# RUTH GLEDHILL – DIFFICULT DECISIONS SURVEY

Methodology: ComRes interviewed 2076 British adults online between 4th and 5th October 2017. Data were weighted by age, gender, region and socio-economic grade to be representative of all GB adults aged 18+.
ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use.  ComRes requires 48 hours to check a press release unless otherwise agreed.*

For information about commissioning research please contact info@comresglobal.com or call +44 (0)20 7871 8660.

To register for Pollwatch, featuring commentary and insight from the ComRes team, please email: pollwatch@comresglobal.com

## REPUTATION | COMMUNICATIONS | PUBLIC POLICY

Four Millbank | London | SW1P 3JA | T. +44 (0)20 7871 8660

Rond-Point Schuman / Schumanplein 6 | Box 5  | 1040 Bruxelles | T. +32 (0)2 234 63 82

51/F Raffles City  | No.268 Xi Zang Middle Road | HuangPu District Shanghai  | 200001 China | T. +86 (0)21 2312 7674

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 1
**Q.1 When making a major or difficult decision, where do you look for help? Please select two only.**
**Base: All respondents**

| | Total | Gender Male (a) | Gender Female (b) | Age 18-24 (c) | Age 25-34 (d) | Age 35-44 (e) | Age 45-54 (f) | Age 55-64 (g) | Age 65+ (h) | Age 18-34 (i) | Age 35-54 (j) | Age 55+ (k) | Social Grade AB (l) | Social Grade C1 (m) | Social Grade C2 (n) | Social Grade DE (o) | Employment Sector Public (p) | Employment Sector Private (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Friends and family | 1589 77% | 732 72% | 857 81%A | 201 86%DEFGH | 278 78%h | 257 77% | 288 78%h | 221 72% | 344 72% | 479 81%K | 545 77%K | 565 72% | 408 73% | 439 76% | 344 81%L | 398 77% | 248 81%q | 662 75% |
| Online search engine or websites | 1056 51% | 550 54%B | 506 48% | 125 54%h | 182 51% | 167 50% | 206 56%H | 155 51% | 222 46% | 307 52% | 373 53%k | 376 48% | 321 58%MNO | 298 51%o | 203 48% | 234 45% | 167 55% | 472 53% |
| Speak to an expert | 474 23% | 294 29%B | 180 17% | 33 14% | 59 16% | 68 20% | 84 23%Cd | 81 26%CDe | 150 31%CDEF | 92 16% | 152 22%I | 231 29%IJ | 147 26%O | 128 22% | 99 23% | 99 19% | 51 17% | 199 22%p |
| Prayer | 115 6% | 52 5% | 64 6% | 9 4% | 14 4% | 17 5% | 18 5% | 14 5% | 44 9%CDEFG | 23 4% | 35 5% | 58 7%Ij | 35 6%N | 35 6%N | 12 3% | 33 6%N | 15 5% | 40 5% |
| Social media, e.g. Facebook, Twitter or similar | 89 4% | 37 4% | 52 5% | 14 6%H | 34 9%eFGH | 18 5%H | 11 3%H | 9 3%H | 3 1% | 48 8%JK | 29 4%K | 12 2% | 31 6%M | 17 3% | 17 4% | 24 5% | 20 7% | 48 5% |
| Religious source, e.g. priest or similar, holy book | 35 2% | 14 1% | 21 2% | 4 2% | 9 2% | 6 2% | 6 2% | 2 1% | 9 2% | 13 2% | 11 2% | 11 1% | 9 2% | 14 2% | 5 1% | 6 1% | 9 3% | 13 2% |
| A spiritual but not religious source, e.g. clairvoyant or horoscope | 21 1% | 6 1% | 15 1%a | 1 * | 7 2%F | 6 2%F | - - | 2 1% | 5 1%f | 8 1% | 6 1% | 7 1% | 7 1% | 4 1% | 5 1% | 5 1% | 3 1% | 11 1% |
| Don't know | 45 2% | 19 2% | 26 2% | 4 2% | 9 3% | 10 3% | 5 1% | 4 1% | 12 3% | 13 2% | 15 2% | 17 2% | 6 1% | 13 2% | 5 1% | 21 4%LN | 5 2% | 18 2% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

Prepared by ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 2
Q.1 When making a major or difficult decision, where do you look for help? Please select two only.
Base: All respondents

| | | | | | | | Region | | | | | | |
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Friends and family | 1589 77% | 145 79%b | 72 69% | 1372 77%b | 70 81%b | 185 78% | 138 79%b | 138 74% | 119 77% | 150 75% | 211 76% | 220 76% | 140 77% |
| Online search engine or websites | 1056 51% | 76 41% | 59 56%Am | 922 52%A | 41 47% | 133 56%Ajm | 100 57%AjM | 105 56%Ajm | 77 49% | 92 46% | 146 53%A | 145 50% | 83 46% |
| Speak to an expert | 474 23% | 37 20% | 18 17% | 419 23% | 16 19% | 57 24% | 34 19% | 45 24% | 39 25% | 50 25% | 55 20% | 72 25% | 51 28%bgk |
| Prayer | 115 6% | 12 6%e | 6 6%e | 98 5% | 1 1% | 13 5% | 9 5% | 10 5% | 8 5% | 13 6%e | 21 8%E | 15 5% | 9 5% |
| Social media, e.g. Facebook, Twitter or similar | 89 4% | 8 4% | 4 4% | 78 4% | 2 2% | 7 3% | 9 5% | 8 4% | 7 5% | 8 4% | 15 5% | 12 4% | 8 4% |
| Religious source, e.g. priest or similar, holy book | 35 2% | 3 2% | 3 3% | 28 2% | 1 1% | 2 1% | 4 2% | 2 1% | 1 1% | 2 1% | 7 2% | 7 2% | 2 1% |
| A spiritual but not religious source, e.g. clairvoyant or horoscope | 21 1% | 2 1% | - - | 19 1% | 2 3%Fgi | - | - | 5 3%Fgi | - | 2 1% | 5 2%f | 2 1% | 2 1%f |
| Don't know | 45 2% | 3 2% | 5 5%fm | 37 2% | 3 3% | 3 1% | 3 2% | 3 2% | 4 2% | 8 4%fm | 5 2% | 6 2% | 1 1% |

___
**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 3
**Gender**
**Base: All respondents**

| | | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Male | 1013 49% | 1013 100%B | - - | 90 39% | 167 47% | 178 53%CF | 166 45% | 152 50%C | 260 54%CDF | 256 43% | 344 49%i | 412 53%I | 354 64%MNO | 257 44% | 187 44% | 215 42% | 141 46% | 495 56%P |
| Female | 1063 51% | - - | 1063 100%A | 143 61%EGH | 190 53%H | 156 47% | 203 55%EH | 153 50% | 218 46% | 333 57%jK | 359 51% | 371 47% | 202 36% | 322 56%L | 240 56%L | 299 58%L | 166 54%Q | 393 44% |

_____

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 4
**Gender**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | Region | | |
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Male | 1013 49% | 105 58%DEGJI | 58 56%eGJ | 850 47% | 36 42% | 128 54%eGJ | 72 41% | 95 51%J | 78 50%J | 69 35% | 140 51%gJ | 141 49%J | 89 49%J |
| Female | 1063 51% | 77 42% | 46 44% | 940 53%A | 51 58%Abf | 110 46% | 102 59%ABFk | 92 49% | 78 50% | 130 65%ABFHIKLM | 136 49% | 148 51%a | 94 51% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**COMRES**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 5
**Age**
**Base: All respondents**

| | Total | Gender Male (a) | Gender Female (b) | Age 18-24 (c) | Age 25-34 (d) | Age 35-44 (e) | Age 45-54 (f) | Age 55-64 (g) | Age 65+ (h) | Age 18-34 (i) | Age 35-54 (j) | Age 55+ (k) | Social Grade AB (l) | Social Grade C1 (m) | Social Grade C2 (n) | Social Grade DE (o) | Employment Sector Public (p) | Employment Sector Private (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| 18-24 | 232 11% | 90 9% | 143 13%A | 232 100%DEFGH | - - | - - | - - | - - | - - | 232 39%JK | - - | - - | 62 11%O | 88 15%lO | 50 12%O | 32 6% | 36 12% | 102 12% |
| 25-34 | 357 17% | 167 16% | 190 18% | - - | 357 100%CEFGH | - - | - - | - - | - - | 357 61%JK | - - | - - | 93 17% | 105 18% | 74 17% | 85 17% | 63 21% | 220 25% |
| 35-44 | 334 16% | 178 18% | 156 15% | - - | - - | 334 100%CDFGH | - - | - - | - - | - - | 334 47%IK | - - | 113 20%NO | 96 17% | 56 13% | 69 13% | 73 24% | 197 22% |
| 45-54 | 369 18% | 166 16% | 203 19% | - - | - - | - - | 369 100%CDEGH | - - | - - | - - | 369 53%IK | - - | 85 15% | 89 15% | 80 19% | 115 22%LM | 82 27%q | 186 21% |
| 55-64 | 305 15% | 152 15% | 153 14% | - - | - - | - - | - - | 305 100%CDEFH | - - | - - | - - | 305 39%IJ | 39 7% | 74 13%L | 93 22%LM | 99 19%LM | 36 12% | 141 16% |
| 65+ | 478 23% | 260 26%B | 218 20% | - - | - - | - - | - - | - - | 478 100%CDEFG | - - | - - | 478 61%IJ | 162 29%MNO | 126 22% | 75 18% | 115 22% | 16 5% | 42 5% |
| NET: 18-34 | 589 28% | 256 25% | 333 31%A | 232 100%EFGH | 357 100%EFGH | - - | - - | - - | - - | 589 100%JK | - - | - - | 156 28%o | 193 33%lO | 124 29%o | 117 23% | 100 32% | 322 36% |
| NET: 35-54 | 703 34% | 344 34% | 359 34% | - - | - - | 334 100%CDGH | 369 100%CDGH | - - | - - | - - | 703 100%IK | - - | 199 36% | 185 32% | 135 32% | 184 36% | 155 51%q | 383 43% |
| NET: 55+ | 783 38% | 412 41%B | 371 35% | - - | - - | - - | - - | 305 100%CDEF | 478 100%CDEF | - - | - - | 783 100%IJ | 201 36% | 200 35% | 168 39% | 213 41%lM | 52 17% | 183 21% |
| Average age | 47.74 | 49.11B | 46.42 | 21.58 | 29.55C | 39.44CD | 49.75CDE | 59.41CDEF G | 70.81CDEF | 26.41 | 44.86I | 66.37IJ | 48.11M | 45.85 | 47.65 | 49.53M | 41.99 | 41.63 |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 6
**Age**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| 18-24 | 232 11% | 17 10% | 11 10% | 204 11% | 10 12% | 25 10% | 16 9% | 27 14%j | 15 9% | 16 8% | 48 18%AFGIJLM | 29 10% | 18 10% |
| 25-34 | 357 17% | 24 13% | 18 17% | 315 18% | 13 15% | 44 19% | 35 20%am | 30 16% | 22 14% | 32 16% | 66 24%AhIjlM | 48 17% | 24 13% |
| 35-44 | 334 16% | 42 23%DFGHIJL | 15 15% | 277 15% | 15 17% | 34 14% | 23 13% | 24 13% | 20 13% | 26 13% | 65 23%bFGHIJLm | 41 14% | 29 16% |
| 45-54 | 369 18% | 45 24%DFgK | 19 18% | 306 17% | 16 18% | 30 12% | 28 16% | 33 17% | 31 20%f | 37 19% | 43 16% | 57 20%F | 31 17% |
| 55-64 | 305 15% | 21 11%k | 14 14%K | 270 15% | 21 24%AhjKl | 46 19%aK | 32 18%aK | 25 13%K | 29 19%aK | 29 14%K | 17 6% | 41 14%K | 31 17%K |
| 65+ | 478 23% | 34 19% | 26 25%eK | 417 23% | 12 14% | 60 25%EK | 40 23%K | 49 26%EK | 39 25%eK | 60 30%AEK | 37 13% | 72 25%EK | 50 27%aEK |
| NET: 18-34 | 589 28% | 41 23% | 29 28% | 519 29% | 24 27% | 69 29% | 51 29% | 57 31% | 37 23% | 47 24% | 115 42%ABEFGHIJLM | 78 27% | 42 23% |
| NET: 35-54 | 703 34% | 86 47%DBFGHIJLM | 35 33% | 583 33% | 31 36% | 64 27% | 51 29% | 56 30% | 51 33% | 64 32% | 108 39%Fgh | 98 34% | 60 33% |
| NET: 55+ | 783 38% | 55 30%K | 41 39%K | 688 38%a | 32 37%K | 106 44%AK | 72 41%aK | 74 39%K | 68 44%AK | 88 44%AK | 54 19% | 113 39%aK | 81 44%AK |
| Average age | 47.74 | 47.09K | 48.99K | 47.73 | 46.28K | 48.98K | 48.20K | 47.77K | 50.01K | 50.67aeK | 40.62 | 48.56K | 50.58aeK |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

