

Tustmark – Public attitudes to DIY and home improvements

METHODOLOGY NOTE

ComRes interviewed 2,004 GB adults online between 24th and 26th October 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 1

Q.1 If you were considering an extension to your property, which of the following people would you consult?

Base: All home owners

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1222	630	592	56	121	207	224	223	391	444	359	200	219	168	457
Weighted base	1303	643	660	84*	195*	226	225	212	360	414	365	304	219	210	541
General builder	1080 83%	537 84%	543 82%	60 71%	156 80%	179 79%	197 88%CdE	179 84%C	309 86%Ce	339 82%	302 83%	263 86%	176 80%	176 84%	433 80%
Electrician	349 27%	154 24%	195 30%a	23 27%	44 23%	62 27%	52 23%	51 24%	117 33%dFG	116 28%	94 26%	77 25%	62 28%	62 30%	122 23%
Window and conservatory specialist	340 26%	153 24%	187 28%	20 24%	51 26%	61 27%	48 21%	49 23%	112 31%Fg	117 28%k	109 30%K	63 21%	51 23%	64 30%N	113 21%
Roofer	296 23%	129 20%	167 25%a	16 19%	39 20%	52 23%	47 21%	46 22%	95 26%	96 23%	78 21%	76 25%	46 21%	53 25%	101 19%
Carpenter/ Joiner	281 22%	117 18%	164 25%A	16 19%	35 18%	36 16%	44 19%	47 22%	103 29%DEF	98 24%	74 20%	64 21%	46 21%	47 22%	89 16%
Floor installation expert	176 14%	84 13%	92 14%	9 11%	28 14%	23 10%	29 13%	26 12%	61 17%E	59 14%	58 16%l	37 12%	23 10%	38 18%N	56 10%
Painter/ Decorator	143 11%	63 10%	80 12%	12 14%	14 7%	16 7%	23 10%	23 11%	56 15%DE	55 13%l	42 11%	29 10%	17 8%	28 13%n	42 8%
Interior designer	119 9%	71 11%B	48 7%	10 12%	28 14%FgH	30 13%FGH	14 6%	15 7%	23 6%	50 12%l	31 8%	24 8%	15 7%	26 12%	54 10%
None of the above	128 10%	66 10%	62 9%	12 14%	13 7%	27 12%	20 9%	21 10%	36 10%	45 11%	32 9%	22 7%	29 13%k	15 7%	61 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base**

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 1

Q.1 If you were considering an extension to your property, which of the following people would you consult?

Base: All home owners

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Weighted base	1303	643	660	84*	195*	226	225	212	360	414	365	304	219	210	541
None selected	128 10%	66 10%	62 9%	12 14%	13 7%	27 12%	20 9%	21 10%	36 10%	45 11%	32 9%	22 7%	29 13%k	15 7%	61 11%
1 option selected	627 48%	323 50%	303 46%	37 44%	98 50%	100 44%	123 55%eH	111 52%h	157 44%	184 44%	170 47%	167 55%l	106 48%	99 47%	274 51%
2 options selected	156 12%	78 12%	78 12%	9 11%	31 16%	29 13%	22 10%	24 12%	40 11%	58 14%	49 13%	29 10%	20 9%	28 13%	68 13%
3 options selected	108 8%	45 7%	62 9%	13 15%Gh	18 9%g	26 12%Gh	18 8%	8 4%	24 7%	27 7%	39 11%il	29 10%	12 6%	19 9%	52 10%
4 options selected	100 8%	51 8%	49 7%	2 2%	22 11%cf	23 10%cf	10 5%	15 7%	29 8%	32 8%	29 8%	14 5%	25 11%K	14 7%	37 7%
5 options selected	69 5%	30 5%	39 6%	6 7%d	2 1%	10 4%	8 4%	16 7%D	27 7%D	25 6%	15 4%	17 5%	13 6%	11 5%	20 4%
6 options selected	48 4%	19 3%	29 4%	-	4 2%	3 1%	13 6%E	8 4%	21 6%cE	15 4%	16 4%	9 3%	8 4%	5 3%	16 3%
7 options selected	43 3%	17 3%	26 4%	2 3%	3 2%	2 1%	9 4%e	4 2%	22 6%dEG	20 5%J	6 2%	11 4%	5 2%	9 4%N	6 1%
8 options selected	24 2%	14 2%	10 2%	2 3%	5 2%	7 3%	1 1%	4 2%	5 1%	8 2%	10 3%l	6 2%	* *	9 4%N	7 1%
Average number of mentions	2.24	2.14	2.33	2.12	2.09	2.15	2.11	2.15	2.53dEFG	2.36	2.24	2.15	2.12	2.42N	1.98
Average number of mentions (Excl None of these)	2.14	2.04	2.24	1.97	2.02	2.03	2.02	2.05	2.44dEFG	2.25	2.16	2.08	1.99	2.35N	1.87

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 1

Q.1 If you were considering an extension to your property, which of the following people would you consult?

Base: All home owners

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	1222	101	63	1058	51	142	91	136	92	116	105	195	130
Weighted base	1303	105*	62*	1136	49*	142	112*	132	99*	152*	141*	185	125*
General builder	1080 83%	76 73%	54 86%aj	951 84%A	45 93%AJ	123 86%AJ	91 81%	115 87%AJ	87 88%AJ	131 87%AJ	102 72%	153 83%aj	105 84%aj
Electrician	349 27%	23 22%	21 33%	305 27%	12 24%	46 33%l	32 29%	37 28%	24 25%	45 30%	32 22%	49 27%	28 22%
Window and conservatory specialist	340 26%	29 28%	18 29%	294 26%	10 21%	35 24%	31 28%	41 31%hL	18 18%	50 33%HL	43 30%l	43 23%	23 18%
Roofer	296 23%	18 18%	17 28%L	260 23%	10 20%	40 28%aL	28 25%L	27 21%	18 18%	39 25%L	39 27%L	43 23%L	16 13%
Carpenter/ Joiner	281 22%	24 23%	17 27%	240 21%	7 15%	29 20%	30 27%	34 26%	20 21%	32 21%	24 17%	42 23%	22 17%
Floor installation expert	176 14%	12 12%	9 15%	155 14%	7 14%	25 18%h	18 16%	22 16%h	7 7%	21 14%	18 13%	20 11%	16 13%
Painter/ Decorator	143 11%	7 7%	9 15%h	127 11%	5 10%	15 11%	13 12%	19 14%h	5 5%	15 10%	20 14%h	21 11%	13 11%
Interior designer	119 9%	4 4%	6 9%	110 10%a	4 8%	6 4%	7 6%	16 12%AE	6 6%	9 6%	34 24%ABDEFGHIKL0%ae	19 11%	8 6%
None of the above	128 10%	17 16%CDEGi	6 10%	105 9%	2 3%	10 7%	13 11%	8 6%	8 8%	12 8%	20 14%dg	18 10%	15 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 1

Q.1 If you were considering an extension to your property, which of the following people would you consult?

Base: All home owners

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	1303	105*	62*	1136	49*	142	112*	132	99*	152*	141*	185	125*
None selected	128 10%	17 16% ^{CDEGi}	6 10%	105 9%	2 3%	10 7%	13 11%	8 6%	8 8%	12 8%	20 14% ^{dg}	18 10%	15 12%
1 option selected	627 48%	45 43%	28 45%	554 49%	28 58% ^J	64 45%	52 47%	65 49% ^j	53 54% ^J	77 51% ^J	50 35%	92 50% ^J	72 58% ^{AeJ}
2 options selected	156 12%	14 14% ^l	6 10%	136 12%	8 15% ^l	16 11%	12 10%	13 10%	14 14% ^l	18 12%	30 21% ^{efGiKL}	20 11%	7 6%
3 options selected	108 8%	11 10% ⁱ	6 10%	91 8%	2 4%	17 12% ^{lK}	11 10%	18 13% ^{lK}	7 7%	6 4%	10 7%	10 5%	11 8%
4 options selected	100 8%	5 5%	6 10%	89 8%	3 7%	17 12% ^l	8 7%	10 8%	6 6%	13 8%	11 8%	13 7%	7 5%
5 options selected	69 5%	6 6%	2 3%	60 5%	1 3%	7 5%	4 3%	4 3%	8 9%	9 6%	8 6%	15 8% ^{gl}	3 3%
6 options selected	48 4%	5 5%	2 3%	41 4%	1 2%	6 4%	4 4%	5 4%	2 2%	8 5%	2 2%	10 5%	3 2%
7 options selected	43 3%	1 1%	2 4%	39 3%	3 7% ^{ah}	3 2%	4 3%	4 3%	1 1%	9 6%	5 3%	5 2%	5 4%
8 options selected	24 2%	- -	4 6% ^{CAEHIK}	20 2%	- -	1 1%	5 5% ^{aehiK}	6 4% ^{aehiK}	- -	1 *	5 4% ^k	1 *	2 2%
Average number of mentions	2.24	2.02	2.51	2.24	2.08	2.32	2.35	2.41	1.96	2.34	2.35	2.21	1.96
Average number of mentions (Excl None of these)	2.14	1.86	2.41	2.15	2.04	2.25	2.24	2.35 ^{al}	1.88	2.26	2.21	2.12	1.84

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 1

Q.1 If you were considering an extension to your property, which of the following people would you consult?

Base: All home owners

	Tenure								Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?			
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Rent-ers	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	1222	1222	703	519	-	-	-	-	-	73	354	724
Weighted base	1303	1303	661	642	-	-	-	-	-	85	393	745
General builder	1080	1080	536	545	-	-	-	-	-	66	317	636
	83%	83%	81%	85%	-	-	-	-	-	77%	81%	85%
Electrician	349	349	171	178	-	-	-	-	-	32	113	190
	27%	27%	26%	28%	-	-	-	-	-	37%	29%	26%
Window and conservatory specialist	340	340	159	181	-	-	-	-	-	25	105	198
	26%	26%	24%	28%	-	-	-	-	-	29%	27%	27%
Roofer	296	296	147	149	-	-	-	-	-	30	92	157
	23%	23%	22%	23%	-	-	-	-	-	35%	23%	21%
Carpenter/ Joiner	281	281	153	129	-	-	-	-	-	25	90	150
	22%	22%	23%	20%	-	-	-	-	-	30%	23%	20%
Floor installation expert	176	176	85	91	-	-	-	-	-	17	51	99
	14%	14%	13%	14%	-	-	-	-	-	20%	13%	13%
Painter/ Decorator	143	143	90	53	-	-	-	-	-	26	34	79
	11%	11%	14%	8%	-	-	-	-	-	30%	9%	11%
Interior designer	119	119	62	57	-	-	-	-	-	21	25	65
	9%	9%	9%	9%	-	-	-	-	-	24%	6%	9%
None of the above	128	128	79	49	-	-	-	-	-	4	52	60
	10%	10%	12%	8%	-	-	-	-	-	5%	13%	8%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 1

Q.1 If you were considering an extension to your property, which of the following people would you consult?

Base: All home owners

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Rent-ers	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Weighted base	1303	1303	661	642	-	-	-	-	-	85	393	745
None selected	128 10%	128 10%	79 12%	49 8%	-	-	-	-	-	4 5%	52 13%	60 8%
1 option selected	627 48%	627 48%	313 47%	314 49%	-	-	-	-	-	36 42%	169 43%	385 52%
2 options selected	156 12%	156 12%	81 12%	75 12%	-	-	-	-	-	13 16%	49 12%	88 12%
3 options selected	108 8%	108 8%	45 7%	63 10%	-	-	-	-	-	4 5%	32 8%	58 8%
4 options selected	100 8%	100 8%	41 6%	59 9%	-	-	-	-	-	7 8%	36 9%	51 7%
5 options selected	69 5%	69 5%	34 5%	34 5%	-	-	-	-	-	4 4%	22 5%	41 6%
6 options selected	48 4%	48 4%	27 4%	21 3%	-	-	-	-	-	3 3%	22 5%	22 3%
7 options selected	43 3%	43 3%	27 4%	16 2%	-	-	-	-	-	5 6%	10 3%	25 3%
8 options selected	24 2%	24 2%	14 2%	10 2%	-	-	-	-	-	8 9%	1 *	15 2%
Average number of mentions	2.24	2.24	2.24	2.23	-	-	-	-	-	2.88	2.23	2.19
Average number of mentions (Excl None of these)	2.14	2.14	2.12	2.16	-	-	-	-	-	2.83	2.10	2.11

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 2

Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY (from poorly hung wallpaper through to exposed wiring) in a property, how would this affect your likelihood to put in an offer? Would it make you more or less likely to put in an offer, or would it make no difference?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
More likely	138 7%	86 9%B	52 5%	23 10%Gh	33 10%fGH	29 8%Gh	20 6%	11 4%	22 5%	48 9%J	30 5%	24 6%	36 8%	33 11%	62 7%
It would make no difference	598 30%	299 30%	299 29%	37 15%	101 30%C	106 31%C	116 32%C	107 36%C	132 30%C	159 30%	153 27%	143 33%	143 30%	91 31%	250 30%
Less likely	1091 54%	522 53%	569 56%	131 55%	172 51%	170 51%	189 53%	166 56%	263 60%DEf	290 54%	328 59%Kl	221 51%	251 53%	146 50%	444 54%
Don't know	177 9%	75 8%	102 10%	47 20%DEFGH	32 10%GH	32 10%GH	33 9%GH	14 5%	19 4%	38 7%	46 8%	48 11%i	45 10%	22 8%	74 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 2

Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY (from poorly hung wallpaper through to exposed wiring) in a property, how would this affect your likelihood to put in an offer? Would it make you more or less likely to put in an offer, or would it make no difference?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
More likely	138 7%	5 3%	5 5%	128 7%A	5 6%	10 5%	12 7%	15 8%A	6 4%	14 7%	28 11%AEHL	31 11%AEHL	8 4%
It would make no difference	598 30%	55 30%	31 31%	512 30%	26 33%	75 34%f	43 24%	47 26%	37 26%	62 31%	79 30%	90 32%	54 30%
Less likely	1091 54%	106 59%JK	56 56%	928 54%	42 53%	121 55%	109 60%JK	99 55%	87 62%JK	109 54%	121 46%	137 49%	104 57%j
Don't know	177 9%	15 8%	8 8%	155 9%	7 8%	15 7%	16 9%	19 11%	11 8%	16 8%	32 12%e	23 8%	15 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 2

Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY (from poorly hung wallpaper through to exposed wiring) in a property, how would this affect your likelihood to put in an offer? Would it make you more or less likely to put in an offer, or would it make no difference?

Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
More likely	138 7%	85 7%	49 7%	36 6%	42 6%	18 7%	7 6%	16 6%	11 38%	138 100%	-	-
It would make no difference	598 30%	393 30%	186 28%	207 32%	196 29%	81 29%	41 33%	75 28%	10 34%	-	598 100%	-
Less likely	1091 54%	745 57%	395 60%	350 55%	341 51%	131 47%	65 53%	145 54%	5 18%	-	-	1091 100%
Don't know	177 9%	80 6%	31 5%	49 8%	94 14%	51 18%	10 8%	33 12%	3 11%	-	-	-

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 3

Q.3 If you were to put in an offer on a property with significant signs of poor DIY, by how much, if at all, would you reduce an offer to take into account poor DIY?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
1% less	31 2%	10 1%	21 2%a	11 4%EFgH	8 2%h	4 1%	3 1%	4 1%	2 *	9 2%	3 1%	5 1%	14 3%J	4 1%	14 2%
2% less	44 2%	19 2%	25 2%	5 2%	8 2%h	11 3%H	13 4%H	5 2%	2 1%	12 2%	14 2%	4 1%	15 3%k	5 2%	20 2%
3% less	75 4%	33 3%	42 4%	20 8%FGH	16 5%H	19 6%fGH	9 3%h	6 2%	4 1%	18 3%	24 4%	19 4%	13 3%	15 5%	39 5%
4% less	73 4%	30 3%	43 4%	17 7%EFGH	24 7%EFGH	9 3%	8 2%	3 1%	11 3%	25 5%	15 3%	18 4%	14 3%	13 4%	36 4%
5% less	397 20%	202 21%	195 19%	51 21%	90 27%FGH	75 22%Fh	55 15%	55 18%	72 16%	118 22%l	124 22%l	74 17%	82 17%	68 23%	182 22%
6-10% less	(8) 583 29%	299 30%	284 28%	54 23%	69 21%	103 30%cD	95 27%	91 31%cD	172 39%CDEFG	175 33%l	160 29%	121 28%	127 27%	76 26%	229 28%
11-20% less	(15.5) 359 18%	173 18%	186 18%	28 12%	42 13%	47 14%	67 19%cd	68 23%CDE	106 24%CDEf	85 16%	111 20%	77 18%	86 18%	53 18%	125 15%
More than 20% reduction	(25) 258 13%	122 12%	136 13%	23 10%	48 14%H	41 12%h	70 19%CEH	42 14%H	34 8%	60 11%	57 10%	63 14%	77 16%lJ	49 17%n	94 11%
I would not reduce my offer because of poor DIY	183 9%	94 10%	89 9%	30 13%gh	31 9%	28 8%	37 10%	22 7%	34 8%	33 6%	47 9%	55 13%l	48 10%l	9 3%	89 11%M
Mean	10.60	10.60	10.60	8.85	9.93	9.96	12.20CDEH	11.48CDE	10.63C	9.97	10.25	11.15l	11.27lJ	10.96n	9.93
Standard deviation	7.12	6.99	7.23	6.96	7.57	7.04	7.86	7.09	5.90	6.79	6.70	7.36	7.66	7.59	6.99
Standard error	0.17	0.23	0.24	0.54	0.49	0.39	0.42	0.41	0.28	0.29	0.29	0.44	0.36	0.48	0.27

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 3

Q.3 If you were to put in an offer on a property with significant signs of poor DIY, by how much, if at all, would you reduce an offer to take into account poor DIY?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
1% less	31 2%	2 1%	3 3%Fh	25 1%	3 3%Fh	3 1%	- -	4 2%	- -	5 2% ^f	2 1%	5 2%	4 2% ^f
2% less	44 2%	7 4% ^d	3 3%	35 2%	- -	3 2%	1 1%	6 3%	5 4%	2 1%	4 2%	8 3%	5 3%
3% less	75 4%	7 4% ^L	4 4% ^L	64 4%	6 8% ^{FGIL}	11 5% ^L	3 2%	3 2% ^l	4 3% ^L	3 2%	22 9% ^{FGhIKL}	10 4% ^L	- -
4% less	73 4%	6 3% ^h	* *	67 4%	1 1%	9 4% ^H	15 8% ^{aBDgHK}	6 3% ^h	- -	10 5% ^{bH}	12 4% ^H	7 2%	8 4% ^{bH}
5% less	397 20%	45 25% ^{bk}	14 14%	338 20%	13 16%	39 18%	36 20%	43 24% ^b	26 19%	41 21%	55 21%	50 18%	34 19%
6-10% less	(8) 583 29%	53 29%	23 23%	508 29%	25 31%	62 28%	49 27%	52 29%	42 30%	59 30%	66 25%	91 32%	61 34% ^b
11-20% less	(15.5) 359 18%	28 16% ^j	22 22% ^J	308 18%	17 21% ^J	50 23% ^J	29 16% ^j	30 17% ^J	29 21% ^J	37 19% ^J	24 9%	57 20% ^J	35 20% ^J
More than 20% reduction	(25) 258 13%	16 9%	19 19% ^{AK}	223 13%	9 11%	30 14%	23 13%	21 12%	24 17% ^{ak}	27 13%	38 15%	29 10%	22 12%
I would not reduce my offer because of poor DIY	183 9%	16 9%	11 11%	156 9%	7 9%	13 6%	23 13% ^{El}	15 9%	9 7%	16 8%	38 14% ^{EhikL}	24 9%	11 6%
Mean	10.60	9.37	12.39 ^{cAGJK}	10.63 ^a	10.54	11.09 ^A	10.60	10.18	11.78 ^{Agj}	10.77	10.07	10.37	10.66
Standard deviation	7.12	6.48	7.98	7.11	6.89	7.14	7.09	7.00	7.46	7.14	7.61	6.70	6.91
Standard error	0.17	0.52	0.81	0.18	0.76	0.48	0.60	0.51	0.65	0.58	0.58	0.39	0.50

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 3

Q.3 If you were to put in an offer on a property with significant signs of poor DIY, by how much, if at all, would you reduce an offer to take into account poor DIY?

Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?			
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely	
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124	
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091	
1% less	31 2%	16 1%	8 1%	8 1%	13 2%	6 2%	2 2%	5 2%	2 7%	2 1%	19 3%	9 1%	
2% less	44 2%	28 2%	15 2%	13 2%	16 2%	6 2%	2 2%	8 3%	- -	2 2%	13 2%	25 2%	
3% less	75 4%	46 4%	17 3%	28 4%	27 4%	12 4%	4 3%	12 4%	2 7%	10 8%	27 5%	36 3%	
4% less	73 4%	49 4%	27 4%	22 3%	22 3%	6 2%	7 5%	9 3%	3 9%	4 3%	31 5%	34 3%	
5% less	397 20%	268 21%	119 18%	149 23%	124 18%	48 17%	27 21%	49 18%	5 18%	23 17%	132 22%	220 20%	
6-10% less	(8) 29%	583 31%	403 31%	203 31%	200 31%	173 26%	64 23%	40 32%	69 26%	7 26%	39 29%	159 27%	354 32%
11-20% less	(15.5) 18%	359 19%	247 19%	149 23%	98 15%	108 16%	40 14%	16 13%	52 19%	4 15%	32 23%	82 14%	222 20%
More than 20% reduction	(25) 13%	258 12%	153 11%	73 11%	80 12%	103 15%	54 19%	14 11%	36 13%	2 5%	17 13%	44 7%	168 15%
I would not reduce my offer because of poor DIY	183 9%	93 7%	50 8%	43 7%	86 13%	45 16%	12 10%	30 11%	3 12%	7 5%	90 15%	23 2%	
Mean	10.60	10.43	10.73	10.13	11.04	11.83	9.88	10.79	8.38	10.87	8.97	11.12	
Standard deviation	7.12	6.87	6.76	6.99	7.60	8.16	6.86	7.31	6.20	7.06	6.38	7.21	
Standard error	0.17	0.20	0.26	0.32	0.30	0.64	0.53	0.40	1.19	0.64	0.29	0.22	

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 4

Q.4 Which of the following would be most off-putting when looking around a property with the intention of buying?

Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Visible wiring	797 40%	395 40%	402 39%	54 23%	88 26%	154 46%CD	159 44%CD	141 47%CD	201 46%CD	208 39%	219 39%	167 38%	203 43%	109 37%	312 38%
Ill-fitting or unfinished kitchen units	357 18%	157 16%	201 20%a	33 14%	61 18%	50 15%	54 15%	64 21%cEf	95 22%CEf	87 16%	103 19%	83 19%	84 18%	54 18%	138 17%
Inconveniently or poorly placed electrical sockets	207 10%	89 9%	117 11%	28 12%	49 15%eGh	31 9%	35 10%	24 8%	40 9%	59 11%	58 10%	50 11%	39 8%	42 14%	89 11%
Ill-fitting or unfinished bathroom units	108 5%	59 6%	49 5%	15 6%	25 8%F	19 6%f	10 3%	17 6%f	21 5%	38 7%K	37 7%K	10 2%	22 5%	14 5%	41 5%
Squeaky floorboards	100 5%	52 5%	48 5%	25 11%dEfGH	18 5%	12 4%	20 5%g	7 2%	18 4%	30 6%	24 4%	26 6%	19 4%	14 5%	52 6%
Badly painted walls or woodwork	42 2%	24 2%	18 2%	11 5%degH	5 1%	5 1%	11 3%	5 2%	6 1%	12 2%	10 2%	8 2%	13 3%	3 1%	16 2%
Poor grouting/ tiling	42 2%	21 2%	21 2%	14 6%EFGH	12 4%FH	7 2%H	3 1%	4 2%h	1 *	14 3%	7 1%	15 3%j	7 1%	-	29 3%M
Poorly landscaped gardens	34 2%	16 2%	18 2%	4 2%	10 3%fH	9 3%h	3 1%	5 2%	3 1%	12 2%j	4 1%	8 2%	10 2%	12 4%N	11 1%
Dripping taps	30 1%	18 2%	12 1%	4 2%h	8 2%gH	9 3%GH	6 2%h	1 *	1 *	10 2%	7 1%	4 1%	8 2%	12 4%N	8 1%
Poorly fitted carpets	27 1%	13 1%	14 1%	10 4%EFGH	10 3%eH	2 1%	3 1%h	2 1%	-	7 1%	13 2%k	2 *	5 1%	4 1%	18 2%
Poorly hung wallpaper	11 1%	7 1%	4 *	3 1%H	3 1%	1 *	2 1%	1 *	-	9 2%JKI	1 *	-	2 *	1 *	10 1%
Don't know	248 12%	130 13%	118 12%	36 15%g	48 14%g	37 11%	51 14%G	26 9%	51 12%	50 9%	72 13%i	64 15%l	63 13%i	29 10%	106 13%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 4

Q.4 Which of the following would be most off-putting when looking around a property with the intention of buying?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Visible wiring	797 40%	80 45%J	40 40%J	677 39%	42 52%giJkl	91 41%J	76 42%J	70 39%J	67 48%J	80 40%J	71 27%	112 40%J	69 38%J
Ill-fitting or unfinished kitchen units	357 18%	43 24%CGJ	25 25%cdGJ	289 17%	11 14%	39 18%	40 22%Gj	23 13%	24 17%	37 19%	35 14%	49 17%	29 16%
Inconveniently or poorly placed electrical sockets	207 10%	14 8%	11 11%	181 11%	5 7%	27 12%	15 8%	25 14%h	10 7%	20 10%	33 12%	29 10%	19 10%
Ill-fitting or unfinished bathroom units	108 5%	10 5%	6 6%	92 5%	2 3%	9 4%	6 3%	10 6%	7 5%	15 7%	17 7%	13 5%	13 7%
Squeaky floorboards	100 5%	7 4%	3 3%	90 5%	4 5%	13 6%	8 4%	9 5%	10 7%	8 4%	17 6%	14 5%	7 4%
Badly painted walls or woodwork	42 2%	2 1%	1 1%	39 2%	3 3%	4 2%	2 1%	6 3%	2 1%	3 1%	8 3%	10 3%	2 1%
Poor grouting/ tiling	42 2%	1 1%	1 1%	39 2%	2 2%	8 3%agi	4 2%	1 1%	1 1%	1 1%	15 6%AGhIKI	4 1%	3 2%
Poorly landscaped gardens	34 2%	3 2%	3 3%	28 2%	2 2%	2 1%	3 2%	10 5%aEfljKL	2 1%	1 *	4 2%	4 1%	2 1%
Dripping taps	30 1%	3 2%	1 1%	26 1%	2 2%	4 2%	1 *	6 3%fk	2 1%	2 1%	4 2%	3 1%	3 2%
Poorly fitted carpets	27 1%	-	*	27 2%	2 3%Agi	2 1%	4 2%a	1 *	*	1 *	11 4%AeGhIK	2 1%	4 2%a
Poorly hung wallpaper	11 1%	2 1%	-	10 1%	-	2 1%	2 1%	1 1%	-	-	4 1%	1 *	-
Don't know	248 12%	15 8%	8 8%	226 13%	6 8%	21 9%	21 11%	19 10%	16 11%	34 17%AbdE	42 16%Abde	40 14%a	28 16%abde

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 4

Q.4 Which of the following would be most off-putting when looking around a property with the intention of buying?

Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Visible wiring	797 40%	554 43%	280 42%	274 43%	237 35%	98 35%	42 34%	96 36%	6 23%	38 27%	202 34%	517 47%
Ill-fitting or unfinished kitchen units	357 18%	232 18%	111 17%	121 19%	120 18%	55 20%	18 14%	47 17%	5 18%	28 21%	110 18%	201 18%
Inconveniently or poorly placed electrical sockets	207 10%	136 10%	71 11%	65 10%	68 10%	21 7%	16 13%	31 12%	2 7%	16 11%	65 11%	111 10%
Ill-fitting or unfinished bathroom units	108 5%	85 6%	43 7%	41 6%	23 3%	2 1%	5 4%	17 6%	* 2%	4 3%	41 7%	56 5%
Squeaky floorboards	100 5%	55 4%	26 4%	29 4%	40 6%	12 4%	8 7%	21 8%	5 16%	15 11%	35 6%	46 4%
Badly painted walls or woodwork	42 2%	27 2%	15 2%	11 2%	14 2%	8 3%	2 1%	4 2%	1 4%	3 2%	8 1%	21 2%
Poor grouting/ tiling	42 2%	22 2%	10 2%	12 2%	19 3%	11 4%	4 3%	4 2%	- -	3 2%	9 1%	30 3%
Poorly landscaped gardens	34 2%	18 1%	8 1%	10 2%	13 2%	3 1%	4 4%	6 2%	2 8%	11 8%	9 2%	12 1%
Dripping taps	30 1%	17 1%	11 2%	6 1%	12 2%	7 2%	4 3%	2 1%	- -	2 1%	10 2%	15 1%
Poorly fitted carpets	27 1%	17 1%	8 1%	8 1%	11 2%	1 *	3 2%	7 3%	- -	3 2%	10 2%	12 1%
Poorly hung wallpaper	11 1%	8 1%	6 1%	2 *	3 1%	- -	1 1%	2 1%	- -	3 2%	1 *	7 1%
Don't know	248 12%	131 10%	71 11%	60 9%	111 16%	62 22%	17 14%	32 12%	6 22%	13 9%	99 17%	62 6%

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 5
Gender
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Male	982 49%	982 100%B	-	87 36%	163 48%C	168 50%C	183 51%C	143 48%C	239 55%C	269 50%	253 46%	225 51%	236 50%	126 43%	451 54%M
Female	1022 51%	-	1022 100%A	151 64%DEFGH	175 52%	170 50%	175 49%	154 45%	197 45%	267 50%	303 54%	212 49%	240 50%	167 57%N	378 46%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 5
Gender
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Male	982 49%	92 51%	48 48%	842 49%	40 50%	109 50%	89 50%	90 50%	69 49%	101 50%	117 45%	138 49%	88 49%
Female	1022 51%	89 49%	52 52%	881 51%	40 50%	111 50%	91 50%	91 50%	71 51%	100 50%	144 55%	142 51%	92 51%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 5
Gender
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Male	982 49%	643 49%	336 51%	307 48%	325 48%	152 54%	57 46%	115 43%	14 50%	86 62%	299 50%	522 48%
Female	1022 51%	660 51%	325 49%	334 52%	348 52%	128 46%	66 54%	153 57%	14 50%	52 38%	299 50%	569 52%

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 6
Age
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
18-24	238 12%	87 9%	151 15%A	238 100%DEFGH	-	-	-	-	-	61 11%	85 15%iKL	43 10%	49 10%	29 10%	111 13%
25-34	337 17%	163 17%	175 17%	-	337 100%CEFGH	-	-	-	-	109 20%L	94 17%	70 16%	64 13%	84 29%n	182 22%
35-44	337 17%	168 17%	170 17%	-	-	337 100%CDFGH	-	-	-	87 16%	105 19%l	77 18%	68 14%	71 24%	199 24%
45-54	357 18%	183 19%	175 17%	-	-	-	357 100%CDEGH	-	-	61 11%	106 19%l	87 20%l	103 22%l	64 22%	192 23%
55-64	298 15%	143 15%	154 15%	-	-	-	-	298 100%CDEFH	-	74 14%	67 12%	69 16%	88 18%iJ	40 14%	106 13%
65+	436 22%	239 24%B	197 19%	-	-	-	-	-	436 100%CDEFG	144 27%Jk	98 18%	90 21%	105 22%	4 1%	40 5%M
Average age	47.44	48.70B	46.22	21.90	30.50C	40.05CD	49.87CDE	59.19CDEF	70.20CDEFG	47.82J	45.10	47.94J	49.28J	40.69	41.57

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 6
Age
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
18-24	238 12%	13 7%	8 8%	218 13%a	11 14%l	29 13%al	24 13%al	18 10%l	18 13%l	8 4%	60 23%ABdEFGhIKL	26 9%l	23 12%l
25-34	337 17%	42 23%CDEKL	16 16%dL	280 16%	5 7%	25 11%	38 21%DEKL	35 19%DEKL	36 25%DEKL	42 21%DEKL	54 21%DEKL	33 12%	12 7%
35-44	337 17%	34 19%	15 15%	288 17%	14 18%	46 21%h	25 14%	32 18%	16 12%	34 17%	42 16%	46 16%	33 18%
45-54	357 18%	32 18%	17 17%	308 18%	16 20%	34 16%	31 17%	35 19%	29 21%	39 19%	38 14%	52 18%	34 19%
55-64	298 15%	23 13%	15 15%	259 15%	14 17%	39 18%j	30 17%	24 13%	16 12%	24 12%	28 11%	51 18%J	32 18%j
65+	436 22%	37 20%	29 29%fhJ	371 22%	20 25%J	47 21%	32 18%	37 20%	24 17%	54 27%fhJ	38 15%	73 26%fhJ	46 25%J
Average age	47.44	46.81J	50.87caFHJ	47.31	50.15fHJ	47.58J	45.79J	47.10J	44.51	50.09aFHJ	41.27	50.51AeFGHJ	50.25aFgHJ

