



Tatler – Meghan Markle & Royals Poll – September 2019

Methodology: ComRes surveyed 2,016 British adults on 6th – 8th September 2019. Data were weighted to be demographically representative of all GB adults. ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

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Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 1
Q.1 To what extent do you agree or disagree with the following?
Summary
Base: All respondents

		Statements									
		Meghan Markle behaves hypocritically by saying one thing publicly about issues like the environment then behaving differently	It is appropriate for the Royal Family to comment on issues like the environment	The media generally treats Meghan Markle unfairly	The media is generally fair in their criticism of Meghan Markle	I personally prefer Kate Middleton to Meghan Markle	Much of the media criticism of Meghan Markle is driven by racism	Meghan Markle clearly understands British culture and our traditions	Overall, Meghan Markle has been good for the Royal Family	Overall, Meghan Markle has damaged the standing of the Royal Family among the British public	Prince Harry and Meghan Markle would be better to move to Los Angeles
Unweighted base		2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
Weighted base		2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
NET: Agree		792 39%	1146 57%	808 40%	465 23%	892 44%	539 27%	330 16%	602 30%	508 25%	458 23%
Strongly agree	(+2)	337 17%	394 20%	285 14%	157 8%	483 24%	198 10%	74 4%	183 9%	211 10%	216 11%
Tend to agree	(+1)	456 23%	752 37%	524 26%	309 15%	409 20%	341 17%	256 13%	419 21%	297 15%	242 12%
Neither agree nor disagree	(0)	522 26%	460 23%	488 24%	541 27%	669 33%	436 22%	522 26%	630 31%	494 25%	598 30%
Tend to disagree	(-1)	172 9%	97 5%	242 12%	388 19%	97 5%	311 15%	415 21%	255 13%	358 18%	284 14%
Strongly disagree	(-2)	102 5%	107 5%	161 8%	269 13%	127 6%	382 19%	345 17%	239 12%	383 19%	316 16%
NET: Disagree		273 14%	203 10%	403 20%	657 33%	224 11%	694 34%	760 38%	494 25%	741 37%	600 30%
Don't know		428 21%	207 10%	317 16%	353 17%	232 12%	348 17%	403 20%	290 14%	273 14%	360 18%
Mean		0.48	0.68	0.31	-0.18	0.57	-0.20	-0.43	0.03	-0.23	-0.15
Standard deviation		1.13	1.06	1.19	1.19	1.15	1.32	1.13	1.17	1.30	1.26
Standard error		0.03	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 2

Q.1 To what extent do you agree or disagree with the following?**Meghan Markle behaves hypocritically by saying one thing publicly about issues like the environment then behaving differently****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	792 39%	362 37%	430 42%A	74 33%	108 31%	130 40%D	143 40%D	106 36%	231 50%CDEFG	182 32%	273 40%I	337 44%I	227 41%O	218 38%	174 43%O	173 35%	139 40%	301 37%
Strongly agree (+2)	337 17%	166 17%	171 17%	30 13%	46 13%	68 21%CDG	60 17%	45 15%	87 19%D	76 13%	128 19%I	132 17%I	96 17%	90 16%	74 18%	77 16%	58 17%	130 16%
Tend to agree (+1)	456 23%	196 20%	260 25%A	44 20%	62 18%	62 19%	83 23%	61 21%	144 31%CDEFG	106 19%	144 21%	205 27%IJ	131 24%	128 23%	100 24%	96 20%	81 23%	171 21%
Neither agree nor disagree (0)	522 26%	258 26%	264 26%	49 22%	95 27%	72 22%	100 28%	92 31%cEh	114 25%	144 25%	172 25%	206 27%	134 24%	147 26%	99 24%	141 29%	90 26%	212 26%
Tend to disagree (-1)	172 9%	89 9%	83 8%	22 10%	28 8%	26 8%	31 9%	30 10%	33 7%	50 9%	58 9%	63 8%	55 10%	53 9%	27 7%	36 7%	32 9%	67 8%
Strongly disagree (-2)	102 5%	59 6%b	42 4%	23 10%DFGH	16 5%	21 6%	15 4%	11 4%	17 4%	39 7%K	35 5%	28 4%	35 6%M	22 4%	20 5%	24 5%	14 4%	50 6%
NET: Disagree	273 14%	148 15%b	125 12%	45 20%DFGH	44 13%	47 15%	46 13%	41 14%	50 11%	89 16%k	93 14%	91 12%	91 16%no	75 13%	48 12%	60 12%	47 13%	117 14%
Don't know	428 21%	216 22%	212 21%	55 25%H	102 29%FGH	74 23%H	67 19%	60 20%	70 15%	157 27%JK	141 21%	130 17%	99 18%	126 22%	88 22%	115 24%L	76 22%	181 22%
Mean	0.48	0.42	0.53a	0.21	0.38	0.52C	0.49C	0.42	0.64CDG	0.31	0.51I	0.55I	0.43	0.48	0.56	0.44	0.50	0.42
Standard deviation	1.13	1.17	1.09	1.27	1.11	1.23	1.09	1.07	1.05	1.18	1.16	1.06	1.18	1.09	1.12	1.11	1.11	1.16
Standard error	0.03	0.04	0.04	0.10	0.07	0.08	0.06	0.07	0.05	0.06	0.05	0.04	0.05	0.05	0.07	0.06	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 3

Q.1 To what extent do you agree or disagree with the following?

Meghan Markle behaves hypocritically by saying one thing publicly about issues like the environment then behaving differently

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	792 39%	52 30%	35 35%	705 41%A	30 36%	90 39%	65 38%	83 46%AbL	57 39%	76 39%a	129 47%ABfL	98 35%	76 42%A
Strongly agree (+2)	337 17%	19 11%	17 16%	301 17%a	20 24%Aj	37 16%	24 14%	41 23%AgJ	22 15%	26 13%	50 18%a	50 18%	31 17%
Tend to agree (+1)	456 23%	33 19%	18 18%	404 23%	10 12%	54 23%e	40 24%e	42 24%e	35 24%e	50 26%EL	80 29%AbEL	48 17%	45 25%El
Neither agree nor disagree (0)	522 26%	48 28%	35 35%DeFJK	439 25%	18 21%	51 22%	45 26%	45 25%	42 29%	39 20%	59 22%	89 31%FJK	50 28%
Tend to disagree (-1)	172 9%	20 11%k	10 10%	141 8%	8 9%	23 10%k	14 8%	11 6%	13 9%	28 15%HKLM	15 5%	19 7%	10 6%
Strongly disagree (-2)	102 5%	11 6%	3 3%	89 5%	1 1%	12 5%	13 7%hi	4 2%	4 3%	9 5%	22 8%beHl	14 5%	10 6%
NET: Disagree	273 14%	31 17%H	13 13%	230 13%	9 10%	35 15%h	27 16%h	15 9%	17 11%	37 19%Hilm	36 13%	34 12%	20 11%
Don't know	428 21%	44 25%k	18 18%	366 21%	28 33%BghjKM	56 24%k	33 20%	35 20%	31 21%	41 21%	47 17%	62 22%	33 18%
Mean	0.48	0.23	0.44	0.50A	0.72Aj	0.46	0.36	0.73AbfGJL	0.51a	0.37	0.54A	0.46	0.52a
Standard deviation	1.13	1.13	1.04	1.13	1.15	1.16	1.17	1.05	1.03	1.14	1.19	1.13	1.11
Standard error	0.03	0.11	0.11	0.03	0.16	0.08	0.11	0.09	0.10	0.09	0.08	0.08	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 4

