

STAGETEXT – Awareness of Services Public Polling

METHODOLOGY NOTE

ComRes interviewed 2,045 British adults online between the 4th and 5th of May 2016. Data were weighted by age, gender, region and socio-economic grade to be representative of all British adults. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 1
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?
Summary Table
Base: All respondents

	Activities					
	Theatre	Cinema	Talks or lectures at an arts / cultural venue	Arts / cultural festivals	Museums	Galleries
Unweighted base	2045	2045	2045	2045	2045	2045
Weighted base	2045	2045	2045	2045	2045	2045
NET: Ever attend	1484 73%	1714 84%	890 44%	1219 60%	1698 83%	1408 69%
NET: Once every 6 months or more	513 25%	1085 53%	233 11%	353 17%	581 28%	410 20%
At least once a week	24 1%	46 2%	27 1%	14 1%	19 1%	12 1%
At least once a month	103 5%	463 23%	64 3%	75 4%	121 6%	105 5%
At least once every 6 months	386 19%	577 28%	143 7%	264 13%	441 22%	293 14%
At least once a year	363 18%	241 12%	162 8%	297 15%	463 23%	317 15%
Less than once a year	609 30%	388 19%	495 24%	568 28%	654 32%	681 33%
Never	561 27%	331 16%	1155 56%	826 40%	347 17%	637 31%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 2
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?
Theatre
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Ever attend	1484 73%	687 69%	798 76%	198 83%	259 73%	244 73%	246 67%	197 67%	340 74%	464 84%	440 80%	307 69%	274 55%	203 84%	691 76%
NET: Once every 6 months or more	513 25%	236 24%	276 26%	75 31%	103 29%	79 24%	61 17%	60 20%	136 30%	219 40%	132 24%	89 20%	73 15%	77 32%	235 26%
At least once a week	24 1%	18 2%	6 1%	6 3%	9 3%	8 2%	- -	- -	- -	13 2%	3 1%	5 1%	3 1%	11 4%	11 1%
At least once a month	103 5%	42 4%	61 6%	11 5%	21 6%	20 6%	9 2%	13 4%	29 6%	48 9%	32 6%	9 2%	14 3%	23 9%	45 5%
At least once every 6 months	386 19%	177 18%	209 20%	57 24%	73 21%	51 15%	52 14%	47 16%	106 23%	158 29%	96 18%	75 17%	56 11%	44 18%	179 20%
At least once a year	363 18%	159 16%	204 19%	50 21%	72 20%	58 17%	54 15%	44 15%	85 19%	110 20%	106 19%	85 19%	63 13%	51 21%	171 19%
Less than once a year	609 30%	291 29%	318 30%	74 31%	84 24%	107 32%	131 36%	94 32%	119 26%	135 25%	202 37%	133 30%	139 28%	75 31%	284 31%
Never	561 27%	309 31%	251 24%	40 17%	95 27%	91 27%	118 33%	97 33%	119 26%	86 16%	110 20%	139 31%	225 45%	39 16%	224 24%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 3
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?
Theatre
Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Ever attend	1484 73%	121 68%	76 73%	1287 73%	58 68%	158 67%	127 73%	131 71%	105 70%	140 71%	222 82%	213 74%	134 74%	282 62%	84 60%	181 62%	94 59%	12 53%	1183 76%
NET: Once every 6 months or more	513 25%	25 14%	19 18%	468 27%	19 22%	62 26%	45 26%	42 23%	24 16%	48 24%	112 41%	73 25%	45 25%	76 17%	24 17%	47 16%	23 15%	2 10%	428 28%
At least once a week	24 1%	- -	- -	24 1%	1 1%	3 1%	1 *	4 2%	- -	- -	9 3%	3 1%	3 2%	2 *	2 1%	- -	- -	- -	21 1%
At least once a month	103 5%	5 3%	4 4%	95 5%	6 7%	10 4%	7 4%	14 7%	8 6%	7 4%	23 9%	14 5%	5 3%	13 3%	3 2%	10 3%	5 3%	- -	89 6%
At least once every 6 months	386 19%	21 12%	15 14%	350 20%	12 14%	49 21%	37 21%	24 13%	15 10%	40 20%	79 29%	56 20%	37 20%	61 13%	19 14%	38 13%	18 11%	2 10%	318 20%
At least once a year	363 18%	37 21%	14 14%	312 18%	15 18%	36 15%	23 13%	32 18%	40 27%	30 15%	43 16%	57 20%	36 20%	58 13%	18 13%	33 11%	23 14%	1 6%	301 19%
Less than once a year	609 30%	59 33%	43 41%	507 29%	24 28%	61 26%	59 34%	57 31%	41 27%	62 31%	67 25%	83 29%	53 30%	148 32%	43 31%	100 34%	48 30%	9 37%	453 29%
Never	561 27%	57 32%	28 27%	476 27%	27 32%	77 33%	47 27%	53 29%	46 30%	58 29%	48 18%	73 26%	46 26%	175 38%	55 40%	112 38%	65 41%	11 47%	373 24%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 4
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?

Cinema

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Ever attend	1714 84%	822 83%	892 85%	229 97%	336 95%	300 89%	303 83%	220 75%	326 71%	501 91%	485 88%	362 81%	365 73%	222 92%	820 90%
NET: Once every 6 months or more	1085 53%	523 53%	562 54%	177 75%	250 71%	218 65%	190 52%	108 37%	141 31%	350 64%	307 56%	232 52%	196 39%	155 64%	592 65%
At least once a week	46 2%	24 2%	21 2%	3 1%	17 5%	16 5%	5 1%	3 1%	2 *	23 4%	12 2%	4 1%	7 1%	20 8%	22 2%
At least once a month	463 23%	236 24%	226 22%	79 33%	118 33%	91 27%	80 22%	44 15%	51 11%	156 28%	125 23%	114 26%	68 14%	53 22%	284 31%
At least once every 6 months	577 28%	262 26%	315 30%	95 40%	115 33%	112 33%	105 29%	62 21%	88 19%	171 31%	170 31%	114 26%	121 24%	82 34%	285 31%
At least once a year	241 12%	119 12%	122 12%	31 13%	48 13%	38 11%	36 10%	26 9%	63 14%	65 12%	68 12%	47 11%	61 12%	30 12%	96 11%
Less than once a year	388 19%	180 18%	208 20%	22 9%	38 11%	44 13%	77 21%	86 29%	121 27%	86 16%	110 20%	84 19%	108 22%	37 15%	133 14%
Never	331 16%	174 17%	157 15%	8 3%	18 5%	36 11%	62 17%	75 25%	132 29%	49 9%	65 12%	83 19%	134 27%	20 8%	95 10%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 5
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?

