



WIGGIN – RANSOMWARE POLLING

Methodology: ComRes interviewed 2,040 GB adults online between 17th and 18th May 2017. Data were weighted to be representative of all British adults aged 18+ by age, gender, region and socio-economic grade. ComRes is a member of the British Polling Council and abides by its rules.

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Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 1

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Summary

Base: All respondents

	Types of Organisation							
	Bank or Building Society	Phone company	Online retailer e.g. Amazon or eBay	Email provider	Social media site	Government agency or body e.g. A Local Council	The NHS	Your employer/ company
Unweighted base	2040	2040	2040	2040	2040	2040	2040	2040
Weighted base	2040	2040	2040	2040	2040	2040	2040	2040
NET: Confident	1459 72%	985 48%	1169 57%	1084 53%	524 26%	1042 51%	1094 54%	1077 53%
Very confident (4)	370 18%	99 5%	163 8%	110 5%	60 3%	129 6%	198 10%	267 13%
Fairly confident (3)	1089 53%	886 43%	1006 49%	974 48%	465 23%	914 45%	895 44%	810 40%
Not very confident (2)	356 17%	649 32%	544 27%	615 30%	778 38%	580 28%	572 28%	269 13%
Not at all confident (1)	132 6%	247 12%	179 9%	192 9%	540 26%	244 12%	255 13%	112 5%
NET: Not confident	488 24%	897 44%	723 35%	807 40%	1318 65%	824 40%	828 41%	381 19%
Don't know	93 5%	158 8%	149 7%	149 7%	197 10%	173 8%	118 6%	582 29%
Mean	2.87	2.44	2.61	2.53	2.02	2.50	2.54	2.85
Standard deviation	0.79	0.78	0.77	0.75	0.82	0.81	0.85	0.81
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 2

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Bank or Building Society

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	1459 72%	721 72%	737 71%	173 76%g	246 70%	226 69%	258 71%	206 69%	349 74%	420 72%	484 70%	555 72%	389 71%	418 74%	296 71%	356 70%	179 70%	641 70%
Very confident	(4) 370 18%	182 18%	188 18%	57 25%efGH	68 19%	61 18%	64 18%	42 14%	78 17%	125 22%K	125 18%	120 16%	118 22%Mo	94 16%	73 17%	85 17%	47 18%	166 18%
Fairly confident	(3) 1089 53%	539 54%	550 53%	116 51%	179 51%	166 50%	194 53%	164 55%	271 58%cde	295 51%	359 52%	435 57%i	270 50%	325 57%L	223 53%	271 53%	132 52%	475 52%
Not very confident	(2) 356 17%	169 17%	187 18%	30 13%	53 15%	59 18%	67 19%	68 23%CDH	78 17%	83 14%	127 18%	146 19%l	107 20%	92 16%	69 16%	88 17%	52 21%	160 17%
Not at all confident	(1) 132 6%	73 7%	59 6%	7 3%	25 7%c	24 7%C	22 6%	20 7%c	35 7%C	32 5%	46 7%	55 7%	37 7%	30 5%	30 7%	35 7%	15 6%	69 7%
NET: Not confident	488 24%	242 24%	247 24%	37 16%	78 22%	83 25%C	89 25%C	88 29%Cd	113 24%C	115 20%	173 25%i	201 26%l	144 26%m	121 21%	99 24%	124 24%	67 27%	229 25%
Don't know	93 5%	32 3%	60 6%A	18 8%fGH	26 8%GH	19 6%GH	15 4%h	6 2%	8 2%	44 8%jK	34 5%K	15 2%	13 2%	29 5%L	25 6%L	26 5%L	8 3%	51 6%
Mean	2.87	2.86	2.88	3.06DEFGH	2.89	2.85	2.86	2.78	2.85	2.96jK	2.86	2.82	2.88	2.89	2.86	2.85	2.85	2.85
Standard deviation	0.79	0.81	0.78	0.74	0.82	0.82	0.79	0.77	0.79	0.79	0.80	0.78	0.83	0.74	0.80	0.80	0.79	0.82
Standard error	0.02	0.03	0.02	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 3

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Bank or Building Society

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	1459 72%	128 71%k	70 69%	1261 72%	63 73%k	165 70%k	126 74%K	139 76%K	107 70%	142 72%K	168 62%	225 79%aBFiKM	127 71%k
Very confident	(4) 370 18%	39 22%J	19 19%	312 18%	14 17%	38 16%	34 20%j	42 23%J	26 17%	24 12%	48 18%	48 17%	38 21%J
Fairly confident	(3) 1089 53%	89 49%	51 50%	949 54%	48 56%k	126 54%k	93 54%k	97 53%	81 53%	118 60%AKM	121 44%	177 62%ABfghiKM	88 49%
Not very confident	(2) 356 17%	30 16%	17 17%	310 18%	15 18%	40 17%	33 19%	26 14%	29 19%	35 18%	60 22%hl	42 15%	28 16%
Not at all confident	(1) 132 6%	10 6%	9 9%g	113 6%	5 5%	12 5%	6 4%	14 7%	13 8%g	10 5%	24 9%g	14 5%	16 9%g
NET: Not confident	488 24%	39 22%	26 26%	423 24%	20 23%	53 22%	39 23%	40 22%	42 27%	45 23%	84 31%afghjL	56 20%	44 24%
Don't know	93 5%	12 7%hL	6 6%L	75 4%	3 4%l	17 7%hL	6 4%L	5 3%	5 3%	9 4%L	19 7%hL	2 1%	9 5%L
Mean	2.87	2.94k	2.83	2.87	2.88	2.88	2.93k	2.94k	2.81	2.83	2.76	2.92k	2.88
Standard deviation	0.79	0.80	0.86	0.79	0.76	0.76	0.74	0.83	0.83	0.71	0.87	0.72	0.86
Standard error	0.02	0.06	0.08	0.02	0.08	0.05	0.05	0.06	0.07	0.05	0.06	0.04	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 4

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Bank or Building Society

Base: All respondents

	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status			
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partnership/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	1459 72%	986 71%	394 72%	294 71%	1165 72%	820 70%	639 74%e	943 74%H	516 67%	415 72%	1040 71%	421 72%	847 71%	186 74%
Very confident	(4) 370 18%	236 17%	109 20%	81 20%	288 18%	213 18%	156 18%	253 20%H	117 15%	114 20%	256 18%	107 18%	207 17%	52 21%
Fairly confident	(3) 1089 53%	750 54%	284 52%	212 51%	877 54%	607 52%	482 56%e	690 54%	399 52%	301 53%	783 54%	314 54%	640 54%	134 53%
Not very confident	(2) 356 17%	253 18%	90 17%	76 18%	281 17%	212 18%	144 17%	212 17%	145 19%	101 18%	253 17%	86 15%	230 19%K	37 15%
Not at all confident	(1) 132 6%	89 6%	39 7%	34 8%	99 6%	84 7%	48 6%	77 6%	56 7%	34 6%	98 7%	34 6%	78 7%	21 8%
NET: Not confident	488 24%	342 25%	129 24%	109 26%	379 23%	296 25%	192 22%	288 23%	200 26%g	136 24%	351 24%	119 20%	308 26%K	58 23%
Don't know	93 5%	66 5%	21 4%	13 3%	80 5%	59 5%	34 4%	44 3%	49 6%G	22 4%	70 5%	42 7%LM	41 3%	7 3%
Mean	2.87	2.85	2.89	2.85	2.88	2.85	2.90	2.91H	2.81	2.90	2.86	2.92	2.85	2.89
Standard deviation	0.79	0.78	0.82	0.84	0.78	0.81	0.76	0.79	0.80	0.79	0.79	0.77	0.79	0.83
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.02	0.02	0.03	0.03	0.02	0.03	0.02	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 5

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Phone company

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	985 48%	479 48%	506 48%	136 60%FGH	186 53%GH	175 53%GH	175 48%G	115 38%	199 42%	322 56%K	350 51%K	313 41%	266 49%	286 50%	191 45%	243 48%	120 47%	461 50%
Very confident	(4) 99 5%	45 5%	54 5%	24 11%DeFGH	19 5%gH	20 6%GH	18 5%h	7 2%	11 2%	43 7%K	38 6%K	18 2%	35 6% <i>m</i>	20 4%	20 5%	25 5%	20 8%	48 5%
Fairly confident	(3) 886 43%	434 44%	452 43%	112 49%GH	166 47%Gh	155 47%Gh	157 43%g	107 36%	188 40%	279 48%K	312 45%K	295 38%	231 42%	265 47% <i>n</i>	171 41%	218 43%	101 40%	413 45%
Not very confident	(2) 649 32%	324 33%	325 31%	53 23%	88 25%	97 30%	115 32%C	117 39%CDEF	179 38%CDEF	141 24%	212 31%I	296 38%IJ	179 33%	179 31%	140 33%	151 30%	78 31%	264 29%
Not at all confident	(1) 247 12%	130 13%	117 11%	18 8%	40 11%	28 8%	42 11%	52 17%CdEf	68 14%CE	58 10%	69 10%	120 16%IJ	75 14%M	54 9%	53 13%	65 13%	37 15%	115 12%
NET: Not confident	897 44%	455 46%	442 42%	70 31%	128 37%	125 38%	156 43%C	170 57%CDEF	247 52%CDEF	199 34%	281 41%I	417 54%IJ	254 47% <i>m</i>	233 41%	193 46%	216 43%	116 46%	379 41%
Don't know	158 8%	61 6%	97 9%A	22 10%gH	37 10%GH	28 8%h	32 9%h	16 5%	25 5%	58 10%K	60 9%K	40 5%	26 5%	50 9%L	36 9%L	47 9%L	18 7%	81 9%
Mean	2.44	2.42	2.47	2.69DeFGH	2.52GH	2.56GH	2.45GH	2.24	2.32	2.59K	2.51K	2.29	2.43	2.49	2.41	2.44	2.43	2.47
Standard deviation	0.78	0.79	0.78	0.79	0.79	0.75	0.78	0.78	0.76	0.79	0.77	0.77	0.82	0.73	0.79	0.80	0.86	0.80
Standard error	0.02	0.03	0.03	0.05	0.05	0.04	0.05	0.05	0.03	0.04	0.03	0.03	0.04	0.03	0.04	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 6

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Phone company

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	985 48%	87 49%	49 48%	848 48%	44 52%	117 50%	78 46%	97 53%im	65 42%	89 45%	130 48%	150 53%iM	77 43%
Very confident	(4) 99 5%	7 4%	5 5%j	87 5%	5 5%j	16 7%J	5 3%	15 8%gJ	6 4%	3 1%	13 5%j	14 5%j	10 6%J
Fairly confident	(3) 886 43%	81 45%	44 43%	761 43%	40 46%	101 43%	73 43%	82 45%	59 38%	86 44%	117 43%	136 48%iM	67 37%
Not very confident	(2) 649 32%	55 31%	29 28%	565 32%	30 35%h	71 30%	69 40%abFHKL	43 23%	53 34%h	71 36%H	79 29%	83 29%	66 37%H
Not at all confident	(1) 247 12%	17 9%	16 16%eg	215 12%	5 6%	22 9%	15 9%	33 18%AEFGL	28 18%AEFGL	23 12%	34 13%	30 11%	24 13%
NET: Not confident	897 44%	72 40%	45 44%	780 44%	36 41%	92 39%	84 49%fl	76 42%	81 53%AFhKL	94 48%fl	113 42%	114 40%	89 50%aFI
Don't know	158 8%	20 11%dGhi	8 8%	130 7%	6 7%	25 11%ghi	9 5%	10 6%	7 5%	12 6%	28 10%gi	20 7%	13 7%
Mean	2.44	2.49i	2.41	2.44	2.55lj	2.53ljm	2.42	2.45	2.29	2.37	2.45	2.51lj	2.38
Standard deviation	0.78	0.74	0.84	0.79	0.71	0.78	0.71	0.90	0.82	0.72	0.80	0.77	0.80
Standard error	0.02	0.06	0.08	0.02	0.08	0.05	0.05	0.07	0.07	0.05	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 7

