

Savanta:

Luminate: Portsmouth Study

Analysis Report

Make Better Decisions

Conclusions

01

Energy Costs are a Concern

Respondents recognise the financial impact the energy crisis is having on a personal level. 94% feel energy costs have risen in recent years, leaving 82% of respondents unhappy with the price they are currently paying. Younger respondents show slightly less awareness of this.

02

Demand for Climate Action

Three quarters are concerned with the impact climate change has on their local environment. 94% feel that the Government should be doing more to combat climate/ energy issues.

03

Understanding of Climate Solutions

People are aware of the benefits of renewable energy, interconnectors and nuclear power, being highly supportive of it.

98% feel the Government can combat the energy crisis through building more energy transition infrastructure and/or subsidising energy costs for consumers.

04

Preference for Clean, Low Cost Energy

Renewables are the top choice for respondents, indicating that price and provenance of energy is a key issue for them.

Solar power is the most popular clean energy resource, with around 3 quarters supporting this.

05

Willingness to Endure Disruption

Just over a half would put up with temporary disruption in order to achieve Net Zero, however, this drops to a quarter for more significant disruption.

06

Firm Support for Transmission Link

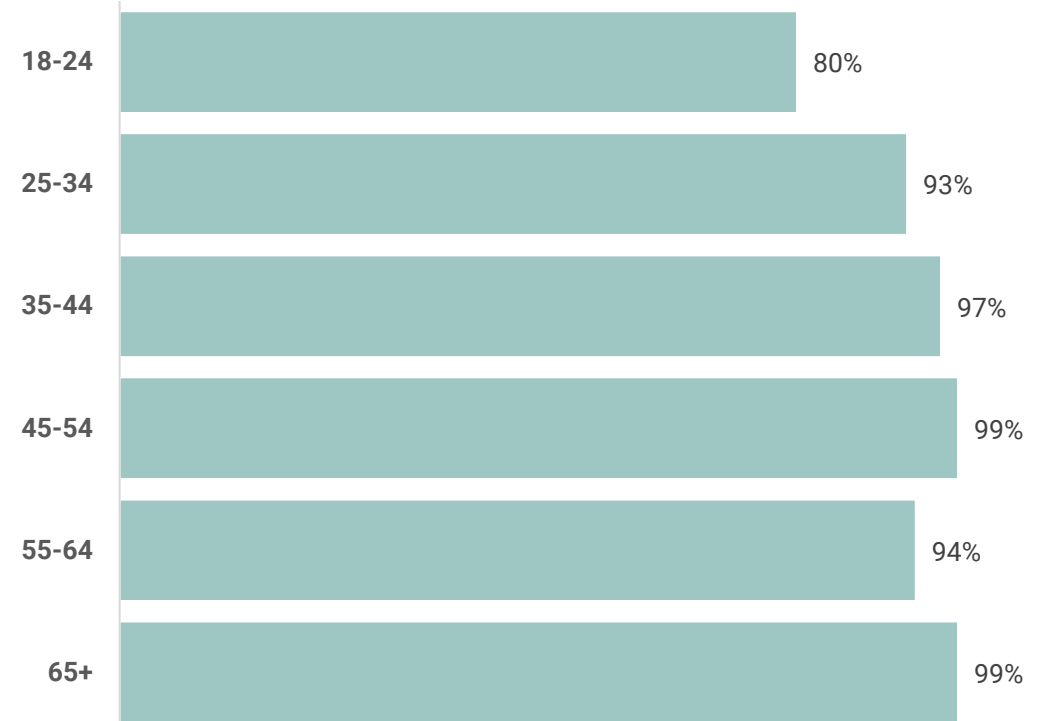
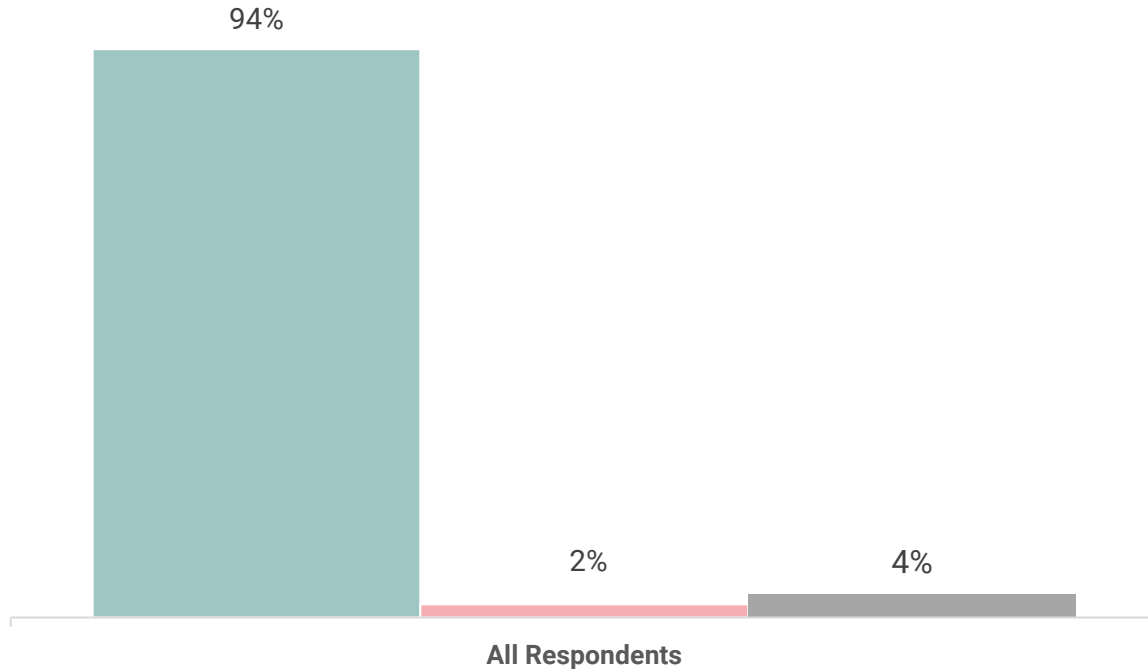
69% support the new transmission link between Portsmouth and Normandy. Support among younger age groups ranges from 73% to 85%. Only 46% of the 55-64s support the idea, which grows to 52% among 65+, with a third and a quarter responding "No", respectively. This is consistent with their lower-than-average support for energy infrastructure except for nuclear, less concern about climate efforts and less willingness to put up with disruption.

