

RIBA - DOWNSIZING SURVEY

Methodology: ComRes interviewed 1,267 55+ year olds between 7th and 20th December. Data were weighted to be demographically representative of all 55+ year olds by age and gender. ComRes is a member of the British Polling Council and abides by its rules.

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Table 1
D1. Which of the following best describes your current housing situation?
Base: All respondents

	Total	Hou	sing situat	ion	Se	ex	Ago	e	Length	of time ir	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Owned outright without a mortgage	928 73%	928 87%	-	-	437 74%	492 73%	302 61%	627 81%	140 59%	269 65%	519 84%	218 74%	433 71%	278 77%
Owned with a mortgage or loan	141 11%	141 13%	-	-	70 12%	71 11%	97	44	16 7%	65 16%	60 10%	30 10%	76 13%	34 9%
Rented from the council	44 3%	-	44 24%	-	23 4%	22 3%	24 5%	20 3%	11 5%	21 5%	13 2%	11 4%	24 4%	9 2%
Rented from a housing association	73 6%	-	73 39%	-	29 5%	44 7%	37 7%	36 5%	27 11%	25 6%	21 3%	20 7%	39 6%	14 4%
Rented from someone else	69 5%	-	69 37%	-	31 5%	37 6%	32 6%	37 5%	38 16%	28 7%	3 0%	12 4%	31 5%	25 7%
Rent free	6 0%	-	-	6 62%	3 1%	3 0%	4 1%	3 0%	1 0%	3 1%	3 0%	2 1%	3 1%	1 0%
Other	4 0%	-	-	4 38%	-	4 1%	2 0%	2 0%	3 1%	1 0%	-	3 1%	1 0%	-
Prefer not to say	2 0%	-	-	-	2 0%		1 0%	1 0%	1 0%	1 0%	-	-	1 0%	1 0%



Table 1 Cont'd D1. Which of the following best describes your current housing situation? Base: All respondents

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Owned outright without a mortgage	928 73%	1	143 74%	209	720 74%	115 47%	273 73%	323 80%	169 90%	48 87%	813 80%	540 84%
Owned with a mortgage or loan	141 11%	15	24 12%	39	102	33 13%	41 11%	49 12%	13 7%	4 8%	108 11%	67 10%
Rented from the council	44 3%	3 2%	8	11 4%	33 3%	22 9%	10 3%	11 3%	1 1%	-	22 2%	12 2%
Rented from a housing association	73 6%	7 7%	7 4%	14 5%	59 6%	43 17%	16 4%	11 3%	2 1%	2 3%	31 3%	14 2%
Rented from someone else	69 5%	15	9	24	45	29 12%	30 8%	8 2%	2	-	40 4%	10 2%
Rent free	6		2 1%	2 1%	4 0%	1 0%	2 1%	2 1%		1 2%	5 1%	3
Other	4 0%	1 1%	-	1 0%	3 0%	2 1%	2 1%	-	-	-	2	-
Prefer not to say	2 0%	-	-	-	2 0%	2 1%	-	-	-	-	-	-



Table 2 D2. How do you identify? Base: All respondents

	Total	Hou	sing situal	tion	Sc	ex	Ag	е	Length	of time in	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Male	594	507	82	3	594	-	211	383	108	196	289	128	286	178
	47%	47%	44%	35%	100%	-	42%	50%	46%	48%	47%	43%	47%	49%
Female	672	563	103	6	-	672	286	386	128	215	330	168	322	183
	53%	53%	55%	65%	-	100%	57%	50%	54%	52%	53%	57%	53%	50%
I identify in another way	1	-	1	-	-	-	1	-	-	1	-	-	-	1
	0%	-	1%	-	_	-	0%	-	-	0%	-	-	-	0%



Table 2 Cont'd D2. How do you identify? Base: All respondents

	Total		Considering I	noving home				No of uno	cupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Male	594	48	94	142	451	106	173	190	97	28	488	314
	47%	45%	49%	48%	47%	43%	46%	47%	52%	50%	48%	49%
Female	672	58	99	157	515	138	202	214	91	28	534	332
	53%	55%	51%	52%	53%	56%	54%	53%	48%	50%	52%	51%
I identify in another way	1	-	-	-	1	1	-	-	-	-	-	-
	0%	_	-	_	0%	0%	-	-	-	_	_	-



Table 3
D3. Which of the following age groups do you fall into?
Base: All respondents

	Total	Hou	sing situat	tion	Se	ex	Age	e	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
55-64	498	399	93	6	211	286	498		102	184	212	130	242	126
	39%	37%	50%	58%	36%	43%	100%	-	43%	45%	34%	44%	40%	35%
65+	769	671	93	4	383	386	-	769	134	228	407	166	366	236
	61%	63%	50%	42%	64%	57%	-	100%	57%	55%	66%	56%	60%	65%



Table 3 Cont'd

D3. Which of the following age groups do you fall into? Base: All respondents

	Total		Considering r	noving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
55-64	498	60	91	151	347	128	139	157	53	22	370	231
	39%	57%	47%	51%	36%	52%	37%	39%	28%	39%	36%	36%
65+	769	46	102	148	621	118	236	247	135	34	651	416
	61%	43%	53%	49%	64%	48%	63%	61%	72%	61%	64%	64%



Table 4
D4. What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Hou	sing situat	ion	Se	ex	Age	e	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
No formal education	16	13	3	-	7	10	5	11	2	6	9	8	9	-
	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	3%	1%	-
Primary school	6	4	2	-	4	2	3	3	1	2	3	2	4	1
	0%	0%	1%	-	1%	0%	1%	0%	0%	1%	0%	1%	1%	0%
Secondary school, high school, 6th form, /college, GCSEs,	737	601	130	6	309	427	282	456	154	221	362	174	371	191
A-Levels, BTEC, NVQ levels 1 to 3.	58%	56%	70%	57%	52%	64%	57%	59%	65%	54%	58%	59%	61%	53%
University degree or equivalent professional qualification,	387	341	42	2	199	188	153	233	60	141	186	83	175	129
NVQ level 4.	31%	32%	23%	23%	33%	28%	31%	30%	26%	34%	30%	28%	29%	36%
Masters degree, post-graduate diploma, doctorate, MBA,	117	107	8	2	73	44	53	64	19	41	57	30	48	39
NVQ level 5.	9%	10%	4%	20%	12%	7%	11%	8%	8%	10%	9%	10%	8%	11%
Dont know	1	1	-	-	-	1	1	-	-	-	1	-	-	1
	0%	0%	-	-	-	0%	0%	-	-	-	0%	-	-	0%
Prefer not to answer	2	1	1	-	2	-	1	2	-	1	2	-	2	1
	0%	0%	0%	-	0%	-	0%	0%	_	0%	0%	-	0%	0%



Table 4 Cont'd
D4. What is the highest educational level that you have achieved to date?
Base: All respondents

	Total		Considering	moving home	!			No of uno	cupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
No formal education	16	2	1	3	13	4	4	2	4	2	12	8
	1%	2%	1%	1%	1%	2%	1%	1%	2%	3%	1%	1%
Primary school	6	1	1	2	5	2	1	3	1	-	5	4
	0%	1%	0%	1%	0%	1%	0%	1%	0%	-	0%	1%
Secondary school, high school, 6th form, /college, GCSEs,	737	59	115	174	563	152	232	237	88	28	586	354
A-Levels, BTEC, NVQ levels 1 to 3.	58%	56%	59%	58%	58%	62%	62%	59%	47%	52%	57%	55%
University degree or equivalent professional qualification,	387	32	51	84	303	69	105	126	71	16	318	213
NVQ level 4.	31%	31%	26%	28%	31%	28%	28%	31%	38%	30%	31%	33%
Masters degree, post-graduate diploma, doctorate, MBA,	117	11	24	35	83	18	31	35	24	9	99	68
NVQ level 5.	9%	10%	12%	12%	9%	7%	8%	9%	13%	16%	10%	10%
Dont know	1	-	1	1	-	1	-	-	-	-	-	-
	0%	-	1%	0%	-	0%	-	-	-	-	-	-
Prefer not to answer	2	-	1	1	2	1	1	1	-	-	2	1
	0%	-	0%	0%	0%	0%	0%	0%	_	_	0%	0%



Table 5
D5. Which of the following best describes the employment status of the Chief Income Earner in your household?
Base: All respondents

	Total	Hou	sing situal	tion	Sc	ex	Ag	е	Length	of time in	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Full-Time employment (more than 29 hours a week)	267 21%	214 20%	48 25%	5 47%	128 22%	138 21%	210 42%	57 7%		111 27%	110 18%	73 25%	132 22%	63 17%
Part-Time employment (less than 29 hours per week)	163 13%	139 13%	24 13%	-	63 11%	100 15%	102	61 8%	25	53 13%	85	28 10%	86 14%	48
Retired	777 61%	687 64%	85 46%	5 53%	377 64%	400 60%	131 26%	646 84%		229 56%	404 65%	178 60%	361 59%	237 65%
Not working / Sick / Disabled / Working less than 8 hours per week	59 5%	29 3%	30 16%	-	24 4%	34 5%	54 11%	4 1%	20 8%	18 4%		17 6%	28 5%	14 4%
Prefer not to say	1 0%	-	-	-	1 0%	-	1 0%	-	-	1 0%	-	-	1 0%	-



Table 5 Cont'd
D5. Which of the following best describes the employment status of the Chief Income Earner in your household?
Base: All respondents

	Total		Considering I	noving home	:			No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Full-Time employment (more than 29 hours a week)	267 21%	39 37%	56 29%		_	64 26%	87 23%	75 19%	28 15%	13 24%	204 20%	117 18%
Part-Time employment (less than 29 hours per week)	163 13%	14 13%	24 12%	38 13%	125 13%	36 14%	44 12%	62 15%	17 9%	5 8%	127 12%	84 13%
Retired	777 61%	47 45%	105 54%	152 51%	625 65%	111 45%	237 63%	253 63%	139 74%	37 67%	666 65%	429 66%
Not working / Sick / Disabled / Working less than 8 hours per week	59	6	9	14	_	34	8	13	4	-	25	17
Prefer not to say	5% 1	5%	4%	5% -	5% 1	14%	2%	3%	2%	-	2%	3%
	0%	_	-	-	0%	0%	-	-	-	-	-	-



Table 6
D6. Does the Chief Income Earner have a Private Pension?
Base: All who are retired

	Total	Hou	sing situa	tion	Se	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	713	634	75	4	440	273	166	547	133	214	366	163	328	221
Weighted base	777	687	85	5	377	400	131	646	145	229	404	178	361	237
Yes	655	605	49	1	342	313	116	539	118	191	346	149	303	202
	84%	88%	57%	18%	91%	78%	89%	83%	82%	83%	86%	84%	84%	85%
No	122	81	37	4	35	87	14	108	27	38	57	29	58	35
	16%	12%	43%	82%	9%	22%	11%	17%	18%	17%	14%	16%	16%	15%



Table 6 Cont'd

D6. Does the Chief Income Earner have a Private Pension?

Base: All who are retired

	Total		Considering r	noving home				No of uno	cupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	713	45	95	140	573	102	214	235	127	35	611	397
Weighted base	777	47	105	152	625	111	237	253	139	37	666	429
Yes	655	40	93	133	522	86	195	220	122	32	569	374
	84%	85%	89%	88%	83%	78%	82%	87%	88%	85%	85%	87%
No	122	7	12	19	103	25	43	33	17	5	97	55
	16%	15%	11%	12%	17%	22%	18%	13%	12%	15%	15%	13%



Table 7
D7. What is the occupation of Chief Income Earner? / What was the occupation of Chief Income Earner before they retired?
Base: All asked

	Total	Hou	sing situa	tion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,098	965	125	7	674	423	528	570	192	368	538	254	531	312
Weighted base	1,085	959	120	6	534	550	428	657	190	355	541	250	521	313
Higher managerial / professional / administrative (e.g. Established doctor, Solicitor, Board Director in a large	138 13%	131 14%	5 4%	1 17%	80 15%	58 11%	44	94	14 7%	46 13%	78 15%	34 14%	52 10%	52 17%
Intermediate managerial / professional / administrative (e .g. Newly qualified (under 3 years) doctor, Solicitor, Board	387 36%	360 38%	25 21%	2 30%	211 40%	174 32%	148	238	68	138 39%		86	188 36%	113
Supervisory or clerical / junior managerial / professional / administrative (e.g. Office worker, Student Doctor,	315 29%	269 28%	45 37%	1 19%	127 24%	188 34%	115 27%	200	54 29%	99	162 30%	72 29%	163 31%	80 25%
Skilled manual worker (e.g. Skilled Bricklayer, Carpenter, Plumber, Painter, Bus/ Ambulance Driver, HGV driver, AA	130 12%	108 11%	21 17%	1 11%	69 13%	61 11%	57 13%	72 11%	21 11%	39 11%	69 13%	32 13%	64 12%	34 11%
Semi or unskilled manual work (e.g. Manual workers, all apprentices to be skilled trades, Caretaker, Park keeper,	88 8%	65 7%	22 18%	1 22%	30 6%	58 11%	54 13%	34 5%	23 12%	26 7%	39 7%	21 8%	41 8%	26 8%
Casual worker not in permanent employment	7 1%	6 1%	1 1%	-	2 0%	5 1%	4 1%	3 0%	3 1%	2 1%	2 0%	2 1%	3 1%	2 1%
Housewife / Homemaker	1 0%	1 0%	-	-	-	1 0%	1 0%	-	1 1%	-	-	-	-	1
Retired and living on state pension	15 1%	13 1%	2 2%	-	11 2%	4 1%	3 1%	12 2%	5 3%	4 1%	6 1%	2 1%	6 1%	5 2%
Unemployed or not working due to long-term sickness	1 0%	1 0%	1 1%	-	1 0%	-	1 0%	-		1 0%	1 0%	1 0%	1 0%	-
Full-time career or other household member	3	3	- -	-	1 0%	2	- -	3	-	-	3	-	3	-
Prefer not to say	2	2 0%	-	-	2		-	2	1 0%	-	1 0%	-	1 0%	1 0%



Table 7 Cont'd
D7. What is the occupation of Chief Income Earner? / What was the occupation of Chief Income Earner before they retired?
Base: All asked

	Total		Considering r	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,098	99	181	280	818	191	326	362	167	52	907	581
Weighted base	1,085	93	173	266	819	186	325	358	167	50	900	575
Higher managerial / professional / administrative (e.g. Established doctor, Solicitor, Board Director in a large	138 13%	12 13%	26 15%	37 14%	101 12%	18 10%	34 10%	37 10%	34	15 30%	120 13%	86 15%
Intermediate managerial / professional / administrative (e .g. Newly qualified (under 3 years) doctor, Solicitor, Board	387 36%	31 34%	67	98	289	53 28%	95 29%	140	81 49%	18 35%	334 37%	239
Supervisory or clerical / junior managerial / professional / administrative (e.g. Office worker, Student Doctor,	315 29%	24 26%	46 26%	70 26%	245 30%	57 31%	103 32%	109 30%	38 23%	7 15%	258 29%	154 27%
Skilled manual worker (e.g. Skilled Bricklayer, Carpenter, Plumber, Painter, Bus/ Ambulance Driver, HGV driver, AA	130 12%	15 16%	20 12%	35 13%	94 12%	32 17%	44 14%	40 11%	7 4%	6 12%	97 11%	53 9%
Semi or unskilled manual work (e.g. Manual workers, all apprentices to be skilled trades, Caretaker, Park keeper,	88 8%	9	12 7%	21 8%	67 8%	21 12%	37 11%	25 7%	5 3%	-	67 7%	29 5%
Casual worker not in permanent employment	7 1%	-	-	-	7 1%	1 1%	3 1%	2 1%	-	1 1%	6 1%	3 0%
Housewife / Homemaker	1 0%	-	-	-	1 0%	-	-	-	-	1 2%	1 0%	1 0%
Retired and living on state pension	15 1%	2%	3 2%	5 2%	10 1%	3 1%	6 2%	4 1%	1 1%	1 2%	12 1%	6 1%
Unemployed or not working due to long-term sickness	1 0%	-	- -	- -	1 0%	1 0%	1 0%	-	-	- -	1 0%	-
Full-time career or other household member	3	-	-	-	3	- -	1	-	-	2 3%	3	2 0%
Prefer not to say	2	-	-	-	2	-	1 0%	-	1 1%	-	2 0%	1 0%



