



Daily Mirror – Loneliness Poll – November 2018

Methodology: ComRes surveyed 2,085 British adults online between 9th and 11th November 2018. Data were weighted to be representative of all British adults aged 18+ by age, gender and region. ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

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Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 1
Q.1 What is the longest you have gone without speaking to or seeing anyone in person?
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Less than a day	878 42%	403 40%	476 45%A	54 23%	117 32%C	117 35%C	148 40%Cd	152 49%CDEF	221 60%CDEFG	69 62%CDEFG	171 29%	265 38%J	442 56%JK	251 44%N	218 37%	192 45%N	218 43%n	118 39%	315 35%
A day	400 19%	195 19%	205 19%	61 26%EFGHI	90 25%EFGHI	54 16%	63 17%	56 18%	58 16%	18 16%	152 26%KL	117 17%	131 17%	119 21%p	127 22%P	73 17%	81 16%	71 23%	189 21%
Two to three days	357 17%	192 19%b	164 15%	55 24%FGHI	74 20%HI	60 18%Hi	61 17%h	51 17%h	44 12%	11 10%	129 22%KL	121 17%l	106 13%	111 20%OP	113 19%op	59 14%	73 14%	58 19%	180 20%
More than three days but less than a week	126 6%	71 7%	55 5%	10 4%	18 5%	25 8%h	37 10%CDGH	17 5%	14 4%	6 5%	28 5%	62 9%JL	37 5%	25 4%	46 8%Mo	20 5%	36 7%m	16 5%	58 6%
More than a week	224 11%	106 10%	118 11%	34 15%GHI	41 11%HI	55 17%dfGHI	43 12%HI	24 8%	24 6%	4 4%	75 13%L	98 14%L	52 7%	42 7%	54 9%	52 12%M	76 15%MN	30 10%	101 11%
Don't know	99 5%	51 5%	49 5%	17 7%GH	20 6%h	22 7%gHi	17 5%	10 3%	11 3%	2 2%	38 6%L	39 6%L	23 3%	20 4%	28 5%	29 7%M	22 4%	12 4%	54 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 2
Q.1 What is the longest you have gone without speaking to or seeing anyone in person?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Less than a day	878 42%	65 36%	52 50%AK	760 42%	45 51%AK	97 40%K	73 42%K	80 43%K	70 46%K	94 47%aK	87 31%	132 45%aK	82 44%K
A day	400 19%	38 21%	16 15%	346 19%	13 15%	43 18%	42 24%h	28 15%	28 19%	42 21%	64 23%h	52 18%	34 18%
Two to three days	357 17%	32 18%	11 11%	313 17%	12 14%	40 17%	31 18%	29 15%	20 13%	31 15%	64 23%BhIj	52 18%	35 19%
More than three days but less than a week	126 6%	17 9%dK	9 9%	100 6%	5 6%	13 5%	10 6%	11 6%	11 7%	10 5%	12 4%	16 5%	14 8%
More than a week	224 11%	24 13%gj	13 13%	187 10%	9 11%	32 14%Gj	11 7%	21 12%	13 9%	14 7%	38 13%Gj	28 9%	20 11%
Don't know	99 5%	4 2%	2 2%	93 5%	3 3%m	15 6%aM	8 4%M	16 9%AbIM	11 7%aM	10 5%M	17 6%aM	13 4%M	1 *

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey
ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 3
Q.2 How often are you in contact with your friends, family and neighbours?

Summary**Base: All respondents**

	<u>Friends</u>	<u>Family</u>	<u>Neighbours</u>
Unweighted base	2085	2085	2085
Weighted base	2085	2085	2085
NET: Any contact	1984 95%	2023 97%	1824 88%
Daily	649 31%	1210 58%	391 19%
Weekly	971 47%	617 30%	882 42%
Monthly	227 11%	109 5%	253 12%
Less than monthly	136 7%	87 4%	298 14%
Never	61 3%	40 2%	193 9%
Don't know	40 2%	22 1%	68 3%

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 4
Q.2 How often are you in contact with your friends, family and neighbours?
Friends
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Any contact	1984 95%	964 95%	1020 96%	217 94%	347 96%	317 95%	344 93%	296 96%	355 96%	107 97%	564 95%	661 94%	758 96%	545 96%	560 96%	401 95%	477 94%	299 98%	856 95%
Daily	649 31%	302 30%	347 32%	115 49% EFGHI	153 42% EFGHI	105 31% gH	98 27%	73 24%	78 21%	28 25%	267 45% KL	203 29% L	179 23%	180 32%	198 34% P	132 31%	139 27%	130 43% R	303 34%
Weekly	971 47%	468 46%	503 47%	80 34%	127 35%	146 44% CD	177 48% CD	164 53% CDE	215 58% CDEF	64 58% CDEF	207 35%	322 46% J	443 56% JK	276 49%	269 46%	194 46%	232 46%	126 41%	392 44%
Monthly	227 11%	121 12%	106 10%	19 8%	42 12%	47 14% Cg	42 11%	28 9%	37 10%	11 10%	61 10%	89 13% I	77 10%	60 10%	65 11%	48 11%	54 11%	28 9%	107 12%
Less than monthly	136 7%	72 7%	64 6%	4 2%	25 7% C	20 6% C	28 7% C	30 10% Cei	25 7% C	5 4%	29 5%	47 7%	60 8% j	29 5%	29 5%	27 6%	52 10% MNo	14 4%	54 6%
Never	61 3%	32 3%	29 3%	4 2%	7 2%	11 3% i	21 6% CDhI	9 3% i	9 3% i	-	11 2%	32 5% JL	19 2%	14 3%	15 3%	10 2%	21 4%	4 1%	24 3%
Don't know	40 2%	22 2%	18 2%	11 5% dEFGH	7 2%	5 1%	4 1%	4 1%	6 2%	4 3%	18 3% k	9 1%	13 2%	9 2%	10 2%	12 3%	9 2%	3 1%	17 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 5
Q.2 How often are you in contact with your friends, family and neighbours?
Friends
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Any contact	1984 95%	176 97%	98 94%	1709 95%	84 96%	224 93%	169 97%	179 96%	142 93%	187 94%	265 94%	284 97%Fijk	175 95%
Daily	649 31%	42 23%	27 26%	580 32%A	27 31%	81 34%A	54 31%	62 33%A	43 28%	53 27%	101 36%Abj	104 36%Aj	54 29%
Weekly	971 47%	92 51%	55 52%	825 46%	38 44%	107 45%	90 51%	79 43%	72 47%	98 49%	127 45%	126 43%	88 47%
Monthly	227 11%	31 17%DBFgKlm	4 4%	192 11%B	11 13%B	23 10%b	17 9%b	24 13%B	18 12%B	25 13%B	25 9%b	31 11%B	18 10%b
Less than monthly	136 7%	11 6%	12 12%DFGjK	112 6%	8 9%	12 5%	9 5%	14 8%	9 6%	11 6%	11 4%	24 8%k	15 8%k
Never	61 3%	3 2%	3 3%	55 3%	2 3%	8 3%	4 2%	6 3%	5 3%	8 4%	10 3%	5 2%	6 3%
Don't know	40 2%	2 1%	3 3%h	35 2%	1 1%	8 4%HL	3 1%	* *	5 3%HI	4 2%	7 3%h	2 1%	4 2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 6
Q.2 How often are you in contact with your friends, family and neighbours?
Family
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Any contact	2023 97%	987 97%	1036 97%	222 96%	351 97%	329 99%cf	354 96%	302 98%	358 97%	108 97%	573 97%	682 97%	768 97%	557 98%	569 97%	410 97%	487 96%	301 99%	873 97%
Daily	1210 58%	570 56%	640 60%a	144 62%ghl	231 64%FGHI	207 62%ghl	206 56%	166 54%	202 54%	54 49%	375 63%L	413 59%l	422 53%	333 58%	325 55%	269 64%NP	282 56%	194 64%	542 60%
Weekly	617 30%	303 30%	314 29%	66 28%	101 28%	86 26%	108 29%	98 32%	114 31%	43 39%cDef	167 28%	194 28%	256 32%k	181 32%o	189 32%op	110 26%	137 27%	83 27%	248 28%
Monthly	109 5%	65 6%B	44 4%	8 4%	11 3%	22 6%d	25 7%D	20 7%D	16 4%	6 6%	19 3%	47 7%J	43 5%j	32 6%	24 4%	18 4%	35 7%n	16 5%	51 6%
Less than monthly	87 4%	50 5%	37 4%	3 1%	8 2%	14 4%c	14 4%	18 6%CD	26 7%CD	4 4%	12 2%	28 4%j	47 6%J	11 2%	31 5%M	12 3%	33 6%MO	8 3%	32 4%
Never	40 2%	18 2%	22 2%	2 1%	3 1%	3 1%	13 4%cDe	6 2%	10 3%d	2 2%	5 1%	16 2%j	19 2%j	8 1%	9 2%	6 1%	17 3%mmo	3 1%	13 1%
Don't know	22 1%	13 1%	9 1%	8 3%EFGH	6 2%g	2 *	2 1%	1 *	3 1%	1 1%	14 2%KL	4 1%	4 1%	3 1%	8 1%	8 2%mp	3 1%	1 *	12 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 7
Q.2 How often are you in contact with your friends, family and neighbours?

Family

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Any contact	2023 97%	179 99%ljk	101 97%	1743 97%	86 98%	234 98%	174 99%bIJK	181 97%	143 94%	190 95%	267 95%	286 98%ijk	181 97%
Daily	1210 58%	101 56%	58 55%	1051 58%	59 67%Km	150 63%K	100 57%	112 60%	91 60%	119 60%	149 53%	170 58%	101 54%
Weekly	617 30%	52 29%	33 32%i	532 30%	23 26%	67 28%	58 33%l	52 28%	33 21%	59 29%	93 33%l	83 28%	65 35%l
Monthly	109 5%	24 13%DBEFGHJKLM3%	3 3%	82 5%	2 2%	9 4%	10 6%	9 5%	11 7%	7 3%	11 4%	17 6%	7 4%
Less than monthly	87 4%	3 1%	7 7%A	77 4%a	3 3%	8 4%	6 3%	7 4%	9 6%a	5 3%	15 5%a	16 6%A	7 4%
Never	40 2%	1 1%	1 1%	38 2%	1 1%	1 1%	- -	5 2%g	4 3%g	8 4%aFG	10 4%aFGl	4 1%	5 3%g
Don't know	22 1%	1 *	2 2%m	19 1%	1 1%	4 2%	1 1%	* *	5 3%ahIM	2 1%	4 1%	2 1%	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 8
Q.2 How often are you in contact with your friends, family and neighbours?
Neighbours
Base: All respondents

	Gender			Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Any contact	1824 88%	906 89%b	918 86%	166 72%	296 82%C	296 89%CD	321 87%C	283 92%CDf	353 95%CDEFg	109 98%CDEFg	462 78%	618 88%J	745 94%JK	512 90%N	494 84%	372 88%	446 88%n	262 86%	769 86%
Daily	391 19%	204 20%	187 18%	18 8%	46 13%c	64 19%CDF	43 12%	57 18%CdF	113 30%CDEFG	51 46%CDEFGH1%	64 15%J	107 28%JK	220 15%	87 20%M	119 21%M	88 19%	97 19%	48 16%	141 16%
Weekly	882 42%	424 42%	458 43%	74 32%	133 37%	139 42%C	171 46%CD	159 52%CDEHI	162 44%Cd	44 39%	207 35%	310 44%J	365 46%J	264 46%N	222 38%	176 42%	220 43%n	125 41%	372 41%
Monthly	253 12%	131 13%	123 11%	29 12%	54 15%GI	46 14%gl	49 13%gi	26 8%	42 11%	7 6%	83 14%L	95 14%L	75 10%	83 15%np	61 10%	54 13%	55 11%	33 11%	127 14%
Less than monthly	298 14%	148 15%	150 14%	45 20%gHI	62 17%HI	47 14%i	58 16%HI	41 13%i	37 10%	8 7%	108 18%L	105 15%L	85 11%	79 14%	91 16%	53 13%	75 15%	56 18%	129 14%
Never	193 9%	80 8%	112 11%a	47 20%DEFGHI1%	41 11%gHI	30 9%HI	41 11%gHI	22 7%HI	12 3%	1 1%	88 15%KL	71 10%L	34 4%	43 8%	67 11%M	34 8%	48 9%	32 10%	97 11%
Don't know	68 3%	31 3%	37 3%	19 8%EFGHI	23 6%EFGHI	8 2%	6 2%	4 1%	6 2%	1 1%	43 7%KL	14 2%	11 1%	14 2%	25 4%	17 4%	13 3%	13 4%	31 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 9
Q.2 How often are you in contact with your friends, family and neighbours?
Neighbours
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Any contact	1824 88%	159 88%	88 84%	1578 88%	77 88%	215 90%	151 86%	170 92%biK	128 84%	180 90%	239 85%	255 87%	164 88%
Daily	391 19%	29 16%	12 11%	351 19%B	24 27%aBhjk	50 21%B	38 22%B	30 16%	31 20%b	34 17%	48 17%	60 21%B	37 20%b
Weekly	882 42%	76 42%	47 45%	759 42%	36 41%	109 45%	73 42%	74 40%	68 45%	91 46%	115 41%	114 39%	78 42%
Monthly	253 12%	30 17%dfGim	15 15%g	208 12%	10 11%	24 10%	13 7%	27 15%g	14 9%	21 11%	40 14%G	40 14%g	19 10%
Less than monthly	298 14%	24 13%	14 13%	261 14%	8 9%	32 13%	27 15%	40 21%aEfIKl	14 9%	33 17%i	36 13%	41 14%	30 16%
Never	193 9%	18 10%f	14 14%FH	160 9%	7 8%	12 5%	21 12%FH	10 5%	17 11%Fh	16 8%	32 11%FH	29 10%fh	16 9%
Don't know	68 3%	4 2%	2 2%	61 3%	3 4%	13 5%	3 2%	6 3%	7 5%	5 2%	11 4%	8 3%	6 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 10
Q.3 How often do you feel lonely?
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Ever feel lonely	1082 52%	493 48%	589 55%A	185 80%DEFGHI	228 63%FGHI	191 57%GHI	196 53%GHI	124 40%I	126 34%	31 28%	413 70%KL	388 55%L	281 35%	284 50%	315 54%	207 49%	275 54%	155 51%	505 56%
Daily	276 13%	140 14%	136 13%	37 16%GH	60 17%GH	52 16%GH	61 16%GH	30 10%	25 7%	12 11%	97 16%L	113 16%L	67 8%	44 8%	88 15%M	56 13%M	88 17%M	30 10%	118 13%
Weekly	273 13%	130 13%	143 13%	65 28%DEFGHI	46 13%HI	58 17%GHI	46 12%HI	30 10%hi	23 6%	5 4%	111 19%kL	104 15%L	58 7%	84 15%	74 13%	51 12%	63 12%	44 14%	128 14%
Monthly	163 8%	76 7%	87 8%	44 19%EFGHI	58 16%EFGHI	25 7%FHI	12 3%i	14 5%i	11 3%i	-	102 17%KL	36 5%i	25 3%	51 9%O	55 9%O	19 5%	38 8%o	23 7%	100 11%
Less than monthly	370 18%	147 14%	223 21%A	39 17%	64 18%	57 17%	78 21%i	50 16%	68 18%	14 13%	103 17%	135 19%	131 17%	106 19%	98 17%	80 19%	86 17%	59 19%	159 18%
Never	885 42%	467 46%B	418 39%	31 13%	117 32%C	119 36%C	149 40%Cd	170 55%CDEF	225 61%CDEF	74 66%CDEF	148 25%	268 38%J	469 59%JK	264 46%N	234 40%	179 42%	208 41%	132 43%	341 38%
Don't know	118 6%	58 6%	60 6%	15 7%	16 4%	23 7%	24 7%	15 5%	20 5%	6 6%	31 5%	47 7%	41 5%	21 4%	37 6%m	37 9%MP	24 5%	19 6%	52 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 11
Q.3 How often do you feel lonely?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Ever feel lonely	1082 52%	90 50%	48 46%	943 52%	43 49%	127 53%	91 52%	94 51%	70 46%	100 50%	168 60%aBhjL	146 50%	104 56%
Daily	276 13%	23 13%	11 10%	242 13%	10 11%	43 18%bgH	18 10%	16 8%	26 17%H	24 12%	40 14%h	39 13%	27 15%h
Weekly	273 13%	15 8%	16 15%	242 13%a	11 12%	27 11%	24 14%	26 14%	17 11%	32 16%A	43 15%a	39 13%	23 12%
Monthly	163 8%	14 7%	6 5%	144 8%	4 5%	12 5%	14 8%	18 10%f	9 6%	18 9%	40 14%ABEFgILM	18 6%	10 6%
Less than monthly	370 18%	38 21%IJ	16 16%	315 18%	18 20%	45 19%	35 20%ij	34 18%	18 12%	25 12%	45 16%	51 18%	44 24%IJK
Never	885 42%	86 47%K	50 48%K	749 42%	37 42%	104 43%K	75 43%k	77 42%k	70 46%K	84 42%k	93 33%	130 44%K	78 42%k
Don't know	118 6%	5 3%	6 6%m	108 6%	8 9%AfM	9 4%	9 5%	14 7%aM	11 7%aM	16 8%AfM	21 7%aM	16 6%m	3 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey
ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 12
Q.4 How hard or easy do you find it to:
Summary
Base: All respondents

