

Ticketmaster – Attitudes towards reselling

METHODOLOGY NOTE

ComRes interviewed 2,053 GB adults online between 28th and 30th November 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 1

Q.1 Which of the following statements about buying tickets for live events (for example sport, theatre, festivals or concerts), if any, apply to you?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
NET: Either	1168	578	590	153	229	211	213	160	202	373	334	249	212	210	527
	57%	57%	56%	63%	66%	61%	58%	52%	45%	68%	59%	56%	43%	69%	62%
I have bought a ticket for a live event from a website	842	418	424	108	173	158	165	101	138	265	253	175	150	159	373
	41%	42%	41%	44%	50%	46%	45%	33%	31%	48%	45%	39%	31%	52%	44%
I have bought a ticket for a live event in the past twelve months through any medium e.g. online, box office, telephone	700	349	351	89	129	123	110	103	145	252	189	138	121	118	301
	34%	35%	34%	37%	37%	36%	30%	34%	32%	46%	33%	31%	25%	39%	36%
Neither of the above	857	412	444	74	113	132	152	142	243	169	221	196	271	92	300
	42%	41%	42%	30%	33%	38%	42%	47%	54%	31%	39%	44%	56%	30%	36%
Don't know	28	16	12	16	3	3	1	3	2	7	14	2	5	3	16
	1%	2%	1%	7%	1%	1%	*	1%	*	1%	3%	1%	1%	1%	2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 2

Q.1 Which of the following statements about buying tickets for live events (for example sport, theatre, festivals or concerts), if any, apply to you?

Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
NET: Either	1168 57%	112 61%	58 57%	998 57%	52 64%	143 63%	103 56%	95 52%	81 57%	100 49%	147 55%	177 62%	98 53%	1168 100%	842 100%	700 100%	-	183 87%	961 54%
I have bought a ticket for a live event from a website	842 41%	84 45%	43 41%	716 41%	43 53%	88 39%	77 42%	63 34%	58 40%	76 37%	115 43%	129 45%	67 36%	842 72%	842 100%	375 53%	-	129 62%	696 39%
I have bought a ticket for a live event in the past twelve months through any medium e.g. online, box office, telephone	700 34%	52 28%	36 35%	613 35%	27 32%	88 39%	58 32%	62 33%	54 37%	67 32%	87 33%	107 37%	64 35%	700 60%	375 44%	700 100%	-	111 53%	576 32%
Neither of the above	857 42%	73 39%	43 42%	741 42%	28 35%	82 36%	80 44%	86 47%	62 43%	103 50%	109 41%	105 37%	84 46%	-	-	-	857 100%	24 12%	806 45%
Don't know	28 1%	-	1 1%	27 2%	1 2%	*	1 1%	3 2%	-	3 1%	11 4%	5 2%	2 1%	-	-	-	-	2 1%	8 *

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 3

Q.2 Apart from buying tickets from the venue or a ticket agent when they first go on sale, tickets for events, even those which are 'sold out' can also be bought from other fans who aren't going to use the ticket and want to sell it on. Have you ever bought a resold ticket?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Yes	209 10%	112 11%	97 9%	33 14%	71 20%	42 12%	36 10%	15 5%	12 3%	68 12%	57 10%	50 11%	34 7%	43 14%	105 12%
No	1775 86%	858 85%	917 88%	194 80%	262 76%	286 83%	320 87%	282 93%	431 97%	472 86%	485 85%	380 85%	438 90%	250 82%	705 84%
Don't know	69 3%	36 4%	33 3%	17 7%	13 4%	18 5%	10 3%	8 3%	4 1%	9 2%	28 5%	17 4%	15 3%	13 4%	34 4%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 4

Q.2 Apart from buying tickets from the venue or a ticket agent when they first go on sale, tickets for events, even those which are 'sold out' can also be bought from other fans who aren't going to use the ticket and want to sell it on. Have you ever bought a resold ticket?

Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Yes	209 10%	15 8%	17 16%	177 10%	4 5%	27 12%	23 13%	26 14%	8 6%	17 8%	30 11%	29 10%	14 8%	183 16%	129 15%	111 16%	24 3%	209 100%	- -
No	1775 86%	168 91%	84 82%	1523 86%	74 90%	192 85%	155 84%	153 83%	133 93%	180 88%	217 81%	251 87%	169 92%	961 82%	696 83%	576 82%	806 94%	- -	1775 100%
Don't know	69 3%	2 1%	2 2%	65 4%	4 5%	7 3%	6 3%	6 3%	3 2%	9 4%	21 8%	7 2%	2 1%	25 2%	18 2%	13 2%	26 3%	- -	- -

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 5
Q.3 Through which of the following channels, if any, have you ever bought a resold ticket to a live event?
Base: All respondents who have ever bought a resold ticket

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	191	103	88	30	57	34	41	14	15	65	61	36	29	33	88
Weighted base	209	112	97	33	71	42	36	15	12	68	57	50	34	43	105
Directly from a friend, colleague or family member	94 45%	49 44%	45 46%	20 59%	36 51%	15 36%	10 26%	9 59%	4 36%	25 37%	28 50%	24 49%	16 46%	13 30%	52 50%
Through a general online classified advertising site (e.g. Gumtree)	69 33%	30 27%	39 40%	9 27%	28 40%	17 41%	10 28%	1 9%	4 30%	22 32%	17 30%	18 36%	12 34%	9 21%	39 37%
From someone outside the venue	59 28%	41 37%	18 18%	7 20%	17 25%	19 45%	8 22%	5 31%	3 26%	21 31%	16 28%	12 24%	10 29%	12 28%	30 28%
From one of the main online ticket resale marketplaces (e.g. GET ME IN , Stubhub, Viagogo, Seatwave, Ticketbis)	55 26%	34 30%	21 22%	12 37%	13 18%	13 32%	12 32%	2 15%	2 19%	25 36%	18 31%	5 10%	8 23%	15 36%	25 23%
None of the above	13 6%	6 6%	7 7%	1 4%	3 4%	2 5%	5 14%	2 14%	- -	2 3%	5 8%	4 8%	3 9%	7 16%	2 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 6

Q.3 Through which of the following channels, if any, have you ever bought a resold ticket to a live event?

Base: All respondents who have ever bought a resold ticket

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	191	16	12	163	7	24	18	22	9	13	30	30	10	159	112	100	31	191	-
Weighted base	209	15	17	177	4	27	23	26	8	17	30	29	14	183	129	111	24	209	-
Directly from a friend, colleague or family member	94 45%	10 64%	5 29%	79 45%	2 45%	15 56%	11 48%	9 35%	4 45%	6 34%	13 43%	14 47%	7 47%	81 45%	59 45%	46 42%	12 50%	94 45%	-
Through a general online classified advertising site (e.g. Gumtree)	69 33%	6 37%	9 53%	55 31%	2 44%	9 35%	6 27%	13 49%	1 13%	2 9%	12 40%	6 21%	4 29%	63 35%	47 37%	34 31%	6 24%	69 33%	-
From someone outside the venue	59 28%	6 43%	7 41%	46 26%	1 35%	7 26%	7 29%	7 26%	3 35%	2 12%	11 36%	5 16%	4 28%	51 28%	34 27%	28 25%	8 33%	59 28%	-
From one of the main online ticket resale marketplaces (e.g. GET ME IN , Stubhub, Viagogo, Seatwave, Ticketbis)	55 26%	1 9%	2 15%	51 29%	2 44%	10 37%	7 30%	5 18%	3 35%	4 26%	9 31%	9 32%	2 15%	51 28%	37 29%	42 38%	4 15%	55 26%	-
None of the above	13 6%	-	1 5%	12 7%	* 9%	-	-	2 9%	2 23%	4 23%	1 4%	2 6%	1 9%	10 6%	10 8%	7 6%	1 5%	13 6%	-

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 7

Q.4 Reflecting on your experience buying a resold ticket, if you were to buy another one, which of the following would be most important to you?

Base: All respondents who have ever bought a resold ticket

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	191	103	88	30	57	34	41	14	15	65	61	36	29	33	88
Weighted base	209	112	97	33	71	42	36	15	12	68	57	50	34	43	105
Certainty that I would get a valid ticket delivered to me on time	77 37%	38 34%	39 40%	10 32%	23 32%	15 36%	19 53%	4 24%	5 46%	25 36%	14 24%	21 43%	18 51%	18 41%	34 32%
Price of the ticket	66 32%	38 34%	29 29%	14 43%	20 29%	13 30%	12 33%	5 35%	2 18%	18 27%	23 40%	14 28%	11 33%	13 31%	31 29%
Quality of the ticket (e.g. seating options)	26 12%	13 12%	13 13%	4 13%	10 14%	5 13%	1 4%	2 17%	2 17%	8 13%	9 16%	6 12%	3 7%	3 7%	19 18%
Ease and perceived safety of the purchase	22 10%	12 11%	9 10%	4 12%	10 14%	6 14%	2 5%	* 3%	-	9 14%	6 10%	5 11%	1 3%	4 8%	13 12%
The name of the original owner of the ticket who is selling it on	14 7%	8 7%	6 6%	-	5 7%	3 7%	2 6%	3 21%	1 8%	4 6%	5 8%	4 7%	2 5%	4 10%	6 6%
None of the above	4 2%	3 2%	1 1%	-	3 4%	-	-	-	1 11%	3 4%	1 2%	-	-	1 3%	2 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 8

Q.4 Reflecting on your experience buying a resold ticket, if you were to buy another one, which of the following would be most important to you?

Base: All respondents who have ever bought a resold ticket

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	191	16	12	163	7	24	18	22	9	13	30	30	10	159	112	100	31	191	-
Weighted base	209	15	17	177	4	27	23	26	8	17	30	29	14	183	129	111	24	209	-
Certainty that I would get a valid ticket delivered to me on time	77 37%	4 28%	9 53%	64 36%	3 73%	13 47%	10 41%	12 48%	2 20%	3 19%	7 22%	11 36%	4 31%	70 38%	51 40%	43 38%	7 29%	77 37%	-
Price of the ticket	66 32%	5 33%	6 36%	55 31%	1 27%	6 22%	8 36%	6 24%	2 22%	7 41%	13 44%	9 30%	4 25%	58 32%	41 32%	34 30%	8 33%	66 32%	-
Quality of the ticket (e.g. seating options)	26 12%	1 8%	2 11%	23 13%	-	4 15%	4 17%	5 19%	1 13%	2 9%	5 18%	2 7%	-	23 13%	15 12%	16 14%	2 9%	26 12%	-
Ease and perceived safety of the purchase	22 10%	3 22%	-	19 10%	-	2 7%	1 6%	1 4%	3 32%	1 9%	4 13%	2 6%	5 32%	19 11%	11 8%	12 11%	2 10%	22 10%	-
The name of the original owner of the ticket who is selling it on	14 7%	1 10%	-	13 7%	-	2 9%	-	-	1 13%	3 18%	1 2%	4 14%	2 11%	10 6%	9 7%	6 6%	4 16%	14 7%	-
None of the above	4 2%	-	-	4 2%	-	-	-	1 6%	-	1 3%	* 1%	2 6%	-	2 1%	1 1%	* *	1 2%	4 2%	-

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 9

Q.5 Thinking about your most recent purchase from any of the main online ticket resale marketplaces - GET ME IN , Stubhub, Viagogo, Seatwave or Ticketbis - how satisfied or dissatisfied were you with the service you received?

Base: All respondents who have ever bought a resold ticket from a main online ticket resale marketplace

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	54	31	23	12	11	12	15	2	2	23	16	5	10	12	24
Weighted base	55	34	21	12	13	13	12	2	2	25	18	5	8	15	25
NET: Satisfied	41	25	16	10	11	8	9	2	1	16	15	5	5	10	21
	75%	74%	76%	79%	86%	60%	76%	100%	45%	67%	86%	100%	61%	68%	85%
Very satisfied	(+2) 13	9	4	2	1	6	3	1	1	6	4	1	2	5	5
	24%	28%	19%	15%	5%	45%	28%	24%	45%	26%	22%	19%	26%	30%	19%
Fairly satisfied	(+1) 28	16	12	8	10	2	6	2	-	10	11	4	3	6	16
	50%	47%	57%	64%	81%	15%	47%	76%	-	40%	63%	81%	35%	38%	65%
Neither satisfied or dissatisfied	(0) 7	4	3	1	1	4	2	-	-	2	2	-	2	2	1
	12%	12%	13%	5%	6%	28%	14%	-	-	9%	13%	-	28%	15%	4%
Fairly dissatisfied	(-1) 5	3	2	-	1	2	1	-	1	4	*	-	1	3	1
	9%	8%	11%	-	8%	12%	10%	-	55%	16%	2%	-	11%	18%	4%
Very dissatisfied	(-2) 2	2	-	2	-	-	-	-	-	2	-	-	-	-	2
	4%	6%	-	16%	-	-	-	-	-	8%	-	-	-	-	8%
NET: Dissatisfied	7	5	2	2	1	2	1	-	1	6	*	-	1	3	3
	13%	14%	11%	16%	8%	12%	10%	-	55%	24%	2%	-	11%	18%	12%
Mean	0.83	0.82	0.84	0.63	0.83	0.92	0.94	1.24	0.35	0.61	1.06	1.19	0.76	0.80	0.84
Standard deviation	1.03	1.12	0.88	1.28	0.67	1.14	0.95	0.58	1.99	1.28	0.66	0.45	1.04	1.09	1.06
Standard error	0.14	0.20	0.18	0.37	0.20	0.33	0.25	0.41	1.41	0.27	0.17	0.20	0.33	0.31	0.22

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 10

Q.5 Thinking about your most recent purchase from any of the main online ticket resale marketplaces - GET ME IN , Stubhub, Viagogo, Seatwave or Ticketbis - how satisfied or dissatisfied were you with the service you received?