Table 8 Social Grade

	Total	Hou	sing situat	tion	Se	ex	Ag	е	Length	of time i	n home	Lo	cation Type	!
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
A	138	131	5	1	80	58	44	94	14	46	78	34	52	52
	11%	12%	3%	10%	13%	9%	9%	12%	6%	11%	13%	11%	9%	14%
В	387	360	25	2	211	174	148	238	68	138	181	86	188	113
	31%	34%	13%	17%	36%	26%	30%	31%	29%	33%	29%	29%	31%	31%
C1	315	269	45	1	127	188	115	200	54	99	162	72	163	80
	25%	25%	24%	11%	21%	28%	23%	26%	23%	24%	26%	24%	27%	22%
C2	130	108	21	1	69	61	57	72	21	39	69	32	64	34
	10%	10%	11%	6%	12%	9%	11%	9%	9%	10%	11%	11%	10%	9%
D	88	65	22	1	30	58	54	34	23	26	39	21	41	26
	7%	6%	12%	13%	5%	9%	11%	4%	10%	6%	6%	7%	7%	7%
E	207	133	70	4	74	133	78	129	55	63	90	51	99	57
	16%	12%	38%	43%	13%	20%	16%	17%	23%	15%	15%	17%	16%	16%



Table 8 Cont'd Social Grade

	Total		Considering r	noving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
A	138	12	26	37	101	18	34	37	34	15	120	86
	11%	11%	13%	13%	10%	7%	9%	9%	18%	27%	12%	13%
В	387	31	67	98	289	53	95	140	81	18	334	239
	31%	29%	34%	33%	30%	22%	25%	35%	43%	32%	33%	37%
C1	315	24	46	70	245	57	103	109	38	7	258	154
	25%	23%	24%	23%	25%	23%	28%	27%	20%	13%	25%	24%
C2	130	15	20	35	94	32	44	40	7	6	97	53
	10%	14%	10%	12%	10%	13%	12%	10%	4%	11%	10%	8%
D	88	9	12	21	67	21	37	25	5	-	67	29
	7%	8%	6%	7%	7%	9%	10%	6%	3%	-	7%	5%
E	207	15	23	38	170	63	61	53	21	10	144	83
	16%	14%	12%	13%	18%	26%	16%	13%	11%	17%	14%	13%



Table 9 Q1. How long have you lived in your current home? Base: All respondents

	Total	Hou	sing situat	tion	Sc	ex	Ag	e	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
									1					
Less than a year	29	18	11	1	13	15	14	14	29	-	-	4	11	14
	2%	2%	6%	6%	2%	2%	3%	2%	12%	-	-	1%	2%	4%
1-5 years	207	139	65	3	95	112	87	120	207	-	-	29	110	67
	16%	13%	35%	27%	16%	17%	18%	16%	88%	-	-	10%	18%	18%
6-10 years	130	91	36	2	65	65	62	68	-	130	-	34	55	41
	10%	8%	19%	22%	11%	10%	12%	9%	-	32%	-	12%	9%	11%
11-20 years	282	243	37	2	132	149	123	159	-	282	-	49	142	92
	22%	23%	20%	16%	22%	22%	25%	21%	-	68%	-	16%	23%	25%
21-30 years	265	240	24	1	111	154	128	137	-	-	265	73	127	64
	21%	22%	13%	13%	19%	23%	26%	18%	-	-	43%	25%	21%	18%
31 years or more	354	339	14	2	178	176	84	270	-	-	354	107	163	85
	28%	32%	7%	16%	30%	26%	17%	35%	-	-	57%	36%	27%	23%



Table 9 Cont'd

Q1. How long have you lived in your current home? Base: All respondents

	Total		Considering 1	noving home				No of uno	cupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Less than a year	29	4	3	7	22	6	14	5	1	3	22	8
	2%	4%	1%	2%	2%	3%	4%	1%	0%	5%	2%	1%
1-5 years	207	16	29	45	162	63	77	51	11	6	144	68
	16%	15%	15%	15%	17%	26%	20%	13%	6%	10%	14%	10%
6-10 years	130	15	22	37	93	33	43	38	15	-	96	53
	10%	14%	11%	12%	10%	14%	12%	9%	8%	-	9%	8%
11-20 years	282	25	47	72	210	53	71	108	38	13	229	158
	22%	24%	24%	24%	22%	22%	19%	27%	20%	23%	22%	24%
21-30 years	265	26	54	80	185	44	78	78	47	16	220	142
	21%	24%	28%	27%	19%	18%	21%	19%	25%	30%	22%	22%
31 years or more	354	20	39	58	296	45	91	125	76	18	309	218
	28%	19%	20%	20%	31%	19%	24%	31%	40%	32%	30%	34%



Table 10 Q2. Have you considered moving home in the last five years? Base: All who have lived in their home for more than 5 years

	Total	Hou	sing situat	tion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,030	908	114	7	617	412	492	538		424	606	263	488	279
Weighted base	1,031	913	111	6	485	545	396	635		412	619	263	487	281
I have seriously considered moving home in the	112	97	14	1	52	60	61	51	-	48	64	32	45	35
last five years	11%	11%	13%	16%	11%	11%	15%	8%	-	12%	10%	12%	9%	13%
I have somewhat seriously considered moving	198	179	18	2	99	99	94	105	-	86	112	48	96	55
home in the last five years	19%	20%	16%	26%	20%	18%	24%	17%	-	21%	18%	18%	20%	19%
I havent seriously considered moving home in	169	154	14	2	83	86	75	94	-	78	90	40	75	54
the last five years	16%	17%	12%	24%	17%	16%	19%	15%	-	19%	15%	15%	15%	19%
I havent considered moving home in the last	552	483	66	2	251	300	167	385	-	199	353	143	272	137
five years at all	54%	53%	59%	34%	52%	55%	42%	61%	-	48%	57%	54%	56%	49%
NET: Considered moving home in the last 5	311	276	32	3	151	158	155	156	-	135	176	80	141	90
years	30%	30%	29%	42%	31%	29%	39%	25%	-	33%	28%	30%	29%	32%
NET: Not considered moving home in the last 5	720	637	79	4	334	386	242	479	-	277	443	183	346	191
years	70%	70%	71%	58%	69%	71%	61%	75%	-	67%	72%	70%	71%	68%



Table 10 Cont'd Q2. Have you considered moving home in the last five years? Base: All who have lived in their home for more than 5 years

	Total		Considering I	noving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,030	92	169	261	769	181	284	348	170	47	849	565
Weighted base	1,031	85	162	247	784	176	284	349	175	47	855	571
I have seriously considered moving home in the	112	69	32	100	12	20	23	36	26	7	92	69
last five years	11%	80%	20%	41%	2%	11%	8%	10%	15%	14%	11%	12%
I have somewhat seriously considered moving	198	15	126	141	58	28	56	68	36	10	170	114
home in the last five years	19%	17%	78%	57%	7%	16%	20%	20%	20%	21%	20%	20%
I havent seriously considered moving home in	169	2	3	4	165	24	49	66	23	7	145	96
the last five years	16%	2%	2%	2%	21%	14%	17%	19%	13%	15%	17%	17%
I havent considered moving home in the last	552	1	2	2	550	104	156	178	91	23	447	291
five years at all	54%	1%	1%	1%	70%	59%	55%	51%	52%	49%	52%	51%
NET: Considered moving home in the last 5	311	83	158	241	70	48	79	104	62	17	263	183
years	30%	97%	97%	97%	9%	27%	28%	30%	35%	36%	31%	32%
NET: Not considered moving home in the last 5	720	2	4	6	714	128	205	244	113	30	592	387
years	70%	3%	3%	3%	91%	73%	72%	70%	65%	64%	69%	68%



Table 11 Q3. Are you currently considering moving home? Base: All respondents

	Total	Hou	sing situal	tion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
I am currently seriously considering moving home	106 8%	80 8%	24 13%	1 11%	48 8%	58 9%	60 12%	46 6%	_	40 10%	_	32 11%	43 7%	31 8%
I am somewhat seriously considering moving home	193 15%	167 16%	25 13%	2 17%	94 16%	99 15%	91 18%	102 13%	32 13%	68 17%		41 14%	96 16%	57 16%
I am not seriously considering moving home	288 23%	250 23%	38 20%	1 6%	133 22%	154 23%	138 28%	151 20%	55 23%	105 25%	_	65 22%	135 22%	88 24%
I am not considering moving home at all	679 54%	572 54%	100 53%	6 66%	318 54%	361 54%	209 42%	470 61%	129 55%	199 48%		159 54%	333 55%	187 52%
NET: Considering moving home	299	247	49	3	142	157	151	148	52	109	139	73	139	87
NET: Not considering moving home	24% 968	23% 822	26% 137	28% 7	24% 451	23% 515	30% 347	19% 621	22% 184	26% 303	22% 481	25% 223	23% 469	24% 275
	76%	77%	74%	72%	76%	77%	70%	81%	78%	74%	78%	75%	77%	76%



Table 11 Cont'd

Q3. Are you currently considering moving home?

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
I am currently seriously considering moving	106	106	-	106	-	23	27	35	18	3	83	56
home	8%	100%	-	35%	-	9%	7%	9%	9%	6%	8%	9%
I am somewhat seriously considering moving	193	-	193	193	-	36	62	52	33	10	158	95
home	15%	-	100%	65%	-	15%	17%	13%	17%	19%	15%	15%
I am not seriously considering moving home	288	-	-	-	288	52	87	98	39	13	237	150
	23%	-	-	-	30%	21%	23%	24%	21%	24%	23%	23%
I am not considering moving home at all	679	-	-	-	679	135	199	219	98	28	544	345
	54%	-	-	-	70%	55%	53%	54%	52%	51%	53%	53%
NET: Considering moving home	299	106	193	299	-	58	89	87	50	14	241	151
	24%	100%	100%	100%	-	24%	24%	22%	27%	25%	24%	23%
NET: Not considering moving home	968	-	-	-	968	187	286	317	137	41	781	495
	76%	-	-	-	100%	76%	76%	78%	73%	75%	76%	77%



Table 12
Q4. You said you've lived in your current home for five years or less. How does your current home compare to the one you lived in before?
Base: All who have lived in their home for 5 years or less

	Total	Hou	sing situat	tion	Se	ex	Ag	е	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	237	156	77	3	136	101	120	117	237			34	122	80
Weighted base	236	156	76	3	108	128	102	134	236			33	121	81
My current home has at least 2 more bedrooms than the one I lived in previously	11 5%	6 4%	3 4%	1 32%	6	5 4%	8 7%	3	11 5%			-	2 2%	9
My current home has 1 more bedroom than the one I lived in previously	40 17%	32 20%	7 10%	1 19%	20 19%	20 15%	15 14%	25 19%	40 17%			5 14%	25 21%	10 12%
My current home has the same number of bedrooms as the one I lived in previously	82 35%	48 30%	35 46%	-	42 39%	40 32%	35 35%	47 35%	82 35%			14 42%	39 32%	29 36%
My current home has 1 fewer bedroom than the one I lived in previously	76 32%	50 32%	24 32%	2 49%	29 27%	47 37%	33 33%	43 32%	76 32%			13 38%	37 30%	26 32%
My current home has at least 2 fewer bedrooms than the one I lived in previously	27 11%	20 13%	7 9%	-	10 9%	16 13%	10 10%	16 12%	27 11%			2 6%	17 14%	8 9%
Cant remember	1 0%	1 0%	-	-	1 1%	-	1 1%	-	1 0%			-	1 1%	-



Table 12 Cont'd
Q4. You said you've lived in your current home for five years or less. How does your current home compare to the one you lived in before?
Base: All who have lived in their home for 5 years or less

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	237	20	33	53	184	72	87	55	14	9	165	78
Weighted base	236	20	32	52	184	69	91	55	12	8	167	76
My current home has at least 2 more bedrooms than the one I lived in previously	11 5%	2	1 2%	2 4%	9	3 4%	2 3%	2 4%	1 5%	3 38%	8 5%	6 8%
My current home has 1 more bedroom than the one I lived in previously	40 17%	5 26%	5 17%	11 20%	29 16%	3 5%	13 15%	16 29%	5 44%	2 19%	36 22%	23 30%
My current home has the same number of bedrooms as the one I lived in previously	82 35%	6 29%	15 47%	21 40%	62 34%	28 40%	30 33%	17 30%	6 51%	2 20%	55 33%	24 32%
My current home has 1 fewer bedroom than the one I lived in previously	76 32%	7 37%	7 22%	14 28%	61 33%	22 32%	34 37%	18 33%		1 12%	53 32%	19 26%
My current home has at least 2 fewer bedrooms than the one I lived in previously	27 11%	-	4 13%	4 8%	23 12%	13 19%	10 12%	2 4%		1 11%	14 8%	3 4%
Cant remember	1 0%	-	-	-	1 0%		1 1%	-	-	-	1 0%	-



Table 13
Q5. You said you've considered moving home in the last five years. Thinking about the kinds of homes you were considering moving to, which of the following is closest to your position?
Base: All who have considered moving home in the last 5 years but are not currently considering moving home

	Total	Hou	sing situat	tion	S	ex	Ag	e	Length	of time i	n home	Lo	cation Type	!
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	72	65	6	1	46	25	36	36		32	40	16	35	21
Weighted base	70	64	5	1	36	32	29	41		31	39	16	35	20
I was considering moving to a home with at least 2 more bedrooms more than my current home	3 5%	2 4%	1 19%	-	1 3%	2 7%	3 12%	-	-	2 7%	1 3%	1 7%	<u> </u>	2 12%
I was considering moving to a home with 1 more bedroom than my current home	4 6%	4 7%		-	3	2 5%	-	4 11%	-	3 11%	1		4 13%	-
I was considering moving to a home with the same number of bedrooms as my current home	26 37%	22 34%	4 81%	-	14 38%	11 34%	14 47%	12 30%	-	14 45%		7 44%	11 33%	8 39%
I was considering moving to a home with 1 fewer bedroom than my current home	27 38%	26 41%	-	1 100%	12 32%	15 46%	10 33%	17 42%		26%	18	6	17 50%	4 20%
I was considering moving to a home with 2 fewer bedrooms than my current home	7 10%	7 11%	-	-	5 15%	2	1 2%	6 15%	-	3	4	1	1 2%	5 27%
Cant remember	3 4%	3 4%	-	-	2 4%	1 3%	2 6%	1 2%	-	1 2%	2	1 7%	1 3%	1 3%



Table 13 Cont'd

Q5. You said you've considered moving home in the last five years. Thinking about the kinds of homes you were considering moving to, which of the following is closest to your position? Base: All who have considered moving home in the last 5 years but are not currently considering moving home

	Total		Considering	moving home	:			No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	72				72	9	17	28	14	4	63	46
Weighted base	70				70	8	16	28	15	3	62	46
I was considering moving to a home with at least 2 more bedrooms more than my current home	3 5%	-	-	-	3 5%	- -	2 14%	1 4%	- -	- -	3 5%	1 2%
I was considering moving to a home with 1 more bedroom than my current home	4 6%	-	-	-	4 6%	1 12%	-	2 7%	2 10%	-	3 6%	3 8%
I was considering moving to a home with the same number of bedrooms as my current home	26 37%	-	-	-	26 37%	6 77%	8 50%	8 29%	3 17%	1 40%	20 32%	12 26%
I was considering moving to a home with 1 fewer bedroom than my current home	27 38%	-	-	-	27 38%	1 12%	5 30%	13 49%	7 43%	1 30%	26 42%	21 46%
I was considering moving to a home with 2 fewer bedrooms than my current home	7 10%	-	-	-	7 10%	-	-	2 6%	4 29%	1 30%	7 11%	7 15%
Cant remember	3 4%	-	-	-	3 4%	-	1 6%	2 6%	-	-	3 4%	2 4%



Table 14

Q6. You said you are currently considering moving home. Thinking about the kinds of homes you are considering moving to, which of the following is closest to your position?

