

## **Pinsent Masons – Businesses and the General Election Survey – November 2019**

*Methodology: Savanta ComRes interviewed 2,035 British adults online between 18th – 19th November 2019. Data were weighted to be representative of British adults by age, gender, region and socio-economic grade. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables can be found at [www.comresglobal.com](http://www.comresglobal.com)*

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**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 1

**Q1. Thinking specifically about the upcoming December 12th general election, how important, if at all, are:**

**Summary****Base: All respondents**

	Aspects	
	The views of businesses to you when deciding who you will vote for in the upcoming general election	The views of businesses to political parties when campaigning in the upcoming general election
Unweighted base	2035	2035
Weighted base	2035	2035
NET: Important	648 32%	883 43%
Very important (+2)	117 6%	164 8%
Important (+1)	531 26%	720 35%
Neither important nor unimportant (0)	640 31%	580 29%
Not important (-1)	304 15%	180 9%
Not important at all (-2)	272 13%	170 8%
NET: Not important	576 28%	350 17%
Don't know	171 8%	221 11%
Mean	-0.04	0.29
Standard deviation	1.13	1.07
Standard error	0.03	0.03

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 2

**Q1. Thinking specifically about the upcoming December 12th general election, how important, if at all, are:  
The views of businesses to you when deciding who you will vote for in the upcoming general election**  
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Important	648 32%	333 34%	315 30%	101 45% DEFGH	118 33% Gh	112 35% GH	114 32% g	76 25%	127 27%	219 38% K	226 33% K	203 26%	203 36% mO	178 31%	133 32%	135 27%	116 34%	297 36%
Very important (+2)	117 6%	63 6%	54 5%	20 9% GH	24 7% g	23 7% Gh	21 6%	10 3%	19 4%	44 8% K	45 7% K	29 4%	36 7%	28 5%	23 6%	30 6%	25 7%	53 6%
Important (+1)	531 26%	270 27%	261 25%	81 36% DEFGH	94 27%	89 27%	92 26%	66 22%	109 23%	175 30% K	181 26%	174 23%	166 30% O	150 26% o	110 27% o	104 21%	91 27%	243 29%
Neither important nor unimportant (0)	640 31%	318 32%	322 31%	56 25%	91 26%	89 27%	117 33% cd	111 37% CDE	175 37% CDE	147 25%	206 30%	286 37% IJ	158 28%	177 31%	132 32%	172 35% L	101 29%	240 29%
Not important (-1)	304 15%	146 15%	158 15%	25 11%	47 13%	56 17% c	50 14%	50 17% c	76 16% c	72 12%	106 16%	126 16% i	94 17%	87 15%	57 14%	66 13%	47 14%	114 14%
Not important at all (-2)	272 13%	151 15% B	120 12%	17 7%	48 14% C	40 12% c	51 14% C	44 15% C	72 15% C	64 11%	91 13%	116 15% i	67 12%	76 13%	53 13%	76 15%	35 10%	111 13%
NET: Not important	576 28%	297 30%	278 27%	41 18%	95 27% C	96 30% C	101 28% C	94 31% C	148 32% C	136 24%	198 29% i	242 31% I	160 29%	163 28%	110 27%	143 29%	82 24%	225 27%
Don't know	171 8%	45 5%	127 12% A	27 12% gH	48 14% eFGH	28 8% H	28 8% H	21 7%	19 4%	76 13% JK	56 8% K	40 5%	34 6%	54 9% l	38 9% l	45 9%	43 13% Q	70 8%
Mean	-0.04	-0.06	-0.03	0.32 DEFGH	*gh	*gh	-0.05	-0.18	-0.17	0.12 JK	-0.03 K	-0.17	0.020	-0.06	-0.02	-0.12	0.08	0.02
Standard deviation	1.13	1.16	1.10	1.09	1.19	1.16	1.14	1.07	1.09	1.16	1.15	1.08	1.14	1.12	1.12	1.15	1.13	1.15
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.04	0.05	0.05	0.06	0.06	0.07	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 3

**Q1. Thinking specifically about the upcoming December 12th general election, how important, if at all, are:  
The views of businesses to you when deciding who you will vote for in the upcoming general election**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Important	648 32%	46 26%	29 28%	573 33%a	31 36%j	86 37%AgJm	46 27%	64 36%aJ	52 35%aJ	47 24%	109 40%AbGJLM	87 31%	51 28%
Very important	(+2) 117 6%	7 4%	5 5%	105 6%	8 9%jLM	21 9%aJLM	14 8%jLM	11 6%	8 5%	6 3%	21 8%jLM	11 4%	5 3%
Important	(+1) 531 26%	39 22%	23 23%	469 27%	23 27%	65 28%g	33 19%	53 29%Gj	44 30%Gj	41 21%	88 32%AGJ	76 27%g	46 26%
Neither important nor unimportant	(0) 640 31%	62 35%H	32 31%	546 31%	26 30%	75 32%h	60 35%H	42 23%	43 29%	67 34%H	82 30%	92 32%H	60 33%H
Not important	(-1) 304 15%	25 14%	17 16%	262 15%	13 15%	27 12%	23 14%	26 14%	23 16%	40 20%Fkm	36 13%	50 18%f	23 13%
Not important at all	(-2) 272 13%	30 17%fK	15 15%k	226 13%	10 11%	25 11%	26 15%K	31 17%fK	24 16%K	24 13%	23 8%	36 13%	27 15%K
NET: Not important	576 28%	56 31%fK	32 31%k	489 28%	23 27%	52 22%	49 29%	57 31%fK	48 32%FK	64 33%FK	59 21%	86 30%fK	51 28%
Don't know	171 8%	14 8%	10 10%	148 8%	6 7%	21 9%	15 9%	18 10%i	6 4%	17 9%	26 9%i	20 7%	19 11%I
Mean	-0.04	-0.20	-0.13	-0.02a	0.08aj	0.13AbgiJLM	-0.10	-0.07	-0.09	-0.20	0.20ABGHIJLM	-0.09	-0.13
Standard deviation	1.13	1.13	1.15	1.13	1.16	1.13	1.17	1.24	1.18	1.05	1.08	1.09	1.10
Standard error	0.03	0.09	0.12	0.03	0.13	0.08	0.09	0.10	0.09	0.08	0.07	0.06	0.08

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 4

**Q1. Thinking specifically about the upcoming December 12th general election, how important, if at all, are:  
The views of businesses to you when deciding who you will vote for in the upcoming general election**  
Base: All respondents

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Important	648 32%	225 36%DfG	223 34%DG	45 34%D	12 16%	4 34%	56 28% <i>d</i>	75 27%	240 37% <i>KLR</i>	173 34% <i>KLR</i>	93 40% <i>KLR</i>	21 21%	11 17%	2 22%	16 32% <i>l</i>	4 21%	32 21%	268 29%	289 35% <i>S</i>
Very important (+2)	117 6%	42 7% <i>f</i>	36 5%	11 8% <i>F</i>	3 5%	-	6 3%	17 6%	41 6%	40 8% <i>R</i>	17 7% <i>r</i>	6 6%	3 5%	-	1 2%	2 10%	4 2%	43 5%	56 7% <i>s</i>
Important (+1)	531 26%	183 29%DG	188 29%DG	34 26%D	8 11%	4 34%	50 25% <i>D</i>	58 21%	200 30% <i>KLR</i>	133 26% <i>KLR</i>	77 33% <i>iKLR</i>	15 15%	8 11%	2 22%	15 30% <i>KL</i>	2 11%	28 19%	225 25%	233 28%
Neither important nor unimportant (0)	640 31%	203 32%	186 29%	58 43% <i>ABfG</i>	25 35%	6 45%	65 33%	81 29%	204 31%	155 31%	81 34%	36 35%	25 37%	4 47%	12 23%	9 43%	48 32%	312 34% <i>t</i>	247 30%
Not important (-1)	304 15%	104 17% <i>G</i>	101 16% <i>g</i>	17 13%	13 19% <i>g</i>	1 9%	35 17% <i>G</i>	29 10%	111 17% <i>R</i>	75 15% <i>R</i>	34 14% <i>R</i>	12 12%	12 17% <i>R</i>	2 19%	12 24% <i>kR</i>	3 16%	11 7%	146 16%	131 16%
Not important at all (-2)	272 13%	80 13% <i>C</i>	93 14% <i>C</i>	6 5%	17 24% <i>AbCG</i>	-	34 17% <i>C</i>	34 12% <i>C</i>	87 13% <i>J</i>	69 14% <i>J</i>	18 8%	29 28% <i>HIJR</i>	16 23% <i>hiJ</i>	1 12%	10 19% <i>J</i>	4 18%	24 15% <i>J</i>	145 16% <i>t</i>	103 12%
NET: Not important	576 28%	184 29% <i>Cg</i>	194 30% <i>CG</i>	24 18%	30 43% <i>AbCG</i>	1 9%	68 34% <i>CG</i>	62 23%	199 30% <i>Jr</i>	143 28% <i>j</i>	52 22%	41 40% <i>hLJR</i>	28 40% <i>ijR</i>	3 31%	22 43% <i>hLJR</i>	7 33%	34 22%	291 32%	234 28%
Don't know	171 8%	18 3%	48 7% <i>A</i>	7 5%	4 5%	1 12%	10 5%	58 21% <i>ABCDF</i>	16 2%	36 7% <i>H</i>	9 4%	4 4%	4 6%	-	1 3%	1 3%	38 25% <i>HIJKLO</i>	46 5%	57 7%
Mean	-0.04	* <i>DF</i>	-0.05 <i>D</i>	0.20 <i>aBDF</i>	-0.48	0.27	-0.21	-0.02 <i>D</i>	-0.01 <i>KL</i>	* <i>KL</i>	0.18 <i>HiKL</i>	-0.43	-0.45	-0.20	-0.28	-0.20	-0.19	-0.14	0.01 <i>S</i>
Standard deviation	1.13	1.13	1.15	0.95	1.16	0.67	1.12	1.15	1.13	1.17	1.04	1.23	1.16	0.98	1.17	1.20	1.13	1.13	1.14
Standard error	0.03	0.05	0.05	0.08	0.15	0.24	0.08	0.08	0.04	0.05	0.07	0.13	0.15	0.35	0.17	0.26	0.11	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 5

**Q1. Thinking specifically about the upcoming December 12th general election, how important, if at all, are:  
The views of businesses to political parties when campaigning in the upcoming general election**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Important	883 43%	454 46%b	429 41%	98 43%	146 41%	136 42%	142 39%	132 44%	230 49%deF	244 42%	278 41%	362 47%J	273 49%MNO	239 42%	167 40%	204 41%	154 45%	345 42%
Very important	(+2) 164 8%	87 9%	77 7%	24 11%g	26 7%	28 9%	27 7%	18 6%	40 9%	50 9%	55 8%	59 8%	44 8%	44 8%	30 7%	45 9%	29 8%	65 8%
Important	(+1) 720 35%	367 37%	353 34%	74 33%	120 34%	107 33%	116 32%	113 38%	189 40%cdEF	194 34%	223 33%	303 39%iJ	229 41%MNO	195 34%	137 33%	159 32%	125 37%	281 34%
Neither important nor unimportant	(0) 580 29%	284 29%	296 28%	60 26%	94 27%	92 28%	115 32%	86 29%	133 28%	154 27%	207 30%	219 28%	139 25%	168 29%	129 31%L	145 29%	93 27%	249 30%
Not important	(-1) 180 9%	90 9%	90 9%	25 11%	30 8%	34 10%	28 8%	23 7%	41 9%	55 9%	62 9%	64 8%	62 11%M	40 7%	34 8%	43 9%	24 7%	72 9%
Not important at all	(-2) 170 8%	102 10%B	68 7%	11 5%	33 9%c	25 8%	30 8%	29 10%c	42 9%c	44 8%	55 8%	71 9%	30 5%	58 10%L	33 8%	50 10%L	22 6%	75 9%
NET: Not important	350 17%	192 19%B	158 15%	36 16%	63 18%	58 18%	58 16%	52 17%	83 18%	99 17%	116 17%	135 18%	92 17%	98 17%	67 16%	93 19%	45 13%	147 18%p
Don't know	221 11%	63 6%	158 15%A	32 14%H	50 14%H	39 12%H	45 13%H	31 10%H	24 5%	81 14%K	84 12%K	56 7%	51 9%	67 12%	50 12%	53 11%	51 15%q	90 11%
Mean	0.29	0.27	0.32	0.38	0.25	0.28	0.26	0.25	0.33	0.30	0.27	0.30	0.39mno	0.25	0.27	0.24	0.40q	0.25
Standard deviation	1.07	1.11	1.03	1.05	1.10	1.08	1.05	1.07	1.07	1.08	1.06	1.07	1.01	1.10	1.05	1.12	1.02	1.08
Standard error	0.03	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 6

**Q1. Thinking specifically about the upcoming December 12th general election, how important, if at all, are:  
The views of businesses to political parties when campaigning in the upcoming general election**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Important	883 43%	72 41%	43 43%	768 44%	44 51%I	101 43%	76 44%	79 44%	53 35%	85 43%	128 46%I	121 43%	82 45%i
Very important	(+2) 164 8%	12 7%	5 5%	146 8%	8 10%	22 9%	15 9%	13 7%	10 7%	15 8%	25 9%	23 8%	14 8%
Important	(+1) 720 35%	60 34%	38 37%	622 35%	35 41%i	79 34%	61 36%	66 36%	43 29%	70 36%	102 37%	98 34%	68 38%
Neither important nor unimportant	(0) 580 29%	53 30%	25 25%	502 29%	18 21%	74 31%em	43 25%	49 27%	51 34%EgM	61 31%em	83 30%	82 29%	42 23%
Not important	(-1) 180 9%	15 8%	10 9%	155 9%	11 13%j	17 7%	14 8%	12 7%	19 13%fhJK	12 6%	21 8%	30 11%	18 10%
Not important at all	(-2) 170 8%	18 10%K	9 9%	143 8%	6 7%	17 7%	20 11%K	21 12%K	17 12%K	17 9%k	12 4%	21 7%	12 7%
NET: Not important	350 17%	33 19%k	19 18%	299 17%	17 20%k	35 15%	34 20%K	34 19%k	37 25%FJKm	29 15%	32 12%	51 18%k	30 17%
Don't know	221 11%	19 11%	14 14%I	188 11%	7 9%	24 10%	19 11%	19 11%	8 6%	20 10%	31 11%i	31 11%i	27 15%I
Mean	0.29	0.21	0.24	0.30	0.38I	0.34I	0.25	0.23	0.06	0.30i	0.45AghI	0.29i	0.34I
Standard deviation	1.07	1.10	1.08	1.07	1.09	1.05	1.16	1.14	1.11	1.05	0.96	1.06	1.06
Standard error	0.03	0.09	0.12	0.03	0.12	0.07	0.09	0.09	0.09	0.08	0.07	0.06	0.08

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 7

**Q1. Thinking specifically about the upcoming December 12th general election, how important, if at all, are:  
The views of businesses to political parties when campaigning in the upcoming general election**  
**Base: All respondents**

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Important	883 43%	307 49%DFG	304 47%dfG	64 48%dG	23 33%	3 22%	78 39%	93 34%	321 49%KR	247 49%KR	119 51%KIR	37 36%r	25 37%r	2 28%	21 42%R	9 45%	35 23%	390 42%	392 47%S
Very important (+2)	164 8%	57 9%	52 8%	15 11%f	5 6%	-	11 5%	20 7%	58 9%r	47 9%r	23 10%r	7 7%	6 8%	-	3 6%	4 18%	6 4%	71 8%	69 8%
Important (+1)	720 35%	250 40%dG	251 39%dG	49 37%G	19 27%	3 22%	67 34%g	73 26%	263 40%KR	200 39%kR	96 41%kR	29 29%	20 29%	2 28%	19 36%R	6 28%	29 19%	318 35%	323 39%S
Neither important nor unimportant (0)	580 29%	191 30%	173 26%	44 33%	20 29%	6 45%	54 27%	77 28%	195 30%	130 26%	70 30%	28 28%	17 25%	4 47%	13 25%	7 35%	50 33%	275 30%	228 28%
Not important (-1)	180 9%	59 9%	57 9%	7 5%	9 13%c	1 12%	25 13%CG	19 7%	62 9%	43 8%	14 6%	11 10%	8 12%	-	9 18%hLJR	2 11%	9 6%	97 11%T	60 7%
Not important at all (-2)	170 8%	49 8%	54 8%	6 5%	11 16%abCG	1 9%	26 13%AbCG	20 7%	53 8%j	39 8%	11 5%	21 21%HLJor	11 16%hiJ	2 25%	5 9%	1 3%	18 12%J	95 10%T	60 7%
NET: Not important	350 17%	108 17%c	111 17%c	14 10%	20 29%ABCG	3 21%	51 26%ABCG	39 14%	116 18%J	82 16%j	25 11%	32 31%HLJR	19 28%hLJ	2 25%	13 26%iJ	3 15%	27 18%j	192 21%T	120 14%
Don't know	221 11%	25 4%	65 10%A	13 9%A	7 9%a	1 12%	15 8%A	67 24%ABCDF	27 4%	48 10%H	21 9%H	5 5%	7 10%h	-	3 7%	1 5%	40 26%HLJKLO	60 7%	88 11%S
Mean	0.29	0.34DF	0.33DF	0.49DFg	-0.05	-0.10	0.07	0.26d	0.33KLR	0.38KLR	0.50hKLO	-0.10	*	-0.23	0.13	0.48	-0.03	0.20	0.38S
Standard deviation	1.07	1.05	1.07	0.97	1.20	0.94	1.14	1.07	1.05	1.07	0.95	1.27	1.25	1.18	1.10	1.06	1.10	1.11	1.03
Standard error	0.03	0.04	0.04	0.09	0.16	0.33	0.08	0.07	0.04	0.05	0.06	0.13	0.17	0.42	0.16	0.23	0.11	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 8

**Q2. Thinking specifically about the upcoming December 12th general election, how important, if at all, is it for businesses which employ people in your local area to make clear to voters the impact the election result will have on local jobs and investment?**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Important	1267 62%	611 61%	656 63%	142 63%	241 69% <sup>fGH</sup>	205 63%	221 61%	181 60%	276 59%	383 66% <sup>K</sup>	427 62%	457 59%	355 64% <sup>o</sup>	359 63%	267 65% <sup>o</sup>	286 58%	234 68% <sup>Q</sup>	508 61%
Very important (+2)	456 22%	200 20%	257 25% <sup>A</sup>	64 28% <sup>efGH</sup>	91 26% <sup>G</sup>	69 21%	75 21%	52 17%	105 22%	155 27% <sup>JK</sup>	144 21%	157 20%	122 22%	120 21%	103 25%	111 23%	88 26%	179 21%
Important (+1)	810 40%	411 41%	400 38%	78 34%	150 43% <sup>c</sup>	137 42% <sup>c</sup>	146 41%	128 43% <sup>ch</sup>	171 36%	228 39%	283 41%	299 39%	232 42% <sup>O</sup>	239 42% <sup>O</sup>	164 40%	174 35%	147 43%	329 40%
Neither important nor unimportant (0)	408 20%	214 22%	194 19%	42 19%	53 15%	63 19%	68 19%	65 22% <sup>d</sup>	118 25% <sup>cDef</sup>	95 16%	130 19%	183 24% <sup>IJ</sup>	114 20%	116 20%	78 19%	100 20%	48 14%	173 21% <sup>P</sup>
Not important (-1)	101 5%	68 7% <sup>B</sup>	34 3%	7 3%	10 3%	15 5%	17 5%	21 7% <sup>cD</sup>	32 7% <sup>cD</sup>	17 3%	32 5%	53 7% <sup>Ij</sup>	27 5%	25 4%	20 5%	30 6%	9 3%	48 6% <sup>P</sup>
Not important at all (-2)	86 4%	59 6% <sup>B</sup>	27 3%	9 4%	14 4%	12 4%	20 6%	14 4%	18 4%	22 4%	32 5%	31 4%	21 4%	21 4%	16 4%	28 6%	12 3%	37 4%
NET: Not important	188 9%	127 13% <sup>B</sup>	61 6%	15 7%	24 7%	27 8%	37 10%	35 11% <sup>cd</sup>	50 11%	39 7%	64 9%	84 11% <sup>I</sup>	48 9%	46 8%	36 9%	57 12% <sup>m</sup>	20 6%	85 10% <sup>P</sup>
Don't know	173 8%	42 4%	131 13% <sup>A</sup>	27 12% <sup>gH</sup>	33 9% <sup>h</sup>	31 9% <sup>h</sup>	34 9% <sup>h</sup>	21 7%	27 6%	60 10% <sup>K</sup>	65 9% <sup>K</sup>	48 6%	38 7%	50 9%	32 8%	52 10% <sup>l</sup>	40 12% <sup>q</sup>	66 8%
Mean	0.78	0.66	0.91 <sup>A</sup>	0.92 <sup>fGH</sup>	0.92 <sup>FGH</sup>	0.80	0.73	0.66	0.71	0.92 <sup>JK</sup>	0.76	0.69	0.79	0.79	0.83	0.70	0.96 <sup>Q</sup>	0.74
Standard deviation	1.02	1.08	0.95	1.03	0.99	0.99	1.07	1.02	1.03	1.00	1.03	1.03	1.00	0.98	1.02	1.11	0.95	1.04
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.04	0.05	0.05	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 9

**Q2. Thinking specifically about the upcoming December 12th general election, how important, if at all, is it for businesses which employ people in your local area to make clear to voters the impact the election result will have on local jobs and investment?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Important	1267 62%	103 58%	74 73%DAfGIJLm	1090 62%	57 67%	143 61%	105 61%	116 64%	87 58%	117 60%	184 67%	170 60%	111 61%
Very important	(+2) 456 22%	39 22%i	36 36%DAFgHIJkLM	381 22%	22 25%I	51 22%I	42 24%I	40 22%i	20 14%	44 23%I	68 25%I	53 19%	41 22%i
Important	(+1) 810 40%	63 36%	38 37%	709 40%	35 41%	92 39%	63 37%	76 42%	67 45%	73 37%	116 42%	117 41%	70 39%
Neither important nor unimportant	(0) 408 20%	37 21%	13 12%	358 20%b	20 23%b	40 17%	33 19%	36 20%	33 22%b	52 27%BFK	46 17%	61 22%b	38 21%b
Not important	(-1) 101 5%	18 10%DEFHIJKm	5 5%	79 4%	1 2%	11 5%	10 6%	7 4%	4 3%	8 4%	12 4%	16 6%	9 5%
Not important at all	(-2) 86 4%	7 4%	2 2%	77 4%	5 6%	11 5%	8 5%	9 5%	13 9%aBJKLM	5 2%	8 3%	10 3%	6 3%
NET: Not important	188 9%	25 14%DbJK	7 7%	155 9%	7 8%	22 9%	19 11%	17 9%	18 12%j	12 6%	20 7%	26 9%	15 8%
Don't know	173 8%	12 7%	8 8%	153 9%	2 2%	29 12%aEhj	14 8%e	13 7%	11 8%	14 7%	25 9%e	27 10%E	17 9%e
Mean	0.78	0.67	1.08DAeFGHIJLM	0.77	0.80	0.79i	0.76	0.77i	0.56	0.80i	0.89aII	0.73	0.79i
Standard deviation	1.02	1.09	0.97	1.02	1.05	1.05	1.09	1.04	1.09	0.94	0.97	0.98	1.00
Standard error	0.02	0.09	0.10	0.03	0.12	0.07	0.09	0.08	0.09	0.07	0.07	0.06	0.08

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 10

**Q2. Thinking specifically about the upcoming December 12th general election, how important, if at all, is it for businesses which employ people in your local area to make clear to voters the impact the election result will have on local jobs and investment?**

**Base: All respondents**

	Total	Past Vote						Voting Intention								2016 Referendum Vote			
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Important	1267 62%	375 59% <sup>d</sup>	458 70% <sup>ADFG</sup>	96 72% <sup>ADFG</sup>	33 47%	7 61%	118 59%	148 54%	388 59% <sup>R</sup>	355 70% <sup>HKLR</sup>	175 75% <sup>HKLR</sup>	55 53%	36 52%	7 87%	36 71% <sup>klR</sup>	13 66%	72 48%	535 58%	573 69% <sup>S</sup>
Very important (+2)	456 22%	118 19%	179 28% <sup>AF</sup>	30 22%	15 22%	2 16%	39 20%	63 23%	124 19%	142 28% <sup>HR</sup>	64 27% <sup>Hr</sup>	21 21%	17 24%	4 43%	10 19%	4 22%	28 18%	173 19%	212 26% <sup>S</sup>
Important (+1)	810 40%	257 41% <sup>DG</sup>	278 43% <sup>DG</sup>	67 50% <sup>aDFg</sup>	18 26%	5 45%	79 40% <sup>dg</sup>	85 31%	265 40% <sup>lR</sup>	213 42% <sup>lR</sup>	112 48% <sup>hKLR</sup>	33 33%	19 28%	4 44%	27 52% <sup>KLR</sup>	9 44%	45 29%	363 40%	361 44%
Neither important nor unimportant (0)	408 20%	146 23% <sup>B</sup>	116 18%	26 19%	16 23%	1 12%	42 21%	53 19%	143 22% <sup>j</sup>	99 20%	37 16%	26 25% <sup>j</sup>	13 19%	-	7 14%	6 29%	37 24% <sup>j</sup>	209 23% <sup>T</sup>	154 19%
Not important (-1)	101 5%	34 5%	27 4%	4 3%	11 16% <sup>ABCFG</sup>	-	13 7%	12 4%	47 7% <sup>IJR</sup>	16 3%	8 3%	8 7% <sup>iR</sup>	12 18% <sup>HLJKOR</sup>	-	2 3%	1 3%	2 1%	61 7% <sup>T</sup>	31 4%
Not important at all (-2)	86 4%	37 6% <sup>BC</sup>	20 3%	1 *	3 5% <sup>c</sup>	1 9%	14 7% <sup>BC</sup>	10 4% <sup>c</sup>	47 7% <sup>IJo</sup>	11 2%	6 3%	11 10% <sup>IJOr</sup>	2 4%	1 13%	-	1 3%	6 4%	56 6% <sup>T</sup>	19 2%
NET: Not important	188 9%	71 11% <sup>BC</sup>	47 7%	4 3%	15 21% <sup>ABCG</sup>	1 9%	28 14% <sup>BCg</sup>	22 8% <sup>c</sup>	94 14% <sup>IJOR</sup>	27 5%	14 6%	18 18% <sup>IJOR</sup>	15 22% <sup>IJOR</sup>	1 13%	2 3%	1 6%	8 5%	117 13% <sup>T</sup>	50 6%
Don't know	173 8%	39 6%	32 5%	7 6%	6 9%	2 18%	11 5%	53 19% <sup>ABCdF</sup>	34 5%	25 5%	9 4%	3 3%	5 7%	-	6 11% <sup>hiJk</sup>	-	35 23% <sup>HIJKL</sup>	56 6%	50 6%
Mean	0.78	0.65	0.92 <sup>ADF</sup>	0.96 <sup>ADF</sup>	0.48	0.70	0.61	0.80 <sup>adf</sup>	0.59	0.95 <sup>HKLR</sup>	0.97 <sup>HKLR</sup>	0.47	0.55	1.03	0.99 <sup>HKL</sup>	0.79	0.73	0.62	0.92 <sup>S</sup>
Standard deviation	1.02	1.06	0.96	0.78	1.19	1.19	1.12	1.05	1.11	0.92	0.91	1.22	1.19	1.35	0.73	0.94	1.01	1.08	0.92
Standard error	0.02	0.04	0.04	0.07	0.16	0.45	0.08	0.07	0.04	0.04	0.06	0.12	0.16	0.48	0.11	0.20	0.10	0.04	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 11

