

# Ticketmaster – Secondary ticketing public polling

## METHODOLOGY NOTE

ComRes interviewed 2,049 GB adults online between 21<sup>st</sup> and 22<sup>nd</sup> January 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 1

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Summary table**

		People who have bought tickets should be able to sell them on to other people if they are unable to use them	Secondary ticketing marketplaces provide a useful service to consumers wishing to sell tickets	Secondary ticketing marketplaces provide a safe place for buyers to purchase tickets	People should have the right to decide how much they want to pay for a ticket based on the information provided, even if this means paying...	Once event organising businesses have sold a ticket, they should not be able to restrict the buyer from trying to pass or sell it on to someone else
Unweighted base		2049	2049	2049	2049	2049
Weighted base		2049	2049	2049	2049	2049
NET: Agree		1645 80%	1431 70%	1061 52%	1346 66%	1305 64%
Strongly agree	(4)	818 40%	428 21%	261 13%	438 21%	469 23%
Tend to agree	(3)	828 40%	1003 49%	799 39%	908 44%	837 41%
Tend to disagree	(2)	108 5%	162 8%	311 15%	266 13%	292 14%
Strongly disagree	(1)	52 3%	88 4%	130 6%	126 6%	154 8%
NET: Disagree		160 8%	250 12%	441 22%	392 19%	447 22%
Don't know		244 12%	367 18%	547 27%	311 15%	297 14%
Mean		3.34	3.05	2.79	2.95	2.92
Standard deviation		0.72	0.75	0.83	0.83	0.88
Standard error		0.02	0.02	0.02	0.02	0.02

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 2

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**People who have bought tickets should be able to sell them on to other people if they are unable to use them**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Agree	1645	817	828	199	268	279	286	252	362	462	460	348	375	224	704
	80%	81%	79%	82%	78%	81%	78%	83%	81%	84%	81%	78%	77%	81%	81%
Strongly agree	(4) 818	400	418	122	144	139	150	117	146	210	226	174	207	108	353
	40%	40%	40%	50%	42%	40%	41%	38%	33%	38%	40%	39%	43%	39%	41%
Tend to agree	(3) 828	417	410	77	125	139	136	135	216	252	233	174	168	116	351
	40%	42%	39%	31%	36%	40%	37%	44%	48%	46%	41%	39%	35%	42%	40%
Tend to disagree	(2) 108	48	60	17	19	19	20	17	16	23	32	25	28	17	52
	5%	5%	6%	7%	6%	6%	6%	6%	3%	4%	6%	6%	6%	6%	6%
Strongly disagree	(1) 52	39	13	6	9	3	9	10	16	20	9	9	14	7	20
	3%	4%	1%	2%	2%	1%	2%	3%	4%	4%	2%	2%	3%	3%	2%
NET: Disagree	160	86	73	22	28	23	29	27	31	43	41	34	42	24	72
	8%	9%	7%	9%	8%	7%	8%	9%	7%	8%	7%	8%	9%	9%	8%
Don't know	244	101	144	22	49	44	50	26	53	43	68	64	69	28	95
	12%	10%	14%	9%	14%	13%	14%	8%	12%	8%	12%	14%	14%	10%	11%
Mean	3.34	3.30	3.37	3.43	3.36	3.38	3.36	3.29	3.25	3.29	3.35	3.34	3.36	3.31	3.34
Standard deviation	0.72	0.76	0.67	0.74	0.73	0.66	0.72	0.74	0.71	0.73	0.68	0.71	0.75	0.73	0.72
Standard error	0.02	0.03	0.02	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.03

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 2

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**People who have bought tickets should be able to sell them on to other people if they are unable to use them**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Agree	1645	1413	144	69	179	145	138	123	87	167	209	232	151	1291	928	734	194	717	84	115	104	289	125
		80%	78%	84%	79%	79%	75%	86%	85%	82%	79%	81%	82%	81%	81%	81%	79%	80%	80%	79%	78%	82%	77%
Strongly agree	(4)	818	710	63	36	102	78	76	58	44	75	88	124	72	666	461	373	88	357	49	74	108	72
		40%	40%	34%	44%	45%	42%	41%	43%	37%	33%	43%	39%	42%	40%	41%	36%	40%	46%	51%	41%	31%	44%
Tend to agree	(3)	828	703	81	33	77	67	62	43	92	121	108	79	625	467	362	105	361	35	41	49	181	54
		40%	40%	44%	40%	34%	36%	34%	42%	45%	46%	38%	43%	39%	41%	40%	43%	40%	33%	28%	37%	51%	33%
Tend to disagree	(2)	108	98	7	3	15	10	8	3	14	14	19	4	87	69	59	10	39	4	10	5	12	7
		5%	6%	4%	4%	7%	6%	6%	3%	7%	5%	7%	2%	5%	6%	7%	4%	4%	4%	7%	4%	3%	4%
Strongly disagree	(1)	52	40	10	5	1	7	5	2	5	7	5	1	35	27	21	6	24	*	8	3	11	2
		3%	2%	5%	7%	1%	4%	3%	2%	2%	3%	2%	*	2%	2%	2%	3%	3%	*	6%	2%	3%	1%
NET: Disagree		160	138	17	8	16	17	15	5	19	21	24	5	122	97	80	17	63	4	18	8	24	9
		8%	8%	9%	10%	7%	9%	8%	5%	9%	8%	9%	3%	8%	8%	9%	7%	7%	4%	13%	6%	7%	5%
Don't know		244	211	23	5	30	22	31	10	19	36	30	28	185	123	88	35	121	17	12	21	41	29
		12%	12%	13%	6%	13%	12%	17%	10%	9%	13%	11%	15%	12%	11%	10%	14%	13%	16%	9%	16%	12%	18%
Mean		3.34	3.34	3.23	3.30	3.43	3.33	3.37	3.32	3.40	3.28	3.37	3.43	3.36	3.33	3.33	3.31	3.34	3.50	3.35	3.39	3.23	3.45
Standard deviation		0.72	0.71	0.79	0.84	0.66	0.78	0.75	0.71	0.68	0.71	0.71	0.57	0.71	0.72	0.72	0.71	0.72	0.61	0.87	0.69	0.69	0.66
Standard error		0.02	0.02	0.06	0.09	0.05	0.06	0.06	0.07	0.05	0.05	0.04	0.05	0.02	0.02	0.03	0.05	0.02	0.06	0.07	0.04	0.05	

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 3

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Secondary ticketing marketplaces provide a useful service to consumers wishing to sell tickets**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Agree	1431 70%	714 71%	717 69%	191 78%	248 72%	252 73%	251 69%	222 73%	269 60%	407 74%	408 72%	297 66%	320 66%	195 71%	633 73%
Strongly agree	(4) 428 21%	193 19%	235 22%	83 34%	80 23%	81 23%	77 21%	50 16%	57 13%	115 21%	119 21%	95 21%	98 20%	61 22%	184 21%
Tend to agree	(3) 1003 49%	521 52%	482 46%	107 44%	167 49%	171 50%	173 47%	173 57%	212 48%	291 53%	289 51%	201 45%	222 46%	134 48%	448 52%
Tend to disagree	(2) 162 8%	87 9%	75 7%	16 6%	30 9%	19 6%	29 8%	25 8%	43 10%	35 6%	52 9%	35 8%	40 8%	31 11%	66 8%
Strongly disagree	(1) 88 4%	63 6%	26 2%	7 3%	15 4%	13 4%	14 4%	11 4%	27 6%	31 6%	19 3%	24 5%	15 3%	12 4%	38 4%
NET: Disagree	250 12%	150 15%	100 10%	23 9%	45 13%	32 9%	43 12%	36 12%	71 16%	66 12%	71 13%	58 13%	55 11%	43 15%	103 12%
Don't know	367 18%	140 14%	227 22%	30 12%	52 15%	61 18%	72 20%	46 15%	107 24%	75 14%	89 16%	92 21%	112 23%	39 14%	134 15%
Mean	3.05	2.98	3.13	3.25	3.07	3.12	3.07	3.01	2.88	3.04	3.06	3.04	3.08	3.03	3.06
Standard deviation	0.75	0.78	0.70	0.74	0.76	0.73	0.74	0.68	0.78	0.76	0.71	0.80	0.72	0.77	0.74
Standard error	0.02	0.03	0.02	0.05	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.03

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 3

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Secondary ticketing marketplaces provide a useful service to consumers wishing to sell tickets**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Agree	1431	1234	119	53	167	135	125	100	79	139	183	200	130	1129	828	656	172	603	76	112	75	226	113
	70%	70%	65%	65%	74%	73%	68%	70%	77%	68%	69%	70%	71%	71%	72%	73%	70%	67%	72%	77%	57%	64%	69%
Strongly agree	(4) 428	382	24	19	53	43	47	21	22	30	65	64	39	338	246	194	52	182	23	48	21	42	48
	21%	22%	13%	23%	24%	23%	25%	15%	22%	15%	25%	22%	21%	21%	21%	21%	21%	20%	22%	33%	16%	12%	30%
Tend to agree	(3) 1003	852	95	34	114	92	78	79	56	109	118	136	91	790	583	462	120	421	53	64	54	184	65
	49%	48%	52%	42%	51%	50%	43%	55%	55%	53%	44%	48%	49%	49%	51%	51%	49%	47%	50%	44%	41%	52%	40%
Tend to disagree	(2) 162	142	16	5	13	14	12	19	5	15	29	24	10	117	97	76	20	65	5	9	11	34	7
	8%	8%	8%	6%	6%	8%	7%	13%	5%	7%	11%	8%	6%	7%	8%	8%	8%	7%	5%	6%	8%	10%	4%
Strongly disagree	(1) 88	73	12	7	5	6	4	8	3	18	11	11	3	65	50	40	10	39	1	9	6	19	3
	4%	4%	6%	9%	2%	3%	2%	6%	3%	9%	4%	4%	2%	4%	4%	4%	4%	4%	1%	6%	5%	5%	2%
NET: Disagree	250	215	27	12	18	20	16	27	8	33	40	35	13	183	146	116	30	104	6	18	17	53	10
	12%	12%	15%	15%	8%	11%	9%	19%	8%	16%	15%	12%	7%	11%	13%	13%	12%	12%	6%	12%	13%	15%	6%
Don't know	367	313	38	16	40	29	43	17	16	33	43	51	41	287	173	129	43	194	24	16	40	75	40
	18%	18%	21%	20%	18%	16%	23%	12%	16%	16%	16%	18%	22%	18%	15%	14%	18%	22%	23%	11%	30%	21%	24%
Mean	3.05	3.06	2.90	2.99	3.16	3.11	3.19	2.90	3.13	2.88	3.06	3.07	3.16	3.07	3.05	3.05	3.06	3.06	3.19	3.17	2.98	2.89	3.28
Standard deviation	0.75	0.75	0.77	0.90	0.67	0.71	0.70	0.75	0.67	0.82	0.79	0.75	0.63	0.74	0.74	0.74	0.74	0.75	0.61	0.83	0.79	0.73	0.69
Standard error	0.02	0.02	0.06	0.11	0.05	0.05	0.06	0.07	0.07	0.06	0.06	0.05	0.05	0.02	0.02	0.03	0.05	0.03	0.06	0.07	0.04	0.06	

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 4

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Secondary ticketing marketplaces provide a safe place for buyers to purchase tickets**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Agree	1061 52%	499 50%	562 54%	149 61%	214 62%	195 57%	186 51%	144 47%	173 39%	288 53%	300 53%	230 52%	242 50%	154 56%	485 56%
Strongly agree	(4) 261 13%	110 11%	152 15%	42 17%	62 18%	53 15%	51 14%	26 9%	28 6%	61 11%	63 11%	65 15%	72 15%	43 16%	111 13%
Tend to agree	(3) 799 39%	389 39%	410 39%	107 44%	151 44%	142 41%	135 37%	119 39%	145 32%	227 41%	238 42%	165 37%	170 35%	111 40%	373 43%
Tend to disagree	(2) 311 15%	175 17%	136 13%	39 16%	42 12%	49 14%	46 13%	52 17%	83 19%	99 18%	87 15%	66 15%	59 12%	48 17%	126 14%
Strongly disagree	(1) 130 6%	88 9%	43 4%	13 5%	20 6%	13 4%	20 6%	23 8%	41 9%	46 8%	28 5%	29 7%	27 5%	18 6%	49 6%
NET: Disagree	441 22%	262 26%	179 17%	52 21%	62 18%	62 18%	67 18%	75 25%	124 28%	145 27%	115 20%	96 21%	85 18%	66 24%	175 20%
Don't know	547 27%	243 24%	304 29%	43 18%	69 20%	88 25%	113 31%	85 28%	150 34%	115 21%	153 27%	120 27%	159 33%	57 20%	211 24%
Mean	2.79	2.68	2.91	2.88	2.93	2.91	2.86	2.67	2.54	2.70	2.81	2.82	2.88	2.82	2.83
Standard deviation	0.83	0.86	0.78	0.81	0.82	0.77	0.83	0.82	0.84	0.84	0.77	0.85	0.84	0.84	0.79
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.05	0.05	0.06	0.03

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 4

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Secondary ticketing marketplaces provide a safe place for buyers to purchase tickets**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Agree	1061	921	79	39	130	101	98	82	61	102	131	150	88	852	639	504	135	422	52	91	52	133	93
		52%	43%	48%	58%	55%	53%	57%	60%	50%	49%	52%	48%	53%	56%	56%	55%	47%	49%	63%	39%	38%	57%
Strongly agree	(4) 261	228	20	8	28	33	30	15	14	16	37	36	24	204	155	122	33	107	17	25	14	17	35
		13%	11%	10%	13%	18%	16%	10%	13%	8%	14%	13%	13%	13%	13%	14%	13%	12%	16%	17%	10%	5%	21%
Tend to agree	(3) 799	694	58	31	101	68	68	67	47	86	93	114	65	648	485	382	102	315	35	66	39	116	59
		39%	32%	38%	45%	37%	37%	47%	46%	42%	35%	40%	35%	41%	42%	42%	42%	35%	33%	46%	29%	33%	36%
Tend to disagree	(2) 311	269	26	11	30	23	22	29	15	30	46	45	33	238	174	132	42	137	14	19	20	65	19
		15%	14%	14%	13%	12%	12%	20%	15%	15%	17%	16%	18%	15%	15%	15%	17%	15%	13%	13%	15%	18%	12%
Strongly disagree	(1) 130	107	19	8	11	9	6	9	5	21	18	20	5	93	67	56	11	63	4	10	12	35	2
		6%	10%	10%	5%	5%	3%	6%	5%	10%	7%	7%	2%	6%	6%	6%	4%	7%	4%	7%	9%	10%	1%
NET: Disagree	441	376	45	19	41	31	28	37	20	52	64	65	37	331	241	189	52	200	18	29	31	100	22
		22%	24%	24%	18%	17%	15%	26%	20%	25%	24%	23%	20%	21%	21%	21%	21%	22%	17%	20%	24%	28%	13%
Don't know	547	465	61	23	55	53	58	24	21	51	71	71	59	415	267	209	58	280	36	26	49	121	48
		27%	33%	28%	24%	29%	32%	17%	21%	25%	27%	25%	32%	26%	23%	23%	24%	31%	34%	18%	37%	34%	30%
Mean	2.79	2.80	2.65	2.67	2.86	2.94	2.96	2.74	2.86	2.63	2.77	2.77	2.86	2.81	2.83	2.82	2.84	2.75	2.92	2.89	2.65	2.49	3.09
Standard deviation	0.83	0.82	0.93	0.89	0.77	0.83	0.78	0.77	0.77	0.85	0.87	0.84	0.76	0.81	0.81	0.81	0.77	0.86	0.82	0.83	0.92	0.84	0.74
Standard error	0.02	0.02	0.08	0.11	0.06	0.07	0.07	0.07	0.08	0.07	0.07	0.06	0.07	0.02	0.03	0.03	0.05	0.03	0.09	0.08	0.11	0.05	0.06