Base: All who are considering moving home and have lived in their home more than five years

	Total	Hou	sing situat	ion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	261	229	30	2	157	104	156	105		119	142	73	119	69
Weighted base	247	218	27	2	119	128	128	119		109	139	65	111	71
I am considering moving to a home with at least	3	3	-	-	2	1	2	1	-	-	3	1	3	-
2 more bedrooms more than my current home	1%	1%	-	-	2%	1%	2%	1%	-	-	2%	1%	2%	-
I am considering moving to a home with 1 more	34	26	7	1	18	16	20	14	-	16	18	13	14	6
bedroom than my current home	14%	12%	25%	50%	15%	12%	15%	12%	-	14%	13%	20%	13%	9%
I am considering moving to a home with the	86	75	10	1	34	52	48	38	-	42	44	21	33	32
same number of bedrooms as my current home	35%	34%	37%	50%	28%	41%	38%	32%	-	39%	32%	32%	30%	45%
I am considering moving to a home with 1	77	71	6	-	38	39	42	34	-	31	46	22	34	21
fewer bedroom than my current home	31%	33%	22%	-	32%	31%	33%	29%	-	28%	33%	33%	31%	30%
I am considering moving to a home with 2	41	38	3	-	24	17	14	28	-	17	24	7	22	11
fewer bedrooms than my current home	17%	18%	11%		20%	13%	11%	23%	-	16%	17%	11%	20%	16%
Dont know	6	5	2	-	3	3	2	4	-	4	3	2	4	-
	2%	2%	6%	-	3%	2%	1%	4%	-	3%	2%	3%	4%	-



Table 14 Cont'd

Q6. You said you are currently considering moving home. Thinking about the kinds of homes you are considering moving to, which of the following is closest to your position?

Base: All who are considering moving home and have lived in their home more than five years

	Total		Considering 1	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	261	92	169	261		46	71	86	44	14	215	144
Weighted base	247	85	162	247		42	66	78	48	14	206	139
I am considering moving to a home with at least		1	2	3	-	1	-	2	-		2	2
2 more bedrooms more than my current home	1%	·	1%	1%	-	3%	-	3%	-	-	1%	1%
I am considering moving to a home with 1 more bedroom than my current home	34 14%	15 17%	19 12%	34 14%	-	12 29%	14 21%	5 6%	3 7%	-	22 11%	8 6%
I am considering moving to a home with the	86	28	57	86	-	21	33	19	10	3	65	32
same number of bedrooms as my current home	35%	33%	36%	35%	-	51%	49%	25%	20%	22%	31%	23%
I am considering moving to a home with 1	77	26	51	77	-	3	14	41	17	2	74	60
fewer bedroom than my current home	31%	31%	31%	31%	-	8%	21%	53%	35%	12%	36%	43%
I am considering moving to a home with 2	41	12	29	41	-	2	3	10	18	9	39	36
fewer bedrooms than my current home	17%	15%	18%	17%	-	5%	4%	12%	37%	65%	19%	26%
Dont know	6	2	4	6	-	2	3	1	-	-	5	1
	2%	3%	2%	2%	-	4%	5%	1%	-	-	2%	1%



Table 15 Q7. How many unoccupied bedrooms do you have in your home? Base: All respondents

	Total	Hou	sing situat	ion	S	ex	Ag	е	Length	of time ir	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
None	245	148	94	2	106	138	128	118	69	86	90	70	122	52
1	19% 375 30%	14% 314 29%	50% 57 30%	23% 4 45%	18% 173 29%	202	26% 139 28%	15% 236 31%	91	21% 115 28%	15% 170 27%	24% 94 32%	20% 171 28%	14% 111 31%
2	404	372 35%	30 16%	2 23%	190 32%	214	157	247 32%	55	146 35%	203	86 29%	204	113 31%
3	187 15%	183 17%	5	-	97 16%	91	53	135 18%	12	52 13%	123 20%	35 12%	90	62 17%
4+	55 4%	53 5%	2 1%	1 10%	28 5%	28 4%	22 4%	34 4%	8 4%	13 3%	34 5%	11 4%	20 3%	24 7%
NET 1+ unoccupied bedrooms	1022	921	93	8	488	534	370	651	167	326	529	226	485	310
NET 2	81%	86%	50%	77%	82%			85%		79%	85%	76%	80%	86%
NET 2+ unoccupied bedrooms	647 51%	607 57%	36 19%	3 32%	314 53%	332 49%	231 46%	416 54%	76 32%	211 51%	360 58%	132 45%	315 52%	199 55%



Table 15 Cont'd Q7. How many unoccupied bedrooms do you have in your home?

	Total		Considering (moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
None	245	23	36	58	187	245	-	-	-	-	-	-
	19%	21%	18%	20%	19%	100%		-	-		-	_
1	375	27	62	89	286	-	375	-	-	-	375	-
	30%	26%	32%	30%	30%	-	100%	-	-	-	37%	-
2	404	35	52	87	317	-	-	404	-	-	404	404
	32%	33%	27%	29%	33%	-	-	100%	-	-	40%	62%
3	187	18	33	50	137	-	-	-	187	-	187	187
	15%	17%	17%	17%	14%	-	-	-	100%	-	18%	29%
4+	55	3	10	14	41	-	-	-	-	55	55	55
	4%	3%	5%	5%	4%	-	-	-	-	100%	5%	9%
NET 1+ unoccupied bedrooms	1022	83	158	241	781	-	375	404	187	55	1022	647
	81%	79%	82%	80%	81%	-	100%	100%	100%	100%	100%	100%
NET 2+ unoccupied bedrooms	647	56	95	151	495	-	-	404	187	55	647	647
	51%	53%	49%	51%	51%	-	-	100%	100%	100%	63%	100%



Table 16
Q8. Which of the following would you say most closely describes where you live at the moment?
Base: All respondents

	Total	Hou	sing situal	tion	Se	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
City	79	57	21	1	37	41	42	37	12	30	37	79	-	
	6%	5%	11%	13%	6%	6%	8%	5%	5%	7%	6%	27%	-	-
City suburb	217	191	23	3	91	127	88	130	21	53	143	217	-	-
	17%	18%	12%	33%	15%	19%	18%	17%	9%	13%	23%	73%	-	-
Large town	109	85	24	1	52	58	50	59	28	30	51	-	109	-
	9%	8%	13%	6%	9%	9%	10%	8%	12%	7%	8%	-	18%	-
Medium Town	171	149	22	-	78	93	73	98	35	56	80	-	171	-
	13%	14%	12%	-	13%	14%	15%	13%	15%	14%	13%	-	28%	-
Small town	327	275	48	4	156	171	119	209	59	110	159	-	327	-
	26%	26%	26%	37%	26%	25%	24%	27%	25%	27%	26%	-	54%	-
Village	318	273	43	1	163	156	109	209	70	113	136	-	-	318
	25%	26%	23%	11%	27%	23%	22%	27%	30%	27%	22%	-	-	88%
Isolated settlement / hamlet	44	39	5	-	16	27	17	27	11	20	14	-	-	44
	3%	4%	3%	-	3%	4%	3%	4%	5%	5%	2%	-	-	12%
Don't know	1	-	1	-	1	-	-	1	1	-	-	-	-	-
	0%	-	0%	-	0%	-	-	0%	0%	-	-	-	-	-
NET: City	296	248	43	5	128	168	130	166	33	83	180	296	-	-
	23%	23%	23%	46%	22%	25%	26%	22%	14%	20%	29%	100%	-	-
NET: Town	608	509	94	4	286	322	242	366	121	197	290	-	608	-
	48%	48%	50%	43%	48%	48%	49%	48%	51%	48%	47%	-	100%	-
NET: Rural	362	312	48	1	178	183	126	236	81	132	149	-	-	362
	29%	29%	26%	11%	30%	27%	25%	31%	34%	32%	24%	-	-	100%



Table 16 Cont'd Q8. Which of the following would you say most closely describes where you live at the moment? Base: All respondents

	Total		Considering r	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
City	79	10 10%	10 5%	21 7%	58 6%	31 13%	23 6%	16 4%	6	3 5%	47 5%	25 4%
City suburb	217 17%	21 20%	30 16%	52 17%	165 17%	39 16%	71 19%	70 17%	30 16%	8	178 17%	107 17%
Large town	109	7	15 8%	22	87 9%	33 13%	31 8%	32 8%	9	4 8%	77	46 7%
Medium Town	171 13%	10 10%	32 17%	42 14%	129 13%	32 13%	49 13%	50 12%	28 15%	12 22%	139 14%	90
Small town	327 26%	26 24%	49 25%	74 25%	253 26%	58 24%	91 24%	122 30%	53 28%	4 7%	270 26%	178 28%
Village	318 25%	29 27%	53 27%	81 27%	237 24%	43 18%	101 27%	95 24%	57 30%	22 40%	275 27%	174 27%
Isolated settlement / hamlet	44 3%	2 2%	4 2%	6 2%	38 4%	9 4%	10 3%	18 4%	5 3%	2 3%	35 3%	25 4%
Don't know	1 0%	-	-	-	1 0%	-	-	1 0%		-	1 0%	1 0%
NET: City	296 23%	32 30%	41 21%	73 24%	223 23%	70 29%	94 25%	86 21%	35 19%	11 19%	226 22%	132 20%
NET: Town	608 48%	43 41%	96 50%	139 47%	469 48%	122 50%	171 45%	204 51%	90 48%	20 37%	485 48%	315 49%
NET: Rural	362 29%	31 29%	57 29%	87 29%	275 28%	52 21%	111 30%	113 28%	62 33%	24 43%	310 30%	199 31%



Table 17
Q9. You said you are considering moving home at the moment. Which of the locations below would you be most likely to move to?
Base: All who are considering moving home

	Total	Hou	sing situa	tion	Se	ex	Ag	e	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
City	18	15	2	-	12	6	9	9	-	9	9	10	2	5
	6%	6%	5%	-	8%	4%	6%	6%	-	8%	6%	14%	2%	6%
City suburb	30	22	8	-	19	11	18	13	7	10	14	25	4	2
	10%	9%	17%	-	13%	7%	12%	9%	14%	9%	10%	35%	3%	2%
Large town	17	10	7	-	7	10	12	5	3	10	4	3	12	2
	6%	4%	14%	-	5%	6%	8%	4%	5%	9%	3%	4%	9%	2%
Medium Town	34	29	5	-	17	17	22	12	7	13	13	4	24	5
	11%	12%	10%	-	12%	11%	14%	8%	14%	12%	10%	6%	17%	6%
Small town	99	86	11	1	45	54	50	48	15	28	56	17	63	19
	33%	35%	23%	39%	31%	34%	33%	33%	28%	26%	41%	23%	45%	21%
Village	76	65	11	-	31	46	32	44	13	30	33	10	18	49
	25%	26%	22%	-	22%	29%	21%	30%	26%	27%	24%	14%	13%	56%
Isolated settlement / hamlet	6	2	2	2	5	1	4	2	2	2	1	2	2	2
	2%	1%	4%	61%	3%	1%	3%	1%	5%	2%	1%	3%	2%	2%
Don't know	20	17	3	-	8	12	5	14	4	7	8	1	14	5
	7%	7%	5%	-	5%	8%	4%	10%	8%	7%	6%	1%	10%	6%
NET: City	48	37	11	-	31	17	26	22	7	18	22	36	6	6
	16%	15%	22%	-	22%	11%	17%	15%	14%	17%	16%	49%	4%	7%
NET: Town	149	125	23	1	68	81	84	66	25	51	74	24	99	25
	50%	51%	47%	39%	48%	52%	55%	44%	47%	47%	53%	33%	71%	29%
NET: Rural	82	68	13	2	36	47	36	46	16	32	34	12	20	50
	27%	27%	26%	61%	25%	30%	24%	31%	31%	30%	25%	16%	14%	58%



Table 17 Cont'd

Q9. You said you are considering moving home at the moment. Which of the locations below would you be most likely to move to?

Base: All who are considering moving home

	Total		Considering (moving home	:			No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
City	18	10 9%	8	18		4 7%	6 7%	4 4%	3 7%	1 5%	14 6%	8 5%
City suburb	30 10%	12 11%	18 9%	30	-	8	11 12%	6 7%	5 9%	1 7%	22	11 7%
Large town	17 6%	8 7%	9 5%	17	-	5 8%	6 7%	5 5%	2 3%	-	12 5%	6 4%
Medium Town	34 11%	9	25 13%	34 11%	-	3 6%	15 17%	12 14%	2 5%	1 8%	30 13%	15 10%
Small town	99 33%	34 33%	64 33%	99 33%	-	13 22%	22 24%	37 42%	20 39%	8 57%	86 36%	64 42%
Village	76 25%	26 24%	50 26%	76 25%		15 25%	21 23%	22 25%	16 32%	3 24%	62 26%	41 27%
Isolated settlement / hamlet	6 2%	2 2%	4 2%	6 2%	-	3 5%	3 3%	1 1%		-	3 1%	1 0%
Don't know	20 7%	5 5%	15 8%	20 7%		8 14%	7 7%	3 3%	3 5%	-	12 5%	5 4%
NET: City	48 16%	22 21%	26 14%	48 16%		12 21%	17 19%	9 11%	8 16%	2 11%	36 15%	19 12%
NET: Town	149 50%	51 48%	98 51%	149 50%	-	21 36%	42 48%	53 61%	24 47%	9 65%	128 53%	85 56%
NET: Rural	82 27%	28 26%	54 28%	82 27%	-	17 30%	23 26%	22 25%	16 32%	3 24%	65 27%	42 27%



Table 18
Q10. Which of the following would you be interested in moving to?
Base: All who are considering moving to a town

	Total	Hou	sing situal	tion	Sc	ex	Ag	e	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	158	131	26	1	91	67	101	57	25	57	76	25	107	26
Weighted base	149	125	23	1	68	81	84	66	25	51	74	24	99	25
A town near a city	25 17%	18 14%	7 31%	-	14 20%	12 14%	15 18%	11 16%	3 13%	14 27%	9	5 19%	15 15%	21%
A town by the seaside	64	54	10	-	29	35	40	23	10	23	30	12	45	6
A town with public transport links to large cities	43% 58	43% 48	43% 10	-	42% 27	43%	48%	36% 37		46%	41% 27	50% 7	46%	24%
	39%	38%	45%	-	40%	39%	25%	56%	42%	41%	37%	29%	41%	42%
A town in the countryside	54	47	6	1	26	28	36	19	7	20	27	10	33	11
	36%	38%	28%	100%	39%	35%	43%	29%	27%	40%	37%	42%	33%	45%
None of the above	3 2%	3 2%	-	-	1 1%	2 2%	-	3 4%	-	-	3 3%	-	3 3%	



Table 18 Cont'd

Q10. Which of the following would you be interested in moving to?

