

# R3 – Personal Debt Snapshot (Wave 17)

#### **METHODOLOGY NOTE**

ComRes interviewed 2,047 GB adults online between 21st and 23rd August 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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## Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 1

Q.1 How worried or otherwise are you about your current level of debt? Base: All respondents

		Ge	nder					Age						Social	Grade		<b>Employme</b>	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Worried	833	378	455	125	200	172	150	96	90	497	372	186	175	238	204	215	128	417
	41%	38%	43%	53%	56%	51%	41%	32%	20%	53%	54%	25%	32%	43%	46%	43%	48%	47%
NET: Extremely/ very worried	286	143	143	36	74	64	64	35	12	175	138	47	64	82	60	79	46	161
	14%	5 14%	14%	15%	21%	19%	18%	12%	3%	19%	20%	6%	12%	15%	13%	16%	17%	18%
Extremely worried	(4) 106	55	50	10	30	26	20	17	3	66	55	20	23	30	21	32	19	61
	5%	6 6%	5%	4%	8%	8%	5%	6%	1%	7%	8%	3%	4%	5%	5%	6%	7%	7%
Very worried	(3) 180	88	92	26	44	39	44	18	9	109	83	27	41	53	38	48	27	101
	9%	9%	9%	11%	13%	11%	12%	6%	2%	12%	12%	4%	7%	10%	9%	10%	10%	11%
Fairly worried	(2) 547	235	312	89	126	107	86	61	79	322	233	139	111	156	145	136	82	255
	27%	24%	30%	37%	36%	32%	24%	21%	17%	35%	34%	18%	20%	28%	32%	27%	30%	29%
Not at all worried	(1) 1214	619	595	113	155	164	215	199	368	432	319	568	376	312	242	284	141	473
	59%	62%	57%	47%	44%	49%	59%	68%	80%	47%	46%	75%	68%	57%	54%	57%	52%	53%
Mean	1.60	1.58	1.62	1.72	1.86	1.78	1.64	1.50	1.23	1.79	1.82	1.34	1.48	1.64	1.64	1.65	1.72	1.72
Standard deviation	0.85	0.87	0.84	0.83	0.94	0.93	0.90	0.85	0.51	0.91	0.93	0.67	0.81	0.87	0.83	0.89	0.91	0.92
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.05	0.02	0.03	0.04	0.02	0.03	0.04	0.05	0.04	0.06	0.03



## Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 2
Q.1 How worried or otherwise are you about your current level of debt?
Base: All respondents

									Region								Which of	the follo	wing bes	t describe	s your cur	rent workii	ng status?	,
		<u>Total</u>	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Worried		833 41%	704 40%	78 44%	37 43%	98 42%	54 31%	71 38%	66 43%	51 48%	89 45%	117 43%	118 41%	55 31%	91 35%	545 47%	456 50%	90 37%	288 32%	47 51%	58 51%	44 25%	61 17%	77 50%
NET: Extremely/ very worried		286 14%	249 14%	26 15%	13 16%	39 17%	16 9%	25 13%	17 11%	11 10%	34 17%	44 16%	45 16%	15 9%	30 11%	208 18%	181 20%	27 11%	78 9%	18 20%	13 11%	8 5%	15 4%	24 16%
Extremely worried	(4)	) 106 5%	96 5%	7 4%	3 3%	15 6%	6 3%	4 2%	11 7%	3 3%	20 10%	12 4%	20 7%	5 3%	8 3%	80 7%	71 8%	9 4%	26 3%	5 5%	6 5%	5 3%	5 1%	6 4%
Very worried	(3)	) 180 9%	154 9%	19 11%	11 12%	24 10%	11 6%	20 11%	6 4%	7 7%	14 7%	33 12%	25 9%	10 6%	21 8%	128 11%	109 12%	19 8%	52 6%	13 14%	7 6%	4 2%	10 3%	18 12%
Fairly worried	(2)	) 547 27%	455 26%	52 29%	23 27%	59 25%	38 22%	46 25%	49 32%	40 38%	55 28%	72 27%	73 25%	40 22%	61 23%	337 29%	275 30%	62 26%	210 24%	29 31%	46 40%	36 20%	46 13%	53 35%
Not at all worried	(1)	) 1214 59%	1060 60%	100 56%	49 57%	137 58%	120 69%	113 62%	86 57%	54 52%	109 55%	153 57%	168 59%	125 69%	169 65%	613 53%	461 50%	152 63%	601 68%	46 49%	57 49%	132 75%	291 83%	76 50%
Mean		1.60	1.59	1.62	1.62	1.65	1.44	1.54	1.61	1.62	1.72	1.64	1.64	1.42	1.49	1.72	1.77	1.52	1.44	1.76	1.66	1.33	1.23	1.70
Standard deviation Standard error		0.85 0.02	0.86 0.02	0.83 0.06	0.83 0.10	0.91 0.06	0.75 0.06	0.78 0.06	0.86 0.07	0.76 0.07	0.97 0.07	0.86 0.06	0.91 0.05	0.73 0.05	0.78 0.05	0.92 0.03	0.94 0.04	0.79 0.05	0.73 0.02	0.90 0.08	0.80 0.06	0.65 0.05	0.56 0.03	0.83 0.06



Table 3
Q.1 How worried or otherwise are you about your current level of debt?
Base: All respondents

					Ter	nure					vorried or out your del	current le	
	<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base	2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base	2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Worried	833 41%	492 38%	163 24%	329 52%	327 46%	127 42%	60 48%	141 50%	14 43%	106 100%	180 100%	547 100%	-
NET: Extremely/ very worried	286 14%	176 14%	55 8%	122 19%	106 15%	45 15%	23 18%	39 14%	3 10%	106 100%	180 100%	-	-
Extremely worried (4	106 5%	71 5%	24 4%	48 8%	33 5%	9 3%	11 9%	14 5%	1 3%	106 100%	-	-	-
Very worried (3	3) 180 9%	105 8%	31 5%	74 12%	73 10%	36 12%	12 10%	25 9%	2 7%	-	180 100%	-	-
Fairly worried (2	2) 547 27%	316 24%	108 16%	208 33%	221 31%	81 27%	37 30%	102 36%	10 33%	-	-	547 100%	-
Not at all worried (1	) 1214 59%	814 62%	511 76%	303 48%	382 54%	176 58%	65 52%	141 50%	18 57%	-	-	-	1214 100%
Mean	1.60	1.57	1.36	1.79	1.66	1.60	1.75	1.68	1.56	4.00	3.00	2.00	1.00
Standard deviation Standard error	0.85 0.02	0.86 0.02	0.73 0.03	0.92 0.04	0.84 0.03	0.81 0.06	0.95 0.06	0.83 0.04	0.78 0.12	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00



### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 4 Q.2 What kind of debt is worrying you? Base: All respondents who are worried about their current level of debt

Social Grade Gender **Employment Sector** Total Male Female 18-24 25-34 35-44 45-54 55-64 65+ 18-44 25-44 55+ AB C1 C2 DE \_Public\_ vate\_\_

Unweighted base	794	382	412	105	177	164	173	83	92	446	341	175	182	239	141	232	107	325
Weighted base	833	378	455	125	200	172	150	96	90	497	372	186	175	238	204	215	128	417
Credit cards	385	181	204	31	94	88	77	52	43	213	182	95	87	110	109	78	60	192
	46%	48%	45%	25%	47%	51%	52%	54%	48%	43%	49%	51%	50%	46%	53%	36%	47%	46%
Overdraft	201	90	111	38	46	49	39	16	13	133	95	29	48	64	56	33	44	104
	24%	24%	25%	31%	23%	29%	26%	17%	14%	27%	26%	15%	27%	27%	28%	15%	34%	25%
Mortgage repayments	158	73	85	3	41	37	44	18	14	81	78	32	50	42	43	23	28	96
	19%	19%	19%	3%	20%	22%	30%	19%	16%	16%	21%	17%	28%	18%	21%	11%	22%	23%
Student loans	142	56	87	70	42	15	11	3	1	127	57	4	32	54	22	34	22	74
	17%	15%	19%	56%	21%	9%	8%	3%	1%	26%	15%	2%	18%	23%	11%	16%	17%	18%
Bank loans	124	57	67	12	39	28	25	11	10	78	67	20	34	33	31	26	32	54
	15%	15%	15%	9%	19%	16%	17%	11%	11%	16%	18%	11%	19%	14%	15%	12%	25%	13%
Loans from friends or family	103	47	55	20	43	15	17	5	3	77	58	8	29	22	18	33	10	64
	12%	13%	12%	16%	21%	9%	11%	6%	3%	16%	16%	4%	17%	9%	9%	15%	8%	15%
'Payday' or other similar short-term, high interest loan	51 6%	25 7%	26 6%	10 8%	15 8%	14 8%	9 6%	1 1%	2 3%	39 8%	30 8%	3 2%	8 5%	19 8%	13 7%	11 5%	4 3%	32 8%
Tax due to HMRC	50	29	20	2	16	14	5	11	2	32	30	13	15	5	9	20	8	31
	6%	8%	4%	2%	8%	8%	3%	12%	2%	6%	8%	7%	9%	2%	4%	9%	6%	7%
Rent arrears	47	25	22	12	9	8	13	3	1	29	17	4	7	13	9	18	4	29
	6%	7%	5%	10%	4%	5%	9%	4%	1%	6%	5%	2%	4%	6%	4%	8%	3%	7%
Debts related to guarantor loans	26	11	15	3	9	3	5	3	3	15	12	6	6	7	4	9	7	13
	3%	3%	3%	2%	4%	2%	4%	4%	3%	3%	3%	3%	3%	3%	2%	4%	6%	3%
None of these	94	36	58	8	17	19	12	17	20	44	36	37	5	27	24	38	11	34
	11%	10%	13%	7%	8%	11%	8%	18%	23%	9%	10%	20%	3%	11%	12%	18%	8%	8%



### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 5

Q.2 What kind of debt is worrying you?

Base: All respondents who are worried about their current level of debt

								Region								Which o	f the follo	wing bes	t describe	s your cur	rent worki	ng status?	
	<u>Total</u>	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	794	663	81	31	96	58	68	61	50	77	92	117	63	89	432	320	112	362	62	81	47	77	95
Weighted base	833	704	78	37	98	54	71	66	51	89	117	118	55	91	545	456	90	288	47	58	44	61	77
Credit cards	385 46%	318 45%	42 54%	14 37%	45 46%	21 38%	29 41%	39 59%	24 48%	30 34%	68 59%	44 37%	29 52%	34 38%	252 46%	223 49%	29 33%	133 46%	22 47%	18 30%	23 52%	35 56%	36 46%
Overdraft	201 24%	157 22%	25 32%	5 13%	25 25%	9 18%	20 28%	15 22%	19 37%	10 12%	29 25%	26 22%	19 34%	14 16%	147 27%	126 28%	22 24%	54 19%	9 19%	18 30%	5 12%	13 21%	9 12%
Mortgage repayments	158 19%	129 18%	17 21%	10 28%	15 16%	8 15%	9 13%	10 15%	12 24%	29 33%	17 15%	18 15%	12 21%	18 20%	124 23%	110 24%	14 16%	33 12%	5 10%	2 3%	6 14%	8 14%	12 16%
Student loans	142 17%	119 17%	15 20%	6 18%	18 18%	6 12%	14 21%	9 13%	8 15%	13 15%	27 23%	20 17%	5 10%	13 14%	96 18%	77 17%	19 21%	46 16%	10 21%	31 52%	-	2 3%	4 5%
Bank loans	124 15%	106 15%	11 14%	8 21%	13 13%	4 8%	10 14%	4 6%	7 14%	12 13%	20 17%	26 22%	9 16%	12 13%	86 16%	76 17%	10 11%	38 13%	13 27%	2 3%	6 13%	7 12%	11 14%
Loans from friends or family	103 12%	93 13%	5 6%	7 19%	18 18%	9 16%	8 11%	4 7%	5 9%	12 14%	13 11%	16 14%	6 10%	16 17%	74 14%	60 13%	14 16%	28 10%	7 16%	6 11%	2 5%	3 5%	9 12%
'Payday' or other similar short-term, high interest loan	51 6%	39 5%	7 9%	1 4%	5 5%	5 9%	5 8%	4 6%	5 10%	2 3%	8 7%	4 4%	4 7%	6 7%	36 7%	29 6%	7 8%	15 5%	2 5%	4 7%	2 4%	1 2%	5 7%
Tax due to HMRC	50 6%	45 6%	3 3%	1 2%	15 15%	-	2 3%	2 4%	2 5%	11 12%	10 8%	4 4%	-	1 1%	39 7%	35 8%	3 4%	11 4%	4 9%	1 2%	2 4%	3 4%	1 2%
Rent arrears	47 6%	43 6%	3 4%	5 14%	8 8%	1 2%	4 5%	2 3%	1 3%	7 8%	6 5%	8 7%	2 3%	6 7%	33 6%	26 6%	8 9%	14 5%	3 7%	6 10%	1 3%	2 3%	2 2%
Debts related to guarantor loans	26 3%	19 3%	5 6%	2 5%	4 4%	-	3 4%	-	2 4%	1 1%	6 5%	4 3%	* 1%	2 2%	20 4%	16 3%	4 4%	6 2%	2 5%	-	4 8%	-	* 1%
None of these	94 11%	80 11%	7 9%	7 19%	8 8%	6 11%	8 11%	11 17%	7 14%	10 11%	10 8%	18 15%	3 6%	12 14%	44 8%	37 8%	7 8%	50 17%	5 11%	3 6%	10 22%	14 23%	17 23%



Absolutes/col percents

Table 6

Q.2 What kind of debt is worrying you?