Q.1 To what extent do you agree or disagree with the following?
It is appropriate for the Royal Family to comment on issues like the environment
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	1146 57%	561 57%	585 57%	137 61%D	164 47%	185 57%D	212 60%D	176 59%D	272 58%D	301 53%	397 58%i	448 59%i	333 60%O	326 57%	232 57%	256 52%	199 57%	474 58%
Strongly agree	(+2) 394 20%	190 19%	204 20%	53 23%H	68 20%	67 21%	69 19%	63 21%	74 16%	121 21%	135 20%	137 18%	117 21%	104 18%	86 21%	86 18%	67 19%	175 22%
Tend to agree	(+1) 752 37%	371 38%	381 37%	84 38%D	96 28%	118 37%D	144 40%D	113 38%D	198 42%D	180 31%	262 39%l	311 41%l	216 39%	221 39%	146 36%	170 35%	132 38%	299 37%
Neither agree nor disagree	(0) 460 23%	230 23%	229 22%	36 16%	94 27%CE	59 18%	88 25%Ce	75 25%Ce	107 23%c	130 23%	147 22%	182 24%	114 21%	128 23%	93 23%	125 26%l	86 25%	168 21%
Tend to disagree	(-1) 97 5%	45 5%	52 5%	7 3%	7 2%	22 7%cD	14 4%	13 4%	34 7%cDf	13 2%	36 5%l	47 6%l	35 6%O	24 4%	21 5%	17 3%	17 5%	29 4%
Strongly disagree	(-2) 107 5%	69 7%B	38 4%	8 4%	15 4%	19 6%	22 6%	12 4%	30 6%	23 4%	41 6%	42 6%	27 5%	24 4%	30 7%	26 5%	13 4%	42 5%
NET: Disagree	203 10%	114 12%b	90 9%	15 7%	22 6%	41 13%CD	36 10%	26 9%	64 14%CDg	36 6%	78 11%l	89 12%l	62 11%	48 9%	51 12%	43 9%	30 8%	70 9%
Don't know	207 10%	79 8%	128 12%A	36 16%FGH	69 20%EFGH	37 11%FH	20 6%	22 7%	23 5%	105 18%JK	57 8%k	45 6%	42 8%	65 11%L	34 8%	66 14%LN	37 11%	99 12%
Mean	0.68	0.63	0.73a	0.89eFH	0.70	0.67	0.66	0.73h	0.57	0.77K	0.67	0.63	0.71	0.71	0.63	0.64	0.71	0.75
Standard deviation	1.06	1.10	1.01	1.00	1.03	1.12	1.05	1.01	1.07	1.02	1.08	1.05	1.06	1.00	1.13	1.04	0.99	1.05
Standard error	0.02	0.04	0.03	0.07	0.06	0.07	0.06	0.06	0.05	0.05	0.04	0.04	0.05	0.04	0.07	0.05	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 5

Q.1 To what extent do you agree or disagree with the following?
It is appropriate for the Royal Family to comment on issues like the environment
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	1146 57%	71 40%	46 46%	1029 59%AB	52 62%Ab	122 52%A	101 60%AB	96 54%A	95 65%ABFh	120 62%ABf	156 57%Ab	175 62%ABf	112 63%ABf
Strongly agree (+2)	394 20%	13 7%	12 12%	368 21%AB	16 19%A	42 18%A	36 21%Ab	35 19%A	37 25%AB	46 24%AB	52 19%A	67 24%AB	36 20%A
Tend to agree (+1)	752 37%	58 33%	34 34%	661 38%	36 43%	79 34%	65 38%	61 34%	58 39%	73 38%	104 38%	108 38%	76 43%
Neither agree nor disagree (0)	460 23%	62 35%DEFGIJKLM	33 33%DEFGIJKLM	364 21%	12 15%	49 21%	37 22%	54 30%EfIJKL	25 17%	37 19%	56 21%	53 19%	40 22%
Tend to disagree (-1)	97 5%	13 8%bhM	2 2%	81 5%	1 2%	15 6%M	7 4%g	5 3%	9 6%M	11 6%M	19 7%bhM	14 5%M	1 1%
Strongly disagree (-2)	107 5%	9 5%	8 7%	90 5%	10 12%gHIJKLm	20 9%ijl	7 4%	7 4%	4 3%	7 4%	13 5%	12 4%	9 5%
NET: Disagree	203 10%	22 13%g	9 9%	171 10%	12 14%g	34 15%gHIM	14 8%	12 7%	13 9%	18 10%	32 12%g	26 9%	10 6%
Don't know	207 10%	20 12%	12 12%	175 10%	8 10%	27 12%	17 10%	17 9%	15 10%	18 9%	27 10%	29 10%	17 9%
Mean	0.68	0.34	0.46	0.73AB	0.60	0.53	0.77ABf	0.68A	0.87ABF	0.80ABF	0.67A	0.80ABF	0.79ABF
Standard deviation	1.06	0.96	1.04	1.06	1.24	1.18	1.01	0.99	1.00	1.03	1.06	1.04	0.98
Standard error	0.02	0.09	0.10	0.03	0.16	0.08	0.09	0.08	0.09	0.07	0.07	0.06	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 6
Q.1 To what extent do you agree or disagree with the following?
The media generally treats Meghan Markle unfairly
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	808 40%	381 39%	428 41%	120 54% DEF	148 42% fGH	140 44% FH	124 35%	118 39%	159 34%	268 47% JK	265 39%	276 36%	253 46% MNo	210 37%	150 37%	195 40%	149 42%	330 41%
Strongly agree (+2)	285 14%	139 14%	146 14%	50 22% eFGH	65 19% fgH	51 16% H	44 12% h	38 13% h	37 8%	115 20% JK	95 14% K	75 10%	89 16%	70 12%	51 12%	75 15%	52 15%	123 15%
Tend to agree (+1)	524 26%	242 25%	281 27%	70 31% dF	83 24% F	89 28%	80 23%	79 27%	122 26%	153 27%	170 25%	201 26%	164 30% mo	140 25%	99 24%	120 24%	97 28%	207 26%
Neither agree nor disagree (0)	488 24%	225 23%	263 25%	38 17%	88 25% c	71 22%	92 26% C	74 25% c	125 27% C	126 22%	163 24%	198 26%	119 22%	141 25%	105 26%	122 25%	88 25%	188 23%
Tend to disagree (-1)	242 12%	117 12%	124 12%	15 7%	29 8%	35 11%	48 13% Cd	36 12% c	79 17% CDEg	44 8%	83 12% l	115 15% l	57 10%	81 14% l	43 11%	61 12%	32 9%	96 12%
Strongly disagree (-2)	161 8%	91 9% b	70 7%	10 4%	14 4%	30 9% cD	32 9% cD	24 8% d	51 11% CD	24 4%	62 9% l	75 10% l	43 8%	35 6%	40 10% m	43 9%	24 7%	56 7%
NET: Disagree	403 20%	209 21%	194 19%	25 11%	43 12%	65 20% CD	79 22% CD	60 20% CD	130 28% CDEg	68 12%	144 21% l	191 25% l	100 18%	116 20%	84 20%	104 21%	56 16%	152 19%
Don't know	317 16%	169 17%	147 14%	40 18% H	71 20% eH	46 14%	61 17% H	47 16%	52 11%	111 19% K	107 16%	99 13%	78 14%	100 18%	70 17%	69 14%	59 17%	141 17%
Mean	0.31	0.27	0.35	0.73 EFGH	0.56 eFGH	0.35 H	0.19	0.28 H	0.04	0.63 JK	0.27 k	0.13	0.42 mn	0.28	0.23	0.29	0.41	0.36
Standard deviation	1.19	1.22	1.15	1.11	1.11	1.23	1.19	1.17	1.16	1.11	1.21	1.17	1.19	1.14	1.20	1.21	1.14	1.18
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.06	0.05	0.05	0.04	0.05	0.05	0.08	0.06	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 7