Cinema

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Ever attend	1714 84%	146 82%	80 76%	1488 84%	72 84%	189 80%	149 86%	157 86%	120 79%	163 82%	239 89%	253 88%	146 81%	333 73%	111 80%	204 70%	117 73%	14 59%	1358 87%
NET: Once every 6 months or more	1085 53%	92 52%	45 43%	949 54%	41 47%	124 53%	100 57%	94 51%	72 48%	99 50%	176 65%	156 55%	87 48%	164 36%	58 42%	90 31%	60 38%	6 25%	907 58%
At least once a week	46 2%	6 3%	4 4%	36 2%	- -	8 3%	1 *	2 1%	5 3%	2 1%	13 5%	4 1%	1 1%	5 1%	4 3%	3 1%	- -	- -	40 3%
At least once a month	463 23%	29 16%	14 14%	419 24%	21 25%	56 24%	45 26%	44 24%	27 18%	40 20%	100 37%	61 21%	25 14%	68 15%	21 15%	40 14%	26 16%	2 10%	390 25%
At least once every 6 months	577 28%	57 32%	26 25%	493 28%	19 23%	60 26%	54 31%	47 26%	40 27%	58 29%	63 23%	91 32%	61 34%	92 20%	33 24%	48 16%	34 21%	4 16%	478 31%
At least once a year	241 12%	22 12%	16 15%	203 12%	14 16%	19 8%	21 12%	25 14%	14 9%	22 11%	27 10%	38 13%	23 13%	52 11%	17 12%	30 10%	16 10%	3 11%	183 12%
Less than once a year	388 19%	32 18%	19 18%	337 19%	18 21%	46 19%	29 17%	39 21%	34 23%	42 21%	36 13%	58 20%	36 20%	117 26%	36 26%	84 29%	41 26%	5 23%	268 17%
Never	331 16%	31 18%	25 24%	275 16%	13 16%	46 20%	24 14%	26 14%	32 21%	35 18%	31 11%	34 12%	34 19%	124 27%	28 20%	89 30%	43 27%	10 41%	198 13%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 6
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?
Talks or lectures at an arts / cultural venue
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Ever attend	890 44%	430 43%	460 44%	147 62%	174 49%	160 48%	141 39%	105 36%	163 36%	339 62%	267 49%	144 32%	139 28%	139 57%	455 50%
NET: Once every 6 months or more	233 11%	109 11%	124 12%	54 23%	62 18%	39 12%	20 6%	13 4%	45 10%	115 21%	64 12%	25 6%	30 6%	38 16%	125 14%
At least once a week	27 1%	17 2%	10 1%	7 3%	8 2%	10 3%	1 *	- -	1 *	21 4%	4 1%	- -	1 *	12 5%	12 1%
At least once a month	64 3%	29 3%	34 3%	14 6%	20 6%	6 2%	5 1%	* *	17 4%	22 4%	21 4%	10 2%	11 2%	10 4%	34 4%
At least once every 6 months	143 7%	63 6%	80 8%	32 14%	34 10%	23 7%	14 4%	13 4%	26 6%	71 13%	39 7%	15 3%	18 4%	17 7%	78 9%
At least once a year	162 8%	86 9%	76 7%	31 13%	39 11%	33 10%	22 6%	14 5%	23 5%	72 13%	48 9%	27 6%	16 3%	34 14%	76 8%
Less than once a year	495 24%	235 24%	260 25%	62 26%	73 21%	87 26%	99 27%	78 26%	95 21%	153 28%	156 28%	92 21%	93 19%	66 27%	254 28%
Never	1155 56%	566 57%	589 56%	90 38%	180 51%	176 52%	223 61%	190 64%	295 64%	211 38%	283 51%	301 68%	360 72%	104 43%	461 50%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 7
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?
Talks or lectures at an arts / cultural venue
Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Ever attend	890 44%	77 44%	39 38%	773 44%	37 43%	85 36%	64 37%	79 43%	65 43%	76 38%	166 62%	109 38%	90 50%	150 33%	47 34%	95 32%	52 33%	7 32%	723 46%
NET: Once every 6 months or more	233 11%	24 14%	13 13%	196 11%	9 11%	19 8%	10 6%	24 13%	18 12%	17 9%	60 22%	23 8%	16 9%	29 6%	11 8%	21 7%	8 5%	-	200 13%
At least once a week	27 1%	3 1%	-	24 1%	3 3%	4 2%	2 1%	1 1%	* *	-	11 4%	2 1%	1 1%	1 *	1 1%	* *	-	-	25 2%
At least once a month	64 3%	2 1%	4 4%	58 3%	2 2%	7 3%	1 1%	5 3%	7 4%	4 2%	20 7%	7 3%	5 3%	10 2%	5 4%	9 3%	-	-	54 3%
At least once every 6 months	143 7%	20 11%	9 9%	114 6%	5 6%	8 3%	8 4%	18 10%	11 7%	13 6%	29 11%	13 4%	10 6%	18 4%	5 4%	12 4%	8 5%	-	121 8%
At least once a year	162 8%	13 7%	5 5%	143 8%	4 5%	13 6%	13 7%	13 7%	6 4%	13 7%	38 14%	22 8%	21 11%	21 5%	6 4%	10 4%	8 5%	*	135 9%
Less than once a year	495 24%	40 23%	21 20%	433 25%	24 27%	54 23%	41 24%	42 23%	41 27%	46 23%	68 25%	65 23%	53 30%	100 22%	31 22%	63 22%	36 23%	7 30%	388 25%
Never	1155 56%	100 56%	65 62%	990 56%	48 57%	150 64%	109 63%	105 57%	86 57%	122 62%	103 38%	177 62%	90 50%	307 67%	91 66%	198 68%	108 67%	16 68%	833 54%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 8
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?
Arts / cultural festivals
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Ever attend	1219 60%	590 59%	629 60%	183 77%	228 64%	205 61%	208 57%	157 53%	237 52%	400 73%	366 67%	235 53%	217 44%	164 68%	600 66%
NET: Once every 6 months or more	353 17%	177 18%	176 17%	61 26%	95 27%	79 24%	46 13%	30 10%	42 9%	156 28%	101 18%	61 14%	35 7%	69 28%	201 22%
At least once a week	14 1%	9 1%	5 1%	2 1%	7 2%	5 1%	- -	- -	- -	5 1%	6 1%	2 1%	1 *	5 2%	8 1%
At least once a month	75 4%	37 4%	37 4%	21 9%	20 6%	17 5%	7 2%	3 1%	7 2%	38 7%	21 4%	9 2%	7 1%	16 7%	43 5%
At least once every 6 months	264 13%	130 13%	134 13%	38 16%	67 19%	57 17%	40 11%	27 9%	34 7%	113 21%	74 14%	50 11%	27 5%	47 20%	150 16%
At least once a year	297 15%	146 15%	152 14%	43 18%	62 18%	43 13%	52 14%	42 14%	56 12%	94 17%	82 15%	53 12%	68 14%	40 17%	150 16%
Less than once a year	568 28%	267 27%	301 29%	79 33%	71 20%	83 25%	110 30%	84 29%	139 30%	149 27%	184 33%	121 27%	114 23%	55 23%	249 27%
Never	826 40%	406 41%	420 40%	54 23%	126 36%	131 39%	156 43%	138 47%	221 48%	150 27%	184 33%	211 47%	281 56%	78 32%	316 34%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 9
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?
Arts / cultural festivals
Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Ever attend	1219 60%	113 64%	48 46%	1058 60%	54 63%	132 56%	104 60%	104 57%	84 55%	114 58%	197 73%	152 53%	116 65%	230 50%	77 56%	143 49%	82 52%	9 40%	971 62%
NET: Once every 6 months or more	353 17%	36 20%	12 12%	305 17%	13 16%	32 14%	21 12%	31 17%	20 13%	26 13%	99 37%	34 12%	28 15%	48 10%	20 14%	26 9%	13 8%	3 14%	303 19%
At least once a week	14 1%	3 2%	- -	11 1%	- -	2 1%	1 *	- -	5 3%	- -	3 1%	1 1%	- -	1 *	1 1%	- -	- -	- -	13 1%
At least once a month	75 4%	2 1%	6 6%	67 4%	3 4%	9 4%	3 2%	6 3%	8 5%	2 1%	32 12%	4 1%	1 1%	7 1%	5 4%	3 1%	1 1%	- -	67 4%
At least once every 6 months	264 13%	30 17%	7 6%	227 13%	10 12%	22 9%	18 10%	25 14%	8 5%	24 12%	64 24%	29 10%	26 15%	40 9%	14 10%	24 8%	12 8%	3 14%	223 14%
At least once a year	297 15%	19 11%	9 9%	269 15%	12 14%	27 11%	27 15%	28 15%	27 18%	32 16%	43 16%	40 14%	34 19%	56 12%	24 17%	32 11%	20 12%	3 11%	232 15%
Less than once a year	568 28%	58 33%	26 25%	483 27%	29 33%	73 31%	56 32%	46 25%	37 24%	57 29%	56 21%	77 27%	54 30%	126 28%	34 24%	85 29%	49 31%	3 15%	436 28%
Never	826 40%	65 36%	56 54%	705 40%	32 37%	103 44%	70 40%	80 43%	67 45%	84 42%	72 27%	134 47%	64 35%	227 50%	61 44%	150 51%	77 48%	14 60%	585 38%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 10
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?