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Summary****Base: All respondents**

	Types of Business			
	Local businesses of any size	Small and medium sized businesses (1- 249 employees)	Large businesses (250 or more employees)	International businesses with a presence in the UK
Unweighted base	2035	2035	2035	2035
Weighted base	2035	2035	2035	2035
NET: Important	980 48%	1016 50%	912 45%	824 41%
Very important (+2)	226 11%	243 12%	234 11%	221 11%
Important (+1)	754 37%	772 38%	679 33%	604 30%
Neither important nor unimportant (0)	544 27%	511 25%	568 28%	569 28%
Not important (-1)	150 7%	150 7%	171 8%	203 10%
Not important at all (-2)	190 9%	190 9%	209 10%	241 12%
NET: Not important	339 17%	340 17%	380 19%	444 22%
Don't know	171 8%	169 8%	174 9%	198 10%
Mean	0.36	0.39	0.30	0.20
Standard deviation	1.12	1.13	1.15	1.19
Standard error	0.03	0.03	0.03	0.03

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 12

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Local businesses of any size**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Important	980 48%	474 48%	506 49%	132 58% <sup>EFGH</sup>	196 56% <sup>eFGH</sup>	156 48%	168 47%	127 42%	202 43%	327 57% <sup>JK</sup>	324 47% <sup>k</sup>	329 43%	266 48%	268 47%	221 54% <sup>lmO</sup>	224 45%	179 52%	415 50%
Very important (+2)	226 11%	90 9%	135 13% <sup>A</sup>	42 19% <sup>dEFGH</sup>	44 12% <sup>gh</sup>	39 12% <sup>gh</sup>	40 11%	22 7%	39 8%	86 15% <sup>K</sup>	80 12% <sup>K</sup>	61 8%	51 9%	59 10%	52 13%	64 13% <sup>l</sup>	38 11%	107 13%
Important (+1)	754 37%	383 39%	371 36%	90 40%	152 43% <sup>efGH</sup>	117 36%	128 35%	105 35%	163 35%	242 42% <sup>JK</sup>	245 36%	268 35%	215 39% <sup>O</sup>	209 37%	170 41% <sup>O</sup>	160 32%	141 41%	308 37%
Neither important nor unimportant (0)	544 27%	283 29%	261 25%	50 22%	82 23%	82 25%	96 27%	88 29%	146 31% <sup>CDe</sup>	132 23%	178 26%	234 30% <sup>Ij</sup>	156 28%	147 26%	100 24%	140 28%	83 24%	214 26%
Not important (-1)	150 7%	76 8%	74 7%	11 5%	11 3%	28 9% <sup>D</sup>	25 7% <sup>D</sup>	31 10% <sup>CD</sup>	44 9% <sup>cD</sup>	22 4%	53 8% <sup>I</sup>	75 10% <sup>I</sup>	47 9% <sup>N</sup>	46 8% <sup>n</sup>	20 5%	36 7%	18 5%	55 7%
Not important at all (-2)	190 9%	115 12% <sup>B</sup>	75 7%	11 5%	21 6%	25 8%	39 11% <sup>CD</sup>	38 13% <sup>CDE</sup>	56 12% <sup>CDe</sup>	32 6%	64 9% <sup>I</sup>	94 12% <sup>Ij</sup>	51 9%	50 9%	38 9%	51 10%	21 6%	82 10% <sup>p</sup>
NET: Not important	339 17%	191 19% <sup>B</sup>	148 14%	22 10%	32 9%	53 16% <sup>CD</sup>	64 18% <sup>CD</sup>	69 23% <sup>CDE</sup>	100 21% <sup>CDe</sup>	54 9%	117 17% <sup>I</sup>	169 22% <sup>Ij</sup>	98 18%	96 17%	58 14%	87 18%	39 11%	137 17% <sup>P</sup>
Don't know	171 8%	45 5%	126 12% <sup>A</sup>	22 10% <sup>H</sup>	43 12% <sup>GH</sup>	34 11% <sup>GH</sup>	32 9% <sup>H</sup>	18 6%	23 5%	65 11% <sup>K</sup>	66 10% <sup>K</sup>	40 5%	34 6%	60 10% <sup>L</sup>	34 8%	43 9%	42 12% <sup>Q</sup>	65 8%
Mean	0.36	0.27	0.46 <sup>A</sup>	0.69 <sup>EFGH</sup>	0.60 <sup>EFGH</sup>	0.41 <sup>GH</sup>	0.32 <sup>g</sup>	0.15	0.19	0.64 <sup>JK</sup>	0.36 <sup>K</sup>	0.17	0.32	0.35	0.47 <sup>l</sup>	0.33	0.53	0.39
Standard deviation	1.12	1.13	1.09	1.03	1.00	1.10	1.15	1.15	1.13	1.01	1.13	1.13	1.09	1.11	1.11	1.16	1.02	1.14
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.07	0.07	0.05	0.05	0.05	0.04	0.05	0.05	0.05	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 13

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Local businesses of any size**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Important	980 48%	72 41%	48 47%	860 49%a	52 60%AbgiJLM	119 51%aj	83 48%	97 54%AJI	72 48%	82 42%	146 53%AJI	126 44%	83 46%
Very important (+2)	226 11%	10 6%	12 12%a	204 12%A	10 12%a	35 15%AJ	26 15%AJ	21 12%a	15 10%	15 8%	31 11%a	31 11%a	19 10%
Important (+1)	754 37%	62 35%	36 35%	656 37%	42 49%abFGJLM	84 36%	56 33%	77 42%gl	56 38%	67 34%	116 42%gl	95 33%	64 35%
Neither important nor unimportant (0)	544 27%	54 31%h	28 28%	461 26%	17 20%	64 27%	45 26%	40 22%	35 24%	58 30%	65 23%	88 31%eHk	50 27%
Not important (-1)	150 7%	17 10%k	5 5%	128 7%	6 7%	14 6%	17 10%k	11 6%	11 7%	15 7%	14 5%	32 11%bFhKM	10 5%
Not important at all (-2)	190 9%	17 10%	9 9%	163 9%	8 10%	17 7%	18 11%	19 11%	24 16%FjKL	17 9%	21 8%	20 7%	18 10%
NET: Not important	339 17%	34 19%k	14 14%	291 17%	14 17%	31 13%	35 20%fk	30 17%	34 23%bFKm	32 16%	35 13%	52 18%	28 16%
Don't know	171 8%	16 9%e	11 11%Egi	144 8%	2 3%	21 9%e	9 5%	13 7%	7 5%	23 12%EGHl	29 11%Egi	19 7%	20 11%EGHl
Mean	0.36	0.19	0.41	0.38a	0.47a	0.50Aljl	0.35	0.41	0.20	0.28	0.50Aljl	0.32	0.34
Standard deviation	1.12	1.07	1.11	1.12	1.12	1.09	1.20	1.15	1.25	1.08	1.06	1.07	1.13
Standard error	0.03	0.09	0.12	0.03	0.12	0.07	0.09	0.09	0.10	0.08	0.07	0.06	0.09

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 14

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Local businesses of any size**

**Base: All respondents**

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Important	980 48%	289 46%	358 55%ADG	68 51%G	26 38%	5 40%	99 50%G	110 40%	303 46%r	282 56%HKLR	130 55%HKLR	43 42%	27 39%	3 37%	27 53%r	10 51%	57 37%	409 45%	449 54%S
Very important (+2)	226 11%	66 11%D	82 13%D	17 12%D	1 1%	1 7%	24 12%D	30 11%D	71 11%L	70 14%kL	34 15%kL	7 7%	1 2%	1 10%	3 6%	1 6%	16 10%l	103 11%	95 11%
Important (+1)	754 37%	222 35%g	276 42%AG	51 38%g	26 37%	4 33%	75 38%g	80 29%	232 35%r	212 42%HR	95 41%R	36 35%	26 37%	2 26%	24 48%hR	9 46%	41 27%	306 33%	354 43%S
Neither important nor unimportant (0)	544 27%	179 28%	163 25%	41 31%	22 31%	4 31%	55 28%	70 25%	181 27%	128 25%	63 27%	33 32%	19 28%	3 38%	12 24%	7 33%	37 24%	271 30%T	197 24%
Not important (-1)	150 7%	57 9%bg	40 6%	11 8%	13 18%ABCFG	-	11 6%	15 5%	57 9%I	26 5%	18 8%	6 6%	12 18%HLJKR	-	7 13%I	1 5%	9 6%	76 8%	59 7%
Not important at all (-2)	190 9%	75 12%BC	51 8%	7 5%	7 10%	1 9%	24 12%bC	23 8%	88 13%LJO	37 7%	18 7%	18 17%LJO	7 10%	1 13%	2 3%	2 11%	13 9%	107 12%T	67 8%
NET: Not important	339 17%	132 21%BCG	90 14%	17 13%	20 28%BCfG	1 9%	35 18%	38 14%	145 22%LJr	63 12%	36 15%	24 23%I	19 28%LJr	1 13%	8 16%	3 16%	23 15%	183 20%T	126 15%
Don't know	171 8%	31 5%	40 6%	7 5%	2 3%	2 20%	9 5%	58 21%ABCDF	30 4%	34 7%j	7 3%	3 3%	3 5%	1 12%	3 7%	-	36 23%HIJKLO	54 6%	55 7%
Mean	0.36	0.25	0.49AD	0.47aD	*	0.36	0.34d	0.36D	0.22	0.53HKLR	0.49HKL	0.09	0.04	0.24	0.42l	0.29	0.31	0.26	0.45S
Standard deviation	1.12	1.16	1.07	1.00	1.02	1.12	1.16	1.13	1.19	1.06	1.08	1.19	1.05	1.23	0.93	1.07	1.16	1.16	1.08
Standard error	0.03	0.05	0.04	0.09	0.13	0.42	0.08	0.08	0.05	0.05	0.07	0.12	0.14	0.47	0.13	0.22	0.11	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 15

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Small and medium sized businesses (1-249 employees)**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Important	1016 50%	492 50%	523 50%	136 60% <sup>EFGH</sup>	205 58% <sup>EFGH</sup>	157 48%	177 49%	129 43%	213 45%	341 59% <sup>JK</sup>	334 49%	341 44%	270 49%	281 49%	226 55% <sup>lo</sup>	239 48%	187 55%	426 51%
Very important (+2)	243 12%	106 11%	138 13% <sup>a</sup>	36 16% <sup>GH</sup>	57 16% <sup>eGH</sup>	36 11%	43 12%	29 10%	42 9%	93 16% <sup>JK</sup>	79 12%	71 9%	53 10%	67 12%	58 14% <sup>L</sup>	66 13% <sup>l</sup>	38 11%	116 14%
Important (+1)	772 38%	387 39%	386 37%	100 44% <sup>Gh</sup>	147 42% <sup>G</sup>	121 37%	133 37%	100 33%	171 36%	248 43% <sup>jk</sup>	255 37%	270 35%	217 39%	214 38%	168 41%	173 35%	149 43% <sup>q</sup>	310 37%
Neither important nor unimportant (0)	511 25%	269 27% <sup>b</sup>	242 23%	41 18%	74 21%	77 24%	90 25% <sup>c</sup>	90 30% <sup>CDe</sup>	139 30% <sup>CDe</sup>	116 20%	167 24%	229 30% <sup>LJ</sup>	153 28% <sup>n</sup>	138 24%	93 23%	127 26%	79 23%	203 24%
Not important (-1)	150 7%	76 8%	74 7%	14 6%	13 4%	30 9% <sup>D</sup>	21 6%	28 9% <sup>D</sup>	43 9% <sup>D</sup>	27 5%	52 8% <sup>i</sup>	71 9% <sup>I</sup>	51 9% <sup>n</sup>	43 7%	23 6%	34 7%	16 5%	57 7%
Not important at all (-2)	190 9%	111 11% <sup>B</sup>	78 8%	13 6%	20 6%	26 8%	39 11% <sup>cD</sup>	38 13% <sup>CDe</sup>	53 11% <sup>CD</sup>	33 6%	65 9% <sup>I</sup>	92 12% <sup>I</sup>	49 9%	52 9%	38 9%	51 10%	20 6%	84 10% <sup>P</sup>
NET: Not important	340 17%	188 19% <sup>B</sup>	152 15%	27 12%	33 9%	56 17% <sup>D</sup>	60 17% <sup>D</sup>	66 22% <sup>CD</sup>	97 21% <sup>CD</sup>	60 10%	116 17% <sup>I</sup>	163 21% <sup>lj</sup>	99 18%	95 17%	61 15%	84 17%	36 11%	141 17% <sup>P</sup>
Don't know	169 8%	44 4%	124 12% <sup>A</sup>	21 9% <sup>H</sup>	40 11% <sup>GH</sup>	35 11% <sup>GH</sup>	34 9% <sup>gH</sup>	16 5%	22 5%	61 11% <sup>K</sup>	69 10% <sup>K</sup>	39 5%	34 6%	57 10% <sup>L</sup>	33 8%	44 9%	41 12% <sup>Q</sup>	62 7%
Mean	0.39	0.31	0.47 <sup>A</sup>	0.65 <sup>EFGH</sup>	0.67 <sup>EFGH</sup>	0.38 <sup>gh</sup>	0.37 <sup>g</sup>	0.19	0.23	0.66 <sup>JK</sup>	0.38 <sup>K</sup>	0.22	0.33	0.39	0.48 <sup>l</sup>	0.38	0.56 <sup>q</sup>	0.41
Standard deviation	1.13	1.14	1.11	1.05	1.03	1.11	1.16	1.17	1.13	1.04	1.14	1.15	1.09	1.13	1.13	1.16	1.00	1.16
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.07	0.07	0.05	0.05	0.05	0.04	0.05	0.05	0.06	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 16

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Small and medium sized businesses (1-249 employees)**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Important	1016 50%	76 43%	50 50%	889 51%a	51 60% AiJL	120 51%	88 52%	97 54%a	71 48%	90 46%	151 55% Al	132 46%	88 49%
Very important (+2)	243 12%	16 9%	14 13%	214 12%	14 16% M	38 16% AJLM	32 19% AJKLM	22 12%	18 12%	18 9%	31 11%	28 10%	14 8%
Important (+1)	772 38%	60 34%	37 36%	676 38%	38 44%	82 35%	56 33%	75 42%	53 36%	72 37%	120 44% afG	104 37%	75 41%
Neither important nor unimportant (0)	511 25%	52 29%	28 27%	432 25%	19 22%	62 26%	38 22%	42 23%	33 23%	51 26%	60 22%	87 31% ghiK m	40 22%
Not important (-1)	150 7%	16 9%	5 5%	129 7%	5 6%	13 6%	16 9%	11 6%	12 8%	14 7%	15 6%	29 10% fk	14 8%
Not important at all (-2)	190 9%	17 10%	8 8%	165 9%	8 10%	19 8%	19 11% l	21 12% L	24 16% bFjKL	17 9%	21 8%	17 6%	18 10%
NET: Not important	340 17%	33 19%	13 13%	293 17%	13 15%	32 14%	35 20% fk	32 18%	36 24% BFjKL	31 16%	36 13%	46 16%	32 18%
Don't know	169 8%	16 9% e	11 10% e	142 8%	2 3%	20 9% e	10 6%	10 6%	8 5%	23 12% Eghil	28 10% E	19 7%	21 11% Eghil
Mean	0.39	0.25	0.47	0.40	0.52i	0.50AI	0.41	0.39	0.21	0.35	0.51AI	0.36	0.32
Standard deviation	1.13	1.11	1.09	1.13	1.15	1.12	1.25	1.17	1.27	1.10	1.06	1.03	1.12
Standard error	0.03	0.09	0.11	0.03	0.13	0.07	0.10	0.09	0.10	0.09	0.07	0.06	0.09

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 17

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Small and medium sized businesses (1-249 employees)**

**Base: All respondents**

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Important	1016 50%	311 49%g	357 55%adG	72 54%G	29 42%	5 40%	100 50%g	115 42%	324 49%R	288 57%HKIR	134 57%HKIR	43 42%	30 44%	3 31%	27 52%	10 51%	58 38%	427 47%	464 56%S
Very important (+2)	243 12%	64 10%	95 15%A	18 14%	6 9%	1 7%	24 12%	30 11%	74 11%	74 15%	35 15%	11 11%	7 10%	1 10%	4 7%	1 6%	18 12%	106 12%	111 13%
Important (+1)	772 38%	247 39%G	262 40%G	54 40%g	23 33%	4 33%	76 38%	85 31%	250 38%R	214 42%kR	99 42%kR	32 31%	23 34%	2 21%	23 45%R	9 46%	41 27%	321 35%	352 43%S
Neither important nor unimportant (0)	511 25%	155 25%	163 25%	39 30%	20 29%	4 31%	58 29%	64 23%	161 24%	121 24%	60 25%	34 33%hi	18 26%	4 44%	13 26%	7 32%	37 24%	251 27%t	191 23%
Not important (-1)	150 7%	60 10%Bf	38 6%	9 7%	11 16%BcFG	- -	10 5%	17 6%	58 9%I	28 5%	18 8%	7 7%	11 16%IjR	- -	6 12%i	- -	8 5%	76 8%	55 7%
Not important at all (-2)	190 9%	74 12%bCg	56 9%	7 5%	7 10%	1 9%	21 11%c	21 8%	84 13%LJo	41 8%	18 7%	16 15%LJO	7 10%	1 13%	2 3%	3 17%	14 9%	107 12%T	69 8%
NET: Not important	340 17%	134 21%BCG	94 14%	16 12%	18 26%BCfG	1 9%	31 16%	39 14%	142 22%IJr	68 13%	36 15%	23 22%I	18 26%Ijr	1 13%	8 15%	3 17%	22 15%	184 20%T	124 15%
Don't know	169 8%	31 5%	38 6%	6 4%	2 3%	2 20%	10 5%	58 21%ABCDf	31 5%	30 6%J	6 2%	3 3%	3 5%	1 12%	3 7%	- -	35 23%HIJKLO	56 6%	49 6%
Mean	0.39	0.28	0.49AD	0.53AD	0.15	0.36	0.38	0.39	0.27	0.53HKL	0.51HKL	0.16	0.19	0.17	0.44	0.24	0.33	0.28	0.49S
Standard deviation	1.13	1.16	1.11	1.00	1.14	1.12	1.13	1.13	1.19	1.09	1.09	1.21	1.16	1.21	0.93	1.16	1.18	1.17	1.10
Standard error	0.03	0.05	0.05	0.09	0.15	0.42	0.08	0.08	0.05	0.05	0.07	0.12	0.16	0.46	0.13	0.24	0.11	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 18

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Large businesses (250 or more employees)**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Important	912 45%	460 46%	452 43%	111 49%G	168 48%G	145 45%	164 46%	116 39%	207 44%	279 48%K	309 45%	324 42%	248 45%	247 43%	204 49%mo	213 43%	166 49%	380 46%
Very important (+2)	234 11%	120 12%	114 11%	29 13%	44 13%	40 12%	43 12%	28 9%	50 11%	73 13%	82 12%	78 10%	61 11%	59 10%	57 14%	57 12%	39 11%	116 14%
Important (+1)	679 33%	341 34%	338 32%	82 36%	124 35%	105 32%	121 34%	89 29%	157 33%	206 36%	227 33%	246 32%	188 34%	188 33%	147 36%	156 32%	128 37%	264 32%
Neither important nor unimportant (0)	568 28%	279 28%	289 28%	54 24%	98 28%	85 26%	95 26%	96 32%c	140 30%	152 26%	180 26%	236 31%j	165 30%	155 27%	106 26%	142 29%	90 26%	228 27%
Not important (-1)	171 8%	84 8%	87 8%	22 10%	22 6%	28 9%	26 7%	33 11%D	40 8%	43 7%	55 8%	73 9%	56 10%O	53 9%	31 7%	31 6%	21 6%	67 8%
Not important at all (-2)	209 10%	124 12%B	85 8%	16 7%	22 6%	31 10%	40 11%d	39 13%CD	61 13%CD	38 7%	71 10%I	100 13%I	51 9%	58 10%	38 9%	62 13%	25 7%	90 11%
NET: Not important	380 19%	208 21%B	172 17%	37 17%	44 13%	60 18%d	66 18%d	72 24%cD	101 21%D	81 14%	126 18%i	173 22%Ij	107 19%	111 19%	69 17%	93 19%	46 14%	158 19%P
Don't know	174 9%	46 5%	128 12%A	23 10%gH	41 12%GH	35 11%GH	36 10%gH	17 6%	22 5%	65 11%K	71 10%K	39 5%	34 6%	60 10%L	34 8%	47 9%l	40 12%q	66 8%
Mean	0.30	0.26	0.34	0.43GH	0.47GH	0.32G	0.31g	0.12	0.21	0.45jK	0.32K	0.18	0.29	0.27	0.40	0.26	0.44	0.32
Standard deviation	1.15	1.19	1.11	1.10	1.05	1.16	1.17	1.16	1.18	1.07	1.17	1.17	1.12	1.15	1.15	1.19	1.07	1.19
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.07	0.07	0.05	0.05	0.05	0.04	0.05	0.05	0.06	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 19

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Large businesses (250 or more employees)**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Important	912 45%	67 38%	45 44%	800 46%a	45 53%Ajlm	118 50%AJLm	74 43%	90 50%Ajlm	62 41%	78 40%	143 52%AiJLM	117 41%	73 40%
Very important (+2)	234 11%	14 8%	11 11%	208 12%	9 11%	35 15%aL	26 15%aL	19 10%	14 10%	20 10%	41 15%al	25 9%	18 10%
Important (+1)	679 33%	53 30%	33 33%	593 34%	36 42%aGjlm	83 35%	47 28%	71 39%aGjlm	47 32%	58 30%	102 37%g	92 32%	55 30%
Neither important nor unimportant (0)	568 28%	57 32%k	32 32%	479 27%	24 28%	58 25%	45 26%	49 27%	41 27%	56 29%	63 23%	91 32%fk	52 29%
Not important (-1)	171 8%	15 9%	5 5%	150 9%	6 7%	17 7%	20 12%h	10 5%	14 9%	16 8%	18 7%	34 12%bFHK	16 9%
Not important at all (-2)	209 10%	21 12%	8 8%	180 10%	8 10%	20 9%	20 12%	20 11%	24 16%bFKL	23 12%	22 8%	24 8%	19 11%
NET: Not important	380 19%	37 21%	13 13%	330 19%	14 16%	37 16%	39 23%bFK	30 17%	38 25%BfHK	39 20%	40 15%	58 20%	35 20%
Don't know	174 9%	16 9%e	11 11%E	147 8%	2 3%	21 9%e	13 7%	12 6%	9 6%	23 12%Eil	28 10%E	19 7%	21 11%Eil
Mean	0.30	0.15	0.39i	0.31	0.39	0.45AljLm	0.26	0.34i	0.10	0.21	0.49AgIJLM	0.23	0.23
Standard deviation	1.15	1.14	1.07	1.15	1.10	1.14	1.24	1.14	1.23	1.17	1.13	1.08	1.16
Standard error	0.03	0.09	0.11	0.03	0.12	0.08	0.10	0.09	0.10	0.09	0.08	0.06	0.09

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 20

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**Large businesses (250 or more employees)**

**Base: All respondents**

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Important	912 45%	296 47% <sup>DG</sup>	317 49% <sup>DG</sup>	63 47% <sup>dG</sup>	23 32%	4 34%	88 44% <sup>g</sup>	99 36%	307 47% <sup>lR</sup>	250 49% <sup>KLR</sup>	116 49% <sup>kLR</sup>	39 38%	23 33%	3 31%	20 40%	8 39%	55 36%	397 43%	404 49% <sup>S</sup>
Very important (+2)	234 11%	74 12%	83 13%	17 13%	5 8%	-	21 10%	29 10%	82 12% <sup>r</sup>	68 13% <sup>r</sup>	33 14% <sup>r</sup>	8 8%	6 9%	1 9%	5 9%	3 13%	11 7%	96 10%	106 13%
Important (+1)	679 33%	222 35% <sup>G</sup>	234 36% <sup>G</sup>	46 34% <sup>g</sup>	17 25%	4 34%	68 34% <sup>g</sup>	70 25%	225 34%	183 36% <sup>l</sup>	83 36%	31 30%	16 24%	2 22%	16 31%	5 25%	45 29%	302 33%	298 36%
Neither important nor unimportant (0)	568 28%	163 26%	181 28%	48 36% <sup>Ab</sup>	25 36%	5 37%	61 31%	76 28%	173 26%	138 27%	71 30%	31 30%	23 34%	3 38%	17 34%	9 45%	39 26%	264 29%	226 27%
Not important (-1)	171 8%	65 10% <sup>G</sup>	50 8%	10 7%	12 17% <sup>BcG</sup>	-	18 9%	14 5%	63 9% <sup>R</sup>	38 7%	22 9% <sup>r</sup>	10 9%	12 18% <sup>hIR</sup>	* 6%	8 15% <sup>iR</sup>	-	6 4%	87 9%	69 8%
Not important at all (-2)	209 10%	75 12% <sup>c</sup>	65 10%	8 6%	9 12%	1 9%	21 10%	29 10%	82 12% <sup>o</sup>	49 10%	20 9%	20 19% <sup>hLJOr</sup>	8 11%	1 13%	2 3%	3 17%	17 11%	112 12% <sup>t</sup>	75 9%
NET: Not important	380 19%	140 22% <sup>bCG</sup>	115 18%	18 13%	20 29% <sup>BCG</sup>	1 9%	38 19%	43 16%	145 22% <sup>ir</sup>	87 17%	42 18%	30 29% <sup>LJR</sup>	20 29% <sup>lJR</sup>	2 19%	9 18%	3 17%	23 15%	198 22% <sup>T</sup>	145 18%
Don't know	174 9%	32 5%	40 6%	6 4%	2 3%	2 20%	11 5%	58 21% <sup>ABCDF</sup>	33 5% <sup>j</sup>	31 6% <sup>J</sup>	5 2%	3 3%	3 5%	1 12%	4 8% <sup>J</sup>	-	35 23% <sup>HIJKLO</sup>	58 6%	53 6%
Mean	0.30	0.26	0.36 <sup>D</sup>	0.42 <sup>D</sup>	-0.02	0.19	0.26	0.26	0.26 <sup>K</sup>	0.38 <sup>KL</sup>	0.38 <sup>KL</sup>	-0.03	0.02	0.09	0.31	0.19	0.23	0.21	0.37 <sup>S</sup>
Standard deviation	1.15	1.19	1.14	1.02	1.13	0.97	1.13	1.18	1.20	1.14	1.11	1.24	1.14	1.23	0.98	1.22	1.15	1.17	1.13
Standard error	0.03	0.05	0.05	0.09	0.14	0.37	0.08	0.08	0.05	0.05	0.07	0.13	0.15	0.46	0.14	0.25	0.11	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 21