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 6
Age
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
18-24	238 12%	84 6%	38 6%	46 7%	138 20%	45 16%	27 22%	66 25%	16 57%	23 17%	37 6%	131 12%
25-34	337 17%	195 15%	63 10%	132 21%	138 20%	36 13%	19 15%	83 31%	4 16%	33 24%	101 17%	172 16%
35-44	337 17%	226 17%	58 9%	169 26%	107 16%	43 15%	18 15%	45 17%	5 16%	29 21%	106 18%	170 16%
45-54	357 18%	225 17%	79 12%	146 23%	130 19%	70 25%	27 21%	33 12%	3 9%	20 14%	116 19%	189 17%
55-64	298 15%	212 16%	124 19%	89 14%	85 13%	42 15%	20 16%	22 8%	1 2%	11 8%	107 18%	166 15%
65+	436 22%	360 28%	299 45%	61 9%	76 11%	45 16%	13 10%	19 7%	-	22 16%	132 22%	263 24%
Average age	47.44	50.67	56.81	44.34	41.97	45.99	42.56	37.49	28.81	42.70	49.05	48.35

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 7
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
AB	536 27%	269 27%	267 26%	61 26%F	109 32%Fg	87 26%F	61 17%	74 25%F	144 33%eFG	536 100%JKL	-	-	-	107 36%N	222 27%
C1	556 28%	253 26%	303 30%a	85 36%GH	94 28%	105 31%GH	106 30%gH	67 22%	98 22%	-	556 100%lIKL	-	-	101 34%	273 33%
C2	437 22%	225 23%	212 21%	43 18%	70 21%	77 23%	87 24%	69 23%	90 21%	-	-	437 100%JLL	-	50 17%	210 25%M
DE	476 24%	236 24%	240 23%	49 21%	64 19%	68 20%	103 29%cDE	88 29%cDE	105 24%	-	-	-	476 100%lJK	36 12%	125 15%
NET: ABC1	1091 54%	522 53%	570 56%	146 61%FG	204 60%FG	193 57%FG	167 47%	140 47%	241 55%FG	536 100%KL	556 100%kL	-	-	208 71%N	495 60%
NET: C2DE	913 46%	461 47%	452 44%	92 39%	134 40%	145 43%	190 53%CDEH	157 53%CDEH	195 45%	-	-	437 100%lJ	476 100%lJ	85 29%	334 40%M

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 7
Social Grade
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
AB	536 27%	46 26%h	26 26%h	464 27%	15 19%	50 23%	46 25%h	71 39%ABDEFHIKL	22 15%	47 23%	93 36%aDEfHIKL	77 28%H	43 24%
C1	556 28%	67 37%CBFGHK	21 21%	467 27%	25 31%gHk	63 29%ghk	43 24%	36 20%	26 18%	63 31%GHK	94 36%BFGHK	60 21%	56 31%GHK
C2	437 22%	24 13%	21 21%	392 23%A	13 17%	52 24%Aj	52 29%AdgJl	35 20%	48 34%AbDeGiJkL	46 23%A	40 15%	70 25%AJ	35 20%
DE	476 24%	43 24%J	32 32%cgJ	401 23%	27 33%fGiJ	55 25%J	40 22%J	38 21%J	45 32%giJ	45 22%J	33 12%	73 26%J	46 26%J
NET: ABC1	1091 54%	114 63%CBdEFHK	47 47%h	931 54%	40 50%H	113 51%H	89 49%H	107 59%bHK	47 34%	110 55%H	188 72%aBDEFGHIKLI9%h	138 9%h	99 55%H
NET: C2DE	913 46%	67 37%j	53 53%AgJ	793 46%A	40 50%aJ	107 49%AJ	92 51%AJ	73 41%J	93 66%AbDEFGIJKL45%J	90 45%J	73 28%	143 51%AGJ	82 45%J

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 7
Social Grade
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
AB	536 27%	414 32%	208 31%	206 32%	112 17%	31 11%	13 11%	69 26%	9 33%	48 35%	159 27%	290 27%
C1	556 28%	365 28%	171 26%	194 30%	186 28%	70 25%	32 26%	84 31%	5 17%	30 21%	153 26%	328 30%
C2	437 22%	304 23%	163 25%	141 22%	130 19%	52 18%	23 18%	56 21%	2 7%	24 18%	143 24%	221 20%
DE	476 24%	219 17%	119 18%	100 16%	245 36%	129 46%	56 45%	60 23%	12 43%	36 26%	143 24%	251 23%
NET: ABC1	1091 54%	779 60%	379 57%	400 62%	298 44%	100 36%	45 37%	152 57%	14 50%	78 56%	312 52%	618 57%
NET: C2DE	913 46%	524 40%	282 43%	241 38%	375 56%	180 64%	78 63%	116 43%	14 50%	60 44%	286 48%	473 43%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 8
GO Region
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Scotland	180 9%	92 9%	89 9%	13 5%	42 12% ^C	34 10% ^c	32 9%	23 8%	37 8%	46 9%	67 12% ⁱ ^k	24 5%	43 9% ^k	29 10%	79 9%
North East	80 4%	40 4%	40 4%	11 5%	5 2%	14 4% ^d	16 4% ^d	14 5% ^d	20 5% ^d	15 3%	25 5%	13 3%	27 6% ^l	10 3%	27 3%
North West	220 11%	109 11%	111 11%	29 12%	25 7%	46 14% ^D	34 10%	39 13% ^D	47 11%	50 9%	63 11%	52 12%	55 12%	32 11%	93 11%
Yorkshire & Humberside	180 9%	89 9%	91 9%	24 10%	38 11%	25 7%	31 9%	30 10%	32 7%	46 9%	43 8%	52 12% ^j	40 8%	19 6%	89 11% ^m
West Midlands	180 9%	90 9%	91 9%	18 8%	35 10%	32 9%	35 10%	24 8%	37 8%	71 13% ^J ^K ^L	36 7%	35 8%	38 8%	31 11%	78 9%
East Midlands	140 7%	69 7%	71 7%	18 8%	36 11% ^E ^g ^H	16 5%	29 8%	16 6%	24 6%	22 4%	26 5%	48 11% ^J	45 9% ^J	25 9%	58 7%
Wales	100 5%	48 5%	52 5%	8 3%	16 5%	15 4%	17 5%	15 5%	29 7%	26 5%	21 4%	21 5%	32 7% ^j	20 7%	32 4%
Eastern	200 10%	101 10%	100 10%	8 3%	42 12% ^C	34 10% ^C	39 11% ^C	24 8% ^C	54 12% ^C ^g	47 9%	63 11%	46 11%	45 9%	29 10%	78 9%
London	261 13%	117 12%	144 14%	60 25% ^D ^E ^F ^G ^H	54 16% ^f ^G ^H	42 12%	38 11%	28 9%	38 9%	93 17% ^K ^L	94 17% ^K ^L	40 9%	33 7%	42 14%	129 16%
South East	281 14%	138 14%	142 14%	26 11%	33 10%	46 14%	52 14%	51 17% ^D	73 17% ^D	77 14%	60 11%	70 16% ^j	73 15% ^j	33 11%	95 11%
South West	180 9%	88 9%	92 9%	23 9% ^D	12 4%	33 10% ^D	34 10% ^D	32 11% ^D	46 11% ^D	43 8%	56 10%	35 8%	46 10%	24 8%	72 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 8
GO Region
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Scotland	180 9%	180 100%CBDEFGHIJKL	-	-	-	-	-	-	-	-	-	-	-
North East	80 4%	-	-	80 5%Ab	80 100%ABEFGHIJKL	-	-	-	-	-	-	-	-
North West	220 11%	-	-	220 13%AB	-	220 100%ABDFGHIJKL	-	-	-	-	-	-	-
Yorkshire & Humberside	180 9%	-	-	180 10%AB	-	-	180 100%ABDEFGHIJKL	-	-	-	-	-	-
West Midlands	180 9%	-	-	180 10%AB	-	-	-	180 100%ABDEFHIJKL	-	-	-	-	-
East Midlands	140 7%	-	-	140 8%AB	-	-	-	-	140 100%ABDEFGIJKL	-	-	-	-
Wales	100 5%	-	100 100%CADEFGHIJKL	-	-	-	-	-	-	-	-	-	-
Eastern	200 10%	-	-	200 12%AB	-	-	-	-	-	200 100%ABDEFGHJKL	-	-	-
London	261 13%	-	-	261 15%AB	-	-	-	-	-	-	261 100%ABDEFGHIKL	-	-
South East	281 14%	-	-	281 16%AB	-	-	-	-	-	-	-	281 100%ABDEFGHIJL	-
South West	180 9%	-	-	180 10%AB	-	-	-	-	-	-	-	-	180 100%ABDEFGHIJK

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 8
GO Region
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Rent-ers	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Scotland	180 9%	105 8%	50 8%	54 8%	75 11%	40 14%	15 12%	20 7%	1 3%	5 4%	55 9%	106 10%
North East	80 4%	49 4%	24 4%	24 4%	29 4%	15 5%	7 6%	7 3%	2 8%	5 4%	26 4%	42 4%
North West	220 11%	142 11%	74 11%	68 11%	75 11%	25 9%	18 15%	32 12%	3 12%	10 7%	75 12%	121 11%
Yorkshire & Humberside	180 9%	112 9%	63 9%	49 8%	65 10%	26 9%	9 7%	30 11%	4 13%	12 9%	43 7%	109 10%
West Midlands	180 9%	132 10%	64 10%	68 11%	45 7%	14 5%	13 10%	19 7%	3 11%	15 11%	47 8%	99 9%
East Midlands	140 7%	99 8%	41 6%	58 9%	41 6%	22 8%	4 3%	15 6%	1 3%	6 4%	37 6%	87 8%
Wales	100 5%	62 5%	36 5%	26 4%	37 6%	21 7%	4 3%	13 5%	1 2%	5 4%	31 5%	56 5%
Eastern	200 10%	152 12%	72 11%	80 12%	48 7%	17 6%	13 11%	18 7%	* 1%	14 10%	62 10%	109 10%
London	261 13%	141 11%	79 12%	62 10%	114 17%	55 20%	18 15%	41 15%	6 20%	28 20%	79 13%	121 11%
South East	281 14%	185 14%	92 14%	92 14%	89 13%	31 11%	16 13%	42 16%	6 23%	31 22%	90 15%	137 13%
South West	180 9%	125 10%	66 10%	59 9%	54 8%	16 6%	6 5%	33 12%	1 5%	8 6%	54 9%	104 9%

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 9
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Yes	1222 61%	608 62%	615 60%	161 68%EFG	232 69%EFG	193 57%	186 52%	170 57%	279 64%eFg	405 76%JKL	348 63%L	275 63%L	195 41%	209 71%	547 66%
No	782 39%	375 38%	407 40%	77 32%	105 31%	144 43%CDh	171 48%CDH	127 43%CDh	157 36%	131 24%	207 37%l	162 37%l	282 59%lJK	84 29%	282 34%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 9
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Yes	1222 61%	112 62%	59 59%	1052 61%	43 54%	134 61%	113 63%	116 64%	76 54%	113 56%	185 71%abDEHIKL	171 61%	100 55%
No	782 39%	69 38%j	41 41%j	672 39%	37 46%J	86 39%J	67 37%	65 36%	64 46%J	88 44%J	75 29%	109 39%J	81 45%J

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 9
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Yes	1222 61%	878 67%	435 66%	443 69%	329 49%	127 45%	49 39%	153 57%	16 55%	96 70%	372 62%	655 60%
No	782 39%	425 33%	226 34%	199 31%	344 51%	153 55%	75 61%	116 43%	13 45%	42 30%	226 38%	436 40%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 10
Tenure
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
NET: Homeowners	1303 65%	643 65%	660 65%	84 35%	195 58%C	226 67%CD	225 63%C	212 71%CDF	360 83%CDEFG	414 77%JKL	365 66%L	304 70%L	219 46%	210 72%	541 65%
Owned outright - without mortgage	661 33%	336 34%	325 32%	38 16%	63 19%	58 17%	79 22%	124 42%CDEF	299 69%CDEFG	208 39%JL	171 31%I	163 37%jL	119 25%	52 18%	206 25%M
Owned with a mortgage or loan	642 32%	307 31%	334 33%	46 19%	132 39%CGH	169 50%CDFGH	146 41%CGH	89 30%CH	61 14%	206 38%L	194 35%L	141 32%L	100 21%	158 54%N	335 40%
NET: Renters	673 34%	325 33%	348 34%	138 58%DEFGH	138 41%EGH	107 32%H	130 36%gH	85 29%H	76 17%	112 21%	186 33%I	130 30%I	245 51%JK	78 27%	277 33%M
Rented from the council	280 14%	152 15%	128 13%	45 19%DH	36 11%	43 13%	70 20%DEgH	42 14%	45 10%	31 6%	70 13%I	52 12%I	129 27%JK	28 10%	106 13%
Rented from a housing association	124 6%	57 6%	66 6%	27 11%dEH	19 6%	18 5%h	27 7%H	20 7%h	13 3%	13 3%	32 6%I	23 5%i	56 12%JK	11 4%	39 5%
Rented from someone else	269 13%	115 12%	153 15%a	66 28%EFGH	83 25%EFGH	45 13%GH	33 9%H	22 7%	19 4%	69 13%	84 15%	56 13%	60 13%	38 13%	132 16%
Rent free	28 1%	14 1%	14 1%	16 7%DEFGH	4 1%h	5 1%H	3 1%	1 *	- -	9 2%	5 1%	2 *	12 3%jK	5 2%	11 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 10
Tenure
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
NET: Homeowners	1303 65%	105 58%	62 62%	1136 66%a	49 61%	142 65%j	112 62%	132 73%AbdefJ	99 70%aJ	152 76%ABDEFJK	141 54%	185 66%J	125 69%aJ
Owned outright - without mortgage	661 33%	50 28%	36 36%	575 33%	24 30%	74 34%	63 35%	64 35%	41 29%	72 36%	79 30%	92 33%	66 37%
Owned with a mortgage or loan	642 32%	54 30%	26 26%	561 33%	24 30%	68 31%	49 27%	68 38%bfJ	58 41%aBeFJ	80 40%BeFJ	62 24%	92 33%j	59 32%j
NET: Renters	673 34%	75 42%CGHIKL	37 37%gl	560 33%	29 36%gi	75 34%gi	65 36%gl	45 25%	41 29%	48 24%	114 44%eGHIKL	89 32%	54 30%
Rented from the council	280 14%	40 22%CEGIKL	21 21%CEGIKL	220 13%	15 19%eGIKL	25 11%	26 14%	14 8%	22 16%g	17 8%	55 21%EGIKL	31 11%	16 9%
Rented from a housing association	124 6%	15 8%hl	4 4%	104 6%	7 9%hl	18 8%hl	9 5%	13 7%	4 3%	13 7%	18 7%	16 6%	6 3%
Rented from someone else	269 13%	20 11%	13 13%	236 14%	7 9%	32 15%	30 17%i	19 10%	15 11%	18 9%	41 16%i	42 15%i	33 18%adGhl
Rent free	28 1%	1 *	1 1%	27 2%	2 3%i	3 2%	4 2%	3 2%	1 1%	* *	6 2%	6 2%	1 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 10
Tenure
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
NET: Homeowners	1303	1303	661	642	-	-	-	-	-	85	393	745
	65%	100%	100%	100%	-	-	-	-	-	62%	66%	68%
Owned outright - without mortgage	661	661	661	-	-	-	-	-	-	49	186	395
	33%	51%	100%	-	-	-	-	-	-	36%	31%	36%
Owned with a mortgage or loan	642	642	-	642	-	-	-	-	-	36	207	350
	32%	49%	-	100%	-	-	-	-	-	26%	35%	32%
NET: Renters	673	-	-	-	673	280	124	269	-	42	196	341
	34%	-	-	-	100%	100%	100%	100%	-	30%	33%	31%
Rented from the council	280	-	-	-	280	280	-	-	-	18	81	131
	14%	-	-	-	42%	100%	-	-	-	13%	13%	12%
Rented from a housing association	124	-	-	-	124	-	124	-	-	7	41	65
	6%	-	-	-	18%	-	100%	-	-	5%	7%	6%
Rented from someone else	269	-	-	-	269	-	-	269	-	16	75	145
	13%	-	-	-	40%	-	-	100%	-	12%	12%	13%
Rent free	28	-	-	-	-	-	-	-	28	11	10	5
	1%	-	-	-	-	-	-	-	100%	8%	2%	*