A very high proportion of respondents agree that energy bills have risen

Awareness is slightly lower amongst those aged 18-24, 14ppts below the total respondent average

Agreement that energy bills have risen

■ Yes ■ No ■ Don't know

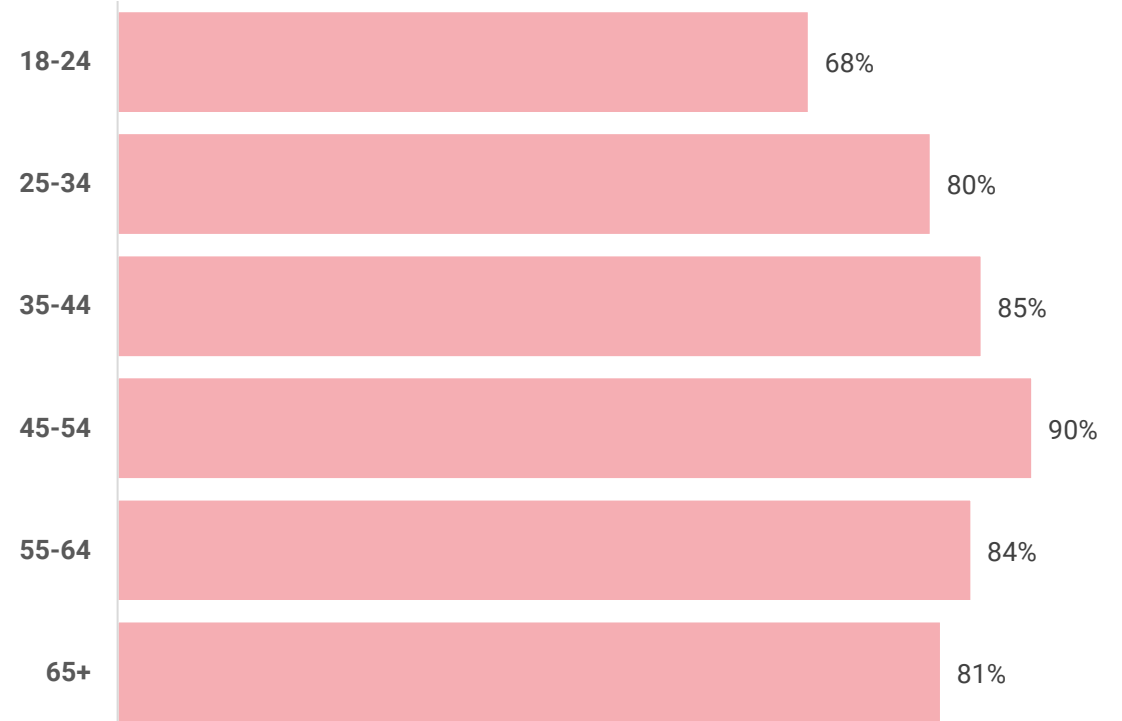
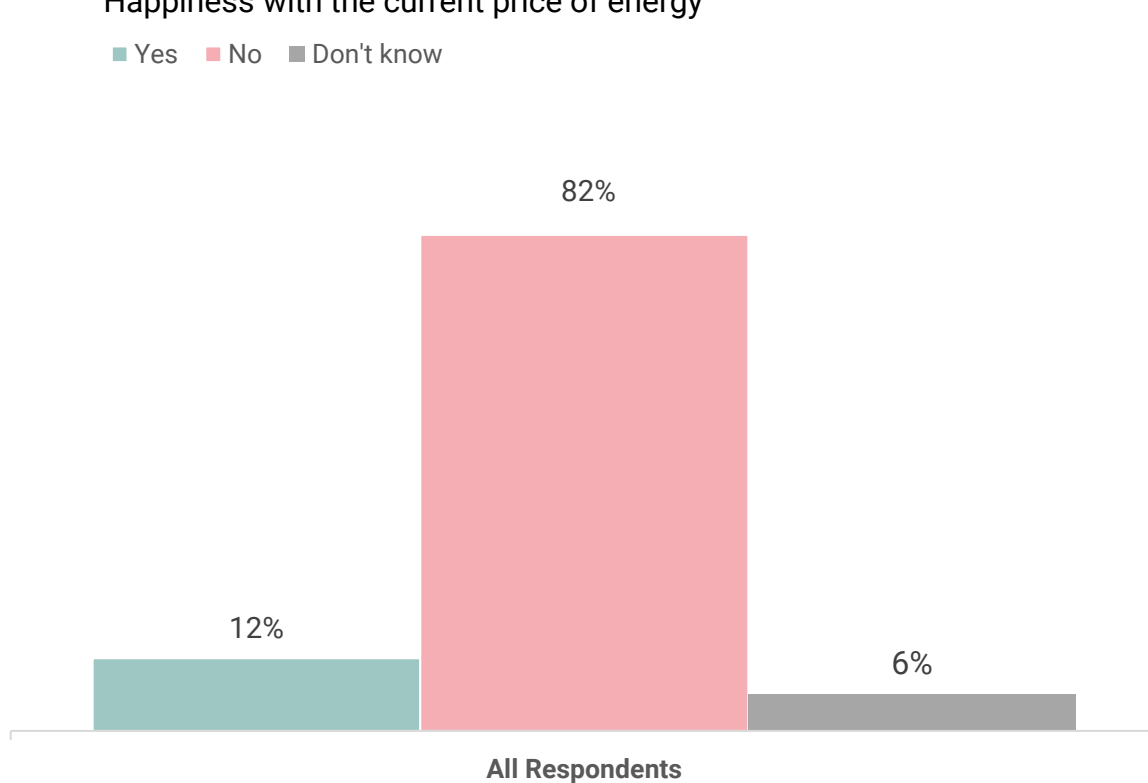


