

Savanta:

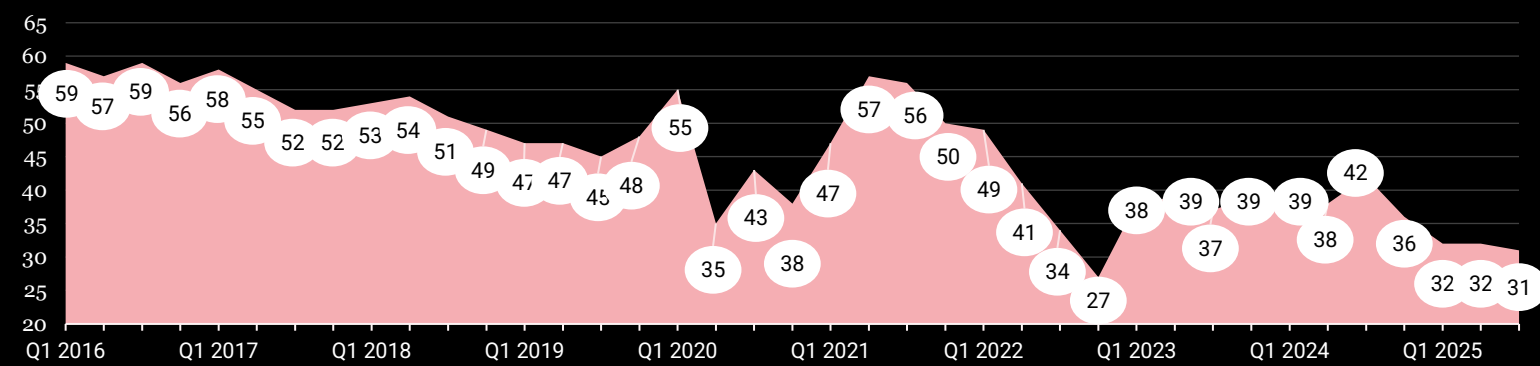
MarketVue Business Confidence Index

Q3 2025

- Great Britain -

Confidence

The MarketVue Business Confidence Index from Savanta - GB (Survey Period: 23rd June 2025 - 17th September 2025) saw its score decrease by 1 point this quarter, to 31 in Q3 2025



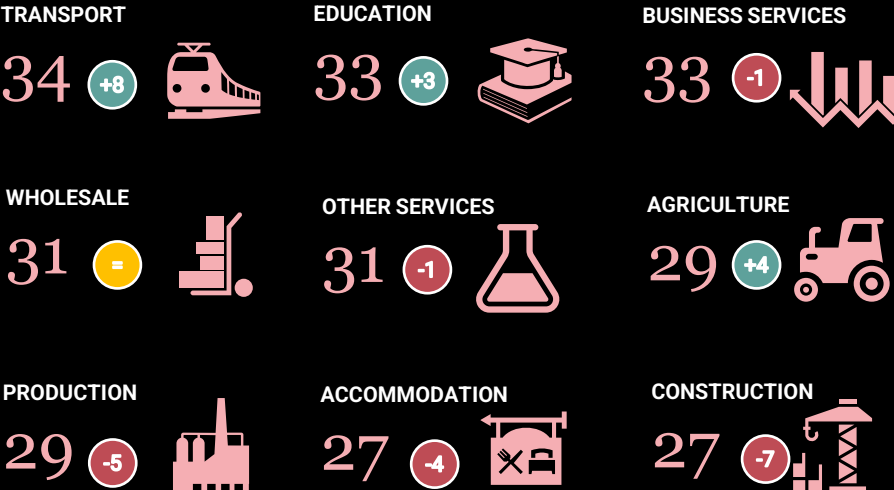
By Business Size

This quarter, confidence decreased slightly for start-ups (-1 point), established businesses up to £1m (-1 point) and significantly for larger businesses of £1m+ turnover (-3 points).



By Industry

Confidence decreased across Business Services, Other Services and Accommodation and significantly decreased for Construction (-7 points) and Production (-5 points). Wholesale maintained its score. Education and Agriculture saw an increase, while Transport experienced a significant increase this quarter (+8 points).

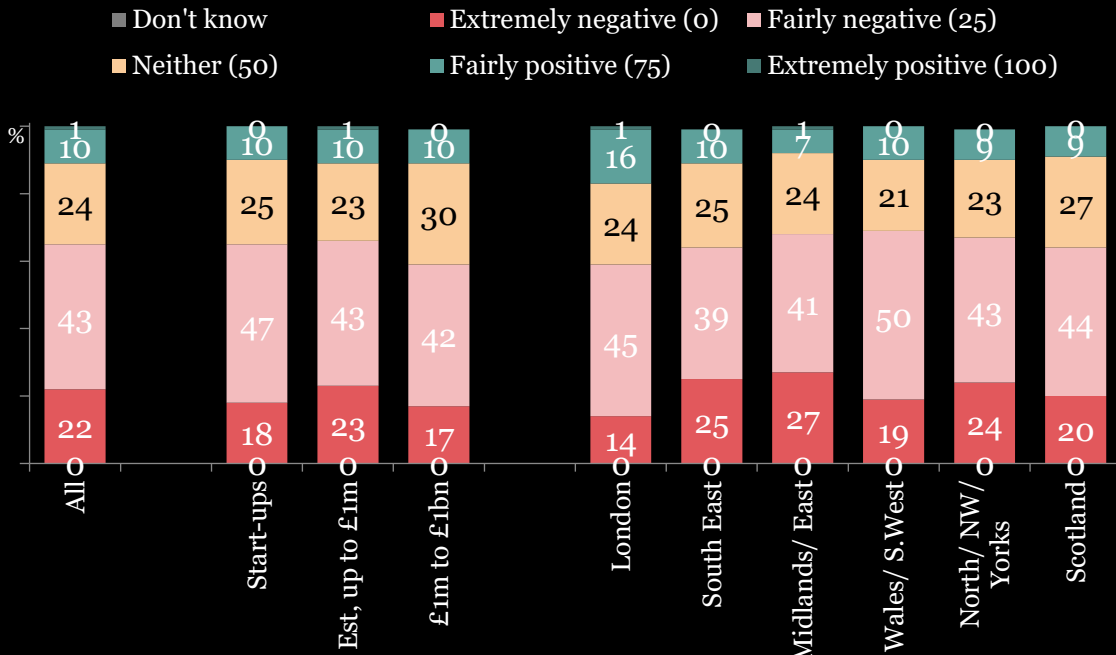


By Region

Business confidence decreased across most regions in Q3 2025. The only increase is seen in London (+2pp).

How do you feel about the health of the UK economy

Net positivity (11%) decreased by -1pp and Net negativity (65%) increased by 3pp for Q3 2025.



By Age

(start-up and established £0-2m)

Confidence increased among those aged under 35 and decreased for the 35+ age groups.



Get in touch
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