

Weber Shandwick – Ticketmaster Attitudes towards reselling

METHODOLOGY NOTE

ComRes interviewed 2,034 GB adults online between 24th and 25th September 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 1

Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
Yes	990 49%	509 51%b	481 46%	123 51%	180 52%fh	183 54%FH	161 44%	141 47%	202 45%	330 61%JKL	295 52%KL	186 42%	179 37%	182 61%N	439 52%
No	1016 50%	472 47%	544 52%A	105 43%	154 45%	155 45%	201 56%CDE	159 53%Cde	241 55%CDE	204 38%	263 47%I	250 56%IJ	299 62%IJ	107 36%	391 46%M
Don't know	29 1%	16 2%	12 1%	14 6%dEFGH	9 3%FgH	4 1%fH	- -	1 *	- -	9 2%	7 1%	8 2%	6 1%	9 3%	12 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 1

Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
Yes	990 49%	100 55% ^b	43 42%	847 48%	38 46%	107 48%	84 46%	93 51%	68 47%	103 51%	126 48%	146 51%	83 45%
No	1016 50%	82 45%	57 56%	877 50%	43 52%	115 51%	97 53%	88 48%	72 51%	100 49%	129 49%	136 48%	97 53%
Don't know	29 1%	1 1%	2 2%	25 1%	1 1%	2 1%	2 1%	1 1%	2 2%	1 *	10 4% ^{aeglk}	3 1%	3 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 1

Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
Yes	990 49%	249 53%bD	258 47%	62 60%BD	122 42%	990 100%F	-	85 68%I	135 84%GI	800 45%
No	1016 50%	217 46%c	275 50%C	37 36%	169 58%AbC	-	1016 100%E	34 27%H	23 15%	960 54%GH
Don't know	29 1%	2 *	12 2%AD	4 4%AD	-	-	-	6 5%hI	2 1%	21 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 2

Q.2 Apart from buying tickets from the venue or a promoter when they first go on sale, tickets for events can also be bought and sold, often online through resale marketplaces. Which of the following statements applies to you?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
I have resold a ticket to a live event	125 6%	58 6%	67 6%	32 13% ^{EFGH}	41 12% ^{EFGH}	15 4% ^h	16 4% ^h	12 4% ^h	8 2%	48 9% ^{jL}	33 6%	27 6%	17 4%	25 8%	64 8%
I have bought a resold ticket to a live event	161 8%	87 9%	73 7%	37 15% ^{EFGH}	56 16% ^{EFGH}	23 7% ^H	14 4%	17 6% ^h	13 3%	60 11% ^{jkL}	43 8%	32 7%	26 5%	39 13%	84 10%
I have neither resold nor bought a resold ticket to a live event	1781 88%	868 87%	913 88%	182 75%	260 76%	307 90% ^{CD}	333 92% ^{CD}	274 91% ^{CD}	425 96% ^{CDEFG}	449 83%	501 89% ^I	387 87% ⁱ	443 92% ^{Ik}	241 81%	707 84%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Q.2 Apart from buying tickets from the venue or a promoter when they first go on sale, tickets for events can also be bought and sold, often online through resale marketplaces. Which of the following statements applies to you?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
I have resold a ticket to a live event	125 6%	13 7%Be	1 1%	110 6%B	8 10%BE	7 3%	13 7%Be	13 7%Be	7 5%b	12 6%b	17 7%B	15 5%b	18 10%BEK
I have bought a resold ticket to a live event	161 8%	13 7%	7 7%	141 8%	5 6%	19 8%	11 6%	14 8%	11 8%	18 9%	28 11%k	17 6%	17 9%
I have neither resold nor bought a resold ticket to a live event	1781 88%	161 88%	94 92%j	1526 87%	68 84%	201 90%j	160 87%	159 87%	125 88%	178 88%	222 84%	256 90%j	156 85%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

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Table 2

Q.2 Apart from buying tickets from the venue or a promoter when they first go on sale, tickets for events can also be bought and sold, often online through resale marketplaces. Which of the following statements applies to you?

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
I have resold a ticket to a live event	125 6%	23 5%	43 8%aD	12 11%AD	10 3%	85 9%F	34 3%	125 100%HI	32 20%I	- -
I have bought a resold ticket to a live event	161 8%	31 7%	54 10%D	9 9%	13 4%	135 14%F	23 2%	32 26%I	161 100%GI	- -
I have neither resold nor bought a resold ticket to a live event	1781 88%	419 90%BC	462 85%	84 81%	270 93%BC	800 81%	960 95%E	- -	- -	1781 100%GH

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

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ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 3

Q.3 Through which of the following routes, if any, have you ever resold a ticket to a live event?

Base: All respondents who have ever resold a ticket

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	117	59	58	32	33	14	15	15	8	46	38	17	16	25	61
Weighted base	125*	58*	67*	32**	41**	15**	16**	12**	8**	48*	33*	27**	17**	25**	64*
Through an online classified advertising site	59 47%	25 44%	34 50%	14 45%	25 62%	8 50%	5 33%	3 24%	4 43%	26 54%	12 38%	10 38%	11 61%	11 43%	27 43%
Directly to a friend, colleague or family member	42 34%	18 32%	24 35%	18 56%	9 21%	6 40%	4 25%	5 38%	1 8%	10 22%	16 48%	12 45%	4 21%	9 37%	16 25%
Via a ticket exchange web site such as GET ME IN , Stubhub, Viagogo, Seatwave, Ticketbis etc.	35 28%	20 34%	15 22%	11 35%	9 22%	4 28%	3 20%	4 33%	3 35%	16 34%	14 44%	- -	4 23%	8 31%	19 30%
To someone outside the venue	29 24%	15 26%	14 21%	1 2%	18 43%	2 14%	5 29%	3 27%	1 14%	14 29%	6 19%	7 28%	2 13%	9 34%	16 26%
None of the above	7 6%	6 11%B	1 1%	- -	1 3%	1 6%	1 7%	1 10%	2 26%	2 3%	1 3%	3 9%	2 10%	1 5%	5 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 3

Q.3 Through which of the following routes, if any, have you ever resold a ticket to a live event?

Base: All respondents who have ever resold a ticket

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	117	12	1	104	9	9	11	11	8	7	15	18	16
Weighted base	125*	13**	1**	110*	8**	7**	13**	13**	7**	12**	17**	15**	18**
Through an online classified advertising site	59 47%	8 59%	- -	51 46%	1 13%	4 63%	7 58%	6 50%	2 33%	8 66%	8 44%	7 46%	7 40%
Directly to a friend, colleague or family member	42 34%	6 41%	- -	36 33%	6 70%	4 54%	5 36%	4 31%	1 19%	- -	5 29%	6 40%	6 32%
Via a ticket exchange web site such as GET ME IN , Stubhub, Viagogo, Seatwave, Ticketbis etc.	35 28%	2 13%	1 100%	32 29%	2 20%	4 54%	3 26%	3 24%	1 19%	4 32%	4 21%	5 35%	6 35%
To someone outside the venue	29 24%	2 12%	1 100%	27 25%	4 47%	1 11%	4 31%	5 40%	1 16%	2 21%	6 35%	2 15%	2 9%
None of the above	7 6%	- -	- -	7 6%	- -	- -	1 10%	1 9%	1 13%	- -	- -	1 7%	2 13%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

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Table 3

Q.3 Through which of the following routes, if any, have you ever resold a ticket to a live event?

