Savanta:

Turn student insight into enrolment success: HEVue by Savanta

The evidence you need to design, validate and improve your student attraction strategy.

Universities often see only the students who enrol. HEVue shows you the wider market: how prospective students make decisions, what influences their choices, and where your institution can improve attraction and conversion. Built on hundreds of thousands of student interviews and long-term data stretching back to 2006, HEVue combines specialist higher education insight with practical, on-demand intelligence.

Why HEVue?

Understand how student priorities, behaviours and decision-making are changing so you can plan ahead with confidence.



Competitor benchmarking

See how your institution performs against competitors, identify where you win and uncover opportunities to stand out.



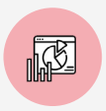
Authentic student voice

Stay close to the student voice, with insight captured at key moments throughout their journey.



Actionable recruitment intelligence

Turn evidence into more effective marketing, communications, recruitment and conversion activity.



Instant, on-demand data

Access interactive dashboards, reports and sector insight whenever questions arise, ready to explore and act on.

> Undergraduate Success has proved invaluable for us as a source of market intelligence.
> - Queen Mary University of London

Three products to maximise recruitment



Undergraduate Success

The definitive UK-wide tracker of how undergraduates choose their university.



Postgraduate Success

A clear view of the complex PGT market – from motivations and financial considerations to course and institution choice.



Applicant Pulse Checks

Our newest feature: real-time insight into Year 13 applicant confidence, concerns and information needs across the application cycle.