

TEACH FIRST – 18–25 YEAR OLDS RESEARCH

Methodology: ComRes interviewed 2,015 English adults aged 18–25 online between 18th May and 12th June 2017. Data were weighted to be demographically representative of this audience by age, gender and region. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, featuring commentary and insight from the ComRes team, please email: pollwatch@comresglobal.com

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Q8_SUM. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

SUMMARY TABLE Base: All current students and graduates

							NETS	
	Total	Top reason	Second reason	Third reason	Don't know	No repsonse	Rated in top 3	Mean
I enjoyed the subject at school	1307 100%	215 16%	227 17%	167 13%	42 3%	657 50%	608 46%	1.9
It is well-regarded	1307 100%	53 4%	128 10%	160 12%	42 3%	924 71%	341 26%	2.3
To help my future career prospects	1307 100%	204 16%	253 19%	225 17%	42 3%	583 45%	682 52%	2.0
To get a high salary after university	1307 100%	108 8%	114 9%	157 12%	42 3%	887 68%	378 29%	2.1
My family suggested it	1307 100%	53 4%	69 5%	77 6%	42 3%	1067 82%	198 15%	2.1
My school suggested it	1307 100%	27 2%	32 2%	34 3%	42 3%	1172 90%	93 7%	2.1
It was the subject I did best in at school	1307 100%	100 8%	132 10%	160 12%	42 3%	873 67%	392 30%	2.2
I knew someone who had studied the subject and enjoyed it	1307 100%	32 2%	40 3%	65 5%	42 3%	1128 86%	137 10%	2.2
I was passionate about the subject	1307 100%	442 34%	241 18%	164 13%	42 3%	418 32%	847 65%	1.7
My friends had chosen the same course	1307 100%	17 1%	24 2%	37 3%	42 3%	1187 91%	78 6%	2.3
Other	1307 100%	16 1%	6 *	19 1%	42 3%	1224 94%	41 3%	2.1



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Q8_T1. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

		GEN	DER		AG	E			REGION			CI	URRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	t	g	h	I	J	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
I was passionate about the subject	442 34%	181 31%	256 36% a	69 35%	120 34%	111 30%	141 36%	140 36% j	148 36% j	86 35% j	67 26%	183 35%	259 33%	-
I enjoyed the subject at school	215 16%	94 16%	119 17%	32 16%	60 17%	67 18%	56 14%	63 16%	72 17%	34 14%	46 18%	85 16%	130 17%	-
To help my future career prospects	204 16%	80 14%	122 17%	28 14%	45 13%	58 16%	74 19% d	54 14%	64 15%	41 16%	46 18%	78 15%	126 16%	-
To get a high salary after university	108 8%	66 11% b	41 6%	17 9%	34 10% f	37 10% f	20 5%	34 9%	34 8%	19 8%	21 8%	43 8%	65 8%	-
It was the subject I did best in at school	100 8%	47 8%	53 7%	13 7%	28 8%	33 9%	26 7%	29 8%	31 8%	23 9%	16 6%	40 8%	59 8%	-
It is well-regarded	53 4%	24 4%	29 4%	8 4%	17 5%	14 4%	15 4%	7 2%	17 4%	9 3%	21 8% ghi	23 4%	30 4%	-
My family suggested it	53 4%	23 4%	30 4%	4 2%	10 3%	17 5%	22 5%	16 4%	12 3%	13 5%	12 5%	14 3%	39 5% k	-
I knew someone who had studied the subject and enjoyed it	32 2%	18 3%	12 2%	6 3%	4 1%	7 2%	15 4% d	14 4% h	4 1%	4 2%	10 4% h	12 2%	19 2%	-
My school suggested it	27 2%	14 2%	13 2%	4 2%	9 3%	6 2%	8 2%	5 1%	4 1%	8 3% h	9 4% h	8 2%	19 2%	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_T1. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

[GENDER				AG	E			REGION			CL	RRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	e	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
My friends had chosen the same course	17	12	5	4	6	3	5	4	6	3	4	9	8	-
	1%	2% b	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	-
Other	16	7	8	-	5	6	5	6	5	3	3	5	10	-
	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	-
Don't know	42	21	21	11	13	9	9	12	17	6	6	23	20	-
	3%	4%	3%	6%	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
				f										

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_T1. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

							CONOMIC		LE FOR						-				
			WORKING			BACKO	GROUND	FS	SM			ENTS' UNIVERSI		-			SC	HOOL T	/PE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		а	b	с	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I was passionate about the subject	442	166	27	12	-	61	64	112	287	81	104	236	90	101	184	236	60	318	59
	34%	32%	45% a	39%	-	40%	37%	33%	34%	34%	34%	34%	35%	33%	34%	34%	35%	34%	31%
I enjoyed the subject at school	215	82	12	5	-	23	31	58	146	38	51	121	36	53	89	121	28	151	33
	16%	16%	21%	16%	-	15%	18%	17%	17%	16%	16%	18%	14%	17%	16%	18%	17%	16%	18%
To help my future career prospects	204	88	6	4	-	28	20	30	153	28	55	111	36	53	83	111	21	156	25
	16%	17%	11%	12%	-	19%	12%	9%	18% g	12%	18%	16%	14%	17%	15%	16%	12%	17%	13%
To get a high salary after university	108	38	2	1	-	12	17	34	63	21	23	56	24	21	44	56	16	80	12
	8%	7%	4%	3%	-	8%	10%	10%	7%	9%	7%	8%	9%	7%	8%	8%	9%	9%	6%
It was the subject I did best in at school	100	43	3	3	-	11	16	31	59	19	25	52	23	22	44	52	14	66	18
	8%	8%	5%	10%	-	7%	9%	9%	7%	8%	8%	7%	9%	7%	8%	7%	8%	7%	9%
It is well-regarded	53	15 3%	3	1	-	3	10 6%	17	31	11 5%	9	30	13	10 3%	21	30	7 4%	36 4%	10
	4%	3%		3%	-	2%	6%	5%	4%	5%	3%	4%	5%	3%	4%	4%	4%	4%	5%
My family suggested it	53 4%	29 6%	2 4%	-	-	2	5 3%	11 3%	38 5%	11 5%	11 4%	27 4%	7 3%	16 5%	22 4%	27 4%	10 6%	31 3%	11 6%
			4%	-	-														
I knew someone who had studied the subject and enjoyed it	32 2%	14 3%	-	1 3%	-	5	4 2%	15	16 2%	9 4%	8 3%	12 2%	11 4%	8 2%	17 3%	12 2%	6 4%	19 2%	5 3%
Subject and Enjoyed it	2%	3%	-	3%	-	3%	2%	4% h	∠70	4%	3%	2%	4% ko	2%	3%	∠%	4%	2%	3%
My school suggested it	27	12	1	2	-	-	4	12	12	5	7	13	7	6	12	13	2	20	6
	2%	2%	1%	5%	-	-	2%	4% h	1%	2%	2%	2%	3%	2%	2%	2%	1%	2%	3%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_T1. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

			WORKING	STATUS					LE FOR		PAR	ENTS' UNIVERS	ITY ATTEN	DANCE			sc	HOOL TY	PE
		Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:			
	Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%		а	b	с	*d	e	f	g	h	i	j	k	1	m	n	0	р	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
My friends had chosen the same course	17	6	-	1	-	2	3	10	5	6	4	3	6	4	10	3	3	9	5
	1%	1%	-	3%	-	1%	1%	3%	1%	2%	1%	*	2%	1%	2%	*	2%	1%	2%
								h		ko			ko		ko				
Other	16	5	-	-	-	2	1	2	12	2	4	8	2	5	6	8	2	12	1
	1%	1%	-	-	-	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Don't know	42	13	2	2	-	3	1	7	20	8	7	21	6	8	14	21	2	35	5
	3%	3%	3%	6%	-	2%	1%	2%	2%	3%	2%	3%	2%	3%	3%	3%	1%	4%	2%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q8_T3. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

		GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
I was passionate about the subject	847	337	502	126	218	242	261	253	280	162	152	336	511	-
	65%	57%	71% a	65%	62%	66%	66%	66%	68% i	65%	58%	64%	65%	-
			-		100	407		1]	400	100		440	
To help my future career prospects	682	273 46%	405	98 51%	169	197	218	215	207	132	129	265	416	-
	52%	46%	57% a	51%	48%	53%	55% d	56%	50%	53%	49%	51%	53%	-
I enjoyed the subject at school	608	268	336	92	174	166	177	180	195	115	118	237	370	-
	46%	46%	47%	47%	50%	45%	45%	47%	47%	46%	45%	45%	47%	-
It was the subject I did best in at school	392	182	208	51	111	114	116	110	137	77	67	154	238	-
	30%	31%	29%	26%	32%	31%	29%	29%	33%	31%	26%	29%	30%	-
									I					
To get a high salary after university	378	192	185	61	99	115	103	106	105	80	87	156	222	-
	29%	33% b	26%	31%	28%	31%	26%	28%	25%	32%	33% h	30%	28%	-
It is well-regarded	341	166	170	48	96	92	105	99	102	57	83	140	202	-
	26%	28%	24%	25%	27%	25%	27%	26%	25%	23%	32%	27%	26%	-
											hi			
My family suggested it	198	101	97	27	39	64	68	50	65	39	44	70	128	-
	15%	17%	14%	14%	11%	17%	17%	13%	16%	16%	17%	13%	16%	-
						d	d							
I knew someone who had studied the subject	137	64	71	21	37	37	41	45	36	23	33	60	76	-
and enjoyed it	10%	11%	10%	11%	10%	10%	10%	12%	9%	9%	12%	12%	10%	-
My school suggested it	93	50	42	10	27	28	28	26	22	18	27	37	57	-
	7%	8%	6%	5%	8%	8%	7%	7%	5%	7%	10% h	7%	7%	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_T3. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

		GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
My friends had chosen the same course	78	53	25	15	30	11	22	21	25	13	19	33	45	-
	6%	9% b	4%	8% e	9% e	3%	6%	6%	6%	5%	7%	6%	6%	-
Other	41	15	24	1	14	10	15	11	13	8	8	11	30	-
	3%	3%	3%	1%	4%	3%	4%	3%	3%	3%	3%	2%	4%	-
					С		с							
Don't know	42	21	21	11	13	9	9	12	17	6	6	23	20	-
	3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Q8_T3. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

			WORKING				CONOMIC	ELIGIB FS	LE FOR			ENTS' UNIVERSI						HOOL TY	P.C.
		Working	Not working			BACKG	ROUND	FS	SM	Both	One	Neither					SC	HOOLIY	PE
	Total	full or part	but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	attended university	attended university	attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%	. otai	a	b	c	*d	e	f	g	h	i	j	k		m	n	0	p	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
I was passionate about the subject	847 65%	335 66%	46 77%	24 75%	-	103	124 71%	207 61%	567 67%	145 60%	201 65%	466 68%	156 60%	201 66%	346 63%	466 68%	107 63%	616 66%	114 60%
									g			il				il			
To help my future career prospects	682 52%	279 55% b	22 38%	14 44%	-	79 52%	90 52%	156 46%	461 55% g	106 44%	163 53% i	376 55% il	119 46%	161 53%	269 49%	376 55% il	82 48%	503 54%	88 46%
I enjoyed the subject at school	608 46%	237 46%	35 59%	18 57%	-	77 51%	79 45%	148 43%	406 48%	120 50%	143 46%	321 47%	125 48%	144 47%	262 48%	321 47%	80 47%	428 46%	95 50%
It was the subject I did best in at school	392 30%	149 29%	22 37%	10 33%	-	53 35%	49 28%	100 29%	259 31%	84 35%	91 29%	198 29%	88 34%	91 30%	175 32%	198 29%	53 31%	274 29%	63 33%
To get a high salary after university	378 29%	140 27%	10 17%	6 18%	-	40 26%	70 40% e	115 34% h	231 27%	66 28%	79 26%	211 31%	71 27%	84 27%	145 27%	211 31%	50 29%	270 29%	52 27%
It is well-regarded	341 26%	131 26%	16 27%	7 21%	-	36 24%	46 26%	94 28%	223 27%	56 23%	82 27%	186 27%	68 26%	78 26%	138 25%	186 27%	44 26%	244 26%	47 25%
My family suggested it	198 15%	92 18% c	8 13%	1 3%	-	19 13%	22 12%	50 15%	125 15%	36 15%	51 17%	98 14%	43 17%	44 14%	87 16%	98 14%	38 22% q	127 14%	32 17%
I knew someone who had studied the subject and enjoyed it	137 10%	55 11%	4 6%	4 14%	-	21 14%	14 8%	49 14% h	81 10%	39 16% ko	39 13% ko	52 8%	42 16% ko	40 13% ko	78 14% ko	52 8%	19 11%	92 10%	23 12%
My school suggested it	93 7%	36 7%	3 5%	3 11%	-	8 5%	15 8%	39 12% h	43 5%	17 7%	26 8%	44 6%	25 9%	19 6%	43 8%	44 6%	14 8%	59 6%	19 10%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_T3. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

			WORKING	STATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERS		DANCE			sc	HOOL TY	PE
		Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:			
	Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%		a	b	c	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
My friends had chosen the same course	78	24	3	2	-	8	13	36	39	21	19	29	22	20	41	29	10	47	20
	6%	5%	5%	7%	-	5%	7%	11%	5%	9%	6%	4%	8%	7%	7%	4%	6%	5%	10%
								h		ko			ko		ko				q
Other	41	17	3	-	-	2	3	6	29	5	11	24	4	13	16	24	5	31	4
	3%	3%	6%	-	-	2%	1%	2%	3%	2%	4%	3%	2%	4%	3%	3%	3%	3%	2%
Don't know	42	13	2	2	-	3	1	7	20	8	7	21	6	8	14	21	2	35	5
	3%	3%	3%	6%	-	2%	1%	2%	2%	3%	2%	3%	2%	3%	3%	3%	1%	4%	2%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q8_1. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

I enjoyed the subject at school Base: All current students and graduates

]		GEND	ER		AG	E			REGION			CL	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	215	94	119	32	60	67	56	63	72	34	46	85	130	-
		16%	16%	17%	16%	17%	18%	14%	16%	17%	14%	18%	16%	17%	-
Second reason	(2)	227	91	135	32	73	60	62	68	69	44	46	92	135	-
		17%	15%	19%	16%	21%	16%	16%	18%	17%	18%	17%	18%	17%	-
Third reason	(3)	167	83	82	27	41	39	59	49	54	37	26	61	106	-
		13%	14%	12%	14%	12%	11%	15%	13%	13%	15%	10%	12%	13%	-
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse		657	299	353	92	164	193	208	193	200	127	137	262	395	-
		50%	51%	50%	47%	47%	53%	53%	50%	49%	51%	53%	50%	50%	-
NETS															
Net: Rated in top 3		608	268	336	92	174	166	177	180	195	115	118	237	370	-
		46%	46%	47%	47%	50%	45%	45%	47%	47%	46%	45%	45%	47%	-
Mean score		1.9	2.0	1.9	1.9	1.9	1.8	2.0	1.9	1.9	2.0	1.8	1.9	1.9	-
								е			j				
Standard deviation		.79	.81	.77	.81	.76	.78	.81	.79	.80	.79	.77	.78	.80	-
Standard error		.03	.05	.04	.09	.06	.06	.06	.06	.06	.07	.07	.05	.04	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Table 31/1

Q8_1. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

I enjoyed the subject at school Base: All current students and graduates

				WORKING S	STATUS				ELIGIB	LE FOR		PAR	ENTS' UNIVERSI	ΤΥ ΑΤΤΕΝΓ	DANCE	-		sc	HOOL T	(PF
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes- Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	, i	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	215 16%	82 16%	12 21%	5 16%	-	23 15%	31 18%	58 17%	146 17%	38 16%	51 16%	121 18%	36 14%	53 17%	89 16%	121 18%	28 17%	151 16%	33 18%
Second reason	(2)	227 17%	90 18%	11 19%	9 29%	-	31 21%	29 17%	59 17%	147 17%	48 20%	56 18%	110 16%	57 22% ko	52 17%	104 19%	110 16%	32 19%	157 17%	37 19%
Third reason	(3)	167 13%	65 13%	11 19%	4 11%	-	23 15%	18 10%	31 9%	113 13% g	34 14%	36 12%	90 13%	32 12%	39 13%	70 13%	90 13%	20 12%	119 13%	25 13%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		657 50%	261 51%	22 38%	12 37%	-	72 47%	96 55%	186 55%	415 49%	112 47%	159 52%	347 50%	129 50%	154 50%	271 49%	347 50%	87 51%	470 50%	91 48%
NETS																				
Net: Rated in top 3		608 46%	237 46%	35 59%	18 57%	-	77 51%	79 45%	148 43%	406 48%	120 50%	143 46%	321 47%	125 48%	144 47%	262 48%	321 47%	80 47%	428 46%	95 50%
Mean score Standard deviation Standard error		1.9 .79 .03	1.9 .79 .05	2.0 .84 .14	1.9 .71 .17	-	2.0 .77 .09	1.8 .78 .09	1.8 .76 .06	1.9 .80 .04	2.0 .78 .07	1.9 .78 .07	1.9 .81 .04	2.0 .74 .07	1.9 .79 .07	1.9 .78 .05	1.9 .81 .04	1.9 .77 .09	1.9 .79 .04	1.9 .78 .08

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Table 31/2

Q8_2. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

It is well-regarded Base: All current students and graduates

		GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
Top reason (1)	53 4%	24 4%	29 4%	8 4%	17 5%	14 4%	15 4%	7 2%	17 4%	9 3%	21 8% ghi	23 4%	30 4%	-
Second reason (2)	128 10%	73 12% b	53 7%	17 9%	31 9%	34 9%	46 12%	40 11%	38 9%	18 7%	31 12%	48 9%	79 10%	-
Third reason (3)	160 12%	69 12%	88 12%	23 12%	48 14%	44 12%	44 11%	52 13%	48 12%	30 12%	30 12%	68 13%	92 12%	-
Don't know	42 3%	21 4%	21 3%	11 6% f	13 4%	9 2%	9 2%	12 3%	17 4%	6 3%	6 2%	23 4%	20 2%	-
No repsonse	924 71%	400 68%	518 73%	135 69%	242 69%	267 72%	280 71%	273 71%	293 71%	185 74% j	173 66%	360 69%	563 72%	-
NETS														
Net: Rated in top 3	341 26%	166 28%	170 24%	48 25%	96 27%	92 25%	105 27%	99 26%	102 25%	57 23%	83 32% hi	140 27%	202 26%	-
Mean score	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.4 i	2.3	2.4	2.1	2.3	2.3	-
Standard deviation Standard error	.73 .04	.70 .05	.76 .06	.74 .11	.76 .08	.73 .08	.70 .07	,63 .06	.74 .08	,74 .09	.79 .08	.75 .06	.72 .05	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_2. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

It is well-regarded Base: All current students and graduates

								CONOMIC	ELIGIBI							_				
				WORKING S			BACKG	ROUND	FS	M			ENTS' UNIVERSI					SC	HOOL TY	PE
			Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:			
		Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No.	Private	State	Grammar
Significance Level: 95%			а	b	С	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307	511	59	32	-	152	175		841	239	308	689	261	305	548	689	169	933	190
		100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top reason	(1)	53	15	3	1	-	3	10	17	31	11	9	30	13	10	21	30	7	36	10
		4%	3%	6%	3%	-	2%	6%	5%	4%	5%	3%	4%	5%	3%	4%	4%	4%	4%	5%
Second reason	(2)	128	54	4	1	-	18	15	37	81	25	30	67	32	26	55	67	21	83	20
		10%	11%	7%	4%	-	12%	9%	11%	10%	10%	10%	10%	12%	9%	10%	10%	12%	9%	11%
Third reason	(3)	160	62	9	5	-	15	21		111	19	42	89	23	42	62	89	16	125	17
		12%	12%	15%	15%	-	10%	12%	12%	13%	8%	14% i	13% i	9%	14% i	11%	13% i	10%	13%	9%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
		3%	3%	3%	6%	-	2%	1%	2%	2%	3%	2%	3%	2%	3%	3%	3%	1%	4%	2%
No repsonse		924	367	41	23	-	113	129	240	597	176	220	482	186	219	396	482	123	654	139
		71%	72%	70%	72%	-	74%	74%	71%	71%	73%	71%	70%	72%	72%	72%	70%	73%	70%	73%
NETS																				
Net: Rated in top 3		341	131	16	7	-	36	46	94	223	56	82	186	68	78	138	186	44	244	47
		26%	26%	27%	21%	-	24%	26%	28%	27%	23%	27%	27%	26%	26%	25%	27%	26%	26%	25%
Mean score		2.3	2.4	2.3	2.6	-	2.3	2.2	2.2	2.4	2.1	2.4	2.3	2.2	2.4	2.3	2.3	2.2	2.4	2.1
												il			il				r	
Standard deviation		.73	.68	.82	.77	-	.65	.80	.75	.71	.74	.69	.74	.71	.71	.72	.74	.69	.73	.75
Standard error		.04	.06	.21	.32	-	.10	.12	.08	.05	.09	.08	.05	.08	.08	.06	.05	.10	.05	.11

