

## Tearfund, Plastic Use in India– 19<sup>th</sup> December 2019

*Methodology: Savanta ComRes interviewed 2,000 Indian adults aged 18-64 years old online from the 10<sup>th</sup> to 18<sup>th</sup> December 2019. Quotas were applied for age and gender to make the survey representative by age and gender. Those with higher incomes, living in urban areas and with higher educational levels are overrepresented in this online survey. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at [www.comresglobal.com](http://www.comresglobal.com)*

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BASE: All respondents	

## Tearfund - plastics

### Q1. Are you?

BASE: All respondents

Significance Level: 95%

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	1025	1025	-	-	-	297	342	269	86	32	27	141	858	237	327	310	152
	51%	100%	-	-	-	74%	67%	59%	23%	12%	39%	66%	50%	63%	59%	42%	47%
		b				bcde	cde	de	e			ac		cd	cd		
Female	974	-	974	-	-	106	167	187	284	229	42	72	860	141	228	436	170
	49%	-	100%	-	-	26%	33%	41%	77%	88%	61%	34%	50%	37%	41%	58%	53%
			a				a	ab	abc	abcd	b		b			ab	ab
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-
	*	-	-	-	100%	-	*	-	-	-	-	-	*	-	-	*	-

## Tearfund - plastics

### Q1. Are you?

BASE: All respondents

Significance Level: 95%

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
		a	b	c	d	e	a	b	c	d	e	f
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Male	1025	751	162	102	11	-	80	188	250	46	252	210
	51%	47%	66%	76%	36%	-	53%	60%	47%	68%	49%	50%
			ad	ad				cef		acef		
Female	974	839	83	32	19	-	70	125	284	21	265	209
	49%	53%	34%	24%	64%	-	47%	40%	53%	32%	51%	50%
		bc	c		bc		d		bd		bd	bd
Other	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1	-	-	1	-	-	-	1	-	-	-	-
	*	-	-	1%	-	-	-	*	-	-	-	-
				a								

## Tearfund - plastics

### Q2. How old are you?

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																	
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Under 18 years old (9.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24 years old (21.0)	403	297	106	-	-	403	-	-	-	-	6	106	291	161	136	84	22
	20%	29%	11%	-	-	100%	-	-	-	-	8%	50%	17%	43%	25%	11%	7%
		b				bcd					ac		bcd	cd	d		
25-34 years old (29.5)	510	342	167	-	1	-	510	-	-	-	14	40	457	94	141	193	82
	25%	33%	17%	-	100%	-	100%	-	-	-	20%	19%	27%	25%	25%	26%	25%
		b					acde				b		b				
35-44 years old (39.5)	457	269	187	-	-	-	-	457	-	-	17	29	412	45	121	198	94
	23%	26%	19%	-	-	-	-	100%	-	-	24%	13%	24%	12%	22%	27%	29%
		b						abde			b		b		a	ab	ab
45-54 years old (49.5)	370	86	284	-	-	-	-	-	370	-	12	27	331	50	113	119	87
	18%	8%	29%	-	-	-	-	-	100%	-	17%	13%	19%	13%	20%	16%	27%
		a						abce			b		b		ac		abc
55-64 years old (59.5)	261	32	229	-	-	-	-	-	-	261	21	12	228	28	44	153	36
	13%	3%	24%	-	-	-	-	-	-	100%	30%	6%	13%	7%	8%	20%	11%
			a								bc		b			abd	
65-74 years old (69.5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75 years or older (80.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base for stats	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
Mean Score	37.68	32.27	43.39	-	29.50	21.00	29.50	39.50	49.50	59.50	43.79	30.83	38.29	31.90	36.05	40.54	40.67
			a					*		c	bc		b		a	ab	ab
Standard Deviation	12.722	10.054	12.752	-	-	-	-	*	-	*	13.058	12.238	12.471	12.492	12.245	12.695	10.976
Standard Error	.284	.317	.405	-	-	-	-	*	-	*	1.595	.827	.301	.636	.519	.467	.615
Error variance	.08	.10	.16	-	-	-	-	*	-	*	2.54	.68	.09	.40	.27	.22	.38

## Tearfund - plastics

### Q2. How old are you?

BASE: All respondents

	Total	Place type					Region					
		City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
		a	b	c	d	e	a	b	c	d	e	f
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Under 18 years old (9.0)	-	-	-	-	-	-	-	-	-	-	-	-
18-24 years old (21.0)	403	291	65	41	7	-	40	63	92	23	102	83
	20%	18%	26%	30%	22%	-	27%	20%	17%	34%	20%	20%
			a	a			c			bcef		
25-34 years old (29.5)	510	404	64	37	5	-	40	80	137	12	139	102
	25%	25%	26%	28%	17%	-	27%	25%	26%	18%	27%	24%
35-44 years old (39.5)	457	375	50	28	4	-	29	82	124	13	112	96
	23%	24%	21%	21%	13%	-	19%	26%	23%	20%	22%	23%
45-54 years old (49.5)	370	294	48	23	5	-	23	47	92	14	99	95
	18%	18%	20%	17%	16%	-	15%	15%	17%	21%	19%	23%
												abc
55-64 years old (59.5)	261	228	18	6	10	-	19	42	89	4	65	42
	13%	14%	7%	4%	33%	-	12%	13%	17%	7%	13%	10%
		bc			abc				df			
65-74 years old (69.5)	-	-	-	-	-	-	-	-	-	-	-	-
75 years or older (80.0)	-	-	-	-	-	-	-	-	-	-	-	-
Base for stats	2000	1590	245	135	30	-	150	313	534	68	517	419
Mean Score	37.68	38.29	35.45	33.62	42.01	-	35.91	37.44	38.81	34.69	37.59	37.66
		bc			bc				ad			
Standard Deviation	12.722	12.739	12.218	11.490	15.463	-	13.058	12.604	12.968	12.737	12.681	12.324
Standard Error	.284	.319	.781	.989	2.823	-	1.063	.715	.562	1.545	.557	.601
Error variance	.08	.10	.61	.98	7.97	-	1.13	.51	.32	2.39	.31	.36

## Tearfund - plastics

### Q3. What is the highest level of education you have achieved?

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Significance Level: 95%		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Primary education	69	27	42	-	-	6	14	17	12	21	69	-	-	12	8	43	5
	3%	3%	4%	-	-	1%	3%	4%	3%	8%	100%	-	-	3%	1%	6%	2%
			a					a		abcd	bc					bd	
Secondary education	213	141	72	-	-	106	40	29	27	12	-	213	-	99	65	38	11
	11%	14%	7%	-	-	26%	8%	6%	7%	5%	-	100%	-	26%	12%	5%	3%
		b				bcde						ac		bcd	cd		
University education	1719	858	860	-	1	291	457	412	331	228	-	-	1719	267	481	665	305
	86%	84%	88%	-	100%	72%	90%	90%	90%	87%	-	-	100%	71%	87%	89%	95%
			a				a	a	a	a			ab		a	a	abc
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Tearfund - plastics

### Q3. What is the highest level of education you have achieved?

BASE: All respondents

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Primary education	69	54	8	7	-	-	7	9	30	3	16	4
	3%	3%	3%	5%	-	-	5%	3%	6%	5%	3%	1%
							f	f	ef	f	f	
Secondary education	213	135	40	31	6	-	21	37	62	11	46	35
	11%	9%	16%	23%	19%	-	14%	12%	12%	17%	9%	8%
			a	a	a		f			ef		
University education	1719	1401	197	97	24	-	122	267	442	53	455	380
	86%	88%	80%	72%	81%	-	81%	85%	83%	79%	88%	91%
		bc								acd	abcd	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-