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Phone company

Base: All respondents

	Total	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
		Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partnership/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	985 48%	640 46%	283 52%A	190 46%	795 49%	581 49%	404 47%	650 51%H	335 44%	308 54%J	674 46%	321 55%LM	555 46%	106 42%
Very confident (4)	99 5%	56 4%	38 7%A	14 3%	85 5%	67 6%F	32 4%	70 5%	29 4%	34 6%	65 4%	34 6%	55 5%	9 4%
Fairly confident (3)	886 43%	584 42%	244 45%	176 42%	710 44%	514 44%	372 43%	580 46%H	306 40%	274 48%J	608 42%	287 49%LM	500 42%	97 39%
Not very confident (2)	649 32%	473 34%B	154 28%	148 36%D	501 31%	343 29%	306 35%E	405 32%	244 32%	160 28%	487 33%I	142 24%	411 34%K	94 38%K
Not at all confident (1)	247 12%	166 12%	74 14%	58 14%	190 12%	152 13%	95 11%	151 12%	96 13%	61 11%	186 13%	59 10%	156 13%	30 12%
NET: Not confident	897 44%	639 46%	228 42%	206 49%D	691 43%	495 42%	402 46%e	557 44%	340 44%	222 39%	673 46%I	201 34%	567 47%K	124 49%K
Don't know	158 8%	115 8%	33 6%	20 5%	138 8%C	99 8%	60 7%	68 5%	90 12%G	42 7%	114 8%	61 10%L	74 6%	21 8%
Mean	2.44	2.41	2.48	2.37	2.46c	2.46	2.42	2.47h	2.40	2.53J	2.41	2.57LM	2.40	2.37
Standard deviation	0.78	0.77	0.83	0.77	0.79	0.81	0.75	0.79	0.78	0.78	0.78	0.78	0.79	0.76
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.02	0.02	0.03	0.03	0.02	0.03	0.02	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 8

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Online retailer e.g. Amazon or eBay

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	1169 57%	578 58%	591 57%	142 62%GH	204 58%H	213 65%GH	228 63%GH	154 51%	228 48%	346 60%K	441 64%K	382 50%	303 56%	341 60%	236 56%	288 57%	136 54%	543 59%
Very confident	(4) 163 8%	90 9%	73 7%	26 11%GH	31 9%h	36 11%GH	28 8%	18 6%	24 5%	56 10%K	64 9%K	42 5%	57 10%M	28 5%	32 8%	47 9%M	28 11%	70 8%
Fairly confident	(3) 1006 49%	487 49%	519 50%	116 51%h	173 49%	176 54%gH	200 55%GH	136 45%	204 43%	289 50%k	376 54%K	340 44%	246 45%	313 55%LnO	205 49%	241 48%	109 43%	473 51%P
Not very confident	(2) 544 27%	264 26%	280 27%	48 21%	89 25%	69 21%	80 22%	102 34%CDEF	156 33%CDEF	137 24%	149 22%	258 34%IJ	164 30%	148 26%	104 25%	127 25%	67 26%	225 24%
Not at all confident	(1) 179 9%	97 10%	82 8%	16 7%	24 7%	18 6%	27 7%	30 10%e	64 14%CDEF	40 7%	45 6%	94 12%IJ	53 10%	44 8%	38 9%	43 9%	30 12%	76 8%
NET: Not confident	723 35%	361 36%	362 35%	64 28%	113 32%	87 27%	107 29%	132 44%CDEF	220 47%CDEF	177 31%	194 28%	352 46%IJ	218 40%mmo	192 34%	143 34%	170 34%	97 38%	302 33%
Don't know	149 7%	57 6%	91 9%A	23 10%GH	34 10%GH	28 9%GH	28 8%	14 5%	22 5%	57 10%K	56 8%K	36 5%	25 5%	36 6%	40 10%Lm	48 9%Lm	21 8%	76 8%
Mean	2.61	2.61	2.61	2.74GH	2.66GH	2.77GH	2.69GH	2.50	2.42	2.69K	2.73K	2.45	2.59	2.61	2.61	2.64	2.58	2.63
Standard deviation	0.77	0.80	0.75	0.77	0.76	0.74	0.74	0.77	0.80	0.76	0.74	0.79	0.82	0.71	0.78	0.79	0.86	0.76
Standard error	0.02	0.03	0.02	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 9

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Online retailer e.g. Amazon or eBay

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	1169 57%	111 62%km	55 54%	1002 57%	48 56%	149 64%hKM	96 56%	99 54%	84 55%	115 59%	142 52%	176 62%Km	94 52%
Very confident	(4) 163 8%	14 8%	10 10%	139 8%	6 7%	18 7%	8 5%	19 10%gj	7 5%	10 5%	30 11%GiJ	24 9%	17 9%
Fairly confident	(3) 1006 49%	97 54%hKM	46 45%	863 49%	41 48%	132 56%bHKM	88 51%k	81 44%	76 50%	105 54%hKM	111 41%	152 54%hKM	77 43%
Not very confident	(2) 544 27%	44 24%	25 24%	475 27%	25 30%	57 24%	56 32%fL	48 26%	38 25%	54 28%	76 28%	66 23%	56 31%l
Not at all confident	(1) 179 9%	8 4%	11 11%AF	159 9%A	6 7%	11 5%	10 6%	22 12%AFg	21 14%AFGj	15 8%	29 11%AF	26 9%af	20 11%AF
NET: Not confident	723 35%	52 29%	36 36%	635 36%a	31 36%	68 29%	66 38%af	70 38%af	59 39%af	69 35%	105 39%af	92 32%	75 42%AFI
Don't know	149 7%	16 9%	10 10%	122 7%	7 8%	17 7%	9 5%	15 8%	11 7%	12 6%	25 9%	16 5%	10 6%
Mean	2.61	2.72dghIM	2.59	2.60	2.61	2.72ghIjM	2.58	2.57	2.49	2.60	2.58	2.65i	2.53
Standard deviation	0.77	0.69	0.84	0.78	0.74	0.68	0.69	0.85	0.81	0.71	0.85	0.78	0.83
Standard error	0.02	0.05	0.08	0.02	0.08	0.05	0.05	0.07	0.07	0.05	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 10

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Online retailer e.g. Amazon or eBay

Base: All respondents

	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status			
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partnership/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	1169 57%	784 56%	319 59%	216 52%	952 59% ^C	679 58%	489 57%	732 57%	437 57%	359 63% ^J	806 55%	355 61% ^I	669 56%	141 56%
Very confident	(4) 163 8%	100 7%	49 9%	26 6%	137 8%	97 8%	66 8%	109 9%	53 7%	60 10% ^J	103 7%	55 9%	86 7%	20 8%
Fairly confident	(3) 1006 49%	683 49%	270 50%	190 46%	816 50%	582 50%	424 49%	623 49%	383 50%	300 52%	703 48%	300 51%	583 49%	121 48%
Not very confident	(2) 544 27%	385 28%	136 25%	135 32% ^D	409 25%	292 25%	252 29% ^E	349 27%	195 25%	133 23%	409 28% ⁱ	130 22%	342 29% ^K	68 27%
Not at all confident	(1) 179 9%	119 9%	57 10%	44 11%	135 8%	106 9%	73 8%	113 9%	66 9%	33 6%	146 10% ^l	43 7%	112 9%	24 9%
NET: Not confident	723 35%	504 36%	193 35%	178 43% ^D	544 34%	398 34%	325 38%	462 36%	261 34%	166 29%	554 38% ^l	173 30%	454 38% ^K	92 37% ^k
Don't know	149 7%	107 8%	32 6%	21 5%	127 8% ^c	98 8% ^f	51 6%	81 6%	68 9% ^g	46 8%	100 7%	55 9% ^L	73 6%	18 7%
Mean	2.61	2.59	2.61	2.50	2.64 ^C	2.62	2.59	2.61	2.61	2.73 ^J	2.56	2.69 ^L	2.57	2.59
Standard deviation	0.77	0.76	0.81	0.78	0.77	0.78	0.76	0.78	0.76	0.74	0.78	0.77	0.77	0.79
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.03	0.02	0.03	0.03	0.02	0.03	0.02	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 11

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Email provider

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	1084 53%	533 54%	551 53%	127 55%	184 52%	196 60%GH	200 55%	147 49%	231 49%	311 54%	395 57%K	378 49%	286 52%	310 55%	219 52%	268 53%	132 52%	487 53%
Very confident	(4) 5%	62 6%	48 5%	25 11%FGH	26 7%GH	22 7%GH	16 5%	8 3%	11 2%	51 9%jK	39 6%K	20 3%	39 7%M	22 4%	20 5%	28 6%	17 7%	51 6%
Fairly confident	(3) 48%	471 47%	503 48%	102 45%	158 45%	173 53%cd	183 50%	139 46%	219 47%	260 45%	357 52%lK	358 46%	247 45%	288 51%	198 47%	240 48%	116 46%	437 47%
Not very confident	(2) 30%	301 30%	315 30%	56 25%	104 30%	82 25%	115 32%ce	98 33%cE	161 34%CE	160 28%	196 28%	259 34%lJ	174 32%	169 30%	121 29%	152 30%	73 29%	269 29%
Not at all confident	(1) 9%	106 11%	86 8%	21 9%	26 7%	23 7%	25 7%	36 12%dEF	61 13%DEF	47 8%	48 7%	97 13%lJ	58 11%	46 8%	45 11%	43 8%	24 9%	86 9%
NET: Not confident	807 40%	406 41%	401 38%	77 34%	129 37%	104 32%	140 39%	135 45%CdE	221 47%CDEF	207 36%	244 35%	356 46%lJ	232 42%	214 38%	166 40%	195 39%	97 38%	355 39%
Don't know	149 7%	56 6%	93 9%A	24 11%fgH	37 11%fgH	28 9%H	23 6%	18 6%	18 4%	62 11%jK	51 7%K	36 5%	28 5%	44 8%	35 8%l	42 8%l	25 10%	78 8%
Mean	2.53	2.52	2.54	2.64GH	2.59GH	2.65GH	2.56GH	2.42	2.40	2.61K	2.60K	2.41	2.52	2.55	2.50	2.55	2.55	2.54
Standard deviation	0.75	0.78	0.73	0.83	0.76	0.73	0.70	0.75	0.75	0.79	0.72	0.75	0.79	0.71	0.77	0.74	0.78	0.76
Standard error	0.02	0.03	0.02	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 12

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Email provider

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	1084 53%	104 58%bg	48 47%	933 53%	43 51%	134 57%bg	81 47%	111 60%BGk	78 51%	104 53%	135 50%	155 55%	91 51%
Very confident	(4) 5%	9 5%	5 4%	96 5%	4 4%	15 6%J	5 3%	18 10%GJ	7 5%	4 2%	15 6%j	17 6%J	11 6%J
Fairly confident	(3) 48%	95 53%	43 42%	836 48%	40 46%	119 51%	77 45%	92 50%	71 46%	100 51%	120 44%	138 49%	80 44%
Not very confident	(2) 30%	47 26%	30 30%	538 31%	29 34%h	66 28%	65 38%AFHK	42 23%	53 34%H	65 33%H	75 28%	87 31%	54 30%
Not at all confident	(1) 9%	9 5%	16 15%dAFGj	167 10%a	8 10%	14 6%	13 8%	22 12%Af	18 12%Af	17 9%	26 10%	27 10%	21 12%Af
NET: Not confident	807 40%	57 31%	46 45%Af	705 40%A	38 44%a	80 34%	78 45%AFh	64 35%	71 47%AFh	82 42%A	102 37%	115 40%a	76 42%A
Don't know	149 7%	19 11%dhJL	9 9%l	121 7%	5 5%	21 9%l	12 7%i	9 5%	4 2%	10 5%	35 13%egHIJLm	14 5%	12 7%i
Mean	2.53	2.65dBeGIJm	2.39	2.53	2.48	2.63BGijm	2.46	2.61bg	2.45	2.49	2.52	2.54	2.49
Standard deviation	0.75	0.68	0.82	0.76	0.74	0.71	0.69	0.84	0.77	0.69	0.77	0.76	0.80
Standard error	0.02	0.05	0.08	0.02	0.08	0.05	0.05	0.07	0.07	0.05	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 13

