



PREMIERSHIP VIEWERS SURVEY

Methodology: ComRes interviewed 853 UK adults, who report being regular viewers of Premier League football (watching it live at least once a month), online between 7th and 15th March 2017. Data were drawn from a nationally representative sample of UK adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Premiership Viewers Survey

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Premiership Viewers Survey

Q1_SUM. To what extent do you agree or disagree with the following statements about the Russia 2018 World Cup?

SUMMARY TABLE

Base: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Net: Agree	Net: Disagree	Mean
The behaviour of Russian football supporters at the European Championships in Marseille in 2016 puts me off travelling to watch England play in Russia next year	853 100%	395 46%	234 27%	69 8%	33 4%	122 14%	629 74%	102 12%	3.36
Russia should have been stripped of hosting the 2018 World Cup after what happened at the 2016 European Championships in Marseille	853 100%	326 38%	269 32%	98 11%	25 3%	135 16%	595 70%	123 14%	3.25
The Russian authorities seem to encourage violence against non-Russian football fans	853 100%	232 27%	306 36%	102 12%	34 4%	179 21%	538 63%	136 16%	3.09
I am confident that Russian policing at the 2018 World Cup will be effective in protecting peaceful fans who just want to go and watch the football	853 100%	61 7%	177 21%	239 28%	226 26%	150 18%	238 28%	465 55%	2.10

Premiership Viewers Survey

Q1. To what extent do you agree or disagree with the following statements about the Russia 2018 World Cup?

The behaviour of Russian football supporters at the European Championships in Marseille in 2016 puts me off travelling to watch England play in Russia next year

Base: All respondents

	Total	AGE			GENDER		SEG		REGION								
		18-34	35-54	55+	Male	Female	ABC1	C2DE	Eastern	East Midlands	Greater London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Total	853 100%	261 100%	298 100%	294 100%	428 100%	425 100%	471 100%	382 100%	88 100%	73 100%	132 100%	42 100%	115 100%	140 100%	88 100%	90 100%	85 100%
Strongly agree (4)	395 46%	90 34%	122 41%	183 62% ab	234 55% e	161 38%	226 48%	169 44%	40 45%	33 45%	55 42%	21 50%	53 46%	65 46%	44 50%	41 46%	43 51%
Tend to agree (3)	234 27%	81 31%	92 31%	61 21% c	104 24%	130 31% d	128 27%	106 28%	23 26%	18 25%	42 32%	12 29%	27 23%	36 26%	21 24%	30 33%	25 29%
Tend to disagree (2)	69 8%	39 15% bc	21 7% c	9 3%	41 10%	28 7%	41 9%	28 7%	5 6%	6 8%	14 11%	1 2%	9 8%	19 14% kp	5 6%	6 7%	4 5%
Strongly disagree (1)	33 4%	11 4%	16 5% c	6 2%	20 5%	13 3%	14 3%	19 5%	8 9% lnp	5 7%	4 3%	3 7%	2 2%	6 4%	1 1%	3 3%	1 1%
Don't know	122 14%	40 15%	47 16%	35 12%	29 7%	93 22% d	62 13%	60 16%	12 14%	11 15%	17 13%	5 12%	24 21% m	14 10%	17 19% m	10 11%	12 14%
NETS																	
Net: Agree	629 74%	171 66%	214 72%	244 83% ab	338 79% e	291 68%	354 75%	275 72%	63 72%	51 70%	97 73%	33 79%	80 70%	101 72%	65 74%	71 79%	68 80%
Net: Disagree	102 12%	50 19% bc	37 12% c	15 5%	61 14% e	41 10%	55 12%	47 12%	13 15%	11 15%	18 14%	4 10%	11 10%	25 18% np	6 7%	9 10%	5 6%
Mean score	3.36	3.13	3.27	3.63 ab	3.38	3.32	3.38	3.32	3.25	3.27	3.29	3.38	3.44	3.27	3.52 jm	3.36	3.51 m
Standard deviation	.83	.88	.87	.67	.86	.79	.80	.86	.98	.94	.81	.89	.76	.89	.69	.78	.67
Standard error	.03	.06	.05	.04	.04	.04	.04	.05	.11	.12	.08	.15	.08	.08	.08	.09	.08

Columns Tested: a,b,c - d,e - f,g - h,i,j,k,l,m,n,o,p

Premiership Viewers Survey

Q1. To what extent do you agree or disagree with the following statements about the Russia 2018 World Cup?