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_3. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

To help my future career prospects Base: All current students and graduates

	Γ		GEN	DER		AG	E			REGION	_		C	JRRENT STATUS	
					[South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	204	80	122	28	45	58	74	54	64	41	46	78	126	-
		16%	14%	17%	14%	13%	16%	19%	14%	15%	16%	18%	15%	16%	-
								d							
Second reason	(2)	253	101	150	33	58	78	84	89	76	46	41	88	165	-
		19%	17%	21%	17%	17%	21%	21%	23%	19%	19%	16%	17%	21%	-
									J						
Third reason	(3)	225	91	133	37	66	61	61	71	67	45	42	100	125	-
		17%	16%	19%	19%	19%	16%	16%	18%	16%	18%	16%	19%	16%	-
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse		583	294	284	85	169	163	166	158	189	110	127	234	349	-
		45%	50%	40%	44%	48%	44%	42%	41%	46%	44%	48%	45%	44%	-
			b												
NETS															
Net: Rated in top 3		682	273	405	98	169	197	218	215	207	132	129	265	416	-
		52%	46%	57%	51%	48%	53%	55%	56%	50%	53%	49%	51%	53%	-
				а				d							
Mean score		2.0	2.0	2.0	2.1	2.1	2.0	1.9	2.1	2.0	2.0	2.0	2.1	2.0	-
Standard deviation		.79	.79	.79	.81	f .80	.78	.79	.76	.80	.81	.83	.82	.78	-
Standard deviation		.03	.05	.79	.01	.80 .06	.78	.79	.05	.06	.07	.03	.05	.04	-
	l	.03	.05	.04	.00	.00	.00	.05	.03	.00	.07	.07	.05	.04	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_3. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

To help my future career prospects Base: All current students and graduates

					STATUS					LE FOR		PAR	ENTS' UNIVERSI	TY ATTEND	ANCE	-		sc	HOOL T	YPE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	С	*d	e	f	g	h	i	j	k		m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	204 16%	88 17%	6 11%	4 12%	-	28 19%	20 12%	30 9%	153 18% g	28 12%	55 18%	111 16%	36 14%	53 17%	83 15%	111 16%	21 12%	156 17%	25 13%
Second reason	(2)	253 19%	105 21%	12 20%	6 19%	-	26 17%	41 23%	63 18%	166 20%	39 16%	55 18%	142 21% I	35 14%	59 19%	95 17%	142 21% I	28 17%	190 20%	31 17%
Third reason	(3)	225 17%	86 17%	4 7%	4 12%	-	25 16%	29 17%	63 19%	141 17%	39 16%	53 17%	124 18%	48 19%	49 16%	92 17%	124 18%	33 20%	156 17%	32 17%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		583 45%	219 43%	34 59% a	16 50%	-	71 47%	84 48%	177 52% h	360 43%	125 52% ko	139 45%	292 42%	135 52% ko	137 45%	264 48% ko	292 42%	85 50%	395 42%	97 51% q
NETS																				
Net: Rated in top 3		682 52%	279 55% b	22 38%	14 44%	-	79 52%	90 52%	156 46%	461 55% g	106 44%	163 53% i	376 55% il	119 46%	161 53%	269 49%	376 55% il	82 48%	503 54%	88 46%
Mean score		2.0	2.0	1.9	2.0	-	2.0	2.1	2.2	2.0	2.1	2.0	2.0	2.1	2.0	2.0	2.0	2.2	2.0	2.1
Standard deviation Standard error		.79 .03	.79 .05	.70 .15	.78 .22	-	.83 .09	.74 .08	h .75 .06	.80 .04	.79 .08	.82 .06	.79 .04	.84 .08	.80 .06	.81 .05	.79 .04	.80 .09	.79 .04	.80 .08

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_4. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

To get a high salary after university Base: All current students and graduates

	Г		GENE	DER		AG	E			REGION	_		CL	IRRENT STATUS	
										South of England			Current university		
	L	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	108	66	41	17	34	37	20	34	34	19	21	43	65	-
		8%	11% b	6%	9%	10%	10%	5%	9%	8%	8%	8%	8%	8%	-
			5			I	I								
Second reason	(2)	114	57	57	22	30	25	36	30	35	27	22	58	55	-
		9%	10%	8%	12%	9%	7%	9%	8%	8%	11%	8%	11% I	7%	-
Third reason	(3)	157	69	87	22	35	53	48	42	36	34	44	56	101	-
		12%	12%	12%	11%	10%	14%	12%	11%	9%	14%	17%	11%	13%	-
											h	gh			
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse		887	375	504	123	239	244	282	267	290	161	168	343	543	-
		68%	64%	71%	63%	68%	66%	71%	69%	70%	65%	64%	66%	69%	-
				а				с							
NETS															
Net: Rated in top 3		378	192	185	61	99	115	103	106	105	80	87	156	222	-
		29%	33% b	26%	31%	28%	31%	26%	28%	25%	32%	33% h	30%	28%	-
Mean score		2.1	2.0	2.2	2.1	2.0	2.1	2.3	2.1	2.0	2.2	2.3	2.1	2.2	-
				а				d				h			
Standard deviation		.83	.84	.80	.80	.84	.88	.76	.85	.82	.80	.82	.79	.85	-
Standard error	L	.04	.06	.06	.10	.08	.08	.07	.08	.09	.09	.08	.06	.06	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_4. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

To get a high salary after university Base: All current students and graduates

					STATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERS	TY ATTEN	DANCE			sc	HOOL TY	'PF
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes- Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		. otai	a	b	c	*d	e	f	g	h	i	j	k		m	n	0	p	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	108 8%	38 7%	2 4%	1 3%	-	12 8%	17 10%	34 10%	63 7%	21 9%	23 7%	56 8%	24 9%	21 7%	44 8%	56 8%	16 9%	80 9%	12 6%
Second reason	(2)	114 9%	35 7%	3 5%	2 5%	-	11 7%	16 9%	30 9%	75 9%	21 9%	28 9%	61 9%	21 8%	33 11%	50 9%	61 9%	12 7%	77 8%	22 11%
Third reason	(3)	157 12%	66 13%	5 9%	3 10%	-	18 12%	38 21% e	51 15%	94 11%	23 10%	29 9%	94 14% n	26 10%	30 10%	52 10%	94 14% n	22 13%	113 12%	18 10%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		887 68%	358 70%	47 80%	24 75%	-	109 72% f	104 60%	218 64%	590 70% g	166 69%	222 72%	457 66%	184 70%	214 70%	388 71%	457 66%	117 69%	627 67%	134 70%
NETS																				
Net: Rated in top 3		378 29%	140 27%	10 17%	6 18%	-	40 26%	70 40% e	115 34% h	231 27%	66 28%	79 26%	211 31%	71 27%	84 27%	145 27%	211 31%	50 29%	270 29%	52 27%
Mean score Standard deviation Standard error		2.1 .83 .04	2.2 .84 .07	2.3 .83 .25	2.3 .85 .35	-	2.2 .85 .14	2.3 .84 .10	2.1 .85 .08	2.1 .81 .05	2.0 .83 .10	2.1 .81 .09	2.2 .83 .06	2.0 .85 .10	2.1 .78 .08	2.1 .81 .07	2.2 .83 .06	2.1 .87 .12	2.1 .84 .05	2.1 .76 .11

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_5. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

My family suggested it Base: All current students and graduates

	Г		GENI	DER		AG	E			REGION	_		CI	JRRENT STATUS	
	F									South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	53	23	30	4	10	17	22	16	12	13	12	14	39	-
		4%	4%	4%	2%	3%	5%	5%	4%	3%	5%	5%	3%	5% k	-
Second reason	(2)	69	35	32	14	18	21	16	12	26	14	17	26	43	-
		5%	6%	5%	7%	5%	6%	4%	3%	6%	6%	6%	5%	6%	-
										g		g			
Third reason	(3)	77	42	35	9	12	26	30	23	27	12	15	31	46	-
		6%	7%	5%	5%	3%	7%	8%	6%	6%	5%	6%	6%	6%	-
							d	d							
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse		1067	466	592	157	298	296	317	322	331	202	212	430	637	-
		82%	79%	83%	81%	85%	80%	80%	84%	80%	81%	81%	82%	81%	-
NETS															
Net: Rated in top 3		198	101	97	27	39	64	68	50	65	39	44	70	128	-
		15%	17%	14%	14%	11%	17%	17%	13%	16%	16%	17%	13%	16%	-
							d	d							
Mean score		2.1	2.2	2.1	2.2	2.0	2.1	2.1	2.1	2.2	2.0	2.1	2.2	2.1	-
Standard deviation		.80	.79	.82	.69	.75	.82	.87	.88	.74	.81	.79	.77	.82	-
Standard error		.06	.08	.08	.14	.12	.10	.10	.12	.10	.12	.11	.09	.07	-
Columns Tostod: a b - c d o f - g b i i - k	داسم			1								1			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m

Q8_5. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

My family suggested it Base: All current students and graduates

								CONOMIC		LE FOR										
				WORKING S			BACKO	ROUND	FS	M			ENTS' UNIVERSI					SC	HOOL TY	PE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	53	29	2	-	-	2	5	11	38	11	11	27	7	16	22	27	10	31 3%	11
		4%	6%	4%	-	-	1%	3%	3%	5%	5%	4%	4%	3%	5%	4%	4%	6%	3%	6%
Second reason	(2)	69	34	1	-	-	6	8	19	40	7	23	36	15	16	30	36	14	45	10
		5%	7%	2%	-	-	4%	4%	6%	5%	3%	8% i	5%	6%	5%	6%	5%	8%	5%	5%
Third reason	(3)	77	29	4	1	-	11	9	20	47	18	16	36	22	13	34	36	14	51	11
		6%	6%	7%	3%	-	7%	5%	6%	6%	7%	5%	5%	8% m	4%	6%	5%	8%	6%	6%
Don't know		42	13	2	2	-	3	1	7	20	8	7	21	6	8	14	21	2	35	5
		3%	3%	3%	6%	-	2%	1%	2%	2%	3%	2%	3%	2%	3%	3%	3%	1%	4%	2%
No repsonse		1067	406	49	29	-	130	153	283	696	196	251	570	211	254	446	570	129	770	154
		82%	80%	84%	91%	-	86%	87%	83%	83%	82%	81%	83%	81%	83%	81%	83%	76%	83% p	81%
NETS																				
Net: Rated in top 3		198	92	8	1	-	19	22	50	125	36	51	98	43	44	87	98	38	127	32
		15%	18% c	13%	3%	-	13%	12%	15%	15%	15%	17%	14%	17%	14%	16%	14%	22% q	14%	17%
Mean score		2.1	2.0	2.3	3.0	-	2.5	2.2	2.2	2.1	2.2	2.1	2.1	2.3 m	1.9	2.1	2.1	2.1	2.2	2.0
Standard deviation		.80	.80	.95	-	-	.69	.79	.78	.82	.89	.74	.80	.74	.81	.80	.80	.81	.79	.84
Standard error		.06	.08	.36	-	-	.16	.17	.11	.07	.14	.10	.08	.11	.12	.08	.08	.13	.07	.14

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_6. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

My school suggested it Base: All current students and graduates

]		GENI	DER		AG	E			REGION			CI	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	27	14	13	4	9	6	8	5	4	8	9	8	19	-
		2%	2%	2%	2%	3%	2%	2%	1%	1%	3%	4%	2%	2%	-
											h	h			
Second reason	(2)	32	20	12	3	10	10	9	11	8	7	6	15	17	-
		2%	3% b	2%	2%	3%	3%	2%	3%	2%	3%	2%	3%	2%	-
Third reason	(3)	34	16	18	3	8	12	11	10	10	2	12	14	20	-
		3%	3%	2%	1%	2%	3%	3%	3%	2%	1%	5%	3%	3%	-
												i			
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse		1172	517	646	174	311	331	356	346	373	224	228	463	709	-
		90%	88%	91%	89%	89%	90%	90%	90%	90%	90%	87%	89%	90%	-
NETS															
Net: Rated in top 3		93	50	42	10	27	28	28	26	22	18	27	37	57	-
		7%	8%	6%	5%	8%	8%	7%	7%	5%	7%	10%	7%	7%	-
												h			
Mean score		2.1	2.0	2.1	1.8	2.0	2.2	2.1	2.2	2.3	1.6	2.1	2.2	2.0	-
Standard deviation		.81	.78	.85	.86	.81	.77	.83	.76	.76	.69	.90	.76	.84	-
Standard error		.08	.11	.13	.27	.16	.15	.14	.15	.17	.16	.16	.13	.11	-
Columns Tostod: a b - c d o f - g b i i -	ادلعه														

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m

Q8_6. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

My school suggested it Base: All current students and graduates

				WORKING	STATUS					LE FOR		PAR	ENTS' UNIVERSI	TY ATTENI	DANCE	_		sc	HOOL T	(PF
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes- Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k		m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	27 2%	12 2%	1 1%	2 5%	-	-	4 2%	12 4% h	12 1%	5 2%	7 2%	13 2%	7 3%	6 2%	12 2%	13 2%	2 1%	20 2%	6 3%
Second reason	(2)	32 2%	12 2%	1 2%	-	-	4 3%	8 5%	13 4% h	15 2%	4 2%	6 2%	20 3%	6 2%	4 1%	10 2%	20 3%	5 3%	23 2%	4 2%
Third reason	(3)	34 3%	12 2%	1 2%	2 6%	-	4 3%	3 2%	14 4% h	17 2%	9 4%	13 4% ko	11 2%	12 5% ko	9 3%	21 4% ko	11 2%	7 4% q	16 2%	10 5% q
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		1172 90%	462 90%	54 92%	26 83%	-	141 93%	160 91%	295 87%	778 92% g	214 89%	276 90%	624 91%	230 88%	279 91%	490 89%	624 91%	154 91%	838 90%	166 87%
NETS																				
Net: Rated in top 3		93 7%	36 7%	3 5%	3 11%	-	8 5%	15 8%	39 12% h	43 5%	17 7%	26 8%	44 6%	25 9%	19 6%	43 8%	44 6%	14 8%	59 6%	19 10%
Mean score Standard deviation Standard error		2.1 .81 .08	2.0 .83 .13	2.0 .99 .57	2.0 1.18 .59	-	2.5 .53 .19	2.0 .70 .18	2.1 .83 .13	2.1 .81 .12	2.2 .88 .21	2.2 .87 .17	2.0 .74 .11	2.2 .86 .17	2.2 .90 .21	2.2 .87 .13	2.0 .74 .11	2.4 .72 .19	1.9 .78 .10	2.2 .90 .20

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_7. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

It was the subject I did best in at school Base: All current students and graduates

]		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	100	47	53	13	28	33	26	29	31	23	16	40	59	-
		8%	8%	7%	7%	8%	9%	7%	8%	8%	9%	6%	8%	8%	-
Second reason	(2)	132	57	73	13	37	38	43	34	50	25	23	53	79	-
		10%	10%	10%	7%	11%	10%	11%	9%	12%	10%	9%	10%	10%	-
Third reason	(3)	160	78	82	24	46	43	47	47	56	29	28	60	100	-
		12%	13%	12%	12%	13%	12%	12%	12%	14%	12%	11%	12%	13%	-
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse		873	385	481	133	226	245	269	262	258	164	188	346	527	-
		67%	65%	68%	68%	65%	67%	68%	68%	63%	66%	72%	66%	67%	-
												h			
NETS															
Net: Rated in top 3		392	182	208	51	111	114	116	110	137	77	67	154	238	-
		30%	31%	29%	26%	32%	31%	29%	29%	33%	31%	26%	29%	30%	-
										J					
Mean score		2.2	2.2	2.1	2.2	2.2	2.1	2.2	2.2	2.2	2.1	2.2	2.1	2.2	-
Standard deviation		.80	.81	.79	.84	.80	.81	.78	.82	.78	.82	.80	.80	.80	-
Standard error		.04	.06	.06	.12	.08	.08	.07	.08	.07	.09	.09	.07	.05	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Q8_7. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

It was the subject I did best in at school Base: All current students and graduates

								CONOMIC		LE FOR										(05
			Working	WORKING Not working			BACKO	GROUND	FS	SM	Both	One	ENTS' UNIVERS Neither	Yes-	Yes-			SC	HOOL	PE
			full or part	but seeking	Not working/						attended	attended	attended	Russell	non Russell	Net:	Net:			
		Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	е	f	g	h	i	j	k	Ì	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
		100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top reason	(1)	100	43	3	3	-	11	16	31	59	19	25	52	23	22	44	52	14	66	18
		8%	8%	5%	10%	-	7%	9%	9%	7%	8%	8%	7%	9%	7%	8%	7%	8%	7%	9%
Second reason	(2)	132	45	10	3	-	16	15	28	94	28	28	70	25	33	56	70	15	103	14
		10%	9%	18% a	11%	-	11%	9%	8%	11%	12%	9%	10%	9%	11%	10%	10%	9%	11%	7%
	(-)																			
Third reason	(3)	160 12%	60 12%	8 14%	4 12%	-	26 17%	18 10%	40	106 13%	37 15%	37 12%	76 11%	40 15%	36 12%	74 14%	76 11%	24 14%	105 11%	31 16%
									12/0											
Don't know		42	13	2	2	-	3	1	7	20	8	7	21	6	8	14	21	2	35	5
		3%	3%	3%	6%	-	2%	1%	2%	2%	3%	2%	3%	2%	3%	3%	3%	1%	4%	2%
No repsonse		873	349	35	19	-	96	125	234	562	148	211	470	166	207	359	470	114	623	122
		67%	68%	60%	61%	-	63%	71%	69%	67%	62%	68%	68%	64%	68%	65%	68%	68%	67%	64%
NETS																				
Net: Rated in top 3		392	149	22	10	-	53	49	100	259	84	91	198	88	91	175	198	53	274	63
		30%	29%	37%	33%	-	35%	28%	29%	31%	35%	29%	29%	34%	30%	32%	29%	31%	29%	33%
Mean score		2.2	2.1	2.2	2.1	-	2.3	2.0	2.1	2.2	2.2	2.1	2.1	2.2	2.2	2.2	2.1	2.2	2.1	2.2
Standard deviation		.80	.83	.70	.86	-	.79	.84	.85	.78	.79	.82	.80	.83	.79	.81	.80	.83	.78	.86
Standard error		.04	.07	.15	.27	-	.11	.12	.08	.05	.09	.09	.06	.09	.08	.06	.06	.12	.05	.11

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Table 37/2

Online Fieldwork: 18th May - 12h June 2017

Q8_8. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

I knew someone who had studied the subject and enjoyed it Base: All current students and graduates

			GEND	DER		AG	E			REGION	_		CL	JRRENT STATUS	
										South of England			Current university		
	T	otal	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1:	313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason (*)	32	18	12	6	4	7	15	14	4	4	10	12	19	-
		2%	3%	2%	3%	1%	2%	4%	4%	1%	2%	4%	2%	2%	-
								d	h			h			
Second reason (2	:)	40	19	20	11	10	10	8	10	11	7	12	22	18	-
		3%	3%	3%	6% f	3%	3%	2%	3%	3%	3%	5%	4% I	2%	-
Third reason (3	6)	65	26	39	5	22	20	18	21	21	13	10	26	39	-
		5%	5%	5%	2%	6%	5%	5%	6%	5%	5%	4%	5%	5%	-
						С									
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse	1	128	503	618	162	301	322	344	327	360	219	223	440	689	-
		86%	86%	87%	83%	86%	87%	87%	85%	87%	88%	85%	84%	88%	-
NETS															
Net: Rated in top 3		137	64	71	21	37	37	41	45	36	23	33	60	76	-
		10%	11%	10%	11%	10%	10%	10%	12%	9%	9%	12%	12%	10%	-
Mean score		2.2	2.1	2.4	2.0	2.5 f	2.4	2.1	2.2	2.5 i	2.4	2.0	2.2	2.3	-
Standard deviation		.81	.83	.77	.71	.69	.79	.90	.87	.70	.77	.80	.77	.84	-
Standard error		.07	.10	.09	.15	.12	.13	.13	.13	.12	.15	.13	.10	.09	-
														· · · · · · · · · · · · · · · · · · ·	

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Table 38/1

Q8_8. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

I knew someone who had studied the subject and enjoyed it Base: All current students and graduates