		Make new friends	Keep up with old friends	Keep up with wider family
Unweighted base		2085	2085	2085
Weighted base		2085	2085	2085
NET: Easy		981 47%	925 44%	923 44%
Very easy	(4)	185 9%	208 10%	202 10%
Fairly easy	(3)	796 38%	717 34%	721 35%
Fairly difficult	(2)	596 29%	727 35%	720 35%
Very difficult	(1)	431 21%	366 18%	322 15%
NET: Difficut		1026 49%	1093 52%	1042 50%
Don't know		78 4%	67 3%	120 6%
Mean		2.37	2.38	2.41
Standard deviation		0.92	0.90	0.88
Standard error		0.02	0.02	0.02

Loneliness Survey

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Absolutes/col percents

Table 13
Q.4 How hard or easy do you find it to:
Make new friends
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Easy	981 47%	494 49%	487 46%	108 46%	156 43%	134 40%	157 43%	157 51% ^{dEf}	215 58% ^{CDEFg}	55 49%	263 45%	291 41%	426 54% ^{JK}	298 52% ^P	283 48% ^P	200 47% ^P	201 40%	154 50%	417 47%
Very easy	(4) 185 9%	91 9%	94 9%	24 10% ^F	36 10% ^F	26 8%	19 5%	25 8%	40 11% ^F	15 13% ^{eF}	60 10% ^K	45 6%	79 10% ^K	50 9%	60 10% ^p	39 9%	36 7%	34 11%	72 8%
Fairly easy	(3) 796 38%	403 40%	393 37%	84 36%	120 33%	108 32%	138 37%	132 43% ^{DE}	175 47% ^{CDEFI}	40 36%	203 34%	246 35%	347 44% ^{JK}	248 44% ^{nP}	223 38% ^p	161 38%	165 33%	119 39%	345 38%
Fairly difficult	(2) 596 29%	274 27%	322 30%	65 28%	103 29%	115 34% ^{fgH}	102 28%	83 27%	92 25%	36 32%	168 28%	217 31%	211 27%	152 27%	175 30%	128 30%	141 28%	97 32%	256 29%
Very difficult	(1) 431 21%	210 21%	220 21%	48 21% ^{hi}	90 25% ^{GHI}	78 24% ^{gHI}	95 26% ^{GHI}	53 17%	52 14%	13 12%	138 23% ^L	174 25% ^L	119 15%	103 18%	110 19%	76 18%	141 28% ^{MNO}	47 15%	188 21% ^q
NET: Difficut	1026 49%	484 48%	542 51%	112 49% ^H	193 54% ^{GH}	193 58% ^{cGHI}	197 53% ^{GH}	137 44%	144 39%	49 44%	306 52% ^L	390 56% ^L	330 42%	255 45%	285 49%	204 48%	282 56% ^{MNO}	144 47%	444 49%
Don't know	78 4%	39 4%	39 4%	11 5% ^e	11 3%	6 2%	15 4%	15 5% ^e	12 3%	7 6% ^E	23 4%	21 3%	34 4%	17 3%	18 3%	19 5%	24 5%	8 3%	36 4%
Mean	2.37	2.38	2.35	2.38 ^f	2.29	2.25	2.23	2.44 ^{dEF}	2.56 ^{CDEFg}	2.54 ^{DEF}	2.33	2.24	2.51 ^{JK}	2.44 ^P	2.41 ^P	2.40 ^P	2.20	2.48 ^r	2.35
Standard deviation	0.92	0.92	0.92	0.94	0.97	0.91	0.91	0.88	0.87	0.89	0.96	0.91	0.88	0.89	0.92	0.90	0.95	0.89	0.91
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 14
Q.4 How hard or easy do you find it to:
Make new friends
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Easy	981 47%	73 40%	54 52%ae	854 47%a	34 39%	122 51%ae	76 43%	90 49%	70 46%	91 45%	138 49%a	151 52%AE	82 44%
Very easy	(4) 185 9%	11 6%	10 10%	163 9%	5 6%	27 11%J	14 8%	17 9%	14 9%	9 5%	30 11%J	25 9%	22 12%aJ
Fairly easy	(3) 796 38%	61 34%	44 43%	691 38%	29 33%	95 39%	62 35%	74 40%	56 37%	81 41%	108 38%	126 43%aM	60 32%
Fairly difficult	(2) 596 29%	52 28%	27 25%	518 29%	30 34%	63 26%	61 35%fJ	55 30%	39 26%	48 24%	79 28%	80 28%	62 33%j
Very difficult	(1) 431 21%	51 28%DFgHKL	21 20%	358 20%	23 26%l	45 19%	34 20%	32 17%	34 22%	51 26%hkL	51 18%	48 17%	38 21%
NET: Difficut	1026 49%	103 57%dFkL	48 46%	876 49%	53 60%bFhKL	108 45%	96 55%fl	88 47%	73 48%	99 49%	131 46%	129 44%	101 54%fL
Don't know	78 4%	6 3%	2 2%	70 4%	1 1%	11 4%	3 2%	7 4%	9 6%M	10 5%m	13 5%m	12 4%	3 1%
Mean	2.37	2.19	2.42a	2.38A	2.19	2.45AEJ	2.32	2.42Ae	2.35	2.26	2.43Aej	2.46AEJ	2.36
Standard deviation	0.92	0.93	0.93	0.92	0.90	0.94	0.89	0.89	0.95	0.91	0.92	0.88	0.95
Standard error	0.02	0.07	0.09	0.02	0.10	0.06	0.07	0.07	0.08	0.07	0.06	0.05	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 15
Q.4 How hard or easy do you find it to:
Keep up with old friends
Base: All respondents

	Total	Gender		Age										Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Easy	925 44%	423 42%	501 47%A	98 42%	139 39%	132 40%	140 38%	138 45%	217 59% CDEFG	60 54% CDEFg	237 40%	272 39%	415 53% JK	283 50% nP	259 44% p	187 44%	195 39%	133 43%	380 42%
Very easy	(4) 208 10%	98 10%	110 10%	17 7%	42 12%	27 8%	32 9%	26 8%	43 12%	20 18% CdEFGH	59 10%	59 8%	89 11% k	68 12% p	56 10%	42 10%	41 8%	32 10%	88 10%
Fairly easy	(3) 717 34%	325 32%	392 37%A	81 35% d	97 27%	105 31%	108 29%	112 36% Df	174 47% CDEFGI	40 36% d	178 30%	213 30%	326 41% JK	214 38% P	204 35%	145 34%	154 30%	101 33%	292 33%
Fairly difficult	(2) 727 35%	355 35%	372 35%	86 37% h	135 37% H	129 39% Hi	128 35%	109 35%	109 29%	32 29%	220 37% L	257 37% l	250 32%	196 35%	212 36%	146 34%	173 34%	118 39%	329 37%
Very difficult	(1) 366 18%	200 20% B	165 15%	40 17% H	73 20% Hi	64 19% H	82 22% HI	54 17% H	39 10%	14 13%	112 19% L	147 21% L	106 13%	83 15%	94 16%	68 16%	120 24% MNO	46 15%	155 17%
NET: Difficut	1093 52%	556 55% b	537 50%	125 54% HI	207 57% HI	194 58% HI	210 57% HI	163 53% Hi	147 40%	47 42%	332 56% L	404 58% L	357 45%	280 49%	307 52%	214 51%	293 58% MnO	164 54%	484 54%
Don't know	67 3%	39 4%	29 3%	8 4%	14 4%	8 2%	18 5% H	8 3%	7 2%	4 3%	23 4%	26 4%	19 2%	7 1%	20 3% M	22 5% M	19 4% M	9 3%	33 4%
Mean	2.38	2.33	2.43 A	2.34	2.31	2.29	2.26	2.37	2.61 CDEFG	2.62 CDEFG	2.32	2.27	2.52 JK	2.48 P	2.39 P	2.40 P	2.24	2.40	2.36
Standard deviation	0.90	0.91	0.88	0.85	0.94	0.88	0.92	0.87	0.83	0.94	0.91	0.90	0.87	0.89	0.88	0.89	0.92	0.88	0.89
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.09	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 16
Q.4 How hard or easy do you find it to:
Keep up with old friends
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Easy	925 44%	86 48%J	43 41%	796 44%	43 49%J	104 43%	71 40%	82 44%	71 46%j	71 36%	148 53%bfGJL	118 40%	88 47%J
Very easy	(4) 208 10%	15 8%	5 5%	187 10%b	6 7%	30 12%b	18 10%	18 10%	20 13%b	17 8%	35 12%b	25 9%	18 10%
Fairly easy	(3) 717 34%	71 39%J	37 36%	609 34%	37 42%fgJl	74 31%	53 30%	64 35%	51 33%	54 27%	113 40%fgJl	93 32%	70 37%J
Fairly difficult	(2) 727 35%	62 34%	37 35%	629 35%	32 36%	85 35%k	69 39%Km	69 37%K	51 34%	79 40%KM	75 27%	115 39%KM	54 29%
Very difficult	(1) 366 18%	30 17%	19 18%	316 18%	12 13%	47 20%	32 18%	29 16%	24 16%	36 18%	48 17%	47 16%	41 22%
NET: Difficut	1093 52%	92 51%	56 54%	945 53%	43 49%	132 55%K	100 57%K	98 53%k	76 50%	115 58%K	124 44%	161 55%K	95 51%
Don't know	67 3%	3 2%	6 6%afm	59 3%	1 1%	4 2%	4 2%	5 3%	6 4%	13 7%AeFghM	10 4%	13 4%m	3 1%
Mean	2.38	2.40	2.29	2.38	2.43	2.37	2.33	2.39	2.45	2.28	2.50bJl	2.34	2.36
Standard deviation	0.90	0.87	0.84	0.90	0.81	0.94	0.90	0.87	0.93	0.88	0.93	0.86	0.94
Standard error	0.02	0.07	0.08	0.02	0.09	0.06	0.07	0.07	0.08	0.06	0.06	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 17
**Q.4 How hard or easy do you find it to:
 Keep up with wider family**
 Base: All respondents

	Total	Gender		Age										Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Easy	923 44%	460 45%	463 43%	88 38%	152 42%	120 36%	140 38%	141 46%Ef	222 60%CDEFG	60 54%CDEF	240 41%	261 37%	422 53%JK	283 50%NP	238 41%	194 46%	209 41%	124 41%	381 42%
Very easy	(4) 10%	112 11%b	90 8%	15 6%	45 12%Ce	26 8%	30 8%	30 10%	40 11%c	16 15%CEf	60 10%	56 8%	86 11%k	65 11%	57 10%	35 8%	44 9%	32 10%	82 9%
Fairly easy	(3) 35%	348 34%	373 35%	73 32%	107 30%	94 28%	110 30%	111 36%e	182 49%CDEFGi	43 39%dEf	180 30%	204 29%	337 43%JK	217 38%Np	181 31%	158 37%n	165 33%	93 30%	299 33%
Fairly difficult	(2) 35%	334 33%	386 36%	93 40%Hi	134 37%H	136 41%HI	132 36%H	104 34%H	88 24%	33 30%	227 38%L	268 38%L	225 28%	210 37%p	219 37%P	135 32%	157 31%	124 41%	340 38%
Very difficult	(1) 15%	168 16%	155 14%	35 15%h	59 16%H	62 18%Hi	75 20%gHI	44 14%	37 10%	12 11%	94 16%L	137 19%L	92 12%	54 10%	97 17%M	67 16%M	104 20%M	42 14%	130 15%
NET: Difficut	1042 50%	501 49%	541 51%	127 55%HI	193 54%HI	197 59%GHI	207 56%gHI	148 48%H	124 34%	45 40%	321 54%L	405 58%L	317 40%	264 46%	316 54%Mo	202 48%	260 51%	166 54%	470 52%
Don't know	120 6%	56 6%	64 6%	16 7%	16 4%	16 5%	21 6%	20 7%	24 7%	6 6%	32 5%	37 5%	51 6%	22 4%	32 5%	28 7%	38 7%M	15 5%	46 5%
Mean	2.41	2.42	2.40	2.32	2.40e	2.27	2.27	2.44EF	2.65CDEFG	2.62CDEFg	2.37k	2.27	2.56JK	2.54NOP	2.36	2.41	2.32	2.39	2.39
Standard deviation	0.88	0.91	0.85	0.82	0.92	0.87	0.90	0.87	0.82	0.88	0.88	0.88	0.85	0.83	0.89	0.87	0.92	0.86	0.86
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.08	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

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Absolutes/col percents

Table 18
Q.4 How hard or easy do you find it to:
Keep up with wider family
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Easy	923 44%	75 42%	40 39%	807 45%	31 35%	116 48%eJ	85 49%eJ	89 48%eJ	67 44%	72 36%	139 49%bEJ	126 43%	82 44%
Very easy	(4) 202 10%	15 8%	9 8%	178 10%	6 6%	28 12%	16 9%	25 13%Jm	15 10%	13 7%	37 13%Jm	25 9%	13 7%
Fairly easy	(3) 721 35%	60 33%	32 30%	630 35%	25 29%	88 37%	69 40%j	64 35%	52 34%	58 29%	103 36%	101 35%	68 37%
Fairly difficult	(2) 720 35%	68 37%fK	38 36%	614 34%	33 37%	69 29%	70 40%FK	60 32%	54 35%	80 40%FK	78 28%	107 37%fK	65 35%
Very difficult	(1) 322 15%	28 15%g	18 17%G	277 15%	18 20%G	47 20%G	14 8%	29 15%g	21 14%	30 15%g	43 15%G	45 15%G	30 16%G
NET: Difficut	1042 50%	96 53%k	56 53%k	891 50%	50 58%K	116 48%	84 48%	88 48%	75 49%	110 55%K	121 43%	152 52%k	95 51%
Don't know	120 6%	10 6%	8 8%f	101 6%	6 7%	7 3%	6 4%	8 5%	10 7%	19 9%FGHlm	21 7%f	14 5%	9 5%
Mean	2.41	2.37	2.33	2.42	2.23	2.42	2.51EJ	2.48ej	2.44	2.31	2.51EJ	2.38	2.37
Standard deviation	0.88	0.86	0.88	0.88	0.87	0.94	0.78	0.93	0.87	0.83	0.93	0.86	0.85
Standard error	0.02	0.07	0.09	0.02	0.10	0.06	0.06	0.07	0.07	0.06	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 19
Q.5 Do you agree or disagree with these statements?
Summary
Base: All respondents

		I have someone I feel I can talk to in an emergency	My main source of company is the television, radio or social media	I would like to have more human company in my life	I am just as happy with my own company as I am in the company of friends	I have as many friends as I would like	I would like my neighbourhood to be more friendly	Modern life makes it difficult to keep in close enough touch with friends and family
Unweighted base		2085	2085	2085	2085	2085	2085	2085
Weighted base		2085	2085	2085	2085	2085	2085	2085
NET: Agree		1676 80%	636 31%	723 35%	1468 70%	1062 51%	787 38%	850 41%
Agree strongly	(+2)	850 41%	203 10%	193 9%	513 25%	301 14%	225 11%	187 9%
Agree	(+1)	826 40%	433 21%	530 25%	955 46%	761 37%	563 27%	663 32%
Neither agree nor disagree	(0)	219 11%	431 21%	712 34%	418 20%	471 23%	809 39%	506 24%
Disagree	(-1)	96 5%	541 26%	441 21%	136 7%	358 17%	309 15%	437 21%
Disagree strongly	(-2)	60 3%	440 21%	168 8%	34 2%	142 7%	116 6%	242 12%
NET: Disagree		156 7%	981 47%	609 29%	170 8%	500 24%	425 20%	679 33%
Don't know		33 2%	37 2%	41 2%	29 1%	53 3%	63 3%	50 2%
Mean		1.13	-0.28	0.07	0.86	0.35	0.23	0.06
Standard deviation		0.98	1.29	1.09	0.92	1.14	1.03	1.17
Standard error		0.02	0.03	0.02	0.02	0.03	0.02	0.03