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Email provider

Base: All respondents

	Total	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
		Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partnership/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	1084 53%	727 52%	298 55%	208 50%	876 54%	620 53%	464 54%	687 54%	397 52%	329 58%J	751 51%	316 54%	630 53%	134 53%
Very confident	(4) 110 5%	67 5%	34 6%	14 3%	96 6% ^c	67 6%	42 5%	70 6%	39 5%	38 7%	71 5%	44 8%Lm	54 5%	10 4%
Fairly confident	(3) 974 48%	660 47%	264 49%	194 47%	780 48%	553 47%	422 49%	617 48%	357 47%	291 51%	680 47%	272 47%	576 48%	124 50%
Not very confident	(2) 615 30%	429 31%	159 29%	138 33%	477 29%	342 29%	273 32%	387 30%	228 30%	157 28%	456 31%	153 26%	387 32%K	70 28%
Not at all confident	(1) 192 9%	132 9%	56 10%	50 12% ^d	142 9%	110 9%	82 10%	119 9%	73 10%	41 7%	150 10% ⁱ	46 8%	116 10%	29 11%
NET: Not confident	807 40%	561 40%	215 40%	188 45% ^D	619 38%	452 38%	355 41%	506 40%	301 39%	199 35%	606 41% ^l	199 34%	503 42% ^K	99 40%
Don't know	149 7%	107 8%	30 6%	20 5%	129 8% ^C	103 9% ^F	46 5%	81 6%	67 9% ^g	44 8%	103 7%	68 12% ^{Lm}	62 5%	17 7%
Mean	2.53	2.51	2.54	2.43	2.56 ^C	2.54	2.52	2.54	2.52	2.62 ^J	2.50	2.61 ^{Lm}	2.50	2.49
Standard deviation	0.75	0.75	0.78	0.75	0.75	0.76	0.74	0.75	0.76	0.73	0.76	0.77	0.74	0.76
Standard error	0.02	0.02	0.04	0.04	0.02	0.02	0.02	0.02	0.03	0.03	0.02	0.03	0.02	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 14

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Social media site

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	524 26%	229 23%	296 28%A	95 42% DFGH	111 32% GH	113 35% FGH	95 26% GH	43 14%	66 14%	207 36% jK	208 30% K	109 14%	149 27%	155 27%	99 23%	121 24%	79 31%	258 28%
Very confident	(4) 60 3%	26 3%	34 3%	13 6% GH	18 5% GH	10 3% H	12 3% H	5 2% H	1 *	31 5% jK	22 3% K	6 1%	21 4% o	13 2%	16 4% o	9 2%	14 5% q	27 3%
Fairly confident	(3) 465 23%	203 20%	262 25%A	82 36% DFGH	93 27% GH	103 31% FGH	83 23% GH	38 13%	65 14%	175 30% K	186 27% K	103 13%	128 23%	142 25% n	82 20%	112 22%	65 26%	231 25%
Not very confident	(2) 778 38%	392 39%	386 37%	76 33%	145 41% c	115 35%	139 38%	130 43% Ceh	174 37%	220 38%	254 37%	304 39%	211 39%	216 38%	155 37%	196 39%	88 35%	362 39%
Not at all confident	(1) 540 26%	290 29% B	251 24%	35 15%	61 17%	65 20%	91 25% CD	102 34% CDEF	188 40% CDEF	95 16%	156 23% l	289 38% lJ	153 28%	141 25%	112 27%	134 27%	68 27%	210 23%
NET: Not confident	1318 65%	682 68% B	637 61%	110 48%	205 59% C	180 55%	229 63% Ce	232 77% CDEF	362 77% CDEF	316 54%	410 59%	593 77% lJ	364 67%	356 63%	268 64%	330 65%	157 62%	572 62%
Don't know	197 10%	85 9%	112 11%	23 10%	34 10%	34 10%	38 11%	25 8%	43 9%	57 10%	73 11%	68 9%	32 6%	57 10% L	54 13% L	55 11% L	19 7%	90 10%
Mean	2.02	1.96	2.08A	2.36d EFGH	2.22 FGH	2.20f GH	2.05 GH	1.81	1.72	2.27 JK	2.12 K	1.75	2.03	2.05	2.01	1.99	2.11	2.09
Standard deviation	0.82	0.81	0.83	0.84	0.82	0.82	0.83	0.74	0.72	0.83	0.83	0.73	0.84	0.81	0.84	0.79	0.89	0.81
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.03	0.03	0.04	0.04	0.04	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 15

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Social media site

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	524 26%	56 31%	24 23%	445 25%	24 28%	55 24%	41 24%	52 28%	36 23%	49 25%	66 24%	77 27%	45 25%
Very confident	(4) 60 3%	6 4%	4 4%	49 3%	4 4%	6 2%	5 3%	9 5%ij	1 1%	2 1%	9 3%	7 3%	6 3%
Fairly confident	(3) 465 23%	49 27%	20 20%	395 22%	20 24%	50 21%	36 21%	43 24%	34 22%	47 24%	56 21%	69 24%	39 22%
Not very confident	(2) 778 38%	61 34%	40 39%	678 39%	31 36%	110 47%AGIJLM	62 36%	71 39%	56 37%	71 36%	113 42%	101 35%	65 36%
Not at all confident	(1) 540 26%	38 21%	28 27%	475 27%a	26 30%F	45 19%	52 30%aF	43 23%	55 36%AFHK	57 29%aF	64 23%	85 30%aF	50 28%F
NET: Not confident	1318 65%	98 55%	67 66%a	1153 66%A	57 66%	154 66%A	114 67%A	114 62%	111 72%Ah	128 65%A	176 65%a	185 65%A	115 64%a
Don't know	197 10%	26 14%DeIL	11 11%i	161 9%	5 6%	25 11%i	16 9%	18 10%	7 4%	19 10%	29 11%i	22 8%	19 11%i
Mean	2.02	2.16DGIJL	2.00	2.01	2.02	2.08I	1.96	2.11I	1.88	1.97	2.05i	2.00	2.01
Standard deviation	0.82	0.84	0.83	0.82	0.88	0.74	0.84	0.85	0.80	0.80	0.81	0.84	0.84
Standard error	0.02	0.06	0.08	0.02	0.10	0.05	0.06	0.07	0.07	0.06	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 16

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Social media site

Base: All respondents

	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status			
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	524 26%	324 23%	155 28%A	92 22%	432 27%	337 29%F	187 22%	344 27%	180 24%	186 33%J	337 23%	188 32%LM	274 23%	59 24%
Very confident	(4) 60 3%	33 2%	21 4%	5 1%	55 3%C	41 3%	19 2%	43 3%	16 2%	26 4%J	34 2%	22 4%	32 3%	4 2%
Fairly confident	(3) 465 23%	291 21%	134 25%	88 21%	377 23%	297 25%F	168 19%	301 24%	164 21%	160 28%J	303 21%	166 29%Lm	241 20%	55 22%
Not very confident	(2) 778 38%	533 38%	213 39%	164 39%	614 38%	450 38%	328 38%	501 39%	277 36%	226 39%	551 38%	201 34%	483 40%K	92 37%
Not at all confident	(1) 540 26%	386 28%	139 26%	131 31%D	410 25%	279 24%	262 30%E	340 27%	200 26%	113 20%	425 29%I	116 20%	353 29%K	69 27%K
NET: Not confident	1318 65%	919 66%	352 65%	294 71%D	1024 63%	729 62%	590 68%E	841 66%	478 62%	339 59%	976 67%I	317 54%	836 70%Km	161 64%K
Don't know	197 10%	152 11%B	37 7%	29 7%	168 10%c	109 9%	88 10%	90 7%	108 14%G	47 8%	147 10%	78 13%L	86 7%	30 12%L
Mean	2.02	1.98	2.07A	1.91	2.05C	2.09F	1.93	2.04	1.99	2.19J	1.96	2.19LM	1.96	1.97
Standard deviation	0.82	0.81	0.84	0.78	0.83	0.83	0.80	0.83	0.81	0.83	0.81	0.84	0.81	0.80
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.03	0.02	0.03	0.04	0.02	0.04	0.02	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 17

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Government agency or body e.g. A Local Council

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	1042 51%	497 50%	545 52%	137 60%GH	191 55%G	175 53%G	190 52%G	121 40%	228 49%G	328 57%K	365 53%K	349 45%	284 52%	305 54%o	213 51%	240 47%	139 55%	479 52%
Very confident	(4) 6%	129 6%	74 7%	29 13%DEFGH	25 7%h	21 6%	19 5%	16 5%	19 4%	54 9%JK	40 6%	35 5%	40 7%	35 6%	22 5%	32 6%	24 9%	61 7%
Fairly confident	(3) 45%	914 44%	471 45%	108 47%G	166 47%G	154 47%G	171 47%G	105 35%	209 45%G	274 47%K	325 47%K	314 41%	244 45%	270 48%o	191 46%	208 41%	115 45%	418 45%
Not very confident	(2) 28%	580 30%	280 27%	49 22%	81 23%	81 25%	109 30%Cd	110 37%CDEf	150 32%CDE	130 22%	190 27%i	260 34%lJ	167 31%	164 29%	109 26%	141 28%	70 28%	248 27%
Not at all confident	(1) 12%	244 13%	117 11%	17 8%	40 11%	33 10%	31 9%	50 17%CdEF	73 16%CEF	57 10%	64 9%	123 16%lJ	65 12%	59 10%	52 12%	68 13%	31 12%	96 10%
NET: Not confident	824 40%	428 43%B	396 38%	66 29%	121 34%	114 35%	140 39%C	160 53%CDEF	223 47%CDEF	187 32%	254 37%	383 50%lJ	232 43%	223 39%	161 38%	208 41%	101 40%	344 37%
Don't know	173 8%	70 7%	103 10%A	25 11%gH	39 11%gH	39 12%GH	32 9%H	19 6%	19 4%	64 11%K	71 10%K	38 5%	30 5%	40 7%	46 11%Lm	57 11%LM	14 5%	98 11%P
Mean	2.50	2.46	2.53a	2.73DEFGH	2.57GH	2.56GH	2.54GH	2.31	2.39	2.63K	2.55K	2.36	2.50	2.53	2.49	2.45	2.55	2.54
Standard deviation	0.81	0.80	0.81	0.81	0.81	0.79	0.74	0.83	0.80	0.82	0.76	0.81	0.81	0.78	0.80	0.83	0.84	0.79
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.03	0.04	0.03	0.04	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 18

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Government agency or body e.g. A Local Council

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	1042 51%	86 48%	46 45%	911 52%	45 52%	110 47%	93 54%	100 55%	75 49%	94 48%	153 56%bf	149 53%	92 51%
Very confident	(4) 6%	13 8%fj	6 6%	109 6%	7 8%fj	7 3%	8 4%	15 8%Fj	7 4%	7 3%	20 7%f	23 8%FJ	15 8%FJ
Fairly confident	(3) 45%	914 40%	72 39%	802 46%	38 44%	103 44%	85 50%ab	85 46%	68 45%	87 45%	133 49%	126 44%	77 43%
Not very confident	(2) 28%	580 32%h	27 26%	496 28%	21 25%	72 31%	49 29%	43 23%	43 28%	61 31%	69 25%	88 31%	49 28%
Not at all confident	(1) 12%	244 10%	19 10%	206 12%	11 13%	23 10%	17 10%	25 14%	28 18%aFgKl	25 13%	25 9%	32 11%	21 12%
NET: Not confident	824 40%	77 43%	46 45%k	702 40%	32 37%	95 40%	66 39%	68 37%	71 46%K	86 44%k	94 34%	120 42%	70 39%
Don't know	173 8%	17 10%l	11 10%l	146 8%	9 10%	30 13%gIL	12 7%	15 8%	7 5%	16 8%	25 9%l	14 5%	17 10%l
Mean	2.50	2.49	2.36	2.50	2.54	2.46	2.53	2.54	2.37	2.42	2.60BfJ	2.52	2.53
Standard deviation	0.81	0.81	0.89	0.80	0.85	0.74	0.75	0.86	0.84	0.77	0.78	0.81	0.84
Standard error	0.02	0.06	0.09	0.02	0.10	0.05	0.06	0.07	0.08	0.05	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 19

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Government agency or body e.g. A Local Council

Base: All respondents

	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status			
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partnership/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	1042 51%	693 50%	298 55%a	192 46%	850 52%C	619 53%	424 49%	687 54%H	356 47%	317 55%J	724 50%	306 52%	607 51%	126 50%
Very confident	(4) 129 6%	80 6%	39 7%	23 5%	106 7%	85 7%f	44 5%	86 7%	42 6%	48 8%J	81 6%	33 6%	81 7%	13 5%
Fairly confident	(3) 914 45%	613 44%	260 48%	169 41%	744 46%c	534 45%	380 44%	600 47%H	313 41%	270 47%	643 44%	273 47%	526 44%	113 45%
Not very confident	(2) 580 28%	415 30%	139 26%	140 34%D	440 27%	318 27%	263 30%	363 28%	218 28%	149 26%	428 29%	148 25%	356 30%k	74 29%
Not at all confident	(1) 244 12%	163 12%	70 13%	60 15%	184 11%	128 11%	116 13%e	134 11%	110 14%G	56 10%	188 13%i	66 11%	145 12%	31 12%
NET: Not confident	824 40%	578 41%	209 38%	201 48%D	624 38%	445 38%	379 44%E	497 39%	328 43%	205 36%	616 42%l	214 37%	501 42%k	105 42%
Don't know	173 8%	123 9%	36 7%	23 6%	150 9%C	111 9%f	62 7%	92 7%	81 11%G	50 9%	121 8%	63 11%L	87 7%	20 8%
Mean	2.50	2.48	2.53	2.39	2.52C	2.54F	2.44	2.54H	2.42	2.59J	2.46	2.52	2.49	2.47
Standard deviation	0.81	0.79	0.82	0.81	0.80	0.81	0.80	0.79	0.83	0.80	0.81	0.80	0.81	0.80
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.03	0.02	0.03	0.04	0.02	0.03	0.02	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 20

