



UK CHAMBER OF SHIPPING – GENERAL PUBLIC RESEARCH

Methodology: ComRes interviewed 2,026 British adults aged 18+ online between 15th–16th March 2017. Data were weighted to be representative of all British adults aged 18+ by age, gender and region. ComRes is a member of the British Polling Council and abides by its rules.

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UK Imports & Exports Survey

ONLINE Fieldwork: 15th-16th March 2017

Absolutes/col percents

Table 1

Q.1 To access the UK market, freight from abroad has to be carried by train, airplane or ship. Lorries must be carried by one of these.

Bearing this in mind, which mode of transport do you think carries the largest proportion of imports and exports to/from the UK?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2026	1009	1017	225	315	334	388	301	463	598	571	409	448	265	849
Weighted base	2026	987	1039	235	351	333	361	292	454	545	545	442	494	278	869
Ships	1697 84%	854 87%B	842 81%	172 73%	259 74%	274 82%CD	321 89%CDE	258 88%CD _e	412 91%CDE	470 86%K	457 84%	356 81%	414 84%	226 81%	708 81%
Airplanes	175 9%	56 6%	119 11%A	36 15%EFGH	50 14%eFGH	30 9%fH	18 5%	20 7%	20 4%	41 7%	50 9%	47 11%	38 8%	22 8%	82 9%
Trains	154 8%	76 8%	78 8%	27 11%FGH	41 12%FGH	29 9%gH	22 6%	14 5%	22 5%	34 6%	39 7%	39 9%	43 9%	29 11%	79 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2026	185	108	1733	82	214	197	160	158	203	249	289	181
Weighted base	2026	176	103*	1747	85*	233	172	182	150	196	267	283	178
Ships	1697 84%	145 82%	85 83%	1466 84%	65 76%	197 85%	146 85%	152 84%	126 84%	164 83%	218 81%	244 86%e	157 88%E
Airplanes	175 9%	17 10%	12 11%	146 8%	9 10%	20 9%	15 9%	16 9%	13 9%	14 7%	21 8%	24 8%	14 8%
Trains	154 8%	14 8%	6 6%	134 8%	12 14%fgLM	16 7%	11 7%	14 7%	11 7%	18 9%m	29 11%IM	16 6%	7 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

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	Which of the following best describes where you live?							Grocery Shopping		What is the highest educational level that you have achieved to date?							
	Total	NET: Urban (a)	Urban - Pop. over 10k (b)	Town and Fringe (c)	NET: Rural (d)	Village (e)	Hamlet & Isolated Dwelling (f)	Half or more (g)	Less/ none (h)	No formal education (i)	Primary (j)	Secondary (k)	University degree (l)	Higher university degree (m)	Still in full time education (n)	NET: Up to secondary school (o)	NET: University & above (p)
Unweighted base	2026	1580	856	724	446	391	55	1814	212	14	10	913	766	240	66	937	1006
Weighted base	2026	1558	826	732	468	413	55*	1791	235	16**	10**	950	742	235	57*	976	978
Ships	1697 84%	1294 83%	688 83%	606 83%	402 86%	351 85%	51 94%bc	1506 84%	191 81%	13 80%	7 69%	796 84% _{mN}	645 87% _{MN}	184 78%	39 69%	816 84%	829 85%
Airplanes	175 9%	138 9%	68 8%	69 9%	38 8%	36 9%	2 3%	151 8%	25 11%	- -	1 8%	81 9%	48 6%	31 13% _{kL}	13 23% _{KLm}	82 8%	78 8%
Trains	154 8%	127 8%	70 8%	57 8%	27 6%	26 6%	1 2%	135 8%	19 8%	3 20%	2 23%	73 8%	50 7%	21 9%	5 9%	79 8%	71 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/c/e/f - g/h - i/j/k/l/m/n - o/p

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