Base: All respondents who have ever bought a resold ticket from a main online ticket resale marketplace

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	54	3	4	47	3	9	6	5	3	4	7	9	1	50	38	40	4	54	-
Weighted base	55	1	2	51	2	10	7	5	3	4	9	9	2	51	37	42	4	55	-
NET: Satisfied	41	1	2	39	2	8	6	5	3	2	7	6	-	37	29	30	4	41	-
	75%	56%	63%	76%	100%	76%	92%	100%	100%	56%	77%	65%	-	73%	78%	71%	100%	75%	-
Very satisfied (+2)	13	-	*	13	1	5	1	1	1	1	3	1	-	13	13	10	*	13	-
	24%	-	15%	25%	59%	46%	8%	15%	36%	21%	29%	16%	-	25%	35%	23%	10%	24%	-
Fairly satisfied (+1)	28	1	1	26	1	3	6	4	2	2	4	5	-	24	16	20	3	28	-
	50%	56%	48%	50%	41%	30%	84%	85%	64%	35%	48%	49%	-	48%	43%	48%	90%	50%	-
Neither satisfied or dissatisfied (0)	7	1	-	6	-	1	1	-	-	2	1	-	2	7	3	7	-	7	-
	12%	44%	-	12%	-	8%	8%	-	-	44%	8%	-	100%	13%	9%	16%	-	12%	-
Fairly dissatisfied (-1)	5	-	1	4	-	2	-	-	-	-	1	1	-	5	5	4	-	5	-
	9%	-	37%	8%	-	16%	-	-	-	-	15%	14%	-	10%	14%	8%	-	9%	-
Very dissatisfied (-2)	2	-	-	2	-	-	-	-	-	-	-	2	-	2	-	2	-	2	-
	4%	-	-	4%	-	-	-	-	-	-	-	21%	-	4%	-	5%	-	4%	-
NET: Dissatisfied	7	-	1	6	-	2	-	-	-	-	1	3	-	7	5	6	-	7	-
	13%	-	37%	12%	-	16%	-	-	-	-	15%	35%	-	14%	14%	13%	-	13%	-
Mean	0.83	0.56	0.42	0.85	1.59	1.06	1.00	1.15	1.36	0.77	0.91	0.25	0.00	0.81	0.99	0.76	1.10	0.83	-
Standard deviation	1.03	-	1.47	1.03	-	1.15	0.43	0.40	0.59	0.88	1.04	1.52	0.00	1.06	1.01	1.06	0.35	1.03	-
Standard error	0.14	-	0.74	0.15	-	0.38	0.17	0.18	0.34	0.44	0.39	0.51	0.00	0.15	0.16	0.17	0.17	0.14	-

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 11

Q.6 The main online ticket resale marketplaces such as GET ME IN , Stubhub, Viagogo, Seatwave and Ticketbis offer anti-fraud guarantees that tickets purchased from sellers on their sites are valid and will arrive on time. If there is a problem they will source replacement tickets or provide a full refund. Before today, were you aware of these safeguards?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Yes	291 14%	153 15%	139 13%	51 21%	81 23%	52 15%	61 17%	30 10%	16 4%	100 18%	81 14%	57 13%	53 11%	77 25%	134 16%
No	1626 79%	792 79%	834 80%	169 69%	251 73%	267 77%	290 79%	254 83%	395 89%	409 75%	448 79%	361 81%	408 84%	218 71%	646 77%
Don't know	136 7%	62 6%	74 7%	24 10%	14 4%	27 8%	15 4%	20 7%	36 8%	39 7%	41 7%	30 7%	26 5%	11 3%	63 8%

Tickets Survey

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Absolutes/col percents

Table 12

Q.6 The main online ticket resale marketplaces such as GET ME IN , Stubhub, Viagogo, Seatwave and Ticketbis offer anti-fraud guarantees that tickets purchased from sellers on their sites are valid and will arrive on time. If there is a problem they will source replacement tickets or provide a full refund. Before today, were you aware of these safeguards?

Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Yes	291 14%	22 12%	12 11%	258 15%	11 14%	32 14%	28 15%	32 17%	20 14%	26 13%	45 17%	44 15%	20 11%	251 21%	192 23%	156 22%	40 5%	92 44%	191 11%
No	1626 79%	159 86%	87 85%	1380 78%	64 78%	173 77%	147 79%	146 79%	117 82%	170 83%	191 72%	222 77%	149 81%	868 74%	620 74%	512 73%	751 88%	109 52%	1495 84%
Don't know	136 7%	4 2%	3 3%	128 7%	7 8%	20 9%	11 6%	6 3%	7 5%	9 5%	30 11%	22 8%	16 9%	49 4%	30 4%	33 5%	65 8%	8 4%	89 5%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 13

Q.7 When buying a resold ticket, have you ever experienced any of the problems listed below?**Base: All respondents who have ever bought a resold ticket**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	191	103	88	30	57	34	41	14	15	65	61	36	29	33	88
Weighted base	209	112	97	33	71	42	36	15	12	68	57	50	34	43	105
NET: Yes	22 10%	10 9%	12 12%	3 10%	8 11%	6 15%	2 7%	1 5%	1 11%	9 14%	6 10%	5 10%	2 5%	7 17%	11 10%
No tickets arrived	20 9%	10 9%	10 10%	3 10%	7 10%	6 15%	2 5%	1 5%	-	8 11%	5 9%	5 10%	2 5%	7 16%	11 10%
Tickets arrived but were fake or invalid	4 2%	2 2%	2 2%	-	2 3%	1 2%	* 1%	-	-	* 1%	2 3%	2 4%	-	* 1%	3 3%
Other problems	1 1%	-	1 1%	-	-	-	-	-	1 11%	1 2%	-	-	-	-	-
No - I have not experienced any problems with buying resold tickets	180 86%	98 87%	83 85%	30 90%	60 85%	32 76%	34 93%	14 95%	11 89%	57 84%	50 88%	44 90%	29 84%	35 82%	92 87%
Don't know	7 3%	4 4%	3 3%	-	3 4%	4 9%	-	-	-	2 3%	1 2%	-	4 11%	* 1%	3 3%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 14

Q.7 When buying a resold ticket, have you ever experienced any of the problems listed below?

Base: All respondents who have ever bought a resold ticket

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	191	16	12	163	7	24	18	22	9	13	30	30	10	159	112	100	31	191	-
Weighted base	209	15	17	177	4	27	23	26	8	17	30	29	14	183	129	111	24	209	-
NET: Yes	22	-	4	18	-	4	2	2	2	2	3	3	-	21	14	10	*	22	-
	10%	-	24%	10%	-	15%	9%	10%	18%	10%	9%	12%	-	12%	11%	9%	2%	10%	-
No tickets arrived	20	-	4	16	-	4	2	2	1	2	2	2	-	20	12	9	-	20	-
	9%	-	24%	9%	-	15%	9%	10%	13%	10%	8%	7%	-	11%	10%	8%	-	9%	-
Tickets arrived but were fake or invalid	4	-	2	2	-	-	-	-	2	-	*	-	-	3	1	2	*	4	-
	2%	-	12%	1%	-	-	-	-	18%	-	1%	-	-	2%	1%	2%	2%	2%	-
Other problems	1	-	-	1	-	-	-	-	-	-	-	1	-	1	1	1	-	1	-
	1%	-	-	1%	-	-	-	-	-	-	-	4%	-	1%	1%	1%	-	1%	-
No - I have not experienced any problems with buying resold tickets	180	14	13	154	4	23	21	22	7	15	26	24	12	159	115	98	21	180	-
	86%	94%	76%	87%	100%	85%	91%	84%	82%	90%	89%	83%	85%	87%	89%	89%	88%	86%	-
Don't know	7	1	-	6	-	-	-	2	-	-	*	2	2	3	-	3	3	7	-
	3%	6%	-	3%	-	-	-	6%	-	-	1%	6%	15%	1%	-	2%	11%	3%	-

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 17
Gender
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Male	1006	1006	-	80	141	178	200	165	243	286	269	237	214	155	463
	49%	100%	-	33%	41%	51%	55%	54%	54%	52%	47%	53%	44%	51%	55%
Female	1047	-	1047	164	205	168	166	140	204	263	300	210	274	151	381
	51%	-	100%	67%	59%	49%	45%	46%	46%	48%	53%	47%	56%	49%	45%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 18
Gender
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Male	1006 49%	95 52%	54 53%	856 49%	41 50%	122 54%	103 56%	84 45%	80 56%	86 42%	105 39%	134 47%	102 55%	578 49%	418 50%	349 50%	412 48%	112 53%	858 48%
Female	1047 51%	89 48%	48 47%	909 51%	41 50%	104 46%	82 44%	101 55%	64 44%	119 58%	162 61%	154 53%	83 45%	590 51%	424 50%	351 50%	444 52%	97 47%	917 52%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 19
Age
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
18-24	244 12%	80 8%	164 16%	244 100%	-	-	-	-	-	54 10%	93 16%	46 10%	51 11%	19 6%	107 13%
25-34	346 17%	141 14%	205 20%	-	346 100%	-	-	-	-	87 16%	107 19%	76 17%	75 15%	73 24%	206 24%
35-44	346 17%	178 18%	168 16%	-	-	346 100%	-	-	-	67 12%	93 16%	101 23%	85 17%	81 26%	189 22%
45-54	366 18%	200 20%	166 16%	-	-	-	366 100%	-	-	78 14%	98 17%	79 18%	111 23%	85 28%	193 23%
55-64	305 15%	165 16%	140 13%	-	-	-	-	305 100%	-	82 15%	71 13%	69 15%	83 17%	36 12%	121 14%
65+	447 22%	243 24%	204 19%	-	-	-	-	-	447 100%	181 33%	107 19%	76 17%	82 17%	12 4%	27 3%
Average age	47.25	49.51	45.08	21.53	30.01	39.97	49.78	59.53	69.82	50.89	44.96	46.03	46.95	42.57	41.16

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 20
Age
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
18-24	244 12%	11 6%	2 2%	231 13%	15 18%	21 9%	16 9%	30 16%	18 13%	26 13%	53 20%	36 12%	16 9%	153 13%	108 13%	89 13%	74 9%	33 16%	194 11%
25-34	346 17%	36 20%	18 18%	291 16%	13 16%	29 13%	29 16%	29 16%	24 17%	23 11%	74 28%	45 16%	24 13%	229 20%	173 21%	129 18%	113 13%	71 34%	262 15%
35-44	346 17%	34 18%	22 22%	289 16%	8 10%	53 23%	39 21%	40 22%	18 12%	26 13%	34 13%	38 13%	33 18%	211 18%	158 19%	123 18%	132 15%	42 20%	286 16%
45-54	366 18%	33 18%	18 17%	315 18%	17 20%	44 19%	29 15%	25 13%	32 22%	36 18%	36 13%	59 20%	39 21%	213 18%	165 20%	110 16%	152 18%	36 17%	320 18%
55-64	305 15%	30 16%	17 16%	259 15%	8 10%	34 15%	31 17%	29 16%	24 17%	31 15%	28 11%	48 17%	25 13%	160 14%	101 12%	103 15%	142 17%	15 7%	282 16%
65+	447 22%	41 22%	25 25%	380 22%	22 27%	45 20%	41 22%	31 17%	27 19%	63 31%	42 16%	62 22%	47 26%	202 17%	138 16%	145 21%	243 28%	12 6%	431 24%
Average age	47.25	48.34	50.44	46.95	46.61	47.56	48.40	44.82	47.13	50.86	41.30	48.05	49.02	45.09	44.53	46.26	50.70	38.17	48.66