				WORKING S	TATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERSI	TY ATTEN	DANCE			sc	HOOL TY	'PE
		Total		Not working	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	е	f	g	h	i	j	k	Ĩ	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	32 2%	14 3%	-	1 3%	-	5 3%	4 2%	15 4% h	16 2%	9 4%	8 3%	12 2%	11 4% ko	8 2%	17 3%	12 2%	6 4%	19 2%	5 3%
Second reason	(2)	40 3%	10 2%	2 3%	-	-	4 2%	9 5%	22 6% h	16 2%	14 6% ko	8 3%	16 2%	11 4%	12 4%	22 4%	16 2%	8 4%	26 3%	7 3%
Third reason	(3)	65 5%	31 6%	2 3%	4 11%	-	13 9% f	2 1%	13 4%	49 6%	17 7% ko	22 7% ko	24 3%	20 8% ko	20 7% ko	39 7% ko	24 3%	6 3%	47 5%	11 6%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		1128 86%	443 87%	53 90%	25 80%	-	128 84%	160 91% e	284 84%	740 88% g	192 80%	263 85%	616 89% ilmn	213 82%	258 84%	455 83%	616 89% ilmn	148 87%	806 86%	163 86%
NETS																				
Net: Rated in top 3		137 10%	55 11%	4 6%	4 14%	-	21 14%	14 8%	49 14% h	81 10%	39 16% ko	39 13% ko	52 8%	42 16% ko	40 13% ko	78 14% ko	52 8%	19 11%	92 10%	23 12%
Mean score		2.2	2.3	2.5	2.6	-	2.4	1.9	1.9	2.4 q	2.2	2.4	2.2	2.2	2.3	2.3	2.2	2.0	2.3	2.2
Standard deviation Standard error		.81 .07	.86 .11	.59 .29	.90 .45	-	.85 .18	.63 .16	.76 .10	.80 .09	.79 .12	.82 .13	.81 .11	.84 .13	.79 .12	.81 .09	.81 .11	.80 .17	.80 .08	.83 .17

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_9. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

I was passionate about the subject Base: All current students and graduates

		GEN	DER		AG	E			REGION	_		CI	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason (1)	442	181	256	69	120	111	141	140	148	86	67	183	259	-
	34%	31%	36%	35%	34%	30%	36%	36%	36%	35%	26%	35%	33%	-
			а					J	J	J				
Second reason (2)	241	96	143	35	58	81	68	67	77	48	50	88	153	-
	18%	16%	20%	18%	17%	22%	17%	18%	19%	19%	19%	17%	20%	-
Third reason (3)	164	60	102	23	40	50	52	45	55	28	36	65	99	-
	13%	10%	14%	12%	11%	14%	13%	12%	13%	11%	14%	12%	13%	-
			а											
Don't know	42	21	21	11	13	9	9	12	17	6	6	23	20	-
	3%	4%	3%	6%	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
				f										
No repsonse	418	230	187	57	120	117	124	120	116	79	103	164	254	-
	32%	39%	26%	29%	34%	32%	31%	31%	28%	32%	39%	31%	32%	-
		b									gh			
NETS														
Net: Rated in top 3	847	337	502	126	218	242	261	253	280	162	152	336	511	-
	65%	57%	71%	65%	62%	66%	66%	66%	68%	65%	58%	64%	65%	-
			а					j	j					
Mean score	1.7	1.6	1.7	1.6	1.6	1.7	1.7	1.6	1.7	1.6	1.8	1.7	1.7	-
											g			
Standard deviation	.78	.77	.79	.77	.77	.78	.79	.77	.79	.76	.80	.79	.78	-
Standard error	.03	.04	.04	.07	.05	.05	.05	.05	.05	.06	.06	.04	.03	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_9. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

I was passionate about the subject Base: All current students and graduates

				WORKING	STATUS					LE FOR		PAR	ENTS' UNIVERS	ITY ATTEN	DANCE			so	HOOL T	YPE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	1	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	442 34%	166 32%	27 45% a	12 39%	-	61 40%	64 37%	112 33%	287 34%	81 34%	104 34%	236 34%	90 35%	101 33%	184 34%	236 34%	60 35%	318 34%	59 31%
Second reason	(2)	241 18%	102 20%	12 20%	7 21%	-	30 19%	31 18%	53 16%	167 20%	39 16%	60 19%	134 19%	46 18%	56 18%	98 18%	134 19%	29 17%	175 19%	34 18%
Third reason	(3)	164 13%	67 13%	7 12%	5 14%	-	13 8%	29 16% e	42 12%	112 13%	25 11%	38 12%	96 14% I	20 8%	44 15% I	63 12%	96 14% I	19 11%	124 13%	21 11%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		418 32%	163 32% b	11 19%	6 19%	-	46 30%	51 29%	127 37% h	254 30%	87 36% ko	101 33%	202 29%	98 38% ko	97 32%	188 34%	202 29%	60 35%	281 30%	71 37% q
NETS																				
Net: Rated in top 3		847 65%	335 66%	46 77%	24 75%	-	103 68%	124 71%	207 61%	567 67% g	145 60%	201 65%	466 68% il	156 60%	201 66%	346 63%	466 68% il	107 63%	616 66%	114 60%
Mean score		1.7	1.7	1.6	1.7	-	1.5	1.7	1.7	1.7	1.6	1.7	1.7	1.6	1.7	1.7	1.7	1.6	1.7	1.7
Standard deviation Standard error		.78 .03	.78 .04	.75 .11	.80 .17	-	.71 .07	.82 .07	.80 .05	.78 .03	.77 .06	.77 .06	.79 .04	.71 .06	.80 .06	.77 .04	.79 .04	.77 .07	.79 .03	.77 .07

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_10. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

My friends had chosen the same course Base: All current students and graduates

	Γ		GEN	DER		AG	E			REGION	-		C	JRRENT STATUS	
					[South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	17	12	5	4	6	3	5	4	6	3	4	9	8	-
		1%	2% b	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	-
Second reason	(2)	24	15	10	3	12	2	7	8	6	5	6	10	14	-
	.,	2%	2%	1%	1%	4%	*	2%	2%	1%	2%	2%	2%		-
						е									
Third reason	(3)	37	26	11	9	12	6	10	9	13	6	8	14	23	-
		3%	4% b	2%	5%	3%	2%	3%	2%	3%	3%	3%	3%	3%	-
Don't know		42	21	21	11	13	9	9	12	17	6	6	23	20	-
		3%	4%	3%	6% f	4%	2%	2%	3%	4%	3%	2%	4%	2%	-
No repsonse		1187	514	663	168	308	348	363	352	370	228	237	467	720	-
		91%	88%	93% a	86%	88%	95% cd	92% cd	91%	90%	92%	91%	89%	92%	-
NETS															
Net: Rated in top 3		78	53	25	15	30	11	22	21	25	13	19	33	45	-
·		6%	9%	4%	8%	9%	3%	6%	6%	6%	5%	7%	6%		-
			b		е	е									
Mean score		2.3	2.3	2.2	2.3	2.2	2.3	2.2	2.2	2.3	2.3	2.2	2.2	2.3	-
Standard deviation		.79	.81	.77	.87	.75	.90	.80	.78	.83	.79	.82	.83	.77	-
Standard error		.09	.11	.15	.22	.14	.27	.16	.18	.17	.20	.17	.14	.11	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q8_10. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

My friends had chosen the same course Base: All current students and graduates

				WORKING	STATUS					LE FOR		PAR	ENTS' UNIVERSI	TY ATTEND	DANCE	_		sc	HOOL T	(PE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	Ì	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	17 1%	6 1%	-	1 3%	-	2 1%	3 1%	10 3% h	5 1%	6 2% ko	4 1%	3 *	6 2% ko	4 1%	10 2% ko	3 *	3 2%	9 1%	5 2%
Second reason	(2)	24 2%	7 1%	-	1 4%	-	4 3%	2 1%	9 3%	15 2%	7 3% ko	6 2%	7 1%	8 3% ko	6 2%	13 2%	7 1%	3 2%	15 2%	5 3%
Third reason	(3)	37 3%	11 2%	3 5%	-	-	2 1%	8 5%	17 5% h	19 2%	8 4%	9 3%	19 3%	8 3%	9 3%	17 3%	19 3%	5 3%	23 2%	10 5%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		1187 91%	474 93%	54 91%	27 87%	-	141 93%	162 92%	298 87%	782 93% g	210 88%	282 92%	639 93% i	233 89%	278 91%	493 90%	639 93% i	157 93%	850 91%	166 87%
NETS																				
Net: Rated in top 3		78 6%	24 5%	3 5%	2 7%	-	8 5%	13 7%	36 11% h	39 5%	21 9% ko	19 6%	29 4%	22 8% ko	20 7%	41 7% ko	29 4%	10 6%	47 5%	20 10% q
Mean score Standard deviation Standard error		2.3 .79 .09	2.2 .83 .16	3.0	1.6 .68 .48	-	1.9 .74 .26	2.4 .84 .23	2.2 .85 .14	2.4 .71 .11	2.1 .83 .18	2.2 .81 .18	2.6 .66 .12	2.1 .82 .17	2.3 .80 .17	2.2 .81 .13	2.6 .66 .12	2.2 .88 .26	2.3 .78 .11	2.2 .84 .19

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q8_11. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

Other

Base: All current students and graduates

			GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
Top reason	(1)	16 1%	7 1%	8 1%	-	5 1%	6 2%	5 1%	6 1%	5 1%	3 1%	3 1%	5 1%	10 1%	-
Second reason	(2)	6 *	2 *	4 1%	-	1 *	-	5 1% e	3 1%	1 *	-	2 1%	-	6 1% k	-
Third reason	(3)	19 1%	6 1%	12 2%	1 1%	8 2%	5 1%	5 1%	3 1%	8 2%	5 2%	3 1%	5 1%	14 2%	-
Don't know		42 3%	21 4%	21 3%	11 6% f	13 4%	9 2%	9 2%	12 3%	17 4%	6 3%	6 2%	23 4%	20 2%	-
No repsonse		1224 94%	552 94%	664 94%	182 94%	324 92%	349 95%	370 94%	361 94%	382 93%	233 94%	248 95%	489 94%	735 94%	-
NETS															
Net: Rated in top 3		41 3%	15 3%	24 3%	1 1%	14 4% c	10 3%	15 4% c	11 3%	13 3%	8 3%	8 3%	11 2%	30 4%	-
Mean score Standard deviation		2.1 .93	1.9 .97	2.1 .92	3.0	2.2 .99	1.9 1.04	2.1 .84	1.8 .89	2.2 .98	2.3 1.02	2.0 .89	2.0 1.05	2.1 .90	-
Standard error		.15	.25	.18	-	.26	.35	.20	.27	.28	.34	.30	.33	.16	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Q8_11. You mentioned that you are currently at university/ went to university.

Which of the following reasons, if any, best describe how you decided which subject to study for your undergraduate degree?

Other

Base: All current students and graduates

				WORKING	STATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERS	ΙΤΥ ΔΤΤΕΝΙ				50	HOOL T	'PE
			Working	Not working	Not		BACKE				Both	One	Neither	Yes-	Yes-					r L
		Total	full or part time	but seeking work	working/ other	NEET	Advantaged	Disadvantage	Yes	No	attended university	attended university	attended university	Russell Group	non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	c	*d	e	f	g	h	i	j	k		m	n	0	p	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	16 1%	5 1%	-	-	-	2 2%	1 *	2 1%	12 1%	2 1%	4 1%	8 1%	2 1%	5 2%	6 1%	8 1%	2 1%	12 1%	1 1%
Second reason	(2)	6 *	3 1%	1 1%	-	-	-	1 1%	1	5 1%	-	1 *	5 1%	-	1 *	1 *	5 1%	2 1%	3 *	1 *
Third reason	(3)	19 1%	8 2%	3 4%	-	-	-	1 1%	3 1%	12 1%	3 1%	6 2%	10 1%	2 1%	7 2%	9 2%	10 1%	1 *	16 2%	2 1%
Don't know		42 3%	13 3%	2 3%	2 6%	-	3 2%	1 1%	7 2%	20 2%	8 3%	7 2%	21 3%	6 2%	8 3%	14 3%	21 3%	2 1%	35 4%	5 2%
No repsonse		1224 94%	481 94%	53 91%	30 94%	-	147 97%	172 98%	328 96%	792 94%	227 95%	290 94%	644 93%	250 96%	285 93%	517 94%	644 93%	163 96%	866 93%	182 95%
NETS																				
Net: Rated in top 3		41 3%	17 3%	3 6%	-	-	2 2%	3 1%	6 2%	29 3%	5 2%	11 4%	24 3%	4 2%	13 4%	16 3%	24 3%	5 3%	31 3%	4 2%
Mean score Standard deviation Standard error		2.1 .93 .15	2.2 .91 .22	2.8 .50 .25	-	-	1.0 - -	2.0 1.03 .60	2.2 .98 .40	2.0 .92 .17	2.1 1.12 .50	2.1 1.00 .30	2.1 .90 .18	1.9 1.14 .57	2.1 1.00 .28	2.1 .99 .25	2.1 .90 .18	1.7 .84 .38	2.1 .95 .17	2.2 1.00 .50

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Table 41/2

Q9_SUM. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

SUMMARY TABLE

Base: All current students and graduates

							NETS	
	Total	Top reason	Second reason	Third reason	Don't know	No repsonse	Rated in top 3	Mean
Advice from parents/guardians	1307 100%	54 4%	47 4%	75 6%	42 3%	1090 83%	176 13%	2.1
Advice from my school	1307 100%	31 2%	41 3%	35 3%	42 3%	1158 89%	107 8%	2.0
My friends were going there	1307 100%	44 3%	31 2%	41 3%	42 3%	1150 88%	116 9%	2.0
It has a good reputation	1307 100%	208 16%	200 15%	191 15%	42 3%	666 51%	599 46%	2.0
It was close to where I lived	1307 100%	134 10%	128 10%	96 7%	42 3%	908 69%	357 27%	1.9
After attending a university open day	1307 100%	152 12%	158 12%	136 10%	42 3%	820 63%	446 34%	2.0
I liked the town/city it was in	1307 100%	178 14%	175 13%	157 12%	42 3%	755 58%	510 39%	2.0
It had good graduate employability rates	1307 100%	85 7%	102 8%	132 10%	42 3%	946 72%	319 24%	2.1
I knew someone who had studied there and enjoyed it	1307 100%	51 4%	75 6%	60 5%	42 3%	1080 83%	185 14%	2.1
I expected to get the grades I needed to get in	1307 100%	98 7%	106 8%	143 11%	42 3%	919 70%	347 27%	2.1
It was the best university for the subject I wanted to study	1307 100%	162 12%	139 11%	136 10%	42 3%	828 63%	437 33%	1.9
It was far away from where I lived	1307 100%	44 3%	58 4%	51 4%	42 3%	1113 85%	153 12%	2.0
Other	1307 100%	26 2%	7 1%	10 1%	42 3%	1223 94%	42 3%	1.6

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Table 42/1

Q9_T1. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

]		GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
It has a good reputation	208 16%	107 18% b	100 14%	33 17%	45 13%	68 19% d	61 16%	48 12%	67 16%	36 14%	57 22% gi	94 18%	114 14%	-
I liked the town/city it was in	178 14%	77 13%	99 14%	30 16% e	51 15% e	35 10%	60 15% e	54 14%	63 15%	33 13%	28 11%	75 14%	103 13%	-
It was the best university for the subject I wanted to study	162 12%	68 12%	91 13%	22 11%	51 14%	37 10%	53 13%	57 15%	41 10%	25 10%	39 15% h	54 10%	108 14%	-
After attending a university open day	152 12%	55 9%	93 13% a	26 14%	39 11%	35 10%	51 13%	40 11%	60 15% j	29 12%	22 9%	54 10%	98 12%	-
It was close to where I lived	134 10%	43 7%	91 13% a	15 7%	39 11%	48 13% cf	32 8%	44 11%	35 9%	36 14% hj	20 8%	57 11%	77 10%	-
I expected to get the grades I needed to get in	98 7%	54 9% b	44 6%	17 9%	23 7%	29 8%	29 7%	34 9%	30 7%	17 7%	18 7%	38 7%	60 8%	-
It had good graduate employability rates	85 7%	45 8%	40 6%	12 6%	27 8%	29 8% f	18 4%	16 4%	27 7%	19 8%	23 9% g	39 7%	46 6%	-
Advice from parents/guardians	54 4%	31 5%	23 3%	10 5%	17 5%	14 4%	13 3%	21 6%	13 3%	12 5%	8 3%	27 5%	28 4%	-
I knew someone who had studied there and enjoyed it	51 4%	21 4%	29 4%	6 3%	15 4%	14 4%	15 4%	14 4%	16 4%	9 3%	13 5%	18 3%	33 4%	- -

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_T1. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

		GEN	DER		AG	E			REGION			C	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	с	d	e	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
My friends were going there	44	28	15	7	10	13	14	14	10	12	8	14	30	-
	3%	5%	2%	4%	3%	4%	4%	4%	2%	5%	3%	3%	4%	-
		b												
It was far away from where I lived	44	19	25	5	11	12	16	15	15	7	7	16	27	-
	3%	3%	3%	3%	3%	3%	4%	4%	4%	3%	3%	3%	4%	-
Advice from my school	31	18	13	5	10	9	7	9	7	9	6	12	19	-
	2%	3%	2%	3%	3%	2%	2%	2%	2%	4%	2%	2%	2%	-
Other	26	4	21	-	5	8	13	7	12	3	3	7	18	-
	2%	1%	3%	-	1%	2%	3%	2%	3%	1%	1%	1%	2%	-
			а			С	с							
Don't know	42	16	26	6	9	15	12	13	16	4	9	17	24	-
	3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_T1. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

			WORKING	STATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERSI		DANCE			SC	HOOL TY	(PE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes- Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Gramma
Significance Level: 95%		а	b	С	*d	e	f	g	h	i	j	k	, I	m	n	0	р	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 1009
It has a good reputation	208 16%	69 14%	8 14%	5 15%	-	26 17%	23 13%	55 16%	136 16%	51 21% ko	52 17%	94 14%	40 15%	68 22% klo	102 19% ko	94 14%	35 21%	140 15%	29 159
I liked the town/city it was in	178 14%	73 14%	8 14%	3 9%	-	11 7%	29 17% e	48 14%	111 13%	21 9%	46 15% il	102 15% il	21 8%	49 16% il	67 12%	102 15% il	21 13%	126 14%	29 159
It was the best university for the subject I wanted to study	162 12%	70 14%	8 13%	7 21%	-	25 16%	25 14%	40 12%	112 13%	26 11%	39 13%	88 13%	38 14%	30 10%	65 12%	88 13%	30 18% q	109 12%	21 119
After attending a university open day	152 12%	66 13%	11 18%	3 9%	-	21 14%	16 9%	35 10%	104 12%	28 12%	41 13%	80 12%	33 13%	37 12%	69 13%	80 12%	19 11%	106 11%	26 149
It was close to where I lived	134 10%	47 9%	7 13%	5 15%	-	13 9%	18 10%	30 9%	85 10%	13 5%	27 9%	89 13% imn	22 8%	21 7%	40 7%	89 13% imn	7 4%	111 12% p	15 89
I expected to get the grades I needed to get in	98 7%	38 7%	2 3%	2 5%	-	17 11%	13 7%	22 6%	67 8%	16 7%	23 7%	55 8%	23 9%	16 5%	39 7%	55 8%	9 5%	76 8%	12 69
It had good graduate employability rates	85 7%	30 6%	1 2%	3 9%	-	11 7%	14 8%	26 8%	52 6%	22 9%	17 5%	41 6%	19 7%	20 7%	38 7%	41 6%	11 6%	58 6%	16 99
Advice from parents/guardians	54 4%	19 4%	-	1 4%	-	8 5%	5 3%	13 4%	37 4%	12 5%	10 3%	31 4%	15 6% m	7 2%	22 4%	31 4%	8 5%	37 4%	8 49
I knew someone who had studied there and enjoyed it	51 4%	26 5%	2 4%	-	-	6 4%	5 3%	14 4%	34 4%	11 4%	15 5%	21 3%	13 5%	15 5%	26 5%	21 3%	8 5%	35 4%	7

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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<u> 18-25 year olds Survey – Teach First</u>

Q9_T1. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP REASON SUMMARY

Base: All current students and graduates

			WORKING	STATUS				ELIGIB FS	LE FOR		DAD	ENTS' UNIVERS					90	HOOL TY	DE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes- Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%	. otai	a	b	c	*d	e	f	g	h	i	j	k	l	m	n	0	p	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
My friends were going there	44 3%	18 4%	1 2%	2 6%	-	1 1%	11 6% e	19 6% h	18 2%	9 4%	12 4%	21 3%	8 3%	13 4%	20 4%	21 3%	5 3%	31 3%	8 4%
It was far away from where I lived	44 3%	18 4%	3 5%	-	-	4 3%	4 2%	11 3%	28 3%	13 6% ko	11 4%	18 3%	8 3%	16 5% ko	24 4%	18 3%	3 2%	35 4%	6 3%
Advice from my school	31 2%	12 2%	4 6%	-	-	3 2%	5 3%	14 4% h	14 2%	11 4% ko	6 2%	11 2%	11 4% ko	6 2%	17 3%	11 2%	4 2%	23 2%	5 2%
Other	26 2%	10 2%	2 4%	-	-	2 1%	5 3%	6 2%	18 2%	3 1%	4 1%	17 3%	2 1%	5 2%	7 1%	17 3%	3 2%	17 2%	4 2%
Don't know	42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q9_T3. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