I am confident that Russian policing at the 2018 World Cup will be effective in protecting peaceful fans who just want to go and watch the football

Base: All respondents

	Total	AGE			GENDER		SEG		REGION								
		18-34	35-54	55+	Male	Female	ABC1	C2DE	Eastern	East Midlands	Greater London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Total	853 100%	261 100%	298 100%	294 100%	428 100%	425 100%	471 100%	382 100%	88 100%	73 100%	132 100%	42 100%	115 100%	140 100%	88 100%	90 100%	85 100%
Strongly agree (4)	61 7%	33 13% bc	20 7% c	8 3%	31 7%	30 7%	30 6%	31 8%	- -	5 7% h	14 11% h	1 2%	7 6% h	10 7% h	8 9% h	5 6% h	11 13% h
Tend to agree (3)	177 21%	71 27% c	62 21%	44 15%	84 20%	93 22%	94 20%	83 22%	20 23%	11 15%	33 25%	9 21%	25 22%	29 21%	16 18%	18 20%	16 19%
Tend to disagree (2)	239 28%	59 23%	75 25%	105 36% ab	140 33% e	99 23%	141 30%	98 26%	22 25%	27 37% l	34 26%	13 31%	21 18%	50 36% l	23 26%	27 30%	22 26%
Strongly disagree (1)	226 26%	51 20% a	82 28% a	93 32% a	123 29%	103 24%	130 28%	96 25%	35 40% ijmn	15 21%	27 20%	12 29%	35 30%	34 24%	20 23%	25 28%	23 27%
Don't know	150 18%	47 18%	59 20%	44 15%	50 12%	100 24% d	76 16%	74 19%	11 13%	15 21%	24 18%	7 17%	27 23% hm	17 12%	21 24% m	15 17%	13 15%
NETS																	
Net: Agree	238 28%	104 40% bc	82 28% c	52 18%	115 27%	123 29%	124 26%	114 30%	20 23%	16 22%	47 36% hi	10 24%	32 28%	39 28%	24 27%	23 26%	27 32%
Net: Disagree	465 55%	110 42% a	157 53% a	198 67% ab	263 61% e	202 48%	271 58% g	194 51%	57 65% jin	42 58%	61 46%	25 60%	56 49%	84 60% j	43 49%	52 58%	45 53%
Mean score	2.10	2.40 bc	2.08 c	1.87	2.06	2.15	2.06	2.16	1.81	2.10 h	2.31 h	1.97	2.05	2.12 h	2.18 h	2.04	2.21 h
Standard deviation	.95	1.02	.97	.81	.94	.98	.93	.98	.83	.89	.99	.86	1.00	.91	1.00	.92	1.06
Standard error	.04	.07	.06	.05	.05	.05	.05	.06	.09	.12	.10	.14	.11	.08	.12	.11	.13

Columns Tested: a,b,c - d,e - f,g - h,i,j,k,l,m,n,o,p

Premiership Viewers Survey

Q1. To what extent do you agree or disagree with the following statements about the Russia 2018 World Cup?

Russia should have been stripped of hosting the 2018 World Cup after what happened at the 2016 European Championships in Marseille

