

### Railway Industry Association: Industry Survey – November 2020

Methodology: Savanta ComRes interviewed 257 railway business leaders in the UK rail supply chain between 17<sup>th</sup> September and 9<sup>th</sup> October 2020. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at **www.comresglobal.com** 

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# Q1. How likely, if at all, do you think it is that the rail supply industry will grow or contract in the coming year? BASE: All respondents

|  |                      | Expectations for the industry in the coming year |                   | Expectations for their business in the coming year |                     | Impact of Covid-19 on their business' outlook |                      | Confidence in that the<br>Government will promote the<br>railway industry in trade deals |                      |
|--|----------------------|--|-------------------|--|---------------------|---|----------------------|--|----------------------|
|  | Total                | Grow   | Contract          | Grow   | Contract            | Improved                                      | Worsened             | Confident  | Not confident        |
| Significance Level: 95%                          |                      | а  | b                 | а  | b                   | *a  | b                    | а  | b                    |
| Total  | 257<br>100%          | 91<br>100%                                       | 93<br>100%        | 130<br>100%  | 53<br>100%          | 25<br>100%                                    | 156<br>100%          | 72<br>100%   | 102<br>100%          |
| Very likely to grow (5.0)                        | 32<br>12%            | 32<br>35%<br>b                                   | -                 | 28<br>22%<br>b                                     | 2<br>4%             | 9<br>36%                                      | 16<br>10%            | 18<br>25%<br>b   | 5<br>5%              |
| Quite likely to grow (4.0)                       | 59<br>23%            | 59<br>65%<br>b                                   | -                 | 49<br>38%<br>b                                     | 4<br>8%             | 9<br>36%                                      | 26<br>17%            | 27<br>38%<br>b   | 16<br>16%            |
| Likely to neither grow, nor contract (3.0)       | 63<br>25%            | -<br>-   | -                 | 29<br>22%  | 9<br>17%            | 3<br>12%                                      | 40<br>26%            | 9 13%  | 32<br>31%<br>a       |
| Quite likely to contract (2.0)                   | 80<br>31%            | -<br>-   | 80<br>86%<br>a    | 21<br>16%  | 28<br>53%<br>a      | 3<br>12%                                      | 59<br>38%            | 17<br>24%  | 34<br>33%            |
| Very likely to contract (1.0)                    | 13<br>5%             | -<br>-   | 13<br>14%<br>a    |  | 9<br>17%<br>a       | 1<br>4%                                       | 9<br>6%              | 1<br>1%  | 8<br>8%              |
| Don't know                                       | 10<br>4%             | -<br>-   | -                 | 3<br>2%  | 1<br>2%             | -<br>-  | 6<br>4%              |  | 7<br>7%<br>a         |
| NET: Grow  | 91<br>35%            | 91<br>100%<br>b                                  | -                 | 77<br>59%<br>b                                     | 6<br>11%            | 18<br>72%                                     | 42<br>27%            | 45<br>63%<br>b   | 21<br>21%            |
| NET: Contract                                    | 93<br>36%            | -<br>-   | 93<br>100%<br>a   | 21<br>16%  | 37<br>70%<br>a      | 4<br>16%                                      | 68<br>44%            | 18<br>25%  | 42<br>41%<br>a       |
| Base for stats<br>Mean Score                     | 247<br>3.07          | 91<br>4.35<br>b                                  | 93<br>1.86        | 127<br>3.66<br>b                                   | 52<br>2.27          | 25<br>3.88                                    | 150<br>2.87          | 72<br>3.61<br>b  | 95<br>2.75           |
| Standard Deviation Standard Error Error variance | 1.137<br>.072<br>.01 | .480<br>.050<br>*                                | .349<br>.036<br>* | 1.002<br>.089<br>.01                               | .972<br>.135<br>.02 | 1.166<br>.233<br>.05                          | 1.107<br>.090<br>.01 | 1.145<br>.135<br>.02   | 1.010<br>.104<br>.01 |



# Q2. How likely, if at all, do you think it is that your business will grow or contract in the coming year? BASE: All respondents