82% of respondents are not happy with the current price of energy

This figure is lower amongst the lower age bracket (18-24s), potentially due to lack of awareness of energy price increases

Happiness with the current price of energy

■ Yes ■ No ■ Don't know

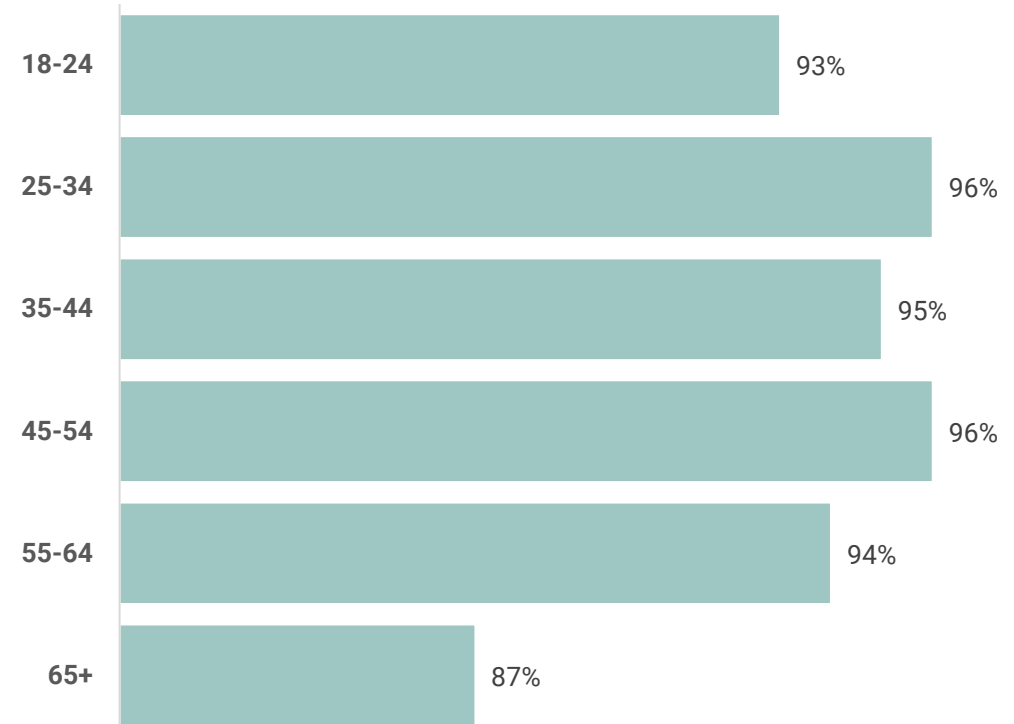
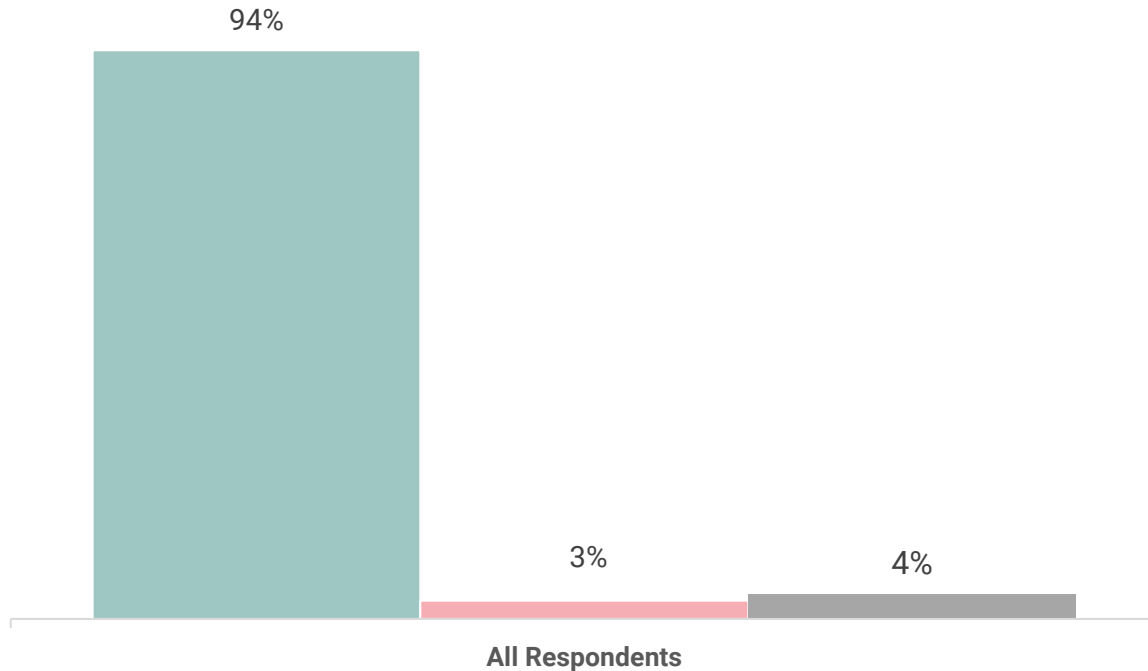