]		GENI	DER		AG	E			REGION			CL	JRRENT STATUS	
									South of England			Current university		
Oimifian a Laurh 050/	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	т	g	h	I	J	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
It has a good reputation	599	276	321	92	149	167	192	171	197	104	127	234	365	-
	46%	47%	45%	47%	43%	45%	49%	44%	48%	42%	48%	45%	47%	-
I liked the town/city it was in	510	223	283	80	134	131	165	160	190	79	82	203	308	-
	39%	38%	40%	41%	38%	36%	42%	42%	46%	32%	31%	39%	39%	-
								ij	ij					
After attending a university open day	446	186	255	67	127	128	124	124	146	101	75	186	259	-
	34%	32%	36%	34%	36%	35%	31%	32%	35%	41%	29%	36%	33%	-
										gj				
It was the best university for the subject I	437	191	239	67	112	116	142	135	118	81	103	162	275	-
wanted to study	33%	33%	34%	35%	32%	32%	36%	35%	29%	33%	39%	31%	35%	-
											h			
It was close to where I lived	357	148	208	52	94	106	106	114	99	82	62	152	205	-
	27%	25%	29%	27%	27%	29%	27%	30%	24%	33%	24%	29%	26%	-
										hj				
I expected to get the grades I needed to get in	347	170	174	52	95	114	87	114	95	70	69	140	207	-
	27%	29%	25%	27%	27%	31%	22%	30%	23%	28%	26%	27%	26%	-
						f		h						
It had good graduate employability rates	319	146	173	57	81	91	90	78	104	65	72	142	178	-
	24%	25%	24%	29%	23%	25%	23%	20%	25%	26%	28%	27%	23%	-
											g			
I knew someone who had studied there and	185	67	115	20	59	52	54	47	53	38	47	67	119	-
enjoyed it	14%	11%	16%	10%	17%	14%	14%	12%	13%	15%	18%	13%	15%	-
			а		С						g			
Advice from parents/guardians	176	92	84	32	47	43	54	52	53	34	38	69	107	-
	13%	16%	12%	16%	13%	12%	14%	13%	13%	14%	15%	13%	14%	-
l		b												

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_T3. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

		GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	с	d	e	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
It was far away from where I lived	153	69	84	16	43	36	58	47	53	17	36	60	93	-
	12%	12%	12%	8%	12%	10%	15%	12%	13%	7%	14%	11%	12%	-
							ce	i	i		i			
My friends were going there	116	71	44	21	36	31	29	40	32	24	20	45	72	-
	9%	12% b	6%	11%	10%	8%	7%	10%	8%	10%	8%	9%	9%	-
Advice from my school	107	67	39	11	37	31	28	27	35	26	19	43	65	-
	8%	11% b	6%	6%	10%	8%	7%	7%	9%	11%	7%	8%	8%	-
Other	42	8	34	-	12	11	19	8	16	10	9	13	30	-
	3%	1%	5%	-	4%	3%	5%	2%	4%	4%	3%	2%	4%	-
			а		С	С	с							
Don't know	42	16	26	6	9	15	12	13	16	4	9	17	24	-
	3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Table 44/3

<u> 18-25 year olds Survey – Teach First</u>

Q9_T3. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

			WORKING	STATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERS	ITY ATTEN	DANCE			sc	HOOL	YPE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Gramm
Significance Level: 95%		а	b	с	*d	e	f	g	h	i	j	k	Ì	m	n	0	р	q	
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	5 100
It has a good reputation	599	226	30	16	-	81	81	150	396	119	148	305	123	157	267	305	95	410	86
	46%	44%	50%	52%	-	53%	46%	44%	47%	50%	48%	44%	47%	51% ko	49%	44%	56% qr	44%	5 45
I liked the town/city it was in	510	212	21	11	-	56	75	129	329	94	125	275	92	134	219	275	51	380	71
	39%	41%	35%	35%	-	37%	42%	38%	39%	39%	41%	40%	35%	44% I	40%	40%	30%	41% p	37
After attending a university open day	446	180	22	8	-	53	56	106	293	78	110	240	83	111	189	240	46	320	78
	34%	35%	37%	26%	-	35%	32%	31%	35%	33%	36%	35%	32%	36%	34%	35%	27%	34%	ь́41 р
It was the best university for the subject I	437	174	19	16	-	62	54	102	292	87	103	223	94	103	191	223	67	312	52
wanted to study	33%	34%	33%	52% a	-	41%	31%	30%	35%	37%	34%	32%	36%	34%	35%	32%	40% r	33%	6 28
It was close to where I lived	357	131	21	10	-	37	50	91	228	43	78	217	66	59	121	217	26	284	44
	27%	26%	35%	30%	-	24%	29%	27%	27%	18%	25% i	31% imn	25% i	19%	22%	31% imn	15%	30% pr	23
I expected to get the grades I needed to	347	133	18	6	-	29	48	84	230	58	76	197	52	83	134	197	41	258	45
get in	27%	26%	30%	18%	-	19%	28%	25%	27%	24%	25%	29%	20%	27%	25%	29%	24%	28%	b 24
												I		I		I			
It had good graduate employability rates	319 24%	112 22%	12 21%	8 26%	-	36 24%	48 27%	85 25%	212 25%	52 22%	77 25%	181 26%	59 23%	76 25%	129 23%	181 26%	48 28%	214 23%	55 6 29
					-														
I knew someone who had studied there and enjoyed it	185 14%	77 15%	5 9%	7 22%	-	19 12%	24 14%	57 17%	117 14%	35 15%	46 15%	90 13%	40 15%	45 15%	81 15%	90 13%	29 17%	125 13%	25 5 13

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Table 44/4

<u>18-25 year olds Survey – Teach First</u>

Q9_T3. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

TOP THREE REASONS SUMMARY

Base: All current students and graduates

			WORKING	STATUS				ELIGIB FS	LE FOR SM		PAR	ENTS' UNIVERS	ITY ATTEN	DANCE			so	HOOL TY	'PE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		а	b	С	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Advice from parents/guardians	176 13%	78 15%	6 10%	2 8%	-	29 19%	23 13%	55 16%	107 13%	45 19% jkmo	33 11%	86 12%	51 19% jkmo	30 10%	78 14%	86 12%	29 17% q	108 12%	38 20% q
It was far away from where I lived	153 12%	62 12% c	5 8%	-	-	18 12%	19 11%	40 12%	101 12%	34 14%	44 14%	69 10%	31 12%	48 16% ko	77 14% ko	69 10%	17 10%	118 13%	18 9%
My friends were going there	116 9%	47 9%	3 6%	2 6%	-	5 3%	20 11% e	43 13% h	55 7%	27 11%	27 9%	50 7%	24 9%	32 10%	54 10%	50 7%	10 6%	80 9%	24 13% p
Advice from my school	107 8%	40 8%	5 8%	2 6%	-	13 8%	13 7%	45 13% h	57 7%	26 11% ko	31 10% ko	42 6%	37 14% kmo	22 7%	58 11% ko	42 6%	17 10%	72 8%	18 10%
Other	42 3%	15 3%	4 6%	-	-	4 3%	6 3%	8 2%	32 4%	6 2%	7 2%	29 4%	5 2%	8 3%	13 2%	29 4%	7 4%	28 3%	6 3%
Don't know	42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q9_1. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

Advice from parents/guardians Base: All current students and graduates

		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
Top reason (1) 54	31	23	10	17	14	13	21	13	12	8	27	28	-
	4%	5%	3%	5%	5%	4%	3%	6%	3%	5%	3%	5%	4%	-
Second reason (2		23	24	8	15	9	15	14	11	7	15	18	29	-
	4%	4%	3%	4%	4%	2%	4%	4%	3%	3%	6% h	4%	4%	-
Third reason (3		38	36	13	15	20	26	16	29	15	15	24	51	-
	6%	7%	5%	7%	4%	6%	7%	4%	7%	6%	6%	5%	7%	-
Don't know	42	16	26	6	9	15	12	13	16	4	9	17	24	-
	3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse	1090	479	601	157	295	309	328	321	344	211	214	437	653	-
	83%	82%	85%	81%	84%	84%	83%	83%	83%	85%	82%	84%	83%	-
NETS														
Net: Rated in top 3	176	92	84	32	47	43	54	52	53	34	38	69	107	-
	13%	16% b	12%	16%	13%	12%	14%	13%	13%	14%	15%	13%	14%	-
Mean score	2.1	2.1	2.2	2.1	2.0	2.1	2.2	1.9	2.3	2.1	2.2	2.0	2.2	-
Standard deviation	.85	.87	.83	.87	.83	.89	.82	.85	g .85	.90	.76	.86	к .83	_
Standard error	.06	.09	.09	.15	.12	.14	.02	.03	.12	.90	.11	.10	.08	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_1. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

Advice from parents/guardians Base: All current students and graduates

					TATUS				ELIGIB			PAR	ENTS' UNIVERSI	TY ATTEND	ANCE			sc	HOOL TY	PE
		Total	Working	Not working	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	С	*d	e	f	g	h	i	j	k	1	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	54 4%	19 4%	-	1 4%	-	8 5%	5 3%	13 4%	37 4%	12 5%	10 3%	31 4%	15 6% m	7 2%	22 4%	31 4%	8 5%	37 4%	8 4%
Second reason	(2)	47 4%	20 4%	1 2%	-	-	11 7%	7 4%	16 5%	28 3%	16 6% ko	10 3%	21 3%	16 6% ko	12 4%	26 5%	21 3%	7 4%	29 3%	11 6%
Third reason	(3)	75 6%	39 8%	5 9%	1 4%	-	11 7%	12 7%	26 8%	42 5%	18 7% m	13 4%	34 5%	20 8% m	11 4%	31 6%	34 5%	15 9% q	42 4%	19 10% q
Don't know		42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		1090 83%	418 82%	51 86%	27 86%	-	118 78%	149 85%	276 81%	709 84%	190 79%	269 87% il	582 84% I	202 77%	273 89% iklno	458 84% I	582 84% I	132 78%	795 85% pr	149 78%
NETS																				
Net: Rated in top 3		176 13%	78 15%	6 10%	2 8%	-	29 19%	23 13%	55 16%	107 13%	45 19% jkmo	33 11%	86 12%	51 19% jkmo	30 10%	78 14%	86 12%	29 17% q	108 12%	38 20% q
Mean score Standard deviation Standard error		2.1 .85 .06	2.3 .83 .09	2.8 .42 .17	2.0 1.29 .91		2.1 .80 .15	2.3 .81 .16	2.2 .82 .11	2.0 .86 .08	2.1 .81 .12	2.1 .84 .14	2.0 .87 .09	2.1 .83 .11	2.1 .78 .14	2.1 .82 .09	2.0 .87 .09	2.2 .85 .16	2.0 .86 .08	2.3 .81 .13

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q9_2. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

Advice from my school Base: All current students and graduates

			GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	e	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
Top reason	(1)	31 2%	18 3%	13 2%	5 3%	10 3%	9 2%	7 2%	9 2%	7 2%	9 4%	6 2%	12 2%	19 2%	-
Second reason	(2)	41 3%	29 5% b	11 2%	3 2%	13 4%	12 3%	13 3%	8 2%	19 5%	9 4%	5 2%	16 3%	25 3%	-
Third reason	(3)	35 3%	21 3%	15 2%	3 1%	14 4%	10 3%	8 2%	10 3%	9 2%	8 3%	8 3%	15 3%	20 3%	-
Don't know		42 3%	16 3%	26 4%	6 3%	9 2%	15 4%	12 3%	13 3%	16 4%	4 2%	9 4%	17 3%	24 3%	-
No repsonse		1158 89%	505 86%	645 91% a	178 91%	305 87%	321 87%	354 90%	345 90%	362 88%	218 88%	234 89%	462 88%	696 89%	-
NETS															
Net: Rated in top 3		107 8%	67 11% b	39 6%	11 6%	37 10%	31 8%	28 7%	27 7%	35 9%	26 11%	19 7%	43 8%	65 8%	-
Mean score Standard deviation Standard error		2.0 .79 .08	2.0 .76 .09	2.0 .85 .13	1.8 .84 .25	2.1 .81 .14	2.0 .80 .15	2.0 .74 .13	2.0 .86 .17	2.1 .69 .12	2.0 .82 .16	2.1 .87 .19	2.1 .80 .12	2.0 .79 .10	- - -

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Q9_2. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

Advice from my school Base: All current students and graduates

								CONOMIC	ELIGIB											
			Martin a	WORKING ST			BACKO	ROUND	FS	м	Dath		ENTS' UNIVERSI					SC	HOOL TY	PE
		Total		Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	С	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	31 2%	12 2%	4 6%	-	-	3 2%	5 3%	14 4% h	14 2%	11 4% ko	6 2%	11 2%	11 4% ko	6 2%	17 3%	11 2%	4 2%	23 2%	5 2%
Second reason	(2)	41 3%	14 3%	1 2%	1 3%	-	4 3%	2 1%	13 4%	25 3%	10 4%	11 3%	19 3%	12 5%	9 3%	20 4%	19 3%	5 3%	29 3%	7 4%
Third reason	(3)	35 3%	14 3%	-	1 3%	-	6 4%	6 3%	18 5% h	17 2%	6 2%	15 5% ko	12 2%	14 5% ko	7 2%	20 4% ko	12 2%	8 5%	20 2%	7 4%
Don't know		42 3%	15 3%	2 4%	2 6%		5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		1158 89%	455 89%	52 89%	28 88%	-	135 89%	160 91%	287 84%	760 90% g	208 87%	271 88%	626 91% I	216 83%	281 92% In	479 87%	626 91% I	144 85%	832 89%	168 88%
NETS																				
Net: Rated in top 3		107 8%	40 8%	5 8%	2 6%	-	13 8%	13 7%	45 13% h	57 7%	26 11% ko	31 10% ko	42 6%	37 14% kmo	22 7%	58 11% ko	42 6%	17 10%	72 8%	18 10%
Mean score Standard deviation Standard error		2.0 .79 .08	2.0 .82 .13	1.2 .48 .22	2.5 .76 .53	-	2.3 .82 .23	2.1 .94 .26	2.1 .85 .13	2.0 .75 .10	1.8 .78 .15	2.3 .78 .14	2.0 .75 .11	2.1 .83 .13	2.0 .79 .17	2.1 .81 .11	2.0 .75 .11	2.2 .82 .20	2.0 .78 .09	2.1 .81 .18

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q9_3. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

My friends were going there Base: All current students and graduates

]		GEN	DER		AG	E			REGION			CL	IRRENT STATUS	
	Ī									South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	44	28	15	7	10	13	14	14	10	12	8	14	30	-
		3%	5% b	2%	4%	3%	4%	4%	4%	2%	5%	3%	3%	4%	-
Second reason	(2)	31	18	13	8	9	8	6	7	13	5	6	11	20	-
		2%	3%	2%	4% f	3%	2%	1%	2%	3%	2%	2%	2%	3%	-
Third reason	(3)	41	25	16	6	16	10	9	19	9	7	5	20	21	-
		3%	4% b	2%	3%	5%	3%	2%	5% j	2%	3%	2%	4%	3%	-
Don't know		42	16	26	6	9	15	12	13	16	4	9	17	24	-
		3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse		1150	501	640	168	306	322	354	333	365	220	233	461	689	-
		88%	85%	90% a	86%	87%	87%	90%	86%	88%	89%	89%	88%	88%	-
NETS															
Net: Rated in top 3		116	71	44	21	36	31	29	40	32	24	20	45	72	-
		9%	12% b	6%	11%	10%	8%	7%	10%	8%	10%	8%	9%	9%	-
Mean score		2.0	2.0	2.0	1.9	2.2	1.9	1.8	2.1	2.0	1.8	1.8	2.1	1.9	-
Standard deviation		.86	.87	.85	.81	.85	.87	.89	.91	.79	.89	.84	.88	.85	-
Standard error		.08	.10	.13	.18	.15	.16	.16	.15	.15	.18	.18	.13	.10	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_3. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

My friends were going there Base: All current students and graduates

								CONOMIC	ELIGIB FS	LE FOR										(DE
			Working	WORKING S	Not		BACKO	ROUND	FS	5M	Both	One	ENTS' UNIVERSI Neither	Yes-	Yes-			sc	HOOL TY	PE
			full or part	but seeking	working/						attended	attended	attended	Russell	non Russell	Net:	Net:			
Olevelting and have been been been been been been been be		Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	е	T	g	h	i	J	k	I	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
		100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top reason	(1)	44	18	1	2	-	1	11	19	18	9	12	21	8	13	20	21	5	31	8
		3%	4%	2%	6%	-	1%	6%	6%	2%	4%	4%	3%	3%	4%	4%	3%	3%	3%	4%
								е	n											
Second reason	(2)	31	13	2	-	-	-	4	11	14	8	8	11	6	10	16	11	3	19	8
		2%	2%	4%	-	-	-	2%	3%	2%	3%	3%	2%	2%	3%	3%	2%	2%	2%	
																				q
Third reason	(3)	41	16	-	-	-	4	5	13	23	10	7	18	10	10	18	18	3	30	8
		3%	3%	-	-	-	3%	3%	4%	3%	4%	2%	3%	4%	3%	3%	3%	2%	3%	4%
Don't know		42	15	2	2	-	5	3	9	24	5	6	21	8	3	11	21	8	29	4
		3%	3%	4%	6%	-	3%	2%	3%	3%	2%	2%	3%	3%	1%	2%	3%	5%	3%	2%
													m				m			
No repsonse		1150	449	53	28	-	142	152	288	761	208	275	618	229	270	483	618	151	823	162
		88%	88%	91%	87%	-	94% f	87%	85%	91% g	87%	89%	90%	88%	89%	88%	90%	89%	88%	85%
										3										
NETS																				
Net: Rated in top 3		116	47	3	2	-	5	20	43	55	27	27	50	24	32	54	50	10	80	24
		9%	9%	6%	6%	-	3%	11%	13%	7%	11%	9%	7%	9%	10%	10%	7%	6%	9%	
								е												р
Mean score		2.0	1.9	1.7	1.0	-	2.6	1.7	1.9	2.1	2.1	1.8	1.9	2.1	1.9	2.0	1.9	1.8	2.0	2.0
Standard deviation Standard error		.86 .08	.86 .12	.55 .32	-	-	.91 .41	.87 .20	.86 .13	.86 .12	.85 .16	.84 .16	.89 .13	.88 .18	.84 .15	.85 .12	.89 .13	.88 .26	.88 .10	.83 .17
Standard error		.08	.12	.32	-	-	.41	.20	.13	.12	. 10	.10	.13	.16	.15	.12	.13	.20	.10	.17

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q9_4. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It has a good reputation Base: All current students and graduates

		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason (1)		107	100	33	45	68	61	48	67	36	57	94	114	-
	16%	18% b	14%	17%	13%	19% d	16%	12%	16%	14%	22%	18%	14%	-
		-									gi			
Second reason (2)		88	111	33	52	48	68	65	60	35	40	74	127	-
	15%	15%	16%	17%	15%	13%	17%	17%	15%	14%	15%	14%	16%	-
Third reason (3)		81	110	26	52	51	62	58	70	34	30	67	124	-
	15%	14%	16%	13%	15%	14%	16%	15%	17%	14%	11%	13%	16%	-
									j					
Don't know	42	16	26	6	9	15	12	13	16	4	9	17	24	-
	3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse	666	296	363	97	193	186	191	201	200	140	126	271	396	-
	51%	50%	51%	50%	55%	51%	48%	52%	48%	56%	48%	52%	50%	-
										hj				
NETS														
Net: Rated in top 3	599	276	321	92	149	167	192	171	197	104	127	234	365	-
	46%	47%	45%	47%	43%	45%	49%	44%	48%	42%	48%	45%	47%	-
Mean score	2.0	1.9	2.0	1.9	2.0	1.9	2.0	2.1	2.0	2.0	1.8	1.9	2.0	-
								j	j				k	
Standard deviation	.82	.82	.81	.80	.81	.84	.81	.79	.83	.82	.80	.82	.81	-
Standard error	.03	.05	.04	.08	.07	.07	.06	.06	.06	.08	.07	.05	.04	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_4. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It has a good reputation Base: All current students and graduates