Base: All respondents who have ever resold a ticket

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	117	21	41	12	9	79	33	117	30	-
Weighted base	125*	23**	43*	12**	10**	85*	34**	125*	32**	-**
Through an online classified advertising site	59 47%	16 69%	16 38%	4 34%	3 34%	44 52%	15 46%	59 47%	24 75%	- -
Directly to a friend, colleague or family member	42 34%	5 22%	18 41%	3 24%	2 24%	31 37%	7 21%	42 34%	15 48%	- -
Via a ticket exchange web site such as GET ME IN, Stubhub, Viagogo, Seatwave, Ticketbis etc.	35 28%	9 39%	11 25%	2 17%	3 35%	31 37%	4 11%	35 28%	16 49%	- -
To someone outside the venue	29 24%	2 8%	12 28%	3 28%	4 37%	18 21%	9 26%	29 24%	8 25%	- -
None of the above	7 6%	1 5%	-	1 10%	1 9%	1 2%	6 17%	7 6%	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

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Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 4

Q.4 Through which of the following routes, if any, have you ever bought a resold ticket to a live event?

Base: All respondents who have ever bought a resold ticket

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	151	79	72	41	44	21	16	18	11	60	45	19	27	37	80
Weighted base	161	87*	73*	37**	56*	23**	14**	17**	13**	60*	43*	32**	26**	39*	84*
From a ticket exchange web site such as GET ME IN , Stubhub, Viagogo, Seatwave, Ticketbis etc.	64 40%	34 39%	30 41%	13 36%	16 29%	12 51%	8 57%	7 44%	7 55%	28 46%	17 39%	11 34%	9 32%	13 34%	40 48%
Through an online classified advertising site	54 34%	33 38%	22 30%	14 38%	24 42%	5 22%	3 20%	8 44%	1 11%	17 29%	15 35%	13 42%	9 33%	13 34%	27 32%
Directly from a friend, colleague or family member	49 31%	24 28%	25 34%	19 50%	17 30%	8 35%	1 9%	3 15%	2 12%	14 24%	21 49%	5 16%	9 35%	11 29%	24 29%
From someone outside the venue	36 22%	23 26%	13 18%	7 18%	14 26%	9 38%	2 12%	2 10%	2 17%	17 28%	7 16%	8 25%	4 16%	14 36%	14 17%
None of the above	4 3%	1 1%	4 5%	2 4%	1 2%	-	1 6%	-	1 6%	2 4%	1 1%	1 3%	1 3%	1 3%	2 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 4

Q.4 Through which of the following routes, if any, have you ever bought a resold ticket to a live event?

Base: All respondents who have ever bought a resold ticket

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	151	15	6	130	8	19	11	15	9	10	25	18	15
Weighted base	161	13**	7**	141	5**	19**	11**	14**	11**	18**	28**	17**	17**
From a ticket exchange web site such as GET ME IN , Stubhub, Viagogo, Seatwave, Ticketbis etc.	64 40%	5 37%	- -	59 42%	3 51%	8 46%	4 39%	7 45%	4 35%	9 49%	13 46%	3 20%	8 47%
Through an online classified advertising site	54 34%	4 30%	5 65%	46 33%	1 27%	3 18%	2 21%	5 36%	1 7%	9 47%	13 45%	7 44%	4 26%
Directly from a friend, colleague or family member	49 31%	6 49%	1 21%	42 30%	2 40%	9 47%	3 25%	7 48%	2 18%	1 4%	6 20%	7 42%	6 35%
From someone outside the venue	36 22%	2 14%	1 15%	33 23%	* 9%	5 25%	2 20%	4 25%	5 47%	1 5%	10 36%	3 17%	3 15%
None of the above	4 3%	1 4%	- -	4 3%	- -	1 4%	- -	- -	- -	- -	1 4%	- -	2 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

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Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 4

Q.4 Through which of the following routes, if any, have you ever bought a resold ticket to a live event?

Base: All respondents who have ever bought a resold ticket

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	151	28	52	12	12	125	23	30	151	-
Weighted base	161	31**	54*	9**	13**	135*	23**	32**	161	-**
From a ticket exchange web site such as GET ME IN , Stubhub, Viagogo, Seatwave, Ticketbis etc.	64 40%	17 54%	24 45%	3 34%	6 47%	60 45%	3 13%	18 55%	64 40%	- -
Through an online classified advertising site	54 34%	12 37%	20 38%	3 30%	4 31%	46 34%	8 36%	15 48%	54 34%	- -
Directly from a friend, colleague or family member	49 31%	7 22%	19 35%	3 35%	4 30%	44 33%	5 23%	15 48%	49 31%	- -
From someone outside the venue	36 22%	3 10%	11 21%	4 43%	1 9%	25 19%	9 40%	8 24%	36 22%	- -
None of the above	4 3%	- -	- -	- -	- -	3 2%	1 4%	- -	4 3%	- -

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

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Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 6

Q.5 To what extent do you agree or disagree with each of the following statements?

I would prefer to buy my ticket from an online ticket exchange, which provides guarantees about the validity of the ticket, rather than from a tout outside the venue

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
NET: Agree	1683 83%	816 82%	867 84%	165 68%	259 76% ^c	290 85% ^{CD}	313 86% ^{CD}	258 85% ^{CD}	398 90% ^{CDeg}	471 87% ^{KL}	474 84% ^k	347 78%	390 81%	240 81%	697 83%
Strongly agree	(4) 1143 56%	533 54%	610 59% ^A	101 42%	170 50%	194 57% ^C	206 57% ^C	181 60% ^{CD}	291 66% ^{CDEF}	323 59% ^K	319 57%	225 51%	276 57%	154 52%	466 55%
Tend to agree	(3) 540 27%	282 28%	257 25%	63 26%	89 26%	97 28%	107 29%	77 25%	107 24%	148 27%	155 27%	122 28%	115 24%	86 29%	230 27%
Tend to disagree	(2) 91 4%	47 5%	44 4%	16 7% ^{gH}	29 9% ^{EFGH}	13 4%	14 4%	9 3%	10 2%	23 4%	23 4%	28 6%	18 4%	30 10% ^N	31 4%
Strongly disagree	(1) 38 2%	23 2%	15 1%	5 2%	8 2%	2 1%	5 1%	7 2% ^e	11 2% ^e	9 2%	12 2%	9 2%	8 2%	6 2%	16 2%
NET: Disagree	129 6%	70 7%	59 6%	21 9% ^{eh}	37 11% ^{EFGH}	15 4%	19 5%	16 5%	21 5%	32 6%	34 6%	37 8%	26 5%	36 12% ^N	46 6%
Don't know	222 11%	111 11%	111 11%	56 23% ^{DEFGH}	46 13% ^{fH}	37 11% ^H	31 9% ^h	28 9% ^h	24 5%	41 7%	55 10%	59 13% ^l	67 14% ^{lj}	21 7%	99 12% ^M
Mean	3.54	3.50	3.58 ^A	3.40	3.42	3.58 ^{CD}	3.55 ^{Cd}	3.58 ^{CD}	3.62 ^{CD}	3.56 ^k	3.54	3.46	3.58 ^K	3.41	3.54 ^M
Standard deviation	0.69	0.71	0.66	0.77	0.77	0.61	0.65	0.68	0.66	0.67	0.69	0.74	0.67	0.76	0.68
Standard error	0.02	0.02	0.02	0.05	0.05	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 6

