WPI – Northern Brain Drain Research – 25–35 year old graduates

METHODOLOGY NOTE

ComRes interviewed 1,018 25–35 year old British adults with university degrees ("25–35 year old graduates") online between 7th and 14th September 2016. Data were weighted by gender, current region and subject studied to be representative of the audience as a whole.

ComRes is a member of the British Polling Council and abides by its rules.

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Base: All 25-35 year olds with degree

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D1. Which of the following age groups do you fall into?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
19 or under	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20-23	4	3	1	3	1	1	1	2	2	2	-	-	-	1	1	-	2	-
	*	1%	*	*	*	1%	*	*	*	*	-	-	-	*	1%	-	2%	-
																	o	
24-27	143	46	96	111	36	11	56	87	60	60	6	2	1	28	7	23	15	60
	14%	10%	17%	14%	12%	20%	18%	12%	14%	14%	7%	6%	4%	14%	11%	12%	12%	20%
			a				g											jop
28-31	425	174	251	327	125	22	136	289	181	184	32	14	13	78	24	79	52	132
	42%	38%	45%	42%	43%	40%	43%	41%	41%	43%	39%	42%	60%	38%	38%	41%	42%	45%
			a															
32-35	447	235	212	346	127	22	121	326	195	179	45	17	8	96	32	91	56	102
	44%	51%	38%	44%	44%	39%	38%	46%	45%	42%	54%	52%	36%	47%	50%	47%	45%	35%
		b						f			q			q	q	q		
36+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D1. Which of the following age groups do you fall into?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
19 or under	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20-23	4	-	1	-	1	-	1	-	-	-	-	-	1	1	-	1	-
	*	-	1%	-	1%	-	*	-	-	-	-	-	*	1%	-	1%	-
24-27	143	10	5	-	22	8	28	27	31	8	5	1	24	10	22	24	30
	14%	12%	11%	-	14%	13%	11%	20%	21%	11%	13%	4%	14%	18%	11%	17%	15%
								f	f								
28-31	425	35	20	12	69	35	104	52	58	31	15	11	72	21	85	54	93
	42%	41%	43%	62%	44%	55%	41%	38%	38%	40%	42%	52%	42%	36%	42%	40%	46%
						fgh											
32-35	447	41	21	7	65	21	121	57	62	37	17	10	73	26	95	57	79
	44%	48%	44%	38%	41%	32%	48%	42%	41%	49%	46%	44%	43%	45%	47%	42%	39%
		e					e										
36+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36+	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D1. Which of the following age groups do you fall into?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
19 or under	-	-	-	-	-	-
	-	-	-	-	-	-
20-23	4	-	-	-	1	3
	*	-	-	-	*	1%
24-27	143	17	3	1	73	70
	14%	12%	10%	4%	13%	16%
28-31	425	63	18	5	235	190
	42%	43%	63%	25%	41%	43%
32-35	447	65	8	15	270	177
	44%	45%	27%	71%	47%	40%
					e	
36+	-	-	-	-	-	-
	-	-	-	-	-	-

Columns Tested: a,b,c - d,e

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Brain Drain Research

D2. Did you go to university in the UK?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	917	422	495	734	251	49	315	602	394	378	72	31	21	189	59	178	114	251
	90%	92%	88%	93%	87%	88%	100%	86%	90%	89%	87%	96%	96%	94%	92%	92%	91%	85%
		b		d			g							q		q		
No	101	35	65	52	38	7	-	101	43	46	11	1	1	13	5	15	12	43
	10%	8%	12%	7%	13%	12%	-	14%	10%	11%	13%	4%	4%	6%	8%	8%	9%	15%
			a		c			f										mo
I did not go to university	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

Brain Drain Research

D2. Did you go to university in the UK?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	917	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	90%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	101	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I did not go to university	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D2. Did you go to university in the UK?
Base: All 25-35 year olds with degree

| | | NORTH/SOUTH | | | ACTION AFTER LEAVING UNIVERSITY | |
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Yes	917	144	28	22	579	338
	90%	100%	100%	100%	100%	77%
						e
No	101	-	-	-	-	101
	10%	-	-	-	-	23%
						d
I did not go to university	-	-	-	-	-	-
	-	-	-	-	-	-

Columns Tested: a,b,c - d,e

Brain Drain Research

D3. Which of the following qualifications do you hold?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Undergraduate degree (e.g. BA/BSc)	786	353	433	786	102	34	245	541	318	337	65	20	20	162	50	158	100	212
	77%	77%	77%	100%	35%	60%	78%	77%	73%	79%	78%	61%	90%	80%	77%	82%	79%	72%
				de		d				h				k		kq		k
Masters degree (e.g. MA/MSc)	288	130	158	102	288	20	104	184	141	114	17	14	4	46	19	50	32	105
	28%	28%	28%	13%	100%	35%	33%	26%	32%	27%	21%	44%	19%	23%	29%	26%	25%	36%
					ce	c	g					jmop						jmop
PhD	56	29	27	34	20	56	31	25	39	11	4	3	-	22	3	8	7	9
	5%	6%	5%	4%	7%	100%	10%	4%	9%	3%	5%	9%	-	11%	4%	4%	6%	3%
						cd	g		i					noq				
Other postgraduate degree (e.g. MBA, MRes)	74	27	47	43	15	3	28	47	30	34	4	4	1	21	8	13	9	14
	7%	6%	8%	5%	5%	6%	9%	7%	7%	8%	4%	14%	3%	10%	12%	7%	7%	5%
														q	q			
I do not hold a degree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D3. Which of the following qualifications do you hold?
Base: All 25-35 year olds with degree

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Undergraduate degree (e.g. BA/BSc)	786	67	32	17	127	54	215	116	104	65	23	18	140	48	170	111	149
	77%	78%	68%	89%	80%	85%	85%	86%	69%	85%	64%	85%	83%	83%	84%	82%	74%
				h	bh	bh	bh			j			j	j	jp	j	
Masters degree (e.g. MA/MSc)	288	27	17	4	44	16	53	32	56	15	13	6	44	16	46	38	68
	28%	31%	37%	22%	28%	25%	21%	24%	37%	20%	35%	28%	26%	28%	23%	28%	33%
			f						fg								in
PhD	56	4	4	-	13	1	12	7	8	4	4	-	14	1	14	6	5
	5%	4%	8%	-	8%	1%	5%	5%	5%	5%	11%	-	8%	1%	7%	5%	2%
			e		e						mp		mp				
Other postgraduate degree (e.g. MBA, MRes)	74	4	5	-	15	5	19	6	11	3	5	1	15	6	14	11	10
	7%	4%	11%	-	10%	8%	8%	5%	7%	4%	14%	6%	9%	10%	7%	8%	5%
											ip						
I do not hold a degree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D3. Which of the following qualifications do you hold?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Undergraduate degree (e.g. BA/BSc)	786 77%	120 83%	24 85%	20 90%	465 80% e	321 73%
Masters degree (e.g. MA/MSc)	288 28%	31 22%	6 22%	4 19%	152 26%	136 31%
PhD	56 5%	5 3%	2 5%	6 25%	39 7% e	17 4%
Other postgraduate degree (e.g. MBA, MRes)	74 7%	7 5%	4 15%	3 15%	37 6%	37 8%
I do not hold a degree	- -	- -	- -	- -	- -	- -

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aberystwyth University	10	6	4	10	2	-	-	10	5	3	1	1	-	2	-	3	2	2
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	4%	-	1%	-	1%	1%	1%
								f										
Anglia Ruskin University	3	1	2	2	-	-	-	3	1	1	-	-	-	3	-	-	-	-
	*	*	*	*	-	-	-	*	*	*	-	-	-	1%	-	-	-	-
Arts University Bournemouth	2	-	2	2	-	-	-	2	-	2	-	-	-	-	1	-	1	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	-	2%	-	1%	-
															mo			
Aston University	9	5	4	7	5	2	-	9	3	5	-	-	-	1	-	-	8	-
	1%	1%	1%	1%	2%	3%	-	1%	1%	1%	-	-	-	*	-	-	6%	-
																	jmnoq	
Bangor University	6	6	-	4	2	2	-	6	6	-	-	1	-	3	1	-	1	-
	1%	1%	-	1%	1%	4%	-	1%	1%	-	-	4%	-	2%	1%	-	1%	-
		b				cd			i			oq						
Bath Spa University	2	2	1	2	1	-	-	2	-	2	-	-	-	-	1	1	1	-
	*	*	*	*	*	-	-	*	-	1%	-	-	-	-	2%	*	*	-
Birkbeck, University of London	8	3	4	5	4	-	-	8	6	1	-	-	-	-	-	-	-	8
	1%	1%	1%	1%	2%	-	-	1%	1%	*	-	-	-	-	-	-	-	3%
																		mop
Birmingham City University	4	1	3	2	2	-	-	4	1	1	-	-	-	1	-	1	3	-
	*	*	1%	*	1%	-	-	1%	*	*	-	-	-	*	-	*	2%	-
Bournemouth University	8	3	5	6	3	-	-	8	5	1	-	-	-	2	4	-	-	2
	1%	1%	1%	1%	1%	-	-	1%	1%	*	-	-	-	1%	6%	-	-	1%
															jmopq			
BPP University	1	1	-	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-
	*	*	-	*	-	-	-	*	*	-	-	-	-	-	-	1%	-	-
Brunel University	5	1	4	3	-	-	-	5	-	4	-	-	-	2	1	-	-	2
	*	*	1%	*	-	-	-	1%	-	1%	-	-	-	1%	2%	-	-	1%
Buckinghamshire New University	2	2	-	2	-	-	-	2	2	1	-	-	-	-	-	-	1	2
	*	1%	-	*	-	-	-	*	*	*	-	-	-	-	-	-	*	1%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Canterbury Christ Church University	5 1%	3 1%	3 *	5 1%	1 *	- -	- -	5 1%	1 *	3 1%	- -	- -	- -	4 2%	1 1%	1 *	- -	- -
Cardiff Metropolitan University	3 *	- -	3 1%	1 *	2 1%	- -	- -	3 *	2 *	1 *	- -	1 3% mop	- -	- -	- -	- -	- -	2 1%
Cardiff University	19 2%	5 1%	14 3%	10 1%	8 3%	1 2%	19 6% g	- -	6 1%	9 2%	- -	12 37% jmnopq	- -	1 1%	2 3% o	1 *	2 1%	2 1%
City University London	10 1%	2 1%	8 1%	4 *	5 2%	2 3% c	- -	10 1% f	5 1%	2 1%	- -	- -	- -	1 *	- -	1 1%	1 1%	7 3%
Coventry University	11 1%	6 1%	4 1%	10 1%	2 1%	- -	- -	11 2% f	3 1%	4 1%	- -	- -	- -	- -	1 2% mo	- -	8 6% jmoq	1 *
Cranfield University	1 *	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
De Montfort University	7 1%	5 1%	2 *	6 1%	1 *	- -	- -	7 1%	2 *	5 1%	- -	- -	- -	1 *	1 1%	- -	6 4% jmoq	- -
Durham University	26 3%	10 2%	17 3%	23 3%	10 4%	1 2%	26 8% g	- -	6 1%	13 3%	- -	- -	1 3%	4 2%	- -	7 3%	1 1%	15 5% jnp
Edge Hill University	4 *	2 *	2 *	4 1%	- -	- -	- -	4 1%	1 *	2 1%	- -	- -	- -	- -	- -	4 2% m	- -	- -
Edinburgh Napier University	6 1%	4 1%	2 *	6 1%	1 *	- -	- -	6 1%	2 *	3 1%	3 4% mnopq	- -	- -	- -	- -	1 *	- -	1 *
Falmouth University	1 *	1 *	1 *	1 *	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 2% mo	- -	- -	- -

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Glasgow Caledonian University	9	7	1	8	1	-	-	9	8	-	9	-	-	-	-	-	-	-
	1%	2% b	*	1%	*	-	-	1%	2% i	-	11% mnopq	-	-	-	-	-	-	-
Goldsmiths, University of London	2	-	2	2	-	-	-	2	-	2	-	-	-	-	-	-	-	2
	*	-	*	*	-	-	-	*	-	*	-	-	-	-	-	-	-	1%
Heriot-Watt University	6	3	3	4	3	1	-	6	4	2	3	-	-	-	-	1	-	2
	1%	1%	1%	*	1%	2%	-	1%	1%	*	4% mop	-	-	-	-	*	-	1%
Imperial College London	8	6	2	6	2	3	8	-	8	-	-	-	-	2	-	1	-	5
	1%	1% b	*	1%	1%	5% cd	3% g	-	2% i	-	-	-	-	1%	-	1%	-	2%
Keele University	5	2	3	5	-	-	-	5	3	2	-	1	-	1	-	-	3	-
	*	*	*	1%	-	-	-	1%	1%	*	-	2% o	-	*	-	-	3% oq	-
King's College London	20	5	14	16	8	2	20	-	10	7	-	-	-	3	1	-	1	15
	2%	1%	3%	2%	3%	3%	6% g	-	2%	2%	-	-	-	2%	1%	-	1%	5% jmop
Kingston University	17	7	10	14	4	-	-	17	7	9	-	-	-	6	-	-	1	10
	2%	2%	2%	2%	1%	-	-	2% f	2%	2%	-	-	-	3% o	-	-	1%	3% o
Lancaster University	8	4	5	8	1	-	-	8	2	5	-	-	-	1	-	4	2	1
	1%	1%	1%	1%	*	-	-	1%	1%	1%	-	-	-	*	-	2%	2%	*
Leeds Beckett University	7	3	4	3	3	-	-	7	4	1	-	-	-	1	-	4	-	2
	1%	1%	1%	*	1%	-	-	1%	1%	*	-	-	-	*	-	2%	-	1%
Leeds College of Art	4	-	4	3	1	-	-	4	4	1	-	-	-	-	-	2	-	2
	*	-	1% a	*	*	-	-	1%	1%	*	-	-	-	-	-	1%	-	1%
Leeds Trinity University	1	1	-	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-
	*	*	-	*	-	-	-	*	*	-	-	-	-	-	-	1%	-	-
Liverpool Hope University	2	-	2	1	-	1	-	2	1	1	-	-	-	-	-	2	-	-
	*	-	*	*	-	2% cd	-	*	*	*	-	-	-	-	-	1%	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Liverpool John Moores University	9	5	3	7	1	1	-	9	2	7	1	-	-	-	1	5	1	1
	1%	1%	1%	1%	*	1%	-	1%	*	2%	1%	-	-	-	1%	3% m	1%	*
London Business School	4	4	-	-	4	-	-	4	4	-	-	-	-	-	-	-	-	4
	*	1% b	-	-	1% c	-	-	1%	1% i	-	-	-	-	-	-	-	-	1%
London Metropolitan University	5	4	1	4	2	-	-	5	2	2	-	-	-	2	-	-	-	3
	*	1%	*	1%	1%	-	-	1%	*	*	-	-	-	1%	-	-	-	1%
London School of Economics and Political Science	5	5	-	4	1	-	5	-	1	3	-	-	-	1	-	-	1	3
	*	1% b	-	1%	*	-	2% g	-	*	1%	-	-	-	*	-	-	1%	1%
London School of Hygiene and Tropical Medicine, University of London	1	1	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	1
	*	*	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-	*
London South Bank University	4	1	3	4	1	-	-	4	1	3	-	-	-	-	1	-	-	3
	*	*	*	1%	*	-	-	1%	*	1%	-	-	-	-	1%	-	-	1%
Loughborough University	9	6	2	9	-	1	-	9	4	4	-	-	-	5	1	1	2	-
	1%	1%	*	1%	-	1%	-	1%	1%	1%	-	-	-	3% oq	1%	*	2%	-
Manchester Metropolitan University	14	5	9	13	1	-	-	14	4	8	3	-	-	1	-	9	-	1
	1%	1%	2%	2%	*	-	-	2% f	1%	2%	3% mp	-	-	*	-	5% mnpq	-	*
Middlesex University	12	4	8	9	4	-	-	12	5	6	-	-	-	3	-	-	-	9
	1%	1%	1%	1%	1%	-	-	2% f	1%	2%	-	-	-	2%	-	-	-	3% op
Newcastle University	13	8	5	10	5	4	13	-	10	3	-	-	-	4	-	8	-	1
	1%	2%	1%	1%	2%	7% cd	4% g	-	2% i	1%	-	-	-	2%	-	4% jnpq	-	*

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Newman University	2	-	2	2	-	-	-	2	-	2	-	-	-	-	-	-	2	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	-	-	-	1%	-
Northumbria University	9	1	8	9	-	-	-	9	-	8	-	-	1	1	-	8	-	-
	1%	*	1%	1%	-	-	-	1%	-	2%	-	-	4%	*	-	4%	-	-
			a					f		h						mnpq		
Nottingham Trent University	13	6	7	12	1	-	-	13	4	5	-	-	-	2	-	3	8	-
	1%	1%	1%	2%	*	-	-	2%	1%	1%	-	-	-	1%	-	1%	7%	-
								f									jmnoq	
Oxford Brookes University	4	2	3	2	2	-	-	4	1	2	-	-	-	3	-	1	-	-
	*	*	*	*	1%	-	-	1%	*	1%	-	-	-	2%	-	1%	-	-
Plymouth College of Art	1	-	1	1	-	-	-	1	-	1	-	-	-	-	1	-	-	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	-	1%	-	-	-
Plymouth University	10	6	4	9	1	-	-	10	2	4	-	1	-	-	8	-	-	1
	1%	1%	1%	1%	*	-	-	1%	*	1%	-	2%	-	-	12%	-	-	*
								f				mo			jmopq			
Queen Margaret University	2	-	2	2	-	-	-	2	-	2	1	-	-	-	-	1	-	-
	*	-	*	*	-	-	-	*	-	*	1%	-	-	-	-	*	-	-
Queen Mary University of London	9	1	8	8	1	-	9	-	4	3	1	-	-	-	-	1	-	7
	1%	*	1%	1%	*	-	3%	-	1%	1%	1%	-	-	-	-	*	-	3%
							g											mp
Queen's University Belfast	12	11	2	10	4	-	12	-	7	3	-	-	12	-	-	-	-	-
	1%	2%	*	1%	1%	-	4%	-	2%	1%	-	-	55%	-	-	-	-	-
		b					g											
Robert Gordon University	4	1	3	3	1	-	-	4	1	2	4	-	-	-	-	-	-	-
	*	*	1%	*	*	-	-	1%	*	*	5%	-	-	-	-	-	-	-
											mnopq							
Royal Holloway, University of London	8	4	4	8	2	-	-	8	1	3	-	-	-	2	-	-	-	6
	1%	1%	1%	1%	1%	-	-	1%	*	1%	-	-	-	1%	-	-	-	2%
																		o

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Sheffield Hallam University	18 2%	6 1%	12 2%	15 2%	3 1%	- -	- -	18 3% f	3 1%	9 2%	- -	1 3%	- -	1 *	- -	11 6% jmnpq	1 1%	4 1%
SOAS, University of London	4 *	1 *	3 *	1 *	1 *	- -	- -	4 1%	1 *	3 1%	- -	- -	- -	2 1%	- -	- -	- -	2 1%
Southampton Solent University	4 *	2 *	2 *	4 *	1 *	- -	- -	4 1%	- -	3 1%	- -	- -	- -	4 2% o	1 1%	- -	- -	- -
Staffordshire University	3 *	1 *	3 *	3 *	1 *	- -	- -	3 *	1 *	2 *	- -	- -	- -	- -	1 1%	- -	3 2% mo	- -
Swansea University	6 1%	4 1%	2 *	4 1%	1 *	- -	- -	6 1%	2 *	3 1%	- -	4 11% jmopq	- -	1 *	2 3% opq	- -	- -	- -
Teesside University	7 1%	4 1%	3 1%	6 1%	1 *	- -	- -	7 1%	3 1%	1 *	- -	- -	- -	1 1%	- -	5 2% q	1 1%	- -
Ulster University	7 1%	3 1%	4 1%	7 1%	- -	- -	- -	7 1%	5 1%	1 *	- -	- -	6 25%	- -	- -	- -	- -	2 1%
University College Birmingham	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
University College London	12 1%	3 1%	9 2%	9 1%	5 2%	1 2%	12 4% g	- -	6 1%	4 1%	- -	- -	- -	5 2%	- -	1 *	1 1%	5 2%
University for the Creative Arts	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
University of Aberdeen	7 1%	3 1%	4 1%	7 1%	1 *	- -	- -	7 1%	5 1%	1 *	6 7% mnopq	- -	- -	- -	- -	1 1%	- -	- -
University of Abertay Dundee	8 1%	4 1%	4 1%	8 1%	- -	1 1%	- -	8 1%	3 1%	5 1%	6 7% mnopq	- -	2 10%	- -	- -	- -	- -	- -

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Bath	9	3	6	6	3	-	-	9	6	3	-	-	-	2	1	-	1	6
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	-	-	1%	1%	-	1%	2%
								f										o
University of Bedfordshire	4	1	3	4	-	-	-	4	1	1	-	-	-	4	-	-	-	-
	*	*	*	*	-	-	-	1%	*	*	-	-	-	2%	-	-	-	-
														o				
University of Birmingham	18	9	9	15	4	2	18	-	9	8	-	-	-	4	-	-	7	7
	2%	2%	2%	2%	2%	3%	6%	-	2%	2%	-	-	-	2%	-	-	5%	2%
							g							o			jno	o
University of Bradford	5	1	4	5	-	-	-	5	4	1	-	-	-	1	-	2	2	-
	1%	*	1%	1%	-	-	-	1%	1%	*	-	-	-	*	-	1%	2%	-
University of Brighton	7	2	5	5	4	-	-	7	-	5	1	-	-	4	-	-	-	2
	1%	*	1%	1%	1%	-	-	1%	-	1%	1%	-	-	2%	-	-	-	1%
										h				o				
University of Bristol	6	4	2	5	2	1	6	-	3	3	-	-	-	1	3	1	1	-
	1%	1%	*	1%	1%	1%	2%	-	1%	1%	-	-	-	1%	5%	*	1%	-
							g								jmopq			
University of Buckingham	1	1	-	-	1	-	-	1	-	1	-	-	-	-	1	-	-	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	-	1%	-	-	-
University of Cambridge	19	9	11	15	11	8	19	-	12	6	-	1	-	10	1	3	-	4
	2%	2%	2%	2%	4%	14%	6%	-	3%	2%	-	4%	-	5%	2%	2%	-	1%
						cd	g					p		jpq				
University of Central Lancashire	10	6	3	9	1	-	-	10	2	3	-	1	-	-	-	5	1	3
	1%	1%	1%	1%	*	-	-	1%	*	1%	-	2%	-	-	-	3%	1%	1%
								f				m				m		
University of Chester	7	4	3	7	-	-	-	7	3	2	-	-	-	1	-	4	1	2
	1%	1%	1%	1%	-	-	-	1%	1%	1%	-	-	-	*	-	2%	*	1%
University of Chichester	2	-	2	1	1	-	-	2	-	1	-	-	-	2	-	-	-	-
	*	-	*	*	*	-	-	*	-	*	-	-	-	1%	-	-	-	-
University of Derby	7	6	2	7	2	-	-	7	4	1	-	-	-	1	1	-	5	-
	1%	1%	*	1%	1%	-	-	1%	1%	*	-	-	-	1%	1%	-	4%	-
																	jmoq	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
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Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Dundee	3	1	2	2	1	-	-	3	1	1	3	-	-	-	-	-	-	-
	*	*	*	*	*	-	-	*	*	*	4% mnopq	-	-	-	-	-	-	-
University of East Anglia	7	5	2	7	-	-	-	7	3	2	-	-	-	6	-	-	1	-
	1%	1%	*	1%	-	-	-	1%	1%	1%	-	-	-	3% oq	-	-	*	-
University of East London	1	-	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	*	-	-	-	-
University of Edinburgh	5	3	2	4	1	-	5	-	1	4	3	-	-	-	-	-	-	1
	*	1%	*	*	*	-	1% g	-	*	1%	4% mopq	-	-	-	-	-	-	*
University of Essex	8	5	4	7	2	-	-	8	3	6	-	-	-	2	-	1	-	5
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	-	-	1%	-	1%	-	2%
University of Exeter	1	1	1	1	1	-	1	-	-	1	-	-	-	1	1	-	-	-
	*	*	*	*	*	-	*	-	-	*	-	-	-	*	1%	-	-	-
University of Glasgow	11	5	6	8	4	-	11	-	5	5	8	-	-	1	-	-	1	2
	1%	1%	1%	1%	1%	-	3% g	-	1%	1%	9% mnopq	-	-	*	-	-	*	1%
University of Gloucestershire	2	1	1	1	1	-	-	2	-	2	-	-	-	1	1	-	-	-
	*	*	*	*	*	-	-	*	-	*	-	-	-	*	2% o	-	-	-
University of Greenwich	2	-	2	-	2	-	-	2	-	2	-	-	-	-	-	-	-	2
	*	-	*	-	1% c	-	-	*	-	*	-	-	-	-	-	-	-	1%
University of Hertfordshire	2	1	2	2	-	-	-	2	-	2	-	-	-	2	-	-	-	-
	*	*	*	*	-	-	-	*	-	1%	-	-	-	1%	-	-	-	-
University of Huddersfield	10	6	5	10	2	-	-	10	1	8	1	1	-	2	-	4	3	-
	1%	1%	1%	1%	1%	-	-	1% f	*	2% h	1%	2%	-	1%	-	2%	2% q	-
University of Hull	9	1	8	9	1	-	-	9	2	5	-	-	-	2	-	3	-	4
	1%	*	1% a	1%	*	-	-	1%	*	1%	-	-	-	1%	-	2%	-	1%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Kent	7	5	2	5	2	-	-	7	3	4	-	-	-	4	-	-	-	3
	1%	1%	*	1%	1%	-	-	1%	1%	1%	-	-	-	2% o	-	-	-	1%
University of Leeds	16	9	7	13	3	-	16	-	11	3	-	-	-	3	2	7	3	2
	2%	2%	1%	2%	1%	-	5% g	-	2% i	1%	-	-	-	2%	3%	4%	2%	1%
University of Leicester	10	4	5	7	5	1	-	10	5	3	-	-	-	4	-	2	2	1
	1%	1%	1%	1%	2%	1%	-	1% f	1%	1%	-	-	-	2%	-	1%	2%	*
University of Lincoln	5	2	3	4	2	-	-	5	1	3	-	-	-	1	-	2	2	-
	*	*	1%	*	1%	-	-	1%	*	1%	-	-	-	*	-	1%	2%	-
University of Liverpool	12	9	3	10	2	1	12	-	7	4	1	1	-	3	2	5	-	1
	1%	2% b	1%	1%	1%	2%	4% g	-	2%	1%	1%	3% p	-	1%	3% p	2%	-	*
University of London	9	7	2	5	4	1	-	9	6	3	-	-	-	4	-	2	-	3
	1%	1%	*	1%	1%	2%	-	1%	1%	1%	-	-	-	2%	-	1%	-	1%
University of Manchester	24	11	14	17	5	3	24	-	13	8	-	1	-	4	1	13	2	3
	2%	2%	2%	2%	2%	6%	8% g	-	3%	2%	-	4%	-	2%	1%	7% jmnpq	2%	1%
University of Northampton	6	2	4	5	1	-	-	6	1	2	-	-	-	2	-	1	3	-
	1%	*	1%	1%	*	-	-	1%	*	1%	-	-	-	1%	-	*	2% q	-
University of Nottingham	11	6	5	9	3	2	11	-	6	3	-	-	-	2	1	3	2	3
	1%	1%	1%	1%	1%	4%	4% g	-	1%	1%	-	-	-	1%	2%	2%	2%	1%
University of Oxford	11	5	6	5	10	1	11	-	6	4	-	-	-	1	1	2	-	8
	1%	1%	1%	1%	3% c	2%	4% g	-	1%	1%	-	-	-	1%	1%	1%	-	3% p
University of Portsmouth	8	2	5	6	1	-	-	8	5	1	-	-	-	5	1	1	1	-
	1%	1%	1%	1%	*	-	-	1%	1%	*	-	-	-	3% oq	2%	*	1%	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
University of Reading	19 2%	8 2%	11 2%	16 2%	6 2%	- -	- -	19 3% f	8 2%	8 2%	- -	- -	- -	2 1%	2 3%	1 1%	3 2%	10 3% o
University of Roehampton	5 *	- -	5 1% a	2 *	2 1%	- -	- -	5 1%	2 *	2 *	- -	- -	- -	- -	1 1%	- -	- -	4 1%
University of Salford	6 1%	3 1%	2 *	6 1%	2 1%	2 3%	- -	6 1%	3 1%	2 1%	- -	- -	- -	- -	1 1%	3 2%	- -	2 1%
University of Sheffield	12 1%	3 1%	9 2%	11 1%	1 *	- -	12 4% g	- -	6 1%	2 1%	- -	- -	- -	1 *	- -	9 5% jmnq	2 2%	- -
University of South Wales	2 *	1 *	1 *	- -	2 1% c	- -	- -	2 *	- -	2 *	- -	1 3% opq	- -	1 *	- -	- -	- -	- -
University of Southampton	18 2%	13 3% b	5 1%	14 2%	7 2%	1 2%	18 6% g	- -	11 2%	7 2%	- -	- -	- -	5 3% o	2 3% o	- -	2 2%	9 3% o
University of St Andrews	14 1%	4 1%	9 2%	6 1%	11 4% c	1 2%	- -	14 2% f	9 2%	5 1%	3 4% mno	- -	- -	- -	- -	1 *	2 2%	8 3% m
University of St Mark and St John	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -
University of Stirling	5 *	1 *	4 1%	4 1%	1 *	- -	- -	5 1%	3 1%	2 1%	5 6% mnopq	- -	- -	- -	- -	- -	- -	- -
University of Strathclyde	6 1%	2 *	4 1%	2 *	5 2% c	- -	- -	6 1%	5 1%	1 *	6 8% mnopq	- -	- -	- -	- -	- -	- -	- -
University of Sunderland	11 1%	4 1%	8 1%	11 1%	3 1%	- -	- -	11 2% f	1 *	8 2% h	1 1%	- -	- -	1 *	- -	10 5% mnpq	- -	- -

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Surrey	11	6	5	11	2	-	-	11	3	3	-	-	-	9	1	-	-	1
	1%	1%	1%	1%	1%	-	-	2%	1%	1%	-	-	-	4%	2%	-	-	*
								f						jopq	o			
University of Sussex	4	1	3	4	2	2	-	4	2	2	-	-	-	3	1	-	-	-
	*	*	1%	1%	1%	3%	-	1%	1%	*	-	-	-	2%	1%	-	-	-
University of the West of England	7	3	4	7	1	-	-	7	3	2	-	1	-	2	4	-	1	-
	1%	1%	1%	1%	*	-	-	1%	1%	1%	-	2%	-	1%	7%	-	1%	-
												o			jmopq			
University of the West of Scotland	3	3	-	3	-	-	-	3	2	1	3	-	-	-	-	-	-	-
	*	1%	-	*	-	-	-	*	*	*	4%	-	-	-	-	-	-	-
											mnopq							
University of Wales	3	1	2	3	1	1	-	3	-	2	-	2	-	1	-	-	1	-
	*	*	*	*	*	1%	-	*	-	*	-	6%	-	*	-	-	*	-
												jmnopq						
University of Wales Trinity Saint David	1	-	1	1	-	-	-	1	-	1	-	1	-	-	-	-	-	-
	*	-	*	*	-	-	-	*	-	*	-	3%	-	-	-	-	-	-
												mopq						
University of Warwick	12	3	9	11	2	1	12	-	3	5	-	1	-	3	-	-	1	7
	1%	1%	2%	1%	1%	1%	4%	-	1%	1%	-	2%	-	2%	-	-	1%	2%
							g					o						o
University of Westminster	7	2	5	4	3	-	-	7	3	4	-	-	-	2	-	-	-	5
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	-	-	1%	-	-	-	2%
																		o
University of Winchester	5	2	3	5	-	-	-	5	-	3	-	-	-	2	1	-	-	3
	1%	*	1%	1%	-	-	-	1%	-	1%	-	-	-	1%	1%	-	-	1%
University of Wolverhampton	6	2	4	6	1	1	-	6	-	5	-	-	-	-	-	-	6	-
	1%	1%	1%	1%	*	1%	-	1%	-	1%	-	-	-	-	-	-	5%	-
										h							jmnoq	
University of Worcester	1	-	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-
	*	-	*	-	*	-	-	*	-	*	-	-	-	*	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of York	14	6	8	10	7	-	14	-	8	4	-	-	-	4	2	6	-	2
	1%	1%	1%	1%	2%	-	4%	-	2%	1%	-	-	-	2%	2%	3%	-	1%
							g									p		
York St John University	1	1	-	-	1	-	-	1	1	-	-	-	-	-	-	1	-	-
	*	*	-	-	*	-	-	*	*	-	-	-	-	-	-	1%	-	-
NETS																		
Net: Russell group	315	149	166	245	104	31	315	-	161	110	12	16	13	62	18	66	26	102
	31%	33%	30%	31%	36%	55%	100%	-	37%	26%	15%	49%	58%	31%	27%	34%	21%	35%
						cd	g		i			jmnp		jp	j	jp		jp
Net: Non-Russell group	703	309	394	541	184	25	-	703	276	314	71	16	9	140	47	127	100	192
	69%	67%	70%	69%	64%	45%	-	100%	63%	74%	85%	51%	42%	69%	73%	66%	79%	65%
				e	e			f		h	kmnoq			k	k		kmoq	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
Aberystwyth University	10 1%	1 1%	9 18% adefgh	- -	- -	- -	1 *	- -	- -	- -	2 5% ip	- -	2 1%	1 1%	2 1%	3 2%	- -
Anglia Ruskin University	3 *	- -	- -	- -	3 2% f	- -	- -	- -	- -	- -	- -	- -	3 2%	- -	- -	- -	- -
Arts University Bournemouth	2 *	- -	- -	- -	1 *	1 2% f	- -	- -	- -	- -	- -	- -	- -	1 2% l	1 *	- -	- -
Aston University	9 1%	- -	- -	- -	- -	- -	- -	9 7% adefh	- -	- -	- -	- -	2 1%	- -	1 *	6 4% np	- -
Bangor University	6 1%	- -	5 11% adefgh	- -	- -	- -	1 *	- -	- -	- -	1 3% p	- -	3 2%	- -	1 1%	1 1%	- -
Bath Spa University	2 *	- -	- -	- -	- -	1 2%	1 *	1 *	- -	- -	- -	- -	- -	1 2%	1 *	1 *	- -
Birkbeck, University of London	8 1%	- -	- -	- -	- -	- -	- -	- -	8 5% adfg	- -	- -	- -	- -	- -	- -	- -	8 4% lno
Birmingham City University	4 *	- -	- -	- -	- -	- -	- -	4 3% df	- -	- -	- -	- -	- -	- -	1 *	3 3% l	- -
Bournemouth University	8 1%	- -	- -	- -	1 *	7 12% abdfgh	- -	- -	- -	- -	- -	- -	1 *	5 8% ilnop	- -	2 1%	1 *
BPP University	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 3% lno	- -	- -	- -	- -	- -	- -
Brunel University	5 *	- -	- -	- -	1 1%	- -	- -	- -	3 2% f	- -	- -	- -	2 1%	1 2% n	- -	- -	2 1%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Buckinghamshire New University	2	-	-	-	1	-	-	-	2	-	-	-	-	-	-	1	2
	*	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	*	1%
Canterbury Christ Church University	5	-	-	-	5	-	-	-	-	-	-	-	4	-	-	1	1
	1%	-	-	-	3%	-	-	-	-	-	-	-	2%	-	-	*	1%
					fg								n				
Cardiff Metropolitan University	3	-	1	-	2	-	-	-	-	-	1	-	-	-	2	-	-
	*	-	2%	-	1%	-	-	-	-	-	3%	-	-	-	1%	-	-
			f								lo						
Cardiff University	19	-	19	-	-	-	-	-	-	-	13	-	1	1	1	2	2
	2%	-	41%	-	-	-	-	-	-	-	35%	-	*	1%	*	1%	1%
			adefgh								ilmnop						
City University London	10	-	-	-	-	-	1	-	9	-	-	-	1	-	-	1	8
	1%	-	-	-	-	-	*	-	6%	-	-	-	1%	-	-	1%	4%
									adefg								ln
Coventry University	11	-	-	-	-	-	-	11	-	-	-	-	-	1	1	8	1
	1%	-	-	-	-	-	-	8%	-	-	-	-	-	1%	*	6%	1%
								abdefh								ilnp	
Cranfield University	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-
De Montfort University	7	-	-	-	1	-	-	6	-	-	1	-	1	1	1	4	-
	1%	-	-	-	*	-	-	5%	-	-	2%	-	*	1%	*	3%	-
								adfh								lnp	
Durham University	26	-	-	-	1	-	24	-	2	-	-	2	5	-	9	4	7
	3%	-	-	-	1%	-	9%	-	1%	-	-	8%	3%	-	4%	3%	3%
							abdegh										
Edge Hill University	4	-	-	-	-	-	4	-	-	-	-	-	-	-	4	-	-
	*	-	-	-	-	-	2%	-	-	-	-	-	-	-	2%	-	-
Edinburgh Napier University	6	6	-	-	-	-	-	-	-	5	-	-	-	-	1	-	-
	1%	6%	-	-	-	-	-	-	-	6%	-	-	-	-	*	-	-
		defgh								lmnop							

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Falmouth University	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-
	*	-	-	-	1%	1%	-	-	-	-	-	-	-	2%	-	-	-
														ln			
Glasgow Caledonian University	9	8	-	-	-	1	-	-	-	8	-	-	-	1	-	-	-
	1%	9%	-	-	-	2%	-	-	-	10%	-	-	-	2%	-	-	-
		bdefgh				f				jlmnop				n			
Goldsmiths, University of London	2	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-
	*	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-
Heriot-Watt University	6	5	-	-	-	-	1	-	-	2	-	-	-	-	1	-	3
	1%	6%	-	-	-	-	*	-	-	3%	-	-	-	-	*	-	1%
		defgh								lno							
Imperial College London	8	-	-	-	-	-	-	-	8	-	2	-	2	-	1	-	4
	1%	-	-	-	-	-	-	-	5%	-	5%	-	1%	-	*	-	2%
									adefg		imno						
Keele University	5	-	-	-	-	-	-	5	-	-	1	-	1	-	-	3	-
	*	-	-	-	-	-	-	3%	-	-	2%	-	1%	-	-	2%	-
								df			n					n	
King's College London	20	-	-	-	1	1	-	-	18	-	-	-	2	1	1	1	15
	2%	-	-	-	1%	1%	-	-	12%	-	-	-	1%	1%	*	1%	7%
									abdefg								ilno
Kingston University	17	-	-	-	2	-	-	-	15	-	-	-	5	-	1	1	9
	2%	-	-	-	1%	-	-	-	10%	-	-	-	3%	-	1%	1%	5%
									abdefg								n
Lancaster University	8	-	-	-	-	-	8	-	-	-	1	-	1	-	5	1	1
	1%	-	-	-	-	-	3%	-	-	-	2%	-	1%	-	2%	1%	*
							dg										
Leeds Beckett University	7	-	-	-	-	-	5	-	2	-	-	-	-	1	3	-	3
	1%	-	-	-	-	-	2%	-	1%	-	-	-	-	2%	1%	-	1%
														l			
Leeds College of Art	4	-	-	-	-	-	4	1	-	-	-	-	-	-	4	-	-
	*	-	-	-	-	-	1%	1%	-	-	-	-	-	-	2%	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leeds Trinity University	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	*	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-
Liverpool Hope University	2	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-
Liverpool John Moores University	9	-	-	-	1	-	7	-	1	1	-	1	-	1	4	1	1
	1%	-	-	-	1%	-	3%	-	*	1%	-	4%	-	1%	2%	1%	1%
							g										
London Business School	4	-	-	-	-	-	-	-	4	-	-	-	2	-	-	-	2
	*	-	-	-	-	-	-	-	2%	-	-	-	1%	-	-	-	1%
									df								
London Metropolitan University	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	5
	*	-	-	-	-	-	-	-	3%	-	-	-	-	-	-	-	2%
									dfg								ln
London School of Economics and Political Science	5	-	-	-	1	-	-	1	3	-	-	-	1	-	-	1	3
	*	-	-	-	*	-	-	1%	2%	-	-	-	*	-	-	1%	1%
									f								
London School of Hygiene and Tropical Medicine, University of London	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%
London South Bank University	4	-	-	-	-	-	-	-	4	-	-	-	1	-	-	-	3
	*	-	-	-	-	-	-	-	3%	-	-	-	1%	-	-	-	2%
									dfg								
Loughborough University	9	-	-	-	-	-	1	8	-	-	-	-	2	-	-	5	1
	1%	-	-	-	-	-	*	6%	-	-	-	-	1%	-	-	4%	*
								adefh								np	
Manchester Metropolitan University	14	-	-	-	-	-	13	-	-	3	-	-	-	-	8	1	1
	1%	-	-	-	-	-	5%	-	-	3%	-	-	-	-	4%	1%	1%
							adegh			l					l		
Middlesex University	12	-	-	-	1	-	-	-	11	-	-	-	2	-	2	-	7
	1%	-	-	-	1%	-	-	-	7%	-	-	-	1%	-	1%	-	3%
									abdefg								o

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

COMRES

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Newcastle University	13	-	-	-	-	-	13	-	-	-	-	-	-	-	12	-	1
	1%	-	-	-	-	-	5%	-	-	-	-	-	-	-	6%	-	1%
							adegh								ilmop		
Newman University	2	-	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-
	*	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-
Northumbria University	9	-	-	-	-	-	9	-	-	1	-	1	1	1	6	-	-
	1%	-	-	-	-	-	4%	-	-	1%	-	4%	1%	1%	3%	-	-
							dgh								op		
Nottingham Trent University	13	-	1	-	-	-	-	12	-	-	-	-	1	-	2	10	-
	1%	-	1%	-	-	-	-	9%	-	-	-	-	1%	-	1%	7%	-
								adefh								ilmnp	
Oxford Brookes University	4	-	-	-	3	-	1	-	-	-	-	-	3	-	1	-	-
	*	-	-	-	2%	-	*	-	-	-	-	-	2%	-	*	-	-
Plymouth College of Art	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-
Plymouth University	10	-	-	-	-	10	-	-	-	-	1	-	-	7	-	-	2
	1%	-	-	-	-	16%	-	-	-	-	2%	-	-	13%	-	-	1%
						abdfgh					n			ilnop			
Queen Margaret University	2	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-
	*	2%	-	-	-	-	-	-	-	2%	-	-	-	-	-	-	-
		f								n							
Queen Mary University of London	9	-	-	-	-	-	-	-	9	-	-	-	-	-	-	-	8
	1%	-	-	-	-	-	-	-	6%	-	-	-	-	-	-	-	4%
									adefg								lno
Queen's University Belfast	12	-	-	12	-	-	-	-	-	-	-	11	-	-	-	-	1
	1%	-	-	63%	-	-	-	-	-	-	-	53%	-	-	-	-	1%
Robert Gordon University	4	4	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-
	*	5%	-	-	-	-	-	-	-	6%	-	-	-	-	-	-	-
		dfgh								lmnop							
Royal Holloway, University of London	8	-	-	-	4	2	-	-	2	-	-	-	3	-	-	-	5
	1%	-	-	-	3%	3%	-	-	1%	-	-	-	2%	-	-	-	2%
					fg	fg							n				n

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
Sheffield Hallam University	18 2%	- -	- -	- -	- -	- -	18 7% adegh	- -	- -	- -	1 3%	- -	1 1%	1 2%	13 6% ilop	1 *	2 1%
SOAS, University of London	4 *	- -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	1 1%	- -	1 1%	- -	2 1%
Southampton Solent University	4 *	- -	- -	- -	4 3% fg	- -	- -	- -	- -	- -	- -	- -	4 3% no	- -	- -	- -	- -
Staffordshire University	3 *	- -	- -	- -	- -	- -	- -	3 2% df	- -	- -	- -	- -	- -	1 1%	- -	3 2% n	- -
Swansea University	6 1%	- -	6 13% adefgh	- -	- -	- -	- -	- -	- -	- -	5 13% ilmnop	- -	1 *	1 1%	- -	- -	- -
Teesside University	7 1%	- -	- -	- -	- -	- -	7 3% dg	- -	- -	- -	- -	- -	2 1%	- -	5 2%	- -	- -
Ulster University	7 1%	- -	- -	7 37%	- -	- -	- -	- -	- -	- -	- -	6 26%	- -	- -	- -	- -	2 1%
University College Birmingham	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -
University College London	12 1%	- -	- -	- -	- -	- -	- -	- -	12 8% abdefg	- -	- -	- -	4 2%	- -	1 *	- -	7 4% no
University for the Creative Arts	1 *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 1%
University of Aberdeen	7 1%	7 8% bdefgh	- -	- -	- -	- -	- -	- -	- -	6 8% lmnop	- -	- -	- -	- -	- -	- -	1 *
University of Abertay Dundee	8 1%	8 10% bdefgh	- -	- -	- -	- -	- -	- -	- -	8 10% jlmnop	- -	1 3%	- -	- -	- -	- -	- -

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Bath	9	-	-	-	-	9	-	-	-	-	-	-	1	1	-	1	4
	1%	-	-	-	-	15%	-	-	-	-	-	-	1%	2%	-	1%	2%
						abdfgh								n			n
University of Bedfordshire	4	-	-	-	4	-	-	-	-	-	-	-	4	-	-	-	-
	*	-	-	-	2%	-	-	-	-	-	-	-	2%	-	-	-	-
					f								n				
University of Birmingham	18	-	-	-	-	-	-	18	-	-	-	-	2	2	2	10	2
	2%	-	-	-	-	-	-	13%	-	-	-	-	1%	3%	1%	8%	1%
								abdefh								ilnp	
University of Bradford	5	-	-	-	-	-	5	-	-	-	-	-	-	-	3	2	-
	1%	-	-	-	-	-	2%	-	-	-	-	-	-	-	2%	2%	-
University of Brighton	7	-	-	-	5	1	-	-	-	1	-	-	5	-	-	-	1
	1%	-	-	-	3%	1%	-	-	-	1%	-	-	3%	-	-	-	*
					fg								no				
University of Bristol	6	-	-	-	-	6	-	-	-	-	-	-	1	3	1	1	1
	1%	-	-	-	-	10%	-	-	-	-	-	-	1%	5%	*	1%	*
						abdfgh								ilnop			
University of Buckingham	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-
	*	-	-	-	-	1%	-	-	-	-	-	-	-	-	*	-	-
University of Cambridge	19	-	-	-	19	-	-	-	-	-	-	-	9	-	3	2	3
	2%	-	-	-	12%	-	-	-	-	-	-	-	5%	-	2%	1%	1%
					abefgh								imno				
University of Central Lancashire	10	-	-	-	-	-	7	1	2	-	1	-	-	-	5	1	3
	1%	-	-	-	-	-	3%	1%	1%	-	2%	-	-	-	2%	1%	2%
							d								l		
University of Chester	7	-	-	-	-	-	7	-	-	-	-	-	-	1	6	1	-
	1%	-	-	-	-	-	3%	-	-	-	-	-	-	1%	3%	*	-
							dg								lp		
University of Chichester	2	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-
	*	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-
University of Derby	7	-	-	-	-	-	-	7	-	-	-	-	-	1	-	6	-
	1%	-	-	-	-	-	-	5%	-	-	-	-	-	1%	-	5%	-
								adefh								ilnp	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Dundee	3	3	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-
	*	4%	-	-	-	-	-	-	-	4%	-	-	-	-	-	-	-
		dfgh								lnop							
University of East Anglia	7	-	-	-	7	-	-	-	-	-	-	-	7	-	-	-	-
	1%	-	-	-	4%	-	-	-	-	-	-	-	4%	-	-	-	-
					afgh								nop				
University of East London	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-
	*	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-
University of Edinburgh	5	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-
	*	5%	-	-	-	-	-	-	-	6%	-	-	-	-	-	-	-
		defgh								lmnop							
University of Essex	8	-	-	-	8	-	-	-	-	-	-	-	5	-	-	-	4
	1%	-	-	-	5%	-	-	-	-	-	-	-	3%	-	-	-	2%
					aefgh								no				n
University of Exeter	1	-	-	-	-	1	-	-	-	-	-	-	1	1	-	-	-
	*	-	-	-	-	2%	-	-	-	-	-	-	*	1%	-	-	-
						f											
University of Glasgow	11	11	-	-	-	-	-	-	-	10	-	-	-	-	-	-	1
	1%	13%	-	-	-	-	-	-	-	14%	-	-	-	-	-	-	*
		bdefgh								jlmnop							
University of Gloucestershire	2	-	-	-	1	1	-	-	-	-	-	-	1	1	-	-	-
	*	-	-	-	*	2%	-	-	-	-	-	-	*	2%	-	-	-
						f								n			
University of Greenwich	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%
University of Hertfordshire	2	-	-	-	2	-	-	-	1	-	-	-	2	-	-	-	-
	*	-	-	-	1%	-	-	-	*	-	-	-	1%	-	-	-	-
University of Huddersfield	10	-	-	-	-	-	10	-	-	1	1	-	1	-	6	2	-
	1%	-	-	-	-	-	4%	-	-	1%	2%	-	*	-	3%	2%	-
							dgh								p		
University of Hull	9	-	-	-	-	-	9	-	-	-	-	-	2	-	3	-	3
	1%	-	-	-	-	-	4%	-	-	-	-	-	1%	-	1%	-	1%
							dg										

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Kent	7	-	-	-	5	-	-	-	2	-	-	-	3	-	-	-	3
	1%	-	-	-	3% fg	-	-	-	1%	-	-	-	2%	-	-	-	2%
University of Leeds	16	-	-	-	1	-	15	-	-	-	-	-	2	-	10	4	-
	2%	-	-	-	*	-	6% adegh	-	-	-	-	-	1%	-	5% ilmp	3%	-
University of Leicester	10	-	-	-	-	-	-	10	-	-	-	-	2	-	1	6	1
	1%	-	-	-	-	-	-	7% abdefh	-	-	-	-	1%	-	* n	4%	1%
University of Lincoln	5	-	-	-	1	-	1	3	-	-	-	-	1	-	2	2	-
	*	-	-	-	*	-	* f	2%	-	-	-	-	*	-	1%	1%	-
University of Liverpool	12	-	1	-	-	-	11	-	-	-	1	-	2	1	8	-	-
	1%	-	2%	-	-	-	4% adgh	-	-	-	3% o	-	1%	2%	4% lop	-	-
University of London	9	-	-	-	1	1	-	-	7	-	-	-	1	-	1	-	7
	1%	-	-	-	1%	1%	-	-	5% adfg	-	-	-	1%	-	*	-	4% no
University of Manchester	24	-	-	-	-	-	24	-	-	-	1	-	4	1	14	1	3
	2%	-	-	-	-	-	9% abdegh	-	-	-	3%	-	2%	1%	7% ilmop	1%	2%
University of Northampton	6	-	-	-	1	-	-	5	-	-	-	-	2	-	1	2	-
	1%	-	-	-	*	-	-	4% df	-	-	-	-	1%	-	*	2%	-
University of Nottingham	11	-	-	-	-	-	-	11	-	-	-	-	2	1	1	6	-
	1%	-	-	-	-	-	-	8% abdefh	-	-	-	-	1%	1%	*	5% np	-
University of Oxford	11	-	-	-	6	4	-	-	-	-	-	-	1	2	3	-	5
	1%	-	-	-	4% fgh	6% afgh	-	-	-	-	-	-	1%	4% o	1%	-	3% o
University of Portsmouth	8	-	-	-	8	-	-	-	-	-	-	-	6	1	-	1	-
	1%	-	-	-	5% afgh	-	-	-	-	-	-	-	3% np	2% n	-	1%	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

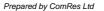**D4. Which university did you attend for your undergraduate degree?**
Base: All 25-35 year olds with degree

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Reading	19	-	-	-	12	3	-	-	3	-	-	1	3	1	-	4	10
	2%	-	-	-	8%	5%	-	-	2%	-	-	3%	2%	2%	-	3%	5%
					abfgh	afg			f				n	n		n	in
University of Roehampton	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	5
	*	-	-	-	-	-	-	-	3%	-	-	-	-	-	-	-	2%
									dfg								ln
University of Salford	6	-	-	-	-	-	6	-	-	-	-	-	1	-	3	1	-
	1%	-	-	-	-	-	2%	-	-	-	-	-	1%	-	2%	1%	-
University of Sheffield	12	-	-	-	-	-	12	-	-	-	-	-	-	-	8	2	1
	1%	-	-	-	-	-	5%	-	-	-	-	-	-	-	4%	1%	*
							adgh								l		
University of South Wales	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-
	*	-	3%	-	-	-	-	-	-	-	4%	-	-	-	-	-	-
			dfg								lnop						
University of Southampton	18	-	-	-	17	1	-	-	-	-	-	-	12	1	-	1	4
	2%	-	-	-	11%	1%	-	-	-	-	-	-	7%	2%	-	1%	2%
					abefgh								inop	n			n
University of St Andrews	14	12	-	-	-	-	-	-	2	6	-	-	1	-	1	1	4
	1%	14%	-	-	-	-	-	-	1%	7%	-	-	*	-	*	1%	2%
		bdefgh								lmnop							
University of St Mark and St John	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-
University of Stirling	5	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-
	*	6%	-	-	-	-	-	-	-	7%	-	-	-	-	-	-	-
		defgh								lmnop							
University of Strathclyde	6	6	-	-	-	-	-	-	-	4	-	-	-	-	-	1	1
	1%	7%	-	-	-	-	-	-	-	5%	-	-	-	-	-	1%	1%
		bdefgh								lmnop							
University of Sunderland	11	-	-	-	-	-	11	-	-	-	-	-	-	-	11	-	-
	1%	-	-	-	-	-	5%	-	-	-	-	-	-	-	6%	-	-
							adgh								ilmop		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Surrey	11	-	-	-	10	-	-	-	1	-	-	-	6	1	1	-	3
	1%	-	-	-	7%	-	-	-	*	-	-	-	4%	1%	*	-	2%
					aefgh								no				
University of Sussex	4	-	-	-	4	-	-	-	-	-	-	-	2	1	-	1	-
	*	-	-	-	3%	-	-	-	-	-	-	-	1%	2%	-	1%	-
					fg												
University of the West of England	7	-	-	-	-	7	-	-	-	-	-	-	-	7	-	1	-
	1%	-	-	-	-	12%	-	-	-	-	-	-	-	12%	-	1%	-
						abdfgh								ijlnop			
University of the West of Scotland	3	3	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-
	*	4%	-	-	-	-	-	-	-	4%	-	-	-	-	-	-	-
		dfgh								lnop							
University of Wales	3	-	3	-	-	-	1	-	-	-	2	-	-	1	1	-	-
	*	-	6%	-	-	-	*	-	-	-	5%	-	-	1%	*	-	-
			adefgh								ilnop						
University of Wales Trinity Saint David	1	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-
	*	-	2%	-	-	-	-	-	-	-	3%	-	-	-	-	-	-
			f								lno						
University of Warwick	12	1	-	-	1	-	1	10	-	1	-	-	4	1	1	3	2
	1%	1%	-	-	1%	-	*	7%	-	1%	-	-	2%	2%	*	2%	1%
								abdefh									
University of Westminster	7	-	-	-	1	-	-	1	5	-	-	-	1	-	-	1	5
	1%	-	-	-	1%	-	-	1%	3%	-	-	-	1%	-	-	1%	3%
									f								n
University of Winchester	5	-	-	-	3	2	-	-	-	-	-	-	2	1	-	-	3
	1%	-	-	-	2%	4%	-	-	-	-	-	-	1%	1%	-	-	2%
					f	fgh											
University of Wolverhampton	6	-	-	-	-	-	-	6	-	-	-	-	-	-	-	6	-
	1%	-	-	-	-	-	-	5%	-	-	-	-	-	-	-	5%	-
								adfh									lnp

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
University of Worcester	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-
University of York	14	-	-	-	-	-	14	-	-	-	-	-	4	1	9	-	-
	1%	-	-	-	-	-	5%	-	-	-	-	-	2%	2%	5%	-	-
							adegh								op		
York St John University	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-
	*	-	-	-	-	-	*	-	-	-	-	-	1%	-	-	-	-
NETS																	
Net: Russell group	315	16	20	12	47	13	113	40	52	16	17	13	56	15	84	38	69
	31%	19%	43%	63%	30%	20%	45%	30%	34%	20%	46%	61%	33%	25%	42%	28%	34%
			ae				adeg		ae		imo		i		imo		i
Net: Non-Russell group	703	70	27	7	110	51	141	95	99	61	20	8	113	43	118	98	133
	69%	81%	57%	37%	70%	80%	55%	70%	66%	80%	54%	39%	67%	75%	58%	72%	66%
		bfh				f		bfh		f	jlnp				jn		jn

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Aberystwyth University	10 1%	- -	- -	- -	3 *	8 2% d
Anglia Ruskin University	3 *	- -	- -	- -	3 *	- -
Arts University Bournemouth	2 *	- -	- -	- -	- -	2 *
Aston University	9 1%	- -	- -	- -	6 1%	3 1%
Bangor University	6 1%	- -	- -	- -	1 *	5 1%
Bath Spa University	2 *	1 *	- -	- -	1 *	1 *
Birkbeck, University of London	8 1%	- -	- -	- -	8 1% e	- -
Birmingham City University	4 *	- -	- -	- -	3 1%	1 *
Bournemouth University	8 1%	- -	- -	- -	1 *	7 2% d
BPP University	1 *	- -	- -	- -	- -	1 *
Brunel University	5 *	- -	- -	- -	3 *	2 *
Buckinghamshire New University	2 *	- -	- -	- -	2 *	1 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Canterbury Christ Church University	5 1%	- -	- -	- -	4 1%	2 *
Cardiff Metropolitan University	3 *	- -	- -	- -	1 *	2 *
Cardiff University	19 2%	- -	- -	- -	13 2%	6 1%
City University London	10 1%	1 1%	- -	- -	8 1%	2 *
Coventry University	11 1%	- -	- -	- -	8 1%	3 1%
Cranfield University	1 *	- -	- -	- -	- -	1 *
De Montfort University	7 1%	- -	- -	- -	5 1%	2 *
Durham University	26 3%	7 5%	9 32%	1 6%	10 2%	17 4% d
Edge Hill University	4 *	4 3%	- -	- -	4 1%	- -
Edinburgh Napier University	6 1%	- -	- -	- -	5 1%	1 *
Falmouth University	1 *	- -	- -	- -	- -	1 *
Glasgow Caledonian University	9 1%	- -	- -	- -	8 1%	1 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Goldsmiths, University of London	2 *	- -	- -	- -	- -	2 *
Heriot-Watt University	6 1%	1 1%	- -	- -	3 1%	3 1%
Imperial College London	8 1%	- -	- -	- -	4 1%	4 1%
Keele University	5 *	- -	- -	- -	3 *	2 *
King's College London	20 2%	- -	- -	- -	15 3%	5 1%
Kingston University	17 2%	- -	- -	- -	11 2%	6 1%
Lancaster University	8 1%	4 3%	1 3%	- -	5 1%	4 1%
Leeds Beckett University	7 1%	4 3%	1 3%	- -	4 1%	2 1%
Leeds College of Art	4 *	1 1%	- -	2 10%	4 1%	1 *
Leeds Trinity University	1 *	1 1%	- -	- -	1 *	- -
Liverpool Hope University	2 *	2 2%	- -	- -	2 *	- -
Liverpool John Moores University	9 1%	4 3%	- -	- -	3 1%	5 1%
London Business School	4 *	- -	- -	- -	2 *	2 *

Columns Tested: a,b,c - d,e

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Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
London Metropolitan University	5	-	-	-	5	-
	*	-	-	-	1%	-
London School of Economics and Political Science	5	-	-	-	4	1
	*	-	-	-	1%	*
London School of Hygiene and Tropical Medicine, University of London	1	-	-	-	1	-
	*	-	-	-	*	-
London South Bank University	4	-	-	-	3	1
	*	-	-	-	1%	*
Loughborough University	9	-	-	-	5	4
	1%	-	-	-	1%	1%
Manchester Metropolitan University	14	9	1	-	8	5
	1%	6%	5%	-	1%	1%
Middlesex University	12	-	-	-	6	6
	1%	-	-	-	1%	1%
Newcastle University	13	8	1	4	12	1
	1%	6%	5%	17%	2%	*
					e	
Newman University	2	-	-	-	2	-
	*	-	-	-	*	-
Northumbria University	9	8	1	-	6	3
	1%	5%	3%	-	1%	1%
Nottingham Trent University	13	-	-	-	9	4
	1%	-	-	-	2%	1%
Oxford Brookes University	4	1	-	-	4	-
	*	1%	-	-	1%	-

Columns Tested: a,b,c - d,e

Prepared by ComRes Ltd

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Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Plymouth College of Art	1 *	- -	- -	- -	- -	1 *
Plymouth University	10 1%	- -	- -	- -	- -	10 2% d
Queen Margaret University	2 *	- -	- -	- -	2 *	- -
Queen Mary University of London	9 1%	- -	- -	- -	8 1% e	1 *
Queen's University Belfast	12 1%	- -	- -	- -	11 2% e	1 *
Robert Gordon University	4 *	- -	- -	- -	4 1%	- -
Royal Holloway, University of London	8 1%	- -	- -	- -	5 1%	3 1%
Sheffield Hallam University	18 2%	11 8%	2 6%	2 8%	13 2%	5 1%
SOAS, University of London	4 *	- -	- -	- -	3 *	1 *
Southampton Solent University	4 *	- -	- -	- -	4 1%	- -
Staffordshire University	3 *	- -	- -	- -	3 *	1 *
Swansea University	6 1%	- -	- -	- -	5 1%	1 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Teesside University	7 1%	5 3%	- -	- -	5 1%	2 *
Ulster University	7 1%	- -	- -	- -	6 1%	2 *
University College Birmingham	1 *	- -	- -	- -	- -	1 *
University College London	12 1%	- -	- -	- -	7 1%	4 1%
University for the Creative Arts	1 *	- -	- -	- -	1 *	- -
University of Aberdeen	7 1%	- -	- -	- -	6 1%	1 *
University of Abertay Dundee	8 1%	- -	- -	- -	8 1% e	1 *
University of Bath	9 1%	- -	- -	- -	- -	9 2% d
University of Bedfordshire	4 *	- -	- -	- -	4 1%	- -
University of Birmingham	18 2%	- -	- -	- -	10 2%	8 2%
University of Bradford	5 1%	2 2%	- -	- -	3 1%	2 *
University of Brighton	7 1%	- -	- -	- -	4 1%	3 1%
University of Bristol	6 1%	- -	- -	- -	- -	6 1% d

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
University of Buckingham	1 *	- -	- -	- -	- -	1 *
University of Cambridge	19 2%	- -	- -	- -	9 2%	10 2%
University of Central Lancashire	10 1%	5 3%	1 5%	- -	7 1%	2 *
University of Chester	7 1%	4 3%	- -	2 8%	6 1%	1 *
University of Chichester	2 *	- -	- -	- -	2 *	- -
University of Derby	7 1%	- -	- -	- -	6 1%	1 *
University of Dundee	3 *	- -	- -	- -	3 *	1 *
University of East Anglia	7 1%	- -	- -	- -	7 1% e	- -
University of East London	1 *	- -	- -	- -	1 *	- -
University of Edinburgh	5 *	- -	- -	- -	5 1%	- -
University of Essex	8 1%	- -	- -	- -	5 1%	4 1%
University of Exeter	1 *	- -	- -	- -	- -	1 *
University of Glasgow	11 1%	- -	- -	- -	10 2% e	1 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
University of Gloucestershire	2 *	- -	- -	- -	1 *	1 *
University of Greenwich	2 *	- -	- -	- -	2 *	- -
University of Hertfordshire	2 *	- -	- -	- -	2 *	1 *
University of Huddersfield	10 1%	4 3%	- -	1 5%	6 1%	4 1%
University of Hull	9 1%	3 2%	2 6%	- -	3 1%	6 1%
University of Kent	7 1%	- -	- -	- -	5 1%	2 1%
University of Leeds	16 2%	7 5%	- -	1 5%	9 2%	7 2%
University of Leicester	10 1%	- -	- -	- -	6 1%	4 1%
University of Lincoln	5 *	1 1%	- -	- -	3 1%	2 *
University of Liverpool	12 1%	5 3%	2 5%	2 11%	9 2%	3 1%
University of London	9 1%	- -	- -	- -	8 1% e	1 *
University of Manchester	24 2%	13 9%	4 16%	1 6%	14 2%	10 2%
University of Northampton	6 1%	- -	- -	- -	3 *	3 1%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
University of Nottingham	11 1%	- -	- -	- -	6 1%	5 1%
University of Oxford	11 1%	- -	- -	- -	1 *	10 2% d
University of Portsmouth	8 1%	- -	- -	- -	6 1%	2 *
University of Reading	19 2%	- -	- -	- -	6 1%	13 3% d
University of Roehampton	5 *	- -	- -	- -	5 1%	- -
University of Salford	6 1%	3 2%	- -	2 8%	3 1%	2 1%
University of Sheffield	12 1%	9 6%	- -	1 4%	8 1%	4 1%
University of South Wales	2 *	- -	- -	- -	2 *	- -
University of Southampton	18 2%	- -	- -	- -	12 2%	6 1%
University of St Andrews	14 1%	- -	- -	- -	6 1%	8 2%
University of St Mark and St John	1 *	- -	- -	- -	- -	1 *
University of Stirling	5 *	- -	- -	- -	5 1%	- -
University of Strathclyde	6 1%	- -	- -	- -	4 1%	2 *

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
University of Sunderland	11 1%	10 7%	- -	1 3%	11 2% e	- -
University of Surrey	11 1%	- -	- -	- -	6 1%	5 1%
University of Sussex	4 *	- -	- -	- -	2 *	2 *
University of the West of England	7 1%	- -	- -	- -	- -	7 2% d
University of the West of Scotland	3 *	- -	- -	- -	3 1%	- -
University of Wales	3 *	- -	- -	- -	3 *	1 *
University of Wales Trinity Saint David	1 *	- -	- -	- -	1 *	- -
University of Warwick	12 1%	- -	- -	- -	5 1%	7 2%
University of Westminster	7 1%	- -	- -	- -	7 1% e	- -
University of Winchester	5 1%	- -	- -	- -	1 *	4 1%
University of Wolverhampton	6 1%	- -	- -	- -	6 1% e	- -

Columns Tested: a,b,c - d,e

Brain Drain Research

D4. Which university did you attend for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
University of Worcester	1	-	-	-	1	-
	*	-	-	-	*	-
University of York	14	6	3	2	9	4
	1%	4%	10%	7%	2%	1%
York St John University	1	1	-	-	-	1
	*	1%	-	-	-	*
NETS						
Net: Russell group	315	54	19	12	193	122
	31%	37%	68%	57%	33%	28%
Net: Non-Russell group	703	90	9	9	386	317
	69%	63%	32%	43%	67%	72%