Museums

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Ever attend	1698 83%	824 83%	874 83%	212 89%	297 84%	282 84%	291 80%	237 80%	380 83%	498 91%	485 88%	355 80%	360 72%	215 89%	777 85%
NET: Once every 6 months or more	581 28%	279 28%	302 29%	92 39%	120 34%	101 30%	86 24%	68 23%	114 25%	228 41%	158 29%	118 27%	77 15%	78 32%	292 32%
At least once a week	19 1%	11 1%	8 1%	6 2%	7 2%	2 1%	3 1%	- -	1 *	12 2%	3 1%	3 1%	2 *	4 1%	12 1%
At least once a month	121 6%	58 6%	63 6%	21 9%	31 9%	21 6%	13 4%	13 5%	20 4%	44 8%	36 7%	25 6%	15 3%	17 7%	66 7%
At least once every 6 months	441 22%	211 21%	230 22%	65 27%	82 23%	77 23%	70 19%	55 19%	92 20%	172 31%	119 22%	90 20%	60 12%	58 24%	214 23%
At least once a year	463 23%	238 24%	225 21%	56 24%	89 25%	76 23%	85 23%	58 20%	100 22%	125 23%	132 24%	108 24%	98 20%	69 29%	209 23%
Less than once a year	654 32%	307 31%	347 33%	64 27%	88 25%	105 31%	119 33%	111 38%	166 36%	145 26%	195 35%	128 29%	186 37%	67 28%	277 30%
Never	347 17%	172 17%	175 17%	25 11%	57 16%	54 16%	74 20%	58 20%	79 17%	52 9%	65 12%	91 20%	139 28%	27 11%	138 15%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 11
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?

Museums

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Ever attend	1698 83%	143 81%	78 74%	1477 84%	72 84%	194 83%	151 87%	145 79%	119 79%	163 82%	242 90%	239 84%	153 85%	356 78%	113 82%	228 78%	120 75%	18 77%	1318 85%
NET: Once every 6 months or more	581 28%	54 31%	18 17%	509 29%	23 27%	61 26%	48 28%	56 31%	33 22%	48 24%	117 44%	66 23%	55 31%	85 19%	33 24%	59 20%	29 18%	3 12%	487 31%
At least once a week	19 1%	- -	- -	19 1%	- -	2 1%	1 1%	- -	3 2%	1 *	11 4%	* *	1 1%	4 1%	4 3%	2 1%	- -	- -	13 1%
At least once a month	121 6%	17 9%	2 2%	102 6%	7 8%	12 5%	10 6%	13 7%	10 7%	7 4%	28 11%	11 4%	4 2%	17 4%	8 6%	9 3%	11 7%	- -	104 7%
At least once every 6 months	441 22%	38 21%	15 15%	388 22%	16 19%	48 20%	37 21%	43 23%	19 13%	40 20%	78 29%	55 19%	50 28%	64 14%	20 15%	48 16%	19 12%	3 12%	369 24%
At least once a year	463 23%	39 22%	15 15%	409 23%	25 29%	51 22%	38 22%	36 20%	46 31%	46 23%	60 22%	70 24%	37 21%	92 20%	33 24%	50 17%	27 17%	4 18%	363 23%
Less than once a year	654 32%	50 28%	44 43%	560 32%	24 28%	82 35%	65 37%	52 28%	40 27%	69 35%	65 24%	103 36%	61 34%	178 39%	47 34%	119 41%	63 40%	11 48%	468 30%
Never	347 17%	35 19%	27 26%	286 16%	14 16%	41 17%	23 13%	39 21%	32 21%	35 18%	28 10%	47 16%	27 15%	101 22%	26 18%	65 22%	40 25%	5 23%	238 15%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 12
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?

Galleries

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Ever attend	1408 69%	675 68%	734 70%	191 80%	236 67%	229 68%	225 62%	195 66%	332 72%	450 82%	417 76%	270 61%	271 54%	175 72%	659 72%
NET: Once every 6 months or more	410 20%	200 20%	210 20%	76 32%	85 24%	66 20%	57 16%	41 14%	85 19%	165 30%	116 21%	80 18%	50 10%	69 29%	205 22%
At least once a week	12 1%	5 *	7 1%	6 3%	1 *	3 1%	- -	1 *	1 *	2 *	2 *	3 1%	4 1%	2 1%	8 1%
At least once a month	105 5%	47 5%	58 6%	17 7%	34 10%	19 6%	13 4%	8 3%	13 3%	47 9%	30 5%	17 4%	11 2%	23 9%	56 6%
At least once every 6 months	293 14%	149 15%	144 14%	53 22%	49 14%	44 13%	44 12%	32 11%	71 16%	116 21%	83 15%	60 13%	35 7%	44 18%	141 15%
At least once a year	317 15%	154 15%	163 16%	34 14%	62 17%	44 13%	48 13%	53 18%	76 17%	111 20%	84 15%	59 13%	63 13%	33 14%	136 15%
Less than once a year	681 33%	321 32%	361 34%	81 34%	89 25%	118 35%	121 33%	101 34%	171 37%	174 32%	218 40%	131 29%	158 32%	73 30%	318 35%
Never	637 31%	321 32%	315 30%	46 20%	118 33%	107 32%	139 38%	100 34%	126 28%	100 18%	133 24%	175 39%	228 46%	67 28%	256 28%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 13
Q.1 How often, if at all, do you attend each of the following arts and cultural activities?

