

Premier Christian Radio

METHODOLOGY NOTE

ComRes interviewed 1,960 practising Christians aged 16+ in the UK online between the 13th and 17th March 2015. Data were weighted to be representative of all practising Christians in the UK as per the Church Census 2005. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Table 1 – Analysis by Region

Counts Analysis % Break % Respondents	Total	Not Stated	Region													
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known	
Base																
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%	
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%	
Which, if any, of the following policy areas are most important in helping you decide who to vote for ?																
Promoting UK economic growth	307 16%	- -	8 3%	6 2%	23 8%	15 5%	12 4%	104 34%	30 10%	18 6%	7 2%	- -	12 4%	11 4%	60 20%	
Making sure that the benefits of economic growth are felt by all	809 41%	1 0%	49 6%	36 4%	100 12%	25 3%	42 5%	264 33%	65 8%	45 6%	49 6%	10 1%	34 4%	40 5%	49 6%	
		61%	55%	39%	58%	36%	33%	43%	34%	31%	58%	80%	44%	62%	22%	
Redefining Britain's relationship with the EU	296 15%	- -	12 4%	23 8%	18 6%	9 3%	22 8%	90 30%	25 9%	20 7%	6 2%	- -	8 3%	7 2%	54 18%	
Managing the NHS	827 42%	- -	39 5%	47 6%	76 9%	31 4%	67 8%	235 28%	79 10%	73 9%	40 5%	10 1%	37 4%	14 2%	80 10%	
Controlling immigration	284 15%	- -	16 6%	20 7%	16 6%	26 9%	18 6%	89 31%	15 5%	20 7%	5 2%	2 1%	11 4%	7 2%	40 14%	
		- -	18%	22%	9%	37%	14%	15%	8%	14%	5%	20%	15%	11%	18%	
Keeping down the cost of everyday items, such as food, energy and travel	211 11%	1 0%	11 5%	10 5%	17 8%	6 3%	15 7%	63 30%	26 12%	22 10%	13 6%	0 0%	8 4%	3 2%	17 8%	
		29%	13%	11%	10%	8%	11%	10%	13%	15%	16%	2%	10%	5%	8%	
Improving the education system	256 13%	1 0%	16 6%	7 3%	16 6%	15 6%	24 9%	87 34%	24 9%	22 8%	16 6%	- -	7 3%	8 3%	15 6%	
		29%	18%	7%	9%	21%	18%	14%	12%	15%	19%	-	9%	12%	7%	
Improving housing affordability	373 19%	1 0%	15 4%	8 2%	32 9%	6 2%	9 2%	99 26%	42 11%	36 10%	12 3%	9 2%	23 6%	22 6%	58 16%	
		31%	17%	9%	19%	9%	7%	16%	22%	25%	14%	72%	30%	35%	26%	
Reducing crime and anti-social behaviour	155 8%	1 1%	5 3%	8 5%	4 3%	4 2%	9 6%	64 41%	8 5%	11 7%	9 6%	- -	5 3%	3 2%	24 15%	
		60%	6%	9%	2%	5%	7%	11%	4%	6%	11%	-	6%	4%	11%	
Reducing the Government's budget deficit	390 20%	- -	15 4%	19 5%	14 4%	18 5%	19 5%	145 37%	43 11%	25 6%	10 3%	1 0%	13 3%	8 2%	60 15%	
		- -	16%	21%	8%	26%	15%	24%	22%	17%	12%	6%	17%	13%	27%	
Making the welfare system fairer	637 33%	1 0%	32 5%	26 4%	56 9%	17 3%	56 9%	213 33%	45 7%	39 6%	36 6%	- -	28 4%	24 4%	63 10%	
		61%	36%	29%	33%	25%	43%	35%	23%	27%	42%	-	36%	38%	28%	
Providing adequate care for the elderly	508 26%	- -	24 5%	38 8%	52 10%	12 2%	27 5%	133 26%	73 14%	44 9%	22 4%	2 0%	9 2%	10 2%	61 12%	
		- -	27%	42%	31%	17%	21%	22%	38%	31%	26%	16%	12%	16%	27%	
Maintaining Britain's overseas aid budget	374 19%	- -	17 4%	14 4%	39 10%	6 2%	14 4%	108 29%	42 11%	33 9%	25 7%	1 0%	11 3%	23 6%	42 11%	
		- -	19%	15%	23%	8%	11%	18%	22%	23%	29%	6%	14%	37%	18%	
Don't know	18 1%	- -	1 6%	- -	1 4%	1 4%	2 11%	3 17%	4 24%	2 13%	0 2%	- -	0 1%	- -	3 17%	
		- -	1%	- -	0%	1%	2%	1%	2%	2%	0%	-	0%	-	1%	
None of these	90 5%	0 0%	1 2%	3 3%	6 7%	2 2%	12 14%	28 31%	15 17%	3 3%	1 1%	- -	3 4%	3 3%	12 13%	
		9%	2%	3%	4%	3%	10%	5%	8%	2%	2%	-	4%	4%	5%	

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	45 2%	-	0	1	1	0	5	8	2	4	1	-	9	1	14
		-	0%	2%	2%	1%	11%	17%	4%	8%	2%	-	20%	2%	30%
		-	0%	1%	1%	1%	4%	1%	1%	3%	1%	-	12%	2%	6%
Promote UK economic growth															
Labour	249 13%	-	9	5	45	3	16	81	12	18	13	-	3	13	31
		-	3%	2%	18%	1%	6%	33%	5%	7%	5%	-	1%	5%	13%
		-	10%	5%	26%	4%	13%	13%	6%	13%	15%	-	4%	20%	14%
Conservatives	989 50%	1	49	46	69	45	57	319	110	70	48	3	32	33	109
		0%	5%	5%	7%	5%	6%	32%	11%	7%	5%	0%	3%	3%	11%
		31%	55%	50%	40%	65%	44%	53%	57%	48%	57%	22%	42%	51%	48%
Liberal Democrats	82 4%	-	4	11	3	4	3	25	8	3	2	9	2	1	8
		-	4%	13%	4%	5%	3%	31%	9%	3%	3%	11%	2%	1%	10%
		-	4%	12%	2%	6%	2%	4%	4%	2%	3%	72%	2%	2%	4%
UKIP	25 1%	-	-	2	1	-	1	5	2	4	1	-	2	2	6
		-	-	9%	3%	-	6%	21%	7%	14%	4%	-	7%	7%	22%
		-	-	2%	0%	-	1%	1%	1%	2%	1%	-	2%	3%	2%
Green Party	38 2%	-	2	1	9	-	3	9	7	3	1	-	1	-	1
		-	5%	4%	25%	-	9%	23%	19%	9%	2%	-	3%	-	2%
		-	2%	1%	5%	-	3%	1%	4%	2%	1%	-	2%	-	0%
Other	52 3%	-	2	9	0	0	10	8	1	1	1	-	5	9	4
		-	3%	18%	1%	0%	20%	16%	2%	3%	2%	-	10%	17%	8%
		-	2%	10%	0%	0%	8%	1%	1%	1%	1%	-	7%	14%	2%
Don't know	479 24%	2	24	16	43	17	33	150	52	42	18	1	22	6	53
		0%	5%	3%	9%	4%	7%	31%	11%	9%	4%	0%	5%	1%	11%
		69%	27%	16%	25%	25%	26%	25%	27%	29%	22%	6%	29%	9%	24%

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Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	31	-	2	1	2	0	4	4	3	2	1	-	9	1	3
	2%	-	5%	3%	6%	1%	13%	13%	9%	7%	2%	-	28%	3%	9%
		-	2%	1%	1%	1%	3%	1%	1%	2%	1%	-	11%	2%	1%
Make sure that the benefits of economic growth are felt by all															
Labour	640	-	31	29	81	28	38	171	52	48	32	9	27	24	70
	33%	-	5%	5%	13%	4%	6%	27%	8%	8%	5%	1%	4%	4%	11%
		-	35%	32%	47%	40%	30%	28%	27%	33%	38%	72%	35%	38%	31%
Conservatives	325	-	9	11	16	13	19	133	35	20	8	2	9	8	42
	17%	-	3%	3%	5%	4%	6%	41%	11%	6%	2%	1%	3%	3%	13%
		-	10%	12%	9%	18%	15%	22%	18%	14%	9%	16%	12%	13%	18%
Liberal Democrats	240	1	14	6	9	5	9	73	32	22	20	1	8	3	37
	12%	0%	6%	3%	4%	2%	4%	31%	13%	9%	8%	0%	3%	1%	15%
		31%	16%	7%	5%	7%	7%	12%	17%	15%	24%	6%	10%	5%	16%
UKIP	35	-	1	6	1	3	2	7	4	3	1	-	2	0	5
	2%	-	2%	17%	3%	8%	7%	20%	13%	8%	2%	-	5%	1%	15%
		-	1%	6%	1%	4%	2%	1%	2%	2%	1%	-	2%	0%	2%
Green Party	127	-	6	3	24	4	6	46	7	12	5	-	2	0	13
	6%	-	5%	2%	19%	3%	5%	36%	5%	9%	4%	-	1%	0%	10%
		-	7%	3%	14%	5%	5%	8%	3%	8%	5%	-	2%	0%	6%
Other	61	-	4	10	0	0	11	10	2	2	1	-	7	10	3
	3%	-	7%	16%	1%	0%	19%	16%	3%	3%	1%	-	12%	16%	5%
		-	5%	11%	0%	0%	9%	2%	1%	1%	1%	-	9%	15%	1%
Don't know	501	2	21	26	39	17	38	163	59	35	18	1	14	17	53
	26%	0%	4%	5%	8%	3%	8%	32%	12%	7%	4%	0%	3%	3%	11%
		69%	24%	28%	23%	25%	30%	27%	30%	24%	21%	6%	18%	27%	23%

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Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	36 2%	-	1 2%	1 2%	1 2%	0 1%	4 12%	4 11%	2 5%	3 8%	-	-	8 23%	-	12 32%
		-	1 1%	1 1%	0 0%	1 1%	3 3%	1 1%	1 1%	2 2%	-	-	11 11%	-	5 5%
Manage the NHS															
Labour	646 33%	-	32 5%	30 5%	88 14%	33 5%	44 7%	179 28%	42 7%	40 6%	41 6%	0 0%	22 3%	29 5%	66 10%
		-	36% 33%	33% 33%	51% 51%	48% 48%	34% 34%	29% 29%	22% 22%	27% 27%	48% 48%	2% 2%	29% 29%	46% 46%	29% 29%
Conservatives	428 22%	1 0%	13 3%	20 5%	23 5%	13 3%	32 7%	167 39%	48 11%	24 6%	12 3%	2 1%	16 4%	11 2%	48 11%
		31% 31%	14% 14%	22% 22%	13% 13%	18% 18%	24% 24%	28% 28%	25% 25%	17% 17%	14% 14%	20% 20%	21% 21%	17% 17%	21% 21%
Liberal Democrats	150 8%	-	9 6%	3 2%	8 5%	3 2%	6 4%	41 27%	19 13%	10 7%	12 8%	8 6%	2 1%	1 1%	28 19%
		-	10% 10%	3% 3%	5% 5%	4% 4%	4% 4%	7% 7%	10% 10%	7% 7%	14% 14%	71% 71%	2% 2%	2% 2%	13% 13%
UKIP	35 2%	-	-	4 13%	0 1%	0 1%	2 7%	5 16%	4 10%	2 6%	1 2%	-	1 4%	2 7%	11 33%
		-	-	5% 5%	0% 0%	0% 0%	2% 2%	1% 1%	2% 2%	2% 2%	1% 1%	-	2% 2%	4% 4%	5% 5%
Green Party	46 2%	-	4 8%	2 4%	10 21%	-	4 8%	12 27%	3 5%	6 12%	1 3%	-	1 2%	2 4%	3 7%
		-	4% 4%	2% 2%	6% 6%	-	3% 3%	2% 2%	1% 1%	4% 4%	2% 2%	-	1% 1%	3% 3%	1% 1%
Other	60 3%	-	3 4%	1 1%	-	0 0%	12 21%	11 18%	2 3%	10 17%	1 1%	-	8 13%	9 15%	3 5%
		-	3% 3%	1% 1%	-	0% 0%	10% 10%	2% 2%	1% 1%	7% 7%	1% 1%	-	11% 11%	14% 14%	1% 1%
Don't know	558 28%	2 0%	29 5%	31 6%	41 7%	20 4%	25 4%	187 34%	74 13%	49 9%	18 3%	1 0%	18 3%	9 2%	54 10%
		69% 69%	33% 33%	34% 34%	24% 24%	28% 28%	19% 19%	31% 31%	38% 38%	34% 34%	21% 21%	8% 8%	23% 23%	15% 15%	24% 24%

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Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	40 2%	-	2 6%	1 2%	3 7%	0 1%	5 12%	13 31%	1 3%	2 6%	-	-	8 21%	1 3%	3 8%
		-	2 2%	1 1%	2 2%	1 1%	4 4%	2 2%	1 1%	2 2%	-	-	11 11%	2 2%	2 2%
Control immigration															
Labour	158 8%	-	8 5%	6 4%	32 20%	2 1%	12 8%	43 27%	11 7%	8 5%	5 3%	-	3 2%	2 1%	27 17%
		-	9 9%	7 7%	19 19%	3 3%	9 9%	7 7%	6 6%	6 6%	6 6%	-	4 4%	3 3%	12 12%
Conservatives	395 20%	1 0%	7 2%	11 3%	28 7%	25 6%	31 8%	132 33%	43 11%	25 6%	14 4%	0 0%	7 2%	9 2%	64 16%
		31 31%	8 8%	12 12%	16 16%	35 35%	24 24%	22 22%	22 22%	17 17%	17 17%	2 2%	9 9%	14 14%	28 28%
Liberal Democrats	105 5%	-	1 1%	9 9%	3 3%	1 1%	4 4%	22 21%	9 8%	12 11%	6 6%	8 8%	1 1%	1 1%	27 26%
		-	1 1%	10 10%	2 2%	2 2%	3 3%	4 4%	5 5%	8 8%	8 8%	71 71%	1 1%	1 1%	12 12%
UKIP	540 28%	-	27 5%	38 7%	33 6%	24 4%	32 6%	165 31%	55 10%	35 7%	25 5%	2 0%	33 6%	15 3%	54 10%
		-	30 30%	42 42%	20 20%	34 34%	25 25%	27 27%	28 28%	25 25%	30 30%	20 20%	43 43%	24 24%	24 24%
Green Party	42 2%	-	1 3%	1 3%	10 24%	-	3 7%	19 45%	3 7%	3 8%	1 2%	-	0 0%	0 0%	-
		-	2 2%	1 1%	6 6%	-	2 2%	3 3%	1 1%	2 2%	1 1%	-	0 0%	0 0%	-
Other	68 3%	-	3 4%	2 3%	3 5%	1 1%	10 15%	21 30%	2 3%	2 3%	9 14%	-	4 6%	9 13%	2 2%
		-	3 3%	2 2%	2 2%	1 1%	8 8%	3 3%	1 1%	2 2%	11 11%	-	5 5%	14 14%	1 1%
Don't know	610 31%	2 0%	41 7%	22 4%	58 10%	17 3%	31 5%	192 32%	70 11%	57 9%	24 4%	1 0%	21 3%	26 4%	48 8%
		69 69%	46 46%	24 24%	34 34%	24 24%	24 24%	32 32%	36 36%	39 39%	28 28%	7 7%	27 27%	41 41%	21 21%

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Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	38 2%	-	2 6%	2 4%	2 6%	0 1%	5 13%	5 14%	2 5%	2 6%	-	-	9 24%	1 3%	7 18%
		-	3%	2%	1%	1%	4%	1%	1%	2%	-	-	12%	2%	3%
Keep down the cost of everyday items, such as food, energy and travel															
Labour	554 28%	-	23 4%	24 4%	69 12%	20 4%	32 6%	151 27%	50 9%	48 9%	42 8%	0 0%	23 4%	18 3%	53 10%
		-	26%	26%	40%	29%	25%	25%	26%	33%	49%	2%	30%	28%	24%
Conservatives	446 23%	1 0%	15 3%	16 4%	23 5%	19 4%	36 8%	161 36%	45 10%	27 6%	11 2%	3 1%	14 3%	18 4%	57 13%
		31%	17%	18%	13%	27%	28%	26%	23%	19%	12%	22%	18%	29%	25%
Liberal Democrats	92 5%	-	5 6%	2 2%	5 5%	2 3%	5 5%	31 34%	14 15%	4 4%	3 4%	8 9%	5 5%	0 0%	7 7%
		-	6%	2%	3%	3%	4%	5%	7%	3%	4%	71%	6%	1%	3%
UKIP	21 1%	-	-	5 24%	0 1%	-	3 15%	3 13%	1 3%	1 7%	0 2%	-	2 11%	-	5 24%
		-	-	6%	0%	-	2%	0%	0%	1%	0%	-	3%	-	2%
Green Party	57 3%	-	4 6%	1 2%	10 17%	-	4 6%	17 31%	3 6%	4 8%	1 2%	-	1 1%	0 1%	12 20%
		-	4%	1%	6%	-	3%	3%	2%	3%	1%	-	1%	1%	5%
Other	64 3%	-	2 3%	10 16%	1 1%	1 1%	11 17%	14 22%	2 4%	1 2%	2 3%	1 1%	7 10%	9 14%	4 6%
		-	2%	11%	0%	1%	9%	2%	1%	1%	2%	6%	9%	14%	2%
Don't know	688 35%	2 0%	38 5%	32 5%	61 9%	27 4%	33 5%	224 33%	76 11%	56 8%	26 4%	-	16 2%	16 2%	80 12%
		69%	42%	35%	36%	38%	26%	37%	39%	39%	31%	-	21%	26%	36%

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Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	25 1%	-	3 11%	2 9%	1 5%	0 2%	4 17%	4 15%	1 4%	3 12%	-	-	0 1%	1 5%	5 20%
		-	3 3%	2 2%	1 1%	0 1%	4 3%	4 1%	1 1%	3 2%	-	-	0 0%	1 2%	5 2%
Improve the education system															
Labour	441 22%	-	18 4%	18 4%	51 12%	21 5%	35 8%	133 30%	24 5%	22 5%	34 8%	8 2%	5 1%	16 4%	54 12%
		-	20% 19%	30% 27%	30% 22%	30% 27%	27% 22%	22% 12%	12% 16%	16% 40%	71% 7%	7% 26%	24% 24%		
Conservatives	509 26%	1 0%	18 4%	20 4%	24 5%	20 4%	28 6%	199 39%	57 11%	33 6%	16 3%	3 1%	17 3%	13 3%	59 12%
		31% 21%	22% 14%	29% 22%	33% 29%	29% 23%	23% 19%	28% 23%	23% 19%	28% 19%	23% 20%	20% 26%	26% 26%		
Liberal Democrats	209 11%	-	14 7%	16 7%	19 9%	3 1%	8 4%	48 23%	22 10%	21 10%	5 3%	0 0%	7 4%	2 1%	43 21%
		-	15% 17%	11% 11%	4% 6%	6% 8%	11% 15%	6% 2%	11% 15%	6% 2%	2% 10%	10% 3%	3% 19%		
UKIP	28 1%	-	-	3 11%	-	1 2%	1 2%	9 31%	5 19%	2 6%	1 4%	-	3 9%	2 6%	3 10%
		-	-	3% -	-	1% 1%	1% 1%	1% 3%	3% 1%	1% 1%	-	-	3% 3%	3% 1%	1% 1%
Green Party	67 3%	-	2 3%	3 4%	20 29%	1 1%	5 7%	14 21%	6 9%	12 18%	1 2%	-	0 1%	1 1%	3 5%
		-	2% 3%	12% 1%	1% 4%	2% 3%	8% 2%	2% 3%	8% 2%	2% 1%	-	-	1% 1%	1% 1%	1% 1%
Other	85 4%	-	2 2%	9 11%	0 0%	0 0%	12 14%	22 26%	5 6%	2 2%	1 1%	-	17 20%	11 13%	4 5%
		-	2% 10%	0% 0%	0% 0%	9% 9%	4% 28%	4% 29%	3% 38%	1% 34%	1% 30%	-	22% 34%	17% 28%	2% 24%
Don't know	596 30%	2 0%	33 5%	21 4%	56 9%	24 4%	36 6%	178 30%	73 12%	50 8%	26 4%	-	26 4%	18 3%	53 9%
		69% 37%	23% 33%	35% 28%	29% 38%	34% 30%	-	34% 30%	-	34% 30%	-	34% 28%	28% 24%		