Base: All respondents who are worried about their current level of debt

					Tei	nure					orried or out your del	current le	
	<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base	794	399	139	260	378	75	111	192	17	103	167	524	-
Weighted base	833	492	163	329	327	127	60	141	14	106	180	547	-
Credit cards	385 46%	229 47%	72 44%	157 48%	153 47%	58 46%	27 45%	68 48%	3 20%	59 56%	87 48%	240 44%	-
Overdraft	201 24%	112 23%	28 17%	84 26%	85 26%	30 23%	14 23%	42 30%	4 30%	34 32%	48 27%	119 22%	-
Mortgage repayments	158 19%	153 31%	8 5%	145 44%	4 1%	-	1 1%	4 3%	1 6%	30 28%	27 15%	101 18%	-
Student loans	142 17%	73 15%	39 24%	34 10%	62 19%	18 14%	10 17%	34 24%	8 61%	14 13%	33 18%	96 18%	-
Bank loans	124 15%	82 17%	25 15%	57 17%	41 13%	14 11%	9 15%	17 12%	* 3%	25 24%	38 21%	60 11%	-
Loans from friends or family	103 12%	51 10%	19 12%	32 10%	50 15%	11 9%	12 20%	27 19%	2 14%	24 23%	15 9%	63 11%	-
'Payday' or other similar short-term, high interest loan	51 6%	17 3%	4 2%	13 4%	34 10%	11 9%	8 13%	15 11%	* 3%	15 14%	14 8%	22 4%	-
Tax due to HMRC	50 6%	30 6%	7 4%	23 7%	19 6%	10 8%	4 6%	5 4%	* 3%	18 17%	20 11%	11 2%	-
Rent arrears	47 6%	8 2%	6 3%	3 1%	38 12%	19 15%	8 13%	12 8%	* 3%	10 10%	11 6%	26 5%	-
Debts related to guarantor loans	26 3%	14 3%	5 3%	9 3%	12 4%	4 3%	5 9%	3 2%	* 3%	13 12%	3 1%	11 2%	-
None of these	94 11%	49 10%	21 13%	28 8%	44 14%	25 19%	9 15%	11 8%	1 8%	8 8%	15 9%	70 13%	-



Absolutes/col percents

Table 7

Q3. There has been speculation that interest rates may rise in the near future. A rise in interest rates can have positive financial effects, as some savings can earn more interest. However, it can also have negative effects, as repayments on some mortgages and loans can increase. Thinking about your overall financial situation, if interest rates were to rise by one percentage point or more in the next 18 months, do you think your financial situation would be ...?

Base: All respondents

			Ger	nder					Age						Social	Grade		Employme	nt Sector
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base		2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base		2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Better off		638 31%	344 34%	294 28%	67 28%	86 24%	54 16%	80 22%	120 41%	231 50%	207 22%	140 20%	351 47%	236 43%	181 33%	115 26%	106 21%	83 31%	217 24%
A lot better off	(+2)	102 5%	56 6%	46 4%	15 6%	18 5%	10 3%	11 3%	17 6%	32 7%	42 5%	28 4%	49 6%	41 7%	26 5%	20 5%	16 3%	14 5%	41 5%
A little better off	(+1)	536 26%	288 29%	248 24%	52 22%	68 19%	44 13%	69 19%	103 35%	199 43%	165 18%	112 16%	302 40%	196 36%	155 28%	94 21%	91 18%	69 26%	175 20%
Unchanged	(0)	639 31%	341 34%	298 28%	54 23%	98 28%	122 36%	118 32%	95 32%	151 33%	275 30%	221 32%	247 33%	142 26%	154 28%	159 36%	186 37%	68 25%	293 33%
A little worse off	(-1)	372 18%	167 17%	205 20%	39 16%	76 22%	76 23%	90 25%	41 14%	50 11%	191 21%	152 22%	91 12%	110 20%	109 20%	77 17%	77 15%	58 22%	202 23%
A lot worse off	(-2)	196 10%	78 8%	118 11%	28 12%	45 13%	41 12%	50 14%	21 7%	10 2%	115 12%	86 13%	31 4%	33 6%	54 10%	48 11%	61 12%	37 14%	86 10%
NET: Worse off		568 28%	245 25%	323 31%	67 28%	121 34%	117 35%	141 39%	62 21%	60 13%	305 33%	238 35%	122 16%	143 26%	162 29%	124 28%	138 28%	95 35%	289 32%
Don't know		202 10%	68 7%	134 13%	50 21%	49 14%	43 13%	26 7%	18 6%	16 4%	142 15%	92 13%	34 5%	29 5%	54 10%	49 11%	69 14%	23 9%	91 10%
Mean		-0.01	0.08	-0.11	-0.07	-0.20	-0.32	-0.29	0.20	0.44	-0.22	-0.26	0.34	0.19	-0.02	-0.09	-0.18	-0.14	-0.15
Standard deviation Standard error		1.07 0.02	1.03 0.03	1.10 0.04	1.18 0.09	1.12 0.07	1.00 0.06	1.06 0.06	1.01 0.06	0.87 0.04	1.10 0.04	1.07 0.05	0.93 0.03	1.06 0.04	1.08 0.05	1.05 0.06	1.04 0.05	1.15 0.08	1.05 0.04



Absolutes/col percents

Table 8

Q3. There has been speculation that interest rates may rise in the near future. A rise in interest rates can have positive financial effects, as some savings can earn more interest. However, it can also have negative effects, as repayments on some mortgages and loans can increase. Thinking about your overall financial situation, if interest rates were to rise by one percentage point or more in the next 18 months, do you think your financial situation would be ...?

Base: All respondents

									Region								Which of	the follo	wing bes	t describe	s your cur	ent workir	ng status?	
		_Total_	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Better off		638 31%	564 32%	40 22%	24 29%	70 30%	55 32%	65 35%	62 41%	34 33%	52 26%	98 36%	89 31%	49 27%	80 31%	300 26%	221 24%	79 33%	338 38%	16 17%	28 24%	56 32%	213 60%	26 17%
A lot better off	(+2)	102 5%	95 5%	3 2%	3 3%	13 5%	7 4%	15 8%	7 5%	4 4%	10 5%	15 6%	16 6%	10 5%	9 4%	55 5%	43 5%	12 5%	47 5%	3 4%	4 3%	8 5%	28 8%	3 2%
A little better off	(+1)	536 26%	469 27%	36 20%	22 25%	57 24%	48 28%	50 27%	55 36%	30 29%	43 22%	83 31%	73 25%	39 22%	70 27%	244 21%	178 19%	67 28%	291 33%	12 13%	24 21%	48 27%	184 52%	23 15%
Unchanged	(0)	639 31%	539 31%	72 40%	27 31%	75 32%	55 32%	56 31%	40 26%	28 27%	73 37%	64 24%	95 33%	54 30%	82 32%	361 31%	291 32%	70 29%	279 31%	31 34%	35 30%	71 40%	98 28%	44 29%
A little worse off	(-1)	372 18%	315 18%	35 20%	12 14%	43 18%	39 23%	30 16%	25 17%	22 21%	36 18%	43 16%	46 16%	40 22%	52 20%	260 22%	208 23%	53 22%	112 13%	10 11%	20 17%	26 15%	25 7%	31 20%
A lot worse off	(-2)	196 10%	165 9%	20 11%	8 9%	23 10%	8 5%	12 7%	13 9%	10 10%	22 11%	24 9%	40 14%	16 9%	16 6%	123 11%	114 12%	10 4%	73 8%	19 20%	11 10%	10 5%	10 3%	23 15%
NET: Worse off		568 28%	480 27%	55 31%	20 23%	65 28%	47 27%	42 23%	38 25%	32 31%	58 29%	67 25%	86 30%	56 31%	67 26%	384 33%	321 35%	63 26%	184 21%	29 31%	31 27%	36 20%	34 10%	54 35%
Don't know		202 10%	181 10%	11 6%	14 17%	25 11%	16 9%	21 11%	11 8%	10 9%	15 7%	41 15%	17 6%	21 12%	30 12%	114 10%	84 9%	31 13%	88 10%	17 18%	22 19%	13 7%	7 2%	29 19%
Mean		-0.01	0.01	-0.20	-0.01	-0.03	0.04	0.16	0.13	-0.04	-0.10	0.10	-0.08	-0.08	0.03	-0.15	-0.20	0.09	0.16	-0.38	-0.11	0.11	0.57	-0.38
Standard deviation Standard error		1.07 0.02	1.07 0.03	0.98 0.07	1.04 0.13	1.07 0.08	0.97 0.08	1.07 0.08	1.07 0.09	1.08 0.11	1.06 0.08	1.11 0.08	1.13 0.07	1.07 0.08	0.99 0.07	1.07 0.04	1.08 0.05	0.99 0.06	1.04 0.03	1.16 0.11	1.05 0.09	0.94 0.07	0.85 0.04	1.07 0.09



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 9

Q3. There has been speculation that interest rates may rise in the near future. A rise in interest rates can have positive financial effects, as some savings can earn more interest. However, it can also have negative effects, as repayments on some mortgages and loans can increase. Thinking about your overall financial situation, if interest rates were to rise by one percentage point or more in the next 18 months, do you think your financial situation would be ...? Base: All respondents

						Ter	nure					vorried or out your del	current le	
		_Total_	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Better off		638 31%	485 37%	367 54%	118 19%	144 20%	53 18%	21 17%	69 25%	9 28%	12 11%	30 17%	88 16%	507 42%
A lot better off (	(+2)	102 5%	77 6%	65 10%	12 2%	23 3%	6 2%	1 1%	15 5%	2 7%	10 10%	6 3%	10 2%	76 6%
A little better off (	(+1)	536 26%	408 31%	302 45%	107 17%	121 17%	47 16%	20 16%	54 19%	7 21%	2 2%	24 13%	78 14%	432 36%
Unchanged	(0)	639 31%	352 27%	190 28%	162 26%	276 39%	122 40%	52 42%	102 36%	12 37%	18 17%	39 22%	158 29%	424 35%
A little worse off	(-1)	372 18%	256 20%	45 7%	210 33%	110 15%	47 16%	16 13%	47 17%	7 21%	15 14%	40 22%	159 29%	157 13%
A lot worse off	(-2)	196 10%	133 10%	34 5%	99 16%	61 9%	26 9%	12 10%	22 8%	2 5%	46 44%	57 32%	70 13%	22 2%
NET: Worse off		568 28%	389 30%	80 12%	310 49%	171 24%	74 24%	28 22%	69 24%	8 26%	61 58%	97 54%	230 42%	180 15%
Don't know		202 10%	80 6%	37 6%	43 7%	119 17%	53 18%	23 19%	42 15%	3 10%	14 14%	13 7%	71 13%	103 8%
Mean		-0.01	0.03	0.50	-0.47	-0.11	-0.16	-0.17	-0.03	0.04	-0.93	-0.71	-0.42	0.34
Standard deviation Standard error		1.07 0.02	1.11 0.03	0.96 0.04	1.03 0.05	0.97 0.04	0.94 0.08	0.93 0.07	1.02 0.06	1.01 0.16	1.34 0.14	1.19 0.10	1.00 0.05	0.88 0.03



Table 10
Q4. Which of the following, if any, apply to you?
Base: All respondents

		Ge	nder					Age						Social (	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
I do not have any savings at all at the moment	457 22%	192 19%	265 25%	71 30%	92 26%	100 30%	94 26%	48 16%	51 11%	264 28%	193 28%	99 13%	79 14%	119 22%	108 24%	151 30%	59 22%	210 24%
I think my personal financial situation will improve over the next six months	450 22%	246 25%	205 20%	73 31%	100 28%	85 25%	60 17%	61 21%	71 15%	258 28%	185 27%	132 17%	154 28%	152 28%	83 19%	61 12%	67 25%	232 26%
I think my personal financial situation will worsen over the next six months	302 15%	152 15%	150 14%	56 23%	44 12%	45 13%	68 19%	44 15%	45 10%	145 16%	89 13%	89 12%	65 12%	86 16%	68 15%	82 16%	44 16%	130 15%
I am paying off the interest charges on my credit card each month, but not reducing the debt itself	160 8%	83 8%	78 7%	7 3%	39 11%	42 13%	32 9%	26 9%	14 3%	88 9%	81 12%	40 5%	34 6%	45 8%	39 9%	42 8%	21 8%	94 11%
I am paying off the interest charges on my overdraft each month, but am not paying off the overdraft itself	111 5%	48 5%	63 6%	10 4%	24 7%	34 10%	28 8%	5 2%	11 2%	67 7%	58 8%	16 2%	21 4%	27 5%	44 10%	20 4%	25 9%	60 7%
I am currently in a Debt Management Plan	85 4%	40 4%	45 4%	3 1%	20 6%	15 5%	23 6%	16 5%	7 2%	39 4%	36 5%	23 3%	18 3%	19 3%	25 6%	23 5%	16 6%	41 5%
I am likely to go into an unauthorised overdraft position or exceed my overdraft limit this month	81 4%	37 4%	44 4%	13 5%	24 7%	26 8%	11 3%	5 2%	1 *	63 7%	50 7%	7 1%	20 4%	25 4%	21 5%	15 3%	12 5%	50 6%
I have taken on a payday loan in the past six months	49 2%	24 2%	25 2%	4 2%	20 6%	15 5%	5 1%	4 1%	1	40 4%	35 5%	5 1%	8 1%	11 2%	15 3%	14 3%	3 1%	31 4%
I have borrowed money using a guarantor loan in the past six months	18 1%	7 1%	11 1%	5 2%	7 2%	1 *	3 1%	-	2	14 1%	8 1%	2	2	8 2%	6 1%	2 *	5 2%	9 1%



## Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 10

Q4. Which of the following, if any, apply to you? Base: All respondents

		Ger	nder					Age						Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
I have agreed to be a guarantor on a loan in the past six months	16 1%	9 1%	7 1%	*	10 3%	3 1%	1	1	1	13 1%	13 2%	2 *	10 2%	2 *	3 1%	1 *	4 1%	9 1%
None of these	871 43%	421 42%	450 43%	67 28%	115 33%	100 30%	144 40%	147 50%	297 65%	283 30%	216 31%	444 59%	257 47%	220 40%	180 40%	214 43%	91 34%	318 36%