Base: All who are considering moving to a town

	Total		Considering 1	noving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	158	54	104	158		23	46	58	23	8	135	89
Weighted base	149	51	98	149		21	42	53	24	9	128	85
A town near a city	25 17%	11 21%	14 15%		<u> </u>	4 17%	5 12%	11 21%	5 20%	1 11%	22 17%	17 19%
A town by the seaside	64 43%	22	42	64	-	12 57%	17 39%	25 47%	8 36%	2 19%	52 40%	35 41%
A town with public transport links to large cities	58 39%	16	43	58		7 35%	23 54%	12 22%	10 41%	69%	51 40%	28
A town in the countryside	54 36%	22	32	54	-	7 33%	13 31%	23	8 36%	34%	47	34 40%
None of the above	36%	1	2		<u> </u>	- 33%	2	43%	- 30%	- 34%	3/%	1
	2%	2%	2%	2%	_	-	4%	2%	-	_	2%	1%



Table 19
Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios?

Busel 7 III Who are consider			Scen	arios		
	Living somewhere smaller than my current home	Living somewhere better designed for my needs	Living somewhere cheaper than my current home	Living in a more desirable location	Living closer to friends/ family	Upgrading to somewhere better than my current property
	Α	В	С	D	Е	F
Unweighted base	314	314	314	314	314	314
Weighted base	299	299	299	299	299	299
1 - Does not motivate me at	78	10	45	20	69	42
all	26%	3%	15%	7%	23%	14%
2	47	11	48	28	51	46
	16%	4%	16%	9%	17%	15%
3 - Somewhat motivates me	62	74	81	118	83	108
	21%	25%	27%	39%	28%	36%
4	52	89	64	60	41	51
	18%	30%	22%	20%	14%	17%
5 - Motivates me a great	60	116	61	73	55	53
deal	20%	39%	20%	24%	18%	18%
NET: Does not motivate	125	21	92	48	120	88
	42%	7%	31%	16%	40%	29%
NET: Motivates	112	204	125	133	96	103
	37%	68%	42%	44%	32%	34%



Table 20 Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios? Living somewhere smaller than my current home

	Total	Hou	sing situal	tion	Sc	ex	Ag	e	Length	of time i	n home	Lo	cation Type	2
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
					_				_					
1 - Does not motivate me at all	78	60	18	-	31	47	32	46	18	30		17	35	26
-	26%	24%	36%	-	22%	30%	21%	31%	34%	27%		23%	25%	30%
2	47	37	9	1	22	25	33	14	11	19		12	23	12
	16%	15%	18%	39%	15%	16%	22%	9%	20%	17%	13%	16%	16%	14%
3 - Somewhat motivates me	62	49	11	2	34	29	35	27	14	19	29	21	28	13
	21%	20%	23%	61%	24%	18%	23%	18%	26%	18%	21%	30%	20%	15%
4	52	48	4	-	25	27	25	28	4	19	30	11	27	14
	18%	20%	8%	-	18%	17%	16%	19%	7%	17%	22%	16%	19%	17%
5 - Motivates me a great deal	60	53	7	-	31	29	26	33	6	22	32	12	27	21
	20%	21%	15%	-	22%	19%	18%	22%	12%	20%	23%	16%	20%	24%
NET: Does not motivate	125	97	27	1	53	72	65	60	28	49	47	28	58	39
	42%	39%	54%	39%	37%	46%	43%	40%	55%	45%	34%	39%	41%	44%
NET: Motivates	112	101	11	-	56	56	51	61	10	41	62	23	54	35
	37%	41%	23%	-	39%	36%	34%	41%	19%	37%	44%	32%	39%	40%



Table 20 Cont'd

Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios? Living somewhere smaller than my current home

	Total		Considering I	moving home				No of uno	cupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
1 - Does not motivate me at all	78	28	50	78		28	28	11	9	2	50	22
1 - Does not motivate me at all	26%	26%			-	47%	31%	12%	18%	16%	21%	15%
2	47	13	35	47	-	15	15	14	1	2	32	17
	16%	12%	18%	16%	-	26%	17%	16%	2%	11%	13%	11%
3 - Somewhat motivates me	62	24	38	62	-	8	26	17	10	2	55	28
	21%	23%	20%	21%	-	13%	30%	19%	19%	16%	23%	19%
4	52	19	34	52	-	4	7	27	12	3	49	42
	18%	18%	17%	18%	-	6%	8%	31%	23%	22%	20%	27%
5 - Motivates me a great deal	60	23	37	60	-	4	13	20	19	5	55	43
	20%	21%	19%	20%	-	7%	14%	22%	37%	34%	23%	28%
NET: Does not motivate	125	40	84	125	-	43	43	24	11	4	82	39
	42%	38%	44%	42%	-	73%	48%	28%	21%	27%	34%	26%
NET: Motivates	112	41	71	112	-	8	20	46	30	8	104	84
	37%	39%	37%	37%	-	14%	22%	53%	60%	57%	43%	56%



Table 21
Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios?
Living somewhere better designed for my needs

D A II	I		! _ !		
RACE, VII	w/na	are	CONSIDERING	moving nome	
Dusc. All	VVIIO	aic	CONSIDER	moving home	

	Total	Hou	sing situat	ion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
1 - Does not motivate me at all	10	8	2	-	2	7	5	4	1	3	5	2	4	4
	3%	3%	3%	-	2%	5%	4%	3%	2%	3%	4%	2%	3%	4%
2	11	8	3	-	8	3	8	4	3	4	4	6	5	1
	4%	3%	6%	-	6%	2%	5%	3%	6%	4%	3%	8%	4%	1%
3 - Somewhat motivates me	74	65	9	-	42	32	40	34	18	24	33	18	41	15
	25%	26%	19%	-	29%	21%	26%	23%	34%	22%	24%	25%	29%	18%
4	89	71	15	2	43	46	46	42	15	29	44	22	44	22
	30%	29%	31%	61%	30%	29%	31%	29%	28%	27%	32%	30%	32%	25%
5 - Motivates me a great deal	116	95	20	1	47	68	52	64	15	48	53	25	45	45
	39%	38%	41%	39%	33%	44%	35%	43%	30%	44%	38%	35%	32%	52%
NET: Does not motivate	21	16	4	-	10	11	13	8	4	8	9	7	9	4
	7%	7%	9%	-	7%	7%	9%	5%	8%	7%	7%	10%	7%	5%
NET: Motivates	204	166	36	3	90	114	98	106	30	77	97	47	89	68
	68%	67%	72%	100%	63%	73%	65%	71%	58%	71%	70%	65%	64%	77%



Table 21 Cont'd

Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios? Living somewhere better designed for my needs

	Total		Considering	moving home	1			No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
1 - Does not motivate me at all	10		7	10	-	4	2	1	2	2	5	4
2	3% 11	3%	4% 7	11	-	7% 3	2%	1% 5	2	12%	2% 8	3% 7
3 - Somewhat motivates me	74	21	53 27%	74	-	15	28	6% 17	3% 7	5% 7	3% 59	31
4	25% 89 30%	29	60	89	-	26% 16 27%	32% 24 27%	19% 30 34%	14% 17 34%	52% 2 15%	25% 73 30%	20% 49 32%
5 - Motivates me a great deal	116 39%	49	67	116	-	20	35 39%	35 40%	23 46%	2 17%	96 40%	61
NET: Does not motivate	21	7	14		-	8	2	6	3	2	13	11
	7%	6%	7%		-	13%	2%	7%	6%	16%	5%	7%
NET: Motivates	204 68%	77 73%	127 66%	204 68%	-	36 61%	59 66%	65 74%	40 80%	4 31%	169 70 %	110 72%



Table 22
Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios?
Living somewhere cheaper than my current home

	Total	Hou	sing situal	tion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
1 - Does not motivate me at all	45	39	5	1	24	21	22	23	7	17	20	9	22	14
	15%	16%	10%	39%	17%	14%	15%	15%	14%	16%	14%	12%	16%	16%
2	48	39	9	-	23	24	26	22	8	20	19	11	22	15
	16%	16%	17%	-	16%	16%	17%	15%	15%	19%	14%	15%	16%	17%
3 - Somewhat motivates me	81	70	10	1	39	42	34	48	21	19	42	18	38	25
	27%	28%	21%	23%	27%	27%	22%	32%	40%	17%	30%	25%	27%	29%
4	64	55	8	1	32	33	35	29	5	25	35	16	33	15
	22%	22%	16%	39%	22%	21%	23%	20%	9%	23%	25%	22%	24%	17%
5 - Motivates me a great deal	61	44	17	-	25	36	34	27	11	27	23	19	23	19
	20%	18%	35%	-	18%	23%	23%	18%	22%	25%	16%	26%	17%	22%
NET: Does not motivate	92	78	14	1	47	46	48	44	15	38	39	19	44	29
	31%	31%	28%	39%	33%	29%	32%	30%	29%	35%	28%	27%	32%	33%
NET: Motivates	125	99	25	1	57	69	69	56	16	52	57	35	57	34
	42%	40%	51%	39%	40%	44%	46%	38%	31%	48%	41%	48%	41%	39%



Table 22 Cont'd

Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios? Living somewhere cheaper than my current home

	Total		Considering	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
1 - Does not motivate me at all	45	16	29	45	-	8	12	17	4	4	37	25
	15%	15%	15%	15%	-	13%	13%	19%	8%	32%	15%	17%
2	48	19	29	48	-	9	17	11	6	4	39	21
	16%	18%	15%	16%	-	15%	19%	13%	12%	30%	16%	14%
3 - Somewhat motivates me	81	27	54	81	-	20	25	21	15	1	62	36
	27%	26%	28%	27%	-	33%	28%	23%	30%	7%	26%	24%
4	64	14	51	64	-	10	19	20	13	2	54	35
	22%	13%	26%	22%	-	17%	21%	23%	25%	16%	23%	23%
5 - Motivates me a great deal	61	30	31	61	-	12	16	19	13	2	49	34
	20%	29%	16%	20%	-	20%	17%	22%	25%	16%	20%	22%
NET: Does not motivate	92	34	58	92	-	17	29	28	10	8	75	46
	31%	33%	30%	31%	-	29%	33%	32%	20%	62%	31%	31%
NET: Motivates	125	44	82	125	-	22	35	39	25	4	103	69
	42%	42%	42%	42%	-	38%	39%	45%	50%	31%	43%	45%



Table 23
Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios?
Living in a more desirable location

	Total	Hou	sing situal	tion	So	ex	Ag	e	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
1 - Does not motivate me at all	20	19	1	-	9	12	5	15	4	6	10	4	7	10
	7%	8%	2%	-	6%	7%	3%	10%	8%	5%	7%	5%	5%	11%
2	28	25	3	-	13	15	12	16	5	7	16	4	10	15
	9%	10%	7%	-	9%	10%	8%	11%	9%	6%	12%	5%	7%	17%
3 - Somewhat motivates me	118	94	23	1	55	62	55	62	21	37	59	23	62	32
	39%	38%	46%	23%	39%	40%	37%	42%	41%	34%	43%	32%	45%	37%
4	60	51	8	1	33	28	34	26	12	24	24	16	32	12
	20%	21%	16%	39%	23%	18%	23%	18%	24%	22%	17%	23%	23%	13%
5 - Motivates me a great deal	73	57	14	1	33	40	45	28	10	34	29	25	28	19
	24%	23%	29%	39%	23%	25%	30%	19%	18%	31%	21%	35%	20%	22%
NET: Does not motivate	48	44	4	-	21	27	17	31	9	13	27	7	17	24
	16%	18%	8%	-	15%	17%	11%	21%	17%	12%	19%	10%	12%	28%
NET: Motivates	133	109	22	2	66	67	79	54	22	58	53	42	60	31
	44%	44%	45%	77%	46%	43%	52%	37%	42%	54%	38%	58%	43%	35%



Table 23 Cont'd

Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios? Living in a more desirable location

	Total		Considering I	moving home				No of uno	cupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
1 - Does not motivate me at all	20	5	15	20	-	2	3	7	6	3	19	16
	7%	5%	8%	7%	-	3%	3%	8%	11%	23%	8%	11%
2	28	9	19	28	-	5	5	10	6	2	23	18
	9%	8%	10%	9%	-	8%	6%	12%	11%	15%	10%	12%
3 - Somewhat motivates me	118	35	83	118	-	17	43	30	23	5	101	58
	39%	33%	43%	39%	-	28%	48%	34%	46%	38%	42%	39%
4	60	14	46	60	-	13	18	20	8	1	47	29
	20%	14%	24%	20%	-	23%	20%	23%	16%	8%	20%	19%
5 - Motivates me a great deal	73	43	30	73	-	22	20	20	8	2	50	30
	24%	40%	15%	24%	-	38%	23%	23%	15%	17%	21%	20%
NET: Does not motivate	48	14	35	48	-	6	8	17	11	5	42	34
	16%	13%	18%	16%	-	11%	9%	20%	23%	38%	17%	22%
NET: Motivates	133	57	76	133	-	35	38	40	16	3	97	59
	44%	54%	39%	44%	_	61%	43%	46%	31%	25%	40%	39%



Table 24
Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios?
Living closer to friends/family

	Total	Hou	sing situat	tion	Se	ex	Ag	e	Length	of time in	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
1 - Does not motivate me at all	69	62	5	2	29	40	41	28	10	23	36	15	32	22
	23%	25%	11%	61%	20%	26%	27%	19%	19%	22%	26%	21%	23%	25%
2	51	42	8	1	28	24	24	27	11	14	27	15	21	15
	17%	17%	16%	39%	19%	15%	16%	18%	20%	13%	19%	21%	15%	17%
3 - Somewhat motivates me	83	73	10	-	48	35	37	46	9	36	38	20	39	24
	28%	29%	21%	-	33%	22%	24%	31%	18%	33%	27%	27%	28%	28%
4	41	30	11	-	18	23	25	16	13	10	17	9	23	9
	14%	12%	22%	-	13%	15%	16%	11%	26%	9%	13%	13%	16%	10%
5 - Motivates me a great deal	55	40	15	-	20	35	24	31	8	25	21	13	25	17
	18%	16%	31%	-	14%	22%	16%	21%	16%	23%	15%	18%	18%	20%
NET: Does not motivate	120	105	13	3	56	64	66	55	21	37	62	30	53	37
	40%	42%	27%	100%	40%	41%	43%	37%	40%	35%	45%	41%	38%	43%
NET: Motivates	96	70	26	-	38	58	49	47	22	35	39	23	48	26
	32%	28%	53%	-	27%	37%	32%	32%	42%	33%	28%	31%	34%	30%



Table 24 Cont'd

Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios? Living closer to friends/family

	Total		Considering	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
1 - Does not motivate me at all	69	26	43	69	-	12	17	22	14	3	57	39
2	23% 51	24%	32		-	21%	19%	26% 15	27% 10	25%	24% 40	26% 27
3 - Somewhat motivates me	17% 83	18%	61	83	-	19%	15% 27	17% 23	19% 15	15% 7	17% 72	18% 44
4	28%	20%	32% 27	28%	-	18%	31% 12	27% 14	29% 5	49%	30%	29% 19
5 - Motivates me a great deal	14% 55	13% 25	14% 30		-	17% 15	14% 18	16% 13	10%	2	13% 41	12% 22
NET: Does not motivate	18% 120	24% 45	15% 75		-	25% 23	21% 31	15% 37	15% 23	11% 5	17% 97	15% 66
	40%	43%	39%			40%	35%	43%	46%	39%	40%	44%
NET: Motivates	96 32%	39 37%	57 30%	96 32%	- -	24 42%	31 35%	27 31%	13 25%	2 11%	72 30%	41 27%



Table 25
Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios?
Upgrading to somewhere better than my current property

	Total	Hou	sing situal	tion	So	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
1 - Does not motivate me at all	42	37	5	-	15	26	22	20	7	13	22	11	18	13
	14%	15%	9%	-	11%	17%	14%	14%	13%	12%	16%	15%	13%	15%
2	46	40	5	-	18	28	24	21	10	15	20	6	27	12
	15%	16%	11%	-	12%	18%	16%	14%	20%	14%	15%	9%	20%	14%
3 - Somewhat motivates me	108	89	19	1	58	51	48	60	20	39	49	21	52	35
	36%	36%	38%	23%	40%	32%	32%	41%	39%	36%	35%	29%	37%	41%
4	51	41	9	1	27	23	26	24	6	21	23	16	22	13
	17%	17%	18%	39%	19%	15%	17%	16%	12%	19%	17%	22%	16%	15%
5 - Motivates me a great deal	53	40	12	1	24	28	31	22	9	20	24	18	21	14
	18%	16%	24%	39%	17%	18%	20%	15%	16%	18%	17%	25%	15%	16%
NET: Does not motivate	88	78	10	-	33	55	46	41	17	29	42	17	45	25
	29%	31%	20%	-	23%	35%	31%	28%	33%	26%	30%	24%	32%	29%
NET: Motivates	103	80	21	2	52	51	57	46	15	41	47	34	42	27
	34%	33%	42%	77%	36%	33%	38%	31%	29%	37%	34%	47%	30%	30%



Table 25 Cont'd

Q11. On a scale from 1-5, to what extent are you motivated to move home or not by each of the following scenarios? Upgrading to somewhere better than my current property

	Total		Considering	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
1 - Does not motivate me at all	42	17	25	42	-	6	11	12	8	5	36	25
	14%				-	10%	12%	13%	16%	36%	15%	16%
2	46 15%	11 11%	34 18%		-	5 8%	9 10%	22 25%	9 17%	2 14%	41 17%	32 21%
3 - Somewhat motivates me	108 36%		77 40%			22 38%	35 39%	32 36%	16 32%	4 26%	86 36%	51 34%
4	51 17%	20	30	51	-	14 23%	13 15%	14	8	2	37	24
5 - Motivates me a great deal	53	26	27	53	-	12	21	16% 8	10	12%	15% 41	16% 20
NET: Does not motivate	18% 88	24% 28	14% 60		-	20%	24% 20	9% 33	19% 17	12% 7	17% 77	13% 57
	29%				-	19%	22%	38%	34%	50%	32%	38%
NET: Motivates	103	46	57	103	-	25	34	23	18	3	78	43
	34%	43%	30%	34%	-	43%	38%	26%	35%	24%	32%	29%



Table 26
Q12. To what extent do you agree or disagree with the following statements?