Q.5 To what extent do you agree or disagree with each of the following statements?

I would prefer to buy my ticket from an online ticket exchange, which provides guarantees about the validity of the ticket, rather than from a tout outside the venue

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
NET: Agree	1683 83%	153 84%j	83 81%	1447 83%	69 85%j	186 83%J	158 86%J	159 87%J	117 82%	171 84%J	197 75%	242 85%J	149 81%
Strongly agree	(4) 1143 56%	112 61%J	54 54%	977 56%	42 51%	127 57%j	110 60%J	105 57%j	77 54%	122 60%J	126 48%	170 60%J	99 54%
Tend to agree	(3) 540 27%	41 22%	28 28%	470 27%	27 34%a	59 26%	48 26%	54 29%	40 28%	49 24%	72 27%	72 25%	50 27%
Tend to disagree	(2) 91 4%	7 4%	11 11%CAdeFGjKL	73 4%	3 3%	12 5%g	5 3%	3 1%	7 5%g	12 6%GI	13 5%g	14 5%g	4 2%
Strongly disagree	(1) 38 2%	3 1%	1 1%	35 2%	1 1%	3 1%	5 3%	3 1%	1 *	1 *	8 3%	10 3%hi	5 3%
NET: Disagree	129 6%	10 5%	12 12%CadGL	107 6%	3 4%	15 7%	10 6%	5 3%	8 6%	13 7%	20 8%g	23 8%G	9 5%
Don't know	222 11%	20 11%	7 7%	195 11%	9 11%	23 10%	15 8%	19 10%	18 12%k	19 10%	47 18%aBEFgIK	20 7%	25 14%K
Mean	3.54	3.61bj	3.45	3.54	3.53	3.55	3.56	3.59j	3.55	3.58	3.45	3.52	3.54
Standard deviation	0.69	0.65	0.73	0.69	0.61	0.67	0.70	0.61	0.63	0.64	0.76	0.76	0.70
Standard error	0.02	0.05	0.07	0.02	0.07	0.05	0.06	0.05	0.05	0.05	0.05	0.04	0.05

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 6

Q.5 To what extent do you agree or disagree with each of the following statements?

I would prefer to buy my ticket from an online ticket exchange, which provides guarantees about the validity of the ticket, rather than from a tout outside the venue

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
NET: Agree	1683 83%	413 88%B	448 82%	86 83%	244 84%	867 88%F	805 79%	98 78%	131 81%	1481 83%
Strongly agree	(4) 1143 56%	294 63%B	279 51%	64 62%b	171 59%b	624 63%F	513 51%	66 53%	72 45%	1026 58%H
Tend to agree	(3) 540 27%	119 25%	169 31%ac	22 22%	73 25%	242 25%	291 29%e	32 26%	59 37%gl	456 26%
Tend to disagree	(2) 91 4%	14 3%	30 6%a	6 6%	20 7%A	46 5%	42 4%	16 13%l	15 9%l	63 4%
Strongly disagree	(1) 38 2%	4 1%	10 2%	- -	7 2%	18 2%	20 2%	1 *	5 3%	33 2%
NET: Disagree	129 6%	18 4%	40 7%A	6 6%	27 9%A	64 6%	62 6%	17 14%l	20 12%l	96 5%
Don't know	222 11%	37 8%	57 10%	11 11%	20 7%	59 6%	149 15%E	10 8%	10 6%	203 11%h
Mean	3.54	3.63BD	3.47	3.63b	3.50	3.58F	3.50	3.42	3.32	3.57gH
Standard deviation	0.69	0.60	0.71	0.60	0.74	0.68	0.70	0.75	0.78	0.67
Standard error	0.02	0.03	0.03	0.06	0.05	0.02	0.02	0.07	0.07	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 7

Q.5 To what extent do you agree or disagree with each of the following statements?

If I have bought a ticket for an event, I should be able to sell that ticket to someone else if I am not going to use it

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
NET: Agree	1511 74%	705 71%	806 78%A	163 67%	243 71%	254 74%	290 80%CDh	235 78%Cd	326 74%	412 76%	413 73%	320 72%	366 76%	223 75%	620 74%
Strongly agree	(4) 634 31%	286 29%	348 34%A	83 34%H	112 33%h	94 27%	131 36%EH	101 33%H	113 25%	164 30%	170 30%	140 32%	161 33%	93 31%	278 33%
Tend to agree	(3) 877 43%	419 42%	458 44%	80 33%	130 38%	160 47%Cd	158 44%C	134 44%C	214 48%CD	248 46%	244 43%	180 41%	205 42%	130 44%	341 41%
Tend to disagree	(2) 207 10%	119 12%B	87 8%	22 9%	36 11%	37 11%	39 11%	24 8%	47 11%	63 12%l	59 10%	44 10%	40 8%	37 13%	85 10%
Strongly disagree	(1) 114 6%	70 7%B	44 4%	12 5%	21 6%	18 5%	13 4%	11 4%	39 9%ceFG	33 6%	30 5%	28 6%	23 5%	16 5%	47 6%
NET: Disagree	321 16%	190 19%B	131 13%	34 14%	57 17%	55 16%	52 14%	36 12%	87 20%fG	96 18%L	89 16%	72 16%	63 13%	54 18%	132 16%
Don't know	203 10%	102 10%	100 10%	45 19%dEFGH	43 12%FH	33 10%f	21 6%	32 11%Fh	30 7%	36 7%	61 11%l	51 11%l	55 11%l	20 7%	91 11%m
Mean	3.11	3.03	3.19A	3.19H	3.12h	3.07	3.19eH	3.20eH	2.97	3.07	3.10	3.10	3.18i	3.08	3.13
Standard deviation	0.83	0.88	0.79	0.86	0.87	0.81	0.79	0.77	0.88	0.84	0.83	0.86	0.81	0.84	0.85
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.04	0.04	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 7

Q.5 To what extent do you agree or disagree with each of the following statements?