Columns Tested: a,b,c - d,e

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Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Medicine and dentistry	43	14	29	32	15	6	24	19	43	-	5	1	2	6	5	9	7	8
	4%	3%	5%	4%	5%	11% c	8% g	3%	10% i	-	6%	4%	9%	3%	8%	5%	6%	3%
Biological sciences	86	30	56	69	24	13	30	56	86	-	10	5	3	19	3	12	7	26
	8%	7%	10% a	9%	8%	23% cd	9%	8%	20% i	-	12%	15%	11%	10%	5%	6%	6%	9%
Veterinary science	8	2	7	7	-	1	2	7	8	-	1	-	-	2	1	3	-	2
	1%	*	1%	1%	-	2% d	1%	1%	2% i	-	2%	-	-	1%	1%	1%	-	1%
Agriculture and related subjects	1	1	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-
	*	*	-	*	-	-	-	*	*	-	-	-	-	-	-	-	1%	-
Physical sciences	62	40	22	48	22	13	36	26	62	-	4	2	-	20	5	12	9	9
	6%	9% b	4%	6%	8%	23% cd	11% g	4%	14% i	-	5%	7%	-	10% q	7%	6%	7%	3%
Mathematical sciences	33	18	15	25	12	1	19	14	33	-	-	1	1	6	1	6	9	8
	3%	4%	3%	3%	4%	2%	6% g	2%	8% i	-	-	4%	5%	3%	2%	3%	7% j	3%
Computer science	93	65	28	69	22	1	21	72	93	-	10	2	2	22	5	18	9	24
	9%	14% b	5%	9%	8%	2%	7%	10%	21% i	-	12%	7%	9%	11%	8%	10%	7%	8%
Engineering and technology	91	61	30	52	37	4	27	64	91	-	13	-	4	22	8	14	8	22
	9%	13% b	5%	7%	13% c	7%	8%	9%	21% i	-	15% kopq	-	19%	11% k	12% k	7%	6%	7%
Architecture, building and planning	21	9	12	15	8	-	3	18	21	-	1	-	1	-	-	6	1	12
	2%	2%	2%	2%	3%	-	1%	3%	5% i	-	2%	-	7%	-	-	3% m	1%	4% mnp
Social studies	68	26	43	53	21	1	20	49	-	68	6	-	3	11	4	14	11	19
	7%	6%	8%	7%	7%	1%	6%	7%	-	16% h	7%	-	13%	5%	7%	7%	9%	7%
Law	38	17	21	27	12	1	13	25	-	38	2	3	1	8	1	5	8	10
	4%	4%	4%	3%	4%	3%	4%	4%	-	9% h	3%	9%	3%	4%	2%	3%	6%	3%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	GENDER Male	GENDER Female	LEVEL OF QUALIFICATION Undergraduate degree	LEVEL OF QUALIFICATION Masters degree	LEVEL OF QUALIFICATION PhD	UNIVERSITY ATTENDED Russell Group	UNIVERSITY ATTENDED Non-Russell Group	SUBJECT STUDIED STEM	SUBJECT STUDIED Non-STEM	CURRENT REGION Scotland	CURRENT REGION Wales	CURRENT REGION Northern Ireland	CURRENT REGION South East and East of England	CURRENT REGION South West	CURRENT REGION North of England	CURRENT REGION Midlands	CURRENT REGION London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Business and administrative studies	95 9%	52 11% b	43 8%	75 10% e	24 8%	1 1%	12 4%	83 12% f	- -	95 22% h	11 13%	3 9%	1 3%	17 8%	4 7%	18 9%	13 10%	28 10%
Mass communications and documentation	5 *	1 *	3 1%	5 1%	- -	- -	1 *	4 1%	- -	5 1%	1 2%	- -	- -	2 1%	- -	2 1%	- -	- -
Languages	50 5%	17 4%	33 6%	34 4%	20 7%	1 1%	19 6%	31 4%	- -	50 12% h	2 3%	2 6%	- -	8 4%	2 4%	11 6% p	1 1%	23 8% p
Historical and philosophical studies	51 5%	18 4%	34 6%	41 5%	16 6%	4 7%	27 9% g	24 3%	- -	51 12% h	1 2%	1 4%	- -	9 4%	2 3%	11 5%	2 2%	25 8% jp
Creative arts and design	65 6%	22 5%	43 8%	59 7% d	11 4%	2 3%	12 4%	53 8% f	- -	65 15% h	5 5%	2 5%	1 3%	11 6%	8 13% mo	10 5%	8 6%	21 7%
Education	27 3%	3 1%	24 4% a	20 3%	5 2%	1 1%	2 1%	25 4% f	- -	27 6% h	2 3%	2 6% q	1 4%	7 3%	2 3%	8 4% q	4 3%	2 1%
Combined	26 3%	12 3%	14 3%	23 3%	5 2%	1 2%	5 2%	21 3%	- -	26 6% h	2 2%	1 2%	1 3%	2 1%	1 1%	4 2%	5 4%	11 4%
Other	156 15%	51 11%	105 19% a	131 17%	34 12%	5 10%	43 14%	113 16%	- -	- -	7 9%	7 21%	2 10%	30 15%	12 18%	30 15%	23 19% j	44 15%
NETS																		
Net: STEM	437 43%	240 52% b	198 35%	318 40%	141 49% c	39 71% cd	161 51% g	276 39%	437 100% i	- -	44 52% q	12 37%	14 61%	97 48% q	28 43%	81 42%	51 40%	112 38%
Net: Non-STEM	425 42%	167 37%	258 46% a	337 43% e	114 39% e	11 20%	110 35%	314 45% f	- -	425 100% h	32 39%	14 42%	6 29%	75 37%	25 39%	82 42%	52 41%	139 47% m

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Medicine and dentistry	43	5	1	2	2	1	13	8	10	5	1	2	8	2	8	7	9
	4%	5%	3%	11%	1%	1%	5%	6%	7%	6%	3%	10%	5%	3%	4%	6%	4%
								d	d								
Biological sciences	86	11	9	1	15	6	15	9	14	11	5	1	11	5	14	11	19
	8%	12%	18%	5%	10%	10%	6%	6%	9%	14%	15%	5%	7%	9%	7%	8%	10%
		f	fg														
Veterinary science	8	1	-	-	-	1	1	-	2	1	-	-	-	-	1	-	3
	1%	2%	-	-	-	1%	1%	-	1%	2%	-	-	-	-	1%	-	1%
Agriculture and related subjects	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-
Physical sciences	62	4	6	-	12	2	14	9	10	4	4	1	10	4	15	10	10
	6%	4%	13%	-	8%	3%	5%	7%	7%	5%	10%	5%	6%	7%	7%	7%	5%
			e														
Mathematical sciences	33	1	1	1	5	2	8	8	7	-	2	1	8	-	4	9	8
	3%	2%	2%	5%	3%	3%	3%	6%	4%	-	6%	5%	4%	-	2%	7%	4%
											im						imn
Computer science	93	13	1	2	17	4	19	11	13	10	1	2	20	5	14	12	15
	9%	15%	3%	11%	11%	6%	7%	8%	8%	13%	3%	10%	12%	9%	7%	9%	7%
		bf															
Engineering and technology	91	12	-	4	12	6	22	7	15	9	-	3	15	7	18	7	16
	9%	13%	-	22%	8%	9%	9%	5%	10%	12%	-	15%	9%	13%	9%	5%	8%
		bg			b	b	b		b	j				j			
Architecture, building and planning	21	3	-	1	-	2	9	1	2	1	-	1	-	-	10	-	6
	2%	4%	-	8%	-	3%	3%	1%	1%	2%	-	7%	-	-	5%	-	3%
		d				d	d								lmo		lo
Social studies	68	6	1	2	9	4	15	12	13	6	-	2	10	3	13	11	16
	7%	7%	1%	11%	5%	6%	6%	9%	9%	8%	-	10%	6%	5%	7%	8%	8%
Law	38	-	5	1	8	2	8	9	3	1	4	1	7	1	8	9	4
	4%	-	11%	3%	5%	3%	3%	7%	2%	1%	12%	6%	4%	1%	4%	7%	2%
			afh		a			a			imnp						

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Business and administrative studies	95	11	4	-	11	3	27	12	11	10	4	1	13	4	20	12	14
	9%	13%	9%	-	7%	5%	11%	9%	7%	13%	10%	3%	8%	6%	10%	9%	7%
Mass communications and documentation	5	1	-	-	1	-	2	-	-	1	-	-	1	-	1	1	-
	*	1%	-	-	1%	-	1%	-	-	1%	-	-	1%	-	1%	1%	-
Languages	50	4	3	-	8	2	13	-	11	2	2	-	5	1	8	1	19
	5%	5%	6%	-	5%	3%	5%	-	7%	2%	5%	-	3%	2%	4%	*	9%
		g	g		g	g	g		g		o				o		ilmo
Historical and philosophical studies	51	4	4	-	9	4	15	6	5	3	1	-	13	3	11	2	12
	5%	5%	8%	-	5%	6%	6%	4%	3%	5%	4%	-	8%	5%	5%	1%	6%
													o		o		o
Creative arts and design	65	2	2	1	13	8	11	9	13	3	2	1	13	11	10	5	12
	6%	3%	5%	3%	8%	12%	4%	7%	9%	4%	6%	3%	7%	19%	5%	4%	6%
						af								ilnop			
Education	27	1	2	-	7	1	10	4	-	2	2	2	5	2	7	4	3
	3%	2%	4%	-	5%	2%	4%	3%	-	3%	5%	8%	3%	3%	3%	3%	1%
			h		h		h										
Combined	26	1	-	-	2	2	7	5	9	2	1	1	6	-	6	4	4
	3%	1%	-	-	1%	4%	3%	3%	6%	2%	2%	3%	4%	-	3%	3%	2%
									d								
Other	156	6	9	4	26	15	46	26	13	5	6	2	25	10	32	30	32
	15%	7%	18%	21%	16%	23%	18%	19%	9%	7%	17%	11%	15%	17%	16%	23%	16%
			a		a	ah	ah	ah						i	i	i	
NETS																	
Net: STEM	437	49	18	12	64	23	101	53	73	41	14	12	72	24	85	57	86
	43%	57%	38%	61%	41%	37%	40%	39%	48%	54%	38%	56%	42%	41%	42%	42%	42%
		bdefg															
Net: Non-STEM	425	31	21	3	67	26	107	57	65	30	16	7	73	24	85	48	84
	42%	36%	44%	18%	43%	40%	42%	42%	43%	39%	45%	33%	43%	42%	42%	36%	42%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Medicine and dentistry	43 4%	9 6%	- -	- -	31 5% e	12 3%
Biological sciences	86 8%	8 6%	2 5%	2 8%	51 9%	35 8%
Veterinary science	8 1%	1 1%	- -	- -	5 1%	4 1%
Agriculture and related subjects	1 *	- -	- -	- -	1 *	- -
Physical sciences	62 6%	7 5%	2 5%	4 17%	33 6%	29 7%
Mathematical sciences	33 3%	5 4%	1 4%	- -	18 3%	15 3%
Computer science	93 9%	13 9%	- -	- -	56 10%	36 8%
Engineering and technology	91 9%	12 8%	1 4%	5 22%	46 8%	45 10%
Architecture, building and planning	21 2%	4 3%	- -	4 18%	14 2%	8 2%
Social studies	68 7%	10 7%	- -	2 10%	51 9% e	17 4%
Law	38 4%	4 3%	- -	1 6%	22 4%	16 4%
Business and administrative studies	95 9%	14 9%	5 17%	2 9%	56 10%	39 9%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

D5. Which of the following best describes the subject you studied at university for your undergraduate degree?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Mass communications and documentation	5	2	-	-	3	2
	*	1%	-	-	1%	*
Languages	50	7	3	-	23	26
	5%	5%	11%	-	4%	6%
Historical and philosophical studies	51	6	6	-	18	33
	5%	4%	22%	-	3%	7%
						d
Creative arts and design	65	6	-	-	36	29
	6%	4%	-	-	6%	7%
Education	27	8	-	-	18	8
	3%	5%	-	-	3%	2%
Combined	26	3	2	-	11	14
	3%	2%	6%	-	2%	3%
Other	156	26	7	2	85	71
	15%	18%	25%	8%	15%	16%
NETS						
Net: STEM	437	60	5	14	254	183
	43%	41%	19%	66%	44%	42%
Net: Non-STEM	425	59	16	6	240	185
	42%	41%	56%	26%	41%	42%

Columns Tested: a,b,c - d,e

Brain Drain Research

D6. In which year did you graduate?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2011 or earlier	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2012	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2014	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2015	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2016	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D6. In which year did you graduate?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2011 or earlier	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2012	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2014	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2015	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2016	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D6. In which year did you graduate?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
2011 or earlier	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
2012	-	-	-	-	-	-
	-	-	-	-	-	-
2013	-	-	-	-	-	-
	-	-	-	-	-	-
2014	-	-	-	-	-	-
	-	-	-	-	-	-
2015	-	-	-	-	-	-
	-	-	-	-	-	-
2016	-	-	-	-	-	-
	-	-	-	-	-	-

Columns Tested: a,b,c - d,e

Brain Drain Research

D7. Are you?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	458	458	-	353	130	29	149	309	240	167	37	14	15	98	28	81	56	128
	45%	100%	-	45%	45%	52%	47%	44%	55%	39%	45%	44%	68%	49%	43%	42%	44%	43%
		b							i									
Female	560	-	560	433	158	27	166	394	198	258	46	18	7	104	37	112	70	166
	55%	-	100%	55%	55%	48%	53%	56%	45%	61%	55%	56%	32%	51%	57%	58%	56%	57%
			a							h								

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D7. Are you?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	458	42	22	14	80	27	108	66	63	34	18	16	82	29	92	59	90
	45%	49%	47%	71%	51%	43%	42%	49%	41%	45%	49%	74%	49%	50%	46%	44%	44%
Female	560	44	25	6	77	36	146	70	89	42	18	6	87	29	110	76	112
	55%	51%	53%	29%	49%	57%	58%	51%	59%	55%	51%	26%	51%	50%	54%	56%	56%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D7. Are you?
Base: All 25-35 year olds with degree

Significance Level: 95%

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Male	458	58	8	14	266	192
	45%	40%	30%	64%	46%	44%
Female	560	87	20	8	313	247
	55%	60%	70%	36%	54%	56%

Columns Tested: a,b,c - d,e

Brain Drain Research

D8. In which of the following regions do you currently live?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
South East	150 15%	72 16%	78 14%	120 15%	34 12%	15 26% cd	42 13%	107 15%	75 17%	53 13%	- -	- -	- -	150 74% jknopq	- -	- -	- -	- -
South West	65 6%	28 6%	37 7%	50 6%	19 7%	3 5%	18 6%	47 7%	28 6%	25 6%	- -	- -	- -	- -	65 100% jkmopq	- -	- -	- -
North East	52 5%	19 4%	33 6%	47 6%	11 4%	3 5%	18 6%	35 5%	21 5%	24 6%	- -	- -	- -	- -	- -	52 27% jkmnpq	- -	- -
North West	67 7%	32 7%	35 6%	55 7%	14 5%	4 7%	25 8%	42 6%	30 7%	29 7%	- -	- -	- -	- -	- -	67 35% jkmnpq	- -	- -
Yorkshire and the Humber	73 7%	29 6%	44 8%	56 7%	25 9%	2 3%	23 7%	50 7%	31 7%	29 7%	- -	- -	- -	- -	- -	73 38% jkmnpq	- -	- -
West Midlands	62 6%	27 6%	34 6%	49 6%	15 5%	6 10%	14 5%	47 7%	19 4%	30 7%	- -	- -	- -	- -	- -	- -	62 49% jkmnoq	- -
East Midlands	64 6%	29 6%	36 6%	51 6%	17 6%	2 3%	12 4%	53 7% f	31 7%	22 5%	- -	- -	- -	- -	- -	- -	64 51% jkmnoq	- -
London	294 29%	128 28%	166 30%	212 27%	105 37% ce	9 16%	102 32%	192 27%	112 25%	139 33% h	- -	- -	- -	- -	- -	- -	- -	294 100% jkmnop
East of England	52 5%	27 6%	25 5%	42 5%	13 4%	7 13% cd	20 6%	33 5%	23 5%	21 5%	- -	- -	- -	52 26% jknopq	- -	- -	- -	- -
Scotland	83 8%	37 8%	46 8%	65 8%	17 6%	4 7%	12 4%	71 10% f	44 10%	32 8%	83 100% kmnopq	- -	- -	- -	- -	- -	- -	- -
Wales	32 3%	14 3%	18 3%	20 3%	14 5%	3 5%	16 5%	16 2% g	12 3%	14 3%	- -	32 100% jmnopq	- -	- -	- -	- -	- -	- -

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

D8. In which of the following regions do you currently live?
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	22	15	7	20	4	-	13	9	14	6	-	-	22	-	-	-	-	-
	2%	3%	1%	3%	1%	-	4%	1%	3%	2%	-	-	100%	-	-	-	-	-
		b					g											

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

D8. In which of the following regions do you currently live?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
South East	150 15%	1 1%	8 17% ae	- -	72 46% abefgh	4 6%	25 10% a	13 10% a	16 11% a	1 1%	2 5%	1 5%	92 54% ijmnop	2 3%	16 8% i	9 7% i	11 6%
South West	65 6%	- -	4 8% a	- -	9 6% a	31 48% abdfgh	8 3%	4 3%	3 2%	- -	2 5%	- -	7 4% i	42 72% ijlnop	4 2%	2 2%	3 1%
North East	52 5%	1 1%	- -	- -	6 4%	- -	39 15% abdegh	2 1%	1 1%	1 1%	1 3%	- -	5 3% p	1 2%	38 19% ijlmop	1 1%	- -
North West	67 7%	2 2%	3 6% de	- -	1 1%	- -	52 20% abdegh	4 3%	2 1%	1 1%	1 2%	- -	1 1%	- -	52 26% ijlmop	5 3%	4 2%
Yorkshire and the Humber	73 7%	1 1%	1 1%	- -	2 2%	1 2%	53 21% abdegh	6 4%	2 1%	1 1%	1 2%	1 4%	4 2%	2 4%	54 27% ijlmop	2 2%	2 1%
West Midlands	62 6%	1 2%	1 2%	- -	5 3%	2 3%	7 3%	39 29% abdefh	2 1%	- -	- -	- -	3 2%	2 3%	5 2%	45 33% ijlmnp	3 2%
East Midlands	64 6%	2 2%	2 5%	- -	3 2%	2 3%	11 5%	34 25% abdefh	3 2%	- -	1 4%	1 3%	3 2%	- -	6 3%	45 33% ijlmnp	1 *
London	294 29%	12 14%	4 8%	2 9%	39 25% bfg	18 28% abfg	39 16%	20 14%	116 77% abdefg	7 9%	2 5%	- -	24 14%	4 8%	21 10%	18 13%	168 83% ijlmno
East of England	52 5%	- -	1 3%	- -	18 11% afh	3 5% a	8 3%	13 9% af	7 4% a	- -	- -	- -	31 18% ijmnop	3 5% i	3 1%	7 5%	5 3% in
Scotland	83 8%	64 74% bdefgh	- -	- -	- -	2 3% dg	5 2%	- -	1 1%	64 84% jlmnop	- -	- -	- -	1 2%	2 1%	1 1%	4 2%
Wales	32 3%	1 1%	24 50% adefgh	- -	1 1%	1 2%	4 1%	1 1%	- -	1 1%	27 74% ilmnop	- -	- -	1 1%	1 1%	1 1%	- -

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D8. In which of the following regions do you currently live?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	22	2	-	18	-	-	1	-	-	1	-	19	-	-	-	-	1
	2%	2%	-	91%	-	-	1%	-	-	2%	-	88%	-	-	-	-	1%
		d								n							

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

D8. In which of the following regions do you currently live?
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
South East	150 15%	- -	8 30%	10 46%	83 14%	67 15%
South West	65 6%	- -	- -	- -	9 2%	56 13% d
North East	52 5%	39 27%	- -	- -	41 7% e	12 3%
North West	67 7%	52 36%	- -	- -	51 9% e	16 4%
Yorkshire and the Humber	73 7%	53 37%	- -	- -	51 9% e	22 5%
West Midlands	62 6%	- -	- -	- -	43 7% e	19 4%
East Midlands	64 6%	- -	- -	- -	38 7%	27 6%
London	294 29%	- -	20 70%	12 54%	134 23%	160 36% d
East of England	52 5%	- -	- -	- -	26 5%	26 6%
Scotland	83 8%	- -	- -	- -	62 11% e	21 5%
Wales	32 3%	- -	- -	- -	22 4%	10 2%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

D8. In which of the following regions do you currently live?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Northern Ireland	22	-	-	-	18	4
	2%	-	-	-	3%	1%
					e	

Columns Tested: a,b,c - d,e

Brain Drain Research

D9_SUM. In which...

SUMMARY TABLE
Base: All who went to university in the UK

	of the following regions did you attend university for your undergraduate degree?	region were you primarily living in six months after you left university?
Unweighted Total	930	930
Weighted Total	917 100%	917 100%
South East	115 13%	119 13%
South West	64 7%	58 6%
North East	74 8%	50 5%
North West	92 10%	78 8%
Yorkshire and the Humber	88 10%	75 8%
West Midlands	70 8%	72 8%
East Midlands	66 7%	63 7%
London	151 17%	202 22%
East of England	42 5%	50 5%
Scotland	86 9%	76 8%
Wales	47 5%	36 4%
Northern Ireland	20 2%	21 2%
Other	3 *	17 2%

COMRES

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?
Base: All who went to university in the UK

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	930	473	457	759	237	46	295	635	317	444	81	32	23	202	92	210	143	147
Weighted Total	917	422	495	734	251	49	315	602	394	378	72	31	21	189	59	178	114	251
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	115	58	58	96	28	6	28	88	43	52	-	-	-	65	8	7	7	27
	13%	14%	12%	13%	11%	11%	9%	15%	11%	14%	-	-	-	35%	14%	4%	6%	11%
								f						jknopq	jko		j	jo
South West	64	27	36	54	16	1	13	51	23	26	2	1	-	7	31	1	4	18
	7%	6%	7%	7%	6%	2%	4%	8%	6%	7%	2%	5%	-	4%	51%	1%	3%	7%
								f						o	jkmopq	o		o
North East	74	29	45	62	22	4	40	34	21	37	2	-	1	10	2	39	2	17
	8%	7%	9%	8%	9%	9%	13%	6%	5%	10%	2%	-	7%	5%	4%	22%	2%	7%
							g			h						jkmnpq		p
North West	92	45	46	78	13	8	37	55	39	40	3	2	-	9	4	55	6	13
	10%	11%	9%	11%	5%	16%	12%	9%	10%	11%	4%	6%	-	5%	7%	31%	5%	5%
				d		d										jkmnpq		
Yorkshire and the Humber	88	33	55	76	18	-	36	52	40	30	1	2	-	14	2	50	10	9
	10%	8%	11%	10%	7%	-	11%	9%	10%	8%	1%	5%	-	7%	3%	28%	9%	4%
				e										j		jkmnpq		j
West Midlands	70	31	38	60	17	4	27	43	23	34	-	1	-	9	2	3	41	13
	8%	7%	8%	8%	7%	9%	8%	7%	6%	9%	-	2%	-	5%	4%	2%	36%	5%
														j			jkmnoq	j
East Midlands	66	35	31	56	15	3	14	52	30	23	-	-	-	17	2	8	32	6
	7%	8%	6%	8%	6%	6%	4%	9%	7%	6%	-	-	-	9%	3%	5%	28%	2%
								f						jq		j	jkmnoq	
London	151	63	89	104	56	8	52	99	73	65	1	-	-	23	3	4	5	116
	17%	15%	18%	14%	22%	16%	17%	16%	19%	17%	1%	-	-	12%	5%	2%	4%	46%
					c									jknop				jkmnop
East of England	42	22	20	31	16	8	19	22	22	16	-	1	-	24	1	3	1	12
	5%	5%	4%	4%	6%	16%	6%	4%	5%	4%	-	4%	-	13%	2%	1%	1%	5%
						cd								jnopq				jp
Scotland	86	42	44	67	27	4	16	70	49	31	64	1	2	1	-	3	3	12
	9%	10%	9%	9%	11%	8%	5%	12%	13%	8%	88%	2%	10%	*	-	2%	3%	5%
								f	i		kmnopq						m	mn
Wales	47	22	25	32	17	4	20	27	18	21	-	24	-	9	4	3	3	4
	5%	5%	5%	4%	7%	8%	6%	4%	4%	5%	-	76%	-	5%	6%	2%	3%	1%
												jmnopq		j	joq			

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?
Base: All who went to university in the UK

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	930	473	457	759	237	46	295	635	317	444	81	32	23	202	92	210	143	147
Weighted Total	917	422	495	734	251	49	315	602	394	378	72	31	21	189	59	178	114	251
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	20	14	6	17	4	-	12	7	12	3	-	-	18	-	-	-	-	2
	2%	3%	1%	2%	2%	-	4%	1%	3%	1%	-	-	83%	-	-	-	-	1%
		b					g		i									
Other	3	1	2	1	2	-	1	2	1	2	1	-	-	1	-	-	-	1
	*	*	*	*	1%	-	*	*	*	1%	1%	-	-	1%	-	-	-	*

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?
Base: All who went to university in the UK

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	930	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	917	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	115	-	-	-	115	-	-	-	-	-	-	-	71	6	8	8	22
	13%	-	-	-	73%	-	-	-	-	-	-	-	42%	11%	4%	6%	11%
					abefgh								ijmnop	ijn		i	ijn
South West	64	-	-	-	-	64	-	-	-	1	1	1	4	34	3	5	15
	7%	-	-	-	-	100%	-	-	-	1%	2%	3%	2%	59%	1%	3%	7%
						abdfgh								ijlnop			iln
North East	74	-	-	-	-	-	74	-	-	1	-	3	7	2	47	5	9
	8%	-	-	-	-	-	29%	-	-	1%	-	12%	4%	3%	24%	4%	5%
							abdegh								ijlmop		
North West	92	-	-	-	-	-	92	-	-	2	3	1	8	3	60	7	8
	10%	-	-	-	-	-	36%	-	-	3%	7%	4%	5%	6%	30%	5%	4%
							abdegh								ijlmop		
Yorkshire and the Humber	88	-	-	-	-	-	88	-	-	1	2	-	9	2	58	10	4
	10%	-	-	-	-	-	35%	-	-	1%	5%	-	5%	4%	29%	7%	2%
							abdegh								ijlmop	ip	
West Midlands	70	-	-	-	-	-	-	70	-	-	1	-	6	5	6	47	5
	8%	-	-	-	-	-	-	51%	-	-	2%	-	3%	9%	3%	34%	3%
								abdefh						inp		ijlmnp	
East Midlands	66	-	-	-	-	-	-	66	-	-	1	-	12	1	6	41	2
	7%	-	-	-	-	-	-	49%	-	-	2%	-	7%	2%	3%	30%	1%
								abdefh					inp			ijlmn	
London	151	-	-	-	-	-	-	-	151	-	2	-	21	1	5	4	114
	17%	-	-	-	-	-	-	-	100%	-	5%	-	12%	2%	3%	3%	57%
									abdefg		i		imno				ijlmno
East of England	42	-	-	-	42	-	-	-	-	-	1	-	26	-	4	2	8
	5%	-	-	-	27%	-	-	-	-	-	3%	-	15%	-	2%	1%	4%
					abefgh								ijmnop				
Scotland	86	86	-	-	-	-	-	-	-	71	-	1	1	1	2	2	9
	9%	100%	-	-	-	-	-	-	-	93%	-	3%	*	1%	1%	2%	5%
		bdefgh								jlmnop							ln
Wales	47	-	47	-	-	-	-	-	-	-	27	-	6	2	3	6	2
	5%	-	100%	-	-	-	-	-	-	-	75%	-	3%	3%	2%	5%	1%
			adefgh								ilmnop						i

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?
Base: All who went to university in the UK

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	930	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	917	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	20	-	-	20	-	-	-	-	-	-	-	17	-	-	-	-	3
	2%	-	-	100%	-	-	-	-	-	-	-	78%	-	-	-	-	1%
Other	3	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1
	*	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	*

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?
Base: All who went to university in the UK

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	930	168	20	16	591	339
Weighted Total	917	144	28	22	579	338
	100%	100%	100%	100%	100%	100%
South East	115	-	-	-	71	44
	13%	-	-	-	12%	13%
South West	64	-	-	-	-	64
	7%	-	-	-	-	19%
						d
North East	74	39	14	6	47	27
	8%	27%	52%	26%	8%	8%
North West	92	55	10	7	60	32
	10%	38%	35%	34%	10%	9%
Yorkshire and the Humber	88	50	4	9	58	30
	10%	35%	13%	39%	10%	9%
West Midlands	70	-	-	-	47	23
	8%	-	-	-	8%	7%
East Midlands	66	-	-	-	41	25
	7%	-	-	-	7%	7%
London	151	-	-	-	114	37
	17%	-	-	-	20%	11%
					e	
East of England	42	-	-	-	26	16
	5%	-	-	-	4%	5%
Scotland	86	-	-	-	71	16
	9%	-	-	-	12%	5%
					e	
Wales	47	-	-	-	27	20
	5%	-	-	-	5%	6%
Northern Ireland	20	-	-	-	17	3
	2%	-	-	-	3%	1%
					e	

Columns Tested: a,b,c - d,e

Brain Drain Research

D9a. In which of the following regions did you attend university for your undergraduate degree?
Base: All who went to university in the UK

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	930	168	20	16	591	339
Weighted Total	917	144	28	22	579	338
	100%	100%	100%	100%	100%	100%
Other	3	-	-	-	-	3
	*	-	-	-	-	1%
						d

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?
Base: All who went to university in the UK

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	930	473	457	759	237	46	295	635	317	444	81	32	23	202	92	210	143	147
Weighted Total	917	422	495	734	251	49	315	602	394	378	72	31	21	189	59	178	114	251
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	119	56	64	99	31	7	35	84	46	53	-	-	-	85	5	9	3	17
	13%	13%	13%	13%	13%	15%	11%	14%	12%	14%	-	-	-	45% jknopq	8% j	5% j	3%	7% j
South West	58	29	29	48	16	1	15	43	24	24	1	1	-	4	42	4	2	4
	6%	7%	6%	6%	6%	1%	5%	7%	6%	6%	1%	2%	-	2%	70% jkmopq	2%	1%	2%
North East	50	19	30	42	13	5	20	30	20	22	2	-	-	6	1	36	2	4
	5%	5%	6%	6%	5%	11%	6%	5%	5%	6%	2%	-	-	3%	1%	20% jkmnpq	1%	1%
North West	78	45	33	65	15	6	32	46	33	36	1	1	-	4	2	53	7	11
	8%	11% b	7%	9%	6%	11%	10%	8%	8%	10%	1%	4%	-	2%	4%	30% jkmnpq	6%	4%
Yorkshire and the Humber	75	28	47	63	17	3	32	42	32	27	-	-	-	9	1	56	3	6
	8%	7%	9%	9%	7%	6%	10%	7%	8%	7%	-	-	-	5% j	2%	31% jkmnpq	3%	2%
West Midlands	72	31	41	60	21	5	20	52	25	29	1	1	-	8	2	6	45	10
	8%	7%	8%	8%	8%	10%	6%	9%	6%	8%	1%	3%	-	4%	3%	4%	39% jkmnoq	4%
East Midlands	63	29	34	51	17	1	18	46	31	20	-	-	-	8	1	1	45	8
	7%	7%	7%	7%	7%	3%	6%	8%	8%	5%	-	-	-	4% o	1%	1%	39% jkmnoq	3%
London	202	90	112	149	68	5	69	133	86	84	4	-	1	17	3	6	4	168
	22%	21%	23%	20%	27% ce	10%	22%	22%	22%	22%	5%	-	5%	9% o	5%	3%	4%	67% jkmnop
East of England	50	27	23	41	12	7	21	29	25	20	-	-	-	38	2	1	2	7
	5%	6%	5%	6%	5%	14% cd	7%	5%	6%	5%	-	-	-	20% jknopq	3%	*	2%	3%
Scotland	76	34	42	65	15	4	16	61	41	30	64	1	1	1	-	3	-	7
	8%	8%	8%	9%	6%	8%	5%	10% f	10%	8%	88% kmnopq	2%	7%	*	-	1%	-	3% p
Wales	36	18	18	23	13	4	17	20	14	16	-	27	-	2	2	2	1	2
	4%	4%	4%	3%	5%	8%	5%	3%	3%	4%	-	85% jmnopq	-	1%	3%	1%	1%	1%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?
Base: All who went to university in the UK

	Total	GENERAL Male	Female	LEVEL OF QUALIFICATION Undergraduate degree	Masters degree	PhD	UNIVERSITY ATTENDED Russell Group	Non-Russell Group	SUBJECT STUDIED STEM	Non-STEM	CURRENT REGION Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	930	473	457	759	237	46	295	635	317	444	81	32	23	202	92	210	143	147
Weighted Total	917	422	495	734	251	49	315	602	394	378	72	31	21	189	59	178	114	251
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	21	16	6	18	6	-	13	8	12	7	-	-	19	1	-	1	1	-
	2%	4%	1%	2%	2%	-	4%	1%	3%	2%	-	-	88%	1%	-	*	1%	-
		b					g											
Other	17	2	15	11	6	2	8	9	5	10	1	1	-	6	-	2	-	7
	2%	*	3%	1%	2%	3%	2%	2%	1%	3%	1%	3%	-	3%	-	1%	-	3%
			a									p		p				p

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?
Base: All who went to university in the UK

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	930	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	917	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	119	1	4	-	72	3	17	8	16	-	-	-	119	-	-	-	-
	13%	1%	8%	-	46%	4%	7%	6%	11%	-	-	-	70%	-	-	-	-
			a		abefgh		a		a				ijmnop				
South West	58	1	2	-	6	34	7	6	1	-	-	-	-	58	-	-	-
	6%	1%	4%	-	4%	53%	3%	5%	1%	-	-	-	-	100%	-	-	-
						abdfgh								ijlnop			
North East	50	-	-	-	6	-	42	2	-	-	-	-	-	-	50	-	-
	5%	-	-	-	4%	-	17%	1%	-	-	-	-	-	-	25%	-	-
							abdegh								ijlmop		
North West	78	1	1	-	2	1	63	5	4	-	-	-	-	-	78	-	-
	8%	1%	3%	-	1%	2%	25%	4%	3%	-	-	-	-	-	39%	-	-
							abdegh								ijlmop		
Yorkshire and the Humber	75	1	2	-	4	1	61	5	1	-	-	-	-	-	75	-	-
	8%	1%	4%	-	3%	2%	24%	3%	1%	-	-	-	-	-	37%	-	-
							abdegh								ijlmop		
West Midlands	72	1	5	-	6	3	7	48	2	-	-	-	-	-	-	72	-
	8%	1%	11%	-	4%	5%	3%	35%	1%	-	-	-	-	-	-	53%	-
			afh					abdefh								ijlmnp	
East Midlands	63	1	2	-	3	1	14	40	2	-	-	-	-	-	-	63	-
	7%	2%	3%	-	2%	2%	5%	30%	1%	-	-	-	-	-	-	47%	-
								abdefh								ijlmnp	
London	202	9	2	3	29	15	21	8	114	-	-	-	-	-	-	-	202
	22%	11%	4%	14%	19%	24%	8%	6%	76%	-	-	-	-	-	-	-	100%
					bfg	abfg			abdefg								ijlmno
East of England	50	-	2	-	25	1	7	10	5	-	-	-	50	-	-	-	-
	5%	-	3%	-	16%	1%	3%	8%	3%	-	-	-	30%	-	-	-	-
					abefgh			aef					ijmnop				
Scotland	76	71	-	-	-	1	4	-	-	76	-	-	-	-	-	-	-
	8%	82%	-	-	-	1%	2%	-	-	100%	-	-	-	-	-	-	-
			bdefgh								jlmnop						
Wales	36	-	27	-	1	1	4	1	2	-	36	-	-	-	-	-	-
	4%	-	58%	-	1%	1%	2%	1%	1%	-	100%	-	-	-	-	-	-
				adefgh								ilmnop					

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?
Base: All who went to university in the UK

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	930	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	917	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	21	1	-	17	-	1	3	-	-	-	-	21	-	-	-	-	-
	2%	1%	-	86%	-	1%	1%	-	-	-	-	100%	-	-	-	-	-
Other	17	1	1	-	3	2	3	3	4	-	-	-	-	-	-	-	-
	2%	1%	2%	-	2%	3%	1%	2%	3%	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?
Base: All who went to university in the UK

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	930	168	20	16	591	339
Weighted Total	917 100%	144 100%	28 100%	22 100%	579 100%	338 100%
South East	119 13%	3 2%	11 40%	- -	72 12%	48 14%
South West	58 6%	4 3%	- -	- -	- -	58 17% d
North East	50 5%	33 23%	- -	5 23%	42 7% e	7 2%
North West	78 8%	48 33%	- -	9 40%	63 11% e	15 4%
Yorkshire and the Humber	75 8%	49 34%	- -	8 37%	61 10% e	14 4%
West Midlands	72 8%	2 1%	- -	- -	48 8%	24 7%
East Midlands	63 7%	- -	- -	- -	40 7%	23 7%
London	202 22%	2 2%	17 60%	- -	114 20%	88 26% d
East of England	50 5%	- -	- -	- -	25 4%	26 8% d
Scotland	76 8%	1 1%	- -	- -	71 12% e	6 2%
Wales	36 4%	1 1%	- -	- -	27 5%	9 3%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

D9b. In which region were you primarily living in six months after you left university?
Base: All who went to university in the UK

| | | NORTH/SOUTH | | | ACTION AFTER LEAVING UNIVERSITY | |
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	930	168	20	16	591	339
Weighted Total	917	144	28	22	579	338
	100%	100%	100%	100%	100%	100%
Northern Ireland	21	1	-	-	17	5
	2%	1%	-	-	3%	1%
Other	17	1	-	-	-	17
	2%	1%	-	-	-	5%
						d

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q1_SUM. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

SUMMARY TABLE
Base: All 25-35 year olds with degree

	Total	0 - not at all important	1	2	3	4	5	6	7	8	9	10 - very important	NETS Unimportant (0-3)	NETS Neutral (4-6)	NETS Important (7-10)	Mean
Time it takes to commute to work	1018 100%	58 6%	14 1%	18 2%	24 2%	28 3%	118 12%	112 11%	173 17%	227 22%	98 10%	148 15%	114 11%	258 25%	646 63%	6.8
Availability of graduate level jobs	1018 100%	60 6%	12 1%	19 2%	32 3%	46 4%	108 11%	107 10%	175 17%	194 19%	101 10%	167 16%	122 12%	260 26%	636 63%	6.7
Proximity to friends and family	1018 100%	41 4%	17 2%	22 2%	42 4%	43 4%	104 10%	120 12%	170 17%	154 15%	108 11%	198 19%	122 12%	267 26%	630 62%	6.8
Cost of housing	1018 100%	59 6%	12 1%	17 2%	33 3%	43 4%	132 13%	129 13%	156 15%	186 18%	91 9%	160 16%	122 12%	304 30%	592 58%	6.6
Quality of housing	1018 100%	55 5%	12 1%	19 2%	30 3%	47 5%	151 15%	137 13%	204 20%	181 18%	73 7%	108 11%	117 11%	335 33%	566 56%	6.4
Good transport links to major cities	1018 100%	60 6%	18 2%	21 2%	44 4%	54 5%	148 15%	120 12%	185 18%	171 17%	79 8%	118 12%	143 14%	322 32%	553 54%	6.3
Places to go out (e.g. bars, pubs, clubs and restaurants)	1018 100%	68 7%	20 2%	35 3%	50 5%	57 6%	150 15%	132 13%	167 16%	186 18%	58 6%	95 9%	174 17%	338 33%	505 50%	6.0
The identity of the area	1018 100%	74 7%	15 1%	40 4%	50 5%	51 5%	161 16%	131 13%	181 18%	169 17%	56 5%	91 9%	179 18%	343 34%	496 49%	6.0
It's just where I'm from	1018 100%	202 20%	26 3%	52 5%	38 4%	40 4%	97 10%	77 8%	100 10%	123 12%	77 8%	186 18%	318 31%	214 21%	486 48%	5.5
Could live rent-free with parents/relatives	1018 100%	243 24%	36 3%	52 5%	50 5%	32 3%	86 8%	50 5%	87 9%	107 11%	66 6%	209 21%	380 37%	168 17%	470 46%	5.2
Good transport links to London	1018 100%	282 28%	40 4%	46 5%	52 5%	35 3%	89 9%	68 7%	109 11%	114 11%	70 7%	113 11%	420 41%	192 19%	406 40%	4.6
A thriving arts and culture scene	1018 100%	118 12%	39 4%	66 7%	73 7%	67 7%	163 16%	131 13%	134 13%	114 11%	56 5%	57 6%	296 29%	361 35%	361 35%	5.1
Location of my partner's job	1018 100%	380 37%	36 4%	28 3%	23 2%	30 3%	103 10%	67 7%	93 9%	110 11%	67 7%	79 8%	467 46%	201 20%	349 34%	4.1

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Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	59 6%	25 6%	34 6%	49 6%	15 5%	2 3%	17 5%	42 6%	36 8% i	16 4%	6 7%	2 7%	- -	12 6%	2 3%	10 5%	9 7%	18 6%
1	(1.0)	12 1%	4 1%	8 1%	10 1%	2 1%	- -	5 2%	6 1%	5 1%	7 2%	1 2%	- -	1 3%	1 1%	1 2%	1 *	1 1%	5 2%
2	(2.0)	17 2%	6 1%	11 2%	14 2%	4 2%	- -	7 2%	11 2%	4 1%	10 2%	1 1%	- -	- -	3 1%	2 3%	6 3%	5 4%	1 * q
3	(3.0)	33 3%	23 5% b	11 2%	29 4%	7 2%	3 5%	12 4%	22 3%	10 2%	13 3%	3 3%	2 6%	- -	6 3%	3 4%	5 3%	4 3%	11 4%
4	(4.0)	43 4%	20 4%	24 4%	35 5%	10 4%	3 5%	19 6%	24 3%	19 4%	17 4%	5 6%	- -	1 5%	10 5%	4 6%	7 4%	2 2%	14 5%
5	(5.0)	132 13%	61 13%	71 13%	109 14%	34 12%	12 22%	50 16%	82 12%	61 14%	45 11%	14 16% q	5 15%	6 25%	36 18% q	10 15% q	27 14% q	17 14% q	19 6%
6	(6.0)	129 13%	56 12%	73 13%	90 12%	45 16%	8 14%	37 12%	92 13%	53 12%	60 14%	12 14%	3 10%	4 20%	30 15%	7 11%	25 13%	15 12%	31 11%
7	(7.0)	156 15%	75 16%	81 14%	124 16%	44 15%	6 10%	45 14%	111 16%	61 14%	65 15%	9 11%	10 30% jmp	2 8%	21 10%	14 21% m	35 18% m	18 14%	48 16%
8	(8.0)	186 18%	87 19%	99 18%	142 18%	55 19%	10 17%	54 17%	132 19%	88 20%	77 18%	16 19%	5 16%	4 18%	48 24% q	10 16%	35 18%	22 18%	45 15%
9	(9.0)	91 9%	49 11%	42 7%	72 9%	23 8%	6 11%	28 9%	62 9%	36 8%	42 10%	7 8%	2 5%	4 17%	13 7%	7 11%	15 8%	12 10%	31 11%
10 - very important	(10.0)	160 16%	53 12%	107 19% a	111 14%	49 17%	8 14%	41 13%	119 17%	64 15%	72 17%	10 13%	4 12%	1 5%	22 11%	5 7%	28 14%	20 16% n	70 24% jmno

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	122	58	64	102	28	5	41	81	55	46	11	4	1	22	7	22	19	36
	12%	13%	11%	13%	10%	8%	13%	12%	13%	11%	13%	13%	3%	11%	11%	11%	15%	12%
Net: Neutral (4-6)	304	137	168	235	89	22	106	198	133	122	30	8	11	76	21	59	35	64
	30%	30%	30%	30%	31%	40%	34%	28%	30%	29%	36%	24%	49%	38%	33%	31%	28%	22%
											q			pq	q	q		
Net: Important (7-10)	592	263	329	449	171	29	168	424	249	257	43	20	11	104	36	112	72	194
	58%	58%	59%	57%	59%	52%	53%	60%	57%	60%	51%	63%	48%	52%	56%	58%	57%	66%
								f										jm
Mean score	6.6	6.5	6.7	6.5	6.8	6.7	6.4	6.7	6.5	6.8	6.3	6.5	6.7	6.4	6.4	6.6	6.5	7.0
																		m
Standard deviation	2.66	2.57	2.72	2.69	2.56	2.37	2.66	2.65	2.77	2.55	2.72	2.54	2.00	2.53	2.38	2.55	2.83	2.82
Standard error	.08	.11	.12	.09	.15	.33	.15	.10	.15	.12	.28	.44	.41	.17	.24	.17	.23	.21

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	59	9	5	-	6	4	12	10	13	8	2	1	7	2	11	14	12
		6%	11%	10%	-	4%	7%	5%	7%	9%	10%	6%	4%	4%	3%	6%	11%	6%
			df								l							l
1	(1.0)	12	1	1	-	2	1	3	2	2	1	-	1	3	1	1	1	1
		1%	2%	1%	-	1%	1%	1%	2%	1%	2%	-	3%	2%	1%	1%	1%	1%
2	(2.0)	17	-	3	-	2	1	7	3	1	1	-	-	3	2	4	5	3
		2%	-	6%	-	1%	2%	3%	2%	1%	1%	-	-	2%	3%	2%	4%	1%
				a														
3	(3.0)	33	2	3	2	6	2	6	5	6	2	2	-	5	3	6	3	10
		3%	2%	6%	9%	4%	3%	2%	4%	4%	2%	5%	-	3%	4%	3%	2%	5%
4	(4.0)	43	7	-	1	11	2	11	4	4	4	-	1	11	5	9	1	8
		4%	8%	-	5%	7%	3%	4%	3%	3%	5%	-	5%	6%	8%	5%	1%	4%
			b								o			o	o	o		
5	(5.0)	132	14	8	4	21	8	41	19	8	13	6	4	29	10	32	16	13
		13%	16%	17%	21%	13%	13%	16%	14%	5%	17%	15%	19%	17%	18%	16%	12%	7%
			h	h		h		h	h		p			p	p	p		
6	(6.0)	129	13	4	4	28	7	28	18	18	12	5	4	33	7	23	15	22
		13%	15%	9%	18%	18%	12%	11%	14%	12%	16%	12%	21%	19%	11%	11%	11%	11%
														nop				
7	(7.0)	156	15	13	2	13	11	45	19	19	13	10	2	18	11	32	19	30
		15%	17%	28%	9%	9%	17%	18%	14%	13%	17%	29%	8%	11%	20%	16%	14%	15%
			d	dgh				d				lop			l			
8	(8.0)	186	14	6	3	32	7	45	25	26	13	4	4	25	6	39	30	34
		18%	16%	13%	13%	20%	11%	18%	19%	17%	17%	10%	18%	15%	11%	19%	22%	17%
																	m	
9	(9.0)	91	8	2	4	18	6	17	10	18	5	3	4	16	5	15	12	24
		9%	9%	3%	19%	11%	10%	7%	7%	12%	6%	9%	18%	9%	9%	7%	9%	12%
10 - very important	(10.0)	160	5	3	1	19	13	37	19	36	5	5	1	21	6	30	20	45
		16%	5%	7%	5%	12%	21%	15%	14%	24%	7%	13%	5%	12%	10%	15%	15%	22%
							ab	a	a	abdf								ilm

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	122	12	11	2	15	8	28	21	22	12	4	1	17	7	23	23	26
	12%	14%	23%	9%	10%	13%	11%	15%	14%	15%	11%	7%	10%	12%	11%	17%	13%
			df														
Net: Neutral (4-6)	304	33	12	9	60	18	80	41	30	29	10	10	73	22	64	33	43
	30%	39%	26%	44%	38%	28%	32%	30%	20%	38%	28%	45%	43%	37%	32%	24%	21%
		h			h		h			op			nop	op	p		
Net: Important (7-10)	592	41	24	9	82	37	145	74	100	35	22	10	80	29	115	80	132
	58%	47%	51%	47%	52%	59%	57%	55%	66%	46%	61%	49%	47%	50%	57%	59%	66%
									ad						l		ilm
															l		
Mean score	6.6	5.9	5.7	6.6	6.6	6.7	6.5	6.4	7.0	5.9	6.6	6.5	6.4	6.2	6.6	6.4	7.0
		ab	b		b		ab		ab						i		il
Standard deviation	2.66	2.73	2.80	2.09	2.46	2.84	2.58	2.79	2.97	2.73	2.50	2.38	2.49	2.45	2.61	3.00	2.78
Standard error	.08	.29	.39	.47	.19	.33	.16	.22	.29	.30	.40	.49	.19	.27	.17	.24	.24

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	59 6%	8 5%	- -	1 5%	33 6%	26 6%
1	(1.0)	12 1%	1 1%	- -	1 3%	4 1%	8 2%
2	(2.0)	17 2%	6 4%	- -	- -	5 1%	12 3% d
3	(3.0)	33 3%	5 3%	- -	- -	16 3%	17 4%
4	(4.0)	43 4%	6 4%	3 12%	- -	22 4%	21 5%
5	(5.0)	132 13%	22 15%	4 15%	6 29%	83 14%	49 11%
6	(6.0)	129 13%	19 13%	3 12%	- -	84 15% e	45 10%
7	(7.0)	156 15%	23 16%	9 31%	2 11%	82 14%	74 17%
8	(8.0)	186 18%	23 16%	4 15%	5 23%	101 17%	85 19%
9	(9.0)	91 9%	12 8%	- -	1 5%	57 10%	34 8%
10 - very important	(10.0)	160 16%	21 15%	4 16%	5 24%	92 16%	68 15%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Cost of housing
Base: All 25-35 year olds with degree

| | Total | NORTH/SOUTH | | | ACTION AFTER LEAVING UNIVERSITY | |
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	122	19	-	2	58	64
	12%	13%	-	8%	10%	14%
						d
Net: Neutral (4-6)	304	47	11	6	189	115
	30%	32%	38%	29%	33%	26%
					e	
Net: Important (7-10)	592	79	17	14	332	260
	58%	55%	62%	63%	57%	59%
Mean score	6.6	6.5	6.9	7.0	6.7	6.5
Standard deviation	2.66	2.63	1.86	2.77	2.59	2.75
Standard error	.08	.20	.42	.69	.11	.13

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	55 5%	24 5%	31 6%	50 6%	9 3%	2 4%	15 5%	40 6%	27 6%	19 4%	2 2%	1 4%	-	14 7%	2 2%	11 6%	10 8%	16 5%
1	(1.0)	12 1%	5 1%	7 1%	9 1%	3 1%	-	4 1%	8 1%	2 *	9 2% h	1 1%	-	-	-	1 2%	3 2%	2 2%	4 2% m
2	(2.0)	19 2%	8 2%	11 2%	14 2%	6 2%	3 5%	7 2%	12 2%	7 2%	9 2%	1 2%	-	-	3 2%	2 3%	3 2%	3 2%	7 2%
3	(3.0)	30 3%	12 3%	19 3%	25 3%	6 2%	4 7% d	14 5% g	16 2%	11 2%	12 3%	1 2%	-	2 10%	7 3%	3 5%	4 2%	5 4%	7 2%
4	(4.0)	47 5%	25 5%	22 4%	41 5%	8 3%	2 3%	18 6%	29 4%	21 5%	23 5%	6 7% q	2 5%	2 9%	8 4%	2 3%	14 7% q	6 5%	7 2%
5	(5.0)	151 15%	79 17% b	72 13%	119 15%	46 16%	9 16%	53 17%	98 14%	71 16%	50 12%	15 18%	4 12%	4 19%	38 19%	11 16%	29 15%	16 12%	36 12%
6	(6.0)	137 13%	66 15%	71 13%	113 14%	40 14%	9 15%	48 15%	89 13%	56 13%	58 14%	9 11%	2 7%	3 12%	35 17%	11 16%	25 13%	16 13%	36 12%
7	(7.0)	204 20%	90 20%	113 20%	158 20%	57 20%	10 18%	62 20%	142 20%	90 21%	85 20%	20 24%	11 34% pq	4 16%	40 20%	14 22%	39 20%	22 17%	54 18%
8	(8.0)	181 18%	80 17%	101 18%	129 16%	63 22% c	6 12%	56 18%	125 18%	79 18%	79 19%	16 20%	7 23%	4 20%	34 17%	10 16%	29 15%	24 19%	56 19%
9	(9.0)	73 7%	33 7%	40 7%	50 6%	18 6%	5 8%	12 4%	61 9% f	32 7%	34 8%	5 6%	1 3%	2 9%	9 5%	4 6%	17 9%	7 6%	27 9%
10 - very important	(10.0)	108 11%	36 8%	73 13% a	78 10%	31 11%	7 12%	25 8%	83 12%	42 10%	48 11%	6 7%	4 12%	1 3%	13 6%	5 8%	20 10%	14 11%	45 15% jm

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	117	48	68	98	24	9	41	76	47	49	6	1	2	24	8	21	21	34
	11%	11%	12%	12%	8%	16%	13%	11%	11%	11%	7%	4%	10%	12%	12%	11%	16%	12%
																		j
Net: Neutral (4-6)	335	170	164	273	94	19	118	216	148	130	30	8	9	81	23	67	38	79
	33%	37%	29%	35%	33%	35%	38%	31%	34%	31%	36%	24%	41%	40%	35%	35%	30%	27%
		b					g							q				
Net: Important (7-10)	566	239	327	415	170	28	155	411	243	246	48	23	11	97	34	104	67	182
	56%	52%	58%	53%	59%	50%	49%	58%	56%	58%	57%	72%	49%	48%	53%	54%	53%	62%
			a					f				mp						m
Mean score	6.4	6.3	6.5	6.3	6.7	6.3	6.1	6.5	6.4	6.5	6.5	6.9	6.3	6.1	6.4	6.3	6.2	6.7
					c			f										m
Standard deviation	2.50	2.40	2.58	2.54	2.28	2.51	2.40	2.54	2.48	2.50	2.14	2.10	1.97	2.41	2.28	2.55	2.77	2.61
Standard error	.08	.11	.11	.09	.14	.35	.14	.09	.13	.11	.22	.36	.40	.16	.23	.17	.22	.20

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
0 - not at all important	(0.0)	55 5%	6 6%	4 9%	- -	8 5%	2 3%	16 6%	12 9%	7 4%	6 7%	1 3%	- -	9 5%	1 2%	13 7%	15 11% Imp	7 4%
1	(1.0)	12 1%	1 1%	1 3%	- -	3 2%	1 1%	3 1%	1 1%	3 2%	2 2%	- -	- -	1 *	1 1%	3 1%	2 1%	4 2%
2	(2.0)	19 2%	1 2%	4 8% def	- -	- -	- -	4 2%	5 4% d	5 3% d	1 2%	1 2%	- -	5 3%	2 3%	5 2%	2 1%	4 2%
3	(3.0)	30 3%	3 3%	- -	1 4%	9 6%	1 1%	8 3%	4 3%	2 2%	3 4%	- -	1 4%	9 5%	1 2%	6 3%	6 4%	3 2%
4	(4.0)	47 5%	6 7% d	2 5%	2 11%	3 2%	3 4%	16 6% d	6 4%	3 2%	5 7%	2 5%	3 14%	7 4%	4 7%	12 6%	4 3%	6 3%
5	(5.0)	151 15%	11 12%	7 14%	4 19%	22 14%	12 18%	46 18% h	25 18%	15 10%	10 13%	4 12%	5 25%	26 15%	14 24% np	29 15%	24 18%	27 14%
6	(6.0)	137 13%	11 13%	6 12%	5 23%	30 19% f	11 18%	27 11%	17 13%	21 14%	8 10%	4 11%	3 13%	28 17%	9 16%	24 12%	18 14%	32 16%
7	(7.0)	204 20%	26 30% deg	10 22%	2 10%	28 18%	11 17%	51 20%	22 17%	32 21%	21 27%	9 25%	3 13%	34 20%	10 17%	41 21%	23 17%	38 19%
8	(8.0)	181 18%	13 15%	9 19%	4 19%	32 21% f	10 16%	34 13%	25 18%	31 20%	12 15%	10 27%	4 19%	32 19%	7 13%	31 15%	24 17%	35 17%
9	(9.0)	73 7%	5 6%	1 2%	2 11%	15 10%	5 8%	17 7%	6 4%	8 5%	5 6%	1 3%	2 10%	10 6%	2 3%	16 8%	8 6%	13 6%
10 - very important	(10.0)	108 11%	3 3%	3 7%	1 3%	7 4%	9 14% ad	29 11% ad	12 9%	25 16% ad	4 6%	5 13%	1 3%	10 6%	6 11%	23 11%	10 7%	32 16% ilo

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	117	11	9	1	19	3	32	23	16	11	2	1	23	5	26	24	19
	11%	12%	20%	4%	12%	5%	13%	17%	11%	15%	5%	4%	13%	9%	13%	18%	9%
			e				e	e									p
Net: Neutral (4-6)	335	28	15	10	56	26	90	48	39	23	10	11	61	27	65	47	65
	33%	33%	31%	52%	35%	40%	35%	35%	26%	31%	28%	52%	36%	47%	32%	35%	32%
						h								ijnp			
Net: Important (7-10)	566	47	23	8	82	35	132	65	96	42	24	10	86	25	111	64	118
	56%	55%	49%	43%	52%	55%	52%	48%	63%	55%	67%	44%	51%	44%	55%	48%	58%
									fg		mo						m
Mean score	6.4	6.0	5.7	6.4	6.3	6.8	6.2	5.9	6.8	6.0	6.9	6.3	6.2	6.2	6.3	5.8	6.7
						abg			abg		o						io
Standard deviation	2.50	2.36	2.82	1.84	2.33	2.21	2.60	2.72	2.53	2.57	2.19	1.87	2.36	2.21	2.63	2.80	2.47
Standard error	.08	.25	.39	.41	.18	.25	.16	.22	.25	.29	.35	.38	.18	.25	.17	.23	.21

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	55	9	-	2	31	24
		5%	6%	-	8%	5%	6%
1	(1.0)	12	3	-	-	5	7
		1%	2%	-	-	1%	2%
2	(2.0)	19	2	1	1	10	9
		2%	2%	3%	6%	2%	2%
3	(3.0)	30	2	3	1	17	13
		3%	2%	9%	5%	3%	3%
4	(4.0)	47	10	2	-	26	21
		5%	7%	6%	-	4%	5%
5	(5.0)	151	22	5	5	93	58
		15%	15%	19%	22%	16%	13%
6	(6.0)	137	19	2	1	78	59
		13%	13%	5%	5%	13%	13%
7	(7.0)	204	30	10	2	115	88
		20%	20%	35%	8%	20%	20%
8	(8.0)	181	18	2	4	98	83
		18%	12%	6%	16%	17%	19%
9	(9.0)	73	13	1	2	40	33
		7%	9%	5%	8%	7%	7%
10 - very important	(10.0)	108	17	3	4	64	44
		11%	12%	11%	20%	11%	10%
NETS							
Net: Unimportant (0-3)		117	16	4	4	64	53
		11%	11%	13%	19%	11%	12%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Quality of housing
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	335	51	9	6	197	138
	33%	35%	31%	27%	34%	31%
Net: Important (7-10)	566	77	16	12	318	248
	56%	53%	57%	53%	55%	57%
Mean score	6.4	6.3	6.3	6.4	6.4	6.4
Standard deviation	2.50	2.63	2.16	3.10	2.48	2.53
Standard error	.08	.20	.48	.78	.10	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	68 7%	26 6%	42 8%	50 6%	22 8%	5 9%	19 6%	49 7%	30 7%	24 6%	3 3%	2 7%	2 10%	16 8%	6 10%	11 6%	14 11% joq	14 5%
1	(1.0)	20 2%	11 2%	9 2%	12 2%	9 3%	- -	8 3%	12 2%	9 2%	10 2%	2 2%	- -	1 6%	2 1%	2 4%	3 2%	3 2%	7 2%
2	(2.0)	35 3%	14 3%	22 4%	28 4%	11 4%	3 6%	15 5%	20 3%	17 4%	10 2%	1 1%	2 5%	1 5%	12 6%	1 1%	6 3%	7 5%	7 2%
3	(3.0)	50 5%	19 4%	31 6%	42 5%	16 5%	2 3%	18 6%	32 5%	23 5%	23 5%	3 3%	5 14% joq	1 7%	12 6%	4 7%	8 4%	8 6%	10 3%
4	(4.0)	57 6%	22 5%	35 6%	46 6%	9 3%	5 9%	20 6%	37 5%	29 7%	19 5%	9 10% nq	2 6%	3 13%	13 6%	1 2%	16 8% nq	7 5%	6 2%
5	(5.0)	150 15%	68 15%	82 15%	121 15%	33 12%	12 21%	46 15%	104 15%	67 15%	58 14%	18 21% q	3 10%	2 8%	39 19% q	10 15%	31 16% q	20 16%	27 9%
6	(6.0)	132 13%	63 14%	69 12%	104 13%	31 11%	5 9%	29 9%	103 15% f	51 12%	61 14%	13 15%	8 25% opq	4 17%	31 15%	9 14%	20 10%	15 12%	32 11%
7	(7.0)	167 16%	75 16%	92 16%	125 16%	60 21%	14 26%	45 14%	122 17%	72 16%	72 17%	11 13%	6 17%	3 13%	33 16%	12 19%	33 17%	16 13%	54 18%
8	(8.0)	186 18%	91 20%	95 17%	138 17%	59 20%	6 11%	65 21%	121 17%	84 19%	76 18%	17 21%	3 10%	4 16%	27 13%	10 15%	37 19%	21 17%	67 23% m
9	(9.0)	58 6%	29 6%	28 5%	49 6%	10 4%	2 3%	17 5%	41 6%	21 5%	26 6%	3 3%	1 4%	- -	13 6%	5 7%	10 5%	9 7%	17 6%
10 - very important	(10.0)	95 9%	40 9%	55 10%	72 9%	28 10%	1 2%	33 10%	62 9%	36 8%	46 11%	5 6%	1 2%	1 5%	6 3%	4 6%	19 10% m	7 6%	52 18% jkmnop

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	174	70	105	132	57	10	61	114	78	67	8	8	6	40	14	28	32	38
	17%	15%	19%	17%	20%	18%	19%	16%	18%	16%	9%	26%	28%	20%	22%	14%	25%	13%
												j		j	j	joq		
Net: Neutral (4-6)	338	153	186	271	73	22	95	244	147	138	39	13	9	83	20	67	41	66
	33%	33%	33%	34%	25%	39%	30%	35%	34%	33%	47%	41%	38%	41%	31%	35%	33%	22%
				d		d					nopq	q		q		q	q	
Net: Important (7-10)	505	236	270	384	158	24	159	346	212	220	36	11	8	79	31	98	53	191
	50%	51%	48%	49%	55%	43%	51%	49%	48%	52%	44%	33%	34%	39%	47%	51%	42%	65%
																m		jkmnop
Mean score	6.0	6.2	5.9	6.0	6.0	5.4	6.0	6.0	5.9	6.2	6.0	5.3	5.0	5.5	5.7	6.1	5.4	6.8
																mp		jkmnop
Standard deviation	2.68	2.60	2.74	2.64	2.79	2.50	2.77	2.64	2.67	2.63	2.26	2.41	2.84	2.53	2.82	2.61	2.92	2.64
Standard error	.08	.12	.12	.09	.17	.35	.16	.10	.14	.12	.23	.42	.58	.17	.28	.17	.23	.20

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
0 - not at all important	(0.0)	68 7%	6 6%	5 11%	2 12%	10 6%	4 6%	12 5%	15 11% fh	6 4%	5 7%	2 6%	2 11%	10 6%	2 4%	11 5%	22 16% ilmnp	6 3%
1	(1.0)	20 2%	1 1%	1 1%	1 3%	1 1%	1 2%	6 2%	2 2%	6 4%	1 1%	- -	1 6%	3 2%	1 2%	4 2%	3 2%	5 3%
2	(2.0)	35 3%	2 2%	3 6%	1 5%	6 4%	2 3%	8 3%	10 7% f	3 2%	1 1%	2 4%	2 10%	12 7% i	1 1%	6 3%	6 5%	5 2%
3	(3.0)	50 5%	3 3%	3 6%	- -	6 4%	3 5%	20 8%	6 5%	7 4%	3 4%	3 10%	- -	10 6%	4 6%	14 7%	7 5%	7 4%
4	(4.0)	57 6%	8 9% h	3 7%	3 15%	9 5%	1 2%	16 6%	8 6%	4 2%	8 10% mop	1 3%	3 14%	12 7%	1 3%	16 8% p	5 4%	5 3%
5	(5.0)	150 15%	17 20%	7 14%	3 18%	31 20% h	7 12%	37 15%	18 13%	15 10%	15 19%	5 15%	2 8%	29 17%	9 15%	28 14%	23 17%	21 10%
6	(6.0)	132 13%	14 16%	9 19%	3 15%	25 16%	9 15%	25 10%	13 9%	26 17% f	14 18%	8 22% n	3 14%	22 13%	10 17%	21 10%	14 11%	32 16%
7	(7.0)	167 16%	8 9%	5 11%	2 11%	30 19%	12 20%	41 16%	18 13%	24 16%	7 9%	6 16%	4 17%	34 20% i	9 15%	34 17%	18 14%	25 12%
8	(8.0)	186 18%	23 27% def	8 17%	3 15%	22 14%	9 14%	43 17%	27 20%	31 21%	15 20%	5 13%	4 20%	21 12%	10 18%	30 15%	24 18%	54 27% ln
9	(9.0)	58 6%	2 2%	2 4%	- -	12 7%	6 9%	13 5%	10 7%	6 4%	3 4%	2 6%	- -	9 5%	4 8%	12 6%	6 4%	13 6%
10 - very important	(10.0)	95 9%	3 4%	1 3%	1 5%	6 4%	9 14% abdg	32 12% abdg	8 6%	23 15% abdg	5 7%	2 6%	- -	8 5%	6 11%	26 13% lo	7 5%	28 14% lo

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	174	11	11	4	24	10	46	34	23	9	7	6	34	8	34	38	23
	17%	13%	24%	21%	15%	16%	18%	25%	15%	12%	20%	27%	20%	14%	17%	28%	11%
								ad					p			imnp	
Net: Neutral (4-6)	338	39	19	9	64	18	79	39	45	36	14	8	63	20	65	42	59
	33%	45%	40%	48%	41%	28%	31%	29%	30%	48%	39%	36%	37%	35%	32%	31%	29%
		efgh			fg					nop							
Net: Important (7-10)	505	37	17	6	69	36	129	62	84	31	15	8	73	30	103	55	121
	50%	43%	35%	31%	44%	56%	51%	46%	55%	40%	41%	37%	43%	51%	51%	41%	60%
						b	b		b								ijlo
Mean score	6.0	5.9	5.2	5.1	5.8	6.4	6.1	5.5	6.5	5.9	5.8	4.9	5.6	6.4	6.1	5.2	6.8
						bg	bg		bdg					lo	o		ijlno
Standard deviation	2.68	2.41	2.73	2.80	2.45	2.74	2.69	2.97	2.66	2.48	2.49	2.77	2.53	2.48	2.71	3.04	2.45
Standard error	.08	.26	.38	.63	.19	.31	.16	.24	.26	.28	.40	.57	.19	.28	.18	.25	.21

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	68	8	-	-	33	35
		7%	6%	-	-	6%	8%
1	(1.0)	20	3	-	-	8	12
		2%	2%	-	-	1%	3%
2	(2.0)	35	5	-	-	20	16
		3%	4%	-	-	3%	4%
3	(3.0)	50	8	4	3	31	19
		5%	5%	13%	13%	5%	4%
4	(4.0)	57	10	-	2	36	21
		6%	7%	-	7%	6%	5%
5	(5.0)	150	23	5	2	88	62
		15%	16%	17%	11%	15%	14%
6	(6.0)	132	14	2	4	93	39
		13%	10%	6%	20%	16%	9%
						e	
7	(7.0)	167	24	2	3	87	81
		16%	17%	8%	15%	15%	18%
8	(8.0)	186	26	10	-	100	86
		18%	18%	35%	-	17%	20%
9	(9.0)	58	7	1	1	29	29
		6%	5%	3%	5%	5%	7%
10 - very important	(10.0)	95	16	5	6	55	40
		9%	11%	17%	28%	9%	9%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Places to go out (e.g. bars, pubs, clubs and restaurants)
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	174	24	4	3	92	82
	17%	16%	13%	13%	16%	19%
Net: Neutral (4-6)	338	47	7	8	217	122
	33%	33%	23%	39%	37%	28%
					e	
Net: Important (7-10)	505	74	18	10	270	235
	50%	51%	63%	48%	47%	54%
						d
Mean score	6.0	6.1	7.0	6.8	6.0	6.0
Standard deviation	2.68	2.67	2.26	2.53	2.58	2.81
Standard error	.08	.21	.51	.63	.11	.14