The majority of respondents feel the Government are not doing enough

However, agreement with this drops slightly amongst those 65+

Concern that the Government should do more to address the energy crisis

■ Yes ■ No ■ Don't know

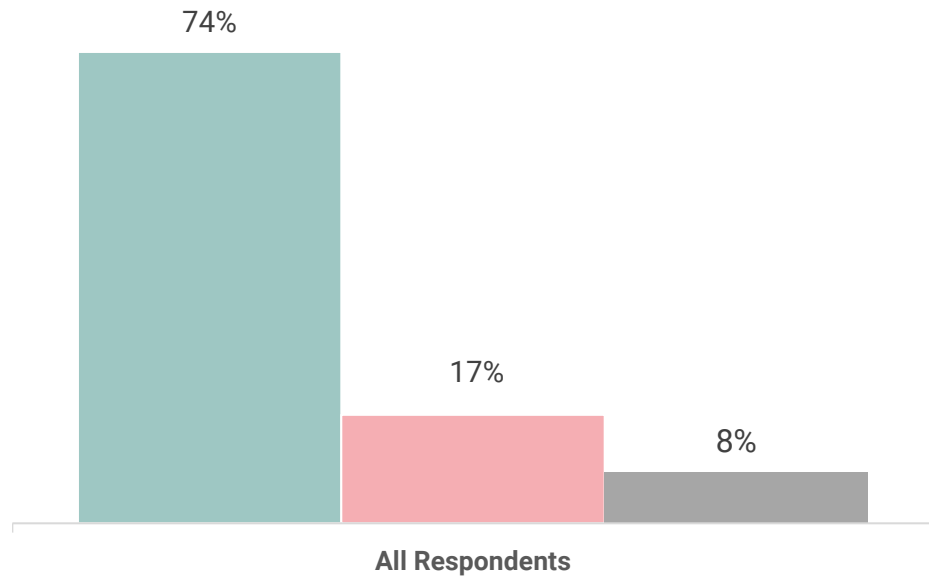


Three quarters of respondents express concern over the impact of climate change on their local environment

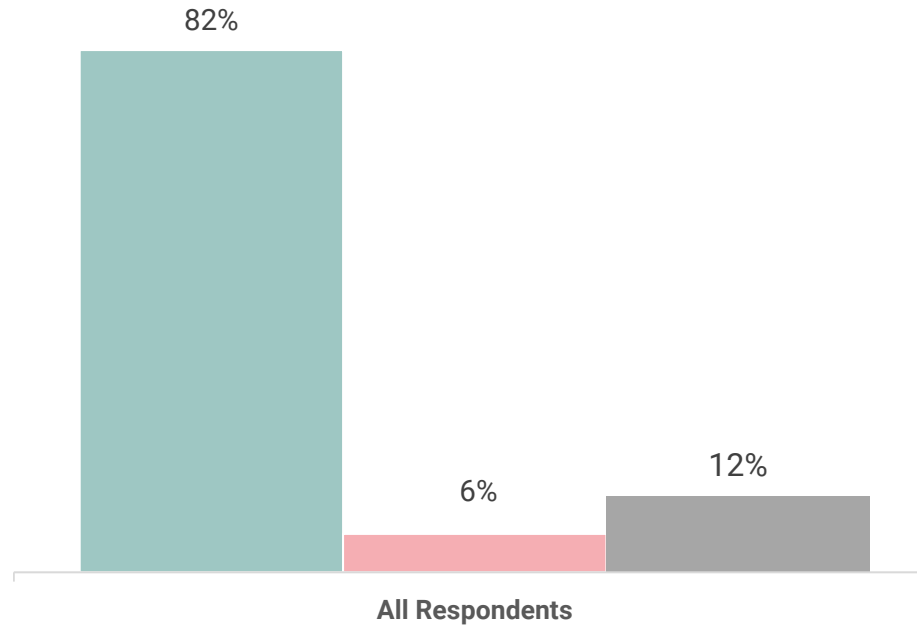
82% of people feel that there is a need to reduce these carbon emissions

Concern about the impact of climate change on local environment

■ Yes ■ No ■ Don't know



Agreement that we need to reduce carbon emissions

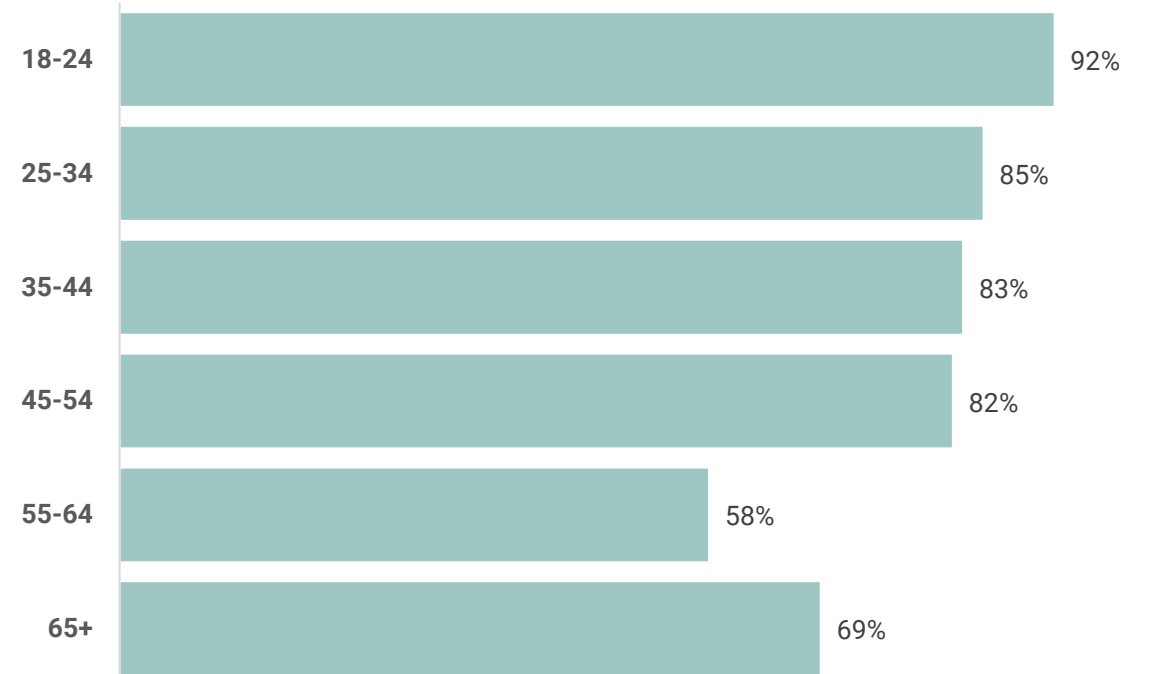
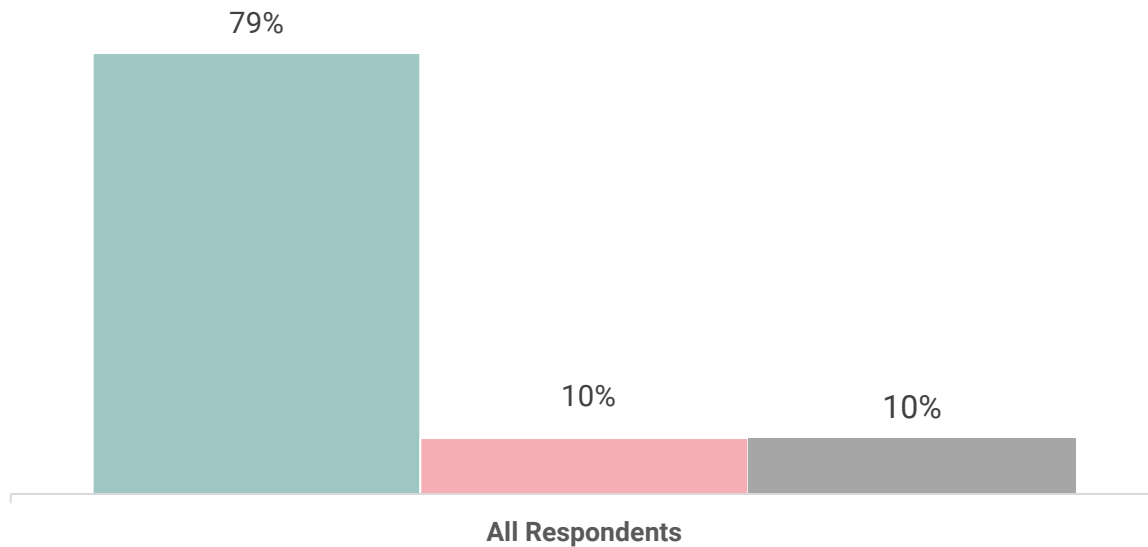