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 20
Q.5 Do you agree or disagree with these statements?
I have someone I feel I can talk to in an emergency
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Agree	1676 80%	776 76%	900 84%A	179 77%	277 77%	261 78%	282 77%	255 83%df	325 88%CDEFg	96 87%CD eF	456 77%	543 77%	677 86%JK	483 85%NP	468 80%	343 81%p	382 75%	250 82%	697 78%
Agree strongly (+2)	850 41%	357 35%	493 46%A	88 38%	147 41%	117 35%	139 38%	139 45%Ef	168 45%Ef	53 48%cEf	235 40%	256 36%	360 46%JK	247 43%P	247 42%p	172 41%	184 36%	141 46%R	340 38%
Agree (+1)	826 40%	419 41%	407 38%	91 39%	130 36%	144 43%	144 39%	116 38%	158 43%	43 39%	221 37%	287 41%	317 40%	236 41%	220 38%	171 40%	198 39%	109 36%	358 40%
Neither agree nor disagree (0)	219 11%	126 12%B	93 9%	27 12%gh	51 14%GH	45 13%GH	41 11%h	22 7%	25 7%	9 8%	78 13%L	86 12%L	56 7%	49 9%	65 11%	39 9%	66 13%Mo	33 11%	116 13%
Disagree (-1)	96 5%	53 5%	43 4%	10 5%	18 5%	15 5%	15 4%	20 6%	14 4%	3 3%	29 5%	30 4%	37 5%	21 4%	30 5%	16 4%	30 6%	14 5%	40 4%
Disagree strongly (-2)	60 3%	37 4%b	23 2%	6 2%	4 1%	8 2%	25 7%CDEHI	12 4%Dhi	5 1%	1 1%	9 2%	33 5%JL	18 2%	11 2%	10 2%	17 4% mN	21 4%MN	6 2%	27 3%
NET: Disagree	156 7%	90 9%B	66 6%	16 7%	22 6%	23 7%	40 11%DHI	32 10%dHI	20 5%	4 3%	38 6%	63 9%	55 7%	32 6%	40 7%	33 8%	51 10%Mn	20 7%	67 7%
Don't know	33 2%	25 2%B	8 1%	9 4%eGH	11 3%GH	4 1%g	6 2%Gh	- -	1 *	2 1%G	21 3%KL	10 1%L	2 *	5 1%	14 2% m	8 2%	7 1%	3 1%	18 2%
Mean	1.13	1.01	1.23A	1.10	1.14f	1.05	0.98	1.14	1.26cdEFg	1.33CdEFg	1.13k	1.02	1.22jK	1.22P	1.16P	1.12p	0.99	1.21r	1.07
Standard deviation	0.98	1.02	0.93	0.96	0.92	0.95	1.13	1.05	0.86	0.80	0.94	1.05	0.93	0.90	0.94	1.01	1.06	0.94	0.98
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.06	0.06	0.04	0.07	0.04	0.04	0.03	0.04	0.04	0.05	0.05	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 21
Q.5 Do you agree or disagree with these statements?
I have someone I feel I can talk to in an emergency
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbreside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Agree	1676 80%	148 82%i	84 80%	1444 80%	74 85%im	195 81%i	147 84%IM	150 81%i	110 72%	159 80%	224 79%	247 84%IM	138 74%
Agree strongly (+2)	850 41%	79 44%	40 38%	731 41%	39 45%	96 40%	72 41%	79 43%	53 35%	83 41%	116 41%	128 44%im	66 35%
Agree (+1)	826 40%	69 38%	44 42%	713 40%	35 40%	99 41%	75 43%	71 38%	57 38%	76 38%	108 38%	119 41%	72 39%
Neither agree nor disagree (0)	219 11%	22 12%	8 8%	189 10%	6 6%	18 8%	18 10%	21 11%	19 13%	24 12%	32 11%	22 8%	29 15%beFL
Disagree (-1)	96 5%	5 3%	7 7%aH	84 5%	3 4%	11 5%	7 4%	4 2%	10 6%h	9 5%	13 5%	14 5%	13 7%aH
Disagree strongly (-2)	60 3%	6 3%	3 3%	51 3%	3 3%	10 4%g	2 1%	6 3%	9 6%GJLm	3 2%	8 3%	6 2%	3 2%
NET: Disagree	156 7%	11 6%	11 10%	135 7%	6 7%	22 9%	8 5%	10 5%	19 13%aGHjl	12 6%	21 7%	20 7%	16 9%
Don't know	33 2%	- -	2 2%	31 2%	2 2%a	4 2%a	2 1%	5 3%A	4 2%a	5 2%a	5 2%	3 1%	2 1%
Mean	1.13	1.16l	1.07	1.13	1.21i	1.10	1.20Im	1.18l	0.90	1.16l	1.12i	1.21IM	1.01
Standard deviation	0.98	0.97	1.02	0.98	0.98	1.04	0.85	0.96	1.15	0.93	0.98	0.93	0.99
Standard error	0.02	0.07	0.10	0.02	0.11	0.07	0.07	0.07	0.10	0.07	0.06	0.05	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 22
Q.5 Do you agree or disagree with these statements?
My main source of company is the television, radio or social media
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Agree	636 31%	326 32%	311 29%	72 31%Hi	131 36%Hi	119 36%Hi	114 31%Hi	98 32%Hi	79 21%	24 22%	203 34%L	233 33%L	201 25%	144 25%	182 31%M	109 26%	201 40%MNO	90 30%	281 31%
Agree strongly (+2)	203 10%	99 10%	104 10%	21 9%h	42 12%H	42 13%H	39 10%H	31 10%H	18 5%	10 9%	63 11%i	81 12%L	60 8%	46 8%	55 9%	32 8%	70 14%MNO	32 10%	77 9%
Agree (+1)	433 21%	227 22%	206 19%	51 22%i	89 25%Hi	76 23%Hi	76 20%i	66 21%i	60 16%	14 13%	140 24%L	152 22%i	141 18%	98 17%	128 22%m	77 18%	131 26%MO	59 19%	204 23%
Neither agree nor disagree (0)	431 21%	207 20%	223 21%	46 20%	69 19%	86 26%dG	82 22%g	50 16%	78 21%	21 19%	114 19%	167 24%jL	149 19%	112 20%	116 20%	94 22%	109 21%	67 22%	190 21%
Disagree (-1)	541 26%	254 25%	288 27%	61 26%	91 25%	75 23%	84 23%	93 30%Ef	102 28%	35 31%ef	152 26%	159 23%	230 29%K	174 31%P	160 27%P	112 26%P	96 19%	78 26%	234 26%
Disagree strongly (-2)	440 21%	208 20%	231 22%	38 16%	59 16%	52 16%	84 23%cdE	66 21%e	111 30%CDEFG	30 27%CDE	96 16%	136 19%	207 26%JK	133 23%p	118 20%	95 22%	93 18%	63 21%	172 19%
NET: Disagree	981 47%	462 45%	519 49%	98 43%	150 41%	127 38%	168 46%e	159 51%cDE	213 58%CDEF	65 59%CDEF	248 42%	296 42%	437 55%JK	308 54%NP	278 47%P	207 49%P	189 37%	141 46%	406 45%
Don't know	37 2%	22 2%	14 1%	16 7%defGHI	11 3%EGH	2 1%	5 1%h	2 1%	1 *	1 1%	27 5%KL	7 1%	3 *	6 1%	10 2%	14 3%M	8 2%	7 2%	20 2%
Mean	-0.28	-0.25	-0.32	-0.20HI	-0.10gHI	-0.06fGHI	-0.27Hi	-0.31Hi	-0.62	-0.55	-0.14L	-0.17L	-0.49	-0.45	-0.28M	-0.39	-0.02MNO	-0.28	-0.25
Standard deviation	1.29	1.29	1.28	1.25	1.29	1.27	1.31	1.30	1.21	1.27	1.27	1.29	1.26	1.25	1.27	1.25	1.33	1.29	1.25
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.06	0.12	0.05	0.05	0.04	0.05	0.05	0.06	0.06	0.08	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 23
Q.5 Do you agree or disagree with these statements?
My main source of company is the television, radio or social media
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Agree	636 31%	61 34%H	33 32%H	542 30%	35 40%fHlm	67 28%h	53 30%H	37 20%	55 36%H	64 32%H	97 34%H	84 29%h	52 28%h
Agree strongly (+2)	203 10%	15 8%	13 13%H	175 10%	9 10%h	23 10%h	12 7%	8 4%	17 11%H	19 9%h	40 14%aGH	28 10%H	19 10%h
Agree (+1)	433 21%	46 25%H	20 19%	367 20%	26 29%FHlm	44 18%	41 23%h	29 16%	37 25%h	45 22%	57 20%	55 19%	34 18%
Neither agree nor disagree (0)	431 21%	26 14%	29 28%A	376 21%a	15 17%	48 20%	36 21%	38 20%	34 22%a	48 24%A	55 20%	64 22%a	39 21%
Disagree (-1)	541 26%	48 26%	22 21%	472 26%	19 22%	70 29%	44 25%	56 30%i	32 21%	49 24%	78 28%	73 25%	50 27%
Disagree strongly (-2)	440 21%	47 26%bJK	17 16%	376 21%	16 19%	49 20%	40 23%	48 26%bJK	31 20%	33 17%	47 17%	67 23%k	44 24%k
NET: Disagree	981 47%	95 52%BiJ	39 37%	847 47%b	36 41%	118 49%b	84 48%	104 56%BEIJK	63 41%	82 41%	125 45%	141 48%b	94 51%Bj
Don't know	37 2%	- -	3 3%Am	34 2%a	2 3%A	7 3%Am	2 1%	7 4%AIM	1 *	6 3%Am	4 1%	4 1%	1 *
Mean	-0.28	-0.36	-0.09H	-0.29	-0.09H	-0.33H	-0.34h	-0.60	-0.14H	-0.17H	-0.13aHlm	-0.33H	-0.36h
Standard deviation	1.29	1.33	1.27	1.28	1.32	1.27	1.26	1.17	1.31	1.24	1.32	1.29	1.30
Standard error	0.03	0.10	0.12	0.03	0.14	0.08	0.10	0.09	0.11	0.09	0.08	0.07	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 24
Q.5 Do you agree or disagree with these statements?
I would like to have more human company in my life
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Agree	723 35%	349 34%	374 35%	125 54% EFGHI	171 47% eFGHI	134 40% GHI	125 34% GHI	76 25%	74 20%	19 17%	295 50% KL	259 37% L	169 21%	194 34%	206 35%	146 34%	177 35%	106 35%	354 39%
Agree strongly (+2)	193 9%	98 10%	95 9%	30 13% GHI	48 13% GHI	41 12% GHI	39 11% gHi	19 6% h	11 3%	5 5%	78 13% L	80 11% L	35 4%	48 9%	66 11%	37 9%	42 8%	29 10%	89 10%
Agree (+1)	530 25%	251 25%	279 26%	95 41% EFGHI	123 34% FGHI	93 28% GHI	86 23% hi	57 19%	63 17%	13 12%	218 37% KL	179 25% L	133 17%	146 26%	140 24%	109 26%	135 27%	77 25%	265 30%
Neither agree nor disagree (0)	712 34%	372 37% B	339 32%	54 23%	99 27%	104 31% c	113 31% c	112 36% CD	170 46% CDEFG	61 55% CDEFG	153 26%	217 31% j	342 43% JK	192 34%	183 31%	147 35%	189 37% N	94 31%	270 30%
Disagree (-1)	441 21%	190 19%	251 24% A	30 13%	57 16%	59 18%	101 27% CDE	78 25% CDE	93 25% CDE	23 21% c	87 15%	160 23% J	194 25% J	136 24% P	129 22% p	89 21%	88 17%	68 22%	187 21%
Disagree strongly (-2)	168 8%	82 8%	86 8%	8 4%	24 7%	30 9% C	27 7% C	39 13% CDFi	32 9% C	7 7%	33 5%	57 8%	79 10% J	39 7%	53 9%	32 8%	44 9%	31 10%	68 8%
NET: Disagree	609 29%	272 27%	338 32% A	38 17%	81 23%	89 27% C	127 35% CDe	117 38% CDEi	125 34% CDe	30 27% C	120 20%	217 31% J	273 34% J	175 31%	182 31% p	121 29%	131 26%	98 32%	254 28%
Don't know	41 2%	25 2%	16 2%	14 6% dEFGHI	10 3% H	6 2%	3 1%	4 1%	2 *	1 1%	24 4% KL	10 1%	7 1%	8 1%	15 3%	9 2%	9 2%	7 2%	19 2%
Mean	0.07	0.09	0.04	0.50 dEFGH	0.32 FGHI	0.17 GHI	0.03 GH	-0.20	-0.19	-0.13	0.39 KL	0.09 L	-0.19	0.05	0.06	0.07	0.09	0.02	0.14
Standard deviation	1.09	1.08	1.09	1.02	1.11	1.14	1.11	1.08	0.93	0.88	1.08	1.13	0.98	1.06	1.14	1.07	1.06	1.14	1.10
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.08	0.05	0.04	0.03	0.05	0.05	0.06	0.05	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 25
Q.5 Do you agree or disagree with these statements?
I would like to have more human company in my life
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humburside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Agree	723 35%	56 31%	38 37%	629 35%	25 28%	70 29%	65 37%	65 35%	50 33%	66 33%	126 45%AEFhJLM	99 34%	62 33%
Agree strongly (+2)	193 9%	16 9%	9 9%	168 9%	8 9%	22 9%	14 8%	21 11%	11 7%	19 10%	35 12%l	21 7%	17 9%
Agree (+1)	530 25%	40 22%	29 28%	461 26%	17 19%	47 20%	52 30%F	44 24%	39 25%	47 24%	92 33%AEFhjm	78 27%f	45 24%
Neither agree nor disagree (0)	712 34%	65 36%h	31 29%	616 34%	30 34%	94 39%Hk	56 32%	48 26%	67 44%BGHKL	78 39%Hk	86 31%	93 32%	64 35%h
Disagree (-1)	441 21%	44 24%K	27 25%K	371 21%	22 25%k	45 19%	35 20%	53 29%FgIK	26 17%	43 21%	44 16%	64 22%k	39 21%
Disagree strongly (-2)	168 8%	17 9%	7 7%	144 8%	9 10%	23 10%	14 8%	16 8%	8 5%	11 6%	20 7%	29 10%	15 8%
NET: Disagree	609 29%	60 33%iK	34 32%k	515 29%	31 35%iK	68 29%	49 28%	69 37%fgIJK	34 22%	54 27%	64 23%	93 32%iK	54 29%
Don't know	41 2%	- -	2 2%	39 2%a	3 3%A	8 3%A	5 3%A	3 2%a	1 *	2 1%	5 2%	7 2%a	5 3%A
Mean	0.07	-0.03	0.07	0.08	-0.07	*	0.10	*	0.13	0.11	0.28AEFHLM	-0.01	0.05
Standard deviation	1.09	1.09	1.09	1.08	1.12	1.09	1.08	1.16	0.96	1.03	1.10	1.10	1.09
Standard error	0.02	0.08	0.10	0.03	0.12	0.07	0.08	0.09	0.08	0.07	0.07	0.06	0.08