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 21
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
AB	549 27%	286 28%	263 25%	54 22%	87 25%	67 19%	78 21%	82 27%	181 41%	549 100%	-	-	-	106 35%	192 23%
C1	569 28%	269 27%	300 29%	93 38%	107 31%	93 27%	98 27%	71 23%	107 24%	-	569 100%	-	-	109 36%	262 31%
C2	447 22%	237 24%	210 20%	46 19%	76 22%	101 29%	79 22%	69 23%	76 17%	-	-	447 100%	-	62 20%	222 26%
DE	488 24%	214 21%	274 26%	51 21%	75 22%	85 25%	111 30%	83 27%	82 18%	-	-	-	488 100%	29 9%	168 20%
NET: ABC1	1118 54%	555 55%	563 54%	147 60%	194 56%	159 46%	176 48%	153 50%	288 65%	549 100%	569 100%	-	-	215 70%	454 54%
NET: C2DE	935 46%	451 45%	484 46%	97 40%	151 44%	186 54%	190 52%	152 50%	158 35%	-	-	447 100%	488 100%	91 30%	390 46%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 22
Social Grade
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
AB	549 27%	43 23%	27 26%	479 27%	15 18%	68 30%	47 25%	45 24%	27 19%	50 24%	72 27%	102 36%	54 29%	373 32%	265 31%	252 36%	169 20%	68 33%	472 27%
C1	569 28%	53 29%	24 23%	493 28%	32 39%	67 30%	35 19%	37 20%	39 27%	55 27%	102 38%	72 25%	55 30%	334 29%	253 30%	189 27%	221 26%	57 27%	485 27%
C2	447 22%	43 24%	29 28%	375 21%	17 21%	35 15%	55 29%	50 27%	38 27%	45 22%	44 17%	60 21%	32 17%	249 21%	175 21%	138 20%	196 23%	50 24%	380 21%
DE	488 24%	46 25%	24 23%	418 24%	19 23%	56 25%	49 26%	53 29%	40 28%	56 27%	49 18%	54 19%	44 24%	212 18%	150 18%	121 17%	271 32%	34 17%	438 25%
NET: ABC1	1118 54%	96 52%	50 49%	972 55%	47 57%	135 60%	82 44%	82 44%	66 46%	104 51%	174 65%	174 60%	109 59%	708 61%	518 61%	442 63%	389 45%	125 60%	957 54%
NET: C2DE	935 46%	89 48%	52 51%	794 45%	35 43%	91 40%	103 56%	103 56%	78 54%	101 49%	93 35%	114 40%	76 41%	461 39%	324 39%	259 37%	467 55%	84 40%	818 46%

Tickets Survey

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Absolutes/col percents

Table 23
GO Region
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Scotland	185 9%	95 9%	89 9%	11 5%	36 11%	34 10%	33 9%	30 10%	41 9%	43 8%	53 9%	43 10%	46 9%	35 11%	72 9%
North East	82 4%	41 4%	41 4%	15 6%	13 4%	8 2%	17 5%	8 3%	22 5%	15 3%	32 6%	17 4%	19 4%	10 3%	27 3%
North West	226 11%	122 12%	104 10%	21 9%	29 9%	53 15%	44 12%	34 11%	45 10%	68 12%	67 12%	35 8%	56 11%	38 12%	94 11%
Yorkshire & Humberside	185 9%	103 10%	82 8%	16 6%	29 8%	39 11%	29 8%	31 10%	41 9%	47 8%	35 6%	55 12%	49 10%	33 11%	75 9%
West Midlands	185 9%	84 8%	101 10%	30 12%	29 8%	40 12%	25 7%	29 10%	31 7%	45 8%	37 7%	50 11%	53 11%	32 11%	78 9%
East Midlands	144 7%	80 8%	64 6%	18 8%	24 7%	18 5%	32 9%	24 8%	27 6%	27 5%	39 7%	38 9%	40 8%	17 6%	59 7%
Wales	103 5%	54 5%	48 5%	2 1%	18 5%	22 6%	18 5%	17 6%	25 6%	27 5%	24 4%	29 6%	24 5%	23 7%	37 4%
Eastern	205 10%	86 9%	119 11%	26 11%	23 7%	26 7%	36 10%	31 10%	63 14%	50 9%	55 10%	45 10%	56 11%	29 10%	72 9%
London	267 13%	105 10%	162 15%	53 22%	74 22%	34 10%	36 10%	28 9%	42 9%	72 13%	102 18%	44 10%	49 10%	42 14%	116 14%
South East	287 14%	134 13%	154 15%	36 15%	45 13%	38 11%	59 16%	48 16%	62 14%	102 19%	72 13%	60 13%	54 11%	25 8%	141 17%
South West	185 9%	102 10%	83 8%	16 7%	24 7%	33 10%	39 11%	25 8%	47 11%	54 10%	55 10%	32 7%	44 9%	22 7%	75 9%

Tickets Survey

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Absolutes/col percents

Table 24
GO Region
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Scotland	185 9%	185 100%	-	-	-	-	-	-	-	-	-	-	-	112 10%	84 10%	52 7%	73 9%	15 7%	168 9%
North East	82 4%	-	-	82 5%	82 100%	-	-	-	-	-	-	-	-	52 4%	43 5%	27 4%	28 3%	4 2%	74 4%
North West	226 11%	-	-	226 13%	-	226 100%	-	-	-	-	-	-	-	143 12%	88 10%	88 13%	82 10%	27 13%	192 11%
Yorkshire & Humberside	185 9%	-	-	185 10%	-	-	185 100%	-	-	-	-	-	-	103 9%	77 9%	58 8%	80 9%	23 11%	155 9%
West Midlands	185 9%	-	-	185 10%	-	-	-	185 100%	-	-	-	-	-	95 8%	63 8%	62 9%	86 10%	26 12%	153 9%
East Midlands	144 7%	-	-	144 8%	-	-	-	-	144 100%	-	-	-	-	81 7%	58 7%	54 8%	62 7%	8 4%	133 7%
Wales	103 5%	-	103 100%	-	-	-	-	-	-	-	-	-	-	58 5%	43 5%	36 5%	43 5%	17 8%	84 5%
Eastern	205 10%	-	-	205 12%	-	-	-	-	-	205 100%	-	-	-	100 9%	76 9%	67 10%	103 12%	17 8%	180 10%
London	267 13%	-	-	267 15%	-	-	-	-	-	-	267 100%	-	-	147 13%	115 14%	87 12%	109 13%	30 14%	217 12%
South East	287 14%	-	-	287 16%	-	-	-	-	-	-	-	287 100%	-	177 15%	129 15%	107 15%	105 12%	29 14%	251 14%
South West	185 9%	-	-	185 10%	-	-	-	-	-	-	-	-	185 100%	98 8%	67 8%	64 9%	84 10%	14 7%	169 10%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 25
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Yes	1252 61%	619 62%	633 60%	162 66%	226 65%	185 53%	205 56%	172 56%	304 68%	419 76%	377 66%	266 59%	190 39%	214 70%	533 63%
No	801 39%	387 38%	414 40%	82 34%	120 35%	161 47%	161 44%	133 44%	142 32%	129 24%	193 34%	181 41%	298 61%	92 30%	311 37%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 26
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Yes	1252 61%	114 62%	55 54%	1083 61%	54 66%	133 59%	109 59%	106 57%	83 58%	123 60%	174 65%	194 67%	109 59%	821 70%	592 70%	515 74%	418 49%	145 69%	1069 60%
No	801 39%	70 38%	47 46%	683 39%	28 34%	93 41%	76 41%	79 43%	61 42%	83 40%	93 35%	94 33%	76 41%	347 30%	251 30%	185 26%	439 51%	64 31%	706 40%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 27
Tenure
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
NET: Homeowners	1334 65%	684 68%	651 62%	114 47%	180 52%	188 54%	242 66%	233 76%	378 85%	455 83%	373 66%	285 64%	222 45%	207 68%	539 64%
Owned outright - without mortgage	677 33%	357 35%	320 31%	37 15%	54 16%	40 12%	67 18%	139 46%	341 76%	250 46%	182 32%	134 30%	111 23%	61 20%	183 22%
Owned with a mortgage or loan	657 32%	327 32%	330 32%	77 32%	126 36%	148 43%	176 48%	94 31%	37 8%	205 37%	190 33%	151 34%	111 23%	147 48%	356 42%
NET: Renters	686 33%	308 31%	378 36%	110 45%	159 46%	155 45%	122 33%	71 23%	68 15%	84 15%	190 33%	155 35%	258 53%	95 31%	291 35%
Rented from the council	287 14%	134 13%	153 15%	37 15%	52 15%	71 20%	58 16%	32 10%	38 9%	21 4%	69 12%	70 16%	128 26%	38 13%	102 12%
Rented from a housing association	143 7%	64 6%	79 8%	23 10%	28 8%	28 8%	27 7%	19 6%	18 4%	17 3%	37 6%	24 5%	65 13%	11 4%	58 7%
Rented from someone else	255 12%	109 11%	146 14%	50 20%	79 23%	57 16%	37 10%	21 7%	12 3%	46 8%	85 15%	61 14%	64 13%	46 15%	131 16%
Rent free	33 2%	15 1%	18 2%	20 8%	7 2%	3 1%	2 *	1 *	1 *	11 2%	6 1%	7 2%	8 2%	3 1%	13 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 28
Tenure
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
NET: Homeowners	1334 65%	111 60%	75 73%	1148 65%	59 71%	149 66%	121 65%	118 64%	104 72%	152 74%	129 48%	199 69%	119 64%	800 68%	577 68%	483 69%	524 61%	120 58%	1176 66%
Owned outright - without mortgage	677 33%	54 29%	36 35%	587 33%	22 27%	67 30%	56 30%	50 27%	53 37%	90 44%	80 30%	109 38%	61 33%	361 31%	246 29%	261 37%	311 36%	35 17%	627 35%
Owned with a mortgage or loan	657 32%	57 31%	39 38%	561 32%	37 45%	82 36%	65 35%	68 37%	51 35%	62 30%	49 18%	90 31%	58 31%	439 38%	331 39%	221 32%	214 25%	86 41%	549 31%
NET: Renters	686 33%	74 40%	28 27%	584 33%	21 26%	69 31%	59 32%	63 34%	38 27%	53 26%	136 51%	83 29%	62 33%	350 30%	252 30%	206 29%	320 37%	84 40%	572 32%
Rented from the council	287 14%	38 21%	15 15%	234 13%	9 11%	24 10%	37 20%	26 14%	12 9%	18 9%	62 23%	26 9%	21 11%	132 11%	104 12%	69 10%	144 17%	33 16%	241 14%
Rented from a housing association	143 7%	13 7%	6 6%	125 7%	4 5%	20 9%	5 3%	16 9%	7 5%	14 7%	26 10%	24 8%	9 5%	64 5%	46 6%	36 5%	78 9%	15 7%	121 7%
Rented from someone else	255 12%	23 12%	7 7%	226 13%	8 10%	26 12%	17 9%	22 12%	19 13%	20 10%	48 18%	33 11%	32 17%	154 13%	102 12%	101 14%	98 11%	36 17%	210 12%
Rent free	33 2%	-	-	33 2%	2 3%	7 3%	5 3%	4 2%	1 1%	1 *	3 1%	6 2%	4 2%	18 2%	13 2%	12 2%	12 1%	4 2%	27 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 29
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
No formal education	29 1%	17 2%	12 1%	5 2%	6 2%	6 2%	4 1%	2 1%	6 1%	10 2%	2 *	4 1%	13 3%	6 2%	17 2%
Primary	8 *	5 *	4 *	1 *	3 1%	* *	2 1%	- -	2 *	- -	1 *	1 *	6 1%	- -	2 *
Secondary school, high school, NVQ levels 1 to 3, etc.	968 47%	461 46%	507 48%	86 35%	117 34%	167 48%	214 58%	176 58%	208 47%	133 24%	250 44%	268 60%	317 65%	113 37%	402 48%
University degree or equivalent professional qualification, NVQ level 4, etc.	726 35%	376 37%	350 33%	72 30%	151 44%	120 35%	95 26%	96 31%	192 43%	270 49%	218 38%	144 32%	93 19%	126 41%	303 36%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	218 11%	116 11%	102 10%	22 9%	54 16%	44 13%	43 12%	26 8%	30 7%	119 22%	58 10%	17 4%	24 5%	57 19%	95 11%
Still in full time education	60 3%	18 2%	42 4%	50 20%	7 2%	- -	3 1%	1 *	- -	14 3%	31 5%	7 2%	9 2%	- -	6 1%
Don't know	11 1%	5 *	6 1%	2 1%	1 *	1 *	2 1%	2 1%	2 1%	- -	3 1%	2 1%	6 1%	1 *	3 *
Prefer not to answer	33 2%	10 1%	23 2%	5 2%	8 2%	7 2%	4 1%	2 1%	6 1%	3 1%	6 1%	3 1%	21 4%	3 1%	15 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 30
What is the highest educational level that you have achieved to date?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
No formal education	29 1%	3 2%	2 2%	24 1%	-	2 1%	2 1%	-	3 2%	6 3%	3 1%	1 *	7 4%	19 2%	16 2%	4 1%	10 1%	6 3%	22 1%
Primary	8 *	-	-	8 *	-	1 *	2 1%	-	1 *	1 *	1 *	3 1%	1 *	3 *	3 *	1 *	5 1%	-	7 *
Secondary school, high school, NVQ levels 1 to 3, etc.	968 47%	87 47%	44 43%	837 47%	38 46%	108 48%	91 49%	85 46%	87 61%	112 55%	100 37%	129 45%	86 47%	467 40%	322 38%	277 40%	489 57%	62 30%	865 49%
University degree or equivalent professional qualification, NVQ level 4, etc.	726 35%	68 37%	35 34%	623 35%	34 41%	85 38%	65 35%	68 37%	40 28%	63 31%	84 31%	114 40%	69 38%	484 41%	353 42%	294 42%	234 27%	95 45%	616 35%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	218 11%	24 13%	17 16%	178 10%	6 7%	20 9%	15 8%	25 13%	7 5%	13 6%	47 17%	27 9%	19 10%	140 12%	108 13%	89 13%	75 9%	32 15%	180 10%
Still in full time education	60 3%	2 1%	2 2%	57 3%	4 5%	7 3%	3 1%	6 3%	3 2%	5 2%	20 7%	8 3%	3 1%	37 3%	28 3%	24 3%	20 2%	12 6%	45 3%
Don't know	11 1%	1 1%	2 1%	8 *	-	1 *	2 1%	1 1%	-	1 1%	1 *	1 *	-	3 *	3 *	-	7 1%	-	10 1%
Prefer not to answer	33 2%	-	1 1%	31 2%	* *	3 1%	5 3%	-	2 1%	5 2%	12 5%	3 1%	-	16 1%	10 1%	10 1%	15 2%	1 1%	31 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 31