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

The NHS

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	1094 54%	517 52%	577 55%	149 65%DEFGH	191 55%G	183 56%G	205 57%G	123 41%	242 52%G	341 59%K	388 56%K	366 47%	277 51%	307 54%	227 54%	283 56%	156 61%Q	481 52%
Very confident	(4) 198 10%	81 8%	118 11%A	32 14%GH	41 12%h	31 9%	34 9%	24 8%	35 7%	74 13%K	65 9%	59 8%	43 8%	54 9%	49 12%I	52 10%	33 13%	86 9%
Fairly confident	(3) 895 44%	436 44%	459 44%	117 51%dGh	150 43%G	152 46%G	171 47%G	99 33%	207 44%G	267 46%K	322 47%K	306 40%	234 43%	253 45%	177 42%	231 46%	123 48%	394 43%
Not very confident	(2) 572 28%	288 29%	285 27%	43 19%	77 22%	80 24%	105 29%Cd	119 40%CDEFH	147 31%CDE	121 21%	185 27%I	267 35%IJ	173 32%n	157 28%	106 25%	137 27%	58 23%	249 27%
Not at all confident	(1) 255 13%	147 15%B	108 10%	15 7%	52 15%CF	43 13%CF	29 8%	48 16%CF	67 14%CF	67 12%	72 10%	116 15%iJ	78 14%	64 11%	55 13%	58 12%	30 12%	125 14%
NET: Not confident	828 41%	435 44%B	393 38%	59 26%	129 37%C	123 38%C	134 37%C	168 56%CDEFH	215 46%CDEF	188 32%	257 37%	383 50%IJ	251 46%MNO	221 39%	161 38%	195 39%	89 35%	374 41%
Don't know	118 6%	44 4%	75 7%A	20 9%GH	30 9%GH	22 7%GH	24 7%gH	9 3%	13 3%	51 9%K	46 7%K	22 3%	18 3%	40 7%L	32 8%L	28 6%I	10 4%	66 7%
Mean	2.54	2.47	2.60A	2.80DEFGH	2.56G	2.56G	2.62GH	2.34	2.46g	2.66K	2.59K	2.41	2.46	2.56I	2.57I	2.58L	2.65q	2.52
Standard deviation	0.85	0.85	0.84	0.79	0.91	0.86	0.78	0.85	0.84	0.87	0.82	0.84	0.84	0.83	0.88	0.84	0.86	0.86
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 21

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

The NHS

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	1094 54%	99 55%	58 57%	937 53%	54 63%ijk	122 52%	92 53%	105 57%	76 50%	100 51%	137 51%	158 56%	93 52%
Very confident	(4) 198 10%	18 10%l	11 11%l	169 10%	11 13%l	17 7%	20 11%l	28 15%FIKL	5 4%	18 9%i	23 9%i	24 8%i	23 13%fl
Fairly confident	(3) 895 44%	81 45%	47 46%	768 44%	43 50%	105 45%	72 42%	77 42%	71 46%	82 42%	114 42%	134 47%	70 39%
Not very confident	(2) 572 28%	54 30%	25 25%	493 28%	20 23%	59 25%	54 32%	48 26%	47 31%	59 30%	80 29%	77 27%	50 28%
Not at all confident	(1) 255 13%	12 7%	14 14%a	229 13%A	9 10%	36 15%A	17 10%	22 12%	24 15%A	25 13%a	35 13%a	38 13%A	23 13%a
NET: Not confident	828 41%	66 37%	39 39%	722 41%	28 33%	94 40%	71 41%	70 38%	71 46%e	84 43%	115 42%	115 40%	74 41%
Don't know	118 6%	14 8%l	5 5%	99 6%	4 4%	18 8%l	9 5%	8 5%	6 4%	12 6%	19 7%	11 4%	13 7%
Mean	2.54	2.64fl	2.56	2.53	2.69fl	2.48	2.58i	2.63l	2.39	2.50	2.50	2.53	2.55
Standard deviation	0.85	0.78	0.88	0.85	0.84	0.86	0.83	0.90	0.80	0.85	0.85	0.84	0.90
Standard error	0.02	0.06	0.09	0.02	0.09	0.06	0.06	0.07	0.07	0.06	0.06	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 22

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

The NHS

Base: All respondents

	Total	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
		Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partnership/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	1094 54%	728 52%	303 56%	199 48%	895 55% ^C	636 54%	458 53%	709 56% ^H	385 50%	328 57% ^j	762 52%	331 57%	626 52%	133 53%
Very confident	(4) 198 10%	127 9%	58 11%	37 9%	162 10%	119 10%	79 9%	130 10%	68 9%	74 13% ^J	124 8%	57 10%	112 9%	28 11%
Fairly confident	(3) 895 44%	601 43%	245 45%	162 39%	733 45% ^C	517 44%	379 44%	578 45%	317 41%	255 45%	638 44%	274 47%	514 43%	106 42%
Not very confident	(2) 572 28%	401 29%	154 28%	139 33% ^D	434 27%	308 26%	265 31% ^E	365 29%	208 27%	144 25%	426 29%	140 24%	350 29% ^K	79 31% ^K
Not at all confident	(1) 255 13%	181 13%	63 12%	56 14%	199 12%	155 13%	100 12%	146 11%	109 14% ^g	67 12%	187 13%	61 10%	167 14% ^k	25 10%
NET: Not confident	828 41%	582 42%	217 40%	195 47% ^D	633 39%	463 39%	365 42%	511 40%	317 41%	211 37%	613 42% ⁱ	201 35%	517 43% ^K	104 41% ^k
Don't know	118 6%	84 6%	23 4%	22 5%	97 6%	76 7%	42 5%	55 4%	63 8% ^G	33 6%	86 6%	50 9% ^L	52 4%	14 6%
Mean	2.54	2.52	2.57	2.46	2.56 ^C	2.55	2.53	2.57 ^h	2.49	2.62 ^J	2.51	2.61 ^L	2.50	2.57
Standard deviation	0.85	0.85	0.84	0.85	0.85	0.86	0.83	0.84	0.87	0.87	0.84	0.83	0.86	0.83
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.03	0.02	0.03	0.04	0.02	0.04	0.03	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 23

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Your employer/ company

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Confident	1077 53%	550 55%b	527 50%	150 66%GH	230 66%GH	221 67%fGH	218 60%GH	141 47%H	117 25%	381 66%K	438 63%K	258 34%	315 58%O	328 58%O	233 56%O	201 40%	184 72%	647 70%
Very confident	(4) 267 13%	131 13%	136 13%	47 20%FGH	67 19%FGH	53 16%GH	45 12%H	28 9%	28 6%	114 20%JK	98 14%K	55 7%	98 18% mNO	79 14%O	52 12%O	38 7%	54 21%	162 18%
Fairly confident	(3) 810 40%	419 42%b	391 37%	104 45%H	163 47%GH	168 51%GH	173 48%GH	113 38%H	89 19%	267 46%K	341 49%K	203 26%	217 40%O	249 44%O	181 43%O	163 32%	130 51%	485 53%
Not very confident	(2) 269 13%	137 14%	132 13%	30 13%h	56 16%H	44 13%h	52 14%H	46 15%H	41 9%	86 15%k	96 14%	87 11%	82 15%	71 13%	53 13%	63 12%	46 18%	132 14%
Not at all confident	(1) 112 5%	69 7%B	43 4%	8 4%	16 5%	20 6%	18 5%	23 8%c	27 6%	24 4%	38 5%	50 6%i	34 6%m	21 4%	27 6%m	31 6%m	18 7%	47 5%
NET: Not confident	381 19%	206 21%B	175 17%	38 17%	72 21%H	64 19%h	70 19%h	69 23% cH	68 14%	110 19%	133 19%	137 18%	116 21% m	92 16%	79 19%	94 18%	64 25% q	180 20%
Don't know	582 29%	240 24%	342 33%A	40 17%	48 14%	44 13%	75 21% DE	90 30% CDEF	285 61% CDEFG	88 15%	119 17%	375 49% IJ	115 21%	148 26% I	107 25%	212 42% LMN	6 2%	94 10% P
Mean	2.85	2.81	2.88	3.00fGH	2.93GH	2.89GH	2.85GH	2.69	2.64	2.96K	2.87K	2.67	2.88O	2.92O	2.83	2.71	2.88	2.92
Standard deviation	0.81	0.83	0.78	0.77	0.79	0.78	0.75	0.84	0.91	0.78	0.77	0.87	0.85	0.74	0.80	0.82	0.83	0.76
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.04	0.03	0.04	0.04	0.04	0.05	0.05	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 24

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Your employer/ company

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Confident	1077 53%	85 47%	52 51%	941 53%	51 60%a	116 49%	89 52%	88 48%	73 48%	111 57%a	168 62%AbFgHIIM	153 54%	91 51%
Very confident	(4) 267 13%	21 12%	8 8%	238 14%	13 15%	27 12%	17 10%	26 14%	13 8%	21 11%	45 17%bgI	47 17%Bglj	29 16%bi
Fairly confident	(3) 810 40%	64 36%	44 43%	702 40%	38 45%	89 38%	72 42%	62 34%	60 39%	90 46%aHIM	123 45%aHIM	106 37%	62 35%
Not very confident	(2) 269 13%	28 16%	15 15%	226 13%	11 13%	25 11%	31 18%FhI	19 10%	21 14%	24 12%	34 13%	34 12%	25 14%
Not at all confident	(1) 112 5%	10 6%	11 11%DGJL	91 5%	5 5%	14 6%	5 3%	14 8%Gj	9 6%	6 3%	16 6%	12 4%	10 6%
NET: Not confident	381 19%	39 22%	26 25%dfjI	316 18%	16 18%	39 17%	36 21%	33 18%	31 20%	31 16%	50 18%	46 16%	35 19%
Don't know	582 29%	56 31%K	24 23%	502 29%	19 22%	79 34%beK	46 27%	62 34%beK	49 32%K	54 28%k	53 20%	85 30%K	53 30%K
Mean	2.85	2.77	2.63	2.87B	2.89b	2.83	2.82	2.82	2.74	2.88B	2.91B	2.95aBi	2.88b
Standard deviation	0.81	0.83	0.85	0.80	0.79	0.82	0.71	0.91	0.79	0.70	0.80	0.80	0.86
Standard error	0.02	0.07	0.09	0.02	0.10	0.07	0.06	0.09	0.08	0.06	0.06	0.06	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 25

Q.1 How confident, if at all, would you say you are in each of the following types of organisation to manage and secure your data online?

Your employer/ company

Base: All respondents

	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status			
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Confident	1077 53%	672 48%	353 65%A	202 49%	875 54% ^c	831 71% ^F	247 29%	730 57% ^H	348 45%	371 65% ^J	704 48%	359 62% ^{LM}	609 51% ^M	105 42%
Very confident	(4) 267 13%	147 11%	108 20% ^A	47 11%	220 14%	216 18% ^F	51 6%	197 15% ^H	71 9%	94 16% ^J	173 12%	91 16% ^M	151 13%	22 9%
Fairly confident	(3) 810 40%	525 38%	245 45% ^A	155 37%	656 40%	615 52% ^F	196 23%	533 42% ^H	277 36%	277 48% ^J	531 36%	268 46% ^{LM}	459 38%	82 33%
Not very confident	(2) 269 13%	180 13%	77 14%	58 14%	211 13%	179 15% ^F	90 10%	168 13%	101 13%	88 15%	180 12%	76 13%	166 14% ^m	24 10%
Not at all confident	(1) 112 5%	76 5%	34 6%	26 6%	86 5%	66 6%	46 5%	67 5%	45 6%	28 5%	84 6%	31 5%	65 5%	16 6%
NET: Not confident	381 19%	256 18%	111 20%	84 20%	297 18%	244 21% ^F	137 16%	235 18%	146 19%	116 20%	264 18%	107 18%	231 19%	41 16%
Don't know	582 29%	467 33% ^B	80 15%	130 31%	451 28%	100 9%	482 56% ^E	310 24%	272 36% ^G	86 15%	493 34% ^I	117 20%	355 30% ^K	106 42% ^{KL}
Mean	2.85	2.80	2.92 ^A	2.78	2.86	2.91 ^F	2.66	2.89 ^H	2.76	2.90	2.82	2.90 ^m	2.83	2.76
Standard deviation	0.81	0.80	0.83	0.83	0.80	0.78	0.86	0.80	0.81	0.77	0.82	0.78	0.81	0.85
Standard error	0.02	0.03	0.04	0.05	0.02	0.03	0.04	0.03	0.04	0.04	0.03	0.04	0.03	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 26

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?