## Tearfund - plastics

### Q4. What is your annual household income?

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d		a	b	c	d	e	a	b	c	a	b	c	d
Significance Level: 95%																	
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Up to 2,50,000	378	237	141	-	-	161	94	45	50	28	12	99	267	378	-	-	-
	19%	23%	14%	-	-	40%	18%	10%	14%	11%	18%	46%	16%	100%	-	-	-
		b				bcd	ce					ac		bcd			
2,50,001 to 5,00,000	555	327	228	-	-	136	141	121	113	44	8	65	481	-	555	-	-
	28%	32%	23%	-	-	34%	28%	26%	31%	17%	12%	31%	28%	-	100%	-	-
		b				bce	e	e	e			a	a		acd		
5,00,001 to 10,00,000	746	310	436	-	1	84	193	198	119	153	43	38	665	-	-	746	-
	37%	30%	45%	-	100%	21%	38%	43%	32%	59%	63%	18%	39%	-	-	100%	-
			a				a	ad	a	abcd	bc	b				abd	
Above 10,00,000	321	152	170	-	-	22	82	94	87	36	5	11	305	-	-	-	321
	16%	15%	17%	-	-	5%	16%	20%	24%	14%	7%	5%	18%	-	-	-	100%
							a	ae	abe	a			ab				abc
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Tearfund - plastics

### Q4. What is your annual household income?

BASE: All respondents

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Up to 2,50,000	378	215	71	83	9	-	34	69	83	15	114	62
	19%	13%	29%	62%	29%	-	23%	22%	16%	22%	22%	15%
			a	abd	a		cf	cf			cf	
2,50,001 to 5,00,000	555	421	98	29	8	-	34	105	126	25	142	123
	28%	26%	40%	21%	26%	-	22%	34%	24%	38%	27%	29%
			ac					ac		ac		c
5,00,001 to 10,00,000	746	665	51	16	14	-	55	103	239	18	174	158
	37%	42%	21%	12%	46%	-	37%	33%	45%	27%	34%	38%
		bc	c		bc				bdef			
Above 10,00,000	321	290	24	7	-	-	27	36	86	9	87	76
	16%	18%	10%	5%	-	-	18%	11%	16%	14%	17%	18%
		bcd								b		b
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

## Tearfund - plastics

### Q5a. Which of the following best describes the type of place that you live?

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Significance Level: 95%		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A city	1590	751	839	-	-	291	404	375	294	228	54	135	1401	215	421	665	290
	80%	73%	86%	-	-	72%	79%	82%	79%	87%	78%	64%	82%	57%	76%	89%	90%
			a				a	a	a	abd	b		b		a	ab	ab
A town	245	162	83	-	-	65	64	50	48	18	8	40	197	71	98	51	24
	12%	16%	9%	-	-	16%	12%	11%	13%	7%	12%	19%	11%	19%	18%	7%	8%
		b				ce	e		e			c		cd	cd		
A village	135	102	32	-	1	41	37	28	23	6	7	31	97	83	29	16	7
	7%	10%	3%	-	100%	10%	7%	6%	6%	2%	10%	15%	6%	22%	5%	2%	2%
		b				cde	e	e	e			c		bcd	cd		
Somewhere more rural than a village	30	11	19	-	-	7	5	4	5	10	-	6	24	9	8	14	-
	2%	1%	2%	-	-	2%	1%	1%	1%	4%	-	3%	1%	2%	1%	2%	-
										bcd				d	d	d	
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Tearfund - plastics

### Q5a. Which of the following best describes the type of place that you live?

BASE: All respondents

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
A city	1590	1590	-	-	-	-	121	225	446	43	395	359
	80%	100%	-	-	-	-	81%	72%	84%	63%	77%	86%
		bcd					bd	bde	d	bde		
A town	245	-	245	-	-	-	10	54	48	14	76	42
	12%	-	100%	-	-	-	7%	17%	9%	21%	15%	10%
			acd					acf	acf	acf		
A village	135	-	-	135	-	-	9	28	37	10	35	16
	7%	-	-	100%	-	-	6%	9%	7%	14%	7%	4%
			abd					f	f	acef	f	
Somewhere more rural than a village	30	-	-	-	30	-	11	6	2	1	10	1
	2%	-	-	-	100%	-	7%	2%	*	1%	2%	*
				abc			bcef	cf		cf		
Other	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

## Tearfund - plastics

### Q5b. And in what region of India do you live?

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																	
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Central India	150	80	70	-	-	40	40	29	23	19	7	21	122	34	34	55	27
	8%	8%	7%	-	-	10%	8%	6%	6%	7%	10%	10%	7%	9%	6%	7%	8%
						d											
East India	313	188	125	-	1	63	80	82	47	42	9	37	267	69	105	103	36
	16%	18%	13%	-	100%	16%	16%	18%	13%	16%	13%	18%	16%	18%	19%	14%	11%
		b						d						cd	cd		
North India	534	250	284	-	-	92	137	124	92	89	30	62	442	83	126	239	86
	27%	24%	29%	-	-	23%	27%	27%	25%	34%	43%	29%	26%	22%	23%	32%	27%
			a							abd	bc					ab	
Northeast India	68	46	21	-	-	23	12	13	14	4	3	11	53	15	25	18	9
	3%	5%	2%	-	-	6%	2%	3%	4%	2%	4%	5%	3%	4%	5%	2%	3%
		b				bce									c		
South India	517	252	265	-	-	102	139	112	99	65	16	46	455	114	142	174	87
	26%	25%	27%	-	-	25%	27%	24%	27%	25%	23%	22%	26%	30%	26%	23%	27%
														c			
Western India	419	210	209	-	-	83	102	96	95	42	4	35	380	62	123	158	76
	21%	20%	21%	-	-	21%	20%	21%	26%	16%	6%	16%	22%	16%	22%	21%	24%
									be			a	ab		a		a
I don't live in India	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Tearfund - plastics

### Q5b. And in what region of India do you live?

BASE: All respondents

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
		a	b	c	d	e	a	b	c	d	e	f
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000 100%	1590 100%	245 100%	135 100%	30 100%	-	150 100%	313 100%	534 100%	68 100%	517 100%	419 100%
Central India	150 8%	121 8%	10 4%	9 7%	11 35%	-	150 100%	-	-	-	-	-
		b			abc		bcdef					
East India	313 16%	225 14%	54 22%	28 21%	6 20%	-	-	313 100%	-	-	-	-
		a	a	a				acdef				
North India	534 27%	446 28%	48 20%	37 27%	2 6%	-	-	-	534 100%	-	-	-
		bd		d					abdef			
Northeast India	68 3%	43 3%	14 6%	10 7%	1 3%	-	-	-	-	68 100%	-	-
		a	a	a						abcef		
South India	517 26%	395 25%	76 31%	35 26%	10 32%	-	-	-	-	-	517 100%	-
		a	a								abcdf	
Western India	419 21%	359 23%	42 17%	16 12%	1 3%	-	-	-	-	-	-	419 100%
		cd										abcde
I don't live in India	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

