

ComRes Published Voting Intention Figures

	Independent / Sunday Mirror	Daily Mail	Sunday Mirror / Independent on Sunday	Daily Mail	Sunday Mirror / Independent on Sunday	Daily Mail
	16 th April	21 st March	11 th March	22 nd February	12 th February	25 th January
Conservative	35%	37%	38%	38%	41%	37%
Labour	30%	35%	29%	31%	27%	32%
Liberal Democrat	8%	7%	7%	8%	9%	6%
UKIP	16%	9%	16%	12%	15%	12%
Green	4%	4%	4%	3%	3%	4%
SNP	5%	5%	4%	4%	5%	4%
Other	1%	2%	1%	3%	1%	3%

METHODOLOGY NOTE

ComRes interviewed 2,036 GB adults online between the 13th and 14th April 2016. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a weekly newsletter update on the polls, please email: pollwatch@comres.co.uk

ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	658	296	362	67	77	81	100	113	220	227	184	119	128	599	33	625	142	177	280
	32%	30%	35%	29%	22%	24%	27%	38%	49%	42%	33%	27%	26%	34%	19%	34%	29%	34%	38%
Labour	554	285	269	74	107	110	115	64	84	134	153	126	140	493	30	524	160	155	178
	27%	29%	26%	32%	30%	32%	31%	22%	19%	25%	27%	28%	29%	28%	17%	28%	33%	29%	24%
Liberal Democrat	141	80	61	8	28	18	15	26	46	44	47	21	29	119	14	127	31	32	57
	7%	8%	6%	3%	8%	5%	4%	9%	10%	8%	8%	5%	6%	7%	8%	7%	6%	6%	8%
UKIP	234	126	108	12	21	39	51	53	58	37	52	77	68	222	1	232	72	75	74
	11%	13%	10%	5%	6%	11%	14%	18%	13%	7%	9%	17%	14%	13%	1%	13%	15%	14%	10%
SNP	85	43	42	4	18	12	25	17	9	28	26	16	15	-	85	-	-	-	-
	4%	4%	4%	2%	5%	3%	7%	6%	2%	5%	5%	4%	3%	-	48%	-	-	-	-
Some other party	94	55	39	16	16	17	22	10	13	19	28	20	27	79	1	92	22	23	34
	5%	6%	4%	7%	5%	5%	6%	3%	3%	4%	5%	4%	6%	4%	1%	5%	4%	4%	5%
Did not vote	245	97	148	48	70	56	37	13	20	50	66	59	70	222	11	234	64	57	101
	12%	10%	14%	21%	20%	17%	10%	4%	5%	9%	12%	13%	14%	13%	6%	13%	13%	11%	14%
Don't remember	13	2	11	1	7	3	-	1	1	2	6	2	3	10	1	12	-	3	7
	1%	*	1%	*	2%	1%	-	*	*	*	1%	*	1%	1%	1%	1%	-	1%	1%
Prefer not to say	13	7	6	2	6	2	2	-	1	2	1	5	5	12	1	12	1	5	6
	1%	1%	1%	1%	2%	1%	*	-	*	*	*	1%	1%	1%	*	1%	*	1%	1%

ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	658	506	23	19	52	8	1	658	-	-	-
	32%	90%	4%	14%	17%	10%	1%	100%	-	-	-
Labour	554	11	456	16	23	10	1	-	554	-	-
	27%	2%	76%	12%	8%	13%	2%	-	100%	-	-
Liberal Democrat	141	11	29	80	-	4	1	-	-	141	-
	7%	2%	5%	62%	-	5%	1%	-	-	100%	-
UKIP	234	11	13	3	198	2	-	-	-	-	234
	11%	2%	2%	2%	66%	3%	-	-	-	-	100%
SNP	85	2	4	-	1	1	73	-	-	-	-
	4%	*	1%	-	*	1%	95%	-	-	-	-
Some other party	94	-	23	6	2	46	-	-	-	-	-
	5%	-	4%	4%	1%	59%	-	-	-	-	-
Did not vote	245	21	47	6	21	8	1	-	-	-	-
	12%	4%	8%	5%	7%	10%	1%	-	-	-	-
Don't remember	13	1	-	-	4	-	-	-	-	-	-
	1%	*	-	-	1%	-	-	-	-	-	-
Prefer not to say	13	-	2	-	-	-	-	-	-	-	-
	1%	-	*	-	-	-	-	-	-	-	-

ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	658	33	17	73	51	56	55	25	66	89	127	64
	32%	19%	20%	32%	29%	31%	37%	25%	34%	33%	44%	35%
Labour	554	30	39	70	51	67	43	31	44	88	43	48
	27%	17%	45%	30%	29%	37%	29%	30%	23%	32%	15%	27%
Liberal Democrat	141	14	4	9	18	10	7	7	15	19	22	16
	7%	8%	4%	4%	10%	5%	5%	7%	8%	7%	8%	9%
UKIP	234	1	13	35	25	28	19	11	29	17	42	15
	11%	1%	15%	15%	14%	15%	13%	10%	15%	6%	15%	9%
SNP	85	85	-	-	-	-	-	-	-	-	-	-
	4%	48%	-	-	-	-	-	-	-	-	-	-
Some other party	94	1	5	12	5	3	7	13	12	9	12	13
	5%	1%	6%	5%	3%	2%	5%	13%	6%	3%	4%	7%
Did not vote	245	11	7	33	25	15	17	12	25	46	34	20
	12%	6%	8%	14%	14%	8%	11%	12%	13%	17%	12%	11%
Don't remember	13	1	-	-	-	1	1	2	1	1	4	2
	1%	1%	-	-	-	*	1%	2%	1%	*	1%	1%
Prefer not to say	13	1	1	-	-	2	1	-	2	2	3	1
	1%	*	1%	-	-	1%	1%	-	1%	1%	1%	1%

ONLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total		2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	61	25	36	8	11	15	13	6	8	10	14	14	22	53	3	58	16	17	19
		3%	2%	3%	3%	3%	4%	4%	2%	2%	2%	3%	3%	5%	3%	2%	3%	3%	3%	3%
2	(2)	25	11	14	5	7	5	2	3	2	4	8	6	7	23	-	25	8	11	4
		1%	1%	1%	2%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	1%	2%	2%	1%
3	(3)	14	5	9	3	3	6	-	2	-	3	3	4	4	13	-	14	4	3	5
		1%	*	1%	1%	1%	2%	-	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%
4	(4)	12	6	6	3	1	2	4	1	1	5	4	2	2	12	-	12	3	3	5
		1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	*	*	1%	-	1%	1%	1%	1%
5	(5)	60	27	33	9	26	13	4	4	4	10	11	16	24	57	1	59	12	27	17
		3%	3%	3%	4%	7%	4%	1%	2%	1%	2%	2%	3%	5%	3%	*	3%	2%	5%	2%
6	(6)	61	32	28	18	16	16	7	1	2	15	13	14	18	55	1	60	12	11	31
		3%	3%	3%	8%	5%	5%	2%	*	1%	3%	2%	3%	4%	3%	*	3%	2%	2%	4%
7	(7)	85	36	48	17	28	14	15	2	7	23	30	17	14	79	3	82	10	27	41
		4%	4%	5%	7%	8%	4%	4%	1%	2%	4%	5%	4%	3%	5%	1%	4%	2%	5%	6%
8	(8)	142	67	74	24	39	28	17	14	19	38	41	37	25	125	11	131	35	39	51
		7%	7%	7%	10%	11%	8%	5%	5%	4%	7%	7%	8%	5%	7%	6%	7%	7%	7%	7%
9	(9)	237	118	118	22	35	50	43	29	58	76	74	39	47	210	18	219	61	70	79
		12%	12%	11%	9%	10%	15%	12%	10%	13%	14%	13%	9%	10%	12%	10%	12%	12%	13%	11%
10 - Absolutely certain to vote	(10)	1266	644	621	117	158	173	244	232	341	345	345	273	303	1068	133	1133	319	302	447
		62%	65%	59%	50%	45%	51%	67%	78%	75%	63%	61%	61%	63%	61%	75%	61%	65%	57%	61%
Prefer not to say		12	3	9	1	6	1	4	-	1	-	5	6	1	12	-	12	4	1	7
		1%	*	1%	*	2%	*	1%	-	*	-	1%	1%	*	1%	-	1%	1%	*	1%
Don't know		63	18	46	6	21	14	12	2	9	14	17	15	17	51	9	55	8	14	29
		3%	2%	4%	3%	6%	4%	3%	1%	2%	3%	3%	3%	4%	3%	5%	3%	2%	3%	4%
Mean score		8.86	8.97	8.76	8.28	8.24	8.43	9.05	9.37	9.46	9.05	8.93	8.77	8.67	8.81	9.52	8.80	8.90	8.64	8.87
Standard deviation		2.15	2.03	2.27	2.45	2.39	2.48	2.09	1.75	1.50	1.86	2.05	2.26	2.45	2.19	1.39	2.20	2.22	2.32	2.06
Standard error		.05	.07	.07	.15	.15	.14	.11	.10	.07	.08	.09	.13	.11	.05	.10	.05	.10	.10	.08

ONLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2036	520	615	138	324	81	79	592	587	148	267
Weighted Total		2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	61 3%	- -	- -	- -	- -	- -	- -	1 *	4 1%	2 1%	2 1%
2	(2)	25 1%	- -	- -	- -	- -	- -	- -	3 *	1 *	3 2%	1 *
3	(3)	14 1%	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	1 *
4	(4)	12 1%	- -	- -	- -	- -	- -	- -	1 *	3 1%	- -	- -
5	(5)	60 3%	13 2%	22 4%	3 2%	10 3%	2 2%	- -	15 2%	12 2%	2 1%	7 3%
6	(6)	61 3%	12 2%	25 4%	2 1%	10 3%	3 4%	- -	9 1%	17 3%	- -	9 4%
7	(7)	85 4%	29 5%	30 5%	7 6%	6 2%	4 5%	1 1%	32 5%	21 4%	2 2%	2 1%
8	(8)	142 7%	35 6%	55 9%	8 6%	13 4%	13 16%	5 7%	34 5%	50 9%	13 9%	10 4%
9	(9)	237 12%	96 17%	56 9%	22 17%	34 11%	11 15%	6 8%	101 15%	55 10%	25 18%	29 12%
10 - Absolutely certain to vote	(10)	1266 62%	376 67%	409 69%	88 68%	228 76%	46 59%	65 85%	446 68%	374 67%	92 65%	175 75%
Prefer not to say		12 1%	- -	- -	- -	- -	- -	- -	2 *	2 *	- -	- -
Don't know		63 3%	- -	- -	- -	- -	- -	- -	15 2%	12 2%	2 2%	- -
Mean score		8.86	9.35	9.22	9.37	9.45	9.14	9.76	9.36	9.19	9.23	9.35
Standard deviation		2.15	1.17	1.37	1.16	1.22	1.26	.62	1.29	1.59	1.70	1.54
Standard error		.05	.05	.06	.10	.07	.14	.07	.05	.07	.14	.09

ONLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		REGION											
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total		2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total		2036	177	86	232	175	183	151	102	193	271	287	179
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	61 3%	3 2%	4 5%	4 2%	8 4%	5 3%	4 3%	5 5%	8 4%	11 4%	5 2%	3 2%
2	(2)	25 1%	- -	1 1%	5 2%	3 2%	2 1%	1 1%	1 1%	8 4%	1 *	2 1%	1 *
3	(3)	14 1%	- -	- -	3 1%	1 1%	1 1%	1 *	1 1%	1 *	3 1%	1 *	1 1%
4	(4)	12 1%	- -	- -	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	3 1%	1 *	2 1%
5	(5)	60 3%	1 *	2 2%	5 2%	5 3%	7 4%	10 7%	2 2%	10 5%	5 2%	9 3%	3 2%
6	(6)	61 3%	1 *	3 3%	6 3%	3 2%	3 2%	5 3%	5 5%	4 2%	14 5%	11 4%	6 3%
7	(7)	85 4%	3 1%	1 2%	8 4%	1 *	6 3%	7 4%	3 3%	15 8%	16 6%	14 5%	11 6%
8	(8)	142 7%	11 6%	5 6%	12 5%	18 10%	19 11%	9 6%	6 6%	11 6%	25 9%	19 7%	7 4%
9	(9)	237 12%	18 10%	10 12%	28 12%	22 13%	22 12%	24 16%	9 9%	25 13%	31 12%	27 9%	21 11%
10 - Absolutely certain to vote	(10)	1266 62%	133 75%	59 69%	152 65%	108 62%	108 59%	88 58%	65 64%	107 55%	145 53%	186 65%	117 65%
Prefer not to say		12 1%	- -	- -	3 1%	1 1%	1 1%	- -	- -	- -	7 3%	- -	- -
Don't know		63 3%	9 5%	1 2%	4 2%	3 2%	7 4%	2 2%	4 4%	4 2%	9 3%	12 4%	8 4%
Mean score		8.86	9.52	8.96	8.97	8.77	8.83	8.75	8.72	8.37	8.58	9.02	9.06
Standard deviation		2.15	1.39	2.27	2.08	2.37	2.13	2.13	2.44	2.61	2.31	1.89	1.88
Standard error		.05	.10	.24	.14	.18	.16	.17	.25	.20	.15	.12	.14

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1856	897	959	232	238	271	354	283	478	580	544	288	444	1585	184	1672	467	478	640
Weighted Total	1849	925	924	206	302	295	331	284	432	508	514	396	432	1594	165	1684	449	478	667
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	520	259	261	57	49	70	75	93	176	187	141	91	102	463	34	485	119	137	207
	28%	28%	28%	28%	16%	24%	23%	33%	41%	37%	27%	23%	24%	29%	21%	29%	27%	29%	31%
Labour	555	298	257	87	119	103	106	61	79	127	154	131	144	503	24	532	178	136	189
	30%	32%	28%	42%	39%	35%	32%	22%	18%	25%	30%	33%	33%	32%	14%	32%	40%	28%	28%
Liberal Democrat	112	70	43	8	19	14	17	22	33	39	39	12	22	100	7	106	22	28	51
	6%	8%	5%	4%	6%	5%	5%	8%	8%	8%	8%	3%	5%	6%	4%	6%	5%	6%	8%
UKIP	283	145	138	10	35	42	64	54	78	56	60	83	85	266	6	278	76	87	104
	15%	16%	15%	5%	12%	14%	19%	19%	18%	11%	12%	21%	20%	17%	4%	16%	17%	18%	16%
Green	71	34	37	15	15	14	12	5	9	19	26	11	14	63	3	68	15	16	32
	4%	4%	4%	7%	5%	5%	4%	2%	2%	4%	5%	3%	3%	4%	2%	4%	3%	3%	5%
SNP	76	37	39	5	15	10	23	16	7	27	23	13	12	-	76	-	-	-	-
	4%	4%	4%	2%	5%	3%	7%	6%	2%	5%	5%	3%	3%	-	46%	-	-	-	-
Plaid Cymru	11	8	3	2	2	1	1	2	2	1	3	-	7	-	-	11	-	-	-
	1%	1%	*	1%	1%	*	*	1%	*	*	1%	-	2%	-	-	1%	-	-	-
BNP	3	3	-	-	-	3	-	-	-	-	1	1	-	3	-	3	1	1	-
	*	*	-	-	-	1%	-	-	-	-	*	*	-	*	-	*	*	*	-
Some other party	9	5	4	3	4	-	1	-	1	2	2	3	2	9	-	9	3	3	3
	*	1%	*	1%	1%	-	*	-	*	*	*	1%	*	1%	-	1%	1%	1%	*
Prefer not to say	14	8	7	3	4	2	2	-	3	3	4	3	5	13	1	13	-	7	7
	1%	1%	1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%	1%	*	1%	-	1%	1%
Don't know	195	60	135	16	40	37	29	30	43	49	61	47	38	173	14	180	35	63	74
	11%	6%	15%	8%	13%	12%	9%	11%	10%	10%	12%	12%	9%	11%	9%	11%	8%	13%	11%