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**International businesses with a presence in the UK**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Important	824 41%	411 41%	413 40%	98 43%	152 43%g	133 41%	155 43%g	108 36%	179 38%	250 43%K	288 42%k	287 37%	222 40%	239 42%	181 44%o	183 37%	154 45%	343 41%
Very important (+2)	221 11%	127 13%B	93 9%	24 11%	42 12%g	40 12%G	39 11%	22 7%	54 12%g	66 11%	79 12%	76 10%	59 11%	58 10%	50 12%	53 11%	41 12%	105 13%
Important (+1)	604 30%	284 29%	320 31%	74 33%	111 31%	93 28%	116 32%h	86 29%	124 26%	185 32%k	209 30%	211 27%	162 29%	180 32%o	131 32%o	130 26%	113 33%	238 29%
Neither important nor unimportant (0)	569 28%	288 29%	281 27%	51 22%	97 27%	82 25%	100 28%	95 31%C	145 31%C	147 25%	182 27%	239 31%l	164 29%	148 26%	117 28%	140 28%	87 25%	233 28%
Not important (-1)	203 10%	99 10%	104 10%	31 14%dF	29 8%	33 10%	26 7%	31 10%	53 11%f	59 10%	59 9%	85 11%	69 12%N	58 10%n	28 7%	49 10%	28 8%	78 9%
Not important at all (-2)	241 12%	140 14%B	101 10%	20 9%	30 9%	37 11%	41 11%	47 16%CD	65 14%CD	51 9%	78 11%	112 15%l	63 11%	60 11%	50 12%	67 14%	28 8%	103 12%p
NET: Not important	444 22%	239 24%B	205 20%	51 23%	59 17%	70 22%	67 19%	79 26%DF	118 25%DF	110 19%	137 20%	197 25%l	132 24%n	118 21%	78 19%	117 24%	56 16%	181 22%p
Don't know	198 10%	55 6%	142 14%A	26 12%gH	44 13%GH	40 12%GH	38 11%H	21 7%	28 6%	70 12%K	78 11%K	49 6%	38 7%	67 12%L	38 9%	55 11%L	46 13%Q	75 9%
Mean	0.20	0.17	0.22	0.25G	0.34GH	0.23G	0.27G	0.01	0.11	0.31K	0.25K	0.07	0.17	0.24	0.270	0.12	0.38q	0.22
Standard deviation	1.19	1.23	1.13	1.16	1.13	1.21	1.17	1.18	1.21	1.14	1.19	1.20	1.17	1.17	1.19	1.22	1.12	1.21
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.06	0.05	0.05	0.04	0.05	0.05	0.06	0.06	0.07	0.05

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 22

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**International businesses with a presence in the UK**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Important	824 41%	63 36%	45 44%jm	716 41%	38 45%Jm	101 43%JM	70 41%j	78 43%Jm	59 40%	61 31%	139 51%AgjJLM	111 39%	59 33%
Very important	(+2) 221 11%	13 7%	12 11%	196 11%	13 15%am	30 13%am	19 11%	26 14%am	13 9%	19 10%	36 13%am	27 9%	13 7%
Important	(+1) 604 30%	50 28%	33 33%j	520 30%	25 29%	71 30%j	50 30%	52 29%	46 31%j	43 22%	103 38%ahJLM	84 29%j	46 26%
Neither important nor unimportant	(0) 569 28%	54 31%k	29 29%	485 28%	30 35%gK	64 27%	41 24%	49 27%	39 26%	61 31%k	62 22%	84 30%k	56 31%k
Not important	(-1) 203 10%	15 8%	7 7%	182 10%	4 5%	25 11%	24 14%EhK	13 7%	14 10%	21 11%	18 7%	41 14%abEHK	22 12%ek
Not important at all	(-2) 241 12%	26 14%f	8 8%	207 12%	10 11%	19 8%	23 14%	27 15%F	27 18%BFKL	25 13%	26 10%	27 10%	22 12%
NET: Not important	444 22%	40 23%	15 15%	389 22%	14 16%	44 19%	47 27%BefK	39 22%	41 28%BefK	46 24%k	45 16%	68 24%bK	44 24%bk
Don't know	198 10%	19 11%e	13 12%e	166 9%	3 4%	25 11%e	13 8%	15 8%	10 6%	27 14%EII	29 11%e	22 8%	22 12%Ei
Mean	0.20	0.07	0.37aijm	0.20	0.33ijm	0.32aIJM	0.12	0.23	0.03	0.05	0.43AGIJLM	0.16	0.04
Standard deviation	1.19	1.18	1.10	1.19	1.17	1.14	1.24	1.27	1.26	1.19	1.15	1.13	1.15
Standard error	0.03	0.10	0.12	0.03	0.13	0.08	0.10	0.10	0.10	0.09	0.08	0.07	0.09

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 23

**Q3. Thinking specifically about the upcoming December 12th general election, how important, if at all, are the views of the following types of businesses when deciding who you will vote for?**

**International businesses with a presence in the UK**

**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Important	824 41%	256 41%G	299 46%afG	62 46%G	25 36%	4 34%	74 37%	85 31%	267 40%KR	230 45%KR	120 51%HKloR	29 28%	25 37%	3 31%	19 37%	6 29%	46 30%	329 36%	395 48%S
Very important (+2)	221 11%	69 11%	83 13%g	17 12%	6 8%	-	20 10%	23 8%	76 12%R	68 13%R	27 11%R	9 9%	6 8%	-	5 10%	2 12%	7 5%	90 10%	101 12%
Important (+1)	604 30%	187 30%G	217 33%G	45 34%G	19 27%	4 34%	54 27%	61 22%	190 29%k	162 32%K	93 40%HiKR	20 19%	20 29%	3 31%	14 27%	4 18%	38 25%	239 26%	294 36%S
Neither important nor unimportant (0)	569 28%	172 27%	176 27%	44 33%	22 32%	5 37%	63 32%	77 28%	190 29%	133 26%	67 29%	33 32%	20 29%	4 44%	16 31%	8 37%	43 28%	275 30%t	216 26%
Not important (-1)	203 10%	69 11%	62 10%	13 10%	10 15%	-	19 9%	26 9%	68 10%	56 11%	22 9%	7 7%	11 16%	-	9 18%jkr	1 6%	12 8%	103 11%	78 9%
Not important at all (-2)	241 12%	97 15%BCG	69 11%c	7 6%	11 15%C	1 9%	28 14%C	26 10%	101 15%LJOr	55 11%	19 8%	27 26%HLJOR	10 14%	1 13%	2 4%	4 18%	13 9%	140 15%T	80 10%
NET: Not important	444 22%	166 26%BCG	131 20%	21 15%	21 30%bCg	1 9%	47 23%c	52 19%	169 26%JR	110 22%	41 17%	34 33%LJR	20 30%jr	1 13%	12 23%	5 24%	26 17%	243 27%T	158 19%
Don't know	198 10%	36 6%	46 7%	7 5%	2 3%	2 20%	15 7%	63 23%ABCDF	33 5%	33 7%j	7 3%	7 7%	3 5%	1 12%	5 9%j	2 9%	38 25%HIJKLO	70 8%	58 7%
Mean	0.20	0.11	0.30Adf	0.40ADFG	-0.02	0.19	0.11	0.14	0.12K	0.28HK	0.38HKLr	-0.23	0.02	0.05	0.22k	*	0.12k	0.04	0.34S
Standard deviation	1.19	1.24	1.17	1.03	1.19	0.97	1.20	1.15	1.24	1.19	1.08	1.32	1.19	1.05	1.05	1.29	1.08	1.22	1.15
Standard error	0.03	0.05	0.05	0.09	0.15	0.37	0.09	0.08	0.05	0.06	0.07	0.14	0.16	0.40	0.15	0.28	0.10	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 24

**Q4. Thinking about your vote at the last general election in 2017, do you think the views of businesses were more, or less, important to you then compared to your vote at the upcoming general election on December 12th?**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: More important	256 13%	145 15%B	112 11%	36 16%GH	68 19%eGH	45 14%GH	58 16%GH	24 8%	26 5%	103 18%K	103 15%K	50 6%	81 14%	65 11%	48 12%	63 13%	56 16%	127 15%
Significantly more important (+2)	64 3%	31 3%	33 3%	9 4%H	14 4%H	12 4%H	15 4%H	7 2%	6 1%	23 4%K	27 4%K	13 2%	18 3%	12 2%	15 4%	19 4%	14 4%	35 4%
More important (+1)	192 9%	113 11%B	79 8%	26 12%GH	53 15%eGH	33 10%GH	42 12%GH	17 6%	20 4%	80 14%K	76 11%K	37 5%	62 11%	53 9%	33 8%	44 9%	42 12%	92 11%
As important then as now (o)	1029 51%	550 55%B	479 46%	83 37%	144 41%	165 51%CD	178 49%CD	166 55%CD	294 62%CDEFg	226 39%	343 50%I	460 60%IJ	302 54%O	286 50%o	224 54%O	218 44%	164 48%	414 50%
Less important (-1)	252 12%	102 10%	149 14%A	29 13%	45 13%	31 10%	43 12%	42 14%	62 13%	74 13%	74 11%	104 13%	62 11%	80 14%n	42 10%	67 14%	42 12%	89 11%
Significantly less important (-2)	78 4%	44 4%	34 3%	8 4%	10 3%	11 3%	13 3%	9 3%	27 6%dg	18 3%	23 3%	36 5%	8 1%	30 5%L	13 3%l	26 5%L	5 1%	33 4%p
NET: Less important	329 16%	147 15%	183 18%	37 17%	55 16%	42 13%	55 15%	51 17%	89 19%E	92 16%	97 14%	140 18%j	70 13%	111 19%LN	55 13%	93 19%LN	47 14%	122 15%
I did not vote on this occasion	176 9%	73 7%	104 10%a	47 21%DEFGH	38 11%H	26 8%H	25 7%h	21 7%h	20 4%	85 15%JK	51 7%	41 5%	37 7%	54 9%	32 8%	54 11%L	21 6%	79 10%
Don't know	244 12%	79 8%	165 16%A	23 10%	48 14%h	48 15%H	44 12%	39 13%h	42 9%	71 12%	92 13%	81 10%	66 12%	57 10%	55 13%	66 13%	53 16%Q	89 11%
Mean	-0.05	-0.02b	-0.09	*H	0.07GH	0.02gH	0.02gH	-0.12	-0.21	0.04K	0.02K	-0.17	0.04MO	-0.14	-0.02M	-0.10	0.07	0.01
Standard deviation	0.79	0.78	0.79	0.90	0.85	0.79	0.82	0.71	0.69	0.87	0.81	0.70	0.71	0.80	0.76	0.88	0.78	0.83
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.04	0.03	0.05	0.03	0.03	0.03	0.04	0.04	0.05	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 25

**Q4. Thinking about your vote at the last general election in 2017, do you think the views of businesses were more, or less, important to you then compared to your vote at the upcoming general election on December 12th?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: More important	256 13%	11 6%	13 13%a	232 13%A	13 15%A	32 14%Aj	22 13%a	31 17%Aj	19 12%a	16 8%	43 16%Aj	35 12%a	21 12%
Significantly more important	(+2) 64 3%	3 2%	- -	61 3%b	5 5%B	7 3%b	9 5%B	5 3%	3 2%	7 4%b	13 5%B	8 3%	4 2%
More important	(+1) 192 9%	8 5%	13 13%Aj	171 10%A	8 10%	25 11%Aj	13 7%	26 14%Agj	15 10%aj	9 4%	30 11%Aj	27 9%aj	17 10%aj
As important then as now	(0) 1029 51%	100 57%fi	46 46%	882 50%	44 52%	109 47%	82 48%	86 47%	69 47%	120 61%BFGHIKLM	135 49%	146 51%	91 50%
Less important	(-1) 252 12%	24 14%	13 13%	215 12%	11 12%	38 16%HM	20 12%	17 9%	24 16%hm	22 11%	32 12%	36 12%	17 9%
Significantly less important	(-2) 78 4%	3 2%	3 3%	71 4%	6 7%Af	5 2%	10 6%af	9 5%	6 4%	7 3%	8 3%	9 3%	12 7%AFk
NET: Less important	329 16%	27 15%	16 16%	286 16%	17 19%	44 19%	30 17%	25 14%	30 20%	28 15%	39 14%	45 16%	29 16%
I did not vote on this occasion	176 9%	12 7%	8 8%	156 9%	3 3%	22 9%	20 12%E	18 10%e	17 11%E	13 7%	22 8%	23 8%	19 10%e
Don't know	244 12%	26 15%	18 17%dij	200 11%	9 11%	28 12%	17 10%	21 11%	15 10%	19 10%	35 13%	36 13%	22 12%
Mean	-0.05	-0.11	-0.09	-0.05	-0.07	-0.05	-0.07	0.02	-0.12	-0.08	0.04a	-0.05	-0.11
Standard deviation	0.79	0.64	0.72	0.81	0.91	0.78	0.91	0.83	0.80	0.72	0.81	0.76	0.82
Standard error	0.02	0.06	0.08	0.02	0.11	0.06	0.08	0.07	0.07	0.06	0.06	0.05	0.07

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 26

**Q4. Thinking about your vote at the last general election in 2017, do you think the views of businesses were more, or less, important to you then compared to your vote at the upcoming general election on December 12th?**

**Base: All respondents**

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: More important	256 13%	67 11%G	113 17%ADG	21 16%dG	5 7%	2 16%	25 13%G	16 6%	74 11%R	97 19%HkLR	35 15%R	12 11%r	5 7%	3 34%	7 13%r	2 10%	7 4%	101 11%	135 16%S
Significantly more important (+2)	64 3%	22 4%	24 4%	1 1%	3 4%	-	7 3%	6 2%	23 4%R	21 4%R	5 2%	7 7%JoR	3 4%R	-	-	1 3%	-	33 4%	24 3%
More important (+1)	192 9%	45 7%g	89 14%ADG	20 15%ADG	2 3%	2 16%	18 9%G	10 4%	51 8%	76 15%HKLR	30 13%HKLR	5 4%	2 3%	3 34%	7 13%klr	2 7%	7 4%	68 7%	111 13%S
As important then as now (0)	1029 51%	399 63%BfG	343 53%G	77 58%G	42 60%G	3 24%	109 55%G	39 14%	395 60%LR	232 46%R	131 56%LR	60 59%LR	43 63%LR	2 22%	29 56%R	10 49%	35 23%	520 57%t	431 52%
Less important (-1)	252 12%	83 13%G	94 14%G	17 13%	8 12%	4 31%	22 11%	22 8%	69 10%	72 14%h	37 16%H	12 12%	7 10%	2 26%	5 11%	3 14%	18 12%	119 13%	112 14%
Significantly less important (-2)	78 4%	25 4%G	27 4%G	3 2%G	3 4%G	-	16 8%ABCG	1 *	34 5%R	19 4%r	6 2%	8 8%JR	2 3%	-	1 2%	2 11%	1 *	41 4%	31 4%
NET: Less important	329 16%	108 17%G	121 19%G	20 15%G	11 16%g	4 31%	38 19%G	22 8%	103 16%	92 18%	43 18%	20 19%	9 14%	2 26%	7 13%	5 24%	19 12%	160 17%	143 17%
I did not vote on this occasion	176 9%	-	1 *	-	-	-	2 1%A	170 61%ABCDF	30 5%	30 6%j	6 3%	4 4%	2 3%	*	1 3%	2 11%	74 49%HIJKLO	29 3%	22 3%
Don't know	244 12%	57 9%	74 11%	15 11%	12 17%a	4 30%	24 12%	29 11%	56 9%	57 11%	20 9%	7 7%	9 14%	1 12%	7 15%	1 5%	17 11%	107 12%	96 12%
Mean	-0.05	-0.08	-0.02	*	-0.13	-0.22	-0.13	-0.01	-0.07	0.02r	-0.04	-0.09	-0.08	0.09	-0.03	-0.27	-0.20	-0.09	-0.02
Standard deviation	0.79	0.74	0.82	0.68	0.75	0.84	0.87	0.87	0.78	0.86	0.73	0.91	0.71	0.92	0.64	0.95	0.64	0.78	0.79
Standard error	0.02	0.03	0.03	0.06	0.10	0.34	0.07	0.10	0.03	0.04	0.05	0.10	0.10	0.37	0.10	0.22	0.09	0.03	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 27

**Q5. Thinking about your vote in the 2016 referendum on Britain's membership in the EU (also known as the EU referendum), do you think the views of businesses were more, or less, important to you then compared to your vote at the upcoming general election on December 12th?**

**Base: All respondents**

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: More important	341 17%	178 18%	164 16%	51 23%GH	83 24%GH	65 20%GH	67 19%GH	27 9%	48 10%	135 23%K	132 19%K	75 10%	115 21%MnO	89 16%	64 16%	73 15%	77 22%	167 20%
Significantly more important (+2)	103 5%	51 5%	52 5%	12 5%	26 7%Gh	17 5%	20 6%g	8 3%	20 4%	38 7%K	37 5%	28 4%	33 6%	25 4%	19 5%	27 6%	18 5%	51 6%
More important (+1)	238 12%	127 13%	111 11%	39 17%GH	57 16%GH	48 15%GH	47 13%GH	19 6%	28 6%	97 17%K	95 14%K	47 6%	83 15%O	65 11%	46 11%	45 9%	58 17%	116 14%
As important then as now (o)	970 48%	512 52%B	458 44%	59 26%	132 37%C	148 45%Cd	183 51%CD	170 56%CDE	279 59%CDEF	191 33%	331 48%I	449 58%IJ	282 51%o	269 47%	198 48%	221 45%	143 42%	389 47%
Less important (-1)	238 12%	116 12%	122 12%	26 11%	43 12%	30 9%	33 9%	45 15%EF	62 13%	68 12%	64 9%	106 14%J	59 11%	78 14%o	55 13%o	46 9%	45 13%	96 12%
Significantly less important (-2)	95 5%	47 5%	48 5%	5 2%	13 4%	10 3%	19 5%	14 5%	34 7%CDE	18 3%	29 4%	48 6%I	18 3%	22 4%	20 5%	35 7%LM	6 2%	29 3%
NET: Less important	334 16%	163 16%	170 16%	31 14%	56 16%	40 12%	52 15%	58 19%E	96 20%cEF	87 15%	93 13%	154 20%IJ	77 14%	100 17%	75 18%l	81 16%	51 15%	124 15%
I did not vote on this occasion	180 9%	77 8%	103 10%	69 31%DEFGH	40 11%FGH	31 9%FGH	19 5%H	11 4%	11 2%	109 19%JK	49 7%K	21 3%	35 6%	54 9%l	29 7%	62 13%LN	28 8%	71 8%
Don't know	210 10%	64 6%	146 14%A	15 7%	42 12%ch	41 13%CH	40 11%	36 12%ch	37 8%	57 10%	81 12%	72 9%	46 8%	60 11%	46 11%	57 12%	44 13%	81 10%
Mean	0.01	0.02	*	0.19GH	0.15GH	0.13GH	0.05GH	-0.15	-0.15	0.16K	0.09K	-0.15	0.11MNO	-0.02	-0.04	-0.04	0.14	0.10
Standard deviation	0.88	0.86	0.90	0.96	0.96	0.85	0.89	0.76	0.84	0.96	0.87	0.81	0.85	0.85	0.87	0.95	0.85	0.88
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.05	0.04	0.03	0.04	0.04	0.05	0.05	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 28

**Q5. Thinking about your vote in the 2016 referendum on Britain's membership in the EU (also known as the EU referendum), do you think the views of businesses were more, or less, important to you then compared to your vote at the upcoming general election on December 12th?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: More important	341 17%	20 11%	18 18%	303 17%a	17 20%a	39 17%	24 14%	33 18%	19 13%	29 15%	67 24%AfGJLM	45 16%	30 16%
Significantly more important (+2)	103 5%	6 3%	5 4%	93 5%	5 6%	10 4%	7 4%	13 7%	6 4%	11 6%	24 9%AfgLM	10 4%	6 3%
More important (+1)	238 12%	15 8%	14 13%	210 12%	12 14%	28 12%	17 10%	20 11%	13 9%	18 9%	43 16%Aij	35 12%	24 13%
As important then as now (0)	970 48%	103 58%DEFhiKIM	49 48%	819 47%	37 43%	103 44%	83 49%	85 47%	69 47%	111 57%eFhiKIM	112 41%	138 48%	80 44%
Less important (-1)	238 12%	18 10%	9 9%	211 12%	14 16%	30 13%	22 13%	17 9%	24 16%h	19 10%	31 11%	34 12%	20 11%
Significantly less important (-2)	95 5%	6 3%	3 3%	87 5%	6 7%	13 6%	8 5%	9 5%	5 3%	6 3%	17 6%	12 4%	11 6%
NET: Less important	334 16%	24 14%	12 12%	298 17%	20 23%abhJ	43 18%	30 17%	26 14%	29 19%	25 13%	48 18%	46 16%	31 17%
I did not vote on this occasion	180 9%	11 6%	10 10%	158 9%	7 9%	25 11%	19 11%	21 12%aj	14 9%	12 6%	20 7%	24 8%	15 9%
Don't know	210 10%	19 11%	13 12%	179 10%	4 5%	25 10%	14 8%	16 9%	18 12%	18 9%	27 10%	31 11%	24 13%e
Mean	0.01	-0.03	0.10	0.01	-0.05	-0.04	-0.05	0.07	-0.07	0.06	0.11	-0.01	-0.04
Standard deviation	0.88	0.73	0.81	0.90	0.98	0.91	0.84	0.93	0.83	0.80	1.02	0.83	0.90
Standard error	0.02	0.06	0.09	0.02	0.11	0.07	0.07	0.08	0.07	0.06	0.07	0.05	0.07

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 29

**Q5. Thinking about your vote in the 2016 referendum on Britain's membership in the EU (also known as the EU referendum), do you think the views of businesses were more, or less, important to you then compared to your vote at the upcoming general election on December 12th?**

**Base: All respondents**

	Total	Past Vote							Voting Intention								2016 Referendum Vote		
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: More important	341 17%	88 14%G	161 25%ADFG	31 23%ADFG	8 11%	2 16%	28 14%G	18 6%	86 13%	130 26%HKLR	48 20%HKR	9 8%	8 12%	2 22%	11 22%hKR	4 19%	15 10%	115 13%	213 26%S
Significantly more important (+2)	103 5%	26 4%	47 7%A	7 5%	3 4%	-	9 4%	12 4%	24 4%	37 7%H	11 5%	3 3%	3 4%	-	2 4%	2 12%	7 5%	33 4%	63 8%S
More important (+1)	238 12%	62 10%G	115 18%ADFG	24 18%ADFG	5 8%G	2 16%	19 10%G	6 2%	62 9%	92 18%HKIR	37 16%HKR	6 6%	5 8%	2 22%	9 18%hKR	1 7%	8 5%	82 9%	150 18%S
As important then as now (0)	970 48%	375 59%BcFG	308 47%G	69 51%G	38 55%G	4 36%	96 48%G	57 21%	367 56%IR	218 43%R	129 55%IR	54 53%iR	38 56%iR	2 25%	23 46%R	9 42%	37 25%	497 54%	426 52%
Less important (-1)	238 12%	77 12%	82 13%	10 8%	10 14%	2 19%	29 14%cg	24 9%	79 12%	64 13%	23 10%	20 19%hiJOR	10 14%	3 35%	3 6%	3 15%	14 9%	136 15%T	86 10%
Significantly less important (-2)	95 5%	32 5%G	25 4%	8 6%G	3 4%	-	22 11%ABG	4 2%	44 7%IoR	15 3%	11 5%	11 11%IjOR	2 3%	-	-	2 11%	3 2%	63 7%T	28 3%
NET: Less important	334 16%	109 17%G	107 16%G	18 14%	13 18%	2 19%	51 25%ABCG	28 10%	123 19%Or	79 15%o	34 14%	31 30%HLJOR	12 17%o	3 35%	3 6%	5 26%	17 11%	199 22%T	114 14%
I did not vote on this occasion	180 9%	7 1%	19 3%A	5 4%A	-	-	7 4%A	140 51%ABCDF	28 4%	37 7%HK	14 6%	2 2%	2 3%	*	7 14%Hijkl	2 8%	65 42%HJKLO	1 *	3 *
Don't know	210 10%	51 8%	56 9%	11 8%	11 16%ab	4 30%	17 8%	33 12%a	56 8%j	44 9%j	10 4%	6 6%	8 12%J	1 12%	6 12%j	1 5%	18 12%J	105 11%t	71 9%
Mean	0.01	-0.05F	0.13AF	0.10aF	-0.09	-0.04	-0.21	-0.03	-0.10K	0.17HK	0.07HK	-0.33	-0.06	-0.16	0.28HKL	-0.06	0.04K	-0.14	0.18S
Standard deviation	0.88	0.81	0.91	0.89	0.80	0.74	0.97	0.96	0.84	0.91	0.84	0.88	0.76	0.88	0.69	1.17	0.95	0.85	0.88
Standard error	0.02	0.03	0.04	0.08	0.11	0.30	0.07	0.09	0.03	0.04	0.06	0.09	0.11	0.36	0.11	0.26	0.12	0.03	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 30

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Summary****Base: All respondents/ respondents in Scotland**

	Parties			
	Conservative Party	Labour Party	Liberal Democrats	Scottish National Party
Unweighted base	2035	2035	2035	167
Weighted base	2035	2035	2035	177
NET: More likely	458 23%	380 19%	286 14%	45 25%
Significantly more likely (+2)	210 10%	141 7%	56 3%	16 9%
More likely (+1)	248 12%	238 12%	229 11%	28 16%
No difference (0)	1094 54%	1054 52%	1107 54%	99 56%
Less likely (-1)	66 3%	119 6%	128 6%	2 1%
Significantly less likely (-2)	241 12%	310 15%	318 16%	19 10%
NET: Less likely	306 15%	429 21%	446 22%	20 11%
Don't know	176 9%	172 8%	195 10%	13 8%
Mean	0.07	-0.12	-0.23	0.13
Standard deviation	1.07	1.07	0.98	1.01
Standard error	0.02	0.02	0.02	0.08

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 31

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Conservative Party**  
**Base: All respondents**

