

Savanta:

Get in touch



Business Tracker France

A streamlined quarterly tracker monitoring the recovery, resilience and adaptation of French businesses

COVID-19, Brexit, rising energy prices and inflation rates represent a major turning point for all businesses. Whole sectors are being impacted and existing trends are being accelerated. Our tracker monitors the latest issues impacting French businesses, giving you up-to-date insights and intelligence on the latest industry hot topics!

Monthly syndicated tracker



French Small Business Owners and Directors
(1-249 employee size) n=350



French Business Decision Makers at Mid-Large Companies
(250+ employees) n=150



Stay informed:

Monitor changing shifts in attitudes and behaviours across France



Speak to your target audience:

Connect to the right people and get the answers you need



Make better business decisions:

Understand the impact with true insights which will enable you to mitigate the impact of any future crises



Timings:

The tracker is run once a quarter, with fieldwork commencing at the beginning of the given month, with results available at month end

Base



What's included:

Buy in bespoke questions (up to 5)



Deliverables:

Tables and verbatim
(questions cut by key firmographics)



Pricing:

Entry bespoke question: **€950**
All subsequent bespoke questions
(up to 4): **€750**

Premium



What's included:

10 firmographics, 10 current and future business health tracking measures and 10 topical questions



Deliverables:

Tables and verbatim (questions cut by key firmographics)

Autocharts (automated chart outputs for all questions)

AllVue access (online tool to manipulate data)



Pricing:

- **€7,000** for both
- **€5,000** for small
- **€2,750** for medium / large

Bespoke questions; 2 questions included as free, then **€550** per additional questions