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	30 2%	-	1 3%	1 5%	1 5%	0 1%	4 13%	5 16%	2 6%	2 8%	-	-	9 29%	1 2%	4 13%
		-	1 3%	1 5%	1 5%	0 1%	4 13%	5 16%	2 6%	2 8%	-	-	9 29%	1 2%	4 13%
Improve housing affordability															
Labour	626 32%	-	31 5%	22 4%	84 13%	30 5%	40 6%	170 27%	46 7%	34 5%	42 7%	9 1%	14 2%	21 3%	85 14%
		-	35%	24%	49%	43%	31%	28%	24%	23%	50%	72%	18%	34%	38%
Conservatives	289 15%	1 0%	9 3%	6 2%	16 6%	7 2%	23 8%	106 37%	45 16%	20 7%	8 3%	2 1%	6 2%	9 3%	32 11%
		31%	10%	7%	9%	10%	18%	17%	23%	14%	9%	15%	8%	14%	14%
Liberal Democrats	194 10%	-	8 4%	13 7%	7 3%	1 1%	8 4%	73 37%	17 9%	18 9%	5 2%	-	17 9%	1 0%	27 14%
		-	9%	14%	4%	2%	6%	12%	9%	13%	5%	-	22%	1%	12%
UKIP	25 1%	-	0 2%	5 18%	1 3%	3 11%	2 8%	4 17%	1 4%	2 7%	1 5%	-	3 11%	-	4 15%
		-	0%	5%	0%	4%	2%	1%	1%	1%	1%	-	4%	-	2%
Green Party	126 6%	-	7 6%	3 2%	22 18%	6 5%	10 8%	37 29%	5 4%	19 15%	8 6%	-	1 1%	2 1%	6 5%
		-	8%	3%	13%	8%	8%	6%	2%	13%	9%	-	2%	3%	3%
Other	61 3%	-	2 3%	10 16%	-	0 0%	11 17%	12 19%	2 3%	3 4%	1 1%	-	8 13%	10 16%	4 7%
		-	2%	11%	-	0%	8%	2%	1%	2%	1%	-	11%	15%	2%
Don't know	609 31%	2 0%	31 5%	31 5%	41 7%	22 4%	31 5%	201 33%	76 13%	47 8%	20 3%	2 0%	20 3%	21 3%	64 11%
		69%	35%	34%	24%	32%	24%	33%	39%	32%	24%	13%	26%	32%	28%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	33 2%	-	1 3%	1 3%	1 3%	0 1%	5 16%	7 20%	1 4%	3 9%	1 3%	-	9 26%	1 3%	3 10%
		-	1 1%	1 1%	1 1%	1 1%	4 4%	1 1%	1 1%	2 2%	1 1%	-	11 11%	2 2%	2 2%
Reduce crime and anti-social behaviour															
Labour	258 13%	-	16 6%	5 2%	46 18%	4 2%	27 10%	71 28%	16 6%	9 4%	14 5%	-	7 3%	12 5%	32 12%
		-	18 18%	5 5%	27 27%	6 6%	21 21%	12 12%	8 8%	6 6%	17 17%	-	9 9%	19 19%	14 14%
Conservatives	687 35%	1 0%	29 4%	24 4%	44 6%	37 5%	37 5%	235 34%	72 11%	55 8%	27 4%	1 0%	25 4%	18 3%	81 12%
		31 31%	33 33%	26 26%	26 26%	54 54%	29 29%	39 39%	37 37%	38 38%	32 32%	8 8%	33 33%	28 28%	36 36%
Liberal Democrats	94 5%	-	5 6%	12 13%	6 6%	3 3%	3 3%	26 28%	12 13%	5 6%	3 3%	8 9%	2 2%	0 0%	8 8%
		-	6 6%	13 13%	3 3%	4 4%	2 2%	4 4%	6 6%	4 4%	4 4%	71 71%	2 2%	1 1%	3 3%
UKIP	92 5%	-	0 0%	16 17%	0 0%	4 4%	3 4%	25 27%	12 13%	5 5%	2 2%	2 2%	16 17%	3 3%	5 6%
		-	0 0%	17 17%	0 0%	5 5%	3 3%	4 4%	6 6%	3 3%	2 2%	15 15%	20 20%	4 4%	2 2%
Green Party	49 2%	-	2 3%	1 3%	10 20%	-	2 4%	9 19%	3 7%	4 8%	-	-	-	-	18 36%
		-	2 2%	1 1%	6 6%	-	2 2%	1 1%	2 2%	3 3%	-	-	-	-	8 8%
Other	56 3%	-	2 3%	9 16%	0 1%	0 0%	10 19%	12 22%	2 3%	1 2%	1 1%	-	5 9%	9 16%	4 7%
		-	2 2%	10 10%	0 0%	0 0%	8 8%	2 2%	1 1%	1 1%	1 1%	-	7 7%	14 14%	2 2%
Don't know	691 35%	2 0%	34 5%	23 3%	64 9%	21 3%	41 6%	222 32%	75 11%	63 9%	37 5%	1 0%	14 2%	21 3%	74 11%
		69 69%	38 38%	25 25%	38 38%	30 30%	32 32%	37 37%	39 39%	43 43%	44 44%	7 7%	18 18%	33 33%	33 33%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	32 2%	-	2 5%	2 5%	1 5%	0 1%	4 13%	4 13%	2 5%	3 9%	-	-	8 26%	1 3%	5 14%
		-	2 2%	2 2%	1 1%	0 1%	4 3%	4 1%	2 1%	3 2%	-	-	8 11%	1 2%	5 2%
Make the welfare system fairer															
Labour	652 33%	-	38 6%	16 3%	90 14%	28 4%	42 6%	172 26%	53 8%	38 6%	42 6%	0 0%	23 4%	26 4%	84 13%
		-	43% 18%	18% 3%	52% 14%	40% 11%	32% 9%	28% 8%	28% 8%	26% 7%	49% 14%	4% 11%	31% 18%	40% 22%	37% 25%
Conservatives	374 19%	-	10 3%	13 3%	23 6%	14 4%	28 8%	129 34%	35 9%	29 8%	8 2%	1 0%	14 4%	14 4%	56 15%
		-	11% 14%	14% 4%	13% 6%	21% 6%	22% 6%	21% 6%	18% 5%	20% 6%	9% 3%	11% 3%	18% 5%	22% 6%	25% 7%
Liberal Democrats	220 11%	1 0%	9 4%	17 8%	10 5%	3 1%	11 5%	62 28%	36 17%	12 5%	16 7%	8 4%	7 3%	2 1%	25 11%
		31% 11%	11% 3%	18% 5%	6% 2%	4% 1%	8% 2%	10% 3%	19% 5%	8% 2%	19% 5%	71% 20%	10% 3%	3% 1%	11% 4%
UKIP	44 2%	-	0 1%	3 7%	-	1 2%	2 6%	15 34%	6 14%	2 5%	1 2%	2 4%	3 6%	2 5%	7 15%
		-	0% 3%	3% 8%	-	1% 2%	2% 6%	2% 6%	3% 8%	2% 6%	1% 3%	15% 4%	3% 8%	3% 8%	3% 8%
Green Party	108 6%	-	4 4%	2 2%	21 20%	4 4%	8 8%	41 38%	4 4%	10 9%	7 6%	-	1 1%	1 1%	4 4%
		-	4% 3%	2% 3%	20% 12%	4% 6%	8% 7%	38% 7%	4% 2%	9% 7%	6% 8%	-	1% 1%	1% 1%	4% 2%
Other	68 3%	-	4 7%	9 14%	1 1%	0 0%	10 14%	9 13%	2 3%	1 2%	1 1%	-	9 13%	10 15%	12 18%
		-	5% 10%	10% 14%	0% 0%	0% 0%	8% 11%	1% 1%	1% 1%	1% 1%	1% 1%	-	12% 16%	15% 21%	5% 7%
Don't know	463 24%	2 0%	21 5%	30 6%	25 5%	19 4%	24 5%	174 38%	56 12%	50 11%	11 2%	-	11 2%	8 2%	33 7%
		69% 23%	23% 6%	32% 9%	15% 4%	27% 7%	18% 5%	29% 8%	29% 8%	35% 10%	13% 4%	-	14% 4%	13% 4%	15% 4%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	24 1%	-	1 4%	1 4%	1 6%	1 4%	5 21%	4 17%	2 10%	3 12%	-	-	1 3%	1 5%	4 16%
		-	1 1%	1 1%	1 1%	2 2%	4 4%	1 1%	1 1%	2 2%	-	-	1 1%	2 2%	2 2%
Provide adequate care for the elderly															
Labour	634 32%	-	35 5%	35 6%	73 11%	35 6%	37 6%	177 28%	39 6%	47 7%	39 6%	9 1%	11 2%	21 3%	76 12%
		-	39 39%	38 38%	43 43%	51 51%	28 28%	29 29%	20 20%	33 33%	46 46%	72 72%	15 15%	34 34%	34 34%
Conservatives	312 16%	1 0%	4 1%	9 3%	17 6%	7 2%	22 7%	137 44%	30 10%	19 6%	8 3%	2 1%	14 4%	2 1%	38 12%
		31 31%	5 5%	9 9%	10 10%	10 10%	17 17%	23 23%	16 16%	13 13%	10 10%	15 15%	18 18%	4 4%	17 17%
Liberal Democrats	190 10%	-	10 5%	4 2%	16 8%	2 1%	7 4%	58 31%	42 22%	12 6%	15 8%	1 0%	3 1%	2 1%	20 10%
		-	11 11%	4 4%	9 9%	2 2%	5 5%	10 10%	22 22%	8 8%	17 17%	6 6%	4 4%	3 3%	9 9%
UKIP	26 1%	-	-	3 12%	0 1%	3 11%	4 15%	4 14%	2 7%	-	1 4%	-	2 6%	2 9%	5 21%
		-	-	3 3%	0 0%	4 4%	3 3%	1 1%	1 1%	-	1 1%	-	2 2%	4 4%	2 2%
Green Party	60 3%	-	4 7%	2 3%	11 18%	2 4%	5 8%	17 28%	5 8%	7 11%	4 6%	-	-	0 1%	3 5%
		-	5 5%	2 2%	6 6%	3 3%	4 4%	3 3%	3 3%	5 5%	4 4%	-	-	1 1%	1 1%
Other	74 4%	-	2 3%	10 13%	-	0 0%	10 14%	12 17%	1 1%	3 4%	1 1%	-	20 27%	10 14%	5 6%
		-	2 2%	11 11%	-	0 0%	8 8%	2 2%	1 1%	2 2%	1 1%	-	25 25%	15 15%	2 2%
Don't know	640 33%	2 0%	33 5%	29 5%	53 8%	19 3%	39 6%	198 31%	72 11%	53 8%	17 3%	1 0%	26 4%	24 4%	74 12%
		69 69%	37 37%	32 32%	31 31%	27 27%	30 30%	33 33%	37 37%	37 37%	21 21%	7 7%	35 35%	38 38%	33 33%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	34 2%	-	2 5%	1 3%	1 4%	1 3%	4 12%	5 14%	2 7%	3 9%	1 2%	-	8 25%	1 3%	5 14%
		-	2 2%	1 1%	1 1%	2 2%	3 3%	1 1%	1 1%	2 2%	1 1%	-	11 11%	2 2%	2 2%
Maintaining Britain's overseas aid budget															
Labour	387 20%	-	21 5%	12 3%	62 16%	22 6%	24 6%	95 25%	20 5%	30 8%	23 6%	8 2%	14 4%	14 4%	42 11%
		-	23 23%	13 13%	36 36%	31 31%	19 19%	16 16%	11 11%	21 21%	27 27%	71 71%	18 18%	22 22%	19 19%
Conservatives	555 28%	1 0%	23 4%	24 4%	25 4%	21 4%	45 8%	196 35%	54 10%	30 5%	30 5%	3 1%	19 3%	23 4%	62 11%
		31 31%	26 26%	26 26%	14 14%	30 30%	35 35%	32 32%	28 28%	21 21%	36 36%	24 24%	36 36%	27 27%	27 27%
Liberal Democrats	248 13%	-	11 5%	16 6%	11 4%	6 2%	8 3%	86 35%	37 15%	16 7%	8 3%	-	8 3%	8 3%	33 13%
		-	13 13%	17 17%	6 6%	9 9%	6 6%	14 14%	19 19%	11 11%	9 9%	-	11 11%	12 12%	15 15%
UKIP	23 1%	-	-	0 1%	0 1%	1 3%	2 11%	10 42%	2 9%	1 4%	-	-	1 4%	-	6 26%
		-	-	0 0%	0 0%	1 1%	2 2%	2 2%	1 1%	1 1%	-	-	1 1%	-	3 3%
Green Party	143 7%	-	4 3%	3 2%	30 21%	1 0%	8 5%	44 31%	20 14%	17 12%	4 3%	-	1 1%	1 1%	10 7%
		-	5 5%	3 3%	18 18%	1 1%	6 6%	7 7%	10 10%	12 12%	5 5%	-	1 1%	1 1%	5 5%
Other	51 3%	-	2 4%	9 18%	1 2%	0 0%	10 19%	9 17%	1 2%	2 4%	1 2%	-	4 8%	9 17%	4 7%
		-	2 2%	10 10%	1 1%	0 0%	8 8%	1 1%	0 0%	1 1%	1 1%	-	5 5%	14 14%	2 2%
Don't know	519 26%	2 0%	26 5%	27 5%	41 8%	19 4%	27 5%	162 31%	57 11%	45 9%	18 3%	1 0%	22 4%	8 2%	64 12%
		69 69%	29 29%	29 29%	24 24%	27 27%	21 21%	27 27%	29 29%	31 31%	21 21%	6 6%	28 28%	13 13%	29 29%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	1582 81%	2 0% 71%	69 4% 78%	81 5% 89%	125 8% 73%	52 3% 74%	107 7% 83%	511 32% 84%	158 10% 82%	106 7% 73%	66 4% 77%	2 0% 15%	68 4% 90%	57 4% 89%	179 11% 80%
Educational background															
Party leader	284 15%	1 0% 29%	13 5% 14%	7 3% 8%	34 12% 20%	16 6% 23%	20 7% 15%	71 25% 12%	28 10% 14%	27 9% 19%	17 6% 20%	8 3% 71%	7 3% 9%	6 2% 9%	30 11% 13%
Candidate for local MP	299 15%	1 0% 29%	12 4% 14%	8 3% 8%	44 15% 26%	12 4% 18%	20 7% 15%	80 27% 13%	22 7% 11%	32 11% 22%	7 2% 9%	10 3% 85%	5 2% 7%	4 1% 7%	41 14% 18%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	748 38%	1 0% 61%	30 4% 33%	35 5% 38%	63 8% 37%	29 4% 42%	49 7% 38%	226 30% 37%	74 10% 38%	53 7% 37%	35 5% 41%	0 0% 2%	35 5% 45%	25 3% 40%	94 13% 42%
Previous work or life experience															
Party leader	830 42%	0 0% 9%	38 5% 42%	35 4% 38%	70 8% 41%	31 4% 45%	60 7% 47%	282 34% 46%	77 9% 40%	67 8% 47%	33 4% 38%	3 0% 26%	23 3% 30%	34 4% 54%	77 9% 34%
Candidate for local MP	1097 56%	1 0% 39%	52 5% 58%	53 5% 58%	101 9% 59%	39 4% 56%	72 7% 56%	326 30% 54%	106 10% 55%	86 8% 59%	48 4% 56%	10 1% 84%	41 4% 53%	37 3% 58%	127 12% 56%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	1029 53%	1 0%	44 4%	58 6%	81 8%	37 4%	88 9%	312 30%	96 9%	75 7%	43 4%	1 0%	35 3%	31 3%	129 13%
		61%	49%	64%	47%	52%	68%	51%	50%	52%	50%	7%	46%	48%	57%
Policy interests															
Party leader	679 35%	1 0%	31 5%	25 4%	66 10%	21 3%	33 5%	238 35%	71 11%	43 6%	26 4%	8 1%	39 6%	21 3%	57 8%
		39%	34%	27%	38%	29%	25%	39%	37%	30%	31%	71%	51%	34%	25%
Candidate for local MP	736 38%	1 0%	33 5%	27 4%	78 11%	30 4%	32 4%	220 30%	72 10%	60 8%	38 5%	3 0%	29 4%	31 4%	83 11%
		39%	37%	29%	45%	43%	25%	36%	37%	41%	45%	22%	37%	49%	37%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	870 44%	- - -	36 4% 41%	33 4% 36%	104 12% 61%	33 4% 48%	51 6% 40%	272 31% 45%	67 8% 35%	65 8% 45%	41 5% 49%	1 0% 6%	37 4% 49%	37 4% 58%	91 10% 40%
Having a personal Christian faith															
Party leader	799 41%	2 0% 100%	36 5% 41%	48 6% 52%	47 6% 27%	32 4% 46%	64 8% 49%	247 31% 41%	91 11% 47%	56 7% 39%	36 4% 42%	11 1% 94%	26 3% 33%	20 3% 32%	84 10% 37%
Candidate for local MP	965 49%	2 0% 100%	46 5% 52%	52 5% 56%	60 6% 35%	35 4% 51%	64 7% 50%	298 31% 49%	112 12% 58%	63 7% 44%	41 4% 48%	11 1% 94%	33 3% 43%	26 3% 41%	121 13% 54%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	595 30%	-	33 5%	39 6%	83 14%	33 6%	45 8%	142 24%	71 12%	35 6%	15 3%	9 2%	15 3%	16 3%	59 10%
		-	37%	42%	48%	48%	35%	23%	37%	24%	18%	76%	20%	26%	26%
Shares my values															
Party leader	1076 55%	2 0%	40 4%	43 4%	76 7%	29 3%	60 6%	388 36%	87 8%	70 6%	61 6%	0 0%	53 5%	31 3%	135 13%
		100%	45%	47%	45%	42%	46%	64%	45%	48%	72%	4%	69%	49%	60%
Candidate for local MP	1202 61%	2 0%	51 4%	41 3%	69 6%	33 3%	73 6%	415 35%	108 9%	97 8%	60 5%	3 0%	54 4%	47 4%	149 12%
		100%	57%	45%	40%	48%	57%	68%	56%	67%	71%	24%	71%	74%	66%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	670 34%	2 0%	34 5%	26 4%	53 8%	32 5%	57 8%	198 30%	66 10%	48 7%	38 6%	9 1%	34 5%	21 3%	52 8%
		71%	39%	28%	31%	46%	44%	33%	34%	33%	44%	72%	44%	33%	23%
If they live in the constituency [applies to local MP only]															
Candidate for local MP	1290 66%	1 0%	55 4%	66 5%	118 9%	37 3%	72 6%	409 32%	128 10%	96 7%	47 4%	3 0%	42 3%	43 3%	172 13%
		29%	61%	72%	69%	54%	56%	67%	66%	67%	56%	28%	56%	67%	77%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	458 23%	1 0%	20 4%	28 6%	31 7%	12 3%	36 8%	144 32%	52 11%	20 4%	14 3%	1 0%	29 6%	10 2%	61 13%
		31%	22%	31%	18%	17%	28%	24%	27%	13%	16%	6%	38%	16%	27%
Their party's overall policies															
Party leader	1343 69%	2 0%	61 5%	58 4%	132 10%	52 4%	77 6%	410 31%	133 10%	118 9%	67 5%	11 1%	45 3%	40 3%	137 10%
		69%	69%	63%	77%	75%	60%	68%	69%	81%	79%	94%	59%	63%	61%
Candidate for local MP	1027 52%	2 0%	49 5%	47 5%	108 11%	50 5%	61 6%	319 31%	72 7%	72 7%	59 6%	1 0%	28 3%	47 5%	112 11%
		69%	55%	51%	63%	72%	48%	53%	37%	50%	69%	9%	37%	74%	50%

Counts Analysis % Break % Respondents	Total	Not Stated		Region											
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4	122	96	136	64	133	568	201	170	85	6	93	76	206
		0%	6%	5%	7%	3%	7%	29%	10%	9%	4%	0%	5%	4%	11%
Weighted	1960	2	89	92	171	70	129	607	193	145	85	12	76	64	225
		0%	5%	5%	9%	4%	7%	31%	10%	7%	4%	1%	4%	3%	11%
Not Stated															
No reply	1727	2	76	80	145	61	117	557	172	127	78	10	68	57	174
	88%	0%	4%	5%	8%	4%	7%	32%	10%	7%	5%	1%	4%	3%	10%
		91%	86%	87%	85%	88%	91%	92%	89%	88%	92%	85%	89%	90%	77%
Other characteristic															
Party leader	149	0	8	8	25	7	6	30	10	14	4	2	2	2	32
	8%	0%	5%	6%	16%	4%	4%	20%	6%	9%	3%	1%	2%	2%	21%
		9%	9%	9%	14%	9%	5%	5%	5%	10%	5%	15%	3%	4%	14%
Candidate for local MP	183	0	11	11	14	7	9	43	18	13	7	2	8	5	36
	9%	0%	6%	6%	7%	4%	5%	23%	10%	7%	4%	1%	5%	3%	20%
		9%	12%	12%	8%	11%	7%	7%	9%	9%	8%	15%	11%	8%	16%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	1888 96%	2 0%	85 4%	87 5%	165 9%	68 4%	129 7%	585 31%	190 10%	126 7%	84 4%	12 1%	76 4%	63 3%	216 11%
		100%	95%	95%	96%	98%	100%	96%	98%	87%	99%	100%	99%	99%	96%
None of these listed here															
Party leader	58 3%	-	4 6%	4 6%	4 6%	2 3%	-	18 31%	2 4%	16 28%	1 1%	-	0 0%	0 1%	8 13%
		-	4 4%	4 4%	2 2%	2 2%	-	3 3%	1 1%	11 11%	1 1%	-	0 0%	1 1%	3 3%
Candidate for local MP	40 2%	-	4 9%	4 10%	3 8%	-	-	18 44%	3 6%	5 11%	-	-	0 1%	1 2%	3 7%
		-	4 4%	5 5%	2 2%	-	-	3 3%	1 1%	3 3%	-	-	1 1%	1 1%	1 1%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	74 4%	-	1 1%	3 4%	3 4%	1 1%	5 7%	34 45%	9 13%	1 1%	0 0%	-	1 1%	0 0%	16 22%
Shares my faith															
Very important	372 19%	2 0%	17 4%	19 5%	12 3%	18 5%	27 7%	116 31%	59 16%	28 7%	14 4%	3 1%	10 3%	9 2%	38 10%
		69%	19%	21%	7%	26%	21%	19%	31%	19%	17%	22%	13%	15%	17%
Fairly important	653 33%	1 0%	36 6%	40 6%	52 8%	27 4%	49 8%	216 33%	60 9%	43 7%	24 4%	0 0%	25 4%	16 2%	63 10%
		31%	40%	44%	30%	38%	38%	36%	31%	30%	29%	2%	33%	25%	28%
Fairly unimportant	587 30%	-	28 5%	21 4%	52 9%	14 2%	25 4%	164 28%	47 8%	57 10%	32 5%	9 2%	36 6%	17 3%	85 14%
		-	31%	23%	30%	20%	20%	27%	24%	39%	38%	76%	47%	27%	38%
Very unimportant	196 10%	-	4 2%	7 4%	45 23%	6 3%	11 6%	61 31%	12 6%	12 6%	13 7%	-	3 2%	9 5%	14 7%
		-	4%	7%	26%	8%	8%	10%	6%	8%	15%	-	4%	14%	6%
Don't know	56 3%	-	3 5%	2 3%	3 5%	2 4%	3 5%	15 27%	5 9%	3 6%	1 2%	-	1 2%	9 16%	9 16%
		-	3%	2%	2%	3%	2%	2%	3%	2%	1%	-	1%	14%	4%
Not applicable - I do not vote	21 1%	-	1 6%	-	5 24%	1 6%	9 43%	0 1%	-	1 7%	-	-	-	3 13%	-
		-	1%	-	3%	2%	7%	0%	-	1%	-	-	-	4%	-

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	51 3%	-	2 3%	2 4%	3 6%	3 6%	8 16%	13 24%	6 11%	2 4%	2 4%	-	2 5%	-	8 17%
		-	2 2%	2 2%	2 2%	4 4%	6 6%	2 2%	3 3%	1 1%	3 3%	-	3 3%	-	4 4%
Having a faith, not necessarily my own															
Very important	294 15%	-	16 5%	25 9%	30 10%	5 2%	17 6%	80 27%	24 8%	20 7%	13 4%	2 1%	4 2%	3 1%	53 18%
		-	18% 18%	28% 28%	18% 18%	7% 7%	13% 13%	13% 13%	12% 12%	14% 14%	16% 16%	20% 20%	6% 6%	5% 5%	23% 23%
Fairly important	786 40%	1 0%	34 4%	33 4%	80 10%	20 3%	46 6%	251 32%	84 11%	58 7%	33 4%	9 1%	36 5%	12 2%	90 11%
		31%	38% 38%	36% 36%	47% 47%	29% 29%	35% 35%	41% 41%	43% 43%	40% 40%	38% 38%	72% 72%	47% 47%	19% 19%	40% 40%
Fairly unimportant	438 22%	1 0%	20 4%	20 5%	23 5%	14 3%	26 6%	140 32%	38 9%	42 10%	16 4%	0 0%	22 5%	20 5%	56 13%
		60%	22% 22%	22% 22%	13% 13%	20% 20%	20% 20%	23% 23%	20% 20%	29% 29%	19% 19%	2% 2%	28% 28%	31% 31%	25% 25%
Very unimportant	213 11%	0 0%	6 3%	7 3%	29 13%	6 3%	15 7%	73 34%	16 7%	15 7%	13 6%	-	10 5%	14 7%	8 4%
		9%	7% 7%	7% 7%	17% 17%	9% 9%	12% 12%	12% 12%	8% 8%	11% 11%	15% 15%	-	14% 14%	23% 23%	4% 4%
Don't know	144 7%	-	11 7%	4 3%	2 1%	20 14%	7 5%	47 32%	18 12%	5 4%	8 5%	1 0%	2 1%	11 8%	9 6%
		-	12% 12%	4% 4%	1% 1%	29% 29%	6% 6%	8% 8%	9% 9%	4% 4%	9% 9%	6% 6%	3% 3%	18% 18%	4% 4%
Not applicable - I do not vote	34 2%	-	1 3%	-	5 14%	1 4%	9 27%	3 8%	9 27%	2 6%	-	-	-	3 8%	1 3%
		-	1% 1%	-	3% 3%	2% 2%	7% 7%	0% 0%	5% 5%	1% 1%	-	-	-	4% 4%	0% 0%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	22 1%	-	1 3%	1 3%	2 8%	2 8%	2 8%	9 39%	1 3%	2 7%	1 5%	-	0 1%	-	3 14%
		-	1 1%	1 1%	1 1%	2 2%	1 1%	1 1%	0 0%	1 1%	1 1%	-	0 0%	-	1 1%
Share my values generally															
Very important	895 46%	2 0%	38 4%	44 5%	76 9%	24 3%	50 6%	286 32%	106 12%	71 8%	31 3%	2 0%	22 2%	39 4%	107 12%
		69%	43%	48%	45%	34%	39%	47%	55%	49%	36%	16%	28%	61%	47%
Fairly important	868 44%	1 0%	41 5%	44 5%	84 10%	38 4%	60 7%	256 29%	66 8%	62 7%	43 5%	9 1%	51 6%	24 3%	91 10%
		31%	46%	48%	49%	54%	47%	42%	34%	43%	50%	78%	67%	37%	40%
Fairly unimportant	119 6%	-	7 6%	3 2%	3 3%	3 3%	5 4%	43 36%	17 14%	7 6%	10 8%	1 1%	3 3%	2 1%	17 14%
		-	7%	3%	2%	5%	4%	7%	9%	5%	12%	6%	4%	2%	8%
Very unimportant	20 1%	-	1 4%	1 3%	1 3%	1 5%	1 7%	8 42%	1 7%	1 7%	1 3%	-	0 1%	-	3 17%
		-	1%	1%	0%	1%	1%	1%	1%	1%	1%	-	0%	-	1%
Don't know	18 1%	-	2 9%	0 2%	0 0%	2 10%	1 8%	4 23%	3 16%	1 8%	-	-	0 1%	-	4 22%
		-	2%	0%	0%	2%	1%	1%	1%	1%	-	-	0%	-	2%
Not applicable - I do not vote	17 1%	-	0 1%	-	5 29%	1 4%	9 54%	1 4%	-	1 8%	-	-	-	-	-
		-	0%	-	3%	1%	7%	0%	-	1%	-	-	-	-	-

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	23 1%	-	-	1	4	-	3	10	1	-	1	-	0	-	4
		-	-	3%	15%	-	12%	42%	4%	-	5%	-	1%	-	17%
		-	-	1%	2%	-	2%	2%	0%	-	1%	-	0%	-	2%
Promotes a long-term vision for society which fits with my values															
Very important	1283 65%	2 0%	54 4%	61 5%	118 9%	39 3%	70 5%	415 32%	135 11%	95 7%	63 5%	2 0%	48 4%	55 4%	126 10%
		69%	61%	66%	69%	56%	55%	68%	70%	66%	75%	16%	62%	86%	56%
Fairly important	560 29%	1 0%	32 6%	29 5%	43 8%	28 5%	42 7%	161 29%	51 9%	46 8%	19 3%	10 2%	20 4%	7 1%	72 13%
		31%	36%	31%	25%	40%	32%	26%	26%	32%	23%	84%	26%	11%	32%
Fairly unimportant	35 2%	-	1 4%	1 2%	-	1 2%	3 8%	7 20%	3 8%	1 4%	1 2%	-	-	1 3%	16 47%
		-	2%	1%	-	1%	2%	1%	1%	1%	1%	-	-	2%	7%
Very unimportant	10 1%	-	-	1 7%	-	-	1 13%	7 65%	-	-	1 7%	-	-	-	1 9%
		-	-	1%	-	-	1%	1%	-	-	1%	-	-	-	0%
Don't know	31 2%	-	2 5%	-	2 5%	2 6%	1 2%	6 19%	4 13%	1 2%	-	-	9 28%	0 1%	6 18%
		-	2%	-	1%	2%	1%	1%	2%	0%	-	-	11%	1%	3%
Not applicable - I do not vote	18 1%	-	0 1%	-	5 27%	1 4%	9 50%	2 10%	-	1 8%	-	-	-	-	-
		-	0%	-	3%	1%	7%	0%	-	1%	-	-	-	-	-