				WORKING S	TATUS				ELIGIB FS			PAR	ENTS' UNIVERSI	ΤΥ ΔΤΤΕΝΓ				50	HOOL TY	PF
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes- Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		Total	a	b	C	*d	e	f	g	h	i	j	k	I	m	n	0	p	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	208 16%	69 14%	8 14%	5 15%	-	26 17%	23 13%	55 16%	136 16%	51 21% ko	52 17%	94 14%	40 15%	68 22% klo	102 19% ko	94 14%	35 21%	140 15%	29 15%
Second reason	(2)	200 15%	79 16%	8 13%	6 19%	-	31 20%	26 15%	43 13%	144 17%	39 16%	45 15%	106 15%	41 16%	45 15%	84 15%	106 15%	37 22% q	135 14%	28 14%
Third reason	(3)	191 15%	77 15%	14 23%	5 17%	-	24 16%	32 18%	52 15%	117 14%	29 12%	51 17%	106 15%	42 16%	44 14%	80 15%	106 15%	24 14%	135 14%	29 15%
Don't know		42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		666 51%	270 53%	27 46%	13 42%	-	67 44%	91 52%	182 54%	420 50%	116 48%	155 50%	363 53%	130 50%	146 48%	270 49%	363 53%	66 39%	494 53% p	101 53% p
NETS																				
Net: Rated in top 3		599 46%	226 44%	30 50%	16 52%	-	81 53%	81 46%	150 44%	396 47%	119 50%	148 48%	305 44%	123 47%	157 51% ko	267 49%	305 44%	95 56% qr	410 44%	86 45%
Mean score		2.0	2.0	2.2	2.0	-	2.0	2.1	2.0	2.0	1.8	2.0	2.0 im	2.0	1.8	1.9	2.0 im	1.9	2.0	2.0
Standard deviation Standard error		.82 .03	.81 .05	.86 .16	.81 .21	-	.79 .09	.82 .09	.85 .07	.80 .04	.80 .07	.84 .07	.81 .05	.82 .07	.83 .07	.82 .05	.81 .05	.78 .08	.82 .04	.83 .09

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q9_5. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It was close to where I lived

Base: All current students and graduates

		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
Top reason (1)	134 10%	43 7%	91 13% a	15 7%	39 11%	48 13% cf	32 8%	44 11%	35 9%	36 14% hj	20 8%	57 11%	77 10%	-
Second reason (2)	128 10%	63 11%	65 9%	22 11%	31 9%	33 9%	42 11%	39 10%	35 9%	30 12%	23 9%	56 11%	72 9%	-
Third reason (3)	96 7%	42 7%	52 7%	15 8%	25 7%	24 7%	31 8%	32 8%	28 7%	17 7%	20 7%	40 8%	56 7%	-
Don't know	42 3%	16 3%	26 4%	6 3%	9 2%	15 4%	12 3%	13 3%	16 4%	4 2%	9 4%	17 3%	24 3%	-
No repsonse	908 69%	424 72%	476 67%	137 70%	248 71%	247 67%	277 70%	258 67%	298 72%	162 65%	190 73%	353 68%	555 71%	-
NETS														
Net: Rated in top 3	357 27%	148 25%	208 29%	52 27%	94 27%	106 29%	106 27%	114 30%	99 24%	82 33% hj	62 24%	152 29%	205 26%	-
Mean score	1.9	2.0 b	1.8	2.0	1.9	1.8	2.0 e	1.9	1.9	1.8	2.0	1.9	1.9	-
Standard deviation Standard error	.80 .04	.76 .06	.81 .06	.77 .11	.81 .08	.80 .08	.78 .07	.81 .08	.80 .09	.77 .08	.80 .09	.79 .06	.80 .06	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_5. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It was close to where I lived

Base: All current students and graduates

								CONOMIC		LE FOR										
			Working	WORKING S	Not		BACKO	ROUND	FS	5M	Both	One	ENTS' UNIVERSI Neither	Yes-	Yes-			sc	HOOL TY	PE
					working/						attended	attended	attended	Russell	non Russell	Net:	Net:			
		Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	е	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
		100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top reason	(1)	134	47	7	5	-	13	18	30	85	13	27	89	22	21	40	89	7	111	15
		10%	9%	13%	15%	-	9%	10%	9%	10%	5%	9%	13% imn	8%	7%	7%	13% imn	4%	12% p	8%
Second reason	(2)	128	47	7	4	-	16	15	34	84	23	29	68	29	23	52	68	15	93	20
		10%	9%	13%	12%	-	11%	9%	10%	10%	10%	9%	10%	11%	8%	9%	10%	9%	10%	11%
Third reason	(3)	96	37	6	1	-	7	16	27	59	7	23	59	15	15	29	59	5	81	9
		7%	7%	10%	4%	-	5%	9%	8%	7%	3%	7%	9%	6%	5%	5%	9%	3%	9%	5%
												i	imn				imn		р	
Don't know		42	15	2	2	-	5	3	9	24	5	6	21	8	3	11	21	8	29	4
		3%	3%	4%	6%	-	3%	2%	3%	3%	2%	2%	3%	3%	1%	2%	3%	5%	3%	2%
													m				m			
No repsonse		908	365	36	20	-	111	122	241	589	192	224	451	186	244	416	451	135	619	142
		69%	71%	61%	63%	-	73%	70%	71%	70%	80%	73%	65%	71%	80%	76%	65%	80%	66%	
											jklo	ko			jklo	ko		q		q
NETS																				
Net: Rated in top 3		357	131	21	10	-	37	50	91	228	43	78	217	66	59	121	217	26	284	44
		27%	26%	35%	30%	-	24%	29%	27%	27%	18%	25%	31%	25%	19%	22%	31%	15%	30%	23%
												1	imn	ſ			imn		pr	
Mean score		1.9	1.9	1.9	1.6	-	1.8	2.0	2.0	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9
Standard deviation		.80	.80	.82	.73	-	.74	.84	.79	.79	.67	.80	.82	.74	.78	.76	.82	.67	.82	.73
Standard error		.04	.07	.18	.23	-	.12	.12	.08	.05	.10	.09	.06	.09	.10	.07	.06	.13	.05	.11

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Table 49/2

Q9_6. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

After attending a university open day Base: All current students and graduates

	Γ		GENI	DER		AG	E			REGION			CL	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	с	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	152	55	93	26	39	35	51	40	60	29	22	54	98	-
		12%	9%	13% a	14%	11%	10%	13%	11%	15% i	12%	9%	10%	12%	-
October 1 and a second	(0)	450	07		00	40	40	40		,	00	00	70	0.1	
Second reason	(2)	158 12%	67 11%	90 13%	23 12%	46 13%	46 13%	42 11%	41 11%	54 13%	38 15%	26 10%	73 14%	84 11%	-
		1270	1170	1370	1270	1370	13%	1170	1170	13%	15%	1076	14%	1170	-
Third reason	(3)	136	65	72	17	42	47	31	43	32	35	27	59	77	-
		10%	11%	10%	9%	12%	13%	8%	11%	8%	14%	10%	11%	10%	-
							f				h				
Don't know		42	16	26	6	9	15	12	13	16	4	9	17	24	-
		3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse		820	385	430	122	215	224	259	248	251	143	177	319	501	-
		63%	66%	60%	63%	61%	61%	66%	64%	61%	58%	68%	61%	64%	-
												i			
NETS															
Net: Rated in top 3		446	186	255	67	127	128	124	124	146	101	75	186	259	-
		34%	32%	36%	34%	36%	35%	31%	32%	35%	41%	29%	36%	33%	-
											gj				
Mean score		2.0	2.1	1.9	1.9	2.0	2.1	1.8	2.0	1.8	2.1	2.1	2.0	1.9	-
							f		h		h	h			
Standard deviation		.80	.80	.80	.80	.80	.80	.80	.82	.77	.79	.81	.78	.82	-
Standard error		.04	.06	.05	.10	.07	.07	.07	.08	.07	.08	.09	.06	.05	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Table 50/1

Q9_6. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

After attending a university open day Base: All current students and graduates

				WORKING S	TATUS				ELIGIB FS			PAR	ENTS' UNIVERS	ITY ATTEND	ANCE			sc	HOOL TY	PE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	С	*d	e	f	g	h	i	j	k	1	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	152 12%	66 13%	11 18%	3 9%	-	21 14%	16 9%	35 10%	104 12%	28 12%	41 13%	80 12%	33 13%	37 12%	69 13%	80 12%	19 11%	106 11%	26 14%
Second reason	(2)	158 12%	63 12%	7 12%	2 7%	-	16 10%	23 13%	40 12%	99 12%	22 9%	36 12%	89 13%	23 9%	38 13%	58 11%	89 13%	16 9%	118 13%	23 12%
Third reason	(3)	136 10%	52 10%	5 8%	3 9%	-	17 11%	17 10%	32 9%	90 11%	27 11%	34 11%	71 10%	27 10%	37 12%	61 11%	71 10%	11 7%	97 10%	28 15% p
Don't know		42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		820 63%	315 62%	35 59%	21 68%	-	94 62%	117 66%	226 66%	523 62%	156 65%	192 62%	428 62%	170 65%	191 63%	348 64%	428 62%	115 68% г	583 63%	109 57%
NETS																				
Net: Rated in top 3		446 34%	180 35%	22 37%	8 26%	-	53 35%	56 32%	106 31%	293 35%	78 33%	110 36%	240 35%	83 32%	111 36%	189 34%	240 35%	46 27%	320 34%	78 41% p
Mean score Standard deviation Standard error		2.0 .80 .04	1.9 .81 .06	1.7 .81 .17	2.0 .90 .32	-	1.9 .84 .11	2.0 .77 .10	2.0 .80 .08	2.0 .81 .05	2.0 .85 .09	1.9 .82 .08	2.0 .79 .05	1.9 .85 .09	2.0 .81 .08	2.0 .83 .06	2.0 .79 .05	1.8 .80 .12	2.0 .80 .04	2.0 .84 .09

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Table 50/2

Q9_7. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

I liked the town/city it was in Base: All current students and graduates

		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	e	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason (1)	178	77	99	30	51	35	60	54	63	33	28	75	103	-
	14%	13%	14%	16% e	15% e	10%	15% e	14%	15%	13%	11%	14%	13%	-
Second reason (2)	175	77	97	27	36	49	63	59	69	24	24	62	113	-
	13%	13%	14%	14%	10%	13%	16%	15%	17%	10%	9%	12%	14%	-
							d	ij	ij					
Third reason (3)	157	69	87	22	47	47	42	47	57	23	30	66	92	-
	12%	12%	12%	11%	13%	13%	11%	12%	14%	9%	11%	13%	12%	-
Don't know	42	16	26	6	9	15	12	13	16	4	9	17	24	-
	3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse	755	348	402	109	208	222	217	212	207	165	171	302	453	-
	58%	59%	57%	56%	59%	60%	55%	55%	50%	67% gh	65% gh	58%	58%	-
										gn	gri			
NETS														
Net: Rated in top 3	510	223	283	80	134	131	165	160	190	79	82	203	308	-
	39%	38%	40%	41%	38%	36%	42%	42%	46%	32%	31%	39%	39%	-
								IJ	IJ					
Mean score	2.0	2.0	2.0	1.9	2.0	2.1 f	1.9	2.0	2.0	1.9	2.0	2.0	2.0	-
Standard deviation	.81	.81	.81	.81	.86	.79	.78	.80	.80	.83	.85	.83	.80	-
Standard error	.04	.05	.05	.09	.08	.07	.06	.06	.06	.09	.09	.06	.05	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_7. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

I liked the town/city it was in Base: All current students and graduates

								CONOMIC	ELIGIBI											
				WORKING ST			BACKO	ROUND	FS	м			ENTS' UNIVERSI					SCI	HOOL TY	PE
		Total		Not working out seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		Total	a	b	C	*d	e	f	g	h	i	j	k	l	m	n 103	0	p	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	178 14%	73 14%	8 14%	3 9%	-	11 7%	29 17%	48 14%	111 13%	21 9%	46 15%	102 15%	21 8%	49 16%	67 12%	102 15%	21 13%	126 14%	29 15%
		1470	1470	1470	570	-	1 /0	e	1470	1376	576	il	il	076	il	12 /0	il	1376	1470	1576
Second reason	(2)	175	74	10	4	-	22	24	43	113	40	42	89	35	50	82	89	12	142	18
		13%	15%	17%	13%	-	15%	13%	13%	13%	17%	14%	13%	13%	17%	15%	13%	7%	15% pr	10%
Third reason	(3)	157	65	3	4	-	23	22	39	105	32	38	84	36	35	70	84	17	112	24
		12%	13%	5%	13%	-	15%	12%	12%	12%	13%	12%	12%	14%	11%	13%	12%	10%	12%	13%
Don't know		42	15	2	2	-	5	3	9	24	5	6	21	8	3	11	21	8	29	4
		3%	3%	4%	6%	-	3%	2%	3%	3%	2%	2%	3% m	3%	1%	2%	3% m	5%	3%	2%
No repsonse		755	284	36	19	-	92	98	202	488	141	177	393	160	168	318	393	110	523	115
		58%	56%	61%	59%	-	60%	56%	59%	58%	59%	57%	57%	61%	55%	58%	57%	65% q	56%	61%
NETS																				
Net: Rated in top 3		510	212	21	11	-	56	75		329	94	125	275	92	134	219	275	51	380	71
		39%	41%	35%	35%	-	37%	42%	38%	39%	39%	41%	40%	35%	44% I	40%	40%	30%	41% P	37%
Mean score		2.0	2.0	1.8	2.1	-	2.2	1.9	1.9	2.0	2.1	1.9	1.9	2.2	1.9	2.0	1.9	1.9	2.0	1.9
Standard deviation		01	01	70	02		f	00	02	01	m .75	00	00	jkmo	70	70	0.2	00	70	07
Standard deviation Standard error		.81 .04	.81 .05	.70 .15	.83 .25	-	.75 .10	.83 .10	.82 .07	.81 .05	.75 .08	.82 .07	.82 .05	.78 .08	.79 .07	.79 .05	.82 .05	.88 .12	.79 .04	.87 .10
					.20						.50	.01			.01					

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q9_8. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It had good graduate employability rates Base: All current students and graduates

	Γ		GENE	DER		AG	E			REGION			CL	JRRENT STATUS	
	Г									South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	85	45	40	12	27	29	18	16	27	19	23	39	46	-
		7%	8%	6%	6%	8%	8%	4%	4%	7%	8%	9%	7%	6%	-
							f					g			
Second reason	(2)	102	44	58	18	25	30	28	27	29	20	25	50	52	-
		8%	8%	8%	9%	7%	8%	7%	7%	7%	8%	10%	10%	7%	-
Third reason	(3)	132	56	75	27	29	32	44	34	47	26	25	53	80	-
		10%	10%	11%	14%	8%	9%	11%	9%	11%	10%	10%	10%	10%	-
					d										
Don't know		42	16	26	6	9	15	12	13	16	4	9	17	24	-
		3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse		946	426	512	132	261	261	292	294	293	179	180	364	583	-
		72%	73%	72%	68%	75%	71%	74%	76%	71%	72%	69%	70%	74%	-
									j						
NETS															
Net: Rated in top 3		319	146	173	57	81	91	90	78	104	65	72	142	178	-
		24%	25%	24%	29%	23%	25%	23%	20%	25%	26%	28%	27%	23%	-
												g			
Mean score		2.1	2.1	2.2	2.3	2.0	2.0	2.3	2.2	2.2	2.1	2.0	2.1	2.2	-
								de							
Standard deviation		.81	.83	.79	.79	.84	.82	.78	.78	.83	.83	.81	.80	.82	-
Standard error		.05	.07	.06	.11	.09	.09	.08	.09	.09	.10	.09	.07	.06	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Table 52/1

Q9_8. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It had good graduate employability rates Base: All current students and graduates

								CONOMIC	ELIGIB											
				WORKING S			BACKG	ROUND	FS	5M			ENTS' UNIVERSI					SC	HOOL TY	PE
			Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:			
		Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307	511	59	32	-	152	175		841	239	308	689	261	305	548	689	169	933	190
		100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top reason	(1)	85	30	1	3	-	11	14	26	52	22	17	41	19	20	38	41	11	58	16
		7%	6%	2%	9%	-	7%	8%	8%	6%	9%	5%	6%	7%	7%	7%	6%	6%	6%	9%
Second reason	(2)	102	35	4	3	-	8	16	27	67	14	23	62	15	25	38	62	17	64	20
		8%	7%	7%	10%	-	5%	9%	8%	8%	6%	8%	9%	6%	8%	7%	9%	10%	7%	11%
Third reason	(3)	132 10%	47 9%	7 12%	2 7%	-	18 12%	19 11%	33 10%	93 11%	16 7%	37 12%	78 11%	25 9%	30 10%	53 10%	78 11%	20 12%	92 10%	18 10%
		10%	9%	12%	1%	-	12%	11%	10%	11%	1%	12% i	i	9%	10%	10%	i	12%	10%	10%
Don't know		42	15	2	2	-	5	3	9	24	5	6	21	8	3	11	21	8	29	4
		3%	3%	4%	6%	-	3%	2%	3%	3%	2%	2%	3% m	3%	1%	2%	3% m	5%	3%	2%
No repsonse		946	383	45	21	-	111	124	247	605	182	226	487	194	227	408	487	114	690	131
		72%	75%	76%	67%	-	73%	71%	73%	72%	76%	73%	71%	74%	74%	74%	71%	67%	74%	69%
NETS																				
Net: Rated in top 3		319	112	12	8	-	36	48		212	52	77	181	59	76	129	181	48	214	55
		24%	22%	21%	26%	-	24%	27%	25%	25%	22%	25%	26%	23%	25%	23%	26%	28%	23%	29%
Mean score		2.1	2.2	2.5	1.9	-	2.2	2.1	2.1	2.2	1.9	2.3 i	2.2 i	2.1	2.1	2.1	2.2 i	2.2	2.2	2.0
Standard deviation		.81	.82	.66	.82	-	.88	.82	.83	.81	.85	.80	.79	.87	.82	.84	.79	.79	.82	.80
Standard error		.05	.08	.18	.29	-	.15	.12	.09	.06	.12	.09	.06	.11	.09	.07	.06	.11	.06	.11

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Table 52/2

Q9_9. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

I knew someone who had studied there and enjoyed it Base: All current students and graduates

]		GEND	DER		AG	E			REGION			CL	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
Top reason	(1)	51 4%	21 4%	29 4%	6 3%	15 4%	14 4%	15 4%	14 4%	16 4%	9 3%	13 5%	18 3%	33 4%	-
Second reason	(2)	75 6%	24 4%	48 7% a	6 3%	33 9% cf	20 6%	15 4%	20 5%	21 5%	17 7%	17 6%	30 6%	45 6%	-
Third reason	(3)	60 5%	22 4%	37 5%	8 4%	11 3%	17 5%	24 6%	13 3%	16 4%	13 5%	17 7%	19 4%	41 5%	-
Don't know		42 3%	16 3%	26 4%	6 3%	9 2%	15 4%	12 3%	13 3%	16 4%	4 2%	9 4%	17 3%	24 3%	-
No repsonse		1080 83%	504 86% b	570 80%	169 87%	283 81%	301 82%	328 83%	325 85% j	344 83%	206 83%	205 79%	439 84%	642 82%	-
NETS															
Net: Rated in top 3		185 14%	67 11%	115 16% a	20 10%	59 17% c	52 14%	54 14%	47 12%	53 13%	38 15%	47 18% g	67 13%	119 15%	-
Mean score Standard deviation Standard error		2.1 .77 .06	2.0 .81 .10	2.1 .76 .07	2.1 .84 .19	1.9 .67 .09	2.1 .78 .11	2.2 .84 .11	2.0 .77 .11	2.0 .78 .11	2.1 .75 .12	2.1 .81 .11	2.0 .75 .09	2.1 .79 .07	- - -

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_9. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

I knew someone who had studied there and enjoyed it Base: All current students and graduates

				WORKING S	TATUS				ELIGIBI FS			PAR	ENTS' UNIVERSI	TY ATTENI	DANCE			sc	HOOL T	(PE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes- Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		- Otda	a	b	c	*d	e	f	g	h	i	j	k	l	m	n	0	p	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	51 4%	26 5%	2 4%	-	-	6 4%	5 3%	14 4%	34 4%	11 4%	15 5%	21 3%	13 5%	15 5%	26 5%	21 3%	8 5%	35 4%	7 4%
Second reason	(2)	75 6%	27 5%	2 4%	3 9%	-	8 5%	11 7%	22 6%	47 6%	12 5%	17 5%	39 6%	16 6%	14 4%	28 5%	39 6%	11 7%	51 5%	10 5%
Third reason	(3)	60 5%	25 5%	1 2%	4 14% ab	-	5 3%	8 5%	21 6%	36 4%	13 5%	14 5%	29 4%	11 4%	16 5%	27 5%	29 4%	10 6%	40 4%	8 4%
Don't know		42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		1080 83%	419 82%	52 88%	22 71%	-	129 85%	148 84%	275 81%	699 83%	199 83%	256 83%	578 84%	212 81%	257 84%	456 83%	578 84%	132 78%	779 83%	162 85%
NETS																				ľ
Net: Rated in top 3		185 14%	77 15%	5 9%	7 22%	-	19 12%	24 14%	57 17%	117 14%	35 15%	46 15%	90 13%	40 15%	45 15%	81 15%	90 13%	29 17%	125 13%	25 13%
Mean score Standard deviation Standard error		2.1 .77 .06	2.0 .81 .09	1.8 .81 .36	2.6 .53 .20	-	1.9 .79 .19	2.2 .73 .15	2.1 .78 .10	2.0 .77 .07	2.1 .83 .13	2.0 .80 .12	2.1 .75 .08	2.0 .79 .12	2.0 .84 .12	2.0 .81 .09	2.1 .75 .08	2.1 .79 .14	2.0 .77 .07	2.0 .80 .16

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q9_10. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