	Total	Gender		Age								Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: More likely	458 23%	282 28%B	176 17%	54 24%e	66 19%	55 17%	82 23%e	61 20%	140 30%DEFG	120 21%	137 20%	201 26%IJ	134 24%O	131 23%o	104 25%O	89 18%	66 19%	192 23%
Significantly more likely (+2)	210 10%	133 13%B	78 7%	25 11%E	25 7%	18 6%	32 9%	29 9%e	82 17%CDEFG	50 9%	50 7%	110 14%IJ	57 10%	57 10%	38 9%	58 12%	26 8%	81 10%
More likely (+1)	248 12%	150 15%B	98 9%	29 13%	41 12%	37 11%	50 14%	33 11%	58 12%	70 12%	87 13%	91 12%	77 14%O	73 13%O	65 16%O	32 6%	40 12%	111 13%
No difference (0)	1094 54%	489 49%	604 58%A	108 48%	170 48%	175 54%	186 52%	193 64%CDEFH	262 56%cd	278 48%	360 53%	455 59%IJ	305 55%	307 54%	230 56%	251 51%	174 51%	429 52%
Less likely (-1)	66 3%	30 3%	35 3%	8 3%	17 5%G	7 2%	17 5%G	4 1%	12 3%	25 4%K	24 4%	16 2%	20 4%	11 2%	9 2%	26 5%MN	14 4%	31 4%
Significantly less likely (-2)	241 12%	134 14%B	107 10%	34 15%GH	44 13%G	56 17%fGH	44 12%G	21 7%	41 9%	78 13%K	101 15%K	62 8%	55 10%	69 12%	37 9%	80 16%LMN	40 12%	112 13%
NET: Less likely	306 15%	164 17%b	142 14%	42 18%GH	61 17%GH	64 20%GH	61 17%GH	26 8%	53 11%	103 18%K	125 18%K	78 10%	75 13%	80 14%	47 11%	105 21%LMN	54 16%	143 17%
Don't know	176 9%	57 6%	119 11%A	22 10%H	55 16%cEFGH	32 10%H	31 9%H	21 7%H	15 3%	77 13%JK	63 9%K	37 5%	41 7%	54 9%	33 8%	48 10%	49 14%Q	68 8%
Mean	0.07	0.12B	0.01	0.02	-0.05	-0.16	0.03E	0.15DE	0.28CDEF	-0.02	-0.06	0.23IJ	0.12O	0.08O	0.15O	-0.09	*	0.02
Standard deviation	1.07	1.15	0.97	1.16	1.06	1.07	1.07	0.91	1.07	1.10	1.07	1.02	1.02	1.07	0.99	1.16	1.04	1.09
Standard error	0.02	0.04	0.03	0.08	0.07	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 32

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Conservative Party**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: More likely	458 23%	22 12%	20 20%	416 24%A	16 19%	51 22%A	31 18%	47 26%A	29 19%	50 25%A	60 22%A	76 27%Ag	56 31%AbEFGIK
Significantly more likely	(+2) 210 10%	6 3%	8 8%	197 11%A	4 5%	28 12%AegK	12 7%	24 13%AegK	11 7%	28 14%AEGiK	17 6%	43 15%AbEgIK	30 16%AbEgIK
More likely	(+1) 248 12%	16 9%	12 12%	219 12%	12 14%	23 10%	20 12%	24 13%	18 12%	22 11%	42 15%af	33 12%	26 15%
No difference	(0) 1094 54%	113 64%DbFGHKIM	53 52%	927 53%	46 53%	115 49%	89 52%	94 52%	98 66%BeFGHjKLM	108 55%k	125 45%	158 56%K	95 52%
Less likely	(-1) 66 3%	4 2%	1 1%	61 3%	5 5%b	9 4%	11 7%aBjM	5 3%	4 3%	5 3%	9 3%	10 3%	4 2%
Significantly less likely	(-2) 241 12%	23 13%M	19 18%DHILM	199 11%	12 14%M	37 16%HILM	24 14%iLM	15 8%	11 7%	22 11%g	46 17%HILM	22 8%	10 6%
NET: Less likely	306 15%	26 15%g	19 19%hilM	261 15%	16 19%ilM	46 20%HILM	35 21%HILM	20 11%	15 10%	27 14%g	55 20%HILM	32 11%	14 8%
Don't know	176 9%	15 9%	9 9%	152 9%	8 9%	22 9%i	15 9%	20 11%lj	6 4%	10 5%	35 13%lJL	19 7%	16 9%
Mean	0.07	-0.13	-0.11	0.10Ab	-0.10	-0.02	-0.10	0.23ABEFGK	0.10Agk	0.15AbGK	-0.10	0.25ABEFGK	0.37ABEFGjK
Standard deviation	1.07	0.90	1.13	1.07	1.02	1.18	1.05	1.04	0.87	1.10	1.13	1.04	1.01
Standard error	0.02	0.07	0.12	0.03	0.12	0.08	0.08	0.08	0.07	0.08	0.08	0.06	0.08

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 33

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Conservative Party**  
**Base: All respondents**

	Total	Past Vote						Voting Intention									2016 Referendum Vote		
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: More likely	458 23%	266 42%BCDFG	60 9%	26 19%BD	4 6%	2 14%	57 29%BcDG	40 15%Bd	320 49%LJKLOR	32 6%	34 15%ILR	24 23%lJLOR	1 2%	-	4 7%	3 16%	10 7%	283 31%T	133 16%
Significantly more likely (+2)	210 10%	143 23%BCDFG	15 2%	5 4%	-	-	27 14%BCDG	20 7%BD	182 28%LJKLOR	7 1%	6 3%	8 8%LJLoR	-	-	-	1 3%	1 *	151 16%T	39 5%
More likely (+1)	248 12%	123 20%BdG	45 7%	20 15%BdG	4 6%	2 14%	30 15%BdG	21 7%	138 21%LJLOR	24 5%	28 12%IL	15 15%ILR	1 2%	-	4 7%	3 14%	10 6%	132 14%t	94 11%
No difference (o)	1094 54%	332 53%	368 56%FG	82 61%aFG	47 67%AFG	5 40%	97 49%	134 49%	322 49%	275 54%	151 64%HIR	63 61%H	50 73%HIoR	4 45%	29 56%	10 48%	77 50%	507 55%	455 55%
Less likely (-1)	66 3%	10 2%	33 5%AG	8 6%AG	2 3%	-	6 3%	5 2%	2 *	32 6%HKR	17 7%HKR	-	2 4%Hk	-	4 9%HKR	2 11%	1 1%	21 2%	36 4%S
Significantly less likely (-2)	241 12%	5 1%	153 23%ACFG	11 8%A	15 21%ACG	3 26%	26 13%A	27 10%A	2 *	141 28%HJKR	24 10%H	12 11%H	13 19%H	2 21%	10 19%H	4 22%	19 13%H	61 7%	147 18%S
NET: Less likely	306 15%	15 2%	186 29%ACFG	19 14%A	17 24%AG	3 26%	32 16%A	32 12%A	4 1%	173 34%HJKIR	41 17%H	12 11%H	15 22%Hk	2 21%	14 28%HKR	7 33%	20 13%H	81 9%	183 22%S
Don't know	176 9%	17 3%	37 6%A	8 6%a	2 3%	2 19%	13 7%A	70 25%ABCDF	13 2%	28 5%H	9 4%	5 5%	2 3%	3 34%	4 9%H	1 3%	45 29%HIJKLO	46 5%	56 7%
Mean	0.07	0.63BCDF G	-0.43	0.01BD	-0.40	-0.47	0.14BD	0.01BD	0.77IJKL OR	-0.57	-0.11ILO	0.08ILOR	-0.40	-0.63	-0.43	-0.37	-0.26I	0.33T	-0.21
Standard deviation	1.07	0.88	1.02	0.86	0.89	1.18	1.15	1.01	0.88	1.01	0.85	0.98	0.82	1.02	0.92	1.09	0.88	1.02	1.05
Standard error	0.02	0.04	0.04	0.07	0.11	0.45	0.08	0.07	0.03	0.05	0.06	0.10	0.11	0.46	0.14	0.23	0.09	0.03	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 34

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Labour Party****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: More likely	380 19%	196 20%	183 18%	83 37% <sup>EFGH</sup>	104 30% <sup>eFGH</sup>	74 23% <sup>FGH</sup>	51 14% <sup>H</sup>	34 11% <sup>h</sup>	34 7%	187 32% <sup>JK</sup>	125 18% <sup>K</sup>	67 9%	109 20%	101 18%	72 17%	98 20%	90 26% <sup>Q</sup>	165 20%
Significantly more likely (+2)	141 7%	75 8%	66 6%	34 15% <sup>eFGH</sup>	39 11% <sup>FGH</sup>	31 9% <sup>FGH</sup>	16 4%	8 3%	15 3%	72 13% <sup>JK</sup>	46 7% <sup>K</sup>	23 3%	39 7%	36 6%	27 7%	39 8%	29 8%	64 8%
More likely (+1)	238 12%	121 12%	117 11%	49 22% <sup>EFGH</sup>	65 19% <sup>eFGH</sup>	43 13% <sup>GH</sup>	36 10% <sup>H</sup>	26 8% <sup>H</sup>	19 4%	115 20% <sup>JK</sup>	79 12% <sup>K</sup>	45 6%	70 13%	65 11%	44 11%	60 12%	61 18% <sup>Q</sup>	101 12%
No difference (0)	1054 52%	487 49%	568 54% <sup>A</sup>	99 44%	147 42%	173 53% <sup>CD</sup>	199 55% <sup>CD</sup>	180 60% <sup>CD</sup>	256 54% <sup>CD</sup>	246 43%	372 54% <sup>I</sup>	436 57% <sup>I</sup>	301 54% <sup>O</sup>	317 56% <sup>nO</sup>	206 50%	230 46%	169 49%	422 51%
Less likely (-1)	119 6%	68 7%	52 5%	14 6%	13 4%	15 5%	22 6%	21 7%	35 7% <sup>d</sup>	27 5%	36 5%	55 7% <sup>i</sup>	37 7% <sup>M</sup>	21 4%	34 8% <sup>M</sup>	28 6%	13 4%	53 6%
Significantly less likely (-2)	310 15%	188 19% <sup>B</sup>	122 12%	13 6%	33 9%	32 10%	59 16% <sup>CDE</sup>	48 16% <sup>CDE</sup>	124 26% <sup>CDEFG</sup>	46 8%	91 13% <sup>I</sup>	172 22% <sup>LJ</sup>	67 12%	88 15%	67 16% <sup>l</sup>	88 18% <sup>L</sup>	29 9%	122 15% <sup>P</sup>
NET: Less likely	429 21%	255 26% <sup>B</sup>	174 17%	27 12%	47 13%	47 14%	80 22% <sup>CDE</sup>	69 23% <sup>CDE</sup>	159 34% <sup>CDEFG</sup>	74 13%	127 19% <sup>I</sup>	228 30% <sup>LJ</sup>	104 19%	108 19%	101 24% <sup>LM</sup>	115 23% <sup>l</sup>	42 12%	175 21% <sup>P</sup>
Don't know	172 8%	55 6%	117 11% <sup>A</sup>	17 7%	54 15% <sup>CEFGH</sup>	32 10% <sup>H</sup>	29 8% <sup>h</sup>	19 6%	22 5%	71 12% <sup>jK</sup>	61 9% <sup>K</sup>	40 5%	41 7%	45 8%	35 8%	51 10%	42 12% <sup>q</sup>	60 8%
Mean	-0.12	-0.18	-0.05 <sup>A</sup>	0.36 <sup>EFGH</sup>	0.21 <sup>FGH</sup>	0.09 <sup>FGH</sup>	-0.22 <sup>H</sup>	-0.27 <sup>H</sup>	-0.52	0.28 <sup>JK</sup>	-0.07 <sup>K</sup>	-0.42	-0.05 <sup>n</sup>	-0.11	-0.18	-0.15	0.16 <sup>Q</sup>	-0.09
Standard deviation	1.07	1.14	1.00	1.03	1.09	1.02	1.01	0.94	1.04	1.07	1.03	1.01	1.02	1.05	1.08	1.15	1.00	1.08
Standard error	0.02	0.04	0.03	0.07	0.07	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 35

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Labour Party**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: More likely	380 19%	22 12%	16 16%	341 19%A	21 24%ALM	46 20%aM	39 23%ALM	39 21%ALM	30 20%aM	31 16%	74 27%AbfJLM	42 15%	20 11%
Significantly more likely	(+2) 141 7%	4 2%	7 7%a	131 7%A	8 9%Ajm	27 12%AiJLM	22 13%AiJLM	15 8%AJM	9 6%a	6 3%	27 10%AJLM	13 5%	6 3%
More likely	(+1) 238 12%	18 10%	10 10%	210 12%	13 16%fm	19 8%	17 10%	24 13%	21 14%fm	25 13%	47 17%aFgLM	29 10%	15 8%
No difference	(0) 1054 52%	106 60%DEFgJKl	58 57%K	890 51%	39 46%	114 49%	85 50%	98 54%k	89 60%eFgiKl	95 49%	122 44%	143 50%	105 58%efjK
Less likely	(-1) 119 6%	12 6%	7 6%	101 6%	3 4%	20 9%i	7 4%	10 5%	6 4%	13 7%	16 6%	14 5%	12 7%
Significantly less likely	(-2) 310 15%	21 12%	12 12%	276 16%	15 18%	31 13%	24 14%	18 10%	17 12%	43 22%AbFgHIKlm	34 13%	67 24%ABFGHIKlm	25 14%
NET: Less likely	429 21%	33 18%	19 18%	378 21%	18 21%	51 22%	31 18%	28 16%	23 16%	56 29%AbGHIKlm	51 18%	81 29%AbfGHIKlm	37 21%
Don't know	172 8%	16 9%	8 8%	148 8%	7 8%	23 10%i	16 10%i	17 9%	6 4%	13 7%	29 10%i	18 6%	19 10%i
Mean	-0.12	-0.17	-0.08jl	-0.11	-0.06jl	-0.05JL	0.03JLM	0.04aJLM	-0.01JLm	-0.34	0.06AJLM	-0.35	-0.23
Standard deviation	1.07	0.88	0.99	1.09	1.18	1.14	1.16	1.01	0.96	1.08	1.12	1.12	0.94
Standard error	0.02	0.07	0.10	0.03	0.13	0.08	0.09	0.08	0.08	0.08	0.08	0.06	0.07

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 36

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Labour Party**

**Base: All respondents**

	Past Vote								Voting Intention									2016 Referendum Vote	
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: More likely	380 19%	16 3%	253 39%ACDFG	30 22%ADF	6 8%A	2 14%	21 10%A	43 16%A	12 2%	254 50%HJKLOR	52 22%HKLR	6 6%H	4 6%h	1 10%	11 21%HKL	2 8%	17 11%H	82 9%	246 30%S
Significantly more likely (+2)	141 7%	3 *	119 18%ACDFG	3 2%a	1 1%	- -	3 2%	9 3%A	1 *	131 26%HJKLOR	2 1%	2 2%H	1 1%	- -	1 2%H	- -	3 2%H	34 4%	95 11%S
More likely (+1)	238 12%	14 2%	133 20%ADFG	27 20%ADFG	5 7%A	2 14%	18 9%A	34 12%A	11 2%	123 24%HKLR	50 21%HKLR	4 4%	3 5%	1 10%	9 19%HKLr	2 8%	14 9%H	48 5%	151 18%S
No difference (0)	1054 52%	370 59%BFG	327 50%	73 55%fg	44 63%bFG	6 52%	87 44%	123 44%	364 55%lkr	226 45%	144 61%lKoR	46 44%	49 71%HIKOR	5 54%	23 46%	10 49%	70 46%	491 54%	435 53%
Less likely (-1)	119 6%	55 9%Bg	19 3%	8 6%b	6 8%b	- -	15 8%B	14 5%	69 10%lJR	5 1%	14 6%l	6 6%l	5 7%l	- -	2 4%i	1 7%	5 3%i	71 8%T	37 4%
Significantly less likely (-2)	310 15%	170 27%BCdG	22 3%	15 12%B	11 16%B	3 22%	61 31%BCDG	27 10%B	198 30%lJLR	3 1%	15 6%l	40 39%hJLOR	9 12%l	1 12%	11 21%lJ	6 32%	17 11%l	220 24%T	63 8%
NET: Less likely	429 21%	226 36%BCdG	41 6%	24 18%B	17 24%B	3 22%	76 38%BCdG	41 15%B	266 40%lJLOR	9 2%	30 13%l	46 45%lJLOR	13 19%l	1 12%	13 25%lJ	8 38%	22 15%l	291 32%T	100 12%
Don't know	172 8%	19 3%	31 5%	7 5%	3 5%	1 12%	15 7%A	69 25%ABCDF	16 2%	18 4%	9 4%	5 5%	3 4%	2 24%	4 9%Hi	1 5%	44 29%HIJKLO	54 6%	47 6%
Mean	-0.12	-0.61	0.50ACDF G	-0.05AdF	-0.31Af	-0.35	-0.62	-0.07AF	-0.70	0.76HJKLO R	0.04HKLO R	-0.80	-0.25HK	-0.17	-0.25HK	-0.66	-0.19HK	-0.46	0.23S
Standard deviation	1.07	0.93	0.95	0.93	0.89	1.08	1.10	0.96	0.93	0.88	0.77	1.09	0.80	0.92	1.10	1.06	0.94	1.05	1.00
Standard error	0.02	0.04	0.04	0.08	0.12	0.38	0.08	0.07	0.04	0.04	0.05	0.11	0.11	0.38	0.16	0.23	0.09	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 37

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Liberal Democrats**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: More likely	286 14%	157 16%B	129 12%	56 25%DEFGH	58 16%GH	57 17%fGH	43 12%	25 8%	47 10%	114 20%JK	100 15%K	72 9%	106 19%MNO	77 13%	50 12%	53 11%	62 18%	129 15%
Significantly more likely (+2)	56 3%	36 4%B	20 2%	5 2%	18 5%GH	14 4%GH	10 3%h	5 2%	5 1%	23 4%K	24 3%K	10 1%	18 3%	20 3%	7 2%	12 2%	11 3%	28 3%
More likely (+1)	229 11%	120 12%	109 10%	51 23%DEFGH	40 11%g	43 13%Gh	33 9%	20 7%	42 9%	91 16%JK	76 11%k	62 8%	89 16%MNO	57 10%	43 10%	41 8%	50 15%	100 12%
No difference (0)	1107 54%	501 50%	606 58%A	112 50%	177 50%	183 56%	194 54%	189 63%CDFH	252 54%	290 50%	377 55%	441 57%I	309 56%	324 57%o	222 54%	252 51%	178 52%	450 54%
Less likely (-1)	128 6%	76 8%B	52 5%	10 4%	17 5%	16 5%	24 7%	24 8%c	37 8%c	27 5%	40 6%	62 8%I	30 5%	31 5%	41 10%LMO	26 5%	16 5%	52 6%
Significantly less likely (-2)	318 16%	194 19%B	124 12%	24 11%	37 11%	32 10%	69 19%CDE	45 15%e	110 23%CDEG	62 11%	101 15%i	155 20%LJ	62 11%	84 15%	65 16%L	108 22%LMN	39 11%	124 15%
NET: Less likely	446 22%	270 27%B	177 17%	34 15%	55 16%	49 15%	92 26%CDE	69 23%CDE	148 31%CDEfG	88 15%	141 21%I	217 28%LJ	92 17%	114 20%	106 26%LM	134 27%LM	55 16%	177 21%p
Don't know	195 10%	65 7%	130 12%A	23 10%gH	62 18%CEFGH	38 12%GH	30 8%h	18 6%	24 5%	86 15%JK	68 10%K	42 5%	49 9%	56 10%	35 8%	56 11%	48 14%Q	76 9%
Mean	-0.23	-0.29	-0.17A	0.01FGH	-0.06FGH	-0.03FGH	-0.33h	-0.30H	-0.46	-0.03JK	-0.19K	-0.40	-0.06MNO	-0.20O	-0.30	-0.40	-0.07	-0.19
Standard deviation	0.98	1.06	0.88	0.94	0.98	0.92	1.01	0.88	1.00	0.96	0.98	0.96	0.93	0.97	0.95	1.04	0.95	0.99
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.04	0.05	0.05	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 38

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Liberal Democrats**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: More likely	286 14%	26 15%G	12 12%	247 14%	11 13%	28 12%	12 7%	18 10%	23 16%G	27 14%g	60 22%abeFGHjL	35 12%g	32 18%GH
Significantly more likely	(+2) 56 3%	2 1%	6 6%AEfHL	49 3%	- -	4 2%	3 2%	1 1%	4 3%	4 2%	23 9%AEFGHIJLM	3 1%	6 3%
More likely	(+1) 229 11%	24 14%bG	7 6%	199 11%	11 13%G	25 11%g	9 5%	16 9%	20 13%G	24 12%G	37 13%bG	32 11%G	26 14%bG
No difference	(0) 1107 54%	106 60%Efk	59 58%e	943 54%	38 45%	115 49%	101 59%Efk	109 60%EFK	93 63%EFKlm	106 54%	135 49%	149 52%	95 53%
Less likely	(-1) 128 6%	13 8%	5 5%	110 6%	6 7%	13 6%	10 6%	10 5%	10 7%	17 9% <i>m</i>	15 5%	23 8%	7 4%
Significantly less likely	(-2) 318 16%	18 10%	13 13%	287 16% <i>a</i>	20 23% <i>AHIK</i>	52 22% <i>AbHIK</i>	33 19% <i>AIK</i>	23 13%	14 10%	33 17% <i>aiK</i>	25 9%	58 21% <i>AHIK</i>	29 16% <i>k</i>
NET: Less likely	446 22%	32 18%	18 18%	397 23%	25 30% <i>AbHIK</i>	65 28% <i>AbHIK<sub>m</sub></i>	43 25% <i>iK</i>	32 18%	24 16%	50 26% <i>hIK</i>	40 15%	81 28% <i>ABHIK<sub>m</sub></i>	36 20%
Don't know	195 10%	14 8%	12 12% <i>ij</i>	169 10%	11 13% <i>ij</i>	25 11% <i>ij</i>	15 9%	22 12% <i>IjL</i>	8 5%	11 6%	39 14% <i>aLJL</i>	20 7%	18 10%
Mean	-0.23	-0.13EFGl	-0.15efgl	-0.24	-0.45	-0.40	-0.39	-0.23ef	-0.08EFGjL	-0.28	0.08aEFGHJLM	-0.38	-0.17eFgL
Standard deviation	0.98	0.84	0.99	0.99	1.04	1.04	0.95	0.85	0.85	0.97	1.03	1.00	1.02
Standard error	0.02	0.07	0.11	0.02	0.12	0.07	0.08	0.07	0.07	0.07	0.07	0.06	0.08

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 39

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Liberal Democrats**

**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: More likely	286 14%	57 9%	106 16%AF	59 44%ABDFG	7 10%	2 14%	15 8%	35 13% <i>f</i>	32 5%	81 16%HKr	111 47%HIKLOR	3 3%	6 9%	2 19%	14 28%HIKLR	-	15 10% <i>Hk</i>	44 5%	198 24% <i>S</i>
Significantly more likely (+2)	56 3%	9 1%	16 2%	23 17%ABDFG	-	2 14%	3 1%	3 1%	4 1%	13 3% <i>H</i>	31 13%HIKLOR	1 1%	-	2 19%	1 2%	-	1 *	8 1%	41 5% <i>S</i>
More likely (+1)	229 11%	48 8%	90 14%AF	36 27%ABDFG	7 10%	-	13 6%	32 12% <i>af</i>	28 4%	68 13% <i>HK</i>	81 34%HIKLR	2 2%	6 9% <i>k</i>	-	14 27%HIKLR	-	14 9% <i>HK</i>	35 4%	157 19% <i>S</i>
No difference (0)	1107 54%	368 58% <i>CFG</i>	373 57% <i>CFG</i>	61 46%	43 61% <i>cf</i>	5 40%	92 46%	135 49%	376 57% <i>Jor</i>	290 57% <i>Jor</i>	114 49%	49 48%	46 67% <i>JKOR</i>	4 45%	22 43%	11 51%	73 48%	516 56%	454 55%
Less likely (-1)	128 6%	56 9% <i>BCG</i>	33 5% <i>C</i>	1 1%	7 10% <i>CG</i>	-	22 11% <i>BCG</i>	9 3%	75 11% <i>IJkoR</i>	23 5% <i>J</i>	1 *	5 5% <i>J</i>	5 8% <i>J</i>	-	2 3% <i>j</i>	4 21%	5 3% <i>j</i>	81 9% <i>T</i>	40 5%
Significantly less likely (-2)	318 16%	131 21% <i>BCG</i>	87 13% <i>Cg</i>	6 5%	11 15% <i>C</i>	4 34%	55 27% <i>aBCdG</i>	24 9%	156 24% <i>IJR</i>	72 14% <i>Jr</i>	2 1%	41 40% <i>hIJLOR</i>	9 13% <i>J</i>	1 12%	9 17% <i>J</i>	5 25%	12 8% <i>J</i>	223 24% <i>T</i>	68 8%
NET: Less likely	446 22%	187 30% <i>BCG</i>	120 18% <i>CG</i>	7 5%	18 25% <i>CG</i>	4 34%	77 39% <i>ABCdG</i>	34 12% <i>C</i>	232 35% <i>IJLOR</i>	95 19% <i>Jr</i>	3 1%	46 45% <i>hIJLOR</i>	14 21% <i>Jr</i>	1 12%	10 20% <i>J</i>	9 46%	17 11% <i>J</i>	304 33% <i>T</i>	108 13%
Don't know	195 10%	18 3%	53 8% <i>A</i>	7 5%	3 4%	1 12%	14 7% <i>A</i>	73 26% <i>ABCDF</i>	19 3%	41 8% <i>HJ</i>	7 3%	4 4%	2 3%	2 24%	4 9% <i>Hj</i>	1 3%	47 31% <i>HIJKLO</i>	54 6%	67 8% <i>S</i>
Mean	-0.23	-0.41 <i>F</i>	-0.14 <i>AF</i>	0.54 <i>ABDF</i>	-0.31 <i>f</i>	-0.46	-0.62	-0.09 <i>AF</i>	-0.55 <i>K</i>	-0.15 <i>HK</i>	0.60 <i>HIKL</i>	-0.83	-0.26 <i>HK</i>	0.20	-0.08 <i>HK</i>	-0.73	-0.13 <i>HK</i>	-0.55	0.08 <i>S</i>
Standard deviation	0.98	0.96	0.93	0.96	0.87	1.47	1.03	0.86	0.93	0.95	0.75	1.05	0.81	1.37	1.07	0.87	0.82	0.95	0.91
Standard error	0.02	0.04	0.04	0.08	0.11	0.52	0.08	0.06	0.04	0.04	0.05	0.11	0.11	0.56	0.16	0.19	0.08	0.03	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 40