**COMRES**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 7
**Social Grade**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| A | 181 | 119 | 62 | 26 | 33 | 32 | 24 | 11 | 56 | 59 | 56 | 66 | 181 | - | - | - | 23 | 87 |
| | 9% | 12%B | 6% | 11%fG | 9%G | 10%G | 6% | 3% | 12%FG | 10% | 8% | 8% | 33%MNO | - | - | - | 7% | 10% |
| B | 375 | 235 | 140 | 36 | 61 | 81 | 62 | 29 | 106 | 97 | 143 | 135 | 375 | - | - | - | 75 | 171 |
| | 18% | 23%B | 13% | 16%g | 17%G | 24%CDFG | 17%G | 9% | 22%cfG | 16% | 20% | 17% | 67%MNO | - | - | - | 25%q | 19% |
| C1 | 579 | 257 | 322 | 88 | 105 | 96 | 89 | 74 | 126 | 193 | 185 | 200 | - | 579 | - | - | 107 | 269 |
| | 28% | 25% | 30%A | 38%dEFGH | 29% | 29% | 24% | 24% | 26% | 33%JK | 26% | 26% | - | 100%LNO | - | - | 35% | 30% |
| C2 | 427 | 187 | 240 | 50 | 74 | 56 | 80 | 93 | 75 | 124 | 135 | 168 | - | - | 427 | - | 64 | 191 |
| | 21% | 18% | 23%A | 22% | 21% | 17% | 22%H | 30%CDEFH | 16% | 21% | 19% | 22% | - | - | 100%LMO | - | 21% | 21% |
| D | 286 | 130 | 156 | 24 | 55 | 44 | 65 | 57 | 41 | 80 | 109 | 98 | - | - | - | 286 | 38 | 163 |
| | 14% | 13% | 15% | 10% | 16%H | 13%H | 18%CH | 19%CeH | 8% | 13% | 15% | 12% | - | - | - | 56%LMN | 12% | 18%P |
| E | 228 | 85 | 143 | 8 | 30 | 25 | 51 | 42 | 74 | 38 | 75 | 116 | - | - | - | 228 | 1 | 8 |
| | 11% | 8% | 13%A | 3% | 8%C | 7%c | 14%CDE | 14%CdE | 15%CDE | 6% | 11%I | 15%IJ | - | - | - | 44%LMN | * | 1% |
| NET: AB | 556 | 354 | 202 | 62 | 93 | 113 | 85 | 39 | 162 | 156 | 199 | 201 | 556 | - | - | - | 98 | 257 |
| | 27% | 35%B | 19% | 27%G | 26%G | 34%dFG | 23%G | 13% | 34%DFG | 26% | 28% | 26% | 100%MNO | - | - | - | 32% | 29% |
| NET: ABC1 | 1134 | 611 | 524 | 150 | 198 | 209 | 175 | 114 | 288 | 349 | 384 | 402 | 556 | 579 | - | - | 205 | 527 |
| | 55% | 60%B | 49% | 65%dFG | 56%fG | 63%dFG | 47%G | 37% | 60%FG | 59%K | 55% | 51% | 100%NO | 100%NO | - | - | 67%Q | 59% |
| NET: C2DE | 942 | 402 | 539 | 82 | 159 | 125 | 195 | 192 | 190 | 241 | 320 | 382 | - | - | 427 | 514 | 102 | 362 |
| | 45% | 40% | 51%A | 35% | 44%ce | 37% | 53%CdEH | 63%CDEFH | 40% | 41% | 45% | 49%I | - | - | 100%LM | 100%LM | 33% | 41%P |
| NET: DE | 514 | 215 | 299 | 32 | 85 | 69 | 115 | 99 | 115 | 117 | 184 | 213 | - | - | - | 514 | 38 | 171 |
| | 25% | 21% | 28%A | 14% | 24%C | 21%c | 31%CdEH | 32%CDEH | 24%C | 20% | 26%I | 27%I | - | - | - | 100%LMN | 12% | 19%P |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

Prepared by ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 8
**Social Grade**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| A | 181 9% | 14 8% | 9 9% | 158 9% | 3 4% | 10 4% | 8 4% | 16 9%f | 17 11%eFG | 19 10%Fg | 40 14%aEFGM | 32 11%eFG | 13 7% |
| B | 375 18% | 40 22%F | 16 15% | 320 18% | 12 13% | 31 13% | 26 15% | 31 17% | 32 21%f | 40 20%f | 56 20%f | 56 20%f | 35 19% |
| C1 | 579 28% | 50 28% | 32 31% | 496 28% | 23 26% | 76 32%Hj | 54 31%h | 41 22% | 39 25% | 47 24% | 85 31%h | 85 30% | 47 25% |
| C2 | 427 21% | 46 25%K | 22 21% | 360 20% | 20 23% | 52 22% | 34 20% | 49 26%ijK | 28 18% | 35 18% | 44 16% | 56 19% | 42 23%k |
| D | 286 14% | 19 11% | 19 18%aikl | 248 14% | 18 20%aIKL | 41 17%aikl | 31 18%aikl | 26 14% | 16 10% | 33 16% | 29 11% | 32 11% | 23 12% |
| E | 228 11% | 14 8% | 6 6% | 208 12%b | 12 14%b | 29 12%b | 22 13%b | 23 12% | 24 15%ABKl | 25 12%b | 22 8% | 27 9% | 24 13%b |
| NET: AB | 556 27% | 53 29%eFg | 25 24% | 477 27% | 15 17% | 41 17% | 34 19% | 48 25%f | 49 32%EFG | 59 30%EFG | 96 35%bEFGhm | 88 31%EFG | 48 26%F |
| NET: ABC1 | 1134 55% | 104 57%e | 57 55% | 973 54% | 38 43% | 117 49% | 87 50% | 88 47% | 88 57%e | 106 53% | 181 65%bEFGHJM | 174 60%EFGHm | 94 52% |
| NET: C2DE | 942 45% | 79 43% | 47 45%k | 816 46% | 49 57%aiKL | 122 51%KL | 87 50%KL | 98 53%KL | 68 43% | 93 47%K | 95 35% | 115 40% | 88 48%Kl |
| NET: DE | 514 25% | 33 18% | 25 24% | 456 25%a | 30 34%AKL | 70 29%AKL | 53 30%AKL | 49 26% | 40 25% | 58 29%AKl | 52 19% | 59 21% | 47 26% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 9
**GO Region**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Scotland | 183 9% | 105 10%B | 77 7% | 17 7% | 24 7% | 42 12%cDGH | 45 12%DGH | 21 7% | 34 7% | 41 7% | 86 12%lK | 55 7% | 53 10%o | 50 9% | 46 11%o | 33 6% | 45 15%Q | 79 9% |
| North East | 87 4% | 36 4% | 51 5% | 10 4% | 13 4% | 15 4% | 16 4% | 21 7%H | 12 2% | 24 4% | 31 4% | 32 4% | 15 3% | 23 4% | 20 5% | 30 6%L | 15 5% | 35 4% |
| North West | 239 12% | 128 13% | 110 10% | 25 11% | 44 12%f | 34 10% | 30 8% | 46 15%F | 60 13%F | 69 12% | 64 9% | 106 14%J | 41 7% | 76 13%L | 52 12%L | 70 14%L | 25 8% | 94 11% |
| Yorkshire & Humberside | 174 8% | 72 7% | 102 10%a | 16 7% | 35 10% | 23 7% | 28 8% | 32 11% | 40 8% | 51 9% | 51 7% | 72 9% | 34 6% | 54 9%l | 34 8% | 53 10%L | 31 10% | 75 8% |
| West Midlands | 187 9% | 95 9% | 92 9% | 27 12% | 30 8% | 24 7% | 33 9% | 25 8% | 49 10% | 57 10% | 56 8% | 74 9% | 48 9% | 41 7% | 49 12%M | 49 10% | 28 9% | 72 8% |
| East Midlands | 156 8% | 78 8% | 78 7% | 15 6% | 22 6% | 20 6% | 31 8% | 29 10% | 39 8% | 37 6% | 51 7% | 68 9% | 49 9% | 39 7% | 28 7% | 40 8% | 26 8% | 52 6% |
| Wales | 104 5% | 58 6% | 46 4% | 11 5% | 18 5% | 15 5% | 19 5% | 14 5% | 26 5% | 29 5% | 35 5% | 41 5% | 25 5% | 32 6% | 22 5% | 25 5% | 18 6% | 40 5% |
| Eastern | 199 10% | 69 7% | 130 12%A | 16 7% | 32 9% | 26 8% | 37 10% | 29 9% | 60 12%Ce | 47 8% | 64 9% | 88 11%i | 59 11% | 47 8% | 35 8% | 58 11% | 24 8% | 78 9% |
| London | 276 13% | 140 14% | 136 13% | 48 21%FGH | 66 19%FGH | 65 19%FGH | 43 12%Gh | 17 6% | 37 8% | 115 19%jK | 108 15%K | 54 7% | 96 17%NO | 85 15%nO | 44 10% | 52 10% | 38 13% | 159 18%p |
| South East | 289 14% | 141 14% | 148 14% | 29 13% | 48 13% | 41 12% | 57 15% | 41 13% | 72 15% | 78 13% | 98 14% | 113 14% | 88 16%O | 85 15% | 56 13% | 59 12% | 35 11% | 132 15% |
| South West | 183 9% | 89 9% | 94 9% | 18 8% | 24 7% | 29 9% | 31 8% | 31 10% | 50 10%d | 42 7% | 60 9% | 81 10%i | 48 9% | 47 8% | 42 10% | 47 9% | 22 7% | 72 8% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

COMRES

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 10
**GO Region**
**Base: All respondents**

| | | | | | | | Region | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Scotland | 183 9% | 183 100%DBEFGHIJKLM | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| North East | 87 4% | - - | - - | 87 5%AB | 87 100%ABFGHIJKLM | - - | - - | - - | - - | - - | - - | - - | - - |
| North West | 239 12% | - - | - - | 239 13%AB | - - | 239 100%ABEGHIJKLM | - - | - - | - - | - - | - - | - - | - - |
| Yorkshire & Humberside | 174 8% | - - | - - | 174 10%AB | - - | - - | 174 100%ABEFHIJKLM | - - | - - | - - | - - | - - | - - |
| West Midlands | 187 9% | - - | - - | 187 10%AB | - - | - - | - - | 187 100%ABEFGIJKLM | - - | - - | - - | - - | - - |
| East Midlands | 156 8% | - - | - - | 156 9%AB | - - | - - | - - | - - | 156 100%ABEFGHJKLM | - - | - - | - - | - - |
| Wales | 104 5% | - - | 104 100%DAEFGHIJKLM | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Eastern | 199 10% | - - | - - | 199 11%AB | - - | - - | - - | - - | - - | 199 100%ABEFGHIKLM | - - | - - | - - |
| London | 276 13% | - - | - - | 276 15%AB | - - | - - | - - | - - | - - | - - | 276 100%ABEFGHIJLM | - - | - - |
| South East | 289 14% | - - | - - | 289 16%AB | - - | - - | - - | - - | - - | - - | - - | 289 100%ABEFGHIJKM | - - |
| South West | 183 9% | - - | - - | 183 10%AB | - - | - - | - - | - - | - - | - - | - - | - - | 183 100%ABEFGHIJKL |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

**COMRES**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 11
**Have you taken a foreign holiday in the last 3 years?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Yes | 1297 | 685 | 612 | 192 | 241 | 207 | 207 | 157 | 293 | 433 | 414 | 450 | 421 | 377 | 263 | 236 | 208 | 622 |
| | 62% | 68%B | 58% | 83%DEFGH | 67%FG | 62%G | 56% | 51% | 61%G | 73%JK | 59% | 57% | 76%MNO | 65%O | 62%O | 46% | 68% | 70% |
| No | 779 | 328 | 451 | 40 | 116 | 127 | 163 | 148 | 185 | 156 | 289 | 333 | 134 | 202 | 165 | 278 | 100 | 267 |
| | 38% | 32% | 42%A | 17% | 33%C | 38%C | 44%CD | 49%CDEH | 39%C | 27% | 41%I | 43%I | 24% | 35%L | 38%L | 54%LMN | 32% | 30% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 12
**Have you taken a foreign holiday in the last 3 years?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | Region | | | | | | |
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Yes | 1297 62% | 109 60% | 58 56% | 1130 63% | 45 51% | 155 65%Ej | 108 62% | 117 63% | 90 58% | 111 56% | 216 78%ABEFGHIJLM | 184 64%e | 104 57% |
| No | 779 38% | 74 40%K | 46 44%K | 659 37% | 42 49%FKl | 83 35%K | 67 38%K | 70 37%K | 66 42%K | 88 44%fK | 60 22% | 105 36%K | 79 43%K |

---

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 13
**Tenure**
**Base: All respondents**

| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | Age | | | | Social Grade | | | Employment Sector | Private |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| NET: Homeowners | 1345 | 724 | 621 | 117 | 182 | 191 | 242 | 216 | 398 | 298 | 433 | 614 | 449 | 374 | 265 | 256 | 199 | 575 |
| | 65% | 71%B | 58% | 50% | 51% | 57% | 66%CDE | 71%CDE | 83%CDEFG | 51% | 62%I | 78%IJ | 81%MNO | 65%O | 62%O | 50% | 65% | 65% |
| Owned outright - without mortgage | 750 | 397 | 353 | 42 | 46 | 38 | 115 | 136 | 373 | 88 | 152 | 509 | 236 | 205 | 156 | 153 | 62 | 238 |
| | 36% | 39%B | 33% | 18%E | 13% | 11% | 31%CDE | 44%CDEF | 78%CDEFG | 15% | 22%I | 65%IJ | 42%MO | 35%o | 36%o | 30% | 20% | 27%p |
| Owned with a mortgage or loan | 596 | 327 | 268 | 75 | 136 | 153 | 127 | 81 | 24 | 210 | 281 | 105 | 213 | 170 | 109 | 103 | 137 | 337 |
| | 29% | 32%B | 25% | 32%H | 38%GH | 46%CdFGH | 34%GH | 26%H | 5% | 36%K | 40%K | 13% | 38%MNO | 29%O | 26%o | 20% | 45%q | 38% |
| NET: Renters | 702 | 276 | 426 | 103 | 166 | 140 | 125 | 89 | 79 | 269 | 265 | 168 | 101 | 197 | 153 | 251 | 105 | 297 |
| | 34% | 27% | 40%A | 45%FGH | 46%FGH | 42%FGH | 34%H | 29%H | 17% | 46%JK | 38%K | 21% | 18% | 34%L | 36%L | 49%LMN | 34% | 33% |
| Rented from the council | 270 | 98 | 172 | 16 | 51 | 61 | 65 | 37 | 41 | 67 | 126 | 78 | 20 | 58 | 78 | 113 | 44 | 88 |
| | 13% | 10% | 16%A | 7% | 14%CH | 18%CgH | 18%CgH | 12%c | 8% | 11% | 18%IK | 10% | 4% | 10%L | 18%LM | 22%LM | 14%q | 10% |
| Rented from a housing association | 157 | 62 | 96 | 27 | 28 | 27 | 29 | 26 | 20 | 55 | 56 | 46 | 16 | 45 | 26 | 70 | 21 | 57 |
| | 8% | 6% | 9%A | 12%H | 8%H | 8%H | 8%H | 9%H | 4% | 9%K | 8% | 6% | 3% | 8%L | 6%L | 14%LMN | 7% | 6% |
| Rented from someone else | 275 | 117 | 158 | 61 | 87 | 52 | 31 | 25 | 19 | 148 | 83 | 44 | 65 | 93 | 49 | 68 | 40 | 152 |
| | 13% | 12% | 15%A | 26%EFGH | 24%EFGH | 16%FGH | 8%H | 8%H | 4% | 25%JK | 12%K | 6% | 12% | 16%Ln | 12% | 13% | 13% | 17% |
| Rent free | 29 | 13 | 16 | 12 | 9 | 3 | 2 | - | 1 | 22 | 5 | 1 | 5 | 7 | 9 | 7 | 4 | 17 |
| | 1% | 1% | 1% | 5%EFGH | 3%fGH | 1% | 1% | - | * | 4%JK | 1% | * | 1% | 1% | 2% | 1% | 1% | 2% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