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	118	54	64	100	27	4	38	80	64	31	6	5	4	29	4	26	24	20
		12%	12%	11%	13%	10%	8%	12%	11%	15%	7%	7%	17%	16%	14%	7%	13%	19%	7%
										i					q		q	jnq	
1	(1.0)	39	12	27	32	8	1	16	24	16	20	3	4	2	5	5	8	3	9
		4%	3%	5%	4%	3%	2%	5%	3%	4%	5%	4%	13%	9%	2%	7%	4%	2%	3%
													mopq						
2	(2.0)	66	33	34	57	10	2	29	38	26	22	8	1	4	17	2	15	5	14
		7%	7%	6%	7%	3%	3%	9%	5%	6%	5%	10%	3%	16%	8%	3%	8%	4%	5%
					d			g											
3	(3.0)	73	34	39	55	18	4	20	53	37	25	8	3	4	23	10	9	11	5
		7%	7%	7%	7%	6%	7%	6%	8%	8%	6%	9%	9%	17%	11%	15%	5%	9%	2%
												q	q		oq	oq		q	
4	(4.0)	67	29	38	57	18	6	22	45	30	24	9	4	1	13	3	17	11	9
		7%	6%	7%	7%	6%	10%	7%	6%	7%	6%	11%	14%	4%	6%	5%	9%	8%	3%
												q	q				q	q	
5	(5.0)	163	77	86	130	42	10	45	118	63	68	16	4	3	39	8	31	25	37
		16%	17%	15%	16%	15%	18%	14%	17%	14%	16%	19%	11%	15%	19%	12%	16%	20%	13%
6	(6.0)	131	67	64	90	50	7	35	96	54	58	5	1	1	23	11	28	20	41
		13%	15%	11%	11%	17%	13%	11%	14%	12%	14%	6%	4%	7%	12%	17%	14%	16%	14%
						c										j	j	j	
7	(7.0)	134	60	74	104	41	10	39	94	61	58	13	5	1	19	10	22	12	51
		13%	13%	13%	13%	14%	18%	12%	13%	14%	14%	16%	16%	3%	9%	15%	12%	10%	17%
																			mp
8	(8.0)	114	46	68	81	36	8	39	75	42	61	10	3	1	21	8	22	7	43
		11%	10%	12%	10%	12%	14%	12%	11%	9%	14%	12%	8%	4%	11%	12%	11%	6%	15%
											h								p
9	(9.0)	56	28	28	39	19	2	17	39	24	24	2	1	2	8	4	5	4	30
		5%	6%	5%	5%	7%	4%	5%	6%	5%	6%	2%	4%	9%	4%	6%	3%	3%	10%
																			jmop

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene
Base: All 25-35 year olds with degree

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important (10.0)	57	19	39	42	18	2	16	41	21	33	4	1	-	5	1	10	4	32
	6%	4%	7%	5%	6%	3%	5%	6%	5%	8%	4%	2%	-	3%	2%	5%	3%	11%
			a															mnop
NETS																		
Net: Unimportant (0-3)	296	133	164	244	64	11	102	195	143	98	25	13	13	73	21	58	43	49
	29%	29%	29%	31%	22%	20%	32%	28%	33%	23%	30%	41%	58%	36%	32%	30%	34%	17%
				d					i		q	q	q		q	q	q	q
Net: Neutral (4-6)	361	173	188	277	110	23	102	259	148	151	30	9	6	75	22	76	56	88
	35%	38%	34%	35%	38%	41%	32%	37%	34%	35%	36%	28%	26%	37%	34%	39%	44%	30%
																		q
Net: Important (7-10)	361	152	208	265	114	22	111	250	147	176	28	10	4	53	22	59	27	157
	35%	33%	37%	34%	40%	39%	35%	36%	34%	41%	34%	30%	16%	26%	34%	31%	22%	53%
										h	p				p	p		jkmnop
Mean score	5.1	5.0	5.1	4.9	5.5	5.4	4.9	5.2	4.8	5.6	4.9	4.1	3.6	4.6	5.1	4.8	4.4	6.2
					c					h					p			jkmnop
Standard deviation	2.90	2.82	2.96	2.92	2.77	2.54	2.97	2.86	2.96	2.80	2.65	3.00	2.83	2.79	2.66	2.89	2.80	2.81
Standard error	.09	.13	.13	.10	.17	.35	.17	.11	.16	.13	.28	.52	.58	.19	.27	.19	.22	.21

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
0 - not at all important	(0.0)	118 12%	8 9%	8 17% h	4 18%	18 12%	7 11%	37 14% h	24 18% h	10 7%	8 11%	5 15%	5 22%	18 11%	4 7%	27 14%	31 23% ilmnp	15 8%
1	(1.0)	39 4%	3 4%	5 10%	2 10%	7 4%	2 2%	10 4%	6 4%	5 4%	2 3%	3 9%	2 9%	9 5%	3 5%	8 4%	3 2%	5 3%
2	(2.0)	66 7%	8 9% e	4 9% e	3 15%	5 3%	1 1%	20 8% de	10 8% e	8 5%	8 10% m	2 5%	3 12%	17 10% mp	1 3%	15 7%	7 5%	7 4%
3	(3.0)	73 7%	6 8%	2 3%	3 16%	19 12% f	4 7%	12 5%	11 8%	8 6%	6 8%	3 8%	4 18%	22 13% np	6 11% np	9 4%	10 7%	7 3%
4	(4.0)	67 7%	7 9%	4 8%	1 4%	9 6%	7 11% h	19 7%	8 6%	4 3%	5 7%	3 7%	2 8%	10 6%	4 7%	20 10% p	9 7%	6 3%
5	(5.0)	163 16%	13 15%	9 19%	4 22%	29 18%	9 14%	41 16%	25 18%	20 13%	12 16%	7 19%	3 16%	23 13%	8 14%	34 17%	25 19%	35 17%
6	(6.0)	131 13%	6 7%	5 11%	- -	22 14%	8 12%	33 13%	20 15%	25 16%	4 5%	3 7%	- -	16 9%	10 18% i	27 14% i	24 18% il	35 17% il
7	(7.0)	134 13%	17 19% f	4 8%	1 3%	16 10%	9 14%	24 10%	15 11%	27 18% f	15 20% n	6 16%	1 3%	20 12%	9 16% n	17 8%	14 11%	29 15%
8	(8.0)	114 11%	12 14% g	6 12%	- -	18 11%	8 13%	32 13%	8 6%	16 11% g	10 13% o	3 9%	1 3%	20 12% o	4 7%	26 13% o	6 5%	29 14% o
9	(9.0)	56 5%	4 5%	1 3%	2 11%	10 6%	6 10% fg	9 4%	3 3%	11 7%	3 4%	1 3%	2 10%	7 4%	3 5%	7 3%	3 2%	19 9% no
10 - very important	(10.0)	57 6%	1 1%	- -	- -	5 3%	3 4%	16 7% a	5 3%	16 10% abdg	4 5%	1 2%	- -	9 5%	5 8% o	12 6% o	2 2%	15 7% o

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

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Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	296	26	19	12	49	13	79	51	32	24	13	13	66	15	59	51	35
	29%	30%	40%	59%	31%	21%	31%	38%	21%	32%	36%	61%	39%	26%	29%	38%	17%
			eh						eh	p	p		mnp		p	p	
Net: Neutral (4-6)	361	27	18	5	60	24	92	53	48	21	12	5	48	22	81	58	75
	35%	31%	38%	27%	38%	38%	36%	39%	32%	27%	33%	24%	28%	39%	40%	43%	37%
															il	il	
Net: Important (7-10)	361	34	11	3	49	26	82	31	71	31	11	3	56	20	62	26	92
	35%	39%	23%	14%	31%	41%	32%	23%	47%	41%	30%	16%	33%	36%	31%	19%	46%
		bg				bg	g		bdfg	o			o	o	o		lno
Mean score	5.1	5.0	4.1	3.4	4.9	5.5	4.9	4.3	5.9	5.0	4.4	3.3	4.8	5.4	4.9	4.1	5.9
			g			bg			abdfg	o			o	o	o		ijlno
Standard deviation	2.90	2.72	2.85	2.79	2.79	2.84	3.02	2.85	2.81	2.90	2.90	2.87	2.92	2.74	2.95	2.81	2.71
Standard error	.09	.29	.40	.62	.22	.33	.18	.23	.28	.32	.46	.58	.22	.31	.20	.23	.23

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	118 12%	21 14%	2 8%	2 8%	70 12%	48 11%
1	(1.0)	39 4%	8 5%	2 6%	- -	22 4%	17 4%
2	(2.0)	66 7%	10 7%	6 20%	1 6%	34 6%	32 7%
3	(3.0)	73 7%	6 4%	- -	1 5%	48 8%	25 6%
4	(4.0)	67 7%	14 9%	- -	- -	39 7%	28 6%
5	(5.0)	163 16%	24 17%	3 10%	6 29%	98 17%	65 15%
6	(6.0)	131 13%	17 12%	3 11%	2 10%	75 13%	56 13%
7	(7.0)	134 13%	16 11%	2 6%	2 8%	76 13%	58 13%
8	(8.0)	114 11%	15 10%	8 28%	4 17%	60 10%	54 12%
9	(9.0)	56 5%	5 3%	1 4%	- -	30 5%	26 6%
10 - very important	(10.0)	57 6%	8 6%	2 6%	4 16%	27 5%	30 7%
NETS							
Net: Unimportant (0-3)		296 29%	45 31%	10 35%	4 19%	174 30%	122 28%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

A thriving arts and culture scene
Base: All 25-35 year olds with degree

| | | NORTH/SOUTH | | | ACTION AFTER LEAVING UNIVERSITY | |
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	361	55	6	8	212	149
	35%	38%	21%	39%	37%	34%
Net: Important (7-10)	361	44	12	9	193	168
	35%	31%	44%	42%	33%	38%
Mean score	5.1	4.7	5.3	5.9	5.0	5.2
Standard deviation	2.90	2.96	3.19	2.90	2.86	2.95
Standard error	.09	.23	.71	.73	.12	.14

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	41 4%	22 5%	19 3%	31 4%	14 5%	1 3%	12 4%	29 4%	19 4%	17 4%	2 3%	1 3%	2 10%	11 5%	2 3%	7 4%	7 5%	10 3%
1	(1.0)	17 2%	8 2%	9 2%	9 1%	9 3% c	2 3%	6 2%	10 1%	2 1%	14 3% h	1 1%	- -	- -	2 1%	1 2%	3 1%	- -	9 3% p
2	(2.0)	22 2%	14 3%	8 1%	14 2%	11 4% c	5 10% c	11 3%	11 2%	8 2%	10 2%	1 1%	- -	- -	4 2%	2 4%	4 2%	2 2%	9 3%
3	(3.0)	42 4%	20 4%	22 4%	36 5%	12 4%	2 3%	11 3%	31 4%	19 4%	15 4%	3 4%	5 15% jmnopq	2 10%	7 4%	1 1%	9 5%	5 4%	9 3%
4	(4.0)	43 4%	19 4%	24 4%	32 4%	9 3%	4 6%	13 4%	30 4%	27 6% i	10 2%	8 10% opq	- -	- -	13 7%	4 6%	6 3%	4 3%	7 2%
5	(5.0)	104 10%	46 10%	57 10%	80 10%	32 11%	6 11%	31 10%	73 10%	39 9%	45 11%	11 13%	1 4%	3 11%	26 13%	10 15% o	15 8%	15 12%	23 8%
6	(6.0)	120 12%	68 15% b	52 9%	89 11%	40 14%	6 11%	37 12%	83 12%	56 13%	46 11%	10 12%	2 7%	3 12%	24 12%	8 13%	22 11%	12 9%	38 13%
7	(7.0)	170 17%	78 17%	93 17%	132 17%	45 16%	5 9%	57 18%	113 16%	76 17%	68 16%	13 15%	8 24%	2 9%	37 18%	10 15%	31 16%	22 18%	47 16%
8	(8.0)	154 15%	66 14%	88 16%	115 15%	48 17%	6 11%	46 15%	108 15%	61 14%	77 18%	14 17%	6 20%	5 21%	26 13%	9 14%	35 18% p	13 10%	46 15%
9	(9.0)	108 11%	53 12%	55 10%	83 11%	24 8%	7 12%	31 10%	77 11%	54 12%	40 10%	8 10%	1 3%	4 18%	18 9%	8 13%	25 13%	18 14%	25 9%
10 - very important	(10.0)	198 19%	64 14%	134 24% a	165 21%	45 16%	12 21%	61 19%	137 20%	75 17%	82 19%	12 15%	8 24%	2 8%	32 16%	10 15%	36 18%	28 22%	71 24%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

COMRES

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	122	64	57	90	46	10	40	82	49	56	7	6	4	25	6	23	14	37
	12%	14%	10%	11%	16%	19%	13%	12%	11%	13%	8%	18%	20%	12%	9%	12%	11%	13%
					c													
Net: Neutral (4-6)	267	134	133	202	80	16	80	186	123	101	29	4	5	64	22	42	31	69
	26%	29%	24%	26%	28%	28%	26%	26%	28%	24%	35%	12%	24%	32%	34%	22%	25%	23%
		b									koq			ko	ko			
Net: Important (7-10)	630	260	370	495	161	30	194	435	266	267	47	23	13	113	37	127	81	189
	62%	57%	66%	63%	56%	53%	62%	62%	61%	63%	57%	71%	56%	56%	57%	66%	64%	64%
			a	d												m		
Mean score	6.8	6.5	7.1	6.9	6.5	6.5	6.8	6.9	6.8	6.8	6.7	7.0	6.4	6.5	6.7	7.0	7.0	7.0
			a	d												m		
Standard deviation	2.64	2.66	2.61	2.62	2.77	2.99	2.67	2.63	2.59	2.71	2.43	2.59	2.92	2.67	2.52	2.58	2.70	2.71
Standard error	.08	.12	.12	.09	.17	.41	.16	.10	.14	.12	.25	.45	.60	.18	.25	.17	.21	.21

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	41	2	5	2	9	3	9	5	3	2	2	3	7	1	4	9	6
		4%	2%	10%	11%	6%	5%	4%	4%	2%	2%	4%	15%	4%	2%	2%	6%	3%
				afh													n	
1	(1.0)	17	1	3	-	1	-	4	2	4	-	1	-	1	1	6	1	4
		2%	1%	6%	-	1%	-	2%	1%	2%	-	2%	-	*	2%	3%	*	2%
				def												l		
2	(2.0)	22	1	1	-	4	2	7	1	5	-	1	-	2	2	7	4	4
		2%	1%	3%	-	2%	3%	3%	1%	3%	-	2%	-	1%	3%	4%	3%	2%
3	(3.0)	42	5	5	-	6	5	10	2	4	5	4	-	5	1	7	5	9
		4%	6%	11%	-	4%	8%	4%	1%	3%	7%	11%	-	3%	2%	3%	4%	4%
			g	fgh			g					lmn						
4	(4.0)	43	6	-	-	10	3	9	9	3	5	1	-	13	4	5	6	3
		4%	7%	-	-	6%	5%	4%	6%	2%	6%	2%	-	8%	8%	2%	4%	2%
														np	np			
5	(5.0)	104	6	2	3	22	6	29	13	8	6	2	3	21	5	20	14	16
		10%	7%	5%	13%	14%	10%	11%	9%	5%	8%	6%	12%	12%	10%	10%	11%	8%
						h												
6	(6.0)	120	10	4	3	16	7	26	11	25	9	4	3	27	7	24	8	21
		12%	11%	9%	14%	10%	11%	10%	8%	17%	12%	12%	13%	16%	13%	12%	6%	11%
										g				o				
7	(7.0)	170	19	8	4	22	8	41	27	25	17	7	2	23	9	31	27	37
		17%	22%	18%	20%	14%	13%	16%	20%	17%	22%	18%	10%	14%	15%	15%	20%	18%
8	(8.0)	154	15	5	3	19	10	42	22	18	13	6	4	23	9	33	16	29
		15%	17%	11%	16%	12%	16%	17%	16%	12%	17%	17%	17%	14%	16%	17%	11%	14%
9	(9.0)	108	9	3	4	15	7	28	14	16	6	1	4	15	8	24	16	23
		11%	10%	7%	20%	10%	11%	11%	10%	10%	8%	3%	19%	9%	13%	12%	12%	11%
10 - very important	(10.0)	198	12	9	1	33	12	48	30	40	14	8	3	32	9	40	30	50
		19%	14%	19%	5%	21%	19%	19%	22%	26%	18%	23%	14%	19%	16%	20%	22%	25%
										a								

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	122	9	14	2	20	10	29	10	16	7	7	3	14	6	24	19	23
	12%	10%	30%	11%	13%	15%	12%	7%	10%	9%	19%	15%	8%	10%	12%	14%	11%
			adefgh										l				
Net: Neutral (4-6)	267	22	6	5	47	17	64	32	37	19	7	5	61	17	49	28	40
	26%	26%	14%	27%	30%	26%	25%	24%	24%	25%	20%	25%	36%	30%	24%	21%	20%
					b								jnop				
Net: Important (7-10)	630	55	26	12	90	37	160	93	99	50	22	13	94	35	129	88	139
	62%	64%	56%	62%	57%	59%	63%	69%	65%	65%	61%	60%	56%	60%	64%	65%	69%
					d												l
Mean score	6.8	6.8	6.0	6.6	6.7	6.7	6.9	7.1	7.2	7.0	6.7	6.6	6.8	6.8	7.0	6.8	7.2
							b	b	b								
Standard deviation	2.64	2.37	3.38	2.77	2.80	2.77	2.61	2.54	2.58	2.30	2.84	3.24	2.54	2.52	2.59	2.86	2.60
Standard error	.08	.25	.47	.62	.22	.32	.16	.20	.25	.26	.45	.66	.19	.28	.17	.23	.22

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	41	4	2	1	18	23
		4%	3%	8%	6%	3%	5%
1	(1.0)	17	3	-	1	7	9
		2%	2%	-	6%	1%	2%
2	(2.0)	22	2	-	2	9	13
		2%	2%	-	7%	2%	3%
3	(3.0)	42	5	-	-	22	19
		4%	4%	-	-	4%	4%
4	(4.0)	43	5	2	-	21	22
		4%	4%	5%	-	4%	5%
5	(5.0)	104	13	1	5	57	47
		10%	9%	4%	22%	10%	11%
6	(6.0)	120	16	-	4	70	49
		12%	11%	-	18%	12%	11%
7	(7.0)	170	23	6	4	99	71
		17%	16%	21%	17%	17%	16%
8	(8.0)	154	26	6	1	80	74
		15%	18%	23%	5%	14%	17%
9	(9.0)	108	19	3	-	63	45
		11%	13%	9%	-	11%	10%
10 - very important	(10.0)	198	29	8	4	132	66
		19%	20%	30%	19%	23%	15%
						e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Proximity to friends and family
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	122	14	2	4	57	65
	12%	10%	8%	19%	10%	15%
						d
Net: Neutral (4-6)	267	33	3	9	149	118
	26%	23%	9%	39%	26%	27%
Net: Important (7-10)	630	96	23	9	374	256
	62%	67%	83%	41%	65%	58%
					e	
Mean score	6.8	7.1	7.5	5.9	7.1	6.5
					e	
Standard deviation	2.64	2.53	2.80	3.00	2.54	2.74
Standard error	.08	.19	.63	.75	.10	.13

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	58	26	32	51	13	-	17	40	22	28	4	1	2	13	8	11	6	14
		6%	6%	6%	6%	5%	-	6%	6%	5%	7%	5%	3%	8%	6%	13% opq	5%	4%	5%
1	(1.0)	14	5	9	11	3	-	6	8	4	8	1	-	1	-	1	-	2	8
		1%	1%	2%	1%	1%	-	2%	1%	1%	2%	2%	-	4%	-	2% o	-	2% o	3% mo
2	(2.0)	18	10	8	15	5	-	5	13	5	9	3	1	-	8	2	2	1	1
		2%	2%	1%	2%	2%	-	2%	2%	1%	2%	3%	2%	-	4% oq	3%	1%	1%	*
3	(3.0)	24	10	14	19	5	-	11	13	9	10	2	2	1	3	1	4	2	10
		2%	2%	3%	2%	2%	-	3%	2%	2%	2%	2%	5%	3%	2%	1%	2%	2%	3%
4	(4.0)	28	10	17	20	6	3	10	18	11	9	5	-	2	6	1	4	3	7
		3%	2%	3%	3%	2%	6%	3%	3%	2%	2%	6%	-	10%	3%	2%	2%	2%	2%
5	(5.0)	118	57	62	91	38	4	34	84	50	47	11	7	2	25	2	24	16	31
		12%	12%	11%	12%	13%	8%	11%	12%	11%	11%	13% n	21% n	11%	12% n	3%	13% n	13% n	11% n
6	(6.0)	112	59	53	80	39	7	45	67	42	55	11	4	3	19	10	25	12	30
		11%	13%	10%	10%	14%	12%	14% g	10%	10%	13%	13%	11%	12%	9%	15%	13%	10%	10%
7	(7.0)	173	88	85	134	54	14	49	124	82	66	15	7	2	38	12	37	21	42
		17%	19%	15%	17%	19%	24%	16%	18%	19%	16%	18%	22%	9%	19%	18%	19%	16%	14%
8	(8.0)	227	94	133	172	62	11	66	162	102	89	15	8	7	48	17	43	19	70
		22%	21%	24%	22%	21%	20%	21%	23%	23%	21%	18%	24%	33%	24% p	27% p	22%	15%	24% p
9	(9.0)	98	45	53	81	25	5	28	69	40	41	7	2	1	18	5	23	20	22
		10%	10%	9%	10%	9%	8%	9%	10%	9%	10%	8%	7%	5%	9%	7%	12%	16% mnq	7%
10 - very important	(10.0)	148	55	93	112	37	12	44	104	70	63	11	2	1	24	7	22	23	58
		15%	12%	17% a	14%	13%	22%	14%	15%	16%	15%	13%	5%	5%	12%	10%	11%	18%	20% kmno

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	114	51	63	95	27	-	39	75	41	55	9	3	3	24	12	17	11	34
	11%	11%	11%	12%	9%	-	12%	11%	9%	13%	11%	10%	14%	12%	18%	9%	9%	12%
				e	e										op			
Net: Neutral (4-6)	258	126	132	192	83	14	89	169	103	111	26	10	7	50	13	53	32	68
	25%	27%	24%	24%	29%	25%	28%	24%	23%	26%	31%	32%	33%	25%	20%	27%	25%	23%
Net: Important (7-10)	646	281	365	500	178	42	187	459	294	259	48	19	12	128	40	124	83	192
	63%	61%	65%	64%	62%	75%	59%	65%	67%	61%	58%	58%	52%	63%	62%	64%	66%	65%
Mean score	6.8	6.7	6.8	6.7	6.8	7.6	6.6	6.8	6.9	6.7	6.5	6.5	6.0	6.6	6.3	6.8	7.1	6.9
						cd											n	
Standard deviation	2.60	2.54	2.66	2.67	2.43	1.78	2.62	2.60	2.51	2.72	2.57	2.14	2.73	2.61	3.03	2.41	2.58	2.67
Standard error	.08	.11	.12	.09	.15	.25	.15	.10	.13	.12	.27	.37	.56	.18	.30	.16	.21	.20

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	58	6	7	2	6	7	13	12	5	6	2	2	12	6	14	10	2
		6%	7%	14%	9%	4%	11%	5%	9%	3%	8%	7%	8%	7%	10%	7%	7%	1%
				dfh			dh				p	p		p	p	p	p	
1	(1.0)	14	1	1	1	-	1	1	4	3	1	-	1	3	1	1	2	1
		1%	2%	1%	4%	-	1%	1%	3%	2%	2%	-	4%	2%	1%	1%	2%	1%
									df									
2	(2.0)	18	3	-	-	7	2	3	3	-	3	1	-	6	1	1	5	-
		2%	3%	-	-	5%	3%	1%	2%	-	4%	2%	-	4%	2%	1%	3%	-
						fh					np			np			np	
3	(3.0)	24	1	2	-	1	-	10	5	2	1	2	1	3	1	5	5	4
		2%	1%	5%	-	1%	-	4%	4%	1%	1%	4%	3%	2%	2%	3%	4%	2%
4	(4.0)	28	6	1	1	4	-	6	3	3	5	1	2	5	1	2	4	5
		3%	7%	3%	4%	2%	-	2%	2%	2%	7%	2%	8%	3%	2%	1%	3%	2%
			ef								n							
5	(5.0)	118	9	6	2	18	10	27	17	14	7	7	2	20	5	28	14	21
		12%	10%	13%	12%	12%	16%	11%	13%	9%	10%	19%	11%	12%	9%	14%	10%	10%
6	(6.0)	112	9	6	2	23	8	33	8	14	9	3	2	17	10	28	13	18
		11%	10%	13%	10%	14%	13%	13%	6%	9%	11%	9%	9%	10%	17%	14%	10%	9%
						g			g									
7	(7.0)	173	17	7	2	32	8	43	24	22	13	7	2	28	10	33	22	37
		17%	20%	15%	11%	20%	12%	17%	18%	14%	17%	19%	10%	17%	17%	16%	17%	18%
8	(8.0)	227	21	8	8	36	15	53	25	40	17	9	7	46	13	36	23	49
		22%	24%	18%	39%	23%	23%	21%	18%	27%	22%	26%	35%	27%	23%	18%	17%	24%
														no				
9	(9.0)	98	6	4	1	18	4	30	12	13	6	2	2	11	3	27	14	23
		10%	7%	8%	5%	12%	6%	12%	9%	9%	8%	6%	8%	7%	6%	13%	11%	11%
																l		
10 - very important	(10.0)	148	8	4	1	12	10	33	21	36	8	2	1	18	6	25	23	42
		15%	9%	9%	5%	8%	15%	13%	15%	24%	10%	6%	5%	10%	10%	13%	17%	21%
									d	abdf								ijlmn

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	114	11	10	3	14	9	28	24	10	11	5	3	24	9	22	22	7
	11%	12%	20%	13%	9%	15%	11%	17%	7%	15%	13%	15%	14%	15%	11%	16%	3%
			dh					dh		p	p		p	p	p	p	
Net: Neutral (4-6)	258	23	14	5	45	18	66	29	31	21	11	6	42	16	58	30	44
	25%	27%	29%	26%	28%	29%	26%	21%	20%	28%	30%	28%	25%	28%	29%	22%	22%
Net: Important (7-10)	646	52	24	12	98	36	159	83	111	44	21	12	104	33	122	83	151
	63%	61%	50%	61%	62%	57%	63%	61%	73%	58%	57%	58%	61%	57%	60%	62%	75%
									beg								ijlmno
Mean score	6.8	6.4	5.9	6.3	6.7	6.4	6.8	6.4	7.4	6.3	6.3	6.2	6.4	6.3	6.7	6.6	7.5
			b		b		b		abdefg								ijlmno
Standard deviation	2.60	2.66	3.06	2.80	2.30	2.95	2.52	2.99	2.40	2.81	2.49	2.81	2.70	2.80	2.63	2.89	2.02
Standard error	.08	.28	.43	.63	.18	.34	.15	.24	.23	.31	.40	.57	.20	.31	.17	.23	.17

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	58 6%	8 5%	1 3%	1 5%	29 5%	29 7%
1	(1.0)	14 1%	- -	- -	1 6%	7 1%	7 2%
2	(2.0)	18 2%	1 1%	- -	- -	11 2%	7 2%
3	(3.0)	24 2%	4 3%	- -	1 6%	13 2%	11 3%
4	(4.0)	28 3%	2 1%	3 12%	- -	13 2%	15 3%
5	(5.0)	118 12%	15 10%	2 6%	2 10%	64 11%	54 12%
6	(6.0)	112 11%	20 14%	2 9%	4 20%	73 13%	39 9%
7	(7.0)	173 17%	25 18%	6 20%	3 13%	93 16%	80 18%
8	(8.0)	227 22%	31 21%	8 30%	3 14%	128 22%	100 23%
9	(9.0)	98 10%	20 14%	2 8%	2 10%	61 10%	37 8%
10 - very important	(10.0)	148 15%	19 13%	4 13%	3 14%	87 15%	61 14%
NETS							
Net: Unimportant (0-3)		114 11%	13 9%	1 3%	4 18%	60 10%	53 12%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Time it takes to commute to work
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	258	37	8	7	150	108
	25%	25%	27%	30%	26%	25%
Net: Important (7-10)	646	95	20	11	369	278
	63%	66%	70%	52%	64%	63%
Mean score	6.8	7.0	7.1	6.4	6.9	6.6
Standard deviation	2.60	2.42	2.20	2.85	2.55	2.67
Standard error	.08	.19	.49	.71	.10	.13

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	282 28%	120 26%	162 29%	238 30% d	61 21%	13 23%	95 30%	186 27%	126 29%	108 25%	40 48% mnq	14 43% mq	15 69%	36 18% q	19 29% mq	86 45% mnq	50 39% mq	22 7%
1	(1.0)	40 4%	18 4%	22 4%	30 4%	14 5%	4 8%	14 4%	26 4%	16 4%	18 4%	4 5% q	3 8% q	1 4%	9 5% q	3 5% q	12 6% q	6 5% q	2 1%
2	(2.0)	46 5%	21 5%	25 5%	42 5%	11 4%	4 7%	15 5%	32 4%	17 4%	19 5%	2 2%	2 7% q	3 14% q	10 5% q	5 8% q	18 9% jq	5 4% q	2 1%
3	(3.0)	52 5%	22 5%	30 5%	42 5%	14 5%	7 13% cd	21 7%	32 4%	17 4%	23 5%	5 6%	2 7%	1 3%	15 7% q	6 9% q	10 5%	6 5%	7 2%
4	(4.0)	35 3%	23 5% b	12 2%	30 4%	8 3%	1 2%	16 5%	19 3%	17 4%	14 3%	2 2%	- -	1 4%	12 6%	3 5%	6 3%	6 5%	5 2%
5	(5.0)	89 9%	44 10%	45 8%	69 9%	26 9%	3 6%	25 8%	64 9%	36 8%	39 9%	8 10%	1 4%	1 3%	23 12% q	6 10%	13 7%	21 17% oq	14 5%
6	(6.0)	68 7%	32 7%	36 6%	50 6%	25 9%	4 7%	15 5%	52 7%	25 6%	32 8%	3 3%	1 3%	1 4%	15 7%	5 7%	12 6%	8 7%	24 8%
7	(7.0)	109 11%	57 13%	51 9%	72 9%	40 14% c	6 11%	31 10%	77 11%	47 11%	42 10%	7 9%	6 17% o	- -	23 11% o	7 11%	10 5%	9 7%	47 16% op
8	(8.0)	114 11%	53 12%	61 11%	73 9%	41 14% c	4 8%	27 9%	87 12%	59 14%	46 11%	5 6%	4 11%	- -	29 14% jop	5 8%	12 6%	7 5%	52 18% jnop
9	(9.0)	70 7%	28 6%	42 7%	55 7%	19 7%	6 11%	25 8%	45 6%	29 7%	29 7%	5 5% p	- -	- -	11 5%	4 6% p	4 2%	2 1%	45 15% jkmnop

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important (10.0)	113	39	74	86	27	3	31	82	48	54	3	-	-	20	2	9	5	75
	11%	9%	13%	11%	9%	6%	10%	12%	11%	13%	3%	-	-	10%	3%	5%	4%	25%
			a											jnop				jkmnop
NETS																		
Net: Unimportant (0-3)	420	181	239	352	101	28	144	276	176	168	51	21	20	70	33	126	67	32
	41%	40%	43%	45%	35%	50%	46%	39%	40%	40%	62%	65%	90%	35%	51%	65%	53%	11%
				d		d					mq	mq		q	mq	mnpq	mq	
Net: Neutral (4-6)	192	99	93	149	60	8	56	136	78	85	12	2	2	50	14	31	36	43
	19%	22%	17%	19%	21%	15%	18%	19%	18%	20%	15%	7%	10%	25%	22%	16%	29%	15%
		b												koq	k		jkoq	
Net: Important (7-10)	406	178	228	285	128	20	115	291	184	172	20	9	-	82	18	36	23	219
	40%	39%	41%	36%	44%	35%	36%	41%	42%	40%	23%	28%	-	41%	27%	19%	18%	74%
					c									jnop				jkmnop
Mean score	4.6	4.6	4.7	4.4	5.0	4.3	4.3	4.8	4.7	4.8	3.0	2.9	.9	5.0	3.8	2.8	3.2	7.3
					c									jknop	o			jkmnop
Standard deviation	3.67	3.53	3.78	3.70	3.47	3.50	3.68	3.66	3.71	3.66	3.44	3.24	1.68	3.34	3.26	3.30	3.20	2.79
Standard error	.11	.16	.17	.13	.21	.49	.21	.14	.20	.17	.36	.56	.34	.23	.33	.22	.25	.21

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	282	43	21	13	23	13	105	39	8	42	16	16	25	15	89	50	7
		28%	49%	45%	67%	15%	21%	41%	29%	5%	55%	43%	76%	15%	26%	44%	37%	3%
			degh	degh		h	h	degh	dh		lmop	lp		p	lp	lmp	lp	
1	(1.0)	40	5	4	1	4	3	14	7	2	4	3	1	5	4	13	7	-
		4%	6%	8%	4%	3%	4%	5%	5%	1%	5%	9%	4%	3%	7%	6%	5%	-
				h							p	p		p	p	p	p	
2	(2.0)	46	1	2	3	8	4	18	8	-	1	1	2	9	4	20	7	1
		5%	1%	5%	16%	5%	6%	7%	6%	-	1%	3%	10%	5%	7%	10%	5%	1%
				h		h	h	ah	h					p	p	ip	p	
3	(3.0)	52	8	1	-	8	5	10	11	5	5	3	1	12	6	10	7	4
		5%	10%	2%	-	5%	8%	4%	8%	3%	7%	7%	3%	7%	11%	5%	5%	2%
			f								p			p	p			
4	(4.0)	35	1	1	-	7	2	14	7	2	1	1	1	9	2	12	7	1
		3%	1%	3%	-	4%	3%	5%	5%	1%	1%	2%	4%	5%	3%	6%	5%	1%
														p		p	p	
5	(5.0)	89	7	2	1	25	5	21	20	3	7	1	1	20	6	18	19	10
		9%	9%	4%	3%	16%	8%	8%	15%	2%	9%	3%	3%	12%	11%	9%	14%	5%
						bfh			h	bfh					p			p	
6	(6.0)	68	2	3	-	15	5	12	9	12	2	2	-	16	5	9	11	11
		7%	3%	6%	-	9%	7%	5%	7%	8%	2%	6%	-	10%	8%	5%	8%	6%
						a								in				
7	(7.0)	109	10	5	-	14	7	16	11	28	5	4	-	17	5	9	10	38
		11%	11%	11%	-	9%	12%	6%	8%	19%	7%	12%	-	10%	9%	5%	7%	19%
										dfg				n				ilno
8	(8.0)	114	7	4	-	16	12	18	9	27	5	5	-	27	5	8	8	30
		11%	8%	8%	-	10%	19%	7%	6%	18%	7%	15%	-	16%	9%	4%	6%	15%
							fg			fg		n		ino				no
9	(9.0)	70	2	3	2	15	2	10	7	23	2	-	-	9	3	4	4	41
		7%	2%	6%	9%	9%	3%	4%	5%	15%	3%	-	-	5%	6%	2%	3%	20%
						af				aefg								ijlmno

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	(10.0)	113	-	1	-	23	5	17	7	41	2	-	-	19	2	9	6	58
		11%	-	3%	-	15%	8%	7%	5%	27%	2%	-	-	11%	3%	5%	5%	29%
						abfg	a	a	a	abdefg				ijmno				ijlmno
NETS																		
Net: Unimportant (0-3)		420	57	28	17	42	25	147	66	15	52	22	20	52	29	132	70	11
		41%	66%	60%	88%	27%	39%	58%	48%	10%	69%	62%	93%	30%	51%	65%	52%	6%
			degh	deh		h	h	deh	dh		lmop	lp		p	lp	lmop	lp	
Net: Neutral (4-6)		192	11	6	1	47	12	47	36	17	9	4	1	45	13	39	37	22
		19%	12%	13%	3%	30%	19%	18%	27%	11%	12%	11%	7%	27%	23%	19%	28%	11%
						abfh			abfh					ijp	p	p	ijp	
Net: Important (7-10)		406	19	13	2	68	27	60	34	120	14	10	-	73	15	30	28	168
		40%	22%	27%	9%	43%	42%	24%	25%	79%	19%	27%	-	43%	26%	15%	21%	83%
						abfg	afg			abdefg				imno	n			ijlmno
Mean score		4.6	2.7	3.1	1.3	5.6	4.8	3.2	3.8	7.6	2.4	3.0	.6	5.3	3.9	2.6	3.4	7.9
						abfg	abfg		a	abdefg				ijmno	in		in	ijlmno
Standard deviation		3.67	3.16	3.53	2.72	3.32	3.43	3.49	3.29	2.60	3.25	3.30	1.33	3.26	3.23	3.12	3.28	2.26
Standard error		.11	.34	.49	.61	.26	.39	.21	.26	.26	.36	.53	.27	.24	.36	.21	.27	.19

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	282	71	5	5	188	93
		28%	49%	19%	25%	33%	21%
						e	
1	(1.0)	40	10	2	2	29	11
		4%	7%	5%	10%	5%	2%
						e	
2	(2.0)	46	14	-	2	30	16
		5%	9%	-	7%	5%	4%
3	(3.0)	52	6	1	-	26	26
		5%	4%	3%	-	4%	6%
4	(4.0)	35	5	-	4	24	11
		3%	4%	-	20%	4%	2%
5	(5.0)	89	10	1	5	51	38
		9%	7%	3%	23%	9%	9%
6	(6.0)	68	6	2	-	34	34
		7%	4%	5%	-	6%	8%
7	(7.0)	109	6	4	1	58	50
		11%	4%	13%	5%	10%	11%
8	(8.0)	114	9	6	-	45	69
		11%	6%	20%	-	8%	16%
							d
9	(9.0)	70	3	4	-	33	37
		7%	2%	13%	-	6%	8%
10 - very important	(10.0)	113	6	5	2	60	54
		11%	4%	19%	10%	10%	12%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to London
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	420	100	8	9	273	147
	41%	70%	28%	42%	47%	33%
					e	
Net: Neutral (4-6)	192	20	2	9	110	82
	19%	14%	8%	43%	19%	19%
Net: Important (7-10)	406	23	18	3	196	210
	40%	16%	64%	15%	34%	48%
						d
Mean score	4.6	2.4	6.1	3.6	4.1	5.3
						d
Standard deviation	3.67	3.17	3.75	3.11	3.68	3.55
Standard error	.11	.24	.84	.78	.15	.17

Columns Tested: a,b,c - d,e

Prepared by ComRes Ltd

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	60 6%	29 6%	30 5%	47 6%	17 6%	1 2%	19 6%	40 6%	27 6%	22 5%	4 4%	4 14% oq	2 10%	16 8% o	5 8%	6 3%	9 7%	13 5%
1	(1.0)	18 2%	4 1%	14 2%	14 2%	5 2%	-	10 3% g	8 1%	8 2%	8 2%	-	-	-	3 1%	2 3%	4 2%	2 1%	7 2%
2	(2.0)	21 2%	13 3%	8 1%	19 2%	2 1%	-	2 1%	19 3%	8 2%	7 2%	1 1%	1 3%	-	9 4% q	2 3%	5 2%	2 2%	1 *
3	(3.0)	44 4%	11 2%	33 6% a	41 5%	8 3%	4 7%	14 4%	31 4%	16 4%	21 5%	6 7%	1 3%	2 8%	8 4%	5 7%	9 5%	8 6%	7 2%
4	(4.0)	54 5%	31 7% b	22 4%	46 6%	13 4%	-	25 8% g	28 4%	24 6%	18 4%	5 6%	3 9%	1 5%	13 7%	3 4%	9 5%	7 5%	13 4%
5	(5.0)	148 15%	67 15%	81 14%	110 14%	42 15%	9 16%	38 12%	110 16%	67 15%	58 14%	13 16%	5 14%	6 27% q	33 16%	9 13%	33 17% q	23 18% q	27 9%
6	(6.0)	120 12%	56 12%	65 12%	88 11%	42 14%	8 14%	41 13%	80 11%	40 9%	59 14% h	8 10%	6 20%	4 19%	23 11%	8 12%	18 9%	16 13%	36 12%
7	(7.0)	185 18%	86 19%	99 18%	152 19%	52 18%	15 27%	62 20%	123 18%	89 20%	68 16%	7 9%	8 26% j	1 7%	35 17%	11 17%	43 22% j	26 21% j	52 18%
8	(8.0)	171 17%	76 17%	94 17%	121 15%	56 19%	8 15%	44 14%	126 18%	72 16%	71 17%	21 25% kp	3 8%	3 12%	33 16%	15 23%	32 16%	18 14%	47 16%
9	(9.0)	79 8%	42 9%	37 7%	59 8%	21 7%	6 12%	20 6%	59 8%	40 9%	31 7%	7 8%	1 4%	1 4%	12 6%	5 7%	12 6%	7 5%	35 12% mp

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important (10.0)	118	41	77	89	31	4	38	80	45	61	11	-	2	17	1	22	8	56
	12%	9%	14%	11%	11%	8%	12%	11%	10%	14%	13%	-	9%	8%	2%	12%	7%	19%
			a								kn			n		kn		kmnop
NETS																		
Net: Unimportant (0-3)	143	58	85	122	32	5	45	98	59	58	10	6	4	36	13	24	21	29
	14%	13%	15%	15%	11%	9%	14%	14%	14%	14%	12%	20%	17%	18%	20%	12%	17%	10%
														q	q			
Net: Neutral (4-6)	322	154	168	244	97	17	104	218	132	135	27	14	11	69	19	60	46	76
	32%	34%	30%	31%	34%	30%	33%	31%	30%	32%	32%	42%	50%	34%	30%	31%	36%	26%
																		q
Net: Important (7-10)	553	246	307	421	160	34	165	388	246	232	46	12	7	97	32	109	59	190
	54%	54%	55%	54%	55%	61%	52%	55%	56%	55%	55%	38%	32%	48%	50%	57%	47%	65%
																k		kmnp
Mean score	6.3	6.3	6.4	6.2	6.4	6.7	6.2	6.4	6.3	6.5	6.6	5.2	5.6	5.9	5.8	6.4	5.9	7.0
											kmnp					kmnp		kmnp
Standard deviation	2.64	2.59	2.67	2.66	2.52	2.05	2.69	2.61	2.63	2.63	2.54	2.57	2.68	2.74	2.64	2.44	2.54	2.61
Standard error	.08	.11	.12	.09	.15	.28	.16	.10	.14	.12	.26	.45	.55	.19	.27	.16	.20	.20

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	60	6	8	2	7	4	13	11	7	6	6	2	8	6	8	12	7
		6%	7%	16%	11%	5%	7%	5%	8%	5%	8%	16%	10%	5%	11%	4%	9%	3%
				dfh								lnp			np			
1	(1.0)	18	-	1	-	1	1	8	2	5	-	-	-	2	1	6	2	5
		2%	-	1%	-	1%	1%	3%	1%	4%	-	-	-	1%	2%	3%	1%	3%
2	(2.0)	21	2	1	-	6	1	5	6	-	2	2	-	8	3	2	4	1
		2%	2%	2%	-	4%	2%	2%	5%	-	2%	5%	-	5%	4%	1%	3%	1%
						h			h					np	n			
3	(3.0)	44	6	1	2	8	1	14	10	1	5	-	2	11	3	9	8	5
		4%	7%	2%	9%	5%	2%	6%	7%	1%	7%	-	12%	6%	5%	4%	6%	3%
			h					h	h									
4	(4.0)	54	5	2	3	15	3	12	6	5	5	3	1	15	2	12	7	6
		5%	6%	3%	14%	10%	4%	5%	4%	4%	6%	7%	5%	9%	3%	6%	5%	3%
						f								p				
5	(5.0)	148	10	8	6	26	14	45	18	8	10	5	8	24	11	36	25	15
		15%	12%	17%	30%	16%	22%	18%	13%	5%	13%	12%	36%	14%	20%	18%	18%	7%
				h		h	h	h	h						p	p	p	
6	(6.0)	120	12	6	3	23	8	22	20	19	10	6	3	20	9	20	18	25
		12%	14%	14%	14%	15%	12%	9%	14%	13%	13%	18%	13%	12%	15%	10%	14%	12%
						f												
7	(7.0)	185	15	10	-	18	14	55	23	29	11	10	1	22	10	43	24	36
		18%	17%	21%	-	11%	22%	22%	17%	19%	15%	29%	7%	13%	17%	21%	18%	18%
							d	d				l				l		
8	(8.0)	171	20	6	2	22	10	37	19	27	16	4	3	26	8	28	19	39
		17%	23%	13%	11%	14%	16%	14%	14%	18%	21%	10%	13%	15%	14%	14%	14%	19%
9	(9.0)	79	6	4	-	16	4	15	11	17	5	1	-	15	5	17	6	24
		8%	6%	9%	-	10%	6%	6%	8%	11%	6%	3%	-	9%	9%	8%	4%	12%
																		o
10 - very important	(10.0)	118	5	1	2	15	3	29	10	32	7	-	1	18	1	21	11	39
		12%	6%	1%	11%	9%	5%	12%	8%	21%	9%	-	5%	10%	1%	11%	8%	19%
								b		abdefg	m			jm		jm	m	ijlmno

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	143	13	10	4	23	8	40	28	14	13	8	5	29	12	25	26	19
	14%	15%	22%	20%	15%	12%	16%	21%	9%	16%	21%	22%	17%	22%	12%	19%	9%
			h					h			p		p	np			p
Net: Neutral (4-6)	322	27	16	12	64	25	78	44	33	25	13	11	59	22	68	50	46
	32%	32%	34%	59%	41%	39%	31%	32%	22%	32%	37%	54%	35%	38%	34%	37%	23%
					fh	h							p	p	p	p	
Net: Important (7-10)	553	46	21	4	70	31	135	63	105	39	15	5	81	23	109	59	137
	54%	53%	44%	22%	44%	49%	53%	47%	69%	51%	42%	25%	48%	41%	54%	43%	68%
									abdefg						mo		ijlmno
Mean score	6.3	6.1	5.4	5.1	6.1	6.0	6.2	5.8	7.1	6.1	5.2	5.1	6.1	5.5	6.3	5.7	7.1
									abdefg						jmo		ijlmno
Standard deviation	2.64	2.53	2.92	2.72	2.58	2.45	2.63	2.76	2.63	2.67	2.73	2.47	2.67	2.69	2.52	2.70	2.51
Standard error	.08	.27	.41	.61	.20	.28	.16	.22	.26	.30	.44	.50	.20	.30	.17	.22	.22

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	60	5	1	1	32	28
		6%	4%	5%	5%	6%	6%
1	(1.0)	18	4	2	2	10	8
		2%	3%	6%	7%	2%	2%
2	(2.0)	21	4	-	-	11	10
		2%	3%	-	-	2%	2%
3	(3.0)	44	8	2	-	27	17
		4%	6%	6%	-	5%	4%
4	(4.0)	54	6	1	1	32	22
		5%	4%	3%	6%	5%	5%
5	(5.0)	148	25	2	4	81	66
		15%	17%	5%	18%	14%	15%
6	(6.0)	120	12	3	2	80	40
		12%	9%	9%	11%	14%	9%
						e	
7	(7.0)	185	33	6	6	100	85
		18%	23%	20%	27%	17%	19%
8	(8.0)	171	20	6	1	88	82
		17%	14%	22%	5%	15%	19%
9	(9.0)	79	11	3	-	46	33
		8%	7%	10%	-	8%	8%
10 - very important	(10.0)	118	17	4	4	72	46
		12%	12%	13%	20%	12%	11%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Good transport links to major cities
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	143	22	5	3	80	63
	14%	15%	17%	12%	14%	14%
Net: Neutral (4-6)	322	43	5	8	193	129
	32%	30%	18%	36%	33%	29%
Net: Important (7-10)	553	80	18	11	306	247
	54%	56%	65%	52%	53%	56%
Mean score	6.3	6.3	6.5	6.2	6.3	6.3
Standard deviation	2.64	2.56	2.84	2.83	2.62	2.65
Standard error	.08	.20	.64	.71	.11	.13

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	60 6%	23 5%	36 6%	55 7% d	10 4%	1 1%	17 5%	43 6%	26 6%	26 6%	1 2%	2 7%	- -	11 6%	3 5%	16 8% j	6 5%	20 7%
1	(1.0)	12 1%	3 1%	9 2%	9 1%	3 1%	- -	7 2% g	5 1%	3 1%	8 2%	- -	- -	1 7%	4 2%	1 1%	1 1%	1 *	4 1%
2	(2.0)	19 2%	11 2%	8 1%	17 2%	4 1%	2 3%	6 2%	13 2%	8 2%	7 2%	1 2%	1 2%	1 7%	4 2%	1 2%	6 3% q	4 3% q	- -
3	(3.0)	32 3%	13 3%	18 3%	28 4%	4 2%	1 1%	8 3%	24 3%	11 2%	19 4%	2 2%	- -	- -	10 5%	2 4%	9 5%	4 4%	4 1%
4	(4.0)	46 4%	23 5%	22 4%	36 5%	13 4%	2 3%	11 3%	35 5%	17 4%	24 6%	5 6%	4 13% noq	3 14%	12 6% q	1 2%	8 4%	7 6%	5 2%
5	(5.0)	108 11%	52 11%	56 10%	90 12% d	20 7%	3 5%	29 9%	79 11%	36 8%	46 11%	9 11% q	3 8%	3 15%	32 16% q	6 9%	23 12% q	18 14% q	13 5%
6	(6.0)	107 10%	40 9%	66 12%	84 11%	29 10%	5 9%	32 10%	74 11%	45 10%	46 11%	11 14%	6 17%	1 7%	19 10%	10 16%	18 10%	14 11%	26 9%
7	(7.0)	175 17%	90 20%	85 15%	127 16%	61 21%	12 21%	61 19%	114 16%	83 19%	68 16%	17 20%	6 20%	4 17%	25 13%	8 12%	39 20% m	23 18%	52 18%
8	(8.0)	194 19%	87 19%	107 19%	140 18%	65 23%	7 13%	55 17%	139 20%	87 20%	69 16%	19 23%	8 24%	4 16%	39 19%	13 19%	37 19%	18 14%	57 19%
9	(9.0)	101 10%	46 10%	55 10%	87 11%	26 9%	11 20% d	31 10%	69 10%	53 12%	35 8%	9 11%	1 4%	3 14%	19 9%	10 15% o	13 7%	11 8%	35 12%
10 - very important	(10.0)	167 16%	69 15%	98 17%	113 14%	52 18%	13 23%	58 18%	109 15%	69 16%	77 18%	9 11%	2 5%	1 3%	27 13%	9 14%	22 12%	20 16%	77 26% jkmnop

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	122	51	71	108	22	3	38	84	48	60	4	3	3	29	7	33	15	27
	12%	11%	13%	14%	8%	6%	12%	12%	11%	14%	5%	9%	13%	14%	12%	17%	12%	9%
				d												jq		
														j				
Net: Neutral (4-6)	260	115	144	210	62	10	72	188	98	115	25	12	8	63	18	49	39	45
	26%	25%	26%	27%	22%	17%	23%	27%	23%	27%	30%	37%	36%	31%	27%	26%	31%	15%
											q	q		q	q	q	q	
Net: Important (7-10)	636	291	345	468	204	43	205	431	291	249	53	17	11	110	40	111	72	222
	63%	64%	62%	59%	71%	77%	65%	61%	67%	59%	64%	53%	50%	54%	61%	57%	57%	75%
					c	c			i									kmnop
Mean score	6.7	6.7	6.7	6.6	7.1	7.6	6.8	6.7	6.9	6.6	7.0	6.2	6.0	6.4	6.9	6.2	6.6	7.4
					c	c					o							kmop
Standard deviation	2.68	2.59	2.75	2.77	2.40	2.23	2.70	2.67	2.63	2.80	2.08	2.46	2.51	2.73	2.60	2.77	2.62	2.69
Standard error	.08	.11	.12	.10	.15	.31	.16	.10	.14	.13	.22	.43	.51	.19	.26	.18	.21	.21

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	60	4	5	-	11	2	15	12	6	4	2	-	14	2	16	9	2
		6%	4%	10%	-	7%	3%	6%	9%	4%	5%	7%	-	8%	4%	8%	7%	1%
														p		p	p	
1	(1.0)	12	1	1	1	-	-	1	1	7	1	1	1	3	1	1	1	4
		1%	1%	1%	8%	-	-	1%	*	5%	1%	2%	7%	2%	1%	1%	*	2%
										dfg								
2	(2.0)	19	1	1	1	1	1	7	6	-	1	1	1	3	1	9	4	-
		2%	2%	2%	8%	1%	1%	3%	5%	-	1%	2%	7%	2%	1%	4%	3%	-
									dh							p		
3	(3.0)	32	2	3	-	9	1	9	4	3	2	2	-	9	1	10	5	1
		3%	3%	5%	-	5%	1%	4%	3%	2%	3%	5%	-	5%	2%	5%	4%	1%
														p		p		
4	(4.0)	46	5	4	1	9	1	7	10	4	6	5	2	9	3	8	7	2
		4%	6%	9%	5%	6%	1%	3%	7%	3%	8%	13%	8%	5%	5%	4%	5%	1%
				ef					ef		p	np		p	p			p
5	(5.0)	108	8	6	3	18	11	31	18	7	7	4	5	24	6	23	17	14
		11%	9%	12%	17%	11%	17%	12%	13%	5%	9%	10%	22%	14%	11%	11%	12%	7%
							h	h	h					p				
6	(6.0)	107	15	7	1	15	8	24	11	15	12	5	1	16	11	20	15	17
		10%	18%	15%	8%	10%	12%	9%	8%	10%	16%	15%	7%	9%	19%	10%	11%	8%
			fg												lnp			
7	(7.0)	175	18	6	3	22	9	42	30	24	14	5	4	25	9	38	22	34
		17%	21%	12%	15%	14%	14%	17%	22%	16%	18%	13%	18%	15%	16%	19%	16%	17%
									d									
8	(8.0)	194	18	10	2	28	12	58	16	31	15	8	2	32	9	40	21	44
		19%	20%	21%	11%	18%	19%	23%	12%	20%	19%	22%	8%	19%	16%	20%	16%	22%
								g										
9	(9.0)	101	7	4	3	22	7	17	6	22	7	3	3	17	8	9	11	31
		10%	8%	9%	16%	14%	10%	7%	5%	15%	9%	8%	15%	10%	13%	4%	8%	15%
						fg				fg				n	n			n

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs
Base: All 25-35 year olds with degree

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important (10.0)	167	7	2	2	23	14	42	20	32	8	1	2	19	7	27	22	54
	16%	8%	4%	12%	15%	22%	16%	15%	21%	11%	4%	8%	11%	11%	13%	17%	27%
						ab	ab	b	ab							j	ijlmno
NETS																	
Net: Unimportant (0-3)	122	8	9	3	21	3	33	24	16	7	5	3	28	4	37	19	7
	12%	9%	18%	15%	13%	5%	13%	17%	11%	10%	15%	14%	17%	8%	18%	14%	4%
			e					e			p		p		mp	p	
Net: Neutral (4-6)	260	28	17	6	42	19	62	39	26	26	14	8	49	20	51	39	33
	26%	33%	35%	30%	27%	30%	24%	29%	17%	33%	38%	37%	29%	35%	25%	29%	16%
		h	h			h		h		p	p		p	p	p	p	
Net: Important (7-10)	636	50	22	11	95	41	159	73	110	44	17	10	92	33	114	77	162
	63%	58%	46%	54%	60%	65%	63%	54%	72%	57%	47%	49%	55%	57%	57%	57%	80%
						b	b		abdg								ijlmno
Mean score	6.7	6.5	5.8	6.4	6.7	7.2	6.7	6.1	7.2	6.6	5.9	6.1	6.2	6.7	6.2	6.5	7.9
						bg	bg		bg								ijlmno
Standard deviation	2.68	2.31	2.79	2.79	2.75	2.35	2.67	2.90	2.66	2.44	2.59	2.62	2.83	2.38	2.83	2.78	2.07
Standard error	.08	.25	.39	.62	.22	.27	.16	.23	.26	.27	.41	.53	.21	.27	.19	.23	.18

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	60	11	-	1	28	32
		6%	7%	-	5%	5%	7%
1	(1.0)	12	1	-	-	8	4
		1%	1%	-	-	1%	1%
2	(2.0)	19	5	-	1	11	7
		2%	3%	-	5%	2%	2%
3	(3.0)	32	8	-	1	24	8
		3%	5%	-	6%	4%	2%
						e	
4	(4.0)	46	3	-	-	27	19
		4%	2%	-	-	5%	4%
5	(5.0)	108	19	2	2	67	41
		11%	13%	6%	10%	11%	9%
6	(6.0)	107	17	2	2	63	44
		10%	12%	5%	8%	11%	10%
7	(7.0)	175	28	3	3	104	71
		17%	19%	12%	13%	18%	16%
8	(8.0)	194	29	11	4	113	81
		19%	20%	41%	18%	20%	18%
9	(9.0)	101	10	2	-	56	45
		10%	7%	7%	-	10%	10%
10 - very important	(10.0)	167	14	8	7	79	88
		16%	10%	29%	33%	14%	20%
							d

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Availability of graduate level jobs
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	122	24	-	4	71	51
	12%	17%	-	16%	12%	12%
Net: Neutral (4-6)	260	39	3	4	156	104
	26%	27%	12%	18%	27%	24%
Net: Important (7-10)	636	81	25	14	352	284
	63%	56%	88%	65%	61%	65%
Mean score	6.7	6.3	8.2	7.0	6.6	6.9
Standard deviation	2.68	2.70	1.46	2.97	2.58	2.80
Standard error	.08	.21	.33	.74	.11	.14

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	380 37%	160 35%	221 39%	320 41% d	94 33%	19 34%	132 42%	249 35%	141 32%	168 40% h	28 34%	15 45%	7 33%	81 40%	27 42%	70 36%	46 36%	106 36%
1	(1.0)	36 4%	10 2%	26 5% a	28 4%	9 3%	5 9% cd	13 4%	23 3%	16 4%	12 3%	3 3%	1 3%	- -	11 5% o	4 6% o	3 2%	5 4%	9 3%
2	(2.0)	28 3%	15 3%	13 2%	25 3%	5 2%	- -	9 3%	19 3%	13 3%	8 2%	5 6%	- -	- -	4 2%	2 2%	7 3%	4 3%	7 2%
3	(3.0)	23 2%	10 2%	13 2%	14 2%	10 3%	2 3%	7 2%	16 2%	7 2%	13 3%	5 5% n	1 2%	- -	8 4% n	- -	3 2%	2 2%	5 2%
4	(4.0)	30 3%	15 3%	16 3%	26 3%	12 4%	1 1%	12 4%	18 3%	6 1%	13 3%	1 1%	3 10% jmo	1 3%	6 3%	2 4%	4 2%	4 3%	10 3%
5	(5.0)	103 10%	49 11%	54 10%	76 10%	25 9%	9 16%	34 11%	69 10%	47 11%	45 11%	11 13%	1 3%	1 6%	27 13% no	3 5%	14 7%	12 10%	34 12%
6	(6.0)	67 7%	41 9% b	27 5%	39 5%	27 10% c	5 9%	21 7%	47 7%	33 8%	27 6%	5 6%	3 9%	3 14%	11 6%	2 3%	15 8%	10 8%	18 6%
7	(7.0)	93 9%	48 11%	45 8%	61 8%	39 14% c	5 9%	19 6%	75 11% f	45 10%	39 9%	7 9%	5 17% mp	3 12%	8 4%	10 15% mp	20 11% m	7 6%	32 11% m
8	(8.0)	110 11%	47 10%	63 11%	78 10%	34 12%	5 9%	30 9%	81 11%	56 13%	44 10%	10 12%	2 7%	4 17%	25 13%	8 13%	18 10%	15 12%	27 9%
9	(9.0)	67 7%	35 8%	32 6%	56 7%	16 5%	2 4%	15 5%	52 7%	32 7%	24 6%	3 4%	1 4%	2 9%	16 8%	4 6%	18 9%	9 7%	13 4%
10 - very important	(10.0)	79 8%	29 6%	50 9%	63 8%	17 6%	3 6%	24 8%	55 8%	44 10%	32 8%	6 7%	- -	1 5%	5 2%	3 4%	21 11% m	12 10% m	33 11% kmn

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	467	194	273	388	118	26	160	307	176	201	41	16	7	104	33	83	56	128
	46%	42%	49%	49%	41%	46%	51%	44%	40%	47%	49%	50%	33%	51%	51%	43%	45%	43%
			a	d			g			h								
Net: Neutral (4-6)	201	104	97	141	64	15	67	134	86	84	16	7	5	44	7	33	26	62
	20%	23%	17%	18%	22%	26%	21%	19%	20%	20%	20%	22%	23%	22%	11%	17%	21%	21%
		b												n				n
Net: Important (7-10)	349	159	190	258	106	15	88	262	176	139	26	9	10	54	25	77	44	105
	34%	35%	34%	33%	37%	27%	28%	37%	40%	33%	32%	28%	44%	27%	38%	40%	35%	36%
								f	i						m	m		
Mean score	4.1	4.2	3.9	3.8	4.3	3.8	3.6	4.3	4.6	3.9	4.0	3.3	4.8	3.6	3.7	4.4	4.2	4.2
								f	i							m		
Standard deviation	3.71	3.62	3.78	3.77	3.55	3.50	3.67	3.72	3.75	3.70	3.56	3.36	3.72	3.53	3.75	3.87	3.80	3.75
Standard error	.12	.16	.17	.13	.22	.49	.21	.14	.20	.17	.37	.58	.76	.24	.38	.26	.30	.29

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	380	37	21	7	58	29	110	63	38	36	15	8	68	25	81	56	63
		37%	43%	44%	36%	37%	46%	43%	47%	25%	47%	42%	39%	40%	44%	40%	42%	31%
			h	h		h	h	h	h		p							
1	(1.0)	36	2	3	-	8	2	5	4	9	2	1	-	11	2	4	5	5
		4%	2%	6%	-	5%	3%	2%	3%	6%	2%	3%	-	7%	3%	2%	4%	3%
										f				n				
2	(2.0)	28	5	1	-	8	1	9	1	1	5	1	-	4	1	8	2	7
		3%	6%	3%	-	5%	2%	4%	1%	1%	6%	2%	-	2%	1%	4%	2%	4%
			gh			gh												
3	(3.0)	23	4	1	-	5	-	2	4	4	3	1	-	4	-	3	3	5
		2%	4%	2%	-	3%	-	1%	3%	2%	4%	2%	-	3%	-	1%	2%	3%
			f															
4	(4.0)	30	2	4	1	6	2	7	4	1	1	3	1	3	2	5	5	8
		3%	3%	8%	3%	4%	4%	3%	3%	1%	2%	7%	3%	2%	4%	2%	4%	4%
				fh														
5	(5.0)	103	11	3	1	19	3	20	10	25	10	3	1	21	1	15	11	27
		10%	12%	7%	7%	12%	5%	8%	8%	16%	13%	10%	6%	12%	2%	8%	8%	13%
										efg	m			m				m
6	(6.0)	67	3	3	3	11	2	14	8	13	3	4	2	11	2	13	9	14
		7%	4%	7%	16%	7%	4%	5%	6%	9%	4%	10%	10%	6%	4%	6%	7%	7%
7	(7.0)	93	7	4	3	12	11	24	6	14	6	4	3	14	13	20	7	14
		9%	8%	7%	14%	8%	17%	10%	4%	9%	8%	12%	13%	8%	23%	10%	5%	7%
							dg								ilnop			
8	(8.0)	110	12	4	1	13	5	22	19	17	6	3	3	19	6	20	17	19
		11%	14%	9%	8%	8%	8%	9%	14%	11%	8%	8%	14%	11%	11%	10%	12%	10%
9	(9.0)	67	2	1	2	12	4	21	5	9	1	2	2	9	3	15	9	15
		7%	2%	3%	11%	8%	7%	8%	3%	6%	1%	5%	10%	5%	5%	8%	7%	8%
								a								i		i
10 - very important	(10.0)	79	2	2	1	4	3	21	11	19	4	-	1	6	2	18	11	22
		8%	3%	4%	5%	3%	4%	8%	8%	13%	5%	-	5%	4%	3%	9%	8%	11%
								d	d	ad						l		jl

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	467	47	26	7	79	33	126	72	52	45	18	8	87	28	96	66	81
	46%	55%	54%	36%	50%	51%	50%	53%	34%	59%	48%	39%	52%	48%	47%	49%	40%
		h	h		h	h	h	h		p			p				
Net: Neutral (4-6)	201	16	11	5	36	8	41	23	39	14	10	4	34	6	33	25	50
	20%	19%	23%	26%	23%	13%	16%	17%	26%	18%	27%	19%	20%	10%	16%	18%	25%
									ef		m		m				mn
Net: Important (7-10)	349	23	11	7	42	23	87	41	60	17	9	9	48	24	73	44	71
	34%	26%	23%	38%	27%	36%	34%	30%	40%	22%	25%	42%	28%	41%	36%	32%	35%
									abd					il	i		
Mean score	4.1	3.3	3.1	4.5	3.6	3.6	3.8	3.6	4.9	3.0	3.4	4.4	3.5	3.8	4.1	3.9	4.5
									abdefg						i		il
Standard deviation	3.71	3.42	3.43	3.75	3.44	3.75	3.84	3.81	3.63	3.42	3.34	3.86	3.54	3.72	3.84	3.83	3.69
Standard error	.12	.36	.48	.84	.27	.43	.23	.31	.36	.38	.53	.79	.27	.42	.26	.31	.32

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	380 37%	53 37%	18 63%	12 53%	205 35%	175 40%
1	(1.0)	36 4%	3 2%	2 6%	- -	18 3%	18 4%
2	(2.0)	28 3%	7 5%	- -	2 8%	16 3%	12 3%
3	(3.0)	23 2%	- -	- -	2 7%	12 2%	11 2%
4	(4.0)	30 3%	3 2%	- -	- -	15 3%	15 3%
5	(5.0)	103 10%	9 6%	2 6%	2 8%	71 12% e	33 7%
6	(6.0)	67 7%	10 7%	- -	1 5%	41 7%	26 6%
7	(7.0)	93 9%	17 12%	- -	2 8%	52 9%	41 9%
8	(8.0)	110 11%	12 8%	3 10%	- -	58 10%	52 12%
9	(9.0)	67 7%	15 10%	2 8%	- -	39 7%	27 6%
10 - very important	(10.0)	79 8%	15 10%	2 6%	2 10%	51 9%	28 6%

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q1_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Location of my partner's job
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	467	63	19	15	251	216
	46%	44%	69%	68%	43%	49%
Net: Neutral (4-6)	201	22	2	3	127	74
	20%	15%	6%	13%	22%	17%
					e	
Net: Important (7-10)	349	59	7	4	200	149
	34%	41%	24%	18%	35%	34%
Mean score	4.1	4.4	2.5	2.7	4.2	3.9
Standard deviation	3.71	3.91	3.87	3.51	3.71	3.72
Standard error	.12	.30	.87	.88	.15	.18

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	243	93	150	198	62	17	99	144	106	103	23	8	10	55	18	45	25	58
		24%	20%	27% a	25%	22%	31%	31% g	20%	24%	24%	27%	26%	45%	27%	28%	24%	20%	20%
1	(1.0)	36	18	17	27	12	1	12	24	12	18	3	1	1	7	3	7	3	10
		3%	4%	3%	3%	4%	1%	4%	3%	3%	4%	3%	3%	4%	4%	5%	4%	2%	4%
2	(2.0)	52	25	27	38	19	5	17	34	23	18	1	2	3	10	2	10	6	18
		5%	5%	5%	5%	7%	9%	5%	5%	5%	4%	2%	6%	12%	5%	3%	5%	4%	6%
3	(3.0)	50	25	25	36	18	3	18	32	20	22	4	2	1	15	4	12	6	6
		5%	5%	4%	5%	6%	6%	6%	5%	5%	5%	5%	5%	7%	8% q	6%	6% q	5%	2%
4	(4.0)	32	17	15	26	5	1	10	21	13	14	4	-	-	4	2	7	5	11
		3%	4%	3%	3%	2%	2%	3%	3%	3%	3%	5%	-	-	2%	2%	4%	4%	4%
5	(5.0)	86	40	46	63	27	7	17	69	32	43	13	2	1	19	8	16	10	17
		8%	9%	8%	8%	9%	13%	5%	10% f	7%	10%	15% q	7%	3%	9%	13%	8%	8%	6%
6	(6.0)	50	31	19	33	19	3	13	38	25	19	5	2	3	7	3	10	6	15
		5%	7% b	3%	4%	7%	5%	4%	5%	6%	5%	5%	5%	12%	4%	5%	5%	5%	5%
7	(7.0)	87	44	43	67	29	5	34	53	41	35	4	5	-	12	5	22	12	27
		9%	10%	8%	9%	10%	9%	11%	7%	9%	8%	5%	14%	-	6%	8%	11% m	10%	9%
8	(8.0)	107	62	45	76	32	3	14	93	58	34	13	1	1	25	7	16	12	33
		11%	14% b	8%	10%	11%	5%	4%	13% f	13% i	8%	16% ko	2%	7%	12%	10%	8%	9%	11%
9	(9.0)	66	31	35	56	12	2	20	46	25	32	2	6	1	13	3	15	9	18
		6%	7%	6%	7%	4%	4%	6%	7%	6%	8%	3%	18% jmnpq	3%	6%	5%	8%	7%	6%
10 - very important	(10.0)	209	70	140	167	53	9	61	148	81	87	12	5	2	35	10	32	33	81
		21%	15%	25% a	21%	18%	16%	19%	21%	19%	21%	14%	14%	8%	17%	15%	17%	27% jmno	28% jmno