|                                      |       |             |                               |                    |                                 |                    |            | Confidence in that the |   |               |
|--------------------------------------|-------|-------------|-------------------------------|--------------------|---------------------------------|--------------------|------------|------------------------|---|---------------|
|                                      |       |             | Expectations for the industry |                    | Expectations for their business |                    |            |                        | Government will promote the railway industry in trade deals |               |
|                                      |       | Ŧ.,         |                               | in the coming year |                                 | in the coming year |            | business' outlook      |   |               |
| 0: " 1 1 2504                        |       | Total       | Grow                          | Contract           | Grow                            | Contract           | Improved   | Worsened               | Confident   | Not confident |
| Significance Level: 95%              |       |             | а                             | b                  | а                               | b                  | *a         | b                      | а   | b             |
| Total                                |       | 257         | 91                            | 93                 | 130                             | 53                 | 25         | 156                    | 72  | 102           |
|                                      |       | 100%        | 100%                          | 100%               | 100%                            | 100%               | 100%       | 100%                   | 100%  | 100%          |
|                                      |       |             |                               |                    |                                 |                    |            |                        |   |               |
| Very likely to grow                  | (5.0) | 30          | 28                            | _                  | 30                              | _                  | 11         | 14                     | 17  | 5             |
| Tory mory to grow                    | (0.0) | 12%         | 31%                           | _                  | 23%                             | _                  | 44%        | 9%                     | 24%   | 5%            |
|                                      |       | ,,          | b                             |                    | b                               |                    |            |                        | b   |               |
|                                      |       |             |                               |                    |                                 |                    |            |                        |   |               |
| Quite likely to grow                 | (4.0) | 100         | 49                            | 21                 | 100                             | -                  | 11         | 55                     | 34  | 32            |
|                                      |       | 39%         | 54%                           | 23%                | 77%                             | -                  | 44%        | 35%                    | 47%   | 31%           |
|                                      |       |             | b                             |                    | b                               |                    |            |                        | b   |               |
| Likely to neither grow, nor contract | (3.0) | 64          | 7                             | 34                 | -                               | -                  | 2          | 43                     | 8   | 33            |
|                                      | ` ,   | 25%         | 8%                            | 37%                | -                               | -                  | 8%         | 28%                    | 11%   | 32%           |
|                                      |       |             |                               | а                  |                                 |                    |            |                        |   | а             |
| Quita likely to contract             | (2.0) | 42          | -                             | 30                 |                                 | 40                 | 1          | 32                     | 10  | 21            |
| Quite likely to contract             | (2.0) | 42<br>16%   | 5<br>5%                       | 32%                | -                               | 42<br>79%          | 1<br>4%    | 32<br>21%              | 14%   | 21%           |
|                                      |       | 10%         | 5%                            | 32%<br>a           | -                               | 79%<br>a           | 470        | 2170                   | 1470  | 2170          |
|                                      |       |             |                               | a                  |                                 | a                  |            |                        |   |               |
| Very likely to contract              | (1.0) | 11          | 1                             | 7                  | -                               | 11                 | -          | 7                      | 2   | 5             |
|                                      |       | 4%          | 1%                            | 8%                 | -                               | 21%                | -          | 4%                     | 3%  | 5%            |
|                                      |       |             |                               | а                  |                                 | а                  |            |                        |   |               |
| Don't know                           |       | 10          | 1                             | 1                  | _                               | _                  | _          | 5                      | 1   | 6             |
| Bort Miow                            |       | 4%          | 1%                            | 1%                 | _                               | _                  | _          | 3%                     | 1%  | 6%            |
|                                      |       |             |                               |                    |                                 |                    |            |                        |   |               |
| NET: Grow                            |       | 130         | 77                            | 21                 | 130                             | -                  | 22         | 69                     | 51  | 37            |
|                                      |       | 51%         | 85%                           | 23%                | 100%                            | -                  | 88%        | 44%                    | 71%   | 36%           |
|                                      |       |             | b                             |                    | b                               |                    |            |                        | b   |               |
| NET: Contract                        |       | 53          | 6                             | 37                 | _                               | 53                 | 1          | 39                     | 12  | 26            |
|                                      |       | 21%         | 7%                            | 40%                | -                               | 100%               | 4%         | 25%                    | 17%   | 25%           |
|                                      |       |             |                               | а                  |                                 | а                  |            |                        |   |               |
| Done for state                       |       | 247         | 00                            | 00                 | 420                             | F2                 | 25         | 454                    | 74  | 00            |
| Base for stats Mean Score            |       | 247<br>3.39 | 90<br>4.09                    | 92<br>2.75         | 130<br>4.23                     | 53<br>1.79         | 25<br>4.28 | 151<br>3.25            | 71<br>3.76  | 96<br>3.11    |
| Wear Scott                           |       | 3.39        | 4.09<br>b                     | 2.13               | 4.23<br>b                       | 1.79               | 4.20       | 3.23                   | 3.76<br>b   | 3.11          |
| Standard Deviation                   |       | 1.045       | .843                          | .897               | .423                            | .409               | .792       | 1.039                  | 1.062   | .983          |
| Standard Deviation                   |       | .066        | .089                          | .094               | .037                            | .056               | .158       | .085                   | .126  | .100          |
| Error variance                       |       | *           | .01                           | .01                | *                               | *                  | .03        | .01                    | .02   | .01           |
|                                      |       |             |                               |                    |                                 |                    |            |                        |   |               |