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 11
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
No formal education	16 1%	7 1%	9 1%	2 1%	4 1% ^f	2 1%	- -	- -	7 2% ^{FG}	- -	3 1%	9 2% ^{lj}	5 1% ^l	* *	8 1%
Primary	15 1%	8 1%	7 1%	1 1%	3 1%	3 1%	1 *	5 2% ^h	2 *	2 *	5 1%	6 1%	- -	- -	7 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1043 52%	485 49%	557 55% ^A	90 38%	136 40%	173 51% ^{CD}	231 65% ^{CDEH}	179 60% ^{CDE}	234 54% ^{CD}	147 28%	261 47% ^l	293 67% ^{lJ}	342 72% ^{lJ}	109 37%	441 53% ^M
University degree or equivalent professional qualification, NVQ level 4, etc.	648 32%	352 36% ^B	297 29%	62 26%	126 37% ^{Cf}	112 33%	105 29%	90 30%	155 35% ^{Cf}	262 49% ^{JKL}	205 37% ^{KL}	96 22%	84 18%	109 37%	284 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	196 10%	83 8%	112 11%	28 12% ^F	55 16% ^{FGH}	44 13% ^{FGH}	16 4%	21 7%	31 7%	111 21% ^{JKL}	47 8% ^{KL}	19 4%	19 4%	70 24% ^N	80 10%
Still in full time education	59 3%	27 3%	32 3%	53 22% ^{DEFGH}	4 1% ^h	* *	2 1%	- -	- -	9 2%	32 6% ^{IKL}	10 2%	9 2%	2 1%	3 *
Don't know	7 *	4 *	3 *	- -	1 *	1 *	2 1%	- -	3 1%	- -	1 *	1 *	6 1% ^{lJ}	- -	1 *
Prefer not to answer	20 1%	16 2% ^B	4 *	3 1%	8 2% ^{eF}	2 *	1 *	3 1%	4 1%	4 1%	6 1%	5 1%	6 1%	3 1%	5 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 11
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
No formal education	16 1%	1 *	1 1%	15 1%	- -	2 1%	6 4%aGhKl	- -	- -	2 1%	2 1%	1 *	1 1%
Primary	15 1%	1 *	1 1%	13 1%	2 2%	1 1%	2 1%	2 1%	- -	3 1%	2 1%	1 *	1 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1043 52%	78 43%	54 54%J	911 53%A	50 63%AgJ	116 53%aJ	94 52%J	92 51%J	78 56%aJ	128 64%AefGJ	91 35%	162 58%AJ	101 56%AJ
University degree or equivalent professional qualification, NVQ level 4, etc.	648 32%	75 41%CDfIjK	30 30%	543 32%	22 27%	72 33%	56 31%	58 32%	52 37%i	50 25%	83 32%	87 31%	64 36%i
Higher university degree, doctorate, MBA, NVQ level 5, etc.	196 10%	17 10%	8 8%	170 10%	4 5%	16 7%	19 11%	19 11%	8 6%	13 7%	57 22%ABDEFGHIKL7%	21 7%	11 6%
Still in full time education	59 3%	7 4%i	5 5%lk	48 3%	2 3%	8 4%i	2 1%	5 3%	1 1%	1 *	23 9%aeFGHIKL	4 1%	2 1%
Don't know	7 *	1 1%	1 1%	5 *	- -	1 1%	- -	1 1%	1 1%	1 *	- -	1 *	- -
Prefer not to answer	20 1%	1 1%	1 1%	18 1%	- -	3 1%	1 1%	3 2%l	- -	3 2%	3 1%	4 1%	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 11
What is the highest educational level that you have achieved to date?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
No formal education	16 1%	12 1%	7 1%	5 1%	4 1%	2 1%	* *	2 1%	- -	1 1%	- -	12 1%
Primary	15 1%	9 1%	5 1%	4 1%	5 1%	1 *	3 2%	2 1%	- -	2 1%	4 1%	8 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1043 52%	641 49%	324 49%	317 49%	391 58%	190 68%	74 60%	126 47%	11 40%	71 51%	317 53%	555 51%
University degree or equivalent professional qualification, NVQ level 4, etc.	648 32%	467 36%	246 37%	221 34%	171 25%	55 20%	28 22%	88 33%	11 37%	41 29%	201 34%	367 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	196 10%	138 11%	62 9%	76 12%	54 8%	15 6%	6 5%	32 12%	4 13%	17 13%	54 9%	102 9%
Still in full time education	59 3%	18 1%	6 1%	12 2%	40 6%	15 5%	10 8%	15 5%	1 4%	1 *	11 2%	37 3%
Don't know	7 *	4 *	3 1%	1 *	2 *	1 *	1 1%	- -	1 2%	- -	2 *	5 *
Prefer not to answer	20 1%	14 1%	8 1%	6 1%	5 1%	- -	1 1%	4 1%	1 4%	5 4%	8 1%	5 *

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 12
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Yes - responsible for half or more of the items bought	1830 91%	854 87%	976 96%A	184 77%	310 92%Ch	325 96%CDH	344 96%CDH	287 96%CDH	380 87%C	484 90%	508 91%	395 90%	444 93%	283 97%	781 94%
No - not responsible for most of the items bought	174 9%	128 13%B	46 4%	54 23%DEFGH	28 8%EFG	12 4%	13 4%	11 4%	56 13%DEFG	52 10%	48 9%	42 10%	32 7%	10 3%	48 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 12

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Yes - responsible for half or more of the items bought	1830 91%	165 92%	95 95%K	1570 91%	72 90%	199 90%	174 97%aDEIJK	168 93%K	130 93%k	180 90%	235 90%	242 86%	170 94%K
No - not responsible for most of the items bought	174 9%	15 8%f	5 5%	154 9%	8 10%F	22 10%F	6 3%	13 7%	10 7%	20 10%F	26 10%F	38 14%BFGhL	11 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 12
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Yes - responsible for half or more of the items bought	1830 91%	1179 90%	584 88%	594 93%	628 93%	258 92%	116 93%	255 95%	24 83%	127 92%	557 93%	990 91%
No - not responsible for most of the items bought	174 9%	124 10%	77 12%	47 7%	45 7%	23 8%	8 7%	14 5%	5 17%	12 8%	41 7%	101 9%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 13
How many cars are there in your household?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
No cars in the household	421 21%	195 20%	226 22%	71 30%EGH	78 23%H	68 20%h	83 23%H	53 18%	66 15%	74 14%	126 23%IK	50 11%	171 36%IJK	49 17%	164 20%
NET: Any	1583 79%	787 80%	796 78%	167 70%	259 77%	269 80%C	274 77%	244 82%C	370 85%CDeF	462 86%JL	429 77%L	387 89%JL	305 64%	244 83%	665 80%
1	842 42%	437 45%b	404 40%	72 30%	118 35%	140 41%C	144 40%C	137 46%CD	231 53%CDEFG	214 40%	212 38%	210 48%IJ	206 43%	100 34%	338 41%
2	561 28%	262 27%	299 29%	61 26%	98 29%	115 34%cFG	89 25%	75 25%	124 28%	187 35%jL	161 29%L	137 31%L	76 16%	108 37%n	250 30%
3+	180 9%	87 9%	93 9%	34 14%EH	43 13%EH	15 4%	42 12%EH	32 11%EH	14 3%	61 11%L	56 10%L	41 9%L	23 5%	36 12%	77 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 13
How many cars are there in your household?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
No cars in the household	421 21%	54 30%CFGHIKL	23 23%GI	344 20%	18 23%GI	59 27%fGHIKL	33 18%	22 12%	20 14%	22 11%	96 37%BDEFGHIKL	42 15%	31 17%
NET: Any	1583 79%	127 70%	78 77%J	1379 80%A	62 77%J	161 73%J	147 82%AeJ	158 88%ABDEJ	120 86%AEJ	178 89%ABDEJ	164 63%	239 85%AEJ	149 83%AEJ
1	842 42%	73 41%	39 39%	729 42%	41 52%eG	89 40%	81 45%	64 36%	66 47%g	83 42%	106 41%	117 42%	81 45%g
2	561 28%	41 23%	29 29%j	490 28%	17 21%	59 27%j	54 30%J	66 36%ADeJL	42 30%J	75 37%ADeJkL	50 19%	80 29%J	47 26%
3+	180 9%	12 7%	9 9%j	159 9%	4 5%	13 6%	12 7%	28 16%ADEFhJ	11 8%j	20 10%J	9 3%	41 15%ADEFJ	21 12%deJ

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 13
How many cars are there in your household?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
No cars in the household	421 21%	131 10%	63 10%	68 11%	285 42%	139 50%	46 38%	99 37%	5 16%	25 18%	127 21%	207 19%
NET: Any	1583 79%	1172 90%	598 90%	574 89%	388 58%	141 50%	77 62%	169 63%	24 84%	113 82%	471 79%	883 81%
1	842 42%	544 42%	296 45%	248 39%	291 43%	116 41%	57 46%	117 44%	7 24%	56 41%	228 38%	497 46%
2	561 28%	491 38%	238 36%	254 40%	61 9%	19 7%	12 10%	29 11%	9 32%	41 30%	194 32%	288 26%
3+	180 9%	137 10%	64 10%	72 11%	36 5%	6 2%	8 6%	23 8%	8 28%	16 11%	49 8%	98 9%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 14
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
White	1842 92%	905 92%	937 92%	180 76%	297 88%C	306 91%C	337 94%CDe	296 100%CDEFh	426 98%CDEF	483 90%	502 90%	402 92%	455 96%lJk	262 89%	748 90%
NET: Non-white	142 7%	64 7%	77 8%	48 20%DEFGH	40 12%FGH	28 8%GH	20 6%GH	* *	5 1%	48 9%L	49 9%L	25 6%	20 4%	30 10%	78 9%
Mixed	33 2%	12 1%	21 2%	9 4%GH	9 3%GH	9 3%GH	6 2%gH	* *	- -	12 2%	6 1%	8 2%	6 1%	3 1%	20 2%
Asian	57 3%	32 3%	25 2%	24 10%dEFGH	18 5%FGH	11 3%FGH	3 1%	- *	1 *	21 4%l	17 3%	10 2%	9 2%	12 4%	31 4%
Black	42 2%	13 1%	29 3%a	14 6%EGH	10 3%Gh	5 2%G	9 3%Gh	- -	3 1%	12 2%l	22 4%KL	5 1%	4 1%	11 4%	22 3%
Chinese	6 *	4 *	2 *	1 1%	3 1%	- -	2 *	- -	- -	2 *	2 *	1 *	1 *	4 1%N	1 *
Other ethnic group	4 *	3 *	1 *	- -	- -	3 1%h	* *	- -	- -	1 *	2 *	* *	- -	- -	4 *
Prefer not to answer	20 1%	12 1%	7 1%	10 4%DEFGH	1 *	3 1%f	- -	1 *	5 1%f	4 1%	5 1%	9 2%L	1 *	1 1%	3 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 14
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
White	1842 92%	177 98%CeGJk	98 98%CgJ	1567 91%	78 98%gJ	207 94%J	176 97%GJ	165 92%J	132 94%J	193 96%J	182 70%	264 94%J	170 94%J
NET: Non-white	142 7%	3 2%	2 2%	137 8%AB	1 1%	12 6%ad	3 2%	13 7%AbDF	8 5%	8 4%	69 27%ABDEFGHIKL	13 5%	10 6%ad
Mixed	33 2%	- -	- -	33 2%	- -	2 1%	2 1%	2 1%	4 3%a	4 2%	12 4%AbdE	5 2%	2 1%
Asian	57 3%	1 1%	1 1%	55 3%a	- -	6 3%i	1 1%	7 4%adflk	3 2%	1 *	27 10%ABDEFGHIKL	3 1%	7 4%adflk
Black	42 2%	- -	* *	41 2%a	1 1%	2 1%	- -	3 2%	1 1%	2 1%	30 11%ABDEFGHIKL	3 1%	* *
Chinese	6 *	1 *	- -	5 *	- -	2 1%	- -	1 *	- -	1 1%	1 *	1 *	- -
Other ethnic group	4 *	1 1%	- -	3 *	- -	1 1%	- -	- -	- -	- -	1 *	* *	- -
Prefer not to answer	20 1%	1 *	- -	19 1%	1 1%	1 *	1 1%	2 1%	1 1%	- -	10 4%aEIL	4 1%	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 14
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
White	1842 92%	1224 94%	630 95%	594 93%	596 89%	247 88%	112 90%	238 89%	22 77%	126 91%	559 94%	1006 92%
NET: Non-white	142 7%	68 5%	26 4%	41 6%	67 10%	29 10%	10 8%	29 11%	7 23%	12 9%	34 6%	75 7%
Mixed	33 2%	12 1%	4 1%	8 1%	19 3%	7 2%	3 2%	10 4%	1 5%	1 1%	9 1%	23 2%
Asian	57 3%	37 3%	19 3%	18 3%	17 3%	1 *	5 4%	12 4%	3 11%	6 5%	11 2%	28 3%
Black	42 2%	13 1%	- -	13 2%	28 4%	21 7%	2 1%	6 2%	1 3%	1 1%	12 2%	20 2%
Chinese	6 *	4 *	2 *	1 *	1 *	- -	* *	1 *	1 4%	2 1%	* *	3 *
Other ethnic group	4 *	3 *	1 *	1 *	1 *	- -	- -	1 *	- -	1 1%	1 *	1 *
Prefer not to answer	20 1%	11 1%	5 1%	6 1%	9 1%	5 2%	2 2%	2 1%	- -	- -	5 1%	10 1%