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Yes - responsible for half or more of the items bought	1827 89%	856 85%	971 93%	174 71%	310 90%	326 94%	345 94%	285 93%	389 87%	468 85%	510 90%	397 89%	452 93%	281 92%	770 91%
No - not responsible for most of the items bought	226 11%	150 15%	75 7%	70 29%	36 10%	20 6%	21 6%	20 7%	58 13%	81 15%	60 10%	50 11%	36 7%	25 8%	74 9%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 32

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Yes - responsible for half or more of the items bought	1827 89%	161 87%	96 93%	1570 89%	76 93%	187 83%	165 90%	166 90%	126 87%	183 89%	246 92%	257 89%	164 89%	1035 89%	745 88%	613 88%	769 90%	181 87%	1584 89%
No - not responsible for most of the items bought	226 11%	23 13%	7 7%	195 11%	6 7%	39 17%	19 10%	19 10%	18 13%	22 11%	21 8%	31 11%	20 11%	134 11%	97 12%	87 12%	88 10%	28 13%	191 11%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 33
How many cars are there in your household?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
No cars in the household	431 21%	202 20%	229 22%	69 28%	88 26%	98 28%	76 21%	57 19%	42 9%	63 11%	138 24%	66 15%	164 34%	52 17%	188 22%
NET: Any	1622 79%	804 80%	818 78%	175 72%	257 74%	247 72%	290 79%	248 81%	405 91%	486 89%	431 76%	381 85%	324 66%	254 83%	656 78%
1	862 42%	442 44%	421 40%	58 24%	127 37%	145 42%	137 37%	143 47%	253 57%	210 38%	229 40%	201 45%	222 45%	101 33%	352 42%
2	575 28%	281 28%	293 28%	65 27%	97 28%	98 28%	111 30%	75 25%	129 29%	204 37%	157 28%	142 32%	72 15%	116 38%	219 26%
3+	185 9%	81 8%	104 10%	52 21%	34 10%	4 1%	42 11%	30 10%	23 5%	72 13%	45 8%	38 8%	30 6%	36 12%	84 10%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 34
How many cars are there in your household?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
No cars in the household	431 21%	47 26%	15 15%	369 21%	17 20%	48 21%	32 17%	44 24%	29 20%	24 12%	106 40%	39 14%	30 16%	209 18%	160 19%	116 17%	210 24%	47 23%	357 20%
NET: Any	1622 79%	137 74%	88 85%	1397 79%	65 80%	178 79%	152 83%	141 76%	115 80%	181 88%	161 60%	248 86%	155 84%	960 82%	682 81%	585 83%	647 76%	162 77%	1418 80%
1	862 42%	85 46%	35 34%	742 42%	35 43%	103 45%	80 43%	73 39%	60 42%	100 49%	101 38%	103 36%	88 47%	462 40%	319 38%	285 41%	393 46%	72 35%	770 43%
2	575 28%	42 23%	47 46%	486 28%	25 30%	57 25%	63 34%	47 25%	41 29%	58 28%	45 17%	97 34%	54 29%	376 32%	276 33%	218 31%	193 23%	67 32%	488 27%
3+	185 9%	10 6%	5 5%	169 10%	5 6%	18 8%	10 5%	21 12%	14 10%	23 11%	15 6%	49 17%	14 7%	121 10%	87 10%	82 12%	61 7%	22 11%	160 9%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 35
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
White	1863 91%	921 92%	942 90%	179 73%	287 83%	316 91%	345 94%	298 98%	437 98%	491 90%	503 88%	421 94%	447 92%	279 91%	744 88%
NET: Non-white	162 8%	70 7%	92 9%	62 25%	54 16%	21 6%	15 4%	6 2%	4 1%	49 9%	54 9%	22 5%	37 8%	21 7%	90 11%
Mixed	29 1%	12 1%	17 2%	8 3%	11 3%	4 1%	2 1%	1 *	2 *	14 2%	6 1%	3 1%	7 1%	1 *	20 2%
Asian	71 3%	34 3%	37 4%	21 9%	34 10%	10 3%	1 *	2 1%	2 *	21 4%	13 2%	16 4%	20 4%	10 3%	35 4%
Black	43 2%	18 2%	24 2%	25 10%	6 2%	3 1%	8 2%	1 *	-	10 2%	25 4%	1 *	7 1%	8 3%	23 3%
Chinese	9 *	4 *	5 *	3 1%	3 1%	1 *	1 *	1 *	-	2 *	6 1%	-	1 *	* *	6 1%
Other ethnic group	10 1%	2 *	8 1%	4 2%	-	3 1%	3 1%	1 *	-	3 *	4 1%	3 1%	1 *	2 1%	7 1%
Prefer not to answer	29 1%	15 1%	14 1%	3 1%	4 1%	8 2%	6 2%	1 *	6 1%	8 1%	12 2%	5 1%	4 1%	6 2%	9 1%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 36
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
White	1863 91%	173 94%	99 96%	1591 90%	79 96%	211 94%	170 92%	165 89%	136 95%	200 97%	177 66%	271 94%	182 98%	1077 92%	775 92%	655 94%	769 90%	190 91%	1617 91%
NET: Non-white	162 8%	9 5%	1 1%	151 9%	1 2%	8 4%	11 6%	18 10%	6 4%	5 2%	85 32%	15 5%	1 *	78 7%	55 6%	41 6%	73 8%	19 9%	130 7%
Mixed	29 1%	4 2%	-	25 1%	1 2%	* *	2 1%	2 1%	2 1%	-	15 6%	2 1%	-	17 1%	12 1%	13 2%	11 1%	6 3%	22 1%
Asian	71 3%	1 1%	1 1%	68 4%	-	4 2%	8 5%	7 4%	4 3%	4 2%	35 13%	5 2%	1 *	33 3%	23 3%	14 2%	35 4%	9 4%	58 3%
Black	43 2%	1 1%	-	42 2%	-	-	-	6 3%	-	* *	32 12%	3 1%	-	15 1%	9 1%	8 1%	19 2%	3 1%	31 2%
Chinese	9 *	2 1%	-	7 *	-	2 1%	-	-	-	-	1 *	5 2%	-	5 *	5 1%	2 *	4 *	* *	9 *
Other ethnic group	10 1%	1 1%	-	9 1%	-	2 1%	* *	3 1%	-	1 *	2 1%	1 *	-	7 1%	6 1%	4 1%	3 *	-	9 1%
Prefer not to answer	29 1%	2 1%	2 2%	24 1%	2 2%	6 3%	4 2%	2 1%	1 1%	* *	5 2%	1 *	2 1%	13 1%	13 1%	4 1%	15 2%	* *	27 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 37
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Christian	1104 54%	526 52%	578 55%	84 34%	133 38%	163 47%	211 58%	196 64%	317 71%	307 56%	292 51%	247 55%	258 53%	162 53%	405 48%
NET: Other	113 5%	58 6%	55 5%	23 10%	42 12%	24 7%	6 2%	6 2%	12 3%	37 7%	24 4%	21 5%	30 6%	18 6%	51 6%
Muslim	40 2%	23 2%	17 2%	11 4%	18 5%	7 2%	* *	2 1%	2 *	10 2%	5 1%	10 2%	16 3%	6 2%	14 2%
Hindu	18 1%	11 1%	7 1%	5 2%	9 2%	4 1%	- -	- -	- -	11 2%	2 *	4 1%	1 *	4 1%	12 1%
Jewish	11 1%	7 1%	3 *	2 1%	1 *	3 1%	2 1%	- -	2 1%	8 1%	3 1%	- -	- -	2 1%	5 1%
Sikh	6 *	* *	6 1%	- -	5 2%	1 *	- -	- -	- -	- -	* *	- -	6 1%	- -	6 1%
Buddhist	7 *	4 *	3 *	1 *	2 1%	1 *	1 *	1 *	2 *	4 1%	2 *	- -	1 *	- -	4 *
Other	31 2%	12 1%	19 2%	5 2%	6 2%	9 3%	3 1%	3 1%	6 1%	5 1%	12 2%	7 2%	7 1%	5 2%	11 1%
None	776 38%	401 40%	375 36%	115 47%	164 48%	148 43%	143 39%	95 31%	110 25%	192 35%	226 40%	168 38%	190 39%	118 39%	357 42%
Prefer not to say	60 3%	22 2%	38 4%	22 9%	7 2%	10 3%	5 1%	8 3%	8 2%	12 2%	28 5%	11 2%	9 2%	8 3%	31 4%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 38

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Christian	1104 54%	104 56%	64 62%	936 53%	43 52%	116 51%	109 59%	97 52%	80 55%	117 57%	136 51%	143 50%	97 52%	609 52%	419 50%	377 54%	487 57%	117 56%	960 54%
NET: Other	113 5%	4 2%	3 3%	105 6%	2 3%	12 5%	12 7%	11 6%	7 5%	6 3%	35 13%	12 4%	8 5%	60 5%	44 5%	35 5%	51 6%	18 9%	91 5%
Muslim	40 2%	- -	- -	40 2%	- -	3 1%	9 5%	5 2%	4 3%	2 1%	14 5%	3 1%	- -	14 1%	4 1%	10 1%	26 3%	8 4%	31 2%
Hindu	18 1%	- -	1 1%	16 1%	1 1%	- -	- -	1 1%	* -	1 1%	10 4%	2 1%	1 *	13 1%	13 2%	1 *	5 1%	4 2%	14 1%
Jewish	11 1%	1 1%	- -	9 1%	- -	3 1%	1 *	- -	- -	- -	2 1%	2 1%	2 1%	9 1%	7 1%	9 1%	1 *	4 2%	6 *
Sikh	6 *	- -	- -	6 *	- -	- -	- -	1 1%	- -	- -	5 2%	- -	- -	1 *	- -	1 *	5 1%	- -	6 *
Buddhist	7 *	2 1%	1 1%	5 *	- -	1 *	- -	- -	- -	1 1%	2 1%	1 *	- -	4 *	3 *	2 *	3 *	- -	7 *
Other	31 2%	1 1%	1 1%	29 2%	1 2%	5 2%	3 1%	4 2%	2 2%	1 1%	2 1%	4 1%	6 3%	20 2%	17 2%	13 2%	12 1%	3 1%	28 2%
None	776 38%	73 40%	33 32%	670 38%	37 45%	93 41%	58 31%	73 40%	56 39%	80 39%	71 27%	126 44%	75 41%	475 41%	357 42%	281 40%	293 34%	71 34%	677 38%
Prefer not to say	60 3%	3 2%	3 3%	54 3%	- -	5 2%	6 3%	4 2%	2 1%	3 1%	24 9%	6 2%	4 2%	24 2%	23 3%	7 1%	25 3%	2 1%	46 3%