Prepared by ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 14
**Tenure**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Region Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| NET: Homeowners | 1345 65% | 110 60% | 69 66%k | 1166 65% | 50 58% | 156 65%K | 108 62% | 126 68%K | 109 70%aeK | 146 73%AEfGKM | 151 55% | 205 71%AEgKm | 114 63% |
| Owned outright - without mortgage | 750 36% | 52 28% | 35 34% | 662 37%A | 25 29% | 100 42%AegK | 57 33% | 69 37% | 63 41%AeK | 82 41%AeK | 79 29% | 115 40%AeK | 71 39%ak |
| Owned with a mortgage or loan | 596 29% | 59 32%f | 34 32% | 504 28% | 25 29% | 56 23% | 51 29% | 57 30% | 46 29% | 64 32%f | 71 26% | 90 31%f | 44 24% |
| NET: Renters | 702 34% | 71 39%iJL | 33 31% | 598 33% | 37 42%hIJL | 80 34% | 67 38%iJL | 55 30% | 44 28% | 53 27% | 114 41%HIJL | 80 28% | 68 37%iJL |
| Rented from the council | 270 13% | 34 19%DFJLM | 11 11% | 224 13% | 17 19%FJLM | 23 10% | 36 21%bFiJLM | 27 14%L | 19 12%i | 18 9% | 47 17%FJLM | 20 7% | 17 10% |
| Rented from a housing association | 157 8% | 13 7% | 7 7% | 137 8% | 9 11%i | 30 13%agHIJKl | 11 6% | 10 5% | 6 4% | 13 6% | 17 6% | 23 8% | 19 10%l |
| Rented from someone else | 275 13% | 24 13% | 14 14% | 237 13% | 11 13% | 27 11% | 20 11% | 19 10% | 19 12% | 23 11% | 50 18%fgHj | 37 13% | 32 18%fh |
| Rent free | 29 1% | 1 1% | 2 2%gJm | 25 1% | - - | 3 1% | - - | 5 3%GJM | 2 2%j | - - | 11 4%aefGJlM | 3 1% | - - |

---

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 15
**What is the highest educational level that you have achieved to date?**
**Base: All respondents**

| | | Gender | | Age | | | | | | | | | | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| No formal education | 30 1% | 8 1% | 22 2%A | 1 1% | 5 1% | 3 1% | 6 2% | 3 1% | 12 2% | 6 1% | 10 1% | 14 2% | 2 * | 4 1% | 11 3%Lm | 13 3%LM | 4 1% | 11 1% |
| Primary | 14 1% | 6 1% | 8 1% | 2 1% | 1 * | 2 1% | 3 1% | 2 1% | 3 1% | 3 1% | 5 1% | 5 1% | 4 1% | 1 * | 3 1% | 6 1%m | 3 1% | 3 * |
| Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc. | 1297 62% | 538 53% | 759 71%A | 96 41% | 186 52%C | 191 57%C | 241 65%CDe | 275 90%CDEFH | 307 64%CDe | 282 48% | 432 61%I | 582 74%IJ | 205 37% | 352 61%L | 321 75%LM | 418 81%LMN | 172 56% | 508 57% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 485 23% | 299 30%B | 186 17% | 78 34%EFGH | 113 32%eFGH | 83 25%G | 82 22%G | 21 7% | 108 23%G | 191 32%JK | 165 23%K | 129 16% | 216 39%MNO | 158 27%NO | 61 14%o | 50 10% | 73 24% | 263 30%p |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 188 9% | 132 13%B | 56 5% | 18 8%G | 43 12%G | 49 15%CFGH | 34 9%G | 3 1% | 41 9%G | 61 10%K | 83 12%K | 44 6% | 122 22%MNO | 39 7%nO | 16 4% | 11 2% | 56 18%Q | 89 10% |
| Still in full time education | 41 2% | 19 2% | 23 2% | 36 16%DEFGH | 2 1% | 3 1%h | - - | - - | - - | 39 7%JK | 3 * | - - | 5 1% | 21 4%LO | 14 3%LO | 2 * | - - | 4 * |
| Don't know | 4 * | 4 *b | - - | - - | - - | - - | 1 * | - - | 3 1% | - - | 1 * | 3 * | - - | 1 * | - - | 3 1%l | - - | 1 * |
| Prefer not to answer | 17 1% | 6 1% | 10 1% | 1 * | 6 2%g | 2 1% | 2 1% | 1 * | 4 1% | 8 1% | 4 1% | 5 1% | 2 * | 2 * | 2 1% | 11 2%LMn | - - | 9 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

COMRES

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 16
**What is the highest educational level that you have achieved to date?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| No formal education | 30 1% | 7 4%DfiKLm | 3 2%L | 20 1% | 1 1% | 2 1% | 5 3%L | 5 2%L | 1 1% | 3 1% | 2 1% | * * | 1 1% |
| Primary | 14 1% | - - | 3 3%DAfi | 11 1% | 1 1% | 1 * | 1 1% | 1 * | - - | 3 1% | 2 1% | 3 1% | 1 * |
| Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc. | 1297 62% | 91 50%k | 61 58%K | 1145 64%A | 64 74%ABK | 183 76%ABHiJKLm | 124 71%ABK | 124 66%AK | 105 67%AK | 125 63%AK | 112 41% | 183 64%AK | 124 68%AK |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 485 23% | 55 30%DEFG | 22 21% | 408 23% | 14 16% | 36 15% | 32 18% | 41 22% | 35 23%f | 45 22%f | 86 31%bEFGhijm | 76 26%eFg | 42 23%f |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 188 9% | 22 12%FGIlM | 15 14%DeFGhILM | 151 8% | 5 5% | 8 3% | 9 5% | 13 7% | 8 5% | 22 11%Fgim | 56 20%aEFGHIJLM | 20 7%f | 10 6% |
| Still in full time education | 41 2% | 4 2% | 1 1% | 36 2% | 2 2% | 8 3%j | 2 1% | 2 1% | 1 1% | 1 1% | 10 4%j | 5 2% | 4 2% |
| Don't know | 4 * | - - | - - | 4 * | - - | - - | 1 * | 2 1% | 2 1%l | - - | - - | - - | - - |
| Prefer not to answer | 17 1% | 2 1% | - - | 15 1% | 1 1% | 1 * | 1 * | - - | 3 2%hlm | 1 * | 7 3%hjLm | 1 * | - - |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 17
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**
**Base: All respondents**

| | | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h) | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k) | AB<br>(l) | C1<br>(m) | C2<br>(n) | DE<br>(o) | Public<br>(p) | Pri-<br>vate<br>(q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Yes - responsible for half or more of the items bought | 1842<br>89% | 846<br>83% | 996<br>94%A | 140<br>60% | 318<br>89%C | 323<br>97%CDH | 350<br>95%CDH | 290<br>95%CDH | 422<br>88%C | 457<br>78% | 673<br>96%IK | 711<br>91%I | 484<br>87% | 519<br>90% | 380<br>89% | 458<br>89% | 285<br>93%q | 791<br>89% |
| No - not responsible for most of the items bought | 234<br>11% | 167<br>17%B | 67<br>6% | 93<br>40%DEFGH | 39<br>11%EFG | 11<br>3% | 20<br>5% | 15<br>5% | 56<br>12%EFG | 132<br>22%JK | 31<br>4% | 72<br>9%J | 71<br>13% | 60<br>10% | 47<br>11% | 56<br>11% | 22<br>7% | 98<br>11%p |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

COMRES

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 18
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Yes - responsible for half or more of the items bought | 1842 89% | 166 91%K | 90 86% | 1586 89% | 80 92%k | 217 91%K | 160 92%K | 162 87% | 141 91%K | 181 91%K | 227 82% | 256 89%k | 162 89% |
| No - not responsible for most of the items bought | 234 11% | 17 9% | 14 14% | 203 11% | 7 8% | 22 9% | 14 8% | 25 13% | 14 9% | 18 9% | 49 18%AeFGIJl | 33 11% | 21 11% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 19
**How many cars are there in your household?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | 18-34 | 35-54 | 55+ | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | (i) | (j) | (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| No cars in the household | 436 21% | 189 19% | 246 23%A | 51 22% | 92 26%GH | 77 23%H | 81 22%h | 55 18% | 78 16% | 144 24%K | 159 23%K | 134 17% | 61 11% | 135 23%LN | 69 16%L | 171 33%LMN | 60 20% | 163 18% |
| NET: Any | 1640 79% | 824 81%B | 817 77% | 181 78% | 265 74% | 257 77% | 288 78% | 250 82%D | 400 84%DEf | 446 76% | 545 77% | 650 83%IJ | 495 89%MNO | 443 77%O | 358 84%MO | 344 67% | 247 80% | 726 82% |
| 1 | 842 41% | 433 43%b | 409 39% | 50 21% | 121 34%C | 136 41%C | 145 39%C | 150 49%CDeF | 240 50%CDEF | 171 29% | 281 40%I | 390 50%IJ | 206 37% | 239 41% | 183 43% | 214 42% | 110 36% | 345 39% |
| 2 | 608 29% | 301 30% | 307 29% | 51 22% | 106 30%c | 112 34%C | 104 28% | 87 28% | 148 31%C | 157 27% | 216 31% | 235 30% | 217 39%MNO | 159 27%O | 128 30%O | 104 20% | 105 34% | 283 32% |
| 3+ | 191 9% | 90 9% | 101 9% | 81 35%DEFGH | 38 11%EGH | 9 3% | 39 10%EGH | 13 4% | 11 2% | 118 20%JK | 48 7%K | 24 3% | 73 13%MO | 45 8%o | 47 11%O | 25 5% | 32 11% | 99 11% |

___

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

COMRES

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 20
**How many cars are there in your household?**
**Base: All respondents**

| | | | | | | | Region | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| No cars in the household | 436 21% | 47 26%IJL | 21 20%il | 368 21% | 21 24%IjL | 63 26%IJLm | 39 22%IjL | 36 19%il | 18 12% | 28 14% | 95 35%aBfGHIJLM | 34 12% | 33 18%l |
| NET: Any | 1640 79% | 136 74%k | 83 80%K | 1422 79% | 66 76% | 176 74%k | 136 78%K | 151 81%K | 137 88%AbEFGhK | 171 86%AeFgK | 181 65% | 254 88%AbEFGhKm | 149 82%fK |
| 1 | 842 41% | 70 38% | 36 35% | 736 41% | 40 46%h | 106 44%h | 75 43% | 63 34% | 75 48%aBHJK | 71 36% | 103 37% | 123 43%h | 79 43%h |
| 2 | 608 29% | 50 27%K | 45 44%DAEFGiKlM | 513 29% | 16 19% | 60 25%K | 48 28%K | 63 33%EK | 50 32%EK | 80 40%AEFGKm | 45 16% | 94 33%EfK | 56 31%eK |
| 3+ | 191 9% | 16 9%Bf | 1 1% | 173 10%B | 10 11%BF | 10 4% | 12 7%B | 25 14%BFg | 12 8%B | 20 10%BF | 32 12%BF | 37 13%BFg | 15 8%B |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 21
**To which of the following ethnic groups do you consider you belong?**
**Base: All respondents**

| | | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| White | 1895 | 914 | 980 | 186 | 302 | 289 | 341 | 302 | 475 | 488 | 630 | 777 | 496 | 527 | 397 | 475 | 271 | 801 |
| | 91% | 90% | 92% | 80% | 85% | 86%c | 92%CDE | 99%CDEF | 99%CDEF | 83% | 89%I | 99%IJ | 89% | 91% | 93% | 92% | 88% | 90% |
| NET: BAME | 165 | 90 | 75 | 46 | 49 | 42 | 25 | 2 | 2 | 94 | 67 | 4 | 54 | 49 | 29 | 33 | 35 | 77 |
| | 8% | 9% | 7% | 20%EFGH | 14%FGH | 12%FGH | 7%GH | 1% | * | 16%JK | 9%K | * | 10%o | 8% | 7% | 6% | 11% | 9% |
| Mixed | 37 | 17 | 20 | 12 | 15 | 8 | 2 | - | - | 27 | 10 | - | 14 | 11 | 7 | 4 | 5 | 18 |
| | 2% | 2% | 2% | 5%FGH | 4%FGH | 2%FGH | 1% | - | - | 5%JK | 1%K | - | 3%O | 2% | 2% | 1% | 2% | 2% |
| Asian | 87 | 52 | 35 | 22 | 27 | 23 | 13 | 1 | 1 | 49 | 36 | 2 | 29 | 27 | 13 | 17 | 17 | 43 |
| | 4% | 5%b | 3% | 10%FGH | 8%FGH | 7%fGH | 4%GH | * | * | 8%JK | 5%K | * | 5% | 5% | 3% | 3% | 6% | 5% |
| Black | 26 | 14 | 12 | 3 | 4 | 9 | 7 | 1 | 1 | 8 | 16 | 2 | 5 | 7 | 5 | 8 | 7 | 9 |
| | 1% | 1% | 1% | 1%h | 1% | 3%GH | 2%gH | * | * | 1% | 2%K | * | 1% | 1% | 1% | 2% | 2% | 1% |
| Chinese | 10 | 5 | 5 | 4 | 2 | 1 | 3 | - | - | 6 | 4 | - | 5 | 2 | - | 3 | 2 | 5 |
| | * | * | * | 2%gH | 1% | * | 1%h | - | - | 1%K | 1%K | - | 1% | * | - | 1% | 1% | 1% |
| Other ethnic group | 5 | 2 | 3 | 5 | - | * | - | - | - | 5 | * | - | * | 2 | 3 | - | 3 | 2 |
| | * | * | * | 2%DEFGH | - | * | - | - | - | 1%jK | * | - | * | * | 1% | - | 1%q | * |
| Prefer not to answer | 16 | 9 | 8 | 1 | 6 | 4 | 4 | 2 | 1 | 7 | 7 | 2 | 6 | 2 | 2 | 7 | 2 | 10 |
| | 1% | 1% | 1% | * | 2%H | 1% | 1% | * | * | 1%k | 1% | * | 1% | * | * | 1% | * | 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 22
**To which of the following ethnic groups do you consider you belong?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | Region | | | | | | |
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| White | 1895 91% | 177 97%DFhijK | 101 98%DFhijK | 1616 90% | 85 98%fiK | 217 91%K | 169 97%FhijK | 171 92%K | 143 92%K | 184 92%K | 195 71% | 275 95%fK | 177 97%FhijK |
| NET: BAME | 165 8% | 5 2% | 2 1% | 159 9%AB | 1 1% | 20 8%ABEGLM | 5 3% | 16 8%ABEglM | 13 8%ABEglM | 12 6% | 77 28%ABEFGHIJLM | 11 4% | 4 2% |
| Mixed | 37 2% | 2 1% | 2 1% | 33 2% | 1 1% | 2 1% | 2 1% | 6 3%l | 3 2% | 6 3% | 8 3% | 2 1% | 3 2% |
| Asian | 87 4% | 2 1% | - - | 85 5%AB | - - | 13 5%ABEGJLM | 2 1% | 6 3%bm | 7 5%aBegM | 3 1% | 47 17%ABEFGHIJLM | 6 2% | 1 * |
| Black | 26 1% | 1 * | - - | 25 1% | - - | 4 2%L | 1 1% | 1 1% | 2 1%l | 2 1% | 14 5%ABefGHiJLM | - - | - - |
| Chinese | 10 * | - - | - - | 10 1% | - - | - - | - - | 2 1% | 1 * | 1 1% | 4 1% | 3 1% | - - |
| Other ethnic group | 5 * | - - | - - | 5 * | - - | 1 * | * * | - - | - - | - - | 4 1%l | - - | - - |
| Prefer not to answer | 16 1% | 1 1% | 1 1% | 15 1% | 1 1% | 1 * | * * | - - | - - | 4 2% | 4 1% | 2 1% | 2 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 23
**To which of the following religious groups do you consider yourself to be a member of?**
**Base: All respondents**

| | | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Christian | 1058 | 517 | 542 | 66 | 122 | 135 | 200 | 194 | 341 | 188 | 335 | 535 | 284 | 287 | 226 | 261 | 144 | 420 |
| | 51% | 51% | 51% | 28% | 34% | 40%C | 54%CDE | 63%CDEF | 71%CDEFG | 32% | 48%I | 68%IJ | 51% | 50% | 53% | 51% | 47% | 47% |
| NET: Other | 144 | 69 | 75 | 26 | 47 | 30 | 20 | 7 | 14 | 73 | 50 | 21 | 39 | 44 | 28 | 34 | 26 | 73 |
| | 7% | 7% | 7% | 11%FGH | 13%FGH | 9%GH | 5%gh | 2% | 3% | 12%JK | 7%K | 3% | 7% | 8% | 6% | 7% | 8% | 8% |
| Muslim | 56 | 33 | 22 | 9 | 19 | 15 | 9 | 2 | 2 | 28 | 24 | 4 | 13 | 18 | 6 | 19 | 14 | 25 |
| | 3% | 3% | 2% | 4%GH | 5%fGH | 5%GH | 2%gH | 1% | * | 5%K | 3%K | 1% | 2% | 3% | 1% | 4%n | 5% | 3% |
| Hindu | 23 | 11 | 12 | 8 | 9 | 4 | 1 | - | 1 | 17 | 5 | 1 | 12 | 6 | 3 | 1 | 3 | 11 |
| | 1% | 1% | 1% | 3%FGH | 2%FGH | 1%gh | * | - | * | 3%JK | 1%k | * | 2%nO | 1% | 1% | * | 1% | 1% |
| Jewish | 13 | 8 | 6 | 2 | 4 | 1 | 3 | 1 | 2 | 7 | 4 | 3 | 2 | 5 | 3 | 3 | 1 | 10 |
| | 1% | 1% | 1% | 1% | 1% | * | 1% | * | * | 1% | 1% | * | * | 1% | 1% | 1% | * | 1% |
| Sikh | 7 | 3 | 4 | 5 | - | 1 | 1 | - | - | 5 | 2 | - | 2 | 1 | 4 | - | 3 | 2 |
| | * | * | * | 2%DEfGH | - | * | * | - | - | 1%K | * | - | * | * | 1%o | - | 1% | * |
| Buddhist | 16 | 8 | 8 | - | 3 | 2 | 4 | 1 | 7 | 3 | 6 | 7 | 4 | 3 | 7 | 3 | 1 | 7 |
| | 1% | 1% | 1% | - | 1% | 1% | 1% | * | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | * | 1% |
| Other | 29 | 7 | 22 | 2 | 11 | 6 | 3 | 4 | 2 | 13 | 9 | 6 | 6 | 11 | 5 | 7 | 5 | 18 |
| | 1% | 1% | 2%A | 1% | 3%fH | 2%h | 1% | 1% | * | 2%k | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 2% |
| None | 831 | 403 | 429 | 131 | 176 | 165 | 144 | 98 | 117 | 307 | 309 | 215 | 213 | 237 | 167 | 214 | 133 | 372 |
| | 40% | 40% | 40% | 56%FGH | 49%FGH | 49%FGH | 39%gH | 32%H | 25% | 52%JK | 44%K | 27% | 38% | 41% | 39% | 42% | 43% | 42% |
| Prefer not to say | 43 | 24 | 18 | 9 | 12 | 4 | 5 | 7 | 6 | 21 | 9 | 12 | 20 | 11 | 6 | 5 | 4 | 24 |
| | 2% | 2% | 2% | 4%efH | 3%h | 1% | 1% | 2% | 1% | 4%JK | 1% | 2% | 4%nO | 2% | 1% | 1% | 1% | 3% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 24
**To which of the following religious groups do you consider yourself to be a member of?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Region Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Christian | 1058 51% | 94 52%K | 49 47% | 916 51% | 48 55%K | 146 61%aBgIjKlm | 90 52%K | 108 58%IK | 69 44% | 102 51%K | 107 39% | 151 52%K | 95 52%K |
| NET: Other | 144 7% | 7 4% | 4 4% | 132 7% | 6 7%m | 18 8%gLM | 6 3% | 9 5% | 9 6% | 10 5% | 58 21%ABEFGHIJLM | 9 3% | 4 2% |
| Muslim | 56 3% | 2 1% | - - | 54 3%b | - - | 12 5%aBeGhLM | 2 1% | 2 1% | 5 3%bm | 4 2% | 25 9%ABEGHIJLM | 3 1% | 1 * |
| Hindu | 23 1% | 1 * | - - | 22 1% | - - | 1 1% | - - | 2 1% | 2 1% | 2 1% | 14 5%ABeFGHiJLM | 1 * | - - |
| Jewish | 13 1% | - - | - - | 13 1% | * 1% | 1 * | - - | 1 * | - - | 3 2% | 7 3%afgiLm | 1 * | - - |
| Sikh | 7 * | - - | - - | 7 * | - - | - - | - - | 2 1% | - - | - - | 3 1% | 2 1% | - - |
| Buddhist | 16 1% | 2 1% | 4 4%DfHJL | 10 1% | - - | 2 1% | 2 1% | - - | 2 1%l | - - | 3 1% | - - | 2 1%l |
| Other | 29 1% | 3 1% | 1 1% | 26 1% | 6 7%ABFGHIJkLM | 3 1% | 3 2% | 3 1% | 1 1% | 1 1% | 6 2% | 2 1% | 1 1% |
| None | 831 40% | 78 43%F | 47 45%F | 707 39% | 31 35% | 72 30% | 78 45%Fk | 69 37% | 73 47%FhK | 86 43%F | 97 35% | 119 41%F | 82 45%Fk |
| Prefer not to say | 43 2% | 3 2% | 4 4%GhJM | 35 2% | 2 2%g | 3 1% | - - | 1 1% | 4 3%Gj | 1 1% | 14 5%FGHJM | 9 3%Gjm | 1 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 25
**Which of the following best describes where you live?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| NET: Urban | 1663 | 820 | 843 | 204 | 305 | 267 | 312 | 230 | 345 | 509 | 580 | 575 | 440 | 475 | 341 | 407 | 257 | 741 |
| | 80% | 81% | 79% | 88%EGH | 86%eGH | 80%H | 85%GH | 75% | 72% | 86%jK | 82%K | 73% | 79% | 82% | 80% | 79% | 84% | 83% |
| Urban - Population over 10,000 | 892 | 505 | 387 | 130 | 181 | 168 | 152 | 112 | 150 | 310 | 320 | 262 | 240 | 264 | 187 | 201 | 157 | 412 |
| | 43% | 50%B | 36% | 56%FGH | 51%FGH | 50%FGH | 41%H | 37% | 31% | 53%JK | 45%K | 33% | 43% | 46%O | 44% | 39% | 51% | 46% |
| Town and Fringe | 771 | 314 | 457 | 74 | 124 | 99 | 160 | 118 | 195 | 198 | 260 | 313 | 200 | 211 | 154 | 205 | 100 | 329 |
| | 37% | 31% | 43%A | 32% | 35% | 30% | 43%CDE | 39%E | 41%CE | 34% | 37% | 40%I | 36% | 36% | 36% | 40% | 33% | 37% |
| NET: Rural | 413 | 193 | 220 | 29 | 52 | 67 | 57 | 75 | 133 | 81 | 124 | 208 | 115 | 104 | 86 | 108 | 50 | 148 |
| | 20% | 19% | 21% | 12% | 14% | 20%Cd | 15% | 25%CDF | 28%CDEF | 14% | 18%i | 27%IJ | 21% | 18% | 20% | 21% | 16% | 17% |
| Village | 372 | 168 | 204 | 27 | 51 | 65 | 50 | 64 | 115 | 78 | 115 | 179 | 101 | 90 | 83 | 98 | 47 | 137 |
| | 18% | 17% | 19% | 12% | 14% | 20%CF | 13% | 21%CdF | 24%CDF | 13% | 16% | 23%IJ | 18% | 16% | 20% | 19% | 15% | 15% |
| Hamlet & Isolated Dwelling | 41 | 25 | 16 | 1 | 1 | 2 | 7 | 11 | 19 | 2 | 9 | 30 | 15 | 14 | 2 | 10 | 3 | 11 |
| | 2% | 2% | 1% | 1% | * | * | 2%de | 4%CDE | 4%CDE | * | 1% | 4%IJ | 3%N | 2%n | 1% | 2% | 1% | 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 26
**Which of the following best describes where you live?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | *Region* | | | | | | |
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| NET: Urban | 1663 80% | 140 77%j | 76 73% | 1447 81%b | 72 82%J | 211 89%ABGHIJLM | 126 72% | 147 79%J | 121 78%J | 134 67% | 271 98%ABEFGHIJLM | 229 9%J | 136 75% |
| Urban - Population over 10,000 | 892 43% | 80 44%iJM | 35 34% | 777 43%b | 36 41%Jm | 97 41%JM | 71 41%JM | 77 41%JM | 53 34% | 54 27% | 224 81%ABEFGHIJLM | 113 9%JM | 52 29% |
| Town and Fringe | 771 37% | 60 33%K | 41 39%K | 670 37% | 36 41%K | 114 48%AGhK | 55 32%K | 70 38%K | 68 44%aGK | 80 40%K | 48 17% | 116 40%gK | 84 46%AGK |
| NET: Rural | 413 20% | 42 23%FK | 28 27%dFK | 343 19% | 15 18%K | 27 11%K | 48 28%FK | 40 21%FK | 35 22%FK | 65 33%aEFHIKL | 5 2% | 60 21%FK | 47 25%FK |
| Village | 372 18% | 33 18%FK | 22 21%FK | 317 18% | 15 18%K | 25 10%K | 48 28%aFhKl | 34 18%FK | 33 21%FK | 59 29%AeFHKL | 5 2% | 56 19%FK | 42 23%FK |
| Hamlet & Isolated Dwelling | 41 2% | 10 5%DeFGIKL | 6 6%DEFGIKL | 25 1% | - - | 3 1% | * * | 5 3%gK | 2 1% | 7 3%GK | - - | 4 1% | 5 3%gK |

_____

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 27
**Which of the following best describes your current working status?**
**Base: All respondents**

