

Rochester & Strood Constituency Poll

October 2014

METHODOLOGY NOTE

ComRes interviewed 1,500 adults in the Rochester and Strood constituency by telephone between 17th and 21st October 2014. Data were weighted to be representative of the constituency, aged 18+. Data were also weighted by past vote. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 2

Q1. Thinking back to the General Election in 2010, which party if any did you vote for? Was it ...

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Conservative	456 30%	245 33%	211 28%	23 11%	52 21%	81 29%	92 34%	76 34%	133 47%	99 38%	144 32%	110 31%	80 24%	456 100%	-	-	-	217 71%	7 3%	1 4%	150 34%	4 13%	-	2 23%	68 27%
Labour	264 18%	142 19%	123 16%	19 9%	31 12%	45 16%	59 22%	47 21%	64 23%	44 17%	65 14%	52 15%	90 27%	-	264 100%	-	-	13 4%	138 64%	3 9%	68 15%	5 17%	-	2 28%	27 11%
Liberal Democrat	151 10%	78 10%	73 10%	16 8%	27 11%	32 11%	31 12%	28 12%	18 6%	39 15%	54 12%	31 9%	27 8%	-	-	151 100%	-	28 9%	19 9%	15 51%	43 10%	4 14%	-	2 23%	31 12%
Another party	56 4%	32 4%	24 3%	3 2%	7 3%	14 5%	11 4%	10 4%	10 3%	5 2%	17 4%	14 4%	17 5%	-	-	-	-	1 *	2 1%	1 2%	37 8%	6 22%	2 100%	1 9%	4 2%
Did you not vote	453 30%	203 27%	250 33%	121 62%	118 47%	81 29%	62 23%	43 19%	27 10%	57 22%	133 29%	121 34%	104 31%	-	-	-	453 100%	35 12%	44 20%	8 26%	125 28%	6 19%	-	1 16%	61 24%
Refused	59 4%	27 4%	33 4%	2 1%	4 1%	8 3%	10 4%	15 7%	21 8%	11 4%	19 4%	6 2%	7 2%	-	-	-	-	2 1%	1 *	1 4%	9 2%	1 4%	-	-	41 16%
Don't remember	61 4%	23 3%	38 5%	13 7%	12 5%	17 6%	4 1%	6 3%	9 3%	5 2%	24 5%	23 6%	8 2%	-	-	-	-	11 3%	5 2%	1 3%	15 3%	3 11%	-	-	19 8%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 3

Q1. Thinking back to the General Election in 2010, which party if any did you vote for? Was it ...

Base: All respondents voting in 2010 General Election and naming party voted for

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1028	502	526	23	89	158	204	216	338	380	218	164	223	572	243	116	-	316	150	19	336	23	2	7	150
Weighted base	927	496	431	60	116	171	194	161	224	188	280	207	215	456	264	151	-	260	166	19	298	19	2	6	130
Conservative	456	245	211	23	52	81	92	76	133	99	144	110	80	456	-	-	-	217	7	1	150	4	-	2	68
	49%	49%	49%	37%	44%	47%	47%	47%	59%	53%	51%	53%	37%	100%	-	-	-	84%	4%	6%	50%	20%	-	27%	52%
Labour	264	142	123	19	31	45	59	47	64	44	65	52	90	-	264	-	-	13	138	3	68	5	-	2	27
	28%	29%	28%	31%	26%	26%	31%	29%	28%	24%	23%	25%	42%	-	100%	-	-	5%	83%	14%	23%	25%	-	34%	20%
Liberal Democrat	151	78	73	16	27	32	31	28	18	39	54	31	27	-	-	151	-	28	19	15	43	4	-	2	31
	16%	16%	17%	27%	23%	18%	16%	17%	8%	21%	19%	15%	13%	-	-	100%	-	11%	11%	78%	14%	22%	-	28%	24%
Another party	56	32	24	3	7	14	11	10	10	5	17	14	17	-	-	-	-	1	2	1	37	6	2	1	4
	6%	6%	6%	5%	6%	8%	6%	6%	4%	3%	6%	7%	8%	-	-	-	-	1%	1%	3%	13%	33%	100%	11%	3%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 4

Q2. As you may have heard, there will be a by-election on 20th November to elect a Member of Parliament for your local constituency of Rochester and Strood. Please say how likely you are to vote in the by-election, on a scale of 1-10, where 1 means you definitely would not vote, and 10 means you are certain to vote.

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref	
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280	
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251	
Certain to vote	(10)	836	427	409	54	103	144	166	149	220	163	279	180	171	326	194	103	113	214	155	19	323	13	1	4	107
		56%	57%	54%	27%	41%	52%	62%	67%	78%	62%	61%	51%	51%	71%	73%	68%	25%	70%	71%	65%	72%	44%	22%	60%	43%
	(9)	78	48	30	7	17	12	20	10	13	14	23	16	19	39	16	8	11	27	8	3	22	1	-	-	17
		5%	6%	4%	4%	7%	4%	7%	5%	4%	5%	5%	5%	6%	9%	6%	5%	2%	9%	4%	10%	5%	3%	-	-	7%
	(8)	139	75	64	34	15	25	23	27	14	20	53	34	20	42	14	18	45	28	18	4	46	1	-	*	42
		9%	10%	9%	17%	6%	9%	8%	12%	5%	8%	12%	10%	6%	9%	5%	12%	10%	9%	8%	15%	10%	2%	-	6%	17%
	(7)	70	33	37	14	18	16	7	9	5	12	19	17	20	13	7	6	34	8	9	*	23	6	-	2	22
		5%	4%	5%	7%	7%	6%	3%	4%	2%	5%	4%	5%	6%	3%	2%	4%	8%	3%	4%	1%	5%	21%	-	26%	9%
	(6)	36	18	18	10	8	5	6	3	3	6	9	13	7	9	5	1	10	8	6	-	4	1	2	-	14
		2%	2%	2%	5%	3%	2%	2%	2%	1%	2%	2%	4%	2%	2%	2%	1%	2%	3%	3%	-	1%	4%	78%	-	6%
	(5)	131	46	85	36	25	28	17	10	14	19	37	32	39	19	20	6	68	22	21	3	28	7	-	1	49
		9%	6%	11%	18%	10%	10%	6%	5%	5%	7%	8%	9%	12%	4%	8%	4%	15%	7%	10%	10%	6%	25%	-	8%	20%
	(4)	16	5	12	7	2	3	2	1	-	3	2	10	1	*	1	-	11	-	-	-	-	-	-	-	-
		1%	1%	2%	4%	1%	1%	1%	*	-	1%	*	3%	*	*	1%	-	2%	-	-	-	-	-	-	-	-
	(3)	23	3	19	1	8	5	8	1	1	3	7	5	5	1	1	-	21	-	-	-	-	-	-	-	-
		2%	*	3%	*	3%	2%	3%	1%	*	1%	2%	1%	2%	*	1%	-	5%	-	-	-	-	-	-	-	-
	(2)	36	22	14	7	14	5	6	3	1	9	4	11	7	2	-	8	26	-	-	-	-	-	-	-	-
		2%	3%	2%	4%	6%	2%	2%	1%	*	4%	1%	3%	2%	*	-	5%	6%	-	-	-	-	-	-	-	-
Definitely would not vote	(1)	131	69	61	26	41	32	14	8	9	13	21	37	43	3	5	1	114	-	-	-	-	-	-	-	-
		9%	9%	8%	13%	16%	12%	5%	4%	3%	5%	5%	11%	13%	1%	2%	1%	25%	-	-	-	-	-	-	-	-
Refused		2	1	1	-	-	1	-	-	1	1	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	*	-	-	*	*	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-
Don't know		3	2	1	-	*	*	-	-	2	-	-	-	1	1	-	-	1	-	-	-	-	-	-	-	-
		*	*	*	-	*	*	-	-	1%	-	-	-	*	*	-	-	*	-	-	-	-	-	-	-	-
Mean		7.94	8.06	7.82	6.56	6.78	7.63	8.35	8.77	9.18	8.34	8.47	7.56	7.51	9.24	9.06	8.87	5.52	9.19	9.08	9.08	9.24	7.84	6.86	8.69	8.13
Standard deviation		2.99	2.98	2.99	3.07	3.51	3.17	2.72	2.28	2.02	2.71	2.50	3.16	3.27	1.56	1.97	2.18	3.52	1.50	1.66	1.59	1.43	2.15	2.18	1.85	1.96
Standard error		0.08	0.11	0.11	0.33	0.26	0.21	0.16	0.13	0.10	0.12	0.14	0.20	0.18	0.07	0.13	0.20	0.19	0.08	0.12	0.32	0.07	0.39	1.54	0.65	0.12

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 5

Q3. And in the by-election on 20th November, do you think you will vote for the ...

