

Independent / Sunday Mirror September 2016 Poll

METHODOLOGY NOTE

ComRes interviewed 2,037 GB adults online between 12th – 13th October 2016. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a Voting Intention poll or a public opinion survey please contact Tom Mludzinski, Director of Political and Social Research: Tom.Mludzinski@comres.co.uk

To register for Pollwatch, a weekly newsletter update on the polls, please email: pollwatch@comres.co.uk

ONLINE Opinion Poll

Q1_1. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents	1
Q1_2. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents	4
Q1_3. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents	7
Q1_4. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents	10
Q1_5. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents	13
Q1_6. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents	16
Q1_7. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents	19
Q2_SUM. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics. SUMMARY TABLE	22
Q2_1. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics. Donald Trump	23
Base: All respondents	
Q2_2. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics. Jeremy Corbyn	26
Base: All respondents	
Q2_3. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics. Theresa May	29
Base: All respondents	
Q2_4. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics. Hilary Clinton	32
Base: All respondents	

ONLINE Opinion Poll

Q1_1. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May would make a better Prime Minister	1159	576	583	96	121	169	222	190	362	345	316	248	250	1018	86	1072	279	306	432
	57%	58%	56%	41%	35%	50%	60%	64%	80%	63%	56%	56%	51%	58%	49%	58%	57%	58%	59%
Jeremy Corbyn would make a better Prime Minister	472	251	220	77	125	86	79	59	46	118	135	93	126	404	43	428	123	113	168
	23%	25%	21%	33%	36%	26%	21%	20%	10%	22%	24%	21%	26%	23%	24%	23%	25%	21%	23%
Don't know	407	165	242	60	104	83	66	49	44	80	113	104	109	337	48	359	91	108	137
	20%	17%	23%	26%	30%	24%	18%	16%	10%	15%	20%	23%	22%	19%	27%	19%	19%	21%	19%

ONLINE Opinion Poll

Q1_1. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May would make a better Prime Minister	1159	631	123	102	141	22	33	553	173	91	174
	57%	90%	21%	65%	75%	34%	41%	85%	31%	65%	75%
Jeremy Corbyn would make a better Prime Minister	472	26	324	24	16	27	21	39	246	31	24
	23%	4%	56%	15%	9%	42%	26%	6%	45%	22%	10%
Don't know	407	44	127	31	32	15	26	61	133	18	35
	20%	6%	22%	20%	17%	24%	33%	9%	24%	13%	15%

ONLINE Opinion Poll

Q1_1. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May would make a better Prime Minister	1159	86	42	137	100	103	85	55	118	146	188	98
	57%	49%	49%	59%	57%	56%	57%	54%	61%	54%	66%	55%
Jeremy Corbyn would make a better Prime Minister	472	43	26	49	49	38	31	25	44	68	53	47
	23%	24%	30%	21%	28%	20%	21%	24%	23%	25%	18%	26%
Don't know	407	48	18	47	27	43	34	23	32	57	46	34
	20%	27%	21%	20%	15%	23%	22%	22%	16%	21%	16%	19%

ONLINE Opinion Poll

Q1_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Labour has more chance of winning a General Election if Jeremy Corbyn is leader	707	343	364	99	147	124	132	91	114	178	199	158	172	614	59	648	167	178	269
	35%	35%	35%	43%	42%	37%	36%	30%	25%	33%	35%	35%	36%	35%	33%	35%	34%	34%	36%
Labour has more chance of winning a General Election if Tony Blair is leader	729	411	318	76	111	114	135	118	175	224	195	150	159	632	60	669	169	194	269
	36%	41%	30%	33%	32%	34%	37%	40%	39%	41%	35%	34%	33%	36%	34%	36%	34%	37%	36%
Don't know	601	238	363	57	92	100	100	89	163	142	170	137	153	512	58	543	157	155	200
	30%	24%	35%	25%	26%	30%	27%	30%	36%	26%	30%	31%	32%	29%	33%	29%	32%	29%	27%

ONLINE Opinion Poll

Q1_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Labour has more chance of winning a General Election if Jeremy Corbyn is leader	707	163	319	39	47	38	27	146	255	48	67
	35%	23%	56%	25%	25%	58%	33%	22%	46%	34%	29%
Labour has more chance of winning a General Election if Tony Blair is leader	729	343	147	63	71	19	27	309	176	52	91
	36%	49%	26%	40%	38%	29%	33%	47%	32%	37%	39%
Don't know	601	195	108	55	71	9	27	198	121	40	76
	30%	28%	19%	35%	37%	14%	33%	30%	22%	28%	32%

ONLINE Opinion Poll

Q1_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Labour has more chance of winning a General Election if Jeremy Corbyn is leader	707 35%	59 33%	32 38%	77 33%	58 33%	59 32%	56 37%	34 33%	64 33%	96 36%	105 36%	68 38%
Labour has more chance of winning a General Election if Tony Blair is leader	729 36%	60 34%	29 34%	78 33%	63 36%	73 40%	54 36%	37 36%	67 35%	110 41%	100 35%	59 33%
Don't know	601 30%	58 33%	24 29%	78 33%	55 31%	51 28%	41 27%	31 30%	62 32%	64 24%	83 29%	53 29%