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 5

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**People should have the right to decide how much they want to pay for a ticket based on the information provided, even if this means paying more to get into an event which is sold out**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Agree	1346 66%	680 68%	666 64%	172 71%	221 64%	231 67%	231 63%	202 66%	289 65%	364 66%	379 67%	296 66%	307 63%	182 66%	574 66%
Strongly agree	(4) 438 21%	220 22%	219 21%	62 25%	75 22%	78 23%	71 19%	80 26%	72 16%	122 22%	106 19%	98 22%	112 23%	56 20%	206 24%
Tend to agree	(3) 908 44%	460 46%	448 43%	110 45%	145 42%	153 44%	160 44%	122 40%	217 49%	242 44%	273 48%	198 44%	195 40%	126 46%	369 42%
Tend to disagree	(2) 266 13%	132 13%	134 13%	34 14%	41 12%	45 13%	42 11%	53 17%	51 12%	82 15%	87 15%	41 9%	56 11%	39 14%	117 13%
Strongly disagree	(1) 126 6%	69 7%	57 5%	13 5%	24 7%	15 4%	20 5%	17 5%	39 9%	39 7%	20 4%	32 7%	35 7%	20 7%	46 5%
NET: Disagree	392 19%	201 20%	191 18%	47 19%	65 19%	59 17%	62 17%	69 23%	91 20%	121 22%	107 19%	73 16%	91 19%	60 22%	163 19%
Don't know	311 15%	123 12%	188 18%	25 10%	60 17%	55 16%	72 20%	33 11%	67 15%	63 11%	81 14%	78 17%	89 18%	35 13%	133 15%
Mean	2.95	2.94	2.97	3.01	2.96	3.01	2.97	2.98	2.85	2.92	2.96	2.98	2.97	2.90	2.99
Standard deviation	0.83	0.84	0.82	0.82	0.86	0.79	0.81	0.86	0.85	0.86	0.75	0.85	0.88	0.85	0.83
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.03	0.05	0.04	0.06	0.03

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 5

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**People should have the right to decide how much they want to pay for a ticket based on the information provided, even if this means paying more to get into an event which is sold out**

	Region													Which of the following best describes your current working status?										
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185	
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163	
NET: Agree	1346 66%	1159 66%	115 62%	52 63%	150 67%	125 68%	128 69%	96 67%	72 70%	125 61%	167 63%	192 67%	124 67%	1064 67%	757 66%	596 66%	161 65%	590 65%	73 69%	104 72%	76 57%	235 66%	102 62%	
Strongly agree	(4) 21%	438 21%	373 21%	38 21%	17 20%	53 24%	47 25%	38 20%	25 18%	27 26%	34 16%	54 20%	69 24%	37 20%	346 22%	262 23%	209 23%	52 21%	177 20%	26 24%	30 20%	23 17%	58 16%	40 25%
Tend to agree	(3) 44%	908 45%	786 45%	77 42%	35 43%	97 43%	79 43%	91 49%	70 49%	45 44%	91 45%	113 42%	123 43%	87 47%	718 45%	495 43%	387 43%	108 44%	413 46%	47 45%	74 51%	53 40%	177 50%	61 38%
Tend to disagree	(2) 13%	266 13%	226 13%	29 16%	9 11%	27 12%	23 13%	14 7%	20 14%	10 10%	31 15%	37 14%	45 16%	21 11%	200 12%	156 14%	124 14%	32 13%	110 12%	11 10%	19 13%	13 10%	52 15%	15 9%
Strongly disagree	(1) 6%	126 6%	109 6%	11 6%	13 15%	14 6%	5 3%	12 6%	16 11%	6 6%	20 10%	15 6%	11 4%	2 1%	99 6%	67 6%	56 6%	11 5%	60 7%	4 4%	7 5%	18 13%	22 6%	9 5%
NET: Disagree	392 19%	335 19%	41 22%	21 26%	40 18%	29 16%	25 14%	36 25%	16 16%	52 25%	52 20%	56 20%	23 12%	299 19%	223 19%	179 20%	43 18%	170 19%	15 14%	26 18%	31 23%	74 21%	24 15%	
Don't know	311 15%	268 15%	28 15%	9 11%	35 15%	31 17%	31 17%	12 8%	14 14%	28 14%	47 18%	39 13%	38 20%	236 15%	168 15%	126 14%	42 17%	142 16%	18 17%	15 11%	26 20%	45 13%	37 23%	
Mean	2.95	2.95	2.91	2.76	3.00	3.08	3.00	2.80	3.05	2.78	2.94	3.00	3.08	2.96	2.97	2.97	2.99	2.93	3.08	2.98	2.76	2.88	3.06	
Standard deviation	0.83	0.83	0.85	1.00	0.84	0.77	0.80	0.89	0.84	0.89	0.83	0.80	0.67	0.83	0.84	0.85	0.80	0.83	0.77	0.76	0.98	0.79	0.85	
Standard error	0.02	0.02	0.06	0.11	0.06	0.06	0.07	0.08	0.08	0.07	0.06	0.05	0.06	0.02	0.03	0.03	0.05	0.03	0.08	0.07	0.10	0.04	0.07	

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 6

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Once event organising businesses have sold a ticket, they should not be able to restrict the buyer from trying to pass or sell it on to someone else**

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835	
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870	
NET: Agree	1305 64%	620 62%	685 66%	156 64%	221 64%	218 63%	226 62%	199 65%	286 64%	366 67%	372 66%	275 62%	293 60%	193 70%	535 61%	
Strongly agree	(4) 23%	469 23%	235 22%	234 23%	57 23%	91 26%	74 22%	71 19%	85 28%	91 20%	131 24%	127 22%	95 21%	115 24%	75 27%	191 22%
Tend to agree	(3) 41%	837 41%	385 38%	451 43%	99 41%	130 38%	144 42%	155 43%	113 37%	195 44%	234 43%	245 43%	180 40%	177 36%	119 43%	344 40%
Tend to disagree	(2) 14%	292 14%	165 16%	128 12%	45 18%	50 15%	53 15%	42 12%	45 15%	57 13%	84 15%	85 15%	59 13%	64 13%	36 13%	142 16%
Strongly disagree	(1) 8%	154 8%	100 10%	55 5%	18 7%	20 6%	17 5%	34 9%	26 9%	40 9%	44 8%	34 6%	44 10%	33 7%	13 5%	78 9%
NET: Disagree	447 22%	264 26%	183 17%	63 26%	70 20%	70 20%	76 21%	71 23%	97 22%	127 23%	120 21%	103 23%	97 20%	49 18%	220 25%	
Don't know	297 14%	120 12%	177 17%	25 10%	54 16%	57 17%	63 17%	35 11%	63 14%	55 10%	76 13%	69 15%	97 20%	35 12%	116 13%	
Mean	2.92	2.85	3.00	2.89	3.00	2.96	2.87	2.96	2.88	2.92	2.95	2.86	2.96	3.05	2.86	
Standard deviation	0.88	0.94	0.82	0.88	0.87	0.82	0.90	0.93	0.89	0.89	0.84	0.93	0.89	0.82	0.91	
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.05	0.04	0.06	0.03	

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 6

**Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.**

**To what extent, if at all, do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Once event organising businesses have sold a ticket, they should not be able to restrict the buyer from trying to pass or sell it on to someone else**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Agree	1305	1117	110	54	143	115	111	100	78	123	171	185	116	1025	728	582	147	577	66	84	86	234	108
	64%	63%	60%	66%	64%	62%	60%	70%	77%	60%	64%	64%	63%	64%	63%	65%	60%	64%	62%	58%	64%	66%	66%
Strongly agree	(4)	469	408	36	26	57	44	48	25	38	52	73	44	381	266	216	50	203	33	32	31	69	37
		23%	23%	20%	32%	25%	24%	26%	18%	24%	19%	19%	25%	24%	23%	24%	20%	23%	31%	22%	23%	20%	23%
Tend to agree	(3)	837	709	74	28	86	71	62	54	84	119	112	72	644	463	366	97	374	32	52	55	164	70
		41%	40%	40%	34%	38%	39%	34%	52%	41%	45%	39%	39%	40%	40%	41%	39%	41%	31%	36%	41%	46%	43%
Tend to disagree	(2)	292	257	25	8	28	21	33	17	39	29	51	30	238	178	135	43	114	10	24	12	50	18
		14%	15%	14%	9%	13%	11%	18%	12%	10%	19%	11%	18%	16%	15%	17%	13%	9%	17%	9%	9%	14%	11%
Strongly disagree	(1)	154	128	21	12	17	15	11	10	16	22	16	10	111	91	77	14	64	4	18	9	25	9
		8%	7%	11%	14%	7%	8%	6%	7%	5%	8%	8%	6%	7%	8%	9%	6%	7%	4%	12%	6%	7%	5%
NET: Disagree		447	385	46	19	45	36	44	15	55	51	68	40	349	269	212	57	178	14	42	21	75	26
		22%	22%	25%	24%	20%	20%	24%	15%	27%	19%	24%	22%	22%	23%	24%	23%	20%	13%	29%	16%	21%	16%
Don't know		297	260	28	8	37	33	29	16	28	45	35	29	224	150	108	42	147	26	19	26	46	29
		14%	15%	15%	10%	16%	18%	16%	11%	9%	14%	17%	12%	14%	13%	12%	17%	16%	25%	13%	20%	13%	18%
Mean		2.92	2.93	2.80	2.94	2.98	2.95	2.95	2.91	3.05	2.82	2.90	2.96	2.96	2.91	2.91	2.90	2.95	3.19	2.78	3.01	2.90	3.02
Standard deviation		0.88	0.88	0.95	1.05	0.90	0.91	0.91	0.81	0.77	0.87	0.87	0.87	0.85	0.88	0.89	0.91	0.85	0.87	0.84	0.99	0.86	0.82
Standard error		0.02	0.02	0.07	0.12	0.06	0.07	0.08	0.07	0.08	0.07	0.06	0.05	0.07	0.03	0.03	0.06	0.03	0.09	0.09	0.09	0.05	0.07

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 7

**Q2. The main secondary ticketing marketplaces (GET ME IN!, Stubhub, Viagogo, Seatwave) recently came to an agreement with the Government to ensure consumers are protected and secure when using their sites. This agreement includes: commitments on preventing fraud, the provision of clearer information about what buyers need to do if there is a problem with their ticket, an agreement to stop people using computer programmes to buy multiple tickets with the sole aim of selling them on, and the development of an industry code of practice.**

**How effective or ineffective do you feel these measures to be in ensuring consumers have all the information they need when using secondary ticketing websites?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Effective	1161 57%	540 54%	621 59%	181 74%	224 65%	205 59%	174 48%	156 51%	222 50%	305 56%	332 59%	246 55%	277 57%	168 61%	495 57%
Very effective	(4) 9%	194 9%	102 10%	42 17%	41 12%	32 9%	30 8%	27 9%	22 5%	41 8%	66 12%	32 7%	55 11%	46 17%	85 10%
Fairly effective	(3) 47%	967 45%	518 50%	139 57%	183 53%	173 50%	144 39%	128 42%	200 45%	264 48%	266 47%	214 48%	222 46%	122 44%	411 47%
Fairly ineffective	(2) 14%	287 17%	117 11%	19 8%	41 12%	42 12%	55 15%	59 19%	71 16%	87 16%	80 14%	62 14%	58 12%	42 15%	130 15%
Very ineffective	(1) 3%	67 4%	26 2%	2 1%	16 5%	13 4%	9 2%	12 4%	15 3%	22 4%	18 3%	16 4%	12 2%	13 5%	28 3%
NET: Ineffective	355 17%	212 21%	143 14%	21 9%	58 17%	56 16%	64 18%	70 23%	86 19%	109 20%	98 17%	78 18%	70 14%	55 20%	158 18%
Don't know	533 26%	252 25%	281 27%	41 17%	64 19%	85 25%	127 35%	78 26%	139 31%	133 24%	138 24%	122 27%	141 29%	54 19%	217 25%
Mean	2.85	2.79	2.91	3.09	2.88	2.86	2.82	2.76	2.74	2.78	2.88	2.81	2.92	2.90	2.85
Standard deviation	0.69	0.72	0.65	0.58	0.72	0.69	0.69	0.73	0.66	0.69	0.70	0.67	0.68	0.79	0.69
Standard error	0.02	0.03	0.02	0.04	0.05	0.04	0.04	0.05	0.04	0.03	0.03	0.04	0.04	0.06	0.03

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 7

**Q2. The main secondary ticketing marketplaces (GET ME IN!, Stubhub, Viagogo, Seatwave) recently came to an agreement with the Government to ensure consumers are protected and secure when using their sites. This agreement includes: commitments on preventing fraud, the provision of clearer information about what buyers need to do if there is a problem with their ticket, an agreement to stop people using computer programmes to buy multiple tickets with the sole aim of selling them on, and the development of an industry code of practice.**

**How effective or ineffective do you feel these measures to be in ensuring consumers have all the information they need when using secondary ticketing websites?**

**Base: All respondents**

	Region														Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (exl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185	
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163	
NET: Effective	1161	998	97	46	131	100	117	85	65	104	152	163	101	912	663	528	135	497	61	91	64	179	101	
		57%	53%	56%	58%	54%	63%	59%	64%	51%	57%	57%	55%	57%	58%	59%	55%	55%	58%	62%	48%	51%	62%	
Very effective	(4)	194	172	11	12	19	27	20	8	10	7	31	32	15	151	131	108	22	63	14	14	12	13	11
		9%	10%	6%	15%	8%	15%	11%	6%	10%	4%	12%	11%	8%	9%	11%	12%	9%	7%	13%	10%	9%	4%	7%
Fairly effective	(3)	967	826	86	33	112	73	97	77	55	97	120	131	86	760	533	420	113	434	48	77	52	167	90
		47%	47%	47%	41%	50%	39%	52%	54%	54%	47%	45%	46%	47%	48%	46%	47%	46%	48%	45%	53%	39%	47%	55%
Fairly ineffective	(2)	287	254	23	12	26	24	17	22	10	38	44	45	26	220	172	126	46	115	8	10	23	57	17
		14%	14%	13%	14%	11%	13%	9%	15%	10%	18%	17%	16%	14%	15%	14%	19%	13%	8%	7%	17%	16%	10%	
Very ineffective	(1)	67	52	10	6	8	5	5	5	5	9	8	3	4	49	41	38	3	27	2	6	1	15	3
		3%	3%	5%	8%	4%	3%	3%	4%	5%	4%	3%	1%	2%	3%	4%	4%	1%	3%	2%	4%	1%	4%	2%
NET: Ineffective		355	307	33	18	34	29	22	27	15	47	52	48	30	269	213	164	49	142	10	16	23	72	20
		17%	17%	18%	22%	15%	16%	12%	19%	15%	23%	20%	17%	16%	17%	19%	18%	20%	16%	10%	11%	18%	20%	12%
Don't know		533	457	54	19	61	55	46	31	22	54	63	76	53	417	271	210	61	262	34	38	45	103	42
		26%	26%	29%	23%	27%	30%	25%	22%	22%	26%	24%	27%	29%	24%	23%	25%	29%	32%	26%	34%	29%	26%	
Mean		2.85	2.86	2.75	2.81	2.86	2.95	2.95	2.79	2.88	2.68	2.86	2.91	2.85	2.86	2.86	2.87	2.84	2.84	3.02	2.92	2.86	2.70	2.91
Standard deviation		0.69	0.68	0.72	0.86	0.67	0.74	0.64	0.64	0.70	0.66	0.71	0.64	0.64	0.68	0.72	0.73	0.64	0.65	0.65	0.67	0.64	0.66	0.56
Standard error		0.02	0.02	0.06	0.10	0.05	0.06	0.06	0.06	0.08	0.05	0.05	0.04	0.06	0.02	0.02	0.03	0.05	0.02	0.07	0.06	0.07	0.04	0.05