# Q3. What impact, if any, has the Coronavirus (COVID-19) pandemic had on your business' outlook for the coming year?

|                         |       |           | Expectations for the industry in the coming year |           | Expectations for their business in the coming year |           | business' outlook |          | Confidence in that the<br>Government will promote the<br>railway industry in trade deals |               |
|-------------------------|-------|-----------|--|-----------|--|-----------|-------------------|----------|--|---------------|
|                         |       | Total     | Grow   | Contract  | Grow   | Contract  | Improved          | Worsened | Confident  | Not confident |
| Significance Level: 95% |       |           | а  | b         | а  | b         | *a                | b        | а  | b             |
| Total                   |       | 257       | 91   | 93        | 130  | 53        | 25                | 156      | 72   | 102           |
|                         |       | 100%      | 100%   | 100%      | 100%   | 100%      | 100%              | 100%     | 100%   | 100%          |
|                         |       |           |  |           |  |           |                   |          |  |               |
| Significantly improved  | (5.0) | 5         | 5  | -         | 5  | -         | 5                 | -        | 4  | -             |
|                         |       | 2%        | 5%   | -         | 4%   | -         | 20%               | -        | 6%   | -             |
|                         |       |           | b  |           |  |           |                   |          | b  |               |
| Somewhat improved       | (4.0) | 20        | 13   | 4         | 17   | 1         | 20                | _        | 10   | 5             |
| Comountat improved      | ()    | 8%        | 14%  | 4%        | 13%  | 2%        | 80%               | -        | 14%  | 5%            |
|                         |       |           | b  |           | b  | -77       |                   |          | b  |               |
|                         | (0.0) |           |  | 40        |  |           |                   |          |  |               |
| No impact               | (3.0) | 66<br>26% | 29<br>32%  | 19<br>20% | 36<br>28%  | 11<br>21% | -                 | -        | 24<br>33%  | 24<br>24%     |
|                         |       | 20%       | 32%  | 20%       | 20%  | 2176      | -                 | -        | 33%  | 2476          |
| Somewhat worsened       | (2.0) | 131       | 37   | 53        | 62   | 29        | -                 | 131      | 28   | 51            |
|                         |       | 51%       | 41%  | 57%       | 48%  | 55%       | -                 | 84%      | 39%  | 50%           |
|                         |       |           |  | а         |  |           |                   |          |  |               |
| Significantly worsened  | (1.0) | 25        | 5  | 15        | 7  | 10        | -                 | 25       | 5  | 14            |
|                         | ` ′   | 10%       | 5%   | 16%       | 5%   | 19%       | -                 | 16%      | 7%   | 14%           |
|                         |       |           |  | а         |  | а         |                   |          |  |               |
| Don't know              |       | 10        | 2  | 2         | 3  | 2         | _                 | _        | 1  | 8             |
| DOTT KIOW               |       | 4%        | 2%   | 2%        | 2%   | 4%        | -                 | -        | 1%   | 8%            |
|                         |       |           |  |           |  |           |                   |          |  |               |
| NET: Improved           |       | 25        | 18   | 4         | 22   | 1         | 25                | -        | 14   | 5             |
|                         |       | 10%       | 20%  | 4%        | 17%  | 2%        | 100%              | -        | 19%  | 5%            |
|                         |       |           | b  |           | b  |           |                   |          | b  |               |
| NET: Worsened           |       | 156       | 42   | 68        | 69   | 39        | -                 | 156      | 33   | 65            |
|                         |       | 61%       | 46%  | 73%       | 53%  | 74%       | -                 | 100%     | 46%  | 64%           |
|                         |       |           |  | а         |  | а         |                   |          |  | а             |
| Base for stats          |       | 247       | 89   | 91        | 127  | 51        | 25                | 156      | 71   | 94            |
| Mean Score              |       | 2.39      | 2.73   | 2.13      | 2.61   | 2.06      | 4.20              | 1.84     | 2.72   | 2.21          |
|                         |       |           | b  |           | b  |           |                   |          | b  |               |
| Standard Deviation      |       | .852      | .974   | .733      | .926   | .705      | .408              | .368     | .988   | .760          |
| Standard Error          |       | .054      | .103   | .077      | .082   | .099      | .082              | .029     | .117   | .078          |
| Error variance          |       | *         | .01  | .01       | .01  | .01       | .01               | *        | .01  | .01           |



Q4. On a scale from 1 to 5 where 1 is not at all confident and 5 is very confident, how confident are you that the Government will promote the railway industry as one of its key economic sectors when negotiating future trade deals?