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	1856	520	615	138	324	81	79	573	560	142	262
Weighted Total	1849	561	597	129	301	78	77	636	529	134	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	520	520	-	-	-	-	-	476	11	9	9
	28%	93%	-	-	-	-	-	75%	2%	7%	4%
Labour	555	-	555	-	-	-	-	19	431	27	11
	30%	-	93%	-	-	-	-	3%	82%	20%	5%
Liberal Democrat	112	-	-	112	-	-	-	13	11	76	2
	6%	-	-	87%	-	-	-	2%	2%	57%	1%
UKIP	283	-	-	-	283	-	-	46	22	-	189
	15%	-	-	-	94%	-	-	7%	4%	-	82%
Green	71	-	-	-	-	71	-	7	10	2	2
	4%	-	-	-	-	91%	-	1%	2%	1%	1%
SNP	76	-	-	-	-	-	76	1	1	1	-
	4%	-	-	-	-	-	99%	*	*	1%	-
Plaid Cymru	11	-	-	-	-	-	-	1	-	-	1
	1%	-	-	-	-	-	-	*	-	-	*
BNP	3	-	-	-	-	-	-	1	-	-	-
	*	-	-	-	-	-	-	*	-	-	-
Some other party	9	-	-	-	-	-	-	2	1	-	-
	*	-	-	-	-	-	-	*	*	-	-
Prefer not to say	14	2	3	-	-	-	-	4	1	-	-
	1%	*	*	-	-	-	-	1%	*	-	-
Don't know	195	40	39	17	18	7	1	66	41	20	15
	11%	7%	6%	13%	6%	9%	1%	10%	8%	15%	7%

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1856	184	83	221	163	178	144	87	156	210	252	178
Weighted Total	1849	165	79	213	157	165	142	90	171	236	266	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	520 28%	34 21%	14 17%	61 28%	45 28%	38 23%	47 33%	22 25%	51 30%	71 30%	89 33%	48 29%
Labour	555 30%	24 14%	39 49%	84 39%	55 35%	52 31%	44 31%	28 31%	41 24%	84 35%	55 21%	50 30%
Liberal Democrat	112 6%	7 4%	4 5%	12 6%	6 4%	7 4%	9 6%	5 6%	12 7%	17 7%	18 7%	16 10%
UKIP	283 15%	6 4%	14 18%	34 16%	28 18%	33 20%	21 15%	11 12%	33 19%	30 13%	57 21%	17 10%
Green	71 4%	3 2%	2 2%	7 3%	6 4%	4 2%	4 3%	5 5%	8 5%	10 4%	14 5%	8 5%
SNP	76 4%	76 46%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	11 1%	-	-	-	-	-	-	11 12%	-	-	-	-
BNP	3 *	-	-	-	1 1%	-	1 1%	-	-	-	-	-
Some other party	9 *	-	1 1%	1 1%	1 1%	1 *	-	-	3 2%	1 1%	1 1%	-
Prefer not to say	14 1%	1 *	-	-	-	6 4%	-	-	1 *	2 1%	3 1%	2 1%
Don't know	195 11%	14 9%	6 8%	15 7%	14 9%	25 15%	16 11%	8 9%	23 13%	21 9%	30 11%	23 14%

ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	387	125	262	55	73	74	69	45	71	101	118	71	97	338	30	357	80	114	144
Weighted Total	396	134	262	45	92	82	67	44	66	87	115	98	96	350	27	369	79	119	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	42	12	29	5	4	9	5	3	14	12	9	6	14	38	2	40	8	19	11
	11%	9%	11%	12%	5%	11%	8%	8%	21%	14%	8%	7%	14%	11%	7%	11%	10%	16%	7%
Labour	54	16	38	11	5	21	9	1	7	11	15	17	11	52	-	54	11	21	20
	14%	12%	15%	25%	6%	26%	13%	2%	10%	13%	13%	17%	12%	15%	-	15%	14%	18%	13%
Liberal Democrat	18	6	12	2	3	2	6	1	4	7	5	3	3	13	3	16	3	4	7
	5%	5%	5%	5%	3%	2%	9%	3%	6%	8%	5%	3%	3%	4%	10%	4%	4%	3%	4%
UKIP	33	13	20	1	3	7	5	10	8	6	10	9	9	31	1	33	6	8	17
	8%	10%	8%	3%	3%	8%	8%	22%	12%	6%	9%	9%	9%	9%	3%	9%	8%	7%	11%
Green	15	5	9	1	5	4	3	1	-	2	6	2	5	13	-	15	1	7	5
	4%	4%	4%	3%	5%	5%	5%	2%	-	2%	5%	2%	6%	4%	-	4%	1%	6%	3%
SNP	4	-	4	-	2	1	-	1	-	-	1	1	2	-	4	-	-	-	-
	1%	-	1%	-	2%	1%	-	2%	-	-	1%	1%	2%	-	14%	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	3	4	1	-	1	1	3	1	-	4	2	1	6	-	6	1	1	4
	2%	2%	1%	1%	-	2%	1%	6%	1%	-	3%	2%	1%	2%	-	2%	1%	1%	3%
Prefer not to say	26	12	15	4	6	7	4	1	4	3	8	6	9	21	3	23	3	8	10
	7%	9%	6%	8%	6%	9%	5%	3%	7%	4%	7%	6%	10%	6%	12%	6%	4%	7%	7%
Don't know	197	67	130	18	64	30	34	23	28	46	57	53	41	174	15	182	45	51	77
	50%	50%	50%	41%	70%	36%	51%	52%	42%	53%	50%	54%	42%	50%	54%	49%	58%	43%	51%

ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	387	39	43	20	18	7	1	80	71	28	22
Weighted Total	396	42	41	17	18	7	1	91	67	26	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	42	21	-	-	-	-	-	18	2	2	-
	11%	51%	-	-	-	-	-	20%	3%	7%	-
Labour	54	-	21	-	-	-	-	3	32	1	1
	14%	-	50%	-	-	-	-	3%	48%	3%	6%
Liberal Democrat	18	-	-	9	-	-	-	6	2	6	1
	5%	-	-	55%	-	-	-	6%	3%	22%	4%
UKIP	33	-	-	-	15	-	-	6	1	-	10
	8%	-	-	-	84%	-	-	7%	2%	-	54%
Green	15	-	-	-	-	6	-	4	-	2	-
	4%	-	-	-	-	92%	-	4%	-	6%	-
SNP	4	-	-	-	-	-	1	-	-	-	-
	1%	-	-	-	-	-	100%	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	-	-	-	-	-	-	4	1	-	-
	2%	-	-	-	-	-	-	4%	1%	-	-
Prefer not to say	26	1	3	1	-	-	-	4	-	-	-
	7%	2%	6%	6%	-	-	-	5%	-	-	-
Don't know	197	20	18	7	3	1	-	46	28	16	7
	50%	47%	43%	39%	16%	8%	-	51%	42%	62%	37%

ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	387	30	15	34	31	49	26	19	39	52	47	45
Weighted Total	396	27	13	34	32	48	25	19	46	58	53	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	42	2	2	4	2	4	6	2	9	5	6	-
	11%	7%	12%	13%	5%	9%	22%	11%	19%	9%	12%	-
Labour	54	-	3	6	3	8	6	2	7	9	3	8
	14%	-	21%	16%	9%	16%	26%	9%	16%	16%	5%	20%
Liberal Democrat	18	3	1	-	2	3	-	2	1	2	4	2
	5%	10%	6%	-	7%	6%	-	12%	2%	3%	7%	4%
UKIP	33	1	-	3	3	3	2	1	3	3	9	5
	8%	3%	-	9%	10%	6%	10%	6%	6%	5%	17%	12%
Green	15	-	-	-	1	3	-	1	4	2	1	3
	4%	-	-	-	3%	6%	-	8%	9%	3%	2%	7%
SNP	4	4	-	-	-	-	-	-	-	-	-	-
	1%	14%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	-	-	1	-	1	-	-	-	2	2	1
	2%	-	-	2%	-	2%	-	-	-	4%	3%	2%
Prefer not to say	26	3	2	1	-	6	-	2	2	5	3	3
	7%	12%	18%	3%	-	12%	-	9%	5%	8%	5%	6%
Don't know	197	15	6	19	21	20	11	9	20	31	27	20
	50%	54%	43%	56%	65%	42%	42%	45%	43%	53%	50%	50%

ONLINE Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	576	280	296	63	55	69	81	105	204	216	146	102	112	516	35	541	130	151	234
	28%	28%	28%	27%	16%	20%	22%	35%	45%	40%	26%	23%	23%	29%	20%	29%	26%	29%	32%
Labour	605	324	281	84	120	113	119	68	101	140	163	145	158	545	30	576	197	155	193
	30%	33%	27%	36%	34%	33%	32%	23%	22%	26%	29%	33%	33%	31%	17%	31%	40%	29%	26%
Liberal Democrat	143	83	60	11	22	20	23	27	40	51	49	14	29	130	10	132	29	32	69
	7%	8%	6%	5%	6%	6%	6%	9%	9%	9%	9%	3%	6%	7%	6%	7%	6%	6%	9%
UKIP	204	101	103	8	26	35	45	38	51	37	44	62	59	191	5	199	50	63	78
	10%	10%	10%	3%	8%	10%	12%	13%	11%	7%	8%	14%	12%	11%	3%	11%	10%	12%	11%
Green	54	26	28	8	13	12	10	6	5	17	19	10	9	49	2	52	11	13	25
	3%	3%	3%	4%	4%	4%	3%	2%	1%	3%	3%	2%	2%	3%	1%	3%	2%	2%	3%
SNP	69	32	37	4	17	6	20	15	7	21	20	13	14	-	69	-	-	-	-
	3%	3%	4%	2%	5%	2%	5%	5%	2%	4%	4%	3%	3%	-	39%	-	-	-	-
Plaid Cymru	11	10	1	3	1	1	1	3	1	1	4	1	5	-	-	11	-	-	-
	1%	1%	*	1%	*	*	*	1%	*	*	1%	*	1%	-	-	1%	-	-	-
BNP	4	4	-	-	-	3	1	1	-	-	1	1	2	4	-	4	2	2	-
	*	*	-	-	-	1%	*	*	-	-	*	*	*	*	-	*	*	*	-
Some other party	15	7	8	1	4	3	2	1	5	2	6	5	3	14	1	14	2	3	10
	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%
Prefer not to say	37	17	21	4	13	4	8	5	4	6	13	9	10	30	3	34	4	8	18
	2%	2%	2%	2%	4%	1%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%
Don't know	317	108	210	47	79	71	57	28	35	52	99	82	84	278	22	295	67	100	111
	16%	11%	20%	20%	23%	21%	15%	9%	8%	10%	18%	18%	17%	16%	13%	16%	14%	19%	15%

ONLINE Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	576	492	6	7	46	2	-	496	5	13	32
	28%	88%	1%	5%	15%	3%	-	75%	1%	9%	14%
Labour	605	17	509	8	22	9	5	24	471	16	21
	30%	3%	85%	6%	7%	12%	6%	4%	85%	11%	9%
Liberal Democrat	143	8	16	100	2	6	2	19	13	82	4
	7%	1%	3%	78%	1%	7%	2%	3%	2%	58%	2%
UKIP	204	1	4	-	187	-	-	19	10	-	145
	10%	*	1%	-	62%	-	-	3%	2%	-	62%
Green	54	-	11	1	-	40	1	3	7	2	-
	3%	-	2%	1%	-	51%	1%	*	1%	1%	-
SNP	69	-	-	-	-	-	67	1	1	-	-
	3%	-	-	-	-	-	87%	*	*	-	-
Plaid Cymru	11	-	-	-	-	1	-	-	1	-	-
	1%	-	-	-	-	2%	-	-	*	-	-
BNP	4	-	-	-	2	-	-	1	-	-	1
	*	-	-	-	1%	-	-	*	-	-	*
Some other party	15	2	3	-	-	4	-	5	4	-	-
	1%	*	1%	-	-	5%	-	1%	1%	-	-
Prefer not to say	37	2	4	-	1	2	2	7	4	-	1
	2%	*	1%	-	*	3%	2%	1%	1%	-	1%
Don't know	317	39	43	14	41	13	1	84	39	27	29
	16%	7%	7%	11%	14%	16%	1%	13%	7%	19%	13%

ONLINE Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	576 28%	35 20%	15 18%	67 29%	48 28%	41 22%	47 31%	26 25%	64 33%	79 29%	106 37%	49 27%
Labour	605 30%	30 17%	41 48%	95 41%	62 35%	61 33%	45 30%	30 30%	48 25%	92 34%	48 17%	53 30%
Liberal Democrat	143 7%	10 6%	4 4%	12 5%	13 8%	11 6%	9 6%	2 2%	13 7%	22 8%	26 9%	21 12%
UKIP	204 10%	5 3%	7 8%	23 10%	20 11%	24 13%	17 11%	8 8%	22 11%	21 8%	41 14%	16 9%
Green	54 3%	2 1%	2 2%	6 3%	3 2%	1 1%	4 3%	3 3%	8 4%	7 3%	13 4%	5 3%
SNP	69 3%	69 39%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	11 1%	-	-	-	-	-	-	11 11%	-	-	-	-
BNP	4 *	-	1 1%	-	1 1%	-	2 1%	-	-	-	-	-
Some other party	15 1%	1 1%	-	-	2 1%	2 1%	-	-	1 *	5 2%	4 2%	1 *
Prefer not to say	37 2%	3 2%	1 1%	2 1%	1 *	6 3%	1 1%	4 4%	1 *	6 2%	6 2%	6 3%
Don't know	317 16%	22 13%	14 17%	28 12%	25 14%	37 20%	26 17%	17 17%	37 19%	40 15%	43 15%	28 15%

ONLINE Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1783	877	906	223	218	258	344	271	469	562	520	274	427	1525	175	1608	455	454	616
Weighted Total	1243	635	607	99	130	174	239	232	369	503	398	225	116	1066	118	1125	306	308	452
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	438	211	227	34	31	50	59	85	177	207	136	60	35	391	29	408	101	115	176
	35%	33%	37%	35%	24%	29%	25%	37%	48%	41%	34%	27%	30%	37%	25%	36%	33%	37%	39%
Labour	376	200	176	43	53	66	87	53	75	134	123	82	37	341	18	358	117	92	132
	30%	32%	29%	43%	41%	38%	36%	23%	20%	27%	31%	36%	32%	32%	15%	32%	38%	30%	29%
Liberal Democrat	102	57	45	5	11	11	17	25	33	50	36	9	7	91	6	96	20	24	47
	8%	9%	7%	5%	8%	6%	7%	11%	9%	10%	9%	4%	6%	9%	5%	8%	6%	8%	10%
UKIP	204	109	94	4	17	24	46	46	67	62	59	56	27	189	5	199	58	60	72
	16%	17%	16%	4%	13%	14%	19%	20%	18%	12%	15%	25%	23%	18%	4%	18%	19%	19%	16%
Green	51	22	29	8	9	11	11	5	8	19	21	7	4	44	2	49	9	15	21
	4%	3%	5%	8%	7%	6%	5%	2%	2%	4%	5%	3%	4%	4%	2%	4%	3%	5%	5%
SNP	58	27	30	3	8	9	19	14	6	28	18	8	4	-	58	-	-	-	-
	5%	4%	5%	3%	6%	5%	8%	6%	2%	5%	5%	4%	4%	-	49%	-	-	-	-
Plaid Cymru	5	4	1	1	1	*	*	2	1	1	2	-	2	-	-	5	-	-	-
	*	1%	*	1%	1%	*	*	1%	*	*	1%	-	2%	-	-	*	-	-	-
BNP	2	2	-	-	-	2	-	-	-	-	1	1	-	2	-	2	1	1	-
	*	*	-	-	-	1%	-	-	-	-	*	*	-	*	-	*	*	*	-
Other	8	3	5	2	1	*	1	1	3	2	3	3	1	8	-	8	1	2	5
	1%	*	1%	2%	1%	*	*	*	1%	*	1%	1%	*	1%	-	1%	*	1%	1%