Base: All respondents giving a likelihood to vote of 5-10

	Gender		Age						Social Class				2010 Vote				Voting Intention (By-election)								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1335	631	704	61	140	205	250	278	401	465	302	222	276	562	235	110	217	353	185	24	453	30	2	8	280
Weighted base	1289	646	643	156	185	231	240	210	268	233	421	293	275	449	255	141	280	308	217	29	446	29	2	7	251
UKIP candidate	446	247	200	32	71	77	102	74	90	53	121	144	103	150	68	43	125	-	-	-	446	-	-	-	-
	35%	38%	31%	21%	39%	33%	43%	35%	33%	23%	29%	49%	37%	33%	27%	30%	44%	-	-	-	100%	-	-	-	-
Conservative candidate	308	153	155	31	43	53	44	52	85	72	123	51	48	217	13	28	35	308	-	-	-	-	-	-	-
	24%	24%	24%	20%	23%	23%	18%	25%	32%	31%	29%	17%	18%	48%	5%	20%	13%	100%	-	-	-	-	-	-	-
Labour candidate	217	108	109	45	31	35	33	29	44	39	81	33	61	7	138	19	44	-	217	-	-	-	-	-	-
	17%	17%	17%	29%	17%	15%	14%	14%	16%	17%	19%	11%	22%	2%	54%	13%	16%	-	100%	-	-	-	-	-	-
Green candidate	29	11	19	8	4	7	6	2	2	7	13	1	6	4	5	4	6	-	-	-	-	29	-	-	-
	2%	2%	3%	5%	2%	3%	2%	1%	1%	3%	3%	*	2%	1%	2%	3%	2%	-	-	-	-	100%	-	-	-
Liberal Democrat candidate	29	12	17	8	*	7	6	3	3	7	12	5	5	1	3	15	8	-	-	29	-	-	-	-	-
	2%	2%	3%	5%	*	3%	3%	2%	1%	3%	3%	2%	2%	*	1%	10%	3%	-	-	100%	-	-	-	-	-
BNP candidate	2	2	1	2	-	-	-	-	1	-	2	1	-	-	-	-	-	-	-	-	-	-	2	-	-
	*	*	*	1%	-	-	-	-	*	-	*	*	-	-	-	-	-	-	-	-	-	-	100%	-	-
Some other party	7	1	6	-	2	2	1	2	-	2	-	2	3	2	2	2	1	-	-	-	-	-	-	7	-
	1%	*	1%	-	1%	1%	*	1%	-	1%	-	1%	1%	*	1%	1%	*	-	-	-	-	-	-	100%	-
Refused	39	16	23	-	4	5	4	15	12	7	12	6	4	3	3	-	1	-	-	-	-	-	-	-	39
	3%	2%	4%	-	2%	2%	2%	7%	4%	3%	3%	2%	1%	1%	1%	-	*	-	-	-	-	-	-	-	15%
Don't know	212	99	114	30	30	44	43	34	32	46	57	52	46	65	24	31	60	-	-	-	-	-	-	-	212
	16%	15%	18%	19%	16%	19%	18%	16%	12%	20%	14%	18%	17%	14%	9%	22%	21%	-	-	-	-	-	-	-	85%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 6

Q3. And in the by-election on 20th November, do you think you will vote for the ...

Base: All respondents giving a likelihood to vote of 5-10 and naming party will vote for

	Gender		Age						Social Class				2010 Vote				Voting Intention (By-election)								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1055	513	542	50	111	162	195	209	328	357	245	181	227	479	202	87	159	353	185	24	453	30	2	8	-
Weighted base	1038	532	506	126	151	182	193	162	225	181	351	236	225	381	228	110	219	308	217	29	446	29	2	7	-
UKIP candidate	446	247	200	32	71	77	102	74	90	53	121	144	103	150	68	43	125	-	-	-	446	-	-	-	-
	43%	46%	39%	26%	47%	42%	53%	46%	40%	29%	34%	61%	45%	39%	30%	39%	57%	-	-	-	100%	-	-	-	-
Conservative candidate	308	153	155	31	43	53	44	52	85	72	123	51	48	217	13	28	35	308	-	-	-	-	-	-	-
	30%	29%	31%	24%	28%	29%	23%	32%	38%	40%	35%	22%	21%	57%	6%	26%	16%	100%	-	-	-	-	-	-	-
Labour candidate	217	108	109	45	31	35	33	29	44	39	81	33	61	7	138	19	44	-	217	-	-	-	-	-	-
	21%	20%	22%	35%	21%	19%	17%	18%	20%	22%	23%	14%	27%	2%	60%	17%	20%	-	100%	-	-	-	-	-	-
Green candidate	29	11	19	8	4	7	6	2	2	7	13	1	6	4	5	4	6	-	-	-	-	29	-	-	-
	3%	2%	4%	7%	3%	4%	3%	1%	1%	4%	4%	*	3%	1%	2%	4%	3%	-	-	-	-	100%	-	-	-
Liberal Democrat candidate	29	12	17	8	*	7	6	3	3	7	12	5	5	1	3	15	8	-	-	29	-	-	-	-	-
	3%	2%	3%	7%	*	4%	3%	2%	1%	4%	3%	2%	2%	*	1%	13%	3%	-	-	100%	-	-	-	-	-
BNP candidate	2	2	1	2	-	-	-	-	1	-	2	1	-	-	-	-	-	-	-	-	-	-	2	-	-
	*	*	*	1%	-	-	-	-	*	-	1%	*	-	-	-	-	-	-	-	-	-	-	100%	-	-
Some other party	7	1	6	-	2	2	1	2	-	2	-	2	3	2	2	2	1	-	-	-	-	-	-	7	-
	1%	*	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	1%	1%	1%	-	-	-	-	-	-	100%	-

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 7

Q3. And in the by-election on 20th November, do you think you will vote for the ...

Base: All respondents giving a likelihood to vote of 5-10 and naming party will vote for (Turnout Weighted)

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	980	483	497	40	99	147	183	197	315	337	227	167	206	456	192	83	133	329	171	23	424	25	2	7	-
Weighted base	949	493	456	102	136	163	181	151	216	167	322	214	202	362	214	105	182	283	197	26	413	23	2	6	-
UKIP candidate	413	230	183	28	64	69	95	70	87	50	113	133	93	143	66	41	107	-	-	-	413	-	-	-	-
	43%	47%	40%	27%	47%	43%	52%	46%	40%	30%	35%	62%	46%	40%	31%	39%	59%	-	-	-	100%	-	-	-	-
Conservative candidate	283	140	143	24	39	49	42	48	81	66	113	45	45	206	11	26	28	283	-	-	-	-	-	-	-
	30%	28%	31%	24%	29%	30%	23%	32%	38%	40%	35%	21%	22%	57%	5%	25%	15%	100%	-	-	-	-	-	-	-
Labour candidate	197	101	96	37	28	30	32	28	42	36	74	30	55	7	127	18	37	-	197	-	-	-	-	-	-
	21%	20%	21%	37%	21%	19%	18%	18%	19%	22%	23%	14%	27%	2%	60%	18%	20%	-	100%	-	-	-	-	-	-
Liberal Democrat candidate	26	10	16	7	*	7	6	3	3	7	11	5	3	1	2	14	6	-	-	26	-	-	-	-	-
	3%	2%	3%	6%	*	4%	3%	2%	2%	4%	4%	2%	2%	*	1%	13%	3%	-	-	100%	-	-	-	-	-
Green candidate	23	10	13	5	3	5	6	1	2	6	9	1	4	3	5	4	4	-	-	-	-	23	-	-	-
	2%	2%	3%	5%	2%	3%	3%	1%	1%	4%	3%	*	2%	1%	2%	3%	2%	-	-	-	-	100%	-	-	-
BNP candidate	2	1	1	1	-	-	-	-	1	-	1	1	-	-	-	-	-	-	-	-	-	-	2	-	-
	*	*	*	1%	-	-	-	-	*	-	*	*	-	-	-	-	-	-	-	-	-	-	100%	-	-
Some other party	6	1	5	-	2	2	1	1	-	2	-	1	3	1	2	2	1	-	-	-	-	-	-	6	-
	1%	*	1%	-	1%	1%	*	1%	-	1%	-	1%	1%	*	1%	1%	*	-	-	-	-	-	-	100%	-