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	380	162	219	299	111	26	146	234	161	160	31	13	15	88	28	74	39	92
	37%	35%	39%	38%	39%	47%	46%	33%	37%	38%	37%	40%	67%	43%	42%	39%	31%	31%
								g						pq				
Net: Neutral (4-6)	168	89	80	122	51	11	40	128	71	76	21	4	3	30	13	34	20	43
	17%	19%	14%	15%	18%	20%	13%	18%	16%	18%	25%	12%	15%	15%	20%	17%	16%	15%
		b						f			mq							
Net: Important (7-10)	470	207	262	365	126	19	129	341	206	189	31	16	4	85	24	85	66	159
	46%	45%	47%	46%	44%	33%	41%	48%	47%	44%	38%	48%	17%	42%	38%	44%	53%	54%
								f									jmn	jmn
Mean score	5.2	5.2	5.2	5.2	5.1	4.3	4.6	5.5	5.2	5.1	4.8	5.1	2.9	4.8	4.6	5.0	5.8	5.8
								f									jmn	jmno
Standard deviation	3.83	3.61	4.01	3.90	3.69	3.76	3.98	3.74	3.79	3.85	3.67	3.90	3.54	3.87	3.78	3.73	3.81	3.85
Standard error	.12	.16	.18	.14	.22	.52	.23	.14	.20	.17	.38	.68	.72	.26	.38	.25	.30	.29

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	243	23	11	10	41	15	65	29	25	18	10	11	38	15	54	27	40
		24%	26%	24%	52%	26%	23%	26%	21%	16%	24%	29%	50%	22%	27%	27%	20%	20%
1	(1.0)	36	4	3	1	4	4	7	2	9	4	2	1	7	2	5	5	5
		3%	5%	6%	4%	2%	6%	3%	2%	6% g	5%	4%	4%	4%	3%	3%	4%	3%
2	(2.0)	52	3	2	3	12	1	13	7	5	3	1	3	12	3	9	6	7
		5%	3%	5%	14%	7%	2%	5%	5%	4%	4%	4%	13%	7%	6%	5%	4%	4%
3	(3.0)	50	5	2	-	8	1	14	5	6	5	2	-	10	2	11	4	9
		5%	6%	3%	-	5%	2%	6%	4%	4%	6%	5%	-	6%	4%	5%	3%	4%
4	(4.0)	32	3	-	-	6	1	9	3	6	3	-	-	2	1	8	4	10
		3%	3%	-	-	4%	1%	4%	2%	4%	4%	-	-	1%	1%	4%	3%	5% l
5	(5.0)	86	9	4	1	13	6	25	10	8	11	3	1	11	5	19	10	12
		8%	10%	8%	3%	8%	10%	10%	7%	5%	15% lp	8%	3%	7%	8%	9%	8%	6%
6	(6.0)	50	4	2	3	11	2	8	4	9	3	1	3	10	3	10	4	7
		5%	4%	4%	14%	7%	3%	3%	3%	6%	4%	2%	13%	6%	5%	5%	3%	3%
7	(7.0)	87	3	5	-	14	3	21	20	11	3	5	-	14	7	20	12	16
		9%	3%	11%	-	9%	5%	8%	15% aef	7%	4%	14% i	-	8%	12% i	10%	9%	8%
8	(8.0)	107	13	2	1	15	11	23	11	21	8	1	1	21	6	19	13	25
		11%	15% b	4%	3%	9%	17% b	9%	8%	14%	11%	2%	7%	12%	11%	9%	10%	12%
9	(9.0)	66	3	5	-	13	3	15	9	13	3	6	1	9	3	12	10	18
		6%	4%	11%	-	8%	5%	6%	7%	9%	4%	17% iln	3%	5%	6%	6%	7%	9%
10 - very important	(10.0)	209	16	11	2	22	17	54	34	38	16	5	1	35	9	35	40	52
		21%	19%	24%	9%	14%	27% d	21%	25% d	25% d	20%	14%	7%	21%	16%	17%	29% mn	26%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	380	35	18	14	64	21	98	43	45	29	15	14	66	23	79	42	62
	37%	41%	38%	71%	41%	33%	39%	32%	30%	38%	42%	67%	39%	40%	39%	31%	31%
Net: Neutral (4-6)	168	15	5	3	29	9	42	17	23	17	4	3	24	9	37	18	30
	17%	18%	12%	17%	19%	13%	17%	12%	15%	22%	10%	16%	14%	15%	18%	14%	15%
Net: Important (7-10)	470	36	24	2	64	34	113	75	83	30	17	4	80	26	86	75	111
	46%	41%	50%	12%	41%	54%	45%	56%	55%	39%	47%	17%	47%	45%	42%	55%	55%
								adf	d							in	in
Mean score	5.2	4.9	5.4	2.5	4.8	5.7	5.1	5.7	5.9	5.0	4.9	2.7	5.2	4.9	4.9	5.9	5.9
								d	d							n	n
Standard deviation	3.83	3.87	4.03	3.44	3.73	4.00	3.87	3.82	3.74	3.81	3.99	3.57	3.84	3.82	3.78	3.89	3.83
Standard error	.12	.41	.56	.77	.30	.46	.23	.31	.37	.42	.64	.73	.29	.43	.25	.32	.33

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	243	39	10	5	142	101
		24%	27%	37%	22%	25%	23%
1	(1.0)	36	5	-	1	20	15
		3%	4%	-	5%	4%	3%
2	(2.0)	52	5	2	4	22	29
		5%	3%	5%	17%	4%	7%
							d
3	(3.0)	50	6	2	2	25	25
		5%	4%	8%	7%	4%	6%
4	(4.0)	32	5	-	1	21	10
		3%	4%	-	5%	4%	2%
5	(5.0)	86	12	1	2	49	37
		8%	9%	2%	8%	8%	8%
6	(6.0)	50	6	1	-	28	22
		5%	4%	4%	-	5%	5%
7	(7.0)	87	16	-	1	48	39
		9%	11%	-	5%	8%	9%
8	(8.0)	107	12	3	2	55	52
		11%	8%	11%	10%	10%	12%
9	(9.0)	66	12	-	-	45	21
		6%	9%	-	-	8%	5%
10 - very important	(10.0)	209	25	9	4	121	88
		21%	17%	32%	21%	21%	20%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_11. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

Could live rent-free with parents/relatives
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	380	55	14	11	210	170
	37%	38%	50%	51%	36%	39%
Net: Neutral (4-6)	168	24	2	3	99	70
	17%	17%	6%	13%	17%	16%
Net: Important (7-10)	470	65	12	8	270	199
	46%	45%	43%	36%	47%	45%
Mean score	5.2	5.0	4.8	4.4	5.3	5.2
Standard deviation	3.83	3.85	4.45	3.85	3.87	3.79
Standard error	.12	.30	1.00	.96	.16	.18

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	202 20%	76 17%	126 23% a	160 20%	55 19%	15 26%	78 25% g	124 18%	73 17%	91 21%	14 17%	2 5%	2 10%	43 21% k	13 21% k	41 21% k	25 20% k	62 21% k
1	(1.0)	26 3%	17 4% b	8 1%	21 3%	10 3%	2 4%	4 1%	21 3%	8 2%	13 3%	2 2%	3 10% mop	- -	3 2%	2 4%	4 2%	2 2%	8 3%
2	(2.0)	52 5%	26 6%	25 5%	38 5%	17 6%	3 5%	20 6%	32 4%	22 5%	17 4%	5 6%	2 5%	1 5%	17 8% no	1 2%	6 3%	7 6%	13 5%
3	(3.0)	38 4%	18 4%	21 4%	28 4%	12 4%	2 4%	12 4%	26 4%	19 4%	12 3%	4 5%	2 7%	2 10%	12 6% q	3 4%	6 3%	4 3%	5 2%
4	(4.0)	40 4%	18 4%	22 4%	32 4%	12 4%	2 4%	13 4%	27 4%	17 4%	16 4%	1 2%	- -	1 5%	10 5%	2 4%	7 3%	6 5%	12 4%
5	(5.0)	97 10%	50 11%	47 8%	71 9%	33 12%	4 7%	26 8%	71 10%	40 9%	46 11%	21 25% kmnopq	1 4%	2 11%	16 8%	8 12%	17 9%	10 8%	23 8%
6	(6.0)	77 8%	36 8%	41 7%	56 7%	28 10%	4 8%	23 7%	54 8%	35 8%	34 8%	7 9%	3 10%	3 13%	14 7%	7 11%	12 6%	9 7%	22 7%
7	(7.0)	100 10%	53 12%	47 8%	75 10%	31 11%	4 7%	24 8%	76 11%	60 14% i	30 7%	8 9%	3 9%	2 9%	11 5%	5 7%	24 12% m	12 10%	36 12% m
8	(8.0)	123 12%	57 12%	67 12%	88 11%	34 12%	3 6%	35 11%	88 13%	53 12%	56 13%	10 12%	4 14%	3 12%	30 15%	7 11%	24 13%	11 9%	34 11%
9	(9.0)	77 8%	38 8%	38 7%	61 8%	18 6%	5 9%	27 9%	49 7%	41 9%	27 6%	4 4%	7 22% jmnpq	3 15%	12 6%	5 8%	20 10%	11 9%	14 5%
10 - very important	(10.0)	186 18%	69 15%	117 21% a	156 20% d	39 13%	11 19%	52 16%	134 19%	69 16%	83 20%	8 10%	5 15%	2 10%	33 16%	12 18%	33 17%	28 23% j	65 22% j

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	318	137	181	248	93	22	115	203	123	133	25	9	6	75	20	57	39	89
	31%	30%	32%	32%	32%	40%	36%	29%	28%	31%	29%	26%	26%	37%	30%	29%	31%	30%
							g											
Net: Neutral (4-6)	214	104	110	159	73	10	62	153	92	95	30	5	6	40	17	36	24	57
	21%	23%	20%	20%	25%	19%	20%	22%	21%	22%	35%	14%	29%	20%	26%	18%	19%	19%
											kmopq							
Net: Important (7-10)	486	216	270	380	122	23	138	348	223	196	29	19	10	87	28	101	62	149
	48%	47%	48%	48%	42%	42%	44%	49%	51%	46%	35%	60%	46%	43%	44%	52%	50%	51%
												j				j	j	j
Mean score	5.5	5.5	5.5	5.5	5.2	5.0	5.1	5.7	5.7	5.4	5.1	6.4	5.8	5.1	5.4	5.6	5.6	5.6
								f				j						
Standard deviation	3.62	3.46	3.75	3.68	3.46	3.92	3.76	3.55	3.44	3.69	3.16	3.31	3.11	3.66	3.64	3.65	3.75	3.71
Standard error	.11	.15	.17	.13	.21	.54	.22	.13	.18	.17	.33	.58	.63	.25	.37	.24	.30	.28

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
0 - not at all important	(0.0)	202 20%	12 14%	6 12%	3 17%	28 18%	15 24%	63 25% abh	28 20%	20 13%	11 14%	4 11%	3 12%	24 14%	13 23%	48 24% l	28 21%	40 20%
1	(1.0)	26 3%	3 3%	4 9% fgh	- -	6 4%	2 3%	6 2%	1 1%	2 1%	2 2%	3 9% o	- -	4 3%	2 3%	7 3%	1 1%	5 2%
2	(2.0)	52 5%	5 6%	3 6%	1 5%	12 8% f	2 3%	9 3%	10 7%	9 6%	4 5%	2 4%	1 5%	15 9% n	3 6%	4 2%	8 6%	10 5%
3	(3.0)	38 4%	6 7% g	2 4%	1 4%	6 4%	2 3%	10 4%	1 1%	4 3%	6 8% op	1 4%	1 4%	8 5%	4 6% op	9 4%	1 1%	3 1%
4	(4.0)	40 4%	1 2%	- -	1 5%	7 4%	5 8% b	8 3%	9 6%	6 4%	- -	- -	1 5%	8 5%	1 2%	7 3%	10 7% i	8 4%
5	(5.0)	97 10%	15 18% bdfgh	2 5%	2 12%	14 9%	6 9%	23 9%	13 9%	12 8%	16 21% jlnop	1 4%	2 11%	12 7%	6 11%	21 10%	12 9%	15 8%
6	(6.0)	77 8%	6 7%	3 7%	3 15%	15 9%	3 5%	18 7%	7 5%	11 7%	6 8%	4 10%	2 9%	14 8%	6 10%	10 5%	8 6%	17 8%
7	(7.0)	100 10%	9 10%	2 5%	1 5%	17 11%	2 4%	16 6%	15 11%	17 11%	6 7%	5 13%	2 9%	12 7%	3 6%	18 9%	11 8%	21 10%
8	(8.0)	123 12%	12 14%	7 15%	2 11%	20 12%	11 18% f	23 9%	13 10%	25 16% f	9 12%	4 12%	3 13%	26 15%	4 8%	25 12%	13 10%	28 14%
9	(9.0)	77 8%	5 6%	7 16% d	3 17%	8 5%	6 9%	23 9%	9 7%	10 7%	4 5%	6 17% ilp	3 16%	8 5%	7 13% lp	18 9%	14 10%	10 5%
10 - very important	(10.0)	186 18%	11 13%	10 21%	1 8%	25 16%	10 15%	54 21%	30 22%	35 23%	12 16%	6 15%	4 17%	39 23%	8 13%	36 18%	29 21%	44 22%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	318	26	15	5	52	21	89	39	35	23	10	4	52	22	67	39	57
	31%	30%	31%	26%	33%	33%	35%	29%	23%	30%	28%	21%	30%	38%	33%	29%	28%
							h										
Net: Neutral (4-6)	214	23	6	6	36	14	48	29	29	22	5	5	33	13	37	30	41
	21%	27%	12%	32%	23%	21%	19%	21%	19%	29%	14%	25%	19%	23%	18%	22%	20%
		b								n							
Net: Important (7-10)	486	37	27	8	70	29	117	67	87	31	21	12	85	23	97	67	104
	48%	43%	57%	41%	44%	46%	46%	50%	58%	40%	58%	54%	50%	39%	48%	49%	52%
									adf								
Mean score	5.5	5.4	6.1	5.5	5.3	5.2	5.3	5.6	6.3	5.4	6.1	6.2	5.8	5.0	5.4	5.7	5.7
									df								
Standard deviation	3.62	3.27	3.69	3.34	3.51	3.75	3.87	3.70	3.40	3.32	3.48	3.31	3.55	3.69	3.77	3.73	3.67
Standard error	.11	.35	.52	.75	.28	.43	.23	.30	.33	.37	.56	.67	.27	.41	.25	.30	.31

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from
Base: All 25-35 year olds with degree

				NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	202 20%	32 22%	13 46%	6 29%	94 16%	108 25% d
1	(1.0)	26 3%	3 2%	- -	2 8%	15 3%	10 2%
2	(2.0)	52 5%	4 3%	3 9%	1 5%	29 5%	23 5%
3	(3.0)	38 4%	4 3%	- -	3 13%	23 4%	15 3%
4	(4.0)	40 4%	4 2%	- -	2 7%	22 4%	18 4%
5	(5.0)	97 10%	12 8%	- -	2 8%	58 10%	40 9%
6	(6.0)	77 8%	9 6%	3 10%	- -	49 8%	29 7%
7	(7.0)	100 10%	14 10%	- -	- -	49 8%	51 12%
8	(8.0)	123 12%	18 12%	1 2%	2 8%	73 13%	51 12%
9	(9.0)	77 8%	17 12%	- -	1 5%	49 8%	28 6%
10 - very important	(10.0)	186 18%	27 19%	9 32%	4 16%	120 21%	66 15% e

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_12. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

It's just where I'm from
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	318	43	16	12	161	157
	31%	30%	55%	55%	28%	36%
						d
Net: Neutral (4-6)	214	25	3	3	128	86
	21%	17%	10%	15%	22%	20%
Net: Important (7-10)	486	76	10	6	290	196
	48%	53%	35%	29%	50%	45%
Mean score	5.5	5.7	4.2	4.0	5.8	5.1
					e	
Standard deviation	3.62	3.75	4.56	3.85	3.54	3.69
Standard error	.11	.29	1.02	.96	.15	.18

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	74 7%	27 6%	48 9%	63 8%	16 5%	2 4%	25 8%	49 7%	38 9%	25 6%	2 3%	3 9%	3 14%	15 7%	3 5%	9 5%	12 10%	27 9% j
1	(1.0)	15 1%	7 2%	7 1%	14 2%	1 *	- -	5 2%	9 1%	2 *	10 2% h	3 3%	1 2%	1 4%	1 *	1 1%	3 2%	1 1%	4 2%
2	(2.0)	40 4%	18 4%	21 4%	30 4%	14 5%	2 4%	18 6%	22 3%	19 4%	14 3%	4 5%	2 7%	- -	7 3%	3 5%	7 4%	5 4%	11 4%
3	(3.0)	50 5%	20 4%	30 5%	39 5%	8 3%	5 9% d	18 6%	32 5%	25 6%	17 4%	5 6%	- -	1 5%	13 6%	2 3%	11 6%	9 7%	9 3%
4	(4.0)	51 5%	18 4%	33 6%	40 5%	11 4%	4 6%	19 6%	32 5%	26 6%	15 4%	6 7%	1 3%	2 9%	16 8% q	2 3%	9 5%	8 7%	7 2%
5	(5.0)	161 16%	78 17%	84 15%	127 16%	45 16%	8 15%	41 13%	120 17%	63 14%	67 16%	14 16%	4 11%	6 25%	41 20% q	10 15%	32 17%	25 20% q	30 10%
6	(6.0)	131 13%	67 15%	65 12%	103 13%	39 14%	9 16%	40 13%	91 13%	48 11%	62 15%	10 12%	8 26% noq	5 24%	28 14%	6 10%	23 12%	19 15%	31 11%
7	(7.0)	181 18%	84 18%	96 17%	138 18%	60 21%	13 24%	55 17%	126 18%	80 18%	71 17%	18 22%	7 22%	1 4%	29 14%	16 24% m	35 18%	20 16%	55 19%
8	(8.0)	169 17%	72 16%	97 17%	123 16%	51 18%	7 12%	45 14%	124 18%	82 19%	71 17%	15 19% p	4 13%	3 12%	31 16% p	14 21% p	39 20% p	9 7%	53 18% p
9	(9.0)	56 5%	32 7%	24 4%	43 6%	16 6%	4 7%	21 7%	35 5%	19 4%	25 6%	4 5%	2 6%	1 3%	12 6%	5 7%	12 6%	7 6%	14 5%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important (10.0)	91	35	56	65	26	2	28	63	35	48	3	1	-	10	4	12	9	53
	9%	8%	10%	8%	9%	3%	9%	9%	8%	11%	3%	2%	-	5%	6%	6%	7%	18%
																		jkmnop
NETS																		
Net: Unimportant (0-3)	179	72	106	146	39	9	66	113	84	65	13	6	5	36	9	31	28	51
	18%	16%	19%	19%	14%	17%	21%	16%	19%	15%	16%	17%	23%	18%	13%	16%	22%	17%
Net: Neutral (4-6)	343	162	181	271	95	21	101	243	137	145	29	13	13	85	18	64	53	68
	34%	35%	32%	35%	33%	38%	32%	35%	31%	34%	35%	40%	58%	42%	28%	33%	42%	23%
											q	q		nq		q	nq	
Net: Important (7-10)	496	223	273	369	153	25	148	348	217	215	41	14	4	81	38	98	45	175
	49%	49%	49%	47%	53%	46%	47%	49%	50%	51%	49%	43%	19%	40%	59%	51%	35%	60%
											p				mp	mp		mp
Mean score	6.0	6.0	5.9	5.8	6.2	5.9	5.8	6.0	5.9	6.2	5.9	5.7	4.7	5.7	6.3	6.1	5.4	6.4
					c										mp	p		mp
Standard deviation	2.68	2.56	2.78	2.71	2.51	2.25	2.80	2.62	2.73	2.65	2.33	2.58	2.58	2.52	2.45	2.48	2.70	2.97
Standard error	.08	.11	.12	.10	.15	.31	.16	.10	.15	.12	.24	.45	.53	.17	.25	.17	.21	.23

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	74	5	6	3	15	8	16	9	11	6	3	3	12	3	9	22	12
		7%	6%	13%	16%	9%	12%	6%	7%	7%	7%	8%	15%	7%	5%	4%	16%	6%
																	lmnp	
1	(1.0)	15	2	1	1	2	1	5	1	2	2	1	1	1	-	5	1	3
		1%	2%	3%	4%	1%	1%	2%	*	1%	2%	2%	4%	1%	-	3%	*	2%
2	(2.0)	40	4	2	-	7	1	9	5	6	4	1	-	7	1	6	5	9
		4%	5%	4%	-	4%	2%	4%	4%	4%	5%	3%	-	4%	2%	3%	4%	4%
3	(3.0)	50	5	1	1	8	-	17	8	2	5	2	1	10	1	11	11	1
		5%	5%	3%	5%	5%	-	7%	6%	2%	7%	5%	5%	6%	2%	6%	8%	*
			e			e		eh	e		p	p		p		p	p	
4	(4.0)	51	5	2	4	8	1	13	11	3	4	1	2	15	1	11	8	4
		5%	6%	3%	20%	5%	1%	5%	8%	2%	5%	3%	10%	9%	1%	6%	6%	2%
									e					mp				
5	(5.0)	161	13	6	4	34	10	41	20	19	11	4	6	33	9	34	22	26
		16%	15%	12%	21%	22%	16%	16%	14%	12%	14%	11%	28%	19%	16%	17%	16%	13%
6	(6.0)	131	12	10	4	17	11	30	25	14	9	9	4	18	5	22	24	30
		13%	14%	20%	23%	11%	17%	12%	18%	9%	12%	26%	20%	11%	9%	11%	18%	15%
									h			ilmn					n	
7	(7.0)	181	20	9	-	16	11	39	29	34	18	8	-	19	15	33	19	45
		18%	23%	19%	-	10%	17%	16%	22%	22%	24%	22%	-	11%	27%	16%	14%	22%
			d						d	d	l				lno			l
8	(8.0)	169	14	7	2	34	11	44	12	25	11	5	3	36	13	37	10	30
		17%	16%	15%	11%	21%	17%	17%	9%	16%	14%	13%	13%	21%	22%	18%	8%	15%
						g	g	g						o	o	o		o
9	(9.0)	56	3	4	-	7	4	21	8	2	4	2	1	6	3	15	7	10
		5%	4%	8%	-	4%	6%	8%	6%	1%	5%	5%	3%	3%	5%	8%	5%	5%
				h				h		h								
10 - very important	(10.0)	91	4	-	-	9	7	19	8	34	3	1	1	12	7	19	6	33
		9%	5%	-	-	6%	10%	8%	6%	23%	4%	4%	3%	7%	12%	9%	4%	16%
							b	b		abdefg					io			ijlno

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	179	15	11	5	32	10	47	23	21	17	6	5	30	5	32	38	24
	18%	18%	23%	26%	21%	15%	18%	17%	14%	22%	17%	24%	18%	8%	16%	28%	12%
										m			m			lmnp	
Net: Neutral (4-6)	343	30	17	12	59	22	84	55	36	24	14	12	67	15	67	55	59
	34%	35%	36%	63%	38%	34%	33%	41%	24%	31%	39%	57%	39%	27%	33%	40%	29%
				h				h					m			m	
Net: Important (7-10)	496	41	19	2	66	32	123	57	94	36	16	4	73	37	104	43	118
	49%	47%	41%	11%	42%	50%	48%	42%	62%	47%	43%	19%	43%	65%	51%	32%	59%
									abdfg	o			o	ijlno	o		lo
Mean score	6.0	5.8	5.4	4.3	5.6	6.1	6.0	5.7	6.6	5.6	5.8	4.7	5.7	6.7	6.2	5.0	6.6
									abdfg				o	ijlo	o		ilo
Standard deviation	2.68	2.48	2.78	2.48	2.74	2.88	2.66	2.50	2.86	2.62	2.50	2.74	2.61	2.32	2.59	2.87	2.65
Standard error	.08	.26	.39	.55	.22	.33	.16	.20	.28	.29	.40	.56	.20	.26	.17	.23	.23

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	74	7	1	-	34	40
		7%	5%	3%	-	6%	9%
							d
1	(1.0)	15	3	-	1	10	4
		1%	2%	-	6%	2%	1%
2	(2.0)	40	3	3	-	17	23
		4%	2%	11%	-	3%	5%
3	(3.0)	50	9	-	2	25	24
		5%	6%	-	7%	4%	6%
4	(4.0)	51	8	2	-	31	20
		5%	5%	5%	-	5%	4%
5	(5.0)	161	23	1	4	101	61
		16%	16%	4%	19%	17%	14%
6	(6.0)	131	17	7	1	78	53
		13%	12%	26%	5%	13%	12%
7	(7.0)	181	25	4	3	106	75
		18%	17%	14%	15%	18%	17%
8	(8.0)	169	29	3	2	91	78
		17%	20%	11%	11%	16%	18%
9	(9.0)	56	11	4	2	31	25
		5%	8%	13%	10%	5%	6%
10 - very important	(10.0)	91	8	4	6	56	35
		9%	6%	13%	27%	10%	8%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q1_13. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise were each of the following to you when deciding where to live after you graduated from university?

The identity of the area
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	179	23	4	3	87	92
	18%	16%	14%	13%	15%	21%
						d
Net: Neutral (4-6)	343	48	10	5	210	133
	34%	33%	35%	24%	36%	30%
Net: Important (7-10)	496	74	14	14	282	214
	49%	51%	51%	63%	49%	49%
Mean score	6.0	6.1	6.5	7.0	6.1	5.8
Standard deviation	2.68	2.50	2.63	2.72	2.58	2.81
Standard error	.08	.19	.59	.68	.11	.14

Columns Tested: a,b,c - d,e

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Quality of jobs available	553 54%	247 54%	306 55%	427 54%	164 57%	36 64%	182 58%	371 53%	249 57%	227 53%	41 50%	18 55%	8 35%	122 60%	33 50%	104 54%	70 55%	157 53%
Cost of housing	501 49%	238 52%	263 47%	400 51%	134 46%	29 52%	130 41%	370 53% f	200 46%	218 51%	35 42%	12 37%	11 51%	114 56% jko	35 54%	87 45%	60 48%	146 50%
Overall cost of living	484 48%	228 50%	256 46%	367 47%	143 50%	25 46%	137 44%	346 49%	221 51%	195 46%	47 57% q	19 60% q	14 61%	96 47%	28 44%	101 53% q	64 51% q	114 39%
Location of my partner's job	263 26%	87 19%	176 31% a	200 25%	70 24%	10 17%	103 33% g	161 23%	107 25%	109 26%	23 28%	10 30%	10 46%	50 25%	21 32% q	54 28%	39 31% q	57 20%
Availability of good schools	249 24%	86 19%	163 29% a	189 24%	61 21%	9 16%	72 23%	177 25%	112 26%	97 23%	16 20%	5 17%	4 17%	51 25%	14 22%	54 28%	42 33% jnq	62 21%
Availability of good public transport	215 21%	90 20%	126 22%	171 22%	59 21%	14 25%	67 21%	149 21%	85 19%	100 24%	20 24% np	5 15%	5 24%	32 16%	8 12%	29 15%	17 14%	98 33% kmnop
Places to go out (e.g. bars, pubs, clubs and restaurants)	198 19%	106 23% b	91 16%	160 20%	55 19%	9 16%	65 21%	133 19%	81 19%	80 19%	15 18%	4 13%	5 22%	27 13%	9 15%	44 23% mp	16 13%	77 26% mnp
Accessibility to green space (e.g. parks, countryside)	194 19%	80 18%	114 20%	148 19%	62 21%	10 19%	57 18%	137 19%	75 17%	87 21%	19 23%	6 20%	3 11%	34 17%	20 31% mopq	30 16%	25 20%	57 19%
The identity of the area	164 16%	89 19% b	76 13%	118 15%	58 20% c	14 25% c	64 20% g	101 14%	65 15%	80 19%	10 12%	7 22%	1 3%	34 17%	12 18%	30 16%	19 15%	52 18%
Availability of high quality housing	145 14%	68 15%	78 14%	110 14%	43 15%	8 14%	38 12%	108 15%	63 14%	63 15%	13 15%	3 10%	3 11%	30 15%	9 14%	25 13%	16 12%	47 16%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Other	27	8	19	23	5	1	10	17	12	9	2	-	1	7	5	4	2	6
	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	2%	-	3%	3%	8%	2%	2%	2%
															opq			
Don't know	20	16	5	16	3	1	7	14	13	3	2	2	1	3	-	6	3	3
	2%	3%	1%	2%	1%	2%	2%	2%	3%	1%	3%	7%	5%	2%	-	3%	2%	1%
		b							i				mnq					

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Quality of jobs available	553	46	24	9	89	30	134	77	93	42	19	10	108	29	109	76	102
	54%	53%	51%	46%	57%	46%	53%	57%	61%	56%	51%	48%	64%	51%	54%	56%	50%
									e				p				
Cost of housing	501	33	16	11	87	39	124	74	72	28	16	12	104	30	97	67	94
	49%	38%	35%	55%	56%	61%	49%	55%	48%	37%	44%	57%	61%	52%	48%	50%	47%
				ab	ab	ab		ab					ijnop	i			
Overall cost of living	484	49	26	10	60	24	122	66	73	45	21	13	69	25	106	65	85
	48%	57%	55%	53%	38%	38%	48%	49%	48%	58%	57%	59%	41%	43%	53%	48%	42%
		de	d				d			lp					lp		
Location of my partner's job	263	21	13	9	42	14	72	34	27	20	9	10	45	16	55	38	33
	26%	25%	27%	44%	26%	22%	28%	25%	18%	26%	26%	44%	27%	27%	27%	28%	16%
							h					p			p	p	
Availability of good schools	249	17	9	2	39	11	68	38	39	15	6	2	37	14	48	42	56
	24%	19%	19%	9%	25%	18%	27%	28%	26%	19%	17%	11%	22%	25%	24%	31%	28%
Availability of good public transport	215	21	11	4	30	12	41	27	34	19	7	5	31	5	29	24	57
	21%	25%	23%	20%	19%	20%	16%	20%	23%	24%	19%	21%	18%	8%	15%	18%	28%
										mn			m				lmno
Places to go out (e.g. bars, pubs, clubs and restaurants)	198	20	5	4	29	15	58	21	33	16	6	4	21	8	47	20	62
	19%	23%	12%	22%	18%	24%	23%	15%	22%	21%	17%	21%	12%	15%	23%	15%	31%
															lo		lmo
Accessibility to green space (e.g. parks, countryside)	194	19	12	3	31	19	43	29	27	17	9	1	30	15	31	30	43
	19%	22%	26%	14%	20%	29%	17%	21%	18%	22%	24%	5%	18%	26%	16%	22%	21%
						f								n			
The identity of the area	164	12	10	2	26	11	42	18	27	10	7	1	33	13	30	20	33
	16%	14%	22%	12%	17%	18%	16%	13%	18%	13%	19%	3%	19%	23%	15%	14%	16%
Availability of high quality housing	145	13	5	2	27	5	32	17	29	9	2	3	25	10	28	17	34
	14%	15%	11%	9%	17%	7%	13%	12%	19%	12%	4%	12%	15%	18%	14%	13%	17%
					e				e					j			j
Other	27	3	-	-	3	6	7	3	-	3	-	1	1	5	6	5	1
	3%	3%	-	-	2%	10%	3%	3%	-	4%	-	3%	*	8%	3%	4%	*
						bdfgh				l				lp		l	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?

Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	20	2	3	1	3	1	6	1	-	2	2	1	2	1	7	1	2
	2%	2%	7%	5%	2%	2%	2%	1%	-	2%	7%	5%	1%	1%	3%	1%	1%
			gh									lop					

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q2. If you were to move away from the area in which you currently live, which of the following factors would be the three most important to you in deciding where to move to?
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Quality of jobs available	553	75	18	8	315	237
	54%	52%	63%	35%	54%	54%
Cost of housing	501	67	11	12	283	218
	49%	47%	40%	56%	49%	50%
Overall cost of living	484	74	11	12	288	195
	48%	51%	38%	57%	50%	45%
Location of my partner's job	263	41	6	6	144	119
	26%	29%	23%	26%	25%	27%
Availability of good schools	249	43	8	3	147	102
	24%	30%	27%	15%	25%	23%
Availability of good public transport	215	16	9	5	108	107
	21%	11%	32%	23%	19%	24%
						d
Places to go out (e.g. bars, pubs, clubs and restaurants)	198	36	7	6	123	75
	19%	25%	24%	27%	21%	17%
Accessibility to green space (e.g. parks, countryside)	194	19	7	5	100	94
	19%	13%	24%	22%	17%	21%
The identity of the area	164	24	6	6	97	68
	16%	16%	22%	26%	17%	15%
Availability of high quality housing	145	19	2	1	85	61
	14%	13%	6%	5%	15%	14%
Other	27	4	-	2	13	14
	3%	3%	-	7%	2%	3%
Don't know	20	5	-	-	11	9
	2%	3%	-	-	2%	2%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q3_SUM. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

SUMMARY TABLE
Base: All 25-35 year olds with degree

	Total	0 - not at all important	1	2	3	4	5	6	7	8	9	10 - very important	NETS Unimportant (0-3)	NETS Neutral (4-6)	NETS Important (7-10)	Mean
Quality of housing	1018	1	-	7	4	13	57	93	189	285	172	197	12	163	843	7.9
	100%	*	-	1%	*	1%	6%	9%	19%	28%	17%	19%	1%	16%	83%	
Availability of housing in well-maintained neighbourhoods	1018	5	5	4	13	14	60	111	201	280	116	209	27	185	806	7.7
	100%	*	*	*	1%	1%	6%	11%	20%	28%	11%	21%	3%	18%	79%	
How much space the house or flat has	1018	5	1	7	19	25	56	106	173	292	138	197	32	186	800	7.7
	100%	*	*	1%	2%	2%	5%	10%	17%	29%	14%	19%	3%	18%	79%	
Affordability of housing to buy	1018	15	7	14	26	36	57	70	139	229	166	261	61	163	794	7.7
	100%	1%	1%	1%	3%	4%	6%	7%	14%	22%	16%	26%	6%	16%	78%	
The opportunity to own/part own your own flat/house in the area in the future	1018	36	16	17	20	44	71	73	148	221	121	252	88	187	742	7.4
	100%	4%	2%	2%	2%	4%	7%	7%	15%	22%	12%	25%	9%	18%	73%	
The opportunity to own/part own your own flat/house in the area now	1018	41	13	16	34	37	78	69	129	211	145	245	104	184	730	7.3
	100%	4%	1%	2%	3%	4%	8%	7%	13%	21%	14%	24%	10%	18%	72%	
Availability of housing close to your workplace	1018	13	3	13	18	32	104	111	228	247	107	141	48	247	723	7.2
	100%	1%	*	1%	2%	3%	10%	11%	22%	24%	11%	14%	5%	24%	71%	
The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby	1018	12	2	18	13	49	88	140	217	236	119	126	45	276	697	7.2
	100%	1%	*	2%	1%	5%	9%	14%	21%	23%	12%	12%	4%	27%	68%	
Availability of housing suitable for families	1018	97	23	53	50	56	90	82	125	148	124	171	222	228	568	6.2
	100%	9%	2%	5%	5%	6%	9%	8%	12%	14%	12%	17%	22%	22%	56%	
Affordability of rental accommodation	1018	129	23	50	38	37	105	77	152	162	89	156	239	219	560	6.0
	100%	13%	2%	5%	4%	4%	10%	8%	15%	16%	9%	15%	23%	21%	55%	

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	15 1%	2 *	13 2% a	13 2%	2 1%	- -	5 1%	10 1%	7 1%	4 1%	5 5% mq	- -	- -	- -	1 2% m	5 3% m	2 2%	2 1%
1	(1.0)	7 1%	2 *	5 1%	5 1%	1 *	1 1%	3 1%	4 1%	- -	7 2% h	- -	- -	- -	- -	1 2%	1 *	- -	5 2%
2	(2.0)	14 1%	7 1%	7 1%	8 1%	6 2%	- -	6 2%	8 1%	5 1%	8 2%	2 2%	1 2%	- -	2 1%	1 2%	3 1%	2 1%	4 1%
3	(3.0)	26 3%	13 3%	13 2%	18 2%	7 3%	3 5%	6 2%	20 3%	13 3%	11 3%	1 2%	2 6% p	- -	4 2%	2 4%	2 1%	1 *	13 4% p
4	(4.0)	36 4%	22 5% b	14 2%	17 2%	20 7% c	2 4%	8 3%	28 4%	18 4%	14 3%	1 1%	- -	- -	6 3%	1 2%	8 4%	4 3%	15 5%
5	(5.0)	57 6%	27 6%	30 5%	47 6%	17 6%	1 2%	17 5%	40 6%	28 6%	20 5%	7 8% p	2 6%	- -	15 7% p	2 3%	9 5%	3 3%	19 6%
6	(6.0)	70 7%	35 8%	36 6%	48 6%	26 9%	4 7%	28 9%	43 6%	31 7%	30 7%	3 4%	1 2%	4 20% jp	15 7%	8 12%	16 8%	6 4%	17 6%
7	(7.0)	139 14%	67 15%	72 13%	110 14%	40 14%	13 24% c	43 14%	95 14%	62 14%	58 14%	11 13%	5 14%	4 17%	26 13%	10 15%	28 14%	19 15%	37 13%
8	(8.0)	229 22%	113 25%	115 21%	184 23%	68 23%	13 23%	80 26%	148 21%	103 24%	93 22%	23 28% p	9 29%	6 28%	52 26% p	15 23%	46 24%	21 17%	56 19%
9	(9.0)	166 16%	81 18%	85 15%	136 17% d	34 12%	4 8%	54 17%	112 16%	70 16%	65 15%	14 17%	8 23%	2 9%	25 12%	11 17%	32 17%	29 23% m	45 15%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - very important	(10.0)	261	89	171	200	67	15	65	196	102	114	17	6	6	58	12	43	39	81
		26%	20%	31%	25%	23%	26%	21%	28%	23%	27%	20%	18%	27%	29%	18%	22%	31%	28%
				a					f						n				n
NETS																			
Net: Unimportant (0-3)		61	24	37	44	17	3	19	42	24	31	8	3	-	7	6	11	4	23
		6%	5%	7%	6%	6%	6%	6%	6%	6%	7%	9%	8%	-	3%	9%	6%	3%	8%
												m				mp			m
Net: Neutral (4-6)		163	84	80	113	63	8	53	110	76	65	11	3	4	36	11	34	13	52
		16%	18%	14%	14%	22%	13%	17%	16%	17%	15%	13%	8%	20%	18%	17%	17%	11%	18%
						c													
Net: Important (7-10)		794	350	443	629	209	45	243	551	337	329	65	27	18	160	48	149	108	219
		78%	77%	79%	80%	72%	81%	77%	78%	77%	78%	78%	84%	80%	79%	74%	77%	86%	75%
					d													noq	
Mean score		7.7	7.6	7.8	7.8	7.5	7.7	7.6	7.8	7.7	7.7	7.4	7.8	8.0	7.9	7.4	7.6	8.2	7.6
					d										n			jnoq	
Standard deviation		2.23	2.07	2.35	2.18	2.22	2.05	2.18	2.25	2.18	2.31	2.56	2.01	1.49	1.94	2.36	2.27	2.06	2.37
Standard error		.07	.09	.10	.08	.13	.28	.13	.08	.12	.10	.27	.35	.30	.13	.24	.15	.16	.18

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	15	4	1	-	-	2	4	2	1	5	-	-	-	1	4	5	1
		1%	4%	3%	-	-	4%	2%	2%	*	6%	-	-	-	1%	2%	4%	*
			d	d			d				lp							lp
1	(1.0)	7	-	-	-	2	-	1	-	2	-	-	-	-	-	1	1	3
		1%	-	-	-	1%	-	1%	-	1%	-	-	-	-	-	*	*	2%
2	(2.0)	14	2	-	-	2	1	4	2	3	1	-	1	1	2	2	2	3
		1%	2%	-	-	2%	2%	1%	2%	2%	1%	-	5%	1%	4%	1%	1%	1%
3	(3.0)	26	3	1	-	8	1	4	2	4	1	2	-	2	1	9	1	5
		3%	4%	3%	-	5%	2%	2%	2%	3%	2%	5%	-	1%	2%	4%	1%	2%
						f												
4	(4.0)	36	-	1	-	4	1	9	4	7	-	1	-	6	1	9	3	7
		4%	-	3%	-	3%	2%	3%	3%	5%	-	2%	-	3%	2%	4%	2%	4%
										a								
5	(5.0)	57	5	3	-	11	3	12	4	14	5	3	-	8	2	9	7	18
		6%	5%	7%	-	7%	5%	5%	3%	9%	6%	8%	-	5%	3%	4%	5%	9%
										g								
6	(6.0)	70	2	4	4	12	4	18	11	9	2	2	4	11	7	17	8	11
		7%	3%	8%	23%	7%	7%	7%	8%	6%	3%	6%	21%	7%	13%	8%	6%	5%
															i			
7	(7.0)	139	21	6	3	19	8	34	19	17	16	4	4	28	8	22	17	28
		14%	24%	13%	16%	12%	12%	13%	14%	12%	21%	11%	18%	17%	13%	11%	13%	14%
			defgh								n							
8	(8.0)	229	20	12	5	34	15	60	30	35	15	10	6	42	13	48	28	44
		22%	23%	25%	24%	21%	23%	24%	22%	23%	20%	29%	27%	25%	23%	24%	21%	22%
9	(9.0)	166	14	8	1	32	11	45	27	14	14	9	1	25	10	35	26	30
		16%	17%	18%	5%	20%	18%	18%	20%	9%	18%	24%	5%	15%	17%	17%	20%	15%
						h		h	h									
10 - very important	(10.0)	261	16	10	6	34	16	61	35	46	18	6	5	46	13	48	37	53
		26%	19%	21%	32%	21%	26%	24%	26%	30%	23%	16%	25%	27%	23%	24%	27%	26%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

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Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	61	9	3	-	12	5	14	6	9	7	2	1	4	4	14	9	11
	6%	10%	6%	-	8%	8%	5%	5%	6%	9%	5%	5%	2%	7%	7%	7%	5%
										l					l		l
Net: Neutral (4-6)	163	7	8	4	27	9	39	18	30	7	6	4	25	10	34	18	36
	16%	8%	18%	23%	17%	13%	16%	13%	20%	9%	16%	21%	15%	18%	17%	13%	18%
					a				a								
Net: Important (7-10)	794	71	36	15	118	50	200	111	112	63	29	16	141	43	154	108	155
	78%	82%	77%	77%	75%	79%	79%	82%	74%	82%	79%	74%	83%	75%	76%	80%	77%
Mean score	7.7	7.4	7.6	8.1	7.6	7.7	7.8	7.9	7.7	7.6	7.8	7.6	8.0	7.7	7.6	7.8	7.7
Standard deviation	2.23	2.42	2.25	1.59	2.20	2.44	2.20	2.09	2.29	2.56	1.89	1.99	1.81	2.19	2.27	2.43	2.20
Standard error	.07	.26	.31	.36	.17	.28	.13	.17	.22	.28	.30	.41	.14	.24	.15	.20	.19

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	15 1%	4 2%	- -	- -	10 2%	5 1%
1	(1.0)	7 1%	1 1%	- -	- -	2 *	5 1%
2	(2.0)	14 1%	2 1%	- -	- -	3 1%	11 2% d
3	(3.0)	26 3%	2 1%	- -	2 8%	11 2%	14 3%
4	(4.0)	36 4%	6 4%	- -	- -	14 2%	22 5% d
5	(5.0)	57 6%	7 5%	1 3%	- -	38 7%	18 4%
6	(6.0)	70 7%	13 9%	2 6%	1 5%	46 8%	25 6%
7	(7.0)	139 14%	16 11%	8 28%	1 3%	79 14%	59 14%
8	(8.0)	229 22%	35 24%	5 17%	6 27%	133 23%	95 22%
9	(9.0)	166 16%	25 18%	7 25%	3 13%	94 16%	71 16%
10 - very important	(10.0)	261 26%	34 24%	6 21%	10 44%	148 26%	113 26%

Columns Tested: a,b,c - d,e

Prepared by ComRes Ltd

Brain Drain Research

Q3_1. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of housing to buy
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	61	8	-	2	26	35
	6%	6%	-	8%	5%	8%
						d
Net: Neutral (4-6)	163	26	3	1	98	65
	16%	18%	9%	5%	17%	15%
Net: Important (7-10)	794	110	25	19	455	339
	78%	76%	91%	87%	79%	77%
Mean score	7.7	7.7	8.2	8.5	7.8	7.6
Standard deviation	2.23	2.30	1.39	2.05	2.13	2.35
Standard error	.07	.18	.31	.51	.09	.11

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	129	66	63	107	33	4	46	82	58	47	14	7	3	24	9	26	22	24
		13%	14%	11%	14%	11%	7%	15%	12%	13%	11%	16%	21%	14%	12%	13%	13%	17%	8%
												q	q						q
1	(1.0)	23	9	14	18	7	-	3	20	10	10	2	-	-	5	1	8	2	5
		2%	2%	2%	2%	3%	-	1%	3%	2%	2%	2%	-	-	2%	2%	4%	1%	2%
2	(2.0)	50	20	29	45	8	-	20	29	17	26	4	4	-	12	2	7	5	16
		5%	4%	5%	6%	3%	-	6%	4%	4%	6%	4%	11%	-	6%	3%	4%	4%	5%
					d														
3	(3.0)	38	13	25	25	14	1	14	24	13	17	1	2	1	12	3	7	5	8
		4%	3%	5%	3%	5%	2%	5%	3%	3%	4%	1%	7%	4%	6%	5%	3%	4%	3%
															j				
4	(4.0)	37	14	23	31	9	5	16	21	10	16	3	-	1	10	1	7	7	8
		4%	3%	4%	4%	3%	8%	5%	3%	2%	4%	3%	-	4%	5%	1%	4%	6%	3%
5	(5.0)	105	46	58	86	23	9	34	71	49	35	9	4	2	22	9	18	16	25
		10%	10%	10%	11%	8%	17%	11%	10%	11%	8%	11%	13%	9%	11%	13%	9%	13%	8%
							d												
6	(6.0)	77	37	40	54	26	-	24	53	33	34	5	1	5	11	5	16	7	27
		8%	8%	7%	7%	9%	-	8%	8%	7%	8%	5%	2%	24%	6%	8%	8%	6%	9%
						e													
7	(7.0)	152	84	68	115	47	7	50	102	73	60	12	5	4	26	11	30	16	48
		15%	18%	12%	15%	16%	12%	16%	15%	17%	14%	14%	16%	17%	13%	18%	15%	13%	16%
			b																
8	(8.0)	162	75	88	120	56	10	49	113	66	74	17	6	4	31	9	32	15	47
		16%	16%	16%	15%	19%	17%	16%	16%	15%	17%	20%	18%	18%	15%	14%	17%	12%	16%
9	(9.0)	89	45	45	70	21	10	20	69	47	32	8	1	1	22	8	14	12	24
		9%	10%	8%	9%	7%	18%	6%	10%	11%	7%	10%	4%	5%	11%	12%	7%	9%	8%
							cd												
10 - very important	(10.0)	156	50	107	115	45	11	38	118	61	74	10	3	1	26	7	29	19	62
		15%	11%	19%	15%	16%	19%	12%	17%	14%	17%	13%	8%	6%	13%	10%	15%	15%	21%
				a															mn

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?
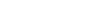
Affordability of rental accommodation
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	239	108	131	195	62	5	84	155	98	100	20	13	4	53	15	47	33	54
	23%	24%	23%	25%	21%	9%	27%	22%	22%	24%	24%	39%	18%	26%	24%	24%	26%	18%
				e	e							q						
Net: Neutral (4-6)	219	97	122	171	57	14	73	145	92	85	17	5	8	43	15	41	30	60
	21%	21%	22%	22%	20%	25%	23%	21%	21%	20%	20%	15%	36%	21%	22%	22%	24%	20%
Net: Important (7-10)	560	253	307	420	169	37	158	402	248	239	47	15	10	105	35	105	63	181
	55%	55%	55%	53%	59%	66%	50%	57%	57%	56%	56%	46%	46%	52%	54%	54%	50%	61%
								f										p
Mean score	6.0	5.9	6.1	5.9	6.2	7.0	5.6	6.2	6.0	6.1	5.9	4.9	5.8	5.8	5.9	5.9	5.7	6.5
						c		f										kmop
Standard deviation	3.24	3.21	3.27	3.29	3.15	2.81	3.23	3.24	3.23	3.23	3.38	3.43	2.88	3.25	3.17	3.29	3.42	3.06
Standard error	.10	.14	.14	.12	.19	.39	.19	.12	.17	.15	.35	.60	.59	.22	.32	.22	.27	.23

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
0 - not at all important	(0.0)	129 13%	12 14% h	11 23% h	3 16%	24 16% h	10 15% h	32 13% h	25 19% h	5 3%	13 16%	8 23%	4 18%	20 12%	10 17%	25 12%	23 17%	20 10% p
1	(1.0)	23 2%	3 3%	1 3%	- -	4 3%	1 1%	7 3%	2 2%	3 2%	3 4%	1 2%	- -	4 2%	2 3%	7 4%	1 1%	2 1%
2	(2.0)	50 5%	4 4%	5 11% eg	- -	13 8% e	- -	15 6% e	5 4%	5 4%	4 5%	4 12% mn	- -	11 7%	2 3%	9 4%	5 4%	12 6%
3	(3.0)	38 4%	1 1%	2 3%	1 4%	11 7% ah	3 4%	11 4%	6 5%	2 2%	1 1%	2 4%	1 4%	9 5%	3 6%	11 5%	4 3%	7 3%
4	(4.0)	37 4%	3 3%	1 1%	2 9%	5 3%	2 3%	12 5% h	11 8% h	- -	2 3%	1 2%	1 4%	7 4%	- -	8 4%	9 7%	6 3% m
5	(5.0)	105 10%	8 9%	3 7%	2 10%	14 9%	11 17% g	32 13%	11 8%	16 10%	8 10%	4 12%	2 9%	14 9%	12 21% lno	19 10%	12 9%	23 11%
6	(6.0)	77 8%	6 7%	2 5%	4 19%	7 4%	9 14% dg	21 8%	7 5%	16 10%	5 7%	1 2%	4 18%	15 9%	4 7%	18 9%	10 7%	15 7%
7	(7.0)	152 15%	18 21% d	7 15%	3 16%	18 11%	6 10%	37 15%	24 18%	21 14%	13 17%	6 17%	3 13%	24 14%	5 9%	28 14%	26 19% m	31 15%
8	(8.0)	162 16%	15 18%	10 21%	3 13%	21 13%	8 13%	37 15%	17 13%	27 18%	14 18%	5 14%	3 15%	24 14%	10 17%	36 18%	18 13%	25 12%
9	(9.0)	89 9%	11 12% f	1 3%	1 5%	16 10%	5 8%	14 5%	11 8%	18 12% f	6 8%	3 8%	1 5%	16 9%	5 8%	16 8%	7 5%	21 10%
10 - very important	(10.0)	156 15%	6 8%	4 8%	1 7%	23 15%	9 14%	35 14%	16 11%	39 26% abdfg	8 11%	2 4%	3 14%	24 14%	6 10%	26 13%	21 15%	40 20% j

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd
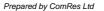
COMRES

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	239	20	19	4	53	13	65	39	15	20	15	5	45	17	52	33	42
	23%	23%	40%	20%	34%	21%	26%	29%	10%	26%	41%	22%	26%	29%	26%	24%	21%
		h	aefh		eh		h	h			nop						
Net: Neutral (4-6)	219	16	6	7	26	22	64	29	31	15	6	7	36	16	45	31	44
	21%	19%	13%	38%	17%	34%	25%	21%	21%	19%	16%	31%	21%	27%	23%	23%	22%
						abdgh	bd										
Net: Important (7-10)	560	50	22	8	78	29	124	68	105	42	16	10	89	25	105	72	117
	55%	58%	47%	41%	50%	45%	49%	50%	69%	54%	43%	47%	52%	44%	52%	53%	58%
									bdefg								
Mean score	6.0	5.9	4.8	5.5	5.5	5.8	5.7	5.4	7.3	5.7	4.6	5.7	5.9	5.4	5.8	5.7	6.3
									abdefg		j				j		jm
Standard deviation	3.24	3.21	3.55	3.01	3.50	3.19	3.21	3.40	2.60	3.37	3.43	3.34	3.25	3.33	3.21	3.33	3.18
Standard error	.10	.34	.50	.67	.28	.37	.19	.27	.26	.37	.55	.68	.24	.37	.21	.27	.27

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	129 13%	20 14%	3 11%	3 15%	70 12%	58 13%
1	(1.0)	23 2%	5 4%	- -	1 5%	12 2%	11 2%
2	(2.0)	50 5%	5 4%	2 6%	2 8%	30 5%	20 4%
3	(3.0)	38 4%	7 5%	2 8%	1 3%	19 3%	19 4%
4	(4.0)	37 4%	5 4%	2 6%	2 11%	24 4%	13 3%
5	(5.0)	105 10%	14 9%	4 16%	2 7%	67 12%	37 8%
6	(6.0)	77 8%	14 9%	4 13%	1 4%	45 8%	32 7%
7	(7.0)	152 15%	19 13%	6 23%	2 10%	83 14%	69 16%
8	(8.0)	162 16%	26 18%	1 4%	3 14%	88 15%	74 17%
9	(9.0)	89 9%	9 7%	2 6%	1 5%	47 8%	42 10%
10 - very important	(10.0)	156 15%	20 14%	2 6%	4 16%	91 16%	65 15%
NETS							
Net: Unimportant (0-3)		239 23%	37 26%	7 25%	7 32%	132 23%	107 24%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q3_2. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Affordability of rental accommodation
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	219	33	10	5	137	82
	21%	23%	36%	22%	24%	19%
Net: Important (7-10)	560	75	11	10	310	250
	55%	52%	39%	46%	54%	57%
Mean score	6.0	5.8	5.3	5.3	6.0	6.0
Standard deviation	3.24	3.29	2.81	3.57	3.22	3.28
Standard error	.10	.25	.63	.89	.13	.16

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	97 9%	36 8%	61 11%	77 10%	29 10%	5 8%	37 12%	60 8%	28 6%	50 12% h	5 6%	4 11%	3 12%	16 8%	3 4%	17 9%	11 9%	38 13% n
1	(1.0)	23 2%	12 3%	11 2%	15 2%	8 3%	4 7% c	9 3%	14 2%	12 3%	7 2%	5 6% pq	- -	- -	6 3%	2 4%	4 2%	1 1%	4 1%
2	(2.0)	53 5%	30 6%	23 4%	48 6%	12 4%	3 6%	21 7%	32 5%	23 5%	22 5%	6 8%	2 6%	2 8%	11 5%	3 4%	6 3%	4 3%	18 6%
3	(3.0)	50 5%	29 6% b	21 4%	34 4%	21 7% c	1 1%	15 5%	36 5%	22 5%	21 5%	3 4%	1 4%	- -	5 3%	2 3%	13 7%	7 5%	19 6%
4	(4.0)	56 6%	29 6%	28 5%	44 6%	17 6%	5 9%	22 7%	34 5%	21 5%	32 7%	4 5%	2 6%	- -	10 5%	2 4%	10 5%	7 6%	21 7%
5	(5.0)	90 9%	46 10%	44 8%	75 10%	23 8%	7 13%	26 8%	65 9%	44 10%	39 9%	9 11%	1 2%	6 27%	21 10%	8 13%	16 8%	10 8%	19 7%
6	(6.0)	82 8%	43 9%	39 7%	60 8%	27 9%	7 12%	27 9%	55 8%	36 8%	34 8%	6 7%	1 4%	2 10%	24 12% q	5 7%	19 10%	8 6%	16 5%
7	(7.0)	125 12%	55 12%	70 12%	87 11%	37 13%	5 9%	34 11%	91 13%	62 14% i	41 10%	11 13%	5 14%	3 13%	24 12%	8 13%	28 14%	15 12%	31 11%
8	(8.0)	148 14%	71 15%	77 14%	112 14% e	41 14% e	2 4%	43 14%	104 15%	58 13%	65 15%	13 15%	6 20%	2 10%	30 15%	13 19%	27 14%	19 15%	38 13%
9	(9.0)	124 12%	53 11%	72 13%	95 12%	33 11%	8 14%	32 10%	92 13%	53 12%	55 13%	7 8%	5 16%	1 5%	18 9%	9 14%	26 13%	19 15%	39 13%
10 - very important	(10.0)	171 17%	55 12%	116 21% a	140 18%	38 13%	9 16%	49 16%	122 17%	77 18%	58 14%	14 17%	5 17%	4 16%	36 18%	10 15%	28 15%	23 18%	51 17%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	222	107	115	173	71	12	81	141	85	100	20	7	4	38	10	39	24	79
	22%	23%	21%	22%	25%	22%	26%	20%	20%	24%	24%	21%	20%	19%	15%	20%	19%	27%
							g											n
Net: Neutral (4-6)	228	118	110	179	68	19	75	153	102	104	19	4	8	55	15	45	25	56
	22%	26%	20%	23%	23%	34%	24%	22%	23%	24%	23%	12%	36%	27%	24%	23%	20%	19%
		b																
Net: Important (7-10)	568	233	335	434	150	24	159	409	250	221	44	22	10	108	40	109	77	159
	56%	51%	60%	55%	52%	44%	51%	58%	57%	52%	53%	66%	44%	54%	61%	56%	61%	54%
			a					f										
Mean score	6.2	6.0	6.4	6.2	5.9	5.8	5.8	6.4	6.4	6.0	6.0	6.5	5.8	6.3	6.6	6.3	6.5	6.0
			a					f										
Standard deviation	3.16	3.02	3.26	3.21	3.15	3.23	3.29	3.09	3.01	3.23	3.14	3.26	3.14	3.06	2.83	3.04	3.12	3.39
Standard error	.10	.13	.14	.11	.19	.45	.19	.11	.16	.15	.33	.57	.64	.21	.28	.20	.25	.26

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
0 - not at all important	(0.0)	97 9%	9 10%	6 12%	3 14%	21 14% f	8 12%	19 7%	13 9%	13 8%	7 9%	5 14%	3 16%	17 10%	4 8%	14 7%	15 11%	21 11%
1	(1.0)	23 2%	6 7% fh	2 4%	-	6 4%	1 2%	4 1%	3 2%	1 *	6 8% op	-	-	5 3% p	1 2%	6 3% p	3 2%	-
2	(2.0)	53 5%	9 10% ef	3 7%	1 5%	10 6%	1 1%	11 4%	6 4%	8 5%	7 9% o	4 12% no	3 13%	10 6%	2 4%	9 4%	3 2%	10 5%
3	(3.0)	50 5%	5 5%	1 1%	-	5 3%	4 6%	14 5%	8 6%	7 4%	4 5%	1 2%	-	2 1%	1 2%	15 8% l	9 7% l	11 5% l
4	(4.0)	56 6%	3 4%	1 3%	-	8 5%	4 6%	15 6%	9 7%	9 6%	2 3%	3 7%	-	11 6%	2 3%	10 5%	9 7%	14 7%
5	(5.0)	90 9%	8 10%	4 8%	6 30%	13 8%	6 9%	27 10%	9 7%	7 5%	8 11%	1 4%	6 28%	16 9%	9 16% p	17 8%	10 8%	12 6%
6	(6.0)	82 8%	6 7%	2 3%	2 11%	15 10%	5 8%	24 9%	14 10%	10 7%	5 6%	1 2%	2 10%	19 11%	5 9%	21 11%	8 6%	13 6%
7	(7.0)	125 12%	4 4%	11 23% agh	2 11%	19 12%	11 17% a	34 13% a	15 11%	14 9%	5 6%	7 18% i	2 10%	20 12%	9 15%	25 13%	17 13%	24 12%
8	(8.0)	148 14%	16 19%	8 16%	1 3%	19 12%	8 13%	31 12%	23 17%	23 15%	13 17%	5 14%	2 10%	28 16%	11 20% p	28 14%	19 14%	20 10%
9	(9.0)	124 12%	9 10%	6 12%	1 5%	16 10%	3 5%	28 11%	19 14% e	26 17% e	6 8%	5 13%	1 5%	16 10%	6 11%	24 12%	17 12%	30 15%
10 - very important	(10.0)	171 17%	11 13%	5 10%	4 20%	26 16%	13 20%	48 19%	18 13%	34 23% g	14 18%	5 13%	2 9%	26 15%	6 10%	33 16%	25 19%	47 23% m

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families
Base: All 25-35 year olds with degree

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	222	29	11	4	42	13	48	29	28	23	10	6	34	9	44	30	42
	22%	33%	24%	19%	27%	21%	19%	21%	18%	31%	28%	29%	20%	16%	22%	22%	21%
		fgh								m							
Net: Neutral (4-6)	228	18	7	8	35	15	65	32	26	15	5	8	45	16	47	28	38
	22%	21%	14%	41%	23%	23%	26%	24%	17%	20%	13%	38%	27%	28%	23%	20%	19%
Net: Important (7-10)	568	40	29	8	80	35	140	75	98	38	22	7	90	32	111	78	122
	56%	46%	62%	39%	51%	56%	55%	55%	64%	49%	59%	33%	53%	56%	55%	58%	60%
									ad								
Mean score	6.2	5.5	6.0	5.8	5.8	6.1	6.4	6.2	6.8	5.8	5.9	5.0	6.1	6.3	6.3	6.3	6.5
							a		ad								
Standard deviation	3.16	3.39	3.26	3.26	3.40	3.21	3.02	3.09	3.15	3.41	3.44	3.15	3.13	2.82	3.04	3.24	3.28
Standard error	.10	.36	.46	.73	.27	.37	.18	.25	.31	.38	.55	.64	.24	.32	.20	.26	.28

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	97 9%	11 8%	3 11%	2 10%	47 8%	50 11%
1	(1.0)	23 2%	3 2%	1 3%	- -	12 2%	10 2%
2	(2.0)	53 5%	6 4%	2 5%	2 8%	32 6%	20 5%
3	(3.0)	50 5%	7 5%	- -	- -	25 4%	25 6%
4	(4.0)	56 6%	5 3%	3 10%	1 5%	33 6%	23 5%
5	(5.0)	90 9%	13 9%	3 9%	1 3%	54 9%	36 8%
6	(6.0)	82 8%	15 10%	3 11%	3 15%	48 8%	33 8%
7	(7.0)	125 12%	23 16%	2 6%	3 15%	72 12%	53 12%
8	(8.0)	148 14%	20 14%	2 5%	2 11%	75 13%	72 16%
9	(9.0)	124 12%	20 14%	4 14%	- -	75 13%	50 11%
10 - very important	(10.0)	171 17%	23 16%	7 24%	7 32%	105 18%	66 15%
NETS							
Net: Unimportant (0-3)		222 22%	26 18%	6 20%	4 19%	117 20%	105 24%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q3_3. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing suitable for families
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	228	34	9	5	135	93
	22%	23%	31%	23%	23%	21%
Net: Important (7-10)	568	85	14	13	327	241
	56%	59%	50%	58%	56%	55%
Mean score	6.2	6.5	6.2	6.6	6.3	6.1
Standard deviation	3.16	2.96	3.45	3.34	3.11	3.23
Standard error	.10	.23	.77	.83	.13	.16

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	13	4	9	13	2	-	3	10	3	9	2	-	-	2	1	4	3	2
		1%	1%	2%	2%	1%	-	1%	1%	1%	2%	3%	-	-	1%	1%	2%	2%	1%
1	(1.0)	3	2	2	1	2	1	1	3	1	2	-	1	-	1	-	2	-	-
		*	*	*	*	1%	2%	*	*	*	1%	-	4%	-	*	-	1%	-	-
							c						mpq						
2	(2.0)	13	7	6	13	-	1	4	9	7	4	1	-	-	3	-	3	1	5
		1%	2%	1%	2%	-	2%	1%	1%	2%	1%	1%	-	-	2%	-	2%	1%	2%
					d		d												
3	(3.0)	18	10	8	13	6	-	1	17	11	8	2	-	-	2	1	4	2	8
		2%	2%	2%	2%	2%	-	*	2%	2%	2%	2%	-	-	1%	1%	2%	2%	3%
									f										
4	(4.0)	32	16	16	26	9	3	15	17	15	13	2	3	1	8	2	6	4	7
		3%	4%	3%	3%	3%	5%	5%	2%	3%	3%	2%	9%	5%	4%	3%	3%	3%	2%
5	(5.0)	104	49	55	80	26	2	34	70	46	41	11	1	2	25	8	24	13	22
		10%	11%	10%	10%	9%	4%	11%	10%	11%	10%	13%	2%	10%	12%	12%	12%	10%	7%
6	(6.0)	111	45	65	89	33	6	31	80	43	49	12	6	3	18	4	25	16	28
		11%	10%	12%	11%	12%	11%	10%	11%	10%	12%	14%	19%	12%	9%	6%	13%	12%	9%
													n						
7	(7.0)	228	105	123	176	70	6	72	157	85	98	16	11	3	38	14	44	25	77
		22%	23%	22%	22%	24%	10%	23%	22%	19%	23%	19%	34%	14%	19%	22%	23%	20%	26%
					e	e													
8	(8.0)	247	118	129	191	72	14	81	166	118	94	16	6	9	53	19	44	29	70
		24%	26%	23%	24%	25%	26%	26%	24%	27%	22%	19%	17%	41%	26%	30%	23%	23%	24%
9	(9.0)	107	51	56	84	28	9	36	71	46	47	10	3	1	26	8	16	12	32
		11%	11%	10%	11%	10%	16%	11%	10%	10%	11%	12%	8%	5%	13%	13%	8%	9%	11%
10 - very important	(10.0)	141	50	91	99	40	13	36	105	63	58	12	2	3	27	9	22	23	44
		14%	11%	16%	13%	14%	23%	11%	15%	14%	14%	15%	7%	12%	13%	13%	11%	18%	15%
				a			c												

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	48	23	25	40	10	3	9	39	22	23	5	1	-	8	1	13	6	14
	5%	5%	5%	5%	3%	5%	3%	6%	5%	6%	6%	4%	-	4%	2%	6%	5%	5%
Net: Neutral (4-6)	247	111	136	195	67	12	81	166	105	103	24	10	6	50	13	54	32	57
	24%	24%	24%	25%	23%	21%	26%	24%	24%	24%	29%	30%	27%	25%	21%	28%	25%	19%
																q		
Net: Important (7-10)	723	324	399	551	211	42	225	498	311	298	54	21	16	144	50	126	88	223
	71%	71%	71%	70%	73%	75%	71%	71%	71%	70%	65%	66%	73%	71%	78%	65%	70%	76%
															o			o
Mean score	7.2	7.1	7.3	7.1	7.3	7.7	7.2	7.2	7.2	7.1	7.1	6.8	7.4	7.3	7.5	6.9	7.3	7.4
															o			o
Standard deviation	2.01	1.96	2.05	2.04	1.86	2.17	1.91	2.05	2.00	2.11	2.22	1.90	1.62	2.00	1.80	2.12	2.13	1.90
Standard error	.06	.09	.09	.07	.11	.30	.11	.08	.11	.10	.23	.33	.33	.14	.18	.14	.17	.14

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	13	2	-	-	2	1	3	3	3	2	-	-	1	1	4	3	3
		1%	3%	-	-	1%	1%	1%	2%	2%	3%	-	-	1%	1%	2%	2%	1%
1	(1.0)	3	-	2	-	1	-	-	1	-	-	2	-	-	-	1	1	-
		*	-	4%	-	1%	-	-	1%	-	-	5%	-	-	-	*	1%	-
				fh								ilmnop						
2	(2.0)	13	3	-	-	1	-	4	2	3	2	-	-	3	-	5	-	3
		1%	3%	-	-	*	-	2%	2%	2%	3%	-	-	2%	-	3%	-	1%
											o					o		
3	(3.0)	18	4	1	-	2	-	2	3	4	1	1	-	3	1	3	1	6
		2%	5%	1%	-	1%	-	1%	2%	3%	2%	3%	-	2%	1%	1%	*	3%
			f															
4	(4.0)	32	1	3	1	2	2	11	5	5	-	3	1	6	1	6	4	7
		3%	1%	7%	5%	1%	3%	4%	3%	3%	-	8%	5%	3%	2%	3%	3%	3%
				ad								i						
5	(5.0)	104	9	2	2	16	7	30	15	14	8	1	2	15	8	22	14	24
		10%	11%	3%	12%	10%	12%	12%	11%	9%	11%	4%	11%	9%	13%	11%	10%	12%
6	(6.0)	111	13	6	2	16	8	26	14	17	12	7	3	21	4	26	15	15
		11%	15%	14%	10%	10%	12%	10%	10%	11%	16%	19%	13%	13%	6%	13%	11%	7%
												mp						
7	(7.0)	228	16	13	3	39	18	56	33	30	15	13	2	35	13	44	36	47
		22%	18%	28%	13%	25%	29%	22%	25%	20%	19%	35%	10%	20%	23%	22%	26%	23%
8	(8.0)	247	19	13	8	40	11	67	31	29	17	4	9	50	14	41	31	49
		24%	22%	28%	41%	26%	18%	26%	23%	19%	22%	11%	44%	29%	25%	20%	23%	24%
														jn				
9	(9.0)	107	8	6	1	22	7	23	10	15	9	3	1	16	8	25	14	14
		11%	10%	12%	5%	14%	11%	9%	8%	10%	12%	9%	5%	9%	14%	12%	10%	7%
10 - very important	(10.0)	141	10	2	3	18	10	32	18	32	10	2	3	21	8	25	18	35
		14%	12%	3%	14%	12%	15%	13%	13%	21%	13%	6%	13%	12%	14%	12%	13%	17%
							b			bdf								

