

Sunday Mirror – EU Referendum Survey

METHODOLOGY NOTE

Methodology Note: ComRes interviewed 2,052 adults online between 8th and 9th June 2016. Data were weighted to be demographically representative of all GB adults. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 1

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	1077	975	210	343	324	349	308	518	594	597	340	521	222	849
Weighted base	2052	1000	1052	238	356	337	366	296	460	552	552	447	501	238	923
It is the right thing to do to have a referendum on Britain's membership of the EU	1401 68%	718 72%	683 65%	123 52%	209 59%	227 67%	260 71%	229 77%	352 77%	343 62%	376 68%	328 73%	354 71%	141 59%	640 69%
It is the wrong thing to do to have a referendum on Britain's membership of the EU	381 19%	202 20%	179 17%	62 26%	86 24%	61 18%	54 15%	45 15%	74 16%	138 25%	112 20%	70 16%	61 12%	61 26%	162 18%
Don't know	271 13%	80 8%	190 18%	53 22%	61 17%	49 14%	52 14%	22 8%	34 7%	71 13%	65 12%	50 11%	85 17%	36 15%	121 13%

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Table 1

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2052	185	118	1749	81	222	190	177	158	223	245	278	175
Weighted base	2052	178	105	1769	86	236	174	184	152	199	271	287	180
It is the right thing to do to have a referendum on Britain's membership of the EU	1401 68%	113 63%	74 71%	1214 69%	58 67%	165 70%	114 65%	122 66%	107 70%	146 73%	184 68%	188 66%	131 72%
It is the wrong thing to do to have a referendum on Britain's membership of the EU	381 19%	45 25%	21 20%	315 18%	20 23%	37 16%	35 20%	38 21%	29 19%	28 14%	48 18%	53 18%	26 14%
Don't know	271 13%	20 11%	10 9%	240 14%	8 10%	34 14%	25 14%	24 13%	16 11%	25 12%	39 14%	46 16%	24 13%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 2

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	1077	975	210	343	324	349	308	518	594	597	340	521	222	849
Weighted base	2052	1000	1052	238	356	337	366	296	460	552	552	447	501	238	923
The British public is best placed to decide whether Britain should stay in or leave the EU	1379 67%	706 71%	674 64%	138 58%	215 61%	220 65%	249 68%	218 74%	340 74%	344 62%	367 66%	314 70%	355 71%	156 66%	618 67%
MPs are best placed to decide whether Britain should stay in or leave the EU	334 16%	171 17%	163 15%	53 22%	69 20%	54 16%	56 15%	37 13%	64 14%	128 23%	98 18%	57 13%	51 10%	48 20%	146 16%
Don't know	339 17%	123 12%	216 20%	48 20%	71 20%	63 19%	61 17%	41 14%	55 12%	81 15%	87 16%	76 17%	94 19%	34 14%	159 17%

EU Referendum Survey

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Absolutes/col percents

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Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2052	185	118	1749	81	222	190	177	158	223	245	278	175
Weighted base	2052	178	105	1769	86	236	174	184	152	199	271	287	180
The British public is best placed to decide whether Britain should stay in or leave the EU	1379 67%	129 72%	74 71%	1176 66%	55 64%	161 68%	110 63%	120 65%	101 67%	130 66%	183 68%	179 62%	136 75%
MPs are best placed to decide whether Britain should stay in or leave the EU	334 16%	29 16%	14 13%	291 16%	15 17%	32 13%	34 19%	34 18%	27 18%	36 18%	41 15%	53 19%	20 11%
Don't know	339 17%	20 11%	17 16%	302 17%	16 19%	43 18%	30 17%	30 16%	24 16%	33 16%	47 17%	54 19%	25 14%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 3

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	1077	975	210	343	324	349	308	518	594	597	340	521	222	849
Weighted base	2052	1000	1052	238	356	337	366	296	460	552	552	447	501	238	923
Holding a referendum is the right way to solve the debate on Britain's membership of the EU	1390 68%	703 70%	687 65%	123 52%	204 57%	222 66%	259 71%	232 78%	350 76%	341 62%	371 67%	326 73%	352 70%	146 61%	629 68%
Holding a referendum is NOT the right way to solve the debate on Britain's membership of the EU	387 19%	211 21%	177 17%	64 27%	90 25%	63 19%	54 15%	40 13%	76 17%	142 26%	116 21%	67 15%	62 12%	62 26%	163 18%
Don't know	275 13%	86 9%	189 18%	51 21%	62 17%	52 15%	53 15%	24 8%	33 7%	69 12%	65 12%	54 12%	87 17%	30 13%	131 14%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

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Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2052	185	118	1749	81	222	190	177	158	223	245	278	175
Weighted base	2052	178	105	1769	86	236	174	184	152	199	271	287	180
Holding a referendum is the right way to solve the debate on Britain's membership of the EU	1390 68%	116 65%	75 72%	1199 68%	60 69%	159 68%	114 65%	121 65%	104 68%	142 71%	177 66%	191 67%	131 73%
Holding a referendum is NOT the right way to solve the debate on Britain's membership of the EU	387 19%	41 23%	20 19%	327 18%	17 20%	40 17%	34 20%	43 23%	31 20%	28 14%	53 20%	55 19%	26 14%
Don't know	275 13%	22 12%	10 10%	243 14%	10 11%	37 16%	26 15%	21 11%	17 11%	29 15%	40 15%	40 14%	23 13%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 4