## Tearfund - plastics

### Q6. Which of the following products do either you or a member of your household buy?

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																	
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Laundry soap	1365	613	752	-	-	207	331	327	301	199	35	99	1232	186	345	570	264
	68%	60%	77%	-	-	51%	65%	71%	81%	76%	51%	46%	72%	49%	62%	76%	82%
			a				a	ab	abc	ab			ab		a	ab	abc
Beauty or grooming products e.g. shampoo	1602	755	846	-	1	280	411	375	315	222	40	122	1440	229	439	639	295
	80%	74%	87%	-	100%	69%	81%	82%	85%	85%	59%	57%	84%	61%	79%	86%	92%
			a				a	a	a	a			ab		a	ab	abc
Soft drinks	1483	724	758	-	1	279	395	339	268	202	39	123	1321	217	376	622	267
	74%	71%	78%	-	100%	69%	77%	74%	73%	78%	57%	58%	77%	57%	68%	83%	83%
			a				a			a			ab		a	ab	ab
Body soap	1581	764	818	-	-	280	404	367	314	216	41	129	1412	249	433	622	278
	79%	74%	84%	-	-	70%	79%	80%	85%	83%	60%	60%	82%	66%	78%	83%	86%
			a				a	a	ab	a			ab		a	ab	ab
Hot drink powder (including coffee)	1385	657	729	-	-	239	349	330	276	192	38	104	1244	176	362	576	271
	69%	64%	75%	-	-	59%	68%	72%	75%	73%	56%	49%	72%	47%	65%	77%	84%
			a				a	a	ab	a			ab		a	ab	abc
Don't know	12	12	-	-	-	6	3	2	-	1	1	5	6	7	3	2	-
	1%	1%	-	-	-	1%	1%	*	-	*	2%	2%	*	2%	1%	*	-
		b				d						c		bcd			
None of these	85	53	31	-	-	21	23	22	10	9	7	16	62	22	25	30	8
	4%	5%	3%	-	-	5%	4%	5%	3%	3%	10%	8%	4%	6%	5%	4%	3%
		b									c	c		d			

## Tearfund - plastics

### Q6. Which of the following products do either you or a member of your household buy?

BASE: All respondents

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Laundry soap	1365	1149	145	56	16	-	85	188	363	44	363	323
	68%	72%	59%	41%	53%	-	57%	60%	68%	65%	70%	77%
		bcd	c					ab		ab	abcde	
Beauty or grooming products e.g. shampoo	1602	1325	186	77	14	-	102	232	433	59	417	360
	80%	83%	76%	57%	46%	-	68%	74%	81%	87%	81%	86%
		bcd	cd					ab	ab	ab	abce	
Soft drinks	1483	1233	171	63	16	-	94	221	418	43	378	328
	74%	78%	70%	47%	52%	-	63%	71%	78%	64%	73%	78%
		bcd	c					abd		a	abd	
Body soap	1581	1292	183	87	20	-	103	234	412	56	415	361
	79%	81%	75%	65%	67%	-	69%	75%	77%	82%	80%	86%
		bcd	c					a	a	a	abce	
Hot drink powder (including coffee)	1385	1175	145	50	15	-	75	200	376	45	381	308
	69%	74%	59%	37%	49%	-	50%	64%	70%	67%	74%	74%
		bcd	c					a	a	a	ab	ab
Don't know	12	7	1	3	1	-	-	2	4	1	3	2
	1%	*	*	2%	3%	-	-	1%	1%	1%	1%	*
		a	a		a							
None of these	85	66	8	11	-	-	10	14	24	1	22	14
	4%	4%	3%	8%	-	-	7%	4%	4%	2%	4%	3%
			ab									



## Tearfund - plastics

### Q7. SUMMARY: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying each product

	Total	In a plastic bottle	In a plastic sachet	In cardboard or paper	In a tin can	No packaging used	Other	Don't know
Laundry soap	1366 100%	239 17%	507 37%	528 39%	46 3%	17 1%	26 2%	3 *
Beauty or grooming products e.g. shampoo	1602 100%	1072 67%	333 21%	96 6%	68 4%	20 1%	8 *	5 *
Soft drinks	1483 100%	936 63%	109 7%	81 5%	317 21%	11 1%	20 1%	10 1%
Body soap	1581 100%	319 20%	375 24%	770 49%	46 3%	23 1%	43 3%	6 *
Hot drink powder (including coffee)	1385 100%	355 26%	486 35%	209 15%	228 16%	28 2%	79 6%	2 *

## Tearfund - plastics

### Q7.1. Laundry soap: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																	
Unweighted Total	1363	596	767	-	-	225	330	324	303	181	34	102	1227	191	346	564	262
Total	1366	613	753	-	-	207	332	327	301	199	35	100	1232	186	346	570	264
	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
In a plastic bottle	239	80	159	-	-	25	59	50	55	49	10	18	210	22	51	127	38
	17%	13%	21%	-	-	12%	18%	15%	18%	25%	29%	18%	17%	12%	15%	22%	14%
			a						a	ac						abd	
In a plastic sachet	507	226	280	-	-	82	121	118	114	71	16	31	460	81	118	204	103
	37%	37%	37%	-	-	40%	36%	36%	38%	36%	44%	31%	37%	44%	34%	36%	39%
														b			
In cardboard or paper	528	257	271	-	-	87	129	138	112	62	5	43	480	62	155	199	112
	39%	42%	36%	-	-	42%	39%	42%	37%	31%	14%	43%	39%	33%	45%	35%	43%
		b				e		e				a	a		ac		ac
In a tin can	46	24	22	-	-	6	13	10	8	9	4	2	40	9	8	25	4
	3%	4%	3%	-	-	3%	4%	3%	3%	4%	12%	2%	3%	5%	2%	4%	2%
											bc			d		d	
No packaging used	17	13	4	-	-	5	3	5	3	1	-	2	15	5	5	5	2
	1%	2%	1%	-	-	2%	1%	2%	1%	1%	-	2%	1%	3%	1%	1%	1%
		b															
Other	26	11	15	-	-	3	5	5	8	6	-	3	23	6	8	8	4
	2%	2%	2%	-	-	1%	2%	2%	3%	3%	-	3%	2%	3%	2%	1%	1%
Don't know	3	1	2	-	-	-	2	-	-	1	-	-	3	1	1	1	-
	*	*	*	-	-	-	1%	-	-	1%	-	-	*	1%	*	*	-

## Tearfund - plastics

### Q7.1. Laundry soap: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Place type						Region					
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	*d	*e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	1363	1146	145	56	16	-	86	185	360	44	364	324
Total	1366	1149	146	56	16	-	85	188	363	44	364	323
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
In a plastic bottle	239	217	16	3	3	-	23	35	82	3	53	44
	17%	19%	11%	5%	20%	-	27%	19%	23%	6%	14%	14%
		bc					def	d	def			
In a plastic sachet	507	428	51	22	6	-	21	69	131	18	130	138
	37%	37%	35%	39%	38%	-	24%	37%	36%	41%	36%	43%
							a	a	a	a	a	a
In cardboard or paper	528	433	67	24	4	-	32	71	127	18	160	121
	39%	38%	46%	43%	24%	-	37%	38%	35%	41%	44%	38%
											c	
In a tin can	46	40	2	2	2	-	6	8	13	2	9	7
	3%	3%	1%	4%	12%	-	7%	4%	4%	5%	3%	2%
							ef					
No packaging used	17	11	5	1	-	-	1	1	2	3	4	6
	1%	1%	4%	2%	-	-	1%	1%	1%	7%	1%	2%
			a						bcef			
Other	26	17	5	3	1	-	3	4	6	-	7	6
	2%	2%	3%	5%	6%	-	3%	2%	2%	-	2%	2%
			a									
Don't know	3	2	-	1	-	-	-	-	1	-	1	1
	*	*	-	2%	-	-	-	-	*	-	*	*
				a								