ONLINE Opinion Poll

Q1_3. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should use military aircraft to enforce a "no fly zone" in Syria	617	317	300	65	96	113	125	92	126	176	157	129	155	533	55	563	143	172	218
	30%	32%	29%	28%	28%	33%	34%	31%	28%	32%	28%	29%	32%	30%	31%	30%	29%	33%	30%
The UK should not try to enforce a "no fly zone" in Syria	823	469	355	90	146	118	138	123	208	236	232	163	193	712	76	748	209	208	295
	40%	47%	34%	39%	42%	35%	38%	41%	46%	43%	41%	37%	40%	41%	43%	40%	42%	40%	40%
Don't know	596	206	390	78	108	107	104	82	117	133	175	152	136	513	46	550	141	147	224
	29%	21%	37%	34%	31%	32%	28%	28%	26%	24%	31%	34%	28%	29%	26%	30%	29%	28%	30%

ONLINE Opinion Poll

Q1_3. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should use military aircraft to enforce a "no fly zone" in Syria	617	243	158	61	54	16	29	224	155	48	68
	30%	35%	28%	39%	28%	25%	36%	34%	28%	34%	29%
The UK should not try to enforce a "no fly zone" in Syria	823	298	239	56	88	28	29	271	220	60	112
	40%	42%	42%	36%	47%	43%	37%	41%	40%	43%	48%
Don't know	596	161	177	41	47	21	22	159	176	32	53
	29%	23%	31%	26%	25%	32%	27%	24%	32%	23%	23%

ONLINE Opinion Poll

Q1_3. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should use military aircraft to enforce a "no fly zone" in Syria	617	55	23	66	55	63	48	29	60	77	85	56
	30%	31%	26%	28%	31%	35%	32%	29%	31%	28%	30%	31%
The UK should not try to enforce a "no fly zone" in Syria	823	76	41	103	65	71	59	35	78	100	123	72
	40%	43%	48%	44%	37%	39%	39%	35%	41%	37%	43%	40%
Don't know	596	46	22	63	55	49	43	37	55	94	80	51
	29%	26%	26%	27%	32%	27%	29%	36%	28%	35%	28%	28%

ONLINE Opinion Poll

Q1_4. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The situation in Syria would be better now if Britain and other Western allies used military force in 2013	623	355	268	57	89	115	111	103	148	173	158	129	163	538	54	568	148	141	249
	31%	36%	26%	24%	26%	34%	30%	35%	33%	32%	28%	29%	34%	31%	31%	31%	30%	27%	34%
The situation in Syria would be worse now if Britain and other Western allies used military force in 2013	624	345	279	81	131	98	105	80	129	181	174	135	135	540	59	565	143	185	212
	31%	35%	27%	35%	37%	29%	29%	27%	28%	33%	31%	30%	28%	31%	34%	30%	29%	35%	29%
Don't know	790	292	498	95	130	125	150	114	176	191	232	181	187	679	63	727	201	202	276
	39%	29%	48%	41%	37%	37%	41%	38%	39%	35%	41%	41%	38%	39%	36%	39%	41%	38%	37%

ONLINE Opinion Poll

Q1_4. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The situation in Syria would be better now if Britain and other Western allies used military force in 2013	623	274	150	50	52	15	19	242	157	40	77
	31%	39%	26%	32%	28%	23%	24%	37%	28%	28%	33%
The situation in Syria would be worse now if Britain and other Western allies used military force in 2013	624	183	207	54	73	25	27	179	184	47	84
	31%	26%	36%	34%	38%	39%	34%	27%	33%	34%	36%
Don't know	790	244	217	54	64	25	34	233	211	53	72
	39%	35%	38%	34%	34%	39%	42%	36%	38%	38%	31%

ONLINE Opinion Poll

Q1_4. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The situation in Syria would be better now if Britain and other Western allies used military force in 2013	623 31%	54 31%	28 33%	68 29%	52 29%	54 30%	47 31%	30 30%	39 20%	101 37%	93 32%	55 31%
The situation in Syria would be worse now if Britain and other Western allies used military force in 2013	624 31%	59 34%	26 31%	63 27%	54 31%	62 34%	49 32%	24 24%	74 38%	69 25%	89 31%	54 30%
Don't know	790 39%	63 36%	31 36%	101 44%	70 40%	67 37%	55 36%	47 46%	80 41%	101 37%	105 36%	70 39%