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 26

Q.5 Do you agree or disagree with these statements?**I am just as happy with my own company as I am in the company of friends****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Agree	1468 70%	721 71%	747 70%	140 61%	256 71% ^C	232 70% ^C	275 75% ^{Chi}	239 77% ^{CdEHI}	254 68% ^c	72 65%	396 67%	508 72% ^j	565 71% ^j	401 71%	419 72%	285 67%	363 72%	218 71%	654 73%
Agree strongly (+2)	513 25%	255 25%	258 24%	44 19%	89 25%	78 23%	114 31% ^{CdEH}	84 27% ^{Ch}	79 21%	25 23%	133 22%	192 27% ^j	188 24%	132 23%	154 26%	100 24%	127 25%	80 26%	217 24%
Agree (+1)	955 46%	466 46%	489 46%	96 41%	167 46%	155 46%	162 44%	155 50% ^c	175 47%	47 42%	263 44%	316 45%	376 48%	270 47%	265 45%	185 44%	235 46%	138 45%	437 49%
Neither agree nor disagree (0)	418 20%	196 19%	222 21%	51 22% ^G	70 19% ^g	75 23% ^{fG}	62 17%	42 14%	92 25% ^{FG}	25 22% ^G	121 20%	138 20%	159 20%	109 19%	111 19%	97 23%	100 20%	61 20%	165 18%
Disagree (-1)	136 7%	62 6%	74 7%	24 10% ^{DefH}	18 5%	19 6%	22 6%	22 7%	20 5%	11 10% ^{dh}	43 7%	41 6%	53 7%	47 8% ^P	38 7% ^p	31 7% ^P	19 4%	20 7%	54 6%
Disagree strongly (-2)	34 2%	19 2%	15 1%	5 2%	9 2% ^h	5 1%	6 2%	5 2%	2 1%	2 2%	13 2%	11 2%	10 1%	8 1%	8 1%	2 *	16 3% ^{mnO}	3 1%	14 2%
NET: Disagree	170 8%	81 8%	89 8%	29 12% ^{dEfH}	27 8%	23 7%	28 8%	27 9%	22 6%	13 12% ^H	56 9%	52 7%	62 8%	55 10%	47 8%	33 8%	35 7%	24 8%	68 8%
Don't know	29 1%	19 2% ^b	10 1%	12 5% ^{dEFGHi}	7 2% ^g	2 1%	3 1%	1 *	3 1%	1 1%	19 3% ^{KL}	5 1%	5 1%	4 1%	9 1%	8 2%	9 2%	3 1%	10 1%
Mean	0.86	0.88	0.85	0.69	0.87 ^C	0.85 ^c	0.97 ^{ChI}	0.94 ^{CI}	0.84 ^c	0.75	0.80	0.91 ^j	0.87	0.83	0.90	0.84	0.88	0.89	0.89
Standard deviation	0.92	0.93	0.92	0.98	0.93	0.89	0.94	0.92	0.84	0.98	0.96	0.92	0.90	0.93	0.92	0.89	0.94	0.91	0.90
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.09	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 27

Q.5 Do you agree or disagree with these statements?**I am just as happy with my own company as I am in the company of friends****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Agree	1468 70%	130 72%	75 72%	1263 70%	60 68%	171 71%	129 73%	135 73%	105 69%	131 65%	185 66%	218 75%JK	130 70%
Agree strongly (+2)	513 25%	40 22%	25 24%	448 25%	22 25%	61 25%	35 20%	55 30%gK	42 28%k	47 24%	55 19%	80 27%K	51 27%k
Agree (+1)	955 46%	90 50%	50 48%	815 45%	38 43%	110 46%	94 54%hiJm	79 43%	63 41%	84 42%	130 46%	138 47%	79 43%
Neither agree nor disagree (0)	418 20%	36 20%l	18 17%	363 20%	18 21%	43 18%	37 21%L	36 19%	39 26%fL	47 24%L	69 25%fL	39 13%	35 19%
Disagree (-1)	136 7%	12 7%g	8 8%G	116 6%	6 7%g	16 7%g	4 2%	10 5%	5 3%	14 7%g	18 6%g	27 9%GI	16 9%Gi
Disagree strongly (-2)	34 2%	3 1%	* *	31 2%	1 1%	6 3%	4 3%	3 1%	3 2%	4 2%	6 2%	3 1%	1 *
NET: Disagree	170 8%	15 8%	8 8%	147 8%	7 8%	22 9%	8 5%	13 7%	8 5%	18 9%	24 8%	30 10%g	17 9%
Don't know	29 1%	- -	3 3%Ai	26 1%	2 3%Ai	4 2%a	1 1%	2 1%	- -	4 2%a	4 1%	5 2%	4 2%a
Mean	0.86	0.85	0.90	0.86	0.87	0.86	0.87	0.95K	0.89	0.80	0.75	0.92K	0.90
Standard deviation	0.92	0.89	0.88	0.93	0.92	0.97	0.85	0.92	0.92	0.95	0.92	0.93	0.93
Standard error	0.02	0.07	0.08	0.02	0.10	0.06	0.07	0.07	0.08	0.07	0.06	0.05	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 28
Q.5 Do you agree or disagree with these statements?
I have as many friends as I would like
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Agree	1062 51%	503 49%	559 52%	111 48%	179 50%	143 43%	187 51%e	164 53%E	214 58%CDEF	64 57%E	290 49%	329 47%	442 56%JK	322 57%NoP	285 49%	212 50%	243 48%	172 56%R	436 49%
Agree strongly (+2)	301 14%	137 13%	164 15%	31 13%	57 16%	42 13%	49 13%	43 14%	59 16%	19 17%	88 15%	91 13%	121 15%	84 15%	77 13%	62 15%	79 16%	54 18%r	117 13%
Agree (+1)	761 37%	366 36%	395 37%	80 34%	122 34%	100 30%	138 37%e	121 39%E	155 42%cDE	44 40%e	202 34%	239 34%	321 41%JK	239 42%NoP	208 36%	150 35%	164 32%	118 39%	319 36%
Neither agree nor disagree (0)	471 23%	245 24%	226 21%	45 19%	79 22%	84 25%f	68 19%	71 23%	91 25%f	33 29%CF	123 21%	153 22%	195 25%	115 20%	136 23%	96 23%	124 24%	61 20%	209 23%
Disagree (-1)	358 17%	162 16%	196 18%	51 22%HI	58 16%	72 22%HI	66 18%i	51 17%i	49 13%	11 10%	109 18%L	137 20%L	111 14%	96 17%	104 18%	74 18%	84 17%	47 15%	168 19%
Disagree strongly (-2)	142 7%	75 7%	66 6%	12 5%	34 9%HI	28 8%HI	38 10%cgHI	19 6%HI	10 3%	2 2%	46 8%L	65 9%L	31 4%	26 5%	46 8%M	28 7%	41 8%M	15 5%	69 8%
NET: Disagree	500 24%	237 23%	262 25%	63 27%HI	92 26%HI	100 30%gHI	103 28%HI	70 23%HI	59 16%	13 11%	155 26%L	203 29%L	142 18%	122 21%	150 26%	102 24%	125 25%	62 20%	236 26%q
Don't know	53 3%	32 3%b	20 2%	13 6%eGH	11 3%	7 2%	11 3%	4 1%	6 2%	2 2%	23 4%L	18 3%	12 1%	10 2%	15 3%	13 3%	15 3%	10 3%	16 2%
Mean	0.35	0.33	0.38	0.30	0.32	0.18	0.26	0.39E	0.56CDEFg	0.63CDEFg	0.31	0.22	0.50JK	0.46Np	0.29	0.35	0.32	0.51R	0.28
Standard deviation	1.14	1.14	1.14	1.14	1.21	1.16	1.21	1.11	1.00	0.95	1.18	1.19	1.04	1.08	1.15	1.14	1.17	1.11	1.15
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.07	0.06	0.05	0.09	0.05	0.05	0.04	0.05	0.05	0.06	0.05	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 29
Q.5 Do you agree or disagree with these statements?
I have as many friends as I would like
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Agree	1062 51%	88 49%	56 54%	917 51%	44 50%	129 54%	86 49%	97 52%	74 49%	98 49%	147 52%	149 51%	93 50%
Agree strongly (+2)	301 14%	21 12%	17 17%	262 15%	17 19%gj	34 14%	19 11%	23 12%	18 12%	22 11%	53 19%aGhJ	50 17%gj	26 14%
Agree (+1)	761 37%	67 37%	39 37%	655 36%	27 31%	95 40%	67 38%	75 40%	56 37%	76 38%	94 33%	99 34%	67 36%
Neither agree nor disagree (0)	471 23%	46 25%	24 23%	401 22%	18 20%	50 21%	41 23%	47 25%	40 26%	41 20%	59 21%	65 22%	41 22%
Disagree (-1)	358 17%	33 18%	16 16%	308 17%	15 17%	35 15%	32 18%	24 13%	24 16%	44 22%fH	49 17%	48 17%	36 20%
Disagree strongly (-2)	142 7%	12 7%	5 4%	125 7%	8 10%	19 8%	14 8%	13 7%	13 9%	10 5%	21 7%	16 5%	11 6%
NET: Disagree	500 24%	46 25%	21 20%	433 24%	24 27%	54 23%	46 26%	37 20%	38 25%	54 27%	70 25%	64 22%	47 25%
Don't know	53 3%	2 1%	3 3%	48 3%	2 3%	7 3%	2 1%	5 2%	1 *	7 4%i	5 2%	13 5%AgI	6 3%
Mean	0.35	0.29	0.48	0.35	0.34	0.38	0.26	0.39	0.27	0.29	0.40	0.43	0.34
Standard deviation	1.14	1.11	1.09	1.14	1.26	1.15	1.13	1.09	1.14	1.10	1.20	1.14	1.13
Standard error	0.03	0.08	0.10	0.03	0.14	0.08	0.09	0.08	0.09	0.08	0.07	0.07	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 30
Q.5 Do you agree or disagree with these statements?
I would like my neighbourhood to be more friendly
Base: All respondents

	Total	Gender		Age										Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Agree	787 38%	402 40%	385 36%	112 49%FGHI	173 48%FGHI	149 45%GHI	142 39%gHI	94 31%i	93 25%	24 22%	285 48%KL	291 41%L	212 27%	232 41%	218 37%	157 37%	181 36%	129 42%	382 43%
Agree strongly (+2)	225 11%	113 11%	112 10%	29 13%gHI	60 17%GHI	46 14%GHI	51 14%GHI	23 7%H	11 3%	4 4%	90 15%L	96 14%L	39 5%	69 12%	57 10%	49 12%	50 10%	50 16%R	99 11%
Agree (+1)	563 27%	289 28%	274 26%	83 36%FGHI	112 31%fGHI	103 31%GHI	91 25%	71 23%	82 22%	20 18%	195 33%kL	195 28%L	173 22%	164 29%	161 27%	108 25%	130 26%	80 26%	284 32%
Neither agree nor disagree (0)	809 39%	391 38%	418 39%	69 30%	103 29%	119 36%d	138 37%cD	126 41%CD	188 51%CDEFG	67 60%CDEFGh29%	172 36%h29%	257 37%J	381 48%JK	201 35%	222 38%	173 41%	214 42%M	106 35%	309 34%
Disagree (-1)	309 15%	132 13%	176 17%A	25 11%	51 14%	38 11%	65 18%CE	43 14%	70 19%CE	15 14%	76 13%	103 15%	129 16%j	93 16%p	94 16%p	60 14%	62 12%	38 12%	126 14%
Disagree strongly (-2)	116 6%	53 5%	64 6%	12 5%	15 4%	19 6%	16 4%	36 12%CDEFHI	16 4%	3 3%	27 5%	35 5%	54 7%j	30 5%	34 6%	18 4%	33 7%	21 7%	53 6%
NET: Disagree	425 20%	185 18%	240 22%A	37 16%	66 18%	57 17%	82 22%	79 26%CEi	86 23%Ce	18 16%	103 17%	139 20%	183 23%J	123 22%	128 22%	78 18%	95 19%	59 19%	178 20%
Don't know	63 3%	40 4%B	24 2%	14 6%eFHi	19 5%eFH	8 2%	8 2%	10 3%h	4 1%	2 2%	32 5%KL	16 2%	15 2%	13 2%	18 3%	15 4%	17 3%	11 4%	27 3%
Mean	0.23	0.28b	0.19	0.43GHI	0.45FGHI	0.36GHI	0.26GHi	0.01	0.01	0.07	0.44kL	0.31L	0.02	0.26	0.20	0.27	0.21	0.34	0.29
Standard deviation	1.03	1.01	1.03	1.04	1.08	1.05	1.05	1.08	0.84	0.76	1.06	1.05	0.93	1.05	1.03	1.00	1.02	1.12	1.04
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.04	0.07	0.04	0.04	0.03	0.05	0.04	0.05	0.04	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 31
Q.5 Do you agree or disagree with these statements?
I would like my neighbourhood to be more friendly
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbreside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Agree	787 38%	65 36%	38 37%	684 38%	31 36%	85 36%	59 34%	75 41%M	61 40%M	79 39%M	134 47%AbeFGLM	108 37%m	52 28%
Agree strongly (+2)	225 11%	24 13%m	7 7%	194 11%	11 13%	26 11%	18 11%	18 10%	11 7%	26 13%m	45 16%BhILM	26 9%	14 7%
Agree (+1)	563 27%	41 23%	32 30%m	490 27%	20 23%	60 25%	41 23%	58 31%M	50 33%agM	53 26%	89 32%agM	82 28%m	38 21%
Neither agree nor disagree (0)	809 39%	75 41%	37 36%	697 39%	32 36%	96 40%	85 48%beHJKL	65 35%	70 46%hjkl	72 36%	93 33%	107 37%	77 42%k
Disagree (-1)	309 15%	28 16%i	18 18%l	262 15%	13 15%	31 13%	20 11%	26 14%	12 8%	34 17%l	35 12%	56 19%fGIK	35 19%gIk
Disagree strongly (-2)	116 6%	8 5%	7 7%	101 6%	9 11%aGKI	16 7%k	6 4%	12 6%	8 5%	11 5%	9 3%	14 5%	16 9%gKI
NET: Disagree	425 20%	37 20%	25 24%gIk	363 20%	23 26%gIk	47 19%	26 15%	37 20%	20 13%	44 22%ik	44 16%	70 24%GIK	52 28%fGIK
Don't know	63 3%	5 3%	3 3%	55 3%	2 2%	12 5%l	5 3%	7 4%i	1 *	5 2%	11 4%i	7 2%	5 3%
Mean	0.23	0.25M	0.13	0.24	0.13	0.21M	0.26M	0.25M	0.28M	0.25M	0.46aBEFgHjLM	0.18m	-0.01
Standard deviation	1.03	1.03	1.01	1.03	1.16	1.04	0.94	1.04	0.91	1.07	1.02	1.01	1.04
Standard error	0.02	0.08	0.10	0.02	0.13	0.07	0.07	0.08	0.08	0.08	0.06	0.06	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 32

Q.5 Do you agree or disagree with these statements?**Modern life makes it difficult to keep in close enough touch with friends and family****Base: All respondents**

	Total	Gender		Age							Social Grade				Employment Sector				
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Agree	850 41%	397 39%	453 42%	96 42%GHI	211 59%CEFGHI	160 48%GHI	156 42%GHI	90 29%	105 28%	31 28%	308 52%KL	316 45%L	226 29%	235 41%	244 42%	171 41%	200 39%	160 52%r	409 46%
Agree strongly (+2)	187 9%	103 10%b	83 8%	25 11%GHI	48 13%GHI	40 12%GHI	41 11%GHI	17 6%	12 3%	4 3%	73 12%L	81 11%L	33 4%	52 9%	54 9%	30 7%	51 10%	37 12%	88 10%
Agree (+1)	663 32%	293 29%	370 35%A	72 31%g	163 45%CEFGHI	120 36%GHI	115 31%gh	73 24%	93 25%	27 25%	235 40%KL	235 33%L	193 24%	183 32%	190 32%	142 33%	149 29%	123 40%	320 36%
Neither agree nor disagree (0)	506 24%	268 26%b	238 22%	52 23%	69 19%	81 24%	86 23%	89 29%D	95 26%d	34 30%D	121 21%	167 24%	218 28%J	115 20%	149 25%m	105 25%	136 27%M	60 20%	213 24%
Disagree (-1)	437 21%	210 21%	227 21%	45 20%d	47 13%	56 17%	76 21%D	83 27%cDEF	102 27%CDEF	28 26%DE	93 16%	131 19%	213 27%JK	141 25%nP	116 20%	84 20%	97 19%	54 18%	177 20%
Disagree strongly (-2)	242 12%	116 11%	125 12%	26 11%d	24 7%	33 10%	41 11%d	39 13%D	64 17%cDEF	15 13%D	50 8%	74 11%	118 15%JK	70 12%	63 11%	50 12%	58 12%	26 8%	83 9%
NET: Disagree	679 33%	326 32%	352 33%	71 31%D	71 20%	88 26%d	117 32%D	122 40%cDEf	165 45%CDEF	43 39%DE	143 24%	205 29%j	331 42%JK	210 37%NP	179 31%	134 32%	155 31%	79 26%	260 29%
Don't know	50 2%	27 3%	24 2%	11 5%EH	9 2%	4 1%	11 3%	7 2%	5 1%	3 3%	20 3%	15 2%	15 2%	9 2%	14 2%	12 3%	15 3%	6 2%	16 2%
Mean	0.06	0.06	0.06	0.11GHI	0.47CEFGH	0.24GHI	0.11GHI	-0.18	-0.31	-0.22	0.33KL	0.17L	-0.24	0.01	0.10	0.04	0.08	0.31	0.17
Standard deviation	1.17	1.18	1.17	1.20	1.10	1.17	1.20	1.11	1.13	1.08	1.15	1.19	1.12	1.20	1.16	1.15	1.18	1.15	1.15
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.07	0.06	0.06	0.10	0.05	0.05	0.04	0.05	0.05	0.06	0.05	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 33

