

WPI – Northern Brain Drain Research – Recent graduates

METHODOLOGY NOTE

ComRes interviewed 1,016 British adults with university degrees who had graduated between 2012–2016 (“recent graduates”) online between 7th and 14th September 2016. Data were weighted by gender, current region, university region, subject studied and type of university attended to be representative of the audience as a whole.

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Base: All who live in the North	

Brain Drain Research

D1. Which of the following age groups do you fall into?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
19 or under	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20-23	326	115	211	273	67	14	85	241	130	151	25	13	8	60	27	72	43	79
	32%	25%	38%	36%	21%	34%	33%	32%	29%	34%	31%	41%	35%	30%	43%	37%	33%	27%
			a	d										mq	q			
24-27	464	207	256	341	153	13	128	336	229	187	39	13	12	110	17	76	52	144
	46%	46%	46%	45%	49%	31%	49%	44%	50%	42%	49%	42%	52%	55%	27%	39%	40%	49%
			e						i		n		nop		n	n	no	
28-31	140	83	57	89	52	11	34	106	67	56	7	5	2	14	14	26	24	48
	14%	18%	10%	12%	17%	27%	13%	14%	15%	13%	8%	15%	9%	7%	22%	14%	18%	17%
		b		c	c									jm	m	m	m	
32-35	86	49	37	48	39	3	12	74	29	48	9	1	1	17	5	21	12	20
	8%	11%	7%	6%	13%	8%	5%	10%	6%	11%	11%	2%	4%	9%	9%	11%	9%	7%
		b		c				f	h									
36+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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D1. Which of the following age groups do you fall into?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
19 or under	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20-23	326	24	23	7	71	24	77	50	42	22	14	8	58	28	79	42	65
	32%	27%	40%	36%	34%	36%	35%	35%	27%	28%	36%	40%	33%	39%	38%	35%	27%
													p	p			
24-27	464	43	26	10	104	26	90	66	74	41	17	9	89	27	91	46	116
	46%	50%	44%	53%	49%	38%	41%	46%	48%	52%	44%	49%	50%	38%	43%	38%	48%
													o				
28-31	140	10	6	2	19	12	29	21	29	6	6	2	17	12	19	23	42
	14%	12%	10%	11%	9%	18%	13%	15%	19%	8%	16%	11%	10%	17%	9%	19%	17%
					d			d					n		iln	ln	
32-35	86	10	3	-	18	5	25	7	10	10	2	-	13	4	21	9	18
	8%	11%	5%	-	8%	8%	11%	5%	6%	12%	4%	-	7%	6%	10%	8%	7%
						g											
36+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D1. Which of the following age groups do you fall into?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
19 or under	-	-	-	-	-	-
	-	-	-	-	-	-
20-23	326	55	6	2	193	134
	32%	39%	17%	24%	33%	32%
24-27	464	54	17	6	275	189
	46%	38%	49%	62%	46%	45%
28-31	140	16	5	1	76	63
	14%	12%	15%	14%	13%	15%
32-35	86	16	7	-	48	37
	8%	12%	19%	-	8%	9%
36+	-	-	-	-	-	-
	-	-	-	-	-	-

Columns Tested: a,b,c - d,e

Brain Drain Research

D2. Did you go to university in the UK?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	965	432	533	723	293	37	259	706	433	418	78	31	21	192	63	184	119	278
	95%	95%	95%	96%	94%	93%	100%	93%	95%	95%	97%	97%	91%	96%	100%	94%	91%	95%
No	51	22	29	28	18	3	-	51	21	23	2	1	2	9	-	11	12	14
	5%	5%	5%	4%	6%	7%	-	7%	5%	5%	3%	3%	9%	4%	-	6%	9%	5%
I did not go to university	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D2. Did you go to university in the UK?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	965	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	51	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I did not go to university	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D2. Did you go to university in the UK?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Yes	965	142	35	9	593	372
	95%	100%	100%	100%	100%	88%
					e	
No	51	-	-	-	-	51
	5%	-	-	-	-	12%
						d
I did not go to university	-	-	-	-	-	-
	-	-	-	-	-	-

Columns Tested: a,b,c - d,e

Brain Drain Research

D3. Which of the following qualifications do you hold?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Undergraduate degree (e.g. BA/BSc)	751	302	450	751	97	9	197	554	302	347	56	25	18	163	53	146	92	199
	74%	66%	80%	100%	31%	23%	76%	73%	67%	78%	70%	79%	77%	81%	84%	75%	70%	68%
			a	de					h				pq	jpq				
Masters degree (e.g. MA/MSc)	311	172	139	97	311	13	87	224	177	111	28	7	4	53	10	59	39	111
	31%	38%	25%	13%	100%	31%	34%	30%	39%	25%	35%	21%	19%	26%	16%	30%	30%	38%
		b		ce	c				i		n				n	n	mn	
PhD	40	30	10	9	13	40	7	33	21	19	3	1	-	2	2	10	8	14
	4%	7%	2%	1%	4%	100%	3%	4%	5%	4%	4%	4%	-	1%	3%	5%	6%	5%
		b		c	cd										m	m	m	
Other postgraduate degree (e.g. MBA, MRes)	57	28	29	32	6	2	23	34	16	36	6	3	3	6	1	17	5	15
	6%	6%	5%	4%	2%	4%	9%	5%	4%	8%	7%	9%	13%	3%	2%	9%	4%	5%
							g		h						mn			
I do not hold a degree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D3. Which of the following qualifications do you hold?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Undergraduate degree (e.g. BA/BSc)	751	65	40	15	170	50	173	108	99	62	27	15	149	50	159	91	166
	74%	75%	70%	78%	80%	74%	78%	75%	65%	79%	68%	78%	84%	71%	76%	75%	69%
				h			h					jmp					
Masters degree (e.g. MA/MSc)	311	27	20	3	77	13	58	41	54	21	14	3	48	19	71	31	83
	31%	31%	34%	17%	36%	20%	26%	28%	35%	27%	35%	17%	27%	26%	34%	26%	34%
			e	ef			e										
PhD	40	3	1	-	5	3	10	7	8	-	1	-	-	3	12	6	15
	4%	3%	2%	-	3%	4%	5%	5%	5%	-	3%	-	-	4%	6%	5%	6%
											l			l	il	l	il
Other postgraduate degree (e.g. MBA, MRes)	57	8	4	2	7	4	14	8	3	8	3	2	4	3	13	7	12
	6%	10%	7%	11%	3%	7%	6%	6%	2%	10%	7%	11%	2%	5%	6%	6%	5%
		h								l							
I do not hold a degree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D3. Which of the following qualifications do you hold?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Undergraduate degree (e.g. BA/BSc)	751	108	27	8	451	301
	74%	76%	76%	86%	76%	71%
Masters degree (e.g. MA/MSc)	311	38	9	3	170	140
	31%	26%	27%	34%	29%	33%
PhD	40	6	2	-	16	24
	4%	4%	6%	-	3%	6%
						d
Other postgraduate degree (e.g. MBA, MRes)	57	11	2	-	28	29
	6%	8%	5%	-	5%	7%
I do not hold a degree	-	-	-	-	-	-
	-	-	-	-	-	-

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aberystwyth University	8 1%	7 2%	1 *	6 1%	4 1%	-	-	8 1%	6 1%	2 *	-	2 5%	-	4 2%	-	1 1%	1 1%	-
		b									nopq		q					
Anglia Ruskin University	14 1%	6 1%	8 1%	9 1%	4 1%	-	-	14 2%	6 1%	7 2%	-	-	-	9 5%	-	2 1%	-	2 1%
								f					nopq					
Arts University Bournemouth	2 *	1 *	1 *	2 *	-	-	-	2 *	-	2 *	-	-	-	1 *	-	-	-	1 *
Aston University	11 1%	7 2%	4 1%	6 1%	4 1%	1 2%	-	11 1%	6 1%	3 1%	-	-	-	-	-	2 1%	4 3%	4 1%
																m		
Bangor University	15 2%	8 2%	7 1%	12 2%	4 1%	3 7%	-	15 2%	7 1%	8 2%	-	4 11%	2 8%	2 1%	2 4%	4 2%	-	2 1%
						cd		f				jnopq			pq			
Bath Spa University	5 *	1 *	4 1%	5 1%	-	-	-	5 1%	1 *	3 1%	-	1 3%	-	-	2 4%	1 1%	-	-
												mpq			mopq			
Birkbeck, University of London	5 *	4 1%	1 *	3 *	3 1%	-	-	5 1%	-	5 1%	-	-	-	1 1%	-	-	1 1%	3 1%
																	h	
Birmingham City University	30 3%	20 4%	10 2%	13 2%	14 5%	6 16%	-	30 4%	17 4%	12 3%	1 1%	-	-	-	-	3 2%	17 13%	8 3%
						cd		f									jkmnoq	m
Bishop Grosseteste University	3 *	3 1%	1 *	1 *	-	2 5%	-	3 *	2 *	1 *	-	-	-	-	-	1 *	1 *	2 1%
						cd												
Bournemouth University	13 1%	7 2%	5 1%	11 1%	4 1%	1 4%	-	13 2%	8 2%	4 1%	-	-	-	3 2%	5 8%	2 1%	-	2 1%
								f							jnopq			
Brunel University	24 2%	15 3%	9 2%	17 2%	11 3%	2 4%	-	24 3%	14 3%	9 2%	-	-	-	1 1%	2 3%	-	-	21 7%
								f							op			jnop

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Buckinghamshire New University	11	8	3	10	2	-	-	11	5	5	-	-	-	5	-	2	2	2
	1%	2%	1%	1%	1%	-	-	1%	1%	1%	-	-	-	2%	-	1%	1%	1%
		b						f										
Canterbury Christ Church University	12	2	10	10	4	-	-	12	1	11	-	-	-	6	-	1	-	5
	1%	*	2%	1%	1%	-	-	2%	*	2%	-	-	-	3%	-	*	-	2%
								f	h				op					
Cardiff Metropolitan University	8	3	5	4	3	-	-	8	4	2	-	2	-	1	2	-	2	2
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	5%	-	1%	3%	-	1%	1%
												moq		o				
Cardiff University	27	13	14	16	11	1	27	-	13	11	4	9	-	2	1	4	2	5
	3%	3%	3%	2%	4%	2%	10%	-	3%	3%	5%	27%	-	1%	2%	2%	2%	2%
							g				m	jmnoq						
City University London	11	7	4	5	3	3	-	11	5	6	-	-	-	2	1	2	1	6
	1%	2%	1%	1%	1%	7%	-	1%	1%	1%	-	-	-	1%	2%	1%	1%	2%
						cd		f										
Coventry University	11	7	4	7	4	-	-	11	5	4	-	-	-	2	1	2	6	-
	1%	2%	1%	1%	1%	-	-	1%	1%	1%	-	-	-	1%	2%	1%	4%	-
																	moq	
Cranfield University	1	1	-	-	1	-	-	1	-	1	-	-	-	-	-	1	-	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	-	-	*	-	-
De Montfort University	7	5	3	7	-	-	-	7	2	2	-	-	-	3	-	1	1	3
	1%	1%	*	1%	-	-	-	1%	*	*	-	-	-	1%	-	*	1%	1%
Durham University	10	5	5	9	2	-	10	-	4	6	-	-	-	1	-	3	3	3
	1%	1%	1%	1%	1%	-	4%	-	1%	1%	-	-	-	1%	-	1%	2%	1%
							g											
Edge Hill University	6	2	4	4	1	1	-	6	1	5	-	-	-	-	-	5	1	-
	1%	*	1%	1%	*	1%	-	1%	*	1%	-	-	-	-	-	3%	1%	-
																mq		
Edinburgh Napier University	6	4	2	2	2	2	-	6	5	-	6	-	-	-	-	-	-	-
	1%	1%	*	*	1%	5%	-	1%	1%	-	7%	-	-	-	-	-	-	-
						cd			i		mnopq							

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
European School of Economics	2	2	-	-	2	-	-	2	2	-	-	-	-	2	-	-	-	-
	*	*	-	-	1%	-	-	*	*	-	-	-	1%	-	-	-	-	-
					c													
Falmouth University	1	-	1	1	-	-	-	1	-	1	-	-	-	-	1	-	-	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	-	1%	-	-	-
Glasgow Caledonian University	7	3	4	5	3	-	-	7	5	1	7	-	-	-	-	-	-	-
	1%	1%	1%	1%	1%	-	-	1%	1%	*	9%	-	-	-	-	-	-	-
											mno	p	q					
Glasgow School of Art	2	1	1	-	2	-	-	2	1	1	1	-	-	-	-	1	-	-
	*	*	*	-	1%	-	-	*	*	*	1%	-	-	-	-	1%	-	-
					c													
Glyndwr University	1	-	1	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-
	*	-	*	*	-	-	-	*	*	-	-	-	-	-	*	-	-	-
Goldsmiths, University of London	8	3	5	7	2	-	-	8	6	1	-	-	-	-	1	-	-	7
	1%	1%	1%	1%	1%	-	-	1%	1%	*	-	-	-	-	2%	-	-	2%
															o			mop
Harper Adams University	1	-	1	1	-	-	-	1	1	1	-	-	-	-	-	-	1	-
	*	-	*	*	-	-	-	*	*	*	-	-	-	-	-	-	1%	-
Heriot-Watt University	3	-	3	1	2	-	-	3	-	2	2	-	-	-	-	-	-	1
	*	-	1%	*	1%	-	-	*	-	*	2%	-	-	-	-	-	-	*
											mo							
Imperial College London	4	3	1	1	3	1	4	-	4	-	-	-	-	-	-	1	-	3
	*	1%	*	*	1%	3%	2%	-	1%	-	-	-	-	-	-	1%	-	1%
						c	g		i									
Keele University	4	2	2	4	1	-	-	4	1	2	-	-	-	-	-	2	2	-
	*	*	*	*	*	-	-	*	*	*	-	-	-	-	-	1%	1%	-
King's College London	13	6	8	10	5	-	13	-	8	3	-	-	-	3	-	-	-	11
	1%	1%	1%	1%	2%	-	5%	-	2%	1%	-	-	-	1%	-	-	-	4%
							g											op
Kingston University	6	3	3	3	3	-	-	6	1	3	-	-	-	1	-	1	-	4
	1%	1%	1%	*	1%	-	-	1%	*	1%	-	-	-	*	-	1%	-	1%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Lancaster University	8 1%	2 *	6 1%	7 1%	3 1%	-	-	8 1%	4 1%	3 1%	-	-	-	1 *	-	4 2%	1 1%	2 1%
Leeds Beckett University	10 1%	4 1%	7 1%	9 1%	1 *	-	-	10 1%	4 1%	5 1%	-	-	-	2 1%	-	7 3%	-	1 *
Leeds College of Art	1 *	-	1 *	-	1 *	1 1%	-	1 *	-	1 *	-	-	-	-	-	1 *	-	-
Leeds Trinity University	5 1%	2 1%	3 1%	4 *	2 1%	-	-	5 1%	2 1%	2 1%	-	-	-	-	-	4 2%	-	1 *
Liverpool Hope University	5 *	2 1%	3 *	3 *	3 1%	-	-	5 1%	2 1%	3 1%	-	-	-	-	-	4 2%	1 1%	-
Liverpool John Moores University	10 1%	6 1%	4 1%	8 1%	2 1%	1 2%	-	10 1%	7 2%	2 *	-	1 4%	-	-	-	9 4%	-	-
												mpq				mpq		
London Business School	5 1%	4 1%	2 *	1 *	5 2%	1 3%	-	5 1%	2 *	3 1%	-	-	-	-	-	1 *	1 1%	3 1%
London Metropolitan University	16 2%	11 2%	6 1%	12 2%	6 2%	2 6%	-	16 2%	3 1%	13 3%	-	-	-	1 1%	-	-	-	15 5%
																		mnop
London School of Economics and Political Science	3 *	2 *	1 *	1 *	2 1%	-	3 1%	-	2 *	1 *	-	-	-	-	-	-	-	3 1%
London South Bank University	5 *	-	5 1%	3 *	1 *	-	-	5 1%	-	3 1%	-	-	-	1 1%	-	-	-	3 1%
Loughborough University	6 1%	2 *	4 1%	3 *	3 1%	-	-	6 1%	4 1%	1 *	-	-	-	2 1%	-	-	4 3%	-
																		oq

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Manchester Metropolitan University	7 1%	3 1%	4 1%	4 *	3 1%	-	-	7 1%	2 *	4 1%	-	-	-	-	-	5 3%	2 2%	-
																mq		
Middlesex University	5 1%	4 1%	2 *	3 *	2 1%	-	-	5 1%	2 *	3 1%	-	-	-	-	-	-	1 *	5 2%
																		o
Newcastle University	11 1%	6 1%	6 1%	7 1%	5 2%	-	11 4%	-	9 2%	2 *	-	-	-	1 1%	1 1%	8 4%	-	2 1%
							g		i							mpq		
Newman University	1 *	-	1 *	1 *	-	-	-	1 *	-	1 *	-	-	-	-	-	-	1 *	-
Northumbria University	7 1%	1 *	5 1%	5 1%	2 1%	1 1%	-	7 1%	1 *	4 1%	-	-	1 3%	-	1 1%	5 2%	1 *	-
																mq		
Norwich University of the Arts	3 *	-	3 1%	2 *	1 *	-	-	3 *	-	2 *	-	-	-	3 2%	-	-	-	-
														o				
Nottingham Trent University	11 1%	2 *	10 2%	11 1%	3 1%	-	-	11 2%	2 *	9 2%	-	-	-	2 1%	1 1%	2 1%	2 2%	4 2%
								f		h								
Oxford Brookes University	9 1%	7 1%	3 1%	5 1%	4 1%	-	-	9 1%	5 1%	4 1%	1 2%	-	-	5 2%	-	1 *	3 2%	-
														q			q	
Plymouth University	8 1%	3 1%	4 1%	6 1%	2 1%	-	-	8 1%	2 1%	5 1%	-	-	-	-	7 11%	-	1 1%	-
															jkmopq			
Queen Mary University of London	3 *	-	3 1%	3 *	-	-	3 1%	-	3 1%	1 *	-	-	-	1 *	-	-	-	3 1%
							g											
Queen's University Belfast	13 1%	6 1%	7 1%	9 1%	2 1%	-	13 5%	-	4 1%	9 2%	-	-	12 51%	1 *	-	-	-	-
							g											

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Regent's University London	1	1	-	1	-	-	-	1	1	-	-	-	-	1	-	-	-	-
	*	*	-	*	-	-	-	*	*	-	-	-	-	o	-	-	-	-
Robert Gordon University	3	-	3	3	-	-	-	3	1	2	3	-	-	-	-	-	-	-
	*	-	1%	*	-	-	-	*	*	*	4%	-	-	-	-	-	-	-
Royal Central School of Speech and Drama	2	2	-	2	-	-	-	2	-	2	-	-	-	-	-	-	-	2
	*	*	-	*	-	-	-	*	-	*	mopq	-	-	-	-	-	-	1%
Royal College of Music	2	2	-	-	2	-	-	2	-	-	-	-	-	-	-	-	-	2
	*	*	-	-	1%	-	-	*	-	-	-	-	-	-	-	-	-	1%
Royal Conservatoire of Scotland	1	-	1	1	-	-	-	1	-	1	1	-	-	-	-	-	-	-
	*	-	*	*	-	-	-	*	-	*	1%	-	-	-	-	-	-	-
Royal Holloway, University of London	4	-	4	3	1	-	-	4	1	4	-	-	-	1	-	1	-	3
	*	-	1%	*	*	-	-	1%	*	1%	-	-	-	*	-	*	-	1%
Sheffield Hallam University	15	9	6	12	4	1	-	15	6	4	-	-	-	1	1	13	-	-
	1%	2%	1%	2%	1%	2%	-	2%	1%	1%	-	-	-	*	2%	7%	-	-
SOAS, University of London	2	2	1	2	2	-	-	2	-	1	-	-	-	-	1	-	-	2
	*	*	*	*	1%	-	-	*	-	*	-	-	-	-	1%	-	-	1%
Southampton Solent University	4	2	2	2	2	-	-	4	2	2	-	-	-	3	-	-	-	1
	*	*	*	*	1%	-	-	1%	*	*	-	-	-	1%	-	-	-	*
St Mary's University, Twickenham	3	3	1	1	3	-	-	3	3	-	-	-	-	1	-	-	-	3
	*	1%	*	*	1%	-	-	*	1%	-	-	-	-	*	-	-	-	1%
Staffordshire University	7	3	4	6	1	-	-	7	3	3	-	-	-	2	-	1	5	-
	1%	1%	1%	1%	*	-	-	1%	1%	1%	-	-	-	1%	-	*	4%	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Swansea University	9 1%	4 1%	5 1%	7 1%	2 1%	-	-	9 1%	4 1%	3 1%	-	2 5%	-	1 1%	5 7%	-	-	2 1%
											mopq			jmopq				
Teesside University	7 1%	3 1%	5 1%	7 1%	2 1%	-	-	7 1%	2 *	3 1%	-	-	-	1 *	-	7 3%	-	-
																mpq		
Ulster University	6 1%	1 *	4 1%	6 1%	-	-	-	6 1%	1 *	4 1%	-	-	6 25%	-	-	-	-	-
University College London	11 1%	4 1%	7 1%	8 1%	3 1%	-	11 4%	-	7 2%	4 1%	-	-	-	1 *	-	-	-	10 4%
							g											mop
University for the Creative Arts	2 *	-	2 *	2 *	-	-	-	2 *	-	2 *	-	-	-	2 1%	-	-	-	-
University of Aberdeen	4 *	3 1%	1 *	2 *	2 1%	-	-	4 1%	2 *	2 1%	2 3%	-	-	-	2 3%	-	-	-
											mopq				mopq			
University of Abertay Dundee	4 *	2 *	2 *	4 *	-	-	-	4 *	2 *	2 *	4 5%	-	-	-	-	-	-	-
											mopq							
University of Bath	6 1%	3 1%	3 1%	4 1%	2 1%	-	-	6 1%	4 1%	2 *	-	-	-	1 1%	2 3%	-	2 2%	1 *
															o		o	
University of Bedfordshire	6 1%	4 1%	3 *	3 *	4 1%	-	-	6 1%	5 1%	1 *	-	-	-	5 3%	-	-	-	1 *
														op				
University of Birmingham	13 1%	8 2%	5 1%	8 1%	6 2%	1 3%	13 5%	-	9 2%	3 1%	-	-	-	2 1%	1 1%	2 1%	6 5%	2 1%
							g										oq	
University of Bolton	3 *	2 *	1 *	2 *	1 *	-	-	3 *	2 *	1 *	-	-	-	-	-	3 1%	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Bradford	2 *	- -	2 *	2 *	1 *	- -	- -	2 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	1 *	- -
University of Brighton	14 1%	8 2%	6 1%	11 1%	3 1%	- -	- -	14 2%	11 2%	3 1%	- -	- -	- -	10 5%	- -	1 *	- -	3 1%
								f	i				nopq					
University of Bristol	3 *	2 *	1 *	1 *	1 *	1 2%	3 1%	- -	2 *	1 *	1 1%	- -	- -	- -	2 2%	- -	1 1%	- -
						c	g							moq				
University of Cambridge	11 1%	5 1%	7 1%	10 1%	7 2%	1 3%	11 4%	- -	4 1%	7 1%	- -	- -	- -	5 2%	1 1%	- -	- -	6 2%
							g							op				o
University of Central Lancashire	8 1%	2 1%	5 1%	7 1%	- -	- -	- -	8 1%	4 1%	2 *	- -	1 2%	- -	- -	- -	7 4%	- -	- -
																mpq		
University of Chester	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -
University of Chichester	1 *	- -	1 *	1 *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -
University of Cumbria	3 *	1 *	2 *	3 *	- -	- -	- -	3 *	1 *	1 *	- -	- -	- -	1 *	- -	2 1%	1 *	- -
University of Derby	6 1%	4 1%	2 *	6 1%	- -	- -	- -	6 1%	2 *	2 *	- -	- -	- -	1 1%	1 *	5 4%	- -	- -
																moq		
University of Dundee	8 1%	1 *	6 1%	7 1%	1 *	- -	- -	8 1%	3 1%	3 1%	8 10%	- -	- -	- -	- -	- -	- -	- -
											mnopq							
University of East Anglia	16 2%	6 1%	10 2%	14 2%	2 1%	- -	- -	16 2%	7 2%	7 2%	- -	- -	- -	8 4%	- -	- -	3 2%	5 2%
								f					o			o	o	
University of East London	3 *	- -	3 *	1 *	2 *	- -	- -	3 *	2 *	1 *	- -	- -	- -	- -	- -	- -	- -	3 1%
																		1%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Edinburgh	10 1%	6 1%	4 1%	9 1%	4 1%	-	10 4%	-	5 1%	4 1%	4 6%	-	-	-	-	-	-	6 2%
							g											o
University of Essex	10 1%	3 1%	7 1%	7 1%	5 2%	-	-	10 1%	2 *	5 1%	-	-	-	6 3%	-	-	-	4 1%
									*					op				
University of Exeter	10 1%	7 2%	3 *	9 1%	3 1%	-	10 4%	-	7 1%	2 *	1 2%	-	-	1 *	4 7%	2 1%	-	1 *
							g								mopq			
University of Glasgow	16 2%	5 1%	11 2%	11 1%	10 3%	-	16 6%	-	9 2%	5 1%	12 15%	-	-	1 *	-	1 1%	-	1 *
							g				kmnopq							
University of Gloucestershire	3 *	-	3 *	3 *	-	-	-	3 *	-	2 *	-	-	-	1 *	2 3%	-	1 *	-
															oq			
University of Greenwich	10 1%	5 1%	5 1%	4 1%	6 2%	-	-	10 1%	8 2%	1 *	-	-	1 3%	3 2%	-	-	1 *	5 2%
									i					o				o
University of Hertfordshire	12 1%	5 1%	7 1%	10 1%	2 1%	-	-	12 2%	7 2%	4 1%	-	-	-	9 4%	-	-	-	3 1%
									f					op				
University of Huddersfield	5 *	1 *	4 1%	5 1%	-	-	-	5 1%	1 *	4 1%	-	-	-	-	-	5 2%	-	-
																mpq		
University of Hull	5 1%	2 *	3 1%	5 1%	-	-	-	5 1%	2 *	4 1%	-	-	-	-	-	5 3%	-	-
																mpq		
University of Kent	16 2%	2 *	14 3%	15 2%	6 2%	-	-	16 2%	5 1%	9 2%	-	-	-	5 2%	-	1 *	-	10 3%
			a							f								op
University of Leeds	16 2%	4 1%	12 2%	14 2%	3 1%	1	16 6%	-	10 2%	5 1%	-	-	-	1 *	1 1%	7 4%	1 *	8 3%
							g								mp			

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Leicester	8 1%	5 1%	3 1%	5 1%	3 1%	1 3%	- -	8 1%	5 1%	3 1%	- -	- -	- -	- -	- -	1 1%	7 6%	- -
																	jmnoq	
University of Lincoln	2 *	- -	2 *	2 *	- -	- -	- -	2 *	- -	2 *	- -	- -	- -	1 *	- -	1 1%	1 *	- -
University of Liverpool	6 1%	1 *	5 1%	5 1%	2 1%	- -	6 2%	- -	2 *	4 1%	- -	- -	- -	1 1%	1 1%	4 2%	1 *	- -
							g									q		
University of London	3 *	2 *	2 *	2 *	1 *	1 2%	- -	3 *	2 *	2 *	- -	- -	- -	- -	- -	1 *	1 1%	2 1%
University of Manchester	19 2%	9 2%	9 2%	13 2%	5 2%	1 3%	19 7%	- -	10 2%	8 2%	1 1%	1 2%	- -	1 *	1 1%	8 4%	1 1%	7 3%
							g									m		
University of Northampton	6 1%	2 *	4 1%	5 1%	- -	- -	- -	6 1%	1 *	3 1%	- -	- -	- -	4 2%	- -	1 *	2 1%	- -
University of Nottingham	11 1%	2 *	9 2%	8 1%	4 1%	- -	11 4%	- -	5 1%	4 1%	- -	- -	- -	1 *	1 1%	1 *	7 5%	3 1%
							g										moq	
University of Oxford	10 1%	4 1%	6 1%	9 1%	3 1%	- -	10 4%	- -	6 1%	3 1%	- -	- -	- -	6 3%	- -	1 *	- -	3 1%
							g							op				
University of Portsmouth	14 1%	4 1%	10 2%	13 2%	3 1%	- -	- -	14 2%	6 1%	5 1%	- -	2 5%	- -	8 4%	3 4%	- -	- -	1 *
							f					opq		opq	opq			
University of Reading	10 1%	5 1%	5 1%	8 1%	1 *	- -	- -	10 1%	3 1%	4 1%	- -	1 2%	- -	6 3%	3 5%	- -	- -	- -
												o		opq	opq			
University of Roehampton	5 1%	2 *	3 1%	5 1%	- -	- -	- -	5 1%	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	5 2%
																		o
University of Salford	2 *	- -	2 *	- -	2 1%	- -	- -	2 *	- -	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -
					c													

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Sheffield	8 1%	2 *	6 1%	7 1%	1 *	-	8 3%	-	4 1%	4 1%	-	1 4%	-	1 *	-	3 2%	2 1%	1 *
							g					m						
University of South Wales	6 1%	3 1%	3 *	4 1%	4 1%	-	-	6 1%	2 *	3 1%	-	6 18%	-	-	-	-	-	-
												jmnpq						
University of Southampton	15 1%	7 2%	7 1%	14 2%	3 1%	-	15 6%	-	8 2%	4 1%	-	-	-	9 5%	1 1%	-	1 1%	4 1%
							g							op				
University of St Andrews	5 *	2 *	3 1%	3 *	2 1%	-	-	5 1%	3 1%	2 *	3 4%	-	-	-	2 3%	-	-	-
											mopq				mopq			
University of St Mark and St John	1 *	-	1 *	1 *	1 *	-	-	1 *	-	-	-	-	-	-	1 2%	-	-	-
														o				
University of Stirling	10 1%	8 2%	2 *	9 1%	-	-	-	10 1%	2 *	6 1%	8 10%	-	-	-	-	1 *	1 1%	-
											mnopq							
University of Strathclyde	8 1%	3 1%	5 1%	6 1%	1 *	-	-	8 1%	4 1%	4 1%	7 8%	-	-	1 1%	-	-	-	-
											mnopq							
University of Sunderland	8 1%	4 1%	3 1%	6 1%	-	-	-	8 1%	3 1%	5 1%	-	-	-	1 *	-	5 3%	-	2 1%
																p		
University of Surrey	5 1%	-	5 1%	4 1%	1 *	-	-	5 1%	-	2 *	-	-	-	2 1%	-	-	-	3 1%
University of Sussex	9 1%	5 1%	4 1%	9 1%	3 1%	-	-	9 1%	6 1%	3 1%	-	-	-	7 4%	-	-	2 1%	-
														oq				
University of the Arts London	2 *	-	2 *	2 *	-	-	-	2 *	-	2 1%	-	-	-	1 *	-	* *	-	1 *

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of the Highlands and Islands	1	-	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-
	*	-	*	*	-	-	-	*	-	-	1%	-	-	-	-	-	-	-
University of the West of England	6	3	3	6	1	-	-	6	1	4	-	-	-	1	3	-	2	-
	1%	1%	1%	1%	*	-	-	1%	*	1%	-	-	-	1%	5%	-	2%	-
														moq			o	
University of the West of Scotland	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-
	*	-	*	*	-	-	-	*	-	-	-	-	-	-	-	-	1%	-
University of Wales	1	-	1	1	-	-	-	1	-	1	-	1	-	-	-	-	-	-
	*	-	*	*	-	-	-	*	-	*	-	2%	-	-	-	-	-	-
												moq						
University of Wales Trinity Saint David	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-
	*	-	*	*	-	-	-	*	-	-	-	-	-	-	-	-	1%	-
University of Warwick	4	-	4	4	-	-	4	-	-	4	-	-	-	1	-	*	1	2
	*	-	1%	1%	-	-	1%	-	-	1%	-	-	-	*	-	*	*	1%
							g											
University of West London	3	3	-	2	2	-	-	3	-	3	-	-	-	-	-	-	-	3
	*	1%	-	*	1%	-	-	*	-	1%	-	-	-	-	-	-	-	1%
University of Westminster	12	3	10	8	1	2	-	12	5	6	-	-	-	1	-	-	-	11
	1%	1%	2%	1%	*	4%	-	2%	1%	1%	-	-	-	1%	-	-	-	4%
						d		f										mop
University of Winchester	1	-	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	1%	-	-	-	-
University of Wolverhampton	4	1	4	4	1	-	-	4	1	1	-	-	*	1	-	1	3	-
	*	*	1%	1%	*	-	-	1%	*	*	-	-	2%	*	-	*	2%	-
																	q	
University of Worcester	1	-	1	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-
	*	-	*	*	-	-	-	*	*	-	-	-	-	-	-	-	1%	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of York	12	6	6	10	3	-	12	-	7	4	-	-	-	3	1	2	2	3
	1%	1%	1%	1%	1%	-	4%	-	2%	1%	-	-	-	1%	2%	1%	2%	1%
							g											
York St John University	2	-	2	2	-	-	-	2	1	1	-	1	-	-	-	2	-	-
	*	-	*	*	-	-	-	*	*	*	-	2%	-	-	1%	-	-	-
NETS																		
Net: Russell group	259	111	148	197	87	7	259	-	141	97	24	10	12	39	13	47	26	87
	26%	25%	26%	26%	28%	17%	100%	-	31%	22%	30%	33%	51%	20%	21%	24%	20%	30%
							g		i									mp
Net: Non-Russell group	757	343	413	554	224	33	-	757	313	344	56	21	11	162	49	147	105	204
	74%	75%	74%	74%	72%	83%	-	100%	69%	78%	70%	67%	49%	80%	79%	76%	80%	70%
								f	h					q				q

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aberystwyth University	8 1%	2 2%	5 8%	- -	- -	- -	- -	1 1%	- -	- -	2 4%	- -	3 2%	1 1%	- -	1 1%	- -
		f	defgh								np		n				
Anglia Ruskin University	14 1%	- -	- -	- -	11 5%	- -	2 1%	1 1%	- -	- -	- -	- -	9 5%	- -	2 1%	- -	2 1%
					aefgh								mnp				
Arts University Bournemouth	2 *	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *
						fg											*
Aston University	11 1%	- -	- -	- -	4 2%	1 1%	1 *	5 4%	- -	- -	- -	- -	- -	- -	5 2%	3 2%	3 1%
								fh									
Bangor University	15 2%	- -	7 13%	1 4%	3 1%	- -	2 1%	1 1%	2 1%	- -	5 12%	1 4%	1 *	4 5%	4 2%	- -	2 1%
			adefgh								ilnop		*	lop			
Bath Spa University	5 *	- -	- -	- -	- -	4 6%	- -	- -	1 *	- -	- -	- -	- -	3 5%	1 *	- -	1 *
						adefgh								Inop			*
Birkbeck, University of London	5 *	- -	- -	- -	1 *	1 1%	- -	- -	3 2%	- -	- -	- -	- -	- -	1 *	1 1%	3 1%
									f								
Birmingham City University	30 3%	- -	- -	- -	2 1%	1 1%	6 3%	19 13%	2 1%	- -	- -	- -	3 1%	3 5%	4 2%	17 14%	3 1%
							abdefh									ijlmnp	
Bishop Grosseteste University	3 *	- -	- -	- -	- -	- -	1 *	1 1%	2 1%	- -	- -	- -	- -	- -	1 *	1 *	2 1%
Bournemouth University	13 1%	- -	- -	- -	5 2%	6 9%	- -	2 2%	- -	- -	- -	- -	2 1%	4 5%	7 3%	- -	1 *
					f	abdfgh		f					1%	op	op		*
Brunel University	24 2%	- -	- -	- -	5 3%	- -	2 1%	- -	16 11%	- -	- -	- -	4 2%	- -	2 1%	- -	18 7%
					g				abdefg								ilmno

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Buckinghamshire New University	11 1%	- -	- -	- -	6 3%	1 1%	4 2%	1 *	- -	- -	- -	- -	5 3%	- -	3 1%	1 1%	2 1%
Canterbury Christ Church University	12 1%	- -	- -	- -	10 5% fgh	1 1%	- -	1 1%	- -	- -	- -	- -	6 3% no	- -	1 *	- -	5 2%
Cardiff Metropolitan University	8 1%	- -	6 11% adefgh	- -	2 1%	- -	- -	- -	- -	- -	2 4% n	- -	1 1%	- -	- -	2 1%	3 1%
Cardiff University	27 3%	1 1%	22 37% adefgh	- -	2 1%	- -	1 *	1 1%	1 1%	1 1%	14 36% ilmnop	- -	2 1%	1 2%	1 1%	4 3%	3 1%
City University London	11 1%	- -	- -	- -	2 1%	- -	1 1%	- -	8 5% adefg	- -	- -	- -	2 1%	- -	2 1%	1 1%	7 3%
Coventry University	11 1%	- -	- -	- -	- -	1 1%	2 1%	8 6% adfh	- -	- -	- -	- -	1 *	1 2%	2 1%	7 6% ilnp	- -
Cranfield University	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -
De Montfort University	7 1%	- -	- -	- -	- -	- -	- -	7 5% defh	- -	- -	- -	3 2% n	- -	- -	1 1%	3 1%	
Durham University	10 1%	- -	- -	- -	- -	- -	10 4% degh	- -	- -	- -	- -	- -	1 1%	- -	4 2%	3 2%	2 1%
Edge Hill University	6 1%	- -	- -	- -	- -	- -	6 3% 9	- -	* *	- -	- -	- -	1 *	1 1%	3 2%	1 1%	- -
Edinburgh Napier University	6 1%	6 7% bdefgh	- -	- -	- -	- -	- -	- -	- -	4 5% lmnop	- -	- -	- -	- -	- -	- -	2 1%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
European School of Economics	2 *	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	2 1%	-	-
Falmouth University	1 *	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-
Glasgow Caledonian University	7 1%	6 7%	1 1%	-	-	-	-	-	-	6 8%	1 2%	-	-	-	-	-	-
		defgh	f							lmnop	n						
Glasgow School of Art	2 *	1 1%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	1 *	-	-
						f											
Glyndwr University	1 *	-	1 1%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
			f								n						
Goldsmiths, University of London	8 1%	-	-	-	-	-	-	-	8 5%	-	-	-	2 1%	-	-	-	7 3%
									adefg								no
Harper Adams University	1 *	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%	-
Heriot-Watt University	3 *	2 2%	-	-	-	-	-	-	1 1%	2 2%	-	-	-	-	-	-	1 *
		f								n							
Imperial College London	4 *	-	-	-	-	-	-	2 1%	2 2%	-	-	-	-	-	1 *	2 2%	1 1%
								f	f								
Keele University	4 *	-	-	-	-	-	1 *	3 2%	-	-	-	-	-	-	2 1%	2 1%	-
King's College London	13 1%	-	-	-	-	-	-	-	13 9%	-	-	-	3 1%	-	3 2%	-	8 3%
									abdefg								o
Kingston University	6 1%	-	-	-	-	-	1 1%	-	5 3%	-	-	-	1 1%	-	-	-	5 2%
									dfg								n

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Lancaster University	8 1%	- -	- -	- -	- -	- -	8 3%	- -	- -	- -	- -	- -	1 *	- -	6 3%	1 1%	- -
						dgh								p			
Leeds Beckett University	10 1%	- -	- -	- -	1 *	- -	9 4%	- -	- -	- -	- -	- -	2 1%	- -	7 3%	- -	1 *
						dgh								op			
Leeds College of Art	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Leeds Trinity University	5 1%	- -	- -	- -	- -	- -	5 2%	1 *	- -	- -	- -	- -	- -	- -	3 2%	1 *	1 1%
Liverpool Hope University	5 *	- -	- -	- -	- -	1 2%	4 2%	- -	- -	- -	- -	- -	- -	- -	4 2%	- -	1 *
Liverpool John Moores University	10 1%	- -	- -	- -	- -	- -	10 4%	- -	- -	- -	1 3%	- -	- -	- -	9 4%	- -	- -
						dgh					lop			lop			
London Business School	5 1%	- -	- -	- -	- -	- -	1 *	- -	4 3%	- -	- -	- -	- -	- -	- -	- -	5 2%
									dfg								n
London Metropolitan University	16 2%	- -	- -	- -	2 1%	- -	2 1%	2 1%	10 6%	- -	- -	- -	1 *	- -	2 1%	2 2%	11 5%
									adefg								lmn
London School of Economics and Political Science	3 *	- -	- -	- -	- -	- -	- -	- -	3 2%	- -	- -	- -	- -	- -	1 1%	- -	2 1%
									f								
London South Bank University	5 *	- -	- -	- -	- -	- -	- -	- -	5 3%	- -	- -	- -	- -	- -	- -	- -	5 2%
									dfg								n
Loughborough University	6 1%	- -	- -	- -	- -	- -	6 4%	- -	- -	- -	- -	- -	1 1%	- -	1 *	3 3%	1 *
							dgh								n		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Manchester Metropolitan University	7 1%	- -	- -	- -	- -	- -	6 3%	1 1%	- -	- -	- -	- -	- -	- -	5 2%	2 2%	- -
															p		
Middlesex University	5 1%	- -	- -	- -	- -	- -	- -	- -	5 3%	- -	- -	- -	- -	- -	- -	2 2%	3 1%
																n	
Newcastle University	11 1%	- -	- -	- -	- -	- -	11 5%	- -	- -	- -	- -	- -	1 *	1 1%	9 4%	- -	2 1%
							adefgh								lop		
Newman University	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Northumbria University	7 1%	- -	- -	- -	- -	- -	7 3%	- -	- -	- -	- -	- -	- -	1 1%	5 2%	1 *	1 *
							dg										
Norwich University of the Arts	3 *	- -	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	- -	3 2%	- -	- -	- -	- -
					f							n					
Nottingham Trent University	11 1%	- -	- -	- -	1 *	- -	1 1%	9 6%	- -	- -	- -	- -	2 1%	1 1%	2 1%	2 2%	5 2%
								adefh									
Oxford Brookes University	9 1%	- -	- -	- -	5 2%	1 1%	2 1%	1 1%	1 1%	- -	1 2%	- -	5 3%	- -	- -	3 2%	1 1%
											n		n			n	
Plymouth University	8 1%	- -	- -	- -	- -	8 11%	- -	- -	- -	- -	- -	- -	- -	7 10%	- -	1 1%	- -
						abdfgh							ijlnop				
Queen Mary University of London	3 *	- -	- -	- -	- -	- -	- -	- -	3 2%	- -	- -	- -	1 *	- -	- -	- -	3 1%
									f								
Queen's University Belfast	13 1%	- -	- -	13 66%	- -	- -	- -	- -	- -	- -	- -	12 62%	- -	- -	1 *	- -	- -

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Regent's University London	1 *	-	-	-	-	1 2% f	-	-	-	-	-	-	1 1%	-	-	-	-
Robert Gordon University	3 *	3 4% dfgh	-	-	-	-	-	-	-	3 4% Inop	-	-	-	-	-	-	-
Royal Central School of Speech and Drama	2 *	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	2 1%
Royal College of Music	2 *	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	2 1%
Royal Conservatoire of Scotland	1 *	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Royal Holloway, University of London	4 *	-	-	-	2 1%	1 2% f	-	-	1 1%	-	-	-	1 *	-	1 *	-	3 1%
Sheffield Hallam University	15 1%	-	-	-	-	-	15 7% abdegh	-	-	-	-	-	1 *	1 2%	12 6% ilop	-	1 1%
SOAS, University of London	2 *	-	-	-	-	-	-	2 1% f	-	-	-	-	-	-	-	-	2 1%
Southampton Solent University	4 *	-	-	-	2 1%	2 3% fgh	-	-	-	-	-	-	3 2% n	-	-	-	1 *
St Mary's University, Twickenham	3 *	-	-	-	3 1%	-	-	-	1 *	-	-	-	1 *	-	-	-	3 1%
Staffordshire University	7 1%	-	-	-	-	-	-	7 5% defh	-	-	-	2 1%	-	1 *	5 4% np	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Swansea University	9 1%	- -	9 16%	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	3 2%	4 5%	- -	2 1%	- -
			adefgh								n		n	np			
Teesside University	7 1%	- -	- -	- -	- -	1 1%	7 3%	- -	- -	- -	- -	- -	1 *	- -	7 3%	- -	- -
							dg								lop		
Ulster University	6 1%	- -	- -	6 30%	- -	- -	- -	- -	- -	- -	- -	6 30%	- -	- -	- -	- -	- -
University College London	11 1%	- -	- -	- -	- -	- -	- -	11 7%	- -	- -	- -	- -	1 *	1 2%	- -	- -	9 4%
								abdefg						n			Ino
University for the Creative Arts	2 *	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -
University of Aberdeen	4 *	4 5%	- -	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	2 2%	- -	- -	- -
		defgh								Inop				n			
University of Abertay Dundee	4 *	4 4%	- -	- -	- -	- -	- -	- -	- -	4 5%	- -	- -	- -	- -	- -	- -	- -
		defgh								lmnop							
University of Bath	6 1%	- -	- -	- -	- -	6 9%	- -	- -	- -	- -	- -	- -	1 1%	2 2%	- -	2 2%	1 *
						abdfgh								n		n	
University of Bedfordshire	6 1%	- -	- -	- -	5 2%	- -	- -	1 1%	- -	- -	- -	- -	3 2%	2 3%	- -	1 1%	- -
					f								n	np			
University of Birmingham	13 1%	- -	- -	- -	1 1%	- -	- -	11 8%	- -	- -	- -	- -	1 1%	2 3%	4 2%	5 4%	1 1%
								abdefh								p	
University of Bolton	3 *	- -	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -
University of Bradford	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	1 *	- -

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Brighton	14 1%	- -	- -	- -	14 7%	- -	- -	- -	- -	- -	- -	- -	10 6%	- -	4 2%	- -	- -
				aefgh								imnop					
University of Bristol	3 *	- -	- -	- -	2 3%	- -	1 1%	- -	- -	1 1%	- -	- -	2 3%	- -	- -	- -	- -
					dfh								Inop				
University of Cambridge	11 1%	- -	- -	- -	6 3%	- -	2 1%	3 2%	1 1%	- -	- -	- -	3 2%	- -	- -	1 1%	7 3%
												n				n	
University of Central Lancashire	8 1%	- -	- -	- -	- -	- -	8 3%	- -	- -	- -	1 1%	- -	- -	- -	7 3%	- -	- -
							dgh								lop		
University of Chester	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
University of Chichester	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
University of Cumbria	3 *	- -	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	1 *	- -
University of Derby	6 1%	- -	- -	- -	- -	- -	6 4%	- -	- -	- -	- -	- -	1 1%	1 *	5 4%	- -	- -
							defh								Inp		
University of Dundee	8 1%	8 9%	- -	- -	- -	- -	- -	- -	- -	8 10%	- -	- -	- -	- -	- -	- -	- -
		bdefgh								ijlmnop							
University of East Anglia	16 2%	- -	- -	- -	15 7%	- -	- -	- -	- -	- -	- -	- -	7 4%	- -	- -	3 2%	5 2%
					abefgh							n			n	n	
University of East London	3 *	- -	- -	- -	- -	- -	- -	3 2%	- -	- -	- -	- -	1 2%	- -	- -	- -	2 1%
								f					n				
University of Edinburgh	10 1%	10 12%	- -	- -	- -	- -	- -	- -	- -	8 10%	- -	- -	- -	- -	- -	- -	2 1%
		bdefgh								ijlmnop							

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Essex	10 1%	- -	- -	- -	9 4% efg	- -	- -	- -	1 1%	- -	- -	- -	6 3% o	- -	2 1%	- -	2 1%
University of Exeter	10 1%	- -	- -	- -	2 1% abdfgh	8 12%	- -	- -	- -	1 2%	- -	- -	1 * Inop	4 5%	2 1%	- -	2 1%
University of Glasgow	16 2%	16 19% bdefgh	- -	- -	- -	- -	- -	- -	- -	13 16% jlmnop	- -	- -	1 1%	- -	1 *	- -	- -
University of Gloucestershire	3 *	- -	- -	- -	3 4% dfgh	- -	- -	- -	- -	1 1%	- -	- -	- -	2 2% np	- -	1 *	- -
University of Greenwich	10 1%	- -	- -	- -	6 3% fg	- -	- -	- -	4 3% fg	- -	- -	1 4%	2 1%	- -	1 1%	- -	6 2%
University of Hertfordshire	12 1%	- -	- -	- -	9 4% fg	- -	- -	- -	3 2% f	- -	- -	- -	6 3% no	- -	1 1%	- -	5 2%
University of Huddersfield	5 *	- -	- -	- -	- -	- -	5 2%	- -	- -	- -	- -	- -	- -	- -	5 2% p	- -	- -
University of Hull	5 1%	- -	- -	- -	- -	- -	5 2% 9	- -	- -	1 1%	- -	- -	- -	- -	4 2%	- -	- -
University of Kent	16 2%	- -	- -	- -	14 7% abefgh	- -	1 1%	- -	- -	- -	- -	- -	6 3% o	- -	2 1%	- -	8 3% o
University of Leeds	16 2%	- -	- -	- -	- -	- -	16 7% abdegh	- -	- -	- -	- -	- -	1 * l	1 1%	7 3%	1 *	8 3%
University of Leicester	8 1%	- -	- -	- -	- -	- -	- -	8 5% adeh	* *	- -	- -	- -	- -	- -	1 *	7 6% ilmnp	- -

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Lincoln	2 *	-	-	-	-	-	1 *	2 1%	-	-	-	-	1 *	-	1 1%	1 *	-
University of Liverpool	6 1%	-	-	-	-	-	6 3%	- dg	-	-	-	-	1 1%	1 1%	4 2%	1 *	-
University of London	3 *	-	-	-	-	-	1 *	3 2%	-	-	-	-	-	-	2 1%	-	2 1%
University of Manchester	19 2%	-	-	-	-	-	17 8%	- abdegh	2 1%	1 1%	1 1%	-	2 1%	1 1%	9 4%	-	5 2%
University of Northampton	6 1%	-	-	-	2 1%	-	-	4 2%	-	-	-	-	3 2%	-	1 *	2 1%	1 *
University of Nottingham	11 1%	-	-	-	-	-	-	11 8%	-	-	-	-	1 1%	1 1%	1 1%	6 5%	3 1%
University of Oxford	10 1%	-	-	-	7 3%	-	-	-	3 2%	-	-	-	4 2%	2 2%	1 *	-	3 1%
University of Portsmouth	14 1%	-	-	-	11 5%	3 4%	-	-	-	-	2 4%	-	8 5%	3 4%	-	-	1 *
University of Reading	10 1%	-	-	-	8 4%	-	-	-	1 *	-	1 1%	-	6 4%	3 4%	-	-	-
University of Roehampton	5 1%	-	-	-	-	-	-	-	5 3%	-	-	-	-	-	-	-	5 2%
University of Salford	2 *	-	-	-	-	-	1 *	-	-	-	-	-	-	-	1 *	-	-
University of Sheffield	8 1%	-	-	-	-	-	8 4%	- dgh	-	-	1 3%	-	1 *	-	3 2%	2 2%	1 *

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of South Wales	6 1%	- -	6 10%	- -	- -	- -	- -	- -	- -	- -	6 14%	- -	- -	- -	- -	- -	- -
			adefgh								ilmnop						
University of Southampton	15 1%	- -	- -	- -	12 6%	3 4%	- -	- -	- -	- -	- -	- -	9 5%	1 1%	- -	1 1%	4 2%
					afgh	fgh							no				n
University of St Andrews	5 *	5 5%	- -	- -	- -	- -	- -	- -	- -	3 4%	- -	- -	- -	2 2%	- -	- -	- -
		defgh								lnop			n				
University of St Mark and St John	1 *	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
						f								n			
University of Stirling	10 1%	10 12%	- -	- -	- -	- -	- -	- -	- -	9 12%	- -	- -	- -	- -	1 *	- -	- -
		bdefgh								jlmnop							
University of Strathclyde	8 1%	8 9%	- -	- -	- -	- -	- -	- -	- -	8 10%	- -	- -	- -	- -	- -	- -	- -
		bdefgh								jlmnop							
University of Sunderland	8 1%	- -	- -	- -	- -	2 3%	6 3%	- -	- -	- -	- -	- -	- -	- -	6 3%	2 2%	- -
						dgh	g								lp		
University of Surrey	5 1%	- -	- -	- -	4 2%	- -	- -	- -	1 1%	- -	- -	- -	2 1%	- -	- -	- -	3 1%
					f												
University of Sussex	9 1%	- -	- -	- -	8 4%	- -	- -	- -	- -	- -	- -	- -	9 5%	- -	- -	- -	- -
					fgh								mnop				
University of the Arts London	2 *	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	1 *	- -	- -	- -	2 1%
									f								
University of the Highlands and Islands	1 *	1 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of the West of England	6 1%	-	-	-	-	6 9%	-	-	-	-	-	-	-	3 5%	-	2 2%	1 *
					abdfgh								lnp		n		
University of the West of Scotland	1 *	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
University of Wales	1 *	-	1 1%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
											n						
University of Wales Trinity Saint David	1 *	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
University of Warwick	4 *	-	-	-	-	-	-	4 3%	-	-	-	-	1 *	-	* *	1 *	2 1%
								f									
University of West London	3 *	-	-	-	-	-	-	2 1%	2 1%	-	2 5%	-	-	-	-	-	2 1%
											Imno						
University of Westminster	12 1%	-	-	-	-	2 3%	-	-	11 7%	1 1%	-	-	1 *	2 2%	-	-	9 4%
						fg			abdfg	n			*	n		Ino	
University of Winchester	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-	1 1%	-	-	-
														n			
University of Wolverhampton	4 *	-	-	-	-	-	-	4 3%	-	-	-	-	1 *	-	1 *	3 2%	-
								df								p	
University of Worcester	1 *	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%	-
University of York	12 1%	-	-	-	-	-	10 4%	2 1%	-	-	-	-	1 *	1 2%	5 2%	2 2%	2 1%
							deh										

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
York St John University	2	-	-	-	-	-	2	-	-	-	1	-	-	-	2	-	-
	*	-	-	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	-
NETS																	
Net: Russell group	259	27	22	13	30	13	81	35	40	25	16	12	34	17	59	26	69
	26%	31%	37%	66%	14%	19%	36%	24%	26%	31%	40%	62%	19%	24%	28%	22%	28%
		d	de				degh	d	d	l	lo				l		l
Net: Non-Russell group	757	59	36	7	181	55	140	109	114	54	24	7	144	54	151	94	173
	74%	69%	63%	34%	86%	81%	64%	76%	74%	69%	60%	38%	81%	76%	72%	78%	72%
				abfgh		bf		f	f				ijnp			j	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Aberystwyth University	8 1%	-	-	-	3 *	5 1%
Anglia Ruskin University	14 1%	1 1%	1 2%	-	10 2%	4 1%
Arts University Bournemouth	2 *	-	-	-	-	2 *
Aston University	11 1%	1 1%	-	-	3 *	8 2% d
Bangor University	15 2%	2 1%	-	-	9 1%	7 2%
Bath Spa University	5 *	-	-	-	1 *	4 1% d
Birkbeck, University of London	5 *	-	-	-	3 1%	2 *
Birmingham City University	30 3%	2 1%	2 6%	-	18 3%	12 3%
Bishop Grosseteste University	3 *	-	-	-	2 *	1 *
Bournemouth University	13 1%	-	-	-	1 *	11 3% d
Brunel University	24 2%	-	2 5%	-	20 3% e	3 1%
Buckinghamshire New University	11 1%	2 2%	-	-	6 1%	5 1%

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Canterbury Christ Church University	12 1%	-	-	-	6 1%	6 1%
Cardiff Metropolitan University	8 1%	-	-	-	2 *	6 1% d
Cardiff University	27 3%	1 *	-	-	16 3%	11 2%
City University London	11 1%	-	-	-	7 1%	4 1%
Coventry University	11 1%	2 1%	-	-	9 1%	2 *
Cranfield University	1 *	1 1%	-	-	-	1 *
De Montfort University	7 1%	-	-	-	1 *	6 2% d
Durham University	10 1%	3 2%	2 5%	1 13%	4 1%	6 1%
Edge Hill University	6 1%	4 3%	-	-	3 1%	3 1%
Edinburgh Napier University	6 1%	-	-	-	4 1%	2 *
European School of Economics	2 *	-	-	-	-	2 *
Falmouth University	1 *	-	-	-	-	1 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Glasgow Caledonian University	7 1%	-	-	-	7 1%	-
					e	
Glasgow School of Art	2 *	-	-	-	1 *	1 *
Glyndwr University	1 *	-	-	-	1 *	-
Goldsmiths, University of London	8 1%	-	-	-	7 1%	2 *
Harper Adams University	1 *	-	-	-	1 *	-
Heriot-Watt University	3 *	-	-	-	3 *	-
Imperial College London	4 *	-	-	-	3 1%	1 *
Keele University	4 *	1 1%	-	-	2 *	1 *
King's College London	13 1%	-	-	-	8 1%	6 1%
Kingston University	6 1%	1 1%	-	-	5 1%	1 *
Lancaster University	8 1%	4 3%	1 2%	2 19%	6 1%	2 *
Leeds Beckett University	10 1%	7 5%	1 4%	1 14%	8 1%	2 1%
Leeds College of Art	1 *	1 *	-	-	1 *	-

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Leeds Trinity University	5 1%	3 2%	1 4%	- -	4 1%	1 *
Liverpool Hope University	5 *	4 3%	- -	- -	4 1%	1 *
Liverpool John Moores University	10 1%	9 6%	- -	- -	9 1%	1 *
London Business School	5 1%	1 1%	- -	- -	4 1%	1 *
London Metropolitan University	16 2%	- -	2 6%	- -	11 2%	5 1%
London School of Economics and Political Science	3 *	- -	- -	- -	2 *	1 *
London South Bank University	5 *	- -	- -	- -	5 1%	- -
Loughborough University	6 1%	- -	- -	- -	3 1%	3 1%
Manchester Metropolitan University	7 1%	5 4%	- -	- -	6 1%	1 *
Middlesex University	5 1%	- -	- -	- -	3 *	2 1%
Newcastle University	11 1%	8 6%	2 5%	1 5%	9 1%	3 1%
Newman University	1 *	- -	- -	- -	1 *	- -
Northumbria University	7 1%	5 3%	- -	- -	5 1%	2 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Norwich University of the Arts	3 *	-	-	-	3 1%	-
Nottingham Trent University	11 1%	-	1 4%	-	3 1%	8 2%
Oxford Brookes University	9 1%	1 1%	-	-	7 1%	3 1%
Plymouth University	8 1%	-	-	-	-	8 2% d
Queen Mary University of London	3 *	-	-	-	3 *	1 *
Queen's University Belfast	13 1%	-	-	-	12 2% e	1 *
Regent's University London	1 *	-	-	-	-	1 *
Robert Gordon University	3 *	-	-	-	3 1%	-
Royal Central School of Speech and Drama	2 *	-	-	-	2 *	-
Royal College of Music	2 *	-	-	-	2 *	-
Royal Conservatoire of Scotland	1 *	-	-	-	1 *	-
Royal Holloway, University of London	4 *	-	-	-	1 *	3 1%

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Sheffield Hallam University	15 1%	13 9%	1 2%	-	12 2%	3 1%
SOAS, University of London	2 *	-	-	-	2 *	-
Southampton Solent University	4 *	-	-	-	2 *	2 1%
St Mary's University, Twickenham	3 *	-	-	-	-	3 1% d
Staffordshire University	7 1%	-	-	-	5 1%	3 1%
Swansea University	9 1%	-	-	-	1 *	8 2% d
Teesside University	7 1%	6 4%	1 2%	-	6 1%	1 *
Ulster University	6 1%	-	-	-	6 1% e	-
University College London	11 1%	-	-	-	9 1%	2 1%
University for the Creative Arts	2 *	-	-	-	2 *	-
University of Aberdeen	4 *	-	-	-	2 *	2 *
University of Abertay Dundee	4 *	-	-	-	4 1%	-

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
University of Bath	6 1%	-	-	-	-	6 1% d
University of Bedfordshire	6 1%	-	-	-	5 1%	2 *
University of Birmingham	13 1%	-	-	-	5 1%	8 2%
University of Bolton	3 *	3 2%	-	-	1 *	1 *
University of Bradford	2 *	1 1%	-	-	1 *	1 *
University of Brighton	14 1%	-	-	-	10 2%	4 1%
University of Bristol	3 *	-	-	-	-	3 1% d
University of Cambridge	11 1%	-	2 5%	-	5 1%	7 2%
University of Central Lancashire	8 1%	7 5%	-	-	7 1%	1 *
University of Chester	1 *	1 *	-	-	1 *	-
University of Chichester	1 *	-	-	-	1 *	-
University of Cumbria	3 *	2 1%	-	-	2 *	1 *
University of Derby	6 1%	-	-	-	5 1%	1 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
University of Dundee	8 1%	-	-	-	8 1%	-
					e	
University of East Anglia	16 2%	-	-	-	7 1%	9 2%
University of East London	3 *	-	-	-	2 *	1 *
University of Edinburgh	10 1%	-	-	-	8 1%	2 *
University of Essex	10 1%	-	-	-	5 1%	5 1%
University of Exeter	10 1%	-	-	-	-	10 2%
						d
University of Glasgow	16 2%	-	-	-	13 2%	3 1%
University of Gloucestershire	3 *	-	-	-	-	3 1%
University of Greenwich	10 1%	-	-	-	5 1%	5 1%
University of Hertfordshire	12 1%	-	-	-	9 2%	3 1%
University of Huddersfield	5 *	5 3%	-	-	5 1%	-
University of Hull	5 1%	5 4%	-	-	4 1%	1 *
University of Kent	16 2%	-	1 4%	-	6 1%	10 2%

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
University of Leeds	16 2%	7 5%	8 22%	-	7 1%	9 2%
University of Leicester	8 1%	-	-	-	7 1%	1 *
University of Lincoln	2 *	1 *	-	-	1 *	1 *
University of Liverpool	6 1%	4 3%	1 3%	-	4 1%	2 1%
University of London	3 *	1 1%	-	-	1 *	3 1%
University of Manchester	19 2%	8 5%	5 13%	2 18%	10 2%	8 2%
University of Northampton	6 1%	-	-	-	4 1%	2 *
University of Nottingham	11 1%	-	-	-	6 1%	6 1%
University of Oxford	10 1%	-	-	-	7 1%	3 1%
University of Portsmouth	14 1%	-	-	-	8 1%	6 1%
University of Reading	10 1%	-	-	-	6 1%	3 1%
University of Roehampton	5 1%	-	-	-	5 1%	-
University of Salford	2 *	1 *	-	-	1 *	1 *
University of Sheffield	8 1%	3 2%	1 3%	-	3 1%	5 1%

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
University of South Wales	6 1%	-	-	-	6 1%	-
					e	
University of Southampton	15 1%	-	-	-	9 2%	5 1%
University of St Andrews	5 *	-	-	-	3 1%	2 *
University of St Mark and St John	1 *	-	-	-	-	1 *
University of Stirling	10 1%	-	-	-	9 2%	1 *
					e	
University of Strathclyde	8 1%	-	-	-	8 1%	-
					e	
University of Sunderland	8 1%	5 3%	-	-	6 1%	2 1%
University of Surrey	5 1%	-	-	-	3 1%	2 *
University of Sussex	9 1%	-	-	-	8 1%	1 *
University of the Arts London	2 *	-	-	-	2 *	1 *
University of the Highlands and Islands	1 *	-	-	-	1 *	-
University of the West of England	6 1%	-	-	-	-	6 1%
						d

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
University of the West of Scotland	1 *	-	-	-	-	1 *
University of Wales	1 *	-	-	-	1 *	-
University of Wales Trinity Saint David	1 *	-	-	-	-	1 *
University of Warwick	4 *	-	-	-	1 *	3 1%
University of West London	3 *	-	-	-	2 *	2 *
University of Westminster	12 1%	-	-	-	9 2%	3 1%
University of Winchester	1 *	-	-	-	-	1 *
University of Wolverhampton	4 *	-	-	-	3 *	2 *
University of Worcester	1 *	-	-	-	1 *	-
University of York	12 1%	2 2%	2 5%	3 30%	6 1%	6 1%
York St John University	2 *	2 1%	-	-	2 *	1 *
NETS						
Net: Russell group	259 26%	36 25%	21 61%	6 66%	149 25%	110 26%

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
Total	a	*b	*c	d	e	
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Net: Non-Russell group	757	106	14	3	443	313
	74%	75%	39%	34%	75%	74%

Columns Tested: a,b,c - d,e

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Medicine and dentistry	60	29	30	37	24	1	16	43	60	-	7	-	-	16	1	11	7	17
	6%	6%	5%	5%	8%	2%	6%	6%	13%	-	8%	-	-	8%	2%	6%	5%	6%
									i									
Biological sciences	115	48	67	88	38	7	45	70	115	-	15	-	2	28	10	12	16	34
	11%	11%	12%	12%	12%	17%	17%	9%	25%	-	18%	-	7%	14%	15%	6%	12%	12%
							g		i		ko			ko	ko	ko	ko	ko
Veterinary science	7	1	5	5	1	-	1	6	7	-	-	-	-	4	1	1	1	-
	1%	*	1%	1%	*	-	*	1%	1%	-	-	-	-	2%	1%	*	1%	-
									i					q				
Agriculture and related subjects	11	6	5	7	6	-	4	7	11	-	-	1	-	3	-	4	3	-
	1%	1%	1%	1%	2%	-	1%	1%	2%	-	-	3%	-	2%	-	2%	2%	-
									i			q				q		
Physical sciences	47	22	25	30	19	2	22	25	47	-	2	4	1	13	4	8	6	9
	5%	5%	4%	4%	6%	4%	8%	3%	10%	-	2%	12%	5%	7%	6%	4%	5%	3%
							g		i			joq						
Mathematical sciences	47	26	21	37	10	-	24	23	47	-	2	-	1	9	4	11	4	16
	5%	6%	4%	5%	3%	-	9%	3%	10%	-	3%	-	5%	4%	6%	6%	3%	6%
							g		i									
Computer science	60	42	18	39	24	5	8	52	60	-	8	2	-	5	5	14	9	18
	6%	9%	3%	5%	8%	12%	3%	7%	13%	-	10%	6%	-	2%	8%	7%	7%	6%
		b						f	i		m				m	m	m	
Engineering and technology	76	58	18	35	42	6	14	62	76	-	7	6	1	13	8	12	10	18
	7%	13%	3%	5%	13%	14%	5%	8%	17%	-	9%	20%	5%	7%	13%	6%	8%	6%
		b			c	c			i			mopq			o			
Architecture, building and planning	32	17	15	23	13	1	7	25	32	-	-	-	-	12	1	6	3	11
	3%	4%	3%	3%	4%	4%	3%	3%	7%	-	-	-	-	6%	1%	3%	2%	4%
									i					j				
Social studies	72	22	49	57	18	2	12	60	-	72	6	2	5	10	1	13	9	25
	7%	5%	9%	8%	6%	6%	5%	8%	-	16%	8%	6%	21%	5%	2%	7%	7%	9%
			a						h									

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Law	64	27	37	51	15	6	26	38	-	64	3	3	2	10	2	12	4	29
	6%	6%	7%	7%	5%	15%	10%	5%	-	15%	4%	10%	7%	5%	4%	6%	3%	10%
						d	g			h		p						p
Business and administrative studies	102	55	47	76	25	5	12	89	-	102	7	2	2	15	5	18	12	40
	10%	12%	8%	10%	8%	12%	5%	12%	-	23%	9%	6%	9%	7%	9%	9%	10%	14%
								f		h								m
Mass communications and documentation	10	2	7	6	2	-	1	9	-	10	1	-	-	2	1	3	1	2
	1%	*	1%	1%	1%	-	*	1%	-	2%	1%	-	-	1%	1%	1%	1%	1%
										h								
Languages	33	7	26	23	8	1	15	18	-	33	5	1	1	4	2	6	4	9
	3%	2%	5%	3%	3%	2%	6%	2%	-	8%	6%	4%	5%	2%	4%	3%	3%	3%
			a				g			h								
Historical and philosophical studies	35	17	18	31	7	-	14	22	-	35	2	2	2	8	1	7	6	7
	3%	4%	3%	4%	2%	-	5%	3%	-	8%	3%	6%	9%	4%	1%	4%	4%	2%
										h								
Creative arts and design	56	17	38	47	12	2	3	52	-	56	3	2	1	14	5	11	7	13
	5%	4%	7%	6%	4%	5%	1%	7%	-	13%	3%	6%	3%	7%	8%	6%	5%	5%
			a					f		h								
Education	53	16	36	39	17	3	8	45	-	53	1	2	2	14	3	15	5	10
	5%	4%	6%	5%	6%	8%	3%	6%	-	12%	1%	7%	10%	7%	5%	8%	4%	3%
										h						j		
Combined	18	4	14	16	6	-	7	11	-	18	1	-	1	3	1	7	2	2
	2%	1%	2%	2%	2%	-	3%	1%	-	4%	1%	-	6%	2%	2%	4%	1%	1%
										h						q		
Other	120	38	82	103	23	-	21	99	-	-	11	5	2	19	8	23	21	31
	12%	8%	15%	14%	8%	-	8%	13%	-	-	13%	14%	8%	9%	13%	12%	16%	11%
			a	de				f								m		
NETS																		
Net: STEM	454	249	206	302	177	21	141	313	454	-	40	13	5	103	32	79	59	123
	45%	55%	37%	40%	57%	53%	54%	41%	100%	-	50%	41%	22%	51%	52%	41%	45%	42%
		b			c		g		i				o					

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?