Galleries

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Ever attend	1408 69%	130 73%	59 57%	1219 69%	54 63%	157 67%	124 72%	125 68%	99 65%	128 64%	216 80%	188 66%	127 71%	285 62%	87 63%	185 63%	94 59%	16 66%	1104 71%
NET: Once every 6 months or more	410 20%	43 24%	18 17%	350 20%	18 21%	45 19%	28 16%	35 19%	26 17%	31 16%	102 38%	34 12%	30 17%	66 14%	27 20%	43 15%	22 14%	1 6%	340 22%
At least once a week	12 1%	1 *	1 1%	10 1%	- -	2 1%	1 *	1 *	1 1%	1 *	4 2%	1 *	- -	2 *	2 1%	- -	- -	- -	11 1%
At least once a month	105 5%	12 7%	4 4%	89 5%	4 5%	8 3%	5 3%	15 8%	9 6%	2 1%	35 13%	3 1%	7 4%	12 3%	7 5%	7 2%	6 4%	- -	92 6%
At least once every 6 months	293 14%	29 17%	13 12%	251 14%	14 16%	35 15%	22 13%	19 10%	16 10%	29 14%	63 23%	30 11%	23 13%	52 11%	19 14%	36 12%	17 10%	1 6%	237 15%
At least once a year	317 15%	23 13%	6 5%	288 16%	10 12%	40 17%	36 21%	28 15%	24 16%	23 12%	47 17%	50 18%	29 16%	52 11%	17 12%	33 11%	21 13%	3 11%	257 16%
Less than once a year	681 33%	64 36%	36 35%	581 33%	25 29%	72 31%	60 35%	63 34%	49 33%	73 37%	67 25%	104 36%	68 38%	167 37%	43 31%	109 37%	50 32%	12 49%	507 33%
Never	637 31%	48 27%	45 43%	544 31%	32 37%	78 33%	49 28%	59 32%	52 35%	71 36%	54 20%	98 34%	52 29%	172 38%	51 37%	108 37%	66 41%	8 34%	452 29%

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 14
Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?
Summary Table
Base: All respondents

	Services						
	Live subtitles for theatre performances (theatre captioning)	Live subtitles for talks and lectures transcribed by someone present at the event	Live subtitles for guided tours provided on a handheld device	Relaxed performances which accommodate those with behavioural and learning difficulties	Audio-described performances	Hearing enhancement equipment (such as headsets or hearing aid neck loops)	Provision for hearing dogs to accompany audience members
Unweighted base	2045	2045	2045	2045	2045	2045	2045
Weighted base	2045	2045	2045	2045	2045	2045	2045
NET: Familiar	310 15%	305 15%	536 26%	372 18%	475 23%	795 39%	366 18%
Very familiar (4)	65 3%	53 3%	108 5%	65 3%	77 4%	156 8%	91 4%
Fairly familiar (3)	245 12%	252 12%	428 21%	307 15%	399 19%	639 31%	275 13%
Not very familiar (2)	520 25%	545 27%	476 23%	520 25%	511 25%	499 24%	536 26%
Not at all familiar (1)	1046 51%	1033 51%	877 43%	1005 49%	892 44%	618 30%	978 48%
NET: Not familiar	1566 77%	1578 77%	1354 66%	1525 75%	1403 69%	1117 55%	1514 74%
Don't know	169 8%	162 8%	155 8%	148 7%	167 8%	134 7%	164 8%
Mean	1.64	1.64	1.88	1.70	1.82	2.17	1.72
Standard deviation	0.84	0.82	0.95	0.86	0.90	0.98	0.89
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 15
Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?
Live subtitles for theatre performances (theatre captioning)
Base: All respondents

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859	
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915	
NET: Familiar	310 15%	136 14%	174 17%	62 26%	78 22%	54 16%	40 11%	24 8%	52 11%	121 22%	89 16%	58 13%	43 9%	53 22%	157 17%	
Very familiar	(4) 3%	65 3%	30 3%	35 3%	11 5%	17 5%	14 4%	9 3%	4 1%	8 2%	24 4%	19 3%	10 2%	11 2%	15 6%	31 3%
Fairly familiar	(3) 12%	245 11%	106 11%	139 13%	50 21%	61 17%	40 12%	30 8%	20 7%	44 10%	96 18%	70 13%	48 11%	31 6%	39 16%	126 14%
Not very familiar	(2) 25%	520 25%	249 25%	271 26%	56 24%	108 30%	92 27%	87 24%	64 22%	113 25%	173 31%	153 28%	102 23%	92 19%	70 29%	248 27%
Not at all familiar	(1) 51%	1046 51%	529 53%	517 49%	87 37%	130 37%	156 46%	218 60%	185 63%	271 59%	217 39%	267 49%	248 56%	315 63%	101 42%	435 47%
NET: Not familiar	1566 77%	778 78%	789 75%	143 60%	238 67%	248 74%	305 84%	249 84%	384 84%	389 71%	420 76%	350 78%	407 82%	171 71%	682 75%	
Don't know	169 8%	82 8%	87 8%	33 14%	38 11%	34 10%	20 5%	22 7%	22 5%	40 7%	41 7%	38 9%	49 10%	18 7%	76 8%	
Mean	1.64	1.60	1.68	1.93	1.89	1.71	1.51	1.42	1.52	1.86	1.69	1.56	1.42	1.85	1.71	
Standard deviation	0.84	0.82	0.85	0.95	0.90	0.87	0.77	0.69	0.75	0.89	0.85	0.79	0.73	0.93	0.85	
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.04	0.04	0.03	0.04	0.04	0.05	0.03	0.07	0.03	

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 16
Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?
Live subtitles for theatre performances (theatre captioning)
Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Familiar	310 15%	21 12%	14 13%	275 16%	15 17%	40 17%	27 15%	29 16%	25 17%	15 8%	67 25%	35 12%	22 12%	61 13%	23 16%	32 11%	26 16%	2 10%	243 16%
Very familiar	(4) 65 3%	3 1%	4 4%	58 3%	1 1%	8 3%	9 5%	10 5%	3 2%	1 1%	19 7%	7 2%	2 1%	17 4%	8 6%	9 3%	5 3%	1 4%	46 3%
Fairly familiar	(3) 245 12%	18 10%	10 9%	217 12%	14 16%	33 14%	18 10%	19 11%	22 15%	14 7%	49 18%	28 10%	21 12%	44 10%	15 10%	24 8%	21 13%	1 6%	198 13%
Not very familiar	(2) 520 25%	57 32%	27 26%	437 25%	19 22%	55 23%	39 23%	44 24%	30 20%	42 21%	75 28%	85 30%	48 27%	84 18%	19 14%	53 18%	27 17%	5 21%	429 28%
Not at all familiar	(1) 1046 51%	86 48%	57 54%	904 51%	48 56%	129 55%	92 53%	86 47%	88 58%	125 63%	106 39%	137 48%	93 51%	275 60%	82 59%	185 63%	89 56%	16 69%	756 49%
NET: Not familiar	1566 77%	142 80%	83 80%	1341 76%	67 78%	184 78%	131 76%	130 71%	118 78%	167 84%	181 67%	222 78%	140 78%	359 79%	101 73%	238 81%	116 73%	21 90%	1186 76%
Don't know	169 8%	15 8%	7 6%	147 8%	4 5%	11 5%	16 9%	24 13%	9 6%	16 8%	22 8%	29 10%	17 9%	37 8%	15 11%	23 8%	18 11%	-	127 8%
Mean	1.64	1.62	1.61	1.65	1.60	1.64	1.64	1.70	1.58	1.41	1.92	1.63	1.58	1.53	1.58	1.47	1.59	1.46	1.67
Standard deviation	0.84	0.75	0.84	0.84	0.80	0.85	0.89	0.91	0.82	0.66	0.96	0.78	0.75	0.84	0.94	0.79	0.87	0.81	0.83
Standard error	0.02	0.06	0.08	0.02	0.09	0.06	0.07	0.07	0.07	0.05	0.06	0.05	0.06	0.04	0.08	0.05	0.07	0.15	0.02