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 8

**Q3. Some people argue that there is a need for individual sellers using secondary ticketing marketplaces to publish their personal information (such as their name) and ticket information including seat number and booking reference online. They argue this would show that the sellers are genuine and the tickets are valid. Others have argued that this requirement could put sellers at risk of identity fraud and may be used by the business organising the event to cancel the ticket, which would mean that they would be unable to attend the event or get a refund. To what extent, if at all, do you agree or disagree that individual sellers using secondary ticketing sites should be required to publish their personal information and exact information about seat location online?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Agree	986 48%	551 55%	435 42%	136 56%	176 51%	160 47%	163 45%	127 42%	223 50%	274 50%	270 48%	221 50%	220 45%	137 50%	433 50%
Strongly agree	(4) 266 13%	154 15%	112 11%	39 16%	50 15%	35 10%	39 11%	37 12%	65 15%	60 11%	55 10%	72 16%	79 16%	38 14%	102 12%
Tend to agree	(3) 720 35%	397 40%	323 31%	97 40%	126 37%	126 36%	124 34%	90 29%	158 35%	214 39%	215 38%	150 34%	141 29%	99 36%	331 38%
Tend to disagree	(2) 436 21%	188 19%	247 24%	55 22%	81 23%	73 21%	60 16%	76 25%	92 21%	118 22%	125 22%	108 24%	84 17%	53 19%	178 20%
Strongly disagree	(1) 131 6%	63 6%	68 7%	8 3%	23 7%	17 5%	36 10%	25 8%	22 5%	41 8%	30 5%	23 5%	37 8%	20 7%	57 7%
NET: Disagree	567 28%	252 25%	315 30%	62 26%	104 30%	90 26%	96 26%	101 33%	114 26%	160 29%	155 27%	131 29%	122 25%	73 26%	235 27%
Don't know	496 24%	202 20%	295 28%	45 18%	65 19%	94 27%	106 29%	77 25%	109 24%	114 21%	143 25%	94 21%	145 30%	67 24%	202 23%
Mean	2.72	2.80	2.64	2.85	2.73	2.71	2.64	2.61	2.79	2.67	2.69	2.77	2.77	2.74	2.71
Standard deviation	0.84	0.84	0.84	0.78	0.85	0.79	0.90	0.89	0.83	0.83	0.78	0.85	0.93	0.87	0.83
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.05	0.05	0.06	0.03

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 8

**Q3. Some people argue that there is a need for individual sellers using secondary ticketing marketplaces to publish their personal information (such as their name) and ticket information including seat number and booking reference online. They argue this would show that the sellers are genuine and the tickets are valid. Others have argued that this requirement could put sellers at risk of identity fraud and may be used by the business organising the event to cancel the ticket, which would mean that they would be unable to attend the event or get a refund. To what extent, if at all, do you agree or disagree that individual sellers using secondary ticketing sites should be required to publish their personal information and exact information about seat location online?**

**Base: All respondents**

	Region														Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185	
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163	
NET: Agree	986 48%	853 48%	86 46%	50 61%	121 54%	83 45%	87 47%	72 50%	47 46%	102 50%	118 44%	138 48%	80 44%	782 49%	570 50%	453 50%	118 48%	415 46%	51 48%	67 46%	62 46%	172 48%	64 39%	
Strongly agree	(4) 13%	266 13%	236 9%	17 23%	19 13%	30 15%	27 12%	21 16%	24 12%	32 15%	38 14%	30 11%	15 8%	210 13%	140 12%	111 12%	28 12%	126 14%	17 17%	18 12%	25 19%	49 14%	17 10%	
Tend to agree	(3) 35%	720 35%	617 37%	68 38%	31 41%	92 30%	56 36%	66 34%	49 34%	35 35%	71 30%	80 38%	108 35%	65 36%	572 38%	430 38%	341 38%	89 36%	290 32%	33 32%	50 34%	37 28%	123 35%	47 29%
Tend to disagree	(2) 21%	436 21%	365 21%	39 21%	15 19%	34 15%	37 20%	40 22%	30 21%	31 30%	37 18%	55 21%	73 25%	45 24%	341 21%	231 20%	181 20%	50 20%	205 23%	18 17%	43 29%	22 16%	89 25%	33 20%
Strongly disagree	(1) 6%	131 6%	112 6%	20 11%	5 6%	19 8%	13 7%	5 3%	12 9%	- 7%	14 6%	18 6%	10 6%	96 6%	77 7%	70 8%	8 3%	54 6%	7 7%	5 3%	11 8%	19 5%	12 7%	
NET: Disagree	567 28%	477 27%	59 32%	20 24%	53 23%	50 27%	45 24%	42 30%	31 30%	51 25%	71 27%	91 32%	55 30%	437 27%	308 27%	251 28%	57 23%	259 29%	25 24%	48 33%	33 25%	108 30%	45 28%	
Don't know	496 24%	432 25%	40 21%	12 15%	51 23%	51 28%	53 29%	29 20%	25 24%	52 25%	77 29%	58 20%	49 27%	379 24%	269 23%	198 22%	71 29%	227 25%	29 28%	31 21%	38 29%	75 21%	54 33%	
Mean	2.72	2.73	2.57	2.92	2.76	2.73	2.79	2.73	2.76	2.78	2.74	2.66	2.63	2.74	2.72	2.70	2.79	2.72	2.80	2.70	2.80	2.72	2.63	
Standard deviation	0.84	0.85	0.87	0.87	0.86	0.90	0.76	0.91	0.71	0.88	0.88	0.80	0.78	0.83	0.83	0.85	0.76	0.86	0.91	0.78	0.97	0.83	0.87	
Standard error	0.02	0.02	0.07	0.10	0.06	0.08	0.07	0.09	0.08	0.07	0.07	0.05	0.07	0.02	0.03	0.03	0.06	0.03	0.10	0.07	0.10	0.05	0.08	

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 9

**Q4. Which of the following statements best describes your awareness of the debate around the regulation of secondary ticketing marketplaces before answering this survey?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Aware	776	435	342	124	157	127	131	105	131	233	226	164	153	130	365
	38%	43%	33%	51%	45%	37%	36%	35%	29%	43%	40%	37%	31%	47%	42%
Before today, I was aware of the debate around the regulation of secondary ticketing marketplaces and was personally concerned about this	141	89	52	37	34	30	25	9	8	42	34	38	28	40	71
	7%	9%	5%	15%	10%	9%	7%	3%	2%	8%	6%	9%	6%	14%	8%
Before today, I was aware of the debate around the regulation of secondary ticketing marketplaces but was not personally concerned about this	635	346	289	88	123	98	107	96	123	192	192	126	125	90	294
	31%	34%	28%	36%	36%	28%	29%	32%	28%	35%	34%	28%	26%	33%	34%
Before today, I was not aware of the debate around the regulation of secondary ticketing marketplaces	1172	523	649	106	152	200	215	191	308	299	305	261	307	136	451
	57%	52%	62%	44%	44%	58%	59%	63%	69%	55%	54%	58%	63%	49%	52%
Don't know	101	47	54	13	37	18	19	8	7	15	37	22	27	11	54
	5%	5%	5%	5%	11%	5%	5%	3%	2%	3%	7%	5%	6%	4%	6%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 9

**Q4. Which of the following statements best describes your awareness of the debate around the regulation of secondary ticketing marketplaces before answering this survey?**

**Base: All respondents**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Aware	776	657	73	38	88	76	62	53	46	72	105	105	58	598	495	408	87	281	30	69	23	117	42
	38%	37%	40%	46%	39%	41%	33%	37%	45%	35%	39%	37%	31%	43%	45%	35%	31%	28%	48%	17%	33%	26%	
Before today, I was aware of the debate around the regulation of secondary ticketing marketplaces and was personally concerned about this	141	122	6	7	17	17	10	11	13	8	24	24	5	111	111	100	11	30	3	11	1	7	8
	7%	7%	3%	8%	7%	9%	5%	7%	13%	4%	9%	8%	3%	7%	10%	11%	4%	3%	3%	8%	1%	2%	5%
Before today, I was aware of the debate around the regulation of secondary ticketing marketplaces but was not personally concerned about this	635	535	67	31	72	60	52	42	33	64	80	81	52	488	384	308	76	251	27	58	21	111	34
	31%	30%	36%	38%	32%	32%	28%	30%	32%	31%	30%	28%	28%	31%	33%	34%	31%	28%	25%	40%	16%	31%	21%
Before today, I was not aware of the debate around the regulation of secondary ticketing marketplaces	1172	1014	104	37	127	99	116	84	54	124	142	172	113	925	587	445	142	584	68	69	108	230	110
	57%	58%	57%	45%	57%	54%	63%	59%	52%	60%	53%	60%	61%	58%	51%	49%	58%	65%	64%	47%	81%	65%	67%
Don't know	101	91	7	7	10	9	7	7	3	9	19	10	14	75	65	49	16	36	8	7	2	7	12
	5%	5%	4%	8%	4%	5%	4%	5%	3%	4%	7%	3%	7%	5%	6%	5%	7%	4%	8%	5%	2%	2%	7%

**Secondary Ticketing Survey**  
**ONLINE Fieldwork: 21st-22nd January 2015**

Absolutes/col percents

Table 10  
**Gender**  
**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Male	1004	1004	-	108	138	170	195	164	230	305	260	226	213	124	476
	49%	100%	-	44%	40%	49%	53%	54%	51%	56%	46%	51%	44%	45%	55%
Female	1045	-	1045	136	207	175	170	140	217	242	308	221	274	153	394
	51%	-	100%	56%	60%	51%	47%	46%	49%	44%	54%	49%	56%	55%	45%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 10  
Gender  
Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Male	1004	858	102	41	111	80	85	71	44	114	133	141	83	769	601	531	70	403	59	79	33	212	21
	49%	49%	55%	50%	49%	44%	46%	49%	43%	55%	50%	49%	45%	48%	52%	59%	28%	45%	55%	54%	25%	60%	13%
Female	1045	904	83	41	115	104	100	73	58	91	133	146	101	829	547	371	176	498	47	67	100	143	142
	51%	51%	45%	50%	51%	56%	54%	51%	57%	45%	50%	51%	55%	52%	48%	41%	72%	55%	45%	46%	75%	40%	87%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 11  
Age  
Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
18-24	243 12%	108 11%	136 13%	243 100%	-	-	-	-	-	64 12%	97 17%	27 6%	56 12%	30 11%	100 11%
25-34	345 17%	138 14%	207 20%	-	345 100%	-	-	-	-	83 15%	105 19%	77 17%	79 16%	80 29%	199 23%
35-44	345 17%	170 17%	175 17%	-	-	345 100%	-	-	-	70 13%	93 16%	94 21%	88 18%	53 19%	195 22%
45-54	365 18%	195 19%	170 16%	-	-	-	365 100%	-	-	87 16%	99 17%	98 22%	81 17%	63 23%	208 24%
55-64	304 15%	164 16%	140 13%	-	-	-	-	304 100%	-	94 17%	67 12%	64 14%	79 16%	45 16%	108 12%
65+	446 22%	230 23%	217 21%	-	-	-	-	-	446 100%	151 28%	106 19%	87 19%	103 21%	5 2%	61 7%
Average age	47.15	48.56	45.80	21.49	29.89	40.01	49.52	59.26	69.81	49.37	44.36	47.87	47.24	40.75	42.27

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 11  
Age  
Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
18-24	243 12%	209 12%	18 10%	9 11%	24 11%	25 13%	41 22%	8 6%	16 16%	10 5%	36 14%	33 12%	22 12%	189 12%	130 11%	99 11%	31 13%	113 13%	14 13%	97 67%	-	-	2 1%
25-34	345 17%	309 18%	16 9%	14 17%	35 15%	31 17%	35 19%	28 20%	20 20%	26 13%	62 23%	46 16%	32 17%	267 17%	279 24%	221 25%	57 23%	66 7%	24 23%	12 8%	-	1 *	30 18%
35-44	345 17%	300 17%	28 15%	5 7%	41 18%	33 18%	24 13%	28 20%	16 16%	34 16%	51 19%	46 16%	38 21%	266 17%	248 22%	207 23%	40 16%	97 11%	27 26%	13 9%	-	-	58 35%
45-54	365 18%	330 19%	20 11%	22 27%	45 20%	39 21%	41 22%	30 21%	15 15%	39 19%	39 14%	45 16%	30 16%	307 19%	272 24%	219 24%	53 21%	94 10%	23 22%	13 9%	1 *	6 2%	51 31%
55-64	304 15%	255 14%	39 21%	15 18%	34 15%	28 15%	16 8%	14 10%	10 10%	32 15%	44 16%	49 17%	24 13%	221 14%	153 13%	117 13%	36 14%	151 17%	17 16%	11 8%	17 13%	84 24%	22 13%
65+	446 22%	359 20%	63 34%	16 19%	45 20%	30 16%	28 15%	35 24%	24 24%	64 31%	35 13%	67 23%	39 21%	348 22%	66 6%	37 4%	29 12%	380 42%	1 1%	-	115 87%	263 74%	1 1%
Average age	47.15	46.66	52.73	47.66	46.93	45.90	42.16	48.32	45.60	52.05	43.37	47.88	46.68	47.13	41.90	41.51	43.33	53.83	40.41	27.90	69.43	67.34	43.63