## Tearfund - plastics

### Q7.2. Beauty or grooming products e.g. shampoo: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Significance Level: 95%		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d
Unweighted Total	1601	736	864	-	1	304	407	371	317	202	39	126	1436	235	441	633	292
Total	1602	755	846	-	1	280	411	375	315	222	40	122	1440	229	439	639	295
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
In a plastic bottle	1072	474	598	-	1	166	262	258	227	159	18	81	973	145	279	423	224
	67%	63%	71%	-	100%	59%	64%	69%	72%	71%	44%	67%	68%	63%	64%	66%	76%
			a					a	ab	a		a				abc	
In a plastic sachet	333	167	167	-	-	66	81	76	63	46	13	25	295	51	96	143	43
	21%	22%	20%	-	-	24%	20%	20%	20%	21%	33%	20%	21%	22%	22%	22%	15%
														d	d	d	
In cardboard or paper	96	59	37	-	-	18	41	18	11	9	6	8	82	12	37	34	13
	6%	8%	4%	-	-	6%	10%	5%	3%	4%	15%	7%	6%	5%	9%	5%	4%
		b					cde				c				cd		
In a tin can	68	39	29	-	-	18	15	16	11	7	2	4	62	12	20	26	10
	4%	5%	3%	-	-	7%	4%	4%	3%	3%	5%	3%	4%	5%	4%	4%	3%
No packaging used	20	10	9	-	-	6	8	2	2	1	-	1	19	5	2	10	3
	1%	1%	1%	-	-	2%	2%	1%	1%	*	-	1%	1%	2%	*	2%	1%
			b														
Other	8	5	3	-	-	3	2	2	1	-	-	1	7	2	3	2	1
	*	1%	*	-	-	1%	*	1%	*	-	-	1%	*	1%	1%	*	*
Don't know	5	2	3	-	-	2	1	1	-	1	1	2	2	2	2	1	-
	*	*	*	-	-	1%	*	*	-	*	3%	2%	*	1%	*	*	-
											c	c					

## Tearfund - plastics

**Q7.2. Beauty or grooming products e.g. shampoo: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?**

BASE: All buying the product

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	1601	1324	186	77	14	-	103	230	430	59	418	361
Total	1602	1325	186	77	14	-	102	232	433	59	417	360
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
In a plastic bottle	1072	908	114	43	8	-	66	161	269	41	267	269
	67%	68%	61%	56%	59%	-	65%	69%	62%	70%	64%	75%
		bc										ce
In a plastic sachet	333	270	41	18	5	-	15	46	101	9	100	62
	21%	20%	22%	23%	35%	-	15%	20%	23%	15%	24%	17%
								f		f		
In cardboard or paper	96	78	11	7	1	-	11	17	26	2	25	15
	6%	6%	6%	9%	6%	-	11%	7%	6%	4%	6%	4%
							f					
In a tin can	68	45	17	6	-	-	3	9	22	5	19	10
	4%	3%	9%	8%	-	-	3%	4%	5%	8%	5%	3%
			a							f		
No packaging used	20	15	2	3	-	-	3	-	8	2	4	3
	1%	1%	1%	4%	-	-	3%	-	2%	3%	1%	1%
			a				b		b	b		
Other	8	7	1	-	-	-	1	-	5	-	1	1
	*	1%	1%	-	-	-	1%	-	1%	-	*	*
Don't know	5	4	1	-	-	-	2	-	1	-	1	1
	*	*	1%	-	-	-	2%	-	*	-	*	*
							bce					

## Tearfund - plastics

### Q7.3. Soft drinks: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																	
Unweighted Total	1483	709	773	-	1	302	391	336	270	184	38	126	1319	222	379	617	265
Total	1483	724	758	-	1	279	395	339	268	202	39	123	1321	217	376	622	267
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
In a plastic bottle	936	451	484	-	1	163	241	213	184	135	16	72	848	134	242	383	176
	63%	62%	64%	-	100%	59%	61%	63%	68%	67%	42%	59%	64%	62%	64%	62%	66%
									a				a				
In a plastic sachet	109	47	62	-	-	18	31	30	10	20	11	8	90	9	22	65	13
	7%	6%	8%	-	-	7%	8%	9%	4%	10%	29%	7%	7%	4%	6%	10%	5%
							d	d	d		bc					abd	
In cardboard or paper	81	39	42	-	-	14	19	17	21	10	6	10	65	10	22	34	16
	5%	5%	6%	-	-	5%	5%	5%	8%	5%	16%	8%	5%	5%	6%	5%	6%
											c						
In a tin can	317	165	151	-	-	71	94	69	48	35	4	26	287	50	84	128	54
	21%	23%	20%	-	-	25%	24%	20%	18%	17%	11%	21%	22%	23%	22%	21%	20%
						de											
No packaging used	11	7	4	-	-	5	-	3	2	1	-	2	9	5	2	3	1
	1%	1%	1%	-	-	2%	-	1%	1%	1%	-	2%	1%	2%	1%	1%	*
						b								c			
Other	20	11	9	-	-	4	7	4	4	1	-	4	16	6	2	5	7
	1%	2%	1%	-	-	1%	2%	1%	1%	1%	-	3%	1%	3%	1%	1%	3%
														bc			bc
Don't know	10	5	5	-	-	4	3	3	-	-	1	2	7	4	2	4	-
	1%	1%	1%	-	-	1%	1%	1%	-	-	2%	2%	1%	2%	1%	1%	-
														d			

## Tearfund - plastics

### Q7.3. Soft drinks: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	*d	*e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	1483	1233	171	63	16	-	95	220	416	44	380	328
Total	1483	1233	171	63	16	-	94	221	418	43	378	328
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
In a plastic bottle	936	796	97	35	9	-	61	139	269	30	218	218
	63%	65%	57%	55%	57%	-	65%	63%	64%	69%	58%	67%
		b										e
In a plastic sachet	109	94	9	5	2	-	10	13	41	2	25	18
	7%	8%	5%	8%	12%	-	11%	6%	10%	5%	7%	5%
									f			
In cardboard or paper	81	63	11	5	2	-	4	12	26	3	26	10
	5%	5%	6%	8%	13%	-	4%	6%	6%	7%	7%	3%
									f		f	
In a tin can	317	252	49	14	2	-	15	47	78	7	99	70
	21%	20%	29%	22%	12%	-	16%	21%	19%	15%	26%	21%
			a								ac	
No packaging used	11	6	2	3	-	-	-	1	2	-	6	2
	1%	*	1%	5%	-	-	-	*	*	-	2%	1%
			a									
Other	20	16	4	-	-	-	3	5	2	2	3	5
	1%	1%	2%	-	-	-	3%	2%	*	5%	1%	2%
							c	c		ce		
Don't know	10	7	-	2	1	-	1	3	-	-	1	5
	1%	1%	-	3%	6%	-	1%	1%	-	-	*	1%
				ab			c	c				c