Base: All Recent graduates

Significance Level: 95%

Unweighted Total

Weighted Total

Net: Non-STEM

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Non-STEM	441	168	274	347	111	19	97	344	-	441	29	14	16	80	22	92	51	138
	43%	37%	49%	46%	36%	47%	37%	46%	-	100%	36%	45%	70%	40%	35%	47%	39%	47%
			a	d			f		h									

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Medicine and dentistry	60	6	-	-	20	1	10	9	9	7	-	-	11	8	13	9	9
	6%	7%	-	-	10%	2%	4%	6%	6%	9%	-	-	6%	12%	6%	7%	4%
		b			bef								jp				
Biological sciences	115	14	9	2	24	8	23	17	15	12	5	2	29	10	16	15	26
	11%	17%	15%	9%	11%	12%	10%	12%	10%	15%	13%	9%	16%	13%	8%	12%	11%
													n				
Veterinary science	7	-	-	-	4	1	2	-	-	-	-	-	3	2	2	-	-
	1%	-	-	-	2%	1%	1%	-	-	-	-	-	2%	3%	1%	-	-
													op				
Agriculture and related subjects	11	-	1	-	5	-	1	4	-	-	1	-	1	-	5	1	2
	1%	-	2%	-	2%	-	1%	3%	-	-	2%	-	1%	-	3%	1%	1%
								f									
Physical sciences	47	4	2	1	9	4	17	3	4	3	4	1	12	3	11	4	8
	5%	5%	4%	6%	4%	6%	8%	2%	3%	4%	10%	6%	6%	4%	5%	4%	3%
							g										
Mathematical sciences	47	1	2	1	9	4	15	4	11	2	-	1	8	2	10	7	17
	5%	2%	3%	6%	4%	7%	7%	3%	7%	3%	-	6%	4%	3%	5%	6%	7%
Computer science	60	8	3	-	4	3	16	10	10	8	1	-	6	3	14	9	14
	6%	10%	4%	-	2%	5%	7%	7%	7%	10%	2%	-	3%	4%	7%	8%	6%
		d					d	d	d	l							
Engineering and technology	76	5	11	1	12	4	15	14	10	6	6	1	11	7	17	12	11
	7%	6%	19%	6%	5%	6%	7%	9%	7%	7%	16%	6%	6%	9%	8%	10%	5%
			adehf								p						
Architecture, building and planning	32	2	-	-	14	-	5	3	7	-	-	-	10	2	7	2	8
	3%	2%	-	-	6%	-	2%	2%	5%	-	-	-	6%	3%	4%	2%	3%
					ef				e				i				
Social studies	72	5	4	3	9	3	17	10	19	5	3	3	8	3	14	8	25
	7%	6%	6%	16%	4%	4%	8%	7%	12%	7%	7%	16%	5%	4%	7%	7%	10%
									de								l
Law	64	7	6	2	19	3	9	9	10	5	7	2	8	3	13	5	23
	6%	9%	11%	8%	9%	4%	4%	6%	6%	6%	17%	8%	4%	4%	6%	4%	10%
			f		f						lmno						

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Business and administrative studies	102	8	3	1	13	7	20	18	18	8	2	1	13	7	16	10	33
	10%	9%	5%	7%	6%	11%	9%	12%	12%	10%	5%	7%	7%	10%	8%	8%	13%
Mass communications and documentation	10	1	-	-	-	2	3	1	2	2	-	-	-	1	3	1	1
	1%	1%	-	-	-	3%	1%	*	2%	3%	-	-	-	1%	1%	1%	*
Languages	33	6	2	1	8	3	4	5	3	5	1	1	3	1	7	1	9
	3%	6%	3%	4%	4%	4%	2%	4%	2%	6%	2%	4%	2%	2%	4%	1%	4%
Historical and philosophical studies	35	4	2	3	9	2	8	4	3	4	1	2	7	2	7	4	7
	3%	4%	3%	16%	4%	3%	3%	3%	2%	5%	3%	11%	4%	2%	3%	4%	3%
Creative arts and design	56	3	2	1	14	7	12	8	7	3	1	1	15	5	10	6	12
	5%	3%	4%	4%	6%	10%	6%	6%	5%	3%	3%	4%	9%	8%	5%	5%	5%
Education	53	1	2	1	18	4	16	3	4	1	2	2	13	4	15	5	6
	5%	1%	3%	8%	8%	6%	7%	2%	3%	2%	6%	12%	8%	6%	7%	4%	3%
Combined	18	1	1	1	1	2	8	1	2	1	-	1	2	1	8	2	1
	2%	1%	2%	7%	*	3%	4%	1%	1%	1%	-	7%	1%	1%	4%	1%	*
Other	120	10	10	1	20	10	22	22	18	9	5	1	17	8	21	19	30
	12%	12%	17%	4%	10%	14%	10%	15%	12%	11%	14%	4%	10%	12%	10%	16%	13%
NETS																	
Net: STEM	454	41	27	5	100	25	103	63	68	37	17	5	90	36	95	59	95
	45%	48%	46%	27%	47%	38%	46%	44%	44%	47%	43%	27%	51%	50%	45%	49%	39%
Net: Non-STEM	441	35	21	13	91	32	96	59	68	33	17	13	70	27	93	43	117
	43%	41%	37%	69%	43%	48%	44%	41%	44%	42%	43%	69%	39%	38%	45%	35%	48%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Medicine and dentistry	60 6%	9 6%	-	-	33 5%	27 6%
Biological sciences	115 11%	9 7%	7 19%	2 19%	66 11%	49 12%
Veterinary science	7 1%	1 *	-	-	5 1%	2 *
Agriculture and related subjects	11 1%	1 1%	-	-	5 1%	6 1%
Physical sciences	47 5%	7 5%	2 6%	2 22%	30 5%	16 4%
Mathematical sciences	47 5%	10 7%	2 6%	-	29 5%	17 4%
Computer science	60 6%	11 8%	4 11%	-	31 5%	29 7%
Engineering and technology	76 7%	10 7%	1 4%	-	44 7%	32 8%
Architecture, building and planning	32 3%	4 3%	-	-	21 4%	11 3%
Social studies	72 7%	12 9%	4 11%	-	55 9%	17 4%
Law	64 6%	6 4%	2 5%	1 5%	30 5%	34 8%
Business and administrative studies	102 10%	11 8%	5 14%	1 14%	57 10%	44 10%

Columns Tested: a,b,c - d,e

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Mass communications and documentation	10 1%	2 2%	-	-	6 1%	4 1%
Languages	33 3%	3 2%	-	1 8%	15 2%	19 4%
Historical and philosophical studies	35 3%	4 3%	2 5%	2 18%	21 4%	14 3%
Creative arts and design	56 5%	8 6%	2 5%	-	34 6%	22 5%
Education	53 5%	11 8%	2 7%	-	31 5%	21 5%
Combined	18 2%	5 4%	1 1%	1 13%	11 2%	7 2%
Other	120 12%	17 12%	2 5%	-	70 12%	50 12%
NETS						
Net: STEM	454 45%	61 43%	16 46%	4 41%	263 44%	191 45%
Net: Non-STEM	441 43%	64 45%	17 49%	6 59%	259 44%	182 43%

Columns Tested: a,b,c - d,e

Brain Drain Research

D6. In which year did you graduate?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2011 or earlier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2012	229	110	120	165	87	7	64	166	100	100	17	7	9	42	13	36	30	75
	23%	24%	21%	22%	28%	18%	25%	22%	22%	23%	21%	23%	38%	21%	21%	18%	23%	26%
					c													
2013	210	104	107	146	74	11	43	167	104	86	18	5	3	50	9	42	30	53
	21%	23%	19%	19%	24%	27%	17%	22%	23%	19%	22%	15%	15%	25%	15%	22%	23%	18%
2014	206	114	93	137	76	16	53	153	103	86	12	11	1	48	10	42	20	63
	20%	25%	17%	18%	24%	40%	20%	20%	23%	19%	15%	34%	3%	24%	16%	22%	15%	22%
		b			c	cd						jnp		p				
2015	177	62	115	138	46	3	47	130	69	93	14	3	7	32	13	41	28	40
	17%	14%	20%	18%	15%	8%	18%	17%	15%	21%	17%	10%	29%	16%	21%	21%	21%	14%
			a							h					q			
2016	193	65	127	165	28	3	53	140	78	77	20	6	4	30	17	33	24	60
	19%	14%	23%	22%	9%	7%	20%	19%	17%	18%	25%	18%	15%	15%	27%	17%	18%	21%
			a	de										m				

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D6. In which year did you graduate?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2011 or earlier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2012	229	21	11	6	44	17	53	29	36	17	10	6	32	16	47	25	66
	23%	24%	19%	30%	21%	26%	24%	20%	23%	21%	25%	30%	18%	22%	22%	21%	27%
																	l
2013	210	22	10	3	54	13	48	28	24	20	4	3	41	15	44	31	44
	21%	25%	18%	18%	26%	19%	22%	19%	16%	25%	10%	18%	23%	22%	21%	25%	18%
																	j
2014	206	12	18	2	41	12	45	24	37	11	15	1	42	11	43	16	51
	20%	14%	32%	9%	19%	18%	21%	17%	24%	14%	38%	4%	23%	16%	20%	13%	21%
			ag								imnop		o				
2015	177	14	7	5	31	6	39	31	31	14	3	6	29	12	41	25	34
	17%	16%	12%	25%	15%	9%	17%	21%	20%	17%	8%	30%	16%	16%	20%	21%	14%
							e	e									
2016	193	19	12	4	41	18	36	32	26	18	7	4	35	18	35	24	47
	19%	22%	20%	18%	19%	27%	16%	22%	17%	23%	18%	19%	20%	25%	17%	20%	19%
					f												

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D6. In which year did you graduate?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
2011 or earlier	-	-	-	-	-	-
	-	-	-	-	-	-
2012	229	25	16	3	128	101
	23%	18%	47%	36%	22%	24%
2013	210	30	3	3	120	90
	21%	21%	10%	32%	20%	21%
2014	206	32	8	1	119	87
	20%	22%	23%	13%	20%	21%
2015	177	28	4	2	116	61
	17%	20%	11%	18%	20%	14%
					e	
2016	193	26	3	-	109	84
	19%	18%	10%	-	18%	20%

Columns Tested: a,b,c - d,e

Brain Drain Research

D7. Are you?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	454	454	-	302	172	30	111	343	249	168	36	15	10	84	31	90	64	125
	45%	100%	-	40%	55%	75%	43%	45%	55%	38%	45%	46%	41%	42%	50%	46%	49%	43%
		b		c	cd			i										
Female	562	-	562	450	139	10	148	413	206	274	44	17	14	117	31	105	67	167
	55%	-	100%	60%	45%	25%	57%	55%	45%	62%	55%	54%	59%	58%	50%	54%	51%	57%
		a		de	e			h										

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D7. Are you?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	454	39	27	7	89	30	98	74	69	32	21	8	74	30	101	65	102
	45%	45%	48%	37%	42%	44%	44%	51%	45%	40%	54%	41%	42%	42%	48%	54%	42%
																lp	
Female	562	48	30	12	122	38	123	70	85	47	18	11	103	41	109	56	140
	55%	55%	52%	63%	58%	56%	56%	49%	55%	60%	46%	59%	58%	58%	52%	46%	58%
												o					o

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D7. Are you?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Male	454	65	12	5	261	193
	45%	46%	34%	48%	44%	46%
Female	562	77	23	5	331	230
	55%	54%	66%	52%	56%	54%

Columns Tested: a,b,c - d,e

Brain Drain Research

D8. In which of the following regions do you currently live?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	145	68	77	117	44	2	29	116	80	51	-	-	-	145	-	-	-	-
	14%	15%	14%	16%	14%	6%	11%	15%	18%	12%	-	-	-	72%	-	-	-	-
									i					jknopq				
South West	63	31	31	53	10	2	13	49	32	22	-	-	-	-	63	-	-	-
	6%	7%	6%	7%	3%	5%	5%	7%	7%	5%	-	-	-	-	100%	-	-	-
				d										jkmopq				
North East	38	19	20	29	11	1	15	24	12	20	-	-	-	-	-	38	-	-
	4%	4%	3%	4%	4%	2%	6%	3%	3%	5%	-	-	-	-	-	20%	-	-
																jkmnpq		
North West	88	44	44	66	30	5	17	71	40	42	-	-	-	-	-	88	-	-
	9%	10%	8%	9%	10%	11%	7%	9%	9%	10%	-	-	-	-	-	45%	-	-
																jkmnpq		
Yorkshire and the Humber	68	27	41	51	18	4	15	52	27	30	-	-	-	-	-	68	-	-
	7%	6%	7%	7%	6%	11%	6%	7%	6%	7%	-	-	-	-	-	35%	-	-
																jkmnpq		
West Midlands	82	43	39	52	29	6	14	68	42	30	-	-	-	-	-	-	82	-
	8%	9%	7%	7%	9%	15%	6%	9%	9%	7%	-	-	-	-	-	-	63%	-
																	jkmnoq	
East Midlands	49	22	27	40	10	2	12	37	17	21	-	-	-	-	-	-	49	-
	5%	5%	5%	5%	3%	5%	5%	5%	4%	5%	-	-	-	-	-	-	37%	-
																	jkmnoq	
London	292	125	167	199	111	14	87	204	123	138	-	-	-	-	-	-	-	292
	29%	27%	30%	26%	36%	34%	34%	27%	27%	31%	-	-	-	-	-	-	-	100%
					c			g										jkmnop
East of England	56	17	40	46	9	-	10	46	22	29	-	-	-	56	-	-	-	-
	6%	4%	7%	6%	3%	-	4%	6%	5%	6%	-	-	-	28%	-	-	-	-
			a	d										jknopq				
Scotland	80	36	44	56	28	3	24	56	40	29	80	-	-	-	-	-	-	-
	8%	8%	8%	7%	9%	7%	9%	7%	9%	7%	100%	-	-	-	-	-	-	-
											kmnopq							
Wales	32	15	17	25	7	1	10	21	13	14	-	32	-	-	-	-	-	-
	3%	3%	3%	3%	2%	3%	4%	3%	3%	3%	-	100%	-	-	-	-	-	-
																		jmnopq

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D8. In which of the following regions do you currently live?

Base: All Recent graduates

Significance Level: 95%

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	23	10	14	18	4	-	12	11	5	16	-	-	23	-	-	-	-	-
	2%	2%	2%	2%	1%	-	5%	2%	1%	4%	-	-	100%	-	-	-	-	-
							g		h									

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D8. In which of the following regions do you currently live?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	145	4	4	-	99	7	7	8	9	2	-	-	112	8	9	2	6
	14%	4%	6%	-	47%	10%	3%	6%	6%	2%	-	-	63%	11%	4%	2%	2%
				abefgh		f						ijmnop	ijnop				
South West	63	3	9	-	5	31	7	5	2	-	-	-	2	50	3	2	6
	6%	4%	16%	-	2%	46%	3%	3%	1%	-	-	-	1%	71%	1%	1%	2%
			adefgh			abdfgh							ijlnop				
North East	38	2	1	-	3	-	29	2	*	1	1	-	2	1	33	-	*
	4%	2%	1%	-	2%	-	13%	1%	*	1%	2%	-	1%	1%	16%	-	*
							abdegh								ijlmop		
North West	88	1	2	-	5	4	60	7	1	-	1	-	2	3	71	2	2
	9%	1%	3%	-	2%	6%	27%	5%	1%	-	2%	-	1%	4%	34%	2%	1%
						h	abdegh								ijlmop		
Yorkshire and the Humber	68	-	1	-	3	1	54	5	2	1	1	-	1	-	55	3	3
	7%	-	1%	-	1%	1%	24%	3%	1%	1%	2%	-	1%	-	26%	3%	1%
							abdegh								ijlmop		
West Midlands	82	1	2	-	5	6	9	49	3	-	-	-	2	2	6	60	5
	8%	1%	4%	-	2%	10%	4%	34%	2%	-	-	-	1%	2%	3%	50%	2%
						adh		abdefh								ijlmnp	
East Midlands	49	1	1	-	2	3	9	28	1	1	-	-	1	-	2	39	1
	5%	1%	1%	-	1%	4%	4%	20%	*	2%	-	-	*	-	1%	32%	1%
							h	abdefh								ijlmnp	
London	292	7	8	-	53	11	38	31	129	5	4	-	12	6	26	11	212
	29%	8%	14%	-	25%	17%	17%	22%	84%	6%	10%	-	7%	9%	13%	9%	88%
				a			a	abdefg								ijlmno	
East of England	56	-	2	1	35	1	4	8	2	-	-	-	45	1	4	1	2
	6%	-	3%	5%	16%	2%	2%	6%	1%	-	-	-	25%	1%	2%	1%	1%
				abefgh				af					ijmnop				
Scotland	80	68	4	-	-	3	1	-	2	69	4	-	-	-	1	-	3
	8%	78%	7%	-	-	4%	*	-	1%	88%	11%	-	-	-	*	-	1%
		bdefgh	dfgh			dfg				ijlmnop	ilmnop						
Wales	32	-	23	-	2	1	4	-	1	-	28	-	-	1	-	-	1
	3%	-	41%	-	1%	1%	2%	-	1%	-	71%	-	-	2%	-	-	*
			adefgh								ilmnop			n			

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D8. In which of the following regions do you currently live?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	23	-	1	18	-	-	1	*	1	-	1	19	-	-	-	-	1
	2%	-	2%	95%	-	-	*	*	*	-	2%	100%	-	-	-	-	*

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D8. In which of the following regions do you currently live?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
South East	145	-	5	1	90	55
	14%	-	15%	13%	15%	13%
South West	63	-	-	-	2	61
	6%	-	-	-	*	14%
						d
North East	38	29	-	-	29	10
	4%	20%	-	-	5%	2%
					e	
North West	88	60	-	-	58	30
	9%	42%	-	-	10%	7%
Yorkshire and the Humber	68	54	-	-	47	21
	7%	38%	-	-	8%	5%
West Midlands	82	-	-	-	47	35
	8%	-	-	-	8%	8%
East Midlands	49	-	-	-	28	21
	5%	-	-	-	5%	5%
London	292	-	29	8	144	148
	29%	-	85%	87%	24%	35%
						d
East of England	56	-	-	-	36	21
	6%	-	-	-	6%	5%
Scotland	80	-	-	-	72	8
	8%	-	-	-	12%	2%
					e	
Wales	32	-	-	-	22	9
	3%	-	-	-	4%	2%
Northern Ireland	23	-	-	-	19	4
	2%	-	-	-	3%	1%
					e	

Columns Tested: a,b,c - d,e

Brain Drain Research

D9_SUM. In which...

SUMMARY TABLE

Base: All who went to university in the UK

	of the following regions did you attend university for your undergraduate degree?	region were you primarily living in six months after you left university?
Unweighted Total	965	965
Weighted Total	965 100%	965 100%
South East	171 18%	129 13%
South West	67 7%	71 7%
North East	58 6%	52 5%
North West	84 9%	89 9%
Yorkshire and the Humber	80 8%	68 7%
West Midlands	76 8%	68 7%
East Midlands	68 7%	53 5%
London	154 16%	242 25%
East of England	41 4%	48 5%
Scotland	86 9%	79 8%
Wales	58 6%	39 4%
Northern Ireland	19 2%	19 2%
Other	4 *	7 1%

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?

Base: All who went to university in the UK

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	965	337	628	753	250	33	266	699	349	479	66	35	22	178	81	257	152	174
Weighted Total	965	432	533	723	293	37	259	706	433	418	78	31	21	192	63	184	119	278
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	171	79	91	137	66	5	26	145	83	69	-	2	-	102	5	12	4	46
	18%	18%	17%	19%	23%	15%	10%	20%	19%	17%	-	5%	-	53%	8%	6%	3%	16%
								f						jkno	j	j		jop
South West	67	30	38	50	13	3	13	55	25	32	3	1	-	8	31	5	9	11
	7%	7%	7%	7%	4%	7%	5%	8%	6%	8%	4%	2%	-	4%	49%	3%	8%	4%
														jkmo		o		
North East	58	28	30	39	20	5	22	36	25	27	-	-	1	4	3	32	7	12
	6%	6%	6%	5%	7%	14%	9%	5%	6%	7%	-	-	3%	2%	4%	17%	6%	4%
						c	g									jkmp	j	
North West	84	36	47	63	22	3	24	59	41	36	1	2	-	2	1	59	6	13
	9%	8%	9%	9%	7%	8%	9%	8%	10%	9%	1%	8%	-	1%	2%	32%	5%	5%
											m					jkmp	m	m
Yorkshire and the Humber	80	33	47	70	15	2	34	46	36	33	-	2	-	5	3	51	5	13
	8%	8%	9%	10%	5%	6%	13%	6%	8%	8%	-	6%	-	2%	5%	28%	5%	5%
				d			g									jkmp		
West Midlands	76	40	36	53	24	6	20	56	38	27	-	-	*	8	2	7	46	13
	8%	9%	7%	7%	8%	15%	8%	8%	9%	6%	-	-	2%	4%	3%	4%	38%	5%
																jkmo		
East Midlands	68	35	34	55	17	1	15	53	25	32	-	-	-	9	3	7	31	18
	7%	8%	6%	8%	6%	4%	6%	8%	6%	8%	-	-	-	4%	5%	4%	26%	7%
																jkmo		j
London	154	69	85	99	54	8	40	114	68	68	2	1	1	11	2	4	3	129
	16%	16%	16%	14%	18%	21%	15%	16%	16%	16%	3%	3%	3%	6%	3%	2%	3%	47%
														o				jkmp
East of England	41	10	31	33	10	-	4	37	17	22	-	-	-	31	-	-	3	7
	4%	2%	6%	4%	4%	-	2%	5%	4%	5%	-	-	-	16%	-	-	2%	3%
			a				f							jkno		o		o
Scotland	86	39	48	65	27	3	27	59	41	35	68	-	-	4	3	3	2	7
	9%	9%	9%	9%	9%	7%	10%	8%	9%	8%	87%	-	-	2%	5%	2%	2%	3%
											kmno							
Wales	58	27	30	40	20	1	22	36	27	21	4	23	1	6	9	3	3	8
	6%	6%	6%	6%	7%	3%	8%	5%	6%	5%	5%	76%	5%	3%	15%	2%	2%	3%
											jmnop			mop				

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?

Base: All who went to university in the UK

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	965	337	628	753	250	33	266	699	349	479	66	35	22	178	81	257	152	174
Weighted Total	965	432	533	723	293	37	259	706	433	418	78	31	21	192	63	184	119	278
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	19	7	12	15	3	-	13	7	5	13	-	-	18	1	-	-	-	-
	2%	2%	2%	2%	1%	-	5%	1%	1%	3%	-	-	87%	*	-	-	-	-
							g											
Other	4	-	4	3	1	-	-	4	1	2	-	-	-	2	1	1	-	-
	*	-	1%	*	*	-	-	1%	*	*	-	-	-	1%	2%	1%	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?

Base: All who went to university in the UK

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	965	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	965	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	171	-	-	-	171	-	-	-	-	-	2	-	96	11	28	4	30
	18%	-	-	-	81%	-	-	-	-	-	4%	-	54%	15%	13%	3%	12%
				abefgh								ijmnop	io	io		io	
South West	67	-	-	-	-	67	-	-	-	2	-	-	7	31	7	9	11
	7%	-	-	-	-	100%	-	-	-	3%	-	-	4%	43%	3%	8%	4%
					abdfgh								ijlnop		n		
North East	58	-	-	-	-	-	58	-	-	-	1	-	3	3	34	5	12
	6%	-	-	-	-	-	26%	-	-	-	2%	-	2%	4%	16%	4%	5%
							abdegh							ijlmop			
North West	84	-	-	-	-	-	84	-	-	1	2	-	5	2	59	7	8
	9%	-	-	-	-	-	38%	-	-	1%	6%	-	3%	3%	28%	6%	3%
							abdegh							ijlmop			
Yorkshire and the Humber	80	-	-	-	-	-	80	-	-	1	2	-	5	3	49	5	14
	8%	-	-	-	-	-	36%	-	-	1%	4%	-	3%	4%	23%	4%	6%
							abdegh							ijlmop			
West Midlands	76	-	-	-	-	-	-	76	-	-	-	-	6	3	11	44	12
	8%	-	-	-	-	-	-	53%	-	-	-	-	3%	4%	5%	36%	5%
								abdefh							i	ijlmnp	
East Midlands	68	-	-	-	-	-	-	68	-	-	2	-	6	3	9	36	12
	7%	-	-	-	-	-	-	47%	-	-	5%	-	3%	4%	4%	30%	5%
								abdefh							ijlmnp		
London	154	-	-	-	-	-	-	-	154	2	1	1	10	5	7	3	125
	16%	-	-	-	-	-	-	-	100%	3%	1%	4%	5%	7%	4%	3%	52%
									abdefg							ijlmno	
East of England	41	-	-	-	41	-	-	-	-	-	-	-	28	-	1	3	8
	4%	-	-	-	19%	-	-	-	-	-	-	-	16%	-	1%	2%	3%
				abefgh									ijmnop			n	
Scotland	86	86	-	-	-	-	-	-	-	73	-	-	2	3	2	1	4
	9%	100%	-	-	-	-	-	-	-	92%	-	-	1%	4%	1%	1%	2%
		bdefgh								ijlmnop			no				
Wales	58	-	58	-	-	-	-	-	-	-	31	-	7	8	1	4	6
	6%	-	100%	-	-	-	-	-	-	-	77%	-	4%	11%	*	3%	3%
			adefgh								ilmnop		n	ilnop		n	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?

Base: All who went to university in the UK

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	965	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	965	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	19	-	-	19	-	-	-	-	-	-	-	18	-	-	1	-	-
	2%	-	-	100%	-	-	-	-	-	-	-	96%	-	-	*	-	-
Other	4	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	1%	1%	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?

Base: All who went to university in the UK

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	965	205	27	7	595	370
Weighted Total	965	142	35	9	593	372
	100%	100%	100%	100%	100%	100%
South East	171	-	-	-	96	74
	18%	-	-	-	16%	20%
South West	67	-	-	-	-	67
	7%	-	-	-	-	18%
						d
North East	58	32	13	2	34	24
	6%	23%	36%	18%	6%	6%
North West	84	59	9	5	59	25
	9%	41%	26%	52%	10%	7%
Yorkshire and the Humber	80	51	13	3	49	31
	8%	36%	38%	30%	8%	8%
West Midlands	76	-	-	-	44	32
	8%	-	-	-	7%	9%
East Midlands	68	-	-	-	36	32
	7%	-	-	-	6%	9%
London	154	-	-	-	125	29
	16%	-	-	-	21%	8%
					e	
East of England	41	-	-	-	28	13
	4%	-	-	-	5%	3%
Scotland	86	-	-	-	73	14
	9%	-	-	-	12%	4%
					e	
Wales	58	-	-	-	31	27
	6%	-	-	-	5%	7%
Northern Ireland	19	-	-	-	18	1
	2%	-	-	-	3%	*
					e	

Columns Tested: a,b,c - d,e

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?

Base: All who went to university in the UK

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	965	205	27	7	595	370
Weighted Total	965	142	35	9	593	372
	100%	100%	100%	100%	100%	100%
Other	4	-	-	-	-	4
	*	-	-	-	-	1%
						d

Columns Tested: a,b,c - d,e

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?

Base: All who went to university in the UK

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	965	337	628	753	250	33	266	699	349	479	66	35	22	178	81	257	152	174
Weighted Total	965	432	533	723	293	37	259	706	433	418	78	31	21	192	63	184	119	278
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	129	60	70	114	36	-	27	102	70	45	-	-	-	110	2	3	2	12
	13%	14%	13%	16%	12%	-	10%	15%	16%	11%	-	-	-	57%	3%	2%	2%	4%
			e	e				i					jknopq					
South West	71	30	41	50	19	3	17	54	36	27	-	1	-	8	50	3	2	6
	7%	7%	8%	7%	6%	9%	7%	8%	8%	7%	-	5%	-	4%	81%	2%	1%	2%
														jkmopq				
North East	52	25	26	35	23	6	12	40	22	23	-	-	-	4	-	37	2	9
	5%	6%	5%	5%	8%	16%	5%	6%	5%	6%	-	-	-	2%	-	20%	2%	3%
					c											jkmnpq		
North West	89	49	40	68	30	2	28	62	46	37	-	-	-	4	1	69	4	11
	9%	11%	8%	9%	10%	6%	11%	9%	11%	9%	-	-	-	2%	2%	38%	3%	4%
																jkmnpq		
Yorkshire and the Humber	68	26	42	56	17	3	19	50	27	33	1	-	-	5	2	52	2	7
	7%	6%	8%	8%	6%	9%	7%	7%	6%	8%	1%	-	-	3%	3%	28%	2%	2%
																jkmnpq		
West Midlands	68	36	32	50	19	4	12	56	37	22	-	-	-	1	2	3	61	2
	7%	8%	6%	7%	7%	11%	5%	8%	9%	5%	-	-	-	*	3%	2%	51%	1%
																jkmnoq		
East Midlands	53	29	24	41	12	2	15	38	21	21	-	-	-	3	-	2	39	9
	5%	7%	5%	6%	4%	5%	6%	5%	5%	5%	-	-	-	1%	-	1%	33%	3%
																jkmnoq		
London	242	102	140	166	83	15	69	173	95	117	3	1	1	8	6	6	6	212
	25%	24%	26%	23%	28%	41%	27%	25%	22%	28%	4%	2%	3%	4%	9%	3%	5%	76%
						c				h					o			jkmnop
East of England	48	15	33	35	12	-	7	41	20	25	-	-	-	46	-	2	-	-
	5%	3%	6%	5%	4%	-	3%	6%	5%	6%	-	-	-	24%	-	1%	-	-
								f						jknopq				
Scotland	79	32	47	62	21	-	25	54	37	33	69	-	-	2	-	2	1	5
	8%	7%	9%	9%	7%	-	10%	8%	9%	8%	89%	-	-	1%	-	1%	1%	2%
											kmnopq							
Wales	39	21	18	27	14	1	16	24	17	17	4	28	1	-	-	2	-	4
	4%	5%	3%	4%	5%	3%	6%	3%	4%	4%	5%	91%	5%	-	-	1%	-	1%
											mnop	jmnopq						

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?

Base: All who went to university in the UK

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	965	337	628	753	250	33	266	699	349	479	66	35	22	178	81	257	152	174
Weighted Total	965	432	533	723	293	37	259	706	433	418	78	31	21	192	63	184	119	278
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	19	8	11	15	3	-	12	7	5	13	-	-	19	-	-	-	-	-
	2%	2%	2%	2%	1%	-	5%	1%	1%	3%	-	-	90%	-	-	-	-	-
							g											
Other	7	-	7	4	2	-	3	4	-	5	-	1	*	2	1	2	1	1
	1%	-	1%	1%	1%	-	1%	1%	-	1%	-	2%	2%	1%	1%	1%	1%	1%
			a						h									

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?

Base: All who went to university in the UK

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	965	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	965	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	129	2	5	-	92	6	9	5	8	-	-	-	129	-	-	-	-
	13%	3%	9%	-	43%	9%	4%	3%	5%	-	-	-	73%	-	-	-	-
				abefgh		g						ijmnop					
South West	71	3	8	-	11	31	8	5	5	-	-	-	-	71	-	-	-
	7%	4%	14%	-	5%	46%	3%	4%	3%	-	-	-	-	100%	-	-	-
			adfgh			abdfgh							ijlnop				
North East	52	2	-	-	12	2	32	2	2	-	-	-	-	-	52	-	-
	5%	2%	-	-	6%	2%	15%	2%	1%	-	-	-	-	-	25%	-	-
						abdegh									ijlmop		
North West	89	1	-	-	7	3	61	13	4	-	-	-	-	-	89	-	-
	9%	1%	-	-	3%	4%	28%	9%	3%	-	-	-	-	-	43%	-	-
						abdegh		abdh							ijlmop		
Yorkshire and the Humber	68	-	1	1	10	2	48	5	1	-	-	-	-	-	68	-	-
	7%	-	1%	5%	5%	3%	22%	3%	1%	-	-	-	-	-	33%	-	-
				h		abdegh									ijlmop		
West Midlands	68	1	3	-	3	4	10	46	1	-	-	-	-	-	-	68	-
	7%	1%	5%	-	2%	6%	4%	32%	*	-	-	-	-	-	-	56%	-
			h			h	h	abdefh								ijlmnp	
East Midlands	53	-	1	-	3	5	7	34	2	-	-	-	-	-	-	53	-
	5%	-	1%	-	2%	8%	3%	23%	2%	-	-	-	-	-	-	44%	-
						adfh		abdefh								ijlmnp	
London	242	4	6	-	39	11	34	24	125	-	-	-	-	-	-	-	242
	25%	4%	11%	-	18%	16%	16%	16%	81%	-	-	-	-	-	-	-	100%
				a	a	a	a	abdefg									ijlmno
East of England	48	-	2	-	33	1	4	7	1	-	-	-	48	-	-	-	-
	5%	-	3%	-	16%	2%	2%	5%	1%	-	-	-	27%	-	-	-	-
				abefgh									ijmnop				
Scotland	79	73	-	-	-	2	2	-	2	79	-	-	-	-	-	-	-
	8%	84%	-	-	-	4%	1%	-	1%	100%	-	-	-	-	-	-	-
		bdefgh				dg				ijlmnop							
Wales	39	-	31	-	2	-	5	2	1	-	39	-	-	-	-	-	-
	4%	-	53%	-	1%	-	2%	1%	*	-	100%	-	-	-	-	-	-
			adefgh								ilmnop						

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?

Base: All who went to university in the UK

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	965	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	965	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	19	-	-	18	-	-	-	-	1	-	-	19	-	-	-	-	-
	2%	-	-	95%	-	-	-	-	*	-	-	100%	-	-	-	-	-
Other	7	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-
	1%	2%	2%	-	-	-	*	1%	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?

Base: All who went to university in the UK

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	965	205	27	7	595	370
Weighted Total	965	142	35	9	593	372
	100%	100%	100%	100%	100%	100%
South East	129	2	7	-	92	38
	13%	1%	20%	-	15%	10%
					e	
South West	71	1	-	-	-	71
	7%	1%	-	-	-	19%
						d
North East	52	29	-	1	32	19
	5%	20%	-	14%	5%	5%
North West	89	56	-	4	61	28
	9%	39%	-	38%	10%	8%
Yorkshire and the Humber	68	44	-	4	48	20
	7%	31%	-	48%	8%	5%
West Midlands	68	1	-	-	46	22
	7%	1%	-	-	8%	6%
East Midlands	53	1	-	-	34	19
	5%	1%	-	-	6%	5%
London	242	5	28	-	125	117
	25%	3%	80%	-	21%	31%
						d
East of England	48	2	-	-	33	15
	5%	1%	-	-	6%	4%
Scotland	79	1	-	-	73	6
	8%	1%	-	-	12%	2%
					e	
Wales	39	1	-	-	31	9
	4%	1%	-	-	5%	2%
					e	
Northern Ireland	19	-	-	-	18	1
	2%	-	-	-	3%	*
					e	

Columns Tested: a,b,c - d,e

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?

Base: All who went to university in the UK

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	965	205	27	7	595	370
Weighted Total	965	142	35	9	593	372
	100%	100%	100%	100%	100%	100%
Other	7	1	-	-	-	7
	1%	*	-	-	-	2%
						d

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_SUM. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

SUMMARY TABLE

Base: All Recent graduates

	Total											NETS				
		0 - not at all important	1	2	3	4	5	6	7	8	9	10 - very important	Unimportant (0-3)	Neutral (4-6)	Important (7-10)	Mean
Time it takes to commute to work	1016	40	7	19	19	42	113	100	174	191	130	182	85	254	677	7.1
	100%	4%	1%	2%	2%	4%	11%	10%	17%	19%	13%	18%	8%	25%	67%	
Availability of graduate level jobs	1016	35	9	10	29	39	120	113	167	183	113	197	83	272	660	7.1
	100%	3%	1%	1%	3%	4%	12%	11%	16%	18%	11%	19%	8%	27%	65%	
Cost of housing	1016	44	8	16	21	41	108	119	168	194	111	188	89	267	660	7.0
	100%	4%	1%	2%	2%	4%	11%	12%	17%	19%	11%	18%	9%	26%	65%	
Quality of housing	1016	35	18	10	26	25	118	138	206	211	85	144	89	282	645	6.9
	100%	3%	2%	1%	3%	2%	12%	14%	20%	21%	8%	14%	9%	28%	64%	
Proximity to friends and family	1016	27	7	22	40	54	112	124	155	179	111	186	96	290	630	6.9
	100%	3%	1%	2%	4%	5%	11%	12%	15%	18%	11%	18%	9%	29%	62%	
Good transport links to major cities	1016	51	16	27	39	51	108	123	159	190	108	144	133	282	601	6.6
	100%	5%	2%	3%	4%	5%	11%	12%	16%	19%	11%	14%	13%	28%	59%	
The identity of the area	1016	52	15	27	40	63	136	157	178	146	105	97	134	356	526	6.3
	100%	5%	1%	3%	4%	6%	13%	15%	18%	14%	10%	10%	13%	35%	52%	
Places to go out (e.g. bars, pubs, clubs and restaurants)	1016	65	17	21	53	53	126	163	179	175	75	88	156	342	517	6.2
	100%	6%	2%	2%	5%	5%	12%	16%	18%	17%	7%	9%	15%	34%	51%	
It's just where I'm from	1016	163	22	35	42	44	110	97	118	131	89	163	263	251	502	5.7
	100%	16%	2%	3%	4%	4%	11%	10%	12%	13%	9%	16%	26%	25%	49%	
Could live rent-free with parents/relatives	1016	184	25	23	45	52	92	94	99	117	85	200	277	238	501	5.7
	100%	18%	2%	2%	4%	5%	9%	9%	10%	12%	8%	20%	27%	23%	49%	
Good transport links to London	1016	197	24	45	55	49	90	102	115	126	75	137	322	241	453	5.3
	100%	19%	2%	4%	5%	5%	9%	10%	11%	12%	7%	14%	32%	24%	45%	
Location of my partner's job	1016	283	28	17	26	35	112	81	118	134	76	106	354	228	435	4.9
	100%	28%	3%	2%	3%	3%	11%	8%	12%	13%	7%	10%	35%	22%	43%	
A thriving arts and culture scene	1016	98	35	52	78	79	139	125	141	119	66	83	264	343	409	5.4
	100%	10%	3%	5%	8%	8%	14%	12%	14%	12%	6%	8%	26%	34%	40%	

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	44	7	37	37	7	-	11	33	14	21	5	2	2	11	3	7	5	9
		4%	1%	7%	5%	2%	-	4%	4%	3%	5%	6%	5%	10%	6%	4%	4%	4%	3%
				a															
1	(1.0)	8	1	6	6	1	-	2	6	1	3	-	-	1	3	-	1	1	3
		1%	*	1%	1%	*	-	1%	1%	*	1%	-	-	6%	1%	-	*	*	1%
2	(2.0)	16	5	11	13	4	1	11	5	3	12	1	1	-	3	3	2	-	6
		2%	1%	2%	2%	1%	2%	4%	1%	1%	3%	1%	3%	-	2%	5%	1%	-	2%
								g			h		p			p			
3	(3.0)	21	10	10	13	9	1	6	15	13	5	4	-	-	7	2	3	2	3
		2%	2%	2%	2%	3%	2%	2%	2%	3%	1%	5%	-	-	3%	3%	2%	2%	1%
4	(4.0)	41	21	19	27	15	2	15	26	15	21	3	2	1	9	4	8	6	7
		4%	5%	3%	4%	5%	4%	6%	3%	3%	5%	4%	7%	3%	4%	6%	4%	5%	2%
5	(5.0)	108	43	64	83	34	4	25	83	52	44	14	2	2	21	7	14	16	31
		11%	10%	11%	11%	11%	10%	10%	11%	11%	10%	18%	6%	9%	11%	11%	7%	12%	11%
												o							
6	(6.0)	119	53	66	94	35	1	32	88	57	47	6	5	5	24	5	19	12	44
		12%	12%	12%	13%	11%	2%	12%	12%	13%	11%	7%	15%	21%	12%	8%	10%	9%	15%
7	(7.0)	168	87	81	119	56	11	44	124	78	68	11	6	3	34	15	33	28	38
		17%	19%	14%	16%	18%	29%	17%	16%	17%	15%	13%	20%	13%	17%	24%	17%	21%	13%
							c								q		q		
8	(8.0)	194	99	95	146	56	7	49	145	86	86	22	7	2	41	9	40	22	52
		19%	22%	17%	19%	18%	17%	19%	19%	19%	20%	28%	21%	8%	20%	14%	20%	17%	18%
												n							
9	(9.0)	111	50	60	71	40	5	28	83	50	48	3	-	1	23	3	30	16	34
		11%	11%	11%	9%	13%	13%	11%	11%	11%	11%	4%	-	3%	11%	5%	16%	12%	12%
															k		jk	k	k
10 - very important	(10.0)	188	77	111	142	53	8	38	150	86	86	11	7	6	26	12	38	22	65
		18%	17%	20%	19%	17%	20%	14%	20%	19%	19%	13%	22%	26%	13%	20%	20%	17%	22%
																			m

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	89	24	65	69	21	2	29	59	31	41	9	3	4	24	7	13	8	20
	9%	5%	12%	9%	7%	5%	11%	8%	7%	9%	12%	9%	16%	12%	12%	7%	6%	7%
			a															
Net: Neutral (4-6)	267	118	150	204	85	7	71	196	124	113	24	9	8	54	15	41	35	82
	26%	26%	27%	27%	27%	16%	27%	26%	27%	25%	30%	28%	33%	27%	25%	21%	27%	28%
Net: Important (7-10)	660	313	347	478	205	32	159	501	299	288	47	20	12	123	40	141	88	189
	65%	69%	62%	64%	66%	79%	61%	66%	66%	65%	59%	63%	51%	61%	63%	72%	67%	65%
			b													jm		
Mean score	7.0	7.2	6.8	6.9	7.1	7.5	6.7	7.1	7.1	7.0	6.6	6.8	6.4	6.7	6.7	7.3	7.1	7.2
		b						f							jm			m
Standard deviation	2.51	2.13	2.77	2.57	2.30	2.04	2.57	2.48	2.33	2.60	2.56	2.61	3.24	2.61	2.64	2.40	2.37	2.42
Standard error	.08	.11	.11	.09	.14	.34	.16	.09	.12	.12	.31	.43	.66	.19	.29	.15	.19	.18

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
Total		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	44	6	2	2	6	3	12	5	6	6	-	2	9	4	7	3	9
		4%	7%	3%	12%	3%	4%	5%	4%	4%	7%	-	12%	5%	6%	3%	3%	4%
1	(1.0)	8	-	-	1	-	-	1	1	4	-	-	1	1	1	1	1	2
		1%	-	-	7%	-	-	*	1%	3%	-	-	7%	1%	2%	*	*	1%
										df								
2	(2.0)	16	1	3	-	5	2	4	-	2	1	1	-	3	2	2	-	7
		2%	1%	6%	-	2%	2%	2%	-	1%	1%	3%	-	2%	3%	1%	-	3%
				g		g	g					o		o				o
3	(3.0)	21	4	2	-	5	3	5	2	-	4	-	-	6	3	4	1	1
		2%	4%	3%	-	2%	4%	2%	1%	-	5%	-	-	3%	4%	2%	1%	*
			h			h					p			p				
4	(4.0)	41	5	4	1	7	3	9	8	3	4	1	1	9	4	9	4	7
		4%	6%	6%	4%	3%	5%	4%	6%	2%	5%	3%	4%	5%	6%	4%	3%	3%
5	(5.0)	108	15	7	-	22	3	24	13	15	15	3	-	21	7	13	13	29
		11%	17%	12%	-	11%	5%	11%	9%	10%	19%	7%	-	12%	9%	6%	11%	12%
			e								n							
6	(6.0)	119	10	5	4	25	10	20	15	22	8	5	5	23	5	20	15	31
		12%	12%	9%	22%	12%	15%	9%	11%	14%	10%	12%	26%	13%	7%	9%	12%	13%
7	(7.0)	168	9	14	2	33	18	33	24	29	8	10	2	33	19	36	21	31
		17%	11%	24%	11%	15%	26%	15%	16%	19%	10%	25%	11%	18%	26%	17%	17%	13%
							adf					ip		ip				
8	(8.0)	194	21	9	1	45	11	41	27	30	16	10	1	35	10	46	22	45
		19%	25%	16%	4%	21%	16%	19%	18%	20%	20%	24%	4%	20%	13%	22%	19%	19%
9	(9.0)	111	3	1	1	27	5	27	20	15	6	1	1	11	8	32	18	22
		11%	4%	1%	4%	13%	7%	12%	14%	10%	7%	2%	4%	6%	11%	15%	15%	9%
					ab			ab	ab	b					jl	jl		
10 - very important	(10.0)	188	12	11	7	37	10	45	29	29	12	9	6	26	9	39	23	58
		18%	14%	20%	36%	17%	15%	20%	20%	19%	15%	23%	32%	14%	12%	19%	19%	24%
																		lm

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing

Base: All Recent graduates

Significance Level: 95%

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	89 9%	11 12%	6 11%	4 19%	15 7%	7 11%	22 10%	8 6%	12 8%	10 13%	1 3%	4 19%	19 11%	11 15%	15 7%	5 4%	19 8%
Net: Neutral (4-6)	267 26%	30 35%	16 28%	5 25%	55 26%	16 24%	53 24%	36 25%	39 25%	27 34%	9 22%	6 30%	53 30%	15 22%	42 20%	32 26%	67 28%
Net: Important (7-10)	660 65%	46 53%	35 61%	11 55%	141 67%	44 65%	146 66%	100 69%	103 67%	42 53%	30 75%	10 51%	105 59%	45 63%	152 73%	84 70%	156 64%
Mean score	7.0	6.4	6.7	6.6	7.2	6.8	7.0	7.3	7.1	6.4	7.5	6.4	6.6	6.4	7.3	7.4	7.2
Standard deviation	2.51	2.65	2.52	3.61	2.33	2.44	2.66	2.41	2.47	2.75	1.92	3.54	2.54	2.74	2.38	2.19	2.56
Standard error	.08	.31	.34	.83	.20	.25	.16	.18	.22	.33	.30	.81	.20	.29	.15	.18	.19

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	44	6	3	-	28	15
		4%	4%	8%	-	5%	4%
1	(1.0)	8	1	-	-	5	3
		1%	*	-	-	1%	1%
2	(2.0)	16	2	1	-	9	7
		2%	2%	3%	-	2%	2%
3	(3.0)	21	3	-	-	11	10
		2%	2%	-	-	2%	2%
4	(4.0)	41	5	2	-	17	23
		4%	3%	6%	-	3%	5%
							d
5	(5.0)	108	9	5	1	66	41
		11%	7%	15%	13%	11%	10%
6	(6.0)	119	12	2	2	63	56
		12%	8%	7%	19%	11%	13%
7	(7.0)	168	25	4	2	107	61
		17%	17%	11%	22%	18%	14%
8	(8.0)	194	29	6	2	123	71
		19%	21%	17%	26%	21%	17%
9	(9.0)	111	21	3	-	45	65
		11%	14%	8%	-	8%	15%
							d
10 - very important	(10.0)	188	29	8	2	117	70
		18%	20%	23%	20%	20%	17%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	89 9%	12 9%	4 12%	- -	53 9%	35 8%
Net: Neutral (4-6)	267 26%	26 18%	10 29%	3 32%	147 25%	120 28%
Net: Important (7-10)	660 65%	104 73%	21 59%	6 68%	392 66%	268 63%
Mean score	7.0	7.3	6.7	7.4	7.0	7.0
Standard deviation	2.51	2.50	3.00	1.70	2.54	2.47
Standard error	.08	.17	.58	.64	.10	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	35	6	29	30	5	-	7	28	12	17	3	2	2	7	2	9	6	4
		3%	1%	5%	4%	1%	-	3%	4%	3%	4%	4%	5%	10%	3%	3%	5%	5%	2%
				a	d														
1	(1.0)	18	7	11	15	8	-	6	12	10	4	2	1	-	7	-	3	-	5
		2%	2%	2%	2%	3%	-	2%	2%	2%	1%	3%	2%	-	3%	-	1%	-	2%
												p			p				
2	(2.0)	10	1	9	5	4	1	3	7	5	3	-	-	-	3	-	3	1	4
		1%	*	2%	1%	1%	2%	1%	1%	1%	1%	-	-	-	1%	-	2%	*	1%
				a															
3	(3.0)	26	13	13	21	5	1	11	15	8	16	2	1	-	6	3	4	3	6
		3%	3%	2%	3%	2%	2%	4%	2%	2%	4%	3%	4%	-	3%	4%	2%	3%	2%
4	(4.0)	25	12	13	20	7	-	5	20	13	9	2	1	2	4	4	7	2	3
		2%	3%	2%	3%	2%	-	2%	3%	3%	2%	2%	2%	7%	2%	7%	4%	2%	1%
																pq			
5	(5.0)	118	41	77	97	34	5	24	95	53	51	13	5	2	33	8	21	11	24
		12%	9%	14%	13%	11%	12%	9%	13%	12%	12%	17%	17%	10%	16%	13%	11%	9%	8%
				a								q			pq				
6	(6.0)	138	72	66	111	39	9	38	100	64	60	7	3	3	29	15	16	26	38
		14%	16%	12%	15%	13%	23%	15%	13%	14%	14%	9%	11%	15%	14%	24%	8%	20%	13%
															o	joq		o	
7	(7.0)	206	108	98	150	62	3	72	134	92	91	19	8	3	33	9	38	27	69
		20%	24%	18%	20%	20%	8%	28%	18%	20%	21%	24%	25%	13%	16%	14%	19%	21%	24%
			b					g											
8	(8.0)	211	101	110	142	74	9	48	163	102	85	15	5	6	45	10	46	24	59
		21%	22%	20%	19%	24%	22%	19%	21%	22%	19%	19%	14%	25%	22%	16%	24%	19%	20%
9	(9.0)	85	37	48	56	25	4	19	66	34	40	5	1	3	13	6	17	12	28
		8%	8%	8%	7%	8%	9%	7%	9%	7%	9%	6%	4%	14%	6%	10%	9%	9%	10%
10 - very important	(10.0)	144	57	87	104	47	8	26	118	63	67	11	5	2	22	5	30	19	51
		14%	13%	15%	14%	15%	21%	10%	16%	14%	15%	14%	15%	7%	11%	8%	15%	15%	17%
								f										n	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	89	27	62	72	22	2	28	61	35	39	7	4	2	22	4	20	10	20
	9%	6%	11%	10%	7%	4%	11%	8%	8%	9%	9%	11%	10%	11%	7%	10%	8%	7%
			a															
Net: Neutral (4-6)	282	125	157	228	81	14	67	215	130	119	22	10	7	66	28	45	39	65
	28%	27%	28%	30%	26%	36%	26%	28%	29%	27%	28%	30%	32%	33%	44%	23%	30%	22%
													oq	jopq				
Net: Important (7-10)	645	303	343	452	208	24	165	480	290	283	50	19	14	113	30	130	82	207
	64%	67%	61%	60%	67%	60%	64%	63%	64%	64%	63%	59%	58%	56%	49%	67%	63%	71%
					c										mn	n	mn	
Mean score	6.9	7.0	6.7	6.7	7.0	7.3	6.7	6.9	6.9	6.9	6.7	6.5	6.5	6.5	6.5	6.9	6.9	7.2
		b																mn
Standard deviation	2.37	2.04	2.60	2.42	2.23	2.03	2.28	2.40	2.29	2.37	2.42	2.56	2.73	2.44	2.12	2.54	2.30	2.17
Standard error	.07	.11	.10	.09	.14	.34	.14	.09	.12	.11	.29	.43	.56	.18	.24	.16	.18	.16

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	35 3%	6 7% g	2 3%	2 12%	5 2%	3 4%	10 5%	2 2%	3 2%	4 5%	1 2%	2 12%	7 4%	3 4%	9 4%	4 3%	3 1%
1	(1.0)	18 2%	2 2%	2 3%	- -	5 2%	- -	3 1%	1 *	6 4% g	2 3%	1 2%	- -	5 3%	2 3%	2 1%	1 1%	4 2%
2	(2.0)	10 1%	1 1%	- -	- -	1 *	- -	4 2%	2 1%	1 *	1 1%	- -	- -	2 1%	- -	3 1%	1 *	3 1%
3	(3.0)	26 3%	2 2%	2 3%	- -	5 3%	3 5%	7 3%	4 3%	2 1%	2 3%	3 8% op	- -	8 4%	2 3%	5 2%	2 2%	3 1%
4	(4.0)	25 2%	2 2%	2 4%	1 4%	2 1%	5 7% dg	6 3%	1 1%	4 3%	2 2%	- -	2 8%	4 2%	4 5%	4 2%	2 2%	5 2%
5	(5.0)	118 12%	12 14%	11 19% gh	1 7%	31 14% g	9 13%	25 11%	10 7%	11 7%	10 13%	6 16%	1 7%	29 16% no	12 17% no	19 9%	8 7%	23 10%
6	(6.0)	138 14%	7 9%	5 9%	2 12%	32 15%	13 19%	28 12%	26 18%	19 12%	6 8%	5 13%	2 13%	23 13%	16 23% ip	30 14%	19 16%	30 13%
7	(7.0)	206 20%	22 25% d	9 16%	3 15%	27 13%	11 16%	54 24% d	31 22% d	37 24% d	20 26% m	9 22%	2 10%	33 18%	7 10%	35 17%	27 23% m	61 25% mn
8	(8.0)	211 21%	17 20%	10 17%	5 24%	62 29% efg	11 17%	38 17%	28 19%	30 19%	14 17%	8 20%	5 25%	33 19%	13 19%	57 27% o	20 17%	50 21%
9	(9.0)	85 8%	4 5%	6 11%	3 17%	14 6%	7 10%	16 7%	10 7%	19 12%	6 8%	1 3%	3 17%	12 7%	7 9%	14 7%	17 14%	18 7% ln

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	(10.0)																
	144	11	9	2	28	6	31	27	22	11	6	2	22	5	31	19	40
	14%	12%	15%	8%	13%	9%	14%	19%	15%	14%	14%	8%	12%	7%	15%	16%	17%
								e									m
NETS																	
Net: Unimportant (0-3)	89	11	5	2	16	6	24	10	11	10	4	2	21	7	19	7	14
	9%	13%	9%	12%	8%	9%	11%	7%	7%	12%	11%	12%	12%	10%	9%	6%	6%
													p				
Net: Neutral (4-6)	282	22	19	5	64	27	58	38	34	18	11	5	56	32	54	30	58
	28%	25%	32%	24%	30%	40%	26%	26%	22%	23%	29%	28%	32%	45%	26%	25%	24%
						fgh								ilnop			
Net: Important (7-10)	645	54	34	12	131	35	138	97	109	51	24	11	100	32	136	84	170
	64%	62%	59%	64%	62%	52%	63%	67%	71%	65%	60%	60%	56%	45%	65%	70%	70%
						e		e		m				m	lm	lm	lm
Mean score	6.9	6.4	6.7	6.6	6.9	6.5	6.7	7.2	7.1	6.6	6.7	6.5	6.5	6.3	6.9	7.2	7.2
								aef						m	lm	lm	lm
Standard deviation	2.37	2.65	2.49	2.92	2.24	2.30	2.49	2.13	2.33	2.62	2.27	2.97	2.49	2.38	2.42	2.20	2.14
Standard error	.07	.31	.34	.67	.19	.24	.15	.16	.21	.32	.36	.68	.20	.25	.15	.18	.16

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	35	9	-	-	27	8
		3%	7%	-	-	5%	2%
						e	
1	(1.0)	18	1	1	-	13	4
		2%	1%	1%	-	2%	1%
2	(2.0)	10	3	1	-	5	5
		1%	2%	3%	-	1%	1%
3	(3.0)	26	4	2	-	16	10
		3%	3%	5%	-	3%	2%
4	(4.0)	25	4	-	-	10	15
		2%	3%	-	-	2%	4%
5	(5.0)	118	18	1	-	67	51
		12%	13%	2%	-	11%	12%
6	(6.0)	138	12	5	3	75	63
		14%	9%	13%	32%	13%	15%
7	(7.0)	206	25	18	4	125	81
		20%	17%	51%	40%	21%	19%
8	(8.0)	211	30	3	1	114	97
		21%	21%	7%	13%	19%	23%
9	(9.0)	85	10	3	-	46	39
		8%	7%	8%	-	8%	9%
10 - very important	(10.0)	144	24	3	1	94	50
		14%	17%	8%	14%	16%	12%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	89 9%	18 13%	3 9%	- -	62 10% e	27 6%
Net: Neutral (4-6)	282 28%	35 24%	5 16%	3 32%	152 26%	129 30%
Net: Important (7-10)	645 64%	89 63%	26 75%	6 68%	378 64%	267 63%
Mean score	6.9	6.7	6.9	7.2	6.8	6.9
Standard deviation	2.37	2.72	1.88	1.37	2.52	2.14
Standard error	.07	.19	.36	.52	.10	.10

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	65	20	44	56	14	1	15	50	30	22	2	3	2	19	2	10	10	17
		6%	4%	8%	7%	4%	2%	6%	7%	7%	5%	3%	10%	7%	9%	3%	5%	8%	6%
			a										n						
1	(1.0)	17	11	6	15	5	2	2	15	5	9	4	-	-	3	-	2	3	4
		2%	2%	1%	2%	2%	5%	1%	2%	1%	2%	5%	-	-	1%	-	1%	3%	1%
												no							
2	(2.0)	21	8	13	18	3	-	5	16	6	8	4	2	-	8	2	3	1	2
		2%	2%	2%	2%	1%	-	2%	2%	1%	2%	5%	6%	-	4%	3%	1%	1%	1%
												q	q		q				
3	(3.0)	53	22	31	43	13	1	10	43	23	23	1	-	1	9	8	9	7	18
		5%	5%	5%	6%	4%	2%	4%	6%	5%	5%	1%	-	3%	5%	13%	5%	5%	6%
															jkmp				
4	(4.0)	53	22	31	43	15	1	16	37	27	22	5	3	3	14	5	10	6	6
		5%	5%	6%	6%	5%	1%	6%	5%	6%	5%	7%	9%	13%	7%	8%	5%	5%	2%
													q		q	q			
5	(5.0)	126	60	66	89	43	6	31	95	60	56	7	3	4	29	9	25	16	32
		12%	13%	12%	12%	14%	15%	12%	13%	13%	13%	9%	8%	16%	15%	14%	13%	12%	11%
6	(6.0)	163	69	94	132	46	5	49	114	83	60	14	4	5	41	10	22	21	47
		16%	15%	17%	18%	15%	12%	19%	15%	18%	14%	18%	12%	20%	20%	16%	11%	16%	16%
															o				
7	(7.0)	179	90	89	132	54	5	51	128	67	92	19	6	5	35	13	33	23	46
		18%	20%	16%	18%	18%	12%	20%	17%	15%	21%	23%	19%	21%	18%	20%	17%	17%	16%
8	(8.0)	175	81	95	118	60	7	42	133	81	70	15	7	4	30	7	40	22	51
		17%	18%	17%	16%	19%	19%	16%	18%	18%	16%	19%	24%	16%	15%	11%	20%	17%	17%
																n			
9	(9.0)	75	30	44	49	26	7	25	49	38	31	6	1	1	4	1	21	10	30
		7%	7%	8%	6%	8%	17%	10%	7%	8%	7%	8%	3%	3%	2%	2%	11%	8%	10%
							c									mn	m	mn	

Columns Tested: a, b - c, d, e - f, g - h, i - j, k, l, m, n, o, p, q

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	88	40	48	57	31	6	14	74	35	46	2	3	-	8	6	19	10	40
	9%	9%	9%	8%	10%	16%	6%	10%	8%	11%	3%	9%	-	4%	10%	10%	7%	14%
								f										jm
NETS																		
Net: Unimportant (0-3)	156	62	94	132	35	4	32	125	63	63	11	5	2	39	12	24	22	41
	15%	14%	17%	18%	11%	9%	12%	16%	14%	14%	13%	16%	10%	19%	19%	12%	17%	14%
				d										o				
Net: Neutral (4-6)	342	151	191	264	104	11	95	247	171	139	27	9	11	84	24	58	44	85
	34%	33%	34%	35%	34%	28%	37%	33%	38%	31%	34%	30%	49%	42%	38%	30%	34%	29%
														oq				
Net: Important (7-10)	517	241	276	355	171	25	133	385	220	240	42	17	9	78	27	113	65	166
	51%	53%	49%	47%	55%	63%	51%	51%	48%	54%	53%	54%	41%	39%	43%	58%	49%	57%
					c						m					mn	m	mn
Mean score	6.2	6.3	6.1	5.9	6.5	7.0	6.2	6.1	6.2	6.3	6.1	6.0	5.7	5.5	5.9	6.5	6.0	6.6
					c	c										m		mnp
Standard deviation	2.60	2.48	2.69	2.65	2.45	2.50	2.41	2.66	2.55	2.56	2.37	2.86	2.15	2.57	2.36	2.54	2.70	2.64
Standard error	.08	.13	.10	.09	.15	.42	.15	.10	.13	.11	.29	.48	.44	.19	.26	.16	.21	.19