79% feel that the Government should do more internationally in response to climate change

This opinion is strongest amongst 18-24s, and weaker for those 55-64, with just under 60% agreeing

Agreement that the Government should do more to cooperate internationally to fight climate change

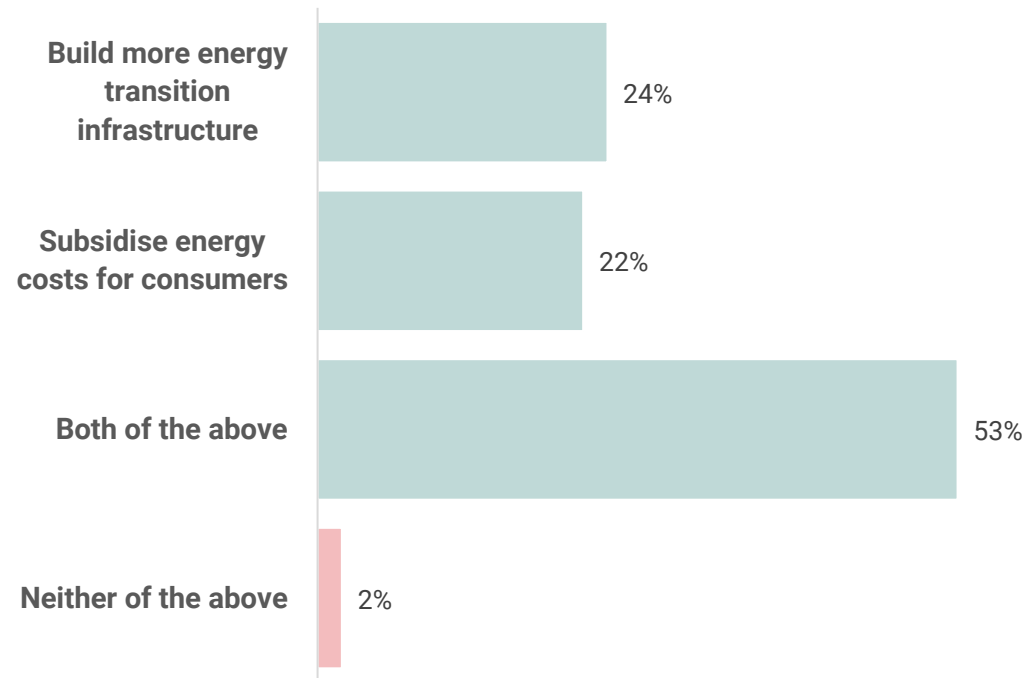
■ Yes ■ No ■ Don't know



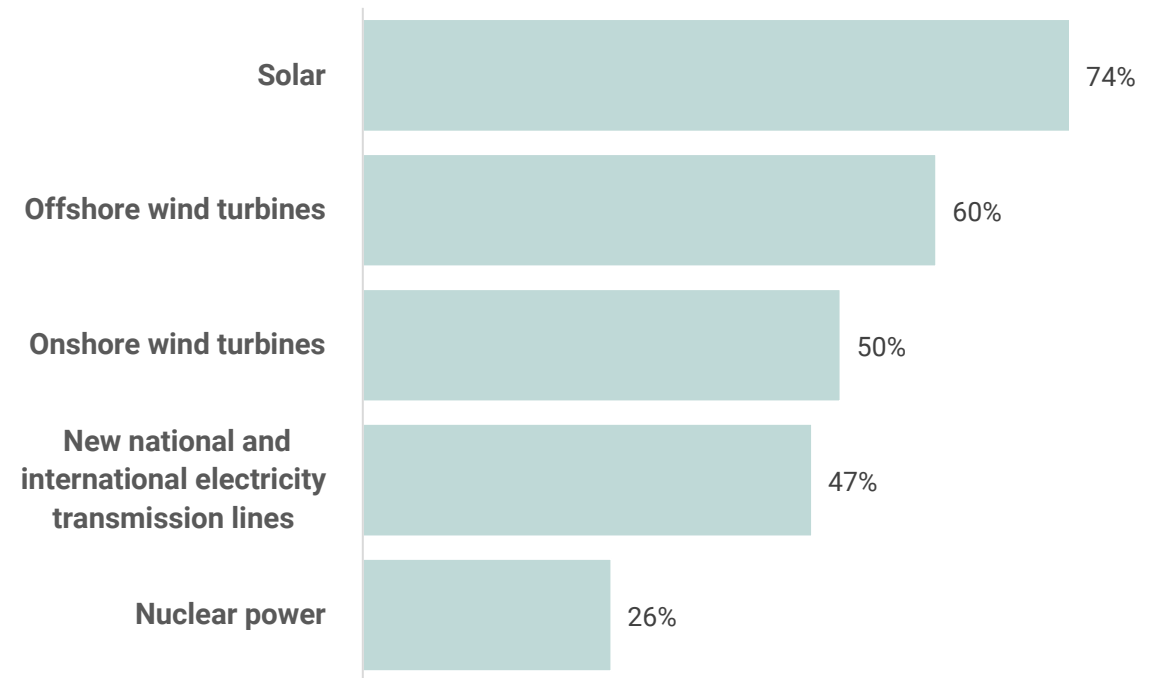
There is strong support for the Government implementing both energy transition infrastructure and subsidising costs

The strongest support is for solar power, with three quarters of people supporting this