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 8

Q4. How sure are you that you will vote that way in the by-election or might you still change your mind?**Base: All naming a party will vote for in by-election**

	Gender		Age						Social Class				2010 Vote				Voting Intention (By-election)								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1055	513	542	50	111	162	195	209	328	357	245	181	227	479	202	87	159	353	185	24	453	30	2	8	-
Weighted base	1038	532	506	126	151	182	193	162	225	181	351	236	225	381	228	110	219	308	217	29	446	29	2	7	-
NET: Very/ Fairy sure will vote this way	840 81%	441 83%	399 79%	92 73%	111 74%	139 76%	162 84%	138 85%	198 88%	144 79%	276 79%	195 83%	184 82%	334 88%	180 79%	79 72%	175 80%	255 83%	162 75%	17 58%	392 88%	14 48%	-	1 9%	-
Very sure I will vote that way	599 58%	321 60%	278 55%	51 41%	73 48%	97 54%	112 58%	97 60%	167 74%	99 55%	192 55%	134 57%	141 63%	255 67%	137 60%	41 37%	111 51%	171 56%	123 57%	6 20%	294 66%	6 19%	-	-	-
Fairly sure I will vote that way	241 23%	120 22%	122 24%	40 32%	38 25%	41 23%	50 26%	41 25%	31 14%	45 25%	84 24%	61 26%	43 19%	79 21%	43 19%	38 35%	64 29%	84 27%	39 18%	11 39%	98 22%	9 29%	-	1 9%	-
May change my mind	194 19%	89 17%	105 21%	34 27%	40 26%	43 24%	31 16%	23 14%	23 10%	36 20%	75 21%	38 16%	40 18%	45 12%	48 21%	31 28%	43 20%	52 17%	53 24%	12 42%	54 12%	15 52%	2 100%	6 91%	-
Definitely will change my mind	2 *	* *	1 *	-	-	-	-	* *	1 1%	1 *	-	-	1 *	1 *	1 *	-	-	-	1 *	-	1 *	-	-	-	-
Don't know	2 *	1 *	1 *	-	-	-	-	-	2 1%	-	-	2 1%	-	1 *	-	-	1 *	1 *	1 *	-	-	-	-	-	-

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 9

Q4b. And if you do change your mind, which other Party do you currently think you would most likely vote for?

Base: All who definitely/ may change their mind

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	177	77	100	15	29	35	32	27	39	62	46	28	37	61	35	22	33	52	35	9	57	15	2	7	-
Weighted base	196	90	106	34	40	43	31	24	25	37	75	38	41	46	49	31	43	52	54	12	55	15	2	6	-
Conservative	41	19	22	1	6	11	9	6	7	25%	11	11	9	16	7	2	10	-	16	2	19	3	-	1	-
	21%	21%	21%	3%	16%	26%	31%	27%	28%		14%	30%	22%	36%	15%	7%	23%	-	31%	17%	35%	19%	-	9%	-
Labour	41	15	26	8	10	10	6	3	4	17%	18	9	6	5	13	8	12	18	-	6	13	3	-	1	-
	21%	17%	24%	22%	25%	23%	20%	15%	16%		23%	23%	14%	12%	26%	25%	29%	34%	-	51%	24%	20%	-	11%	-
UKIP	28	15	13	5	5	6	4	4	4	12%	11	4	7	14	9	-	3	15	12	-	-	1	1	-	-
	14%	16%	12%	13%	12%	14%	12%	18%	17%		15%	12%	18%	30%	18%	-	7%	28%	21%	-	-	5%	22%	-	-
Liberal Democrat	21	10	11	5	2	5	2	4	2	8%	12	3	2	4	3	11	2	8	8	-	3	2	-	-	-
	11%	11%	11%	14%	6%	12%	7%	18%	10%		16%	9%	6%	10%	6%	34%	4%	15%	14%	-	6%	13%	-	-	-
Other	18	11	7	5	4	3	2	3	2	4%	8	2	4	1	2	2	7	3	5	1	4	4	2	1	-
	9%	12%	7%	14%	11%	6%	7%	12%	6%		10%	6%	11%	3%	4%	7%	16%	5%	9%	4%	7%	23%	78%	18%	-
Don't know	48	21	27	12	12	9	7	2	6	33%	15	8	12	5	15	9	9	9	14	3	15	3	-	4	-
	24%	23%	25%	34%	30%	20%	24%	10%	24%		21%	20%	30%	10%	31%	27%	21%	17%	25%	27%	28%	19%	-	62%	-

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 10

Q5. Which of the following will be the strongest factors in deciding who you will vote for at the by-election? You can answer more than one ...

Base: All except Definitely will not vote in by-election

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/ Ref
Unweighted base	1401	657	744	72	156	216	265	284	408	483	311	236	291	568	239	115	265	353	185	24	453	30	2	8	280
Weighted base	1369	679	690	171	210	244	256	216	273	249	434	319	291	453	259	150	339	308	217	29	446	29	2	7	251
NET: Party focus	894	458	435	122	142	166	170	135	159	176	290	202	181	296	163	108	229	226	160	22	274	18	2	3	144
	65%	68%	63%	71%	68%	68%	66%	63%	58%	71%	67%	63%	62%	65%	63%	72%	67%	74%	74%	76%	61%	63%	100%	42%	58%
The candidate whose party would be best for dealing with national issues	668	332	335	83	115	122	133	105	110	140	220	147	133	213	117	91	169	152	114	18	209	14	2	2	120
	49%	49%	49%	49%	55%	50%	52%	49%	40%	56%	51%	46%	46%	47%	45%	61%	50%	49%	52%	61%	47%	48%	100%	26%	48%
The party I like the most	370	213	156	68	52	62	64	51	73	68	131	83	66	129	73	38	96	108	79	10	116	5	2	1	36
	27%	31%	23%	40%	25%	25%	25%	24%	27%	27%	30%	26%	23%	28%	28%	25%	28%	35%	37%	35%	26%	18%	78%	16%	14%
NET: Candidate focus	876	412	464	123	137	154	167	131	163	157	281	212	177	292	149	87	231	186	140	19	285	20	2	5	162
	64%	61%	67%	72%	66%	63%	65%	61%	60%	63%	65%	67%	61%	64%	58%	58%	68%	60%	65%	65%	64%	70%	100%	74%	65%
The candidate who would be best for dealing with local issues	803	379	423	110	132	143	149	121	147	143	259	190	168	270	141	80	207	169	134	16	259	19	2	5	145
	59%	56%	61%	64%	63%	59%	58%	56%	54%	57%	60%	60%	58%	60%	55%	53%	61%	55%	62%	57%	58%	66%	100%	74%	58%
The candidate I like the most	174	102	72	20	30	33	35	21	35	40	47	47	25	53	26	19	49	32	26	4	65	3	2	-	37
	13%	15%	10%	11%	14%	13%	14%	10%	13%	16%	11%	15%	9%	12%	10%	13%	14%	10%	12%	14%	15%	10%	78%	-	15%
To send a message to Westminster politicians	261	137	124	17	27	43	61	51	62	45	81	68	56	103	50	32	48	27	24	8	165	3	2	2	26
	19%	20%	18%	10%	13%	18%	24%	24%	23%	18%	19%	21%	19%	23%	19%	21%	14%	9%	11%	27%	37%	11%	78%	25%	10%
Something else	153	71	82	14	24	24	27	24	40	27	47	29	43	49	34	16	34	40	25	4	44	2	-	1	29
	11%	10%	12%	8%	12%	10%	11%	11%	14%	11%	11%	9%	15%	11%	13%	11%	10%	13%	12%	13%	10%	8%	-	18%	12%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 11

Q6. In the last few weeks, have you been contacted by any of the parties or candidates contesting the forthcoming by-election on 20th November? You can answer more than one ...