I expected to get the grades I needed to get in Base: All current students and graduates

		GENE	DER		AG	E			REGION			CL	IRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason (1)	98	54	44	17	23	29	29	34	30	17	18	38	60	-
	7%	9% b	6%	9%	7%	8%	7%	9%	7%	7%	7%	7%	8%	-
Second reason (2)	106	49	57	15	34	36	22	34	24	27	22	38	68	-
	8%	8%	8%	8%	10%	10%	6%	9%	6%	11%	8%	7%	9%	-
					r	T				n				
Third reason (3)	143	67	73	20	38	49	36	47	41	26	29	65	78	-
	11%	11%	10%	10%	11%	13%	9%	12%	10%	10%	11%	12%	10%	-
Don't know	42	16	26	6	9	15	12	13	16	4	9	17	24	-
	3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse	919	402	510	137	247	239	296	258	302	175	184	365	554	-
	70%	68%	72%	70%	71%	65%	75%	67%	73%	70%	70%	70%	71%	-
							е							
NETS														
Net: Rated in top 3	347	170	174	52	95	114	87	114	95	70	69	140	207	-
	27%	29%	25%	27%	27%	31%	22%	30%	23%	28%	26%	27%	26%	-
						Ť		h						
Mean score	2.1	2.1	2.2	2.1	2.2	2.2	2.1	2.1	2.1	2.1	2.2	2.2	2.1	-
Standard deviation	.82	.84	.81	.85	.79	.81	.87	.84	.86	.77	.82	.84	.82	-
Standard error	.04	.06	.06	.12	.08	.08	.09	.08	.09	.09	.09	.07	.06	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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<u>18-25 year olds Survey – Teach First</u>

Q9_10. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

I expected to get the grades I needed to get in Base: All current students and graduates

					STATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERSI	TY ATTEND	ANCE			sc	HOOL TY	'PE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	е	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	98 7%	38 7%	2 3%	2 5%	-	17 11%	13 7%	22 6%	67 8%	16 7%	23 7%	55 8%	23 9%	16 5%	39 7%	55 8%	9 5%	76 8%	12 6%
Second reason	(2)	106 8%	46 9%	6 11%	2 7%	-	7 4%	14 8%	29 9%	68 8%	16 7%	28 9%	61 9%	16 6%	28 9%	44 8%	61 9%	14 8%	75 8%	15 8%
Third reason	(3)	143 11%	49 10%	9 16%	2 6%	-	6 4%	21 12% e	34 10%	96 11%	26 11% I	25 8%	82 12% I	14 5%	38 13% I	52 9% I	82 12% I	18 11%	107 11%	18 10%
Don't know		42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		919 70%	363 71%	39 66%	24 76%	-	118 78%	124 71%	247 73%	586 70%	176 74%	226 73%	471 68%	200 77% ko	220 72%	402 73% ko	471 68%	121 71%	645 69%	141 74%
NETS																				
Net: Rated in top 3		347 27%	133 26%	18 30%	6 18%	-	29 19%	48 28%	84 25%	230 27%	58 24%	76 25%	197 29% I	52 20%	83 27% I	134 25%	197 29% I	41 24%	258 28%	45 24%
Mean score		2.1	2.1	2.4	2.0	-	1.6	2.2	2.1	2.1	2.2 I	2.0	2.1 I	1.8	2.3 I	2.1	2.1 I	2.2	2.1	2.1
Standard deviation Standard error		.82 .04	.81 .07	.70 .17	.87 .36	-	.81 .15	.83 .12	.80 .09	.83 .05	.84 .11	.80 .09	.82 .06	.83 .11	.77 .08	.82 .07	.82 .06	.79 .12	.84 .05	.81 .12

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q9_11. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It was the best university for the subject I wanted to study Base: All current students and graduates

]		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
	ſ									South of England			Current university		
	Ļ	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	162	68	91	22	51	37	53	57	41	25	39	54	108	-
		12%	12%	13%	11%	14%	10%	13%	15%	10%	10%	15%	10%	14%	-
												n			
Second reason	(2)	139	60	77	19	32	41	47	45	35	28	30	56	83	-
		11%	10%	11%	10%	9%	11%	12%	12%	9%	11%	11%	11%	11%	-
Third reason	(3)	136	63	71	26	29	39	42	33	41	29	33	53	84	-
		10%	11%	10%	13%	8%	11%	11%	9%	10%	12%	13%	10%	11%	-
Don't know		42	16	26	6	9	15	12	13	16	4	9	17	24	-
		3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse		828	380	446	122	230	236	240	237	279	163	149	343	485	-
		63%	65%	63%	62%	66%	64%	61%	62%	68%	66%	57%	66%	62%	-
										J	J				
NETS															
Net: Rated in top 3		437	191	239	67	112	116	142	135	118	81	103	162	275	-
		33%	33%	34%	35%	32%	32%	36%	35%	29%	33%	39%	31%	35%	-
												h			
Mean score		1.9	2.0	1.9	2.1	1.8	2.0	1.9	1.8	2.0	2.0	1.9	2.0	1.9	-
					d						g				
Standard deviation		.82	.83	.82	.85	.82	.81	.82	.80	.84	.81	.84	.81	.83	-
Standard error	L	.04	.06	.05	.10	.08	.08	.07	.07	.08	.09	.08	.06	.05	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_11. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It was the best university for the subject I wanted to study Base: All current students and graduates

					STATUS				ELIGIB FS			PAR	ENTS' UNIVERSI	ΤΥ ΑΤΤΕΝΓ	DANCE			sc	HOOL TY	PF
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes- non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	Ì		n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	162 12%	70 14%	8 13%	7 21%	-	25 16%	25 14%	40 12%	112 13%	26 11%	39 13%	88 13%	38 14%	30 10%	65 12%	88 13%	30 18% q	109 12%	21 11%
Second reason	(2)	139 11%	50 10%	5 9%	4 13%	-	19 12%	19 11%	31 9%	94 11%	25 10%	34 11%	71 10%	28 11%	33 11%	58 11%	71 10%	16 9%	103 11%	19 10%
Third reason	(3)	136 10%	54 11%	6 10%	6 18%	-	19 12% f	10 6%	30 9%	86 10%	36 15% ko	31 10%	64 9%	29 11%	40 13%	67 12%	64 9%	21 12%	101 11%	12 7%
Don't know		42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		828 63%	322 63% c	37 64%	13 42%	-	85 56%	118 67% e	230 68%	525 62%	147 61%	199 64%	445 65%	158 61%	200 65%	346 63%	445 65%	94 55%	592 63% p	134 70% p
NETS																				
Net: Rated in top 3		437 33%	174 34%	19 33%	16 52% a	-	62 41%	54 31%	102 30%	292 35%	87 37%	103 34%	223 32%	94 36%	103 34%	191 35%	223 32%	67 40% r	312 33%	52 28%
Mean score		1.9	1.9	1.9	1.9	-	1.9	1.7	1.9	1.9	2.1 ko	1.9	1.9	1.9	2.1 ko	2.0	1.9	1.9	2.0	1.8
Standard deviation Standard error		.82 .04	.84 .06	.87 .20	.89 .22	-	.84 .11	.76 .10	.83 .08	.82 .05	.84 .09	.82 .08	.82 .05	.84 .09	.82 .08	.84 .06	.82 .05	.87 .10	.82 .05	.79 .11

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q9_12. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It was far away from where I lived Base: All current students and graduates

	Γ		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
										South of England			Current university		
		Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%			а	b	С	d	е	f	g	h	i	j	k	I	*m
Unweighted Total		1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total		1307	588	710	195	351	368	394	385	413	248	262	523	785	-
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason	(1)	44	19	25	5	11	12	16	15	15	7	7	16	27	-
		3%	3%	3%	3%	3%	3%	4%	4%	4%	3%	3%	3%		-
Second reason	(2)	58	29	28	5	16	19	18	13	22	4	18	21	37	-
		4%	5%	4%	3%	4%	5%	5%	3%	5%	2%	7%	4%	5%	-
										i		gi			
Third reason	(3)	51	20	31	5	17	5	24	18	15	7	11	23	29	-
		4%	3%	4%	3%	5%	1%	6%	5%	4%	3%	4%	4%	4%	-
						e		е							
Don't know		42	16	26	6	9	15	12	13	16	4	9	17	24	-
		3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse		1113	503	600	173	298	317	324	325	344	227	217	445	668	-
		85%	86%	85%	89%	85%	86%	82%	85%	83%	91%	83%	85%	85%	-
					f						ghj				
NETS															
Net: Rated in top 3		153	69	84	16	43	36	58	47	53	17	36	60	93	-
		12%	12%	12%	8%	12%	10%	15%	12%	13%	7%	14%	11%	12%	-
								ce	i	i		i			
Mean score		2.0	2.0	2.1	2.0	2.1	1.8	2.1	2.1	2.0	2.0	2.1	2.1	2.0	-
Standard deviation		.79	.76	.82	.85	.79	.67	.83	.85	.77	.91	.70	.81	.78	-
Standard error		.06	.09	.09	.21	.12	.12	.10	.13	.11	.21	.11	.10	.08	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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<u>18-25 year olds Survey – Teach First</u>

Q9_12. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

It was far away from where I lived Base: All current students and graduates

								CONOMIC		LE FOR										
				WORKING			BACKG	ROUND	FS	SM	5.4		ENTS' UNIVERSI		-			SC	HOOL TY	PE
			Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:			
		Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	1	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307	511	59	32	-	152	175	340	841	239	308	689	261	305	548	689	169	933	190
		100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top reason	(1)	44	18	3	-	-	4	4	11	28	13	11	18	8	16	24	18	3	35	6
		3%	4%	5%	-	-	3%	2%	3%	3%	6% ko	4%	3%	3%	5% ko	4%	3%	2%	4%	3%
Second reason	(2)	58	24	1	-	-	8	10	21	30	9	20	26	15	15	29	26	7	43	8
	(-)	4%	5%	1%	-	-	5%	5%	6%		4%	6%	4%	6%	5%	5%	4%	4%	5%	
Third reason	(3)	51	20	1	-	-	7	5	8	43	12	13	25	8	17	25	25	7	41	4
		4%	4%	2%	-	-	4%	3%	2%	5% g	5%	4%	4%	3%	6%	5%	4%	4%	4%	2%
Don't know		42	15	2	2	-	5	3	9	24	5	6	21	8	3	11	21	8	29	4
		3%	3%	4%	6%	-	3%	2%	3%	3%	2%	2%	3% m	3%	1%	2%	3% m	5%	3%	2%
No repsonse		1113	434	52	30	-	129	154	292	715	200	259	599	221	255	459	599	144	785	168
		85%	85%	88%	94%	-	85%	87%	86%	85%	84%	84%	87%	85%	83%	84%	87%	85%	84%	88%
NETS																				
Net: Rated in top 3		153	62	5	-	-	18	19	-	101	34	44	69	31	48	77	69	17	118	18
		12%	12% c	8%	-	-	12%	11%	12%	12%	14%	14%	10%	12%	16% ko	14% ko	10%	10%	13%	9%
Mean score		2.0	2.0	1.7	-	-	2.2	2.1	1.9	2.2	2.0	2.0	2.1	2.0	2.0	2.0	2.1	2.2	2.1	1.8
Standard deviation		.79	.79	.97	-	-	.77	.71	.70	.83	.87	.75	.79	.73	.84	.80	.79	.75	.80	.76
Standard error		.06	.10	.43	-	-	.18	.16	.11	.08	.15	.11	.09	.13	.12	.09	.09	.18	.07	.18
Columna Testadu a h a d a f a																				

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q9_13. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

Other

Base: All current students and graduates

Γ		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
									South of England			Current university		
_	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	С	d	e	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top reason (1)	26	4	21	-	5	8	13	7	12	3	3	7	18	-
	2%	1%	3%	-	1%	2%	3%	2%	3%	1%	1%	1%	2%	-
			а			С	с							
Second reason (2)	7	1	6	-	1	2	3	-	3	1	3	1	6	-
	1%	*	1%	-	*	1%	1%	-	1%	*	1%	*	1%	-
Third reason (3)	10	3	7	-	7	1	3	1	1	6	3	4	6	-
	1%	1%	1%	-	2%	*	1%	*	*	2%	1%	1%	1%	-
					е					gh				
Don't know	42	16	26	6	9	15	12	13	16	4	9	17	24	-
	3%	3%	4%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	-
No repsonse	1223	563	650	189	330	341	364	364	381	234	244	493	731	-
	94%	96%	92%	97%	94%	93%	92%	95%	92%	94%	93%	94%	93%	-
		b		ef										
NETS														
Net: Rated in top 3	42	8	34	-	12	11	19	8	16	10	9	13	30	-
	3%	1%	5%	-	4%	3%	5%	2%	4%	4%	3%	2%	4%	-
			а		С	с	с							
Mean score	1.6	1.8	1.6	-	2.2	1.3	1.5	1.3	1.3	2.2	1.9	1.8	1.6	-
Standard deviation	.86	1.00	.83	-	.98	.64	.75	.75	.59	.98	.89	.97	.82	-
Standard error	.13	.35	.14	-	.27	.20	.17	.27	.16	.30	.28	.28	.15	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q9_13. And which of the following reasons, if any, best explain how you decided which university to attend for your undergraduate degree?

Other

Base: All current students and graduates

				WORKING S	TATUS		SOCIO-E BACKG		ELIGIB			PAR	ENTS' UNIVERSI	TY ATTEND	DANCE			SC	HOOL TY	PE
		Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%			а	b	с	*d	e	f	g	h	i	j	k	1	m	n	0	р	q	r
Unweighted Total		1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total		1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%		841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Top reason	(1)	26 2%	10 2%	2 4%	-	-	2 1%	5 3%	6 2%	18 2%	3 1%	4 1%	17 3%	2 1%	5 2%	7 1%	17 3%	3 2%	17 2%	4 2%
Second reason	(2)	7 1%	3 1%	1 2%	-	-	-	1 *	2 1%	4 *	1 *	1 *	5 1%	1 *	1 *	2 *	5 1%	1 1%	5 1%	-
Third reason	(3)	10 1%	2 *	-	-	-	2 1%	-	-	10 1% g	2 1%	2 1%	7 1%	2 1%	2 1%	4 1%	7 1%	3 2%	5 1%	2 1%
Don't know		42 3%	15 3%	2 4%	2 6%	-	5 3%	3 2%	9 3%	24 3%	5 2%	6 2%	21 3% m	8 3%	3 1%	11 2%	21 3% m	8 5%	29 3%	4 2%
No repsonse		1223 94%	481 94%	53 90%	30 94%	-	143 94%	166 95%	324 95%	785 93%	229 96%	295 96%	639 93%	248 95%	294 96% ko	524 96% ko	639 93%	154 91%	875 94%	181 95%
NETS																				
Net: Rated in top 3		42 3%	15 3%	4 6%	-	-	4 3%	6 3%	8 2%	32 4%	6 2%	7 2%	29 4%	5 2%	8 3%	13 2%	29 4%	7 4%	28 3%	6 3%
Mean score Standard deviation Standard error		1.6 .86 .13	1.5 .72 .19	1.4 .57 .33	-	-	2.0 1.15 .58	1.1 .39 .16	1.2 .44 .16	1.7 .91 .16	1.8 .98 .40	1.7 .96 .34	1.6 .85 .16	2.0 1.02 .46	1.6 .89 .30	1.7 .93 .25	1.6 .85 .16	2.0 .97 .40	1.6 .81 .15	1.7 1.06 .43

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Table 57/2

Online Fieldwork: 18th May - 12h June 2017

Q10. You mentioned that you are currently at university/ went to university. Did you ever consider dropping out of your university undergraduate degree? Base: All current students and graduates

ſ		GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Yes - I did drop out of a previous university	65	31	34	7	13	26	19	27	17	12	9	27	39	-
	5%	5%	5%	4%	4%	7%	5%	7%	4%	5%	4%	5%	5%	-
						d								
Yes - I considered dropping out and took some	99	40	58	14	23	28	34	29	26	19	25	41	58	-
action towards this (e.g. speaking to a member of university staff)	8%	7%	8%	7%	7%	8%	9%	7%	6%	8%	9%	8%	7%	-
Yes - I considered dropping out but did not	312	123	186	30	103	87	92	104	88	65	54	120	191	-
take any actions towards this	24%	21%	26% a	15%	29% c	24% c	23% c	27%	21%	26%	21%	23%	24%	-
No - I never considered dropping out	799	379	414	136	201	221	242	216	273	146	164	319	480	-
	61%	65% b	58%	70% def	57%	60%	61%	56%	66% g	59%	63%	61%	61%	-
Don't know	25	14	11	5	10	3	6	4	7	6	8	11	14	-
	2%	2%	2%	3%	3% e	1%	2%	1%	2%	2%	3%	2%	2%	-
Prefer not to say	8	1	7	2	1	4	1	5	1	-	2	5	3	-
	1%	*	1%	1%	*	1%	*	1%	*	-	1%	1%	*	-
NETS														
Net: Yes	475	194	278	51	139	141	145	160	131	97	88	187	288	-
	36%	33%	39%	26%	40%	38%	37%	41%	32%	39%	34%	36%	37%	-
			а		С	С	с	hj						

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q10. You mentioned that you are currently at university/ went to university. Did you ever consider dropping out of your university undergraduate degree? Base: All current students and graduates

							CONOMIC	ELIGIBL											
			WORKING S			BACKO	ROUND	FSI	М			ENTS' UNIVERS		-			sc	HOOL TY	PE
		Working full or part	Not working but seeking	Not workina/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:			
	Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%		а	b	С	*d	e	f	g	h	i	j	k	1	m	n	0	р	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307	511	59	32	-	152	175		841	239	308	689	261	305	548	689	169	933	190
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes - I did drop out of a previous university		25	2	1	-	6	5	29	33	20	19	23	24	15	39	23	12	40	13
	5%	5%	4%	3%	-	4%	3%	9%	4%	. 8%	. 6%	3%	. 9%	5%	7%	3%	7%	4%	7%
								n		ko	ko		kmo		ko				
Yes - I considered dropping out and took	99	41	4	4	-	9	19	35	57	16	22	53	23	17	38	53	19	59	20
some action towards this (e.g. speaking to a member of university staff)	8%	8%	7%	13%	-	6%	11%	10%	7%	7%	7%	8%	9%	6%	7%	8%	11%	6%	11%
a member of university stan)								h									q		q
Yes - I considered dropping out but did	312	125	16	11	-	38	46		198	50	77	167	56	72	127	167	34	229	46
not take any actions towards this	24%	24%	27%	36%	-	25%	26%	23%	24%	21%	25%	24%	22%	24%	23%	24%	20%	25%	24%
No - I never considered dropping out	799	311	36	13	-	99	102		536	149	187	429	157	196	337	429	101	580	109
	61%	61%	61%	42%	-	65%	58%	57%	64%	62%	61%	62%	60%	64%	61%	62%	60%	62%	57%
		с							g										
Don't know	25	8	-	1	-	1	2	4	15	2	2	14	1	3	4	14	4	18	3
	2%	1%	-	3%	-	1%	1%	1%	2%	1%	1%	2%	*	1%	1%	2%	2%	2%	1%
Prefer not to say	8	1	-	1	-	-	1	1	3	2	1	3	-	3	3	3	-	7	1
	1%	*	-	4%	-	-	1%	*	*	1%	*	*	-	1%	1%	*	-	1%	*
				а															
NETS																			
Net: Yes	475	191	23	16	-	52	71	141	288	86	118	243	103	104	204	243	65	328	78
	36%	37%	39%	52%	-	34%	40%	41% h	34%	36%	38%	35%	39%	34%	37%	35%	38%	35%	41%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q11. Below is a list of things that some people may find difficult... Which of the following, if any, did you find most stressful about your first year of university? Base: All current students and graduates

ſ		GEN	DER		AGI	=			REGION			CI	URRENT STATUS	
-	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	South of England (excl. London)	Midlands	London	Current university student	University graduate	Other
Significance Level: 95%	Total	a	b	C	20-21 d	e	24-25 f	g	h	i	j	k		*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307 100%	588 100%	710 100%	195 100%	351 100%	368 100%	394 100%	385 100%	413 100%	248 100%	262 100%	523 100%	785 100%	-
Not having enough money	573 44%	227 39%	343 48% a	94 48%	158 45%	153 42%	168 43%	154 40%	186 45%	117 47%	115 44%	247 47% I	326 41%	-
Keeping up with academic work	548 42%	227 39%	318 45% a	87 45%	147 42%	158 43%	156 40%	165 43%	171 41%	96 39%	117 45%	235 45%	313 40%	-
Looking after my mental health	428 33%	153 26%	271 38% a	63 32%	128 37% f	121 33%	116 29%	117 30%	156 38% gj	88 35% j	68 26%	178 34%	250 32%	-
Making friends	423 32%	183 31%	236 33%	62 32%	110 31%	130 35%	121 31%	113 29%	137 33%	81 33%	92 35%	172 33%	251 32%	-
Feeling that I didn't fit in with the other students	389 30%	155 26%	229 32% a	62 32%	110 31%	110 30%	107 27%	123 32%	123 30%	73 29%	70 27%	170 33%	219 28%	-
Balancing academic and paid work	316 24%	133 23%	180 25%	42 22%	79 23%	97 26%	97 24%	86 22%	80 19%	71 29% h	78 30% gh	120 23%	196 25%	-
Being away from my family	308 24%	130 22%	175 25%	54 28%	77 22%	87 24%	90 23%	86 22%	107 26%	59 24%	55 21%	113 22%	195 25%	-
Other	22 2%	8 1%	14 2%	1 1%	10 3%	6 2%	6 1%	4 1%	9 2%	5 2%	5 2%	12 2%	10 1%	-
I didn't find anything about my first year of university stressful	90 7%	46 8%	44 6%	8 4%	18 5%	28 8%	37 9% cd	32 8%	30 7%	15 6%	13 5%	20 4%	70 9% k	-
Don't know	20 1%	11 2%	9 1%	5 3%	5 1%	5 1%	4 1%	6 2%	6 2%	5 2%	3 1%	11 2%	8 1%	- -