Q.1 To what extent do you agree or disagree with the following?

The media generally treats Meghan Markle unfairly

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	808 40%	72 41%	36 35%	701 40%	34 40%	100 43%	68 40%	69 38%	56 38%	80 41%	112 41%	103 37%	79 44%
Strongly agree (+2)	285 14%	28 16%b	8 7%	249 14%b	16 19%bi	40 17%Bi	20 12%	24 13%	14 9%	25 13%	52 19%Bgll	37 13%	23 13%
Tend to agree (+1)	524 26%	44 25%	28 28%	451 26%	18 22%	60 26%	48 29%	45 25%	42 28%	55 28%	60 22%	66 23%	56 31%k
Neither agree nor disagree (0)	488 24%	37 21%	38 38%DAEFGHIJKIM4%	413 24%	17 20%	44 19%	32 19%	45 25%	33 23%	50 26%	70 26%	78 28%Fg	42 24%
Tend to disagree (-1)	242 12%	19 11%b	4 4%	219 13%B	9 10%	23 10%b	29 17%Bf	29 16%Bf	21 15%B	24 13%B	32 12%B	31 11%B	20 11%B
Strongly disagree (-2)	161 8%	13 7%	9 9%	140 8%	14 17%aghJKIM	21 9%	13 7%	14 8%	12 8%	11 6%	19 7%	24 9%	12 7%
NET: Disagree	403 20%	32 18%	13 12%	359 21%b	23 27%B	44 19%	42 25%B	43 24%B	33 23%b	35 18%	51 19%	55 20%	32 18%
Don't know	317 16%	34 19%	14 14%	268 15%	11 13%	44 19%	27 16%	22 12%	25 17%	29 15%	40 15%	46 16%	25 14%
Mean	0.31	0.39	0.25	0.31	0.18	0.40	0.24	0.22	0.20	0.36	0.40	0.26	0.38
Standard deviation	1.19	1.21	1.04	1.19	1.41	1.26	1.19	1.18	1.15	1.11	1.21	1.18	1.13
Standard error	0.03	0.12	0.11	0.03	0.18	0.09	0.11	0.09	0.10	0.08	0.08	0.08	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 8
Q.1 To what extent do you agree or disagree with the following?
The media is generally fair in their criticism of Meghan Markle
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	465 23%	224 23%	241 23%	37 16%	60 17%	86 27%CD	84 24%cd	62 21%	136 29%CDG	97 17%	171 25%I	198 26%I	118 21%	127 22%	109 27%	112 23%	69 20%	189 23%
Strongly agree (+2)	157 8%	75 8%	81 8%	15 7%	20 6%	33 10%dG	32 9%	16 5%	41 9%	35 6%	65 10%i	56 7%	46 8%	33 6%	39 10%lm	39 8%	28 8%	66 8%
Tend to agree (+1)	309 15%	148 15%	160 16%	22 10%	39 11%	53 17%cd	52 15%	46 15%	95 20%CDf	62 11%	106 16%I	141 18%I	72 13%	94 17%	69 17%	73 15%	42 12%	122 15%
Neither agree nor disagree (0)	541 27%	263 27%	278 27%	40 18%	94 27%C	68 21%	103 29%CE	92 31%CE	144 31%CE	134 23%	171 25%	236 31%IJ	142 26%	140 25%	124 30%	134 27%	102 29%	193 24%
Tend to disagree (-1)	388 19%	189 19%	199 19%	47 21%	65 19%	63 20%	59 17%	59 20%	95 20%	112 19%	123 18%	154 20%	130 24%N	117 21%N	47 11%	94 19%N	64 18%	157 19%
Strongly disagree (-2)	269 13%	131 13%	138 13%	48 21%FGH	59 17%GH	53 17%GH	45 13%H	31 10%	33 7%	107 19%jK	98 14%K	64 8%	78 14%	75 13%	51 13%	66 13%	51 15%	120 15%
NET: Disagree	657 33%	320 32%	337 33%	94 42%FGH	124 36%H	116 36%H	104 29%	90 30%	128 27%	219 38%jK	221 33%	218 28%	207 38%N	192 34%N	98 24%	160 33%N	116 33%	277 34%
Don't know	353 17%	177 18%	176 17%	52 23%eH	71 20%H	52 16%	65 18%H	55 18%H	58 12%	123 22%K	117 17%	112 15%	83 15%	107 19%	78 19%	84 17%	64 18%	152 19%
Mean	-0.18	-0.19	-0.18	-0.53	-0.37	-0.19C	-0.11CD	-0.17Cd	0.04CDEG	-0.43	-0.15I	-0.04I	-0.26	-0.23	-0.01LM	-0.18	-0.24	-0.21
Standard deviation	1.19	1.19	1.19	1.26	1.18	1.30	1.20	1.08	1.09	1.21	1.24	1.09	1.19	1.16	1.20	1.19	1.19	1.23
Standard error	0.03	0.04	0.04	0.09	0.07	0.08	0.07	0.07	0.05	0.06	0.05	0.04	0.05	0.05	0.08	0.06	0.08	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 9

Q.1 To what extent do you agree or disagree with the following?