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	48	9	2	-	5	1	9	9	9	6	3	-	7	1	13	4	11
	5%	11% def	5%	-	3%	1%	4%	7%	6%	8%	8%	-	4%	3%	6%	3%	5%
Net: Neutral (4-6)	247	23	11	5	33	17	67	34	37	20	11	6	42	13	54	33	46
	24%	27%	24%	27%	21%	27%	26%	25%	24%	26%	30%	29%	25%	22%	27%	24%	23%
Net: Important (7-10)	723	54	33	14	119	46	177	92	105	50	22	15	121	43	135	98	145
	71%	62%	71%	73%	76% a	72%	70%	68%	70%	66%	62%	71%	71%	76%	67%	72%	72%
Mean score	7.2	6.8	6.9	7.4	7.4 a	7.3	7.1	7.0	7.3	7.0	6.6	7.4 j	7.3 j	7.4	7.1	7.2	7.2
Standard deviation	2.01	2.31	1.91	1.70	1.81	1.80	1.96	2.17	2.22	2.25	2.07	1.66	1.86	1.88	2.14	2.00	2.08
Standard error	.06	.24	.27	.38	.14	.21	.12	.17	.22	.25	.33	.34	.14	.21	.14	.16	.18

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	13	3	-	-	12	1
		1%	2%	-	-	2%	*
							e
1	(1.0)	3	-	-	-	3	1
		*	-	-	-	*	*
2	(2.0)	13	3	-	2	9	5
		1%	2%	-	8%	1%	1%
3	(3.0)	18	2	-	-	9	9
		2%	1%	-	-	2%	2%
4	(4.0)	32	5	2	-	17	14
		3%	3%	6%	-	3%	3%
5	(5.0)	104	16	5	2	56	48
		10%	11%	16%	11%	10%	11%
6	(6.0)	111	19	2	-	70	41
		11%	13%	5%	-	12%	9%
7	(7.0)	228	32	4	2	128	101
		22%	22%	14%	11%	22%	23%
8	(8.0)	247	32	13	8	138	109
		24%	22%	45%	36%	24%	25%
9	(9.0)	107	15	-	3	56	51
		11%	10%	-	12%	10%	12%
10 - very important	(10.0)	141	17	4	5	83	58
		14%	12%	13%	21%	14%	13%

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q3_4. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing close to your workplace
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	48	8	-	2	32	16
	5%	5%	-	8%	5%	4%
Net: Neutral (4-6)	247	40	8	2	144	103
	24%	28%	28%	11%	25%	23%
Net: Important (7-10)	723	96	20	17	404	319
	71%	67%	72%	80%	70%	73%
Mean score	7.2	7.0	7.3	7.6	7.1	7.3
Standard deviation	2.01	2.07	1.70	2.28	2.11	1.87
Standard error	.06	.16	.38	.57	.09	.09

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods
Base: All 25-35 year olds with degree

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	5	4	1	2	1	1	1	4	3	2	1	2	-	-	-	-	-	2
		*	1%	*	*	*	2% c	*	1%	1%	*	1%	7% mnopq	-	-	-	-	-	1%
1	(1.0)	5	3	2	4	1	-	2	3	-	3	-	-	-	1	1	1	1	1
		*	1%	*	1%	*	-	1%	*	-	1%	-	-	-	*	1%	*	1%	*
2	(2.0)	4	1	4	4	1	1	3	1	-	4	-	-	-	-	2	1	-	2
		*	*	1%	*	*	1%	1%	*	-	1%	-	-	-	-	3% mp	*	-	1%
3	(3.0)	13	7	6	9	5	2	3	10	3	7	2	1	-	6	1	2	2	-
		1%	2%	1%	1%	2%	4%	1%	1%	1%	2%	2% q	2%	-	3% q	1%	1%	1%	-
4	(4.0)	14	7	7	8	5	-	3	11	5	7	1	1	-	2	1	1	4	4
		1%	2%	1%	1%	2%	-	1%	1%	1%	2%	2%	3%	-	1%	2%	*	3% o	1%
5	(5.0)	60	26	34	49	18	3	20	40	25	28	6	3	1	11	4	16	7	12
		6%	6%	6%	6%	6%	5%	6%	6%	6%	7%	7%	8%	4%	6%	6%	8%	6%	4%
6	(6.0)	111	51	60	75	42	7	42	69	55	45	6	3	7	22	4	21	12	37
		11%	11%	11%	10%	15% c	13%	13%	10%	12%	11%	7%	9%	30%	11%	6%	11%	10%	13%
7	(7.0)	201	109	93	160	52	8	66	135	84	78	14	5	1	41	11	39	23	66
		20%	24% b	17%	20%	18%	15%	21%	19%	19%	18%	17%	16%	7%	20%	17%	20%	18%	23%
8	(8.0)	280	128	153	224	76	14	88	192	125	115	24	9	5	67	21	52	29	73
		28%	28%	27%	28%	26%	25%	28%	27%	29%	27%	29%	29%	21%	33% p	33%	27%	23%	25%
9	(9.0)	116	48	68	89	28	6	30	86	46	56	12	2	1	22	9	25	16	30
		11%	11%	12%	11%	10%	11%	10%	12%	10%	13%	15%	6%	3%	11%	13%	13%	13%	10%
10 - very important	(10.0)	209	75	134	161	59	13	56	153	92	80	17	6	8	30	12	36	31	68
		21%	16%	24% a	20%	21%	24%	18%	22%	21%	19%	21%	20%	36%	15%	19%	19%	25% m	23% m

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	27	14	13	19	7	4	9	18	6	16	3	3	-	7	3	3	3	5
	3%	3%	2%	2%	2%	7%	3%	3%	1%	4%	3%	9%	-	3%	4%	2%	3%	2%
						c				h		oq						
Net: Neutral (4-6)	185	84	101	133	66	10	65	120	85	80	13	6	7	35	9	38	23	53
	18%	18%	18%	17%	23%	18%	21%	17%	19%	19%	16%	20%	33%	17%	14%	19%	19%	18%
					c													
Net: Important (7-10)	806	360	447	634	215	42	241	566	347	328	67	23	15	160	53	152	99	237
	79%	79%	80%	81%	75%	75%	76%	80%	79%	77%	81%	71%	67%	79%	82%	79%	79%	80%
				d														
Mean score	7.7	7.5	7.9	7.8	7.6	7.6	7.6	7.8	7.8	7.6	7.8	7.1	8.0	7.6	7.7	7.7	7.8	7.8
			a															
Standard deviation	1.80	1.81	1.78	1.76	1.80	2.22	1.79	1.80	1.71	1.90	1.85	2.61	1.79	1.68	1.92	1.68	1.90	1.77
Standard error	.06	.08	.08	.06	.11	.31	.10	.07	.09	.09	.19	.45	.37	.11	.19	.11	.15	.13

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	5	1	2	-	-	-	2	-	-	1	2	-	-	-	2	-	-
		*	1%	5%	-	-	-	1%	-	-	1%	6%	-	-	-	1%	-	-
				dfgh								lmnop						
1	(1.0)	5	-	-	-	1	-	-	2	1	-	-	-	1	-	2	1	1
		*	-	-	-	1%	-	-	1%	1%	-	-	-	1%	-	1%	*	1%
									f									
2	(2.0)	4	-	-	-	-	2	2	-	1	-	-	-	-	2	1	-	2
		*	-	-	-	-	3%	1%	-	*	-	-	-	-	3%	*	-	1%
							dg								lno			
3	(3.0)	13	1	2	-	5	1	2	1	-	1	1	-	4	1	1	3	-
		1%	2%	4%	-	3%	1%	1%	*	-	2%	4%	-	3%	2%	*	2%	-
				gh								np						
4	(4.0)	14	1	2	-	1	3	-	3	3	1	2	-	2	1	1	3	4
		1%	2%	5%	-	*	5%	-	2%	2%	2%	5%	-	1%	2%	*	2%	2%
			f	df			df		f	f		n						
5	(5.0)	60	5	2	1	10	4	19	7	5	5	1	2	12	4	17	5	7
		6%	6%	4%	4%	6%	6%	8%	5%	4%	7%	2%	9%	7%	6%	8%	4%	3%
6	(6.0)	111	7	4	6	25	3	22	18	15	7	3	7	18	4	19	17	24
		11%	8%	8%	30%	16%	5%	9%	13%	10%	9%	8%	31%	10%	7%	9%	12%	12%
						ef												
7	(7.0)	201	18	13	1	36	16	50	31	21	12	10	1	36	12	41	29	45
		20%	21%	28%	8%	23%	25%	20%	23%	14%	16%	29%	7%	21%	20%	20%	22%	22%
				h														
8	(8.0)	280	26	12	3	42	12	77	32	47	24	8	4	53	15	59	34	47
		28%	30%	25%	15%	27%	18%	30%	24%	31%	32%	22%	21%	32%	26%	29%	25%	23%
								e										
9	(9.0)	116	11	3	-	20	10	31	16	17	9	3	1	19	8	22	17	23
		11%	12%	6%	-	13%	15%	12%	12%	11%	11%	8%	3%	11%	13%	11%	13%	12%
10 - very important	(10.0)	209	17	8	8	17	13	48	27	41	16	6	6	25	12	39	26	49
		21%	19%	16%	43%	11%	21%	19%	20%	27%	21%	18%	30%	15%	20%	19%	19%	24%
							d	d	d	d								l

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p
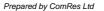
Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	27	2	4	-	7	2	6	3	2	2	4	-	5	3	5	4	3
	3%	2%	9%	-	4%	4%	2%	2%	1%	3%	10%	-	3%	5%	3%	3%	2%
			fgh								nop						
Net: Neutral (4-6)	185	13	8	7	36	10	41	28	23	13	5	9	31	9	36	24	35
	18%	15%	17%	35%	23%	16%	16%	20%	15%	17%	14%	40%	18%	16%	18%	18%	17%
Net: Important (7-10)	806	71	35	13	115	51	206	105	126	61	28	13	133	46	160	107	164
	79%	82%	75%	65%	73%	80%	81%	78%	83%	80%	76%	60%	79%	79%	79%	79%	81%
							d										
Mean score	7.7	7.8	7.0	8.0	7.4	7.6	7.8	7.7	8.0	7.8	7.1	7.7	7.6	7.6	7.7	7.7	7.8
		b					bd		bd								j
Standard deviation	1.80	1.75	2.38	1.89	1.72	2.01	1.74	1.79	1.73	1.83	2.53	1.84	1.69	1.97	1.85	1.72	1.75
Standard error	.06	.18	.33	.42	.14	.23	.11	.14	.17	.20	.41	.37	.13	.22	.12	.14	.15

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	5	-	-	2	5	-
		*	-	-	8%	1%	-
1	(1.0)	5	-	-	-	3	2
		*	-	-	-	*	*
2	(2.0)	4	-	2	-	-	4
		*	-	6%	-	-	1%
							d
3	(3.0)	13	1	-	-	7	6
		1%	1%	-	-	1%	1%
4	(4.0)	14	-	-	-	8	6
		1%	-	-	-	1%	1%
5	(5.0)	60	12	1	1	33	27
		6%	9%	3%	3%	6%	6%
6	(6.0)	111	14	2	1	68	43
		11%	9%	6%	5%	12%	10%
7	(7.0)	201	27	6	4	109	93
		20%	18%	22%	17%	19%	21%
8	(8.0)	280	40	10	9	156	124
		28%	28%	35%	41%	27%	28%
9	(9.0)	116	21	3	-	65	51
		11%	15%	9%	-	11%	12%
10 - very important	(10.0)	209	29	5	5	126	84
		21%	20%	17%	25%	22%	19%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_5. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Availability of housing in well-maintained neighbourhoods
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	27	1	2	2	15	12
	3%	1%	6%	8%	3%	3%
Net: Neutral (4-6)	185	26	3	2	109	76
	18%	18%	9%	8%	19%	17%
Net: Important (7-10)	806	117	24	18	455	351
	79%	81%	84%	83%	79%	80%
Mean score	7.7	7.9	7.6	7.5	7.7	7.7
Standard deviation	1.80	1.56	1.95	2.66	1.84	1.75
Standard error	.06	.12	.44	.67	.08	.08

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	12 1%	6 1%	6 1%	9 1%	2 1%	1 2%	- -	12 2% f	3 1%	8 2%	- -	1 4%	- -	3 2%	1 1%	1 1%	3 2%	3 1%
1	(1.0)	2 *	- -	2 *	1 *	1 *	- -	1 *	1 *	1 *	1 *	- -	- -	- -	1 *	- -	1 1%	- -	- -
2	(2.0)	18 2%	10 2%	8 1%	14 2%	4 1%	- -	2 1%	16 2%	8 2%	6 1%	2 3%	- -	- -	3 2%	- -	4 2%	3 2%	5 2%
3	(3.0)	13 1%	6 1%	7 1%	9 1%	5 2%	4 6% cd	4 1%	9 1%	4 1%	8 2%	3 4% q	1 2%	- -	4 2%	- -	4 2%	2 2%	- -
4	(4.0)	49 5%	24 5%	24 4%	37 5%	15 5%	2 4%	16 5%	32 5%	26 6%	17 4%	2 3%	1 2%	4 18%	9 5%	1 1%	8 4% n	9 7%	15 5%
5	(5.0)	88 9%	40 9%	48 9%	73 9%	26 9%	3 6%	33 11%	54 8%	31 7%	40 9%	9 11%	5 14%	- -	11 5%	4 5%	26 13% mn	10 8%	24 8%
6	(6.0)	140 14%	69 15%	71 13%	102 13%	45 16%	11 20%	57 18% g	83 12%	62 14%	63 15%	10 12%	5 15%	4 18%	37 19% o	9 14%	20 10%	17 14%	36 12%
7	(7.0)	217 21%	98 21%	119 21%	169 22%	50 17%	8 14%	56 18%	161 23%	96 22%	88 21%	17 20%	6 19%	8 34%	38 19%	13 19%	48 25%	24 19%	63 21%
8	(8.0)	236 23%	113 25%	123 22%	184 23%	69 24%	13 24%	76 24%	160 23%	104 24%	94 22%	22 27%	5 15%	5 22%	52 26%	15 23%	38 20%	26 21%	73 25%
9	(9.0)	119 12%	52 11%	66 12%	95 12%	29 10%	5 9%	38 12%	80 11%	51 12%	52 12%	9 10%	7 21%	- -	23 11%	9 14%	24 13%	15 12%	32 11%
10 - very important	(10.0)	126 12%	39 9%	87 16% a	94 12%	42 15%	8 15%	31 10%	96 14%	52 12%	48 11%	9 11%	3 8%	2 8%	21 11%	14 22% jmo	19 10%	16 13%	42 14%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	45	22	22	33	11	5	7	37	16	23	5	2	-	11	1	10	8	8
	4%	5%	4%	4%	4%	9%	2%	5%	4%	5%	6%	6%	-	5%	1%	5%	6%	3%
								f			n							n
Net: Neutral (4-6)	276	133	143	211	86	17	107	170	118	119	21	10	8	57	13	54	36	76
	27%	29%	26%	27%	30%	30%	34%	24%	27%	28%	25%	32%	36%	28%	20%	28%	29%	26%
							g											
Net: Important (7-10)	697	302	395	542	191	34	201	496	303	283	57	20	14	134	51	129	82	210
	68%	66%	71%	69%	66%	61%	64%	71%	69%	67%	68%	63%	64%	66%	79%	67%	65%	71%
								f							mop			
Mean score	7.2	7.0	7.3	7.2	7.2	7.0	7.1	7.2	7.2	7.1	7.1	7.0	6.7	7.1	7.8	7.0	7.0	7.3
			a												jkmopq			
Standard deviation	2.00	1.97	2.01	1.98	1.99	2.21	1.79	2.09	1.93	2.06	1.93	2.21	1.66	2.02	1.72	2.00	2.21	1.95
Standard error	.06	.09	.09	.07	.12	.31	.10	.08	.10	.09	.20	.39	.34	.14	.17	.13	.18	.15

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	12	-	1	-	3	1	3	3	-	-	1	-	3	1	2	2	1
		1%	-	3%	-	2%	1%	1%	2%	-	-	3%	-	2%	1%	1%	1%	1%
1	(1.0)	2	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-
		*	-	-	-	1%	-	1%	-	-	-	-	-	1%	-	1%	-	-
2	(2.0)	18	1	-	-	4	-	6	4	3	1	1	-	4	-	7	1	3
		2%	2%	-	-	2%	-	2%	3%	2%	2%	3%	-	2%	-	4%	1%	1%
3	(3.0)	13	3	1	-	2	-	4	2	1	3	1	-	3	-	3	1	1
		1%	3%	1%	-	1%	-	2%	1%	1%	4%	2%	-	2%	-	2%	1%	1%
4	(4.0)	49	4	1	3	7	2	11	8	9	5	1	3	4	1	8	11	13
		5%	5%	1%	17%	4%	4%	4%	6%	6%	7%	3%	14%	2%	1%	4%	8%	6%
																	lm	
5	(5.0)	88	14	4	-	13	2	30	10	7	10	4	-	11	2	28	9	17
		9%	16%	9%	-	8%	4%	12%	7%	5%	13%	11%	-	6%	4%	14%	7%	9%
			egh					eh								lmo		
6	(6.0)	140	9	6	3	27	7	33	26	20	8	5	4	31	8	22	23	28
		14%	10%	13%	16%	17%	11%	13%	19%	13%	10%	14%	19%	19%	14%	11%	17%	14%
														n				
7	(7.0)	217	22	11	6	35	14	50	25	29	17	10	6	31	11	46	26	39
		21%	25%	23%	31%	22%	21%	20%	18%	19%	22%	27%	29%	18%	19%	23%	19%	19%
8	(8.0)	236	20	8	3	36	19	52	29	41	19	4	7	40	15	34	35	50
		23%	23%	16%	17%	23%	30%	20%	22%	27%	25%	12%	31%	24%	26%	17%	26%	25%
																	n	
9	(9.0)	119	7	9	-	17	5	34	14	15	6	7	-	22	8	30	12	15
		12%	8%	20%	-	11%	8%	13%	10%	10%	8%	18%	-	13%	14%	15%	9%	7%
				a												p		
10 - very important	(10.0)	126	6	6	3	13	13	29	16	26	8	3	2	19	12	20	15	35
		12%	7%	13%	18%	8%	21%	11%	12%	17%	10%	7%	8%	11%	21%	10%	11%	17%
							adf			ad					lno			n

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	45	4	2	-	10	1	14	8	4	4	3	-	11	1	14	4	6
	4%	5%	4%	-	6%	1%	6%	6%	3%	6%	8%	-	6%	1%	7%	3%	3%
											m				m		
Net: Neutral (4-6)	276	26	11	7	47	12	74	44	37	22	10	7	46	11	58	44	58
	27%	31%	24%	34%	30%	19%	29%	32%	24%	29%	28%	33%	27%	19%	29%	33%	29%
						e										m	
Net: Important (7-10)	697	55	34	13	100	51	165	84	111	50	23	14	112	46	130	87	138
	68%	64%	72%	66%	64%	80%	65%	62%	73%	65%	64%	67%	66%	80%	64%	64%	68%
						adfg								ilno			
Mean score	7.2	6.8	7.4	7.0	6.9	7.7	7.0	6.9	7.4	6.9	6.8	6.9	7.1	7.8	6.9	7.0	7.3
						adfg			ad					ijlnop			
Standard deviation	2.00	1.84	2.04	1.92	2.06	1.75	2.09	2.13	1.87	1.95	2.25	1.61	2.09	1.70	2.15	1.97	1.97
Standard error	.06	.19	.29	.43	.16	.20	.13	.17	.18	.22	.36	.33	.16	.19	.14	.16	.17

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	12 1%	1 1%	1 5%	- -	7 1%	4 1%
1	(1.0)	2 *	1 1%	- -	- -	2 *	- -
2	(2.0)	18 2%	2 1%	- -	2 8%	12 2%	6 1%
3	(3.0)	13 1%	3 2%	- -	- -	11 2%	2 *
4	(4.0)	49 5%	5 4%	2 5%	1 5%	29 5%	20 5%
5	(5.0)	88 9%	21 15%	5 17%	- -	53 9%	35 8%
6	(6.0)	140 14%	13 9%	2 8%	3 15%	79 14%	60 14%
7	(7.0)	217 21%	36 25%	2 8%	4 16%	125 22%	92 21%
8	(8.0)	236 23%	24 17%	5 17%	5 22%	127 22%	109 25%
9	(9.0)	119 12%	21 14%	6 21%	4 19%	67 12%	51 12%
10 - very important	(10.0)	126 12%	16 11%	5 19%	3 14%	67 12%	60 14%
NETS							
Net: Unimportant (0-3)		45 4%	7 5%	1 5%	2 8%	32 6% e	13 3%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q3_6. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The quality of green spaces and local amenities (e.g. parks, libraries, leisure centres) nearby
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	276	40	9	4	161	115
	27%	27%	30%	20%	28%	26%
Net: Important (7-10)	697	97	18	15	386	312
	68%	67%	65%	71%	67%	71%
Mean score	7.2	7.0	7.2	7.3	7.0	7.3
						d
Standard deviation	2.00	2.06	2.54	2.26	2.06	1.91
Standard error	.06	.16	.57	.57	.08	.09

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important (0.0)	5 *	2 *	3 *	5 1%	1 *	-	1 *	3 *	3 1%	2 *	2 2% mq	-	-	-	-	1 1%	1 1%	-
1 (1.0)	1 *	1 *	1 *	1 *	-	-	-	1 *	-	1 *	-	-	-	-	-	1 1%	-	-
2 (2.0)	7 1%	3 1%	4 1%	6 1%	1 *	-	5 2% g	2 *	2 *	3 1%	-	-	-	1 1%	-	1 1%	1 1%	4 1%
3 (3.0)	19 2%	9 2%	10 2%	14 2%	5 2%	1 2%	2 1%	16 2%	8 2%	9 2%	3 3%	1 2%	-	2 1%	1 2%	7 3%	1 *	5 2%
4 (4.0)	25 2%	14 3%	10 2%	13 2%	11 4% c	1 2%	3 1%	21 3%	12 3%	7 2%	1 1%	2 6% n	-	4 2%	-	7 4%	4 3%	8 3%
5 (5.0)	56 5%	31 7%	25 4%	45 6%	17 6%	6 11%	23 7%	33 5%	17 4%	31 7% h	5 6%	-	3 13%	9 5%	4 6%	15 8%	5 4%	14 5%
6 (6.0)	106 10%	54 12%	52 9%	80 10%	30 10%	3 5%	35 11%	71 10%	48 11%	41 10%	7 8%	5 16%	2 10%	28 14%	6 9%	16 8%	15 12%	26 9%
7 (7.0)	173 17%	88 19%	86 15%	132 17%	50 17%	8 15%	56 18%	118 17%	79 18%	71 17%	13 16%	7 23%	5 22%	36 18%	9 14%	34 18%	21 16%	48 16%
8 (8.0)	292 29%	131 29%	161 29%	238 30%	81 28%	17 31%	89 28%	204 29%	127 29%	118 28%	20 24%	6 20%	4 19%	67 33%	23 36%	49 26%	32 26%	88 30%
9 (9.0)	138 14%	61 13%	77 14%	103 13%	38 13%	6 11%	37 12%	102 14%	62 14%	56 13%	15 18% m	3 10%	5 22%	20 10%	9 14%	27 14%	20 16%	40 13%
10 - very important (10.0)	197 19%	63 14%	133 24% a	150 19%	54 19%	13 23%	64 20%	132 19%	79 18%	87 20%	17 20%	8 24%	3 14%	34 17%	12 18%	33 17%	27 21%	63 21%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	32	15	17	26	7	1	9	23	13	15	5	1	-	3	1	11	3	8
	3%	3%	3%	3%	2%	2%	3%	3%	3%	4%	6%	2%	-	2%	2%	6%	2%	3%
											m					m		
Net: Neutral (4-6)	186	99	87	137	58	10	61	125	77	79	13	7	5	41	10	38	24	48
	18%	22%	16%	17%	20%	18%	19%	18%	18%	19%	16%	21%	23%	20%	16%	20%	19%	16%
		b																
Net: Important (7-10)	800	344	456	623	224	44	245	555	347	331	65	25	17	158	53	144	100	238
	79%	75%	81%	79%	78%	79%	78%	79%	79%	78%	79%	76%	77%	78%	82%	75%	79%	81%
			a															
Mean score	7.7	7.5	7.9	7.7	7.7	7.8	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.9	7.4	7.8	7.8
			a												o			
Standard deviation	1.83	1.81	1.83	1.83	1.79	1.83	1.82	1.84	1.80	1.88	2.13	1.84	1.62	1.61	1.56	2.07	1.85	1.78
Standard error	.06	.08	.08	.06	.11	.25	.11	.07	.10	.09	.22	.32	.33	.11	.16	.14	.15	.14

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
0 - not at all important	(0.0)	5 *	2 2%	- -	- -	- -	- -	1 1%	1 *	- -	2 3% l	- -	- -	- -	- -	1 1%	1 *	- -
1	(1.0)	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -
2	(2.0)	7 1%	- -	- -	- -	1 *	1 2%	1 *	4 3% f	- -	- -	- -	- -	3 2%	1 2%	1 1%	- -	- -
3	(3.0)	19 2%	3 3% g	- -	- -	1 1%	1 2%	8 3% g	- -	3 2%	3 4%	1 2%	- -	1 1%	1 2%	6 3%	1 *	1 1%
4	(4.0)	25 2%	- -	1 3%	- -	5 3%	1 1%	5 2%	4 3%	2 1%	1 1%	2 5%	- -	4 2%	1 1%	6 3%	2 2%	2 1%
5	(5.0)	56 5%	3 4%	2 5%	3 15%	11 7% g	5 8% g	16 6% g	3 2%	8 5%	3 4%	1 2%	3 12%	10 6%	4 7%	16 8% o	3 3%	13 6%
6	(6.0)	106 10%	9 11%	6 13%	1 8%	20 13%	8 13%	25 10%	20 15% h	8 5%	7 10%	5 14%	2 10%	16 10%	8 14%	21 10%	18 14%	20 10%
7	(7.0)	173 17%	13 15%	9 18%	5 25%	27 17%	9 15%	44 18%	19 14%	28 18%	11 15%	6 18%	5 23%	32 19%	8 13%	31 15%	25 18%	31 15%
8	(8.0)	292 29%	25 29%	15 33%	5 23%	48 31%	18 28%	68 27%	46 34%	46 31%	20 26%	10 27%	5 25%	59 35% n	18 32%	50 25%	44 32%	60 30%
9	(9.0)	138 14%	13 15%	4 9%	4 20%	19 12%	10 16%	35 14%	16 12%	18 12%	12 16%	5 14%	5 22%	18 10%	5 8%	27 14%	18 13%	27 14%
10 - very important	(10.0)	197 19%	18 21%	9 19%	2 9%	24 15%	10 16%	49 19%	23 17%	38 25%	17 22%	7 19%	2 8%	26 15%	12 20%	40 20%	23 17%	47 23%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	32	5	-	-	2	3	11	4	3	5	1	-	5	3	11	1	1
	3%	6%	-	-	1%	4%	4%	3%	2%	6%	2%	-	3%	4%	5%	1%	1%
		d								op					op		
Net: Neutral (4-6)	186	13	10	4	36	14	46	27	19	12	8	5	30	13	43	24	35
	18%	15%	21%	23%	23%	22%	18%	20%	12%	15%	21%	22%	18%	22%	21%	18%	17%
					h												
Net: Important (7-10)	800	69	37	15	119	47	196	104	130	60	28	17	135	42	148	110	166
	79%	80%	79%	77%	76%	74%	77%	77%	86%	79%	77%	78%	80%	74%	73%	81%	82%
									e								
Mean score	7.7	7.7	7.8	7.5	7.6	7.6	7.6	7.6	8.0	7.7	7.7	7.6	7.6	7.6	7.5	7.8	8.0
																	ln
Standard deviation	1.83	2.04	1.55	1.54	1.67	1.86	1.93	1.82	1.67	2.17	1.75	1.47	1.72	1.91	2.07	1.56	1.59
Standard error	.06	.22	.22	.34	.13	.21	.12	.15	.16	.24	.28	.30	.13	.21	.14	.13	.14

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	5	1	-	-	4	1
		*	1%	-	-	1%	*
1	(1.0)	1	1	-	-	1	-
		*	1%	-	-	*	-
2	(2.0)	7	1	-	-	1	6
		1%	*	-	-	*	1%
							d
3	(3.0)	19	4	-	2	12	7
		2%	3%	-	11%	2%	2%
4	(4.0)	25	3	-	-	13	12
		2%	2%	-	-	2%	3%
5	(5.0)	56	14	-	-	37	18
		5%	10%	-	-	6%	4%
6	(6.0)	106	11	2	6	63	43
		10%	8%	5%	26%	11%	10%
7	(7.0)	173	24	5	1	93	80
		17%	17%	19%	6%	16%	18%
8	(8.0)	292	37	12	2	158	134
		29%	26%	41%	10%	27%	30%
9	(9.0)	138	19	4	2	76	63
		14%	13%	16%	10%	13%	14%
10 - very important	(10.0)	197	27	5	8	120	76
		19%	19%	19%	36%	21%	17%

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q3_7. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

How much space the house or flat has
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
NETS						
Net: Unimportant (0-3)	32	7	-	2	19	13
	3%	5%	-	11%	3%	3%
Net: Neutral (4-6)	186	28	2	6	113	73
	18%	20%	5%	26%	20%	17%
Net: Important (7-10)	800	109	27	13	447	353
	79%	75%	95%	62%	77%	80%
Mean score	7.7	7.5	8.2	7.6	7.7	7.7
Standard deviation	1.83	2.08	1.14	2.38	1.89	1.76
Standard error	.06	.16	.26	.59	.08	.09

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	41 4%	15 3%	26 5%	31 4%	12 4%	2 4%	17 6%	23 3%	17 4%	18 4%	4 5%	1 4%	- -	3 1%	2 3%	12 6% m	6 5%	12 4%
1	(1.0)	13 1%	4 1%	8 2%	12 2%	1 *	1 1%	1 *	12 2% h	1 *	8 2%	4 4% m	- -	- -	- -	1 2%	2 1%	2 1%	4 2%
2	(2.0)	16 2%	7 2%	9 2%	13 2%	2 1%	1 2%	4 1%	11 2%	6 1%	7 2%	3 3%	- -	- -	6 3%	- -	2 1%	2 1%	4 1%
3	(3.0)	34 3%	17 4%	17 3%	23 3%	15 5%	4 7%	11 3%	24 3%	20 4%	13 3%	3 4%	1 4%	1 3%	7 3%	1 1%	4 2%	1 1%	17 6% op
4	(4.0)	37 4%	14 3%	23 4%	20 2%	17 6% c	- -	8 3%	29 4%	14 3%	14 3%	1 1%	2 5%	- -	5 3%	1 2%	8 4%	4 3%	16 6%
5	(5.0)	78 8%	35 8%	43 8%	61 8%	16 6%	5 9%	23 7%	55 8%	29 7%	35 8%	7 8%	1 2%	3 13%	18 9%	8 13% q	16 8%	11 9%	15 5%
6	(6.0)	69 7%	36 8%	33 6%	53 7%	24 8%	5 8%	20 6%	49 7%	28 6%	34 8%	4 5%	3 10%	3 11%	17 8%	5 8%	12 6%	7 5%	18 6%
7	(7.0)	129 13%	66 14%	64 11%	98 12%	35 12%	9 16%	42 13%	88 12%	54 12%	54 13%	13 15%	6 17%	4 18%	24 12%	7 11%	25 13%	15 12%	36 12%
8	(8.0)	211 21%	106 23%	105 19%	164 21%	56 20%	12 21%	73 23%	138 20%	100 23%	83 19%	17 20%	8 24%	4 19%	47 23%	15 24%	42 22%	25 20%	53 18%
9	(9.0)	145 14%	70 15%	75 13%	114 14%	44 15%	8 15%	39 12%	107 15%	71 16%	57 13%	9 11%	3 8%	4 18%	28 14%	12 18%	29 15%	20 16%	40 14%
10 - very important	(10.0)	245 24%	86 19%	159 28% a	197 25%	65 22%	9 17%	77 25%	168 24%	98 22%	103 24%	19 23%	8 25%	4 17%	47 23%	12 18%	42 22%	35 27%	78 27%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now
Base: All 25-35 year olds with degree

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	104	44	60	80	31	8	34	70	44	46	14	3	1	16	4	20	11	37
	10%	10%	11%	10%	11%	15%	11%	10%	10%	11%	17% mnp	8%	3%	8%	6%	10%	8%	13%
Net: Neutral (4-6)	184	86	98	133	57	10	51	133	71	83	12	6	6	40	15	35	21	50
	18%	19%	18%	17%	20%	17%	16%	19%	16%	19%	14%	18%	25%	20%	23%	18%	17%	17%
Net: Important (7-10)	730	328	402	573	200	38	230	500	322	296	57	24	16	147	46	138	94	208
	72%	72%	72%	73%	69%	68%	73%	71%	74%	70%	69%	74%	72%	73%	71%	72%	75%	71%
Mean score	7.3	7.3	7.4	7.4	7.2	7.0	7.3	7.3	7.4	7.2	6.9	7.4	7.6	7.5	7.4	7.2	7.5	7.3
Standard deviation	2.62	2.47	2.74	2.63	2.63	2.62	2.68	2.60	2.54	2.69	2.96	2.45	1.84	2.30	2.41	2.75	2.65	2.76
Standard error	.08	.11	.12	.09	.16	.36	.16	.10	.14	.12	.31	.43	.38	.16	.24	.18	.21	.21

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	41	4	3	-	6	5	12	5	5	4	1	-	5	2	9	8	7
		4%	5%	6%	-	4%	8%	5%	4%	3%	5%	3%	-	3%	4%	5%	6%	4%
1	(1.0)	13	4	-	-	3	-	2	3	-	3	-	-	-	-	3	1	4
		1%	4% fh	-	-	2%	-	1%	2%	-	4% l	-	-	-	-	1%	1%	2%
2	(2.0)	16	1	-	-	2	-	4	2	3	1	-	1	2	-	3	1	2
		2%	2%	-	-	1%	-	2%	1%	2%	2%	-	5%	1%	-	1%	1%	1%
3	(3.0)	34	3	2	1	9	1	4	5	5	3	1	1	1	1	6	4	9
		3%	4%	4%	3%	6% f	2%	2%	4%	3%	4%	2%	3%	1%	2%	3%	3%	5% l
4	(4.0)	37	2	2	-	8	2	7	5	4	1	2	-	3	2	12	5	5
		4%	2%	5%	-	5%	3%	3%	4%	3%	1%	5%	-	2%	3%	6% l	4%	3%
5	(5.0)	78	3	4	3	11	7	26	7	7	3	2	3	10	4	20	9	13
		8%	3%	8%	15%	7%	11%	10% a	6%	5%	4%	6%	14%	6%	8%	10%	7%	6%
6	(6.0)	69	3	2	3	18	2	11	7	13	3	2	3	17	3	11	8	13
		7%	4%	5%	13%	12% aefg	3%	4%	5%	8%	4%	6%	12%	10%	6%	5%	6%	7%
7	(7.0)	129	15	8	3	14	7	32	20	19	11	10	3	19	5	26	18	26
		13%	18%	17%	16%	9%	10%	13%	15%	13%	15%	27% lmnop	14%	11%	9%	13%	13%	13%
8	(8.0)	211	18	11	4	30	16	58	30	26	17	6	5	48	17	38	27	33
		21%	21%	23%	18%	19%	25%	23%	22%	17%	23%	16%	23%	28% np	30% np	19%	20%	16%
9	(9.0)	145	16	6	1	25	8	33	16	27	11	4	2	23	6	28	19	34
		14%	18%	12%	5%	16%	12%	13%	12%	18%	14%	11%	8%	14%	11%	14%	14%	17%
10 - very important	(10.0)	245	17	10	6	33	16	66	35	42	18	9	5	41	15	47	34	55
		24%	20%	21%	29%	21%	25%	26%	26%	27%	24%	24%	22%	24%	27%	23%	25%	27%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	104	12	4	1	19	6	22	15	13	12	2	2	9	4	21	15	21
	10%	14%	9%	3%	12%	10%	9%	11%	9%	15%	5%	8%	5%	6%	10%	11%	11%
										l							l
Net: Neutral (4-6)	184	8	8	6	37	11	44	19	24	7	6	6	29	10	43	22	32
	18%	9%	18%	28%	23%	17%	17%	14%	16%	9%	16%	26%	17%	17%	21%	16%	16%
					ag										i		
Net: Important (7-10)	730	67	34	13	101	46	188	101	114	58	29	14	132	44	138	98	149
	72%	77%	73%	68%	64%	73%	74%	75%	76%	76%	78%	66%	78%	77%	69%	73%	74%
		d					d	d					n				
Mean score	7.3	7.2	7.2	7.6	7.1	7.3	7.4	7.3	7.6	7.2	7.5	7.3	7.7	7.6	7.1	7.3	7.5
													n				
Standard deviation	2.62	2.81	2.62	2.03	2.68	2.84	2.61	2.68	2.48	2.90	2.31	2.26	2.21	2.40	2.71	2.78	2.64
Standard error	.08	.30	.37	.45	.21	.33	.16	.22	.24	.32	.37	.46	.17	.27	.18	.23	.23

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	41 4%	7 5%	- -	1 6%	23 4%	18 4%
1	(1.0)	13 1%	2 1%	- -	- -	5 1%	8 2%
2	(2.0)	16 2%	2 1%	- -	1 3%	7 1%	9 2%
3	(3.0)	34 3%	3 2%	- -	- -	16 3%	18 4%
4	(4.0)	37 4%	5 3%	- -	2 8%	19 3%	18 4%
5	(5.0)	78 8%	13 9%	2 6%	2 7%	42 7%	36 8%
6	(6.0)	69 7%	6 4%	1 4%	1 5%	47 8%	22 5%
7	(7.0)	129 13%	18 12%	3 11%	1 5%	75 13%	55 12%
8	(8.0)	211 21%	31 22%	11 38%	4 18%	114 20%	97 22%
9	(9.0)	145 14%	22 15%	4 14%	3 12%	87 15%	58 13%
10 - very important	(10.0)	245 24%	37 25%	8 27%	8 35%	145 25%	100 23%
NETS							
Net: Unimportant (0-3)		104 10%	13 9%	- -	2 9%	51 9%	53 12%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q3_8. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area now
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	184	24	3	4	108	76
	18%	16%	10%	20%	19%	17%
Net: Important (7-10)	730	108	25	15	420	310
	72%	75%	90%	70%	73%	71%
Mean score	7.3	7.4	8.3	7.4	7.4	7.2
Standard deviation	2.62	2.66	1.43	2.99	2.56	2.71
Standard error	.08	.21	.32	.75	.11	.13

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	36	13	22	27	13	2	16	19	15	16	2	3	1	4	2	11	6	7
		4%	3%	4%	3%	5%	4%	5%	3%	3%	4%	3%	10% mq	5%	2%	2%	6% m	5%	2%
1	(1.0)	16	8	8	11	6	-	5	10	7	7	4	-	1	-	1	3	1	6
		2%	2%	1%	1%	2%	-	2%	1%	2%	2%	5% m	-	4%	-	1%	2%	1%	2% m
2	(2.0)	17	9	9	15	1	1	4	13	7	8	3	-	-	3	1	2	1	9
		2%	2%	2%	2% d	*	2% d	1%	2%	2%	2%	3%	-	-	1%	1%	1%	*	3%
3	(3.0)	20	13	6	17	2	-	6	14	7	10	2	-	1	5	-	4	1	8
		2%	3% b	1%	2%	1%	-	2%	2%	2%	2%	2%	-	3%	2%	-	2%	1%	3%
4	(4.0)	44	19	24	31	16	1	8	36	15	22	2	1	-	5	2	7	6	21
		4%	4%	4%	4%	6%	1%	2%	5%	4%	5%	3%	2%	-	2%	3%	4%	5%	7% m
5	(5.0)	71	33	38	55	17	2	18	53	29	29	6	2	4	12	5	11	10	21
		7%	7%	7%	7%	6%	4%	6%	8%	7%	7%	7%	7%	19%	6%	7%	6%	8%	7%
6	(6.0)	73	39	34	47	30	6	28	45	31	27	7	1	1	19	7	12	8	18
		7%	9%	6%	6%	10% c	11%	9%	6%	7%	6%	9%	2%	3%	9%	11%	6%	6%	6%
7	(7.0)	148	69	79	106	51	13	36	112	78	49	12	7	4	30	7	35	18	35
		15%	15%	14%	13%	18%	24% c	11%	16%	18% i	11%	14%	21%	19%	15%	11%	18%	15%	12%
8	(8.0)	221	109	113	178	58	9	80	142	97	97	19	8	7	49	16	40	25	58
		22%	24%	20%	23%	20%	15%	25%	20%	22%	23%	23%	24%	31%	24%	24%	21%	20%	20%
9	(9.0)	121	51	70	97	33	6	47	74	54	50	8	4	1	24	12	22	13	38
		12%	11%	13%	12%	11%	11%	15%	11%	12%	12%	9%	12%	5%	12%	18%	11%	10%	13%
10 - very important	(10.0)	252	95	158	201	62	15	68	184	97	111	19	7	3	51	14	45	37	76
		25%	21%	28% a	26%	21%	27%	22%	26%	22%	26%	23%	22%	12%	25%	22%	23%	30%	26%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	88	43	45	70	21	3	31	57	37	41	11	3	3	11	3	20	9	29
	9%	9%	8%	9%	7%	6%	10%	8%	8%	10%	13% mn	10%	11%	6%	4%	10%	7%	10%
Net: Neutral (4-6)	187	92	96	134	63	9	53	134	76	78	16	4	5	36	14	30	24	59
	18%	20%	17%	17%	22%	17%	17%	19%	17%	18%	19%	12%	22%	18%	22%	16%	19%	20%
Net: Important (7-10)	742	323	419	582	204	43	230	512	325	306	57	26	15	155	48	143	93	206
	73%	71%	75%	74%	71%	77%	73%	73%	74%	72%	69%	79%	67%	77%	74%	74%	74%	70%
Mean score	7.4	7.2	7.5	7.4	7.2	7.6	7.3	7.4	7.3	7.3	7.1	7.2	6.7	7.7 j	7.6	7.2	7.5	7.3
Standard deviation	2.56	2.50	2.60	2.57	2.56	2.36	2.65	2.52	2.49	2.64	2.73	2.85	2.60	2.19	2.23	2.72	2.64	2.63
Standard error	.08	.11	.12	.09	.16	.33	.15	.09	.13	.12	.28	.50	.53	.15	.22	.18	.21	.20

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	36	1	5	1	5	1	9	10	2	2	3	1	4	3	9	7	5
		4%	2%	11%	5%	3%	1%	4%	7%	1%	3%	9%	5%	2%	6%	5%	5%	2%
				adefh					h			l						
1	(1.0)	16	4	-	1	4	-	2	1	2	3	1	1	1	-	4	-	5
		2%	4%	-	4%	3%	-	1%	1%	1%	4%	3%	4%	*	-	2%	-	2%
			fg								lo	o						
2	(2.0)	17	3	-	-	2	1	6	1	3	3	-	-	1	1	4	1	5
		2%	3%	-	-	1%	1%	2%	1%	2%	4%	-	-	1%	1%	2%	*	2%
3	(3.0)	20	1	-	1	6	-	6	3	2	1	-	1	3	-	7	1	7
		2%	1%	-	3%	4%	-	2%	2%	1%	1%	-	3%	2%	-	3%	1%	3%
4	(4.0)	44	4	4	-	8	1	6	4	8	4	3	-	6	1	6	4	7
		4%	4%	8%	-	5%	2%	2%	3%	5%	5%	8%	-	3%	2%	3%	3%	4%
				f														
5	(5.0)	71	4	2	4	8	9	15	4	18	4	2	4	5	4	11	10	22
		7%	5%	5%	22%	5%	14%	6%	3%	12%	6%	5%	20%	3%	6%	5%	7%	11%
							adfg			dg								ln
6	(6.0)	73	7	2	1	17	5	17	11	9	5	1	2	15	7	16	10	7
		7%	8%	4%	3%	11%	7%	7%	8%	6%	6%	4%	8%	9%	12%	8%	7%	4%
															p			
7	(7.0)	148	13	8	3	29	13	30	23	11	11	6	3	24	9	28	20	27
		15%	15%	17%	14%	18%	20%	12%	17%	7%	14%	16%	13%	14%	15%	14%	15%	13%
						h	h		h									
8	(8.0)	221	23	10	4	24	11	62	32	38	18	8	6	41	13	43	35	41
		22%	26%	22%	19%	15%	18%	24%	24%	25%	24%	22%	28%	24%	23%	21%	26%	20%
			d					d	d	d								
9	(9.0)	121	8	8	1	20	7	34	11	16	8	5	1	23	6	23	11	22
		12%	9%	16%	5%	13%	12%	13%	8%	11%	11%	13%	5%	14%	10%	12%	8%	11%
10 - very important	(10.0)	252	19	8	5	35	16	66	36	43	18	8	3	47	14	50	35	54
		25%	22%	16%	23%	23%	26%	26%	27%	29%	24%	22%	14%	28%	24%	25%	26%	27%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	88	9	5	3	16	2	24	15	9	9	4	3	8	4	24	9	21
	9%	10%	11%	13%	10%	2%	9%	11%	6%	12%	11%	12%	5%	7%	12%	6%	11%
		e	e		e		e	e									l
Net: Neutral (4-6)	187	15	8	5	32	14	37	19	34	13	6	6	25	12	33	24	37
	18%	17%	17%	25%	21%	23%	15%	14%	22%	16%	16%	28%	15%	21%	17%	18%	18%
Net: Important (7-10)	742	63	34	12	108	48	192	102	109	55	26	13	136	42	145	102	144
	73%	73%	72%	62%	69%	75%	76%	75%	72%	72%	73%	60%	80%	72%	72%	76%	71%
Mean score	7.4	7.2	6.9	6.8	7.1	7.6	7.5	7.3	7.6	7.2	7.0	6.6	7.8	7.4	7.2	7.5	7.3
													in				
Standard deviation	2.56	2.57	2.97	2.91	2.62	2.09	2.55	2.76	2.40	2.74	3.00	2.68	2.19	2.55	2.72	2.51	2.64
Standard error	.08	.27	.42	.65	.21	.24	.15	.22	.24	.30	.48	.55	.16	.28	.18	.20	.23

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
0 - not at all important	(0.0)	36 4%	7 5%	- -	- -	22 4%	14 3%
1	(1.0)	16 2%	2 2%	- -	- -	9 2%	7 2%
2	(2.0)	17 2%	1 1%	2 6%	2 11%	10 2%	7 2%
3	(3.0)	20 2%	3 2%	- -	2 11%	12 2%	8 2%
4	(4.0)	44 4%	5 3%	- -	- -	23 4%	21 5%
5	(5.0)	71 7%	8 5%	- -	- -	42 7%	29 7%
6	(6.0)	73 7%	9 6%	- -	2 8%	43 7%	29 7%
7	(7.0)	148 15%	21 15%	4 14%	- -	74 13%	74 17%
8	(8.0)	221 22%	34 23%	10 34%	3 15%	130 23%	91 21%
9	(9.0)	121 12%	19 13%	7 24%	3 12%	67 11%	54 12%
10 - very important	(10.0)	252 25%	35 25%	6 21%	9 42%	146 25%	106 24%
NETS							
Net: Unimportant (0-3)		88 9%	13 9%	2 6%	5 23%	53 9%	35 8%

Columns Tested: a,b,c - d,e

Prepared by ComRes Ltd

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Q3_9. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

The opportunity to own/part own your own flat/house in the area in the future
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	187	22	-	2	109	79
	18%	15%	-	8%	19%	18%
Net: Important (7-10)	742	109	26	15	417	325
	73%	76%	94%	69%	72%	74%
Mean score	7.4	7.4	8.1	7.5	7.3	7.4
Standard deviation	2.56	2.64	1.89	3.05	2.61	2.50
Standard error	.08	.20	.42	.76	.11	.12

Columns Tested: a,b,c - d,e

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
0 - not at all important	(0.0)	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 1%	- -	- -	- -	- -	- -	- -	- -
1	(1.0)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	(2.0)	7 1%	5 1%	3 1%	5 1%	2 1%	1 1%	1 *	6 1%	4 1%	3 1%	- -	- -	- -	1 1%	1 1%	- -	- -	5 2% o
3	(3.0)	4 *	1 *	3 1%	4 1%	- -	1 2% d	2 1%	2 *	1 *	2 *	2 2% o	- -	- -	1 *	1 1%	- -	1 1%	- -
4	(4.0)	13 1%	7 2%	6 1%	9 1%	5 2%	1 1%	4 1%	9 1%	3 1%	8 2%	- -	- -	- -	1 *	2 4% mq	5 3%	4 3%	1 *
5	(5.0)	57 6%	31 7%	26 5%	48 6%	13 5%	7 12% d	21 7%	36 5%	26 6%	22 5%	4 5%	3 8%	1 4%	19 9% q	4 6%	11 6%	6 5%	11 4%
6	(6.0)	93 9%	45 10%	48 9%	59 7%	34 12% c	7 13%	32 10%	61 9%	47 11%	36 8%	6 7%	2 5%	4 16%	21 10%	7 10%	20 10%	9 7%	26 9%
7	(7.0)	189 19%	97 21%	93 17%	144 18%	56 20%	12 22%	65 21%	125 18%	80 18%	75 18%	16 19%	7 21%	3 12%	41 20%	7 11%	30 15%	24 19%	61 21%
8	(8.0)	285 28%	141 31%	144 26%	222 28%	80 28%	9 16%	86 27%	199 28%	133 30%	115 27%	24 28%	9 27%	7 33%	60 30%	21 32%	53 27%	30 24%	82 28%
9	(9.0)	172 17%	73 16%	99 18%	140 18%	41 14%	5 9%	50 16%	121 17%	65 15%	79 19%	16 20%	6 20%	4 16%	29 15%	17 25% mpq	35 18%	19 15%	45 15%
10 - very important	(10.0)	197 19%	58 13%	139 25% a	153 20%	56 20%	13 24%	54 17%	143 20%	79 18%	84 20%	16 19%	6 19%	4 18%	29 14%	6 10%	40 21% n	33 26% mn	63 21% n

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																		
Net: Unimportant (0-3)	12	6	6	10	2	2	3	9	5	6	2	-	-	2	1	-	1	5
	1%	1%	1%	1%	1%	4%	1%	1%	1%	1%	3%	-	-	1%	2%	-	1%	2%
											o				o			o
Net: Neutral (4-6)	163	83	81	116	52	15	57	107	76	65	9	4	4	41	13	35	18	38
	16%	18%	14%	15%	18%	26%	18%	15%	17%	15%	11%	13%	20%	20%	20%	18%	15%	13%
						c												
Net: Important (7-10)	843	369	474	660	234	39	255	588	356	353	72	28	18	159	51	158	106	251
	83%	81%	85%	84%	81%	70%	81%	84%	81%	83%	86%	87%	80%	79%	79%	82%	84%	85%
				e														
Mean score	7.9	7.7	8.1	7.9	7.9	7.5	7.8	7.9	7.8	7.9	8.0	8.0	8.0	7.7	7.7	8.0	8.0	8.0
			a													m	m	
Standard deviation	1.61	1.59	1.61	1.61	1.59	1.97	1.59	1.62	1.58	1.66	1.68	1.47	1.45	1.57	1.67	1.58	1.68	1.62
Standard error	.05	.07	.07	.06	.10	.27	.09	.06	.08	.08	.17	.26	.30	.11	.17	.11	.13	.12

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	1	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
		*	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
1	(1.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	(2.0)	7	-	-	-	3	-	4	-	-	-	-	-	1	-	5	1	-
		1%	-	-	-	2%	-	2%	-	-	-	-	-	1%	-	3%	*	-
3	(3.0)	4	-	-	-	1	-	2	-	1	1	-	-	-	-	1	1	1
		*	-	-	-	*	-	1%	-	1%	1%	-	-	-	-	1%	*	1%
4	(4.0)	13	-	1	-	1	2	4	2	-	-	1	-	1	3	4	2	-
		1%	-	1%	-	1%	4%	2%	2%	-	-	2%	-	1%	6%	2%	1%	-
															ilop			
5	(5.0)	57	4	5	1	13	5	18	6	1	4	3	1	15	4	11	8	5
		6%	4%	10%	4%	8%	9%	7%	4%	1%	5%	9%	4%	9%	7%	5%	6%	2%
				h		h		h	h					p				
6	(6.0)	93	4	2	2	19	5	24	10	15	4	2	2	16	8	17	12	19
		9%	5%	5%	11%	12%	8%	9%	7%	10%	6%	7%	10%	9%	14%	8%	9%	9%
7	(7.0)	189	19	11	3	32	7	45	26	28	13	8	3	30	6	33	28	49
		19%	23%	24%	14%	20%	12%	18%	19%	18%	17%	23%	13%	18%	10%	16%	21%	24%
																	m	m
8	(8.0)	285	30	13	8	47	19	60	41	44	26	8	6	58	17	53	35	51
		28%	35%	28%	39%	30%	30%	24%	30%	29%	34%	23%	30%	34%	29%	26%	26%	25%
			f															
9	(9.0)	172	13	8	2	22	13	45	26	24	14	8	3	23	12	37	21	33
		17%	15%	16%	11%	14%	20%	18%	19%	16%	18%	22%	13%	13%	20%	18%	16%	16%
10 - very important	(10.0)	197	15	7	4	20	11	52	25	38	14	5	7	24	8	40	27	43
		19%	18%	16%	21%	12%	18%	21%	18%	25%	18%	14%	31%	14%	14%	20%	20%	21%
								d		d								

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Unimportant (0-3)	12	1	-	-	4	-	6	-	1	1	-	-	1	-	7	1	1
	1%	1%	-	-	3%	-	2%	-	1%	2%	-	-	1%	-	3%	1%	1%
					g												
Net: Neutral (4-6)	163	8	8	3	33	13	46	17	16	8	6	3	33	15	31	22	24
	16%	9%	16%	15%	21%	20%	18%	13%	11%	10%	18%	14%	19%	26%	16%	16%	12%
					ah	a								inp			
Net: Important (7-10)	843	78	39	17	120	51	202	118	134	67	30	18	135	42	164	112	177
	83%	90%	84%	85%	76%	80%	80%	87%	88%	88%	82%	86%	80%	74%	81%	83%	87%
		df						d	df	m							m
Mean score	7.9	8.0	7.8	8.0	7.5	7.9	7.8	8.0	8.2	8.0	7.8	8.3	7.7	7.7	7.8	7.9	8.1
		d						d	df								l
Standard deviation	1.61	1.47	1.53	1.41	1.70	1.66	1.79	1.43	1.42	1.60	1.56	1.50	1.56	1.69	1.84	1.60	1.42
Standard error	.05	.16	.21	.32	.13	.19	.11	.12	.14	.18	.25	.31	.12	.19	.12	.13	.12

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
0 - not at all important	(0.0)	1	-	-	-	1	-
		*	-	-	-	*	-
1	(1.0)	-	-	-	-	-	-
		-	-	-	-	-	-
2	(2.0)	7	-	-	3	5	3
		1%	-	-	15%	1%	1%
3	(3.0)	4	-	-	-	2	2
		*	-	-	-	*	*
4	(4.0)	13	4	-	-	6	7
		1%	3%	-	-	1%	2%
5	(5.0)	57	9	2	-	32	25
		6%	6%	5%	-	5%	6%
6	(6.0)	93	13	2	2	50	43
		9%	9%	6%	10%	9%	10%
7	(7.0)	189	22	7	4	106	83
		19%	15%	24%	18%	18%	19%
8	(8.0)	285	36	10	3	160	125
		28%	25%	35%	13%	28%	28%
9	(9.0)	172	27	5	6	97	75
		17%	19%	17%	25%	17%	17%
10 - very important	(10.0)	197	34	4	4	120	77
		19%	23%	13%	18%	21%	17%
NETS							
Net: Unimportant (0-3)		12	-	-	3	7	5
		1%	-	-	15%	1%	1%

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q3_10. On a scale of 0-10, where 0 = not at all important and 10 = very important, how important or otherwise are each of the following aspects of housing to you when considering where to live?

Quality of housing
Base: All 25-35 year olds with degree

| | | NORTH/SOUTH | | | ACTION AFTER LEAVING UNIVERSITY | |
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Net: Neutral (4-6)	163	27	3	2	88	75
	16%	19%	12%	10%	15%	17%
Net: Important (7-10)	843	117	25	16	483	359
	83%	81%	88%	75%	83%	82%
Mean score	7.9	8.0	7.9	7.4	7.9	7.8
Standard deviation	1.61	1.65	1.30	2.60	1.62	1.59
Standard error	.05	.13	.29	.65	.07	.08

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_SUM. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

SUMMARY TABLE
Base: All 25-35 year olds with degree

	Total	Much more expensive	A little more expensive	About average	A little less expensive	A lot less expensive	Don't know	NETS More expensive	NETS Less expensive	Mean
Inner London	1018 100%	881 87%	47 5%	44 4%	11 1%	9 1%	26 3%	928 91%	20 2%	1.2
Outer London	1018 100%	489 48%	381 37%	68 7%	44 4%	7 1%	29 3%	870 85%	51 5%	1.7
Manchester	1018 100%	58 6%	363 36%	325 32%	163 16%	38 4%	71 7%	421 41%	201 20%	2.7
Birmingham	1018 100%	23 2%	259 25%	412 40%	194 19%	51 5%	78 8%	283 28%	245 24%	3.0
Liverpool	1018 100%	21 2%	161 16%	390 38%	275 27%	89 9%	81 8%	182 18%	364 36%	3.3
Leeds	1018 100%	26 3%	152 15%	385 38%	301 30%	68 7%	87 9%	177 17%	369 36%	3.3
Newcastle	1018 100%	30 3%	83 8%	313 31%	360 35%	150 15%	82 8%	113 11%	510 50%	3.6
North West of England	1018 100%	26 3%	75 7%	294 29%	371 36%	175 17%	77 8%	101 10%	545 54%	3.6
Sheffield	1018 100%	11 1%	71 7%	381 37%	344 34%	125 12%	85 8%	82 8%	470 46%	3.5
North East of England	1018 100%	13 1%	62 6%	207 20%	383 38%	281 28%	73 7%	75 7%	664 65%	3.9

Prepared by ComRes Ltd

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Brain Drain Research

Q4_1. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North East of England
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	13	10	3	7	4	-	2	10	6	4	2	1	2	1	-	3	1	3
		1%	2%	1%	1%	2%	-	1%	1%	1%	1%	2%	2%	9%	1%	-	2%	*	1%
			b																
A little more expensive	(2.0)	62	26	36	39	25	5	16	46	30	24	7	3	1	6	3	13	8	21
		6%	6%	6%	5%	9%	8%	5%	7%	7%	6%	8%	10%	5%	3%	4%	7%	7%	7%
						c													m
About average	(3.0)	207	91	116	152	61	12	48	159	86	90	27	6	9	24	7	48	32	54
		20%	20%	21%	19%	21%	22%	15%	23%	20%	21%	33%	19%	39%	12%	11%	25%	25%	18%
									f			mnq					mn	mn	
A little less expensive	(4.0)	383	165	218	305	104	21	118	264	168	153	27	16	6	87	33	73	45	95
		38%	36%	39%	39%	36%	38%	38%	38%	38%	36%	32%	48%	28%	43%	51%	38%	36%	32%
															q	jopq			
A lot less expensive	(5.0)	281	140	142	233	72	16	116	166	118	122	10	6	2	76	16	45	30	96
		28%	31%	25%	30%	25%	29%	37%	24%	27%	29%	12%	18%	11%	37%	25%	23%	24%	33%
								g							jknop	j	j	j	jo
Don't know		73	26	46	51	23	2	14	59	29	32	11	1	2	8	6	11	10	24
		7%	6%	8%	6%	8%	3%	4%	8%	7%	7%	13%	4%	8%	4%	9%	6%	8%	8%
									f			mo							
NETS																			
Net: More expensive		75	36	39	45	30	5	19	56	36	28	8	4	3	7	3	16	9	25
		7%	8%	7%	6%	10%	8%	6%	8%	8%	7%	10%	12%	14%	4%	4%	8%	7%	8%
						c						m	m				m		m
Net: Less expensive		664	304	360	539	176	37	234	430	286	274	37	21	9	162	49	118	76	191
		65%	67%	64%	68%	61%	67%	74%	61%	65%	65%	45%	66%	39%	80%	76%	61%	60%	65%
					d			g							jopq	jop	j	j	j
Mean score		3.9	3.9	3.9	4.0	3.8	3.9	4.1	3.8	3.9	3.9	3.5	3.7	3.3	4.2	4.1	3.8	3.8	4.0
					d			g							jkopq	jko	j	j	j
Standard deviation		.94	.99	.91	.90	1.00	.93	.91	.95	.96	.94	.93	.97	1.10	.82	.77	.95	.92	.99
Standard error		.03	.05	.04	.03	.06	.13	.05	.04	.05	.04	.10	.17	.23	.06	.08	.07	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q4_1. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North East of England
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	13	1	1	2	1	-	3	1	2	1	1	2	1	-	2	1	3
		1%	1%	1%	11%	1%	-	1%	1%	1%	1%	2%	10%	*	-	1%	1%	2%
A little more expensive	(2.0)	62	5	2	1	8	2	14	6	9	6	3	-	9	2	11	6	11
		6%	6%	4%	5%	5%	4%	6%	5%	6%	7%	7%	-	5%	4%	6%	4%	5%
About average	(3.0)	207	27	9	6	22	6	51	29	29	24	7	7	16	8	43	25	46
		20%	31%	19%	29%	14%	9%	20%	21%	19%	32%	20%	34%	10%	13%	21%	18%	23%
			def					e	e		lmo					l	l	l
A little less expensive	(4.0)	383	32	25	6	68	25	92	53	53	25	15	6	75	22	83	50	72
		38%	37%	52%	32%	43%	39%	36%	39%	35%	32%	42%	30%	44%	38%	41%	37%	36%
				fh														
A lot less expensive	(5.0)	281	12	8	3	52	28	82	36	49	12	10	4	64	20	50	47	59
		28%	14%	18%	18%	33%	44%	32%	27%	32%	15%	26%	19%	38%	34%	25%	35%	29%
						ab	abg	ab	a	a				in	i		in	i
Don't know		73	9	3	1	7	3	12	10	9	9	1	2	5	6	13	6	10
		7%	11%	6%	4%	4%	4%	5%	7%	6%	12%	3%	8%	3%	11%	6%	5%	5%
			df								lo				l			
NETS																		
Net: More expensive		75	6	3	3	9	2	17	7	11	7	3	2	10	2	14	7	14
		7%	7%	6%	16%	6%	4%	7%	5%	7%	9%	9%	10%	6%	4%	7%	5%	7%
Net: Less expensive		664	44	33	10	120	53	174	89	102	37	25	10	139	41	133	97	131
		65%	51%	70%	50%	76%	83%	69%	66%	68%	48%	68%	49%	82%	72%	66%	72%	65%
				a		ag	afgh	a	a	a		i		inop	i	i	i	i
Mean score		3.9	3.6	3.9	3.4	4.1	4.3	4.0	3.9	4.0	3.6	3.9	3.5	4.2	4.1	3.9	4.1	3.9
						a	abfgh	a	a	a				inp	in	i	i	i
Standard deviation		.94	.87	.83	1.22	.88	.80	.95	.90	.97	.92	.98	1.17	.85	.84	.91	.91	.96
Standard error		.03	.10	.12	.28	.07	.09	.06	.07	.10	.11	.16	.25	.06	.10	.06	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q4_1. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North East of England
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	13	2	-	-	8	5
		1%	2%	-	-	1%	1%
A little more expensive	(2.0)	62	10	-	1	34	28
		6%	7%	-	5%	6%	6%
About average	(3.0)	207	35	5	4	127	79
		20%	24%	18%	17%	22%	18%
A little less expensive	(4.0)	383	55	7	7	226	157
		38%	38%	27%	31%	39%	36%
A lot less expensive	(5.0)	281	32	15	10	145	136
		28%	22%	55%	47%	25%	31%
							d
Don't know		73	10	-	-	39	34
		7%	7%	-	-	7%	8%
NETS							
Net: More expensive		75	13	-	1	42	33
		7%	9%	-	5%	7%	7%
Net: Less expensive		664	86	23	17	371	293
		65%	60%	82%	78%	64%	67%
Mean score		3.9	3.8	4.4	4.2	3.9	4.0
Standard deviation		.94	.95	.79	.92	.93	.96
Standard error		.03	.08	.18	.23	.04	.05

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q4_2. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North West of England
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	26	16	10	16	8	1	5	21	16	6	4	3	1	-	2	3	2	12
		3%	4%	2%	2%	3%	2%	2%	3%	4%	2%	4%	9%	5%	-	3%	2%	2%	4%
										i		m	mop			m			m
A little more expensive	(2.0)	75	34	41	63	15	3	18	57	30	35	11	3	2	4	6	24	8	17
		7%	7%	7%	8%	5%	6%	6%	8%	7%	8%	14%	10%	9%	2%	9%	13%	7%	6%
												mq	m			m	mq	m	m
About average	(3.0)	294	134	160	223	89	15	89	205	128	122	32	8	11	37	9	83	42	72
		29%	29%	29%	28%	31%	27%	28%	29%	29%	29%	38%	24%	51%	18%	14%	43%	33%	24%
												mnq					kmnq	mn	n
A little less expensive	(4.0)	371	160	210	288	112	22	133	238	161	146	21	14	4	97	30	54	48	102
		36%	35%	38%	37%	39%	39%	42%	34%	37%	34%	25%	44%	20%	48%	46%	28%	38%	35%
								g					j		joq	jo		jo	
A lot less expensive	(5.0)	175	85	89	136	43	14	55	120	73	79	4	3	1	57	13	13	13	71
		17%	19%	16%	17%	15%	25%	18%	17%	17%	19%	5%	10%	3%	28%	20%	7%	10%	24%
															jkop	jop			jop
Don't know		77	28	49	59	21	1	14	64	29	35	11	1	3	8	6	15	13	22
		8%	6%	9%	8%	7%	1%	4%	9%	7%	8%	13%	4%	12%	4%	9%	8%	10%	7%
									f			m						m	
NETS																			
Net: More expensive		101	50	51	79	24	4	24	78	47	42	15	6	3	4	8	27	10	28
		10%	11%	9%	10%	8%	8%	7%	11%	11%	10%	18%	18%	14%	2%	12%	14%	8%	10%
												mpq	m			m	m	m	m
Net: Less expensive		545	245	300	425	155	36	188	357	234	225	25	18	5	153	43	68	61	173
		54%	54%	53%	54%	54%	65%	60%	51%	53%	53%	30%	54%	23%	76%	66%	35%	48%	59%
								g					jo		jkopq	jop		jo	jo
Mean score		3.6	3.6	3.6	3.6	3.6	3.8	3.7	3.6	3.6	3.7	3.2	3.4	3.1	4.1	3.8	3.3	3.5	3.7
															jknopq	jo		jo	jo
Standard deviation		.96	1.01	.93	.95	.93	.96	.90	.99	1.00	.96	.93	1.10	.85	.75	1.00	.86	.86	1.05
Standard error		.03	.05	.04	.04	.06	.13	.05	.04	.06	.05	.10	.19	.18	.05	.10	.06	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q4_2. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North West of England
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	26	2	3	1	2	3	2	2	7	3	3	1	-	1	3	1	11
		3%	2%	6%	5%	1%	4%	1%	1%	5%	4%	8%	5%	-	2%	1%	1%	5%
				f			f			f	l	lno						lno
A little more expensive	(2.0)	75	6	3	2	6	4	24	10	8	8	2	2	4	5	21	9	10
		7%	7%	6%	11%	4%	6%	9%	7%	5%	11%	5%	10%	2%	9%	10%	7%	5%
								d			l				l	l		
About average	(3.0)	294	39	6	8	36	8	94	36	38	31	8	9	33	8	84	36	52
		29%	45%	13%	42%	23%	13%	37%	27%	25%	41%	21%	41%	20%	14%	42%	27%	26%
			bdegh					bdegh	be	e	jlmop					jlmop	m	m
A little less expensive	(4.0)	371	27	28	6	67	25	92	58	49	21	16	6	84	22	63	61	73
		36%	31%	60%	29%	43%	39%	36%	43%	33%	28%	44%	26%	49%	39%	31%	45%	36%
				adefgh										inp			in	in
A lot less expensive	(5.0)	175	3	5	1	41	22	26	17	41	3	7	1	44	15	19	18	44
		17%	3%	10%	3%	26%	34%	10%	13%	27%	4%	18%	6%	26%	26%	9%	14%	22%
						abfg	abfg	a	a	abfg		i		ino	ino		i	in
Don't know		77	10	3	2	5	3	15	11	9	10	1	3	5	6	13	9	12
		8%	11%	6%	10%	3%	4%	6%	8%	6%	13%	3%	13%	3%	11%	6%	7%	6%
			d						d		l				l			
NETS																		
Net: More expensive		101	8	5	3	9	7	26	12	14	11	5	3	4	6	23	11	21
		10%	9%	11%	16%	6%	10%	10%	9%	9%	15%	13%	15%	2%	11%	12%	8%	10%
											l	l			l	l	l	l
Net: Less expensive		545	30	33	6	108	46	118	76	90	24	23	7	128	37	81	79	117
		54%	34%	70%	32%	68%	73%	47%	56%	60%	32%	63%	32%	75%	64%	40%	58%	58%
				af		afg	afg	a	a	af		in		inop	in		in	in
Mean score		3.6	3.3	3.7	3.2	3.9	4.0	3.5	3.6	3.8	3.2	3.6	3.2	4.0	3.9	3.4	3.7	3.7
				a		afg	afg		a	af		i		ijnop	in		in	in
Standard deviation		.96	.77	.97	.92	.89	1.08	.85	.88	1.07	.87	1.11	.95	.76	1.01	.86	.85	1.07
Standard error		.03	.09	.14	.22	.07	.13	.05	.07	.11	.10	.18	.21	.06	.12	.06	.07	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q4_2. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