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 12  
**Social Grade**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
AB	548 27%	305 30%	242 23%	64 26%	83 24%	70 20%	87 24%	94 31%	151 34%	548 100%	-	-	-	79 29%	244 28%
C1	568 28%	260 26%	308 29%	97 40%	105 30%	93 27%	99 27%	67 22%	106 24%	-	568 100%	-	-	98 35%	261 30%
C2	446 22%	226 22%	221 21%	27 11%	77 22%	94 27%	98 27%	64 21%	87 19%	-	-	446 100%	-	67 24%	220 25%
DE	487 24%	213 21%	274 26%	56 23%	79 23%	88 26%	81 22%	79 26%	103 23%	-	-	-	487 100%	33 12%	144 17%
NET: ABC1	1116 54%	565 56%	550 53%	160 66%	189 55%	163 47%	186 51%	161 53%	257 58%	548 100%	568 100%	-	-	177 64%	506 58%
NET: C2DE	933 46%	439 44%	494 47%	83 34%	156 45%	182 53%	179 49%	143 47%	189 42%	-	-	446 100%	487 100%	100 36%	365 42%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 12  
**Social Grade**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
AB	548 27%	455 26%	55 30%	17 21%	55 25%	39 21%	44 24%	25 17%	37 36%	50 25%	85 32%	91 32%	48 26%	407 25%	324 28%	266 29%	58 24%	224 25%	10 9%	23 16%	7 5%	162 46%	23 14%
C1	568 28%	498 28%	42 23%	19 23%	49 22%	60 33%	45 24%	40 28%	28 28%	49 24%	93 35%	80 28%	62 34%	433 27%	359 31%	289 32%	70 29%	209 23%	8 7%	63 43%	10 7%	106 30%	22 13%
C2	446 22%	390 22%	39 21%	21 26%	58 26%	45 25%	38 21%	31 22%	17 17%	54 26%	43 16%	59 20%	41 22%	364 23%	288 25%	223 25%	64 26%	159 18%	8 7%	7 5%	26 19%	67 19%	51 31%
DE	487 24%	419 24%	48 26%	24 30%	63 28%	40 22%	57 31%	47 33%	20 19%	52 25%	46 17%	57 20%	33 18%	393 25%	177 15%	123 14%	54 22%	310 34%	80 76%	53 36%	91 68%	19 5%	67 41%
NET: ABC1	1116 54%	953 54%	97 53%	36 44%	105 46%	99 53%	89 48%	65 45%	65 64%	99 48%	178 67%	171 60%	111 60%	841 53%	683 60%	555 62%	128 52%	433 48%	18 17%	86 59%	16 12%	268 76%	45 28%
NET: C2DE	933 46%	809 46%	87 47%	46 56%	121 54%	86 47%	95 52%	78 55%	37 36%	106 52%	89 33%	116 40%	74 40%	757 47%	465 40%	347 38%	118 48%	469 52%	88 83%	60 41%	116 88%	86 24%	118 72%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 13  
GO Region  
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Scotland	184 9%	102 10%	83 8%	18 8%	16 5%	28 8%	20 5%	39 13%	63 14%	55 10%	42 7%	39 9%	48 10%	26 9%	61 7%
North East	82 4%	41 4%	41 4%	9 4%	14 4%	5 2%	22 6%	15 5%	16 4%	17 3%	19 3%	21 5%	24 5%	17 6%	22 3%
North West	225 11%	111 11%	115 11%	24 10%	35 10%	41 12%	45 12%	34 11%	45 10%	55 10%	49 9%	58 13%	63 13%	20 7%	110 13%
Yorkshire & Humberside	184 9%	80 8%	104 10%	25 10%	31 9%	33 9%	39 11%	28 9%	30 7%	39 7%	60 11%	45 10%	40 8%	27 10%	84 10%
West Midlands	184 9%	85 8%	100 10%	41 17%	35 10%	24 7%	41 11%	16 5%	28 6%	44 8%	45 8%	38 9%	57 12%	22 8%	91 10%
East Midlands	143 7%	71 7%	73 7%	8 3%	28 8%	28 8%	30 8%	14 5%	35 8%	25 5%	40 7%	31 7%	47 10%	22 8%	57 7%
Wales	102 5%	44 4%	58 6%	16 7%	20 6%	16 5%	15 4%	10 3%	24 5%	37 7%	28 5%	17 4%	20 4%	25 9%	31 4%
Eastern	205 10%	114 11%	91 9%	10 4%	26 8%	34 10%	39 11%	32 10%	64 14%	50 9%	49 9%	54 12%	52 11%	26 9%	80 9%
London	266 13%	133 13%	133 13%	36 15%	62 18%	51 15%	39 11%	44 14%	35 8%	85 16%	93 16%	43 10%	46 9%	44 16%	130 15%
South East	287 14%	141 14%	146 14%	33 14%	46 13%	46 13%	45 12%	49 16%	67 15%	91 17%	80 14%	59 13%	57 12%	32 11%	117 13%
South West	184 9%	83 8%	101 10%	22 9%	32 9%	38 11%	30 8%	24 8%	39 9%	48 9%	62 11%	41 9%	33 7%	16 6%	89 10%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 13  
GO Region  
Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Scotland	184	-	184	-	-	-	-	-	-	-	-	-	-	-	86	74	12	98	7	18	14	49	10
	9%	-	100%	-	-	-	-	-	-	-	-	-	-	-	8%	8%	5%	11%	7%	12%	11%	14%	6%
North East	82	82	-	82	-	-	-	-	-	-	-	-	-	82	38	32	6	43	7	11	3	17	6
	4%	5%	-	100%	-	-	-	-	-	-	-	-	-	5%	3%	4%	3%	5%	6%	7%	3%	5%	3%
North West	225	225	-	-	225	-	-	-	-	-	-	-	-	225	130	96	34	95	8	12	14	39	23
	11%	13%	-	-	100%	-	-	-	-	-	-	-	-	14%	11%	11%	14%	11%	7%	8%	11%	11%	14%
Yorkshire & Humberside	184	184	-	-	-	184	-	-	-	-	-	-	-	184	111	80	31	74	7	12	11	22	20
	9%	10%	-	-	-	100%	-	-	-	-	-	-	-	12%	10%	9%	13%	8%	7%	9%	8%	6%	13%
West Midlands	184	184	-	-	-	-	184	-	-	-	-	-	-	184	114	93	20	71	13	12	9	22	15
	9%	10%	-	-	-	-	100%	-	-	-	-	-	-	12%	10%	10%	8%	8%	13%	8%	7%	6%	9%
East Midlands	143	143	-	-	-	-	-	143	-	-	-	-	-	143	79	60	19	64	9	5	17	21	12
	7%	8%	-	-	-	-	-	100%	-	-	-	-	-	9%	7%	7%	8%	7%	8%	3%	13%	6%	8%
Wales	102	-	-	-	-	-	-	-	102	-	-	-	-	102	55	47	9	47	5	11	7	20	4
	5%	-	-	-	-	-	-	-	100%	-	-	-	-	6%	5%	5%	4%	5%	5%	8%	5%	6%	2%
Eastern	205	205	-	-	-	-	-	-	-	205	-	-	-	205	106	91	15	99	8	9	28	39	16
	10%	12%	-	-	-	-	-	-	-	100%	-	-	-	13%	9%	10%	6%	11%	7%	6%	21%	11%	10%
London	266	266	-	-	-	-	-	-	-	-	266	-	-	-	174	145	29	93	18	20	4	39	12
	13%	15%	-	-	-	-	-	-	-	-	100%	-	-	-	15%	16%	12%	10%	17%	14%	3%	11%	7%
South East	287	287	-	-	-	-	-	-	-	-	-	287	-	287	149	115	33	138	16	23	13	62	25
	14%	16%	-	-	-	-	-	-	-	-	-	100%	-	18%	13%	13%	13%	15%	15%	16%	10%	18%	15%
South West	184	184	-	-	-	-	-	-	-	-	-	-	184	184	105	69	36	79	8	13	12	25	21
	9%	10%	-	-	-	-	-	-	-	-	-	-	100%	12%	9%	8%	15%	9%	7%	9%	9%	7%	13%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 14  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Yes	1250 61%	629 63%	621 59%	180 74%	217 63%	193 56%	197 54%	180 59%	282 63%	403 74%	370 65%	268 60%	208 43%	180 65%	570 66%
No	799 39%	375 37%	424 41%	63 26%	128 37%	151 44%	168 46%	124 41%	164 37%	144 26%	198 35%	178 40%	279 57%	97 35%	300 34%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 14  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Yes	1250	1069	113	52	128	118	98	89	67	116	171	181	117	965	751	609	142	499	31	94	66	237	71
	61%	61%	61%	63%	57%	64%	53%	62%	66%	57%	64%	63%	63%	60%	65%	68%	58%	55%	29%	65%	50%	67%	44%
No	799	693	71	30	98	67	87	54	35	89	95	106	67	633	397	293	104	402	75	52	67	117	92
	39%	39%	39%	37%	43%	36%	47%	38%	34%	43%	36%	37%	37%	40%	35%	32%	42%	45%	71%	35%	50%	33%	56%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 15  
**Tenure**  
**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Homeowners	1332	674	657	103	171	211	263	234	352	443	364	288	238	182	571
	65%	67%	63%	42%	49%	61%	72%	77%	79%	81%	64%	64%	49%	66%	66%
Owned outright - without mortgage	676	350	326	33	33	46	116	175	273	224	191	126	136	68	213
	33%	35%	31%	14%	10%	13%	32%	58%	61%	41%	34%	28%	28%	25%	24%
Owned with a mortgage or loan	656	324	331	70	137	164	147	59	79	219	173	162	102	114	358
	32%	32%	32%	29%	40%	48%	40%	19%	18%	40%	30%	36%	21%	41%	41%
NET: Renters	681	309	371	127	162	132	99	68	93	92	195	147	246	87	284
	33%	31%	36%	52%	47%	38%	27%	22%	21%	17%	34%	33%	50%	31%	33%
Rented from the council	287	126	160	20	55	70	49	41	52	24	56	59	148	44	89
	14%	13%	15%	8%	16%	20%	13%	14%	12%	4%	10%	13%	30%	16%	10%
Rented from a housing association	114	54	60	21	21	19	21	13	18	9	36	26	43	8	52
	6%	5%	6%	9%	6%	5%	6%	4%	4%	2%	6%	6%	9%	3%	6%
Rented from someone else	280	129	151	86	86	43	29	13	23	60	103	62	55	35	143
	14%	13%	14%	35%	25%	12%	8%	4%	5%	11%	18%	14%	11%	13%	16%
Rent free	37	21	16	14	12	2	3	3	2	12	9	11	4	8	15
	2%	2%	2%	6%	4%	1%	1%	1%	*	2%	2%	3%	1%	3%	2%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 15  
**Tenure**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Homeowners	1332	1137	125	50	151	132	113	89	70	151	137	189	126	1070	753	593	161	579	40	55	68	316	99
	65%	65%	68%	61%	67%	72%	61%	62%	68%	74%	52%	66%	68%	67%	66%	66%	65%	64%	37%	38%	52%	89%	61%
Owned outright - without mortgage	676	567	72	20	71	67	49	48	37	78	71	103	60	534	281	198	84	395	18	24	52	260	41
	33%	32%	39%	24%	32%	37%	27%	33%	36%	38%	27%	36%	33%	33%	25%	22%	34%	44%	17%	16%	39%	73%	25%
Owned with a mortgage or loan	656	570	53	30	80	65	64	41	32	73	67	85	65	536	472	395	77	184	22	32	16	56	58
	32%	32%	29%	37%	35%	35%	35%	29%	32%	36%	25%	30%	35%	34%	41%	44%	31%	20%	21%	22%	12%	16%	35%
NET: Renters	681	594	58	32	73	51	64	54	29	47	126	91	56	497	371	291	81	309	60	85	64	37	62
	33%	34%	31%	39%	32%	28%	35%	37%	28%	23%	47%	32%	30%	31%	32%	32%	33%	34%	57%	59%	48%	11%	38%
Rented from the council	287	248	27	14	21	23	26	37	12	13	58	44	11	202	133	91	42	154	38	20	47	17	32
	14%	14%	15%	17%	9%	12%	14%	26%	12%	7%	22%	15%	6%	13%	12%	10%	17%	17%	36%	14%	36%	5%	19%
Rented from a housing association	114	96	15	7	18	7	11	4	3	9	14	13	13	85	60	45	16	54	11	15	9	8	10
	6%	5%	8%	9%	8%	4%	6%	3%	3%	4%	5%	5%	7%	5%	5%	5%	6%	6%	11%	11%	7%	2%	6%
Rented from someone else	280	251	16	11	33	22	27	13	13	25	53	35	31	211	178	155	23	102	11	50	8	13	20
	14%	14%	9%	13%	15%	12%	15%	9%	13%	12%	20%	12%	17%	13%	16%	17%	9%	11%	10%	34%	6%	4%	12%
Rent free	37	31	1	-	2	1	7	1	4	7	4	6	3	32	23	18	5	14	6	5	-	1	2
	2%	2%	1%	-	1%	1%	4%	1%	4%	3%	1%	2%	2%	2%	2%	2%	2%	2%	6%	3%	-	*	1%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 16  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
No formal education	21 1%	13 1%	9 1%	1 *	2 1%	6 2%	2 1%	3 1%	6 1%	4 1%	2 *	4 1%	12 2%	4 1%	4 *
Primary	16 1%	9 1%	7 1%	- -	6 2%	3 1%	- -	7 2%	1 *	- -	2 *	6 1%	8 2%	4 1%	6 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1052 51%	501 50%	552 53%	81 33%	141 41%	206 60%	214 59%	168 55%	242 54%	167 31%	273 48%	282 63%	330 68%	117 42%	450 52%
University degree or equivalent professional qualification, NVQ level 4, etc.	664 32%	333 33%	331 32%	74 30%	129 37%	90 26%	105 29%	101 33%	165 37%	249 45%	201 35%	115 26%	99 20%	103 37%	295 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	205 10%	101 10%	103 10%	20 8%	56 16%	35 10%	41 11%	23 8%	29 6%	107 20%	46 8%	28 6%	24 5%	49 18%	95 11%
Still in full time education	70 3%	34 3%	36 3%	64 26%	4 1%	1 *	* *	- -	- -	19 3%	37 7%	6 1%	7 2%	- -	7 1%
Don't know	8 *	3 *	5 1%	- -	3 1%	1 *	2 *	1 *	1 *	1 *	2 *	2 *	4 1%	1 *	3 *
Prefer not to answer	13 1%	11 1%	2 *	4 2%	2 1%	2 *	1 *	1 *	3 1%	2 *	5 1%	3 1%	3 1%	- -	9 1%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 16

**What is the highest educational level that you have achieved to date?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
No formal education	21 1%	20 1%	1 1%	-	6 3%	1 1%	3 2%	-	-	5 2%	1 *	2 1%	2 1%	19 1%	8 1%	7 1%	1 *	13 1%	1 1%	-	4 3%	2 1%	6 4%
Primary	16 1%	16 1%	-	-	2 1%	2 1%	2 1%	4 3%	-	1 *	-	5 2%	-	16 1%	10 1%	6 1%	4 2%	6 1%	2 2%	-	2 1%	2 *	-
Secondary school, high school, NVQ levels 1 to 3, etc.	1052 51%	923 52%	80 43%	47 57%	121 53%	112 61%	94 51%	84 59%	49 48%	122 60%	108 41%	140 49%	95 51%	864 54%	567 49%	430 48%	137 56%	485 54%	60 57%	55 37%	101 76%	159 45%	110 67%
University degree or equivalent professional qualification, NVQ level 4, etc.	664 32%	558 32%	70 38%	25 30%	82 36%	51 28%	57 31%	45 32%	35 35%	49 24%	89 33%	108 38%	53 29%	505 32%	398 35%	325 36%	73 30%	266 30%	31 29%	20 14%	21 16%	156 44%	39 24%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	205 10%	173 10%	19 10%	7 8%	12 5%	8 4%	21 11%	5 4%	12 12%	22 11%	56 21%	18 6%	25 14%	130 8%	144 13%	121 13%	23 9%	61 7%	9 9%	8 6%	4 3%	33 9%	6 4%
Still in full time education	70 3%	54 3%	11 6%	4 5%	2 1%	7 4%	4 2%	1 1%	5 5%	5 2%	10 4%	12 4%	10 5%	49 3%	7 1%	2 *	5 2%	62 7%	-	62 43%	-	-	-
Don't know	8 *	8 *	1 *	-	-	1 1%	2 1%	1 1%	-	-	2 1%	1 *	-	6 *	4 *	3 *	1 *	4 *	2 2%	-	-	1 *	1 1%
Prefer not to answer	13 1%	10 1%	3 2%	-	-	2 1%	1 1%	2 1%	-	2 1%	1 *	2 1%	-	9 1%	9 1%	6 1%	2 1%	4 *	-	1 1%	1 *	2 1%	1 1%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 17

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Yes - responsible for half or more of the items bought	1855 91%	870 87%	985 94%	159 65%	330 96%	325 94%	351 96%	286 94%	403 90%	485 89%	514 91%	411 92%	445 91%	255 92%	797 92%
No - not responsible for most of the items bought	194 9%	134 13%	60 6%	84 35%	15 4%	20 6%	14 4%	18 6%	43 10%	63 11%	54 9%	35 8%	42 9%	22 8%	73 8%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 17

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Yes - responsible for half or more of the items bought	1855 91%	1595 90%	171 93%	78 95%	203 90%	172 93%	153 83%	134 94%	89 87%	188 92%	245 92%	258 90%	164 89%	1439 90%	1052 92%	830 92%	223 91%	802 89%	95 90%	104 71%	125 94%	316 89%	163 100%
No - not responsible for most of the items bought	194 9%	167 10%	14 7%	4 5%	23 10%	12 7%	32 17%	9 6%	13 13%	17 8%	22 8%	29 10%	20 11%	159 10%	95 8%	72 8%	23 9%	99 11%	11 10%	42 29%	8 6%	38 11%	1 *