## Tearfund - plastics

### Q7.4. Body soap: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																	
Unweighted Total	1580	746	834	-	-	304	401	363	316	196	40	132	1408	254	435	616	275
Total	1581	764	818	-	-	280	404	367	314	216	41	129	1412	249	433	622	278
	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
In a plastic bottle	319	139	180	-	-	46	92	72	50	58	14	19	286	35	72	161	51
	20%	18%	22%	-	-	17%	23%	20%	16%	27%	35%	14%	20%	14%	17%	26%	18%
							ad			acd	bc					abd	
In a plastic sachet	375	200	175	-	-	71	111	91	59	43	13	32	330	60	110	143	62
	24%	26%	21%	-	-	25%	27%	25%	19%	20%	31%	25%	23%	24%	25%	23%	22%
		b					de										
In cardboard or paper	770	364	406	-	-	128	177	181	183	100	10	62	697	122	218	279	150
	49%	48%	50%	-	-	46%	44%	49%	58%	47%	25%	48%	49%	49%	50%	45%	54%
									abce		a	a				c	
In a tin can	46	21	25	-	-	15	12	8	8	3	2	6	38	12	12	16	7
	3%	3%	3%	-	-	5%	3%	2%	2%	2%	5%	4%	3%	5%	3%	3%	2%
						ce											
No packaging used	23	14	9	-	-	7	4	5	5	1	1	2	20	5	6	10	2
	1%	2%	1%	-	-	3%	1%	1%	2%	1%	3%	1%	1%	2%	1%	2%	1%
Other	43	21	22	-	-	11	6	8	8	10	1	8	34	13	13	12	5
	3%	3%	3%	-	-	4%	2%	2%	3%	5%	2%	6%	2%	5%	3%	2%	2%
						b				b		c		cd			
Don't know	6	5	1	-	-	2	2	2	-	-	-	-	6	2	3	1	-
	*	1%	*	-	-	1%	1%	1%	-	-	-	-	*	1%	1%	*	-



## Tearfund - plastics

### Q7.4. Body soap: And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
Significance Level: 95%		a	b	c	d	e	a	b	c	d	e	f
Unweighted Total	1580	1291	182	87	20	-	104	233	410	56	415	362
Total	1581	1292	183	87	20	-	103	234	412	56	415	361
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
In a plastic bottle	319	274	24	13	8	-	28	53	108	10	52	68
	20%	21%	13%	15%	41%	-	27%	23%	26%	17%	13%	19%
		b					e	e	ef			e
In a plastic sachet	375	318	34	20	3	-	23	43	103	11	102	92
	24%	25%	18%	22%	15%	-	22%	18%	25%	20%	25%	26%
												b
In cardboard or paper	770	614	109	43	4	-	43	116	173	27	228	182
	49%	48%	60%	49%	20%	-	42%	49%	42%	48%	55%	50%
			a								ac	c
In a tin can	46	35	6	5	-	-	5	5	14	3	11	9
	3%	3%	3%	6%	-	-	5%	2%	3%	5%	3%	2%
No packaging used	23	17	4	2	-	-	1	5	5	4	6	2
	1%	1%	2%	2%	-	-	1%	2%	1%	7%	1%	1%
										acef		
Other	43	29	6	4	4	-	3	10	9	-	14	7
	3%	2%	3%	5%	19%	-	3%	4%	2%	-	3%	2%
Don't know	6	4	-	1	1	-	-	2	-	1	2	1
	*	*	-	1%	5%	-	-	1%	-	2%	*	*
										c		

## Tearfund - plastics

### Q7.5. Hot drink powder (including coffee): And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Significance Level: 95%		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d
Unweighted Total	1384	640	744	-	-	260	346	326	278	174	37	107	1240	181	364	570	269
Total	1385	657	729	-	-	239	349	330	276	192	38	104	1244	176	362	576	271
	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
In a plastic bottle	355	169	186	-	-	67	102	86	47	54	9	25	321	38	78	181	58
	26%	26%	26%	-	-	28%	29%	26%	17%	28%	24%	24%	26%	22%	22%	31%	21%
						d	d	d		d						abd	
In a plastic sachet	486	228	258	-	-	81	103	112	118	73	14	42	431	61	138	196	91
	35%	35%	35%	-	-	34%	29%	34%	43%	38%	35%	40%	35%	35%	38%	34%	34%
									abc								
In cardboard or paper	209	103	105	-	-	29	57	59	40	24	6	13	190	26	57	82	43
	15%	16%	14%	-	-	12%	16%	18%	14%	13%	16%	12%	15%	15%	16%	14%	16%
In a tin can	228	110	118	-	-	50	61	47	43	28	7	16	205	32	61	83	52
	16%	17%	16%	-	-	21%	18%	14%	15%	14%	19%	15%	16%	18%	17%	14%	19%
						c											
No packaging used	28	12	15	-	-	6	7	9	5	1	1	-	26	9	6	7	6
	2%	2%	2%	-	-	2%	2%	3%	2%	1%	3%	-	2%	5%	2%	1%	2%
														bc			
Other	79	33	45	-	-	7	19	15	25	12	1	9	68	10	21	26	22
	6%	5%	6%	-	-	3%	5%	5%	9%	6%	3%	9%	6%	6%	6%	4%	8%
									ac								c
Don't know	2	1	1	-	-	-	-	2	-	-	-	-	2	-	2	-	-
	*	*	*	-	-	-	-	1%	-	-	-	-	*	-	1%	-	-

## Tearfund - plastics

### Q7.5. Hot drink powder (including coffee): And thinking about [this product/these products] that you or members of your household buy, how [is it/are they] typically packaged?

BASE: All buying the product

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	1384	1173	145	51	15	-	76	198	373	46	381	310
Total	1385	1175	145	50	15	-	75	200	376	45	381	308
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
In a plastic bottle	355	310	30	12	3	-	19	53	120	12	77	74
	26%	26%	21%	23%	20%	-	25%	27%	32%	26%	20%	24%
								ef				
In a plastic sachet	486	409	56	13	8	-	28	66	118	15	132	128
	35%	35%	38%	26%	53%	-	37%	33%	31%	32%	35%	41%
												c
In cardboard or paper	209	177	21	8	3	-	11	33	52	5	72	36
	15%	15%	14%	16%	20%	-	15%	16%	14%	11%	19%	12%
										f		
In a tin can	228	189	27	12	-	-	15	29	68	9	69	39
	16%	16%	18%	23%	-	-	20%	14%	18%	20%	18%	13%
No packaging used	28	25	2	1	-	-	2	4	2	1	13	6
	2%	2%	1%	2%	-	-	3%	2%	1%	2%	3%	2%
											c	
Other	79	64	9	5	1	-	1	16	15	4	18	24
	6%	5%	6%	10%	7%	-	1%	8%	4%	9%	5%	8%
								ac		a		ac
Don't know	2	1	1	-	-	-	-	-	1	-	-	1
	*	*	1%	-	-	-	-	-	*	-	-	*

## Tearfund - plastics

### Q8. How do people in your community typically dispose of single use plastic packaging such as bottles, packets and sachets?

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
	a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																	
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mostly dumped in or around edge of community	224	117	107	-	-	45	57	51	37	34	18	28	178	36	59	101	28
	11%	11%	11%	-	-	11%	11%	11%	10%	13%	26% bc	13%	10%	10%	11%	14% d	9%
Mostly burnt	144	76	67	-	1	33	40	32	12	26	16	15	113	36	29	65	13
	7%	7%	7%	-	100%	8% d	8% d	7% d	3%	10% d	23% bc	7%	7%	10%	5%	9% bd	4%
Mostly collected by waste-pickers	589	283	305	-	-	117	144	137	113	77	14	55	519	114	168	208	99
	29%	28%	31%	-	-	29%	28%	30%	31%	29%	21%	26%	30%	30%	30%	28%	31%
Mostly collected by municipality	982	511	471	-	-	188	252	226	196	119	18	95	869	160	279	365	177
	49%	50%	48%	-	-	47%	50%	50%	53%	46%	26%	44% a	51% a	42%	50% a	49% a	55% a
Other	27	20	7	-	-	11	6	3	3	3	1	11	15	13	6	4	4
	1%	2% b	1%	-	-	3% cd	1%	1%	1%	1%	2%	5% c	1%	3% bc	1%	1%	1%
I don't know	35	18	17	-	-	8	10	7	9	1	2	10	24	18	15	3	-
	2%	2%	2%	-	-	2%	2%	2%	2%	*	3%	5% c	1%	5% cd	3% cd	*	-

## Tearfund - plastics

### Q8. How do people in your community typically dispose of single use plastic packaging such as bottles, packets and sachets?