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	80 4%	-	7 9%	13 16%	3 4%	1 1%	5 6%	29 37%	4 5%	2 3%	2 3%	-	1 1%	3 4%	10 12%
		-	8%	14%	2%	1%	4%	5%	2%	1%	3%	-	1%	5%	4%
Educational background															
Very important	168 9%	1 0%	9 5%	2 1%	21 13%	4 3%	7 4%	37 22%	28 17%	13 8%	4 3%	2 1%	3 2%	11 6%	25 15%
		29%	10%	3%	12%	6%	5%	6%	15%	9%	5%	15%	4%	17%	11%
Fairly important	602 31%	1 0%	25 4%	25 4%	39 6%	23 4%	37 6%	182 30%	57 9%	56 9%	41 7%	1 0%	41 7%	12 2%	64 11%
		61%	28%	27%	23%	33%	29%	30%	29%	39%	48%	8%	54%	19%	28%
Fairly unimportant	756 39%	0 0%	29 4%	38 5%	62 8%	28 4%	56 7%	263 35%	84 11%	47 6%	22 3%	9 1%	19 2%	12 2%	88 12%
		9%	32%	41%	36%	41%	44%	43%	44%	32%	26%	78%	24%	19%	39%
Very unimportant	277 14%	-	15 5%	13 5%	40 14%	9 3%	12 4%	81 29%	15 5%	23 8%	12 4%	-	10 4%	16 6%	32 11%
		-	17%	14%	23%	14%	9%	13%	8%	16%	14%	-	13%	25%	14%
Don't know	57 3%	-	3 5%	1 2%	2 3%	3 6%	2 4%	15 26%	5 9%	3 5%	4 6%	-	3 6%	10 18%	6 11%
		-	4%	1%	1%	5%	2%	2%	3%	2%	4%	-	4%	16%	3%
Not applicable - I do not vote	19 1%	-	0 1%	-	5 28%	1 4%	10 54%	0 1%	-	1 7%	-	-	-	-	1 5%
		-	0%	-	3%	1%	8%	0%	-	1%	-	-	-	-	0%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	72 4%	-	1 2%	11 16%	2 3%	3 4%	5 7%	23 32%	2 2%	5 7%	2 3%	-	1 1%	0 1%	16 22%
		-	2 2%	12 12%	1 1%	4 4%	4 4%	4 4%	1 1%	4 4%	3 3%	-	1 1%	1 1%	7 7%
Previous work experience															
Very important	391 20%	2 1%	14 4%	16 4%	32 8%	8 2%	32 8%	130 33%	41 11%	29 7%	14 4%	-	14 4%	11 3%	49 13%
		91%	15%	17%	18%	11%	25%	21%	21%	20%	16%	-	19%	18%	22%
Fairly important	862 44%	0 0%	46 5%	40 5%	73 8%	38 4%	51 6%	221 26%	94 11%	69 8%	49 6%	12 1%	29 3%	34 4%	106 12%
		9%	52%	44%	42%	55%	40%	36%	49%	47%	58%	96%	38%	54%	47%
Fairly unimportant	436 22%	-	21 5%	18 4%	45 10%	6 1%	21 5%	167 38%	42 10%	31 7%	11 2%	-	23 5%	15 3%	38 9%
		-	23%	19%	26%	9%	16%	28%	22%	21%	13%	-	30%	23%	17%
Very unimportant	119 6%	-	3 3%	6 5%	14 12%	10 9%	9 7%	46 38%	9 7%	5 4%	8 6%	0 0%	1 1%	1 1%	9 7%
		-	4 4%	6 6%	8 8%	15 15%	7 7%	8 8%	5 5%	3 3%	9 9%	2 2%	1 1%	2 2%	4 4%
Don't know	61 3%	-	4 7%	1 1%	1 1%	3 6%	1 2%	19 32%	6 10%	5 8%	2 3%	0 0%	9 15%	2 3%	8 13%
		-	4 4%	1 1%	1 1%	5 5%	1 1%	3 3%	3 3%	4 4%	2 2%	2 2%	12 12%	3 3%	3 3%
Not applicable - I do not vote	19 1%	-	0	-	5 26%	1 4%	10 53%	2 9%	-	1 7%	-	-	-	-	-
		-	1 1%	-	3 3%	1 1%	8 8%	0 0%	-	1 1%	-	-	-	-	-

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	64 3%	-	5 8%	13 20%	3 5%	2 2%	7 12%	16 25%	4 6%	4 6%	2 3%	-	-	1 1%	8 12%
		-	5 5%	14 14%	2 2%	2 2%	6 6%	3 3%	2 2%	3 3%	3 3%	-	-	1 1%	4 4%
Policy interests															
Very important	683 35%	2 0%	36 5%	20 3%	61 9%	26 4%	47 7%	201 29%	68 10%	53 8%	29 4%	9 1%	26 4%	38 6%	66 10%
		69%	41%	22%	35%	38%	37%	33%	35%	37%	34%	74%	35%	60%	29%
Fairly important	864 44%	1 0%	38 4%	39 5%	89 10%	31 4%	47 5%	255 29%	95 11%	65 8%	37 4%	2 0%	34 4%	14 2%	116 13%
		31%	43%	43%	52%	45%	37%	42%	49%	45%	43%	20%	45%	22%	52%
Fairly unimportant	187 10%	-	2 1%	15 8%	6 3%	4 2%	7 4%	88 47%	8 4%	17 9%	9 5%	1 0%	2 1%	3 2%	25 14%
		-	3%	16%	4%	6%	6%	15%	4%	12%	10%	6%	2%	5%	11%
Very unimportant	25 1%	-	2 7%	1 5%	1 4%	-	4 16%	10 41%	1 5%	1 3%	1 3%	-	0 1%	3 11%	1 4%
		-	2%	1%	1%	-	3%	2%	1%	0%	1%	-	0%	4%	0%
Don't know	104 5%	-	5 5%	4 3%	6 6%	6 6%	7 6%	35 34%	9 9%	4 3%	8 8%	-	11 11%	2 2%	8 8%
		-	6%	4%	4%	9%	5%	6%	5%	2%	9%	-	14%	3%	4%
Not applicable - I do not vote	32 2%	-	0	-	5	1	9	1	9	1	-	-	3	3	-
		-	1%	-	15%	2%	28%	3%	28%	4%	-	-	9%	9%	-
		-	0%	-	3%	1%	7%	0%	5%	1%	-	-	4%	4%	-

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	88 4%	-	3 4%	12 14%	3 4%	1 2%	5 6%	31 35%	10 12%	2 2%	4 4%	-	1 1%	0 0%	15 17%
		-	4 4%	14 14%	2 2%	2 2%	4 4%	5 5%	5 5%	1 1%	4 4%	-	1 1%	0 0%	7 7%
Wider party policies															
Very important	762 39%	1 0% 29%	38 5% 43%	22 3% 24%	75 10% 44%	20 3% 29%	39 5% 30%	227 30% 37%	74 10% 38%	76 10% 52%	37 5% 44%	2 0% 18%	30 4% 39%	33 4% 52%	88 12% 39%
Fairly important	797 41%	1 0% 31%	34 4% 38%	37 5% 40%	72 9% 42%	37 5% 53%	58 7% 45%	264 33% 43%	80 10% 41%	47 6% 33%	34 4% 40%	9 1% 76%	33 4% 43%	17 2% 27%	75 9% 33%
Fairly unimportant	156 8%	-	7 5% 8%	15 10% 16%	9 6% 5%	8 5% 11%	9 6% 7%	48 31% 8%	13 8% 7%	10 6% 7%	2 1% 2%	-	11 7% 15%	1 1% 2%	23 15% 10%
Very unimportant	25 1%	0 1% 9%	- - -	1 6% 2%	1 3% 0%	- - -	4 18% 3%	8 34% 1%	2 7% 1%	1 5% 1%	1 3% 1%	1 3% 6%	1 3% 1%	0 1% 0%	4 17% 2%
Don't know	104 5%	1 1% 31%	6 6% 7%	4 4% 4%	6 6% 4%	3 3% 4%	5 5% 4%	29 28% 5%	6 5% 3%	8 7% 5%	8 8% 10%	-	1 1% 1%	9 8% 14%	20 19% 9%
Not applicable - I do not vote	28 1%	-	0 1% 0%	- - -	5 18% 3%	1 2% 1%	9 32% 7%	1 2% 0%	8 30% 4%	1 5% 1%	-	-	-	3 10% 4%	-

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	24 1%	-	1 3%	1 6%	2 7%	1 6%	2 7%	6 24%	1 3%	1 5%	4 17%	-	0 1%	0 1%	5 22%
		-	1 1%	1 1%	1 1%	2 2%	1 1%	1 1%	0 0%	1 1%	5 5%	-	0 0%	0 0%	2 2%
Commitment to protecting freedom of conscience															
Very important	1262 64%	2 0%	60 5%	70 6%	99 8%	47 4%	71 6%	409 32%	124 10%	80 6%	47 4%	2 0%	56 4%	51 4%	143 11%
		69%	67%	76%	58%	68%	55%	67%	64%	55%	55%	18%	74%	81%	64%
Fairly important	503 26%	1 0%	25 5%	18 4%	50 10%	13 3%	37 7%	141 28%	62 12%	45 9%	28 6%	10 2%	9 2%	11 2%	51 10%
		31%	29%	20%	29%	19%	29%	23%	32%	31%	33%	82%	12%	18%	23%
Fairly unimportant	73 4%	-	1 1%	1 2%	12 17%	3 4%	3 5%	27 37%	2 2%	4 5%	3 4%	-	7 10%	1 1%	9 12%
		-	1 1%	1 1%	7 7%	4 4%	3 3%	4 4%	1 1%	2 2%	4 4%	-	9 9%	1 1%	4 4%
Very unimportant	16 1%	-	1 4%	1 6%	1 4%	-	2 14%	7 44%	1 4%	-	1 9%	-	-	-	2 15%
		-	1 1%	1 1%	0 0%	-	2 2%	1 1%	0 0%	-	2 2%	-	-	-	1 1%
Don't know	65 3%	-	2 3%	0 1%	2 3%	4 6%	4 6%	15 24%	5 7%	14 22%	2 3%	-	4 6%	-	14 21%
		-	2 2%	0 0%	1 1%	6 6%	3 3%	3 3%	2 2%	10 10%	2 2%	-	5 5%	-	6 6%
Not applicable - I do not vote	17 1%	-	0	-	5	1	9	1	-	1	-	-	-	-	-
		-	1 1%	-	29%	4%	54%	4%	-	8%	-	-	-	-	-
		-	0%	-	3%	1%	7%	0%	-	1%	-	-	-	-	-

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	75 4%	1 1%	2 3%	2 3%	4 5%	3 4%	4 5%	20 27%	4 5%	1 2%	8 11%	- -	10 13%	- -	16 21%
		31%	3%	2%	2%	4%	3%	3%	2%	1%	10%	-	13%	-	7%
Christian values in their personal life															
David Cameron	443 23%	1 0%	30 7%	13 3%	25 6%	22 5%	28 6%	115 26%	50 11%	36 8%	31 7%	1 0%	14 3%	20 4%	58 13%
		31%	33%	14%	14%	31%	22%	19%	26%	25%	37%	7%	18%	31%	26%
Ed Miliband	66 3%	- -	- -	2 3%	12 19%	1 2%	13 20%	18 27%	5 8%	3 4%	2 4%	- -	1 1%	0 0%	8 13%
		-	-	2%	7%	2%	10%	3%	3%	2%	3%	-	1%	0%	4%
Nick Clegg	51 3%	- -	2 5%	9 18%	9 17%	2 3%	- -	4 9%	14 27%	1 2%	0 0%	- -	8 17%	0 0%	1 3%
		-	3%	10%	5%	2%	-	1%	7%	1%	0%	-	11%	0%	1%
Nigel Farage	33 2%	- -	- -	- -	1 3%	- -	5 14%	22 67%	1 3%	1 4%	- -	- -	0 1%	1 2%	2 6%
		-	-	-	1%	-	4%	4%	0%	1%	-	-	1%	1%	1%
None of these	1293 66%	1 0%	55 4%	66 5%	121 9%	42 3%	79 6%	428 33%	120 9%	103 8%	42 3%	11 1%	43 3%	43 3%	140 11%
		39%	61%	72%	71%	60%	61%	71%	62%	71%	50%	93%	56%	67%	62%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	45 2%	1 2% 31%	3 7% 3%	1 3% 1%	5 12% 3%	- - -	3 7% 2%	9 20% 2%	3 7% 2%	3 6% 2%	- - -	- - -	0 1% 1%	- - -	16 35% 7%
Christian values in their political beliefs															
David Cameron	385 20%	1 0% 31%	19 5% 21%	11 3% 12%	23 6% 13%	20 5% 29%	23 6% 18%	125 33% 21%	47 12% 24%	24 6% 17%	23 6% 27%	2 0% 13%	14 4% 18%	18 5% 29%	36 9% 16%
Ed Miliband	93 5%	- - -	5 6% 6%	4 5% 5%	15 16% 8%	4 4% 6%	14 15% 11%	23 25% 4%	4 4% 2%	5 5% 3%	3 3% 3%	- - -	2 3% 3%	1 1% 2%	13 14% 6%
Nick Clegg	52 3%	- - -	2 3% 2%	1 3% 1%	2 3% 1%	2 4% 3%	1 1% 1%	11 21% 2%	16 30% 8%	4 7% 3%	- - -	- - -	9 18% 12%	0 1% 1%	4 8% 2%
Nigel Farage	58 3%	- - -	2 4% 2%	5 8% 5%	1 3% 1%	3 5% 4%	3 6% 3%	18 32% 3%	3 6% 2%	2 4% 1%	- - -	- - -	4 7% 5%	3 6% 5%	12 21% 5%
None of these	1327 68%	1 0% 39%	58 4% 65%	69 5% 75%	126 9% 73%	41 3% 58%	85 6% 66%	420 32% 69%	121 9% 62%	107 8% 74%	59 4% 70%	10 1% 87%	47 4% 61%	40 3% 63%	143 11% 64%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	38 2%	1 2% 31%	2 6% 3%	1 3% 1%	2 6% 1%	1 2% 1%	1 4% 1%	10 25% 2%	5 12% 2%	1 4% 1%	- - -	- - -	1 2% 1%	- - -	13 35% 6%
Represents the interests of people like me															
David Cameron	288 15%	1 0% 31%	10 4% 12%	9 3% 10%	16 5% 9%	8 3% 12%	13 4% 10%	114 40% 19%	39 13% 20%	19 7% 13%	6 2% 7%	- - -	9 3% 12%	4 1% 6%	40 14% 18%
Ed Miliband	349 18%	- - -	15 4% 16%	8 2% 9%	71 20% 41%	19 5% 27%	33 9% 25%	102 29% 17%	21 6% 11%	26 7% 18%	15 4% 18%	- - -	5 1% 6%	3 1% 5%	31 9% 14%
Nick Clegg	205 10%	- - -	11 5% 12%	6 3% 6%	9 4% 5%	6 3% 9%	9 5% 7%	69 34% 11%	27 13% 14%	12 6% 8%	18 9% 21%	- - -	6 3% 7%	2 1% 3%	31 15% 14%
Nigel Farage	137 7%	- - -	4 3% 5%	19 14% 21%	5 4% 3%	6 4% 9%	9 7% 7%	38 28% 6%	10 8% 5%	12 8% 8%	1 1% 2%	2 1% 15%	6 5% 8%	6 4% 9%	18 13% 8%
None of these	942 48%	1 0% 39%	47 5% 53%	48 5% 52%	69 7% 40%	29 3% 42%	64 7% 49%	274 29% 45%	91 10% 47%	74 8% 51%	44 5% 52%	10 1% 85%	50 5% 66%	49 5% 77%	92 10% 41%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	54 3%	1 1% 31%	2 3% 2%	2 4% 2%	4 8% 3%	1 1% 1%	1 3% 1%	10 18% 2%	6 11% 3%	3 6% 2%	- - -	- - -	9 16% 12%	- - -	15 28% 7%
Committed to protecting religious freedom															
David Cameron	353 18%	1 0% 31%	15 4% 17%	11 3% 12%	23 6% 13%	20 6% 28%	18 5% 14%	113 32% 19%	36 10% 19%	22 6% 15%	13 4% 16%	2 0% 13%	17 5% 22%	9 3% 15%	54 15% 24%
Ed Miliband	222 11%	- - -	12 5% 13%	6 3% 6%	44 20% 26%	5 2% 8%	18 8% 14%	58 26% 10%	14 6% 7%	13 6% 9%	21 10% 25%	- - -	4 2% 5%	1 0% 2%	27 12% 12%
Nick Clegg	157 8%	- - -	7 4% 7%	12 7% 13%	11 7% 6%	2 1% 3%	6 4% 5%	45 28% 7%	22 14% 11%	26 16% 18%	5 3% 6%	8 5% 71%	1 1% 2%	2 1% 2%	11 7% 5%
Nigel Farage	103 5%	- - -	3 3% 3%	19 18% 20%	4 4% 2%	5 5% 7%	7 7% 5%	29 28% 5%	5 5% 3%	8 8% 6%	3 3% 3%	- - -	3 3% 4%	6 6% 9%	11 11% 5%
None of these	1071 55%	1 0% 39%	51 5% 58%	43 4% 46%	86 8% 50%	37 3% 53%	79 7% 61%	352 33% 58%	110 10% 57%	73 7% 50%	42 4% 50%	2 0% 16%	43 4% 56%	46 4% 72%	107 10% 48%

Counts Analysis % Break % Respondents	Total	Denomination									
		Anglican	Baptist	Methodist	Independent	New	BMC./Pent./Apost.	Cong./URC	Catholic	Other	
Base											
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%	
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%	
Not Stated											
No reply	46 2%	15 32% 3%	6 12% 4%	5 10% 3%	5 10% 4%	3 7% 3%	3 6% 2%	0 1% 1%	8 18% 2%	1 3% 3%	
Encourages the involvement of faith groups in political debate											
David Cameron	466 24%	153 33% 27%	46 10% 29%	34 7% 19%	30 7% 26%	40 9% 33%	42 9% 24%	9 2% 21%	101 22% 18%	11 2% 20%	
Ed Miliband	203 10%	57 28% 10%	14 7% 9%	23 11% 13%	6 3% 5%	16 8% 13%	11 6% 6%	5 2% 11%	68 33% 12%	4 2% 7%	
Nick Clegg	64 3%	29 45% 5%	3 4% 2%	11 17% 6%	2 2% 1%	2 3% 1%	3 4% 2%	3 5% 8%	8 13% 2%	4 7% 8%	
Nigel Farage	47 2%	6 13% 1%	7 15% 4%	2 4% 1%	7 15% 6%	5 11% 4%	8 18% 5%	1 3% 3%	8 18% 2%	1 3% 3%	
None of these	1133 58%	306 27% 54%	82 7% 52%	103 9% 58%	68 6% 58%	54 5% 45%	110 10% 62%	24 2% 56%	354 31% 65%	32 3% 60%	