Base: All respondents

	Gender		Age							Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
No I've not been contacted	238 16%	145 19%	93 12%	65 33%	60 24%	35 13%	27 10%	23 10%	28 10%	27 10%	73 16%	62 18%	56 17%	58 13%	17 6%	17 11%	120 26%	41 13%	23 11%	2 8%	46 10%	6 19%	-	3 40%	46 18%
NET: Yes - have been contacted	1262 84%	603 81%	659 88%	132 67%	190 76%	241 87%	244 90%	201 90%	254 90%	235 90%	383 84%	294 82%	278 83%	399 87%	247 94%	134 89%	333 74%	267 87%	194 89%	26 92%	400 90%	24 81%	2 100%	4 60%	205 82%
Yes contacted by post	1149 77%	537 72%	612 82%	119 61%	169 68%	223 81%	227 84%	190 85%	219 78%	219 84%	359 79%	255 72%	245 74%	360 79%	222 84%	131 87%	298 66%	245 79%	176 81%	26 92%	354 79%	23 80%	2 100%	3 42%	196 78%
Yes contacted by telephone	457 30%	205 27%	252 34%	33 17%	56 23%	85 31%	105 39%	73 33%	104 37%	81 31%	131 29%	111 31%	100 30%	178 39%	97 37%	35 23%	93 20%	120 39%	65 30%	9 32%	147 33%	8 28%	2 78%	2 36%	76 30%
Yes contacted in person at my front door	330 22%	169 23%	161 21%	39 20%	50 20%	65 24%	73 27%	45 20%	58 21%	66 25%	113 25%	63 18%	70 21%	109 24%	74 28%	36 24%	83 18%	69 23%	56 26%	9 31%	105 23%	10 35%	-	1 8%	52 21%
Yes contacted by email	129 9%	67 9%	62 8%	6 3%	14 5%	30 11%	24 9%	25 11%	30 11%	32 12%	46 10%	28 8%	16 5%	66 15%	23 9%	13 9%	13 3%	40 13%	10 5%	2 6%	51 11%	3 11%	-	1 8%	20 8%
Yes contact in person on the street	112 7%	49 7%	63 8%	10 5%	17 7%	26 9%	27 10%	18 8%	14 5%	17 7%	39 8%	24 7%	24 7%	33 7%	20 8%	15 10%	33 7%	16 5%	17 8%	3 12%	39 9%	4 15%	-	-	21 8%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 12

Q7. And which party or parties have you been contacted by? Again, you can answer more than one ...

Base: All who have been contacted by parties/ candidates for by-election

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/ Ref
Unweighted base	1309	598	711	59	138	208	252	265	387	459	280	220	274	519	227	106	263	317	171	21	412	25	2	6	240
Weighted base	1262	603	659	132	190	241	244	201	254	235	383	294	278	399	247	134	333	267	194	26	400	24	2	4	205
Conservative	1085	530	555	99	151	206	219	181	228	218	341	243	224	369	211	129	246	250	164	23	348	24	2	4	179
	86%	88%	84%	75%	79%	85%	90%	90%	93%	89%	83%	81%	93%	85%	96%	74%	94%	84%	89%	87%	100%	100%	100%	87%	
Labour	374	168	205	37	64	71	64	65	73	64	122	77	85	106	95	43	97	72	74	9	118	10	-	-	62
	30%	28%	31%	28%	33%	29%	26%	33%	29%	27%	32%	26%	31%	27%	38%	32%	29%	27%	38%	32%	30%	43%	-	-	30%
Liberal Democrat	92	51	41	11	20	14	14	17	17	17	20	23	19	20	23	11	27	17	6	3	36	2	-	-	14
	7%	9%	6%	8%	10%	6%	6%	8%	7%	7%	5%	8%	7%	5%	9%	8%	8%	6%	3%	11%	9%	7%	-	-	7%
UKIP	897	432	465	72	129	172	188	148	187	166	273	212	191	308	175	101	207	187	123	18	315	18	2	3	150
	71%	72%	71%	55%	68%	72%	77%	74%	74%	71%	71%	72%	69%	77%	71%	76%	62%	70%	63%	68%	79%	76%	100%	70%	73%
Other	16	10	6	-	*	1	2	8	4	2	-	4	9	4	7	*	3	2	3	-	5	1	-	-	4
	1%	2%	1%	-	*	1%	1%	4%	2%	1%	-	1%	3%	1%	3%	*	1%	1%	2%	-	1%	5%	-	-	2%
Don't know	36	15	22	10	7	8	1	5	5	3	9	9	9	3	5	-	22	2	5	-	6	-	-	-	6
	3%	2%	3%	8%	4%	3%	1%	3%	2%	1%	2%	3%	3%	1%	2%	-	7%	1%	3%	-	1%	-	-	-	3%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 13

Q8. For each of the following, please tell me whether you have a favourable or unfavourable opinion of them ...

-Summary

Base: All respondents

		Q8. Summary					
		David Cameron	Nigel Farage	Boris Johnson	Mark Reckless	The Conservative Party	UKIP
Unweighted base		1500	1500	1500	1500	1500	1500
Weighted base		1500	1500	1500	1500	1500	1500
NET: Favourable		690 46%	600 40%	718 48%	636 42%	657 44%	719 48%
Very favourable	(4)	180 12%	233 16%	222 15%	271 18%	185 12%	333 22%
Fairly favourable	(3)	510 34%	366 24%	497 33%	365 24%	472 31%	386 26%
Fairly unfavourable	(2)	345 23%	277 18%	264 18%	290 19%	376 25%	242 16%
Very unfavourable	(1)	394 26%	425 28%	391 26%	399 27%	390 26%	448 30%
NET: Unfavourable		740 49%	702 47%	655 44%	690 46%	766 51%	690 46%
Don't know		70 5%	198 13%	127 8%	175 12%	78 5%	91 6%
NET: Favourable - Unfavourable		-50 -3%	-103 -7%	64 4%	-54 -4%	-109 -7%	30 2%
Mean		2.33	2.31	2.40	2.38	2.32	2.43
Standard deviation		1.01	1.11	1.06	1.12	1.01	1.16
Standard error		0.03	0.03	0.03	0.03	0.03	0.03

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 14

Q8. For each of the following, please tell me whether you have a favourable or unfavourable opinion of them ...