BASE: All respondents

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
		a	b	c	d	e	a	b	c	d	e	f
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mostly dumped in or around edge of community	224	170	25	23	6	-	23	32	76	5	47	42
	11%	11%	10%	17%	20%	-	15%	10%	14%	7%	9%	10%
				ab			e		ef			
Mostly burnt	144	104	18	16	5	-	22	32	32	3	34	20
	7%	7%	8%	12%	18%	-	15%	10%	6%	5%	7%	5%
				a	a		cdef	cf				
Mostly collected by waste-pickers	589	469	60	49	10	-	46	88	160	20	142	134
	29%	30%	24%	37%	33%	-	30%	28%	30%	29%	27%	32%
				b								
Mostly collected by municipality	982	809	133	33	7	-	53	145	252	37	281	214
	49%	51%	54%	25%	23%	-	35%	46%	47%	54%	54%	51%
		cd	cd					a	a	a	abc	a
Other	27	17	5	4	1	-	4	6	6	1	5	5
	1%	1%	2%	3%	3%	-	2%	2%	1%	1%	1%	1%
I don't know	35	22	4	9	1	-	3	11	8	2	7	5
	2%	1%	2%	7%	3%	-	2%	3%	1%	3%	1%	1%
				ab				f				

## Tearfund - plastics

**Q10. On a scale of 1 to 10, with 10 being a very serious concern and 1 not being a concern at all, do you think that plastic pollution caused by bottles, packets and sachets in India is a concern?**

BASE: All respondents

		Gender				Age					Education			Income				
		Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d	
Significance Level: 95%																		
Unweighted Total		2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total		2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
		100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - Very serious concern	(10.0)	1261	582	680	-	-	224	286	314	245	193	44	112	1105	212	328	504	218
		63%	57%	70%	-	-	56%	56%	69%	66%	74%	64%	53%	64%	56%	59%	68%	68%
			a	ab			abd	ab	abd	abd	b						ab	ab
9	(9.0)	278	143	134	-	1	56	85	52	49	36	8	33	237	39	80	113	46
		14%	14%	14%	-	100%	14%	17%	11%	13%	14%	12%	15%	14%	10%	14%	15%	14%
			b	c			c	c	c	c	c	c	c	c	c	c	a	a
8	(8.0)	187	125	63	-	-	46	56	39	33	13	6	20	161	35	58	64	31
		9%	12%	6%	-	-	11%	11%	9%	9%	5%	9%	9%	9%	9%	10%	9%	10%
			b	e			e	e	e	e	e	e	e	e	e	e	e	e
7	(7.0)	93	59	34	-	-	23	29	20	14	8	2	11	80	20	34	32	8
		5%	6%	3%	-	-	6%	6%	4%	4%	3%	3%	5%	5%	5%	6%	4%	3%
			b	d			d	d	d	d	d	d	d	d	d	d	d	d
6	(6.0)	56	30	25	-	-	14	15	12	10	4	2	8	46	17	18	14	7
		3%	3%	3%	-	-	3%	3%	3%	3%	2%	3%	4%	3%	4%	3%	2%	2%
			c	c			c	c	c	c	c	c	c	c	c	c	c	c
5	(5.0)	46	30	16	-	-	13	13	11	9	-	-	8	39	15	14	11	6
		2%	3%	2%	-	-	3%	3%	2%	2%	-	-	4%	2%	4%	2%	1%	2%
			e	e			e	e	e	e	e	e	e	e	e	e	e	e
4	(4.0)	16	10	6	-	-	6	5	1	3	1	1	2	13	6	5	3	2
		1%	1%	1%	-	-	1%	1%	*	1%	*	2%	1%	1%	2%	1%	*	1%
			c	c			c	c	*	*	*	c	c	c	c	c	*	c
3	(3.0)	11	8	3	-	-	5	3	3	-	-	2	1	8	4	5	2	-
		1%	1%	*	-	-	1%	1%	1%	-	-	3%	*	*	1%	1%	*	-
			d	d			d	d	d	d	d	c	*	*	c	c	*	-
2	(2.0)	14	6	8	-	-	3	4	-	6	1	1	2	11	7	4	-	3
		1%	1%	1%	-	-	1%	1%	-	2%	*	2%	1%	1%	2%	1%	-	1%
			c	c			c	c	c	c	c	c	c	c	c	c	c	c
1 - Not at all a concern	(1.0)	16	13	3	-	-	5	8	2	1	-	-	7	9	5	7	3	1
		1%	1%	*	-	-	1%	2%	*	*	-	-	3%	1%	1%	1%	*	*
			b	de			c	de	de	de	de	c	c	c	c	c	c	c
Don't know		22	19	3	-	-	9	5	3	1	3	2	10	10	18	3	1	-
		1%	2%	*	-	-	2%	1%	1%	*	1%	3%	5%	1%	5%	1%	*	-
			b	cd			cd	cd	cd	cd	cd	c	c	c	bcd	c	*	-
NET: Concern		1727	849	876	-	1	326	427	404	326	243	58	165	1503	286	466	681	294
		86%	83%	90%	-	100%	81%	84%	89%	88%	93%	85%	78%	87%	76%	84%	91%	92%
			a	a			ab	ab	a	abd	b			a	a	ab	ab	

## Tearfund - plastics

**Q10. On a scale of 1 to 10, with 10 being a very serious concern and 1 not being a concern at all, do you think that plastic pollution caused by bottles, packets and sachets in India is a concern?**

BASE: All respondents

	Gender				Age					Education			Income				
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Significance Level: 95%		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NET: Not a concern	41	27	13	-	-	12	15	5	7	1	3	10	27	16	16	5	4
	2%	3%	1%	-	-	3%	3%	1%	2%	*	5%	5%	2%	4%	3%	1%	1%
		b				ce	ce					c		cd	c		
Base for stats	1978	1006	970	-	1	393	505	454	369	257	67	203	1708	360	552	745	321
Mean Score	9.08	8.88	9.30	-	9.00	8.81	8.87	9.25	9.15	9.54	9.03	8.66	9.14	8.67	8.92	9.32	9.27
			a					ab	ab	abcd		b				ab	ab
Standard Deviation	1.673	1.830	1.465	-	-	1.902	1.872	1.453	1.638	1.057	1.876	2.201	1.583	2.140	1.824	1.298	1.453
Standard Error	.038	.058	.047	-	-	.092	.084	.069	.085	.069	.233	.152	.038	.112	.077	.048	.081
Error variance	*	*	*	-	-	.01	.01	*	.01	*	.05	.02	*	.01	.01	*	.01

## Tearfund - plastics

**Q10. On a scale of 1 to 10, with 10 being a very serious concern and 1 not being a concern at all, do you think that plastic pollution caused by bottles, packets and sachets in India is a concern?**