Summary**Base: All respondents**

	Statements					
	I am concerned my data and identity online are at risk following the recent data hack	I would be reluctant to share my personal data with a company that had been hacked	I trust the Government to keep Britain safe from cyber attacks	The business community should be doing more to stop cybercrimes from happening	I know how to keep my online personal data safe and secure	I would pay money to get my online data back if it was held by cyber criminals
Unweighted base	2040	2040	2040	2040	2040	2040
Weighted base	2040	2040	2040	2040	2040	2040
NET: Agree	1238 61%	1653 81%	881 43%	1767 87%	1389 68%	262 13%
Agree strongly (4)	307 15%	635 31%	158 8%	853 42%	275 13%	49 2%
Tend to agree (3)	931 46%	1017 50%	723 35%	914 45%	1114 55%	213 10%
Tend to disagree (2)	510 25%	173 8%	623 31%	70 3%	343 17%	494 24%
Disagree strongly (1)	78 4%	19 1%	306 15%	12 1%	55 3%	854 42%
NET: Disagree	587 29%	193 9%	929 46%	82 4%	399 20%	1348 66%
Don't know	215 11%	195 10%	230 11%	192 9%	252 12%	430 21%
Mean	2.80	3.23	2.40	3.41	2.90	1.66
Standard deviation	0.76	0.65	0.87	0.60	0.68	0.82
Standard error	0.02	0.02	0.02	0.01	0.02	0.02

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 27

**Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?
I am concerned my data and identity online are at risk following the recent data hack**

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector				
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Agree	1238 61%	596 60%	642 61%	124 54%	209 60%	193 59%	231 64%C	191 64%C	290 62%c	333 58%	424 61%	481 62%i	326 60%	336 59%	260 62%	316 62%	184 72%Q	545 59%
Agree strongly (4)	307 15%	125 13%	182 17%A	26 11%	65 19%Ch	52 16%	58 16%	42 14%	64 14%	91 16%	110 16%	106 14%	81 15%M	59 10%	79 19%M	89 18%M	54 21%Q	129 14%
Tend to agree (3)	931 46%	470 47%	461 44%	98 43%	144 41%	141 43%	173 48%	149 50%d	226 48%d	242 42%	314 45%	375 49%l	245 45%	277 49%	181 43%	227 45%	129 51%	416 45%
Tend to disagree (2)	510 25%	274 28%B	235 23%	54 24%	84 24%	87 27%	84 23%	81 27%	121 26%	137 24%	171 25%	201 26%	152 28%No	152 27%n	89 21%	116 23%	47 18%	234 25%P
Disagree strongly (1)	78 4%	46 5%b	32 3%	14 6%Fg	19 5%F	13 4%	6 2%	9 3%	16 3%	33 6%JK	19 3%	25 3%	29 5%m	17 3%	14 3%	19 4%	4 1%	39 4%p
NET: Disagree	587 29%	320 32%B	267 26%	68 30%	103 29%	100 30%	90 25%	90 30%	137 29%	171 29%	190 27%	227 29%	180 33%NO	169 30%n	103 25%	134 27%	51 20%	273 30%P
Don't know	215 11%	79 8%	135 13%A	36 16%GH	39 11%g	36 11%g	42 11%G	19 6%	43 9%	75 13%K	77 11%k	62 8%	40 7%	63 11%L	57 14%L	55 11%l	20 8%	103 11%
Mean	2.80	2.74	2.87A	2.71	2.82	2.79	2.88C	2.80	2.79	2.78	2.84	2.79	2.75	2.75	2.90LM	2.86LM	3.00Q	2.78
Standard deviation	0.76	0.75	0.76	0.79	0.83	0.78	0.71	0.73	0.74	0.82	0.75	0.73	0.79	0.70	0.78	0.77	0.71	0.76
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.04	0.03	0.04	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 28

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? I am concerned my data and identity online are at risk following the recent data hack

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Agree	1238 61%	111 62%B	48 48%	1078 61%B	53 62%b	133 57%	102 60%b	116 63%B	97 64%B	122 62%B	187 69%BFgIM	168 59%b	100 56%
Agree strongly (4)	307 15%	26 14%	13 13%	268 15%	14 16%	41 17%	22 13%	28 15%	17 11%	23 12%	58 21%GIJL	38 13%	27 15%
Tend to agree (3)	931 46%	85 48%B	35 34%	810 46%B	39 46%	92 39%	80 47%b	88 48%B	80 53%BfM	99 50%BFm	129 48%B	130 46%b	73 40%
Tend to disagree (2)	510 25%	41 23%	34 33%dagKm	435 25%	23 27%	61 26%k	40 23%	48 26%	40 26%	52 27%k	51 19%	77 27%K	42 23%
Disagree strongly (1)	78 4%	8 4%J	3 3%	67 4%	4 5%J	10 4%J	6 4%j	7 4%j	3 2%	1 1%	9 3%j	15 5%J	11 6%J
NET: Disagree	587 29%	48 27%	37 36%K	502 29%	28 32%k	71 30%k	46 27%	55 30%	43 28%	54 27%	60 22%	92 33%K	52 29%
Don't know	215 11%	20 11%	17 16%dEHikL	178 10%	5 6%	31 13%hl	23 14%eHI	12 7%	12 8%	20 10%	25 9%	23 8%	27 15%EHikL
Mean	2.80	2.81	2.69	2.81	2.77	2.80	2.79	2.80	2.79	2.82	2.95BfghijLM	2.73	2.76
Standard deviation	0.76	0.76	0.78	0.76	0.80	0.81	0.74	0.76	0.68	0.66	0.76	0.78	0.83
Standard error	0.02	0.06	0.08	0.02	0.09	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 29

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? I am concerned my data and identity online are at risk following the recent data hack

Base: All respondents

	Education Level			Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Agree	1238 61%	856 61%	328 60%	241 58%	997 61%	728 62%	510 59%	768 60%	470 61%	352 62%	882 60%	337 58%	740 62%	157 63%
Agree strongly (4)	307 15%	214 15%	79 15%	53 13%	254 16%	183 16%	124 14%	171 13%	136 18%G	103 18%J	203 14%	87 15%	177 15%	40 16%
Tend to agree (3)	931 46%	642 46%	249 46%	188 45%	743 46%	545 46%	386 45%	597 47%	334 44%	249 44%	678 46%	250 43%	563 47%	117 47%
Tend to disagree (2)	510 25%	345 25%	143 26%	109 26%	401 25%	281 24%	228 26%	333 26%	177 23%	149 26%	360 25%	138 24%	308 26%	62 25%
Disagree strongly (1)	78 4%	43 3%	27 5%a	15 4%	63 4%	43 4%	35 4%	47 4%	30 4%	16 3%	61 4%	31 5%l	39 3%	7 3%
NET: Disagree	587 29%	388 28%	170 31%	124 30%	463 29%	324 28%	263 30%	380 30%	207 27%	164 29%	421 29%	169 29%	346 29%	70 28%
Don't know	215 11%	150 11%	45 8%	52 12%	163 10%	123 10%	92 11%	127 10%	88 12%	55 10%	157 11%	76 13%L	109 9%	24 10%
Mean	2.80	2.83	2.76	2.76	2.81	2.83	2.77	2.78	2.85g	2.85	2.79	2.78	2.81	2.84
Standard deviation	0.76	0.75	0.78	0.74	0.77	0.76	0.77	0.74	0.79	0.77	0.76	0.80	0.74	0.75
Standard error	0.02	0.02	0.04	0.04	0.02	0.02	0.03	0.02	0.03	0.03	0.02	0.04	0.02	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 30

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? I would be reluctant to share my personal data with a company that had been hacked

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Agree	1653 81%	802 81%	850 81%	163 72%	277 79% ^c	247 75%	298 82% ^{Ce}	253 84% ^{CE}	415 88% ^{CDEF}	441 76%	545 79%	668 87% ^{IJ}	462 85% ^{NO}	462 81%	331 79%	399 79%	209 82%	721 78%
Agree strongly (4)	635 31%	291 29%	344 33% ^a	52 23%	102 29%	84 25%	122 33% ^{CE}	96 32% ^{Ce}	180 38% ^{CDE}	154 27%	205 30%	276 36% ^{IJ}	174 32%	159 28%	142 34% ^m	159 31%	82 32%	267 29%
Tend to agree (3)	1017 50%	511 51%	506 48%	111 49%	175 50%	163 50%	176 49%	156 52%	235 50%	286 49%	340 49%	392 51%	287 53% ^N	302 53% ^{No}	189 45%	239 47%	127 50%	454 49%
Tend to disagree (2)	173 8%	103 10% ^B	70 7%	23 10% ^H	31 9% ^h	43 13% ^{FH}	24 7%	27 9% ^H	24 5%	54 9% ^k	68 10% ^K	51 7%	48 9%	44 8%	34 8%	48 9%	21 8%	94 10%
Disagree strongly (1)	19 1%	10 1%	9 1%	4 2% ^H	3 1% ^h	5 2% ^H	3 1% ^h	4 1% ^H	- -	7 1%	9 1%	4 *	5 1%	4 1%	2 1%	8 2%	3 1%	12 1%
NET: Disagree	193 9%	113 11% ^B	79 8%	28 12% ^{fH}	34 10% ^H	49 15% ^{dFH}	28 8%	31 10% ^H	24 5%	62 11% ^K	76 11% ^K	55 7%	53 10%	48 8%	36 9%	55 11%	23 9%	106 12%
Don't know	195 10%	80 8%	115 11% ^A	37 16% ^{EFGH}	39 11% ^{GH}	33 10% ^g	37 10% ^{Gh}	16 5%	32 7%	77 13% ^K	70 10% ^K	48 6%	31 6%	59 10% ^L	53 13% ^L	52 10% ^L	22 9%	94 10%
Mean	3.23	3.18	3.28 ^A	3.11	3.21 ^e	3.10	3.28 ^{CE}	3.22 ^{ce}	3.36 ^{CDEG}	3.17	3.19	3.30 ^{IJ}	3.23	3.21	3.28	3.21	3.24	3.18
Standard deviation	0.65	0.67	0.64	0.69	0.65	0.70	0.64	0.66	0.58	0.67	0.68	0.62	0.65	0.62	0.65	0.69	0.66	0.68
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.03	0.05	0.02

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 31

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? I would be reluctant to share my personal data with a company that had been hacked

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Agree	1653 81%	146 81%	80 78%	1427 81%	73 86%	181 77%	144 84%	157 86%fik	119 77%	162 83%	210 77%	238 84%fk	143 80%
Agree strongly (4)	635 31%	57 32%	35 34%	543 31%	30 35%	71 30%	50 29%	63 34%	47 30%	61 31%	72 27%	85 30%	63 35%k
Tend to agree (3)	1017 50%	89 49%	45 44%	883 50%	43 51%	109 47%	93 54% <i>m</i>	94 51%	72 47%	101 52%	137 51%	153 54% <i>m</i>	80 45%
Tend to disagree (2)	173 8%	14 8%	6 6%	153 9%	9 10%	23 10%	9 5%	10 5%	23 15% <i>a</i> BGHJL	14 7%	29 11% <i>gh</i>	19 7%	17 9%
Disagree strongly (1)	19 1%	* *	1 1%	18 1%	1 1%	1 *	- -	1 *	3 2%	* *	3 1%	5 2% <i>g</i>	5 3% <i>afGhj</i>
NET: Disagree	193 9%	15 8%	7 7%	171 10%	10 11%	24 10% <i>g</i>	9 5%	10 6%	25 17% <i>ABGHJL</i>	15 8%	32 12% <i>Gh</i>	24 9%	22 12% <i>GH</i>
Don't know	195 10%	19 10% <i>e</i>	15 15% <i>dEILm</i>	161 9%	3 3%	30 13% <i>Eil</i>	19 11% <i>e</i>	16 9%	9 6%	19 9% <i>e</i>	30 11% <i>e</i>	21 8%	14 8%
Mean	3.23	3.26	3.31 <i>ik</i>	3.22	3.23	3.22	3.27 <i>i</i>	3.31 <i>IK</i>	3.13	3.26	3.16	3.21	3.22
Standard deviation	0.65	0.63	0.64	0.66	0.67	0.66	0.56	0.59	0.74	0.61	0.66	0.66	0.75
Standard error	0.02	0.05	0.06	0.02	0.07	0.05	0.04	0.05	0.07	0.04	0.05	0.04	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 32