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 17

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Live subtitles for talks and lectures transcribed by someone present at the event

Base: All respondents

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859	
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915	
NET: Familiar	305 15%	144 14%	161 15%	55 23%	77 22%	60 18%	41 11%	28 10%	43 9%	117 21%	88 16%	53 12%	48 10%	54 22%	157 17%	
Very familiar	(4) 3%	53 2%	23 3%	29 3%	4 1%	23 6%	9 3%	6 2%	6 2%	5 1%	18 3%	15 3%	8 2%	11 2%	7 3%	27 3%
Fairly familiar	(3) 12%	252 12%	121 12%	131 13%	52 22%	55 15%	52 15%	34 9%	23 8%	38 8%	99 18%	73 13%	45 10%	36 7%	46 19%	130 14%
Not very familiar	(2) 27%	545 26%	261 26%	283 27%	74 31%	101 29%	88 26%	91 25%	68 23%	122 27%	164 30%	156 28%	113 25%	111 22%	73 30%	258 28%
Not at all familiar	(1) 51%	1033 51%	514 52%	519 49%	82 34%	136 38%	150 45%	217 59%	181 61%	268 59%	226 41%	266 48%	246 55%	295 59%	100 41%	427 47%
NET: Not familiar	1578 77%	775 78%	802 76%	156 66%	237 67%	238 71%	307 84%	248 84%	391 85%	390 71%	423 77%	359 81%	406 81%	172 71%	685 75%	
Don't know	162 8%	76 8%	86 8%	26 11%	40 11%	37 11%	17 5%	18 6%	24 5%	43 8%	40 7%	34 8%	45 9%	16 7%	73 8%	
Mean	1.64	1.62	1.66	1.89	1.89	1.73	1.51	1.47	1.49	1.82	1.68	1.55	1.48	1.83	1.71	
Standard deviation	0.82	0.81	0.83	0.83	0.94	0.85	0.75	0.74	0.71	0.87	0.82	0.76	0.75	0.87	0.84	
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.04	0.03	0.04	0.04	0.04	0.03	0.06	0.03	

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 18

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Live subtitles for talks and lectures transcribed by someone present at the event

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Familiar	305 15%	17 9%	16 15%	272 15%	12 14%	36 15%	22 13%	34 18%	26 17%	18 9%	68 25%	39 14%	18 10%	51 11%	21 15%	30 10%	17 11%	1 4%	249 16%
Very familiar	(4) 53 3%	3 1%	5 4%	45 3%	2 2%	8 3%	3 2%	6 3%	4 3%	2 1%	11 4%	7 2%	2 1%	13 3%	5 3%	8 3%	5 3%	1 4%	38 2%
Fairly familiar	(3) 252 12%	14 8%	11 11%	227 13%	10 12%	29 12%	19 11%	28 15%	21 14%	15 8%	57 21%	32 11%	16 9%	38 8%	16 12%	22 8%	12 8%	- -	211 14%
Not very familiar	(2) 545 27%	57 32%	24 23%	464 26%	26 31%	53 23%	43 24%	36 20%	32 21%	53 27%	75 28%	92 32%	54 30%	99 22%	22 15%	57 19%	35 22%	5 21%	437 28%
Not at all familiar	(1) 1033 51%	87 49%	57 55%	889 50%	43 50%	135 57%	92 53%	89 49%	86 57%	112 56%	108 40%	131 46%	93 52%	272 60%	83 60%	185 63%	92 57%	17 72%	745 48%
NET: Not familiar	1578 77%	144 81%	82 78%	1352 77%	69 81%	188 80%	135 78%	126 68%	117 77%	164 83%	183 68%	223 78%	147 82%	371 81%	104 75%	242 83%	127 79%	22 93%	1182 76%
Don't know	162 8%	17 10%	7 6%	139 8%	4 5%	10 4%	17 10%	24 13%	8 5%	16 8%	19 7%	23 8%	16 9%	35 8%	13 10%	21 7%	16 10%	1 2%	125 8%
Mean	1.64	1.58	1.62	1.65	1.64	1.60	1.57	1.69	1.61	1.50	1.88	1.68	1.56	1.51	1.55	1.46	1.52	1.35	1.68
Standard deviation	0.82	0.72	0.87	0.82	0.79	0.84	0.78	0.90	0.85	0.71	0.91	0.79	0.72	0.79	0.86	0.76	0.80	0.72	0.82
Standard error	0.02	0.06	0.09	0.02	0.08	0.06	0.06	0.07	0.07	0.05	0.06	0.05	0.06	0.04	0.07	0.05	0.06	0.14	0.02

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 19

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Live subtitles for guided tours provided on a handheld device

Base: All respondents

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859	
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915	
NET: Familiar	536 26%	244 25%	292 28%	72 30%	106 30%	80 24%	85 23%	77 26%	116 25%	188 34%	154 28%	96 22%	97 20%	85 35%	249 27%	
Very familiar	(4) 5%	108 4%	43 6%	66 5%	11 9%	32 6%	19 5%	17 4%	11 4%	19 4%	51 9%	22 4%	13 3%	22 4%	20 8%	54 6%
Fairly familiar	(3) 21%	428 20%	202 22%	226 26%	61 21%	74 18%	61 19%	68 22%	66 21%	97 25%	138 24%	132 19%	83 15%	75 15%	65 27%	194 21%
Not very familiar	(2) 23%	476 25%	246 22%	230 29%	68 24%	86 25%	82 21%	78 18%	52 24%	109 24%	149 27%	133 24%	103 23%	92 18%	57 24%	220 24%
Not at all familiar	(1) 43%	877 44%	437 42%	440 28%	66 28%	127 36%	140 42%	183 50%	154 52%	208 45%	174 32%	226 41%	209 47%	267 54%	86 35%	379 41%
NET: Not familiar	1354 66%	683 69%	671 64%	134 57%	213 60%	222 66%	261 72%	206 70%	317 69%	323 59%	360 65%	312 70%	359 72%	143 59%	598 65%	
Don't know	155 8%	69 7%	86 8%	31 13%	35 10%	33 10%	19 5%	12 4%	25 6%	39 7%	36 7%	37 8%	43 9%	15 6%	68 7%	
Mean	1.88	1.84	1.91	2.08	2.04	1.86	1.77	1.76	1.83	2.13	1.90	1.76	1.68	2.08	1.91	
Standard deviation	0.95	0.92	0.98	0.91	1.02	0.95	0.93	0.93	0.92	1.00	0.93	0.89	0.92	1.00	0.96	
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.07	0.03	