Table 11
Q4. Which of the following, if any, apply to you?
Base: All respondents

								Region								Which of	the follow	wing bes	t describe	s your cur	rent worki	ng status?	<u> </u>
	_Total_	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work		Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base	2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
I do not have any savings at all at the moment	457 22%	382 22%	42 24%	11 13%	61 26%	39 22%	38 21%	36 24%	33 32%	56 28%	50 19%	60 21%	32 18%	50 19%	269 23%	221 24%	48 20%	188 21%	44 47%	41 36%	36 21%	25 7%	42 28%
I think my personal financial situation will improve over the next six months	450 22%	391 22%	39 22%	10 12%	58 25%	38 22%	40 22%	39 26%	20 20%	34 17%	78 29%	52 18%	40 22%	48 19%	299 26%	236 26%	63 26%	151 17%	15 16%	29 25%	14 8%	76 22%	18 12%
I think my personal financial situation will worsen over the next six months	302 15%	260 15%	28 16%	18 21%	34 14%	23 13%	25 13%	17 11%	14 13%	43 22%	29 11%	50 17%	22 12%	40 16%	174 15%	140 15%	35 14%	127 14%	19 21%	25 21%	21 12%	37 10%	26 17%
I am paying off the interest charges on my credit card each month, but not reducing the debt itself	160 8%	125 7%	24 14%	5 6%	17 7%	14 8%	13 7%	10 6%	11 11%	12 6%	22 8%	18 6%	14 8%	20 8%	115 10%	103 11%	12 5%	45 5%	8 9%	3 3%	10 6%	12 3%	11 7%
I am paying off the interest charges on my overdraft each month, but am not paying off the overdraft itself	111 5%	87 5%	14 8%	2 2%	9 4%	10 6%	11 6%	6 4%	10 10%	6 3%	20 8%	11 4%	12 7%	12 5%	84 7%	70 8%	14 6%	27 3%	9 10%	2 2%	4 2%	6 2%	6 4%
I am currently in a Debt Management Plan	85 4%	78 4%	4 2%	4 5%	11 5%	5 3%	9 5%	21 14%	3 3%	8 4%	5 2%	10 4%	7 4%	9 3%	57 5%	50 5%	6 3%	28 3%	5 6%	3 3%	6 3%	9 2%	5 4%
I am likely to go into an unauthorised overdraft position or exceed my overdraft limit this month	81 4%	73 4%	5 3%	7 8%	9 4%	4 2%	8 4%	1 1%	3 3%	5 3%	21 8%	14 5%	4 2%	10 4%	62 5%	56 6%	7 3%	19 2%	6 7%	6 5%	1	1	5 3%
I have taken on a payday loan in the past six months	49 2%	38 2%	8 4%	2 2%	9 4%	3 1%	9 5%	4 2%	3 3%	2 1%	5 2%	3 1%	3 2%	5 2%	35 3%	31 3%	3 1%	14 2%	6 7%	*	2 1%	1 *	5 4%



Table 11
Q4. Which of the following, if any, apply to you?
Base: All respondents

								Region								Which of	the follo	wing bes	st describe	s your cur	rent workir	ng status?	
	_Total_	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
I have borrowed money using a guarantor loan in the past six months	18 1%	15 1%	1 1%	2 2%	1	-	3 2%	1	2 2%	-	4 1%	4 1%	1	2 1%	13 1%	12 1%	1	5 1%	2 2%	*	2 1%	-	1
I have agreed to be a guarantor on a loan in the past six months	16 1%	16 1%	1	-	3 1%	-	2 1%	2 2%	-	-	8 3%	*	-	-	13 1%	12 1%	1	3	1 1%	1 1%	-	1	*
None of these	871 43%	752 43%	75 42%	37 43%	97 41%	71 41%	75 41%	57 38%	45 43%	83 42%	111 41%	132 46%	88 49%	109 42%	409 35%	311 34%	98 41%	463 52%	28 30%	34 30%	111 63%	220 62%	70 46%



Table 12
Q4. Which of the following, if any, apply to you?
Base: All respondents

How worried or otherwise are you about your current level of

					Ter	nure				you ab		current le	evel of
	<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base	2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base	2047	1306	674	632	709	302	125	282	32	106	180	547	1214
I do not have any savings at all at the moment	457 22%	220 17%	70 10%	150 24%	229 32%	92 31%	50 40%	87 31%	8 26%	56 53%	85 47%	190 35%	126 10%
I think my personal financial situation will improve over the next six months	450 22%	274 21%	147 22%	127 20%	165 23%	50 17%	18 15%	96 34%	12 38%	10 9%	19 11%	153 28%	268 22%
I think my personal financial situation will worsen over the next six months	302 15%	189 14%	77 11%	112 18%	108 15%	51 17%	20 16%	38 13%	5 14%	46 43%	49 27%	104 19%	103 8%
I am paying off the interest charges on my credit card each month, but not reducing the debt itself	160 8%	82 6%	24 4%	58 9%	78 11%	33 11%	11 9%	34 12%	* 1%	20 19%	45 25%	78 14%	16 1%
I am paying off the interest charges on my overdraft each month, but am not paying off the overdraft itself	111 5%	66 5%	12 2%	54 9%	45 6%	18 6%	7 6%	20 7%	-	13 12%	34 19%	54 10%	11 1%
I am currently in a Debt Management Plan	85 4%	59 5%	12 2%	47 7%	25 4%	10 3%	6 5%	9 3%	1 2%	19 18%	16 9%	36 7%	14 1%
I am likely to go into an unauthorised overdraft position or exceed my overdraft limit this month	81 4%	50 4%	11 2%	40 6%	31 4%	8 3%	6 5%	17 6%	-	14 14%	28 15%	31 6%	8 1%
I have taken on a payday loan in the past six months	49 2%	14 1%	1	13 2%	35 5%	16 5%	6 5%	13 4%	* 1%	9 9%	17 9%	20 4%	3 *



Table 12

Q4. Which of the following, if any, apply to you?

Base: All respondents

					Tei	nure						otherwis current le	
	_Total_	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Weighted base	2047	1306	674	632	709	302	125	282	32	106	180	547	1214
I have borrowed money using a guarantor loan in the past six months	18 1%	12 1%	4 1%	9 1%	6 1%	4 1%	1 1%	1	-	2 2%	8 5%	6 1%	2
I have agreed to be a guarantor on a loan in the past six months	16 1%	13 1%	3 1%	10 2%	2	-	2 2%	*	* 1%	1 1%	8 4%	5 1%	3
None of these	871	607	382	225	254	126	41 33%	86 31%	11	8	21	108	734



Table 13
Q.5 Thinking about the next six months, how likely or unlikely are you to seek a 'payday' or other short term, high interest loan?
Base: All respondents

			Ger	nder					Age						Social	Grade		Employme	ent Sector Pri-
	_	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	vate_
Unweighted base	2	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Likely		128 6%	70 7%	58 5%	23 10%	56 16%	31 9%	12 3%	4 1%	1	111 12%	87 13%	5 1%	38 7%	31 6%	27 6%	31 6%	21 8%	83 9%
Very likely	(4)	28 1%	15 2%	13 1%	6 2%	16 5%	2	3 1%	1	1	24 3%	18 3%	2	11 2%	6 1%	5 1%	6 1%	10 4%	12 1%
Fairly likely	(3)	100 5%	55 5%	45 4%	18 7%	40 11%	29 9%	9 3%	4 1%	- -	87 9%	69 10%	4	27 5%	25 5%	21 5%	26 5%	11 4%	72 8%
Fairly unlikely	(2)	133 6%	66 7%	67 6%	30 12%	32 9%	24 7%	28 8%	9 3%	11 2%	86 9%	56 8%	19 3%	22 4%	35 6%	34 8%	40 8%	20 7%	69 8%
Very unlikely	(1) 1	1702 83%	821 82%	882 84%	164 69%	251 71%	261 78%	312 86%	272 92%	442 96%	676 73%	512 74%	714 95%	481 87%	460 84%	359 80%	402 81%	215 80%	697 78%
NET: Unlikely	1	1835 90%	886 89%	949 90%	193 81%	283 80%	285 85%	340 93%	281 95%	453 99%	761 82%	568 82%	733 97%	504 91%	496 90%	393 88%	443 89%	235 87%	766 86%
Don't know		84 4%	41 4%	43 4%	21 9%	15 4%	20 6%	13 3%	10 3%	5 1%	56 6%	35 5%	15 2%	9 2%	24 4%	26 6%	25 5%	14 5%	40 4%
Mean		1.21	1.23	1.19	1.38	1.47	1.28	1.16	1.06	1.03	1.38	1.38	1.04	1.20	1.20	1.22	1.23	1.28	1.29
Standard deviation Standard error		0.60 0.01	0.62 0.02	0.57 0.02	0.75 0.05	0.88 0.05	0.65 0.04	0.48 0.02	0.31 0.02	0.21 0.01	0.77 0.03	0.78 0.03	0.25 0.01	0.62 0.03	0.57 0.02	0.59 0.03	0.60 0.03	0.72 0.05	0.68 0.03



Table 14
Q.5 Thinking about the next six months, how likely or unlikely are you to seek a 'payday' or other short term, high interest loan?
Base: All respondents

									Region								Which of	the follo	wing bes	t describe	s your cur	rent worki	ng status'	<u> </u>
		_Total_	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Likely		128 6%	114 6%	11 6%	10 12%	12 5%	5 3%	14 8%	5 4%	2 2%	11 5%	34 13%	17 6%	7 4%	15 6%	104 9%	90 10%	14 6%	24 3%	5 5%	7 6%	1 1%	1	10 7%
Very likely	(4)	28 1%	26 1%	2 1%	3 3%	2 1%	1	4 2%	1 1%	-	2 1%	10 4%	2 1%	1	3 1%	21 2%	18 2%	3 1%	7 1%	2 2%	2 2%	1	1	2 1%
Fairly likely	(3)	100 5%	89 5%	9 5%	8 9%	10 4%	4 2%	10 5%	4 3%	2 2%	9 4%	23 9%	15 5%	6 4%	12 4%	83 7%	72 8%	11 4%	17 2%	3 3%	5 4%	*	-	9 6%
Fairly unlikely	(2)	133 6%	113 6%	8 4%	9 10%	13 6%	7 4%	12 7%	10 7%	12 12%	12 6%	18 7%	23 8%	9 5%	16 6%	89 8%	71 8%	18 7%	44 5%	10 11%	10 9%	5 3%	5 1%	14 9%
Very unlikely	(1)	1702 83%	1463 83%	155 87%	63 73%	195 83%	152 87%	150 81%	133 88%	84 81%	171 86%	202 75%	237 83%	160 89%	215 83%	912 79%	713 78%	199 82%	790 89%	72 77%	86 74%	168 95%	345 98%	120 79%
NET: Unlikely		1835 90%	1576 89%	162 91%	72 84%	208 88%	159 91%	162 88%	144 95%	97 93%	183 92%	219 81%	260 91%	170 94%	231 89%	1001 86%	784 86%	217 90%	834 94%	82 88%	96 83%	172 98%	350 99%	134 88%
Don't know		84 4%	74 4%	5 3%	4 4%	16 7%	10 6%	8 4%	2 2%	5 5%	5 2%	17 6%	9 3%	4 2%	14 5%	53 5%	43 5%	11 4%	31 3%	6 7%	13 11%	2 1%	1	8 5%
Mean		1.21	1.22	1.18	1.39	1.18	1.10	1.25	1.15	1.17	1.18	1.38	1.21	1.13	1.20	1.29	1.31	1.21	1.11	1.25	1.25	1.04	1.02	1.25
Standard deviation Standard error		0.60 0.01	0.61 0.01	0.58 0.04	0.80 0.09	0.54 0.04	0.41 0.03	0.66 0.05	0.49 0.04	0.44 0.04	0.55 0.04	0.82 0.06	0.57 0.03	0.46 0.03	0.58 0.04	0.69 0.02	0.71 0.03	0.59 0.04	0.43 0.01	0.62 0.06	0.62 0.05	0.25 0.02	0.20 0.01	0.62 0.05



Table 15
Q.5 Thinking about the next six months, how likely or unlikely are you to seek a 'payday' or other short term, high interest loan?
Base: All respondents

						Ter	nure					vorried or out your deb	current le	
		<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Likely		128 6%	75 6%	31 5%	44 7%	52 7%	19 6%	11 8%	23 8%	* 1%	18 17%	37 20%	52 10%	21 2%
Very likely	(4)	28 1%	18 1%	7 1%	12 2%	10 1%	6 2%	4 3%	*	-	9 8%	9 5%	4 1%	7 1%
Fairly likely	(3)	100 5%	57 4%	24 4%	33 5%	43 6%	13 4%	7 6%	22 8%	* 1%	9 8%	28 15%	49 9%	15 1%
Fairly unlikely	(2)	133 6%	69 5%	27 4%	43 7%	63 9%	30 10%	12 9%	22 8%	* 1%	10 9%	29 16%	59 11%	35 3%
Very unlikely	(1)	1702 83%	1123 86%	603 90%	520 82%	549 77%	234 78%	91 73%	223 79%	31 97%	66 62%	108 60%	407 74%	1121 92%
NET: Unlikely		1835 90%	1192 91%	630 94%	562 89%	612 86%	264 87%	103 82%	245 87%	31 98%	76 71%	137 76%	467 85%	1156 95%
Don't know		84 4%	39 3%	13 2%	26 4%	45 6%	19 6%	11 9%	15 5%	* 1%	13 12%	6 3%	28 5%	37 3%
Mean		1.21	1.19	1.14	1.24	1.27	1.26	1.32	1.25	1.04	1.57	1.64	1.32	1.07
Standard deviation Standard error		0.60 0.01	0.57 0.02	0.51 0.02	0.64 0.03	0.64 0.02	0.64 0.05	0.73 0.05	0.61 0.03	0.25 0.04	1.01 0.10	0.93 0.07	0.67 0.03	0.35 0.01