The media is generally fair in their criticism of Meghan Markle

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	465 23%	28 16%	17 17%	420 24%a	23 28%a	57 25%a	38 22%	46 26%a	39 26%a	39 20%	71 26%Ab	68 24%a	38 21%
Strongly agree	(+2) 157 8%	9 5%	7 6%	141 8%	12 14%AgJm	22 9%j	9 5%	18 10%j	13 9%	9 5%	26 10%j	22 8%	10 6%
Tend to agree	(+1) 309 15%	19 11%	11 11%	279 16%	11 13%	35 15%	29 17%	28 15%	26 18%	30 16%	45 17%	47 16%	28 15%
Neither agree nor disagree	(0) 541 27%	52 30%	33 33%F	456 26%	19 22%	50 22%	53 31%f	48 27%	37 25%	46 24%	77 28%	80 28%	47 26%
Tend to disagree	(-1) 388 19%	34 19%	20 19%	334 19%	19 22%	46 20%	30 18%	35 20%	30 20%	48 25%KL	38 14%	42 15%	47 26%KL
Strongly disagree	(-2) 269 13%	27 15%	10 10%	232 13%	11 13%	31 14%	22 13%	23 13%	18 12%	25 13%	43 16%	37 13%	22 12%
NET: Disagree	657 33%	60 34%	30 30%	567 33%	30 35%	77 33%	52 31%	58 32%	48 32%	73 38%kL	81 30%	79 28%	69 39%kL
Don't know	353 17%	35 20%	21 20%	297 17%	13 15%	48 21%	26 16%	27 15%	24 16%	35 18%	43 16%	55 19%	26 14%
Mean	-0.18	-0.36	-0.21	-0.16	-0.08	-0.16	-0.18	-0.11	-0.11	-0.32	-0.11	-0.12	-0.28
Standard deviation	1.19	1.12	1.09	1.20	1.31	1.26	1.12	1.22	1.20	1.13	1.25	1.19	1.12
Standard error	0.03	0.11	0.11	0.03	0.17	0.09	0.10	0.10	0.11	0.09	0.08	0.08	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey
ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 10
Q.1 To what extent do you agree or disagree with the following?
I personally prefer Kate Middleton to Meghan Markle
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	892 44%	378 38%	513 50%A	74 33%	135 39%	138 43%C	147 41%c	144 48%CD	255 55%CDEF	208 36%	285 42%i	399 52%lJ	250 45%	238 42%	194 47%	209 43%	161 46%	331 41%
Strongly agree (+2)	483 24%	193 20%	290 28%A	34 15%	64 18%	76 24%C	90 25%cd	75 25%cd	144 31%CDE	97 17%	166 24%l	220 29%lj	125 23%	126 22%	113 28%	119 24%	81 23%	172 21%
Tend to agree (+1)	409 20%	185 19%	223 22%	40 18%	71 20%	62 19%	57 16%	69 23%f	110 24%F	111 19%	119 17%	179 23%J	126 23%	111 20%	81 20%	90 18%	81 23%	159 20%
Neither agree nor disagree (0)	669 33%	360 37%B	308 30%	77 35%e	112 32%	85 26%	134 38%E	99 33%e	160 34%E	190 33%	219 32%	260 34%	180 33%	183 32%	122 30%	184 38%mn	113 32%	259 32%
Tend to disagree (-1)	97 5%	41 4%	56 5%	19 8%FGH	17 5%	24 7%FGH	12 3%	9 3%	16 3%	36 6%K	35 5%	25 3%	32 6%	32 6%	14 3%	19 4%	15 4%	47 6%
Strongly disagree (-2)	127 6%	72 7%	56 5%	15 7%H	26 7%H	38 12%cFGH	22 6%H	16 5%H	10 2%	41 7%K	60 9%K	26 3%	40 7%	41 7%	19 5%	26 5%	22 6%	68 8%
NET: Disagree	224 11%	112 11%	112 11%	34 15%fGH	43 12%H	62 19%DFGH	34 9%h	25 8%	27 6%	77 13%K	95 14%K	52 7%	72 13%no	73 13%no	33 8%	45 9%	37 11%	115 14%
Don't know	232 12%	134 14%B	99 10%	39 17%GH	59 17%GH	38 12%H	42 12%H	30 10%H	24 5%	98 17%JK	80 12%K	54 7%	48 9%	73 13%L	60 15%L	51 10%	40 11%	106 13%
Mean	0.57	0.46	0.68A	0.32	0.45	0.40	0.58C	0.66CdE	0.82CDEFg	0.40	0.49	0.76IJ	0.52	0.51	0.73LM	0.59	0.59	0.45
Standard deviation	1.15	1.14	1.15	1.13	1.16	1.32	1.15	1.10	1.01	1.15	1.23	1.05	1.16	1.18	1.12	1.11	1.13	1.21
Standard error	0.03	0.04	0.04	0.08	0.07	0.08	0.07	0.07	0.05	0.05	0.05	0.04	0.05	0.05	0.07	0.05	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 11
Q.1 To what extent do you agree or disagree with the following?
I personally prefer Kate Middleton to Meghan Markle
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	892 44%	64 36%	40 40%	788 45%a	39 46%	97 42%	70 41%	82 45%	69 47%	103 53%AbFgM	127 47%a	127 45%	74 41%
Strongly agree (+2)	483 24%	41 24% ^m	26 26% ^{gM}	415 24%	19 23%	49 21%	28 17%	45 25% ^M	49 33% ^{FGkM}	61 31% ^{FGM}	67 24% ^M	70 25% ^{gM}	27 15%
Tend to agree (+1)	409 20%	22 13%	14 14%	372 21% ^A	20 23% ^a	48 21% ^a	42 25% ^{AbI}	37 21%	20 14%	42 22% ^{ai}	61 22% ^{Ai}	56 20% ^a	47 26% ^{ABI}
Neither agree nor disagree (0)	669 33%	64 36%	36 36%	569 33%	26 31%	74 32%	65 38% ^{iJK}	64 35%	42 29%	54 28%	75 27%	100 35% ^k	70 39% ^{JK}
Tend to disagree (-1)	97 5%	11 6%	7 7% ^l	78 5%	4 4%	10 4%	9 5%	8 5%	7 5%	13 7% ^l	12 4%	8 3%	8 5%
Strongly disagree (-2)	127 6%	14 8%	3 3%	111 6%	4 5%	18 8%	11 6%	12 6%	10 7%	9 5%	25 9% ^{bjL}	12 4%	9 5%
NET: Disagree	224 11%	25 14% ^L	10 10%	189 11%	8 9%	28 12% ^l	20 12%	20 11%	17 12%	22 11%	37 14% ^L	20 7%	17 10%
Don't know	232 12%	23 13%	14 14%	195 11%	12 14%	34 14% ^{hJ}	14 8%	15 8%	18 12%	15 8%	33 12%	36 13%	18 10%
Mean	0.57	0.44	0.61	0.58	0.63	0.50	0.44	0.58	0.71 ^g	0.74 ^{AfGM}	0.55	0.67 ^{gm}	0.46
Standard deviation	1.15	1.22	1.11	1.15	1.11	1.18	1.08	1.15	1.25	1.15	1.24	1.08	1.01
Standard error	0.03	0.11	0.11	0.03	0.14	0.08	0.09	0.09	0.11	0.08	0.08	0.07	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 12