| | Total | Gender Male (a) | Female (b) | Age 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | Social Grade AB (l) | C1 (m) | C2 (n) | DE (o) | Employment Sector Public (p) | Private (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| NET: Working | 1196 58% | 636 63%B | 559 53% | 139 60%H | 283 79%CfGH | 270 81%CFGH | 268 73%CGH | 177 58%H | 58 12% | 422 72%K | 539 77%iK | 235 30% | 355 64%O | 376 65%O | 255 60%O | 209 41% | 307 100% | 889 100% |
| Working full time - working 30 hours per week or more | 943 45% | 564 56%B | 379 36% | 113 49%H | 240 67%CFGH | 225 67%CFGH | 214 58%cGH | 128 42%H | 22 5% | 354 60%K | 439 62%K | 150 19% | 306 55%NO | 293 51%O | 197 46%O | 147 29% | 248 81% | 694 78% |
| Working part time - working between 8 and 29 hours per week | 253 12% | 73 7% | 180 17%A | 25 11% | 43 12%h | 45 14%H | 54 15%H | 49 16%H | 37 8% | 68 12% | 100 14%k | 86 11% | 50 9% | 84 14%L | 58 14%l | 62 12% | 59 19% | 195 22% |
| NET: Not working | 880 42% | 376 37% | 504 47%A | 94 40%DEF | 74 21% | 64 19% | 101 27%dE | 128 42%DEF | 420 88%CDEFG | 167 28%j | 165 23% | 548 70%IJ | 200 36% | 202 35% | 172 40% | 305 59%LMN | - | - |
| Not working but seeking work or temporarily unemployed or sick | 84 4% | 40 4% | 45 4% | 14 6%H | 19 5%H | 19 6%H | 22 6%H | 10 3%H | 1 * | 32 6%K | 41 6%K | 11 1% | 8 1% | 7 1% | 9 2% | 61 12%LMN | - | - |
| Not working and not seeking work/ student | 144 7% | 65 6% | 80 7% | 77 33%DEFGH | 15 4%H | 11 3%H | 24 6%eH | 17 6%H | - | 92 16%JK | 35 5%K | 17 2% | 15 3% | 48 8%Ln | 20 5% | 61 12%LmN | - | - |
| Retired on a state pension only | 134 6% | 42 4% | 92 9%A | - | - | - | 1 * | 7 2%cDEF | 127 27%CDEFG | - | 1 * | 134 17%IJ | 10 2% | 16 3% | 19 4%L | 89 17%LMN | - | - |
| Retired with a private pension | 340 16% | 215 21%B | 126 12% | - | - | 1 * | 4 1%d | 48 16%CDEF | 288 60%CDEFG | - | 5 1%i | 336 43%IJ | 143 26%MNO | 106 18%O | 61 14%O | 30 6% | - | - |
| House person, housewife, househusband, etc. | 177 9% | 15 2% | 162 15%A | 3 1% | 40 11%CH | 33 10%CH | 51 14%CH | 47 15%CeH | 4 1% | 43 7% | 84 12%IK | 51 6% | 24 4% | 26 5% | 63 15%LM | 64 12%LM | - | - |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 28
**Which of the following best describes your current working status?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| NET: Working | 1196 58% | 124 68%DbFHIJlM | 59 56% | 1013 57% | 50 57% | 119 50% | 105 60%fi | 100 53% | 78 50% | 102 51% | 198 72%BEFGHIJLM | 167 58% | 94 52% |
| Working full time - working 30 hours per week or more | 943 45% | 103 56%DbeFHIJLM | 45 44% | 795 44% | 38 44% | 97 41% | 82 47% | 79 42% | 60 39% | 78 39% | 162 59%BEFGHIJLM | 130 45% | 69 38% |
| Working part time - working between 8 and 29 hours per week | 253 12% | 22 12% | 13 13% | 218 12% | 12 13% | 23 9% | 24 14% | 21 11% | 17 11% | 24 12% | 36 13% | 37 13% | 26 14% |
| NET: Not working | 880 42% | 59 32% | 45 44%aK | 776 43%A | 37 43%K | 119 50%AgK | 69 40%K | 87 47%AK | 78 50%AgK | 97 49%AK | 78 28% | 122 42%aK | 89 48%AK |
| Not working but seeking work or temporarily unemployed or sick | 84 4% | 6 3% | 6 5% | 73 4% | 7 8%j | 10 4% | 5 3% | 8 4% | 7 5% | 5 3% | 13 5% | 10 4% | 8 4% |
| Not working and not seeking work/ student | 144 7% | 15 8% | 5 5% | 124 7% | 6 7% | 27 11%bgIJL | 10 6% | 14 8% | 8 5% | 10 5% | 21 7% | 16 6% | 12 6% |
| Retired on a state pension only | 134 6% | 3 2% | 6 6%a | 125 7%A | 4 5% | 22 9%AK | 14 8%AK | 12 6%ak | 13 8%AK | 16 8%AK | 6 2% | 22 8%AK | 15 8%AK |
| Retired with a private pension | 340 16% | 24 13% | 20 19%K | 297 17% | 9 11% | 43 18%K | 26 15% | 35 19%K | 27 17%k | 41 21%aeK | 28 10% | 51 18%K | 35 19%K |
| House person, housewife, househusband, etc. | 177 9% | 11 6% | 9 8%k | 157 9% | 11 13%aK | 18 7%k | 14 8%k | 17 9%K | 23 15%AFgKL | 24 12%aK | 10 3% | 23 8%k | 18 10%K |

---

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 29
**Do you work in any of the following occupations?**
**Base: All respondents who work**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 1099 | 574 | 525 | 110 | 253 | 260 | 265 | 154 | 57 | 363 | 525 | 211 | 379 | 346 | 179 | 195 | 276 | 823 |
| Weighted base | 1196 | 636 | 559 | 139* | 283 | 270 | 268 | 177 | 58* | 422 | 539 | 235 | 355 | 376 | 255 | 209 | 307 | 889 |
| NET: Public Sector | 307 26% | 141 22% | 166 30%A | 36 26% | 63 22% | 73 27% | 82 31%dG | 36 20% | 16 28% | 100 24% | 155 29% | 52 22% | 98 28%O | 107 28%O | 64 25% | 38 18% | 307 100%Q | - - |
| A nationalised industry/state corporation | 8 1% | 5 1% | 2 * | - - | 3 1% | 1 * | 2 1% | 2 1% | - - | 3 1% | 3 1% | 2 1% | 5 1%M | - - | 1 * | 2 1% | 8 2%Q | - - |
| Central government or civil service (including Courts service and Bank of England) | 25 2% | 14 2% | 12 2% | 3 2% | 2 1% | 7 3% | 9 3%d | 4 2% | 1 1% | 5 1% | 16 3% | 5 2% | 13 4%NO | 11 3%no | 1 * | 1 * | 25 8%Q | - - |
| Local government or council (including fire services, police and local authority controlled schools/colleges) | 107 9% | 48 8% | 59 11% | 14 10% | 27 9% | 25 9% | 27 10%g | 9 5% | 5 8% | 41 10% | 52 10% | 14 6% | 30 8%O | 59 16%LNO | 12 5% | 5 3% | 107 35%Q | - - |
| A university, or other grant funded establishment (include opted-out schools) | 41 3% | 25 4% | 16 3% | 4 3% | 10 4%g | 9 3%g | 14 5%G | 1 * | 4 6%G | 14 3% | 22 4% | 4 2% | 30 8%MNO | 4 1% | 6 2% | 1 1% | 41 13%Q | - - |
| A health authority or NHS Trust | 53 4% | 15 2% | 38 7%A | 8 6% | 11 4% | 14 5% | 14 5% | 4 2% | 1 1% | 19 5% | 29 5%k | 5 2% | 13 4% | 15 4% | 12 5% | 12 6% | 53 17%Q | - - |
| The armed forces | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Other public sector occupation (Please specify as much detail as possible) | 73 6% | 34 5% | 39 7% | 7 5% | 10 4% | 18 7% | 16 6% | 16 9%D | 6 11%D | 17 4% | 34 6% | 23 10%I | 6 2% | 18 5%L | 32 12%LM | 17 8%L | 73 24%Q | - - |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used. * small base**

**Prepared by ComRes**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 29
**Do you work in any of the following occupations?**
**Base: All respondents who work**

| | Total | Gender | | Age | | | | | | 18-34 | 35-54 | 55+ | Social Grade | | | | Employment Sector | |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | (i) | (j) | (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Weighted base | 1196 | 636 | 559 | 139* | 283 | 270 | 268 | 177 | 58* | 422 | 539 | 235 | 355 | 376 | 255 | 209 | 307 | 889 |
| NET: Private Sector | 889 74% | 495 78%B | 393 70% | 102 74% | 220 78%f | 197 73% | 186 69% | 141 80%F | 42 72% | 322 76% | 383 71% | 183 78% | 257 72% | 269 72% | 191 75% | 171 82%LM | - | 889 100%P |
| A charity, voluntary organisation or trust | 37 3% | 14 2% | 23 4% | 5 4% | 8 3% | 6 2% | 9 3% | 4 3% | 5 9%dEg | 13 3% | 15 3% | 10 4% | 9 3% | 17 4% | 7 3% | 4 2% | - | 37 4%P |
| Self-employed (Private sector) | 127 11% | 69 11% | 58 10% | 5 4% | 24 8% | 24 9% | 31 12%C | 29 16%CDE | 13 23%CDEf | 29 7% | 56 10% | 42 18%IJ | 37 10% | 46 12% | 27 11% | 16 8% | - | 127 14%P |
| None of the above/ I work in the Private sector | 725 61% | 412 65%B | 312 56% | 92 67%fH | 189 67%FH | 166 61%H | 146 54%h | 108 61%H | 24 40% | 281 67%JK | 312 58% | 131 56% | 211 60% | 206 55% | 157 61% | 150 72%LMn | - | 725 82%P |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.  * small base**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 30
**Do you work in any of the following occupations?**
**Base: All respondents who work**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 1099 | 108 | 61 | 930 | 42 | 111 | 105 | 83 | 72 | 100 | 164 | 160 | 93 |
| Weighted base | 1196 | 124* | 59* | 1013 | 50* | 119* | 105* | 100* | 78* | 102* | 198 | 167 | 94* |
| NET: Public Sector | 307 26% | 45 36%DFjKLm | 18 31%k | 244 24% | 15 31% | 25 21% | 31 29% | 28 28% | 26 33%fKl | 24 23% | 38 19% | 35 21% | 22 24% |
| A nationalised industry/state corporation | 8 1% | 1 1% | - - | 6 1% | 1 2% | 3 2% | - - | - - | - - | - - | 1 * | 2 1% | - - |
| Central government or civil service (including Courts service and Bank of England) | 25 2% | 7 6%Dfijkm | 6 10%DFGHIJKLM | 12 1% | 1 2% | 1 1% | 1 1% | 1 1% | - - | 1 1% | 3 1% | 3 2% | 1 1% |
| Local government or council (including fire services, police and local authority controlled schools/colleges) | 107 9% | 13 11% | 4 7% | 89 9% | 4 7% | 9 8% | 11 10% | 18 18%fjKLM | 11 15%KlM | 8 8% | 12 6% | 12 7% | 4 4% |
| A university, or other grant funded establishment (include opted-out schools) | 41 3% | 4 3% | 3 5%l | 34 3% | * 1% | 4 3% | 4 3% | 3 3% | 4 5% | 5 5% | 5 2% | 2 1% | 8 8%KL |
| A health authority or NHS Trust | 53 4% | 7 6%FH | 2 3%f | 44 4% | 5 10%FH | - - | 7 7%FH | - - | 6 8%FH | 6 6%FH | 8 4%f | 6 3%f | 7 7%FH |
| The armed forces | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Other public sector occupation (Please specify as much detail as possible) | 73 6% | 12 10%m | 3 6% | 58 6% | 5 9% | 8 7% | 8 7% | 5 5% | 4 6% | 5 4% | 10 5% | 10 6% | 2 3% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 30
**Do you work in any of the following occupations?**
**Base: All respondents who work**

| | | | | | | | Region | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Weighted base | 1196 | 124* | 59* | 1013 | 50* | 119* | 105* | 100* | 78* | 102* | 198 | 167 | 94* |
| NET: Private Sector | 889 74% | 79 64% | 40 69% | 769 76%A | 35 69% | 94 79%Ai | 75 71% | 72 72% | 52 67% | 78 77%a | 159 81%Abl | 132 79%Ai | 72 76%a |
| A charity, voluntary organisation or trust | 37 3% | 5 4% | 4 6%h | 29 3% | 1 2% | 2 2% | 3 3% | 1 1% | 4 5% | 1 1% | 9 5% | 6 3% | 3 3% |
| Self-employed (Private sector) | 127 11% | 6 5% | 10 17%AK | 110 11%a | 3 7% | 12 10% | 9 8% | 9 9% | 7 9% | 17 16%AK | 14 7% | 27 16%AK | 14 15%Ak |
| None of the above/ I work in the Private sector | 725 61% | 68 55% | 27 46% | 629 62%B | 30 60% | 80 67%aBi | 63 60% | 63 63%b | 41 53% | 60 59% | 136 69%ABl | 100 60%b | 55 59% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