BASE: All respondents

		Place type					Region						
		Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
			a	b	c	d	e	a	b	c	d	e	f
Significance Level: 95%													
Unweighted Total		2000	1590	245	135	30	-	151	311	532	68	518	420
Total		2000	1590	245	135	30	-	150	313	534	68	517	419
		100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
10 - Very serious concern	(10.0)	1261	1017	147	78	20	-	96	172	373	46	306	269
		63%	64%	60%	58%	68%	-	64%	55%	70%	68%	59%	64%
										be	b		b
9	(9.0)	278	229	32	16	1	-	17	44	63	7	85	62
		14%	14%	13%	12%	3%	-	11%	14%	12%	10%	16%	15%
												c	
8	(8.0)	187	150	24	8	5	-	14	36	43	5	56	34
		9%	9%	10%	6%	17%	-	9%	11%	8%	8%	11%	8%
						c							
7	(7.0)	93	73	12	8	-	-	2	21	20	2	26	23
		5%	5%	5%	6%	-	-	1%	7%	4%	3%	5%	5%
									ac			a	a
6	(6.0)	56	40	10	5	1	-	3	9	9	3	19	13
		3%	3%	4%	4%	3%	-	2%	3%	2%	4%	4%	3%
												c	
5	(5.0)	46	32	10	5	-	-	7	10	12	1	7	10
		2%	2%	4%	4%	-	-	5%	3%	2%	1%	1%	2%
								e					
4	(4.0)	16	12	1	3	-	-	1	4	2	1	5	3
		1%	1%	*	2%	-	-	1%	1%	*	1%	1%	1%
3	(3.0)	11	7	2	2	-	-	3	2	4	-	2	-
		1%	*	1%	1%	-	-	2%	1%	1%	-	*	-
								ef					
2	(2.0)	14	9	4	1	-	-	2	7	3	-	1	1
		1%	1%	2%	1%	-	-	1%	2%	1%	-	*	*
									cef				
1 - Not at all a concern	(1.0)	16	14	1	1	-	-	3	4	2	1	2	4
		1%	1%	*	1%	-	-	2%	1%	*	1%	*	1%
								ce					
Don't know		22	8	3	8	3	-	2	5	4	2	8	1
		1%	1%	1%	6%	9%	-	1%	2%	1%	3%	2%	*
					ab	ab			f		f	f	
NET: Concern		1727	1396	202	102	27	-	127	252	479	58	447	364
		86%	88%	83%	75%	88%	-	85%	80%	90%	86%	86%	87%
			bc							b		b	b



## Tearfund - plastics

**Q10. On a scale of 1 to 10, with 10 being a very serious concern and 1 not being a concern at all, do you think that plastic pollution caused by bottles, packets and sachets in India is a concern?**

BASE: All respondents

	Place type					Region						
	Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
	a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%												
Unweighted Total	2000	1590	245	135	30	-	151	311	532	68	518	420
Total	2000	1590	245	135	30	-	150	313	534	68	517	419
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
NET: Not a concern	41	30	7	4	-	-	8	13	9	1	5	5
	2%	2%	3%	3%	-	-	5%	4%	2%	1%	1%	1%
							cef	cef				
Base for stats	1978	1582	242	127	27	-	148	309	530	66	508	418
Mean Score	9.08	9.13	8.91	8.82	9.46	-	8.87	8.73	9.28	9.19	9.11	9.14
		c						ab		b		b
Standard Deviation	1.673	1.625	1.835	1.989	1.024	-	2.154	2.030	1.500	1.667	1.479	1.577
Standard Error	.038	.041	.118	.176	.197	-	.176	.116	.065	.205	.065	.077
Error variance	*	*	.01	.03	.04	-	.03	.01	*	.04	*	.01

## Tearfund - plastics

### Q11. How, if at all, has your attitude to plastic pollution changed over the last three years?

BASE: All respondents

	Gender					Age					Education			Income			
	Total	Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Significance Level: 95%		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I am much more concerned now than three years ago (5.0)	1455 73%	712 69%	741 76%	- -	1 100%	268 66%	349 68%	345 76%	271 73%	222 85%	57 84%	125 59%	1273 74%	243 64%	377 68%	579 78%	256 80%
		a	a					ab	a	abcd	b		b			ab	ab
I am a bit more concerned now than three years ago (4.0)	364 18%	203 20%	161 17%	- -	- -	87 22%	116 23%	73 16%	64 17%	24 9%	5 7%	52 24%	307 18%	75 20%	120 22%	125 17%	45 14%
						ce	ce	e	e			ac	a	d	cd		
My attitude has not changed (3.0)	77 4%	44 4%	34 3%	- -	- -	22 5%	12 2%	18 4%	18 5%	7 3%	2 3%	20 9%	56 3%	22 6%	26 5%	18 2%	11 4%
						b						c		c	c		
I am a bit less concerned now than three years ago (2.0)	49 2%	31 3%	18 2%	- -	- -	7 2%	17 3%	10 2%	10 3%	4 2%	1 2%	2 1%	46 3%	12 3%	16 3%	17 2%	3 1%
														d			
I am a lot less concerned now than three years ago (1.0)	24 1%	14 1%	10 1%	- -	- -	6 1%	7 1%	4 1%	5 1%	2 1%	- -	4 2%	20 1%	8 2%	7 1%	4 1%	5 2%
														c			
Don't know	31 2%	21 2%	10 1%	- -	- -	13 3%	9 2%	6 1%	2 1%	1 *	3 4%	11 5%	18 1%	18 5%	9 2%	4 1%	1 *
						de					c	c		bcd			
NET: More concerned	1819 91%	916 89%	902 93%	- -	1 100%	355 88%	465 91%	418 91%	335 91%	246 94%	62 91%	177 83%	1580 92%	318 84%	497 90%	704 94%	301 94%
			a							a			b		a	ab	ab
NET: Less concerned	73 4%	45 4%	28 3%	- -	- -	13 3%	24 5%	15 3%	15 4%	7 3%	1 2%	6 3%	66 4%	20 5%	24 4%	21 3%	8 2%
														c			
Base for stats	1969	1004	963	-	1	390	501	451	368	260	66	202	1701	360	546	742	320
Mean Score	4.61	4.56	4.67	-	5.00	4.55	4.56	4.65	4.59	4.77	4.81	4.44	4.63	4.48	4.54	4.69	4.70
			a							abcd	b		b			ab	ab
Standard Deviation	.781	.828	.726	-	-	.806	.815	.748	.813	.657	.565	.859	.775	.914	.825	.682	.726
Standard Error	.018	.026	.023	-	-	.039	.037	.035	.042	.043	.071	.060	.019	.048	.035	.025	.041
Error variance	*	*	*	-	-	*	*	*	*	*	*	*	*	*	*	*	*