			State	ments		
	I am put off moving home by the costs associated	There is a lack of suitable options for me in moving home	The process of moving seems too difficult	I don't have access to professional advice or support to help me move	I have care needs that are not met by the options available	I have care responsibilities that are not met by the options available
	A	В	С	D	E	F
Unweighted base	1,267	1,267	1,267	1,267	1,267	1,267
Weighted base	1,267	1,267	1,267	1,267	1,267	1,267
Strongly agree	193	137	194	61	40	43
	15%	11%	15%	5%	3%	3%
Tend to agree	426	391	495	184	99	88
	34%	31%	39%	15%	8%	7%
Tend to disagree	328	363	331	494	338	340
	26%	29%	26%	39%	27%	27%
Strongly disagree	273	270	202	414	746	736
	22%	21%	16%	33%	59%	58%
Don't know	47	107	45	113	44	61
	4%	8%	4%	9%	3%	5%
NET: Agree	619	528	689	245	139	131
	49%	42%	54%	19%	11%	10%
NET: Disagree	601	633	533	909	1084	1076
	47%	50%	42%	72%	86%	85%



Table 27
Q12. To what extent do you agree or disagree with the following statements?
I am put off moving home by the costs associated

	Total	Hou	sing situat	ion	Sc	ex	Ag	е	Length	of time ir	home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
						-								
Strongly agree	193	159	33	1	74	119	95	98	33	72	87	44	89	59
	15%	15%	18%	6%	12%	18%	19%	13%	14%	17%	14%	15%	15%	16%
Tend to agree	426	355	69	2	201	224	172	254	77	130	219	90	210	126
	34%	33%	37%	20%	34%	33%	34%	33%	33%	32%	35%	30%	35%	35%
Tend to disagree	328	297	29	2	156	172	123	205	66	104	158	82	151	95
	26%	28%	15%	24%	26%	26%	25%	27%	28%	25%	26%	28%	25%	26%
Strongly disagree	273	222	46	5	142	131	94	180	55	92	126	68	135	70
	22%	21%	24%	50%	24%	20%	19%	23%	24%	22%	20%	23%	22%	19%
Don't know	47	36	10	-	20	27	14	32	4	14	29	11	23	12
	4%	3%	6%	-	3%	4%	3%	4%	1%	3%	5%	4%	4%	3%
NET: Agree	619	514	102	3	275	342	267	352	111	202	306	134	299	185
	49%	48%	55%	27%	46%	51%	54%	46%	47%	49%	49%	45%	49%	51%
NET: Disagree	601	519	74	7	298	303	217	385	122	196	284	150	286	165
	47%	49%	40%	73%	50%	45%	44%	50%	52%	48%	46%	51%	47%	46%



Table 27 Cont'd

I am put off moving home by the costs associated

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	193	18	36		138	53	38	67	26	8	139	101
	15%	17%			14%	22%	10%	17%	14%	15%	14%	16%
Tend to agree	426 34%	26 24%	87 45%	113 38%	314 32%	83 34%	133 36%	125 31%	67 36%	18 32%	343 34%	209 32%
Tend to disagree	328 26%	33 31%	49 25%	82 27%	246 25%	40 16%	111 30%	110 27%	51 27%	15 27%	288 28%	177 27%
Strongly disagree	273 22%	26	20	45	228	54 22%	83 22%	88 22%	39 21%	9	219 21%	137 21%
Don't know	47	3	3	5	42	14	9	14	5	5	33	23
NET: Agree	4% 619	3% 44	1% 123	2% 167	4% 452	6% 137	2% 172	3% 192	3% 92	9% 26	3% 482	4% 310
	49%	42%	63%	56%	47%	56%	46%	47%	49%	47%	47%	48%
NET: Disagree	601	59	68	127	474	94	194	199	90	24	507	313
	47%	56%	35%	42%	49%	38%	52%	49%	48%	44%	50%	48%



Table 28
Q12. To what extent do you agree or disagree with the following statements?
There is a lack of suitable options for me in moving home

	Total	Hou	sing situal	tion	So	ex	Ag	e	Length	of time in	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
				. 1		1								
Strongly agree	137	91	45	1	63	74	69	67	34	42	61	30	62	45
	11%	9%	24%	13%	11%	11%	14%	9%	14%	10%	10%	10%	10%	12%
Tend to agree	391	316	71	3	183	207	156	235	67	143	180	93	189	109
	31%	30%	38%	27%	31%	31%	31%	31%	28%	35%	29%	32%	31%	30%
Tend to disagree	363	332	30	1	164	199	146	217	68	113	182	81	179	103
	29%	31%	16%	11%	28%	30%	29%	28%	29%	27%	29%	27%	29%	29%
Strongly disagree	270	242	22	5	134	136	96	174	55	81	133	69	128	73
	21%	23%	12%	50%	23%	20%	19%	23%	23%	20%	21%	23%	21%	20%
Don't know	107	87	19	-	50	57	31	76	12	32	62	22	51	33
	8%	8%	10%	-	8%	8%	6%	10%	5%	8%	10%	8%	8%	9%
NET: Agree	528	407	116	4	246	281	225	302	101	185	242	124	251	153
	42%	38%	62%	39%	41%	42%	45%	39%	43%	45%	39%	42%	41%	42%
NET: Disagree	633	575	51	6	298	335	241	391	123	194	315	150	307	176
	50%	54%	27%	61%	50%	50%	48%	51%	52%	47%	51%	51%	50%	49%



Table 28 Cont'd

There is a lack of suitable options for me in moving home

	Total		Considering	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	137 11%	14 14%	29 15%	43 14%	94 10%	42 17%	41 11%	33 8%	18 10%	3 5%	95 9%	53 8%
Tend to agree	391 31%	35 33%	78 40%	113	278 29%	79 32%	123 33%	115 28%	55 30%	19 34%	312 31%	189 29%
Tend to disagree	363 29%	35 33%	56 29%	91	272 28%	49 20%	108 29%	135 34%	56 30%	15 28%	314 31%	206
Strongly disagree	270 21%	19	19 10%	38	232 24%	54 22%	66 17%	91 23%	45 24%	14 25%	216 21%	150 23%
Don't know	107 8%	3 2%	12 6%		93 10%	21 9%	38 10%	30 7%	13 7%	5 8%	86 8%	48 7%
NET: Agree	528	49	106	156	372	121	164	147	73	21	406	242
NET: Disagree	633 50%	47% 54 51%	55% 75 39%	129	38% 504 52%	49% 103 42%	44% 173 46%	226 56%	39% 101 54%	39% 29 53%	530 52%	37% 357 55%



Table 29
Q12. To what extent do you agree or disagree with the following statements?
The process of moving seems too difficult

	Total	Hou	sing situat	tion	Se	ex	Ag	е	Length	of time in	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Strongly agree	194	152	41	1	70	123	78	115	32	59	103	50	86	57
	15%	14%	22%	6%	12%	18%	16%	15%	14%	14%	17%	17%	14%	16%
Tend to agree	495	420	73	3	225	270	199	296	81	170	245	103	234	159
	39%	39%	39%	27%	38%	40%	40%	39%	34%	41%	40%	35%	38%	44%
Tend to disagree	331	289	41	1	158	171	127	204	70	98	162	83	168	80
	26%	27%	22%	11%	27%	25%	26%	26%	30%	24%	26%	28%	28%	22%
Strongly disagree	202	169	26	5	118	84	78	124	46	74	82	49	98	54
	16%	16%	14%	56%	20%	13%	16%	16%	19%	18%	13%	17%	16%	15%
Don't know	45	39	6	-	22	23	15	30	7	12	27	11	22	12
	4%	4%	3%	-	4%	3%	3%	4%	3%	3%	4%	4%	4%	3%
NET: Agree	689	572	114	3	296	394	278	411	113	228	348	153	320	216
	54%	53%	61%	33%	50%	59%	56%	53%	48%	55%	56%	52%	53%	60%
NET: Disagree	533	458	67	7	276	255	205	328	116	172	245	132	266	134
	42%	43%	36%	67%	47%	38%	41%	43%	49%	42%	40%	45%	44%	37%



Table 29 Cont'd

The process of moving seems too difficult

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	194	14	36	50	143	52	49	54	28	9	141	92
	15%	14%	19%	17%	15%	21%	13%	13%	15%	17%	14%	14%
Tend to agree	495	40	86	126	369	87	154	156	82	17	409	255
	39%	38%	45%	42%	38%	35%	41%	39%	44%	32%	40%	39%
Tend to disagree	331	26	57	82	249	57	108	108	45	12	273	165
	26%	24%	29%	28%	26%	23%	29%	27%	24%	21%	27%	26%
Strongly disagree	202	24	14	38	164	37	52	73	27	14	165	113
	16%	23%	7%	13%	17%	15%	14%	18%	14%	26%	16%	18%
Don't know	45	2	1	2	43	12	12	13	6	3	33	21
	4%	2%	0%	1%	4%	5%	3%	3%	3%	5%	3%	3%
NET: Agree	689	54	122	176	513	139	203	210	110	27	550	347
	54%	51%	63%	59%	53%	57%	54%	52%	59%	49%	54%	54%
NET: Disagree	533	50	70	120	412	94	160	181	72	26	438	279
	42%	47%	36%	40%	43%	38%	43%	45%	38%	47%	43%	43%



Table 30 Q12. To what extent do you agree or disagree with the following statements? I don't have access to professional advice or support to help me move

Rase.	ΔII	respondents

	Total	Hou	sing situat	ion	Se	ex	Ag	е	Length	of time in	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Strongly agree	61	39	21	1	24	38	27	34	13	16	32	14	28	20
	5%	4%	11%	13%	4%	6%	6%	4%	6%	4%	5%	5%	5%	5%
Tend to agree	184	143	40	1	90	94	72	112	37	54	92	44	82	58
	15%	13%	21%	11%	15%	14%	15%	15%	16%	13%	15%	15%	14%	16%
Tend to disagree	494	428	65	1	229	264	190	304	90	175	228	107	253	134
	39%	40%	35%	11%	39%	39%	38%	39%	38%	43%	37%	36%	42%	37%
Strongly disagree	414	370	39	5	213	202	165	249	84	135	195	97	197	120
	33%	35%	21%	50%	36%	30%	33%	32%	36%	33%	31%	33%	32%	33%
Don't know	113	89	22	2	39	74	43	71	11	31	71	35	47	31
	9%	8%	12%	16%	7%	11%	9%	9%	4%	8%	11%	12%	8%	8%
NET: Agree	245	182	60	2	113	132	100	145	51	70	125	57	110	78
	19%	17%	32%	24%	19%	20%	20%	19%	21%	17%	20%	19%	18%	21%
NET: Disagree	909	798	104	6	441	466	355	553	175	311	423	204	451	254
	72%	75%	56%	61%	74%	69%	71%	72%	74%	75%	68%	69%	74%	70%



Table 30 Cont'd

I don't have access to professional advice or support to help me move

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	61	9	9	19	43	19	17	16	6	3	42	25
	5%	9%	5%	6%	4%	8%	5%	4%	3%	5%	4%	4%
Tend to agree	184	18	45	63	121	49	55	53	22	6	135	80
	15%	17%	23%	21%	13%	20%	15%	13%	12%	10%	13%	12%
Tend to disagree	494	36	78	114	380	89	158	147	84	16	405	247
	39%	34%	40%	38%	39%	36%	42%	36%	45%	28%	40%	38%
Strongly disagree	414	34	53	86	328	62	114	158	58	24	353	239
	33%	32%	27%	29%	34%	25%	30%	39%	31%	43%	35%	37%
Don't know	113	9	8	18	95	26	31	31	18	8	88	56
	9%	9%	4%	6%	10%	10%	8%	8%	9%	14%	9%	9%
NET: Agree	245	27	54	81	164	68	72	68	28	8	177	105
	19%	25%	28%	27%	17%	28%	19%	17%	15%	15%	17%	16%
NET: Disagree	909	70	131	200	709	151	272	305	142	39	758	486
	72%	66%	67%	67%	73%	62%	72%	76%	76%	71%	74%	75%



Table 31
Q12. To what extent do you agree or disagree with the following statements?
I have care needs that are not met by the options available
Base: All respondents

Basel 7 III Tesponaents	Total	Hou	sing situa	tion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	e
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
					-									
Strongly agree	40	26 2%	13 7%	13%	21 4%	19 3%	20 4%	20 3%	8 3%	12 3%		9 3%	18 3%	11 3%
Tend to agree	99	73	24	1	58	41	39	59	16	35		24	41	34
	8%	7%	13%	10%	10%	6%	8%	8%	7%	9%	8%	8%	7%	9%
Tend to disagree	338	289	49	1	151	187	136	202	67	111	160	60	181	97
	27%	27%	26%	11%	25%	28%	27%	26%	28%	27%	26%	20%	30%	27%
Strongly disagree	746	648	90	7	343	402	288	458	138	244	364	191	348	208
	59%	61%	48%	67%	58%	60%	58%	60%	58%	59%	59%	64%	57%	57%
Don't know	44	33	11	-	21	23	15	29	7	10	27	11	19	13
	3%	3%	6%	-	4%	3%	3%	4%	3%	2%	4%	4%	3%	4%
NET: Agree	139	99	37	2	79	60	59	79	24	47	68	33	59	45
	11%	9%	20%	22%	13%	9%	12%	10%	10%	11%	11%	11%	10%	12%
NET: Disagree	1084	937	139	8	494	590	424	660	205	355	524	251	529	304
	86%	88%	74%	78%	83%	88%	85%	86%	87%	86%	85%	85%	87%	84%