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	65 6%	6 7%	4 7%	2 8%	17 8%	4 7%	11 5%	10 7%	9 6%	4 6%	2 6%	2 8%	19 10%	4 5%	8 4%	9 7%	15 6%
1	(1.0)	17 2%	3 4%	-	-	5 2%	-	4 2%	3 2%	2 2%	2 3%	-	-	5 3%	-	2 1%	3 3%	4 2%
2	(2.0)	21 2%	4 4%	2 4%	-	4 2%	3 4%	3 1%	2 1%	2 2%	4 5%	2 5%	-	7 4%	2 3%	2 1%	1 1%	2 1%
3	(3.0)	53 5%	1 1%	2 4%	1 4%	11 5%	9 13%	11 5%	5 3%	12 8%	1 1%	-	1 4%	7 4%	10 13%	8 4%	7 6%	18 7%
4	(4.0)	53 5%	4 5%	3 5%	2 10%	13 6%	4 5%	11 5%	8 5%	6 4%	4 5%	2 6%	2 10%	14 8%	6 9%	8 4%	6 5%	8 3%
5	(5.0)	126 12%	6 6%	9 15%	3 13%	35 17%	9 14%	30 14%	14 10%	17 11%	6 8%	6 16%	3 17%	23 13%	9 13%	34 16%	17 14%	22 9%
6	(6.0)	163 16%	18 21%	9 16%	4 19%	38 18%	8 11%	30 14%	21 14%	26 17%	14 18%	7 17%	4 20%	36 20%	14 19%	28 13%	14 11%	39 16%
7	(7.0)	179 18%	23 27%	6 10%	4 22%	38 18%	16 24%	35 16%	25 17%	20 13%	19 24%	6 14%	4 22%	30 17%	13 18%	37 18%	17 14%	39 16%
8	(8.0)	175 17%	13 15%	16 28%	3 14%	31 15%	7 10%	38 17%	31 21%	27 18%	14 18%	10 26%	3 15%	25 14%	6 8%	42 20%	22 18%	44 18%
9	(9.0)	75 7%	6 7%	2 4%	1 4%	6 3%	3 4%	23 10%	12 8%	17 11%	7 9%	1 2%	1 4%	4 2%	4 6%	19 9%	16 13%	18 8%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p		
Significance Level: 95%																		
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - very important	(10.0)	88	3	3	1	15	5	24	15	14	3	3	-	7	4	22	10	33
		9%	3%	6%	5%	7%	8%	11%	10%	9%	3%	8%	-	4%	6%	10%	8%	13%
							a								l		il	
NETS																		
Net: Unimportant (0-3)	156	14	9	2	36	16	28	19	26	11	4	2	38	15	20	20	40	
	15%	16%	16%	12%	17%	23%	13%	13%	17%	14%	10%	12%	21%	21%	9%	17%	16%	
						fg							n	n		n	n	
Net: Neutral (4-6)	342	28	21	8	86	21	72	43	49	24	15	9	74	30	70	36	68	
	34%	32%	36%	43%	41%	31%	32%	30%	32%	30%	39%	47%	42%	42%	34%	30%	28%	
				g									op	p				
Net: Important (7-10)	517	45	28	9	89	31	121	82	79	44	20	8	66	26	119	64	134	
	51%	52%	48%	45%	42%	46%	55%	57%	51%	55%	51%	41%	37%	37%	57%	53%	55%	
							d	d		lm					lm	lm	lm	
Mean score	6.2	5.9	6.0	5.9	5.7	5.7	6.4	6.4	6.3	6.2	6.3	5.7	5.3	5.6	6.6	6.2	6.4	
							de	de		l	l				lm	l	lm	
Standard deviation	2.60	2.56	2.58	2.45	2.58	2.60	2.57	2.66	2.66	2.50	2.44	2.27	2.65	2.41	2.36	2.77	2.71	
Standard error	.08	.30	.35	.56	.22	.27	.15	.20	.24	.30	.39	.52	.21	.25	.15	.23	.21	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	65	8	2	-	45	20
		6%	5%	5%	-	8%	5%
1	(1.0)	17	2	-	-	14	3
		2%	2%	-	-	2%	1%
2	(2.0)	21	1	-	-	13	8
		2%	1%	-	-	2%	2%
3	(3.0)	53	8	2	-	28	26
		5%	5%	5%	-	5%	6%
4	(4.0)	53	7	-	-	35	18
		5%	5%	-	-	6%	4%
5	(5.0)	126	19	2	3	72	54
		12%	13%	5%	32%	12%	13%
6	(6.0)	163	17	9	-	103	61
		16%	12%	27%	-	17%	14%
7	(7.0)	179	19	7	2	88	91
		18%	13%	20%	22%	15%	22%
							d
8	(8.0)	175	31	2	1	108	67
		17%	22%	6%	13%	18%	16%
9	(9.0)	75	15	5	2	42	32
		7%	11%	15%	18%	7%	8%
10 - very important	(10.0)	88	15	6	1	46	43
		9%	10%	18%	14%	8%	10%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	156 15%	19 13%	3 9%	- -	99 17%	57 14%
Net: Neutral (4-6)	342 34%	42 30%	11 31%	3 32%	209 35%	133 31%
Net: Important (7-10)	517 51%	80 57%	21 59%	6 68%	284 48%	233 55%
Mean score	6.2	6.5	7.0	7.3	6.0	6.4 d
Standard deviation	2.60	2.61	2.43	1.94	2.68	2.47
Standard error	.08	.18	.47	.73	.11	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	98	23	76	87	12	3	21	77	43	38	10	5	4	27	5	19	14	15
		10%	5%	13%	12%	4%	8%	8%	10%	9%	9%	12%	14%	15%	13%	8%	10%	11%	5%
				a	d								q	q					
1	(1.0)	35	17	18	32	7	-	9	27	19	12	4	-	1	8	4	5	7	7
		3%	4%	3%	4%	2%	-	3%	4%	4%	3%	6%	-	6%	4%	6%	3%	5%	2%
2	(2.0)	52	29	23	41	17	3	14	38	27	20	6	5	1	7	3	11	10	10
		5%	6%	4%	5%	5%	7%	5%	5%	6%	4%	8%	14%	4%	4%	4%	6%	7%	3%
												mq							
3	(3.0)	78	38	41	64	22	1	20	58	27	39	5	1	2	25	6	13	6	19
		8%	8%	7%	9%	7%	2%	8%	8%	6%	9%	7%	4%	9%	13%	10%	7%	4%	7%
														opq					
4	(4.0)	79	26	53	67	14	-	24	55	32	38	4	4	3	21	6	13	7	22
		8%	6%	9%	9%	5%	-	9%	7%	7%	9%	5%	13%	11%	10%	10%	7%	5%	7%
				a	d														
5	(5.0)	139	69	70	102	44	5	29	110	65	55	9	5	3	30	9	29	21	34
		14%	15%	13%	14%	14%	13%	11%	15%	14%	12%	11%	14%	12%	15%	15%	15%	16%	12%
6	(6.0)	125	64	60	86	46	6	39	86	57	54	12	-	3	17	10	23	25	34
		12%	14%	11%	12%	15%	15%	15%	11%	12%	12%	15%	-	15%	9%	17%	12%	19%	12%
												k	-	15%	17%	k	k	kmo	k
7	(7.0)	141	64	77	104	46	4	42	99	63	62	15	4	4	25	6	26	16	45
		14%	14%	14%	14%	15%	10%	16%	13%	14%	14%	19%	14%	17%	12%	9%	13%	12%	15%
8	(8.0)	119	57	62	76	44	9	31	88	53	57	6	5	1	20	5	27	10	44
		12%	12%	11%	10%	14%	23%	12%	12%	12%	13%	7%	17%	6%	10%	9%	14%	8%	15%
							c												p
9	(9.0)	66	31	35	40	27	2	13	53	32	30	4	2	-	17	3	13	6	21
		6%	7%	6%	5%	9%	5%	5%	7%	7%	7%	5%	6%	-	8%	5%	7%	5%	7%
						c													
10 - very important	(10.0)	83	37	46	53	31	7	18	64	38	37	5	1	1	6	5	15	10	40
		8%	8%	8%	7%	10%	18%	7%	9%	8%	8%	6%	4%	3%	3%	7%	8%	8%	14%
							c								m	m	m	mo	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	264	106	158	223	57	7	64	201	116	108	25	10	8	67	18	49	36	51
	26%	23%	28%	30%	18%	17%	25%	27%	25%	25%	32%	33%	35%	33%	29%	25%	27%	17%
				d							q	q	q	q		q		
Net: Neutral (4-6)	343	159	184	255	104	11	91	252	153	147	25	9	9	67	26	65	53	90
	34%	35%	33%	34%	34%	28%	35%	33%	34%	33%	31%	27%	39%	34%	42%	33%	40%	31%
Net: Important (7-10)	409	189	220	274	149	22	105	304	186	186	30	13	6	67	18	81	43	151
	40%	42%	39%	36%	48%	55%	40%	40%	41%	42%	37%	40%	26%	33%	29%	42%	32%	52%
				c	c													jmnop
Mean score	5.4	5.7	5.2	5.1	6.1	6.5	5.4	5.4	5.4	5.5	5.0	4.9	4.4	4.8	5.1	5.5	5.2	6.2
		b			c	c									m			jkmnop
Standard deviation	2.91	2.71	3.05	2.95	2.62	2.91	2.78	2.96	2.93	2.86	2.98	3.07	2.80	2.89	2.82	2.91	2.91	2.75
Standard error	.09	.14	.12	.11	.16	.49	.17	.11	.15	.13	.36	.51	.57	.21	.31	.18	.23	.20

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p		
Significance Level: 95%																		
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	98	12	8	4	23	6	21	13	9	10	5	4	28	6	19	12	10
		10%	14%	14%	18%	11%	9%	10%	9%	6%	13%	13%	18%	16%	9%	9%	10%	4%
											p	p		p	p	p	p	
1	(1.0)	35	3	4	1	9	2	7	6	2	3	2	1	8	4	5	5	6
		3%	3%	7%	7%	4%	3%	3%	4%	1%	3%	4%	7%	4%	6%	3%	4%	2%
				h														
2	(2.0)	52	5	3	-	7	5	13	9	5	3	5	-	8	6	9	8	9
		5%	6%	6%	-	3%	7%	6%	6%	4%	4%	12%	-	4%	8%	4%	6%	4%
												p						
3	(3.0)	78	7	3	1	25	6	14	12	6	6	1	1	22	8	17	5	13
		8%	8%	6%	4%	12%	8%	6%	8%	4%	7%	3%	4%	12%	11%	8%	4%	5%
						fh								op	o			
4	(4.0)	79	5	8	2	20	5	16	7	9	6	3	3	19	6	9	8	19
		8%	6%	14%	10%	9%	7%	7%	5%	6%	8%	9%	14%	11%	8%	5%	7%	8%
				g										n				
5	(5.0)	139	10	7	3	32	15	33	21	11	8	5	3	24	11	32	21	27
		14%	12%	12%	15%	15%	22%	15%	15%	7%	10%	14%	15%	14%	16%	15%	17%	11%
					h	h	h	h	h									
6	(6.0)	125	12	3	2	13	9	38	20	22	12	3	2	14	10	30	19	30
		12%	14%	6%	13%	6%	13%	17%	14%	15%	15%	7%	13%	8%	13%	15%	16%	12%
								bd	d	d							l	
7	(7.0)	141	17	5	3	30	8	19	18	30	14	7	3	21	7	23	12	43
		14%	20%	9%	17%	14%	12%	9%	12%	19%	18%	18%	17%	12%	9%	11%	10%	18%
			f						f	f							no	
8	(8.0)	119	8	7	2	28	3	22	12	30	7	4	1	14	8	35	10	32
		12%	9%	12%	12%	13%	4%	10%	8%	19%	9%	11%	7%	8%	11%	17%	9%	13%
					e				efg						lo			
9	(9.0)	66	3	5	-	14	4	13	15	8	5	2	-	14	3	12	8	17
		6%	4%	8%	-	7%	5%	6%	10%	6%	6%	5%	-	8%	5%	6%	7%	7%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	83	4	4	1	10	6	24	11	21	5	2	1	6	3	16	13	36
(10.0)	8%	5%	7%	4%	5%	9%	11%	7%	14%	6%	5%	4%	3%	4%	8%	10%	15%
						d		d							l	lmn	
NETS																	
Net: Unimportant (0-3)	264	26	19	6	65	18	55	40	22	22	13	6	65	24	51	30	38
	26%	30%	32%	30%	31%	27%	25%	28%	14%	28%	32%	30%	37%	33%	25%	25%	16%
		h	h		h	h	h	h		p	p		nop	p	p	p	
Net: Neutral (4-6)	343	28	18	7	65	28	87	49	42	26	11	8	58	27	72	48	76
	34%	32%	31%	37%	31%	42%	40%	34%	28%	33%	29%	42%	32%	37%	34%	40%	31%
					h	h	h										
Net: Important (7-10)	409	33	21	6	82	21	79	55	89	31	15	5	55	21	86	43	128
	40%	38%	37%	33%	39%	31%	36%	38%	58%	39%	39%	28%	31%	29%	41%	36%	53%
								abdefg							lm		lmno
Mean score	5.4	5.0	4.9	4.6	5.1	5.2	5.4	5.4	6.5	5.2	4.9	4.5	4.6	4.8	5.6	5.4	6.3
								abdefg							lm	l	ijlmno
Standard deviation	2.91	2.92	3.21	3.04	2.89	2.83	2.95	2.94	2.66	2.97	3.06	2.96	2.97	2.79	2.85	3.01	2.69
Standard error	.09	.34	.43	.70	.24	.29	.18	.22	.24	.36	.48	.68	.24	.30	.18	.25	.20

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	98	17	2	-	72	26
		10%	12%	5%	-	12%	6%
						e	
1	(1.0)	35	4	1	-	22	14
		3%	2%	3%	-	4%	3%
2	(2.0)	52	9	1	-	28	25
		5%	6%	4%	-	5%	6%
3	(3.0)	78	12	-	-	44	34
		8%	9%	-	-	7%	8%
4	(4.0)	79	8	3	2	42	37
		8%	6%	8%	18%	7%	9%
5	(5.0)	139	22	4	2	79	60
		14%	16%	11%	22%	13%	14%
6	(6.0)	125	19	9	3	72	53
		12%	13%	24%	27%	12%	13%
7	(7.0)	141	12	5	-	82	60
		14%	8%	14%	-	14%	14%
8	(8.0)	119	18	3	-	63	56
		12%	12%	9%	-	11%	13%
9	(9.0)	66	10	2	-	38	28
		6%	7%	7%	-	6%	7%
10 - very important	(10.0)	83	13	5	3	52	30
		8%	9%	16%	33%	9%	7%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	264 26%	41 29%	4 12%	- -	166 28%	99 23%
Net: Neutral (4-6)	343 34%	49 35%	15 43%	6 67%	193 33%	150 35%
Net: Important (7-10)	409 40%	51 36%	16 45%	3 33%	234 40%	175 41%
Mean score	5.4	5.3	6.3	6.7	5.3	5.6
Standard deviation	2.91	3.03	2.70	2.51	3.03	2.73
Standard error	.09	.21	.52	.95	.12	.13

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	27	7	19	25	4	1	12	15	8	14	4	2	1	3	2	4	4	6
		3%	2%	3%	3%	1%	2%	5%	2%	2%	3%	6%	6%	3%	1%	4%	2%	3%	2%
								g											
1	(1.0)	7	3	4	6	2	-	3	4	3	4	1	-	*	-	-	2	-	3
		1%	1%	1%	1%	1%	-	1%	*	1%	1%	2%	-	2%	-	-	1%	-	1%
2	(2.0)	22	12	10	15	7	1	8	14	13	9	4	1	-	7	2	2	3	4
		2%	3%	2%	2%	2%	2%	3%	2%	3%	2%	4%	4%	-	3%	3%	1%	2%	1%
3	(3.0)	40	15	25	30	13	3	11	29	22	14	1	2	-	9	7	9	3	9
		4%	3%	4%	4%	4%	7%	4%	4%	5%	3%	1%	7%	-	4%	12%	5%	2%	3%
															jmopq				
4	(4.0)	54	25	29	43	15	3	14	40	23	19	3	2	1	12	7	10	4	15
		5%	5%	5%	6%	5%	7%	5%	5%	5%	4%	4%	5%	4%	6%	11%	5%	3%	5%
															p				
5	(5.0)	112	68	44	78	38	2	18	94	49	56	12	2	3	24	6	17	12	35
		11%	15%	8%	10%	12%	4%	7%	12%	11%	13%	15%	8%	14%	12%	9%	9%	9%	12%
			b						f										
6	(6.0)	124	64	60	90	46	2	44	79	63	48	11	4	3	23	3	17	21	40
		12%	14%	11%	12%	15%	5%	17%	10%	14%	11%	13%	13%	13%	12%	6%	9%	16%	14%
								g									no		
7	(7.0)	155	74	81	117	41	6	38	117	70	67	12	3	2	33	11	32	19	44
		15%	16%	14%	16%	13%	16%	14%	15%	15%	15%	14%	8%	8%	16%	17%	16%	15%	15%
8	(8.0)	179	87	92	122	66	11	46	132	84	70	14	8	5	33	9	41	24	46
		18%	19%	16%	16%	21%	28%	18%	17%	18%	16%	17%	24%	20%	16%	14%	21%	18%	16%
9	(9.0)	111	43	68	81	32	5	32	79	46	50	6	3	4	14	6	27	14	36
		11%	10%	12%	11%	10%	13%	12%	10%	10%	11%	8%	11%	16%	7%	10%	14%	11%	12%
															m				
10 - very important	(10.0)	186	56	129	144	47	6	33	152	73	91	12	4	5	43	9	33	26	53
		18%	12%	23%	19%	15%	15%	13%	20%	16%	21%	15%	14%	20%	21%	15%	17%	20%	18%
			a					f											

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	96	37	59	77	26	5	34	62	47	40	10	6	1	18	11	17	10	23
	9%	8%	10%	10%	8%	11%	13%	8%	10%	9%	13%	18%	5%	9%	18%	9%	8%	8%
							g							mopq				
Net: Neutral (4-6)	290	157	133	211	99	7	77	213	134	124	26	8	7	60	16	45	37	90
	29%	34%	24%	28%	32%	17%	30%	28%	30%	28%	32%	26%	31%	30%	26%	23%	28%	31%
		b																
Net: Important (7-10)	630	260	369	464	186	29	149	481	273	277	44	18	15	123	35	133	84	179
	62%	57%	66%	62%	60%	72%	57%	64%	60%	63%	55%	57%	64%	61%	56%	68%	64%	61%
		a													jn			
Mean score	6.9	6.7	7.1	6.9	6.9	7.1	6.6	7.1	6.9	7.0	6.5	6.5	7.2	7.0	6.4	7.1	7.1	7.0
		a						f							jn	n		
Standard deviation	2.45	2.25	2.60	2.54	2.27	2.46	2.60	2.39	2.38	2.52	2.72	2.84	2.50	2.40	2.69	2.36	2.40	2.38
Standard error	.08	.12	.10	.09	.14	.41	.16	.09	.12	.11	.33	.47	.51	.18	.30	.14	.19	.17

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	27	4	4	1	2	2	6	1	5	5	3	1	3	2	4	2	5
		3%	5%	8%	4%	1%	2%	3%	1%	3%	6%	7%	4%	2%	2%	2%	2%	2%
			g	dg														
1	(1.0)	7	1	1	-	-	-	-	2	1	1	-	-	-	1	-	-	3
		1%	2%	2%	-	-	-	-	1%	1%	2%	-	-	-	1%	-	-	1%
			f	f					f		n							
2	(2.0)	22	5	-	-	4	3	5	4	-	4	1	-	7	2	3	3	2
		2%	5%	-	-	2%	5%	2%	2%	-	5%	3%	-	4%	2%	2%	2%	1%
			h			h					p			p				
3	(3.0)	40	1	5	-	11	4	10	4	5	1	2	-	8	7	10	3	8
		4%	1%	8%	-	5%	6%	4%	3%	3%	1%	4%	-	5%	10%	5%	3%	3%
														iop				
4	(4.0)	54	4	-	-	13	9	9	6	9	1	2	-	13	4	10	4	16
		5%	5%	-	-	6%	13%	4%	4%	6%	2%	4%	-	7%	6%	5%	3%	7%
						bfg												
5	(5.0)	112	11	8	1	24	8	20	12	21	9	5	2	21	9	22	8	29
		11%	12%	14%	7%	11%	12%	9%	8%	14%	12%	13%	11%	12%	12%	10%	7%	12%
6	(6.0)	124	11	9	3	23	5	26	24	15	9	7	3	24	4	25	15	30
		12%	13%	15%	16%	11%	7%	12%	16%	10%	11%	18%	16%	13%	5%	12%	12%	12%
								e				m		m				
7	(7.0)	155	12	4	2	32	14	32	20	30	11	2	2	23	15	34	18	41
		15%	14%	7%	10%	15%	21%	14%	14%	19%	14%	4%	10%	13%	21%	16%	15%	17%
						b			b					j	j		j	
8	(8.0)	179	16	17	4	32	6	42	31	25	16	8	4	25	11	39	32	35
		18%	19%	29%	20%	15%	9%	19%	21%	16%	20%	21%	21%	14%	15%	19%	26%	14%
				deh			e	e	e							lp		
9	(9.0)	111	7	3	3	22	7	27	15	20	9	3	3	14	8	21	15	31
		11%	8%	5%	14%	10%	11%	12%	10%	13%	11%	7%	14%	8%	12%	10%	13%	13%
10 - very important	(10.0)	186	14	7	5	48	9	44	26	22	13	7	5	40	9	41	21	43
		18%	16%	13%	28%	23%	13%	20%	18%	15%	17%	18%	24%	22%	13%	20%	17%	18%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family

Base: All Recent graduates

Significance Level: 95%

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	96 9%	11 13%	10 17%	1 4%	18 8%	9 13%	21 10%	11 7%	11 7%	10 13%	6 15%	1 4%	19 10%	12 16%	17 8%	8 7%	17 7%
			gh										nop				
Net: Neutral (4-6)	290 29%	26 30%	16 29%	4 23%	60 28%	22 32%	55 25%	42 29%	46 30%	20 25%	14 35%	5 27%	58 33%	17 23%	57 27%	26 22%	74 31%
													o				
Net: Important (7-10)	630 62%	50 57%	31 54%	14 73%	134 63%	37 55%	145 66%	92 64%	97 63%	49 62%	20 50%	13 69%	101 57%	43 60%	135 65%	86 71%	151 62%
															jl		
Mean score	6.9	6.6	6.4	7.7	7.1 e	6.4	7.1 e	7.1 e	6.9	6.7	6.5	7.5	6.9	6.5	7.1 m	7.4 jm	7.0
Standard deviation	2.45	2.71	2.78	2.35	2.38	2.54	2.45	2.26	2.35	2.78	2.85	2.36	2.54	2.56	2.33	2.19	2.36
Standard error	.08	.32	.37	.54	.20	.26	.14	.17	.21	.34	.45	.54	.20	.27	.14	.18	.18

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	27	3	-	2	18	9
		3%	2%	-	18%	3%	2%
1	(1.0)	7	-	-	-	3	4
		1%	-	-	-	*	1%
2	(2.0)	22	1	3	-	8	15
		2%	*	8%	-	1%	3%
							d
3	(3.0)	40	5	2	-	20	20
		4%	3%	7%	-	3%	5%
4	(4.0)	54	4	4	-	25	30
		5%	3%	12%	-	4%	7%
							d
5	(5.0)	112	13	2	-	63	49
		11%	9%	5%	-	11%	12%
6	(6.0)	124	13	3	6	72	52
		12%	9%	9%	59%	12%	12%
7	(7.0)	155	25	4	-	93	61
		15%	18%	11%	-	16%	15%
8	(8.0)	179	32	3	-	110	69
		18%	22%	10%	-	19%	16%
9	(9.0)	111	18	6	1	61	50
		11%	13%	17%	8%	10%	12%
10 - very important	(10.0)	186	29	8	1	121	64
		18%	20%	22%	14%	20%	15%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	96 9%	8 6%	5 15%	2 18%	49 8%	47 11%
Net: Neutral (4-6)	290 29%	30 21%	9 26%	6 59%	159 27%	131 31%
Net: Important (7-10)	630 62%	104 73%	21 59%	2 22%	385 65%	245 58%
Mean score	6.9	7.4	6.9	5.7	7.1 e	6.7
Standard deviation	2.45	2.19	2.73	3.27	2.43	2.48
Standard error	.08	.15	.53	1.24	.10	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	40	9	31	37	5	-	8	32	12	21	2	1	-	12	4	9	10	2
		4%	2%	6%	5%	2%	-	3%	4%	3%	5%	3%	3%	-	6%	6%	4%	8%	1%
			a	d										q	q	q	q	q	
1	(1.0)	7	4	2	6	2	-	1	6	2	3	1	-	1	1	-	3	-	-
		1%	1%	*	1%	1%	-	*	1%	1%	1%	2%	-	6%	1%	-	1%	-	-
2	(2.0)	19	8	12	18	5	2	6	13	8	10	2	-	-	6	1	5	1	3
		2%	2%	2%	2%	2%	4%	2%	2%	2%	2%	2%	-	-	3%	2%	3%	1%	1%
3	(3.0)	19	11	7	14	7	1	5	14	8	10	2	2	3	4	4	1	-	3
		2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	5%	12%	2%	6%	1%	-	1%
												p	op		opq				
4	(4.0)	42	27	15	26	13	4	12	30	26	14	4	3	1	7	1	5	9	11
		4%	6%	3%	3%	4%	11%	5%	4%	6%	3%	5%	10%	4%	3%	2%	3%	7%	4%
			b	c									o					o	
5	(5.0)	113	57	56	80	30	6	30	82	49	52	8	7	4	20	8	21	17	27
		11%	13%	10%	11%	10%	15%	12%	11%	11%	12%	10%	23%	19%	10%	12%	11%	13%	9%
												moq							
6	(6.0)	100	51	48	72	37	2	29	71	42	42	9	-	1	27	6	16	12	29
		10%	11%	9%	10%	12%	6%	11%	9%	9%	9%	11%	-	3%	13%	9%	8%	9%	10%
												k			k				k
7	(7.0)	174	78	96	133	57	4	39	135	78	77	8	8	3	31	12	40	16	54
		17%	17%	17%	18%	18%	10%	15%	18%	17%	17%	11%	26%	13%	16%	20%	21%	12%	19%
												jp					p		
8	(8.0)	191	83	108	134	64	6	54	137	82	86	17	4	5	38	12	45	22	50
		19%	18%	19%	18%	21%	16%	21%	18%	18%	19%	21%	11%	20%	19%	19%	23%	17%	17%
9	(9.0)	130	60	70	100	34	6	39	91	65	49	10	2	3	26	4	17	23	45
		13%	13%	12%	13%	11%	16%	15%	12%	14%	11%	13%	6%	11%	13%	6%	9%	18%	15%
																		no	no
10 - very important	(10.0)	182	66	116	132	58	8	37	145	81	78	16	5	3	29	11	32	19	67
		18%	14%	21%	18%	19%	20%	14%	19%	18%	18%	20%	15%	12%	14%	17%	17%	15%	23%
				a														mp	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	85 8%	32 7%	53 9%	74 10%	19 6%	3 7%	19 7%	66 9%	31 7%	43 10%	8 10%	3 9%	4 18%	23 11%	9 14%	18 9%	12 9%	9 3%
Net: Neutral (4-6)	254 25%	135 30%	119 21%	178 24%	80 26%	13 32%	71 27%	183 24%	118 26%	108 25%	20 26%	10 33%	6 26%	54 27%	15 23%	43 22%	39 29%	68 23%
Net: Important (7-10)	677 67%	287 63%	390 69%	499 66%	212 68%	25 61%	169 65%	508 67%	306 67%	290 66%	52 65%	19 59%	13 56%	125 62%	39 63%	134 69%	81 62%	215 74%
Mean score	7.1	7.0	7.1	7.0	7.2	7.1	7.0	7.1	7.1	6.9	7.1	6.5	6.4	6.8	6.7	7.0	6.8	7.6
Standard deviation	2.48	2.30	2.62	2.59	2.23	2.41	2.36	2.53	2.37	2.56	2.58	2.44	2.64	2.64	2.66	2.52	2.75	2.04
Standard error	.08	.12	.10	.09	.14	.40	.14	.09	.12	.11	.31	.41	.54	.19	.30	.15	.22	.15

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	40	6	1	-	7	3	10	9	3	4	1	-	13	3	8	8	2
		4%	7%	2%	-	3%	4%	5%	6%	2%	5%	3%	-	7%	4%	4%	7%	1%
											p			p		p		
1	(1.0)	7	1	1	1	-	1	2	-	-	1	-	1	1	2	-	-	
		1%	2%	2%	7%	-	1%	1%	-	-	2%	-	7%	*	1%	1%	-	
2	(2.0)	19	3	1	-	5	-	6	2	1	3	-	-	4	2	5	1	3
		2%	4%	1%	-	3%	-	3%	1%	1%	4%	-	-	3%	3%	2%	1%	1%
3	(3.0)	19	2	3	1	5	2	1	1	2	2	3	1	4	3	1	-	3
		2%	2%	4%	7%	3%	4%	*	1%	1%	3%	7%	7%	2%	5%	1%	-	1%
				f	f	f						nop		no				
4	(4.0)	42	4	3	-	8	4	10	8	2	4	2	-	7	6	7	5	7
		4%	4%	6%	-	4%	7%	5%	6%	1%	5%	5%	-	4%	8%	3%	4%	3%
						h	h		h									
5	(5.0)	113	7	10	4	18	6	24	18	19	5	7	4	21	6	23	14	26
		11%	9%	17%	23%	9%	9%	11%	12%	13%	6%	18%	23%	12%	8%	11%	12%	11%
												i						
6	(6.0)	100	9	4	1	26	4	19	9	21	10	1	1	19	11	22	9	20
		10%	10%	6%	5%	12%	6%	9%	6%	14%	12%	2%	4%	10%	16%	11%	8%	8%
									g					j				
7	(7.0)	174	15	11	3	37	12	39	29	19	9	12	3	23	11	45	16	46
		17%	17%	18%	15%	17%	18%	18%	20%	12%	12%	30%	15%	13%	15%	21%	13%	19%
												ilo				lo		
8	(8.0)	191	15	9	3	35	14	55	23	29	15	5	3	35	16	43	21	44
		19%	17%	16%	15%	16%	21%	25%	16%	19%	19%	13%	15%	20%	22%	21%	17%	18%
							dg											
9	(9.0)	130	7	6	3	34	8	17	21	25	8	4	3	23	4	20	28	32
		13%	9%	11%	14%	16%	11%	8%	14%	16%	10%	9%	14%	13%	6%	9%	23%	13%
					f	f		f	f								ilmnp	
10 - very important	(10.0)	182	17	10	3	35	12	37	23	33	17	5	3	29	8	32	18	58
		18%	20%	17%	14%	17%	19%	17%	16%	22%	22%	13%	15%	16%	11%	15%	15%	24%
																	mn	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	85 8%	12 14% h	5 9%	3 14%	18 8%	6 9%	19 9%	12 9%	6 4%	11 14% p	4 9%	3 15%	22 12% p	9 13% p	16 8% p	10 8% p	8 3%
Net: Neutral (4-6)	254 25%	20 23%	17 29%	5 27%	52 25%	14 21%	53 24%	35 24%	42 27%	19 24%	10 25%	5 27%	46 26%	23 32%	53 25%	29 24%	53 22%
Net: Important (7-10)	677 67%	54 63%	36 62%	11 58%	141 67%	47 69%	149 67%	97 67%	106 69%	49 62%	26 65%	11 59%	110 62%	39 55%	140 67% m	82 68% m	181 75% lm
Mean score	7.1	6.7	6.8	6.6	7.1	7.0	6.9	6.9	7.5	6.9	6.7	6.6	6.8	6.4	7.0	7.1	7.6
Standard deviation	2.48	2.88	2.45	2.64	2.41	2.57	2.53	2.63	2.14	2.86	2.31	2.65	2.77	2.52	2.40	2.65	2.06
Standard error	.08	.34	.33	.61	.20	.27	.15	.20	.19	.35	.36	.61	.22	.27	.15	.22	.16

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	40	7	1	-	28	13
		4%	5%	1%	-	5%	3%
1	(1.0)	7	1	-	-	4	2
		1%	1%	-	-	1%	1%
2	(2.0)	19	4	-	-	14	6
		2%	3%	-	-	2%	1%
3	(3.0)	19	1	-	-	13	6
		2%	*	-	-	2%	1%
4	(4.0)	42	3	3	-	17	25
		4%	2%	8%	-	3%	6%
							d
5	(5.0)	113	14	5	-	66	46
		11%	10%	15%	-	11%	11%
6	(6.0)	100	12	2	3	57	42
		10%	8%	5%	35%	10%	10%
7	(7.0)	174	26	9	3	92	82
		17%	18%	25%	27%	16%	19%
8	(8.0)	191	36	9	2	110	82
		19%	25%	26%	18%	19%	19%
9	(9.0)	130	12	2	1	75	55
		13%	8%	7%	5%	13%	13%
10 - very important	(10.0)	182	27	4	1	118	64
		18%	19%	13%	14%	20%	15%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	85 8%	13 9%	1 1%	- -	58 10%	27 6%
Net: Neutral (4-6)	254 25%	29 20%	10 28%	3 35%	140 24%	114 27%
Net: Important (7-10)	677 67%	101 71%	24 70%	6 65%	394 67%	283 67%
Mean score	7.1	7.1	7.1	7.4	7.1	7.0
Standard deviation	2.48	2.53	1.97	1.45	2.59	2.33
Standard error	.08	.18	.38	.55	.11	.11

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	197	59	138	174	34	1	53	144	72	93	34	13	13	29	13	61	26	8
		19%	13%	25%	23%	11%	2%	21%	19%	16%	21%	43%	40%	56%	14%	21%	31%	20%	3%
			a	de							mnopq	mnopq		q	q	mpq	q		
1	(1.0)	24	10	14	20	7	1	5	18	10	10	4	1	-	2	3	5	7	2
		2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	4%	2%	-	1%	6%	3%	6%	1%
												q			mq		mq		
2	(2.0)	45	23	23	37	11	2	13	33	17	19	2	3	2	8	7	13	5	5
		4%	5%	4%	5%	4%	5%	5%	4%	4%	4%	3%	10%	7%	4%	11%	7%	4%	2%
												q	q		mpq	q			
3	(3.0)	55	29	27	46	10	4	17	38	26	23	5	3	3	14	6	11	9	4
		5%	6%	5%	6%	3%	9%	7%	5%	6%	5%	7%	9%	13%	7%	10%	6%	7%	2%
												q	q		q	q	q	q	
4	(4.0)	49	30	20	37	18	1	18	31	29	15	5	3	-	8	2	15	9	7
		5%	7%	3%	5%	6%	1%	7%	4%	6%	3%	6%	11%	-	4%	3%	8%	7%	2%
			b							i		q	q			q	q		
5	(5.0)	90	38	51	64	27	-	21	69	39	41	9	2	2	21	11	13	16	16
		9%	8%	9%	9%	9%	-	8%	9%	9%	9%	11%	6%	10%	10%	18%	6%	12%	5%
															oq		oq		
6	(6.0)	102	45	58	71	33	7	28	75	44	40	9	2	2	23	4	16	19	27
		10%	10%	10%	9%	11%	18%	11%	10%	10%	9%	12%	7%	8%	11%	7%	8%	14%	9%
																	o		
7	(7.0)	115	61	54	83	38	7	21	94	53	51	7	1	1	35	4	21	12	34
		11%	13%	10%	11%	12%	18%	8%	12%	12%	12%	9%	2%	5%	18%	7%	11%	9%	11%
															knop				
8	(8.0)	126	70	56	85	48	3	38	88	62	56	2	1	-	29	4	19	9	63
		12%	15%	10%	11%	16%	7%	15%	12%	14%	13%	2%	2%	-	15%	6%	10%	7%	21%
			b												jknop		j		jknop
9	(9.0)	75	36	39	43	29	8	19	56	40	27	1	1	-	14	2	10	8	40
		7%	8%	7%	6%	9%	19%	7%	7%	9%	6%	1%	4%	-	7%	4%	5%	6%	14%
					c	c												jmno	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - very important	137	54	83	92	55	8	26	111	62	66	2	2	-	18	6	10	12	86	
(10.0)	14%	12%	15%	12%	18%	19%	10%	15%	14%	15%	2%	8%	-	9%	9%	5%	9%	30%	
					c													jkmnop	
NETS																			
Net: Unimportant (0-3)	322	121	201	277	63	7	89	233	125	144	46	19	18	53	29	90	47	20	
	32%	27%	36%	37%	20%	18%	34%	31%	27%	33%	57%	61%	76%	26%	47%	46%	36%	7%	
		a	a	de							mpq	mpq		q	mq	mpq	mq		
Net: Neutral (4-6)	241	113	129	172	78	8	66	175	113	96	23	8	4	52	17	44	44	50	
	24%	25%	23%	23%	25%	20%	26%	23%	25%	22%	29%	24%	19%	26%	28%	22%	33%	17%	
											q			q		oq			
Net: Important (7-10)	453	221	232	303	169	25	104	349	217	201	11	5	1	96	16	61	40	222	
	45%	49%	41%	40%	54%	62%	40%	46%	48%	45%	14%	15%	5%	48%	25%	31%	31%	76%	
		b	b	c	c	c								jknop		jk	j	jkmnop	
Mean score	5.3	5.7	5.0	4.9	6.2	6.9	5.0	5.4	5.6	5.3	2.9	3.0	1.9	5.6	4.2	4.0	4.7	7.7	
		b			c	c								jknop	j	j	jko	jkmnop	
Standard deviation	3.47	3.20	3.65	3.53	3.19	2.70	3.43	3.48	3.35	3.55	3.04	3.31	2.49	3.10	3.28	3.43	3.31	2.39	
Standard error	.11	.17	.14	.13	.19	.45	.21	.13	.17	.16	.37	.55	.51	.23	.36	.21	.26	.17	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	197	38	15	12	27	12	60	28	1	35	15	12	28	14	57	25	3
		19%	44%	26%	62%	13%	18%	27%	20%	*	45%	39%	63%	16%	20%	27%	21%	1%
			bdefgh	dh	h	h	dh	h	h		lmnop	lmop		p	p	lp	p	
1	(1.0)	24	5	1	-	2	3	6	5	2	4	1	-	2	3	7	6	2
		2%	5%	2%	-	1%	4%	3%	3%	1%	5%	2%	-	1%	5%	3%	5%	1%
											p			p		p		
2	(2.0)	45	4	5	-	10	5	13	4	2	4	4	-	8	7	12	5	4
		4%	4%	9%	-	5%	8%	6%	3%	1%	5%	11%	-	4%	10%	6%	4%	2%
				gh		h	h	h				p		p	p			
3	(3.0)	55	5	2	3	13	7	12	9	1	3	3	3	13	8	11	8	3
		5%	6%	4%	16%	6%	10%	6%	6%	1%	4%	7%	16%	7%	12%	5%	7%	1%
			h		h	h	h	h	h			p		p	np	p	p	
4	(4.0)	49	6	6	-	5	1	15	6	5	4	4	-	9	2	14	5	6
		5%	7%	11%	-	2%	2%	7%	4%	3%	6%	11%	-	5%	3%	7%	4%	3%
				degh								p						
5	(5.0)	90	9	7	2	16	7	16	14	12	9	2	1	16	9	12	18	18
		9%	10%	13%	12%	8%	10%	7%	10%	8%	11%	5%	7%	9%	12%	6%	15%	8%
														n		np		
6	(6.0)	102	8	2	2	23	7	20	19	11	10	1	2	21	6	28	7	18
		10%	10%	4%	10%	11%	10%	9%	13%	7%	12%	4%	10%	12%	8%	13%	6%	7%
															op			
7	(7.0)	115	8	6	-	34	8	18	14	19	5	1	1	28	5	26	10	31
		11%	9%	10%	-	16%	12%	8%	10%	13%	6%	2%	4%	16%	7%	12%	8%	13%
						f								ij		j		j
8	(8.0)	126	1	2	-	40	3	23	19	33	2	2	-	19	11	18	18	50
		12%	1%	3%	-	19%	4%	10%	13%	21%	2%	6%	-	11%	16%	8%	15%	21%
						abef		a	abe	abef				i	i	in	ijn	
9	(9.0)	75	1	2	-	13	7	13	7	29	2	1	-	11	-	9	12	38
		7%	1%	4%	-	6%	11%	6%	5%	19%	3%	2%	-	6%	-	4%	10%	16%
						a				abdfg				m		mn	ijlmn	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY									
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - very important	(10.0)	137	2	8	-	30	9	24	19	39	2	5	-	23	5	16	8	70
		14%	2%	14%	-	14%	13%	11%	13%	25%	2%	13%	-	13%	7%	7%	7%	29%
			a	a	a	a	a	a	adefg	i	i	i					ijlmno	
NETS																		
Net: Unimportant (0-3)	322	52	24	15	51	27	92	46	6	46	23	15	51	33	87	44	11	
	32%	60%	42%	78%	24%	39%	42%	32%	4%	58%	58%	78%	29%	46%	41%	36%	4%	
		bdefgh	dh	h	h	dh	dgh	h		inop	inop		p	lp	lp	p		
Net: Neutral (4-6)	241	23	16	4	44	14	51	39	28	23	8	3	45	17	54	29	42	
	24%	27%	28%	22%	21%	21%	23%	27%	18%	29%	19%	18%	26%	24%	26%	24%	17%	
															p			
Net: Important (7-10)	453	11	18	-	116	26	78	59	120	10	9	1	81	22	69	47	189	
	45%	13%	31%	-	55%	39%	35%	41%	78%	13%	23%	4%	46%	30%	33%	39%	78%	
		a	a		abefg	a	a	a	abdefg				ijmn	i	i	i	ijlmno	
Mean score	5.3	2.7	4.3	1.7	6.0	5.0	4.5	5.2	7.8	2.8	3.4	1.7	5.5	4.3	4.4	4.9	7.8	
		a	a		abefg	a	a	af	abdefg				ijmn	i	i	ij	ijlmno	
Standard deviation	3.47	2.95	3.54	2.35	3.16	3.50	3.59	3.44	2.07	3.08	3.64	2.49	3.27	3.23	3.43	3.41	2.16	
Standard error	.11	.35	.48	.54	.27	.36	.21	.26	.19	.37	.58	.57	.26	.34	.21	.28	.16	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total	1016	205	27	7	595	421	
Weighted Total	1016	142	35	9	593	423	
	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	197	49	1	-	151	46
		19%	35%	4%	-	25%	11%
					e		
1	(1.0)	24	3	-	-	15	9
		2%	2%	-	-	3%	2%
2	(2.0)	45	10	-	-	28	18
		4%	7%	-	-	5%	4%
3	(3.0)	55	7	1	2	31	24
		5%	5%	1%	22%	5%	6%
4	(4.0)	49	11	-	2	34	16
		5%	8%	-	18%	6%	4%
5	(5.0)	90	11	4	-	52	37
		9%	8%	11%	-	9%	9%
6	(6.0)	102	10	3	1	48	54
		10%	7%	9%	13%	8%	13%
						d	
7	(7.0)	115	11	4	2	55	60
		11%	8%	11%	19%	9%	14%
							d
8	(8.0)	126	14	6	1	73	53
		12%	10%	18%	13%	12%	12%
9	(9.0)	75	6	4	-	39	36
		7%	4%	12%	-	7%	8%
10 - very important	(10.0)	137	8	12	1	67	71
		14%	6%	34%	14%	11%	17%
							d

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	322 32%	70 49%	2 5%	2 22%	225 38% e	97 23%
Net: Neutral (4-6)	241 24%	32 23%	7 20%	3 31%	134 23%	107 25%
Net: Important (7-10)	453 45%	39 28%	26 75%	4 47%	233 39%	220 52% d
Mean score	5.3	3.8	7.8	6.0	4.8	6.1 d
Standard deviation	3.47	3.45	2.42	2.53	3.59	3.16
Standard error	.11	.24	.47	.96	.15	.15

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	51	13	39	47	7	1	12	39	22	24	3	3	1	19	4	9	9	3
		5%	3%	7%	6%	2%	3%	5%	5%	5%	5%	4%	8%	6%	10%	6%	5%	7%	1%
				a	d								q	oq	q	q	q	q	
1	(1.0)	16	8	8	15	6	-	4	12	4	9	1	1	-	3	1	3	2	6
		2%	2%	1%	2%	2%	-	2%	2%	1%	2%	2%	2%	-	1%	1%	2%	1%	2%
2	(2.0)	27	17	10	21	7	2	10	18	15	7	2	4	-	5	5	2	4	6
		3%	4%	2%	3%	2%	5%	4%	2%	3%	2%	2%	12%	-	2%	8%	1%	3%	2%
			b										jmopq		moq				
3	(3.0)	39	18	21	29	9	2	14	25	20	16	1	-	-	8	3	10	5	12
		4%	4%	4%	4%	3%	4%	5%	3%	4%	4%	1%	-	-	4%	5%	5%	4%	4%
4	(4.0)	51	28	23	41	14	2	12	38	21	23	6	3	1	8	5	10	9	9
		5%	6%	4%	5%	4%	5%	5%	5%	5%	5%	7%	9%	5%	4%	7%	5%	7%	3%
5	(5.0)	108	53	55	78	35	2	26	82	47	47	10	4	5	30	6	21	17	16
		11%	12%	10%	10%	11%	5%	10%	11%	10%	11%	12%	12%	23%	15%	10%	11%	13%	5%
															q	q	q	q	
6	(6.0)	123	49	73	90	29	5	33	89	61	50	12	4	3	21	12	22	14	35
		12%	11%	13%	12%	9%	13%	13%	12%	14%	11%	15%	13%	14%	10%	19%	11%	10%	12%
7	(7.0)	159	74	85	122	53	5	47	112	68	65	15	2	4	35	10	31	25	37
		16%	16%	15%	16%	17%	12%	18%	15%	15%	15%	19%	6%	19%	18%	15%	16%	19%	13%
8	(8.0)	190	97	93	143	60	7	44	146	83	86	12	2	3	39	8	47	21	59
		19%	21%	17%	19%	19%	17%	17%	19%	18%	19%	15%	7%	12%	20%	12%	24%	16%	20%
																kn			
9	(9.0)	108	43	64	69	44	7	26	82	52	47	11	4	3	18	2	14	12	43
		11%	9%	11%	9%	14%	18%	10%	11%	11%	11%	14%	13%	14%	9%	4%	7%	9%	15%
					c							n						no	
10 - very important	(10.0)	144	54	91	98	47	8	31	113	61	68	9	6	2	15	7	25	14	66
		14%	12%	16%	13%	15%	19%	12%	15%	13%	15%	11%	18%	7%	8%	12%	13%	11%	23%
																		jmnp	

Columns Tested: a, b - c, d, e - f, g - h, i - j, k, l, m, n, o, p, q

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	133	56	78	111	28	5	40	93	61	56	7	7	1	34	13	24	19	27
	13%	12%	14%	15%	9%	12%	15%	12%	13%	13%	9%	23%	6%	17%	21%	12%	15%	9%
				d								jq	q	jq				
Net: Neutral (4-6)	282	130	151	209	79	9	72	210	130	120	27	11	10	59	23	53	40	60
	28%	29%	27%	28%	25%	23%	28%	28%	29%	27%	34%	34%	41%	29%	37%	27%	30%	21%
											q			q			q	
Net: Important (7-10)	601	268	333	432	204	26	148	453	264	266	46	14	12	108	27	118	72	204
	59%	59%	59%	57%	66%	65%	57%	60%	58%	60%	58%	43%	52%	54%	43%	61%	55%	70%
					c										kn		kmnop	
Mean score	6.6	6.6	6.6	6.4	7.0	7.1	6.4	6.7	6.6	6.7	6.6	5.9	6.4	6.1	5.8	6.6	6.2	7.4
					c										mn		jkmpnop	
Standard deviation	2.66	2.49	2.79	2.74	2.42	2.65	2.64	2.66	2.63	2.70	2.45	3.25	2.41	2.80	2.74	2.55	2.72	2.40
Standard error	.08	.13	.11	.10	.15	.44	.16	.10	.14	.12	.30	.54	.49	.20	.30	.16	.21	.18

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	51 5%	5 6%	3 5%	1 8%	16 8%	5 7%	10 4%	9 6%	2 2%	4 5%	2 4%	1 8%	17 10%	5 6%	10 5%	8 6%	3 1%
					h	h							np	p		p		
1	(1.0)	16 2%	1 2%	2 3%	-	6 3%	1 1%	5 2%	-	2 1%	1 2%	1 2%	-	6 3%	2 2%	3 1%	2 1%	2 1%
				g	g		g											
2	(2.0)	27 3%	4 5%	1 2%	-	6 3%	3 5%	5 2%	5 3%	2 2%	2 2%	4 10%	-	4 2%	6 8%	1 1%	3 2%	7 3%
											Inop			Ino				
3	(3.0)	39 4%	2 3%	1 1%	-	6 3%	5 7%	15 7%	4 3%	4 3%	3 4%	-	-	6 4%	5 7%	10 5%	4 3%	8 3%
4	(4.0)	51 5%	6 7%	5 9%	1 6%	9 4%	4 6%	12 5%	6 4%	8 5%	6 7%	2 6%	1 6%	9 5%	5 6%	11 5%	6 5%	11 4%
5	(5.0)	108 11%	9 11%	6 10%	4 22%	28 13%	5 7%	22 10%	17 12%	12 8%	7 8%	5 12%	4 22%	28 16%	4 6%	22 10%	15 12%	18 7%
													mp					
6	(6.0)	123 12%	10 11%	10 17%	2 13%	19 9%	10 15%	33 15%	17 12%	12 8%	11 14%	7 18%	3 17%	18 10%	14 20%	25 12%	12 10%	24 10%
								h						lop				
7	(7.0)	159 16%	14 17%	10 18%	2 12%	35 17%	14 20%	33 15%	22 15%	24 16%	15 19%	6 14%	1 7%	29 16%	8 12%	34 16%	22 19%	39 16%
8	(8.0)	190 19%	12 14%	6 10%	3 15%	47 22%	6 10%	39 18%	28 20%	33 21%	10 13%	5 12%	3 15%	28 16%	12 17%	53 25%	22 18%	41 17%
					be	be		e	e						ilp			
9	(9.0)	108 11%	13 15%	6 11%	3 16%	21 10%	5 7%	16 7%	14 10%	21 14%	11 14%	3 9%	3 17%	17 9%	5 6%	14 7%	17 14%	28 12%
			f		f			f	f						n		n	
10 - very important	(10.0)	144 14%	10 11%	9 15%	2 8%	19 9%	10 15%	32 14%	22 15%	33 21%	10 12%	6 14%	2 8%	15 8%	6 8%	26 13%	11 9%	61 25%
									d								ilmno	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	133 13%	13 15%	6 11%	1 8%	33 16% h	13 20% h	34 15% h	18 12%	11 7%	10 13%	6 16%	1 8%	34 19% np	17 24% nop	24 11%	16 13%	20 8%
Net: Neutral (4-6)	282 28%	24 28%	21 36% h	8 41%	56 27%	19 28%	67 30% h	40 28%	32 21%	23 30%	14 35%	9 45%	55 31%	23 32%	58 28%	32 27%	53 22%
Net: Important (7-10)	601 59%	49 57%	31 54%	10 51%	122 58%	35 52%	120 54%	87 60%	111 72% abdefg	45 57%	19 49%	9 47%	88 50%	31 44%	128 61% lm	72 60% m	169 70% jlm
Mean score	6.6	6.4	6.5	6.4	6.3	6.2	6.4	6.7	7.4 abdefg	6.5	6.2	6.4	5.9	5.8	6.6 lm	6.5	7.4 ijlmno
Standard deviation	2.66	2.77	2.65	2.63	2.77	2.87	2.65	2.67	2.33	2.67	2.77	2.64	2.91	2.80	2.51	2.66	2.40
Standard error	.08	.33	.36	.60	.23	.30	.16	.20	.21	.32	.44	.61	.23	.30	.15	.22	.18

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	51	8	-	-	39	13
		5%	5%	-	-	7%	3%
						e	
1	(1.0)	16	2	2	-	11	5
		2%	2%	5%	-	2%	1%
2	(2.0)	27	1	3	-	13	15
		3%	1%	7%	-	2%	4%
3	(3.0)	39	9	4	-	21	18
		4%	6%	11%	-	4%	4%
4	(4.0)	51	8	1	-	34	17
		5%	6%	3%	-	6%	4%
5	(5.0)	108	16	2	-	68	40
		11%	11%	6%	-	12%	9%
6	(6.0)	123	17	7	4	65	58
		12%	12%	21%	39%	11%	14%
7	(7.0)	159	21	-	4	97	62
		16%	15%	-	41%	16%	15%
8	(8.0)	190	29	6	1	102	88
		19%	20%	16%	5%	17%	21%
9	(9.0)	108	9	5	-	57	50
		11%	6%	14%	-	10%	12%
10 - very important	(10.0)	144	22	6	1	86	58
		14%	15%	16%	14%	15%	14%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	133 13%	20 14%	8 23%	- -	83 14%	50 12%
Net: Neutral (4-6)	282 28%	41 29%	11 30%	4 39%	167 28%	115 27%
Net: Important (7-10)	601 59%	81 57%	16 47%	6 61%	343 58%	258 61%
Mean score	6.6	6.5	6.4	7.1	6.5	6.8
Standard deviation	2.66	2.68	2.84	1.39	2.77	2.49
Standard error	.08	.19	.55	.52	.11	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	35	8	27	31	7	-	10	25	13	17	2	-	-	10	3	8	7	6
		3%	2%	5%	4%	2%	-	4%	3%	3%	4%	2%	-	-	5%	4%	4%	5%	2%
			a																
1	(1.0)	9	4	5	8	-	-	2	7	3	3	2	1	2	2	1	1	1	-
		1%	1%	1%	1%	-	-	1%	1%	1%	1%	2%	2%	8%	1%	1%	1%	*	-
												q	q						
2	(2.0)	10	5	6	9	2	-	3	7	2	4	2	1	-	1	1	4	1	-
		1%	1%	1%	1%	1%	-	1%	1%	1%	1%	3%	3%	-	*	2%	2%	1%	-
												q	q			q			
3	(3.0)	29	18	11	20	11	3	4	25	14	13	3	1	1	7	-	7	4	7
		3%	4%	2%	3%	4%	9%	2%	3%	3%	3%	3%	2%	3%	3%	-	3%	3%	3%
			b			c													
4	(4.0)	39	22	17	27	14	2	9	30	10	23	4	1	2	8	3	11	6	4
		4%	5%	3%	4%	4%	6%	3%	4%	2%	5%	5%	2%	10%	4%	5%	6%	4%	1%
											h						q		
5	(5.0)	120	47	73	91	32	6	32	89	59	48	6	3	4	22	9	26	16	33
		12%	10%	13%	12%	10%	14%	12%	12%	13%	11%	8%	10%	17%	11%	14%	14%	13%	11%
6	(6.0)	113	60	53	88	35	5	32	81	55	45	11	4	4	23	7	21	16	26
		11%	13%	9%	12%	11%	11%	12%	11%	12%	10%	14%	12%	17%	11%	12%	11%	12%	9%
7	(7.0)	167	76	91	126	51	1	35	132	70	76	16	7	4	41	13	27	21	39
		16%	17%	16%	17%	16%	3%	14%	17%	15%	17%	20%	21%	17%	20%	20%	14%	16%	13%
					e	e													
8	(8.0)	183	88	95	137	57	10	59	124	84	79	16	5	2	37	11	36	24	52
		18%	19%	17%	18%	18%	24%	23%	16%	18%	18%	19%	17%	8%	18%	17%	18%	18%	18%
								g											
9	(9.0)	113	57	56	64	40	6	28	85	54	45	10	5	3	13	4	19	17	42
		11%	13%	10%	9%	13%	16%	11%	11%	12%	10%	12%	16%	12%	7%	6%	10%	13%	14%
						c											m	m	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	197	68	129	149	62	7	45	152	91	88	8	4	2	38	11	35	17	82
(10.0)	19%	15%	23%	20%	20%	18%	17%	20%	20%	20%	10%	13%	7%	19%	17%	18%	13%	28%
			a															jmop
NETS																		
Net: Unimportant (0-3)	83	35	48	69	21	3	20	63	32	36	9	2	3	19	5	20	13	13
	8%	8%	9%	9%	7%	9%	8%	8%	7%	8%	11%	8%	11%	9%	8%	10%	10%	4%
															q		q	
Net: Neutral (4-6)	272	129	143	206	80	12	73	200	124	116	22	8	10	53	20	58	39	63
	27%	28%	26%	27%	26%	31%	28%	26%	27%	26%	27%	24%	45%	26%	32%	30%	29%	22%
Net: Important (7-10)	660	290	370	477	210	24	167	493	299	289	50	22	10	130	38	117	80	215
	65%	64%	66%	63%	68%	60%	64%	65%	66%	65%	62%	68%	44%	64%	61%	60%	61%	74%
																		mnop
Mean score	7.1	7.0	7.1	7.0	7.2	7.2	7.0	7.1	7.2	7.0	6.7	7.1	6.1	6.9	6.8	6.8	6.7	7.7
																		jmnp
Standard deviation	2.45	2.27	2.59	2.53	2.29	2.26	2.43	2.46	2.35	2.49	2.38	2.20	2.40	2.53	2.51	2.56	2.54	2.20
Standard error	.08	.12	.10	.09	.14	.38	.15	.09	.12	.11	.29	.37	.49	.18	.28	.16	.20	.16

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	35 3%	5 6%	- -	- -	8 4%	3 4%	12 5%	3 2%	3 2%	4 5%	- -	- -	10 5%	3 4%	11 5%	5 4%	2 1%
													p		p			
1	(1.0)	9 1%	2 2%	1 1%	1 7%	2 1%	- -	2 1%	1 1%	- -	2 2%	1 2%	1 7%	2 1%	1 1%	2 1%	- -	- -
											p							
2	(2.0)	10 1%	2 3%	2 4%	- -	- -	1 1%	3 1%	2 1%	1 *	2 3%	1 3%	- -	- -	2 3%	3 1%	1 1%	1 *
				d							l	l		lp				
3	(3.0)	29 3%	3 3%	1 2%	2 9%	7 3%	1 1%	7 3%	4 2%	4 2%	1 2%	1 2%	1 4%	8 5%	- -	7 3%	4 3%	6 2%
													m					
4	(4.0)	39 4%	4 5%	1 3%	1 7%	8 4%	5 7%	8 4%	5 4%	- -	4 5%	1 2%	1 7%	5 3%	2 3%	13 6%	4 4%	3 1%
			h		h	h	h	h	h						p			
5	(5.0)	120 12%	6 7%	10 18%	2 12%	26 12%	8 11%	28 13%	15 10%	16 10%	7 9%	6 14%	3 16%	19 11%	11 16%	25 12%	12 10%	29 12%
6	(6.0)	113 11%	11 13%	7 12%	3 16%	27 13%	8 12%	29 13%	12 8%	11 7%	10 12%	6 14%	3 16%	18 10%	9 12%	34 16%	9 7%	22 9%
															op			
7	(7.0)	167 16%	15 17%	12 21%	4 21%	35 17%	12 18%	23 10%	25 18%	26 17%	16 20%	9 23%	4 21%	30 17%	14 20%	19 9%	23 19%	37 15%
				f		f	f	f	f		n	n		n	n	n	n	n
8	(8.0)	183 18%	18 20%	9 16%	1 6%	37 18%	12 19%	34 15%	29 20%	36 23%	15 19%	5 12%	1 6%	35 19%	13 19%	42 20%	25 21%	40 16%
									f									
9	(9.0)	113 11%	10 12%	4 8%	3 15%	18 8%	6 9%	29 13%	16 11%	22 14%	10 12%	4 11%	3 15%	13 7%	5 7%	16 8%	19 16%	39 16%
															ln	lmn		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY									
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - very important	(10.0)	197	10	10	2	43	12	46	32	35	9	7	2	38	11	39	18	65
		19%	11%	17%	8%	20%	17%	21%	22%	23%	12%	18%	8%	21%	16%	18%	15%	27%
								a	a								imno	
NETS																		
Net: Unimportant (0-3)	83	12	4	3	17	4	24	10	7	9	2	2	20	6	22	10	9	
	8%	14%	7%	16%	8%	6%	11%	7%	5%	12%	6%	11%	11%	8%	11%	8%	4%	
		h					h			p			p		p			
Net: Neutral (4-6)	272	22	19	7	62	20	66	33	27	21	12	7	42	22	73	25	53	
	27%	25%	32%	34%	29%	30%	30%	23%	18%	26%	30%	39%	24%	30%	35%	21%	22%	
			h		h	h	h								lop			
Net: Important (7-10)	660	53	35	10	133	43	131	102	119	49	25	10	115	44	115	85	180	
	65%	61%	61%	49%	63%	64%	59%	71%	77%	62%	64%	50%	65%	61%	55%	70%	75%	
							f	abdef				n	n		n	n	mn	
Mean score	7.1	6.6	6.9	6.2	7.0	7.0	6.9	7.3	7.7	6.7	7.1	6.3	6.9	6.8	6.7	7.1	7.8	
								a	abdef								ilmno	
Standard deviation	2.45	2.70	2.19	2.52	2.45	2.42	2.71	2.34	2.09	2.59	2.17	2.44	2.66	2.45	2.64	2.41	2.05	
Standard error	.08	.32	.30	.58	.21	.25	.16	.18	.19	.31	.34	.56	.21	.26	.16	.20	.16	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	35	6	-	4	25	10
		3%	4%	-	38%	4%	2%
1	(1.0)	9	1	-	-	7	2
		1%	1%	-	-	1%	*
2	(2.0)	10	2	-	-	7	3
		1%	2%	-	-	1%	1%
3	(3.0)	29	6	1	-	22	7
		3%	4%	1%	-	4%	2%
4	(4.0)	39	7	-	-	18	21
		4%	5%	-	-	3%	5%
5	(5.0)	120	19	3	-	71	50
		12%	14%	9%	-	12%	12%
6	(6.0)	113	17	3	1	65	48
		11%	12%	9%	13%	11%	11%
7	(7.0)	167	17	4	1	98	69
		16%	12%	11%	8%	17%	16%
8	(8.0)	183	23	2	2	105	77
		18%	17%	6%	22%	18%	18%
9	(9.0)	113	14	10	-	61	52
		11%	10%	29%	-	10%	12%
10 - very important	(10.0)	197	29	12	2	112	85
		19%	20%	34%	20%	19%	20%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	83 8%	16 11%	1 1%	4 38%	62 10% e	21 5%
Net: Neutral (4-6)	272 27%	43 30%	6 18%	1 13%	154 26%	118 28%
Net: Important (7-10)	660 65%	83 59%	28 80%	5 49%	376 63%	284 67%
Mean score	7.1	6.8	8.3	5.0	6.9	7.3 d
Standard deviation	2.45	2.65	1.82	4.34	2.57	2.27
Standard error	.08	.18	.35	1.64	.11	.11

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	283	98	185	242	65	2	93	190	111	132	26	7	8	63	17	56	31	75
		28%	22%	33%	32%	21%	5%	36%	25%	24%	30%	33%	23%	33%	31%	27%	29%	24%	26%
			a	de	e	g													
1	(1.0)	28	17	11	23	5	2	7	21	15	10	2	-	1	6	2	5	2	9
		3%	4%	2%	3%	2%	6%	3%	3%	3%	2%	2%	-	6%	3%	4%	3%	2%	3%
2	(2.0)	17	5	12	12	6	-	5	12	4	10	1	3	1	2	1	2	2	4
		2%	1%	2%	2%	2%	-	2%	2%	1%	2%	1%	10%	6%	1%	2%	1%	1%	1%
													jmopq						
3	(3.0)	26	11	15	18	9	1	8	18	10	13	2	1	-	8	2	4	5	5
		3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%	-	4%	3%	2%	4%	2%
4	(4.0)	35	16	19	25	15	3	7	29	13	17	2	3	2	2	3	5	4	16
		3%	4%	3%	3%	5%	7%	3%	4%	3%	4%	2%	10%	9%	1%	4%	2%	3%	5%
													mop						m
5	(5.0)	112	51	61	80	41	5	19	92	47	55	15	2	1	27	8	15	14	29
		11%	11%	11%	11%	13%	12%	7%	12%	10%	12%	19%	8%	3%	13%	13%	8%	11%	10%
									f										
6	(6.0)	81	42	38	57	22	4	19	61	39	32	4	2	3	12	2	13	14	30
		8%	9%	7%	8%	7%	10%	7%	8%	9%	7%	5%	8%	14%	6%	3%	7%	11%	10%
																	n	n	n
7	(7.0)	118	68	50	83	51	5	30	88	62	47	12	5	1	20	4	26	14	36
		12%	15%	9%	11%	17%	13%	11%	12%	14%	11%	15%	17%	3%	10%	6%	13%	10%	12%
			b			c													
8	(8.0)	134	61	73	91	40	8	34	100	70	49	4	3	3	25	13	28	23	35
		13%	14%	13%	12%	13%	20%	13%	13%	15%	11%	6%	8%	13%	12%	22%	15%	17%	12%
															jq	j	j		
9	(9.0)	76	40	36	48	28	4	19	57	38	30	3	2	-	20	3	16	9	22
		7%	9%	6%	6%	9%	9%	7%	7%	8%	7%	4%	7%	-	10%	5%	8%	7%	8%
10 - very important	(10.0)	106	45	61	74	28	6	18	88	46	47	8	3	3	16	7	25	15	30
		10%	10%	11%	10%	9%	16%	7%	12%	10%	11%	10%	8%	12%	8%	12%	13%	11%	10%
									f										

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	354 35%	130 29%	223 40%	294 39%	85 27%	5 13%	113 44%	240 32%	139 31%	164 37%	30 38%	11 34%	11 46%	80 40%	22 35%	67 34%	40 30%	93 32%
			a	de		g		h										
Net: Neutral (4-6)	228 22%	109 24%	119 21%	161 21%	78 25%	12 29%	45 18%	182 24%	100 22%	105 24%	21 27%	8 26%	6 25%	41 20%	13 20%	33 17%	32 24%	75 26%
								f										o
Net: Important (7-10)	435 43%	215 47%	220 39%	296 39%	148 47%	23 58%	101 39%	334 44%	216 47%	173 39%	28 35%	13 40%	7 29%	81 40%	28 44%	95 49%	60 45%	124 43%
		b			c	c			i							j		
Mean score	4.9	5.3	4.6	4.5	5.3	6.5	4.3	5.1	5.2	4.7	4.4	4.8	4.0	4.6	4.9	5.1	5.3	5.0
		b			c	cd		f	i									
Standard deviation	3.64	3.46	3.75	3.70	3.37	2.83	3.73	3.59	3.56	3.65	3.58	3.42	3.77	3.69	3.72	3.78	3.53	3.56
Standard error	.11	.18	.15	.13	.21	.47	.23	.13	.18	.16	.43	.57	.77	.27	.41	.23	.28	.26

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	283	27	16	8	57	20	71	42	34	25	7	8	60	20	61	29	65
		28%	31%	28%	40%	27%	30%	32%	29%	22%	32%	19%	41%	34%	28%	29%	24%	27%
								h										
1	(1.0)	28	6	1	1	7	2	5	3	2	4	-	1	4	2	5	2	8
		3%	7%	1%	7%	3%	3%	2%	2%	1%	5%	-	7%	2%	3%	3%	2%	3%
			fg															
2	(2.0)	17	1	6	-	1	1	2	4	3	1	4	-	2	1	2	2	4
		2%	1%	10%	-	*	1%	1%	2%	2%	1%	10%	-	1%	2%	1%	2%	2%
				adefgh								ilmnop						
3	(3.0)	26	2	2	1	6	2	5	3	3	2	1	-	6	4	6	3	4
		3%	2%	4%	5%	3%	3%	2%	2%	2%	2%	2%	-	3%	6%	3%	2%	2%
4	(4.0)	35	3	2	-	7	5	6	5	2	3	2	-	4	3	4	2	12
		3%	4%	3%	-	3%	7%	3%	4%	1%	4%	5%	-	2%	4%	2%	1%	5%
						h												
5	(5.0)	112	13	5	-	32	5	17	14	21	12	6	-	26	6	19	11	27
		11%	15%	9%	-	15%	7%	8%	9%	14%	15%	15%	-	15%	8%	9%	9%	11%
						f												
6	(6.0)	81	3	4	2	12	4	17	18	18	5	3	3	10	4	16	14	24
		8%	4%	6%	13%	6%	6%	8%	12%	12%	6%	8%	17%	6%	6%	7%	11%	10%
								a										
7	(7.0)	118	15	3	1	27	5	25	16	20	10	6	1	17	6	29	10	31
		12%	17%	6%	4%	13%	7%	12%	11%	13%	13%	16%	4%	10%	8%	14%	9%	13%
			e															
8	(8.0)	134	3	9	3	26	10	22	19	28	4	4	3	20	12	27	20	33
		13%	4%	16%	16%	12%	15%	10%	13%	18%	5%	11%	16%	11%	16%	13%	17%	13%
			a	a	a	a	a	a	af					i		i		
9	(9.0)	76	5	3	-	22	7	17	8	6	3	3	-	14	7	19	14	6
		7%	5%	5%	-	11%	11%	8%	6%	4%	4%	7%	-	8%	10%	9%	12%	3%
						h								p	p	p	p	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p		
Significance Level: 95%																		
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - very important	(10.0)	106	9	7	3	13	6	32	13	16	9	3	3	15	6	22	14	27
		10%	10%	11%	15%	6%	10%	15%	9%	11%	12%	7%	15%	8%	9%	11%	11%	11%
								d										
NETS																		
Net: Unimportant (0-3)	354	36	25	10	71	26	84	52	41	32	12	9	71	27	74	36	82	
	35%	42%	43%	52%	34%	38%	38%	36%	27%	40%	30%	48%	40%	38%	35%	30%	34%	
		h	h				h											
Net: Neutral (4-6)	228	20	11	2	52	13	40	37	42	20	11	3	41	13	38	26	63	
	22%	23%	18%	13%	25%	20%	18%	25%	27%	25%	28%	17%	23%	18%	18%	22%	26%	
								f										
Net: Important (7-10)	435	31	22	7	88	28	97	56	71	27	16	7	66	31	97	58	97	
	43%	36%	39%	35%	42%	42%	44%	39%	46%	34%	42%	35%	37%	44%	46%	48%	40%	
																I		
Mean score	4.9	4.2	4.6	4.0	4.8	4.8	4.8	4.7	5.4	4.3	5.1	4.2	4.4	4.8	5.0	5.4	4.8	
									a							II		
Standard deviation	3.64	3.63	3.71	4.10	3.51	3.77	3.87	3.58	3.39	3.66	3.27	4.13	3.68	3.70	3.72	3.62	3.54	
Standard error	.11	.43	.50	.94	.29	.39	.23	.27	.30	.44	.52	.95	.29	.39	.23	.30	.27	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	283	40	15	5	169	114
		28%	28%	42%	58%	29%	27%
1	(1.0)	28	4	2	-	15	13
		3%	3%	5%	-	2%	3%
2	(2.0)	17	2	-	-	12	5
		2%	1%	-	-	2%	1%
3	(3.0)	26	3	-	-	15	11
		3%	2%	-	-	3%	3%
4	(4.0)	35	3	1	-	12	23
		3%	2%	4%	-	2%	5%
							d
5	(5.0)	112	9	2	-	66	46
		11%	6%	6%	-	11%	11%
6	(6.0)	81	11	2	-	49	32
		8%	7%	6%	-	8%	7%
7	(7.0)	118	18	2	2	72	46
		12%	13%	5%	19%	12%	11%
8	(8.0)	134	17	2	1	81	54
		13%	12%	5%	8%	14%	13%
9	(9.0)	76	12	4	-	32	44
		7%	8%	11%	-	5%	10%
							d
10 - very important	(10.0)	106	23	6	1	70	37
		10%	16%	17%	14%	12%	9%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	354 35%	49 35%	16 47%	5 58%	211 36%	142 34%
Net: Neutral (4-6)	228 22%	22 16%	5 15%	- -	127 21%	101 24%
Net: Important (7-10)	435 43%	71 50%	13 37%	4 42%	254 43%	181 43%
Mean score	4.9	5.2	4.2	3.4	4.9	4.9
Standard deviation	3.64	3.86	4.24	4.38	3.67	3.60
Standard error	.11	.27	.82	1.66	.15	.18