ONLINE Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	1783	520	615	138	324	81	79	556	550	132	259
Weighted Total	1243	438	376	102	204	51	58	476	337	96	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	438	438	-	-	-	-	-	397	8	9	7
	35%	100%	-	-	-	-	-	83%	2%	9%	4%
Labour	376	-	376	-	-	-	-	15	292	19	7
	30%	-	100%	-	-	-	-	3%	87%	20%	5%
Liberal Democrat	102	-	-	102	-	-	-	16	13	65	3
	8%	-	-	100%	-	-	-	3%	4%	67%	2%
UKIP	204	-	-	-	204	-	-	39	15	-	133
	16%	-	-	-	100%	-	-	8%	5%	-	88%
Green	51	-	-	-	-	51	-	5	7	3	2
	4%	-	-	-	-	100%	-	1%	2%	3%	1%
SNP	58	-	-	-	-	-	58	*	1	1	-
	5%	-	-	-	-	-	100%	*	*	1%	-
Plaid Cymru	5	-	-	-	-	-	-	*	1	-	*
	*	-	-	-	-	-	-	*	*	-	*
BNP	2	-	-	-	-	-	-	1	-	-	-
	*	-	-	-	-	-	-	*	-	-	-
Other	8	-	-	-	-	-	-	4	1	-	-
	1%	-	-	-	-	-	-	1%	*	-	-

ONLINE Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1783	175	81	217	157	166	138	83	150	207	244	165
Weighted Total	1243	118	49	146	111	103	92	59	113	164	180	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	438 35%	29 25%	12 25%	52 36%	36 32%	32 31%	41 45%	18 30%	42 37%	58 35%	78 43%	40 37%
Labour	376 30%	18 15%	23 48%	55 37%	39 35%	34 33%	27 30%	17 29%	30 27%	61 37%	34 19%	36 33%
Liberal Democrat	102 8%	6 5%	3 6%	10 7%	6 6%	8 7%	7 8%	5 8%	9 8%	16 10%	18 10%	14 13%
UKIP	204 16%	5 4%	9 19%	25 17%	24 21%	23 23%	13 14%	10 16%	23 21%	22 13%	39 21%	12 11%
Green	51 4%	2 2%	1 1%	3 2%	5 4%	5 5%	2 2%	4 8%	7 6%	7 4%	9 5%	6 5%
SNP	58 5%	58 49%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	5 *	-	-	-	-	-	-	5 9%	-	-	-	-
BNP	2 *	-	-	-	1 1%	-	1 1%	-	-	-	-	-
Other	8 1%	-	*	1 1%	*	1 1%	-	-	1 1%	1 1%	3 2%	* *

ONLINE Opinion Poll**Q6_SUM. If you had to, which of these political figures would you most like to...****SUMMARY TABLE**

Base: All respondents

	Total	David Cameron	Boris Johnson	Jeremy Corbyn	Nigel Farage	Nicola Sturgeon
Have a meal with	2036	242	767	361	301	365
	100%	12%	38%	18%	15%	18%
Have on your pub quiz team	2036	287	815	385	318	231
	100%	14%	40%	19%	16%	11%
Give you first aid treatment in an emergency	2036	387	299	406	164	780
	100%	19%	15%	20%	8%	38%
Manage your financial affairs	2036	733	324	381	203	394
	100%	36%	16%	19%	10%	19%
Run the country	2036	628	393	483	245	287
	100%	31%	19%	24%	12%	14%
Be a contestant on "I'm a Celebrity Get Me Out of Here" with	2036	314	824	274	400	224
	100%	15%	40%	13%	20%	11%
Negotiate with terrorists	2036	624	357	427	281	347
	100%	31%	18%	21%	14%	17%
Go on summer holiday with	2036	226	833	262	233	482
	100%	11%	41%	13%	11%	24%

ONLINE Opinion Poll**Q6_1. If you had to, which of these political figures would you most like to...****Have a meal with**

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	242	103	138	38	34	36	31	39	64	81	61	45	54	215	19	222	58	64	94
	12%	10%	13%	16%	10%	11%	8%	13%	14%	15%	11%	10%	11%	12%	11%	12%	12%	12%	13%
Boris Johnson	767	349	418	80	118	151	128	114	176	208	217	163	179	676	47	720	184	206	286
	38%	35%	40%	35%	34%	45%	35%	38%	39%	38%	38%	37%	37%	38%	26%	39%	37%	39%	39%
Jeremy Corbyn	361	189	172	64	90	57	62	38	50	95	120	69	78	315	24	337	87	83	144
	18%	19%	16%	28%	26%	17%	17%	13%	11%	17%	21%	15%	16%	18%	13%	18%	18%	16%	20%
Nigel Farage	301	163	138	22	41	36	63	54	85	72	68	79	81	279	12	288	92	80	108
	15%	16%	13%	9%	12%	11%	17%	18%	19%	13%	12%	18%	17%	16%	7%	16%	19%	15%	15%
Nicola Sturgeon	365	188	178	27	68	58	83	52	77	87	97	88	92	272	75	291	73	94	106
	18%	19%	17%	12%	19%	17%	23%	17%	17%	16%	17%	20%	19%	15%	42%	16%	15%	18%	14%

ONLINE Opinion Poll

Q6_1. If you had to, which of these political figures would you most like to...

Have a meal with

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	242	153	28	14	8	5	1	157	28	18	7
	12%	27%	5%	11%	3%	6%	2%	24%	5%	13%	3%
Boris Johnson	767	280	155	50	121	25	6	329	148	52	87
	38%	50%	26%	39%	40%	33%	8%	50%	27%	37%	37%
Jeremy Corbyn	361	15	249	18	12	18	9	25	215	30	5
	18%	3%	42%	14%	4%	23%	12%	4%	39%	21%	2%
Nigel Farage	301	63	55	4	142	4	2	88	49	4	120
	15%	11%	9%	3%	47%	6%	2%	13%	9%	3%	51%
Nicola Sturgeon	365	51	110	43	18	26	58	58	113	37	15
	18%	9%	18%	33%	6%	33%	76%	9%	20%	26%	6%

ONLINE Opinion Poll**Q6_1. If you had to, which of these political figures would you most like to...****Have a meal with**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	242	19	7	27	23	17	15	8	32	34	36	24
	12%	11%	8%	12%	13%	9%	10%	7%	17%	12%	13%	13%
Boris Johnson	767	47	32	96	56	66	70	44	70	93	124	69
	38%	26%	37%	41%	32%	36%	47%	43%	36%	34%	43%	38%
Jeremy Corbyn	361	24	19	40	27	34	23	23	26	67	46	32
	18%	13%	22%	17%	16%	19%	15%	23%	14%	25%	16%	18%
Nigel Farage	301	12	15	36	41	30	22	9	28	36	49	23
	15%	7%	17%	16%	23%	16%	14%	9%	15%	13%	17%	13%
Nicola Sturgeon	365	75	13	33	27	36	21	18	37	41	32	32
	18%	42%	15%	14%	16%	20%	14%	18%	19%	15%	11%	18%

ONLINE Opinion Poll**Q6_2. If you had to, which of these political figures would you most like to...****Have on your pub quiz team**

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	287	132	154	35	53	47	46	39	66	75	76	67	68	252	21	266	60	76	117
	14%	13%	15%	15%	15%	14%	13%	13%	15%	14%	14%	15%	14%	14%	12%	14%	12%	14%	16%
Boris Johnson	815	386	430	85	113	137	140	126	214	233	243	150	189	724	55	761	192	226	306
	40%	39%	41%	37%	32%	41%	38%	42%	47%	43%	43%	34%	39%	41%	31%	41%	39%	43%	42%
Jeremy Corbyn	385	196	190	70	82	74	76	38	45	99	114	87	85	335	29	356	105	83	146
	19%	20%	18%	30%	23%	22%	21%	13%	10%	18%	20%	19%	18%	19%	16%	19%	21%	16%	20%
Nigel Farage	318	173	145	21	54	46	54	61	81	74	68	88	88	282	17	301	97	83	102
	16%	17%	14%	9%	16%	14%	15%	20%	18%	14%	12%	20%	18%	16%	9%	16%	20%	16%	14%
Nicola Sturgeon	231	105	126	21	48	34	49	34	46	63	62	53	54	164	56	175	39	60	66
	11%	11%	12%	9%	14%	10%	13%	11%	10%	12%	11%	12%	11%	9%	32%	9%	8%	11%	9%

ONLINE Opinion Poll

Q6_2. If you had to, which of these political figures would you most like to...

Have on your pub quiz team

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	287	134	51	16	23	11	3	144	45	19	22
	14%	24%	8%	13%	8%	15%	4%	22%	8%	14%	9%
Boris Johnson	815	291	166	64	130	26	10	347	157	59	95
	40%	52%	28%	49%	43%	34%	13%	53%	28%	42%	41%
Jeremy Corbyn	385	26	238	18	18	22	15	41	206	25	17
	19%	5%	40%	14%	6%	28%	19%	6%	37%	18%	7%
Nigel Farage	318	80	67	13	115	3	5	90	66	20	91
	16%	14%	11%	10%	38%	4%	7%	14%	12%	14%	39%
Nicola Sturgeon	231	30	75	18	15	15	44	36	80	17	9
	11%	5%	13%	14%	5%	19%	57%	5%	14%	12%	4%

ONLINE Opinion Poll**Q6_2. If you had to, which of these political figures would you most like to...****Have on your pub quiz team**

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	287	21	5	29	26	20	17	14	38	42	51	23
	14%	12%	6%	12%	15%	11%	11%	14%	20%	16%	18%	13%
Boris Johnson	815	55	36	92	63	71	71	36	85	106	126	74
	40%	31%	43%	40%	36%	39%	47%	36%	44%	39%	44%	41%
Jeremy Corbyn	385	29	23	44	39	34	24	22	25	56	45	45
	19%	16%	27%	19%	22%	19%	16%	21%	13%	21%	16%	25%
Nigel Farage	318	17	17	44	36	32	22	19	30	39	44	20
	16%	9%	20%	19%	21%	17%	14%	18%	15%	14%	15%	11%
Nicola Sturgeon	231	56	4	23	11	26	18	11	16	28	21	17
	11%	32%	5%	10%	6%	14%	12%	11%	8%	10%	7%	9%

ONLINE Opinion Poll

Q6_3. If you had to, which of these political figures would you most like to...

Give you first aid treatment in an emergency

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	387	167	219	46	52	68	65	54	102	119	97	91	80	338	31	356	100	93	145
	19%	17%	21%	20%	15%	20%	18%	18%	23%	22%	17%	20%	16%	19%	17%	19%	20%	18%	20%
Boris Johnson	299	144	155	29	44	47	46	58	74	66	75	75	83	270	14	285	74	79	117
	15%	15%	15%	13%	13%	14%	13%	20%	16%	12%	13%	17%	17%	15%	8%	15%	15%	15%	16%
Jeremy Corbyn	406	204	202	78	103	79	73	32	41	95	126	82	103	357	30	376	99	100	158
	20%	21%	19%	33%	29%	23%	20%	11%	9%	17%	22%	18%	21%	20%	17%	20%	20%	19%	21%
Nigel Farage	164	77	88	9	33	26	25	29	42	39	38	40	47	151	6	158	51	45	55
	8%	8%	8%	4%	9%	8%	7%	10%	9%	7%	7%	9%	10%	9%	4%	8%	10%	8%	8%
Nicola Sturgeon	780	400	381	70	119	118	157	124	193	226	227	156	172	641	96	684	169	210	263
	38%	40%	36%	30%	34%	35%	43%	42%	43%	41%	40%	35%	35%	36%	54%	37%	34%	40%	36%

ONLINE Opinion Poll**Q6_3. If you had to, which of these political figures would you most like to...****Give you first aid treatment in an emergency**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	387	228	50	20	23	11	1	237	47	25	22
	19%	41%	8%	16%	8%	14%	1%	36%	8%	17%	10%
Boris Johnson	299	98	55	18	67	9	2	110	66	19	44
	15%	17%	9%	14%	22%	12%	2%	17%	12%	13%	19%
Jeremy Corbyn	406	32	224	22	34	22	13	45	197	33	26
	20%	6%	37%	17%	11%	29%	18%	7%	36%	23%	11%
Nigel Farage	164	24	32	2	85	3	1	45	33	2	61
	8%	4%	5%	2%	28%	4%	1%	7%	6%	1%	26%
Nicola Sturgeon	780	180	236	66	92	33	60	220	210	63	81
	38%	32%	40%	51%	31%	42%	78%	34%	38%	44%	35%

ONLINE Opinion Poll**Q6_3. If you had to, which of these political figures would you most like to...****Give you first aid treatment in an emergency**

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	387	31	12	56	31	26	28	18	40	52	59	33
	19%	17%	14%	24%	18%	14%	18%	18%	21%	19%	21%	19%
Boris Johnson	299	14	14	31	29	27	28	14	24	44	46	27
	15%	8%	17%	13%	17%	15%	19%	14%	13%	16%	16%	15%
Jeremy Corbyn	406	30	19	45	35	41	25	19	33	64	52	41
	20%	17%	23%	19%	20%	23%	17%	19%	17%	24%	18%	23%
Nigel Farage	164	6	10	25	16	12	15	7	18	19	24	13
	8%	4%	12%	11%	9%	7%	10%	7%	9%	7%	8%	7%
Nicola Sturgeon	780	96	30	75	64	77	55	43	78	91	106	65
	38%	54%	35%	32%	36%	42%	36%	42%	40%	34%	37%	36%

ONLINE Opinion Poll**Q6_4. If you had to, which of these political figures would you most like to...****Manage your financial affairs**

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	733	371	363	74	113	119	111	111	206	230	214	142	148	657	52	681	175	199	283
	36%	37%	35%	32%	32%	35%	30%	37%	45%	42%	38%	32%	31%	37%	29%	37%	35%	38%	38%
Boris Johnson	324	161	163	32	49	55	56	53	79	84	79	77	84	291	15	309	78	90	124
	16%	16%	16%	14%	14%	16%	15%	18%	17%	16%	14%	17%	17%	17%	8%	17%	16%	17%	17%
Jeremy Corbyn	381	181	200	75	81	76	68	36	46	76	121	84	100	336	20	362	102	92	141
	19%	18%	19%	32%	23%	22%	19%	12%	10%	14%	21%	19%	21%	19%	11%	19%	21%	17%	19%
Nigel Farage	203	98	105	12	45	22	45	36	43	43	41	60	58	189	7	196	51	61	76
	10%	10%	10%	5%	13%	7%	12%	12%	9%	8%	7%	14%	12%	11%	4%	11%	10%	12%	10%
Nicola Sturgeon	394	181	214	40	64	66	86	61	78	110	110	80	95	285	84	311	86	85	113
	19%	18%	20%	17%	18%	20%	23%	20%	17%	20%	19%	18%	20%	16%	47%	17%	18%	16%	15%

ONLINE Opinion Poll

Q6_4. If you had to, which of these political figures would you most like to...