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	63 3%	1 1% 31%	2 4% 3%	1 2% 1%	4 6% 2%	1 1% 1%	3 4% 2%	9 14% 1%	5 8% 3%	2 3% 1%	- - -	- - -	10 16% 13%	0 1% 1%	25 40% 11%
Places importance in their own faith in their political decision making															
David Cameron	240 12%	1 0% 31%	12 5% 13%	8 3% 9%	13 5% 7%	10 4% 15%	16 7% 12%	77 32% 13%	23 10% 12%	23 10% 16%	8 3% 9%	9 4% 76%	13 6% 17%	4 2% 7%	22 9% 10%
Ed Miliband	59 3%	- - -	3 5% 3%	- - -	3 5% 2%	1 2% 2%	19 33% 15%	17 29% 3%	3 4% 1%	2 4% 2%	1 2% 2%	- - -	0 1% 1%	- - -	9 16% 4%
Nick Clegg	29 1%	- - -	3 10% 3%	1 3% 1%	1 3% 1%	2 6% 2%	- - -	14 47% 2%	2 7% 1%	3 12% 2%	2 7% 2%	- - -	- - -	0 1% 0%	1 5% 1%
Nigel Farage	35 2%	- - -	1 2% 1%	1 2% 1%	0 1% 0%	- - -	- - -	12 34% 2%	- - -	- - -	1 3% 1%	- - -	11 31% 14%	1 2% 1%	9 26% 4%
None of these	1534 78%	1 0% 39%	69 4% 77%	81 5% 88%	151 10% 88%	56 4% 80%	92 6% 71%	478 31% 79%	160 10% 83%	114 7% 79%	73 5% 86%	3 0% 24%	42 3% 54%	58 4% 91%	158 10% 70%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	27 1%	1 3% 31%	2 9% 3%	1 5% 1%	3 12% 2%	- - -	1 5% 1%	7 27% 1%	4 13% 2%	1 5% 1%	- - -	- - -	0 1% 0%	- - -	6 21% 2%
Would be likely to build on Britain's Christian cultural and political heritage															
David Cameron	457 23%	1 0% 31%	21 5% 23%	12 3% 14%	33 7% 19%	27 6% 38%	24 5% 19%	150 33% 25%	42 9% 22%	28 6% 19%	19 4% 22%	12 3% 96%	14 3% 18%	10 2% 15%	66 14% 29%
Ed Miliband	132 7%	- - -	2 2% 3%	6 4% 6%	21 16% 12%	4 3% 5%	16 12% 12%	36 27% 6%	7 6% 4%	9 7% 6%	5 3% 5%	- - -	1 1% 2%	0 0% 1%	24 18% 11%
Nick Clegg	66 3%	- - -	3 4% 3%	10 14% 10%	9 13% 5%	2 2% 2%	2 2% 1%	21 32% 3%	10 16% 5%	2 3% 2%	1 2% 2%	- - -	- - -	0 0% 0%	7 10% 3%
Nigel Farage	130 7%	- - -	3 3% 4%	21 16% 23%	4 3% 2%	5 4% 7%	6 5% 5%	38 29% 6%	6 5% 3%	11 8% 7%	3 2% 4%	- - -	14 11% 19%	8 6% 13%	11 8% 5%
None of these	1147 59%	1 0% 39%	58 5% 65%	42 4% 45%	101 9% 59%	33 3% 47%	80 7% 62%	356 31% 59%	124 11% 64%	94 8% 65%	57 5% 67%	0 0% 4%	47 4% 61%	45 4% 71%	111 10% 49%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	34 2%	1 2% 31%	2 6% 2%	1 4% 1%	2 6% 1%	- - -	3 9% 2%	9 26% 1%	5 14% 3%	1 4% 1%	2 5% 2%	- - -	1 3% 1%	0 1% 0%	7 20% 3%
Strikes the right balance between protecting personal freedoms and promoting equality															
David Cameron	277 14%	1 0% 31%	14 5% 15%	10 3% 10%	13 5% 7%	7 2% 9%	13 5% 10%	90 33% 15%	37 13% 19%	20 7% 14%	8 3% 9%	1 0% 6%	9 3% 12%	7 3% 11%	49 18% 22%
Ed Miliband	386 20%	- - -	18 5% 20%	10 3% 11%	90 23% 52%	20 5% 29%	23 6% 18%	116 30% 19%	23 6% 12%	15 4% 10%	19 5% 22%	- - -	5 1% 6%	13 3% 20%	36 9% 16%
Nick Clegg	328 17%	- - -	15 5% 17%	18 5% 20%	8 2% 5%	9 3% 13%	21 6% 16%	111 34% 18%	35 11% 18%	27 8% 19%	15 4% 17%	8 3% 71%	15 5% 20%	11 3% 17%	35 11% 16%
Nigel Farage	95 5%	- - -	1 1% 2%	17 18% 19%	2 2% 1%	4 5% 6%	5 6% 4%	28 29% 5%	5 5% 2%	5 5% 3%	2 2% 2%	- - -	5 5% 7%	5 5% 7%	15 16% 7%
None of these	840 43%	1 0% 39%	39 5% 43%	36 4% 39%	57 7% 33%	29 3% 41%	64 8% 50%	253 30% 42%	89 11% 46%	76 9% 53%	40 5% 47%	3 0% 24%	41 5% 54%	29 3% 45%	84 10% 37%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	44 2%	-	5 12%	1 2%	1 2%	-	10 24%	3 8%	-	3 8%	-	-	1 2%	-	19 44%
		-	6%	1%	0%	-	8%	1%	-	2%	-	-	1%	-	9%
I would have considered voting Conservative but gay marriage has put me off doing so															
Strongly agree	388 20%	1 0%	13 3%	36 9%	12 3%	13 3%	26 7%	119 31%	56 14%	22 6%	13 3%	2 1%	13 3%	17 4%	45 12%
		29%	15%	40%	7%	18%	20%	20%	29%	15%	15%	16%	17%	27%	20%
Tend to agree	301 15%	1 0%	22 7%	12 4%	19 6%	13 4%	17 6%	112 37%	32 11%	15 5%	15 5%	1 0%	9 3%	10 3%	24 8%
		31%	24%	13%	11%	19%	13%	18%	16%	10%	17%	6%	12%	16%	11%
Tend to disagree	352 18%	-	13 4%	16 4%	34 10%	11 3%	18 5%	107 30%	34 10%	26 7%	6 2%	0 0%	14 4%	14 4%	59 17%
		-	15%	17%	20%	16%	14%	18%	18%	18%	7%	2%	19%	21%	26%
Strongly disagree	711 36%	-	30 4%	24 3%	101 14%	23 3%	52 7%	213 30%	46 6%	62 9%	47 7%	9 1%	29 4%	21 3%	54 8%
		-	34%	26%	59%	33%	40%	35%	24%	43%	55%	76%	38%	33%	24%
Don't know	164 8%	1 1%	5 3%	3 2%	5 3%	9 6%	5 3%	53 32%	26 16%	16 10%	5 3%	-	10 6%	1 1%	24 15%
		40%	6%	4%	3%	13%	4%	9%	13%	11%	6%	-	13%	2%	11%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	27 1%	-	-	-	3 13%	1 4%	10 36%	3 12%	-	-	-	-	1 3%	-	9 33%
		-	-	-	2%	1%	8%	1%	-	-	-	-	1%	-	4%
David Cameron was right to say that gay marriage was "among his proudest achievements in 2014"															
Strongly agree	117 6%	-	7 6%	2 2%	19 17%	4 3%	8 7%	29 25%	11 9%	13 11%	4 3%	-	5 4%	2 1%	15 13%
		-	8%	2%	11%	5%	6%	5%	6%	9%	4%	-	6%	2%	7%
Tend to agree	186 9%	-	9 5%	16 9%	13 7%	7 4%	14 8%	60 32%	17 9%	16 9%	19 10%	1 0%	2 1%	3 2%	9 5%
		-	10%	18%	8%	10%	11%	10%	9%	11%	22%	6%	3%	5%	4%
Tend to disagree	346 18%	-	20 6%	11 3%	41 12%	8 2%	28 8%	110 32%	26 8%	32 9%	9 3%	0 0%	16 5%	5 2%	38 11%
		-	22%	12%	24%	12%	22%	18%	14%	22%	11%	2%	21%	8%	17%
Strongly disagree	1169 60%	2 0%	49 4%	60 5%	71 6%	48 4%	63 5%	371 32%	133 11%	73 6%	48 4%	11 1%	48 4%	42 4%	149 13%
		100%	55%	65%	42%	69%	49%	61%	69%	51%	57%	93%	63%	66%	66%
Don't know	114 6%	-	5 4%	2 2%	23 20%	2 2%	5 4%	34 30%	6 6%	11 9%	4 4%	-	5 4%	11 10%	6 5%
		-	6%	2%	13%	3%	4%	6%	3%	7%	5%	-	6%	18%	3%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	31 2%	-	1 2%	-	0 1%	-	10 31%	2 6%	-	1 4%	-	-	-	-	17 55%
		-	1 1%	-	0 0%	-	8 8%	0 0%	-	1 1%	-	-	-	-	8 8%
Britain is a better place in 2015 than it was when the Coalition came to power in 2010															
Strongly agree	100 5%	-	4 4%	3 3%	8 8%	2 2%	6 6%	29 29%	13 13%	10 10%	1 1%	-	6 6%	1 1%	18 18%
		-	5 5%	3 3%	5 5%	2 2%	5 5%	5 5%	7 7%	7 7%	1 1%	-	8 8%	1 1%	8 8%
Tend to agree	487 25%	-	26 5%	25 5%	23 5%	13 3%	28 6%	174 36%	47 10%	37 8%	16 3%	8 2%	9 2%	18 4%	62 13%
		-	29 29%	27 27%	14 14%	19 19%	22 22%	29 29%	24 24%	25 25%	19 19%	71 71%	12 12%	28 28%	27 27%
Tend to disagree	589 30%	1 0%	28 5%	30 5%	39 7%	26 4%	42 7%	192 33%	53 9%	54 9%	34 6%	1 0%	28 5%	22 4%	40 7%
		31 31%	31 31%	33 33%	23 23%	38 38%	32 32%	32 32%	27 27%	37 37%	41 41%	7 7%	37 37%	34 34%	18 18%
Strongly disagree	556 28%	1 0%	25 4%	25 4%	89 16%	18 3%	36 7%	155 28%	47 8%	32 6%	28 5%	2 0%	26 5%	17 3%	54 10%
		60 60%	28 28%	27 27%	52 52%	26 26%	28 28%	25 25%	24 24%	22 22%	33 33%	15 15%	34 34%	27 27%	24 24%
Don't know	196 10%	0 0%	6 3%	9 5%	12 6%	10 5%	6 3%	55 28%	33 17%	10 5%	6 3%	1 0%	8 4%	6 3%	33 17%
		9 9%	6 6%	10 10%	7 7%	14 14%	5 5%	9 9%	17 17%	7 7%	7 7%	8 8%	10 10%	9 9%	15 15%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4	122	96	136	64	133	568	201	170	85	6	93	76	206
		0%	6%	5%	7%	3%	7%	29%	10%	9%	4%	0%	5%	4%	11%
Weighted	1960	2	89	92	171	70	129	607	193	145	85	12	76	64	225
		0%	5%	5%	9%	4%	7%	31%	10%	7%	4%	1%	4%	3%	11%
Not Stated															
No reply	18	-	1	1	-	1	1	3	-	1	-	-	-	-	11
	1%	-	7%	4%	-	4%	7%	15%	-	5%	-	-	-	-	59%
		-	2%	1%	-	1%	1%	0%	-	1%	-	-	-	-	5%
It is harder to be a Christian in Britain today that it was in 2010															
Strongly agree	535	1	25	35	57	20	49	157	67	25	28	2	14	10	45
	27%	0%	5%	7%	11%	4%	9%	29%	12%	5%	5%	0%	3%	2%	8%
		60%	28%	39%	33%	28%	38%	26%	34%	17%	33%	15%	18%	16%	20%
Tend to agree	727	0	31	35	55	23	43	218	73	60	22	9	35	28	94
	37%	0%	4%	5%	8%	3%	6%	30%	10%	8%	3%	1%	5%	4%	13%
		9%	35%	38%	32%	33%	33%	36%	38%	42%	26%	78%	46%	44%	42%
Tend to disagree	399	1	18	14	25	11	21	143	29	42	15	1	23	15	43
	20%	0%	4%	4%	6%	3%	5%	36%	7%	10%	4%	0%	6%	4%	11%
		31%	20%	16%	15%	16%	17%	24%	15%	29%	17%	6%	30%	23%	19%
Strongly disagree	180	-	9	4	25	6	10	58	17	12	18	-	2	2	18
	9%	-	5%	2%	14%	3%	5%	32%	9%	7%	10%	-	1%	1%	10%
		-	10%	4%	15%	9%	8%	10%	9%	8%	21%	-	3%	3%	8%
Don't know	100	-	4	3	8	9	5	29	8	5	2	0	2	9	15
	5%	-	4%	3%	8%	9%	5%	29%	8%	5%	2%	0%	2%	9%	15%
		-	5%	3%	5%	13%	4%	5%	4%	3%	2%	2%	3%	15%	7%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	23 1%	-	0 2%	1 3%	1 3%	-	1 6%	3 15%	1 3%	1 6%	2 7%	-	-	1 4%	11 51%
		-	0 0%	1 1%	1 0%	-	1 1%	3 1%	1 0%	1 1%	2 2%	-	-	1 2%	11 5%
Britain seems to be going in the right direction morally															
Strongly agree	18 1%	-	1 4%	-	2 8%	1 5%	0 1%	7 37%	3 19%	1 5%	1 4%	-	1 4%	0 1%	2 11%
		-	1 1%	-	1 1%	1 1%	0 0%	1 1%	2 2%	1 1%	1 1%	-	1 1%	0 0%	1 1%
Tend to agree	191 10%	1 0%	10 5%	7 4%	18 9%	4 2%	16 8%	49 26%	17 9%	21 11%	17 9%	-	4 2%	1 1%	25 13%
		31%	11%	8%	11%	6%	12%	8%	9%	14%	20%	-	5%	2%	11%
Tend to disagree	754 38%	1 0%	34 4%	33 4%	71 9%	43 6%	36 5%	254 34%	62 8%	62 8%	20 3%	9 1%	34 5%	19 3%	76 10%
		31%	38%	36%	41%	62%	28%	42%	32%	43%	24%	78%	44%	30%	34%
Strongly disagree	887 45%	1 0%	39 4%	49 6%	74 8%	21 2%	67 8%	267 30%	96 11%	54 6%	42 5%	3 0%	35 4%	32 4%	107 12%
		39%	44%	54%	43%	30%	52%	44%	50%	37%	49%	22%	46%	51%	48%
Don't know	87 4%	-	5 6%	2 2%	6 7%	1 1%	9 10%	27 31%	14 16%	6 7%	3 4%	-	2 3%	9 11%	3 3%
		-	6%	2%	4%	1%	7%	4%	7%	4%	4%	-	3%	15%	1%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	7 0%	-	1 13%	1 20%	-	-	1 9%	3 37%	1 9%	1 9%	-	-	-	0 3%	-
		-	1 1%	2 2%	-	-	1 1%	0 0%	0 0%	0 0%	-	-	-	0 0%	-
Britain seems to be going in the wrong direction morally															
Strongly agree	789 40%	1 39%	35 39%	47 51%	72 42%	24 35%	60 46%	216 36%	70 36%	47 32%	36 42%	3 22%	33 43%	38 60%	107 48%
Tend to agree	795 41%	1 61%	33 37%	22 24%	78 46%	36 52%	43 33%	269 44%	81 42%	65 45%	25 30%	9 76%	38 49%	14 22%	83 37%
Tend to disagree	209 11%	-	12 6%	15 7%	12 6%	6 3%	16 8%	74 35%	17 8%	23 11%	11 5%	-	3 2%	1 1%	19 9%
		-	13 13%	17 17%	7 7%	8 8%	12 12%	12 12%	9 9%	16 16%	13 13%	-	4 4%	2 2%	8 8%
Strongly disagree	70 4%	-	3 4%	3 5%	3 5%	3 4%	7 10%	20 29%	8 12%	3 5%	10 15%	-	2 3%	1 1%	6 8%
		-	3 3%	4 4%	2 2%	4 4%	5 5%	3 3%	4 4%	2 2%	12 12%	-	2 2%	2 2%	3 3%
Don't know	89 5%	-	6 7%	2 3%	6 6%	1 2%	3 4%	25 29%	17 19%	5 6%	2 2%	0 0%	1 1%	9 10%	10 12%
		-	7 7%	3 3%	6 3%	2 2%	3 3%	4 4%	9 9%	4 4%	2 2%	2 2%	1 1%	15 15%	5 5%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	145 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	25 1%	-	1 3%	1 3%	-	-	10 39%	3 14%	-	1 5%	-	-	-	-	9 36%
		-	1 1%	1 1%	-	-	8 8%	1 1%	-	1 1%	-	-	-	-	4 4%
David Cameron's time as Prime Minister has been good for Christians in Britain															
Strongly agree	36 2%	-	1 2%	1 3%	2 7%	-	1 2%	12 34%	2 5%	9 26%	1 3%	-	2 4%	0 1%	5 14%
		-	1 1%	1 1%	1 1%	-	1 1%	2 2%	1 1%	6 6%	1 1%	-	2 2%	0 0%	2 2%
Tend to agree	256 13%	1 0%	7 3%	5 2%	12 5%	4 2%	14 6%	99 39%	28 11%	14 5%	18 7%	-	7 3%	4 2%	43 17%
		31%	8%	6%	7%	6%	11%	16%	14%	9%	21%	-	10%	7%	19%
Tend to disagree	748 38%	-	40 5%	29 4%	46 6%	29 4%	54 7%	227 30%	76 10%	66 9%	39 5%	10 1%	34 5%	28 4%	70 9%
		-	44%	31%	27%	41%	42%	37%	40%	46%	46%	84%	45%	43%	31%
Strongly disagree	640 33%	1 0%	23 4%	48 7%	92 14%	18 3%	36 6%	186 29%	70 11%	30 5%	19 3%	2 0%	19 3%	19 3%	78 12%
		39%	26%	52%	54%	26%	28%	31%	36%	21%	22%	16%	25%	30%	35%
Don't know	256 13%	1 0%	18 7%	8 3%	19 7%	19 7%	14 5%	79 31%	18 7%	25 10%	8 3%	-	14 6%	13 5%	20 8%
		31%	20%	9%	11%	27%	11%	13%	9%	17%	10%	-	19%	20%	9%

Counts Analysis % Break % Respondents	Total	Not Stated	Region												
		No reply	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	Northern Ireland	Scotland	Wales	Not known
Base															
Unweighted	1960	4 0%	122 6%	96 5%	136 7%	64 3%	133 7%	568 29%	201 10%	170 9%	85 4%	6 0%	93 5%	76 4%	206 11%
Weighted	1960	2 0%	89 5%	92 5%	171 9%	70 4%	129 7%	607 31%	193 10%	146 7%	85 4%	12 1%	76 4%	64 3%	225 11%
Not Stated															
No reply	29 1%	1 2%	1 2%	1 2%	1 5%	- -	10 34%	4 13%	- -	1 5%	1 3%	- -	1 4%	- -	9 30%
		31%	1%	1%	1%	-	8%	1%	-	1%	1%	-	1%	-	4%
David Cameron's time as Prime Minister has been bad for Christians in Britain															
Strongly agree	418 21%	1 0%	13 3%	28 7%	56 13%	15 4%	31 7%	114 27%	42 10%	17 4%	12 3%	2 0%	12 3%	17 4%	59 14%
		29%	15%	30%	32%	21%	24%	19%	22%	12%	15%	15%	15%	27%	26%
Tend to agree	600 31%	1 0%	26 4%	29 5%	31 5%	19 3%	33 5%	213 36%	56 9%	55 9%	33 5%	9 1%	29 5%	12 2%	54 9%
		31%	30%	31%	18%	27%	25%	35%	29%	38%	39%	74%	38%	19%	24%
Tend to disagree	559 29%	- -	24 4%	26 5%	58 10%	29 5%	27 5%	169 30%	37 7%	48 9%	18 3%	1 0%	17 3%	29 5%	76 14%
		-	27%	29%	34%	41%	21%	28%	19%	33%	22%	11%	22%	45%	34%
Strongly disagree	116 6%	- -	6 5%	2 2%	8 7%	1 1%	9 7%	36 31%	22 19%	7 6%	13 11%	- -	3 3%	1 1%	10 9%
		-	7%	2%	4%	1%	7%	6%	11%	5%	15%	-	4%	2%	4%
Don't know	238 12%	0 0%	18 8%	7 3%	18 7%	7 3%	20 8%	71 30%	37 16%	16 7%	8 3%	- -	14 6%	4 2%	18 7%
		9%	20%	7%	10%	10%	16%	12%	19%	11%	9%	-	19%	6%	8%

Table 2 – Analysis by Denomination

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Which, if any, of the following policy areas are most important in helping you decide who to vote for?										
Promoting UK economic growth	307 16%	83 27% 15%	17 5% 11%	24 8% 14%	18 6% 15%	23 7% 19%	39 13% 22%	5 2% 11%	93 30% 17%	6 2% 11%
Making sure that the benefits of economic growth are felt by all	809 41%	255 32% 45%	71 9% 46%	76 9% 43%	37 5% 32%	45 6% 38%	39 5% 22%	17 2% 40%	245 30% 45%	23 3% 42%
Redefining Britain's relationship with the EU	296 15%	84 28% 15%	26 9% 17%	20 7% 11%	30 10% 26%	23 8% 19%	31 10% 17%	4 1% 10%	68 23% 12%	10 3% 18%
Managing the NHS	827 42%	231 28% 41%	64 8% 41%	85 10% 48%	42 5% 36%	49 6% 41%	56 7% 32%	18 2% 43%	262 32% 48%	20 2% 37%
Controlling immigration	284 15%	70 25% 12%	25 9% 16%	27 10% 15%	29 10% 25%	23 8% 19%	42 15% 24%	7 3% 17%	51 18% 9%	11 4% 20%
Keeping down the cost of everyday items, such as food, energy and travel	211 11%	56 27% 10%	19 9% 12%	24 11% 14%	12 6% 11%	10 5% 9%	34 16% 19%	5 2% 11%	42 20% 8%	8 4% 15%
Improving the education system	256 13%	106 41% 19%	22 9% 14%	23 9% 13%	14 5% 12%	24 10% 20%	31 12% 17%	3 1% 7%	25 10% 5%	7 3% 12%
Improving housing affordability	373 19%	107 29% 19%	33 9% 21%	33 9% 19%	12 3% 11%	16 4% 13%	28 8% 16%	10 3% 23%	127 34% 23%	8 2% 14%
Reducing crime and anti-social behaviour	155 8%	43 28% 8%	14 9% 9%	17 11% 10%	13 9% 11%	16 10% 13%	6 4% 3%	6 4% 14%	34 22% 6%	6 4% 11%
Reducing the Government's budget deficit	390 20%	121 31% 21%	32 8% 21%	28 7% 16%	39 10% 33%	26 7% 22%	42 11% 24%	6 2% 15%	84 22% 15%	10 3% 19%
Making the welfare system fairer	637 33%	177 28% 31%	51 8% 33%	62 10% 35%	30 5% 26%	35 5% 29%	56 9% 32%	15 2% 35%	194 30% 35%	17 3% 31%
Providing adequate care for the elderly	508 26%	134 26% 24%	37 7% 24%	36 7% 20%	26 5% 22%	35 7% 29%	56 11% 32%	14 3% 32%	160 32% 29%	11 2% 20%
Maintaining Britain's overseas aid budget	374 19%	105 28% 19%	36 10% 23%	41 11% 23%	18 5% 15%	16 4% 13%	20 5% 11%	10 3% 25%	118 32% 22%	11 3% 20%
Don't know	18 1%	7 42% 1%	1 8% 1%	3 16% 2%	2 9% 1%	- - -	3 16% 2%	1 7% 3%	- - -	0 2% 1%
None of these	90 5%	19 22% 3%	4 4% 2%	6 6% 3%	8 9% 7%	5 6% 4%	11 12% 6%	1 1% 2%	34 37% 6%	3 3% 5%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	45 2%	11 25% 2%	4 8% 2%	7 15% 4%	2 3% 1%	2 4% 1%	- - -	2 4% 4%	17 37% 3%	2 4% 3%
Promote UK economic growth										
Labour	249 13%	62 25% 11%	11 4% 7%	26 11% 15%	4 2% 3%	7 3% 6%	8 3% 5%	8 3% 20%	118 48% 22%	4 2% 7%
Conservatives	989 50%	308 31% 54%	82 8% 52%	88 9% 50%	74 7% 63%	71 7% 59%	87 9% 49%	18 2% 43%	236 24% 43%	25 2% 46%
Liberal Democrats	82 4%	27 33% 5%	10 12% 6%	10 12% 5%	- - -	2 2% 1%	3 3% 2%	2 2% 5%	25 31% 5%	3 4% 6%
UKIP	25 1%	5 21% 1%	7 28% 4%	3 12% 2%	6 25% 5%	2 7% 1%	- - -	0 2% 1%	- - -	1 6% 3%
Green Party	38 2%	11 30% 2%	1 2% 0%	6 15% 3%	2 4% 1%	- - -	8 22% 5%	0 1% 1%	8 22% 2%	1 4% 3%
Other	52 3%	9 17% 2%	3 5% 2%	3 6% 2%	1 2% 1%	2 3% 1%	6 11% 3%	2 4% 5%	25 49% 5%	2 3% 3%
Don't know	479 24%	131 27% 23%	41 8% 26%	35 7% 20%	30 6% 25%	35 7% 29%	65 14% 37%	9 2% 22%	118 25% 22%	16 3% 29%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	31 2%	11 36% 2%	3 9% 2%	5 15% 3%	1 2% 1%	2 6% 1%	- - -	1 3% 2%	8 27% 2%	1 2% 1%
Make sure that the benefits of economic growth are felt by all										
Labour	640 33%	182 28% 32%	43 7% 27%	57 9% 32%	27 4% 23%	44 7% 36%	39 6% 22%	14 2% 33%	219 34% 40%	14 2% 27%
Conservatives	325 17%	110 34% 19%	24 7% 15%	30 9% 17%	26 8% 22%	17 5% 14%	20 6% 11%	6 2% 14%	84 26% 15%	8 2% 14%
Liberal Democrats	240 12%	80 33% 14%	26 11% 17%	29 12% 16%	7 3% 6%	12 5% 10%	20 8% 11%	7 3% 16%	51 21% 9%	9 4% 16%
UKIP	35 2%	7 21% 1%	6 16% 4%	2 6% 1%	9 25% 7%	- - -	8 24% 5%	2 5% 4%	- - -	1 4% 3%
Green Party	127 6%	38 30% 7%	5 4% 3%	19 15% 11%	5 4% 4%	5 4% 4%	8 7% 5%	1 1% 3%	42 33% 8%	3 2% 6%
Other	61 3%	11 18% 2%	4 7% 3%	4 6% 2%	4 6% 3%	- - -	8 14% 5%	2 3% 5%	25 42% 5%	3 4% 5%
Don't know	501 26%	127 25% 23%	47 9% 30%	31 6% 17%	40 8% 34%	40 8% 33%	73 15% 41%	10 2% 23%	118 24% 22%	15 3% 28%

Counts Analysis % Break % Respondents	Total	Denomination									
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other	
Base											
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%	
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%	
Not Stated											
No reply	36 2%	10 28% 2%	1 4% 1%	5 13% 3%	- - -	2 5% 1%	- - -	1 2% 2%	17 46% 3%	1 2% 1%	
Manage the NHS											
Labour	646 33%	176 27% 31%	43 7% 27%	59 9% 33%	30 5% 25%	35 5% 29%	39 6% 22%	13 2% 31%	236 37% 43%	15 2% 29%	
Conservatives	428 22%	147 34% 26%	34 8% 21%	36 8% 20%	29 7% 25%	33 8% 28%	39 9% 22%	8 2% 18%	93 22% 17%	10 2% 19%	
Liberal Democrats	150 8%	46 30% 8%	13 9% 8%	19 13% 11%	5 4% 5%	12 8% 10%	3 2% 2%	5 3% 11%	42 28% 8%	5 3% 9%	
UKIP	35 2%	6 17% 1%	5 14% 3%	1 3% 1%	8 23% 7%	3 10% 3%	8 25% 5%	1 3% 3%	- - -	2 5% 3%	
Green Party	46 2%	17 38% 3%	- - -	9 19% 5%	2 5% 2%	2 4% 1%	6 12% 3%	1 2% 2%	8 18% 2%	1 3% 2%	
Other	60 3%	11 18% 2%	4 6% 2%	5 8% 3%	4 7% 3%	2 3% 1%	6 9% 3%	2 3% 5%	25 42% 5%	2 4% 4%	
Don't know	558 28%	153 28% 27%	57 10% 37%	44 8% 25%	40 7% 34%	31 6% 26%	76 14% 43%	12 2% 28%	127 23% 23%	18 3% 33%	