Q.5 Do you agree or disagree with these statements?**Modern life makes it difficult to keep in close enough touch with friends and family****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Agree	850 41%	77 43%e	39 38%	733 41%	27 30%	88 37%	84 48%EF1	75 41%	59 38%	86 43%e	126 45%E	111 38%	77 42%
Agree strongly (+2)	187 9%	13 7%	10 9%	164 9%	9 10%	17 7%	14 8%	17 9%	10 6%	18 9%	35 12%afi	28 9%	16 9%
Agree (+1)	663 32%	65 36%E	30 29%	569 32%	18 20%	71 30%	70 40%bEFL	58 31%e	49 32%e	68 34%E	91 32%E	83 29%	61 33%E
Neither agree nor disagree (0)	506 24%	44 24%G	35 33%DGJ	427 24%	24 28%G	59 25%G	23 13%	45 24%G	40 26%G	42 21%g	69 25%G	74 25%G	51 27%G
Disagree (-1)	437 21%	37 21%	15 15%	384 21%	24 28%Bk	53 22%	46 26%Bk	34 19%	31 20%	41 20%	51 18%	64 22%	40 22%
Disagree strongly (-2)	242 12%	21 11%	13 12%	208 12%	8 9%	33 14%	19 11%	26 14%	22 14%	24 12%	25 9%	37 13%	15 8%
NET: Disagree	679 33%	58 32%	28 27%	593 33%	32 37%	86 36%k	65 37%k	60 32%	53 35%	65 32%	77 27%	101 34%k	55 30%
Don't know	50 2%	2 1%	2 2%	47 3%	5 5%Alm	7 3%	4 2%	5 3%	1 1%	7 4%	9 3%	6 2%	3 1%
Mean	0.06	0.06	0.08	0.06	-0.06	-0.05	0.08	0.04	-0.04	0.08	0.22eFil	*	0.13
Standard deviation	1.17	1.15	1.15	1.18	1.15	1.18	1.20	1.21	1.17	1.20	1.17	1.19	1.11
Standard error	0.03	0.09	0.11	0.03	0.13	0.08	0.09	0.09	0.10	0.09	0.07	0.07	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 34
Q.6 How well would you say you know your neighbours?
Base: All respondents

	Gender		Age										Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Know neighbours	1883	921	961	172	301	308	336	297	363	107	473	643	767	519	512	389	462	271	797
	90%	91%	90%	74%	83% C	92% CD	91% CD	96% CDeF	98% CDEF	97% Cdf	80%	92% J	97% JK	91% n	87%	92% N	91% n	89%	89%
I know them all very well	215	105	110	19	39	23	24	33	56	21	58	47	110	72	46	35	62	34	78
	10%	10%	10%	8%	11% f	7%	6%	11% f	15% CEfg	19% CDEFG	10% k	7%	14% JK	13% No	8%	8%	12% No	11%	9%
I know some of them well but not all	948	436	512	81	130	137	163	150	219	68	212	300	437	270	248	202	229	131	355
	45%	43%	48% A	35%	36%	41%	44% CD	49% CDe	59% CDEFG	61% CDEFG	36%	43% J	55% JK	47%	42%	48%	45%	43%	40%
I know who some of them are but don't have much to do with them	720	380	339	71	132	148	149	114	88	19	203	296	220	178	218	152	172	106	365
	35%	37% B	32%	31% hi	37% HI	44% CdgHI	40% CHI	37% HI	24%	17%	34% L	42% JL	28%	31%	37% M	36%	34%	35%	41%
I don't have anything to do with them	171	76	96	49	50	21	29	12	8	2	99	50	22	47	63	24	37	33	80
	8%	7%	9%	21% DEFGHI	14% EFGHI	6% Hi	8% GHI	4%	2%	2%	17% KL	7% L	3%	8%	11% Op	6%	7%	11%	9%
Don't know	31	21	10	11	10	5	4	-	-	2	21	9	2	3	11	10	7	1	20
	1%	2% b	1%	5% EFGH	3% GH	1% gH	1% gh	-	-	2% GH	3% KL	1% L	*	*	2% M	2% M	1%	*	2% q

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 35
Q.6 How well would you say you know your neighbours?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Know neighbours	1883 90%	169 93%gi	92 88%	1622 90%	81 93%	222 92%	152 87%	168 90%	132 87%	183 92%	250 89%	269 92%g	165 89%
I know them all very well	215 10%	17 10%	8 8%	189 11%	16 19%aBfGHjkl	26 11%	16 9%	16 9%	18 12%	20 10%	29 10%	24 8%	24 13%
I know some of them well but not all	948 45%	79 44%	46 44%	823 46%	39 44%	122 51%	77 44%	85 46%	65 43%	99 50%	122 43%	133 45%	81 44%
I know who some of them are but don't have much to do with them	720 35%	72 40%f	37 36%	610 34%	26 30%	75 31%	60 34%	67 36%	49 32%	64 32%	98 35%	112 38%	59 32%
I don't have anything to do with them	171 8%	12 7%	10 9%	149 8%	6 6%	14 6%	21 12%F	14 8%	17 11%	14 7%	27 9%	20 7%	16 9%
Don't know	31 1%	-	3 3%A	28 2%	1 1%	4 2%	2 1%	4 2%a	3 2%a	2 1%	5 2%a	2 1%	5 2%a

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 36
Q.7 Do you agree or disagree with these statements about Christmas?
Summary
Base: All respondents

	I will probably spend Christmas Day on my own	I would rather have more company at Christmas than I will probably get	I find Christmas is generally a happy time	I expect to feel lonely at some point over Christmas	I would prefer to spend Christmas Day on my own	Christmas tends to put a strain on my relationships	The commercial pressures of Christmas place a strain on my finances
Unweighted base	2085	2085	2085	2085	2085	2085	2085
Weighted base	2085	2085	2085	2085	2085	2085	2085
Agree	207 10%	452 22%	1583 76%	456 22%	255 12%	374 18%	1001 48%
Disagree	1756 84%	1434 69%	355 17%	1491 72%	1684 81%	1563 75%	970 47%
Don't know	122 6%	200 10%	147 7%	138 7%	145 7%	148 7%	114 5%

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 37

Q.7 Do you agree or disagree with these statements about Christmas?

I will probably spend Christmas Day on my own

Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	207 10%	129 13%B	78 7%	16 7%	36 10%	41 12%cg	45 12%cg	23 8%	38 10%	8 8%	52 9%	86 12%jl	69 9%	51 9%	49 8%	35 8%	72 14%MNO	30 10%	89 10%
Disagree	1756 84%	819 80%	937 88%A	198 86%	297 82%	269 81%	299 81%	272 88%dEF	320 86%ef	100 90%dEF	496 84%	568 81%	692 88%jK	498 87%P	502 86%P	353 83%	403 80%	257 84%	746 83%
Don't know	122 6%	70 7%b	52 5%	17 8%Hi	27 8%HI	24 7%Hi	25 7%hi	14 4%	13 4%	2 2%	45 8%L	48 7%L	29 4%	20 4%	35 6%m	36 8%M	31 6%m	19 6%	62 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 38

Q.7 Do you agree or disagree with these statements about Christmas?

I will probably spend Christmas Day on my own

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	207 10%	14 8%	11 11%	182 10%	5 5%	15 6%	17 10%	16 8%	25 16%AEFhJm	12 6%	46 16%AEFGHJLM	30 10%	16 9%
Disagree	1756 84%	155 85%K	88 84%	1513 84%	82 93%abghIKm	213 89%IK	147 84%k	157 85%K	118 78%	175 88%IK	213 76%	251 86%IK	157 85%K
Don't know	122 6%	13 7%e	6 5%	104 6%	1 1%	12 5%	11 6%	13 7%e	9 6%	13 6%	22 8%eL	11 4%	12 7%e

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 39

**Q.7 Do you agree or disagree with these statements about Christmas?
I would rather have more company at Christmas than I will probably get**

Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	452 22%	241 24%B	210 20%	55 24%ghl	80 22%gi	80 24%Ghl	104 28%GHI	51 17%	66 18%	15 13%	136 23%L	184 26%L	132 17%	113 20%	130 22%	100 24%	110 22%	70 23%	214 24%
Disagree	1434 69%	678 67%	756 71%a	145 62%	245 68%	215 64%	236 64%	233 75%CDEF	274 74%CdEF	88 79%CDEF	389 66%	450 64%	594 75%JK	422 74%nOP	403 69%	273 65%	335 66%	209 68%	599 67%
Don't know	200 10%	98 10%	102 10%	32 14%FGh	36 10%	39 12%	29 8%	24 8%	31 8%	8 8%	67 11%l	69 10%	64 8%	34 6%	53 9%m	51 12%M	62 12%M	26 9%	85 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 40

**Q.7 Do you agree or disagree with these statements about Christmas?
I would rather have more company at Christmas than I will probably get**

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	452 22%	40 22%E	21 20%e	390 22%	9 10%	55 23%E	35 20%e	43 23%E	36 24%E	48 24%E	71 25%El	53 18%	41 22%E
Disagree	1434 69%	132 73%Jk	74 71%	1228 68%	69 79%HiJK	168 70%	126 72%jk	121 65%	100 66%	124 62%	178 63%	212 73%JK	131 71%
Don't know	200 10%	9 5%	9 9%	181 10%a	9 11%	17 7%	15 9%	22 12%A	16 11%a	28 14%AFm	33 12%A	27 9%	14 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 41

Q.7 Do you agree or disagree with these statements about Christmas?

I find Christmas is generally a happy time

Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	1583 76%	743 73%	840 79%A	184 79%F	284 79%F	245 74%	255 69%	232 75%	297 80%eF	87 78%f	468 79%K	500 71%	616 78%K	449 79%P	446 76%	323 76%	366 72%	236 77%	673 75%
Disagree	355 17%	191 19%b	164 15%	24 11%	51 14%	61 18%C	88 24%CDgHI	55 18%C	60 16%c	15 13%	75 13%	150 21%JL	130 16%j	91 16%	99 17%	62 15%	103 20%mO	38 13%	162 18%q
Don't know	147 7%	83 8%b	63 6%	23 10%H	26 7%H	27 8%H	26 7%h	21 7%h	14 4%	10 9%H	49 8%l	53 7%	45 6%	30 5%	41 7%	38 9%M	38 7%	31 10%	62 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r

Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 42

Q.7 Do you agree or disagree with these statements about Christmas?

I find Christmas is generally a happy time

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	1583 76%	132 73%	77 74%	1374 76%	71 81%i	181 76%	144 82%alk	146 79%i	105 69%	154 77%	206 73%	224 77%	142 77%
Disagree	355 17%	37 20%h	22 21%h	296 16%	16 18%	44 18%	23 13%	23 12%	31 21%h	31 15%	42 15%	52 18%	35 19%
Don't know	147 7%	12 7%e	5 5%	129 7%	1 1%	15 6%e	9 5%	16 9%E	16 10%Egln	15 8%E	33 12%bEFGLM	15 5%	9 5%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 43
Q.7 Do you agree or disagree with these statements about Christmas?
I expect to feel lonely at some point over Christmas
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	456 22%	215 21%	240 23%	57 25%GH	87 24%GH	91 27%GHI	96 26%GHi	50 16%	55 15%	19 17%	144 24%L	187 27%L	125 16%	102 18%	150 26%MO	83 20%	121 24%M	60 20%	218 24%
Disagree	1491 72%	728 72%	763 72%	144 62%	243 67%	217 65%	255 69%	243 79%CDEF	303 82%CDEF	86 77%CdE	388 65%	472 67%	631 80%JK	446 78%NoP	392 67%	306 72%	347 69%	223 73%	613 68%
Don't know	138 7%	74 7%	64 6%	30 13%deFGHi	30 8%fH	26 8%H	18 5%	15 5%	13 3%	7 6%	60 10%KL	43 6%	35 4%	21 4%	43 7%M	35 8%M	39 8%M	22 7%	67 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey
ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 44

Q.7 Do you agree or disagree with these statements about Christmas?

I expect to feel lonely at some point over Christmas

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	456 22%	40 22%	21 20%	395 22%	13 15%	55 23%	37 21%	36 20%	31 21%	43 22%	72 26%e	61 21%	46 25%
Disagree	1491 72%	132 73%	74 71%	1285 71%	69 79%k	173 72%	125 71%	136 73%	106 70%	142 71%	188 67%	219 75%K	128 69%
Don't know	138 7%	10 5%	9 8%	119 7%	5 6%	12 5%	13 7%	13 7%	15 10%L	15 7%	22 8%l	12 4%	12 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 45

Q.7 Do you agree or disagree with these statements about Christmas?**I would prefer to spend Christmas Day on my own****Base: All respondents**

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	255 12%	169 17%B	86 8%	20 9%	36 10%	44 13%	55 15%Cd	49 16%CDh	41 11%	11 10%	56 9%	99 14%J	101 13%j	72 13%	61 10%	45 11%	77 15%No	36 12%	111 12%
Disagree	1684 81%	772 76%	913 86%A	191 83%	297 82%e	255 76%	291 79%	240 78%	313 84%EFG	97 87%EFG	489 83%K	545 78%	650 82%K	473 83%P	476 81%	344 81%	391 77%	254 83%	704 79%
Don't know	145 7%	77 8%	69 6%	20 9%hi	27 8%h	35 10%fgHI	24 6%	20 6%	16 4%	3 3%	47 8%L	59 8%L	39 5%	24 4%	49 8%M	34 8%M	38 8%M	15 5%	81 9%q

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 46

Q.7 Do you agree or disagree with these statements about Christmas?

I would prefer to spend Christmas Day on my own

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	255 12%	21 12%	14 13%	220 12%	9 10%	33 14%	19 11%	20 11%	20 13%	18 9%	39 14%	38 13%	25 13%
Disagree	1684 81%	146 81%	78 75%	1460 81%	77 88%BK	196 82%	148 84%bk	150 81%	120 79%	166 83%	215 76%	239 82%	147 79%
Don't know	145 7%	13 7%e	12 12% ^d EFgL	119 7%	1 2%	11 4%	9 5%	15 8%e	12 8%e	15 8%e	27 10% ^{EF} gL	15 5%	14 7%e

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 47

Q.7 Do you agree or disagree with these statements about Christmas?

Christmas tends to put a strain on my relationships

Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	374 18%	189 19%	185 17%	37 16%HI	79 22%HI	76 23%cgHI	89 24%CGHI	52 17%HI	34 9%	8 7%	116 20%L	165 24%L	94 12%	103 18%	112 19%	78 18%	82 16%	68 22%	196 22%
Disagree	1563 75%	753 74%	810 76%	173 75%e	254 70%	223 67%	254 69%	233 75%ef	327 88%CDEFG	99 90%CDEFG	427 72%	477 68%	659 83%JK	438 77%	428 73%	316 75%	382 75%	212 69%	632 70%
Don't know	148 7%	76 7%	72 7%	22 10%Hi	28 8%H	34 10%HI	26 7%H	24 8%H	10 3%	4 4%	50 8%L	60 9%L	38 5%	28 5%	47 8% <i>m</i>	29 7%	43 9%M	26 8%	69 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 48

Q.7 Do you agree or disagree with these statements about Christmas?