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Scottish National Party**

**Base: All respondents in Scotland**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	167	95	72	9	20	31	35	33	39	29	66	72	41	39	39	48	31	60
Weighted base	177	99*	79*	8**	23**	30**	39**	36**	41*	31**	69*	77*	41*	41*	42*	53*	35**	68*
NET: More likely	45 25%	23 23%	22 28%	5 64%	2 8%	10 35%	9 23%	9 26%	9 22%	7 22%	19 28%	18 24%	7 16%	8 19%	8 19%	22 41%LMn	6 18%	15 22%
Significantly more likely	(+2) 16 9%	10 10%	7 8%	1 13%	1 4%	3 9%	4 10%	2 6%	5 13%	2 6%	7 9%	8 10%	1 4%	2 5%	5 12%	8 14%	5 15%	5 8%
More likely	(+1) 28 16%	13 13%	15 19%	4 52%	1 4%	8 26%	5 13%	7 19%	4 9%	5 16%	13 18%	11 14%	5 13%	5 13%	3 8%	14 27%N	1 3%	10 14%
No difference	(0) 99 56%	56 57%	43 54%	1 17%	12 52%	18 61%	24 62%	19 53%	24 58%	13 43%	43 62%	43 56%	24 57%	21 53%	29 69%o	25 47%	24 67%	37 54%
Less likely	(-1) 2 1%	2 2%	- -	- -	1 3%	- -	- -	- -	1 2%	1 3%	- -	1 1%	- -	2 4%	- -	- -	- -	1 1%
Significantly less likely	(-2) 19 10%	14 14%	5 6%	- -	2 8%	1 4%	4 10%	4 12%	7 18%	2 6%	5 7%	12 15%	7 17%o	5 13%	4 10%	2 4%	2 7%	8 11%
NET: Less likely	20 11%	15 15%	5 6%	- -	3 11%	1 4%	4 10%	4 12%	8 20%	3 8%	5 7%	13 16%	7 17%o	7 17%o	4 10%	2 4%	2 7%	8 12%
Don't know	13 8%	4 4%	9 12%	1 19%	6 28%	- -	2 5%	3 9%	- -	8 26%	2 3%	3 4%	4 9%	5 12%	1 2%	4 8%	3 8%	8 12%
Mean	0.13	0.04	0.26	0.95	-0.10	0.36	0.14	0.08	-0.02	0.19	0.24	0.02	-0.16	-0.06	0.12	0.52LMn	0.21	0.07
Standard deviation	1.01	1.07	0.91	0.65	0.90	0.82	0.98	1.03	1.18	0.95	0.92	1.11	1.03	1.02	0.98	0.92	0.98	1.03
Standard error	0.08	0.11	0.11	0.25	0.23	0.15	0.17	0.19	0.19	0.20	0.11	0.13	0.17	0.17	0.16	0.14	0.19	0.14

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 41

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Scottish National Party**

**Base: All respondents in Scotland**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	167	167	-	-	-	-	-	-	-	-	-	-	-
Weighted base	177	177	**	**	**	**	**	**	**	**	**	**	**
NET: More likely	45 25%	45 25%	-	-	-	-	-	-	-	-	-	-	-
Significantly more likely	(+2) 16 9%	16 9%	-	-	-	-	-	-	-	-	-	-	-
More likely	(+1) 28 16%	28 16%	-	-	-	-	-	-	-	-	-	-	-
No difference	(0) 99 56%	99 56%	-	-	-	-	-	-	-	-	-	-	-
Less likely	(-1) 2 1%	2 1%	-	-	-	-	-	-	-	-	-	-	-
Significantly less likely	(-2) 19 10%	19 10%	-	-	-	-	-	-	-	-	-	-	-
NET: Less likely	20 11%	20 11%	-	-	-	-	-	-	-	-	-	-	-
Don't know	13 8%	13 8%	-	-	-	-	-	-	-	-	-	-	-
Mean	0.13	0.13	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	1.01	1.01	-	-	-	-	-	-	-	-	-	-	-
Standard error	0.08	0.08	-	-	-	-	-	-	-	-	-	-	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 42

**Q6. Thinking about the upcoming December 12th general election, to what extent, if at all, would you be more or less likely to vote for the following political parties if you thought that businesses would prefer a government led by that party?**

**Scottish National Party**

**Base: All respondents in Scotland**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	167	36	29	8	63	-	5	18	31	20	17	4	59	-	2	1	12	50	97
Weighted base	177	36**	28**	7**	70*	**	7**	19**	30**	17**	17**	4**	68*	**	2**	1**	15**	53*	102*
NET: More likely	45 25%	1 3%	6 21%	-	29 42%	-	1 18%	4 22%	1 3%	5 32%	4 26%	1 12%	28 41%	-	-	-	2 15%	9 17%	29 29%
Significantly more likely (+2)	16 9%	-	-	-	15 21%	-	1 18%	-	-	-	-	-	15 22%	-	-	-	-	2 3%	14 14% <sup>s</sup>
More likely (+1)	28 16%	1 3%	6 21%	-	14 20%	-	-	4 22%	1 3%	5 32%	4 26%	1 12%	13 19%	-	-	-	2 15%	7 13%	15 15%
No difference (0)	99 56%	23 64%	21 74%	5 61%	37 52%	-	3 45%	4 22%	19 62%	10 59%	9 53%	1 13%	39 58%	-	2 100%	1 100%	3 23%	28 53%	63 62%
Less likely (-1)	2 1%	-	1 3%	1 11%	-	-	-	-	-	1 5%	1 5%	-	-	-	-	-	-	1 1%	1 1%
Significantly less likely (-2)	19 10%	11 31%	1 3%	-	2 3%	-	2 37%	2 12%	9 29%	-	3 16%	3 75%	-	-	-	-	2 16%	14 26% <sup>T</sup>	3 3%
NET: Less likely	20 11%	11 31%	2 5%	1 11%	2 3%	-	2 37%	2 12%	9 29%	1 5%	4 21%	3 75%	-	-	-	-	2 16%	15 28% <sup>T</sup>	4 4%
Don't know	13 8%	1 1%	-	2 28%	2 4%	-	-	8 43%	2 5%	1 5%	-	-	1 2%	-	-	-	7 46%	2 3%	6 6%
Mean	0.13	-0.60	0.13	-0.16	0.60	-	-0.39	-0.03	-0.59	0.29	-0.11	-1.37	0.64	-	0.00	0.00	-0.33	-0.35	0.39 <sup>S</sup>
Standard deviation	1.01	0.99	0.58	0.40	0.92	-	1.56	1.17	0.98	0.57	1.00	1.26	0.83	-	-	-	1.26	1.13	0.86
Standard error	0.08	0.17	0.11	0.16	0.12	-	0.70	0.34	0.18	0.13	0.24	0.63	0.11	-	-	-	0.45	0.16	0.09

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 43  
**Gender**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Male	993 49%	993 100%B	-	90 40%	151 43%	177 54%CD	193 53%CD	150 50%C	233 50%Cd	240 42%	369 54%I	383 50%I	330 59%MNO	263 46%	179 43%	221 45%	153 45%	461 55%P
Female	1042 51%	-	1042 100%A	136 60%EFGH	201 57%EFh	149 46%	168 47%	151 50%	237 50%	337 58%JK	316 46%	388 50%	226 41%	308 54%L	234 57%L	273 55%L	190 55%Q	371 45%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 44  
**Gender**  
**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Male	993 49%	99 56%dghjl	56 55%	839 48%	47 55%	111 47%	78 45%	83 46%	71 47%	88 45%	140 51%	132 46%	89 49%
Female	1042 51%	79 44%	46 45%	918 52%a	38 45%	123 53%	93 55%a	98 54%a	78 53%	107 55%a	135 49%	152 54%a	92 51%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 45  
**Gender**  
**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Male	993 49%	324 51%bG	299 46%	80 60%aBG	38 55%	6 50%	111 56%BG	120 43%	348 53%IR	230 45%r	137 59%IoR	67 65%HIOR	38 56%R	4 51%	22 43%	14 68%	55 36%	466 51%	402 49%
Female	1042 51%	306 49%c	353 54%aCF	54 40%	32 45%	6 50%	87 44%	157 57%ACF	311 47%K	277 55%HJK	97 41%	36 35%	30 44%	4 49%	29 57%jK	6 32%	97 64%HiJKL	451 49%	426 51%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 46  
**Age**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
18-24	226 11%	90 9%	136 13%A	226 100%DEFGH	-	-	-	-	-	226 39%JK	-	-	95 17%MNO	67 12%No	26 6%	38 8%	49 14%q	83 10%
25-34	352 17%	151 15%	201 19%A	-	352 100%CEFGH	-	-	-	-	352 61%JK	-	-	102 18%o	98 17%	83 20%O	69 14%	86 25%	199 24%
35-44	325 16%	177 18%B	149 14%	-	-	325 100%CDFGH	-	-	-	-	325 47%IK	-	78 14%	95 17%	65 16%	87 18%	78 23%	192 23%
45-54	360 18%	193 19%b	168 16%	-	-	-	360 100%CDEGH	-	-	-	360 53%IK	-	74 13%	98 17%	85 21%L	103 21%L	71 21%	209 25%
55-64	301 15%	150 15%	151 15%	-	-	-	-	301 100%CDEFH	-	-	-	301 39%IJ	75 14%	77 13%	75 18%lm	75 15%	45 13%	102 12%
65+	470 23%	233 23%	237 23%	-	-	-	-	-	470 100%CDEFG	-	-	470 61%IJ	132 24%	137 24%n	79 19%	122 25%n	13 4%	45 5%
NET: 18-34	578 28%	240 24%	337 32%A	226 100%EFGH	352 100%EFGH	-	-	-	-	578 100%JK	-	-	197 35%MNO	165 29%O	109 26%	108 22%	135 39%	282 34%
NET: 35-54	686 34%	369 37%B	316 30%	-	-	325 100%CDGH	360 100%CDGH	-	-	-	686 100%IK	-	152 27%	193 34%L	151 37%L	190 38%L	150 44%	401 48%
NET: 55+	772 38%	383 39%	388 37%	-	-	-	-	301 100%CDEF	470 100%CDEF	-	-	772 100%IJ	207 37%	214 37%	154 37%	197 40%	58 17%	148 18%
Average age	48.01	49.06B	47.01	22.02	30.00C	39.67CD	49.32CDE	59.69CDEF	71.24CDEFG	26.89	44.74I	66.73IJ	46.49	47.85	48.21	49.73L	40.46	42.05P

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 47  
**Age**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
18-24	226 11%	8 4%	9 9%	209 12%A	8 10%	25 11%Aj	26 15%AJM	29 16%AJM	21 14%Ajm	11 6%	44 16%AJM	32 11%Aj	13 7%
25-34	352 17%	23 13%	17 17%	312 18%	13 15%	40 17%	26 15%	35 19%l	30 20%jL	25 13%	71 26%AeFGJL	36 13%	35 19%l
35-44	325 16%	30 17%	23 22%dglm	273 16%	17 20%	38 16%	21 13%	26 14%	21 14%	34 18%	52 19%	39 14%	24 13%
45-54	360 18%	39 22%	15 15%	306 17%	14 16%	40 17%	31 18%	30 17%	24 16%	32 16%	55 20%	48 17%	33 18%
55-64	301 15%	36 21%DfKm	15 15%	250 14%	11 12%	32 13%	24 14%	24 13%	24 16%k	34 18%K	28 10%	49 17%K	24 13%
65+	470 23%	41 23%K	22 22%K	407 23%	22 26%K	60 26%K	42 25%K	37 20%K	29 20%K	58 30%hIK	25 9%	81 28%hiK	52 29%hiK
NET: 18-34	578 28%	31 17%	26 26%	521 30%A	21 25%	65 28%Aj	52 31%Aj	64 35%AjLm	51 34%AjL	37 19%	115 42%ABEFGJLM	68 24%	48 26%aj
NET: 35-54	686 34%	69 39%l	38 37%	578 33%	31 36%	77 33%	52 31%	56 31%	45 30%	66 34%	107 39%il	87 31%	57 31%
NET: 55+	772 38%	77 44%hK	37 37%K	657 37%	33 39%K	92 39%K	66 39%K	61 34%K	53 36%K	93 47%HIK	53 19%	130 46%HIK	77 42%K
Average age	48.01	51.36DbgHIK	47.35K	47.71	48.14K	48.51K	47.71K	45.68K	46.30K	52.52BeFGHIK	41.11	50.63HIK	49.90HiK

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 48  
Age  
Base: All respondents

	Total	Past Vote							Voting Intention								2016 Referendum Vote		
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
18-24	226 11%	30 5%	98 15%ACDF	10 8%	1 1%	-	12 6%	65 23%ABCDF	39 6%	94 18%HJKLR	29 12%HKL	5 5%	2 2%	*	11 21%HKLR	-	16 10%hl	38 4%	101 12%S
25-34	352 17%	63 10%	140 21%Ad	21 16%a	8 12%	1 9%	31 16%A	76 27%AbCDF	70 11%	132 26%HJKLR	38 16%H	13 13%	7 10%	2 25%	9 17%	5 26%	41 27%HJKL	115 13%	157 19%S
35-44	325 16%	74 12%	122 19%A	25 19%A	8 12%	2 20%	35 17%a	48 17%A	74 11%	84 17%HK	53 23%HiK	10 9%	9 14%	1 10%	12 23%HK	5 24%	27 18%HK	126 14%	146 18%S
45-54	360 18%	109 17%	108 17%	27 20%	21 30%ABfG	7 59%	35 18%	39 14%	111 17%	75 15%	44 19%	31 30%HLJor	19 28%HI	4 50%	8 15%	5 23%	30 20%	181 20%	143 17%
55-64	301 15%	123 20%B	73 11%	20 15%g	19 28%BcfG	1 12%	31 16%G	25 9%	122 19%LJ	51 10%	28 12%	19 18%I	17 25%LJr	-	7 14%	4 21%	20 13%	176 19%T	106 13%
65+	470 23%	232 37%BCDFG	111 17%G	30 23%G	12 17%g	-	55 28%B	24 9%	243 37%LJKLOR	71 14%	42 18%	25 24%IOR	14 21%	1 9%	5 9%	1 6%	18 12%	282 31%T	175 21%
NET: 18-34	578 28%	92 15%	237 36%ACDF	32 24%A	9 13%	1 9%	43 22%A	141 51%ABCDF	109 16%	226 45%HJKL	67 29%HKL	18 18%	9 12%	3 31%	20 38%HKL	5 26%	57 38%HJKL	153 17%	258 31%S
NET: 35-54	686 34%	183 29%	230 35%A	52 39%A	30 42%A	10 79%	70 35%	87 32%	185 28%	159 31%	98 42%HI	41 40%H	29 42%H	5 60%	20 39%	10 47%	57 38%H	307 33%	288 35%
NET: 55+	772 38%	356 56%BCDFG	184 28%G	50 38%B	31 45%B	1 12%	86 43%B	49 18%	365 55%LJKOR	122 24%	70 30%	44 43%LJOR	31 45%LJOR	1 9%	12 23%	6 28%	38 25%	458 50%T	280 34%
Average age	48.01	55.59BCFG	44.03G	49.24BG	52.19BG	46.09	50.63BG	38.17	54.97LJKO	41.61	46.01lor	51.69LJOR	52.12LJOR	43.99	41.46	44.83	42.79	53.31T	46.71

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 49  
Social Grade  
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
A	133 7%	75 8%b	58 6%	30 13%DEFGH	23 7%g	17 5%	21 6%	10 3%	32 7%G	53 9%JK	38 5%	42 5%	133 24%MNO	-	-	-	26 8%	58 7%
B	423 21%	255 26%B	168 16%	65 29%EFgH	79 22%F	61 19%	53 15%	65 22%F	100 21%F	143 25%J	114 17%	165 21%J	423 76%MNO	-	-	-	92 27%Q	168 20%
C1	572 28%	263 27%	308 30%	67 30%	98 28%	95 29%	98 27%	77 25%	137 29%	165 29%	193 28%	214 28%	-	572 100%LNO	-	-	120 35%	253 30%
C2	413 20%	179 18%	234 22%A	26 11%	83 23%CH	65 20%C	85 24%CH	75 25%CH	79 17%c	109 19%	151 22%	154 20%	-	-	413 100%LMO	-	61 18%	204 24%P
D	260 13%	123 12%	137 13%	26 12%	38 11%	63 19%CDGH	57 16%dH	36 12%	41 9%	64 11%	119 17%IK	76 10%	-	-	-	260 53%LMN	42 12%	139 17%p
E	235 12%	99 10%	136 13%A	12 5%	32 9%	24 7%	46 13%CE	39 13%CE	82 17%CDef	44 8%	70 10%	121 16%IJ	-	-	-	235 47%LMN	2 1%	10 1%
NET: AB	556 27%	330 33%B	226 22%	95 42%DEFGH	102 29%F	78 24%	74 21%	75 25%	132 28%F	197 34%JK	152 22%	207 27%j	556 100%MNO	-	-	-	118 34%Q	226 27%
NET: ABC1	1127 55%	593 60%B	534 51%	162 72%DEFGH	200 57%F	173 53%	172 48%	152 50%	269 57%Fg	361 63%JK	345 50%	421 55%	556 100%NO	572 100%NO	-	-	238 69%Q	479 58%
NET: C2DE	908 45%	400 40%	507 49%A	64 28%	152 43%C	152 47%C	188 52%CDH	150 50%Ch	201 43%C	216 37%	340 50%I	351 45%I	-	-	413 100%LM	494 100%LM	105 31%	352 42%P
NET: DE	494 24%	221 22%	273 26%a	38 17%	69 20%	87 27%Cd	103 29%CD	75 25%C	122 26%Cd	108 19%	190 28%I	197 26%I	-	-	-	494 100%LMN	44 13%	149 18%p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 50  
**Social Grade**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
A	133 7%	13 7%bGm	2 2%	118 7%b	7 8%BGM	16 7%bGm	3 2%	8 4%	9 6%g	12 6%g	35 13%BFGHiJM	23 8%BGM	5 3%
B	423 21%	29 16%	24 23%	370 21%	17 20%	50 21%	30 17%	39 22%	26 18%	42 21%	75 27%AGIL	47 17%	44 24%al
C1	572 28%	41 23%	39 38%DAFHJ	492 28%	22 26%	56 24%	58 34%AFHj	42 23%	46 31%	48 25%	84 31%	82 29%	53 29%
C2	413 20%	42 24%BK	13 13%	358 20%b	24 29%BjK	52 22%bK	38 22%bK	43 24%BK	37 25%BK	37 19%k	32 12%	60 21%bK	35 19%K
D	260 13%	30 17%km	12 12%	217 12%	8 9%	37 16%k	27 16%	19 11%	19 13%	29 15%	27 10%	34 12%	18 10%
E	235 12%	23 13%	12 12%	200 11%	7 8%	23 10%	15 9%	30 16%efGIK	12 8%	27 14%ik	21 8%	39 14%iK	26 15%iK
NET: AB	556 27%	41 23%	26 25%	489 28%	24 28%	66 28%G	33 19%	47 26%	35 24%	54 27%g	110 40%ABeFGHIJLM	71 25%	49 27%
NET: ABC1	1127 55%	82 46%	65 63%Afhj	981 56%A	46 54%	122 52%	91 53%	89 49%	82 55%	102 52%	194 71%AEFGHIJLM	153 54%	102 56%a
NET: C2DE	908 45%	95 54%DBK	37 37%	775 44%	39 46%K	112 48%bK	80 47%K	92 51%BK	67 45%K	93 48%bK	81 29%	132 46%K	80 44%K
NET: DE	494 24%	53 30%EiK	24 24%	417 24%	15 17%	60 26%K	42 24%	49 27%eK	30 20%	56 29%eiK	48 18%	72 25%K	45 25%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 51  
Social Grade  
Base: All respondents

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
A	133 7%	48 8%	40 6%	11 8%	2 3%	-	8 4%	22 8%	51 8%K	31 6%k	22 9%kl	1 1%	1 2%	-	7 14%IKLR	-	8 5%	43 5%	70 8%S
B	423 21%	140 22%fg	139 21%g	44 33%ABDFG	12 17%	1 12%	31 16%	44 16%	136 21%KR	106 21%KR	73 31%HIKLR	10 10%	13 19%	1 12%	17 34%HIKLR	2 9%	17 11%	165 18%	208 25%S
C1	572 28%	171 27%D	188 29%D	41 31%D	9 13%	9 75%	63 32%D	77 28%D	170 26%	145 29%l	73 31%L	36 35%hL	11 16%	6 66%	16 31%	4 19%	48 32%L	228 25%	264 32%S
C2	413 20%	141 22%C	125 19%C	14 10%	20 28%C	1 7%	45 23%C	55 20%C	155 23%iJOR	96 19%	36 15%	28 27%iJOR	17 25%oR	2 22%	5 10%	4 19%	19 13%	224 24%T	137 17%
D	260 13%	64 10%	92 14%A	12 9%	11 16%	-	28 14%	37 14%	73 11%o	76 15%hjO	23 10%o	16 16%O	10 14%O	-	1 2%	7 36%	21 14%O	118 13%	92 11%
E	235 12%	66 10%	68 10%	11 8%	16 23%ABCF	1 6%	22 11%	41 15%abc	74 11%J	52 10%J	7 3%	11 11%J	16 23%HLJko	-	4 9%j	3 16%	39 26%HIJKO	140 15%T	56 7%
NET: AB	556 27%	188 30%Fg	179 27%F	56 42%ABDFG	14 20%	1 12%	39 20%	66 24%	186 28%KR	137 27%KR	95 41%HIKLR	12 11%	14 20%	1 12%	25 49%HIKLR	2 9%	25 16%	208 23%	277 34%S
NET: ABC1	1127 55%	359 57%D	367 56%D	97 72%ABDFG	23 32%	10 86%	103 52%D	143 52%D	356 54%L	282 56%L	169 72%HIKLR	47 46%	25 37%	7 78%	40 79%HIKLR	6 28%	73 48%	435 47%	542 65%S
NET: C2DE	908 45%	271 43%C	285 44%C	37 28%	47 68%ABCFG	2 14%	96 48%C	133 48%C	302 46%JO	225 44%JO	66 28%	55 54%JO	43 63%HLJO	2 22%	11 21%	15 72%	80 52%JO	482 53%T	285 35%
NET: DE	494 24%	131 21%	160 25%c	23 17%	27 39%ABCf	1 6%	51 26%c	78 28%AC	148 22%Jo	129 25%JO	30 13%	28 27%JO	26 38%HiJO	-	5 10%	11 52%	60 40%HIJKO	258 28%T	148 18%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 52  
**GO Region**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Scotland	177 9%	99 10%b	79 8%	8 4%	23 7%	30 9%C	39 11%Cd	36 12%CD	41 9%C	31 5%	69 10%I	77 10%I	41 7%	41 7%	42 10%	53 11%lm	35 10%	68 8%
North East	85 4%	47 5%	38 4%	8 4%	13 4%	17 5%	14 4%	11 4%	22 5%	21 4%	31 5%	33 4%	24 4%	22 4%	24 6%O	15 3%	20 6%	29 3%
North West	234 11%	111 11%	123 12%	25 11%	40 11%	38 12%	40 11%	32 10%	60 13%	65 11%	77 11%	92 12%	66 12%	56 10%	52 13%	60 12%	39 11%	98 12%
Yorkshire & Humberside	171 8%	78 8%	93 9%	26 12%e	26 7%	21 7%	31 9%	24 8%	42 9%	52 9%	52 8%	66 9%	33 6%	58 10%L	38 9%l	42 8%	19 6%	72 9%
West Midlands	181 9%	83 8%	98 9%	29 13%eh	35 10%	26 8%	30 8%	24 8%	37 8%	64 11%k	56 8%	61 8%	47 9%	42 7%	43 10%	49 10%	25 7%	71 8%
East Midlands	149 7%	71 7%	78 7%	21 9%	30 8%	21 6%	24 7%	24 8%	29 6%	51 9%	45 7%	53 7%	35 6%	46 8%	37 9%	30 6%	26 8%	57 7%
Wales	102 5%	56 6%	46 4%	9 4%	17 5%	23 7%	15 4%	15 5%	22 5%	26 5%	38 6%	37 5%	26 5%	39 7%N	13 3%	24 5%	16 5%	44 5%
Eastern	195 10%	88 9%	107 10%	11 5%	25 7%	34 11%C	32 9%	34 11%Cd	58 12%CD	37 6%	66 10%i	93 12%I	54 10%	48 8%	37 9%	56 11%	26 7%	87 10%
London	275 14%	140 14%	135 13%	44 19%GH	71 20%GH	52 16%GH	55 15%GH	28 9%H	25 5%	115 20%jK	107 16%K	53 7%	110 20%MNO	84 15%NO	32 8%	48 10%	64 19%	145 17%
South East	285 14%	132 13%	152 15%	32 14%	36 10%	39 12%	48 13%	49 16%D	81 17%DE	68 12%	87 13%	130 17%IJ	71 13%	82 14%	60 14%	72 15%	40 12%	100 12%
South West	181 9%	89 9%	92 9%	13 6%	35 10%	24 7%	33 9%	24 8%	52 11%Ce	48 8%	57 8%	77 10%	49 9%	53 9%	35 8%	45 9%	33 10%	60 7%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 53  
**GO Region**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Scotland	177 9%	177 100%DBEFGHIJKLM	-	-	-	-	-	-	-	-	-	-	-
North East	85 4%	-	-	85 5%AB	85 100%ABFGHIJKLM	-	-	-	-	-	-	-	-
North West	234 11%	-	-	234 13%AB	-	234 100%ABEGHIJKLM	-	-	-	-	-	-	-
Yorkshire & Humberside	171 8%	-	-	171 10%AB	-	-	171 100%ABEFHIJKLM	-	-	-	-	-	-
West Midlands	181 9%	-	-	181 10%AB	-	-	-	181 100%ABEFGHIJKLM	-	-	-	-	-
East Midlands	149 7%	-	-	149 8%AB	-	-	-	-	149 100%ABEFGHIJKLM	-	-	-	-
Wales	102 5%	-	102 100%DAEFGHIJKLM	-	-	-	-	-	-	-	-	-	-
Eastern	195 10%	-	-	195 11%AB	-	-	-	-	-	195 100%ABEFGHIJKLM	-	-	-
London	275 14%	-	-	275 16%AB	-	-	-	-	-	-	275 100%ABEFGHIJLM	-	-
South East	285 14%	-	-	285 16%AB	-	-	-	-	-	-	-	285 100%ABEFGHIJKM	-
South West	181 9%	-	-	181 10%AB	-	-	-	-	-	-	-	-	181 100%ABEFGHIJKL

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 54  
GO Region  
Base: All respondents