If I have bought a ticket for an event, I should be able to sell that ticket to someone else if I am not going to use it

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
NET: Agree	1511 74%	143 78%iJ	82 81%iJ	1286 73%	57 71%	170 76%J	136 75%J	143 78%iJ	113 79%iJ	139 68%	168 64%	228 80%dJL	131 71%
Strongly agree	(4) 634 31%	66 36%	39 38%i	528 30%	23 28%	73 33%	58 31%	58 32%	42 29%	55 27%	80 30%	84 30%	55 30%
Tend to agree	(3) 877 43%	77 42%	43 42%	757 43%	34 42%	96 43%J	79 43%j	84 46%J	71 50%J	84 41%	88 33%	144 51%iJl	76 41%
Tend to disagree	(2) 207 10%	5 3%	10 10%A	192 11%A	10 12%A	18 8%A	28 15%AEGK	12 6%	13 9%A	32 16%AEGK	36 14%AeG	25 9%A	18 10%A
Strongly disagree	(1) 114 6%	9 5%	4 3%	101 6%	8 9%fk	17 7%k	6 3%	10 5%	5 4%	18 9%fhK	18 7%	11 4%	9 5%
NET: Disagree	321 16%	14 8%	14 14%	293 17%A	17 21%Agk	35 15%A	35 19%Agk	22 12%	18 13%	50 25%ABEGHKL	54 20%AGhK	36 12%	27 15%a
Don't know	203 10%	26 14%bFiK	6 6%	171 10%	7 8%	19 9%	12 7%	19 10%	11 8%	14 7%	42 16%BEFHIK	21 7%	25 14%bFiK
Mean	3.11	3.27CDefJ	3.23dl	3.09	2.97	3.11i	3.10	3.16l	3.14i	2.93	3.04	3.14l	3.12i
Standard deviation	0.83	0.79	0.79	0.84	0.92	0.87	0.80	0.80	0.75	0.92	0.92	0.75	0.82
Standard error	0.02	0.06	0.08	0.02	0.10	0.06	0.06	0.06	0.06	0.08	0.07	0.04	0.06

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 7

Q.5 To what extent do you agree or disagree with each of the following statements?

If I have bought a ticket for an event, I should be able to sell that ticket to someone else if I am not going to use it

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
NET: Agree	1511 74%	350 75%	408 75%	69 67%	219 75%	767 78%F	732 72%	100 80%h	110 69%	1325 74%
Strongly agree (4)	634 31%	144 31%	159 29%	37 36%	91 31%	333 34%f	296 29%	49 39%i	56 35%	545 31%
Tend to agree (3)	877 43%	206 44%C	249 46%C	32 31%	128 44%C	434 44%	436 43%	51 41%	55 34%	780 44%H
Tend to disagree (2)	207 10%	53 11%	64 12%	14 13%	27 9%	101 10%	104 10%	11 9%	22 14%	176 10%
Strongly disagree (1)	114 6%	26 6%	33 6%	6 6%	24 8%	62 6%	52 5%	5 4%	13 8%	99 6%
NET: Disagree	321 16%	79 17%	97 18%	20 19%	51 17%	162 16%	156 15%	17 13%	34 21%i	275 15%
Don't know	203 10%	38 8%	40 7%	14 14%aBd	21 7%	60 6%	128 13%E	8 6%	16 10%	181 10%
Mean	3.11	3.09	3.06	3.13	3.06	3.12	3.10	3.23	3.06	3.11
Standard deviation	0.83	0.83	0.84	0.91	0.89	0.85	0.82	0.80	0.94	0.83
Standard error	0.02	0.04	0.04	0.09	0.05	0.03	0.03	0.08	0.08	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 8

Q.5 To what extent do you agree or disagree with each of the following statements?

Tickets should only be used by the person who originally bought them

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
NET: Agree	613 30%	338 34%B	274 26%	44 18%	114 33%C	105 31%C	102 28%C	88 29%C	160 36%CFg	187 34%jkl	165 29%	126 28%	135 28%	98 33%	242 29%
Strongly agree (4)	176 9%	114 11%B	62 6%	12 5%	32 9%	31 9%	30 8%	30 10%c	42 10%c	55 10%	41 7%	29 7%	51 11%jk	31 11%	78 9%
Tend to agree (3)	437 21%	225 23%	212 20%	31 13%	83 24%C	74 22%C	72 20%C	58 19%c	118 27%CFG	132 24%L	125 22%l	96 22%	84 17%	66 22%	164 19%
Tend to disagree (2)	789 39%	370 37%	419 40%	91 38%	118 34%	139 40%	139 38%	129 43%d	173 39%	202 37%	217 39%	186 42%	184 38%	106 36%	344 41%
Strongly disagree (1)	407 20%	182 18%	226 22%a	47 19%	67 20%	57 17%	92 25%EH	65 22%	79 18%	107 20%	112 20%	83 19%	105 22%	75 25%N	156 18%
NET: Disagree	1197 59%	552 55%	644 62%A	137 57%	185 54%	196 57%	232 64%Dh	194 64%Dh	252 57%	309 57%	329 58%	269 61%	289 60%	181 61%	500 59%
Don't know	225 11%	106 11%	119 11%	60 25%DEFGH	43 13%fGH	41 12%fGH	29 8%	20 7%	31 7%	48 9%	69 12%i	49 11%	59 12%i	19 6%	100 12%M
Mean	2.21	2.30B	2.12	2.05	2.26Cf	2.26Cf	2.12	2.19	2.30CF	2.27	2.19	2.18	2.19	2.20	2.22
Standard deviation	0.90	0.94	0.86	0.84	0.93	0.88	0.92	0.91	0.89	0.92	0.88	0.85	0.95	0.96	0.90
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 8

Q.5 To what extent do you agree or disagree with each of the following statements?

Tickets should only be used by the person who originally bought them

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
NET: Agree	613 30%	49 27%	30 29%	533 30%	26 32%	66 29%	60 33%g	44 24%	50 35%G	64 32%	86 33%g	83 29%	54 29%
Strongly agree	(4) 176 9%	13 7%	5 5%	158 9%	9 11%	24 11%fk	9 5%	15 8%	15 11%fk	27 13%abFK	27 10%k	16 6%	16 9%
Tend to agree	(3) 437 21%	37 20%	24 24%	375 21%	17 21%	42 19%	51 28%eGi	29 16%	35 25%g	38 19%	60 23%	67 24%g	37 20%
Tend to disagree	(2) 789 39%	70 38%	39 39%	680 39%	36 45%J	92 41%J	75 41%J	69 38%	56 39%j	90 44%J	78 30%	115 40%J	68 37%
Strongly disagree	(1) 407 20%	46 25%i	26 26%i	336 19%	14 17%	44 20%	35 19%	41 23%	26 19%	33 16%	47 18%	62 22%	33 18%
NET: Disagree	1197 59%	115 63%J	66 64%J	1015 58%	50 62%J	137 61%J	110 60%J	110 60%J	82 58%j	123 60%J	125 47%	177 62%J	102 56%
Don't know	225 11%	18 10%	6 6%	200 11%	5 7%	21 10%	13 7%	29 16%BdeFHIK	10 7%	16 8%	53 20%ABDEFHIK	24 9%	28 15%BdFHIK
Mean	2.21	2.10	2.10	2.23	2.28	2.22	2.20	2.11	2.30a	2.31agk	2.31abgk	2.14	2.24
Standard deviation	0.90	0.90	0.87	0.90	0.90	0.92	0.83	0.91	0.92	0.92	0.96	0.85	0.91
Standard error	0.02	0.07	0.08	0.02	0.10	0.06	0.06	0.07	0.08	0.08	0.07	0.05	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 8

Q.5 To what extent do you agree or disagree with each of the following statements?