Christmas tends to put a strain on my relationships

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	374 18%	35 19%b	11 10%	328 18%b	15 17%	38 16%	34 19%b	33 18%	29 19%b	38 19%b	55 19%b	57 19%b	31 17%
Disagree	1563 75%	136 75%	84 81%lk	1343 75%	68 77%	190 79%lk	134 77%	140 75%	104 68%	149 75%	197 70%	220 75%	141 76%
Don't know	148 7%	10 5%	9 9%	128 7%	5 6%	12 5%	7 4%	13 7%	19 13%AFGjL	13 7%	30 11%aFGL	16 5%	14 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 49

Q.7 Do you agree or disagree with these statements about Christmas?**The commercial pressures of Christmas place a strain on my finances****Base: All respondents**

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	1001 48%	482 47%	518 49%	111 48%HI	185 51%HI	195 58%CdGHI	202 55%gHI	144 47%HI	137 37%I	28 25%	296 50%L	396 56%JL	308 39%	230 40%	288 49%M	214 51%M	268 53%M	162 53%	454 51%
Disagree	970 47%	481 47%	489 46%	96 41%	146 41%	116 35%	157 43%e	154 50%cDEF	223 60%CDEFG	78 70%CDEFGH	242 41%	273 39%	455 58%JK	323 57%NOP	262 45%	179 42%	207 41%	130 42%	386 43%
Don't know	114 5%	55 5%	60 6%	25 11%FGHi	29 8%FGH	22 7%FH	10 3%	11 4%	11 3%	6 5%	54 9%KL	33 5%	28 3%	16 3%	36 6%M	30 7%M	32 6%M	14 5%	57 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 50

Q.7 Do you agree or disagree with these statements about Christmas?**The commercial pressures of Christmas place a strain on my finances****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	1001 48%	94 52%gi	45 44%	861 48%	43 49%	115 48%	71 40%	89 48%	62 41%	103 51%gi	123 44%	158 54%bGIK	96 52%Gi
Disagree	970 47%	82 45%	52 50%	836 46%	42 48%	116 48%	96 55%HJLm	78 42%	79 52%l	90 45%	135 48%	121 41%	81 44%
Don't know	114 5%	5 3%	7 7%	102 6%	3 3%	9 4%	9 5%	18 10%AeFJLm	11 7%a	7 4%	23 8%Afjl	13 5%	8 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 51
Q.7 Do you agree or disagree with these statements about Christmas?
Agree
Base: All respondents

	Gender		Age										Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri-vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
I find Christmas is generally a happy time	1583 76%	743 73%	840 79%A	184 79%F	284 79%F	245 74%	255 69%	232 75%	297 80%eF	87 78%f	468 79%K	500 71%	616 78%K	449 79%P	446 76%	323 76%	366 72%	236 77%	673 75%
The commercial pressures of Christmas place a strain on my finances	1001 48%	482 47%	518 49%	111 48%HI	185 51%HI	195 58%CdGHI	202 55%gHI	144 47%HI	137 37%I	28 25%	296 50%L	396 56%JL	308 39%	230 40%	288 49%M	214 51%M	268 53%M	162 53%	454 51%
I expect to feel lonely at some point over Christmas	456 22%	215 21%	240 23%	57 25%GH	87 24%GH	91 27%GHI	96 26%GHI	50 16%	55 15%	19 17%	144 24%L	187 27%L	125 16%	102 18%	150 26%MO	83 20%	121 24%M	60 20%	218 24%
I would rather have more company at Christmas than I will probably get	452 22%	241 24%B	210 20%	55 24%ghI	80 22%gi	80 24%GhI	104 28%GHI	51 17%	66 18%	15 13%	136 23%L	184 26%L	132 17%	113 20%	130 22%	100 24%	110 22%	70 23%	214 24%
Christmas tends to put a strain on my relationships	374 18%	189 19%	185 17%	37 16%HI	79 22%HI	76 23%cgHI	89 24%CGHI	52 17%HI	34 9%	8 7%	116 20%L	165 24%L	94 12%	103 18%	112 19%	78 18%	82 16%	68 22%	196 22%
I would prefer to spend Christmas Day on my own	255 12%	169 17%B	86 8%	20 9%	36 10%	44 13%	55 15%Cd	49 16%CDh	41 11%	11 10%	56 9%	99 14%J	101 13%j	72 13%	61 10%	45 11%	77 15%No	36 12%	111 12%
I will probably spend Christmas Day on my own	207 10%	129 13%B	78 7%	16 7%	36 10%	41 12%cg	45 12%cg	23 8%	38 10%	8 8%	52 9%	86 12%jl	69 9%	51 9%	49 8%	35 8%	72 14%MNO	30 10%	89 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 52
Q.7 Do you agree or disagree with these statements about Christmas?
Agree
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
I find Christmas is generally a happy time	1583 76%	132 73%	77 74%	1374 76%	71 81%i	181 76%	144 82%alk	146 79%i	105 69%	154 77%	206 73%	224 77%	142 77%
The commercial pressures of Christmas place a strain on my finances	1001 48%	94 52%gi	45 44%	861 48%	43 49%	115 48%	71 40%	89 48%	62 41%	103 51%gi	123 44%	158 54%bGIK	96 52%Gi
I expect to feel lonely at some point over Christmas	456 22%	40 22%	21 20%	395 22%	13 15%	55 23%	37 21%	36 20%	31 21%	43 22%	72 26%e	61 21%	46 25%
I would rather have more company at Christmas than I will probably get	452 22%	40 22%E	21 20%e	390 22%	9 10%	55 23%E	35 20%e	43 23%E	36 24%E	48 24%E	71 25%El	53 18%	41 22%E
Christmas tends to put a strain on my relationships	374 18%	35 19%b	11 10%	328 18%b	15 17%	38 16%	34 19%b	33 18%	29 19%b	38 19%b	55 19%b	57 19%b	31 17%
I would prefer to spend Christmas Day on my own	255 12%	21 12%	14 13%	220 12%	9 10%	33 14%	19 11%	20 11%	20 13%	18 9%	39 14%	38 13%	25 13%
I will probably spend Christmas Day on my own	207 10%	14 8%	11 11%	182 10%	5 5%	15 6%	17 10%	16 8%	25 16%AEFhJm	12 6%	46 16%AEFgHJLM	30 10%	16 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 53
Q.7 Do you agree or disagree with these statements about Christmas?
Disagree
Base: All respondents

	Gender			Age							Social Grade				Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
I will probably spend Christmas Day on my own	1756 84%	819 80%	937 88%A	198 86%	297 82%	269 81%	299 81%	272 88%DEF	320 86%ef	100 90%DEF	496 84%	568 81%	692 88%JK	498 87%P	502 86%P	353 83%	403 80%	257 84%	746 83%
I would prefer to spend Christmas Day on my own	1684 81%	772 76%	913 86%A	191 83%	297 82%e	255 76%	291 79%	240 78%	313 84%EFG	97 87%EFG	489 83%K	545 78%	650 82%K	473 83%P	476 81%	344 81%	391 77%	254 83%	704 79%
Christmas tends to put a strain on my relationships	1563 75%	753 74%	810 76%	173 75%e	254 70%	223 67%	254 69%	233 75%Ef	327 88%CDEFG	99 90%CDEFG	427 72%	477 68%	659 83%JK	438 77%	428 73%	316 75%	382 75%	212 69%	632 70%
I expect to feel lonely at some point over Christmas	1491 72%	728 72%	763 72%	144 62%	243 67%	217 65%	255 69%	243 79%CDEF	303 82%CDEF	86 77%CdE	388 65%	472 67%	631 80%JK	446 78%NoP	392 67%	306 72%	347 69%	223 73%	613 68%
I would rather have more company at Christmas than I will probably get	1434 69%	678 67%	756 71%a	145 62%	245 68%	215 64%	236 64%	233 75%CDEF	274 74%CdEF	88 79%CDEF	389 66%	450 64%	594 75%JK	422 74%nOP	403 69%	273 65%	335 66%	209 68%	599 67%
The commercial pressures of Christmas place a strain on my finances	970 47%	481 47%	489 46%	96 41%	146 41%	116 35%	157 43%e	154 50%cDEF	223 60%CDEFG	78 70%CDEFGh:1%	242	273 39%	455 58%JK	323 57%NOP	262 45%	179 42%	207 41%	130 42%	386 43%
I find Christmas is generally a happy time	355 17%	191 19%b	164 15%	24 11%	51 14%	61 18%C	88 24%CDgHI	55 18%C	60 16%c	15 13%	75 13%	150 21%JL	130 16%j	91 16%	99 17%	62 15%	103 20%mo	38 13%	162 18%q

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 54
Q.7 Do you agree or disagree with these statements about Christmas?
Disagree
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
I will probably spend Christmas Day on my own	1756 84%	155 85%K	88 84%	1513 84%	82 93%abghIKm	213 89%IK	147 84%k	157 85%K	118 78%	175 88%IK	213 76%	251 86%IK	157 85%K
I would prefer to spend Christmas Day on my own	1684 81%	146 81%	78 75%	1460 81%	77 88%BK	196 82%	148 84%bk	150 81%	120 79%	166 83%	215 76%	239 82%	147 79%
Christmas tends to put a strain on my relationships	1563 75%	136 75%	84 81%lk	1343 75%	68 77%	190 79%IK	134 77%	140 75%	104 68%	149 75%	197 70%	220 75%	141 76%
I expect to feel lonely at some point over Christmas	1491 72%	132 73%	74 71%	1285 71%	69 79%k	173 72%	125 71%	136 73%	106 70%	142 71%	188 67%	219 75%K	128 69%
I would rather have more company at Christmas than I will probably get	1434 69%	132 73%JK	74 71%	1228 68%	69 79%HiJK	168 70%	126 72%jk	121 65%	100 66%	124 62%	178 63%	212 73%JK	131 71%
The commercial pressures of Christmas place a strain on my finances	970 47%	82 45%	52 50%	836 46%	42 48%	116 48%	96 55%HjLm	78 42%	79 52%l	90 45%	135 48%	121 41%	81 44%
I find Christmas is generally a happy time	355 17%	37 20%h	22 21%h	296 16%	16 18%	44 18%	23 13%	23 12%	31 21%h	31 15%	42 15%	52 18%	35 19%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 55
Q.8 Do you agree or disagree with these statements?
Summary
Base: All respondents

	People use social media as an excuse not to pick up the phone or visit	I prefer to talk to family and friends face to face rather than by phone or email	I feel left behind by new ways of communicating	It is easier than ever to connect with friends and family these days	I am frightened of being lonely when I'm older	I feel I should do more to help my family, friends and neighbours who are lonely	I feel lonely more often now than I did 10 years ago
Unweighted base	2085	2085	2085	2085	2085	2085	2085
Weighted base	2085	2085	2085	2085	2085	2085	2085
Agree	1426 68%	1421 68%	378 18%	1513 73%	812 39%	926 44%	644 31%
Disagree	340 16%	466 22%	1538 74%	377 18%	1047 50%	713 34%	1278 61%
Don't know	319 15%	198 9%	169 8%	195 9%	226 11%	446 21%	163 8%

Loneliness Survey

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Absolutes/col percents

Table 56

Q.8 Do you agree or disagree with these statements?**People use social media as an excuse not to pick up the phone or visit****Base: All respondents**

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	1426 68%	698 69%	728 68%	141 61%	229 63%	233 70% C	274 74% CDHI	234 76% CDHI	243 66%	72 65%	369 62%	508 72% J	549 69% J	386 68%	404 69%	300 71%	337 66%	202 66%	628 70%
Disagree	340 16%	170 17%	170 16%	51 22% eFGHI	89 25% EFGHI	50 15% g	51 14%	30 10%	57 15% G	12 11%	140 24% KL	101 14%	98 12%	109 19% o	90 15%	60 14%	82 16%	61 20%	155 17%
Don't know	319 15%	149 15%	170 16%	40 17% df	43 12%	50 15%	43 12%	45 15%	71 19% DF	27 24% DEFG	82 14%	94 13%	143 18% jK	75 13%	92 16%	64 15%	88 17% m	42 14%	114 13%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey
ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 57

Q.8 Do you agree or disagree with these statements?**People use social media as an excuse not to pick up the phone or visit****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	1426 68%	129 71%K	71 68%	1226 68%	65 74%K	163 68%k	119 68%	132 71%K	110 72%K	138 69%k	168 60%	202 69%K	129 70%K
Disagree	340 16%	27 15%	18 18%	294 16%	14 16%	46 19%hi	22 13%	23 12%	17 11%	34 17%	60 21%GHI	51 18%i	29 15%
Don't know	319 15%	25 14%	15 14%	279 16%	9 11%	31 13%	35 20%efl	31 17%	26 17%	28 14%	53 19%efl	39 13%	28 15%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 58
Q.8 Do you agree or disagree with these statements?
I prefer to talk to family and friends face to face rather than by phone or email
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	1421 68%	738 73%B	683 64%	162 70%f	234 65%	221 66%	229 62%	219 71%F	280 75%DEF	77 69%	396 67%	450 64%	576 73%JK	408 72%Np	378 65%	299 71%n	336 66%	199 65%	617 69%
Disagree	466 22%	182 18%	284 27%A	39 17%	77 21%	76 23%	105 28%CdgH	68 22%	77 21%	25 23%	115 19%	181 26%JI	170 22%	128 22%o	147 25%O	74 17%	117 23%o	74 24%	184 21%
Don't know	198 9%	98 10%	100 9%	31 13%GH	50 14%fGH	37 11%gH	35 9%H	21 7%	14 4%	9 8%h	81 14%kL	72 10%L	44 6%	33 6%	60 10%M	50 12%M	54 11%M	33 11%	96 11%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 59

Q.8 Do you agree or disagree with these statements?**I prefer to talk to family and friends face to face rather than by phone or email****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	1421 68%	133 73%hJk	74 71%	1215 68%	67 77%ghJK	173 72%Jk	115 66%	119 64%	110 72%j	124 62%	180 64%	201 69%	126 68%
Disagree	466 22%	35 19%	19 19%	412 23%	15 17%	43 18%	52 30%AbEFll	44 24%	27 17%	54 27%eFi	66 23%	65 22%	47 25%f
Don't know	198 9%	14 8%	11 11%g	172 10%	5 6%	24 10%g	8 5%	22 12%G	16 10%g	22 11%G	36 13%Gm	26 9%	13 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 60
Q.8 Do you agree or disagree with these statements?
I feel left behind by new ways of communicating
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	378 18%	191 19%	187 18%	43 19%	70 19%	69 21%	59 16%	54 18%	61 16%	22 20%	113 19%	127 18%	137 17%	101 18%	107 18%	63 15%	107 21%O	57 19%	164 18%
Disagree	1538 74%	747 73%	792 74%	154 67%	250 69%	230 69%	294 80% CDE	232 75% C	297 80% CDE	82 74%	404 68%	524 75% J	610 77% J	446 78% nP	429 73%	315 74% p	349 69%	229 75%	654 73%
Don't know	169 8%	80 8%	89 8%	34 15% FGHI	41 11% FH	34 10% FH	16 4%	23 7% H	13 3%	7 6%	75 13% KL	51 7%	43 5%	22 4%	50 9% M	45 11% M	51 10% M	20 6%	79 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey
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Absolutes/col percents