BASE: All respondents

|                                |       |                               |          |                                 |          |                   |          | Confidence in that the          |               |
|--------------------------------|-------|-------------------------------|----------|---------------------------------|----------|-------------------|----------|---------------------------------|---------------|
|                                |       | Expectations for the industry |          | Expectations for their business |          |                   |          | Government will promote the     |               |
|                                |       | in the coming year            |          | in the coming year              |          | business' outlook |          | railway industry in trade deals |               |
|                                | Total | Grow                          | Contract | Grow                            | Contract | Improved          | Worsened | Confident                       | Not confident |
| Significance Level: 95%        |       | а                             | b        | а                               | b        | *a                | b        | а                               | b             |
| Total                          | 257   | 91                            | 93       | 130                             | 53       | 25                | 156      | 72                              | 102           |
|                                | 100%  | 100%                          | 100%     | 100%                            | 100%     | 100%              | 100%     | 100%                            | 100%          |
|                                |       |                               |          |                                 |          |                   |          |                                 |               |
| 5 - Very confident (5.0)       | 13    | 9                             | 2        | 9                               | 2        | 2                 | 8        | 13                              | -             |
|                                | 5%    | 10%                           | 2%       | 7%                              | 4%       | 8%                | 5%       | 18%                             | -             |
|                                |       | b                             |          |                                 |          |                   |          | b                               |               |
|                                |       |                               |          |                                 |          |                   |          |                                 |               |
| 4 (4.0)                        | 59    | 36                            | 16       | 42                              | 10       | 12                | 25       | 59                              | -             |
|                                | 23%   | 40%                           | 17%      | 32%                             | 19%      | 48%               | 16%      | 82%                             | -             |
|                                |       | b                             |          |                                 |          |                   |          | b                               |               |
| 3 (3.0)                        | 77    | 24                            | 31       | 38                              | 15       | 4                 | 57       | -                               | -             |
|                                | 30%   | 26%                           | 33%      | 29%                             | 28%      | 16%               | 37%      | -                               | -             |
| 2 (2.0)                        | 62    | 12                            | 26       | 21                              | 12       | 3                 | 38       | _                               | 62            |
| (2.0)                          | 24%   | 13%                           | 28%      | 16%                             | 23%      | 12%               | 24%      | _                               | 61%           |
|                                | 2470  | 1370                          | 20%<br>a | 1070                            | 25/0     | 12/0              | 2470     |                                 | a             |
|                                |       |                               | a        |                                 |          |                   |          |                                 | a             |
| 1 - Not at all confident (1.0) | 40    | 9                             | 16       | 16                              | 14       | 2                 | 27       | -                               | 40            |
|                                | 16%   | 10%                           | 17%      | 12%                             | 26%      | 8%                | 17%      | -                               | 39%           |
|                                |       |                               |          |                                 | а        |                   |          |                                 | а             |
| Don't know                     | 6     | 1                             | 2        | 4                               | _        | 2                 | 1        | _                               | _             |
|                                | 2%    | 1%                            | 2%       | 3%                              | -        | 8%                | 1%       | _                               | -             |
|                                |       |                               |          |                                 |          |                   |          |                                 |               |
| NET: Confident                 | 72    | 45                            | 18       | 51                              | 12       | 14                | 33       | 72                              | -             |
|                                | 28%   | 49%                           | 19%      | 39%                             | 23%      | 56%               | 21%      | 100%                            | -             |
|                                |       | b                             |          | b                               |          |                   |          | b                               |               |
| NET: Not confident             | 102   | 21                            | 42       | 37                              | 26       | 5                 | 65       | _                               | 102           |
|                                | 40%   | 23%                           | 45%      | 28%                             | 49%      | 20%               | 42%      | _                               | 100%          |
|                                |       |                               | а        |                                 | a        |                   |          |                                 | а             |
|                                |       |                               |          |                                 |          |                   |          |                                 |               |
| Base for stats                 | 251   | 90                            | 91       | 126                             | 53       | 23                | 155      | 72                              | 102           |
| Mean Score                     | 2.77  | 3.27                          | 2.58     | 3.06                            | 2.51     | 3.39              | 2.67     | 4.18                            | 1.61          |
| 0. 1.15                        |       | b                             |          | Ь                               | 4 40=    | 4 4 4 6           | 4 400    | b                               | 404           |
| Standard Deviation             | 1.131 | 1.130                         | 1.044    | 1.141                           | 1.187    | 1.118             | 1.100    | .387                            | .491          |
| Standard Error                 | .071  | .119                          | .109     | .102                            | .163     | .233              | .088     | .046                            | .049          |
| Error variance                 | .01   | .01                           | .01      | .01                             | .03      | .05               | .01      |                                 | •             |