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives

Base: All Recent graduates

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	184	63	121	159	46	2	62	122	76	78	21	8	4	41	12	38	20	38
		18%	14%	22%	21%	15%	5%	24%	16%	17%	18%	27%	25%	19%	21%	20%	20%	15%	13%
			a	de			g					pq							
1	(1.0)	25	12	13	17	9	2	10	15	13	9	5	1	-	3	2	5	2	7
		2%	3%	2%	2%	3%	4%	4%	2%	3%	2%	6%	3%	-	1%	3%	3%	2%	2%
												m							
2	(2.0)	23	14	9	18	3	3	8	15	13	8	7	1	-	4	3	2	6	-
		2%	3%	2%	2%	1%	7%	3%	2%	3%	2%	9%	3%	-	2%	5%	1%	5%	-
							d					moq	q		q	oq		oq	
3	(3.0)	45	20	24	33	12	2	6	39	19	20	4	2	2	10	4	12	1	10
		4%	5%	4%	4%	4%	5%	2%	5%	4%	5%	5%	8%	8%	5%	7%	6%	1%	3%
									f			p	p		p	p	p		
4	(4.0)	52	27	25	30	23	2	17	35	29	16	3	2	1	10	4	8	6	18
		5%	6%	4%	4%	8%	5%	7%	5%	6%	4%	4%	7%	3%	5%	6%	4%	5%	6%
						c													
5	(5.0)	92	50	43	72	26	3	16	77	40	45	5	2	-	26	7	15	13	24
		9%	11%	8%	10%	8%	8%	6%	10%	9%	10%	6%	7%	-	13%	11%	8%	10%	8%
									f										
6	(6.0)	94	50	44	69	31	8	37	57	35	47	3	2	4	10	1	15	14	44
		9%	11%	8%	9%	10%	19%	14%	8%	8%	11%	3%	7%	18%	5%	2%	8%	11%	15%
							c	g										mn	jmno
7	(7.0)	99	52	47	68	40	2	25	74	44	48	6	3	3	22	5	22	17	23
		10%	11%	8%	9%	13%	5%	10%	10%	10%	11%	7%	9%	12%	11%	8%	11%	13%	8%
8	(8.0)	117	56	61	76	36	2	22	95	63	45	6	4	2	25	8	24	15	33
		12%	12%	11%	10%	12%	6%	8%	13%	14%	10%	8%	11%	7%	12%	13%	12%	12%	11%
9	(9.0)	85	36	49	60	28	8	22	63	36	42	5	1	3	13	3	16	14	30
		8%	8%	9%	8%	9%	19%	9%	8%	8%	9%	7%	4%	12%	6%	5%	8%	11%	10%
							c												

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	200	73	127	148	55	6	35	165	87	83	15	5	5	38	13	37	22	65
	20%	16%	23%	20%	18%	16%	14%	22%	19%	19%	18%	17%	22%	19%	21%	19%	17%	22%
			a					f										
NETS																		
Net: Unimportant (0-3)	277	110	167	227	70	8	86	191	121	115	37	12	6	58	22	57	29	55
	27%	24%	30%	30%	23%	21%	33%	25%	27%	26%	46%	39%	27%	29%	34%	29%	22%	19%
				d			g				mopq	pq		q	pq	q		
Net: Neutral (4-6)	238	127	111	171	81	13	69	169	104	108	11	7	5	45	12	39	34	86
	23%	28%	20%	23%	26%	32%	27%	22%	23%	24%	13%	21%	21%	23%	19%	20%	26%	30%
		b														j	j	jo
Net: Important (7-10)	501	217	284	353	160	19	104	397	230	218	32	13	12	98	29	99	68	150
	49%	48%	51%	47%	51%	47%	40%	52%	51%	49%	40%	40%	52%	48%	47%	51%	52%	52%
								f										
Mean score	5.7	5.8	5.7	5.5	5.9	6.3	5.1	6.0	5.8	5.8	4.6	4.9	6.0	5.5	5.3	5.7	6.0	6.3
								f								j	j	jkmn
Standard deviation	3.55	3.29	3.75	3.66	3.35	3.07	3.62	3.49	3.51	3.50	3.93	3.74	3.64	3.59	3.72	3.61	3.37	3.30
Standard error	.11	.17	.15	.13	.20	.51	.22	.13	.18	.16	.48	.62	.74	.26	.41	.22	.26	.24

Columns Tested: a, b - c, d, e - f, g - h, i - j, k, l, m, n, o, p, q

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important (0.0)		184	19	16	4	31	15	47	26	18	19	12	4	34	14	40	18	34
		18%	23%	28%	21%	15%	22%	21%	18%	12%	24%	31%	21%	19%	20%	19%	15%	14%
				dh				h				op						
1 (1.0)		25	6	3	-	4	3	3	3	2	5	1	-	1	4	4	2	8
		2%	7%	4%	-	2%	4%	1%	2%	2%	6%	2%	-	*	5%	2%	2%	3%
			f								l			l				
2 (2.0)		23	7	-	-	5	3	3	3	1	5	-	-	4	3	3	5	3
		2%	8%	-	-	2%	5%	1%	2%	1%	7%	-	-	2%	4%	1%	4%	1%
			bfg				fh				np							
3 (3.0)		45	4	2	1	7	1	11	3	12	2	3	1	8	4	9	-	12
		4%	4%	3%	4%	3%	2%	5%	2%	8%	3%	7%	4%	5%	5%	4%	-	5%
									g		o	o		o	o	o		o
4 (4.0)		52	3	4	1	8	4	9	10	9	3	2	1	7	4	13	5	12
		5%	4%	6%	4%	4%	7%	4%	7%	6%	4%	5%	4%	4%	6%	6%	4%	5%
5 (5.0)		92	5	4	-	25	6	17	12	16	7	2	-	22	5	18	10	20
		9%	6%	8%	-	12%	9%	8%	8%	10%	8%	6%	-	13%	8%	9%	8%	8%
6 (6.0)		94	5	2	3	17	5	26	13	18	3	3	3	8	4	23	11	32
		9%	6%	3%	16%	8%	8%	12%	9%	11%	4%	8%	16%	4%	6%	11%	9%	13%
															l		il	
7 (7.0)		99	9	6	1	23	8	19	14	16	6	5	2	23	6	20	14	19
		10%	10%	11%	7%	11%	11%	8%	10%	10%	7%	12%	11%	13%	8%	10%	11%	8%
8 (8.0)		117	5	5	2	28	4	18	23	24	5	3	2	22	10	26	15	28
		12%	6%	9%	8%	13%	6%	8%	16%	15%	7%	8%	8%	12%	14%	12%	13%	11%
									aef	ef								
9 (9.0)		85	5	3	3	21	7	20	12	10	7	1	3	12	5	16	16	20
		8%	5%	6%	14%	10%	10%	9%	8%	6%	8%	3%	14%	7%	8%	8%	13%	8%
10 - very important (10.0)		200	18	13	5	42	11	49	26	29	17	7	4	36	11	38	25	54
		20%	21%	22%	26%	20%	16%	22%	18%	19%	22%	18%	22%	20%	16%	18%	20%	22%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives

Base: All Recent graduates

Significance Level: 95%

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	277	36	20	5	47	22	64	35	34	31	16	5	47	24	56	25	57
	27%	42%	35%	25%	22%	33%	29%	24%	22%	39%	40%	25%	26%	34%	27%	20%	24%
		dfgh								nop	op			o			
Net: Neutral (4-6)	238	13	10	4	50	16	52	35	42	13	7	4	37	14	54	27	65
	23%	15%	17%	20%	24%	24%	24%	24%	27%	16%	19%	20%	21%	20%	26%	22%	27%
Net: Important (7-10)	501	37	27	11	115	29	105	74	78	35	16	10	93	33	99	69	120
	49%	43%	47%	55%	54%	44%	48%	51%	51%	44%	41%	55%	53%	46%	47%	58%	50%
Mean score	5.7	4.9	5.2	6.3	6.1	5.2	5.7	5.8	6.1	5.1	4.8	6.1	5.8	5.3	5.6	6.3	6.0
				a	a				a							ijm	j
Standard deviation	3.55	3.87	3.97	3.81	3.39	3.67	3.68	3.50	3.19	3.95	3.87	3.73	3.55	3.67	3.52	3.42	3.42
Standard error	.11	.46	.54	.87	.28	.38	.22	.27	.29	.48	.61	.86	.28	.39	.22	.28	.26

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	184	28	8	4	119	66
		18%	19%	24%	38%	20%	15%
1	(1.0)	25	1	1	-	9	15
		2%	1%	3%	-	2%	4%
							d
2	(2.0)	23	2	-	-	15	8
		2%	1%	-	-	3%	2%
3	(3.0)	45	8	-	-	29	15
		4%	6%	-	-	5%	4%
4	(4.0)	52	4	3	-	24	28
		5%	3%	10%	-	4%	7%
5	(5.0)	92	13	3	-	52	40
		9%	9%	7%	-	9%	9%
6	(6.0)	94	14	5	4	55	38
		9%	10%	14%	42%	9%	9%
7	(7.0)	99	12	2	-	58	41
		10%	8%	7%	-	10%	10%
8	(8.0)	117	15	2	-	66	51
		12%	10%	6%	-	11%	12%
9	(9.0)	85	14	5	-	40	46
		8%	10%	13%	-	7%	11%
							d
10 - very important	(10.0)	200	32	6	2	126	74
		20%	23%	16%	20%	21%	18%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	277 27%	39 27%	9 27%	4 38%	172 29%	105 25%
Net: Neutral (4-6)	238 23%	31 22%	11 31%	4 42%	131 22%	107 25%
Net: Important (7-10)	501 49%	72 51%	15 42%	2 20%	289 49%	212 50%
Mean score	5.7	5.9	5.4	4.5	5.7	5.8
Standard deviation	3.55	3.63	3.73	4.04	3.63	3.44
Standard error	.11	.25	.72	1.53	.15	.17

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from

Base: All Recent graduates

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	163	63	100	137	46	3	54	109	68	73	15	4	2	30	11	32	20	48
		16%	14%	18%	18%	15%	7%	21%	14%	15%	17%	19%	13%	8%	15%	18%	16%	15%	17%
								g											
1	(1.0)	22	9	13	18	4	1	7	15	9	8	3	2	-	6	1	4	3	4
		2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	4%	8%	-	3%	2%	2%	2%	1%
													oq						
2	(2.0)	35	15	20	23	12	3	8	27	17	14	5	1	-	7	1	9	5	7
		3%	3%	4%	3%	4%	7%	3%	4%	4%	3%	6%	3%	-	3%	2%	4%	4%	2%
3	(3.0)	42	17	25	33	14	2	12	31	22	17	1	2	-	13	6	7	5	8
		4%	4%	5%	4%	4%	6%	4%	4%	5%	4%	2%	8%	-	7%	9%	3%	4%	3%
															oq				
4	(4.0)	44	24	20	29	14	2	9	36	17	25	1	2	3	4	6	12	5	11
		4%	5%	4%	4%	5%	6%	3%	5%	4%	6%	2%	6%	15%	2%	9%	6%	4%	4%
															m	m			
5	(5.0)	110	51	59	82	30	2	23	87	55	45	16	2	4	27	5	19	17	21
		11%	11%	11%	11%	10%	6%	9%	12%	12%	10%	19%	7%	17%	13%	8%	10%	13%	7%
												noq		q					
6	(6.0)	97	46	51	64	36	4	31	66	45	45	8	6	2	12	6	19	13	31
		10%	10%	9%	8%	12%	9%	12%	9%	10%	10%	10%	19%	7%	6%	10%	10%	10%	11%
													m						
7	(7.0)	118	52	67	94	38	5	30	88	45	56	6	1	5	36	5	15	12	37
		12%	11%	12%	12%	12%	12%	12%	12%	10%	13%	8%	3%	23%	18%	8%	8%	9%	13%
															knop				
8	(8.0)	131	76	56	86	46	4	30	102	68	47	8	2	2	22	9	25	20	44
		13%	17%	10%	11%	15%	11%	11%	13%	15%	11%	10%	6%	8%	11%	14%	13%	15%	15%
			b																
9	(9.0)	89	42	47	65	26	5	19	71	39	36	7	3	1	18	5	15	15	26
		9%	9%	8%	9%	8%	12%	7%	9%	9%	8%	9%	9%	6%	9%	7%	8%	11%	9%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	163	59	104	121	45	9	38	125	69	75	9	5	4	27	8	38	16	55
(10.0)	16%	13%	18%	16%	14%	21%	15%	16%	15%	17%	11%	17%	16%	14%	12%	20%	12%	19%
NETS																		
Net: Unimportant (0-3)	263	105	158	211	76	9	80	183	116	113	24	10	2	56	19	50	33	67
	26%	23%	28%	28%	24%	22%	31%	24%	25%	26%	31%	32%	8%	28%	31%	26%	25%	23%
			a				g											
Net: Neutral (4-6)	251	121	130	174	81	9	63	188	117	115	25	10	9	42	17	50	35	63
	25%	27%	23%	23%	26%	21%	24%	25%	26%	26%	31%	32%	39%	21%	27%	26%	27%	22%
Net: Important (7-10)	502	229	273	366	155	23	117	385	221	214	30	11	12	103	26	94	63	162
	49%	50%	49%	49%	50%	56%	45%	51%	49%	48%	38%	36%	52%	51%	42%	48%	48%	55%
																		jk
Mean score	5.7	5.8	5.7	5.6	5.8	6.4	5.4	5.9	5.8	5.7	5.1	5.4	6.2	5.7	5.3	5.8	5.7	6.1
								f										
Standard deviation	3.39	3.23	3.51	3.48	3.27	3.19	3.52	3.33	3.32	3.40	3.42	3.49	2.77	3.31	3.38	3.48	3.31	3.42
Standard error	.11	.17	.14	.12	.20	.53	.22	.12	.17	.15	.42	.58	.57	.24	.38	.21	.26	.25

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	163	16	10	2	32	13	37	23	20	15	6	2	24	14	36	18	37
		16%	19%	18%	8%	15%	19%	17%	16%	13%	18%	14%	8%	14%	20%	17%	15%	15%
1	(1.0)	22	4	2	-	6	1	6	2	-	3	2	-	4	1	4	2	5
		2%	4%	4%	-	3%	2%	3%	1%	-	4%	6%	-	2%	1%	2%	2%	2%
			h	h														
2	(2.0)	35	4	3	-	5	3	7	4	5	3	1	-	6	1	6	5	7
		3%	5%	5%	-	2%	4%	3%	3%	3%	4%	3%	-	4%	2%	3%	5%	3%
3	(3.0)	42	-	2	-	12	6	8	5	7	1	2	-	12	7	7	3	9
		4%	-	3%	-	6%	9%	4%	4%	4%	1%	6%	-	7%	9%	3%	2%	4%
						a	af							ino				
4	(4.0)	44	2	3	2	2	3	10	6	9	1	3	2	2	4	9	2	13
		4%	3%	5%	13%	1%	5%	4%	4%	6%	2%	8%	13%	1%	5%	5%	2%	5%
				d		d	d	d	d	d		l		l	l	l	l	l
5	(5.0)	110	15	5	3	22	6	21	16	17	16	4	3	24	3	22	13	21
		11%	17%	10%	17%	11%	8%	10%	11%	11%	20%	10%	17%	13%	4%	10%	11%	9%
											mnp			m				
6	(6.0)	97	11	8	1	7	11	24	18	15	8	10	1	10	7	23	9	24
		10%	13%	13%	4%	3%	16%	11%	12%	10%	10%	24%	4%	6%	10%	11%	8%	10%
			d	d		d	d	d	d	d		lmnop						
7	(7.0)	118	7	2	5	42	5	18	10	23	5	1	5	29	9	21	10	32
		12%	8%	4%	24%	20%	7%	8%	7%	15%	6%	2%	28%	17%	12%	10%	9%	13%
					abefg				bf	g				ijno				j
8	(8.0)	131	12	12	1	23	3	26	22	22	12	2	1	22	11	27	23	25
		13%	14%	21%	4%	11%	4%	12%	15%	15%	15%	5%	4%	12%	15%	13%	19%	10%
			e	e				e	e	e					jp			
9	(9.0)	89	6	3	1	26	6	15	15	14	7	2	1	19	7	19	18	14
		9%	7%	5%	7%	12%	10%	7%	10%	9%	9%	5%	7%	11%	10%	9%	15%	6%
																p		
10 - very important	(10.0)	163	9	6	5	33	10	49	23	22	9	6	4	25	8	34	17	54
		16%	11%	11%	24%	16%	15%	22%	16%	14%	12%	16%	19%	14%	11%	16%	14%	22%
						a											m	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	263 26%	24 28%	17 30%	2 8%	56 26%	23 34%	58 26%	33 23%	32 21%	21 26%	12 30%	2 8%	47 26%	23 32%	53 25%	28 23%	58 24%
					h												
Net: Neutral (4-6)	251 25%	28 33%	16 28%	6 33%	31 15%	20 30%	55 25%	40 28%	41 27%	26 32%	17 43%	6 34%	36 20%	14 20%	55 26%	25 20%	59 24%
		d	d		d	d	d	d	d	l	lmnop						
Net: Important (7-10)	502 49%	34 39%	24 42%	11 59%	124 59%	24 36%	108 49%	71 49%	81 53%	33 41%	11 28%	11 58%	95 54%	35 49%	102 49%	68 57%	125 52%
				abe	e	e	e	e				j	j	j	ij	j	
Mean score	5.7	5.2	5.3	6.6	6.0	5.2	5.9	5.9	6.0	5.4	5.2	6.4	5.9	5.4	5.8	6.1	6.0
Standard deviation	3.39	3.38	3.41	2.91	3.41	3.48	3.54	3.36	3.14	3.40	3.32	2.82	3.28	3.48	3.44	3.36	3.44
Standard error	.11	.40	.46	.67	.29	.36	.21	.26	.28	.41	.52	.65	.26	.37	.21	.28	.26

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	163	20	6	6	94	69
		16%	14%	17%	60%	16%	16%
1	(1.0)	22	3	1	-	12	10
		2%	2%	3%	-	2%	2%
2	(2.0)	35	6	1	-	16	19
		3%	4%	2%	-	3%	4%
3	(3.0)	42	5	2	-	23	19
		4%	3%	5%	-	4%	4%
4	(4.0)	44	5	2	-	18	26
		4%	3%	5%	-	3%	6%
							d
5	(5.0)	110	16	2	1	80	30
		11%	11%	6%	8%	14%	7%
						e	
6	(6.0)	97	17	3	1	59	37
		10%	12%	8%	13%	10%	9%
7	(7.0)	118	11	3	-	69	49
		12%	8%	8%	-	12%	12%
8	(8.0)	131	17	4	-	68	63
		13%	12%	13%	-	12%	15%
9	(9.0)	89	11	2	-	50	39
		9%	7%	5%	-	8%	9%
10 - very important	(10.0)	163	33	10	2	102	61
		16%	23%	28%	20%	17%	14%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	263 26%	33 23%	10 27%	6 60%	146 25%	117 28%
Net: Neutral (4-6)	251 25%	38 27%	7 19%	2 21%	158 27%	94 22%
Net: Important (7-10)	502 49%	71 50%	19 53%	2 20%	289 49%	213 50%
Mean score	5.7	6.1	6.0	3.1	5.8	5.7
Standard deviation	3.39	3.41	3.72	4.29	3.37	3.42
Standard error	.11	.24	.72	1.62	.14	.17

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area

Base: All Recent graduates

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - not at all important	(0.0)	52	10	42	47	13	1	12	41	21	23	6	2	2	16	4	8	11	5
		5%	2%	8%	6%	4%	2%	5%	5%	5%	5%	8%	7%	7%	8%	6%	4%	8%	2%
			a									q	q		q	q		q	
1	(1.0)	15	4	11	11	6	1	5	10	7	4	1	-	-	4	-	6	1	3
		1%	1%	2%	2%	2%	2%	2%	1%	2%	1%	1%	-	-	2%	-	3%	1%	1%
2	(2.0)	27	13	14	23	8	1	9	18	11	10	1	2	1	8	-	6	3	5
		3%	3%	2%	3%	3%	2%	3%	2%	2%	2%	1%	7%	6%	4%	-	3%	2%	2%
													n						
3	(3.0)	40	17	23	32	17	2	14	27	17	19	2	4	-	10	1	7	6	10
		4%	4%	4%	4%	6%	6%	5%	4%	4%	4%	2%	12%	-	5%	2%	3%	5%	3%
													jnoq						
4	(4.0)	63	33	30	51	14	1	15	48	30	25	8	3	5	12	5	8	9	14
		6%	7%	5%	7%	4%	3%	6%	6%	7%	6%	10%	8%	20%	6%	7%	4%	7%	5%
												o							
5	(5.0)	136	54	83	104	35	3	40	96	67	53	13	4	2	36	11	21	22	27
		13%	12%	15%	14%	11%	9%	16%	13%	15%	12%	16%	12%	9%	18%	18%	11%	17%	9%
															oq	q		q	
6	(6.0)	157	79	78	111	54	7	53	104	73	69	17	4	8	29	12	25	17	45
		15%	17%	14%	15%	17%	17%	20%	14%	16%	16%	21%	14%	33%	14%	19%	13%	13%	16%
								g											
7	(7.0)	178	83	95	134	45	3	37	141	79	76	12	3	2	27	13	35	22	64
		18%	18%	17%	18%	15%	8%	14%	19%	17%	17%	16%	9%	9%	13%	20%	18%	17%	22%
																		m	
8	(8.0)	146	65	82	111	47	6	34	112	58	67	9	4	1	30	8	35	18	42
		14%	14%	15%	15%	15%	16%	13%	15%	13%	15%	12%	12%	3%	15%	14%	18%	14%	14%
9	(9.0)	105	50	56	71	30	7	28	78	50	43	7	2	1	16	3	25	13	38
		10%	11%	10%	9%	10%	18%	11%	10%	11%	10%	9%	7%	6%	8%	5%	13%	10%	13%
															n		n		n

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	97	47	50	55	42	7	14	83	41	52	3	4	2	15	6	19	9	39
(10.0)	10%	10%	9%	7%	13%	17%	5%	11%	9%	12%	4%	12%	7%	8%	9%	10%	7%	13%
					c	c		f										jp
NETS																		
Net: Unimportant (0-3)	134	44	90	114	45	5	39	95	57	56	10	9	3	37	5	26	21	23
	13%	10%	16%	15%	14%	13%	15%	13%	12%	13%	12%	27%	12%	19%	8%	13%	16%	8%
			a									noq		nq				q
Net: Neutral (4-6)	356	166	190	267	102	11	108	248	170	147	38	11	14	76	28	54	48	86
	35%	37%	34%	36%	33%	28%	42%	33%	37%	33%	47%	34%	62%	38%	45%	28%	37%	30%
							g				oq			o	oq			o
Net: Important (7-10)	526	244	282	371	164	24	113	414	228	239	32	12	6	88	30	114	61	182
	52%	54%	50%	49%	53%	59%	43%	55%	50%	54%	41%	39%	25%	44%	47%	59%	47%	62%
								f								jkmp		jkmp
Mean score	6.3	6.5	6.1	6.1	6.5	7.0	6.0	6.4	6.3	6.4	5.8	5.6	5.5	5.8	6.2	6.5	5.9	6.9
		b			c	c		f								jkmp		jkmp
Standard deviation	2.55	2.30	2.72	2.59	2.61	2.57	2.45	2.58	2.50	2.57	2.49	2.92	2.45	2.72	2.36	2.57	2.67	2.23
Standard error	.08	.12	.11	.09	.16	.43	.15	.09	.13	.11	.30	.49	.50	.20	.26	.16	.21	.16

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	52	9	3	2	9	6	14	7	2	8	1	2	13	5	10	8	3
		5%	10%	5%	8%	4%	9%	6%	5%	1%	11%	3%	8%	7%	7%	5%	7%	1%
			h				h	h			p		p	p	p	p	p	
1	(1.0)	15	3	-	-	4	-	4	1	3	1	-	-	4	1	6	1	2
		1%	3%	-	-	2%	-	2%	1%	2%	1%	-	-	2%	2%	3%	1%	1%
2	(2.0)	27	-	3	1	9	1	5	3	1	-	2	1	8	1	5	3	5
		3%	-	6%	7%	4%	2%	2%	2%	1%	-	6%	7%	4%	1%	2%	3%	2%
				ah								i						
3	(3.0)	40	2	3	-	11	2	8	10	2	2	4	-	10	1	12	5	5
		4%	2%	6%	-	5%	2%	4%	7%	2%	2%	10%	-	5%	1%	6%	4%	2%
									h			mp						
4	(4.0)	63	8	3	2	12	4	11	12	10	7	4	2	11	5	8	7	18
		6%	9%	4%	8%	6%	7%	5%	8%	6%	9%	9%	8%	6%	7%	4%	6%	7%
5	(5.0)	136	11	10	2	34	9	31	16	16	11	6	2	33	11	19	21	26
		13%	13%	18%	11%	16%	14%	14%	11%	10%	14%	14%	11%	18%	16%	9%	17%	11%
														np		n		
6	(6.0)	157	17	10	7	32	10	30	22	21	14	8	8	26	15	29	17	33
		15%	20%	17%	36%	15%	14%	14%	15%	13%	18%	19%	40%	14%	21%	14%	14%	14%
7	(7.0)	178	16	10	1	27	15	39	22	36	14	3	1	22	12	39	18	56
		18%	18%	17%	6%	13%	22%	18%	16%	23%	17%	8%	6%	13%	17%	19%	15%	23%
									d								jl	
8	(8.0)	146	11	5	1	40	7	28	21	26	10	4	1	30	10	35	15	32
		14%	13%	9%	4%	19%	10%	13%	14%	17%	12%	9%	4%	17%	14%	17%	13%	13%
9	(9.0)	105	6	6	1	19	9	26	13	17	8	5	1	10	5	27	11	29
		10%	7%	11%	7%	9%	13%	12%	9%	11%	11%	12%	7%	6%	7%	13%	10%	12%
														i		i		
10 - very important	(10.0)	97	5	4	2	15	5	24	17	20	4	4	2	12	5	19	13	34
		10%	6%	6%	13%	7%	7%	11%	12%	13%	5%	9%	8%	7%	6%	9%	11%	14%
																	il	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	134 13%	13 15% h	10 17% h	3 15%	34 16% h	9 13% h	31 14% h	21 15% h	8 5%	11 14%	8 19% p	3 15%	34 19% p	8 12%	33 16% p	17 14% p	15 6%
Net: Neutral (4-6)	356 35%	36 41%	23 40%	11 55%	77 37%	23 35%	72 33%	50 35%	47 30%	32 41% n	17 42% n	11 60%	69 39% n	31 44% np	56 27%	45 38% n	76 32%
Net: Important (7-10)	526 52%	38 44%	25 43%	6 30%	100 47%	35 52%	118 53%	73 50%	99 64% abdfg	36 45%	15 39%	5 25%	74 42%	31 44%	121 58% jlm	58 48%	151 62% ijlmo
Mean score	6.3	5.8	5.9	5.8	6.1	6.1	6.3	6.3	6.9 abdefg	5.9	6.0	5.6	5.7	6.0	6.4 i	6.1	6.9 ijlmno
Standard deviation	2.55	2.69	2.52	2.77	2.54	2.66	2.69	2.60	2.16	2.70	2.61	2.61	2.67	2.49	2.62	2.69	2.20
Standard error	.08	.32	.34	.64	.21	.28	.16	.20	.19	.33	.41	.60	.21	.26	.16	.22	.17

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	52	6	2	2	33	19
		5%	4%	6%	19%	6%	5%
1	(1.0)	15	4	-	-	12	3
		1%	3%	-	-	2%	1%
2	(2.0)	27	4	-	-	17	9
		3%	3%	-	-	3%	2%
3	(3.0)	40	7	1	-	22	18
		4%	5%	3%	-	4%	4%
4	(4.0)	63	5	-	-	36	27
		6%	4%	-	-	6%	6%
5	(5.0)	136	17	6	-	82	54
		13%	12%	18%	-	14%	13%
6	(6.0)	157	17	5	2	98	59
		15%	12%	15%	18%	16%	14%
7	(7.0)	178	26	5	2	94	84
		18%	19%	15%	22%	16%	20%
8	(8.0)	146	22	5	-	78	69
		14%	15%	13%	-	13%	16%
9	(9.0)	105	17	5	2	59	46
		10%	12%	15%	26%	10%	11%
10 - very important	(10.0)	97	17	5	1	62	35
		10%	12%	14%	14%	10%	8%
NETS							
Net: Unimportant (0-3)		134	22	3	2	84	50
		13%	15%	9%	19%	14%	12%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	356	39	12	2	216	140
	35%	27%	33%	18%	36%	33%
Net: Important (7-10)	526	82	20	6	293	234
	52%	57%	58%	62%	49%	55%
Mean score	6.3	6.4	6.8	6.4	6.2	6.4
Standard deviation	2.55	2.67	2.55	3.62	2.63	2.44
Standard error	.08	.19	.49	1.37	.11	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Overall cost of living	573	247	326	445	166	18	154	419	244	249	42	20	17	114	42	108	74	156
	56%	54%	58%	59%	53%	45%	59%	55%	54%	56%	53%	62%	75%	57%	67%	56%	56%	54%
																		q
Quality of jobs available	572	241	331	438	165	17	155	417	262	240	55	21	11	107	44	111	77	145
	56%	53%	59%	58%	53%	42%	60%	55%	58%	54%	69%	68%	47%	53%	71%	57%	59%	50%
				e							mq	q		moq				
Cost of housing	517	232	285	388	152	24	122	394	219	231	41	20	7	116	19	104	72	140
	51%	51%	51%	52%	49%	60%	47%	52%	48%	52%	51%	61%	28%	58%	30%	53%	55%	48%
											n	n		n		n	n	n
Availability of good public transport	279	124	155	195	100	14	75	205	123	120	14	3	4	49	13	43	26	127
	27%	27%	28%	26%	32%	35%	29%	27%	27%	27%	18%	11%	16%	24%	21%	22%	20%	44%
					c													jkmnop
Location of my partner's job	247	99	148	180	80	8	51	196	108	107	21	6	5	59	19	50	28	59
	24%	22%	26%	24%	26%	21%	20%	26%	24%	24%	26%	19%	22%	30%	31%	26%	21%	20%
								f					q					
Places to go out (e.g. bars, pubs, clubs and restaurants)	200	92	108	134	67	8	52	147	92	83	19	9	4	38	12	38	22	57
	20%	20%	19%	18%	22%	21%	20%	19%	20%	19%	24%	27%	17%	19%	19%	19%	17%	20%
Availability of high quality housing	180	98	82	127	64	5	44	136	84	88	16	3	4	31	6	24	27	70
	18%	22%	15%	17%	21%	12%	17%	18%	18%	20%	19%	9%	16%	16%	9%	12%	21%	24%
																	no	mno
The identity of the area	155	79	76	116	42	6	40	115	74	64	9	4	5	29	11	35	23	40
	15%	17%	14%	15%	13%	14%	15%	15%	16%	15%	11%	11%	23%	14%	18%	18%	17%	14%
Accessibility to green space (e.g. parks, countryside)	144	64	80	112	44	9	42	102	74	61	13	6	3	33	10	28	17	35
	14%	14%	14%	15%	14%	23%	16%	14%	16%	14%	16%	20%	14%	16%	15%	14%	13%	12%
Availability of good schools	134	67	67	89	39	8	31	103	64	58	8	4	4	21	7	36	20	34
	13%	15%	12%	12%	12%	20%	12%	14%	14%	13%	10%	11%	18%	10%	11%	19%	16%	11%
															mq			
Other	12	6	6	10	2	-	4	7	7	4	2	-	1	3	3	1	2	-
	1%	1%	1%	1%	1%	-	2%	1%	2%	1%	2%	-	3%	1%	5%	1%	1%	-
											q			oq				

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?

Base: All Recent graduates

Significance Level: 95%

Unweighted Total

Weighted Total

Don't know

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	12	5	6	7	4	1	3	9	4	6	-	-	2	1	1	2	2	4
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	-	7%	1%	1%	1%	1%	1%

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Overall cost of living	573	46	35	15	122	35	124	79	91	42	24	15	97	42	116	65	143
	56%	53%	61%	81%	58%	52%	56%	55%	59%	53%	61%	80%	54%	59%	55%	54%	59%
Quality of jobs available	572	60	41	10	120	33	130	79	73	52	23	9	96	42	116	74	132
	56%	69%	71%	50%	57%	50%	59%	55%	48%	65%	58%	45%	54%	58%	55%	61%	54%
		egh	egh				h										
Cost of housing	517	43	33	4	125	30	112	75	73	41	25	4	110	25	110	65	113
	51%	50%	57%	23%	59%	45%	51%	52%	47%	52%	63%	23%	62%	36%	52%	54%	47%
				eh	eh					m	m		mp		m	m	
Availability of good public transport	279	20	16	3	60	16	47	37	64	16	7	3	39	20	50	26	100
	27%	23%	28%	17%	29%	24%	21%	26%	41%	21%	18%	17%	22%	28%	24%	22%	41%
									adefg								ijlmno
Location of my partner's job	247	22	16	2	58	22	55	32	27	20	7	3	50	27	56	29	41
	24%	26%	28%	12%	27%	32%	25%	22%	18%	26%	18%	16%	28%	38%	27%	24%	17%
					h								p	jnop	p		
Places to go out (e.g. bars, pubs, clubs and restaurants)	200	19	9	2	35	16	42	30	31	19	8	2	32	11	46	20	47
	20%	22%	15%	11%	17%	24%	19%	21%	20%	24%	21%	12%	18%	15%	22%	17%	19%
Availability of high quality housing	180	16	5	3	28	11	38	30	39	14	4	3	23	10	28	26	63
	18%	19%	8%	14%	13%	17%	17%	21%	26%	18%	11%	14%	13%	14%	13%	22%	26%
								b	bd							n	ijlmn
The identity of the area	155	11	4	5	23	17	35	26	21	12	3	5	24	13	38	19	25
	15%	12%	7%	24%	11%	25%	16%	18%	14%	16%	7%	28%	14%	19%	18%	16%	11%
					abdfh			b							p		
Accessibility to green space (e.g. parks, countryside)	144	17	5	4	34	7	34	18	18	14	7	3	29	11	26	17	30
	14%	19%	9%	22%	16%	11%	15%	13%	12%	18%	18%	17%	17%	15%	12%	14%	12%
Availability of good schools	134	6	8	3	22	8	34	23	20	6	8	3	19	7	37	15	29
	13%	7%	13%	17%	10%	12%	15%	16%	13%	7%	21%	17%	11%	10%	18%	12%	12%
							a				i				i		
Other	12	-	2	1	1	4	2	1	-	-	2	1	3	3	1	1	-
	1%	-	3%	4%	1%	6%	1%	1%	-	-	4%	4%	2%	5%	1%	*	-
					adefgh						np			nop			

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	12	-	-	2	2	1	4	1	1	-	-	2	3	1	2	1	1
	1%	-	-	9%	1%	1%	2%	*	1%	-	-	9%	2%	1%	1%	1%	*

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Overall cost of living	573	80	18	6	349	225
	56%	56%	51%	61%	59%	53%
Quality of jobs available	572	81	19	8	324	248
	56%	57%	53%	82%	55%	59%
Cost of housing	517	76	21	4	316	201
	51%	54%	60%	45%	53%	47%
Availability of good public transport	279	26	6	4	146	133
	27%	19%	16%	40%	25%	31% d
Location of my partner's job	247	40	5	1	141	106
	24%	28%	14%	13%	24%	25%
Places to go out (e.g. bars, pubs, clubs and restaurants)	200	31	6	1	115	85
	20%	22%	16%	5%	19%	20%
Availability of high quality housing	180	17	12	3	104	77
	18%	12%	33%	27%	17%	18%
The identity of the area	155	24	4	2	88	67
	15%	17%	11%	18%	15%	16%
Accessibility to green space (e.g. parks, countryside)	144	20	8	1	86	58
	14%	14%	22%	8%	15%	14%
Availability of good schools	134	26	5	-	87	46
	13%	19%	13%	-	15%	11%
Other	12	1	1	-	4	7
	1%	*	2%	-	1%	2%
Don't know	12	1	1	-	6	6
	1%	1%	2%	-	1%	1%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_SUM. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

SUMMARY TABLE

Base: All Recent graduates

	Total											NETS				
		0 - not at all important	1	2	3	4	5	6	7	8	9	10 - very important	Unimportant (0-3)	Neutral (4-6)	Important (7-10)	Mean
Quality of housing	1016	7	1	7	35	28	63	92	209	259	124	191	50	183	783	7.5
	100%	1%	*	1%	3%	3%	6%	9%	21%	26%	12%	19%	5%	18%	77%	
Availability of housing close to your workplace	1016	8	2	13	29	51	69	113	214	245	128	144	52	233	731	7.3
	100%	1%	*	1%	3%	5%	7%	11%	21%	24%	13%	14%	5%	23%	72%	
Availability of housing in well-maintained neighbourhoods	1016	11	5	12	34	52	78	95	210	233	126	160	62	225	729	7.3
	100%	1%	*	1%	3%	5%	8%	9%	21%	23%	12%	16%	6%	22%	72%	
Affordability of rental accommodation	1016	32	3	21	45	44	84	87	173	192	144	191	102	215	700	7.1
	100%	3%	*	2%	4%	4%	8%	9%	17%	19%	14%	19%	10%	21%	69%	
Affordability of housing to buy	1016	22	15	26	38	55	89	75	143	177	147	230	101	219	696	7.2
	100%	2%	2%	3%	4%	5%	9%	7%	14%	17%	14%	23%	10%	22%	69%	
How much space the house or flat has	1016	7	4	17	43	47	88	116	202	222	109	159	71	252	693	7.1
	100%	1%	*	2%	4%	5%	9%	11%	20%	22%	11%	16%	7%	25%	68%	
The opportunity to own/part own your own flat/house in the area in the future	1016	27	13	19	48	57	95	95	139	195	116	211	108	247	660	7.0
	100%	3%	1%	2%	5%	6%	9%	9%	14%	19%	11%	21%	11%	24%	65%	
The opportunity to own/part own your own flat/house in the area now	1016	37	18	28	38	73	119	85	145	178	102	195	120	276	620	6.8
	100%	4%	2%	3%	4%	7%	12%	8%	14%	18%	10%	19%	12%	27%	61%	
The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby	1016	9	5	25	46	64	118	152	217	178	99	104	84	334	598	6.7
	100%	1%	*	2%	5%	6%	12%	15%	21%	18%	10%	10%	8%	33%	59%	
Availability of housing suitable for families	1016	100	24	55	72	75	118	100	134	132	82	123	251	293	471	5.7
	100%	10%	2%	5%	7%	7%	12%	10%	13%	13%	8%	12%	25%	29%	46%	

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	22	7	15	18	8	-	4	18	11	6	3	2	-	3	3	3	4	4
		2%	1%	3%	2%	3%	-	2%	2%	2%	1%	4%	5%	-	1%	5%	2%	3%	1%
1	(1.0)	15	11	4	11	8	1	5	11	5	7	-	-	-	1	2	5	1	7
		2%	2%	1%	1%	3%	2%	2%	1%	1%	2%	-	-	-	*	3%	2%	1%	2%
			b																
2	(2.0)	26	15	11	23	8	3	8	19	10	14	1	-	-	6	-	5	4	9
		3%	3%	2%	3%	2%	8%	3%	2%	2%	3%	2%	-	-	3%	-	3%	3%	3%
3	(3.0)	38	20	18	30	12	1	17	21	19	18	3	2	2	5	1	6	5	13
		4%	4%	3%	4%	4%	1%	7%	3%	4%	4%	4%	7%	10%	3%	2%	3%	4%	4%
								g											
4	(4.0)	55	19	36	37	16	4	18	37	28	23	-	3	1	8	4	13	5	21
		5%	4%	6%	5%	5%	9%	7%	5%	6%	5%	-	11%	5%	4%	6%	7%	3%	7%
													j			j	j		j
5	(5.0)	89	40	49	69	26	4	19	70	37	40	9	2	2	18	6	14	12	27
		9%	9%	9%	9%	8%	11%	7%	9%	8%	9%	11%	7%	9%	9%	10%	7%	9%	9%
6	(6.0)	75	37	38	47	29	2	27	48	39	30	9	1	1	14	7	17	9	17
		7%	8%	7%	6%	9%	5%	10%	6%	9%	7%	12%	2%	4%	7%	11%	9%	7%	6%
								g											
7	(7.0)	143	72	71	118	34	5	36	107	63	65	13	5	3	32	12	21	19	39
		14%	16%	13%	16%	11%	12%	14%	14%	14%	15%	16%	15%	13%	16%	19%	11%	15%	13%
															o				
8	(8.0)	177	76	100	123	53	7	48	129	77	80	18	8	6	31	9	33	25	48
		17%	17%	18%	16%	17%	18%	18%	17%	17%	18%	22%	25%	24%	15%	15%	17%	19%	16%
9	(9.0)	147	58	89	100	60	3	27	120	64	61	6	1	4	40	6	31	16	44
		14%	13%	16%	13%	19%	8%	10%	16%	14%	14%	7%	3%	16%	20%	10%	16%	12%	15%
						c			f						jkn		k		k
10 - very important	(10.0)	230	100	130	176	57	10	51	179	102	99	18	8	4	44	13	47	32	63
		23%	22%	23%	23%	18%	26%	20%	24%	22%	22%	22%	25%	19%	22%	21%	24%	25%	22%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	101 10%	52 12%	49 9%	82 11%	36 11%	5 12%	33 13%	68 9%	45 10%	46 10%	8 10%	4 12%	2 10%	15 7%	6 9%	19 10%	14 11%	33 11%
Net: Neutral (4-6)	219 22%	96 21%	123 22%	153 20%	71 23%	10 24%	65 25%	154 20%	104 23%	92 21%	18 23%	6 20%	4 18%	40 20%	16 26%	44 23%	25 19%	65 22%
Net: Important (7-10)	696 69%	306 67%	390 69%	516 69%	204 66%	26 64%	161 62%	535 71%	305 67%	304 69%	54 68%	22 68%	17 72%	147 73%	40 65%	131 67%	92 70%	194 66%
Mean score	7.2	7.1	7.3	7.2	7.1	7.0	6.9	7.3 f	7.2	7.2	7.2	7.0	7.3	7.5	6.9	7.2	7.3	7.1
Standard deviation	2.55	2.57	2.53	2.60	2.64	2.71	2.57	2.53	2.56	2.52	2.47	2.78	2.27	2.36	2.66	2.62	2.60	2.61
Standard error	.08	.14	.10	.09	.16	.45	.16	.09	.13	.11	.30	.46	.46	.17	.30	.16	.20	.19

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	22 2%	3 4%	2 3%	- -	2 1%	3 5%	6 3%	2 1%	2 2%	3 4%	2 4%	- -	2 1%	3 4%	5 2%	4 3%	2 1%
1	(1.0)	15 2%	1 1%	- -	- -	5 2%	1 1%	3 1%	2 1%	4 3%	- -	- -	- -	3 2%	- -	6 3%	- -	5 2%
2	(2.0)	26 3%	1 2%	2 3%	- -	3 2%	1 2%	6 3%	5 3%	6 4%	1 2%	1 2%	- -	2 1%	1 1%	5 2%	5 4%	9 4%
3	(3.0)	38 4%	3 4%	4 8%	2 12%	4 2%	2 3%	9 4%	5 4%	7 4%	3 4%	2 6%	2 13%	2 1%	3 4%	8 4%	6 5%	10 4%
4	(4.0)	55 5%	- -	5 9%	1 6%	11 5%	5 7%	16 7%	4 3%	10 6%	- -	3 7%	1 6%	8 5%	4 6%	11 5%	3 3%	21 9%
5	(5.0)	89 9%	5 6%	4 6%	- -	16 8%	5 8%	18 8%	15 11%	18 11%	6 8%	2 4%	- -	15 9%	8 11%	15 7%	9 8%	26 11%
6	(6.0)	75 7%	9 10%	2 4%	- -	10 4%	6 10%	19 9%	13 9%	11 7%	9 12%	2 4%	- -	12 7%	8 11%	19 9%	5 4%	16 6%
7	(7.0)	143 14%	21 24%	7 12%	2 8%	38 18%	12 18%	22 10%	21 15%	15 10%	19 23%	4 11%	2 12%	27 15%	13 18%	31 15%	17 14%	25 10%
8	(8.0)	177 17%	19 22%	14 24%	6 29%	35 16%	6 9%	36 16%	21 14%	28 18%	16 20%	10 24%	6 29%	28 16%	14 19%	28 14%	20 16%	43 18%
9	(9.0)	147 14%	8 10%	2 4%	3 17%	52 25%	11 16%	29 13%	17 12%	18 12%	6 7%	1 2%	3 18%	34 19%	8 11%	37 18%	19 15%	33 14%
10 - very important	(10.0)	230 23%	16 18%	16 27%	5 27%	35 17%	15 22%	57 26%	39 27%	35 23%	15 20%	14 36%	4 23%	45 25%	11 15%	43 21%	34 28%	52 21%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	101 10%	9 10%	8 14%	2 12%	15 7%	7 11%	24 11%	14 9%	19 12%	8 10%	5 12%	2 13%	9 5%	6 9%	24 12%	14 12%	27 11%
Net: Neutral (4-6)	219 22%	14 16%	11 19%	1 6%	36 17%	17 25%	53 24%	33 23%	39 25%	16 20%	6 15%	1 6%	36 20%	20 28%	45 22%	18 15%	62 26%
Net: Important (7-10)	696 69%	64 74%	39 67%	16 82%	160 76%	43 64%	144 65%	98 68%	96 63%	55 70%	29 73%	15 81%	133 75%	45 63%	139 67%	89 74%	153 63%
Mean score	7.2	7.2	7.0	7.8	7.4	7.0	7.2	7.3	7.0	7.1	7.4	7.6	7.6	6.8	7.1	7.4	7.0
Standard deviation	2.55	2.40	2.73	2.38	2.33	2.76	2.68	2.50	2.68	2.41	2.80	2.34	2.29	2.45	2.66	2.65	2.61
Standard error	.08	.28	.37	.55	.20	.29	.16	.19	.24	.29	.44	.54	.18	.26	.16	.22	.20

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	22	2	-	2	14	8
		2%	2%	-	19%	2%	2%
1	(1.0)	15	3	-	-	10	5
		2%	2%	-	-	2%	1%
2	(2.0)	26	2	2	-	14	12
		3%	1%	5%	-	2%	3%
3	(3.0)	38	4	1	2	22	15
		4%	3%	4%	18%	4%	4%
4	(4.0)	55	10	5	-	33	22
		5%	7%	13%	-	6%	5%
5	(5.0)	89	12	4	-	47	42
		9%	8%	13%	-	8%	10%
6	(6.0)	75	14	2	2	45	30
		7%	10%	5%	21%	8%	7%
7	(7.0)	143	14	-	3	79	64
		14%	10%	-	27%	13%	15%
8	(8.0)	177	23	5	-	95	82
		17%	16%	15%	-	16%	19%
9	(9.0)	147	22	5	-	83	64
		14%	15%	13%	-	14%	15%
10 - very important	(10.0)	230	37	11	1	151	79
		23%	26%	32%	14%	25%	19%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	101 10%	11 8%	3 8%	4 38%	61 10%	41 10%
Net: Neutral (4-6)	219 22%	36 25%	11 31%	2 21%	125 21%	94 22%
Net: Important (7-10)	696 69%	95 67%	21 61%	4 42%	407 69%	289 68%
Mean score	7.2	7.4	7.3	5.1	7.3	7.1
Standard deviation	2.55	2.53	2.68	3.42	2.61	2.47
Standard error	.08	.18	.52	1.29	.11	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	32	9	23	28	6	-	5	28	12	12	1	1	2	7	2	11	4	5
		3%	2%	4%	4%	2%	-	2%	4%	3%	3%	1%	2%	7%	4%	3%	6%	3%	2%
																	q		
1	(1.0)	3	2	2	3	1	-	1	3	2	2	2	1	*	-	1	-	-	-
		*	*	*	*	*	-	*	*	*	*	2%	2%	2%	-	1%	-	-	-
												moq	o						
2	(2.0)	21	8	12	18	2	-	3	18	7	9	1	-	1	6	3	1	3	6
		2%	2%	2%	2%	1%	-	1%	2%	2%	2%	1%	-	4%	3%	5%	1%	2%	2%
														o	o				
3	(3.0)	45	21	24	35	15	4	14	31	20	20	2	1	-	12	2	12	4	12
		4%	5%	4%	5%	5%	10%	5%	4%	5%	5%	3%	2%	-	6%	3%	6%	3%	4%
4	(4.0)	44	25	19	25	17	2	14	31	16	26	7	1	2	7	2	9	6	10
		4%	6%	3%	3%	6%	4%	5%	4%	3%	6%	9%	4%	9%	3%	3%	4%	5%	3%
5	(5.0)	84	35	48	62	23	3	20	64	37	38	7	6	1	21	6	13	7	23
		8%	8%	9%	8%	7%	7%	8%	8%	8%	9%	9%	20%	4%	10%	9%	7%	5%	8%
												opq							
6	(6.0)	87	31	56	60	24	5	27	60	40	39	11	2	-	14	7	13	14	25
		9%	7%	10%	8%	8%	13%	10%	8%	9%	9%	14%	6%	-	7%	12%	7%	11%	8%
7	(7.0)	173	88	85	134	55	5	46	127	80	72	8	4	5	50	10	30	17	49
		17%	19%	15%	18%	18%	14%	18%	17%	18%	16%	11%	13%	20%	25%	15%	15%	13%	17%
															jopq				
8	(8.0)	192	94	98	144	60	7	53	140	90	84	13	3	7	32	14	41	28	53
		19%	21%	17%	19%	19%	18%	20%	18%	20%	19%	17%	9%	30%	16%	22%	21%	22%	18%
9	(9.0)	144	60	84	108	50	2	35	109	64	57	13	6	4	20	6	27	21	46
		14%	13%	15%	14%	16%	5%	14%	14%	14%	13%	16%	20%	17%	10%	10%	14%	16%	16%
10 - very important	(10.0)	191	82	109	135	58	12	43	148	86	83	13	7	1	32	10	37	27	63
		19%	18%	19%	18%	19%	29%	16%	20%	19%	19%	17%	23%	6%	16%	16%	19%	20%	22%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	102 10%	40 9%	62 11%	83 11%	24 8%	4 10%	22 9%	79 10%	41 9%	43 10%	6 7%	2 6%	3 13%	25 12%	8 12%	24 12%	11 8%	23 8%
Net: Neutral (4-6)	215 21%	91 20%	124 22%	147 20%	64 21%	10 24%	60 23%	154 20%	93 20%	102 23%	26 32%	9 29%	3 13%	42 21%	15 24%	35 18%	27 20%	58 20%
Net: Important (7-10)	700 69%	323 71%	376 67%	521 69%	223 72%	26 65%	177 68%	523 69%	321 71%	297 67%	48 60%	20 64%	17 74%	134 67%	40 63%	136 70%	93 71%	211 72%
Mean score	7.1	7.2	7.1	7.1	7.3	7.3	7.1	7.1	7.2	7.1	7.0	7.2	6.7	6.8	6.8	7.1	7.4 m	7.4 m
Standard deviation	2.48	2.35	2.58	2.52	2.31	2.33	2.29	2.54	2.38	2.46	2.40	2.52	2.78	2.49	2.57	2.67	2.42	2.31
Standard error	.08	.12	.10	.09	.14	.39	.14	.09	.12	.11	.29	.42	.57	.18	.29	.16	.19	.17

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	32	3	2	2	5	2	7	4	5	1	2	2	5	2	8	3	6
		3%	3%	3%	8%	3%	3%	3%	3%	3%	2%	4%	8%	3%	3%	4%	2%	3%
1	(1.0)	3	2	1	-	-	1	-	*	-	2	1	-	-	1	-	-	-
		*	2%	1%	-	-	1%	-	*	-	2%	2%	-	-	1%	-	-	-
			f							np	n							
2	(2.0)	21	1	1	-	7	2	3	3	2	1	1	-	4	3	2	2	6
		2%	1%	2%	-	3%	3%	2%	2%	1%	1%	2%	-	2%	4%	1%	2%	2%
														n				
3	(3.0)	45	2	1	-	15	3	13	5	5	3	1	-	8	6	10	5	11
		4%	3%	1%	-	7%	5%	6%	4%	3%	3%	4%	-	4%	8%	5%	5%	5%
4	(4.0)	44	6	2	2	5	1	11	10	7	6	1	2	6	3	12	3	10
		4%	7%	3%	11%	2%	1%	5%	7%	4%	7%	3%	11%	4%	4%	6%	2%	4%
			e						e									
5	(5.0)	84	6	4	-	22	9	16	9	13	7	5	-	16	5	16	8	20
		8%	7%	8%	-	10%	13%	7%	6%	8%	9%	12%	-	9%	7%	8%	7%	8%
6	(6.0)	87	13	2	-	12	10	16	16	11	9	2	-	14	7	12	14	22
		9%	16%	4%	-	6%	15%	7%	11%	7%	12%	5%	-	8%	10%	6%	12%	9%
			bdf				bdf										n	
7	(7.0)	173	8	10	3	51	10	39	22	26	10	7	4	44	12	45	14	33
		17%	10%	17%	17%	24%	14%	17%	15%	17%	12%	18%	21%	25%	16%	22%	12%	13%
					ag								iop		op			
8	(8.0)	192	15	9	6	36	12	41	28	29	13	5	6	31	15	40	18	47
		19%	18%	15%	31%	17%	18%	18%	19%	19%	16%	12%	32%	18%	21%	19%	15%	19%
9	(9.0)	144	15	15	4	26	9	29	17	20	14	5	4	19	8	26	23	36
		14%	17%	26%	21%	12%	13%	13%	12%	13%	18%	13%	21%	11%	11%	13%	19%	15%
				defgh													l	
10 - very important	(10.0)	191	15	12	2	31	10	45	30	37	13	10	1	29	10	39	31	51
		19%	17%	21%	12%	15%	15%	20%	21%	24%	16%	25%	7%	16%	13%	19%	25%	21%
																	m	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	102 10%	8 9%	4 7%	2 8%	28 13%	7 11%	24 11%	12 9%	11 7%	7 9%	5 12%	2 8%	18 10%	12 16%	19 9%	10 9%	24 10%
Net: Neutral (4-6)	215 21%	25 29%	9 15%	2 11%	39 18%	19 28%	43 20%	35 24%	30 20%	23 29%	8 20%	2 11%	37 21%	15 21%	40 19%	25 21%	52 21%
Net: Important (7-10)	700 69%	53 62%	45 79%	16 81%	145 69%	41 61%	154 70%	97 67%	113 73%	49 63%	27 69%	15 81%	123 69%	44 62%	151 72%	85 71%	166 69%
Mean score	7.1	7.0	7.6	7.2	6.9	6.9	7.1	7.2	7.4	7.0	7.1	7.1	7.0	6.7	7.1	7.5 m	7.2
Standard deviation	2.48	2.57	2.39	2.73	2.44	2.41	2.52	2.47	2.41	2.47	2.74	2.67	2.38	2.60	2.45	2.42	2.48
Standard error	.08	.30	.32	.63	.20	.25	.15	.19	.22	.30	.43	.61	.19	.28	.15	.20	.19

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	32	7	-	-	24	9
		3%	5%	-	-	4%	2%
1	(1.0)	3	-	-	-	3	1
		*	-	-	-	*	*
2	(2.0)	21	1	-	-	9	12
		2%	1%	-	-	2%	3%
3	(3.0)	45	8	5	-	21	24
		4%	6%	13%	-	4%	6%
4	(4.0)	44	6	2	-	27	17
		4%	4%	6%	-	5%	4%
5	(5.0)	84	10	3	-	48	36
		8%	7%	9%	-	8%	8%
6	(6.0)	87	8	6	-	46	41
		9%	5%	18%	-	8%	10%
7	(7.0)	173	22	4	8	107	66
		17%	16%	13%	80%	18%	16%
8	(8.0)	192	28	4	-	103	89
		19%	20%	11%	-	17%	21%
9	(9.0)	144	21	5	-	79	65
		14%	15%	13%	-	13%	15%
10 - very important	(10.0)	191	31	6	2	127	64
		19%	22%	17%	20%	21%	15%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	102 10%	16 11%	5 13%	- -	56 9%	46 11%
Net: Neutral (4-6)	215 21%	24 17%	11 33%	- -	121 20%	94 22%
Net: Important (7-10)	700 69%	103 72%	19 54%	9 100%	415 70%	284 67%
Mean score	7.1	7.2	6.8	7.6	7.2	7.1
Standard deviation	2.48	2.62	2.33	1.26	2.55	2.38
Standard error	.08	.18	.45	.48	.10	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	100	27	73	87	22	2	36	63	42	45	11	1	3	15	6	16	11	37
		10%	6%	13%	12%	7%	5%	14%	8%	9%	10%	13%	3%	13%	7%	9%	8%	8%	13%
			a	d	g														
1	(1.0)	24	6	18	18	5	2	11	14	9	12	1	-	-	6	2	5	1	10
		2%	1%	3%	2%	2%	5%	4%	2%	2%	3%	1%	-	-	3%	3%	3%	1%	3%
			g																
2	(2.0)	55	28	27	42	23	1	24	31	32	17	3	3	2	12	5	10	5	15
		5%	6%	5%	6%	7%	2%	9%	4%	7%	4%	4%	9%	11%	6%	8%	5%	4%	5%
			g		g					i									
3	(3.0)	72	26	45	56	23	5	27	45	34	29	3	2	1	22	4	10	11	20
		7%	6%	8%	8%	7%	13%	10%	6%	7%	7%	3%	7%	3%	11%	6%	5%	9%	7%
					g			g						o					
4	(4.0)	75	32	43	58	19	3	18	57	30	40	9	2	2	8	6	16	7	25
		7%	7%	8%	8%	6%	9%	7%	8%	7%	9%	11%	6%	10%	4%	9%	8%	5%	9%
												m							
5	(5.0)	118	56	62	93	30	5	26	92	49	54	11	3	2	34	4	19	23	23
		12%	12%	11%	12%	10%	12%	10%	12%	11%	12%	14%	8%	8%	17%	7%	10%	17%	8%
														noq				noq	
6	(6.0)	100	54	47	78	30	4	11	89	42	46	9	9	1	25	3	19	9	26
		10%	12%	8%	10%	10%	9%	4%	12%	9%	10%	11%	28%	6%	12%	5%	10%	7%	9%
									f				jmnopq						
7	(7.0)	134	70	64	90	52	1	40	94	59	59	11	4	5	29	9	25	16	34
		13%	15%	11%	12%	17%	2%	15%	12%	13%	13%	14%	12%	24%	15%	15%	13%	12%	12%
						ce													
8	(8.0)	132	62	70	90	41	2	31	101	53	59	8	1	1	20	11	34	17	40
		13%	14%	12%	12%	13%	4%	12%	13%	12%	13%	10%	4%	5%	10%	17%	17%	13%	14%
															k		km		
9	(9.0)	82	37	45	55	32	7	13	69	45	27	8	2	1	16	4	14	15	23
		8%	8%	8%	7%	10%	17%	5%	9%	10%	6%	9%	5%	3%	8%	7%	7%	11%	8%
						c			f	i									

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	123	56	67	84	32	10	22	101	60	53	7	6	4	14	10	27	17	39
	12%	12%	12%	11%	10%	24%	9%	13%	13%	12%	8%	19%	17%	7%	15%	14%	13%	14%
						cd		f				m		m	m		m	
NETS																		
Net: Unimportant (0-3)	251	88	164	203	74	10	98	153	117	103	18	6	6	55	16	41	28	81
	25%	19%	29%	27%	24%	24%	38%	20%	26%	23%	22%	19%	27%	27%	26%	21%	21%	28%
			a				g											
Net: Neutral (4-6)	293	142	152	230	80	12	55	238	121	140	29	13	6	67	13	53	39	74
	29%	31%	27%	31%	26%	29%	21%	31%	27%	32%	36%	42%	24%	33%	21%	27%	30%	25%
								f			n	nq		n				
Net: Important (7-10)	471	225	246	318	157	19	106	365	217	198	34	13	11	79	34	100	65	136
	46%	50%	44%	42%	50%	47%	41%	48%	48%	45%	42%	40%	49%	39%	54%	51%	49%	47%
					c			f						m	m	m		
Mean score	5.7	6.1	5.4	5.5	5.9	6.3	4.9	6.0	5.8	5.7	5.5	6.2	5.5	5.5	5.9	6.0	6.0	5.6
		b						f										
Standard deviation	3.05	2.80	3.22	3.09	2.92	3.25	3.19	2.95	3.10	3.02	3.04	2.70	3.30	2.79	3.20	3.02	2.95	3.26
Standard error	.10	.15	.13	.11	.18	.54	.20	.11	.16	.13	.37	.45	.67	.20	.36	.18	.23	.24

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	100	11	2	2	20	8	22	13	16	11	1	2	13	6	23	11	28
		10%	13%	3%	12%	10%	12%	10%	9%	11%	14%	2%	12%	7%	8%	11%	9%	11%
			b															
1	(1.0)	24	2	-	-	4	1	8	1	6	1	-	-	6	1	5	1	9
		2%	2%	-	-	2%	2%	4%	1%	4%	1%	-	-	4%	2%	2%	1%	4%
2	(2.0)	55	6	5	2	14	2	12	8	4	3	4	2	6	9	15	5	9
		5%	6%	9%	13%	6%	4%	6%	6%	3%	4%	10%	13%	4%	12%	7%	4%	4%
														lop				
3	(3.0)	72	4	2	1	19	7	13	11	12	3	1	1	20	3	12	8	20
		7%	5%	4%	4%	9%	11%	6%	7%	8%	4%	3%	4%	12%	5%	6%	7%	8%
														n				
4	(4.0)	75	11	4	2	16	6	18	9	9	11	4	2	11	6	14	4	22
		7%	13%	6%	12%	7%	9%	8%	6%	6%	14%	10%	13%	6%	9%	7%	3%	9%
											o							o
5	(5.0)	118	8	4	-	36	11	22	22	10	10	2	1	33	8	17	24	18
		12%	9%	7%	-	17%	16%	10%	16%	6%	12%	5%	4%	19%	11%	8%	20%	8%
						fh	h		h					jnp		jnp		
6	(6.0)	100	9	6	1	24	5	20	16	10	9	7	1	23	5	24	5	17
		10%	10%	11%	8%	11%	8%	9%	11%	7%	11%	19%	8%	13%	7%	12%	4%	7%
											mop			o		o		
7	(7.0)	134	9	16	3	24	8	27	15	20	9	9	3	23	13	24	15	29
		13%	11%	28%	18%	11%	12%	12%	11%	13%	11%	24%	18%	13%	18%	11%	12%	12%
				adefgh										n				
8	(8.0)	132	11	4	2	23	6	32	19	28	9	1	1	17	8	34	14	41
		13%	13%	6%	11%	11%	9%	15%	13%	18%	11%	3%	6%	9%	11%	16%	12%	17%
									b						jl		jl	
9	(9.0)	82	9	3	1	20	3	14	8	17	8	2	1	13	4	17	13	18
		8%	11%	5%	4%	9%	5%	6%	6%	11%	10%	4%	4%	7%	6%	8%	11%	7%
10 - very important	(10.0)	123	7	12	4	13	8	32	20	21	7	8	4	13	8	25	20	32
		12%	8%	20%	18%	6%	12%	15%	14%	14%	8%	21%	18%	7%	11%	12%	17%	13%
				d				d	d					l		l		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	251 25%	23 26%	9 16%	5 29%	57 27%	19 29%	56 25%	33 23%	38 25%	18 22%	6 15%	5 29%	46 26%	19 27%	55 26%	25 21%	65 27%
Net: Neutral (4-6)	293 29%	27 32%	14 24%	4 20%	75 35%	22 33%	59 27%	48 33%	29 19%	29 37%	13 33%	5 24%	67 38%	19 26%	55 26%	33 27%	57 24%
		h		h	h		h	h		p			np				
Net: Important (7-10)	471 46%	36 42%	34 60%	10 51%	79 37%	26 38%	105 48%	63 44%	87 56%	32 40%	21 52%	9 47%	65 37%	33 47%	99 47%	63 52%	120 50%
			adeg				d		deg						l	l	l
Mean score	5.7	5.4	6.5	5.7	5.3	5.3	5.7	5.8	6.0	5.4	6.4	5.5	5.4	5.5	5.7	6.1	5.7
			ade								l					l	
Standard deviation	3.05	3.15	2.69	3.41	2.86	3.06	3.16	3.00	3.23	3.06	2.68	3.38	2.73	3.01	3.15	3.07	3.21
Standard error	.10	.37	.36	.78	.24	.32	.19	.23	.29	.37	.42	.78	.22	.32	.19	.25	.24

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	100	9	2	6	57	43
		10%	7%	6%	60%	10%	10%
1	(1.0)	24	4	3	-	15	9
		2%	3%	10%	-	3%	2%
2	(2.0)	55	7	2	-	25	30
		5%	5%	5%	-	4%	7%
							d
3	(3.0)	72	8	2	-	37	35
		7%	6%	5%	-	6%	8%
4	(4.0)	75	12	3	-	45	30
		7%	8%	9%	-	8%	7%
5	(5.0)	118	14	4	1	74	44
		12%	10%	10%	5%	12%	11%
6	(6.0)	100	15	1	-	55	45
		10%	11%	4%	-	9%	11%
7	(7.0)	134	14	5	2	70	63
		13%	10%	14%	21%	12%	15%
8	(8.0)	132	25	4	-	83	49
		13%	18%	10%	-	14%	12%
9	(9.0)	82	11	2	-	50	32
		8%	8%	5%	-	8%	8%
10 - very important	(10.0)	123	22	8	1	82	42
		12%	15%	22%	14%	14%	10%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	251 25%	28 20%	9 26%	6 60%	134 23%	117 28%
Net: Neutral (4-6)	293 29%	41 29%	8 23%	1 5%	174 29%	120 28%
Net: Important (7-10)	471 46%	72 51%	18 51%	3 35%	285 48%	187 44%
Mean score	5.7	6.1	5.9	3.1	5.9	5.5
Standard deviation	3.05	2.98	3.35	4.21	3.07	3.02
Standard error	.10	.21	.64	1.59	.13	.15