Table 16
Q.6 Which of the following applies to you?
Base: All respondents

		Ge	nder					Age						Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
I often struggle to make it to payday	212 10%	90 9%	122 12%	38 16%	46 13%	50 15%	53 15%	20 7%	4 1%	134 14%	96 14%	24 3%	33 6%	68 12%	59 13%	52 10%	34 13%	119 13%
I sometimes struggle to make it to payday	574 28%	251 25%	322 31%	84 35%	158 45%	118 35%	109 30%	69 23%	35 8%	361 39%	277 40%	104 14%	139 25%	174 32%	134 30%	126 25%	115 43%	343 39%
I never struggle to make it to payday	667 33%	374 37%	293 28%	57 24%	123 35%	135 40%	134 37%	97 33%	119 26%	316 34%	258 37%	217 29%	233 42%	188 34%	132 30%	114 23%	120 45%	413 46%
I am not currently employed	595 29%	282 28%	313 30%	58 24%	27 8%	33 10%	68 19%	108 37%	300 65%	118 13%	60 9%	408 54%	147 27%	121 22%	120 27%	207 42%	*	14 2%
NET: Often/ Sometimes struggle to make it to payday	785 38%	341 34%	444 42%	122 51%	204 58%	168 50%	162 44%	89 30%	39 8%	495 53%	373 54%	128 17%	171 31%	242 44%	194 43%	178 36%	149 55%	463 52%



Table 17
Q.6 Which of the following applies to you?
Base: All respondents

								Region								Which of	the follo	wing bes	t describe	s your cur	<u>rent workiı</u>	ng status?	•
	_Total_	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base	2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
I often struggle to make it to payday	212 10%	178 10%	20 11%	12 14%	23 10%	17 10%	18 10%	8 5%	14 14%	28 14%	25 9%	35 12%	11 6%	29 11%	154 13%	128 14%	25 10%	58 7%	19 21%	11 9%	6 4%	6 2%	16 11%
I sometimes struggle to make it to payday	574 28%	495 28%	44 25%	27 32%	75 32%	39 23%	48 26%	55 36%	34 33%	38 19%	88 33%	78 27%	47 26%	67 26%	458 40%	364 40%	95 39%	115 13%	18 19%	25 22%	11 6%	28 8%	34 22%
I never struggle to make it to payday	667 33%	569 32%	68 38%	19 22%	83 35%	57 33%	63 34%	34 23%	30 28%	75 38%	94 35%	75 26%	69 38%	77 30%	532 46%	414 45%	118 49%	134 15%	8 8%	13 11%	25 14%	74 21%	15 10%
I am not currently employed	595 29%	523 30%	46 26%	27 32%	54 23%	60 35%	55 30%	54 36%	26 25%	57 29%	63 24%	98 34%	53 29%	88 34%	15 1%	11 1%	4 2%	580 65%	48 52%	67 58%	134 76%	245 70%	87 57%
NET: Often/ Sometimes struggle to make it to payday	785 38%	673 38%	64 36%	39 46%	98 41%	56 32%	66 36%	63 42%	48 46%	66 33%	113 42%	113 40%	59 33%	95 37%	612 53%	492 54%	120 50%	174 20%	37 40%	35 31%	17 10%	33 9%	51 33%



Table 18
Q.6 Which of the following applies to you?
Base: All respondents

How worried or otherwise are you about your current level of

					Ter	nure				,	deb	ot?	
	_Total_	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base	2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base	2047	1306	674	632	709	302	125	282	32	106	180	547	1214
I often struggle to make it to payday	212 10%	113 9%	40 6%	74 12%	97 14%	41 14%	22 17%	34 12%	1 4%	49 46%	58 32%	76 14%	28 2%
I sometimes struggle to make it to payday	574 28%	331 25%	123 18%	208 33%	234 33%	91 30%	33 27%	110 39%	8 26%	31 29%	84 47%	259 47%	199 16%
I never struggle to make it to payday	667 33%	470 36%	204 30%	266 42%	184 26%	69 23%	24 20%	91 32%	13 40%	12 12%	19 10%	102 19%	534 44%
I am not currently employed	595 29%	392 30%	308 46%	84 13%	193 27%	100 33%	45 36%	48 17%	9 30%	14 13%	19 11%	109 20%	453 37%
NET: Often/ Sometimes struggle to make it to payday	785 38%	444 34%	162 24%	282 45%	332 47%	133 44%	55 44%	144 51%	9 30%	80 76%	142 79%	336 61%	227 19%



Absolutes/col percents

Table 19
Q.7 Which of the following, if any, apply to you? Leading up to payday, I struggle financially as a result of ...?
Base: All respondents who often or sometimes struggle to make it to payday

		Gei	nder					Age						Social (	Grade		Employme	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	716	331	385	94	179	155	169	78	41	428	334	119	175	230	134	177	121	380
Weighted base	785	341	444	122	204	168	162	89	39	495	373	128	171	242	194	178	149	463
Rising cost of food	394	131	263	71	83	84	91	43	23	237	166	66	71	118	99	105	71	203
	50%	38%	59%	58%	40%	50%	56%	48%	60%	48%	45%	51%	42%	49%	51%	59%	48%	44%
Rising household energy costs (excluding petrol and diesel)	313	125	188	29	79	58	71	47	28	166	137	75	67	77	85	84	61	167
	40%	37%	42%	24%	39%	34%	44%	52%	73%	34%	37%	59%	39%	32%	44%	47%	41%	36%
Rising fuel or transport costs (e.g. train fares)	219	83	136	41	60	47	34	25	11	149	107	37	47	68	56	48	44	127
	28%	24%	31%	34%	30%	28%	21%	28%	29%	30%	29%	28%	27%	28%	29%	27%	30%	27%
Making credit card repayments	207	99	108	20	57	56	30	32	11	133	113	44	51	64	55	36	42	119
	26%	29%	24%	16%	28%	33%	19%	36%	29%	27%	30%	34%	30%	26%	29%	20%	28%	26%
Spending on going out or on non-essentials (e.g. clothes, DVDs, presents, etc.)	193 25%	73 21%	120 27%	51 42%	55 27%	47 28%	20 12%	16 18%	5 12%	153 31%	102 27%	20 16%	36 21%	69 28%	52 27%	36 20%	34 23%	125 27%
Paying for rent	166	61	105	44	55	30	20	7	10	129	85	17	27	53	40	46	19	106
	21%	18%	24%	36%	27%	18%	12%	8%	25%	26%	23%	14%	16%	22%	21%	26%	13%	23%
Wage freezes	132	55	77	13	33	36	29	18	4	82	69	22	41	48	22	21	35	89
	17%	16%	17%	11%	16%	21%	18%	20%	11%	16%	18%	17%	24%	20%	11%	12%	23%	19%
Recent cuts to welfare benefits	95	45	51	11	24	24	25	7	5	59	48	11	18	22	23	32	8	41
	12%	13%	11%	9%	12%	14%	15%	7%	12%	12%	13%	9%	10%	9%	12%	18%	6%	9%
Making mortgage repayments	94	41	53	5	26	27	26	9	3	57	52	11	33	20	30	11	22	54
	12%	12%	12%	4%	13%	16%	16%	10%	7%	12%	14%	9%	19%	8%	15%	6%	15%	12%
Paying off bank loans	82	37	45	6	30	23	13	8	2	59	53	10	23	28	12	18	28	35
	10%	11%	10%	5%	15%	14%	8%	9%	5%	12%	14%	8%	13%	12%	6%	10%	19%	8%
Paying a Debt	60	29	31	6	18	13	12	11	*	36	30	12	12	17	19	12	12	34
Management Plan	8%	9%	7%	5%	9%	8%	7%	13%	1%	7%	8%	9%	7%	7%	10%	7%	8%	7%
Making payments on a 'payday' loan or some other similar short-	31 4%	15 4%	17 4%	3 3%	13 7%	7 4%	5 3%	2 2%	1 1%	24 5%	20 5%	2 2%	7 4%	11 4%	8 4%	7 4%	6 4%	17 4%



term, high interest

loan

## Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 19

Q.7 Which of the following, if any, apply to you? Leading up to payday, I struggle financially as a result of ...? Base: All respondents who often or sometimes struggle to make it to payday

		Ger	nder					Age						Social	Grade		Employme	ent Sector
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	<u>C1</u>	C2	DE	Public	Pri- vate
Weighted base	785	341	444	122	204	168	162	89	39	495	373	128	171	242	194	178	149	463
None of these	69 9%	38 11%	31 7%	13 10%	13 6%	15 9%	15 9%	9 11%	4 11%	41 8%	28 8%	14 11%	15 9%	25 10%	12 6%	16 9%	12 8%	40 9%



## Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 20

Q.7 Which of the following, if any, apply to you? Leading up to payday, I struggle financially as a result of ...? Base: All respondents who often or sometimes struggle to make it to payday

								Region								Which of	the follo	wing bes	t describe	s your cur	rent worki	ng status?	?
	<u>Total</u>	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	<u>London</u>	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	716	606	67	29	85	56	71	54	43	61	85	106	59	85	501	345	156	215	47	45	18	44	61
Weighted base	785	673	64	39	98	56	66	63	48	66	113	113	59	95	612	492	120	174	37	35	17	33	51
Rising cost of food	394 50%	328 49%	32 50%	14 35%	46 47%	26 46%	29 45%	28 45%	33 68%	38 57%	60 53%	63 56%	24 41%	40 42%	274 45%	212 43%	62 52%	119 69%	28 76%	25 69%	12 71%	18 54%	37 72%
Rising household energy costs (excluding petrol and diesel)	313 40%	263 39%	27 41%	17 43%	44 45%	19 35%	21 32%	23 36%	23 47%	32 48%	37 32%	49 44%	22 38%	36 38%	229 37%	186 38%	43 36%	84 48%	13 36%	11 32%	12 70%	19 58%	28 56%
Rising fuel or transport costs (e.g. train fares)	219 28%	187 28%	20 31%	7 18%	36 36%	10 18%	21 31%	18 29%	13 27%	20 30%	30 27%	34 30%	11 19%	17 18%	171 28%	131 27%	39 33%	48 28%	15 41%	8 22%	6 35%	7 20%	13 25%
Making credit card repayments	207 26%	173 26%	14 23%	9 24%	29 30%	11 19%	15 23%	19 30%	19 39%	16 24%	28 25%	30 26%	16 28%	20 21%	161 26%	137 28%	24 20%	45 26%	8 21%	6 18%	6 35%	11 33%	14 28%
Spending on going out or on non-essentials (e.g. clothes, DVDs, presents, etc.)	193 25%	169 25%	18 28%	11 28%	32 33%	15 27%	19 28%	7 12%	7 13%	15 22%	25 22%	26 23%	19 32%	26 27%	159 26%	130 26%	29 24%	34 20%	4 11%	13 38%	4 22%	5 16%	7 15%
Paying for rent	166 21%	150 22%	9 14%	10 25%	28 29%	9 15%	13 20%	8 12%	7 14%	17 26%	32 28%	28 25%	6 10%	18 19%	125 20%	98 20%	27 23%	41 24%	9 24%	11 31%	7 38%	5 15%	10 19%
Wage freezes	132 17%	114 17%	11 17%	1 4%	15 15%	4 6%	12 19%	8 13%	7 15%	19 28%	28 25%	20 18%	7 11%	5 5%	124 20%	102 21%	22 18%	8 5%	3 8%	-	1 7%	1 4%	3 6%
Recent cuts to welfare benefits	95 12%	80 12%	11 16%	8 21%	9 10%	3 5%	15 23%	3 5%	5 10%	6 10%	16 14%	12 11%	6 11%	11 11%	49 8%	38 8%	11 9%	46 26%	17 45%	8 23%	3 20%	5 15%	12 24%
Making mortgage repayments	94 12%	80 12%	10 15%	6 16%	12 13%	6 10%	6 9%	7 11%	4 9%	11 17%	7 6%	16 14%	10 16%	12 13%	75 12%	68 14%	7 6%	19 11%	3 9%	-	2 12%	5 14%	9 17%
Paying off bank loans	82 10%	70 10%	5 9%	4 11%	9 9%	4 7%	10 15%	3 5%	6 12%	3 5%	14 12%	16 14%	6 10%	8 9%	64 10%	55 11%	9 7%	18 10%	5 14%	2 5%	-	3 10%	8 15%
Paying a Debt Management Plan	60 8%	52 8%	6 10%	3 8%	4 4%	3 6%	2 3%	12 19%	1 2%	6 9%	9 8%	11 10%	2 4%	6 7%	47 8%	38 8%	8 7%	13 8%	4 10%	1 2%	-	5 14%	4 8%



## Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

ONLINE Fieldwork : 21st - 23rd August 20

Table 20

Q.7 Which of the following, if any, apply to you? Leading up to payday, I struggle financially as a result of ...? Base: All respondents who often or sometimes struggle to make it to payday

								Region								Which of	f the follo	wing bes	t describe	s your cur	rent workir	ng status?	
Weighted base	<u>Total</u> 785	England 673	Scot- land 64	North East 39	North West	York- shire & Humb- erside	West Mid- lands 66	East Mid- lands 63	Wales 48	East- ern 66	London 113	South East	South West 59	North East/ York- shire & Humb- erside	NET: Work- ing 612	Work- ing full time 492	Work- ing part time	NET: Not work- ing 174	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person 51
Making payments on a 'payday' loan or some other similar short- term, high interest loan	31 4%	24 4%	5 7%	2 5%	2 2%	4 7%	1 2%	2 3%	3 5%	3 4%	2 2%	5 5%	3 5%	6 7%	23 4%	18 4%	4 4%	9 5%	1 3%	2 5%	1 3%	1 2%	5 9%
None of these	69 9%	59 9%	6 9%	4 11%	4 4%	8 14%	9 13%	8 13%	4 8%	2 2%	9 8%	6 5%	10 18%	12 13%	52 9%	36 7%	16 13%	17 10%	2 5%	4 11%	2 9%	3 10%	6 12%



Table 21
Q.7 Which of the following, if any, apply to you? Leading up to payday, I struggle financially as a result of ...?
Base: All respondents who often or sometimes struggle to make it to payday