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? I would be reluctant to share my personal data with a company that had been hacked

Base: All respondents

	Education Level			Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Agree	1653 81%	1132 81%	450 83%	349 84%	1304 80%	930 79%	723 84%E	1024 80%	629 82%	448 78%	1200 82%i	463 79%	973 81%	212 84%
Agree strongly	(4) 635 31%	447 32%	166 30%	125 30%	510 31%	349 30%	287 33%	367 29%	268 35%G	168 29%	466 32%	167 29%	365 31%	100 40%KL
Tend to agree	(3) 1017 50%	685 49%	285 52%	224 54%	794 49%	581 49%	436 50%	657 52%h	360 47%	280 49%	734 50%	295 51%	608 51%m	112 45%
Tend to disagree	(2) 173 8%	123 9%	40 7%	28 7%	145 9%	115 10%F	58 7%	119 9%h	54 7%	62 11%J	111 8%	45 8%	112 9%	16 6%
Disagree strongly	(1) 19 1%	10 1%	7 1%	3 1%	17 1%	14 1%	5 1%	12 1%	8 1%	10 2%J	9 1%	6 1%	14 1%	- -
NET: Disagree	193 9%	133 10%	46 9%	30 7%	162 10%	129 11%F	63 7%	131 10%	61 8%	72 13%J	120 8%	50 9%	125 10%m	16 6%
Don't know	195 10%	130 9%	47 9%	37 9%	158 10%	116 10%	79 9%	120 9%	75 10%	52 9%	140 10%	70 12%L	97 8%	23 9%
Mean	3.23	3.24	3.23	3.24	3.23	3.19	3.28E	3.19	3.29G	3.16	3.25I	3.22	3.21	3.37KL
Standard deviation	0.65	0.65	0.65	0.61	0.66	0.67	0.62	0.65	0.65	0.70	0.63	0.64	0.66	0.61
Standard error	0.02	0.02	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.03	0.02	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 33

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?
I trust the Government to keep Britain safe from cyber attacks

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Agree	881 43%	431 43%	450 43%	105 46%G	157 45%g	142 43%	161 44%g	110 37%	206 44%g	262 45%	303 44%	316 41%	247 45%	245 43%	187 45%	202 40%	120 47%	408 44%
Agree strongly (4)	158 8%	87 9%	71 7%	23 10%EG	38 11%EG	14 4%	33 9%EG	9 3%	41 9%EG	61 10%JK	47 7%	50 6%	52 10%M	30 5%	35 8%m	41 8%m	31 12%Q	66 7%
Tend to agree (3)	723 35%	344 35%	379 36%	82 36%	119 34%	128 39%	128 35%	101 34%	165 35%	202 35%	256 37%	266 35%	194 36%	215 38%o	152 36%	161 32%	89 35%	342 37%
Tend to disagree (2)	623 31%	322 32%	301 29%	72 32%d	84 24%	103 31%d	109 30%	107 36%D	148 32%D	156 27%	212 31%	255 33%l	174 32%n	194 34%No	111 26%	144 29%	79 31%	269 29%
Disagree strongly (1)	306 15%	155 16%	151 14%	30 13%	62 18%	42 13%	46 13%	60 20%CEFH	67 14%	91 16%	88 13%	127 17%j	82 15%	68 12%	59 14%	98 19%lMn	39 15%	129 14%
NET: Disagree	929 46%	477 48%b	452 43%	101 44%	146 42%	145 44%	154 43%	167 56%CDEFH	215 46%	247 43%	300 43%	382 50%lJ	256 47%n	261 46%	170 41%	242 48%N	118 46%	398 43%
Don't know	230 11%	87 9%	142 14%A	22 10%	48 14%G	41 12%g	48 13%G	23 8%	49 10%	69 12%	88 13%k	72 9%	43 8%	62 11%	62 15%L	62 12%L	17 6%	115 12%P
Mean	2.40	2.40	2.41	2.47G	2.44G	2.40G	2.47G	2.21	2.43G	2.46K	2.43k	2.34	2.43	2.41	2.46o	2.33	2.47	2.43
Standard deviation	0.87	0.88	0.86	0.87	0.95	0.80	0.87	0.82	0.87	0.92	0.83	0.86	0.88	0.79	0.88	0.92	0.91	0.85
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 34

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?
I trust the Government to keep Britain safe from cyber attacks

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Agree	881 43%	71 40%	33 32%	777 44%B	35 40%	99 42%	67 39%	91 49%aBgj	72 47%B	76 39%	121 45%b	134 47%Bj	82 46%B
Agree strongly	(4) 158 8%	10 6%	7 7%	140 8%	12 14%aFgJm	10 4%	11 7%	18 10%F	11 7%	11 6%	25 9%f	31 11%aFjm	11 6%
Tend to agree	(3) 723 35%	61 34%	26 26%	637 36%B	23 27%	89 38%Be	55 32%	72 39%Be	61 40%Be	65 33%	96 35%	103 36%b	71 40%Be
Tend to disagree	(2) 623 31%	54 30%	41 40%DaFHKlm	528 30%	29 33%	66 28%	56 33%h	42 23%	52 34%h	71 36%fHk	75 28%	86 30%	52 29%
Disagree strongly	(1) 306 15%	33 18%l	14 14%	260 15%	16 18%	43 18%l	23 13%	29 16%	18 12%	27 14%	41 15%	34 12%	29 16%
NET: Disagree	929 46%	86 48%	55 54%dHKL	788 45%	44 52%h	109 46%	80 46%	71 39%	70 46%	98 50%H	116 43%	119 42%	81 45%
Don't know	230 11%	22 12%	14 13%	194 11%	7 8%	27 11%	25 15%l	22 12%	11 7%	22 11%	34 13%	30 11%	17 9%
Mean	2.40	2.31	2.29	2.42	2.39	2.32	2.38	2.49af	2.46	2.35	2.44	2.52ABFj	2.39
Standard deviation	0.87	0.88	0.83	0.87	0.97	0.85	0.84	0.92	0.82	0.82	0.90	0.87	0.85
Standard error	0.02	0.07	0.08	0.02	0.11	0.06	0.07	0.07	0.07	0.06	0.06	0.06	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 35

**Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?
I trust the Government to keep Britain safe from cyber attacks**

Base: All respondents

	Total	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
		Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Agree	881 43%	598 43%	237 44%	175 42%	707 44%	528 45% ^f	353 41%	580 45% ^H	302 39%	268 47% ^j	611 42%	242 42%	532 44%	104 42%
Agree strongly	(4) 158 8%	98 7%	50 9%	25 6%	132 8%	97 8%	61 7%	108 8%	50 7%	51 9%	107 7%	41 7%	100 8%	15 6%
Tend to agree	(3) 723 35%	500 36%	187 34%	149 36%	574 35%	431 37%	293 34%	472 37% ^h	252 33%	217 38%	504 35%	202 35%	431 36%	89 36%
Tend to disagree	(2) 623 31%	431 31%	169 31%	133 32%	490 30%	349 30%	274 32%	397 31%	226 30%	165 29%	455 31%	171 29%	367 31%	83 33%
Disagree strongly	(1) 306 15%	204 15%	89 16%	67 16%	239 15%	167 14%	139 16%	177 14%	129 17% ^g	75 13%	230 16%	96 17%	169 14%	40 16%
NET: Disagree	929 46%	635 46%	258 47%	200 48%	729 45%	516 44%	413 48%	574 45%	355 46%	240 42%	685 47% ⁱ	267 46%	536 45%	122 49%
Don't know	230 11%	162 12%	48 9%	41 10%	188 12%	131 11%	98 11%	122 10%	108 14% ^G	64 11%	164 11%	74 13%	127 11%	24 10%
Mean	2.40	2.40	2.40	2.35	2.42	2.44 ^f	2.36	2.44 ^H	2.34	2.48 ^J	2.38	2.37	2.43	2.35
Standard deviation	0.87	0.85	0.90	0.85	0.87	0.87	0.87	0.86	0.88	0.86	0.87	0.88	0.87	0.85
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.03	0.03	0.03	0.04	0.02	0.04	0.03	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 36

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? The business community should be doing more to stop cybercrimes from happening

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector					
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)	
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831	
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921	
NET: Agree	1767 87%	874 88%	892 85%	176 77%	271 77%	265 81%	328 90% CDE	285 95% CDEf	442 94% CDEf	447 77%	593 86% l	727 94% IJ	484 89%	486 85%	356 85%	441 87%	222 87%	772 84%	
Agree strongly	(4) 42%	853 43%	426 41%	81 35%	115 33%	106 32%	156 43% cDE	145 48% CDE	249 53% CDEF	196 34%	263 38%	394 51% IJ	220 40%	217 38%	178 43%	237 47% IM	97 38%	341 37%	
Tend to agree	(3) 45%	914 45%	449 45%	465 45%	95 42%	156 44%	159 48% h	172 47% h	139 46%	193 41%	251 43%	330 48%	332 43%	263 48% nO	269 47% O	177 42%	204 40%	125 49%	431 47%
Tend to disagree	(2) 3%	70 4% B	44 3%	26 3%	16 7% FGH	20 6% FGH	18 6% FGH	6 2%	6 2%	3 1%	37 6% JK	24 4% K	9 1%	21 4%	16 3%	19 5%	14 3%	8 3%	44 5%
Disagree strongly	(1) 1%	12 1%	6 1%	6 1%	5 2% FH	2 1%	2 *	1 *	3 1%	1 *	6 1%	2 *	3 1%	5 1%	3 *	1 *	3 1%	2 1%	4 *
NET: Disagree	82 4%	50 5% B	32 3%	21 9% FGH	22 6% FGH	20 6% FGH	7 2%	9 3% H	4 1%	43 7% JK	26 4% K	13 2%	26 5%	18 3%	20 5%	17 3%	10 4%	48 5%	
Don't know	192 9%	71 7%	120 12% A	32 14% FGH	57 16% FGH	44 13% FGH	28 8% G	7 2%	24 5% g	89 15% JK	71 10% K	31 4%	36 7%	64 11% L	44 11% L	47 9%	22 9%	100 11%	
Mean	3.41	3.40	3.42	3.28	3.31	3.30	3.44 CDE	3.46 CDE	3.55 CDEFG	3.30	3.38 i	3.51 IJ	3.37	3.39	3.42	3.47 LM	3.36	3.35	
Standard deviation	0.60	0.61	0.58	0.71	0.63	0.61	0.54	0.59	0.52	0.66	0.58	0.55	0.61	0.58	0.60	0.59	0.60	0.61	
Standard error	0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.03	0.02	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 37

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? The business community should be doing more to stop cybercrimes from happening

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Agree	1767 87%	158 88%	91 89%	1518 86%	75 87%	194 83%	153 89% ^f	160 87%	133 87%	172 88%	230 85%	246 87%	155 86%
Agree strongly	(4) 853 42%	78 43%	46 45%	730 41%	42 49% ^{fi}	87 37%	69 40%	90 49% ^{FIK}	55 36%	86 44%	103 38%	122 43%	76 42%
Tend to agree	(3) 914 45%	81 45%	45 44%	788 45%	33 38%	106 45%	84 49% ^H	69 38%	78 51% ^{eH}	86 44%	127 47%	124 44%	79 44%
Tend to disagree	(2) 70 3%	2 1%	1 1%	67 4% ^a	6 7% ^{ABG}	10 4% ^{aG}	1 *	5 3%	7 5% ^{aG}	6 3% ^g	7 3%	18 6% ^{ABGk}	7 4% ^G
Disagree strongly	(1) 12 1%	1 *	2 1%	10 1%	- -	1 *	1 1%	2 1%	2 1%	- -	2 1%	1 *	1 *
NET: Disagree	82 4%	3 2%	2 2%	77 4%	6 7% ^{aG}	11 5% ^g	2 1%	7 4%	9 6% ^{aG}	6 3%	9 3%	18 6% ^{AG}	8 4% ^g
Don't know	192 9%	18 10%	9 9%	164 9%	5 6%	30 13% ^L	16 9%	17 9%	11 7%	18 9%	32 12% ^l	19 7%	17 10%
Mean	3.41	3.46 ⁱ	3.45	3.40	3.45	3.37	3.42	3.48 ^l	3.31	3.45 ⁱ	3.38	3.39	3.41
Standard deviation	0.60	0.55	0.61	0.60	0.63	0.60	0.55	0.63	0.62	0.57	0.59	0.62	0.60
Standard error	0.01	0.04	0.06	0.02	0.07	0.04	0.04	0.05	0.06	0.04	0.04	0.04	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 38