Manage your financial affairs

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	733	398	108	55	62	17	6	425	108	61	46
	36%	71%	18%	43%	21%	22%	8%	65%	20%	43%	19%
Boris Johnson	324	91	75	23	70	9	3	114	73	20	45
	16%	16%	13%	18%	23%	11%	3%	17%	13%	14%	19%
Jeremy Corbyn	381	21	252	13	14	18	2	34	220	20	15
	19%	4%	42%	10%	5%	23%	3%	5%	40%	14%	6%
Nigel Farage	203	14	38	2	117	4	3	28	40	1	93
	10%	2%	6%	2%	39%	5%	3%	4%	7%	1%	40%
Nicola Sturgeon	394	37	125	36	38	30	62	57	114	39	35
	19%	7%	21%	28%	13%	38%	82%	9%	20%	28%	15%

ONLINE Opinion Poll**Q6_4. If you had to, which of these political figures would you most like to...****Manage your financial affairs**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	733	52	27	87	61	61	60	25	78	97	123	63
	36%	29%	31%	37%	35%	33%	40%	24%	41%	36%	43%	35%
Boris Johnson	324	15	14	35	28	27	30	18	33	45	50	29
	16%	8%	17%	15%	16%	15%	20%	17%	17%	17%	17%	16%
Jeremy Corbyn	381	20	24	48	30	37	26	26	30	63	42	36
	19%	11%	28%	21%	17%	20%	17%	25%	15%	23%	15%	20%
Nigel Farage	203	7	8	22	21	27	20	7	14	22	33	22
	10%	4%	9%	10%	12%	15%	13%	7%	7%	8%	11%	12%
Nicola Sturgeon	394	84	13	40	34	32	16	26	37	45	40	29
	19%	47%	15%	17%	19%	17%	11%	26%	19%	16%	14%	16%

ONLINE Opinion Poll

Q6_5. If you had to, which of these political figures would you most like to...

Run the country

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	628	287	341	68	87	93	101	93	186	205	194	108	122	556	41	587	131	176	249
	31%	29%	33%	29%	25%	28%	27%	31%	41%	38%	34%	24%	25%	32%	23%	32%	27%	33%	34%
Boris Johnson	393	204	189	41	58	71	64	65	95	101	91	98	105	351	18	375	100	105	147
	19%	21%	18%	17%	17%	21%	18%	22%	21%	18%	16%	22%	22%	20%	10%	20%	20%	20%	20%
Jeremy Corbyn	483	248	235	83	109	78	87	53	73	108	148	107	120	432	25	458	140	112	180
	24%	25%	23%	36%	31%	23%	24%	18%	16%	20%	26%	24%	25%	25%	14%	25%	28%	21%	24%
Nigel Farage	245	131	114	11	35	42	56	44	57	51	59	71	64	231	6	239	68	72	91
	12%	13%	11%	5%	10%	13%	15%	15%	13%	9%	10%	16%	13%	13%	3%	13%	14%	14%	12%
Nicola Sturgeon	287	122	165	29	61	54	59	43	41	79	73	61	74	188	87	200	54	63	70
	14%	12%	16%	13%	18%	16%	16%	14%	9%	15%	13%	14%	15%	11%	49%	11%	11%	12%	10%

ONLINE Opinion Poll**Q6_5. If you had to, which of these political figures would you most like to...****Run the country**

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	628	399	53	49	25	11	2	406	63	46	21
	31%	71%	9%	38%	8%	14%	2%	62%	11%	33%	9%
Boris Johnson	393	121	77	20	81	13	5	160	74	21	58
	19%	21%	13%	16%	27%	17%	6%	24%	13%	15%	25%
Jeremy Corbyn	483	9	358	28	13	29	3	24	300	39	12
	24%	2%	60%	22%	4%	37%	4%	4%	54%	28%	5%
Nigel Farage	245	18	29	4	172	3	1	47	30	2	133
	12%	3%	5%	3%	57%	4%	1%	7%	5%	2%	57%
Nicola Sturgeon	287	14	80	28	11	22	66	22	88	32	10
	14%	3%	13%	22%	4%	28%	86%	3%	16%	23%	4%

ONLINE Opinion Poll**Q6_5. If you had to, which of these political figures would you most like to...****Run the country**

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	628	41	17	66	48	47	58	31	70	87	104	58
	31%	23%	19%	28%	28%	26%	39%	31%	36%	32%	36%	32%
Boris Johnson	393	18	15	52	33	36	30	24	38	47	69	31
	19%	10%	18%	22%	19%	20%	20%	23%	20%	17%	24%	17%
Jeremy Corbyn	483	25	30	64	46	45	31	26	36	81	47	52
	24%	14%	35%	28%	26%	24%	21%	26%	19%	30%	16%	29%
Nigel Farage	245	6	11	32	25	28	23	8	21	27	41	23
	12%	3%	13%	14%	14%	16%	15%	8%	11%	10%	14%	13%
Nicola Sturgeon	287	87	13	19	22	27	8	12	28	28	26	16
	14%	49%	15%	8%	13%	15%	5%	12%	15%	10%	9%	9%

ONLINE Opinion Poll**Q6_6. If you had to, which of these political figures would you most like to...****Be a contestant on "I'm a Celebrity Get Me Out of Here" with**

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	314	141	173	44	53	63	67	33	54	59	71	82	103	263	32	283	70	78	115
	15%	14%	17%	19%	15%	19%	18%	11%	12%	11%	13%	19%	21%	15%	18%	15%	14%	15%	16%
Boris Johnson	824	388	436	92	142	139	161	117	173	226	232	183	183	715	63	761	209	218	288
	40%	39%	42%	40%	40%	41%	44%	39%	38%	42%	41%	41%	38%	41%	35%	41%	43%	41%	39%
Jeremy Corbyn	274	137	136	20	50	31	36	53	83	67	90	55	63	251	15	258	68	77	106
	13%	14%	13%	9%	14%	9%	10%	18%	18%	12%	16%	12%	13%	14%	9%	14%	14%	15%	14%
Nigel Farage	400	203	198	62	70	65	70	58	75	120	115	81	85	349	32	368	91	103	155
	20%	20%	19%	27%	20%	19%	19%	20%	17%	22%	20%	18%	18%	20%	18%	20%	19%	20%	21%
Nicola Sturgeon	224	122	102	13	36	39	33	37	66	73	57	43	51	179	36	188	54	51	73
	11%	12%	10%	6%	10%	12%	9%	12%	15%	13%	10%	10%	11%	10%	20%	10%	11%	10%	10%

ONLINE Opinion Poll

Q6_6. If you had to, which of these political figures would you most like to...

Be a contestant on "I'm a Celebrity Get Me Out of Here" with

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	314	58	105	17	51	16	16	81	92	12	39
	15%	10%	18%	13%	17%	21%	21%	12%	17%	9%	17%
Boris Johnson	824	247	213	55	124	25	24	298	198	59	90
	40%	44%	36%	42%	41%	33%	32%	45%	36%	42%	39%
Jeremy Corbyn	274	99	98	10	25	7	4	105	92	12	20
	13%	18%	16%	8%	8%	9%	6%	16%	17%	9%	9%
Nigel Farage	400	101	113	34	69	22	15	114	108	38	59
	20%	18%	19%	26%	23%	29%	20%	17%	20%	27%	25%
Nicola Sturgeon	224	56	66	13	33	7	16	61	64	18	26
	11%	10%	11%	10%	11%	9%	21%	9%	12%	13%	11%

ONLINE Opinion Poll

Q6_6. If you had to, which of these political figures would you most like to...

Be a contestant on "I'm a Celebrity Get Me Out of Here" with

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	314	32	15	34	21	35	26	20	17	42	45	27
	15%	18%	17%	15%	12%	19%	17%	19%	9%	16%	16%	15%
Boris Johnson	824	63	38	90	82	75	56	46	87	108	110	70
	40%	35%	44%	39%	47%	41%	37%	46%	45%	40%	38%	39%
Jeremy Corbyn	274	15	13	28	26	27	26	7	25	43	39	24
	13%	9%	15%	12%	15%	14%	17%	7%	13%	16%	14%	13%
Nigel Farage	400	32	11	47	33	32	29	19	42	46	65	44
	20%	18%	13%	20%	19%	18%	19%	19%	22%	17%	23%	24%
Nicola Sturgeon	224	36	8	33	13	14	13	10	23	31	28	15
	11%	20%	10%	14%	7%	8%	9%	10%	12%	11%	10%	8%

ONLINE Opinion Poll**Q6_7. If you had to, which of these political figures would you most like to...****Negotiate with terrorists**

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	624	300	324	70	87	98	103	98	168	190	187	113	133	547	46	578	135	167	245
	31%	30%	31%	30%	25%	29%	28%	33%	37%	35%	33%	26%	27%	31%	26%	31%	27%	32%	33%
Boris Johnson	357	182	175	33	55	65	57	53	95	89	90	89	89	322	21	337	84	105	133
	18%	18%	17%	14%	16%	19%	15%	18%	21%	16%	16%	20%	18%	18%	12%	18%	17%	20%	18%
Jeremy Corbyn	427	210	217	66	99	67	81	43	70	106	122	100	99	365	35	392	109	101	155
	21%	21%	21%	29%	28%	20%	22%	15%	15%	20%	22%	22%	20%	21%	20%	21%	22%	19%	21%
Nigel Farage	281	139	142	21	48	46	55	45	65	61	66	71	83	261	11	270	90	78	92
	14%	14%	14%	9%	14%	14%	15%	15%	14%	11%	12%	16%	17%	15%	6%	15%	18%	15%	13%
Nicola Sturgeon	347	160	187	42	62	61	71	58	54	97	98	71	81	263	65	282	75	76	113
	17%	16%	18%	18%	18%	18%	19%	20%	12%	18%	17%	16%	17%	15%	37%	15%	15%	14%	15%

ONLINE Opinion Poll

Q6_7. If you had to, which of these political figures would you most like to...

Negotiate with terrorists

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	624	326	88	49	56	18	6	344	87	50	46
		31%	58%	15%	38%	18%	23%	8%	52%	16%	35%
Boris Johnson	357	107	79	19	70	13	7	136	82	21	48
		18%	19%	13%	15%	23%	16%	9%	21%	15%	20%
Jeremy Corbyn	427	31	255	23	32	23	12	51	208	32	23
		21%	5%	43%	18%	11%	30%	15%	8%	38%	22%
Nigel Farage	281	50	63	6	114	6	2	67	64	9	88
		14%	9%	11%	5%	38%	7%	2%	10%	12%	6%
Nicola Sturgeon	347	49	113	32	30	18	50	59	112	30	28
		17%	9%	19%	25%	10%	23%	66%	9%	20%	21%

ONLINE Opinion Poll**Q6_7. If you had to, which of these political figures would you most like to...****Negotiate with terrorists**

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	624 31%	46 26%	22 25%	66 28%	47 27%	54 30%	43 29%	31 31%	70 36%	87 32%	106 37%	52 29%
Boris Johnson	357 18%	21 12%	15 18%	40 17%	28 16%	29 16%	41 27%	15 15%	36 19%	45 17%	60 21%	27 15%
Jeremy Corbyn	427 21%	35 20%	24 28%	47 20%	38 22%	45 25%	29 19%	27 27%	26 13%	67 25%	48 17%	39 22%
Nigel Farage	281 14%	11 6%	17 20%	36 16%	37 21%	30 17%	20 13%	9 9%	28 14%	42 15%	29 10%	22 12%
Nicola Sturgeon	347 17%	65 37%	7 8%	43 19%	24 14%	25 13%	17 11%	19 19%	34 17%	30 11%	45 16%	38 21%

ONLINE Opinion Poll**Q6_8. If you had to, which of these political figures would you most like to...****Go on summer holiday with**

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	226	102	124	30	37	31	32	35	61	76	61	44	46	193	21	205	49	53	91
	11%	10%	12%	13%	10%	9%	9%	12%	14%	14%	11%	10%	9%	11%	12%	11%	10%	10%	12%
Boris Johnson	833	375	458	84	133	150	146	119	200	225	239	170	200	746	43	790	201	226	320
	41%	38%	44%	36%	38%	44%	40%	40%	44%	41%	42%	38%	41%	42%	24%	42%	41%	43%	43%
Jeremy Corbyn	262	139	123	52	74	42	42	22	30	64	81	57	60	230	17	245	63	70	98
	13%	14%	12%	23%	21%	12%	11%	7%	7%	12%	14%	13%	12%	13%	9%	13%	13%	13%	13%
Nigel Farage	233	119	114	20	29	40	48	40	56	51	53	68	61	208	14	219	74	61	72
	11%	12%	11%	9%	8%	12%	13%	14%	12%	9%	9%	15%	13%	12%	8%	12%	15%	12%	10%
Nicola Sturgeon	482	257	225	45	77	75	98	81	105	127	131	106	119	380	83	400	106	118	157
	24%	26%	22%	19%	22%	22%	27%	27%	23%	23%	23%	24%	24%	22%	47%	21%	21%	22%	21%

ONLINE Opinion Poll**Q6_8. If you had to, which of these political figures would you most like to...****Go on summer holiday with**

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	226	140	29	14	10	3	1	140	31	18	6
	11%	25%	5%	11%	3%	4%	1%	21%	6%	13%	2%
Boris Johnson	833	286	166	52	151	32	8	346	166	55	107
	41%	51%	28%	40%	50%	42%	10%	53%	30%	39%	46%
Jeremy Corbyn	262	13	173	15	6	13	7	16	144	21	5
	13%	2%	29%	12%	2%	17%	9%	2%	26%	15%	2%
Nigel Farage	233	48	50	7	98	6	4	67	46	7	84
	11%	9%	8%	5%	33%	7%	5%	10%	8%	5%	36%
Nicola Sturgeon	482	75	178	41	37	24	57	88	168	41	32
	24%	13%	30%	32%	12%	30%	74%	13%	30%	29%	14%

ONLINE Opinion Poll**Q6_8. If you had to, which of these political figures would you most like to...****Go on summer holiday with**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	226	21	4	29	16	13	18	13	22	31	37	23
	11%	12%	5%	13%	9%	7%	12%	13%	11%	11%	13%	13%
Boris Johnson	833	43	33	94	74	73	68	44	85	108	134	77
	41%	24%	38%	41%	42%	40%	45%	43%	44%	40%	47%	43%
Jeremy Corbyn	262	17	14	27	22	30	14	15	25	42	36	20
	13%	9%	16%	12%	13%	17%	10%	15%	13%	15%	13%	11%
Nigel Farage	233	14	14	33	28	22	19	12	20	23	37	12
	11%	8%	16%	14%	16%	12%	13%	11%	10%	9%	13%	7%
Nicola Sturgeon	482	83	21	49	36	44	31	19	42	67	43	47
	24%	47%	25%	21%	20%	24%	21%	19%	22%	25%	15%	26%

ONLINE Opinion Poll**Q7_SUM. Do you agree or disagree with each of the following statements?****SUMMARY TABLE**

Base: All respondents

	Total	Agree	Disagree	Don't know
David Cameron has been honest and open about his financial affairs	2036 100%	626 31%	1055 52%	355 17%
The UK should take direct control of its overseas territories that might be used as tax havens	2036 100%	1466 72%	230 11%	340 17%
David Cameron's Government has a good record of tackling tax avoidance and evasion	2036 100%	475 23%	1083 53%	478 23%
The Conservative Party only represents the interests of the rich	2036 100%	1199 59%	588 29%	249 12%
All citizens of other European Union countries should have the right to live and work in the United Kingdom	2036 100%	632 31%	1078 53%	327 16%
The tax returns of all citizens should be published, as in Norway, Sweden and Finland	2036 100%	991 49%	622 31%	423 21%
I have sometimes paid a builder or other tradesperson in cash to avoid having to pay VAT	2036 100%	616 30%	1209 59%	211 10%
David Cameron's management of his financial affairs has been morally repugnant	2036 100%	904 44%	682 33%	450 22%

ONLINE Opinion Poll

Q7_1. Do you agree or disagree with each of the following statements?

