

# ComRes Published Voting Intention Figures

|                  | The Independent          | Independent on Sunday/ Sunday Mirror | The Independent          | Independent on Sunday/ Sunday Mirror | The Independent            | Independent on Sunday/ Sunday Mirror |
|------------------|--------------------------|--------------------------------------|--------------------------|--------------------------------------|----------------------------|--------------------------------------|
|                  | 2 <sup>nd</sup> December | 16 <sup>th</sup> November            | 28 <sup>th</sup> October | 19 <sup>th</sup> October             | 30 <sup>th</sup> September | 28 <sup>th</sup> September           |
| Conservative     | 28%                      | 30%                                  | 30%                      | 31%                                  | 29%                        | 29%                                  |
| Labour           | 31%                      | 34%                                  | 30%                      | 34%                                  | 35%                        | 35%                                  |
| Liberal Democrat | 9%                       | 7%                                   | 9%                       | 7%                                   | 10%                        | 7%                                   |
| UKIP             | 18%                      | 19%                                  | 19%                      | 19%                                  | 15%                        | 19%                                  |
| Other            | 14%                      | 10%                                  | 11%                      | 9%                                   | 11%                        | 10%                                  |

## METHODOLOGY NOTE

ComRes interviewed 1,005 GB adults by telephone between 28th and 30th November 2014. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

[katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

|                  | Gender     |            |            | Age       |           |           |           |           |           | Class     |           |           |           | Region           |            |           |                |                    |           |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base  | 1005       | 492        | 513        | 87        | 156       | 158       | 205       | 172       | 227       | 381       | 207       | 152       | 265       | 913              | 263        | 263       | 243            | 144                | 92        |
| Weighted base    | 1005       | 487        | 518        | 119       | 174       | 170       | 181       | 145       | 216       | 276       | 283       | 215       | 231       | 922              | 276        | 265       | 240            | 140                | 83        |
| Conservative     | 213<br>21% | 108<br>22% | 105<br>20% | 14<br>12% | 26<br>15% | 29<br>17% | 39<br>22% | 28<br>19% | 76<br>35% | 74<br>27% | 67<br>24% | 34<br>16% | 39<br>17% | 201<br>22%       | 56<br>20%  | 77<br>29% | 40<br>16%      | 29<br>20%          | 11<br>14% |
| Labour           | 186<br>19% | 91<br>19%  | 95<br>18%  | 13<br>11% | 19<br>11% | 25<br>15% | 35<br>20% | 44<br>30% | 50<br>23% | 41<br>15% | 48<br>17% | 39<br>18% | 58<br>25% | 169<br>18%       | 52<br>19%  | 39<br>15% | 58<br>24%      | 20<br>14%          | 17<br>21% |
| Liberal Democrat | 131<br>13% | 56<br>11%  | 75<br>15%  | 7<br>6%   | 28<br>16% | 23<br>14% | 34<br>19% | 17<br>12% | 21<br>10% | 49<br>18% | 46<br>16% | 20<br>9%  | 16<br>7%  | 120<br>13%       | 45<br>16%  | 32<br>12% | 25<br>10%      | 18<br>13%          | 11<br>13% |
| Other            | 64<br>6%   | 38<br>8%   | 25<br>5%   | 4<br>3%   | 5<br>3%   | 12<br>7%  | 14<br>8%  | 12<br>8%  | 17<br>8%  | 15<br>5%  | 16<br>6%  | 16<br>8%  | 17<br>7%  | 42<br>5%         | 11<br>4%   | 12<br>4%  | 8<br>3%        | 11<br>8%           | 22<br>26% |
| Did not vote     | 321<br>32% | 153<br>31% | 168<br>32% | 73<br>62% | 81<br>46% | 60<br>35% | 42<br>23% | 35<br>24% | 30<br>14% | 70<br>25% | 83<br>29% | 88<br>41% | 81<br>35% | 303<br>33%       | 86<br>31%  | 74<br>28% | 96<br>40%      | 47<br>33%          | 18<br>22% |
| Don't remember   | 39<br>4%   | 20<br>4%   | 19<br>4%   | 1<br>1%   | 8<br>5%   | 10<br>6%  | 9<br>5%   | 6<br>4%   | 5<br>2%   | 8<br>3%   | 9<br>3%   | 10<br>5%  | 12<br>5%  | 37<br>4%         | 14<br>5%   | 10<br>4%  | 8<br>3%        | 6<br>4%            | 2<br>2%   |
| Refused          | 51<br>5%   | 21<br>4%   | 30<br>6%   | 6<br>5%   | 7<br>4%   | 11<br>7%  | 7<br>4%   | 4<br>3%   | 16<br>7%  | 20<br>7%  | 13<br>5%  | 9<br>4%   | 9<br>4%   | 49<br>5%         | 13<br>5%   | 22<br>8%  | 5<br>2%        | 9<br>7%            | 2<br>2%   |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

|                  | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |            |           |           |           |           |                |          |           | Voted in 2010 General Election |                   |             |                          |
|------------------|---|-------------------|------------|-----------|-----------|-----------|-----------|----------------|----------|-----------|--------------------------------|-------------------|-------------|--------------------------|
|                  | Total   | Conser-<br>vative | Labour     | Lib Dem   | UKIP      | Green     | SNP       | Plaid<br>Cymru | BNP      | Other     | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour      | Liberal<br>Demo-<br>crat |
| Unweighted base  | 1005  | 205               | 243        | 48        | 140       | 48        | 32        | 6              | 6        | 17        | 140                            | 206               | 207         | 100                      |
| Weighted base    | 1005  | 207               | 231        | 61        | 134       | 51        | 28        | 5              | 5        | 18        | 136                            | 213               | 186         | 131                      |
| Conservative     | 213<br>21%  | 149<br>72%        | 6<br>3%    | -<br>-    | 31<br>23% | 7<br>14%  | -<br>-    | 1<br>32%       | -<br>-   | 2<br>14%  | 8<br>6%                        | 213<br>100%       | -<br>-      | -<br>-                   |
| Labour           | 186<br>19%  | 10<br>5%          | 130<br>56% | 1<br>2%   | 17<br>13% | 6<br>12%  | 3<br>10%  | -<br>-         | 1<br>32% | -<br>-    | 8<br>6%                        | -<br>-            | 186<br>100% | -<br>-                   |
| Liberal Democrat | 131<br>13%  | 11<br>5%          | 34<br>15%  | 43<br>70% | 11<br>8%  | 18<br>35% | 7<br>25%  | -<br>-         | -<br>-   | 1<br>5%   | 3<br>2%                        | -<br>-            | -<br>-      | 131<br>100%              |
| Other            | 64<br>6%  | 1<br>*            | -<br>-     | 1<br>2%   | 27<br>20% | 8<br>15%  | 17<br>61% | 2<br>39%       | 1<br>32% | 1<br>8%   | 3<br>2%                        | -<br>-            | -<br>-      | -<br>-                   |
| Did not vote     | 321<br>32%  | 23<br>11%         | 46<br>20%  | 12<br>19% | 40<br>30% | 10<br>20% | 1<br>3%   | 1<br>29%       | 2<br>35% | 11<br>58% | 71<br>52%                      | -<br>-            | -<br>-      | -<br>-                   |
| Don't remember   | 39<br>4%  | 7<br>3%           | 10<br>4%   | 4<br>6%   | 7<br>5%   | 2<br>3%   | -<br>-    | -<br>-         | -<br>-   | 2<br>10%  | 4<br>3%                        | -<br>-            | -<br>-      | -<br>-                   |
| Refused          | 51<br>5%  | 6<br>3%           | 5<br>2%    | 1<br>1%   | 1<br>1%   | 1<br>1%   | -<br>-    | -<br>-         | -<br>-   | 1<br>6%   | 40<br>29%                      | -<br>-            | -<br>-      | -<br>-                   |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

|                  | Q5. Generally speaking, do you think of yourself as...? |                   |            |           |           |             |           |           |          |           |           |            |
|------------------|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|----------|-----------|-----------|------------|
|                  | Total   | Conser<br>-vative | Labour     | Lib Dem   | SNP       | Plaid Cymru | UKIP      | Green     | BNP      | Other     | Refused   | Don't know |
| Unweighted base  | 1005  | 224               | 327        | 55        | 33        | 5           | 90        | 44        | 6        | 28        | 56        | 137        |
| Weighted base    | 1005  | 228               | 308        | 68        | 29        | 4           | 88        | 47        | 6        | 26        | 57        | 143        |
| Conservative     | 213<br>21%  | 166<br>73%        | 11<br>4%   | -<br>-    | -<br>-    | 1<br>33%    | 16<br>18% | 4<br>9%   | 1<br>13% | -<br>-    | 1<br>2%   | 13<br>9%   |
| Labour           | 186<br>19%  | 4<br>2%           | 153<br>50% | *<br>1%   | 4<br>15%  | -<br>-      | 5<br>6%   | 2<br>4%   | -<br>-   | 1<br>3%   | 2<br>3%   | 14<br>10%  |
| Liberal Democrat | 131<br>13%  | 8<br>4%           | 41<br>13%  | 49<br>71% | 5<br>16%  | -<br>-      | 4<br>4%   | 12<br>26% | -<br>-   | -<br>-    | 4<br>8%   | 8<br>6%    |
| Other            | 64<br>6%  | 2<br>1%           | 3<br>1%    | 2<br>2%   | 18<br>61% | 1<br>31%    | 18<br>20% | 9<br>19%  | 1<br>23% | 4<br>16%  | 2<br>4%   | 3<br>2%    |
| Did not vote     | 321<br>32%  | 33<br>14%         | 86<br>28%  | 14<br>21% | 2<br>6%   | 2<br>35%    | 43<br>49% | 16<br>35% | 4<br>64% | 16<br>63% | 17<br>30% | 88<br>61%  |
| Don't remember   | 39<br>4%  | 9<br>4%           | 7<br>2%    | 3<br>5%   | -<br>-    | -<br>-      | 2<br>2%   | 2<br>3%   | -<br>-   | 3<br>13%  | 1<br>2%   | 11<br>8%   |
| Refused          | 51<br>5%  | 5<br>2%           | 6<br>2%    | -<br>-    | 1<br>2%   | -<br>-      | 1<br>1%   | 2<br>4%   | -<br>-   | 1<br>4%   | 29<br>51% | 6<br>4%    |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

|                  | Region     |           |            |            |                          |               |               |           |             |                |            |            | Region Summary |           |           |
|------------------|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|------------|----------------|-----------|-----------|
|                  | Total      | Scotland  | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales     | East Anglia | Greater London | South East | South West | England        | Scotland  | Wales     |
| Unweighted base  | 1005       | 92        | 39         | 113        | 91                       | 69            | 91            | 51        | 103         | 120            | 143        | 93         | 862            | 92        | 51        |
| Weighted base    | 1005       | 83        | 40         | 109        | 91                       | 72            | 89            | 47        | 104         | 135            | 141        | 93         | 874            | 83        | 47        |
| Conservative     | 213<br>21% | 11<br>14% | 8<br>19%   | 14<br>13%  | 18<br>20%                | 21<br>29%     | 19<br>22%     | 10<br>21% | 37<br>36%   | 23<br>17%      | 33<br>23%  | 19<br>20%  | 192<br>22%     | 11<br>14% | 10<br>21% |
| Labour           | 186<br>19% | 17<br>21% | 9<br>23%   | 27<br>25%  | 22<br>24%                | 9<br>12%      | 20<br>23%     | 7<br>15%  | 10<br>10%   | 29<br>22%      | 22<br>16%  | 13<br>14%  | 162<br>18%     | 17<br>21% | 7<br>15%  |
| Liberal Democrat | 131<br>13% | 11<br>13% | 3<br>8%    | 11<br>10%  | 10<br>11%                | 11<br>16%     | 5<br>6%       | 2<br>5%   | 16<br>15%   | 28<br>21%      | 17<br>12%  | 16<br>17%  | 118<br>13%     | 11<br>13% | 2<br>5%   |
| Other            | 64<br>6%   | 22<br>26% | 1<br>4%    | 5<br>5%    | 2<br>2%                  | 4<br>6%       | 3<br>3%       | 8<br>17%  | 5<br>5%     | 3<br>2%        | 8<br>6%    | 3<br>4%    | 34<br>4%       | 22<br>26% | 8<br>17%  |
| Did not vote     | 321<br>32% | 18<br>22% | 17<br>44%  | 45<br>42%  | 33<br>36%                | 19<br>27%     | 28<br>32%     | 18<br>39% | 26<br>25%   | 40<br>29%      | 46<br>33%  | 29<br>31%  | 284<br>33%     | 18<br>22% | 18<br>39% |
| Don't remember   | 39<br>4%   | 2<br>2%   | -          | 4<br>3%    | 5<br>5%                  | 2<br>2%       | 5<br>5%       | 2<br>4%   | 3<br>3%     | 6<br>4%        | 8<br>6%    | 4<br>4%    | 36<br>4%       | 2<br>2%   | 2<br>4%   |
| Refused          | 51<br>5%   | 2<br>2%   | 1<br>2%    | 2<br>2%    | 2<br>2%                  | 6<br>8%       | 9<br>10%      | -         | 7<br>7%     | 6<br>5%        | 7<br>5%    | 9<br>10%   | 49<br>6%       | 2<br>2%   | -         |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 2