	Past Vote							Voting Intention									2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Scotland	177 9%	36 6%	28 4%	7 6%	70 100% ABC	- FG	- -	7 3%	19 5%	30 3%	17 7% I	4 4%	68 100% HJKOR	- -	2 4%	1 5%	15 10% HI	53 6%	102 12% S
North East	85 4%	18 3%	48 7% ADG	5 3%	- -	- -	10 5% dG	4 1%	19 3%	35 7% HJlr	5 2%	8 8% HJLr	- -	- -	5 9% HJLr	1 5%	3 2%	45 5%	31 4%
North West	234 11%	77 12% cD	86 13% CD	9 7% d	- -	- -	24 12% D	33 12% D	65 10% L	72 14% HL	25 11% L	21 20% HJL	- -	- -	6 12% L	2 11%	19 13% L	116 13%	84 10%
Yorkshire & Humberside	171 8%	53 8% D	60 9% D	8 6% d	- -	- -	17 9% D	27 10% D	52 8% jL	49 10% JL	10 4%	14 13% hJLo	- -	- -	2 4%	2 10%	18 12% JL	91 10% T	50 6%
West Midlands	181 9%	60 10% D	61 9% D	10 7% D	- -	- -	18 9% D	27 10% D	69 10% L	51 10% L	16 7% l	5 5%	- -	- -	3 6% l	1 7%	17 11% L	84 9%	69 8%
East Midlands	149 7%	41 6% d	60 9% aD	8 6% d	- -	- -	16 8% D	22 8% D	54 8% L	38 7% L	19 8% L	5 5% l	- -	- -	3 6% l	1 6%	12 8% L	69 8%	59 7%
Wales	102 5%	31 5% dF	34 5% dF	5 4%	- -	12 100%	3 1%	11 4%	31 5%	22 4%	9 4%	4 4%	- -	9 100%	1 1%	- -	12 8% L	42 5%	45 5%
Eastern	195 10%	72 11% D	61 9% D	11 9% D	- -	- -	25 12% D	21 8% D	77 12% LR	47 9% Lr	20 8% L	14 14% LR	- -	- -	6 12% Lr	2 11%	7 4%	97 11%	76 9%
London	275 14%	65 10% D	102 16% AD	24 18% AD	- -	- -	25 12% D	46 17% AD	68 10% L	84 17% HKL	52 22% HiKlR	6 6% l	- -	- -	8 16% kL	4 20%	21 14% kL	91 10%	138 17% S
South East	285 14%	117 18% BD	63 10% D	20 15% bD	- -	- -	38 19% BD	43 15% BD	121 18% IL	55 11% L	33 14% L	14 14% L	- -	- -	12 23% IL	3 14%	20 13% L	145 16% T	100 12%
South West	181 9%	61 10% D	49 8% D	27 20% ABDFG	- -	- -	16 8% D	22 8% D	72 11% IkL	37 7% L	29 13% IkLr	5 5% l	- -	- -	4 8% L	2 11%	9 6% l	83 9%	74 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 55  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Yes	1272 63%	624 63%	648 62%	186 82% DEFGH	231 66% Gh	193 59%	216 60%	169 56%	277 59%	418 72% JK	408 60%	446 58%	403 73% MNO	374 65% O	270 65% O	225 45%	245 72%	556 67%
No	763 37%	369 37%	394 38%	40 18%	121 34% C	133 41% C	144 40% C	132 44% CD	194 41% Cd	160 28%	277 40% I	326 42% I	152 27%	198 35% L	143 35% L	270 55% LMN	98 28%	275 33%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 56  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Yes	1272 63%	108 61%	67 66%	1097 62%	54 63%	155 66%Gh	95 55%	103 57%	91 61%	114 58%	204 74%AefGHIJLM	175 62%	106 59%
No	763 37%	69 39%K	35 34%	659 38%	31 37%k	79 34%k	76 45%FK	78 43%fK	58 39%K	81 42%K	71 26%	110 38%K	75 41%K

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 57

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Yes	1272 63%	386 61%f	437 67%AFG	90 67%Fg	39 56%	10 79%	106 53%	160 58%	395 60%K	349 69%HKR	161 69%HKR	47 46%	40 59%	8 91%	39 76%HKIR	9 42%	87 57%	515 56%	567 69%S
No	763 37%	245 39%B	215 33%	44 33%	31 44%	2 21%	93 47%aBC	116 42%Bc	264 40%LJO	158 31%	73 31%	56 54%HIJO	28 41%o	1 9%	12 24%	12 58%	65 43%LJO	402 44%T	260 31%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 58  
**Tenure**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Homeowners	1319	667	652	121	182	195	223	222	377	303	418	598	429	371	284	235	217	534
	65%	67%B	63%	54%	52%	60% <sup>d</sup>	62% <sup>cD</sup>	74% <sup>CDEF</sup>	80% <sup>CDEFG</sup>	52%	61% <sup>I</sup>	78% <sup>LJ</sup>	77% <sup>MNO</sup>	65% <sup>O</sup>	69% <sup>O</sup>	48%	63%	64%
Owned outright - without mortgage	734	368	367	41	38	44	92	169	349	80	136	518	229	210	154	141	65	203
	36%	37%	35%	18% <sup>D</sup>	11%	14%	26% <sup>cDE</sup>	56% <sup>CDEF</sup>	74% <sup>CDEFG</sup>	14%	20% <sup>I</sup>	67% <sup>LJ</sup>	41% <sup>O</sup>	37% <sup>O</sup>	37% <sup>O</sup>	29%	19%	24% <sup>p</sup>
Owned with a mortgage or loan	584	299	286	80	144	151	130	52	28	223	281	80	199	162	129	94	152	331
	29%	30%	27%	35% <sup>GH</sup>	41% <sup>GH</sup>	46% <sup>CFGH</sup>	36% <sup>GH</sup>	17% <sup>H</sup>	6%	39% <sup>K</sup>	41% <sup>K</sup>	10%	36% <sup>MO</sup>	28% <sup>O</sup>	31% <sup>O</sup>	19%	44%	40%
NET: Renters	694	314	381	94	165	128	136	79	92	260	264	171	119	197	124	254	123	289
	34%	32%	37% <sup>A</sup>	42% <sup>GH</sup>	47% <sup>eFGH</sup>	39% <sup>GH</sup>	38% <sup>GH</sup>	26% <sup>H</sup>	20%	45% <sup>JK</sup>	38% <sup>K</sup>	22%	21%	34% <sup>L</sup>	30% <sup>L</sup>	51% <sup>LMN</sup>	36%	35%
NET: Rent from Council/ Housing Association	423	183	240	41	81	70	95	61	75	123	164	137	42	108	76	197	72	144
	21%	18%	23% <sup>A</sup>	18%	23% <sup>H</sup>	21% <sup>h</sup>	26% <sup>CgH</sup>	20%	16%	21%	24% <sup>K</sup>	18%	8%	19% <sup>L</sup>	18% <sup>L</sup>	40% <sup>LMN</sup>	21%	17%
Rented from the council	265	115	149	13	53	46	61	44	49	65	106	93	22	62	50	130	43	91
	13%	12%	14% <sup>a</sup>	6%	15% <sup>Ch</sup>	14% <sup>C</sup>	17% <sup>CH</sup>	14% <sup>C</sup>	10% <sup>c</sup>	11%	16% <sup>ik</sup>	12%	4%	11% <sup>L</sup>	12% <sup>L</sup>	26% <sup>LMN</sup>	12%	11%
Rented from a housing association	159	68	91	28	29	24	34	18	26	57	58	44	20	46	26	67	29	53
	8%	7%	9%	13% <sup>eGH</sup>	8%	7%	9% <sup>H</sup>	6%	6%	10% <sup>K</sup>	8% <sup>k</sup>	6%	4%	8% <sup>L</sup>	6% <sup>l</sup>	14% <sup>LMN</sup>	9%	6%
Rented from someone else	271	131	140	53	84	58	41	17	17	137	99	34	77	89	48	57	51	145
	13%	13%	13%	23% <sup>FGH</sup>	24% <sup>eFGH</sup>	18% <sup>FGH</sup>	11% <sup>GH</sup>	6%	4%	24% <sup>JK</sup>	15% <sup>K</sup>	4%	14%	16% <sup>no</sup>	12%	12%	15%	17%
Rent free	22	13	9	11	5	3	2	1	1	15	4	2	8	4	6	5	3	8
	1%	1%	1%	5% <sup>DEFGH</sup>	1%	1%	*	*	*	3% <sup>JK</sup>	1%	*	1%	1%	1%	1%	1%	1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 59  
**Tenure**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Homeowners	1319 65%	104 59%	77 76%DAKLm	1137 65%	62 73%AKL	168 72%AKL	114 66%K	119 66%K	99 67%K	135 69%aK	146 53%	176 62%k	118 65%K
Owned outright - without mortgage	734 36%	63 36%K	41 41%K	630 36%	38 44%K	93 40%K	69 40%K	66 36%K	52 35%K	70 36%K	60 22%	114 40%K	68 38%K
Owned with a mortgage or loan	584 29%	41 23%	36 35%aL	508 29%	25 29%	76 32%aL	45 26%	53 29%l	47 32%L	65 33%aL	86 31%L	62 22%	49 27%
NET: Renters	694 34%	73 41%dBFEJ	24 24%	598 34%B	23 27%	62 27%	56 33%	61 34%	47 32%	57 29%	125 46%BFGHJLM	105 37%BF	60 33%
NET: Rent from Council/ Housing Association	423 21%	53 30%DBFGHJlm	17 16%	354 20%	17 20%	36 15%	32 19%	36 20%	26 18%	40 20%	65 24%F	63 22%f	38 21%
Rented from the council	265 13%	39 22%DBFGHJkLm	10 10%	216 12%	14 17%F	19 8%	22 13%	22 12%	19 13%	19 10%	40 15%F	38 13%f	24 13%
Rented from a housing association	159 8%	14 8%	7 7%	138 8%	3 4%	17 7%	11 6%	14 8%	7 5%	21 11%ei	24 9%	26 9%	14 8%
Rented from someone else	271 13%	20 11%	7 7%	244 14%b	6 6%	26 11%	24 14%	26 14%e	21 14%e	17 9%	60 22%ABEFghiJLM	42 15%bej	23 12%
Rent free	22 1%	- -	1 1%	21 1%	- -	3 1%	1 1%	1 *	2 2%	3 2%	3 1%	3 1%	3 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 6o  
Tenure  
Base: All respondents

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Homeowners	1319 65%	493 78%BCDFG	401 62%G	91 68%dG	38 54%	11 94%	117 59%g	135 49%	494 75%IKLOR	294 58%	173 74%IKLOR	61 59%	36 53%	8 94%	29 56%	10 49%	76 50%	611 67%	564 68%
Owned outright - without mortgage	734 36%	318 50%BCDFG	197 30%G	44 33%G	22 31%	5 41%	74 37%bG	60 22%	314 48%IJKLR	150 29%	73 31%	35 34%	20 30%	4 47%	18 36%	5 26%	39 26%	385 42%T	297 36%
Owned with a mortgage or loan	584 29%	175 28%	204 31%F	46 35%F	16 22%	6 52%	43 22%	75 27%	180 27%	144 28%	100 43%HIKLR	26 5%	16 23%	4 48%	10 20%	5 24%	36 24%	226 25%	267 32%S
NET: Renters	694 34%	131 21%	242 37%A	42 31%A	33 46%Ac	1 6%	80 40%A	138 50%ABCF	158 24%	207 41%HJ	60 26%	41 40%HJ	32 47%HJ	* 6%	20 40%Hj	10 48%	77 50%HIJ	300 33%	253 31%
NET: Rent from Council/ Housing Association	423	88	143	17	27	1	47	78	103	122	18	32	27	-	7	7	53	218	127
Rented from the council	265 13%	59 9%	88 13%A	11 8%	20 29%ABCFG	- 15%Ac	31 15%Ac	44 16%Ac	70 11%J	73 14%hJ	8 3%	19 18%HJ	21 31%HIJKO	- -	7 14%J	4 20%	37 24%HIJ	142 15%T	80 10%
Rented from a housing association	159 8%	29 5%	55 8%A	6 5%	7 9%	1 6%	16 8%a	34 12%AbC	34 5%	49 10%HJO	10 4%	14 13%HJO	5 8%o	- -	- 14%	3 10%HJO	15 10%HJO	76 8%t	47 6%
Rented from someone else	271 13%	43 7%	100 15%A	24 18%A	6 9%	- -	33 17%A	61 22%ABD	55 8%	86 17%HK	42 18%HKl	8 8%	5 8%	* 6%	13 26%HKL	3 14%	24 16%H	83 9%	126 15%S
Rent free	22 1%	7 1%	8 1%	1 1%	- -	- -	2 1%	3 1%	6 1%	6 1%	2 1%	1 1%	- -	- -	2 4%hjR	1 3%	- -	6 1%	10 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 61  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
No formal education	25 1%	12 1%	12 1%	1 *	6 2%	2 1%	2 1%	3 1%	11 2%cf	7 1%	5 1%	13 2%j	3 1%	5 1%	6 1%	11 2%L	3 1%	5 1%
Primary	9 *	6 1%	4 *	1 *	3 1%	2 *	2 1%	1 *	2 *	4 1%	3 1%	2 *	1 *	-	2 *	6 1%lM	2 1%	1 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1141 56%	540 54%	602 58%	90 40%	162 46%	159 49%c	230 64%CDE	191 63%CDE	310 66%CDE	252 44%	388 57%I	501 65%IJ	190 34%	313 55%L	276 67%LM	362 73%LMn	149 44%	441 53%P
University degree or equivalent professional qualification, NVQ level 4, etc.	624 31%	312 31%	312 30%	81 36%fH	118 34%H	120 37%FGH	99 28%	91 30%h	115 24%	199 34%K	219 32%K	206 27%	242 44%MNO	186 33%NO	99 24%	96 19%	129 38%	285 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	194 10%	103 10%	92 9%	27 12%fGH	59 17%eFGH	38 12%fGH	25 7%	15 5%	30 6%	86 15%JK	63 9%K	45 6%	105 19%MNO	54 9%nO	25 6%O	11 2%	58 17%Q	91 11%
Still in full time education	27 1%	12 1%	15 1%	23 10%DEFGH	2 1%	2 1%	-	-	-	25 4%JK	2 *	-	11 2%o	11 2%o	3 1%	3 1%	1 *	1 *
Don't know	2 *	1 *	1 *	-	-	1 *	-	-	1 *	-	1 *	1 *	-	-	2 *	-	-	1 *
Prefer not to answer	12 1%	7 1%	4 *	3 1%	1 *	2 1%	2 *	1 *	2 *	5 1%	4 1%	4 *	3 1%	2 *	1 *	6 1%	1 *	5 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 62  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
No formal education	25 1%	5 3%lm	-	20 1%	-	1 1%	2 1%	6 3%bFLM	2 2%	4 2%	3 1%	1 1%	1 *
Primary	9 *	-	3 3%DAFgHjKLM	6 *	1 1%f	-	1 *	-	1 1%	1 *	1 *	1 *	1 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1141 56%	107 61%IK	57 56%K	977 56%	49 57%K	134 57%iK	117 69%beFIKlm	109 60%IK	70 47%k	119 61%IK	102 37%	171 60%IK	106 59%IK
University degree or equivalent professional qualification, NVQ level 4, etc.	624 31%	43 24%	27 27%	554 32%a	28 32%g	74 32%G	36 21%	46 25%	53 36%AGh	56 29%	118 43%ABFGHJLM	86 30%g	58 32%G
Higher university degree, doctorate, MBA, NVQ level 5, etc.	194 10%	19 11%	11 11%	165 9%	5 6%	22 9%	11 6%	13 7%	19 13%gLm	15 8%	48 17%aEFGHJLM	20 7%	12 6%
Still in full time education	27 1%	1 1%	1 1%	25 1%	2 2%j	2 1%	3 2%j	4 2%J	2 2%	-	3 1%	5 2%j	3 2%j
Don't know	2 *	-	-	2 *	1 1%	-	-	1 *	-	-	1 *	-	-
Prefer not to answer	12 1%	2 1%	2 2%f	8 *	-	-	1 1%	3 1%f	1 *	1 *	1 *	1 *	1 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 63  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
No formal education	25 1%	8 1%	6 1%	- -	3 4% <sup>b</sup> C	- -	5 2% <sup>c</sup>	3 1%	10 1%	3 1%	1 *	3 3% <sup>j</sup>	3 4% <sup>l</sup> J	- -	- -	- -	3 2%	12 1%	8 1%
Primary	9 *	- -	2 *	2 2% <sup>A</sup>	- -	- -	2 1% <sup>A</sup>	1 *	2 *	5 1% <sup>h</sup>	- -	- -	- -	- -	- -	1 3%	- -	7 1%	2 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1141 56%	400 63% <sup>BC</sup>	308 47%	61 46%	45 65% <sup>BC</sup>	10 78%	117 59% <sup>BC</sup>	162 59% <sup>BC</sup>	426 65% <sup>IJO</sup>	232 46%	94 40%	69 67% <sup>IJO</sup>	43 64% <sup>IJO</sup>	6 75%	19 36%	9 44%	101 66% <sup>IJO</sup>	620 68% <sup>T</sup>	356 43%
University degree or equivalent professional qualification, NVQ level 4, etc.	624 31%	173 27%	247 38% <sup>AdFG</sup>	51 38% <sup>AFG</sup>	18 26%	3 22%	52 26%	72 26%	179 27%	191 38% <sup>HKR</sup>	94 40% <sup>HKIR</sup>	26 25%	18 26%	2 25%	21 41% <sup>HkR</sup>	8 41%	34 22%	222 24%	333 40% <sup>S</sup>
Higher university degree, doctorate, MBA, NVQ level 5, etc.	194 10%	44 7%	79 12% <sup>A</sup>	17 13% <sup>A</sup>	4 6%	- -	20 10%	26 9%	37 6%	63 12% <sup>HK</sup>	42 18% <sup>HiKIR</sup>	4 4%	5 7%	- -	9 18% <sup>HK</sup>	1 6%	13 9%	48 5%	118 14% <sup>S</sup>
Still in full time education	27 1%	3 *	7 1%	2 1%	- -	- -	1 1%	11 4% <sup>ABF</sup>	3 1%	10 2% <sup>H</sup>	5 2% <sup>h</sup>	- -	- -	- -	1 3% <sup>h</sup>	- -	1 *	3 *	8 1%
Don't know	2 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Prefer not to answer	12 1%	3 1%	1 *	- -	- -	- -	1 *	1 *	1 *	1 *	- -	1 1% <sup>h</sup>	- -	- -	1 2% <sup>Hij</sup>	1 7%	- -	3 *	2 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
**\* small base; \*\* very small base (under 30) ineligible for sig testing**



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 64

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Yes - responsible for half or more of the items bought	1807 89%	814 82%	993 95%A	153 68%	316 90%C	310 95%CDgH	335 93%Ch	276 92%C	418 89%C	468 81%	645 94%IK	694 90%I	475 86%	509 89%	373 90%L	450 91%L	313 91%	750 90%
No - not responsible for most of the items bought	228 11%	179 18%B	49 5%	73 32%DEFGH	36 10%E	16 5%	25 7%	25 8%e	52 11%Ef	110 19%JK	40 6%	78 10%J	80 14%NO	63 11%	40 10%	44 9%	30 9%	82 10%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 65

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Yes - responsible for half or more of the items bought	1807 89%	160 91%	91 89%	1556 89%	76 89%	211 90%	155 90%	159 88%	131 88%	180 92%L	239 87%	242 85%	163 90%
No - not responsible for most of the items bought	228 11%	17 9%	11 11%	200 11%	10 11%	23 10%	16 10%	22 12%	17 12%	15 8%	35 13%	43 15%J	18 10%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 66