-David Cameron

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
NET: Favourable	690 46%	344 46%	346 46%	95 48%	101 40%	127 46%	122 45%	99 44%	147 52%	139 53%	233 51%	157 44%	121 36%	334 73%	55 21%	58 38%	174 38%	286 93%	52 24%	7 25%	137 31%	9 30%	2 78%	3 48%	133 53%
Very favourable	(4) 180 12%	87 12%	94 12%	25 13%	20 8%	29 11%	22 8%	32 14%	52 18%	39 15%	65 14%	35 10%	37 11%	109 24%	10 4%	5 3%	41 9%	127 41%	8 3%	- -	19 4%	- -	2 78%	- -	14 6%
Fairly favourable	(3) 510 34%	258 34%	252 34%	70 36%	81 32%	97 35%	100 37%	66 30%	95 34%	101 38%	168 37%	122 34%	84 25%	225 49%	45 17%	53 35%	133 29%	160 52%	45 21%	7 25%	118 26%	9 30%	- -	3 48%	119 47%
Fairly unfavourable	(2) 345 23%	172 23%	174 23%	51 26%	75 30%	61 22%	67 25%	48 21%	43 15%	60 23%	100 22%	104 29%	65 19%	56 12%	84 32%	49 32%	118 26%	14 5%	75 35%	9 32%	113 25%	12 40%	- -	2 26%	59 24%
Very unfavourable	(1) 394 26%	201 27%	194 26%	40 20%	66 26%	67 24%	69 26%	73 32%	79 28%	51 20%	107 23%	78 22%	132 40%	57 13%	119 45%	40 26%	130 29%	6 2%	87 40%	11 40%	189 42%	9 30%	1 22%	2 26%	32 13%
NET: Unfavourable	740 49%	372 50%	368 49%	91 46%	141 56%	129 47%	136 50%	120 54%	122 43%	111 42%	206 45%	182 51%	197 59%	113 25%	203 77%	88 59%	249 55%	20 7%	161 75%	21 72%	302 68%	20 70%	1 22%	4 52%	92 37%
Don't know	70 5%	32 4%	38 5%	10 5%	8 3%	21 8%	12 5%	5 2%	13 5%	11 4%	16 4%	18 5%	15 5%	9 2%	6 2%	5 3%	30 7%	1 *	3 1%	1 3%	8 2%	- -	- -	- -	26 10%
NET: Favourable - Unfavourable	-50 -3%	-28 -4%	-22 -3%	4 2%	-40 -16%	-2 -1%	-14 -5%	-22 -10%	25 9%	28 11%	26 6%	-25 -7%	-75 -23%	221 48%	-148 -56%	-31 -20%	-75 -17%	266 86%	-109 -50%	-13 -46%	-166 -37%	-12 -40%	1 57%	* -4%	42 17%
Mean	2.33	2.32	2.34	2.43	2.23	2.35	2.29	2.27	2.45	2.51	2.43	2.34	2.08	2.86	1.79	2.16	2.20	3.33	1.87	1.85	1.92	2.01	3.35	2.22	2.51
Standard deviation	1.01	1.01	1.02	0.97	0.94	0.99	0.96	1.08	1.11	0.99	1.01	0.95	1.07	0.93	0.86	0.87	0.99	0.66	0.86	0.82	0.93	0.79	1.63	0.90	0.82
Standard error	0.03	0.04	0.04	0.11	0.07	0.07	0.06	0.06	0.06	0.04	0.06	0.06	0.06	0.04	0.06	0.08	0.06	0.04	0.06	0.17	0.04	0.14	1.16	0.32	0.05

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 15

Q8. For each of the following, please tell me whether you have a favourable or unfavourable opinion of them ...

-Nigel Farage

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
NET: Favourable	600 40%	340 45%	259 34%	60 31%	82 33%	96 35%	132 49%	106 47%	124 44%	93 35%	177 39%	163 46%	131 39%	233 51%	90 34%	49 33%	147 32%	69 22%	34 16%	5 17%	375 84%	4 14%	-	-	87 35%
Very favourable	(4) 233 16%	147 20%	86 11%	16 8%	25 10%	48 17%	50 18%	36 16%	59 21%	29 11%	64 14%	71 20%	53 16%	91 20%	23 9%	21 14%	63 14%	9 3%	8 4%	1 3%	199 45%	* 1%	-	-	9 4%
Fairly favourable	(3) 366 24%	193 26%	173 23%	45 23%	57 23%	47 17%	82 30%	70 31%	65 23%	64 24%	113 25%	92 26%	79 24%	143 31%	66 25%	28 19%	84 18%	60 19%	26 12%	4 15%	175 39%	4 12%	-	-	78 31%
Fairly unfavourable	(2) 277 18%	137 18%	141 19%	36 18%	63 25%	48 17%	48 18%	38 17%	45 16%	51 20%	90 20%	63 18%	60 18%	82 18%	36 14%	34 22%	100 22%	93 30%	38 18%	8 29%	23 5%	4 15%	1 22%	2 23%	51 20%
Very unfavourable	(1) 425 28%	200 27%	224 30%	56 29%	69 28%	86 31%	68 25%	59 26%	86 30%	98 37%	147 32%	73 20%	83 25%	112 25%	111 42%	57 38%	110 24%	128 42%	133 61%	13 45%	15 3%	17 59%	2 78%	5 77%	55 22%
NET: Unfavourable	702 47%	337 45%	365 49%	93 47%	132 53%	134 49%	116 43%	97 43%	130 46%	149 57%	237 52%	136 38%	142 43%	194 43%	148 56%	91 60%	210 46%	221 72%	171 79%	21 74%	38 8%	22 74%	2 100%	7 100%	106 42%
Don't know	198 13%	71 10%	127 17%	44 22%	36 14%	47 17%	22 8%	22 10%	28 10%	20 8%	41 9%	57 16%	60 18%	29 6%	27 10%	11 7%	96 21%	18 6%	12 6%	2 8%	34 8%	3 12%	-	-	58 23%
NET: Favourable - Unfavourable	-103 -7%	3 *	-106 -14%	-32 -16%	-50 -20%	-39 -14%	16 6%	9 4%	-7 -2%	-56 -22%	-60 -13%	27 8%	-11 -3%	39 9%	-58 -22%	-42 -28%	-63 -14%	-152 -50%	-137 -63%	-16 -57%	337 76%	-18 -61%	-2 -100%	-7 -100%	-19 -7%
Mean	2.31	2.42	2.19	2.13	2.18	2.25	2.46	2.41	2.38	2.10	2.23	2.54	2.37	2.49	2.01	2.09	2.28	1.83	1.55	1.73	3.36	1.50	1.22	1.23	2.22
Standard deviation	1.11	1.13	1.07	1.03	1.02	1.17	1.10	1.09	1.17	1.07	1.09	1.10	1.11	1.10	1.07	1.10	1.08	0.86	0.86	0.85	0.74	0.81	0.54	0.46	0.92
Standard error	0.03	0.04	0.04	0.13	0.08	0.08	0.07	0.07	0.06	0.05	0.06	0.07	0.07	0.05	0.07	0.10	0.07	0.05	0.06	0.19	0.04	0.16	0.39	0.16	0.06

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 16

Q8. For each of the following, please tell me whether you have a favourable or unfavourable opinion of them ...

-Boris Johnson

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
NET: Favourable	718 48%	386 52%	333 44%	135 69%	138 55%	123 45%	119 44%	80 36%	123 44%	143 55%	232 51%	175 49%	117 35%	276 61%	92 35%	63 41%	209 46%	205 67%	89 41%	9 31%	197 44%	12 40%	2 78%	1 8%	115 46%
Very favourable	(4) 222 15%	131 17%	91 12%	44 22%	42 17%	38 14%	34 13%	26 12%	37 13%	39 15%	83 18%	61 17%	29 9%	107 24%	14 5%	13 9%	66 15%	77 25%	20 9%	2 8%	62 14%	1 2%	2 78%	1 8%	34 13%
Fairly favourable	(3) 497 33%	255 34%	242 32%	91 46%	96 38%	85 31%	85 32%	54 24%	86 30%	104 40%	150 33%	114 32%	88 26%	169 37%	78 30%	50 33%	143 32%	128 42%	69 32%	7 24%	135 30%	11 38%	- -	- -	81 32%
Fairly unfavourable	(2) 264 18%	112 15%	152 20%	27 14%	43 17%	56 20%	56 21%	40 18%	42 15%	49 19%	80 18%	52 15%	69 21%	73 16%	50 19%	32 21%	84 18%	54 18%	39 18%	9 31%	68 15%	8 29%	- -	* 6%	47 19%
Very unfavourable	(1) 391 26%	197 26%	194 26%	23 12%	43 17%	67 24%	73 27%	90 40%	94 33%	51 19%	109 24%	99 28%	115 35%	78 17%	111 42%	42 28%	107 24%	37 12%	84 39%	7 23%	158 35%	8 27%	1 22%	4 62%	49 19%
NET: Unfavourable	655 44%	309 41%	346 46%	50 25%	86 34%	123 45%	128 48%	130 58%	137 49%	100 38%	189 41%	151 42%	184 55%	151 33%	161 61%	74 49%	190 42%	91 30%	123 57%	15 53%	226 51%	16 56%	1 22%	5 69%	95 38%
Don't know	127 8%	54 7%	73 10%	12 6%	27 11%	30 11%	23 8%	14 6%	22 8%	19 7%	35 8%	30 8%	33 10%	29 6%	11 4%	14 10%	54 12%	12 4%	5 2%	4 15%	24 5%	1 4%	- -	2 23%	41 16%
NET: Favourable - Unfavourable	64 4%	77 10%	-13 -2%	85 43%	52 21%	* *	-9 -3%	-50 -22%	-14 -5%	43 16%	44 10%	24 7%	-67 -20%	125 27%	-69 -26%	-11 -8%	19 4%	114 37%	-34 -16%	-6 -22%	-29 -7%	-5 -16%	1 57%	-4 -60%	19 8%
Mean	2.40	2.46	2.34	2.84	2.61	2.38	2.32	2.08	2.25	2.54	2.49	2.42	2.10	2.71	1.98	2.25	2.42	2.83	2.12	2.19	2.24	2.15	3.35	1.40	2.47
Standard deviation	1.06	1.09	1.03	0.93	1.00	1.05	1.04	1.09	1.10	1.00	1.08	1.11	1.03	1.04	0.98	1.00	1.05	0.95	1.04	0.95	1.11	0.87	1.63	1.04	1.02
Standard error	0.03	0.04	0.04	0.10	0.08	0.07	0.06	0.07	0.06	0.05	0.06	0.07	0.06	0.04	0.06	0.10	0.06	0.05	0.08	0.21	0.05	0.16	1.16	0.39	0.07