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q11. Below is a list of things that some people may find difficult... Which of the following, if any, did you find most stressful about your first year of university? Base: All current students and graduates

			WORKING	STATUS				ELIGIB	LE FOR		PAR	ENTS' UNIVERSI	TY ATTEND				SC	HOOL TY	PE
	Total	Working full or part	Not working but seeking	Not working/	NEET		Disadvantage			Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:	Private		
Significance Level: 95%	TOTAL	time a	work b	other c	*d	Advantaged e	Disadvantage	Yes g	No h	university i	university j	university k	Group I	Group m	Yes n	No o	p	State q	Grammar r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Not having enough money	573 44%	225 44%	26 44%	12 39%	-	62 41%	78 44%	140 41%	378	93 39%	136 44%	316 46% I	101 39%	134 44%	229 42%	316 46% I	61 36%	408 44%	97 51% p
Keeping up with academic work	548 42%	203 40%	28 47%	11 36%	-	63 42%	82 47%	144 42%	353 42%	105 44%	128 41%	289 42%	98 38%	142 47% I	233 43%	289 42%	65 38%	405 43%	73 38%
Looking after my mental health	428 33%	154 30%	24 40%	10 32%	-	58 38%	60 34%	92 27%	289 34% g	84 35%	92 30%	232 34%	87 33%	99 32%	176 32%	232 34%	58 35%	299 32%	64 34%
Making friends	423 32%	159 31%	19 33%	7 22%	-	55 36%	54 31%	106 31%	277 33%	82 34%	112 36%	210 30%	85 33%	120 39% ko	194 35%	210 30%	62 36%	303 32%	53 28%
Feeling that I didn't fit in with the other students	389 30%	137 27%	17 29%	13 40%	-	39 26%	53 30%	108 32%	249 30%	64 27%	99 32%	198 29%	75 29%	94 31%	163 30%	198 29%	55 32%	278 30%	53 28%
Balancing academic and paid work	316 24%	131 26%	14 23%	4 12%	-	30 20%	55 31% e	105 31% h	191 23%	53 22%	75 24%	172 25%	64 25%	68 22%	128 23%	172 25%	38 22%	225 24%	50 26%
Being away from my family	308 24%	126 25%	13 22%	6 20%	-	41 27%	38 22%	78 23%	204 24%	60 25%	82 27%	145 21%	72 28% ko	77 25%	143 26% ko	145 21%	48 28%	205 22%	49 26%
Other	22 2%	5 1%	2 3%	1 3%	-	1 1%	-	-	18 2% g	4 2%	3 1%	14 2%	1 *	6 2%	7 1%	14 2%	-	18 2%	5 3% p
I didn't find anything about my first year of university stressful	90 7%	41 8%	6 10%	4 13%	-	5 3%	18 10% e	25 7%	60 7%	12 5%	15 5%	61 9% jln	9 4%	19 6%	27 5%	61 9% jln	15 9%	66 7%	8 4%
Don't know	20 1%	6 1%	-	1 3%	-	2 1%	2 1%	4 1%	8 1%	2 1%	3 1%	9 1%	3 1%	2 1%	5 1%	9 1%	-	17 2%	3 2%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q12. And which of the following, if any, did you go to for help or support when you were feeling stressed? Base: All current students/graduates who found at least one thing tested stressful about their first year of university

Γ		GEN	DER		AG	E			REGION			C	URRENT STATUS	
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	South of England (excl. London)	Midlands	London	Current university student	University graduate	Other
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k		*m
Unweighted Total	1205	533	663	178	319	323	385	334	338	245	288	476	729	-
Weighted Total	1197 100%	530 100%	657 100%	182 100%	328 100%	335 100%	353 100%	347 100%	376 100%	228 100%	246 100%	491 100%	706 100%	-
Family	596 50%	239 45%	351 53% a	86 47%	148 45%	175 52%	186 53% d	164 47%	201 53%	113 50%	118 48%	222 45%	373 53% k	-
Friends from university	488 41%	201 38%	284 43%	64 35%	145 44% c	130 39%	150 42%	122 35%	172 46% g	94 41%	100 41%	189 38%	299 42%	-
Friends from home	416 35%	162 31%	250 38% a	69 38%	122 37%	117 35%	109 31%	113 33%	139 37%	83 36%	81 33%	177 36%	239 34%	-
University support staff	198 17%	92 17%	103 16%	27 15%	63 19%	52 16%	55 16%	59 17%	64 17%	38 17%	37 15%	89 18%	110 16%	-
An academic tutor	177 15%	83 16%	92 14%	21 12%	52 16%	50 15%	54 15%	62 18% h	44 12%	36 16%	35 14%	69 14%	107 15%	-
A mentor, for example another student the university had paired you with for support	91 8%	39 7%	51 8%	15 8%	30 9%	24 7%	22 6%	17 5%	32 9%	16 7%	26 10% g	42 9%	50 7%	-
Other	28 2%	6 1%	22 3% a	3 2%	6 2%	11 3%	8 2%	5 2%	10 3%	5 2%	7 3%	10 2%	18 3%	-
I did not go to anyone for help, as I did not feel I needed to	121 10%	78 15% b	43 7%	29 16% def	31 9%	32 10%	30 8%	31 9%	41 11%	26 11%	24 10%	63 13% I	59 8%	-
I did not go to anyone for help as I did not know who to go to	84 7%	31 6%	50 8%	10 6%	20 6%	22 6%	32 9%	28 8%	27 7%	11 5%	19 8%	31 6%	53 7%	-
Prefer not to say	12 1%	8 1%	5 1%	1 1%	6 2%	3 1%	3 1%	5 1%	2 1%	2 1%	3 1%	5 1%	7 1%	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q12. And which of the following, if any, did you go to for help or support when you were feeling stressed? Base: All current students/graduates who found at least one thing tested stressful about their first year of university

		WORKING STATUS Working full or part time Not working but seeking work Not working/ other Not NEET a b *c *d 485 54 26 -						ELIGIBI FS			PAR	ENTS' UNIVERSI	TY ATTEND	ANCE			sc	HOOL TY	'PE
	Total	full or part	but seeking	working/	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%	. otai					e	f	g	h	i	j	k	I	m	n	0	p	q	r
Unweighted Total	1205	485	54	26	-	144	161	322	770	232	290	622	251	287	522	622	159	849	184
Weighted Total	1197 100%	464 100%	53 100%	27 100%	-	145 100%	156 100%	312 100%	772 100%	226 100%	290 100%	620 100%	248 100%	285 100%	516 100%	620 100%	155 100%	850 100%	180 100%
Family	596 50%	251 54%	23	16 61%	-	80 55%	77 49%	154 49%	393	112 50%	155 53%	309 50%	133 54%	145 51%	267 52%	309 50%	79 51%	400 47%	109
Friends from university	488 41%	196 42%	22 42%	9 33%	-	60 41%	69 44%	117 38%	322 42%	92 41%	108 37%	266 43%	93 37%	119 42%	200 39%	266 43%	61 40%	341 40%	78 43%
Friends from home	416 35%	154 33% b	10 20%	10 37%	-	44 30%	57 36%	105 34%	280 36%	72 32%	94 32%	229 37% I	73 29%	100 35%	166 32%	229 37% I	56 36%	293 34%	61 34%
University support staff	198 17%	58 12%	11 21%	11 40%	-	23 16%	34 22%	65 21% h	112 14%	44 19%	47 16%	97 16%	47 19%	46 16%	91 18%	97 16%	36 24% q	125 15%	34 19%
An academic tutor	177 15%	62 13%	10 20%	4 16%	-	20 14%	24 15%	62 20% h	100 13%	41 18%	45 16%	82 13%	41 16%	49 17%	86 17%	82 13%	24 16%	117 14%	34 19%
A mentor, for example another student the university had paired you with for support	91 8%	30 6%	3 5%	1 5%	-	14 10%	11 7%	31 10%	52 7%	23 10%	24 8%	40 6%	29 12% ko	21 7%	47 9%	40 6%	24 15% qr	53 6%	14 8%
Other	28 2%	7 2%	2 3%	1 3%	-	6 4%	3 2%	5 2%	19 2%	6 3%	8 3%	12 2%	10 4%	4 2%	15 3%	12 2%	5 3%	16 2%	6 3%
I did not go to anyone for help, as I did not feel I needed to	121 10%	35 8%	9 16% a	2 8%	-	14 10%	12 8%	21 7%	83 11% g	24 11%	29 10%	62 10%	17 7%	36 13% I	53 10%	62 10%	14 9%	94 11%	12 6%
I did not go to anyone for help as I did not know who to go to	84 7%	35 7%	7 13%	1 4%	-	7 5%	10 6%	16 5%	55 7%	13 6%	15 5%	47 8%	10 4%	18 6%	29 6%	47 8%	7 4%	71 8% r	6 4%
Prefer not to say	12 1%	5 1%	-	-	-	2 1%	1 1%	3 1%	8 1%	3 1%	1 *	5 1%	2 1%	2 1%	4 1%	5 1%	-	10 1%	2 1%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q13. To the best of your knowledge, is/was there any mentoring support available to students at your university (for example, student mentors arranged by your university)? Base: All current students and graduates

		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	с	d	e	f	g	h	i	j	k	I	*m
Unweighted Total	1313	590	714	190	341	354	428	372	369	266	306	506	807	-
Weighted Total	1307	588	710	195	351	368	394	385	413	248	262	523	785	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Yes	911	424	481	153	261	254	242	276	286	175	174	396	515	-
	70%	72%	68%	79%	75%	69%	61%	72%	69%	71%	67%	76%	66%	-
				ef	f	f						I		
No	141	66	74	18	31	37	55	37	42	30	32	38	103	-
	11%	11%	10%	9%	9%	10%	14%	10%	10%	12%	12%	7%	13%	-
							d						k	
Don't know	256	98	155	24	58	77	97	72	85	43	56	88	168	-
	20%	17%	22%	12%	17%	21%	25%	19%	21%	17%	21%	17%	21%	-
			а			С	cd						k	

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q13. To the best of your knowledge, is/was there any mentoring support available to students at your university (for example, student mentors arranged by your university)? Base: All current students and graduates

			WORKING	STATUS				ELIGIB FS	LE FOR		PAR	ENTS' UNIVERS	ITY ATTEN	DANCE			sc	HOOL TY	PE
		Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:			
	Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No	Private	State	Grammar
Significance Level: 95%		а	b	с	*d	e	f	g	h	i	j	k	I	m	n	0	р	q	r
Unweighted Total	1313	532	59	31	-	151	181	351	837	246	308	690	263	308	554	690	173	930	195
Weighted Total	1307 100%	511 100%	59 100%	32 100%	-	152 100%	175 100%	340 100%	841 100%	239 100%	308 100%	689 100%	261 100%	305 100%	548 100%	689 100%	169 100%	933 100%	190 100%
Yes	911 70%	324 63%	39 67%	18 56%	-	114	128 73%	249 73%	586 70%	171 71%	228 74%	477 69%	191 73%	224 73%	399 73%	477 69%	121 71%	645 69%	133 70%
No	141	75	6	30%	-	16	20	42	90	34	29	64	32	32	63	64	16	99	24
	11%	15%	11%	10%	-	10%	11%	12%	11%	14% ko	9%	9%	12%	11%	12%	9%	10%	11%	13%
Don't know	256	112	13	11	-	23	28	49	165	35	51	148	38	49	86	148	33	188	32
	20%	22%	23%	34%	-	15%	16%	14%	20% g	15%	17%	21% iln	15%	16%	16%	21% iln	19%	20%	17%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Table 61/2

Q14. Which of the following, if any, applies to you? Base: All final year undergraduate students

Г		GEN	DER		AG	E			REGION			CI	URRENT STATUS	
	T ()			10.10	00.04		04.05		South of England			Current university		0.1
0	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		*а	b	*c	d	*е	*f	*g	'n	î	Ĵ	ĸ	^	*m
Unweighted Total	64	24	39	-	31	27	6	17	19	17	11	64	-	-
Weighted Total	65	24	40	-	31	28	6	18	22	16	9	65	-	-
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	-	-
I am currently applying for graduate level jobs	23	8	14	-	12	8	3	8	7	6	2	23	-	-
	36%	35%	34%	-	39%	29%	49%	46%	32%	36%	27%	36%	-	-
I have a graduate level job confirmed for when	11	5	6	-	3	8	1	2	6	1	3	11	-	-
I graduate	17%	21%	15%	-	9%	27%	16%	12%	26%	6%	27%	17%	-	-
I don't know what I am doing to do after I	8	1	7	-	7	-	1	3	1	4	-	8	-	-
graduate	12%	5%	17%	-	22%	-	21%	19%	6%	22%	-	12%	-	-
I have a confirmed place on a postgraduate	7	5	3	-	3	4	-	1	5	2	-	7	-	-
course of study	11%	19%	7%	-	10%	16%	-	5%	21%	12%	-	11%	-	-
I am going to look for graduate jobs after I	7	1	6	-	4	4	-	2	1	2	2	7	-	-
graduate	11%	4%	16%	-	11%	13%	-	12%	6%	13%	19%	11%	-	-
I am planning on taking time out to travel when	4	2	2	-	1	3	-	-	1	1	2	4	-	-
I graduate	6%	8%	5%	-	3%	11%	-	-	6%	6%	18%	6%	-	-
I have an internship confirmed for when I	2	2	-	-	-	1	1	-	1	-	1	2	-	-
graduate	3%	8%	-	-	-	4%	14%	-	5%	-	9%	3%	-	-
Other	2	-	2	-	2	-	-	1	-	1	-	2	-	-
	3%	-	5%	-	6%	-	-	6%	-	6%	-	3%	-	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m

Online Fieldwork: 18th May - 12h June 2017

Q14. Which of the following, if any, applies to you? Base: All final year undergraduate students

			WORKING	STATUS			ECONOMIC GROUND	ELIGIB FS			PAR	ENTS' UNIVERS	ITY ATTEND	ANCE			so	HOOL TY	PE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%	- Otdi	*a	*b	*c	*d	*e	*f	*g	h	*i	*j	k	*1	*m	*n	0	*p	q	*r
Unweighted Total	64	-	-	-	-	7	7	12	44	12	14	38	8	18	26	38	3	47	12
Weighted Total	65 100%	-	-	-	-	7 100%	7 100%	12 100%	46 100%	11 100%	14 100%	40 100%	8 100%	18 100%	26 100%	40 100%	4 100%	48 100%	12 100%
I am currently applying for graduate level jobs	23 36%	-	-	-	-	3 46%	2 29%	6 49%	17 37%	4 33%	8 58%	11 28%	4 52%	8 45%	12 47%	11 28%	1 37%	18 38%	4 33%
I have a graduate level job confirmed for when I graduate	11 17%	-	-	-	-	1 13%	1 15%	2 16%	9 20%	2 15%	3 22%	6 16%	1 11%	4 22%	5 19%	6 16%	-	7 15%	4 36%
I don't know what I am doing to do after I graduate	8 12%	-	-	-	-	-	2 24%	2 15%	4 9%	2 18%	1 7%	5 13%	-	3 17%	3 12%	5 13%	-	6 13%	1 8%
I have a confirmed place on a postgraduate course of study	7 11%	-	-	-	-	-	-	-	3 7%	-	1 7%	7 16%	-	1 5%	1 4%	7 16%	-	6 13%	-
I am going to look for graduate jobs after I graduate	7 11%	-	-	-	-	-	1 13%	1 8%	5 12%	-	-	7 18%	-	-	-	7 18%	-	6 13%	1 8%
I am planning on taking time out to travel when I graduate	4 6%	-	-	-	-	-	1 18%	1 11%	3 6%	1 8%	1 7%	2 5%	-	2 11%	2 7%	2 5%	2 63%	1 2%	1 7%
I have an internship confirmed for when I graduate	2 3%	-	-	-	-	2 26%	-	-	2 4%	2 17%	-	-	2 23%	-	2 7%	-	-	1 2%	1 7%
Other	2 3%	-	-	-	-	1 15%	-	-	2 4%	1 9%	-	1 2%	1 13%	-	1 4%	1 2%	-	2 4%	-

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q15. Which of the following, if any, apply to the job you confirmed for after university? Base: All final year undergraduate students who have a graduate level job confirmed

Г		GEN	DER		AG	E			REGION			CL	JRRENT STATUS	
-									South of England			Current university		0 .1
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		*a	*b	*c	*d	*е	*f	*g	*h	*i	*j	*k	*	*m
Unweighted Total	11	5	6	-	3	7	1	2	5	1	3	11	-	-
Weighted Total	11	5	6	-	3	8	1	2	6	1	3	11	-	-
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	-	-
It is in the area (e.g. region) I wanted to work in	7	3	4	-	2	4	1	1	5	-	2	7	-	-
	64%	57%	71%	-	70%	58%	100%	46%	81%	-	67%	64%	-	-
It is in the industry I wanted to work in	6	2	4	-	2	4	-	1	2	1	2	6	-	-
	55%	39%	68%	-	60%	60%	-	54%	42%	100%	65%	55%	-	-
It is based in the area where my family live	2	1	1	-	-	2	-	-	2	-	-	2	-	-
	21%	21%	21%	-	-	32%	-	-	42%	-	-	21%	-	-
Getting the job was a direct result of previous	2	1	1	-	1	1	-	-	1	-	1	2	-	-
work experience or internships I had completed	19%	17%	21%	-	30%	18%	-	-	24%	-	33%	19%	-	-
It is based in the town/city where I went to	-	-	-	-	-	-	-	-	-	-	-	-	-	-
university	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Table 63/1

Q15. Which of the following, if any, apply to the job you confirmed for after university? Base: All final year undergraduate students who have a graduate level job confirmed

			WORKING	STATUS					BLE FOR		PAR	ENTS' UNIVERS	ITY ATTENI	DANCE			S	CHOOL TY	'PE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		*a	*b	*C	*d	*e	*f	*g	*h	*i	*j	*k	*	*m	*n	*0	*p	p*	*r
Unweighted Total	11	-	-	-	-	1	1	2	9	2	3	6	1	4	5	6	-	7	4
Weighted Total	11 100%	-	-	-	-	1 100%	1 100%	2 100%	9 5 100%	2 100%	3 100%	6 100%	1 100%	4 100%	5 100%	6 100%	-	7 100%	4 100%
It is in the area (e.g. region) I wanted to work in	7 64%	-	-	-	-	1 100%	-	-	7 78%	1 51%	3 100%	3 51%	1 100%	3 78%	4 83%	3 51%	-	3 44%	4 100%
It is in the industry I wanted to work in	6 55%	-	-	-	-	-	1 100%	2 100%	4 5 45%	1 49%	1 35%	4 66%	-	2 49%	2 40%	4 66%	-	5 72%	1 26%
It is based in the area where my family live	2 21%	-	-	-	-	-	-	-	2 26%	-	-	2 37%	-	-	-	2 37%	-	2 34%	-
Getting the job was a direct result of previous work experience or internships I had completed	2 19%	-	-	-	-	-	-	-	2 23%		-	2 34%	-	-	-	2 34%	-	2 30%	-
It is based in the town/city where I went to university	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q16. And when did you first start looking for graduate-level jobs? Base: All final year undergraduate students who have a graduate level job confirmed

		GEN	DER		AG	E			REGION			CI	JRRENT STATUS	
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	South of England (excl. London)	Midlands	London	Current university student	University graduate	Other
Significance Level: 95%		*а	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*	*m
Unweighted Total	11	5	6	-	3	7	1	2	5	1	3	11	-	-
Weighted Total	11 100%	5 100%	6 100%	-	3 100%	8 100%	1 100%	2 100%	6 100%	1 100%	3 100%	11 100%	-	-
First year of university	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Second year of university	1 10%	1 22%	-	-	-	1 15%	-	1 54%	-	-	-	1 10%	-	-
The beginning of my final year at university	4 36%	2 38%	2 35%	-	2 70%	2 28%	-	-	3 58%	-	1 33%	4 36%	:	-
Halfway through my final year at university	2 17%	1 19%	1 16%	-	-	1 13%	1 100%	1 46%	-	1 100%	-	2 17%	:	-
At the end of my final year at university	3 29%	1 21%	2 36%	-	-	3 44%	-	-	2 42%	-	1 35%	3 29%	-	-
Other	1 7%	-	1 13%	-	1 30%	-	-	-	-	-	1 33%	1 7%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Online Fieldwork: 18th May - 12h June 2017