Table 61
Q.8 Do you agree or disagree with these statements?
I feel left behind by new ways of communicating
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	378 18%	31 17%	20 19%	327 18%	16 18%	43 18%h	34 19%h	21 11%	31 20%H	42 21%H	60 21%H	48 16%	31 17%
Disagree	1538 74%	137 76%	79 76%	1322 73%	65 74%	184 77%j	121 69%	144 78%gjk	108 71%	137 68%	196 69%	227 78%gJK	141 76%
Don't know	169 8%	13 7%	6 5%	151 8%	6 7%	13 5%	20 12%FI	20 11%fl	13 9%	21 10%fl	26 9%	17 6%	14 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 62
Q.8 Do you agree or disagree with these statements?
It is easier than ever to connect with friends and family these days
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	1513 73%	742 73%	772 72%	155 67%	232 64%	222 67%	273 74%De	242 78%CDE	296 80%CDEf	93 84%CDEF	387 65%	495 70%j	631 80%JK	428 75%N	401 68%	319 75%N	365 72%	213 70%	629 70%
Disagree	377 18%	173 17%	204 19%	44 19%l	87 24%FGHI	68 20%l	62 17%	48 15%	57 15%	11 10%	131 22%L	130 19%l	116 15%	101 18%	129 22%mo	60 14%	86 17%	55 18%	180 20%
Don't know	195 9%	103 10%	92 9%	32 14%GHI	42 12%GH	43 13%GH	34 9%H	19 6%	18 5%	7 6%	74 12%L	77 11%L	44 6%	40 7%	56 9%	44 10%mo	55 11%M	37 12%	89 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 63
Q.8 Do you agree or disagree with these statements?
It is easier than ever to connect with friends and family these days
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	1513 73%	125 69%	85 81% ^d AglJK	1304 72%	70 80% ^{aik}	184 77% ^{aik}	122 70%	138 74%	103 68%	142 71%	195 69%	213 73%	136 73%
Disagree	377 18%	43 24% ^d BEI	9 9%	325 18%B	11 12%	41 17% ^b	35 20%B	33 18% ^b	20 13%	41 20%B	57 20%B	57 20%B	30 16%
Don't know	195 9%	14 8%	10 10%	171 9%	7 8%	14 6%	18 10%	15 8%	29 19% ^A BEFGHJKLM9%	17 9%	29 10%	22 7%	19 10%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 64
Q.8 Do you agree or disagree with these statements?
I am frightened of being lonely when I'm older
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	812 39%	345 34%	467 44%A	124 54% EFGHI	181 50% EFGHI	138 42% GHI	150 41% GHI	92 30%	101 27%	24 22%	306 52% KL	289 41% L	218 28%	218 38%	237 40%	168 40%	189 37%	130 42%	353 39%
Disagree	1047 50%	566 56%B	481 45%	73 31%	145 40% c	157 47% C	191 52% CD	183 59% CDEF	225 61% CDEF	73 65% CDEF	218 37%	348 50% J	481 61% JK	303 53%	286 49%	206 49%	252 50%	149 49%	443 49%
Don't know	226 11%	107 10%	119 11%	34 15% dF	34 9%	38 11%	28 8%	33 11%	44 12% f	14 13% f	69 12%	66 9%	92 12%	48 8%	63 11%	49 12%	66 13% M	26 9%	102 11%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 65
Q.8 Do you agree or disagree with these statements?
I am frightened of being lonely when I'm older
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	812 39%	63 35%	45 43% ^m	704 39%	41 47% ^{aM}	100 42% ^m	74 42% ^m	71 39%	60 39%	81 40%	112 40% ^m	106 36%	59 32%
Disagree	1047 50%	101 56% ^{lj}	51 49%	895 50%	42 48%	119 50%	82 47%	93 50%	65 43%	92 46%	138 49%	158 54% ^l	105 57% ^{glj}
Don't know	226 11%	17 10%	8 8%	200 11%	5 5%	21 9%	19 11%	21 12%	27 18% ^{ABEFKL}	28 14% ^e	31 11%	28 9%	22 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 66

Q.8 Do you agree or disagree with these statements?**I feel I should do more to help my family, friends and neighbours who are lonely****Base: All respondents**

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	926 44%	433 43%	493 46%	131 57%FGHI	199 55%FGHI	167 50%GHI	174 47%GHI	106 34%	113 31%	34 31%	330 56%KL	342 49%L	254 32%	266 47%P	272 46%P	185 44%	203 40%	162 53%	437 49%
Disagree	713 34%	359 35%	355 33%	58 25%	98 27%	101 30%	123 33%c	130 42%CDEF	162 44%CDEF	42 38%CD	156 26%	224 32%j	333 42%JK	209 37%	190 33%	142 33%	172 34%	89 29%	293 33%
Don't know	446 21%	226 22%	220 21%	42 18%	64 18%	65 19%	72 19%	72 23%d	96 26%CDef	35 32%CDEFG	106 18%	136 19%	203 26%JK	94 17%	124 21%m	96 23%M	132 26%Mn	55 18%	167 19%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 67

Q.8 Do you agree or disagree with these statements?**I feel I should do more to help my family, friends and neighbours who are lonely****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	926 44%	88 48% ^m	43 41%	796 44%	38 43%	108 45%	75 43%	92 49% ^M	67 44%	89 44%	129 46%	129 44%	70 37%
Disagree	713 34%	58 32%	36 35%	619 34%	31 36%	89 37% ^k	63 36%	60 32%	47 31%	67 34%	80 28%	101 35%	79 43% ^{AhJK}
Don't know	446 21%	36 20%	25 24%	384 21%	19 21%	42 17%	37 21%	34 18%	38 25%	44 22%	73 26% ^{Fh}	61 21%	37 20%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 68
Q.8 Do you agree or disagree with these statements?
I feel lonely more often now than I did 10 years ago
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
Agree	644 31%	295 29%	349 33% ^a	95 41% ^{eGHI}	128 36% ^{GHI}	108 32% ^{gHi}	126 34% ^{GHI}	79 26%	82 22%	26 24%	223 38% ^L	234 33% ^L	187 24%	170 30%	172 29%	129 30%	173 34%	82 27%	281 31%
Disagree	1278 61%	631 62%	646 61%	97 42%	198 55% ^C	192 58% ^C	217 59% ^C	213 69% ^{CDEF}	281 76% ^{CDEFg}	80 72% ^{CDEF}	296 50%	409 58% ^J	573 73% ^{JK}	379 67% ^{NOP}	354 60%	250 59%	295 58%	201 66% ^r	527 59%
Don't know	163 8%	91 9% ^b	72 7%	40 17% ^{DEFGHI}	34 9% ^{gHi}	33 10% ^{gHi}	26 7% ^H	17 6% ^H	8 2%	5 4%	74 12% ^{KL}	59 8% ^L	30 4%	21 4%	60 10% ^M	44 10% ^M	38 8% ^M	22 7%	90 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
Overlap formulae used.

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Absolutes/col percents

Table 69
Q.8 Do you agree or disagree with these statements?
I feel lonely more often now than I did 10 years ago
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
Agree	644 31%	51 28%	31 30%	563 31%	27 31%	72 30%	50 29%	56 30%	46 30%	69 35%	93 33%	85 29%	63 34%
Disagree	1278 61%	116 64%k	63 61%	1099 61%	54 62%	156 65%K	112 64%k	115 62%	92 61%	117 58%	152 54%	190 65%K	110 59%
Don't know	163 8%	15 8%	10 10%	138 8%	6 7%	12 5%	13 8%	15 8%	14 9%	14 7%	36 13%FjLm	17 6%	12 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 70
Q.8 Do you agree or disagree with these statements?
Agree
Base: All respondents

	Gender		Age										Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
It is easier than ever to connect with friends and family these days	1513 73%	742 73%	772 72%	155 67%	232 64%	222 67%	273 74%De	242 78%CDE	296 80%CDEF	93 84%CDEF	387 65%	495 70%j	631 80%JK	428 75%N	401 68%	319 75%N	365 72%	213 70%	629 70%
People use social media as an excuse not to pick up the phone or visit	1426 68%	698 69%	728 68%	141 61%	229 63%	233 70%C	274 74%CDHI	234 76%CDHI	243 66%	72 65%	369 62%	508 72%J	549 69%J	386 68%	404 69%	300 71%	337 66%	202 66%	628 70%
I prefer to talk to family and friends face to face rather than by phone or email	1421 68%	738 73%B	683 64%	162 70%f	234 65%	221 66%	229 62%	219 71%F	280 75%DEF	77 69%	396 67%	450 64%	576 73%JK	408 72%Np	378 65%	299 71%n	336 66%	199 65%	617 69%
I feel I should do more to help my family, friends and neighbours who are lonely	926 44%	433 43%	493 46%	131 57%FGHI	199 55%fGHI	167 50%GHI	174 47%GHI	106 34%	113 31%	34 31%	330 56%KL	342 49%L	254 32%	266 47%P	272 46%P	185 44%	203 40%	162 53%	437 49%
I am frightened of being lonely when I'm older	812 39%	345 34%	467 44%A	124 54%EFGHI	181 50%EFGHI	138 42%GHI	150 41%GHI	92 30%	101 27%	24 22%	306 52%KL	289 41%L	218 28%	218 38%	237 40%	168 40%	189 37%	130 42%	353 39%
I feel lonely more often now than I did 10 years ago	644 31%	295 29%	349 33%a	95 41%eGHI	128 36%GHI	108 32%gHi	126 34%GHI	79 26%	82 22%	26 24%	223 38%L	234 33%L	187 24%	170 30%	172 29%	129 30%	173 34%	82 27%	281 31%
I feel left behind by new ways of communicating	378 18%	191 19%	187 18%	43 19%	70 19%	69 21%	59 16%	54 18%	61 16%	22 20%	113 19%	127 18%	137 17%	101 18%	107 18%	63 15%	107 21%O	57 19%	164 18%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

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Absolutes/col percents

Table 71
Q.8 Do you agree or disagree with these statements?
Agree
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
It is easier than ever to connect with friends and family these days	1513 73%	125 69%	85 81% ^d	1304 AgIJK 72%	70 80% ^{aik}	184 77% ^{aik}	122 70%	138 74%	103 68%	142 71%	195 69%	213 73%	136 73%
People use social media as an excuse not to pick up the phone or visit	1426 68%	129 71% ^K	71 68%	1226 68%	65 74% ^K	163 68% ^k	119 68%	132 71% ^K	110 72% ^K	138 69% ^k	168 60%	202 69% ^K	129 70% ^K
I prefer to talk to family and friends face to face rather than by phone or email	1421 68%	133 73% ^{hJk}	74 71%	1215 68%	67 77% ^{ghJK}	173 72% ^{Jk}	115 66%	119 64%	110 72% ^j	124 62%	180 64%	201 69%	126 68%
I feel I should do more to help my family, friends and neighbours who are lonely	926 44%	88 48% ^m	43 41%	796 44%	38 43%	108 45%	75 43%	92 49% ^M	67 44%	89 44%	129 46%	129 44%	70 37%
I am frightened of being lonely when I'm older	812 39%	63 35%	45 43% ^m	704 39%	41 47% ^{aM}	100 42% ^m	74 42% ^m	71 39%	60 39%	81 40%	112 40% ^m	106 36%	59 32%
I feel lonely more often now than I did 10 years ago	644 31%	51 28%	31 30%	563 31%	27 31%	72 30%	50 29%	56 30%	46 30%	69 35%	93 33%	85 29%	63 34%
I feel left behind by new ways of communicating	378 18%	31 17%	20 19%	327 18%	16 18%	43 18% ^h	34 19% ^h	21 11%	31 20% ^H	42 21% ^H	60 21% ^H	48 16%	31 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 72
Q.8 Do you agree or disagree with these statements?
Disagree
Base: All respondents

	Gender		Age										Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
I feel left behind by new ways of communicating	1538 74%	747 73%	792 74%	154 67%	250 69%	230 69%	294 80% ^{CDE}	232 75% ^C	297 80% ^{CDE}	82 74%	404 68%	524 75% ^J	610 77% ^J	446 78% ^{nP}	429 73%	315 74% ^p	349 69%	229 75%	654 73%
I feel lonely more often now than I did 10 years ago	1278 61%	631 62%	646 61%	97 42%	198 55% ^C	192 58% ^C	217 59% ^C	213 69% ^{CDEF}	281 76% ^{CDEFg}	80 72% ^{CDEF}	296 50%	409 58% ^J	573 73% ^{JK}	379 67% ^{NOP}	354 60%	250 59%	295 58%	201 66% ^r	527 59%
I am frightened of being lonely when I'm older	1047 50%	566 56% ^B	481 45%	73 31%	145 40% ^c	157 47% ^C	191 52% ^{CD}	183 59% ^{CDEF}	225 61% ^{CDEF}	73 65% ^{CDEF}	218 37%	348 50% ^J	481 61% ^{JK}	303 53%	286 49%	206 49%	252 50%	149 49%	443 49%
I feel I should do more to help my family, friends and neighbours who are lonely	713 34%	359 35%	355 33%	58 25%	98 27%	101 30%	123 33% ^c	130 42% ^{CDEF}	162 44% ^{CDEF}	42 38% ^{CD}	156 26%	224 32% ^j	333 42% ^{JK}	209 37%	190 33%	142 33%	172 34%	89 29%	293 33%
I prefer to talk to family and friends face to face rather than by phone or email	466 22%	182 18%	284 27% ^A	39 17%	77 21%	76 23%	105 28% ^{CdgH}	68 22%	77 21%	25 23%	115 19%	181 26% ^{JI}	170 22%	128 22% ^o	147 25% ^O	74 17%	117 23% ^o	74 24%	184 21%
It is easier than ever to connect with friends and family these days	377 18%	173 17%	204 19%	44 19% ^I	87 24% ^{FGHI}	68 20% ^I	62 17%	48 15%	57 15%	11 10%	131 22% ^L	130 19% ^I	116 15%	101 18%	129 22% ^{mOp}	60 14%	86 17%	55 18%	180 20%
People use social media as an excuse not to pick up the phone or visit	340 16%	170 17%	170 16%	51 22% ^{eFGHI}	89 25% ^{EFGHI}	50 15% ^g	51 14%	30 10%	57 15% ^G	12 11%	140 24% ^{KL}	101 14%	98 12%	109 19% ^o	90 15%	60 14%	82 16%	61 20%	155 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

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Absolutes/col percents

Table 73
Q.8 Do you agree or disagree with these statements?
Disagree
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
I feel left behind by new ways of communicating	1538 74%	137 76%	79 76%	1322 73%	65 74%	184 77%j	121 69%	144 78%gjk	108 71%	137 68%	196 69%	227 78%gJK	141 76%
I feel lonely more often now than I did 10 years ago	1278 61%	116 64%k	63 61%	1099 61%	54 62%	156 65%K	112 64%k	115 62%	92 61%	117 58%	152 54%	190 65%K	110 59%
I am frightened of being lonely when I'm older	1047 50%	101 56%lj	51 49%	895 50%	42 48%	119 50%	82 47%	93 50%	65 43%	92 46%	138 49%	158 54%l	105 57%glj
I feel I should do more to help my family, friends and neighbours who are lonely	713 34%	58 32%	36 35%	619 34%	31 36%	89 37%k	63 36%	60 32%	47 31%	67 34%	80 28%	101 35%	79 43%AhljK
I prefer to talk to family and friends face to face rather than by phone or email	466 22%	35 19%	19 19%	412 23%	15 17%	43 18%	52 30%AbEFil	44 24%	27 17%	54 27%eFi	66 23%	65 22%	47 25%f
It is easier than ever to connect with friends and family these days	377 18%	43 24%dBEl	9 9%	325 18%B	11 12%	41 17%b	35 20%B	33 18%b	20 13%	41 20%B	57 20%B	57 20%B	30 16%
People use social media as an excuse not to pick up the phone or visit	340 16%	27 15%	18 18%	294 16%	14 16%	46 19%hi	22 13%	23 12%	17 11%	34 17%	60 21%GHI	51 18%i	29 15%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey
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Absolutes/col percents

Table 74
Q.9 How often do you deliberately do the following to have some human contact?