**COMRES**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 31
**Do you have any children aged 18 or under? If so, how old are they?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| No children aged 18 or under | 1478 71% | 743 73%b | 735 69% | 206 89%DEF | 191 54%E | 114 34% | 229 62%DE | 269 88%DEF | 470 98%CDEFG | 397 67%J | 342 49% | 738 94%IJ | 396 71% | 432 75%N | 281 66% | 370 72%n | 181 59% | 568 64% |
| NET: Yes | 586 28% | 265 26% | 321 30%a | 25 11%H | 164 46%CFGH | 219 66%CDFGH | 136 37%CGH | 34 11%H | 8 2% | 188 32%K | 356 51%IK | 42 5% | 157 28% | 145 25% | 144 34%Mo | 140 27% | 125 41% | 315 35% |
| NET: Any 5-18 | 473 23% | 212 21% | 261 25%a | 10 4%H | 101 28%CGH | 187 56%CDFGH | 134 36%CDGH | 34 11%CH | 7 1% | 111 19%K | 321 46%IK | 41 5% | 123 22% | 116 20% | 114 27%M | 120 23% | 99 32% | 255 29% |
| NET: Any 11-18 | 308 15% | 139 14% | 169 16% | 7 3% | 27 7%cH | 116 35%CDGH | 119 32%CDGH | 33 11%CH | 7 1% | 34 6% | 235 33%IK | 40 5% | 71 13% | 72 12% | 81 19%LM | 84 16%m | 72 23%q | 155 17% |
| Yes - children aged under 5 years old | 217 10% | 89 9% | 127 12%A | 18 8%FGH | 115 32%CEFGH | 75 22%CFGH | 7 2%Gh | - | 2 * | 133 23%JK | 82 12%K | 2 * | 68 12%o | 53 9% | 52 12% | 44 9% | 38 12% | 118 13% |
| Yes - children aged 5 to 10 years old | 262 13% | 107 11% | 154 15%A | 5 2%H | 90 25%CFGH | 130 39%CDFGH | 34 9%CGH | 2 1% | - | 95 16%K | 165 23%IK | 2 * | 79 14% | 62 11% | 58 14% | 62 12% | 47 15% | 150 17% |
| Yes - children aged 11 to 15 years old | 217 10% | 103 10% | 114 11% | 6 2% | 25 7%CH | 100 30%CDFGH | 70 19%CDGH | 13 4%H | 4 1% | 30 5%K | 170 24%IK | 17 2% | 59 11% | 50 9% | 50 12% | 58 11% | 52 17% | 111 13% |
| Yes - children aged 16 to 18 years old | 144 7% | 57 6% | 86 8%A | 2 1% | 6 2% | 41 12%CDgH | 68 18%CDEGH | 24 8%CDH | 4 1% | 7 1% | 109 15%IK | 28 4%l | 28 5% | 32 5% | 43 10%LM | 41 8%l | 26 8% | 73 8% |
| Refused | 12 1% | 5 * | 7 1% | 2 1% | 2 1% | 1 * | 4 1%h | 2 1% | 1 * | 4 1% | 5 1% | 3 * | 3 * | 2 * | 3 1% | 4 1% | 2 * | 6 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 32
**Do you have any children aged 18 or under? If so, how old are they?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | Region | | | | | | |
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| No children aged 18 or under | 1478 71% | 123 67% | 75 72% | 1280 72% | 55 64% | 183 77%aE | 124 71% | 134 72% | 108 69% | 147 74% | 199 72% | 201 70% | 129 71% |
| NET: Yes | 586 28% | 59 32%f | 28 27% | 500 28% | 32 36%Fj | 55 23% | 50 29% | 52 28% | 46 30% | 51 26% | 76 27% | 88 30%f | 49 27% |
| NET: Any 5-18 | 473 23% | 46 25% | 21 21% | 406 23% | 29 33%bFghjKm | 47 20% | 39 22% | 40 21% | 41 26% | 44 22% | 56 20% | 72 25% | 39 21% |
| NET: Any 11-18 | 308 15% | 26 14% | 9 9% | 273 15%b | 18 21%Bjk | 31 13% | 31 18%b | 31 16% | 24 16% | 24 12% | 33 12% | 50 17%b | 31 17%b |
| Yes - children aged under 5 years old | 217 10% | 24 13%f | 14 13%f | 179 10% | 11 12% | 17 7% | 20 11% | 19 10% | 13 8% | 19 9% | 33 12%f | 31 11% | 19 10% |
| Yes - children aged 5 to 10 years old | 262 13% | 27 15% | 13 13% | 221 12% | 15 17% | 26 11% | 18 10% | 18 10% | 23 15% | 27 13% | 37 14% | 34 12% | 22 12% |
| Yes - children aged 11 to 15 years old | 217 10% | 12 7% | 6 6% | 199 11% | 12 14%a | 23 10% | 23 13%ab | 19 10% | 16 11% | 15 7% | 31 11% | 34 12% | 25 14%Abj |
| Yes - children aged 16 to 18 years old | 144 7% | 15 8%k | 5 5% | 124 7% | 10 12%bFK | 11 4% | 12 7% | 14 7% | 13 9%K | 13 6% | 9 3% | 29 10%FK | 13 7% |
| Refused | 12 1% | 1 1% | 1 1% | 10 1% | - - | 1 * | - - | * * | 1 1% | 1 * | 1 * | - - | 5 3%FGhjkL |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 33
**Which of the following ITV regions do you live in?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Anglia | 218 | 69 | 150 | 27 | 37 | 29 | 34 | 31 | 62 | 63 | 63 | 92 | 60 | 56 | 44 | 58 | 32 | 82 |
| | 11% | 7% | 14%A | 11% | 10% | 9% | 9% | 10% | 13%e | 11% | 9% | 12% | 11% | 10% | 10% | 11% | 10% | 9% |
| Border | 19 | 4 | 15 | 1 | 3 | 1 | 8 | 1 | 5 | 4 | 9 | 6 | 5 | 9 | 1 | 5 | 2 | 11 |
| | 1% | * | 1%A | * | 1% | * | 2%Eg | * | 1% | 1% | 1% | 1% | 1% | 1%n | * | 1% | 1% | 1% |
| Central | 290 | 155 | 135 | 31 | 41 | 36 | 60 | 46 | 75 | 73 | 96 | 121 | 86 | 64 | 64 | 76 | 49 | 108 |
| | 14% | 15% | 13% | 13% | 12% | 11% | 16%E | 15% | 16%e | 12% | 14% | 15% | 15%M | 11% | 15% | 15%m | 16% | 12% |
| Granada | 233 | 127 | 106 | 22 | 43 | 35 | 28 | 46 | 59 | 65 | 64 | 105 | 39 | 71 | 52 | 71 | 25 | 93 |
| | 11% | 13%b | 10% | 9% | 12%f | 11% | 8% | 15%F | 12%F | 11% | 9% | 13%J | 7% | 12%L | 12%L | 14%L | 8% | 10% |
| London | 375 | 186 | 189 | 65 | 84 | 77 | 63 | 28 | 58 | 149 | 140 | 86 | 129 | 117 | 61 | 68 | 48 | 212 |
| | 18% | 18% | 18% | 28%FGH | 23%fGH | 23%fGH | 17%Gh | 9% | 12% | 25%JK | 20%K | 11% | 23%NO | 20%NO | 14% | 13% | 16% | 24%P |
| Meridian | 208 | 113 | 96 | 8 | 36 | 34 | 39 | 32 | 59 | 45 | 73 | 91 | 63 | 58 | 39 | 49 | 22 | 95 |
| | 10% | 11% | 9% | 4% | 10%C | 10%C | 11%C | 11%C | 12%C | 8% | 10% | 12%I | 11% | 10% | 9% | 9% | 7% | 11% |
| STV | 169 | 100 | 69 | 16 | 20 | 41 | 39 | 20 | 34 | 36 | 80 | 53 | 51 | 47 | 44 | 28 | 43 | 70 |
| | 8% | 10%B | 6% | 7% | 6% | 12%cDGH | 10%Dgh | 6% | 7% | 6% | 11%IK | 7% | 9%O | 8% | 10%O | 6% | 14%Q | 8% |
| Tyne Tees | 89 | 39 | 50 | 10 | 13 | 13 | 17 | 21 | 14 | 23 | 31 | 35 | 16 | 23 | 20 | 30 | 14 | 35 |
| | 4% | 4% | 5% | 4% | 4% | 4% | 5% | 7%H | 3% | 4% | 4% | 4% | 3% | 4% | 5% | 6%L | 5% | 4% |
| Wales | 99 | 56 | 43 | 11 | 18 | 15 | 18 | 14 | 24 | 29 | 33 | 38 | 25 | 31 | 20 | 23 | 18 | 39 |
| | 5% | 6% | 4% | 5% | 5% | 4% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 6% | 4% |
| West | 47 | 28 | 19 | 7 | 7 | 9 | 10 | 4 | 10 | 13 | 19 | 14 | 15 | 14 | 7 | 10 | 7 | 15 |
| | 2% | 3% | 2% | 3% | 2% | 3% | 3% | 1% | 2% | 2% | 3% | 2% | 3% | 2% | 2% | 2% | 2% | 2% |
| Westcountry | 127 | 52 | 74 | 16 | 19 | 18 | 19 | 22 | 32 | 35 | 38 | 54 | 26 | 30 | 36 | 35 | 12 | 49 |
| | 6% | 5% | 7% | 7% | 5% | 5% | 5% | 7% | 7% | 6% | 5% | 7% | 5% | 5% | 9%Lm | 7% | 4% | 6% |
| Yorkshire | 202 | 83 | 118 | 18 | 36 | 26 | 32 | 41 | 48 | 54 | 58 | 89 | 41 | 59 | 40 | 61 | 35 | 81 |
| | 10% | 8% | 11%A | 8% | 10% | 8% | 9% | 13%cEf | 10% | 9% | 8% | 11%j | 7% | 10% | 9% | 12%L | 11% | 9% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 34
**Which of the following ITV regions do you live in?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Anglia | 218 | - | - | 218 | - | - | - | - | 18 | 179 | - | 22 | - |
| | 11% | - | - | 12%AB | - | - | - | - | 11%ABEFGHKM | 90%ABEFGHIKLM | - | 8%ABEFGHKM | - |
| Border | 19 | 11 | - | 8 | * | 7 | - | - | - | - | - | - | - |
| | 1% | 6%DBeGHIJKLM | - | * | 1% | 3%bGHIJKLM | - | - | - | - | - | - | - |
| Central | 290 | 2 | - | 287 | - | 1 | - | 170 | 105 | 1 | - | 6 | 4 |
| | 14% | 1% | - | 16%AB | - | 1% | - | 91%ABEFGIJKLM | 68%ABEFGJKLM | * | - | 2%gK | 2%gK |
| Granada | 233 | - | 4 | 230 | - | 226 | - | 2 | 1 | - | - | - | - |
| | 11% | - | 4%AeGiJKLM | 13%AB | - | 95%ABEGHIJKLM | - | 1% | 1% | - | - | - | - |
| London | 375 | - | - | 375 | - | * | - | 2 | 2 | 18 | 276 | 75 | 2 |
| | 18% | - | - | 21%AB | - | * | - | 1% | 1% | 9%ABEFGHIM | 100%ABEFGHIJLM | 26%ABEFGHIJM | 1% |
| Meridian | 208 | - | - | 208 | - | - | - | 1 | 4 | - | - | 185 | 18 |
| | 10% | - | - | 12%AB | - | - | - | 1% | 3%AFGJK | - | - | 64%ABEFGHIJKM | 10%ABEFGHIJK |
| STV | 169 | 169 | - | 1 | - | - | - | - | - | - | - | 1 | - |
| | 8% | 92%DBEFGHIJKLM | - | * | - | - | - | - | - | - | - | * | - |
| Tyne Tees | 89 | - | - | 89 | 85 | 1 | 2 | - | - | 1 | - | - | - |
| | 4% | - | - | 5%AB | 98%ABFGHIJKLM | * | 1%l | - | - | 1% | - | - | - |
| Wales | 99 | - | 99 | - | - | - | - | - | - | - | - | - | - |
| | 5% | - | 95%DAEFGHIJKLM | - | - | - | - | - | - | - | - | - | - |
| West | 47 | - | - | 47 | - | 3 | - | 5 | - | - | - | - | 39 |
| | 2% | - | - | 3%a | - | 1%l | - | 3%agiJKL | - | - | - | - | 21%ABEFGHIJKL |
| Westcountry | 127 | - | 1 | 126 | 1 | - | - | 5 | - | - | - | - | 120 |
| | 6% | - | 1% | 7%AB | 1% | - | - | 3%aFgiJKL | - | - | - | - | 66%ABEFGHIJKL |
| Yorkshire | 202 | - | - | 202 | 1 | - | 172 | 1 | 26 | 1 | - | - | - |
| | 10% | - | - | 11%AB | 1% | - | 99%ABEFHIJKLM | 1% | 17%ABEFHJKLM | * | - | - | - |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 35
**Marital Status**
**Base: All respondents**