David Cameron has been honest and open about his financial affairs

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	626	311	316	66	93	74	106	101	187	197	171	128	131	545	44	583	129	171	245
	31%	31%	30%	28%	26%	22%	29%	34%	41%	36%	30%	29%	27%	31%	25%	31%	26%	32%	33%
Disagree	1055	535	520	129	188	196	207	145	188	251	280	259	265	896	108	947	272	268	356
	52%	54%	50%	56%	54%	58%	57%	49%	42%	46%	50%	58%	55%	51%	61%	51%	55%	51%	48%
Don't know	355	145	209	37	69	68	53	51	76	97	113	57	88	316	25	329	92	89	136
	17%	15%	20%	16%	20%	20%	14%	17%	17%	18%	20%	13%	18%	18%	14%	18%	19%	17%	18%

ONLINE Opinion Poll

Q7_1. Do you agree or disagree with each of the following statements?

David Cameron has been honest and open about his financial affairs

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	626	357	78	46	63	11	9	385	74	54	43
		31%	64%	13%	36%	21%	14%	59%	13%	38%	18%
Disagree	1055	108	438	65	194	55	63	160	406	62	145
		52%	19%	73%	50%	64%	70%	24%	73%	44%	62%
Don't know	355	97	81	18	44	12	4	113	75	25	46
		17%	17%	14%	14%	15%	16%	5%	17%	14%	18%

ONLINE Opinion Poll

Q7_1. Do you agree or disagree with each of the following statements?

David Cameron has been honest and open about his financial affairs

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	626	44	25	62	42	58	50	38	64	89	104	53
	31%	25%	29%	27%	24%	32%	33%	37%	33%	33%	36%	30%
Disagree	1055	108	51	123	98	97	79	51	92	131	131	94
	52%	61%	59%	53%	56%	53%	52%	50%	47%	48%	46%	52%
Don't know	355	25	10	47	35	28	22	13	38	51	52	32
	17%	14%	12%	20%	20%	15%	15%	13%	20%	19%	18%	18%

ONLINE Opinion Poll

Q7_2. Do you agree or disagree with each of the following statements?

The UK should take direct control of its overseas territories that might be used as tax havens

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1466	693	773	151	221	241	286	220	348	369	403	332	361	1256	135	1331	384	364	508
	72%	70%	74%	65%	63%	71%	78%	74%	77%	68%	72%	75%	75%	72%	76%	72%	78%	69%	69%
Disagree	230	156	75	39	49	29	31	37	46	79	60	43	48	207	9	222	40	75	92
	11%	16%	7%	17%	14%	9%	8%	12%	10%	15%	11%	10%	10%	12%	5%	12%	8%	14%	12%
Don't know	340	143	197	42	81	69	50	41	58	96	100	68	76	294	33	307	68	88	137
	17%	14%	19%	18%	23%	20%	14%	14%	13%	18%	18%	15%	16%	17%	19%	17%	14%	17%	19%

ONLINE Opinion Poll

Q7_2. Do you agree or disagree with each of the following statements?

The UK should take direct control of its overseas territories that might be used as tax havens

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1466	389	459	90	231	48	65	469	418	99	174
		72%	69%	77%	70%	77%	61%	85%	71%	75%	74%
Disagree	230	90	51	15	32	15	2	97	53	15	24
		11%	16%	8%	12%	11%	20%	3%	15%	10%	10%
Don't know	340	83	87	24	38	15	9	92	83	27	35
		17%	15%	15%	18%	13%	19%	14%	15%	19%	15%

ONLINE Opinion Poll

Q7_2. Do you agree or disagree with each of the following statements?

The UK should take direct control of its overseas territories that might be used as tax havens

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1466	135	69	180	136	126	114	74	124	199	192	117
	72%	76%	81%	77%	78%	69%	76%	73%	64%	73%	67%	66%
Disagree	230	9	6	21	13	22	21	15	32	29	38	24
	11%	5%	7%	9%	7%	12%	14%	14%	17%	11%	13%	13%
Don't know	340	33	10	32	26	35	16	13	37	43	57	38
	17%	19%	12%	14%	15%	19%	11%	13%	19%	16%	20%	21%

ONLINE Opinion Poll

Q7_3. Do you agree or disagree with each of the following statements?

David Cameron's Government has a good record of tackling tax avoidance and evasion

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	475	218	257	51	79	53	70	77	145	147	116	95	117	410	36	438	103	127	181
	23%	22%	25%	22%	23%	16%	19%	26%	32%	27%	20%	21%	24%	23%	21%	24%	21%	24%	25%
Disagree	1083	577	506	130	174	178	219	154	229	275	306	237	265	920	110	973	275	284	361
	53%	58%	48%	56%	50%	53%	60%	52%	51%	51%	54%	53%	55%	52%	62%	52%	56%	54%	49%
Don't know	478	196	282	52	98	107	77	67	78	121	142	112	103	427	31	447	115	117	195
	23%	20%	27%	22%	28%	32%	21%	22%	17%	22%	25%	25%	21%	24%	18%	24%	23%	22%	26%

ONLINE Opinion Poll

Q7_3. Do you agree or disagree with each of the following statements?

David Cameron's Government has a good record of tackling tax avoidance and evasion

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	475	257	86	27	51	10	6	277	79	27	36
	23%	46%	14%	21%	17%	12%	8%	42%	14%	19%	16%
Disagree	1083	142	425	75	196	54	64	198	399	79	151
	53%	25%	71%	58%	65%	69%	83%	30%	72%	56%	65%
Don't know	478	163	85	28	54	15	7	183	76	35	46
	23%	29%	14%	22%	18%	19%	9%	28%	14%	25%	20%

ONLINE Opinion Poll

Q7_3. Do you agree or disagree with each of the following statements?

David Cameron's Government has a good record of tackling tax avoidance and evasion

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	475	36	17	52	34	44	39	28	45	70	67	44
	23%	21%	20%	22%	19%	24%	26%	27%	23%	26%	23%	24%
Disagree	1083	110	50	127	98	100	82	53	101	123	144	95
	53%	62%	58%	55%	56%	55%	55%	52%	52%	45%	50%	53%
Don't know	478	31	19	54	43	40	30	21	48	78	76	41
	23%	18%	22%	23%	25%	22%	20%	20%	25%	29%	27%	23%

ONLINE Opinion Poll

Q7_4. Do you agree or disagree with each of the following statements?

The Conservative Party only represents the interests of the rich

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1199	605	594	135	210	207	252	166	227	274	313	290	321	1001	129	1070	308	298	395
	59%	61%	57%	58%	60%	61%	69%	56%	50%	50%	56%	65%	66%	57%	73%	58%	63%	56%	54%
Disagree	588	288	300	67	65	82	84	104	187	196	171	119	102	533	35	554	124	160	249
	29%	29%	29%	29%	18%	24%	23%	35%	41%	36%	30%	27%	21%	30%	20%	30%	25%	30%	34%
Don't know	249	98	151	30	75	49	30	26	38	74	79	35	61	223	14	235	60	70	93
	12%	10%	14%	13%	21%	14%	8%	9%	8%	14%	14%	8%	13%	13%	8%	13%	12%	13%	13%

ONLINE Opinion Poll

Q7_4. Do you agree or disagree with each of the following statements?

The Conservative Party only represents the interests of the rich

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1199	103	511	89	210	60	69	162	459	96	168
		59%	18%	86%	69%	70%	77%	25%	83%	68%	72%
Disagree	588	400	46	23	53	9	5	411	57	26	36
		29%	71%	8%	18%	18%	11%	62%	10%	19%	15%
Don't know	249	59	40	17	38	9	2	86	39	18	31
		12%	11%	7%	13%	13%	12%	13%	7%	13%	13%

ONLINE Opinion Poll

Q7_4. Do you agree or disagree with each of the following statements?

The Conservative Party only represents the interests of the rich

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1199	129	60	140	109	115	78	69	105	143	147	104
	59%	73%	70%	60%	62%	63%	52%	68%	54%	53%	51%	58%
Disagree	588	35	16	62	46	46	53	20	61	87	107	55
	29%	20%	19%	27%	26%	25%	35%	20%	32%	32%	37%	31%
Don't know	249	14	10	30	20	22	20	12	28	41	32	20
	12%	8%	11%	13%	12%	12%	13%	12%	14%	15%	11%	11%

ONLINE Opinion Poll

Q7_5. Do you agree or disagree with each of the following statements?

All citizens of other European Union countries should have the right to live and work in the United Kingdom

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	632	341	291	103	133	108	110	73	105	190	184	127	130	524	72	560	143	141	240
	31%	34%	28%	44%	38%	32%	30%	25%	23%	35%	33%	29%	27%	30%	41%	30%	29%	27%	33%
Disagree	1078	525	552	93	138	163	195	187	301	284	279	256	259	955	76	1002	270	283	402
	53%	53%	53%	40%	39%	48%	53%	63%	67%	52%	49%	58%	53%	54%	43%	54%	55%	54%	55%
Don't know	327	125	201	36	79	68	62	37	46	69	101	61	96	278	30	297	80	103	95
	16%	13%	19%	16%	22%	20%	17%	12%	10%	13%	18%	14%	20%	16%	17%	16%	16%	20%	13%

ONLINE Opinion Poll

Q7_5. Do you agree or disagree with each of the following statements?

All citizens of other European Union countries should have the right to live and work in the United Kingdom

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	632	126	262	59	25	40	40	126	231	67	17
	31%	22%	44%	46%	8%	51%	53%	19%	42%	47%	7%
Disagree	1078	370	237	53	249	27	26	446	232	51	189
	53%	66%	40%	41%	83%	35%	34%	68%	42%	36%	81%
Don't know	327	65	98	17	27	11	10	87	91	23	28
	16%	12%	16%	13%	9%	14%	13%	13%	16%	17%	12%

ONLINE Opinion Poll

Q7_5. Do you agree or disagree with each of the following statements?

All citizens of other European Union countries should have the right to live and work in the United Kingdom

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	632	72	23	71	48	50	37	36	55	105	71	65
	31%	41%	27%	31%	27%	27%	24%	36%	28%	39%	25%	36%
Disagree	1078	76	50	116	103	100	84	47	99	138	174	90
	53%	43%	59%	50%	59%	55%	56%	46%	51%	51%	61%	50%
Don't know	327	30	12	44	24	34	30	19	40	28	43	24
	16%	17%	14%	19%	14%	18%	20%	18%	21%	10%	15%	14%

ONLINE Opinion Poll

Q7_6. Do you agree or disagree with each of the following statements?

The tax returns of all citizens should be published, as in Norway, Sweden and Finland

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	991	476	515	113	165	166	191	141	214	254	259	231	246	845	94	897	255	253	337
	49%	48%	49%	49%	47%	49%	52%	48%	47%	47%	46%	52%	51%	48%	53%	48%	52%	48%	46%
Disagree	622	350	272	68	87	90	106	107	165	196	174	129	123	547	48	574	141	161	245
	31%	35%	26%	29%	25%	27%	29%	36%	36%	36%	31%	29%	25%	31%	27%	31%	29%	31%	33%
Don't know	423	166	257	52	98	82	70	49	73	93	132	84	115	365	35	388	97	113	155
	21%	17%	25%	22%	28%	24%	19%	17%	16%	17%	23%	19%	24%	21%	20%	21%	20%	21%	21%

ONLINE Opinion Poll

Q7_6. Do you agree or disagree with each of the following statements?

The tax returns of all citizens should be published, as in Norway, Sweden and Finland

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	991	252	322	56	158	40	45	298	285	58	119
	49%	45%	54%	44%	53%	52%	58%	45%	52%	41%	51%
Disagree	622	217	157	44	94	20	18	249	155	49	73
	31%	39%	26%	34%	31%	26%	24%	38%	28%	35%	31%
Don't know	423	93	117	29	49	17	14	111	114	34	41
	21%	16%	20%	22%	16%	22%	18%	17%	21%	24%	18%

ONLINE Opinion Poll

Q7_6. Do you agree or disagree with each of the following statements?

The tax returns of all citizens should be published, as in Norway, Sweden and Finland

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	991	94	50	120	86	85	66	52	102	125	129	83
	49%	53%	58%	52%	49%	46%	44%	51%	53%	46%	45%	46%
Disagree	622	48	21	66	54	51	60	27	50	83	101	61
	31%	27%	25%	28%	31%	28%	40%	26%	26%	31%	35%	34%
Don't know	423	35	15	47	35	47	25	23	41	62	57	35
	21%	20%	17%	20%	20%	26%	16%	22%	21%	23%	20%	20%

ONLINE Opinion Poll**Q7_7. Do you agree or disagree with each of the following statements?****I have sometimes paid a builder or other tradesperson in cash to avoid having to pay VAT**

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	616	337	279	44	72	83	101	97	218	187	184	120	124	532	50	565	145	184	203
	30%	34%	27%	19%	21%	25%	28%	33%	48%	34%	33%	27%	26%	30%	28%	30%	29%	35%	28%
Disagree	1209	569	640	152	224	216	232	175	209	305	322	288	293	1038	110	1099	290	295	454
	59%	57%	61%	65%	64%	64%	63%	59%	46%	56%	57%	65%	61%	59%	62%	59%	59%	56%	62%
Don't know	211	86	125	36	54	38	33	26	24	52	58	35	67	187	17	194	58	49	80
	10%	9%	12%	16%	15%	11%	9%	9%	5%	10%	10%	8%	14%	11%	10%	10%	12%	9%	11%

ONLINE Opinion Poll

Q7_7. Do you agree or disagree with each of the following statements?

I have sometimes paid a builder or other tradesperson in cash to avoid having to pay VAT

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	616	234	142	44	107	16	18	265	130	45	84
	30%	42%	24%	34%	36%	21%	24%	40%	23%	32%	36%
Disagree	1209	281	400	77	168	53	50	341	369	85	126
	59%	50%	67%	60%	56%	67%	66%	52%	67%	60%	54%
Don't know	211	46	55	9	26	9	8	52	55	11	24
	10%	8%	9%	7%	9%	12%	10%	8%	10%	8%	10%

ONLINE Opinion Poll

Q7_7. Do you agree or disagree with each of the following statements?

I have sometimes paid a builder or other tradesperson in cash to avoid having to pay VAT

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	616	50	18	77	50	51	64	33	69	76	84	43
	30%	28%	21%	33%	28%	28%	42%	32%	36%	28%	29%	24%
Disagree	1209	110	58	127	104	114	77	61	103	157	178	119
	59%	62%	68%	55%	60%	62%	51%	60%	53%	58%	62%	66%
Don't know	211	17	9	28	21	18	10	7	21	38	25	17
	10%	10%	11%	12%	12%	10%	7%	7%	11%	14%	9%	10%

ONLINE Opinion Poll

Q7_8. Do you agree or disagree with each of the following statements?