					Te	nure						r otherwis	
	<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base	716	355	132	223	349	75	89	185	12	70	129	306	211
Weighted base	785	444	162	282	332	133	55	144	9	80	142	336	227
Rising cost of food	394	201	73	128	188	84	36	67	5	38	68	188	101
	50%	45%	45%	45%	57%	63%	66%	47%	51%	47%	48%	56%	44%
Rising household energy costs (excluding petrol and diesel)	313	177	59	118	134	61	26	48	1	40	57	133	83
	40%	40%	36%	42%	41%	46%	47%	33%	12%	49%	40%	40%	36%
Rising fuel or transport costs (e.g. train fares)	219	129	50	78	86	35	11	39	5	28	41	96	54
	28%	29%	31%	28%	26%	27%	20%	27%	48%	35%	29%	29%	24%
Making credit card repayments	207	122	29	94	81	28	11	42	3	33	48	110	16
	26%	28%	18%	33%	24%	21%	20%	29%	35%	42%	34%	33%	7%
Spending on going out or on non-essentials (e.g. clothes, DVDs, presents, etc.)	193 25%	97 22%	33 20%	64 23%	95 29%	37 28%	13 23%	46 32%	1 13%	15 19%	20 14%	85 25%	74 32%
Paying for rent	166	37	21	16	128	33	22	72	1	21	26	73	46
	21%	8%	13%	6%	38%	25%	40%	50%	13%	26%	18%	22%	20%
Wage freezes	132 17%	92 21%	30 19%	61 22%	40 12%	14 10%	10 17%	17 12%	-	22 27%	30 21%	54 16%	26 11%
Recent cuts to welfare benefits	95 12%	42 9%	12 8%	29 10%	54 16%	27 20%	17 31%	10 7%	-	15 19%	32 22%	36 11%	12 5%
Making mortgage repayments	94	88	3	85	5	2	1	2	*	20	23	37	14
	12%	20%	2%	30%	2%	1%	3%	2%	5%	25%	16%	11%	6%
Paying off bank loans	82	52	13	39	29	10	5	14	1	18	24	33	6
	10%	12%	8%	14%	9%	7%	9%	10%	11%	23%	17%	10%	3%
Paying a Debt	60	42	13	29	17	10	3	4	*	22	12	24	1
Management Plan	8%	9%	8%	10%	5%	8%	6%	3%	5%	28%	8%	7%	



Table 21

Q.7 Which of the following, if any, apply to you? Leading up to payday, I struggle financially as a result of ...? Base: All respondents who often or sometimes struggle to make it to payday

					Tei	nure					vorried or out your del	current le	
	<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Weighted base	785	444	162	282	332	133	55	144	9	80	142	336	227
Making payments on a 'payday' loan or some other similar short- term, high interest loan	31 4%	10 2%	2 1%	8 3%	21 6%	7 5%	5 9%	9 6%	1 9%	10 13%	8 6%	10 3%	3 2%
None of these	69 9%	46 10%	21 13%	25 9%	23 7%	11 9%	4 7%	8 5%	* 4%	*	5 3%	20 6%	44 20%



Personal

Absolutes/col percents

Table 22

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Summary table

	There is a social stigma attached to entering an insolvency procedure	There is less social stigma attached to entering an insolvency procedure now than there was ten years ago	Entering an insolvency procedure is an easy way out from having to repay debts	Entering an insolvency procedure can be an opportunity for a fresh start	I have a good understanding of what happens when an individual enters into an insolvency procedure	rersonal insolvencies are more likely to occur because of an individual's reckless spending than because of a factor outside of their control (e.g. job loss)
	2047	2047	2047	2047	2047	2047
	2047	2047	2047	2047	2047	2047
	974	1019	751	1041	586	757
	48%	50%	37%	51%	29%	37%
(+2)	228	225	233	198	138	206
	11%	11%	11%	10%	7%	10%
(+1)	746	794	518	842	448	551
	36%	39%	25%	41%	22%	27%
(0)	484	457	491	496	469	600
	24%	22%	24%	24%	23%	29%
(-1)	262	155	302	140	443	302
	13%	8%	15%	7%	22%	15%
(-2)	56	55	136	54	335	103
	3%	3%	7%	3%	16%	5%
	318	210	437	194	777	406
	16%	10%	21%	9%	38%	20%
	271	360	367	317	215	284
	13%	18%	18%	15%	11%	14%
	0.47	0.58	0.24	0.57	-0.21	0.26
	0.99	0.94	1.14	0.91	1.21	1.06
	0.02	0.02	0.03	0.02	0.03	0.03
	(+1) (0) (-1)	social stigma attached to entering an insolvency procedure  2047 2047 2047 974 48%  (+2) 228 11%  (+1) 746 36%  (0) 484 24%  (-1) 262 13%  (-2) 56 3% 318 16% 271 13% 0.47 0.99	There is a social stigma attached to entering an insolvency procedure  2047  2047  2047  2047  2047  2047  2047  2047  2047  2047  2047  2047  2047  2047  974  48%  50%  (+2) 228  11%  11%  (+1) 746  36%  39%  (0) 484  24%  22%  (-1) 262  13%  38%  (-2) 56  3%  318  210  16%  271  360  13%  38%  0.47  0.58  0.99  0.94	There is a social stigma attached to entering an insolvency procedure  2047  974  1019  751  48%  50%  37%  (+2)  228  225  233  11%  11%  11%  11%  11%  (+1)  746  794  36%  39%  25%  (0)  484  457  491  24%  22%  24%  (-1)  262  13%  8%  15%  (-2)  56  55  136  3%  3%  7%  318  210  437  16%  10%  21%  271  360  367  388  18%  0.47  0.58  0.24  0.99  0.94  1.14	There is a social stigma attached to entering an insolvency procedure now than there was ten years ago   Entering an insolvency procedure now than there was ten years ago   Entering an insolvency procedure is an easy way out from having to repay debts   Entering an insolvency procedure can be an opportunity for a fresh start	There is a social stigma attached to entering an insolvency procedure ow than there was ten years ago   2047   2



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 23

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

There is a social stigma attached to entering an insolvency procedure

		Ge	nder					Age						Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	_Public_	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Agree	974	461	513	117	184	165	175	132	200	466	349	333	301	275	184	213	138	435
	48%	46%	49%	49%	52%	49%	48%	45%	44%	50%	50%	44%	55%	50%	41%	43%	51%	49%
Strongly agree	(+2) 228	101	127	28	53	36	51	25	33	118	90	58	77	55	37	58	38	111
	11%	10%	12%	12%	15%	11%	14%	9%	7%	13%	13%	8%	14%	10%	8%	12%	14%	12%
Tend to agree	(+1) 746	361	386	89	131	128	124	107	167	348	259	274	224	220	147	155	100	324
	36%	36%	37%	37%	37%	38%	34%	36%	36%	37%	37%	36%	41%	40%	33%	31%	37%	36%
Neither agree nor disagree	(0) 484	261	223	50	84	88	90	77	96	222	172	172	104	106	150	124	71	219
	24%	26%	21%	21%	24%	26%	25%	26%	21%	24%	25%	23%	19%	19%	34%	25%	26%	25%
Tend to disagree	(-1) 262	128	134	8	30	51	51	46	75	90	82	122	66	72	51	73	23	115
	13%	13%	13%	3%	9%	15%	14%	16%	16%	10%	12%	16%	12%	13%	11%	15%	9%	13%
Strongly disagree	(-2) 56	23	33	6	9	4	10	15	12	19	13	27	10	26	4	16	10	16
	3%	2%	3%	2%	2%	1%	3%	5%	3%	2%	2%	4%	2%	5%	1%	3%	4%	2%
NET: Disagree	318	151	167	13	39	56	61	62	87	108	95	149	76	98	55	89	33	131
	16%	15%	16%	6%	11%	17%	17%	21%	19%	12%	14%	20%	14%	18%	12%	18%	12%	15%
Don't know	271	124	147	57	47	28	39	24	75	132	75	99	70	71	57	73	27	104
	13%	12%	14%	24%	13%	8%	11%	8%	16%	14%	11%	13%	13%	13%	13%	15%	10%	12%
Mean	0.47	0.44	0.49	0.70	0.62	0.46	0.48	0.30	0.35	0.57	0.54	0.33	0.61	0.43	0.41	0.39	0.55	0.51
Standard deviation	0.99	0.96	1.02	0.89	0.98	0.95	1.03	1.04	0.99	0.95	0.97	1.01	0.98	1.05	0.87	1.04	1.00	0.97
Standard error	0.02	0.03	0.04	0.07	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.04	0.04	0.05	0.05	0.05	0.07	0.04



Absolutes/col percents

Table 24

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

There is a social stigma attached to entering an insolvency procedure

									Region								Which of	the follo	wing bes	t describe	s your cur	ent worki	ng status?	,
		_Total_	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Agree		974 48%	855 48%	80 45%	41 47%	114 48%	88 51%	86 47%	56 37%	39 37%	101 51%	133 49%	154 54%	82 46%	129 50%	574 50%	468 51%	105 44%	400 45%	36 39%	57 50%	72 41%	170 48%	65 43%
Strongly agree	(+2)	228 11%	201 11%	17 10%	7 8%	21 9%	14 8%	26 14%	17 11%	9 9%	27 14%	40 15%	35 12%	13 7%	21 8%	149 13%	122 13%	27 11%	79 9%	10 10%	8 7%	14 8%	24 7%	22 15%
Tend to agree	(+1)	746 36%	654 37%	63 35%	34 39%	93 39%	74 42%	60 33%	38 25%	30 29%	74 37%	93 34%	119 42%	69 38%	107 41%	425 37%	346 38%	79 33%	322 36%	26 28%	49 43%	58 33%	146 41%	43 28%
Neither agree nor disagree	(0)	484 24%	413 23%	39 22%	12 14%	55 24%	47 27%	42 23%	40 26%	33 31%	57 29%	57 21%	58 20%	43 24%	60 23%	290 25%	226 25%	63 26%	195 22%	20 21%	20 17%	31 18%	75 21%	49 32%
Tend to disagree	(-1)	262 13%	223 13%	32 18%	12 14%	30 13%	17 10%	22 12%	34 22%	7 7%	19 10%	18 7%	40 14%	31 17%	29 11%	138 12%	107 12%	31 13%	124 14%	15 16%	8 7%	37 21%	50 14%	14 9%
Strongly disagree	(-2)	56 3%	42 2%	8 4%	3 4%	9 4%	3 2%	6 3%	6 4%	6 6%	1	5 2%	9 3%	1 1%	6 2%	26 2%	21 2%	5 2%	30 3%	4 4%	1 1%	6 4%	14 4%	4 3%
NET: Disagree		318 16%	265 15%	40 23%	16 18%	38 16%	20 12%	28 15%	39 26%	13 12%	20 10%	23 9%	49 17%	31 17%	36 14%	164 14%	128 14%	36 15%	154 17%	19 20%	9 8%	44 25%	65 18%	18 12%
Don't know		271 13%	232 13%	18 10%	17 20%	28 12%	18 10%	28 15%	17 11%	20 19%	20 10%	56 21%	25 9%	23 13%	35 14%	131 11%	95 10%	37 15%	139 16%	19 20%	29 25%	29 16%	42 12%	21 13%
Mean		0.47	0.49	0.31	0.41	0.42	0.51	0.50	0.21	0.35	0.60	0.68	0.51	0.40	0.48	0.52	0.54	0.44	0.39	0.31	0.64	0.25	0.37	0.50
Standard deviation Standard error		0.99 0.02	0.98 0.03	1.07 0.08	1.06 0.13	0.99 0.07	0.88 0.07	1.05 0.08	1.09 0.09	1.01 0.11	0.89 0.07	0.96 0.07	1.01 0.06	0.91 0.07	0.94 0.06	0.98 0.03	0.98 0.04	0.98 0.06	1.01 0.03	1.09 0.11	0.83 0.08	1.08 0.09	1.00 0.05	1.00 0.08



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 25

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

There is a social stigma attached to entering an insolvency procedure

						Tei	nure					vorried or out your del	current le	
					Owned	101	iuio				Extr-	40.	J	Not at
			NET: Home-	Owned out-	with mort-	NET: Rent-	Coun- cil		Other	Rent	emely worr-	Very worr-	Fairly worr-	all worr-
		Total	owners	<u>right</u>	gage	<u>ers</u>	Rent_	HA Rent	<u>rent</u>	<u>free</u>	<u>ied</u>	<u>ied</u>	<u>ied</u>	<u>ied</u>
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Agree		974 48%	667 51%	322 48%	345 55%	292 41%	107 36%	43 35%	141 50%	15 48%	62 58%	68 38%	290 53%	554 46%
Strongly agree	(+2)	228 11%	153 12%	75 11%	77 12%	67 9%	23 8%	9 7%	35 12%	8 25%	17 16%	30 17%	75 14%	105 9%
Tend to agree	(+1)	746 36%	514 39%	246 37%	268 42%	225 32%	84 28%	34 27%	106 38%	7 23%	45 42%	38 21%	215 39%	449 37%
Neither agree nor disagree	(0)	484 24%	290 22%	153 23%	136 22%	188 27%	94 31%	34 27%	60 21%	7 22%	29 28%	60 34%	108 20%	287 24%
Tend to disagree	(-1)	262 13%	168 13%	94 14%	74 12%	89 13%	40 13%	20 16%	30 11%	5 17%	5 5%	22 12%	59 11%	176 14%
Strongly disagree	(-2)	56 3%	33 3%	16 2%	16 3%	23 3%	16 5%	5 4%	2 1%	1 2%	4 4%	8 5%	18 3%	26 2%
NET: Disagree		318 16%	200 15%	110 16%	90 14%	112 16%	55 18%	24 20%	32 11%	6 19%	10 9%	30 17%	76 14%	202 17%
Don't know		271 13%	149 11%	88 13%	61 10%	118 17%	45 15%	24 19%	49 17%	4 12%	5 5%	21 12%	73 13%	172 14%
Mean		0.47	0.51	0.46	0.55	0.38	0.23	0.22	0.61	0.59	0.64	0.38	0.57	0.41
Standard deviation Standard error		0.99 0.02	0.99 0.03	1.00 0.04	0.97 0.05	1.00 0.04	1.02 0.08	1.02 0.07	0.92 0.05	1.17 0.19	0.97 0.10	1.10 0.09	1.02 0.05	0.96 0.03