| | Total | Gender Male (a) | Female (b) | Age 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | Social Grade AB (l) | C1 (m) | C2 (n) | DE (o) | Employment Sector Public (p) | Private (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Single | 571 28% | 278 27% | 293 28% | 186 80%DEFGH | 153 43%EFGH | 82 25%GH | 87 23%GH | 41 13%H | 22 5% | 339 57%JK | 169 24%K | 63 8% | 127 23% | 205 35%LNO | 99 23% | 140 27% | 91 29% | 295 33% |
| NET: Married/ Civil partnership/ co habiting | 1243 60% | 657 65%B | 585 55% | 45 20% | 195 55%C | 227 68%CD | 229 62%Cd | 217 71%CDF | 329 69%CDF | 241 41% | 456 65%I | 546 70%Ij | 379 68%MO | 304 53% | 284 67%MO | 275 54% | 184 60% | 512 58% |
| Married | 914 44% | 516 51%B | 398 37% | 13 6% | 98 27%C | 143 43%CD | 172 47%CD | 175 57%CDEF | 313 65%CDEFG | 111 19% | 315 45%I | 488 62%IJ | 296 53%MO | 208 36% | 224 52%MO | 187 36% | 117 38% | 349 39% |
| Civil Partnership | 18 1% | 7 1% | 11 1% | 2 1% | 7 2%H | 5 1%H | 2 * | 1 * | 1 * | 9 2%K | 7 1% | 2 * | 4 1% | 4 1% | 3 1% | 7 1% | 6 2% | 9 1% |
| Co Habiting | 311 15% | 135 13% | 176 17%a | 30 13%H | 90 25%CFGH | 79 24%CFGH | 55 15%H | 40 13%H | 16 3% | 120 20%K | 134 19%K | 56 7% | 80 14% | 92 16% | 58 14% | 81 16% | 61 20% | 155 17% |
| NET: Widowed/ separated/ divorced | 245 12% | 76 7% | 169 16%A | - - | 3 1% | 23 7%CD | 49 13%CDE | 46 15%CDE | 124 26%CDEFG | 3 1% | 71 10%I | 171 22%IJ | 49 9% | 68 12% | 36 8% | 92 18%LMN | 31 10% | 70 8% |
| Widowed | 72 3% | 20 2% | 52 5%A | - - | 1 * | - - | 1 * | 14 5%CDEF | 57 12%CDEFG | 1 * | 1 * | 71 9%IJ | 9 2% | 25 4%L | 11 3% | 28 5%Ln | 4 1% | 8 1% |
| Separated | 29 1% | 8 1% | 20 2%a | - - | 2 1% | 12 4%CDGH | 8 2%c | 1 * | 6 1% | 2 * | 19 3%IK | 7 1% | 7 1% | 9 2% | 8 2% | 5 1% | 7 2% | 10 1% |
| Divorced | 144 7% | 47 5% | 97 9%A | - - | 1 * | 11 3%CD | 40 11%CDE | 31 10%CDE | 62 13%CDE | 1 * | 51 7%I | 92 12%IJ | 33 6% | 35 6% | 18 4% | 59 11%LMN | 20 7% | 52 6% |
| Prefer not to answer | 17 1% | 2 * | 15 1%A | 1 1% | 6 2% | 1 * | 5 1% | 1 * | 2 * | 7 1% | 7 1% | 3 * | - - | 1 * | 8 2%LM | 8 2%LM | 1 * | 11 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 36
**Marital Status**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Single | 571 28% | 44 24% | 29 28% | 498 28% | 23 26% | 81 34%aIJlM | 48 28% | 49 26% | 35 23% | 40 20% | 109 40%AbeGHIJLM | 76 26% | 37 20% |
| NET: Married/ Civil partnership/ co habiting | 1243 60% | 123 67%dFKl | 65 62%K | 1055 59% | 52 60%k | 134 56%k | 102 58%K | 121 65%K | 103 66%fKl | 127 64%K | 130 47% | 166 57%K | 120 66%fKl |
| Married | 914 44% | 88 48%K | 44 42%k | 782 44% | 33 38% | 109 46%K | 71 41%k | 83 45%K | 82 52%EgKl | 104 52%EGKL | 85 31% | 122 42%K | 92 50%eK |
| Civil Partnership | 18 1% | 3 2%fj | - - | 15 1% | * * | - - | 4 2%Fjm | 3 1% | 1 1% | - - | 5 2%f | 1 * | - - |
| Co Habiting | 311 15% | 32 17%f | 21 20%Fj | 258 14% | 19 22%FiJ | 25 10% | 27 15% | 35 19%Fj | 20 13% | 23 12% | 39 14% | 42 15% | 28 15% |
| NET: Widowed/ separated/ divorced | 245 12% | 15 8% | 10 10% | 220 12% | 12 14% | 24 10% | 24 14% | 17 9% | 17 11% | 30 15%a | 28 10% | 42 15%a | 26 14%a |
| Widowed | 72 3% | 5 3% | 2 2% | 66 4% | 2 3% | 9 4% | 10 6%K | 6 3% | 6 4% | 8 4% | 4 1% | 10 3% | 10 5%K |
| Separated | 29 1% | 1 * | 3 3% | 25 1% | 2 2% | 1 1% | 2 1% | 1 * | 1 1% | 3 1% | 9 3%afh | 6 2% | 1 1% |
| Divorced | 144 7% | 9 5% | 6 5% | 130 7% | 8 9% | 14 6% | 12 7% | 10 6% | 10 6% | 19 10% | 15 5% | 27 9% | 15 8% |
| Prefer not to answer | 17 1% | 1 * | - - | 16 1% | - - | - - | - - | - - | 1 * | 1 1% | 9 3%abFGHijM | 5 2%f | - - |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**COMRES**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 37
**Which of the following cities do you live in, or nearest to?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Glasgow | 100 | 58 | 42 | 10 | 14 | 20 | 24 | 11 | 21 | 25 | 44 | 32 | 33 | 22 | 22 | 23 | 27 | 43 |
| | 5% | 6%b | 4% | 4% | 4% | 6% | 6% | 4% | 4% | 4% | 6%k | 4% | 6%m | 4% | 5% | 4% | 9%Q | 5% |
| Edinburgh | 66 | 37 | 29 | 6 | 7 | 18 | 18 | 8 | 8 | 14 | 36 | 16 | 15 | 23 | 19 | 8 | 14 | 32 |
| | 3% | 4% | 3% | 3% | 2% | 5%DH | 5%dH | 3% | 2% | 2% | 5%IK | 2% | 3% | 4%O | 5%O | 2% | 4% | 4% |
| Newcastle | 89 | 36 | 53 | 10 | 13 | 13 | 16 | 20 | 16 | 23 | 29 | 36 | 15 | 25 | 20 | 29 | 14 | 33 |
| | 4% | 4% | 5% | 4% | 4% | 4% | 4% | 7%h | 3% | 4% | 4% | 5% | 3% | 4% | 5% | 6%L | 5% | 4% |
| Leeds | 89 | 43 | 45 | 9 | 12 | 13 | 16 | 13 | 26 | 20 | 29 | 39 | 22 | 26 | 18 | 23 | 16 | 43 |
| | 4% | 4% | 4% | 4% | 3% | 4% | 4% | 4% | 6% | 3% | 4% | 5% | 4% | 5% | 4% | 5% | 5% | 5% |
| Hull | 35 | 13 | 22 | 3 | 3 | 1 | 5 | 16 | 6 | 7 | 6 | 22 | 6 | 9 | 5 | 16 | 2 | 12 |
| | 2% | 1% | 2% | 1% | 1% | * | 1% | 5%CDEFH | 1% | 1% | 1% | 3%iJ | 1% | 1% | 1% | 3%Ln | 1% | 1% |
| Sheffield | 65 | 21 | 44 | 6 | 20 | 12 | 8 | 8 | 11 | 26 | 20 | 20 | 9 | 23 | 13 | 21 | 14 | 25 |
| | 3% | 2% | 4%A | 2% | 6%FH | 3% | 2% | 3% | 2% | 4% | 3% | 3% | 2% | 4%L | 3% | 4%L | 4% | 3% |
| Manchester | 172 | 83 | 88 | 17 | 27 | 29 | 20 | 28 | 50 | 44 | 50 | 78 | 32 | 50 | 40 | 49 | 18 | 66 |
| | 8% | 8% | 8% | 7% | 7% | 9% | 5% | 9%f | 10%F | 7% | 7% | 10%j | 6% | 9%l | 9%l | 10%L | 6% | 7% |
| Liverpool | 92 | 55 | 36 | 11 | 26 | 8 | 11 | 18 | 18 | 36 | 19 | 36 | 11 | 30 | 24 | 27 | 10 | 40 |
| | 4% | 5%B | 3% | 5% | 7%EFH | 3% | 3% | 6%Ef | 4% | 6%J | 3% | 5%j | 2% | 5%L | 6%L | 5%L | 3% | 4% |
| Nottingham | 99 | 55 | 44 | 7 | 17 | 12 | 23 | 15 | 25 | 24 | 35 | 40 | 42 | 19 | 18 | 20 | 16 | 36 |
| | 5% | 5% | 4% | 3% | 5% | 4% | 6% | 5% | 5% | 4% | 5% | 5% | 8%MnO | 3% | 4% | 4% | 5% | 4% |
| Birmingham | 172 | 89 | 83 | 24 | 28 | 21 | 34 | 24 | 41 | 53 | 55 | 64 | 43 | 40 | 46 | 44 | 27 | 70 |
| | 8% | 9% | 8% | 11% | 8% | 6% | 9% | 8% | 8% | 9% | 8% | 8% | 8% | 7% | 11%m | 9% | 9% | 8% |
| Norwich | 103 | 29 | 74 | 13 | 16 | 13 | 14 | 15 | 33 | 29 | 26 | 48 | 31 | 25 | 20 | 27 | 17 | 37 |
| | 5% | 3% | 7%A | 6% | 4% | 4% | 4% | 5% | 7%ef | 5% | 4% | 6%j | 6% | 4% | 5% | 5% | 6% | 4% |
| Milton Keynes | 53 | 22 | 31 | 14 | 9 | 9 | 7 | 2 | 12 | 23 | 16 | 14 | 19 | 13 | 10 | 11 | 11 | 20 |
| | 3% | 2% | 3% | 6%deFGH | 3% | 3% | 2% | 1% | 2% | 4%K | 2% | 2% | 3% | 2% | 2% | 2% | 4% | 2% |
| Brighton | 53 | 32 | 21 | 3 | 7 | 8 | 7 | 12 | 17 | 9 | 15 | 29 | 13 | 13 | 12 | 16 | 3 | 23 |
| | 3% | 3% | 2% | 1% | 2% | 2% | 2% | 4%c | 4% | 2% | 2% | 4%l | 2% | 2% | 3% | 3% | 1% | 3% |

---

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 37
**Which of the following cities do you live in, or nearest to?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Oxford | 26 | 13 | 13 | 4 | 7 | 4 | 6 | - | 5 | 11 | 10 | 5 | 11 | 7 | 5 | 4 | 4 | 11 |
| | 1% | 1% | 1% | 2%G | 2%G | 1%g | 2%G | - | 1% | 2%K | 1% | 1% | 2%o | 1% | 1% | 1% | 1% | 1% |
| London | 456 | 219 | 237 | 59 | 98 | 92 | 81 | 43 | 84 | 156 | 173 | 127 | 151 | 142 | 74 | 89 | 56 | 247 |
| | 22% | 22% | 22% | 25%GH | 27%GH | 27%GH | 22%G | 14% | 18% | 27%K | 25%K | 16% | 27%NO | 24%NO | 17% | 17% | 18% | 28%P |
| Southampton | 68 | 31 | 37 | 2 | 10 | 13 | 16 | 8 | 18 | 12 | 29 | 27 | 18 | 22 | 12 | 16 | 9 | 29 |
| | 3% | 3% | 3% | 1% | 3% | 4%c | 4%C | 3% | 4%c | 2% | 4%i | 3% | 3% | 4% | 3% | 3% | 3% | 3% |
| Bristol | 66 | 38 | 28 | 7 | 7 | 13 | 11 | 12 | 16 | 14 | 24 | 28 | 25 | 17 | 9 | 16 | 9 | 25 |
| | 3% | 4% | 3% | 3% | 2% | 4% | 3% | 4% | 3% | 2% | 3% | 4% | 4% | 3% | 2% | 3% | 3% | 3% |
| Plymouth | 79 | 32 | 47 | 6 | 11 | 11 | 17 | 13 | 21 | 17 | 28 | 34 | 13 | 21 | 23 | 22 | 10 | 31 |
| | 4% | 3% | 4% | 2% | 3% | 3% | 5% | 4% | 4% | 3% | 4% | 4% | 2% | 4% | 5%L | 4% | 3% | 3% |
| Cardiff | 74 | 47 | 27 | 8 | 11 | 13 | 14 | 11 | 16 | 19 | 28 | 27 | 20 | 23 | 15 | 16 | 15 | 30 |
| | 4% | 5%B | 3% | 4% | 3% | 4% | 4% | 3% | 3% | 3% | 4% | 3% | 4% | 4% | 3% | 3% | 5% | 3% |
| None of these | 120 | 59 | 61 | 12 | 15 | 12 | 19 | 27 | 34 | 27 | 32 | 61 | 27 | 31 | 24 | 38 | 14 | 37 |
| | 6% | 6% | 6% | 5% | 4% | 4% | 5% | 9%DEf | 7%e | 5% | 4% | 8%IJ | 5% | 5% | 6% | 7% | 5% | 4% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 38
**Which of the following cities do you live in, or nearest to?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Glasgow | 100 5% | 100 55%DBEFGHIJKLM | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Edinburgh | 66 3% | 66 36%DBEFGHIJKLM | - - | * * | * 1% | - - | - - | - - | - - | - - | - - | - - | - - |
| Newcastle | 89 4% | - - | - - | 89 5%AB | 82 94%ABFGHIJKLM | 4 2%kLm | 1 1% | - - | - - | 1 1% | - - | - - | - - |
| Leeds | 89 4% | - - | - - | 89 5%AB | 3 3%AbFHIJKIM | - - | 84 48%ABEFHIJKLM | - - | - - | - - | - - | 2 1% | - - |
| Hull | 35 2% | - - | - - | 35 2%a | - - | - - | 29 17%ABEFHIJKLM | - - | 6 4%AbFHJKLM | - - | - - | - - | - - |
| Sheffield | 65 3% | - - | - - | 65 4%Ab | 1 1% | - - | 55 31%ABEFHIJKLM | 1 * | 9 6%ABeFHJKLM | - - | - - | - - | - - |
| Manchester | 172 8% | - - | 2 2%ajKLm | 170 9%AB | - - | 155 65%ABEGHIJKLM | 2 1% | 12 6%AEGIJKLM | 1 1% | - - | - - | - - | - - |
| Liverpool | 92 4% | - - | 20 20%DAEGHIJKLM | 71 4%A | - - | 69 29%AbEGHIJKLM | - - | 1 1% | - - | - - | 1 * | - - | - - |
| Nottingham | 99 5% | - - | - - | 99 6%AB | - - | - - | 1 * | - - | 98 63%ABEFGHJKLM | 1 * | - - | - - | - - |
| Birmingham | 172 8% | - - | 1 1% | 172 10%AB | - - | - - | - - | 161 86%ABEFGIJKLM | 11 7%ABEFGJKLM | - - | - - | - - | - - |
| Norwich | 103 5% | - - | - - | 103 6%AB | - - | - - | - - | - - | 1 * | 94 47%ABEFGHIKLM | - - | 8 3%AbFGHiKM | - - |
| Milton Keynes | 53 3% | - - | - - | 53 3%Ab | - - | - - | - - | - - | 11 7%ABEFGHKM | 25 13%ABEFGHKLM | 2 1% | 15 5%ABeFGHKM | - - |
| Brighton | 53 3% | - - | - - | 53 3%Ab | - - | - - | - - | - - | - - | - - | - - | 53 18%ABEFGHIJKM | - - |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

COMRES

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 38
**Which of the following cities do you live in, or nearest to?**
**Base: All respondents**

| | | | | | | | Region | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Oxford | 26 | - | - | 26 | - | - | - | 1 | 1 | - | - | 20 | 4 |
| | 1% | - | - | 1% | - | - | - | 1% | 1% | - | - | 7%ABEFGHIJKM | 2%aFgjK |
| London | 456 | - | - | 456 | - | - | - | - | 1 | 61 | 274 | 119 | 1 |
| | 22% | - | - | 25%AB | - | - | - | - | 1% | 31%ABEFGHIM | 99%ABEFGHIJLM | 41%ABEFGHIJM | 1% |
| Southampton | 68 | - | - | 68 | - | - | - | - | - | - | - | 51 | 17 |
| | 3% | - | - | 4%Ab | - | - | - | - | - | - | - | 18%ABEFGHIJKM | 9%ABEFGHIJK |
| Bristol | 66 | - | 1 | 65 | - | - | - | - | - | - | - | 1 | 64 |
| | 3% | - | 1% | 4%A | - | - | - | - | - | - | - | * | 35%ABEFGHIJKL |
| Plymouth | 79 | - | - | 79 | - | - | - | - | - | - | - | - | 79 |
| | 4% | - | - | 4%AB | - | - | - | - | - | - | - | - | 43%ABEFGHIJKL |
| Cardiff | 74 | - | 71 | 3 | - | - | - | 1 | - | - | - | - | 1 |
| | 4% | - | 68%DAEFGHIJKLM | | - | - | - | 1% | - | - | - | - | 1% |
| None of these | 120 | 17 | 9 | 94 | 1 | 11 | 2 | 9 | 17 | 17 | - | 19 | 17 |
| | 6% | 9%dEfGK | 9%eGK | 5% | 2%k | 5%gK | 1%k | 5%gK | 11%EFGHhK | 8%eGK | - | 7%GK | 9%EfGK |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 39
**What is the combined annual income of your household, prior to tax being deducted?**
**Base: All respondents**