David Cameron's management of his financial affairs has been morally repugnant

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	2036	992	1044	232	350	338	366	297	452	544	564	444	485	1757	177	1859	493	527	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	904	443	461	103	158	158	176	131	178	210	238	216	240	754	98	806	239	224	291
	44%	45%	44%	44%	45%	47%	48%	44%	39%	39%	42%	49%	50%	43%	56%	43%	48%	42%	40%
Disagree	682	366	315	67	76	80	112	131	216	229	206	115	132	602	49	633	144	183	275
	33%	37%	30%	29%	22%	24%	31%	44%	48%	42%	36%	26%	27%	34%	28%	34%	29%	35%	37%
Don't know	450	182	268	63	116	100	79	35	58	105	120	113	112	402	30	421	110	120	171
	22%	18%	26%	27%	33%	29%	21%	12%	13%	19%	21%	25%	23%	23%	17%	23%	22%	23%	23%

ONLINE Opinion Poll

Q7_8. Do you agree or disagree with each of the following statements?

David Cameron's management of his financial affairs has been morally repugnant

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	2036	561	597	129	301	78	77	658	554	141	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	904	89	378	56	165	46	57	142	346	53	123
	44%	16%	63%	43%	55%	60%	74%	22%	62%	38%	53%
Disagree	682	359	101	55	86	16	11	381	105	58	66
	33%	64%	17%	43%	28%	21%	14%	58%	19%	41%	28%
Don't know	450	114	118	18	51	15	9	135	103	29	45
	22%	20%	20%	14%	17%	19%	12%	21%	19%	21%	19%

ONLINE Opinion Poll

Q7_8. Do you agree or disagree with each of the following statements?

David Cameron's management of his financial affairs has been morally repugnant

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	2036	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	904	98	45	110	84	90	67	52	68	112	106	74
	44%	56%	52%	47%	48%	49%	44%	51%	35%	41%	37%	41%
Disagree	682	49	19	72	52	55	49	31	79	88	119	67
	33%	28%	23%	31%	30%	30%	32%	30%	41%	33%	42%	38%
Don't know	450	30	21	50	39	38	35	19	47	71	62	38
	22%	17%	25%	22%	22%	21%	23%	19%	24%	26%	22%	21%

ONLINE Opinion Poll

Q6_1. If you had to, which of these political figures would you most like to...

Have a meal with

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	173	76	97	20	16	26	24	34	54	83	49	24	17	152	15	158	40	43	70
	12%	11%	14%	17%	10%	12%	9%	13%	14%	15%	11%	9%	13%	13%	12%	12%	12%	12%	14%
Boris Johnson	535	246	288	41	57	92	92	96	158	210	181	95	49	471	35	499	126	145	200
	38%	36%	41%	36%	35%	44%	34%	38%	40%	38%	40%	37%	37%	39%	28%	39%	37%	41%	39%
Jeremy Corbyn	234	122	112	30	41	36	49	34	43	93	86	36	19	206	17	218	60	53	93
	17%	18%	16%	26%	26%	18%	18%	13%	11%	17%	19%	14%	14%	17%	13%	17%	18%	15%	18%
Nigel Farage	208	117	91	10	19	18	46	46	70	76	59	49	24	192	8	200	64	50	77
	15%	17%	13%	9%	12%	9%	17%	18%	18%	14%	13%	19%	18%	16%	6%	16%	19%	14%	15%
Nicola Sturgeon	249	129	120	13	28	35	62	44	67	91	80	54	24	184	52	197	50	62	72
	18%	19%	17%	12%	17%	17%	23%	17%	17%	16%	18%	21%	18%	15%	41%	15%	15%	18%	14%

ONLINE Opinion Poll

Q6_1. If you had to, which of these political figures would you most like to...

Have a meal with

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	173	116	19	11	5	3	1	118	19	13	6
	12%	27%	5%	11%	3%	6%	2%	23%	5%	12%	4%
Boris Johnson	535	221	91	40	82	17	5	259	92	39	56
	38%	51%	24%	40%	40%	34%	8%	51%	26%	37%	36%
Jeremy Corbyn	234	11	158	15	6	13	7	18	136	24	2
	17%	3%	42%	14%	3%	26%	12%	3%	38%	22%	2%
Nigel Farage	208	51	34	3	99	3	2	71	31	3	82
	15%	12%	9%	3%	48%	6%	3%	14%	8%	3%	53%
Nicola Sturgeon	249	38	75	33	12	14	43	43	81	27	10
	18%	9%	20%	32%	6%	28%	75%	8%	22%	26%	6%

ONLINE Opinion Poll

Q6_1. If you had to, which of these political figures would you most like to...

Have a meal with

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	173	15	4	20	15	11	12	6	20	23	29	18
	12%	12%	8%	12%	12%	9%	11%	8%	16%	12%	15%	14%
Boris Johnson	535	35	20	65	41	45	51	28	49	67	84	49
	38%	28%	37%	41%	32%	37%	49%	43%	38%	35%	42%	40%
Jeremy Corbyn	234	17	11	29	20	21	14	12	19	44	29	20
	17%	13%	20%	18%	16%	17%	13%	18%	15%	23%	15%	16%
Nigel Farage	208	8	10	23	31	18	14	8	18	24	39	14
	15%	6%	18%	15%	25%	15%	14%	13%	14%	13%	19%	11%
Nicola Sturgeon	249	52	9	23	19	26	12	12	24	31	17	24
	18%	41%	16%	14%	15%	22%	12%	19%	18%	16%	9%	19%

ONLINE Opinion Poll

Q6_2. If you had to, which of these political figures would you most like to...

Have on your pub quiz team

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	195	92	103	16	26	30	37	31	55	75	61	39	19	172	15	180	42	49	81
	14%	13%	15%	14%	16%	14%	14%	12%	14%	14%	13%	15%	15%	14%	12%	14%	12%	14%	16%
Boris Johnson	588	284	304	44	51	89	106	112	186	242	204	87	55	523	40	548	138	165	220
	42%	41%	43%	39%	32%	43%	39%	44%	47%	44%	45%	34%	42%	43%	31%	43%	41%	47%	43%
Jeremy Corbyn	245	125	120	34	40	44	55	33	39	96	82	48	20	212	21	224	71	44	97
	18%	18%	17%	30%	25%	21%	20%	13%	10%	17%	18%	19%	15%	18%	17%	18%	21%	12%	19%
Nigel Farage	213	119	94	10	22	22	39	50	70	78	59	52	24	186	12	201	62	54	69
	15%	17%	13%	9%	13%	11%	14%	20%	18%	14%	13%	20%	18%	15%	10%	16%	18%	15%	14%
Nicola Sturgeon	159	72	87	10	23	22	35	27	42	63	50	32	14	113	39	119	27	42	44
	11%	10%	12%	9%	14%	11%	13%	11%	11%	11%	11%	12%	11%	9%	31%	9%	8%	12%	9%

ONLINE Opinion Poll

Q6_2. If you had to, which of these political figures would you most like to...

Have on your pub quiz team

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	195	99	33	9	16	8	2	107	30	12	14
	14%	23%	9%	9%	8%	16%	3%	21%	8%	11%	9%
Boris Johnson	588	235	107	54	90	18	8	275	105	51	65
	42%	54%	28%	53%	44%	36%	14%	54%	29%	48%	42%
Jeremy Corbyn	245	17	148	12	12	14	12	27	131	17	11
	18%	4%	39%	12%	6%	28%	21%	5%	36%	16%	7%
Nigel Farage	213	64	37	12	76	1	4	71	39	13	60
	15%	15%	10%	11%	37%	3%	8%	14%	11%	12%	39%
Nicola Sturgeon	159	23	51	15	9	9	31	28	54	13	5
	11%	5%	14%	15%	5%	17%	54%	5%	15%	12%	3%

ONLINE Opinion Poll**Q6_2. If you had to, which of these political figures would you most like to...****Have on your pub quiz team**

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	195	15	4	20	18	13	12	8	24	29	37	16
	14%	12%	8%	12%	14%	11%	12%	11%	18%	15%	18%	13%
Boris Johnson	588	40	22	66	50	53	49	25	63	77	91	52
	42%	31%	40%	41%	40%	44%	47%	38%	48%	41%	46%	42%
Jeremy Corbyn	245	21	15	29	27	17	13	12	14	37	29	31
	18%	17%	27%	18%	22%	14%	12%	18%	11%	20%	15%	25%
Nigel Farage	213	12	11	28	24	18	16	15	20	25	32	13
	15%	10%	20%	17%	19%	15%	16%	22%	16%	13%	16%	10%
Nicola Sturgeon	159	39	3	17	7	19	13	7	10	21	10	13
	11%	31%	6%	11%	5%	16%	13%	10%	7%	11%	5%	10%

ONLINE Opinion Poll

Q6_3. If you had to, which of these political figures would you most like to...

Give you first aid treatment in an emergency

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	280	123	157	24	20	48	50	49	89	124	81	51	23	242	25	255	74	63	104
	20%	18%	22%	21%	13%	23%	18%	20%	23%	22%	18%	20%	17%	20%	20%	20%	22%	18%	20%
Boris Johnson	201	99	102	15	19	25	33	48	61	67	66	45	24	181	10	191	47	52	81
	14%	14%	14%	13%	12%	12%	12%	19%	15%	12%	14%	17%	18%	15%	8%	15%	14%	15%	16%
Jeremy Corbyn	245	124	121	37	44	45	55	26	38	91	90	41	23	211	23	222	61	57	93
	18%	18%	17%	33%	27%	22%	20%	10%	10%	16%	20%	16%	17%	17%	18%	17%	18%	16%	18%
Nigel Farage	108	51	57	4	17	14	17	22	33	38	31	25	14	99	4	104	35	25	38
	8%	7%	8%	4%	11%	7%	6%	9%	8%	7%	7%	10%	10%	8%	3%	8%	10%	7%	8%
Nicola Sturgeon	565	294	271	35	60	75	118	107	171	233	186	96	49	474	64	501	123	156	195
	40%	43%	38%	30%	37%	36%	43%	42%	44%	42%	41%	37%	37%	39%	50%	39%	36%	44%	38%

ONLINE Opinion Poll

Q6_3. If you had to, which of these political figures would you most like to...

Give you first aid treatment in an emergency

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	280	173	35	16	15	6	1	182	33	19	15
	20%	40%	9%	16%	8%	12%	2%	36%	9%	18%	9%
Boris Johnson	201	78	29	15	44	5	2	86	39	16	29
	14%	18%	8%	15%	22%	11%	3%	17%	11%	15%	18%
Jeremy Corbyn	245	20	127	17	22	15	12	28	115	20	18
	18%	4%	34%	16%	11%	29%	21%	5%	32%	18%	12%
Nigel Farage	108	18	19	2	57	2	1	35	20	1	39
	8%	4%	5%	2%	28%	3%	2%	7%	6%	1%	25%
Nicola Sturgeon	565	148	166	52	66	23	42	176	152	52	55
	40%	34%	44%	51%	32%	45%	73%	35%	42%	48%	35%

ONLINE Opinion Poll

Q6_3. If you had to, which of these political figures would you most like to...

Give you first aid treatment in an emergency

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	280	25	9	43	22	19	19	13	26	35	44	25
	20%	20%	16%	27%	18%	16%	18%	20%	20%	18%	22%	20%
Boris Johnson	201	10	8	17	23	18	19	10	15	30	33	18
	14%	8%	14%	11%	18%	15%	19%	15%	12%	16%	17%	15%
Jeremy Corbyn	245	23	10	28	23	23	14	11	20	42	25	26
	18%	18%	19%	18%	18%	19%	14%	17%	15%	22%	13%	21%
Nigel Farage	108	4	7	16	11	6	9	5	11	10	20	8
	8%	3%	13%	10%	9%	5%	8%	7%	8%	6%	10%	7%
Nicola Sturgeon	565	64	21	55	47	55	42	27	59	72	76	47
	40%	50%	38%	35%	37%	46%	41%	41%	45%	38%	38%	38%

ONLINE Opinion Poll**Q6_4. If you had to, which of these political figures would you most like to...****Manage your financial affairs**

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	541	281	260	40	55	77	86	100	183	237	175	86	43	485	40	501	130	142	213
	39%	41%	37%	35%	34%	37%	32%	39%	47%	43%	39%	33%	32%	40%	31%	39%	38%	40%	42%
Boris Johnson	223	112	111	16	22	31	43	44	67	86	68	44	24	200	11	212	50	60	90
	16%	16%	16%	14%	13%	15%	16%	17%	17%	16%	15%	17%	18%	17%	9%	17%	15%	17%	18%
Jeremy Corbyn	231	108	123	34	35	46	47	29	40	73	89	46	23	205	12	219	62	57	86
	17%	16%	17%	30%	22%	22%	17%	11%	10%	13%	19%	18%	18%	17%	10%	17%	18%	16%	17%
Nigel Farage	130	66	64	6	21	12	30	29	31	41	36	35	17	118	6	124	36	35	47
	9%	10%	9%	5%	13%	6%	11%	11%	8%	7%	8%	14%	13%	10%	4%	10%	11%	10%	9%
Nicola Sturgeon	275	124	151	18	28	41	66	52	71	116	87	47	25	198	59	216	62	60	76
	20%	18%	21%	16%	17%	20%	24%	20%	18%	21%	19%	18%	19%	16%	46%	17%	18%	17%	15%

ONLINE Opinion Poll

Q6_4. If you had to, which of these political figures would you most like to...

Manage your financial affairs

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	541	310	67	45	45	12	6	332	71	48	31
	39%	71%	18%	44%	22%	23%	11%	65%	20%	45%	20%
Boris Johnson	223	75	45	18	49	5	1	90	47	16	32
	16%	17%	12%	18%	24%	10%	2%	18%	13%	15%	20%
Jeremy Corbyn	231	13	153	9	8	11	2	22	134	13	8
	17%	3%	41%	8%	4%	22%	3%	4%	37%	12%	5%
Nigel Farage	130	9	24	2	75	4	2	20	25	1	61
	9%	2%	6%	2%	37%	7%	3%	4%	7%	1%	39%
Nicola Sturgeon	275	31	87	28	26	19	47	45	82	29	23
	20%	7%	23%	27%	13%	38%	81%	9%	23%	27%	15%

ONLINE Opinion Poll**Q6_4. If you had to, which of these political figures would you most like to...****Manage your financial affairs**

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	541 39%	40 31%	20 37%	64 40%	46 36%	42 35%	44 43%	16 25%	56 43%	74 39%	93 47%	46 37%
Boris Johnson	223 16%	11 9%	8 15%	23 14%	19 15%	19 16%	20 20%	12 19%	21 16%	31 16%	39 20%	20 16%
Jeremy Corbyn	231 17%	12 10%	12 22%	30 19%	20 16%	22 19%	13 13%	14 21%	21 16%	43 23%	21 11%	22 18%
Nigel Farage	130 9%	6 4%	5 10%	16 10%	15 12%	14 12%	12 12%	6 9%	9 6%	12 6%	21 10%	15 12%
Nicola Sturgeon	275 20%	59 46%	9 16%	27 17%	26 21%	22 18%	13 12%	18 27%	25 19%	30 16%	25 13%	21 17%

ONLINE Opinion Poll

Q6_5. If you had to, which of these political figures would you most like to...

