

UK ANTI-DOPING – Doping in Sport

ComRes interviewed 2,027 British adults online between 14th and 15th June 2017. Data were weighted to be representative of all British adults aged 18+ by age, gender, region and socio-economic grade. ComRes is a member of the British Polling Council and abides by its rules.

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Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 1
Q.1 Which of the following statements best describes your engagement with sport?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
NET: Watch/ follow at all	1626 80%	868 88%	757 73%	179 79%	275 79%	280 86%	303 84%	232 78%	357 77%	453 79%	584 85%	589 77%	469 86%	433 77%	349 84%	374 75%	224 81%	750 84%
NET: Watch/ follow regularly	1006 50%	686 69%	320 31%	106 47%	177 51%	182 56%	186 51%	143 48%	213 46%	283 49%	367 53%	356 47%	317 58%	251 44%	211 51%	227 45%	139 50%	485 54%
NET: Watch/ follow occasionally	619 31%	182 18%	437 42%	73 32%	97 28%	98 30%	118 33%	89 30%	144 31%	170 30%	216 31%	233 30%	152 28%	181 32%	138 33%	148 29%	85 31%	266 30%
I watch/follow a lot of sports regularly	372 18%	296 30%	75 7%	41 18%	75 21%	84 26%	74 21%	43 15%	54 12%	116 20%	158 23%	97 13%	128 24%	103 18%	63 15%	77 15%	56 20%	203 23%
I watch/follow one or a few sports regularly	635 31%	389 39%	245 24%	64 28%	103 29%	97 30%	112 31%	100 33%	160 34%	167 29%	209 30%	259 34%	189 35%	148 26%	148 35%	149 30%	82 30%	282 32%
I don't usually follow sport apart from big events such as the Olympics, Wimbledon or the FA Cup Final	360 18%	108 11%	252 24%	47 20%	48 14%	58 18%	69 19%	55 18%	83 18%	95 17%	127 18%	138 18%	100 18%	103 18%	74 18%	83 17%	53 19%	147 16%
I don't usually follow sport but I will watch it if it's on or if others are watching it	259 13%	74 8%	185 18%	26 12%	49 14%	40 12%	49 14%	34 11%	61 13%	75 13%	89 13%	95 12%	52 10%	79 14%	64 15%	64 13%	32 12%	119 13%
I never watch/follow sport	401 20%	121 12%	281 27%	48 21%	74 21%	46 14%	57 16%	66 22%	109 23%	122 21%	104 15%	175 23%	73 14%	132 23%	68 16%	128 25%	53 19%	141 16%

Sports Doping Survey

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Absolutes/col percents

Table 2

Q.1 Which of the following statements best describes your engagement with sport?**Base: All respondents**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
NET: Watch/ follow at all	1626 80%	139 78%	73 72%	1414 81%	77 90%	189 81%	140 82%	150 82%	121 80%	157 81%	214 80%	234 83%	131 74%
NET: Watch/ follow regularly	1006 50%	82 46%	42 42%	882 50%	49 58%	131 56%	97 57%	95 52%	70 46%	85 44%	138 51%	134 48%	83 47%
NET: Watch/ follow occasionally	619 31%	56 32%	31 30%	532 30%	28 32%	58 25%	43 25%	55 30%	51 34%	72 37%	77 28%	100 35%	48 27%
I watch/follow a lot of sports regularly	372 18%	28 16%	18 18%	325 19%	16 19%	43 18%	37 22%	45 24%	20 13%	26 14%	52 19%	54 19%	33 18%
I watch/follow one or a few sports regularly	635 31%	54 30%	24 24%	557 32%	33 39%	88 38%	60 35%	50 28%	50 33%	58 30%	86 32%	80 28%	50 28%
I don't usually follow sport apart from big events such as the Olympics, Wimbledon or the FA Cup Final	360 18%	33 19%	20 20%	307 18%	19 22%	36 15%	19 11%	28 15%	33 22%	37 19%	46 17%	55 20%	34 19%
I don't usually follow sport but I will watch it if it's on or if others are watching it	259 13%	23 13%	10 10%	225 13%	9 10%	22 10%	24 14%	27 15%	19 12%	35 18%	30 11%	44 16%	15 8%
I never watch/follow sport	401 20%	40 22%	29 28%	333 19%	9 10%	44 19%	30 18%	33 18%	31 20%	38 19%	55 20%	48 17%	47 26%

Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 3

Q.2 When elite athletes take performance enhancing drugs in sport, this is often referred to as 'doping'. Generally, which of the following statements comes closest to your view on doping in sport?