ONLINE Opinion Poll

Q1_5. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should send soldiers to take action against Syria	339	182	157	46	75	76	59	42	40	92	83	81	83	296	28	311	74	78	143
	17%	18%	15%	20%	21%	23%	16%	14%	9%	17%	15%	18%	17%	17%	16%	17%	15%	15%	19%
The UK should not send soldiers to take action against Syria	1279	659	620	130	189	186	228	201	345	353	365	262	299	1108	115	1165	315	336	457
	63%	66%	59%	56%	54%	55%	62%	68%	76%	65%	65%	59%	62%	63%	65%	63%	64%	64%	62%
Don't know	419	151	268	57	87	76	79	54	67	98	117	101	103	354	34	385	103	113	137
	21%	15%	26%	24%	25%	22%	22%	18%	15%	18%	21%	23%	21%	20%	19%	21%	21%	21%	19%

ONLINE Opinion Poll

Q1_5. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should send soldiers to take action against Syria	339	130	87	31	23	10	14	132	82	16	32
	17%	19%	15%	20%	12%	15%	18%	20%	15%	11%	14%
The UK should not send soldiers to take action against Syria	1279	466	357	109	132	37	50	417	336	105	162
	63%	66%	62%	69%	70%	56%	62%	64%	61%	75%	69%
Don't know	419	105	130	17	33	19	16	104	134	19	39
	21%	15%	23%	11%	18%	29%	20%	16%	24%	14%	17%

ONLINE Opinion Poll

Q1_5. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should send soldiers to take action against Syria	339 17%	28 16%	11 13%	39 17%	24 14%	43 23%	13 9%	14 14%	22 11%	53 20%	61 21%	29 16%
The UK should not send soldiers to take action against Syria	1279 63%	115 65%	58 68%	149 64%	108 61%	107 58%	105 69%	56 55%	124 64%	161 59%	178 62%	118 66%
Don't know	419 21%	34 19%	16 19%	43 19%	44 25%	33 18%	33 22%	31 31%	47 24%	56 21%	49 17%	32 18%

ONLINE Opinion Poll

Q1_6. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The government should prioritise reducing immigration when negotiating the UK's exit from the EU	799	404	395	58	107	128	160	128	217	179	205	195	220	707	58	741	204	220	283
	39%	41%	38%	25%	30%	38%	44%	43%	48%	33%	36%	44%	45%	40%	33%	40%	41%	42%	38%
The government should prioritise getting favourable trade deals with EU countries when negotiating the UK's exit from the EU	1007	504	503	137	190	168	169	147	196	309	297	199	201	852	98	908	226	249	377
	49%	51%	48%	59%	54%	50%	46%	49%	43%	57%	53%	45%	41%	48%	55%	49%	46%	47%	51%
Don't know	231	85	147	37	54	42	37	22	39	55	62	50	64	199	21	210	63	59	78
	11%	9%	14%	16%	15%	13%	10%	7%	9%	10%	11%	11%	13%	11%	12%	11%	13%	11%	11%

ONLINE Opinion Poll

Q1_6. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The government should prioritise reducing immigration when negotiating the UK's exit from the EU	799	334	148	38	138	17	24	310	156	35	163
	39%	48%	26%	24%	73%	26%	30%	47%	28%	25%	70%
The government should prioritise getting favourable trade deals with EU countries when negotiating the UK's exit from the EU	1007	312	358	114	29	38	46	287	336	100	44
	49%	45%	62%	73%	15%	59%	57%	44%	61%	72%	19%
Don't know	231	55	68	5	22	10	11	56	59	5	25
	11%	8%	12%	3%	12%	15%	13%	9%	11%	4%	11%

ONLINE Opinion Poll

Q1_6. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The government should prioritise reducing immigration when negotiating the UK's exit from the EU	799 39%	58 33%	35 41%	98 42%	71 41%	71 39%	67 44%	34 34%	82 42%	88 33%	121 42%	74 41%
The government should prioritise getting favourable trade deals with EU countries when negotiating the UK's exit from the EU	1007 49%	98 55%	40 47%	103 44%	83 47%	91 50%	72 48%	57 55%	86 44%	154 57%	140 49%	84 47%
Don't know	231 11%	21 12%	10 12%	32 14%	21 12%	22 12%	12 8%	11 11%	26 13%	29 11%	27 9%	21 12%

ONLINE Opinion Poll

Q1_7. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May's government is right to give up the target of balancing the Government's budget by 2020	937	539	398	81	132	127	169	157	271	272	241	188	236	804	84	853	220	250	334
	46%	54%	38%	35%	38%	38%	46%	53%	60%	50%	43%	42%	49%	46%	47%	46%	45%	47%	45%
Theresa May's government should continue to target balancing the Government's budget by 2020	688	320	368	88	125	125	120	101	129	195	200	149	144	592	62	626	167	165	261
	34%	32%	35%	38%	36%	37%	33%	34%	29%	36%	35%	34%	30%	34%	35%	34%	34%	31%	35%
Don't know	412	133	279	63	94	86	78	39	52	77	123	107	105	362	31	381	107	113	142
	20%	13%	27%	27%	27%	25%	21%	13%	12%	14%	22%	24%	22%	21%	18%	21%	22%	21%	19%