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 20

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Live subtitles for guided tours provided on a handheld device

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Familiar	536 26%	41 23%	18 17%	478 27%	25 29%	64 27%	42 24%	43 23%	40 26%	49 25%	88 33%	88 31%	39 22%	97 21%	35 25%	57 19%	38 24%	4 18%	428 28%
Very familiar	(4) 108 5%	6 3%	6 5%	97 5%	2 3%	16 7%	5 3%	10 5%	7 5%	7 4%	28 10%	13 4%	8 5%	25 5%	12 8%	12 4%	5 3%	1 4%	83 5%
Fairly familiar	(3) 428 21%	35 19%	12 12%	381 22%	22 26%	48 20%	37 21%	33 18%	32 21%	41 21%	60 22%	75 26%	31 17%	72 16%	23 17%	44 15%	33 21%	3 13%	345 22%
Not very familiar	(2) 476 23%	54 31%	23 22%	399 23%	15 17%	57 24%	47 27%	40 22%	27 18%	46 23%	64 24%	65 23%	38 21%	80 18%	26 19%	47 16%	18 11%	6 24%	391 25%
Not at all familiar	(1) 877 43%	69 39%	57 54%	751 43%	42 49%	107 45%	72 41%	73 40%	78 52%	90 46%	94 35%	109 38%	87 48%	245 54%	65 47%	167 57%	88 55%	13 55%	620 40%
NET: Not familiar	1354 66%	124 70%	80 76%	1150 65%	57 66%	164 70%	119 68%	113 62%	105 69%	136 69%	157 58%	174 61%	125 69%	326 71%	91 66%	213 73%	106 66%	19 79%	1011 65%
Don't know	155 8%	13 7%	7 6%	135 8%	4 5%	7 3%	13 7%	27 15%	7 4%	13 7%	24 9%	24 8%	15 9%	35 8%	12 9%	23 8%	16 10%	1 3%	117 8%
Mean	1.88	1.86	1.66	1.89	1.81	1.88	1.85	1.87	1.79	1.82	2.09	1.97	1.76	1.71	1.85	1.64	1.69	1.66	1.92
Standard deviation	0.95	0.88	0.91	0.96	0.94	0.97	0.88	0.96	0.96	0.92	1.04	0.95	0.93	0.95	1.03	0.91	0.95	0.90	0.95
Standard error	0.02	0.07	0.09	0.02	0.10	0.07	0.06	0.08	0.08	0.07	0.07	0.06	0.07	0.04	0.09	0.05	0.08	0.17	0.03

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 21
Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?
Relaxed performances which accommodate those with behavioural and learning difficulties
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Familiar	372 18%	154 15%	218 21%	70 30%	98 28%	72 22%	56 15%	32 11%	43 9%	129 23%	102 19%	82 18%	59 12%	79 33%	177 19%
Very familiar	(4) 65 3%	35 3%	30 3%	6 3%	23 7%	16 5%	8 2%	3 1%	9 2%	25 5%	17 3%	11 3%	12 2%	13 5%	35 4%
Fairly familiar	(3) 307 15%	119 12%	188 18%	64 27%	75 21%	57 17%	49 13%	29 10%	34 7%	104 19%	85 16%	70 16%	47 9%	67 28%	142 16%
Not very familiar	(2) 520 25%	252 25%	268 26%	63 27%	96 27%	90 27%	99 27%	64 22%	108 24%	153 28%	159 29%	106 24%	103 21%	51 21%	259 28%
Not at all familiar	(1) 1005 49%	520 52%	485 46%	80 34%	127 36%	144 43%	187 51%	182 62%	284 62%	233 42%	254 46%	228 51%	290 58%	96 40%	416 45%
NET: Not familiar	1525 75%	773 78%	753 72%	144 61%	223 63%	234 70%	287 79%	246 83%	392 86%	386 70%	413 75%	333 75%	393 79%	147 61%	675 74%
Don't know	148 7%	70 7%	78 7%	23 10%	33 9%	29 9%	22 6%	17 6%	24 5%	35 6%	35 6%	31 7%	47 9%	16 6%	64 7%
Mean	1.70	1.64	1.76	1.98	1.98	1.82	1.64	1.47	1.47	1.85	1.74	1.68	1.52	1.98	1.76
Standard deviation	0.86	0.84	0.87	0.89	0.96	0.91	0.81	0.72	0.73	0.91	0.85	0.85	0.79	0.97	0.87
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.07	0.03

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 22

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Relaxed performances which accommodate those with behavioural and learning difficulties

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Familiar	372 18%	27 15%	13 12%	333 19%	18 21%	47 20%	24 14%	37 20%	36 24%	21 11%	74 27%	53 18%	23 13%	61 13%	27 19%	29 10%	26 16%	2 11%	304 20%
Very familiar	(4) 65 3%	6 3%	3 2%	56 3%	1 1%	12 5%	8 5%	4 2%	5 3%	3 2%	14 5%	6 2%	3 2%	12 3%	4 3%	7 2%	4 2%	1 4%	51 3%
Fairly familiar	(3) 307 15%	21 12%	10 10%	276 16%	17 20%	34 15%	16 9%	33 18%	31 21%	18 9%	60 22%	46 16%	20 11%	49 11%	23 16%	22 7%	22 14%	1 6%	253 16%
Not very familiar	(2) 520 25%	51 29%	30 29%	439 25%	14 16%	52 22%	43 25%	40 22%	33 22%	56 28%	72 27%	78 27%	51 28%	99 22%	29 21%	59 20%	30 19%	5 21%	414 27%
Not at all familiar	(1) 1005 49%	85 48%	54 52%	865 49%	48 56%	126 54%	95 55%	83 45%	76 50%	109 55%	103 38%	133 46%	92 51%	265 58%	72 52%	184 63%	90 56%	16 69%	726 47%
NET: Not familiar	1525 75%	136 77%	85 81%	1304 74%	62 72%	178 76%	138 79%	124 67%	109 72%	165 83%	175 65%	211 74%	143 80%	364 80%	101 73%	243 83%	120 75%	21 89%	1140 73%
Don't know	148 7%	15 8%	7 6%	127 7%	6 7%	10 4%	12 7%	23 13%	6 4%	13 6%	21 8%	22 8%	14 8%	32 7%	11 8%	22 7%	14 9%	-	112 7%
Mean	1.70	1.68	1.60	1.71	1.64	1.70	1.61	1.73	1.75	1.54	1.94	1.72	1.61	1.55	1.67	1.45	1.59	1.46	1.74
Standard deviation	0.86	0.83	0.78	0.87	0.86	0.92	0.86	0.87	0.90	0.74	0.94	0.84	0.78	0.81	0.88	0.75	0.84	0.82	0.87
Standard error	0.02	0.06	0.08	0.02	0.09	0.06	0.06	0.07	0.08	0.05	0.06	0.05	0.06	0.04	0.07	0.04	0.07	0.15	0.02