Q.1 To what extent do you agree or disagree with the following?
Much of the media criticism of Meghan Markle is driven by racism
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	539 27%	282 29% ^b	257 25%	85 38% ^e FGH	109 31% ^g H	96 30% ^H	88 25% ^h	70 23%	90 19%	195 34% ^{JK}	185 27% ^K	160 21%	171 31% ^m N	144 25%	93 23%	130 27%	103 29%	226 28%
Strongly agree (+2)	198 10%	117 12% ^B	82 8%	34 15% ^{GH}	44 13% ^{GH}	47 15% ^{GH}	36 10% ^H	19 6%	18 4%	78 14% ^K	83 12% ^K	37 5%	59 11%	48 9%	40 10%	50 10%	33 9%	93 11%
Tend to agree (+1)	341 17%	165 17%	175 17%	51 23% ^e FH	65 19%	50 15%	52 15%	51 17%	71 15%	116 20% ^{Jk}	102 15%	123 16%	112 20% ^N	96 17%	53 13%	80 16%	70 20%	134 16%
Neither agree nor disagree (0)	436 22%	208 21%	228 22%	46 20%	71 20%	60 19%	70 20%	75 25% ^e	114 25% ^e	117 20%	130 19%	189 25% ^J	111 20%	116 20%	90 22%	119 24%	76 22%	165 20%
Tend to disagree (-1)	311 15%	135 14%	177 17% ^a	29 13%	43 12%	42 13%	59 16%	46 15%	93 20% ^{CDE}	72 13%	101 15%	138 18% ^l	85 15%	88 16%	64 16%	74 15%	56 16%	111 14%
Strongly disagree (-2)	382 19%	184 19%	199 19%	22 10%	51 15%	69 21% ^{Cd}	76 21% ^{Cd}	54 18% ^C	111 24% ^{CDg}	73 13%	145 21% ^l	164 22% ^l	100 18%	120 21%	77 19%	86 18%	56 16%	149 18%
NET: Disagree	694 34%	318 32%	375 36% ^a	50 23%	94 27%	112 35% ^{Cd}	135 38% ^{CD}	100 33% ^C	203 44% ^{CDEG}	145 25%	246 36% ^l	303 40% ^l	185 34%	208 37%	141 34%	160 33%	112 32%	261 32%
Don't know	348 17%	176 18%	172 17%	42 19% ^h	74 21% ^H	55 17%	64 18% ^h	54 18% ^h	59 13%	116 20% ^K	118 17%	113 15%	84 15%	98 17%	85 21% ^l	80 16%	60 17%	160 20%
Mean	-0.20	-0.13 ^B	-0.27	0.26 ^{EF} GH	0.03 ^{FGH}	-0.14 ^H	-0.29 ^h	-0.27 ^H	-0.50	0.12 ^{JK}	-0.22 ^K	-0.42	-0.11 ^m	-0.29	-0.26	-0.16	-0.11	-0.14
Standard deviation	1.32	1.36	1.28	1.27	1.34	1.44	1.35	1.23	1.19	1.31	1.39	1.21	1.33	1.32	1.32	1.30	1.28	1.36
Standard error	0.03	0.05	0.04	0.09	0.08	0.09	0.08	0.08	0.06	0.06	0.06	0.05	0.06	0.06	0.08	0.06	0.08	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 13

Q.1 To what extent do you agree or disagree with the following?
Much of the media criticism of Meghan Markle is driven by racism
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	539 27%	40 23%	29 29%	469 27%	20 23%	73 32%JL	50 30%j	48 27%	40 27%	41 21%	80 30%jl	63 22%	54 30%jl
Strongly agree	(+2) 198 10%	17 10%	11 11%	171 10%	6 7%	27 12%	18 11%	19 11%	12 8%	14 7%	33 12%	25 9%	17 9%
Tend to agree	(+1) 341 17%	23 13%	19 18%	299 17%	14 16%	47 20%l	33 19%	29 16%	28 19%	27 14%	47 17%	37 13%	38 21%l
Neither agree nor disagree	(0) 436 22%	40 23%	26 26%f	370 21%	16 19%	40 17%	44 26%f	42 23%	28 19%	38 19%	59 22%	66 23%	37 21%
Tend to disagree	(-1) 311 15%	21 12%	13 13%	278 16%	7 8%	32 14%	23 14%	30 17%	25 17%	39 20%aE	53 19%aE	42 15%	27 15%
Strongly disagree	(-2) 382 19%	35 20%	14 14%	333 19%	24 29%BgKM	43 19%	29 17%	40 22%K	29 20%	40 20%k	37 14%	62 22%bK	28 16%
NET: Disagree	694 34%	56 32%	26 26%	611 35%b	31 37%	75 32%	53 31%	70 39%b	54 37%	78 41%Bm	90 33%	104 37%b	55 31%
Don't know	348 17%	39 22%gH	19 19%h	290 17%	18 21%h	44 19%h	22 13%	20 11%	25 17%	37 19%h	42 16%	49 18%h	33 18%h
Mean	-0.20	-0.26	*eJl	-0.21	-0.44	-0.10Jl	-0.09j	-0.27	-0.26	-0.40	-0.06eJL	-0.34	-0.08J
Standard deviation	1.32	1.34	1.27	1.32	1.40	1.38	1.29	1.34	1.31	1.28	1.29	1.32	1.29
Standard error	0.03	0.13	0.13	0.03	0.19	0.10	0.11	0.11	0.12	0.10	0.08	0.09	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 14
Q.1 To what extent do you agree or disagree with the following?
Meghan Markle clearly understands British culture and our traditions
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	330 16%	173 18%	157 15%	63 28% ^d EF ^g H	73 21% ^f GH	53 16% ^h	51 14%	39 13%	52 11%	136 24% ^j K	103 15%	91 12%	105 19% ^M	69 12%	74 18% ^M	83 17% ^M	57 16%	158 19%
Strongly agree (+2)	74 4%	34 3%	40 4%	14 6% ^{FH}	22 6% ^{FgH}	16 5% ^{FH}	6 2%	9 3%	6 1%	36 6% ^j K	23 3%	16 2%	19 4%	17 3%	16 4%	21 4%	14 4%	41 5%
Tend to agree (+1)	256 13%	139 14%	117 11%	50 22% ^{DE} F ^g H	50 14% ^h	36 11%	44 12%	30 10%	46 10%	100 17% ^j K	81 12%	76 10%	85 16% ^M	52 9%	57 14% ^m	62 13% ^m	43 12%	116 14%
Neither agree nor disagree (0)	522 26%	259 26%	263 26%	52 23%	95 27%	91 28% ^h	104 29% ^H	80 27%	100 22%	147 26%	195 29% ^k	181 24%	130 24%	150 27%	103 25%	139 28%	93 27%	222 27%
Tend to disagree (-1)	415 21%	186 19%	229 22%	32 14%	53 15%	64 20%	63 18%	69 23% ^{CD}	135 29% ^{CDEF}	85 15%	127 19%	204 27% ^l J	125 23%	121 21%	80 19%	89 18%	80 23% ^q	138 17%
Strongly disagree (-2)	345 17%	159 16%	186 18%	21 9%	35 10%	50 16% ^{cd}	72 20% ^{CD}	47 16% ^{cd}	119 26% ^{CDEG}	56 10%	122 18% ^l	167 22% ^l	91 17%	102 18%	70 17%	82 17%	52 15%	115 14%
NET: Disagree	760 38%	346 35%	415 40% ^A	53 24%	88 25%	115 36% ^{CD}	135 38% ^{CD}	116 39% ^{CD}	254 55% ^{CDEFG}	141 25%	250 37% ^l	370 48% ^l J	217 39%	223 39%	150 37%	171 35%	132 38% ^q	253 31%
Don't know	403 20%	206 21%	197 19%	56 25% ^H	94 27% ^e F ^g H	64 20% ^H	67 19% ^H	63 21% ^H	59 13%	149 26% ^j K	132 19%	122 16%	99 18%	125 22%	82 20%	97 20%	69 20%	179 22%
Mean	-0.43	-0.38	-0.48	0.02 ^{EF} G ^g H	-0.11 ^{EF} G ^g H	-0.37 ^H	-0.52 ^H	-0.49 ^H	-0.77	-0.06 ^j K	-0.45 ^K	-0.67	-0.41	-0.54	-0.40	-0.38 ^M	-0.40	-0.27
Standard deviation	1.13	1.13	1.12	1.15	1.14	1.14	1.09	1.07	1.04	1.14	1.11	1.06	1.13	1.09	1.15	1.14	1.10	1.15
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.05	0.06	0.05	0.04	0.05	0.05	0.07	0.06	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 15