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
NET: Doping in sport is a serious issue	1673 83%	856 87%	817 79%	178 78%	278 80%	252 77%	305 85%	258 86%	402 86%	456 79%	558 81%	660 86%	465 86%	451 80%	351 84%	406 81%	225 81%	735 82%
Doping in sport is a serious issue that puts me off watching/ following sport	578 29%	278 28%	300 29%	47 21%	96 27%	70 21%	88 25%	103 35%	174 37%	143 25%	158 23%	277 36%	152 28%	141 25%	126 30%	159 32%	68 25%	238 27%
Doping in sport is a serious issue but does not put me off watching/ following sport	1095 54%	578 58%	517 50%	131 58%	182 52%	183 56%	217 60%	155 52%	228 49%	313 54%	400 58%	383 50%	313 58%	310 55%	225 54%	247 49%	157 57%	497 56%
Doping in sport is not a serious issue	42 2%	29 3%	14 1%	6 3%	9 2%	16 5%	4 1%	3 1%	5 1%	15 3%	19 3%	8 1%	16 3%	13 2%	5 1%	9 2%	12 4%	19 2%
I do not have an opinion on doping in sport	311 15%	104 11%	207 20%	43 19%	62 18%	58 18%	52 14%	37 12%	59 13%	105 18%	110 16%	96 13%	62 11%	101 18%	62 15%	87 17%	39 14%	137 15%

Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 4

Q.2 When elite athletes take performance enhancing drugs in sport, this is often referred to as 'doping'. Generally, which of the following statements comes closest to your view on doping in sport?

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
NET: Doping in sport is a serious issue	1673 83%	151 85%	69 68%	1453 83%	76 89%	199 85%	140 82%	151 83%	123 81%	170 87%	221 82%	233 83%	139 78%
Doping in sport is a serious issue that puts me off watching/ following sport	578 29%	59 33%	20 20%	499 29%	25 30%	65 28%	40 24%	61 33%	38 25%	72 37%	78 29%	71 25%	48 27%
Doping in sport is a serious issue but does not put me off watching/ following sport	1095 54%	92 52%	49 49%	954 55%	51 59%	133 57%	100 59%	90 49%	86 56%	98 50%	143 53%	162 57%	91 51%
Doping in sport is not a serious issue	42 2%	6 3%	- -	36 2%	2 3%	4 2%	4 2%	5 3%	6 4%	3 2%	4 1%	5 2%	3 2%
I do not have an opinion on doping in sport	311 15%	21 12%	32 32%	258 15%	7 8%	30 13%	26 15%	27 15%	23 15%	21 11%	44 16%	44 16%	36 20%

Sports Doping Survey

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Absolutes/col percents

Table 5

Q.3 Thinking back to any time when you have seen/heard stories about an elite athlete or athletes doping in sport, what impact, if any, has this had on your trust in the integrity of the sport?

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
Positive impact	107 5%	68 7%	40 4%	10 4%	31 9%	17 5%	11 3%	9 3%	31 7%	40 7%	28 4%	39 5%	43 8%	23 4%	17 4%	24 5%	21 8%	50 6%
No impact at all	428 21%	183 19%	244 24%	70 31%	77 22%	79 24%	83 23%	42 14%	77 17%	147 25%	162 24%	119 16%	76 14%	128 23%	93 22%	131 26%	51 19%	202 23%
Negative impact	1347 66%	701 71%	645 62%	125 55%	208 60%	198 61%	242 67%	234 79%	339 73%	333 58%	440 64%	573 75%	395 73%	371 66%	276 66%	304 61%	186 67%	567 64%
Not applicable - I have not seen/ heard stories about doping in sport	145 7%	37 4%	108 10%	22 10%	33 9%	33 10%	25 7%	13 4%	19 4%	55 10%	58 8%	32 4%	28 5%	43 8%	31 7%	43 9%	18 6%	72 8%

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Absolutes/col percents

Table 6

Q.3 Thinking back to any time when you have seen/heard stories about an elite athlete or athletes doping in sport, what impact, if any, has this had on your trust in the integrity of the sport?