**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

|                            | Gender |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region           |            |           |                |                    |           |      |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------------|------------|-----------|----------------|--------------------|-----------|------|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |      |
| Unweighted base            | 1005   | 492  | 513    | 87    | 156   | 158   | 205   | 172   | 227  | 381   | 207  | 152  | 265  | 913              | 263        | 263       | 243            | 144                | 92        |      |
| Weighted base              | 1005   | 487  | 518    | 119   | 174   | 170   | 181   | 145   | 216  | 276   | 283  | 215  | 231  | 922              | 276        | 265       | 240            | 140                | 83        |      |
| Absolutely certain to vote | (10)   | 503  | 253    | 250   | 37    | 63    | 73    | 105   | 79   | 146   | 155  | 143  | 89   | 116              | 445        | 132       | 134            | 104                | 75        | 58   |
|                            |        | 50%  | 52%    | 48%   | 31%   | 36%   | 43%   | 58%   | 54%  | 68%   | 56%  | 51%  | 42%  | 50%              | 48%        | 48%       | 50%            | 43%                | 54%       | 70%  |
|                            | (9)    | 56   | 30     | 26    | 7     | 8     | 11    | 13    | 9    | 9     | 22   | 12   | 11   | 11               | 54         | 16        | 19             | 14                 | 5         | 1    |
|                            |        | 6%   | 6%     | 5%    | 6%    | 5%    | 6%    | 7%    | 6%   | 4%    | 8%   | 4%   | 5%   | 5%               | 6%         | 6%        | 7%             | 6%                 | 4%        | 2%   |
|                            | (8)    | 91   | 45     | 46    | 10    | 19    | 17    | 9     | 19   | 17    | 29   | 30   | 18   | 14               | 84         | 26        | 27             | 23                 | 8         | 7    |
|                            |        | 9%   | 9%     | 9%    | 8%    | 11%   | 10%   | 5%    | 13%  | 8%    | 10%  | 11%  | 8%   | 6%               | 9%         | 9%        | 10%            | 10%                | 5%        | 8%   |
|                            | (7)    | 55   | 27     | 28    | 5     | 9     | 15    | 10    | 6    | 8     | 12   | 19   | 12   | 12               | 53         | 23        | 11             | 10                 | 10        | 1    |
|                            |        | 5%   | 6%     | 5%    | 4%    | 5%    | 9%    | 6%    | 4%   | 4%    | 4%   | 7%   | 6%   | 5%               | 6%         | 8%        | 4%             | 4%                 | 7%        | 2%   |
|                            | (6)    | 24   | 10     | 14    | 7     | 5     | 4     | 3     | 4    | *     | 7    | 9    | 4    | 3                | 23         | 9         | 4              | 5                  | 5         | 1    |
|                            |        | 2%   | 2%     | 3%    | 6%    | 3%    | 2%    | 2%    | 3%   | *     | 3%   | 3%   | 2%   | 1%               | 3%         | 3%        | 1%             | 2%                 | 4%        | 1%   |
|                            | (5)    | 65   | 25     | 40    | 12    | 14    | 10    | 9     | 10   | 11    | 9    | 16   | 18   | 22               | 59         | 16        | 17             | 19                 | 7         | 6    |
|                            |        | 6%   | 5%     | 8%    | 10%   | 8%    | 6%    | 5%    | 7%   | 5%    | 3%   | 6%   | 9%   | 9%               | 6%         | 6%        | 6%             | 8%                 | 5%        | 7%   |
|                            | (4)    | 21   | 9      | 12    | 7     | 3     | 6     | 2     | 4    | *     | 2    | 11   | 5    | 3                | 21         | 4         | 6              | 6                  | 4         | 1    |
|                            |        | 2%   | 2%     | 2%    | 6%    | 2%    | 3%    | 1%    | 3%   | *     | 1%   | 4%   | 2%   | 1%               | 2%         | 1%        | 2%             | 3%                 | 3%        | 1%   |
|                            | (3)    | 16   | 8      | 9     | 4     | 7     | -     | 3     | 2    | 1     | 5    | 4    | 5    | 2                | 15         | 5         | 1              | 7                  | 2         | 1    |
|                            |        | 2%   | 2%     | 2%    | 3%    | 4%    | -     | 2%    | 1%   | *     | 2%   | 2%   | 2%   | 1%               | 2%         | 2%        | *              | 3%                 | 1%        | 1%   |
|                            | (2)    | 19   | 3      | 15    | 2     | 6     | 3     | 3     | 1    | 3     | 3    | 6    | 5    | 6                | 19         | 6         | 3              | 6                  | 4         | -    |
|                            |        | 2%   | 1%     | 3%    | 1%    | 4%    | 2%    | 2%    | 1%   | 1%    | 1%   | 2%   | 2%   | 2%               | 2%         | 2%        | 1%             | 2%                 | 3%        | -    |
| Certain not to vote        | (1)    | 145  | 74     | 71    | 30    | 38    | 32    | 23    | 9    | 14    | 30   | 30   | 47   | 38               | 139        | 36        | 40             | 43                 | 19        | 7    |
|                            |        | 14%  | 15%    | 14%   | 25%   | 22%   | 19%   | 12%   | 6%   | 6%    | 11%  | 11%  | 22%  | 16%              | 15%        | 13%       | 15%            | 18%                | 14%       | 8%   |
| Refused                    |        | 1    | -      | 1     | -     | -     | -     | 1     | -    | -     | -    | -    | -    | 1                | 1          | -         | 1              | -                  | -         | -    |
|                            |        | *    | -      | *     | -     | -     | -     | *     | -    | -     | -    | -    | -    | *                | *          | -         | *              | -                  | -         | -    |
| Don't know                 |        | 10   | 2      | 8     | -     | 1     | -     | 1     | 1    | 6     | 1    | 3    | 1    | 5                | 10         | 3         | 2              | 4                  | 1         | -    |
|                            |        | 1%   | *      | 1%    | -     | 1%    | -     | 1%    | 1%   | 3%    | *    | 1%   | *    | 2%               | 1%         | 1%        | 2%             | 1%                 | 1%        | -    |
| Mean                       |        | 7.46 | 7.58   | 7.35  | 5.99  | 6.39  | 7.05  | 7.89  | 8.18 | 8.66  | 8.05 | 7.65 | 6.67 | 7.28             | 7.37       | 7.48      | 7.57           | 6.94               | 7.51      | 8.52 |
| Standard deviation         |        | 3.34 | 3.32   | 3.35  | 3.61  | 3.65  | 3.47  | 3.23  | 2.68 | 2.61  | 3.04 | 3.12 | 3.65 | 3.49             | 3.37       | 3.24      | 3.32           | 3.55               | 3.35      | 2.77 |
| Standard error             |        | 0.11 | 0.15   | 0.15  | 0.39  | 0.29  | 0.28  | 0.23  | 0.21 | 0.18  | 0.16 | 0.22 | 0.30 | 0.22             | 0.11       | 0.20      | 0.21           | 0.23               | 0.28      | 0.29 |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 2

**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

|                            | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |        |         |      |       |      |                |      |       | Voted in 2010 General Election |                   |        |                     |      |
|----------------------------|---|-------------------|--------|---------|------|-------|------|----------------|------|-------|--------------------------------|-------------------|--------|---------------------|------|
|                            | Total   | Conser-<br>vative | Labour | Lib Dem | UKIP | Green | SNP  | Plaid<br>Cymru | BNP  | Other | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour | Liberal<br>Democrat |      |
| Unweighted base            | 1005  | 205               | 243    | 48      | 140  | 48    | 32   | 6              | 6    | 17    | 140                            | 206               | 207    | 100                 |      |
| Weighted base              | 1005  | 207               | 231    | 61      | 134  | 51    | 28   | 5              | 5    | 18    | 136                            | 213               | 186    | 131                 |      |
| Absolutely certain to vote | (10)  | 503               | 134    | 142     | 41   | 94    | 26   | 26             | 2    | 4     | 7                              | 37                | 141    | 123                 | 81   |
|                            |   | 50%               | 65%    | 61%     | 67%  | 70%   | 50%  | 95%            | 51%  | 85%   | 37%                            | 27%               | 66%    | 66%                 | 62%  |
|                            | (9)   | 56                | 12     | 16      | 7    | 9     | 6    | 1              | -    | -     | -                              | 8                 | 17     | 11                  | 15   |
|                            |   | 6%                | 6%     | 7%      | 12%  | 6%    | 12%  | 3%             | -    | -     | -                              | 6%                | 8%     | 6%                  | 11%  |
|                            | (8)   | 91                | 26     | 26      | 7    | 6     | 9    | -              | 1    | -     | 4                              | 13                | 20     | 17                  | 13   |
|                            |   | 9%                | 13%    | 11%     | 11%  | 5%    | 18%  | -              | 23%  | -     | 21%                            | 9%                | 9%     | 9%                  | 10%  |
|                            | (7)   | 55                | 16     | 21      | 3    | 7     | 4    | -              | *    | 1     | -                              | 2                 | 11     | 12                  | 7    |
|                            |   | 5%                | 8%     | 9%      | 4%   | 5%    | 8%   | -              | 9%   | 15%   | -                              | 2%                | 5%     | 7%                  | 5%   |
|                            | (6)   | 24                | 4      | 7       | 1    | 5     | 1    | -              | -    | -     | 3                              | 3                 | 3      | 3                   | 1    |
|                            |   | 2%                | 2%     | 3%      | 2%   | 4%    | 1%   | -              | -    | -     | 19%                            | 2%                | 2%     | 2%                  | 1%   |
|                            | (5)   | 65                | 14     | 19      | 3    | 13    | 5    | 1              | 1    | -     | 4                              | 6                 | 8      | 7                   | 8    |
|                            |   | 6%                | 7%     | 8%      | 4%   | 9%    | 11%  | 2%             | 17%  | -     | 23%                            | 4%                | 4%     | 4%                  | 6%   |
|                            | (4)   | 21                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 4                 | 3      | 1                   | 1    |
|                            |   | 2%                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 3%                | 1%     | 1%                  | 1%   |
|                            | (3)   | 16                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 3                 | 1      | 1                   | 3    |
|                            |   | 2%                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 2%                | *      | *                   | 3%   |
|                            | (2)   | 19                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 7                 | -      | 3                   | 1    |
|                            |   | 2%                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 5%                | -      | 1%                  | 1%   |
| Certain not to vote        | (1)   | 145               | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 49                | 7      | 7                   | 1    |
|                            |   | 14%               | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 36%               | 3%     | 4%                  | 1%   |
| Refused                    |   | 1                 | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 1                 | 1      | -                   | -    |
|                            |   | *                 | -      | -       | -    | -     | -    | -              | -    | -     | -                              | *                 | *      | -                   | -    |
| Don't know                 |   | 10                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 4                 | 2      | 2                   | -    |
|                            |   | 1%                | -      | -       | -    | -     | -    | -              | -    | -     | -                              | 3%                | 1%     | 1%                  | -    |
| Mean                       |   | 7.46              | 9.03   | 8.90    | 9.25 | 9.06  | 8.69 | 9.85           | 8.40 | 9.56  | 7.68                           | 5.29              | 8.91   | 8.80                | 8.84 |
| Standard deviation         |   | 3.34              | 1.54   | 1.63    | 1.33 | 1.68  | 1.67 | 0.79           | 2.12 | 1.20  | 2.11                           | 3.94              | 2.09   | 2.25                | 2.01 |
| Standard error             |   | 0.11              | 0.11   | 0.10    | 0.19 | 0.14  | 0.24 | 0.14           | 0.87 | 0.49  | 0.51                           | 0.34              | 0.15   | 0.16                | 0.20 |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 2

**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

|                               |      | Q5. Generally speaking, do you think of yourself as...? |                   |            |           |           |             |           |           |          |           |           |            |
|-------------------------------|------|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|----------|-----------|-----------|------------|
|                               |      | Total   | Conser<br>-vative | Labour     | Lib Dem   | SNP       | Plaid Cymru | UKIP      | Green     | BNP      | Other     | Refused   | Don't know |
| Unweighted base               |      | 1005  | 224               | 327        | 55        | 33        | 5           | 90        | 44        | 6        | 28        | 56        | 137        |
| Weighted base                 |      | 1005  | 228               | 308        | 68        | 29        | 4           | 88        | 47        | 6        | 26        | 57        | 143        |
| Absolutely certain<br>to vote | (10) | 503<br>50%  | 136<br>60%        | 170<br>55% | 38<br>56% | 25<br>86% | 2<br>53%    | 54<br>61% | 20<br>43% | 1<br>23% | 5<br>19%  | 23<br>39% | 28<br>20%  |
|                               | (9)  | 56<br>6%  | 12<br>5%          | 20<br>6%   | 6<br>9%   | 1<br>3%   | -           | 2<br>2%   | 7<br>16%  | 1<br>13% | -         | 4<br>6%   | 3<br>2%    |
|                               | (8)  | 91<br>9%  | 20<br>9%          | 26<br>9%   | 8<br>12%  | -         | 2<br>47%    | 4<br>5%   | 2<br>5%   | -        | 2<br>7%   | 9<br>16%  | 17<br>12%  |
|                               | (7)  | 55<br>5%  | 15<br>7%          | 25<br>8%   | 5<br>7%   | -         | -           | 3<br>3%   | 1<br>3%   | -        | -         | 3<br>4%   | 3<br>2%    |
|                               | (6)  | 24<br>2%  | 2<br>1%           | 7<br>2%    | -         | -         | -           | 2<br>3%   | -         | -        | 2<br>9%   | 1<br>2%   | 10<br>7%   |
|                               | (5)  | 65<br>6%  | 15<br>6%          | 16<br>5%   | 2<br>3%   | 1<br>2%   | -           | 7<br>8%   | 4<br>8%   | -        | 3<br>12%  | 3<br>5%   | 15<br>10%  |
|                               | (4)  | 21<br>2%  | 9<br>4%           | 4<br>1%    | 1<br>1%   | -         | -           | 4<br>4%   | -         | -        | -         | -         | 4<br>3%    |
|                               | (3)  | 16<br>2%  | 2<br>1%           | 7<br>2%    | 2<br>3%   | -         | -           | -         | -         | -        | 2<br>8%   | -         | 2<br>2%    |
|                               | (2)  | 19<br>2%  | 3<br>1%           | 4<br>1%    | -         | -         | -           | 1<br>1%   | 1<br>2%   | -        | 1<br>5%   | 3<br>5%   | 5<br>4%    |
| Certain not to vote           | (1)  | 145<br>14%  | 14<br>6%          | 27<br>9%   | 5<br>8%   | 2<br>8%   | -           | 11<br>12% | 10<br>21% | 4<br>64% | 10<br>39% | 13<br>22% | 49<br>34%  |
| Refused                       |      | 1<br>*  | -                 | -          | -         | -         | -           | -         | -         | -        | -         | -         | 1<br>*     |
| Don't know                    |      | 10<br>1%  | 1<br>*            | 2<br>1%    | *<br>1%   | -         | -           | -         | 1<br>2%   | -        | *<br>2%   | -         | 5<br>4%    |
| Mean                          |      | 7.46  | 8.26              | 8.03       | 8.31      | 9.11      | 9.06        | 7.78      | 7.13      | 4.15     | 4.44      | 6.77      | 5.00       |
| Standard deviation            |      | 3.34  | 2.73              | 2.93       | 2.75      | 2.61      | 1.14        | 3.28      | 3.68      | 4.54     | 3.59      | 3.68      | 3.62       |
| Standard error                |      | 0.11  | 0.18              | 0.16       | 0.37      | 0.45      | 0.51        | 0.35      | 0.56      | 1.85     | 0.69      | 0.49      | 0.32       |



## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 2

**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

|                            | Region |          |            |            |                         |               |               |       |             |                |            |            | Region Summary |          |       |      |
|----------------------------|--------|----------|------------|------------|-------------------------|---------------|---------------|-------|-------------|----------------|------------|------------|----------------|----------|-------|------|
|                            | Total  | Scotland | North East | North West | Yorkshire & Humber-side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | England        | Scotland | Wales |      |
| Unweighted base            | 1005   | 92       | 39         | 113        | 91                      | 69            | 91            | 51    | 103         | 120            | 143        | 93         | 862            | 92       | 51    |      |
| Weighted base              | 1005   | 83       | 40         | 109        | 91                      | 72            | 89            | 47    | 104         | 135            | 141        | 93         | 874            | 83       | 47    |      |
| Absolutely certain to vote | (10)   | 503      | 58         | 12         | 53                      | 39            | 35            | 40    | 21          | 59             | 72         | 60         | 54             | 424      | 58    | 21   |
|                            |        | 50%      | 70%        | 31%        | 48%                     | 42%           | 48%           | 45%   | 44%         | 57%            | 54%        | 42%        | 59%            | 48%      | 70%   | 44%  |
|                            | (9)    | 56       | 1          | 2          | 3                       | 9             | 6             | 3     | 1           | 10             | 6          | 10         | 4              | 53       | 1     | 1    |
|                            |        | 6%       | 2%         | 4%         | 3%                      | 10%           | 8%            | 3%    | 3%          | 10%            | 5%         | 7%         | 4%             | 6%       | 2%    | 3%   |
|                            | (8)    | 91       | 7          | 6          | 9                       | 9             | 12            | 2     | 7           | 7              | 18         | 5          | 82             | 7        | 2     |      |
|                            |        | 9%       | 8%         | 14%        | 8%                      | 10%           | 14%           | 4%    | 6%          | 5%             | 13%        | 6%         | 9%             | 8%       | 4%    |      |
|                            | (7)    | 55       | 1          | 4          | 4                       | 3             | 4             | 1     | 4           | 10             | 12         | 8          | 52             | 1        | 1     |      |
|                            |        | 5%       | 2%         | 9%         | 3%                      | 3%            | 6%            | 3%    | 4%          | 8%             | 9%         | 9%         | 6%             | 2%       | 3%    |      |
|                            | (6)    | 24       | 1          | 1          | 4                       | -             | -             | 3     | 4           | 1              | 5          | 4          | 19             | 1        | 4     |      |
|                            |        | 2%       | 1%         | 2%         | 3%                      | -             | -             | 3%    | 9%          | 1%             | 4%         | 3%         | 2%             | 1%       | 9%    |      |
|                            | (5)    | 65       | 6          | 2          | 10                      | 7             | 2             | 10    | 4           | 5              | 7          | 9          | 3              | 55       | 6     | 4    |
|                            |        | 6%       | 7%         | 6%         | 9%                      | 8%            | 3%            | 11%   | 8%          | 5%             | 5%         | 6%         | 3%             | 6%       | 7%    | 8%   |
|                            | (4)    | 21       | 1          | -          | 3                       | 4             | -             | 1     | 2           | 5              | 1          | 3          | 2              | 18       | 1     | 2    |
|                            |        | 2%       | 1%         | -          | 2%                      | 4%            | -             | 1%    | 5%          | 5%             | *          | 2%         | 2%             | 2%       | 1%    | 5%   |
|                            | (3)    | 16       | 1          | 1          | 4                       | 2             | -             | -     | 2           | 1              | 5          | 1          | -              | 13       | 1     | 2    |
|                            |        | 2%       | 1%         | 2%         | 3%                      | 2%            | -             | -     | 4%          | 1%             | 3%         | 1%         | -              | 1%       | 1%    | 4%   |
|                            | (2)    | 19       | -          | 3          | 1                       | 1             | 2             | -     | 1           | 1              | 2          | 4          | 3              | 18       | -     | 1    |
|                            |        | 2%       | -          | 8%         | 1%                      | 2%            | 3%            | -     | 3%          | 1%             | 2%         | 3%         | 3%             | 2%       | -     | 3%   |
| Certain not to vote        | (1)    | 145      | 7          | 8          | 19                      | 16            | 12            | 18    | 7           | 11             | 18         | 18         | 12             | 132      | 7     | 7    |
|                            |        | 14%      | 8%         | 20%        | 17%                     | 18%           | 16%           | 20%   | 14%         | 10%            | 13%        | 13%        | 13%            | 15%      | 8%    | 14%  |
| Refused                    |        | 1        | -          | -          | -                       | -             | 1             | -     | -           | -              | -          | -          | -              | 1        | -     | -    |
|                            |        | *        | -          | -          | -                       | -             | 1%            | -     | -           | -              | -          | -          | -              | *        | -     | -    |
| Don't know                 |        | 10       | -          | 1          | 2                       | 1             | 2             | -     | 1           | -              | 1          | 2          | -              | 9        | -     | 1    |
|                            |        | 1%       | -          | 2%         | 2%                      | 2%            | 2%            | -     | 2%          | -              | 1%         | 1%         | -              | 1%       | -     | 2%   |
| Mean                       |        | 7.46     | 8.52       | 6.29       | 7.08                    | 7.04          | 7.56          | 7.05  | 6.86        | 8.02           | 7.59       | 7.37       | 7.84           | 7.40     | 8.52  | 6.86 |
| Standard deviation         |        | 3.34     | 2.77       | 3.64       | 3.52                    | 3.54          | 3.43          | 3.50  | 3.47        | 3.05           | 3.30       | 3.20       | 3.27           | 3.36     | 2.77  | 3.47 |
| Standard error             |        | 0.11     | 0.29       | 0.59       | 0.33                    | 0.38          | 0.42          | 0.37  | 0.49        | 0.30           | 0.30       | 0.27       | 0.34           | 0.12     | 0.29  | 0.49 |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 3  
**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**  
**Base: All respondents saying 5-10 likely to vote**

|                 | Gender     |            |           | Age       |           |           |           |           |           | Class     |           |           |           | Region           |            |           |                |                    |           |
|-----------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
|                 | Total      | Male       | Female    | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 801        | 396        | 405       | 59        | 101       | 122       | 168       | 152       | 199       | 322       | 168       | 109       | 202       | 717              | 206        | 216       | 181            | 114                | 84        |
| Weighted base   | 793        | 391        | 403       | 77        | 118       | 129       | 149       | 128       | 192       | 233       | 229       | 153       | 177       | 718              | 222        | 212       | 174            | 111                | 75        |
| Conservative    | 189<br>24% | 92<br>23%  | 98<br>24% | 14<br>18% | 27<br>23% | 28<br>21% | 42<br>28% | 25<br>20% | 54<br>28% | 70<br>30% | 63<br>27% | 26<br>17% | 31<br>18% | 176<br>25%       | 64<br>29%  | 60<br>28% | 27<br>16%      | 26<br>24%          | 13<br>18% |
| Labour          | 210<br>26% | 112<br>29% | 98<br>24% | 22<br>28% | 29<br>25% | 33<br>25% | 41<br>27% | 40<br>32% | 45<br>23% | 57<br>24% | 62<br>27% | 34<br>22% | 57<br>32% | 196<br>27%       | 51<br>23%  | 48<br>23% | 75<br>43%      | 22<br>20%          | 14<br>18% |
| Lib Dem         | 58<br>7%   | 21<br>5%   | 37<br>9%  | 4<br>5%   | 12<br>10% | 9<br>7%   | 13<br>9%  | 7<br>6%   | 14<br>7%  | 14<br>6%  | 29<br>13% | 6<br>4%   | 9<br>5%   | 55<br>8%         | 20<br>9%   | 12<br>6%  | 10<br>6%       | 13<br>12%          | 3<br>4%   |
| UKIP            | 132<br>17% | 78<br>20%  | 55<br>14% | 9<br>11%  | 13<br>11% | 19<br>15% | 21<br>14% | 26<br>21% | 44<br>23% | 23<br>10% | 19<br>8%  | 46<br>30% | 45<br>25% | 130<br>18%       | 36<br>16%  | 42<br>20% | 30<br>17%      | 22<br>20%          | 2<br>3%   |
| Green           | 43<br>5%   | 22<br>6%   | 20<br>5%  | 8<br>11%  | 11<br>9%  | 11<br>9%  | 2<br>1%   | 7<br>6%   | 3<br>2%   | 15<br>7%  | 16<br>7%  | 7<br>5%   | 4<br>3%   | 41<br>6%         | 15<br>7%   | 12<br>6%  | 8<br>4%        | 6<br>5%            | 2<br>2%   |
| SNP             | 28<br>3%   | 10<br>2%   | 18<br>4%  | 4<br>5%   | 4<br>3%   | 3<br>2%   | 9<br>6%   | 4<br>3%   | 4<br>2%   | 12<br>5%  | 4<br>2%   | 8<br>5%   | 5<br>3%   | -<br>-           | -<br>-     | -<br>-    | -<br>-         | -<br>-             | 28<br>37% |
| Plaid Cymru     | 5<br>1%    | 1<br>*     | 3<br>1%   | -<br>-    | -<br>-    | *<br>*    | 1<br>1%   | 1<br>1%   | 2<br>1%   | 2<br>1%   | 3<br>1%   | -<br>-    | -<br>-    | 5<br>1%          | -<br>-     | -<br>-    | -<br>-         | 5<br>4%            | -<br>-    |
| BNP             | 5<br>1%    | 3<br>1%    | 2<br>*    | 1<br>1%   | 1<br>1%   | -<br>-    | 2<br>1%   | -<br>-    | 1<br>*    | 1<br>*    | 1<br>1%   | 2<br>1%   | *<br>1%   | 5<br>1%          | 2<br>1%    | 2<br>1%   | *<br>1%        | 1<br>1%            | -<br>-    |
| Other           | 17<br>2%   | 8<br>2%    | 9<br>2%   | 1<br>1%   | 6<br>5%   | 1<br>1%   | 2<br>1%   | 5<br>4%   | 2<br>1%   | 2<br>1%   | 6<br>3%   | 2<br>2%   | 6<br>3%   | 14<br>2%         | 4<br>2%    | 3<br>1%   | 5<br>3%        | 3<br>2%            | 3<br>4%   |
| Refused         | 34<br>4%   | 17<br>4%   | 17<br>4%  | 4<br>6%   | 4<br>3%   | 9<br>7%   | 5<br>3%   | 2<br>1%   | 10<br>5%  | 12<br>5%  | 9<br>4%   | 7<br>4%   | 6<br>4%   | 32<br>4%         | 7<br>3%    | 14<br>7%  | 4<br>2%        | 7<br>6%            | 2<br>3%   |
| Don't know      | 73<br>9%   | 27<br>7%   | 46<br>11% | 10<br>13% | 11<br>9%  | 17<br>13% | 13<br>8%  | 10<br>8%  | 12<br>6%  | 27<br>11% | 17<br>8%  | 16<br>10% | 13<br>8%  | 65<br>9%         | 23<br>10%  | 20<br>9%  | 15<br>8%       | 7<br>6%            | 8<br>11%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 3

**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 5-10 likely to vote**

|                 | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |            |           |            |           |            |                |           |           | Voted in 2010 General Election |                   |            |                          |
|-----------------|---|-------------------|------------|-----------|------------|-----------|------------|----------------|-----------|-----------|--------------------------------|-------------------|------------|--------------------------|
|                 | Total   | Conser-<br>vative | Labour     | Lib Dem   | UKIP       | Green     | SNP        | Plaid<br>Cymru | BNP       | Other     | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour     | Liberal<br>Demo-<br>crat |
| Unweighted base | 801   | 205               | 243        | 48        | 140        | 48        | 32         | 6              | 6         | 17        | 73                             | 194               | 194        | 95                       |
| Weighted base   | 793   | 207               | 231        | 61        | 134        | 51        | 28         | 5              | 5         | 18        | 69                             | 200               | 173        | 124                      |
| Conservative    | 189<br>24%  | 189<br>92%        | -          | -         | -          | -         | -          | -              | -         | -         | -                              | 139<br>70%        | 9<br>5%    | 10<br>8%                 |
| Labour          | 210<br>26%  | -                 | 210<br>91% | -         | -          | -         | -          | -              | -         | -         | -                              | 4<br>2%           | 127<br>73% | 29<br>23%                |
| Lib Dem         | 58<br>7%  | -                 | -          | 58<br>95% | -          | -         | -          | -              | -         | -         | -                              | -                 | 1<br>1%    | 40<br>32%                |
| UKIP            | 132<br>17%  | -                 | -          | -         | 132<br>99% | -         | -          | -              | -         | -         | -                              | 30<br>15%         | 17<br>10%  | 11<br>9%                 |
| Green           | 43<br>5%  | -                 | -          | -         | -          | 43<br>83% | -          | -              | -         | -         | -                              | 6<br>3%           | 6<br>3%    | 16<br>13%                |
| SNP             | 28<br>3%  | -                 | -          | -         | -          | -         | 28<br>100% | -              | -         | -         | -                              | -                 | 3<br>2%    | 7<br>6%                  |
| Plaid Cymru     | 5<br>1%   | -                 | -          | -         | -          | -         | -          | 5<br>100%      | -         | -         | -                              | 1<br>1%           | -          | -                        |
| BNP             | 5<br>1%   | -                 | -          | -         | -          | -         | -          | -              | 5<br>100% | -         | -                              | -                 | 1<br>1%    | -                        |
| Other           | 17<br>2%  | -                 | -          | -         | -          | -         | -          | -              | -         | 17<br>93% | -                              | 2<br>1%           | -          | 1<br>1%                  |
| Refused         | 34<br>4%  | 2<br>1%           | 4<br>2%    | -         | -          | -         | -          | -              | -         | -         | 33<br>48%                      | -                 | 1<br>*     | -                        |
| Don't know      | 73<br>9%  | 15<br>7%          | 17<br>7%   | 3<br>5%   | 2<br>1%    | 9<br>17%  | -          | -              | -         | 1<br>7%   | 36<br>52%                      | 15<br>8%          | 8<br>4%    | 11<br>9%                 |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 3