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	40 2%	13 32% 2%	2 5% 1%	5 12% 3%	- - -	2 4% 1%	- - -	0 1% 1%	17 42% 3%	1 4% 3%
Control immigration										
Labour	158 8%	46 29% 8%	6 4% 4%	16 10% 9%	4 2% 3%	9 5% 7%	3 2% 2%	6 4% 13%	68 43% 12%	3 2% 5%
Conservatives	395 20%	122 31% 22%	33 8% 21%	30 8% 17%	20 5% 17%	24 6% 20%	23 6% 13%	7 2% 17%	127 32% 23%	9 2% 18%
Liberal Democrats	105 5%	23 22% 4%	6 6% 4%	16 16% 9%	2 1% 1%	- - -	11 11% 6%	1 1% 3%	42 40% 8%	3 3% 5%
UKIP	540 28%	141 26% 25%	49 9% 31%	48 9% 27%	45 8% 38%	38 7% 32%	71 13% 40%	13 2% 30%	118 22% 22%	18 3% 34%
Green Party	42 2%	9 21% 2%	1 2% 0%	7 16% 4%	1 2% 1%	2 4% 1%	6 13% 3%	- - -	17 40% 3%	1 2% 2%
Other	68 3%	15 22% 3%	3 4% 2%	4 6% 2%	3 5% 3%	2 3% 1%	3 4% 2%	3 4% 7%	34 50% 6%	3 4% 5%
Don't know	610 31%	198 32% 35%	57 9% 36%	52 9% 30%	43 7% 36%	44 7% 36%	62 10% 35%	12 2% 29%	127 21% 23%	16 3% 29%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	38 2%	12 32% 2%	3 7% 2%	7 18% 4%	1 2% 1%	5 14% 4%	- - -	1 2% 2%	8 22% 2%	1 3% 2%
Keep down the cost of everyday items, such as food, energy and travel										
Labour	554 28%	147 27% 26%	34 6% 22%	49 9% 27%	20 4% 17%	24 4% 20%	37 7% 21%	11 2% 26%	219 40% 40%	13 2% 25%
Conservatives	446 23%	135 30% 24%	34 8% 21%	41 9% 23%	41 9% 34%	40 9% 33%	25 6% 14%	10 2% 24%	110 25% 20%	11 2% 20%
Liberal Democrats	92 5%	38 42% 7%	8 8% 5%	15 16% 8%	2 3% 2%	2 2% 1%	3 3% 2%	4 4% 10%	17 18% 3%	4 4% 7%
UKIP	21 1%	5 22% 1%	5 23% 3%	2 9% 1%	5 22% 4%	- - -	3 13% 2%	0 2% 1%	- - -	2 8% 3%
Green Party	57 3%	13 22% 2%	1 2% 1%	12 20% 7%	2 4% 2%	2 3% 1%	8 15% 5%	0 1% 1%	17 30% 3%	1 3% 3%
Other	64 3%	14 22% 2%	4 7% 3%	4 6% 2%	4 6% 3%	- - -	8 13% 5%	2 2% 4%	25 39% 5%	3 4% 5%
Don't know	688 35%	202 29% 36%	68 10% 43%	49 7% 28%	44 6% 37%	47 7% 39%	93 14% 52%	14 2% 33%	152 22% 28%	19 3% 35%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	25 1%	11 44% 2%	2 9% 1%	5 20% 3%	- - -	5 21% 4%	- - -	0 2% 1%	- - -	1 5% 2%
Improve the education system										
Labour	441 22%	115 26% 20%	30 7% 19%	39 9% 22%	18 4% 15%	30 7% 25%	20 4% 11%	11 3% 27%	169 38% 31%	9 2% 17%
Conservatives	509 26%	174 34% 31%	39 8% 25%	40 8% 22%	33 6% 28%	28 5% 23%	39 8% 22%	8 2% 20%	135 27% 25%	13 3% 24%
Liberal Democrats	209 11%	76 37% 14%	20 10% 13%	27 13% 15%	5 2% 4%	9 4% 7%	11 5% 6%	5 2% 12%	51 24% 9%	5 2% 9%
UKIP	28 1%	4 14% 1%	6 22% 4%	1 3% 1%	6 22% 5%	2 6% 1%	6 20% 3%	2 6% 4%	- - -	2 6% 3%
Green Party	67 3%	17 26% 3%	- - -	9 13% 5%	5 8% 5%	2 3% 1%	6 8% 3%	1 1% 2%	25 38% 5%	2 3% 4%
Other	85 4%	11 13% 2%	5 6% 3%	4 5% 2%	6 7% 5%	- - -	11 13% 6%	3 3% 7%	42 49% 8%	3 3% 5%
Don't know	596 30%	156 26% 28%	55 9% 35%	53 9% 30%	44 7% 38%	45 8% 38%	85 14% 48%	12 2% 28%	127 21% 23%	19 3% 36%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	30 2%	12 41% 2%	3 9% 2%	3 10% 2%	1 3% 1%	2 6% 1%	- - -	0 1% 1%	8 28% 2%	1 2% 1%
Improve housing affordability										
Labour	626 32%	182 29% 32%	43 7% 28%	49 8% 27%	27 4% 23%	38 6% 32%	48 8% 27%	14 2% 32%	211 34% 38%	14 2% 27%
Conservatives	289 15%	98 34% 17%	20 7% 13%	26 9% 15%	23 8% 20%	19 7% 16%	14 5% 8%	6 2% 15%	76 26% 14%	7 2% 12%
Liberal Democrats	194 10%	48 25% 8%	18 9% 12%	20 10% 11%	8 4% 7%	10 5% 9%	6 3% 3%	3 2% 8%	76 39% 14%	5 2% 9%
UKIP	25 1%	3 13% 1%	4 17% 3%	1 4% 1%	6 25% 5%	- - -	6 22% 3%	2 10% 6%	- - -	2 9% 4%
Green Party	126 6%	40 31% 7%	6 4% 4%	16 13% 9%	5 4% 5%	9 7% 7%	11 9% 6%	2 2% 6%	34 27% 6%	3 2% 5%
Other	61 3%	10 16% 2%	4 7% 3%	3 5% 2%	5 9% 5%	- - -	8 14% 5%	2 3% 5%	25 41% 5%	3 5% 5%
Don't know	609 31%	174 29% 31%	59 10% 38%	59 10% 33%	41 7% 35%	42 7% 35%	85 14% 48%	12 2% 28%	118 19% 22%	20 3% 37%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	33 2%	10 30% 2%	3 8% 2%	8 23% 4%	- - -	2 5% 1%	- - -	1 2% 2%	8 25% 2%	2 5% 3%
Reduce crime and anti-social behaviour										
Labour	258 13%	68 26% 12%	12 5% 8%	24 9% 14%	5 2% 5%	16 6% 13%	11 4% 6%	6 2% 14%	110 43% 20%	6 2% 11%
Conservatives	687 35%	225 33% 40%	60 9% 38%	53 8% 30%	52 8% 44%	47 7% 39%	59 9% 33%	13 2% 30%	160 23% 29%	18 3% 33%
Liberal Democrats	94 5%	38 40% 7%	8 9% 5%	17 19% 10%	2 2% 1%	3 4% 3%	3 3% 2%	3 3% 7%	17 18% 3%	3 3% 5%
UKIP	92 5%	13 14% 2%	9 10% 6%	2 2% 1%	10 11% 9%	10 11% 9%	17 18% 10%	2 2% 5%	25 28% 5%	3 3% 5%
Green Party	49 2%	12 25% 2%	- - -	7 14% 4%	1 2% 1%	- - -	3 6% 2%	0 1% 1%	25 52% 5%	0 1% 1%
Other	56 3%	10 18% 2%	3 5% 2%	3 5% 2%	5 8% 4%	- - -	6 10% 3%	2 4% 6%	25 45% 5%	3 4% 5%
Don't know	691 35%	190 28% 34%	62 9% 40%	63 9% 36%	43 6% 36%	42 6% 35%	79 11% 44%	15 2% 35%	177 26% 32%	20 3% 36%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	32 2%	12 38% 2%	1 4% 1%	6 18% 3%	2 5% 1%	2 5% 1%	- - -	0 1% 1%	8 26% 2%	1 2% 1%
Make the welfare system fairer										
Labour	652 33%	178 27% 32%	51 8% 33%	65 10% 37%	28 4% 24%	30 5% 25%	42 6% 24%	14 2% 32%	228 35% 42%	16 2% 29%
Conservatives	374 19%	126 34% 22%	27 7% 17%	23 6% 13%	26 7% 22%	31 8% 26%	39 11% 22%	8 2% 18%	84 23% 15%	9 2% 16%
Liberal Democrats	220 11%	82 37% 15%	22 10% 14%	28 13% 16%	8 4% 7%	16 7% 13%	17 8% 10%	6 3% 13%	34 15% 6%	7 3% 13%
UKIP	44 2%	5 11% 1%	6 14% 4%	3 7% 2%	9 21% 8%	5 12% 4%	3 6% 2%	2 5% 6%	8 19% 2%	2 4% 3%
Green Party	108 6%	31 29% 5%	2 2% 1%	18 17% 10%	4 4% 3%	7 6% 6%	8 8% 5%	1 1% 2%	34 31% 6%	3 3% 5%
Other	68 3%	9 14% 2%	3 4% 2%	3 4% 2%	5 8% 5%	- - -	8 12% 5%	2 3% 5%	34 50% 6%	3 4% 5%
Don't know	463 24%	122 26% 22%	43 9% 28%	31 7% 17%	36 8% 30%	30 6% 25%	59 13% 33%	10 2% 23%	118 26% 22%	14 3% 26%

Counts Analysis % Break % Respondents	Total	Denomination									
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other	
Base											
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%	
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%	
Not Stated											
No reply	24 1%	13 55%	1 6%	6 24%	- -	2 7%	- -	0 2%	- -	1 6%	
		2%	1%	3%	-	1%	-	1%	-	3%	
Provide adequate care for the elderly											
Labour	634 32%	186 29%	46 7%	61 10%	27 4%	38 6%	37 6%	13 2%	211 33%	15 2%	
		33%	29%	34%	23%	32%	21%	31%	38%	28%	
Conservatives	312 16%	100 32%	20 7%	20 7%	21 7%	23 7%	23 7%	6 2%	93 30%	6 2%	
		18%	13%	11%	18%	19%	13%	14%	17%	11%	
Liberal Democrats	190 10%	61 32%	18 9%	23 12%	7 4%	12 6%	17 9%	4 2%	42 22%	6 3%	
		11%	11%	13%	6%	10%	10%	10%	8%	11%	
UKIP	26 1%	6 23%	3 11%	- -	5 18%	7 26%	3 11%	2 6%	- -	1 6%	
		1%	2%	-	4%	6%	2%	4%	-	3%	
Green Party	60 3%	23 38%	- -	11 18%	2 4%	3 6%	8 14%	1 2%	8 14%	2 4%	
		4%	-	6%	2%	3%	5%	3%	2%	4%	
Other	74 4%	10 14%	4 5%	3 4%	5 7%	2 2%	11 15%	2 3%	34 46%	3 4%	
		2%	2%	2%	5%	1%	6%	6%	6%	5%	
Don't know	640 33%	167 26%	66 10%	53 8%	50 8%	33 5%	79 12%	13 2%	160 25%	19 3%	
		30%	42%	30%	42%	28%	44%	31%	29%	35%	

Counts Analysis % Break % Respondents	Total	Denomination									
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other	
Base											
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%	
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%	
Not Stated											
No reply	34 2%	13 40% 2%	2 6% 1%	5 14% 3%	2 7% 2%	2 5% 1%	- - -	0 1% 1%	8 25% 2%	1 2% 1%	
Maintaining Britain's overseas aid budget											
Labour	387 20%	109 28% 19%	22 6% 14%	43 11% 24%	9 2% 8%	17 4% 14%	14 4% 8%	11 3% 27%	152 39% 28%	10 2% 18%	
Conservatives	555 28%	161 29% 28%	57 10% 36%	44 8% 25%	49 9% 42%	45 8% 38%	45 8% 25%	14 2% 32%	127 23% 23%	14 3% 26%	
Liberal Democrats	248 13%	96 39% 17%	23 9% 15%	29 12% 16%	9 4% 8%	9 4% 7%	11 5% 6%	4 2% 10%	59 24% 11%	7 3% 13%	
UKIP	23 1%	5 23% 1%	2 9% 1%	3 13% 2%	5 24% 5%	- - -	6 25% 3%	- - -	- - -	1 6% 3%	
Green Party	143 7%	34 23% 6%	4 2% 2%	13 9% 7%	5 3% 4%	5 4% 4%	11 8% 6%	2 1% 4%	68 47% 12%	3 2% 5%	
Other	51 3%	9 18% 2%	3 6% 2%	3 6% 2%	2 5% 2%	2 3% 1%	3 6% 2%	1 2% 3%	25 50% 5%	2 5% 4%	
Don't know	519 26%	138 27% 24%	44 8% 28%	39 7% 22%	35 7% 30%	40 8% 33%	87 17% 49%	10 2% 24%	110 21% 20%	16 3% 30%	