Government responses to address the energy/ climate crises



Support for types of clean energy infrastructure

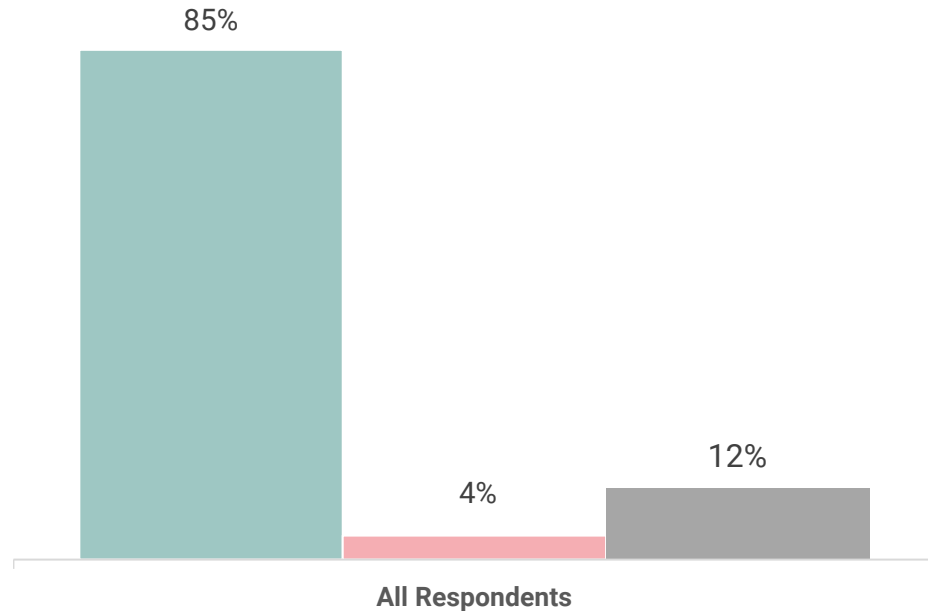


The vast majority support energy transition infrastructure for the purpose of affordable clean energy and creating more jobs

In addition, there is overwhelming support for this when creating more local jobs

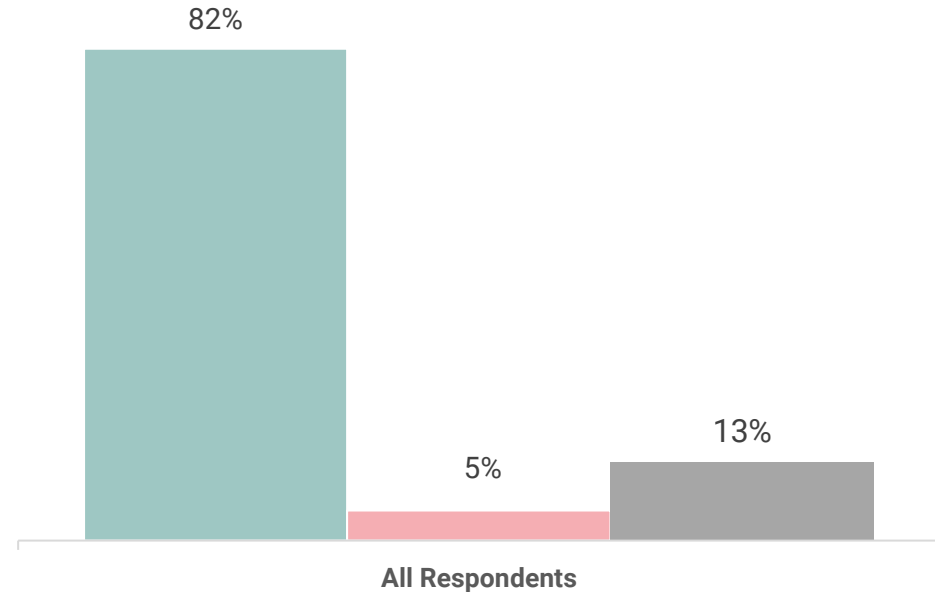
Support for the UK building more energy transition infrastructure for affordable clean energy

■ Yes ■ No ■ Don't know



Support for the UK building more energy transition infrastructure to create more local jobs