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Table 64/1

Q16. And when did you first start looking for graduate-level jobs? Base: All final year undergraduate students who have a graduate level job confirmed

		WORKING STATUS Working full or part time Not working but seeking work Not working/ other NeET *a *b *c *d						ELIGIB FS			PAR	ENTS' UNIVERS	ITY ATTENI	DANCE			s	CHOOL TY	ΈE
		full or part	but seeking	working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:	_		
Significance Level: 95%	Total		-			Advantaged *e	Disadvantage	Yes *a	No *h	university	university *:	university *k	Group	Group *m	Yes *n	No *o	Private *n	State *a	Grammar *r
Significance Level. 95%		a	b	C	u	e	1	y y		1	1	ĸ	1		11	0	þ	Ч	1
Unweighted Total	11	-	-	-	-	1	1	2	9	2	3	6	1	4	5	6	-	7	4
Weighted Total	11	-	-	-	-	1	1	2	9	2	3	6	1	4	5	6	-	7	4
	100%	-	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
First year of university	-		-	-	-	-	-	-	-	_	-	-	-	-	-	-	-	-	-
, ,	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Second year of university	1		-	-	-	-	1	1	-	_	-	1	-	-	-	1	-	1	-
	10%	-	-	-	-	-	100%	57%	-	-	-	17%	-	-	-	17%	-	16%	-
The beginning of my final year at	4	-	-	-	-	-	-	-	4	-	1	3	-	1	1	3	-	2	2
university	36%	-	-	-	-	-	-	-	44%	-	35%	47%	-	28%	22%	47%	-	27%	53%
Halfway through my final year at university	2	-	-	-	-	1	-	-	2	-	1	1	1	-	1	1	-	2	-
	17%	-	-	-	-	100%	-	-	21%	-	30%	15%	100%	-	20%	15%	-	27%	-
At the end of my final year at university	3	-	-	-	-	-	-	-	3	1	1	1	-	2	2	1	-	1	2
	29%	-	-	-	-	-	-	-	35%	51%	35%	21%	-	51%	41%	21%	-	19%	47%
Other	1	-	-	-	-	-	-	1	-	1	-	-	-	1	1	-	-	1	-
	7%	-	-	-	-	-	-	43%	-	49%	-	-	-	22%	17%	-	-	12%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



Q17. You mentioned that you did not attend university. Which of the following reasons, if any, best explain why you decided not to go to university? Base: All who did not attend university

ſ		GEN	DER		AG	E			REGION			C	JRRENT STATUS	
									South of England			Current university		
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	*k	*	m
Unweighted Total	362	203	154	74	78	98	112	112	135	85	30	-	-	362
Weighted Total	372	210	157	76	83	105	108	114	153	79	26	-	-	372
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	100%
I didn't want to get into debt	99	63	34	17	22	29	30	37	37	19	6	-	-	99
	27%	30%	22%	22%	27%	28%	28%	32%	24%	24%	24%	-	-	27%
I wanted to start earning straight away	87	51	36	18	21	21	27	27	36	18	6	-	-	87
	23%	24%	23%	23%	25%	20%	25%	24%	24%	22%	24%	-	-	23%
I didn't think it was worth the fees	85	49	35	13	27	22	24	33	30	16	6	-	-	85
	23%	23%	22%	17%	33%	20%	22%	29%	20%	20%	24%	-	-	23%
					С									
University isn't for people like me	72	37	33	18	17	17	20	27	30	14	2	-	-	72
	19%	18%	21%	24%	20%	16%	18%	23%	19%	18%	7%	-	-	19%
My academic grades weren't good enough	55	34	21	13	5	19	18	17	18	19	1	-	-	55
	15%	16%	13%	17% d	6%	18% d	17%	15%	12%	24% hj	4%	-	-	15%
				d			d			nj				
I was worried about the cost of living (e.g.	54	30	24	8	14	15	17	18	22	11	3	-	-	54
accommodation)	15%	14%	15%	11%	17%	14%	15%	16%	15%	14%	10%	-	-	15%
I had had enough of academic study	53	32	21	6	11	15	21	19	18	14	3	-	-	53
	14%	15%	14%	8%	14%	14%	20%	17%	12%	17%	11%	-	-	14%
							с							
I didn't need a degree for the job I wanted to do	39	21	18	6	8	9	16	12	14	7	5	-	-	39
	10%	10%	11%	8%	10%	8%	15%	11%	9%	9%	21%	-	-	10%
I wanted to do a more vocational qualification	38	22	16	6	11	10	11	17	12	4	5	-	-	38
(e.g. apprenticeship)	10%	11%	10%	9%	14%	9%	10%	15%	8%	5%	20%	-	-	10%
								1			hi			
I already had a job lined up	35	19	16	5	9	8	13	12	17	4	2	-	-	35
	9%	9%	10%	6%	11%	8%	12%	11%	11%	6%	7%	-	-	9%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Q17. You mentioned that you did not attend university. Which of the following reasons, if any, best explain why you decided not to go to university? Base: All who did not attend university

		GENI	DER		AG	E			REGION			C	URRENT STATUS	
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	South of England (excl. London)	Midlands	London	Current university student	University graduate	Other
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	*k	*1	m
Unweighted Total	362	203	154	74	78	98	112	112	135	85	30	-	-	362
Weighted Total	372	210	157	76	83	105	108	114	153	79	26	-	-	372
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	100%
I didn't think I would fit in with the other	35	17	18	7	6	5	16	9	16	7	3	-	-	35
students or the university culture	9%	8%	11%	9%	8%	5%	15%	8%	10%	9%	10%	-	-	9%
							е							
I didn't want to move away from home	32	23	9	7	5	8	12	10	11	10	2	-	-	32
	9%	11%	6%	9%	6%	8%	11%	9%	7%	12%	7%	-	-	9%
I didn't know anyone who had gone to	9	3	6	2	1	-	7	4	2	3	1	-	-	9
university (e.g. family or friends)	3%	2%	4%	3%	1%	-	6% e	4%	1%	3%	4%	-	-	3%
							-							
Other	34	17 8%	17	4	7 9%	14 13%	10	7	14 9%	12	1	-	-	34
	9%	8%	11%	5%	9%	13%	9%	6%	9%	15% q	4%	-	-	9%
5. **		10			-	_				C .				
Don't know	21 6%	13 6%	8 5%	6 9%	7 9%	5 5%	2 2%	4%	9 6%	4 5%	4 17%	-	-	21 6%
	0,0	070	0,0	070	f	070	270		070	070	ghi			07
Prefer not to say	17	11	6	4	2	4	6	4	7	3	3	-	-	17
· · · · · · · · · · · · · · · · · · ·	5%	5%	4%	5%	3%	4%	6%	3%	5%	4%	13%	-	-	5%
											g			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Q17. You mentioned that you did not attend university. Which of the following reasons, if any, best explain why you decided not to go to university? Base: All who did not attend university

			WORKING	STATUS				ELIGIB	LE FOR		PAR	ENTS' UNIVERSI		ANCE			sci	HOOL TY	PE
-		Working	Not working	Not		DAGRE		- 10	, , , , , , , , , , , , , , , , , , , ,	Both	One	Neither	Yes-	Yes-					
		full or part	but seeking	working/						attended	attended	attended	Russell	non Russell	Net:	Net:			
	Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No.	Private	State	Grammar
Significance Level: 95%	rotar	a	b	C	d	*e	f	g	h	*i	j	k	*1	m	n	0	*p	q	r
Unweighted Total	362	208	81	66	119	7	98	152	173	18	30	240	12	37	48	240	16	297	41
Weighted Total	372	213	84	68	123	7	101	155	178	19	31	246	12	39	50	246	16	306	43
Ũ	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I didn't want to get into debt	99	52	31	15	41	-	31	45	42	5	7	70	2	11	12	70	4	89	5
_	27%	24%	36%	22%	33%	-	31%	29%	24%	29%	23%	28%	15%	27%	25%	28%	24%	29%	12%
			а															r	
I wanted to start earning straight away	87	61	17	8	21	1	26	36	41	4	9	62	4	9	13	62	4	76	4
	23%	28%	20%	12%	17%	16%	26%	23%	23%	22%	30%	25%	37%	23%	27%	25%	26%	25%	9%
		cd																r	
I didn't think it was worth the fees	85	56	21	7	26	-	25	33	46	1	8	62	-	10	10	62	5	74	4
	23%	26%	25%	11%	21%	-	25%	21%	26%	7%	27%	25%	-	25%	19%	25%	33%	24%	8%
		с	с															r	
l iniversity isn't for neanly like me	70	40	11	10	10	1	20	20	35	2	8	40	1	10	10	40	2	60	
University isn't for people like me	72 19%	42 20%	13%	16 24%	19 16%	12%	20 19%	29 19%		2 10%	8 28%	48 19%	7%	10 25%	10 21%	48 19%	2 14%	62 20%	6 14%
	19%	20%	13%	24%	10%	12%	19%	19%	19%	10%	28%	19%	1%	25%	21%	19%	14%	20%	14%
My academic grades weren't good enough	55	24	18	12	25	-	12	25	25	1	2	36	-	3	3	36	2	47	4
	15%	11%	21%	17%	21%	-	12%	16%	14%	7%	7%	15%	-	9%	7%	15%	13%	15%	9%
			а		а														
I was worried about the cost of living (e.g.	54	25	18	10	22	-	19	28	20	-	3	39	1	2	3	39	1	47	5
accommodation)	15%	12%	21%	15%	18%	-	19%	18%	11%	-	8%	16%	7%	4%	5%	16%	7%	15%	12%
			а									n				n			
I had had enough of academic study	53	36	10	6	14	_	8	10	36	2	4	40	1	5	6	40	2	47	1
Thad had enough of academic study	53 14%	17%	10		14	-	8%	6%		2 11%	4 14%	40 16%	8%	14%	13%	40 16%	13%	47 16%	2%
	14 /0	17.70	1270	378	1170	-	078	0 //0	20 %	1170	1476	1078	0 /0	1470	1370	10 /6	1376	10 /0	2 /0
									9										
I didn't need a degree for the job I wanted	39	29	5	2	6	-	15	17	21	-	1	32	-	1	1	32	1	32	3
to do	10%	14%	6%	3%	5%	-	14%	11%	12%	-	3%	13%	-	2%	2%	13%	6%	11%	6%
		cd										n				n			
I wanted to do a more vocational	38	25	9	4	11	_	12	18	16	2	1	26		3	3	26	2	31	3
qualification (e.g. apprenticeship)	10%	11%	10%		9%	-	12%	12%		11%	3%	11%	-	8%	6%	11%	13%	10%	7%
,			.070	570	070		.270	/0	0,0	.170	570	.170		070	070	,5	.070		
Columna Testada a basil a familia bila		l				1													

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q17. You mentioned that you did not attend university. Which of the following reasons, if any, best explain why you decided not to go to university? Base: All who did not attend university

			WORKING	STATUS			CONOMIC GROUND		LE FOR		PAR	ENTS' UNIVERS	ITY ATTEND	ANCE			so	HOOL TY	PE
	Total	Working full or part time	Not working but seeking work	Not working/ other	NEET	Advantaged	Disadvantage	Yes	No	Both attended university	One attended university	Neither attended university	Yes– Russell Group	Yes– non Russell Group	Net: Yes	Net: No	Private	State	Grammar
Significance Level: 95%		a	b	С	d	*e	f	g	h	*i	j	k	*1	m	n	0	*р	q	r
Unweighted Total	362	208	81	66	119	7	98	152	173	18	30	240	12	37	48	240	16	297	41
Weighted Total	372 100%	213 100%	84 100%	68 100%	123 100%	7 100%	101 100%	155 100%	178 100%	19 100%	31 100%	246 100%	12 100%	39 100%	50 100%	246 100%	16 100%	306 100%	43 100%
I already had a job lined up	35 9%	28 13% bd	2 2%	5 8% d	2 1%	1 17%	10 10%	14 9%	17 10%	-	6 18%	24 10%	1 10%	6 14%	6 11%	24 10%	-	28 9%	4 8%
I didn't think I would fit in with the other students or the university culture	35 9%	19 9%	12 14% c	3 4%	13 11%	1 17%	11 11%	18 12%	14 8%	1 6%	1 4%	24 10%	1 10%	2 6%	2 5%	24 10%	1 6%	28 9%	5 12%
I didn't want to move away from home	32 9%	17 8%	11 13%	3 4%	13 10%	-	5 5%	13 9%	14 8%	3 18%	4 12%	18 7%	-	7 18% ko	7 14%	18 7%	-	28 9%	3 7%
I didn't know anyone who had gone to university (e.g. family or friends)	9 3%	5 2%	5 6%	-	5 4%	1 16%	3 3%	4 2%	6 3%	-	1 4%	7 3%	1 9%	-	1 2%	7 3%	-	9 3%	-
Other	34 9%	17 8%	5 6%	10 15%	8 7%	1 12%	12 11%	15 10%	16 9%	1 5%	2 6%	27 11%	1 7%	2 5%	3 6%	27 11%	-	29 10%	5 12%
Don't know	21 6%	5 3%	6 7%	9 14% a	12 10% a	2 26%	2 2%	9 6%	11 6%	2 10%	-	6 2%	2 15%	-	2 4%	6 2%	-	18 6%	2 5%
Prefer not to say	17 5%	6 3%	3 4%	7 11% a	8 7%	-	3 3%	5 3%	8 4%	1 5%	-	9 4%	-	1 2%	1 2%	9 4%	2 12%	12 4%	3 8%

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r



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Q18. In the future, would you ever consider going to university? Base: All who did not attend university

		GEN	DER		AG	E			REGION			CURRENT STATUS					
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	South of England (excl. London)	Midlands	London	Current university student	University graduate	Other			
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	*k	*	m			
Unweighted Total	362	203	154	74	78	98	112	112	135	85	30	-	-	362			
Weighted Total	372 100%	210 100%	157 100%	76 100%	83 100%	105 100%	108 100%	114 100%	153 100%	79 100%	26 100%	-	-	372 100%			
Yes	133 36%	66 31%	67 42% a	27 36%	27 33%	33 32%	45 42%	42 37%	53 35%	28 35%	10 40%	-	-	133 36%			
No	129 35%	84 40% b	46 29%	26 34%	32 38%	34 33%	38 35%	40 36%	55 36%	27 35%	7 27%	-	-	129 35%			
Don't know	107 29%	59 28%	45 28%	23 30%	23 28%	36 35%	25 23%	30 26%	46 30%	23 29%	8 33%	-		107 29%			
Prefer not to say	2 1%	1 1%	-	-	1 1%	1 1%	-	1 1%	-	1 1%	-	-	-	2 1%			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



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Table 66/1

Q18. In the future, would you ever consider going to university? Base: All who did not attend university

			WORKING	STATUS		SOCIO-ECONOMIC BACKGROUND		ELIGIBLE FOR FSM		PARENTS' UNIVERSITY ATTENDANCE								SCHOOL TYPE			
		Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:					
	Total	time	work	other	NEET	Advantaged	Disadvantage	Yes	No	university	university	university	Group	Group	Yes	No.	Private	State	Grammar		
Significance Level: 95%		а	b	С	d	*e	f	g	h	*i	j	k	*1	m	n	0	*р	q	r		
Unweighted Total	362	208	81	66	119	7	98	152	173	18	30	240	12	37	48	240	16	297	41		
Weighted Total	372	213	84	68	123	7	101	155	178	19	31	246	12	39	50	246	16	306	43		
-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Yes	133	79	29	23	41	6	38	57	66	12	11	86	7	18	23	86	5	103	22		
	36%	37%		34%	33%	84%		37%		64%	37%	35%	56%	46%	47%	35%	32%	34%			
																			q		
No	129	75	33	19	42	-	28	52	65	4	8	82	-	11	11	82	4	110	12		
	35%	35%	39%	28%	34%	-	28%	33%	37%	19%	25%	33%	-	29%	23%	33%	24%	36%	28%		
Don't know	107	59	23	24	39	1	34	46	47	3	12	77	5	10	15	77	5	93	9		
	29%	28%		35%	31%	16%	34%	30%	26%	17%	38%	31%	44%	25%	30%	31%	30%	30%	20%		
Prefer not to say	2	-	-	2	1	-	-	-	-	_	-	1	-	-	-	1	2	-	-		
	1%	-	-	3%	1%	-	-	-	-	-	-	*	-	-	-	*	13%	-	-		
				а																	

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r





Q19. Overall, do you think that you missed out on any opportunities by not going to university? Base: All who did not attend university

		GEN	DER		AGI	-			REGION			CURRENT STATUS					
									South of England			Current university					
	Total	Male	Female	18-19	20-21	22-23	24-25	North of England	(excl. London)	Midlands	London	student	University graduate	Other			
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	*k	*I	m			
Unweighted Total	362	203	154	74	78	98	112	112	135	85	30	-	-	362			
Weighted Total	372	210	157	76	83	105	108	114	153	79	26	-	-	372			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	100%			
Yes - career opportunities	112	61	50	19	27	31	35	32	50	24	6	-	-	112			
	30%	29%	32%	26%	32%	29%	32%	28%	32%	30%	23%	-	-	30%			
Yes - social opportunities	93	53	37	14	27	32	19	28	39	19	6	-	-	93			
	25%	25%	24%	19%	32%	30%	18%	25%	26%	24%	24%	-	-	25%			
					f	f											
No	156	92	64	37	32	45	43	48	66	31	11	-	-	156			
	42%	44%	41%	49%	38%	42%	40%	42%	43%	39%	43%	-	-	42%			
Don't know	51	28	22	8	8	17	18	15	16	15	5	-	-	51			
	14%	13%	14%	10%	9%	16%	17%	13%	11%	19%	20%	-	-	14%			
Prefer not to say	5	3	1	1	1	-	3	1	1	3	-	-	-	5			
	1%	2%	1%	1%	1%	-	3%	1%	1%	4%	-	-	-	1%			
NETS																	
Net: Yes	160	88	70	30	43	44	44	50	70	31	10	-	-	160			
	43%	42%	45%	39%	51%	42%	41%	44%	46%	39%	37%	-	-	43%			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m



Q19. Overall, do you think that you missed out on any opportunities by not going to university? Base: All who did not attend university

			WORKING	STATUS			ELIGIBLE FOR FSM		PARENTS' UNIVERSITY ATTENDANCE								SCHOOL TYPE			
		Working full or part	Not working but seeking	Not working/						Both attended	One attended	Neither attended	Yes– Russell	Yes– non Russell	Net:	Net:				
Significance Level: 95%	Total	time a	work	other	NEET	Advantaged *e	Disadvantage	Yes	No h	university *i	university	university	Group *I	Group	Yes	No	Private *p	State	Grammar	
Significance Level: 95%		a	D	C	d	e	1	g	n	I	1	к	1	m	n	0	*р	q	I	
Unweighted Total	362	208	81	66	119	7	98	152	173	18	30	240	12	37	48	240	16	297	41	
Weighted Total	372	213	84	68	123	7	101	155	178	19	31	246	12	39	50	246	16	306	43	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Yes - career opportunities	112	60	28	23	38	3	37	56	49	4	10	78	4	10	14	78	4	92	14	
	30%	28%	34%	34%	31%	44%	37%	36%	28%	19%	33%	32%	32%	25%	28%	32%	27%	30%	33%	
Yes - social opportunities	93	54	23	16	33	1	27	39	46	1	11	69	2	9	12	69	3	84	6	
	25%	25%	27%	23%	27%	16%	27%	25%	26%	7%	35%	28%	20%	24%	24%	28%	20%	27%	13%	
No	156	90	37	25	52	1	42	64	76	9	11	103	3	17	20	103	8	126	17	
	42%	42%	44%	37%	42%	12%	41%	42%	43%	47%	36%	42%	24%	44%	40%	42%	49%	41%	40%	
Don't know	51	29	10	12	18	2	12	20	22	4	4	28	3	6	8	28	2	42	6	
	14%	14%	11%	17%	15%	32%	12%	13%	12%	22%	14%	11%	26%	17%	17%	11%	12%	14%	15%	
Prefer not to say	5	2	-	3	2	1	-	-	3	1	-	1	1	-	1	1	1	1	3	
	1%	1%	-	4%	2%	12%	-	-	1%	5%	-	1%	7%	-	2%	1%	7%	*	7%	
																			q	
NETS																				
Net: Yes	160	93	38	28	50	3	48	71	77	5	15	115	5	15	20	115	5	138	16	
	43%	44%	45%	41%	41%	44%	47%	46%	44%	26%	50%	47%	43%	39%	41%	47%	33%	45%	38%	

Columns Tested: a,b,c,d - e,f - g,h - i,j,k,l,m,n,o - p,q,r