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 26

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

There is less social stigma attached to entering an insolvency procedure now than there was ten years ago

		Ge	nder					Age						Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Agree	1019	505	514	63	142	168	179	184	284	373	310	467	307	267	204	241	127	395
	50%	51%	49%	27%	40%	50%	49%	62%	62%	40%	45%	62%	56%	48%	46%	48%	47%	44%
Strongly agree	(+2) 225	100	125	13	30	47	37	39	60	89	76	99	61	54	37	72	36	73
	11%	10%	12%	5%	8%	14%	10%	13%	13%	10%	11%	13%	11%	10%	8%	14%	13%	8%
Tend to agree	(+1) 794	406	389	51	112	121	142	144	224	284	233	368	246	213	166	169	91	322
	39%	41%	37%	21%	32%	36%	39%	49%	49%	31%	34%	49%	45%	39%	37%	34%	34%	36%
Neither agree nor disagree	(0) 457	230	227	52	91	90	95	65	64	233	181	129	109	121	109	117	71	232
	22%	23%	22%	22%	26%	27%	26%	22%	14%	25%	26%	17%	20%	22%	25%	23%	27%	26%
Tend to disagree	(-1) 155	74	81	19	37	35	26	11	27	92	73	37	39	41	41	34	20	76
	8%	7%	8%	8%	11%	11%	7%	4%	6%	10%	11%	5%	7%	7%	9%	7%	7%	9%
Strongly disagree	(-2) 55	27	28	7	16	4	17	6	5	27	20	11	7	16	15	17	9	29
	3%	3%	3%	3%	5%	1%	5%	2%	1%	3%	3%	1%	1%	3%	3%	3%	3%	3%
NET: Disagree	210	101	109	27	54	39	43	17	31	120	93	48	46	57	55	52	29	105
	10%	10%	10%	11%	15%	12%	12%	6%	7%	13%	13%	6%	8%	10%	12%	10%	11%	12%
Don't know	360	161	200	95	68	39	48	30	80	203	107	110	88	105	78	89	42	158
	18%	16%	19%	40%	19%	12%	13%	10%	17%	22%	15%	15%	16%	19%	17%	18%	15%	18%
Mean	0.58	0.57	0.59	0.29	0.35	0.58	0.49	0.76	0.81	0.43	0.47	0.79	0.68	0.56	0.47	0.59	0.55	0.46
Standard deviation	0.94	0.92	0.96	0.99	1.02	0.94	0.98	0.83	0.83	0.99	0.98	0.83	0.86	0.95	0.95	1.01	0.99	0.95
Standard error	0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.06	0.05	0.07	0.04



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 27

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

There is less social stigma attached to entering an insolvency procedure now than there was ten years ago

									Region								Which of	the follow	wing bes	t describe	s your curi	ent worki	ng status?	·
		<u>Total</u>	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Agree		1019 50%	873 49%	97 54%	38 45%	105 45%	79 45%	102 56%	77 51%	49 47%	105 53%	111 41%	156 55%	100 56%	117 45%	523 45%	413 45%	109 45%	497 56%	44 47%	42 36%	106 60%	235 67%	70 46%
Strongly agree	(+2)	225 11%	189 11%	27 15%	11 13%	26 11%	9 5%	29 15%	22 14%	9 9%	20 10%	21 8%	26 9%	26 14%	20 8%	109 9%	89 10%	20 8%	116 13%	13 14%	7 6%	30 17%	44 13%	22 14%
Tend to agree	(+1)	794 39%	684 39%	70 39%	27 32%	79 34%	69 40%	74 40%	55 36%	41 39%	85 43%	90 33%	130 46%	75 41%	97 37%	414 36%	325 35%	89 37%	381 43%	31 33%	35 30%	76 43%	191 54%	48 32%
Neither agree nor disagree	(0)	457 22%	404 23%	34 19%	17 20%	58 25%	56 32%	37 20%	35 23%	18 18%	46 23%	69 26%	54 19%	33 18%	73 28%	303 26%	237 26%	66 27%	154 17%	18 19%	23 20%	25 14%	47 13%	42 27%
Tend to disagree	(-1)	155 8%	128 7%	21 12%	4 5%	16 7%	9 5%	14 8%	18 12%	7 6%	7 3%	17 6%	27 9%	16 9%	13 5%	96 8%	79 9%	17 7%	60 7%	9 10%	10 9%	13 7%	17 5%	10 7%
Strongly disagree	(-2)	55 3%	44 2%	4 2%	3 3%	14 6%	1 1%	1 1%	2 1%	6 6%	4 2%	6 2%	5 2%	8 4%	4 1%	38 3%	29 3%	9 4%	17 2%	3 3%	3 3%	4 2%	1	6 4%
NET: Disagree		210 10%	172 10%	25 14%	7 8%	30 13%	10 6%	16 8%	20 13%	13 13%	11 5%	23 9%	32 11%	23 13%	17 7%	134 12%	109 12%	25 10%	76 9%	12 13%	13 12%	16 9%	18 5%	16 11%
Don't know		360 18%	316 18%	22 12%	23 27%	43 18%	29 17%	29 16%	20 13%	23 22%	37 19%	66 25%	44 15%	24 13%	53 20%	199 17%	158 17%	41 17%	161 18%	20 21%	37 32%	29 16%	51 15%	24 16%
Mean		0.58	0.58	0.60	0.64	0.45	0.53	0.74	0.58	0.48	0.68	0.50	0.60	0.61	0.56	0.48	0.48	0.48	0.71	0.57	0.41	0.79	0.87	0.54
Standard deviation Standard error		0.94 0.02	0.93 0.02	1.01 0.08	0.99 0.13	1.06 0.08	0.75 0.06	0.89 0.07	0.98 0.09	1.06 0.12	0.84 0.07	0.90 0.07	0.90 0.06	1.03 0.08	0.83 0.06	0.96 0.03	0.96 0.04	0.94 0.06	0.91 0.03	1.03 0.10	0.97 0.09	0.95 0.08	0.74 0.04	1.02 0.08



Absolutes/col percents

Table 28

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

There is less social stigma attached to entering an insolvency procedure now than there was ten years ago

						Tei	nure					vorried or out your del	current le	
		Total	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Agree		1019 50%	698 53%	381 57%	317 50%	306 43%	136 45%	60 48%	110 39%	15 49%	56 53%	81 45%	251 46%	632 52%
Strongly agree	(+2)	225 11%	135 10%	68 10%	68 11%	89 13%	49 16%	14 11%	26 9%	1 3%	17 16%	16 9%	61 11%	131 11%
Tend to agree	(+1)	794 39%	563 43%	313 46%	250 39%	217 31%	88 29%	45 36%	84 30%	14 45%	39 36%	65 36%	190 35%	501 41%
Neither agree nor disagree	(0)	457 22%	273 21%	127 19%	146 23%	180 25%	86 29%	32 26%	61 22%	4 12%	25 23%	57 32%	118 21%	258 21%
Tend to disagree	(-1)	155 8%	99 8%	45 7%	54 9%	49 7%	15 5%	7 6%	27 10%	7 22%	3 3%	10 6%	57 10%	84 7%
Strongly disagree	(-2)	55 3%	23 2%	6 1%	17 3%	31 4%	18 6%	3 3%	9 3%	1 2%	5 4%	4 2%	18 3%	28 2%
NET: Disagree		210 10%	122 9%	51 8%	71 11%	80 11%	33 11%	10 8%	37 13%	8 24%	8 8%	14 8%	75 14%	112 9%
Don't know		360 18%	213 16%	115 17%	98 16%	143 20%	46 15%	22 18%	74 26%	5 15%	17 16%	28 15%	103 19%	212 17%
Mean		0.58	0.63	0.70	0.56	0.50	0.52	0.59	0.43	0.31	0.68	0.52	0.49	0.62
Standard deviation Standard error		0.94 0.02	0.89 0.03	0.83 0.03	0.94 0.05	1.03 0.04	1.09 0.09	0.93 0.07	1.02 0.06	0.99 0.17	1.00 0.11	0.87 0.07	1.01 0.05	0.91 0.03



Absolutes/col percents

Table 29

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Entering an insolvency procedure is an easy way out from having to repay debts

		Ge	nder					Age						Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Agree	751	378	373	59	117	132	129	124	189	308	249	313	221	184	148	198	88	336
	37%	38%	36%	25%	33%	39%	35%	42%	41%	33%	36%	42%	40%	33%	33%	40%	33%	38%
Strongly agree	(+2) 233	107	125	18	39	39	33	45	59	96	78	104	69	46	44	73	23	108
	11%	11%	12%	7%	11%	12%	9%	15%	13%	10%	11%	14%	13%	8%	10%	15%	8%	12%
Tend to agree	(+1) 518	270	248	41	78	93	96	80	130	213	171	210	152	138	104	125	66	228
	25%	27%	24%	17%	22%	28%	26%	27%	28%	23%	25%	28%	28%	25%	23%	25%	24%	26%
Neither agree nor disagree	(0) 491	251	241	65	86	91	80	66	103	242	177	170	118	131	129	114	75	225
	24%	25%	23%	27%	24%	27%	22%	23%	23%	26%	26%	23%	21%	24%	29%	23%	28%	25%
Tend to disagree	(-1) 302	142	159	31	54	45	61	50	59	131	99	109	92	91	59	60	40	125
	15%	14%	15%	13%	15%	13%	17%	17%	13%	14%	14%	15%	17%	16%	13%	12%	15%	14%
Strongly disagree	(-2) 136	62	74	10	29	31	39	10	16	70	60	26	34	42	28	32	25	66
	7%	6%	7%	4%	8%	9%	11%	3%	4%	8%	9%	3%	6%	8%	6%	6%	9%	7%
NET: Disagree	437	204	233	42	83	76	101	60	75	201	160	135	125	132	87	92	65	191
	21%	20%	22%	17%	23%	23%	28%	20%	16%	22%	23%	18%	23%	24%	20%	18%	24%	22%
Don't know	367	165	203	73	68	37	55	45	91	177	105	135	87	104	82	95	41	137
	18%	17%	19%	31%	19%	11%	15%	15%	20%	19%	15%	18%	16%	19%	18%	19%	15%	15%
Mean	0.24	0.26	0.23	0.15	0.15	0.21	0.07	0.40	0.43	0.18	0.18	0.41	0.28	0.13	0.21	0.36	0.09	0.25
Standard deviation	1.14	1.11	1.17	1.05	1.18	1.16	1.20	1.11	1.07	1.15	1.17	1.09	1.15	1.13	1.10	1.17	1.14	1.16
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.05	0.04	0.05	0.04	0.05	0.05	0.07	0.06	0.08	0.05



Absolutes/col percents

Table 30

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Entering an insolvency procedure is an easy way out from having to repay debts

									Region								Which of	the follow	wing best	describe	s your curr	ent workii	ng status?	
		Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ina	Work- ing full time	Work- ing part time	NET: Not work- ina	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Agree		751 37%	646 37%	71 40%	33 39%	87 37%	54 31%	81 44%	54 36%	34 33%	70 35%	81 30%	114 40%	72 40%	87 34%	424 37%	334 36%	91 38%	327 37%	23 25%	24 20%	77 44%	150 43%	53 35%
Strongly agree	(+2)	233 11%	199 11%	21 12%	9 11%	30 13%	18 10%	29 15%	15 10%	12 11%	25 12%	19 7%	41 14%	15 8%	27 10%	131 11%	108 12%	22 9%	102 11%	11 12%	6 5%	23 13%	40 11%	22 14%
Tend to agree	(+1)	518 25%	446 25%	50 28%	24 28%	57 24%	36 21%	52 28%	39 25%	22 21%	46 23%	62 23%	73 26%	57 32%	60 23%	294 25%	225 25%	69 28%	225 25%	12 13%	18 15%	54 31%	110 31%	31 20%
Neither agree nor disagree	(0)	491 24%	426 24%	42 23%	19 23%	59 25%	52 30%	39 21%	35 23%	24 23%	58 29%	71 26%	55 19%	40 22%	71 27%	300 26%	234 25%	66 27%	192 22%	19 20%	31 27%	24 14%	83 24%	35 23%
Tend to disagree	(-1)	302 15%	254 14%	29 16%	9 10%	32 14%	34 20%	22 12%	27 18%	18 18%	24 12%	32 12%	45 16%	28 16%	43 17%	165 14%	139 15%	26 11%	136 15%	20 21%	17 15%	26 15%	50 14%	23 15%
Strongly disagree	(-2)	136 7%	121 7%	8 4%	3 4%	11 5%	8 5%	8 4%	12 8%	7 6%	24 12%	18 7%	25 9%	11 6%	11 4%	91 8%	77 8%	14 6%	45 5%	8 9%	6 5%	10 6%	9 3%	12 8%
NET: Disagree		437 21%	375 21%	37 21%	12 14%	44 19%	43 25%	30 16%	39 26%	25 24%	48 24%	50 19%	70 24%	39 22%	55 21%	256 22%	216 24%	40 16%	181 20%	28 30%	22 19%	36 21%	59 17%	35 23%
Don't know		367 18%	317 18%	28 16%	21 25%	45 19%	25 15%	35 19%	23 15%	22 21%	22 11%	68 25%	48 17%	29 16%	47 18%	178 15%	133 15%	45 19%	189 21%	23 25%	39 33%	38 22%	59 17%	30 20%
Mean		0.24	0.24	0.32	0.41	0.32	0.14	0.48	0.14	0.17	0.13	0.16	0.25	0.24	0.22	0.21	0.19	0.30	0.29	-0.03	0.02	0.40	0.41	0.22
Standard deviation Standard error		1.14 0.03	1.15 0.03	1.10 0.09	1.06 0.14	1.11 0.08	1.08 0.09	1.12 0.09	1.17 0.11	1.17 0.12	1.22 0.09	1.09 0.08	1.24 0.08	1.09 0.09	1.08 0.08	1.15 0.04	1.17 0.05	1.06 0.07	1.13 0.04	1.26 0.13	1.03 0.10	1.18 0.10	1.03 0.05	1.22 0.10