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 23

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Audio-described performances

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Familiar	475 23%	221 22%	254 24%	76 32%	107 30%	85 25%	74 20%	51 17%	82 18%	177 32%	126 23%	98 22%	74 15%	72 30%	236 26%
Very familiar	(4) 77 4%	33 3%	44 4%	11 4%	20 6%	14 4%	12 3%	6 2%	14 3%	30 5%	22 4%	14 3%	11 2%	17 7%	38 4%
Fairly familiar	(3) 399 19%	188 19%	210 20%	65 27%	87 24%	71 21%	63 17%	45 15%	68 15%	147 27%	104 19%	85 19%	62 13%	55 23%	198 22%
Not very familiar	(2) 511 25%	249 25%	262 25%	63 27%	105 30%	84 25%	85 23%	65 22%	110 24%	162 29%	152 28%	94 21%	103 21%	60 25%	249 27%
Not at all familiar	(1) 892 44%	454 46%	438 42%	70 29%	104 29%	133 40%	181 50%	162 55%	242 53%	173 31%	224 41%	218 49%	276 55%	90 37%	354 39%
NET: Not familiar	1403 69%	703 71%	700 67%	133 56%	209 59%	217 65%	266 73%	227 77%	352 77%	335 61%	376 68%	312 70%	379 76%	149 62%	603 66%
Don't know	167 8%	72 7%	95 9%	29 12%	39 11%	34 10%	24 6%	17 6%	25 5%	38 7%	48 9%	35 8%	46 9%	20 8%	76 8%
Mean	1.82	1.78	1.85	2.08	2.07	1.89	1.72	1.62	1.66	2.07	1.85	1.74	1.58	2.00	1.91
Standard deviation	0.90	0.89	0.92	0.92	0.93	0.92	0.88	0.83	0.85	0.92	0.90	0.90	0.82	0.99	0.91
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.03

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 24

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Audio-described performances

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Familiar	475 23%	40 22%	18 17%	418 24%	24 28%	56 24%	52 30%	38 21%	39 26%	33 16%	87 32%	65 23%	23 13%	94 21%	37 27%	58 20%	32 20%	2 7%	372 24%
Very familiar	(4) 77 4%	4 2%	4 4%	69 4%	6 7%	10 4%	6 4%	5 3%	7 5%	6 3%	16 6%	11 4%	2 1%	24 5%	9 7%	14 5%	8 5%	1 4%	52 3%
Fairly familiar	(3) 399 19%	36 20%	14 13%	349 20%	18 21%	46 20%	46 26%	34 18%	32 21%	27 13%	71 26%	54 19%	21 12%	70 15%	28 20%	44 15%	24 15%	1 3%	320 21%
Not very familiar	(2) 511 25%	55 31%	30 29%	426 24%	13 15%	47 20%	38 22%	40 22%	32 21%	48 24%	72 27%	81 28%	54 30%	86 19%	19 13%	52 18%	31 19%	6 28%	420 27%
Not at all familiar	(1) 892 44%	70 39%	49 47%	773 44%	44 51%	122 52%	65 37%	78 42%	73 48%	103 52%	92 34%	112 39%	84 47%	240 53%	69 50%	161 55%	81 51%	15 65%	637 41%
NET: Not familiar	1403 69%	125 70%	79 76%	1198 68%	57 66%	169 72%	103 60%	118 64%	105 70%	151 76%	164 61%	193 67%	138 77%	326 71%	88 63%	212 72%	112 70%	22 93%	1057 68%
Don't know	167 8%	13 7%	7 6%	147 8%	5 6%	10 4%	18 10%	27 15%	7 5%	14 7%	19 7%	29 10%	18 10%	36 8%	14 10%	23 8%	15 10%	-	127 8%
Mean	1.82	1.84	1.72	1.82	1.82	1.76	1.96	1.78	1.81	1.65	2.04	1.86	1.63	1.71	1.82	1.67	1.71	1.46	1.85
Standard deviation	0.90	0.85	0.86	0.91	1.02	0.93	0.94	0.89	0.94	0.85	0.95	0.89	0.76	0.94	1.03	0.93	0.93	0.77	0.89
Standard error	0.02	0.07	0.09	0.02	0.11	0.06	0.07	0.07	0.08	0.06	0.06	0.06	0.06	0.04	0.09	0.05	0.07	0.15	0.02

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 25

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Hearing enhancement equipment (such as headsets or hearing aid neck loops)

Base: All respondents

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859	
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915	
NET: Familiar	795 39%	383 38%	412 39%	98 41%	146 41%	132 39%	131 36%	105 36%	181 40%	265 48%	214 39%	166 37%	149 30%	118 49%	356 39%	
Very familiar	(4) 8%	156 6%	60 9%	96 6%	15 10%	34 10%	23 7%	27 7%	22 7%	36 8%	61 11%	46 8%	26 6%	22 5%	20 8%	67 7%
Fairly familiar	(3) 31%	639 32%	323 30%	316 30%	84 35%	113 32%	110 33%	104 29%	84 28%	145 32%	205 37%	168 30%	140 31%	127 25%	99 41%	289 32%
Not very familiar	(2) 24%	499 24%	242 24%	257 25%	60 25%	88 25%	88 26%	87 24%	75 25%	102 22%	143 26%	162 29%	95 21%	100 20%	57 24%	238 26%
Not at all familiar	(1) 30%	618 31%	313 31%	305 29%	56 24%	84 24%	86 26%	131 36%	103 35%	157 34%	112 20%	137 25%	156 35%	213 43%	51 21%	260 28%
NET: Not familiar	1117 55%	555 56%	562 54%	116 49%	172 48%	175 52%	218 60%	178 60%	259 57%	255 46%	299 54%	251 56%	312 63%	108 45%	498 54%	
Don't know	134 7%	58 6%	75 7%	23 10%	36 10%	29 9%	15 4%	12 4%	18 4%	30 5%	38 7%	28 6%	38 8%	16 6%	61 7%	
Mean	2.17	2.14	2.21	2.27	2.30	2.22	2.08	2.08	2.14	2.41	2.24	2.09	1.91	2.38	2.19	
Standard deviation	0.98	0.96	0.99	0.93	0.98	0.94	0.99	0.98	1.00	0.95	0.95	0.98	0.96	0.93	0.96	
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.05	0.04	0.04	0.06	0.04	0.06	0.03	

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 26

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Hearing enhancement equipment (such as headsets or hearing aid neck loops)