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	8	-	8	7	2	-	-	8	3	2	-	-	-	2	-	2	2	2
		1%	-	1%	1%	1%	-	-	1%	1%	1%	-	-	-	1%	-	1%	1%	1%
				a															
1	(1.0)	2	2	-	2	-	-	-	2	2	-	2	-	-	-	-	-	-	-
		*	*	-	*	-	-	-	*	*	-	2%	-	-	-	-	-	-	-
											moq								
2	(2.0)	13	8	5	7	9	1	2	10	8	3	-	-	-	1	2	2	2	5
		1%	2%	1%	1%	3%	4%	1%	1%	2%	1%	-	-	-	1%	3%	1%	1%	2%
						c													
3	(3.0)	29	15	14	17	13	2	5	24	13	12	1	3	-	9	1	7	4	5
		3%	3%	3%	2%	4%	4%	2%	3%	3%	3%	2%	11%	-	4%	1%	3%	3%	2%
												jnopq							
4	(4.0)	51	22	29	40	16	2	14	38	24	23	2	1	2	11	6	10	6	13
		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	3%	4%	9%	5%	10%	5%	5%	4%
5	(5.0)	69	36	32	51	23	4	17	52	22	35	3	2	2	14	4	16	12	17
		7%	8%	6%	7%	7%	10%	7%	7%	5%	8%	3%	5%	10%	7%	7%	8%	9%	6%
6	(6.0)	113	58	55	81	32	7	28	85	52	53	10	2	2	28	8	17	11	34
		11%	13%	10%	11%	10%	18%	11%	11%	12%	12%	13%	7%	7%	14%	13%	9%	9%	12%
7	(7.0)	214	97	118	171	54	5	56	158	87	100	18	10	3	46	12	43	30	52
		21%	21%	21%	23%	17%	12%	22%	21%	19%	23%	22%	33%	12%	23%	19%	22%	23%	18%
												q							
8	(8.0)	245	110	134	182	72	7	67	178	116	101	21	4	6	42	15	46	28	82
		24%	24%	24%	24%	23%	16%	26%	24%	25%	23%	26%	13%	27%	21%	25%	24%	21%	28%
9	(9.0)	128	52	76	94	43	4	33	95	56	54	9	2	5	22	3	26	18	43
		13%	11%	14%	13%	14%	10%	13%	13%	12%	12%	12%	7%	24%	11%	5%	13%	13%	15%
															n		n	n	
10 - very important	(10.0)	144	54	90	100	49	8	38	107	71	59	14	6	3	26	11	27	18	39
		14%	12%	16%	13%	16%	21%	14%	14%	16%	13%	17%	20%	11%	13%	18%	14%	14%	13%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	52 5%	25 5%	27 5%	32 4%	23 8%	3 8%	8 3%	44 6%	26 6%	18 4%	3 4%	3 11%	- -	13 6%	2 4%	11 6%	7 6%	12 4%
					c													
Net: Neutral (4-6)	233 23%	117 26%	116 21%	172 23%	70 23%	13 33%	59 23%	174 23%	98 22%	111 25%	15 19%	5 16%	6 26%	53 26%	19 30%	43 22%	30 23%	63 22%
Net: Important (7-10)	731 72%	312 69%	419 75%	547 73%	217 70%	24 60%	193 74%	538 71%	330 73%	313 71%	62 77%	23 73%	17 74%	136 68%	42 67%	141 72%	94 72%	216 74%
			a															
Mean score	7.3	7.1	7.4	7.3	7.2	7.1	7.4	7.2	7.3	7.3	7.5	7.1	7.5	7.1	7.2	7.3	7.2	7.4
Standard deviation	2.00	1.94	2.05	1.96	2.16	2.26	1.81	2.06	2.06	1.90	1.92	2.16	1.84	2.04	2.05	2.02	2.09	1.94
Standard error	.06	.10	.08	.07	.13	.38	.11	.08	.11	.08	.23	.36	.37	.15	.23	.12	.16	.14

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
Total		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	8 1%	1 1%	- -	- -	2 1%	1 2%	- -	1 *	2 2%	- -	- -	2 1%	- -	1 1%	1 1%	2 1%	
1	(1.0)	2 *	2 2%	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	- -	
2	(2.0)	13 1%	- -	- -	- -	6 3%	3 4%	1 1%	1 1%	1 1%	- -	- -	- -	1 1%	1 1%	7 3%	- -	4 2%
3	(3.0)	29 3%	1 2%	5 9%	- -	3 1%	2 3%	6 3%	5 4%	4 3%	3 3%	3 9%	- -	4 2%	4 5%	7 3%	2 1%	5 2%
4	(4.0)	51 5%	4 4%	1 2%	1 6%	5 2%	4 5%	12 5%	8 5%	12 8%	3 4%	2 5%	1 6%	8 4%	8 11%	9 4%	4 3%	11 5%
5	(5.0)	69 7%	2 2%	3 5%	1 8%	13 6%	6 10%	17 8%	17 11%	9 6%	3 3%	3 8%	2 12%	12 7%	6 9%	19 9%	12 10%	11 4%
6	(6.0)	113 11%	10 12%	7 12%	2 8%	26 12%	7 10%	23 11%	15 10%	18 12%	8 11%	4 9%	2 8%	23 13%	11 16%	19 9%	11 9%	29 12%
7	(7.0)	214 21%	19 22%	13 23%	2 11%	58 27%	16 23%	51 23%	23 16%	22 14%	18 23%	10 26%	2 11%	40 23%	11 16%	47 22%	26 22%	48 20%
8	(8.0)	245 24%	22 25%	8 14%	6 33%	53 25%	10 15%	53 24%	35 24%	40 26%	23 29%	3 7%	6 33%	41 23%	17 24%	48 23%	23 19%	67 28%
9	(9.0)	128 13%	13 15%	5 9%	3 18%	22 10%	9 13%	27 12%	18 12%	24 16%	8 11%	4 10%	3 18%	22 13%	4 6%	21 10%	21 18%	36 15%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p		
Significance Level: 95%																		
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - very important	(10.0)	144	12	15	3	24	10	30	22	20	11	11	2	23	9	32	21	29
		14%	14%	26%	16%	11%	15%	14%	15%	13%	13%	27%	11%	13%	12%	15%	17%	12%
				dfh														Imp
NETS																		
Net: Unimportant (0-3)	52	4	5	-	11	6	7	7	8	4	3	-	7	5	15	3	11	
	5%	5%	9%	-	5%	9%	3%	5%	5%	6%	9%	-	4%	6%	7%	2%	5%	
					f										o			
Net: Neutral (4-6)	233	16	11	4	43	17	52	39	39	14	9	5	44	25	47	27	51	
	23%	18%	19%	22%	20%	25%	24%	27%	25%	18%	22%	26%	25%	36%	22%	22%	21%	
														inop				
Net: Important (7-10)	731	67	42	15	157	44	161	98	107	60	28	14	127	41	148	91	180	
	72%	77%	73%	78%	74%	66%	73%	68%	69%	77%	70%	74%	71%	58%	70%	75%	74%	
										m			m		m		m	
Mean score	7.3	7.4	7.5	7.8	7.2	6.9	7.3	7.2	7.3	7.3	7.3	7.5	7.3	6.8	7.1	7.6	7.4	
																m	m	
Standard deviation	2.00	2.00	2.14	1.74	1.93	2.33	1.83	2.04	2.12	1.95	2.26	1.75	1.96	2.05	2.12	1.91	1.93	
Standard error	.06	.24	.29	.40	.16	.24	.11	.16	.19	.24	.36	.40	.16	.22	.13	.16	.15	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	8	-	-	-	5	3
		1%	-	-	-	1%	1%
1	(1.0)	2	-	-	-	2	-
		*	-	-	-	*	-
2	(2.0)	13	1	-	-	1	11
		1%	1%	-	-	*	3%
							d
3	(3.0)	29	5	-	-	14	15
		3%	3%	-	-	2%	3%
4	(4.0)	51	7	2	1	27	24
		5%	5%	5%	8%	5%	6%
5	(5.0)	69	11	1	4	46	23
		7%	8%	2%	40%	8%	5%
6	(6.0)	113	12	5	1	64	49
		11%	8%	15%	13%	11%	12%
7	(7.0)	214	34	7	-	126	89
		21%	24%	19%	-	21%	21%
8	(8.0)	245	32	10	2	136	108
		24%	23%	28%	25%	23%	26%
9	(9.0)	128	20	4	-	82	46
		13%	14%	12%	-	14%	11%
10 - very important	(10.0)	144	19	6	1	89	55
		14%	14%	17%	14%	15%	13%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	52 5%	6 4%	- -	- -	23 4%	29 7% d
Net: Neutral (4-6)	233 23%	30 21%	8 23%	6 61%	137 23%	96 23%
Net: Important (7-10)	731 72%	106 75%	27 77%	4 39%	433 73%	298 70%
Mean score	7.3	7.4	7.7	6.5	7.4	7.2
Standard deviation	2.00	1.87	1.63	2.04	1.96	2.06
Standard error	.06	.13	.31	.77	.08	.10

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	11	2	9	10	1	-	2	8	2	6	-	-	2	1	1	2	1	5
		1%	*	2%	1%	*	-	1%	1%	1%	1%	-	-	7%	1%	1%	1%	*	2%
1	(1.0)	5	3	2	3	1	1	-	5	2	2	1	-	-	-	-	1	2	1
		*	1%	*	*	*	2%	-	1%	*	1%	1%	-	-	-	-	1%	1%	*
2	(2.0)	12	10	2	8	4	-	2	10	5	5	2	2	-	1	1	2	2	3
		1%	2%	*	1%	1%	-	1%	1%	1%	1%	2%	6%	-	1%	1%	1%	1%	1%
			b										moq						
3	(3.0)	34	15	19	26	14	2	7	27	19	12	3	1	-	7	2	6	4	11
		3%	3%	3%	3%	4%	6%	3%	4%	4%	3%	3%	4%	-	4%	3%	3%	3%	4%
4	(4.0)	52	29	23	33	19	3	18	34	26	22	2	1	-	15	2	7	8	18
		5%	6%	4%	4%	6%	8%	7%	5%	6%	5%	2%	2%	-	7%	4%	4%	6%	6%
5	(5.0)	78	31	47	63	26	3	20	58	34	33	5	3	3	16	11	16	11	13
		8%	7%	8%	8%	8%	8%	8%	8%	7%	8%	6%	11%	11%	8%	17%	8%	8%	4%
															mopq				
6	(6.0)	95	38	57	70	29	3	26	69	40	46	7	2	6	23	7	13	13	24
		9%	8%	10%	9%	9%	6%	10%	9%	9%	10%	9%	7%	25%	11%	11%	7%	10%	8%
7	(7.0)	210	104	107	158	66	9	70	140	95	96	18	4	1	46	13	38	24	66
		21%	23%	19%	21%	21%	23%	27%	19%	21%	22%	23%	12%	5%	23%	20%	19%	18%	23%
								g											
8	(8.0)	233	95	137	181	57	4	47	186	112	96	19	10	5	45	13	53	27	60
		23%	21%	24%	24%	18%	11%	18%	25%	25%	22%	23%	30%	24%	23%	20%	27%	21%	21%
					d			f											
9	(9.0)	126	54	72	86	42	6	31	95	55	52	8	6	3	26	4	22	19	38
		12%	12%	13%	11%	14%	15%	12%	13%	12%	12%	10%	20%	12%	13%	7%	11%	14%	13%
													n						
10 - very important	(10.0)	160	73	87	114	52	8	36	124	64	70	15	3	4	21	10	34	21	53
		16%	16%	16%	15%	17%	20%	14%	16%	14%	16%	18%	8%	17%	10%	16%	17%	16%	18%
															m				m

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	62 6%	30 7%	32 6%	47 6%	20 6%	3 8%	12 5%	50 7%	29 6%	26 6%	5 7%	3 10%	2 7%	10 5%	3 5%	12 6%	8 6%	20 7%
Net: Neutral (4-6)	225 22%	98 22%	127 23%	166 22%	74 24%	9 23%	64 25%	161 21%	100 22%	101 23%	14 18%	6 20%	8 36%	54 27%	20 31%	36 19%	32 24%	54 19%
Net: Important (7-10)	729 72%	327 72%	403 72%	539 72%	217 70%	28 69%	183 71%	546 72%	326 72%	314 71%	60 75%	22 71%	13 58%	138 68%	40 64%	147 75%	91 70%	218 75%
Mean score	7.3	7.2	7.3	7.2	7.2	7.2	7.1	7.3	7.2	7.2	7.4	7.2	7.0	7.1	7.1	7.4	7.3	7.3
Standard deviation	2.11	2.14	2.10	2.11	2.12	2.35	2.01	2.15	2.06	2.14	2.07	2.18	2.56	1.94	2.07	2.08	2.15	2.22
Standard error	.07	.11	.08	.08	.13	.39	.12	.08	.11	.10	.25	.36	.52	.14	.23	.13	.17	.16

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	11 1%	- -	- -	2 8%	1 *	1 2%	3 1%	1 *	2 2%	- -	- -	2 8%	1 1%	1 1%	2 1%	1 *	3 1%
1	(1.0)	5 *	- -	- -	- -	1 1%	1 1%	1 *	- -	- -	- -	- -	- -	- -	1 *	2 1%	- -	- -
2	(2.0)	12 1%	2 2%	2 3%	- -	1 2%	2 1%	2 1%	3 2%	2 2%	2 2%	2 5%	- -	1 1%	2 1%	3 2%	3 1%	3 1%
3	(3.0)	34 3%	1 2%	1 1%	- -	4 2%	2 2%	7 3%	8 6%	11 7%	1 2%	2 5%	- -	4 2%	2 3%	7 3%	6 5%	11 5%
4	(4.0)	52 5%	2 2%	- -	- -	17 8%	5 7%	13 6%	8 6%	6 4%	- -	1 1%	- -	12 6%	6 8%	14 7%	6 5%	15 6%
5	(5.0)	78 8%	6 7%	5 8%	2 8%	16 7%	13 19%	19 9%	7 5%	7 5%	5 6%	2 6%	2 8%	13 7%	8 12%	18 9%	12 10%	14 6%
6	(6.0)	95 9%	7 8%	7 12%	3 17%	22 10%	4 6%	19 8%	18 12%	11 7%	7 9%	4 10%	4 21%	19 11%	9 13%	16 7%	12 10%	19 8%
7	(7.0)	210 21%	24 28%	8 15%	1 6%	54 25%	13 19%	46 21%	24 16%	31 20%	20 25%	3 7%	1 6%	46 26%	13 19%	47 22%	15 13%	53 22%
8	(8.0)	233 23%	18 21%	14 24%	4 23%	56 27%	15 22%	47 21%	34 24%	27 17%	22 28%	12 29%	4 24%	38 21%	19 27%	51 24%	25 21%	45 19%
9	(9.0)	126 12%	13 15%	7 12%	3 14%	20 10%	6 8%	22 10%	16 11%	32 21%	9 12%	5 14%	3 15%	20 11%	3 5%	20 10%	16 13%	41 17%
10 - very important	(10.0)	160 16%	14 16%	14 24%	4 23%	21 10%	7 11%	42 19%	26 18%	24 16%	12 15%	9 22%	4 18%	26 15%	9 12%	32 15%	24 20%	37 15%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	62 6%	3 4%	3 5%	2 8%	5 2%	5 7%	14 6%	11 8% d	16 10% d	3 4%	4 10% l	2 8%	5 3%	3 4%	13 6%	11 9% l	17 7%
Net: Neutral (4-6)	225 22%	14 17%	12 20%	5 25%	55 26% h	22 33% ah	51 23%	33 23%	24 16%	12 16%	7 18%	6 29%	43 24%	23 33% ip	47 23%	29 24%	48 20%
Net: Important (7-10)	729 72%	69 80% e	43 75%	13 67%	152 72%	40 60%	156 71%	100 69%	114 74% e	63 80% mo	29 72%	12 63%	130 73%	45 63%	149 71%	80 67%	177 73%
Mean score	7.3	7.5 e	7.7 e	7.3	7.2	6.6	7.2 e	7.3 e	7.3 e	7.6 m	7.5	7.1	7.3	6.9	7.1	7.2	7.3
Standard deviation	2.11	1.83	1.99	2.77	1.80	2.26	2.21	2.16	2.30	1.75	2.27	2.72	1.87	2.00	2.13	2.35	2.19
Standard error	.07	.22	.27	.64	.15	.23	.13	.17	.21	.21	.36	.63	.15	.21	.13	.20	.17

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	11	1	-	2	8	3
		1%	*	-	18%	1%	1%
1	(1.0)	5	1	-	-	1	4
		*	1%	-	-	*	1%
							d
2	(2.0)	12	2	-	-	11	1
		1%	2%	-	-	2%	*
						e	
3	(3.0)	34	5	-	-	22	13
		3%	3%	-	-	4%	3%
4	(4.0)	52	6	3	1	26	26
		5%	4%	8%	8%	4%	6%
5	(5.0)	78	11	4	-	39	39
		8%	8%	11%	-	7%	9%
6	(6.0)	95	11	4	1	55	40
		9%	8%	10%	5%	9%	9%
7	(7.0)	210	28	5	5	121	89
		21%	20%	15%	54%	20%	21%
8	(8.0)	233	34	6	-	123	110
		23%	24%	18%	-	21%	26%
							d
9	(9.0)	126	15	3	-	82	44
		12%	10%	9%	-	14%	10%
10 - very important	(10.0)	160	28	10	1	105	55
		16%	20%	29%	14%	18%	13%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	62 6%	9 6%	- -	2 18%	41 7%	21 5%
Net: Neutral (4-6)	225 22%	28 20%	10 29%	1 13%	120 20%	105 25%
Net: Important (7-10)	729 72%	105 74%	25 71%	6 68%	432 73%	298 70%
Mean score	7.3	7.4	7.7	5.8	7.3	7.2
Standard deviation	2.11	2.13	2.02	3.30	2.18	2.02
Standard error	.07	.15	.39	1.25	.09	.10

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	9	2	7	7	2	-	1	8	3	4	-	-	1	1	4	1	1	
		1%	*	1%	1%	1%	-	*	1%	1%	1%	-	-	3%	1%	2%	2%	1%	*
1	(1.0)	5	2	3	3	1	1	1	4	1	2	1	-	-	1	-	2	-	-
		*	*	1%	*	*	2%	*	*	*	*	2%	-	-	1%	-	1%	-	-
2	(2.0)	25	8	16	16	7	2	7	18	13	9	3	3	-	3	1	4	2	9
		2%	2%	3%	2%	2%	6%	3%	2%	3%	2%	4%	9%	-	2%	1%	2%	1%	3%
												mnop							
3	(3.0)	46	22	24	33	15	6	11	35	12	28	1	1	*	10	5	11	7	9
		5%	5%	4%	4%	5%	14%	4%	5%	3%	6%	1%	4%	2%	5%	8%	6%	6%	3%
							cd				h								
4	(4.0)	64	26	37	48	18	4	18	46	24	33	1	1	3	14	4	15	7	17
		6%	6%	7%	6%	6%	10%	7%	6%	5%	8%	2%	4%	12%	7%	7%	8%	6%	6%
5	(5.0)	118	57	62	95	30	3	28	91	60	46	12	2	1	26	5	24	19	29
		12%	12%	11%	13%	10%	6%	11%	12%	13%	10%	15%	7%	4%	13%	8%	12%	14%	10%
6	(6.0)	152	61	91	117	42	1	36	116	70	61	19	6	3	26	10	36	17	35
		15%	13%	16%	16%	13%	4%	14%	15%	15%	14%	24%	19%	15%	13%	17%	18%	13%	12%
					e							mpq							
7	(7.0)	217	98	118	168	72	6	62	155	89	105	20	6	8	50	15	29	32	56
		21%	22%	21%	22%	23%	15%	24%	20%	20%	24%	24%	20%	34%	25%	24%	15%	25%	19%
														o				o	
8	(8.0)	178	84	95	131	55	2	56	123	82	76	15	4	5	33	8	25	21	67
		18%	18%	17%	17%	18%	4%	21%	16%	18%	17%	18%	13%	20%	17%	13%	13%	16%	23%
					e	e												o	o
9	(9.0)	99	44	55	59	35	6	21	78	49	36	2	4	-	20	4	24	14	32
		10%	10%	10%	8%	11%	14%	8%	10%	11%	8%	2%	14%	-	10%	6%	12%	10%	11%
												j			j		j	j	j
10 - very important	(10.0)	104	50	53	73	35	10	20	84	50	41	6	3	2	16	9	21	11	35
		10%	11%	10%	10%	11%	24%	8%	11%	11%	9%	8%	9%	9%	8%	15%	11%	9%	12%
							cd												

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	84 8%	34 8%	50 9%	59 8%	25 8%	9 22% cd	19 8%	65 9%	30 6%	43 10%	6 7%	4 13%	1 5%	16 8%	7 11%	21 11%	10 8%	20 7%
Net: Neutral (4-6)	334 33%	144 32%	190 34%	261 35%	89 29%	8 20%	82 31%	252 33%	155 34%	140 32%	32 40%	10 30%	7 32%	66 33%	20 32%	74 38% q	43 33%	81 28%
Net: Important (7-10)	598 59%	276 61%	322 57%	432 57%	197 63%	23 57%	158 61%	439 58%	270 59%	258 59%	42 53%	18 56%	15 63%	119 59%	36 58%	100 51%	78 59%	191 65% o
Mean score	6.7	6.8	6.6	6.7	6.9	6.6	6.7	6.7	6.8	6.6	6.5	6.6	6.6	6.6	6.7	6.5	6.7	7.0 o
Standard deviation	2.12	2.07	2.16	2.08	2.10	2.94	2.00	2.17	2.08	2.13	1.89	2.31	2.11	2.03	2.26	2.34	2.04	2.08
Standard error	.07	.11	.08	.07	.13	.49	.12	.08	.11	.09	.23	.39	.43	.15	.25	.14	.16	.15

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	9	-	-	1	1	1	3	1	1	-	-	1	1	1	3	1	1
		1%	-	-	4%	*	2%	1%	1%	1%	-	-	4%	1%	1%	1%	1%	*
1	(1.0)	5	2	-	-	1	-	1	-	-	1	-	-	2	-	1	-	-
		*	3%	-	-	*	-	1%	-	-	2%	-	-	1%	-	1%	-	-
			g															
2	(2.0)	25	5	2	-	4	2	7	3	3	1	3	-	3	1	7	1	7
		2%	5%	3%	-	2%	3%	3%	2%	2%	2%	8%	-	2%	1%	3%	1%	3%
												mo						
3	(3.0)	46	-	1	-	11	3	9	13	5	-	1	-	9	5	14	6	7
		5%	-	2%	-	5%	4%	4%	9%	3%	-	3%	-	5%	7%	7%	5%	3%
									af						i	i		
4	(4.0)	64	3	2	2	14	5	16	7	11	2	2	3	15	4	12	7	16
		6%	4%	4%	11%	7%	7%	7%	5%	7%	3%	5%	15%	8%	5%	6%	6%	7%
5	(5.0)	118	12	5	-	28	10	24	18	10	12	1	-	22	8	24	17	21
		12%	14%	8%	-	13%	14%	11%	12%	7%	15%	3%	-	13%	11%	11%	14%	9%
6	(6.0)	152	17	14	3	35	8	35	19	16	18	10	3	21	14	39	13	30
		15%	20%	24%	18%	16%	13%	16%	13%	10%	23%	24%	18%	12%	19%	19%	11%	12%
				h							lop	lo			o			
7	(7.0)	217	18	13	5	53	15	40	30	27	17	8	5	41	14	40	27	49
		21%	21%	23%	27%	25%	22%	18%	21%	18%	22%	21%	28%	23%	20%	19%	22%	20%
8	(8.0)	178	19	13	5	28	14	32	22	41	19	6	5	28	10	28	25	52
		18%	22%	22%	24%	13%	21%	14%	15%	27%	24%	15%	24%	16%	15%	13%	21%	22%
									dfg		n				n	n		
9	(9.0)	99	2	3	-	19	4	26	17	19	2	4	-	20	6	21	9	28
		10%	2%	5%	-	9%	7%	12%	12%	13%	2%	11%	-	12%	9%	10%	8%	11%
								a	a	a				i	i	i		
10 - very important	(10.0)	104	8	5	3	17	5	29	14	19	6	4	2	15	9	21	14	31
		10%	10%	9%	16%	8%	8%	13%	10%	12%	8%	10%	11%	8%	12%	10%	11%	13%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby

Base: All Recent graduates

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	84 8%	7 8%	3 5%	1 4%	17 8%	6 8%	20 9%	16 11%	10 6%	3 3%	4 11%	1 4%	15 9%	6 9%	25 12%	8 7%	15 6%
Net: Neutral (4-6)	334 33%	33 38%	20 35%	6 29%	77 36%	23 34%	75 34%	44 31%	37 24%	32 41%	13 33%	6 33%	58 33%	25 35%	75 36%	38 31%	67 28%
Net: Important (7-10)	598 59%	47 54%	34 60%	13 67%	117 55%	39 57%	126 57%	83 58%	107 70%	44 56%	22 57%	12 63%	104 59%	40 56%	109 52%	75 62%	160 66%
Mean score	6.7	6.5	6.9	6.9	6.6	6.5	6.7	6.7	7.2	6.7	6.7	6.7	6.6	6.7	6.5	6.8	7.0
Standard deviation	2.12	2.10	1.82	2.26	2.02	2.11	2.29	2.19	2.09	1.76	2.17	2.23	2.14	2.16	2.26	2.06	2.08
Standard error	.07	.25	.25	.52	.17	.22	.14	.17	.19	.21	.34	.51	.17	.23	.14	.17	.16

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	9	3	-	-	7	2
		1%	2%	-	-	1%	*
1	(1.0)	5	1	-	-	3	2
		*	1%	-	-	*	*
2	(2.0)	25	3	1	-	10	15
		2%	2%	3%	-	2%	3%
3	(3.0)	46	7	-	-	22	24
		5%	5%	-	-	4%	6%
4	(4.0)	64	13	1	-	40	24
		6%	9%	2%	-	7%	6%
5	(5.0)	118	16	3	1	63	56
		12%	11%	7%	5%	11%	13%
6	(6.0)	152	27	3	2	87	65
		15%	19%	9%	21%	15%	15%
7	(7.0)	217	20	8	4	125	92
		21%	14%	24%	41%	21%	22%
8	(8.0)	178	17	8	2	103	75
		18%	12%	22%	18%	17%	18%
9	(9.0)	99	19	3	-	64	35
		10%	13%	9%	-	11%	8%
10 - very important	(10.0)	104	17	8	1	69	35
		10%	12%	22%	14%	12%	8%
NETS							
Net: Unimportant (0-3)		84	14	1	-	42	42
		8%	10%	3%	-	7%	10%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	334 33%	55 39%	6 19%	2 26%	190 32%	144 34%
Net: Important (7-10)	598 59%	72 51%	27 78%	7 74%	361 61%	237 56%
Mean score	6.7	6.6	7.6	7.3	6.8 e	6.6
Standard deviation	2.12	2.37	1.93	1.42	2.14	2.09
Standard error	.07	.17	.37	.54	.09	.10

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	7	2	6	6	1	-	2	6	2	3	1	-	1	1	-	2	-	3
		1%	*	1%	1%	*	-	1%	1%	*	1%	1%	-	3%	1%	-	1%	-	1%
1	(1.0)	4	2	2	3	1	-	3	1	1	3	-	-	-	1	-	1	-	3
		*	*	*	*	*	-	1%	*	*	1%	-	-	-	*	-	*	-	1%
								9											
2	(2.0)	17	4	13	13	6	1	7	10	7	8	3	-	-	3	1	1	2	8
		2%	1%	2%	2%	2%	2%	3%	1%	2%	2%	3%	-	-	2%	1%	*	1%	3%
												o							o
3	(3.0)	43	25	18	27	20	1	11	33	22	16	2	2	2	6	5	9	7	12
		4%	6%	3%	4%	6%	3%	4%	4%	5%	4%	2%	6%	7%	3%	8%	4%	5%	4%
4	(4.0)	47	18	30	35	16	3	16	32	26	18	-	2	1	11	3	4	8	19
		5%	4%	5%	5%	5%	7%	6%	4%	6%	4%	-	8%	5%	5%	5%	2%	6%	6%
													jo					jo	jo
5	(5.0)	88	45	43	63	20	8	20	69	39	37	7	2	2	17	9	15	15	21
		9%	10%	8%	8%	6%	19%	8%	9%	9%	8%	8%	8%	7%	9%	15%	8%	12%	7%
							cd									q			
6	(6.0)	116	58	58	85	43	2	28	88	54	48	11	2	6	26	3	21	16	32
		11%	13%	10%	11%	14%	5%	11%	12%	12%	11%	14%	7%	26%	13%	4%	11%	12%	11%
												n			n			n	
7	(7.0)	202	95	108	155	58	6	49	154	84	99	17	7	5	52	12	42	19	49
		20%	21%	19%	21%	19%	14%	19%	20%	19%	22%	21%	23%	21%	26%	19%	22%	15%	17%
															pq				
8	(8.0)	222	100	123	173	64	3	64	158	96	108	18	8	3	41	12	51	31	59
		22%	22%	22%	23%	21%	8%	25%	21%	21%	24%	22%	25%	13%	20%	19%	26%	23%	20%
					e														
9	(9.0)	109	45	65	73	32	7	22	87	58	32	6	2	1	26	9	15	15	36
		11%	10%	11%	10%	10%	17%	8%	12%	13%	7%	7%	7%	5%	13%	14%	8%	11%	12%
										i									

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has

Base: All Recent graduates

Significance Level: 95%

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	159	62	97	118	49	9	38	121	66	69	16	5	3	19	9	35	20	51
(10.0)	16%	14%	17%	16%	16%	23%	15%	16%	14%	16%	20%	16%	13%	9%	15%	18%	15%	18%
											m					m		m
NETS																		
Net: Unimportant (0-3)	71	33	38	50	28	2	23	49	32	31	5	2	2	11	5	12	8	26
	7%	7%	7%	7%	9%	6%	9%	6%	7%	7%	7%	6%	11%	5%	8%	6%	6%	9%
Net: Neutral (4-6)	252	121	131	184	79	13	64	188	118	103	18	7	9	54	15	40	39	71
	25%	27%	23%	24%	25%	31%	25%	25%	26%	23%	22%	22%	38%	27%	24%	20%	29%	24%
																		o
Net: Important (7-10)	693	301	392	518	204	25	173	520	304	308	56	23	12	137	42	143	84	195
	68%	66%	70%	69%	66%	63%	67%	69%	67%	70%	71%	72%	51%	68%	67%	74%	64%	67%
																		p
Mean score	7.1	7.1	7.2	7.2	7.1	7.2	7.0	7.2	7.1	7.1	7.3	7.2	6.5	7.0	7.1	7.4	7.1	7.1
Standard deviation	2.12	2.04	2.19	2.11	2.17	2.35	2.24	2.08	2.10	2.11	2.13	2.03	2.30	1.93	2.17	2.00	2.07	2.33
Standard error	.07	.11	.09	.08	.13	.39	.14	.08	.11	.09	.26	.34	.47	.14	.24	.12	.16	.17

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	7	1	-	1	1	-	2	-	1	1	-	1	-	2	-	1	
		1%	1%	-	4%	*	-	1%	-	1%	1%	-	4%	1%	-	1%	-	*
1	(1.0)	4	-	-	-	-	1	1	1	2	-	-	-	-	-	1	1	3
		*	-	-	-	-	1%	1%	*	1%	-	-	-	-	-	*	1%	1%
2	(2.0)	17	5	1	-	3	1	4	1	3	3	-	-	3	1	2	1	6
		2%	5%	1%	-	1%	1%	2%	1%	2%	3%	-	-	2%	1%	1%	1%	2%
			g															
3	(3.0)	43	3	4	2	9	3	9	6	5	2	2	2	4	4	14	3	9
		4%	3%	6%	9%	4%	4%	4%	4%	3%	2%	5%	9%	2%	6%	6%	3%	4%
4	(4.0)	47	-	4	1	11	3	11	6	10	1	1	1	5	7	13	6	13
		5%	-	7%	6%	5%	4%	5%	4%	7%	1%	4%	6%	3%	9%	6%	5%	5%
			a							a				ii				
5	(5.0)	88	6	5	1	16	12	20	14	15	4	4	1	16	9	19	11	24
		9%	7%	9%	4%	7%	17%	9%	9%	10%	5%	9%	4%	9%	13%	9%	9%	10%
						adf												
6	(6.0)	116	12	6	2	23	5	30	18	12	9	3	3	26	3	30	12	21
		11%	14%	10%	13%	11%	7%	14%	13%	8%	11%	6%	17%	15%	4%	14%	10%	9%
														m		m		
7	(7.0)	202	20	9	5	53	15	38	26	21	19	10	5	40	17	39	18	39
		20%	23%	16%	25%	25%	22%	17%	18%	13%	24%	24%	25%	23%	24%	19%	15%	16%
						fh												
8	(8.0)	222	22	9	3	54	11	52	25	35	24	8	3	41	13	46	23	55
		22%	25%	16%	15%	26%	16%	24%	17%	23%	30%	20%	15%	23%	18%	22%	19%	23%
9	(9.0)	109	6	7	1	16	11	15	25	22	6	2	1	19	11	12	22	29
		11%	6%	13%	4%	7%	16%	7%	17%	14%	7%	6%	4%	11%	15%	5%	18%	12%
						df			adf	f				n	n		in	n
10 - very important	(10.0)	159	13	13	4	26	7	38	23	28	11	10	3	22	7	32	23	43
		16%	16%	23%	20%	12%	11%	17%	16%	18%	14%	26%	15%	12%	10%	15%	19%	18%
				e								lm						

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	71 7%	8 9%	4 7%	2 13%	13 6%	4 6%	16 7%	7 5%	11 7%	5 7%	2 5%	2 13%	8 5%	4 6%	19 9%	5 4%	19 8%
Net: Neutral (4-6)	252 25%	18 21%	15 25%	4 23%	49 23%	19 29%	61 28%	38 26%	38 24%	14 18%	7 19%	5 27%	47 26%	19 27%	62 29%	29 24%	57 24%
Net: Important (7-10)	693 68%	61 70%	39 67%	12 64%	149 71%	44 65%	143 65%	99 69%	106 69%	59 75%	30 76%	11 60%	122 69%	48 67%	129 62%	86 72%	166 69%
Mean score	7.1	7.1	7.3	6.8	7.1	7.0	7.1	7.3	7.2	7.3	7.6	6.6	7.2	6.9	6.9	7.5 mn	7.2
Standard deviation	2.12	2.16	2.25	2.57	1.94	2.07	2.20	2.01	2.27	2.01	2.02	2.48	1.90	2.06	2.20	2.03	2.25
Standard error	.07	.26	.30	.59	.16	.21	.13	.15	.20	.24	.32	.57	.15	.22	.14	.17	.17

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	7	1	-	2	6	1
		1%	*	-	18%	1%	*
1	(1.0)	4	-	1	-	2	2
		*	-	3%	-	*	*
2	(2.0)	17	1	3	-	8	9
		2%	*	7%	-	1%	2%
3	(3.0)	43	5	2	-	21	22
		4%	4%	6%	-	4%	5%
4	(4.0)	47	3	4	-	20	27
		5%	2%	12%	-	3%	6%
							d
5	(5.0)	88	14	2	1	55	34
		9%	10%	7%	8%	9%	8%
6	(6.0)	116	16	4	5	69	48
		11%	11%	10%	54%	12%	11%
7	(7.0)	202	31	4	1	116	87
		20%	22%	11%	5%	20%	20%
8	(8.0)	222	35	7	-	131	91
		22%	25%	20%	-	22%	22%
9	(9.0)	109	9	3	-	56	53
		11%	6%	10%	-	9%	12%
10 - very important	(10.0)	159	27	5	1	109	50
		16%	19%	14%	14%	18%	12%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	71 7%	7 5%	6 17%	2 18%	38 6%	33 8%
Net: Neutral (4-6)	252 25%	33 23%	10 29%	6 62%	143 24%	109 26%
Net: Important (7-10)	693 68%	102 72%	19 55%	2 20%	411 69%	281 66%
Mean score	7.1	7.4	6.4	5.4	7.3	7.0
Standard deviation	2.12	1.94	2.68	3.13	2.13	2.10
Standard error	.07	.14	.52	1.18	.09	.10

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	37	6	31	32	11	-	13	24	13	18	4	3	2	6	4	7	6	7
		4%	1%	6%	4%	4%	-	5%	3%	3%	4%	5%	8%	7%	3%	6%	3%	4%	2%
				a															
1	(1.0)	18	10	8	10	6	2	8	10	7	9	-	-	-	1	2	4	3	8
		2%	2%	1%	1%	2%	5%	3%	1%	1%	2%	-	-	-	*	3%	2%	3%	3%
2	(2.0)	28	8	20	21	11	1	9	18	16	9	-	1	1	7	-	5	5	9
		3%	2%	3%	3%	4%	4%	4%	2%	3%	2%	-	2%	3%	4%	-	3%	4%	3%
3	(3.0)	38	16	22	29	12	3	14	24	16	18	6	2	2	7	1	8	5	7
		4%	4%	4%	4%	4%	7%	5%	3%	4%	4%	7%	5%	9%	3%	2%	4%	4%	3%
4	(4.0)	73	32	40	49	21	3	16	57	31	35	5	3	1	14	10	14	5	21
		7%	7%	7%	6%	7%	8%	6%	8%	7%	8%	7%	8%	5%	7%	16%	7%	3%	7%
															mopq				
5	(5.0)	119	59	60	96	32	3	30	88	55	49	16	4	2	21	8	22	14	32
		12%	13%	11%	13%	10%	8%	12%	12%	12%	11%	20%	14%	7%	10%	13%	11%	11%	11%
												m							
6	(6.0)	85	43	41	63	30	4	23	62	40	41	5	3	2	17	4	13	13	28
		8%	10%	7%	8%	10%	10%	9%	8%	9%	9%	6%	10%	7%	8%	7%	7%	10%	10%
7	(7.0)	145	67	78	105	44	1	33	112	61	70	11	5	1	36	7	30	23	31
		14%	15%	14%	14%	14%	1%	13%	15%	13%	16%	14%	16%	3%	18%	12%	16%	17%	11%
					e	e									q				
8	(8.0)	178	85	93	131	53	9	49	129	77	76	14	3	7	27	11	40	17	61
		18%	19%	17%	17%	17%	23%	19%	17%	17%	17%	17%	8%	29%	13%	17%	20%	13%	21%
																mp			mp
9	(9.0)	102	51	51	72	41	1	27	75	46	43	6	3	3	20	4	19	19	29
		10%	11%	9%	10%	13%	3%	11%	10%	10%	10%	8%	9%	13%	10%	6%	10%	15%	10%
																		n	
10 - very important	(10.0)	195	77	117	145	49	13	37	157	92	75	13	6	4	47	12	32	23	57
		19%	17%	21%	19%	16%	31%	14%	21%	20%	17%	17%	19%	17%	23%	19%	16%	18%	20%
							d		f										

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	120 12%	40 9%	80 14%	91 12%	40 13%	6 15%	44 17%	76 10%	52 11%	53 12%	9 12%	5 15%	4 19%	21 10%	7 11%	25 13%	18 14%	31 11%
			a				g											
Net: Neutral (4-6)	276 27%	134 30%	142 25%	207 28%	83 27%	10 26%	69 27%	207 27%	126 28%	124 28%	26 33%	10 32%	4 19%	51 25%	22 36%	49 25%	31 24%	81 28%
														p				
Net: Important (7-10)	620 61%	280 62%	340 60%	453 60%	187 60%	24 59%	146 56%	473 63%	276 61%	264 60%	44 56%	17 53%	14 62%	129 64%	33 53%	120 62%	82 62%	180 62%
Mean score	6.8	6.9	6.7	6.7	6.7	7.0	6.4	6.9	6.8	6.7	6.6	6.3	6.7	7.0	6.4	6.7	6.8	6.9
Standard deviation	2.67	2.43	2.86	2.70	2.67	2.86	2.83	2.61	2.64	2.65	2.60	2.94	3.00	2.61	2.85	2.66	2.76	2.62
Standard error	.08	.13	.11	.10	.16	.48	.17	.10	.14	.12	.32	.49	.61	.19	.32	.16	.22	.19

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	37 4%	5 5%	5 9%	2 8%	6 3%	4 7%	9 4%	2 1%	3 2%	5 6%	2 4%	2 8%	3 1%	6 8%	11 5%	6 5%	2 1%
			g	gh			g				p			lp	p	p		
1	(1.0)	18 2%	1 1%	-	-	1 *	2 2%	4 2%	1 1%	8 5%	-	-	-	1 1%	3 4%	4 2%	1 1%	7 3%
									dg					l				
2	(2.0)	28 3%	1 1%	4 6%	1 4%	8 4%	2 3%	8 4%	3 2%	1 1%	-	1 2%	1 4%	4 3%	1 2%	10 5%	4 3%	6 2%
				h														
3	(3.0)	38 4%	3 4%	3 6%	1 6%	4 2%	2 2%	13 6%	7 5%	2 1%	4 5%	3 8%	1 6%	6 4%	4 5%	6 3%	4 4%	6 3%
								h										
4	(4.0)	73 7%	8 9%	5 8%	1 6%	12 6%	9 13%	15 7%	9 6%	11 7%	5 7%	2 4%	1 6%	10 6%	8 11%	16 8%	3 3%	21 9%
							d							o	o		o	
5	(5.0)	119 12%	15 17%	8 13%	-	29 14%	7 10%	25 11%	11 8%	15 10%	16 21%	4 10%	-	20 12%	7 10%	23 11%	11 9%	27 11%
			g							no								
6	(6.0)	85 8%	5 5%	3 5%	2 8%	14 7%	5 7%	17 8%	16 11%	18 12%	4 5%	3 8%	2 8%	15 8%	7 10%	17 8%	13 10%	21 9%
7	(7.0)	145 14%	12 14%	8 14%	-	38 18%	10 15%	29 13%	25 17%	14 9%	11 14%	6 15%	1 4%	31 17%	9 12%	32 15%	19 16%	27 11%
						h												
8	(8.0)	178 18%	15 18%	6 11%	6 30%	34 16%	9 13%	39 18%	25 17%	30 19%	15 19%	7 18%	6 30%	22 12%	15 21%	39 19%	18 15%	43 18%
9	(9.0)	102 10%	8 9%	3 5%	3 15%	27 13%	3 5%	23 10%	15 10%	18 12%	6 8%	3 7%	3 15%	20 11%	4 5%	19 9%	17 14%	29 12%
					e											m		
10 - very important	(10.0)	195 19%	15 17%	13 23%	4 23%	39 18%	15 22%	39 18%	30 21%	34 22%	13 16%	9 24%	4 18%	45 25%	8 12%	33 16%	26 21%	52 21%
													mn					

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	120 12%	10 11%	12 21% dgh	3 18%	19 9%	10 14%	33 15%	13 9%	14 9%	9 11%	6 14%	3 18%	14 8%	14 19% lp	31 15% l	15 12%	21 9%
Net: Neutral (4-6)	276 27%	27 31%	16 27%	3 14%	56 26%	20 30%	57 26%	36 25%	43 28%	26 32%	9 22%	3 15%	45 26%	22 31%	56 27%	27 22%	70 29%
Net: Important (7-10)	620 61%	50 57%	30 52%	13 68%	137 65%	38 56%	131 59%	95 66%	96 63%	45 56%	25 64%	13 68%	118 66% m	36 50%	122 58%	79 66% m	151 62%
Mean score	6.8	6.6	6.2	7.0	7.0	6.4	6.6	7.1 be	7.0	6.5	6.9	6.9	7.2 mn	5.9	6.5	7.0 m	7.0 mn
Standard deviation	2.67	2.71	3.16	3.16	2.50	2.99	2.77	2.37	2.66	2.65	2.71	3.10	2.45	2.96	2.79	2.72	2.54
Standard error	.08	.32	.43	.72	.21	.31	.16	.18	.24	.32	.43	.71	.20	.31	.17	.23	.19

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
			a	*b	*c	d	e
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	37 4%	5 3%	- -	2 19%	20 3%	17 4%
1	(1.0)	18 2%	3 2%	- -	- -	11 2%	7 2%
2	(2.0)	28 3%	4 3%	3 8%	- -	9 1%	19 4% d
3	(3.0)	38 4%	8 6%	3 8%	- -	22 4%	15 4%
4	(4.0)	73 7%	9 6%	3 10%	1 8%	34 6%	38 9% d
5	(5.0)	119 12%	17 12%	3 7%	2 18%	74 12%	44 11%
6	(6.0)	85 8%	10 7%	- -	2 22%	47 8%	37 9%
7	(7.0)	145 14%	21 15%	2 7%	1 13%	84 14%	61 14%
8	(8.0)	178 18%	27 19%	6 17%	- -	101 17%	77 18%
9	(9.0)	102 10%	15 11%	4 11%	- -	65 11%	37 9%
10 - very important	(10.0)	195 19%	23 16%	11 31%	2 20%	126 21% e	69 16%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	120 12%	20 14%	6 17%	2 19%	61 10%	59 14%
Net: Neutral (4-6)	276 27%	36 26%	6 17%	5 48%	156 26%	120 28%
Net: Important (7-10)	620 61%	86 61%	23 66%	3 32%	375 63%	244 58%
Mean score	6.8	6.7	7.1	5.4	7.0 e	6.5
Standard deviation	2.67	2.68	2.88	3.42	2.62	2.72
Standard error	.08	.19	.55	1.29	.11	.13

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	27	7	21	24	6	-	11	16	10	11	1	1	-	4	3	7	6	5
		3%	1%	4%	3%	2%	-	4%	2%	2%	2%	1%	3%	-	2%	5%	4%	5%	2%
			a																
1	(1.0)	13	7	6	6	5	2	5	8	7	5	-	-	-	1	-	3	2	7
		1%	2%	1%	1%	2%	5%	2%	1%	2%	1%	-	-	-	*	-	2%	2%	2%
						c													
2	(2.0)	19	8	12	16	11	-	1	18	5	11	1	1	2	1	2	4	1	9
		2%	2%	2%	2%	3%	-	*	2%	1%	3%	2%	2%	8%	*	3%	2%	*	3%
								f											m
3	(3.0)	48	19	29	36	17	1	19	29	21	22	8	2	2	10	1	9	3	13
		5%	4%	5%	5%	6%	2%	7%	4%	5%	5%	10%	7%	8%	5%	2%	5%	2%	4%
								g				np							
4	(4.0)	57	28	29	39	19	6	15	42	26	27	4	5	-	11	7	14	4	13
		6%	6%	5%	5%	6%	14%	6%	6%	6%	6%	5%	15%	-	6%	11%	7%	3%	4%
							c					mpq							
5	(5.0)	95	33	62	68	28	6	20	76	39	46	10	3	3	17	7	12	16	28
		9%	7%	11%	9%	9%	14%	8%	10%	9%	10%	13%	10%	11%	8%	11%	6%	12%	10%
															o				
6	(6.0)	95	47	49	73	23	4	19	76	39	50	8	3	1	22	3	18	13	27
		9%	10%	9%	10%	7%	9%	7%	10%	9%	11%	10%	11%	6%	11%	5%	9%	10%	9%
7	(7.0)	139	77	62	105	45	4	45	94	65	59	14	6	1	28	8	24	28	29
		14%	17%	11%	14%	14%	11%	17%	12%	14%	13%	18%	20%	6%	14%	13%	12%	22%	10%
			b															oq	
8	(8.0)	195	94	101	145	56	3	50	145	91	81	11	4	6	46	10	39	14	65
		19%	21%	18%	19%	18%	8%	19%	19%	20%	18%	14%	12%	26%	23%	15%	20%	11%	22%
															p		p		p
9	(9.0)	116	49	66	77	42	7	28	87	51	50	13	1	3	15	8	24	16	36
		11%	11%	12%	10%	13%	16%	11%	12%	11%	11%	17%	2%	15%	7%	12%	12%	12%	12%
												km							

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	211	86	125	162	60	8	47	164	100	80	8	6	5	46	15	42	28	61
(10.0)	21%	19%	22%	22%	19%	21%	18%	22%	22%	18%	11%	19%	20%	23%	23%	22%	21%	21%
													j	j	j			
NETS																		
Net: Unimportant (0-3)	108	41	67	82	38	3	36	72	43	50	10	4	4	15	6	23	12	34
	11%	9%	12%	11%	12%	7%	14%	10%	10%	11%	13%	12%	16%	8%	10%	12%	9%	12%
							g											
Net: Neutral (4-6)	247	108	140	180	69	15	54	194	104	123	22	11	4	50	16	43	33	67
	24%	24%	25%	24%	22%	37%	21%	26%	23%	28%	28%	36%	17%	25%	26%	22%	25%	23%
						d												
Net: Important (7-10)	660	306	354	489	203	23	170	491	307	269	47	16	15	136	40	129	87	190
	65%	67%	63%	65%	65%	56%	65%	65%	68%	61%	59%	52%	67%	68%	64%	66%	66%	65%
									i									
Mean score	7.0	7.1	7.0	7.0	7.0	6.9	6.8	7.1	7.2	6.9	6.7	6.4	7.2	7.3	6.9	7.0	7.0	7.1
														k				
Standard deviation	2.55	2.38	2.68	2.57	2.58	2.59	2.69	2.50	2.49	2.53	2.31	2.57	2.58	2.34	2.82	2.68	2.61	2.58
Standard error	.08	.13	.10	.09	.16	.43	.16	.09	.13	.11	.28	.43	.53	.17	.31	.16	.20	.19

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	27	1	3	-	2	4	8	2	3	1	1	-	3	4	7	5	2
		3%	1%	6%	-	1%	6%	4%	1%	2%	1%	2%	-	2%	6%	3%	4%	1%
							dg							p				
1	(1.0)	13	1	-	-	1	1	2	3	3	-	-	-	1	-	3	1	5
		1%	1%	-	-	*	1%	1%	2%	2%	-	-	-	1%	-	2%	1%	2%
2	(2.0)	19	1	1	1	9	1	3	1	-	1	1	1	3	-	10	-	2
		2%	2%	1%	4%	4%	2%	2%	1%	-	2%	2%	4%	2%	-	5%	-	1%
					gh										mop			
3	(3.0)	48	7	1	2	6	2	14	4	6	7	2	2	5	6	7	3	11
		5%	8%	2%	10%	3%	3%	6%	3%	4%	9%	6%	10%	3%	8%	3%	2%	5%
											o			o				
4	(4.0)	57	3	6	-	11	5	18	6	6	1	5	-	9	5	13	1	19
		6%	3%	10%	-	5%	7%	8%	4%	4%	1%	12%	-	5%	7%	6%	1%	8%
											io			o	o	o	io	
5	(5.0)	95	9	5	2	13	10	18	18	14	10	4	2	13	8	19	12	19
		9%	10%	9%	8%	6%	16%	8%	13%	9%	13%	9%	8%	8%	12%	9%	10%	8%
						df												
6	(6.0)	95	8	3	1	22	4	23	15	17	8	5	1	16	7	19	12	25
		9%	9%	5%	4%	10%	6%	10%	10%	11%	10%	12%	4%	9%	9%	9%	10%	10%
7	(7.0)	139	18	8	1	37	5	24	24	16	17	5	1	27	12	28	22	19
		14%	20%	14%	4%	18%	8%	11%	17%	10%	21%	13%	8%	15%	17%	13%	18%	8%
			efh			e		e			p			p	p	p		
8	(8.0)	195	15	12	5	46	12	42	24	31	12	7	5	37	12	40	17	57
		19%	17%	21%	26%	22%	18%	19%	16%	20%	15%	18%	26%	21%	17%	19%	14%	24%
																	o	
9	(9.0)	116	16	5	3	15	9	26	12	23	15	1	3	14	6	21	17	32
		11%	18%	8%	17%	7%	13%	12%	8%	15%	19%	4%	18%	8%	8%	10%	14%	13%
			dg						d		jin							
10 - very important	(10.0)	211	9	14	5	49	14	44	35	34	7	8	4	48	11	42	31	52
		21%	10%	24%	27%	23%	20%	20%	24%	22%	9%	21%	23%	27%	15%	20%	25%	21%
			a		a			a	a					im	i	i	i	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	108 11%	10 12%	5 9%	3 14%	18 9%	8 12%	27 12%	10 7%	13 8%	9 11%	4 10%	3 14%	12 7%	10 14%	27 13%	9 8%	20 8%
Net: Neutral (4-6)	247 24%	19 22%	14 24%	2 12%	46 22%	19 29%	58 26%	39 27%	38 25%	19 24%	13 33%	2 12%	38 22%	20 29%	51 25%	25 21%	63 26%
Net: Important (7-10)	660 65%	57 66%	39 67%	14 74%	147 69%	40 59%	136 61%	95 66%	103 67%	51 64%	22 57%	14 74%	127 71%	41 57%	131 62%	86 72%	159 66%
Mean score	7.0	6.9	7.0	7.6	7.2	6.8	6.9	7.2	7.3	6.9	6.8	7.5	7.4 m	6.5	6.8	7.4 m	7.2 m
Standard deviation	2.55	2.28	2.77	2.51	2.38	2.86	2.67	2.39	2.45	2.20	2.54	2.46	2.36 mn	2.69	2.72	2.52	2.42
Standard error	.08	.27	.37	.58	.20	.30	.16	.18	.22	.27	.40	.57	.19	.29	.17	.21	.18

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
			a	*b	*c	d	e
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	27	4	-	2	14	13
		3%	3%	-	19%	2%	3%
1	(1.0)	13	1	-	-	6	7
		1%	1%	-	-	1%	2%
2	(2.0)	19	3	-	-	8	11
		2%	2%	-	-	1%	3%
3	(3.0)	48	7	2	-	21	27
		5%	5%	5%	-	4%	6%
							d
4	(4.0)	57	12	3	-	28	29
		6%	8%	9%	-	5%	7%
5	(5.0)	95	10	4	2	56	39
		9%	7%	11%	22%	10%	9%
6	(6.0)	95	14	5	-	58	38
		9%	10%	14%	-	10%	9%
7	(7.0)	139	15	2	2	80	59
		14%	11%	5%	21%	14%	14%
8	(8.0)	195	28	8	2	115	80
		19%	19%	23%	18%	19%	19%
9	(9.0)	116	18	4	-	67	48
		11%	13%	12%	-	11%	11%
10 - very important	(10.0)	211	30	8	2	139	72
		21%	21%	22%	20%	23%	17%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	108 11%	16 11%	2 5%	2 19%	49 8%	59 14% d
Net: Neutral (4-6)	247 24%	35 25%	12 34%	2 22%	142 24%	105 25%
Net: Important (7-10)	660 65%	91 64%	21 61%	6 59%	402 68% e	259 61%
Mean score	7.0	7.0	7.3	6.0	7.3 e	6.7
Standard deviation	2.55	2.63	2.21	3.56	2.45	2.66
Standard error	.08	.18	.42	1.34	.10	.13

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing

Base: All Recent graduates

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total		1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total		1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	7	1	6	6	2	-	-	7	1	2	-	-	-	2	1	2	-	1
		1%	*	1%	1%	1%	-	-	1%	*	*	-	-	-	1%	2%	1%	-	*
1	(1.0)	1	1	-	-	1	-	-	1	-	1	-	-	-	-	-	1	-	-
		*	*	-	-	*	-	-	*	-	*	-	-	-	-	-	*	-	-
2	(2.0)	7	6	1	6	-	1	6	1	5	2	-	2	-	1	-	1	-	3
		1%	1%	*	1%	-	3%	2%	*	1%	*	-	6%	-	*	-	1%	-	1%
			b		d		g					jmnop							
3	(3.0)	35	21	15	19	19	1	5	30	24	11	3	-	-	5	1	4	6	16
		3%	5%	3%	3%	6%	3%	2%	4%	5%	3%	4%	-	-	3%	1%	2%	5%	5%
					c					i									
4	(4.0)	28	13	16	16	13	2	6	22	14	13	2	-	-	8	3	6	5	6
		3%	3%	3%	2%	4%	4%	2%	3%	3%	3%	2%	-	-	4%	4%	3%	3%	2%
5	(5.0)	63	40	23	43	15	6	13	49	20	32	3	4	2	9	5	12	7	21
		6%	9%	4%	6%	5%	16%	5%	7%	4%	7%	3%	13%	7%	4%	8%	6%	5%	7%
			b		cd								m						
6	(6.0)	92	37	56	64	34	3	26	67	44	41	7	2	2	21	5	21	17	18
		9%	8%	10%	9%	11%	7%	10%	9%	10%	9%	8%	7%	8%	11%	8%	11%	13%	6%
																		q	
7	(7.0)	209	96	113	169	58	5	61	149	102	87	20	4	6	46	21	31	21	61
		21%	21%	20%	22%	19%	12%	23%	20%	22%	20%	25%	14%	28%	23%	33%	16%	16%	21%
															kopq				
8	(8.0)	259	116	143	202	71	5	69	190	112	119	21	11	5	57	11	52	30	72
		26%	26%	25%	27%	23%	13%	27%	25%	25%	27%	27%	34%	21%	28%	17%	27%	23%	25%
													n		n				
9	(9.0)	124	51	73	91	36	4	31	93	48	57	10	3	3	19	4	25	21	37
		12%	11%	13%	12%	12%	10%	12%	12%	11%	13%	13%	9%	14%	9%	7%	13%	16%	13%
															n		n		
10 - very important	(10.0)	191	75	116	134	61	13	42	148	85	78	14	5	5	33	12	39	25	57
		19%	16%	21%	18%	20%	31%	16%	20%	19%	18%	18%	16%	22%	16%	19%	20%	19%	19%
						c													

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	50 5%	28 6%	22 4%	31 4%	22 7%	2 6%	12 4%	38 5%	30 7%	16 4%	3 4%	2 6%	- -	8 4%	2 3%	8 4%	6 5%	20 7%
Net: Neutral (4-6)	183 18%	89 20%	95 17%	123 16%	62 20%	11 27%	45 17%	139 18%	77 17%	85 19%	11 14%	6 20%	4 15%	38 19%	13 21%	39 20%	28 22%	44 15%
Net: Important (7-10)	783 77%	338 74%	445 79%	597 79%	227 73%	27 67%	203 78%	580 77%	347 76%	340 77%	65 82%	24 74%	20 85%	155 77%	48 76%	148 76%	97 74%	227 78%
Mean score	7.5	7.4	7.7 a	7.6	7.4	7.5	7.5	7.5	7.5	7.6	7.7	7.4	7.9	7.5	7.4	7.6	7.6	7.5
Standard deviation	1.95	1.98	1.92	1.87	2.09	2.34	1.84	1.99	1.98	1.87	1.74	2.07	1.54	1.89	1.98	2.02	1.91	2.04
Standard error	.06	.10	.07	.07	.13	.39	.11	.07	.10	.08	.21	.34	.31	.14	.22	.12	.15	.15

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing

Base: All Recent graduates

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total		1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total		1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	7	-	-	-	2	1	1	-	1	-	-	-	1	1	2	-	1
		1%	-	-	-	1%	2%	1%	-	1%	-	-	-	1%	1%	1%	-	*
1	(1.0)	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
		*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-
2	(2.0)	7	-	1	-	-	-	2	1	3	-	2	-	-	-	-	1	4
		1%	-	1%	-	-	-	1%	*	2%	-	5%	-	-	-	-	1%	2%
												Imno					n	
3	(3.0)	35	3	1	-	10	2	5	6	5	3	-	-	2	4	7	5	11
		3%	4%	1%	-	5%	3%	2%	4%	3%	4%	-	-	1%	5%	3%	4%	4%
4	(4.0)	28	2	-	-	5	1	8	6	5	2	-	-	6	6	5	4	4
		3%	2%	-	-	2%	2%	4%	4%	3%	2%	-	-	4%	8%	2%	3%	2%
														np				
5	(5.0)	63	1	4	-	7	10	18	9	9	3	4	-	7	5	17	6	17
		6%	2%	8%	-	3%	15%	8%	7%	6%	3%	9%	-	4%	7%	8%	5%	7%
							adgh	a										
6	(6.0)	92	10	2	1	19	5	23	14	14	8	2	2	21	3	23	11	18
		9%	11%	4%	6%	9%	8%	10%	10%	9%	10%	5%	10%	12%	5%	11%	9%	8%
7	(7.0)	209	18	15	5	52	16	42	28	23	17	7	5	44	21	39	20	47
		21%	21%	26%	28%	24%	24%	19%	20%	15%	21%	19%	29%	25%	30%	19%	16%	20%
														no				
8	(8.0)	259	28	16	3	73	12	49	23	38	25	10	3	53	15	51	28	53
		26%	33%	27%	17%	34%	17%	22%	16%	25%	32%	26%	18%	30%	21%	24%	23%	22%
			eg		efg													
9	(9.0)	124	11	3	3	16	7	31	24	20	9	5	3	10	6	27	18	37
		12%	12%	6%	17%	8%	11%	14%	16%	13%	12%	12%	17%	6%	9%	13%	15%	15%
								d							l	l	l	
10 - very important	(10.0)	191	14	16	6	27	12	41	33	36	12	10	5	32	9	38	29	49
		19%	16%	27%	31%	13%	18%	18%	23%	23%	16%	24%	26%	18%	13%	18%	24%	20%
				d				d	d							m		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing

Base: All Recent graduates

Significance Level: 95%

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	50 5%	3 4%	1 2%	- -	12 6%	3 4%	10 4%	7 5%	9 6%	3 4%	2 5%	- -	3 2%	5 7%	10 5%	6 5%	16 7%
Net: Neutral (4-6)	183 18%	13 15%	7 11%	1 6%	31 15%	17 25%	49 22%	29 20%	28 18%	12 16%	6 15%	2 10%	35 20%	14 20%	45 21%	21 17%	40 16%
Net: Important (7-10)	783 77%	71 82%	50 86%	18 94%	168 80%	48 71%	162 73%	108 75%	117 76%	63 80%	32 81%	17 90%	139 79%	52 73%	154 74%	94 78%	186 77%
Mean score	7.5	7.7	7.9	8.4	7.4	7.3	7.5	7.6	7.6	7.6	7.7	8.2	7.6 m	7.0	7.5	7.8 m	7.6 m
Standard deviation	1.95	1.66	1.74	1.37	1.83	2.08	2.01	2.01	2.13	1.72	2.02	1.40	1.72 m	2.11	2.01	1.95	2.06
Standard error	.06	.20	.23	.31	.15	.22	.12	.15	.19	.21	.32	.32	.14	.22	.12	.16	.16

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing

Base: All Recent graduates

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region	
		a	*b	*c	d	e	
Significance Level: 95%							
Unweighted Total		1016	205	27	7	595	421
Weighted Total		1016	142	35	9	593	423
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	7	1	-	-	4	3
		1%	1%	-	-	1%	1%
1	(1.0)	1	1	-	-	1	-
		*	1%	-	-	*	-
2	(2.0)	7	1	-	-	5	2
		1%	1%	-	-	1%	1%
3	(3.0)	35	2	1	-	17	18
		3%	2%	3%	-	3%	4%
4	(4.0)	28	6	1	-	16	12
		3%	4%	4%	-	3%	3%
5	(5.0)	63	10	5	2	33	29
		6%	7%	15%	26%	6%	7%
6	(6.0)	92	18	2	-	56	36
		9%	12%	5%	-	9%	8%
7	(7.0)	209	23	6	6	124	85
		21%	17%	18%	59%	21%	20%
8	(8.0)	259	32	5	-	134	126
		26%	23%	15%	-	23%	30%
						d	
9	(9.0)	124	19	8	-	75	49
		12%	13%	23%	-	13%	12%
10 - very important	(10.0)	191	29	6	1	128	63
		19%	21%	17%	14%	22%	15%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	50 5%	5 4%	1 3%	- -	26 4%	23 5%
Net: Neutral (4-6)	183 18%	33 23%	8 24%	2 26%	106 18%	78 18%
Net: Important (7-10)	783 77%	104 73%	25 72%	7 74%	461 78%	322 76%
Mean score	7.5	7.5	7.5	6.9	7.6	7.4
Standard deviation	1.95	2.05	1.99	1.61	1.96	1.93
Standard error	.06	.14	.38	.61	.08	.09

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_SUM. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

SUMMARY TABLE

Base: All Recent graduates

	Total							NETS		
		Much more expensive	A little more expensive	About average	A little less expensive	A lot less expensive	Don't know	More expensive	Less expensive	Mean
Inner London	1016	809	70	69	24	17	28	878	41	1.4
	100%	80%	7%	7%	2%	2%	3%	86%	4%	
Outer London	1016	393	393	115	57	20	38	787	77	1.9
	100%	39%	39%	11%	6%	2%	4%	77%	8%	
Manchester	1016	61	342	331	169	34	79	403	203	2.8
	100%	6%	34%	33%	17%	3%	8%	40%	20%	
Birmingham	1016	55	249	381	192	49	90	303	241	2.9
	100%	5%	24%	37%	19%	5%	9%	30%	24%	
Liverpool	1016	49	194	353	255	74	91	243	329	3.1
	100%	5%	19%	35%	25%	7%	9%	24%	32%	
Leeds	1016	37	165	411	238	64	101	203	302	3.1
	100%	4%	16%	40%	23%	6%	10%	20%	30%	
Newcastle	1016	28	147	335	308	110	88	175	418	3.4
	100%	3%	14%	33%	30%	11%	9%	17%	41%	
North West of England	1016	39	118	300	326	133	99	157	459	3.4
	100%	4%	12%	30%	32%	13%	10%	15%	45%	
North East of England	1016	32	125	283	305	180	92	157	485	3.5
	100%	3%	12%	28%	30%	18%	9%	15%	48%	
Sheffield	1016	23	129	389	294	73	108	152	367	3.3
	100%	2%	13%	38%	29%	7%	11%	15%	36%	

Brain Drain Research

Q4_1. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North East of England

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more expensive	(1.0)	32	20	12	17	12	6	2	30	15	15	2	2	1	7	3	7	3	7
		3%	4%	2%	2%	4%	14%	1%	4%	3%	3%	2%	6%	3%	3%	5%	4%	2%	3%
		b			cd		f												
A little more expensive	(2.0)	125	62	63	79	49	11	28	97	56	60	6	5	3	14	5	29	21	43
		12%	14%	11%	10%	16%	27%	11%	13%	12%	14%	8%	16%	13%	7%	7%	15%	16%	15%
					c		c									m	m	m	
About average	(3.0)	283	116	167	194	88	13	64	219	133	113	35	12	9	38	13	72	45	59
		28%	25%	30%	26%	28%	33%	25%	29%	29%	26%	44%	37%	38%	19%	21%	37%	34%	20%
										mnq		mnq				mnq	mnq		
A little less expensive	(4.0)	305	148	158	233	94	7	87	219	127	133	21	12	6	72	22	46	33	94
		30%	32%	28%	31%	30%	16%	33%	29%	28%	30%	26%	38%	24%	36%	35%	24%	25%	32%
														op	o			o	
A lot less expensive	(5.0)	180	85	95	149	38	4	58	122	80	84	4	-	3	52	17	31	21	51
		18%	19%	17%	20%	12%	10%	22%	16%	18%	19%	5%	-	13%	26%	27%	16%	16%	17%
					d			g							jkopq	jko	jk	jk	jk
Don't know		92	24	68	78	29	-	22	70	43	37	12	1	2	19	3	9	9	37
		9%	5%	12%	10%	9%	-	9%	9%	9%	8%	15%	2%	8%	9%	5%	5%	7%	13%
			a		e					knop								no	
NETS																			
Net: More expensive		157	82	75	96	61	17	30	127	71	75	8	7	4	20	8	36	23	51
		15%	18%	13%	13%	20%	41%	11%	17%	16%	17%	10%	22%	16%	10%	13%	18%	18%	17%
			b		c		cd		f				m			m	m	m	
Net: Less expensive		485	232	253	382	132	11	144	341	207	217	25	12	9	125	38	78	54	145
		48%	51%	45%	51%	42%	26%	56%	45%	46%	49%	31%	38%	37%	62%	62%	40%	41%	50%
					de			g							jkopq	jkop		jo	
Mean score		3.5	3.5	3.5	3.6	3.3	2.8	3.7	3.4	3.5	3.5	3.3	3.1	3.3	3.8	3.7	3.4	3.4	3.5
					de	e		g							jkopq	jkop		k	
Standard deviation		1.06	1.10	1.02	1.03	1.05	1.18	.98	1.07	1.07	1.09	.82	.91	1.03	1.04	1.12	1.06	1.03	1.08
Standard error		.03	.06	.04	.04	.07	.20	.06	.04	.06	.05	.11	.15	.22	.08	.13	.07	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_1. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North East of England