Table 31 Cont'd

I have care needs that are not met by the options available

	Total		Considering (moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	40		7	15 5%	25 3%	10 4%	10 3%	10 3%	6	3 5%	30 3%	19 3%
Tend to agree	99	11 11%	24 12%	35	64 7%	21	30 8%	27 7%	16 9%	5 8%	78 8%	48
Tend to disagree	338 27%	22	64	86	252 26%	69 28%	108 29%	111 28%	42 22%	9	269 26%	161 25%
Strongly disagree	746 59%	61	95 49%	156	590 61%	131 54%	213 57%	248 61%	118 63%	36 65%	615 60%	402 62%
Don't know	44 3%	5 4%	3 1%	7 2%	37 4%	14 6%	14 4%	8 2%	5 3%	4 6%	30 3%	16 2%
NET: Agree	139	19	31	50	89	31	40	37	23	7	107	67
NET: Disagree	11% 1084	82	160	242	9% 842	200	321	9% 359	12% 160	13% 45	884	10% 563
	86%	78%	83%	81%	87%	82%	86%	89%	85%	81%	87%	87%



Table 32
Q12. To what extent do you agree or disagree with the following statements?
I have care responsibilities that are not met by the options available
Base: All respondents

	Total	Hou	sing situa	tion	Sc	ex	Ag	е	Length	of time i	n home	Lo	cation Type	•
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Strongly agree	43	36	6	1	22	21	22	21	5	11	27	10	23	10
Strongly agree	3%	3%	3%	6%	4%	3%	4%	3%	2%	3%	4%	3%	4%	3%
Tend to agree	88	64	22	1	52	36	41	47	13	30	45	23	32	33
	7%	6%	12%	10%	9%	5%	8%	6%	6%	7%	7%	8%	5%	9%
Tend to disagree	340	279	58	2	153	187	131	209	71	111	157	68	182	90
	27%	26%	31%	24%	26%	28%	26%	27%	30%	27%	25%	23%	30%	25%
Strongly disagree	736	646	83	6	340	395	285	451	134	246	356	181	344	211
	58%	60%	45%	61%	57%	59%	57%	59%	57%	60%	57%	61%	57%	58%
Don't know	61	44	16	-	27	33	20	41	12	14	35	15	26	18
	5%	4%	9%	-	5%	5%	4%	5%	5%	3%	6%	5%	4%	5%
NET: Agree	131	100	29	2	74	57	63	68	18	41	71	33	55	43
	10%	9%	15%	16%	12%	9%	13%	9%	8%	10%	12%	11%	9%	12%
NET: Disagree	1076	925	141	8	493	582	416	660	206	357	513	248	526	301
	85%	87%	76%	84%	83%	87%	83%	86%	87%	87%	83%	84%	87%	83%



Table 32 Cont'd

I have care responsibilities that are not met by the options available

	Total		Considering	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	43	5	11		27	12	9	10	8	3	31	21
Tend to agree	3% 88 7%	4% 10 10%	6% 16 8%	26	3% 62 6%	5% 16 6%	2% 28 8%	2% 28 7%	5% 12 6%	6% 5 8%	3% 72 7%	3% 44 7%
Tend to disagree	340 27%	25	70	95	245	71 29%	112 30%	104 26%	43	11 20%	269 26%	157 24%
Strongly disagree	736 58%	60	95	155	581	131 53%	209	248 61%	114 61%	33 60%	605 59%	395 61%
Don't know	61	6	2	8	53 5%	16 6%	17 4%	15 4%	10 5%	4	45 4%	29 4%
NET: Agree	131	15	27	42	89	28	37	37	20	8	103	65
	10%	14%	14%	14%	9%	11%	10%	9%	11%	14%	10%	10%
NET: Disagree	1076		165	250		202	321	352	157	44	874	553
	85%	80%	85%	83%	85%	82%	86%	87%	84%	80%	86%	85%



Table 33 Q13. How would you rate the housing options available to you? Base: All respondents

	Total	Hou	sing situal	tion	Se	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
There is an extensive choice	129	122	5	2	68	60	41	87	22	40	66	43	49	37
	10%	11%	3%	16%	12%	9%	8%	11%	9%	10%	11%	14%	8%	10%
There is an adequate choice	522	481	36	4	255	266	206	315	92	179	250	119	259	144
	41%	45%	19%	45%	43%	40%	41%	41%	39%	44%	40%	40%	43%	40%
There is an inadequate choice	197	158	37	2	92	105	93	104	38	65	94	40	94	62
	16%	15%	20%	16%	15%	16%	19%	14%	16%	16%	15%	14%	15%	17%
There is a very limited choice	260	170	89	1	121	138	109	151	68	87	104	57	123	79
	20%	16%	48%	6%	20%	20%	22%	20%	29%	21%	17%	19%	20%	22%
Don't know	160	139	19	2	57	103	48	112	16	40	104	37	83	40
	13%	13%	10%	16%	10%	15%	10%	15%	7%	10%	17%	12%	14%	11%



Table 33 Cont'd

Q13. How would you rate the housing options available to you? Base: All respondents

	Total		Considering (moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
There is an extensive choice	129 10%	5	12 6%		112 12%	20	28 7%	49 12%	25 13%	7 13%	109 11%	81 12%
There is an adequate choice	522	46	76	122	400	66	160	190	84	22	456	296
There is an inadequate choice	41% 197	43%	39% 55		41% 116	27% 47	43% 48	47% 67	45% 23	40%	45% 149	46% 101
	16%	24%	29%	27%	12%	19%	13%	16%	12%	20%	15%	16%
There is a very limited choice	260	21	45	66	193	72	88	58	33	8	187	99
	20%	20%	23%	22%	20%	30%	23%	14%	18%	15%	18%	15%
Don't know	160	9	5	14	146	40	51	41	22	7	120	69
	13%	8%	3%	5%	15%	16%	14%	10%	12%	12%	12%	11%



Table 34
Q14. When thinking about moving to a new home, which, if any, of the following would you say are the most important features to you in choosing a new home?
Base: All who are considering moving home or have considered moving home in the last 5 years

	Total	Hou	sing situal	tion	Se	ex	Ag	е	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	386	321	61	4	234	151	222	164	53	151	182	98	183	105
Weighted base	369	311	55	3	179	189	180	189	52	139	178	88	174	107
									ı					
There is a garden	200		30	3	82	118	106	94	29	72		49	91	60
	54%	54%	55%	82%	46%	62%	59%	50%	55%	52%	56%	55%	52%	56%
The design of the house suits my taste	176	154	21	2	80	95	86	90	23	69	84	41	86	50
	48%	50%	38%	50%	45%	50%	48%	48%	44%	50%	47%	46%	49%	47%
There is a good amount of space	146	123	20	3	76	69	78	68	19	70	57	31	69	46
	40%	40%	37%	82%	42%	37%	43%	36%	37%	50%	32%	35%	40%	43%
There is space for guests to stay	125	109	15	1	51	74	57	68	16	54	55	28	53	44
	34%	35%	28%	32%	29%	39%	32%	36%	31%	39%	31%	31%	31%	41%
There is ground floor living	122	102	20	-	65	58	52	70	23	42	57	26	60	36
	33%	33%	37%	-	36%	31%	29%	37%	45%	30%	32%	30%	35%	33%
The home is adaptable to future changes in my	110	97	12	-	57	53	50	60	11	33	65	28	49	33
needs	30%	31%	23%	-	32%	28%	28%	32%	22%	23%	37%	32%	28%	31%
The ability to live independently	109	88	21	-	55	54	44	64	17	41	51	30	52	27
	29%	28%	38%	-	31%	29%	25%	34%	32%	29%	29%	34%	30%	25%
None of the above	6	5	1	-	4	2	3	3	2	1	4	-	4	2
	2%	2%	2%	-	2%	1%	2%	1%	3%	1%	2%	-	3%	2%



Table 34 Cont'd
Q14. When thinking about moving to a new home, which, if any, of the following would you say are the most important features to you in choosing a new home?
Base: All who are considering moving home or have considered moving home in the last 5 years

	Total		Considering 1	noving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	386	112	202	314	72	73	110	123	62	18	313	203
Weighted base	369	106	193	299	70	66	105	115	66	17	302	197
There is a garden	200 54%	54 51%	113 58%	167 56%	33 47%	31 47%	57 54%	63 55%	36 55%	12 74%	168 56%	112
The design of the house suits my taste	176 48%	51% 50 48%	92 47%	142 48%	34 49%	32 48%	47 44%	55% 51 45%	39 60%	74%	144 48%	57% 98 50%
There is a good amount of space	146 40%	45 42%	69 36%	114	32 46%	30 45%	41	39 34%	29 44%	8 45%	116	75 38%
There is space for guests to stay	125 34%	38	64	102 34%	23	14 22%	32 30%	45 39%	28	6 36%	111	79 40%
There is ground floor living	122 33%	33 31%	65 33%	97 33%	25 36%	24	41 39%	41 36%	13 19%	4 24%	99	58 29%
The home is adaptable to future changes in my needs	110 30%	32 30%	60 31%	91 31%	18 26%	14 22%	32 30%	36 32%	21 32%	6 36%	95 31%	64 32%
The ability to live independently	109 29%	29 27%	58 30%	87 29%	22 31%	24 36%	32 31%	32 28%	18 28%	2 15%	85 28%	53 27%
None of the above	6 2%	2 2%	4 2%	5 2%	1 1%	2 3%	2 2%	2 2%	-	-	4 1%	2 1%



Table 35
Q15. When thinking about moving to a new home, which, if any, of the following would you say you would look for most in a location?
Base: All who are considering moving home or have considered moving home in the last 5 years

	Total	Hou	sing situa	tion	Se	ex	Ag	e	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	386	321	61	4	234	151	222	164	53	151	182	98	183	105
Weighted base	369	311	55	3	179	189	180	189	52	139	178	88	174	107
Having local facilities within walking distance	266	226	37	3	124	141	127	139	35	100	131	62	123	81
(shops, GP, library etc)	72%	73%	67%	82%	69%	75%	70%	73%	67%	72%		70%	71%	76%
Having access to good local transport	202	172	28	2	98	104	88	114	30	72	100	54	97	51
	55%	55%	52%	50%	55%	55%	49%	60%	57%	52%	56%	61%	56%	48%
Having access to parks/green spaces	152	134	14	3	65	87	84	67	24	56	71	38	70	44
	41%	43%	26%	82%	36%	46%	47%	36%	47%	40%	40%	43%	40%	41%
Living near to family/friends	143	113	30	-	58	85	65	78	22	53	68	29	73	40
	39%	36%	55%	-	32%	45%	36%	41%	43%	38%	38%	33%	42%	37%
Having a sense of community	102	87	14	2	45	58	53	49	16	50	36	19	43	41
	28%	28%	25%	50%	25%	31%	29%	26%	30%	36%	20%	21%	25%	38%
Living alongside people of all ages	44	42	2	-	25	20	17	28	5	14	26	16	19	10
	12%	14%	4%	-	14%	10%	9%	15%	10%	10%	15%	18%	11%	9%
Living alongside people similar to my age	36	26	11	-	27	10	16	21	5	11	21	9	20	8
	10%	8%	19%	-	15%	5%	9%	11%	9%	8%	12%	10%	11%	7%
Having access to care	36	26	10	-	21	15	15	20	4	14	18	8	16	12
	10%	8%	18%	-	12%	8%	8%	11%	8%	10%	10%	9%	9%	11%
None of the above	4	3	1	-	2	1	4	1	-	3	2	1	1	2
	1%	1%	2%	-	1%	1%	2%	0%	-	2%	1%	1%	1%	2%



Table 35 Cont'd Q15. When thinking about moving to a new home, which, if any, of the following would you say you would look for most in a location? Base: All who are considering moving home or have considered moving home in the last 5 years

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	386	112	202	314	72	73	110	123	62	18	313	203
Weighted base	369	106	193	299	70	66	105	115	66	17	302	197
Having local facilities within walking distance (shops, GP, library etc)	266	75	144	220	46	47	73	87	48	11	219	146
	72%	71%	75%	73%	66%	70%	69%	76%	73%	67%	72%	74%
Having access to good local transport	202 55%	57 54%	110 57%	167 56%	34 49%	35 53%	63	55 48%	40 61%	8 49%	166 55%	104 53%
Having access to parks/green spaces	152	45	81	126	25	25	39	53	28	6	126	87
	41%	43%	42%	42%	36%	38%	37%	46%	42%	35%	42%	44%
Living near to family/friends	143	42	72	113	29	23	42	50	23	5	120	78
	39%	39%	37%	38%	42%	35%	40%	43%	35%	31%	40%	39%
Having a sense of community	102	33	53	86	16	14	32	29	19	8	88	56
	28%	31%	27%	29%	23%	21%	30%	25%	30%	45%	29%	29%
Living alongside people of all ages	44	15	21	36	8	8	9	13	13	2	36	28
	12%	15%	11%	12%	12%	12%	8%	11%	20%	10%	12%	14%
Living alongside people similar to my age	36	11	19	30	7	11	8	14	2	1	26	17
	10%	10%	10%	10%	10%	17%	8%	12%	3%	6%	8%	9%
Having access to care	36	9	15	24	11	8	12	10	4	1	27	16
	10%	9%	8%	8%	16%	12%	11%	9%	7%	6%	9%	8%
None of the above	4 1%	-	2 1%	2 1%	2 4%	2 3%	2 1%		-	1 4%	2 1%	1 0%



Table 36
Q16. If there were government support (such as advice, guidance and financial support) available to you to help you move home, how much more likely, if at all, would this make you to move home?
Base: All respondents

	Total	Hou	sing situa	tion	S	ex	Ag	е	Length	of time in	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Much more likely	129	89	39	2	54	75	66	63	31	46	52	29	62	38
	10%	8%	21%	17%	9%	11%	13%	8%	13%	11%	8%	10%	10%	10%
A little more likely	283	233	49	1	135	148	131	152	47	92	144	64	134	86
	22%	22%	26%	11%	23%	22%	26%	20%	20%	22%	23%	21%	22%	24%
Not much more likely	286	249	34	2	144	141	108	177	52	104	130	68	139	79
	23%	23%	18%	22%	24%	21%	22%	23%	22%	25%	21%	23%	23%	22%
Not at all more likely	425	386	35	3	198	227	117	308	73	124	227	99	201	124
	34%	36%	19%	33%	33%	34%	23%	40%	31%	30%	37%	34%	33%	34%
Don't know	145	112	30	2	63	82	76	69	34	46	65	36	72	36
	11%	11%	16%	16%	11%	12%	15%	9%	14%	11%	10%	12%	12%	10%
NET: More likely	412	322	88	3	189	223	197	215	78	138	196	92	196	124
	33%	30%	47%	28%	32%	33%	40%	28%	33%	33%	32%	31%	32%	34%
NET: Not more likely	710	635	69	5	341	368	225	485	124	228	358	168	340	203
	56%	59%	37%	56%	58%	55%	45%	63%	53%	55%	58%	57%	56%	56%



Table 36 Cont'd

Q16. If there were government support (such as advice, guidance and financial support) available to you to help you move home, how much more likely, if at all, would this make you to move home? Base: All respondents