**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 5-10 likely to vote**

|                 | Q5. Generally speaking, do you think of yourself as...? |                   |            |           |           |             |           |           |          |          |           |            |
|-----------------|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|----------|----------|-----------|------------|
|                 | Total   | Conser<br>-vative | Labour     | Lib Dem   | SNP       | Plaid Cymru | UKIP      | Green     | BNP      | Other    | Refused   | Don't know |
| Unweighted base | 801   | 196               | 279        | 47        | 31        | 5           | 76        | 33        | 3        | 14       | 41        | 76         |
| Weighted base   | 793   | 199               | 264        | 60        | 27        | 4           | 72        | 35        | 2        | 12       | 42        | 76         |
| Conservative    | 189<br>24%  | 156<br>78%        | 9<br>3%    | 5<br>9%   | -<br>-    | -<br>-      | -<br>-    | 2<br>5%   | 1<br>36% | 1<br>8%  | 2<br>5%   | 13<br>17%  |
| Labour          | 210<br>26%  | 2<br>1%           | 191<br>72% | 3<br>5%   | 1<br>2%   | -<br>-      | 1<br>1%   | 3<br>9%   | -<br>-   | 2<br>13% | 2<br>4%   | 6<br>8%    |
| Lib Dem         | 58<br>7%  | 2<br>1%           | 12<br>5%   | 37<br>62% | -<br>-    | -<br>-      | -<br>-    | -<br>-    | -<br>-   | -<br>-   | 3<br>8%   | 4<br>5%    |
| UKIP            | 132<br>17%  | 20<br>10%         | 20<br>8%   | 5<br>8%   | 2<br>9%   | -<br>-      | 69<br>97% | -<br>-    | -<br>-   | 2<br>17% | 3<br>7%   | 11<br>15%  |
| Green           | 43<br>5%  | 1<br>1%           | 5<br>2%    | 3<br>5%   | -<br>-    | -<br>-      | 1<br>1%   | 27<br>76% | -<br>-   | 1<br>7%  | 1<br>3%   | 4<br>5%    |
| SNP             | 28<br>3%  | -<br>-            | 3<br>1%    | -<br>-    | 23<br>85% | -<br>-      | -<br>-    | -<br>-    | -<br>-   | -<br>-   | -<br>-    | 1<br>2%    |
| Plaid Cymru     | 5<br>1%   | -<br>-            | *<br>*     | -<br>-    | -<br>-    | 3<br>77%    | -<br>-    | -<br>-    | -<br>-   | -<br>-   | -<br>-    | 1<br>1%    |
| BNP             | 5<br>1%   | -<br>-            | 1<br>*     | 1<br>2%   | -<br>-    | -<br>-      | 1<br>1%   | -<br>-    | 1<br>64% | -<br>-   | -<br>-    | -<br>-     |
| Other           | 17<br>2%  | 4<br>2%           | -<br>-     | -<br>-    | 1<br>3%   | 1<br>23%    | -<br>-    | -<br>-    | -<br>-   | 7<br>55% | -<br>-    | 4<br>5%    |
| Refused         | 34<br>4%  | 2<br>1%           | 4<br>1%    | -<br>-    | -<br>-    | -<br>-      | -<br>-    | -<br>-    | -<br>-   | -<br>-   | 27<br>65% | 1<br>2%    |
| Don't know      | 73<br>9%  | 12<br>6%          | 18<br>7%   | 5<br>9%   | -<br>-    | -<br>-      | -<br>-    | 3<br>9%   | -<br>-   | -<br>-   | 3<br>8%   | 30<br>40%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 3

**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 5-10 likely to vote**

|                 | Region     |           |            |            |                          |               |               |           |             |                |            |            | Region Summary |           |           |
|-----------------|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|------------|----------------|-----------|-----------|
|                 | Total      | Scotland  | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales     | East Anglia | Greater London | South East | South West | England        | Scotland  | Wales     |
| Unweighted base | 801        | 84        | 28         | 84         | 69                       | 55            | 75            | 38        | 86          | 92             | 114        | 76         | 679            | 84        | 38        |
| Weighted base   | 793        | 75        | 27         | 81         | 66                       | 56            | 70            | 34        | 86          | 108            | 113        | 77         | 684            | 75        | 34        |
| Conservative    | 189<br>24% | 13<br>18% | 7<br>24%   | 10<br>13%  | 10<br>15%                | 18<br>32%     | 12<br>18%     | 6<br>16%  | 29<br>34%   | 26<br>24%      | 37<br>33%  | 20<br>27%  | 171<br>25%     | 13<br>18% | 6<br>16%  |
| Labour          | 210<br>26% | 14<br>18% | 5<br>20%   | 34<br>42%  | 36<br>54%                | 11<br>19%     | 22<br>31%     | 9<br>27%  | 15<br>17%   | 33<br>30%      | 19<br>16%  | 12<br>16%  | 187<br>27%     | 14<br>18% | 9<br>27%  |
| Lib Dem         | 58<br>7%   | 3<br>4%   | 1<br>4%    | 6<br>7%    | 3<br>5%                  | 5<br>10%      | 3<br>4%       | -         | 4<br>5%     | 14<br>13%      | 6<br>5%    | 13<br>17%  | 55<br>8%       | 3<br>4%   | -         |
| UKIP            | 132<br>17% | 2<br>3%   | 7<br>26%   | 13<br>16%  | 11<br>16%                | 12<br>21%     | 14<br>21%     | 11<br>31% | 16<br>19%   | 11<br>10%      | 25<br>22%  | 11<br>14%  | 119<br>17%     | 2<br>3%   | 11<br>31% |
| Green           | 43<br>5%   | 2<br>2%   | 2<br>7%    | 5<br>6%    | 1<br>2%                  | 1<br>1%       | 5<br>6%       | 1<br>3%   | 7<br>8%     | 7<br>6%        | 8<br>7%    | 5<br>7%    | 40<br>6%       | 2<br>2%   | 1<br>3%   |
| SNP             | 28<br>3%   | 28<br>37% | -          | -          | -                        | -             | -             | -         | -           | -              | -          | -          | -              | 28<br>37% | -         |
| Plaid Cymru     | 5<br>1%    | -         | -          | -          | -                        | -             | -             | 5<br>13%  | -           | -              | -          | -          | -              | -         | 5<br>13%  |
| BNP             | 5<br>1%    | -         | -          | *<br>1%    | -                        | -             | 1<br>1%       | 1<br>2%   | 1<br>1%     | -              | 2<br>1%    | -          | 4<br>1%        | -         | 1<br>2%   |
| Other           | 17<br>2%   | 3<br>4%   | 2<br>7%    | 3<br>4%    | -                        | -             | 3<br>4%       | 2<br>7%   | -           | 2<br>2%        | 1<br>1%    | *<br>1%    | 12<br>2%       | 3<br>4%   | 2<br>7%   |
| Refused         | 34<br>4%   | 2<br>3%   | *<br>1%    | 1<br>1%    | 2<br>3%                  | 3<br>6%       | 5<br>8%       | -         | 5<br>6%     | 5<br>5%        | 3<br>2%    | 7<br>9%    | 32<br>5%       | 2<br>3%   | -         |
| Don't know      | 73<br>9%   | 8<br>11%  | 3<br>10%   | 9<br>10%   | 3<br>5%                  | 6<br>10%      | 5<br>8%       | -         | 9<br>10%    | 10<br>10%      | 13<br>11%  | 7<br>9%    | 65<br>9%       | 8<br>11%  | -         |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

|                 | Gender    |           |           | Age       |           |           |           |           |           | Class     |           |           |           | Region           |            |           |                |                    |           |
|-----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
|                 | Total     | Male      | Female    | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 312       | 142       | 170       | 38        | 69        | 61        | 56        | 35        | 53        | 111       | 58        | 59        | 84        | 292              | 84         | 83        | 79             | 46                 | 20        |
| Weighted base   | 319       | 141       | 177       | 56        | 70        | 66        | 49        | 29        | 47        | 81        | 80        | 84        | 74        | 300              | 85         | 87        | 84             | 44                 | 19        |
| Conservative    | 40<br>12% | 11<br>7%  | 29<br>16% | 7<br>12%  | 7<br>10%  | 8<br>13%  | 7<br>13%  | 3<br>10%  | 8<br>17%  | 12<br>15% | 8<br>10%  | 12<br>15% | 8<br>10%  | 39<br>13%        | 6<br>8%    | 13<br>15% | 13<br>15%      | 7<br>15%           | 1<br>3%   |
| Labour          | 58<br>18% | 33<br>23% | 26<br>15% | 9<br>16%  | 16<br>23% | 12<br>18% | 8<br>15%  | 8<br>26%  | 6<br>14%  | 11<br>13% | 12<br>15% | 18<br>22% | 18<br>24% | 50<br>17%        | 15<br>18%  | 10<br>11% | 18<br>22%      | 7<br>16%           | 8<br>43%  |
| Lib Dem         | 10<br>3%  | 3<br>2%   | 7<br>4%   | 3<br>5%   | 2<br>2%   | 1<br>2%   | 1<br>2%   | -<br>-    | 3<br>6%   | 5<br>6%   | 4<br>5%   | -<br>-    | 1<br>1%   | 10<br>3%         | 3<br>3%    | 3<br>4%   | 4<br>5%        | -<br>-             | -<br>-    |
| UKIP            | 35<br>11% | 19<br>13% | 16<br>9%  | 11<br>20% | 8<br>12%  | 5<br>7%   | 7<br>13%  | 1<br>4%   | 3<br>7%   | 6<br>8%   | 6<br>8%   | 14<br>16% | 9<br>13%  | 35<br>12%        | 9<br>10%   | 11<br>13% | 6<br>8%        | 9<br>21%           | -<br>-    |
| Green           | 19<br>6%  | 5<br>3%   | 15<br>8%  | 5<br>9%   | 1<br>1%   | 6<br>8%   | 6<br>12%  | 1<br>4%   | 1<br>2%   | 3<br>3%   | 7<br>8%   | 8<br>9%   | 2<br>3%   | 19<br>6%         | 9<br>10%   | 3<br>3%   | 6<br>7%        | 2<br>4%            | 1<br>3%   |
| SNP             | 3<br>1%   | 2<br>1%   | 1<br>*    | -<br>-    | 1<br>2%   | 1<br>1%   | 1<br>1%   | -<br>-    | -<br>-    | 1<br>2%   | -<br>-    | 1<br>1%   | -<br>-    | -<br>-           | -<br>-     | -<br>-    | -<br>-         | -<br>-             | 3<br>14%  |
| Plaid Cymru     | -         | -         | -         | -         | -         | -         | -         | -         | -         | -         | -         | -         | -         | -                | -          | -         | -              | -                  | -         |
| BNP             | 5<br>2%   | 4<br>3%   | 1<br>*    | 1<br>2%   | 3<br>4%   | -<br>-    | -<br>-    | -<br>-    | 1<br>2%   | 1<br>1%   | 3<br>4%   | -<br>-    | 1<br>1%   | 5<br>2%          | -<br>-     | 2<br>3%   | -<br>-         | 2<br>6%            | -<br>-    |
| Other           | 12<br>4%  | 4<br>3%   | 8<br>4%   | 2<br>4%   | 4<br>6%   | 1<br>2%   | 2<br>4%   | 1<br>5%   | 1<br>2%   | 2<br>2%   | 6<br>7%   | 2<br>3%   | 3<br>4%   | 12<br>4%         | 3<br>4%    | 1<br>1%   | 8<br>10%       | *<br>1%            | -<br>-    |
| Refused         | 44<br>14% | 22<br>15% | 22<br>13% | 4<br>8%   | 4<br>6%   | 15<br>23% | 5<br>9%   | 4<br>14%  | 12<br>24% | 11<br>14% | 14<br>17% | 8<br>9%   | 11<br>15% | 42<br>14%        | 11<br>12%  | 18<br>21% | 7<br>9%        | 6<br>14%           | 2<br>11%  |
| Don't know      | 92<br>29% | 39<br>28% | 53<br>30% | 13<br>24% | 24<br>34% | 18<br>27% | 14<br>29% | 11<br>37% | 13<br>27% | 29<br>36% | 21<br>26% | 20<br>24% | 22<br>30% | 88<br>29%        | 30<br>35%  | 26<br>30% | 22<br>26%      | 10<br>23%          | 5<br>26%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

|                 | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |           |           |           |           |     |                |     |           | Voted in 2010 General Election |                   |           |                          |
|-----------------|---|-------------------|-----------|-----------|-----------|-----------|-----|----------------|-----|-----------|--------------------------------|-------------------|-----------|--------------------------|
|                 | Total   | Conser-<br>vative | Labour    | Lib Dem   | UKIP      | Green     | SNP | Plaid<br>Cymru | BNP | Other     | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour    | Liberal<br>Demo-<br>crat |
| Unweighted base | 312   | 18                | 22        | 3         | 2         | 6         | -   | -              | -   | 1         | 140                            | 27                | 22        | 16                       |
| Weighted base   | 319   | 17                | 21        | 3         | 2         | 9         | -   | -              | -   | 1         | 136                            | 29                | 21        | 18                       |
| Conservative    | 40<br>12%   | 11<br>65%         | -         | -         | -         | -         | -   | -              | -   | -         | -                              | 14<br>50%         | 1<br>3%   | 2<br>11%                 |
| Labour          | 58<br>18%   | -                 | 12<br>55% | -         | -         | -         | -   | -              | -   | -         | -                              | 4<br>13%          | 11<br>50% | 3<br>14%                 |
| Lib Dem         | 10<br>3%  | -                 | -         | 3<br>100% | -         | -         | -   | -              | -   | -         | -                              | -                 | -         | 4<br>24%                 |
| UKIP            | 35<br>11%   | -                 | -         | -         | 2<br>100% | -         | -   | -              | -   | -         | -                              | 2<br>7%           | 2<br>8%   | 1<br>6%                  |
| Green           | 19<br>6%  | -                 | -         | -         | -         | 9<br>100% | -   | -              | -   | -         | -                              | 1<br>3%           | -         | 3<br>17%                 |
| SNP             | 3<br>1%   | -                 | -         | -         | -         | -         | -   | -              | -   | -         | -                              | -                 | -         | -                        |
| Plaid Cymru     | -   | -                 | -         | -         | -         | -         | -   | -              | -   | -         | -                              | -                 | -         | -                        |
| BNP             | 5<br>2%   | -                 | -         | -         | -         | -         | -   | -              | -   | -         | -                              | -                 | -         | -                        |
| Other           | 12<br>4%  | -                 | -         | -         | -         | -         | -   | -              | -   | 1<br>100% | -                              | -                 | -         | 2<br>12%                 |
| Refused         | 44<br>14%   | -                 | 4<br>18%  | -         | -         | -         | -   | -              | -   | -         | 44<br>32%                      | -                 | -         | -                        |
| Don't know      | 92<br>29%   | 6<br>35%          | 6<br>27%  | -         | -         | -         | -   | -              | -   | -         | 92<br>68%                      | 8<br>27%          | 8<br>38%  | 3<br>15%                 |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

|                 | Q5. Generally speaking, do you think of yourself as...? |                   |           |          |          |             |           |           |          |          |           |            |
|-----------------|---|-------------------|-----------|----------|----------|-------------|-----------|-----------|----------|----------|-----------|------------|
|                 | Total   | Conser<br>-vative | Labour    | Lib Dem  | SNP      | Plaid Cymru | UKIP      | Green     | BNP      | Other    | Refused   | Don't know |
| Unweighted base | 312   | 42                | 71        | 12       | 2        | -           | 14        | 14        | 3        | 14       | 47        | 93         |
| Weighted base   | 319   | 43                | 65        | 14       | 2        | -           | 16        | 15        | 4        | 14       | 46        | 99         |
| Conservative    | 40<br>12%   | 31<br>71%         | 1<br>1%   | 1<br>5%  | -        | -           | -         | -         | -        | -        | 1<br>2%   | 7<br>7%    |
| Labour          | 58<br>18%   | 1<br>3%           | 41<br>63% | -        | 2<br>68% | -           | -         | 2<br>10%  | -        | 4<br>31% | 1<br>3%   | 8<br>8%    |
| Lib Dem         | 10<br>3%  | -                 | -         | 8<br>58% | -        | -           | -         | -         | -        | -        | 1<br>1%   | 1<br>1%    |
| UKIP            | 35<br>11%   | 2<br>5%           | 4<br>7%   | -        | -        | -           | 16<br>97% | -         | -        | 2<br>15% | 2<br>5%   | 9<br>9%    |
| Green           | 19<br>6%  | -                 | 1<br>2%   | 2<br>16% | -        | -           | -         | 11<br>75% | -        | 1<br>4%  | -         | 4<br>4%    |
| SNP             | 3<br>1%   | -                 | -         | 1<br>4%  | 1<br>32% | -           | -         | -         | -        | -        | -         | 1<br>1%    |
| Plaid Cymru     | -   | -                 | -         | -        | -        | -           | -         | -         | -        | -        | -         | -          |
| BNP             | 5<br>2%   | -                 | 1<br>1%   | -        | -        | -           | -         | -         | 3<br>76% | -        | 1<br>2%   | -          |
| Other           | 12<br>4%  | -                 | 5<br>7%   | 2<br>16% | -        | -           | 1<br>3%   | -         | -        | 5<br>37% | -         | -          |
| Refused         | 44<br>14%   | -                 | 4<br>6%   | -        | -        | -           | -         | -         | -        | -        | 36<br>78% | 4<br>4%    |
| Don't know      | 92<br>29%   | 9<br>22%          | 9<br>14%  | -        | -        | -           | -         | 2<br>15%  | 1<br>24% | 2<br>13% | 4<br>9%   | 65<br>66%  |



## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

|                 | Region    |          |            |            |                          |               |               |          |             |                |            | Region Summary |           |          |          |
|-----------------|-----------|----------|------------|------------|--------------------------|---------------|---------------|----------|-------------|----------------|------------|----------------|-----------|----------|----------|
|                 | Total     | Scotland | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales    | East Anglia | Greater London | South East | South West     | England   | Scotland | Wales    |
| Unweighted base | 312       | 20       | 15         | 37         | 27                       | 23            | 26            | 13       | 34          | 40             | 44         | 33             | 279       | 20       | 13       |
| Weighted base   | 319       | 19       | 16         | 37         | 30                       | 25            | 30            | 13       | 31          | 42             | 43         | 31             | 286       | 19       | 13       |
| Conservative    | 40<br>12% | 1<br>3%  | 3<br>18%   | 5<br>15%   | 4<br>15%                 | 1<br>5%       | 5<br>18%      | -        | 6<br>20%    | 1<br>2%        | 6<br>13%   | 7<br>22%       | 39<br>14% | 1<br>3%  | -        |
| Labour          | 58<br>18% | 8<br>43% | 5<br>33%   | 7<br>19%   | 6<br>19%                 | 4<br>17%      | 6<br>19%      | 3<br>22% | -           | 10<br>23%      | 6<br>13%   | 4<br>13%       | 47<br>17% | 8<br>43% | 3<br>22% |
| Lib Dem         | 10<br>3%  | -        | 1<br>7%    | 3<br>8%    | -                        | 1<br>5%       | -             | -        | 2<br>7%     | 3<br>7%        | -          | -              | 10<br>3%  | -        | -        |
| UKIP            | 35<br>11% | -        | 1<br>4%    | 3<br>8%    | 3<br>9%                  | 4<br>15%      | 2<br>7%       | 4<br>33% | 5<br>16%    | 1<br>2%        | 8<br>18%   | 5<br>15%       | 31<br>11% | -        | 4<br>33% |
| Green           | 19<br>6%  | 1<br>3%  | -          | 1<br>4%    | 4<br>14%                 | 2<br>7%       | -             | -        | 1<br>4%     | 4<br>10%       | 5<br>11%   | 2<br>5%        | 19<br>7%  | 1<br>3%  | -        |
| SNP             | 3<br>1%   | 3<br>14% | -          | -          | -                        | -             | -             | -        | -           | -              | -          | -              | -         | 3<br>14% | -        |
| Plaid Cymru     | -         | -        | -          | -          | -                        | -             | -             | -        | -           | -              | -          | -              | -         | -        | -        |
| BNP             | 5<br>2%   | -        | -          | -          | -                        | -             | 2<br>8%       | 1<br>6%  | -           | -              | -          | 2<br>5%        | 4<br>1%   | -        | 1<br>6%  |
| Other           | 12<br>4%  | -        | -          | 5<br>12%   | 3<br>11%                 | -             | -             | -        | 1<br>2%     | 2<br>5%        | 1<br>2%    | *              | 12<br>4%  | -        | -        |
| Refused         | 44<br>14% | 2<br>11% | *<br>2%    | 3<br>9%    | 4<br>12%                 | 6<br>24%      | 5<br>18%      | 2<br>12% | 6<br>20%    | 5<br>12%       | 6<br>13%   | 5<br>15%       | 40<br>14% | 2<br>11% | 2<br>12% |
| Don't know      | 92<br>29% | 5<br>26% | 6<br>36%   | 10<br>26%  | 6<br>20%                 | 7<br>27%      | 9<br>30%      | 3<br>26% | 10<br>32%   | 16<br>39%      | 13<br>31%  | 7<br>22%       | 84<br>29% | 5<br>26% | 3<br>26% |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 5  
**Q5. Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

|                 | Gender     |            |            | Age       |           |           |           |           |           | Class     |           |           |           | Region           |            |           |                |                    |           |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
|                 | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1005       | 492        | 513        | 87        | 156       | 158       | 205       | 172       | 227       | 381       | 207       | 152       | 265       | 913              | 263        | 263       | 243            | 144                | 92        |
| Weighted base   | 1005       | 487        | 518        | 119       | 174       | 170       | 181       | 145       | 216       | 276       | 283       | 215       | 231       | 922              | 276        | 265       | 240            | 140                | 83        |
| Conservative    | 228<br>23% | 108<br>22% | 120<br>23% | 16<br>13% | 34<br>20% | 35<br>21% | 44<br>24% | 31<br>21% | 68<br>32% | 79<br>29% | 69<br>24% | 39<br>18% | 41<br>18% | 216<br>23%       | 66<br>24%  | 79<br>30% | 38<br>16%      | 34<br>24%          | 12<br>14% |
| Labour          | 308<br>31% | 157<br>32% | 151<br>29% | 32<br>27% | 46<br>26% | 47<br>28% | 61<br>34% | 60<br>41% | 62<br>29% | 84<br>30% | 85<br>30% | 56<br>26% | 84<br>36% | 288<br>31%       | 78<br>28%  | 68<br>26% | 104<br>43%     | 38<br>27%          | 20<br>24% |
| Lib Dem         | 68<br>7%   | 24<br>5%   | 44<br>9%   | 8<br>7%   | 9<br>5%   | 14<br>8%  | 18<br>10% | 6<br>4%   | 14<br>6%  | 20<br>7%  | 24<br>8%  | 14<br>7%  | 10<br>4%  | 65<br>7%         | 25<br>9%   | 19<br>7%  | 10<br>4%       | 10<br>7%           | 4<br>5%   |
| SNP             | 29<br>3%   | 12<br>2%   | 17<br>3%   | 4<br>3%   | 4<br>2%   | 3<br>2%   | 10<br>5%  | 3<br>2%   | 6<br>3%   | 9<br>3%   | 5<br>2%   | 9<br>4%   | 5<br>2%   | -                | -          | -         | -              | -                  | 29<br>35% |
| Plaid Cymru     | 4<br>*     | 1<br>*     | 3<br>1%    | -         | -         | *<br>*    | -         | 2<br>1%   | 2<br>1%   | 1<br>*    | 2<br>1%   | -         | 1<br>*    | 4<br>*           | -          | -         | -              | 4<br>3%            | -         |
| UKIP            | 88<br>9%   | 50<br>10%  | 38<br>7%   | 11<br>9%  | 12<br>7%  | 17<br>10% | 11<br>6%  | 15<br>10% | 22<br>10% | 11<br>4%  | 17<br>6%  | 31<br>14% | 29<br>13% | 88<br>10%        | 27<br>10%  | 27<br>10% | 19<br>8%       | 15<br>11%          | -         |
| Green           | 47<br>5%   | 23<br>5%   | 24<br>5%   | 9<br>8%   | 10<br>6%  | 13<br>8%  | 8<br>4%   | 5<br>3%   | 2<br>1%   | 13<br>5%  | 17<br>6%  | 11<br>5%  | 6<br>3%   | 45<br>5%         | 17<br>6%   | 13<br>5%  | 10<br>4%       | 5<br>3%            | 2<br>2%   |
| BNP             | 6<br>1%    | 5<br>1%    | 2<br>*     | -         | 3<br>2%   | 2<br>1%   | 1<br>1%   | -         | -         | 1<br>*    | 4<br>1%   | 1<br>*    | 1<br>*    | 6<br>1%          | 1<br>*     | 4<br>2%   | -              | 1<br>1%            | -         |
| Other           | 26<br>3%   | 17<br>3%   | 9<br>2%    | 8<br>6%   | 7<br>4%   | 5<br>3%   | 1<br>1%   | 3<br>2%   | 3<br>1%   | 4<br>2%   | 4<br>1%   | 6<br>3%   | 12<br>5%  | 22<br>2%         | 6<br>2%    | 3<br>1%   | 9<br>4%        | 4<br>3%            | 4<br>5%   |
| Refused         | 57<br>6%   | 31<br>6%   | 26<br>5%   | 10<br>8%  | 5<br>3%   | 11<br>6%  | 9<br>5%   | 4<br>3%   | 18<br>8%  | 15<br>5%  | 23<br>8%  | 10<br>5%  | 10<br>4%  | 54<br>6%         | 12<br>4%   | 20<br>8%  | 11<br>5%       | 10<br>7%           | 3<br>4%   |
| Don't know      | 143<br>14% | 60<br>12%  | 83<br>16%  | 23<br>19% | 43<br>25% | 23<br>13% | 18<br>10% | 17<br>12% | 19<br>9%  | 38<br>14% | 34<br>12% | 38<br>18% | 33<br>14% | 134<br>15%       | 45<br>16%  | 32<br>12% | 38<br>16%      | 19<br>14%          | 9<br>11%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 5  
**Q5. Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

|                 | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |            |           |           |           |           |                |          |          | Voted in 2010 General Election |                   |            |                          |
|-----------------|---|-------------------|------------|-----------|-----------|-----------|-----------|----------------|----------|----------|--------------------------------|-------------------|------------|--------------------------|
|                 | Total   | Conser-<br>vative | Labour     | Lib Dem   | UKIP      | Green     | SNP       | Plaid<br>Cymru | BNP      | Other    | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour     | Liberal<br>Demo-<br>crat |
| Unweighted base | 1005  | 205               | 243        | 48        | 140       | 48        | 32        | 6              | 6        | 17       | 140                            | 206               | 207        | 100                      |
| Weighted base   | 1005  | 207               | 231        | 61        | 134       | 51        | 28        | 5              | 5        | 18       | 136                            | 213               | 186        | 131                      |
| Conservative    | 228<br>23%  | 171<br>83%        | 2<br>1%    | 2<br>3%   | 20<br>15% | 1<br>2%   | -         | -              | -        | 4<br>23% | 9<br>7%                        | 166<br>78%        | 4<br>2%    | 8<br>6%                  |
| Labour          | 308<br>31%  | 10<br>5%          | 210<br>91% | 12<br>20% | 20<br>15% | 6<br>11%  | 3<br>12%  | *<br>9%        | 1<br>28% | 1<br>7%  | 13<br>9%                       | 11<br>5%          | 153<br>82% | 41<br>32%                |
| Lib Dem         | 68<br>7%  | 5<br>3%           | 3<br>1%    | 40<br>65% | 5<br>3%   | 5<br>10%  | -         | -              | 1<br>25% | -        | -                              | -                 | *<br>*     | 49<br>37%                |
| SNP             | 29<br>3%  | -                 | 1<br>*     | -         | 2<br>2%   | -         | 23<br>83% | -              | -        | 1<br>5%  | -                              | -                 | 4<br>2%    | 5<br>3%                  |
| Plaid Cymru     | 4<br>*  | -                 | -          | -         | -         | -         | 3<br>74%  | -              | -        | 1<br>5%  | -                              | 1<br>1%           | -          | -                        |
| UKIP            | 88<br>9%  | -                 | 1<br>*     | -         | 69<br>52% | 1<br>1%   | -         | -              | 1<br>15% | -        | -                              | 16<br>7%          | 5<br>3%    | 4<br>3%                  |
| Green           | 47<br>5%  | 2<br>1%           | 3<br>1%    | -         | -         | 29<br>57% | -         | -              | -        | -        | 2<br>2%                        | 4<br>2%           | 2<br>1%    | 12<br>9%                 |
| BNP             | 6<br>1%   | 1<br>*            | -          | -         | -         | -         | -         | -              | 1<br>32% | -        | 1<br>1%                        | 1<br>*            | -          | -                        |
| Other           | 26<br>3%  | 1<br>1%           | 2<br>1%    | -         | 2<br>2%   | 1<br>2%   | -         | -              | -        | 7<br>37% | 2<br>1%                        | -                 | 1<br>*     | -                        |
| Refused         | 57<br>6%  | 3<br>1%           | 3<br>1%    | 3<br>5%   | 4<br>3%   | 1<br>3%   | -         | -              | -        | -        | 40<br>30%                      | 1<br>*            | 2<br>1%    | 4<br>3%                  |
| Don't know      | 143<br>14%  | 14<br>7%          | 7<br>3%    | 4<br>6%   | 12<br>9%  | 7<br>14%  | 1<br>5%   | 1<br>17%       | -        | 4<br>22% | 69<br>51%                      | 13<br>6%          | 14<br>7%   | 8<br>6%                  |