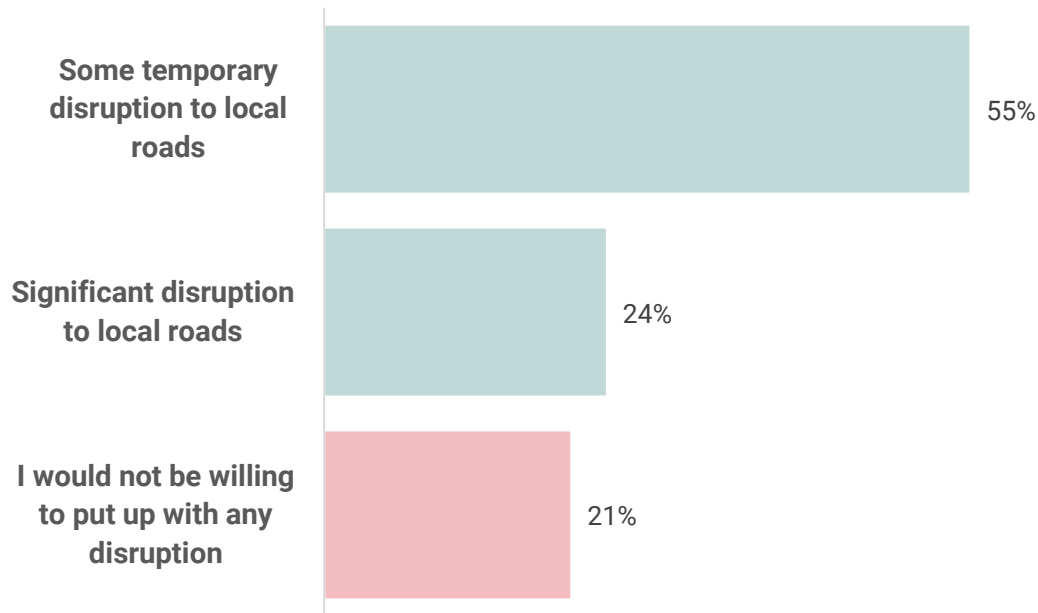
■ Yes ■ No ■ Don't know



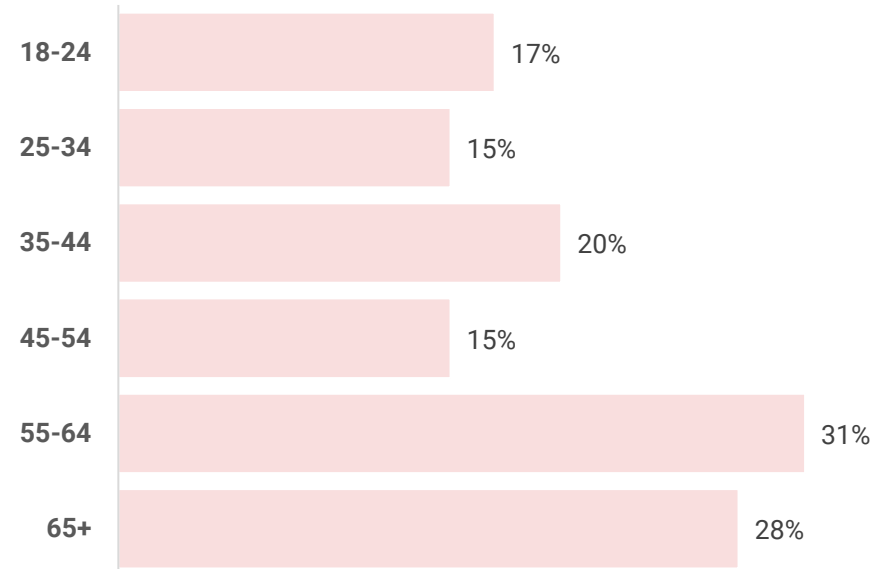
Over half are willing to put up with some temporary disruption to help achieve the transition to Net Zero, dropping to a quarter for more significant disruption