	Total	Considering moving home				No of unoccupied bedrooms						
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Much more likely	129	37	52	89	40	32	43	32	19	2	97	54
	10%	35%	27%	30%	4%	13%	11%	8%	10%	4%	9%	8%
A little more likely	283	30	79	108	175	54	87	88	39	14	229	141
	22%	28%	41%	36%	18%	22%	23%	22%	21%	25%	22%	22%
Not much more likely	286	18	30	48	237	39	85	97	49	15	246	161
	23%	17%	15%	16%	25%	16%	23%	24%	26%	28%	24%	25%
Not at all more likely	425	14	15	29	396	69	117	152	70	16	355	238
	34%	13%	8%	10%	41%	28%	31%	38%	37%	29%	35%	37%
Don't know	145	7	18	25	120	50	43	34	10	8	94	52
	11%	7%	9%	8%	12%	20%	11%	8%	5%	14%	9%	8%
NET: More likely	412	67	130	197	215	87	130	121	59	16	326	195
	33%	63%	67%	66%	22%	35%	35%	30%	31%	29%	32%	30%
NET: Not more likely	710	32	45	77	633	108	202	250	119	31	602	400
	56%	30%	23%	26%	65%	44%	54%	62%	63%	57%	59%	62%



Table 37 Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home

	Options							
	Physical assistance with moving	Financial support	Help identifying appropriate options	Professional advice				
	Α	В	С	D				
Unweighted base	1,267	1,267	1,267	1,267				
Weighted base	1,267	1,267	1,267	1,267				
1 - Would not be at all helpful to me	185	253	256	217				
in moving home	15%	20%	20%	17%				
2	116	175	192	185				
	9%	14%	15%	15%				
3 - Would be somewhat helpful to me	442	400	483	517				
in moving home	35%	32%	38%	41%				
4	181	142	167	161				
	14%	11%	13%	13%				
5 - Would be very helpful to me in	343	298	169	187				
moving home	27%	23%	13%	15%				
NET: Not helpful	301	428	447	402				
	24%	34%	35%	32%				
NET: Helpful	524	439	336	348				
	41%	35%	27%	27%				



Table 38
Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home Financial support

	Total	Hou	sing situat	ion	Se	ex	Ag	е	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
1 - Would not be at all helpful to me in moving	253	228	22	2	116	137	82	171	37	85	131	53	122	78
home	20%	21%	12%	23%	20%	20%	16%	22%	16%	21%	21%	18%	20%	22%
2	175	164	11	-	93	82	55	120	26	49	99	56	68	51
	14%	15%	6%	-	16%	12%	11%	16%	11%	12%	16%	19%	11%	14%
3 - Would be somewhat helpful to me in	400	339	56	4	181	219	155	245	73	122	205	90	191	118
moving home	32%	32%	30%	39%	31%	33%	31%	32%	31%	30%	33%	30%	31%	33%
4	142	118	21	3	66	76	67	75	30	55	57	30	73	38
	11%	11%	11%	32%	11%	11%	13%	10%	13%	13%	9%	10%	12%	11%
5 - Would be very helpful to me in moving	298	220	77	1	137	159	139	158	70	101	127	66	154	77
home	23%	21%	41%	6%	23%	24%	28%	21%	30%	24%	21%	22%	25%	21%
NET: Not helpful	428	392	32	2	209	219	137	291	63	134	230	110	189	129
	34%	37%	17%	23%	35%	33%	27%	38%	27%	33%	37%	37%	31%	36%
NET: Helpful	439	337	98	4	203	235	206	233	100	155	184	96	228	115
	35%	32%	53%	38%	34%	35%	41%	30%	42%	38%	30%	33%	37%	32%



Table 38 Cont'd

Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home

Financial support

Susery in respondents	Total		Considering 1	noving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
1 - Would not be at all helpful to me in moving	253	15	21	36	217	43	62	90	43	15	210	149
home	20%	14%	11%	12%	22%	17%	16%	22%	23%	28%	21%	23%
2	175	12	31	43	132	15	58	54	38	9	160	102
	14%	11%	16%	14%	14%	6%	15%	13%	20%	16%	16%	16%
3 - Would be somewhat helpful to me in	400	35	62	97	303	73	125	132	56	13	327	201
moving home	32%	33%	32%	32%	31%	30%	33%	33%	30%	24%	32%	31%
4	142	10	33	43	99	35	34	44	23	6	107	73
	11%	10%	17%	14%	10%	14%	9%	11%	12%	11%	10%	11%
5 - Would be very helpful to me in moving	298	34	47	81	217	80	96	82	28	11	218	122
home	23%	32%	24%	27%	22%	33%	26%	20%	15%	21%	21%	19%
NET: Not helpful	428	27	52	78	350	58	120	145	81	24	370	250
	34%	25%	27%	26%	36%	24%	32%	36%	43%	44%	36%	39%
NET: Helpful	439	44	80	124	315	114	130	127	51	17	325	195
	35%	42%	41%	41%	33%	47%	35%	31%	27%	31%	32%	30%



Table 39 Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home Professional advice

	Total	Hou	sing situat	tion	Se	ex	Ag	e	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
1 - Would not be at all helpful to me in moving	217	182	31	3	97	120	71	146	37	64	116	47	101	69
home	17%	17%	17%	33%	16%	18%	14%	19%	16%	16%	19%	16%	17%	19%
2	185	159	25	1	94	90	73	112	33	62	90	51	84	50
	15%	15%	13%	6%	16%	13%	15%	15%	14%	15%	14%	17%	14%	14%
3 - Would be somewhat helpful to me in	517	443	72	2	249	267	194	323	105	163	249	126	240	149
moving home	41%	41%	38%	17%	42%	40%	39%	42%	44%	40%	40%	43%	40%	41%
4	161	135	22	4	70	91	74	88	24	63	74	37	79	45
	13%	13%	12%	43%	12%	14%	15%	11%	10%	15%	12%	13%	13%	12%
5 - Would be very helpful to me in moving	187	150	36	-	83	104	86	101	36	60	90	35	103	49
home	15%	14%	19%	-	14%	15%	17%	13%	15%	15%	15%	12%	17%	13%
NET: Not helpful	402	341	56	4	191	210	144	258	71	126	205	98	185	119
	32%	32%	30%	40%	32%	31%	29%	33%	30%	31%	33%	33%	30%	33%
NET: Helpful	348	286	58	4	153	195	159	189	60	123	164	72	183	94
	27%	27%	31%	43%	26%	29%	32%	25%	26%	30%	27%	24%	30%	26%



Table 39 Cont'd

Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home Professional advice

Susery in respondents	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
1 - Would not be at all helpful to me in moving	217	13	14	26	191	50	54	73	29	11	167	113
home	17%	12%	7%	9%	20%	20%	14%	18%	16%	20%	16%	17%
2	185	12	30	42	142	31	51	69	26	8	154	103
	15%	11%	16%	14%	15%	13%	14%	17%	14%	15%	15%	16%
3 - Would be somewhat helpful to me in	517	45	82	127	390	94	157	162	87	18	423	266
moving home	41%	43%	42%	42%	40%	38%	42%	40%	46%	33%	41%	41%
4	161	20	34	53	108	35	54	43	22	8	127	73
	13%	19%	17%	18%	11%	14%	14%	11%	12%	14%	12%	11%
5 - Would be very helpful to me in moving	187	16	34	50	137	36	59	58	24	10	151	92
home	15%	15%	18%	17%	14%	15%	16%	14%	13%	18%	15%	14%
NET: Not helpful	402	25	44	69	333	81	105	142	55	19	321	216
	32%	23%	23%	23%	34%	33%	28%	35%	29%	35%	31%	33%
NET: Helpful	348	36	68	104	245	71	113	101	46	18	277	164
	27%	34%	35%	35%	25%	29%	30%	25%	24%	32%	27%	25%



Table 40 Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home Physical assistance with moving

	Total	Hou	sing situa	tion	S	ex	Ag	e	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
									ı					
1 - Would not be at all helpful to me in moving	185	163	20	2	82	103	67	118	29	55	101	32	95	58
home	15%	15%	10%	16%	14%	15%	13%	15%	12%	13%	16%	11%	16%	16%
2	116	108	7	1	59	56	43	73	20	40	56	30	53	33
	9%	10%	4%	11%	10%	8%	9%	10%	8%	10%	9%	10%	9%	9%
3 - Would be somewhat helpful to me in	442	386	52	3	209	234	169	273	72	142	229	109	210	122
moving home	35%	36%	28%	34%	35%	35%	34%	36%	30%	34%	37%	37%	35%	34%
4	181	155	23	3	94	87	80	101	29	65	87	56	76	50
	14%	14%	12%	32%	16%	13%	16%	13%	12%	16%	14%	19%	12%	14%
5 - Would be very helpful to me in moving	343	258	84	1	149	193	139	204	86	110	147	70	174	99
home	27%	24%	45%	6%	25%	29%	28%	26%	36%	27%	24%	24%	29%	27%
NET: Not helpful	301	271	27	3	141	158	110	191	49	95	157	61	148	91
	24%	25%	14%	27%	24%	24%	22%	25%	21%	23%	25%	21%	24%	25%
NET: Helpful	524	413	107	4	244	280	219	304	115	175	234	126	249	149
	41%	39%	57%	38%	41%	42%	44%	40%	49%	42%	38%	42%	41%	41%



Table 40 Cont'd

Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home Physical assistance with moving

	Total		Considering (moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
1 - Would not be at all helpful to me in moving home	185 15%		13	24	162 17%	41 17%	49 13%	58 14%	24 13%	13 23%	144 14%	95 15%
2	116 9%		18 9%	28 9%	88 9%	18 7%	31 8%	35 9%	26 14%	6 11%	98 10%	67 10%
3 - Would be somewhat helpful to me in moving home	442 35%	31 29%	75 39%	106 35%	336 35%	75 31%	130 35%	155 38%	68 36%	14 26%	367 36%	237 37%
4	181 14%	22 21%	34 18%	56 19%	124 13%	29 12%	51 14%	63 16%	30 16%	8 15%	152 15%	101 16%
5 - Would be very helpful to me in moving home	343 27%		53 28%	85 29%	257 27%	82 33%	114 30%	94 23%	40 21%	13 24%	261 26%	147 23%
NET: Not helpful	301	21	31		250	59	80	93	50	19	242	162
NET: Helpful	24% 524 41%	54	16% 88 45%	142	26% 382 39%	24% 111 45%	21% 165 44%	23% 157 39%	27% 70 37%	34% 22 39%	24% 413 40%	25% 248 38%



Table 41
Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home Help identifying appropriate options

	Total	Hou	sing situat	ion	Se	ex	Ag	е	Length	of time in	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
1 - Would not be at all helpful to me in moving	256	228	25	3	109	147	83	173	40	82	134	48	121	87
home	20%	21%	13%	27%	18%	22%	17%	22%	17%	20%	22%	16%	20%	24%
2	192	171	19	2	88	103	79	113	46	59	86	56	86	50
	15%	16%	10%	17%	15%	15%	16%	15%	20%	14%	14%	19%	14%	14%
3 - Would be somewhat helpful to me in	483	418	65	-	240	243	181	302	80	149	254	111	232	139
moving home	38%	39%	35%	-	40%	36%	36%	39%	34%	36%	41%	38%	38%	38%
4	167	128	33	5	78	89	82	85	28	68	70	48	77	42
	13%	12%	18%	56%	13%	13%	17%	11%	12%	17%	11%	16%	13%	12%
5 - Would be very helpful to me in moving	169	124	45	-	79	90	73	97	41	54	75	33	92	44
home	13%	12%	24%	-	13%	13%	15%	13%	17%	13%	12%	11%	15%	12%
NET: Not helpful	447	399	43	4	196	250	162	286	86	141	221	104	207	137
	35%	37%	23%	44%	33%	37%	32%	37%	36%	34%	36%	35%	34%	38%
NET: Helpful	336	252	78	5	157	179	155	181	70	122	145	81	169	86
	27%	24%	42%	56%	26%	27%	31%	24%	29%	30%	23%	27%	28%	24%



Table 41 Cont'd

Q17. On a scale of 1-5, please rate the following options in terms of how helpful or not they would be to you in moving home Help identifying appropriate options

	Total		Considering (moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
1 - Would not be at all helpful to me in moving home	256 20%		15 8%	24 8%	231 24%	50 20%	68 18%	90	38 20%	10 18%	206 20%	138 21%
2	192 15%	17	27 14%	44 15%	148 15%	26 11%	53 14%	62 15%	38 20%	12 23%	165 16%	112 17%
3 - Would be somewhat helpful to me in moving home	483 38%	41 39%	82 42%		360 37%	96 39%	135 36%	161 40%	72 38%	20 36%	388 38%	253 39%
4	167 13%	19 18%	39 20%	58 19%	109 11%	37 15%	61 16%	44 11%	22 12%	4 7%	130 13%	70 11%
5 - Would be very helpful to me in moving home	169 13%	19 18%	31 16%	50 17%	120 12%	37 15%	59 16%	48 12%	17 9%	9 16%	133 13%	74 11%
NET: Not helpful	447	26	42		379	76	121	152	77	23	371	251
NET: Helpful	35% 336 27%	25% 38 36%	22% 69 36%	107	39% 229 24%	31% 73 30%	32% 119 32%	38% 92 23%	41% 39 21%	41% 13 23%	263 26%	39% 143 22%



Table 42 Q18. Thinking about moving home, how likely or unlikely would you be to make use of the following?

Base: All who are considering moving home

	Opt	tions
	Programmes that help you to plan and design your own home to meet your specific requirements	Programmes that help you join groups of same- age people looking to plan and design their own homes as part of a
	Α	В
Unweighted base	314	314
Weighted base	299	299
Very likely	47	
	16%	
Quite likely	114	
	38%	·
Quite unlikely	80	110
	27%	37%
Very unlikely	42	73
	14%	25%
Not sure	17	25
	6%	8%
NET: Likely	161	90
	54%	30%
NET: Unlikely	122	184
	41%	61%



Table 43
Q18. Thinking about moving home, how likely or unlikely would you be to make use of the following?
Programmes that help you to plan and design your own home to meet your specific requirements
Base: All who are considering moving home

	Total	Hou	sing situat	ion	Sc	ex	Ag	е	Length	of time ir	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
Very likely	47	38	8	1	19	28	22	25	7	19	21	9	23	15
	16%	15%	16%	39%	13%	18%	14%	17%	13%	17%	15%	12%	17%	17%
Quite likely	114	96	18	-	53	61	64	50	18	40	56	29	52	34
	38%	39%	37%	-	37%	39%	43%	34%	35%	37%	40%	39%	37%	39%
Quite unlikely	80	69	9	1	43	37	39	41	14	26	40	20	40	19
	27%	28%	18%	39%	30%	23%	26%	28%	27%	24%	29%	28%	29%	22%
Very unlikely	42	33	9	1	20	22	18	24	8	18	16	8	19	15
	14%	13%	18%	23%	14%	14%	12%	16%	16%	17%	11%	12%	13%	17%
Not sure	17	12	5	-	7	10	9	8	5	6	6	6	6	5
	6%	5%	10%	-	5%	6%	6%	5%	9%	5%	5%	9%	4%	5%
NET: Likely	161	133	26	1	72	88	86	75	25	59	77	37	75	48
	54%	54%	54%	39%	51%	56%	57%	51%	48%	54%	55%	51%	54%	56%
NET: Unlikely	122	102	18	2	63	59	56	65	22	44	55	29	58	34
	41%	41%	36%	61%	44%	38%	37%	44%	43%	41%	40%	40%	42%	39%



Table 43 Cont'd

Q18. Thinking about moving home, how likely or unlikely would you be to make use of the following? Programmes that help you to plan and design your own home to meet your specific requirements

Base: All who are considering moving home

	Total		Considering I	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
Very likely	47	19	27	47	_	3	19	14	8	2	43	24
very intery	16%				-	6%	22%	16%	15%	16%	18%	16%
Quite likely	114	30	84	114	-	24	33	34	18	4	90	57
	38%	28%	44%	38%	-	41%	37%	39%	36%	32%	37%	38%
Quite unlikely	80	28	52	80	-	21	15	22	17	4	58	43
	27%	26%	27%	27%	-	37%	17%	25%	34%	31%	24%	29%
Very unlikely	42	22	20	42	-	7	13	14	6	3	35	22
	14%	20%	11%	14%	-	12%	14%	16%	11%	21%	14%	15%
Not sure	17	7	10	17	-	2	9	3	2	-	14	5
	6%	7%	5%	6%	-	4%	11%	4%	3%	-	6%	3%
NET: Likely	161	49	112	161	-	28	53	48	26	7	133	81
	54%	47%	58%	54%	-	47%	59%	55%	52%	48%	55%	53%
NET: Unlikely	122	50	72	122	-	29	27	36	23	7	93	66
	41%	47%	37%	41%	-	49%	31%	41%	45%	52%	39%	43%