North West of England
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	26	2	-	-	16	10
		3%	2%	-	-	3%	2%
A little more expensive	(2.0)	75	20	2	-	47	29
		7%	14%	6%	-	8%	7%
About average	(3.0)	294	65	4	9	188	107
		29%	45%	15%	40%	32%	24%
						e	
A little less expensive	(4.0)	371	36	14	9	209	162
		36%	25%	49%	41%	36%	37%
A lot less expensive	(5.0)	175	7	8	4	77	98
		17%	5%	29%	19%	13%	22%
							d
Don't know		77	14	-	-	43	34
		8%	10%	-	-	7%	8%
NETS							
Net: More expensive		101	22	2	-	63	38
		10%	15%	6%	-	11%	9%
Net: Less expensive		545	43	22	13	286	260
		54%	30%	79%	60%	49%	59%
							d
Mean score		3.6	3.2	4.0	3.8	3.5	3.8
							d
Standard deviation		.96	.83	.85	.76	.94	.98
Standard error		.03	.07	.19	.19	.04	.05

Columns Tested: a,b,c - d,e

Prepared by ComRes Ltd

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Brain Drain Research

Q4_3. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Leeds
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Much more expensive	(1.0)	26 3%	14 3%	12 2%	20 2%	7 2%	1 1%	7 2%	18 3%	15 3%	8 2%	3 3% p	2 5% p	3 11%	3 2%	3 5% p	7 4% p	- -	5 2%
A little more expensive	(2.0)	152 15%	55 12%	97 17% a	121 15% e	43 15% e	1 2%	41 13%	111 16%	65 15%	59 14%	12 15% m	8 25% mnq	1 7%	15 7%	5 7%	50 26% jmnq	27 21% mnq	33 11%
About average	(3.0)	385 38%	194 42% b	191 34%	309 39%	107 37%	32 58% cd	140 44% g	245 35%	168 38%	158 37%	43 51% mq	12 38%	11 49%	63 31%	25 39%	80 41% m	52 41% m	99 34%
A little less expensive	(4.0)	301 30%	135 30%	165 30%	223 28%	87 30%	15 27%	92 29%	209 30%	127 29%	125 29%	13 15%	9 28%	5 24%	89 44% jopq	22 34% jop	42 22%	29 23%	91 31% jo
A lot less expensive	(5.0)	68 7%	28 6%	40 7%	53 7%	17 6%	3 6%	20 6%	47 7%	26 6%	36 8%	1 2%	- -	- -	20 10% jop	4 6%	4 2%	3 2%	34 12% jkop
Don't know		87 9%	31 7%	56 10%	61 8%	28 10%	3 5%	14 5%	73 10% f	36 8%	39 9%	11 14% mo	1 4%	2 9%	12 6%	6 9%	10 5%	15 12% mo	31 10% o
NETS																			
Net: More expensive		177 17%	69 15%	108 19%	140 18% e	50 17% e	2 4%	48 15%	129 18%	80 18%	67 16%	15 18% m	10 30% mnq	4 18%	18 9%	8 12%	57 29% jmnq	27 21% mq	39 13%
Net: Less expensive		369 36%	163 36%	205 37%	276 35%	104 36%	19 33%	112 36%	256 36%	154 35%	160 38%	14 17%	9 28%	5 24%	110 54% jknopq	26 40% jop	46 24%	32 25%	126 43% jop
Mean score		3.3	3.3	3.2	3.2	3.2	3.4	3.3	3.2	3.2	3.3	3.0 jknop	2.9 jkop	2.9	3.6 jknop	3.3 jkop	2.9	3.1	3.4 jkop
Standard deviation		.91	.88	.93	.91	.90	.71	.87	.93	.92	.91	.77	.89	.93	.85	.91	.87	.78	.94
Standard error		.03	.04	.04	.03	.06	.10	.05	.04	.05	.04	.09	.16	.20	.06	.10	.06	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q4_3. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Leeds
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	26	3	2	3	3	2	5	1	4	3	2	3	2	1	6	2	5
		3%	3%	5%	13%	2%	2%	2%	1%	2%	4%	5%	12%	1%	2%	3%	1%	2%
A little more expensive	(2.0)	152	10	8	-	11	5	54	28	20	12	6	1	10	3	58	25	21
		15%	12%	17%	-	7%	7%	21%	21%	13%	16%	18%	3%	6%	5%	29%	19%	11%
				d				de	de		lm	lm				ilmop	lm	
About average	(3.0)	385	46	22	10	45	20	111	53	49	37	17	12	51	20	81	53	76
		38%	53%	46%	49%	29%	31%	44%	39%	33%	48%	46%	55%	30%	35%	40%	39%	38%
			degh	d				deh			l							l
A little less expensive	(4.0)	301	17	13	6	78	29	56	37	41	14	10	5	76	23	39	39	66
		30%	20%	27%	33%	50%	45%	22%	27%	27%	18%	29%	25%	45%	40%	19%	29%	33%
						abfgh	abfgh							inop	in		n	in
A lot less expensive	(5.0)	68	1	-	-	9	3	17	5	25	1	-	-	22	6	5	5	20
		7%	1%	-	-	6%	5%	7%	3%	17%	2%	-	-	13%	10%	2%	4%	10%
						a		a		abdefg				ijno	ijn			ijno
Don't know		87	10	3	1	10	6	11	12	12	10	1	1	8	5	13	11	14
		9%	11%	6%	5%	7%	9%	4%	9%	8%	13%	3%	5%	5%	9%	6%	8%	7%
			f							f	l							
NETS																		
Net: More expensive		177	13	10	3	14	6	59	29	24	15	8	3	13	4	64	27	26
		17%	15%	22%	13%	9%	10%	23%	22%	16%	19%	22%	15%	7%	6%	32%	20%	13%
				d				de	de		lm	lm				ilmop	lm	
Net: Less expensive		369	18	13	6	88	32	72	42	67	15	10	5	98	29	44	44	86
		36%	21%	27%	33%	56%	50%	29%	31%	44%	20%	29%	25%	58%	50%	22%	32%	43%
						abfg	abfg			abfg				ijnop	ijno			in
Mean score		3.3	3.0	3.0	3.1	3.5	3.5	3.1	3.1	3.5	3.0	3.0	3.0	3.6	3.6	2.9	3.2	3.4
						abfg	abfg			abfg				ijnop	ijno		n	ijno
Standard deviation		.91	.74	.83	.97	.81	.84	.90	.84	1.03	.80	.83	.91	.85	.82	.86	.85	.91
Standard error		.03	.08	.12	.22	.07	.10	.06	.07	.10	.10	.13	.19	.07	.10	.06	.07	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q4_3. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Leeds
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Much more expensive	(1.0)	26 3%	5 3%	- -	- -	18 3%	7 2%
A little more expensive	(2.0)	152 15%	36 25%	4 16%	4 18%	98 17% e	54 12%
About average	(3.0)	385 38%	58 40%	14 50%	10 45%	213 37%	172 39%
A little less expensive	(4.0)	301 30%	33 23%	4 13%	7 31%	169 29%	132 30%
A lot less expensive	(5.0)	68 7%	4 3%	6 21%	1 5%	35 6%	33 8%
Don't know		87 9%	9 6%	- -	- -	47 8%	41 9%
NETS							
Net: More expensive		177 17%	41 28%	4 16%	4 18%	116 20% e	61 14%
Net: Less expensive		369 36%	37 25%	10 34%	8 36%	203 35%	165 38%
Mean score		3.3	3.0	3.4	3.2	3.2	3.3 d
Standard deviation		.91	.88	1.01	.82	.93	.88
Standard error		.03	.07	.22	.21	.04	.04

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q4_4. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Manchester
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Much more expensive	(1.0)	58 6%	30 6%	28 5%	44 6%	14 5%	- -	11 3%	47 7% f	24 6%	26 6%	10 12% moq	5 15% moq	3 11%	6 3%	3 5%	10 5%	11 8%	10 3% m
A little more expensive	(2.0)	363 36%	163 36%	200 36%	291 37%	96 33%	20 36%	123 39%	240 34%	147 34%	149 35%	36 43% mn	13 39% m	12 52%	38 19%	17 27%	101 52% mnpq	46 37% m	100 34% m
About average	(3.0)	325 32%	160 35%	165 29%	254 32%	94 33%	25 45%	117 37% g	208 30%	148 34%	133 31%	23 27%	12 38%	4 18%	78 39% o	24 36%	55 29%	40 32%	89 30%
A little less expensive	(4.0)	163 16%	63 14%	99 18%	118 15%	51 18%	9 16%	38 12%	125 18% f	70 16%	70 16%	4 4%	1 4%	2 10%	59 29% jkopq	14 21% jko	14 7%	17 13% j	52 18% jo
A lot less expensive	(5.0)	38 4%	19 4%	19 3%	28 4%	12 4%	2 3%	14 4%	24 3%	19 4%	17 4%	1 2%	- -	- -	11 5% op	2 3%	2 1%	1 1%	21 7% op
Don't know		71 7%	22 5%	49 9% a	52 7%	22 8% e	- -	11 4%	60 9% f	29 7%	32 7%	9 11% m	1 4%	2 9%	9 5%	5 8%	11 6%	11 9%	22 8%
NETS																			
Net: More expensive		421 41%	193 42%	228 41%	334 43%	109 38%	20 36%	134 43%	286 41%	172 39%	174 41%	46 55% mnq	18 54% mn	14 64%	44 22%	21 32%	111 58% mnpq	57 45% mn	110 37% m
Net: Less expensive		201 20%	83 18%	118 21%	146 19%	63 22%	11 19%	52 16%	149 21%	89 20%	86 20%	5 6%	1 4%	2 10%	70 35% jkopq	16 24% jko	16 8%	18 14% j	73 25% jkop
Mean score		2.7	2.7	2.8	2.7	2.8	2.9	2.7	2.8	2.8	2.8	2.3	2.3	2.3	3.2 jknopq	2.9 jkop	2.4	2.6 j	2.9 jkop
Standard deviation		.95	.95	.95	.93	.95	.79	.89	.97	.95	.96	.84	.80	.83	.92	.94	.76	.89	1.00
Standard error		.03	.04	.04	.03	.06	.11	.05	.04	.05	.05	.09	.14	.18	.06	.10	.05	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q4_4. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Manchester
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	58	7	5	3	5	1	16	9	7	8	5	3	5	2	11	12	6
	6%	8%	11%	13%	3%	2%	6%	7%	4%	11%	13%	12%	3%	4%	6%	9%	3%
			de							lp	lp						l
A little more expensive (2.0)	363	32	16	11	38	15	110	54	53	32	13	11	34	15	97	53	73
	36%	37%	34%	57%	24%	23%	43%	40%	35%	41%	35%	49%	20%	25%	48%	39%	36%
		d					de	de		lm	l				lmp	lm	l
About average (3.0)	325	35	20	3	54	26	77	43	32	24	15	5	63	20	60	46	50
	32%	41%	42%	17%	35%	41%	30%	32%	21%	32%	42%	24%	37%	34%	29%	34%	25%
		h	h		h	h					p		p				
A little less expensive (4.0)	163	3	3	1	46	17	30	18	32	3	2	2	51	13	19	16	43
	16%	3%	7%	8%	29%	27%	12%	14%	21%	4%	6%	10%	30%	22%	9%	12%	21%
					abfg	abfg	a	a	abf				ijno	ijno		i	ijno
A lot less expensive (5.0)	38	1	1	-	4	1	9	2	17	1	-	-	11	1	2	2	16
	4%	2%	1%	-	3%	2%	4%	1%	11%	2%	-	-	7%	2%	1%	2%	8%
									abdefg				no				no
Don't know	71	8	3	1	10	3	12	9	11	8	1	1	5	7	14	7	13
	7%	9%	6%	5%	6%	4%	5%	7%	7%	10%	3%	5%	3%	12%	7%	5%	7%
										l				lo			
NETS																	
Net: More expensive	421	39	21	14	43	16	126	63	60	40	18	13	39	17	108	64	79
	41%	45%	44%	70%	27%	25%	50%	47%	39%	52%	48%	61%	23%	29%	54%	48%	39%
		de	de				de	de	d	lm	lm				lmp	lm	l
Net: Less expensive	201	4	4	1	50	19	39	20	48	4	2	2	62	14	21	18	59
	20%	5%	8%	8%	32%	29%	15%	15%	32%	6%	6%	10%	36%	24%	10%	14%	29%
					abfg	abfg	a	a	abfg				ijno	ijno			ijno
Mean score	2.7	2.5	2.5	2.2	3.1	3.0	2.6	2.6	3.0	2.4	2.4	2.3	3.2	2.9	2.5	2.6	2.9
					abfg	abfg			abfg				ijnop	ijno			ijno
Standard deviation	.95	.78	.85	.80	.90	.85	.92	.87	1.13	.83	.82	.85	.94	.91	.79	.89	1.04
Standard error	.03	.09	.12	.18	.07	.10	.06	.07	.11	.10	.13	.18	.07	.11	.05	.07	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q4_4. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Manchester
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Much more expensive	(1.0)	58 6%	9 6%	1 5%	- -	38 7%	20 4%
A little more expensive	(2.0)	363 36%	73 51%	10 36%	7 33%	213 37%	150 34%
About average	(3.0)	325 32%	41 28%	8 29%	8 38%	179 31%	147 33%
A little less expensive	(4.0)	163 16%	10 7%	5 19%	5 24%	89 15%	73 17%
A lot less expensive	(5.0)	38 4%	1 1%	3 12%	1 5%	21 4%	17 4%
Don't know		71 7%	10 7%	- -	- -	39 7%	32 7%
NETS							
Net: More expensive		421 41%	83 57%	11 40%	7 33%	251 43%	169 39%
Net: Less expensive		201 20%	11 8%	9 30%	6 29%	110 19%	90 21%
Mean score		2.7	2.4	3.0	3.0	2.7	2.8
Standard deviation		.95	.76	1.12	.90	.96	.93
Standard error		.03	.06	.25	.22	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_5. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Liverpool
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	21	11	10	14	7	-	1	20	9	8	5	1	-	2	1	3	1	9
		2%	2%	2%	2%	3%	-	*	3%	2%	2%	6%	2%	-	1%	1%	1%	1%	3%
									f			mop							
A little more expensive	(2.0)	161	64	97	118	44	9	45	116	71	60	18	10	7	21	9	40	20	37
		16%	14%	17%	15%	15%	16%	14%	16%	16%	14%	21%	31%	31%	10%	13%	21%	16%	13%
												m	mnpq				mq		
About average	(3.0)	390	175	215	318	114	23	122	268	173	162	36	16	11	67	22	83	54	101
		38%	38%	38%	40%	40%	41%	39%	38%	40%	38%	44%	50%	49%	33%	33%	43%	43%	34%
																	m		
A little less expensive	(4.0)	275	130	145	209	79	19	98	177	112	122	13	3	3	79	21	48	30	78
		27%	28%	26%	27%	27%	34%	31%	25%	26%	29%	16%	8%	14%	39%	33%	25%	24%	27%
								g							jkopq	jk	k	k	k
A lot less expensive	(5.0)	89	49	40	70	18	3	31	58	38	40	-	2	-	23	6	5	7	46
		9%	11%	7%	9%	6%	6%	10%	8%	9%	9%	-	5%	-	11%	10%	3%	6%	16%
			b										j		jo	jo		j	jop
Don't know		81	29	53	57	26	1	16	65	34	32	11	1	1	11	6	14	13	24
		8%	6%	9%	7%	9%	3%	5%	9%	8%	8%	13%	4%	5%	5%	10%	7%	11%	8%
									f			m							
NETS																			
Net: More expensive		182	75	107	132	52	9	47	135	80	69	23	11	7	23	9	43	21	45
		18%	16%	19%	17%	18%	16%	15%	19%	18%	16%	28%	33%	31%	11%	15%	22%	17%	15%
												mnpq	mnpq				m		
Net: Less expensive		364	179	185	279	97	23	130	235	150	162	13	4	3	102	28	53	37	124
		36%	39%	33%	35%	34%	41%	41%	33%	34%	38%	16%	13%	14%	51%	42%	27%	30%	42%
			b					g							jkop	jkop	j	j	jkop
Mean score		3.3	3.3	3.2	3.3	3.2	3.3	3.4	3.2	3.2	3.3	2.8	2.8	2.8	3.5	3.4	3.1	3.2	3.4
			b					g							jkop	jko	j	jk	jkop
Standard deviation		.93	.95	.91	.91	.90	.83	.88	.95	.93	.93	.83	.84	.69	.87	.93	.81	.84	1.02
Standard error		.03	.04	.04	.03	.06	.12	.05	.04	.05	.04	.09	.15	.14	.06	.10	.06	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

COMRES

Brain Drain Research

Q4_5. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Liverpool
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	21	5	-	-	2	-	6	1	2	5	1	-	2	1	3	-	3
		2%	5%	-	-	1%	-	2%	*	1%	6%	2%	-	1%	2%	2%	-	2%
			eg								lno							
A little more expensive	(2.0)	161	16	12	6	19	5	36	24	22	14	10	6	14	6	35	21	33
		16%	19%	25%	28%	12%	8%	14%	18%	15%	18%	27%	29%	8%	11%	17%	16%	16%
			e	de					e		l	lm				l	l	l
About average	(3.0)	390	41	18	10	50	23	103	58	56	34	15	11	57	20	87	58	69
		38%	47%	38%	49%	32%	36%	41%	42%	37%	45%	42%	52%	33%	34%	43%	43%	34%
			d						d							l		
A little less expensive	(4.0)	275	15	13	3	62	22	70	37	36	13	6	3	69	20	47	37	59
		27%	17%	27%	18%	40%	35%	28%	27%	24%	17%	18%	14%	41%	34%	23%	27%	29%
						afgh	a	a						ijnop	i			i
A lot less expensive	(5.0)	89	1	2	-	16	8	24	6	25	1	2	-	23	5	12	10	25
		9%	2%	4%	-	10%	13%	10%	4%	17%	2%	6%	-	14%	9%	6%	7%	13%
						a	ag	a		abg				in				in
Don't know		81	8	3	1	9	5	14	10	11	9	2	1	6	6	17	9	13
		8%	10%	7%	5%	6%	8%	6%	8%	7%	12%	5%	5%	3%	11%	9%	7%	7%
											l				l	l		
NETS																		
Net: More expensive		182	21	12	6	20	5	42	25	24	18	11	6	16	7	38	21	36
		18%	24%	25%	28%	13%	8%	16%	18%	16%	24%	29%	29%	9%	12%	19%	16%	18%
			de	de					e		l	lm				l		l
Net: Less expensive		364	16	14	3	78	31	94	43	61	14	9	3	92	25	59	47	84
		36%	19%	30%	18%	50%	48%	37%	32%	40%	19%	24%	14%	54%	43%	29%	35%	42%
						abfg	abg	a	a	a				ijnop	ijn		i	ijn
Mean score		3.3	2.9	3.1	2.9	3.5	3.6	3.3	3.2	3.4	2.9	3.0	2.8	3.6	3.4	3.2	3.3	3.4
						abfg	abfg	a	a	ag				ijnop	ijn	i	i	ijn
Standard deviation		.93	.84	.84	.71	.89	.84	.92	.82	1.00	.87	.92	.67	.87	.89	.87	.84	.98
Standard error		.03	.09	.12	.16	.07	.10	.06	.07	.10	.10	.15	.14	.07	.10	.06	.07	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q4_5. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Liverpool
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Much more expensive	(1.0)	21 2%	3 2%	1 5%	- -	10 2%	11 3%
A little more expensive	(2.0)	161 16%	28 19%	3 9%	2 7%	100 17%	61 14%
About average	(3.0)	390 38%	60 42%	6 21%	12 55%	236 41%	154 35%
A little less expensive	(4.0)	275 27%	37 26%	15 53%	4 16%	141 24%	134 31% d
A lot less expensive	(5.0)	89 9%	5 3%	3 12%	5 21%	48 8%	41 9%
Don't know		81 8%	12 8%	- -	- -	44 8%	37 9%
NETS							
Net: More expensive		182 18%	30 21%	4 14%	2 7%	110 19%	72 16%
Net: Less expensive		364 36%	42 29%	18 64%	8 38%	189 33%	176 40% d
Mean score		3.3	3.1	3.6	3.5	3.2	3.3
Standard deviation		.93	.85	1.00	.93	.91	.95
Standard error		.03	.07	.22	.23	.04	.05

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q4_6. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Birmingham
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Much more expensive	(1.0)	23 2%	12 3%	11 2%	15 2%	9 3%	1 2%	4 1%	19 3%	11 2%	7 2%	3 3%	2 5%	1 3%	3 1%	1 2%	4 2%	4 3%	6 2%
A little more expensive	(2.0)	259 25%	126 28%	133 24%	195 25%	75 26%	20 35%	84 27%	176 25% i	130 30%	92 22%	28 33% mq	15 47% moq	9 40%	37 18%	20 30% mq	58 30% mq	39 31% mq	54 18%
About average	(3.0)	412 40%	183 40%	229 41%	330 42%	112 39%	24 42%	144 46% g	268 38%	154 35%	185 44% h	33 40%	11 34%	7 32%	83 41%	23 36%	89 46%	55 43%	110 37%
A little less expensive	(4.0)	194 19%	92 20%	102 18%	153 19%	53 18%	8 14%	53 17%	141 20%	80 18%	88 21%	8 10%	2 5%	3 12%	57 28% jkop	14 22% jko	19 10%	20 16%	72 24% jkop
A lot less expensive	(5.0)	51 5%	17 4%	35 6%	37 5%	17 6%	1 1%	17 5%	35 5%	25 6%	23 5%	1 1%	- -	1 5%	11 6% p	2 3%	4 2%	1 1%	31 11% jnop
Don't know		78 8%	27 6%	51 9%	57 7%	23 8%	3 5%	13 4%	66 9% f	37 8%	30 7%	10 13% m	3 9%	2 9%	12 6%	4 7%	18 10%	7 6%	21 7%
NETS																			
Net: More expensive		283 28%	138 30%	144 26%	209 27%	83 29%	21 37%	88 28%	194 28%	141 32% i	99 23%	30 37% mq	17 53% mnoq	10 43%	39 19%	21 32% mq	62 32% mq	44 35% mq	60 20%
Net: Less expensive		245 24%	109 24%	136 24%	189 24%	70 24%	9 16%	70 22%	176 25%	105 24%	111 26%	9 11%	2 5%	4 17%	68 34% jkop	16 25% jko	23 12%	20 16%	103 35% jkop
Mean score		3.0	2.9	3.0	3.0	3.0	2.8	3.0	3.0	2.9	3.1	2.7	2.4	2.7	3.2 jknop	2.9 jk	2.8 k	2.8 k	3.3 jknop
Standard deviation		.89	.88	.91	.87	.93	.78	.86	.91	.94	.87	.77	.69	.94	.87	.89	.76	.79	.97
Standard error		.03	.04	.04	.03	.06	.11	.05	.04	.05	.04	.09	.13	.20	.06	.09	.05	.06	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q4_6. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Birmingham
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
Much more expensive	(1.0)	23 2%	2 2%	1 2%	1 3%	2 1%	1 1%	7 3%	5 4%	4 2%	2 3%	2 5%	1 3%	3 2%	- -	7 4%	3 3%	4 2%
A little more expensive	(2.0)	259 25%	28 33% dh	19 40% deh	7 38%	29 18%	13 21%	72 28% dh	43 32% dh	27 18%	23 30% l	13 35% l	6 30%	30 18%	13 23%	61 30% l	43 32% l	43 21%
About average	(3.0)	412 40%	36 42%	17 36%	8 38%	69 44% h	26 41%	105 41%	59 43% h	46 30%	34 44%	15 41%	8 36%	69 41%	24 42%	88 44% p	60 45% p	65 32%
A little less expensive	(4.0)	194 19%	10 11%	7 16%	2 10%	44 28% afg	15 24% af	36 14%	20 15%	44 29% afg	8 10%	4 12%	4 18%	47 27% ijno	13 23% in	24 12%	21 15%	56 28% ijno
A lot less expensive	(5.0)	51 5%	1 1%	- -	1 5%	7 4%	5 7% ag	13 5%	2 2%	20 13% abdfg	1 1%	- -	1 5%	14 8% ino	2 4%	3 1%	3 2%	21 10% ijno
Don't know		78 8%	9 10%	3 6%	1 5%	7 5%	4 6%	22 9%	6 4%	10 7%	9 12% lo	3 8%	2 9%	7 4%	4 8%	19 10% lo	5 4%	13 6%
NETS																		
Net: More expensive		283 28%	30 35% dh	20 42% deh	8 41%	31 20%	14 22%	78 31% dh	48 36% deh	31 21%	25 32% l	14 40% lp	7 33%	33 19%	13 23%	68 34% lp	46 34% lp	47 23%
Net: Less expensive		245 24%	11 13%	7 16%	3 15%	50 32% abfg	20 31% afg	48 19%	23 17%	64 42% abfg	9 12%	4 12%	5 23%	61 36% ijno	15 27% in	27 13%	24 17%	77 38% ijno
Mean score		3.0	2.7	2.7	2.7	3.2 abfg	3.2 abfg	2.9	2.8	3.3 abfg	2.8	2.6	2.9	3.2 ijno	3.1 ijno	2.7	2.8	3.3 ijno
Standard deviation		.89	.76	.78	.92	.83	.90	.89	.82	1.03	.76	.78	.95	.92	.82	.79	.81	1.00
Standard error		.03	.09	.11	.21	.07	.11	.06	.07	.10	.09	.13	.20	.07	.10	.05	.07	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q4_6. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Birmingham
Base: All 25-35 year olds with degree

			Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
				Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%				a	*b	*c	d	e
Unweighted Total			1018	168	20	16	591	427
Weighted Total			1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Much more expensive	(1.0)		23 2%	3 2%	- -	2 10%	19 3% e	4 1%
A little more expensive	(2.0)		259 25%	45 31%	9 33%	3 13%	154 27%	105 24%
About average	(3.0)		412 40%	60 42%	11 40%	10 47%	226 39%	186 42%
A little less expensive	(4.0)		194 19%	16 11%	4 15%	5 25%	113 20%	81 18%
A lot less expensive	(5.0)		51 5%	3 2%	2 6%	1 5%	24 4%	27 6%
Don't know			78 8%	16 11%	2 5%	- -	42 7%	36 8%
NETS								
Net: More expensive			283 28%	49 34%	9 33%	5 23%	173 30%	109 25%
Net: Less expensive			245 24%	19 13%	6 21%	6 30%	138 24%	108 25%
Mean score			3.0	2.8	2.9	3.0	2.9	3.1
Standard deviation			.89	.79	.90	1.01	.91	.88
Standard error			.03	.06	.21	.25	.04	.04

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_7. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Inner London
Base: All 25-35 year olds with degree

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	881	377	504	696	243	45	280	600	362	373	70	29	21	178	58	168	109	248
		87%	82%	90%	89%	84%	81%	89%	85%	83%	88%	84%	89%	94%	88%	89%	87%	87%	84%
				a							h								
A little more expensive	(2.0)	47	30	17	31	14	4	11	35	25	19	1	2	1	7	2	5	6	23
		5%	7%	3%	4%	5%	8%	4%	5%	6%	5%	1%	7%	3%	4%	3%	3%	5%	8%
			b																jo
About average	(3.0)	44	26	18	29	16	5	15	30	26	15	4	-	1	12	1	10	4	12
		4%	6%	3%	4%	5%	8%	5%	4%	6%	3%	5%	-	3%	6%	1%	5%	3%	4%
			b																
A little less expensive	(4.0)	11	5	6	9	1	1	3	8	4	7	1	-	-	2	1	1	1	5
		1%	1%	1%	1%	*	1%	1%	1%	1%	2%	2%	-	-	1%	1%	*	1%	2%
A lot less expensive	(5.0)	9	6	3	2	7	-	1	8	7	2	-	-	-	-	2	1	2	4
		1%	1%	1%	*	2%	-	*	1%	1%	*	-	-	-	-	3%	1%	2%	1%
						c										m			
Don't know		26	14	12	19	8	1	5	21	14	9	7	1	-	2	2	7	3	3
		3%	3%	2%	2%	3%	2%	2%	3%	3%	2%	9%	4%	-	1%	3%	4%	2%	1%
												mpq							
NETS																			
Net: More expensive		928	407	521	727	256	49	292	636	387	393	71	31	22	185	60	173	115	271
		91%	89%	93%	92%	89%	89%	93%	90%	89%	92%	85%	96%	97%	92%	92%	90%	91%	92%
				a															
Net: Less expensive		20	11	9	11	8	1	3	17	11	9	1	-	-	2	2	2	3	9
		2%	2%	2%	1%	3%	1%	1%	2%	2%	2%	2%	-	-	1%	4%	1%	3%	3%
Mean score		1.2	1.3	1.2	1.2	1.3	1.3	1.2	1.2	1.3	1.2	1.2	1.1	1.1	1.2	1.2	1.2	1.2	1.3
			b			c													
Standard deviation		.65	.74	.58	.56	.80	.68	.56	.69	.75	.61	.60	.27	.38	.58	.79	.59	.72	.74
Standard error		.02	.03	.03	.02	.05	.10	.03	.03	.04	.03	.07	.05	.08	.04	.08	.04	.06	.06

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_7. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Inner London
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
Much more expensive	(1.0)	881 87%	68 79%	40 86%	19 97%	128 81% ad	58 92% ad	233 92% abdh	129 95%	129 85%	63 82%	33 90%	20 94%	150 88%	51 88%	178 88%	128 95% inp	167 83%
A little more expensive	(2.0)	47 5%	6 7% f	1 3%	- -	7 5%	2 3%	4 1%	3 2%	12 8% fg	3 4%	1 3%	1 3%	6 4%	1 2%	4 2%	3 2%	16 8% mno
About average	(3.0)	44 4%	5 6% g	2 4% g	1 3%	14 9% efg	1 2%	7 3%	1 *	6 4% g	3 4%	1 2%	1 3%	7 4%	2 4%	10 5%	2 1%	11 5%
A little less expensive	(4.0)	11 1%	1 2%	2 4% f	- -	3 2%	1 1%	1 *	1 *	2 1%	1 2%	1 2%	- -	2 1%	- -	1 1%	- -	5 2%
A lot less expensive	(5.0)	9 1%	- -	- -	- -	3 2%	1 1%	2 1%	1 1%	2 1%	- -	- -	- -	4 2%	1 1%	2 1%	1 1%	- -
Don't know		26 3%	6 7% dgh	2 4%	- -	2 1%	1 2%	7 3%	1 *	2 1%	6 8% lop	1 3%	- -	1 *	3 5% lo	6 3% l	1 *	3 1%
NETS																		
Net: More expensive		928 91%	74 86%	42 88%	19 97%	135 86%	60 94%	236 93% ad	132 98% abd	140 93%	66 87%	34 93%	21 97%	156 92%	51 89%	182 90%	131 97% ilmnp	183 91%
Net: Less expensive		20 2%	1 2%	2 4%	- -	6 4% f	1 2%	2 1%	2 2%	4 2%	1 2%	1 2%	- -	6 4%	1 1%	3 2%	1 1%	5 2%
Mean score		1.2	1.2 fg	1.2	1.1	1.4 efg	1.1	1.1	1.1	1.2 fg	1.2	1.1	1.1	1.3 o	1.2	1.2	1.1	1.3 o
Standard deviation		.65	.65	.71	.37	.87	.57	.51	.50	.70	.60	.51	.39	.80	.60	.65	.50	.67
Standard error		.02	.07	.10	.08	.07	.07	.03	.04	.07	.07	.08	.08	.06	.07	.04	.04	.06

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q4_7. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Inner London
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Much more expensive	(1.0)	881 87%	128 89%	27 98%	22 100%	505 87%	376 86%
A little more expensive	(2.0)	47 5%	2 1%	1 2%	-	27 5%	20 4%
About average	(3.0)	44 4%	7 5%	-	-	23 4%	21 5%
A little less expensive	(4.0)	11 1%	1 1%	-	-	6 1%	5 1%
A lot less expensive	(5.0)	9 1%	1 1%	-	-	2 *	7 2% d
Don't know		26 3%	7 5%	-	-	16 3%	10 2%
NETS							
Net: More expensive		928 91%	129 90%	28 100%	22 100%	532 92%	395 90%
Net: Less expensive		20 2%	2 1%	-	-	8 1%	12 3%
Mean score		1.2	1.2	1.0	1.0	1.2	1.2
Standard deviation		.65	.59	.15	-	.58	.74
Standard error		.02	.05	.03	-	.02	.04

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_8. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Outer London
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	489	222	266	402	125	25	158	331	197	219	42	17	9	108	36	101	65	112
		48%	49%	48%	51%	43%	46%	50%	47%	45%	52%	50%	52%	39%	53%	55%	52%	52%	38%
					d										q	q	q	q	
A little more expensive	(2.0)	381	161	220	283	114	24	116	265	168	150	32	14	12	74	23	67	44	114
		37%	35%	39%	36%	40%	43%	37%	38%	38%	35%	38%	42%	55%	37%	36%	35%	35%	39%
About average	(3.0)	68	38	30	45	20	3	17	51	35	26	1	-	1	7	2	10	11	36
		7%	8%	5%	6%	7%	5%	5%	7%	8%	6%	2%	-	6%	3%	3%	5%	8%	12%
																		jm	jkmno
A little less expensive	(4.0)	44	21	23	29	19	1	14	30	21	17	1	2	-	7	2	4	3	26
		4%	5%	4%	4%	7%	1%	5%	4%	5%	4%	1%	5%	-	4%	3%	2%	2%	9%
						c													jmop
A lot less expensive	(5.0)	7	2	5	6	2	2	4	3	2	5	-	-	-	2	1	1	-	3
		1%	*	1%	1%	1%	4%	1%	*	*	1%	-	-	-	1%	1%	1%	-	1%
							cd												
Don't know		29	13	16	21	8	1	6	23	15	9	8	-	-	4	2	9	3	3
		3%	3%	3%	3%	3%	2%	2%	3%	4%	2%	10%	-	-	2%	3%	5%	2%	1%
												mnpq					q		
NETS																			
Net: More expensive		870	384	486	686	239	49	273	596	364	369	73	31	21	183	59	168	110	226
		85%	84%	87%	87%	83%	88%	87%	85%	83%	87%	88%	95%	94%	90%	91%	87%	87%	77%
												q	q		q	q	q	q	
Net: Less expensive		51	23	28	35	21	3	18	33	23	21	1	2	-	9	2	6	3	29
		5%	5%	5%	4%	7%	5%	6%	5%	5%	5%	1%	5%	-	4%	4%	3%	2%	10%
																			jmop
Mean score		1.7	1.7	1.7	1.6	1.8	1.7	1.7	1.7	1.7	1.6	1.5	1.6	1.7	1.6	1.6	1.6	1.6	2.0
						c													jkmnop
Standard deviation		.84	.85	.83	.82	.89	.94	.88	.82	.84	.85	.58	.76	.60	.79	.78	.77	.74	.98
Standard error		.03	.04	.04	.03	.05	.13	.05	.03	.05	.04	.06	.13	.12	.05	.08	.05	.06	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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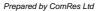**Q4_8. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.**

Outer London
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive (1.0)	489	43	24	8	74	26	137	79	64	46	21	10	88	26	108	74	77
	48%	50%	52%	40%	47%	42%	54%	58%	43%	60%	56%	44%	52%	45%	53%	55%	38%
							h	deh		p	p		p		p	p	
A little more expensive (2.0)	381	29	18	11	61	32	90	46	50	21	13	11	61	27	71	51	75
	37%	33%	37%	57%	39%	50%	36%	34%	33%	28%	36%	49%	36%	47%	35%	38%	37%
						afgh								i			
About average (3.0)	68	6	1	1	10	2	9	3	22	1	-	1	6	-	10	6	30
	7%	8%	3%	3%	6%	3%	3%	2%	15%	2%	-	6%	3%	-	5%	4%	15%
		g							bdefg						m		ijlmno
A little less expensive (4.0)	44	1	2	-	8	2	5	7	12	1	3	-	8	2	4	3	16
	4%	1%	5%	-	5%	4%	2%	5%	8%	1%	8%	-	5%	3%	2%	2%	8%
									af		in						ino
A lot less expensive (5.0)	7	-	-	-	2	-	3	-	1	-	-	-	5	-	1	-	1
	1%	-	-	-	1%	-	1%	-	1%	-	-	-	3%	-	*	-	1%
													o				
Don't know	29	7	1	-	3	1	9	1	2	7	-	-	2	3	8	1	3
	3%	8%	3%	-	2%	2%	4%	*	1%	10%	-	-	1%	5%	4%	*	1%
		dgh					g			jlop				lo	o		
NETS																	
Net: More expensive	870	72	42	19	135	58	227	125	114	67	33	20	149	53	179	125	153
	85%	83%	89%	97%	86%	91%	89%	92%	75%	88%	92%	94%	88%	91%	88%	93%	76%
			h		h	h	h	ah		p	p		p	p	p	p	
Net: Less expensive	51	1	2	-	10	2	9	7	14	1	3	-	13	2	5	3	17
	5%	1%	5%	-	7%	4%	3%	5%	9%	1%	8%	-	7%	3%	2%	2%	8%
					a				af		i		ino				ino
Mean score	1.7	1.6	1.6	1.6	1.7	1.7	1.6	1.5	1.9	1.4	1.6	1.6	1.7	1.6	1.5	1.5	1.9
					fg				afg				i	i			ijlmno
Standard deviation	.84	.68	.79	.56	.90	.71	.78	.78	.99	.58	.86	.61	.95	.67	.72	.70	.96
Standard error	.03	.08	.11	.13	.07	.08	.05	.06	.10	.07	.14	.13	.07	.08	.05	.06	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q4_8. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Outer London
Base: All 25-35 year olds with degree

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018 100%	144 100%	28 100%	22 100%	579 100%	439 100%
Much more expensive	(1.0)	489 48%	73 50%	18 65%	11 52%	289 50%	200 45%
A little more expensive	(2.0)	381 37%	53 37%	8 29%	7 31%	205 35%	175 40%
About average	(3.0)	68 7%	5 3%	- -	4 17%	40 7%	28 6%
A little less expensive	(4.0)	44 4%	3 2%	- -	- -	21 4%	23 5%
A lot less expensive	(5.0)	7 1%	1 1%	2 6%	- -	4 1%	2 1%
Don't know		29 3%	9 6%	- -	- -	19 3%	11 2%
NETS							
Net: More expensive		870 85%	126 87%	26 94%	18 83%	495 85%	375 85%
Net: Less expensive		51 5%	5 3%	2 6%	- -	25 4%	26 6%
Mean score		1.7	1.6	1.5	1.6	1.7	1.7
Standard deviation		.84	.77	1.02	.77	.83	.85
Standard error		.03	.06	.23	.19	.03	.04

Columns Tested: a,b,c - d,e

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Q4_9. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Newcastle
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	30	13	17	17	10	1	7	23	19	9	3	-	1	1	3	5	1	16
		3%	3%	3%	2%	3%	1%	2%	3%	4%	2%	3%	-	5%	*	5%	3%	1%	6%
												m				mp			mp
A little more expensive	(2.0)	83	32	51	66	20	5	19	64	40	30	13	5	3	4	3	31	7	18
		8%	7%	9%	8%	7%	8%	6%	9%	9%	7%	16%	15%	11%	2%	4%	16%	6%	6%
												mnpq	mn				mnpq		m
About average	(3.0)	313	145	168	233	109	23	95	218	132	141	34	14	10	54	16	59	48	78
		31%	32%	30%	30%	38%	41%	30%	31%	30%	33%	41%	42%	44%	27%	25%	31%	38%	26%
						c						mnq						mnq	
A little less expensive	(4.0)	360	168	193	292	92	20	128	233	159	135	20	12	5	88	24	66	38	107
		35%	37%	34%	37%	32%	37%	41%	33%	36%	32%	25%	35%	24%	44%	37%	34%	30%	36%
								g							jop				
A lot less expensive	(5.0)	150	71	79	117	34	5	50	100	57	76	4	1	2	44	12	19	15	52
		15%	15%	14%	15%	12%	9%	16%	14%	13%	18%	5%	4%	8%	22%	19%	10%	12%	18%
															jkop	jko			jo
Don't know		82	29	53	61	23	2	16	66	31	34	9	1	2	11	6	13	16	23
		8%	6%	9%	8%	8%	4%	5%	9%	7%	8%	11%	4%	9%	5%	10%	7%	13%	8%
									f									mo	
NETS																			
Net: More expensive		113	46	68	83	30	5	27	87	58	39	16	5	4	5	6	36	8	34
		11%	10%	12%	11%	10%	10%	8%	12%	13%	9%	19%	15%	16%	2%	9%	19%	6%	12%
												mnp	m			m	mnp		m
Net: Less expensive		510	238	272	409	126	25	177	333	215	211	24	13	7	133	36	85	53	159
		50%	52%	49%	52%	44%	45%	56%	47%	49%	50%	29%	40%	31%	66%	56%	44%	42%	54%
					d			g							jkopq	jop	j	j	jop
Mean score		3.6	3.6	3.5	3.6	3.5	3.4	3.6	3.5	3.5	3.6	3.1	3.3	3.2	3.9	3.7	3.3	3.5	3.6
								g							jkopq	jo		j	jo
Standard deviation		.97	.95	.98	.94	.94	.83	.92	.99	1.00	.96	.90	.79	.97	.79	1.03	.98	.84	1.06
Standard error		.03	.04	.05	.03	.06	.12	.05	.04	.06	.05	.10	.14	.21	.06	.11	.07	.07	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q4_9. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Newcastle
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	30	1	-	1	5	2	5	1	7	2	-	1	2	1	7	1	10
		3%	1%	-	5%	3%	2%	2%	1%	5%	3%	-	5%	1%	2%	4%	1%	5%
										g								lo
A little more expensive	(2.0)	83	14	5	1	5	1	27	6	10	14	4	1	4	1	26	10	11
		8%	16%	12%	5%	3%	2%	11%	5%	7%	18%	10%	5%	2%	1%	13%	8%	5%
			degh	de				deg			lmop	lm				lmp	lm	
About average	(3.0)	313	36	12	8	39	15	79	49	39	29	12	10	39	13	69	45	52
		31%	42%	26%	42%	25%	24%	31%	36%	26%	38%	32%	49%	23%	23%	34%	33%	26%
			deh						d		lm			l		l		
A little less expensive	(4.0)	360	23	23	6	68	31	89	51	48	19	15	5	74	26	66	51	81
		35%	27%	49%	33%	43%	48%	35%	38%	32%	25%	41%	25%	43%	46%	33%	38%	40%
				ah		a	afh							in	in			i
A lot less expensive	(5.0)	150	5	3	2	31	11	37	17	36	5	4	2	44	10	19	17	36
		15%	5%	7%	9%	20%	17%	15%	13%	24%	7%	11%	8%	26%	18%	9%	13%	18%
						ab	a	a		abfg				ino	in			in
Don't know		82	7	3	1	9	4	16	11	10	7	2	2	7	6	15	11	13
		8%	9%	7%	5%	6%	6%	6%	8%	7%	10%	5%	9%	4%	11%	7%	8%	6%
															l			
NETS																		
Net: More expensive		113	15	5	2	10	3	32	7	18	16	4	2	6	2	33	11	20
		11%	17%	12%	11%	6%	5%	13%	5%	12%	21%	10%	10%	3%	3%	16%	8%	10%
			deg					dg			lmop					lmo		lm
Net: Less expensive		510	28	26	8	100	41	126	68	84	24	19	7	118	37	85	68	117
		50%	32%	56%	42%	63%	65%	50%	50%	56%	32%	53%	33%	69%	64%	42%	50%	58%
				a		afg	afg	a	a	a		i		ijnop	in		i	in
Mean score		3.6	3.2	3.6	3.4	3.8	3.8	3.5	3.6	3.7	3.2	3.6	3.3	4.0	3.9	3.3	3.6	3.7
				a		af	af	a	a	a		i		ijnop	ino		in	in
Standard deviation		.97	.85	.81	.96	.94	.86	.96	.81	1.09	.94	.85	.92	.84	.81	.97	.85	1.02
Standard error		.03	.09	.12	.22	.08	.10	.06	.07	.11	.11	.14	.20	.06	.10	.07	.07	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q4_9. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Newcastle
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	30	4	-	-	15	15
		3%	3%	-	-	3%	3%
A little more expensive	(2.0)	83	24	2	-	60	24
		8%	17%	6%	-	10%	5%
						e	
About average	(3.0)	313	41	8	11	184	128
		31%	28%	28%	49%	32%	29%
A little less expensive	(4.0)	360	49	7	8	196	165
		35%	34%	26%	36%	34%	38%
A lot less expensive	(5.0)	150	14	10	3	82	67
		15%	9%	34%	14%	14%	15%
Don't know		82	12	2	-	42	40
		8%	8%	5%	-	7%	9%
NETS							
Net: More expensive		113	29	2	-	75	38
		11%	20%	6%	-	13%	9%
						e	
Net: Less expensive		510	63	17	11	278	232
		50%	43%	61%	51%	48%	53%
Mean score		3.6	3.3	3.9	3.6	3.5	3.6
Standard deviation		.97	1.00	.98	.73	.98	.96
Standard error		.03	.08	.22	.18	.04	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q4_10. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Sheffield
Base: All 25-35 year olds with degree

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total		1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total		1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	11	7	5	7	2	1	3	8	7	3	2	-	1	1	1	4	1	2
		1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	-	5%	*	1%	2%	1%	1%
A little more expensive	(2.0)	71	32	40	53	22	2	22	49	31	32	5	3	2	6	4	22	8	21
		7%	7%	7%	7%	8%	4%	7%	7%	7%	8%	6%	8%	8%	3%	7%	11% m	7%	7% m
About average	(3.0)	381	177	204	301	109	26	111	270	165	149	38	15	10	60	16	88	53	101
		37%	39%	36%	38%	38%	46%	35%	38%	38%	35%	46% mn	47% mn	45%	30%	24%	46% mnq	42% mn	34%
A little less expensive	(4.0)	344	158	186	265	96	21	122	223	154	144	20	12	5	85	30	57	37	99
		34%	35%	33%	34%	33%	38%	39% g	32%	35%	34%	24%	36%	23%	42% jop	47% jopq	29%	29%	34%
A lot less expensive	(5.0)	125	56	69	95	38	4	41	84	51	57	7	2	2	38	7	10	11	49
		12%	12%	12%	12%	13%	8%	13%	12%	12%	13%	8%	5%	8%	19% jnop	10%	5%	9%	17% jop
Don't know		85	28	57	65	22	1	16	69	29	38	11	1	3	13	7	12	16	21
		8%	6%	10% a	8%	8%	3%	5%	10% f	7%	9%	14% mo	4%	12%	6%	11%	6%	13% mo	7%
NETS																			
Net: More expensive		82	38	44	59	24	3	25	57	38	36	7	3	3	6	5	26	10	23
		8%	8%	8%	8%	8%	6%	8%	8%	9%	8%	8%	8%	12%	3%	8%	13% m	8%	8% m
Net: Less expensive		470	214	255	361	133	25	163	307	205	202	27	13	7	123	37	67	48	149
		46%	47%	46%	46%	46%	46%	52% g	44%	47%	47%	32%	41%	30%	61% jkopq	57% jop	35%	38%	50% jop
Mean score		3.5	3.5	3.5	3.5	3.5	3.5	3.6	3.5	3.5	3.6	3.3	3.4	3.2	3.8 jkopq	3.6 jo	3.3	3.4	3.6 jop
Standard deviation		.86	.87	.86	.85	.87	.77	.86	.86	.87	.87	.84	.73	.95	.80	.84	.82	.82	.89
Standard error		.03	.04	.04	.03	.05	.11	.05	.03	.05	.04	.09	.13	.21	.06	.09	.06	.07	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q4_10. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Sheffield
Base: All 25-35 year olds with degree

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total		1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	11	2	-	1	2	1	4	1	2	2	1	1	1	-	4	1	3
		1%	2%	-	5%	1%	1%	1%	*	1%	2%	2%	5%	*	-	2%	1%	1%
A little more expensive	(2.0)	71	5	3	1	7	3	21	10	12	7	2	2	6	4	17	9	15
		7%	6%	5%	5%	4%	5%	8%	7%	8%	9%	7%	8%	4%	6%	9%	7%	8%
About average	(3.0)	381	40	21	9	52	17	96	56	51	31	17	9	58	13	87	51	71
		37%	46%	44%	45%	33%	26%	38%	41%	34%	40%	46%	40%	34%	23%	43%	38%	35%
			de	e					e		m	m				m	m	
A little less expensive	(4.0)	344	25	16	5	65	27	89	44	50	23	12	6	66	26	65	52	65
		34%	29%	35%	26%	41%	43%	35%	32%	33%	30%	34%	27%	39%	46%	32%	38%	32%
															inp			
A lot less expensive	(5.0)	125	4	5	2	24	12	29	12	27	5	3	2	31	7	17	9	36
		12%	5%	10%	9%	15%	18%	11%	9%	18%	7%	8%	8%	18%	13%	8%	7%	18%
						a	ag			ag				ino				ino
Don't know		85	10	3	2	8	4	15	14	10	10	1	3	8	7	12	13	11
		8%	12%	6%	10%	5%	6%	6%	10%	6%	13%	3%	13%	5%	12%	6%	9%	6%
											ln				l			
NETS																		
Net: More expensive		82	7	3	2	8	4	25	11	14	8	3	3	7	4	21	10	18
		8%	8%	5%	11%	5%	7%	10%	8%	9%	11%	8%	13%	4%	6%	10%	7%	9%
											l							l
Net: Less expensive		470	29	21	7	89	39	118	55	77	28	15	7	97	34	82	62	101
		46%	34%	45%	35%	57%	61%	47%	41%	51%	36%	42%	35%	57%	59%	41%	45%	50%
						afg	afg	a		a				ino	in			i
Mean score		3.5	3.3	3.5	3.3	3.7	3.8	3.5	3.5	3.6	3.3	3.4	3.3	3.7	3.7	3.4	3.5	3.6
						afg	afg			a				ijno	ino			in
Standard deviation		.86	.79	.77	.97	.83	.89	.87	.80	.93	.86	.82	.98	.82	.80	.85	.77	.93
Standard error		.03	.09	.11	.23	.07	.10	.05	.07	.09	.10	.13	.21	.06	.09	.06	.07	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q4_10. The cost of renting and buying houses and flats varies across the UK. For each of the following areas listed below, please say whether you think housing costs (both buying and renting) in that area are more or less expensive than the national average.

Sheffield
Base: All 25-35 year olds with degree

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		1018	168	20	16	591	427
Weighted Total		1018	144	28	22	579	439
		100%	100%	100%	100%	100%	100%
Much more expensive	(1.0)	11	4	-	-	9	2
		1%	2%	-	-	2%	1%
A little more expensive	(2.0)	71	15	2	1	44	28
		7%	11%	6%	3%	8%	6%
About average	(3.0)	381	59	10	6	212	169
		37%	41%	35%	27%	37%	38%
A little less expensive	(4.0)	344	45	11	11	202	142
		34%	31%	39%	50%	35%	32%
A lot less expensive	(5.0)	125	10	4	4	65	60
		12%	7%	13%	20%	11%	14%
Don't know		85	11	2	-	47	38
		8%	8%	6%	-	8%	9%
NETS							
Net: More expensive		82	19	2	1	53	30
		8%	13%	6%	3%	9%	7%
Net: Less expensive		470	55	15	15	267	202
		46%	38%	52%	70%	46%	46%
Mean score		3.5	3.3	3.6	3.9	3.5	3.6
Standard deviation		.86	.87	.82	.78	.87	.85
Standard error		.03	.07	.19	.19	.04	.04

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_SUM. To what extent do you think that each of the following are better in the North or South of England?

SUMMARY TABLE
Base: All 25-35 year olds with degree

	Total	Much better in the South of England	Slightly better in the South of England	No difference	Slightly better in the North of England	Much better in the North of England	Don't know	NETS Better in the South	Better in the North
Affordability of housing	1018 100%	31 3%	49 5%	100 10%	196 19%	576 57%	66 7%	80 8%	772 76%
Prospects of owning your own home	1018 100%	38 4%	58 6%	126 12%	231 23%	490 48%	74 7%	96 9%	721 71%
Availability of green space	1018 100%	56 6%	97 10%	312 31%	244 24%	224 22%	85 8%	153 15%	468 46%
Overall quality of life	1018 100%	105 10%	246 24%	277 27%	167 16%	129 13%	94 9%	351 35%	296 29%
Quality of housing	1018 100%	83 8%	207 20%	396 39%	129 13%	84 8%	120 12%	290 29%	213 21%
Places to go out	1018 100%	153 15%	210 21%	451 44%	76 7%	52 5%	75 7%	363 36%	128 13%
Arts and culture scene	1018 100%	198 19%	287 28%	324 32%	68 7%	39 4%	102 10%	486 48%	106 10%
Availability of suitable jobs for people with university degrees	1018 100%	287 28%	304 30%	216 21%	63 6%	32 3%	116 11%	591 58%	95 9%
Quality of schools	1018 100%	110 11%	240 24%	427 42%	56 5%	37 4%	149 15%	350 34%	92 9%

Brain Drain Research

Q5_1. To what extent do you think that each of the following are better in the North or South of England?

Availability of suitable jobs for people with university degrees
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	287	136	151	231	79	17	103	184	102	139	12	9	3	61	16	39	21	126
	28%	30%	27%	29%	28%	31%	33%	26%	23%	33%	15%	27%	12%	30%	24%	20%	17%	43%
							g			h				jop				jmnop
Slightly better in the South of England	304	134	170	233	97	19	103	201	139	123	31	14	6	61	22	61	37	72
	30%	29%	30%	30%	34%	34%	33%	29%	32%	29%	38%	42%	27%	30%	34%	32%	30%	24%
											q	q						
No difference	216	95	121	171	54	11	65	151	100	83	20	7	8	50	11	53	32	35
	21%	21%	22%	22%	19%	19%	21%	21%	23%	20%	24%	20%	38%	25%	17%	28%	26%	12%
											q			q		nq	q	
Slightly better in the North of England	63	34	29	39	25	6	16	47	33	23	3	3	2	9	6	15	11	16
	6%	7%	5%	5%	9%	11%	5%	7%	7%	5%	4%	8%	8%	4%	9%	8%	9%	5%
					c													
Much better in the North of England	32	19	13	23	11	1	3	28	17	7	-	1	-	3	2	9	5	13
	3%	4%	2%	3%	4%	1%	1%	4%	4%	2%	-	2%	-	2%	3%	4%	4%	4%
								f	i							j		j
Don't know	116	40	77	90	22	2	25	92	47	50	16	-	3	19	8	16	20	33
	11%	9%	14%	11%	8%	4%	8%	13%	11%	12%	20%	-	15%	9%	13%	8%	16%	11%
			a					f			kmo				k		ko	k
NETS																		
Net: Better in the South	591	270	321	464	176	36	206	385	241	262	44	23	9	121	38	100	58	198
	58%	59%	57%	59%	61%	65%	65%	55%	55%	62%	52%	69%	39%	60%	58%	52%	46%	67%
							g					p		p				jop
Net: Better in the North	95	53	42	61	35	7	19	76	50	30	3	3	2	12	8	23	15	29
	9%	12%	7%	8%	12%	12%	6%	11%	11%	7%	4%	10%	8%	6%	12%	12%	12%	10%
		b			c			f	i						j	jm	jm	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_1. To what extent do you think that each of the following are better in the North or South of England?

Availability of suitable jobs for people with university degrees
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	287	9	15	3	49	27	66	31	57	11	13	2	53	16	50	32	74
	28%	11%	33%	14%	31%	42%	26%	23%	37%	14%	35%	8%	31%	29%	25%	23%	37%
			a		a	afg	a	a	afg		i		i	i			ino
Slightly better in the South of England	304	34	18	6	51	20	79	42	27	27	14	8	56	18	66	40	47
	30%	39%	37%	30%	32%	32%	31%	31%	18%	35%	38%	36%	33%	31%	33%	30%	23%
		h	h		h	h	h	h									
No difference	216	23	9	6	32	9	57	40	21	20	5	7	36	12	45	35	32
	21%	27%	18%	28%	20%	14%	23%	29%	14%	26%	15%	33%	21%	20%	22%	26%	16%
		eh						eh								p	
Slightly better in the North of England	63	5	3	2	6	2	17	8	11	4	3	2	4	4	13	8	15
	6%	6%	7%	9%	4%	3%	7%	6%	7%	5%	9%	8%	3%	8%	7%	6%	8%
																	l
Much better in the North of England	32	1	-	2	5	1	10	3	6	-	1	-	5	1	12	5	4
	3%	1%	-	9%	3%	1%	4%	2%	4%	-	2%	-	3%	2%	6%	4%	2%
															i		
Don't know	116	14	2	2	14	5	25	12	29	15	1	3	16	6	15	15	29
	11%	17%	4%	10%	9%	8%	10%	9%	19%	20%	2%	16%	10%	10%	8%	11%	14%
		b							bdefg	jln							jn
NETS																	
Net: Better in the South	591	43	33	9	100	47	145	73	84	38	26	9	108	34	116	72	121
	58%	50%	70%	44%	64%	74%	57%	54%	55%	49%	73%	44%	64%	60%	58%	53%	60%
			ag		a	afgh					io		io				
Net: Better in the North	95	6	3	3	11	3	26	11	17	4	4	2	9	6	25	13	20
	9%	7%	7%	18%	7%	4%	10%	8%	11%	5%	11%	8%	5%	10%	12%	9%	10%
																	l

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q5_1. To what extent do you think that each of the following are better in the North or South of England?

Availability of suitable jobs for people with university degrees
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
Significance Level: 95%	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	287	25	13	11	136	151
	28%	17%	47%	52%	24%	34%
						d
Slightly better in the South of England	304	45	8	8	176	128
	30%	31%	30%	36%	30%	29%
No difference	216	42	3	2	139	78
	21%	29%	11%	7%	24%	18%
					e	
Slightly better in the North of England	63	12	2	1	38	25
	6%	8%	6%	5%	6%	6%
Much better in the North of England	32	6	-	-	14	18
	3%	4%	-	-	2%	4%
Don't know	116	14	2	-	76	40
	11%	10%	5%	-	13%	9%
					e	
NETS						
Net: Better in the South	591	70	22	19	312	278
	58%	48%	77%	88%	54%	63%
						d
Net: Better in the North	95	18	2	1	52	43
	9%	13%	6%	5%	9%	10%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_2. To what extent do you think that each of the following are better in the North or South of England?

Affordability of housing
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Much better in the South of England	31 3%	15 3%	16 3%	18 2%	10 4%	6 12% cd	6 2%	25 4%	15 3%	12 3%	1 1%	1 2%	- -	7 4%	2 4%	4 2%	3 2%	13 4%
Slightly better in the South of England	49 5%	24 5%	25 4%	34 4%	13 4%	2 4%	12 4%	37 5%	21 5%	26 6%	4 5%	- -	2 8%	4 2%	2 3%	6 3%	6 5%	25 8% mo
No difference	100 10%	54 12% b	45 8%	68 9%	30 10%	8 14%	25 8%	75 11%	55 13% i	35 8%	13 16% p	3 10%	4 17%	23 11%	7 11%	17 9%	8 6%	24 8%
Slightly better in the North of England	196 19%	86 19%	110 20%	155 20%	50 17%	7 13%	52 17%	144 20%	77 18%	87 20%	14 17%	9 29%	5 24%	39 19%	13 20%	32 17%	31 25% o	52 18%
Much better in the North of England	576 57%	252 55%	324 58%	463 59%	169 59%	30 54%	204 65% g	372 53%	247 57%	236 55%	36 44%	19 58%	7 32%	121 60% j	37 57%	126 65% jpq	69 55%	161 55%
Don't know	66 7%	26 6%	40 7%	48 6%	16 5%	1 3%	15 5%	51 7%	22 5%	29 7%	15 18% kmnopq	- -	4 19%	8 4%	3 5%	7 4%	9 7%	21 7%
NETS																		
Net: Better in the South	80 8%	39 8%	41 7%	52 7%	23 8%	9 16% c	18 6%	62 9%	36 8%	38 9%	5 6%	1 2%	2 8%	12 6%	5 7%	10 5%	9 7%	38 13% mo
Net: Better in the North	772 76%	338 74%	434 77%	618 79%	219 76%	37 67%	257 82% g	516 73%	324 74%	323 76%	51 61%	28 87% j	13 56%	160 79% j	50 77% j	158 82% jq	101 80%	212 72% j

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_2. To what extent do you think that each of the following are better in the North or South of England?

Affordability of housing
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018 100%	86 100%	47 100%	20 100%	157 100%	64 100%	254 100%	136 100%	151 100%	76 100%	36 100%	21 100%	170 100%	58 100%	202 100%	135 100%	202 100%
Much better in the South of England	31 3%	- -	- -	- -	6 4% f	4 6% afg	2 1%	2 1%	13 8% abfg	1 1%	- -	- -	5 3%	4 7% no	2 1%	2 1%	14 7% no
Slightly better in the South of England	49 5%	2 3%	3 7%	2 9%	3 2%	1 2%	11 4%	5 3%	12 8% d	2 3%	1 2%	2 8%	3 2%	1 2%	10 5%	3 2%	18 9% lo
No difference	100 10%	13 15% g	4 9%	2 9%	17 11%	5 8%	23 9%	7 5%	11 7%	12 16% nop	4 10%	2 11%	15 9%	6 10%	17 8%	9 7%	15 8%
Slightly better in the North of England	196 19%	16 19%	10 22%	5 27%	30 19%	17 26% f	40 16%	36 27% f	26 17%	10 13%	11 31% ip	5 25%	42 25% i	13 23%	36 18%	27 20%	33 16%
Much better in the North of England	576 57%	43 50%	28 60%	8 41%	97 62%	36 56%	170 67% ah	79 58%	76 50%	38 50%	20 56%	9 40%	100 59%	32 56%	131 65% ip	90 67% ip	106 52%
Don't know	66 7%	12 14% bdefg	1 3%	3 14%	3 2%	1 1%	8 3%	7 5%	15 10% def	12 16% jlmno	1 2%	3 16%	4 2%	1 3%	6 3%	4 3%	17 9% lno
NETS																	
Net: Better in the South	80 8%	2 3%	3 7%	2 9%	9 6%	5 8%	13 5%	6 5%	25 16% adfg	3 4%	1 2%	2 8%	8 5%	5 9%	12 6%	4 3%	31 15% ijlno
Net: Better in the North	772 76%	59 69%	38 82%	13 69%	128 81% ah	53 83% ah	210 83% ah	115 85% ah	101 67%	48 63%	31 87% ip	14 65%	142 84% ip	46 79% i	167 83% ip	118 87% ip	138 68%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

COMRES

Brain Drain Research

Q5_2. To what extent do you think that each of the following are better in the North or South of England?

Affordability of housing
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	31	2	-	-	22	9
	3%	2%	-	-	4%	2%
Slightly better in the South of England	49	6	2	2	27	22
	5%	4%	8%	10%	5%	5%
No difference	100	14	-	3	62	37
	10%	10%	-	13%	11%	8%
Slightly better in the North of England	196	22	5	3	109	87
	19%	15%	19%	12%	19%	20%
Much better in the North of England	576	96	21	14	318	258
	57%	66%	73%	65%	55%	59%
Don't know	66	4	-	-	40	26
	7%	3%	-	-	7%	6%
NETS						
Net: Better in the South	80	8	2	2	49	31
	8%	6%	8%	10%	8%	7%
Net: Better in the North	772	118	26	17	427	345
	76%	82%	92%	77%	74%	79%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_3. To what extent do you think that each of the following are better in the North or South of England?

Overall quality of life
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	105	48	57	73	33	5	29	76	42	45	5	-	-	26	8	8	11	47
	10%	10%	10%	9%	11%	8%	9%	11%	10%	10%	6%	-	-	13%	13%	4%	9%	16%
														ko	ko			jkop
Slightly better in the South of England	246	108	138	204	66	10	76	170	105	108	8	6	5	58	23	19	28	98
	24%	24%	25%	26%	23%	18%	24%	24%	24%	25%	10%	17%	23%	29%	36%	10%	23%	33%
														jo	jop		jo	jop
No difference	277	134	143	215	75	12	85	192	122	112	28	14	7	62	17	46	39	63
	27%	29%	25%	27%	26%	21%	27%	27%	28%	26%	34%	44%	31%	31%	26%	24%	31%	21%
											q	oq		q				
Slightly better in the North of England	167	75	92	115	57	16	62	106	74	73	16	5	5	26	10	45	22	37
	16%	16%	16%	15%	20%	30%	20%	15%	17%	17%	20%	17%	24%	13%	16%	23%	18%	12%
					c	c										mq		
Much better in the North of England	129	57	72	102	43	10	39	90	57	50	11	5	-	13	3	60	12	25
	13%	12%	13%	13%	15%	17%	12%	13%	13%	12%	14%	15%	-	7%	4%	31%	9%	9%
											mn	n				jmnpq		
Don't know	94	36	58	77	14	4	23	70	37	37	14	2	5	16	4	15	14	23
	9%	8%	10%	10%	5%	6%	7%	10%	8%	9%	17%	7%	23%	8%	6%	8%	11%	8%
				d							mnoq							
NETS																		
Net: Better in the South	351	156	195	277	99	14	105	246	148	152	13	6	5	84	31	27	39	146
	35%	34%	35%	35%	34%	26%	33%	35%	34%	36%	16%	17%	23%	42%	48%	14%	31%	49%
														jkop	jkop		jo	jkop
Net: Better in the North	296	132	164	217	100	26	101	195	131	123	28	10	5	40	13	105	34	62
	29%	29%	29%	28%	35%	47%	32%	28%	30%	29%	33%	31%	24%	20%	20%	54%	27%	21%
					c	c					mnq					jkmnpq		

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_3. To what extent do you think that each of the following are better in the North or South of England?

