



## SUNDAY MIRROR – LABOUR PARTY

Methodology: ComRes interviewed 1,047 adults online on the 24<sup>th</sup> February 2017. Data were weighted to be demographically representative of all GB adults by region, gender and age. ComRes is a member of the British Polling Council and abides by its rules.

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## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 3

**Q2. Would you be more or less likely to vote Labour if the Party had a leader other than Jeremy Corbyn?****Base: All respondents**

	Q1. Voting Intention											
	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	321 31%	210 31%	101 28%	92 34%	61 57%	25 24%	3 9%	1 16%	18 34%	19 19%	18 25%	1 3%
Less likely	108 10%	50 7%	20 6%	50 19%	8 8%	9 8%	4 11%	- -	8 15%	9 9%	7 9%	2 7%
No difference	534 51%	370 54%	224 61%	108 40%	33 31%	61 57%	29 73%	3 50%	20 37%	56 56%	33 46%	23 80%
Don't know	84 8%	49 7%	21 6%	18 7%	5 5%	11 10%	3 7%	2 34%	8 15%	17 17%	14 19%	3 10%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 4

**Q2. Would you be more or less likely to vote Labour if the Party had a leader other than Jeremy Corbyn?****Base: All respondents**

	Gender		Age							Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	321 31%	182 36%	139 26%	45 37%	56 31%	61 35%	60 32%	39 26%	60 26%	15 17%	11 26%	43 36%	30 33%	33 35%	22 28%	14 26%	26 26%	61 44%	44 30%	23 25%
Less likely	108 10%	52 10%	55 10%	22 18%	29 16%	23 13%	12 6%	11 7%	12 5%	8 9%	7 17%	11 9%	7 8%	9 10%	5 7%	8 15%	10 10%	15 11%	21 14%	7 8%
No difference	534 51%	251 49%	283 53%	38 31%	69 38%	80 46%	101 54%	92 61%	155 66%	60 66%	23 53%	60 50%	42 48%	46 49%	40 52%	25 47%	57 57%	55 40%	69 47%	56 61%
Don't know	84 8%	25 5%	60 11%	17 14%	27 15%	9 5%	14 7%	10 6%	8 3%	8 9%	2 5%	7 6%	10 11%	5 6%	10 13%	7 13%	8 8%	8 6%	13 9%	6 7%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 5

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Summary**

**Base: All respondents**

	Q3. Summary						
	Tony Blair	Sadiq Khan	Hilary Benn	Diane Abbott	John McDonnell	Chuka Umunna	Gordon Brown
Unweighted base	1047	1047	1047	1047	1047	1047	1047
Weighted base	1047	1047	1047	1047	1047	1047	1047
More likely	134 13%	202 19%	182 17%	59 6%	44 4%	152 15%	119 11%
Less likely	519 50%	239 23%	191 18%	364 35%	256 24%	222 21%	424 40%
No difference	323 31%	448 43%	454 43%	427 41%	474 45%	449 43%	411 39%
Don't know	72 7%	157 15%	220 21%	197 19%	273 26%	224 21%	94 9%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 6

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Tony Blair**

**Base: All respondents**

#### Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	134 13%	87 13%	36 10%	39 15%	37 34%	2 2%	2 5%	-	10 18%	8 8%	8 11%	-
Less likely	519 50%	337 50%	176 48%	146 54%	38 35%	64 60%	19 50%	2 35%	37 69%	37 37%	34 47%	3 10%
No difference	323 31%	231 34%	142 39%	58 22%	30 27%	35 33%	17 43%	3 50%	5 10%	34 34%	15 20%	19 67%
Don't know	72 7%	25 4%	11 3%	25 9%	3 3%	6 6%	1 3%	1 15%	2 4%	22 22%	16 22%	7 23%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 7

