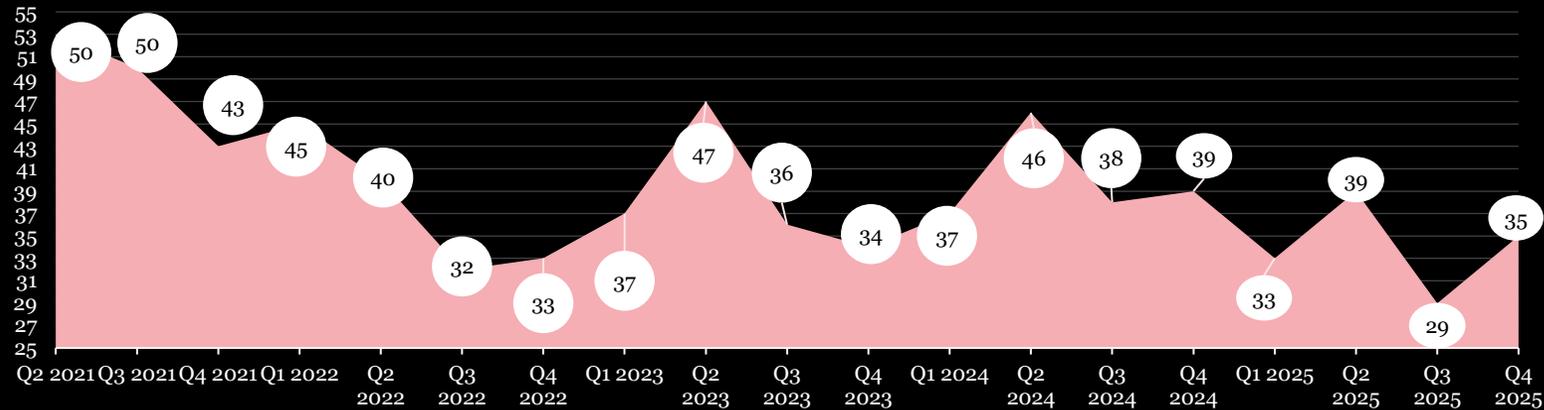


Savanta:

MarketVue Business Confidence Index Northern Ireland – Q4 2025

Savanta's MarketVue Business Confidence Index for NI increased significantly in Q4 2025, moving up by 6 points. This is a more encouraging sign after a drop of -10 points in Q3 2025, however overall confidence clearly remains subdued in NI.



Get in touch

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MarketVue Business Confidence from Savanta, is a survey of 202 NI businesses from start-ups to companies with £1bn turnover, conducted between 18th September 2025 - 12th December 2025. Savanta Indices are mean scores based on a scale of 'extremely positive' (100), 'fairly positive' (75), 'neither positive nor negative' (50), 'fairly negative' (25) and 'extremely negative' (0) for the question "How do you feel about the current health of the UK economy?" Classified Public