Tickets Survey

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Absolutes/col percents

Table 39
Which of the following best describes where you live?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
NET: Urban	1614	793	821	202	296	282	301	217	316	419	458	345	393	246	688
	79%	79%	78%	83%	86%	82%	82%	71%	71%	76%	80%	77%	81%	80%	82%
Urban - Population over 10,000	849	464	384	126	163	156	158	109	135	222	256	165	205	139	379
	41%	46%	37%	52%	47%	45%	43%	36%	30%	41%	45%	37%	42%	45%	45%
Town and Fringe	766	329	437	75	132	126	143	108	181	196	202	180	187	107	309
	37%	33%	42%	31%	38%	37%	39%	36%	40%	36%	36%	40%	38%	35%	37%
NET: Rural	439	213	226	42	50	63	65	87	130	130	111	102	95	60	156
	21%	21%	22%	17%	14%	18%	18%	29%	29%	24%	20%	23%	19%	20%	18%
Village	383	181	202	41	46	60	55	77	104	104	95	96	88	56	137
	19%	18%	19%	17%	13%	17%	15%	25%	23%	19%	17%	22%	18%	18%	16%
Hamlet & Isolated Dwelling	56	31	24	1	4	4	11	11	26	26	16	6	7	4	19
	3%	3%	2%	*	1%	1%	3%	3%	6%	5%	3%	1%	1%	1%	2%

Tickets Survey

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Absolutes/col percents

Table 40
Which of the following best describes where you live?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
NET: Urban	1614	144	63	1408	71	183	142	150	98	133	266	218	146	934	666	564	658	170	1387
	79%	78%	61%	80%	87%	81%	77%	81%	68%	65%	99%	76%	79%	80%	79%	81%	77%	81%	78%
Urban - Population over 10,000	849	86	29	734	31	84	72	84	47	42	221	84	70	489	347	291	343	85	727
	41%	46%	28%	42%	38%	37%	39%	46%	32%	20%	83%	29%	38%	42%	41%	42%	40%	41%	41%
Town and Fringe	766	58	34	673	40	100	70	66	51	91	45	134	77	445	319	273	315	85	660
	37%	32%	33%	38%	49%	44%	38%	36%	36%	44%	17%	47%	41%	38%	38%	39%	37%	40%	37%
NET: Rural	439	41	40	358	11	42	43	35	46	72	1	69	38	234	177	136	199	39	388
	21%	22%	39%	20%	13%	19%	23%	19%	32%	35%	1%	24%	21%	20%	21%	19%	23%	19%	22%
Village	383	32	29	322	11	36	41	28	40	65	1	68	32	205	154	119	172	37	335
	19%	17%	28%	18%	13%	16%	22%	15%	28%	32%	1%	24%	17%	18%	18%	17%	20%	18%	19%
Hamlet & Isolated Dwelling	56	9	11	36	-	7	2	6	6	7	-	1	6	29	22	17	27	2	53
	3%	5%	11%	2%	-	3%	1%	3%	4%	4%	-	*	3%	2%	3%	2%	3%	1%	3%

Tickets Survey

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Absolutes/col percents

Table 41
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
NET: Working	1150 56%	618 61%	532 51%	127 52%	279 81%	270 78%	277 76%	157 52%	39 9%	298 54%	372 65%	284 63%	197 40%	306 100%	844 100%
Working full time - working 30 hours per week or more	903 44%	552 55%	351 34%	90 37%	234 68%	228 66%	233 64%	109 36%	10 2%	237 43%	294 52%	238 53%	134 27%	245 80%	658 78%
Working part time - working between 8 and 29 hours per week	246 12%	66 7%	181 17%	36 15%	46 13%	42 12%	44 12%	48 16%	30 7%	61 11%	77 14%	46 10%	63 13%	61 20%	186 22%
NET: Not working	903 44%	388 39%	515 49%	117 48%	67 19%	76 22%	89 24%	147 48%	407 91%	251 46%	198 35%	164 37%	291 60%	-	-
Not working but seeking work or temporarily unemployed or sick	111 5%	44 4%	68 6%	25 10%	25 7%	22 6%	25 7%	14 5%	-	7 1%	11 2%	15 3%	79 16%	-	-
Not working and not seeking work/ student	128 6%	53 5%	74 7%	81 33%	9 3%	10 3%	16 4%	12 4%	1 *	15 3%	45 8%	21 5%	47 10%	-	-
Retired on a state pension only	113 5%	32 3%	80 8%	-	-	-	1 *	15 5%	97 22%	15 3%	11 2%	18 4%	69 14%	-	-
Retired with a private pension	400 19%	244 24%	157 15%	-	-	-	5 1%	86 28%	309 69%	194 35%	116 20%	60 13%	29 6%	-	-
House person, housewife, househusband, etc.	151 7%	15 1%	136 13%	11 4%	32 9%	45 13%	42 12%	20 7%	1 *	20 4%	15 3%	50 11%	67 14%	-	-

Tickets Survey

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Absolutes/col percents

Table 42
Which of the following best describes your current working status?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
NET: Working	1150 56%	107 58%	59 58%	983 56%	37 45%	131 58%	108 58%	110 59%	76 53%	102 49%	158 59%	166 58%	96 52%	737 63%	533 63%	419 60%	392 46%	148 71%	955 54%
Working full time - working 30 hours per week or more	903 44%	91 49%	49 48%	763 43%	30 37%	109 48%	88 48%	92 50%	54 37%	71 35%	118 44%	129 45%	71 39%	592 51%	430 51%	336 48%	306 36%	129 62%	743 42%
Working part time - working between 8 and 29 hours per week	246 12%	16 9%	10 10%	220 12%	7 8%	22 10%	20 11%	17 9%	22 16%	30 15%	40 15%	37 13%	25 14%	145 12%	103 12%	83 12%	86 10%	19 9%	212 12%
NET: Not working	903 44%	78 42%	43 42%	782 44%	45 55%	94 42%	77 42%	75 41%	68 47%	104 51%	109 41%	122 42%	88 48%	431 37%	310 37%	281 40%	464 54%	61 29%	820 46%
Not working but seeking work or temporarily unemployed or sick	111 5%	13 7%	5 5%	93 5%	5 7%	10 4%	7 4%	10 6%	11 8%	9 4%	14 5%	14 5%	12 7%	50 4%	42 5%	25 4%	61 7%	10 5%	96 5%
Not working and not seeking work/ student	128 6%	7 4%	4 4%	117 7%	8 10%	19 8%	9 5%	8 5%	11 7%	12 6%	25 9%	15 5%	9 5%	79 7%	55 7%	55 8%	44 5%	16 8%	105 6%
Retired on a state pension only	113 5%	9 5%	9 8%	95 5%	9 10%	14 6%	11 6%	12 6%	4 3%	20 10%	12 4%	10 3%	5 3%	30 3%	20 2%	20 3%	80 9%	3 1%	108 6%
Retired with a private pension	400 19%	34 19%	18 18%	348 20%	15 18%	41 18%	40 21%	31 17%	32 22%	46 22%	40 15%	54 19%	50 27%	200 17%	137 16%	146 21%	200 23%	18 9%	379 21%
House person, housewife, househusband, etc.	151 7%	14 8%	7 7%	130 7%	8 10%	11 5%	10 5%	13 7%	11 7%	16 8%	19 7%	28 10%	13 7%	71 6%	56 7%	35 5%	80 9%	14 7%	132 7%

Tickets Survey

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Absolutes/col percents

Table 43
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1033	552	481	93	233	245	273	147	42	283	368	201	181	265	768
Weighted base	1150	618	532	127	279	270	277	157	39	298	372	284	197	306	844
NET: Public Sector	306	155	151	19	73	81	85	36	12	106	109	62	29	306	-
	27%	25%	28%	15%	26%	30%	31%	23%	30%	35%	29%	22%	15%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	19	10	9	1	5	7	6	-	-	6	10	3	-	19	-
	2%	2%	2%	1%	2%	3%	2%	-	-	2%	3%	1%	-	6%	-
HM Forces	2	2	-	-	-	-	2	-	-	2	-	-	-	2	-
	*	*	-	-	-	-	1%	-	-	1%	-	-	-	1%	-
National Health Service	81	33	48	10	19	20	19	12	-	24	25	14	17	81	-
	7%	5%	9%	8%	7%	7%	7%	7%	-	8%	7%	5%	9%	26%	-
Universities and Academies funded by government	22	8	14	3	5	5	7	2	1	11	7	4	*	22	-
	2%	1%	3%	2%	2%	2%	3%	1%	2%	4%	2%	1%	*	7%	-
Courts service	3	1	2	-	3	-	-	-	-	2	1	-	-	3	-
	*	*	*	-	1%	-	-	-	-	1%	*	-	-	1%	-
Local government administration	57	37	20	-	8	18	18	12	2	13	40	4	1	57	-
	5%	6%	4%	-	3%	7%	6%	8%	4%	4%	11%	1%	*	19%	-
Police service	3	2	1	1	2	-	-	-	1	-	3	-	-	3	-
	*	*	*	1%	1%	-	-	-	1%	-	1%	-	-	1%	-
Public sector housing	10	6	4	-	2	5	2	1	-	4	2	2	2	10	-
	1%	1%	1%	-	1%	2%	1%	*	-	1%	1%	1%	1%	3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	43	14	29	2	14	12	8	4	3	28	10	5	-	43	-
	4%	2%	5%	2%	5%	4%	3%	3%	8%	9%	3%	2%	-	14%	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	12	10	2	-	2	2	7	*	-	1	1	7	3	12	-
	1%	2%	*	-	1%	1%	3%	*	-	*	*	3%	2%	4%	-

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Absolutes/col percents

Table 43
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	1150	618	532	127	279	270	277	157	39	298	372	284	197	306	844
Bradford and Bingley or Northern Rock Building societies	*	*	-	-	-	*	-	-	-	*	-	-	-	*	-
Other public sector occupation (please specify as much detail as possible)	54 5%	32 5%	22 4%	3 2%	13 5%	12 4%	16 6%	5 3%	6 15%	15 5%	11 3%	24 8%	5 3%	54 18%	-
None of the above (Private Sector)	844 73%	463 75%	381 72%	107 85%	206 74%	189 70%	193 69%	121 77%	27 70%	192 65%	262 71%	222 78%	168 85%	-	844 100%

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Absolutes/col percents

Table 44
Do you work in any of the following occupations?
Base: All respondents who work

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	1033	94	56	883	33	117	95	89	71	99	128	163	88	640	462	369	372	121	871
Weighted base	1150	107	59	983	37	131	108	110	76	102	158	166	96	737	533	419	392	148	955
NET: Public Sector	306 27%	35 33%	23 38%	248 25%	10 26%	38 29%	33 31%	32 29%	17 23%	29 29%	42 26%	25 15%	22 23%	210 29%	159 30%	118 28%	92 24%	43 29%	250 26%
Central government including all administrative departments and central government agencies such as the Bank of England	19 2%	- -	4 6%	15 2%	2 5%	- -	2 2%	- -	4 5%	2 2%	4 2%	* *	2 2%	10 1%	7 1%	7 2%	9 2%	4 3%	15 2%
HM Forces	2 *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	2 *	- -	2 *	- -	- -	2 *
National Health Service	81 7%	3 3%	6 10%	71 7%	3 7%	12 9%	9 9%	6 5%	5 7%	9 9%	12 8%	12 7%	2 2%	51 7%	40 7%	29 7%	28 7%	13 9%	65 7%
Universities and Academies funded by government	22 2%	4 4%	2 3%	16 2%	2 6%	1 1%	3 2%	2 2%	* 1%	2 2%	1 1%	2 1%	2 2%	19 3%	17 3%	10 2%	3 1%	* *	18 2%
Courts service	3 *	- -	2 3%	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	3 *	1 *	2 *	- -	2 1%	- -
Local government administration	57 5%	7 6%	4 7%	46 5%	1 3%	6 5%	8 8%	9 8%	2 2%	9 9%	7 4%	1 1%	3 3%	36 5%	32 6%	14 3%	20 5%	9 6%	45 5%
Police service	3 *	2 2%	- -	1 *	1 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	3 *	3 *	1 *	- -	- -	3 *
Public sector housing	10 1%	1 *	- -	9 1%	- -	- -	4 3%	2 2%	- -	- -	3 2%	1 *	- -	7 1%	5 1%	5 1%	3 1%	2 2%	8 1%

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Absolutes/col percents

Table 44
Do you work in any of the following occupations?
Base: All respondents who work