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 18  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
No cars in the household	430 21%	206 21%	224 21%	68 28%	87 25%	82 24%	77 21%	57 19%	59 13%	74 14%	141 25%	44 10%	171 35%	52 19%	165 19%
NET: Any	1619 79%	798 79%	821 79%	176 72%	258 75%	262 76%	288 79%	247 81%	387 87%	473 86%	427 75%	402 90%	316 65%	225 81%	706 81%
1	861 42%	440 44%	421 40%	47 19%	142 41%	138 40%	149 41%	147 48%	238 53%	225 41%	237 42%	205 46%	193 40%	103 37%	366 42%
2	574 28%	270 27%	304 29%	59 24%	98 28%	100 29%	110 30%	84 28%	121 27%	177 32%	146 26%	161 36%	90 18%	92 33%	258 30%
3+	184 9%	89 9%	96 9%	69 28%	18 5%	24 7%	28 8%	17 6%	28 6%	71 13%	44 8%	35 8%	34 7%	31 11%	82 9%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 18  
**How many cars are there in your household?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
No cars in the household	430 21%	379 22%	36 19%	19 23%	49 22%	32 17%	30 16%	27 19%	15 15%	33 16%	115 43%	47 16%	27 15%	279 17%	216 19%	172 19%	44 18%	214 24%	50 47%	62 43%	28 21%	43 12%	31 19%
NET: Any	1619 79%	1383 78%	148 81%	63 77%	177 78%	152 83%	154 84%	117 81%	87 85%	172 84%	151 57%	240 84%	157 85%	1319 83%	931 81%	730 81%	201 82%	688 76%	56 53%	83 57%	104 79%	311 88%	133 81%
1	861 42%	745 42%	79 43%	37 45%	105 47%	86 47%	68 37%	57 40%	37 36%	92 45%	91 34%	134 47%	75 41%	690 43%	469 41%	370 41%	98 40%	392 43%	27 26%	34 23%	71 54%	192 54%	67 41%
2	574 28%	492 28%	48 26%	19 23%	55 24%	50 27%	63 34%	49 34%	34 33%	66 32%	46 17%	79 28%	66 36%	480 30%	350 31%	272 30%	78 32%	224 25%	21 20%	23 16%	30 23%	94 27%	55 34%
3+	184 9%	146 8%	22 12%	7 8%	17 7%	16 9%	24 13%	11 8%	17 17%	15 7%	14 5%	27 9%	16 9%	149 9%	112 10%	87 10%	26 10%	72 8%	8 7%	27 18%	3 2%	25 7%	10 6%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 19  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
White	1881	929	951	206	289	308	334	302	441	497	520	419	444	248	782
	92%	93%	91%	85%	84%	89%	92%	99%	99%	91%	92%	94%	91%	90%	90%
NET: Non-white	147	61	85	31	52	28	29	2	5	46	44	24	33	27	77
	7%	6%	8%	13%	15%	8%	8%	1%	1%	8%	8%	5%	7%	10%	9%
Mixed	31	13	19	7	8	7	8	-	1	8	10	5	8	2	16
	2%	1%	2%	3%	2%	2%	2%	-	*	1%	2%	1%	2%	1%	2%
Asian	59	28	30	16	24	11	7	1	1	22	12	13	11	14	33
	3%	3%	3%	6%	7%	3%	2%	*	*	4%	2%	3%	2%	5%	4%
Black	39	14	25	6	14	8	10	1	-	11	16	3	9	7	20
	2%	1%	2%	3%	4%	2%	3%	*	-	2%	3%	1%	2%	2%	2%
Chinese	10	5	5	1	3	1	3	-	2	4	3	-	4	2	5
	1%	1%	*	*	1%	*	1%	-	*	1%	*	-	1%	1%	1%
Other ethnic group	7	1	6	1	3	1	1	-	1	1	3	3	1	2	3
	*	*	1%	1%	1%	*	*	-	*	*	*	1%	*	1%	*
Prefer not to answer	22	14	8	6	4	9	2	1	1	5	4	4	9	2	11
	1%	1%	1%	2%	1%	3%	*	*	*	1%	1%	1%	2%	1%	1%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 19

**To which of the following ethnic groups do you consider you belong?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
White	1881	1599	181	77	214	174	167	131	100	199	192	271	174	1507	1030	812	218	850	93	123	130	353	150
	92%	91%	98%	94%	95%	94%	91%	91%	98%	97%	72%	94%	95%	94%	90%	90%	89%	94%	89%	85%	98%	100%	92%
NET: Non-white	147	142	3	4	9	7	14	12	2	5	69	14	8	75	104	84	20	43	11	16	3	1	12
	7%	8%	1%	5%	4%	4%	8%	9%	2%	2%	26%	5%	4%	5%	9%	9%	8%	5%	10%	11%	2%	*	7%
Mixed	31	30	1	3	4	2	-	1	-	1	11	6	2	19	19	17	1	12	6	4	1	-	1
	2%	2%	1%	4%	2%	1%	-	1%	-	*	4%	2%	1%	1%	2%	2%	1%	1%	6%	3%	1%	-	1%
Asian	59	58	1	-	2	4	10	8	*	3	22	6	3	36	47	36	11	12	-	6	-	-	6
	3%	3%	*	-	1%	2%	5%	5%	*	2%	8%	2%	2%	2%	4%	4%	4%	1%	-	4%	-	-	3%
Black	39	38	-	1	1	1	5	1	1	1	29	-	-	11	27	21	6	12	5	5	-	-	3
	2%	2%	-	1%	1%	*	3%	*	1%	1%	11%	-	-	1%	2%	2%	2%	1%	5%	3%	-	-	2%
Chinese	10	10	1	-	1	1	-	2	-	-	4	1	-	5	7	5	1	4	-	1	2	-	1
	1%	1%	*	-	1%	*	-	1%	-	-	2%	*	-	*	1%	1%	1%	*	-	1%	2%	-	*
Other ethnic group	7	7	-	-	-	-	-	1	-	-	3	1	3	4	5	4	1	2	-	-	-	1	2
	*	*	-	-	-	-	-	1%	-	-	1%	*	1%	*	*	*	*	-	-	-	-	*	1%
Prefer not to answer	22	21	*	1	3	3	3	-	1	1	5	2	2	16	13	6	7	9	1	6	-	1	1
	1%	1%	*	1%	1%	2%	2%	-	1%	*	2%	1%	1%	1%	1%	1%	3%	1%	1%	4%	-	*	1%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 20

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Christian	1084 53%	533 53%	552 53%	80 33%	124 36%	166 48%	204 56%	182 60%	330 74%	290 53%	271 48%	250 56%	274 56%	139 50%	435 50%
NET: Other	126 6%	57 6%	69 7%	17 7%	35 10%	27 8%	20 5%	13 4%	14 3%	41 8%	25 4%	24 5%	36 7%	24 9%	56 6%
Muslim	35 2%	20 2%	15 1%	7 3%	17 5%	7 2%	5 1%	1 *	-	7 1%	7 1%	7 2%	14 3%	10 4%	15 2%
Hindu	17 1%	9 1%	8 1%	4 2%	5 2%	4 1%	2 1%	1 *	1 *	9 2%	2 *	5 1%	1 *	4 1%	11 1%
Jewish	10 *	3 *	7 1%	- -	- -	1 *	3 1%	4 1%	2 *	5 1%	2 *	1 *	2 *	1 *	7 1%
Sikh	4 *	1 *	3 *	1 1%	1 *	1 *	1 *	-	-	2 *	1 *	1 *	-	1 *	2 *
Buddhist	16 1%	10 1%	6 1%	-	4 1%	1 *	5 1%	2 1%	4 1%	4 1%	4 1%	1 *	6 1%	2 1%	5 1%
Other	44 2%	14 1%	30 3%	4 2%	9 3%	15 4%	4 1%	5 2%	7 2%	13 2%	10 2%	9 2%	13 3%	7 3%	16 2%
None	799 39%	392 39%	407 39%	140 58%	171 50%	144 42%	136 37%	109 36%	99 22%	206 38%	259 46%	164 37%	170 35%	111 40%	358 41%
Prefer not to say	39 2%	22 2%	17 2%	7 3%	15 4%	7 2%	6 2%	1 *	4 1%	11 2%	13 2%	8 2%	7 1%	3 1%	22 3%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 20

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Christian	1084	929	105	49	132	96	98	78	50	113	118	156	90	862	574	443	130	511	49	45	112	226	79
	53%	53%	57%	59%	59%	52%	53%	54%	49%	55%	44%	54%	49%	54%	50%	49%	53%	57%	46%	31%	84%	64%	49%
NET: Other	126	119	2	2	8	13	13	12	5	12	37	14	9	87	80	59	21	46	6	11	5	10	14
	6%	7%	1%	2%	3%	7%	7%	8%	5%	6%	14%	5%	5%	5%	7%	7%	8%	5%	6%	8%	4%	3%	9%
Muslim	35	35	1	-	3	4	8	5	-	1	11	3	-	24	25	17	8	10	1	6	-	-	4
	2%	2%	*	-	1%	2%	4%	4%	-	*	4%	1%	-	1%	2%	2%	3%	1%	1%	4%	-	-	2%
Hindu	17	17	-	-	1	-	1	-	*	2	11	2	-	6	15	13	1	2	-	-	-	-	2
	1%	1%	-	-	*	-	*	-	*	1%	4%	1%	-	*	1%	1%	1%	*	-	-	-	-	2%
Jewish	10	9	-	1	1	-	-	-	1	1	4	1	1	6	7	3	4	3	-	-	1	2	-
	*	*	-	1%	1%	-	-	-	1%	*	1%	*	1%	*	1%	*	2%	*	-	-	1%	*	-
Sikh	4	4	-	-	-	1	1	2	-	-	-	-	-	4	3	2	1	1	-	1	-	-	-
	*	*	-	-	-	*	*	2%	-	-	-	-	-	*	*	*	*	-	*	-	-	-	-
Buddhist	16	14	1	-	1	1	-	4	-	1	5	2	1	9	7	6	1	8	2	*	2	3	1
	1%	1%	1%	-	*	*	-	3%	-	*	2%	1%	1%	1%	1%	1%	*	1%	2%	*	2%	1%	*
Other	44	41	1	1	2	8	3	1	3	7	5	6	7	38	23	17	6	22	3	4	1	6	7
	2%	2%	*	1%	1%	4%	2%	*	3%	3%	2%	2%	4%	2%	2%	2%	2%	2%	3%	3%	1%	2%	4%
None	799	676	76	32	79	74	67	52	47	77	103	111	81	620	469	383	86	331	47	86	16	115	66
	39%	38%	41%	39%	35%	40%	36%	36%	46%	38%	39%	39%	44%	39%	41%	42%	35%	37%	45%	59%	12%	32%	41%
Prefer not to say	39	38	1	-	7	2	7	2	1	3	8	6	4	30	25	16	9	14	3	3	-	4	4
	2%	2%	*	-	3%	1%	4%	1%	*	2%	3%	2%	2%	2%	2%	2%	4%	2%	3%	2%	-	1%	2%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 21  
Which of the following best describes where you live?  
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Urban	1605	800	805	206	299	291	294	222	294	411	454	351	390	222	722
	78%	80%	77%	85%	87%	84%	80%	73%	66%	75%	80%	79%	80%	80%	83%
Urban - Population over 10,000	882	473	409	133	180	175	150	108	137	231	263	183	206	136	399
	43%	47%	39%	55%	52%	51%	41%	35%	31%	42%	46%	41%	42%	49%	46%
Town and Fringe	723	327	395	73	118	116	144	114	157	180	191	168	184	85	322
	35%	33%	38%	30%	34%	34%	39%	37%	35%	33%	34%	38%	38%	31%	37%
NET: Rural	444	204	240	37	46	54	72	83	152	137	114	96	97	55	149
	22%	20%	23%	15%	13%	16%	20%	27%	34%	25%	20%	21%	20%	20%	17%
Village	370	173	197	28	44	45	60	71	122	103	97	83	87	47	130
	18%	17%	19%	12%	13%	13%	16%	23%	27%	19%	17%	19%	18%	17%	15%
Hamlet & Isolated Dwelling	74	30	43	9	2	9	11	12	30	34	17	13	10	8	18
	4%	3%	4%	4%	1%	2%	3%	4%	7%	6%	3%	3%	2%	3%	2%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 21  
Which of the following best describes where you live?  
Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Urban	1605	1407	132	67	186	137	150	110	66	140	264	225	130	1209	943	755	188	662	89	129	79	243	121
	78%	80%	71%	81%	82%	74%	81%	77%	64%	68%	99%	79%	70%	76%	82%	84%	76%	73%	84%	89%	60%	69%	74%
Urban - Population over 10,000	882	778	76	30	83	79	85	52	28	52	228	105	65	578	536	439	96	347	48	91	35	119	54
	43%	44%	41%	37%	37%	43%	46%	36%	27%	25%	86%	37%	35%	36%	47%	49%	39%	38%	45%	62%	26%	34%	33%
Town and Fringe	723	629	56	36	103	58	65	59	38	88	36	120	64	631	408	316	92	315	42	39	44	124	67
	35%	36%	30%	44%	45%	31%	35%	41%	37%	43%	13%	42%	35%	39%	36%	35%	37%	35%	39%	27%	33%	35%	41%
NET: Rural	444	355	53	15	40	48	35	33	37	65	2	62	55	389	204	146	58	240	16	16	53	111	42
	22%	20%	29%	19%	18%	26%	19%	23%	36%	32%	1%	21%	30%	24%	18%	16%	24%	27%	16%	11%	40%	31%	26%
Village	370	309	39	15	39	45	26	31	22	53	2	60	38	329	177	126	51	193	16	11	49	86	31
	18%	18%	21%	19%	17%	24%	14%	22%	22%	26%	1%	21%	21%	21%	15%	14%	21%	21%	15%	8%	37%	24%	19%
Hamlet & Isolated Dwelling	74	45	14	-	1	3	8	3	15	13	-	2	16	60	27	20	7	47	1	5	5	25	11
	4%	3%	7%	-	*	2%	4%	2%	14%	6%	-	1%	9%	4%	2%	2%	3%	5%	1%	4%	3%	7%	7%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 22

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Working	1147	601	547	130	279	248	272	153	66	324	359	288	177	277	870
	56%	60%	52%	53%	81%	72%	74%	50%	15%	59%	63%	64%	36%	100%	100%
Working full time - working 30 hours per week or more	902	531	371	99	221	207	219	117	37	266	289	223	123	227	674
	44%	53%	35%	41%	64%	60%	60%	39%	8%	49%	51%	50%	25%	82%	77%
Working part time - working between 8 and 29 hours per week	246	70	176	31	57	40	53	36	29	58	70	64	54	50	196
	12%	7%	17%	13%	17%	12%	14%	12%	6%	11%	12%	14%	11%	18%	23%
NET: Not working	902	403	498	113	66	97	94	151	380	224	209	159	310	-	-
	44%	40%	48%	47%	19%	28%	26%	50%	85%	41%	37%	36%	64%	-	-
Not working but seeking work or temporarily unemployed or sick	106	59	47	14	24	27	23	17	1	10	8	8	80	-	-
	5%	6%	4%	6%	7%	8%	6%	6%	*	2%	1%	2%	17%	-	-
Not working and not seeking work/ student	146	79	67	97	12	13	13	11	-	23	63	7	53	-	-
	7%	8%	6%	40%	3%	4%	4%	4%	-	4%	11%	2%	11%	-	-
Retired on a state pension only	133	33	100	-	-	-	1	17	115	7	10	26	91	-	-
	6%	3%	10%	-	-	-	*	5%	26%	1%	2%	6%	19%	-	-
Retired with a private pension	354	212	143	-	1	-	6	84	263	162	106	67	19	-	-
	17%	21%	14%	-	*	-	2%	28%	59%	29%	19%	15%	4%	-	-
House person, housewife, househusband, etc.	163	21	142	2	30	58	51	22	1	23	22	51	67	-	-
	8%	2%	14%	1%	9%	17%	14%	7%	*	4%	4%	11%	14%	-	-

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 22

Which of the following best describes your current working status?