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 15
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Christian	1093 55%	525 53%	568 56%	63 26%	138 41%C	182 54%CD	193 54%CD	196 66%CDEF	321 74%CDEFG	294 55%	295 53%	242 55%	262 55%	143 49%	420 51%
NET: Other	104 5%	58 6%	45 4%	23 10%FGH	29 9%fGH	22 7%GH	15 4%h	7 2%	8 2%	33 6%	24 4%	22 5%	24 5%	24 8%	45 5%
Muslim	31 2%	18 2%	12 1%	13 5%FGH	8 2%GH	8 2%fGH	2 1%	-	-	9 2%	10 2%	6 1%	5 1%	10 3%n	12 1%
Hindu	11 1%	6 1%	5 1%	4 2%fgH	4 1%h	4 1%fgH	-	-	-	5 1%	2 *	2 *	2 *	1 *	7 1%
Jewish	10 1%	6 1%	4 *	3 1%	1 *	1 *	1 *	2 1%	2 *	4 1%	2 *	-	4 1%	3 1%	4 *
Sikh	5 *	5 1%B	-	-	4 1%fh	1 *	-	-	-	1 *	-	4 1%jl	-	-	5 1%
Buddhist	9 *	4 *	4 *	-	3 1%	1 *	2 *	2 1%	2 *	3 1%	3 1%	-	2 *	3 1%	2 *
Other	38 2%	19 2%	19 2%	4 2%	9 3%	7 2%	10 3%gh	3 1%	5 1%	10 2%	6 1%	11 2%	10 2%	7 2%	16 2%
None	766 38%	378 39%	388 38%	139 58%dEFGH	163 48%EGH	128 38%GH	146 41%GH	87 29%	103 24%	198 37%	219 39%	167 38%	183 39%	117 40%	347 42%
Prefer not to say	41 2%	21 2%	20 2%	13 6%EFH	8 2%	5 2%	4 1%	7 2%	3 1%	12 2%	17 3%l	6 1%	7 1%	9 3%	18 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 15
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Christian	1093 55%	91 50%	66 66%cAfiJL	936 54%	53 67%AfhJKL	124 56%	95 53%	102 56%	76 54%	104 52%	133 51%	156 56%	94 52%
NET: Other	104 5%	6 3%	4 4%	95 5%	1 1%	12 5%	4 2%	9 5%	5 3%	6 3%	37 14%ABDEFGHIKL	15 5%	7 4%
Muslim	31 2%	* *	1 1%	29 2%	- -	7 3%AiKL	3 2%	2 1%	2 1%	- -	13 5%AdgIKL	3 1%	- -
Hindu	11 1%	1 *	* *	10 1%	- -	- -	- -	- -	1 1%	- -	7 2%Efgik	1 *	1 1%
Jewish	10 1%	1 1%	- -	9 1%	- -	1 *	- -	- -	- -	- -	8 3%efgikl	1 *	- -
Sikh	5 *	- -	- -	5 *	- -	- -	- -	4 2%aEfiKI	- -	- -	1 *	- -	- -
Buddhist	9 *	3 1%ck	1 1%	6 *	- -	* *	1 *	1 1%	- -	- -	1 1%	- -	2 1%
Other	38 2%	1 *	2 2%	35 2%	1 1%	3 2%	- -	2 1%	2 1%	6 3%f	7 3%f	11 4%AFg	3 2%
None	766 38%	79 44%bdgJ	31 31%	656 38%	26 32%	84 38%j	80 44%bdgJ	62 34%	57 40%j	89 45%bdgJ	75 29%	106 38%j	77 43%bJ
Prefer not to say	41 2%	4 2%e	- -	37 2%	- -	1 *	2 1%	7 4%bdEik	3 2%	1 1%	15 6%BDEFIKI	4 1%	3 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 15
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Christian	1093 55%	761 58%	420 64%	341 53%	321 48%	145 52%	60 48%	116 43%	11 38%	85 62%	331 55%	609 56%
NET: Other	104 5%	61 5%	36 5%	26 4%	38 6%	11 4%	6 5%	21 8%	5 16%	15 11%	25 4%	51 5%
Muslim	31 2%	17 1%	8 1%	9 1%	10 2%	3 1%	3 2%	5 2%	3 10%	6 5%	5 1%	16 1%
Hindu	11 1%	3 *	2 *	1 *	7 1%	- -	2 2%	5 2%	1 4%	3 2%	1 *	4 *
Jewish	10 1%	9 1%	5 1%	4 1%	2 *	- -	- -	2 1%	- -	- -	3 1%	7 1%
Sikh	5 *	5 *	4 1%	1 *	- -	- -	- -	- -	- -	- -	1 *	- -
Buddhist	9 *	6 *	4 1%	3 *	2 *	1 1%	- -	1 *	* 2%	- -	3 1%	6 1%
Other	38 2%	21 2%	13 2%	8 1%	16 2%	7 2%	1 1%	8 3%	- -	5 4%	12 2%	18 2%
None	766 38%	462 35%	200 30%	262 41%	292 43%	111 39%	54 44%	127 47%	13 44%	35 26%	235 39%	411 38%
Prefer not to say	41 2%	18 1%	6 1%	13 2%	22 3%	14 5%	3 3%	5 2%	1 2%	3 2%	7 1%	20 2%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 16
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
NET: Urban	1585 79%	800 81%B	785 77%	203 85%GH	290 86%FGH	280 83%GH	281 79%H	227 76%h	303 70%	417 78%	443 80%	338 78%	386 81%	228 78%	683 82%
Urban - Population over 10,000	831 41%	477 49%B	354 35%	135 57%EFGH	169 50%EFgH	129 38%	136 38%	122 41%H	140 32%	241 45%KL	256 46%KL	153 35%	181 38%	145 49%	378 46%
Town and Fringe	753 38%	322 33%	431 42%A	67 28%	121 36%	151 45%CdGh	145 41%C	105 35%	163 37%c	176 33%	187 34%	186 43%IJ	205 43%IJ	83 28%	305 37%M
NET: Rural	419 21%	183 19%	237 23%A	35 15%	48 14%	57 17%	76 21%D	71 24%CDE	133 30%CDEFg	119 22%	113 20%	98 22%	90 19%	65 22%	146 18%
Village	374 19%	162 17%	212 21%A	34 14%	45 13%	53 16%	72 20%d	54 18%	117 27%CDEFG	101 19%	96 17%	96 22%	82 17%	60 21%n	122 15%
Hamlet & Isolated Dwelling	45 2%	20 2%	25 2%	2 1%	3 1%	5 1%	4 1%	16 5%CDEF	16 4%cDeF	18 3%K	17 3%K	2 *	8 2%	5 2%	25 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 16
Which of the following best describes where you live?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
NET: Urban	1585 79%	136 75%B	57 57%	1392 81%B	67 83%BH	191 86%ABfgHIKL	141 78%Bh	143 79%BH	95 68%	150 75%B	254 97%ABDEFGHIKL	216 7%Bh	136 76%B
Urban - Population over 10,000	831 41%	75 41%BK	27 27%	730 42%B	28 35%	84 38%bK	73 40%bK	65 36%	44 31%	69 34%	220 84%ABDEFGHIKL	81 9%	67 37%k
Town and Fringe	753 38%	61 34%J	30 30%J	663 38%	39 48%ABJ	106 48%ABfhJl	68 38%J	78 43%aBJ	51 36%J	81 40%J	34 13%	136 48%ABfHJl	69 38%J
NET: Rural	419 21%	45 25%EJ	43 43%CADEFGIJKL	331 9%	14 17%J	30 14%J	39 22%eJ	37 21%eJ	46 32%DEfGJK	51 25%EJ	7 3%	64 23%EJ	44 24%EJ
Village	374 19%	31 17%J	39 39%CADEFGIJKL	304 8%	10 13%J	26 12%J	39 22%EJ	32 18%J	45 32%ADEfGJKL	48 24%dEJ	7 3%	60 22%EJ	35 20%EJ
Hamlet & Isolated Dwelling	45 2%	14 7%CEFGHIJK	4 4%cFhJ	27 2%	3 4%FhJ	4 2%j	-	5 3%fJ	* *	3 1%	-	4 1%	9 5%FHJK

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 16
Which of the following best describes where you live?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
NET: Urban	1585 79%	994 76%	473 71%	521 81%	568 84%	223 80%	108 87%	236 88%	23 81%	115 84%	464 78%	863 79%
Urban - Population over 10,000	831 41%	478 37%	229 35%	249 39%	335 50%	132 47%	66 53%	137 51%	18 63%	75 55%	237 40%	453 42%
Town and Fringe	753 38%	516 40%	243 37%	272 42%	232 35%	91 32%	42 34%	100 37%	5 18%	40 29%	227 38%	410 38%
NET: Rural	419 21%	309 24%	189 29%	120 19%	105 16%	57 20%	16 13%	32 12%	6 19%	23 16%	134 22%	228 21%
Village	374 19%	276 21%	168 25%	108 17%	95 14%	55 20%	16 13%	24 9%	3 12%	21 15%	112 19%	208 19%
Hamlet & Isolated Dwelling	45 2%	33 3%	20 3%	13 2%	10 1%	2 1%	- -	8 3%	2 8%	2 1%	23 4%	20 2%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 17
Which of the following best describes your current working status?
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
NET: Working	1122 56%	577 59%B	545 53%	140 59%gH	266 79%CiGH	270 80%CFGH	256 72%CGH	146 49%H	44 10%	329 61%L	374 67%iKL	259 59%L	160 34%	293 100%	829 100%
Working full time - working 30 hours per week or more	882 44%	502 51%B	379 37%	103 43%gH	240 71%CeFGH	215 64%CiGH	202 57%CGH	101 34%H	20 5%	266 50%L	297 54%L	211 48%L	107 23%	234 80%	648 78%
Working part time - working between 8 and 29 hours per week	240 12%	75 8%	166 16%A	37 16%DH	26 8%	55 16%DH	55 15%DH	44 15%DH	24 6%	63 12%	76 14%	48 11%	53 11%	59 20%	182 22%
NET: Not working	882 44%	405 41%	477 47%A	98 41%DEF	71 21%	67 20%	101 28%eE	152 51%cDEF	392 90%CDEFG	207 39%j	182 33%	177 41%J	316 66%IJK	-	-
Not working but seeking work or temporarily unemployed or sick	123 6%	63 6%	60 6%	13 5%H	35 10%eH	19 6%H	37 10%cEgH	19 6%H	-	7 1%	14 3%	15 3%i	87 18%IJK	-	-
Not working and not seeking work/ student	133 7%	61 6%	73 7%	74 31%DEFGH	16 5%H	10 3%H	15 4%H	19 6%eH	-	20 4%	40 7%i	21 5%	52 11%jJK	-	-
Retired on a state pension only	126 6%	37 4%	90 9%A	-	-	-	-	20 7%CDEF	107 24%CDEFG	6 1%	9 2%	19 4%IJ	93 20%IJK	-	-
Retired with a private pension	351 18%	222 23%B	129 13%	-	-	-	4 1%e	69 23%CDEF	279 64%CDEFG	154 29%JKL	94 17%L	83 19%L	20 4%	-	-
House person, housewife, househusband, etc.	148 7%	22 2%	125 12%A	11 5%H	21 6%H	38 11%CdH	45 13%CDH	26 9%H	7 2%	20 4%	24 4%	40 9%IJ	64 13%IJ	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 17
Which of the following best describes your current working status?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
NET: Working	1122 56%	108 60%DK	51 51%	963 56%	37 46%	125 57%K	108 60%dK	109 60%DK	83 59%dK	108 54%	171 65%BDelKL	128 46%	95 53%
Working full time - working 30 hours per week or more	882 44%	88 49%DKl	43 43%	750 44%	25 31%	95 43%dK	90 50%DKl	89 49%DKl	68 49%DK	84 42%	136 52%DeiKL	93 33%	71 39%
Working part time - working between 8 and 29 hours per week	240 12%	19 11%	8 8%	213 12%	12 14%	30 13%	18 10%	21 11%	14 10%	24 12%	34 13%	35 13%	24 14%
NET: Not working	882 44%	72 40%	49 49%J	760 44%	44 54%AfGhJ	95 43%j	73 40%	71 40%	57 41%	93 46%J	90 35%	153 54%AEFGHJ	85 47%J
Not working but seeking work or temporarily unemployed or sick	123 6%	12 7%	8 8%	103 6%	7 8%	15 7%	8 4%	9 5%	7 5%	8 4%	12 4%	30 11%FGIJL	9 5%
Not working and not seeking work/ student	133 7%	14 8%	9 9%l	111 6%	4 5%	14 6%	12 7%	12 6%	7 5%	11 5%	29 11%hiKL	15 5%	6 4%
Retired on a state pension only	126 6%	10 6%	11 11%cj	105 6%	7 8%	14 7%	9 5%	10 5%	9 6%	15 7%	11 4%	20 7%	10 6%
Retired with a private pension	351 18%	25 14%	18 18%	308 18%	20 25%afhJ	39 18%j	26 14%	33 18%j	20 14%	43 22%J	28 11%	60 21%aJ	40 22%aJ
House person, housewife, househusband, etc.	148 7%	11 6%	4 4%	133 8%	6 8%	14 6%	17 10%J	8 5%	14 10%J	16 8%	9 4%	28 10%bgJ	20 11%bGJ

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 17
Which of the following best describes your current working status?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
NET: Working	1122 56%	751 58%	258 39%	494 77%	355 53%	135 48%	50 41%	170 63%	16 55%	95 69%	341 57%	590 54%
Working full time - working 30 hours per week or more	882 44%	601 46%	193 29%	408 64%	270 40%	99 35%	37 30%	133 50%	11 38%	82 59%	267 45%	460 42%
Working part time - working between 8 and 29 hours per week	240 12%	151 12%	65 10%	86 13%	85 13%	35 13%	13 10%	37 14%	5 17%	13 9%	75 13%	130 12%
NET: Not working	882 44%	551 42%	403 61%	148 23%	318 47%	146 52%	73 59%	99 37%	13 45%	43 31%	257 43%	501 46%
Not working but seeking work or temporarily unemployed or sick	123 6%	41 3%	22 3%	20 3%	74 11%	34 12%	15 12%	24 9%	8 28%	11 8%	37 6%	56 5%
Not working and not seeking work/ student	133 7%	38 3%	16 2%	22 3%	92 14%	38 14%	24 19%	30 11%	4 13%	5 3%	38 6%	63 6%
Retired on a state pension only	126 6%	83 6%	62 9%	21 3%	44 7%	25 9%	9 7%	10 4%	-	6 4%	42 7%	69 6%
Retired with a private pension	351 18%	311 24%	268 41%	43 7%	40 6%	20 7%	8 6%	13 5%	-	15 11%	103 17%	223 20%
House person, housewife, househusband, etc.	148 7%	79 6%	36 5%	43 7%	68 10%	28 10%	18 15%	22 8%	1 3%	7 5%	38 6%	89 8%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1025	546	479	98	199	272	266	147	43	329	363	173	160	258	767
Weighted base	1122	577	545	140*	266	270	256	146	44**	329	374	259	160	293	829
NET: Public Sector	293 26%	126 22%	167 31%A	29 21%	84 32%	71 26%	64 25%	40 28%	4 9%	107 32%KL	101 27%k	50 19%	36 22%	293 100%N	-
Central government including all administrative departments and central government agencies such as the Bank of England	33 3%	13 2%	20 4%	2 1%	15 6%F	8 3%	4 1%	4 3%	-	20 6%KL	12 3%kL	1 *	-	33 11%N	-
HM Forces	4 *	3 1%	1 *	2 2%	1 *	1 *	-	-	-	-	-	2 1%	2 1%ij	4 1%N	-
National Health Service	64 6%	31 5%	34 6%	9 6%	13 5%	16 6%	17 6%	10 7%	* 1%	20 6%	16 4%	12 5%	16 10%Jk	64 22%N	-
Universities and Academies funded by government	22 2%	6 1%	16 3%a	4 3%	3 1%	7 3%	6 2%	1 1%	-	11 3%l	8 2%	1 1%	* *	22 8%N	-
Courts service	4 *	* *	3 1%	-	-	1 *	3 1%	-	-	1 *	3 1%	-	* *	4 1%N	-
Local government administration	44 4%	15 3%	29 5%A	-	18 7%C	10 4%c	9 4%c	6 4%c	-	8 2%	26 7%IL	10 4%	1 1%	44 15%N	-
Police service	12 1%	7 1%	4 1%	-	5 2%	5 2%	2 1%	-	-	-	12 3%IKL	-	-	12 4%N	-
Public sector housing	9 1%	5 1%	3 1%	2 1%	2 1%	4 1%	1 *	-	-	3 1%	2 1%	2 1%	2 1%	9 3%N	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	39 4%	13 2%	26 5%a	3 2%	10 4%	6 2%	11 4%	7 5%	2 5%	22 7%JKI	9 2%	4 2%	4 2%	39 13%N	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base; ** very small base (under 30) ineligible for sig testing

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	1122	577	545	140*	266	270	256	146	44**	329	374	259	160	293	829
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	12 1%	10 2%b	2 *	1 1%	2 1%	6 2%	1 *	2 1%	- -	1 *	3 1%	7 3%i	2 1%	12 4%N	- -
Bradford and Bingley or Northern Rock Building societies	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	50 4%	22 4%	27 5%	7 5%	13 5%	7 3%	11 4%	10 7%e	1 3%	22 7%j	12 3%	8 3%	8 5%	50 17%N	- -
None of the above (Private Sector)	829 74%	451 78%B	378 69%	111 79%	182 68%	199 74%	192 75%	106 72%	40 91%	222 68%	273 73%	210 81%j	125 78%l	- -	829 100%M

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base; ** very small base (under 30) ineligible for sig testing

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	1025	96	54	875	39	123	81	109	72	84	122	146	99
Weighted base	1122	108*	51*	963	37*	125*	108*	109*	83*	108*	171*	128	95*
NET: Public Sector	293 26%	29 27%	20 38% ^{cF}	244 25%	10 27%	32 26%	19 17%	31 28%	25 30%	29 27%	42 24%	33 25%	24 25%
Central government including all administrative departments and central government agencies such as the Bank of England	33 3%	2 2%	2 4% ^K	29 3%	1 2%	2 2%	6 5% ^K	5 4% ^K	2 2%	2 2%	11 7% ^{Kl}	-	* *
HM Forces	4 *	-	-	4 *	-	-	-	-	2 2%	-	2 1%	-	-
National Health Service	64 6%	6 5% ^f	5 10% ^{Fi}	53 6%	2 5% ^F	10 8% ^F	-	11 10% ^{Fi}	7 9% ^F	2 2%	7 4%	9 7% ^F	5 5% ^f
Universities and Academies funded by government	22 2%	2 2%	-	20 2%	1 2%	2 1%	4 4% ^k	4 3% ^k	* 1%	1 1%	7 4% ^k	-	1 1%
Courts service	4 *	1 1%	-	3 *	-	1 1%	-	1 1%	-	-	-	* *	1 1%
Local government administration	44 4%	4 3%	4 8% ^j	36 4%	1 4%	4 3%	3 3%	6 5%	5 6%	5 5%	3 2%	3 2%	6 6% ^j
Police service	12 1%	2 2%	-	10 1%	1 2%	2 2%	-	-	1 1%	3 3%	1 1%	1 *	1 1%
Public sector housing	9 1%	1 1%	-	8 1%	2 4% ^{EfgJ}	-	-	-	2 2%	2 2%	-	2 2%	1 1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	39 4%	2 2%	2 4%	36 4%	-	6 5%	3 2%	1 1%	* *	7 7% ^{gh}	4 2%	10 8% ^{aGHj}	5 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	1122	108*	51*	963	37*	125*	108*	109*	83*	108*	171*	128	95*
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	12 1%	1 1%	5 10%CAEFGHJKL1%	6 1%	1 2%j	-	-	-	1 2%	2 2%	-	1 1%	1 1%
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	50 4%	10 9%Cj	1 3%	38 4%	2 5%	5 4%	3 3%	5 4%	4 5%	5 4%	6 3%	7 5%	3 3%
None of the above (Private Sector)	829 74%	79 73%	32 62%	719 75%b	27 73%	93 74%	89 83%B	78 72%	58 70%	78 73%	129 76%	95 75%	72 75%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l
 * small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	1025	625	247	378	383	82	73	228	17	80	312	552
Weighted base	1122	751	258	494	355	135	50	170	16	95	341	590
NET: Public Sector	293 26%	210 28%	52 20%	158 32%	78 22%	28 21%	11 22%	38 23%	5 33%	33 35%	91 27%	146 25%
Central government including all administrative departments and central government agencies such as the Bank of England	33 3%	22 3%	4 1%	18 4%	11 3%	5 4%	2 4%	4 2%	-	4 4%	7 2%	21 4%
HM Forces	4 *	3 *	-	3 1%	1 *	-	-	1 1%	-	2 2%	-	1 *
National Health Service	64 6%	46 6%	10 4%	35 7%	18 5%	9 7%	2 4%	7 4%	1 5%	13 13%	22 6%	27 5%
Universities and Academies funded by government	22 2%	12 2%	4 2%	8 2%	10 3%	2 1%	* 1%	7 4%	* 3%	-	8 2%	12 2%
Courts service	4 *	2 *	1 *	1 *	1 *	-	1 2%	-	1 5%	-	3 1%	1 *
Local government administration	44 4%	35 5%	11 4%	24 5%	9 3%	4 3%	1 2%	3 2%	-	1 1%	10 3%	27 5%
Police service	12 1%	11 1%	1 *	10 2%	1 *	-	-	1 *	-	1 1%	7 2%	3 1%
Public sector housing	9 1%	5 1%	-	5 1%	2 1%	-	-	2 1%	2 10%	2 2%	4 1%	3 1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	39 4%	35 5%	9 4%	25 5%	5 1%	1 1%	-	4 2%	-	3 3%	17 5%	13 2%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	12 1%	11 1%	1 1%	10 2%	1 *	-	-	1 1%	-	-	3 1%	9 2%