ONLINE Opinion Poll

Q1_7. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015				
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May's government is right to give up the target of balancing the Government's budget by 2020	937	357	260	89	91	27	37	294	263	82	126
	46%	51%	45%	56%	48%	41%	46%	45%	48%	59%	54%
Theresa May's government should continue to target balancing the Government's budget by 2020	688	256	182	53	63	24	28	268	171	37	64
	34%	37%	32%	34%	33%	37%	35%	41%	31%	27%	27%
Don't know	412	88	131	16	36	14	15	91	118	20	44
	20%	13%	23%	10%	19%	22%	19%	14%	21%	14%	19%

ONLINE Opinion Poll

Q1_7. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May's government is right to give up the target of balancing the Government's budget by 2020	937	84	36	109	75	84	70	49	96	119	125	90
	46%	47%	42%	47%	43%	46%	46%	48%	50%	44%	44%	50%
Theresa May's government should continue to target balancing the Government's budget by 2020	688	62	34	74	59	53	45	33	66	94	108	59
	34%	35%	39%	32%	34%	29%	30%	33%	34%	35%	38%	33%
Don't know	412	31	16	49	42	46	36	20	31	58	54	30
	20%	18%	19%	21%	24%	25%	24%	19%	16%	22%	19%	17%

ONLINE Opinion Poll

Q2_SUM. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

SUMMARY TABLE

Base: All respondents

	Donald Trump	Jeremy Corbyn	Theresa May	Hilary Clinton
Unweighted Total	2037	2037	2037	2037
Weighted Total	2037	2037	2037	2037
	100%	100%	100%	100%
Dangerous	1368	458	216	408
	67%	22%	11%	20%
Exciting	115	147	243	140
	6%	7%	12%	7%
Inspiring people to become interested in politics	95	419	382	327
	5%	21%	19%	16%
Breath of fresh air	111	379	594	182
	5%	19%	29%	9%
Increasing divisions in society	807	456	329	228
	40%	22%	16%	11%
Nasty	1116	232	192	277
	55%	11%	9%	14%
Says what they actually think	625	641	541	348
	31%	31%	27%	17%
None of these	49	258	294	436
	2%	13%	14%	21%
Don't know	97	213	240	313
	5%	10%	12%	15%

ONLINE Opinion Poll

Q2_1. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Donald Trump

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	1368	655	714	155	201	217	246	208	341	393	395	275	305	1179	118	1250	328	334	517
	67%	66%	68%	67%	57%	64%	67%	70%	75%	72%	70%	62%	63%	67%	67%	67%	66%	63%	70%
Exciting	115	90	25	14	34	16	21	15	15	31	35	13	36	97	14	102	20	42	35
	6%	9%	2%	6%	10%	5%	6%	5%	3%	6%	6%	3%	7%	6%	8%	5%	4%	8%	5%
Inspiring people to become interested in politics	95	62	32	23	13	14	16	13	17	24	22	26	24	82	8	87	22	21	39
	5%	6%	3%	10%	4%	4%	4%	4%	4%	4%	4%	6%	5%	5%	5%	5%	4%	4%	5%
Breath of fresh air	111	80	31	9	22	22	26	13	18	34	21	27	30	91	17	94	24	28	38
	5%	8%	3%	4%	6%	7%	7%	5%	4%	6%	4%	6%	6%	5%	10%	5%	5%	5%	5%
Increasing divisions in society	807	425	382	110	132	125	139	116	185	251	246	142	168	694	79	727	175	209	310
	40%	43%	37%	48%	38%	37%	38%	39%	41%	46%	44%	32%	35%	39%	45%	39%	35%	40%	42%
Nasty	1116	517	599	146	178	168	196	170	258	317	321	218	260	968	97	1020	280	254	434
	55%	52%	57%	63%	51%	50%	54%	57%	57%	58%	57%	49%	54%	55%	55%	55%	57%	48%	59%
Says what they actually think	625	367	258	86	106	99	128	85	121	170	177	138	140	548	58	568	144	176	228
	31%	37%	25%	37%	30%	29%	35%	28%	27%	31%	31%	31%	29%	31%	33%	31%	29%	33%	31%
None of these	49	19	30	4	13	11	9	5	7	6	17	10	16	39	5	44	9	15	15
	2%	2%	3%	2%	4%	3%	2%	2%	2%	1%	3%	2%	3%	2%	3%	2%	2%	3%	2%
Don't know	97	30	67	17	27	22	17	9	5	14	26	25	31	91	3	95	24	34	32
	5%	3%	6%	8%	8%	6%	5%	3%	1%	3%	5%	6%	6%	5%	1%	5%	5%	7%	4%

