

RSPCA, UK food imports from the USA – July 2020

Methodology: Savanta ComRes interviewed 2,079 UK adults online from the 10th to 13th July 2020. Data were weighted to be demographically representative of the UK by age, gender, region and social grade. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

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BASE: All respondents	

Perceptions of food imports from the USA

QCRSPCAQ1_1. Thinking about the UK's negotiations for a trade deal with the USA, please read the opposing statements below and select the one that best reflects your view.

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

The UK should not allow imports of food from the USA that were produced at lower standards than those in the UK

The UK should allow imports of food from the USA that were produced at lower standards than those in the UK

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2079	1017	1062	345	404	342	344	362	282	749	686	644
Total	2079	1015	1064	231	360	333	368	308	480	590	701	788
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should not allow imports of food from the USA that were produced at lower standards than those in the UK	1734	807	927	163	265	255	315	288	448	428	570	736
	83%	80%	87%	71%	74%	77%	86%	94%	93%	73%	81%	93%
			a				abcg	abcdgh	abcdgh		abg	abcdgh
The UK should allow imports of food from the USA that were produced at lower standards than those in the UK	345	208	137	68	94	78	53	20	33	162	131	52
	17%	20%	13%	29%	26%	23%	14%	6%	7%	27%	19%	7%
		b		defhi	defhi	defi	efi			defhi	efi	

Perceptions of food imports from the USA

QCRSPCAQ1_1. Thinking about the UK's negotiations for a trade deal with the USA, please read the opposing statements below and select the one that best reflects your view.

BASE: All respondents

Significance Level: 95%

	Region													Social grade		Urban/Rural		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire & Humberside	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	Net: England	ABC1	C2DE	Urban, town and fringe	Village, hamlet or isolated dwelling
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	a	b	
Unweighted Total	2079	41	175	240	109	176	101	192	149	161	290	143	302	1762	1124	955	1735	344
Total	2079	62	175	232	85	169	101	179	147	179	282	194	272	1740	1152	927	1705	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should not allow imports of food from the USA that were produced at lower standards than those in the UK	1734 83%	52 83%	147 84%	205 88%	77 91%	143 85%	80 80%	140 78%	127 86%	161 90%	237 84%	164 85%	200 73%	1455 84%	935 81%	799 86%	1400 82%	334 89%
			l	fgl	fglm	l		l	fglm	l	l		l		a		a	
The UK should allow imports of food from the USA that were produced at lower standards than those in the UK	345 17%	11 17%	28 16%	27 12%	7 9%	26 15%	21 20%	39 22%	21 14%	18 10%	46 16%	29 15%	73 27%	286 16%	217 19%	129 14%	305 18%	40 11%
						cdi	cdi				bcdehijkm		di	b		b		

Perceptions of food imports from the USA

QCRSPCAQ1_2. Thinking about the UK's negotiations for a trade deal with the USA, please read the opposing statements below and select the one that best reflects your view.

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

The UK should not allow imports of chicken from the USA that were produced at lower standards than those in the UK

The UK should allow imports of chicken from the USA that were produced at lower standards than those in the UK

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2079	1017	1062	345	404	342	344	362	282	749	686	644
Total	2079	1015	1064	231	360	333	368	308	480	590	701	788
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should not allow imports of chicken from the USA that were produced at lower standards than those in the UK	1709	800	909	165	249	244	315	287	449	414	559	736
	82%	79%	85%	71%	69%	73%	86%	93%	94%	70%	80%	93%
			a				abcgh	abcdgh	abcdgh		abcg	abcdgh
The UK should allow imports of chicken from the USA that were produced at lower standards than those in the UK	370	214	156	66	111	89	53	21	31	177	142	52
	18%	21%	15%	29%	31%	27%	14%	7%	6%	30%	20%	7%
		b		defhi	defhi	defhi	efi			defhi	defi	

Perceptions of food imports from the USA

QCRSPCAQ1_2. Thinking about the UK's negotiations for a trade deal with the USA, please read the opposing statements below and select the one that best reflects your view.

BASE: All respondents

Significance Level: 95%

The UK should not allow imports of chicken from the USA that were produced at lower standards than those in the UK

The UK should allow imports of chicken from the USA that were produced at lower standards than those in the UK

	Region													Social grade		Urban/Rural		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire & Humberside	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	Net: England	ABC1	C2DE	Urban, town and fringe	Village, hamlet or isolated dwelling
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	a	b	
Unweighted Total	2079	41	175	240	109	176	101	192	149	161	290	143	302	1762	1124	955	1735	344
Total	2079	62	175	232	85	169	101	179	147	179	282	194	272	1740	1152	927	1705	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should not allow imports of chicken from the USA that were produced at lower standards than those in the UK	1709 82%	52 83%	144 82%	202 87%	72 85%	142 84%	77 76%	143 80%	128 87%	154 86%	239 85%	168 87%	190 70%	1437 83%	911 79%	798 86%	1383 81%	325 87%
			l	fgl	l	l		l	fl	l	l	fl	l			a		a
The UK should allow imports of chicken from the USA that were produced at lower standards than those in the UK	370 18%	10 17%	32 18%	30 13%	13 15%	27 16%	24 24%	37 20%	19 13%	26 14%	43 15%	26 13%	83 30%	304 17%	241 21%	129 14%	321 19%	49 13%
						chk	c					bcdeghijkm		b		b		

Perceptions of food imports from the USA

QCRSPCAQ1_3. Thinking about the UK's negotiations for a trade deal with the USA, please read the opposing statements below and select the one that best reflects your view.

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

The UK should not allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK

The UK should allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2079	1017	1062	345	404	342	344	362	282	749	686	644
Total	2079	1015	1064	231	360	333	368	308	480	590	701	788
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should not allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK	1740	808	932	159	255	260	323	292	451	414	583	743
	84%	80%	88%	69%	71%	78%	88%	95%	94%	70%	83%	94%
			a			abg	abcg	abcdgh	abcdgh		abcg	abcdgh
The UK should allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK	339	206	133	72	105	73	45	16	29	177	117	45
	16%	20%	12%	31%	29%	22%	12%	5%	6%	30%	17%	6%
		b		cdefhi	cdefhi	defhi	efi			cdefhi	efi	

Perceptions of food imports from the USA

QCRSPCAQ1_3. Thinking about the UK's negotiations for a trade deal with the USA, please read the opposing statements below and select the one that best reflects your view.

BASE: All respondents

Significance Level: 95%

The UK should not allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK

The UK should allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK

	Region													Social grade		Urban/Rural		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire & Humberside	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	Net: England	ABC1	C2DE	Urban, town and fringe	Village, hamlet or isolated dwelling
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	a	b	
Unweighted Total	2079	41	175	240	109	176	101	192	149	161	290	143	302	1762	1124	955	1735	344
Total	2079	62	175	232	85	169	101	179	147	179	282	194	272	1740	1152	927	1705	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK should not allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK	1740	54	154	203	73	139	78	145	126	153	244	170	201	1454	931	809	1405	335
	84%	87%	88%	87%	86%	82%	77%	81%	86%	85%	87%	88%	74%	84%	81%	87%	82%	89%
			fl	fl	l	l		l	l	fl	fl			l		a		a
The UK should allow imports of beef from the USA that have been injected with hormones currently prohibited in the UK	339	8	22	29	12	30	23	34	21	27	38	23	72	286	221	118	299	40
	16%	13%	12%	13%	14%	18%	23%	19%	14%	15%	13%	12%	26%	16%	19%	13%	18%	11%
							bcjk						bcdehijkm		b		b	