Summary**Base: All respondents**

	<u>Catch the bus</u>	<u>Go to a coffee shop</u>	<u>Go to the cinema</u>	<u>Go shopping</u>	<u>Visit a park or other attraction</u>
Unweighted base	2085	2085	2085	2085	2085
Weighted base	2085	2085	2085	2085	2085
NET: Ever do this	675 32%	883 42%	788 38%	1166 56%	935 45%
Daily	119 6%	59 3%	13 1%	130 6%	57 3%
Weekly	185 9%	276 13%	67 3%	693 33%	176 8%
Monthly	113 5%	263 13%	249 12%	194 9%	212 10%
Less than monthly	258 12%	285 14%	460 22%	149 7%	489 23%
Never	1361 65%	1155 55%	1244 60%	867 42%	1090 52%
Don't know	49 2%	47 2%	53 3%	53 3%	60 3%

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 75
Q.9 How often do you deliberately do the following to have some human contact?
Catch the bus
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Ever do this	675 32%	338 33%	337 32%	86 37%FG	130 36%FG	126 38%FG	94 26%	76 25%	121 33%fG	42 38%FG	216 36%kL	221 31%	238 30%	191 34%	184 31%	126 30%	174 34%	106 35%	291 32%
Daily	119 6%	61 6%	58 5%	16 7%h	30 8%FHi	27 8%fHi	15 4%	15 5%	13 4%	3 3%	46 8%L	41 6%	32 4%	37 7%	36 6%	21 5%	26 5%	26 9%	61 7%
Weekly	185 9%	85 8%	99 9%	25 11%FG	38 11%FG	23 7%	18 5%	17 6%	52 14%EFG	12 10%Fg	63 11%K	41 6%	80 10%K	45 8%	40 7%	38 9%	62 12%MN	19 6%	63 7%
Monthly	113 5%	58 6%	55 5%	23 10%eFGH	25 7%F	20 6%f	11 3%	12 4%	17 4%	6 5%	48 8%KL	30 4%	34 4%	30 5%O	37 6%O	10 2%	36 7%O	8 3%	54 6%q
Less than monthly	258 12%	134 13%	124 12%	21 9%	37 10%	58 17%CDGH	51 14%	32 10%	39 11%	21 19%CDGH	58 10%	108 15%JI	92 12%	79 14%p	72 12%	57 14%	51 10%	53 17%r	113 13%
Never	1361 65%	655 64%	706 66%	129 56%	221 61%	196 59%	266 72%CDEI	233 75%CDEHI	247 67%Ce	68 61%	351 59%	462 66%J	548 69%J	367 64%	388 66%	283 67%	322 64%	191 63%	583 65%
Don't know	49 2%	24 2%	25 2%	16 7%DeFGHI	10 3%Gh	11 3%GH	9 2%G	-	3 1%	1 1%	26 4%L	20 3%L	4 *	11 2%	14 2%	14 3%	10 2%	8 3%	23 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 76
Q.9 How often do you deliberately do the following to have some human contact?
Catch the bus
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Ever do this	675 32%	60 33%	30 29%	585 32%	32 36%	75 31%	62 35%	53 28%	45 29%	60 30%	120 43%aBFHIJLM	83 29%	56 30%
Daily	119 6%	9 5%	6 6%j	104 6%	5 5%	8 3%	5 3%	5 3%	7 4%	4 2%	54 19%ABEFGHIJLM	10 4%	6 3%
Weekly	185 9%	8 4%	7 6%	170 9%A	15 17%ABfgjL	23 10%al	16 9%	19 10%al	13 8%	14 7%	37 13%AbJL	16 5%	19 10%Al
Monthly	113 5%	14 8%K	10 9%dKm	90 5%	3 4%	14 6%K	11 6%k	9 5%	6 4%	13 6%K	6 2%	21 7%K	6 3%
Less than monthly	258 12%	30 16%bK	8 8%	221 12%	9 10%	29 12%	31 18%BK	20 11%	19 12%	29 15%K	22 8%	37 13%k	24 13%k
Never	1361 65%	116 64%K	72 69%K	1172 65%	52 60%	160 67%K	112 64%K	130 70%K	101 66%K	139 69%K	147 52%	202 69%K	128 69%K
Don't know	49 2%	5 3%	2 2%	43 2%	3 4%g	5 2%	1 1%	3 1%	6 4%Gj	2 1%	15 5%fGhJIM	6 2%	2 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 77
Q.9 How often do you deliberately do the following to have some human contact?
Go to a coffee shop
Base: All respondents

	Gender			Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Ever do this	883 42%	418 41%	466 44%	126 54%FGHI	186 52%FGHI	170 51%FGHI	134 36%	105 34%	123 33%	39 35%	312 53%KL	304 43%L	267 34%	261 46%np	235 40%	187 44%	200 39%	141 46%	418 47%
Daily	59 3%	42 4%B	17 2%	7 3%	27 8%CEFGHI	10 3%	4 1%	5 2%	4 1%	2 2%	34 6%KL	15 2%	11 1%	29 5%NO	9 2%	6 1%	15 3%	10 3%	36 4%
Weekly	276 13%	130 13%	146 14%	46 20%FGH	60 17%FGH	49 15%FG	36 10%	27 9%	42 11%	14 13%	106 18%KL	86 12%	84 11%	90 16%O	74 13%	46 11%	66 13%	52 17%	121 13%
Monthly	263 13%	118 12%	145 14%	34 15%gH	59 16%fGHI	56 17%fGHI	42 11%	29 9%	33 9%	10 9%	93 16%L	98 14%L	73 9%	82 14%	71 12%	54 13%	56 11%	47 15%	130 15%
Less than monthly	285 14%	127 13%	157 15%	38 17%d	41 11%	55 16%dh	52 14%	44 14%	43 12%	12 11%	79 13%	106 15%	99 13%	60 11%	80 14%	81 19%MNP	63 12%	32 10%	131 15%
Never	1155 55%	574 56%	582 54%	89 39%	162 45%	152 46%	229 62%CDE	204 66%CDE	246 66%CDE	72 65%CDE	251 42%	381 54%J	523 66%JK	301 53%	338 58%	220 52%	296 58%mo	158 52%	452 50%
Don't know	47 2%	26 3%	20 2%	16 7%deFGHI	12 3%GHI	11 3%GHI	6 2%g	-	1 *	-	29 5%KL	17 2%L	1 *	8 1%	12 2%	16 4%M	11 2%	7 2%	27 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 78
Q.9 How often do you deliberately do the following to have some human contact?
Go to a coffee shop
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Ever do this	883 42%	71 39%	55 53%DAHIL	757 42%	36 41%	108 45%	78 45%	72 39%	55 36%	86 43%	123 44%	116 40%	83 44%
Daily	59 3%	3 1%	1 1%	56 3%	1 2%	6 3%	1 1%	3 1%	2 1%	7 4%g	27 9%ABEFGHIJLM	5 2%	3 2%
Weekly	276 13%	24 13%	17 17%h	235 13%	11 13%	32 13%	23 13%	18 9%	24 16%	24 12%	43 15%h	39 14%	21 11%
Monthly	263 13%	25 14%	12 12%	226 13%	15 17%k	35 15%k	24 14%	28 15%k	15 10%	25 12%	25 9%	32 11%	28 15%k
Less than monthly	285 14%	20 11%	25 24%DAEFHIJKL	240 13%	9 10%	35 15%	30 17%iK	24 13%	14 9%	30 15%	28 10%	39 13%	31 17%iK
Never	1155 55%	106 59%B	46 44%	1003 56%B	50 57%	127 53%	95 54%	110 59%B	91 60%B	112 56%b	147 52%	169 58%B	102 55%
Don't know	47 2%	4 2%	3 3%	40 2%	2 2%	5 2%	2 1%	3 2%	6 4%m	2 1%	12 4%gJM	7 2%	1 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 79
Q.9 How often do you deliberately do the following to have some human contact?
Go to the cinema
Base: All respondents

	Gender			Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Private (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Ever do this	788 38%	395 39%	393 37%	126 54%FGHI	187 52%FGHI	162 49%FGHI	120 32%HI	86 28%i	87 23%	20 18%	313 53%KL	282 40%L	193 24%	230 40%p	218 37%	167 39%	174 34%	140 46%	396 44%
Daily	13 1%	8 1%	5 *	5 2%fGH	6 2%GH	2 1%	1 *	- -	- -	- -	10 2%KL	3 *	- -	8 1%p	2 *	2 *	1 *	5 2%	7 1%
Weekly	67 3%	41 4%B	25 2%	16 7%FGHI	21 6%FGHI	13 4%GH	8 2%	3 1%	5 1%	1 1%	37 6%KL	21 3%L	9 1%	29 5%Np	11 2%	12 3%	15 3%	8 3%	42 5%
Monthly	249 12%	138 14%B	111 10%	38 16%GHI	82 23%cEFGHI	52 16%GHI	43 12%GHI	13 4%	16 4%	4 4%	120 20%KL	96 14%L	33 4%	75 13%P	77 13%P	54 13%P	42 8%	54 18%	137 15%
Less than monthly	460 22%	208 20%	252 24%	68 29%dFHI	78 22%i	95 28%dFHI	67 18%	71 23%i	66 18%	15 14%	146 25%L	162 23%i	151 19%	118 21%	128 22%	99 23%	115 23%	73 24%	210 23%
Never	1244 60%	595 58%	649 61%	90 39%	161 45%	160 48%c	244 66%CDE	219 71%CDE	279 75%CDEF	91 82%CDEFG	251 42%	404 58%J	589 75%JK	330 58%	350 60%	241 57%	323 64%mo	155 51%	477 53%
Don't know	53 3%	27 3%	25 2%	15 6%FGHI	13 4%GHI	11 3%gi	6 2%	3 1%	5 1%	- -	28 5%KL	17 2%i	8 1%	9 2%	18 3%	16 4%m	10 2%	11 4%	24 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 80
Q.9 How often do you deliberately do the following to have some human contact?
Go to the cinema
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Ever do this	788 38%	62 34%	46 44% ^m	681 38%	37 42%	93 39%	65 37%	74 40%	55 36%	86 43% ^m	106 37%	105 36%	60 33%
Daily	13 1%	1 *	- -	12 1%	- -	2 1%	2 1%	1 *	- -	1 1%	6 2% ^{lm}	1 *	- -
Weekly	67 3%	7 4%	5 4%	55 3%	2 2%	8 3%	3 2%	7 4%	4 2%	3 1%	14 5% ^{gj}	7 2%	8 4%
Monthly	249 12%	25 14%	11 11%	212 12%	10 12%	34 14% ^m	24 14%	22 12%	14 9%	27 13%	31 11%	33 11%	16 8%
Less than monthly	460 22%	29 16%	30 29% ^{Ak}	401 22% ^a	24 28% ^A	49 20%	36 20%	44 24%	37 25% ^a	55 27% ^{Ak}	55 19%	64 22%	37 20%
Never	1244 60%	116 64% ^B	53 50%	1076 60% ^b	49 56%	144 60%	109 62% ^b	109 59%	91 60%	113 56%	159 56%	179 61% ^b	122 66% ^{Bjk}
Don't know	53 3%	4 2%	6 6% ^{dFGHJm}	43 2%	2 3%	3 1%	1 1%	2 1%	6 4% ^{gj}	2 1%	17 6% ^{aFGHJIM}	8 3%	3 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

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Absolutes/col percents

Table 81
Q.9 How often do you deliberately do the following to have some human contact?
Go shopping
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Ever do this	1166 56%	548 54%	618 58%a	155 67%FGHI	226 63%FGHI	208 62%FGHI	188 51%	149 48%	192 52%	48 43%	381 64%KL	396 56%L	389 49%	307 54%	312 53%	250 59%	296 58%	169 55%	530 59%
Daily	130 6%	56 6%	74 7%	9 4%	21 6%	24 7%	15 4%	20 6%	35 9%CdF	7 6%	30 5%	39 6%	62 8%j	30 5%	29 5%	32 7%	39 8%n	11 4%	52 6%
Weekly	693 33%	335 33%	358 34%	77 33%	127 35%	127 38%FG	108 29%	88 29%	130 35%g	36 32%	203 34%	235 33%	254 32%	184 32%	176 30%	145 34%	188 37%N	105 34%	295 33%
Monthly	194 9%	96 9%	97 9%	48 21%EFGHI	56 15%FGHI	38 12%GHI	30 8%gHI	13 4%	8 2%	1 1%	104 17%KL	68 10%L	22 3%	60 11%p	57 10%	41 10%	36 7%	31 10%	109 12%
Less than monthly	149 7%	60 6%	89 8%a	21 9%hi	23 6%	18 5%	36 10%eHI	29 9%eHI	19 5%	4 3%	44 7%	54 8%	51 6%	32 6%	50 9%am	33 8%	34 7%	22 7%	73 8%
Never	867 42%	441 43%	425 40%	60 26%	125 35%C	115 34%c	172 47%CDE	157 51%CDE	175 47%CDE	62 56%CDEfh	185 31%	287 41%J	395 50%JK	255 45%Op	256 44%o	157 37%	198 39%	130 43%	342 38%
Don't know	53 3%	29 3%	24 2%	17 7%DeFGHI	9 3%g	11 3%Gh	9 2%g	2 1%	4 1%	1 1%	26 4%L	20 3%L	7 1%	8 1%	18 3%am	16 4%M	12 2%	7 2%	26 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 82
Q.9 How often do you deliberately do the following to have some human contact?
Go shopping
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Ever do this	1166 56%	95 52%	62 60%	1008 56%	47 54%	139 58%	100 57%	97 52%	88 58%	116 58%	160 57%	159 54%	102 55%
Daily	130 6%	11 6%	5 5%	114 6%	3 3%	16 7%	16 9%Jlm	9 5%	9 6%	6 3%	33 12%abEFHJLM	14 5%	8 4%
Weekly	693 33%	59 33%	40 38%kl	594 33%	33 38%	76 32%	63 36%	61 33%	54 35%	73 37%kl	78 28%	84 29%	73 39%KL
Monthly	194 9%	18 10%m	13 13%M	163 9%	6 6%	29 12%M	12 7%	15 8%	11 7%	17 8%	31 11%M	34 12%M	8 4%
Less than monthly	149 7%	8 4%	4 4%	137 8%	5 6%	19 8%	8 5%	13 7%	14 9%	19 10%ab	18 6%	27 9%ab	14 7%
Never	867 42%	82 45%b	36 34%	748 42%	36 41%	98 41%	75 43%	83 45%	59 38%	83 41%	106 38%	127 44%	82 44%
Don't know	53 3%	4 2%	6 6%DFGJIM	43 2%	4 5%FGjM	2 1%	1 1%	5 3%m	6 4%gm	2 1%	15 5%FGJIM	6 2%	1 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 83
Q.9 How often do you deliberately do the following to have some human contact?
Visit a park or other attraction
Base: All respondents

	Gender			Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	Public (q)	Pri- vate (r)
Unweighted base	2085	1037	1048	242	357	318	338	319	388	123	599	656	830	548	619	382	536	274	818
Weighted base	2085	1018	1067	231	361	333	369	309	371	111	592	703	790	569	586	423	507	306	897
NET: Ever do this	935 45%	459 45%	476 45%	128 55%efGHI	196 54%FGHI	184 55%FGHI	149 40%	110 36%	132 36%	36 32%	324 55%KL	333 47%L	278 35%	274 48%P	257 44%	194 46%	211 42%	152 50%	449 50%
Daily	57 3%	26 3%	31 3%	13 5%efGHI	17 5%GHI	8 2%	9 2%	3 1%	7 2%	1 1%	29 5%KL	17 2%	10 1%	17 3%	17 3%	15 4%p	8 2%	8 2%	29 3%
Weekly	176 8%	97 10%	79 7%	24 10%FgHI	53 15%FGHI	40 12%FGHI	20 5%	18 6%	19 5%	3 3%	76 13%KL	60 8%L	40 5%	56 10%	46 8%	36 8%	38 7%	25 8%	91 10%
Monthly	212 10%	109 11%	103 10%	35 15%FGHI	42 12%GHI	61 18%DFGHI	33 9%Gi	13 4%	25 7%	4 3%	77 13%L	94 13%L	42 5%	61 11%	61 10%	49 12%	42 8%	41 13%	108 12%
Less than monthly	489 23%	226 22%	263 25%	56 24%	85 24%	75 22%	87 24%	76 25%	82 22%	28 25%	142 24%	162 23%	186 24%	140 25%	132 23%	94 22%	123 24%	79 26%	220 25%
Never	1090 52%	527 52%	564 53%	86 37%	148 41%	140 42%	213 58%CDE	197 64%CDE	232 63%CDE	74 66%CDE	234 40%	352 50%J	503 64%JK	285 50%	311 53%	209 49%	286 56%mo	145 48%	417 46%
Don't know	60 3%	32 3%	28 3%	18 8%EFGHI	16 4%GH	10 3%G	8 2%g	1 *	6 2%	2 1%	34 6%KL	17 2%l	9 1%	10 2%	19 3%	21 5%MP	10 2%	9 3%	32 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h/i - j/k/l - m/n/o/p - q/r
 Overlap formulae used.

Loneliness Survey

ONLINE Fieldwork: 9th-11th November 2018

Absolutes/col percents

Table 84
Q.9 How often do you deliberately do the following to have some human contact?
Visit a park or other attraction
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2085	180	112	1793	87	230	165	185	148	200	280	307	191
Weighted base	2085	181	104*	1799	88*	240	175	186	152	200	281	292	186
NET: Ever do this	935 45%	78 43%	50 48%	807 45%	36 41%	106 44%	85 49%	84 45%	62 41%	87 44%	143 51%ilm	125 43%	78 42%
Daily	57 3%	4 2%	2 1%	52 3%	2 2%	6 2%	2 1%	3 2%	6 4%	9 5%gl	14 5%gL	5 2%	4 2%
Weekly	176 8%	17 9%	8 7%	151 8%	8 9%	17 7%	9 5%	11 6%	7 5%	18 9%	40 14%bFGHIL	24 8%	18 9%
Monthly	212 10%	22 12%eJ	14 14%eJ	176 10%	4 5%	26 11%j	29 16%EIJIM	19 10%j	11 7%	11 5%	31 11%J	29 10%j	16 9%
Less than monthly	489 23%	36 20%	26 25%	427 24%	22 26%	57 24%	45 26%	50 27%	38 25%	49 25%	58 20%	67 23%	41 22%
Never	1090 52%	99 54%k	51 49%	941 52%	48 55%	128 54%k	88 50%	98 53%	82 54%	109 54%K	125 44%	159 54%K	104 56%K
Don't know	60 3%	5 3%	4 3%	52 3%	3 4%	5 2%	2 1%	4 2%	9 6%fGjm	4 2%	14 5%g	8 3%	3 2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing