

UK Active – Parents Polling

METHODOLOGY NOTE

ComRes interviewed 1,039 British parents with children aged 18 and under online, between 2nd and 6th March 2016. Overall data, from which this subgroup is drawn, were weighted to be representative of all adults in Great Britain aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 1
Q.1 To what extent do you agree or disagree with each of the following statements?
Summary Table
Base: All parents of children aged 18 or under

		Statements						
		There are enough accessible opportunities for children to be active in my local area during school holidays	There are enough affordable opportunities for children to be active in my local area during school holidays	My family's quality of life would be improved by doing more physical activity	I have enough information about opportunities in my local area for children to be active during school holidays	It is more difficult for parents today to encourage their children to be physically active than for previous generations	Increased use of technology such as tablets and smartphones by children has contributed to a decrease in the amount of exercise they do	Technology such as tablets and smartphones makes it more difficult for families to be physically active together
Unweighted base		1039	1039	1039	1039	1039	1039	1039
Weighted base		1150	1150	1150	1150	1150	1150	1150
NET: Agree		604 53%	542 47%	917 80%	610 53%	865 75%	998 87%	877 76%
Strongly agree	(4)	166 14%	152 13%	346 30%	164 14%	349 30%	564 49%	377 33%
Tend to agree	(3)	438 38%	391 34%	571 50%	446 39%	516 45%	434 38%	501 44%
Tend to disagree	(2)	339 29%	356 31%	129 11%	355 31%	183 16%	85 7%	175 15%
Strongly disagree	(1)	120 10%	167 14%	30 3%	96 8%	53 5%	25 2%	48 4%
NET: Disagree		459 40%	522 45%	159 14%	452 39%	236 21%	110 10%	223 19%
Don't know		87 8%	86 7%	74 6%	89 8%	50 4%	43 4%	50 4%
Mean		2.61	2.50	3.15	2.64	3.05	3.39	3.10
Standard deviation		0.88	0.92	0.73	0.85	0.82	0.72	0.82
Standard error		0.03	0.03	0.02	0.03	0.03	0.02	0.03

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 2

Q.1 To what extent do you agree or disagree with each of the following statements?

There are enough accessible opportunities for children to be active in my local area during school holidays

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	604 53%	291 56%	313 50%	32 52%	187 57%f	208 53%	138 47%	36 53%	4 43%	190 56%L	137 52%	171 55%l	106 44%	115 57%	385 57%
Strongly agree	(4) 166 14%	74 14%	92 15%	4 7%	58 18%c	54 14%	37 13%	11 17%	2 18%	65 19%JL	32 12%	47 15%l	22 9%	40 20%	97 14%
Tend to agree	(3) 438 38%	217 41%b	221 35%	27 45%	129 39%	155 40%	100 34%	24 36%	2 24%	124 37%	106 40%	124 39%	84 35%	75 37%	288 42%
Tend to disagree	(2) 339 29%	140 27%	199 32%	17 28%	78 24%	127 33%D	91 31%d	21 32%	5 49%	107 32%	79 30%	80 25%	73 31%	64 32%	173 26%
Strongly disagree	(1) 120 10%	48 9%	73 12%	6 10%	32 10%	32 8%	40 14%E	10 15%	1 8%	16 5%	21 8%	43 14%j	41 17%J	12 6%	60 9%
NET: Disagree	459 40%	187 36%	272 43%A	23 37%	110 33%	159 41%d	131 45%D	32 47%d	6 57%	124 37%	100 38%	122 39%	114 48%lj	75 38%	233 34%
Don't know	87 8%	46 9%	41 7%	6 11%G	34 10%eG	24 6%g	22 8%G	- -	- -	23 7%	25 9%	20 6%	19 8%	10 5%	59 9%
Mean	2.61	2.66	2.57	2.55	2.72F	2.63	2.50	2.55	2.53	2.76jkl	2.62L	2.60L	2.40	2.76	2.68
Standard deviation	0.88	0.86	0.90	0.79	0.90	0.84	0.91	0.95	0.93	0.84	0.83	0.93	0.90	0.86	0.85
Standard error	0.03	0.04	0.04	0.11	0.06	0.05	0.06	0.12	0.29	0.05	0.05	0.06	0.06	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 2

Q.1 To what extent do you agree or disagree with each of the following statements?

There are enough accessible opportunities for children to be active in my local area during school holidays

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	604 53%	50 48%	36 58%	518 53%	19 45%	81 61% ^H	60 53%	43 44%	47 54%	59 51%	90 54%	77 53%	43 54%	604 53%	219 57% ^S	278 55% ^S	213 51% ^s	127 43%
Strongly agree	(4) 166 14%	12 11%	5 8%	149 15%	4 10%	23 17%	12 11%	11 12%	12 13%	15 13%	36 22% ^{abGhj}	22 15%	13 16%	166 14%	73 19% ^r	76 15%	55 13%	39 13%
Tend to agree	(3) 438 38%	38 36%	31 50% ^{dhk}	369 38%	15 35%	58 43%	47 42%	31 32%	35 40%	45 39%	53 32%	55 37%	30 37%	438 38%	146 38% ^s	201 40% ^S	158 38% ^s	88 30%
Tend to disagree	(2) 339 29%	29 27%	13 22%	297 30%	12 28%	37 28%	33 30%	34 35%	27 31%	35 31%	55 33%	38 26%	25 31%	339 29%	96 25%	150 30%	122 29%	101 34% ^P
Strongly disagree	(1) 120 10%	18 17% ^{DFGIK}	8 12% ⁱ	95 10%	8 18% ^{FGIK}	8 6%	7 6%	13 13% ^l	3 3%	17 14% ^{fglk}	12 7%	19 13% ^l	9 11% ⁱ	120 10%	37 10%	52 10%	59 14% ^p	40 13%
NET: Disagree	459 40%	47 44%	21 34%	392 40%	20 46%	45 34%	40 36%	47 49% ^{fi}	29 34%	52 45%	67 40%	57 39%	34 43%	459 40%	133 34%	202 40%	180 43% ^P	141 48% ^{Pq}
Don't know	87 8%	9 8%	5 8%	73 7%	4 9%	8 6%	12 11% ^{jm}	8 8%	11 13% ^{jm}	5 4%	11 6%	12 8%	3 4%	87 8%	35 9%	28 6%	23 6%	27 9%
Mean	2.61	2.46	2.59	2.63	2.40	2.76 ^{AEHj}	2.65	2.46	2.73 ^{aeh}	2.51	2.73 ^{aeh}	2.60	2.61	2.61	2.72 ^{RS}	2.63 ^s	2.53	2.47
Standard deviation	0.88	0.94	0.84	0.88	0.94	0.83	0.79	0.90	0.76	0.91	0.90	0.92	0.91	0.88	0.91	0.88	0.91	0.92
Standard error	0.03	0.10	0.12	0.03	0.15	0.08	0.08	0.10	0.09	0.09	0.08	0.08	0.10	0.03	0.05	0.04	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 3

Q.1 To what extent do you agree or disagree with each of the following statements?

There are enough affordable opportunities for children to be active in my local area during school holidays

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	542 47%	283 54%B	260 41%	32 53%	161 49%	181 46%	128 44%	34 51%	6 59%	181 54%JL	112 43%	152 49%	97 40%	101 50%	357 53%
Strongly agree	(4) 152 13%	85 16%B	66 11%	8 14%	55 17%E	40 10%	39 13%	9 14%	1 6%	63 19%JL	22 8%	47 15%jl	20 8%	36 18%	90 13%
Tend to agree	(3) 391 34%	197 38%B	193 31%	24 39%	106 32%	141 36%	90 31%	25 38%	5 53%	118 35%	90 34%	106 34%	77 32%	65 32%	268 40%
Tend to disagree	(2) 356 31%	145 28%	211 34%a	16 26%	90 27%	134 34%	95 32%	18 27%	3 29%	106 31%	92 35%k	84 27%	75 31%	69 35%	191 28%
Strongly disagree	(1) 167 14%	52 10%	115 18%A	6 10%	44 13%	51 13%	50 17%	14 21%	1 12%	29 9%	34 13%	53 17%l	51 21%lJ	22 11%	69 10%
NET: Disagree	522 45%	196 37%	326 52%A	22 36%	135 41%	185 47%	144 50%cd	33 49%	4 41%	134 40%	126 48%i	137 44%	125 52%lk	91 46%	259 38%
Don't know	86 7%	45 9%	41 7%	7 12%G	36 11%efG	25 6%g	18 6%g	-	-	21 6%	24 9%	25 8%	17 7%	8 4%	60 9%m
Mean	2.50	2.66B	2.36	2.64	2.58	2.46	2.43	2.43	2.53	2.68JKL	2.42	2.51L	2.30	2.60	2.61
Standard deviation	0.92	0.89	0.92	0.89	0.96	0.87	0.95	0.98	0.82	0.89	0.85	0.97	0.92	0.92	0.87
Standard error	0.03	0.04	0.04	0.12	0.06	0.05	0.06	0.12	0.26	0.05	0.05	0.07	0.06	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 3

Q.1 To what extent do you agree or disagree with each of the following statements?

There are enough affordable opportunities for children to be active in my local area during school holidays

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbersid e (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	542 47%	39 37%	37 60%AghM	466 47%a	22 50%	70 52%aM	49 44%	41 42%	43 49% m	52 45%	97 58% AGHjIM	66 46%	27 34%	542 47%	203 52% rS	243 48%	183 44%	121 41%
Strongly agree	(4) 152 13%	12 12%	6 10%	133 14%	6 14%	21 16%	12 10%	7 7%	9 10%	14 12%	41 25% ABGHIJ LM	17 11%	7 8%	152 13%	64 16% R	70 14% r	39 9%	36 12%
Tend to agree	(3) 391 34%	27 26%	31 50% DAgjk M	333 34%	16 36%	48 36%	37 33%	33 34%	34 39% a	38 33%	56 34%	50 34%	20 25%	391 34%	139 36%	172 34%	144 35%	84 29%
Tend to disagree	(2) 356 31%	37 35% b	12 19%	307 31% b	11 25%	41 31%	38 33% b	34 35% b	26 29%	39 34% b	41 24%	43 29%	35 43% BeKl	356 31%	93 24%	161 32% P	135 33% P	100 34% P
Strongly disagree	(1) 167 14%	22 21% fgi	9 15%	135 14%	8 19%	14 11%	12 11%	17 18%	8 9%	20 17%	20 12%	22 15%	13 17%	167 14%	52 14%	78 15%	74 18%	47 16%
NET: Disagree	522 45%	59 56% dBfIK	21 34%	442 45%	19 44%	55 42%	50 44%	52 53% bK	34 39%	58 50% bK	61 36%	65 45%	48 60% BFGIKl	522 45%	146 38%	239 47% P	210 50% P	147 50% P
Don't know	86 7%	8 7%	4 6%	75 8%	3 6%	8 6%	14 12% ijk	5 5%	11 12%	6 5%	9 5%	14 10%	5 6%	86 7%	38 10% Qr	26 5%	23 6%	27 9% q
Mean	2.50	2.30	2.58m	2.51a	2.47	2.61AhM	2.49	2.33	2.57m	2.42	2.75AgHJL M	2.46	2.27	2.50	2.61RS	2.49	2.38	2.41
Standard deviation	0.92	0.96	0.89	0.92	0.99	0.90	0.86	0.87	0.83	0.93	0.98	0.92	0.86	0.92	0.95	0.93	0.90	0.93
Standard error	0.03	0.10	0.13	0.03	0.16	0.09	0.09	0.10	0.10	0.09	0.09	0.08	0.10	0.03	0.06	0.04	0.05	0.06

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

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Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 4

Q.1 To what extent do you agree or disagree with each of the following statements?

My family's quality of life would be improved by doing more physical activity

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	917 80%	421 80%	496 79%	46 76%	256 77%	311 80%	238 82%	57 85%	10 100%	280 83%k	216 82%	238 76%	184 77%	167 84%	533 79%
Strongly agree	(4) 346 30%	165 32%	181 29%	14 23%	109 33%	119 30%	76 26%	24 36%	3 31%	118 35%k	76 29%	85 27%	67 28%	64 32%	197 29%
Tend to agree	(3) 571 50%	256 49%	316 50%	32 52%	146 44%	192 49%	161 55%D	33 49%	7 69%	161 48%	140 53%	153 49%	117 49%	103 52%	336 50%
Tend to disagree	(2) 129 11%	54 10%	75 12%	10 17%f	31 9%	55 14%f	25 9%	8 12%	-	36 11%	25 10%	35 11%	33 14%	19 10%	80 12%
Strongly disagree	(1) 30 3%	13 2%	17 3%	1 1%	12 4%	8 2%	8 3%	-	-	10 3%	5 2%	10 3%	5 2%	6 3%	18 3%
NET: Disagree	159 14%	67 13%	92 15%	11 18%	43 13%	63 16%	34 12%	8 12%	-	46 14%	30 11%	45 14%	38 16%	25 13%	98 14%
Don't know	74 6%	36 7%	38 6%	4 6%	32 10%E	16 4%	20 7%	2 3%	-	10 3%	16 6%i	31 10%i	17 7%i	7 3%	46 7%
Mean	3.15	3.18	3.12	3.04	3.18	3.13	3.13	3.25	3.31	3.19	3.17	3.10	3.11	3.17	3.13
Standard deviation	0.73	0.72	0.73	0.70	0.78	0.73	0.70	0.67	0.49	0.75	0.68	0.75	0.73	0.73	0.73
Standard error	0.02	0.03	0.03	0.09	0.05	0.04	0.04	0.09	0.15	0.04	0.04	0.05	0.05	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 4

Q.1 To what extent do you agree or disagree with each of the following statements?

My family's quality of life would be improved by doing more physical activity

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	917 80%	86 81%	53 86%j	778 79%	39 90%iJl	113 85%iJl	91 81%	75 77%	64 73%	83 71%	140 84%J	109 75%	64 80%	917 80%	296 77%	411 81%	340 82%	237 81%
Strongly agree (4)	346 30%	36 34%j	15 24%	295 30%	10 23%	46 35%j	27 24%	30 31%	23 26%	25 21%	67 40%beGjJm	47 32%	21 26%	346 30%	128 33%	163 32%	129 31%	81 27%
Tend to agree (3)	571 50%	50 47%	38 62%dKL	483 49%	29 67%ahijKL	67 50%	65 57%KL	45 46%	41 47%	58 50%	73 44%	62 43%	43 53%	571 50%	168 44%	248 49%	211 51%p	157 53%P
Tend to disagree (2)	129 11%	7 7%	4 7%	118 12%	1 3%	10 8%	12 11%	15 15%e	11 13%	19 16%aefk	13 8%	23 16%aefk	13 17%aefk	129 11%	42 11%	64 13%	48 12%	25 9%
Strongly disagree (1)	30 3%	3 3%	2 3%	25 3%	1 2%	4 3%	2 2%	2 2%	3 3%	6 5%	4 2%	3 2%	1 1%	30 3%	15 4%	11 2%	8 2%	10 3%
NET: Disagree	159 14%	10 9%	6 9%	143 15%	2 6%	15 11%	15 13%	16 16%	14 16%	25 22%AbEfK	17 10%	26 18%e	14 18%e	159 14%	57 15%	75 15%	56 13%	35 12%
Don't know	74 6%	10 10%am	3 4%	61 6%	2 4%	5 4%	7 6%	6 6%	9 11%m	8 7%	11 6%	11 8%	2 3%	74 6%	33 9%Qr	22 4%	21 5%	22 7%
Mean	3.15	3.24J	3.13	3.14	3.16	3.21J	3.09	3.14	3.08	2.94	3.30GiJm	3.14	3.08	3.15	3.16	3.16	3.17	3.13
Standard deviation	0.73	0.72	0.65	0.73	0.60	0.73	0.67	0.74	0.76	0.80	0.72	0.76	0.70	0.73	0.79	0.73	0.71	0.72
Standard error	0.02	0.08	0.09	0.03	0.09	0.07	0.06	0.08	0.09	0.08	0.06	0.07	0.08	0.02	0.05	0.03	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey
ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 5

Q.1 To what extent do you agree or disagree with each of the following statements?

I have enough information about opportunities in my local area for children to be active during school holidays

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	610 53%	286 55%	324 52%	29 47%	175 53%	201 51%	160 55%	41 61%	5 52%	203 60%JL	131 50%	169 54%l	108 45%	130 65%N	353 52%
Strongly agree (4)	164 14%	78 15%	86 14%	9 14%	59 18%F	54 14%	28 10%	13 19%f	1 15%	63 19%JL	30 12%	46 15%	26 11%	36 18%	101 15%
Tend to agree (3)	446 39%	208 40%	238 38%	20 33%	116 35%	146 37%	132 45%De	28 42%	4 38%	140 42%	100 38%	124 39%	82 34%	94 47%N	252 37%
Tend to disagree (2)	355 31%	160 31%	196 31%	24 39%d	85 26%	138 35%D	87 30%	17 26%	4 41%	95 28%	96 37%ik	87 28%	78 32%	55 27%	215 32%
Strongly disagree (1)	96 8%	33 6%	63 10%a	5 8%	35 10%	26 7%	26 9%	5 7%	- -	17 5%	22 9%	26 8%	31 13%l	9 4%	46 7%
NET: Disagree	452 39%	193 37%	258 41%	29 48%	120 36%	164 42%	113 39%	22 32%	4 41%	113 34%	118 45%Ik	113 36%	109 45%Ik	64 32%	261 39%
Don't know	89 8%	44 8%	44 7%	3 5%	36 11%f	26 7%	18 6%	5 7%	1 7%	21 6%	13 5%	32 10%j	23 10%j	7 3%	63 9%M
Mean	2.64	2.69	2.60	2.56	2.68	2.63	2.59	2.78	2.72	2.79JL	2.56	2.67L	2.47	2.81n	2.66
Standard deviation	0.85	0.82	0.87	0.86	0.93	0.82	0.80	0.86	0.76	0.82	0.82	0.85	0.88	0.79	0.84
Standard error	0.03	0.04	0.04	0.11	0.06	0.05	0.05	0.11	0.25	0.05	0.05	0.06	0.06	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 5

Q.1 To what extent do you agree or disagree with each of the following statements?

I have enough information about opportunities in my local area for children to be active during school holidays

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	610 53%	48 45%	36 59%	527 54%	27 62%a	79 59%a	62 55%	45 47%	44 50%	56 48%	98 59%a	74 51%	41 51%	610 53%	200 52%	268 53%	229 55%	149 51%
Strongly agree	(4) 164 14%	11 10%	9 14%h	145 15%	5 11%	24 18%H	18 16%H	4 4%	8 9%	14 12%h	41 24%AeHIJM	24 16%H	8 10%	164 14%	65 17%rS	77 15%	49 12%	30 10%
Tend to agree	(3) 446 39%	37 35%	27 44%	382 39%	22 52%akl	56 42%	44 39%	41 42%	36 42%	42 36%	58 35%	51 35%	32 41%	446 39%	134 35%	191 38%	180 43%P	119 40%
Tend to disagree	(2) 355 31%	44 41%DfGh	17 28%	295 30%	14 31%	36 27%	29 26%	25 26%	27 31%	44 38%g	52 31%	43 29%	24 30%	355 31%	118 31%	163 32%	124 30%	87 29%
Strongly disagree	(1) 96 8%	7 6%	4 7%	85 9%	1 2%	10 8%	11 10%	15 15%aEK	7 8%	10 9%	8 5%	15 10%	9 11%ek	96 8%	37 10%	46 9%	41 10%	25 9%
NET: Disagree	452 39%	51 48%	21 35%	380 39%	14 33%	46 35%	40 36%	40 41%	34 39%	54 47%	59 36%	57 39%	33 42%	452 39%	155 40%	209 41%	165 40%	112 38%
Don't know	89 8%	8 7%	4 6%	77 8%	2 4%	8 6%	10 9%	12 12%	10 11%	6 5%	9 5%	14 10%	6 7%	89 8%	31 8%	31 6%	22 5%	33 11%QR
Mean	2.64	2.53	2.71h	2.65	2.74H	2.74H	2.68h	2.40	2.58	2.54	2.83AHIJM	2.63	2.54	2.64	2.64	2.63	2.60	2.59
Standard deviation	0.85	0.78	0.82	0.86	0.69	0.86	0.89	0.84	0.79	0.83	0.87	0.90	0.85	0.85	0.90	0.87	0.84	0.82
Standard error	0.03	0.08	0.12	0.03	0.11	0.08	0.09	0.10	0.09	0.08	0.08	0.08	0.10	0.03	0.05	0.04	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 6

Q.1 To what extent do you agree or disagree with each of the following statements?

It is more difficult for parents today to encourage their children to be physically active than for previous generations

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	865 75%	398 76%	467 74%	45 74%	231 70%	288 74%	241 83%DE	51 76%	8 81%	253 75%	203 77%	228 73%	180 75%	153 77%	508 75%
Strongly agree	(4) 349 30%	151 29%	198 32%	21 35%	80 24%	122 31%d	96 33%D	23 35%	6 62%	104 31%	80 30%	83 26%	83 35%k	71 36%N	177 26%
Tend to agree	(3) 516 45%	247 47%	269 43%	24 39%	150 46%	166 42%	146 50%e	28 42%	2 18%	149 44%	123 47%	146 46%	98 41%	82 41%	330 49%
Tend to disagree	(2) 183 16%	80 15%	103 16%	8 13%	61 18%F	69 18%f	34 12%	11 16%	1 7%	53 16%	39 15%	49 16%	42 18%	30 15%	110 16%
Strongly disagree	(1) 53 5%	21 4%	32 5%	3 5%	12 4%	20 5%	13 4%	5 8%	1 6%	19 6%	12 4%	14 5%	8 3%	10 5%	28 4%
NET: Disagree	236 21%	101 19%	135 22%	11 18%	73 22%	89 23%f	46 16%	16 24%	1 13%	72 21%	50 19%	63 20%	50 21%	40 20%	137 20%
Don't know	50 4%	25 5%	24 4%	5 8%FG	27 8%EFG	14 4%	3 1%	- -	1 7%	10 3%	9 3%	22 7%ij	8 3%	6 3%	32 5%
Mean	3.05	3.06	3.05	3.12	2.99	3.04	3.13d	3.03	3.47	3.04	3.07	3.02	3.10	3.11	3.02
Standard deviation	0.82	0.79	0.84	0.87	0.79	0.85	0.78	0.90	0.93	0.85	0.81	0.81	0.82	0.85	0.79
Standard error	0.03	0.04	0.04	0.12	0.05	0.05	0.05	0.11	0.31	0.05	0.05	0.06	0.05	0.07	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 6

Q.1 To what extent do you agree or disagree with each of the following statements?

It is more difficult for parents today to encourage their children to be physically active than for previous generations

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbersid e (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	865 75%	76 72%	52 84%ll	737 75%	35 81%i	101 75%	82 73%	80 82%ll	55 63%	89 76%i	134 80%ll	102 70%	59 73%	865 75%	258 67%	377 74%P	333 80%Pq	231 78%P
Strongly agree (4)	349 30%	32 30%	18 30%	299 30%	14 31%	42 32%	33 29%	37 38%J	22 25%	26 23%	52 31%	49 34%	23 29%	349 30%	97 25%	143 28%	135 32%p	107 36%PQ
Tend to agree (3)	516 45%	45 42%	33 54%l	438 45%	22 50%	58 44%	49 44%	43 44%	33 38%	62 54%iL	82 49%l	53 36%	35 44%	516 45%	161 42%	234 46%	197 47%	124 42%
Tend to disagree (2)	183 16%	21 20%k	7 11%	155 16%	5 12%	20 15%	16 14%	10 10%	24 27%BefGHj	18 16%	19 11%	27 18%	16 19%	183 16%	81 21%RS	87 17%S	52 13%	31 11%
Strongly disagree (1)	53 5%	6 6%	2 3%	45 5%	3 7%h	11 8%h	5 4%	1 1%	3 3%	4 4%	8 5%	7 5%	4 5%	53 5%	24 6%	23 5%	17 4%	19 6%
NET: Disagree	236 21%	28 26%H	8 14%	200 20%	8 19%	31 23%h	20 18%	11 11%	27 30%bgHK	23 20%	27 16%	34 23%h	19 24%h	236 21%	105 27%RS	110 22%	70 17%	50 17%
Don't know	50 4%	2 2%	1 2%	46 5%	- -	2 1%	10 9%aeFk	6 6%	6 7%f	4 4%	6 3%	10 7%f	2 3%	50 4%	23 6%	21 4%	14 3%	13 4%
Mean	3.05	2.98	3.14	3.06	3.06	3.01	3.08	3.27AflJm	2.91	2.99	3.10	3.06	3.01	3.05	2.91	3.02	3.12P	3.13P
Standard deviation	0.82	0.87	0.72	0.82	0.85	0.90	0.81	0.71	0.83	0.75	0.80	0.88	0.84	0.82	0.87	0.81	0.79	0.86
Standard error	0.03	0.09	0.10	0.03	0.13	0.09	0.08	0.08	0.10	0.07	0.07	0.08	0.09	0.03	0.05	0.04	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 7

Q.1 To what extent do you agree or disagree with each of the following statements?

Increased use of technology such as tablets and smartphones by children has contributed to a decrease in the amount of exercise they do

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	998 87%	465 89%	533 85%	44 73%	268 81%	349 89%CD	270 93%CD	59 89%c	7 72%	284 85%	234 89%	270 86%	210 88%	168 84%	586 87%
Strongly agree	(4) 564 49%	264 50%	300 48%	21 34%	145 44%	185 47%c	172 59%CDE	35 53%c	6 59%	182 54%j	119 46%	149 48%	113 47%	108 54%	315 47%
Tend to agree	(3) 434 38%	201 38%	233 37%	24 39%	122 37%	164 42%f	98 34%	24 36%	1 14%	103 31%	114 44%l	120 38%i	97 40%l	60 30%	271 40%M
Tend to disagree	(2) 85 7%	31 6%	54 9%	10 17%EFg	36 11%EF	22 6%	14 5%	4 5%	1 7%	37 11%JK	14 5%	17 6%	17 7%	24 12%n	48 7%
Strongly disagree	(1) 25 2%	6 1%	19 3%a	2 4%F	7 2%	9 2%f	1 *	3 5%F	2 21%	6 2%	4 2%	10 3%	5 2%	4 2%	11 2%
NET: Disagree	110 10%	37 7%	73 12%A	12 20%EF	42 13%eF	31 8%	15 5%	7 10%	3 28%	43 13%J	18 7%	27 9%	22 9%	27 14%n	59 9%
Don't know	43 4%	22 4%	21 3%	4 6%	21 6%eF	11 3%	6 2%	1 1%	-	9 3%	10 4%	17 5%	7 3%	5 2%	31 5%
Mean	3.39	3.44b	3.34	3.10	3.31	3.38C	3.55CDE	3.38	3.10	3.41	3.39	3.38	3.37	3.40	3.38
Standard deviation	0.72	0.66	0.77	0.84	0.76	0.71	0.61	0.80	1.28	0.76	0.67	0.74	0.72	0.77	0.70
Standard error	0.02	0.03	0.03	0.11	0.05	0.04	0.04	0.10	0.41	0.04	0.04	0.05	0.05	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 7

Q.1 To what extent do you agree or disagree with each of the following statements?

Increased use of technology such as tablets and smartphones by children has contributed to a decrease in the amount of exercise they do

Base: All parents of children aged 18 or under

	Region												Do you have any children aged 18 or under?					
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbersid e (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	998 87%	94 89%i	56 92%i	847 86%	39 90%	115 86%	94 84%	87 89%i	68 77%	102 88%i	139 83%	129 88%i	74 92%l	998 87%	321 83%	436 86%	370 89%P	262 89%p
Strongly agree	(4) 564 49%	51 48%	29 47%	484 49%	20 46%	63 47%	54 48%	53 54%	36 42%	63 54%	89 53%	66 45%	40 51%	564 49%	178 46%	231 45%	216 52%q	178 60%PQR
Tend to agree	(3) 434 38%	44 41%	27 44%k	363 37%	19 44%	52 39%	40 36%	34 35%	31 36%	40 34%	50 30%	63 43%k	33 42%	434 38%	143 37% _s	205 40% _S	154 37% _s	84 29%
Tend to disagree	(2) 85 7%	6 5%	3 6%	76 8%	3 8%	13 10%l	8 7%	4 4%	10 12%L	12 11%l	16 9%l	5 3%	5 6%	85 7%	35 9%	44 9%	27 6%	16 6%
Strongly disagree	(1) 25 2%	2 2%	- -	22 2%	1 2%	3 2%	3 3%	3 3%	2 2%	- -	4 2%	5 4%j	1 2%	25 2%	10 2%	13 3%	9 2%	5 2%
NET: Disagree	110 10%	8 8%	3 6%	98 10%	4 10%	16 12%	11 10%	7 7%	12 14%	12 11%	19 11%	10 7%	6 7%	110 10%	45 12%	57 11%	36 9%	21 7%
Don't know	43 4%	4 4%	1 2%	38 4%	- -	2 2%	7 6%jm	4 4%	8 9%eFJM	1 1%	9 5%	7 5%	* *	43 4%	21 5%r	15 3%	10 2%	11 4%
Mean	3.39	3.39	3.43	3.38	3.33	3.34	3.38	3.47	3.28	3.44	3.42	3.36	3.42	3.39	3.34	3.33	3.42	3.53PQR
Standard deviation	0.72	0.70	0.61	0.73	0.73	0.75	0.76	0.72	0.78	0.68	0.76	0.73	0.68	0.72	0.76	0.75	0.72	0.69
Standard error	0.02	0.07	0.08	0.03	0.11	0.07	0.07	0.08	0.09	0.07	0.07	0.06	0.08	0.02	0.04	0.04	0.04	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 8

Q.1 To what extent do you agree or disagree with each of the following statements?

Technology such as tablets and smartphones makes it more difficult for families to be physically active together

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	877 76%	400 76%	477 76%	38 63%	249 75% ^c	300 77% ^C	226 78% ^C	55 82% ^C	9 87%	257 77%	206 79%	232 74%	182 76%	161 80%	510 75%
Strongly agree	(4) 377 33%	171 33%	206 33%	19 32%	108 33%	121 31%	99 34%	21 31%	8 80%	122 36% ^l	79 30%	109 35%	66 28%	68 34%	215 32%
Tend to agree	(3) 501 44%	230 44%	271 43%	19 31%	141 43%	178 46% ^c	127 44%	35 51% ^C	1 8%	135 40%	127 49% ^{ik}	123 39%	116 48% ^{ik}	93 47%	295 44%
Tend to disagree	(2) 175 15%	77 15%	99 16%	16 26% ^{DeG}	44 13%	60 15%	49 17%	6 9%	1 6%	53 16%	36 14%	52 17%	34 14%	34 17%	99 15%
Strongly disagree	(1) 48 4%	22 4%	26 4%	2 3%	15 5%	17 4%	8 3%	5 8% ^f	1 7%	14 4%	9 4%	12 4%	12 5%	2 1%	33 5% ^m
NET: Disagree	223 19%	98 19%	125 20%	18 29% ^d	59 18%	77 20%	57 19%	11 17%	1 13%	67 20%	45 17%	65 21%	46 19%	36 18%	131 19%
Don't know	50 4%	25 5%	25 4%	5 8% ^f	22 7% ^f	14 4%	8 3%	1 1%	-	11 3%	10 4%	17 5%	11 5%	3 1%	35 5% ^m
Mean	3.10	3.10	3.09	2.99	3.11	3.07	3.12	3.06	3.60	3.13	3.10	3.11	3.03	3.15	3.08
Standard deviation	0.82	0.81	0.82	0.88	0.82	0.81	0.79	0.85	0.93	0.84	0.77	0.84	0.81	0.74	0.83
Standard error	0.03	0.04	0.04	0.12	0.05	0.04	0.05	0.11	0.29	0.05	0.05	0.06	0.05	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 8

Q.1 To what extent do you agree or disagree with each of the following statements?**Technology such as tablets and smartphones makes it more difficult for families to be physically active together****Base: All parents of children aged 18 or under**

	Region												Do you have any children aged 18 or under?					
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	877 76%	78 73%	54 88% daf	746 76%	34 78%	99 74%	79 70%	79 81%	62 71%	83 71%	127 76%	118 81% g	65 82% g	877 76%	281 73%	385 76%	333 80% p	228 77%
Strongly agree	(4) 377 33%	40 37%	17 28%	320 33%	12 28%	42 31%	33 29%	38 39%	26 30%	35 30%	60 36%	48 33%	26 32%	377 33%	132 34%	159 31%	126 30%	106 36%
Tend to agree	(3) 501 44%	38 36%	36 59% DAf	426 43%	22 50%	57 43%	46 41%	41 42%	36 41%	48 41%	67 40%	70 48%	40 50%	501 44%	149 39%	226 44%	207 50% Ps	122 41%
Tend to disagree	(2) 175 15%	20 19% b	4 7%	151 15%	5 10%	24 18% b	20 18% b	9 10%	12 14%	26 23% BH	25 15%	20 14%	10 12%	175 15%	55 14%	80 16%	60 14%	44 15%
Strongly disagree	(1) 48 4%	5 5%	2 3%	41 4%	4 8% h	7 5%	5 5%	2 2%	5 5%	3 3%	7 4%	5 3%	3 4%	48 4%	25 7% R	20 4%	11 3%	11 4%
NET: Disagree	223 19%	26 24% BH	6 9%	191 19% b	8 19%	31 23% bh	26 23% bh	11 11%	17 19%	30 26% BH	31 19%	25 17%	13 17%	223 19%	81 21%	100 20%	71 17%	55 19%
Don't know	50 4%	2 2%	2 3%	46 5%	1 3%	4 3%	8 7%	7 7%	9 10% afjLM	3 3%	9 5%	3 2%	1 2%	50 4%	24 6% r	23 5%	12 3%	11 4%
Mean	3.10	3.08	3.16	3.09	3.01	3.03	3.02	3.28 efGJ	3.06	3.02	3.14	3.13	3.11	3.10	3.07	3.08	3.11	3.14
Standard deviation	0.82	0.89	0.67	0.82	0.87	0.86	0.85	0.72	0.85	0.82	0.83	0.77	0.79	0.82	0.89	0.81	0.75	0.82
Standard error	0.03	0.09	0.09	0.03	0.13	0.08	0.08	0.08	0.10	0.08	0.07	0.07	0.09	0.03	0.05	0.04	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey
ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 9

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Summary Table**Base: All parents of children aged 18 or under**

		Health Risks				
		Smoking	Excessive alcohol consumption	Excessive sedentary time (being inactive)	Excessive sugary drinks consumption	Sexually transmitted diseases
Unweighted base		1039	1039	1039	1039	1039
Weighted base		1150	1150	1150	1150	1150
NET: Agree		852 74%	760 66%	625 54%	784 68%	649 56%
Strongly agree	(4)	384 33%	291 25%	166 14%	302 26%	210 18%
Tend to agree	(3)	468 41%	469 41%	460 40%	481 42%	439 38%
Tend to disagree	(2)	151 13%	216 19%	319 28%	208 18%	276 24%
Strongly disagree	(1)	49 4%	70 6%	77 7%	71 6%	69 6%
NET: Disagree		200 17%	285 25%	397 34%	279 24%	345 30%
Don't know		99 9%	105 9%	129 11%	88 8%	156 14%
Mean		3.13	2.94	2.70	2.96	2.79
Standard deviation		0.82	0.86	0.83	0.86	0.85
Standard error		0.03	0.03	0.03	0.03	0.03

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 10

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Smoking

Base: All parents of children aged 18 or under

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	852 74%	390 74%	462 74%	41 67%	232 70%	284 73%	234 80% CDE	52 77%	10 100%	248 74%	196 75%	233 74%	175 73%	157 78%	505 75%
Strongly agree	(4) 384 33%	176 34%	207 33%	25 41%	103 31%	131 34%	97 33%	22 33%	6 57%	113 34%	77 29%	113 36%	81 34%	60 30%	239 35%
Tend to agree	(3) 468 41%	213 41%	255 41%	16 26%	130 39% c	152 39% c	137 47% Ce	29 44% c	4 43%	135 40%	120 46%	120 38%	94 39%	97 48% n	266 39%
Tend to disagree	(2) 151 13%	66 13%	85 14%	5 9%	46 14% g	61 16% G	35 12%	3 5%	-	49 15%	30 11%	42 13%	31 13%	19 9%	88 13%
Strongly disagree	(1) 49 4%	22 4%	27 4%	4 7%	15 4%	15 4%	9 3%	6 9% f	-	12 4%	15 6%	10 3%	12 5%	9 5%	29 4%
NET: Disagree	200 17%	88 17%	112 18%	9 15%	60 18%	77 20%	44 15%	9 14%	-	61 18%	45 17%	51 16%	43 18%	28 14%	116 17%
Don't know	99 9%	46 9%	53 8%	11 18% EF	38 11% F	31 8%	13 4%	6 9%	-	27 8%	21 8%	29 9%	22 9%	15 8%	55 8%
Mean	3.13	3.14	3.12	3.23	3.09	3.11	3.16	3.12	3.57	3.13	3.07	3.18	3.12	3.13	3.15
Standard deviation	0.82	0.82	0.83	0.94	0.84	0.83	0.76	0.90	0.52	0.82	0.83	0.81	0.85	0.78	0.83
Standard error	0.03	0.04	0.04	0.13	0.05	0.05	0.05	0.12	0.17	0.05	0.05	0.06	0.06	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 10

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Smoking

Base: All parents of children aged 18 or under

	Total	Region											Do you have any children aged 18 or under?					
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber sides (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	852 74%	73 69%	51 82%K	728 74%	35 80%k	110 82%aKm	91 81%aK	71 73%	64 73%	88 76%k	106 63%	108 74%k	56 70%	852 74%	276 71%	367 72%	313 75%	238 81%PQ
Strongly agree	(4) 384 33%	30 28%	19 30%	335 34%	18 42%j	67 50%ABghJ KLM	40 36%	34 35%	23 27%	31 27%	47 28%	48 33%	27 33%	384 33%	136 35%	155 30%	132 32%	117 40%Qr
Tend to agree	(3) 468 41%	43 41%	32 52%Fk	393 40%	16 38%	43 32%	50 45%f	37 38%	41 46%f	57 49%Fk	59 35%	60 41%	30 37%	468 41%	140 36%	213 42%	180 43%p	121 41%
Tend to disagree	(2) 151 13%	16 15%	9 14%	126 13%	5 10%	14 10%	9 8%	10 10%	9 11%	21 18%GI	33 20%fGhL	13 9%	13 17%g	151 13%	50 13%	69 14%	57 14%	30 10%
Strongly disagree	(1) 49 4%	7 7%j	1 2%	41 4%	2 4%	3 3%	3 3%	3 3%	4 5%	1 1%	12 7%j	6 4%	5 7%j	49 4%	19 5%	23 5%	19 5%	10 3%
NET: Disagree	200 17%	23 22%g	10 16%	167 17%	6 15%	17 13%	12 11%	13 13%	13 15%	22 19%	45 27%FGHIL	19 13%	19 24%fGI	200 17%	69 18%	93 18%	77 18%	40 13%
Don't know	99 9%	10 9%	1 2%	88 9%	2 6%	7 5%	10 9%	14 14%Bfj	10 11%b	6 5%	16 10%	18 13%bfj	5 6%	99 9%	41 11%rs	48 9%	27 7%	17 6%
Mean	3.13	3.00	3.13	3.14	3.25k	3.36AIJKM	3.24aK	3.22k	3.07	3.07	2.93	3.18k	3.03	3.13	3.14	3.08	3.09	3.24QR
Standard deviation	0.82	0.88	0.72	0.82	0.83	0.78	0.75	0.78	0.80	0.73	0.92	0.80	0.91	0.82	0.86	0.83	0.82	0.78
Standard error	0.03	0.10	0.10	0.03	0.13	0.08	0.07	0.09	0.10	0.07	0.08	0.07	0.11	0.03	0.05	0.04	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 11

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Excessive alcohol consumption

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	760 66%	357 68%	402 64%	36 59%	211 64%	256 66%	207 71%	43 64%	7 67%	228 68%	174 66%	204 65%	155 65%	140 70%	464 69%
Strongly agree (4)	291 25%	142 27%	149 24%	11 18%	93 28%	88 23%	72 25%	22 32% ^c	6 57%	94 28% ^J	51 19%	87 28% ^j	60 25%	52 26%	180 27%
Tend to agree (3)	469 41%	215 41%	254 40%	25 41%	118 36%	168 43%	135 46% ^{Dg}	21 32%	1 11%	134 40%	123 47% ^k	117 37%	95 40%	88 44%	284 42%
Tend to disagree (2)	216 19%	84 16%	131 21% ^a	15 26%	58 17%	71 18%	57 20%	14 21%	-	66 20%	47 18%	55 18%	48 20%	34 17%	118 17%
Strongly disagree (1)	70 6%	32 6%	38 6%	3 6%	18 5%	27 7%	12 4%	6 8%	3 33%	19 6%	19 7%	18 6%	14 6%	11 6%	38 6%
NET: Disagree	285 25%	116 22%	169 27%	19 31%	76 23%	98 25%	69 24%	20 30%	3 33%	85 25%	66 25%	74 23%	61 26%	46 23%	156 23%
Don't know	105 9%	51 10%	55 9%	6 10%	44 13% ^F	36 9% ^f	15 5%	4 6%	-	24 7%	23 9%	36 12%	23 10%	14 7%	57 8%
Mean	2.94	2.99	2.90	2.79	3.00	2.89	2.97	2.94	2.91	2.97	2.86	2.98	2.93	2.97	2.98
Standard deviation	0.86	0.86	0.86	0.83	0.88	0.86	0.80	0.97	1.44	0.87	0.84	0.88	0.87	0.84	0.85
Standard error	0.03	0.04	0.04	0.11	0.06	0.05	0.05	0.13	0.46	0.05	0.05	0.06	0.06	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 11

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Excessive alcohol consumption

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbersid e (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	760 66%	62 58%	44 72%	654 67%	34 80% AjkIm	101 76% AjkLm	83 74% AKI	64 66%	56 65%	73 63%	101 61%	89 61%	51 63%	760 66%	244 63%	319 63%	276 66%	206 70% q
Strongly agree	(4) 291 25%	21 20%	11 18%	258 26%	13 31%	57 42% ABGHJKL	29 26%	19 20%	23 26%	24 21%	38 23%	32 22%	23 29%	291 25%	107 28%	121 24%	91 22%	90 31% qR
Tend to agree	(3) 469 41%	40 38%	33 53% dFkM	396 40%	21 49%	45 34%	54 48% Fm	45 46%	34 39%	49 42%	63 38%	57 39%	27 34%	469 41%	137 35%	198 39%	185 44% P	116 39%
Tend to disagree	(2) 216 19%	29 27% DeFGhi	11 18%	175 18%	6 13%	18 14%	16 14%	15 16%	12 14%	29 25% fgi	32 19%	29 20%	18 22%	216 19%	67 17%	96 19%	83 20%	58 20%
Strongly disagree	(1) 70 6%	6 6%	4 6%	60 6%	2 4%	7 5%	5 4%	3 3%	6 6%	3 2%	21 13% fGHJI	7 5%	6 8%	70 6%	25 7%	36 7%	26 6%	16 5%
NET: Disagree	285 25%	35 33% defGh	15 24%	235 24%	8 17%	26 19%	21 19%	18 19%	18 20%	32 28%	53 32% fGh	37 25%	24 30% g	285 25%	92 24%	132 26%	109 26%	74 25%
Don't know	105 9%	9 9%	2 4%	94 10%	1 3%	7 5%	8 7%	15 16% beFg	13 15% beF	10 9%	13 8%	20 14% beF	5 7%	105 9%	50 13% RS	57 11% S	32 8%	14 5%
Mean	2.94	2.80	2.88	2.96	3.10 ak	3.19 AbJKL	3.03 aK	2.98	2.99	2.89	2.77	2.91	2.91	2.94	2.97	2.90	2.89	3.00
Standard deviation	0.86	0.86	0.79	0.87	0.80	0.89	0.79	0.75	0.88	0.78	0.97	0.85	0.94	0.86	0.91	0.89	0.85	0.87
Standard error	0.03	0.09	0.11	0.03	0.12	0.09	0.08	0.09	0.11	0.08	0.09	0.08	0.11	0.03	0.05	0.04	0.04	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey
ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 12

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Excessive sedentary time (being inactive)

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	625 54%	277 53%	348 55%	24 40%	159 48%	225 58%CD	174 60%CD	34 51%	9 88%	177 53%	140 54%	177 56%	131 55%	125 62%n	366 54%
Strongly agree (4)	166 14%	62 12%	104 17%a	9 15%	49 15%	49 13%	47 16%	8 12%	4 35%	62 18%JL	29 11%	47 15%	27 11%	38 19%	92 14%
Tend to agree (3)	460 40%	215 41%	244 39%	15 25%	109 33%	176 45%CD	127 44%CD	26 39%	5 53%	115 34%	111 42%i	130 41%	104 43%i	86 43%	274 41%
Tend to disagree (2)	319 28%	146 28%	174 28%	23 37%f	100 30%	106 27%	71 24%	19 29%	-	107 32%k	73 28%	76 24%	63 26%	44 22%	188 28%
Strongly disagree (1)	77 7%	36 7%	41 7%	3 5%	21 6%	20 5%	25 9%	7 10%	1 12%	16 5%	20 8%	21 7%	20 9%	11 6%	47 7%
NET: Disagree	397 34%	182 35%	215 34%	26 43%	121 37%	126 32%	96 33%	26 39%	1 12%	123 37%	93 36%	97 31%	83 35%	55 27%	234 35%
Don't know	129 11%	64 12%	64 10%	11 17%F	51 16%eF	40 10%	20 7%	7 10%	-	36 11%	28 11%	40 13%	25 10%	21 10%	76 11%
Mean	2.70	2.66	2.73	2.59	2.67	2.72	2.72	2.59	3.11	2.74	2.64	2.74	2.64	2.85n	2.68
Standard deviation	0.83	0.81	0.84	0.86	0.85	0.77	0.86	0.87	0.95	0.85	0.81	0.83	0.82	0.83	0.82
Standard error	0.03	0.04	0.04	0.12	0.06	0.04	0.05	0.12	0.30	0.05	0.05	0.06	0.06	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 12

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Excessive sedentary time (being inactive)

Base: All parents of children aged 18 or under

	Region												Do you have any children aged 18 or under?					
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbersid e (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	625 54%	51 48%	30 49%	545 55%	28 64%j	83 62%aj	63 56%	54 56%	45 51%	55 47%	92 55%	78 54%	47 59%	625 54%	197 51%	259 51%	234 56%	178 61%PQ
Strongly agree (4)	166 14%	10 10%	5 9%	150 15%	9 21%ah	24 18%h	18 16%	8 9%	11 12%	16 14%	31 19%ah	23 16%	10 13%	166 14%	61 16%	71 14%	59 14%	46 16%
Tend to agree (3)	460 40%	40 38%	25 40%	394 40%	19 43%	59 44%	45 40%	46 47%j	34 39%	39 33%	61 36%	55 38%	37 46%	460 40%	136 35%	187 37%	176 42%p	133 45%Pq
Tend to disagree (2)	319 28%	29 28%	23 37%Ek	268 27%	7 17%	36 27%	34 30%	25 25%	26 30%	37 32%e	38 23%	43 29%	21 27%	319 28%	111 29%	142 28%	113 27%	77 26%
Strongly disagree (1)	77 7%	11 11%F	4 7%	62 6%	3 8%	4 3%	5 5%	4 4%	5 6%	9 8%	17 10%F	10 7%	4 5%	77 7%	23 6%	38 7%	32 8%	20 7%
NET: Disagree	397 34%	40 38%	27 43%e	329 34%	10 24%	40 30%	39 35%	29 30%	31 36%	46 40%e	55 33%	53 37%	25 31%	397 34%	134 35%	180 35%	145 35%	97 33%
Don't know	129 11%	15 14%	5 8%	109 11%	5 11%	11 8%	10 9%	14 15%	11 13%	15 13%	20 12%	14 10%	8 10%	129 11%	55 14%rS	69 14%rS	38 9%	19 7%
Mean	2.70	2.54	2.55	2.72	2.88ab	2.84Abj	2.74	2.70	2.66	2.61	2.72	2.69	2.74	2.70	2.71	2.66	2.69	2.74
Standard deviation	0.83	0.85	0.77	0.83	0.88	0.77	0.80	0.72	0.81	0.86	0.93	0.85	0.76	0.83	0.85	0.85	0.83	0.82
Standard error	0.03	0.10	0.11	0.03	0.14	0.08	0.08	0.09	0.10	0.09	0.09	0.08	0.09	0.03	0.05	0.04	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 13

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Excessive sugary drinks consumption

Base: All parents of children aged 18 or under

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	784 68%	348 66%	436 70%	29 49%	215 65% ^C	272 70% ^C	213 73% ^{Cd}	48 71% ^C	7 71%	211 63%	189 72% ^l	224 71% ⁱ	160 67%	133 67%	475 70%
Strongly agree (4)	302 26%	130 25%	172 27%	10 16%	81 25%	102 26%	86 30% ^c	19 28%	4 42%	85 25%	58 22%	98 31% ^J	62 26%	53 26%	176 26%
Tend to agree (3)	481 42%	218 42%	264 42%	19 32%	134 41%	170 44%	126 43%	29 42%	3 29%	126 38%	131 50% ^{kl}	126 40%	98 41%	80 40%	299 44%
Tend to disagree (2)	208 18%	94 18%	113 18%	16 26%	57 17%	68 17%	53 18%	12 19%	1 8%	83 25% ^{JKI}	35 13%	47 15%	43 18%	38 19%	110 16%
Strongly disagree (1)	71 6%	33 6%	38 6%	7 12% ^F	20 6%	24 6%	12 4%	5 7%	2 21%	20 6%	19 7%	17 6%	15 6%	14 7%	41 6%
NET: Disagree	279 24%	127 24%	151 24%	23 39% ^{DEF}	78 24%	93 24%	65 22%	17 26%	3 29%	103 31% ^{JK}	54 21%	65 21%	57 24%	53 26%	151 22%
Don't know	88 8%	48 9%	40 6%	8 13% ^{Fg}	38 11% ^{eFg}	27 7%	14 5%	2 3%	- -	22 7%	19 7%	25 8%	22 9%	14 7%	50 7%
Mean	2.96	2.94	2.97	2.60	2.94 ^C	2.96 ^C	3.04 ^C	2.95 ^c	2.93	2.88	2.94	3.05 ⁱ	2.95	2.92	2.97
Standard deviation	0.86	0.86	0.86	0.96	0.87	0.86	0.82	0.89	1.22	0.88	0.83	0.86	0.87	0.89	0.85
Standard error	0.03	0.04	0.04	0.13	0.06	0.05	0.05	0.12	0.38	0.05	0.05	0.06	0.06	0.07	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 13

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Excessive sugary drinks consumption

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbersid e (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	784 68%	63 59%	39 63%	682 69%a	33 77%ak	100 75%AK	78 70%	67 69%	63 71%	83 71%k	98 59%	103 71%k	57 71%	784 68%	251 65%	336 66%	296 71%	212 72%
Strongly agree (4)	302 26%	21 20%	11 18%	271 28%	15 34%b	50 37%ABhJL	30 27%	22 23%	23 27%	28 24%	47 28%	33 23%	22 28%	302 26%	102 26%	124 24%	108 26%	88 30%
Tend to agree (3)	481 42%	42 40%	28 46%k	411 42%	19 43%	50 37%	49 43%k	45 46%K	39 45%k	55 47%K	51 30%	70 48%K	34 43%k	481 42%	149 39%	212 42%	188 45%	125 42%
Tend to disagree (2)	208 18%	24 23%	18 29%DfGhil	166 17%	6 13%	21 16%	15 14%	14 15%	12 13%	26 22%	36 22%	24 16%	13 16%	208 18%	72 19%	97 19%	60 14%	55 19%
Strongly disagree (1)	71 6%	11 11%hJ	3 5%	57 6%	2 4%	5 4%	8 7%j	3 3%	5 6%	2 2%	18 11%fhJ	8 6%	6 7%j	71 6%	28 7%	29 6%	25 6%	14 5%
NET: Disagree	279 24%	36 33%DefgHi	20 33%fh	223 23%	8 17%	26 20%	24 21%	17 17%	17 19%	28 24%	54 32%efgHi	32 22%	18 23%	279 24%	100 26%	126 25%	85 20%	69 24%
Don't know	88 8%	7 7%	2 3%	78 8%	2 6%	7 6%	10 9%	14 14%bfj	8 9%	5 5%	15 9%	10 7%	5 6%	88 8%	35 9% _s	46 9% _S	36 9% _s	13 4%
Mean	2.96	2.74	2.79	2.99A	3.13Ab	3.15ABK	2.98	3.03a	3.02a	2.98a	2.84	2.95	2.97	2.96	2.93	2.93	2.99	3.01
Standard deviation	0.86	0.92	0.80	0.86	0.82	0.84	0.88	0.75	0.84	0.75	1.00	0.82	0.88	0.86	0.90	0.85	0.84	0.85
Standard error	0.03	0.10	0.11	0.03	0.13	0.08	0.09	0.09	0.10	0.07	0.09	0.07	0.10	0.03	0.05	0.04	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 14

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Sexually transmitted diseases

Base: All parents of children aged 18 or under

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1039	471	568	60	272	351	284	62	10	309	269	226	235	173	578
Weighted base	1150	524	627	61*	331	391	291	67*	10**	336	262	314	239	200	677
NET: Agree	649 56%	314 60%b	335 53%	31 51%	180 54%	211 54%	180 62%e	40 60%	7 67%	187 56%	149 57%	186 59%	126 53%	109 54%	402 59%
Strongly agree	(4) 210 18%	92 18%	117 19%	10 16%	63 19%	65 17%	51 18%	15 23%	5 51%	53 16%	39 15%	75 24%lJ	43 18%	35 18%	123 18%
Tend to agree	(3) 439 38%	222 42%B	217 35%	21 35%	117 35%	146 37%	129 44%d	25 37%	2 16%	135 40%	110 42%	112 36%	83 35%	73 37%	279 41%
Tend to disagree	(2) 276 24%	105 20%	171 27%A	17 28%	78 24%	98 25%	67 23%	14 21%	2 21%	88 26%	62 24%	65 21%	61 26%	57 29%n	145 21%
Strongly disagree	(1) 69 6%	33 6%	36 6%	2 4%	16 5%	27 7%	19 6%	4 6%	1 12%	19 6%	17 6%	18 6%	16 7%	13 7%	38 6%
NET: Disagree	345 30%	138 26%	207 33%A	19 32%	93 28%	125 32%	86 29%	19 28%	3 33%	107 32%	79 30%	82 26%	77 32%	70 35%n	183 27%
Don't know	156 14%	71 14%	85 14%	10 17%f	58 17%F	55 14%f	25 9%	8 13%	- -	41 12%	34 13%	45 14%	36 15%	21 10%	92 14%
Mean	2.79	2.82	2.77	2.77	2.83	2.74	2.80	2.87	3.06	2.75	2.76	2.91i	2.75	2.73	2.83
Standard deviation	0.85	0.84	0.86	0.83	0.85	0.86	0.83	0.89	1.15	0.82	0.82	0.88	0.88	0.86	0.83
Standard error	0.03	0.04	0.04	0.12	0.06	0.05	0.05	0.12	0.36	0.05	0.05	0.06	0.06	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Parents Survey

ONLINE Fieldwork: 2nd - 6th March 2016

Absolutes/col percents

Table 14

Q.2 To what extent do you agree or disagree that parents are provided with enough information by the UK government on the health risks to children and teenagers of each of the following?

Sexually transmitted diseases

Base: All parents of children aged 18 or under

	Region													Do you have any children aged 18 or under?				
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	NET: Any (o)	Any aged under 5 (p)	Any aged 5-10 (q)	Any aged 11-15 (r)	Any aged 16-18 (s)
Unweighted base	1039	92	53	894	43	111	115	83	78	112	138	134	80	1039	330	459	388	262
Weighted base	1150	106*	61*	983	43*	133*	112*	98*	88*	116*	167	146*	80*	1150	386	508	416	294
NET: Agree	649 56%	56 53%	36 58%	557 57%	30 68% _{jk}	86 65% _{jk}	70 62% _k	59 61%	48 54%	59 51%	82 49%	80 55%	43 53%	649 56%	216 56%	272 54%	233 56%	189 64% _{pqr}
Strongly agree (4)	210 18%	11 11%	6 9%	193 20% _{ab}	13 31% _{AB}	35 26% _{AB}	23 21% _{ab}	19 20%	12 14%	18 15%	29 18%	29 20%	13 16%	210 18%	77 20%	84 16%	68 16%	68 23% _{qr}
Tend to agree (3)	439 38%	45 42%	30 49% _K	364 37%	16 37%	51 39%	47 42%	40 41%	35 41%	41 36%	53 32%	51 35%	30 37%	439 38%	139 36%	189 37%	165 40%	122 41%
Tend to disagree (2)	276 24%	29 28%	17 27%	230 23%	9 21%	30 23%	24 22%	16 16%	18 21%	33 28% _h	41 24%	33 23%	25 32% _H	276 24%	74 19%	122 24%	107 26% _p	68 23%
Strongly disagree (1)	69 6%	7 7%	3 6%	58 6%	3 7%	6 4%	5 4%	3 3%	7 8%	5 4%	16 10%	8 6%	6 7%	69 6%	23 6%	36 7%	29 7%	16 5%
NET: Disagree	345 30%	36 34% _h	20 33%	289 29%	12 27%	36 27%	29 26%	19 20%	25 29%	38 33% _h	57 34% _H	41 28%	31 39% _{gH}	345 30%	97 25%	158 31%	137 33% _p	84 28%
Don't know	156 14%	14 13%	6 9%	137 14%	2 4%	12 9%	13 12%	19 20% _{EFM}	15 17% _e	19 16% _e	28 17% _{em}	24 17% _e	6 8%	156 14%	73 19% _{RS}	78 15% _S	47 11%	22 7%
Mean	2.79	2.65	2.68	2.82	2.97 _a	2.95 _{Akm}	2.89 _a	2.96 _{Abkm}	2.73	2.74	2.68	2.84	2.67	2.79	2.86	2.74	2.74	2.88 _{qr}
Standard deviation	0.85	0.79	0.74	0.86	0.92	0.85	0.82	0.78	0.85	0.82	0.94	0.87	0.86	0.85	0.87	0.86	0.85	0.85
Standard error	0.03	0.09	0.11	0.03	0.14	0.09	0.08	0.09	0.11	0.08	0.09	0.08	0.10	0.03	0.05	0.04	0.05	0.05

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o - n/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**