Run the country

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	475	226	250	36	43	62	81	83	169	213	163	63	36	419	34	441	100	125	194
	34%	33%	35%	32%	26%	30%	30%	33%	43%	38%	36%	24%	28%	35%	26%	35%	29%	35%	38%
Boris Johnson	267	137	130	19	26	38	45	57	81	102	78	58	28	239	15	252	67	74	98
	19%	20%	18%	17%	16%	19%	17%	23%	21%	18%	17%	23%	21%	20%	11%	20%	20%	21%	19%
Jeremy Corbyn	302	154	148	40	47	46	64	43	63	106	107	60	29	271	15	287	91	69	111
	22%	22%	21%	35%	29%	22%	24%	17%	16%	19%	24%	23%	22%	22%	12%	23%	27%	19%	22%
Nigel Farage	166	91	75	5	18	27	41	33	43	52	51	43	20	155	5	161	46	45	63
	12%	13%	11%	4%	11%	13%	15%	13%	11%	9%	11%	17%	15%	13%	4%	13%	14%	13%	12%
Nicola Sturgeon	189	82	107	14	27	33	41	37	37	80	56	34	19	122	60	129	37	40	46
	14%	12%	15%	12%	17%	16%	15%	15%	9%	15%	12%	13%	14%	10%	47%	10%	11%	11%	9%

ONLINE Opinion Poll

Q6_5. If you had to, which of these political figures would you most like to...

Run the country

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	475	317	32	42	17	8	1	322	44	40	14
	34%	72%	9%	41%	8%	16%	2%	63%	12%	38%	9%
Boris Johnson	267	92	44	15	57	10	5	124	43	16	38
	19%	21%	12%	15%	28%	21%	8%	24%	12%	15%	24%
Jeremy Corbyn	302	6	226	20	6	17	2	13	191	26	7
	22%	1%	60%	19%	3%	34%	4%	3%	53%	25%	4%
Nigel Farage	166	13	19	3	117	2	1	34	20	1	90
	12%	3%	5%	3%	58%	4%	1%	7%	6%	1%	58%
Nicola Sturgeon	189	9	55	22	6	13	49	15	61	23	6
	14%	2%	15%	21%	3%	25%	84%	3%	17%	22%	4%

ONLINE Opinion Poll**Q6_5. If you had to, which of these political figures would you most like to...****Run the country**

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	475	34	13	51	35	35	41	23	50	64	83	46
	34%	26%	25%	32%	28%	29%	40%	35%	38%	34%	42%	37%
Boris Johnson	267	15	8	35	24	26	23	13	25	33	45	19
	19%	11%	14%	22%	19%	22%	23%	20%	19%	18%	23%	16%
Jeremy Corbyn	302	15	17	41	32	27	18	16	24	53	26	32
	22%	12%	32%	26%	26%	22%	18%	25%	18%	28%	13%	26%
Nigel Farage	166	5	7	21	17	16	14	7	15	18	31	14
	12%	4%	14%	13%	14%	14%	14%	11%	11%	10%	15%	11%
Nicola Sturgeon	189	60	9	12	16	16	6	7	17	20	14	12
	14%	47%	16%	7%	13%	13%	6%	11%	13%	11%	7%	10%

ONLINE Opinion Poll

Q6_6. If you had to, which of these political figures would you most like to...

Be a contestant on "I'm a Celebrity Get Me Out of Here" with

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	185	88	98	19	22	37	44	22	41	58	54	45	28	159	16	169	46	44	69
	13%	13%	14%	16%	14%	18%	16%	9%	10%	11%	12%	17%	21%	13%	13%	13%	14%	13%	13%
Boris Johnson	575	270	305	48	64	86	125	101	151	229	188	108	49	491	49	525	135	153	203
	41%	39%	43%	42%	40%	42%	46%	40%	38%	41%	41%	42%	37%	41%	39%	41%	40%	43%	40%
Jeremy Corbyn	196	97	99	10	24	16	27	45	74	69	75	34	18	180	11	185	48	54	78
	14%	14%	14%	9%	15%	8%	10%	18%	19%	12%	17%	13%	13%	15%	9%	15%	14%	15%	15%
Nigel Farage	279	145	134	30	34	45	53	52	67	120	89	46	23	242	26	253	70	66	106
	20%	21%	19%	26%	21%	22%	19%	20%	17%	22%	20%	18%	17%	20%	21%	20%	21%	19%	21%
Nicola Sturgeon	164	91	73	8	17	23	24	33	60	77	47	25	15	133	24	140	41	36	56
	12%	13%	10%	7%	10%	11%	9%	13%	15%	14%	10%	10%	11%	11%	19%	11%	12%	10%	11%

ONLINE Opinion Poll

Q6_6. If you had to, which of these political figures would you most like to...

Be a contestant on "I'm a Celebrity Get Me Out of Here" with

Base: All respondents (Turnout weighted)

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	185	39	59	11	30	11	11	55	52	8	23
	13%	9%	16%	10%	15%	21%	18%	11%	14%	7%	15%
Boris Johnson	575	196	137	43	83	15	20	234	129	46	57
	41%	45%	36%	42%	41%	30%	36%	46%	36%	43%	37%
Jeremy Corbyn	196	83	58	9	17	5	3	88	56	10	14
	14%	19%	15%	9%	8%	10%	5%	17%	16%	9%	9%
Nigel Farage	279	74	75	28	48	14	12	82	77	29	41
	20%	17%	20%	28%	24%	28%	21%	16%	21%	27%	26%
Nicola Sturgeon	164	46	47	11	25	5	11	49	45	14	21
	12%	10%	12%	11%	12%	10%	20%	10%	13%	13%	13%

ONLINE Opinion Poll

Q6_6. If you had to, which of these political figures would you most like to...

Be a contestant on "I'm a Celebrity Get Me Out of Here" with

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	185 13%	16 13%	7 14%	24 15%	14 11%	18 15%	17 16%	10 15%	9 7%	24 13%	29 15%	15 12%
Boris Johnson	575 41%	49 39%	21 38%	60 37%	55 44%	53 44%	38 37%	34 52%	61 47%	83 44%	71 36%	49 39%
Jeremy Corbyn	196 14%	11 9%	9 17%	18 11%	21 17%	16 13%	21 20%	5 7%	18 14%	30 16%	31 16%	17 14%
Nigel Farage	279 20%	26 21%	10 18%	35 22%	25 20%	23 19%	17 16%	10 16%	26 20%	31 16%	44 22%	31 25%
Nicola Sturgeon	164 12%	24 19%	7 14%	23 15%	10 8%	10 8%	10 10%	7 10%	16 12%	22 11%	22 11%	13 10%

ONLINE Opinion Poll**Q6_7. If you had to, which of these political figures would you most like to...****Negotiate with terrorists**

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	457	226	231	38	41	64	79	86	149	197	154	66	39	398	36	421	100	118	181
	33%	33%	33%	33%	25%	31%	29%	34%	38%	36%	34%	26%	30%	33%	28%	33%	29%	33%	35%
Boris Johnson	245	125	120	15	25	37	42	44	82	92	76	51	25	220	17	228	57	68	94
	17%	18%	17%	13%	15%	18%	16%	17%	21%	17%	17%	20%	19%	18%	13%	18%	17%	19%	18%
Jeremy Corbyn	275	137	139	31	43	44	60	35	62	105	90	57	24	237	22	253	73	65	99
	20%	20%	20%	27%	27%	21%	22%	14%	16%	19%	20%	22%	18%	20%	17%	20%	22%	18%	19%
Nigel Farage	183	92	91	10	22	24	41	36	51	61	58	41	24	169	8	176	56	52	61
	13%	13%	13%	9%	13%	12%	15%	14%	13%	11%	13%	16%	18%	14%	6%	14%	17%	15%	12%
Nicola Sturgeon	239	111	128	20	30	37	50	52	48	98	76	43	21	182	45	194	54	51	77
	17%	16%	18%	18%	19%	18%	18%	21%	12%	18%	17%	17%	16%	15%	35%	15%	16%	14%	15%

ONLINE Opinion Poll

Q6_7. If you had to, which of these political figures would you most like to...

Negotiate with terrorists

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	457	255	56	41	36	13	5	267	60	41	31
	33%	58%	15%	40%	18%	26%	8%	53%	17%	39%	20%
Boris Johnson	245	84	45	15	52	9	6	106	49	14	33
	17%	19%	12%	15%	25%	17%	10%	21%	14%	13%	21%
Jeremy Corbyn	275	24	165	15	20	14	9	38	133	22	15
	20%	5%	44%	15%	10%	28%	15%	8%	37%	20%	10%
Nigel Farage	183	38	37	4	76	3	1	51	42	7	57
	13%	9%	10%	4%	37%	6%	2%	10%	12%	6%	36%
Nicola Sturgeon	239	37	74	26	20	12	37	45	75	23	19
	17%	8%	20%	26%	10%	23%	64%	9%	21%	22%	12%

ONLINE Opinion Poll**Q6_7. If you had to, which of these political figures would you most like to...****Negotiate with terrorists**

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	457 33%	36 28%	17 31%	49 31%	34 27%	38 32%	28 27%	23 34%	52 40%	63 33%	79 40%	39 32%
Boris Johnson	245 17%	17 13%	8 16%	25 15%	24 19%	18 15%	29 28%	8 13%	22 16%	32 17%	42 21%	20 16%
Jeremy Corbyn	275 20%	22 17%	14 26%	30 19%	29 23%	29 24%	19 18%	16 25%	17 13%	44 23%	31 15%	23 19%
Nigel Farage	183 13%	8 6%	10 19%	23 14%	23 18%	19 16%	14 14%	6 9%	18 14%	28 15%	19 9%	14 12%
Nicola Sturgeon	239 17%	45 35%	5 9%	33 20%	16 13%	16 13%	13 13%	12 19%	22 17%	22 12%	28 14%	27 22%

ONLINE Opinion Poll**Q6_8. If you had to, which of these political figures would you most like to...****Go on summer holiday with**

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	166	78	88	16	19	23	25	31	53	76	50	25	14	141	16	149	36	37	69
	12%	11%	12%	14%	12%	11%	9%	12%	14%	14%	11%	10%	11%	12%	13%	12%	10%	10%	14%
Boris Johnson	581	270	312	42	62	91	109	106	171	231	194	101	56	520	34	548	139	159	221
	42%	39%	44%	37%	39%	44%	40%	42%	44%	42%	43%	39%	42%	43%	27%	43%	41%	45%	43%
Jeremy Corbyn	160	83	77	25	32	25	32	19	27	61	58	28	13	140	12	148	41	42	57
	11%	12%	11%	22%	20%	12%	12%	8%	7%	11%	13%	11%	10%	12%	9%	12%	12%	12%	11%
Nigel Farage	158	80	78	10	12	23	35	31	47	53	47	41	17	139	10	148	51	38	50
	11%	12%	11%	9%	8%	11%	13%	12%	12%	10%	10%	16%	13%	12%	8%	12%	15%	11%	10%
Nicola Sturgeon	334	179	155	21	36	44	72	67	94	133	105	64	32	265	55	279	74	77	114
	24%	26%	22%	19%	22%	21%	26%	26%	24%	24%	23%	25%	24%	22%	43%	22%	22%	22%	22%

ONLINE Opinion Poll

Q6_8. If you had to, which of these political figures would you most like to...

Go on summer holiday with

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	166	107	17	12	7	3	1	109	21	15	5
	12%	24%	5%	12%	4%	5%	1%	21%	6%	14%	3%
Boris Johnson	581	227	104	41	103	20	8	271	104	41	70
	42%	52%	28%	41%	51%	40%	13%	53%	29%	39%	45%
Jeremy Corbyn	160	8	103	11	3	10	6	10	86	14	3
	11%	2%	27%	11%	1%	19%	10%	2%	24%	13%	2%
Nigel Farage	158	37	29	4	68	3	4	51	27	4	58
	11%	8%	8%	4%	34%	6%	6%	10%	7%	4%	37%
Nicola Sturgeon	334	59	123	34	22	16	40	67	121	32	20
	24%	14%	33%	33%	11%	30%	69%	13%	34%	30%	13%

ONLINE Opinion Poll

Q6_8. If you had to, which of these political figures would you most like to...

Go on summer holiday with

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	166 12%	16 13%	3 6%	21 13%	12 9%	10 8%	12 12%	8 12%	15 11%	23 12%	30 15%	17 14%
Boris Johnson	581 42%	34 27%	18 33%	67 42%	54 43%	51 43%	49 47%	28 42%	59 45%	74 39%	94 47%	54 43%
Jeremy Corbyn	160 11%	12 9%	8 15%	18 11%	15 12%	18 15%	9 9%	8 12%	16 12%	26 14%	19 10%	12 9%
Nigel Farage	158 11%	10 8%	10 18%	20 13%	21 17%	10 8%	14 14%	8 13%	14 11%	15 8%	28 14%	7 6%
Nicola Sturgeon	334 24%	55 43%	15 28%	35 22%	24 19%	31 26%	19 19%	13 20%	27 21%	52 27%	28 14%	35 28%

ONLINE Opinion Poll**Q7_1. Do you agree or disagree with each of the following statements?****David Cameron has been honest and open about his financial affairs**

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	463	231	232	35	44	50	80	86	169	204	143	77	39	404	35	428	101	121	182
	33%	33%	33%	31%	27%	24%	29%	34%	43%	37%	31%	30%	29%	33%	27%	34%	30%	34%	36%
Disagree	692	348	344	62	86	116	152	118	157	251	220	151	70	583	77	615	179	174	230
	49%	50%	49%	55%	54%	56%	56%	47%	40%	45%	48%	58%	53%	48%	60%	48%	53%	49%	45%
Don't know	244	112	133	17	31	41	40	49	66	99	92	31	23	219	16	229	60	59	100
	17%	16%	19%	15%	19%	20%	15%	19%	17%	18%	20%	12%	17%	18%	13%	18%	18%	17%	20%

ONLINE Opinion Poll

Q7_1. Do you agree or disagree with each of the following statements?

David Cameron has been honest and open about his financial affairs

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	463	278	46	39	48	6	7	300	46	43	31
	33%	64%	12%	39%	24%	13%	12%	59%	13%	41%	20%
Disagree	692	84	278	46	125	36	48	120	264	43	94
	49%	19%	74%	45%	61%	70%	84%	24%	73%	40%	60%
Don't know	244	76	51	17	30	9	3	88	50	20	31
	17%	17%	14%	16%	15%	17%	5%	17%	14%	19%	20%

ONLINE Opinion Poll

Q7_1. Do you agree or disagree with each of the following statements?

David Cameron has been honest and open about his financial affairs

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	463	35	19	49	33	38	37	24	46	66	77	38
	33%	27%	34%	31%	27%	32%	36%	37%	35%	35%	39%	31%
Disagree	692	77	31	80	67	62	53	32	59	88	81	60
	49%	60%	57%	50%	53%	52%	51%	49%	45%	47%	41%	48%
Don't know	244	16	5	31	25	20	13	10	26	35	39	26
	17%	13%	8%	19%	20%	16%	13%	14%	20%	18%	20%	21%

ONLINE Opinion Poll

Q7_2. Do you agree or disagree with each of the following statements?