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
Positive impact	107 5%	7 4%	8 8%	92 5%	4 4%	7 3%	7 4%	15 8%	6 4%	6 3%	26 10%	16 6%	5 3%
No impact at all	428 21%	36 20%	22 21%	370 21%	14 16%	51 22%	28 17%	43 24%	35 23%	47 24%	54 20%	62 22%	36 20%
Negative impact	1347 66%	124 69%	55 54%	1168 67%	64 75%	162 70%	125 74%	110 60%	103 67%	128 66%	161 60%	189 67%	127 71%
Not applicable - I have not seen/ heard stories about doping in sport	145 7%	12 7%	17 16%	116 7%	3 4%	13 6%	10 6%	15 8%	9 6%	13 7%	28 11%	15 5%	10 5%

Sports Doping Survey

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Absolutes/col percents

Table 7

Q.4a Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
I think media outlets accurately report on doping in sport	998 49%	547 55%	451 43%	87 38%	131 37%	155 47%	194 54%	161 54%	270 58%	218 38%	349 51%	431 56%	286 53%	273 48%	210 50%	229 46%	116 42%	430 48%
I think media outlets exaggerate reports on doping in sport	567 28%	269 27%	298 29%	87 38%	132 38%	87 27%	88 24%	67 22%	108 23%	219 38%	174 25%	175 23%	162 30%	155 27%	114 27%	137 27%	94 34%	273 31%
Don't know	462 23%	173 18%	289 28%	53 23%	86 25%	85 26%	79 22%	70 24%	88 19%	139 24%	164 24%	158 21%	95 18%	137 24%	94 22%	137 27%	67 24%	188 21%

Sports Doping Survey

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Absolutes/col percents

Table 8

Q.4a Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
I think media outlets accurately report on doping in sport	998 49%	94 53%	48 47%	856 49%	47 55%	120 52%	77 45%	95 52%	81 53%	102 53%	124 46%	133 47%	77 43%
I think media outlets exaggerate reports on doping in sport	567 28%	44 25%	22 22%	501 29%	17 20%	71 30%	53 31%	55 30%	48 31%	46 24%	69 26%	84 30%	57 32%
Don't know	462 23%	40 23%	31 31%	390 22%	22 25%	42 18%	40 23%	32 18%	23 15%	46 24%	76 28%	65 23%	44 25%

Sports Doping Survey

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Absolutes/col percents

Table 9

Q.4b Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
High-profile stories on doping in sport make me think that the issue is widespread	970 48%	535 54%	435 42%	95 42%	167 48%	149 46%	168 46%	170 57%	222 48%	261 45%	317 46%	392 51%	260 48%	277 49%	204 49%	229 46%	143 52%	435 49%
I do not think high-profile stories on doping in sport are representative of sport in general	776 38%	368 37%	408 39%	91 40%	120 35%	121 37%	147 41%	101 34%	194 42%	212 37%	268 39%	296 39%	222 41%	214 38%	152 36%	188 37%	99 36%	337 38%
Don't know	281 14%	87 9%	194 19%	41 18%	61 18%	56 17%	46 13%	27 9%	50 11%	102 18%	102 15%	77 10%	60 11%	74 13%	61 15%	86 17%	34 12%	119 13%

Sports Doping Survey

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Absolutes/col percents

Table 10

Q.4b Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
High-profile stories on doping in sport make me think that the issue is widespread	970 48%	92 52%	38 38%	840 48%	36 42%	106 45%	84 49%	101 56%	72 47%	97 50%	138 51%	130 46%	77 43%
I do not think high-profile stories on doping in sport are representative of sport in general	776 38%	69 39%	44 43%	663 38%	37 43%	102 44%	67 39%	61 34%	66 43%	68 35%	85 31%	112 40%	66 37%
Don't know	281 14%	17 10%	19 19%	245 14%	13 15%	26 11%	19 11%	20 11%	14 9%	30 16%	47 17%	40 14%	35 20%