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Weighted base	1150	107	59	983	37	131	108	110	76	102	158	166	96	737	533	419	392	148	955
Teaching employed by local education authority including voluntary aided schools and foundation schools	43 4%	3 3%	1 1%	39 4%	1 4%	8 6%	1 1%	4 3%	1 2%	3 3%	9 6%	6 3%	6 7%	33 4%	24 4%	25 6%	10 3%	7 5%	32 3%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	12 1%	2 2%	4 6%	6 1%	-	5 4%	-	-	-	-	-	-	*	10 1%	5 1%	6 1%	2 *	-	12 1%
Bradford and Bingley or Northern Rock Building societies	* *	-	-	* *	-	-	* *	-	-	-	-	-	-	* *	-	* *	-	-	* *
Other public sector occupation (please specify as much detail as possible)	54 5%	13 12%	1 2%	40 4%	-	4 3%	6 5%	9 8%	4 6%	5 5%	5 3%	3 2%	4 4%	38 5%	27 5%	18 4%	17 4%	5 3%	50 5%
None of the above (Private Sector)	844 73%	72 67%	37 62%	735 75%	27 74%	94 71%	75 69%	78 71%	59 77%	72 71%	116 74%	141 85%	75 77%	527 71%	373 70%	301 72%	300 76%	105 71%	705 74%

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Absolutes/col percents

Table 45
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
No children aged 18 or under	1502 73%	755 75%	746 71%	195 80%	202 59%	148 43%	235 64%	281 92%	440 99%	419 76%	443 78%	283 63%	356 73%	195 64%	553 66%
NET: Yes	542 26%	244 24%	297 28%	46 19%	142 41%	195 56%	130 36%	22 7%	6 1%	129 23%	125 22%	160 36%	128 26%	109 36%	285 34%
Yes - children aged under 5 years old	177 9%	60 6%	117 11%	23 9%	97 28%	44 13%	11 3%	2 1%	-	47 9%	44 8%	49 11%	37 8%	41 13%	81 10%
Yes - children aged 5 to 10 years old	241 12%	116 12%	125 12%	20 8%	67 19%	108 31%	39 11%	7 2%	2 *	65 12%	55 10%	69 15%	52 11%	41 13%	146 17%
Yes - children aged 11 to 15 years old	214 10%	109 11%	105 10%	19 8%	25 7%	104 30%	56 15%	7 2%	2 *	49 9%	49 9%	69 15%	47 10%	38 12%	123 15%
Yes - children aged 16 to 18 years old	135 7%	65 6%	70 7%	3 1%	6 2%	50 14%	62 17%	11 4%	3 1%	28 5%	21 4%	41 9%	44 9%	31 10%	62 7%
Refused	10 *	7 1%	3 *	3 1%	1 *	3 1%	1 *	2 1%	-	1 *	1 *	4 1%	3 1%	2 1%	6 1%

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Absolutes/col percents

Table 46
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
No children aged 18 or under	1502 73%	136 74%	75 73%	1291 73%	61 74%	166 73%	122 66%	130 70%	100 70%	168 82%	197 74%	211 74%	134 73%	833 71%	593 70%	518 74%	657 77%	127 61%	1333 75%
NET: Yes	542 26%	49 26%	28 27%	465 26%	21 26%	60 27%	59 32%	55 30%	43 30%	36 17%	69 26%	76 26%	46 25%	330 28%	246 29%	180 26%	197 23%	81 39%	434 24%
Yes - children aged under 5 years old	177 9%	20 11%	12 12%	144 8%	2 2%	21 9%	15 8%	16 8%	15 11%	11 5%	24 9%	31 11%	11 6%	113 10%	85 10%	54 8%	62 7%	38 18%	136 8%
Yes - children aged 5 to 10 years old	241 12%	25 14%	13 13%	203 12%	10 12%	30 13%	27 15%	20 11%	15 11%	17 8%	39 15%	26 9%	19 10%	147 13%	114 13%	77 11%	84 10%	36 17%	187 11%
Yes - children aged 11 to 15 years old	214 10%	16 9%	7 7%	190 11%	13 16%	15 7%	22 12%	31 17%	19 13%	16 8%	33 12%	22 8%	20 11%	140 12%	95 11%	88 13%	63 7%	32 15%	166 9%
Yes - children aged 16 to 18 years old	135 7%	12 6%	5 5%	118 7%	4 5%	14 6%	12 7%	12 7%	13 9%	11 5%	14 5%	21 7%	17 9%	77 7%	57 7%	46 7%	57 7%	12 6%	119 7%
Refused	10 *	- -	- -	10 1%	- -	* *	3 2%	- -	- -	2 1%	- -	* *	4 2%	6 1%	4 *	2 *	3 *	1 1%	8 *

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 47
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Anglia	232 11%	106 11%	126 12%	32 13%	32 9%	28 8%	44 12%	35 11%	61 14%	57 10%	56 10%	53 12%	66 14%	27 9%	94 11%
Border	33 2%	13 1%	20 2%	2 1%	6 2%	1 *	3 1%	14 4%	6 1%	6 1%	8 1%	11 2%	9 2%	2 1%	14 2%
Central	268 13%	133 13%	134 13%	37 15%	45 13%	48 14%	41 11%	47 16%	49 11%	57 10%	69 12%	68 15%	74 15%	45 15%	104 12%
Granada	207 10%	110 11%	97 9%	17 7%	27 8%	53 15%	43 12%	24 8%	44 10%	67 12%	58 10%	33 7%	49 10%	39 13%	81 10%
London	408 20%	164 16%	244 23%	67 28%	87 25%	54 15%	62 17%	50 16%	88 20%	124 23%	141 25%	74 17%	69 14%	56 18%	168 20%
Meridian	182 9%	90 9%	93 9%	24 10%	32 9%	25 7%	42 11%	29 9%	31 7%	58 11%	45 8%	40 9%	39 8%	15 5%	101 12%
STV	170 8%	93 9%	78 7%	10 4%	32 9%	32 9%	31 8%	25 8%	40 9%	40 7%	47 8%	39 9%	44 9%	32 11%	67 8%
Tyne Tees	85 4%	43 4%	43 4%	14 6%	13 4%	8 2%	17 5%	10 3%	24 5%	18 3%	31 5%	17 4%	19 4%	10 3%	27 3%
Wales	96 5%	51 5%	45 4%	2 1%	18 5%	22 6%	17 5%	16 5%	20 5%	25 5%	23 4%	26 6%	23 5%	22 7%	36 4%
West	63 3%	31 3%	32 3%	12 5%	10 3%	11 3%	13 4%	7 2%	10 2%	19 3%	20 4%	4 1%	19 4%	12 4%	24 3%
Westcountry	102 5%	57 6%	45 4%	7 3%	14 4%	21 6%	18 5%	16 5%	27 6%	30 5%	29 5%	21 5%	22 4%	10 3%	43 5%
Yorkshire	206 10%	116 11%	90 9%	20 8%	30 9%	42 12%	35 10%	34 11%	46 10%	48 9%	41 7%	62 14%	55 11%	36 12%	86 10%
UTV	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 48
Which of the following ITV regions do you live in?
Base: All respondents

	Region														Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Anglia	232 11%	-	-	232 13%	-	1 *	2 1%	-	33 23%	176 86%	-	20 7%	1 *	126 11%	95 11%	78 11%	104 12%	18 8%	206 12%
Border	33 2%	11 6%	-	21 1%	-	21 9%	-	-	-	-	-	-	* *	20 2%	13 2%	12 2%	13 2%	2 1%	31 2%
Central	268 13%	-	-	268 15%	-	2 1%	-	171 93%	82 57%	-	1 *	6 2%	5 3%	140 12%	98 12%	93 13%	125 15%	29 14%	230 13%
Granada	207 10%	-	4 4%	203 11%	-	199 88%	-	1 1%	3 2%	-	-	-	-	135 12%	81 10%	85 12%	71 8%	26 12%	174 10%
London	408 20%	2 1%	-	406 23%	-	-	-	-	1 *	28 14%	266 100%	111 39%	-	222 19%	172 20%	132 19%	174 20%	42 20%	343 19%
Meridian	182 9%	-	-	182 10%	-	-	-	3 1%	-	* *	-	149 52%	31 17%	117 10%	78 9%	78 11%	62 7%	16 8%	162 9%
STV	170 8%	170 92%	-	-	-	-	-	-	-	-	-	-	-	101 9%	76 9%	43 6%	70 8%	15 7%	153 9%
Tyne Tees	85 4%	1 *	-	85 5%	81 99%	-	3 2%	-	-	-	-	-	-	52 4%	42 5%	27 4%	32 4%	4 2%	77 4%
Wales	96 5%	-	96 94%	-	-	-	-	-	-	-	-	-	-	57 5%	42 5%	35 5%	40 5%	17 8%	78 4%
West	63 3%	-	2 1%	61 3%	* 1%	3 1%	-	10 5%	-	-	-	1 1%	47 25%	33 3%	22 3%	21 3%	27 3%	8 4%	53 3%
Westcountry	102 5%	-	1 1%	101 6%	-	-	-	-	-	-	-	-	101 55%	53 5%	39 5%	31 4%	47 5%	7 4%	94 5%
Yorkshire	206 10%	-	-	206 12%	* *	-	180 97%	-	25 18%	1 *	-	-	-	113 10%	83 10%	66 9%	92 11%	25 12%	174 10%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 48
Which of the following ITV regions do you live in?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
UTV	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *	-	-	1 *

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 49
Marital Status
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Single	570 28%	272 27%	298 28%	191 78%	136 39%	110 32%	72 20%	38 12%	24 5%	112 20%	199 35%	100 22%	159 33%	94 31%	276 33%
NET: Married/ Civil partnership/ co habiting	1234 60%	631 63%	604 58%	53 22%	203 59%	216 62%	244 67%	194 64%	324 73%	373 68%	300 53%	315 70%	247 51%	182 60%	496 59%
Married	958 47%	523 52%	435 42%	21 8%	118 34%	145 42%	200 55%	164 54%	310 69%	319 58%	222 39%	249 56%	167 34%	140 46%	337 40%
Civil Partnership	9 *	4 *	5 *	3 1%	1 *	4 1%	1 *	1 *	- -	1 *	1 *	5 1%	3 1%	- -	6 1%
Co Habiting	267 13%	103 10%	164 16%	30 12%	84 24%	67 19%	44 12%	29 9%	14 3%	53 10%	77 14%	60 14%	77 16%	42 14%	152 18%
NET: Widowed/ separated/ divorced	238 12%	94 9%	144 14%	- -	6 2%	15 4%	49 13%	70 23%	97 22%	59 11%	69 12%	31 7%	79 16%	25 8%	68 8%
Widowed	61 3%	19 2%	41 4%	- -	1 *	- -	6 2%	12 4%	41 9%	19 3%	21 4%	4 1%	16 3%	4 1%	7 1%
Separated	34 2%	20 2%	15 1%	- -	3 1%	3 1%	9 2%	11 4%	8 2%	8 1%	6 1%	7 1%	14 3%	3 1%	12 1%
Divorced	142 7%	55 5%	88 8%	- -	2 1%	13 4%	33 9%	47 15%	48 11%	32 6%	42 7%	20 4%	48 10%	18 6%	50 6%
Prefer not to answer	11 1%	10 1%	1 *	- -	1 *	5 1%	1 *	3 1%	1 *	4 1%	1 *	1 *	4 1%	5 2%	3 *

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 50
Marital Status
Base: All respondents