Older age groups (55+) are less willing to put up with disruption

Willingness to put up with disruption for Net Zero



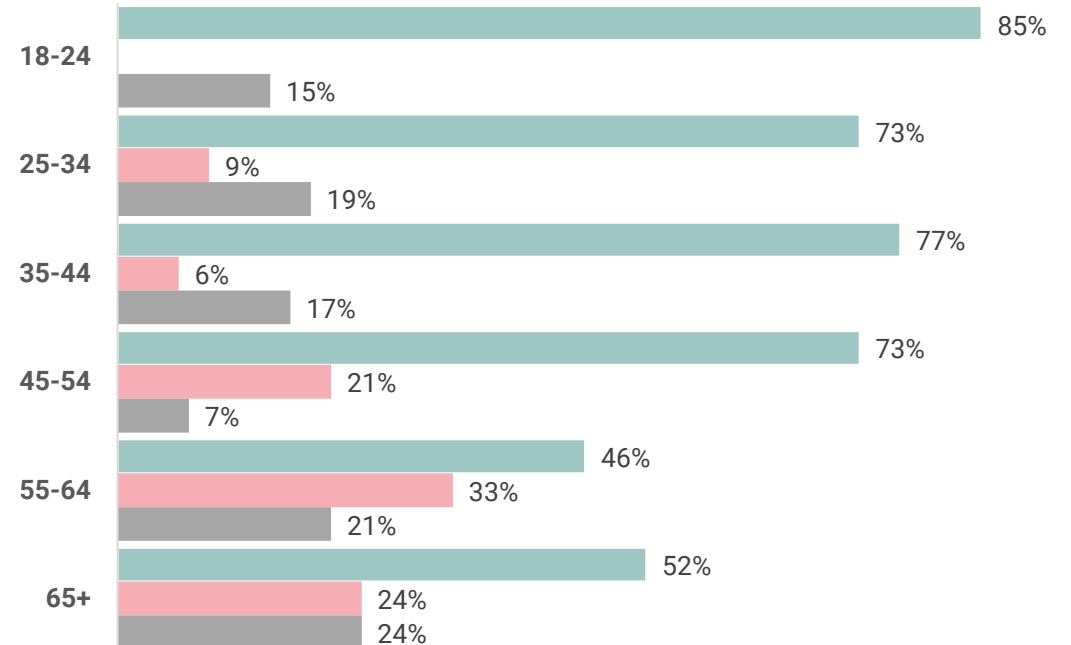
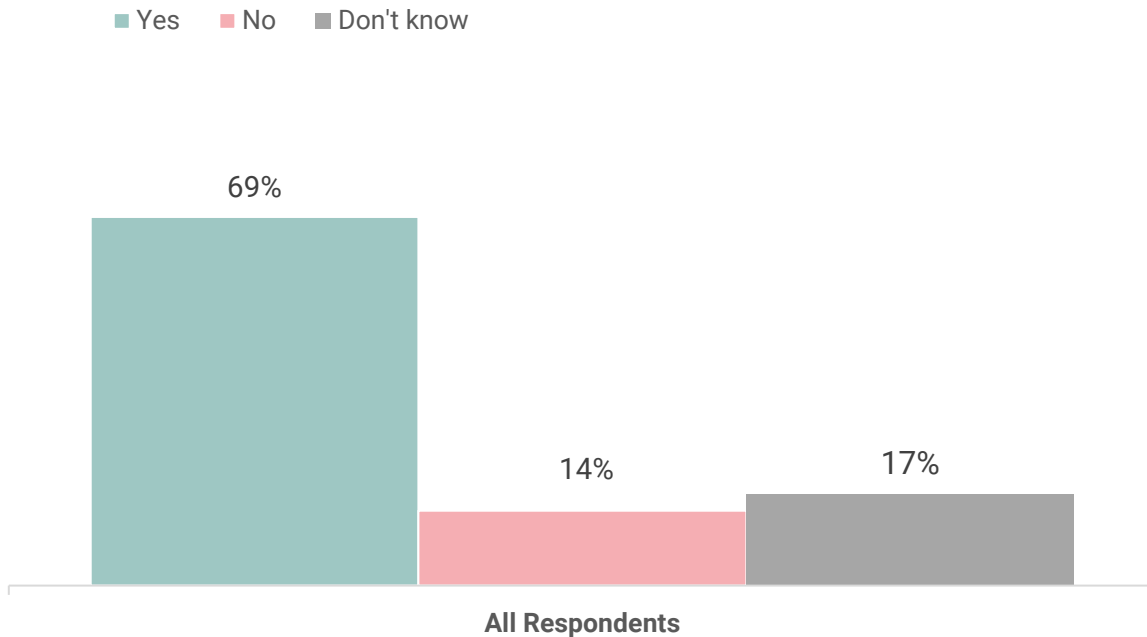
Not willing to put up with any disruption, by age



Promisingly, just over two thirds would support a new transmission link between Portsmouth and Normandy

Just over 15% stated 'don't know' whilst just under 15% said they did not support the project

Support for the new transmission link between Portsmouth and Normandy



Methodology and Sample

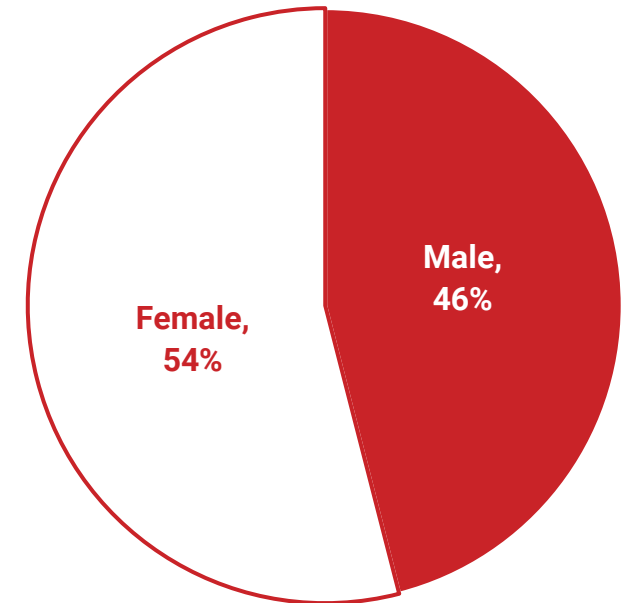
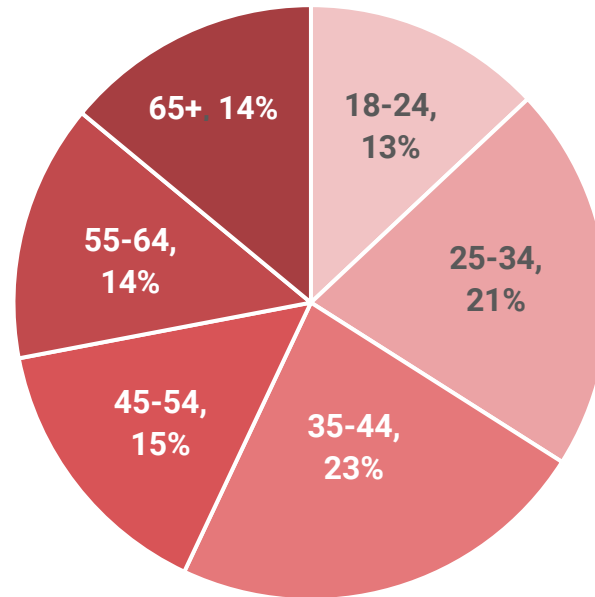
Methodology

A mixture of quantitative **online surveys** and qualitative **F2F interviews** across a **2-week** timespan. These interviews were conducted by an independent organisation, and respondents were not made aware of the company behind this survey in order to maintain objectivity.

The survey was completed by **478 respondents**

AGE: 18+

LOCATION: Living in Portsmouth



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Appendix

Solar power is the most supported form of energy infrastructure

Support for types of clean energy infrastructure

■ All Respondents ■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65+