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Tony Blair**

**Base: All respondents**

	Gender		Age							Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	134 13%	87 17%	47 9%	17 14%	32 18%	31 18%	24 13%	13 9%	17 7%	4 4%	6 13%	19 16%	11 13%	11 12%	5 7%	3 6%	10 10%	34 24%	20 14%	11 12%
Less likely	519 50%	243 48%	276 51%	59 49%	82 45%	89 52%	91 49%	83 55%	115 49%	52 58%	21 49%	59 49%	48 54%	49 52%	35 46%	24 44%	51 50%	64 46%	77 53%	38 42%
No difference	323 31%	164 32%	159 30%	27 22%	42 23%	42 24%	66 35%	51 34%	94 40%	31 34%	16 36%	35 29%	22 25%	27 29%	30 39%	21 39%	35 35%	36 26%	37 25%	33 36%
Don't know	72 7%	16 3%	55 10%	19 15%	25 14%	10 6%	6 3%	3 2%	8 4%	4 4%	1 2%	7 6%	7 8%	6 7%	7 8%	6 11%	6 6%	5 3%	12 9%	10 11%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 8

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Sadiq Khan**

**Base: All respondents**

#### Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	202 19%	124 18%	52 14%	67 25%	51 47%	1 1%	3 7%	-	17 33%	11 11%	9 13%	2 7%
Less likely	239 23%	158 23%	81 22%	59 22%	11 10%	50 46%	7 17%	1 19%	8 16%	22 22%	20 28%	2 6%
No difference	448 43%	316 47%	197 54%	91 34%	33 30%	42 40%	22 57%	3 50%	19 35%	40 40%	20 28%	20 71%
Don't know	157 15%	80 12%	35 10%	50 19%	13 12%	14 13%	7 19%	2 31%	9 16%	26 26%	22 30%	5 17%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 9

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Sadiq Khan**

**Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	202 19%	111 22%	91 17%	42 35%	33 18%	42 24%	29 16%	18 12%	37 16%	7 8%	4 10%	18 15%	19 21%	12 13%	15 19%	4 7%	19 19%	54 39%	37 25%	14 15%
Less likely	239 23%	137 27%	102 19%	20 16%	39 22%	40 24%	39 21%	41 27%	60 25%	22 24%	13 29%	30 25%	19 22%	23 25%	17 22%	14 26%	26 25%	31 23%	30 21%	14 15%
No difference	448 43%	221 43%	227 42%	28 23%	59 33%	65 38%	95 51%	78 52%	123 52%	46 51%	24 54%	52 43%	33 37%	43 45%	34 44%	27 50%	45 45%	45 33%	55 38%	44 48%
Don't know	157 15%	41 8%	116 22%	31 26%	50 27%	24 14%	24 13%	14 9%	15 6%	16 17%	3 7%	21 18%	18 20%	16 17%	11 15%	9 16%	11 11%	8 6%	24 16%	20 22%



## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 10

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Hilary Benn**

**Base: All respondents**

#### Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	182 17%	122 18%	61 17%	54 20%	43 40%	7 7%	2 4%	1 16%	8 15%	6 6%	5 7%	1 3%
Less likely	191 18%	106 16%	44 12%	68 26%	12 12%	24 22%	12 31%	1 19%	13 24%	17 17%	15 21%	2 7%
No difference	454 43%	335 49%	210 57%	75 28%	32 30%	57 54%	18 47%	3 50%	14 26%	44 44%	25 35%	19 67%
Don't know	220 21%	117 17%	51 14%	70 26%	21 19%	18 17%	7 17%	1 15%	19 35%	33 33%	27 37%	7 23%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 11

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Hilary Benn**

**Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	182 17%	112 22%	70 13%	16 14%	15 8%	30 18%	33 18%	31 21%	56 24%	13 14%	2 5%	24 20%	17 19%	16 17%	17 23%	6 11%	15 15%	39 28%	20 14%	13 14%
Less likely	191 18%	101 20%	90 17%	18 15%	44 24%	33 19%	30 16%	23 15%	43 18%	22 24%	14 33%	17 14%	15 16%	20 21%	10 13%	11 20%	16 16%	20 15%	26 17%	20 22%
No difference	454 43%	230 45%	224 42%	32 26%	58 32%	74 43%	90 48%	79 53%	121 51%	39 42%	22 51%	55 46%	37 41%	40 42%	34 44%	27 50%	50 49%	50 36%	61 42%	39 42%
Don't know	220 21%	67 13%	152 28%	55 46%	65 36%	34 20%	33 18%	17 11%	15 6%	18 19%	5 12%	25 20%	21 23%	19 20%	15 20%	10 18%	20 20%	29 21%	39 27%	19 21%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 12