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	32 3%	1 1%	2 4%	1 4%	8 4%	4 6%	8 4%	4 3%	3 2%	1 1%	2 5%	1 4%	5 3%	1 1%	11 5%	5 4%	5 2%
A little more expensive (2.0)	125 12%	5 5%	8 13%	3 16%	26 12%	5 7%	36 16%	14 10%	22 15%	5 6%	7 17%	3 16%	11 6%	9 13%	32 15%	19 16%	32 13%
About average (3.0)	283 28%	34 40%	21 36%	8 40%	38 18%	12 18%	67 30%	44 31%	36 24%	30 38%	16 42%	8 44%	36 20%	16 23%	69 33%	34 28%	49 20%
A little less expensive (4.0)	305 30%	24 28%	20 35%	4 19%	68 32%	23 35%	60 27%	47 32%	47 31%	22 28%	14 34%	4 19%	58 33%	22 31%	57 27%	36 30%	79 33%
A lot less expensive (5.0)	180 18%	9 11%	3 4%	2 12%	49 23%	21 31%	36 16%	22 15%	31 20%	8 10%	- -	1 7%	48 27%	20 28%	31 15%	18 15%	47 19%
Don't know	92 9%	13 15%	4 7%	2 10%	23 11%	2 3%	13 6%	14 9%	15 10%	13 17%	1 2%	2 10%	19 11%	3 4%	9 4%	9 8%	30 12%
NETS																	
Net: More expensive	157 15%	5 6%	10 17%	4 19%	34 16%	9 13%	44 20%	18 12%	25 16%	5 7%	9 22%	4 20%	16 9%	10 14%	43 21%	24 20%	37 15%
Net: Less expensive	485 48%	33 39%	23 40%	6 31%	116 55%	44 66%	97 44%	68 47%	78 51%	30 38%	14 34%	5 26%	106 60%	42 59%	88 42%	53 44%	126 52%
Mean score	3.5	3.5	3.3	3.2	3.7	3.8	3.4	3.5	3.6	3.5	3.1	3.1	3.8	3.7	3.3	3.4	3.6
Standard deviation	1.06	.84	.90	1.05	1.14	1.16	1.08	.99	1.06	.85	.87	.96	1.03	1.07	1.09	1.08	1.06
Standard error	.03	.11	.13	.25	.10	.12	.07	.08	.10	.11	.14	.23	.09	.12	.07	.09	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_1. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North East of England

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	32 3%	5 4%	2 6%	- -	14 2%	17 4%
A little more expensive (2.0)	125 12%	22 16%	5 16%	1 14%	65 11%	60 14%
About average (3.0)	283 28%	54 38%	4 12%	2 22%	185 31%	97 23%
A little less expensive (4.0)	305 30%	34 24%	11 33%	5 51%	173 29%	133 31%
A lot less expensive (5.0)	180 18%	18 13%	9 25%	1 13%	95 16%	85 20%
Don't know	92 9%	8 6%	3 10%	- -	60 10%	31 7%
NETS						
Net: More expensive	157 15%	27 19%	7 21%	1 14%	79 13%	78 18% d
Net: Less expensive	485 48%	52 37%	20 57%	6 64%	268 45%	217 51%
Mean score	3.5	3.3	3.6	3.6	3.5	3.5
Standard deviation	1.06	1.02	1.24	.94	1.01	1.12
Standard error	.03	.07	.25	.35	.04	.06

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_2. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North West of England

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	39 4%	16 4%	22 4%	26 3%	17 6%	2 6%	8 3%	30 4%	22 5%	15 3%	3 4%	3 9%	1 5%	5 2%	4 6%	9 5%	5 4%	8 3%
A little more expensive (2.0)	118 12%	59 13%	59 11%	79 11%	43 14%	16 39% cd	18 7%	100 13% f	44 10%	69 16% h	12 14%	5 16%	3 13%	16 8%	5 8%	25 13%	21 16% m	31 11%
About average (3.0)	300 30%	135 30%	165 29%	210 28%	94 30%	10 26%	76 29%	224 30%	124 27%	133 30%	30 37% mq	11 34%	10 42%	42 21%	19 31%	82 42%	37 28% mpq	70 24%
A little less expensive (4.0)	326 32%	157 34%	169 30%	252 34%	87 28%	9 23%	96 37%	230 30%	154 34%	130 29%	21 26%	11 36%	5 23%	68 34%	22 35%	53 27%	46 35%	100 34%
A lot less expensive (5.0)	133 13%	57 13%	76 14%	101 13%	39 13%	2 6%	38 15%	95 13%	64 14%	59 13%	4 4%	- -	2 9%	47 23% jkop	10 15% jko	13 7%	11 8%	47 16% jkop
Don't know	99 10%	29 6%	70 12% a	83 11% e	31 10% e	- -	23 9%	76 10%	47 10%	37 8%	11 14% no	2 5%	2 8%	23 11%	2 4%	12 6%	11 8%	36 12% no
NETS																		
Net: More expensive	157 15%	76 17%	82 15%	105 14%	60 19% c	18 46% cd	27 10%	130 17% f	66 15%	83 19%	15 19%	8 24% m	4 18%	21 10%	9 15%	35 18% m	26 20% m	39 13%
Net: Less expensive	459 45%	214 47%	245 44%	353 47% e	126 40%	11 28%	134 52% g	325 43%	218 48%	189 43%	24 30%	11 36%	7 32%	115 57% jkop	32 50% jo	66 34%	57 43%	147 50% jo
Mean score	3.4	3.4	3.4	3.5 de	3.3 e	2.8	3.6 g	3.4	3.5	3.4	3.1	3.0	3.2	3.8 jkop	3.5 ko	3.2	3.3	3.6 jkop
Standard deviation	1.02	1.01	1.03	1.01	1.08	1.04	.97	1.04	1.05	1.04	.93	.97	1.01	1.03	1.07	.94	1.00	1.02
Standard error	.03	.06	.04	.04	.07	.17	.06	.04	.06	.05	.12	.17	.21	.08	.12	.06	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_2. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North West of England

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	39 4%	3 3%	2 3%	1 4%	9 4%	4 6%	11 5%	6 4%	4 3%	3 4%	3 7%	1 4%	3 2%	2 3%	13 6%	7 6%	5 2%
A little more expensive (2.0)	118 12%	11 12%	6 11%	3 15%	22 10%	9 13%	27 12%	20 14%	15 10%	9 11%	5 13%	3 16%	14 8%	5 7%	31 15%	19 16%	25 10%
About average (3.0)	300 30%	32 37%	23 39%	9 45%	36 17%	13 20%	91 41%	37 26%	44 28%	29 37%	17 44%	9 45%	36 20%	20 28%	86 41%	29 24%	57 23%
A little less expensive (4.0)	326 32%	23 26%	22 39%	4 19%	78 37%	21 31%	57 26%	49 34%	55 36%	22 28%	14 35%	3 18%	58 33%	29 40%	49 23%	42 35%	89 37%
A lot less expensive (5.0)	133 13%	8 9%	1 1%	1 7%	39 19%	18 27%	20 9%	13 9%	24 16%	4 5%	- -	1 7%	41 23%	13 18%	19 9%	9 8%	38 16%
Don't know	99 10%	11 13%	5 8%	2 10%	27 13%	3 4%	15 7%	19 13%	12 8%	11 14%	1 2%	2 10%	25 14%	2 3%	11 5%	13 11%	28 12%
NETS																	
Net: More expensive	157 15%	13 15%	8 13%	4 19%	31 14%	12 18%	38 17%	26 18%	19 12%	12 16%	8 20%	4 19%	18 10%	7 10%	44 21%	26 22%	31 13%
Net: Less expensive	459 45%	30 35%	23 40%	5 26%	117 56%	38 57%	77 35%	62 43%	80 52%	26 34%	14 35%	5 25%	99 56%	42 58%	68 33%	52 43%	126 52%
Mean score	3.4	3.3	3.3	3.1	3.6	3.6	3.2	3.3	3.6	3.2	3.1	3.1	3.8	3.7	3.2	3.3	3.6
Standard deviation	1.02	.96	.80	.95	1.09	1.20	.98	1.03	.99	.93	.88	.95	1.02	.96	1.02	1.07	.99
Standard error	.03	.12	.11	.23	.10	.13	.06	.08	.09	.12	.14	.23	.09	.10	.06	.09	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_2. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North West of England

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	39 4%	7 5%	- -	- -	21 4%	17 4%
A little more expensive (2.0)	118 12%	19 14%	1 4%	1 14%	77 13%	41 10%
About average (3.0)	300 30%	65 46%	12 34%	3 31%	192 32%	109 26%
A little less expensive (4.0)	326 32%	35 25%	12 33%	2 22%	174 29%	152 36% d
A lot less expensive (5.0)	133 13%	6 4%	7 19%	3 33%	65 11%	68 16% d
Don't know	99 10%	10 7%	3 10%	- -	64 11%	36 8%
NETS						
Net: More expensive	157 15%	26 18%	1 4%	1 14%	98 17%	59 14%
Net: Less expensive	459 45%	41 29%	18 52%	5 55%	238 40%	221 52% d
Mean score	3.4	3.1	3.7	3.7	3.3	3.5 d
Standard deviation	1.02	.89	.85	1.13	1.00	1.04
Standard error	.03	.06	.17	.43	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_3. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Leeds

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	37 4%	22 5%	16 3%	22 3%	20 6%	7 17%	5 2%	33 4%	16 3%	20 5%	3 4%	1 4%	1 6%	4 2%	1 2%	13 7%	6 4%	7 2%
A little more expensive (2.0)	165 16%	73 16%	92 16%	123 16%	47 15%	6 14%	34 13%	131 17%	79 17%	69 16%	15 19%	7 22%	- -	26 13%	13 21%	41 21%	25 19%	38 13%
About average (3.0)	411 40%	202 44%	209 37%	305 41%	131 42%	15 36%	109 42%	302 40%	181 40%	181 41%	34 42%	15 48%	9 38%	71 35%	22 36%	90 46%	53 40%	118 40%
A little less expensive (4.0)	238 23%	110 24%	128 23%	174 23%	70 23%	7 18%	72 28%	166 22%	102 23%	109 25%	14 18%	5 16%	9 37%	60 30%	19 30%	31 16%	31 24%	69 24%
A lot less expensive (5.0)	64 6%	19 4%	45 8%	46 6%	15 5%	3 7%	17 6%	47 6%	31 7%	25 6%	1 1%	1 3%	1 4%	15 7%	4 6%	7 4%	7 6%	28 10%
Don't know	101 10%	29 6%	72 13%	81 11%	28 9%	3 8%	23 9%	78 10%	45 10%	37 8%	12 15%	2 7%	3 15%	26 13%	3 5%	12 6%	10 7%	32 11%
NETS																		
Net: More expensive	203 20%	95 21%	108 19%	145 19%	66 21%	12 30%	39 15%	164 22%	95 21%	89 20%	19 23%	8 26%	1 6%	30 15%	14 23%	54 28%	31 23%	46 16%
Net: Less expensive	302 30%	129 28%	173 31%	220 29%	85 27%	10 26%	88 34%	213 28%	134 29%	134 30%	15 19%	6 19%	10 41%	75 37%	23 36%	39 20%	38 29%	97 33%
Mean score	3.1	3.1	3.2	3.1	3.1	2.8	3.3	3.1	3.1	3.1	2.9	2.9	3.4	3.3	3.2	2.9	3.1	3.3
Standard deviation	.93	.90	.95	.91	.95	1.18	.86	.95	.94	.94	.83	.86	.89	.91	.93	.91	.94	.94
Standard error	.03	.05	.04	.03	.06	.21	.06	.04	.05	.04	.11	.15	.20	.07	.11	.06	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_3. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Leeds

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	37 4%	2 2%	1 2%	1 7%	13 6%	3 4%	9 4%	4 2%	3 2%	3 3%	3 8%	1 7%	4 2%	* 1%	14 7%	3 2%	7 3%
A little more expensive (2.0)	165 16%	16 19%	11 19%	- -	26 12%	9 14%	42 19%	30 21%	23 15%	16 21%	6 16%	- -	22 12%	12 17%	42 20%	27 23%	30 13%
About average (3.0)	411 40%	39 45%	28 48%	9 45%	79 37%	22 33%	97 44%	57 40%	58 38%	34 43%	21 53%	8 41%	64 36%	26 37%	100 48%	45 37%	90 37%
A little less expensive (4.0)	238 23%	14 16%	11 19%	6 30%	54 26%	21 31%	45 20%	33 23%	43 28%	11 14%	6 15%	6 34%	52 29%	23 33%	35 16%	31 26%	62 26%
A lot less expensive (5.0)	64 6%	2 2%	2 4%	- -	17 8%	8 12%	14 6%	5 3%	11 7%	1 1%	1 2%	- -	12 7%	6 8%	7 3%	5 4%	26 11%
Don't know	101 10%	13 15%	4 7%	3 18%	22 11%	5 7%	13 6%	17 12%	16 10%	14 17%	2 6%	3 18%	23 13%	3 5%	11 5%	10 8%	27 11%
NETS																	
Net: More expensive	203 20%	18 21%	13 22%	1 7%	39 18%	12 18%	51 23%	33 23%	25 17%	19 24%	10 25%	1 7%	26 15%	12 17%	57 27%	30 25%	37 15%
Net: Less expensive	302 30%	16 18%	13 23%	6 30%	71 34%	29 43%	59 27%	37 26%	54 35%	12 15%	7 17%	6 34%	64 36%	29 41%	41 20%	36 30%	88 36%
Mean score	3.1	3.0	3.0	3.2	3.2	3.4 afg	3.1	3.0	3.3 ag	2.9	2.9	3.2	3.3 ijno	3.3 ijn	2.9	3.1 n	3.3 ijn
Standard deviation	.93	.78	.84	.84	1.01	1.03	.93	.87	.89	.79	.87	.87	.90	.89	.90	.90	.96
Standard error	.03	.10	.12	.22	.09	.11	.06	.07	.08	.11	.14	.22	.08	.10	.06	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_3. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Leeds

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	37 4%	7 5%	- -	- -	15 3%	22 5% d
A little more expensive (2.0)	165 16%	32 22%	3 10%	2 19%	103 17%	62 15%
About average (3.0)	411 40%	66 46%	13 38%	5 53%	257 43% e	154 36%
A little less expensive (4.0)	238 23%	22 15%	12 35%	1 13%	125 21%	113 27% d
A lot less expensive (5.0)	64 6%	5 4%	4 12%	1 14%	23 4%	41 10% d
Don't know	101 10%	10 7%	2 5%	- -	70 12% e	31 7%
NETS						
Net: More expensive	203 20%	39 27%	3 10%	2 19%	118 20%	84 20%
Net: Less expensive	302 30%	27 19%	17 48%	3 28%	147 25%	155 37% d
Mean score	3.1	2.9	3.5	3.2	3.1	3.2 d
Standard deviation	.93	.88	.86	.97	.85	1.02
Standard error	.03	.06	.17	.37	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_4. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Manchester

Base: All Recent graduates

	GENDER			LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	61 6%	35 8%	26 5%	36 5%	23 7%	5 12%	9 4%	52 7%	29 6%	29 6%	1 1%	2 6%	3 11%	6 3%	4 6%	23 12%	5 4%	17 6%
		b			c										jmpq			
A little more expensive (2.0)	342 34%	170 37%	172 31%	251 33%	110 35%	16 39%	96 37%	246 33%	149 33%	154 35%	34 42%	11 34%	10 45%	50 25%	20 32%	81 42%	47 36%	90 31%
		b									m				mq		m	
About average (3.0)	331 33%	153 34%	178 32%	254 34%	88 28%	13 32%	85 33%	246 32%	151 33%	142 32%	28 35%	11 35%	7 29%	63 31%	25 41%	61 32%	54 41%	81 28%
															q		oq	
A little less expensive (4.0)	169 17%	65 14%	104 18%	123 16%	49 16%	5 12%	47 18%	122 16%	75 16%	70 16%	8 10%	5 15%	2 7%	50 25%	11 18%	18 9%	14 10%	62 21%
														jop	o			jop
A lot less expensive (5.0)	34 3%	10 2%	23 4%	23 3%	14 4%	1 2%	7 3%	27 4%	14 3%	17 4%	- -	- -	- -	12 6%	2 3%	4 2%	3 2%	14 5%
														jo				
Don't know	79 8%	19 4%	59 11%	64 8%	27 9%	1 2%	15 6%	64 8%	37 8%	30 7%	10 12%	3 9%	2 8%	20 10%	1 1%	8 4%	9 7%	27 9%
			a								no	n		no			n	no
NETS																		
Net: More expensive	403 40%	206 45%	197 35%	287 38%	133 43%	21 52%	105 41%	298 39%	178 39%	182 41%	35 44%	13 40%	13 56%	56 28%	24 38%	104 53%	52 39%	107 37%
		b									m					mnpq	m	
Net: Less expensive	203 20%	76 17%	127 23%	146 19%	63 20%	6 15%	54 21%	149 20%	89 20%	87 20%	8 10%	5 15%	2 7%	62 31%	13 20%	22 11%	16 12%	76 26%
			a											jop	o			jop
Mean score	2.8	2.6	2.9	2.8	2.7	2.5	2.8	2.7	2.8	2.7	2.6	2.7	2.3	3.1	2.8	2.5	2.7	2.9
			a											jkno	o		o	o
Standard deviation	.94	.92	.96	.91	1.00	.96	.90	.96	.94	.96	.70	.85	.80	.97	.91	.90	.81	1.01
Standard error	.03	.05	.04	.03	.06	.16	.06	.04	.05	.04	.09	.15	.17	.08	.10	.06	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_4. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Manchester

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	61 6%	1 1%	3 6%	2 11%	10 5%	3 5%	22 10%	7 5%	9 6%	1 1%	3 7%	2 11%	4 2%	4 5%	24 11%	5 4%	15 6%
A little more expensive (2.0)	342 34%	37 43%	21 36%	8 44%	71 33%	17 26%	79 36%	53 37%	34 22%	33 42%	14 35%	8 44%	44 25%	23 32%	86 41%	45 37%	66 27%
About average (3.0)	331 33%	33 38%	13 22%	5 28%	57 27%	23 34%	75 34%	50 35%	56 37%	28 36%	11 27%	5 27%	48 27%	25 35%	67 32%	47 39%	79 33%
A little less expensive (4.0)	169 17%	5 6%	15 27%	2 8%	42 20%	19 28%	30 13%	19 13%	32 21%	6 7%	9 24%	2 8%	50 28%	15 21%	19 9%	14 12%	49 20%
A lot less expensive (5.0)	34 3%	- -	1 1%	- -	10 5%	3 4%	3 1%	4 2%	11 7%	- -	- -	- -	10 6%	4 6%	5 2%	2 2%	10 4%
Don't know	79 8%	11 13%	5 8%	2 10%	22 11%	2 3%	12 6%	12 8%	11 7%	11 14%	3 7%	2 10%	20 11%	1 1%	9 4%	8 7%	23 9%
NETS																	
Net: More expensive	403 40%	38 44%	24 42%	10 54%	81 38%	21 31%	101 46%	60 42%	43 28%	34 43%	17 42%	10 55%	48 27%	27 38%	110 52%	50 41%	81 33%
Net: Less expensive	203 20%	5 6%	16 28%	2 8%	52 24%	21 31%	33 15%	22 15%	43 28%	6 7%	9 24%	2 8%	60 34%	19 27%	23 11%	16 13%	59 24%
Mean score	2.8	2.5	2.8	2.4	2.8	3.0	2.6	2.7	3.0	2.6	2.7	2.4	3.1	2.9	2.5	2.7	2.9
Standard deviation	.94	.64	.98	.83	1.00	.97	.92	.87	1.02	.66	.94	.83	.98	1.00	.91	.81	.99
Standard error	.03	.08	.14	.20	.09	.10	.06	.07	.10	.09	.16	.20	.08	.11	.06	.07	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_4. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Manchester

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	61 6%	16 11%	2 6%	1 14%	37 6%	24 6%
A little more expensive (2.0)	342 34%	58 41%	8 22%	3 35%	199 34%	143 34%
About average (3.0)	331 33%	46 33%	10 30%	2 25%	192 32%	139 33%
A little less expensive (4.0)	169 17%	11 8%	12 34%	2 26%	89 15%	81 19%
A lot less expensive (5.0)	34 3%	2 1%	- -	- -	18 3%	15 4%
Don't know	79 8%	8 5%	3 8%	- -	57 10%	22 5%
					e	
NETS						
Net: More expensive	403 40%	74 52%	10 28%	5 49%	237 40%	167 39%
Net: Less expensive	203 20%	14 10%	12 34%	2 26%	107 18%	96 23%
Mean score	2.8	2.4	3.0	2.6	2.7	2.8
Standard deviation	.94	.87	.96	1.08	.94	.95
Standard error	.03	.06	.19	.41	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_5. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Liverpool

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more expensive	(1.0)	49	25	24	29	19	5	8	41	27	19	2	1	1	12	4	14	6	10
		5%	5%	4%	4%	6%	12%	3%	5%	6%	4%	2%	2%	5%	6%	6%	7%	4%	3%
A little more expensive	(2.0)	194	96	98	134	70	9	34	160	77	88	15	6	7	27	8	40	27	63
		19%	21%	18%	18%	23%	22%	13%	21%	17%	20%	19%	20%	32%	14%	12%	21%	21%	21%
About average	(3.0)	353	147	206	273	86	15	99	254	153	164	32	14	7	60	18	78	55	89
		35%	32%	37%	36%	28%	37%	38%	34%	34%	37%	40%	43%	30%	30%	29%	40%	42%	31%
A little less expensive	(4.0)	255	129	126	190	77	7	76	179	122	102	18	5	6	58	25	36	30	77
		25%	28%	22%	25%	25%	18%	29%	24%	27%	23%	23%	16%	25%	29%	40%	18%	23%	26%
A lot less expensive	(5.0)	74	32	42	54	27	3	20	54	37	32	2	3	-	20	5	14	4	26
		7%	7%	7%	7%	9%	8%	8%	7%	8%	7%	3%	8%	-	10%	9%	7%	3%	9%
Don't know		91	26	65	71	32	1	22	69	38	38	11	3	2	24	2	13	9	27
		9%	6%	12%	9%	10%	3%	8%	9%	8%	9%	14%	11%	8%	12%	4%	7%	7%	9%
NETS																			
Net: More expensive		243	120	123	163	89	14	43	200	104	107	17	7	9	39	12	54	33	73
		24%	26%	22%	22%	29%	35%	16%	27%	23%	24%	21%	22%	37%	19%	19%	28%	25%	25%
Net: Less expensive		329	161	168	244	104	11	96	233	160	134	20	8	6	78	30	50	34	103
		32%	35%	30%	33%	34%	26%	37%	31%	35%	30%	26%	24%	25%	39%	48%	25%	26%	35%
Mean score		3.1	3.1	3.1	3.2	3.1	2.9	3.3	3.1	3.2	3.1	3.1	3.1	2.8	3.3	3.3	3.0	3.0	3.2
Standard deviation		1.00	1.02	.99	.97	1.09	1.12	.93	1.02	1.04	.98	.84	.95	.92	1.07	1.04	1.01	.88	1.03
Standard error		.03	.06	.04	.04	.07	.19	.06	.04	.06	.05	.11	.17	.20	.08	.12	.06	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_5. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Liverpool

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	49 5%	- -	2 4%	1 4%	14 7%	2 3%	16 7%	6 4%	6 4%	- -	2 6%	1 4%	8 4%	4 5%	17 8%	8 7%	7 3%
					a		a				i				ip	i	
A little more expensive (2.0)	194 19%	14 16%	10 17%	5 28%	28 13%	14 21%	44 20%	31 21%	34 22%	14 18%	8 19%	5 29%	21 12%	9 12%	43 21%	29 24%	50 21%
															l	lm	l
About average (3.0)	353 35%	38 44%	22 38%	8 41%	61 29%	24 35%	79 36%	53 36%	52 34%	32 41%	18 45%	7 36%	53 30%	23 32%	82 39%	43 36%	79 33%
					d												
A little less expensive (4.0)	255 25%	17 19%	13 23%	3 17%	66 31%	17 26%	52 23%	36 25%	37 24%	17 22%	7 18%	4 21%	55 31%	25 35%	39 19%	26 22%	65 27%
													n	no			n
A lot less expensive (5.0)	74 7%	5 6%	5 9%	- -	18 9%	8 12%	14 6%	6 5%	12 8%	3 3%	2 5%	- -	20 11%	6 9%	13 6%	5 4%	19 8%
						g								o			
Don't know	91 9%	12 14%	5 9%	2 10%	25 12%	2 3%	16 7%	13 9%	14 9%	12 15%	3 7%	2 10%	21 12%	5 7%	15 7%	9 8%	23 9%
					e												
NETS																	
Net: More expensive	243 24%	14 16%	12 21%	6 32%	41 20%	16 23%	60 27%	37 25%	40 26%	14 18%	10 25%	6 33%	29 16%	12 17%	61 29%	37 31%	56 23%
															lm	lm	
Net: Less expensive	329 32%	22 25%	18 32%	3 17%	84 40%	25 38%	66 30%	42 29%	48 31%	20 25%	9 23%	4 21%	75 42%	31 43%	52 25%	31 26%	84 35%
					af								ijno	ijno			n
Mean score	3.1	3.2	3.2	2.8	3.3	3.3	3.0	3.0	3.1	3.1	3.0	2.8	3.4	3.3	2.9	2.9	3.2
					f								jno	no			no
Standard deviation	1.00	.82	1.00	.82	1.06	1.02	1.03	.94	1.01	.79	.95	.86	1.03	1.00	1.03	.98	.98
Standard error	.03	.10	.14	.20	.10	.11	.06	.07	.09	.10	.16	.21	.09	.11	.07	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_5. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Liverpool

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	49 5%	10 7%	3 8%	- -	22 4%	26 6%
A little more expensive (2.0)	194 19%	31 22%	7 20%	1 14%	121 20%	73 17%
About average (3.0)	353 35%	57 40%	5 14%	7 78%	224 38%	129 30%
					e	
A little less expensive (4.0)	255 25%	23 16%	14 40%	1 8%	122 21%	133 31%
						d
A lot less expensive (5.0)	74 7%	8 6%	5 14%	- -	40 7%	34 8%
Don't know	91 9%	12 9%	2 5%	- -	64 11%	27 6%
					e	
NETS						
Net: More expensive	243 24%	41 29%	9 27%	1 14%	143 24%	100 24%
Net: Less expensive	329 32%	31 22%	19 54%	1 8%	162 27%	167 39%
						d
Mean score	3.1	2.9	3.3	2.9	3.1	3.2
Standard deviation	1.00	.99	1.21	.49	.96	1.05
Standard error	.03	.07	.24	.19	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_6. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Birmingham

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more expensive	(1.0)	55	29	26	31	20	5	10	45	33	21	5	2	2	4	2	18	8	14
		5%	6%	5%	4%	6%	12%	4%	6%	7%	5%	6%	6%	8%	2%	3%	9%	6%	5%
																	m	m	
A little more expensive	(2.0)	249	120	128	182	89	13	63	186	105	116	22	12	5	39	18	50	43	60
		24%	27%	23%	24%	28%	31%	24%	25%	23%	26%	28%	39%	20%	19%	28%	26%	32%	20%
													mq					mq	
About average	(3.0)	381	168	213	295	93	13	111	270	172	159	33	10	8	76	27	73	53	101
		37%	37%	38%	39%	30%	32%	43%	36%	38%	36%	41%	30%	35%	38%	43%	37%	41%	35%
																	d	g	
A little less expensive	(4.0)	192	84	108	140	58	8	50	142	82	84	8	4	6	47	13	29	19	67
		19%	18%	19%	19%	19%	20%	19%	19%	18%	19%	10%	14%	25%	23%	20%	15%	14%	23%
															jop				jop
A lot less expensive	(5.0)	49	25	25	35	19	2	8	42	24	22	2	-	-	13	3	9	2	20
		5%	5%	4%	5%	6%	6%	3%	6%	5%	5%	2%	-	-	7%	5%	5%	1%	7%
															p				p
Don't know		90	29	62	68	33	-	18	73	39	38	11	3	3	21	1	15	6	30
		9%	6%	11%	9%	11%	-	7%	10%	9%	9%	14%	11%	12%	11%	1%	8%	5%	10%
												np	n		np	n			n
NETS																			
Net: More expensive		303	149	154	214	109	17	73	231	137	138	27	14	7	43	19	69	51	73
		30%	33%	27%	28%	35%	43%	28%	30%	30%	31%	34%	45%	28%	22%	31%	35%	39%	25%
												m	mq				mq	mq	
Net: Less expensive		241	108	133	175	77	10	58	183	106	107	9	4	6	60	16	38	21	87
		24%	24%	24%	23%	25%	25%	22%	24%	23%	24%	12%	14%	25%	30%	25%	20%	16%	30%
															jop	j			jop
Mean score		2.9	2.9	3.0	2.9	2.9	2.8	2.9	2.9	2.9	2.9	2.7	2.6	2.9	3.1	3.0	2.8	2.7	3.1
															jkop	kp			jkop
Standard deviation		.96	.99	.94	.93	1.04	1.08	.87	.99	.99	.96	.85	.85	.94	.92	.90	1.00	.86	1.00
Standard error		.03	.05	.04	.03	.07	.18	.06	.04	.05	.04	.11	.15	.21	.07	.10	.06	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_6. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Birmingham

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more expensive	(1.0)	55 5%	3 4%	4 6%	1 7%	8 4%	3 4%	15 7%	9 6%	8 5%	3 4%	4 9%	1 7%	2 1%	2 3%	19 9%	12 10%	6 3%
A little more expensive	(2.0)	249 24%	23 26%	21 36%	4 19%	48 23%	13 20%	65 30%	37 26%	28 18%	21 26%	13 34%	4 20%	32 18%	18 25%	61 29%	39 32%	50 21%
About average	(3.0)	381 37%	40 46%	19 32%	7 35%	71 33%	27 41%	76 34%	58 40%	63 41%	33 42%	11 27%	7 39%	64 36%	34 48%	74 35%	44 37%	94 39%
A little less expensive	(4.0)	192 19%	5 6%	8 14%	5 25%	48 23%	17 26%	38 17%	20 14%	38 25%	8 10%	8 21%	4 20%	46 26%	16 23%	29 14%	12 10%	56 23%
A lot less expensive	(5.0)	49 5%	3 4%	2 3%	- -	10 5%	5 8%	11 5%	8 6%	7 4%	2 3%	1 2%	- -	12 7%	1 2%	8 4%	6 5%	16 7%
Don't know		90 9%	12 14%	5 9%	3 14%	26 12%	2 3%	15 7%	12 8%	11 7%	12 15%	3 7%	3 14%	22 13%	1 1%	19 9%	7 6%	20 8%
NETS																		
Net: More expensive		303 30%	26 30%	24 42%	5 26%	56 27%	16 24%	80 36%	46 32%	35 23%	24 30%	17 43%	5 27%	34 19%	20 27%	80 38%	51 42%	56 23%
Net: Less expensive		241 24%	9 10%	9 16%	5 25%	58 27%	22 33%	50 23%	28 20%	45 29%	10 12%	9 23%	4 20%	58 33%	17 24%	37 18%	18 15%	72 30%
Mean score		2.9	2.8	2.7	2.9	3.0	3.1	2.8	2.9	3.1	2.8	2.7	2.8	3.2	3.0	2.7	2.7	3.1
Standard deviation		.96	.82	.92	.94	.96	.97	.99	.97	.93	.84	1.00	.90	.90	.81	.98	.98	.93
Standard error		.03	.10	.13	.23	.09	.10	.06	.08	.09	.11	.16	.23	.08	.09	.06	.08	.07

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_6. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Birmingham

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	55 5%	13 9%	- -	- -	34 6%	21 5%
A little more expensive (2.0)	249 24%	39 27%	8 24%	5 55%	143 24%	105 25%
About average (3.0)	381 37%	49 35%	12 34%	4 38%	226 38%	155 37%
A little less expensive (4.0)	192 19%	21 15%	9 25%	1 8%	106 18%	86 20%
A lot less expensive (5.0)	49 5%	7 5%	4 12%	- -	23 4%	26 6%
Don't know	90 9%	12 9%	2 5%	- -	61 10%	29 7%
NETS						
Net: More expensive	303 30%	52 37%	8 24%	5 55%	177 30%	127 30%
Net: Less expensive	241 24%	28 20%	13 37%	1 8%	129 22%	113 27%
Mean score	2.9	2.8	3.3	2.5	2.9	3.0
Standard deviation	.96	1.02	.99	.67	.94	.98
Standard error	.03	.07	.19	.25	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_7. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Inner London

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more expensive	(1.0)	809	337	471	642	218	24	214	594	356	351	69	25	20	162	55	157	98	222
		80%	74%	84%	85%	70%	59%	83%	79%	78%	79%	87%	80%	85%	80%	88%	81%	75%	76%
			a	de						p				pq					
A little more expensive	(2.0)	70	28	41	32	37	4	7	62	38	25	6	1	-	11	1	16	8	26
		7%	6%	7%	4%	12%	11%	3%	8%	8%	6%	7%	2%	-	6%	2%	8%	6%	9%
				c					f						n		n		
About average	(3.0)	69	52	17	39	30	7	15	54	26	37	-	2	2	14	4	9	16	22
		7%	11%	3%	5%	10%	18%	6%	7%	6%	8%	-	7%	7%	7%	7%	5%	12%	7%
			b	c	c							j		j	j		jo	j	
A little less expensive	(4.0)	24	15	9	11	10	1	10	14	9	14	5	1	1	3	-	6	1	7
		2%	3%	2%	1%	3%	3%	4%	2%	2%	3%	6%	4%	4%	1%	-	3%	1%	3%
										np									
A lot less expensive	(5.0)	17	12	5	6	9	3	4	14	14	3	-	2	-	1	3	3	3	7
		2%	3%	1%	1%	3%	9%	1%	2%	3%	1%	-	5%	-	*	4%	2%	2%	2%
			b	c	c				i				m		m				
Don't know		28	10	17	21	8	-	9	19	12	12	-	1	1	11	-	3	6	7
		3%	2%	3%	3%	2%	-	3%	2%	3%	3%	-	2%	3%	5%	-	1%	5%	2%
														no			o		
NETS																			
Net: More expensive		878	365	513	674	255	28	222	656	394	376	75	26	20	173	56	173	106	249
		86%	80%	91%	90%	82%	70%	85%	87%	87%	85%	94%	82%	85%	86%	89%	89%	81%	85%
				a	de					kp							p		
Net: Less expensive		41	27	14	17	19	5	13	28	23	17	5	3	1	3	3	9	3	14
		4%	6%	3%	2%	6%	12%	5%	4%	5%	4%	6%	9%	4%	2%	4%	5%	3%	5%
			b	c	c								m						
Mean score		1.4	1.5	1.2	1.2	1.5	1.9	1.3	1.4	1.4	1.4	1.2	1.5	1.3	1.3	1.3	1.3	1.4	1.4
			b	c	cd														
Standard deviation		.85	1.01	.67	.69	1.00	1.31	.87	.84	.93	.83	.73	1.14	.80	.69	.92	.84	.89	.92
Standard error		.03	.05	.03	.02	.06	.22	.05	.03	.05	.04	.09	.19	.17	.05	.10	.05	.07	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_7. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Inner London

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	809	78	48	17	177	53	175	104	118	71	31	17	150	55	164	87	193
	80%	91%	84%	87%	84%	78%	79%	72%	77%	90%	77%	87%	84%	77%	78%	72%	80%
		efgh			g					mno			o				
A little more expensive (2.0)	70	3	2	-	9	5	22	8	17	5	1	-	7	7	19	11	17
	7%	3%	4%	-	4%	8%	10%	5%	11%	6%	2%	-	4%	10%	9%	9%	7%
							d		d						l		
About average (3.0)	69	2	3	2	10	7	9	18	11	-	5	2	9	5	13	11	17
	7%	2%	5%	9%	5%	10%	4%	12%	7%	-	13%	9%	5%	7%	6%	9%	7%
						f		adf			i			i	i	i	i
A little less expensive (4.0)	24	4	1	-	3	2	5	2	4	4	2	-	1	1	6	1	8
	2%	4%	2%	-	2%	2%	2%	2%	3%	4%	5%	-	*	1%	3%	1%	3%
										lo	lo						
A lot less expensive (5.0)	17	-	2	-	3	1	4	5	2	-	1	-	1	3	5	5	2
	2%	-	4%	-	1%	1%	2%	3%	1%	-	2%	-	*	4%	3%	4%	1%
														l		lp	
Don't know	28	-	1	1	9	-	7	8	2	-	1	1	11	1	3	6	6
	3%	-	1%	4%	4%	-	3%	6%	2%	-	2%	4%	6%	1%	1%	5%	3%
					e			ae					in			n	
NETS																	
Net: More expensive	878	81	50	17	186	58	197	111	135	75	31	17	156	62	183	98	210
	86%	94%	87%	87%	88%	87%	89%	77%	88%	96%	79%	87%	88%	87%	87%	81%	87%
		g			g		g		g	jop							
Net: Less expensive	41	4	3	-	6	2	9	7	6	4	3	-	1	3	11	6	9
	4%	4%	6%	-	3%	4%	4%	5%	4%	4%	7%	-	1%	5%	5%	5%	4%
											l			l	l	l	
Mean score	1.4	1.2	1.4	1.2	1.2	1.4	1.3	1.5	1.4	1.2	1.5	1.2	1.2	1.4	1.4	1.5	1.3
								adf			l			l	l	il	l
Standard deviation	.85	.68	.98	.59	.75	.87	.81	1.02	.83	.66	1.02	.59	.57	.97	.92	1.01	.81
Standard error	.03	.08	.13	.14	.06	.09	.05	.08	.07	.08	.16	.14	.05	.10	.06	.09	.06

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_7. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Inner London

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	809 80%	115 81%	27 77%	7 73%	492 83% e	316 75%
A little more expensive (2.0)	70 7%	13 9%	4 11%	3 27%	33 6%	36 9%
About average (3.0)	69 7%	5 3%	1 2%	- -	33 6%	36 8%
A little less expensive (4.0)	24 2%	3 2%	2 5%	- -	8 1%	16 4% d
A lot less expensive (5.0)	17 2%	3 2%	- -	- -	5 1%	12 3% d
Don't know	28 3%	3 2%	2 5%	- -	20 3%	7 2%
NETS						
Net: More expensive	878 86%	128 90%	31 88%	9 100%	525 89% e	353 83%
Net: Less expensive	41 4%	6 4%	2 5%	- -	14 2%	28 7% d
Mean score	1.4	1.3	1.3	1.3	1.3	1.5 d
Standard deviation	.85	.83	.77	.47	.71	1.00
Standard error	.03	.06	.15	.18	.03	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_8. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Outer London

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188	
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more expensive	(1.0)	393	159	234	310	109	12	120	273	180	168	29	14	6	84	33	87	48	92
		39%	35%	42%	41%	35%	29%	46%	36%	40%	38%	36%	46%	28%	42%	53%	45%	37%	32%
			a				g						q	jpq	q				
A little more expensive	(2.0)	393	181	212	298	110	16	94	299	170	171	36	11	13	76	22	75	53	108
		39%	40%	38%	40%	35%	40%	36%	40%	37%	39%	45%	34%	57%	38%	35%	38%	40%	37%
About average	(3.0)	115	66	48	64	54	9	22	92	45	60	9	2	3	16	4	23	13	45
		11%	15%	9%	9%	17%	22%	9%	12%	10%	14%	12%	6%	11%	8%	7%	12%	10%	15%
			b		c	c												m	
A little less expensive	(4.0)	57	29	27	43	19	-	12	45	27	24	-	4	-	12	1	3	7	29
		6%	6%	5%	6%	6%	-	5%	6%	6%	5%	-	12%	-	6%	2%	2%	6%	10%
													jno		jo		jo	jno	
A lot less expensive	(5.0)	20	8	12	8	8	4	4	17	13	7	3	-	-	3	2	1	2	10
		2%	2%	2%	1%	2%	9%	1%	2%	3%	1%	4%	-	-	1%	3%	1%	1%	3%
						cd						o						o	
Don't know		38	10	27	29	11	-	7	31	18	13	3	1	1	11	-	6	9	8
		4%	2%	5%	4%	4%	-	3%	4%	4%	3%	3%	2%	3%	5%	-	3%	7%	3%
			a											n			n		
NETS																			
Net: More expensive		787	341	446	608	219	28	215	572	351	338	65	25	20	160	55	161	101	200
		77%	75%	79%	81%	70%	69%	83%	76%	77%	77%	81%	80%	85%	80%	89%	83%	77%	68%
					d			g				q		q	pq	q			
Net: Less expensive		77	38	40	51	26	4	16	61	41	30	3	4	-	15	3	4	9	40
		8%	8%	7%	7%	8%	9%	6%	8%	9%	7%	4%	12%	-	7%	5%	2%	7%	14%
												o		o			o	jmnop	
Mean score		1.9	2.0	1.8	1.8	2.0	2.2	1.8	1.9	1.9	1.9	1.9	1.8	1.8	1.8	1.7	1.7	1.9	2.1
			b		c	c		f										mnop	
Standard deviation		.96	.97	.95	.90	1.01	1.15	.91	.98	1.02	.94	.91	1.02	.63	.93	.90	.79	.92	1.10
Standard error		.03	.05	.04	.03	.06	.19	.06	.04	.05	.04	.11	.17	.13	.07	.10	.05	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_8. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Outer London

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	393 39%	35 40%	26 46%	5 25%	84 40%	31 46%	104 47%	53 37%	40 26%	30 38%	17 43%	5 25%	71 40%	33 46%	102 49%	44 37%	78 32%
		h	h		h	h	gh							p	op		
A little more expensive (2.0)	393 39%	38 44%	25 44%	12 63%	83 39%	26 39%	76 35%	48 33%	58 38%	36 45%	15 38%	12 62%	73 41%	25 35%	68 32%	49 40%	86 35%
										n							
About average (3.0)	115 11%	8 9%	3 5%	2 9%	25 12%	8 11%	22 10%	11 7%	29 19%	6 8%	3 7%	2 9%	16 9%	7 10%	21 10%	10 8%	42 17%
									bfg								lno
A little less expensive (4.0)	57 6%	- -	1 2%	- -	5 2%	2 3%	8 4%	19 13%	17 11%	- -	4 11%	- -	6 4%	3 5%	10 5%	8 7%	20 8%
								abdef	abdef		i					i	i
A lot less expensive (5.0)	20 2%	3 3%	2 3%	- -	3 1%	- -	3 1%	4 3%	6 4%	4 5%	- -	- -	1 1%	3 4%	1 1%	3 2%	8 3%
										ln				ln			n
Don't know	38 4%	3 3%	1 1%	1 4%	11 5%	1 1%	8 3%	10 7%	4 3%	3 3%	1 2%	1 4%	11 6%	- -	8 4%	7 6%	9 4%
								e					m			m	
NETS																	
Net: More expensive	787 77%	73 84%	52 89%	17 87%	167 79%	57 85%	181 82%	101 70%	98 64%	66 84%	32 81%	17 87%	144 81%	58 81%	169 81%	93 77%	164 68%
		gh	gh		h	gh	gh			p			p	p	p		
Net: Less expensive	77 8%	3 3%	3 5%	- -	8 4%	2 3%	11 5%	23 16%	23 15%	4 5%	4 11%	- -	7 4%	6 9%	11 5%	11 9%	28 11%
							abdef	adef								ln	
Mean score	1.9	1.8	1.7	1.8	1.8	1.7	1.7	2.1	2.3	1.8	1.9	1.8	1.8	1.9	1.7	1.9	2.1
								bdef	abdef							ln	
Standard deviation	.96	.88	.88	.58	.86	.77	.89	1.14	1.10	.97	.97	.58	.82	1.06	.89	.99	1.07
Standard error	.03	.11	.12	.14	.07	.08	.05	.09	.10	.12	.16	.14	.07	.11	.06	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_8. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Outer London

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	393 39%	67 47%	13 39%	7 73%	231 39%	163 38%
A little more expensive (2.0)	393 39%	52 36%	13 38%	3 27%	236 40%	157 37%
About average (3.0)	115 11%	14 10%	4 12%	- -	61 10%	54 13%
A little less expensive (4.0)	57 6%	2 1%	2 5%	- -	26 4%	31 7%
A lot less expensive (5.0)	20 2%	1 *	2 6%	- -	10 2%	11 2%
Don't know	38 4%	6 4%	- -	- -	29 5%	9 2%
					e	
NETS						
Net: More expensive	787 77%	119 84%	27 76%	9 100%	467 79%	320 76%
Net: Less expensive	77 8%	3 2%	4 11%	- -	36 6%	41 10%
Mean score	1.9	1.6	2.0	1.3	1.8	2.0
Standard deviation	.96	.76	1.15	.47	.91	1.02
Standard error	.03	.05	.22	.18	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_9. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Newcastle

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	28 3%	17 4%	11 2%	18 2%	9 3%	2 6%	1 1%	26 3%	13 3%	13 3%	2 2%	1 2%	- -	1 *	5 7%	10 5%	2 1%	8 3%
								f						mp	m			
A little more expensive (2.0)	147 14%	55 12%	92 16%	103 14%	49 16%	7 17%	27 10%	121 16%	67 15%	67 15%	13 16%	6 18%	5 22%	22 11%	8 13%	47 24%	23 18%	24 8%
								f								mnq	q	
About average (3.0)	335 33%	162 36%	174 31%	239 32%	110 35%	20 51%	84 33%	251 33%	151 33%	141 32%	39 48%	10 33%	9 38%	52 26%	17 27%	68 35%	46 35%	95 33%
						c					mnoq					m		
A little less expensive (4.0)	308 30%	153 34%	155 28%	241 32%	82 26%	6 15%	102 39%	206 27%	131 29%	145 33%	13 16%	11 35%	4 18%	79 39%	22 35%	43 22%	39 30%	97 33%
		b		e			g				j		jo	jo		j	jo	
A lot less expensive (5.0)	110 11%	43 9%	67 12%	82 11%	31 10%	4 11%	23 9%	87 11%	52 11%	44 10%	3 4%	1 2%	2 10%	26 13%	9 14%	18 9%	12 9%	39 13%
													j	j			j	
Don't know	88 9%	25 6%	62 11%	68 9%	30 10%	- -	22 8%	66 9%	40 9%	31 7%	11 14%	3 10%	3 12%	22 11%	2 3%	9 4%	10 7%	28 10%
			a								no			no			o	
NETS																		
Net: More expensive	175 17%	71 16%	103 18%	122 16%	58 19%	9 23%	28 11%	147 19%	79 17%	80 18%	15 18%	6 20%	5 22%	23 11%	13 21%	57 29%	25 19%	32 11%
								f						mq	mpq	mq		
Net: Less expensive	418 41%	196 43%	222 40%	323 43%	113 36%	11 26%	125 48%	293 39%	184 40%	190 43%	16 20%	12 37%	6 28%	105 52%	31 49%	62 32%	51 39%	136 47%
				e			g						jop	jo		j	jo	
Mean score	3.4	3.4	3.4	3.4	3.3	3.1	3.5	3.3	3.3	3.3	3.0	3.2	3.2	3.6	3.4	3.1	3.3	3.5
							g							jkop	o		o	jop
Standard deviation	.98	.96	1.00	.97	.98	1.02	.84	1.02	.99	.98	.81	.88	.96	.90	1.13	1.04	.94	.95
Standard error	.03	.05	.04	.04	.06	.17	.05	.04	.05	.05	.11	.15	.21	.07	.13	.07	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_9. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Newcastle

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	28 3%	1 1%	1 1%	- -	4 2%	3 5%	9 4%	5 3%	3 2%	1 1%	1 2%	- -	2 1%	1 2%	8 4%	4 3%	8 3%
A little more expensive (2.0)	147 14%	14 17%	8 14%	5 27%	24 11%	7 11%	49 22%	20 14%	10 7%	13 17%	5 14%	5 27%	18 10%	7 10%	49 23%	21 17%	20 8%
About average (3.0)	335 33%	42 48%	22 38%	7 35%	53 25%	20 30%	70 32%	44 31%	53 35%	34 43%	18 45%	6 34%	43 24%	23 32%	77 37%	37 31%	71 29%
A little less expensive (4.0)	308 30%	12 14%	19 33%	3 18%	83 39%	24 35%	66 30%	43 30%	48 32%	15 19%	11 28%	3 18%	69 39%	27 37%	45 22%	37 30%	90 37%
A lot less expensive (5.0)	110 11%	5 6%	5 9%	1 7%	26 13%	10 15%	15 7%	15 11%	25 16%	3 4%	2 4%	1 7%	22 12%	10 15%	23 11%	11 9%	31 13%
Don't know	88 9%	12 14%	3 5%	3 14%	21 10%	3 4%	12 6%	16 11%	14 9%	12 15%	3 7%	3 14%	23 13%	3 4%	8 4%	11 9%	22 9%
NETS																	
Net: More expensive	175 17%	15 18%	9 15%	5 27%	27 13%	11 16%	57 26%	25 18%	13 9%	14 18%	6 16%	5 27%	20 11%	8 12%	57 27%	24 20%	28 12%
Net: Less expensive	418 41%	17 20%	24 42%	5 25%	110 52%	34 50%	81 37%	58 40%	73 48%	19 24%	13 33%	5 25%	91 51%	37 52%	68 33%	48 40%	121 50%
Mean score	3.4	3.1	3.4	3.1	3.6	3.5	3.1	3.3	3.6	3.1	3.2	3.1	3.6	3.6	3.1	3.3	3.5
Standard deviation	.98	.83	.90	.94	.95	1.06	1.00	1.01	.94	.83	.83	.95	.92	.94	1.04	1.00	.97
Standard error	.03	.11	.12	.24	.08	.11	.06	.08	.09	.11	.14	.24	.08	.10	.07	.09	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_9. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Newcastle

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	28 3%	5 4%	2 6%	- -	10 2%	17 4% d
A little more expensive (2.0)	147 14%	38 27%	7 19%	1 14%	93 16%	54 13%
About average (3.0)	335 33%	48 34%	5 15%	5 54%	203 34%	132 31%
A little less expensive (4.0)	308 30%	34 24%	17 49%	3 32%	171 29%	137 32%
A lot less expensive (5.0)	110 11%	9 6%	2 6%	- -	52 9%	58 14% d
Don't know	88 9%	8 5%	2 5%	- -	62 10% e	26 6%
NETS						
Net: More expensive	175 17%	44 31%	9 25%	1 14%	104 18%	71 17%
Net: Less expensive	418 41%	43 30%	19 55%	3 32%	223 38%	195 46% d
Mean score	3.4	3.0	3.3	3.2	3.3	3.4
Standard deviation	.98	.99	1.07	.69	.94	1.03
Standard error	.03	.07	.21	.26	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_10. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Sheffield

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	23 2%	16 4%	7 1%	13 2%	12 4%	5 12%	4 1%	20 3%	11 3%	11 3%	- -	1 3%	- -	4 2%	2 4%	7 4%	3 3%	5 2%
A little more expensive (2.0)	129 13%	56 12%	73 13%	98 13%	33 11%	8 19%	26 10%	102 14%	60 13%	58 13%	15 18%	3 9%	4 18%	17 9%	10 17%	31 16%	23 18%	25 9%
About average (3.0)	389 38%	185 41%	205 36%	279 37%	123 40%	13 32%	98 38%	292 39%	159 35%	181 41%	30 38%	17 53%	12 51%	66 33%	19 30%	97 50%	50 38%	98 34%
A little less expensive (4.0)	294 29%	138 30%	155 28%	216 29%	90 29%	8 21%	90 35%	204 27%	143 31%	114 26%	20 25%	7 21%	5 20%	71 35%	21 34%	36 19%	40 31%	94 32%
A lot less expensive (5.0)	73 7%	32 7%	42 7%	55 7%	18 6%	5 13%	17 7%	56 7%	28 6%	37 8%	3 4%	- -	- -	17 8%	6 10%	9 4%	8 6%	31 11%
Don't know	108 11%	28 6%	80 14%	90 12%	35 11%	1 2%	25 10%	83 11%	53 12%	41 9%	12 15%	5 15%	3 12%	27 13%	3 5%	14 7%	6 5%	39 13%
NETS																		
Net: More expensive	152 15%	72 16%	80 14%	111 15%	44 14%	13 31%	30 12%	122 16%	72 16%	69 16%	15 18%	4 12%	4 18%	22 11%	13 20%	39 20%	27 20%	30 10%
Net: Less expensive	367 36%	170 37%	197 35%	271 36%	108 35%	14 34%	107 41%	260 34%	171 38%	151 34%	23 28%	7 21%	5 20%	87 43%	27 44%	45 23%	48 37%	125 43%
Mean score	3.3	3.3	3.3	3.3	3.3	3.0	3.4	3.3	3.3	3.3	3.2	3.1	3.0	3.4	3.3	3.0	3.2	3.5
Standard deviation	.90	.91	.89	.89	.90	1.21	.84	.92	.91	.92	.81	.71	.67	.89	1.02	.85	.91	.90
Standard error	.03	.05	.04	.03	.06	.21	.05	.04	.05	.04	.11	.13	.15	.07	.12	.05	.07	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_10. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Sheffield

Base: All Recent graduates

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174	
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more expensive	(1.0)	23 2%	- -	- -	8 4%	3 5%	5 2%	3 2%	3 2%	- -	- -	- -	3 1%	3 4%	7 3%	5 5%	3 1%	
A little more expensive	(2.0)	129 13%	14 16%	7 11%	4 22%	21 10%	8 13%	28 13%	29 20% dfh	14 17%	3 7%	4 22%	19 11%	12 17%	28 13%	21 18% p	22 9%	
About average	(3.0)	389 38%	28 33%	31 54% adeg	11 56%	76 36%	20 30%	93 42% eg	47 32%	60 39%	25 32%	23 59% ilmop	11 56%	57 32%	18 25%	94 45% lm	44 37% m	93 38%
A little less expensive	(4.0)	294 29%	27 31%	13 22%	2 9%	69 33%	21 31%	64 29%	43 30%	44 28%	23 30%	9 24%	1 8%	61 35%	28 39% n	57 27%	32 27%	68 28%
A lot less expensive	(5.0)	73 7%	5 6%	2 4%	- -	11 5%	10 15% bdfg	14 6%	8 5%	18 12%	3 4%	- -	- -	15 9%	6 9%	9 4%	7 6%	27 11% jn
Don't know		108 11%	13 15% f	5 9%	3 14%	26 12%	5 7%	17 8%	16 11%	16 11%	13 17% mn	4 10%	3 14%	22 13%	4 6%	15 7%	10 9%	29 12%
NETS																		
Net: More expensive		152 15%	14 16%	7 11%	4 22%	28 13%	12 18%	33 15%	32 22% h	16 10%	14 17%	3 7%	4 22%	22 12%	15 21% jp	35 17%	27 22% jlp	26 11%
Net: Less expensive		367 36%	31 36%	15 25%	2 9%	80 38%	31 45% b	78 36%	50 35%	62 40%	27 34%	9 24%	1 8%	77 43% jn	34 48% jno	66 31%	39 33%	95 39%
Mean score		3.3	3.3	3.2	2.9	3.3	3.4	3.3	3.2	3.4	3.3	3.2	2.8	3.4	3.3	3.2	3.1	3.4
Standard deviation		.90	.85	.71	.59	.90	1.09	.87	.92	.90	.85	.56	.58	.89	1.03	.86	.97	.90
Standard error		.03	.11	.10	.15	.08	.12	.05	.07	.09	.11	.09	.15	.08	.11	.06	.08	.07

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_10. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Sheffield

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	23 2%	3 2%	- -	- -	8 1%	15 4% d
A little more expensive (2.0)	129 13%	22 15%	4 11%	- -	81 14%	47 11%
About average (3.0)	389 38%	73 51%	11 32%	- -	237 40%	152 36%
A little less expensive (4.0)	294 29%	30 21%	11 31%	7 78%	162 27%	132 31%
A lot less expensive (5.0)	73 7%	4 3%	6 17%	2 22%	33 6%	41 10% d
Don't know	108 11%	10 7%	3 10%	- -	71 12%	37 9%
NETS						
Net: More expensive	152 15%	25 18%	4 11%	- -	89 15%	63 15%
Net: Less expensive	367 36%	34 24%	17 48%	9 100%	194 33%	172 41% d
Mean score	3.3	3.1	3.6	4.2	3.2	3.4
Standard deviation	.90	.78	.94	.44	.85	.96
Standard error	.03	.06	.19	.17	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_SUM. To what extent do you think that each of the following are better in the North or South of England?

SUMMARY TABLE

Base: All Recent graduates

	Total	Much better in the South of England	Slightly better in the South of England	No difference	Slightly better in the North of England	Much better in the North of England	Don't know	NETS	
								Better in the South	Better in the North
Affordability of housing	1016 100%	60 6%	85 8%	144 14%	247 24%	418 41%	61 6%	146 14%	665 65%
Prospects of owning your own home	1016 100%	64 6%	97 10%	173 17%	250 25%	342 34%	90 9%	161 16%	592 58%
Availability of green space	1016 100%	76 8%	140 14%	261 26%	227 22%	226 22%	85 8%	217 21%	453 45%
Overall quality of life	1016 100%	141 14%	239 24%	248 24%	163 16%	123 12%	102 10%	380 37%	286 28%
Quality of housing	1016 100%	113 11%	253 25%	308 30%	156 15%	78 8%	108 11%	366 36%	234 23%
Places to go out	1016 100%	144 14%	213 21%	383 38%	127 12%	76 8%	74 7%	357 35%	203 20%
Arts and culture scene	1016 100%	158 16%	282 28%	289 28%	130 13%	68 7%	89 9%	440 43%	198 19%
Availability of suitable jobs for people with university degrees	1016 100%	202 20%	292 29%	250 25%	105 10%	68 7%	98 10%	495 49%	173 17%
Quality of schools	1016 100%	109 11%	222 22%	368 36%	108 11%	64 6%	144 14%	331 33%	173 17%

Brain Drain Research

Q5_1. To what extent do you think that each of the following are better in the North or South of England?

Availability of suitable jobs for people with university degrees

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	202	91	111	173	52	3	58	144	79	99	15	5	3	45	14	35	25	61
	20%	20%	20%	23%	17%	6%	23%	19%	17%	22%	19%	15%	12%	22%	22%	18%	19%	21%
				de														
Slightly better in the South of England	292	129	164	208	91	15	75	217	132	125	12	9	5	67	17	56	35	90
	29%	28%	29%	28%	29%	38%	29%	29%	29%	28%	16%	29%	23%	33%	27%	29%	27%	31%
													j		j		j	
No difference	250	106	144	189	79	4	54	197	107	105	17	10	9	50	22	46	38	60
	25%	23%	26%	25%	25%	10%	21%	26%	24%	24%	21%	31%	40%	25%	35%	23%	29%	20%
				e	e									oq				
Slightly better in the North of England	105	59	46	73	38	10	32	73	55	46	13	2	2	11	6	28	17	27
	10%	13%	8%	10%	12%	24%	12%	10%	12%	10%	16%	6%	8%	6%	9%	14%	13%	9%
		b			c						m				m		m	
Much better in the North of England	68	39	29	31	29	8	15	53	38	28	6	2	2	8	2	18	7	24
	7%	9%	5%	4%	9%	20%	6%	7%	8%	6%	7%	6%	9%	4%	3%	9%	6%	8%
		b			c	c										m		
Don't know	98	30	68	77	23	1	25	73	43	38	17	4	2	21	2	12	10	30
	10%	7%	12%	10%	7%	2%	10%	10%	9%	9%	21%	12%	8%	10%	4%	6%	7%	10%
			a								mnopq							
NETS																		
Net: Better in the South	495	220	275	381	143	18	134	361	211	225	27	14	8	112	31	91	60	152
	49%	48%	49%	51%	46%	44%	52%	48%	46%	51%	34%	44%	35%	56%	50%	47%	45%	52%
													j				j	
Net: Better in the North	173	98	75	104	67	18	47	126	93	74	19	4	4	19	7	46	24	51
	17%	22%	13%	14%	22%	44%	18%	17%	21%	17%	23%	12%	17%	9%	12%	23%	18%	17%
		b			c	cd					m				mn	m	m	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_1. To what extent do you think that each of the following are better in the North or South of England?

Availability of suitable jobs for people with university degrees

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	202 20%	24 27% h	11 20%	3 16%	44 21%	16 24%	42 19%	34 24%	23 15%	17 22%	4 10%	2 11%	40 23%	13 18%	44 21%	24 20%	52 21%
Slightly better in the South of England	292 29%	14 16%	17 30%	3 17%	61 29% a	18 26%	63 29% a	41 28% a	55 36% a	15 19%	10 26%	3 18%	60 34% i	26 36% io	58 28%	29 24%	69 29%
No difference	250 25%	16 19%	17 29%	8 42%	51 24%	19 29%	50 23%	37 26%	33 22%	16 21%	11 27%	9 46%	45 25%	19 26%	47 22%	36 29%	52 21%
Slightly better in the North of England	105 10%	10 12%	5 8%	1 4%	20 9%	9 13%	33 15% h	14 10%	11 7%	10 13%	5 14%	1 4%	9 5%	7 10%	33 16% lp	16 13% l	20 8%
Much better in the North of England	68 7%	4 5%	4 6%	2 11%	12 5%	2 3%	15 7%	8 6%	18 12% e	2 3%	5 14% ilmo	2 11%	5 3%	3 4%	16 7%	6 5%	26 11% il
Don't know	98 10%	19 22% bdefgh	4 7%	2 10%	24 11%	3 5%	17 8%	9 6%	15 10%	18 23% lmnop	4 10%	2 10%	18 10%	4 5%	12 6%	11 9%	23 10%
NETS																	
Net: Better in the South	495 49%	37 43%	29 49%	6 33%	105 50%	34 50%	105 48%	75 52%	77 50%	32 41%	14 36%	5 29%	100 56% ijo	39 55% j	102 49%	52 43%	121 50%
Net: Better in the North	173 17%	14 16%	8 14%	3 15%	32 15%	11 17%	49 22%	22 16%	28 18%	12 15%	11 27% l	3 15%	15 8%	10 14%	49 23% l	22 18% l	46 19% l

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_1. To what extent do you think that each of the following are better in the North or South of England?

Availability of suitable jobs for people with university degrees

Base: All Recent graduates

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	202 20%	24 17%	6 17%	4 47%	104 17%	99 23% d
Slightly better in the South of England	292 29%	40 28%	8 23%	3 35%	168 28%	125 29%
No difference	250 25%	35 25%	9 25%	-	147 25%	104 25%
Slightly better in the North of England	105 10%	20 14%	8 22%	-	54 9%	51 12%
Much better in the North of England	68 7%	13 9%	2 6%	-	50 8% e	19 4%
Don't know	98 10%	9 7%	2 6%	2 18%	71 12% e	27 6%
NETS						
Net: Better in the South	495 49%	64 45%	14 40%	8 82%	271 46%	223 53% d
Net: Better in the North	173 17%	33 23%	10 29%	-	104 18%	69 16%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_2. To what extent do you think that each of the following are better in the North or South of England?

Affordability of housing

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	60	38	23	27	24	9	3	57	34	22	2	1	-	16	6	5	10	21
	6%	8%	4%	4%	8%	23%	1%	8%	7%	5%	2%	2%	-	8%	9%	3%	7%	7%
		b		c	cd		f						o	o		o	o	
Slightly better in the South of England	85	45	41	48	34	4	12	73	49	32	8	1	1	13	4	15	14	30
	8%	10%	7%	6%	11%	11%	5%	10%	11%	7%	10%	2%	4%	6%	7%	7%	10%	10%
				c		f												
No difference	144	76	67	98	58	8	32	112	60	72	8	6	6	26	9	23	20	46
	14%	17%	12%	13%	19%	19%	12%	15%	13%	16%	10%	20%	25%	13%	14%	12%	15%	16%
		b		c														
Slightly better in the North of England	247	101	146	184	72	12	60	187	114	103	22	10	8	38	23	52	33	62
	24%	22%	26%	25%	23%	29%	23%	25%	25%	23%	27%	31%	33%	19%	36%	27%	25%	21%
				de	e		g							mq	m			
Much better in the North of England	418	176	242	346	109	5	132	286	168	191	28	10	7	95	21	92	47	119
	41%	39%	43%	46%	35%	13%	51%	38%	37%	43%	35%	31%	30%	47%	33%	47%	36%	41%
				de	e		g							np		np		
Don't know	61	19	43	48	14	2	20	41	30	21	13	5	2	13	1	8	7	13
	6%	4%	8%	6%	4%	5%	8%	5%	7%	5%	16%	15%	8%	7%	1%	4%	6%	5%
		a									mnpq	noq	n					
NETS																		
Net: Better in the South	146	82	63	75	58	14	16	130	83	55	10	1	1	29	10	20	23	51
	14%	18%	11%	10%	19%	34%	6%	17%	18%	12%	12%	4%	4%	14%	16%	10%	18%	18%
		b		c	cd		f	i								ko	ko	
Net: Better in the North	665	277	388	530	181	17	192	473	282	294	50	20	14	133	43	144	81	181
	65%	61%	69%	71%	58%	42%	74%	63%	62%	67%	62%	62%	62%	66%	69%	74%	62%	62%
			a	de			g									pq		

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_2. To what extent do you think that each of the following are better in the North or South of England?

Affordability of housing

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	60 6%	2 2%	1 1%	- -	15 7%	7 10%	7 3%	11 7%	14 9%	- -	- -	- -	11 6%	8 11%	8 4%	11 9%	18 7%
						bf			f				i	ijn	in	i	
Slightly better in the South of England	85 8%	7 8%	2 4%	- -	13 6%	5 8%	19 8%	11 8%	26 17%	9 11%	3 6%	- -	11 6%	8 11%	17 8%	10 9%	25 10%
								bdfg									
No difference	144 14%	10 11%	8 15%	6 30%	29 14%	8 13%	29 13%	24 17%	19 13%	9 11%	7 17%	6 30%	24 13%	9 13%	25 12%	17 14%	38 16%
Slightly better in the North of England	247 24%	22 26%	17 30%	7 38%	46 22%	18 26%	52 23%	34 23%	33 22%	20 25%	13 34%	7 38%	34 19%	19 27%	54 26%	27 22%	54 23%
											l						
Much better in the North of England	418 41%	32 37%	24 41%	4 22%	99 47%	28 41%	106 48%	58 40%	51 33%	29 36%	13 34%	4 22%	85 48%	27 38%	98 47%	46 38%	96 40%
				h	h	h	h										
Don't know	61 6%	14 16%	5 9%	2 10%	11 5%	1 2%	9 4%	6 4%	11 7%	13 16%	4 9%	2 10%	12 7%	1 1%	8 4%	9 7%	10 4%
		defgh	e							lmnop	m		m		m		
NETS																	
Net: Better in the South	146 14%	9 10%	3 5%	- -	27 13%	12 18%	26 12%	21 15%	40 26%	9 11%	3 6%	- -	22 13%	15 21%	25 12%	21 18%	43 18%
						b		abdfg						jn			
Net: Better in the North	665 65%	54 63%	41 71%	12 60%	145 69%	46 68%	157 71%	92 64%	84 54%	48 61%	27 68%	11 60%	119 67%	46 65%	152 73%	73 61%	151 62%
			h	h	h	h	h								op		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_2. To what extent do you think that each of the following are better in the North or South of England?

Affordability of housing

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	60 6%	4 3%	- -	1 14%	25 4%	35 8% d
Slightly better in the South of England	85 8%	13 9%	2 6%	- -	55 9%	30 7%
No difference	144 14%	18 13%	8 22%	- -	86 14%	58 14%
Slightly better in the North of England	247 24%	35 25%	4 11%	1 8%	139 24%	108 25%
Much better in the North of England	418 41%	66 46%	20 57%	7 78%	238 40%	180 43%
Don't know	61 6%	6 4%	2 5%	- -	48 8% e	13 3%
NETS						
Net: Better in the South	146 14%	18 12%	2 6%	1 14%	81 14%	65 15%
Net: Better in the North	665 65%	101 71%	24 68%	8 86%	378 64%	288 68%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_3. To what extent do you think that each of the following are better in the North or South of England?