ONLINE Opinion Poll

Q2_1. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Donald Trump

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	1368	500	392	130	88	57	55	446	378	117	126
	67%	71%	68%	82%	47%	88%	68%	68%	69%	84%	54%
Exciting	115	38	30	4	26	1	6	34	26	2	33
	6%	5%	5%	3%	14%	2%	7%	5%	5%	2%	14%
Inspiring people to become interested in politics	95	38	19	4	21	1	3	30	18	6	23
	5%	5%	3%	3%	11%	1%	4%	5%	3%	5%	10%
Breath of fresh air	111	39	21	4	31	1	5	33	23	2	39
	5%	6%	4%	2%	16%	2%	6%	5%	4%	2%	17%
Increasing divisions in society	807	286	250	84	39	33	39	258	234	70	57
	40%	41%	44%	53%	20%	50%	49%	39%	42%	50%	24%
Nasty	1116	372	357	109	52	50	44	345	347	87	80
	55%	53%	62%	69%	27%	77%	55%	53%	63%	62%	34%
Says what they actually think	625	223	163	43	90	19	25	214	149	33	109
	31%	32%	28%	27%	48%	29%	31%	33%	27%	24%	47%
None of these	49	9	10	1	8	-	3	9	13	2	6
	2%	1%	2%	1%	4%	-	4%	1%	2%	2%	2%
Don't know	97	15	28	4	5	2	1	16	29	2	5
	5%	2%	5%	2%	3%	2%	1%	2%	5%	1%	2%

ONLINE Opinion Poll

Q2_1. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Donald Trump

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	1368	118	55	156	117	109	90	71	135	177	204	136
	67%	67%	64%	67%	67%	59%	60%	70%	70%	65%	71%	76%
Exciting	115	14	5	8	7	14	17	5	11	13	16	6
	6%	8%	5%	4%	4%	8%	11%	5%	6%	5%	6%	3%
Inspiring people to become interested in politics	95	8	7	11	4	6	5	5	10	16	17	6
	5%	5%	8%	5%	2%	3%	3%	4%	5%	6%	6%	4%
Breath of fresh air	111	17	5	11	8	10	8	4	10	14	17	8
	5%	10%	6%	5%	4%	5%	6%	4%	5%	5%	6%	4%
Increasing divisions in society	807	79	24	82	69	69	55	33	85	120	109	81
	40%	45%	28%	35%	40%	38%	36%	33%	44%	44%	38%	45%
Nasty	1116	97	50	131	99	86	67	51	101	156	166	112
	55%	55%	58%	56%	57%	47%	44%	50%	52%	58%	58%	62%
Says what they actually think	625	58	23	66	56	69	53	19	55	83	82	62
	31%	33%	26%	28%	32%	38%	35%	19%	28%	31%	29%	35%
None of these	49	5	2	5	2	7	3	5	5	7	6	2
	2%	3%	2%	2%	1%	4%	2%	5%	3%	3%	2%	1%
Don't know	97	3	5	12	7	16	7	4	12	15	10	7
	5%	1%	6%	5%	4%	9%	5%	4%	6%	6%	3%	4%

ONLINE Opinion Poll

Q2_2. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Jeremy Corbyn

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	458	257	201	34	43	64	73	72	171	162	112	86	97	392	37	421	123	106	163
	22%	26%	19%	15%	12%	19%	20%	24%	38%	30%	20%	19%	20%	22%	21%	23%	25%	20%	22%
Exciting	147	90	58	32	35	23	25	16	16	37	42	24	44	134	10	138	35	48	51
	7%	9%	6%	14%	10%	7%	7%	6%	4%	7%	7%	5%	9%	8%	6%	7%	7%	9%	7%
Inspiring people to become interested in politics	419	230	189	74	83	61	75	60	65	124	121	78	96	368	32	387	102	111	155
	21%	23%	18%	32%	24%	18%	21%	20%	14%	23%	22%	18%	20%	21%	18%	21%	21%	21%	21%
Breath of fresh air	379	216	163	64	87	67	68	52	41	95	119	74	92	326	34	345	96	86	143
	19%	22%	16%	28%	25%	20%	19%	18%	9%	17%	21%	17%	19%	19%	19%	19%	19%	16%	19%
Increasing divisions in society	456	246	210	34	59	41	82	67	173	138	132	91	94	401	33	422	122	115	165
	22%	25%	20%	15%	17%	12%	22%	23%	38%	25%	23%	21%	19%	23%	19%	23%	25%	22%	22%
Nasty	232	118	113	21	22	19	50	38	83	74	53	51	53	197	23	208	60	59	77
	11%	12%	11%	9%	6%	6%	14%	13%	18%	14%	9%	12%	11%	11%	13%	11%	12%	11%	10%
Says what they actually think	641	343	298	76	113	106	120	102	123	178	194	115	154	548	62	579	140	158	250
	31%	35%	29%	33%	32%	31%	33%	34%	27%	33%	34%	26%	32%	31%	35%	31%	28%	30%	34%
None of these	258	103	155	23	49	44	52	40	48	48	73	59	78	220	26	232	49	70	102
	13%	10%	15%	10%	14%	13%	14%	14%	11%	9%	13%	13%	16%	13%	15%	12%	10%	13%	14%
Don't know	213	53	160	41	52	58	34	13	15	35	59	63	56	189	17	196	55	61	73
	10%	5%	15%	18%	15%	17%	9%	4%	3%	6%	11%	14%	12%	11%	9%	11%	11%	12%	10%