| | | Total | Gender Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri-vate (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Up to £7,000 | (3.5) | 76 | 27 | 49 | 17 | 17 | 8 | 16 | 8 | 9 | 35 | 24 | 17 | 2 | 18 | 5 | 50 | 4 | 17 |
| | | 4% | 3% | 5%A | 8%EGH | 5%H | 2% | 4%h | 3% | 2% | 6%jK | 3% | 2% | * | 3%L | 1% | 10%LMN | 1% | 2% |
| £7,001 to £14,000 | (10.5) | 274 | 93 | 181 | 13 | 38 | 38 | 52 | 66 | 67 | 51 | 90 | 133 | 13 | 57 | 37 | 167 | 21 | 66 |
| | | 13% | 9% | 17%A | 5% | 11%c | 11%C | 14%C | 22%CDEFH | 14%C | 9% | 13%I | 17%IJ | 2% | 10%L | 9%L | 32%LMN | 7% | 7% |
| £14,001 to £21,000 | (17.5) | 325 | 123 | 202 | 22 | 46 | 42 | 60 | 54 | 101 | 68 | 102 | 155 | 39 | 111 | 72 | 103 | 50 | 109 |
| | | 16% | 12% | 19%A | 9% | 13% | 13% | 16%C | 18%C | 21%CDEf | 12% | 14% | 20%IJ | 7% | 19%L | 17%L | 20%L | 16% | 12% |
| £21,001 to £28,000 | (24.5) | 343 | 163 | 180 | 15 | 54 | 49 | 70 | 67 | 89 | 68 | 119 | 156 | 63 | 116 | 93 | 71 | 53 | 143 |
| | | 17% | 16% | 17% | 6% | 15%C | 15%C | 19%C | 22%CDE | 19%C | 12% | 17%I | 20%I | 11% | 20%LO | 22%LO | 14% | 17% | 16% |
| £28,001 to £34,000 | (31) | 261 | 130 | 131 | 14 | 45 | 43 | 49 | 48 | 62 | 59 | 92 | 110 | 66 | 76 | 81 | 38 | 42 | 115 |
| | | 13% | 13% | 12% | 6% | 13%C | 13%C | 13%C | 16%C | 13%C | 10% | 13% | 14%I | 12%O | 13%O | 19%LMO | 7% | 14% | 13% |
| £34,001 to £41,000 | (37.5) | 171 | 101 | 69 | 30 | 33 | 29 | 19 | 25 | 34 | 63 | 48 | 59 | 67 | 38 | 42 | 24 | 27 | 93 |
| | | 8% | 10%B | 7% | 13%FH | 9%f | 9% | 5% | 8% | 7% | 11%Jk | 7% | 8% | 12%MO | 7% | 10%O | 5% | 9% | 10% |
| £41,001 to £48,000 | (44.5) | 96 | 62 | 35 | 11 | 20 | 18 | 18 | 7 | 23 | 32 | 35 | 29 | 38 | 26 | 25 | 8 | 20 | 51 |
| | | 5% | 6%B | 3% | 5% | 6%g | 5%g | 5% | 2% | 5% | 5% | 5% | 4% | 7%O | 4%O | 6%O | 1% | 7% | 6% |
| £48,001 to £55,000 | (51.5) | 88 | 58 | 30 | 10 | 22 | 22 | 19 | 4 | 10 | 32 | 41 | 14 | 39 | 36 | 7 | 6 | 20 | 52 |
| | | 4% | 6%B | 3% | 4%g | 6%GH | 7%GH | 5%GH | 1% | 2% | 6%K | 6%K | 2% | 7%NO | 6%NO | 2% | 1% | 7% | 6% |
| £55,001 to £62,000 | (58.5) | 60 | 47 | 13 | 7 | 15 | 9 | 10 | 6 | 14 | 22 | 18 | 20 | 36 | 19 | 2 | 3 | 12 | 34 |
| | | 3% | 5%B | 1% | 3% | 4% | 3% | 3% | 2% | 3% | 4% | 3% | 3% | 7%MNO | 3%NO | * | 1% | 4% | 4% |
| £62,001 to £69,000 | (65.5) | 40 | 27 | 13 | 9 | 9 | 9 | 7 | 3 | 2 | 19 | 17 | 5 | 30 | 3 | 2 | 6 | 11 | 26 |
| | | 2% | 3%B | 1% | 4%GH | 3%H | 3%H | 2%h | 1% | * | 3%K | 2%K | 1% | 5%MNO | * | * | 1% | 4% | 3% |
| £69,001 to £76,000 | (72.5) | 39 | 26 | 13 | 4 | 7 | 8 | 16 | - | 4 | 11 | 24 | 4 | 30 | 6 | 4 | - | 8 | 26 |
| | | 2% | 3%B | 1% | 2%G | 2%G | 2%Gh | 4%GH | - | 1% | 2%K | 3%K | * | 5%MNO | 1%O | 1%o | - | 3% | 3% |
| £76,001 to £83,000 | (79.5) | 35 | 30 | 5 | 6 | 5 | 14 | 1 | 2 | 7 | 11 | 15 | 9 | 23 | 7 | 4 | - | 7 | 17 |
| | | 2% | 3%B | * | 2%F | 1% | 4%dFGH | * | 1% | 2% | 2% | 2% | 1% | 4%MNO | 1%O | 1%o | - | 2% | 2% |
| £83,001 or more | (86) | 59 | 40 | 19 | 17 | 8 | 16 | 12 | 2 | 4 | 25 | 28 | 7 | 49 | 10 | - | - | 6 | 42 |
| | | 3% | 4%B | 2% | 7%DFGH | 2% | 5%dGH | 3%GH | 1% | 1% | 4%K | 4%K | 1% | 9%MNO | 2%NO | - | - | 2% | 5%p |

---

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 39
**What is the combined annual income of your household, prior to tax being deducted?**
**Base: All respondents**

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| Prefer not to answer | 209 10% | 85 8% | 123 12%A | 57 25%DEFGH | 37 10%FG | 30 9%G | 21 6% | 13 4% | 51 11%FG | 94 16%JK | 50 7% | 65 8% | 61 11%o | 56 10% | 53 12%O | 39 8% | 25 8% | 98 11% |
| Average income (£000's) | 30.73 | 35.58B | 25.94 | 38.58DFGH | 32.30GH | 35.75dFGH | 30.68GH | 24.45 | 27.10G | 34.52K | 33.04K | 26.03 | 46.30MNO | 29.40O | 27.63O | 18.44 | 34.57 | 36.31 |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**
**Overlap formulae used.**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 40
**What is the combined annual income of your household, prior to tax being deducted?**
**Base: All respondents**

| | | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Up to £7,000 | (3.5) | 76 4% | 4 2% | 6 5%j | 66 4% | 6 7%j | 9 4% | 8 5% | 8 4% | 6 4% | 3 2% | 7 3% | 10 3% | 8 4% |
| £7,001 to £14,000 | (10.5) | 274 13% | 18 10% | 14 13% | 242 14% | 12 14% | 41 17%AKL | 29 17%aKL | 28 15%l | 24 15%kl | 31 16%kl | 26 9% | 27 9% | 24 13% |
| £14,001 to £21,000 | (17.5) | 325 16% | 24 13% | 14 13% | 288 16% | 10 11% | 33 14% | 45 26%ABEFHKLM | 28 15% | 28 18%K | 43 22%AbeFKl | 28 10% | 42 15% | 31 17%k |
| £21,001 to £28,000 | (24.5) | 343 17% | 40 22%dKl | 15 15% | 288 16% | 24 28%BfGIJKLm | 41 17% | 25 14% | 37 20%k | 23 15% | 31 15% | 35 13% | 43 15% | 30 16% |
| £28,001 to £34,000 | (31) | 261 13% | 25 14%k | 15 14% | 222 12% | 6 7% | 39 16%eHjK | 24 14%k | 15 8% | 30 19%EHJK | 20 10% | 22 8% | 44 15%eHK | 23 13% |
| £34,001 to £41,000 | (37.5) | 171 8% | 17 9% | 12 11%Gl | 142 8% | 7 8% | 23 9%gl | 8 4% | 25 13%GiL | 10 6% | 17 9% | 21 8% | 15 5% | 16 9% |
| £41,001 to £48,000 | (44.5) | 96 5% | 13 7% | 4 4% | 79 4% | 3 4% | 8 4% | 6 3% | 8 4% | 6 4% | 7 3% | 10 4% | 23 8%fgjk | 8 4% |
| £48,001 to £55,000 | (51.5) | 88 4% | 7 4% | 8 8%degM | 73 4% | 1 1% | 10 4% | 4 2% | 7 4% | 7 4% | 12 6%M | 13 5%m | 16 5%M | 2 1% |
| £55,001 to £62,000 | (58.5) | 60 3% | 6 3% | 2 2% | 52 3% | 4 4%h | 12 5%HI | 5 3% | 1 1% | 2 1% | 4 2% | 11 4%h | 9 3% | 4 2% |
| £62,001 to £69,000 | (65.5) | 40 2% | 5 3%f | 1 1% | 34 2% | 1 1% | 1 1% | 3 2% | 4 2% | 1 1% | 4 2% | 9 3%f | 3 1% | 8 4%FiL |
| £69,001 to £76,000 | (72.5) | 39 2% | - - | 2 2%aF | 37 2%a | - - | - - | 1 1% | 3 2%f | 4 3%AF | 4 2%f | 16 6%AEFGhjL | 4 1%f | 5 3%AF |
| £76,001 to £83,000 | (79.5) | 35 2% | 5 3%m | 2 2%m | 28 2% | - - | 2 1% | 1 1% | 3 2% | 2 1% | 7 3%fM | 8 3%M | 5 2%m | - - |
| £83,001 or more | (86) | 59 3% | - - | 1 1% | 58 3%A | 1 2%f | - - | 3 2%f | 2 1% | 2 1%f | 3 1%f | 29 10%ABEFGHIJLM | 12 4%AF | 5 3%AF |

_____
**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

ComRes

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 40
**What is the combined annual income of your household, prior to tax being deducted?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Region Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| Prefer not to answer | 209 10% | 20 11% | 9 9% | 180 10% | 11 13% | 20 8% | 12 7% | 16 8% | 10 7% | 15 8% | 41 15%FGhIJ | 36 13%gi | 19 10% |
| Average income (£000's) | 30.73 | 30.75eFG | 30.11g | 30.77 | 26.10 | 27.13 | 25.65 | 28.61 | 27.88 | 29.82g | 41.50ABEFGHIJ LM | 33.02EFGHI | 29.87g |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Table 41
**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months
and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents**

|  | Total | Gender | | Age | | | | | | 18-34 | 35-54 | 55+ | Social Grade | | | | Employment Sector | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | (i) | (j) | (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2076 | 1012 | 1064 | 218 | 335 | 342 | 383 | 292 | 506 | 553 | 725 | 798 | 628 | 581 | 320 | 547 | 276 | 823 |
| Weighted base | 2076 | 1013 | 1063 | 232 | 357 | 334 | 369 | 305 | 478 | 589 | 703 | 783 | 556 | 579 | 427 | 514 | 307 | 889 |
| NET: Yes | 464 22% | 186 18% | 278 26%A | 32 14% | 69 19% | 60 18% | 98 27%CDE | 89 29%CDE | 117 25%CE | 101 17% | 158 22%I | 206 26%I | 79 14% | 122 21%L | 76 18% | 188 36%LMN | 43 14% | 125 14% |
| Yes - physical condition | 293 14% | 125 12% | 167 16%a | 5 2% | 29 8%C | 34 10%C | 71 19%CDE | 54 18%CDE | 98 20%CDE | 35 6% | 106 15%I | 152 19%IJ | 54 10% | 78 13%ln | 39 9% | 121 24%LMN | 22 7% | 76 9% |
| Yes - mental condition | 186 9% | 60 6% | 126 12%A | 24 10%H | 44 12%H | 39 12%H | 50 14%gH | 26 8%H | 4 1% | 68 12%K | 88 13%K | 29 4% | 30 5% | 49 8%I | 29 7% | 79 15%LMN | 22 7% | 54 6% |
| Yes - disability | 157 8% | 76 7% | 81 8% | 4 2% | 14 4% | 15 4% | 41 11%CDE | 39 13%CDE | 44 9%CDE | 18 3% | 56 8%I | 83 11%I | 25 5% | 36 6% | 24 6% | 72 14%LMN | 13 4% | 35 4% |
| Yes - other | 7 * | 7 1%B | 1 * | 1 * | * * | 1 * | 1 * | 3 1% | 1 * | 1 * | 3 * | 4 * | - - | 3 1%I | 1 * | 3 1%I | 1 * | 3 * |
| No | 1568 76% | 806 80%B | 762 72% | 193 83%FGH | 279 78%FG | 269 80%FGh | 259 70% | 212 69% | 357 75% | 472 80%jK | 528 75% | 568 73% | 468 84%MO | 445 77%O | 343 80%O | 312 61% | 259 84% | 750 84% |
| Prefer not to say | 43 2% | 21 2% | 22 2% | 8 3%H | 9 2%h | 6 2% | 12 3%H | 5 2% | 4 1% | 16 3%K | 18 3%k | 9 1% | 9 2% | 12 2% | 8 2% | 15 3% | 5 2% | 14 2% |

---

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used.**

# Difficult Decisions Survey
## ONLINE Fieldwork: 4th - 5th October 2017

Absolutes/col percents

Table 42
**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months**
**and which has a substantial adverse effect on your ability to carry out day-to-day activities?**
**Base: All respondents**

| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2076 | 179 | 110 | 1787 | 90 | 243 | 192 | 172 | 163 | 202 | 234 | 300 | 191 |
| Weighted base | 2076 | 183 | 104* | 1790 | 87* | 239 | 174 | 187 | 156 | 199 | 276 | 289 | 183 |
| NET: Yes | 464 22% | 43 24%k | 25 24%k | 397 22% | 22 25%k | 65 27%Kl | 43 25%K | 45 24%k | 33 21% | 45 23%k | 43 16% | 57 20% | 43 24%k |
| Yes - physical condition | 293 14% | 30 16%K | 14 14%k | 248 14% | 17 20%Kl | 48 20%KL | 24 14%K | 28 15%K | 21 13%k | 30 15%K | 20 7% | 33 11% | 28 15%K |
| Yes - mental condition | 186 9% | 19 10% | 8 8% | 159 9% | 7 8% | 23 10% | 14 8% | 21 11% | 13 9% | 17 8% | 25 9% | 26 9% | 13 7% |
| Yes - disability | 157 8% | 17 9%K | 8 8% | 132 7% | 7 8% | 24 10%K | 14 8% | 17 9%k | 9 6% | 15 7% | 11 4% | 19 6% | 16 9%k |
| Yes - other | 7 * | - - | - - | 7 * | 1 1% | 1 * | 2 1% | 1 1% | 1 1% | - - | 1 * | 1 * | - - |
| No | 1568 76% | 133 73% | 79 76% | 1357 76% | 64 74% | 170 71% | 129 74% | 142 76% | 117 75% | 152 76% | 221 80%F | 224 78% | 137 75% |
| Prefer not to say | 43 2% | 6 3%h | 1 1% | 36 2% | 1 1% | 3 1% | 2 1% | * * | 5 4%H | 2 1% | 12 4%fHjm | 8 3%h | 2 1% |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**
**Overlap formulae used.  * small base; ** very small base (under 30) ineligible for sig testing**

**Prepared by ComRes**