Absolutes/col percents

Table 31

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Entering an insolvency procedure is an easy way out from having to repay debts

						Ter	nure					vorried or out your del	current le	
		<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Agree		751 37%	540 41%	292 43%	248 39%	203 29%	91 30%	37 30%	75 26%	8 25%	35 33%	52 29%	186 34%	479 39%
Strongly agree	(+2)	233 11%	161 12%	91 13%	70 11%	71 10%	40 13%	11 9%	20 7%	* 1%	12 12%	12 7%	57 10%	151 12%
Tend to agree	(+1)	518 25%	379 29%	202 30%	178 28%	132 19%	51 17%	26 21%	54 19%	7 23%	22 21%	40 22%	129 24%	327 27%
Neither agree nor disagree	(0)	491 24%	291 22%	147 22%	144 23%	196 28%	90 30%	32 26%	74 26%	4 14%	30 28%	51 28%	128 23%	283 23%
Tend to disagree	(-1)	302 15%	187 14%	92 14%	96 15%	105 15%	42 14%	18 15%	45 16%	9 30%	8 8%	38 21%	84 15%	171 14%
Strongly disagree	(-2)	136 7%	85 7%	25 4%	61 10%	43 6%	18 6%	8 6%	17 6%	7 22%	21 20%	14 8%	48 9%	53 4%
NET: Disagree		437 21%	273 21%	116 17%	156 25%	148 21%	60 20%	26 21%	62 22%	16 52%	29 28%	52 29%	132 24%	224 18%
Don't know		367 18%	202 15%	118 18%	84 13%	162 23%	61 20%	29 23%	71 25%	3 10%	12 11%	25 14%	102 19%	229 19%
Mean		0.24	0.31	0.44	0.18	0.15	0.22	0.15	0.07	-0.53	-0.03	-0.01	0.14	0.36
Standard deviation Standard error		1.14 0.03	1.14 0.04	1.08 0.05	1.19 0.06	1.12 0.04	1.14 0.09	1.12 0.08	1.09 0.06	1.18 0.19	1.33 0.14	1.09 0.09	1.18 0.06	1.10 0.03



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 32

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Entering an insolvency procedure can be an opportunity for a fresh start

		Ge	nder					Age						Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-44	25-44	55+	AB	C1	C2	DE	_Public_	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Agree	1041	506	534	86	165	189	199	173	228	440	354	401	300	284	211	246	133	473
	51%	51%	51%	36%	47%	56%	55%	59%	50%	47%	51%	53%	55%	52%	47%	49%	50%	53%
Strongly agree	(+2) 198	91	107	15	42	42	30	31	38	99	84	70	43	51	39	65	28	89
	10%	9%	10%	6%	12%	13%	8%	11%	8%	11%	12%	9%	8%	9%	9%	13%	10%	10%
Tend to agree	(+1) 842	415	427	71	123	147	170	142	189	342	270	331	257	233	172	180	105	384
	41%	42%	41%	30%	35%	44%	47%	48%	41%	37%	39%	44%	47%	42%	39%	36%	39%	43%
Neither agree nor disagree	(0) 496	253	243	65	91	79	85	66	110	234	170	176	120	126	131	118	67	220
	24%	25%	23%	27%	26%	23%	23%	22%	24%	25%	25%	23%	22%	23%	29%	24%	25%	25%
Tend to disagree	(-1) 140	74	65	19	24	35	19	15	29	77	58	44	48	32	31	30	27	58
	7%	7%	6%	8%	7%	10%	5%	5%	6%	8%	8%	6%	9%	6%	7%	6%	10%	7%
Strongly disagree	(-2) 54	23	31	12	6	6	20	3	6	24	13	10	9	16	10	19	10	22
	3%	2%	3%	5%	2%	2%	5%	1%	1%	3%	2%	1%	2%	3%	2%	4%	4%	3%
NET: Disagree	194	97	97	30	30	41	39	19	35	101	71	54	57	47	41	49	37	80
	9%	10%	9%	13%	8%	12%	11%	6%	8%	11%	10%	7%	10%	9%	9%	10%	14%	9%
Don't know	317	141	176	57	69	27	42	37	86	153	96	123	73	93	63	87	32	116
	15%	14%	17%	24%	19%	8%	11%	12%	19%	16%	14%	16%	13%	17%	14%	17%	12%	13%
Mean	0.57	0.56	0.59	0.33	0.60	0.60	0.53	0.71	0.60	0.53	0.60	0.64	0.58	0.59	0.52	0.59	0.48	0.59
Standard deviation	0.91	0.89	0.92	0.99	0.91	0.93	0.96	0.81	0.84	0.94	0.92	0.83	0.86	0.90	0.88	0.99	0.99	0.89
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.05	0.07	0.04



Absolutes/col percents

Table 33

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Entering an insolvency procedure can be an opportunity for a fresh start

									Region				Which of	the follow	wing bes	t describe	s your curi	ent workir	ng status?					
		Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ina	Work- ing full time	Work- ing part time	NET: Not work- ina	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Agree		1041 51%	898 51%	98 55%	47 55%	116 49%	82 47%	80 44%	85 56%	45 43%	107 54%	135 50%	134 47%	110 61%	130 50%	606 52%	485 53%	122 50%	434 49%	40 43%	48 41%	90 51%	183 52%	74 49%
Strongly agree	(+2)	198 10%	166 9%	22 12%	12 14%	14 6%	22 12%	20 11%	20 13%	10 10%	14 7%	24 9%	24 8%	17 10%	34 13%	117 10%	93 10%	24 10%	81 9%	10 11%	7 6%	20 11%	25 7%	20 13%
Tend to agree	(+1)	842 41%	732 41%	76 43%	36 41%	102 43%	61 35%	60 33%	66 43%	34 33%	93 47%	112 41%	110 38%	93 51%	96 37%	489 42%	392 43%	98 40%	353 40%	30 32%	41 35%	70 40%	158 45%	55 36%
Neither agree nor disagree	(0)	496 24%	439 25%	36 20%	14 16%	61 26%	53 30%	52 29%	32 21%	21 20%	48 24%	63 23%	81 28%	34 19%	66 26%	287 25%	221 24%	66 27%	209 24%	22 23%	20 17%	36 21%	90 26%	42 27%
Tend to disagree	(-1)	140 7%	107 6%	21 12%	6 7%	16 7%	12 7%	16 9%	5 4%	12 11%	12 6%	15 5%	17 6%	7 4%	18 7%	85 7%	76 8%	9 4%	55 6%	8 9%	8 7%	9 5%	22 6%	8 5%
Strongly disagree	(-2)	54 3%	47 3%	1 1%	-	7 3%	5 3%	5 3%	5 3%	6 6%	5 3%	2 1%	13 5%	5 3%	5 2%	33 3%	27 3%	6 2%	21 2%	3 3%	4 3%	4 2%	3 1%	7 4%
NET: Disagree		194 9%	154 9%	22 12%	6 7%	23 10%	17 10%	21 11%	10 7%	18 17%	18 9%	17 6%	31 11%	11 6%	23 9%	118 10%	103 11%	15 6%	76 9%	11 12%	12 10%	14 8%	25 7%	14 9%
Don't know		317 15%	274 16%	22 12%	19 22%	35 15%	22 13%	30 17%	23 15%	21 20%	25 12%	55 20%	41 14%	25 14%	41 16%	148 13%	109 12%	39 16%	169 19%	20 22%	36 31%	36 20%	54 15%	23 15%
Mean		0.57	0.58	0.62	0.79	0.51	0.54	0.48	0.70	0.36	0.57	0.65	0.46	0.72	0.62	0.57	0.55	0.62	0.58	0.49	0.49	0.66	0.60	0.56
Standard deviation Standard error		0.91 0.02	0.89 0.02	0.91 0.07	0.84 0.11	0.87 0.06	0.94 0.08	0.96 0.07	0.92 0.08	1.10 0.12	0.86 0.07	0.80 0.06	0.96 0.06	0.83 0.06	0.92 0.06	0.92 0.03	0.93 0.04	0.86 0.05	0.89 0.03	1.00 0.10	0.97 0.09	0.91 0.08	0.79 0.04	0.99 0.08



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Absolutes/col percents

Table 34

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Entering an insolvency procedure can be an opportunity for a fresh start

						Tei	nure						r otherwis current le bt?	
		<u>Total</u>	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Agree		1041 51%	681 52%	353 52%	328 52%	348 49%	151 50%	61 49%	135 48%	12 37%	51 48%	86 48%	271 50%	632 52%
Strongly agree	(+2)	198 10%	114 9%	49 7%	65 10%	83 12%	47 16%	16 13%	19 7%	1 3%	15 14%	20 11%	48 9%	114 9%
Tend to agree	(+1)	842 41%	567 43%	304 45%	263 42%	265 37%	104 34%	45 36%	116 41%	11 34%	36 34%	65 36%	223 41%	518 43%
Neither agree nor disagree	(0)	496 24%	305 23%	167 25%	138 22%	177 25%	82 27%	25 20%	70 25%	14 43%	26 25%	49 27%	123 22%	297 24%
Tend to disagree	(-1)	140 7%	99 8%	33 5%	66 10%	37 5%	13 4%	9 8%	14 5%	4 12%	7 6%	15 8%	46 8%	73 6%
Strongly disagree	(-2)	54 3%	41 3%	15 2%	26 4%	13 2%	1	5 4%	6 2%	1 2%	9 9%	7 4%	18 3%	19 2%
NET: Disagree		194 9%	140 11%	48 7%	92 15%	49 7%	14 5%	15 12%	21 7%	4 13%	16 15%	22 12%	64 12%	92 8%
Don't know		317 15%	180 14%	105 16%	74 12%	135 19%	55 18%	24 19%	57 20%	2 6%	12 12%	24 13%	89 16%	193 16%
Mean		0.57	0.55	0.60	0.49	0.64	0.74	0.58	0.57	0.27	0.44	0.49	0.52	0.62
Standard deviation Standard error		0.91 0.02	0.92 0.03	0.83 0.03	1.00 0.05	0.88 0.03	0.85 0.07	1.03 0.08	0.84 0.05	0.81 0.13	1.15 0.12	0.99 0.08	0.95 0.05	0.85 0.03



Table 35

Absolutes/col percents

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

I have a good understanding of what happens when an individual enters into an insolvency procedure

			Ger	nder					Age						Social	Grade		Employme	ent Sector Pri-
	_	Total	Male	Female	18-24	25-34	35-44	45-54	_55-64_	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	vate
Unweighted base	2	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Agree		586 29%	310 31%	276 26%	40 17%	123 35%	101 30%	111 31%	78 27%	133 29%	263 28%	224 32%	211 28%	171 31%	142 26%	110 25%	162 32%	87 32%	250 28%
Strongly agree	(+2)	138 7%	65 7%	72 7%	13 6%	30 8%	28 8%	21 6%	19 7%	26 6%	71 8%	58 8%	45 6%	35 6%	33 6%	25 6%	44 9%	22 8%	49 5%
Tend to agree	(+1)	448 22%	245 25%	204 19%	26 11%	93 26%	73 22%	90 25%	59 20%	107 23%	192 21%	166 24%	166 22%	137 25%	109 20%	85 19%	118 24%	65 24%	201 23%
Neither agree nor disagree	(0)	469 23%	232 23%	236 22%	42 18%	74 21%	100 30%	93 25%	66 22%	94 20%	216 23%	174 25%	160 21%	115 21%	128 23%	124 28%	102 20%	57 21%	222 25%
Tend to disagree	(-1)	443 22%	216 22%	226 22%	51 21%	69 19%	72 21%	67 18%	83 28%	102 22%	192 21%	141 20%	184 24%	125 23%	125 23%	100 22%	93 19%	62 23%	197 22%
Strongly disagree	(-2)	335 16%	137 14%	197 19%	65 27%	55 16%	46 14%	60 16%	48 16%	61 13%	166 18%	101 15%	108 14%	85 15%	97 18%	70 16%	83 17%	45 17%	151 17%
NET: Disagree		777 38%	354 35%	423 40%	116 49%	124 35%	118 35%	127 35%	130 44%	162 35%	358 39%	242 35%	293 39%	210 38%	222 40%	169 38%	176 35%	107 40%	348 39%
Don't know		215 11%	101 10%	114 11%	40 17%	34 10%	17 5%	34 9%	20 7%	70 15%	91 10%	51 7%	90 12%	55 10%	58 11%	43 10%	59 12%	19 7%	69 8%
Mean	-	0.21	-0.13	-0.29	-0.65	-0.08	-0.11	-0.16	-0.29	-0.17	-0.23	-0.10	-0.22	-0.18	-0.29	-0.26	-0.12	-0.17	-0.25
Standard deviation Standard error		1.21 0.03	1.18 0.04	1.24 0.04	1.25 0.10	1.25 0.07	1.17 0.07	1.20 0.06	1.19 0.07	1.19 0.06	1.24 0.05	1.21 0.05	1.19 0.04	1.21 0.05	1.21 0.05	1.16 0.07	1.27 0.06	1.24 0.09	1.18 0.05



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 36

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

I have a good understanding of what happens when an individual enters into an insolvency procedure