Base: All respondents

	Total	AGE			GENDER		SEG		REGION								
		18-34	35-54	55+	Male	Female	ABC1	C2DE	Eastern	East Midlands	Greater London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Total	853 100%	261 100%	298 100%	294 100%	428 100%	425 100%	471 100%	382 100%	88 100%	73 100%	132 100%	42 100%	115 100%	140 100%	88 100%	90 100%	85 100%
Strongly agree (4)	326 38%	80 31%	102 34%	144 49% ab	176 41%	150 35%	178 38%	148 39%	41 47% j	25 34%	44 33%	16 38%	46 40%	54 39%	30 34%	39 43%	31 36%
Tend to agree (3)	269 32%	89 34%	93 31%	87 30%	130 30%	139 33%	161 34%	108 28%	28 32%	26 36%	43 33%	10 24%	30 26%	44 31%	35 40% l	26 29%	27 32%
Tend to disagree (2)	98 11%	41 16% c	37 12% c	20 7%	58 14%	40 9%	53 11%	45 12%	6 7%	9 12%	19 14%	7 17% n	12 10%	19 14%	5 6%	9 10%	12 14%
Strongly disagree (1)	25 3%	8 3%	11 4%	6 2%	15 4%	10 2%	14 3%	11 3%	2 2%	3 4%	5 4%	1 2%	1 1%	6 4%	2 2%	3 3%	2 2%
Don't know	135 16%	43 16%	55 18% c	37 13%	49 11%	86 20% d	65 14%	70 18%	11 13%	10 14%	21 16%	8 19%	26 23% m	17 12%	16 18%	13 14%	13 15%
NETS																	
Net: Agree	595 70%	169 65%	195 65%	231 79% ab	306 71%	289 68%	339 72%	256 67%	69 78% jk	51 70%	87 66%	26 62%	76 66%	98 70%	65 74%	65 72%	58 68%
Net: Disagree	123 14%	49 19% c	48 16% c	26 9%	73 17% e	50 12%	67 14%	56 15%	8 9%	12 16%	24 18% n	8 19%	13 11%	25 18% n	7 8%	12 13%	14 16%
Mean score	3.25	3.11	3.18	3.44 ab	3.23	3.27	3.24	3.26	3.40 j	3.16	3.14	3.21	3.36	3.19	3.29	3.31	3.21
Standard deviation	.82	.83	.85	.74	.85	.78	.81	.83	.75	.85	.86	.88	.76	.87	.72	.83	.82
Standard error	.03	.06	.05	.05	.04	.04	.04	.05	.09	.11	.08	.15	.08	.08	.08	.09	.10

Columns Tested: a,b,c - d,e - f,g - h,i,j,k,l,m,n,o,p

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Q1. To what extent do you agree or disagree with the following statements about the Russia 2018 World Cup?

The Russian authorities seem to encourage violence against non-Russian football fans

Base: All respondents

	Total	AGE			GENDER		SEG		REGION								
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Total	853 100%	261 100%	298 100%	294 100%	428 100%	425 100%	471 100%	382 100%	88 100%	73 100%	132 100%	42 100%	115 100%	140 100%	88 100%	90 100%	85 100%
Strongly agree (4)	232 27%	60 23%	73 24%	99 34% ab	135 32% e	97 23%	128 27%	104 27%	25 28%	16 22%	35 27%	13 31%	40 35%	35 25%	20 23%	25 28%	23 27%
Tend to agree (3)	306 36%	92 35%	103 35%	111 38%	161 38%	145 34%	178 38%	128 34%	37 42% l	37 51% jklp	41 31%	12 29%	31 27%	57 41% l	33 38%	32 36%	26 31%
Tend to disagree (2)	102 12%	46 18% c	36 12% c	20 7%	51 12%	51 12%	61 13%	41 11%	7 8%	6 8%	23 17% h	4 10%	14 12%	16 11%	9 10%	10 11%	13 15%
Strongly disagree (1)	34 4%	14 5% c	15 5% c	5 2%	19 4%	15 4%	15 3%	19 5%	2 2%	2 3%	6 5%	4 10%	3 3%	5 4%	3 3%	4 4%	5 6%
Don't know	179 21%	49 19%	71 24%	59 20%	62 14%	117 28% d	89 19%	90 24%	17 19%	12 16%	27 20%	9 21%	27 23%	27 19%	23 26%	19 21%	18 21%
NETS																	
Net: Agree	538 63%	152 58%	176 59%	210 71% ab	296 69% e	242 57%	306 65%	232 61%	62 70%	53 73% j	76 58%	25 60%	71 62%	92 66%	53 60%	57 63%	49 58%
Net: Disagree	136 16%	60 23% c	51 17% c	25 9%	70 16%	66 16%	76 16%	60 16%	9 10%	8 11%	29 22% h	8 19%	17 15%	21 15%	12 14%	14 16%	18 21% h
Mean score	3.09	2.93	3.03	3.29 ab	3.13	3.05	3.10	3.09	3.20	3.10	3.00	3.03	3.23	3.08	3.08	3.10	3.00
Standard deviation	.83	.87	.86	.71	.84	.82	.80	.87	.73	.70	.89	1.02	.84	.79	.80	.85	.92
Standard error	.03	.06	.06	.05	.04	.05	.04	.05	.09	.09	.09	.18	.09	.07	.10	.10	.11

Columns Tested: a,b,c - d,e - f,g - h,i,j,k,l,m,n,o,p