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 17

Q8. For each of the following, please tell me whether you have a favourable or unfavourable opinion of them ...

-Mark Reckless

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
NET: Favourable	636 42%	324 43%	312 41%	63 32%	98 39%	107 39%	126 47%	116 52%	126 45%	89 34%	189 42%	170 48%	149 45%	219 48%	100 38%	60 40%	165 36%	62 20%	39 18%	7 25%	392 88%	3 10%	-	2 32%	98 39%
Very favourable	(4) 271 18%	145 19%	126 17%	14 7%	35 14%	45 16%	52 19%	58 26%	68 24%	28 11%	73 16%	84 24%	63 19%	99 22%	41 15%	26 17%	70 15%	9 3%	10 5%	1 3%	231 52%	-	-	-	16 7%
Fairly favourable	(3) 365 24%	179 24%	185 25%	49 25%	63 25%	62 23%	74 27%	58 26%	59 21%	61 23%	116 25%	85 24%	87 26%	119 26%	59 22%	34 23%	95 21%	52 17%	29 13%	6 22%	161 36%	3 10%	-	2 32%	81 32%
Fairly unfavourable	(2) 290 19%	145 19%	146 19%	54 28%	54 22%	50 18%	56 21%	36 16%	39 14%	56 21%	99 22%	66 18%	54 16%	92 20%	37 14%	31 21%	105 23%	78 25%	58 27%	8 29%	25 5%	10 35%	1 22%	-	51 20%
Very unfavourable	(1) 399 27%	193 26%	207 28%	42 21%	59 24%	80 29%	66 24%	59 27%	93 33%	90 34%	137 30%	72 20%	82 25%	118 26%	111 42%	48 31%	94 21%	147 48%	112 52%	12 41%	8 2%	15 50%	2 78%	5 68%	42 17%
NET: Unfavourable	690 46%	337 45%	352 47%	96 49%	113 45%	130 47%	122 45%	96 43%	132 47%	145 56%	236 52%	138 39%	136 41%	209 46%	148 56%	79 52%	199 44%	225 73%	170 78%	20 70%	33 7%	25 85%	2 100%	5 68%	93 37%
Don't know	175 12%	87 12%	87 12%	38 19%	39 16%	39 14%	23 8%	12 5%	23 8%	27 10%	30 7%	49 14%	48 14%	28 6%	16 6%	12 8%	89 20%	21 7%	8 4%	1 5%	21 5%	2 6%	-	-	60 24%
NET: Favourable - Unfavourable	-54 -4%	-13 -2%	-41 -5%	-34 -17%	-15 -6%	-23 -8%	4 1%	21 9%	-6 -2%	-56 -21%	-47 -10%	32 9%	13 4%	9 2%	-48 -18%	-19 -13%	-34 -7%	-164 -53%	-131 -60%	-13 -45%	360 81%	-22 -75%	-2 -100%	-2 -37%	5 2%
Mean	2.38	2.42	2.35	2.21	2.35	2.30	2.45	2.54	2.39	2.12	2.30	2.59	2.45	2.47	2.12	2.27	2.39	1.73	1.70	1.87	3.45	1.57	1.22	1.63	2.38
Standard deviation	1.12	1.12	1.11	0.94	1.06	1.13	1.10	1.17	1.22	1.05	1.09	1.12	1.13	1.13	1.16	1.12	1.07	0.87	0.89	0.90	0.69	0.68	0.54	1.01	0.92
Standard error	0.03	0.04	0.04	0.11	0.09	0.08	0.07	0.07	0.06	0.05	0.06	0.07	0.07	0.05	0.08	0.11	0.06	0.05	0.07	0.20	0.03	0.13	0.39	0.36	0.06

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 18

Q8. For each of the following, please tell me whether you have a favourable or unfavourable opinion of them ...

-The Conservative Party

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
NET: Favourable	657 44%	330 44%	326 43%	95 48%	94 37%	106 38%	116 43%	98 44%	149 53%	134 51%	219 48%	145 41%	118 35%	347 76%	42 16%	48 32%	153 34%	301 98%	40 18%	2 5%	125 28%	8 29%	2 78%	2 31%	123 49%
Very favourable	(4) 185 12%	102 14%	83 11%	27 14%	21 8%	22 8%	21 8%	33 15%	62 22%	32 12%	72 16%	27 8%	43 13%	127 28%	4 1%	5 3%	36 8%	149 48%	3 1%	- -	13 3%	- -	2 78%	- -	12 5%
Fairly favourable	(3) 472 31%	228 30%	243 32%	68 34%	73 29%	84 30%	95 35%	65 29%	87 31%	102 39%	146 32%	117 33%	75 23%	219 48%	38 14%	42 28%	117 26%	152 49%	37 17%	2 5%	112 25%	8 29%	- -	2 31%	111 44%
Fairly unfavourable	(2) 376 25%	175 23%	201 27%	64 32%	78 31%	74 27%	74 27%	43 19%	43 15%	58 22%	123 27%	99 28%	75 22%	46 10%	84 32%	53 35%	150 33%	7 2%	76 35%	18 63%	138 31%	13 44%	- -	2 36%	58 23%
Very unfavourable	(1) 390 26%	214 29%	176 23%	26 13%	62 25%	72 26%	74 27%	76 34%	79 28%	55 21%	99 22%	91 26%	123 37%	53 12%	136 52%	45 30%	111 25%	* *	99 46%	9 31%	181 40%	6 20%	1 22%	2 32%	33 13%
NET: Unfavourable	766 51%	388 52%	377 50%	90 46%	140 56%	146 53%	147 55%	119 53%	122 43%	113 43%	221 49%	191 53%	198 59%	99 22%	221 84%	99 65%	261 58%	7 2%	175 81%	27 95%	319 71%	19 64%	1 22%	5 69%	91 36%
Don't know	78 5%	30 4%	48 6%	12 6%	16 6%	25 9%	7 3%	7 3%	11 4%	14 5%	15 3%	21 6%	17 5%	10 2%	2 1%	5 3%	39 9%	- -	1 1%	- -	3 1%	2 7%	- -	- -	37 15%
NET: Favourable - Unfavourable	-109 -7%	-58 -8%	-51 -7%	4 2%	-47 -19%	-40 -15%	-31 -12%	-22 -10%	27 10%	21 8%	-3 -1%	-46 -13%	-80 -24%	247 54%	-179 -68%	-51 -34%	-108 -24%	294 95%	-136 -63%	-26 -89%	-194 -43%	-10 -35%	1 57%	-3 -37%	32 13%
Mean	2.32	2.30	2.33	2.51	2.22	2.22	2.24	2.25	2.49	2.45	2.44	2.24	2.12	2.94	1.65	2.05	2.19	3.46	1.74	1.74	1.90	2.10	3.35	1.99	2.48
Standard deviation	1.01	1.04	0.98	0.91	0.94	0.96	0.95	1.09	1.14	0.98	1.01	0.94	1.08	0.93	0.78	0.86	0.93	0.54	0.79	0.56	0.88	0.73	1.63	0.87	0.82
Standard error	0.03	0.04	0.04	0.10	0.07	0.07	0.06	0.07	0.06	0.04	0.06	0.06	0.06	0.04	0.05	0.08	0.05	0.03	0.06	0.11	0.04	0.14	1.16	0.31	0.05

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 19

Q8. For each of the following, please tell me whether you have a favourable or unfavourable opinion of them ...