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	1582 81%	460 29% 81%	130 8% 83%	144 9% 81%	100 6% 85%	104 7% 87%	155 10% 87%	34 2% 81%	414 26% 75%	43 3% 79%
Educational background										
Party leader	284 15%	78 28% 14%	22 8% 14%	25 9% 14%	12 4% 11%	10 4% 9%	23 8% 13%	5 2% 12%	101 36% 18%	7 2% 13%
Candidate for local MP	299 15%	74 25% 13%	18 6% 11%	23 8% 13%	15 5% 13%	12 4% 10%	17 6% 10%	6 2% 13%	127 42% 23%	8 3% 16%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	748 38%	196 26% 35%	64 9% 41%	62 8% 35%	41 6% 35%	50 7% 42%	82 11% 46%	15 2% 36%	211 28% 38%	25 3% 47%
Previous work or life experience										
Party leader	830 42%	257 31% 45%	69 8% 44%	81 10% 46%	59 7% 50%	44 5% 36%	65 8% 37%	18 2% 44%	219 26% 40%	17 2% 32%
Candidate for local MP	1097 56%	335 31% 59%	83 8% 53%	103 9% 58%	70 6% 60%	52 5% 43%	93 8% 52%	23 2% 54%	312 28% 57%	26 2% 48%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	1029 53%	287 28% 51%	83 8% 53%	77 7% 43%	54 5% 46%	77 7% 64%	110 11% 62%	19 2% 46%	295 29% 54%	28 3% 51%
Policy interests										
Party leader	679 35%	210 31% 37%	52 8% 33%	76 11% 43%	46 7% 39%	28 4% 23%	54 8% 30%	16 2% 39%	177 26% 32%	20 3% 38%
Candidate for local MP	736 38%	218 30% 39%	61 8% 39%	84 11% 48%	51 7% 44%	33 4% 28%	56 8% 32%	16 2% 39%	194 26% 35%	21 3% 39%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	870 44%	281 32% 50%	59 7% 38%	94 11% 53%	32 4% 27%	47 5% 39%	45 5% 25%	17 2% 41%	270 31% 49%	25 3% 46%
Having a personal Christian faith										
Party leader	799 41%	203 25% 36%	73 9% 46%	62 8% 35%	64 8% 54%	56 7% 46%	118 15% 67%	18 2% 43%	186 23% 34%	20 2% 36%
Candidate for local MP	965 49%	245 25% 43%	85 9% 54%	77 8% 43%	79 8% 67%	66 7% 55%	121 13% 68%	22 2% 51%	245 25% 45%	26 3% 48%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	595 30%	177 30% 31%	44 7% 28%	51 9% 29%	33 6% 28%	28 5% 23%	51 9% 29%	11 2% 27%	186 31% 34%	14 2% 26%
Shares my values										
Party leader	1076 55%	299 28% 53%	84 8% 54%	96 9% 54%	64 6% 54%	70 6% 58%	116 11% 65%	24 2% 56%	295 27% 54%	29 3% 53%
Candidate for local MP	1202 61%	348 29% 62%	99 8% 63%	115 10% 65%	81 7% 69%	82 7% 68%	116 10% 65%	28 2% 66%	295 25% 54%	37 3% 68%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC./Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	670 34%	181 27%	48 7%	58 9%	35 5%	49 7%	82 12%	10 2%	186 28%	22 3%
		32%	30%	33%	30%	41%	46%	25%	34%	40%
If they live in the constituency [applies to local MP only]										
Candidate for local MP	1290 66%	385 30%	109 8%	119 9%	83 6%	71 6%	96 7%	32 2%	363 28%	32 2%
		68%	70%	67%	70%	59%	54%	75%	66%	60%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	458 23%	105 23% 18%	33 7% 21%	29 6% 16%	25 5% 21%	23 5% 19%	73 16% 41%	6 1% 15%	152 33% 28%	12 3% 22%
Their party's overall policies										
Party leader	1343 69%	410 31% 73%	109 8% 70%	134 10% 75%	87 6% 74%	84 6% 70%	96 7% 54%	33 2% 78%	354 26% 65%	37 3% 68%
Candidate for local MP	1027 52%	326 32% 58%	84 8% 54%	107 10% 60%	66 6% 56%	66 6% 55%	73 7% 41%	23 2% 54%	253 25% 46%	29 3% 55%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	1727 88%	505 29% 89%	141 8% 90%	147 9% 83%	101 6% 85%	101 6% 84%	152 9% 86%	38 2% 90%	498 29% 91%	44 3% 82%
Other characteristic										
Party leader	149 8%	37 25% 7%	13 8% 8%	14 9% 8%	12 8% 11%	14 9% 12%	17 11% 10%	3 2% 7%	34 23% 6%	6 4% 12%
Candidate for local MP	183 9%	44 24% 8%	13 7% 8%	27 15% 15%	13 7% 11%	17 10% 14%	23 12% 13%	4 2% 10%	34 18% 6%	8 4% 14%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	1888 96%	547 29% 97%	151 8% 96%	171 9% 96%	111 6% 94%	113 6% 94%	172 9% 97%	41 2% 98%	532 28% 97%	51 3% 94%
None of these listed here										
Party leader	58 3%	13 22% 2%	5 8% 3%	3 5% 2%	7 12% 6%	5 9% 4%	6 10% 3%	0 1% 1%	17 29% 3%	2 4% 4%
Candidate for local MP	40 2%	11 27% 2%	5 12% 3%	7 17% 4%	2 6% 2%	2 4% 1%	3 7% 2%	0 1% 1%	8 21% 2%	2 5% 4%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC./Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	74 4%	14 19% 2%	4 5% 2%	5 7% 3%	2 3% 2%	3 5% 3%	- - -	1 2% 3%	42 57% 8%	2 3% 4%
Shares my faith										
Very important	372 19%	85 23% 15%	37 10% 24%	27 7% 15%	27 7% 23%	38 10% 32%	62 17% 35%	9 2% 22%	76 20% 14%	10 3% 19%
Fairly important	653 33%	194 30% 34%	61 9% 39%	56 9% 32%	51 8% 43%	31 5% 26%	73 11% 41%	17 3% 41%	152 23% 28%	17 3% 32%
Fairly unimportant	587 30%	188 32% 33%	43 7% 28%	60 10% 34%	31 5% 26%	33 6% 28%	20 3% 11%	10 2% 23%	186 32% 34%	16 3% 30%
Very unimportant	196 10%	68 35% 12%	8 4% 5%	21 11% 12%	4 2% 3%	9 4% 7%	8 4% 5%	4 2% 10%	68 34% 12%	6 3% 11%
Don't know	56 3%	13 24% 2%	3 5% 2%	7 12% 4%	2 4% 2%	3 6% 3%	8 15% 5%	0 1% 1%	17 30% 3%	2 3% 4%
Not applicable - I do not vote	21 1%	3 13% 0%	1 3% 0%	1 5% 1%	- - -	2 8% 1%	6 27% 3%	0 2% 1%	8 40% 2%	0 2% 1%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	51 3%	19 37% 3%	8 16% 5%	4 8% 2%	9 18% 8%	7 14% 6%	- - -	2 3% 4%	- - -	2 5% 4%
Having a faith, not necessarily my own										
Very important	294 15%	72 24% 13%	13 4% 8%	29 10% 16%	11 4% 9%	7 2% 6%	23 8% 13%	10 3% 23%	127 43% 23%	4 1% 7%
Fairly important	786 40%	223 28% 39%	57 7% 36%	71 9% 40%	41 5% 35%	42 5% 35%	62 8% 35%	18 2% 42%	253 32% 46%	19 2% 36%
Fairly unimportant	438 22%	149 34% 26%	43 10% 28%	45 10% 25%	28 6% 24%	37 8% 30%	54 12% 30%	7 2% 17%	59 13% 11%	16 4% 30%
Very unimportant	213 11%	57 27% 10%	21 10% 13%	16 8% 9%	16 8% 14%	19 9% 16%	14 7% 8%	3 2% 8%	59 28% 11%	7 3% 12%
Don't know	144 7%	42 29% 7%	13 9% 8%	11 7% 6%	10 7% 9%	7 5% 6%	20 14% 11%	2 2% 6%	34 23% 6%	5 4% 10%
Not applicable - I do not vote	34 2%	3 10% 1%	2 6% 1%	2 6% 1%	2 5% 1%	2 5% 1%	6 16% 3%	0 1% 1%	17 49% 3%	1 2% 1%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	22 1%	9 42% 2%	4 16% 2%	3 13% 2%	3 14% 3%	2 8% 1%	- - -	1 5% 3%	- - -	1 3% 1%
Share my values generally										
Very important	895 46%	243 27% 43%	68 8% 43%	72 8% 40%	47 5% 40%	52 6% 43%	93 10% 52%	20 2% 48%	279 31% 51%	23 3% 42%
Fairly important	868 44%	261 30% 46%	76 9% 49%	91 11% 51%	60 7% 51%	52 6% 43%	65 7% 37%	18 2% 43%	219 25% 40%	25 3% 46%
Fairly unimportant	119 6%	35 29% 6%	6 5% 4%	7 6% 4%	5 5% 5%	7 6% 6%	11 9% 6%	2 1% 4%	42 35% 8%	4 3% 7%
Very unimportant	20 1%	9 47% 2%	1 7% 1%	3 15% 2%	2 8% 1%	3 17% 3%	- - -	0 2% 1%	- - -	1 4% 2%
Don't know	18 1%	5 30% 1%	1 4% 0%	2 11% 1%	1 4% 1%	2 10% 1%	6 32% 3%	0 2% 1%	- - -	1 6% 2%
Not applicable - I do not vote	17 1%	3 16% 0%	1 4% 0%	- - -	- - -	2 10% 1%	3 17% 2%	0 2% 1%	8 50% 2%	0 1% 0%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	23 1%	9 41% 2%	6 25% 4%	1 4% 1%	3 14% 3%	2 8% 1%	- - -	1 4% 2%	- - -	1 5% 2%
Promotes a long-term vision for society which fits with my values										
Very important	1283 65%	387 30% 68%	95 7% 60%	121 9% 68%	66 5% 56%	80 6% 67%	110 9% 62%	26 2% 62%	363 28% 66%	35 3% 65%
Fairly important	560 29%	143 26% 25%	50 9% 32%	49 9% 28%	45 8% 38%	30 5% 25%	54 10% 30%	13 2% 31%	160 29% 29%	15 3% 28%
Fairly unimportant	35 2%	13 37% 2%	4 10% 2%	3 8% 2%	1 2% 1%	2 5% 1%	3 8% 2%	1 3% 3%	8 24% 2%	1 2% 1%
Very unimportant	10 1%	5 52% 1%	- - -	2 19% 1%	1 8% 1%	2 17% 1%	- - -	- - -	- - -	0 4% 1%
Don't know	31 2%	6 19% 1%	2 7% 1%	1 3% 1%	2 5% 1%	2 6% 1%	8 27% 5%	0 1% 1%	8 27% 2%	1 4% 2%
Not applicable - I do not vote	18 1%	2 11% 0%	1 4% 0%	- - -	- - -	3 19% 3%	3 16% 2%	0 2% 1%	8 47% 2%	0 1% 0%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	80 4%	23 29% 4%	7 9% 4%	6 7% 3%	7 9% 6%	2 2% 1%	6 7% 3%	2 2% 5%	25 32% 5%	2 3% 4%
Educational background										
Very important	168 9%	40 24% 7%	11 7% 7%	8 5% 4%	5 3% 5%	9 5% 7%	23 13% 13%	2 1% 5%	68 40% 12%	3 2% 5%
Fairly important	602 31%	163 27% 29%	43 7% 28%	58 10% 33%	34 6% 28%	35 6% 29%	62 10% 35%	15 2% 35%	177 29% 32%	16 3% 29%
Fairly unimportant	756 39%	232 31% 41%	64 9% 41%	76 10% 43%	49 6% 42%	47 6% 39%	48 6% 27%	17 2% 40%	203 27% 37%	20 3% 38%
Very unimportant	277 14%	92 33% 16%	25 9% 16%	25 9% 14%	19 7% 16%	24 9% 20%	25 9% 14%	6 2% 13%	51 18% 9%	10 4% 18%
Don't know	57 3%	13 22% 2%	4 7% 3%	4 7% 2%	4 7% 3%	2 3% 1%	11 20% 6%	0 1% 1%	17 30% 3%	2 3% 4%
Not applicable - I do not vote	19 1%	2 11% 0%	1 8% 1%	1 5% 1%	- - -	2 9% 1%	3 15% 2%	0 2% 1%	8 45% 2%	1 5% 2%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	72 4%	19 26% 3%	6 8% 4%	5 7% 3%	4 5% 3%	3 5% 3%	6 8% 3%	2 2% 4%	25 35% 5%	3 4% 5%
Previous work experience										
Very important	391 20%	102 26% 18%	26 7% 17%	31 8% 17%	24 6% 21%	17 4% 14%	39 10% 22%	8 2% 20%	135 34% 25%	8 2% 15%
Fairly important	862 44%	266 31% 47%	74 9% 47%	85 10% 48%	55 6% 46%	54 6% 45%	71 8% 40%	23 3% 54%	211 24% 38%	24 3% 44%
Fairly unimportant	436 22%	129 30% 23%	41 9% 26%	37 8% 21%	22 5% 19%	28 6% 23%	42 10% 24%	7 2% 16%	118 27% 22%	12 3% 22%
Very unimportant	119 6%	31 26% 5%	6 5% 4%	12 10% 7%	9 8% 8%	10 9% 9%	11 9% 6%	1 1% 3%	34 28% 6%	5 4% 9%
Don't know	61 3%	17 29% 3%	4 6% 2%	7 11% 4%	4 6% 3%	3 6% 3%	6 9% 3%	1 1% 2%	17 28% 3%	3 4% 5%
Not applicable - I do not vote	19 1%	2 11% 0%	1 4% 0%	1 5% 1%	- - -	3 18% 3%	3 15% 2%	0 2% 1%	8 44% 2%	0 1% 0%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	64 3%	23 36% 4%	7 11% 4%	4 6% 2%	6 10% 5%	5 8% 4%	6 9% 3%	2 3% 5%	8 13% 2%	3 4% 5%
Policy interests										
Very important	683 35%	226 33% 40%	49 7% 31%	68 10% 38%	27 4% 23%	37 5% 30%	54 8% 30%	18 3% 43%	186 27% 34%	18 3% 34%
Fairly important	864 44%	222 26% 39%	74 9% 47%	82 10% 46%	65 7% 55%	54 6% 45%	85 10% 48%	18 2% 42%	245 28% 45%	20 2% 37%
Fairly unimportant	187 10%	53 28% 9%	16 9% 10%	10 5% 5%	11 6% 9%	10 6% 9%	11 6% 6%	2 1% 5%	68 36% 12%	7 3% 12%
Very unimportant	25 1%	11 43% 2%	3 11% 2%	3 12% 2%	2 6% 1%	5 21% 4%	- - -	- - -	- - -	1 6% 3%
Don't know	104 5%	27 26% 5%	6 6% 4%	11 10% 6%	7 7% 6%	7 7% 6%	14 14% 8%	2 2% 5%	25 24% 5%	4 4% 8%
Not applicable - I do not vote	32 2%	3 8% 0%	1 4% 1%	- - -	- - -	2 5% 1%	8 26% 5%	0 1% 1%	17 52% 3%	1 2% 1%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	88 4%	23 27% 4%	8 9% 5%	4 4% 2%	5 6% 5%	3 4% 3%	6 6% 3%	2 2% 5%	34 38% 6%	3 3% 5%
Wider party policies										
Very important	762 39%	246 32% 43%	61 8% 39%	65 9% 37%	39 5% 33%	50 7% 42%	51 7% 29%	18 2% 44%	211 28% 38%	20 3% 38%
Fairly important	797 41%	224 28% 40%	60 7% 38%	77 10% 43%	60 8% 51%	42 5% 35%	71 9% 40%	16 2% 38%	228 29% 42%	21 3% 39%
Fairly unimportant	156 8%	37 24% 7%	19 12% 12%	16 11% 9%	5 4% 5%	9 6% 7%	28 18% 16%	3 2% 7%	34 22% 6%	5 3% 9%
Very unimportant	25 1%	11 46% 2%	1 6% 1%	3 12% 2%	2 9% 2%	5 21% 4%	- - -	- - -	- - -	1 6% 3%
Don't know	104 5%	21 21% 4%	8 7% 5%	13 12% 7%	5 5% 5%	9 8% 7%	17 16% 10%	2 2% 6%	25 24% 5%	4 3% 7%
Not applicable - I do not vote	28 1%	3 9% 0%	1 2% 0%	- - -	- - -	2 6% 1%	6 20% 3%	0 1% 1%	17 60% 3%	0 1% 0%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	24 1%	13 55%	3 12%	5 20%	- -	- -	- -	2 7%	- -	2 7%
		2%	2%	3%	-	-	-	4%	-	3%
Commitment to protecting freedom of conscience										
Very important	1262 64%	323 26%	102 8%	105 8%	76 6%	68 5%	116 9%	26 2%	414 33%	33 3%
		57%	65%	59%	65%	57%	65%	61%	75%	61%
Fairly important	503 26%	178 35%	44 9%	50 10%	36 7%	35 7%	39 8%	12 2%	93 18%	15 3%
		32%	28%	28%	30%	29%	22%	29%	17%	29%
Fairly unimportant	73 4%	25 35%	4 5%	7 9%	2 2%	5 7%	11 16%	0 1%	17 23%	2 2%
		5%	2%	4%	1%	4%	6%	1%	3%	3%
Very unimportant	16 1%	10 64%	1 4%	2 12%	2 15%	- -	- -	- -	- -	1 4%
		2%	0%	1%	2%	-	-	-	-	1%
Don't know	65 3%	13 20%	3 4%	9 13%	2 2%	10 16%	8 13%	2 3%	17 26%	2 3%
		2%	2%	5%	1%	9%	5%	5%	3%	3%
Not applicable - I do not vote	17 1%	3 16%	1 4%	- -	- -	2 10%	3 17%	0 2%	8 50%	0 1%
		0%	0%	-	-	1%	2%	1%	2%	0%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong.URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	75 4%	19 25% 3%	4 6% 3%	4 5% 2%	5 6% 4%	5 7% 4%	3 4% 2%	1 1% 2%	34 45% 6%	1 2% 2%
Christian values in their personal life										
David Cameron	443 23%	178 40% 32%	34 8% 21%	53 12% 30%	27 6% 23%	26 6% 22%	31 7% 17%	12 3% 30%	68 15% 12%	14 3% 26%
Ed Miliband	66 3%	15 24% 3%	2 3% 1%	5 7% 3%	2 2% 1%	2 3% 1%	3 4% 2%	2 3% 5%	34 52% 6%	1 2% 2%
Nick Clegg	51 3%	9 17% 2%	2 4% 1%	5 10% 3%	- - -	- - -	- - -	- - -	34 67% 6%	1 2% 2%
Nigel Farage	33 2%	5 14% 1%	1 4% 1%	- - -	2 7% 2%	3 11% 3%	3 9% 2%	- - -	17 52% 3%	1 3% 2%
None of these	1293 66%	340 26% 60%	113 9% 72%	111 9% 62%	83 6% 70%	84 6% 70%	138 11% 78%	27 2% 64%	363 28% 66%	35 3% 65%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	45 2%	17 39% 3%	6 12% 4%	4 9% 2%	2 5% 2%	5 12% 4%	- - -	1 3% 3%	8 19% 2%	1 2% 2%
Christian values in their political beliefs										
David Cameron	385 20%	139 36% 25%	34 9% 21%	43 11% 24%	17 4% 15%	19 5% 16%	31 8% 17%	8 2% 20%	84 22% 15%	10 3% 19%
Ed Miliband	93 5%	30 32% 5%	3 3% 2%	10 10% 5%	2 3% 2%	3 4% 3%	6 6% 3%	2 2% 5%	34 36% 6%	3 4% 6%
Nick Clegg	52 3%	19 38% 3%	- - -	8 15% 4%	- - -	5 10% 4%	- - -	1 2% 2%	17 33% 3%	2 3% 3%
Nigel Farage	58 3%	9 15% 2%	8 13% 5%	1 2% 1%	5 8% 4%	9 15% 7%	8 15% 5%	0 1% 1%	17 29% 3%	1 2% 2%
None of these	1327 68%	351 26% 62%	107 8% 68%	113 8% 63%	91 7% 77%	78 6% 65%	133 10% 75%	29 2% 70%	388 29% 71%	36 3% 68%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	38 2%	15 40% 3%	4 11% 3%	4 10% 2%	2 4% 1%	- - -	3 7% 2%	1 2% 2%	8 22% 2%	1 3% 2%
Represents the interests of people like me										
David Cameron	288 15%	108 37% 19%	21 7% 13%	23 8% 13%	18 6% 15%	26 9% 22%	20 7% 11%	6 2% 13%	59 21% 11%	7 3% 14%
Ed Miliband	349 18%	86 25% 15%	19 5% 12%	41 12% 23%	9 2% 7%	17 5% 14%	25 7% 14%	9 3% 21%	135 39% 25%	8 2% 14%
Nick Clegg	205 10%	81 39% 14%	14 7% 9%	26 13% 15%	5 2% 4%	17 8% 14%	8 4% 5%	6 3% 13%	42 21% 8%	6 3% 11%
Nigel Farage	137 7%	27 20% 5%	16 12% 10%	7 5% 4%	20 15% 17%	16 11% 13%	17 12% 10%	4 3% 9%	25 19% 5%	5 3% 9%
None of these	942 48%	247 26% 44%	83 9% 53%	77 8% 43%	65 7% 55%	44 5% 36%	104 11% 59%	18 2% 42%	279 30% 51%	27 3% 50%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	54 3%	19 35% 3%	4 8% 3%	4 7% 2%	2 4% 2%	5 10% 4%	- - -	2 3% 4%	17 31% 3%	1 2% 2%
Committed to protecting religious freedom										
David Cameron	353 18%	136 39% 24%	25 7% 16%	34 10% 19%	21 6% 18%	28 8% 23%	34 10% 19%	7 2% 16%	59 17% 11%	10 3% 19%
Ed Miliband	222 11%	58 26% 10%	14 6% 9%	26 12% 15%	3 1% 3%	9 4% 7%	8 4% 5%	7 3% 17%	93 42% 17%	3 2% 6%
Nick Clegg	157 8%	44 28% 8%	8 5% 5%	19 12% 11%	2 1% 2%	5 3% 4%	3 2% 2%	4 3% 10%	68 43% 12%	4 3% 8%
Nigel Farage	103 5%	22 22% 4%	16 16% 10%	9 8% 5%	16 15% 13%	9 8% 7%	8 8% 5%	2 2% 6%	17 16% 3%	4 4% 7%
None of these	1071 55%	287 27% 51%	90 8% 58%	85 8% 48%	73 7% 62%	64 6% 54%	124 12% 70%	20 2% 48%	295 28% 54%	31 3% 58%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	46 2%	15 32% 3%	6 12% 4%	5 10% 3%	5 10% 4%	3 7% 3%	3 6% 2%	0 1% 1%	8 18% 2%	1 3% 3%
Encourages the involvement of faith groups in political debate										
David Cameron	466 24%	153 33% 27%	46 10% 29%	34 7% 19%	30 7% 26%	40 9% 33%	42 9% 24%	9 2% 21%	101 22% 18%	11 2% 20%
Ed Miliband	203 10%	57 28% 10%	14 7% 9%	23 11% 13%	6 3% 5%	16 8% 13%	11 6% 6%	5 2% 11%	68 33% 12%	4 2% 7%
Nick Clegg	64 3%	29 45% 5%	3 4% 2%	11 17% 6%	2 2% 1%	2 3% 1%	3 4% 2%	3 5% 8%	8 13% 2%	4 7% 8%
Nigel Farage	47 2%	6 13% 1%	7 15% 4%	2 4% 1%	7 15% 6%	5 11% 4%	8 18% 5%	1 3% 3%	8 18% 2%	1 3% 3%
None of these	1133 58%	306 27% 54%	82 7% 52%	103 9% 58%	68 6% 58%	54 5% 45%	110 10% 62%	24 2% 56%	354 31% 65%	32 3% 60%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	63 3%	19 30% 3%	6 9% 4%	5 8% 3%	4 6% 3%	2 3% 1%	- - -	2 3% 4%	25 40% 5%	1 2% 3%
Places importance in their own faith in their political decision making										
David Cameron	240 12%	100 42% 18%	25 11% 16%	22 9% 13%	13 6% 11%	12 5% 10%	20 8% 11%	7 3% 16%	34 14% 6%	7 3% 12%
Ed Miliband	59 3%	11 19% 2%	- - -	3 5% 2%	2 4% 2%	3 6% 3%	3 5% 2%	1 1% 2%	34 58% 6%	1 2% 2%
Nick Clegg	29 1%	11 37% 2%	1 2% 0%	8 27% 4%	- - -	- - -	- - -	1 3% 2%	8 29% 2%	1 3% 2%
Nigel Farage	35 2%	2 6% 0%	3 8% 2%	- - -	2 7% 2%	2 5% 1%	- - -	- - -	25 71% 5%	1 4% 2%
None of these	1534 78%	423 28% 75%	123 8% 78%	140 9% 79%	96 6% 81%	101 7% 84%	155 10% 87%	32 2% 76%	422 28% 77%	43 3% 79%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	27 1%	15 57% 3%	4 16% 3%	4 14% 2%	2 9% 2%	- - -	- - -	0 1% 1%	- - -	1 3% 2%
Would be likely to build on Britain's Christian cultural and political heritage										
David Cameron	457 23%	166 36% 29%	41 9% 26%	46 10% 26%	27 6% 23%	40 9% 33%	23 5% 13%	11 2% 27%	93 20% 17%	12 3% 21%
Ed Miliband	132 7%	38 29% 7%	4 3% 3%	12 9% 7%	2 1% 1%	7 5% 6%	11 9% 6%	4 3% 10%	51 38% 9%	3 2% 5%
Nick Clegg	66 3%	20 30% 4%	4 6% 3%	8 12% 4%	- - -	3 5% 3%	3 4% 2%	1 2% 3%	25 38% 5%	1 2% 3%
Nigel Farage	130 7%	34 26% 6%	13 10% 8%	8 6% 4%	16 13% 14%	12 9% 10%	14 11% 8%	4 3% 9%	25 19% 5%	4 3% 7%
None of these	1147 59%	291 25% 52%	91 8% 58%	101 9% 57%	71 6% 60%	57 5% 48%	127 11% 71%	21 2% 50%	354 31% 65%	33 3% 62%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	34 2%	12 35% 2%	5 14% 3%	6 17% 3%	5 14% 4%	5 15% 4%	- - -	0 1% 1%	- - -	1 4% 2%
Strikes the right balance between protecting personal freedoms and promoting equality										
David Cameron	277 14%	116 42% 20%	25 9% 16%	26 9% 15%	16 6% 14%	19 7% 16%	11 4% 6%	6 2% 14%	51 18% 9%	7 2% 13%
Ed Miliband	386 20%	101 26% 18%	20 5% 13%	38 10% 21%	9 2% 8%	21 5% 17%	20 5% 11%	10 2% 23%	160 42% 29%	8 2% 15%
Nick Clegg	328 17%	98 30% 17%	21 6% 13%	41 12% 23%	7 2% 6%	14 4% 12%	31 9% 17%	7 2% 16%	101 31% 18%	8 2% 15%
Nigel Farage	95 5%	21 22% 4%	13 13% 8%	6 6% 3%	10 11% 9%	9 9% 7%	14 15% 8%	2 2% 4%	17 18% 3%	4 4% 7%
None of these	840 43%	218 26% 39%	74 9% 47%	61 7% 34%	70 8% 60%	52 6% 43%	102 12% 57%	18 2% 42%	219 26% 40%	25 3% 47%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	44 2%	9 20% 2%	4 8% 2%	1 2% 1%	- - -	2 4% 1%	3 6% 2%	0 1% 1%	25 58% 5%	0 1% 1%
I would have considered voting Conservative but gay marriage has put me off doing so										
Strongly agree	388 20%	71 18% 13%	42 11% 27%	29 8% 16%	41 10% 34%	33 9% 28%	62 16% 35%	6 1% 13%	93 24% 17%	11 3% 21%
Tend to agree	301 15%	95 32% 17%	33 11% 21%	23 8% 13%	25 8% 21%	24 8% 20%	34 11% 19%	7 2% 16%	51 17% 9%	9 3% 16%
Tend to disagree	352 18%	107 30% 19%	22 6% 14%	33 9% 19%	23 6% 19%	21 6% 17%	28 8% 16%	9 2% 21%	101 29% 18%	9 3% 18%
Strongly disagree	711 36%	244 34% 43%	41 6% 26%	84 12% 48%	23 3% 20%	30 4% 25%	39 6% 22%	18 2% 42%	211 30% 38%	20 3% 38%
Don't know	164 8%	40 25% 7%	15 9% 10%	7 4% 4%	6 4% 5%	10 6% 9%	11 7% 6%	3 2% 7%	68 41% 12%	3 2% 6%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	27 1%	4 15%	1 5%	2 7%	- -	- -	3 10%	- -	17 62%	0 1%
		1%	1%	1%	-	-	2%	-	3%	0%
David Cameron was right to say that gay marriage was “among his proudest achievements in 2014”										
Strongly agree	117 6%	55 47%	4 3%	23 20%	- -	2 1%	8 7%	4 3%	17 14%	5 4%
		10%	2%	13%	-	1%	5%	9%	3%	9%
Tend to agree	186 9%	91 49%	8 4%	31 17%	5 3%	5 3%	- -	7 4%	34 18%	5 3%
		16%	5%	17%	5%	4%	-	16%	6%	9%
Tend to disagree	346 18%	125 36%	33 10%	27 8%	9 3%	17 5%	6 2%	8 2%	110 32%	11 3%
		22%	21%	15%	8%	14%	3%	19%	20%	21%
Strongly disagree	1169 60%	256 22%	106 9%	79 7%	95 8%	89 8%	158 14%	21 2%	338 29%	28 2%
		45%	68%	44%	81%	74%	89%	50%	62%	53%
Don't know	114 6%	35 31%	5 4%	16 14%	8 7%	7 6%	3 2%	3 2%	34 30%	4 4%
		6%	3%	9%	7%	6%	2%	7%	6%	8%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	27 1%	4 15% 1%	1 5% 1%	2 7% 1%	- - -	- - -	3 10% 2%	- - -	17 62% 3%	0 1% 0%
David Cameron was right to say that gay marriage was “among his proudest achievements in 2014”										
Strongly agree	117 6%	55 47% 10%	4 3% 2%	23 20% 13%	- - -	2 1% 1%	8 7% 5%	4 3% 9%	17 14% 3%	5 4% 9%
Tend to agree	186 9%	91 49% 16%	8 4% 5%	31 17% 17%	5 3% 5%	5 3% 4%	- - -	7 4% 16%	34 18% 6%	5 3% 9%
Tend to disagree	346 18%	125 36% 22%	33 10% 21%	27 8% 15%	9 3% 8%	17 5% 14%	6 2% 3%	8 2% 19%	110 32% 20%	11 3% 21%
Strongly disagree	1169 60%	256 22% 45%	106 9% 68%	79 7% 44%	95 8% 81%	89 8% 74%	158 14% 89%	21 2% 50%	338 29% 62%	28 2% 53%
Don't know	114 6%	35 31% 6%	5 4% 3%	16 14% 9%	8 7% 7%	7 6% 6%	3 2% 2%	3 2% 7%	34 30% 6%	4 4% 8%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	31 2%	5 15%	1 2%	- -	- -	- -	- -	0 1%	25 81%	0 1%
		1%	0%	-	-	-	-	1%	5%	0%
Britain is a better place in 2015 than it was when the Coalition came to power in 2010										
Strongly agree	100 5%	44 44%	11 11%	10 10%	5 5%	5 5%	3 3%	1 1%	17 17%	3 3%
		8%	7%	5%	5%	4%	2%	3%	3%	6%
Tend to agree	487 25%	173 35%	41 8%	48 10%	37 8%	40 8%	45 9%	13 3%	76 16%	14 3%
		31%	26%	27%	32%	33%	25%	31%	14%	25%
Tend to disagree	589 30%	170 29%	54 9%	57 10%	37 6%	33 6%	48 8%	12 2%	160 27%	18 3%
		30%	34%	32%	31%	28%	27%	30%	29%	33%
Strongly disagree	556 28%	123 22%	34 6%	49 9%	30 5%	31 6%	51 9%	11 2%	211 38%	14 3%
		22%	22%	28%	26%	26%	29%	27%	38%	27%
Don't know	196 10%	50 26%	15 8%	14 7%	8 4%	10 5%	31 16%	4 2%	59 30%	5 2%
		9%	10%	8%	7%	9%	17%	9%	11%	9%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	18 1%	7 40% 1%	1 4% 0%	- - -	- - -	2 9% 1%	- - -	- - -	8 46% 2%	0 1% 0%
It is harder to be a Christian in Britain today that it was in 2010										
Strongly agree	535 27%	105 20% 18%	40 7% 25%	32 6% 18%	30 6% 26%	37 7% 30%	85 16% 48%	9 2% 21%	186 35% 34%	12 2% 23%
Tend to agree	727 37%	224 31% 40%	64 9% 41%	64 9% 36%	55 8% 46%	33 5% 28%	68 9% 38%	14 2% 32%	186 26% 34%	20 3% 37%
Tend to disagree	399 20%	129 32% 23%	35 9% 22%	60 15% 34%	22 5% 19%	33 8% 28%	11 3% 6%	12 3% 30%	84 21% 15%	12 3% 22%
Strongly disagree	180 9%	67 37% 12%	9 5% 6%	17 10% 10%	5 3% 5%	9 5% 7%	11 6% 6%	5 3% 11%	51 28% 9%	6 3% 11%
Don't know	100 5%	33 33% 6%	8 8% 5%	4 4% 2%	5 5% 5%	7 7% 6%	3 3% 2%	2 2% 6%	34 34% 6%	4 4% 7%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	23 1%	7 30% 1%	3 12% 2%	2 9% 1%	- - -	2 8% 1%	- - -	1 4% 2%	8 37% 2%	0 1% 0%
Britain seems to be going in the right direction morally										
Strongly agree	18 1%	5 29% 1%	1 8% 1%	2 11% 1%	1 4% 1%	2 10% 1%	6 31% 3%	0 2% 1%	- - -	1 6% 2%
Tend to agree	191 10%	88 46% 16%	9 5% 6%	26 14% 15%	5 2% 4%	12 6% 10%	6 3% 3%	6 3% 14%	34 18% 6%	6 3% 11%
Tend to disagree	754 38%	235 31% 41%	60 8% 38%	80 11% 45%	44 6% 38%	40 5% 33%	39 5% 22%	16 2% 38%	219 29% 40%	21 3% 39%
Strongly disagree	887 45%	199 22% 35%	81 9% 51%	56 6% 32%	63 7% 54%	61 7% 51%	127 14% 71%	16 2% 38%	262 30% 48%	22 3% 42%
Don't know	87 4%	32 37% 6%	4 4% 2%	12 13% 7%	5 5% 4%	3 4% 3%	- - -	3 3% 7%	25 29% 5%	3 4% 6%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	7 0%	5 73% 1%	- - -	1 13% 1%	1 11% 1%	- - -	- - -	- - -	- - -	0 3% 0%
Britain seems to be going in the wrong direction morally										
Strongly agree	789 40%	155 20% 27%	65 8% 42%	52 7% 30%	66 8% 56%	56 7% 46%	124 16% 70%	15 2% 35%	236 30% 43%	20 3% 37%
Tend to agree	795 41%	253 32% 45%	69 9% 44%	77 10% 43%	43 5% 36%	45 6% 38%	42 5% 24%	16 2% 38%	228 29% 42%	23 3% 43%
Tend to disagree	209 11%	95 45% 17%	11 5% 7%	31 15% 17%	6 3% 5%	9 4% 7%	6 3% 3%	4 2% 10%	42 20% 8%	5 3% 10%
Strongly disagree	70 4%	28 40% 5%	8 11% 5%	8 11% 4%	1 1% 1%	5 7% 4%	6 8% 3%	4 6% 10%	8 12% 2%	3 4% 5%
Don't know	89 5%	29 33% 5%	5 6% 3%	9 10% 5%	2 2% 1%	5 6% 4%	- - -	3 3% 7%	34 38% 6%	3 3% 5%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	25 1%	6 24% 1%	1 6% 1%	- - -	1 3% 1%	- - -	- - -	- - -	17 67% 3%	- - -
David Cameron's time as Prime Minister has been good for Christians in Britain										
Strongly agree	36 2%	8 23% 1%	1 4% 1%	4 11% 2%	1 2% 1%	3 10% 3%	- - -	- - -	17 48% 3%	1 3% 2%
Tend to agree	256 13%	98 38% 17%	18 7% 11%	28 11% 16%	12 5% 10%	10 4% 9%	20 8% 11%	5 2% 11%	59 23% 11%	7 3% 12%
Tend to disagree	748 38%	245 33% 43%	79 11% 50%	71 9% 40%	47 6% 40%	50 7% 42%	56 8% 32%	16 2% 39%	160 21% 29%	23 3% 43%
Strongly disagree	640 33%	120 19% 21%	46 7% 29%	37 6% 21%	46 7% 39%	35 5% 29%	85 13% 48%	13 2% 30%	245 38% 45%	14 2% 26%
Don't know	256 13%	89 35% 16%	11 4% 7%	38 15% 21%	12 5% 10%	21 8% 17%	17 7% 10%	8 3% 19%	51 20% 9%	9 4% 17%

Counts Analysis % Break % Respondents	Total	Denomination								
		Anglican	Baptist	Methodist	Independent	New	BMC/Pent./Apost.	Cong./URC	Catholic	Other
Base										
Unweighted	1960	844 43%	224 11%	183 9%	151 8%	69 4%	63 3%	105 5%	65 3%	256 13%
Weighted	1960	565 29%	157 8%	178 9%	118 6%	120 6%	178 9%	42 2%	549 28%	54 3%
Not Stated										
No reply	29 1%	7 23% 1%	3 10% 2%	2 7% 1%	- - -	- - -	- - -	- - -	17 58% 3%	1 2% 1%
David Cameron's time as Prime Minister has been bad for Christians in Britain										
Strongly agree	418 21%	64 15% 11%	28 7% 18%	20 5% 11%	31 7% 26%	24 6% 20%	65 16% 37%	6 1% 13%	169 40% 31%	11 3% 20%
Tend to agree	600 31%	192 32% 34%	58 10% 37%	54 9% 31%	45 8% 38%	38 6% 32%	54 9% 30%	15 3% 36%	127 21% 23%	17 3% 31%
Tend to disagree	559 29%	174 31% 31%	46 8% 29%	52 9% 30%	26 5% 22%	33 6% 28%	37 7% 21%	10 2% 23%	169 30% 31%	13 2% 23%
Strongly disagree	116 6%	54 46% 9%	8 7% 5%	16 14% 9%	5 4% 4%	5 4% 4%	3 2% 2%	4 3% 9%	17 15% 3%	5 4% 9%
Don't know	238 12%	76 32% 13%	13 6% 8%	32 13% 18%	11 5% 9%	19 8% 16%	20 8% 11%	8 3% 19%	51 21% 9%	8 4% 16%