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Weighted base	1122	751	258	494	355	135	50	170	16	95	341	590
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	50 4%	28 4%	10 4%	19 4%	20 6%	6 5%	5 10%	8 5%	2 10%	7 7%	11 3%	29 5%
None of the above (Private Sector)	829 74%	541 72%	206 80%	335 68%	277 78%	106 79%	39 78%	132 77%	11 67%	62 65%	250 73%	444 75%

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 19
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
No children aged 18 or under	1457 73%	751 76%B	706 69%	183 77%DEF	194 57%E	142 42%	231 65%E	275 93%CDEF	432 99%CDEFG	374 70%	416 75%i	310 71%	357 75%i	180 61%	536 65%
NET: Yes	543 27%	229 23%	315 31%A	55 23%GH	141 42%CGH	196 58%CDFGH	125 35%CGH	22 7%H	4 1%	159 30%l	140 25%	127 29%	118 25%	111 38%	293 35%
Yes - children aged under 5 years old	197 10%	76 8%	121 12%A	37 16%FGH	96 28%CEFGH	55 16%FGH	8 2%GH	1 *	-	57 11%	49 9%	50 11%	41 9%	34 12%	101 12%
Yes - children aged 5 to 10 years old	243 12%	106 11%	137 13%	19 8%GH	69 20%CFGH	117 35%CDFGH	37 10%GH	1 *	-	80 15%L	64 12%	56 13%	43 9%	52 18%	143 17%
Yes - children aged 11 to 15 years old	203 10%	90 9%	113 11%	11 5%H	31 9%GH	83 25%CDGH	70 20%CDGH	5 2%	2 1%	53 10%	54 10%	52 12%	45 9%	39 13%	114 14%
Yes - children aged 16 to 18 years old	127 6%	51 5%	75 7%a	1 1%	2 1%	45 13%CDGH	59 17%CDGH	17 6%CDH	2 *	28 5%	36 7%	31 7%	32 7%	23 8%	72 9%
Refused	4 *	3 *	1 *	-	3 1%	-	1 *	-	-	3 1%	-	-	1 *	3 1%N	-

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 19
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
No children aged 18 or under	1457 73%	135 75%	76 76%	1246 72%	59 74%	158 72%	125 70%	125 69%	105 75%	151 75%	177 68%	212 75%	133 74%
NET: Yes	543 27%	46 25%	24 24%	473 27%	21 26%	62 28%	55 30%	51 28%	35 25%	50 25%	83 32%	69 25%	47 26%
Yes - children aged under 5 years old	197 10%	16 9%	9 9%	173 10%	5 6%	17 8%	30 17% ^a	16 9%	11 8%	18 9%	33 13%	28 10%	16 9%
Yes - children aged 5 to 10 years old	243 12%	20 11%	18 18% ⁱ	205 12%	12 15% ^K	26 12% ^k	23 13% ^k	23 12% ^K	18 13% ^k	19 9%	45 17% ⁱ	18 7%	21 12% ^k
Yes - children aged 11 to 15 years old	203 10%	17 10%	10 10%	176 10%	8 10%	27 12% ^f	11 6%	22 12% ^f	15 11%	19 10%	33 13% ^f	24 9%	17 10%
Yes - children aged 16 to 18 years old	127 6%	11 6% ^b	1 1%	114 7% ^b	4 6%	14 6% ^b	10 6%	12 6% ^b	10 7% ^b	12 6%	16 6% ^b	21 7% ^B	15 8% ^B
Refused	4 *	- -	- -	4 *	- -	- -	- -	4 2% ^a	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 19
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
No children aged 18 or under	1457 73%	964 74%	571 86%	392 61%	467 69%	190 68%	80 65%	196 73%	26 92%	75 54%	445 74%	819 75%
NET: Yes	543 27%	336 26%	90 14%	246 38%	205 30%	89 32%	43 35%	73 27%	2 8%	60 44%	153 26%	271 25%
Yes - children aged under 5 years old	197 10%	113 9%	29 4%	84 13%	83 12%	28 10%	15 12%	40 15%	1 4%	24 17%	54 9%	93 9%
Yes - children aged 5 to 10 years old	243 12%	164 13%	44 7%	120 19%	79 12%	37 13%	18 14%	24 9%	1 3%	34 24%	60 10%	129 12%
Yes - children aged 11 to 15 years old	203 10%	131 10%	38 6%	94 15%	72 11%	42 15%	15 12%	15 6%	-	33 24%	52 9%	92 8%
Yes - children aged 16 to 18 years old	127 6%	82 6%	17 3%	65 10%	44 7%	23 8%	13 10%	8 3%	*	10 7%	35 6%	70 6%
Refused	4 *	3 *	-	3 *	1 *	1 *	-	-	-	3 2%	-	-

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 20
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Anglia	199 10%	102 10%	98 10%	12 5%	49 14% ^{CefG}	30 9%	32 9%	22 7%	53 12% ^{Cg}	43 8%	52 9%	54 12% ⁱ	49 10%	26 9%	75 9%
Border	23 1%	7 1%	15 2%	3 1%	2 1%	4 1%	5 1%	4 1%	5 1%	4 1%	8 1%	6 1%	5 1%	3 1%	13 2%
Central	288 14%	144 15%	144 14%	33 14%	62 18% ^g	46 14%	55 15%	35 12%	57 13%	85 16% ^J	61 11%	69 16% ^j	73 15% ^j	52 18%	121 15%
Granada	214 11%	108 11%	106 10%	28 12%	23 7%	42 13% ^D	33 9%	39 13% ^D	48 11%	47 9%	60 11%	52 12%	54 11%	32 11%	86 10%
London	347 17%	143 15%	204 20% ^A	74 31% ^{DEFGH}	60 18% ^h	56 17%	60 17% ^h	44 15%	53 12%	119 22% ^{KL}	122 22% ^{KL}	59 13%	48 10%	55 19%	164 20%
Meridian	216 11%	120 12% ^b	96 9%	11 5%	28 8%	39 12% ^C	40 11% ^C	39 13% ^C	59 14% ^{Cd}	61 11%	50 9%	52 12%	53 11%	27 9%	73 9%
STV	168 8%	86 9%	82 8%	10 4%	40 12% ^{Cg}	33 10% ^C	29 8%	20 7%	36 8%	44 8% ^k	62 11% ^K	21 5%	41 9% ^k	27 9%	71 9%
Tyne Tees	80 4%	40 4%	41 4%	10 4%	5 2%	14 4% ^d	17 5% ^d	14 5% ^d	20 5% ^d	15 3%	25 5%	13 3%	27 6% ^l	11 4%	26 3%
Wales	94 5%	46 5%	48 5%	8 3%	16 5%	15 4%	17 5%	14 5%	24 6%	25 5%	20 4%	18 4%	31 7% ^J	20 7% ⁿ	31 4%
West	68 3%	35 4%	34 3%	10 4%	7 2%	16 5%	14 4%	10 3%	11 3%	18 3%	18 3%	14 3%	18 4%	10 3%	29 4%
Westcountry	102 5%	50 5%	52 5%	14 6% ^D	5 2%	15 4% ^d	19 5% ^D	20 7% ^D	29 7% ^D	27 5%	30 5%	19 4%	27 6%	10 4%	45 5%
Yorkshire	204 10%	102 10%	101 10%	25 11%	40 12%	26 8%	36 10%	36 12% ^e	40 9%	47 9%	48 9%	59 14% ^{iJ}	49 10%	21 7%	95 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 20
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Anglia	199 10%	- -	- -	199 12%AB	1 1%	- -	- -	1 *	18 13%ABDEFGJKL	170 85%ABDEFGHJKL	- -	10 4%AbEFGJL	- -
Border	23 1%	12 7%CBDFGHIJKL	- -	10 1%	- -	10 5%BdFGHIJKL	- -	- -	- -	- -	- -	- -	- -
Central	288 14%	1 *	- -	287 17%AB	- -	1 *	- -	171 95%ABDEFHIJKL	103 73%ABDEFIJKL	1 1%	- -	9 3%aEFJ	3 2%j
Granada	214 11%	- -	6 6%ADFGHIJKL	208 12%A	- -	207 94%ABDFGHIJKL	- -	1 *	- -	- -	- -	- -	- -
London	347 17%	- -	- -	347 20%AB	- -	- -	- -	- -	- -	24 12%ABDEFGHL	259 100%ABDEFGHIKL	63 23%ABDEFGHIL	- -
Meridian	216 11%	- -	- -	216 13%AB	- -	- -	- -	- *	- *	1 1%	1 *	197 70%ABDEFGHIJL	16 9%ABDEFGHIJ
STV	168 8%	167 93%CBDEFGHIJKL	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Tyne Tees	80 4%	- -	- -	80 5%Ab	79 99%ABEFGHIJKL	- -	1 1%	- -	- -	- -	- -	- -	- -
Wales	94 5%	- -	94 94%CADEFGHIJKL	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
West	68 3%	- -	- -	68 4%Ab	- -	2 1%	- -	5 3%AFhJK	- -	- -	- -	- -	61 34%ABDEFGHIJK
Westcountry	102 5%	- -	- -	102 6%AB	- -	- -	- -	2 1%	- -	- -	- -	- -	100 55%ABDEFGHIJK
Yorkshire	204 10%	- -	- -	204 12%AB	- -	1 *	179 99%ABDEGHIJKL	1 *	19 14%ABDEGIJKL	3 2%k	- -	- -	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l
* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 20
Which of the following ITV regions do you live in?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Anglia	199 10%	148 11%	79 12%	69 11%	50 7%	16 6%	16 13%	18 7%	1 4%	13 9%	55 9%	115 11%
Border	23 1%	18 1%	9 1%	9 1%	4 1%	- -	2 2%	2 1%	1 3%	- -	5 1%	13 1%
Central	288 14%	210 16%	93 14%	118 18%	74 11%	29 10%	16 13%	28 10%	4 15%	21 15%	74 12%	164 15%
Granada	214 11%	140 11%	77 12%	63 10%	71 11%	25 9%	17 14%	30 11%	3 9%	10 7%	71 12%	121 11%
London	347 17%	194 15%	100 15%	94 15%	145 22%	65 23%	21 17%	59 22%	9 31%	40 29%	108 18%	157 14%
Meridian	216 11%	153 12%	71 11%	82 13%	61 9%	22 8%	13 10%	26 10%	2 7%	17 12%	72 12%	112 10%
STV	168 8%	97 7%	46 7%	51 8%	71 11%	40 14%	13 10%	18 7%	1 3%	5 4%	52 9%	98 9%
Tyne Tees	80 4%	50 4%	24 4%	25 4%	28 4%	15 5%	6 5%	7 3%	2 8%	5 4%	27 5%	42 4%
Wales	94 5%	56 4%	30 5%	26 4%	37 6%	21 7%	4 3%	13 5%	1 2%	5 4%	31 5%	51 5%
West	68 3%	41 3%	15 2%	26 4%	26 4%	8 3%	1 1%	16 6%	1 5%	2 2%	19 3%	40 4%
Westcountry	102 5%	74 6%	47 7%	28 4%	28 4%	8 3%	4 4%	16 6%	- -	5 4%	34 6%	55 5%
Yorkshire	204 10%	122 9%	71 11%	51 8%	78 12%	33 12%	10 8%	35 13%	4 13%	15 11%	50 8%	122 11%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 21
Marital Status
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Single	547 27%	294 30%B	253 25%	162 68%DEFGH	141 42%EFGH	86 26%GH	79 22%H	51 17%H	26 6%	125 23%	184 33%IK	98 22%	140 29%Ik	91 31%	261 32%
NET: Married/ Civil partnership/ co habiting	1216 61%	591 60%	626 61%	71 30%	193 57%C	232 69%CDG	234 66%Cd	180 60%C	306 70%CDG	358 67%JL	312 56%	286 66%JL	260 55%	182 62%	503 61%
Married	921 46%	470 48%	451 44%	15 6%	109 32%C	166 49%CD	188 53%CD	159 53%CD	285 65%CDEFG	285 53%JL	238 43%	216 50%L	182 38%	128 44%	352 42%
Civil Partnership	22 1%	16 2%b	6 1%	6 2%GH	7 2%GH	3 1%h	6 2%GH	- -	- -	4 1%	1 *	13 3%JI	4 1%	1 *	18 2%
Co Habiting	273 14%	104 11%	169 17%A	50 21%FGH	77 23%FGH	63 19%FGH	41 11%gH	21 7%	21 5%	69 13%	73 13%	57 13%	74 16%	53 18%	134 16%
NET: Widowed/ separated/ divorced	227 11%	91 9%	135 13%A	* *	2 1%	17 5%CD	44 12%CDE	64 22%CDEF	100 23%CDEF	48 9%	58 10%	49 11%	72 15%IJ	20 7%	61 7%
Widowed	63 3%	17 2%	47 5%A	- -	- -	2 1%	5 2%d	15 5%CDEF	41 9%CDEFG	13 2%	21 4%k	6 1%	24 5%IK	6 2%	11 1%
Separated	22 1%	14 1%	8 1%	* *	- -	4 1%d	4 1%	6 2%D	8 2%D	3 1%	1 *	11 3%j	6 1%J	2 1%	6 1%
Divorced	142 7%	61 6%	81 8%	- -	2 1%	10 3%CD	35 10%CDE	44 15%CDEf	51 12%CDE	31 6%	36 6%	32 7%	42 9%i	12 4%	44 5%
Prefer not to answer	14 1%	6 1%	8 1%	4 2%F	1 *	2 1%	- -	2 1%	4 1%f	5 1%	2 *	3 1%	4 1%	1 *	3 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 21
Marital Status
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Single	547 27%	59 33%bgil	22 22%	466 27%	19 24%	69 31%gil	47 26%	41 23%	34 24%	44 22%	98 38%BDfGHIKL	73 26%	41 23%
NET: Married/ Civil partnership/ co habiting	1216 61%	98 54%	64 64%j	1054 61%	45 56%	123 56%	121 67%AeJ	125 70%ADEJk	90 64%J	134 67%AeJ	132 51%	171 61%J	112 62%J
Married	921 46%	71 39%	49 49%	801 46%	37 46%	88 40%	87 48%j	91 51%aeJ	63 45%	109 55%AEJ	100 38%	143 51%AEJ	82 46%
Civil Partnership	22 1%	2 1%	- -	19 1%	- -	- -	12 6%ABDEGHIJKL*	* *	* *	2 1%	1 *	2 1%	3 1%e
Co Habiting	273 14%	24 14%	16 16%	233 14%	8 10%	35 16%K	22 12%	34 19%diK	27 19%diK	23 11%	32 12%	26 9%	27 15%k
NET: Widowed/ separated/ divorced	227 11%	20 11%	14 14%f	193 11%	16 20%aFGiJk	28 12%f	11 6%	14 8%	16 12%	23 11%	25 9%	35 12%f	26 14%Fg
Widowed	63 3%	9 5%F	5 5%F	49 3%	4 6%F	13 6%Fhi	- -	4 2%f	2 1%	4 2%	6 2%f	10 3%F	5 3%f
Separated	22 1%	- -	2 2%	20 1%	1 2%	3 2%	* *	- -	* *	2 1%	3 1%	7 2%ag	2 1%
Divorced	142 7%	11 6%	7 7%	124 7%	10 13%aEiGJk	11 5%	11 6%	10 5%	14 10%	16 8%	15 6%	19 7%	18 10%e
Prefer not to answer	14 1%	4 2%cg	- -	11 1%	- -	1 1%	1 1%	- -	- -	- -	6 2%g	2 1%	1 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 21
Marital Status
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Single	547 27%	265 20%	137 21%	127 20%	260 39%	92 33%	52 42%	115 43%	23 80%	34 24%	141 24%	301 28%
NET: Married/ Civil partnership/ co habiting	1216 61%	909 70%	434 66%	475 74%	303 45%	124 44%	50 40%	129 48%	4 15%	96 70%	374 62%	656 60%
Married	921 46%	740 57%	386 58%	354 55%	179 27%	81 29%	34 27%	64 24%	2 8%	76 55%	285 48%	497 46%
Civil Partnership	22 1%	10 1%	1 *	9 1%	12 2%	9 3%	1 1%	2 1%	-	2 1%	3 *	10 1%
Co Habiting	273 14%	159 12%	47 7%	112 17%	112 17%	33 12%	15 12%	64 24%	2 7%	18 13%	86 14%	149 14%
NET: Widowed/ separated/ divorced	227 11%	120 9%	82 12%	38 6%	105 16%	61 22%	20 16%	24 9%	1 5%	8 6%	79 13%	127 12%
Widowed	63 3%	42 3%	36 5%	6 1%	20 3%	11 4%	4 3%	4 2%	1 5%	4 3%	17 3%	39 4%
Separated	22 1%	10 1%	3 *	6 1%	12 2%	10 4%	-	2 1%	-	-	10 2%	10 1%
Divorced	142 7%	68 5%	43 6%	26 4%	73 11%	39 14%	16 13%	18 7%	-	4 3%	53 9%	78 7%
Prefer not to answer	14 1%	8 1%	8 1%	1 *	6 1%	3 1%	1 1%	1 *	-	-	4 1%	6 1%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Glasgow	85 4%	42 4%	44 4%	8 3%	19 6%	18 5%	14 4%	10 3%	16 4%	16 3%	32 6%lk	12 3%	26 5%ik	14 5%	34 4%
Edinburgh	68 3%	32 3%	36 3%	4 2%	15 4%	14 4%	9 3%	7 2%	19 4%	22 4%	26 5%kL	10 2%	10 2%	12 4%	28 3%
Newcastle	79 4%	40 4%	38 4%	10 4%d	4 1%	14 4%d	16 4%D	14 5%D	21 5%D	15 3%	26 5%	13 3%	24 5%	9 3%	26 3%
Leeds	100 5%	49 5%	51 5%	7 3%	26 8%cH	20 6%h	16 5%	17 6%	14 3%	26 5%	30 5%	26 6%	18 4%	15 5%	44 5%
Hull	27 1%	16 2%	11 1%	6 3%e	5 1%	2 1%	3 1%	6 2%	5 1%	5 1%	7 1%	6 1%	8 2%	1 *	15 2%
Sheffield	48 2%	21 2%	26 3%	4 2%	7 2%	4 1%	14 4%E	6 2%	12 3%	13 2%j	5 1%	15 3%J	15 3%J	3 1%	23 3%
Manchester	153 8%	74 8%	79 8%	18 7%	19 6%	30 9%	26 7%	32 11%Dh	29 7%	35 7%	44 8%	42 10%	32 7%	26 9%	66 8%
Liverpool	69 3%	34 3%	35 3%	11 5%	10 3%	14 4%	9 2%	9 3%	17 4%	10 2%	21 4%	14 3%	24 5%l	6 2%	29 4%
Nottingham	95 5%	48 5%	46 5%	18 8%h	21 6%	13 4%	15 4%	12 4%	16 4%	17 3%	21 4%	29 7%lj	29 6%l	15 5%	41 5%
Birmingham	165 8%	88 9%	77 8%	15 6%	30 9%	26 8%	36 10%	21 7%	36 8%	65 12%JKL	33 6%	32 7%	35 7%	30 10%	74 9%
Norwich	99 5%	51 5%	48 5%	5 2%	24 7%CG	15 4%	19 5%	8 3%	27 6%cG	17 3%	34 6%l	26 6%	21 5%	10 3%	42 5%
Milton Keynes	53 3%	32 3%	21 2%	4 2%	10 3%	10 3%	8 2%	8 3%	14 3%	15 3%	11 2%	13 3%	14 3%	6 2%	23 3%
Brighton	57 3%	32 3%	25 2%	1 *	3 1%	13 4%CD	9 3%c	13 4%CD	18 4%CD	16 3%	14 3%	11 3%	15 3%	5 2%	22 3%
Oxford	25 1%	16 2%	9 1%	4 1%	3 1%	4 1%	1 *	5 2%f	9 2%F	4 1%	4 1%	7 2%	11 2%iJ	4 1%	6 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
London	399 20%	175 18%	224 22% ^a	76 32% ^{DEFGH}	68 20%	65 19%	72 20% ^h	52 17%	66 15%	133 25% ^{KL}	131 23% ^{KL}	68 16%	68 14%	62 21%	184 22%
Southampton	91 5%	45 5%	47 5%	10 4%	15 4%	17 5%	13 4%	13 4%	24 6%	24 4%	25 4%	25 6%	18 4%	14 5%	26 3%
Bristol	84 4%	44 4%	40 4%	7 3%	12 4%	16 5%	14 4%	16 5%	18 4%	21 4%	27 5%	19 4%	17 4%	12 4%	39 5%
Plymouth	62 3%	27 3%	35 3%	8 3% ^d	2 1%	8 2%	14 4% ^D	11 4% ^D	18 4% ^D	14 3%	15 3%	12 3%	21 4%	9 3%	20 2%
Cardiff	64 3%	36 4%	28 3%	6 3%	13 4%	8 2%	14 4%	8 3%	16 4%	19 4%	14 3%	12 3%	19 4%	16 5%	24 3%
None of these	181 9%	79 8%	102 10%	15 6%	31 9%	28 8%	37 10%	30 10%	40 9%	48 9%	38 7%	45 10%	50 10% ^j	23 8%	63 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Glasgow	85 4%	85 47%CBDEFGHIJKL-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	68 3%	68 38%CBDEFGHIJKL-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	79 4%	-	-	79 5%Ab	75 94%ABEFGHIJKL	3 1%k	1 *	-	-	-	-	-	-
Leeds	100 5%	-	-	100 6%AB	1 1%	1 *	98 55%ABDEFGHIJKL	-	-	-	-	-	-
Hull	27 1%	-	-	27 2%	-	-	26 14%ABDEFGHIJKL	-	1 *	-	-	-	-
Sheffield	48 2%	-	-	48 3%a	-	-	40 22%ABDEFGHIJKL	-	8 5%ABdEgIJKL	-	-	-	-
Manchester	153 8%	-	2 2%aijkl	151 9%AB	-	144 65%ABDFGHIJKL	-	7 4%AdFHIJKL	-	-	-	-	-
Liverpool	69 3%	-	15 15%CADFGHIJKL	54 3%A	-	54 25%AbDFGHIJKL	-	-	-	-	-	-	-
Nottingham	95 5%	-	-	95 6%AB	-	6 3%AEJKL	2 1%	84 60%ABDEFGIJKL	3 2%k	-	-	-	-
Birmingham	165 8%	-	2 2%ejk	163 9%AB	-	-	149 83%ABDEFHIJKL	14 10%ABDEFIJKL	-	-	-	-	-
Norwich	99 5%	-	-	99 6%AB	1 1%	-	-	2 2%ej	94 47%ABDEFGHJKL	-	-	2 1%	-
Milton Keynes	53 3%	-	-	53 3%A	-	-	-	11 8%ABDEFGJKL	34 17%ABDEFGHJKL	-	-	7 3%aEfGJL	-
Brighton	57 3%	-	-	57 3%A	-	-	-	-	-	-	-	57 20%ABDEFGHIJL	-
Oxford	25 1%	-	-	25 1%	-	-	-	3 1%	-	-	-	19 7%ABDEFGHIJL	3 2%aeij