Tickets should only be used by the person who originally bought them

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
NET: Agree	613 30%	150 32%	181 33%	33 32%	86 30%	308 31%	295 29%	39 32%	58 36%	527 30%
Strongly agree (4)	176 9%	45 10%	60 11%	9 9%	29 10%	97 10%	77 8%	11 9%	17 11%	155 9%
Tend to agree (3)	437 21%	106 23%	120 22%	24 23%	57 20%	211 21%	218 21%	29 23%	41 26%	373 21%
Tend to disagree (2)	789 39%	196 42% ^C	218 40% ^C	30 29%	117 40% ^c	409 41%	380 37%	36 29%	56 35%	707 40% ^G
Strongly disagree (1)	407 20%	89 19%	93 17%	24 23%	64 22%	204 21%	200 20%	38 31% ^I	38 24%	338 19%
NET: Disagree	1197 59%	284 61%	311 57%	54 52%	182 62% ^c	613 62% ^f	580 57%	75 60%	95 59%	1046 59%
Don't know	225 11%	33 7%	54 10%	16 16% ^{AD}	23 8%	69 7%	140 14% ^E	11 9%	8 5%	208 12% ^H
Mean	2.21	2.24	2.30	2.21	2.19	2.22	2.20	2.10	2.24	2.22
Standard deviation	0.90	0.89	0.91	0.97	0.93	0.91	0.89	0.98	0.96	0.89
Standard error	0.02	0.04	0.04	0.10	0.06	0.03	0.03	0.09	0.08	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 9

Q.5 To what extent do you agree or disagree with each of the following statements?

Consumers should not be allowed to resell tickets they have bought for a live event

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
NET: Agree	532 26%	293 29%B	239 23%	39 16%	90 26%C	92 27%C	101 28%C	78 26%C	132 30%C	144 26%	153 27%	124 28%	112 23%	85 29%	222 26%
Strongly agree	(4) 183 9%	112 11%B	72 7%	17 7%	31 9%	39 11%	29 8%	27 9%	40 9%	56 10%k	49 9%	30 7%	49 10%	34 12%	73 9%
Tend to agree	(3) 349 17%	181 18%	168 16%	22 9%	59 17%C	53 15%c	72 20%C	51 17%C	91 21%Ce	88 16%	104 18%L	94 21%iL	62 13%	51 17%	149 18%
Tend to disagree	(2) 779 38%	380 38%	399 38%	77 32%	124 36%	136 40%	145 40%c	118 39%	178 40%c	232 43%J	188 33%	170 38%	188 39%j	115 39%	311 37%
Strongly disagree	(1) 477 23%	208 21%	270 26%A	61 25%	82 24%	70 21%	89 25%	76 25%	97 22%	125 23%	140 25%	88 20%	125 26%k	75 25%	197 23%
NET: Disagree	1256 62%	587 59%	668 64%A	139 57%	206 60%	206 60%	235 65%	194 64%	276 62%	358 66%JK	328 58%	257 58%	313 65%Jk	190 64%	508 60%
Don't know	246 12%	117 12%	129 12%	64 27%DEFGH	46 13%FH	44 13%FH	27 8%	29 10%	35 8%	42 8%	84 15%I	62 14%I	59 12%I	22 8%	112 13%M
Mean	2.13	2.22B	2.05	1.97	2.13	2.20C	2.12c	2.11	2.18C	2.15	2.13	2.17	2.09	2.16	2.13
Standard deviation	0.92	0.95	0.89	0.92	0.94	0.95	0.90	0.92	0.91	0.92	0.95	0.87	0.95	0.97	0.93
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 9

Q.5 To what extent do you agree or disagree with each of the following statements?

Consumers should not be allowed to resell tickets they have bought for a live event

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
NET: Agree	532 26%	50 27%	25 24%	458 26%	25 31%	54 24%	48 26%	52 29%	38 27%	64 32%K	70 27%	62 22%	43 23%
Strongly agree	(4) 183 9%	20 11%k	7 7%	156 9%	10 13%K	16 7%	14 7%	17 9%	12 9%	31 15%bEFKL	28 10%k	16 6%	13 7%
Tend to agree	(3) 349 17%	30 16%	17 17%	302 17%	15 18%	38 17%	35 19%	36 20%	26 18%	34 17%	43 16%	46 16%	30 16%
Tend to disagree	(2) 779 38%	68 37%	41 40%j	670 38%	28 34%	95 42%iJ	70 38%	72 39%j	67 47%dIJ	65 32%	80 30%	123 43%IJ	71 39%j
Strongly disagree	(1) 477 23%	40 22%	29 28%h	409 23%	16 20%	52 23%	43 23%	42 23%	27 19%	56 28%h	60 23%	73 26%	39 22%
NET: Disagree	1256 62%	108 59%	70 69%dJ	1078 62%	44 54%	147 66%dJ	112 61%	114 62%j	93 66%J	121 59%	140 53%	196 69%ADiJl	110 60%
Don't know	246 12%	26 14%b	7 7%	213 12%	12 15%	23 10%	22 12%	16 9%	11 8%	18 9%	54 20%BFGHIK	26 9%	30 16%BeGHIK
Mean	2.13	2.19k	2.03	2.13	2.28K	2.09	2.12	2.16	2.18	2.21k	2.18k	2.02	2.11
Standard deviation	0.92	0.96	0.90	0.92	0.99	0.88	0.90	0.92	0.86	1.05	0.99	0.84	0.89
Standard error	0.02	0.08	0.09	0.02	0.11	0.06	0.07	0.07	0.07	0.09	0.07	0.05	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 9

Q.5 To what extent do you agree or disagree with each of the following statements?