Table 3 – Analysis by Age & Gender

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175	354	601	563	164	103	1121	838
		9%	18%	31%	29%	8%	5%	57%	43%
Weighted	1960	176	309	599	629	204	43	1124	836
		9%	16%	31%	32%	10%	2%	57%	43%
Which, if any, of the following policy areas are most important in helping you decide who to vote for ?									
Promoting UK economic growth	307	22	51	87	106	34	8	217	90
	16%	7%	16%	28%	35%	11%	3%	71%	29%
		13%	16%	14%	17%	17%	18%	19%	11%
Making sure that the benefits of economic growth are felt by all	809	54	139	269	271	55	21	503	305
	41%	7%	17%	33%	34%	7%	3%	62%	38%
		31%	45%	45%	43%	27%	48%	45%	37%
Redefining Britain's relationship with the EU	296	10	25	97	96	60	9	197	99
	15%	3%	8%	33%	32%	20%	3%	67%	33%
		6%	8%	16%	15%	29%	22%	18%	12%
Managing the NHS	827	86	124	247	242	114	14	403	424
	42%	10%	15%	30%	29%	14%	2%	49%	51%
		49%	40%	41%	38%	56%	33%	36%	51%
Controlling immigration	284	23	34	91	101	29	7	194	90
	15%	8%	12%	32%	36%	10%	2%	68%	32%
		13%	11%	15%	16%	14%	15%	17%	11%
Keeping down the cost of everyday items, such as food, energy and travel	211	38	34	62	57	19	2	113	98
	11%	18%	16%	29%	27%	9%	1%	53%	47%
		21%	11%	10%	9%	9%	5%	10%	12%
Improving the education system	256	43	53	80	59	14	7	127	129
	13%	17%	21%	31%	23%	5%	3%	50%	50%
		24%	17%	13%	9%	7%	17%	11%	15%
Improving housing affordability	373	26	71	136	94	37	10	179	194
	19%	7%	19%	37%	25%	10%	3%	48%	52%
		15%	23%	23%	15%	18%	23%	16%	23%
Reducing crime and anti-social behaviour	155	6	30	36	68	12	3	74	80
	8%	4%	19%	23%	44%	8%	2%	48%	52%
		3%	10%	6%	11%	6%	6%	7%	10%
Reducing the Government's budget deficit	390	30	76	95	134	46	10	265	125
	20%	8%	19%	24%	34%	12%	2%	68%	32%
		17%	24%	16%	21%	23%	23%	24%	15%
Making the welfare system fairer	637	91	86	205	176	70	9	322	316
	33%	14%	14%	32%	28%	11%	1%	50%	50%
		52%	28%	34%	28%	34%	22%	29%	38%
Providing adequate care for the elderly	508	41	61	158	179	60	9	266	242
	26%	8%	12%	31%	35%	12%	2%	52%	48%
		23%	20%	26%	28%	29%	21%	24%	29%
Maintaining Britain's overseas aid budget	374	13	55	104	143	51	9	223	151
	19%	3%	15%	28%	38%	14%	2%	60%	40%
		7%	18%	17%	23%	25%	21%	20%	18%
Don't know	18	5	8	1	2	1	1	11	7
	1%	29%	44%	6%	10%	8%	4%	61%	39%
		3%	3%	0%	0%	1%	2%	1%	1%
None of these	90	11	14	27	35	1	2	57	34
	5%	12%	16%	30%	38%	1%	2%	63%	37%
		6%	5%	5%	6%	1%	4%	5%	4%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	45 2%	1 3%	5 12%	20 45%	15 34%	2 5%	0 1%	21 46%	25 54%
		1%	2%	3%	2%	1%	1%	2%	3%
Promote UK economic growth									
Labour	249 13%	28 11%	26 11%	92 37%	62 25%	36 15%	4 2%	165 66%	84 34%
		16%	9%	15%	10%	18%	10%	15%	10%
Conservatives	989 50%	79 8%	136 14%	291 29%	345 35%	120 12%	19 2%	616 62%	374 38%
		45%	44%	49%	55%	59%	44%	55%	45%
Liberal Democrats	82 4%	7 9%	14 17%	15 18%	39 47%	4 5%	3 4%	63 77%	19 23%
		4%	4%	3%	6%	2%	7%	6%	2%
UKIP	25 1%	1 6%	4 15%	11 43%	7 29%	2 7%	0 1%	19 76%	6 24%
		1%	1%	2%	1%	1%	0%	2%	1%
Green Party	38 2%	3 7%	7 18%	14 37%	14 36%	- -	1 3%	28 73%	10 27%
		1%	2%	2%	2%	-	3%	2%	1%
Other	52 3%	2 3%	4 9%	17 33%	13 25%	11 22%	4 9%	34 65%	18 35%
		1%	1%	3%	2%	6%	10%	3%	2%
Don't know	479 24%	55 11%	112 23%	139 29%	134 28%	29 6%	10 2%	179 37%	300 63%
		31%	36%	23%	21%	14%	24%	16%	36%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	31 2%	1 4%	5 16%	18 57%	6 19%	1 3%	- -	19 62%	12 38%
		1%	2%	3%	1%	1%	-	2%	1%
Make sure that the benefits of economic growth are felt by all									
Labour	640 33%	59 9%	95 15%	206 32%	206 32%	60 9%	14 2%	388 61%	252 39%
		33%	31%	34%	33%	29%	34%	34%	30%
Conservatives	325 17%	11 3%	42 13%	93 29%	114 35%	57 18%	8 2%	208 64%	117 36%
		6%	14%	16%	18%	28%	18%	18%	14%
Liberal Democrats	240 12%	12 5%	38 16%	74 31%	92 38%	17 7%	7 3%	133 55%	107 44%
		7%	12%	12%	15%	8%	16%	12%	13%
UKIP	35 2%	6 17%	2 7%	11 32%	10 30%	5 13%	0 1%	30 86%	5 14%
		3%	1%	2%	2%	2%	1%	3%	1%
Green Party	127 6%	13 10%	30 23%	42 33%	31 24%	10 8%	2 2%	85 67%	41 33%
		7%	10%	7%	5%	5%	5%	8%	5%
Other	61 3%	2 4%	5 8%	21 34%	19 32%	9 15%	4 7%	43 70%	18 30%
		1%	2%	3%	3%	4%	10%	4%	2%
Don't know	501 26%	72 14%	91 18%	133 27%	151 30%	46 9%	8 1%	218 43%	283 57%
		41%	30%	22%	24%	23%	18%	19%	34%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	36 2%	1 4%	4 11%	15 42%	13 36%	2 6%	0 1%	26 73%	10 27%
		1%	1%	3%	2%	1%	0%	2%	1%
Manage the NHS									
Labour	646 33%	58 9%	96 15%	205 32%	197 30%	77 12%	14 2%	407 63%	239 37%
		33%	31%	34%	31%	38%	32%	36%	29%
Conservatives	428 22%	30 7%	61 14%	126 29%	139 33%	64 15%	9 2%	278 65%	151 35%
		17%	20%	21%	22%	31%	21%	25%	18%
Liberal Democrats	150 8%	7 5%	22 14%	48 32%	50 33%	20 13%	3 2%	84 56%	66 44%
		4%	7%	8%	8%	10%	8%	7%	8%
UKIP	35 2%	5 15%	5 13%	12 35%	10 30%	2 7%	0 1%	26 75%	8 25%
		3%	1%	2%	2%	1%	0%	2%	1%
Green Party	46 2%	4 9%	14 30%	11 23%	16 34%	1 1%	1 3%	33 72%	13 28%
		2%	4%	2%	3%	0%	3%	3%	2%
Other	60 3%	10 17%	5 8%	22 37%	16 26%	3 4%	4 7%	29 48%	31 52%
		6%	2%	4%	3%	1%	9%	3%	4%
Don't know	558 28%	61 11%	103 18%	159 29%	188 34%	36 6%	11 2%	240 43%	318 57%
		35%	33%	27%	30%	17%	25%	21%	38%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	40 2%	1 3%	5 12%	18 44%	15 37%	1 2%	0 1%	29 73%	11 27%
		1%	2%	3%	2%	0%	0%	3%	1%
Control immigration									
Labour	158 8%	18 11%	17 11%	63 40%	37 23%	20 12%	4 2%	106 67%	52 33%
		10%	5%	11%	6%	10%	8%	9%	6%
Conservatives	395 20%	19 5%	51 13%	118 30%	149 38%	53 13%	6 2%	237 60%	159 40%
		11%	17%	20%	24%	26%	15%	21%	19%
Liberal Democrats	105 5%	7 6%	11 10%	21 20%	57 54%	6 6%	3 3%	55 52%	50 48%
		4%	4%	4%	9%	3%	7%	5%	6%
UKIP	540 28%	52 10%	77 14%	154 29%	168 31%	73 13%	17 3%	357 66%	184 34%
		29%	25%	26%	27%	35%	40%	32%	22%
Green Party	42 2%	5 12%	9 20%	6 14%	13 30%	9 22%	1 2%	28 67%	14 33%
		3%	3%	1%	2%	4%	2%	3%	2%
Other	68 3%	5 8%	12 17%	18 26%	30 44%	1 2%	2 3%	48 70%	20 30%
		3%	4%	3%	5%	1%	5%	4%	2%
Don't know	610 31%	69 11%	128 21%	201 33%	160 26%	42 7%	10 2%	264 43%	346 57%
		39%	41%	34%	25%	21%	22%	23%	41%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	38 2%	1 4%	6 17%	20 53%	8 22%	2 4%	0 1%	20 54%	18 46%
		1%	2%	3%	1%	1%	0%	2%	2%
Keep down the cost of everyday items, such as food, energy and travel									
Labour	554 28%	50 9%	73 13%	199 36%	162 29%	60 11%	11 2%	316 57%	238 43%
		28%	24%	33%	26%	29%	27%	28%	28%
Conservatives	446 23%	37 8%	56 13%	126 28%	149 33%	68 15%	10 2%	298 67%	148 33%
		21%	18%	21%	24%	33%	24%	27%	18%
Liberal Democrats	92 5%	4 4%	20 22%	20 21%	33 36%	11 12%	3 4%	62 67%	30 32%
		2%	7%	3%	5%	5%	8%	6%	4%
UKIP	21 1%	4 20%	4 21%	7 33%	4 18%	1 7%	0 1%	18 84%	3 16%
		2%	1%	1%	1%	1%	0%	2%	0%
Green Party	57 3%	3 6%	14 25%	9 16%	29 51%	- -	1 2%	33 57%	24 43%
		2%	5%	2%	5%	-	3%	3%	3%
Other	64 3%	3 4%	9 13%	25 38%	14 23%	10 15%	4 7%	43 67%	21 33%
		1%	3%	4%	2%	5%	10%	4%	3%
Don't know	688 35%	74 11%	126 18%	194 28%	230 33%	52 8%	12 2%	334 49%	354 51%
		42%	41%	32%	36%	25%	27%	30%	42%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	25 1%	1 6%	4 18%	8 34%	8 31%	2 10%	0 2%	13 54%	11 46%
		1%	1%	1%	1%	1%	1%	1%	1%
Improve the education system									
Labour	441 22%	41 9%	49 11%	152 34%	132 30%	56 13%	9 2%	285 65%	155 35%
		24%	16%	25%	21%	28%	22%	25%	19%
Conservatives	509 26%	33 6%	65 13%	126 25%	192 38%	80 16%	14 3%	333 65%	176 35%
		19%	21%	21%	31%	39%	32%	30%	21%
Liberal Democrats	209 11%	17 8%	32 15%	58 28%	78 37%	21 10%	3 1%	99 48%	110 52%
		10%	10%	10%	12%	10%	6%	9%	13%
UKIP	28 1%	4 13%	8 27%	9 30%	5 19%	3 9%	0 1%	22 78%	6 22%
		2%	2%	1%	1%	1%	0%	2%	1%
Green Party	67 3%	16 23%	12 18%	20 30%	17 25%	1 1%	2 3%	41 61%	26 39%
		9%	4%	3%	3%	0%	5%	4%	3%
Other	85 4%	3 3%	9 10%	34 40%	25 29%	11 12%	5 6%	64 75%	21 25%
		1%	3%	6%	4%	5%	11%	6%	3%
Don't know	596 30%	62 10%	130 22%	191 32%	172 29%	31 5%	10 2%	266 45%	330 55%
		35%	42%	32%	27%	15%	22%	24%	39%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	30 2%	1 4%	4 15%	15 49%	8 27%	1 3%	1 2%	18 60%	12 40%
		1%	1%	2%	1%	0%	2%	2%	1%
Improve housing affordability									
Labour	626 32%	53 8%	78 12%	197 31%	205 33%	84 13%	10 2%	368 59%	257 41%
		30%	25%	33%	33%	41%	24%	33%	31%
Conservatives	289 15%	15 5%	35 12%	80 28%	109 38%	45 16%	5 2%	175 61%	114 39%
		8%	11%	13%	17%	22%	11%	16%	14%
Liberal Democrats	194 10%	11 5%	36 19%	45 23%	82 42%	16 8%	4 2%	117 60%	77 40%
		6%	12%	7%	13%	8%	9%	10%	9%
UKIP	25 1%	5 21%	3 14%	6 24%	5 19%	4 16%	1 6%	19 77%	6 23%
		3%	1%	1%	1%	2%	3%	2%	1%
Green Party	126 6%	11 9%	36 29%	50 39%	23 19%	1 1%	4 3%	78 62%	48 38%
		6%	12%	8%	4%	1%	9%	7%	6%
Other	61 3%	3 5%	9 14%	20 32%	15 24%	9 15%	6 9%	43 70%	19 30%
		2%	3%	3%	2%	4%	13%	4%	2%
Don't know	609 31%	77 13%	107 18%	187 31%	183 30%	44 7%	12 2%	305 50%	304 50%
		44%	35%	31%	29%	21%	28%	27%	36%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	33 2%	1 4%	5 14%	16 49%	9 28%	1 4%	0 1%	21 62%	13 38%
		1%	1%	3%	1%	1%	0%	2%	2%
Reduce crime and anti-social behaviour									
Labour	258 13%	27 11%	35 13%	88 34%	62 24%	42 16%	4 2%	167 65%	91 35%
		16%	11%	15%	10%	21%	9%	15%	11%
Conservatives	687 35%	52 8%	96 14%	205 30%	245 36%	75 11%	15 2%	434 63%	254 37%
		29%	31%	34%	39%	37%	35%	39%	30%
Liberal Democrats	94 5%	9 9%	17 18%	23 25%	37 40%	6 6%	3 3%	62 67%	31 33%
		5%	5%	4%	6%	3%	6%	6%	4%
UKIP	92 5%	8 9%	20 22%	20 21%	23 26%	17 18%	4 4%	68 74%	23 26%
		5%	6%	3%	4%	8%	9%	6%	3%
Green Party	49 2%	3 7%	7 13%	5 11%	22 44%	11 23%	1 2%	19 38%	30 62%
		2%	2%	1%	3%	5%	2%	2%	4%
Other	56 3%	1 2%	7 13%	18 31%	15 27%	10 18%	5 9%	39 68%	18 32%
		1%	2%	3%	2%	5%	12%	3%	2%
Don't know	691 35%	74 11%	123 18%	224 32%	216 31%	42 6%	11 2%	316 46%	375 54%
		42%	40%	37%	34%	21%	26%	28%	45%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	32 2%	2 7%	5 16%	18 55%	5 17%	2 5%	- -	18 55%	14 45%
		1%	2%	3%	1%	1%	-	2%	2%
Make the welfare system fairer									
Labour	652 33%	55 8%	94 14%	202 31%	225 34%	65 10%	11 2%	399 61%	253 39%
		31%	30%	34%	36%	32%	26%	35%	30%
Conservatives	374 19%	22 6%	48 13%	104 28%	136 36%	55 15%	10 3%	239 64%	135 36%
		12%	15%	17%	22%	27%	24%	21%	16%
Liberal Democrats	220 11%	17 8%	38 17%	63 29%	77 35%	18 8%	7 3%	130 59%	89 41%
		10%	12%	11%	12%	9%	16%	12%	11%
UKIP	44 2%	2 5%	5 12%	11 26%	9 21%	14 33%	2 3%	34 77%	10 23%
		1%	2%	2%	1%	7%	4%	3%	1%
Green Party	108 6%	10 9%	25 23%	39 36%	24 22%	9 8%	2 2%	80 74%	28 26%
		6%	8%	6%	4%	4%	4%	7%	3%
Other	68 3%	2 3%	5 7%	21 31%	26 39%	9 14%	4 7%	40 59%	28 41%
		1%	2%	4%	4%	5%	10%	4%	3%
Don't know	463 24%	66 14%	89 19%	141 30%	128 28%	33 7%	7 1%	185 40%	278 60%
		38%	29%	23%	20%	16%	16%	16%	33%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	24 1%	3 13% 2%	4 18% 1%	10 41% 2%	6 24% 1%	1 4% 0%	0 2% 1%	10 43% 1%	14 57% 2%
Provide adequate care for the elderly									
Labour	634 32%	57 9% 33%	83 13% 27%	204 32% 34%	216 34% 34%	60 10% 30%	14 2% 32%	404 64% 36%	229 36% 27%
Conservatives	312 16%	19 6% 11%	35 11% 11%	83 27% 14%	117 38% 19%	52 17% 26%	5 2% 12%	197 63% 18%	115 37% 14%
Liberal Democrats	190 10%	10 5% 5%	35 18% 11%	51 27% 8%	63 33% 10%	27 14% 13%	4 2% 10%	107 56% 10%	83 44% 10%
UKIP	26 1%	5 18% 3%	3 10% 1%	9 33% 1%	6 24% 1%	3 12% 2%	1 3% 2%	18 69% 2%	8 31% 1%
Green Party	60 3%	5 8% 3%	20 33% 6%	12 19% 2%	20 34% 3%	1 2% 1%	2 4% 5%	37 62% 3%	23 38% 3%
Other	74 4%	3 3% 1%	11 14% 3%	32 44% 5%	15 20% 2%	9 12% 5%	4 6% 10%	53 72% 5%	21 28% 3%
Don't know	640 33%	76 12% 43%	119 19% 38%	199 31% 33%	186 29% 30%	50 8% 24%	12 2% 27%	297 46% 26%	343 54% 41%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	34 2%	1 4%	6 17%	16 48%	10 29%	1 2%	0 1%	19 57%	15 43%
		1%	2%	3%	2%	0%	0%	2%	2%
Maintaining Britain's overseas aid budget									
Labour	387 20%	31 8%	68 18%	130 34%	117 30%	32 8%	9 2%	237 61%	150 39%
		17%	22%	22%	19%	16%	22%	21%	18%
Conservatives	555 28%	43 8%	81 15%	140 25%	210 38%	70 13%	12 2%	344 62%	211 38%
		24%	26%	23%	33%	34%	27%	31%	25%
Liberal Democrats	248 13%	15 6%	32 13%	72 29%	97 39%	25 10%	6 2%	167 67%	81 33%
		9%	11%	12%	15%	12%	14%	15%	10%
UKIP	23 1%	1 3%	7 32%	5 22%	5 23%	2 11%	2 9%	19 82%	4 18%
		0%	2%	1%	1%	1%	5%	2%	0%
Green Party	143 7%	9 7%	21 15%	61 42%	21 15%	29 21%	2 1%	86 60%	57 40%
		5%	7%	10%	3%	14%	4%	8%	7%
Other	51 3%	1 2%	6 12%	15 29%	14 28%	11 22%	4 8%	30 59%	21 41%
		0%	2%	2%	2%	5%	9%	3%	2%
Don't know	519 26%	75 15%	88 17%	160 31%	155 30%	34 6%	8 2%	222 43%	297 57%
		43%	28%	27%	25%	16%	18%	20%	36%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	1582 81%	157 10% 89%	279 18% 90%	504 32% 84%	476 30% 76%	129 8% 63%	38 2% 88%	928 59% 83%	654 41% 78%
Educational background									
Party leader	284 15%	17 6% 10%	23 8% 7%	75 26% 12%	112 40% 18%	55 19% 27%	2 1% 5%	166 58% 15%	118 42% 14%
Candidate for local MP	299 15%	13 4% 7%	21 7% 7%	66 22% 11%	127 42% 20%	68 23% 33%	5 2% 11%	157 53% 14%	142 47% 17%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	748 38%	94 13% 54%	133 18% 43%	232 31% 39%	208 28% 33%	60 8% 30%	20 3% 48%	441 59% 39%	307 41% 37%
Previous work or life experience									
Party leader	830 42%	63 8% 36%	116 14% 38%	231 28% 39%	302 36% 48%	104 12% 51%	14 2% 34%	456 55% 41%	373 45% 45%
Candidate for local MP	1097 56%	65 6% 37%	162 15% 52%	349 32% 58%	370 34% 59%	132 12% 64%	20 2% 47%	631 57% 56%	467 43% 56%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	1029 53%	84 8%	152 15%	322 31%	327 32%	119 12%	26 3%	567 55%	462 45%
		48%	49%	54%	52%	58%	61%	50%	55%
Policy interests									
Party leader	679 35%	66 10%	115 17%	204 30%	212 31%	69 10%	14 2%	416 61%	263 39%
		37%	37%	34%	34%	34%	32%	37%	31%
Candidate for local MP	736 38%	74 10%	130 18%	231 31%	226 31%	61 8%	14 2%	435 59%	301 41%
		42%	42%	39%	36%	30%	32%	39%	36%

Counts Analysis % Break % Respondents	Total	Age.					Not Stated	Gender	
		16-44	45-54	55-64	65-74	75+		Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	870 44%	76 9%	142 16%	304 35%	267 31%	65 7%	17 2%	487 56%	382 44%
		43%	46%	51%	42%	32%	39%	43%	46%
Having a personal Christian faith									
Party leader	799 41%	80 10%	116 15%	192 24%	285 36%	105 13%	20 3%	458 57%	341 43%
		46%	38%	32%	45%	51%	47%	41%	41%
Candidate for local MP	965 49%	87 9%	148 15%	273 28%	306 32%	126 13%	25 3%	575 60%	390 40%
		49%	48%	46%	49%	62%	59%	51%	47%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	595 30%	45 8%	90 15%	189 32%	193 32%	65 11%	13 2%	361 61%	234 39%
		26%	29%	32%	31%	32%	30%	32%	28%
Shares my values									
Party leader	1076 55%	100 9%	178 17%	328 30%	334 31%	113 10%	25 2%	614 57%	462 43%
		57%	58%	55%	53%	55%	58%	55%	55%
Candidate for local MP	1202 61%	119 10%	192 16%	376 31%	366 30%	121 10%	27 2%	683 57%	518 43%
		67%	62%	63%	58%	59%	64%	61%	62%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	670 34%	75 11% 42%	114 17% 37%	209 31% 35%	196 29% 31%	58 9% 28%	19 3% 45%	429 64% 38%	240 36% 29%
If they live in the constituency [applies to local MP only]									
Candidate for local MP	1290 66%	101 8% 58%	195 15% 63%	390 30% 65%	433 34% 69%	147 11% 72%	24 2% 55%	694 54% 62%	595 46% 71%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	458 23%	26 6% 15%	53 11% 17%	169 37% 28%	141 31% 22%	57 13% 28%	12 3% 27%	295 64% 26%	162 36% 19%
Their party's overall policies									
Party leader	1343 69%	137 10% 78%	231 17% 75%	393 29% 66%	430 32% 68%	123 9% 60%	29 2% 67%	756 56% 67%	586 44% 70%
Candidate for local MP	1027 52%	107 10% 61%	180 18% 58%	318 31% 53%	301 29% 48%	99 10% 49%	22 2% 51%	580 56% 52%	447 44% 53%

Counts Analysis % Break % Respondents	Total	Age.					Not Stated	Gender	
		16-44	45-54	55-64	65-74	75+		Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	1727 88%	162 9% 92%	263 15% 85%	522 30% 87%	568 33% 90%	177 10% 86%	36 2% 84%	993 57% 88%	734 42% 88%
Other characteristic									
Party leader	149 8%	10 7% 6%	26 17% 8%	59 40% 10%	36 24% 6%	13 9% 7%	5 4% 12%	88 59% 8%	61 41% 7%
Candidate for local MP	183 9%	13 7% 7%	38 21% 12%	49 27% 8%	51 28% 8%	25 14% 12%	7 4% 16%	95 52% 8%	88 48% 11%

Counts Analysis % Break % Respondents	Total	Age.					Not Stated	Gender	
		16-44	45-54	55-64	65-74	75+		Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	1888 96%	171 9%	299 16%	582 31%	596 32%	200 11%	41 2%	1087 58%	801 42%
		97%	97%	97%	95%	98%	96%	97%	96%
None of these listed here									
Party leader	58 3%	3 5%	9 16%	13 22%	30 51%	2 3%	1 2%	31 53%	27 47%
		2%	3%	2%	5%	1%	3%	3%	3%
Candidate for local MP	40 2%	5 11%	4 10%	8 21%	19 47%	3 7%	1 3%	23 56%	18 44%
		3%	1%	1%	3%	1%	3%	2%	2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	74 4%	0 1% 0%	7 9% 2%	27 37% 5%	18 24% 3%	20 26% 10%	2 3% 6%	37 50% 3%	37 50% 4%
Shares my faith									
Very important	372 19%	43 11% 24%	42 11% 14%	75 20% 13%	146 39% 23%	58 16% 28%	9 2% 21%	234 63% 21%	139 37% 17%
Fairly important	653 33%	56 9% 32%	115 18% 37%	202 31% 34%	204 31% 32%	60 9% 29%	16 3% 38%	356 55% 32%	297 45% 36%
Fairly unimportant	587 30%	49 8% 28%	95 16% 31%	202 34% 34%	177 30% 28%	53 9% 26%	10 2% 24%	331 56% 29%	257 44% 31%
Very unimportant	196 10%	25 13% 14%	30 15% 10%	74 38% 12%	52 26% 8%	13 6% 6%	3 2% 7%	116 59% 10%	80 41% 10%
Don't know	56 3%	1 1% 0%	15 27% 5%	16 29% 3%	21 37% 3%	2 3% 1%	2 3% 4%	43 76% 4%	14 24% 2%
Not applicable - I do not vote	21 1%	2 8% 1%	5 25% 2%	2 10% 0%	12 57% 2%	- - -	- - -	8 36% 1%	13 64% 2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	51 3%	2 4%	8 16%	19 37%	20 38%	2 3%	1 2%	29 57%	22 43%
		1%	3%	3%	3%	1%	2%	3%	3%
Having a faith, not necessarily my own									
Very important	294 15%	13 4%	20 7%	41 14%	131 45%	84 29%	6 2%	165 56%	129 44%
		7%	6%	7%	21%	41%	14%	15%	15%
Fairly important	786 40%	58 7%	127 16%	271 34%	236 30%	77 10%	17 2%	409 52%	377 48%
		33%	41%	45%	37%	38%	39%	36%	45%
Fairly unimportant	438 22%	50 11%	90 21%	143 33%	119 27%	26 6%	10 2%	276 63%	162 37%
		28%	29%	24%	19%	13%	24%	25%	19%
Very unimportant	213 11%	37 17%	33 16%	79 37%	50 23%	10 5%	5 2%	135 64%	78 36%
		21%	11%	13%	8%	5%	11%	12%	9%
Don't know	144 7%	15 10%	24 17%	43 30%	52 36%	7 5%	4 3%	90 62%	54 38%
		9%	8%	7%	8%	3%	9%	8%	6%
Not applicable - I do not vote	34 2%	2 5%	7 20%	4 11%	22 64%	- -	0 1%	20 58%	14 42%
		1%	2%	1%	3%	-	0%	2%	2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	22 1%	0 2% 0%	5 21% 2%	7 32% 1%	9 41% 1%	- - -	1 4% 2%	12 54% 1%	10 46% 1%
Share my values generally									
Very important	895 46%	79 9% 45%	128 14% 41%	251 28% 42%	301 34% 48%	115 13% 56%	21 2% 49%	516 58% 46%	380 42% 45%
Fairly important	868 44%	80 9% 46%	142 16% 46%	288 33% 48%	265 31% 42%	74 9% 36%	18 2% 43%	497 57% 44%	371 43% 44%
Fairly unimportant	119 6%	11 9% 6%	18 15% 6%	42 35% 7%	35 30% 6%	12 10% 6%	1 1% 2%	69 58% 6%	50 42% 6%
Very unimportant	20 1%	3 14% 2%	5 23% 1%	6 31% 1%	4 20% 1%	2 9% 1%	1 4% 2%	15 73% 1%	5 27% 1%
Don't know	18 1%	1 4% 0%	8 44% 2%	2 14% 0%	4 25% 1%	1 8% 1%	1 6% 2%	12 70% 1%	5 30% 1%
Not applicable - I do not vote	17 1%	2 10% 1%	4 24% 1%	1 8% 0%	10 58% 2%	- - -	- - -	4 22% 0%	13 78% 2%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	23 1%	1 5% 1%	5 21% 2%	7 30% 1%	7 30% 1%	2 10% 1%	1 4% 2%	12 52% 1%	11 48% 1%
Promotes a long-term vision for society which fits with my values									
Very important	1283 65%	118 9% 67%	197 15% 64%	395 31% 66%	402 31% 64%	139 11% 68%	32 3% 75%	733 57% 65%	549 43% 66%
Fairly important	560 29%	52 9% 29%	90 16% 29%	168 30% 28%	183 33% 29%	58 10% 29%	9 2% 22%	315 56% 28%	245 44% 29%
Fairly unimportant	35 2%	1 2% 0%	2 6% 1%	9 27% 2%	20 57% 3%	2 7% 1%	- - -	27 77% 2%	8 23% 1%
Very unimportant	10 1%	2 21% 1%	2 22% 1%	3 31% 1%	1 9% 0%	2 17% 1%	- - -	8 80% 1%	2 20% 0%
Don't know	31 2%	1 2% 0%	8 26% 3%	13 43% 2%	8 26% 1%	1 2% 0%	0 1% 0%	23 75% 2%	8 25% 1%
Not applicable - I do not vote	18 1%	2 10% 1%	4 23% 1%	3 17% 1%	9 50% 1%	- - -	- - -	5 30% 0%	13 70% 2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	80 4%	2 2% 1%	9 11% 3%	17 21% 3%	31 38% 5%	21 26% 10%	1 2% 3%	60 74% 5%	21 26% 2%
Educational background									
Very important	168 9%	9 5% 5%	10 6% 3%	28 16% 5%	73 44% 12%	48 28% 23%	0 0% 1%	89 53% 8%	78 47% 9%
Fairly important	602 31%	40 7% 22%	89 15% 29%	159 26% 26%	227 38% 36%	75 12% 37%	13 2% 31%	323 54% 29%	279 46% 33%
Fairly unimportant	756 39%	78 10% 44%	114 15% 37%	267 35% 45%	225 30% 36%	57 8% 28%	15 2% 36%	438 58% 39%	318 42% 38%
Very unimportant	277 14%	42 15% 24%	66 24% 21%	110 40% 18%	46 17% 7%	3 1% 1%	10 4% 23%	168 61% 15%	109 39% 13%
Don't know	57 3%	3 5% 2%	17 30% 6%	16 29% 3%	17 31% 3%	1 2% 1%	2 3% 5%	40 71% 4%	16 29% 2%
Not applicable - I do not vote	19 1%	3 15% 2%	4 23% 1%	2 11% 0%	9 49% 1%	- - -	0 2% 1%	5 26% 0%	14 74% 2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	72 4%	4 6% 2%	8 12% 3%	24 33% 4%	22 31% 4%	11 15% 5%	2 3% 5%	53 73% 5%	19 27% 2%
Previous work experience									
Very important	391 20%	22 6% 13%	48 12% 15%	104 27% 17%	135 34% 21%	73 19% 36%	10 2% 22%	218 56% 19%	174 44% 21%
Fairly important	862 44%	72 8% 41%	113 13% 36%	263 31% 44%	321 37% 51%	77 9% 37%	18 2% 41%	480 56% 43%	382 44% 46%
Fairly unimportant	436 22%	42 10% 24%	102 23% 33%	141 32% 23%	104 24% 17%	39 9% 19%	7 2% 17%	249 57% 22%	186 43% 22%
Very unimportant	119 6%	27 23% 16%	21 18% 7%	38 32% 6%	26 22% 4%	2 1% 1%	5 4% 12%	73 61% 6%	46 39% 6%
Don't know	61 3%	5 9% 3%	13 21% 4%	26 43% 4%	12 20% 2%	3 5% 1%	1 2% 3%	46 76% 4%	15 24% 2%
Not applicable - I do not vote	19 1%	3 14% 2%	4 22% 1%	3 16% 1%	9 48% 1%	- - -	- - -	5 29% 0%	14 71% 2%