Overall quality of life

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	141	66	75	109	39	7	24	117	69	55	6	4	1	38	19	6	11	55
	14%	14%	13%	15%	12%	17%	9%	15%	15%	12%	8%	12%	6%	19%	30%	3%	9%	19%
								f				o	jop	jkmpoq		o	jop	
Slightly better in the South of England	239	110	129	183	63	11	56	184	106	106	20	7	6	50	15	36	34	71
	24%	24%	23%	24%	20%	27%	21%	24%	23%	24%	25%	23%	25%	25%	24%	19%	26%	24%
No difference	248	110	138	187	77	7	71	177	102	112	18	10	10	47	14	47	39	62
	24%	24%	25%	25%	25%	17%	27%	23%	23%	25%	23%	33%	45%	23%	23%	24%	30%	21%
Slightly better in the North of England	163	69	94	115	58	7	47	116	73	72	12	5	3	27	6	41	21	48
	16%	15%	17%	15%	19%	17%	18%	15%	16%	16%	16%	15%	13%	13%	10%	21%	16%	16%
															mn			
Much better in the North of England	123	66	57	78	50	6	38	85	59	54	8	1	1	13	6	46	17	31
	12%	14%	10%	10%	16%	15%	15%	11%	13%	12%	10%	4%	3%	7%	10%	24%	13%	10%
		b			c										jkmpnq			
Don't know	102	33	69	79	24	3	23	79	46	42	15	4	2	25	2	18	9	26
	10%	7%	12%	11%	8%	7%	9%	10%	10%	10%	19%	13%	9%	12%	4%	9%	7%	9%
		a									nopq			n				
NETS																		
Net: Better in the South	380	176	204	292	102	18	80	300	174	161	27	11	7	89	34	42	45	126
	37%	39%	36%	39%	33%	45%	31%	40%	38%	36%	33%	35%	31%	44%	54%	22%	34%	43%
								f			o			jop		o	o	
Net: Better in the North	286	135	151	193	108	13	85	201	132	126	20	6	4	41	12	87	38	78
	28%	30%	27%	26%	35%	32%	33%	27%	29%	29%	25%	19%	16%	20%	20%	45%	29%	27%
					c		g								jkmpnq			

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_3. To what extent do you think that each of the following are better in the North or South of England?

Overall quality of life

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	141 14%	11 12%	8 14%	1 7%	46 22%	13 19%	15 7%	16 11%	23 15%	8 10%	2 5%	1 7%	36 20%	20 28%	13 6%	8 7%	45 18%
				fg	f			f	f				jno	ijno		jno	
Slightly better in the South of England	239 24%	20 23%	15 26%	5 25%	53 25%	25 37%	29 13%	33 23%	45 29%	21 27%	9 23%	5 25%	47 27%	19 26%	39 18%	32 27%	52 22%
		f	f	f	fg		f	f	f				n		n		
No difference	248 24%	20 23%	13 22%	9 45%	46 22%	11 17%	62 28%	44 30%	31 20%	16 20%	12 30%	9 49%	45 25%	11 16%	50 24%	32 27%	59 24%
					e		eh										
Slightly better in the North of England	163 16%	16 19%	8 14%	2 8%	30 14%	11 16%	44 20%	18 12%	26 17%	16 21%	7 17%	2 8%	16 9%	13 18%	47 22%	19 16%	33 14%
					g		g		l				l	lp			
Much better in the North of England	123 12%	4 5%	10 17%	1 5%	10 5%	5 7%	51 23%	18 13%	20 13%	4 5%	6 16%	- -	11 6%	5 7%	46 22%	16 13%	30 12%
			ad				adegeh	d	d					ilmop	l		
Don't know	102 10%	16 18%	4 6%	2 10%	26 12%	3 4%	21 9%	15 10%	10 7%	13 16%	4 11%	2 10%	23 13%	3 4%	15 7%	12 10%	23 10%
		efh		e					mn				m				
NETS																	
Net: Better in the South	380 37%	30 35%	23 40%	6 32%	99 47%	37 56%	44 20%	50 35%	67 44%	29 37%	11 27%	6 32%	83 47%	39 55%	52 25%	40 33%	97 40%
		f	f		fg	afg		f	f	n			jno	ijnop		n	
Net: Better in the North	286 28%	21 24%	18 32%	2 13%	40 19%	16 23%	94 43%	36 25%	46 30%	20 26%	13 32%	2 8%	27 15%	18 25%	93 44%	35 29%	64 26%
							adegeh		d		l			ilmop	l	l	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_3. To what extent do you think that each of the following are better in the North or South of England?

Overall quality of life

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	141 14%	4 2%	8 22%	1 14%	65 11%	76 18% d
Slightly better in the South of England	239 24%	19 13%	1 2%	4 46%	139 23%	101 24%
No difference	248 24%	40 28%	12 34%	-	144 24%	104 24%
Slightly better in the North of England	163 16%	27 19%	4 12%	3 35%	93 16%	70 17%
Much better in the North of England	123 12%	38 27%	7 21%	1 5%	81 14%	42 10%
Don't know	102 10%	15 10%	3 9%	-	71 12% e	31 7%
NETS						
Net: Better in the South	380 37%	23 16%	8 24%	6 60%	204 34%	176 42% d
Net: Better in the North	286 28%	65 46%	12 33%	4 40%	173 29%	113 27%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_4. To what extent do you think that each of the following are better in the North or South of England?

Quality of schools

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	109	53	56	76	36	3	33	76	47	51	5	1	1	27	12	14	9	40
	11%	12%	10%	10%	11%	8%	13%	10%	10%	12%	6%	5%	3%	13%	20%	7%	7%	14%
														o	jkop			op
Slightly better in the South of England	222	104	118	166	65	10	58	164	100	94	14	4	7	50	14	34	35	65
	22%	23%	21%	22%	21%	24%	22%	22%	22%	21%	18%	11%	32%	25%	22%	17%	27%	22%
																		o
No difference	368	160	208	286	105	9	82	286	160	156	29	13	8	79	22	72	49	97
	36%	35%	37%	38%	34%	22%	32%	38%	35%	35%	37%	40%	33%	39%	34%	37%	37%	33%
Slightly better in the North of England	108	59	49	63	46	10	26	82	53	52	11	5	1	13	6	27	16	29
	11%	13%	9%	8%	15%	24%	10%	11%	12%	12%	13%	16%	6%	6%	10%	14%	12%	10%
		b		c	c										m			
Much better in the North of England	64	37	27	40	24	6	19	45	29	33	3	2	1	6	4	25	6	17
	6%	8%	5%	5%	8%	14%	7%	6%	6%	7%	3%	6%	6%	3%	6%	13%	5%	6%
		b			c											jmpq		
Don't know	144	41	103	119	35	3	41	103	64	56	18	7	5	27	5	23	15	43
	14%	9%	18%	16%	11%	7%	16%	14%	14%	13%	23%	22%	20%	13%	9%	12%	12%	15%
			a								nop	n						
NETS																		
Net: Better in the South	331	157	174	242	101	13	91	240	148	145	19	5	8	76	26	48	44	105
	33%	35%	31%	32%	33%	33%	35%	32%	33%	33%	24%	16%	35%	38%	41%	25%	34%	36%
														jko	jko		ko	ko
Net: Better in the North	173	96	77	104	69	15	46	127	83	85	13	7	3	19	10	52	23	46
	17%	21%	14%	14%	22%	38%	18%	17%	18%	19%	17%	22%	12%	10%	16%	27%	17%	16%
		b		c	cd							m				mnpq	m	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_4. To what extent do you think that each of the following are better in the North or South of England?

Quality of schools

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	109 11%	10 12%	5 8%	2 9%	25 12%	12 17%	15 7%	11 8%	26 17%	6 7%	1 2%	1 4%	22 12%	13 18%	18 9%	8 7%	37 15%
					fg			fg					jno				jno
Slightly better in the South of England	222 22%	13 15%	13 22%	6 30%	50 24%	12 19%	48 22%	35 24%	38 25%	11 14%	5 12%	6 30%	45 25%	18 26%	42 20%	33 27%	55 23%
															i		
No difference	368 36%	33 39%	20 36%	6 30%	86 40%	26 39%	75 34%	56 39%	45 29%	35 44%	18 44%	7 34%	77 44%	22 31%	73 35%	44 37%	71 29%
										p			mp				
Slightly better in the North of England	108 11%	10 11%	6 10%	1 7%	15 7%	6 9%	29 13%	18 12%	14 9%	6 8%	7 17%	1 7%	6 3%	9 13%	32 15%	12 10%	26 11%
										l	l		l	l	l	l	l
Much better in the North of England	64 6%	2 2%	3 6%	- -	5 3%	3 5%	22 10%	9 6%	14 9%	3 3%	3 7%	- -	5 3%	4 6%	20 9%	8 6%	18 7%
						ad		d						l			
Don't know	144 14%	19 21%	11 18%	5 24%	30 14%	7 11%	30 14%	15 11%	17 11%	18 23%	7 18%	5 24%	23 13%	5 8%	25 12%	16 13%	34 14%
		g								mn							
NETS																	
Net: Better in the South	331 33%	23 27%	17 30%	7 39%	75 36%	24 36%	64 29%	46 32%	64 41%	17 21%	6 14%	6 34%	67 38%	31 44%	60 29%	40 34%	93 38%
								af					ij	ijn	j	ijn	
Net: Better in the North	173 17%	11 13%	9 16%	1 7%	21 10%	9 14%	52 23%	27 19%	28 18%	9 11%	9 23%	1 7%	10 6%	13 18%	52 25%	20 16%	44 18%
						de	d	d		l			l	il	l	l	l

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_4. To what extent do you think that each of the following are better in the North or South of England?

Quality of schools

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	109	10	2	2	54	55
	11%	7%	7%	22%	9%	13%
Slightly better in the South of England	222	25	11	3	126	97
	22%	18%	31%	27%	21%	23%
No difference	368	53	10	1	223	145
	36%	37%	28%	13%	38%	34%
Slightly better in the North of England	108	18	4	-	57	52
	11%	13%	12%	-	10%	12%
Much better in the North of England	64	18	4	-	37	28
	6%	13%	11%	-	6%	7%
Don't know	144	18	4	4	97	47
	14%	13%	10%	38%	16%	11%
					e	
NETS						
Net: Better in the South	331	35	13	5	180	151
	33%	25%	38%	49%	30%	36%
Net: Better in the North	173	36	8	-	93	79
	17%	26%	23%	-	16%	19%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_5. To what extent do you think that each of the following are better in the North or South of England?

Quality of housing

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	113	58	55	78	36	2	18	94	60	35	7	1	*	33	8	11	15	37
	11%	13%	10%	10%	12%	5%	7%	12%	13%	8%	9%	5%	2%	16%	13%	6%	11%	13%
								f	i					o	o		o	o
Slightly better in the South of England	253	118	135	184	73	17	67	187	115	117	18	10	7	56	22	37	38	65
	25%	26%	24%	24%	24%	41%	26%	25%	25%	27%	23%	32%	30%	28%	36%	19%	29%	22%
						cd								o	oq		o	
No difference	308	135	173	243	84	11	77	231	130	137	17	10	7	70	21	60	43	79
	30%	30%	31%	32%	27%	28%	30%	31%	29%	31%	22%	33%	32%	35%	33%	31%	33%	27%
														j				
Slightly better in the North of England	156	69	88	110	59	5	51	105	69	69	11	5	4	17	4	42	15	57
	15%	15%	16%	15%	19%	13%	20%	14%	15%	16%	14%	17%	16%	8%	7%	22%	12%	20%
							g									mnp		mnp
Much better in the North of England	78	40	38	49	33	3	19	59	35	40	6	1	1	8	2	31	7	21
	8%	9%	7%	7%	11%	7%	7%	8%	8%	9%	8%	2%	3%	4%	3%	16%	6%	7%
					c											kmpq		
Don't know	108	35	72	87	26	2	27	80	46	44	20	4	4	17	5	14	13	31
	11%	8%	13%	12%	8%	5%	11%	11%	10%	10%	25%	12%	17%	9%	7%	7%	10%	11%
			a								mnpq							
NETS																		
Net: Better in the South	366	176	190	262	109	19	85	281	175	152	25	12	7	89	31	48	53	103
	36%	39%	34%	35%	35%	46%	33%	37%	39%	34%	31%	36%	32%	44%	49%	24%	40%	35%
														o	joq		o	o
Net: Better in the North	234	108	126	159	92	8	70	164	104	109	17	6	4	25	6	73	23	79
	23%	24%	22%	21%	30%	21%	27%	22%	23%	25%	22%	19%	19%	13%	10%	38%	18%	27%
					c											jkmpq		mnp

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_5. To what extent do you think that each of the following are better in the North or South of England?

Quality of housing

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	113 11%	10 12%	1 2%	- -	31 15%	10 15%	15 7%	18 13%	20 13%	8 11%	1 2%	- -	28 16%	10 14%	7 4%	17 14%	34 14%
		b		bf	bf		bf	bf	bf	n			jn	jn	jn	jn	jn
Slightly better in the South of England	253 25%	21 25%	18 31%	5 26%	66 31%	23 35%	39 17%	32 22%	40 26%	21 27%	10 25%	5 26%	51 29%	24 34%	47 22%	28 23%	57 23%
			f	f	fg		fg	f	f				n	n			
No difference	308 30%	20 23%	18 32%	5 26%	64 30%	22 33%	67 30%	53 37%	36 23%	16 20%	11 29%	6 30%	61 34%	22 31%	62 29%	43 35%	66 27%
							ah	ah					i	i	i	i	i
Slightly better in the North of England	156 15%	10 12%	10 17%	4 19%	22 11%	6 8%	48 22%	16 11%	31 20%	9 11%	11 27%	4 19%	18 10%	6 8%	46 22%	13 10%	43 18%
							deg	deg			ilmo				ilmo		lm
Much better in the North of England	78 8%	4 5%	3 6%	2 9%	8 4%	1 2%	30 14%	13 9%	11 7%	4 6%	3 8%	1 4%	6 4%	3 5%	30 15%	7 6%	18 7%
							de	e							lmop		
Don't know	108 11%	20 24%	8 13%	4 20%	20 9%	5 7%	22 10%	11 8%	16 10%	20 26%	3 8%	4 21%	13 8%	6 9%	17 8%	14 11%	25 10%
		defgh								ijlmnop							
NETS																	
Net: Better in the South	366 36%	31 36%	19 32%	5 26%	97 46%	33 50%	54 24%	50 35%	60 39%	29 37%	11 27%	5 26%	79 45%	34 48%	54 26%	45 37%	90 37%
		f			fg	bfg		f	f				jn	jn		n	n
Net: Better in the North	234 23%	15 17%	13 23%	5 28%	30 14%	7 10%	78 35%	29 20%	42 27%	13 17%	14 36%	4 23%	24 14%	9 12%	76 37%	19 16%	61 25%
			e			adeg	e	de	de		ilmo				ilmop		lmo

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_5. To what extent do you think that each of the following are better in the North or South of England?

Quality of housing

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	113	7	4	-	57	55
	11%	5%	13%	-	10%	13%
Slightly better in the South of England	253	27	5	1	150	103
	25%	19%	14%	14%	25%	24%
No difference	308	42	13	3	173	136
	30%	30%	37%	30%	29%	32%
Slightly better in the North of England	156	31	5	3	95	61
	15%	22%	14%	37%	16%	15%
Much better in the North of England	78	24	4	-	42	36
	8%	17%	13%	-	7%	8%
Don't know	108	11	4	2	75	32
	11%	8%	10%	19%	13%	8%
					e	
NETS						
Net: Better in the South	366	33	9	1	207	159
	36%	23%	27%	14%	35%	37%
Net: Better in the North	234	55	9	3	137	97
	23%	39%	26%	37%	23%	23%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_6. To what extent do you think that each of the following are better in the North or South of England?

Places to go out

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	144	72	72	104	52	5	29	114	70	60	5	3	3	27	10	17	15	64
	14%	16%	13%	14%	17%	12%	11%	15%	15%	14%	7%	8%	14%	13%	16%	9%	12%	22%
																		jmop
Slightly better in the South of England	213	101	112	148	72	9	62	151	97	96	22	8	5	46	9	28	30	65
	21%	22%	20%	20%	23%	22%	24%	20%	21%	22%	27%	25%	21%	23%	14%	14%	23%	22%
											no			o			o	
No difference	383	169	213	297	101	16	95	288	163	161	25	15	9	82	27	78	56	91
	38%	37%	38%	40%	32%	39%	37%	38%	36%	36%	31%	46%	38%	41%	43%	40%	42%	31%
				d													q	
Slightly better in the North of England	127	54	73	86	51	6	30	96	67	49	9	2	2	26	11	33	10	33
	12%	12%	13%	12%	17%	15%	12%	13%	15%	11%	11%	6%	10%	13%	18%	17%	8%	11%
					c									p		p		
Much better in the North of England	76	37	40	57	20	3	21	55	28	44	3	1	2	6	5	30	11	18
	8%	8%	7%	8%	7%	7%	8%	7%	6%	10%	4%	3%	10%	3%	7%	16%	8%	6%
										h						jmpq	m	
Don't know	74	22	52	59	15	2	23	51	31	32	15	4	2	14	1	8	9	20
	7%	5%	9%	8%	5%	5%	9%	7%	7%	7%	19%	11%	8%	7%	2%	4%	7%	7%
			a								mnopq	n						
NETS																		
Net: Better in the South	357	173	184	252	124	13	91	266	166	156	27	10	8	73	19	45	46	129
	35%	38%	33%	34%	40%	34%	35%	35%	37%	35%	34%	33%	35%	36%	30%	23%	35%	44%
														o		o	no	
Net: Better in the North	203	91	112	143	72	9	51	152	94	93	12	3	4	33	16	63	21	51
	20%	20%	20%	19%	23%	22%	20%	20%	21%	21%	15%	10%	19%	16%	25%	33%	16%	17%
															jkmpq			

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_6. To what extent do you think that each of the following are better in the North or South of England?

Places to go out

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	144 14%	14 16%	5 9%	2 11%	37 18%	10 15%	23 11%	17 11%	28 18%	9 11%	2 6%	2 11%	24 14%	13 19%	19 9%	12 10%	53 22%
				f				f					n			jno	
Slightly better in the South of England	213 21%	17 20%	18 32%	4 22%	42 20%	11 17%	31 14%	36 25%	41 27%	20 25%	11 28%	5 26%	39 22%	13 19%	39 19%	27 22%	46 19%
			ef				f	f									
No difference	383 38%	28 32%	23 39%	8 42%	78 37%	26 39%	91 41%	56 39%	53 35%	23 29%	17 44%	8 42%	77 44%	23 32%	83 40%	45 37%	84 35%
													i				
Slightly better in the North of England	127 12%	8 10%	5 9%	2 11%	27 13%	11 16%	34 16%	18 12%	14 9%	9 12%	4 9%	1 6%	16 9%	15 21%	33 16%	15 12%	29 12%
													l	l			
Much better in the North of England	76 8%	3 3%	1 2%	1 4%	13 6%	6 9%	29 13%	11 8%	7 5%	3 4%	1 3%	1 4%	9 5%	5 7%	28 13%	12 10%	12 5%
							abdh								ilp		
Don't know	74 7%	16 19%	5 9%	2 10%	14 7%	3 4%	12 5%	7 5%	10 6%	15 20%	4 9%	2 10%	12 7%	1 2%	8 4%	9 8%	17 7%
		defgh								lmnop	m				m		
NETS																	
Net: Better in the South	357 35%	31 36%	24 41%	6 33%	79 37%	21 31%	54 25%	52 36%	69 45%	29 36%	14 35%	7 37%	63 36%	27 38%	58 28%	39 32%	100 41%
			f		f			f	ef							n	
Net: Better in the North	203 20%	11 13%	6 11%	3 15%	41 19%	17 25%	64 29%	29 20%	22 14%	12 15%	5 12%	2 11%	25 14%	20 28%	60 29%	27 22%	41 17%
						bh	abdgh						jlp	ijlp			

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_6. To what extent do you think that each of the following are better in the North or South of England?

Places to go out

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	144 14%	10 7%	6 17%	3 34%	67 11%	77 18% d
Slightly better in the South of England	213 21%	17 12%	5 16%	1 13%	128 22%	85 20%
No difference	383 38%	59 42%	14 40%	2 22%	227 38%	156 37%
Slightly better in the North of England	127 12%	25 18%	4 13%	1 13%	71 12%	56 13%
Much better in the North of England	76 8%	23 16%	2 6%	2 18%	46 8%	30 7%
Don't know	74 7%	7 5%	3 8%	- -	53 9% e	20 5%
NETS						
Net: Better in the South	357 35%	28 19%	11 32%	4 47%	195 33%	162 38%
Net: Better in the North	203 20%	48 34%	7 19%	3 31%	118 20%	86 20%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_7. To what extent do you think that each of the following are better in the North or South of England?

Arts and culture scene

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	158	72	86	113	48	6	36	122	76	65	9	9	3	29	12	21	11	65
	16%	16%	15%	15%	15%	15%	14%	16%	17%	15%	11%	27%	11%	14%	20%	11%	8%	22%
											jop			op				jmap
Slightly better in the South of England	282	133	148	209	88	14	77	205	122	122	27	8	4	70	12	45	41	75
	28%	29%	26%	28%	28%	35%	30%	27%	27%	28%	34%	24%	18%	35%	18%	23%	31%	26%
											n			no		n		
No difference	289	121	169	226	83	4	76	213	115	139	22	8	10	57	19	56	45	72
	28%	27%	30%	30%	27%	10%	29%	28%	25%	31%	27%	26%	42%	28%	31%	29%	34%	25%
				e	e											q		
Slightly better in the North of England	130	62	68	91	45	11	32	98	58	60	8	3	3	22	11	32	19	31
	13%	14%	12%	12%	14%	26%	12%	13%	13%	14%	10%	9%	13%	11%	18%	17%	15%	10%
						c												
Much better in the North of England	68	44	24	41	29	5	18	50	37	27	4	1	1	4	4	28	5	21
	7%	10%	4%	5%	9%	12%	7%	7%	8%	6%	4%	4%	3%	2%	7%	15%	4%	7%
		b			c											jmpq		m
Don't know	89	23	67	72	18	1	21	68	45	29	10	3	3	19	4	11	10	28
	9%	5%	12%	10%	6%	2%	8%	9%	10%	7%	13%	9%	14%	9%	7%	6%	8%	10%
			a								o							
NETS																		
Net: Better in the South	440	206	234	322	135	20	113	327	199	187	36	16	7	99	24	66	52	140
	43%	45%	42%	43%	44%	50%	43%	43%	44%	42%	45%	51%	28%	49%	38%	34%	39%	48%
														o				o
Net: Better in the North	198	106	92	132	74	15	49	148	95	87	12	4	4	26	15	61	24	51
	19%	23%	16%	18%	24%	38%	19%	20%	21%	20%	15%	13%	16%	13%	25%	31%	18%	18%
		b			c	c								m		jkmpq		

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_7. To what extent do you think that each of the following are better in the North or South of England?

Arts and culture scene

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	158 16%	13 15%	10 18%	2 11%	38 18%	12 18%	28 13%	21 15%	28 18%	9 11%	8 19%	2 11%	28 16%	13 19%	28 13%	12 10%	52 21% no
Slightly better in the South of England	282 28%	27 31%	15 27%	3 16%	72 34% f	17 26%	49 22%	40 28%	45 30%	22 28%	11 28%	3 16%	57 32%	18 25%	51 24%	39 32%	66 27%
No difference	289 28%	23 26%	14 24%	7 37%	53 25%	19 28%	69 31%	48 33%	37 24%	24 30%	12 31%	7 37%	51 29%	22 31%	57 27%	38 32%	58 24%
Slightly better in the North of England	130 13%	8 9%	6 11%	3 16%	24 11%	12 18%	32 15%	18 13%	19 12%	9 12%	5 12%	3 16%	20 12%	9 13%	32 16%	13 11%	30 13%
Much better in the North of England	68 7%	4 4%	5 9%	1 4%	7 3%	3 4%	28 12% adeg	7 5%	11 7%	4 4%	1 3%	1 4%	3 2%	4 5%	29 14% ilmop	7 6%	16 6% l
Don't know	89 9%	12 14% f	7 12%	3 16%	18 9%	4 6%	15 7%	11 7%	14 9%	11 15% n	3 8%	3 16%	18 10%	5 8%	12 6%	11 10%	20 8%
NETS																	
Net: Better in the South	440 43%	40 46%	26 45%	5 27%	109 52% f	29 44%	77 35%	61 42%	73 47% f	31 39%	19 47%	5 27%	85 48% n	31 43%	79 38%	51 42%	118 49% n
Net: Better in the North	198 19%	11 13%	11 19%	4 20%	30 14%	15 22%	60 27% adg	25 17%	30 19%	13 16%	6 15%	4 20%	24 13%	13 18%	62 29% ilmop	20 16%	46 19%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_7. To what extent do you think that each of the following are better in the North or South of England?

Arts and culture scene

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	158 16%	14 10%	8 23%	3 34%	81 14%	77 18%
Slightly better in the South of England	282 28%	30 21%	6 18%	3 35%	160 27%	122 29%
No difference	289 28%	41 29%	9 27%	1 13%	173 29%	116 27%
Slightly better in the North of England	130 13%	21 15%	5 16%	2 18%	74 12%	56 13%
Much better in the North of England	68 7%	25 17%	2 6%	-	40 7%	28 7%
Don't know	89 9%	11 7%	4 10%	-	65 11%	24 6%
					e	
NETS						
Net: Better in the South	440 43%	44 31%	14 41%	6 69%	241 41%	199 47% d
Net: Better in the North	198 19%	46 32%	8 22%	2 18%	114 19%	84 20%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_8. To what extent do you think that each of the following are better in the North or South of England?

Availability of green space

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	76 8%	37 8%	39 7%	57 8%	19 6%	7 16% d	7 3%	70 9%	41 9%	28 6%	3 3%	1 4%	1 3%	18 9%	15 23%	11 6%	8 6%	20 7%
Slightly better in the South of England	140 14%	70 15%	71 13%	87 12%	50 16%	8 20%	28 11%	112 15%	64 14%	65 15%	7 9%	6 18%	3 14%	25 12%	11 17% o	17 9%	26 20% o	45 16% o
No difference	261 26%	119 26%	142 25%	193 26%	83 27%	8 21%	68 26%	193 26%	109 24%	123 28%	14 18%	7 23%	8 34%	69 34%	15 24%	41 21%	35 27%	71 24%
Slightly better in the North of England	227 22%	103 23%	124 22%	174 23%	70 23%	8 21%	74 29% g	153 20%	104 23%	85 19%	22 27%	10 31%	3 11%	40 20%	13 21%	43 22%	30 23%	66 23%
Much better in the North of England	226 22%	101 22%	125 22%	170 23%	71 23%	8 20%	58 22%	168 22%	101 22%	106 24%	20 26% mn	5 15%	4 17%	29 14%	8 13%	70 36% kmpnq	23 17%	66 23% m
Don't know	85 8%	24 5%	61 11% a	70 9%	17 6%	1 2%	24 9%	61 8%	35 8%	34 8%	13 16% nopq	3 9%	5 20%	21 10% n	1 2%	12 6%	9 7%	22 8%
NETS																		
Net: Better in the South	217 21%	107 24%	110 20%	144 19%	69 22%	15 36% c	35 13%	182 24% f	105 23%	93 21%	10 13%	7 21%	4 18%	43 21%	25 41% jkmopq	28 15%	34 26% jo	66 23% o
Net: Better in the North	453 45%	204 45%	249 44%	344 46%	142 46%	16 40%	132 51%	321 42%	205 45%	191 43%	42 53% mn	15 46%	7 28%	69 34%	21 34%	113 58% mnpq	53 41%	133 45% m

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_8. To what extent do you think that each of the following are better in the North or South of England?

Availability of green space

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	76 8%	4 5%	4 7%	1 4%	19 9%	12 18%	10 4%	10 7%	8 5%	3 4%	1 2%	1 4%	14 8%	13 18%	15 7%	10 8%	13 5%
						afgh							ijnop				
Slightly better in the South of England	140 14%	5 6%	7 12%	2 12%	23 11%	13 19%	22 10%	25 17%	35 22%	9 11%	6 15%	1 7%	22 13%	14 20%	16 8%	20 17%	43 18%
						af		af	adf				n		n	n	n
No difference	261 26%	18 21%	20 34%	8 41%	61 29%	17 25%	54 24%	34 24%	33 21%	17 22%	11 29%	8 41%	58 33%	15 20%	45 21%	30 25%	57 24%
													mn				
Slightly better in the North of England	227 22%	23 27%	14 24%	2 8%	46 22%	11 16%	53 24%	32 22%	39 25%	18 23%	11 29%	2 8%	37 21%	15 21%	45 21%	27 22%	64 27%
Much better in the North of England	226 22%	21 24%	9 15%	2 11%	44 21%	10 15%	68 31%	31 22%	30 19%	18 23%	7 18%	3 15%	31 17%	10 14%	76 36%	24 20%	45 19%
						bdegh									ijlmop		
Don't know	85 8%	15 17%	5 8%	5 24%	19 9%	5 7%	15 7%	11 7%	10 6%	14 18%	3 8%	5 24%	15 9%	5 7%	14 7%	9 7%	19 8%
		efgh								mnop							
NETS																	
Net: Better in the South	217 21%	10 11%	11 18%	3 16%	42 20%	25 37%	32 14%	35 24%	43 28%	12 15%	7 17%	2 11%	36 20%	27 37%	31 15%	30 25%	56 23%
						abdfg		af	af					ijnop	n	n	n
Net: Better in the North	453 45%	44 51%	23 39%	4 19%	90 43%	21 31%	121 55%	64 44%	68 44%	36 46%	19 47%	4 23%	68 38%	25 35%	120 57%	51 42%	110 45%
		e				bdeg		e							lmop		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_8. To what extent do you think that each of the following are better in the North or South of England?

Availability of green space

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	76 8%	5 4%	- -	1 14%	25 4%	52 12% d
Slightly better in the South of England	140 14%	11 8%	8 22%	- -	77 13%	63 15%
No difference	261 26%	33 24%	11 32%	2 19%	155 26%	105 25%
Slightly better in the North of England	227 22%	30 21%	6 18%	1 8%	132 22%	95 22%
Much better in the North of England	226 22%	51 36%	7 19%	5 58%	142 24%	84 20%
Don't know	85 8%	10 7%	3 9%	- -	61 10% e	25 6%
NETS						
Net: Better in the South	217 21%	17 12%	8 22%	1 14%	102 17%	115 27% d
Net: Better in the North	453 45%	82 58%	13 37%	6 66%	275 46%	178 42%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_9. To what extent do you think that each of the following are better in the North or South of England?

Prospects of owning your own home

Base: All Recent graduates

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	1016	359	657	781	268	36	266	750	370	502	68	36	24	187	81	268	164	188
Weighted Total	1016	454	562	751	311	40	259	757	454	441	80	32	23	201	63	195	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	64 6%	34 8%	30 5%	42 6%	27 9%	2 5%	2 1%	62 8%	33 7%	24 5%	4 5%	2 5%	1 4%	14 7%	6 9%	4 2%	9 7%	24 8%
								f						o	o	o	o	o
Slightly better in the South of England	97 10%	50 11%	47 8%	52 7%	41 13%	6 14%	15 6%	82 11%	46 10%	44 10%	6 7%	4 13%	1 3%	18 9%	9 15%	14 7%	17 13%	28 10%
					c			f						o				
No difference	173 17%	75 16%	98 17%	128 17%	53 17%	10 25%	40 15%	133 18%	74 16%	80 18%	15 19%	5 15%	6 25%	29 15%	9 15%	37 19%	28 21%	43 15%
Slightly better in the North of England	250 25%	126 28%	124 22%	185 25%	84 27%	13 32%	74 28%	176 23%	116 26%	105 24%	16 21%	7 21%	9 39%	38 19%	16 26%	50 26%	37 28%	77 26%
		b																
Much better in the North of England	342 34%	141 31%	202 36%	274 37%	88 28%	8 19%	103 40%	240 32%	143 32%	153 35%	25 31%	11 34%	2 8%	79 39%	17 28%	81 42%	33 25%	94 32%
				de			g						p		npq			
Don't know	90 9%	28 6%	61 11%	70 9%	19 6%	2 5%	27 10%	63 8%	42 9%	36 8%	14 17%	4 11%	5 20%	22 11%	4 7%	9 4%	7 6%	25 9%
			a								op		o					
NETS																		
Net: Better in the South	161 16%	84 19%	76 14%	94 13%	68 22%	8 19%	16 6%	144 19%	79 17%	68 15%	10 12%	6 18%	2 8%	32 16%	15 24%	18 9%	26 20%	52 18%
		b			c			f					o	o		o	o	o
Net: Better in the North	592 58%	267 59%	326 58%	459 61%	172 55%	20 51%	176 68%	416 55%	259 57%	258 58%	41 52%	18 55%	11 47%	118 59%	33 54%	131 67%	70 53%	171 59%
							g									jnp		

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_9. To what extent do you think that each of the following are better in the North or South of England?

Prospects of owning your own home

Base: All Recent graduates

	REGION OF UNIVERSITY									REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	1016	72	55	19	142	93	285	171	124	68	40	19	157	89	264	145	174
Weighted Total	1016	86	58	19	211	67	221	144	154	79	39	19	177	71	209	121	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	64 6%	4 4%	2 4%	- -	14 6%	6 9%	9 4%	13 9%	9 6%	4 5%	1 2%	- -	13 7%	6 8%	4 2%	11 9%	18 8%
							f						n	n	n	n	n
Slightly better in the South of England	97 10%	5 5%	8 14%	- -	13 6%	13 20%	15 7%	16 11%	22 14%	6 7%	3 8%	1 4%	14 8%	9 13%	20 10%	13 11%	25 10%
						adf		df									
No difference	173 17%	15 17%	8 13%	6 30%	32 15%	7 10%	36 16%	25 17%	29 19%	16 20%	7 19%	6 30%	26 15%	8 12%	36 17%	24 20%	35 15%
Slightly better in the North of England	250 25%	23 27%	13 22%	7 37%	61 29%	17 25%	49 22%	33 23%	36 24%	20 26%	11 27%	7 37%	38 21%	19 27%	47 22%	31 26%	67 28%
Much better in the North of England	342 34%	25 29%	21 36%	2 9%	70 33%	19 28%	102 46%	51 35%	42 27%	20 25%	14 36%	1 4%	67 38%	25 35%	94 45%	33 27%	75 31%
						ade	gh								iop		
Don't know	90 9%	15 17%	6 10%	5 24%	22 10%	5 8%	11 5%	7 5%	16 10%	14 18%	4 9%	5 24%	20 11%	4 6%	9 4%	9 7%	21 9%
		fg		fg						mno			n				n
NETS																	
Net: Better in the South	161 16%	8 10%	11 18%	- -	27 13%	19 29%	23 11%	29 20%	30 20%	10 12%	4 9%	1 4%	27 15%	15 21%	24 11%	24 20%	44 18%
						adf		f	f					n	n	n	n
Net: Better in the North	592 58%	48 56%	34 58%	9 46%	131 62%	36 53%	151 68%	84 58%	78 51%	40 51%	25 63%	8 41%	104 59%	44 61%	141 67%	64 53%	142 59%
						egh									io		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_9. To what extent do you think that each of the following are better in the North or South of England?

Prospects of owning your own home

Base: All Recent graduates

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	1016	205	27	7	595	421
Weighted Total	1016	142	35	9	593	423
	100%	100%	100%	100%	100%	100%
Much better in the South of England	64 6%	3 2%	4 11%	- -	32 5%	32 7%
Slightly better in the South of England	97 10%	11 8%	2 5%	- -	49 8%	48 11%
No difference	173 17%	26 19%	2 7%	1 14%	116 20%	57 14%
					e	
Slightly better in the North of England	250 25%	30 21%	10 29%	- -	133 22%	117 28%
Much better in the North of England	342 34%	64 45%	15 42%	8 86%	197 33%	146 34%
Don't know	90 9%	8 5%	2 6%	- -	66 11%	24 6%
					e	
NETS						
Net: Better in the South	161 16%	14 10%	6 16%	- -	81 14%	79 19%
					d	
Net: Better in the North	592 58%	94 66%	25 71%	8 86%	329 56%	263 62%
						d

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_SUM. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

SUMMARY TABLE

Base: All who do not live in the North of England/ NI

	Total	Would definitely consider	Might consider	Probably wouldn't consider	Would definitely not consider	Don't know	NETS		
							Would consider	Would not consider	Mean
The North of England generally	798 100%	125 16%	304 38%	166 21%	154 19%	50 6%	429 54%	320 40%	1.5
Manchester city region	798 100%	125 16%	296 37%	160 20%	161 20%	57 7%	421 53%	321 40%	1.5
Liverpool	798 100%	92 12%	263 33%	178 22%	205 26%	60 8%	355 44%	383 48%	1.3
Sheffield city region	798 100%	72 9%	260 33%	213 27%	189 24%	65 8%	331 42%	402 50%	1.3
Durham	798 100%	62 8%	269 34%	191 24%	208 26%	69 9%	331 41%	398 50%	1.3
Leeds city region	798 100%	86 11%	239 30%	215 27%	192 24%	66 8%	325 41%	407 51%	1.3
Newcastle city region	798 100%	74 9%	243 30%	205 26%	216 27%	60 7%	317 40%	422 53%	1.2
Cumbria	798 100%	58 7%	244 31%	209 26%	199 25%	89 11%	302 38%	408 51%	1.2
Middlesbrough	798 100%	40 5%	210 26%	221 28%	247 31%	79 10%	250 31%	469 59%	1.1
Preston	798 100%	39 5%	185 23%	232 29%	262 33%	81 10%	224 28%	494 62%	1.0
Hull	798 100%	52 7%	147 18%	258 32%	277 35%	64 8%	199 25%	535 67%	1.0

Brain Drain Research

Q6_1. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

The North of England generally

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	125	59	65	97	40	6	36	88	66	47	7	5	-	28	9	-	22	53
		16%	17%	15%	16%	16%	19%	18%	15%	18%	14%	9%	17%	-	14%	14%	-	17%	18%
Might consider	(2.0)	304	149	155	204	104	16	72	232	131	130	33	11	-	79	18	-	60	103
		38%	42%	35%	35%	42%	52%	36%	39%	35%	39%	41%	35%	-	39%	29%	-	46%	35%
																		nq	
Probably wouldn't consider	(1.0)	166	73	93	120	54	8	48	118	85	67	20	8	-	37	15	-	26	61
		21%	21%	21%	20%	22%	26%	24%	20%	23%	20%	25%	26%	-	18%	25%	-	19%	21%
Would definitely not consider	(0.0)	154	56	98	126	36	1	33	121	66	70	15	6	-	45	19	-	18	51
		19%	16%	22%	21%	14%	3%	16%	20%	18%	21%	18%	20%	-	22%	30%	-	14%	18%
			a	d									p	pq					
Don't know		50	18	32	40	14	-	12	38	23	19	5	1	-	13	1	-	5	24
		6%	5%	7%	7%	6%	-	6%	6%	6%	6%	7%	2%	-	6%	2%	-	4%	8%
NETS																			
Net: Would consider		429	209	220	301	144	21	108	321	197	177	40	17	-	107	27	-	82	156
		54%	59%	50%	51%	58%	71%	54%	54%	53%	53%	50%	52%	-	53%	43%	-	63%	53%
			b															n	
Net: Would not consider		320	129	191	246	90	9	80	240	150	137	34	15	-	81	34	-	43	112
		40%	36%	43%	42%	36%	29%	40%	40%	41%	41%	43%	46%	-	40%	55%	-	33%	38%
															mpq				
Mean score	1.5	1.6	1.5	1.5	1.6	1.9	1.6	1.5	1.6	1.5	1.4	1.5	-	1.5	1.3	-	1.7	1.6	
		b															n	n	
Standard deviation	1.00	.96	1.02	1.03	.94	.76	.99	1.00	1.00	1.00	1.00	.92	1.02	-	1.02	1.06	-	.93	1.01
Standard error	.04	.06	.05	.05	.07	.15	.07	.04	.06	.06	.12	.17	-	.08	.12	-	.07	.08	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_1. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

The North of England generally

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	125	12	9	1	34	7	16	18	24	9	5	-	24	9	18	24	33
		16%	15%	16%	100%	17%	12%	21%	14%	16%	11%	15%	-	14%	13%	35%	21%	14%
																ilmp		
Might consider	(2.0)	304	29	17	-	78	26	28	55	55	30	16	-	68	21	18	54	80
		38%	34%	32%	-	39%	41%	36%	43%	37%	38%	44%	-	39%	31%	35%	47%	34%
																mp		
Probably wouldn't consider	(1.0)	166	16	14	-	36	12	21	27	33	15	8	-	34	15	8	19	59
		21%	19%	26%	-	18%	19%	27%	21%	22%	20%	23%	-	20%	23%	16%	17%	25%
Would definitely not consider	(0.0)	154	20	10	-	42	15	10	21	22	18	6	-	37	20	6	13	42
		19%	24%	19%	-	21%	24%	13%	16%	14%	23%	16%	-	21%	30%	13%	11%	18%
											o			o	nop			
Don't know		50	7	3	-	9	3	2	7	16	6	1	-	9	3	1	6	22
		6%	8%	6%	-	5%	4%	3%	6%	11%	8%	2%	-	5%	4%	1%	5%	9%
									f									
NETS																		
Net: Would consider		429	41	26	1	113	33	44	74	78	38	21	-	92	30	36	78	113
		54%	49%	49%	100%	56%	53%	57%	57%	53%	50%	59%	-	54%	44%	70%	68%	48%
																imp	ilmp	
Net: Would not consider		320	36	24	-	78	27	32	49	54	33	14	-	71	36	14	32	101
		40%	43%	46%	-	39%	43%	40%	38%	36%	42%	39%	-	41%	52%	28%	27%	43%
											o			o	no			o
Mean score		1.5	1.4	1.5	3.0	1.6	1.4	1.7	1.6	1.6	1.4	1.6	-	1.5	1.3	1.9	1.8	1.5
																ilmp	ilmp	
Standard deviation		1.00	1.05	1.01	-	1.03	1.00	.97	.95	.96	1.00	.95	-	1.00	1.05	1.02	.91	.98
Standard error		.04	.13	.15	-	.09	.11	.11	.08	.09	.13	.16	-	.08	.12	.17	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_1. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

The North of England generally

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 125 16%	-	5 14%	2 22%	60 14%	65 18%
Might consider	(2.0) 304 38%	-	10 28%	4 45%	175 40%	129 36%
Probably wouldn't consider	(1.0) 166 21%	-	12 34%	2 18%	89 20%	77 21%
Would definitely not consider	(0.0) 154 19%	-	7 20%	1 14%	86 19%	68 19%
Don't know	50 6%	-	2 5%	-	31 7%	19 5%
NETS						
Net: Would consider	429 54%	-	15 42%	6 67%	235 53%	194 54%
Net: Would not consider	320 40%	-	19 53%	3 33%	174 40%	145 41%
Mean score	1.5	-	1.4	1.7	1.5	1.6
Standard deviation	1.00	-	.99	1.01	.98	1.02
Standard error	.04	-	.19	.38	.05	.06

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_2. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Leeds city region

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	86	43	43	62	30	7	22	64	45	36	6	1	-	19	6	-	16	39
		11%	12%	10%	11%	12%	23%	11%	11%	12%	11%	7%	2%	-	9%	9%	-	12%	13%
Might consider	(2.0)	239	121	118	164	83	13	61	177	113	97	14	13	-	64	12	-	51	86
		30%	34%	27%	28%	33%	44%	31%	30%	31%	29%	17%	40%	-	32%	20%	-	39%	29%
			b									jn		jn			jn	j	
Probably wouldn't consider	(1.0)	215	96	120	150	70	9	65	150	98	90	26	7	-	45	25	-	34	78
		27%	27%	27%	25%	28%	28%	33%	25%	26%	27%	33%	22%	-	22%	39%	-	26%	27%
							g								mpq				
Would definitely not consider	(0.0)	192	71	121	157	42	1	36	156	82	82	25	11	-	54	19	-	25	58
		24%	20%	27%	27%	17%	5%	18%	26%	22%	25%	32%	33%	-	27%	30%	-	19%	20%
			a		d				f			pq							
Don't know		66	24	42	54	23	-	15	51	32	28	9	1	-	19	1	-	6	31
		8%	7%	9%	9%	9%	-	8%	8%	9%	8%	12%	2%	-	10%	1%	-	4%	11%
												np		n				np	
NETS																			
Net: Would consider		325	164	161	226	113	20	83	241	158	133	19	13	-	83	18	-	67	125
		41%	46%	36%	39%	45%	67%	42%	40%	43%	40%	24%	42%	-	41%	29%	-	51%	43%
			b											j			jn	jn	
Net: Would not consider		407	166	241	307	113	10	102	306	180	172	51	18	-	99	44	-	59	136
		51%	47%	54%	52%	45%	33%	51%	51%	49%	52%	64%	56%	-	49%	70%	-	45%	47%
										mpq				mpq					
Mean score		1.3	1.4	1.2	1.2	1.4	1.9	1.4	1.3	1.4	1.3	1.0	1.1	-	1.3	1.1	-	1.5	1.4
			b			c												jn	jn
Standard deviation		.98	.97	.99	1.01	.95	.84	.93	1.00	.99	.99	.94	.92	-	1.00	.95	-	.95	.99
Standard error		.04	.06	.05	.04	.07	.17	.07	.05	.06	.06	.12	.16	-	.08	.11	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_2. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Leeds city region

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	86	8	4	1	19	4	19	15	15	6	1	-	14	4	14	17	28
		11%	9%	7%	100%	10%	6%	25%	11%	10%	7%	2%	-	8%	6%	29%	14%	12%
								abdegh								ijlmop	jm	
Might consider	(2.0)	239	16	15	-	65	17	19	48	45	14	15	-	61	13	17	41	64
		30%	19%	28%	-	32%	28%	25%	37%	30%	18%	43%	-	35%	20%	34%	35%	27%
						a			a			im		im			im	
Probably wouldn't consider	(1.0)	215	22	17	-	46	22	17	37	46	19	11	-	36	27	9	32	70
		27%	26%	31%	-	23%	35%	22%	28%	31%	25%	30%	-	21%	40%	18%	28%	30%
														ihn				
Would definitely not consider	(0.0)	192	27	15	-	53	18	17	21	27	27	8	-	46	21	9	17	48
		24%	32%	28%	-	26%	29%	22%	16%	18%	35%	23%	-	27%	31%	18%	15%	20%
			gh			g	g				op			o	o			
Don't know		66	12	3	-	18	1	5	9	16	11	1	-	15	2	1	9	25
		8%	14%	6%	-	9%	2%	7%	7%	10%	15%	2%	-	9%	3%	1%	8%	11%
			e			e			e		jmn						m	
NETS																		
Net: Would consider		325	23	19	1	84	21	39	63	60	20	16	-	75	17	32	57	93
		41%	28%	35%	100%	42%	34%	49%	48%	41%	25%	45%	-	44%	25%	63%	50%	39%
								ae	ae			m		im		ilmp	im	im
Net: Would not consider		407	49	32	-	98	40	34	58	73	46	19	-	82	49	18	49	118
		51%	58%	59%	-	49%	64%	44%	45%	49%	60%	54%	-	48%	72%	36%	42%	50%
						dfgh					no				lnop			
Mean score		1.3	1.1	1.1	3.0	1.3	1.1	1.6	1.5	1.4	1.0	1.2	-	1.3	1.0	1.7	1.5	1.3
								abe	abe					m		ijlmp	ilm	im
Standard deviation		.98	1.01	.94	-	1.00	.91	1.12	.92	.93	.99	.85	-	.99	.88	1.08	.94	.98
Standard error		.04	.13	.14	-	.09	.10	.13	.08	.09	.13	.14	-	.08	.10	.18	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_2. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Leeds city region

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 86 11%	-	9	4	42	44
		-	26%	41%	10%	12%
Might consider	(2.0) 239 30%	-	11	2	138	101
		-	32%	26%	31%	28%
Probably wouldn't consider	(1.0) 215 27%	-	6	-	104	112
		-	17%	-	24%	31%
Would definitely not consider	(0.0) 192 24%	-	6	3	113	79
		-	17%	33%	26%	22%
Don't know	66 8%	-	3	-	43	23
		-	10%	-	10%	7%
NETS						
Net: Would consider	325 41%	-	20	6	180	145
		-	57%	67%	41%	40%
Net: Would not consider	407 51%	-	12	3	217	190
		-	33%	33%	49%	53%
Mean score	1.3	-	1.7	1.8	1.3	1.3
Standard deviation	.98	-	1.08	1.36	.99	.98
Standard error	.04	-	.22	.52	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_3. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Manchester city region

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	125	66	59	87	41	6	38	87	65	49	5	2	-	28	10	-	21	59
		16%	19%	13%	15%	17%	21%	19%	15%	18%	15%	6%	6%	-	14%	16%	-	16%	20%
																		j	jk
Might consider	(2.0)	296	157	139	199	110	9	76	220	138	124	28	18	-	76	21	-	51	102
		37%	44%	31%	34%	44%	31%	38%	37%	37%	37%	36%	57%	-	38%	33%	-	39%	35%
			b		c							jm	nq						
Probably wouldn't consider	(1.0)	160	65	95	116	50	13	39	121	67	76	22	3	-	34	9	-	36	55
		20%	18%	21%	20%	20%	41%	19%	20%	18%	23%	27%	11%	-	17%	15%	-	27%	19%
																		k	kmn
Would definitely not consider	(0.0)	161	44	117	139	28	2	37	124	72	63	18	8	-	47	20	-	16	52
		20%	12%	26%	24%	11%	7%	19%	21%	19%	19%	23%	24%	-	24%	32%	-	12%	18%
			a		d							p			p	pq			
Don't know		57	23	34	46	18	-	11	46	29	21	6	1	-	15	3	-	8	24
		7%	6%	8%	8%	7%	-	6%	8%	8%	6%	8%	2%	-	8%	4%	-	6%	8%
NETS																			
Net: Would consider		421	223	198	286	151	16	114	307	204	173	33	20	-	104	30	-	72	161
		53%	63%	45%	49%	61%	51%	57%	51%	55%	52%	42%	63%	-	52%	49%	-	55%	55%
			b		c							j							
Net: Would not consider		321	109	212	255	79	15	76	245	138	139	40	11	-	82	30	-	51	107
		40%	31%	48%	43%	32%	49%	38%	41%	37%	42%	50%	35%	-	41%	47%	-	39%	37%
			a		d														
Mean score		1.5	1.7	1.3	1.4	1.7	1.6	1.6	1.5	1.6	1.5	1.3	1.5	-	1.5	1.3	-	1.6	1.6
			b		c													jn	jn
Standard deviation		1.01	.93	1.04	1.04	.90	.90	1.02	1.01	1.02	.99	.92	.95	-	1.03	1.12	-	.91	1.03
Standard error		.04	.06	.05	.05	.07	.18	.08	.05	.06	.06	.12	.16	-	.08	.13	-	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_3. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Manchester city region

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	125	8	7	-	34	12	16	20	21	5	1	-	18	6	21	24	44
		16%	9%	12%	-	17%	20%	21%	16%	14%	7%	4%	-	10%	9%	40%	20%	19%
															ijlmop	ijlm	ijlm	
Might consider	(2.0)	296	27	21	1	76	20	23	52	61	27	16	-	68	22	18	42	86
		37%	33%	40%	100%	38%	32%	29%	40%	41%	36%	44%	-	40%	33%	35%	37%	36%
Probably wouldn't consider	(1.0)	160	17	10	-	29	13	21	29	31	17	11	-	30	15	8	30	40
		20%	20%	18%	-	14%	21%	27%	23%	21%	23%	29%	-	17%	22%	15%	26%	17%
								d										
Would definitely not consider	(0.0)	161	22	13	-	49	13	15	18	22	19	8	-	44	21	4	12	46
		20%	26%	24%	-	25%	21%	19%	14%	15%	25%	21%	-	26%	31%	7%	10%	19%
			g			g					no		no	nop			o	
Don't know		57	10	3	-	11	4	4	9	14	8	1	-	12	4	1	8	20
		7%	12%	6%	-	6%	6%	5%	7%	9%	11%	2%	-	7%	6%	2%	7%	9%
NETS																		
Net: Would consider		421	35	28	1	110	33	39	73	82	33	17	-	86	28	38	66	130
		53%	42%	52%	100%	55%	52%	49%	56%	55%	42%	48%	-	50%	41%	76%	57%	55%
															ijlmop	im	m	
Net: Would not consider		321	39	23	-	78	26	36	48	53	36	18	-	74	36	11	42	86
		40%	46%	42%	-	39%	42%	46%	37%	36%	47%	50%	-	43%	53%	22%	36%	36%
											n	n	n	nop				
Mean score		1.5	1.3	1.4	2.0	1.5	1.5	1.5	1.6	1.6	1.3	1.3	-	1.4	1.2	2.1	1.7	1.6
									a	a					ijlmop	ijlm	im	
Standard deviation		1.01	1.01	1.02	-	1.07	1.06	1.04	.94	.94	.95	.86	-	1.01	1.01	.93	.93	1.04
Standard error		.04	.13	.15	-	.10	.12	.12	.08	.09	.12	.14	-	.09	.11	.15	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_3. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Manchester city region

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 125 16%	-	6 16%	5 53%	55 12%	70 19% d
Might consider	(2.0) 296 37%	-	7 20%	2 19%	166 38%	130 36%
Probably wouldn't consider	(1.0) 160 20%	-	11 31%	1 13%	90 21%	69 19%
Would definitely not consider	(0.0) 161 20%	-	10 28%	1 14%	93 21%	68 19%
Don't know	57 7%	-	2 5%	-	35 8%	22 6%
NETS						
Net: Would consider	421 53%	-	13 37%	7 72%	221 50%	199 56%
Net: Would not consider	321 40%	-	20 59%	3 28%	183 42%	137 38%
Mean score	1.5	-	1.3	2.1	1.5	1.6
Standard deviation	1.01	-	1.07	1.17	.99	1.03
Standard error	.04	-	.21	.44	.05	.06

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_4. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Durham

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	62	33	28	42	23	5	26	36	33	26	1	6	-	15	7	-	12	21
		8%	9%	6%	7%	9%	15%	13%	6%	9%	8%	1%	19%	-	7%	12%	-	9%	7%
								g					jm						
Might consider	(2.0)	269	140	130	193	90	15	66	204	122	112	26	9	-	77	18	-	50	89
		34%	39%	29%	33%	36%	49%	33%	34%	33%	34%	33%	28%	-	38%	28%	-	38%	31%
			b																
Probably wouldn't consider	(1.0)	191	89	101	129	71	7	51	139	92	77	26	6	-	38	13	-	33	75
		24%	25%	23%	22%	29%	25%	26%	23%	25%	23%	32%	18%	-	19%	21%	-	25%	26%
												m							
Would definitely not consider	(0.0)	208	67	140	168	44	1	43	165	88	91	16	11	-	55	21	-	28	77
		26%	19%	32%	29%	18%	5%	21%	28%	24%	27%	20%	33%	-	28%	34%	-	21%	26%
			a		d										p				
Don't know		69	26	44	55	20	2	15	54	36	27	11	1	-	16	3	-	9	29
		9%	7%	10%	9%	8%	6%	8%	9%	10%	8%	14%	2%	-	8%	5%	-	7%	10%
NETS																			
Net: Would consider		331	173	158	235	113	19	91	240	155	138	27	15	-	92	25	-	62	110
		41%	49%	36%	40%	46%	64%	45%	40%	42%	41%	34%	47%	-	46%	40%	-	47%	38%
			b																
Net: Would not consider		398	157	241	297	115	9	94	304	180	169	41	16	-	94	34	-	60	152
		50%	44%	54%	51%	46%	29%	47%	51%	49%	51%	52%	51%	-	46%	55%	-	46%	52%
			a																
Mean score		1.3	1.4	1.1	1.2	1.4	1.8	1.4	1.2	1.3	1.2	1.2	1.3	-	1.3	1.2	-	1.4	1.2
			b			c		g											
Standard deviation		.96	.93	.97	.98	.91	.78	.99	.95	.97	.97	.80	1.15	-	.98	1.06	-	.95	.96
Standard error		.04	.06	.05	.04	.07	.17	.07	.04	.06	.05	.10	.19	-	.08	.12	-	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_4. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Durham

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	62	4	8	-	19	5	6	9	9	1	6	-	12	3	11	14	14
		8%	5%	15%	-	10%	8%	8%	7%	6%	1%	17%	-	7%	5%	21%	12%	6%
												imp				ilmp	ip	
Might consider	(2.0)	269	24	20	-	70	16	28	42	52	24	14	-	70	24	17	40	63
		34%	29%	37%	-	35%	26%	36%	33%	35%	31%	38%	-	41%	35%	34%	35%	27%
														p				
Probably wouldn't consider	(1.0)	191	22	8	1	43	18	23	35	33	20	7	-	30	13	15	28	70
		24%	27%	16%	100%	22%	28%	30%	27%	22%	26%	21%	-	17%	20%	29%	25%	30%
																		l
Would definitely not consider	(0.0)	208	19	14	-	55	20	16	33	37	19	8	-	49	23	8	23	65
		26%	22%	27%	-	28%	32%	21%	25%	25%	24%	23%	-	28%	34%	16%	20%	28%
														no				
Don't know		69	14	3	-	11	4	4	11	18	13	1	-	12	4	1	10	25
		9%	17%	6%	-	6%	6%	5%	8%	12%	17%	2%	-	7%	6%	1%	8%	11%
			def								jlmn							
NETS																		
Net: Would consider		331	29	28	-	89	21	35	51	61	25	20	-	82	27	28	55	76
		41%	34%	52%	-	45%	34%	44%	40%	41%	32%	54%	-	48%	40%	55%	47%	32%
				e								ip		ip		ip	ip	
Net: Would not consider		398	41	23	1	99	37	40	68	70	39	16	-	79	37	22	51	135
		50%	49%	43%	100%	49%	60%	51%	52%	47%	51%	44%	-	46%	54%	44%	45%	57%
																		lo
Mean score		1.3	1.2	1.4	1.0	1.3	1.1	1.3	1.2	1.3	1.1	1.5	-	1.3	1.1	1.6	1.4	1.1
												p				imp	imp	
Standard deviation		.96	.91	1.07	-	1.00	.98	.92	.94	.94	.85	1.05	-	.98	.98	1.00	.98	.92
Standard error		.04	.12	.16	-	.09	.11	.11	.08	.09	.11	.18	-	.08	.11	.16	.09	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_4. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Durham

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 62 8%	-	-	1 14%	30 7%	32 9%
Might consider	(2.0) 269 34%	-	13 37%	1 8%	150 34%	119 33%
Probably wouldn't consider	(1.0) 191 24%	-	11 32%	5 53%	98 22%	92 26%
Would definitely not consider	(0.0) 208 26%	-	9 26%	2 25%	117 27%	90 25%
Don't know	69 9%	-	2 5%	-	44 10%	25 7%
NETS						
Net: Would consider	331 41%	-	13 37%	2 22%	180 41%	151 42%
Net: Would not consider	398 50%	-	20 58%	7 78%	216 49%	182 51%
Mean score	1.3	-	1.1	1.1	1.2	1.3
Standard deviation	.96	-	.82	.99	.96	.97
Standard error	.04	-	.16	.38	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_5. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Newcastle city region

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	74	38	36	51	23	9	22	52	39	32	4	4	-	17	4	-	14	31
		9%	11%	8%	9%	9%	30%	11%	9%	10%	10%	5%	13%	-	9%	6%	-	11%	11%
Might consider	(2.0)	243	122	121	160	85	10	63	180	111	102	28	8	-	71	14	-	43	79
		30%	34%	27%	27%	34%	33%	31%	30%	30%	31%	35%	25%	-	35%	22%	-	33%	27%
			b										n						
Probably wouldn't consider	(1.0)	205	94	111	151	69	8	51	154	89	88	24	6	-	40	23	-	42	70
		26%	27%	25%	26%	28%	28%	25%	26%	24%	26%	30%	18%	-	20%	38%	-	32%	24%
															kmq			m	
Would definitely not consider	(0.0)	216	77	139	178	49	3	50	166	103	87	20	13	-	56	19	-	24	84
		27%	22%	31%	30%	20%	10%	25%	28%	28%	26%	25%	41%	-	28%	31%	-	18%	29%
			a		d								p		p	p		p	
Don't know		60	24	36	47	23	-	15	45	29	24	4	1	-	17	2	-	9	27
		7%	7%	8%	8%	9%	-	7%	8%	8%	7%	5%	2%	-	8%	4%	-	7%	9%
NETS																			
Net: Would consider		317	159	157	212	107	19	85	232	150	135	32	12	-	89	17	-	57	110
		40%	45%	36%	36%	43%	62%	42%	39%	40%	40%	40%	38%	-	44%	28%	-	43%	38%
			b												n			n	
Net: Would not consider		422	172	250	328	118	11	101	321	192	174	44	19	-	96	43	-	66	155
		53%	48%	56%	56%	48%	38%	50%	54%	52%	52%	55%	60%	-	48%	68%	-	50%	53%
			a		d										mpq				
Mean score		1.2	1.4	1.1	1.2	1.4	1.8	1.3	1.2	1.3	1.3	1.2	1.1	-	1.3	1.0	-	1.4	1.2
			b			c												n	
Standard deviation		.98	.96	.99	.99	.93	.99	1.00	.98	1.01	.98	.90	1.11	-	1.00	.89	-	.93	1.02
Standard error		.04	.06	.05	.04	.07	.20	.07	.04	.06	.06	.11	.19	-	.08	.10	-	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_5. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Newcastle city region

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	74	8	4	1	20	4	7	14	13	4	3	-	12	1	16	16	18
		9%	10%	8%	100%	10%	7%	9%	10%	9%	5%	9%	-	7%	2%	31%	14%	8%
																ijlmop	lm	
Might consider	(2.0)	243	29	8	-	65	21	25	31	47	28	10	-	66	16	14	33	60
		30%	34%	15%	-	33%	33%	32%	24%	32%	37%	28%	-	38%	23%	28%	29%	25%
			b			b	b	b	b	b				mp				
Probably wouldn't consider	(1.0)	205	14	19	-	35	18	25	42	44	16	8	-	35	23	8	38	68
		26%	17%	36%	-	18%	29%	32%	32%	30%	20%	23%	-	20%	35%	16%	33%	29%
				ad		d	ad	ad	ad	d				ln		ln		
Would definitely not consider	(0.0)	216	23	18	-	64	15	17	34	30	22	14	-	48	22	12	18	68
		27%	28%	34%	-	32%	24%	22%	26%	20%	28%	39%	-	28%	32%	24%	16%	29%
						h					o	o	-	o	o		o	
Don't know		60	9	3	-	16	4	4	9	14	8	1	-	12	6	1	10	22
		7%	11%	6%	-	8%	6%	5%	7%	9%	10%	2%	-	7%	8%	1%	9%	9%
NETS																		
Net: Would consider		317	37	13	1	85	25	32	45	61	32	13	-	78	17	30	49	78
		40%	44%	24%	100%	42%	40%	41%	34%	41%	42%	36%	-	45%	25%	59%	43%	33%
			b			b	b	b	b	b	m			mp		mp	m	
Net: Would not consider		422	38	38	-	99	34	42	76	75	37	22	-	83	45	20	56	136
		53%	45%	71%	-	50%	54%	53%	59%	50%	48%	62%	-	48%	66%	40%	49%	58%
				adfh										ilno			n	
Mean score	1.2	1.3	1.0	3.0	1.2	1.2	1.3	1.2	1.3	1.2	1.1	-	1.3	1.0	1.7	1.4	1.1	
									b				m		ijlmp	jmp		
Standard deviation	.98	1.03	.95	-	1.04	.93	.93	.98	.93	.96	1.02	-	.97	.84	1.16	.95	.96	
Standard error	.04	.13	.14	-	.09	.10	.11	.08	.09	.12	.17	-	.08	.09	.19	.08	.08	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_5. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Newcastle city region

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 74 9%	-	2 5%	-	31 7%	43 12% d
Might consider	(2.0) 243 30%	-	10 29%	4 47%	144 33%	99 28%
Probably wouldn't consider	(1.0) 205 26%	-	13 36%	4 39%	111 25%	94 26%
Would definitely not consider	(0.0) 216 27%	-	8 24%	1 14%	119 27%	98 27%
Don't know	60 7%	-	2 5%	-	35 8%	25 7%
NETS						
Net: Would consider	317 40%	-	12 35%	4 47%	175 40%	142 40%
Net: Would not consider	422 53%	-	21 61%	5 53%	230 52%	192 54%
Mean score	1.2	-	1.2	1.3	1.2	1.3
Standard deviation	.98	-	.88	.75	.96	1.02
Standard error	.04	-	.17	.28	.05	.06

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_6. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Hull

Base: All who do not live in the North of England/ NI

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	52	35	17	26	19	9	10	42	33	16	2	3	-	4	5	-	14	24
		7%	10%	4%	4%	8%	31%	5%	7%	9%	5%	3%	8%	-	2%	9%	-	10%	8%
			b						i						m		m	m	
Might consider	(2.0)	147	68	78	101	48	5	35	111	74	51	14	6	-	51	11	-	26	40
		18%	19%	18%	17%	19%	16%	18%	19%	20%	15%	17%	17%	-	25%	18%	-	20%	14%
														q					
Probably wouldn't consider	(1.0)	258	131	127	176	99	12	73	185	123	106	33	8	-	57	15	-	46	98
		32%	37%	29%	30%	40%	39%	37%	31%	33%	32%	42%	26%	-	28%	24%	-	35%	34%
			b			c						mn							
Would definitely not consider	(0.0)	277	96	180	231	65	3	69	208	111	131	24	14	-	69	28	-	39	103
		35%	27%	41%	39%	26%	10%	34%	35%	30%	39%	31%	43%	-	34%	45%	-	29%	35%
			a		d						h				p				
Don't know		64	24	40	52	17	1	12	52	30	29	6	2	-	21	2	-	7	26
		8%	7%	9%	9%	7%	3%	6%	9%	8%	9%	8%	5%	-	10%	4%	-	6%	9%
NETS																			
Net: Would consider		199	103	96	128	67	14	46	153	107	67	16	8	-	55	17	-	40	64
		25%	29%	22%	22%	27%	47%	23%	26%	29%	20%	20%	25%	-	27%	27%	-	30%	22%
			b							i									
Net: Would not consider		535	228	307	408	164	15	142	392	233	237	58	22	-	126	43	-	84	201
		67%	64%	69%	69%	66%	50%	71%	66%	63%	71%	72%	69%	-	63%	70%	-	64%	69%
										h									
Mean score	1.0	1.1	.8	.9	1.1	1.7	.9	1.0	1.1	.8	.9	.9	-	.9	.9	-	1.1	.9	
			b		c				i										
Standard deviation	.93	.95	.89	.89	.90	1.05	.88	.95	.96	.89	.80	1.00	-	.87	1.01	-	.98	.95	
Standard error	.04	.06	.04	.04	.07	.22	.07	.04	.06	.05	.10	.17	-	.07	.11	-	.08	.07	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_6. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Hull