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Yes - responsible for half or more of the items bought	1807 89%	578 92%BG	572 88%	122 91%g	60 86%	10 81%	177 89%	232 84%	588 89%	441 87%	214 91%o	91 88%	61 90%	6 68%	41 81%	20 100%	138 91%o	829 90%	740 90%
No - not responsible for most of the items bought	228 11%	52 8%	80 12%A	11 9%	10 14%	2 19%	22 11%	44 16%Ac	71 11%	66 13%	21 9%	12 12%	7 10%	3 32%	10 19%jr	- -	14 9%	88 10%	87 10%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 67  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
No cars in the household	427 21%	194 20%	233 22%	47 21%h	94 27%FgH	82 25%H	71 20%	62 21%h	71 15%	141 24%K	153 22%K	133 17%	94 17%n	123 22%lN	51 12%	158 32%LMN	75 22%	171 21%
NET: Any	1608 79%	799 80%	809 78%	179 79%	257 73%	243 75%	289 80%D	239 79%d	399 85%cDEg	436 76%	533 78%	639 83%IJ	461 83%mo	449 78%O	362 88%lMO	336 68%	268 78%	661 79%
1	825 41%	393 40%	433 42%	40 18%	134 38%C	123 38%C	146 40%C	127 42%C	255 54%CDEFG	174 30%	269 39%I	382 50%IJ	226 41%	253 44%no	159 39%	187 38%	131 38%	316 38%
2	596 29%	314 32%B	282 27%	65 29%	104 30%	110 34%gh	104 29%	82 27%	131 28%	169 29%	214 31%	213 28%	165 30%o	158 28%	152 37%LMO	121 25%	106 31%	263 32%
3+	187 9%	93 9%	94 9%	73 32%DEFGH	20 6%h	11 3%	40 11%DEH	30 10%dEH	13 3%	93 16%JK	50 7%	44 6%	70 13%MO	38 7%	51 12%MO	28 6%	31 9%	82 10%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 68  
**How many cars are there in your household?**  
**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
No cars in the household	427 21%	47 27% <sup>dEIJLM</sup>	22 21% <sup>E</sup>	358 20%	8 9%	51 22% <sup>El</sup>	36 21% <sup>E</sup>	34 19% <sup>e</sup>	24 16%	34 17%	98 36% <sup>a</sup>	45 16% <sup>BEFGHJLM</sup>	29 16%
NET: Any	1608 79%	130 73% <sup>k</sup>	80 79% <sup>K</sup>	1398 80% <sup>a</sup>	78 91% <sup>ABFGHk</sup>	183 78% <sup>K</sup>	135 79% <sup>K</sup>	147 81% <sup>K</sup>	124 84% <sup>AK</sup>	162 83% <sup>aK</sup>	177 64%	240 84% <sup>AfK</sup>	152 84% <sup>AK</sup>
1	825 41%	79 45% <sup>hK</sup>	42 41%	705 40%	51 59% <sup>ABFGHIJKLM</sup>	89 48% <sup>8</sup>	76 45% <sup>hK</sup>	61 34%	58 39%	76 39%	88 32%	125 44% <sup>HK</sup>	82 45% <sup>HK</sup>
2	596 29%	37 21%	27 27%	531 30% <sup>A</sup>	24 28%	80 34% <sup>AGK</sup>	40 23%	68 37% <sup>AGKL</sup>	52 35% <sup>AGk</sup>	64 33% <sup>Ag</sup>	68 25%	78 28%	56 31% <sup>a</sup>
3+	187 9%	14 8%	11 11% <sup>e</sup>	162 9%	3 3%	14 6%	19 11% <sup>Ef</sup>	19 10% <sup>e</sup>	15 10% <sup>e</sup>	21 11% <sup>ef</sup>	20 7%	36 13% <sup>EFk</sup>	15 8%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 69  
**How many cars are there in your household?**  
**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
No cars in the household	427 21%	74 12%	155 24%A	35 26%A	23 33%A	1 6%	44 22%A	81 29%Abf	84 13%	117 23%H	52 22%H	29 28%H	24 35%Hij	- -	14 28%H	4 22%	51 34%HIJ	180 20%	162 20%
NET: Any	1608 79%	556 88%BCDFG	497 76%g	98 74%	47 67%	11 94%	155 78%g	195 71%	575 87%LJKLOR	390 77%lR	183 78%lR	74 72%	44 65%	9 100%	37 72%	16 78%	101 66%	737 80%	665 80%
1	825 41%	285 45%BG	254 39%	65 49%BG	27 39%	2 18%	80 40%	97 35%	293 44%lR	190 37%	98 42%	39 38%	25 37%	4 51%	16 32%	12 61%	54 36%	392 43%	343 41%
2	596 29%	216 34%BCfG	182 28%	29 22%	17 24%	4 34%	52 26%	69 25%	219 33%KR	153 30%	64 27%	23 22%	16 24%	2 22%	14 28%	4 18%	37 24%	270 29%	253 31%
3+	187 9%	55 9%C	60 9%C	4 3%	3 5%	5 42%	22 11%C	29 11%C	63 10%	47 9%	21 9%	12 11%	3 5%	2 26%	6 12%	-	10 7%	75 8%	69 8%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 70  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
White	1842 91%	903 91%	939 90%	184 82%	293 83%	282 87%	324 90%CD	294 98%CDEF	465 99%CDEF	477 83%	606 88%I	759 98%IJ	493 89%	520 91%	387 94%LO	443 89%	295 86%	742 89%
NET: BAME	178 9%	81 8%	97 9%	37 16%FGH	55 16%FGH	42 13%GH	32 9%GH	7 2%	4 1%	92 16%JK	74 11%K	11 1%	60 11%N	49 9%	24 6%	45 9%n	46 13%	84 10%
Mixed	38 2%	19 2%	19 2%	8 4%gH	11 3%H	10 3%H	5 1%h	3 1%	1 *	19 3%K	14 2%K	5 1%	14 3%	7 1%	6 1%	11 2%	8 2%	17 2%
Asian	78 4%	37 4%	41 4%	21 9%FGH	22 6%GH	19 6%GH	13 4%GH	1 *	2 *	43 7%jK	32 5%K	3 *	25 4%	24 4%	14 3%	16 3%	15 4%	38 5%
Black	37 2%	14 1%	23 2%	5 2%H	10 3%H	7 2%H	12 3%GH	3 1%	1 *	15 3%K	19 3%K	3 *	9 2%	11 2%n	2 *	15 3%N	18 5%Q	14 2%
Chinese	13 1%	7 1%	6 1%	3 2%GH	5 1%gH	3 1%gH	2 *	- -	- -	8 1%K	5 1%K	- -	8 2%MN	1 *	1 *	3 1%	2 *	9 1%
Other ethnic group	11 1%	3 *	8 1%	- -	7 2%cFGH	3 1%H	1 *	- -	- -	7 1%K	4 1%k	- -	3 1%	6 1%	2 *	1 *	4 1%	6 1%
Prefer not to answer	15 1%	10 1%	6 1%	5 2%GH	4 1%g	2 *	4 1%	- -	2 *	9 2%K	5 1%	2 *	3 1%	3 *	3 1%	7 1%	3 1%	5 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 71  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
White	1842 91%	169 95%DHK	100 98%DgHK	1573 90%	83 98%HK	222 95%HK	158 92%HK	153 84%K	141 95%HK	190 97%gHK	178 65%	274 96%gHK	174 96%HK
NET: BAME	178 9%	5 3%	2 2%	171 10%AB	2 2%	11 5%	12 7%bjm	24 13%ABEFgIJLM	7 5%	6 3%	93 34%ABEFgHIJLM	11 4%	5 3%
Mixed	38 2%	3 1%	1 1%	34 2%	1 1%	1 1%	1 *	1 1%	1 1%	4 2%	18 6%AbeFGHIJLM	4 1%	3 2%
Asian	78 4%	1 *	* *	77 4%Ab	1 1%	6 3%jM	6 4%aJM	19 11%ABEFgIJLM	2 1%	1 *	36 13%ABEFgIJLM	6 2%m	- -
Black	37 2%	- -	- -	37 2%a	- -	2 1%	5 3%AL	3 2%L	2 1%l	1 *	24 9%ABEFgHIJLM	- -	1 *
Chinese	13 1%	1 1%	- -	12 1%	- -	1 *	1 *	- -	2 1%l	- -	9 3%FgHJLM	- -	- -
Other ethnic group	11 1%	1 *	- -	10 1%	- -	1 1%	- -	1 *	- -	- -	7 2%gijL	1 *	1 *
Prefer not to answer	15 1%	3 2%jl	- -	12 1%	- -	1 *	1 1%	4 2%fijL	- -	- -	4 1%	1 *	2 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 72  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
White	1842 91%	604 96% BeG	553 85%	123 92%B	68 96%B	12 100%	190 95%B	248 90% b	626 95% LJ	418 82%	213 91% I	102 99% hLJ	66 96% I	9 100%	47 91%	18 90%	140 92% I	871 95% T	723 87%
NET: BAME	178 9%	25 4%	97 15% ACDFg	10 7% a	2 2%	-	7 3%	27 10% AdF	31 5% k	87 17% HJKLoR	21 9% HK	1 1%	2 2%	-	3 7% K	1 3%	12 8% K	41 4%	99 12% S
Mixed	38 2%	6 1%	14 2%	5 3% A	-	-	4 2%	5 2%	10 1%	13 3%	7 3%	-	-	-	1 2%	1 3%	3 2%	14 2%	14 2%
Asian	78 4%	12 2%	49 8% ACDFg	2 2%	1 1%	-	2 1%	9 3%	14 2%	44 9% HJKIR	8 3%	1 1%	1 1%	-	2 5%	-	2 1%	21 2%	44 5% S
Black	37 2%	4 1%	23 4% AcF	1 1%	-	-	-	7 3% AF	5 1%	21 4% HJk	1 *	-	-	-	-	-	4 2%	6 1%	22 3% S
Chinese	13 1%	2 *	4 1%	2 2% f	-	-	-	3 1%	2 *	3 1%	4 2% H	-	-	-	-	-	2 1%	-	11 1% S
Other ethnic group	11 1%	-	7 1% A	-	1 1% A	-	1 *	2 1% A	1 *	6 1% H	1 1%	-	1 1%	-	-	-	2 2% H	-	8 1% S
Prefer not to answer	15 1%	1 *	2 *	1 *	1 1%	-	2 1%	1 *	1 *	3 1%	1 *	-	1 1%	-	1 2% h	1 7%	-	5 1%	5 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 73  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Christian	967 47%	482 49%	484 46%	62 28%	101 29%	142 44%CD	184 51%CD <sub>e</sub>	159 53%CD <sub>E</sub>	318 68%CD <sub>EFG</sub>	163 28%	326 48%I	477 62%LJ	253 46%	262 46%	202 49%	250 51%	152 44%	365 44%
NET: Other	135 7%	59 6%	76 7%	26 11%FGH	37 11%FGH	25 8%H	17 5%	14 5%	16 3%	63 11%JK	42 6%k	30 4%	44 8%	35 6%	24 6%	33 7%	23 7%	57 7%
Muslim	69 3%	31 3%	38 4%	15 7%fGH	27 8%eFGH	13 4%GH	10 3%GH	1 *	2 *	42 7%JK	24 3%K	4 *	22 4%	20 3%	12 3%	15 3%	14 4%	30 4%
Hindu	12 1%	4 *	8 1%	1 1%	4 1%f	5 2%FH	- *	1 *	1 *	5 1%	5 1%	2 *	2 *	7 1%	2 *	2 *	2 1%	5 1%
Jewish	13 1%	7 1%	6 1%	3 1%	1 *	1 *	1 *	3 1%	4 1%	4 1%	2 *	7 1%	7 1%o	3 1%	2 1%	1 *	3 1%	5 1%
Sikh	2 *	2 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	1 *	- -	1 *	- -	- -	2 *
Buddhist	9 *	2 *	7 1%	1 *	3 1%	1 *	2 1%	1 *	1 *	4 1%	3 *	2 *	2 *	3 1%	- -	4 1%	- -	4 *
Other	30 1%	12 1%	18 2%	5 2%f	2 1%	5 1%	2 1%	8 3%dF	8 2%	8 1%	6 1%	16 2%j	10 2%M	2 *	7 2%m	11 2%M	3 1%	11 1%
None	903 44%	438 44%	465 45%	130 58% <sub>EFGH</sub>	205 58% <sub>EFGH</sub>	156 48%H	155 43%H	125 41%H	132 28%	335 58%JK	311 45%K	257 33%	249 45%	269 47%O	185 45%	200 40%	161 47%	397 48%
Prefer not to say	31 2%	14 1%	17 2%	7 3%eH	9 3%h	3 1%	4 1%	3 1%	4 1%	16 3%JK	7 1%	7 1%	10 2%	6 1%	3 1%	12 2%n	7 2%	13 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 74  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Christian	967 47%	79 45%	38 37%	849 48%B	48 56%BIK	131 56%ABIK	87 51%BiK	87 48%k	59 40%	94 48%k	105 38%	142 50%BiK	97 53%BIK
NET: Other	135 7%	4 2%	2 2%	129 7%AB	2 2%	16 7%AbM	11 7%abM	25 14%ABEFGIJLM	6 4%	11 6%M	41 15%ABEFGIJLM	13 5%m	3 2%
Muslim	69 3%	1 *	-	68 4%Ab	1 1%	8 4%abM	6 4%abM	16 9%ABEFGIJLM	1 1%	5 2%m	26 9%ABEFGIJLM	6 2%m	-
Hindu	12 1%	1 1%	*	10 1%	1 1%f	-	-	2 1%	1 *	1 *	4 1%	2 1%	-
Jewish	13 1%	-	-	13 1%	-	5 2%aghL	-	-	1 1%	1 *	5 2%L	-	1 *
Sikh	2 *	-	-	2 *	-	-	-	2 1%l	-	-	-	-	-
Buddhist	9 *	-	-	9 1%	-	-	4 2%aFhijm	-	-	-	3 1%	2 1%	-
Other	30 1%	2 1%	1 1%	26 2%	-	3 1%	2 1%	4 2%	3 2%	5 2%	3 1%	4 1%	2 1%
None	903 44%	91 51%dFgH	62 61%DEFGHJKLM	750 43%	36 42%	80 34%	71 41%	68 38%	80 54%FGHkl	89 45%F	120 44%F	127 45%F	80 44%f
Prefer not to say	31 2%	3 2%	-	27 2%	-	6 3%	2 1%	1 *	3 2%	2 1%	9 3%hl	2 1%	2 1%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 75  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Christian	967 47%	407 64%BCDF	242 37%G	67 50%BG	29 41%	8 70%	90 45%b	103 37%	417 63%IJKLOR	184 36%	99 42%	50 48%I	27 40%	4 44%	18 35%	8 41%	58 38%	505 55%T	347 42%
NET: Other	135 7%	34 5%	62 9%A	7 5%	3 4%	-	11 5%	17 6%	29 4%	57 11%HjKr	15 6%	4 4%	3 5%	-	2 5%	2 11%	9 6%	47 5%	67 8%S
Muslim	69 3%	6 1%	46 7%ACdF	1 1%	1 1%	-	1 1%	12 4%AF	8 1%	40 8%HJKLR	6 2%	1 1%	1 1%	-	1 3%	-	4 3%	15 2%	40 5%S
Hindu	12 1%	5 1%	4 1%	4 3%aBFG	-	-	-	-	3 *	5 1%	4 2%H	-	-	-	-	-	-	4 *	7 1%
Jewish	13 1%	8 1%b	3 *	-	-	-	-	2 1%	9 1%ij	1 *	-	-	-	-	-	-	1 1%	6 1%	5 1%
Sikh	2 *	-	1 *	-	-	-	1 *	-	-	1 *	-	-	-	-	1 2%Hj	-	-	-	2 *
Buddhist	9 *	6 1%	2 *	-	-	-	-	1 *	2 *	3 1%	1 1%	-	-	-	-	-	3 2%H	5 1%	3 *
Other	30 1%	9 1%	6 1%	2 2%	2 3%	-	9 4%ABG	2 1%	8 1%	7 1%	4 2%	3 3%	2 3%	-	-	11%	1 1%	17 2%	10 1%
None	903 44%	185 29%	339 52%A	59 44%A	38 54%A	4 30%	96 48%A	155 56%AC	206 31%	259 51%H	120 51%H	49 47%H	37 54%H	5 56%	30 59%H	10 49%	82 54%H	358 39%	400 48%S
Prefer not to say	31 2%	5 1%	10 1%	1 *	1 1%	-	2 1%	2 1%	7 1%	7 1%	1 *	1 1%	1 1%	-	1 2%	-	4 2%	7 1%	13 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 76  
**Which of the following best describes where you live?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Urban	1648 81%	810 82%	838 80%	196 87%GH	317 90%EFGH	267 82%gH	302 84%GH	230 76%	336 71%	513 89%JK	570 83%K	566 73%	426 77%	468 82%l	336 81%	419 85%L	292 85%	698 84%
Urban - Population over 10,000	839 41%	440 44%B	399 38%	134 59%DEFGH	163 46%GH	140 43%H	145 40%H	109 36%	148 31%	297 51%JK	285 42%K	257 33%	236 42%N	269 47%NO	137 33%	196 40%n	164 48%	370 45%
Town and Fringe	809 40%	371 37%	438 42%A	62 27%	153 44%C	128 39%C	157 44%C	121 40%C	188 40%C	215 37%	285 42%	309 40%	190 34%	198 35%	198 48%LM	222 45%LM	128 37%	327 39%
NET: Rural	387 19%	183 18%	204 20%	30 13%	35 10%	58 18%D	58 16%D	72 24%CDEf	134 29%CDEF	65 11%	116 17%I	206 27%LJ	129 23%mO	104 18%	78 19%	76 15%	51 15%	134 16%
Village	335 16%	161 16%	175 17%	25 11%	35 10%	56 17%cd	51 14%	56 19%CD	113 24%CDEFg	60 10%	106 16%I	169 22%IJ	103 19%	94 16%	67 16%	72 15%	48 14%	120 14%
Hamlet & Isolated Dwelling	51 3%	22 2%	30 3%	5 2%D	-	2 1%	7 2%D	15 5%DEF	22 5%DEf	5 1%	9 1%	37 5%IJ	26 5%MnO	10 2%	11 3%O	4 1%	3 1%	14 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 77  
**Which of the following best describes where you live?**  
**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Urban	1648 81%	150 85%BIJL	66 64%	1433 82%B	73 85%BIJL	196 84%BIJL	144 84%BIJL	157 87%BIJLM	107 72%	129 66%	272 99%ABEFGHIJLM	213 5%bj	141 78%BJ
Urban - Population over 10,000	839 41%	71 40%BJL	27 26%	741 42%B	34 40%bJl	90 38%bJL	72 42%BJL	72 40%BJL	50 33%	50 26%	224 82%ABEFGHIJLM	84 0%	65 36%J
Town and Fringe	809 40%	79 45%K	39 38%K	692 39%	39 46%K	106 45%K	72 42%K	85 47%K	58 39%K	79 41%K	48 18%	129 45%K	76 42%K
NET: Rural	387 19%	27 15%K	36 36%DAEFGHKIM	324 18%	12 15%K	38 16%K	27 16%K	24 13%K	41 28%AEFGHK	66 34%AEFGHKIM	2 1%	72 25%AEFGHK	40 22%HK
Village	335 16%	22 12%K	24 24%dAFgHK	289 16%	12 15%K	34 14%K	25 15%K	21 12%K	36 24%AeFGHKm	59 30%AEFGHKM	2 1%	69 24%AeFGHKm	30 17%K
Hamlet & Isolated Dwelling	51 3%	5 3%K	12 12%DAEFGHIJKLm%	34	-	5 2%K	2 1%	3 2%k	5 3%K	7 3%K	-	3 1%	10 5%EfGhKL

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 78

Which of the following best describes where you live?

Base: All respondents

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Urban	1648 81%	467 74%	551 85%A	111 83%A	55 78%	9 78%	160 81%a	242 87%Adf	502 76%	446 88%HJKL	184 78%	82 80%	54 78%	8 88%	44 86%	17 84%	136 89%HJKL	713 78%	676 82% <sub>s</sub>
Urban - Population over 10,000	839 41%	213 34%	303 47%Ad	59 44%A	23 33%	1 12%	83 42%A	128 46%Ad	239 36%	245 48%HL	113 48%HL	43 42%	20 29%	2 18%	23 45%	8 38%	63 41%	321 35%	374 45% <sub>S</sub>
Town and Fringe	809 40%	255 40%	248 38%	52 39%	32 45%	8 65%	77 39%	114 41%	263 40%J	200 40%J	71 30%	39 38%	34 49%J	6 71%	21 41%	9 46%	73 48%J	392 43%T	302 37%
NET: Rural	387 19%	163 26%BcFG	101 15%	22 17%	15 22%g	3 22%	38 19%g	35 13%	157 24%IR	62 12%	51 22%IR	21 20%Ir	15 22%ir	1 12%	7 14%	3 16%	16 11%	204 22%t	151 18%
Village	335 16%	137 22%BcG	88 14%	19 14%	14 20%	1 8%	36 18%	34 12%	132 20%IR	56 11%	43 18%IR	19 19%ir	13 19%ir	1 12%	6 11%	3 16%	15 10%	179 20%T	128 15%
Hamlet & Isolated Dwelling	51 3%	26 4%BfG	13 2%g	4 3%G	1 1%	2 14%	3 1%	1 *	24 4%Ir	6 1%	8 3%I	2 2%	2 2%	- -	1 3%	- -	1 1%	24 3%	23 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 79  
**Which of the following best describes your current working status?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Working	1174 58%	614 62%B	560 54%	132 59%GH	285 81%CGH	271 83%CGH	280 78%CGH	147 49%H	59 12%	417 72%K	551 80%IK	206 27%	344 62%O	373 65%O	265 64%O	192 39%	343 100%	831 100%
Working full time - working 30 hours per week or more	928 46%	550 55%B	378 36%	108 48%GH	244 69%CGH	217 67%CGH	230 64%CGH	105 35%H	24 5%	352 61%K	447 65%K	129 17%	291 52%O	299 52%O	206 50%O	131 27%	272 79%	656 79%
Working part time - working between 8 and 29 hours per week	246 12%	64 6%	183 18%A	25 11%	41 12%h	54 17%cH	50 14%H	42 14%H	35 7%	66 11%	104 15%iK	77 10%	53 9%	74 13%l	58 14%L	61 12%	70 21%	176 21%
NET: Not working	861 42%	379 38%	482 46%A	94 41%DEF	67 19%	55 17%	80 22%	154 51%CDEF	412 88%CDEFG	161 28%J	135 20%	566 73%LJ	212 38%	198 35%	149 36%	302 61%LMN	-	-
Not working but seeking work or temporarily unemployed or sick	93 5%	45 5%	48 5%	23 10%EFGH	27 8%FH	15 5%H	13 4%H	15 5%H	-	49 9%JK	28 4%K	15 2%	8 2%	6 1%	10 3%m	69 14%LMN	-	-
Not working and not seeking work/ student	164 8%	71 7%	93 9%	69 30%DEFGH	11 3%	14 4%h	29 8%DeH	32 11%DEH	9 2%	80 14%JK	43 6%	41 5%	29 5%	43 8%N	16 4%	76 15%LMN	-	-
Retired on a state pension only	115 6%	38 4%	77 7%A	-	-	-	-	2 1%	113 24%CDEFG	-	-	115 15%LJ	10 2%	10 2%	16 4%IM	79 16%LMN	-	-
Retired with a private pension	362 18%	214 22%B	148 14%	-	-	-	7 2%cDE	71 23%CDEF	284 66%CDEFG	-	7 1%I	355 46%LJ	144 26%NO	125 22%NO	64 16%O	29 6%	-	-
House person, housewife, househusband, etc.	127 6%	11 1%	116 11%A	2 1%	29 8%CH	26 8%CH	30 8%CH	34 11%CH	6 1%	31 5%	56 8%iK	40 5%	21 4%	15 3%	42 10%LM	50 10%LM	-	-

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**



## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 80  
Which of the following best describes your current working status?  
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Working	1174 58%	104 58%l	60 59%l	1010 58%	49 57%	137 59%L	91 53%	96 53%	83 56%	112 57%l	209 76%ABEFGHIJLM9%	140 9%	93 51%
Working full time - working 30 hours per week or more	928 46%	79 45%	45 44%	804 46%	35 41%	105 45%	73 43%	76 42%	63 43%	88 45%	181 66%ABEFGHIJLM8%	110 8%	73 40%
Working part time - working between 8 and 29 hours per week	246 12%	24 14%	15 15%	207 12%	14 16%	32 14%	18 11%	20 11%	20 13%	24 12%	28 10%	30 11%	20 11%
NET: Not working	861 42%	74 42%K	41 41%K	746 42%	37 43%K	97 41%K	80 47%K	86 47%K	65 44%K	83 43%K	66 24%	145 51%abFjK	88 49%K
Not working but seeking work or temporarily unemployed or sick	93 5%	11 6%	4 4%	78 4%	2 2%	9 4%	5 3%	15 8%efGJlm	7 5%	6 3%	15 6%	13 4%	6 3%
Not working and not seeking work/ student	164 8%	11 6%	9 9%	144 8%	4 5%	12 5%	20 12%aeFJK	19 11%FJk	15 10%fJk	8 4%	14 5%	34 12%aeFJK	18 10%fJk
Retired on a state pension only	115 6%	11 6%iK	3 3%	101 6%	2 3%	15 6%iK	6 4%	16 9%begIK	3 2%	23 12%aBEfGIKl	5 2%	19 7%IK	13 7%IK
Retired with a private pension	362 18%	26 14%K	19 19%K	317 18%	23 27%AHK	46 20%hK	40 23%aHK	23 13%	29 20%K	36 18%K	21 8%	60 21%aHK	39 21%HK
House person, housewife, househusband, etc.	127 6%	15 9%k	7 6%	105 6%	5 6%	15 6%	9 5%	12 7%	12 8%k	11 6%	10 4%	19 7%	12 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 81  
Which of the following best describes your current working status?  
Base: All respondents

	Total	Past Vote							Voting Intention									2016 Referendum Vote	
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Working	1174 58%	311 49%	413 63%Af	81 61%A	41 58%	11 94%	112 56%	173 63%A	319 48%	314 62%H	154 65%H	65 63%H	39 57%	8 94%	34 67%H	12 59%	101 66%H	471 51%	526 64%S
Working full time - working 30 hours per week or more	928 46%	249 40%	333 51%AF	71 53%Af	32 46%	8 63%	82 41%	128 46%a	256 39%	250 49%H	131 56%H	52 50%H	32 46%	5 63%	25 49%	8 38%	74 48%h	364 40%	426 51%S
Working part time - working between 8 and 29 hours per week	246 12%	62 10%	80 12%	10 8%	8 12%	4 31%	30 15%ac	45 16%AC	63 10%	64 13%	23 10%	13 13%	7 10%	3 31%	9 18%hj	4 20%	27 18%HJ	107 12%	100 12%
NET: Not working	861 42%	319 51%BCG	239 37%	53 39%	29 42%	1 6%	87 44%b	104 37%	340 52%LJKOR	193 38%	81 35%	38 37%	30 43%	* 6%	17 33%	8 41%	52 34%	446 49%T	301 36%
Not working but seeking work or temporarily unemployed or sick	93 5%	15 2%	30 5%A	7 5%a	6 9%A	-	8 4%	19 7%A	17 3%	28 6%H	8 3%	2 2%	6 9%Hjk	-	3 5%	5 23%	15 10%HJK	34 4%	34 4%
Not working and not seeking work/ student	164 8%	33 5%	48 7%	9 7%	6 8%	1 6%	13 6%	45 16%ABCF	39 6%	53 10%H	17 7%	8 7%	5 8%	* 6%	4 7%	1 3%	16 10%h	54 6%	53 6%
Retired on a state pension only	115 6%	53 8%BcG	29 5%g	5 4%	4 6%g	-	14 7%G	5 2%	59 9%LJO	17 3%	7 3%	9 9%LJO	4 6%	-	-	-	6 4%	80 9%T	30 4%
Retired with a private pension	362 18%	182 29%BcDFG	85 13%G	27 20%BG	8 11%	-	40 20%BG	15 5%	188 28%LJKLOR	59 12%R	42 18%IR	13 13%R	9 13%R	-	7 13%R	1 3%	6 4%	210 23%T	144 17%
House person, housewife, househusband, etc.	127 6%	36 6%	45 7%	4 3%	5 7%	-	12 6%	20 7%	38 6%	36 7%j	8 3%	6 6%	5 8%	-	4 7%	3 12%	10 6%	68 7%T	39 5%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 82  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1090	566	524	117	234	283	252	149	55	351	535	204	323	332	267	168	311	779
Weighted base	1174	614	560	132	285	271	280	147	59*	417	551	206	344	373	265	192	343	831
NET: Public Sector	343 29%	153 25%	190 34%A	49 37%Fh	86 30%	78 29%	71 25%	45 30%	13 23%	135 32%	150 27%	58 28%	118 34%NO	120 32%NO	61 23%	44 23%	343 100%Q	-
A nationalised industry/state corporation	26 2%	16 3%	9 2%	5 4%	8 3%	5 2%	5 2%	2 2%	1 2%	13 3%	9 2%	3 2%	10 3% <i>m</i>	3 1%	6 2%	7 4% <i>M</i>	26 7% <i>Q</i>	-
Central government or civil service (including Courts service and Bank of England)	34 3%	24 4% <i>b</i>	10 2%	6 4%	5 2%	6 2%	8 3%	7 5% <i>d</i>	2 3%	10 3%	14 3%	9 4%	19 6% <i>NO</i>	11 3% <i>O</i>	4 1%	-	34 10% <i>Q</i>	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	126 11%	48 8%	78 14%A	17 13%	29 10%	31 11%	35 12%	12 8%	3 4%	46 11%	65 12% <i>k</i>	15 7%	47 14% <i>NO</i>	56 15% <i>NO</i>	17 6%	6 3%	126 37% <i>Q</i>	-
A university, or other grant funded establishment (include opted-out schools)	41 3%	22 4%	19 3%	3 2%	11 4%	16 6% <i>F</i>	4 1%	6 4% <i>f</i>	1 1%	14 3%	19 4%	7 3%	20 6% <i>No</i>	15 4% <i>N</i>	2 1%	3 2%	41 12% <i>Q</i>	-
A health authority or NHS Trust	74 6%	24 4%	50 9%A	14 11% <i>FH</i>	18 6% <i>h</i>	19 7% <i>fh</i>	9 3%	15 10% <i>FH</i>	-	32 8%	27 5%	15 7%	13 4%	24 7%	23 9% <i>L</i>	14 7%	74 22% <i>Q</i>	-
The armed forces	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 1%	1 *	-
Other public sector occupation (Please specify as much detail as possible)	41 3%	18 3%	23 4%	4 3%	16 5% <i>Eg</i>	3 1%	10 4% <i>e</i>	2 1%	7 12% <i>CdEFG</i>	19 5% <i>j</i>	13 2%	9 4%	9 3%	10 3%	9 4%	13 7% <i>lm</i>	41 12% <i>Q</i>	-

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
 \* small base

Prepared by Savanta-ComRes

**Savanta:**  
ComRes

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 82  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	1174	614	560	132	285	271	280	147	59*	417	551	206	344	373	265	192	343	831
NET: Private Sector	831	461	371	83	199	192	209	102	45	282	401	148	226	253	204	149	-	831
	71%	75%B	66%	63%	70%	71%	75%C	70%	77% <sup>c</sup>	68%	73%	72%	66%	68%	77%LM	77%LM	-	100%P
A charity, voluntary organisation or trust	41	17	24	4	8	13	10	4	3	11	23	7	15	11	11	4	-	41
	4%	3%	4%	3%	3%	5%	4%	3%	5%	3%	4%	3%	4%	3%	4%	2%	-	5%P
Self-employed (Private sector)	160	79	80	11	33	24	50	27	15	45	74	41	37	41	52	30	-	160
	14%	13%	14%	9%	12%	9%	18% <sup>CdE</sup>	18% <sup>CE</sup>	25% <sup>CDE</sup>	11%	13%	20% <sup>IJ</sup>	11%	11%	20% <sup>LM</sup>	15%	-	19%P
None of the above/ I work in the Private sector	631	364	266	68	158	155	149	72	28	227	304	100	174	201	140	115	-	631
	54%	59%B	48%	52%	56%	57%	53%	49%	47%	54%	55%	48%	51%	54%	53%	60% <sup>l</sup>	-	76%P

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

\* small base

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 83  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1090	91	53	946	45	136	83	94	85	96	172	147	88
Weighted base	1174	104*	60*	1010	49*	137	91*	96*	83*	112*	209	140	93*
NET: Public Sector	343 29%	35 34%g	16 27%	291 29%	20 40%GJ	39 28%	19 21%	25 26%	26 31%	26 23%	64 30%	40 29%	33 36%Gj
A nationalised industry/state corporation	26 2%	4 4%g	1 2%	20 2%	2 4%g	5 3%	- -	2 2%	3 3%	2 1%	2 1%	2 1%	4 4%
Central government or civil service (including Courts service and Bank of England)	34 3%	2 2%	5 8%DaHjl	28 3%	1 3%	3 2%	2 2%	1 1%	2 2%	2 1%	8 4%	2 2%	6 7%hjl
Local government or council (including fire services, police and local authority controlled schools/colleges)	126 11%	6 6%	2 4%	118 12%	8 16%abm	14 10%	12 13%b	17 18%ABM	10 12%	11 9%	26 13%	14 10%	6 6%
A university, or other grant funded establishment (include opted-out schools)	41 3%	6 6%	5 8%dm	30 3%	1 2%	4 3%	2 2%	2 3%	5 7%m	2 2%	8 4%	4 3%	1 1%
A health authority or NHS Trust	74 6%	10 9%g	3 4%	62 6%	3 7%	12 9%g	2 2%	3 3%	3 4%	4 3%	9 4%	14 10%ghjk	12 13%GHIJK
The armed forces	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
Other public sector occupation (Please specify as much detail as possible)	41 3%	8 8%dFGH	1 2%	32 3%	4 8%FGH	1 1%	1 1%	- -	2 3%	5 4%h	11 5%fH	4 3%	4 5%h

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 83  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	1174	104*	60*	1010	49*	137	91*	96*	83*	112*	209	140	93*
NET: Private Sector	831 71%	68 66%	44 73%	719 71%	29 60%	98 72%	72 79%aEM	71 74%	57 69%	87 77%Em	145 70%	100 71%	60 64%
A charity, voluntary organisation or trust	41 4%	3 3%	3 5%	35 4%	1 3%	6 4%	1 1%	4 4%	6 7%g	3 3%	8 4%	4 3%	3 3%
Self-employed (Private sector)	160 14%	10 10%	4 7%	145 14%	7 13%	22 16%	11 12%	15 15%	14 16%	15 14%	26 13%	26 19%ab	10 11%
None of the above/ I work in the Private sector	631 54%	56 54%	37 61%	538 53%	21 43%	70 51%	61 67%EFiKLM	52 54%	38 46%	68 61%ei	111 53%	70 50%	47 50%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 84  
Do you work in any of the following occupations?  
Base: All respondents who work