Counts Analysis % Break % Respondents	Total	Age.					Not Stated	Gender	
		16-44	45-54	55-64	65-74	75+		Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	64 3%	5 7%	9 14%	20 32%	17 26%	11 17%	2 3%	40 62%	24 38%
		3%	3%	3%	3%	5%	5%	4%	3%
Policy interests									
Very important	683 35%	65 9%	104 15%	195 29%	211 31%	93 14%	15 2%	384 56%	299 44%
		37%	34%	33%	33%	46%	35%	34%	36%
Fairly important	864 44%	89 10%	143 17%	255 30%	296 34%	65 8%	16 2%	474 55%	389 45%
		51%	46%	43%	47%	32%	38%	42%	47%
Fairly unimportant	187 10%	8 4%	30 16%	65 35%	53 28%	26 14%	4 2%	124 66%	63 34%
		5%	10%	11%	8%	13%	10%	11%	8%
Very unimportant	25 1%	3 13%	4 15%	11 44%	2 10%	2 9%	2 9%	14 57%	11 43%
		2%	1%	2%	0%	1%	5%	1%	1%
Don't know	104 5%	5 4%	15 15%	47 45%	29 28%	6 5%	3 3%	68 66%	36 34%
		3%	5%	8%	5%	3%	8%	6%	4%
Not applicable - I do not vote	32 2%	2 5%	4 13%	5 16%	21 64%	1 2%	- -	19 59%	13 41%
		1%	1%	1%	3%	0%	-	2%	2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	88 4%	1 2% 1%	4 5% 1%	31 35% 5%	27 30% 4%	23 26% 11%	2 3% 5%	58 66% 5%	30 34% 4%
Wider party policies									
Very important	762 39%	82 11% 47%	139 18% 45%	252 33% 42%	199 26% 32%	71 9% 35%	19 2% 44%	418 55% 37%	344 45% 41%
Fairly important	797 41%	80 10% 45%	122 15% 40%	226 28% 38%	262 33% 42%	90 11% 44%	17 2% 39%	447 56% 40%	350 44% 42%
Fairly unimportant	156 8%	6 4% 3%	23 14% 7%	53 34% 9%	63 41% 10%	7 5% 4%	3 2% 8%	100 64% 9%	56 36% 7%
Very unimportant	25 1%	2 7% 1%	5 20% 2%	6 25% 1%	10 39% 2%	1 5% 1%	1 4% 2%	17 68% 1%	8 32% 1%
Don't know	104 5%	3 3% 2%	12 12% 4%	28 27% 5%	47 45% 8%	12 12% 6%	1 1% 2%	69 66% 6%	35 34% 4%
Not applicable - I do not vote	28 1%	2 6% 1%	4 15% 1%	1 5% 0%	21 74% 3%	- - -	- - -	15 53% 1%	13 47% 2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	24 1%	1 6%	3 13%	9 36%	9 36%	1 3%	2 6%	10 39%	15 61%
		1%	1%	1%	1%	0%	4%	1%	2%
Commitment to protecting freedom of conscience									
Very important	1262 64%	97 8%	172 14%	346 27%	440 35%	181 14%	25 2%	757 60%	505 40%
		55%	56%	58%	70%	89%	59%	67%	60%
Fairly important	503 26%	48 9%	92 18%	180 36%	150 30%	19 4%	14 3%	277 55%	226 45%
		27%	30%	30%	24%	10%	33%	25%	27%
Fairly unimportant	73 4%	9 12%	12 16%	36 49%	13 18%	3 5%	0 0%	47 65%	25 35%
		5%	4%	6%	2%	2%	0%	4%	3%
Very unimportant	16 1%	1 9%	7 46%	5 31%	1 9%	- -	1 4%	10 63%	6 37%
		1%	2%	1%	0%	-	2%	1%	1%
Don't know	65 3%	18 27%	18 28%	22 33%	7 10%	- -	1 1%	20 30%	46 70%
		10%	6%	4%	1%	-	2%	2%	5%
Not applicable - I do not vote	17 1%	2 10%	4 24%	1 8%	10 58%	- -	- -	4 22%	13 78%
		1%	1%	0%	2%	-	-	0%	2%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	75 4%	3 4%	10 13%	20 26%	18 24%	24 32%	1 2%	48 63%	28 37%
		2%	3%	3%	3%	12%	3%	4%	3%
Christian values in their personal life									
David Cameron	443 23%	26 6%	60 14%	133 30%	162 37%	50 11%	12 3%	212 48%	231 52%
		15%	19%	22%	26%	25%	27%	19%	28%
Ed Miliband	66 3%	10 16%	3 5%	26 40%	13 20%	12 18%	1 1%	35 53%	31 47%
		6%	1%	4%	2%	6%	2%	3%	4%
Nick Clegg	51 3%	1 2%	10 19%	5 10%	23 46%	11 22%	1 1%	15 29%	36 71%
		1%	3%	1%	4%	5%	1%	1%	4%
Nigel Farage	33 2%	- -	5 15%	3 10%	15 47%	8 26%	1 3%	20 60%	13 40%
		-	2%	1%	2%	4%	2%	2%	2%
None of these	1293 66%	136 11%	221 17%	412 32%	397 31%	99 8%	28 2%	795 62%	497 38%
		77%	71%	69%	63%	48%	65%	71%	60%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	45 2%	3 6%	6 13%	12 26%	11 25%	13 29%	1 2%	17 39%	28 61%
		1%	2%	2%	2%	6%	2%	2%	3%
Christian values in their political beliefs									
David Cameron	385 20%	23 6%	48 13%	106 27%	160 42%	39 10%	9 2%	213 55%	172 45%
		13%	16%	18%	25%	19%	21%	19%	21%
Ed Miliband	93 5%	15 16%	12 13%	31 33%	10 11%	23 25%	2 2%	45 48%	49 52%
		9%	4%	5%	2%	11%	4%	4%	6%
Nick Clegg	52 3%	1 1%	14 27%	9 17%	21 40%	7 14%	1 2%	17 34%	34 66%
		0%	4%	1%	3%	3%	2%	2%	4%
Nigel Farage	58 3%	4 7%	11 20%	22 39%	17 29%	2 3%	1 2%	32 55%	26 45%
		2%	4%	4%	3%	1%	3%	3%	3%
None of these	1327 68%	131 10%	217 16%	419 32%	410 31%	121 9%	29 2%	799 60%	527 40%
		74%	70%	70%	65%	59%	68%	71%	63%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	38 2%	1 3%	8 21%	9 22%	9 24%	10 27%	1 3%	15 39%	24 61%
		1%	3%	1%	1%	5%	3%	1%	3%
Represents the interests of people like me									
David Cameron	288 15%	13 4%	32 11%	78 27%	110 38%	50 17%	6 2%	149 52%	139 48%
		7%	10%	13%	17%	24%	13%	13%	17%
Ed Miliband	349 18%	28 8%	45 13%	118 34%	90 26%	60 17%	7 2%	213 61%	136 39%
		16%	15%	20%	14%	29%	17%	19%	16%
Nick Clegg	205 10%	12 6%	30 14%	70 34%	73 36%	17 8%	3 1%	100 49%	105 51%
		7%	10%	12%	12%	8%	6%	9%	13%
Nigel Farage	137 7%	11 8%	19 14%	33 24%	48 35%	22 16%	3 2%	103 75%	34 25%
		6%	6%	6%	8%	11%	8%	9%	4%
None of these	942 48%	112 12%	174 18%	290 31%	299 32%	44 5%	23 2%	545 58%	398 42%
		63%	56%	48%	48%	22%	54%	48%	48%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	54 3%	3 5%	7 13%	18 34%	11 20%	15 27%	1 2%	22 41%	32 59%
		1%	2%	3%	2%	7%	2%	2%	4%
Committed to protecting religious freedom									
David Cameron	353 18%	18 5%	52 15%	120 34%	117 33%	41 12%	6 2%	196 56%	157 44%
		10%	17%	20%	19%	20%	13%	17%	19%
Ed Miliband	222 11%	18 8%	20 9%	76 34%	85 38%	20 9%	3 1%	119 53%	104 47%
		10%	7%	13%	14%	10%	7%	11%	12%
Nick Clegg	157 8%	8 5%	19 12%	41 26%	72 46%	16 10%	1 1%	83 53%	73 47%
		4%	6%	7%	11%	8%	3%	7%	9%
Nigel Farage	103 5%	13 13%	14 14%	30 29%	26 26%	15 15%	5 5%	83 81%	20 19%
		7%	5%	5%	4%	7%	11%	7%	2%
None of these	1071 55%	116 11%	197 18%	314 29%	318 30%	98 9%	27 3%	621 58%	450 42%
		66%	64%	52%	51%	48%	63%	55%	54%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	46 2%	1 3%	7 16%	17 36%	15 33%	4 10%	2 3%	27 58%	20 42%
		1%	2%	3%	2%	2%	4%	2%	2%
Encourages the involvement of faith groups in political debate									
David Cameron	466 24%	42 9%	58 12%	150 32%	156 34%	48 10%	12 3%	260 56%	205 44%
		24%	19%	25%	25%	24%	28%	23%	25%
Ed Miliband	203 10%	24 12%	20 10%	79 39%	52 26%	24 12%	4 2%	113 56%	90 44%
		14%	7%	13%	8%	12%	9%	10%	11%
Nick Clegg	64 3%	5 7%	10 16%	15 24%	20 31%	14 21%	1 2%	30 46%	34 53%
		3%	3%	3%	3%	7%	2%	3%	4%
Nigel Farage	47 2%	8 18%	3 7%	13 27%	20 42%	2 4%	1 2%	29 61%	18 39%
		5%	1%	2%	3%	1%	3%	3%	2%
None of these	1133 58%	96 8%	210 19%	326 29%	366 32%	112 10%	23 2%	665 59%	468 41%
		54%	68%	54%	58%	55%	55%	59%	56%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	63 3%	1 2%	8 12%	27 42%	11 18%	15 24%	1 2%	34 54%	29 46%
		1%	3%	4%	2%	7%	3%	3%	3%
Places importance in their own faith in their political decision making									
David Cameron	240 12%	11 5%	32 13%	70 29%	101 42%	20 8%	5 2%	133 55%	107 45%
		6%	10%	12%	16%	10%	13%	12%	13%
Ed Miliband	59 3%	9 16%	6 10%	13 22%	10 17%	21 36%	- -	23 40%	35 60%
		5%	2%	2%	2%	10%	-	2%	4%
Nick Clegg	29 1%	2 7%	1 5%	7 23%	7 24%	12 41%	0 1%	16 56%	13 44%
		1%	0%	1%	1%	6%	0%	1%	2%
Nigel Farage	35 2%	- -	11 32%	14 38%	10 29%	- -	0 1%	9 26%	26 74%
		-	4%	2%	2%	-	0%	1%	3%
None of these	1534 78%	152 10%	250 16%	469 31%	490 32%	136 9%	36 2%	908 59%	625 41%
		87%	81%	78%	78%	67%	84%	81%	75%

Counts Analysis % Break % Respondents	Total	Age.					Not Stated	Gender	
		16-44	45-54	55-64	65-74	75+		Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	27 1%	1 4%	7 24%	7 25%	9 32%	3 11%	1 4%	10 38%	17 62%
		1%	2%	1%	1%	1%	2%	1%	2%
Would be likely to build on Britain's Christian cultural and political heritage									
David Cameron	457 23%	29 6%	62 14%	130 28%	183 40%	45 10%	8 2%	255 56%	202 44%
		17%	20%	22%	29%	22%	20%	23%	24%
Ed Miliband	132 7%	13 10%	12 9%	38 29%	32 24%	35 27%	2 2%	83 63%	49 37%
		7%	4%	6%	5%	17%	5%	7%	6%
Nick Clegg	66 3%	6 8%	8 12%	22 34%	18 27%	12 18%	1 1%	30 44%	37 55%
		3%	3%	4%	3%	6%	2%	3%	4%
Nigel Farage	130 7%	11 8%	33 25%	39 30%	31 24%	13 10%	4 3%	92 71%	38 29%
		6%	11%	7%	5%	6%	10%	8%	5%
None of these	1147 59%	117 10%	187 16%	363 32%	358 31%	97 8%	26 2%	654 57%	494 43%
		66%	61%	61%	57%	47%	61%	58%	59%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	34 2%	1 3%	5 15%	7 21%	15 45%	4 12%	1 3%	19 57%	15 43%
		1%	2%	1%	2%	2%	3%	2%	2%
Strikes the right balance between protecting personal freedoms and promoting equality									
David Cameron	277 14%	17 6%	35 13%	66 24%	107 39%	45 16%	6 2%	156 56%	121 44%
		10%	11%	11%	17%	22%	14%	14%	14%
Ed Miliband	386 20%	32 8%	46 12%	134 35%	107 28%	62 16%	6 2%	250 65%	136 35%
		18%	15%	22%	17%	30%	15%	22%	16%
Nick Clegg	328 17%	20 6%	48 15%	103 31%	120 37%	28 9%	9 3%	186 57%	141 43%
		11%	16%	17%	19%	14%	21%	17%	17%
Nigel Farage	95 5%	9 9%	13 14%	30 32%	29 31%	13 13%	2 2%	67 71%	27 29%
		5%	4%	5%	5%	6%	4%	6%	3%
None of these	840 43%	97 12%	161 19%	259 31%	251 30%	53 6%	19 2%	445 53%	395 47%
		55%	52%	43%	40%	26%	44%	40%	47%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	44 2%	-	5 11%	3 8%	17 38%	19 42%	0 0%	13 29%	31 71%
		-	2%	1%	3%	9%	0%	1%	4%
I would have considered voting Conservative but gay marriage has put me off doing so									
Strongly agree	388 20%	29 7%	51 13%	96 25%	152 39%	52 13%	9 2%	252 65%	136 35%
		16%	17%	16%	24%	25%	20%	22%	16%
Tend to agree	301 15%	35 12%	48 16%	81 27%	101 33%	27 9%	8 3%	196 65%	104 35%
		20%	16%	14%	16%	13%	18%	17%	13%
Tend to disagree	352 18%	26 7%	46 13%	99 28%	133 38%	40 11%	9 3%	176 50%	176 50%
		15%	15%	16%	21%	19%	21%	16%	21%
Strongly disagree	711 36%	72 10%	130 18%	267 38%	167 24%	59 8%	15 2%	391 55%	320 45%
		41%	42%	45%	27%	29%	35%	35%	38%
Don't know	164 8%	14 8%	27 17%	53 32%	60 37%	8 5%	3 2%	96 58%	68 42%
		8%	9%	9%	10%	4%	6%	9%	8%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	27 1%	-	6 21%	1 5%	12 43%	8 31%	-	4 14%	23 86%
			2%	0%	2%	4%	-	0%	3%
David Cameron was right to say that gay marriage was “among his proudest achievements in 2014”									
Strongly agree	117 6%	26 22%	29 24%	34 29%	20 17%	3 3%	6 5%	61 52%	56 48%
		14%	9%	6%	3%	2%	14%	5%	7%
Tend to agree	186 9%	21 11%	32 17%	74 40%	47 25%	7 4%	4 2%	95 51%	91 49%
		12%	10%	12%	8%	3%	10%	8%	11%
Tend to disagree	346 18%	39 11%	45 13%	97 28%	96 28%	61 18%	8 2%	154 45%	192 55%
		22%	14%	16%	15%	30%	19%	14%	23%
Strongly disagree	1169 60%	82 7%	171 15%	353 30%	420 36%	124 11%	21 2%	743 64%	426 36%
		46%	56%	59%	67%	61%	48%	66%	51%
Don't know	114 6%	9 8%	26 23%	39 34%	35 31%	1 1%	4 3%	67 59%	47 41%
		5%	8%	7%	6%	1%	9%	6%	6%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	31 2%	-	3	2	18	8	0	3	29
		-	9%	6%	58%	27%	1%	8%	92%
		-	1%	0%	3%	4%	0%	0%	3%
Britain is a better place in 2015 than it was when the Coalition came to power in 2010									
Strongly agree	100 5%	5	12	30	43	7	3	65	35
		5%	12%	30%	43%	7%	3%	65%	35%
		3%	4%	5%	7%	3%	8%	6%	4%
Tend to agree	487 25%	39	69	130	190	47	12	286	201
		8%	14%	27%	39%	10%	2%	59%	41%
		22%	22%	22%	30%	23%	27%	25%	24%
Tend to disagree	589 30%	69	104	178	164	63	12	307	282
		12%	18%	30%	28%	11%	2%	52%	48%
		39%	34%	30%	26%	31%	27%	27%	34%
Strongly disagree	556 28%	47	79	193	151	71	15	354	202
		8%	14%	35%	27%	13%	3%	64%	36%
		26%	26%	32%	24%	35%	34%	32%	24%
Don't know	196 10%	16	41	65	63	9	1	109	87
		8%	21%	33%	32%	4%	1%	56%	44%
		9%	13%	11%	10%	4%	3%	10%	10%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	18 1%	- - -	1 7% 0%	3 15% 0%	5 28% 1%	9 49% 4%	0 1% 0%	7 36% 1%	12 64% 1%
It is harder to be a Christian in Britain today that it was in 2010									
Strongly agree	535 27%	46 9% 26%	76 14% 25%	132 25% 22%	201 38% 32%	67 13% 33%	13 2% 29%	327 61% 29%	207 39% 25%
Tend to agree	727 37%	53 7% 30%	113 15% 37%	238 33% 40%	227 31% 36%	79 11% 39%	18 2% 42%	418 57% 37%	309 43% 37%
Tend to disagree	399 20%	51 13% 29%	75 19% 24%	129 32% 22%	114 28% 18%	23 6% 11%	7 2% 16%	214 54% 19%	186 46% 22%
Strongly disagree	180 9%	16 9% 9%	31 17% 10%	64 35% 11%	54 30% 9%	13 7% 6%	3 2% 6%	103 57% 9%	78 43% 9%
Don't know	100 5%	9 9% 5%	12 12% 4%	33 33% 6%	28 28% 4%	14 14% 7%	3 3% 6%	55 56% 5%	44 44% 5%

Counts Analysis % Break % Respondents	Total	Age.					Gender		
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	23 1%	- - -	5 23% 2%	5 21% 1%	4 19% 1%	8 37% 4%	- - -	6 27% 1%	16 73% 2%
Britain seems to be going in the right direction morally									
Strongly agree	18 1%	1 4% 0%	5 29% 2%	8 42% 1%	1 7% 0%	3 17% 1%	0 1% 0%	17 90% 1%	2 10% 0%
Tend to agree	191 10%	22 12% 13%	35 18% 11%	48 25% 8%	70 37% 11%	14 7% 7%	2 1% 4%	93 49% 8%	98 51% 12%
Tend to disagree	754 38%	72 10% 41%	115 15% 37%	235 31% 39%	245 32% 39%	71 9% 34%	18 2% 41%	426 57% 38%	327 43% 39%
Strongly disagree	887 45%	70 8% 40%	135 15% 44%	270 30% 45%	285 32% 45%	106 12% 52%	21 2% 48%	546 62% 49%	341 38% 41%
Don't know	87 4%	11 13% 6%	14 16% 5%	33 38% 5%	24 28% 4%	2 3% 1%	3 3% 6%	36 42% 3%	51 58% 6%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	7 0%	- - -	2 33% 1%	2 27% 0%	3 39% 0%	- - -	- - -	3 37% 0%	5 63% 1%
Britain seems to be going in the wrong direction morally									
Strongly agree	789 40%	67 9% 38%	108 14% 35%	234 30% 39%	262 33% 42%	98 12% 48%	19 2% 44%	486 62% 43%	303 38% 36%
Tend to agree	795 41%	65 8% 37%	138 17% 45%	248 31% 41%	245 31% 39%	83 10% 41%	16 2% 37%	451 57% 40%	345 43% 41%
Tend to disagree	209 11%	29 14% 17%	35 17% 11%	54 26% 9%	69 33% 11%	17 8% 8%	4 2% 10%	108 52% 10%	101 48% 12%
Strongly disagree	70 4%	6 8% 3%	12 18% 4%	28 40% 5%	17 24% 3%	5 7% 2%	2 3% 6%	40 57% 4%	30 43% 4%
Don't know	89 5%	8 9% 5%	13 14% 4%	32 35% 5%	33 37% 5%	2 2% 1%	1 1% 3%	37 42% 3%	52 58% 6%

Counts Analysis % Break % Respondents	Total	Age.					Not Stated	Gender	
		16-44	45-54	55-64	65-74	75+		Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	25 1%	-	3	2	12	8	-	4	21
		-	11%	8%	47%	34%	-	16%	84%
		-	1%	0%	2%	4%	-	0%	3%
David Cameron's time as Prime Minister has been good for Christians in Britain									
Strongly agree	36 2%	1	14	4	13	3	1	11	25
		2%	40%	13%	36%	7%	2%	30%	70%
		0%	5%	1%	2%	1%	1%	1%	3%
Tend to agree	256 13%	17	34	69	95	38	2	111	144
		7%	13%	27%	37%	15%	1%	44%	56%
		10%	11%	12%	15%	18%	6%	10%	17%
Tend to disagree	748 38%	72	117	236	253	54	17	448	300
		10%	16%	32%	34%	7%	2%	60%	40%
		41%	38%	39%	40%	26%	39%	40%	36%
Strongly disagree	640 33%	50	86	203	203	83	16	418	222
		8%	13%	32%	32%	13%	2%	65%	35%
		28%	28%	34%	32%	41%	37%	37%	27%
Don't know	256 13%	37	55	84	54	19	7	132	124
		14%	21%	33%	21%	7%	3%	52%	48%
		21%	18%	14%	9%	9%	17%	12%	15%

Counts Analysis % Break % Respondents	Total	Age.						Gender	
		16-44	45-54	55-64	65-74	75+	Not Stated	Male	Female
Base									
Unweighted	1960	175 9%	354 18%	601 31%	563 29%	164 8%	103 5%	1121 57%	838 43%
Weighted	1960	176 9%	309 16%	599 31%	629 32%	204 10%	43 2%	1124 57%	836 43%
Not Stated									
No reply	29 1%	-	2	3	14	9	0	7	22
		-	7%	10%	50%	33%	1%	24%	76%
		-	1%	0%	2%	5%	0%	1%	3%
David Cameron's time as Prime Minister has been bad for Christians in Britain									
Strongly agree	418 21%	37 9%	56 13%	105 25%	142 34%	67 16%	12 3%	278 66%	140 34%
		21%	18%	17%	23%	33%	28%	25%	17%
Tend to agree	600 31%	46 8%	97 16%	199 33%	197 33%	46 8%	14 2%	377 63%	223 37%
		26%	31%	33%	31%	23%	33%	34%	27%
Tend to disagree	559 29%	51 9%	83 15%	179 32%	189 34%	49 9%	9 2%	304 54%	255 46%
		29%	27%	30%	30%	24%	20%	27%	30%
Strongly disagree	116 6%	11 9%	18 15%	37 32%	31 27%	16 14%	3 3%	58 50%	58 50%
		6%	6%	6%	5%	8%	8%	5%	7%
Don't know	238 12%	31 13%	52 22%	76 32%	56 24%	18 7%	4 2%	101 42%	137 58%
		17%	17%	13%	9%	9%	10%	9%	16%