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Diane Abbott**

**Base: All respondents**

#### Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	59 6%	29 4%	13 4%	28 10%	7 7%	5 5%	2 5%	-	2 4%	2 2%	1 2%	1 3%
Less likely	364 35%	261 38%	139 38%	77 29%	47 43%	41 38%	13 33%	2 35%	20 37%	26 26%	24 34%	2 7%
No difference	427 41%	291 43%	175 48%	98 37%	37 34%	43 40%	18 45%	2 34%	17 31%	38 38%	19 27%	19 67%
Don't know	197 19%	98 14%	39 11%	65 24%	17 16%	18 17%	7 17%	2 31%	15 28%	34 34%	27 38%	7 23%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 13

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Diane Abbott**

**Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	59 6%	31 6%	28 5%	10 8%	14 8%	16 9%	13 7%	3 2%	3 1%	5 5%	3 6%	9 8%	5 6%	5 6%	3 4%	4 8%	2 2%	7 5%	7 5%	8 9%
Less likely	364 35%	214 42%	149 28%	27 22%	47 26%	60 35%	58 31%	60 40%	112 48%	32 35%	14 31%	41 34%	31 35%	36 38%	27 34%	11 21%	32 31%	59 43%	55 37%	26 28%
No difference	427 41%	211 41%	216 40%	37 30%	59 33%	58 34%	92 49%	76 50%	105 45%	39 42%	20 46%	47 39%	33 37%	31 33%	33 43%	30 55%	49 49%	49 35%	58 40%	38 42%
Don't know	197 19%	53 10%	143 27%	47 39%	61 34%	38 22%	24 13%	12 8%	15 6%	16 17%	7 16%	23 19%	20 22%	21 22%	14 19%	9 16%	18 18%	23 16%	26 18%	20 21%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 14

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- John McDonnell**

**Base: All respondents**

#### Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	44 4%	22 3%	7 2%	19 7%	9 9%	3 3%	- -	- -	2 5%	3 3%	3 5%	- -
Less likely	256 24%	174 26%	100 27%	64 24%	28 26%	24 22%	10 26%	1 16%	11 20%	18 18%	17 24%	1 3%
No difference	474 45%	338 50%	194 53%	95 35%	43 39%	60 56%	21 54%	2 34%	19 36%	40 40%	20 28%	20 71%
Don't know	273 26%	144 21%	65 18%	90 34%	28 26%	21 19%	8 19%	3 50%	21 39%	39 38%	31 43%	8 27%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 15

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- John McDonnell**

**Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	44 4%	28 6%	16 3%	2 2%	15 8%	11 6%	3 2%	5 3%	8 3%	5 6%	2 4%	7 6%	3 4%	4 5%	5 6%	- -	1 1%	9 7%	5 3%	3 3%
Less likely	256 24%	159 31%	97 18%	28 23%	32 18%	44 26%	40 22%	35 23%	76 32%	25 27%	8 19%	29 25%	23 26%	24 26%	16 21%	9 16%	21 21%	45 32%	32 22%	23 25%
No difference	474 45%	239 47%	235 44%	32 26%	64 35%	73 42%	97 52%	84 55%	124 53%	40 44%	24 54%	50 42%	36 41%	38 40%	37 47%	33 62%	56 55%	50 36%	66 45%	43 47%
Don't know	273 26%	84 16%	190 35%	59 48%	70 39%	44 26%	46 24%	27 18%	28 12%	21 23%	10 23%	33 28%	26 29%	27 29%	20 26%	12 22%	23 23%	34 25%	43 29%	23 25%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 16

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Chuka Umunna**

**Base: All respondents**

#### Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	152 15%	97 14%	41 11%	47 18%	39 36%	2 2%	3 7%	1 16%	11 20%	8 8%	7 9%	1 4%
Less likely	222 21%	144 21%	68 19%	58 22%	12 11%	41 38%	8 20%	1 19%	14 26%	20 20%	18 25%	2 6%
No difference	449 43%	319 47%	198 54%	91 34%	40 37%	44 42%	21 54%	2 34%	14 27%	38 38%	18 25%	20 71%
Don't know	224 21%	118 17%	58 16%	71 27%	17 16%	20 19%	7 19%	2 31%	14 26%	34 34%	29 40%	6 20%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 17