	Region														Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Single	570 28%	48 26%	19 19%	503 28%	19 23%	66 29%	42 23%	56 30%	33 23%	48 23%	112 42%	79 28%	48 26%	330 28%	249 30%	196 28%	222 26%	85 41%	456 26%
NET: Married/ Civil partnership/ co habiting	1234 60%	110 60%	67 65%	1058 60%	52 64%	139 61%	127 69%	107 58%	88 62%	132 64%	119 44%	180 62%	114 62%	721 62%	509 60%	433 62%	505 59%	111 53%	1085 61%
Married	958 47%	80 43%	53 51%	825 47%	39 47%	110 49%	100 54%	78 42%	68 48%	100 49%	83 31%	153 53%	94 51%	545 47%	387 46%	320 46%	405 47%	70 34%	859 48%
Civil Partnership	9 *	* *	- -	9 1%	- -	- -	- -	3 1%	* *	* *	5 2%	* *	* *	6 *	5 1%	4 1%	4 *	- -	9 1%
Co Habiting	267 13%	29 16%	14 14%	224 13%	14 17%	28 12%	27 15%	27 14%	20 14%	31 15%	31 12%	26 9%	20 11%	171 15%	118 14%	109 16%	96 11%	41 19%	217 12%
NET: Widowed/ separated/ divorced	238 12%	22 12%	15 15%	201 11%	11 13%	20 9%	16 9%	22 12%	22 15%	24 12%	35 13%	28 10%	23 12%	110 9%	78 9%	69 10%	126 15%	12 6%	224 13%
Widowed	61 3%	5 3%	5 5%	50 3%	2 2%	8 4%	3 2%	6 3%	5 3%	5 2%	13 5%	7 2%	2 1%	27 2%	14 2%	18 3%	34 4%	3 1%	58 3%
Separated	34 2%	3 2%	2 2%	29 2%	1 2%	3 1%	1 1%	3 2%	4 3%	2 1%	7 3%	4 1%	3 2%	16 1%	15 2%	9 1%	19 2%	1 *	33 2%
Divorced	142 7%	13 7%	8 7%	122 7%	8 10%	9 4%	11 6%	13 7%	13 9%	17 8%	15 6%	17 6%	18 10%	68 6%	49 6%	42 6%	73 9%	8 4%	133 7%
Prefer not to answer	11 1%	5 3%	1 1%	4 *	- -	1 1%	- -	- -	- -	2 1%	1 *	* *	- -	7 1%	6 1%	3 *	3 *	1 *	10 1%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 51
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Glasgow	84 4%	49 5%	35 3%	3 1%	20 6%	13 4%	13 3%	17 6%	17 4%	17 3%	26 5%	23 5%	19 4%	11 4%	38 5%
Edinburgh	67 3%	29 3%	38 4%	4 2%	12 4%	15 4%	10 3%	10 3%	16 4%	19 4%	19 3%	13 3%	15 3%	16 5%	21 3%
Newcastle	88 4%	43 4%	45 4%	14 6%	16 5%	6 2%	17 5%	14 5%	22 5%	13 2%	32 6%	21 5%	22 5%	10 3%	34 4%
Leeds	90 4%	44 4%	46 4%	10 4%	15 4%	21 6%	13 3%	9 3%	22 5%	28 5%	15 3%	24 5%	24 5%	11 3%	37 4%
Hull	45 2%	32 3%	13 1%	2 1%	3 1%	7 2%	12 3%	11 4%	10 2%	10 2%	9 2%	15 3%	12 2%	8 3%	21 2%
Sheffield	58 3%	37 4%	21 2%	4 2%	12 3%	12 4%	8 2%	13 4%	9 2%	10 2%	15 3%	17 4%	16 3%	17 5%	22 3%
Manchester	159 8%	86 9%	73 7%	15 6%	25 7%	41 12%	26 7%	22 7%	31 7%	50 9%	44 8%	29 6%	36 7%	29 10%	67 8%
Liverpool	63 3%	37 4%	26 2%	6 2%	11 3%	13 4%	14 4%	9 3%	12 3%	22 4%	19 3%	11 2%	12 2%	12 4%	23 3%
Nottingham	72 3%	34 3%	38 4%	14 6%	12 3%	7 2%	12 3%	14 4%	13 3%	14 3%	18 3%	20 4%	20 4%	7 2%	27 3%
Birmingham	170 8%	74 7%	96 9%	28 11%	26 7%	36 10%	24 7%	27 9%	29 6%	38 7%	33 6%	51 11%	48 10%	28 9%	75 9%
Norwich	87 4%	34 3%	53 5%	15 6%	14 4%	14 4%	14 4%	9 3%	21 5%	18 3%	23 4%	24 5%	22 4%	12 4%	34 4%
Milton Keynes	71 3%	36 4%	35 3%	6 3%	15 4%	6 2%	15 4%	12 4%	16 4%	24 4%	16 3%	14 3%	17 4%	5 2%	32 4%
Brighton	49 2%	28 3%	21 2%	9 4%	12 3%	6 2%	9 2%	7 2%	7 1%	9 2%	12 2%	15 3%	14 3%	3 1%	25 3%
Oxford	20 1%	12 1%	8 1%	1 *	3 1%	3 1%	2 1%	3 1%	8 2%	11 2%	3 1%	4 1%	2 1%	1 *	7 1%
London	476 23%	193 19%	283 27%	76 31%	91 26%	63 18%	78 21%	62 20%	106 24%	140 26%	160 28%	84 19%	91 19%	63 21%	202 24%
Southampton	73 4%	37 4%	37 3%	10 4%	12 4%	12 4%	18 5%	9 3%	12 3%	29 5%	21 4%	13 3%	11 2%	8 3%	40 5%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 51
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
Bristol	72 4%	39 4%	33 3%	3 1%	10 3%	16 5%	16 4%	9 3%	18 4%	18 3%	24 4%	9 2%	21 4%	9 3%	29 3%
Plymouth	61 3%	34 3%	27 3%	8 3%	4 1%	10 3%	13 4%	9 3%	16 4%	19 3%	18 3%	14 3%	10 2%	8 3%	20 2%
Cardiff	68 3%	36 4%	32 3%	3 1%	13 4%	16 5%	13 4%	10 3%	15 3%	20 4%	14 3%	17 4%	17 4%	19 6%	23 3%
None of these	179 9%	92 9%	87 8%	14 6%	21 6%	29 8%	39 11%	28 9%	48 11%	40 7%	48 8%	33 7%	58 12%	29 10%	66 8%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 52
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Glasgow	84 4%	84 46%	-	-	-	-	-	-	-	-	-	-	-	49 4%	32 4%	27 4%	35 4%	7 3%	76 4%
Edinburgh	67 3%	67 36%	-	-	-	-	-	-	-	-	-	-	-	42 4%	31 4%	18 3%	25 3%	8 4%	58 3%
Newcastle	88 4%	-	-	88 5%	76 93%	12 5%	* *	-	-	-	-	-	*	53 5%	44 5%	24 3%	34 4%	4 2%	82 5%
Leeds	90 4%	-	-	90 5%	2 2%	1 *	86 47%	-	1 1%	-	-	-	-	48 4%	33 4%	33 5%	41 5%	10 5%	76 4%
Hull	45 2%	-	-	45 3%	-	-	42 23%	-	3 2%	-	-	-	-	23 2%	18 2%	11 2%	23 3%	3 1%	41 2%
Sheffield	58 3%	-	-	58 3%	-	-	49 27%	-	8 6%	-	-	-	-	35 3%	29 3%	16 2%	23 3%	12 6%	45 3%
Manchester	159 8%	-	1 1%	159 9%	* 1%	148 66%	1 1%	6 3%	3 2%	-	-	-	-	102 9%	67 8%	63 9%	58 7%	19 9%	134 8%
Liverpool	63 3%	-	13 12%	51 3%	-	47 21%	-	4 2%	-	-	-	-	-	45 4%	23 3%	33 5%	19 2%	12 6%	51 3%
Nottingham	72 3%	-	-	72 4%	-	-	-	1 1%	69 48%	1 1%	-	-	-	37 3%	27 3%	29 4%	34 4%	5 2%	65 4%
Birmingham	170 8%	-	1 1%	169 10%	-	-	-	158 85%	10 7%	-	-	-	1	88 7%	54 6%	60 9%	81 9%	26 12%	139 8%
Norwich	87 4%	-	-	87 5%	-	1 *	-	-	2 1%	83 40%	-	1 *	-	49 4%	37 4%	34 5%	37 4%	10 5%	71 4%
Milton Keynes	71 3%	-	-	71 4%	-	-	-	1 *	26 18%	26 13%	-	17 6%	1 *	39 3%	30 4%	21 3%	31 4%	3 2%	65 4%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 52
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event from a website	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
Brighton	49 2%	-	-	49 3%	-	-	-	-	-	-	-	49 17%	-	35 3%	27 3%	17 2%	15 2%	5 3%	44 2%
Oxford	20 1%	-	-	20 1%	-	-	-	1 1%	1 1%	-	-	13 5%	4 2%	12 1%	6 1%	8 1%	7 1%	1 *	19 1%
London	476 23%	-	-	476 27%	-	-	-	-	2 1%	59 29%	267 100%	148 51%	-	257 22%	195 23%	154 22%	207 24%	46 22%	403 23%
Southampton	73 4%	-	-	73 4%	-	-	-	-	-	-	-	44 15%	30 16%	49 4%	31 4%	36 5%	21 2%	7 4%	66 4%
Bristol	72 4%	-	-	72 4%	-	-	-	*	-	-	-	-	72 39%	36 3%	24 3%	22 3%	36 4%	8 4%	64 4%
Plymouth	61 3%	-	-	61 3%	-	-	-	-	-	*	-	-	60 33%	34 3%	25 3%	23 3%	26 3%	3 1%	58 3%
Cardiff	68 3%	-	68 66%	1 *	-	-	-	1 *	-	-	-	-	-	40 3%	29 3%	21 3%	27 3%	12 6%	55 3%
None of these	179 9%	34 18%	21 20%	125 7%	4 4%	18 8%	6 3%	13 7%	17 12%	36 17%	-	15 5%	17 9%	98 8%	80 10%	50 7%	76 9%	8 4%	165 9%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 53
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768	
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844	
Up to £7,000	(3.5) 4%	73 2%	21 5%	52 13%	32 4%	13 2%	5 2%	13 4%	9 3%	2 *	1 *	22 4%	3 1%	47 10%	3 1%	25 3%
£7,001 to £14,000	(10.5) 14%	279 14%	116 12%	163 16%	16 6%	36 10%	47 14%	51 14%	59 19%	70 16%	25 5%	58 10%	43 10%	153 31%	14 5%	82 10%
£14,001 to £21,000	(17.5) 17%	343 17%	163 16%	179 17%	23 9%	63 18%	50 15%	66 18%	47 15%	93 21%	49 9%	114 20%	70 16%	110 22%	33 11%	139 16%
£21,001 to £28,000	(24.5) 17%	359 17%	195 19%	164 16%	29 12%	53 15%	70 20%	46 12%	70 23%	91 20%	79 14%	109 19%	108 24%	62 13%	54 18%	151 18%
£28,001 to £34,000	(31) 14%	291 14%	152 15%	139 13%	27 11%	46 13%	53 15%	53 14%	39 13%	73 16%	102 19%	73 13%	83 19%	33 7%	52 17%	124 15%
£34,001 to £41,000	(37.5) 8%	163 8%	96 10%	67 6%	16 7%	30 9%	30 9%	28 8%	31 10%	27 6%	57 10%	53 9%	41 9%	11 2%	27 9%	88 10%
£41,001 to £48,000	(44.5) 4%	75 4%	36 4%	39 4%	18 8%	9 3%	17 5%	17 5%	7 2%	7 2%	30 5%	22 4%	20 5%	4 1%	23 8%	34 4%
£48,001 to £55,000	(51.5) 3%	70 3%	30 3%	40 4%	17 7%	21 6%	6 2%	17 5%	7 2%	2 *	34 6%	20 4%	16 4%	-	19 6%	44 5%
£55,001 to £62,000	(58.5) 2%	37 2%	23 2%	14 1%	6 3%	9 3%	11 3%	5 1%	3 1%	2 *	24 4%	4 1%	7 1%	2 *	18 6%	15 2%
£62,001 to £69,000	(65.5) 1%	15 1%	8 1%	6 1%	1 1%	2 *	4 1%	7 2%	-	1 *	12 2%	2 *	-	-	6 2%	4 *
£69,001 to £76,000	(72.5) 1%	21 1%	9 1%	12 1%	4 2%	6 2%	1 *	5 1%	5 2%	-	14 3%	7 1%	-	-	7 2%	10 1%
£76,001 to £83,000	(79.5) *	9 *	7 1%	2 *	3 1%	-	-	2 1%	-	3 1%	4 1%	3 *	2 *	-	-	7 1%
£83,001 or more	(86) 2%	42 2%	20 2%	22 2%	14 6%	11 3%	3 1%	11 3%	3 1%	-	34 6%	8 1%	-	-	9 3%	28 3%
Prefer not to answer	277 13%	131 13%	146 14%	37 15%	47 14%	47 14%	46 13%	25 8%	75 17%	83 15%	75 13%	53 12%	66 13%	41 14%	93 11%	
Average income (£000's)	27.58	28.72	26.48	32.53	29.63	27.65	29.30	25.12	23.51	38.54	27.01	27.24	16.49	35.55	30.44	