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	1077	975	210	343	324	349	308	518	594	597	340	521	222	849
Weighted base	2052	1000	1052	238	356	337	366	296	460	552	552	447	501	238	923
I feel I have all the information I need to make a decision on who to vote for in the EU referendum	1097 53%	599 60%	498 47%	107 45%	147 41%	151 45%	199 54%	184 62%	309 67%	297 54%	308 56%	221 49%	270 54%	127 53%	452 49%
I don't have enough information to make a decision on who to vote for in the EU referendum	731 36%	316 32%	415 39%	97 41%	162 46%	145 43%	123 34%	88 30%	116 25%	203 37%	197 36%	169 38%	162 32%	91 38%	361 39%
Don't know	224 11%	84 8%	140 13%	34 14%	46 13%	42 12%	44 12%	24 8%	35 8%	52 9%	47 8%	57 13%	68 14%	20 9%	111 12%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 4

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2052	185	118	1749	81	222	190	177	158	223	245	278	175
Weighted base	2052	178	105	1769	86	236	174	184	152	199	271	287	180
I feel I have all the information I need to make a decision on who to vote for in the EU referendum	1097 53%	90 51%	48 46%	959 54%	41 47%	135 57%	95 55%	93 50%	75 49%	118 59%	150 55%	155 54%	97 54%
I don't have enough information to make a decision on who to vote for in the EU referendum	731 36%	73 41%	47 45%	610 34%	36 42%	73 31%	61 35%	74 40%	64 43%	57 29%	91 34%	92 32%	62 35%
Don't know	224 11%	15 8%	10 9%	200 11%	9 11%	28 12%	18 11%	18 9%	12 8%	24 12%	30 11%	40 14%	21 11%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 5

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	1077	975	210	343	324	349	308	518	594	597	340	521	222	849
Weighted base	2052	1000	1052	238	356	337	366	296	460	552	552	447	501	238	923
Generally politicians have done a good job of putting their side forward to voters on the referendum	420 20%	189 19%	231 22%	81 34%	76 21%	69 20%	65 18%	44 15%	86 19%	124 23%	113 20%	88 20%	95 19%	45 19%	212 23%
Generally politicians have done a bad job of putting their side forward to voters on the referendum	1310 64%	709 71%	601 57%	105 44%	208 59%	214 63%	245 67%	218 74%	320 70%	361 65%	353 64%	296 66%	300 60%	148 62%	584 63%
Don't know	322 16%	102 10%	220 21%	52 22%	71 20%	55 16%	56 15%	34 12%	54 12%	67 12%	86 16%	64 14%	106 21%	45 19%	128 14%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

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Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2052	185	118	1749	81	222	190	177	158	223	245	278	175
Weighted base	2052	178	105	1769	86	236	174	184	152	199	271	287	180
Generally politicians have done a good job of putting their side forward to voters on the referendum	420 20%	31 18%	27 26%	362 20%	10 11%	42 18%	34 19%	40 22%	29 19%	36 18%	73 27%	61 21%	37 20%
Generally politicians have done a bad job of putting their side forward to voters on the referendum	1310 64%	121 68%	66 63%	1123 63%	63 73%	153 65%	119 68%	114 62%	110 72%	127 64%	150 55%	173 60%	114 63%
Don't know	322 16%	26 14%	12 11%	284 16%	14 16%	40 17%	21 12%	31 17%	13 9%	35 18%	48 18%	53 18%	30 16%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 6

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	1077	975	210	343	324	349	308	518	594	597	340	521	222	849
Weighted base	2052	1000	1052	238	356	337	366	296	460	552	552	447	501	238	923
There is a lack of unbiased facts available about what would happen if Britain leaves or remains in the EU	1414 69%	708 71%	706 67%	145 61%	220 62%	214 63%	260 71%	222 75%	352 77%	392 71%	389 70%	307 69%	326 65%	164 69%	605 66%
There is no shortage of unbiased facts available about what would happen if Britain leaves or remains in the EU	360 18%	197 20%	163 15%	46 19%	68 19%	65 19%	61 17%	47 16%	73 16%	102 18%	99 18%	75 17%	83 17%	43 18%	189 20%
Don't know	278 14%	95 9%	184 17%	47 20%	67 19%	58 17%	45 12%	27 9%	34 7%	58 11%	64 12%	65 15%	91 18%	32 13%	129 14%

EU Referendum Survey

ONLINE Fieldwork: 8th-9th June 2016

Absolutes/col percents

Table 6

Q.1 For each of the following pairs of statements about the upcoming referendum on Britain's membership of the EU, which comes closest to your view?

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2052	185	118	1749	81	222	190	177	158	223	245	278	175
Weighted base	2052	178	105	1769	86	236	174	184	152	199	271	287	180
There is a lack of unbiased facts available about what would happen if Britain leaves or remains in the EU	1414 69%	130 73%	68 65%	1216 69%	60 70%	160 68%	131 75%	122 66%	115 76%	139 70%	159 59%	189 66%	140 77%
There is no shortage of unbiased facts available about what would happen if Britain leaves or remains in the EU	360 18%	33 18%	27 26%	299 17%	13 16%	43 18%	18 10%	32 18%	27 18%	28 14%	70 26%	49 17%	18 10%
Don't know	278 14%	16 9%	9 9%	254 14%	12 14%	33 14%	25 14%	30 16%	10 6%	32 16%	41 15%	48 17%	23 13%