**CATI Opinion Poll**  
**Fieldwork : 28th - 30th November 2014**

Absolutes/col percents

Table 5  
**Q5. Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

|                 | Q5. Generally speaking, do you think of yourself as...? |                   |             |            |            |             |            |            |           |            |            |             |
|-----------------|---|-------------------|-------------|------------|------------|-------------|------------|------------|-----------|------------|------------|-------------|
|                 | Total   | Conser<br>-vative | Labour      | Lib Dem    | SNP        | Plaid Cymru | UKIP       | Green      | BNP       | Other      | Refused    | Don't know  |
| Unweighted base | 1005  | 224               | 327         | 55         | 33         | 5           | 90         | 44         | 6         | 28         | 56         | 137         |
| Weighted base   | 1005  | 228               | 308         | 68         | 29         | 4           | 88         | 47         | 6         | 26         | 57         | 143         |
| Conservative    | 228<br>23%  | 228<br>100%       | -           | -          | -          | -           | -          | -          | -         | -          | -          | -           |
| Labour          | 308<br>31%  | -                 | 308<br>100% | -          | -          | -           | -          | -          | -         | -          | -          | -           |
| Lib Dem         | 68<br>7%  | -                 | -           | 68<br>100% | -          | -           | -          | -          | -         | -          | -          | -           |
| SNP             | 29<br>3%  | -                 | -           | -          | 29<br>100% | -           | -          | -          | -         | -          | -          | -           |
| Plaid Cymru     | 4<br>*  | -                 | -           | -          | -          | 4<br>100%   | -          | -          | -         | -          | -          | -           |
| UKIP            | 88<br>9%  | -                 | -           | -          | -          | -           | 88<br>100% | -          | -         | -          | -          | -           |
| Green           | 47<br>5%  | -                 | -           | -          | -          | -           | -          | 47<br>100% | -         | -          | -          | -           |
| BNP             | 6<br>1%   | -                 | -           | -          | -          | -           | -          | -          | 6<br>100% | -          | -          | -           |
| Other           | 26<br>3%  | -                 | -           | -          | -          | -           | -          | -          | -         | 26<br>100% | -          | -           |
| Refused         | 57<br>6%  | -                 | -           | -          | -          | -           | -          | -          | -         | -          | 57<br>100% | -           |
| Don't know      | 143<br>14%  | -                 | -           | -          | -          | -           | -          | -          | -         | -          | -          | 143<br>100% |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 5

**Q5. Generally speaking, do you think of yourself as...?****Base: All respondents**

|                 | Region     |           |            |            |                          |               |               |           |             |                |            | Region Summary |            |           |           |
|-----------------|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|----------------|------------|-----------|-----------|
|                 | Total      | Scotland  | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales     | East Anglia | Greater London | South East | South West     | England    | Scotland  | Wales     |
| Unweighted base | 1005       | 92        | 39         | 113        | 91                       | 69            | 91            | 51        | 103         | 120            | 143        | 93             | 862        | 92        | 51        |
| Weighted base   | 1005       | 83        | 40         | 109        | 91                       | 72            | 89            | 47        | 104         | 135            | 141        | 93             | 874        | 83        | 47        |
| Conservative    | 228<br>23% | 12<br>14% | 10<br>25%  | 14<br>12%  | 15<br>16%                | 18<br>25%     | 24<br>27%     | 7<br>15%  | 37<br>35%   | 26<br>19%      | 40<br>28%  | 26<br>28%      | 209<br>24% | 12<br>14% | 7<br>15%  |
| Labour          | 308<br>31% | 20<br>24% | 14<br>36%  | 51<br>46%  | 39<br>43%                | 21<br>29%     | 26<br>29%     | 13<br>28% | 21<br>21%   | 46<br>34%      | 32<br>23%  | 25<br>27%      | 274<br>31% | 20<br>24% | 13<br>28% |
| Lib Dem         | 68<br>7%   | 4<br>5%   | 2<br>5%    | 5<br>4%    | 3<br>4%                  | 5<br>7%       | 4<br>4%       | -<br>-    | 10<br>10%   | 17<br>12%      | 9<br>6%    | 10<br>11%      | 65<br>7%   | 4<br>5%   | -<br>-    |
| SNP             | 29<br>3%   | 29<br>35% | -          | -          | -                        | -             | -             | -         | -           | -              | -          | -              | -          | 29<br>35% | -         |
| Plaid Cymru     | 4<br>*     | -         | -          | -          | -                        | -             | -             | 4<br>9%   | -           | -              | -          | -              | -          | -         | 4<br>9%   |
| UKIP            | 88<br>9%   | -         | 2<br>6%    | 6<br>6%    | 11<br>12%                | 7<br>10%      | 7<br>8%       | 8<br>17%  | 12<br>12%   | 9<br>7%        | 18<br>13%  | 7<br>7%        | 80<br>9%   | -         | 8<br>17%  |
| Green           | 47<br>5%   | 2<br>2%   | *<br>1%    | 2<br>2%    | 7<br>8%                  | 3<br>4%       | 5<br>6%       | 2<br>4%   | 5<br>5%     | 7<br>5%        | 10<br>7%   | 3<br>3%        | 43<br>5%   | 2<br>2%   | 2<br>4%   |
| BNP             | 6<br>1%    | -         | -          | -          | -                        | -             | 3<br>4%       | 1<br>1%   | 1<br>1%     | -              | 1<br>1%    | 1<br>1%        | 6<br>1%    | -         | 1<br>1%   |
| Other           | 26<br>3%   | 4<br>5%   | 1<br>3%    | 4<br>4%    | 4<br>4%                  | -             | 3<br>3%       | 3<br>7%   | -           | 2<br>2%        | 4<br>3%    | *<br>1%        | 18<br>2%   | 4<br>5%   | 3<br>7%   |
| Refused         | 57<br>6%   | 3<br>4%   | 2<br>4%    | 7<br>6%    | 2<br>3%                  | 6<br>9%       | 6<br>6%       | 1<br>3%   | 8<br>8%     | 5<br>4%        | 7<br>5%    | 9<br>10%       | 53<br>6%   | 3<br>4%   | 1<br>3%   |
| Don't know      | 143<br>14% | 9<br>11%  | 8<br>20%   | 20<br>19%  | 10<br>11%                | 12<br>16%     | 11<br>13%     | 7<br>15%  | 9<br>9%     | 22<br>17%      | 22<br>16%  | 12<br>13%      | 127<br>15% | 9<br>11%  | 7<br>15%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

|                 | Gender     |            |           | Age       |           |           |           |           |           | Class     |           |           |           | Region           |            |           |                |                    |           |
|-----------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
|                 | Total      | Male       | Female    | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 674        | 344        | 330       | 45        | 80        | 98        | 146       | 132       | 173       | 274       | 141       | 88        | 170       | 600              | 172        | 178       | 153            | 97                 | 74        |
| Weighted base   | 665        | 335        | 330       | 58        | 95        | 104       | 128       | 111       | 168       | 199       | 193       | 124       | 149       | 599              | 184        | 173       | 146            | 95                 | 66        |
| Conservative    | 187<br>28% | 89<br>27%  | 98<br>30% | 13<br>23% | 27<br>28% | 26<br>25% | 42<br>33% | 26<br>23% | 53<br>32% | 73<br>37% | 58<br>30% | 25<br>20% | 30<br>20% | 173<br>29%       | 56<br>31%  | 60<br>35% | 27<br>18%      | 30<br>32%          | 14<br>21% |
| Labour          | 206<br>31% | 112<br>33% | 94<br>29% | 20<br>34% | 27<br>29% | 36<br>34% | 39<br>30% | 39<br>35% | 44<br>26% | 57<br>29% | 60<br>31% | 33<br>27% | 55<br>37% | 190<br>32%       | 51<br>28%  | 48<br>28% | 69<br>47%      | 22<br>23%          | 16<br>24% |
| Lib Dem         | 57<br>9%   | 22<br>7%   | 35<br>11% | 3<br>6%   | 11<br>12% | 7<br>7%   | 13<br>10% | 6<br>6%   | 16<br>9%  | 16<br>8%  | 27<br>14% | 6<br>5%   | 8<br>6%   | 54<br>9%         | 19<br>10%  | 13<br>8%  | 10<br>7%       | 12<br>13%          | 3<br>4%   |
| UKIP            | 122<br>18% | 73<br>22%  | 49<br>15% | 7<br>11%  | 11<br>12% | 17<br>16% | 20<br>16% | 24<br>22% | 42<br>25% | 22<br>11% | 17<br>9%  | 41<br>33% | 42<br>28% | 119<br>20%       | 35<br>19%  | 37<br>21% | 29<br>20%      | 19<br>20%          | 2<br>4%   |
| Green           | 45<br>7%   | 20<br>6%   | 25<br>7%  | 9<br>15%  | 10<br>10% | 15<br>14% | 2<br>1%   | 6<br>6%   | 3<br>2%   | 15<br>8%  | 17<br>9%  | 8<br>7%   | 4<br>2%   | 42<br>7%         | 19<br>10%  | 11<br>6%  | 7<br>5%        | 6<br>6%            | 2<br>3%   |
| SNP             | 27<br>4%   | 10<br>3%   | 18<br>5%  | 4<br>7%   | 4<br>4%   | 3<br>3%   | 9<br>7%   | 4<br>4%   | 4<br>2%   | 11<br>6%  | 4<br>2%   | 8<br>6%   | 4<br>3%   | -<br>-           | -<br>-     | -<br>-    | -<br>-         | -<br>-             | 27<br>41% |
| Plaid Cymru     | 4<br>1%    | 1<br>*     | 3<br>1%   | -<br>-    | -<br>-    | *<br>*    | *<br>*    | 1<br>1%   | 2<br>1%   | 1<br>1%   | 3<br>1%   | -<br>-    | -<br>-    | 4<br>1%          | -<br>-     | -<br>-    | -<br>-         | 4<br>4%            | -<br>-    |
| BNP             | 4<br>1%    | 3<br>1%    | 2<br>1%   | 1<br>1%   | 1<br>1%   | -<br>-    | 2<br>2%   | -<br>-    | *<br>*    | 1<br>*    | 1<br>1%   | 2<br>1%   | *<br>1%   | 4<br>1%          | 2<br>1%    | 2<br>1%   | *<br>1%        | 1<br>1%            | -<br>-    |
| Other           | 14<br>2%   | 6<br>2%    | 8<br>2%   | 2<br>3%   | 3<br>4%   | 1<br>1%   | 2<br>2%   | 4<br>4%   | 2<br>1%   | 2<br>1%   | 5<br>3%   | 2<br>1%   | 5<br>3%   | 12<br>2%         | 2<br>1%    | 3<br>1%   | 5<br>3%        | 3<br>3%            | 2<br>3%   |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

|                 | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |        |         |      |       |      |                |      |       | Voted in 2010 General Election |                   |        |                          |
|-----------------|---|-------------------|--------|---------|------|-------|------|----------------|------|-------|--------------------------------|-------------------|--------|--------------------------|
|                 | Total   | Conser-<br>vative | Labour | Lib Dem | UKIP | Green | SNP  | Plaid<br>Cymru | BNP  | Other | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour | Liberal<br>Demo-<br>crat |
| Unweighted base | 674   | 186               | 216    | 44      | 129  | 43    | 31   | 5              | 6    | 14    | 17                             | 180               | 174    | 88                       |
| Weighted base   | 665   | 187               | 206    | 57      | 122  | 45    | 27   | 4              | 4    | 14    | 15                             | 184               | 156    | 114                      |
| Conservative    | 187   | 187               | -      | -       | -    | -     | -    | -              | -    | -     | 6                              | 140               | 9      | 8                        |
|                 | 28%   | 100%              | -      | -       | -    | -     | -    | -              | -    | -     | 40%                            | 76%               | 6%     | 7%                       |
| Labour          | 206   | -                 | 206    | -       | -    | -     | -    | -              | -    | -     | 9                              | 5                 | 120    | 32                       |
|                 | 31%   | -                 | 100%   | -       | -    | -     | -    | -              | -    | -     | 60%                            | 3%                | 77%    | 28%                      |
| Lib Dem         | 57  | -                 | -      | 57      | -    | -     | -    | -              | -    | -     | -                              | -                 | 1      | 42                       |
|                 | 9%  | -                 | -      | 100%    | -    | -     | -    | -              | -    | -     | -                              | -                 | 1%     | 36%                      |
| UKIP            | 122   | -                 | -      | -       | 122  | -     | -    | -              | -    | -     | -                              | 29                | 16     | 9                        |
|                 | 18%   | -                 | -      | -       | 100% | -     | -    | -              | -    | -     | -                              | 16%               | 10%    | 8%                       |
| Green           | 45  | -                 | -      | -       | -    | 45    | -    | -              | -    | -     | -                              | 7                 | 5      | 15                       |
|                 | 7%  | -                 | -      | -       | -    | 100%  | -    | -              | -    | -     | -                              | 4%                | 4%     | 13%                      |
| SNP             | 27  | -                 | -      | -       | -    | -     | 27   | -              | -    | -     | -                              | -                 | 3      | 7                        |
|                 | 4%  | -                 | -      | -       | -    | -     | 100% | -              | -    | -     | -                              | -                 | 2%     | 6%                       |
| Plaid Cymru     | 4   | -                 | -      | -       | -    | -     | -    | 4              | -    | -     | -                              | 1                 | -      | -                        |
|                 | 1%  | -                 | -      | -       | -    | -     | -    | 100%           | -    | -     | -                              | 1%                | -      | -                        |
| BNP             | 4   | -                 | -      | -       | -    | -     | -    | -              | 4    | -     | -                              | -                 | 1      | -                        |
|                 | 1%  | -                 | -      | -       | -    | -     | -    | -              | 100% | -     | -                              | -                 | 1%     | -                        |
| Other           | 14  | -                 | -      | -       | -    | -     | -    | -              | -    | 14    | -                              | 2                 | -      | 1                        |
|                 | 2%  | -                 | -      | -       | -    | -     | -    | -              | -    | 100%  | -                              | 1%                | -      | 1%                       |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

|                 | Q5. Generally speaking, do you think of yourself as...? |                   |            |           |           |             |           |           |          |          |          |            |
|-----------------|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|----------|----------|----------|------------|
|                 | Total   | Conser<br>-vative | Labour     | Lib Dem   | SNP       | Plaid Cymru | UKIP      | Green     | BNP      | Other    | Refused  | Don't know |
| Unweighted base | 674   | 180               | 251        | 44        | 30        | 5           | 70        | 30        | 3        | 12       | 10       | 40         |
| Weighted base   | 665   | 182               | 238        | 55        | 26        | 4           | 65        | 31        | 2        | 9        | 12       | 40         |
| Conservative    | 187<br>28%  | 156<br>86%        | 8<br>4%    | 4<br>8%   | -<br>-    | -<br>-      | -<br>-    | 2<br>6%   | 1<br>34% | 1<br>8%  | 3<br>24% | 12<br>30%  |
| Labour          | 206<br>31%  | 1<br>1%           | 189<br>79% | 3<br>5%   | 1<br>2%   | -<br>-      | 1<br>1%   | 3<br>9%   | -<br>-   | 1<br>15% | 2<br>16% | 5<br>14%   |
| Lib Dem         | 57<br>9%  | 1<br>1%           | 12<br>5%   | 38<br>70% | -<br>-    | -<br>-      | -<br>-    | -<br>-    | -<br>-   | -<br>-   | 3<br>23% | 3<br>7%    |
| UKIP            | 122<br>18%  | 18<br>10%         | 19<br>8%   | 4<br>8%   | 2<br>9%   | -<br>-      | 64<br>97% | -<br>-    | -<br>-   | 1<br>15% | 3<br>27% | 10<br>24%  |
| Green           | 45<br>7%  | 1<br>1%           | 5<br>2%    | 4<br>8%   | -<br>-    | -<br>-      | 1<br>1%   | 26<br>85% | -<br>-   | 1<br>7%  | 1<br>9%  | 5<br>13%   |
| SNP             | 27<br>4%  | -<br>-            | 3<br>1%    | -<br>-    | 22<br>85% | -<br>-      | -<br>-    | -<br>-    | -<br>-   | -<br>-   | -<br>-   | 1<br>4%    |
| Plaid Cymru     | 4<br>1%   | -<br>-            | *<br>*     | -<br>-    | -<br>-    | 3<br>80%    | -<br>-    | -<br>-    | -<br>-   | -<br>-   | -<br>-   | *<br>1%    |
| BNP             | 4<br>1%   | -<br>-            | 1<br>1%    | 1<br>2%   | -<br>-    | -<br>-      | *<br>1%   | -<br>-    | 1<br>66% | -<br>-   | -<br>-   | -<br>-     |
| Other           | 14<br>2%  | 4<br>2%           | 1<br>*     | -<br>-    | 1<br>3%   | 1<br>20%    | -<br>-    | -<br>-    | -<br>-   | 5<br>56% | -<br>-   | 3<br>7%    |



## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

|                 | Region     |           |            |            |                           |               |               |          |             |                |            |            | Region Summary |           |          |
|-----------------|------------|-----------|------------|------------|---------------------------|---------------|---------------|----------|-------------|----------------|------------|------------|----------------|-----------|----------|
|                 | Total      | Scotland  | North East | North West | York-shire & Humber -side | East Midlands | West Midlands | Wales    | East Anglia | Greater London | South East | South West | Eng-land       | Scotland  | Wales    |
| Unweighted base | 674        | 74        | 21         | 72         | 60                        | 45            | 62            | 33       | 71          | 76             | 96         | 64         | 567            | 74        | 33       |
| Weighted base   | 665        | 66        | 21         | 68         | 57                        | 45            | 55            | 29       | 73          | 90             | 94         | 65         | 569            | 66        | 29       |
| Conservative    | 187<br>28% | 14<br>21% | 6<br>27%   | 11<br>15%  | 10<br>18%                 | 18<br>39%     | 13<br>23%     | 5<br>18% | 30<br>40%   | 24<br>27%      | 32<br>34%  | 25<br>38%  | 168<br>29%     | 14<br>21% | 5<br>18% |
| Labour          | 206<br>31% | 16<br>24% | 4<br>21%   | 32<br>47%  | 33<br>57%                 | 10<br>22%     | 22<br>39%     | 8<br>27% | 16<br>22%   | 31<br>35%      | 20<br>21%  | 14<br>21%  | 182<br>32%     | 16<br>24% | 8<br>27% |
| Lib Dem         | 57<br>9%   | 3<br>4%   | 2<br>9%    | 5<br>8%    | 3<br>5%                   | 6<br>14%      | 2<br>4%       | -        | 5<br>7%     | 14<br>15%      | 5<br>5%    | 12<br>18%  | 54<br>10%      | 3<br>4%   | -        |
| UKIP            | 122<br>18% | 2<br>4%   | 6<br>29%   | 12<br>18%  | 10<br>18%                 | 11<br>24%     | 12<br>22%     | 9<br>29% | 15<br>20%   | 10<br>12%      | 24<br>26%  | 10<br>15%  | 110<br>19%     | 2<br>4%   | 9<br>29% |
| Green           | 45<br>7%   | 2<br>3%   | 1<br>7%    | 4<br>6%    | 1<br>2%                   | 1<br>2%       | 4<br>7%       | 1<br>4%  | 6<br>9%     | 9<br>10%       | 10<br>11%  | 5<br>7%    | 41<br>7%       | 2<br>3%   | 1<br>4%  |
| SNP             | 27<br>4%   | 27<br>41% | -          | -          | -                         | -             | -             | -        | -           | -              | -          | -          | -              | 27<br>41% | -        |
| Plaid Cymru     | 4<br>1%    | -         | -          | -          | -                         | -             | -             | 4<br>13% | -           | -              | -          | -          | -              | -         | 4<br>13% |
| BNP             | 4<br>1%    | -         | -          | *<br>1%    | -                         | -             | *<br>1%       | 1<br>2%  | 1<br>2%     | -              | 2<br>2%    | -          | 4<br>1%        | -         | 1<br>2%  |
| Other           | 14<br>2%   | 2<br>3%   | 1<br>6%    | 3<br>5%    | -                         | -             | 3<br>5%       | 2<br>7%  | -           | 1<br>1%        | 1<br>1%    | *<br>1%    | 10<br>2%       | 2<br>3%   | 2<br>7%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|   | Gender |      |        | Age   |       |       |       |       |     | Class |     |     |     | Region           |            |           |                |                    |           |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------------|------------|-----------|----------------|--------------------|-----------|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base   | 1005   | 492  | 513    | 87    | 156   | 158   | 205   | 172   | 227 | 381   | 207 | 152 | 265 | 913              | 263        | 263       | 243            | 144                | 92        |
| Weighted base   | 1005   | 487  | 518    | 119   | 174   | 170   | 181   | 145   | 216 | 276   | 283 | 215 | 231 | 922              | 276        | 265       | 240            | 140                | 83        |
| <b>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</b> |        |      |        |       |       |       |       |       |     |       |     |     |     |                  |            |           |                |                    |           |
| Agree   | 432    | 218  | 214    | 48    | 61    | 73    | 80    | 65    | 105 | 136   | 127 | 84  | 85  | 399              | 115        | 133       | 81             | 70                 | 33        |
|   | 43%    | 45%  | 41%    | 40%   | 35%   | 43%   | 44%   | 45%   | 49% | 49%   | 45% | 39% | 37% | 43%              | 42%        | 50%       | 34%            | 50%                | 40%       |
| Disagree  | 463    | 225  | 238    | 67    | 85    | 80    | 78    | 68    | 85  | 106   | 129 | 104 | 123 | 423              | 126        | 97        | 138            | 61                 | 40        |
|   | 46%    | 46%  | 46%    | 56%   | 49%   | 47%   | 43%   | 47%   | 39% | 39%   | 46% | 49% | 53% | 46%              | 46%        | 37%       | 58%            | 44%                | 48%       |
| Don't know  | 110    | 43   | 66     | 5     | 28    | 16    | 22    | 12    | 26  | 34    | 26  | 27  | 23  | 100              | 35         | 35        | 21             | 9                  | 10        |
|   | 11%    | 9%   | 13%    | 4%    | 16%   | 10%   | 12%   | 8%    | 12% | 12%   | 9%  | 12% | 10% | 11%              | 13%        | 13%       | 9%             | 7%                 | 12%       |
| <b>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</b>      |        |      |        |       |       |       |       |       |     |       |     |     |     |                  |            |           |                |                    |           |
| Agree   | 321    | 165  | 156    | 44    | 59    | 52    | 56    | 55    | 56  | 78    | 96  | 64  | 82  | 293              | 74         | 86        | 87             | 47                 | 28        |
|   | 32%    | 34%  | 30%    | 37%   | 34%   | 31%   | 31%   | 38%   | 26% | 28%   | 34% | 30% | 36% | 32%              | 27%        | 32%       | 36%            | 33%                | 33%       |
| Disagree  | 567    | 278  | 289    | 66    | 86    | 104   | 102   | 79    | 131 | 164   | 158 | 126 | 119 | 522              | 162        | 145       | 133            | 81                 | 45        |
|   | 56%    | 57%  | 56%    | 55%   | 50%   | 61%   | 56%   | 54%   | 60% | 60%   | 56% | 59% | 51% | 57%              | 59%        | 55%       | 56%            | 58%                | 54%       |
| Don't know  | 117    | 45   | 72     | 10    | 29    | 14    | 23    | 11    | 30  | 33    | 30  | 24  | 30  | 107              | 40         | 34        | 20             | 12                 | 10        |
|   | 12%    | 9%   | 14%    | 8%    | 17%   | 8%    | 13%   | 8%    | 14% | 12%   | 11% | 11% | 13% | 12%              | 15%        | 13%       | 8%             | 9%                 | 12%       |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|  | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |            |           |            |           |           |                |           |          | Voted in 2010 General Election |                   |            |                          |
|--|---|-------------------|------------|-----------|------------|-----------|-----------|----------------|-----------|----------|--------------------------------|-------------------|------------|--------------------------|
|  | Total   | Conser-<br>vative | Labour     | Lib Dem   | UKIP       | Green     | SNP       | Plaid<br>Cymru | BNP       | Other    | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour     | Liberal<br>Demo-<br>crat |
| Unweighted base  | 1005  | 205               | 243        | 48        | 140        | 48        | 32        | 6              | 6         | 17       | 140                            | 206               | 207        | 100                      |
| Weighted base  | 1005  | 207               | 231        | 61        | 134        | 51        | 28        | 5              | 5         | 18       | 136                            | 213               | 186        | 131                      |
| <b><u>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</u></b> |   |                   |            |           |            |           |           |                |           |          |                                |                   |            |                          |
| Agree  | 432<br>43%  | 174<br>84%        | 50<br>21%  | 30<br>48% | 57<br>43%  | 20<br>39% | 9<br>32%  | 2<br>41%       | 1<br>28%  | 6<br>32% | 37<br>27%                      | 179<br>84%        | 49<br>26%  | 54<br>42%                |
| Disagree   | 463<br>46%  | 19<br>9%          | 163<br>71% | 24<br>40% | 70<br>52%  | 28<br>54% | 18<br>65% | 2<br>42%       | 3<br>72%  | 8<br>47% | 53<br>39%                      | 25<br>12%         | 122<br>66% | 68<br>52%                |
| Don't know   | 110<br>11%  | 13<br>6%          | 18<br>8%   | 7<br>12%  | 7<br>5%    | 4<br>7%   | 1<br>3%   | 1<br>17%       | -         | 4<br>22% | 46<br>34%                      | 9<br>4%           | 15<br>8%   | 9<br>7%                  |
| <b><u>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</u></b>      |   |                   |            |           |            |           |           |                |           |          |                                |                   |            |                          |
| Agree  | 321<br>32%  | 27<br>13%         | 162<br>70% | 18<br>29% | 23<br>17%  | 13<br>25% | 12<br>42% | -              | -         | 6<br>34% | 24<br>17%                      | 23<br>11%         | 121<br>65% | 51<br>39%                |
| Disagree   | 567<br>56%  | 166<br>80%        | 52<br>22%  | 35<br>56% | 103<br>77% | 35<br>68% | 15<br>56% | 2<br>51%       | 5<br>100% | 8<br>45% | 64<br>47%                      | 180<br>85%        | 52<br>28%  | 66<br>50%                |
| Don't know   | 117<br>12%  | 14<br>7%          | 17<br>7%   | 9<br>15%  | 8<br>6%    | 4<br>7%   | 1<br>2%   | 2<br>49%       | -         | 4<br>22% | 49<br>36%                      | 10<br>5%          | 14<br>7%   | 14<br>11%                |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|  | Q5. Generally speaking, do you think of yourself as...? |                   |            |           |           |             |           |           |           |           |           |            |
|--|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|------------|
|  | Total   | Conser<br>-vative | Labour     | Lib Dem   | SNP       | Plaid Cymru | UKIP      | Green     | BNP       | Other     | Refused   | Don't know |
| Unweighted base  | 1005  | 224               | 327        | 55        | 33        | 5           | 90        | 44        | 6         | 28        | 56        | 137        |
| Weighted base  | 1005  | 228               | 308        | 68        | 29        | 4           | 88        | 47        | 6         | 26        | 57        | 143        |
| <b><u>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</u></b> |   |                   |            |           |           |             |           |           |           |           |           |            |
| Agree  | 432<br>43%  | 193<br>85%        | 82<br>27%  | 31<br>46% | 8<br>28%  | 2<br>56%    | 32<br>36% | 16<br>35% | 1<br>13%  | 5<br>19%  | 12<br>21% | 48<br>34%  |
| Disagree   | 463<br>46%  | 22<br>9%          | 203<br>66% | 26<br>38% | 20<br>69% | 2<br>44%    | 54<br>61% | 28<br>60% | 6<br>87%  | 18<br>69% | 21<br>37% | 64<br>45%  |
| Don't know   | 110<br>11%  | 13<br>6%          | 22<br>7%   | 11<br>16% | 1<br>3%   | -           | 2<br>3%   | 2<br>5%   | -         | 3<br>12%  | 24<br>41% | 31<br>22%  |
| <b><u>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</u></b>      |   |                   |            |           |           |             |           |           |           |           |           |            |
| Agree  | 321<br>32%  | 25<br>11%         | 189<br>61% | 18<br>26% | 9<br>31%  | 1<br>23%    | 17<br>20% | 11<br>23% | -         | 7<br>29%  | 4<br>8%   | 39<br>28%  |
| Disagree   | 567<br>56%  | 191<br>84%        | 98<br>32%  | 37<br>55% | 20<br>67% | 2<br>44%    | 67<br>76% | 33<br>70% | 6<br>100% | 14<br>53% | 28<br>48% | 72<br>50%  |
| Don't know   | 117<br>12%  | 12<br>5%          | 21<br>7%   | 13<br>20% | 1<br>2%   | 1<br>33%    | 4<br>4%   | 3<br>7%   | -         | 5<br>18%  | 25<br>44% | 32<br>22%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|   | Region     |           |            |            |                         |               |               |           |             |                |            | Region Summary |            |           |           |
|---|------------|-----------|------------|------------|-------------------------|---------------|---------------|-----------|-------------|----------------|------------|----------------|------------|-----------|-----------|
|   | Total      | Scotland  | North East | North West | Yorkshire & Humber-side | East Midlands | West Midlands | Wales     | East Anglia | Greater London | South East | South West     | England    | Scotland  | Wales     |
| Unweighted base   | 1005       | 92        | 39         | 113        | 91                      | 69            | 91            | 51        | 103         | 120            | 143        | 93             | 862        | 92        | 51        |
| Weighted base   | 1005       | 83        | 40         | 109        | 91                      | 72            | 89            | 47        | 104         | 135            | 141        | 93             | 874        | 83        | 47        |
| <b>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</b> |            |           |            |            |                         |               |               |           |             |                |            |                |            |           |           |
| Agree   | 432<br>43% | 33<br>40% | 18<br>45%  | 35<br>32%  | 27<br>30%               | 37<br>51%     | 38<br>43%     | 20<br>42% | 58<br>56%   | 54<br>40%      | 61<br>43%  | 50<br>54%      | 379<br>43% | 33<br>40% | 20<br>42% |
| Disagree  | 463<br>46% | 40<br>48% | 20<br>51%  | 62<br>57%  | 56<br>61%               | 27<br>37%     | 39<br>44%     | 23<br>49% | 32<br>31%   | 63<br>46%      | 63<br>45%  | 38<br>41%      | 400<br>46% | 40<br>48% | 23<br>49% |
| Don't know  | 110<br>11% | 10<br>12% | 2<br>4%    | 12<br>11%  | 8<br>9%                 | 8<br>12%      | 12<br>13%     | 4<br>9%   | 14<br>14%   | 19<br>14%      | 17<br>12%  | 5<br>5%        | 96<br>11%  | 10<br>12% | 4<br>9%   |
| <b>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</b>      |            |           |            |            |                         |               |               |           |             |                |            |                |            |           |           |
| Agree   | 321<br>32% | 28<br>33% | 17<br>42%  | 35<br>32%  | 35<br>38%               | 25<br>35%     | 34<br>38%     | 17<br>37% | 26<br>25%   | 43<br>32%      | 30<br>21%  | 29<br>32%      | 275<br>32% | 28<br>33% | 17<br>37% |
| Disagree  | 567<br>56% | 45<br>54% | 22<br>56%  | 61<br>56%  | 50<br>55%               | 37<br>51%     | 43<br>48%     | 24<br>51% | 65<br>62%   | 69<br>51%      | 94<br>66%  | 57<br>61%      | 498<br>57% | 45<br>54% | 24<br>51% |
| Don't know  | 117<br>12% | 10<br>12% | 1<br>2%    | 13<br>11%  | 7<br>7%                 | 10<br>13%     | 12<br>13%     | 6<br>12%  | 13<br>12%   | 23<br>17%      | 17<br>12%  | 6<br>7%        | 101<br>12% | 10<br>12% | 6<br>12%  |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 8