The UK should take direct control of its overseas territories that might be used as tax havens

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1011	479	532	75	98	149	214	181	294	380	330	197	103	864	100	911	265	241	358
	72%	69%	75%	66%	61%	72%	79%	71%	75%	69%	73%	77%	78%	72%	79%	72%	78%	68%	70%
Disagree	162	111	51	20	22	18	21	37	44	79	49	23	11	145	6	155	30	53	62
	12%	16%	7%	18%	14%	9%	8%	14%	11%	14%	11%	9%	8%	12%	5%	12%	9%	15%	12%
Don't know	226	101	125	19	40	39	38	36	54	95	76	37	18	197	21	206	45	60	93
	16%	15%	18%	17%	25%	19%	14%	14%	14%	17%	17%	14%	14%	16%	16%	16%	13%	17%	18%

ONLINE Opinion Poll

Q7_2. Do you agree or disagree with each of the following statements?

The UK should take direct control of its overseas territories that might be used as tax havens

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1011	300	294	71	154	33	49	356	276	76	115
	72%	69%	78%	70%	76%	64%	85%	70%	77%	71%	74%
Disagree	162	70	30	11	25	9	2	78	31	9	19
	12%	16%	8%	11%	12%	17%	3%	15%	9%	9%	12%
Don't know	226	67	51	20	25	9	7	74	53	22	22
	16%	15%	14%	20%	12%	18%	11%	15%	15%	21%	14%

ONLINE Opinion Poll

Q7_2. Do you agree or disagree with each of the following statements?

The UK should take direct control of its overseas territories that might be used as tax havens

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1011	100	43	124	98	84	76	47	81	141	137	80
	72%	79%	79%	78%	78%	70%	74%	71%	62%	74%	69%	65%
Disagree	162	6	5	16	8	13	16	11	24	21	25	16
	12%	5%	9%	10%	7%	11%	16%	16%	19%	11%	13%	13%
Don't know	226	21	6	19	19	23	11	9	26	28	37	28
	16%	16%	11%	12%	15%	19%	11%	13%	20%	15%	18%	23%

ONLINE Opinion Poll

Q7_3. Do you agree or disagree with each of the following statements?

David Cameron's Government has a good record of tackling tax avoidance and evasion

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	339	157	182	28	38	30	50	66	127	149	99	57	34	296	26	313	76	87	133
	24%	23%	26%	25%	23%	14%	18%	26%	32%	27%	22%	22%	26%	25%	20%	25%	22%	25%	26%
Disagree	737	395	342	63	78	110	161	127	198	282	242	140	72	623	78	659	184	195	243
	53%	57%	48%	56%	49%	53%	59%	50%	50%	51%	53%	54%	55%	52%	61%	52%	54%	55%	48%
Don't know	323	139	184	22	45	67	61	60	68	123	114	61	26	287	24	300	80	72	135
	23%	20%	26%	20%	28%	32%	22%	24%	17%	22%	25%	24%	20%	24%	18%	24%	23%	20%	26%

ONLINE Opinion Poll

Q7_3. Do you agree or disagree with each of the following statements?

David Cameron's Government has a good record of tackling tax avoidance and evasion

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	339	200	50	22	33	8	4	216	47	22	24
	24%	46%	13%	22%	16%	15%	7%	43%	13%	21%	15%
Disagree	737	111	277	55	134	35	49	151	263	57	102
	53%	25%	74%	54%	66%	68%	85%	30%	73%	54%	65%
Don't know	323	127	49	24	37	9	5	141	49	27	30
	23%	29%	13%	24%	18%	17%	8%	28%	14%	26%	19%

ONLINE Opinion Poll

Q7_3. Do you agree or disagree with each of the following statements?

David Cameron's Government has a good record of tackling tax avoidance and evasion

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	339	26	14	37	25	31	28	17	29	51	49	33
	24%	20%	26%	23%	20%	26%	27%	26%	22%	27%	25%	26%
Disagree	737	78	29	86	69	66	57	36	71	88	90	65
	53%	61%	54%	54%	55%	55%	56%	55%	54%	46%	46%	53%
Don't know	323	24	11	38	31	23	18	13	31	51	59	26
	23%	18%	20%	24%	25%	19%	17%	19%	24%	27%	30%	21%

ONLINE Opinion Poll

Q7_4. Do you agree or disagree with each of the following statements?

The Conservative Party only represents the interests of the rich

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	780	401	379	64	92	118	182	136	187	279	247	169	86	649	88	692	202	194	253
	56%	58%	53%	56%	57%	57%	67%	54%	48%	50%	54%	65%	65%	54%	69%	54%	59%	55%	49%
Disagree	456	221	235	35	31	59	66	94	171	204	151	70	32	413	29	428	100	116	197
	33%	32%	33%	31%	20%	28%	24%	37%	44%	37%	33%	27%	24%	34%	23%	34%	29%	33%	38%
Don't know	162	68	95	14	37	30	24	23	34	71	57	20	15	144	11	152	38	44	62
	12%	10%	13%	13%	23%	14%	9%	9%	9%	13%	13%	8%	11%	12%	8%	12%	11%	12%	12%

ONLINE Opinion Poll

Q7_4. Do you agree or disagree with each of the following statements?

The Conservative Party only represents the interests of the rich

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	780	75	322	68	137	38	51	116	296	70	109
	56%	17%	86%	67%	67%	75%	89%	23%	82%	66%	70%
Disagree	456	320	28	20	41	7	5	330	37	23	26
	33%	73%	7%	20%	20%	13%	8%	65%	10%	22%	17%
Don't know	162	42	26	14	26	6	2	62	26	13	20
	12%	10%	7%	13%	13%	12%	3%	12%	7%	12%	13%

ONLINE Opinion Poll**Q7_4. Do you agree or disagree with each of the following statements?****The Conservative Party only represents the interests of the rich**

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	780	88	37	91	75	76	50	43	68	96	90	68
	56%	69%	67%	57%	59%	63%	48%	65%	52%	50%	45%	55%
Disagree	456	29	13	50	37	31	39	15	46	67	87	42
	33%	23%	24%	31%	29%	26%	38%	23%	35%	35%	44%	34%
Don't know	162	11	5	19	14	13	14	8	17	27	21	14
	12%	8%	9%	12%	11%	11%	14%	12%	13%	14%	11%	11%

ONLINE Opinion Poll

Q7_5. Do you agree or disagree with each of the following statements?

All citizens of other European Union countries should have the right to live and work in the United Kingdom

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	429	236	193	52	59	70	86	67	95	192	134	72	32	353	52	377	94	96	163
	31%	34%	27%	46%	37%	34%	31%	27%	24%	35%	30%	28%	24%	29%	41%	30%	28%	27%	32%
Disagree	767	373	393	46	68	96	141	155	261	294	241	155	77	682	53	713	195	196	291
	55%	54%	55%	40%	42%	47%	52%	61%	67%	53%	53%	60%	58%	57%	42%	56%	57%	55%	57%
Don't know	203	80	123	17	34	40	45	31	36	68	79	32	24	171	22	181	51	62	58
	15%	12%	17%	14%	21%	20%	17%	12%	9%	12%	17%	12%	18%	14%	17%	14%	15%	17%	11%

ONLINE Opinion Poll

Q7_5. Do you agree or disagree with each of the following statements?

All citizens of other European Union countries should have the right to live and work in the United Kingdom

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	429	94	176	44	14	26	31	93	157	50	10
	31%	21%	47%	44%	7%	52%	54%	18%	44%	47%	6%
Disagree	767	295	144	43	177	18	19	351	148	39	133
	55%	67%	38%	42%	87%	35%	33%	69%	41%	36%	85%
Don't know	203	49	56	14	13	7	8	64	54	18	13
	15%	11%	15%	14%	6%	14%	14%	12%	15%	17%	8%

ONLINE Opinion Poll

Q7_5. Do you agree or disagree with each of the following statements?

All citizens of other European Union countries should have the right to live and work in the United Kingdom

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	429	52	15	47	32	33	26	24	38	72	47	44
	31%	41%	27%	30%	25%	28%	25%	36%	29%	38%	23%	36%
Disagree	767	53	33	84	78	67	61	31	68	102	125	64
	55%	42%	60%	53%	62%	56%	59%	48%	52%	54%	63%	52%
Don't know	203	22	7	28	16	20	16	11	25	16	27	16
	15%	17%	12%	18%	13%	17%	16%	16%	19%	8%	13%	13%

ONLINE Opinion Poll

Q7_6. Do you agree or disagree with each of the following statements?

The tax returns of all citizens should be published, as in Norway, Sweden and Finland

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	669	328	341	58	79	100	141	110	182	255	207	138	69	567	69	600	173	160	234
	48%	47%	48%	51%	49%	48%	52%	43%	46%	46%	45%	54%	52%	47%	54%	47%	51%	45%	46%
Disagree	464	251	213	33	38	59	82	100	152	207	148	76	33	408	37	427	105	123	180
	33%	36%	30%	29%	24%	28%	30%	39%	39%	37%	33%	29%	25%	34%	29%	34%	31%	35%	35%
Don't know	267	112	155	24	44	48	49	44	58	92	100	44	31	231	22	245	62	71	98
	19%	16%	22%	21%	27%	23%	18%	17%	15%	17%	22%	17%	23%	19%	17%	19%	18%	20%	19%

ONLINE Opinion Poll

Q7_6. Do you agree or disagree with each of the following statements?

The tax returns of all citizens should be published, as in Norway, Sweden and Finland

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	669	189	200	42	104	27	36	222	181	42	79
	48%	43%	53%	41%	51%	53%	63%	44%	50%	39%	51%
Disagree	464	181	102	37	70	13	12	205	102	40	52
	33%	41%	27%	36%	34%	25%	21%	40%	28%	38%	34%
Don't know	267	68	74	24	29	11	9	81	76	24	24
	19%	15%	20%	23%	14%	21%	16%	16%	21%	23%	15%

ONLINE Opinion Poll

Q7_6. Do you agree or disagree with each of the following statements?

The tax returns of all citizens should be published, as in Norway, Sweden and Finland

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	669	69	30	79	64	53	41	32	67	88	90	56
	48%	54%	54%	49%	51%	44%	40%	49%	51%	47%	46%	45%
Disagree	464	37	15	52	38	34	48	19	40	60	74	45
	33%	29%	27%	32%	30%	29%	47%	28%	31%	32%	37%	37%
Don't know	267	22	10	29	23	33	13	15	24	41	34	23
	19%	17%	18%	18%	19%	28%	13%	22%	18%	21%	17%	18%

ONLINE Opinion Poll

Q7_7. Do you agree or disagree with each of the following statements?

I have sometimes paid a builder or other tradesperson in cash to avoid having to pay VAT

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	473	255	219	23	32	54	79	88	196	199	166	71	38	408	42	432	115	137	156
	34%	37%	31%	20%	20%	26%	29%	35%	50%	36%	36%	28%	29%	34%	33%	34%	34%	39%	30%
Disagree	799	382	417	73	105	129	170	147	175	306	248	167	78	685	76	723	192	191	302
	57%	55%	59%	64%	65%	63%	62%	58%	45%	55%	54%	65%	59%	57%	60%	57%	56%	54%	59%
Don't know	127	54	73	17	24	23	23	19	21	49	42	20	16	113	10	117	33	26	54
	9%	8%	10%	15%	15%	11%	8%	7%	5%	9%	9%	8%	12%	9%	8%	9%	10%	7%	11%

ONLINE Opinion Poll

Q7_7. Do you agree or disagree with each of the following statements?

I have sometimes paid a builder or other tradesperson in cash to avoid having to pay VAT

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	473	194	96	40	82	12	15	217	93	38	63
	34%	44%	25%	39%	40%	23%	27%	43%	26%	36%	41%
Disagree	799	214	247	56	107	32	38	255	233	62	79
	57%	49%	66%	55%	53%	63%	66%	50%	65%	58%	51%
Don't know	127	29	33	6	14	7	4	36	34	7	13
	9%	7%	9%	6%	7%	14%	7%	7%	9%	6%	8%

ONLINE Opinion Poll

Q7_7. Do you agree or disagree with each of the following statements?

I have sometimes paid a builder or other tradesperson in cash to avoid having to pay VAT

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	473	42	15	61	40	39	48	24	50	60	62	33
	34%	33%	28%	38%	31%	32%	47%	36%	38%	32%	31%	27%
Disagree	799	76	34	85	73	72	49	39	70	107	117	78
	57%	60%	63%	53%	58%	60%	48%	59%	53%	56%	59%	63%
Don't know	127	10	5	15	13	9	6	4	12	23	19	12
	9%	8%	9%	9%	10%	8%	5%	5%	9%	12%	10%	10%

ONLINE Opinion Poll

Q7_8. Do you agree or disagree with each of the following statements?

David Cameron's management of his financial affairs has been morally repugnant

Base: All respondents (Turnout weighted)

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2036	958	1078	264	276	310	389	297	500	622	595	323	496	1742	197	1839	509	526	707
Weighted Total	1399	690	709	114	161	206	272	253	393	554	455	258	132	1206	127	1272	340	354	512
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	592	291	300	52	70	97	128	103	143	211	185	128	68	492	68	524	157	146	189
	42%	42%	42%	45%	43%	47%	47%	41%	36%	38%	41%	50%	51%	41%	53%	41%	46%	41%	37%
Disagree	533	285	247	34	38	53	85	121	202	242	180	73	38	467	42	491	120	133	214
	38%	41%	35%	30%	24%	25%	31%	48%	52%	44%	40%	28%	29%	39%	33%	39%	35%	38%	42%
Don't know	275	114	161	29	53	57	59	29	47	100	90	58	27	246	18	257	63	74	109
	20%	16%	23%	25%	33%	28%	22%	12%	12%	18%	20%	22%	20%	20%	14%	20%	19%	21%	21%

ONLINE Opinion Poll

Q7_8. Do you agree or disagree with each of the following statements?

David Cameron's management of his financial affairs has been morally repugnant

Base: All respondents (Turnout weighted)

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2036	520	615	138	324	81	79	592	587	148	267
Weighted Total	1399	438	376	102	204	51	58	508	359	107	156
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	592	70	242	38	106	30	43	107	226	34	80
	42%	16%	64%	37%	52%	59%	74%	21%	63%	32%	52%
Disagree	533	286	66	51	69	12	9	307	70	52	50
	38%	65%	18%	50%	34%	23%	16%	61%	20%	48%	32%
Don't know	275	81	68	13	28	9	5	94	63	21	25
	20%	19%	18%	13%	14%	18%	9%	18%	18%	20%	16%

ONLINE Opinion Poll**Q7_8. Do you agree or disagree with each of the following statements?****David Cameron's management of his financial affairs has been morally repugnant**

Base: All respondents (Turnout weighted)

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2036	197	90	240	179	196	154	97	176	242	271	194
Weighted Total	1399	127	54	160	126	120	103	66	131	190	198	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	592 42%	68 53%	25 46%	72 45%	59 47%	56 47%	45 44%	31 48%	45 34%	74 39%	67 34%	48 38%
Disagree	533 38%	42 33%	17 31%	60 38%	43 34%	40 33%	35 34%	24 36%	59 45%	71 38%	91 46%	51 41%
Don't know	275 20%	18 14%	12 22%	28 17%	23 19%	24 20%	23 22%	11 16%	28 21%	44 23%	39 20%	26 21%

ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	Unweighted	Weighted
Unweighted Total	2036	2036
Weighted Total	2036	2036
	100%	100%
Conservative	592	658
	29%	32%
Labour	587	554
	29%	27%
Liberal Democrat	148	141
	7%	7%
UKIP	267	234
	13%	11%
SNP	86	85
	4%	4%
Some other party	97	94
	5%	5%
Did not vote	236	245
	12%	12%
Don't remember	12	13
	1%	1%
Prefer not to say	11	13
	1%	1%