-UKIP

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
NET: Favourable	719 48%	379 51%	341 45%	91 46%	113 45%	116 42%	145 54%	123 55%	132 47%	101 39%	209 46%	205 57%	166 50%	238 52%	97 37%	60 40%	229 51%	71 23%	27 12%	6 21%	431 97%	1 3%	-	-	118 47%
Very favourable	(4) 333 22%	191 25%	142 19%	36 18%	50 20%	61 22%	62 23%	50 22%	75 26%	34 13%	88 19%	100 28%	86 26%	105 23%	45 17%	25 16%	117 26%	8 3%	5 2%	4 15%	278 62%	-	-	-	15 6%
Fairly favourable	(3) 386 26%	188 25%	198 26%	55 28%	63 25%	55 20%	83 31%	73 32%	57 20%	67 25%	121 27%	105 29%	80 24%	133 29%	52 20%	35 23%	113 25%	63 21%	22 10%	2 6%	153 34%	1 3%	-	-	103 41%
Fairly unfavourable	(2) 242 16%	110 15%	132 18%	37 19%	45 18%	49 18%	47 17%	22 10%	43 15%	52 20%	80 17%	48 14%	52 16%	89 19%	32 12%	22 15%	76 17%	88 29%	40 18%	2 8%	11 2%	5 16%	2 100%	3 39%	44 18%
Very unfavourable	(1) 448 30%	221 29%	227 30%	57 29%	72 29%	91 33%	69 26%	67 30%	92 32%	97 37%	153 34%	75 21%	86 26%	114 25%	129 49%	67 44%	101 22%	139 45%	145 67%	21 72%	4 1%	22 74%	-	4 61%	58 23%
NET: Unfavourable	690 46%	331 44%	359 48%	94 48%	116 46%	140 51%	116 43%	89 40%	134 48%	149 57%	233 51%	123 34%	139 42%	203 44%	161 61%	89 59%	177 39%	227 74%	184 85%	23 79%	15 3%	27 91%	2 100%	7 100%	102 40%
Don't know	91 6%	39 5%	52 7%	12 6%	22 9%	20 7%	9 3%	13 6%	16 6%	12 5%	14 3%	29 8%	28 9%	16 3%	7 2%	2 1%	46 10%	10 3%	6 3%	-	-	2 7%	-	-	32 13%
NET: Favourable - Unfavourable	30 2%	47 6%	-18 -2%	-4 -2%	-4 -1%	-24 -9%	29 11%	34 15%	-2 -1%	-48 -18%	-24 -5%	82 23%	27 8%	35 8%	-64 -24%	-29 -19%	52 11%	-156 -51%	-157 -73%	-17 -59%	416 93%	-26 -88%	-2 -100%	-7 -100%	16 6%
Mean	2.43	2.49	2.37	2.37	2.40	2.33	2.53	2.50	2.43	2.15	2.32	2.70	2.54	2.52	2.05	2.12	2.60	1.80	1.47	1.63	3.58	1.23	2.00	1.39	2.34
Standard deviation	1.16	1.19	1.14	1.12	1.14	1.19	1.12	1.17	1.22	1.09	1.15	1.13	1.18	1.12	1.18	1.16	1.15	0.86	0.78	1.13	0.59	0.49	0.00	0.53	0.94
Standard error	0.03	0.05	0.04	0.13	0.09	0.08	0.07	0.07	0.06	0.05	0.06	0.07	0.07	0.05	0.08	0.11	0.07	0.05	0.06	0.23	0.03	0.09	0.00	0.19	0.06

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 20

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-Summary

Base: All respondents

Q9. Summary										
	By sending so many politicians to campaign in Rochester and Strood, the Conservatives are coming across as desperate	Mark Reckless betrayed his constituents in Rochester and Strood by joining UKIP	Mark Reckless did the principled thing by leaving the Conservatives and joining UKIP	Mark Reckless cost the taxpayer a lot of money by unnecessarily prompting a by-election to be held	Mark Reckless is being unfairly attacked by his former Conservative colleagues	This by-election is a good opportunity for me to show David Cameron and the Conservative Party how unhappy I am with their government	I am worried that a vote for UKIP at the general election next May might mean Ed Miliband becoming Prime Minister	I believe David Cameron's promise to hold a referendum on EU membership if the Conservatives win power after next May's General Election	Boris Johnson was wrong to support the Thames Estuary airport	
Unweighted base	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Weighted base	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Agree	988 66%	688 46%	800 53%	773 52%	752 50%	931 62%	577 38%	711 47%	789 53%	
Disagree	447 30%	722 48%	555 37%	629 42%	594 40%	519 35%	806 54%	700 47%	595 40%	
Don't know	66 4%	89 6%	144 10%	98 7%	154 10%	50 3%	117 8%	89 6%	116 8%	

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 21

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-By sending so many politicians to campaign in Rochester and Strood, the Conservatives are coming across as desperate

Base: All respondents

	Gender		Age						Social Class				2010 Vote				Voting Intention (By-election)						Some other party	Dk/Ref	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green			BNP
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	988	491	497	115	142	180	193	170	188	153	294	239	248	260	202	106	296	105	147	21	406	25	2	7	142
	66%	66%	66%	58%	57%	65%	71%	76%	67%	58%	64%	67%	74%	57%	77%	70%	65%	34%	68%	73%	91%	87%	78%	100%	57%
Disagree	447	228	218	69	89	85	70	51	83	103	141	104	72	187	54	39	127	197	63	6	37	4	-	-	89
	30%	31%	29%	35%	36%	31%	26%	23%	29%	39%	31%	29%	21%	41%	20%	26%	28%	64%	29%	23%	8%	13%	-	-	35%
Don't know	66	30	36	13	19	12	8	4	12	6	20	14	14	9	8	6	30	6	7	1	3	-	1	-	20
	4%	4%	5%	6%	8%	4%	3%	2%	4%	2%	4%	4%	4%	2%	3%	4%	7%	2%	3%	5%	1%	-	22%	-	8%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 22

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-Mark Reckless betrayed his constituents in Rochester and Strood by joining UKIP

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)						Some other party	Dk/Ref
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP		
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	688	344	344	96	108	124	116	111	133	126	230	135	154	221	129	74	207	219	126	17	106	15	2	4	117
	46%	46%	46%	49%	43%	45%	43%	49%	47%	48%	51%	38%	46%	48%	49%	49%	46%	71%	58%	59%	24%	52%	78%	58%	47%
Disagree	722	376	347	85	119	129	149	107	134	121	205	203	152	220	130	75	201	79	80	12	337	10	1	3	115
	48%	50%	46%	43%	48%	47%	55%	48%	47%	46%	45%	57%	46%	48%	49%	50%	44%	26%	37%	41%	76%	34%	22%	42%	46%
Don't know	89	29	61	16	23	24	5	7	15	15	21	18	27	15	6	2	44	9	10	-	4	4	-	-	19
	6%	4%	8%	8%	9%	9%	2%	3%	5%	6%	5%	5%	8%	3%	2%	1%	10%	3%	5%	-	1%	14%	-	-	8%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 23

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-Mark Reckless did the principled thing by leaving the Conservatives and joining UKIP