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Familiar	795 39%	74 41%	30 29%	691 39%	32 38%	101 43%	67 38%	66 36%	64 42%	60 30%	118 44%	119 42%	64 36%	175 38%	62 45%	100 34%	64 40%	7 30%	609 39%
Very familiar	(4) 156 8%	10 6%	6 6%	140 8%	6 7%	23 10%	7 4%	11 6%	11 7%	16 8%	31 12%	27 9%	8 4%	39 9%	19 14%	20 7%	10 6%	2 8%	115 7%
Fairly familiar	(3) 639 31%	64 36%	24 23%	551 31%	26 31%	78 33%	59 34%	55 30%	53 35%	44 22%	87 32%	92 32%	56 31%	136 30%	43 31%	81 27%	54 34%	5 22%	495 32%
Not very familiar	(2) 499 24%	39 22%	37 35%	424 24%	17 20%	49 21%	41 24%	42 23%	35 23%	55 28%	61 23%	72 25%	52 29%	86 19%	21 15%	59 20%	28 18%	3 14%	402 26%
Not at all familiar	(1) 618 30%	55 31%	32 31%	530 30%	32 37%	78 33%	53 30%	58 31%	46 31%	66 33%	72 27%	76 26%	49 27%	171 37%	46 33%	120 41%	56 35%	13 56%	439 28%
NET: Not familiar	1117 55%	94 53%	69 66%	954 54%	49 58%	127 54%	94 54%	100 54%	81 54%	122 61%	133 49%	147 51%	101 56%	256 56%	67 48%	178 61%	84 53%	16 70%	841 54%
Don't know	134 7%	10 6%	6 5%	118 7%	4 5%	6 3%	13 8%	18 10%	6 4%	17 8%	19 7%	20 7%	15 8%	26 6%	10 7%	15 5%	11 7%	-	105 7%
Mean	2.17	2.17	2.04	2.18	2.08	2.20	2.13	2.11	2.20	2.05	2.31	2.26	2.14	2.10	2.27	2.00	2.13	1.82	2.20
Standard deviation	0.98	0.96	0.90	0.98	1.01	1.03	0.93	0.97	0.98	0.98	1.02	0.98	0.90	1.03	1.10	1.00	1.00	1.05	0.96
Standard error	0.02	0.07	0.09	0.02	0.11	0.07	0.07	0.08	0.08	0.07	0.07	0.06	0.07	0.05	0.09	0.06	0.08	0.20	0.03

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 27

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Provision for hearing dogs to accompany audience members

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2045	1052	993	192	339	336	383	298	497	593	581	321	550	222	859
Weighted base	2045	996	1049	237	354	336	364	295	458	550	550	446	499	242	915
NET: Familiar	366 18%	161 16%	206 20%	57 24%	89 25%	63 19%	57 16%	44 15%	57 12%	124 22%	98 18%	77 17%	68 14%	60 25%	183 20%
Very familiar	(4) 4%	35 4%	56 5%	15 6%	29 8%	10 3%	13 4%	7 2%	17 4%	29 5%	27 5%	19 4%	16 3%	10 4%	47 5%
Fairly familiar	(3) 13%	126 13%	149 14%	42 18%	60 17%	53 16%	44 12%	37 13%	39 9%	94 17%	71 13%	58 13%	52 10%	50 21%	136 15%
Not very familiar	(2) 26%	251 25%	285 27%	78 33%	99 28%	99 30%	88 24%	66 23%	105 23%	187 34%	150 27%	101 23%	98 20%	81 34%	245 27%
Not at all familiar	(1) 48%	509 51%	469 45%	79 33%	132 37%	142 42%	196 54%	161 55%	269 59%	200 36%	263 48%	235 53%	281 56%	86 35%	414 45%
NET: Not familiar	1514 74%	760 76%	754 72%	157 66%	230 65%	241 72%	284 78%	228 77%	374 82%	386 70%	413 75%	336 75%	379 76%	167 69%	660 72%
Don't know	164 8%	75 8%	90 9%	24 10%	35 10%	31 9%	24 6%	23 8%	28 6%	40 7%	39 7%	33 7%	52 10%	15 6%	72 8%
Mean	1.72	1.66	1.78	1.97	1.96	1.77	1.63	1.59	1.55	1.91	1.73	1.66	1.56	1.93	1.78
Standard deviation	0.89	0.85	0.91	0.92	0.98	0.85	0.85	0.82	0.82	0.89	0.89	0.89	0.84	0.87	0.91
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Theatre Services Survey

ONLINE Fieldwork: 4th - 5th May 2016

Absolutes/col percents

Table 28

Q.2 How familiar, or otherwise, are you with each of the following services available at arts / cultural venues in the UK?

Provision for hearing dogs to accompany audience members

Base: All respondents

	Region													Do you have a longstanding physical or mental condition or disability?					
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2045	182	111	1752	92	232	198	171	153	209	244	282	171	492	150	308	177	28	1521
Weighted base	2045	178	104	1763	86	235	174	184	151	198	270	286	180	457	139	293	160	23	1556
NET: Familiar	366 18%	32 18%	17 17%	317 18%	13 15%	44 19%	29 17%	36 20%	24 16%	23 12%	67 25%	54 19%	28 15%	80 18%	35 25%	41 14%	30 19%	1 4%	281 18%
Very familiar	(4) 91 4%	4 2%	5 5%	82 5%	2 2%	13 6%	7 4%	5 3%	7 5%	3 1%	27 10%	11 4%	6 3%	27 6%	12 8%	15 5%	6 4%	1 4%	62 4%
Fairly familiar	(3) 275 13%	27 15%	12 12%	235 13%	11 13%	30 13%	22 13%	31 17%	17 11%	20 10%	40 15%	42 15%	22 12%	53 12%	23 17%	26 9%	23 15%	- -	219 14%
Not very familiar	(2) 536 26%	55 31%	23 22%	458 26%	20 23%	65 28%	43 25%	41 22%	33 22%	57 29%	64 24%	80 28%	55 31%	90 20%	20 14%	54 19%	26 16%	9 40%	435 28%
Not at all familiar	(1) 978 48%	78 44%	57 55%	843 48%	46 53%	117 50%	88 51%	82 44%	87 57%	101 51%	116 43%	124 44%	82 45%	256 56%	73 52%	179 61%	90 56%	12 53%	711 46%
NET: Not familiar	1514 74%	133 75%	80 77%	1301 74%	65 76%	182 78%	131 76%	123 67%	120 79%	158 80%	179 67%	204 71%	137 76%	346 76%	92 66%	234 80%	116 73%	22 93%	1146 74%
Don't know	164 8%	13 7%	7 6%	145 8%	7 8%	9 4%	13 8%	25 13%	7 5%	17 8%	24 9%	28 10%	15 9%	30 7%	11 8%	19 6%	14 9%	1 2%	129 8%
Mean	1.72	1.75	1.64	1.73	1.61	1.73	1.68	1.75	1.62	1.58	1.91	1.77	1.71	1.65	1.80	1.55	1.63	1.55	1.74
Standard deviation	0.89	0.83	0.90	0.89	0.82	0.91	0.88	0.89	0.88	0.75	1.03	0.88	0.83	0.93	1.04	0.87	0.91	0.74	0.87
Standard error	0.02	0.06	0.09	0.02	0.09	0.06	0.06	0.07	0.07	0.05	0.07	0.05	0.07	0.04	0.09	0.05	0.07	0.14	0.02