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|   | Gender     |            |            | Age       |            |            |            |           |            | Class      |            |            |            | Region           |            |            |                |                    |           |
|---|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------------|------------|------------|----------------|--------------------|-----------|
|   | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64     | 65+        | AB         | C1         | C2         | DE         | Eng-land & Wales | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Unweighted base   | 1005       | 492        | 513        | 87        | 156        | 158        | 205        | 172       | 227        | 381        | 207        | 152        | 265        | 913              | 263        | 263        | 243            | 144                | 92        |
| Weighted base   | 1005       | 487        | 518        | 119       | 174        | 170        | 181        | 145       | 216        | 276        | 283        | 215        | 231        | 922              | 276        | 265        | 240            | 140                | 83        |
| <b>I trust David Cameron and George Osborne to make the right decisions about the economy</b> |            |            |            |           |            |            |            |           |            |            |            |            |            |                  |            |            |                |                    |           |
| Agree   | 369<br>37% | 200<br>41% | 169<br>33% | 49<br>41% | 65<br>37%  | 53<br>31%  | 64<br>36%  | 50<br>35% | 88<br>41%  | 109<br>39% | 111<br>39% | 76<br>35%  | 74<br>32%  | 340<br>37%       | 105<br>38% | 114<br>43% | 60<br>25%      | 62<br>44%          | 29<br>35% |
| Disagree  | 576<br>57% | 265<br>54% | 311<br>60% | 67<br>56% | 96<br>55%  | 110<br>65% | 104<br>57% | 89<br>61% | 111<br>51% | 145<br>53% | 157<br>56% | 131<br>61% | 143<br>62% | 529<br>57%       | 151<br>54% | 137<br>52% | 168<br>70%     | 73<br>52%          | 48<br>58% |
| Don't know  | 59<br>6%   | 22<br>5%   | 37<br>7%   | 3<br>3%   | 13<br>8%   | 7<br>4%    | 13<br>7%   | 6<br>4%   | 17<br>8%   | 22<br>8%   | 15<br>5%   | 8<br>4%    | 15<br>6%   | 53<br>6%         | 21<br>8%   | 14<br>5%   | 13<br>5%       | 5<br>4%            | 6<br>8%   |
| <b>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</b>         |            |            |            |           |            |            |            |           |            |            |            |            |            |                  |            |            |                |                    |           |
| Agree   | 274<br>27% | 133<br>27% | 141<br>27% | 29<br>24% | 48<br>28%  | 43<br>25%  | 51<br>28%  | 50<br>34% | 53<br>25%  | 63<br>23%  | 82<br>29%  | 56<br>26%  | 73<br>32%  | 255<br>28%       | 72<br>26%  | 64<br>24%  | 83<br>35%      | 36<br>25%          | 19<br>23% |
| Disagree  | 667<br>66% | 332<br>68% | 335<br>65% | 84<br>71% | 107<br>62% | 119<br>70% | 119<br>66% | 89<br>61% | 148<br>69% | 190<br>69% | 185<br>65% | 149<br>69% | 143<br>62% | 608<br>66%       | 185<br>67% | 183<br>69% | 145<br>60%     | 95<br>68%          | 59<br>71% |
| Don't know  | 64<br>6%   | 22<br>5%   | 42<br>8%   | 6<br>5%   | 18<br>11%  | 8<br>5%    | 11<br>6%   | 6<br>4%   | 14<br>7%   | 23<br>8%   | 16<br>6%   | 10<br>5%   | 15<br>7%   | 59<br>6%         | 20<br>7%   | 18<br>7%   | 12<br>5%       | 9<br>7%            | 5<br>7%   |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 8

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|  | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) |                   |            |           |            |           |           |                |          |           | Voted in 2010 General Election |                   |            |                     |
|--|---|-------------------|------------|-----------|------------|-----------|-----------|----------------|----------|-----------|--------------------------------|-------------------|------------|---------------------|
|  | Total   | Conser-<br>vative | Labour     | Lib Dem   | UKIP       | Green     | SNP       | Plaid<br>Cymru | BNP      | Other     | DK/Refuse<br>at Q4             | Conser-<br>vative | Labour     | Liberal<br>Democrat |
| Unweighted base  | 1005  | 205               | 243        | 48        | 140        | 48        | 32        | 6              | 6        | 17        | 140                            | 206               | 207        | 100                 |
| Weighted base  | 1005  | 207               | 231        | 61        | 134        | 51        | 28        | 5              | 5        | 18        | 136                            | 213               | 186        | 131                 |
| <b><u>I trust David Cameron and George Osborne to make the right decisions about the economy</u></b> |   |                   |            |           |            |           |           |                |          |           |                                |                   |            |                     |
| Agree  | 369<br>37%  | 167<br>81%        | 50<br>22%  | 31<br>51% | 34<br>26%  | 9<br>17%  | 5<br>18%  | *<br>9%        | 1<br>18% | 2<br>12%  | 29<br>22%                      | 155<br>73%        | 39<br>21%  | 42<br>32%           |
| Disagree   | 576<br>57%  | 34<br>17%         | 175<br>76% | 30<br>49% | 97<br>72%  | 42<br>83% | 22<br>79% | 3<br>74%       | 4<br>82% | 11<br>60% | 72<br>53%                      | 54<br>25%         | 141<br>76% | 88<br>67%           |
| Don't know   | 59<br>6%  | 6<br>3%           | 6<br>3%    | -<br>-    | 3<br>2%    | -<br>-    | 1<br>3%   | 1<br>17%       | -<br>-   | 5<br>27%  | 35<br>26%                      | 5<br>2%           | 5<br>3%    | 1<br>1%             |
| <b><u>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</u></b>         |   |                   |            |           |            |           |           |                |          |           |                                |                   |            |                     |
| Agree  | 274<br>27%  | 25<br>12%         | 154<br>66% | 17<br>27% | 15<br>11%  | 6<br>12%  | 3<br>12%  | -<br>-         | 1<br>25% | 3<br>18%  | 22<br>16%                      | 23<br>11%         | 120<br>65% | 42<br>32%           |
| Disagree   | 667<br>66%  | 180<br>87%        | 69<br>30%  | 40<br>65% | 116<br>87% | 45<br>88% | 24<br>88% | 2<br>51%       | 3<br>75% | 10<br>55% | 79<br>58%                      | 188<br>88%        | 62<br>33%  | 88<br>67%           |
| Don't know   | 64<br>6%  | 2<br>1%           | 8<br>4%    | 5<br>8%   | 3<br>2%    | -<br>-    | -<br>-    | 2<br>49%       | -<br>-   | 5<br>27%  | 36<br>26%                      | 2<br>1%           | 4<br>2%    | 2<br>1%             |

## CATI Opinion Poll

### Fieldwork : 28th - 30th November 2014

Absolutes/col percents

Table 8

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|  | Q5. Generally speaking, do you think of yourself as...? |                   |            |           |           |             |           |           |           |           |           |            |
|--|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|------------|
|  | Total   | Conser<br>-vative | Labour     | Lib Dem   | SNP       | Plaid Cymru | UKIP      | Green     | BNP       | Other     | Refused   | Don't know |
| Unweighted base  | 1005  | 224               | 327        | 55        | 33        | 5           | 90        | 44        | 6         | 28        | 56        | 137        |
| Weighted base  | 1005  | 228               | 308        | 68        | 29        | 4           | 88        | 47        | 6         | 26        | 57        | 143        |
| <b><u>I trust David Cameron and George Osborne to make the right decisions about the economy</u></b> |   |                   |            |           |           |             |           |           |           |           |           |            |
| Agree  | 369<br>37%  | 166<br>73%        | 74<br>24%  | 30<br>44% | 4<br>14%  | 1<br>23%    | 27<br>30% | 8<br>17%  | -<br>-    | 4<br>16%  | 12<br>21% | 43<br>30%  |
| Disagree   | 576<br>57%  | 57<br>25%         | 226<br>73% | 38<br>55% | 25<br>86% | 3<br>77%    | 61<br>70% | 39<br>83% | 6<br>100% | 19<br>74% | 28<br>49% | 75<br>52%  |
| Don't know   | 59<br>6%  | 5<br>2%           | 8<br>3%    | *<br>1%   | -<br>-    | -<br>-      | -<br>-    | -<br>-    | -<br>-    | 3<br>11%  | 17<br>30% | 26<br>18%  |
| <b><u>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</u></b>         |   |                   |            |           |           |             |           |           |           |           |           |            |
| Agree  | 274<br>27%  | 20<br>9%          | 181<br>59% | 14<br>21% | 3<br>10%  | 1<br>23%    | 8<br>9%   | 5<br>11%  | -<br>-    | 4<br>16%  | 3<br>5%   | 35<br>24%  |
| Disagree   | 667<br>66%  | 206<br>90%        | 119<br>39% | 50<br>74% | 26<br>90% | 2<br>44%    | 78<br>89% | 40<br>85% | 6<br>100% | 19<br>73% | 36<br>63% | 84<br>59%  |
| Don't know   | 64<br>6%  | 2<br>1%           | 8<br>3%    | 4<br>5%   | -<br>-    | 1<br>33%    | 2<br>3%   | 2<br>4%   | -<br>-    | 3<br>11%  | 18<br>32% | 24<br>17%  |



**CATI Opinion Poll**  
**Fieldwork : 28th - 30th November 2014**

Absolutes/col percents

Table 8

**Q6. Do you agree or disagree with the following statements ...****Base: All respondents**

|   | Region     |           |            |            |                          |               |               |           |             |                |            | Region Summary |            |           |           |
|---|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|----------------|------------|-----------|-----------|
|   | Total      | Scotland  | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales     | East Anglia | Greater London | South East | South West     | England    | Scotland  | Wales     |
| Unweighted base   | 1005       | 92        | 39         | 113        | 91                       | 69            | 91            | 51        | 103         | 120            | 143        | 93             | 862        | 92        | 51        |
| Weighted base   | 1005       | 83        | 40         | 109        | 91                       | 72            | 89            | 47        | 104         | 135            | 141        | 93             | 874        | 83        | 47        |
| <b>I trust David Cameron and George Osborne to make the right decisions about the economy</b> |            |           |            |            |                          |               |               |           |             |                |            |                |            |           |           |
| Agree   | 369<br>37% | 29<br>35% | 12<br>31%  | 23<br>21%  | 24<br>27%                | 33<br>45%     | 32<br>36%     | 13<br>27% | 49<br>47%   | 51<br>38%      | 54<br>38%  | 49<br>52%      | 327<br>37% | 29<br>35% | 13<br>27% |
| Disagree  | 576<br>57% | 48<br>58% | 28<br>69%  | 80<br>73%  | 60<br>66%                | 34<br>47%     | 54<br>60%     | 33<br>69% | 49<br>48%   | 74<br>55%      | 77<br>54%  | 41<br>44%      | 496<br>57% | 48<br>58% | 33<br>69% |
| Don't know  | 59<br>6%   | 6<br>8%   | -          | 6<br>6%    | 6<br>7%                  | 5<br>8%       | 3<br>4%       | 2<br>4%   | 5<br>5%     | 10<br>8%       | 10<br>7%   | 4<br>4%        | 51<br>6%   | 6<br>8%   | 2<br>4%   |
| <b>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</b>         |            |           |            |            |                          |               |               |           |             |                |            |                |            |           |           |
| Agree   | 274<br>27% | 19<br>23% | 15<br>39%  | 32<br>29%  | 36<br>40%                | 17<br>24%     | 28<br>31%     | 9<br>19%  | 19<br>18%   | 39<br>29%      | 33<br>23%  | 27<br>29%      | 246<br>28% | 19<br>23% | 9<br>19%  |
| Disagree  | 667<br>66% | 59<br>71% | 24<br>59%  | 70<br>64%  | 51<br>56%                | 50<br>70%     | 54<br>60%     | 35<br>74% | 79<br>76%   | 86<br>64%      | 98<br>70%  | 60<br>65%      | 573<br>65% | 59<br>71% | 35<br>74% |
| Don't know  | 64<br>6%   | 5<br>7%   | 1<br>2%    | 8<br>7%    | 3<br>4%                  | 4<br>6%       | 8<br>9%       | 3<br>7%   | 6<br>6%     | 10<br>7%       | 10<br>7%   | 6<br>6%        | 56<br>6%   | 5<br>7%   | 3<br>7%   |

**CATI Opinion Poll**  
**Fieldwork : 28th - 30th November 2014**

Absolutes/col percents

**Weighting Table**

Table 9

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?****Base: All respondents**

|                  | Unweighted<br>Total | Weighted Total |
|------------------|---------------------|----------------|
| Unweighted base  | 1005                | 1005           |
| Weighted base    | 1005                | 1005           |
| Conservative     | 206<br>20%          | 213<br>21%     |
| Labour           | 207<br>21%          | 186<br>19%     |
| Liberal Democrat | 100<br>10%          | 131<br>13%     |
| Other            | 88<br>9%            | 64<br>6%       |
| Did not vote     | 312<br>31%          | 321<br>32%     |
| Don't remember   | 40<br>4%            | 39<br>4%       |
| Refused          | 52<br>5%            | 51<br>5%       |