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

Prepared by ComRes



DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
London	399 20%	-	-	399 23%AB	-	-	-	-	3 2%egl	38 19%ABDEFGHL	259 100%ABDEFGHIKL	98 35%ABDEFGHIL	-
Southampton	91 5%	-	-	91 5%AB	-	-	-	-	-	-	-	71 25%ABDEFGHIJL	21 11%ABDEFGHIJ
Bristol	84 4%	-	-	84 5%AB	-	-	-	2 1%k	-	-	-	-	81 45%ABDEFGHIJK
Plymouth	62 3%	-	-	62 4%Ab	-	-	-	-	-	-	-	-	62 34%ABDEFGHIJK
Cardiff	64 3%	-	64	-	-	-	-	-	-	-	-	-	-
None of these	181 9%	27 15%CD eFJL	17 17%CDEFJkL	137 8%	3 4%J	18 8%J	9 5%J	17 10%J	18 13%dfJ	30 15%DeFJL	1 *	27 9%J	13 7%J

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Glasgow	85 4%	53 4%	22 3%	31 5%	32 5%	15 5%	8 7%	9 3%	- -	5 4%	32 5%	43 4%
Edinburgh	68 3%	40 3%	22 3%	17 3%	27 4%	12 4%	6 5%	9 3%	1 3%	- -	19 3%	42 4%
Newcastle	79 4%	49 4%	24 4%	25 4%	27 4%	14 5%	6 5%	8 3%	2 8%	5 4%	26 4%	42 4%
Leeds	100 5%	64 5%	32 5%	32 5%	34 5%	13 5%	7 5%	14 5%	3 9%	7 5%	24 4%	65 6%
Hull	27 1%	13 1%	8 1%	5 1%	13 2%	2 1%	3 2%	7 3%	1 4%	2 2%	2 *	20 2%
Sheffield	48 2%	30 2%	19 3%	11 2%	18 3%	8 3%	1 *	9 3%	- -	2 2%	15 2%	26 2%
Manchester	153 8%	99 8%	49 7%	49 8%	52 8%	18 6%	12 9%	22 8%	3 9%	10 7%	52 9%	80 7%
Liverpool	69 3%	44 3%	27 4%	17 3%	25 4%	11 4%	5 4%	9 3%	- -	1 *	24 4%	41 4%
Nottingham	95 5%	64 5%	23 3%	41 6%	31 5%	18 7%	4 3%	8 3%	* 2%	2 1%	27 5%	51 5%
Birmingham	165 8%	126 10%	58 9%	68 11%	38 6%	14 5%	10 8%	14 5%	2 5%	15 11%	38 6%	98 9%
Norwich	99 5%	76 6%	42 6%	34 5%	23 3%	8 3%	6 5%	9 3%	* 1%	6 4%	28 5%	54 5%
Milton Keynes	53 3%	44 3%	21 3%	22 4%	9 1%	4 1%	1 1%	4 1%	- -	6 4%	12 2%	33 3%
Brighton	57 3%	36 3%	21 3%	15 2%	20 3%	8 3%	5 4%	7 3%	1 5%	3 2%	24 4%	29 3%
Oxford	25 1%	19 1%	11 2%	8 1%	5 1%	1 *	1 1%	3 1%	1 4%	4 3%	8 1%	13 1%
London	399 20%	233 18%	116 18%	117 18%	156 23%	68 24%	25 20%	63 23%	10 35%	47 34%	122 20%	186 17%

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Southampton	91 5%	71 5%	34 5%	36 6%	21 3%	6 2%	3 3%	11 4%	- -	7 5%	23 4%	54 5%
Bristol	84 4%	54 4%	26 4%	28 4%	28 4%	7 3%	2 1%	19 7%	2 8%	5 4%	27 5%	42 4%
Plymouth	62 3%	43 3%	25 4%	18 3%	19 3%	6 2%	4 3%	9 3%	- -	3 3%	19 3%	35 3%
Cardiff	64 3%	38 3%	18 3%	20 3%	26 4%	11 4%	4 3%	10 4%	1 2%	5 4%	18 3%	37 3%
None of these	181 9%	109 8%	63 10%	46 7%	70 10%	35 13%	12 9%	23 9%	1 4%	3 2%	59 10%	100 9%

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 23
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)	
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767	
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829	
Up to £7,000	(3.5)	93 5%	44 5%	48 5%	32 13% DEFGH	12 3% H	12 4% H	21 6% H	12 4% H	4 1%	5 1%	29 5% K	7 2%	52 11% JK	1 *	24 3% m
£7,001 to £14,000	(10.5)	302 15%	133 14%	169 17%	35 15% e	36 11%	31 9%	58 16% dE	48 16% dE	94 22% cDEfg	55 10% l	57 13% l	163 34% lJK	9 3%	82 10% M	
£14,001 to £21,000	(17.5)	324 16%	172 17%	152 15%	29 12%	33 10%	50 15%	56 16% d	58 20% cD	96 22% CDEF	53 10%	96 17% l	81 19% l	94 20% l	37 13%	111 13%
£21,001 to £28,000	(24.5)	337 17%	173 18%	164 16%	31 13%	69 20% ce	46 14%	59 17%	46 15%	86 20% cE	87 16%	93 17% L	91 21% L	67 14%	52 18%	152 18%
£28,001 to £34,000	(31)	275 14%	143 15%	132 13%	15 6%	28 8%	38 11% c	70 20% CDE	47 16% CD	78 18% CDE	87 16% L	87 14% l	59 9%	42 17%	51 17%	115 14%
£34,001 to £41,000	(37.5)	167 8%	82 8%	85 8%	18 8%	31 9%	41 12% FgH	25 7%	23 8%	29 7%	53 10% L	51 9% L	50 12% L	13 3%	32 11%	82 10%
£41,001 to £48,000	(44.5)	115 6%	67 7% b	48 5%	13 5% H	34 10% fGH	36 11% cFGH	19 5% H	8 3%	4 1%	40 8% L	40 7% L	28 6% L	7 1%	29 10%	64 8%
£48,001 to £55,000	(51.5)	67 3%	29 3%	38 4%	3 1%	14 4% H	20 6% CH	13 4% H	13 5% cH	4 1%	29 5% L	22 4% L	14 3% L	2 *	15 5%	38 5%
£55,001 to £62,000	(58.5)	66 3%	35 4%	31 3%	16 7% FGH	31 9% EFGH	11 3% fH	4 1%	4 1% h	1 *	43 8% JKL	10 2%	10 2%	4 1%	15 5%	42 5%
£62,001 to £69,000	(65.5)	33 2%	18 2%	15 1%	2 1%	9 3% H	10 3% H	7 2% H	5 2% H	-	21 4% JKL	10 2% kL	1 *	1 *	15 5% N	12 1%
£69,001 to £76,000	(72.5)	26 1%	11 1%	15 1%	8 3% FH	9 3% FH	4 1%	* *	4 1% fh	1 *	7 1% L	15 3% L	4 1% l	-	9 3%	15 2%
£76,001 to £83,000	(79.5)	21 1%	8 1%	14 1%	2 1%	16 5% cEFGH	2 1%	-	2 1%	-	9 2% l	6 1%	5 1%	2 *	9 3%	12 1%
£83,001 or more	(86)	42 2%	23 2%	19 2%	7 3%	4 1%	16 5% DFH	3 1%	7 3% f	5 1%	35 7% JKL	7 1% kL	-	-	4 1%	31 4%
Prefer not to answer	136 7%	45 5%	90 9% A	28 12% DEf	13 4%	19 6%	23 7%	20 7%	33 8% d	40 7%	36 6%	29 7%	31 7%	13 4%	47 6%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 23
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
Average income (£000's)	28.91	29.16	28.67	28.33H	35.60CFGH	34.26CFGH	25.94H	27.58H	23.00	39.26JKL	29.73L	27.73L	17.50	37.68N	33.41