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 54
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Region														Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No	
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793	
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775	
Up to £7,000	(3.5) 4%	73 4%	12 7%	3 3%	58 3%	4 5%	8 3%	4 2%	4 2%	4 3%	5 3%	22 8%	3 1%	4 2%	31 3%	25 3%	13 2%	34 4%	4 2%	60 3%
£7,001 to £14,000	(10.5) 14%	279 14%	26 14%	15 15%	239 14%	10 12%	33 15%	26 14%	34 19%	23 16%	29 14%	29 11%	29 10%	27 14%	105 9%	76 9%	63 9%	169 20%	18 9%	253 14%
£14,001 to £21,000	(17.5) 17%	343 17%	26 14%	14 13%	303 17%	16 19%	46 20%	39 21%	28 15%	26 18%	39 19%	33 12%	42 15%	36 19%	170 15%	119 14%	96 14%	171 20%	34 16%	299 17%
£21,001 to £28,000	(24.5) 17%	359 17%	39 21%	23 22%	297 17%	10 13%	33 15%	35 19%	38 21%	27 19%	45 22%	36 13%	41 14%	31 17%	200 17%	146 17%	114 16%	155 18%	40 19%	306 17%
£28,001 to £34,000	(31) 14%	291 14%	28 15%	13 12%	251 14%	13 15%	27 12%	22 12%	31 17%	17 12%	28 13%	41 15%	40 14%	32 18%	186 16%	118 14%	112 16%	104 12%	33 16%	250 14%
£34,001 to £41,000	(37.5) 8%	163 8%	8 5%	8 8%	146 8%	8 10%	15 6%	18 10%	9 5%	12 8%	13 6%	26 10%	26 9%	19 10%	106 9%	71 8%	66 9%	56 7%	18 9%	139 8%
£41,001 to £48,000	(44.5) 4%	75 4%	10 5%	8 7%	58 3%	6 7%	10 5%	3 2%	4 2%	6 4%	5 2%	6 2%	10 3%	8 5%	61 5%	47 6%	44 6%	13 2%	6 3%	69 4%
£48,001 to £55,000	(51.5) 3%	70 3%	2 1%	5 5%	62 4%	5 6%	11 5%	11 6%	4 2%	1 1%	4 2%	12 4%	11 4%	3 1%	49 4%	33 4%	32 5%	21 2%	11 5%	59 3%
£55,001 to £62,000	(58.5) 2%	37 2%	5 2%	1 1%	31 2%	2 2%	7 3%	3 2%	2 1%	5 4%	1 1%	7 3%	4 1%	1 1%	33 3%	21 2%	20 3%	4 1%	8 4%	26 1%
£62,001 to £69,000	(65.5) 1%	15 1%	2 1%	- -	13 1%	- -	3 1%	3 2%	- -	1 1%	- -	1 *	3 1%	2 1%	14 1%	10 1%	7 1%	1 *	1 1%	13 1%
£69,001 to £76,000	(72.5) 1%	21 1%	4 2%	5 5%	13 1%	- -	4 2%	- -	- -	- -	- -	3 1%	4 1%	2 1%	18 2%	18 2%	6 1%	3 *	4 2%	15 1%
£76,001 to £83,000	(79.5) *	9 *	- -	- -	9 *	- -	- -	- -	- -	- -	2 1%	1 1%	5 2%	- -	5 *	3 *	3 *	4 *	- -	9 *

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 54

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?			
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No	
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775	
£83,001 or more	(86)	42	-	2	40	-	4	3	4	1	3	7	14	2	38	27	27	4	4	38
		2%	-	2%	2%	-	2%	2%	2%	1%	2%	3%	5%	1%	3%	3%	4%	*	2%	2%
Prefer not to answer	277	23	8	246	9	26	18	26	21	30	43	56	19	154	128	98	118	28	239	
	13%	12%	7%	14%	11%	12%	10%	14%	15%	15%	16%	19%	10%	13%	15%	14%	14%	13%	13%	
Average income (£000's)	27.58	25.54	29.75	27.67	26.75	28.13	27.02	25.00	25.45	25.44	28.45	32.84	26.42	31.38	31.41	32.10	22.78	30.35	27.42	

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 55

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1049	1004	207	311	338	398	335	464	601	618	327	507	265	768
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	306	844
NET: Yes	418 20%	200 20%	219 21%	19 8%	47 14%	67 19%	88 24%	78 26%	120 27%	79 14%	94 17%	80 18%	164 34%	38 12%	90 11%
Yes - physical condition	270 13%	127 13%	143 14%	5 2%	32 9%	40 12%	50 14%	51 17%	91 20%	55 10%	63 11%	55 12%	97 20%	17 6%	54 6%
Yes - disability	152 7%	75 7%	77 7%	1 *	11 3%	31 9%	35 10%	34 11%	39 9%	20 4%	35 6%	21 5%	75 15%	13 4%	17 2%
Yes - mental condition	120 6%	64 6%	56 5%	16 7%	20 6%	24 7%	27 7%	23 8%	10 2%	16 3%	22 4%	24 5%	58 12%	13 4%	30 4%
Yes - other	36 2%	22 2%	14 1%	1 1%	2 1%	5 1%	10 3%	8 3%	11 2%	7 1%	10 2%	6 1%	14 3%	3 1%	10 1%
No	1592 78%	792 79%	800 76%	216 89%	288 83%	272 79%	272 74%	220 72%	324 73%	459 84%	464 82%	355 79%	314 64%	260 85%	739 88%
Prefer not to say	43 2%	15 1%	28 3%	9 4%	11 3%	7 2%	6 2%	7 2%	3 1%	11 2%	10 2%	12 3%	10 2%	8 2%	15 2%

Tickets Survey

ONLINE Fieldwork: 28th-30th November 2014

Absolutes/col percents

Table 56

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Region													Q.1 Which of the following statements about buying tickets for live events, if any, apply to you?			Q.2 Have you ever bought a resold ticket?		
	Total	Scotland	Wales	NET: England	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Either	I have bought a ticket for a live event in the past twelve months through any medium	I have bought a ticket for a live event in the past twelve months through any medium	Neither of the above	Yes	No
Unweighted base	2053	191	108	1754	84	223	185	167	154	215	237	309	180	1119	801	684	904	191	1793
Weighted base	2053	185	103	1766	82	226	185	185	144	205	267	287	185	1168	842	700	857	209	1775
NET: Yes	418 20%	44 24%	28 27%	346 20%	19 23%	53 23%	28 15%	38 21%	36 25%	47 23%	29 11%	52 18%	45 24%	206 18%	139 16%	140 20%	208 24%	44 21%	365 21%
Yes - physical condition	270 13%	29 16%	18 17%	223 13%	12 15%	35 16%	18 10%	24 13%	29 20%	31 15%	15 6%	33 12%	26 14%	135 12%	91 11%	90 13%	135 16%	31 15%	233 13%
Yes - disability	152 7%	12 7%	9 9%	130 7%	6 7%	20 9%	9 5%	13 7%	12 8%	18 9%	12 5%	17 6%	23 12%	70 6%	38 4%	60 9%	80 9%	12 6%	135 8%
Yes - mental condition	120 6%	13 7%	8 8%	100 6%	4 5%	11 5%	11 6%	13 7%	11 8%	17 8%	7 3%	14 5%	11 6%	63 5%	49 6%	34 5%	55 6%	20 10%	98 5%
Yes - other	36 2%	5 3%	1 1%	29 2%	1 1%	5 2%	1 1%	2 1%	2 2%	3 2%	3 1%	3 1%	8 5%	16 1%	12 1%	13 2%	19 2%	1 *	35 2%
No	1592 78%	137 74%	73 71%	1381 78%	63 77%	167 74%	151 82%	139 75%	106 74%	154 75%	233 87%	231 80%	137 74%	942 81%	687 82%	548 78%	629 73%	161 77%	1378 78%
Prefer not to say	43 2%	3 2%	2 2%	38 2%	-	6 3%	6 3%	7 4%	2 1%	4 2%	5 2%	4 1%	3 1%	21 2%	17 2%	12 2%	20 2%	4 2%	32 2%

	Page	Table	Title	Base Description	Base
	1	1	Q.1 Which of the following statements about buying tickets for live events (for example sport, theatre, festivals or concerts), if any, apply to you?	Base: All respondents	2053
	2	2	Q.1 Which of the following statements about buying tickets for live events (for example sport, theatre, festivals or concerts), if any, apply to you?	Base: All respondents	2053
	3	3	Q.2 Apart from buying tickets from the venue or a ticket agent when they first go on sale, tickets for events, even those which are 'sold out' can also be bought from other fans who aren't going to use the ticket and want to sell it on. Have you ever bought a resold ticket?	Base: All respondents	2053
	4	4	Q.2 Apart from buying tickets from the venue or a ticket agent when they first go on sale, tickets for events, even those which are 'sold out' can also be bought from other fans who aren't going to use the ticket and want to sell it on. Have you ever bought a resold ticket?	Base: All respondents	2053
	5	5	Q.3 Through which of the following channels, if any, have you ever bought a resold ticket to a live event?	Base: All respondents who have ever bought a resold ticket	191
	6	6	Q.3 Through which of the following channels, if any, have you ever bought a resold ticket to a live event?	Base: All respondents who have ever bought a resold ticket	191
	7	7	Q.4 Reflecting on your experience buying a resold ticket, if you were to buy another one, which of the following would be most important to you?	Base: All respondents who have ever bought a resold ticket	191
	8	8	Q.4 Reflecting on your experience buying a resold ticket, if you were to buy another one, which of the following would be most important to you?	Base: All respondents who have ever bought a resold ticket	191
	9	9	Q.5 Thinking about your most recent purchase from any of the main online ticket resale marketplaces - GET ME IN , Stubhub, Viagogo, Seatwave or Ticketbis - how satisfied or dissatisfied were you with the service you received?	Base: All respondents who have ever bought a resold ticket from a main online ticket resale marketplace	54
	10	10	Q.5 Thinking about your most recent purchase from any of the main online ticket resale marketplaces - GET ME IN , Stubhub, Viagogo, Seatwave or Ticketbis - how satisfied or dissatisfied were you with the service you received?	Base: All respondents who have ever bought a resold ticket from a main online ticket resale marketplace	54
	11	11	Q.6 The main online ticket resale marketplaces such as GET ME IN , Stubhub, Viagogo, Seatwave and Ticketbis offer anti-fraud guarantees that tickets purchased from sellers on their sites are valid and will arrive on time. If there is a problem they will source replacement tickets or provide a full refund. Before today, were you aware of these safeguards?	Base: All respondents	2053

Page	Table	Title	Base Description	Base
12	12	Q.6 The main online ticket resale marketplaces such as GET ME IN , Stubhub, Viagogo, Seatwave and Ticketbis offer anti-fraud guarantees that tickets purchased from sellers on their sites are valid and will arrive on time. If there is a problem they will source replacement tickets or provide a full refund. Before today, were you aware of these safeguards?	Base: All respondents	2053
13	13	Q.7 When buying a resold ticket, have you ever experienced any of the problems listed below?	Base: All respondents who have ever bought a resold ticket	191
14	14	Q.7 When buying a resold ticket, have you ever experienced any of the problems listed below?	Base: All respondents who have ever bought a resold ticket	191
15	15	Q.8 In your most recent experience of encountering problems when trying to buy a resold ticket, from where were you trying to buy the ticket?	Base: All respondents who have ever bought a resold ticket and experienced problems	20
16	16	Q.8 In your most recent experience of encountering problems when trying to buy a resold ticket, from where were you trying to buy the ticket?	Base: All respondents who have ever bought a resold ticket and experienced problems	20
17	17	Gender	Base: All respondents	2053
18	18	Gender	Base: All respondents	2053
19	19	Age	Base: All respondents	2053
20	20	Age	Base: All respondents	2053
21	21	Social Grade	Base: All respondents	2053
22	22	Social Grade	Base: All respondents	2053
23	23	GO Region	Base: All respondents	2053
24	24	GO Region	Base: All respondents	2053
25	25	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2053
26	26	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2053
27	27	Tenure	Base: All respondents	2053
28	28	Tenure	Base: All respondents	2053
29	29	What is the highest educational level that you have achieved to date?	Base: All respondents	2053

Page	Table	Title	Base Description	Base
30	30	What is the highest educational level that you have achieved to date?	Base: All respondents	2053
31	31	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2053
32	32	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2053
33	33	How many cars are there in your household?	Base: All respondents	2053
34	34	How many cars are there in your household?	Base: All respondents	2053
35	35	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2053
36	36	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2053
37	37	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2053
38	38	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2053
39	39	Which of the following best describes where you live?	Base: All respondents	2053
40	40	Which of the following best describes where you live?	Base: All respondents	2053
41	41	Which of the following best describes your current working status?	Base: All respondents	2053
42	42	Which of the following best describes your current working status?	Base: All respondents	2053
43	43	Do you work in any of the following occupations?	Base: All respondents who work	1033
44	43	Do you work in any of the following occupations?	Base: All respondents who work	1150
45	44	Do you work in any of the following occupations?	Base: All respondents who work	1033
46	44	Do you work in any of the following occupations?	Base: All respondents who work	1150
47	45	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2053
48	46	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2053
49	47	Which of the following ITV regions do you live in?	Base: All respondents	2053
50	48	Which of the following ITV regions do you live in?	Base: All respondents	2053

	Page	Table	Title	Base Description	Base
	51	48	Which of the following ITV regions do you live in?	Base: All respondents	2053
	52	49	Marital Status	Base: All respondents	2053
	53	50	Marital Status	Base: All respondents	2053
	54	51	Which of the following cities do you live in, or nearest to?	Base: All respondents	2053
	55	51	Which of the following cities do you live in, or nearest to?	Base: All respondents	2053
	56	52	Which of the following cities do you live in, or nearest to?	Base: All respondents	2053
	57	52	Which of the following cities do you live in, or nearest to?	Base: All respondents	2053
	58	53	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2053
	59	54	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2053
	60	54	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2053
	61	55	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2053
	62	56	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2053