Overall quality of life
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	105	4	2	-	28	14	6	16	16	4	-	-	21	10	8	11	28
	10%	5%	4%	-	18%	22%	2%	12%	10%	5%	-	-	13%	18%	4%	8%	14%
					abf	abfh		f	f				jn	ijno			ijn
Slightly better in the South of England	246	14	10	4	49	22	46	30	46	12	6	4	55	21	28	28	62
	24%	17%	22%	22%	31%	35%	18%	22%	30%	16%	16%	20%	32%	36%	14%	21%	31%
					af	af			af				ijno	ijno			in
No difference	277	24	16	7	48	17	70	41	27	21	15	8	51	15	47	46	42
	27%	28%	35%	36%	30%	28%	27%	30%	18%	27%	41%	37%	30%	26%	23%	34%	21%
			h		h			h			np					np	
Slightly better in the North of England	167	19	9	4	15	5	57	22	27	14	9	4	17	6	51	29	28
	16%	22%	20%	19%	10%	8%	22%	16%	18%	18%	25%	19%	10%	10%	25%	21%	14%
		de	d				de				lm				lmp	lm	
Much better in the North of England	129	11	4	-	7	4	60	15	18	13	4	-	11	4	57	12	20
	13%	13%	8%	-	5%	6%	24%	11%	12%	16%	11%	-	7%	6%	28%	9%	10%
		d					abdegh	d	d	lm					ijlmop		
Don't know	94	13	5	4	11	2	15	11	18	13	2	5	14	2	12	9	21
	9%	16%	11%	23%	7%	2%	6%	8%	12%	18%	6%	24%	8%	4%	6%	7%	11%
		def	e						e	lmno							
NETS																	
Net: Better in the South	351	18	12	4	76	36	52	47	62	16	6	4	76	31	36	40	91
	35%	21%	26%	22%	49%	56%	20%	35%	41%	21%	16%	20%	45%	54%	18%	29%	45%
					abfg	abfgh		af	af				ijno	ijno		n	ijno
Net: Better in the North	296	31	13	4	23	9	117	36	44	26	13	4	28	10	107	41	48
	29%	35%	29%	19%	14%	14%	46%	27%	29%	34%	36%	19%	17%	17%	53%	30%	24%
		de	de				bdegh	de	de	lm	lm				ilmop	lm	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q5_3. To what extent do you think that each of the following are better in the North or South of England?

Overall quality of life
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	105	5	1	-	45	60
	10%	3%	3%	-	8%	14%
						d
Slightly better in the South of England	246	13	13	7	128	118
	24%	9%	45%	32%	22%	27%
No difference	277	41	5	2	158	118
	27%	28%	19%	10%	27%	27%
Slightly better in the North of England	167	32	5	7	97	71
	16%	22%	18%	31%	17%	16%
Much better in the North of England	129	45	3	6	88	41
	13%	31%	10%	27%	15%	9%
					e	
Don't know	94	9	2	-	62	31
	9%	6%	5%	-	11%	7%
					e	
NETS						
Net: Better in the South	351	18	14	7	174	178
	35%	12%	48%	32%	30%	40%
						d
Net: Better in the North	296	77	8	13	185	112
	29%	54%	28%	58%	32%	25%
					e	

Columns Tested: a,b,c - d,e

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Q5_4. To what extent do you think that each of the following are better in the North or South of England?

Quality of schools
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Much better in the South of England	110 11%	55 12%	55 10%	79 10%	35 12%	6 10%	30 10%	80 11%	50 12%	35 8%	4 5%	2 7%	- -	31 16% jop	6 9%	11 6%	8 6%	48 16% jop
Slightly better in the South of England	240 24%	119 26%	121 22%	173 22%	75 26%	14 26%	80 26%	160 23%	102 23%	110 26%	13 15%	10 29% jo	2 9%	56 27% jo	20 31% jo	33 17%	27 21%	81 28% jo
No difference	427 42%	182 40%	245 44%	354 45% d	110 38%	23 41%	141 45%	286 41%	168 38%	192 45%	40 48% q	18 55% q	11 48%	79 39%	29 45%	91 47% q	55 44%	104 35%
Slightly better in the North of England	56 5%	30 7%	25 5%	37 5%	17 6%	7 13% c	13 4%	43 6%	29 7%	20 5%	6 8%	1 2%	1 5%	7 3%	3 4%	17 9% mq	9 7%	12 4%
Much better in the North of England	37 4%	21 4%	16 3%	25 3%	15 5%	2 3%	11 3%	26 4%	22 5%	13 3%	1 1%	- -	1 5%	3 2%	1 1%	15 8% jmn	6 5% m	10 4%
Don't know	149 15%	51 11%	97 17% a	119 15%	36 13%	4 8%	40 13%	109 15%	66 15%	56 13%	20 24% kmnoq	2 7%	8 34%	26 13%	6 9%	26 14%	21 17%	39 13%
NETS																		
Net: Better in the South	350 34%	174 38% b	176 31%	252 32%	111 38%	20 36%	110 35%	240 34%	152 35%	145 34%	17 20%	12 36%	2 9%	87 43% jop	26 40% jop	43 22%	35 27%	129 44% jop
Net: Better in the North	92 9%	51 11% b	42 7%	62 8%	32 11%	9 15%	23 7%	69 10%	51 12%	33 8%	7 8%	1 2%	2 9%	10 5%	4 5%	32 17% kmnq	15 12% m	22 8%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q5_4. To what extent do you think that each of the following are better in the North or South of England?

Quality of schools
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	110	4	5	-	22	17	14	12	24	4	2	-	29	6	8	14	35
	11%	4%	10%	-	14%	27%	5%	9%	16%	5%	6%	-	17%	10%	4%	11%	17%
					af	abdfg			af				in	n		n	in
Slightly better in the South of England	240	13	13	2	47	18	58	26	41	10	12	4	46	19	38	31	50
	24%	15%	27%	10%	30%	28%	23%	19%	27%	13%	34%	17%	27%	33%	19%	23%	25%
					ag	a			a		in		i	in			i
No difference	427	46	22	9	63	25	124	56	48	40	18	8	66	23	103	59	74
	42%	53%	47%	48%	40%	39%	49%	41%	32%	52%	50%	38%	39%	41%	51%	43%	36%
		h					h			lp					lp		
Slightly better in the North of England	56	6	2	1	4	1	15	8	9	6	1	1	6	1	17	4	11
	5%	6%	4%	5%	3%	2%	6%	6%	6%	8%	3%	5%	4%	2%	8%	3%	6%
															o		
Much better in the North of England	37	1	1	1	3	-	16	5	8	-	-	1	5	2	16	6	4
	4%	1%	1%	5%	2%	-	6%	4%	5%	-	-	5%	3%	4%	8%	4%	2%
							ade		e						ilp		
Don't know	149	17	5	6	17	2	26	27	23	17	3	8	18	6	20	21	28
	15%	20%	10%	31%	11%	3%	10%	20%	15%	22%	8%	35%	10%	10%	10%	16%	14%
		def			e		e	def	e	lmn							
NETS																	
Net: Better in the South	350	17	17	2	70	35	72	38	65	14	15	4	75	25	46	46	85
	34%	20%	37%	10%	44%	56%	28%	28%	43%	18%	40%	17%	44%	43%	23%	34%	42%
			a		afg	abfg			afg		in		in	in			in
Net: Better in the North	92	6	2	2	7	1	32	14	16	6	1	2	11	3	33	10	15
	9%	7%	5%	11%	5%	2%	12%	10%	11%	8%	3%	10%	6%	6%	16%	7%	8%
							de	e	e						jlmop		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q5_4. To what extent do you think that each of the following are better in the North or South of England?

Quality of schools
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	110	6	3	-	57	53
	11%	4%	10%	-	10%	12%
Slightly better in the South of England	240	24	10	8	128	112
	24%	16%	36%	36%	22%	26%
No difference	427	74	14	11	252	175
	42%	51%	49%	53%	44%	40%
Slightly better in the North of England	56	10	-	1	31	25
	5%	7%	-	5%	5%	6%
Much better in the North of England	37	13	-	1	24	13
	4%	9%	-	6%	4%	3%
Don't know	149	17	2	-	87	61
	15%	12%	5%	-	15%	14%
NETS						
Net: Better in the South	350	30	13	8	185	165
	34%	21%	46%	36%	32%	38%
Net: Better in the North	92	23	-	2	55	38
	9%	16%	-	11%	9%	9%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_5. To what extent do you think that each of the following are better in the North or South of England?

Quality of housing
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Much better in the South of England	83 8%	47 10% b	37 7%	55 7%	23 8%	6 11%	18 6%	66 9% f	36 8%	33 8%	3 4%	4 12%	- -	31 15% jnopq	4 6%	8 4%	8 7%	25 9%
Slightly better in the South of England	207 20%	104 23%	103 18%	169 21%	57 20%	9 17%	59 19%	148 21%	79 18%	90 21%	11 13%	9 27% o	5 23%	49 24% jop	25 38% jmopq	20 10%	19 15%	69 24% jo
No difference	396 39%	169 37%	227 40%	316 40%	115 40%	20 36%	143 45% g	253 36%	179 41%	161 38%	38 46%	13 39%	9 39%	73 36%	26 40%	81 42%	52 41%	104 35%
Slightly better in the North of England	129 13%	53 12%	76 13%	91 12%	34 12%	11 20%	46 15%	83 12%	51 12%	60 14%	8 10%	3 11%	1 3%	23 11%	6 9%	40 21% jmnq	20 16%	28 9%
Much better in the North of England	84 8%	44 10%	40 7%	60 8%	35 12% c	5 8%	20 6%	63 9%	41 9%	32 8%	4 4%	2 7%	3 11%	9 4%	1 1%	27 14% jmnp	9 7% n	30 10% mn
Don't know	120 12%	41 9%	78 14% a	95 12%	25 9%	4 8%	29 9%	90 13%	52 12%	49 12%	19 22% kmnoq	2 5%	5 24%	18 9%	4 7%	17 9%	16 13%	38 13%
NETS																		
Net: Better in the South	290 29%	150 33% b	140 25%	224 28%	80 28%	16 28%	77 24%	214 30%	115 26%	123 29%	14 17%	13 39% jop	5 23%	80 39% jop	29 44% jopq	28 14%	28 22%	95 32% jop
Net: Better in the North	213 21%	97 21%	115 21%	151 19%	68 24%	16 28%	66 21%	147 21%	92 21%	92 22%	12 14%	6 17%	3 14%	31 16%	6 10%	67 35% jkmnpq	30 24% mn	57 20% n

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_5. To what extent do you think that each of the following are better in the North or South of England?

Quality of housing
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	83	2	4	-	22	6	7	13	15	2	5	-	23	8	5	7	19
	8%	2%	9%	-	14%	9%	3%	10%	10%	2%	14%	-	13%	14%	2%	5%	9%
			f		af	af		af	af		in		ino	ino			in
Slightly better in the South of England	207	11	10	6	43	23	37	28	33	10	9	6	49	20	22	20	50
	20%	13%	20%	31%	28%	36%	15%	21%	21%	13%	24%	27%	29%	35%	11%	15%	25%
					af	afgh							ino	ino			ino
No difference	396	46	18	7	56	25	116	57	43	42	14	8	62	19	90	61	66
	39%	54%	39%	34%	35%	40%	46%	42%	28%	54%	38%	39%	37%	32%	44%	45%	33%
		dh					dh	h		lmp					p	p	
Slightly better in the North of England	129	8	9	1	14	2	40	14	24	5	7	1	17	4	40	19	21
	13%	9%	20%	3%	9%	4%	16%	11%	16%	6%	19%	7%	10%	7%	20%	14%	10%
			de				de		e		i				ilmp		
Much better in the North of England	84	3	1	3	8	2	33	9	19	3	1	1	4	4	30	12	23
	8%	3%	3%	13%	5%	4%	13%	7%	12%	3%	4%	7%	2%	7%	15%	9%	11%
							abde		ade						il	l	il
Don't know	120	16	4	4	14	5	19	13	18	16	1	4	14	2	15	17	23
	12%	19%	10%	19%	9%	8%	8%	10%	12%	21%	2%	21%	9%	4%	7%	12%	12%
		defg								jlmn						m	
NETS																	
Net: Better in the South	290	13	14	6	65	29	44	42	47	11	14	6	72	28	27	27	69
	29%	15%	29%	31%	42%	45%	17%	31%	31%	15%	38%	27%	42%	49%	13%	20%	34%
			a		afg	afg		af	af		ino		ino	inop			ino
Net: Better in the North	213	11	11	3	22	5	74	24	43	7	8	3	21	8	70	30	43
	21%	13%	23%	16%	14%	7%	29%	18%	28%	10%	23%	14%	13%	14%	35%	22%	21%
			e				adeg	e	adeg						ilmop	il	il

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_5. To what extent do you think that each of the following are better in the North or South of England?

Quality of housing
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	83	6	-	-	49	34
	8%	4%	-	-	8%	8%
Slightly better in the South of England	207	14	10	2	104	103
	20%	9%	37%	10%	18%	23%
						d
No difference	396	62	13	11	221	174
	39%	43%	48%	51%	38%	40%
Slightly better in the North of England	129	30	-	4	82	47
	13%	21%	-	16%	14%	11%
Much better in the North of England	84	22	3	5	55	28
	8%	15%	10%	23%	10%	6%
Don't know	120	11	2	-	68	52
	12%	8%	5%	-	12%	12%
NETS						
Net: Better in the South	290	19	10	2	153	137
	29%	13%	37%	10%	26%	31%
Net: Better in the North	213	52	3	9	137	75
	21%	36%	10%	39%	24%	17%
					e	

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_6. To what extent do you think that each of the following are better in the North or South of England?

Places to go out
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	153	71	83	115	40	5	46	108	62	70	13	7	3	31	9	11	16	64
	15%	15%	15%	15%	14%	10%	15%	15%	14%	17%	16% o	22% o	14%	15% o	13% o	6%	12% o	22% op
Slightly better in the South of England	210	97	113	171	54	11	58	152	94	87	19	8	6	39	11	33	26	68
	21%	21%	20%	22%	19%	19%	18%	22%	21%	20%	23%	24%	27%	19%	17%	17%	21%	23%
No difference	451	192	259	365	128	21	157	294	196	179	27	14	8	103	35	95	54	115
	44%	42%	46%	46%	44%	37%	50% g	42%	45%	42%	33%	44%	37%	51% jq	53% jq	49% jq	43%	39%
Slightly better in the North of England	76	39	38	44	33	10	18	58	35	33	6	1	1	12	4	22	11	18
	7%	8%	7%	6%	11% c	17% c	6%	8%	8%	8%	7%	4%	7%	6%	7%	12% m	9%	6%
Much better in the North of England	52	35	16	35	20	7	17	35	27	19	3	1	-	7	1	24	6	9
	5%	8% b	3%	4%	7%	12% c	5%	5%	6%	4%	4%	4%	-	3%	2%	13% jmnpq	5%	3%
Don't know	75	24	51	57	14	3	18	57	24	36	14	1	3	10	5	8	13	21
	7%	5%	9% a	7%	5%	5%	6%	8%	6%	9%	17% kmnoq	2%	15%	5%	8%	4%	11% mo	7%
NETS																		
Net: Better in the South	363	167	196	286	94	16	104	259	155	157	33	15	9	70	20	44	42	131
	36%	37%	35%	36%	33%	29%	33%	37%	36%	37%	39% o	46% o	41%	35% o	30%	23%	33%	45% mnop
Net: Better in the North	128	74	54	79	53	16	35	93	62	52	9	3	1	19	6	47	17	27
	13%	16% b	10%	10%	18% c	29% c	11%	13%	14%	12%	11%	8%	7%	9%	9%	24% jkmnpq	14%	9%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q5_6. To what extent do you think that each of the following are better in the North or South of England?

Places to go out
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	153	12	7	3	21	11	21	21	41	11	8	3	24	5	16	16	50
	15%	14%	16%	16%	13%	17%	8%	15%	27%	15%	23%	15%	14%	9%	8%	12%	25%
							f		adfg		mn		n				lmno
									f								
Slightly better in the South of England	210	20	10	8	34	8	48	28	39	16	11	5	37	12	30	32	50
	21%	23%	20%	39%	22%	13%	19%	20%	26%	21%	31%	23%	22%	21%	15%	24%	25%
									e		n					n	n
No difference	451	35	25	5	82	40	124	64	36	32	14	9	85	31	94	67	66
	44%	40%	53%	27%	52%	63%	49%	47%	24%	41%	39%	43%	50%	55%	47%	49%	33%
		h	h		h	afgh	h	h					p	p	p	p	
Slightly better in the North of England	76	5	1	1	11	3	23	6	15	2	1	1	10	4	28	5	13
	7%	6%	3%	8%	7%	4%	9%	4%	10%	3%	3%	7%	6%	7%	14%	4%	6%
															ilop		
Much better in the North of England	52	2	1	-	2	2	27	8	5	2	1	-	3	3	26	8	5
	5%	2%	3%	-	1%	3%	11%	6%	4%	3%	2%	-	2%	5%	13%	6%	2%
							adeh	d							ijlop		l
Don't know	75	13	3	2	7	1	10	10	16	13	1	3	10	2	8	7	18
	7%	15%	6%	10%	5%	1%	4%	7%	10%	17%	2%	12%	6%	4%	4%	5%	9%
		def						e	ef	jlmno							n
NETS																	
Net: Better in the South	363	32	17	11	55	19	69	48	79	28	20	8	61	17	46	48	100
	36%	37%	36%	56%	35%	29%	27%	36%	52%	36%	54%	38%	36%	30%	23%	35%	49%
									adefg	n	lmno		n			n	lmno
Net: Better in the North	128	7	2	1	13	4	50	14	20	5	2	1	14	7	53	14	17
	13%	8%	5%	8%	8%	7%	20%	10%	13%	6%	5%	7%	8%	12%	26%	10%	9%
							abdeg								ijlmop		

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q5_6. To what extent do you think that each of the following are better in the North or South of England?

Places to go out
Base: All 25-35 year olds with degree

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	153	7	6	3	82	72
	15%	5%	23%	13%	14%	16%
Slightly better in the South of England	210	24	4	5	129	81
	21%	16%	15%	21%	22%	18%
No difference	451	71	13	11	237	214
	44%	49%	48%	49%	41%	49%
						d
Slightly better in the North of England	76	18	-	1	46	30
	7%	13%	-	5%	8%	7%
Much better in the North of England	52	18	2	3	36	16
	5%	12%	9%	12%	6%	4%
Don't know	75	6	2	-	50	26
	7%	4%	5%	-	9%	6%
NETS						
Net: Better in the South	363	31	11	7	210	153
	36%	22%	38%	34%	36%	35%
Net: Better in the North	128	36	2	4	82	46
	13%	25%	9%	17%	14%	10%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_7. To what extent do you think that each of the following are better in the North or South of England?

Arts and culture scene
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	198	95	104	153	56	11	69	130	81	86	12	5	3	30	13	25	24	86
	19%	21%	19%	19%	19%	19%	22%	18%	18%	20%	14%	16%	14%	15%	20%	13%	19%	29% jmop
Slightly better in the South of England	287	122	165	226	82	12	88	199	115	128	20	12	8	60	20	51	32	84
	28%	27%	30%	29%	29%	22%	28%	28%	26%	30%	24%	38%	37%	30%	31%	26%	25%	28%
No difference	324	143	181	253	92	23	109	216	149	128	26	11	5	76	21	74	41	72
	32%	31%	32%	32%	32%	42%	35%	31%	34%	30%	31%	33%	22%	38% q	32%	38% q	33%	24%
Slightly better in the North of England	68	37	31	46	27	6	18	50	34	23	7	1	2	14	4	17	9	12
	7%	8%	6%	6%	9% c	10%	6%	7%	8%	5%	9%	4%	10%	7%	7%	9%	8%	4%
Much better in the North of England	39	23	15	28	14	2	8	31	19	16	2	2	-	5	2	12	3	13
	4%	5% b	3%	4%	5%	4%	2%	4%	4%	4%	3%	7%	-	2%	4%	6%	2%	4%
Don't know	102	38	64	81	17	1	23	79	40	44	16	1	4	17	5	15	16	28
	10%	8%	11%	10% d	6%	3%	7%	11%	9%	10%	20% kmnoq	2%	17%	8%	7%	8%	13%	10%
NETS																		
Net: Better in the South	486	217	269	379	138	23	157	329	196	214	32	18	11	90	33	75	56	170
	48%	47%	48%	48%	48%	41%	50%	47%	45%	50%	38%	54%	51%	45%	51%	39%	45%	58% jmop
Net: Better in the North	106	60	46	74	40	8	26	80	53	39	9	4	2	19	7	29	12	24
	10%	13% b	8%	9%	14% c	14%	8%	11%	12%	9%	11%	11%	10%	10%	10%	15% q	10%	8%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q5_7. To what extent do you think that each of the following are better in the North or South of England?

Arts and culture scene
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	198	12	9	5	34	15	40	28	40	10	6	2	27	11	26	31	61
	19%	14%	18%	25%	22%	23%	16%	21%	26% af	13%	16%	10%	16%	19%	13%	23% n	30% iln
Slightly better in the South of England	287	24	17	7	42	23	71	38	37	18	14	9	52	18	58	41	46
	28%	27%	37%	38%	27%	36%	28%	28%	25%	24%	40% p	42%	31%	32%	29%	30%	23%
No difference	324	30	15	4	59	17	90	45	40	27	13	6	62	20	69	40	57
	32%	34%	31%	18%	38%	27%	35%	33%	26%	35%	35%	28%	36%	35%	34%	30%	28%
Slightly better in the North of England	68	7	1	1	8	3	20	11	6	6	1	1	11	1	18	10	7
	7%	8%	3%	3%	5%	4%	8%	8%	4%	8%	3%	3%	7%	2%	9% mp	7%	3%
Much better in the North of England	39	2	2	-	4	3	16	1	10	2	2	-	3	3	17	2	7
	4%	2%	3%	-	3%	4%	6% g	1%	6% g	3%	5%	-	2%	6% o	8% lo	1%	4%
Don't know	102	12	4	3	11	3	18	13	19	12	1	4	14	3	13	12	24
	10%	14%	7%	15%	7%	5%	7%	10%	13%	16% jmn	2%	17%	8%	6%	6%	9%	12%
NETS																	
Net: Better in the South	486	36	26	12	76	38	111	66	77	28	20	11	79	29	85	71	107
	48%	42%	56%	63%	48%	59% af	44%	49%	51%	37%	56%	51%	47%	51%	42%	53% in	53% in
Net: Better in the North	106	9	3	1	12	6	35	11	15	9	3	1	15	5	35	11	14
	10%	10%	6%	3%	7%	9%	14% d	8%	10%	11%	8%	3%	9%	8%	17% lmop	8%	7%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q5_7. To what extent do you think that each of the following are better in the North or South of England?

Arts and culture scene
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	198	17	8	3	103	96
	19%	12%	29%	13%	18%	22%
Slightly better in the South of England	287	39	10	8	172	115
	28%	27%	35%	37%	30%	26%
No difference	324	54	4	7	178	146
	32%	37%	16%	33%	31%	33%
Slightly better in the North of England	68	13	3	3	42	25
	7%	9%	10%	15%	7%	6%
Much better in the North of England	39	10	2	1	24	14
	4%	7%	5%	3%	4%	3%
Don't know	102	11	2	-	59	42
	10%	7%	5%	-	10%	10%
NETS						
Net: Better in the South	486	57	18	11	275	211
	48%	39%	63%	49%	47%	48%
Net: Better in the North	106	23	4	4	67	40
	10%	16%	16%	18%	11%	9%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q5_8. To what extent do you think that each of the following are better in the North or South of England?

Availability of green space
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018	458	560	786	288	56	315	703	437	425	83	32	22	202	65	193	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	56	26	31	41	14	4	11	45	27	18	-	-	-	16	5	4	8	24
	6%	6%	5%	5%	5%	7%	4%	6%	6%	4%	-	-	-	8%	7%	2%	6%	8%
														jo	jo		jo	jo
Slightly better in the South of England	97	38	59	72	34	6	30	67	42	40	3	2	1	15	13	19	8	37
	10%	8%	11%	9%	12%	10%	10%	10%	9%	10%	3%	5%	7%	7%	19%	10%	6%	12%
															jmop	j		j
No difference	312	125	187	253	81	14	99	212	135	134	21	12	6	83	21	43	39	87
	31%	27%	33%	32%	28%	25%	32%	30%	31%	32%	25%	38%	28%	41%	32%	22%	31%	30%
			a											jopq				
Slightly better in the North of England	244	138	106	179	81	11	83	161	101	105	18	11	9	41	18	44	26	78
	24%	30%	19%	23%	28%	20%	26%	23%	23%	25%	21%	33%	38%	20%	27%	23%	21%	27%
		b																
Much better in the North of England	224	102	122	170	68	18	73	151	99	91	24	7	3	31	4	72	32	50
	22%	22%	22%	22%	23%	33%	23%	21%	23%	21%	29%	22%	15%	15%	6%	37%	25%	17%
											mnq	n		n		mnpq	mn	n
Don't know	85	30	55	71	11	3	18	67	34	36	18	1	3	16	6	10	13	18
	8%	7%	10%	9%	4%	5%	6%	10%	8%	8%	22%	2%	12%	8%	8%	5%	10%	6%
				d				f			kmnopq							
NETS																		
Net: Better in the South	153	64	90	113	49	9	41	112	69	58	3	2	1	30	17	23	16	61
	15%	14%	16%	14%	17%	17%	13%	16%	16%	14%	3%	5%	7%	15%	27%	12%	13%	21%
														j	jkmop	j	j	jko
Net: Better in the North	468	239	229	350	148	30	156	312	200	196	42	18	12	72	22	116	58	128
	46%	52%	41%	44%	51%	53%	50%	44%	46%	46%	50%	55%	53%	36%	33%	60%	46%	44%
		b			c						mn	mn				mnpq	mn	

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

ComRes

Brain Drain Research

Q5_8. To what extent do you think that each of the following are better in the North or South of England?

Availability of green space
Base: All 25-35 year olds with degree

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	56	-	-	-	15	6	6	7	19	-	-	-	12	4	6	9	22
	6%	-	-	-	9%	10%	3%	5%	12%	-	-	-	7%	7%	3%	6%	11%
					abf	abf		a	abfg				i	i		i	ijn
Slightly better in the South of England	97	7	4	3	17	10	26	9	13	6	3	1	19	11	21	8	19
	10%	8%	9%	17%	11%	15%	10%	6%	8%	8%	8%	7%	11%	19%	11%	6%	10%
						g								io			
No difference	312	26	18	6	52	29	60	48	38	19	14	7	66	23	36	37	64
	31%	30%	39%	28%	33%	46%	24%	36%	25%	24%	38%	34%	39%	40%	18%	27%	32%
			f		f	afh		f			n		ino	ino		n	n
Slightly better in the North of England	244	17	14	6	44	8	58	29	40	16	12	7	32	12	46	38	49
	24%	20%	31%	28%	28%	13%	23%	21%	26%	21%	34%	34%	19%	21%	23%	28%	24%
			e		e		e		e		l						
Much better in the North of England	224	20	8	3	16	8	89	36	31	21	6	3	27	4	83	36	32
	22%	24%	17%	17%	10%	12%	35%	26%	20%	27%	17%	16%	16%	6%	41%	26%	16%
		d					abdeh	de	d	lm			m		ijlmop	lmp	m
Don't know	85	15	2	2	13	3	13	8	11	15	1	2	14	4	9	8	15
	8%	18%	4%	10%	9%	5%	5%	6%	7%	20%	2%	9%	8%	6%	5%	6%	7%
		bdefgh								jlmnop							
NETS																	
Net: Better in the South	153	7	4	3	32	16	33	15	31	6	3	1	31	15	27	17	41
	15%	8%	9%	17%	20%	25%	13%	11%	21%	8%	8%	7%	18%	26%	14%	12%	20%
					afg	abfg			ag				i	ijno			i
Net: Better in the North	468	38	22	9	60	16	147	64	71	36	19	11	59	16	129	74	82
	46%	44%	48%	46%	38%	25%	58%	47%	47%	48%	51%	50%	35%	28%	64%	54%	40%
		e	e		e		adeg	e	e	lm	m				ilmp	lmp	

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q5_8. To what extent do you think that each of the following are better in the North or South of England?

Availability of green space
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	56	3	-	1	39	17
	6%	2%	-	6%	7%	4%
Slightly better in the South of England	97	18	3	4	58	39
	10%	12%	11%	16%	10%	9%
No difference	312	28	10	4	163	149
	31%	19%	35%	20%	28%	34%
						d
Slightly better in the North of England	244	31	5	3	124	120
	24%	21%	18%	15%	21%	27%
						d
Much better in the North of England	224	56	8	9	146	78
	22%	39%	30%	42%	25%	18%
					e	
Don't know	85	8	2	-	49	35
	8%	6%	5%	-	9%	8%
NETS						
Net: Better in the South	153	21	3	5	97	56
	15%	15%	11%	22%	17%	13%
Net: Better in the North	468	86	14	12	270	198
	46%	60%	48%	57%	47%	45%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q5_9. To what extent do you think that each of the following are better in the North or South of England?

Prospects of owning your own home
Base: All 25-35 year olds with degree

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	q
Unweighted Total	1018	508	510	802	272	52	295	723	352	486	93	33	24	214	99	225	158	172
Weighted Total	1018 100%	458 100%	560 100%	786 100%	288 100%	56 100%	315 100%	703 100%	437 100%	425 100%	83 100%	32 100%	22 100%	202 100%	65 100%	193 100%	126 100%	294 100%
Much better in the South of England	38 4%	22 5%	16 3%	22 3%	11 4%	5 9% c	7 2%	31 4%	23 5%	12 3%	2 2%	1 4%	- -	11 5%	2 2%	4 2%	7 5%	12 4%
Slightly better in the South of England	58 6%	30 7%	28 5%	37 5%	20 7%	5 8%	12 4%	47 7%	28 6%	28 7%	- -	- -	- -	12 6% j	4 6% j	10 5% j	8 7% j	23 8% j
No difference	126 12%	60 13%	66 12%	100 13%	33 11%	6 10%	33 11%	93 13%	57 13%	48 11%	14 17%	4 13%	4 17%	23 12%	12 19% o	19 10%	13 10%	36 12%
Slightly better in the North of England	231 23%	105 23%	126 22%	184 23%	57 20%	7 13%	60 19%	172 24%	102 23%	107 25%	17 21%	9 29%	8 35%	51 25%	17 26%	36 19%	30 24%	63 21%
Much better in the North of England	490 48%	215 47%	275 49%	391 50%	149 52%	31 55%	188 60% g	302 43%	202 46%	196 46%	36 43%	18 54%	7 31%	94 46%	26 39%	117 61% jmnpq	55 44%	138 47%
Don't know	74 7%	26 6%	48 9%	52 7%	19 7%	2 4%	16 5%	58 8%	25 6%	34 8%	14 17% kmnoq	- -	4 16%	11 6%	5 8%	6 3%	13 10% o	21 7%
NETS																		
Net: Better in the South	96 9%	52 11%	45 8%	59 8%	31 11%	10 17% c	18 6%	78 11% f	51 12%	40 9%	2 2%	1 4%	- -	23 11% j	6 9% j	14 7%	15 12% j	35 12% j
Net: Better in the North	721 71%	320 70%	401 72%	575 73%	206 71%	38 68%	247 79% g	474 67%	304 69%	303 71%	54 64%	27 83%	15 67%	144 71% j	42 65%	153 79% jnpq	85 68%	202 68%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q5_9. To what extent do you think that each of the following are better in the North or South of England?

Prospects of owning your own home
Base: All 25-35 year olds with degree

		REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	1018	89	51	20	159	76	273	155	104	81	39	24	177	80	227	152	136
Weighted Total	1018	86	47	20	157	64	254	136	151	76	36	21	170	58	202	135	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much better in the South of England	38	2	1	-	8	4	5	5	7	1	1	-	9	2	4	6	8
	4%	2%	3%	-	5%	6%	2%	4%	5%	1%	3%	-	5%	4%	2%	5%	4%
Slightly better in the South of England	58	-	1	-	10	2	12	8	15	-	-	-	12	4	7	8	15
	6%	-	2%	-	7%	3%	5%	6%	10%	-	-	-	7%	7%	4%	6%	7%
					a		a	a	a				i	i		i	i
No difference	126	12	6	1	21	14	20	13	19	12	4	2	16	12	16	11	29
	12%	14%	13%	4%	13%	23%	8%	9%	13%	15%	12%	11%	9%	20%	8%	8%	15%
						fg								lno			n
Slightly better in the North of England	231	23	16	7	39	13	60	30	28	16	12	8	45	16	47	29	39
	23%	26%	33%	37%	25%	20%	24%	22%	18%	20%	33%	37%	26%	28%	23%	21%	19%
			h														
Much better in the North of England	490	37	21	9	74	30	150	66	69	35	18	8	80	19	121	73	95
	48%	43%	45%	45%	47%	48%	59%	49%	46%	46%	49%	39%	47%	34%	60%	54%	47%
							adgh						m		ilmp	m	
Don't know	74	13	2	3	6	1	7	14	13	13	1	3	8	4	7	7	16
	7%	15%	4%	14%	4%	1%	3%	10%	9%	17%	2%	13%	4%	7%	3%	5%	8%
		def						def	ef	jlno							n
NETS																	
Net: Better in the South	96	2	2	-	18	5	17	13	22	1	1	-	22	6	11	15	23
	9%	2%	5%	-	11%	9%	7%	10%	14%	1%	3%	-	13%	11%	5%	11%	11%
					a	a		a	af				in	i		in	in
Net: Better in the North	721	60	37	16	113	43	210	96	97	51	30	16	124	36	168	102	134
	71%	69%	78%	82%	72%	68%	83%	71%	64%	67%	83%	76%	73%	62%	83%	75%	66%
							adegh						mp		ilmp		m

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q5_9. To what extent do you think that each of the following are better in the North or South of England?

Prospects of owning your own home
Base: All 25-35 year olds with degree

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	1018	168	20	16	591	427
Weighted Total	1018	144	28	22	579	439
	100%	100%	100%	100%	100%	100%
Much better in the South of England	38	2	-	1	24	14
	4%	2%	-	6%	4%	3%
Slightly better in the South of England	58	6	1	-	32	26
	6%	4%	5%	-	6%	6%
No difference	126	15	1	-	74	53
	12%	11%	2%	-	13%	12%
Slightly better in the North of England	231	30	10	5	124	108
	23%	21%	35%	25%	21%	25%
Much better in the North of England	490	86	16	15	282	208
	48%	60%	57%	68%	49%	47%
Don't know	74	5	-	-	44	30
	7%	3%	-	-	8%	7%
NETS						
Net: Better in the South	96	9	1	1	56	40
	9%	6%	5%	6%	10%	9%
Net: Better in the North	721	116	26	20	405	316
	71%	80%	93%	94%	70%	72%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_SUM. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

SUMMARY TABLE
Base: All who do not live in the North of England/ NI

	Total	Would definitely consider	Might consider	Probably wouldn't consider	Would definitely not consider	Don't know	NETS		Mean
							Would consider	Would not consider	
Manchester city region	803 100%	124 15%	296 37%	166 21%	167 21%	51 6%	419 52%	333 41%	1.5
The North of England generally	803 100%	94 12%	296 37%	203 25%	153 19%	56 7%	390 49%	356 44%	1.4
Liverpool	803 100%	85 11%	232 29%	209 26%	224 28%	52 7%	317 40%	433 54%	1.2
Newcastle city region	803 100%	76 9%	231 29%	205 26%	234 29%	56 7%	307 38%	440 55%	1.2
Cumbria	803 100%	75 9%	230 29%	203 25%	221 28%	73 9%	305 38%	424 53%	1.2
Leeds city region	803 100%	71 9%	226 28%	217 27%	230 29%	59 7%	297 37%	447 56%	1.2
Sheffield city region	803 100%	58 7%	220 27%	229 29%	238 30%	58 7%	278 35%	467 58%	1.1
Durham	803 100%	71 9%	205 26%	230 29%	229 28%	68 8%	276 34%	459 57%	1.2
Middlesbrough	803 100%	30 4%	128 16%	227 28%	347 43%	71 9%	158 20%	574 72%	.8
Preston	803 100%	30 4%	124 15%	228 28%	339 42%	82 10%	154 19%	567 71%	.8
Hull	803 100%	26 3%	117 15%	225 28%	369 46%	67 8%	143 18%	593 74%	.7

Brain Drain Research

Q6_1. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

The North of England generally
Base: All who do not live in the North of England/ NI

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	94	45	49	73	23	11	36	58	35	44	4	2	-	28	6	-	17	38
		12%	13%	11%	12%	10%	23%	15%	10%	10%	13%	4%	7%	-	14%	9%	-	14%	13%
							cd								j			j	j
Might consider	(2.0)	296	143	153	227	94	18	83	213	127	124	34	8	-	66	19	-	49	119
		37%	40%	35%	37%	40%	37%	35%	38%	37%	37%	41%	24%	-	33%	30%	-	39%	41%
Probably wouldn't consider	(1.0)	203	94	109	155	62	13	64	140	101	79	21	10	-	59	22	-	25	67
		25%	26%	25%	26%	27%	27%	27%	25%	29%	24%	25%	31%	-	29%	33%	-	20%	23%
															p	p			
Would definitely not consider	(0.0)	153	54	99	115	39	5	40	113	56	69	16	9	-	38	15	-	25	49
		19%	15%	22%	19%	17%	10%	17%	20%	16%	21%	19%	29%	-	19%	23%	-	20%	17%
				a															
Don't know		56	25	31	39	15	1	13	44	24	20	9	3	-	11	3	-	10	21
		7%	7%	7%	6%	7%	3%	5%	8%	7%	6%	10%	9%	-	5%	5%	-	8%	7%
NETS																			
Net: Would consider		390	189	202	300	117	28	119	271	162	168	38	10	-	94	25	-	66	157
		49%	52%	46%	49%	50%	60%	51%	48%	47%	50%	45%	32%	-	47%	38%	-	53%	53%
																		kn	kn
Net: Would not consider		356	148	208	270	101	18	104	252	157	149	37	19	-	97	37	-	50	116
		44%	41%	47%	44%	43%	37%	44%	44%	46%	44%	45%	60%	-	48%	56%	-	39%	39%
													pq			pq			
Mean score		1.4	1.5	1.4	1.5	1.5	1.7	1.5	1.4	1.4	1.4	1.3	1.1	-	1.4	1.3	-	1.5	1.5
			b															k	kn
Standard deviation		.95	.92	.98	.95	.91	.95	.97	.95	.91	.98	.87	.96	-	.97	.93	-	.99	.94
Standard error		.04	.05	.05	.04	.07	.15	.07	.04	.06	.05	.10	.17	-	.07	.10	-	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q6_1. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

The North of England generally
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	94	4	4	-	14	6	28	9	20	3	2	-	18	5	19	13	25
		12%	5%	10%	-	10%	10%	26%	7%	14%	4%	7%	-	11%	9%	34%	10%	13%
								abdegh								ijlmop		i
Might consider	(2.0)	296	38	8	2	57	19	40	47	53	32	7	2	59	14	20	48	79
		37%	47%	18%	100%	39%	31%	37%	38%	36%	45%	20%	100%	37%	27%	34%	38%	40%
			be			b		b	b	b	jm			j			j	jm
Probably wouldn't consider	(1.0)	203	18	13	-	41	22	20	36	33	17	12	-	42	22	8	34	39
		25%	23%	31%	-	28%	35%	19%	29%	22%	23%	36%	-	26%	41%	15%	27%	20%
							f					n			ilnop			
Would definitely not consider	(0.0)	153	14	14	-	29	13	17	26	28	14	11	-	31	11	8	29	35
		19%	17%	32%	-	19%	21%	15%	21%	19%	19%	31%	-	19%	21%	14%	22%	18%
				f								n						
Don't know		56	7	4	-	7	2	3	6	13	7	2	-	10	2	2	4	17
		7%	9%	10%	-	5%	4%	3%	5%	9%	10%	7%	-	6%	3%	4%	3%	9%
											o							o
NETS																		
Net: Would consider		390	42	12	2	71	25	68	56	73	35	9	2	77	19	39	61	104
		49%	52%	28%	100%	48%	40%	63%	45%	50%	48%	26%	100%	48%	35%	68%	48%	53%
			b			b		bdeg	b	b	j			j		ijlmo	j	jm
Net: Would not consider		356	32	27	-	69	35	37	62	61	30	23	-	73	33	16	63	74
		44%	39%	62%	-	47%	56%	34%	50%	41%	42%	67%	-	45%	62%	28%	49%	38%
				afh		f	af		f			ilnp		n	ilnp		n	
Mean score		1.4	1.4	1.1	2.0	1.4	1.3	1.8	1.3	1.5	1.4	1.0	2.0	1.4	1.2	1.9	1.4	1.5
			b			b		abdeg		b				j		ijlmop		jm
Standard deviation		.95	.86	1.00	-	.93	.92	1.03	.90	.99	.86	.93	-	.95	.90	1.04	.95	.96
Standard error		.04	.10	.15	-	.08	.11	.10	.08	.10	.10	.16	-	.08	.10	.14	.08	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q6_1. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

The North of England generally
Base: All who do not live in the North of England/ NI

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	94	-	8	11	47	47
		12%	-	29%	52%	11%	12%
Might consider	(2.0)	296	-	10	2	150	147
		37%	-	34%	10%	36%	38%
Probably wouldn't consider	(1.0)	203	-	4	3	101	102
		25%	-	13%	15%	24%	27%
Would definitely not consider	(0.0)	153	-	5	5	87	66
		19%	-	17%	23%	21%	17%
Don't know		56	-	2	-	33	23
		7%	-	6%	-	8%	6%
NETS							
Net: Would consider		390	-	18	13	197	193
		49%	-	63%	62%	47%	50%
Net: Would not consider		356	-	9	8	188	168
		44%	-	31%	38%	45%	44%
Mean score		1.4	-	1.8	1.9	1.4	1.5
Standard deviation		.95	-	1.10	1.29	.97	.94
Standard error		.04	-	.25	.32	.05	.05

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q6_2. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Leeds city region
Base: All who do not live in the North of England/ NI

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	71	36	35	54	21	7	22	49	18	43	3	2	-	20	5	-	12	29
		9%	10%	8%	9%	9%	14%	9%	9%	5%	13% h	4%	7%	-	10%	7%	-	9%	10%
Might consider	(2.0)	226	110	115	173	71	17	79	147	105	88	27	7	-	57	12	-	45	78
		28%	30%	26%	28%	30%	36%	33% g	26%	31%	26%	32% n	23%	-	28%	18%	-	36%	27% n
Probably wouldn't consider	(1.0)	217	104	113	162	67	13	57	160	99	85	24	8	-	53	22	-	30	80
		27%	29%	26%	27%	29%	26%	24%	28%	29%	25%	29%	26%	-	26%	33%	-	24%	27%
Would definitely not consider	(0.0)	230	90	140	182	56	10	63	167	96	98	19	12	-	61	24	-	31	83
		29%	25%	32% a	30%	24%	20%	27%	29%	28%	29%	23%	36%	-	30%	36% j	-	25%	28%
Don't know		59	22	38	37	19	1	15	44	25	22	11	3	-	11	3	-	8	23
		7%	6%	9%	6%	8%	3%	6%	8%	7%	7%	13% m	9%	-	5%	5%	-	7%	8%
NETS																			
Net: Would consider		297	147	150	227	92	24	101	196	123	131	30	10	-	77	16	-	56	108
		37%	41%	34%	37%	39%	51%	43% g	35%	36%	39%	36%	30%	-	38% n	25%	-	45%	37% n
Net: Would not consider		447	194	253	344	123	22	120	327	195	183	43	20	-	114	45	-	61	163
		56%	53%	57%	57%	53%	46%	51%	58%	57%	55%	52%	61%	-	57%	70% jmpq	-	49%	56%
Mean score		1.2	1.3 b	1.1	1.2	1.3	1.5	1.3	1.1	1.1	1.2	1.2	1.0	-	1.2	1.0	-	1.3 n	1.2
Standard deviation		.98	.97	.98	.98	.96	.99	.99	.98	.92	1.04	.88	1.00	-	1.00	.94	-	.98	1.00
Standard error		.04	.05	.05	.04	.07	.15	.07	.04	.06	.06	.10	.18	-	.07	.10	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

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Brain Drain Research

Q6_2. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Leeds city region
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	71	3	3	-	10	6	21	10	11	4	2	1	13	4	13	13	15
		9%	4%	8%	-	7%	10%	19%	8%	8%	6%	7%	36%	8%	7%	23%	10%	8%
								adgh								ilmop		
Might consider	(2.0)	226	26	13	-	43	14	33	31	39	26	7	-	40	11	19	42	51
		28%	33%	29%	-	29%	22%	30%	25%	26%	36%	20%	-	25%	21%	33%	33%	26%
											m							
Probably wouldn't consider	(1.0)	217	22	10	2	42	19	28	33	41	14	10	-	44	17	13	34	61
		27%	27%	22%	100%	28%	31%	26%	27%	28%	19%	28%	-	28%	31%	22%	27%	31%
Would definitely not consider	(0.0)	230	21	14	-	44	21	23	44	45	20	13	1	53	20	11	36	52
		29%	25%	31%	-	30%	33%	22%	35%	31%	27%	38%	64%	33%	38%	19%	28%	27%
									f					n		n	n	
Don't know		59	9	4	-	10	2	3	6	11	9	2	-	9	2	2	3	16
		7%	11%	10%	-	7%	4%	3%	4%	7%	12%	7%	-	6%	3%	4%	2%	8%
			f								mo							o
NETS																		
Net: Would consider		297	30	16	-	53	20	53	41	50	30	9	1	53	15	32	55	66
		37%	37%	37%	-	36%	32%	49%	33%	34%	42%	27%	36%	33%	28%	55%	43%	34%
								degh								jlmp	m	
Net: Would not consider		447	43	23	2	85	40	51	77	86	34	22	1	98	37	24	70	114
		56%	53%	53%	100%	58%	64%	48%	62%	59%	47%	66%	64%	61%	69%	41%	55%	58%
								f		f				n	ino			n
Mean score		1.2	1.2	1.1	1.0	1.1	1.1	1.5	1.1	1.1	1.2	1.0	1.1	1.1	1.0	1.6	1.3	1.2
								adegh								ijlmop	m	
Standard deviation		.98	.91	1.01	-	.95	1.00	1.05	.99	.97	.97	.97	2.23	.98	.95	1.06	.99	.94
Standard error		.04	.11	.16	-	.08	.12	.10	.09	.10	.12	.17	1.58	.08	.11	.14	.08	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q6_2. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Leeds city region
Base: All who do not live in the North of England/ NI

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	71	-	2	9	39	32
		9%	-	6%	41%	9%	8%
Might consider	(2.0)	226	-	7	6	118	108
		28%	-	24%	27%	28%	28%
Probably wouldn't consider	(1.0)	217	-	7	4	105	112
		27%	-	25%	18%	25%	29%
Would definitely not consider	(0.0)	230	-	11	3	126	104
		29%	-	38%	13%	30%	27%
Don't know		59	-	2	-	30	29
		7%	-	6%	-	7%	8%
NETS							
Net: Would consider		297	-	9	15	157	140
		37%	-	31%	68%	37%	36%
Net: Would not consider		447	-	18	7	231	216
		56%	-	63%	32%	55%	56%
Mean score		1.2	-	1.0	2.0	1.2	1.2
Standard deviation		.98	-	.99	1.08	1.00	.96
Standard error		.04	-	.23	.27	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_3. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Manchester city region
Base: All who do not live in the North of England/ NI

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	124	72	51	95	30	12	36	88	44	62	10	3	-	35	9	-	17	50
		15%	20%	12%	16%	13%	26%	15%	16%	13%	18%	11%	10%	-	17%	15%	-	13%	17%
			b				d												
Might consider	(2.0)	296	137	159	227	86	20	103	193	128	125	29	10	-	59	19	-	51	129
		37%	38%	36%	37%	37%	41%	44%	34%	37%	37%	35%	29%	-	29%	29%	-	40%	44%
								g											mn
															m				
Probably wouldn't consider	(1.0)	166	80	86	130	55	7	46	121	82	61	17	7	-	49	15	-	24	56
		21%	22%	20%	21%	23%	15%	19%	21%	24%	18%	20%	20%	-	24%	24%	-	19%	19%
Would definitely not consider	(0.0)	167	50	116	126	47	7	39	127	69	68	21	10	-	48	19	-	26	42
		21%	14%	26%	21%	20%	15%	17%	22%	20%	20%	25%	31%	-	24%	30%	-	21%	14%
				a								q	q		q	q			
Don't know		51	22	28	31	17	1	12	38	19	21	7	3	-	12	2	-	9	18
		6%	6%	6%	5%	7%	3%	5%	7%	6%	6%	9%	9%	-	6%	3%	-	7%	6%
NETS																			
Net: Would consider		419	209	210	321	116	32	139	281	173	187	39	13	-	93	29	-	67	179
		52%	58%	48%	53%	49%	67%	59%	50%	50%	56%	47%	40%	-	46%	44%	-	54%	61%
			b				d	g											jkmn
Net: Would not consider		333	131	202	256	101	14	85	248	151	129	37	17	-	97	35	-	50	98
		41%	36%	46%	42%	43%	30%	36%	44%	44%	38%	45%	52%	-	48%	53%	-	39%	33%
				a									q		q	pq			
Mean score		1.5	1.7	1.4	1.5	1.5	1.8	1.6	1.5	1.5	1.6	1.4	1.2	-	1.4	1.3	-	1.5	1.7
			b				d												jkmn
Standard deviation		1.01	.97	1.02	1.01	.98	1.00	.96	1.03	.98	1.04	1.02	1.05	-	1.06	1.07	-	1.00	.94
Standard error		.04	.05	.05	.04	.07	.16	.07	.05	.06	.06	.11	.19	-	.07	.11	-	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q6_3. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Manchester city region
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	124	7	6	-	20	9	29	15	25	7	2	-	27	8	20	14	32
		15%	9%	15%	-	13%	15%	27%	12%	17%	10%	6%	-	17%	15%	34%	11%	16%
								adg								ijlmop		
Might consider	(2.0)	296	31	10	-	57	23	46	46	53	27	10	1	43	15	20	57	87
		37%	38%	22%	-	39%	36%	43%	37%	36%	37%	29%	36%	27%	28%	34%	44%	45%
						b		b									lm	lm
Probably wouldn't consider	(1.0)	166	15	10	2	31	11	17	29	31	13	8	-	41	13	8	26	35
		21%	19%	23%	100%	21%	18%	16%	24%	21%	18%	24%	-	26%	24%	14%	20%	18%
Would definitely not consider	(0.0)	167	22	12	-	33	17	13	28	27	19	11	1	40	16	9	28	26
		21%	27%	28%	-	22%	28%	12%	23%	18%	27%	32%	64%	25%	30%	15%	22%	13%
			f	f		f	f		f		p	p		p	np			
Don't know		51	6	5	-	6	2	2	6	11	6	3	-	9	2	2	3	15
		6%	8%	11%	-	4%	4%	2%	5%	7%	9%	8%	-	6%	3%	3%	3%	8%
				f							o							
NETS																		
Net: Would consider		419	38	16	-	77	32	75	61	78	34	12	1	69	23	39	71	119
		52%	46%	37%	-	52%	51%	70%	49%	53%	47%	36%	36%	43%	43%	68%	56%	61%
								abdegh								ijlm	jl	jlm
Net: Would not consider		333	37	23	2	64	28	30	57	58	32	19	1	81	29	17	53	61
		41%	46%	52%	100%	44%	46%	28%	46%	39%	44%	56%	64%	51%	54%	29%	42%	31%
			f	f		f	f		f			np		np	np			
Mean score		1.5	1.3	1.3	1.0	1.5	1.4	1.9	1.4	1.6	1.3	1.1	.7	1.4	1.3	1.9	1.5	1.7
								abdegh								ijlmo		ijlm
Standard deviation		1.01	1.00	1.10	-	1.00	1.06	.96	.99	1.01	1.02	.98	1.49	1.06	1.07	1.06	.96	.93
Standard error		.04	.11	.17	-	.08	.13	.10	.09	.11	.12	.17	1.05	.09	.12	.14	.08	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q6_3. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Manchester city region
Base: All who do not live in the North of England/ NI

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	124	-	7	9	59	64
		15%	-	26%	43%	14%	17%
Might consider	(2.0)	296	-	12	7	156	140
		37%	-	44%	31%	37%	36%
Probably wouldn't consider	(1.0)	166	-	4	4	85	81
		21%	-	15%	18%	20%	21%
Would definitely not consider	(0.0)	167	-	3	2	91	76
		21%	-	9%	7%	22%	20%
Don't know		51	-	2	-	27	23
		6%	-	6%	-	7%	6%
NETS							
Net: Would consider		419	-	20	16	215	205
		52%	-	69%	75%	51%	53%
Net: Would not consider		333	-	7	5	176	157
		41%	-	24%	25%	42%	41%
Mean score		1.5	-	1.9	2.1	1.5	1.5
Standard deviation		1.01	-	.93	.96	1.01	1.01
Standard error		.04	-	.21	.24	.05	.05

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q6_4. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Durham
Base: All who do not live in the North of England/ NI

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	71	40	31	51	23	11	18	53	31	29	5	1	-	19	3	-	12	29
		9%	11%	7%	8%	10%	23%	8%	9%	9%	9%	6%	4%	-	10%	5%	-	10%	10%
							cd												
Might consider	(2.0)	205	106	99	155	70	13	66	139	77	87	22	4	-	51	15	-	30	82
		26%	29%	22%	25%	30%	28%	28%	25%	22%	26%	27%	12%	-	25%	24%	-	24%	28%
			b																
Probably wouldn't consider	(1.0)	230	104	126	181	60	15	70	160	117	86	25	13	-	65	21	-	36	71
		29%	29%	29%	30%	26%	32%	30%	28%	34%	26%	30%	39%	-	32%	32%	-	28%	24%
										i									
Would definitely not consider	(0.0)	229	83	146	175	60	7	67	162	90	108	20	11	-	53	21	-	35	89
		28%	23%	33%	29%	26%	14%	29%	28%	26%	32%	24%	33%	-	26%	32%	-	28%	30%
				a	e														
Don't know		68	29	39	47	21	1	15	53	28	26	11	4	-	13	5	-	13	23
		8%	8%	9%	8%	9%	3%	6%	9%	8%	8%	13%	12%	-	7%	7%	-	10%	8%
NETS																			
Net: Would consider		276	146	130	206	93	24	84	192	108	116	28	5	-	71	19	-	42	111
		34%	40%	29%	34%	40%	51%	36%	34%	32%	35%	33%	16%	-	35%	29%	-	34%	38%
			b				c								k			k	k
Net: Would not consider		459	187	272	356	120	22	137	322	207	194	45	24	-	118	42	-	71	160
		57%	52%	62%	59%	51%	46%	58%	57%	60%	58%	54%	72%	-	58%	64%	-	56%	55%
				a															
Mean score		1.2	1.3	1.0	1.1	1.3	1.6	1.2	1.2	1.2	1.1	1.2	.9	-	1.2	1.0	-	1.2	1.2
			b				cd												
Standard deviation		.98	.98	.96	.96	.99	1.01	.95	.99	.95	.99	.93	.84	-	.96	.92	-	.99	1.01
Standard error		.04	.05	.05	.04	.07	.16	.07	.04	.06	.05	.10	.15	-	.07	.10	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q6_4. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Durham
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	71	7	4	-	12	5	19	4	13	6	1	1	11	2	17	8	19
		9%	9%	10%	-	8%	8%	17%	4%	9%	8%	2%	36%	7%	3%	30%	6%	10%
								dg								ijlmop		
Might consider	(2.0)	205	23	7	-	41	16	26	33	39	21	4	-	51	13	9	35	50
		26%	28%	15%	-	28%	26%	24%	27%	27%	29%	13%	-	32%	25%	16%	27%	26%
														jn				
Probably wouldn't consider	(1.0)	230	25	12	2	44	20	27	37	44	18	14	1	47	17	9	39	58
		29%	31%	27%	100%	30%	32%	25%	30%	30%	25%	43%	64%	29%	32%	15%	30%	30%
												n		n	n		n	n
Would definitely not consider	(0.0)	229	16	15	-	41	17	32	42	39	18	11	-	40	19	20	40	51
		28%	20%	35%	-	28%	28%	30%	34%	26%	24%	31%	-	25%	35%	35%	32%	26%
									a									
Don't know		68	9	6	-	9	3	4	8	11	9	4	-	11	3	2	6	17
		8%	12%	14%	-	6%	5%	4%	6%	8%	13%	11%	-	7%	5%	4%	4%	9%
			f	f							o							
NETS																		
Net: Would consider		276	30	11	-	53	21	45	37	53	27	5	1	62	15	26	43	70
		34%	37%	25%	-	36%	34%	41%	30%	36%	37%	15%	36%	39%	28%	46%	34%	36%
											j			j		jm	j	j
Net: Would not consider		459	41	27	2	85	37	59	79	83	36	25	1	87	36	29	79	109
		57%	51%	61%	100%	58%	60%	55%	64%	56%	50%	74%	64%	55%	67%	50%	62%	56%
												iln			i			
Mean score		1.2	1.3	1.0	1.0	1.2	1.2	1.3	1.0	1.2	1.2	.8	1.7	1.2	1.0	1.4	1.1	1.2
			g					g			j			j		jmo		j
Standard deviation		.98	.94	1.03	-	.96	.95	1.09	.90	.97	.98	.76	1.49	.93	.89	1.28	.94	.98
Standard error		.04	.11	.16	-	.08	.11	.11	.08	.10	.12	.14	1.05	.08	.10	.17	.08	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Prepared by ComRes Ltd

COMRES

Brain Drain Research

Q6_4. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Durham
Base: All who do not live in the North of England/ NI

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	71	-	-	10	37	34
		9%	-	-	47%	9%	9%
Might consider	(2.0)	205	-	10	1	103	102
		26%	-	36%	5%	25%	26%
Probably wouldn't consider	(1.0)	230	-	6	3	123	107
		29%	-	23%	13%	29%	28%
Would definitely not consider	(0.0)	229	-	10	7	118	110
		28%	-	35%	34%	28%	29%
Don't know		68	-	2	-	37	31
		8%	-	6%	-	9%	8%
NETS							
Net: Would consider		276	-	10	11	140	136
		34%	-	36%	52%	33%	35%
Net: Would not consider		459	-	16	10	241	218
		57%	-	57%	48%	58%	57%
Mean score		1.2	-	1.0	1.6	1.2	1.2
Standard deviation		.98	-	.89	1.40	.97	.98
Standard error		.04	-	.20	.35	.05	.05

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q6_5. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Newcastle city region
Base: All who do not live in the North of England/ NI

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	76	45	31	55	25	10	20	56	36	33	6	2	-	19	5	-	12	33
		9%	12%	7%	9%	11%	22%	9%	10%	11%	10%	7%	7%	-	9%	7%	-	9%	11%
			b				cd												
Might consider	(2.0)	231	103	128	177	67	15	72	159	98	101	32	8	-	53	14	-	35	90
		29%	28%	29%	29%	29%	31%	31%	28%	29%	30%	39%	24%	-	26%	21%	-	27%	31%
												mn							
Probably wouldn't consider	(1.0)	205	102	103	154	57	7	64	141	90	80	19	9	-	53	19	-	34	71
		26%	28%	23%	25%	25%	15%	27%	25%	26%	24%	23%	28%	-	26%	30%	-	27%	24%
Would definitely not consider	(0.0)	234	89	145	185	68	14	67	167	96	102	19	11	-	65	25	-	37	79
		29%	25%	33%	30%	29%	29%	28%	30%	28%	30%	23%	33%	-	32%	38%	-	29%	27%
				a												j			
Don't know		56	23	33	37	16	1	13	44	22	21	8	3	-	13	2	-	9	22
		7%	6%	8%	6%	7%	3%	5%	8%	6%	6%	9%	9%	-	6%	4%	-	7%	7%
NETS																			
Net: Would consider		307	148	159	232	92	25	92	215	135	133	38	10	-	71	19	-	46	123
		38%	41%	36%	38%	39%	53%	39%	38%	39%	40%	45%	31%	-	35%	29%	-	37%	42%
												n							n
Net: Would not consider		440	191	248	339	126	21	131	309	186	182	38	20	-	118	44	-	70	149
		55%	53%	56%	56%	54%	44%	55%	54%	54%	54%	46%	61%	-	58%	67%	-	56%	51%
															j	jq			
Mean score		1.2	1.3	1.1	1.2	1.2	1.5	1.2	1.2	1.2	1.2	1.3	1.0	-	1.1	1.0	-	1.2	1.3
			b									n							n
Standard deviation		1.00	1.00	.98	1.00	1.02	1.16	.97	1.01	1.01	1.01	.94	.97	-	1.00	.97	-	.99	1.01
Standard error		.04	.05	.05	.04	.07	.18	.07	.04	.06	.05	.10	.17	-	.07	.10	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q6_5. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Newcastle city region
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	76	6	2	-	16	4	19	7	10	4	1	1	11	2	18	7	20
		9%	7%	6%	-	11%	7%	18%	5%	7%	6%	4%	36%	7%	5%	31%	5%	10%
								aegh								ijlmop		
Might consider	(2.0)	231	33	11	-	43	15	29	27	47	30	7	-	39	10	13	38	62
		29%	40%	24%	-	29%	25%	27%	22%	32%	42%	21%	-	24%	19%	23%	29%	32%
			eg								jlmn							
Probably wouldn't consider	(1.0)	205	18	10	-	36	21	23	39	37	15	9	-	45	19	6	41	46
		26%	23%	23%	-	25%	34%	21%	32%	25%	20%	27%	-	28%	36%	10%	32%	24%
												n		n	in		n	n
Would definitely not consider	(0.0)	234	17	16	2	45	19	34	44	42	17	14	1	54	20	19	38	52
		29%	22%	37%	100%	31%	31%	31%	35%	29%	23%	41%	64%	34%	37%	32%	30%	26%
									a									
Don't know		56	6	4	-	7	2	3	7	11	6	2	-	10	2	2	4	16
		7%	8%	10%	-	5%	4%	3%	6%	8%	9%	7%	-	6%	3%	4%	3%	8%
NETS																		
Net: Would consider		307	39	13	-	59	20	48	34	56	35	9	1	51	13	31	44	82
		38%	48%	30%	-	40%	32%	45%	27%	38%	48%	25%	36%	32%	24%	54%	35%	42%
			beg			g		g			jlm					jlmo		m
Net: Would not consider		440	36	26	2	82	40	57	83	79	31	23	1	99	39	25	79	98
		55%	44%	60%	100%	55%	65%	53%	67%	54%	43%	68%	64%	62%	73%	43%	62%	50%
							a		adfh					in	inp		inp	inp
Mean score		1.2	1.4	1.0	-	1.2	1.1	1.3	1.0	1.2	1.3	.9	1.1	1.1	.9	1.5	1.1	1.3
			bg			g		g			jlm					jlmo		jm
Standard deviation		1.00	.94	.98	-	1.02	.93	1.11	.92	.96	.94	.93	2.23	.96	.88	1.26	.91	1.00
Standard error		.04	.11	.15	-	.09	.11	.11	.08	.10	.11	.16	1.58	.08	.10	.17	.08	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q6_5. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Newcastle city region
Base: All who do not live in the North of England/ NI

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
Significance Level: 95%		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	76	-	1	14	42	34
		9%	-	5%	63%	10%	9%
Might consider	(2.0)	231	-	10	-	114	117
		29%	-	35%	-	27%	30%
Probably wouldn't consider	(1.0)	205	-	6	3	105	101
		26%	-	20%	13%	25%	26%
Would definitely not consider	(0.0)	234	-	10	5	126	108
		29%	-	34%	23%	30%	28%
Don't know		56	-	2	-	31	25
		7%	-	6%	-	7%	7%
NETS							
Net: Would consider		307	-	11	14	156	151
		38%	-	40%	63%	37%	39%
Net: Would not consider		440	-	15	8	231	209
		55%	-	54%	37%	55%	54%
Mean score		1.2	-	1.1	2.0	1.2	1.2
Standard deviation		1.00	-	.98	1.33	1.01	.98
Standard error		.04	-	.23	.33	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_6. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Hull
Base: All who do not live in the North of England/ NI

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	26	15	11	20	7	4	5	21	8	16	-	1	-	9	2	-	2	12
		3%	4%	3%	3%	3%	8%	2%	4%	2%	5%	-	4%	-	4%	2%	-	2%	4%
													j		j				j
Might consider	(2.0)	117	56	61	83	35	8	24	93	57	47	13	3	-	28	7	-	25	41
		15%	16%	14%	14%	15%	17%	10%	16%	16%	14%	15%	9%	-	14%	10%	-	20%	14%
									f							n			
Probably wouldn't consider	(1.0)	225	108	117	169	75	18	74	151	106	88	33	9	-	62	23	-	30	68
		28%	30%	26%	28%	32%	37%	31%	27%	31%	26%	39%	27%	-	31%	35%	-	24%	23%
												pq				q			
Would definitely not consider	(0.0)	369	156	213	293	97	17	120	249	147	160	29	16	-	89	29	-	58	148
		46%	43%	48%	48%	41%	36%	51%	44%	43%	48%	34%	48%	-	44%	45%	-	46%	50%
																			j
Don't know		67	27	40	43	20	1	14	53	25	27	10	4	-	14	5	-	10	25
		8%	7%	9%	7%	9%	3%	6%	9%	7%	8%	11%	12%	-	7%	7%	-	8%	8%
NETS																			
Net: Would consider		143	71	72	103	42	12	28	115	65	62	13	4	-	37	8	-	27	53
		18%	20%	16%	17%	18%	24%	12%	20%	19%	18%	15%	13%	-	18%	13%	-	22%	18%
									f										
Net: Would not consider		593	264	329	462	172	35	194	399	253	248	61	24	-	151	52	-	89	216
		74%	73%	75%	76%	73%	73%	82%	70%	74%	74%	73%	75%	-	75%	80%	-	71%	73%
									g										
Mean score		.7	.8	.7	.7	.8	1.0	.6	.8	.8	.7	.8	.7	-	.8	.7	-	.8	.7
									f										
Standard deviation		.85	.88	.83	.85	.84	.93	.76	.89	.83	.89	.72	.86	-	.87	.78	-	.86	.89
Standard error		.03	.05	.04	.04	.06	.15	.05	.04	.05	.05	.08	.16	-	.06	.08	-	.07	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q6_6. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Hull
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	26	1	3	-	5	1	3	2	8	1	1	-	4	1	4	2	10
		3%	1%	7%	-	3%	1%	3%	2%	6%	1%	2%	-	2%	2%	7%	2%	5%
Might consider	(2.0)	117	14	4	-	23	6	14	16	26	15	4	1	18	5	9	19	33
		15%	18%	10%	-	16%	9%	13%	13%	18%	20%	12%	36%	11%	10%	16%	15%	17%
Probably wouldn't consider	(1.0)	225	30	11	-	45	22	32	32	34	22	9	-	54	20	15	40	45
		28%	37% h	26%	-	30%	35%	30%	26%	23%	31%	28%	-	33%	37%	26%	31%	23% p
Would definitely not consider	(0.0)	369	29	20	2	64	31	55	67	68	28	16	1	73	26	26	63	90
		46%	36%	46%	100%	44%	50%	51% a	54% a	46%	39%	48%	64%	46%	48%	46%	50%	46%
Don't know		67	7	5	-	11	3	4	6	11	7	3	-	12	2	3	4	17
		8%	8%	12% f	-	7%	5%	4%	5%	7%	9% o	9%	-	7%	4%	5%	3%	9% o
NETS																		
Net: Would consider		143	15	7	-	28	6	17	18	35	16	5	1	22	6	13	21	43
		18%	19%	16%	-	19%	10%	16%	15%	24% e	21%	14%	36%	14%	11%	23%	16%	22%
Net: Would not consider		593	59	31	2	109	53	87	99	102	50	26	1	127	46	42	103	135
		74%	73%	72%	100%	74%	85% h	81%	80%	69%	70%	76%	64%	79% ip	85% p	72%	81%	69%
Mean score		.7	.8 g	.7	-	.8	.6	.7	.6	.8	.8	.6	.7	.7	.6	.8	.7	.8
Standard deviation		.85	.77	.94	-	.85	.71	.82	.79	.95	.82	.81	1.49	.79	.74	.96	.79	.94
Standard error		.03	.09	.15	-	.07	.08	.08	.07	.10	.10	.14	1.05	.06	.09	.13	.07	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q6_6. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Hull
Base: All who do not live in the North of England/ NI