Sports Doping Survey

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Absolutes/col percents

Table 11

Q.5 What proportion of elite British athletes do you think take illegal performance enhancing drugs (doping)?**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
0%	41 2%	28 3%	13 1%	3 1%	9 3%	2 1%	11 3%	5 2%	11 2%	12 2%	13 2%	16 2%	9 2%	16 3%	5 1%	12 2%	3 1%	18 2%
1-2%	296 15%	172 17%	124 12%	29 13%	27 8%	64 20%	51 14%	42 14%	83 18%	56 10%	115 17%	125 16%	82 15%	86 15%	52 12%	77 15%	26 10%	141 16%
3-4%	73 4%	37 4%	36 3%	11 5%	9 3%	6 2%	11 3%	15 5%	21 4%	20 4%	17 2%	35 5%	19 4%	18 3%	18 4%	17 3%	5 2%	29 3%
5-6%	363 18%	199 20%	164 16%	27 12%	42 12%	58 18%	73 20%	64 22%	99 21%	69 12%	131 19%	163 21%	94 17%	103 18%	69 16%	97 19%	51 18%	134 15%
7-8%	21 1%	16 2%	6 1%	4 2%	5 1%	1 *	4 1%	4 1%	4 1%	8 1%	5 1%	8 1%	2 *	11 2%	3 1%	6 1%	1 *	7 1%
9-10%	340 17%	151 15%	189 18%	35 15%	52 15%	45 14%	62 17%	43 15%	102 22%	87 15%	107 16%	146 19%	88 16%	97 17%	69 17%	86 17%	49 18%	134 15%
11-20%	314 16%	151 15%	163 16%	46 20%	65 19%	42 13%	55 15%	53 18%	54 12%	110 19%	97 14%	107 14%	89 16%	86 15%	69 16%	70 14%	49 18%	149 17%
21-30%	189 9%	78 8%	111 11%	15 7%	42 12%	33 10%	42 12%	28 9%	30 6%	57 10%	75 11%	58 8%	42 8%	65 12%	34 8%	48 9%	32 11%	88 10%
31-40%	128 6%	45 5%	84 8%	21 9%	32 9%	23 7%	16 4%	18 6%	18 4%	53 9%	39 6%	37 5%	40 7%	29 5%	36 9%	23 5%	23 8%	67 8%
41%+	261 13%	112 11%	149 14%	36 16%	67 19%	53 16%	36 10%	26 9%	43 9%	103 18%	89 13%	69 9%	78 14%	54 10%	63 15%	67 13%	37 13%	124 14%

Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 12

Q.5 What proportion of elite British athletes do you think take illegal performance enhancing drugs (doping)?**Base: All respondents**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
0%	41 2%	6 3%	4 4%	31 2%	- -	4 2%	2 1%	- -	3 2%	9 5%	3 1%	8 3%	2 1%
1-2%	296 15%	23 13%	10 10%	263 15%	11 13%	43 19%	34 20%	21 12%	18 12%	34 18%	34 12%	43 15%	25 14%
3-4%	73 4%	7 4%	2 2%	63 4%	4 5%	7 3%	4 2%	11 6%	9 6%	4 2%	8 3%	6 2%	10 6%
5-6%	363 18%	31 17%	17 16%	315 18%	18 21%	45 19%	27 16%	21 11%	39 26%	29 15%	47 17%	62 22%	28 16%
7-8%	21 1%	3 2%	1 1%	17 1%	1 1%	1 *	1 *	2 1%	5 3%	- -	5 2%	1 *	2 1%
9-10%	340 17%	27 15%	19 19%	295 17%	8 9%	48 21%	38 22%	23 13%	14 9%	35 18%	42 16%	48 17%	39 22%
11-20%	314 16%	25 14%	13 13%	276 16%	22 26%	40 17%	20 12%	23 12%	29 19%	29 15%	49 18%	34 12%	31 17%
21-30%	189 9%	25 14%	16 15%	148 8%	5 6%	15 6%	15 9%	19 10%	11 7%	18 9%	17 6%	27 10%	20 11%
31-40%	128 6%	11 6%	4 4%	113 6%	3 3%	15 6%	9 5%	16 9%	8 5%	14 7%	21 8%	20 7%	7 4%
41%+	261 13%	21 12%	16 15%	225 13%	13 15%	15 7%	21 12%	47 26%	16 10%	22 11%	45 17%	33 12%	14 8%

Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 13

Q.6a Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
Britain has stricter rules, better education and testing for elite athletes to prevent doping in sport than other countries	1226 60%	694 70%	532 51%	118 52%	182 52%	179 55%	230 64%	191 64%	326 70%	300 52%	409 59%	517 68%	358 66%	335 59%	248 59%	285 57%	160 58%	528 59%
Other countries have stricter rules, better education and testing for elite athletes to prevent doping in sport than Britain	178 9%	82 8%	96 9%	30 13%	48 14%	38 12%	26 7%	19 6%	17 4%	78 13%	64 9%	36 5%	59 11%	38 7%	34 8%	47 9%	32 12%	90 10%
Don't know	623 31%	213 22%	409 39%	79 35%	119 34%	109 33%	105 29%	88 30%	123 26%	198 34%	214 31%	211 28%	125 23%	192 34%	135 32%	170 34%	85 31%	274 31%

Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 14

Q.6a Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
Britain has stricter rules, better education and testing for elite athletes to prevent doping in sport than other countries	1226 60%	94 52%	51 50%	1082 62%	57 67%	151 65%	102 60%	104 57%	98 65%	130 67%	159 59%	175 62%	105 59%
Other countries have stricter rules, better education and testing for elite athletes to prevent doping in sport than Britain	178 9%	12 7%	6 6%	161 9%	7 8%	26 11%	16 10%	20 11%	4 3%	12 6%	34 12%	30 11%	11 6%
Don't know	623 31%	73 41%	45 44%	505 29%	22 25%	56 24%	51 30%	58 32%	49 32%	52 27%	77 29%	76 27%	62 35%

Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 15

Q.6b Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	986	1041	222	310	340	360	293	502	532	700	795	532	555	421	519	244	836
Weighted base	2027	989	1038	227	349	326	361	298	466	576	687	764	543	565	417	502	277	891
Doping in sport is more widespread amongst elite athletes in Britain than in other countries	143 7%	70 7%	73 7%	26 11%	48 14%	28 8%	18 5%	15 5%	10 2%	73 13%	46 7%	25 3%	47 9%	33 6%	30 7%	34 7%	18 6%	91 10%
Doping is more widespread amongst elite athletes in other countries than in Britain	1320 65%	760 77%	560 54%	129 57%	183 53%	196 60%	253 70%	219 73%	339 73%	312 54%	450 65%	558 73%	372 69%	368 65%	267 64%	313 62%	183 66%	561 63%
Don't know	564 28%	159 16%	405 39%	72 32%	118 34%	102 31%	89 25%	64 22%	118 25%	190 33%	192 28%	182 24%	124 23%	164 29%	120 29%	156 31%	75 27%	240 27%

Sports Doping Survey

ONLINE Fieldwork: 14th-15th June 2017

Absolutes/col percents

Table 16

Q.6b Thinking about high-profile stories about doping in sport, which of the statements in the following pairs comes closest to your own view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	198	96	1733	87	243	182	188	152	218	220	263	180
Weighted base	2027	178	101	1747	85	233	170	182	152	195	270	282	178
Doping in sport is more widespread amongst elite athletes in Britain than in other countries	143 7%	8 5%	5 5%	130 7%	7 8%	14 6%	13 8%	27 15%	5 3%	10 5%	30 11%	16 6%	8 5%
Doping is more widespread amongst elite athletes in other countries than in Britain	1320 65%	106 60%	56 55%	1158 66%	59 69%	158 68%	122 72%	109 60%	105 69%	131 67%	160 59%	203 72%	111 62%
Don't know	564 28%	64 36%	40 40%	460 26%	20 23%	61 26%	35 21%	47 25%	42 28%	53 27%	80 30%	63 22%	59 33%