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Chuka Umunna**

**Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	152 15%	91 18%	61 11%	19 16%	26 14%	31 18%	24 13%	19 12%	33 14%	6 7%	6 14%	11 9%	17 19%	12 13%	13 17%	3 5%	10 10%	41 29%	22 15%	11 12%
Less likely	222 21%	125 25%	97 18%	19 15%	38 21%	42 24%	39 21%	35 23%	50 21%	19 21%	8 19%	26 22%	18 20%	22 23%	17 22%	13 24%	20 20%	29 21%	32 22%	18 19%
No difference	449 43%	228 45%	220 41%	31 25%	61 34%	61 36%	92 49%	79 52%	125 53%	46 50%	23 53%	58 49%	32 36%	38 40%	30 39%	26 48%	51 50%	47 34%	58 40%	40 43%
Don't know	224 21%	65 13%	159 30%	53 44%	56 31%	38 22%	32 17%	18 12%	27 11%	20 21%	6 13%	25 21%	23 25%	22 23%	17 22%	12 22%	20 20%	22 16%	34 24%	24 26%



## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 18

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Gordon Brown**

**Base: All respondents**

#### Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
More likely	119 11%	70 10%	27 7%	41 15%	27 25%	6 6%	2 4%	-	8 15%	7 7%	7 10%	-
Less likely	424 40%	275 40%	144 39%	120 45%	33 31%	47 44%	19 48%	2 35%	30 56%	29 29%	26 36%	3 10%
No difference	411 39%	291 43%	175 48%	79 30%	43 40%	43 40%	16 41%	3 50%	11 21%	41 41%	21 29%	20 71%
Don't know	94 9%	43 6%	20 5%	27 10%	5 5%	11 10%	3 7%	1 15%	4 7%	23 23%	18 25%	6 20%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 19

**Q3. Would you be more or less likely to vote Labour if the Party was led by any of the following?**

**- Gordon Brown**

**Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
More likely	119 11%	73 14%	46 8%	13 11%	19 11%	23 13%	21 11%	16 11%	27 11%	12 13%	4 9%	19 16%	6 6%	12 12%	6 8%	4 8%	7 7%	24 17%	15 10%	11 12%
Less likely	424 40%	206 40%	218 41%	62 51%	70 38%	71 42%	72 38%	66 44%	82 35%	38 41%	21 48%	48 40%	45 50%	34 37%	23 30%	21 40%	41 41%	55 40%	63 43%	33 36%
No difference	411 39%	208 41%	203 38%	28 23%	59 32%	63 36%	81 43%	62 41%	120 51%	36 39%	18 41%	41 34%	30 33%	36 39%	40 52%	22 41%	45 44%	53 38%	56 38%	35 38%
Don't know	94 9%	23 5%	70 13%	19 15%	34 19%	15 9%	13 7%	6 4%	6 3%	6 6%	1 2%	12 10%	9 10%	12 12%	8 10%	6 11%	8 8%	6 5%	13 9%	13 14%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 20

**Q4. Do you agree or disagree with each of the following statements?****- Summary****Base: All respondents**

	Q4. Summary					
	The Labour Party has the right policies to win the next General Election	The Labour Party has the right leader to win the next General Election	Theresa May should call a General Election now	The Labour Party has lost touch with the working classes	I would be more inclined to vote Labour if it appealed more to people's aspiration and ambition	The Labour Party has become too left wing
Unweighted base	1047	1047	1047	1047	1047	1047
Weighted base	1047	1047	1047	1047	1047	1047
Agree	183 17%	126 12%	316 30%	616 59%	423 40%	398 38%
Disagree	589 56%	644 62%	432 41%	215 21%	283 27%	273 26%
No opinion	78 7%	97 9%	120 11%	89 9%	173 17%	172 16%
Don't know	197 19%	180 17%	179 17%	126 12%	168 16%	204 19%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 21

**Q4. Do you agree or disagree with each of the following statements?**  
**- The Labour Party has the right policies to win the next General Election**  
**Base: All respondents**