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Working	1147	1005	86	38	130	111	114	79	55	106	174	149	105	887	1147	902	246	-	-	-	-	-	-
	56%	57%	47%	47%	58%	60%	62%	55%	54%	52%	65%	52%	57%	56%	100%	100%	100%	-	-	-	-	-	-
Working full time - working 30 hours per week or more	902	780	74	32	96	80	93	60	47	91	145	115	69	683	902	902	-	-	-	-	-	-	-
	44%	44%	40%	39%	42%	43%	51%	42%	46%	44%	54%	40%	37%	43%	79%	100%	-	-	-	-	-	-	-
Working part time - working between 8 and 29 hours per week	246	225	12	6	34	31	20	19	9	15	29	33	36	205	246	-	246	-	-	-	-	-	-
	12%	13%	7%	8%	15%	17%	11%	13%	8%	7%	11%	12%	20%	13%	21%	-	100%	-	-	-	-	-	-
NET: Not working	902	757	98	43	95	74	71	64	47	99	93	138	79	711	-	-	-	902	106	146	133	354	163
	44%	43%	53%	53%	42%	40%	38%	45%	46%	48%	35%	48%	43%	44%	-	-	-	100%	100%	100%	100%	100%	100%
Not working but seeking work or temporarily unemployed or sick	106	93	7	7	8	7	13	9	5	8	18	16	8	80	-	-	-	106	106	-	-	-	-
	5%	5%	4%	8%	3%	4%	7%	6%	5%	4%	7%	5%	4%	5%	-	-	-	12%	100%	-	-	-	-
Not working and not seeking work/ student	146	117	18	11	12	12	12	5	11	9	20	23	13	108	-	-	-	146	-	146	-	-	-
	7%	7%	10%	13%	5%	7%	6%	3%	11%	4%	7%	8%	7%	7%	-	-	-	16%	-	100%	-	-	-
Retired on a state pension only	133	111	14	3	14	11	9	17	7	28	4	13	12	115	-	-	-	133	-	-	133	-	-
	6%	6%	8%	4%	6%	6%	5%	12%	7%	14%	1%	4%	7%	7%	-	-	-	15%	-	-	100%	-	-
Retired with a private pension	354	286	49	17	39	22	22	21	20	39	39	62	25	267	-	-	-	354	-	-	-	354	-
	17%	16%	26%	21%	17%	12%	12%	15%	19%	19%	15%	22%	14%	17%	-	-	-	39%	-	-	-	100%	-
House person, housewife, househusband, etc.	163	150	10	6	23	20	15	12	4	16	12	25	21	141	-	-	-	163	-	-	-	-	163
	8%	8%	5%	7%	10%	11%	8%	9%	3%	8%	4%	9%	11%	9%	-	-	-	18%	-	-	-	-	100%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 23

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	1083	574	509	100	245	249	278	152	59	319	344	253	167	248	835
Weighted base	1147	601	547	130	279	248	272	153	66	324	359	288	177	277	870
NET: Public Sector	277 24%	124 21%	153 28%	30 23%	80 29%	53 21%	63 23%	45 29%	5 8%	79 25%	98 27%	67 23%	33 18%	277 100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	13 1%	6 1%	7 1%	-	5 2%	3 1%	2 1%	2 1%	1 2%	7 2%	6 2%	-	-	13 5%	-
HM Forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Health Service	60 5%	18 3%	42 8%	7 5%	30 11%	9 4%	7 2%	5 3%	2 2%	13 4%	22 6%	21 7%	3 2%	60 22%	-
Universities and Academies funded by government	26 2%	15 3%	11 2%	2 2%	5 2%	6 2%	6 2%	6 4%	1 1%	13 4%	12 3%	-	1 1%	26 9%	-
Courts service	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government administration	45 4%	25 4%	20 4%	1 1%	14 5%	11 4%	9 3%	10 6%	-	12 4%	21 6%	9 3%	3 2%	45 16%	-
Police service	5 *	-	5 1%	-	-	1 1%	2 1%	1 1%	-	-	4 1%	1 *	-	5 2%	-
Public sector housing	10 1%	7 1%	3 *	1 1%	-	4 2%	3 1%	2 1%	-	1 *	3 1%	4 1%	2 1%	10 3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	48 4%	19 3%	29 5%	13 10%	10 4%	2 1%	17 6%	6 4%	-	23 7%	14 4%	8 3%	2 1%	48 17%	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	9 1%	6 1%	4 1%	1 1%	3 1%	3 1%	2 1%	1 1%	-	-	2 1%	5 2%	2 1%	9 3%	-

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 23

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	1147	601	547	130	279	248	272	153	66	324	359	288	177	277	870
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	62 5%	28 5%	33 6%	5 4%	13 5%	14 6%	15 6%	12 8%	2 2%	11 3%	12 3%	20 7%	18 10%	62 22%	-
None of the above (Private Sector)	870 76%	476 79%	394 72%	100 77%	199 71%	195 79%	208 77%	108 71%	61 92%	244 75%	261 73%	220 77%	144 82%	-	870 100%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 23

Do you work in any of the following occupations?

Base: All respondents who work

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	1083	936	91	42	123	111	94	71	56	96	147	154	98	845	1083	815	268	-	-	-	-	-	-
Weighted base	1147	1005	86	38	130	111	114	79	55	106	174	149	105	887	1147	902	246	-	-	-	-	-	-
NET: Public Sector	277	227	26	17	20	27	22	22	25	26	44	32	16	208	277	227	50	-	-	-	-	-	-
	24%	23%	30%	43%	16%	25%	20%	28%	45%	24%	25%	21%	16%	23%	24%	25%	20%	-	-	-	-	-	-
Central government including all administrative departments and central government agencies such as the Bank of England	13	9	2	-	1	-	2	1	3	1	5	-	-	7	13	11	3	-	-	-	-	-	-
	1%	1%	2%	-	1%	-	1%	1%	5%	1%	3%	-	-	1%	1%	1%	1%	-	-	-	-	-	-
HM Forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Health Service	60	48	4	7	5	6	8	1	8	4	7	8	3	49	60	51	8	-	-	-	-	-	-
	5%	5%	4%	18%	4%	5%	7%	1%	14%	4%	4%	5%	3%	6%	5%	6%	3%	-	-	-	-	-	-
Universities and Academies funded by government	26	21	2	2	1	1	-	1	3	7	7	1	2	17	26	21	5	-	-	-	-	-	-
	2%	2%	2%	6%	1%	1%	-	1%	6%	6%	4%	*	2%	2%	2%	2%	2%	-	-	-	-	-	-
Courts service	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government administration	45	41	1	2	4	5	4	5	4	8	6	7	-	38	45	37	8	-	-	-	-	-	-
	4%	4%	1%	5%	3%	4%	4%	6%	6%	8%	3%	5%	-	4%	4%	4%	3%	-	-	-	-	-	-
Police service	5	4	1	-	-	1	1	-	-	1	1	-	-	3	5	4	1	-	-	-	-	-	-
	*	*	1%	-	-	1%	1%	-	-	1%	*	-	-	*	*	*	*	-	-	-	-	-	-
Public sector housing	10	8	2	-	2	2	-	-	-	-	3	1	-	5	10	8	1	-	-	-	-	-	-
	1%	1%	2%	-	2%	2%	-	-	-	-	2%	*	-	1%	1%	1%	1%	-	-	-	-	-	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	48	40	4	3	5	2	-	6	3	1	10	7	5	33	48	33	14	-	-	-	-	-	-
	4%	4%	5%	8%	4%	2%	-	8%	6%	1%	6%	5%	5%	4%	4%	4%	6%	-	-	-	-	-	-

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 23

**Do you work in any of the following occupations?****Base: All respondents who work**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	1147	1005	86	38	130	111	114	79	55	106	174	149	105	887	1147	902	246	-	-	-	-	-	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	9 1%	6 1%	2 2%	1 2%	-	3 3%	1 1%	-	2 3%	-	-	2 1%	-	8 1%	9 1%	7 1%	3 1%	-	-	-	-	-	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	62 5%	50 5%	9 11%	2 4%	3 2%	7 7%	7 6%	9 12%	2 4%	3 3%	5 3%	7 5%	7 7%	47 5%	62 5%	55 6%	7 3%	-	-	-	-	-	-
None of the above (Private Sector)	870 76%	779 77%	61 70%	22 57%	110 84%	84 75%	91 80%	57 72%	31 55%	80 76%	130 75%	117 79%	89 84%	679 77%	870 76%	674 75%	196 80%	-	-	-	-	-	-

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 24

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
No children aged 18 or under	1502 73%	750 75%	752 72%	217 89%	182 53%	152 44%	232 63%	277 91%	441 99%	423 77%	442 78%	280 63%	356 73%	182 66%	563 65%
NET: Yes	542 26%	253 25%	290 28%	21 9%	163 47%	192 56%	133 37%	27 9%	6 1%	125 23%	125 22%	165 37%	128 26%	94 34%	306 35%
Yes - children aged under 5 years old	191 9%	79 8%	113 11%	13 6%	113 33%	54 16%	9 3%	1 *	1 *	37 7%	51 9%	53 12%	49 10%	38 14%	106 12%
Yes - children aged 5 to 10 years old	237 12%	116 12%	121 12%	8 3%	80 23%	96 28%	45 12%	6 2%	2 1%	63 12%	51 9%	63 14%	59 12%	38 14%	130 15%
Yes - children aged 11 to 15 years old	206 10%	107 11%	99 9%	4 2%	29 8%	88 25%	67 18%	14 5%	3 1%	44 8%	35 6%	80 18%	47 10%	34 12%	117 13%
Yes - children aged 16 to 18 years old	128 6%	63 6%	65 6%	1 *	2 *	46 13%	62 17%	16 5%	1 *	32 6%	32 6%	37 8%	27 5%	17 6%	70 8%
Refused	5 *	2 *	4 *	5 2%	-	* *	-	-	-	-	1 *	1 *	3 1%	1 *	2 *

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 24

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
No children aged 18 or under	1502	1287	143	57	149	128	137	105	72	164	204	212	131	1154	745	580	165	757	76	136	131	349	66
	73%	73%	78%	70%	66%	69%	74%	73%	70%	80%	77%	74%	71%	72%	65%	64%	67%	84%	72%	93%	99%	98%	40%
NET: Yes	542	471	41	25	76	56	44	38	31	41	62	74	53	439	400	321	79	142	27	10	2	5	98
	26%	27%	22%	30%	34%	30%	24%	27%	30%	20%	23%	26%	29%	27%	35%	36%	32%	16%	26%	7%	1%	2%	60%
Yes - children aged under 5 years old	191	165	16	5	22	16	11	15	11	15	28	31	20	147	144	110	34	48	6	3	-	1	39
	9%	9%	8%	7%	10%	9%	6%	10%	11%	7%	11%	11%	11%	9%	13%	12%	14%	5%	5%	2%	-	*	24%
Yes - children aged 5 to 10 years old	237	203	17	10	28	25	26	14	17	19	30	33	18	190	168	137	31	69	13	4	1	2	49
	12%	11%	9%	12%	12%	14%	14%	10%	17%	9%	11%	11%	10%	12%	15%	15%	13%	8%	12%	3%	1%	1%	30%
Yes - children aged 11 to 15 years old	206	176	18	9	36	22	16	16	12	18	14	27	16	174	151	125	26	55	9	5	-	2	39
	10%	10%	10%	11%	16%	12%	9%	11%	12%	9%	5%	9%	9%	11%	13%	14%	11%	6%	9%	3%	-	1%	24%
Yes - children aged 16 to 18 years old	128	116	7	9	15	12	12	9	5	11	11	22	15	110	87	70	17	41	7	5	1	2	26
	6%	7%	4%	11%	7%	7%	6%	6%	5%	5%	4%	8%	8%	7%	8%	8%	7%	5%	7%	3%	1%	1%	16%
Refused	5	5	*	-	-	1	4	-	-	-	-	-	-	5	2	2	3	3	-	-	-	-	-
	*	*	*	-	-	1%	2%	-	-	-	-	-	-	*	*	1%	*	3%	-	-	-	-	-

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 25  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Anglia	202 10%	99 10%	103 10%	14 6%	33 10%	32 9%	35 9%	27 9%	61 14%	46 8%	46 8%	54 12%	56 12%	30 11%	73 8%
Border	21 1%	11 1%	11 1%	4 2%	1 *	6 2%	1 *	3 1%	8 2%	11 2%	4 1%	3 1%	5 1%	1 *	7 1%
Central	288 14%	144 14%	144 14%	47 19%	53 15%	45 13%	68 19%	28 9%	47 11%	64 12%	81 14%	57 13%	86 18%	33 12%	140 16%
Granada	209 10%	102 10%	107 10%	22 9%	36 10%	35 10%	45 12%	34 11%	38 9%	47 9%	44 8%	56 13%	63 13%	18 7%	103 12%
London	388 19%	196 19%	193 18%	45 18%	76 22%	69 20%	56 15%	70 23%	73 16%	127 23%	127 22%	67 15%	66 14%	58 21%	176 20%
Meridian	201 10%	98 10%	103 10%	24 10%	38 11%	37 11%	36 10%	28 9%	38 8%	68 12%	56 10%	34 8%	43 9%	22 8%	93 11%
STV	173 8%	94 9%	79 8%	17 7%	15 4%	26 8%	20 5%	36 12%	60 14%	51 9%	40 7%	38 9%	44 9%	26 9%	57 7%
Tyne Tees	85 4%	43 4%	42 4%	8 3%	14 4%	5 2%	23 6%	15 5%	18 4%	21 4%	19 3%	21 5%	23 5%	17 6%	22 3%
Wales	102 5%	44 4%	58 6%	16 7%	20 6%	16 5%	15 4%	10 3%	24 5%	35 6%	29 5%	17 4%	20 4%	25 9%	31 4%
West	64 3%	37 4%	27 3%	13 6%	8 2%	17 5%	9 3%	4 1%	13 3%	13 2%	22 4%	15 3%	14 3%	5 2%	37 4%
Westcountry	95 5%	41 4%	54 5%	5 2%	18 5%	19 5%	14 4%	19 6%	20 5%	25 5%	26 5%	25 6%	19 4%	12 4%	39 4%
Yorkshire	220 11%	95 10%	124 12%	29 12%	32 9%	38 11%	45 12%	30 10%	45 10%	40 7%	73 13%	58 13%	49 10%	30 11%	94 11%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 25

Which of the following ITV regions do you live in?

Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Anglia	202	202	-	-	-	-	-	21	-	169	-	12	1	202	104	86	18	98	10	9	25	39	15
	10%	11%	-	-	-	-	-	14%	-	82%	-	4%	*	13%	9%	10%	7%	11%	9%	6%	19%	11%	9%
Border	21	14	7	-	14	-	-	-	-	-	-	-	-	14	7	5	3	14	1	4	2	6	1
	1%	1%	4%	-	6%	-	-	-	-	-	-	-	-	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%
Central	288	286	3	-	2	-	173	91	-	1	1	12	5	285	173	143	31	115	20	22	17	36	21
	14%	16%	1%	-	1%	-	94%	64%	-	*	*	4%	3%	18%	15%	16%	12%	13%	19%	15%	13%	10%	13%
Granada	209	209	-	1	204	1	4	-	-	-	-	-	-	209	121	89	31	89	9	9	12	35	23
	10%	12%	-	1%	91%	*	2%	-	-	-	-	-	-	13%	11%	10%	13%	10%	9%	6%	9%	10%	14%
London	388	388	-	-	-	-	2	1	-	29	266	90	1	123	233	192	41	155	23	26	10	74	23
	19%	22%	-	-	-	-	1%	1%	-	14%	100%	31%	1%	8%	20%	21%	17%	17%	21%	18%	7%	21%	14%
Meridian	201	201	-	-	-	-	-	-	-	-	-	171	29	201	115	87	27	86	12	15	11	31	17
	10%	11%	-	-	-	-	-	-	-	-	-	60%	16%	13%	10%	10%	11%	10%	11%	10%	8%	9%	11%
STV	173	1	172	-	-	-	-	-	-	-	-	1	-	1	83	71	12	90	7	14	14	45	9
	8%	*	94%	-	-	-	-	-	-	-	-	*	-	*	7%	8%	5%	10%	7%	10%	11%	13%	6%
Tyne Tees	85	82	2	79	-	2	-	-	1	-	-	1	-	83	39	33	6	46	7	10	3	20	6
	4%	5%	1%	96%	-	1%	-	-	1%	-	-	*	-	5%	3%	4%	3%	5%	6%	7%	3%	6%	3%
Wales	102	1	-	-	-	-	-	1	101	-	-	-	-	102	55	47	9	46	5	11	7	19	4
	5%	*	-	-	-	-	-	1%	98%	-	-	-	-	6%	5%	5%	4%	5%	5%	8%	5%	5%	2%
West	64	64	-	-	5	-	4	-	1	-	-	-	54	64	42	32	11	22	-	6	3	9	4
	3%	4%	-	-	2%	-	2%	-	1%	-	-	-	29%	4%	4%	4%	4%	2%	-	4%	2%	2%	3%
Westcountry	95	95	-	-	-	1	-	-	-	-	-	-	94	95	51	30	20	44	4	4	6	14	17
	5%	5%	-	-	-	*	-	-	-	-	-	-	51%	6%	4%	3%	8%	5%	3%	2%	4%	4%	10%
Yorkshire	220	220	-	2	-	181	1	30	-	6	-	-	-	220	124	87	37	96	8	16	22	26	23
	11%	12%	-	3%	-	98%	1%	21%	-	3%	-	-	-	14%	11%	10%	15%	11%	8%	11%	17%	7%	14%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 26  
**Marital Status**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Single	588 29%	314 31%	274 26%	195 80%	125 36%	112 32%	81 22%	53 17%	22 5%	140 26%	204 36%	93 21%	151 31%	91 33%	269 31%
NET: Married/ Civil partnership/ co habiting	1168 57%	580 58%	588 56%	45 19%	208 60%	210 61%	217 60%	191 63%	297 66%	338 62%	267 47%	318 71%	245 50%	156 56%	500 57%
Married	880 43%	450 45%	430 41%	12 5%	121 35%	149 43%	169 46%	154 51%	275 62%	269 49%	189 33%	252 56%	171 35%	105 38%	344 40%
Civil Partnership	11 1%	7 1%	5 *	1 *	2 *	2 1%	3 1%	1 *	3 1%	2 *	3 *	3 1%	3 1%	1 *	6 1%
Co Habiting	277 14%	123 12%	153 15%	32 13%	85 25%	59 17%	46 13%	36 12%	19 4%	67 12%	75 13%	63 14%	71 15%	51 18%	149 17%
NET: Widowed/ separated/ divorced	279 14%	106 11%	173 17%	1 *	6 2%	22 6%	62 17%	60 20%	128 29%	63 11%	92 16%	35 8%	90 19%	24 9%	96 11%
Widowed	66 3%	22 2%	43 4%	- -	1 *	- -	8 2%	17 6%	40 9%	16 3%	16 3%	7 2%	26 5%	5 2%	14 2%
Separated	39 2%	20 2%	19 2%	1 *	1 *	7 2%	9 2%	11 4%	11 3%	9 2%	13 2%	7 2%	11 2%	3 1%	20 2%
Divorced	174 9%	64 6%	111 11%	- -	5 1%	16 5%	46 13%	31 10%	77 17%	38 7%	62 11%	20 5%	54 11%	16 6%	63 7%
Prefer not to answer	13 1%	4 *	9 1%	3 1%	6 2%	* *	4 1%	- -	- -	7 1%	5 1%	- -	1 *	6 2%	6 1%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 26  
**Marital Status**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Single	588 29%	509 29%	53 29%	19 23%	53 24%	52 28%	62 34%	28 19%	27 26%	51 25%	110 41%	82 28%	52 28%	426 27%	360 31%	294 33%	66 27%	228 25%	68 64%	111 76%	3 2%	36 10%	11 7%
NET: Married/ Civil partnership/ co habiting	1168 57%	1002 57%	107 58%	45 54%	143 64%	109 59%	102 55%	101 70%	59 58%	123 60%	110 41%	162 56%	108 59%	952 60%	656 57%	511 57%	144 59%	512 57%	27 25%	26 18%	82 62%	234 66%	143 88%
Married	880 43%	753 43%	86 46%	33 40%	112 50%	75 41%	71 38%	73 51%	42 41%	102 50%	78 29%	125 44%	85 46%	717 45%	449 39%	339 38%	110 45%	431 48%	16 16%	14 10%	78 59%	215 61%	108 66%
Civil Partnership	11 1%	9 1%	2 1%	1 1%	1 *	2 1%	1 *	2 2%	- -	1 1%	1 *	1 *	- -	9 1%	7 1%	5 1%	2 1%	4 *	- -	1 1%	- -	3 1%	- -
Co Habiting	277 14%	239 14%	20 11%	11 14%	31 14%	32 18%	30 16%	25 17%	18 17%	20 10%	31 12%	35 12%	24 13%	226 14%	200 17%	167 19%	32 13%	77 9%	10 10%	11 8%	4 3%	16 5%	36 22%
NET: Widowed/ separated/ divorced	279 14%	241 14%	24 13%	19 23%	28 12%	22 12%	19 11%	14 10%	15 14%	30 15%	43 16%	43 15%	23 12%	213 13%	120 10%	87 10%	33 13%	159 18%	11 11%	7 5%	48 36%	85 24%	9 5%
Widowed	66 3%	50 3%	11 6%	4 5%	4 2%	3 1%	6 3%	1 *	4 4%	9 5%	8 3%	9 3%	6 3%	46 3%	19 2%	10 1%	9 4%	46 5%	3 3%	- -	15 11%	27 8%	2 1%
Separated	39 2%	35 2%	3 1%	4 4%	4 2%	5 3%	2 1%	1 1%	2 2%	8 4%	6 2%	4 1%	1 1%	31 2%	23 2%	19 2%	3 1%	17 2%	1 1%	4 2%	4 3%	7 2%	1 1%
Divorced	174 9%	156 9%	10 5%	11 13%	19 9%	14 8%	11 6%	13 9%	9 9%	13 6%	28 11%	30 10%	16 9%	136 9%	78 7%	58 6%	20 8%	96 11%	7 7%	3 2%	29 22%	50 14%	6 4%
Prefer not to answer	13 1%	11 1%	* *	- -	1 *	2 1%	2 1%	1 1%	1 1%	- -	4 2%	1 *	1 1%	8 1%	12 1%	9 1%	3 1%	2 *	- -	2 1%	- -	- -	- -

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 27  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Glasgow	88 4%	54 5%	34 3%	11 4%	6 2%	12 4%	11 3%	24 8%	23 5%	22 4%	16 3%	24 5%	27 6%	10 4%	29 3%
Edinburgh	76 4%	38 4%	39 4%	7 3%	9 2%	14 4%	5 1%	11 4%	30 7%	28 5%	18 3%	14 3%	16 3%	14 5%	27 3%
Newcastle	90 4%	43 4%	47 5%	15 6%	13 4%	7 2%	22 6%	15 5%	18 4%	21 4%	22 4%	24 5%	23 5%	17 6%	25 3%
Leeds	88 4%	36 4%	52 5%	6 3%	10 3%	19 6%	23 6%	15 5%	15 3%	20 4%	27 5%	28 6%	13 3%	13 5%	43 5%
Hull	42 2%	24 2%	18 2%	5 2%	5 2%	7 2%	7 2%	10 3%	8 2%	8 2%	16 3%	5 1%	13 3%	3 1%	17 2%
Sheffield	58 3%	25 2%	33 3%	10 4%	15 4%	8 2%	8 2%	4 1%	12 3%	10 2%	20 4%	12 3%	16 3%	14 5%	20 2%
Manchester	148 7%	67 7%	81 8%	16 6%	32 9%	28 8%	28 8%	21 7%	24 5%	34 6%	35 6%	41 9%	38 8%	15 5%	84 10%
Liverpool	73 4%	40 4%	34 3%	7 3%	9 3%	9 3%	19 5%	13 4%	17 4%	19 3%	16 3%	16 3%	23 5%	9 3%	30 3%
Nottingham	88 4%	45 4%	43 4%	7 3%	17 5%	18 5%	21 6%	7 2%	18 4%	18 3%	27 5%	16 4%	27 6%	11 4%	39 5%
Birmingham	175 9%	86 9%	88 8%	36 15%	33 10%	20 6%	39 11%	13 4%	32 7%	41 7%	43 7%	37 8%	54 11%	24 9%	84 10%
Norwich	82 4%	43 4%	38 4%	3 1%	9 3%	10 3%	21 6%	13 4%	26 6%	15 3%	24 4%	20 4%	23 5%	8 3%	32 4%
Milton Keynes	55 3%	28 3%	26 3%	4 2%	9 3%	13 4%	9 3%	7 2%	12 3%	11 2%	17 3%	16 4%	10 2%	8 3%	23 3%
Brighton	42 2%	20 2%	22 2%	4 2%	5 1%	4 1%	12 3%	8 3%	8 2%	10 2%	13 2%	8 2%	10 2%	6 2%	13 2%
Oxford	24 1%	17 2%	7 1%	7 3%	4 1%	4 1%	3 1%	2 1%	5 1%	8 2%	7 1%	4 1%	5 1%	2 1%	12 1%
London	488 24%	244 24%	244 23%	58 24%	102 29%	84 24%	70 19%	82 27%	93 21%	159 29%	150 26%	95 21%	84 17%	72 26%	224 26%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 27  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
Southampton	78 4%	34 3%	44 4%	11 5%	18 5%	18 5%	11 3%	8 3%	11 3%	26 5%	25 4%	13 3%	14 3%	8 3%	39 4%
Bristol	69 3%	37 4%	32 3%	8 3%	13 4%	15 4%	10 3%	8 3%	15 3%	20 4%	21 4%	14 3%	13 3%	6 2%	36 4%
Plymouth	65 3%	29 3%	36 3%	4 2%	10 3%	12 4%	9 2%	15 5%	16 3%	18 3%	18 3%	21 5%	8 2%	11 4%	24 3%
Cardiff	72 4%	32 3%	40 4%	12 5%	15 4%	14 4%	11 3%	6 2%	14 3%	22 4%	24 4%	14 3%	12 2%	17 6%	21 2%
None of these	147 7%	61 6%	86 8%	12 5%	11 3%	26 8%	27 7%	21 7%	49 11%	36 7%	30 5%	26 6%	56 11%	10 4%	47 5%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 27  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Glasgow	88 4%	1 *	88 48%	-	1 *	-	-	-	-	-	-	-	-	1 *	39 3%	32 4%	6 3%	50 6%	6 6%	12 8%	7 5%	21 6%	3 2%
Edinburgh	76 4%	2 *	74 40%	1 1%	-	-	-	-	-	-	-	-	2 1%	2 *	41 4%	35 4%	6 2%	36 4%	2 2%	4 2%	5 4%	19 5%	5 3%
Newcastle	90 4%	90 5%	-	78 96%	8 4%	4 2%	-	-	-	-	-	-	-	90 6%	43 4%	35 4%	8 3%	48 5%	6 6%	14 9%	4 3%	19 5%	6 3%
Leeds	88 4%	88 5%	-	-	-	88 48%	-	-	-	-	-	-	-	88 6%	57 5%	41 5%	15 6%	31 3%	3 3%	2 1%	4 3%	13 4%	10 6%
Hull	42 2%	42 2%	-	-	-	38 21%	-	3 2%	-	1 *	-	-	-	42 3%	20 2%	14 2%	7 3%	22 2%	2 2%	3 2%	1 1%	10 3%	6 4%
Sheffield	58 3%	58 3%	-	-	-	48 26%	1 1%	10 7%	-	-	-	-	-	58 4%	34 3%	25 3%	8 3%	24 3%	2 2%	7 5%	10 7%	2 1%	4 3%
Manchester	148 7%	147 8%	-	-	140 62%	-	7 4%	-	1 1%	-	-	-	-	148 9%	98 9%	74 8%	24 10%	50 6%	2 2%	3 2%	6 4%	25 7%	13 8%
Liverpool	73 4%	62 4%	-	1 1%	59 26%	-	-	-	11 11%	-	2 1%	-	-	71 4%	39 3%	31 3%	8 3%	35 4%	6 6%	6 4%	7 5%	10 3%	6 4%
Nottingham	88 4%	88 5%	-	-	-	1 1%	1 1%	85 60%	-	-	-	-	-	88 6%	50 4%	45 5%	5 2%	38 4%	6 6%	5 3%	8 6%	12 3%	8 5%
Birmingham	175 9%	174 10%	-	-	-	-	155 84%	14 10%	1 1%	1 *	-	-	4 2%	175 11%	109 9%	83 9%	25 10%	66 7%	10 9%	10 7%	13 10%	22 6%	11 7%
Norwich	82 4%	82 5%	-	-	-	-	-	2 1%	-	80 39%	-	-	-	82 5%	40 3%	30 3%	10 4%	42 5%	4 4%	4 3%	11 8%	15 4%	9 5%
Milton Keynes	55 3%	55 3%	-	-	-	-	-	14 10%	-	26 13%	-	15 5%	-	55 3%	32 3%	27 3%	4 2%	23 3%	3 3%	3 2%	3 2%	9 3%	4 3%
Brighton	42 2%	42 2%	-	-	-	-	-	-	-	-	-	41 14%	1 *	42 3%	19 2%	14 2%	5 2%	22 2%	2 2%	5 4%	3 2%	10 3%	3 2%
Oxford	24 1%	24 1%	-	-	-	-	-	-	-	-	-	22 8%	2 1%	24 2%	14 1%	13 1%	2 1%	10 1%	3 3%	1 1%	-	5 1%	1 1%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 27  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
London	488	487	-	-	-	-	-	-	1	72	264	150	1	224	296	242	55	192	24	35	16	88	29
	24%	28%	-	-	-	-	-	-	1%	35%	99%	52%	1%	14%	26%	27%	22%	21%	23%	24%	12%	25%	18%
Southampton	78	78	-	-	-	-	-	-	-	-	-	46	31	78	47	36	11	31	5	6	3	8	9
	4%	4%	-	-	-	-	-	-	-	-	-	16%	17%	5%	4%	4%	3%	4%	4%	4%	3%	2%	5%
Bristol	69	67	-	-	-	-	2	-	2	-	-	-	65	69	42	30	12	27	2	5	2	12	6
	3%	4%	-	-	-	-	1%	-	2%	-	-	-	35%	4%	4%	3%	5%	3%	2%	3%	2%	3%	4%
Plymouth	65	64	-	-	-	-	-	-	1	-	-	-	64	65	34	22	13	31	1	3	4	11	11
	3%	4%	-	-	-	-	-	-	1%	-	-	-	35%	4%	3%	2%	5%	3%	1%	2%	3%	3%	7%
Cardiff	72	1	-	-	-	-	-	1	71	-	-	-	-	72	38	34	4	34	5	9	2	15	4
	4%	*	-	-	-	-	-	1%	69%	-	-	-	-	5%	3%	4%	2%	4%	4%	6%	2%	4%	2%
None of these	147	111	23	2	18	5	18	15	14	25	-	14	14	125	57	40	17	90	11	10	24	29	16
	7%	6%	12%	3%	8%	3%	10%	10%	14%	12%	-	5%	8%	8%	5%	4%	7%	10%	10%	7%	18%	8%	10%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 28

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835	
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870	
Up to £7,000	(3.5) 5%	97 5%	47 5%	50 5%	20 8%	19 5%	17 5%	16 4%	20 6%	6 1%	5 1%	27 5%	8 2%	57 12%	6 2%	13 1%
£7,001 to £14,000	(10.5) 14%	281 14%	119 12%	162 16%	25 10%	39 11%	33 10%	45 12%	50 16%	89 20%	28 5%	65 11%	34 8%	154 32%	17 6%	75 9%
£14,001 to £21,000	(17.5) 16%	334 16%	146 15%	187 18%	20 8%	51 15%	58 17%	48 13%	53 17%	104 23%	67 12%	105 18%	71 16%	92 19%	35 13%	119 14%
£21,001 to £28,000	(24.5) 18%	368 18%	177 18%	190 18%	30 12%	69 20%	59 17%	73 20%	48 16%	90 20%	75 14%	123 22%	106 24%	64 13%	53 19%	167 19%
£28,001 to £34,000	(31) 15%	297 15%	162 16%	136 13%	17 7%	45 13%	58 17%	71 19%	47 15%	60 13%	95 17%	90 16%	82 18%	31 6%	50 18%	154 18%
£34,001 to £41,000	(37.5) 9%	178 9%	99 10%	78 7%	13 5%	35 10%	36 10%	34 9%	27 9%	32 7%	68 13%	49 9%	40 9%	20 4%	38 14%	94 11%
£41,001 to £48,000	(44.5) 4%	89 4%	51 5%	38 4%	13 5%	18 5%	18 5%	16 5%	13 4%	10 2%	28 5%	24 4%	34 8%	2 *	17 6%	54 6%
£48,001 to £55,000	(51.5) 4%	80 4%	46 5%	35 3%	13 5%	20 6%	14 4%	9 3%	10 3%	14 3%	29 5%	22 4%	17 4%	12 3%	12 4%	51 6%
£55,001 to £62,000	(58.5) 2%	43 2%	27 3%	16 2%	9 4%	8 2%	8 2%	9 3%	5 2%	4 1%	21 4%	9 2%	8 2%	6 1%	11 4%	23 3%
£62,001 to £69,000	(65.5) 1%	22 1%	11 1%	11 1%	3 1%	5 2%	6 2%	5 1%	3 1%	- -	17 3%	1 *	4 1%	1 *	4 1%	15 2%
£69,001 to £76,000	(72.5) 1%	30 1%	17 2%	13 1%	14 6%	4 1%	4 1%	7 2%	1 *	- -	15 3%	8 1%	6 1%	1 *	6 2%	18 2%
£76,001 to £83,000	(79.5) 1%	18 1%	7 1%	12 1%	4 2%	7 2%	4 1%	1 *	1 *	1 *	12 2%	2 *	2 *	2 *	1 *	13 1%
£83,001 or more	(86) 2%	34 2%	23 2%	11 1%	8 3%	3 1%	9 3%	9 2%	4 1%	- -	22 4%	5 1%	7 2%	- -	12 4%	13 1%
Prefer not to answer	177 9%	73 7%	105 10%	54 22%	21 6%	21 6%	22 6%	23 8%	36 8%	65 12%	39 7%	28 6%	46 9%	15 6%	61 7%	
Average income (£000's)	28.12	29.72	26.52	34.08	29.49	30.19	29.35	25.74	23.23	37.06	26.82	29.94	18.17	34.02	32.26	