Table 44
Q18. Thinking about moving home, how likely or unlikely would you be to make use of the following?
Programmes that help you join groups of same-age people looking to plan and design their own homes as part of a group of homes
Base: All who are considering moving home

	Total	Hou	sing situal	tion	Se	ex	Ag	e	Length	of time i	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	314	256	55	3	188	126	186	128	53	119	142	82	148	84
Weighted base	299	247	49	3	142	157	151	148	52	109	139	73	139	87
											,			
Very likely	24	18	7	-	11	13	11	13	4	10	10	5	11	9
	8%	7%	13%	-	8%	8%	8%	9%	8%	9%	7%	6%	8%	10%
Quite likely	66	54	12	-	36	31	39	27	9	26	31	15	32	19
	22%	22%	24%	-	25%	20%	26%	18%	18%	24%	22%	21%	23%	21%
Quite unlikely	110	93	15	2	54	57	56	54	18	39	52	26	49	35
	37%	38%	31%	77%	38%	36%	37%	36%	35%	36%	38%	36%	35%	40%
Very unlikely	73	65	8	1	33	40	31	42	14	25	34	17	38	19
	25%	26%	16%	23%	23%	26%	21%	29%	26%	23%	25%	23%	27%	22%
Not sure	25	18	8	-	9	16	13	12	7	7	11	10	9	6
	8%	7%	16%	-	7%	10%	9%	8%	13%	7%	8%	13%	7%	7%
NET: Likely	90	72	19	-	46	44	51	40	14	36	41	20	43	27
	30%	29%	38%	-	33%	28%	33%	27%	26%	33%	29%	28%	31%	31%
NET: Unlikely	184	158	23	3	87	97	87	96	32	65	87	43	87	54
	61%	64%	47%	100%	61%	62%	58%	65%	61%	60%	63%	59%	62%	62%



Table 44 Cont'd

Q18. Thinking about moving home, how likely or unlikely would you be to make use of the following?

Programmes that help you join groups of same-age people looking to plan and design their own homes as part of a group of homes

Base: All who are considering moving home

	Total		Considering (noving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	314	112	202	314		64	93	95	48	14	250	157
Weighted base	299	106	193	299		58	89	87	50	14	241	151
Very likely	24	15	9	24	-	1	12	8	2	1	23	11
	8%	15%	4%	8%	-	2%	14%	10%	3%	5%	9%	7%
Quite likely	66	13	53	66	-	14	18	18	14	3	52	34
	22%	12%	28%	22%	-	24%	20%	20%	27%	20%	22%	23%
Quite unlikely	110	41	69	110	-	26	31	30	19	4	84	53
	37%	39%	36%	37%	-	44%	35%	34%	38%	30%	35%	35%
Very unlikely	73	27	46	73	-	15	18	23	12	6	59	41
	25%	25%	24%	25%	-	25%	20%	26%	23%	45%	24%	27%
Not sure	25	9	16	25	-	3	10	8	4	-	23	13
	8%	9%	8%	8%	-	4%	11%	10%	8%	-	9%	8%
NET: Likely	90	28	62	90	-	15	30	26	15	3	75	45
	30%	27%	32%	30%	-	26%	34%	30%	30%	25%	31%	30%
NET: Unlikely	184	68	115	184	-	40	49	53	31	10	143	94
	61%	64%	60%	61%	-	69%	55%	60%	61%	75%	59%	62%



Table 45
Q19. To what extent do you agree or disagree with the following statements?

		Statements	
	There is currently a shortage of affordable housing in the UK	Councils should be building more housing to meet current need	Private housebuilders will build enough affordable housing to meet current need
	A	В	С
Unweighted base	1,267	1,267	1,267
Weighted base	1,267	1,267	1,267
Ctrongly agree	623	585	81
Strongly agree	49%		6%
Tend to agree	454		208
	36%	35%	16%
Tend to disagree	93	134	491
	7%	11%	39%
Strongly disagree	37	54	350
	3%	4%	28%
Don't know	60	49	136
	5%	4%	11%
NET: Agree	1077	1030	290
	85%	81%	23%
NET: Disagree	130	188	841
	10%	15%	66%



Table 46

Q19. To what extent do you agree or disagree with the following statements?

There is currently a shortage of affordable housing in the UK

	Total	Hou	sing situa	tion	S	ex	Ag	е	Length	of time ir	n home	Lo	cation Type	
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
		_							_					
Strongly agree	623	495	123	5	286	336	258	366		201		160	280	182
	49%	46%	66%	50%	48%	50%	52%	48%	51%	49%	49%	54%	46%	50%
Tend to agree	454	405	47	2	213	241	162	292	85	143	226	101	232	121
	36%	38%	25%	16%	36%	36%	32%	38%	36%	35%	36%	34%	38%	33%
Tend to disagree	93	87	5	1	51	42	39	54	18	32	43	21	39	32
	7%	8%	3%	11%	9%	6%	8%	7%	8%	8%	7%	7%	6%	9%
Strongly disagree	37	33	3	1	17	20	15	21	8	13	16	2	26	8
	3%	3%	2%	6%	3%	3%	3%	3%	3%	3%	3%	1%	4%	2%
Don't know	60	50	8	2	27	33	24	36	6	23	31	11	30	19
	5%	5%	4%	16%	4%	5%	5%	5%	2%	6%	5%	4%	5%	5%
NET: Agree	1077	899	170	6	499	577	419	658	204	344	529	261	512	303
	85%	84%	91%	67%	84%	86%	84%	86%	86%	84%	85%	88%	84%	84%
NET: Disagree	130	120	9	2	68	62	55	75	26	45	59	24	66	40
	10%	11%	5%	17%	11%	9%	11%	10%	11%	11%	10%	8%	11%	11%



Table 46 Cont'd

Q19. To what extent do you agree or disagree with the following statements?

There is currently a shortage of affordable housing in the UK

	Total		Considering	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	623 49%	58 55%		150 50%	473 49%	135 55%	188 50%	188 46%	88 47%	25 46%	488 48%	301 46%
Tend to agree	454 36%	29	77	106	347	80	136 36%	152 38%	64	21	374 37%	237 37%
Tend to disagree	93 7%	11 11%	15 8%	26 9%	68 7%	14 6%	23 6%	34 8%	17 9%	5 8%	79 8%	56 9%
Strongly disagree	37 3%	4 4%	3 2%	7 2%	30 3%	4 2%	6 2%	14 4%	9 5%	3 5%	32 3%	26 4%
Don't know	60 5%	4 3%	6 3%	9	51 5%	11 5%	22 6%	16 4%	9 5%	2 3%	49 5%	27 4%
NET: Agree	1077	87	170	257	820	215	324	340	152	46	862	538
NET: Disagree	85% 130 10%	15	18	33	97	88% 19 8%	86% 29 8%	84% 49 12%	81% 26 14%	83% 7 13%	84% 111 11%	83% 82 13%



Table 47
Q19. To what extent do you agree or disagree with the following statements?
Private housebuilders will build enough affordable housing to meet current need Base: All respondents

	Total	Hou	sing situa	tion	S	ex	Ag	e	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
					_				_		_			
Strongly agree	81	62	18	1	40	42	38	43		31		14	45	21
	6%	6%	10%	10%	7%	6%	8%	6%	8%	8%	5%	5%	7%	6%
Tend to agree	208	181	23	4	93	115	93	115	43	73	93	47	99	62
	16%	17%	13%	38%	16%	17%	19%	15%	18%	18%	15%	16%	16%	17%
Tend to disagree	491	425	63	2	235	256	173	318	80	146	265	116	236	139
	39%	40%	34%	19%	40%	38%	35%	41%	34%	36%	43%	39%	39%	38%
Strongly disagree	350	286	62	2	182	167	140	210	68	117	165	86	166	98
	28%	27%	33%	17%	31%	25%	28%	27%	29%	28%	27%	29%	27%	27%
Don't know	136	115	19	2	44	92	53	83	26	44	66	33	61	42
	11%	11%	10%	16%	7%	14%	11%	11%	11%	11%	11%	11%	10%	12%
NET: Agree	290	243	42	5	133	157	132	158	62	104	124	61	144	83
	23%	23%	22%	48%	22%	23%	26%	21%	26%	25%	20%	21%	24%	23%
NET: Disagree	841	712	125	4	417	423	313	528	149	263	429	202	402	237
	66%	67%	67%	36%	70%	63%	63%	69%	63%	64%	69%	68%	66%	65%



Table 47 Cont'd

Q19. To what extent do you agree or disagree with the following statements? Private housebuilders will build enough affordable housing to meet current need

	Total		Considering (moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	81	19	17	36	45	23	16	22	18	3	59	42
	6%	18%	9%	12%	5%	9%	4%	5%	9%	5%	6%	7%
Tend to agree	208	14	38	52	156	40	63	65	32	9	168	106
	16%	13%	20%	17%	16%	16%	17%	16%	17%	16%	16%	16%
Tend to disagree	491	35	72	107	384	80	152	165	71	23	411	259
	39%	33%	37%	36%	40%	33%	40%	41%	38%	42%	40%	40%
Strongly disagree	350	31	45	76	274	69	99	114	52	16	281	182
	28%	30%	23%	26%	28%	28%	26%	28%	28%	29%	27%	28%
Don't know	136	6	21	28	108	33	46	38	14	5	103	57
	11%	6%	11%	9%	11%	13%	12%	9%	8%	9%	10%	9%
NET: Agree	290	33	56	88	202	63	79	87	50	11	227	148
	23%	31%	29%	29%	21%	26%	21%	21%	27%	21%	22%	23%
NET: Disagree	841	67	117	183	658	150	251	279	123	39	692	441
	66%	63%	60%	61%	68%	61%	67%	69%	66%	71%	68%	68%



Table 48
Q19. To what extent do you agree or disagree with the following statements?
Councils should be building more housing to meet current need

	Total	Hou	sing situal	tion	Se	ex	Ag	e	Length	of time i	n home	Lo	cation Type	:
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Strongly agree	585	461	119	3	276	309	218	367	121	186	277	135	265	184
	46%	43%	64%	33%	46%	46%	44%	48%	51%	45%	45%	46%	44%	51%
Tend to agree	446	393	48	4	217	227	176	270	76	135	234	105	227	113
	35%	37%	26%	44%	37%	34%	35%	35%	32%	33%	38%	35%	37%	31%
Tend to disagree	134	124	9	2	57	77	62	72	23	55	56	30	63	41
	11%	12%	5%	16%	10%	12%	12%	9%	10%	13%	9%	10%	10%	11%
Strongly disagree	54	50	3	1	23	31	24	30	10	21	23	14	25	15
	4%	5%	2%	6%	4%	5%	5%	4%	4%	5%	4%	5%	4%	4%
Don't know	49	42	7	-	20	28	18	30	5	15	29	12	27	10
	4%	4%	4%	-	3%	4%	4%	4%	2%	4%	5%	4%	4%	3%
NET: Agree	1030	854	167	8	493	536	394	637	198	321	511	240	492	297
	81%	80%	90%	77%	83%	80%	79%	83%	84%	78%	83%	81%	81%	82%
NET: Disagree	188	174	12	2	80	108	86	102	33	76	79	44	89	56
	15%	16%	6%	23%	14%	16%	17%	13%	14%	19%	13%	15%	15%	15%



Table 48 Cont'd

Q19. To what extent do you agree or disagree with the following statements?

Councils should be building more housing to meet current need

	Total		Considering	moving home				No of uno	ccupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Strongly agree	585	57	82		446	118	179	181	82	24	466	287
Tend to agree	46% 446 35%	28	80	108		48% 78 32%	48% 130 35%	45% 143 36%	44% 74 40%	20 36%	46% 368 36%	237 37%
Tend to disagree	134 11%	10	21	32	102	27 11%	38 10%	47 12%	17 9%	5 9%	107 10%	69 11%
Strongly disagree	54 4%	5	5	10	43	11% 11 4%	10%	19 5%	10 5%	4 8%	43	33 5%
Don't know	49	5 5%	5	10	39 4%	11 5%	17 5%	14 4%	4 2%	2	37 4%	20
NET: Agree	1030		162		783	196	310	324	157	44	834	525
	81%	81%	84%	83%	81%	80%	83%	80%	83%	80%	82%	81%
NET: Disagree	188 15%	16 15%		42 14%	146 15%	38 15%	48 13%	66 16%	27 14%	9 17%	150 15%	102 16%



Table 49
Q20. Which of the following do you think local councils should prioritise the most when building new homes?
Base: All respondents

	Total Housing situation		S	Sex Age L			Length	of time i	n home	Location Type				
		Owner	Renter	Other	Male	Female	55-64	65+	5 years or less	6-20 years	21 years or more	City	Town	Rural
Unweighted base	1,267	1,064	191	10	753	513	612	655	237	424	606	297	610	359
Weighted base	1,267	1,069	186	10	594	672	498	769	236	412	619	296	608	362
Affordability for tenants	793 63%	639 60%	146 78%	8 81%	359 60%	433 64%	310 62%	483 63%	162 69%	252 61%		195 66%	386 63%	212 59%
Good design	161 13%	155	6	-	76 13%	85 13%	70 14%	91 12%	15	55 13%	92	39 13%	71 12%	51 14%
Mixed communities (building council homes alongside private housing)	124 10%	114 11%	9 5%	1 6%	67 11%	57 9%	35 7%	89 12%	22 9%	42 10%		25 8%	57 9%	42 12%
Keeping costs down for the council	106 8%	85 8%	20 11%	1 13%	64 11%	42 6%	51 10%	55 7%		39 10%		27 9%	51 8%	28 8%
None of the above	25	23	1	-	7	18	10	14	6	13	6	2	10	12
Don't know	2% 57	2% 53	1%	-	1% 21	3% 36	2% 21	2% 36	-	3% 11	1% 39	1% 9	2% 32	3% 16
	5%	5%	2%	-	4%	5%	4%	5%		3%	6%	3%	5%	5%



Table 49 Cont'd

Q20. Which of the following do you think local councils should prioritise the most when building new homes?

	Total		Considering I	moving home				No of uno	cupied be	drooms		
		Seriously considering	Somewhat considering	NET Considering	Not considering	0	1	2	3	4+	NET 1+	NET 2+
Unweighted base	1,267	112	202	314	953	253	371	403	184	56	1,014	643
Weighted base	1,267	106	193	299	968	245	375	404	187	55	1,022	647
Affordability for tenants	793 63%	71 67%	121 62%	192 64%	602 62%	164 67%	253 67%	245 61%	107 57%	24	629 62%	376 58%
Good design	161 13%	18	34	51	110 11%	30 12%	37 10%	48	39 21%	8	131 13%	95 15%
Mixed communities (building council homes alongside private housing)	124 10%	6	14	20	104 11%	16 7%	35 9%	49 12%	14	10 19%	108 11%	73 11%
Keeping costs down for the council	106 8%		14 7%		84 9%	21 8%	23 6%	42 10%	15 8%	6 10%	86 8%	62 10%
None of the above	25	2	3	5	20	4	8	7	3	3	21	13
Don't know	2% 57	1%	2% 8	2% 9	2% 48	2% 11	2% 19	2% 13	2% 10	5% 4	2% 46	2% 27
	5%	1%	4%	3%	5%	4%	5%	3%	5%	8%	5%	4%