									Region								Which of	the follo	wing bes	t describe	s your cur	rent worki	ng status?	<u> </u>
		<u>Total</u>	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Agree		586 29%	505 29%	52 29%	31 37%	62 26%	33 19%	54 29%	47 31%	28 27%	55 28%	84 31%	84 29%	55 31%	65 25%	336 29%	275 30%	62 26%	249 28%	26 28%	17 15%	65 37%	92 26%	49 32%
Strongly agree	(+2)	138 7%	124 7%	11 6%	11 13%	16 7%	6 3%	18 10%	12 8%	3 3%	13 7%	14 5%	19 6%	14 8%	17 6%	70 6%	55 6%	15 6%	67 8%	8 8%	6 5%	17 10%	16 5%	20 13%
Tend to agree	(+1)	448 22%	381 22%	41 23%	21 24%	45 19%	27 16%	35 19%	35 23%	26 25%	41 21%	70 26%	66 23%	41 23%	48 19%	266 23%	219 24%	47 19%	182 21%	19 20%	11 10%	48 27%	75 21%	29 19%
Neither agree nor disagree	(0)	469 23%	408 23%	42 24%	18 22%	44 19%	49 28%	34 18%	42 27%	18 17%	54 27%	61 23%	68 24%	40 22%	67 26%	279 24%	225 25%	54 22%	189 21%	17 19%	21 18%	31 17%	81 23%	40 26%
Tend to disagree	(-1)	443 22%	373 21%	44 25%	11 13%	64 27%	48 28%	44 24%	24 16%	26 25%	45 22%	47 18%	58 20%	31 17%	59 23%	258 22%	198 22%	60 25%	184 21%	14 15%	27 24%	29 17%	87 25%	28 18%
Strongly disagree	(-2)	335 16%	295 17%	21 12%	11 13%	43 18%	32 18%	31 17%	22 14%	19 18%	27 14%	46 17%	49 17%	34 19%	42 16%	196 17%	154 17%	42 18%	138 16%	20 21%	25 22%	21 12%	50 14%	21 14%
NET: Disagree		777 38%	667 38%	64 36%	22 25%	108 46%	80 46%	75 41%	46 30%	45 44%	72 36%	94 35%	108 38%	64 36%	102 39%	455 39%	352 38%	103 43%	323 36%	33 36%	53 46%	51 29%	137 39%	49 32%
Don't know		215 11%	183 10%	19 11%	14 17%	22 9%	12 7%	22 12%	17 11%	13 12%	18 9%	31 11%	27 9%	21 12%	26 10%	88 8%	66 7%	23 9%	127 14%	16 17%	25 22%	29 17%	43 12%	15 10%
Mean		-0.21	-0.21	-0.14	0.13	-0.34	-0.45	-0.21	-0.06	-0.36	-0.17	-0.17	-0.21	-0.18	-0.27	-0.23	-0.21	-0.31	-0.19	-0.24	-0.61	0.07	-0.26	-0.01
Standard deviation Standard error		1.21 0.03	1.22 0.03	1.15 0.09	1.29 0.16	1.24 0.09	1.10 0.09	1.29 0.10	1.21 0.11	1.18 0.12	1.16 0.09	1.21 0.09	1.22 0.07	1.28 0.10	1.19 0.08	1.20 0.04	1.20 0.05	1.20 0.07	1.24 0.04	1.34 0.13	1.21 0.11	1.26 0.10	1.15 0.06	1.28 0.10



Absolutes/col percents

Table 37

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

I have a good understanding of what happens when an individual enters into an insolvency procedure

						Ter	nure					vorried o oout your de	current le	
		Total	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Agree		586 29%	373 29%	159 24%	214 34%	210 30%	107 35%	39 31%	65 23%	3 9%	42 40%	54 30%	165 30%	325 27%
Strongly agree	(+2)	138 7%	75 6%	33 5%	42 7%	62 9%	34 11%	13 10%	15 5%	* 1%	13 12%	18 10%	31 6%	75 6%
Tend to agree	(+1)	448 22%	298 23%	126 19%	172 27%	148 21%	72 24%	26 20%	50 18%	2 8%	29 27%	36 20%	134 24%	250 21%
Neither agree nor disagree	(0)	469 23%	293 22%	159 24%	134 21%	168 24%	76 25%	25 20%	66 23%	8 24%	34 32%	59 33%	120 22%	255 21%
Tend to disagree	(-1)	443 22%	303 23%	154 23%	148 23%	132 19%	47 15%	24 19%	61 22%	8 26%	10 9%	26 15%	118 22%	289 24%
Strongly disagree	(-2)	335 16%	216 17%	125 19%	90 14%	107 15%	33 11%	21 17%	53 19%	12 37%	14 13%	27 15%	88 16%	206 17%
NET: Disagree		777 38%	518 40%	280 41%	239 38%	239 34%	80 26%	45 36%	114 40%	20 63%	24 23%	53 29%	206 38%	495 41%
Don't know		215 11%	122 9%	77 11%	45 7%	93 13%	39 13%	16 13%	38 13%	1 3%	6 6%	14 8%	56 10%	139 11%
Mean		-0.21	-0.24	-0.36	-0.12	-0.12	0.11	-0.14	-0.35	-0.93	0.17	-0.05	-0.20	-0.28
Standard deviation Standard error		1.21 0.03	1.20 0.04	1.19 0.05	1.20 0.06	1.24 0.05	1.22 0.10	1.30 0.09	1.20 0.07	1.06 0.16	1.21 0.12	1.21 0.10	1.20 0.06	1.21 0.04



#### Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 38

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Personal insolvencies are more likely to occur because of an individual's reckless spending than because of a factor outside of their control (e.g. job loss)

		Ge	nder					Age						Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	_55-64_	65+	18-44	25-44	55+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2047	1075	972	207	326	315	396	303	500	848	641	803	596	583	333	535	229	702
Weighted base	2047	997	1050	238	355	336	365	295	459	929	691	754	551	551	446	499	269	889
NET: Agree	757	393	364	72	139	121	132	119	175	332	260	294	236	190	156	176	97	367
	37%	39%	35%	30%	39%	36%	36%	40%	38%	36%	38%	39%	43%	34%	35%	35%	36%	41%
Strongly agree	(+2) 206	94	112	19	39	33	31	30	55	91	72	84	56	47	43	60	31	86
	10%	9%	11%	8%	11%	10%	9%	10%	12%	10%	10%	11%	10%	9%	10%	12%	11%	10%
Tend to agree	(+1) 551	299	252	53	99	89	101	89	120	241	188	209	180	142	112	116	66	281
	27%	30%	24%	22%	28%	26%	28%	30%	26%	26%	27%	28%	33%	26%	25%	23%	24%	32%
Neither agree nor disagree	(0) 600	320	279	72	90	114	101	80	142	276	204	223	146	157	150	146	90	251
	29%	32%	27%	30%	25%	34%	28%	27%	31%	30%	30%	30%	27%	28%	34%	29%	34%	28%
Tend to disagree	(-1) 302	134	169	26	56	55	62	43	60	138	111	103	80	87	63	73	37	121
	15%	13%	16%	11%	16%	16%	17%	15%	13%	15%	16%	14%	14%	16%	14%	15%	14%	14%
Strongly disagree	(-2) 103	33	71	6	20	16	28	19	14	43	37	32	22	37	22	22	14	46
	5%	3%	7%	3%	6%	5%	8%	6%	3%	5%	5%	4%	4%	7%	5%	4%	5%	5%
NET: Disagree	406	166	239	33	77	72	90	61	73	181	148	135	102	124	85	95	51	167
	20%	17%	23%	14%	22%	21%	25%	21%	16%	19%	21%	18%	18%	23%	19%	19%	19%	19%
Don't know	284	117	167	62	49	29	41	34	68	140	78	103	66	80	55	82	31	104
	14%	12%	16%	26%	14%	9%	11%	12%	15%	15%	11%	14%	12%	14%	12%	17%	11%	12%
Mean	0.26	0.33	0.19	0.29	0.27	0.22	0.14	0.26	0.36	0.25	0.24	0.32	0.35	0.16	0.23	0.29	0.26	0.31
Standard deviation	1.06	0.98	1.13	0.97	1.11	1.03	1.11	1.09	1.02	1.05	1.07	1.05	1.03	1.09	1.03	1.08	1.06	1.05
Standard error	0.03	0.03	0.04	0.08	0.07	0.06	0.06	0.07	0.05	0.04	0.05	0.04	0.04	0.05	0.06	0.05	0.07	0.04



## Personal Debt Survey ONLINE Fieldwork: 21st - 23rd August 2015

Table 39

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Personal insolvencies are more likely to occur because of an individual's reckless spending than because of a factor outside of their control (e.g. job loss)

									Region								Which of	the follo	wing best	t describe	s your cur	rent worki	ng status?	?
		_Total_	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	<u>Wales</u>	East- ern	London	South East	South West	North East/ York- shire & Humb- erside	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base		2047	1747	191	76	227	175	198	150	109	192	225	308	196	251	931	631	300	1116	130	162	180	455	189
Weighted base		2047	1765	178	86	235	174	184	151	104	198	270	286	180	260	1159	917	242	888	93	115	175	352	153
NET: Agree		757 37%	666 38%	65 36%	31 36%	97 41%	53 31%	77 42%	50 33%	27 26%	93 47%	93 35%	104 36%	66 37%	85 33%	464 40%	372 41%	91 38%	294 33%	25 27%	22 19%	59 34%	143 41%	45 29%
Strongly agree	(+2)	206 10%	185 10%	13 7%	9 10%	25 11%	15 9%	35 19%	10 6%	9 8%	24 12%	25 9%	25 9%	18 10%	24 9%	117 10%	99 11%	18 7%	89 10%	9 9%	4 3%	24 14%	39 11%	14 9%
Tend to agree	(+1)	551 27%	481 27%	52 29%	22 26%	72 31%	39 22%	42 23%	40 27%	18 18%	70 35%	68 25%	79 28%	48 27%	61 23%	347 30%	273 30%	74 31%	204 23%	16 18%	18 16%	35 20%	104 29%	31 20%
Neither agree nor disagree	(0)	600 29%	507 29%	61 34%	21 24%	63 27%	63 36%	39 21%	48 32%	32 31%	45 23%	83 31%	88 31%	57 31%	84 32%	341 29%	268 29%	73 30%	258 29%	28 31%	33 29%	50 29%	104 30%	42 28%
Tend to disagree	(-1)	302 15%	272 15%	21 12%	12 14%	37 16%	29 17%	39 21%	24 16%	9 9%	31 16%	33 12%	46 16%	21 12%	41 16%	158 14%	123 13%	35 15%	144 16%	10 10%	24 21%	21 12%	55 16%	35 23%
Strongly disagree	(-2)	103 5%	80 5%	10 6%	6 7%	8 3%	6 4%	4 2%	11 7%	13 12%	5 3%	12 5%	18 6%	10 5%	12 5%	60 5%	51 6%	9 4%	43 5%	12 12%	4 4%	10 6%	10 3%	8 5%
NET: Disagree		406 20%	352 20%	32 18%	18 21%	44 19%	35 20%	43 23%	35 23%	22 21%	36 18%	46 17%	64 22%	31 17%	53 20%	218 19%	174 19%	44 18%	188 21%	21 23%	28 24%	31 18%	65 18%	42 28%
Don't know		284 14%	240 14%	20 11%	16 18%	31 13%	23 13%	25 14%	19 13%	24 23%	23 12%	48 18%	29 10%	26 15%	38 15%	135 12%	102 11%	33 14%	149 17%	19 20%	32 28%	35 20%	40 11%	23 15%
Mean		0.26	0.27	0.22	0.22	0.34	0.18	0.41	0.10	0.01	0.43	0.27	0.19	0.29	0.19	0.30	0.30	0.27	0.21	0.01	-0.08	0.30	0.35	0.07
Standard deviation Standard error		1.06 0.03	1.06 0.03	1.01 0.08	1.14 0.14	1.03 0.07	0.99 0.08	1.15 0.09	1.05 0.09	1.19 0.13	1.03 0.08	1.03 0.08	1.06 0.06	1.05 0.08	1.04 0.07	1.05 0.04	1.07 0.05	0.98 0.06	1.07 0.03	1.20 0.12	0.94 0.09	1.13 0.09	1.01 0.05	1.09 0.09



Absolutes/col percents

Table 40

Q8. The next question is about people entering into an insolvency procedure. This could happen in the form of bankruptcy, an Individual Voluntary Arrangement or a Debt Relief Order. Thinking about an individual entering an insolvency procedure, to what extent, if at all, do you agree or disagree with each of the following statements?

Base: All respondents

Personal insolvencies are more likely to occur because of an individual's reckless spending than because of a factor outside of their control (e.g. job loss)

						Ter	nure					vorried or out your del	current le	
		Total	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free	Extr- emely worr- ied	Very worr- ied	Fairly worr- ied	Not at all worr- ied
Unweighted base		2047	1209	693	516	794	180	224	390	44	103	167	524	1253
Weighted base		2047	1306	674	632	709	302	125	282	32	106	180	547	1214
NET: Agree		757 37%	512 39%	268 40%	244 39%	235 33%	109 36%	36 29%	90 32%	10 33%	48 46%	48 27%	184 34%	477 39%
Strongly agree	(+2)	206 10%	152 12%	88 13%	64 10%	49 7%	17 6%	12 10%	19 7%	6 18%	21 20%	19 11%	37 7%	129 11%
Tend to agree	(+1)	551 27%	360 28%	180 27%	179 28%	187 26%	92 30%	24 19%	71 25%	5 15%	28 26%	29 16%	147 27%	347 29%
Neither agree nor disagree	(0)	600 29%	387 30%	212 31%	175 28%	206 29%	91 30%	38 30%	77 27%	6 20%	38 36%	68 38%	148 27%	345 28%
Tend to disagree	(-1)	302 15%	184 14%	86 13%	98 16%	111 16%	41 14%	20 16%	50 18%	7 22%	5 5%	31 17%	97 18%	169 14%
Strongly disagree	(-2)	103 5%	65 5%	18 3%	47 7%	35 5%	18 6%	5 4%	11 4%	3 11%	8 8%	13 7%	41 7%	41 3%
NET: Disagree		406 20%	249 19%	104 15%	145 23%	146 21%	59 20%	26 21%	61 22%	10 33%	13 13%	44 24%	138 25%	210 17%
Don't know		284 14%	158 12%	90 13%	68 11%	122 17%	43 14%	25 20%	54 19%	4 14%	6 6%	19 11%	77 14%	182 15%
Mean		0.26	0.30	0.40	0.21	0.17	0.19	0.17	0.16	0.08	0.47	0.07	0.09	0.34
Standard deviation Standard error		1.06 0.03	1.07 0.03	1.01 0.04	1.11 0.05	1.02 0.04	1.01 0.08	1.06 0.08	1.02 0.06	1.35 0.22	1.13 0.12	1.09 0.09	1.08 0.05	1.02 0.03