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 28

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Region														Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	England & Wales (exl London)	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185	
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163	
Up to £7,000	(3.5)	97 5%	84 5%	10 6%	6 8%	12 5%	9 5%	8 5%	11 8%	3 3%	6 6%	17 6%	8 3%	6 3%	71 4%	18 2%	7 1%	11 5%	79 9%	32 30%	31 21%	7 5%	5 1%	5 3%
£7,001 to £14,000	(10.5)	281 14%	242 14%	20 11%	20 25%	37 17%	22 12%	16 9%	25 19%	36 17%	32 12%	36 13%	17 9%	230 14%	92 8%	39 4%	53 22%	189 21%	28 26%	27 18%	55 41%	51 14%	29 18%	
£14,001 to £21,000	(17.5)	334 16%	295 17%	22 12%	8 10%	41 18%	42 23%	25 14%	30 21%	17 16%	33 16%	35 13%	45 16%	36 19%	277 17%	155 13%	119 13%	36 15%	179 20%	13 12%	18 13%	31 23%	81 23%	36 22%
£21,001 to £28,000	(24.5)	368 18%	306 17%	34 19%	13 16%	47 21%	35 19%	30 16%	24 17%	27 26%	32 16%	40 15%	55 19%	31 17%	294 18%	220 19%	179 20%	42 17%	147 16%	6 6%	14 10%	16 12%	80 22%	31 19%
£28,001 to £34,000	(31)	297 15%	264 15%	21 11%	11 13%	32 14%	30 16%	26 14%	13 9%	12 12%	37 18%	38 14%	52 18%	23 13%	238 15%	204 18%	172 19%	32 13%	93 10%	1 1%	7 5%	8 6%	53 15%	24 15%
£34,001 to £41,000	(37.5)	178 9%	150 8%	20 11%	9 11%	21 10%	10 5%	15 8%	15 10%	8 8%	12 6%	27 10%	26 9%	15 8%	131 8%	132 11%	113 13%	19 8%	46 5%	3 3%	3 2%	2 1%	29 8%	10 6%
£41,001 to £48,000	(44.5)	89 4%	79 4%	8 4%	* 1%	4 2%	6 3%	16 8%	6 4%	2 2%	11 6%	14 5%	16 5%	6 3%	67 4%	71 6%	58 6%	13 5%	18 2%	2 2%	- -	1 1%	11 3%	4 2%
£48,001 to £55,000	(51.5)	80 4%	66 4%	12 6%	5 6%	6 3%	6 3%	7 4%	4 3%	2 2%	14 7%	11 4%	7 3%	7 4%	58 4%	63 5%	58 6%	5 2%	17 2%	3 2%	3 2%	1 1%	9 3%	2 1%
£55,001 to £62,000	(58.5)	43 2%	32 2%	8 4%	2 3%	3 1%	5 3%	1 1%	1 1%	4 4%	- -	12 4%	3 1%	4 2%	24 2%	34 3%	25 3%	9 4%	9 1%	1 1%	4 3%	- -	2 1%	2 2%
£62,001 to £69,000	(65.5)	22 1%	19 1%	4 2%	- -	1 *	- -	2 1%	3 2%	- -	2 1%	4 1%	4 1%	3 2%	15 1%	19 2%	16 2%	3 1%	4 *	- -	1 1%	1 *	2 1%	- -
£69,001 to £76,000	(72.5)	30 1%	27 2%	2 1%	2 3%	6 2%	1 1%	- -	3 2%	1 1%	4 2%	- -	5 2%	6 3%	28 2%	24 2%	23 3%	1 3%	6 1%	- -	5 4%	- -	- -	* *
£76,001 to £83,000	(79.5)	18 1%	14 1%	2 1%	- -	- -	- -	3 1%	- -	2 2%	3 1%	4 1%	2 1%	3 2%	12 1%	14 1%	13 1%	1 *	4 *	1 1%	1 1%	- -	2 1%	- -
£83,001 or more	(86)	34 2%	32 2%	2 1%	- -	1 *	3 1%	3 2%	2 1%	- -	3 1%	14 5%	4 1%	4 2%	19 1%	25 2%	24 3%	1 *	9 1%	2 2%	5 4%	- -	- -	2 1%
Prefer not to answer	177 9%	153 9%	20 11%	4 5%	14 6%	15 8%	32 17%	6 4%	4 4%	12 6%	22 8%	23 8%	25 13%	135 8%	76 7%	56 6%	20 8%	101 11%	14 13%	26 18%	12 9%	30 9%	18 11%	

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 28

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	England & Wales (excl London)	NET: Working	Work-ing full time	Work-ing part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
Average income (£000's)	28.12	28.02	30.34	25.02	25.17	25.63	29.19	25.26	26.05	28.43	31.46	28.55	30.37	27.31	32.69	34.70	25.15	22.00	16.01	22.94	16.37	24.66	23.75

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 29

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2049	1025	1024	207	314	357	396	334	441	586	571	399	493	248	835
Weighted base	2049	1004	1045	243	345	345	365	304	446	548	568	446	487	277	870
NET: Yes	406 20%	190 19%	216 21%	27 11%	48 14%	57 17%	89 24%	66 22%	119 27%	70 13%	91 16%	74 17%	170 35%	38 14%	102 12%
Yes - physical condition	262 13%	116 12%	147 14%	12 5%	21 6%	35 10%	59 16%	44 15%	91 20%	50 9%	55 10%	49 11%	109 22%	27 10%	55 6%
Yes - mental condition	140 7%	63 6%	77 7%	19 8%	29 8%	31 9%	35 10%	16 5%	10 2%	18 3%	31 5%	21 5%	70 14%	9 3%	46 5%
Yes - disability	136 7%	65 6%	71 7%	4 1%	9 3%	21 6%	29 8%	31 10%	44 10%	22 4%	27 5%	25 6%	63 13%	14 5%	23 3%
Yes - other	24 1%	18 2%	6 1%	1 1%	3 1%	1 *	3 1%	4 1%	10 2%	- -	6 1%	9 2%	10 2%	1 *	6 1%
No	1589 78%	790 79%	798 76%	208 85%	286 83%	277 80%	266 73%	232 76%	320 72%	472 86%	465 82%	356 80%	296 61%	234 85%	754 87%
Prefer not to say	55 3%	24 2%	30 3%	9 4%	11 3%	11 3%	11 3%	6 2%	7 2%	6 1%	12 2%	16 4%	21 4%	5 2%	15 2%

## Secondary Ticketing Survey

### ONLINE Fieldwork: 21st-22nd January 2015

Absolutes/col percents

Table 29

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2049	1735	203	88	233	197	166	134	111	206	228	307	176	1618	1083	815	268	966	111	155	120	395	185
Weighted base	2049	1762	184	82	225	184	184	143	102	205	266	287	184	1598	1147	902	246	902	106	146	133	354	163
NET: Yes	406	342	39	18	46	31	28	43	25	45	39	66	26	328	140	95	45	266	48	40	58	74	47
	20%	19%	21%	22%	20%	17%	15%	30%	24%	22%	15%	23%	14%	21%	12%	11%	18%	30%	46%	28%	43%	21%	29%
Yes - physical condition	262	217	28	11	30	18	18	26	18	32	27	39	16	208	81	57	24	181	31	22	46	53	29
	13%	12%	15%	13%	13%	10%	10%	18%	17%	16%	10%	14%	9%	13%	7%	6%	10%	20%	30%	15%	35%	15%	18%
Yes - mental condition	140	117	17	5	13	13	9	12	7	9	22	21	12	101	55	36	19	85	30	23	4	10	18
	7%	7%	9%	6%	6%	7%	5%	8%	6%	4%	8%	7%	6%	6%	5%	4%	8%	9%	28%	16%	3%	3%	11%
Yes - disability	136	115	10	7	14	10	11	20	11	13	6	25	9	120	36	27	9	100	13	17	26	22	22
	7%	7%	5%	9%	6%	6%	6%	14%	11%	6%	2%	9%	5%	7%	3%	3%	4%	11%	12%	12%	19%	6%	14%
Yes - other	24	18	4	3	1	-	1	3	2	5	3	3	1	17	7	7	-	17	4	1	3	8	1
	1%	1%	2%	3%	*	-	*	2%	2%	2%	1%	1%	*	1%	1%	1%	-	2%	3%	1%	2%	2%	*
No	1589	1371	143	61	174	149	145	97	74	152	218	218	156	1228	988	796	192	600	45	99	74	274	108
	78%	78%	78%	74%	77%	81%	79%	68%	73%	74%	82%	76%	85%	77%	86%	88%	78%	67%	43%	68%	56%	77%	66%
Prefer not to say	55	49	3	3	6	4	11	4	3	8	10	2	2	43	19	11	9	35	12	7	1	7	9
	3%	3%	1%	4%	3%	2%	6%	3%	3%	4%	4%	1%	1%	3%	2%	1%	3%	4%	11%	4%	1%	2%	5%

	Page	Table	Title	Base Description	Base
	1	1	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>Summary table</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	2	2	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>People who have bought tickets should be</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	3	2	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>People who have bought tickets should be</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	4	3	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>Secondary ticketing marketplaces provide</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	5	3	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>Secondary ticketing marketplaces provide</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	6	4	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>Secondary ticketing marketplaces provide</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	7	4	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>Secondary ticketing marketplaces provide</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	8	5	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>People should have the right to decide</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	9	5	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>People should have the right to decide</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	10	6	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>Once event organising businesses have</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	11	6	<p>Q1. Online secondary ticketing marketplaces (such as GET ME IN!, Stubhub, Viagogo, Seatwave, Ticketbis) provide an opportunity for people who have bought tickets for events to sell them to others if, for example, they are unable to attend the event and can't get a refund. In secondary ticket marketplaces: the price of the ticket is set by the seller and can be more or less than the original price paid, consumers have information about the ticket, including the original price and any restrictions on the view, and all transactions are secured by guarantees that if the buyer doesn't receive valid tickets, replacements of the same or better value or better, or a refund will be provided by the marketplace company.</p> <p>To what extent, if at all, do you agree or disagree with each of the following statements?</p> <p>Once event organising businesses have</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	12	7	<p>Q2. The main secondary ticketing marketplaces (GET ME IN!, Stubhub, Viagogo, Seatwave) recently came to an agreement with the Government to ensure consumers are protected and secure when using their sites. This agreement includes: commitments on preventing fraud, the provision of clearer information about what buyers need to do if there is a problem with their ticket, an agreement to stop people using computer programmes to buy multiple tickets with the sole aim of selling them on, and the development of an industry code of practice. How effective or ineffective do you feel these measures to be in ensuring consumers have all the information they need when using secondary ticketing websites?</p>	Base: All respondents	2049
	13	7	<p>Q2. The main secondary ticketing marketplaces (GET ME IN!, Stubhub, Viagogo, Seatwave) recently came to an agreement with the Government to ensure consumers are protected and secure when using their sites. This agreement includes: commitments on preventing fraud, the provision of clearer information about what buyers need to do if there is a problem with their ticket, an agreement to stop people using computer programmes to buy multiple tickets with the sole aim of selling them on, and the development of an industry code of practice. How effective or ineffective do you feel these measures to be in ensuring consumers have all the information they need when using secondary ticketing websites?</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	14	8	<p>Q3. Some people argue that there is a need for individual sellers using secondary ticketing marketplaces to publish their personal information (such as their name) and ticket information including seat number and booking reference online. They argue this would show that the sellers are genuine and the tickets are valid. Others have argued that this requirement could put sellers at risk of identity fraud and may be used by the business organising the event to cancel the ticket, which would mean that they would be unable to attend the event or get a refund. To what extent, if at all, do you agree or disagree that individual sellers using secondary ticketing sites should be required to publish their personal information and exact information about seat location online?</p>	Base: All respondents	2049
	15	8	<p>Q3. Some people argue that there is a need for individual sellers using secondary ticketing marketplaces to publish their personal information (such as their name) and ticket information including seat number and booking reference online. They argue this would show that the sellers are genuine and the tickets are valid. Others have argued that this requirement could put sellers at risk of identity fraud and may be used by the business organising the event to cancel the ticket, which would mean that they would be unable to attend the event or get a refund. To what extent, if at all, do you agree or disagree that individual sellers using secondary ticketing sites should be required to publish their personal information and exact information about seat location online?</p>	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	16	9	Q4. Which of the following statements best describes your awareness of the debate around the regulation of secondary ticketing marketplaces before answering this survey?	Base: All respondents	2049
	17	9	Q4. Which of the following statements best describes your awareness of the debate around the regulation of secondary ticketing marketplaces before answering this survey?	Base: All respondents	2049
	18	10	Gender	Base: All respondents	2049
	19	10	Gender	Base: All respondents	2049
	20	11	Age	Base: All respondents	2049
	21	11	Age	Base: All respondents	2049
	22	12	Social Grade	Base: All respondents	2049
	23	12	Social Grade	Base: All respondents	2049
	24	13	GO Region	Base: All respondents	2049
	25	13	GO Region	Base: All respondents	2049
	26	14	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2049
	27	14	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2049
	28	15	Tenure	Base: All respondents	2049
	29	15	Tenure	Base: All respondents	2049
	30	16	What is the highest educational level that you have achieved to date?	Base: All respondents	2049
	31	16	What is the highest educational level that you have achieved to date?	Base: All respondents	2049

Page	Table	Title	Base Description	Base
32	17	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2049
33	17	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2049
34	18	How many cars are there in your household?	Base: All respondents	2049
35	18	How many cars are there in your household?	Base: All respondents	2049
36	19	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2049
37	19	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2049
38	20	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2049
39	20	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2049
40	21	Which of the following best describes where you live?	Base: All respondents	2049
41	21	Which of the following best describes where you live?	Base: All respondents	2049
42	22	Which of the following best describes your current working status?	Base: All respondents	2049
43	22	Which of the following best describes your current working status?	Base: All respondents	2049

Page	Table	Title	Base Description	Base
44	23	Do you work in any of the following occupations?	Base: All respondents who work	1083
45	23	Do you work in any of the following occupations?	Base: All respondents who work	1147
46	23	Do you work in any of the following occupations?	Base: All respondents who work	1083
47	23	Do you work in any of the following occupations?	Base: All respondents who work	1147
48	24	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2049
49	24	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2049
50	25	Which of the following ITV regions do you live in?	Base: All respondents	2049
51	25	Which of the following ITV regions do you live in?	Base: All respondents	2049
52	26	Marital Status	Base: All respondents	2049
53	26	Marital Status	Base: All respondents	2049
54	27	Which of the following cities do you live in, or nearest to?	Base: All respondents	2049
55	27	Which of the following cities do you live in, or nearest to?	Base: All respondents	2049
56	27	Which of the following cities do you live in, or nearest to?	Base: All respondents	2049
57	27	Which of the following cities do you live in, or nearest to?	Base: All respondents	2049
58	28	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2049

	Page	Table	Title	Base Description	Base
	59	28	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2049
	60	28	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2049
	61	29	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2049
	62	29	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2049