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 23
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Up to £7,000	(3.5) 93 5%	7 4%	6 6%	80 5%	5 7%g	17 8%GiKL	6 3%	4 2%	7 5%	5 3%	21 8%GiKL	9 3%	5 3%
£7,001 to £14,000	(10.5) 302 15%	27 15%	12 12%	263 15%	20 25%aBEGiJKL	32 15%	29 16%	20 11%	25 18%	31 16%	33 13%	46 16%	26 14%
£14,001 to £21,000	(17.5) 324 16%	23 13%	19 19%	281 16%	18 22%afgJK	47 21%AFgJK	22 12%	24 13%	23 16%	37 19%	31 12%	40 14%	39 22%aFgJK
£21,001 to £28,000	(24.5) 337 17%	40 22%cgJl	23 23%iJ	275 16%	10 13%	36 16%	38 21%ij	26 14%	31 22%giJ	25 13%	33 13%	48 17%	26 14%
£28,001 to £34,000	(31) 275 14%	19 11%	11 11%	245 14%	14 17%	29 13%	27 15%	28 15%	19 14%	30 15%	30 11%	38 13%	31 17%
£34,001 to £41,000	(37.5) 167 8%	11 6%	7 7%	148 9%	7 8%	14 6%	20 11%	16 9%	10 7%	12 6%	21 8%	27 10%	22 12%aei
£41,001 to £48,000	(44.5) 115 6%	15 9%Ef	4 4%	96 6%	3 4%	4 2%	6 3%	13 7%E	7 5%	20 10%EFI	18 7%E	16 6%E	9 5%
£48,001 to £55,000	(51.5) 67 3%	2 1%	1 1%	64 4%	-	13 6%ADHL	6 3%h	14 8%ABDHIKL	-	5 3%	14 5%AdHI	9 3%h	2 1%
£55,001 to £62,000	(58.5) 66 3%	5 3%	3 3%	59 3%	-	3 2%	9 5%del	8 4%cd	4 3%	3 1%	21 8%aDEiKL	9 3%	2 1%
£62,001 to £69,000	(65.5) 33 2%	6 3%eh	*	27 2%	-	1 *	1 *	8 5%bdEFHI	-	3 2%	5 2%	6 2%	2 1%
£69,001 to £76,000	(72.5) 26 1%	2 1%	2 2%j	22 1%	-	6 3%Jk	1 1%	4 2%J	-	4 2%j	-	1 1%	5 3%hJK
£76,001 to £83,000	(79.5) 21 1%	6 3%CfGK	2 2%	14 1%	-	2 1%	-	-	5 4%eFGK	2 1%	2 1%	1 *	2 1%
£83,001 or more	(86) 42 2%	3 2%	1 1%	38 2%	-	4 2%	6 3%hL	4 2%l	-	9 5%dHL	10 4%hL	5 2%	-
Prefer not to answer	136 7%	14 8%	9 9%	113 7%	2 3%	13 6%	10 6%	12 7%	8 6%	12 6%	22 9%	24 9%cd	9 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

Prepared by ComRes



DIY Survey
ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 23

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
Average income (£000's)	28.91	30.13Deh	26.92D	28.90	20.87	26.38D	29.18D	33.73BDEFHKL	25.81D	30.77Deh	31.68bDEHI	28.61D	27.50D

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 23

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
Up to £7,000	(3.5) 5%	93 2%	20 2%	13 2%	7 1%	67 10%	33 12%	17 14%	17 6%	6 19%	23 4%	43 4%
£7,001 to £14,000	(10.5) 15%	302 10%	129 10%	87 13%	42 6%	170 25%	85 30%	31 25%	55 21%	3 9%	19 13%	155 14%
£14,001 to £21,000	(17.5) 16%	324 14%	182 14%	105 16%	78 12%	138 21%	73 26%	26 21%	40 15%	3 11%	18 13%	175 16%
£21,001 to £28,000	(24.5) 17%	337 17%	239 18%	131 20%	108 17%	98 15%	32 12%	16 13%	49 18%	1 3%	23 16%	197 18%
£28,001 to £34,000	(31) 14%	275 14%	216 17%	110 17%	105 16%	56 8%	20 7%	9 7%	27 10%	4 15%	22 16%	159 15%
£34,001 to £41,000	(37.5) 8%	167 9%	124 9%	50 8%	74 11%	42 6%	19 7%	3 2%	20 8%	2 6%	8 6%	101 9%
£41,001 to £48,000	(44.5) 6%	115 7%	95 7%	34 5%	61 9%	20 3%	1 *	4 3%	14 5%	1 2%	10 7%	52 5%
£48,001 to £55,000	(51.5) 3%	67 4%	53 4%	17 3%	36 6%	14 2%	- 2%	3 3%	11 4%	- 4%	2 2%	34 3%
£55,001 to £62,000	(58.5) 3%	66 4%	47 4%	26 4%	22 3%	19 3%	3 1%	5 4%	11 4%	- 4%	8 6%	29 3%
£62,001 to £69,000	(65.5) 2%	33 2%	28 2%	7 1%	21 3%	5 1%	- 1%	- -	5 2%	- -	4 3%	16 1%
£69,001 to £76,000	(72.5) 1%	26 1%	25 2%	10 1%	16 2%	- -	- -	- -	- -	* 2%	2 2%	13 1%
£76,001 to £83,000	(79.5) 1%	21 1%	13 1%	7 1%	6 1%	8 1%	7 3%	- -	1 *	- -	- -	17 2%
£83,001 or more	(86) 2%	42 3%	37 3%	9 1%	28 4%	1 *	- -	- -	1 *	4 14%	8 6%	13 1%
Prefer not to answer	136 7%	97 7%	57 9%	40 6%	33 5%	7 3%	10 8%	17 6%	6 19%	8 6%	31 5%	86 8%
Average income (£000's)	28.91	32.59	29.19	36.01	21.89	19.08	19.86	25.86	31.55	32.38	29.37	28.53

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 24
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2004	1027	977	191	265	357	392	331	468	601	584	307	512	258	767
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	293	829
NET: Yes	448 22%	235 24%	213 21%	24 10%	66 20% ^C	71 21% ^C	96 27% ^{Cd}	84 28% ^{CDe}	107 24% ^C	86 16%	96 17%	86 20%	179 38% ^{IJK}	46 16%	114 14%
Yes - physical condition	278 14%	136 14%	142 14%	5 2%	34 10% ^C	31 9% ^C	66 18% ^{CDE}	62 21% ^{CDE}	80 18% ^{CDE}	61 11%	50 9%	60 14% ^j	108 23% ^{IJK}	22 8%	66 8%
Yes - mental condition	177 9%	81 8%	96 9%	20 8% ^H	49 15% ^{cGH}	37 11% ^H	43 12% ^H	24 8% ^H	4 1%	30 6%	36 6%	32 7%	79 17% ^{IJK}	25 8%	49 6%
Yes - disability	155 8%	88 9% ^b	68 7%	2 1%	18 5% ^C	28 8% ^C	31 9% ^C	33 11% ^{CD}	43 10% ^{Cd}	26 5%	33 6%	27 6%	70 15% ^{IJK}	14 5%	23 3%
Yes - other	12 1%	10 1% ^b	2 *	1 *	2 *	- -	5 1% ^e	2 1%	3 1%	1 *	2 *	3 1%	6 1% ^j	2 1%	2 *
No	1510 75%	728 74%	782 77%	205 86% ^{EFGH}	268 79% ^{FG}	257 76% ^G	252 71%	203 68%	325 74% ^g	438 82% ^L	446 80% ^L	344 79% ^L	283 59%	241 82%	700 84%
Prefer not to say	46 2%	19 2%	27 3%	8 4% ^h	4 1%	9 3%	10 3%	11 4% ^{dH}	5 1%	12 2%	13 2%	6 1%	15 3%	6 2%	15 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 24

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humburside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2004	175	110	1719	91	241	154	203	143	168	195	321	203
Weighted base	2004	180	100*	1723	80*	220	180	180	140*	200	261	281	180
NET: Yes	448 22%	46 26%	20 20%	382 22%	22 27%	42 19%	33 18%	38 21%	28 20%	48 24%	48 19%	78 28%EfJ	45 25%
Yes - physical condition	278 14%	28 16%	16 16%	234 14%	13 16%	25 12%	20 11%	23 12%	18 13%	31 15%	30 12%	49 17%e	26 14%
Yes - mental condition	177 9%	17 10%E	9 9%e	151 9%	10 13%Eg	8 3%	18 10%E	10 6%	11 8%	21 11%E	21 8%e	32 12%EG	20 11%Eg
Yes - disability	155 8%	9 5%	7 6%	140 8%	9 12%aj	16 7%	10 6%	17 9%	11 8%	18 9%	13 5%	29 10%aj	17 9%
Yes - other	12 1%	1 1%	-	11 1%	-	3 1%	2 1%	-	-	2 1%	1 *	2 1%	1 1%
No	1510 75%	130 72%	77 77%	1304 76%	54 67%	172 78%dk	145 80%DK	137 76%	111 79%dk	152 76%	206 79%dk	195 69%	134 74%
Prefer not to say	46 2%	5 3%	3 3%l	38 2%	4 5%fIL	7 3%l	2 1%	6 3%l	2 2%	*	6 2%	8 3%i	2 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

DIY Survey

ONLINE Fieldwork: 24th-26th October 2014

Absolutes/col percents

Table 24

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Tenure									Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY, how would this affect your likelihood to put in an offer?		
	Total	NET: Homeowners	Owned outright	Owned with mortgage	NET: Rent-ers	Council Rent	HA Rent	Other rent	Rent free	More likely	It would make no difference	Less likely
Unweighted base	2004	1222	703	519	750	189	188	373	32	130	590	1124
Weighted base	2004	1303	661	642	673	280	124	269	28	138	598	1091
NET: Yes	448 22%	228 18%	130 20%	98 15%	211 31%	104 37%	49 40%	59 22%	8 28%	28 20%	148 25%	233 21%
Yes - physical condition	278 14%	161 12%	96 14%	66 10%	116 17%	66 23%	24 20%	25 9%	1 4%	15 11%	95 16%	144 13%
Yes - mental condition	177 9%	63 5%	24 4%	39 6%	108 16%	48 17%	24 20%	35 13%	6 20%	13 10%	51 9%	85 8%
Yes - disability	155 8%	77 6%	48 7%	29 5%	75 11%	37 13%	24 19%	15 5%	3 9%	13 10%	48 8%	79 7%
Yes - other	12 1%	5 *	3 *	1 *	7 1%	3 1%	1 1%	3 1%	1 3%	2 1%	4 1%	5 *
No	1510 75%	1043 80%	522 79%	521 81%	447 66%	169 60%	72 58%	206 77%	20 70%	109 79%	441 74%	830 76%
Prefer not to say	46 2%	31 2%	9 1%	23 4%	14 2%	8 3%	3 2%	4 1%	1 2%	1 1%	8 1%	28 3%

	Page	Table	Title	Base Description	Base
●	167	1	Q.1 If you were considering an extension to your property, which of the following people would you consult?	Base: All home owners	1222
●	168	1	Q.1 If you were considering an extension to your property, which of the following people would you consult?	Base: All home owners	1303
●	169	1	Q.1 If you were considering an extension to your property, which of the following people would you consult?	Base: All home owners	1222
●	170	1	Q.1 If you were considering an extension to your property, which of the following people would you consult?	Base: All home owners	1303
	171	1	Q.1 If you were considering an extension to your property, which of the following people would you consult?	Base: All home owners	1222
	172	1	Q.1 If you were considering an extension to your property, which of the following people would you consult?	Base: All home owners	1303
●	173	2	Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY (from poorly hung wallpaper through to exposed wiring) in a property, how would this affect your likelihood to put in an offer? Would it make you more or less likely to put in an offer, or would it make no difference?	Base: All respondents	2004
●	174	2	Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY (from poorly hung wallpaper through to exposed wiring) in a property, how would this affect your likelihood to put in an offer? Would it make you more or less likely to put in an offer, or would it make no difference?	Base: All respondents	2004
	175	2	Q.2 Thinking generally about viewing property to buy, if you were to spot significant signs of poor DIY (from poorly hung wallpaper through to exposed wiring) in a property, how would this affect your likelihood to put in an offer? Would it make you more or less likely to put in an offer, or would it make no difference?	Base: All respondents	2004
●	176	3	Q.3 If you were to put in an offer on a property with significant signs of poor DIY, by how much, if at all, would you reduce an offer to take into account poor DIY?	Base: All respondents	2004
●	177	3	Q.3 If you were to put in an offer on a property with significant signs of poor DIY, by how much, if at all, would you reduce an offer to take into account poor DIY?	Base: All respondents	2004
	178	3	Q.3 If you were to put in an offer on a property with significant signs of poor DIY, by how much, if at all, would you reduce an offer to take into account poor DIY?	Base: All respondents	2004

	Page	Table	Title	Base Description	Base
●	179	4	Q.4 Which of the following would be most off-putting when looking around a property with the intention of buying?	Base: All respondents	2004
●	180	4	Q.4 Which of the following would be most off-putting when looking around a property with the intention of buying?	Base: All respondents	2004
	181	4	Q.4 Which of the following would be most off-putting when looking around a property with the intention of buying?	Base: All respondents	2004
●	182	5	Gender	Base: All respondents	2004
	183	5	Gender	Base: All respondents	2004
	184	5	Gender	Base: All respondents	2004
●	185	6	Age	Base: All respondents	2004
●	186	6	Age	Base: All respondents	2004
	187	6	Age	Base: All respondents	2004
●	188	7	Social Grade	Base: All respondents	2004
●	189	7	Social Grade	Base: All respondents	2004
	190	7	Social Grade	Base: All respondents	2004
●	191	8	GO Region	Base: All respondents	2004
●	192	8	GO Region	Base: All respondents	2004
	193	8	GO Region	Base: All respondents	2004
●	194	9	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2004
●	195	9	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2004
	196	9	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2004
●	197	10	Tenure	Base: All respondents	2004
●	198	10	Tenure	Base: All respondents	2004
	199	10	Tenure	Base: All respondents	2004

	Page	Table	Title	Base Description	Base
●	200	11	What is the highest educational level that you have achieved to date?	Base: All respondents	2004
●	201	11	What is the highest educational level that you have achieved to date?	Base: All respondents	2004
	202	11	What is the highest educational level that you have achieved to date?	Base: All respondents	2004
●	203	12	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2004
●	204	12	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2004
	205	12	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2004
●	206	13	How many cars are there in your household?	Base: All respondents	2004
●	207	13	How many cars are there in your household?	Base: All respondents	2004
	208	13	How many cars are there in your household?	Base: All respondents	2004
●	209	14	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2004
●	210	14	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2004
	211	14	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2004
●	212	15	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2004
●	213	15	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2004
	214	15	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2004
●	215	16	Which of the following best describes where you live?	Base: All respondents	2004
●	216	16	Which of the following best describes where you live?	Base: All respondents	2004
	217	16	Which of the following best describes where you live?	Base: All respondents	2004
●	218	17	Which of the following best describes your current working status?	Base: All respondents	2004
●	219	17	Which of the following best describes your current working status?	Base: All respondents	2004

	Page	Table	Title	Base Description	Base
	220	17	Which of the following best describes your current working status?	Base: All respondents	2004
●	221	18	Do you work in any of the following occupations?	Base: All respondents who work	1025
●	222	18	Do you work in any of the following occupations?	Base: All respondents who work	1122
●	223	18	Do you work in any of the following occupations?	Base: All respondents who work	1025
●	224	18	Do you work in any of the following occupations?	Base: All respondents who work	1122
	225	18	Do you work in any of the following occupations?	Base: All respondents who work	1025
	226	18	Do you work in any of the following occupations?	Base: All respondents who work	1122
●	227	19	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2004
●	228	19	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2004
	229	19	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2004
●	230	20	Which of the following ITV regions do you live in?	Base: All respondents	2004
●	231	20	Which of the following ITV regions do you live in?	Base: All respondents	2004
	232	20	Which of the following ITV regions do you live in?	Base: All respondents	2004
●	233	21	Marital Status	Base: All respondents	2004
●	234	21	Marital Status	Base: All respondents	2004
	235	21	Marital Status	Base: All respondents	2004
●	236	22	Which of the following cities do you live in, or nearest to?	Base: All respondents	2004
●	237	22	Which of the following cities do you live in, or nearest to?	Base: All respondents	2004
●	238	22	Which of the following cities do you live in, or nearest to?	Base: All respondents	2004
●	239	22	Which of the following cities do you live in, or nearest to?	Base: All respondents	2004
	240	22	Which of the following cities do you live in, or nearest to?	Base: All respondents	2004
	241	22	Which of the following cities do you live in, or nearest to?	Base: All respondents	2004
●	242	23	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2004

	Page	Table	Title	Base Description	Base
●	243	23	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2004
●	244	23	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2004
●	245	23	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2004
	246	23	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2004
●	247	24	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2004
●	248	24	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2004
	249	24	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2004