ONLINE Opinion Poll

Q2_2. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Jeremy Corbyn

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	458 22%	264 38%	38 7%	36 23%	67 36%	5 8%	12 15%	237 36%	61 11%	30 21%	79 34%
Exciting	147 7%	9 1%	110 19%	5 3%	4 2%	8 12%	1 1%	10 2%	79 14%	9 6%	6 3%
Inspiring people to become interested in politics	419 21%	64 9%	235 41%	40 25%	14 7%	28 43%	14 17%	59 9%	180 33%	39 28%	25 11%
Breath of fresh air	379 19%	36 5%	234 41%	22 14%	11 6%	21 32%	19 24%	40 6%	184 33%	25 18%	20 9%
Increasing divisions in society	456 22%	246 35%	57 10%	42 27%	61 32%	8 13%	14 17%	233 36%	81 15%	24 17%	63 27%
Nasty	232 11%	142 20%	13 2%	13 8%	37 19%	4 6%	7 9%	134 21%	23 4%	13 10%	42 18%
Says what they actually think	641 31%	141 20%	273 48%	70 44%	38 20%	25 38%	30 37%	138 21%	239 43%	57 40%	56 24%
None of these	258 13%	101 14%	35 6%	20 13%	29 16%	8 12%	16 20%	95 15%	44 8%	23 16%	31 13%
Don't know	213 10%	34 5%	57 10%	12 7%	18 9%	5 8%	6 7%	38 6%	61 11%	6 4%	19 8%

ONLINE Opinion Poll

Q2_2. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Jeremy Corbyn

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	458 22%	37 21%	25 29%	56 24%	42 24%	32 17%	34 22%	29 28%	41 21%	55 20%	65 23%	43 24%
Exciting	147 7%	10 6%	7 8%	18 8%	11 6%	21 11%	12 8%	3 3%	16 8%	22 8%	12 4%	16 9%
Inspiring people to become interested in politics	419 21%	32 18%	14 16%	47 20%	41 23%	37 20%	27 18%	19 19%	47 24%	60 22%	53 18%	42 24%
Breath of fresh air	379 19%	34 19%	20 23%	44 19%	32 18%	25 14%	29 19%	20 19%	33 17%	56 21%	53 18%	34 19%
Increasing divisions in society	456 22%	33 19%	24 28%	56 24%	42 24%	39 21%	33 22%	21 21%	42 22%	56 21%	61 21%	48 27%
Nasty	232 11%	23 13%	7 8%	30 13%	23 13%	20 11%	16 11%	11 11%	23 12%	23 9%	31 11%	23 13%
Says what they actually think	641 31%	62 35%	23 27%	74 32%	43 25%	56 31%	44 29%	31 30%	58 30%	90 33%	97 34%	63 35%
None of these	258 13%	26 15%	6 7%	20 9%	23 13%	23 13%	21 14%	12 11%	26 13%	36 13%	42 15%	23 13%
Don't know	213 10%	17 9%	7 9%	29 13%	18 10%	24 13%	16 10%	7 7%	22 11%	30 11%	27 9%	16 9%

ONLINE Opinion Poll

Q2_3. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Theresa May

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	216	139	77	31	64	45	27	21	29	58	60	37	62	180	28	188	46	40	94
	11%	14%	7%	13%	18%	13%	7%	7%	6%	11%	11%	8%	13%	10%	16%	10%	9%	8%	13%
Exciting	243	132	111	26	26	32	46	36	77	90	62	42	49	216	15	228	56	65	96
	12%	13%	11%	11%	7%	9%	13%	12%	17%	16%	11%	10%	10%	12%	8%	12%	11%	12%	13%
Inspiring people to become interested in politics	382	178	204	36	41	43	75	61	126	123	90	83	85	339	27	355	91	109	139
	19%	18%	19%	16%	12%	13%	21%	20%	28%	23%	16%	19%	18%	19%	15%	19%	18%	21%	19%
Breath of fresh air	594	289	306	35	48	64	116	101	231	197	155	124	119	537	36	558	140	176	221
	29%	29%	29%	15%	14%	19%	32%	34%	51%	36%	27%	28%	24%	31%	20%	30%	28%	33%	30%
Increasing divisions in society	329	191	138	55	78	57	57	46	37	98	90	65	76	276	37	293	88	65	124
	16%	19%	13%	24%	22%	17%	16%	15%	8%	18%	16%	15%	16%	16%	21%	16%	18%	12%	17%
Nasty	192	119	73	35	59	32	27	21	17	56	57	37	42	156	26	166	43	40	73
	9%	12%	7%	15%	17%	10%	7%	7%	4%	10%	10%	8%	9%	9%	15%	9%	9%	8%	10%
Says what they actually think	541	262	279	47	54	70	105	86	179	162	147	105	127	468	47	494	118	154	196
	27%	26%	27%	20%	15%	21%	29%	29%	40%	30%	26%	24%	26%	27%	27%	27%	24%	29%	27%
None of these	294	157	136	30	68	61	58	40	36	63	88	61	81	245	30	263	66	75	104
	14%	16%	13%	13%	20%	18%	16%	13%	8%	12%	16%	14%	17%	14%	17%	14%	13%	14%	14%
Don't know	240	73	166	42	48	62	39	29	20	35	78	65	62	210	19	221	69	68	73
	12%	7%	16%	18%	14%	18%	11%	10%	4%	6%	14%	15%	13%	12%	11%	12%	14%	13%	10%

