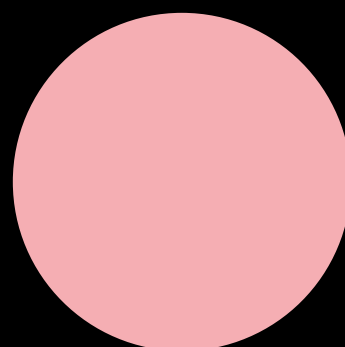
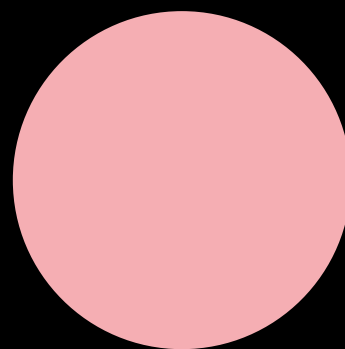


25th April 2025

Savanta UK

**Role Specification:
Consultant | Brands**



Classified: Private

Location: London (Hybrid)

Business Area: Research, Insight & Consulting

Reports to: Senior Consultant+

The Role: *Consultant | Brands, RIC | London (Hybrid)*

As a Consultant, you will play a hands-on role in the delivery of high-quality research projects, applying your knowledge, expertise and analytical skills to support clients in better decision-making. You'll work across multiple projects simultaneously. On larger projects you will report to project leads, whilst on smaller projects you may lead the day-to-day on the project with limited oversight, and a remit to develop your role such that you become the 'go to' person for the client on the account.

Client Account Management & Delivering Projects

- *Overall:* Takes the lead on the project management of smaller projects; Supports other team members in the successful delivery of projects and smooth running of client accounts
- *Project Management:* Liaises with clients on day-to-day issues on projects and responds to client requests; Manages internal ops team and external suppliers, monitoring quality and cost. Signs off scripts
- *Fieldwork:* Leads on drafting of discussion guides and supports with questionnaire design; Conducts teleddepth interviews
- *Analysis:* Prepares draft reporting decks; Summarises findings and translates into draft presentation decks
- *Reporting and Delivery:* Attends debriefs and presents parts of results presentations to clients

New Business & Commercial

- Demonstrates awareness/understanding of business/commercial thinking
- Joins new business meetings and calls
- Contributes in proposal brainstorming meetings
- Reviews supplier/third party costs, and drafts Project Costings
- Monitors project costs and raises issues where costs (time/direct) exceed budget

People & Team

- Supervises the work of more junior members of staff on specific projects
- Meets company expectations and displays company values

Personal Development/ Profile at Savanta

- Has solid knowledge of research methodologies
- Is familiar with the key clients of the vertical/practice area
- Is an active member of the team and engages in presentations/discussions in knowledge sharing meetings (KSMs)
- Raises the profile of the company through posting/sharing content on LinkedIn, social media, etc.

About You:

A Consultant is a team member who carries out the day to day work of the business and who is beginning to lead and develop client relationships.

Consultants have a strong working competency of the software systems, research and insight techniques. They are expected to share knowledge around the team and to self-organise with their peers, whilst developing their own skills in new directions.

Strong consultants successfully balance many competing demands on their time and get everything done to a high standard whilst beginning to develop an external presence with clients and prospects.