Q.1 To what extent do you agree or disagree with the following?
Meghan Markle clearly understands British culture and our traditions
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	330 16%	23 13%	12 12%	296 17%	11 13%	50 22%aBgL	24 14%	29 16%	29 19%L	35 18%l	46 17%l	32 11%	41 23%aBgL
Strongly agree	(+2) 74 4%	2 1%	1 1%	71 4%	4 4%	15 6%AbIL	7 4%	7 4%	2 1%	7 4%	18 6%AbIL	6 2%	6 3%
Tend to agree	(+1) 256 13%	21 12%	10 10%	225 13%	7 8%	36 15%L	17 10%	22 12%	27 18%egkL	28 14%	29 11%	26 9%	34 19%beGKL
Neither agree nor disagree	(0) 522 26%	48 27%	26 26%	448 26%	20 24%	49 21%	46 27%	54 30%f	36 24%	44 23%	65 24%	87 31%Fj	47 26%
Tend to disagree	(-1) 415 21%	43 24%E	21 21%e	351 20%	9 10%	41 18%	33 19%	37 21%e	34 23%E	53 27%EFIM	59 22%e	56 20%e	30 17%
Strongly disagree	(-2) 345 17%	22 12%	18 18%	305 18%	22 26%Ail	43 19%	36 21%ai	34 19%	19 13%	31 16%	45 16%	44 16%	31 17%
NET: Disagree	760 38%	65 37%	39 39%	656 38%	30 36%	84 36%	69 41%	70 39%	54 37%	84 43%	104 38%	100 36%	61 34%
Don't know	403 20%	40 23%	23 23%h	340 20%	23 28%Hj	48 21%	31 18%	26 14%	29 20%	31 16%	57 21%	64 23%h	31 17%
Mean	-0.43	-0.45	-0.57	-0.42	-0.61	-0.34	-0.54	-0.44	-0.36	-0.45	-0.40	-0.49	-0.30
Standard deviation	1.13	0.98	1.05	1.14	1.25	1.25	1.15	1.12	1.05	1.11	1.19	1.03	1.16
Standard error	0.03	0.10	0.11	0.03	0.17	0.09	0.10	0.09	0.10	0.09	0.08	0.07	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 16
Q.1 To what extent do you agree or disagree with the following?
Overall, Meghan Markle has been good for the Royal Family
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	602 30%	316 32% ^b	286 28% ^a	104 46% ^{DEFGH}	120 34% ^{GH}	114 35% ^{fGH}	99 28% ^H	72 24%	94 20%	223 39% ^{JK}	213 31% ^K	166 22%	195 35% ^{MNO}	158 28%	114 28%	135 28%	121 34%	260 32%
Strongly agree	(+2) 183 9%	103 10% ^b	80 8%	27 12% ^{gH}	47 13% ^{FGH}	38 12% ^{fgh}	26 7%	21 7%	23 5%	74 13% ^K	65 10% ^K	44 6%	58 11%	45 8%	32 8%	46 9%	31 9%	79 10%
Tend to agree	(+1) 419 21%	214 22%	206 20%	77 34% ^{DEFGH}	73 21% ^h	76 24% ^{gH}	72 20%	51 17%	71 15%	150 26% ^K	148 22% ^K	122 16%	137 25% ^{mO}	112 20%	82 20%	89 18%	90 26%	181 22%
Neither agree nor disagree	(0) 630 31%	299 30%	331 32%	47 21%	103 30% ^C	81 25%	124 35% ^{CE}	116 39% ^{CDE}	159 34% ^{CE}	150 26%	205 30%	275 36% ^{IJ}	156 28%	178 31%	136 33%	160 33%	102 29%	254 31%
Tend to disagree	(-1) 255 13%	109 11%	146 14% ^a	14 6%	35 10%	49 15% ^{Cdg}	39 11%	28 9%	89 19% ^{CDFG}	49 9%	89 13% ^l	117 15% ^l	67 12%	86 15% ⁿ	42 10%	59 12%	41 12%	91 11%
Strongly disagree	(-2) 239 12%	116 12%	123 12%	13 6%	31 9%	35 11% ^c	45 13% ^C	38 13% ^C	77 17% ^{CDE}	44 8%	81 12% ^l	115 15% ^l	65 12%	60 11%	51 12%	62 13%	37 11%	81 10%
NET: Disagree	494 25%	225 23%	269 26%	27 12%	65 19% ^c	84 26% ^{Cd}	85 24% ^C	66 22% ^C	166 36% ^{CDEFG}	93 16%	169 25% ^l	232 30% ^{IJ}	132 24%	147 26%	93 23%	122 25%	78 22%	172 21%
Don't know	290 14%	144 15%	146 14%	46 21% ^{efH}	60 17% ^H	43 13%	49 14%	45 15% ^H	46 10%	107 19% ^{JK}	92 14%	91 12%	67 12%	84 15%	65 16%	73 15%	51 15%	126 15%
Mean	0.03	0.09 ^b	-0.03	0.51 ^{DEFGH}	0.24 ^{FGH}	0.12 ^H	-0.02 ^H	-0.04 ^H	-0.30	0.35 ^{JK}	0.05 ^K	-0.20	0.11	-0.01	0.01	-0.01	0.12	0.13
Standard deviation	1.17	1.19	1.15	1.08	1.18	1.22	1.14	1.11	1.12	1.15	1.18	1.12	1.20	1.14	1.16	1.18	1.15	1.15
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.04	0.05	0.05	0.07	0.06	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 17
Q.1 To what extent do you agree or disagree with the following?
Overall, Meghan Markle has been good for the Royal Family
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	602 30%	49 28%	26 25%	527 30%	21 24%	80 35%L	53 32%	51 29%	43 29%	59 31%	84 31%	70 25%	65 36%bL
Strongly agree	(+2) 183 9%	16 9%	4 4%	163 9%b	8 10%	30 13%BIL	13 8%	16 9%	9 6%	18 9%	27 10%b	19 7%	22 12%Bil
Tend to agree	(+1) 419 21%	33 19%	22 22%	364 21%	12 15%	50 21%	40 24%	36 20%	34 23%	41 21%	57 21%	51 18%	43 24%
Neither agree nor disagree	(0) 630 31%	59 33%	33 33%	538 31%	26 31%	65 28%	57 34%	54 30%	53 36%	56 29%	77 28%	101 36%fk	49 27%
Tend to disagree	(-1) 255 13%	23 13%	15 15%	218 13%	11 13%	29 13%	18 11%	26 15%	15 10%	25 13%	35 13%	34 12%	23 13%
Strongly disagree	(-2) 239 12%	12 7%	14 14%	213 12%	17 20%A	26 11%	18 10%	26 14%a	15 10%	26 14%a	30 11%	35 12%	20 11%
NET: Disagree	494 25%	35 20%	29 28%	430 25%	28 33%a	55 24%	36 21%	52 29%	31 21%	51 26%	66 24%	69 25%	43 24%
Don't know	290 14%	33 19%	13 13%	244 14%	10 12%	32 14%	23 14%	22 12%	20 14%	28 14%	45 17%	42 15%	22 12%
Mean	0.03	0.13	-0.15	0.03	-0.20	0.15bel	0.09	-0.07	0.04	*	0.07	-0.06	0.15b
Standard deviation	1.17	1.08	1.11	1.18	1.28	1.23	1.12	1.21	1.08	1.21	1.19	1.12	1.21
Standard error	0.03	0.10	0.11	0.03	0.17	0.08	0.10	0.10	0.10	0.09	0.08	0.07	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 18
Q.1 To what extent do you agree or disagree with the following?
Overall, Meghan Markle has damaged the standing of the Royal Family among the British public
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	508 25%	243 25%	264 26%	41 18%	71 20%	79 25%	90 25% ^c	66 22%	162 35% ^{CDEFG}	111 19%	169 25% ⁱ	227 30% ^{lj}	141 26%	136 24%	109 27%	122 25%	86 24%	190 23%
Strongly agree (+2)	211 10%	102 10%	108 10%	16 7%	31 9%	39 12%	36 10%	26 9%	63 14% ^{Cdg}	47 8%	75 11%	89 12% ⁱ	63 11%	48 8%	45 11%	55 11%	30 9%	83 10%
Tend to agree (+1)	297 15%	141 14%	156 15%	24 11%	40 11%	40 12%	54 15%	40 13%	99 21% ^{CDEfG}	64 11%	94 14%	139 18% ^{lj}	77 14%	89 16%	64 16%	67 14%	56 16%	107 13%
Neither agree nor disagree (0)	494 25%	234 24%	260 25%	37 17%	82 23% ^c	75 23% ^c	88 25% ^C	75 25% ^C	136 29% ^{Ce}	119 21%	164 24%	212 28% ^l	126 23%	140 25%	104 25%	124 25%	84 24%	195 24%
Tend to disagree (-1)	358 18%	174 18%	184 18%	42 19%	48 14%	54 17%	72 20% ^d	66 22% ^{Dh}	75 16%	90 16%	127 19%	141 18%	108 20% ^o	104 18%	70 17%	75 15%	66 19%	139 17%
Strongly disagree (-2)	383 19%	191 19%	192 19%	61 27% ^{FGH}	77 22% ^H	77 24% ^{GH}	68 19% ^H	49 16% ^h	52 11%	137 24% ^K	145 21% ^K	100 13%	113 21%	108 19%	67 16%	95 19%	68 19%	175 22%
NET: Disagree	741 37%	365 37%	376 36%	103 46% ^{DH}	125 36% ^H	131 41% ^H	140 39% ^H	115 38% ^H	127 27%	228 40% ^K	271 40% ^K	241 32%	221 40% ⁿ	212 37%	137 33%	170 35%	134 38%	314 39%
Don't know	273 14%	141 14%	132 13%	43 19% ^{EFH}	72 21% ^{EFgH}	37 11%	39 11%	43 14% ^H	41 9%	115 20% ^{JK}	76 11%	83 11%	62 11%	78 14%	60 15%	74 15%	48 14%	112 14%
Mean	-0.23	-0.25	-0.22	-0.59	-0.36	-0.32 ^c	-0.26 ^C	-0.28 ^C	0.11 ^{CDEFG}	-0.45	-0.28 ⁱ	-0.04 ^J	-0.27	-0.28	-0.14	-0.21	-0.28	-0.31
Standard deviation	1.30	1.31	1.29	1.32	1.32	1.36	1.28	1.23	1.22	1.32	1.32	1.23	1.33	1.26	1.28	1.32	1.27	1.32
Standard error	0.03	0.04	0.04	0.10	0.08	0.08	0.07	0.07	0.06	0.06	0.05	0.05	0.06	0.06	0.08	0.06	0.08	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 19