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements? The business community should be doing more to stop cybercrimes from happening

Base: All respondents

	Education Level			Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status			
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)	
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280	
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251	
NET: Agree	1767 87%	1226 88%	465 85%	377 91%D	1390 86%	994 85%	772 89%E	1105 87%	662 87%	470 82%	1292 88%I	477 82%	1051 88%K	233 93%KL	
Agree strongly	(4) 42%	853 45%B	622 36%	198 43%	178 42%	675 37%	415 48%E	519 41%	334 44%	213 37%	639 44%I	217 37%	513 43%K	119 47%K	
Tend to agree	(3) 45%	914 43%	604 49%A	266 48%	199 44%	715 47%F	357 41%	586 46%	328 43%	257 45%	654 45%	259 44%	538 45%	114 45%	
Tend to disagree	(2) 3%	70 3%	42 3%	24 4%	9 2%	61 4%	52 4%F	18 2%	51 4%h	19 2%	35 6%J	34 2%	25 4%	41 3%	5 2%
Disagree strongly	(1) 1%	12 *	5 1%	4 1%	2 1%	10 1%	7 1%	5 1%	6 *	6 1%	6 1%	3 1%	8 1%	- -	
NET: Disagree	82 4%	47 3%	28 5%	11 3%	70 4%	59 5%F	23 3%	58 5%	24 3%	41 7%J	40 3%	28 5%m	49 4%m	5 2%	
Don't know	192 9%	121 9%	51 9%	28 7%	164 10%c	122 10%f	69 8%	113 9%	79 10%	61 11%	128 9%	78 13%LM	95 8%	13 5%	
Mean	3.41	3.45B	3.34	3.42	3.41	3.35	3.49E	3.39	3.44g	3.33	3.44I	3.37	3.41	3.48K	
Standard deviation	0.60	0.58	0.61	0.57	0.60	0.60	0.58	0.60	0.59	0.65	0.57	0.61	0.60	0.54	
Standard error	0.01	0.02	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.03	0.02	0.03	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 39

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?

I know how to keep my online personal data safe and secure

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector				
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Agree	1389 68%	713 72%B	676 65%	151 66%	219 62%	221 67%	253 70%d	218 73%D	326 69%d	370 64%	474 69%	545 71%l	389 71%O	397 70%o	277 66%	325 64%	179 70%	628 68%
Agree strongly	(4) 275 13%	170 17%B	104 10%	33 15%	54 16%h	38 12%	52 14%	47 16%h	50 11%	88 15%	90 13%	97 13%	93 17%Mn	58 10%	53 13%	70 14%m	35 14%	129 14%
Tend to agree	(3) 1114 55%	542 54%	572 55%	118 52%	164 47%	183 56%D	201 55%d	171 57%D	276 59%cD	282 49%	384 56%l	447 58%l	296 54%	339 60%nO	224 53%	255 50%	144 56%	499 54%
Tend to disagree	(2) 343 17%	157 16%	186 18%	37 16%	74 21%fG	57 17%	56 15%	42 14%	77 16%	111 19%	113 16%	119 15%	96 17%	91 16%	76 18%	81 16%	41 16%	168 18%
Disagree strongly	(1) 55 3%	25 2%	31 3%	7 3%	5 1%	8 2%	7 2%	14 5%Df	15 3%	11 2%	14 2%	30 4%ij	13 2%	10 2%	12 3%	21 4%M	5 2%	21 2%
NET: Disagree	399 20%	182 18%	217 21%	44 19%	79 22%	65 20%	63 17%	57 19%	92 20%	123 21%	128 18%	149 19%	109 20%	100 18%	88 21%	102 20%	46 18%	188 20%
Don't know	252 12%	101 10%	151 14%A	33 15%G	53 15%G	42 13%g	47 13%g	25 8%	52 11%	86 15%K	89 13%	77 10%	48 9%	71 12%l	54 13%l	79 16%L	29 11%	105 11%
Mean	2.90	2.96B	2.84	2.91	2.90	2.88	2.94	2.91	2.86	2.91	2.91	2.88	2.94	2.90	2.87	2.88	2.93	2.90
Standard deviation	0.68	0.69	0.66	0.70	0.70	0.65	0.65	0.73	0.66	0.70	0.65	0.69	0.69	0.61	0.68	0.73	0.66	0.67
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.05	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 40

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?

I know how to keep my online personal data safe and secure

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Agree	1389 68%	126 70%	69 68%	1194 68%	64 74%i	152 65%	115 67%	140 76%FgIKlm	96 62%	140 72%	176 65%	191 67%	119 66%
Agree strongly	(4) 275 13%	25 14%l	14 13%i	236 13%	13 15%l	32 14%l	15 8%	38 21%fGijLm	9 6%	27 14%l	43 16%GI	35 12%i	24 14%l
Tend to agree	(3) 1114 55%	101 56%	56 54%	958 54%	51 60%	120 51%	101 59%k	102 56%	87 57%	113 58%k	133 49%	156 55%	95 53%
Tend to disagree	(2) 343 17%	30 17%	17 16%	297 17%	10 12%	37 16%	30 17%h	19 10%	37 24%EfHJ	28 14%	49 18%h	53 19%H	35 19%H
Disagree strongly	(1) 55 3%	3 1%	3 3%	50 3%	4 4%	5 2%	4 2%	4 2%	4 3%	5 3%	6 2%	12 4%	5 3%
NET: Disagree	399 20%	33 18%	20 19%	346 20%	14 16%	42 18%	34 20%h	23 13%	41 27%aefHJ	33 17%	55 20%h	65 23%H	40 22%H
Don't know	252 12%	21 12%	13 13%	218 12%	8 9%	40 17%L	22 13%	20 11%	17 11%	23 12%	40 15%	27 10%	20 11%
Mean	2.90	2.94l	2.89i	2.90	2.94i	2.92l	2.84	3.07bfGijkLM	2.73	2.94l	2.92l	2.84	2.87
Standard deviation	0.68	0.64	0.69	0.68	0.70	0.68	0.62	0.67	0.62	0.66	0.71	0.71	0.70
Standard error	0.02	0.05	0.07	0.02	0.08	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 41

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?

I know how to keep my online personal data safe and secure

Base: All respondents

	Education Level			Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Agree	1389 68%	941 67%	378 69%	296 71%	1093 67%	807 69%	582 67%	873 68%	516 67%	368 64%	1019 70%l	391 67%	822 69%	170 68%
Agree strongly (4)	275 13%	173 12%	84 16%	48 12%	227 14%	164 14%	111 13%	170 13%	105 14%	81 14%	193 13%	85 15%	161 13%	28 11%
Tend to agree (3)	1114 55%	768 55%	293 54%	248 60%D	866 53%	643 55%	472 55%	704 55%	411 54%	287 50%	826 57%l	306 52%	661 55%	142 57%
Tend to disagree (2)	343 17%	233 17%	100 18%	59 14%	284 18%	209 18%	135 16%	226 18%	117 15%	113 20%J	229 16%	103 18%	205 17%	34 14%
Disagree strongly (1)	55 3%	44 3%	10 2%	12 3%	43 3%	26 2%	30 3%	32 2%	24 3%	12 2%	44 3%	13 2%	35 3%	7 3%
NET: Disagree	399 20%	277 20%	110 20%	71 17%	327 20%	234 20%	164 19%	258 20%	141 18%	125 22%	273 19%	117 20%	240 20%	42 17%
Don't know	252 12%	177 13%	55 10%	49 12%	203 13%	134 11%	119 14%	144 11%	109 14%g	79 14%	169 12%	75 13%	133 11%	39 16%l
Mean	2.90	2.88	2.93	2.90	2.90	2.91	2.89	2.89	2.91	2.89	2.90	2.91	2.89	2.90
Standard deviation	0.68	0.68	0.68	0.65	0.69	0.67	0.69	0.67	0.69	0.69	0.67	0.69	0.68	0.65
Standard error	0.02	0.02	0.03	0.03	0.02	0.02	0.02	0.02	0.03	0.03	0.02	0.03	0.02	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 42

Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?
I would pay money to get my online data back if it was held by cyber criminals

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
NET: Agree	262 13%	126 13%	136 13%	56 25% <small>EFGH</small>	79 22% <small>EFGH</small>	39 12% <small>GH</small>	43 12% <small>GH</small>	18 6%	28 6%	135 23% <small>JK</small>	82 12% <small>K</small>	45 6%	94 17% <small>mNO</small>	76 13% <small>O</small>	48 11%	44 9%	51 20% <small>q</small>	139 15%
Agree strongly	(4) 49 2%	25 3%	24 2%	13 6% <small>eFGH</small>	13 4% <small>gh</small>	7 2%	6 2%	3 1%	6 1%	26 4% <small>JK</small>	13 2%	10 1%	21 4% <small>Mn</small>	8 1%	8 2%	13 3%	11 4%	26 3%
Tend to agree	(3) 213 10%	101 10%	112 11%	43 19% <small>EFGH</small>	66 19% <small>EFGH</small>	32 10% <small>GH</small>	37 10% <small>GH</small>	14 5%	21 5%	109 19% <small>JK</small>	68 10% <small>K</small>	36 5%	73 13% <small>O</small>	68 12% <small>O</small>	41 10% <small>o</small>	31 6%	41 16%	113 12%
Tend to disagree	(2) 494 24%	225 23%	269 26%	68 30% <small>FH</small>	83 24%	96 29% <small>FH</small>	65 18%	81 27% <small>Fh</small>	101 21%	151 26%	161 23%	182 24%	139 25%	156 27% <small>No</small>	87 21%	112 22%	64 25%	235 26%
Disagree strongly	(1) 854 42%	482 48% <small>B</small>	373 36%	51 22%	106 30% <small>c</small>	120 37% <small>C</small>	179 49% <small>CDE</small>	149 50% <small>CDE</small>	249 53% <small>CDE</small>	157 27%	299 43% <small>l</small>	398 52% <small>IJ</small>	211 39%	217 38%	196 47% <small>LM</small>	230 45% <small>LM</small>	100 39%	342 37%
NET: Disagree	1348 66%	707 71% <small>B</small>	641 61%	119 52%	189 54%	216 66% <small>CD</small>	245 67% <small>CD</small>	230 77% <small>CDEF</small>	350 74% <small>CDEF</small>	308 53%	461 67% <small>l</small>	580 75% <small>IJ</small>	350 64%	373 66%	284 68%	342 68%	164 64%	576 63%
Don't know	430 21%	162 16%	267 26% <small>A</small>	53 23%	83 24% <small>g</small>	73 22%	75 21%	52 17%	93 20%	136 24% <small>k</small>	148 21%	145 19%	102 19%	120 21%	88 21%	120 24% <small>l</small>	39 15%	205 22% <small>P</small>
Mean	1.66	1.60	1.73	2.10 <small>EFGH</small>	1.95 <small>EFGH</small>	1.71 <small>FGH</small>	1.55 <small>h</small>	1.48	1.43	2.01 <small>JK</small>	1.62 <small>K</small>	1.45	1.78 <small>NO</small>	1.70 <small>NO</small>	1.58	1.55	1.82	1.75
Standard deviation	0.82	0.81	0.82	0.91	0.91	0.79	0.80	0.67	0.68	0.91	0.80	0.68	0.88	0.79	0.79	0.78	0.91	0.85
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.04	0.03	0.04	0.04	0.03	0.04	0.04	0.04	0.04	0.07	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 43

**Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?
I would pay money to get my online data back if it was held by cyber criminals**