ONLINE Opinion Poll

Q2_3. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Theresa May

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	216	10	113	30	11	15	14	17	100	23	11
	11%	1%	20%	19%	6%	23%	17%	3%	18%	16%	5%
Exciting	243	165	28	11	18	6	1	153	27	9	23
	12%	24%	5%	7%	9%	8%	1%	23%	5%	7%	10%
Inspiring people to become interested in politics	382	222	55	26	33	4	10	193	56	28	46
	19%	32%	10%	16%	18%	6%	13%	29%	10%	20%	20%
Breath of fresh air	594	382	60	38	57	9	10	329	73	38	88
	29%	54%	10%	24%	30%	15%	12%	50%	13%	27%	38%
Increasing divisions in society	329	25	174	39	15	24	22	34	149	29	20
	16%	4%	30%	25%	8%	36%	27%	5%	27%	21%	9%
Nasty	192	7	106	23	4	13	14	12	89	20	7
	9%	1%	19%	14%	2%	20%	18%	2%	16%	15%	3%
Says what they actually think	541	287	85	43	54	15	16	258	96	39	70
	27%	41%	15%	27%	29%	23%	20%	39%	17%	28%	30%
None of these	294	63	96	23	36	7	19	57	88	21	40
	14%	9%	17%	15%	19%	11%	24%	9%	16%	15%	17%
Don't know	240	33	73	12	25	7	6	42	75	8	27
	12%	5%	13%	7%	13%	10%	8%	6%	14%	6%	12%

ONLINE Opinion Poll

Q2_3. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Theresa May

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	216 11%	28 16%	9 10%	25 11%	13 7%	18 10%	6 4%	8 8%	16 8%	36 13%	30 10%	28 16%
Exciting	243 12%	15 8%	6 7%	31 13%	18 10%	26 14%	16 10%	12 11%	23 12%	37 14%	36 12%	23 13%
Inspiring people to become interested in politics	382 19%	27 15%	17 20%	41 18%	33 19%	42 23%	31 21%	16 16%	36 18%	44 16%	65 23%	30 17%
Breath of fresh air	594 29%	36 20%	26 31%	65 28%	49 28%	54 29%	53 35%	21 21%	69 36%	74 27%	97 34%	50 28%
Increasing divisions in society	329 16%	37 21%	15 18%	40 17%	33 19%	21 11%	18 12%	16 16%	26 14%	51 19%	42 14%	31 17%
Nasty	192 9%	26 15%	10 12%	19 8%	14 8%	11 6%	11 7%	10 10%	19 10%	35 13%	16 6%	22 12%
Says what they actually think	541 27%	47 27%	22 25%	57 25%	39 22%	51 28%	41 27%	26 25%	63 32%	60 22%	82 29%	53 30%
None of these	294 14%	30 17%	9 10%	36 16%	21 12%	24 13%	26 17%	18 18%	25 13%	47 17%	29 10%	29 16%
Don't know	240 12%	19 11%	12 14%	35 15%	21 12%	24 13%	22 15%	11 11%	22 11%	23 8%	31 11%	20 11%