Consumers should not be allowed to resell tickets they have bought for a live event

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
NET: Agree	532 26%	135 29%	173 32%CD	22 21%	71 24%	265 27%	262 26%	35 28%	53 33%i	457 26%
Strongly agree (4)	183 9%	50 11%	47 9%	12 12%	27 9%	101 10%	82 8%	7 6%	13 8%	168 9%
Tend to agree (3)	349 17%	85 18%C	127 23%aCD	10 9%	44 15%	164 17%	180 18%	27 22%	39 24%i	289 16%
Tend to disagree (2)	779 38%	183 39%	204 37%	40 39%	118 41%	397 40%	375 37%	36 29%	47 29%	702 39%GH
Strongly disagree (1)	477 23%	114 24%	110 20%	26 25%	83 28%B	245 25%	230 23%	42 34%i	48 30%i	399 22%
NET: Disagree	1256 62%	297 64%b	314 58%	66 64%	201 69%B	642 65%F	605 60%	79 63%	95 59%	1101 62%
Don't know	246 12%	35 8%	58 11%	15 15%AD	20 7%	83 8%	149 15%E	11 9%	13 8%	223 13%
Mean	2.13	2.17	2.23D	2.09	2.06	2.13	2.13	2.00	2.12	2.14
Standard deviation	0.92	0.95	0.91	0.98	0.93	0.94	0.91	0.94	0.97	0.92
Standard error	0.02	0.05	0.04	0.10	0.06	0.03	0.03	0.09	0.08	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 10

Q.5 To what extent do you agree or disagree with each of the following statements?

Artists and promoters should be able to put restrictions on the rights of people, who have bought tickets for an event, to sell them on to someone else

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
NET: Agree	865 43%	438 44%	427 41%	88 36%	139 41%	167 49% <i>Cdf</i>	150 41%	126 42%	195 44% <i>c</i>	261 48% <i>kL</i>	242 43% <i>l</i>	184 41%	179 37%	147 50% <i>N</i>	350 42%
Strongly agree (4)	255 13%	130 13%	124 12%	14 6%	42 12% <i>C</i>	52 15% <i>C</i>	47 13% <i>C</i>	42 14% <i>C</i>	57 13% <i>C</i>	77 14%	78 14%	47 11%	52 11%	55 19% <i>N</i>	98 12%
Tend to agree (3)	610 30%	308 31%	302 29%	74 30%	96 28%	115 34%	103 28%	84 28%	138 31%	184 34% <i>L</i>	164 29%	136 31%	126 26%	92 31%	252 30%
Tend to disagree (2)	533 26%	250 25%	284 27%	57 24%	86 25%	79 23%	110 30% <i>e</i>	83 27%	118 27%	126 23%	159 28% <i>i</i>	104 23%	145 30% <i>lk</i>	68 23%	218 26%
Strongly disagree (1)	291 14%	158 16% <i>b</i>	133 13%	26 11%	56 16%	38 11%	53 15%	45 15%	73 17% <i>ce</i>	82 15%	68 12%	74 17% <i>j</i>	68 14%	45 15%	116 14%
NET: Disagree	824 41%	407 41%	417 40%	83 34%	142 41%	117 34%	163 45% <i>CE</i>	128 42% <i>ce</i>	191 43% <i>CE</i>	208 38%	226 40%	178 40%	212 44% <i>i</i>	113 38%	334 40%
Don't know	345 17%	151 15%	194 19% <i>a</i>	71 29% <i>DEFGH</i>	62 18% <i>h</i>	58 17%	50 14%	48 16%	56 13%	75 14%	96 17%	82 18% <i>i</i>	92 19% <i>l</i>	37 12%	158 19% <i>M</i>
Mean	2.49	2.49	2.50	2.44	2.45	2.64 <i>CDfGH</i>	2.46	2.48	2.46	2.55 <i>l</i>	2.54 <i>l</i>	2.43	2.42	2.61	2.49
Standard deviation	0.95	0.97	0.93	0.85	0.97	0.93	0.94	0.97	0.96	0.96	0.93	0.96	0.93	1.01	0.94
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.06	0.05	0.04	0.04	0.06	0.05	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 10

Q.5 To what extent do you agree or disagree with each of the following statements?

Artists and promoters should be able to put restrictions on the rights of people, who have bought tickets for an event, to sell them on to someone else

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
NET: Agree	865 43%	76 42%	47 47%	741 42%	30 37%	96 43%	79 43%	83 45%	55 38%	93 46%	108 41%	126 44%	72 39%
Strongly agree	(4) 255 13%	23 13%h	18 18%fh	213 12%	11 13%	29 13%h	18 10%	28 15%H	9 6%	31 15%H	33 13%h	33 12%	21 12%
Tend to agree	(3) 610 30%	53 29%	29 29%	528 30%	19 23%	66 30%	61 33%	55 30%	46 32%	62 31%	75 28%	93 33%	51 28%
Tend to disagree	(2) 533 26%	49 27%	19 18%	466 27%b	27 33%B	58 26%	47 26%	43 23%	44 31%B	52 26%	62 24%	76 27%	57 31%B
Strongly disagree	(1) 291 14%	23 13%	19 19%l	249 14%	11 14%	35 16%	32 18%l	24 13%	19 14%	29 14%	32 12%	45 16%	20 11%
NET: Disagree	824 41%	71 39%	38 37%	715 41%	38 47%j	93 42%	79 43%	67 37%	63 44%	82 40%	94 36%	121 42%	77 42%
Don't know	345 17%	36 19%	16 16%	293 17%	13 16%	35 16%	25 14%	33 18%	25 17%	28 14%	62 23%eFIK	39 14%	34 19%
Mean	2.49	2.52	2.54	2.48	2.43	2.47	2.41	2.57	2.38	2.54	2.54	2.46	2.49
Standard deviation	0.95	0.94	1.07	0.94	0.95	0.97	0.94	0.97	0.85	0.97	0.95	0.94	0.90
Standard error	0.02	0.08	0.11	0.02	0.11	0.07	0.08	0.08	0.08	0.08	0.07	0.06	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 10

Q.5 To what extent do you agree or disagree with each of the following statements?

Artists and promoters should be able to put restrictions on the rights of people, who have bought tickets for an event, to sell them on to someone else

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
NET: Agree	865 43%	218 47%	269 49%CD	39 38%	120 41%	470 47%F	386 38%	54 43%	80 50%	746 42%
Strongly agree	(4) 255 13%	65 14%	67 12%	15 14%	42 14%	146 15%F	104 10%	12 10%	23 14%	226 13%
Tend to agree	(3) 610 30%	153 33%c	202 37%CD	24 23%	78 27%	323 33%F	281 28%	42 33%	57 35%	520 29%
Tend to disagree	(2) 533 26%	123 26%	141 26%	23 22%	81 28%	261 26%	270 27%	32 26%	41 26%	470 26%
Strongly disagree	(1) 291 14%	66 14%	65 12%	21 20%B	48 17%	134 14%	154 15%	25 20%i	26 16%	244 14%
NET: Disagree	824 41%	188 40%	206 38%	43 42%	129 44%	396 40%	424 42%	57 46%	67 42%	713 40%
Don't know	345 17%	61 13%	70 13%	21 20%ab	43 15%	124 13%	205 20%E	14 11%	14 9%	321 18%H
Mean	2.49	2.54	2.57	2.40	2.46	2.56F	2.42	2.37	2.52	2.50
Standard deviation	0.95	0.95	0.90	1.06	0.99	0.95	0.94	0.95	0.96	0.95
Standard error	0.02	0.05	0.04	0.11	0.06	0.03	0.03	0.09	0.08	0.02