	Q1. Voting Intention											
	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
Agree	183 17%	47 7%	13 4%	127 47%	19 18%	4 4%	4 10%	1 15%	6 11%	9 9%	7 10%	2 6%
Disagree	589 56%	498 73%	301 82%	60 22%	64 60%	76 71%	23 60%	2 35%	31 58%	31 31%	22 31%	9 32%
No opinion	78 7%	37 5%	18 5%	13 5%	6 6%	7 7%	4 9%	-	1 2%	28 28%	14 20%	14 49%
Don't know	197 19%	97 14%	33 9%	68 25%	18 17%	19 18%	8 21%	3 50%	16 30%	32 32%	28 39%	4 14%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 22

**Q4. Do you agree or disagree with each of the following statements?**  
**- The Labour Party has the right policies to win the next General Election**  
**Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
Agree	183 17%	96 19%	87 16%	32 26%	50 27%	27 16%	30 16%	16 10%	29 12%	14 15%	15 35%	22 18%	18 20%	20 21%	12 15%	9 17%	10 10%	21 15%	29 20%	14 15%
Disagree	589 56%	329 64%	260 49%	45 37%	66 36%	99 58%	105 56%	107 71%	167 71%	54 60%	21 48%	66 55%	52 59%	53 56%	42 54%	30 56%	56 55%	82 59%	86 58%	48 52%
No opinion	78 7%	27 5%	51 9%	15 12%	22 12%	9 5%	17 9%	7 5%	8 3%	7 8%	1 2%	8 7%	6 7%	9 9%	7 9%	4 7%	9 9%	10 8%	15 10%	2 2%
Don't know	197 19%	58 11%	139 26%	29 24%	44 24%	37 22%	34 18%	21 14%	31 13%	16 17%	6 15%	25 21%	13 14%	13 14%	17 23%	11 20%	26 25%	25 18%	17 12%	29 31%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 23

**Q4. Do you agree or disagree with each of the following statements?**  
**- The Labour Party has the right leader to win the next General Election**  
**Base: All respondents**

	Q1. Voting Intention											
	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
Agree	126 12%	34 5%	12 3%	86 32%	5 5%	4 4%	6 15%	-	7 14%	6 6%	6 8%	-
Disagree	644 62%	521 77%	306 83%	85 32%	82 76%	82 77%	17 45%	3 50%	31 58%	39 38%	28 40%	10 36%
No opinion	97 9%	44 6%	26 7%	22 8%	5 5%	5 5%	5 12%	2 34%	1 2%	31 31%	17 24%	14 49%
Don't know	180 17%	80 12%	23 6%	75 28%	15 14%	16 15%	11 29%	1 16%	14 27%	25 25%	21 29%	4 16%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 24

**Q4. Do you agree or disagree with each of the following statements?**  
**- The Labour Party has the right leader to win the next General Election**  
**Base: All respondents**

	Gender		Age							Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
Agree	126 12%	65 13%	61 11%	21 17%	39 22%	24 14%	20 11%	11 8%	10 4%	11 12%	8 19%	17 14%	9 10%	19 20%	5 7%	6 11%	5 5%	16 12%	21 14%	8 9%
Disagree	644 62%	348 68%	296 55%	59 48%	78 43%	103 60%	121 65%	107 71%	176 75%	54 59%	26 60%	75 62%	56 63%	56 59%	46 59%	28 52%	56 55%	96 69%	93 64%	59 65%
No opinion	97 9%	29 6%	68 13%	17 14%	23 13%	13 8%	20 11%	9 6%	15 6%	7 8%	2 5%	9 8%	9 10%	7 7%	9 11%	7 13%	13 12%	9 6%	19 13%	7 7%
Don't know	180 17%	68 13%	112 21%	26 21%	41 23%	31 18%	25 13%	24 16%	34 14%	18 20%	7 16%	19 16%	15 17%	13 14%	18 23%	13 25%	28 27%	17 13%	14 10%	17 19%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 25

**Q4. Do you agree or disagree with each of the following statements?****- Theresa May should call a General Election now****Base: All respondents**

## Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
Agree	316 30%	176 26%	83 23%	116 43%	28 26%	33 31%	14 35%	2 34%	16 30%	24 24%	23 31%	2 6%
Disagree	432 41%	336 49%	208 57%	72 27%	56 52%	35 33%	14 36%	2 35%	21 39%	24 24%	20 27%	5 17%
No opinion	120 11%	61 9%	25 7%	27 10%	7 7%	16 15%	6 14%	1 16%	6 12%	31 31%	15 21%	16 56%
Don't know	179 17%	106 16%	50 14%	53 20%	17 15%	23 21%	6 14%	1 15%	10 19%	20 20%	14 20%	6 22%



## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 26

**Q4. Do you agree or disagree with each of the following statements?****- Theresa May should call a General Election now****Base: All respondents**

	Gender		Age							Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
Agree	316 30%	163 32%	153 28%	39 32%	64 35%	55 32%	54 29%	45 30%	60 25%	28 31%	18 42%	37 31%	26 29%	37 39%	28 36%	17 31%	24 23%	35 25%	42 29%	24 26%
Disagree	432 41%	217 43%	215 40%	46 38%	51 28%	72 42%	76 41%	66 44%	120 51%	34 38%	14 32%	44 37%	42 47%	31 33%	28 36%	20 38%	44 43%	59 43%	68 47%	47 51%
No opinion	120 11%	52 10%	68 13%	12 10%	26 14%	16 9%	30 16%	16 10%	20 8%	13 14%	1 2%	16 13%	8 9%	14 15%	10 13%	8 14%	13 13%	18 13%	16 11%	4 4%
Don't know	179 17%	78 15%	101 19%	24 20%	41 23%	29 17%	26 14%	24 16%	35 15%	15 17%	10 24%	24 20%	13 14%	13 14%	12 15%	9 17%	20 20%	26 19%	20 14%	17 19%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 27

**Q4. Do you agree or disagree with each of the following statements?****- The Labour Party has lost touch with the working classes****Base: All respondents**

## Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
Agree	616 59%	485 71%	275 75%	91 34%	58 54%	86 80%	25 65%	4 69%	37 69%	41 41%	31 44%	10 34%
Disagree	215 21%	79 12%	29 8%	131 49%	24 22%	11 10%	5 14%	1 16%	8 15%	5 5%	3 5%	2 7%
No opinion	89 9%	47 7%	28 8%	14 5%	11 10%	3 3%	5 12%	-	-	28 28%	15 21%	13 45%
Don't know	126 12%	69 10%	34 9%	32 12%	15 14%	7 7%	4 10%	1 15%	8 15%	26 26%	22 30%	4 14%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 28

**Q4. Do you agree or disagree with each of the following statements?****- The Labour Party has lost touch with the working classes****Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
Agree	616 59%	339 67%	277 52%	57 47%	80 44%	104 60%	110 59%	111 74%	155 66%	61 67%	22 49%	69 58%	51 57%	60 64%	50 64%	31 58%	67 66%	75 54%	80 55%	51 55%
Disagree	215 21%	102 20%	113 21%	24 20%	48 27%	42 24%	45 24%	23 16%	33 14%	13 15%	13 29%	27 22%	26 29%	20 21%	15 19%	12 22%	11 11%	27 19%	36 24%	17 18%
No opinion	89 9%	31 6%	59 11%	16 13%	22 12%	9 5%	16 9%	7 5%	19 8%	9 10%	3 7%	13 11%	6 6%	8 8%	7 8%	4 7%	9 9%	13 9%	14 9%	5 5%
Don't know	126 12%	38 7%	88 16%	25 20%	31 17%	17 10%	16 8%	9 6%	28 12%	7 8%	7 16%	12 10%	6 7%	6 7%	7 8%	7 13%	14 14%	23 17%	17 12%	20 21%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 29

**Q4. Do you agree or disagree with each of the following statements?****- I would be more inclined to vote Labour if it appealed more to people's aspiration and ambition****Base: All respondents**

## Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
Agree	423 40%	283 42%	146 40%	116 43%	57 53%	42 40%	9 23%	4 69%	25 47%	25 25%	23 32%	2 7%
Disagree	283 27%	208 31%	132 36%	58 22%	19 18%	33 31%	15 38%	1 15%	8 15%	17 17%	9 13%	8 27%
No opinion	173 17%	86 13%	39 11%	56 21%	17 16%	10 9%	13 32%	-	8 15%	31 31%	17 24%	14 49%
Don't know	168 16%	102 15%	50 14%	38 14%	15 14%	22 20%	3 7%	1 16%	12 23%	27 27%	23 31%	5 17%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 30

