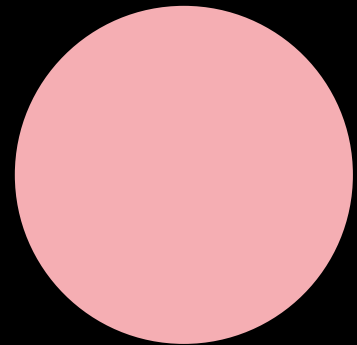
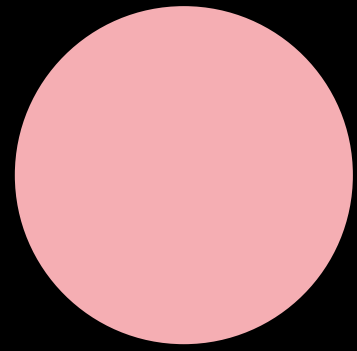


January 2026

Savanta UK

**Role Specification:
Senior Executive**



Classified: Private

Location: London (Hybrid, 1-3 days onsite per week)

Business Area: Brands Division

Reports to: Senior Consultant+

About the Role:

Senior Executive | Brands Division | London

This position sits within the Brands team, focusing on delivering high quality insights and supporting senior members of the team.

You will focus on delivering high quality insights and supporting more senior members of the Brands team across a range of clients. You will also oversee small to medium-sized client relationships to support the delivery of the vertical delivery target and ongoing pipeline.

The majority of work is expected to be focused within the Brands team, although cross-team working will occur at the direction of the resourcing function. The role is a mixed methodology researcher (quantitative and qualitative).

In this role you will have responsibility for:

Client Account Management & Delivering Projects

- **Overall:** Supports other team members in the successful delivery of projects and smooth running of client accounts.
- **Project Management:** Shows a strong understanding of good project management principles, operating in-line with the Savanta way of working; Works closely with internal ops team, and liaises with external suppliers and monitors costs.
- **Fieldwork:** Prepares draft questionnaires & discussion guides; Is responsible for monitoring fieldwork (completes, quotas, etc.), liaising with ops/ suppliers, on day-to-day basis and escalates problems where necessary; Conducts telephone depth interviews.
- **Analysis:** Drafts tab specs; Checks data and tables for quality and accuracy; Conducts analysis, charts data, checks charted data against sources; Summarises audio recordings and transcripts from qualitative fieldwork; Summarises findings.
- **Reporting and Delivery:** Attends and contributes to internal analysis sessions; Responsible for drafting sections of reports and presentations; Attends client debriefs and supports project leads in presenting results.

New Business & Commercial

- Sources and collates supplier/ third party costs
- Raises POs in line with Project Costings

People & Team

- Positively contributes to team meetings and initiatives.
- Acts as a strong team player.
- Acts as a buddy (if needed to new entry level joiners).

Personal Development / Profile at Savanta

- Develops strong knowledge of research methodologies.
- Active member of the team and engages in presentations/ discussions in knowledge sharing meetings.
- Embody company values and meet performance expectations.
- Actively owns personal development goals and works closely with managers to achieve them.
- Raises the profile of the company through writing marketing content for publication, and posting/ sharing content on LinkedIn, social media, etc.

About You

A Senior Exec is someone seeking to build their skills by facilitating the work of the wider team, whilst thinking about where and how they will progress.

They will have started to develop some strong research skills and have a basic understanding of approaches and their application. SEs are not expected to be perfect at everything, but will be expected to enthusiastically get involved with a wide range of tasks helping the wider team to make client deliverables the best they can be.

Strong SEs will demonstrate a positive attitudes at all times, a willingness to learn, and have a strong work ethic. Beyond their work, they are building a point of view on where and how they will develop within Savanta.

A tech-first mindset is essential as we pivot from a traditional market research business into a cutting-edge technology-first insights company.