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 12
Q.5 To what extent do you agree or disagree with each of the following statements?
Consumers should be allowed to resell tickets for a live event if they no longer like the artist or show
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
NET: Agree	1372 67%	636 64%	736 71%A	148 61%	230 67%	235 69%	272 75%CDegH	207 69%	280 63%	365 67%	377 67%	302 68%	328 68%	214 72%	578 69%
Strongly agree	(4) 23%	216 22%	245 24%	62 26%h	92 27%eH	66 19%	87 24%	67 22%	86 19%	120 22%	128 23%	100 22%	114 24%	62 21%	207 25%
Tend to agree	(3) 45%	419 42%	492 47%A	86 36%	138 40%	168 49%Cd	184 51%CDh	140 46%C	195 44%c	245 45%	249 44%	202 46%	215 44%	151 51%n	370 44%
Tend to disagree	(2) 14%	167 17%B	124 12%	22 9%	46 14%	52 15%c	50 14%	45 15%c	76 17%C	96 18%kL	83 15%	57 13%	56 12%	33 11%	115 14%
Strongly disagree	(1) 7%	86 9%b	64 6%	16 7%	22 6%	23 7%	21 6%	17 6%	51 12%cDEFG	47 9%	38 7%	30 7%	36 7%	27 9%	54 6%
NET: Disagree	442 22%	254 25%B	188 18%	38 16%	68 20%	74 22%	72 20%	62 20%	127 29%CDEFG	143 26%jKL	121 21%	87 20%	92 19%	61 20%	170 20%
Don't know	220 11%	107 11%	113 11%	55 23%DEFGH	44 13%FH	33 10%F	19 5%	33 11%F	35 8%	36 7%	66 12%I	54 12%I	63 13%I	23 8%	95 11%
Mean	2.93	2.86	2.99A	3.04H	3.00H	2.90h	2.98H	2.96H	2.77	2.86	2.94	2.96	2.97I	2.91	2.98
Standard deviation	0.86	0.90	0.82	0.89	0.87	0.82	0.81	0.82	0.92	0.88	0.85	0.84	0.86	0.86	0.85
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 12
Q.5 To what extent do you agree or disagree with each of the following statements?
Consumers should be allowed to resell tickets for a live event if they no longer like the artist or show
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
NET: Agree	1372 67%	130 71%J	80 79% <i>CefGIJL</i>	1162 66%	55 67%	153 68% <i>j</i>	124 68%	122 67%	107 75% <i>iJL</i>	133 65%	156 59%	198 70% <i>J</i>	114 62%
Strongly agree	(4) 461 23%	46 25%	26 25%	389 22%	16 19%	44 20%	46 25%	45 25%	35 25%	46 23%	57 22%	59 21%	40 22%
Tend to agree	(3) 911 45%	85 46%	54 53% <i>cgJL</i>	772 44%	39 48%	109 49% <i>J</i>	77 42%	77 42%	72 50% <i>Jl</i>	86 42%	99 37%	139 49% <i>Jl</i>	74 40%
Tend to disagree	(2) 292 14%	20 11%	10 10%	262 15%	11 13%	32 14%	26 14%	33 18% <i>ab</i>	18 13%	36 18% <i>b</i>	38 14%	40 14%	28 15%
Strongly disagree	(1) 150 7%	10 5%	4 4%	137 8%	8 10%	18 8%	16 9%	10 6%	10 7%	17 8%	24 9%	19 7%	14 8%
NET: Disagree	442 22%	30 16%	13 13%	399 23% <i>aB</i>	19 23%	49 22% <i>b</i>	43 23% <i>b</i>	43 23% <i>b</i>	29 20%	53 26% <i>aB</i>	61 23% <i>b</i>	59 21%	42 23% <i>b</i>
Don't know	220 11%	23 13% <i>H</i>	8 8%	189 11%	7 9%	21 9%	16 9%	18 10%	7 5%	18 9%	47 18% <i>BdEFGHIK</i>	28 10%	27 15% <i>H</i>
Mean	2.93	3.04 <i>c</i>	3.09 <i>cdeijl</i>	2.91	2.84	2.89	2.92	2.95	2.97	2.87	2.87	2.93	2.90
Standard deviation	0.86	0.81	0.73	0.87	0.89	0.84	0.91	0.85	0.84	0.89	0.93	0.83	0.89
Standard error	0.02	0.06	0.07	0.02	0.10	0.06	0.07	0.07	0.07	0.07	0.07	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 12
Q.5 To what extent do you agree or disagree with each of the following statements?
Consumers should be allowed to resell tickets for a live event if they no longer like the artist or show
Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
NET: Agree	1372 67%	312 67%	380 70%	64 62%	192 66%	690 70%	671 66%	88 70%	110 69%	1198 67%
Strongly agree (4)	461 23%	98 21%	119 22%	23 22%	75 26%	238 24%	219 22%	40 32%I	54 33%I	383 22%
Tend to agree (3)	911 45%	214 46%	261 48%d	42 40%	117 40%	452 46%	452 45%	48 38%	57 35%	814 46%H
Tend to disagree (2)	292 14%	77 16%	85 16%	19 18%	45 15%	147 15%	142 14%	23 18%	25 15%	251 14%
Strongly disagree (1)	150 7%	40 8%	36 7%	6 6%	33 11%B	80 8%	70 7%	3 3%	17 11%G	130 7%g
NET: Disagree	442 22%	116 25%	121 22%	25 24%	78 27%	227 23%	212 21%	26 21%	42 26%	381 21%
Don't know	220 11%	39 8%	44 8%	14 14%bd	20 7%	73 7%	132 13%E	11 9%	8 5%	202 11%H
Mean	2.93	2.86	2.92	2.91	2.86	2.93	2.93	3.10i	2.96	2.92
Standard deviation	0.86	0.87	0.83	0.86	0.96	0.87	0.85	0.82	0.99	0.85
Standard error	0.02	0.04	0.04	0.09	0.06	0.03	0.03	0.08	0.08	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