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	52	4	4	-	6	3	8	11	15	2	3	-	7	2	1	14	23
		7%	5%	8%	-	3%	5%	10%	9%	10%	3%	7%	-	4%	3%	1%	12%	10%
								d	d	d						ilmn	l	
Might consider	(2.0)	147	11	9	-	44	10	3	28	29	11	7	-	41	13	13	22	30
		18%	13%	17%	-	22%	17%	4%	22%	20%	15%	20%	-	24%	19%	25%	19%	13%
			f	f	-	f	f		f	f				p				
Probably wouldn't consider	(1.0)	258	30	18	-	54	24	30	42	53	27	13	-	42	21	27	37	81
		32%	35%	34%	-	27%	38%	39%	32%	36%	34%	37%	-	25%	31%	53%	32%	34%
																lmop		
Would definitely not consider	(0.0)	277	28	19	1	82	22	32	40	38	28	12	-	68	28	10	35	82
		35%	33%	35%	100%	41%	36%	41%	31%	26%	36%	34%	-	39%	42%	20%	30%	35%
						h		h						n	n			
Don't know		64	11	3	-	14	3	5	8	13	10	1	-	15	4	1	7	21
		8%	13%	6%	-	7%	5%	7%	6%	9%	12%	2%	-	8%	5%	1%	6%	9%
											n							
NETS																		
Net: Would consider		199	15	14	-	50	14	11	40	44	14	10	-	48	15	13	36	53
		25%	18%	26%	-	25%	22%	14%	31%	29%	18%	27%	-	28%	22%	26%	31%	22%
						f			f	f						i		
Net: Would not consider		535	57	37	1	136	46	62	82	92	54	26	-	110	49	37	72	162
		67%	68%	69%	100%	68%	73%	80%	63%	62%	70%	71%	-	64%	72%	73%	62%	69%
								gh										
Mean score		1.0	.9	1.0	-	.9	.9	.8	1.1	1.1	.8	1.0	-	.9	.8	1.1	1.1	1.0
									f	df						im		
Standard deviation		.93	.88	.96	-	.89	.88	.94	.97	.96	.83	.93	-	.93	.88	.71	1.02	.97
Standard error		.04	.11	.14	-	.08	.10	.11	.08	.09	.11	.16	-	.08	.10	.12	.09	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_6. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Hull

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 52 7%	-	4 12%	-	31 7%	22 6%
Might consider	(2.0) 147 18%	-	1 2%	-	88 20%	59 16%
Probably wouldn't consider	(1.0) 258 32%	-	11 32%	5 48%	133 30%	125 35%
Would definitely not consider	(0.0) 277 35%	-	16 45%	5 52%	151 34%	126 35%
Don't know	64 8%	-	3 10%	-	37 8%	27 8%
NETS						
Net: Would consider	199 25%	-	5 14%	-	119 27%	80 22%
Net: Would not consider	535 67%	-	27 77%	9 100%	284 65%	251 70%
Mean score	1.0	-	.8	.5	1.0	.9
Standard deviation	.93	-	1.02	.53	.95	.90
Standard error	.04	-	.20	.20	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_7. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Middlesbrough

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	40	23	17	25	13	5	8	32	26	14	2	1	-	7	7	-	7	16
		5%	6%	4%	4%	5%	16%	4%	5%	7%	4%	2%	4%	-	3%	12%	-	5%	6%
															jm				
Might consider	(2.0)	210	112	99	136	78	9	47	163	106	76	20	7	-	63	9	-	39	72
		26%	31%	22%	23%	32%	31%	23%	27%	29%	23%	25%	21%	-	31%	14%	-	30%	25%
			b			c									n			n	
Probably wouldn't consider	(1.0)	221	116	105	158	76	11	57	164	97	97	25	13	-	44	16	-	39	84
		28%	33%	24%	27%	31%	37%	29%	27%	26%	29%	32%	40%	-	22%	25%	-	30%	29%
			b									m							
Would definitely not consider	(0.0)	247	78	170	207	60	4	72	175	105	108	23	10	-	63	27	-	37	88
		31%	22%	38%	35%	24%	12%	36%	29%	28%	33%	29%	30%	-	31%	44%	-	28%	30%
			a		d										pq				
Don't know		79	26	53	61	22	1	16	63	36	37	10	1	-	24	3	-	9	32
		10%	7%	12%	10%	9%	3%	8%	11%	10%	11%	12%	4%	-	12%	5%	-	7%	11%
NETS																			
Net: Would consider		250	134	116	162	91	14	55	195	132	90	22	8	-	70	16	-	46	88
		31%	38%	26%	28%	37%	47%	28%	33%	36%	27%	27%	26%	-	35%	26%	-	35%	30%
			b			c				i									
Net: Would not consider		469	194	275	365	135	15	129	340	202	206	48	22	-	107	43	-	76	172
		59%	55%	62%	62%	55%	50%	65%	57%	55%	62%	60%	71%	-	53%	69%	-	58%	59%
															m				
Mean score		1.1	1.2	.9	1.0	1.2	1.5	1.0	1.1	1.2	1.0	1.0	1.0	-	1.1	.9	-	1.1	1.1
			b			c				i									
Standard deviation		.93	.89	.93	.92	.89	.93	.91	.93	.96	.91	.85	.86	-	.93	1.06	-	.91	.93
Standard error		.04	.06	.05	.04	.07	.19	.07	.04	.06	.05	.11	.15	-	.07	.12	-	.07	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_7. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Middlesbrough

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	40	2	5	-	4	3	6	10	10	1	1	-	7	2	2	9	15
		5%	2%	8%	-	2%	5%	7%	7%	6%	1%	4%	-	4%	3%	5%	8%	7%
				d				d	d							i		
Might consider	(2.0)	210	21	11	-	65	14	12	35	40	19	8	-	52	16	17	36	51
		26%	25%	20%	-	33%	23%	15%	27%	27%	25%	22%	-	30%	23%	33%	31%	22%
					f			f	f									
Probably wouldn't consider	(1.0)	221	21	18	1	41	21	24	37	49	19	15	-	36	20	18	35	67
		28%	26%	33%	100%	21%	33%	31%	29%	33%	25%	40%	-	21%	30%	35%	30%	29%
						d			d		l							
Would definitely not consider	(0.0)	247	26	17	-	70	21	29	38	35	25	11	-	58	24	12	27	80
		31%	31%	32%	-	35%	34%	38%	29%	23%	32%	30%	-	34%	35%	23%	23%	34%
					h			h								o		
Don't know		79	13	4	-	20	4	7	11	16	13	1	-	19	6	2	9	22
		10%	16%	7%	-	10%	6%	9%	8%	11%	17%	3%	-	11%	8%	5%	8%	9%
			e							jo								
NETS																		
Net: Would consider		250	23	15	-	69	17	18	44	50	20	9	-	59	18	19	45	66
		31%	27%	28%	-	35%	28%	23%	34%	34%	26%	26%	-	34%	27%	38%	39%	28%
																p		
Net: Would not consider		469	47	35	1	111	42	53	75	83	44	26	-	94	44	29	62	147
		59%	57%	65%	100%	55%	67%	68%	58%	56%	57%	71%	-	55%	65%	58%	53%	62%
Mean score		1.1	1.0	1.1	1.0	1.0	1.0	.9	1.1	1.2	.9	1.0	-	1.1	.9	1.2	1.3	1.0
																imp		
Standard deviation		.93	.89	.97	-	.92	.90	.96	.96	.91	.86	.85	-	.95	.89	.87	.94	.95
Standard error		.04	.12	.14	-	.08	.10	.11	.08	.09	.12	.15	-	.08	.10	.14	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_7. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Middlesbrough

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	40	2	-	17	24
	5%	-	6%	-	4%	7%
Might consider	(2.0)	210	6	1	120	90
	26%	-	18%	8%	27%	25%
Probably wouldn't consider	(1.0)	221	10	2	116	106
	28%	-	28%	22%	26%	29%
Would definitely not consider	(0.0)	247	13	5	138	110
	31%	-	36%	52%	31%	31%
Don't know		79	4	2	50	29
	10%	-	11%	18%	11%	8%
NETS						
Net: Would consider	250	-	9	1	137	114
	31%	-	25%	8%	31%	32%
Net: Would not consider	469	-	22	7	253	216
	59%	-	64%	74%	58%	60%
Mean score	1.1	-	.9	.5	1.0	1.1
Standard deviation	.93	-	.96	.71	.91	.94
Standard error	.04	-	.20	.29	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_8. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Liverpool

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	92	50	42	66	25	11	25	67	49	34	6	4	-	19	7	-	22	34
		12%	14%	10%	11%	10%	35%	13%	11%	13%	10%	8%	14%	-	9%	11%	-	17%	12%
																		m	
Might consider	(2.0)	263	126	137	184	93	6	67	196	112	118	17	11	-	75	13	-	44	103
		33%	35%	31%	31%	38%	20%	33%	33%	30%	36%	21%	35%	-	37%	21%	-	34%	35%
															jn			n	jn
Probably wouldn't consider	(1.0)	178	79	98	121	65	9	50	128	86	72	27	7	-	37	18	-	33	55
		22%	22%	22%	21%	26%	29%	25%	21%	23%	22%	34%	23%	-	18%	30%	-	25%	19%
												mq			m				
Would definitely not consider	(0.0)	205	78	128	169	46	2	47	159	91	87	22	9	-	56	23	-	24	72
		26%	22%	29%	29%	19%	7%	23%	27%	24%	26%	28%	27%	-	28%	36%	-	18%	25%
				a	d										p	p			
Don't know		60	23	37	47	19	3	12	48	32	21	8	1	-	15	2	-	7	28
		8%	6%	8%	8%	8%	8%	6%	8%	9%	6%	9%	2%	-	7%	3%	-	6%	10%
																		n	
NETS																			
Net: Would consider		355	175	180	250	118	17	92	263	161	153	23	15	-	93	20	-	67	137
		44%	49%	41%	43%	48%	55%	46%	44%	44%	46%	29%	48%	-	46%	32%	-	51%	47%
			b												jn			jn	jn
Net: Would not consider		383	157	226	290	111	11	96	287	177	159	49	16	-	93	41	-	57	127
		48%	44%	51%	49%	45%	36%	48%	48%	48%	48%	62%	50%	-	46%	66%	-	44%	43%
												mpq			mpq				
Mean score		1.3	1.4	1.2	1.3	1.4	1.9	1.4	1.3	1.4	1.3	1.1	1.4	-	1.3	1.1	-	1.5	1.4
			b															jmn	n
Standard deviation		1.01	1.01	1.01	1.03	.93	1.02	1.00	1.02	1.03	1.00	.94	1.05	-	1.01	1.02	-	1.00	1.02
Standard error		.04	.06	.05	.05	.07	.22	.07	.05	.06	.06	.12	.18	-	.08	.11	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_8. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Liverpool

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	92	8	6	1	14	7	12	24	17	6	4	-	16	5	7	22	27
		12%	10%	10%	100%	7%	11%	16%	19%	12%	8%	12%	-	9%	8%	13%	19%	12%
								d	d							ilm		
Might consider	(2.0)	263	18	13	-	84	20	19	38	53	17	13	-	62	18	24	36	76
		33%	21%	25%	-	42%	32%	24%	29%	36%	22%	36%	-	36%	26%	48%	31%	32%
					abfg				a						imo			
Probably wouldn't consider	(1.0)	178	21	16	-	28	17	21	34	32	20	11	-	29	18	11	28	53
		22%	25%	30%	-	14%	27%	27%	26%	21%	26%	30%	-	17%	27%	22%	24%	22%
			d	d		d	d	d	d									
Would definitely not consider	(0.0)	205	25	15	-	61	17	21	26	28	24	8	-	53	24	8	21	56
		26%	30%	28%	-	31%	27%	27%	20%	19%	32%	21%	-	31%	35%	16%	18%	24%
					gh						o			o	no			
Don't know		60	11	3	-	12	2	4	7	19	10	1	-	12	3	1	9	24
		8%	13%	6%	-	6%	4%	5%	6%	13%	12%	2%	-	7%	4%	1%	8%	10%
			e						e		n							
NETS																		
Net: Would consider		355	26	19	1	98	26	31	63	70	23	17	-	78	23	31	58	103
		44%	31%	36%	100%	49%	42%	40%	48%	47%	30%	48%	-	45%	34%	61%	50%	44%
					a			a	a					i		im	im	
Net: Would not consider		383	47	31	-	89	34	43	60	60	44	18	-	83	42	19	49	108
		48%	56%	59%	-	45%	54%	54%	46%	40%	57%	51%	-	48%	62%	38%	42%	46%
			h	h		h	h				o				Inop			
Mean score	1.3	1.1	1.2	3.0	1.3	1.3	1.3	1.5	1.5	1.1	1.4	-	1.3	1.1	1.6	1.6	1.4	
						a	a								im	ilm	m	
Standard deviation	1.01	1.02	1.00	-	1.00	.99	1.07	1.04	.97	.99	.97	-	1.03	.99	.92	1.04	1.01	
Standard error	.04	.13	.15	-	.09	.11	.12	.09	.10	.13	.16	-	.09	.11	.15	.09	.08	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_8. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Liverpool

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	92	4	2	46	47
	12%	-	11%	19%	10%	13%
Might consider	(2.0)	263	5	6	148	115
	33%	-	15%	61%	34%	32%
Probably wouldn't consider	(1.0)	178	11	1	93	85
	22%	-	31%	5%	21%	24%
Would definitely not consider	(0.0)	205	14	1	114	92
	26%	-	39%	14%	26%	26%
Don't know		60	2	-	40	20
	8%	-	5%	-	9%	6%
NETS						
Net: Would consider	355	-	9	8	193	162
	44%	-	26%	80%	44%	45%
Net: Would not consider	383	-	24	2	207	177
	48%	-	70%	20%	47%	49%
Mean score	1.3	-	1.0	1.9	1.3	1.3
Standard deviation	1.01	-	1.03	.94	1.01	1.02
Standard error	.04	-	.20	.36	.05	.06

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_9. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Sheffield city region

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0) 72 9%	33 9%	39 9%	49 8%	23 9%	8 27%	22 11%	50 8%	36 10%	33 10%	3 4%	3 8%	-	9 5%	3 5%	-	19 15%	34 12%
																	jmn	m
Might consider	(2.0) 260 33%	136 38%	124 28%	174 30%	90 36%	11 38%	62 31%	198 33%	124 33%	101 30%	18 23%	7 22%	-	85 42%	14 22%	-	50 38%	86 30%
		b												knq			jn	
Probably wouldn't consider	(1.0) 213 27%	101 28%	112 25%	154 26%	72 29%	8 25%	59 30%	154 26%	100 27%	88 26%	30 37%	8 27%	-	43 21%	21 33%	-	39 30%	72 25%
											m			m				
Would definitely not consider	(0.0) 189 24%	60 17%	129 29%	157 27%	45 18%	1 5%	44 22%	145 24%	81 22%	83 25%	20 25%	12 39%	-	48 24%	20 33%	-	15 12%	73 25%
		a		d							p	p		p	p			p
Don't know	65 8%	26 7%	40 9%	53 9%	17 7%	2 6%	13 6%	52 9%	30 8%	30 9%	9 11%	1 4%	-	17 8%	4 7%	-	8 6%	26 9%
NETS																		
Net: Would consider	331 42%	169 47%	163 37%	223 38%	113 46%	20 65%	84 42%	247 41%	160 43%	133 40%	22 27%	10 31%	-	94 47%	17 27%	-	69 52%	120 41%
		b												jn			knq	jn
Net: Would not consider	402 50%	161 45%	241 54%	311 53%	118 47%	9 29%	104 52%	298 50%	181 49%	170 51%	49 62%	21 65%	-	91 45%	41 66%	-	54 41%	145 50%
			a								mp	mp		mpq				
Mean score	1.3	1.4	1.2	1.2	1.4	1.9	1.3	1.3	1.3	1.3	1.1	1.0	-	1.3	1.0	-	1.6	1.3
		b			c									n			jkmnq	n
Standard deviation	.96	.90	.99	.97	.91	.88	.97	.96	.96	.98	.85	1.00	-	.91	.91	-	.90	1.01
Standard error	.04	.06	.05	.04	.07	.19	.07	.04	.06	.06	.11	.17	-	.07	.11	-	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_9. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Sheffield city region

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	72	5	5	-	15	2	6	19	16	3	2	-	7	2	9	19	26
		9%	6%	9%	-	8%	3%	8%	14%	11%	4%	4%	-	4%	3%	18%	17%	11%
								e	e							ilm	ilm	lm
Might consider	(2.0)	260	19	11	1	76	20	32	44	43	17	6	-	73	16	24	49	60
		33%	23%	21%	100%	38%	33%	41%	34%	29%	22%	18%	-	42%	24%	47%	42%	26%
					ab			ab						ijmp		ijmp	ijmp	
Probably wouldn't consider	(1.0)	213	25	18	-	45	18	20	35	43	24	15	-	36	20	12	28	68
		27%	30%	34%	-	23%	29%	26%	27%	29%	31%	41%	-	21%	30%	24%	24%	29%
												lo						
Would definitely not consider	(0.0)	189	22	16	-	51	16	14	25	32	22	12	-	43	24	5	14	59
		24%	26%	29%	-	26%	26%	18%	19%	22%	28%	33%	-	25%	35%	9%	12%	25%
											no	no	-	no	no			no
Don't know		65	13	4	-	13	6	5	7	15	11	1	-	13	6	1	6	23
		8%	15%	7%	-	6%	9%	7%	5%	10%	14%	4%	-	7%	8%	3%	5%	10%
			dg								o							
NETS																		
Net: Would consider		331	24	16	1	91	22	38	62	59	21	8	-	80	18	33	68	86
		42%	29%	30%	100%	46%	36%	49%	48%	40%	27%	22%	-	47%	27%	64%	59%	37%
					a			ab	ab					ijm		ijmp	ijlmp	
Net: Would not consider		402	47	34	-	96	35	35	61	75	46	27	-	79	44	17	42	126
		50%	56%	63%	-	48%	55%	44%	47%	50%	59%	74%	-	46%	65%	33%	36%	54%
				fg							no	lnop			lno			no
Mean score		1.3	1.1	1.1	2.0	1.3	1.1	1.4	1.5	1.3	1.0	.9	-	1.3	1.0	1.7	1.7	1.3
								abe						m		ijlmp	ijlmp	m
Standard deviation		.96	.94	.96	-	.96	.88	.91	.99	.97	.89	.85	-	.91	.89	.87	.91	1.00
Standard error		.04	.12	.14	-	.09	.10	.10	.08	.10	.12	.15	-	.08	.10	.15	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_9. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Sheffield city region

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 72 9%	-	2 5%	1 8%	39 9%	33 9%
Might consider	(2.0) 260 33%	-	15 43%	5 54%	140 32%	120 33%
Probably wouldn't consider	(1.0) 213 27%	-	7 19%	2 24%	117 27%	96 27%
Would definitely not consider	(0.0) 189 24%	-	8 23%	1 14%	106 24%	83 23%
Don't know	65 8%	-	3 10%	-	39 9%	27 7%
NETS						
Net: Would consider	331 42%	-	17 48%	6 62%	179 41%	153 43%
Net: Would not consider	402 50%	-	15 42%	4 38%	223 51%	179 50%
Mean score	1.3	-	1.3	1.6	1.3	1.3
Standard deviation	.96	-	.93	.88	.96	.96
Standard error	.04	-	.19	.33	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_10. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Preston

Base: All who do not live in the North of England/ NI

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q
Significance Level: 95%																		
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	39	22	17	19	17	4	33	23	16	2	1	-	3	5	-	7	20
		5%	6%	4%	3%	7%	14%	6%	3%	6%	3%	4%	-	1%	8%	-	5%	7%
						c								m			m	m
Might consider	(2.0)	185	95	90	123	70	11	139	91	70	18	8	-	50	11	-	34	63
		23%	27%	20%	21%	28%	36%	23%	24%	21%	23%	27%	-	25%	17%	-	26%	22%
			b			c												
Probably wouldn't consider	(1.0)	232	115	117	166	72	10	170	103	106	28	10	-	59	17	-	49	69
		29%	32%	26%	28%	29%	34%	28%	28%	32%	35%	32%	-	29%	27%	-	37%	24%
																	q	
Would definitely not consider	(0.0)	262	94	168	217	65	4	195	114	110	21	11	-	70	23	-	31	105
		33%	26%	38%	37%	26%	12%	33%	31%	33%	27%	34%	-	35%	37%	-	24%	36%
			a		d									p	p			p
Don't know		81	29	52	63	24	1	60	40	32	10	1	-	19	6	-	10	34
		10%	8%	12%	11%	10%	3%	10%	11%	10%	13%	4%	-	10%	10%	-	7%	12%
NETS																		
Net: Would consider		224	118	106	142	87	15	173	114	86	20	10	-	53	16	-	41	84
		28%	33%	24%	24%	35%	50%	29%	31%	26%	26%	31%	-	26%	26%	-	31%	29%
			b			c												
Net: Would not consider		494	209	285	383	137	14	365	216	215	49	21	-	129	40	-	80	174
		62%	59%	64%	65%	55%	47%	61%	58%	65%	62%	66%	-	64%	64%	-	61%	60%
					d													
Mean score	1.0	1.1	.9	.9	1.2	1.5	.9	1.0	1.1	1.0	1.0	1.0	-	.9	1.0	-	1.1	1.0
			b		c												m	
Standard deviation	.92	.91	.90	.88	.94	.91	.87	.93	.95	.90	.84	.91	-	.85	1.00	-	.87	.99
Standard error	.04	.06	.04	.04	.07	.19	.07	.04	.06	.05	.11	.16	-	.07	.12	-	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_10. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Preston

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	39	4	4	-	7	2	4	7	11	2	1	-	5	2	3	8	17
		5%	5%	7%	-	3%	3%	5%	6%	7%	3%	3%	-	3%	3%	6%	7%	7%
Might consider	(2.0)	185	20	11	-	51	9	13	29	41	16	9	-	39	14	17	26	51
		23%	24%	20%	-	25%	14%	16%	22%	27%	21%	25%	-	23%	20%	34%	22%	22%
					e				e									
Probably wouldn't consider	(1.0)	232	23	19	-	50	24	21	43	44	23	14	-	51	16	11	46	58
		29%	27%	35%	-	25%	39%	26%	33%	29%	30%	39%	-	30%	24%	22%	39%	25%
						d										mp		
Would definitely not consider	(0.0)	262	24	17	1	77	23	34	38	34	23	10	-	62	27	17	26	83
		33%	28%	32%	100%	39%	36%	44%	29%	23%	30%	29%	-	36%	40%	33%	22%	35%
					h	h	agh							o	o			o
Don't know		81	14	3	-	15	5	7	12	20	12	1	-	15	8	3	10	26
		10%	16%	6%	-	7%	8%	9%	9%	13%	16%	3%	-	9%	12%	5%	9%	11%
NETS																		
Net: Would consider		224	24	15	-	58	11	16	37	51	19	10	-	44	16	20	34	69
		28%	29%	27%	-	29%	17%	21%	28%	35%	24%	29%	-	26%	24%	39%	30%	29%
					e				ef									
Net: Would not consider		494	46	36	1	127	47	55	81	78	46	24	-	113	44	28	71	141
		62%	55%	67%	100%	64%	75%	70%	62%	52%	60%	68%	-	66%	65%	55%	62%	60%
						agh	h											
Mean score	1.0	1.1	1.0	-	.9	.8	.8	1.1	1.2	1.0	1.0	1.0	-	.9	.8	1.1	1.2	1.0
						def			lm									
Standard deviation	.92	.93	.94	-	.92	.82	.91	.91	.93	.87	.87	.85	-	.87	.91	.97	.89	.99
Standard error	.04	.12	.14	-	.08	.09	.11	.08	.09	.12	.12	.15	-	.07	.11	.16	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_10. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Preston

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider	(3.0) 39 5%	-	2 6%	-	24 6%	15 4%
Might consider	(2.0) 185 23%	-	5 14%	1 8%	107 24%	78 22%
Probably wouldn't consider	(1.0) 232 29%	-	8 24%	2 18%	125 28%	107 30%
Would definitely not consider	(0.0) 262 33%	-	16 47%	7 74%	137 31%	125 35%
Don't know	81 10%	-	3 10%	-	47 11%	34 9%
NETS						
Net: Would consider	224 28%	-	7 19%	1 8%	131 30%	93 26%
Net: Would not consider	494 62%	-	25 71%	9 92%	262 60%	232 65%
Mean score	1.0	-	.8	.3	1.0	.9
Standard deviation	.92	-	.94	.65	.93	.90
Standard error	.04	-	.19	.25	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_11. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Cumbria

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION									
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q		
Significance Level: 95%																			
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188	
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%	
Would definitely consider	(3.0)	58	33	25	40	18	3	14	44	31	19	2	3	-	11	6	-	6	29
		7%	9%	6%	7%	7%	10%	7%	7%	8%	6%	3%	9%	-	6%	9%	-	5%	10%
Might consider	(2.0)	244	113	131	179	74	13	66	178	128	88	34	10	-	74	16	-	46	64
		31%	32%	30%	30%	30%	41%	33%	30%	34%	26%	42%	31%	-	37%	26%	-	35%	22%
										i	nq		q					q	
Probably wouldn't consider	(1.0)	209	107	101	147	75	11	48	161	90	97	16	10	-	50	18	-	42	74
		26%	30%	23%	25%	30%	37%	24%	27%	24%	29%	20%	30%	-	25%	29%	-	32%	25%
			b																
Would definitely not consider	(0.0)	199	68	131	152	53	2	52	147	80	91	19	9	-	45	19	-	24	83
		25%	19%	29%	26%	21%	8%	26%	25%	22%	27%	23%	28%	-	22%	31%	-	18%	28%
			a												p			p	
Don't know		89	34	55	70	28	1	22	68	42	38	10	1	-	21	3	-	13	42
		11%	10%	12%	12%	11%	3%	11%	11%	11%	11%	12%	2%	-	11%	5%	-	10%	14%
																		kn	
NETS																			
Net: Would consider		302	146	156	218	92	16	80	222	158	107	36	13	-	85	22	-	52	94
		38%	41%	35%	37%	37%	51%	40%	37%	43%	32%	45%	40%	-	42%	35%	-	40%	32%
										i					q				
Net: Would not consider		408	175	232	299	128	14	99	308	170	188	34	18	-	95	37	-	66	157
		51%	49%	52%	51%	51%	45%	50%	52%	46%	57%	43%	58%	-	47%	60%	-	50%	54%
										h					j				
Mean score		1.2	1.3	1.1	1.2	1.3	1.6	1.2	1.2	1.3	1.1	1.3	1.2	-	1.3	1.1	-	1.3	1.2
			b							i									
Standard deviation		.95	.93	.96	.95	.92	.81	.96	.95	.95	.92	.90	.98	-	.91	.99	-	.85	1.02
Standard error		.04	.06	.05	.04	.07	.17	.07	.04	.06	.05	.12	.17	-	.07	.11	-	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_11. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Cumbria

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																		
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165	
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Would definitely consider	(3.0)	58	6	4	-	14	5	2	9	16	2	3	-	7	5	8	10	20
		7%	7%	8%	-	7%	7%	3%	7%	11%	3%	8%	-	4%	7%	16%	9%	9%
									f						il			
Might consider	(2.0)	244	33	20	-	66	15	20	39	41	31	12	-	65	18	14	38	52
		31%	39%	37%	-	33%	24%	26%	30%	27%	41%	34%	-	38%	27%	28%	33%	22%
			e								p		p			p		
Probably wouldn't consider	(1.0)	209	11	13	-	47	19	28	39	41	11	12	-	48	16	11	35	63
		26%	13%	24%	-	23%	30%	35%	30%	27%	14%	35%	-	28%	23%	21%	30%	27%
						a	a	a	a		i		i		i	i	i	
Would definitely not consider	(0.0)	199	21	14	1	51	20	18	32	31	20	8	-	35	25	13	20	68
		25%	25%	26%	100%	26%	33%	23%	25%	21%	27%	22%	-	21%	36%	25%	18%	29%
						lo							lo			o		
Don't know		89	13	3	-	22	4	10	10	21	12	1	-	16	5	5	12	32
		11%	16%	6%	-	11%	6%	13%	8%	14%	15%	2%	-	9%	7%	10%	11%	14%
			e								j						j	
NETS																		
Net: Would consider		302	39	24	-	80	19	22	48	57	34	15	-	73	23	22	48	72
		38%	46%	44%	-	40%	31%	29%	37%	38%	44%	42%	-	42%	34%	44%	42%	31%
			f										p			p		
Net: Would not consider		408	32	27	1	98	39	46	72	71	32	20	-	84	40	23	55	131
		51%	38%	50%	100%	49%	63%	59%	55%	48%	41%	56%	-	48%	59%	46%	48%	56%
						adh	a	a	a				i			i	i	
Mean score		1.2	1.3	1.3	-	1.2	1.1	1.1	1.2	1.3	1.2	1.3	-	1.3	1.1	1.4	1.4	1.1
													mp					
Standard deviation		.95	1.00	.96	-	.96	.96	.83	.93	.98	.95	.92	-	.87	1.00	1.08	.91	.99
Standard error		.04	.13	.14	-	.09	.11	.10	.08	.10	.13	.16	-	.07	.11	.18	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_11. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Cumbria

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Would definitely consider (3.0)	58 7%	-	-	-	32 7%	26 7%
Might consider (2.0)	244 31%	-	8 24%	3 27%	148 34%	96 27%
Probably wouldn't consider (1.0)	209 26%	-	13 37%	1 14%	112 26%	96 27%
Would definitely not consider (0.0)	199 25%	-	10 28%	4 40%	98 22%	101 28%
Don't know	89 11%	-	4 11%	2 18%	50 11%	40 11%
NETS						
Net: Would consider	302 38%	-	8 24%	3 27%	180 41%	122 34%
Net: Would not consider	408 51%	-	23 65%	5 54%	210 48%	197 55%
Mean score	1.2	-	1.0	.8	1.3	1.1
Standard deviation	.95	-	.78	.96	.93	.96
Standard error	.04	-	.16	.39	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	*o	p	q	
Significance Level: 95%																		
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
I am happy where I currently live	411	157	253	321	107	13	102	309	196	164	51	21	-	93	36	-	67	142
	51%	44%	57%	55%	43%	44%	51%	52%	53%	49%	63%	67%	-	46%	58%	-	51%	49%
			a	d							mq	mq						
I would be too far away from my family and friends	363	133	230	276	100	10	86	277	167	149	34	10	-	89	37	-	50	142
	45%	37%	52%	47%	40%	33%	43%	46%	45%	45%	43%	31%	-	44%	60%	-	38%	49%
			a											jkmp			p	
I don't think I would get paid as much as I would like	213	101	113	162	65	9	57	156	93	102	9	2	-	57	10	-	24	112
	27%	28%	25%	28%	26%	31%	29%	26%	25%	31%	11%	5%	-	28%	16%	-	18%	38%
														jknp				jkmpn
There aren't enough jobs in the sector I work in	187	83	103	134	66	7	64	122	83	85	9	5	-	46	13	-	24	88
	23%	23%	23%	23%	27%	23%	32%	20%	22%	25%	11%	17%	-	23%	22%	-	19%	30%
							g							j			jp	
The weather	169	73	96	117	52	8	44	125	84	75	1	7	-	45	20	-	20	76
	21%	21%	22%	20%	21%	27%	22%	21%	23%	22%	2%	22%	-	22%	31%	-	15%	26%
												j		j	jp		j	jp
It would be harder to commute to work	166	72	93	108	58	12	36	129	73	69	16	5	-	37	7	-	33	69
	21%	20%	21%	18%	24%	40%	18%	22%	20%	21%	20%	14%	-	18%	11%	-	25%	24%
																	n	n
I don't feel I would fit in with the local people	145	67	77	103	47	4	33	111	71	59	12	5	-	26	14	-	16	72
	18%	19%	17%	18%	19%	13%	17%	19%	19%	18%	15%	17%	-	13%	23%	-	12%	25%
														mp				mp
Concern about quality of housing	125	71	54	86	39	9	21	104	55	56	11	2	-	28	9	-	19	56
	16%	20%	12%	15%	16%	30%	10%	17%	15%	17%	13%	5%	-	14%	15%	-	15%	19%
		b						f									k	k
Lack of attractive places to live in convenient locations	122	58	64	78	37	13	30	92	64	45	9	-	-	20	12	-	22	58
	15%	16%	14%	13%	15%	44%	15%	15%	17%	14%	12%	-	-	10%	20%	-	17%	20%
											k				km		km	km

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	*o	p	q	
Significance Level: 95%																		
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Lack of economic dynamism	121	62	59	89	36	6	35	86	60	54	5	3	-	31	7	-	18	56
	15%	17%	13%	15%	15%	21%	17%	14%	16%	16%	6%	10%	-	16%	11%	-	14%	19%
																		j
Fewer arts and culture opportunities	95	50	46	61	38	7	26	69	49	40	4	4	-	13	8	-	10	57
	12%	14%	10%	10%	15%	23%	13%	12%	13%	12%	4%	13%	-	6%	13%	-	8%	20%
																		jmp
Fewer places to go out (e.g. bars, pubs, clubs and restaurants)	69	36	33	48	18	6	15	55	30	33	1	1	-	13	5	-	14	35
	9%	10%	8%	8%	7%	21%	7%	9%	8%	10%	1%	3%	-	7%	7%	-	11%	12%
																	j	j
Don't know	38	20	17	33	10	1	12	26	17	15	6	1	-	13	1	-	7	10
	5%	6%	4%	6%	4%	3%	6%	4%	5%	4%	7%	2%	-	7%	1%	-	6%	3%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?

Base: All who do not live in the North of England/ NI

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
I am happy where I currently live	411	50	34	-	105	33	34	63	69	49	22	-	85	42	9	57	127
	51%	60%	63%	-	53%	53%	44%	49%	47%	63%	60%	-	49%	61%	18%	49%	54%
		f	f							n	n		n	n	n	n	
I would be too far away from my family and friends	363	33	28	-	104	35	34	61	60	30	14	-	89	38	7	54	124
	45%	39%	52%	-	52%	56%	43%	47%	40%	39%	39%	-	52%	56%	14%	47%	53%
					ah					n	n		n	in	n	n	
I don't think I would get paid as much as I would like	213	11	11	-	59	16	22	36	50	12	4	-	50	16	25	20	78
	27%	14%	21%	-	30%	25%	28%	27%	33%	16%	10%	-	29%	23%	50%	17%	33%
				a	a	a	a	a	a				ijo		ijlmo		ijo
There aren't enough jobs in the sector I work in	187	14	12	-	41	14	29	35	37	11	7	-	45	15	19	20	64
	23%	17%	23%	-	20%	22%	37%	27%	25%	14%	20%	-	26%	22%	38%	17%	27%
							ade						i		io		io
The weather	169	6	10	-	49	16	24	22	32	2	5	-	41	17	8	14	70
	21%	7%	18%	-	24%	26%	31%	17%	21%	3%	15%	-	24%	25%	16%	12%	30%
		a	a		a	a	ag	a	a		i		io	io	i	i	io
It would be harder to commute to work	166	15	11	-	37	13	8	27	44	16	4	-	29	10	11	29	56
	21%	18%	21%	-	19%	21%	10%	21%	30%	20%	11%	-	17%	15%	21%	25%	24%
							f	df									
I don't feel I would fit in with the local people	145	12	10	-	34	19	10	21	32	11	7	-	28	15	10	15	51
	18%	15%	18%	-	17%	30%	13%	16%	22%	14%	20%	-	16%	22%	20%	13%	22%
					adfg											o	
Concern about quality of housing	125	14	6	-	31	12	8	23	28	12	3	-	25	13	6	21	41
	16%	17%	11%	-	16%	19%	10%	17%	19%	15%	8%	-	15%	20%	11%	18%	17%
Lack of attractive places to live in convenient locations	122	10	1	-	32	16	10	20	29	9	-	-	20	15	11	18	46
	15%	11%	3%	-	16%	26%	13%	15%	19%	11%	-	-	11%	22%	21%	15%	20%
				b	abfg	b	b	b	b	j			j	jl	j	j	jl

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?

Base: All who do not live in the North of England/ NI

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p	
Significance Level: 95%																	
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Lack of economic dynamism	121	6	5	1	21	9	14	27	29	5	3	-	22	9	16	17	42
	15%	7%	10%	100%	10%	14%	18%	21%	20%	6%	8%	-	13%	13%	31%	15%	18%
						a	ad	ad							ijlmo	i	
Fewer arts and culture opportunities	95	7	2	-	15	10	15	16	29	4	3	-	12	7	9	13	46
	12%	8%	4%	-	8%	16%	19%	13%	20%	5%	10%	-	7%	10%	18%	11%	20%
					bd	abd	abd	abd							il	ilo	
Fewer places to go out (e.g. bars, pubs, clubs and restaurants)	69	1	-	-	15	2	9	17	21	1	-	-	12	2	8	14	27
	9%	1%	-	-	7%	4%	11%	13%	14%	1%	-	-	7%	3%	16%	12%	12%
					b	ab	abe	abe							ijm	ijm	ijm
Don't know	38	10	1	-	11	1	2	5	6	8	1	-	12	1	1	5	6
	5%	11%	3%	-	5%	1%	3%	4%	4%	11%	2%	-	7%	1%	1%	4%	3%
		efg								mp			m				

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
I am happy where I currently live	411	-	16	1	218	193
	51%	-	46%	8%	49%	54%
I would be too far away from my family and friends	363	-	21	3	196	167
	45%	-	60%	33%	45%	46%
I don't think I would get paid as much as I would like	213	-	11	7	114	100
	27%	-	31%	74%	26%	28%
There aren't enough jobs in the sector I work in	187	-	14	6	83	104
	23%	-	39%	67%	19%	29%
						d
The weather	169	-	17	1	79	90
	21%	-	49%	13%	18%	25%
						d
It would be harder to commute to work	166	-	4	-	98	68
	21%	-	10%	-	22%	19%
I don't feel I would fit in with the local people	145	-	5	1	66	79
	18%	-	15%	14%	15%	22%
						d
Concern about quality of housing	125	-	6	-	61	63
	16%	-	16%	-	14%	18%
Lack of attractive places to live in convenient locations	122	-	6	2	58	64
	15%	-	18%	19%	13%	18%
Lack of economic dynamism	121	-	11	1	59	61
	15%	-	30%	14%	14%	17%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?

Base: All who do not live in the North of England/ NI

	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY		
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Fewer arts and culture opportunities	95	-	10	-	48	47
	12%	-	29%	-	11%	13%
Fewer places to go out (e.g. bars, pubs, clubs and restaurants)	69	-	5	2	40	29
	9%	-	14%	19%	9%	8%
Don't know	38	-	2	-	29	9
	5%	-	6%	-	7%	2%
					e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?

Base: All who live in London and the South East

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	*e	f	g	h	i	*j	*k	*l	m	*n	*o	*p	q	
Significance Level: 95%																		
Unweighted Total	318	116	202	237	103	10	87	231	129	152	-	-	-	130	-	-	-	188
Weighted Total	437	192	244	316	156	16	117	320	203	189	-	-	-	145	-	-	-	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	-	-	-	100%
The job I wanted to do was based here	185	71	114	140	57	7	60	125	86	85	-	-	-	58	-	-	-	127
	42%	37%	47%	44%	36%	41%	51%	39%	42%	45%	-	-	-	40%	-	-	-	44%
To be close to friends and/or family	185	68	117	149	54	3	44	141	78	83	-	-	-	70	-	-	-	115
	42%	35%	48%	47%	35%	20%	37%	44%	38%	44%	-	-	-	48%	-	-	-	39%
I wanted to live in or near London	167	61	106	130	53	2	49	118	72	82	-	-	-	40	-	-	-	127
	38%	32%	43%	41%	34%	12%	42%	37%	35%	43%	-	-	-	27%	-	-	-	44%
I have always lived here	157	59	98	131	44	-	30	127	72	63	-	-	-	76	-	-	-	81
	36%	30%	40%	41%	28%	-	26%	40%	36%	33%	-	-	-	52%	-	-	-	28%
I could get paid a higher salary	156	69	87	122	44	5	47	109	66	73	-	-	-	45	-	-	-	111
	36%	36%	35%	39%	28%	31%	41%	34%	32%	39%	-	-	-	31%	-	-	-	38%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	125	47	79	91	45	4	40	86	56	57	-	-	-	23	-	-	-	102
	29%	24%	32%	29%	29%	24%	34%	27%	28%	30%	-	-	-	16%	-	-	-	35%
Most of my friends were also moving here	104	51	53	77	37	7	29	75	49	46	-	-	-	33	-	-	-	71
	24%	27%	22%	24%	24%	46%	25%	23%	24%	24%	-	-	-	23%	-	-	-	24%
The identity of the area	104	51	53	72	34	4	27	76	45	50	-	-	-	20	-	-	-	83
	24%	26%	22%	23%	22%	24%	23%	24%	22%	27%	-	-	-	14%	-	-	-	29%
A thriving arts and culture scene	103	45	58	67	46	7	35	68	49	46	-	-	-	19	-	-	-	84
	24%	24%	24%	21%	30%	41%	30%	21%	24%	25%	-	-	-	13%	-	-	-	29%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?

Base: All who live in London and the South East

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	*e	f	g	h	i	*j	*k	*l	m	*n	*o	*p	q	
Significance Level: 95%																		
Unweighted Total	318	116	202	237	103	10	87	231	129	152	-	-	-	130	-	-	-	188
Weighted Total	437	192	244	316	156	16	117	320	203	189	-	-	-	145	-	-	-	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	-	-	-	100%
There were better prospects of owning my own home	46	22	23	27	19	3	10	36	25	17	-	-	-	11	-	-	-	35
	10%	12%	10%	9%	12%	19%	9%	11%	13%	9%	-	-	-	8%	-	-	-	12%
Housing was more affordable than elsewhere	40	23	17	20	19	6	7	32	28	9	-	-	-	9	-	-	-	31
	9%	12%	7%	6%	12%	39%	6%	10%	14%	5%	-	-	-	6%	-	-	-	11%
								i										
Don't know	17	11	6	13	5	1	7	10	9	7	-	-	-	8	-	-	-	9
	4%	6%	2%	4%	3%	6%	6%	3%	4%	4%	-	-	-	6%	-	-	-	3%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?

Base: All who live in London and the South East

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	d	*e	f	*g	h	*i	*j	*k	l	*m	*n	*o	p
Unweighted Total	318	7	8	-	95	20	34	29	103	5	2	-	103	10	22	8	146
Weighted Total	437	11	12	-	152	18	44	40	139	6	4	-	123	14	36	13	218
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
The job I wanted to do was based here	185	5	8	-	51	10	25	20	57	3	2	-	54	5	14	8	89
	42%	51%	70%	-	34%	55%	56%	50%	41%	46%	50%	-	43%	36%	39%	61%	41%
To be close to friends and/or family	185	2	5	-	80	9	19	11	49	2	-	-	68	3	13	-	90
	42%	22%	43%	-	53%	49%	43%	28%	35%	30%	-	-	55%	24%	36%	-	42%
I wanted to live in or near London	167	2	7	-	48	6	22	13	59	2	2	-	35	3	7	2	107
	38%	23%	62%	-	32%	34%	51%	32%	43%	38%	50%	-	28%	24%	18%	18%	49%
I have always lived here	157	-	4	-	84	7	10	15	36	1	-	-	72	2	10	3	68
	36%	-	32%	-	55%	39%	22%	37%	26%	18%	-	-	58%	11%	29%	25%	31%
I could get paid a higher salary	156	1	7	-	41	7	19	19	55	2	2	-	42	1	11	6	86
	36%	14%	58%	-	27%	40%	43%	48%	39%	30%	50%	-	34%	4%	30%	43%	40%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	125	3	6	-	30	5	14	15	46	2	2	-	23	1	8	-	83
	29%	32%	49%	-	19%	28%	32%	39%	33%	30%	50%	-	19%	4%	23%	-	38%
Most of my friends were also moving here	104	3	-	-	46	3	11	7	30	1	-	-	33	5	9	4	48
	24%	28%	-	-	31%	18%	24%	19%	21%	22%	-	-	27%	37%	24%	28%	22%
The identity of the area	104	3	3	-	24	5	9	9	46	1	2	-	22	2	3	2	67
	24%	32%	26%	-	16%	29%	20%	23%	33%	22%	50%	-	18%	17%	7%	14%	31%
A thriving arts and culture scene	103	3	5	-	27	5	10	5	46	1	4	-	16	8	12	-	60
	24%	32%	41%	-	18%	25%	22%	12%	34%	22%	100%	-	13%	54%	34%	-	28%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?

Base: All who live in London and the South East

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		*a	*b	*c	d	*e	f	*g	h	*i	*j	*k	l	*m	*n	*o	p
Significance Level: 95%																	
Unweighted Total	318	7	8	-	95	20	34	29	103	5	2	-	103	10	22	8	146
Weighted Total	437	11	12	-	152	18	44	40	139	6	4	-	123	14	36	13	218
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
There were better prospects of owning my own home	46	-	-	-	11	4	4	7	17	2	-	-	10	-	7	2	21
	10%	-	-	-	8%	21%	9%	17%	12%	26%	-	-	8%	-	21%	16%	10%
Housing was more affordable than elsewhere	40	-	-	-	10	-	3	4	20	-	-	-	6	3	9	2	18
	9%	-	-	-	7%	-	8%	11%	14%	-	-	-	5%	21%	26%	14%	8%
Don't know	17	2	-	-	8	-	1	1	4	2	-	-	7	1	-	-	5
	4%	22%	-	-	5%	-	2%	3%	3%	36%	-	-	6%	9%	-	-	2%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?

Base: All who live in London and the South East

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	318	-	27	7	166	152
Weighted Total	437	-	35	9	234	203
	100%	-	100%	100%	100%	100%
The job I wanted to do was based here	185	-	18	7	95	90
	42%	-	51%	74%	41%	44%
To be close to friends and/or family	185	-	14	5	95	89
	42%	-	41%	52%	41%	44%
I wanted to live in or near London	167	-	21	2	81	85
	38%	-	60%	18%	35%	42%
I have always lived here	157	-	10	-	89	68
	36%	-	28%	-	38%	33%
I could get paid a higher salary	156	-	15	4	83	73
	36%	-	43%	45%	36%	36%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	125	-	11	3	62	64
	29%	-	32%	33%	26%	31%
Most of my friends were also moving here	104	-	9	2	50	54
	24%	-	25%	21%	21%	27%
The identity of the area	104	-	6	3	57	47
	24%	-	18%	27%	24%	23%
A thriving arts and culture scene	103	-	7	3	54	49
	24%	-	19%	34%	23%	24%
There were better prospects of owning my own home	46	-	4	-	21	25
	10%	-	12%	-	9%	12%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?

Base: All who live in London and the South East

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	318	-	27	7	166	152
Weighted Total	437	-	35	9	234	203
	100%	-	100%	100%	100%	100%
Housing was more affordable than elsewhere	40	-	3	-	20	20
	9%	-	10%	-	9%	10%
Don't know	17	-	1	-	13	4
	4%	-	2%	-	5%	2%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?

Base: All who live in the North

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b		c	d	*e	f	g	h	i	*j	*k	*l	*m	*n	o	*p	*q
Significance Level: 95%																		
Unweighted Total	268	95	173	206	72	12	67	201	88	143	-	-	-	-	-	268	-	-
Weighted Total	195	90	105	146	59	10	47	147	79	92	-	-	-	-	-	195	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	100%	-	-
To be close to friends and/or family	90	30	59	74	20	3	26	63	34	43	-	-	-	-	-	90	-	-
	46%	34%	57%	50%	33%	31%	56%	43%	43%	47%	-	-	-	-	-	46%	-	-
			a	d														
I have always lived here	86	38	48	69	17	4	23	63	34	37	-	-	-	-	-	86	-	-
	44%	42%	46%	48%	30%	39%	49%	43%	43%	40%	-	-	-	-	-	44%	-	-
				d														
Housing was more affordable than elsewhere	73	30	43	63	14	3	17	56	24	37	-	-	-	-	-	73	-	-
	38%	33%	41%	43%	24%	28%	36%	38%	31%	40%	-	-	-	-	-	38%	-	-
				d														
The job I wanted to do was based here	65	30	35	48	23	5	18	47	32	27	-	-	-	-	-	65	-	-
	33%	34%	33%	33%	39%	49%	38%	32%	41%	29%	-	-	-	-	-	33%	-	-
There were better prospects of owning my own home	57	26	31	48	18	2	15	42	25	24	-	-	-	-	-	57	-	-
	29%	28%	30%	33%	30%	22%	31%	28%	31%	26%	-	-	-	-	-	29%	-	-
The identity of the area	47	25	22	38	9	3	10	36	18	21	-	-	-	-	-	47	-	-
	24%	28%	21%	26%	15%	28%	21%	25%	23%	23%	-	-	-	-	-	24%	-	-
Many places to go out (e.g. bars, pubs, clubs and restaurants)	46	23	23	31	15	4	14	31	23	19	-	-	-	-	-	46	-	-
	23%	25%	22%	21%	26%	38%	31%	21%	29%	20%	-	-	-	-	-	23%	-	-
Most of my friends were also moving here	34	18	16	25	10	4	7	27	14	16	-	-	-	-	-	34	-	-
	17%	20%	15%	17%	17%	36%	15%	18%	18%	18%	-	-	-	-	-	17%	-	-
A thriving arts and culture scene	28	17	12	18	14	2	7	21	12	14	-	-	-	-	-	28	-	-
	15%	19%	11%	12%	24%	21%	15%	14%	15%	15%	-	-	-	-	-	15%	-	-
				c														
I could get paid a higher salary	19	10	8	10	10	4	4	15	6	12	-	-	-	-	-	19	-	-
	10%	12%	8%	7%	17%	44%	8%	10%	8%	13%	-	-	-	-	-	10%	-	-
				c														

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?

Base: All who live in the North

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	*e	f	g	h	i	*j	*k	*l	*m	*n	o	*p	*q	
Significance Level: 95%																		
Unweighted Total	268	95	173	206	72	12	67	201	88	143	-	-	-	-	-	268	-	-
Weighted Total	195	90	105	146	59	10	47	147	79	92	-	-	-	-	-	195	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	100%	-	-
I wanted to live in or near London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6	2	4	3	3	-	2	4	3	2	-	-	-	-	-	6	-	-
	3%	2%	4%	2%	5%	-	3%	3%	3%	2%	-	-	-	-	-	3%	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?

Base: All who live in the North

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	*d	*e	f	*g	*h	*i	*j	*k	*l	*m	n	*o	*p
Unweighted Total	268	4	4	-	9	7	205	21	6	2	3	-	6	5	226	5	8
Weighted Total	195	3	3	-	12	5	142	14	4	2	2	-	5	3	159	5	6
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
To be close to friends and/or family	90	3	1	-	4	2	69	7	2	1	-	-	1	1	82	-	2
	46%	100%	29%	-	32%	43%	49%	50%	48%	34%	-	-	22%	44%	52%	-	34%
I have always lived here	86	1	2	-	2	2	70	6	2	1	1	-	2	-	76	-	3
	44%	22%	46%	-	17%	53%	49%	43%	39%	66%	35%	-	44%	-	48%	-	58%
Housing was more affordable than elsewhere	73	1	-	-	4	1	54	8	1	-	-	-	3	1	59	3	4
	38%	22%	-	-	34%	28%	38%	58%	24%	-	-	-	53%	32%	37%	51%	70%
The job I wanted to do was based here	65	1	1	-	3	1	44	8	3	-	1	-	1	1	53	1	4
	33%	26%	25%	-	28%	11%	31%	58%	76%	-	34%	-	25%	31%	33%	23%	66%
There were better prospects of owning my own home	57	1	-	-	4	1	44	5	-	-	-	-	3	-	49	-	3
	29%	26%	-	-	37%	13%	31%	36%	-	-	-	-	61%	-	31%	-	48%
The identity of the area	47	1	-	-	1	1	39	2	-	1	1	-	2	1	38	1	2
	24%	22%	-	-	7%	28%	28%	17%	-	66%	31%	-	33%	17%	24%	23%	26%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	46	1	-	-	2	2	36	2	*	1	1	-	2	1	32	2	3
	23%	26%	-	-	15%	34%	25%	18%	12%	66%	31%	-	33%	38%	20%	49%	57%
Most of my friends were also moving here	34	-	-	-	-	2	29	1	*	-	-	-	1	1	27	-	3
	17%	-	-	-	-	34%	20%	4%	12%	-	-	-	22%	23%	17%	-	49%
A thriving arts and culture scene	28	-	-	-	3	1	22	1	-	-	-	-	3	1	20	1	2
	15%	-	-	-	26%	13%	15%	5%	-	-	-	-	59%	17%	12%	29%	26%
I could get paid a higher salary	19	-	-	-	2	-	14	1	*	-	1	-	-	-	13	1	2
	10%	-	-	-	14%	-	10%	5%	12%	-	31%	-	-	-	8%	23%	38%
I wanted to live in or near London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?

Base: All who live in the North

	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY								
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	*d	*e	f	*g	*h	*i	*j	*k	*l	*m	n	*o	*p
Unweighted Total	268	4	4	-	9	7	205	21	6	2	3	-	6	5	226	5	8
Weighted Total	195	3	3	-	12	5	142	14	4	2	2	-	5	3	159	5	6
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Don't know	6	-	-	-	-	-	5	-	-	-	-	-	-	-	5	-	-
	3%	-	-	-	-	-	3%	-	-	-	-	-	-	-	3%	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?

Base: All who live in the North

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	268	205	-	-	195	73
Weighted Total	195	142	-	-	134	61
	100%	100%	-	-	100%	100%
To be close to friends and/or family	90 46%	69 49%	-	-	68 51%	22 36%
I have always lived here	86 44%	70 49%	-	-	64 48%	23 37%
Housing was more affordable than elsewhere	73 38%	54 38%	-	-	52 39%	21 35%
The job I wanted to do was based here	65 33%	44 31%	-	-	43 32%	22 36%
There were better prospects of owning my own home	57 29%	44 31%	-	-	40 30%	16 27%
The identity of the area	47 24%	39 28%	-	-	33 24%	14 23%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	46 23%	36 25%	-	-	27 20%	19 31%
Most of my friends were also moving here	34 17%	29 20%	-	-	24 18%	9 15%
A thriving arts and culture scene	28 15%	22 15%	-	-	17 13%	12 19%
I could get paid a higher salary	19 10%	14 10%	-	-	10 7%	9 15%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?

Base: All who live in the North

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	268	205	-	-	195	73
Weighted Total	195	142	-	-	134	61
	100%	100%	-	-	100%	100%
I wanted to live in or near London	-	-	-	-	-	-
	-	-	-	-	-	-
Don't know	6	5	-	-	5	1
	3%	3%	-	-	3%	2%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q9a. Does the "Northern Powerhouse" initiative make you more or less likely to consider moving to the North of England in the future, or does it make no difference?

Base: All who do not live in the North of England/ NI

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	
Significance Level: 95%																		
Unweighted Total	724	256	468	556	192	24	188	536	278	341	68	36	-	187	81	-	164	188
Weighted Total	798	355	443	587	248	30	200	598	370	333	80	32	-	201	63	-	131	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Much more likely (5.0)	82	47	35	46	34	14	17	65	46	33	5	5	-	12	7	-	11	42
	10%	13%	8%	8%	14%	47%	9%	11%	12%	10%	6%	16%	-	6%	11%	-	9%	14%
		b			c							m						m
Slightly more likely (4.0)	170	89	81	112	62	8	38	132	89	69	11	3	-	41	11	-	30	75
	21%	25%	18%	19%	25%	27%	19%	22%	24%	21%	14%	8%	-	20%	17%	-	23%	26%
		b															k	jk
Makes no difference (3.0)	279	142	137	210	89	3	73	206	127	117	30	14	-	74	27	-	53	81
	35%	40%	31%	36%	36%	11%	36%	34%	34%	35%	38%	43%	-	37%	44%	-	41%	28%
		b												q			q	
Slightly less likely (2.0)	17	7	10	7	10	2	6	12	8	8	2	-	-	3	1	-	3	7
	2%	2%	2%	1%	4%	7%	3%	2%	2%	2%	3%	-	-	2%	2%	-	2%	2%
					c													
Much less likely (1.0)	10	5	5	10	-	-	1	9	5	5	-	1	-	6	-	-	1	3
	1%	1%	1%	2%	-	-	*	2%	1%	1%	-	2%	-	3%	-	-	*	1%
Don't know what the Northern Powerhouse is	240	66	174	202	53	3	66	174	95	102	31	10	-	66	17	-	33	83
	30%	18%	39%	34%	21%	9%	33%	29%	26%	31%	39%	31%	-	33%	27%	-	25%	29%
			a	d							p							
NETS																		
Net: More likely	252	135	117	157	96	22	55	197	135	102	16	8	-	53	17	-	41	117
	32%	38%	26%	27%	39%	73%	27%	33%	37%	31%	20%	24%	-	26%	28%	-	32%	40%
		b			c													jm
Net: Less likely	27	12	15	18	10	2	7	21	13	12	2	1	-	9	1	-	4	10
	3%	3%	3%	3%	4%	7%	3%	3%	4%	4%	3%	2%	-	5%	2%	-	3%	3%
Mean score	3.5	3.6	3.5	3.5	3.6	4.3	3.5	3.5	3.6	3.5	3.4	3.5	-	3.4	3.5	-	3.5	3.7
					c													jmp
Standard deviation	.85	.85	.84	.83	.83	.94	.80	.86	.86	.85	.73	.95	-	.86	.78	-	.76	.88
Standard error	.04	.06	.05	.04	.07	.20	.07	.04	.06	.06	.12	.19	-	.08	.10	-	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q9a. Does the "Northern Powerhouse" initiative make you more or less likely to consider moving to the North of England in the future, or does it make no difference?

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY							REGION LIVING SIX MONTHS AFTER UNIVERSITY								
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Significance Level: 95%																	
Unweighted Total	724	68	50	1	133	86	79	149	117	66	36	-	151	84	38	140	165
Weighted Total	798	84	53	1	200	63	78	130	149	77	36	-	172	68	51	116	236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Much more likely (5.0)	82	3	4	1	18	6	8	11	27	4	4	-	11	6	12	11	28
	10%	3%	7%	100%	9%	9%	10%	8%	18%	5%	12%	-	7%	9%	24%	9%	12%
									adg								ilmo
Slightly more likely (4.0)	170	9	8	-	41	13	22	37	29	10	6	-	30	13	20	29	49
	21%	11%	16%	-	21%	20%	28%	28%	19%	13%	17%	-	18%	19%	40%	25%	21%
							a	a							ijlmp	i	
Makes no difference (3.0)	279	37	17	-	71	25	24	49	46	30	13	-	61	28	14	45	77
	35%	44%	32%	-	36%	41%	31%	38%	31%	39%	36%	-	35%	42%	27%	39%	33%
Slightly less likely (2.0)	17	2	-	-	2	1	1	3	7	4	-	-	1	1	1	3	7
	2%	3%	-	-	1%	1%	1%	2%	5%	5%	-	-	1%	1%	3%	2%	3%
										l							
Much less likely (1.0)	10	-	-	-	4	2	-	2	3	-	-	-	5	-	-	1	5
	1%	-	-	-	2%	2%	-	1%	2%	-	-	-	3%	-	-	*	2%
Don't know what the Northern Powerhouse is	240	32	24	-	62	17	24	28	37	30	12	-	63	20	4	28	69
	30%	38%	46%	-	31%	27%	31%	22%	25%	38%	35%	-	37%	30%	7%	24%	29%
		g	egh							no	n		no	n		n	n
NETS																	
Net: More likely	252	12	12	1	60	18	30	48	55	14	11	-	42	19	32	40	78
	32%	15%	23%	100%	30%	29%	38%	37%	37%	18%	29%	-	24%	28%	63%	35%	33%
					a	a	a	a	a						ijlmop	i	i
Net: Less likely	27	2	-	-	6	2	1	4	10	4	-	-	6	1	1	3	11
	3%	3%	-	-	3%	4%	1%	3%	7%	5%	-	-	4%	1%	3%	3%	5%
								f									
Mean score	3.5	3.2	3.5	5.0	3.5	3.4	3.7	3.5	3.6	3.3	3.6	-	3.4	3.5	3.9	3.5	3.5
							a		a						ilmop		
Standard deviation	.85	.63	.72	-	.85	.86	.73	.80	1.01	.72	.79	-	.87	.74	.82	.77	.92
Standard error	.04	.10	.14	-	.09	.11	.10	.08	.11	.12	.16	-	.09	.10	.14	.08	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q9a. Does the "Northern Powerhouse" initiative make you more or less likely to consider moving to the North of England in the future, or does it make no difference?

Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		*a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	724	-	27	7	381	343
Weighted Total	798	-	35	9	440	359
	100%	-	100%	100%	100%	100%
Much more likely	(5.0) 82	-	4	1	43	39
	10%	-	12%	14%	10%	11%
Slightly more likely	(4.0) 170	-	8	4	75	96
	21%	-	23%	40%	17%	27%
						d
Makes no difference	(3.0) 279	-	10	1	158	121
	35%	-	28%	13%	36%	34%
Slightly less likely	(2.0) 17	-	-	-	12	5
	2%	-	-	-	3%	2%
Much less likely	(1.0) 10	-	-	-	7	3
	1%	-	-	-	2%	1%
Don't know what the Northern Powerhouse is	240	-	13	3	146	95
	30%	-	37%	32%	33%	26%
					e	
NETS						
Net: More likely	252	-	12	5	118	134
	32%	-	35%	55%	27%	37%
						d
Net: Less likely	27	-	-	-	19	9
	3%	-	-	-	4%	2%
Mean score	3.5	-	3.7	4.0	3.5	3.6
Standard deviation	.85	-	.78	.69	.87	.81
Standard error	.04	-	.19	.31	.06	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q9b. Does the "Northern Powerhouse" initiative make you more or less likely to continue living in the North of England in the future, or does it make no difference?

Base: All who live in the North

	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
	a	b	c	d	*e	f	g	h	i	*j	*k	*l	*m	*n	o	*p	*q	
Significance Level: 95%																		
Unweighted Total	268	95	173	206	72	12	67	201	88	143	-	-	-	-	-	268	-	-
Weighted Total	195	90	105	146	59	10	47	147	79	92	-	-	-	-	-	195	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	100%	-	-
Much more likely (5.0)	26	16	10	16	9	2	9	17	13	12	-	-	-	-	-	26	-	-
	13%	18%	10%	11%	15%	25%	19%	11%	16%	13%	-	-	-	-	-	13%	-	-
Slightly more likely (4.0)	46	28	18	35	19	4	9	37	22	21	-	-	-	-	-	46	-	-
	24%	32%	17%	24%	32%	37%	20%	25%	28%	22%	-	-	-	-	-	24%	-	-
Makes no difference (3.0)	71	34	38	52	23	3	18	53	31	31	-	-	-	-	-	71	-	-
	37%	38%	36%	36%	39%	28%	38%	36%	39%	34%	-	-	-	-	-	37%	-	-
Slightly less likely (2.0)	3	2	1	1	2	-	1	2	-	3	-	-	-	-	-	3	-	-
	1%	2%	1%	1%	3%	-	1%	2%	-	3%	-	-	-	-	-	1%	-	-
Much less likely (1.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know what the Northern Powerhouse is	49	10	38	42	6	1	10	38	14	26	-	-	-	-	-	49	-	-
	25%	11%	37%	29%	11%	9%	22%	26%	17%	28%	-	-	-	-	-	25%	-	-
NETS			a	d														
Net: More likely	72	44	28	51	28	6	18	53	35	33	-	-	-	-	-	72	-	-
	37%	49%	26%	35%	47%	62%	39%	36%	44%	35%	-	-	-	-	-	37%	-	-
Net: Less likely	3	2	1	1	2	-	1	2	-	3	-	-	-	-	-	3	-	-
	1%	2%	1%	1%	3%	-	1%	2%	-	3%	-	-	-	-	-	1%	-	-
Mean score	3.6	3.7	3.6	3.6	3.7	4.0	3.7	3.6	3.7	3.6	-	-	-	-	-	3.6	-	-
Standard deviation	.79	.80	.77	.75	.80	.81	.86	.77	.77	.83	-	-	-	-	-	.79	-	-
Standard error	.06	.09	.07	.06	.10	.24	.12	.06	.09	.08	-	-	-	-	-	.06	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q9b. Does the "Northern Powerhouse" initiative make you more or less likely to continue living in the North of England in the future, or does it make no difference?

Base: All who live in the North

	Total	REGION OF UNIVERSITY							REGION LIVING SIX MONTHS AFTER UNIVERSITY									
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	
Significance Level: 95%		*a	*b	*c	*d	*e	f	*g	*h	*i	*j	*k	*l	*m	n	*o	*p	
Unweighted Total	268	4	4	-	9	7	205	21	6	2	3	-	6	5	226	5	8	
Weighted Total	195	3	3	-	12	5	142	14	4	2	2	-	5	3	159	5	6	
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Much more likely	(5.0)	26	1	-	2	-	20	2	1	1	1	-	1	*	17	3	2	
	13%	-	26%	-	20%	-	14%	12%	24%	66%	35%	-	22%	15%	10%	62%	43%	
Slightly more likely	(4.0)	46	1	2	-	4	3	31	2	*	1	-	1	2	38	1	2	
	24%	43%	54%	-	38%	63%	22%	15%	12%	34%	34%	-	14%	52%	24%	23%	26%	
Makes no difference	(3.0)	71	1	1	-	4	1	53	6	3	-	1	-	2	1	63	1	*
	37%	26%	20%	-	35%	26%	37%	42%	64%	-	31%	-	33%	33%	40%	15%	9%	
Slightly less likely	(2.0)	3	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	
	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	
Much less likely	(1.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know what the Northern Powerhouse is	49	1	-	-	1	1	36	4	-	-	-	-	2	-	39	-	1	
	25%	31%	-	-	7%	11%	25%	31%	-	-	-	-	31%	-	25%	-	22%	
NETS																		
Net: More likely	72	1	3	-	7	3	51	4	1	2	2	-	2	2	54	4	4	
	37%	43%	80%	-	57%	63%	36%	27%	36%	100%	69%	-	37%	67%	34%	85%	70%	
Net: Less likely	3	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	
	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	
Mean score	3.6	3.6	4.1	-	3.8	3.7	3.7	3.6	3.6	4.7	4.0	-	3.8	3.8	3.6	4.5	4.4	
Standard deviation	.79	.69	.81	-	.79	.52	.80	.81	.97	.73	1.05	-	1.03	.80	.75	.83	.78	
Standard error	.06	.40	.40	-	.28	.21	.07	.22	.40	.51	.61	-	.52	.36	.06	.37	.32	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q9b. Does the "Northern Powerhouse" initiative make you more or less likely to continue living in the North of England in the future, or does it make no difference?

Base: All who live in the North

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Significance Level: 95%						
Unweighted Total	268	205	-	-	195	73
Weighted Total	195	142	-	-	134	61
	100%	100%	-	-	100%	100%
Much more likely	(5.0)	26	20	-	18	8
		13%	14%	-	13%	13%
Slightly more likely	(4.0)	46	31	-	28	18
		24%	22%	-	21%	29%
Makes no difference	(3.0)	71	53	-	50	22
		37%	37%	-	37%	35%
Slightly less likely	(2.0)	3	2	-	2	1
		1%	1%	-	1%	2%
Much less likely	(1.0)	-	-	-	-	-
		-	-	-	-	-
Don't know what the Northern Powerhouse is	49	36	-	-	36	13
	25%	25%	-	-	27%	21%
NETS						
Net: More likely	72	51	-	-	46	26
	37%	36%	-	-	35%	42%
Net: Less likely	3	2	-	-	2	1
	1%	1%	-	-	1%	2%
Mean score	3.6	3.7	-	-	3.6	3.7
Standard deviation	.79	.80	-	-	.80	.78
Standard error	.06	.07	-	-	.07	.10

Columns Tested: a,b,c - d,e