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	26	-	-	2	16	10
		3%	-	-	7%	4%	3%
Might consider	(2.0)	117	-	2	4	73	44
		15%	-	6%	16%	17%	11%
						e	
Probably wouldn't consider	(1.0)	225	-	8	8	113	112
		28%	-	27%	37%	27%	29%
Would definitely not consider	(0.0)	369	-	17	9	184	185
		46%	-	61%	40%	44%	48%
Don't know		67	-	2	-	33	34
		8%	-	6%	-	8%	9%
NETS							
Net: Would consider		143	-	2	5	89	54
		18%	-	6%	23%	21%	14%
						e	
Net: Would not consider		593	-	25	17	296	297
		74%	-	87%	77%	71%	77%
							d
Mean score		.7	-	.4	.9	.8	.7
						e	
Standard deviation		.85	-	.63	.94	.89	.81
Standard error		.03	-	.14	.23	.05	.04

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_7. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Middlesbrough
Base: All who do not live in the North of England/ NI

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total	769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total	803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider (3.0)	30	18	12	20	13	3	5	25	11	15	-	1	-	8	1	-	6	14
	4%	5%	3%	3%	5%	6%	2%	4%	3%	5%	-	2%	-	4%	2%	-	5%	5%
																	j	j
Might consider (2.0)	128	57	71	103	32	11	29	99	60	50	18	3	-	35	8	-	21	43
	16%	16%	16%	17%	14%	23%	13%	17%	18%	15%	22%	8%	-	17%	12%	-	17%	15%
Probably wouldn't consider (1.0)	227	106	121	172	70	13	58	169	102	89	28	10	-	58	18	-	36	77
	28%	29%	27%	28%	30%	28%	25%	30%	30%	27%	34%	32%	-	29%	28%	-	28%	26%
Would definitely not consider (0.0)	347	155	192	270	95	19	124	223	136	157	27	16	-	87	32	-	52	133
	43%	43%	44%	44%	41%	40%	53%	39%	40%	47%	32%	50%	-	43%	50%	-	41%	45%
							g								j			j
Don't know	71	26	45	43	25	1	20	51	34	25	10	3	-	14	5	-	12	27
	9%	7%	10%	7%	11%	3%	8%	9%	10%	8%	12%	9%	-	7%	8%	-	9%	9%
NETS																		
Net: Would consider	158	75	83	123	45	14	34	124	71	65	18	3	-	43	9	-	27	57
	20%	21%	19%	20%	19%	29%	14%	22%	21%	19%	22%	10%	-	22%	14%	-	21%	19%
								f										
Net: Would not consider	574	262	313	442	165	32	182	392	238	246	55	26	-	144	51	-	87	210
	72%	72%	71%	73%	70%	68%	77%	69%	69%	73%	66%	81%	-	71%	78%	-	69%	71%
							g											
Mean score	.8	.8	.8	.8	.8	.9	.6	.9	.8	.8	.9	.6	-	.8	.6	-	.8	.8
								f				n						
Standard deviation	.88	.90	.85	.87	.91	.96	.80	.90	.86	.90	.78	.76	-	.89	.80	-	.91	.90
Standard error	.03	.05	.05	.04	.07	.15	.06	.04	.06	.05	.09	.14	-	.06	.08	-	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q6_7. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Middlesbrough
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	30	-	1	-	5	2	4	4	10	-	1	-	6	1	3	5	10
		4%	-	3%	-	4%	4%	3%	3%	7%	-	4%	-	4%	3%	6%	4%	5%
										a						i		i
Might consider	(2.0)	128	18	3	-	26	8	12	16	30	16	1	1	23	5	8	19	38
		16%	22%	8%	-	17%	14%	12%	13%	20%	23%	4%	36%	15%	9%	14%	15%	20%
			b								jm							jm
Probably wouldn't consider	(1.0)	227	28	16	2	39	18	28	35	40	21	11	-	46	19	17	37	52
		28%	34%	37%	100%	27%	29%	26%	28%	27%	29%	33%	-	29%	36%	30%	29%	27%
Would definitely not consider	(0.0)	347	27	19	-	65	28	59	64	54	26	18	1	74	25	27	60	78
		43%	33%	43%	-	44%	45%	55%	52%	37%	36%	52%	64%	47%	47%	47%	47%	40%
								ah	ah									
Don't know		71	9	4	-	12	6	4	6	13	9	2	-	10	3	2	7	17
		9%	11%	10%	-	8%	9%	4%	4%	9%	12%	7%	-	6%	6%	4%	6%	9%
NETS																		
Net: Would consider		158	18	4	-	31	11	16	20	40	16	3	1	29	6	11	24	48
		20%	22%	10%	-	21%	17%	15%	16%	27%	23%	8%	36%	18%	12%	20%	19%	25%
										bfg								jm
Net: Would not consider		574	55	35	2	104	46	87	99	94	47	29	1	121	44	44	97	130
		72%	67%	80%	100%	71%	74%	81%	80%	64%	65%	85%	64%	75%	83%	77%	76%	67%
								ah	ah			ip			ip			
Mean score		.8	.9	.7	1.0	.8	.7	.6	.7	1.0	.8	.6	.7	.7	.7	.8	.7	.9
			f							fg								
Standard deviation		.88	.78	.76	-	.89	.87	.83	.83	.97	.81	.78	1.49	.86	.77	.91	.86	.93
Standard error		.03	.09	.12	-	.08	.10	.08	.07	.10	.10	.13	1.05	.07	.09	.12	.07	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q6_7. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Middlesbrough
Base: All who do not live in the North of England/ NI

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	30	-	-	2	17	13
		4%	-	-	7%	4%	3%
Might consider	(2.0)	128	-	2	3	72	56
		16%	-	6%	13%	17%	15%
Probably wouldn't consider	(1.0)	227	-	8	8	122	105
		28%	-	27%	35%	29%	27%
Would definitely not consider	(0.0)	347	-	17	10	175	172
		43%	-	61%	45%	42%	45%
Don't know		71	-	2	-	32	39
		9%	-	6%	-	8%	10%
NETS							
Net: Would consider		158	-	2	4	89	69
		20%	-	6%	20%	21%	18%
Net: Would not consider		574	-	25	17	297	277
		72%	-	87%	80%	71%	72%
Mean score		.8	-	.4	.8	.8	.7
Standard deviation		.88	-	.63	.93	.89	.86
Standard error		.03	-	.14	.23	.05	.05

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q6_8. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Liverpool
Base: All who do not live in the North of England/ NI

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	85	48	37	66	22	8	20	65	32	42	9	3	-	25	8	-	13	26
		11%	13%	8%	11%	9%	17%	9%	11%	9%	13%	11%	10%	-	13%	13%	-	10%	9%
			b																
Might consider	(2.0)	232	110	122	177	80	13	68	164	106	94	26	8	-	46	12	-	38	103
		29%	30%	28%	29%	34%	27%	29%	29%	31%	28%	31%	26%	-	23%	18%	-	30%	35%
												n							n
																			mn
Probably wouldn't consider	(1.0)	209	103	106	166	52	16	59	150	93	87	25	9	-	63	19	-	35	59
		26%	28%	24%	27%	22%	34%	25%	26%	27%	26%	30%	28%	-	31%	29%	-	28%	20%
															q				
Would definitely not consider	(0.0)	224	79	145	167	62	9	76	148	89	95	16	9	-	57	22	-	32	89
		28%	22%	33%	28%	27%	19%	32%	26%	26%	28%	19%	28%	-	28%	33%	-	25%	30%
				a												j			j
Don't know		52	22	30	32	17	1	12	40	22	18	8	3	-	11	4	-	9	18
		7%	6%	7%	5%	7%	3%	5%	7%	7%	5%	10%	9%	-	5%	6%	-	7%	6%
NETS																			
Net: Would consider		317	158	159	243	102	21	89	229	139	136	35	12	-	71	20	-	51	129
		40%	44%	36%	40%	43%	43%	38%	40%	40%	41%	42%	36%	-	35%	31%	-	40%	44%
			b																n
Net: Would not consider		433	182	251	334	115	26	135	298	182	182	41	18	-	120	41	-	66	147
		54%	50%	57%	55%	49%	54%	57%	53%	53%	54%	49%	55%	-	59%	63%	-	53%	50%
																q			
Mean score		1.2	1.4	1.1	1.2	1.3	1.4	1.1	1.3	1.3	1.3	1.4	1.2	-	1.2	1.1	-	1.3	1.2
			b																
Standard deviation		1.00	.99	1.00	1.00	.99	1.00	1.00	1.00	.97	1.03	.95	1.01	-	1.02	1.05	-	.98	1.01
Standard error		.04	.05	.05	.04	.07	.16	.07	.04	.06	.06	.10	.18	-	.07	.11	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Prepared by ComRes Ltd

Brain Drain Research

Q6_8. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Liverpool
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	85	7	4	-	13	6	20	11	15	7	3	1	15	4	14	12	17
		11%	8%	9%	-	9%	9%	19% adg	9%	10%	9%	10%	36%	10%	7%	24% ilmop	9%	9%
Might consider	(2.0)	232	33	10	-	47	16	31	27	36	28	8	-	39	9	18	39	60
		29%	41% begh	23%	-	32% g	25%	29%	22%	25%	39% lm	23%	-	24%	17%	31%	30% m	31% m
Probably wouldn't consider	(1.0)	209	20	13	2	39	18	28	37	37	17	10	-	46	20	13	38	45
		26%	24%	29%	100%	27%	29%	26%	30%	25%	24%	31%	-	29%	37% p	23%	30%	23%
Would definitely not consider	(0.0)	224	15	13	-	41	20	24	44	46	13	10	1	50	19	11	37	57
		28%	19%	29%	-	28%	33% a	22%	35% af	31%	19%	30%	64%	31% i	35% in	19%	29%	29%
Don't know		52	6	4	-	6	2	4	5	13	6	2	-	10	2	2	3	17
		7%	8%	10%	-	4%	4%	4%	4%	9%	9% o	7%	-	6%	4%	3%	2%	9% o
NETS																		
Net: Would consider		317	40	14	-	61	22	52	37	51	35	11	1	54	13	32	50	77
		40%	49% g	32%	-	41%	35%	48% g	30%	35%	48% lm	32%	36%	34%	24%	55% jlmop	39% m	39% m
Net: Would not consider		433	35	26	2	81	38	52	81	83	31	21	1	96	39	24	75	102
		54%	43%	59%	100%	55% a	62% a	49%	65% af	57%	43%	61%	64%	60% in	72% inop	42%	58% in	52%
Mean score		1.2	1.4 g	1.1	1.0	1.2	1.1	1.5 egh	1.0	1.2	1.4 lm	1.1	1.1	1.1	1.0	1.6 jlmop	1.2	1.2
Standard deviation		1.00	.92	.99	-	.98	1.00	1.05	.98	1.02	.93	1.00	2.23	.99	.92	1.07	.97	1.00
Standard error		.04	.11	.15	-	.08	.12	.11	.08	.11	.11	.17	1.58	.08	.11	.14	.08	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q6_8. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Liverpool
Base: All who do not live in the North of England/ NI

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	85	-	3	6	47	38
		11%	-	9%	27%	11%	10%
Might consider	(2.0)	232	-	6	6	116	117
		29%	-	21%	26%	28%	30%
Probably wouldn't consider	(1.0)	209	-	7	6	110	99
		26%	-	24%	29%	26%	26%
Would definitely not consider	(0.0)	224	-	11	4	116	108
		28%	-	39%	18%	28%	28%
Don't know		52	-	2	-	29	23
		7%	-	6%	-	7%	6%
NETS							
Net: Would consider		317	-	8	12	163	154
		40%	-	30%	53%	39%	40%
Net: Would not consider		433	-	18	10	226	207
		54%	-	64%	47%	54%	54%
Mean score		1.2	-	1.0	1.6	1.2	1.2
Standard deviation		1.00	-	1.04	1.09	1.01	.99
Standard error		.04	-	.24	.27	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_9. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Sheffield city region
Base: All who do not live in the North of England/ NI

		Total	GENDER Male	GENDER Female	LEVEL OF QUALIFICATION Undergraduate degree	LEVEL OF QUALIFICATION Masters degree	LEVEL OF QUALIFICATION PhD	UNIVERSITY ATTENDED Russell Group	UNIVERSITY ATTENDED Non-Russell Group	SUBJECT STUDIED STEM	SUBJECT STUDIED Non-STEM	CURRENT REGION Scotland	CURRENT REGION Wales	CURRENT REGION Northern Ireland	CURRENT REGION South East and East of England	CURRENT REGION South West	CURRENT REGION North of England	CURRENT REGION Midlands	CURRENT REGION London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	58	30	28	39	19	7	7	51	16	33	2	3	-	15	2	-	15	21
		7%	8%	6%	6%	8%	15% c	3%	9% f	5%	10% h	3%	9%	-	7%	3%	-	12% jn	7%
Might consider	(2.0)	220	111	109	177	57	16	71	149	107	78	20	6	-	61	15	-	38	80
		27%	31%	25%	29%	24%	33%	30%	26%	31% i	23%	24%	19%	-	30%	24%	-	30%	27%
Probably wouldn't consider	(1.0)	229	112	118	168	79	17	78	152	114	88	28	8	-	56	21	-	34	82
		29%	31%	27%	28%	34%	36%	33%	27%	33%	26%	33%	26%	-	28%	33%	-	27%	28%
Would definitely not consider	(0.0)	238	88	150	186	64	5	66	172	84	115	26	12	-	57	23	-	31	88
		30%	24%	34% a	31% e	28% e	10%	28%	30%	24%	34% h	31%	38%	-	28%	35%	-	25%	30%
Don't know		58	22	36	38	15	3	14	44	23	22	7	3	-	14	3	-	8	23
		7%	6%	8%	6%	6%	6%	6%	8%	7%	7%	8%	9%	-	7%	5%	-	7%	8%
NETS																			
Net: Would consider		278	140	137	216	76	23	78	199	123	111	22	9	-	75	17	-	53	101
		35%	39% b	31%	36%	32%	48% d	33%	35%	36%	33%	27%	28%	-	37%	27%	-	42% jn	34%
Net: Would not consider		467	200	268	354	143	22	143	324	197	203	54	21	-	113	44	-	65	171
		58%	55%	61%	58%	61%	45%	61%	57%	58%	60%	65% p	64%	-	56%	68% mp	-	52%	58%
Mean score		1.1	1.2 b	1.0	1.1	1.1	1.6 cd	1.1	1.1	1.2	1.1	1.0	1.0	-	1.2 n	.9	-	1.3 jn	1.1
Standard deviation		.95	.94	.96	.95	.94	.89	.86	.99	.88	1.01	.86	1.02	-	.95	.87	-	1.00	.96
Standard error		.04	.05	.05	.04	.07	.14	.06	.04	.06	.05	.09	.18	-	.07	.09	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q6_9. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Sheffield city region
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	58	3	1	-	9	4	10	9	12	2	1	-	10	1	10	10	13
		7%	4%	3%	-	6%	6%	10%	8%	8%	3%	4%	-	6%	3%	17%	8%	7%
																ilmp		
Might consider	(2.0)	220	21	8	-	44	16	40	31	41	20	6	1	45	12	15	46	54
		27%	26%	17%	-	30%	25%	37%	25%	28%	28%	17%	36%	28%	23%	26%	36%	28%
								b									j	
Probably wouldn't consider	(1.0)	229	23	15	2	42	19	23	38	43	18	12	-	51	18	14	34	56
		29%	29%	34%	100%	29%	30%	21%	31%	29%	26%	34%	-	32%	33%	23%	27%	29%
Would definitely not consider	(0.0)	238	28	15	-	44	22	30	40	39	26	13	1	41	21	18	35	53
		30%	34%	35%	-	30%	35%	28%	32%	26%	36%	38%	64%	26%	39%	30%	27%	27%
														l				
Don't know		58	6	5	-	8	2	5	5	13	6	2	-	12	2	2	3	19
		7%	7%	11%	-	6%	4%	4%	4%	9%	8%	7%	-	7%	3%	4%	2%	10%
														o				o
NETS																		
Net: Would consider		278	24	9	-	53	20	50	41	52	23	7	1	56	14	25	56	67
		35%	30%	20%	-	36%	31%	46%	33%	36%	31%	21%	36%	35%	26%	42%	44%	34%
						b		abeg								jm	jm	
Net: Would not consider		467	51	30	2	86	40	53	78	82	44	25	1	92	38	31	69	109
		58%	63%	69%	100%	58%	65%	49%	63%	55%	61%	73%	64%	58%	72%	54%	54%	56%
				f				f				o			lnop			
Mean score		1.1	1.0	.9	1.0	1.1	1.0	1.3	1.1	1.2	1.0	.9	.7	1.2	.9	1.3	1.3	1.2
								ab						m		m	ijm	
Standard deviation		.95	.91	.84	-	.93	.94	1.00	.96	.96	.91	.88	1.49	.92	.86	1.10	.96	.94
Standard error		.04	.10	.13	-	.08	.11	.10	.08	.10	.11	.15	1.05	.07	.10	.15	.08	.09

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q6_9. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Sheffield city region
Base: All who do not live in the North of England/ NI

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
Significance Level: 95%		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	58	-	-	4	32	25
		7%	-	-	18%	8%	7%
Might consider	(2.0)	220	-	10	6	104	116
		27%	-	37%	29%	25%	30%
Probably wouldn't consider	(1.0)	229	-	4	5	126	104
		29%	-	13%	24%	30%	27%
Would definitely not consider	(0.0)	238	-	11	6	126	112
		30%	-	38%	29%	30%	29%
Don't know		58	-	3	-	30	28
		7%	-	12%	-	7%	7%
NETS							
Net: Would consider		278	-	10	10	136	141
		35%	-	37%	47%	33%	37%
Net: Would not consider		467	-	14	12	252	215
		58%	-	51%	53%	60%	56%
Mean score		1.1	-	1.0	1.4	1.1	1.2
Standard deviation		.95	-	.94	1.12	.96	.95
Standard error		.04	-	.22	.28	.05	.05

Columns Tested: a,b,c - d,e

Prepared by ComRes Ltd

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Brain Drain Research

Q6_10. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Preston
Base: All who do not live in the North of England/ NI

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	30	18	12	20	14	7	2	29	12	15	3	1	-	7	1	-	5	14
		4%	5%	3%	3%	6%	14% c	1%	5% f	3%	4%	3%	2%	-	3%	1%	-	4%	5%
Might consider	(2.0)	124	57	67	91	34	8	35	89	64	48	17	1	-	32	11	-	26	36
		15%	16%	15%	15%	15%	16%	15%	16%	19%	14%	20% k	4%	-	16%	17%	-	21% kq	12%
Probably wouldn't consider	(1.0)	228	114	114	171	68	12	61	167	93	100	25	13	-	60	22	-	32	76
		28%	32%	26%	28%	29%	25%	26%	29%	27%	30%	30%	41%	-	30%	34%	-	25%	26%
Would definitely not consider	(0.0)	339	143	196	268	92	20	118	221	141	142	29	13	-	84	26	-	48	140
		42%	39%	44%	44%	39%	42%	50% g	39%	41%	42%	34%	39%	-	41%	40%	-	38%	48% j
Don't know		82	30	52	59	25	1	21	61	33	32	10	4	-	19	5	-	14	29
		10%	8%	12%	10%	11%	3%	9%	11%	10%	9%	12%	14%	-	10%	7%	-	11%	10%
NETS																			
Net: Would consider		154	75	80	111	48	14	36	118	76	62	20	2	-	39	12	-	32	49
		19%	21%	18%	18%	21%	30%	15%	21%	22%	19%	24% k	7%	-	19%	19%	-	25% k	17%
Net: Would not consider		567	257	310	439	160	32	179	388	234	242	53	26	-	143	48	-	80	216
		71%	71%	70%	72%	68%	67%	76% g	68%	68%	72%	64%	80%	-	71%	74%	-	63%	74% p
Mean score		.8	.8	.7	.8	.9	1.0 c	.6	.9 f	.8	.8	.9	.7	-	.8	.8	-	.9	.7
Standard deviation		.88	.89	.86	.86	.93	1.10	.78	.91	.89	.88	.88	.70	-	.87	.80	-	.93	.89
Standard error		.03	.05	.05	.04	.07	.17	.06	.04	.06	.05	.10	.13	-	.06	.08	-	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Q6_10. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Preston
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	30	3	2	-	2	3	4	3	8	3	-	-	3	-	5	3	11
		4%	4%	4%	-	1%	4%	4%	3%	5%	5%	-	-	2%	-	9%	2%	5%
										d						lmo		m
Might consider	(2.0)	124	19	1	-	20	7	22	19	21	18	1	1	22	7	13	22	26
		15%	23%	3%	-	14%	11%	21%	15%	14%	24%	4%	36%	14%	13%	22%	17%	13%
			b			b		b	b		jlp					j		j
Probably wouldn't consider	(1.0)	228	21	18	2	42	20	25	35	47	16	13	-	46	21	17	41	56
		28%	26%	42%	100%	28%	32%	23%	29%	32%	21%	38%	-	29%	38%	29%	32%	29%
				f											i			
Would definitely not consider	(0.0)	339	28	17	-	69	25	52	59	58	25	16	1	75	22	21	53	84
		42%	34%	38%	-	47%	40%	48%	48%	39%	35%	46%	64%	47%	41%	36%	42%	43%
									a									
Don't know		82	10	5	-	15	7	4	7	14	10	4	-	14	4	2	9	18
		10%	13%	12%	-	10%	12%	4%	6%	10%	14%	12%	-	9%	8%	4%	7%	9%
			f				f				n							
NETS																		
Net: Would consider		154	22	3	-	22	10	26	22	28	21	1	1	25	7	18	25	37
		19%	27%	7%	-	15%	16%	25%	18%	19%	29%	4%	36%	16%	13%	31%	19%	19%
			bd					b			jlm					jlm	j	j
Net: Would not consider		567	48	35	2	111	45	77	94	104	41	29	1	121	43	38	94	140
		71%	60%	81%	100%	75%	72%	71%	76%	71%	57%	84%	64%	76%	79%	65%	73%	72%
				a		a			a			in		i	i		i	i
Mean score		.8	1.0	.7	1.0	.7	.8	.8	.7	.8	1.0	.5	.7	.7	.7	1.0	.8	.8
			dg								jlm					jlm		
Standard deviation		.88	.93	.76	-	.78	.86	.92	.84	.90	.97	.60	1.49	.80	.71	.99	.83	.91
Standard error		.03	.11	.12	-	.07	.11	.09	.07	.10	.12	.11	1.05	.07	.08	.14	.07	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q6_10. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Preston
Base: All who do not live in the North of England/ NI

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	30	-	-	3	18	12
		4%	-	-	16%	4%	3%
Might consider	(2.0)	124	-	4	4	69	55
		15%	-	14%	20%	16%	14%
Probably wouldn't consider	(1.0)	228	-	2	6	120	108
		28%	-	9%	30%	29%	28%
Would definitely not consider	(0.0)	339	-	20	7	169	170
		42%	-	71%	34%	40%	44%
Don't know		82	-	2	-	42	40
		10%	-	6%	-	10%	10%
NETS							
Net: Would consider		154	-	4	8	87	67
		19%	-	14%	36%	21%	18%
Net: Would not consider		567	-	22	14	289	277
		71%	-	80%	64%	69%	72%
Mean score		.8	-	.4	1.2	.8	.7
Standard deviation		.88	-	.75	1.09	.89	.85
Standard error		.03	-	.17	.27	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q6_11. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Cumbria
Base: All who do not live in the North of England/ NI

			GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Would definitely consider	(3.0)	75	43	32	59	22	8	22	52	23	37	4	4	-	19	7	-	11	30
		9%	12% b	7%	10%	9%	16%	10%	9%	7%	11%	4%	12%	-	9%	11%	-	9%	10%
Might consider	(2.0)	230	100	131	175	72	13	63	167	108	87	32	5	-	57	18	-	44	74
		29%	28%	30%	29%	31%	27%	27%	29%	31%	26%	38% kq	16%	-	28%	27%	-	35%	25% k
Probably wouldn't consider	(1.0)	203	104	99	154	59	14	61	142	90	86	18	13	-	57	14	-	28	73
		25%	29% b	22%	25%	25%	30%	26%	25%	26%	26%	22%	41% jnp	-	28%	21%	-	22%	25%
Would definitely not consider	(0.0)	221	89	132	172	56	11	71	150	94	97	20	7	-	55	21	-	31	88
		28%	25%	30%	28%	24%	22%	30%	26%	27%	29%	24%	21%	-	27%	32%	-	25%	30%
Don't know		73	26	47	48	26	3	18	56	29	30	10	3	-	14	5	-	11	29
		9%	7%	11%	8%	11%	5%	8%	10%	8%	9%	12%	11%	-	7%	8%	-	9%	10%
NETS																			
Net: Would consider		305	143	162	234	93	20	86	220	131	123	35	9	-	76	25	-	55	105
		38%	39%	37%	38%	40%	43%	36%	39%	38%	37%	42%	28%	-	38%	38%	-	44%	36%
Net: Would not consider		424	193	232	326	115	25	132	292	183	183	38	20	-	112	35	-	59	161
		53%	53%	53%	54%	49%	52%	56%	51%	53%	54%	45%	62%	-	55%	53%	-	47%	55%
Mean score		1.2	1.3	1.2	1.2	1.3	1.4	1.2	1.2	1.2	1.2	1.3	1.2	-	1.2	1.2	-	1.3	1.2
Standard deviation		.99	1.00	.98	1.00	.98	1.03	1.00	.99	.95	1.02	.92	.96	-	.98	1.06	-	.98	1.02
Standard error		.04	.05	.05	.04	.07	.16	.07	.04	.06	.06	.10	.18	-	.07	.11	-	.08	.08

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q6_11. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Cumbria
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would definitely consider	(3.0)	75	4	6	-	12	5	18	9	14	4	4	-	12	3	11	10	26
		9%	5%	14%	-	8%	8%	17%	7%	10%	6%	11%	-	7%	5%	20%	8%	13%
								adg								ilmo		
Might consider	(2.0)	230	29	6	2	36	22	33	37	44	28	3	1	51	20	13	47	43
		29%	36%	13%	100%	24%	35%	30%	30%	30%	39%	10%	36%	32%	37%	22%	37%	22%
			b				b	b	b	b	jnp			j	jp		jnp	
Probably wouldn't consider	(1.0)	203	19	16	-	45	12	23	28	40	13	17	-	43	10	13	30	55
		25%	24%	37%	-	30%	20%	21%	22%	27%	18%	49%	-	27%	19%	22%	24%	28%
				efg								ilmnop						
Would definitely not consider	(0.0)	221	20	11	-	44	16	31	43	37	19	7	1	42	17	19	36	56
		28%	25%	26%	-	30%	26%	28%	34%	25%	26%	22%	64%	26%	32%	33%	28%	29%
Don't know		73	8	4	-	11	7	3	7	12	8	3	-	12	4	2	5	16
		9%	10%	10%	-	8%	11%	3%	6%	8%	11%	9%	-	8%	7%	4%	4%	8%
			f				f				o							
NETS																		
Net: Would consider		305	33	12	2	47	27	51	46	58	32	7	1	63	23	24	56	69
		38%	41%	27%	100%	32%	43%	47%	37%	40%	45%	21%	36%	39%	42%	42%	44%	35%
								bd			j			j	j	j	j	
Net: Would not consider		424	39	28	-	89	28	54	70	76	32	24	1	85	27	32	66	111
		53%	49%	63%	-	60%	46%	50%	57%	52%	44%	71%	64%	53%	51%	55%	52%	57%
						e						io						
Mean score		1.2	1.2	1.2	2.0	1.1	1.3	1.4	1.1	1.3	1.3	1.1	.7	1.2	1.2	1.3	1.3	1.2
								d										
Standard deviation		.99	.93	1.02	-	.96	1.00	1.09	1.00	.98	.97	.92	1.49	.95	.97	1.15	.97	1.04
Standard error		.04	.11	.16	-	.08	.12	.11	.09	.10	.12	.16	1.05	.08	.12	.16	.08	.10

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q6_11. If you were offered a job with a salary equivalent to what you currently earn, to what extent, if at all, would you consider moving to each of the following places?

Cumbria
Base: All who do not live in the North of England/ NI

		Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
			Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Would definitely consider	(3.0)	75	-	6	6	38	36
		9%	-	20%	29%	9%	9%
Might consider	(2.0)	230	-	7	2	114	116
		29%	-	23%	10%	27%	30%
Probably wouldn't consider	(1.0)	203	-	3	6	114	89
		25%	-	10%	29%	27%	23%
Would definitely not consider	(0.0)	221	-	11	7	116	105
		28%	-	40%	33%	28%	27%
Don't know		73	-	2	-	35	38
		9%	-	6%	-	8%	10%
NETS							
Net: Would consider		305	-	12	8	153	152
		38%	-	43%	39%	37%	40%
Net: Would not consider		424	-	14	13	230	194
		53%	-	50%	61%	55%	51%
Mean score		1.2	-	1.2	1.3	1.2	1.2
Standard deviation		.99	-	1.24	1.23	.98	1.00
Standard error		.04	-	.28	.31	.05	.05

Columns Tested: a,b,c - d,e

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?
Base: All who do not live in the North of England/ NI

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total	769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total	803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
I am happy where I currently live	429	173	256	339	112	17	126	303	176	182	48	23	-	107	35	-	78	138
	53%	48%	58%	56%	48%	37%	53%	53%	51%	54%	58%	70%	-	53%	54%	-	62%	47%
			a	de								q					q	
I would be too far away from my family and friends	386	142	243	311	95	16	117	268	147	166	30	17	-	113	36	-	59	130
	48%	39%	55%	51%	41%	33%	50%	47%	43%	49%	36%	52%	-	56%	55%	-	47%	44%
			a	de										jq	j			
There aren't enough jobs in the sector I work in	260	127	133	204	84	26	92	169	119	106	18	4	-	63	14	-	27	134
	32%	35%	30%	34%	36%	54%	39%	30%	35%	32%	22%	14%	-	31%	21%	-	21%	45%
						cd	g							kp				jkmnp
I don't think I would get paid as much as I would like	248	120	128	193	67	12	79	169	83	120	12	6	-	66	14	-	21	130
	31%	33%	29%	32%	29%	25%	33%	30%	24%	36%	14%	19%	-	33%	22%	-	16%	44%
										h				jp				jkmnp
The weather	159	76	83	108	56	6	43	116	61	74	4	5	-	40	13	-	17	80
	20%	21%	19%	18%	24%	12%	18%	20%	18%	22%	5%	16%	-	20%	20%	-	13%	27%
												j		j	j		j	jp
I don't feel I would fit in with the local people	129	64	65	89	48	4	37	93	61	45	16	4	-	27	9	-	12	61
	16%	18%	15%	15%	21%	8%	16%	16%	18%	13%	19%	13%	-	14%	14%	-	9%	21%
					c						p							p
Lack of economic dynamism	129	76	53	95	41	4	34	95	56	59	9	2	-	25	8	-	14	71
	16%	21%	12%	16%	17%	8%	14%	17%	16%	18%	10%	5%	-	12%	12%	-	11%	24%
		b																jkmnp
It would be harder to commute to work	113	46	67	93	32	2	24	89	45	51	8	5	-	18	6	-	23	54
	14%	13%	15%	15%	14%	5%	10%	16%	13%	15%	9%	14%	-	9%	10%	-	18%	18%
																	m	jm
Fewer arts and culture opportunities	95	47	48	67	39	6	36	59	37	43	5	3	-	10	4	-	7	66
	12%	13%	11%	11%	16%	14%	15%	10%	11%	13%	6%	10%	-	5%	7%	-	5%	22%
					c													jmnp

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?
Base: All who do not live in the North of England/ NI

	Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
		Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total	769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total	803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Lack of attractive places to live in convenient locations	85	44	41	65	24	1	22	63	28	46	8	3	-	23	5	-	9	38
	11%	12%	9%	11%	10%	2%	9%	11%	8%	14% h	9%	8%	-	12%	7%	-	7%	13%
Concern about quality of housing	75	36	39	60	11	5	15	60	36	26	6	2	-	23	4	-	12	28
	9%	10%	9%	10% d	5%	11%	6%	11%	10%	8%	7%	5%	-	11%	7%	-	9%	10%
Fewer places to go out (e.g. bars, pubs, clubs and restaurants)	65	31	34	48	21	4	19	47	34	22	1	3	-	5	5	-	8	45
	8%	9%	8%	8%	9%	8%	8%	8%	10%	6%	1%	8% j	-	2%	7% jm	-	6% j	15% jmp
Don't know	39	23	16	27	7	3	10	29	20	13	8	3	-	7	4	-	6	12
	5%	6%	4%	4%	3%	7%	4%	5%	6%	4%	9%	8%	-	4%	6%	-	5%	4%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

COMRES

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?

Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total	803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I am happy where I currently live	429	46	25	2	81	41	52	73	67	40	22	2	91	31	19	75	98
	53%	57%	57%	100%	55%	66%	48%	59%	46%	56%	64%	100%	57%	58%	32%	59%	50%
						fh		h		n	n		n	n		n	n
I would be too far away from my family and friends	386	31	27	2	85	33	41	60	81	27	20	1	102	29	8	68	96
	48%	38%	61%	100%	58%	54%	38%	49%	55%	38%	59%	64%	64%	55%	14%	53%	49%
			af		af	f			af	n	in		inp	in		in	n
There aren't enough jobs in the sector I work in	260	21	9	2	47	22	50	34	45	15	5	1	49	14	29	36	73
	32%	26%	21%	100%	32%	35%	46%	27%	31%	21%	15%	36%	31%	25%	51%	28%	37%
							abdgh								ijlmo		ij
I don't think I would get paid as much as I would like	248	13	9	2	51	16	38	30	56	12	4	1	53	12	19	28	81
	31%	16%	20%	100%	35%	26%	36%	24%	38%	17%	13%	36%	33%	23%	32%	22%	42%
					ag		a		abg				ijo		ij		ijmo
The weather	159	5	9	2	38	11	19	17	29	3	6	-	38	10	8	18	43
	20%	6%	22%	100%	26%	18%	17%	14%	20%	4%	17%	-	24%	19%	13%	14%	22%
			a		ag	a	a		a		i		io	i		i	i
I don't feel I would fit in with the local people	129	14	11	-	24	12	6	17	36	14	4	-	35	7	3	17	40
	16%	18%	25%	-	16%	19%	5%	14%	24%	19%	13%	-	22%	12%	5%	13%	20%
		f	f		f	f		f	fg	n			no				n
Lack of economic dynamism	129	5	6	-	18	10	20	17	35	5	3	-	21	7	7	16	47
	16%	7%	14%	-	12%	16%	19%	13%	24%	6%	9%	-	13%	13%	12%	13%	24%
							a		adg								ijlo
It would be harder to commute to work	113	7	6	-	17	4	17	18	25	6	3	-	14	2	12	24	34
	14%	8%	14%	-	11%	6%	16%	15%	17%	9%	10%	-	9%	4%	20%	19%	17%
							e		e						lm	lm	lm
Fewer arts and culture opportunities	95	5	5	-	18	10	14	9	29	5	4	-	10	8	7	13	36
	12%	7%	12%	-	12%	16%	13%	7%	20%	7%	13%	-	7%	15%	13%	10%	18%
							g		ag					l			il

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?
Base: All who do not live in the North of England/ NI

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total	769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total	803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Lack of attractive places to live in convenient locations	85	6	3	-	21	4	12	14	16	7	3	-	18	5	6	10	27
	11%	7%	8%	-	14%	7%	12%	12%	11%	9%	10%	-	11%	10%	11%	8%	14%
Concern about quality of housing	75	5	3	-	18	4	4	13	15	6	2	-	20	5	1	8	20
	9%	6%	8%	-	12%	7%	4%	11%	10%	8%	5%	-	12%	9%	2%	6%	10%
					f			f					n				
Fewer places to go out (e.g. bars, pubs, clubs and restaurants)	65	4	4	-	8	6	8	5	25	3	2	-	7	1	2	7	35
	8%	5%	9%	-	6%	9%	7%	4%	17%	4%	6%	-	5%	2%	4%	6%	18%
									adfg								ilmno
Don't know	39	6	2	-	5	4	3	4	8	6	3	-	4	4	2	4	11
	5%	7%	6%	-	3%	6%	3%	4%	5%	8%	8%	-	2%	7%	4%	3%	6%
										l							

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?
Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		*a	*b	*c	d	e
Unweighted Total	769	-	20	16	403	366
Weighted Total	803	-	28	22	418	385
	100%	-	100%	100%	100%	100%
I am happy where I currently live	429	-	16	5	227	202
	53%	-	58%	21%	54%	53%
I would be too far away from my family and friends	386	-	13	2	208	178
	48%	-	46%	7%	50%	46%
There aren't enough jobs in the sector I work in	260	-	15	14	105	155
	32%	-	52%	63%	25%	40%
						d
I don't think I would get paid as much as I would like	248	-	13	8	116	132
	31%	-	45%	39%	28%	34%
The weather	159	-	6	1	61	98
	20%	-	22%	5%	14%	26%
						d
I don't feel I would fit in with the local people	129	-	4	-	77	52
	16%	-	13%	-	18%	13%
Lack of economic dynamism	129	-	7	1	58	70
	16%	-	24%	5%	14%	18%
It would be harder to commute to work	113	-	4	4	61	52
	14%	-	13%	16%	15%	14%
Fewer arts and culture opportunities	95	-	4	2	39	56
	12%	-	13%	8%	9%	15%
						d
Lack of attractive places to live in convenient locations	85	-	2	2	48	37
	11%	-	9%	10%	12%	10%

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q7. Which of the following, if any, are the most significant reasons why you do not live in the North of England?
Base: All who do not live in the North of England/ NI

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%						
		*a	*b	*c	d	e
Unweighted Total	769	-	20	16	403	366
Weighted Total	803	-	28	22	418	385
	100%	-	100%	100%	100%	100%
Concern about quality of housing	75	-	1	-	42	33
	9%	-	4%	-	10%	9%
Fewer places to go out (e.g. bars, pubs, clubs and restaurants)	65	-	4	-	33	32
	8%	-	13%	-	8%	8%
Don't know	39	-	-	-	22	17
	5%	-	-	-	5%	4%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?
Base: All who live in London and the South East

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	*e	f	g	h	i	*j	*k	*l	m	*n	*o	*p	q
Unweighted Total	329	168	161	253	93	17	103	226	116	157	-	-	-	157	-	-	-	172
Weighted Total	444	199	245	332	139	24	144	300	186	192	-	-	-	150	-	-	-	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	-	-	-	100%
The job I wanted to do was based here	236	109	127	181	78	20	97	139	105	95	-	-	-	74	-	-	-	162
	53%	55%	52%	55%	56%	85%	67%	46%	56%	50%	-	-	-	49%	-	-	-	55%
							g											
To be close to friends and/or family	206	80	126	161	53	4	58	148	87	92	-	-	-	85	-	-	-	121
	46%	40%	52%	49%	38%	19%	40%	50%	47%	48%	-	-	-	57%	-	-	-	41%
			a											q				
I could get paid a higher salary	190	96	94	154	53	5	67	124	74	88	-	-	-	56	-	-	-	134
	43%	48%	39%	46%	38%	23%	46%	41%	40%	46%	-	-	-	37%	-	-	-	46%
I wanted to live in or near London	179	75	104	133	56	6	61	118	62	84	-	-	-	39	-	-	-	140
	40%	38%	42%	40%	41%	26%	42%	39%	33%	44%	-	-	-	26%	-	-	-	48%
																		m
I have always lived here	137	59	78	115	28	6	31	105	61	56	-	-	-	60	-	-	-	77
	31%	29%	32%	35%	20%	26%	22%	35%	33%	29%	-	-	-	40%	-	-	-	26%
				d				f						q				
Many places to go out (e.g. bars, pubs, clubs and restaurants)	129	65	64	102	35	2	42	87	55	51	-	-	-	21	-	-	-	108
	29%	33%	26%	31%	25%	8%	29%	29%	29%	26%	-	-	-	14%	-	-	-	37%
																		m
A thriving arts and culture scene	119	46	72	92	41	6	44	75	36	61	-	-	-	13	-	-	-	105
	27%	23%	30%	28%	30%	25%	30%	25%	19%	32%	-	-	-	9%	-	-	-	36%
										h								m
The identity of the area	102	45	58	78	29	5	34	68	34	50	-	-	-	26	-	-	-	76
	23%	22%	24%	24%	21%	23%	24%	23%	18%	26%	-	-	-	17%	-	-	-	26%
Most of my friends were also moving here	101	45	56	80	28	5	36	65	33	50	-	-	-	22	-	-	-	79
	23%	23%	23%	24%	21%	22%	25%	22%	18%	26%	-	-	-	15%	-	-	-	27%
																		m

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?
Base: All who live in London and the South East

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	*e	f	g	h	i	*j	*k	*l	m	*n	*o	*p	q
Unweighted Total	329	168	161	253	93	17	103	226	116	157	-	-	-	157	-	-	-	172
Weighted Total	444	199	245	332	139	24	144	300	186	192	-	-	-	150	-	-	-	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	-	-	-	100%
There were better prospects of owning my own home	21	9	12	19	6	-	6	15	5	11	-	-	-	7	-	-	-	15
	5%	5%	5%	6%	5%	-	4%	5%	3%	6%	-	-	-	4%	-	-	-	5%
Housing was more affordable than elsewhere	14	9	5	8	4	1	1	13	9	4	-	-	-	7	-	-	-	7
	3%	4%	2%	3%	3%	5%	1%	4%	5%	2%	-	-	-	5%	-	-	-	2%
Don't know	6	4	2	4	2	-	2	4	3	2	-	-	-	3	-	-	-	3
	1%	2%	1%	1%	1%	-	2%	1%	2%	1%	-	-	-	2%	-	-	-	1%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?
Base: All who live in London and the South East

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	d	*e	f	*g	h	*i	*j	*k	l	*m	*n	*o	p
Unweighted Total	329	8	12	1	103	14	47	27	81	5	4	1	114	4	28	19	110
Weighted Total	444 100%	13 100%	12 100%	2 100%	111 100%	21 100%	64 100%	33 100%	132 100%	8 100%	4 100%	1 100%	117 100%	6 100%	36 100%	27 100%	179 100%
The job I wanted to do was based here	236 53%	8 59%	7 61%	2 100%	60 54%	10 49%	38 59%	17 51%	68 52%	4 54%	2 65%	1 100%	59 51%	4 75%	22 61%	19 72%	91 51%
To be close to friends and/or family	206 46%	6 49%	3 28%	2 100%	55 49%	7 32%	27 42%	12 35%	76 57%	3 37%	1 17%	1 100%	73 63% p	1 23%	4 11%	10 39%	88 49%
I could get paid a higher salary	190 43%	4 32%	6 51%	2 100%	45 41%	10 48%	26 40%	20 61%	57 43%	1 9%	1 17%	-	49 42%	4 75%	13 36%	14 52%	86 48%
I wanted to live in or near London	179 40%	8 58%	-	2 100%	33 30%	11 51%	25 38%	14 44%	59 45% d	2 28%	-	1 100%	33 29%	4 75%	7 20%	12 45%	86 48% l
I have always lived here	137 31%	4 27%	4 34%	-	47 42% f	5 25%	9 15%	8 25%	54 41% f	-	1 35%	-	57 49%	2 25%	-	-	69 39%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	129 29%	4 27%	3 25%	-	28 26%	6 30%	15 24%	11 35%	41 31%	-	-	-	22 19%	3 52%	10 29%	6 22%	64 36% l
A thriving arts and culture scene	119 27%	5 38%	2 16%	-	26 23%	10 46%	20 32%	9 26%	39 29%	1 18%	-	-	22 19%	4 75%	6 17%	14 50%	57 32% l
The identity of the area	102 23%	2 19%	2 21%	-	19 17%	6 28%	8 13%	9 28%	43 32% df	1 9%	2 65%	-	23 20%	4 75%	2 6%	9 33%	44 24%
Most of my friends were also moving here	101 23%	5 41%	-	-	25 23%	6 26%	17 27%	10 29%	26 19%	-	2 48%	-	25 21%	3 52%	5 13%	7 26%	44 24%
There were better prospects of owning my own home	21 5%	-	2 15%	-	5 4%	2 8%	-	1 3%	9 7%	-	-	-	5 4%	-	-	-	14 8%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?
Base: All who live in London and the South East

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	d	*e	f	*g	h	*i	*j	*k	l	*m	*n	*o	p
Unweighted Total	329	8	12	1	103	14	47	27	81	5	4	1	114	4	28	19	110
Weighted Total	444	13	12	2	111	21	64	33	132	8	4	1	117	6	36	27	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Housing was more affordable than elsewhere	14	-	-	-	5	-	-	1	6	-	-	-	6	-	-	-	6
	3%	-	-	-	4%	-	-	3%	5%	-	-	-	5%	-	-	-	4%
Don't know	6	-	-	-	1	-	-	-	5	-	-	-	-	-	-	-	5
	1%	-	-	-	1%	-	-	-	4%	-	-	-	-	-	-	-	3%

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?
Base: All who live in London and the South East

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		*a	*b	*c	d	e
Unweighted Total	329	-	20	16	168	161
Weighted Total	444	-	28	22	217	227
	100%	-	100%	100%	100%	100%
The job I wanted to do was based here	236	-	15	13	112	124
	53%	-	54%	61%	51%	55%
To be close to friends and/or family	206	-	14	3	111	95
	46%	-	50%	12%	51%	42%
I could get paid a higher salary	190	-	10	9	88	102
	43%	-	35%	42%	41%	45%
I wanted to live in or near London	179	-	12	3	73	106
	40%	-	42%	14%	33%	47%
						d
I have always lived here	137	-	9	-	81	56
	31%	-	31%	-	37%	24%
					e	
Many places to go out (e.g. bars, pubs, clubs and restaurants)	129	-	9	5	55	74
	29%	-	30%	21%	25%	33%
A thriving arts and culture scene	119	-	11	5	54	65
	27%	-	38%	22%	25%	29%
The identity of the area	102	-	4	1	51	51
	23%	-	13%	6%	23%	23%
Most of my friends were also moving here	101	-	11	1	35	66
	23%	-	40%	6%	16%	29%
						d
There were better prospects of owning my own home	21	-	-	-	13	8
	5%	-	-	-	6%	4%

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q8a. Which of the following reasons, if any, explain why you have chosen to live in London/the South East?
Base: All who live in London and the South East

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		*a	*b	*c	d	e
Unweighted Total	329	-	20	16	168	161
Weighted Total	444	-	28	22	217	227
	100%	-	100%	100%	100%	100%
Housing was more affordable than elsewhere	14	-	-	-	11	3
	3%	-	-	-	5%	1%
					e	
Don't know	6	-	-	-	5	2
	1%	-	-	-	2%	1%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?
Base: All who live in the North

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	*e	f	g	h	i	*j	*k	*l	*m	*n	o	*p	*q
Unweighted Total	225	102	123	187	58	9	71	154	72	113	-	-	-	-	-	225	-	-
Weighted Total	193	81	112	158	50	8	66	127	81	82	-	-	-	-	-	193	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	100%	-	-
To be close to friends and/or family	109	43	66	94	21	2	37	71	44	45	-	-	-	-	-	109	-	-
	56%	53%	59%	60%	42%	22%	56%	56%	54%	55%	-	-	-	-	-	56%	-	-
				d														
I have always lived here	84	31	52	72	18	1	22	61	32	37	-	-	-	-	-	84	-	-
	43%	39%	47%	45%	37%	12%	34%	48%	39%	45%	-	-	-	-	-	43%	-	-
Housing was more affordable than elsewhere	64	27	37	53	14	3	22	42	29	24	-	-	-	-	-	64	-	-
	33%	34%	33%	34%	28%	32%	34%	33%	36%	29%	-	-	-	-	-	33%	-	-
The job I wanted to do was based here	64	24	41	55	15	3	23	41	29	22	-	-	-	-	-	64	-	-
	33%	29%	36%	35%	30%	32%	35%	32%	35%	27%	-	-	-	-	-	33%	-	-
There were better prospects of owning my own home	59	24	35	49	14	1	25	34	28	19	-	-	-	-	-	59	-	-
	31%	30%	31%	31%	28%	17%	38%	27%	35%	23%	-	-	-	-	-	31%	-	-
The identity of the area	44	19	25	39	9	-	16	27	18	19	-	-	-	-	-	44	-	-
	23%	23%	22%	25%	19%	-	25%	21%	22%	23%	-	-	-	-	-	23%	-	-
Many places to go out (e.g. bars, pubs, clubs and restaurants)	41	13	29	35	7	2	16	26	17	14	-	-	-	-	-	41	-	-
	21%	16%	25%	22%	13%	27%	24%	20%	21%	16%	-	-	-	-	-	21%	-	-
Most of my friends were also moving here	32	12	19	23	8	1	7	25	14	12	-	-	-	-	-	32	-	-
	16%	15%	17%	15%	17%	17%	10%	20%	17%	15%	-	-	-	-	-	16%	-	-
A thriving arts and culture scene	26	11	16	21	7	1	10	16	12	11	-	-	-	-	-	26	-	-
	14%	13%	14%	13%	14%	17%	16%	13%	15%	14%	-	-	-	-	-	14%	-	-
I could get paid a higher salary	18	12	6	13	7	1	4	14	7	7	-	-	-	-	-	18	-	-
	9%	15%	5%	8%	13%	8%	6%	11%	9%	9%	-	-	-	-	-	9%	-	-
		b																

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?
Base: All who live in the North

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION								
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	*e	f	g	h	i	*j	*k	*l	*m	*n	o	*p	*q
Unweighted Total	225	102	123	187	58	9	71	154	72	113	-	-	-	-	-	225	-	-
Weighted Total	193	81	112	158	50	8	66	127	81	82	-	-	-	-	-	193	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	100%	-	-
I wanted to live in or near London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7	3	5	5	4	-	2	5	2	4	-	-	-	-	-	7	-	-
	4%	4%	4%	3%	7%	-	4%	4%	3%	5%	-	-	-	-	-	4%	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?
Base: All who live in the North

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	*d	*e	f	*g	*h	*i	*j	*k	*l	*m	n	*o	*p
Unweighted Total	225	4	4	-	12	2	168	14	6	3	3	1	12	4	170	9	6
Weighted Total	193	3	3	-	10	1	144	12	4	3	2	1	10	4	144	8	6
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To be close to friends and/or family	109	1	-	-	1	1	85	9	3	1	-	-	1	1	87	5	5
	56%	24%	-	-	14%	56%	59%	74%	78%	31%	-	-	13%	16%	60%	61%	82%
I have always lived here	84	1	-	-	2	-	74	4	1	-	-	-	1	-	77	2	1
	43%	24%	-	-	18%	-	51%	31%	32%	-	-	-	10%	-	54%	23%	14%
Housing was more affordable than elsewhere	64	2	1	-	4	1	48	5	1	1	-	-	3	-	52	1	4
	33%	53%	19%	-	41%	100%	33%	43%	14%	38%	-	-	30%	-	36%	16%	68%
The job I wanted to do was based here	64	2	3	-	2	-	46	5	2	2	1	-	4	-	46	5	1
	33%	53%	100%	-	23%	-	32%	43%	36%	69%	59%	-	42%	-	32%	68%	11%
There were better prospects of owning my own home	59	-	-	-	2	1	47	7	1	-	1	-	-	-	49	4	3
	31%	-	-	-	20%	56%	33%	61%	14%	-	41%	-	-	-	34%	48%	54%
The identity of the area	44	1	1	-	1	-	35	3	1	1	-	-	-	1	31	5	3
	23%	24%	43%	-	8%	-	24%	26%	14%	31%	-	-	-	37%	22%	68%	50%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	41	1	1	-	1	-	33	3	1	1	-	-	-	-	34	3	3
	21%	24%	43%	-	8%	-	23%	28%	14%	31%	-	-	-	-	23%	35%	50%
Most of my friends were also moving here	32	1	-	-	-	-	29	-	-	-	-	1	1	2	24	-	1
	16%	24%	-	-	-	-	20%	-	-	-	-	100%	10%	63%	17%	-	25%
A thriving arts and culture scene	26	-	2	-	1	-	20	1	1	-	-	-	-	-	20	2	3
	14%	-	62%	-	8%	-	14%	11%	14%	-	-	-	-	-	14%	27%	50%
I could get paid a higher salary	18	-	1	-	1	1	14	1	1	-	-	-	1	-	14	1	1
	9%	-	19%	-	6%	44%	10%	5%	14%	-	-	-	13%	-	10%	8%	11%
I wanted to live in or near London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?
Base: All who live in the North

	Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
		Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	*d	*e	f	*g	*h	*i	*j	*k	*l	*m	n	*o	*p
Unweighted Total	225	4	4	-	12	2	168	14	6	3	3	1	12	4	170	9	6
Weighted Total	193	3	3	-	10	1	144	12	4	3	2	1	10	4	144	8	6
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	7	-	-	-	1	-	5	-	-	-	-	-	1	-	5	-	-
	4%	-	-	-	14%	-	4%	-	-	-	-	-	15%	-	4%	-	-

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?
Base: All who live in the North

		NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
	Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	225	168	-	-	169	56
Weighted Total	193	144	-	-	143	50
	100%	100%	-	-	100%	100%
To be close to friends and/or family	109	85	-	-	83	26
	56%	59%	-	-	58%	51%
I have always lived here	84	74	-	-	71	12
	43%	51%	-	-	50%	24%
					e	
Housing was more affordable than elsewhere	64	48	-	-	51	13
	33%	33%	-	-	36%	27%
The job I wanted to do was based here	64	46	-	-	48	16
	33%	32%	-	-	34%	32%
There were better prospects of owning my own home	59	47	-	-	47	12
	31%	33%	-	-	33%	24%
The identity of the area	44	35	-	-	34	10
	23%	24%	-	-	24%	20%
Many places to go out (e.g. bars, pubs, clubs and restaurants)	41	33	-	-	34	7
	21%	23%	-	-	24%	14%
Most of my friends were also moving here	32	29	-	-	23	8
	16%	20%	-	-	16%	16%
A thriving arts and culture scene	26	20	-	-	20	7
	14%	14%	-	-	14%	13%
I could get paid a higher salary	18	14	-	-	16	3
	9%	10%	-	-	11%	5%

Columns Tested: a,b,c - d,e

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Brain Drain Research

Q8b. Which of the following reasons, if any, explain why you have chosen to live in the North?
Base: All who live in the North

	Total	NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%		a	*b	*c	d	e
Unweighted Total	225	168	-	-	169	56
Weighted Total	193	144	-	-	143	50
	100%	100%	-	-	100%	100%
I wanted to live in or near London	-	-	-	-	-	-
	-	-	-	-	-	-
Don't know	7	5	-	-	7	1
	4%	4%	-	-	5%	2%

Columns Tested: a,b,c - d,e

Brain Drain Research

Q9a. Does the "Northern Powerhouse" initiative make you more or less likely to consider moving to the North of England in the future, or does it make no difference?
Base: All who do not live in the North of England/ NI

		Total	GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
			Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	*l	m	n	*o	p	q
Unweighted Total		769	389	380	594	209	43	209	560	268	364	93	33	-	214	99	-	158	172
Weighted Total		803	362	441	608	234	48	236	567	343	336	83	32	-	202	65	-	126	294
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	100%	100%
Much more likely	(5.0)	37	20	16	23	15	2	8	28	17	17	3	1	-	6	3	-	7	17
		5%	6%	4%	4%	6%	4%	4%	5%	5%	5%	3%	2%	-	3%	4%	-	5%	6%
Slightly more likely	(4.0)	131	73	57	100	43	13	41	90	63	49	9	3	-	28	11	-	15	65
		16%	20%	13%	16%	18%	27%	17%	16%	18%	14%	10%	10%	-	14%	17%	-	12%	22%
			b																jmp
Makes no difference	(3.0)	363	191	172	273	99	17	113	249	160	155	36	15	-	107	29	-	54	121
		45%	53%	39%	45%	42%	36%	48%	44%	47%	46%	44%	47%	-	53%	44%	-	43%	41%
			b												q				
Slightly less likely	(2.0)	13	8	5	8	5	-	4	10	7	5	3	-	-	3	2	-	3	2
		2%	2%	1%	1%	2%	-	2%	2%	2%	2%	4%	-	-	2%	3%	-	2%	1%
Much less likely	(1.0)	9	6	3	7	2	-	4	5	3	4	-	-	-	-	-	-	2	6
		1%	2%	1%	1%	1%	-	2%	1%	1%	1%	-	-	-	-	-	-	2%	2%
																			m
Don't know what the Northern Powerhouse is		251	63	188	197	70	15	66	185	92	107	32	13	-	57	21	-	45	83
		31%	17%	43%	32%	30%	32%	28%	33%	27%	32%	39%	40%	-	28%	32%	-	36%	28%
				a															
NETS																			
Net: More likely		167	94	74	123	58	15	49	118	81	65	11	4	-	35	14	-	21	82
		21%	26%	17%	20%	25%	32%	21%	21%	23%	19%	14%	12%	-	17%	21%	-	17%	28%
			b																jmp
Net: Less likely		22	14	8	15	7	-	7	15	10	9	3	-	-	3	2	-	5	8
		3%	4%	2%	2%	3%	-	3%	3%	3%	3%	4%	-	-	2%	3%	-	4%	3%
Mean score		3.3	3.3	3.3	3.3	3.4	3.5	3.3	3.3	3.3	3.3	3.2	3.2	-	3.3	3.3	-	3.3	3.4
Standard deviation		.70	.73	.67	.68	.74	.62	.69	.71	.70	.71	.64	.52	-	.57	.66	-	.78	.78
Standard error		.03	.04	.05	.03	.06	.11	.06	.04	.05	.04	.09	.11	-	.05	.08	-	.08	.07

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

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Brain Drain Research

Q9a. Does the "Northern Powerhouse" initiative make you more or less likely to consider moving to the North of England in the future, or does it make no difference?
Base: All who do not live in the North of England/ NI

		Total	REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
			Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%			a	b	*c	d	e	f	g	h	i	j	*k	l	m	n	o	p
Unweighted Total		769	83	47	1	147	74	103	141	98	77	36	2	165	76	57	143	129
Weighted Total		803	81	44	2	147	62	108	124	147	72	34	2	160	54	58	128	195
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely	(5.0)	37	-	-	-	10	1	7	3	11	1	1	-	7	2	3	4	15
		5%	-	-	-	7%	2%	7%	2%	7%	1%	2%	-	4%	3%	6%	3%	7%
						a		a		a								
Slightly more likely	(4.0)	131	11	5	2	25	14	17	11	36	7	3	-	27	8	12	19	44
		16%	13%	10%	100%	17%	23%	16%	9%	25%	9%	9%	-	17%	15%	21%	15%	22%
						g	g			bg								i
Makes no difference	(3.0)	363	40	23	-	66	31	54	59	52	37	16	2	75	27	24	59	82
		45%	50%	52%	-	45%	50%	50%	48%	35%	50%	47%	100%	47%	50%	42%	46%	42%
			h					h										
Slightly less likely	(2.0)	13	2	-	-	3	1	1	3	-	2	-	-	3	1	1	3	-
		2%	3%	-	-	2%	2%	1%	3%	-	3%	-	-	2%	2%	2%	2%	-
											p							
Much less likely	(1.0)	9	-	-	-	3	-	2	2	2	-	-	-	3	-	-	2	3
		1%	-	-	-	2%	-	2%	2%	1%	-	-	-	2%	-	-	2%	2%
Don't know what the Northern Powerhouse is		251	27	16	-	40	14	28	46	46	26	14	-	44	16	17	41	52
		31%	34%	38%	-	27%	23%	26%	37%	31%	36%	42%	-	28%	30%	29%	32%	26%
									e									
NETS																		
Net: More likely		167	11	5	2	35	15	24	14	47	8	4	-	34	9	16	23	58
		21%	13%	10%	100%	24%	25%	22%	11%	32%	11%	12%	-	22%	17%	27%	18%	30%
						g	g	g		abg				i		i		ijo
Net: Less likely		22	2	-	-	6	1	2	5	2	2	-	-	6	1	1	5	3
		3%	3%	-	-	4%	2%	2%	4%	1%	3%	-	-	4%	2%	2%	4%	2%
Mean score		3.3	3.2	3.2	4.0	3.3	3.3	3.3	3.1	3.5	3.1	3.2	3.0	3.3	3.3	3.4	3.2	3.5
						g	g	g		abg						i		io
Standard deviation		.70	.47	.38	-	.79	.58	.75	.65	.76	.52	.51	*	.73	.59	.69	.70	.77
Standard error		.03	.07	.07	-	.08	.08	.08	.07	.09	.07	.11	*	.07	.08	.11	.07	.08

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

COMRES

Brain Drain Research

Q9a. Does the "Northern Powerhouse" initiative make you more or less likely to consider moving to the North of England in the future, or does it make no difference?
Base: All who do not live in the North of England/ NI

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			*a	*b	*c	d	e
Unweighted Total		769	-	20	16	403	366
Weighted Total		803	-	28	22	418	385
		100%	-	100%	100%	100%	100%
Much more likely	(5.0)	37	-	2	-	16	20
		5%	-	9%	-	4%	5%
Slightly more likely	(4.0)	131	-	6	5	64	67
		16%	-	22%	25%	15%	17%
Makes no difference	(3.0)	363	-	12	10	176	187
		45%	-	43%	47%	42%	49%
Slightly less likely	(2.0)	13	-	-	-	8	6
		2%	-	-	-	2%	1%
Much less likely	(1.0)	9	-	2	-	5	3
		1%	-	6%	-	1%	1%
Don't know what the Northern Powerhouse is		251	-	6	6	149	102
		31%	-	20%	28%	36%	26%
						e	
NETS							
Net: More likely		167	-	9	5	80	87
		21%	-	31%	25%	19%	23%
Net: Less likely		22	-	2	-	13	9
		3%	-	6%	-	3%	2%
Mean score		3.3	-	3.3	3.3	3.3	3.3
Standard deviation		.70	-	.98	.49	.71	.69
Standard error		.03	-	.24	.14	.04	.04

Columns Tested: a,b,c - d,e

COMRES

Brain Drain Research

Q9b. Does the "Northern Powerhouse" initiative make you more or less likely to continue living in the North of England in the future, or does it make no difference?
Base: All who live in the North

		GENDER		LEVEL OF QUALIFICATION			UNIVERSITY ATTENDED		SUBJECT STUDIED		CURRENT REGION							
	Total	Male	Female	Undergraduate degree	Masters degree	PhD	Russell Group	Non-Russell Group	STEM	Non-STEM	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		a	b	c	d	*e	f	g	h	i	*j	*k	*l	*m	*n	o	*p	*q
Unweighted Total	225	102	123	187	58	9	71	154	72	113	-	-	-	-	-	225	-	-
Weighted Total	193	81	112	158	50	8	66	127	81	82	-	-	-	-	-	193	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	100%	-	-
Much more likely (5.0)	16	12	4	12	3	2	4	12	8	7	-	-	-	-	-	16	-	-
	8%	15%	4%	7%	6%	20%	6%	10%	10%	8%	-	-	-	-	-	8%	-	-
		b																
Slightly more likely (4.0)	27	12	15	20	5	3	6	21	14	11	-	-	-	-	-	27	-	-
	14%	15%	13%	13%	11%	39%	9%	16%	17%	13%	-	-	-	-	-	14%	-	-
Makes no difference (3.0)	109	43	66	90	34	3	46	63	44	43	-	-	-	-	-	109	-	-
	56%	54%	59%	57%	68%	41%	70%	49%	55%	53%	-	-	-	-	-	56%	-	-
							g											
Slightly less likely (2.0)	1	1	-	1	1	-	1	1	-	1	-	-	-	-	-	1	-	-
	1%	2%	-	1%	1%	-	1%	*	-	2%	-	-	-	-	-	1%	-	-
Much less likely (1.0)	1	1	1	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-
	1%	1%	1%	1%	-	-	-	1%	-	2%	-	-	-	-	-	1%	-	-
Don't know what the Northern Powerhouse is	38	11	27	34	7	-	9	29	15	18	-	-	-	-	-	38	-	-
	20%	14%	24%	21%	14%	-	14%	23%	19%	22%	-	-	-	-	-	20%	-	-
NETS																		
Net: More likely	43	24	19	32	8	5	10	33	22	18	-	-	-	-	-	43	-	-
	22%	30%	17%	20%	17%	59%	15%	26%	27%	21%	-	-	-	-	-	22%	-	-
		b																
Net: Less likely	3	2	1	3	1	-	1	2	-	3	-	-	-	-	-	3	-	-
	1%	2%	1%	2%	1%	-	1%	2%	-	3%	-	-	-	-	-	1%	-	-
Mean score	3.4	3.5	3.2	3.3	3.3	3.8	3.2	3.4	3.4	3.3	-	-	-	-	-	3.4	-	-
		b																
Standard deviation	.72	.84	.58	.70	.60	.80	.58	.78	.70	.79	-	-	-	-	-	.72	-	-
Standard error	.05	.09	.06	.06	.09	.27	.07	.07	.09	.08	-	-	-	-	-	.05	-	-

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l,m,n,o,p,q

Brain Drain Research

Q9b. Does the "Northern Powerhouse" initiative make you more or less likely to continue living in the North of England in the future, or does it make no difference?
Base: All who live in the North

			REGION OF UNIVERSITY								REGION LIVING SIX MONTHS AFTER UNIVERSITY							
	Total	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London	Scotland	Wales	Northern Ireland	South East and East of England	South West	North of England	Midlands	London
Significance Level: 95%		*a	*b	*c	*d	*e	f	*g	*h	*i	*j	*k	*l	*m	n	*o	*p
Unweighted Total	225	4	4	-	12	2	168	14	6	3	3	1	12	4	170	9	6
Weighted Total	193	3	3	-	10	1	144	12	4	3	2	1	10	4	144	8	6
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely (5.0)	16	-	1	-	-	-	15	-	1	-	1	-	-	-	16	-	-
	8%	-	19%	-	-	-	10%	-	14%	-	26%	-	-	-	11%	-	-
Slightly more likely (4.0)	27	-	1	-	1	-	15	3	2	-	1	-	-	1	16	2	1
	14%	-	19%	-	10%	-	11%	23%	36%	-	41%	-	-	37%	11%	27%	11%
Makes no difference (3.0)	109	3	1	-	7	1	84	8	2	3	1	1	7	2	83	4	5
	56%	76%	19%	-	75%	100%	58%	71%	50%	100%	33%	100%	72%	42%	58%	55%	89%
Slightly less likely (2.0)	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-
Much less likely (1.0)	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know what the Northern Powerhouse is	38	1	1	-	1	-	29	1	-	-	-	-	3	1	28	1	-
	20%	24%	43%	-	14%	-	20%	7%	-	-	-	-	28%	21%	20%	18%	-
NETS																	
Net: More likely	43	-	1	-	1	-	30	3	2	-	2	-	-	1	32	2	1
	22%	-	38%	-	10%	-	21%	23%	50%	-	67%	-	-	37%	22%	27%	11%
Net: Less likely	3	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-
Mean score	3.4	3.0	4.0	-	3.1	3.0	3.4	3.2	3.6	3.0	3.9	3.0	3.0	3.5	3.4	3.3	3.1
Standard deviation	.72	-	1.20	-	.34	-	.72	.45	.81	-	1.00	-	-	.61	.73	.51	.35
Standard error	.05	-	.69	-	.11	-	.06	.12	.33	-	.58	-	-	.35	.06	.18	.14

Columns Tested: a,b,c,d,e,f,g,h - i,j,k,l,m,n,o,p

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Q9b. Does the "Northern Powerhouse" initiative make you more or less likely to continue living in the North of England in the future, or does it make no difference?
Base: All who live in the North

			NORTH/SOUTH			ACTION AFTER LEAVING UNIVERSITY	
		Total	Went to university in North, still in North	Went to university in North, moved South immediately	Went to university in North, moved South more than six months later	Stayed in the same region	Moved away from the region
Significance Level: 95%			a	*b	*c	d	e
Unweighted Total		225	168	-	-	169	56
Weighted Total		193	144	-	-	143	50
		100%	100%	-	-	100%	100%
Much more likely	(5.0)	16	15	-	-	16	1
		8%	10%	-	-	11%	1%
						e	
Slightly more likely	(4.0)	27	15	-	-	15	12
		14%	11%	-	-	11%	23%
							d
Makes no difference	(3.0)	109	84	-	-	83	26
		56%	58%	-	-	58%	52%
Slightly less likely	(2.0)	1	1	-	-	1	-
		1%	1%	-	-	1%	-
Much less likely	(1.0)	1	-	-	-	-	1
		1%	-	-	-	-	3%
							d
Don't know what the Northern Powerhouse is		38	29	-	-	28	10
		20%	20%	-	-	20%	21%
NETS							
Net: More likely		43	30	-	-	31	12
		22%	21%	-	-	21%	25%
Net: Less likely		3	1	-	-	1	1
		1%	1%	-	-	1%	3%
Mean score		3.4	3.4	-	-	3.4	3.3
Standard deviation		.72	.72	-	-	.73	.67
Standard error		.05	.06	-	-	.06	.10

Columns Tested: a,b,c - d,e

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