* small base

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 13

Q.7 Some ticket dealers use computer programmes, known as 'bots', to buy large numbers of tickets as quickly as possible when they go on sale. They are then resold with the intention of making a profit. At the moment there is nothing illegal in using bots. To what extent do you agree or disagree that the law ought to be changed to make it illegal to use 'bots' to buy multiple tickets?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2034	977	1057	255	282	308	383	330	476	598	605	321	510	303	833
Weighted base	2034	997	1037	242	342	342	362	302	443	544	564	443	483	297	842
NET: Agree	1489 73%	726 73%	763 74%	146 61%	239 70% ^c	240 70% ^C	280 77% ^{CDe}	226 75% ^C	357 81% ^{CDEg}	432 79% ^{JKL}	400 71%	307 69%	350 72%	213 72%	597 71%
Strongly agree	(4) 923 45%	463 46%	460 44%	83 35%	143 42%	145 42% ^c	176 49% ^C	150 50% ^{Cde}	226 51% ^{CDE}	260 48% ^k	249 44%	181 41%	233 48% ^k	127 43%	355 42%
Tend to agree	(3) 565 28%	262 26%	303 29%	63 26%	96 28%	95 28%	104 29%	76 25%	131 30%	171 31% ^{jL}	151 27%	126 28%	117 24%	86 29%	242 29%
Tend to disagree	(2) 195 10%	101 10%	94 9%	25 10%	41 12%	35 10%	28 8%	28 9%	38 8%	49 9%	48 9%	52 12%	46 9%	34 11%	81 10%
Strongly disagree	(1) 141 7%	75 7%	67 6%	11 4%	21 6%	27 8%	31 8% ^c	26 9% ^c	26 6%	31 6%	50 9% ^{iL}	34 8%	26 5%	26 9%	65 8%
NET: Disagree	336 17%	176 18%	161 15%	36 15%	61 18%	63 18%	59 16%	55 18%	63 14%	80 15%	99 17%	86 19%	72 15%	60 20%	145 17%
Don't know	209 10%	96 10%	113 11%	60 25% ^{DEFGH}	42 12% ^{FGH}	40 12% ^{FgH}	24 7%	21 7%	22 5%	32 6%	66 12% ^l	50 11% ^l	61 13% ^l	25 8%	99 12%
Mean	3.24	3.24	3.25	3.20	3.20	3.18	3.26	3.25	3.32 ^e	3.29 ^k	3.20	3.16	3.32 ^{jK}	3.15	3.19
Standard deviation	0.93	0.95	0.91	0.89	0.92	0.96	0.95	0.98	0.88	0.88	0.98	0.96	0.90	0.97	0.95
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 13

Q.7 Some ticket dealers use computer programmes, known as 'bots', to buy large numbers of tickets as quickly as possible when they go on sale. They are then resold with the intention of making a profit. At the moment there is nothing illegal in using bots. To what extent do you agree or disagree that the law ought to be changed to make it illegal to use 'bots' to buy multiple tickets?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2034	176	113	1745	90	244	173	191	150	163	226	309	199
Weighted base	2034	183	102*	1749	81*	224	183	183	142	203	264	285	183
NET: Agree	1489 73%	139 76%j	75 74%	1275 73%	68 84%fGJKL	170 76%j	135 74%	131 71%	110 77%J	151 74%	177 67%	204 72%	130 71%
Strongly agree	(4) 923 45%	91 50%J	42 42%	789 45%	45 56%bJk	105 47%j	81 44%	82 45%	69 48%j	95 47%	100 38%	125 44%	88 48%j
Tend to agree	(3) 565 28%	47 26%	33 32%	485 28%	23 28%	65 29%	54 29%	49 27%	41 29%	56 27%	77 29%	78 28%	42 23%
Tend to disagree	(2) 195 10%	8 5%	15 14%AG	172 10%A	6 8%	23 10%a	19 10%a	11 6%	13 9%	17 8%	25 9%a	39 14%AG	19 11%A
Strongly disagree	(1) 141 7%	19 10%Bdej	2 2%	120 7%	3 3%	11 5%	18 10%Bej	16 9%B	12 9%b	13 6%	13 5%	23 8%b	12 7%
NET: Disagree	336 17%	27 15%	17 17%	292 17%	9 11%	34 15%	36 20%	28 15%	25 17%	30 15%	38 14%	62 22%deiJ	32 17%
Don't know	209 10%	17 9%	10 9%	182 10%	4 5%	20 9%	12 7%	25 13%dFHK	7 5%	23 11%h	50 19%ABDEFHikI	19 7%	22 12%HK
Mean	3.24	3.27	3.25	3.24	3.43fk	3.30	3.16	3.24	3.23	3.29	3.23	3.16	3.27
Standard deviation	0.93	0.99	0.82	0.93	0.79	0.87	0.99	0.98	0.96	0.90	0.88	0.97	0.95
Standard error	0.02	0.08	0.08	0.02	0.09	0.06	0.08	0.08	0.08	0.08	0.06	0.06	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Ticketing Survey

ONLINE Fieldwork: 24th-25th September 2014

Absolutes/col percents

Table 13

Q.7 Some ticket dealers use computer programmes, known as 'bots', to buy large numbers of tickets as quickly as possible when they go on sale. They are then resold with the intention of making a profit. At the moment there is nothing illegal in using bots. To what extent do you agree or disagree that the law ought to be changed to make it illegal to use 'bots' to buy multiple tickets?

Base: All respondents

	Voting Intention					Q.1 In the past twelve months, have you bought a ticket for a live event (for example sport, theatre, a festival or concert)?		Q.2 Which of the following statements applies to you?		
	Total	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Yes (e)	No (f)	I have resold a ticket to a live event (g)	I have bought a resold ticket to a live event (h)	I have neither resold nor bought a resold ticket to a live event (i)
Unweighted base	2034	467	552	108	282	983	1023	117	151	1796
Weighted base	2034	468	545	103*	291	990	1016	125*	161	1781
NET: Agree	1489 73%	348 74%	390 71%	76 73%	220 75%	775 78%F	704 69%	98 78%	129 80%i	1291 73%
Strongly agree (4)	923 45%	220 47%	231 42%	51 50%	147 51%B	507 51%F	412 41%	67 54%	80 50%	799 45%
Tend to agree (3)	565 28%	128 27%	158 29%	24 23%	72 25%	268 27%	292 29%	31 25%	49 30%	492 28%
Tend to disagree (2)	195 10%	48 10%	58 11%	13 12%	32 11%	84 8%	106 10%	9 7%	19 12%	168 9%
Strongly disagree (1)	141 7%	29 6%	51 9%a	6 6%	21 7%	72 7%	69 7%	7 6%	9 5%	127 7%
NET: Disagree	336 17%	77 16%	108 20%	18 18%	53 18%	156 16%	175 17%	16 13%	27 17%	295 17%
Don't know	209 10%	43 9%	47 9%	9 9%	19 6%	58 6%	136 13%E	11 9%h	4 3%	195 11%H
Mean	3.24	3.27b	3.14	3.29	3.27	3.30F	3.19	3.38	3.28	3.24
Standard deviation	0.93	0.91	0.98	0.92	0.94	0.93	0.93	0.88	0.88	0.93
Standard error	0.02	0.04	0.04	0.09	0.06	0.03	0.03	0.08	0.07	0.02

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f - g/h/i

*** small base**