## Tearfund - plastics

### Q11. How, if at all, has your attitude to plastic pollution changed over the last three years?

BASE: All respondents

		Place type					Region						
		Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
		a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%													
Unweighted Total		2000	1590	245	135	30	-	151	311	532	68	518	420
Total		2000	1590	245	135	30	-	150	313	534	68	517	419
		100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
I am much more concerned now than three years ago	(5.0)	1455	1190	157	89	19	-	116	210	415	47	368	299
		73%	75%	64%	66%	62%	-	77%	67%	78%	69%	71%	71%
			bc					b		bef			
I am a bit more concerned now than three years ago	(4.0)	364	276	60	24	5	-	19	69	80	14	101	82
		18%	17%	24%	18%	16%	-	12%	22%	15%	21%	20%	20%
			a					ac				a	a
My attitude has not changed	(3.0)	77	51	14	10	3	-	5	10	18	5	23	17
		4%	3%	6%	7%	10%	-	3%	3%	3%	7%	4%	4%
					a	a							
I am a bit less concerned now than three years ago	(2.0)	49	40	6	1	2	-	2	11	12	-	15	8
		2%	2%	2%	1%	6%	-	1%	4%	2%	-	3%	2%
						c							
I am a lot less concerned now than three years ago	(1.0)	24	17	4	3	-	-	3	6	4	1	2	8
		1%	1%	2%	2%	-	-	2%	2%	1%	1%	*	2%
								e	e				e
Don't know		31	18	4	8	2	-	6	7	5	1	8	5
		2%	1%	2%	6%	6%	-	4%	2%	1%	2%	2%	1%
					ab	a		cf					
NET: More concerned		1819	1465	217	113	24	-	134	279	495	61	468	381
		91%	92%	89%	84%	78%	-	90%	89%	93%	90%	91%	91%
			cd										
NET: Less concerned		73	57	10	4	2	-	5	17	16	1	17	16
		4%	4%	4%	3%	6%	-	3%	6%	3%	1%	3%	4%
Base for stats		1969	1572	241	127	28	-	144	307	529	66	508	414
Mean Score		4.61	4.64	4.49	4.54	4.42	-	4.68	4.52	4.68	4.59	4.61	4.58
			b							bf			
Standard Deviation		.781	.758	.847	.863	.937	-	.788	.882	.714	.750	.743	.825
Standard Error		.018	.019	.055	.077	.177	-	.065	.051	.031	.092	.033	.041
Error variance		*	*	*	.01	.03	-	*	*	*	.01	*	*

## Tearfund - plastics

**Q13. If it led to significantly less plastic pollution in your community, and was no more expensive than buying in throwaway containers, would you choose to buy products in refillable or reusable containers [rather than throwaway containers]?**

BASE: All respondents

	Total	Gender				Age					Education			Income			
		Male	Female	Other	Prefer not to say	18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	Primary	Secondary	University	Up to 2,50,000	2,50,001 to 5,00,000	5,00,001 to 10,00,000	Above 10,00,000
Significance Level: 95%		a	b	*c	*d	a	b	c	d	e	a	b	c	a	b	c	d
Unweighted Total	2000	1006	993	-	1	436	503	452	372	237	67	219	1714	386	557	739	318
Total	2000	1025	974	-	1	403	510	457	370	261	69	213	1719	378	555	746	321
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very likely	(5.0)	1353	645	708	-	229	334	333	258	199	58	115	1180	214	337	569	234
	68%	63%	73%	-	-	57%	66%	73%	70%	76%	85%	54%	69%	57%	61%	76%	73%
			a				a	ab	a	ab	bc		b		ab	ab	
Quite likely	(4.0)	446	255	190	-	110	129	84	84	39	6	58	381	90	150	140	65
	22%	25%	19%	-	100%	27%	25%	18%	23%	15%	9%	27%	22%	24%	27%	19%	20%
		b				ce	ce		e			a	a	c	cd		
Neither likely nor unlikely	(3.0)	102	62	39	-	31	22	19	16	13	1	17	83	32	31	25	13
	5%	6%	4%	-	-	8%	4%	4%	4%	5%	2%	8%	5%	9%	6%	3%	4%
		b				bcd						c		cd			
Not very likely	(2.0)	40	23	17	-	12	12	3	7	7	1	6	33	14	13	7	6
	2%	2%	2%	-	-	3%	2%	1%	2%	3%	1%	3%	2%	4%	2%	1%	2%
		c				c	c			c				c	c		
Not at all likely	(1.0)	19	10	9	-	4	5	7	2	1	-	5	14	6	10	1	2
	1%	1%	1%	-	-	1%	1%	2%	1%	*	-	2%	1%	2%	2%	*	1%
												c		c	c		
Don't know		40	30	10	-	18	7	10	3	2	2	12	27	22	14	3	1
	2%	3%	1%	-	-	4%	1%	2%	1%	1%	3%	5%	2%	6%	3%	*	*
		b				bde						c		bcd	cd		
NET: Likely		1799	900	898	-	339	464	417	342	238	64	173	1562	304	487	710	299
	90%	88%	92%	-	100%	84%	91%	91%	93%	91%	94%	81%	91%	80%	88%	95%	93%
			a				a	a	a	a	b		b		a	ab	ab
NET: Unlikely		59	33	26	-	16	17	10	9	8	1	11	47	20	23	8	8
	3%	3%	3%	-	-	4%	3%	2%	2%	3%	1%	5%	3%	5%	4%	1%	2%
														c	c		
Base for stats		1960	995	963	-	385	503	446	367	259	67	201	1692	355	541	743	320
Mean Score		4.57	4.51	4.63	-	4.42	4.55	4.64	4.61	4.65	4.83	4.35	4.58	4.38	4.46	4.71	4.63
				a			a	ab	a	a	bc		b		ab	ab	
Standard Deviation		.766	.798	.727	-	.841	.772	.741	.708	.731	.513	.937	.747	.922	.856	.591	.709
Standard Error		.017	.026	.023	-	.041	.035	.035	.037	.048	.064	.065	.018	.048	.037	.022	.040
Error variance		*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*

## Tearfund - plastics

**Q13. If it led to significantly less plastic pollution in your community, and was no more expensive than buying in throwaway containers, would you choose to buy products in refillable or reusable containers [rather than throwaway containers]?**

BASE: All respondents

		Place type					Region						
		Total	City	Town	Village	Somewhere more rural than a village	Other	Central India	East India	North India	Northeast India	South India	Western India
		a	b	c	d	e	a	b	c	d	e	f	
Significance Level: 95%													
Unweighted Total		2000	1590	245	135	30	-	151	311	532	68	518	420
Total		2000	1590	245	135	30	-	150	313	534	68	517	419
		100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Very likely	(5.0)	1353	1106	155	73	20	-	114	193	381	43	333	291
		68%	70%	63%	54%	65%	-	76%	62%	71%	63%	64%	69%
			bc					be		be			b
Quite likely	(4.0)	446	344	59	36	6	-	24	81	95	18	129	99
		22%	22%	24%	27%	20%	-	16%	26%	18%	27%	25%	24%
								ac	ac		ac	ac	ac
Neither likely nor unlikely	(3.0)	102	73	16	9	4	-	4	23	32	7	25	11
		5%	5%	6%	6%	13%	-	3%	7%	6%	10%	5%	3%
						a			af	f	af		
Not very likely	(2.0)	40	28	7	5	-	-	2	8	10	-	12	8
		2%	2%	3%	4%	-	-	1%	3%	2%	-	2%	2%
Not at all likely	(1.0)	19	14	3	2	-	-	1	4	2	-	6	6
		1%	1%	1%	1%	-	-	1%	1%	*	-	1%	1%
Don't know		40	25	5	10	1	-	6	4	14	-	12	5
		2%	2%	2%	7%	3%	-	4%	1%	3%	-	2%	1%
					ab			f					
NET: Likely		1799	1450	214	109	25	-	138	274	476	61	461	390
		90%	91%	87%	81%	84%	-	92%	88%	89%	90%	89%	93%
			c										bce
NET: Unlikely		59	42	10	7	-	-	3	12	12	-	18	14
		3%	3%	4%	5%	-	-	2%	4%	2%	-	4%	3%
Base for stats		1960	1565	240	125	29	-	144	309	520	68	504	414
Mean Score		4.57	4.60	4.48	4.39	4.54	-	4.72	4.46	4.62	4.53	4.53	4.60
			bc					be		be			b
Standard Deviation		.766	.740	.844	.902	.726	-	.648	.840	.723	.674	.800	.761
Standard Error		.017	.019	.054	.081	.135	-	.054	.048	.032	.082	.036	.037
Error variance		*	*	*	.01	.02	-	*	*	*	.01	*	*