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
NET: Agree	262 13%	16 9%	4 4%	242 14%aB	13 16%B	27 12%B	24 14%Bm	26 14%B	17 11%b	25 13%B	59 22%ABFghIJLM	36 13%B	15 8%
Agree strongly	(4) 49 2%	5 3%i	2 2%	42 2%	4 4%II	10 4%lJL	4 2%i	4 2%i	-	2 1%	11 4%lJL	3 1%	4 2%i
Tend to agree	(3) 213 10%	11 6%	2 2%	199 11%aB	9 11%B	17 7%b	20 12%aBm	21 12%Bm	17 11%B	23 12%aBm	48 18%ABFIM	33 12%aBm	10 6%
Tend to disagree	(2) 494 24%	42 23%	24 23%	428 24%	24 29%h	61 26%h	42 24%	33 18%	38 25%	56 29%H	62 23%	70 25%	41 23%
Disagree strongly	(1) 854 42%	84 47%ejK	51 50%dEFJK	719 41%	29 34%	93 40%	74 43%k	86 47%eK	70 46%K	74 38%	91 33%	126 44%K	77 43%k
NET: Disagree	1348 66%	127 71%K	75 73%K	1147 65%	54 63%	154 65%k	116 68%K	118 64%	109 71%K	130 66%k	153 56%	196 69%K	118 66%k
Don't know	430 21%	37 21%	23 22%	370 21%	19 22%	54 23%	31 18%	40 22%	28 18%	41 21%	60 22%	52 18%	47 26%gl
Mean	1.66	1.55	1.43	1.69aB	1.82ABim	1.69B	1.67B	1.62	1.57	1.70B	1.90ABFGHJLM	1.62b	1.57
Standard deviation	0.82	0.78	0.68	0.83	0.89	0.86	0.83	0.85	0.72	0.77	0.92	0.77	0.78
Standard error	0.02	0.06	0.07	0.02	0.11	0.06	0.07	0.07	0.07	0.06	0.07	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 44

**Q.2 On the 12th of May, computers around the world were subject to a ransomware online data attack. Victims included the NHS, with hackers blocking access to data held by doctors and hospitals, demanding a payment in exchange for access. It has been estimated that more than 200,000 machines are affected. To what extent do you agree or disagree with each of the following statements?
I would pay money to get my online data back if it was held by cyber criminals**

Base: All respondents

	Education Level			Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status		
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partner- ship/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
NET: Agree	262 13%	134 10%	109 20%A	44 10%	218 13%	190 16%F	72 8%	190 15%H	72 9%	98 17%J	164 11%	99 17%LM	143 12%M	18 7%
Agree strongly	(4) 49 2%	28 2%	19 4%a	11 3%	38 2%	37 3%F	12 1%	40 3%H	9 1%	19 3%	30 2%	18 3%	25 2%	5 2%
Tend to agree	(3) 213 10%	106 8%	90 17%A	33 8%	180 11%c	154 13%F	59 7%	151 12%H	62 8%	78 14%J	134 9%	81 14%LM	118 10%M	13 5%
Tend to disagree	(2) 494 24%	331 24%	142 26%	91 22%	403 25%	299 25%	195 23%	332 26%H	162 21%	147 26%	346 24%	146 25%	279 23%	67 27%
Disagree strongly	(1) 854 42%	622 45%B	195 36%	198 48%D	657 40%	441 38%	413 48%E	507 40%	347 45%G	189 33%	663 45%I	212 36%	525 44%K	116 46%K
NET: Disagree	1348 66%	953 68%B	337 62%	289 69%	1059 65%	740 63%	608 70%E	839 66%	509 67%	336 59%	1010 69%I	358 61%	804 67%K	183 73%KI
Don't know	430 21%	307 22%b	98 18%	83 20%	346 21%	245 21%	185 21%	246 19%	184 24%G	139 24%J	287 20%	126 22%	249 21%	50 20%
Mean	1.66	1.58	1.85A	1.57	1.69C	1.77F	1.52	1.73H	1.54	1.83J	1.60	1.79LM	1.62	1.54
Standard deviation	0.82	0.77	0.89	0.80	0.82	0.86	0.73	0.85	0.75	0.88	0.79	0.87	0.80	0.72
Standard error	0.02	0.02	0.04	0.04	0.02	0.03	0.03	0.03	0.03	0.04	0.02	0.04	0.03	0.05

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 45

Q.3 If an online data loss were to occur at a company or organisation that held your personal data, which of the following, if any, would you be likely to do as a result? I would...

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2040	976	1064	256	313	326	326	304	515	569	652	819	540	557	417	526	224	831
Weighted base	2040	995	1045	228	351	328	363	300	470	579	691	770	546	569	420	506	254	921
Change my password on accounts I hold with them	1468 72%	718 72%	750 72%	154 67%	225 64%	231 70%	240 66%	225 75% ^c D ^F	393 84% ^C D ^E F ^G 6 ⁵ %	379 65%	472 68%	618 80% ^I J	417 76% ^N O	419 74% ^N	280 67%	351 69%	172 68%	612 66%
Contact the customer services team	1072 53%	509 51%	563 54%	117 51% ^d	152 43%	164 50%	181 50%	157 52% ^D	301 64% ^C D ^E F ^G 4 ⁶ %	269 46%	345 50%	458 59% ^I J	314 58% ^N O	303 53% ⁿ	198 47%	256 51%	125 49%	428 46%
Stop using the company/organisation	839 41%	411 41%	428 41%	93 41%	146 42%	118 36%	127 35%	136 45% ^E F	219 47% ^E F	239 41% ^j	245 36%	356 46% ⁱ J	235 43% ^N	239 42% ^N	147 35%	218 43% ^N	116 45% ^q	349 38%
Advise friends and family against using the company	735 36%	356 36%	379 36%	90 39% ^F	119 34%	110 34%	107 30%	106 35%	203 43% ^D E ^F G	208 36%	218 31%	309 40% ^J	210 38% ^N	204 36%	131 31%	190 38% ⁿ	86 34%	308 33%
Contact the police	576 28%	265 27%	311 30%	58 25%	71 20%	85 26%	105 29% ^D	96 32% ^D	160 34% ^C D ^E	129 22%	190 27% ⁱ	257 33% ^I J	152 28%	142 25%	107 25%	175 35% ^L M ^N	69 27%	252 27%
Seek to take legal action or receive financial compensation	496 24%	261 26% ^b	235 22%	61 27% ^F	90 26% ^F	68 21%	66 18%	76 25% ^F	136 29% ^E F	151 26% ^J	133 19%	212 27% ^J	148 27% ⁿ	131 23%	92 22%	125 25%	53 21%	221 24%
Share my experiences on social media	306 15%	158 16%	148 14%	41 18% ^F H	70 20% ^F g ^H	61 18% ^F H	37 10%	41 14%	56 12%	111 19% ^J K	98 14%	97 13%	92 17%	89 16%	56 13%	69 14%	34 13%	147 16%
Other	19 1%	8 1%	11 1%	2 1% ^d	- -	4 1% ^d	2 *	3 1%	9 2% ^D	2 *	5 1%	11 1% ⁱ	5 1%	7 1%	4 1%	3 1%	2 1%	4 *
None of the above	33 2%	20 2%	13 1%	4 2% ^h	11 3% ^f H	10 3% ^f H	3 1%	3 1%	2 *	15 3% ^K	13 2% ^k	5 1%	8 1%	9 2%	8 2%	9 2%	1 1%	24 3% ^p
Don't know	157 8%	62 6%	95 9% ^A	25 11% ^G H	34 10% ^g H	23 7%	36 10% ^g H	17 6%	22 5%	59 10% ^K	59 9% ^K	39 5%	30 6%	44 8%	40 10% ^L	42 8%	19 7%	82 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 46

Q.3 If an online data loss were to occur at a company or organisation that held your personal data, which of the following, if any, would you be likely to do as a result? I would...

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2040	195	113	1732	86	232	196	169	136	219	224	271	199
Weighted base	2040	180	102*	1758	86*	235	171	184	153	196	271	284	180
Change my password on accounts I hold with them	1468 72%	138 77%bJ	68 67%	1262 72%	64 75%	162 69%	124 72%	135 73%	119 78%bJ	127 65%	194 72%	213 75%J	125 70%
Contact the customer services team	1072 53%	96 54%	50 49%	926 53%	54 63%bJKm	121 52%	93 54%	97 53%	90 59%JK	92 47%	126 46%	165 58%JKm	88 49%
Stop using the company/organisation	839 41%	80 45%	43 42%	716 41%	40 47%	91 39%	75 44%	70 38%	66 43%	79 40%	110 41%	116 41%	69 38%
Advise friends and family against using the company	735 36%	66 37%	43 42%FM	627 36%	35 41%	71 30%	66 39%fm	70 38%	63 41%fm	71 36%	91 34%	107 38%m	53 30%
Contact the police	576 28%	51 28%	20 19%	505 29%B	29 34%B	58 25%	49 28%	64 35%BFk	39 26%	59 30%b	69 25%	88 31%B	51 28%
Seek to take legal action or receive financial compensation	496 24%	39 22%	25 24%	432 25%	28 32%aL	57 24%	48 28%L	45 25%	38 25%	45 23%	74 27%l	55 19%	42 24%
Share my experiences on social media	306 15%	36 20%dbF	12 12%	258 15%	19 23%bFm	27 11%	24 14%	27 15%	22 14%	29 15%	42 15%	45 16%	24 13%
Other	19 1%	2 1%	1 1%f	16 1%	-	-	1 *	3 1%	-	2 1%	4 1%	4 1%	3 2%f
None of the above	33 2%	4 2%	3 3%	26 1%	1 1%	6 3%	2 1%	2 1%	2 1%	6 3%	3 1%	3 1%	3 2%
Don't know	157 8%	10 6%	8 8%	139 8%	5 6%	21 9%	15 9%	12 6%	7 5%	22 11%ai	18 7%	22 8%	17 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Ransomware & Cyber Security Survey

ONLINE Fieldwork: 17th-18th May 2017

Absolutes/col percents

Table 47

Q.3 If an online data loss were to occur at a company or organisation that held your personal data, which of the following, if any, would you be likely to do as a result? I would...

Base: All respondents

	Education Level		Local Area		Working Status		Foreign Holiday In The Last 3 Years		Children Aged 18 And Under		Marital Status			
	Total	Primary/ Secondary (a)	University or above (b)	Rural (c)	Urban (d)	Working (e)	Not working (f)	Yes (g)	No (h)	Yes (i)	No (j)	Single (k)	Married/ Civil partnership/ co habiting (l)	Widowed/ separated/ divorced (m)
Unweighted base	2040	1414	507	410	1630	1055	985	1189	851	557	1472	581	1168	280
Weighted base	2040	1394	543	416	1624	1175	865	1275	765	572	1461	583	1195	251
Change my password on accounts I hold with them	1468 72%	1008 72%	390 72%	311 75%	1157 71%	784 67%	684 79%E	933 73%	536 70%	372 65%	1091 75%I	395 68%	873 73%K	195 78%K
Contact the customer services team	1072 53%	743 53%	280 52%	223 54%	849 52%	553 47%	519 60%E	664 52%	408 53%	277 48%	790 54%I	275 47%	645 54%K	148 59%K
Stop using the company/ organisation	839 41%	570 41%	230 42%	160 38%	680 42%	465 40%	374 43%	536 42%	304 40%	214 37%	621 43%i	249 43%	483 40%	104 42%
Advise friends and family against using the company	735 36%	490 35%	215 39%	148 36%	587 36%	394 34%	341 39%E	472 37%	264 34%	201 35%	531 36%	194 33%	444 37%	96 38%
Contact the police	576 28%	412 30%	138 25%	124 30%	452 28%	322 27%	254 29%	346 27%	229 30%	174 30%	400 27%	152 26%	355 30%	67 27%
Seek to take legal action or receive financial compensation	496 24%	325 23%	146 27%	100 24%	396 24%	273 23%	223 26%	327 26%h	169 22%	124 22%	370 25%	145 25%	290 24%	58 23%
Share my experiences on social media	306 15%	190 14%	99 18%A	59 14%	247 15%	181 15%	125 14%	194 15%	112 15%	100 18%j	203 14%	86 15%	187 16%	34 13%
Other	19 1%	10 1%	7 1%	3 1%	16 1%	7 1%	12 1%e	11 1%	8 1%	3 *	16 1%	4 1%	12 1%	3 1%
None of the above	33 2%	21 2%	10 2%	3 1%	30 2%	25 2%f	8 1%	22 2%	11 1%	14 2%j	19 1%	5 1%	24 2%	3 1%
Don't know	157 8%	117 8%B	29 5%	37 9%	121 7%	101 9%	56 7%	84 7%	74 10%G	43 8%	113 8%	52 9%	87 7%	14 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f - g/h - i/j - k/l/m