ONLINE Opinion Poll

Q2_4. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Hilary Clinton

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2037	977	1060	264	298	310	380	282	503	504	586	433	514	1749	178	1859	492	539	718
Weighted Total	2037	992	1045	232	350	338	367	297	452	544	564	444	485	1758	177	1860	493	528	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	408	267	141	54	72	68	74	59	81	106	102	90	111	349	42	367	99	112	138
	20%	27%	14%	23%	20%	20%	20%	20%	18%	20%	18%	20%	23%	20%	24%	20%	20%	21%	19%
Exciting	140	68	72	15	27	35	27	13	23	41	41	24	33	124	10	130	37	32	55
	7%	7%	7%	6%	8%	10%	7%	4%	5%	8%	7%	5%	7%	7%	6%	7%	8%	6%	7%
Inspiring people to become interested in politics	327	137	191	41	69	59	58	31	70	89	92	77	70	284	25	302	80	73	132
	16%	14%	18%	18%	20%	18%	16%	10%	15%	16%	16%	17%	14%	16%	14%	16%	16%	14%	18%
Breath of fresh air	182	76	106	18	33	34	35	23	39	54	40	41	47	168	10	173	42	51	75
	9%	8%	10%	8%	9%	10%	9%	8%	9%	10%	7%	9%	10%	10%	5%	9%	8%	10%	10%
Increasing divisions in society	228	144	84	28	46	27	37	38	52	68	53	53	54	196	24	204	55	51	90
	11%	15%	8%	12%	13%	8%	10%	13%	11%	13%	9%	12%	11%	11%	14%	11%	11%	10%	12%
Nasty	277	173	104	41	42	38	50	37	68	69	70	59	79	234	29	248	71	67	96
	14%	17%	10%	18%	12%	11%	14%	13%	15%	13%	12%	13%	16%	13%	16%	13%	14%	13%	13%
Says what they actually think	348	138	210	28	49	50	63	57	100	97	99	64	89	298	35	312	80	86	133
	17%	14%	20%	12%	14%	15%	17%	19%	22%	18%	18%	14%	18%	17%	20%	17%	16%	16%	18%
None of these	436	234	202	44	71	73	81	78	90	131	151	74	81	373	38	399	98	121	154
	21%	24%	19%	19%	20%	22%	22%	26%	20%	24%	27%	17%	17%	21%	21%	21%	20%	23%	21%
Don't know	313	94	220	44	59	60	59	34	57	59	86	77	90	271	23	290	82	83	106
	15%	9%	21%	19%	17%	18%	16%	12%	13%	11%	15%	17%	19%	15%	13%	16%	17%	16%	14%

ONLINE Opinion Poll

Q2_4. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Hilary Clinton

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2037	641	607	149	215	74	80	566	592	125	277
Weighted Total	2037	701	574	158	189	65	80	653	552	140	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	408	139	118	20	59	17	16	124	100	16	70
	20%	20%	21%	13%	31%	26%	20%	19%	18%	12%	30%
Exciting	140	39	53	14	9	5	3	41	49	17	7
	7%	6%	9%	9%	5%	8%	4%	6%	9%	12%	3%
Inspiring people to become interested in politics	327	109	102	36	20	10	13	107	102	29	21
	16%	16%	18%	23%	11%	15%	16%	16%	19%	21%	9%
Breath of fresh air	182	70	61	12	12	3	6	69	60	16	15
	9%	10%	11%	7%	6%	5%	7%	11%	11%	11%	6%
Increasing divisions in society	228	93	52	11	29	8	13	75	55	13	37
	11%	13%	9%	7%	15%	13%	16%	11%	10%	9%	16%
Nasty	277	105	71	10	40	10	11	88	61	11	52
	14%	15%	12%	6%	21%	16%	14%	13%	11%	8%	22%
Says what they actually think	348	141	95	33	21	6	22	138	91	29	27
	17%	20%	17%	21%	11%	9%	28%	21%	16%	21%	12%
None of these	436	134	118	52	41	17	17	120	119	42	51
	21%	19%	21%	33%	22%	26%	21%	18%	22%	30%	22%
Don't know	313	82	86	13	28	7	9	83	88	11	29
	15%	12%	15%	8%	15%	11%	11%	13%	16%	8%	12%

ONLINE Opinion Poll

Q2_4. Please select which of the following characteristics you think apply to each of the following politicians. You can choose more than one characteristic for each politician, and more than one politician can have the same characteristics.

Hilary Clinton

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2037	178	91	233	168	173	138	110	228	269	273	176
Weighted Total	2037	177	86	232	175	183	151	102	193	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Dangerous	408 20%	42 24%	21 24%	43 18%	35 20%	45 24%	31 21%	18 17%	36 19%	42 15%	64 22%	33 18%
Exciting	140 7%	10 6%	9 10%	14 6%	14 8%	14 8%	10 6%	6 6%	7 4%	27 10%	17 6%	11 6%
Inspiring people to become interested in politics	327 16%	25 14%	15 18%	33 14%	31 18%	23 13%	20 14%	18 17%	29 15%	51 19%	45 16%	36 20%
Breath of fresh air	182 9%	10 5%	10 11%	16 7%	15 9%	19 10%	15 10%	5 5%	17 9%	33 12%	24 8%	18 10%
Increasing divisions in society	228 11%	24 14%	7 8%	28 12%	20 12%	18 10%	17 11%	9 8%	16 8%	28 11%	36 12%	26 14%
Nasty	277 14%	29 16%	14 16%	29 13%	28 16%	20 11%	19 12%	14 14%	29 15%	31 11%	39 13%	26 15%
Says what they actually think	348 17%	35 20%	15 18%	40 17%	25 14%	33 18%	17 11%	14 14%	36 19%	44 16%	54 19%	35 20%
None of these	436 21%	38 21%	14 16%	51 22%	33 19%	37 20%	35 24%	26 25%	48 25%	67 25%	49 17%	38 21%
Don't know	313 15%	23 13%	12 14%	44 19%	26 15%	31 17%	27 18%	19 18%	25 13%	31 12%	50 17%	25 14%