Base: All respondents

	Gender		Age						Social Class				2010 Vote				Voting Intention (By-election)						Some other party	Dk/Ref	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green			BNP
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	800 53%	408 54%	392 52%	81 41%	133 53%	131 47%	169 63%	138 62%	148 52%	131 50%	224 49%	210 59%	198 59%	240 53%	133 50%	78 51%	243 54%	74 24%	67 31%	15 52%	410 92%	6 22%	1 22%	5 68%	133 53%
Disagree	555 37%	272 36%	284 38%	87 44%	90 36%	112 41%	84 31%	69 31%	113 40%	112 43%	193 42%	117 33%	99 30%	188 41%	113 43%	64 43%	145 32%	213 69%	130 60%	14 48%	28 6%	21 71%	2 78%	1 16%	75 30%
Don't know	144 10%	69 9%	75 10%	29 15%	27 11%	33 12%	17 6%	17 8%	21 8%	19 7%	38 8%	30 8%	37 11%	28 6%	18 7%	9 6%	64 14%	21 7%	19 9%	-	8 2%	2 6%	-	1 16%	43 17%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 24

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-Mark Reckless cost the taxpayer a lot of money by unnecessarily prompting a by-election to be held

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	773 52%	350 47%	423 56%	101 51%	132 53%	137 49%	135 50%	113 50%	156 55%	146 56%	253 55%	179 50%	161 48%	241 53%	161 61%	69 46%	226 50%	232 75%	165 76%	17 59%	90 20%	21 70%	2 78%	4 58%	126 50%
Disagree	629 42%	354 47%	275 37%	71 36%	101 40%	117 42%	128 47%	101 45%	111 39%	100 38%	180 40%	156 44%	149 45%	198 43%	98 37%	74 49%	176 39%	60 19%	48 22%	10 35%	344 77%	8 27%	-	2 34%	96 38%
Don't know	98 7%	44 6%	54 7%	24 12%	18 7%	23 8%	8 3%	10 4%	15 5%	16 6%	23 5%	21 6%	24 7%	17 4%	5 2%	8 5%	51 11%	16 5%	4 2%	2 6%	13 3%	1 3%	1 22%	1 8%	30 12%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 25

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-Mark Reckless is being unfairly attacked by his former Conservative colleagues

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	752 50%	390 52%	362 48%	94 48%	112 45%	125 45%	146 54%	129 57%	147 52%	105 40%	212 46%	193 54%	203 61%	225 49%	134 51%	71 47%	235 52%	83 27%	83 38%	9 31%	367 82%	9 30%	1 22%	2 34%	110 44%
Disagree	594 40%	287 38%	306 41%	83 42%	106 42%	118 43%	95 35%	82 37%	109 39%	133 51%	203 45%	122 34%	99 30%	195 43%	108 41%	75 50%	156 34%	200 65%	117 54%	16 56%	63 14%	21 70%	2 78%	4 66%	100 40%
Don't know	154 10%	71 9%	83 11%	20 10%	32 13%	33 12%	30 11%	13 6%	26 9%	23 9%	41 9%	42 12%	31 9%	36 8%	22 9%	5 3%	62 14%	24 8%	17 8%	4 13%	17 4%	-	-	-	41 16%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 26

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-This by-election is a good opportunity for me to show David Cameron and the Conservative Party how unhappy I am with their government

Base: All respondents

	Gender		Age							Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	931 62%	458 61%	473 63%	130 66%	151 60%	158 57%	172 64%	144 64%	175 62%	128 49%	252 55%	251 70%	242 73%	223 49%	180 68%	85 57%	325 72%	62 20%	150 69%	17 59%	393 88%	21 72%	1 22%	6 92%	144 57%
Disagree	519 35%	268 36%	251 33%	62 32%	92 37%	104 38%	91 34%	73 33%	96 34%	129 49%	188 41%	94 26%	80 24%	224 49%	80 30%	63 42%	113 25%	243 79%	63 29%	12 41%	51 11%	8 28%	-	1 8%	83 33%
Don't know	50 3%	22 3%	28 4%	4 2%	7 3%	14 5%	7 3%	7 3%	11 4%	5 2%	15 3%	12 3%	11 3%	9 2%	4 1%	3 2%	15 3%	3 1%	4 2%	-	3 1%	-	2 78%	-	24 10%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 27

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-I am worried that a vote for UKIP at the general election next May might mean Ed Miliband becoming Prime Minister

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)						Some other party	Dk/Ref
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP		
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	577	259	317	85	83	92	100	95	122	106	170	133	134	222	73	43	178	171	61	8	135	15	-	5	92
	38%	35%	42%	43%	33%	33%	37%	42%	43%	41%	37%	37%	40%	49%	27%	28%	39%	55%	28%	29%	30%	50%	-	76%	37%
Disagree	806	443	364	95	146	157	152	116	141	134	263	199	172	214	176	98	230	128	143	20	290	14	2	2	116
	54%	59%	48%	48%	58%	57%	56%	52%	50%	51%	58%	56%	51%	47%	67%	65%	51%	42%	66%	71%	65%	46%	100%	24%	46%
Don't know	117	47	70	17	21	28	18	13	20	22	23	24	28	20	15	10	44	9	12	-	22	1	-	-	43
	8%	6%	9%	9%	9%	10%	7%	6%	7%	8%	5%	7%	8%	4%	6%	7%	10%	3%	6%	-	5%	3%	-	-	17%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 28

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-I believe David Cameron's promise to hold a referendum on EU membership if the Conservatives win power after next May's General Election

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	711 47%	362 48%	349 46%	86 44%	115 46%	135 49%	125 46%	107 48%	144 51%	157 60%	232 51%	147 41%	137 41%	295 65%	95 36%	75 49%	171 38%	257 84%	84 39%	18 61%	135 30%	15 51%	-	3 46%	124 49%
Disagree	700 47%	359 48%	341 45%	100 51%	120 48%	126 46%	135 50%	106 47%	114 40%	97 37%	202 44%	189 53%	170 51%	144 32%	157 60%	69 45%	249 55%	36 12%	120 55%	11 37%	302 68%	11 39%	2 100%	4 54%	99 40%
Don't know	89 6%	27 4%	61 8%	11 5%	16 7%	16 6%	10 4%	11 5%	24 9%	9 3%	22 5%	21 6%	27 8%	17 4%	12 4%	8 5%	33 7%	15 5%	12 6%	1 2%	10 2%	3 11%	-	-	28 11%

Rochester & Strood Constituency Poll

Fieldwork : 17th - 21st October 2014

Absolutes/col percents

Table 29

Q9. Please tell me whether you agree or disagree with each of the following statements ...

-Boris Johnson was wrong to support the Thames Estuary airport

Base: All respondents

	Gender			Age						Social Class				2010 Vote				Voting Intention (By-election)							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DNV	Con	Lab	LibDem	UKIP	Green	BNP	Some other party	Dk/Ref
Unweighted base	1500	700	800	85	179	239	281	293	423	502	324	258	323	572	243	116	345	353	185	24	453	30	2	8	280
Weighted base	1500	749	751	197	250	277	270	224	282	262	456	356	333	456	264	151	453	308	217	29	446	29	2	7	251
Agree	789	372	417	88	121	137	147	129	166	135	235	187	176	238	159	71	218	139	119	17	251	19	2	3	134
	53%	50%	56%	45%	48%	50%	55%	58%	59%	51%	52%	52%	53%	52%	60%	47%	48%	45%	55%	60%	56%	65%	100%	44%	54%
Disagree	595	340	254	98	103	105	108	83	98	106	190	144	129	190	82	75	195	154	76	10	169	8	-	3	89
	40%	45%	34%	50%	41%	38%	40%	37%	35%	40%	42%	41%	39%	42%	31%	50%	43%	50%	35%	34%	38%	29%	-	38%	36%
Don't know	116	36	80	11	26	34	15	12	18	21	31	25	28	28	23	5	39	15	21	2	26	2	-	1	27
	8%	5%	11%	5%	11%	12%	5%	5%	6%	8%	7%	7%	8%	6%	9%	3%	9%	5%	10%	6%	6%	7%	-	18%	11%