Q.1 To what extent do you agree or disagree with the following?

Overall, Meghan Markle has damaged the standing of the Royal Family among the British public

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	508 25%	44 25%	21 21%	443 25%	26 31%	60 26%	41 24%	55 30%	35 24%	45 23%	65 24%	70 25%	46 26%
Strongly agree	(+2) 211 10%	17 10%	9 9%	185 11%	14 17%	25 11%	14 8%	25 14%	14 9%	17 9%	31 11%	28 10%	15 9%
Tend to agree	(+1) 297 15%	27 16%	12 12%	258 15%	12 14%	35 15%	27 16%	29 16%	21 14%	28 14%	34 12%	42 15%	31 17%
Neither agree nor disagree	(0) 494 25%	40 23%	34 34%DaEfGJl	419 24%	15 17%	55 24%	35 21%	50 28%	40 27%	42 22%	72 26%	67 24%	43 24%
Tend to disagree	(-1) 358 18%	30 17%	16 16%	312 18%	19 22%	39 17%	34 20%	26 15%	35 24%hK	42 22%K	36 13%	50 18%	30 17%
Strongly disagree	(-2) 383 19%	36 20%	16 15%	331 19%	14 17%	41 18%	36 21%	30 17%	20 13%	38 20%	61 23%l	52 19%	39 22%i
NET: Disagree	741 37%	66 38%	32 32%	643 37%	33 39%	80 35%	70 41%h	56 31%	54 37%	81 42%h	98 36%	103 36%	69 38%
Don't know	273 14%	25 14%	14 14%	235 14%	11 13%	36 16%	23 14%	19 11%	18 12%	26 13%	38 14%	43 15%	21 12%
Mean	-0.23	-0.27	-0.20	-0.23	-0.10	-0.18	-0.35	-0.03gj	-0.19	-0.34	-0.27	-0.24	-0.29
Standard deviation	1.30	1.31	1.20	1.30	1.41	1.31	1.29	1.32	1.20	1.28	1.35	1.29	1.30
Standard error	0.03	0.12	0.12	0.03	0.18	0.09	0.11	0.10	0.11	0.09	0.09	0.08	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Meghan Markle Survey

ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 20
Q.1 To what extent do you agree or disagree with the following?
Prince Harry and Meghan Markle would be better to move to Los Angeles
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2016	1044	972	230	313	328	352	318	475	543	680	793	575	598	312	531	309	749
Weighted base	2016	984	1032	224	349	323	357	298	466	573	679	764	550	567	409	490	352	811
NET: Agree	458 23%	250 25%B	208 20%	41 19%	57 16%	91 28%CDG	93 26%cDG	53 18%	123 26%CDG	98 17%	184 27%l	176 23%l	122 22%	105 19%	118 29%lM	114 23% <i>m</i>	76 21%	189 23%
Strongly agree (+2)	216 11%	130 13%B	86 8%	16 7%	23 7%	40 12% <i>cD</i>	46 13% <i>cDg</i>	24 8%	68 15% <i>CDG</i>	39 7%	85 13% <i>l</i>	92 12% <i>l</i>	57 10%	51 9%	56 14% <i>m</i>	52 11%	34 10%	80 10%
Tend to agree (+1)	242 12%	120 12%	122 12%	26 11%	34 10%	51 16% <i>DG</i>	47 13%	29 10%	55 12%	59 10%	99 15% <i>ik</i>	84 11%	65 12%	54 10%	62 15% <i>M</i>	61 13%	41 12%	108 13%
Neither agree nor disagree (0)	598 30%	289 29%	308 30%	60 27%	117 34% <i>ee</i>	83 26%	103 29%	96 32%	139 30%	176 31%	186 27%	235 31%	144 26%	179 32% <i>l</i>	136 33% <i>l</i>	138 28%	101 29%	244 30%
Tend to disagree (-1)	284 14%	135 14%	150 15%	36 16%	40 12%	40 12%	52 15%	42 14%	74 16%	76 13%	92 13%	117 15%	87 16% <i>N</i>	90 16% <i>N</i>	36 9%	72 15% <i>N</i>	57 16%	103 13%
Strongly disagree (-2)	316 16%	142 14%	174 17%	30 13%	51 15%	45 14%	64 18%	59 20% <i>ceh</i>	67 14%	81 14%	109 16%	126 16%	107 19% <i>MN</i>	82 14%	51 12%	77 16%	55 16%	124 15%
NET: Disagree	600 30%	276 28%	324 31%	66 29%	91 26%	85 26%	116 32%	102 34% <i>de</i>	141 30%	157 27%	201 30%	242 32%	194 35% <i>N</i>	171 30% <i>N</i>	87 21%	148 30% <i>N</i>	113 32%	228 28%
Don't know	360 18%	168 17%	192 19%	57 25% <i>FGH</i>	84 24% <i>FGH</i>	64 20% <i>FH</i>	45 13%	47 16%	63 13%	141 25% <i>JK</i>	109 16%	110 14%	91 17%	111 20%	68 17%	90 18%	62 18%	151 19%
Mean	-0.15	-0.05B	-0.24	-0.23	-0.23	* <i>dG</i>	-0.13	-0.33	-0.04 <i>dG</i>	-0.23	-0.07 <i>i</i>	-0.15	-0.26	-0.21	0.10 <i>LMO</i>	-0.15	-0.20	-0.13
Standard deviation	1.26	1.28	1.23	1.19	1.16	1.29	1.31	1.23	1.29	1.17	1.30	1.27	1.30	1.20	1.24	1.27	1.24	1.24
Standard error	0.03	0.04	0.04	0.09	0.08	0.08	0.08	0.08	0.06	0.06	0.05	0.05	0.06	0.05	0.08	0.06	0.08	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Meghan Markle Survey
ONLINE Fieldwork: 6th to 8th September 2019

Absolutes/col percents

Table 21

Q.1 To what extent do you agree or disagree with the following?**Prince Harry and Meghan Markle would be better to move to Los Angeles****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2016	135	112	1769	71	254	153	181	147	209	281	286	187
Weighted base	2016	175	101*	1740	85*	232	169	179	147	194	272	282	179
NET: Agree	458 23%	45 26%i	24 24%	389 22%	25 29%gI	55 24%i	28 17%	50 28%GI	23 15%	45 23%i	63 23%i	61 21%	39 22%
Strongly agree	(+2) 216 11%	22 13%	11 11%	183 11%	17 20%FGIjkLM	23 10%	12 7%	29 16%fGIIM	12 8%	19 10%	29 10%	29 10%	13 7%
Tend to agree	(+1) 242 12%	23 13%	13 13%	207 12%	8 9%	32 14%i	16 10%	21 12%	11 7%	26 13%	35 13%	32 11%	26 15%i
Neither agree nor disagree	(0) 598 30%	60 34%fK	40 40%DFgJKm	498 29%	26 30%	58 25%	49 29%	60 33%fK	52 35%fK	51 27%	63 23%	89 31%k	51 29%
Tend to disagree	(-1) 284 14%	23 13%	14 14%	248 14%	10 12%	37 16%L	27 16%l	22 12%	21 14%	28 14%	48 18%L	27 9%	28 16%l
Strongly disagree	(-2) 316 16%	21 12%	11 10%	285 16%	12 14%	30 13%	34 20%ab	26 14%	27 19%	36 18%	47 17%	47 16%	26 14%
NET: Disagree	600 30%	43 25%	24 24%	532 31%	22 26%	67 29%	61 36%abl	48 27%	48 33%	63 33%	95 35%abL	73 26%	54 30%
Don't know	360 18%	27 16%	12 12%	321 18%	12 14%	52 22%BH	31 18%	21 12%	25 17%	33 17%	51 19%h	60 21%bH	35 20%h
Mean	-0.15	0.02GI	*Gi	-0.17	0.11Gi	-0.11g	-0.40	0.04GIk	-0.34	-0.22	-0.23	-0.14g	-0.20
Standard deviation	1.26	1.21	1.13	1.27	1.37	1.25	1.22	1.29	1.20	1.29	1.30	1.27	1.19
Standard error	0.03	0.11	0.11	0.03	0.18	0.09	0.11	0.10	0.11	0.10	0.09	0.08	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**