**Q4. Do you agree or disagree with each of the following statements?****- I would be more inclined to vote Labour if it appealed more to people's aspiration and ambition****Base: All respondents**

	Gender		Age							Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
Agree	423 40%	226 44%	197 37%	55 45%	74 41%	80 46%	81 43%	58 38%	76 32%	29 32%	18 41%	59 49%	38 43%	36 38%	31 41%	16 30%	31 30%	70 51%	66 45%	29 32%
Disagree	283 27%	151 30%	132 25%	18 15%	31 17%	38 22%	52 28%	55 36%	89 38%	32 36%	8 18%	25 21%	19 21%	26 28%	24 31%	22 41%	27 27%	28 20%	42 29%	30 32%
No opinion	173 17%	69 13%	105 19%	25 21%	37 20%	24 14%	27 15%	23 15%	36 16%	21 23%	5 12%	22 19%	17 19%	14 15%	13 17%	6 11%	15 15%	22 16%	22 15%	15 17%
Don't know	168 16%	64 13%	104 19%	23 19%	40 22%	30 18%	27 14%	16 10%	33 14%	9 10%	12 28%	14 12%	15 17%	18 19%	9 12%	10 18%	28 28%	17 13%	17 12%	18 19%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 31

**Q4. Do you agree or disagree with each of the following statements?****- The Labour Party has become too left wing****Base: All respondents**

## Q1. Voting Intention

	Total	NET: Non-Labour voters	Conservative	Labour	Liberal Democrat	UKIP	SNP	Plaid Cymru	Other	NET: Would not vote	- Would likely not vote	- Would definitely not vote
Unweighted base	1047	681	364	266	110	105	43	6	53	100	71	29
Weighted base	1047	679	366	268	108	107	39	6	53	100	72	29
Agree	398 38%	331 49%	211 58%	47 18%	47 44%	48 45%	7 19%	2 33%	15 28%	21 21%	18 25%	3 10%
Disagree	273 26%	113 17%	31 8%	148 55%	31 28%	12 11%	15 38%	- -	25 46%	12 12%	9 13%	3 10%
No opinion	172 16%	102 15%	51 14%	31 12%	17 15%	20 18%	10 26%	2 34%	3 6%	38 38%	23 33%	15 52%
Don't know	204 19%	133 20%	73 20%	42 16%	13 12%	28 26%	7 17%	2 34%	11 20%	29 29%	21 29%	8 28%

## Leadership Survey

### ONLINE Fieldwork : 24th February 2017

Absolutes/col percents

Table 32

**Q4. Do you agree or disagree with each of the following statements?****- The Labour Party has become too left wing****Base: All respondents**

	Gender			Age						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	1047	545	502	134	187	160	185	150	231	100	43	101	100	90	71	54	100	148	141	99
Weighted base	1047	510	537	122	181	172	187	151	235	91	44	120	89	94	77	53	101	138	146	92
Agree	398 38%	236 46%	162 30%	32 26%	38 21%	58 34%	73 39%	74 49%	123 52%	35 38%	13 29%	40 33%	37 42%	38 40%	31 39%	16 31%	38 38%	61 44%	53 36%	36 39%
Disagree	273 26%	143 28%	130 24%	41 34%	57 32%	52 30%	46 25%	36 24%	40 17%	27 30%	15 33%	30 25%	20 23%	23 24%	17 23%	13 24%	20 20%	37 27%	46 32%	24 26%
No opinion	172 16%	62 12%	110 20%	24 20%	37 20%	24 14%	30 16%	18 12%	39 17%	18 20%	8 18%	25 21%	15 17%	14 15%	12 16%	12 22%	12 12%	18 13%	26 18%	11 11%
Don't know	204 19%	68 13%	135 25%	24 20%	49 27%	38 22%	37 20%	23 15%	32 14%	11 12%	8 19%	25 21%	16 18%	19 20%	17 22%	12 23%	31 31%	21 15%	21 14%	22 23%