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	1090	283	382	81	35	8	108	167	290	288	150	57	32	7	34	13	89	436	489
Weighted base	1174	311	413	81*	41**	11**	112*	173	319	314	154	65*	39**	8**	34*	12**	101*	471	526
NET: Public Sector	343	79	132	32	13	1	25	49	78	99	44	16	14	2	13	1	26	114	179
	29%	25%	32%af	39%AFg	31%	8%	22%	28%	24%	31%h	29%	24%	36%	24%	39%h	4%	26%	24%	34%S
A nationalised industry/state corporation	26	6	5	5	3	-	1	5	7	6	5	-	3	-	-	-	1	9	11
	2%	2%	1%	6%Bf	7%	-	1%	3%	2%	2%	3%	-	7%	-	-	-	1%	2%	2%
Central government or civil service (including Courts service and Bank of England)	34	13	12	6	1	-	1	1	12	7	5	1	1	-	1	-	1	17	15
	3%	4%g	3%	7%bFG	2%	-	1%	1%	4%	2%	3%	1%	2%	-	3%	-	1%	4%	3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	126	32	50	10	1	-	10	19	33	35	18	8	2	-	5	1	10	47	59
	11%	10%	12%	12%	1%	-	9%	11%	10%	11%	12%	13%	4%	-	15%	4%	10%	10%	11%
A university, or other grant funded establishment (include opted-out schools)	41	5	16	5	2	-	5	8	7	13	6	1	2	-	4	-	1	6	30
	3%	2%	4%	6%A	5%	-	4%	5%a	2%	4%	4%	2%	4%	-	11%HkR	-	1%	1%	6%S
A health authority or NHS Trust	74	20	29	4	2	1	6	8	17	24	7	1	3	1	2	-	5	26	41
	6%	6%	7%	5%	6%	8%	5%	4%	5%	8%	5%	2%	9%	11%	7%	-	5%	6%	8%
The armed forces	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-
	*	-	-	-	-	-	1%b	-	-	-	-	2%HI	-	-	-	-	-	*	-
Other public sector occupation (Please specify as much detail as possible)	41	3	20	2	4	-	1	7	2	13	4	3	4	1	1	-	8	8	22
	3%	1%	5%Af	3%	9%	-	1%	4%A	1%	4%H	2%	4%H	10%	13%	2%	-	8%Hj	2%	4%S

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Savanta-ComRes

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## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 84  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Past Vote							Voting Intention							2016 Referendum Vote				
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Weighted base	1174	311	413	81*	41**	11**	112*	173	319	314	154	65*	39**	8**	34*	12**	101*	471	526
NET: Private Sector	831	232	281	49	28	10	87	124	241	215	109	49	25	6	21	11	75	357	347
	71%	75%bC	68%	61%	69%	92%	78%bC	72%c	76%io	69%	71%	76%	64%	76%	61%	96%	74%	76%T	66%
A charity, voluntary organisation or trust	41	6	21	1	1	2	5	5	6	15	9	-	1	2	3	-	3	9	28
	4%	2%	5%A	1%	2%	20%	4%	3%	2%	5%h	6%hk	-	2%	28%	9%hk	-	3%	2%	5%S
Self-employed (Private sector)	160	54	48	8	5	2	17	24	50	37	23	12	4	-	3	5	13	74	66
	14%	17%B	12%	10%	12%	15%	15%	14%	16%	12%	15%	18%	11%	-	9%	40%	13%	16%	12%
None of the above/ I work in the Private sector	631	172	212	40	22	6	66	95	186	163	78	37	20	4	15	7	58	275	253
	54%	55%	51%	49%	55%	57%	59%	55%	58%	52%	51%	58%	51%	48%	44%	56%	58%	58%T	48%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
\* small base; \*\* very small base (under 30) ineligible for sig testing



**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 85  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
No children aged 18 or under	1489 73%	744 75%	746 72%	202 90%DEF	209 60%E	126 39%	203 56%E	283 94%cDEF	466 99%CDEFG	412 71%J	329 48%	749 97%IJ	433 78%NO	439 77%No	264 64%	353 71%N	222 65%	530 64%
NET: Yes	538 26%	245 25%	294 28%a	20 9%H	140 40%CGH	199 61%CDFGH	158 44%CGH	17 6%H	5 1%	160 28%K	357 52%IK	21 3%	122 22%	132 23%	147 36%LMO	137 28%L	120 35%	298 36%
NET: Any 5-18	439 22%	201 20%	238 23%	11 5%H	86 24%CGH	170 52%CDFGH	151 42%CDGH	17 6%H	5 1%	97 17%K	321 47%IK	21 3%	96 17%	101 18%	125 30%LMO	117 24%LM	103 30%	237 28%
NET: Any 11-18	297 15%	144 14%	153 15%	5 2%	31 9%CH	111 34%CDGH	129 36%CDGH	17 6%cH	5 1%	36 6%K	240 35%IK	21 3%	64 12%	63 11%	82 20%LM	88 18%LM	67 20%	156 19%
Yes - children aged under 5 years old	189 9%	71 7%	118 11%A	14 6%GH	103 29%CEFGH	60 18%CFGH	12 3%GH	-	-	117 20%JK	72 10%K	-	47 8%	49 9%	57 14%LMO	36 7%	40 12%	106 13%
Yes - children aged 5 to 10 years old	238 12%	104 10%	134 13%	6 3%GH	70 20%CFGH	117 36%CDFGH	45 12%CGH	-	-	76 13%K	162 24%IK	-	56 10%	60 10%	70 17%LMO	52 11%	60 18%	135 16%
Yes - children aged 11 to 15 years old	234 12%	116 12%	118 11%	1 1%	29 8%CGH	100 31%CDGH	95 26%CDGH	6 2%h	2 1%	31 5%K	195 28%IK	9 1%	45 8%	51 9%	63 15%LM	75 15%LM	55 16%	122 15%
Yes - children aged 16 to 18 years old	110 5%	50 5%	61 6%	3 1%	2 1%	31 9%CDGH	59 17%CDEGH	11 4%DH	3 1%	6 1%	90 13%IK	15 2%	29 5%	19 3%	37 9%LMO	26 5%	28 8%	57 7%
Refused	8 *	5 *	3 *	4 2%EFH	3 1%h	-	-	1 *	-	6 1%jK	-	1 *	1 *	1 *	2 *	4 1%m	1 *	4 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 86  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
No children aged 18 or under	1489 73%	125 71%	80 79%Ek	1283 73%	51 60%	168 72%e	121 71%	135 75%E	108 73%e	146 75%E	188 69%	220 77%EK	144 80%aEfgK
NET: Yes	538 26%	52 29%M	21 21%	465 26%	34 40%BfgHIJLM	66 28%M	49 28%M	46 25%	40 27%	49 25%	85 31%bLM	63 22%	34 19%
NET: Any 5-18	439 22%	46 26%bm	16 15%	377 21%	29 34%BFgHIJLM	51 22%	39 23%	35 19%	28 19%	41 21%	67 25%bm	57 20%	31 17%
NET: Any 11-18	297 15%	37 21%DBHijkM	9 9%	250 14%	20 23%BHIjK M	41 17%bM	27 16% m	22 12%	19 13%	25 13%	38 14%	43 15% m	16 9%
Yes - children aged under 5 years old	189 9%	7 4%	8 8%	173 10%A	10 11%A	24 10%A	17 10%a	20 11%A	23 15%AJLM	15 8%	36 13%ALM	19 7%	11 6%
Yes - children aged 5 to 10 years old	238 12%	21 12%	9 8%	208 12%	16 18%bfILm	25 11%	20 11%	20 11%	14 9%	25 13%	45 16%bfIL	25 9%	19 10%
Yes - children aged 11 to 15 years old	234 12%	25 14%bm	6 6%	204 12%b	17 20%BGHlJLM	32 14%bM	17 10%	21 12%	13 9%	21 11%	35 13%bm	35 12%bm	13 7%
Yes - children aged 16 to 18 years old	110 5%	17 9%DbhJklM	3 3%	90 5%	9 11%bHJklM	13 6%	13 8%M	7 4%	8 5%	7 4%	13 5%	14 5%	5 3%
Refused	8 *	- -	- -	8 *	- -	- -	1 1%	- -	1 *	- -	1 *	2 1%	3 2%f

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 87  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Past Vote							Voting Intention									2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
No children aged 18 or under	1489 73%	498 79%BG	446 68%	101 75%	55 78%	7 55%	154 77%BG	189 68%	515 78%IR	349 69%	173 74%	73 71%	55 80%i	8 90%	35 68%	15 75%	106 70%	680 74%	616 74%
NET: Yes	538 26%	133 21%	206 32%AF	32 24%	15 22%	5 45%	45 23%	84 30%Af	141 21%	158 31%HL	61 26%	30 29%	14 20%	1 10%	16 32%h	5 25%	45 30%H	237 26%	211 25%
NET: Any 5-18	439 22%	117 19%	157 24%A	26 19%	15 21%	5 45%	41 21%	64 23%	125 19%	121 24%h	44 19%	24 23%	13 19%	1 10%	12 24%	5 25%	38 25%	211 23%	163 20%
NET: Any 11-18	297 15%	78 12%	108 17%AC	12 9%	12 17%	1 12%	35 17%aC	41 15%	87 13%	81 16%J	22 10%	18 17%j	12 18%j	-	10 19%j	4 19%	23 15%	157 17%T	100 12%
Yes - children aged under 5 years old	189 9%	38 6%	83 13%AcDF	9 7%d	1 1%	2 20%	10 5%	37 13%AcDF	38 6%	69 14%HkL	23 10%HL	6 6%	1 1%	1 10%	6 12%L	1 6%	18 12%HL	63 7%	82 10%S
Yes - children aged 5 to 10 years old	238 12%	62 10%	82 13%	18 13%	4 6%	4 34%	21 10%	40 15%a	61 9%	67 13%HL	32 14%hL	10 10%	2 3%	1 10%	6 11%	2 12%	23 15%hL	96 10%	100 12%
Yes - children aged 11 to 15 years old	234 12%	52 8%	94 14%Ac	11 8%	9 13%	-	29 15%Ac	32 11%	62 9%	69 14%HJ	18 8%	14 14%j	9 13%	-	9 18%hJ	3 13%	18 12%	120 13%t	83 10%
Yes - children aged 16 to 18 years old	110 5%	44 7%c	30 5%	3 3%	4 5%	1 12%	10 5%	15 6%	46 7%lJ	20 4%	6 3%	6 5%	4 6%	-	4 8%j	2 10%	11 7%j	68 7%T	28 3%
Refused	8 *	-	-	1 1%ab	-	-	-	4 1%AB	3 *	-	1 *	-	-	-	-	-	1 *	-	1 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 88  
**Which of the following ITV regions do you live in?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Anglia	211 10%	91 9%	121 12%a	18 8%	33 9%	45 14%cf	31 9%	30 10%	54 12%	51 9%	76 11%	84 11%	53 10%	58 10%	43 10%	57 12%	36 10%	94 11%
Border	22 1%	9 1%	13 1%	- -	4 1%	1 *	6 2%c	5 2%ce	6 1%e	4 1%	7 1%	12 2%	10 2%e	3 1%	5 1%	4 1%	3 1%	10 1%
Central	270 13%	128 13%	142 14%	40 18%egh	47 13%	40 12%	48 13%	36 12%	58 12%	87 15%	88 13%	95 12%	72 13%	68 12%	66 16%e	64 13%	42 12%	103 12%
Granada	223 11%	107 11%	116 11%	24 11%	40 11%	35 11%	37 10%	32 11%	56 12%	64 11%	72 10%	87 11%	60 11%	54 9%	51 12%	58 12%	40 12%	90 11%
London	373 18%	192 19%	181 17%	57 25%eGH	82 23%GH	60 18%H	73 20%H	48 16%h	53 11%	139 24%jK	133 19%K	101 13%	141 25%MNO	111 19%No	49 12%	72 15%	76 22%	181 22%
Meridian	209 10%	95 10%	113 11%	17 7%	30 8%	31 9%	34 10%	33 11%	64 14%CD	46 8%	65 10%	97 13%Ij	51 9%	60 10%	44 11%	55 11%	24 7%	78 9%
STV	173 8%	95 10%	77 7%	9 4%	23 7%	30 9%C	37 10%C	34 11%CD	39 8%C	32 5%	67 10%I	74 10%I	41 7%	40 7%	41 10%	50 10%	36 10%	67 8%
Tyne Tees	82 4%	47 5%	34 3%	7 3%	11 3%	17 5%	14 4%	11 4%	22 5%	18 3%	31 5%	32 4%	23 4%	22 4%	22 5%o	15 3%	17 5%	28 3%
Wales	102 5%	55 6%	47 4%	9 4%	17 5%	24 7%f	15 4%	15 5%	22 5%	26 5%	39 6%	37 5%	26 5%	38 7%N	13 3%	25 5%	16 5%	43 5%
West	59 3%	25 2%	34 3%	9 4%	11 3%	9 3%	12 3%	8 3%	10 2%	20 3%	21 3%	18 2%	11 2%	24 4%L	11 3%	13 3%	15 4%	20 2%
Westcountry	108 5%	55 5%	54 5%	6 3%	23 7%e	12 4%	17 5%	16 5%	34 7%CE	30 5%	28 4%	50 7%j	30 5%	25 4%	23 6%	30 6%	15 4%	35 4%
Yorkshire	203 10%	93 9%	110 11%	29 13%E	31 9%	23 7%	36 10%	33 11%e	52 11%e	60 10%	59 9%	85 11%	39 7%	68 12%L	46 11%L	50 10%l	23 7%	83 10%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 89  
**Which of the following ITV regions do you live in?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Anglia	211 10%	-	-	211 12%AB	-	-	-	-	21 14%ABEFGHKLM	167 85%ABEFGHIKLM	3 1%	21 7%ABEFGHKM	-
Border	22 1%	6 3%DbGHIJKLM	-	16 1%	3 4%bGHIJKLM	13 6%BGHIJKLM	-	-	-	-	-	-	-
Central	270 13%	-	-	270 15%AB	-	-	-	164 90%ABEFGIJKLM	93 63%ABEFGJKLM	-	-	8 3%AFGJK	5 3%AFGJK
Granada	223 11%	-	1 1%	222 13%AB	-	216 92%ABEGHIJKLM	-	2 1%	2 2%k	-	-	2 1%	-
London	373 18%	-	-	373 21%AB	1 1%	-	-	-	1 1%	25 13%ABEFGHIM	272 99%ABEFGHIJLM	74 26%ABEFGHIJM	-
Meridian	209 10%	-	-	209 12%AB	-	-	-	-	-	2 1%	-	178 63%ABEFGHIJKM	29 6%ABEFGHIJK
STV	173 8%	171 97%DBEFGHIJKLM	-	1 *	-	1 *	-	-	-	-	-	1 *	-
Tyne Tees	82 4%	-	-	82 5%AB	81 95%ABEFGHIJKLM	-	1 *	-	-	-	-	-	-
Wales	102 5%	-	101 99%DAEFGHIJKLM	1	-	1 *	-	-	-	-	-	-	-
West	59 3%	-	-	59 3%Ab	-	3 1%	-	14 8%ABEFGIJKL	-	-	-	1 *	42 23%ABEFGHIJKL
Westcountry	108 5%	-	-	108 6%AB	-	-	-	2 1%l	-	-	-	-	106 59%ABEFGHIJKL
Yorkshire	203 10%	-	-	203 12%AB	1 1%	-	170 100%ABEFHIJKLM	-	31 21%ABEFHJKLM	1 1%	-	-	-

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 90  
Which of the following ITV regions do you live in?  
Base: All respondents

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Anglia	211 10%	72 11%D	63 10%D	12 9%D	-	-	28 14%D	32 12%D	77 12%L	49 10%L	23 10%L	15 14%Lr	-	-	6 12%L	3 14%	11 7%l	102 11%	77 9%
Border	22 1%	12 2%b	4 1%	2 1%	2 3%Bg	-	1 1%	1 *	8 1%	3 1%	5 2%	-	1 1%	-	-	-	-	9 1%	11 1%
Central	270 13%	88 14%D	95 15%D	13 9%D	-	-	28 14%D	40 14%D	99 15%L	75 15%L	31 13%L	9 9%L	-	-	6 12%L	2 10%	20 13%L	127 14%	104 13%
Granada	223 11%	69 11%D	83 13%CD	8 6%d	-	-	23 12%D	35 13%CD	59 9%L	72 14%HjL	22 9%L	21 20%HJL	-	-	6 12%L	2 11%	21 14%L	109 12%	78 9%
London	373 18%	104 16%D	123 19%D	32 24%AD	-	-	39 20%D	57 21%D	118 18%L	100 20%kL	64 27%HIKlR	11 11%L	-	-	10 19%L	6 28%	28 19%L	135 15%	181 22%S
Meridian	209 10%	92 15%BDG	53 8%D	15 11%D	-	-	24 12%D	24 9%D	92 14%ILR	43 8%L	23 10%L	10 10%L	-	-	10 19%ljLR	2 9%	11 7%l	112 12%T	73 9%
STV	173 8%	34 5%	27 4%	8 6%	68 97%ABCFG	-	7 3%	20 7%bf	29 4%	16 3%	16 7%l	4 4%	68 99%HIJKOR	-	2 4%	1 5%	15 10%HI	51 6%	99 12%S
Tyne Tees	82 4%	18 3%	47 7%AcDG	3 3%	-	-	10 5%dG	3 1%	20 3%	32 6%HJlr	5 2%	8 8%HJLr	-	-	5 9%HJLR	1 5%	3 2%	43 5%	31 4%
Wales	102 5%	31 5%F	34 5%dF	5 4%	-	12 100%	3 1%	11 4%	30 5%	22 4%	9 4%	4 4%	-	9 100%	1 1%	-	12 8%L	43 5%	45 5%
West	59 3%	9 1%	30 5%AFg	9 6%AdFG	-	-	2 1%	6 2%	12 2%	23 4%H	11 4%H	1 1%	-	-	1 3%	-	4 3%	14 2%	34 4%S
Westcountry	108 5%	41 7%Bd	23 3%	18 14%ABDFG	-	-	11 5%d	14 5%d	50 8%ILr	18 4%	16 7%il	4 4%	-	-	1 3%	2 8%	4 3%	59 6%	38 5%
Yorkshire	203 10%	62 10%D	70 11%D	9 6%d	-	-	24 12%D	33 12%CD	65 10%JL	54 11%JL	12 5%	15 14%JL	-	-	3 6%l	2 10%	23 15%JL	112 12%T	57 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 91  
**Marital Status**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Single	621 31%	307 31%	314 30%	173 77%DEFGH	163 46%EFGH	100 31%GH	104 29%GH	54 18%H	25 5%	337 58%JK	205 30%K	80 10%	184 33%N	201 35%N	73 18%	163 33%N	113 33%	299 36%
NET: Married/ Civil partnership/ co habiting	1143 56%	584 59%B	559 54%	47 21%	182 52%C	205 63%CD	212 59%Cd	191 63%CD	305 65%CD	229 40%	417 61%I	496 64%I	315 57%MO	278 49%	304 74%LMO	245 50%	191 56%	450 54%
Married	882 43%	471 47%B	412 40%	6 3%	114 32%C	160 49%CD	160 44%CD	163 54%CDF	280 60%CDEF	120 21%	319 47%I	443 57%IJ	250 45%MO	205 36%	244 59%LMO	183 37%	138 40%	319 38%
Civil Partnership	9 *	4 *	5 *	- -	1 *	3 1%	1 *	2 1%	2 *	1 *	4 1%	4 1%	1 *	2 *	2 1%	4 1%	1 *	2 *
Co Habiting	251 12%	109 11%	142 14%a	41 18%GH	67 19%eGH	42 13%H	52 14%GH	26 9%H	23 5%	108 19%JK	94 14%K	49 6%	64 12%	71 12%	58 14%	59 12%	52 15%	129 15%
NET: Widowed/ separated/ divorced	262 13%	98 10%	164 16%A	1 1%	6 2%	17 5%CD	43 12%CDE	56 18%CDEF	139 30%CDEFG	8 1%	60 9%I	195 25%IJ	56 10%	91 16%LN	34 8%	81 16%LN	38 11%	79 9%
Widowed	66 3%	19 2%	47 4%A	- -	- -	1 *	4 1%d	5 2%cDe	55 12%CDEFG	- -	5 1%i	61 8%IJ	14 2%	22 4%n	7 2%	24 5%lN	6 2%	12 1%
Separated	32 2%	20 2%	12 1%	1 1%	1 *	8 3%D	11 3%CD	4 1%	7 1%d	2 *	19 3%Ik	11 1%i	5 1%	10 2%	9 2%	8 2%	5 1%	21 2%
Divorced	164 8%	59 6%	105 10%A	- -	6 2%c	8 2%C	28 8%CDE	46 15%CDEF	77 16%CDEF	6 1%	36 5%I	123 16%IJ	37 7%	59 10%LN	18 4%	50 10%lN	27 8%	46 6%
Prefer not to answer	9 *	4 *	5 *	5 2%DFGH	- -	3 1%	1 *	- -	1 *	5 1%k	3 *	1 *	1 *	1 *	2 *	5 1%	1 *	4 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 92  
**Marital Status**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Single	621 31%	49 28%	33 33%ej	539 31%	16 19%	67 29%	64 38%aEfhJm	51 28%	45 30%e	44 23%	106 39%AEFHJM	95 33%EJ	50 27%
NET: Married/ Civil partnership/ co habiting	1143 56%	104 59%G	53 52%	986 56%	62 73%ABfGhIJKLM	143 61%GkL	79 46%	111 62%Gkl	86 58%g	114 59%G	144 53%	148 52%	97 54%
Married	882 43%	80 45%gK	38 38%	764 43%	48 56%BGKLm	107 46%GK	58 34%	91 50%bGK	68 46%GK	100 51%BGkl	94 34%	121 42%k	77 43%
Civil Partnership	9 *	- -	1 1%	8 *	1 1%	3 1%	- -	1 *	- -	- -	2 1%	1 *	- -
Co Habiting	251 12%	23 13%	14 14%	214 12%	14 16%Jl	34 14%Jl	21 12%	20 11%	18 12%	15 8%	47 17%JL	26 9%	20 11%
NET: Widowed/ separated/ divorced	262 13%	21 12%	15 15%	226 13%	7 8%	23 10%	26 15%k	18 10%	18 12%	37 19%EFHK	24 9%	43 15%fK	31 17%eFhK
Widowed	66 3%	6 3%i	4 4%i	56 3%	1 2%	8 3%l	6 4%l	6 3%i	* *	12 6%lL	7 3%	7 2%	8 4%l
Separated	32 2%	3 2%	3 3%M	27 2%	1 2%	5 2%lm	1 *	3 1%	3 2%lm	4 2%lm	5 2%	6 2%lm	- -
Divorced	164 8%	12 7%	9 9%f	143 8%	4 4%	10 4%	19 11%FhK	10 6%	14 10%FK	21 11%FhK	12 4%	30 11%FhK	23 13%aEFHK
Prefer not to answer	9 *	3 2%DhJKL	- -	5 *	- -	1 1%	1 1%	- -	- -	- -	- -	- -	3 2%kL

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 93  
**Marital Status**  
**Base: All respondents**

	Past Vote							Voting Intention									2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Single	621 31%	118 19%	232 36% <sup>Af</sup>	41 31% <sup>A</sup>	22 32% <sup>A</sup>	2 18%	56 28% <sup>A</sup>	131 47% <sup>ABCD</sup>	129 20%	203 40% <sup>HJk</sup>	75 32% <sup>H</sup>	31 30% <sup>H</sup>	22 32% <sup>H</sup>	3 39%	17 33% <sup>H</sup>	7 36%	61 40% <sup>H</sup>	209 23%	264 32% <sup>S</sup>
NET: Married/ Civil partnership/ co habiting	1143 56%	411 65% <sup>BCFG</sup>	353 54% <sup>G</sup>	67 50%	42 59% <sup>G</sup>	5 43%	112 56% <sup>G</sup>	120 43%	420 64% <sup>LJR</sup>	257 51%	130 56%	57 56%	39 57%	3 34%	28 54%	11 53%	74 49%	557 61%	470 57%
Married	882 43%	344 55% <sup>BCFG</sup>	263 40% <sup>G</sup>	55 41% <sup>G</sup>	31 44% <sup>G</sup>	5 43%	84 42% <sup>G</sup>	80 29%	347 53% <sup>LJKoR</sup>	189 37%	104 44% <sup>i</sup>	43 41%	29 42%	3 34%	20 39%	7 35%	54 36%	445 49% <sup>T</sup>	358 43%
Civil Partnership	9 *	3 *	1 *	1 *	-	-	2 1% <sup>b</sup>	2 1%	3 *	1 *	1 *	3 3% <sup>HIjr</sup>	-	-	1 1%	-	-	6 1%	1 *
Co Habiting	251 12%	64 10%	89 14% <sup>a</sup>	12 9%	11 15%	-	26 13%	38 14%	71 11%	67 13%	26 11%	12 12%	10 15%	-	7 14%	4 18%	20 13%	106 12%	111 13%
NET: Widowed/ separated/ divorced	262 13%	101 16% <sup>BG</sup>	65 10%	25 19% <sup>BG</sup>	6 9%	5 39%	30 15% <sup>bg</sup>	25 9%	110 17% <sup>Ir</sup>	44 9%	29 12%	14 14%	8 11%	2 26%	5 10%	2 11%	16 10%	150 16% <sup>T</sup>	89 11%
Widowed	66 3%	39 6% <sup>BfG</sup>	12 2%	7 5% <sup>BG</sup>	1 2%	-	5 2%	3 1%	38 6% <sup>LJR</sup>	7 1%	5 2%	3 3%	1 2%	-	2 4%	-	2 1%	44 5% <sup>T</sup>	20 2%
Separated	32 2%	5 1%	11 2%	3 2%	2 3% <sup>g</sup>	2 14%	7 4% <sup>AG</sup>	1 *	7 1%	7 1%	5 2% <sup>r</sup>	4 4% <sup>HR</sup>	2 3% <sup>r</sup>	-	1 2%	1 6%	-	16 2%	14 2%
Divorced	164 8%	58 9% <sup>b</sup>	42 6%	16 12% <sup>B</sup>	3 4%	3 25%	18 9%	21 8%	64 10% <sup>I</sup>	30 6%	19 8%	7 7%	4 6%	2 26%	3 5%	1 4%	14 9%	91 10% <sup>T</sup>	56 7%
Prefer not to answer	9 *	-	3 *	-	-	-	1 *	1 *	-	3 * <sup>h</sup>	1 *	-	-	-	1 2% <sup>H</sup>	-	1 1% <sup>H</sup>	1 *	4 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 94  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Glasgow	90 4%	47 5%	43 4%	5 2%	7 2%	18 5%D	23 7%CD	17 6%cD	19 4%	12 2%	41 6%I	37 5%I	20 4%	17 3%	29 7%LM	24 5%	23 7%Q	28 3%
Edinburgh	75 4%	42 4%	33 3%	2 1%	13 4%c	12 4%c	10 3%	18 6%cf	19 4%c	16 3%	22 3%	37 5%i	21 4%	20 3%	8 2%	26 5%N	13 4%	33 4%
Newcastle	88 4%	50 5%	38 4%	7 3%	13 4%	18 6%	14 4%	11 4%	25 5%	21 4%	32 5%	36 5%	26 5%	23 4%	24 6%o	16 3%	18 5%	31 4%
Leeds	88 4%	41 4%	47 4%	13 6%	12 3%	13 4%	12 3%	14 5%	23 5%	25 4%	25 4%	37 5%	19 4%	29 5%	23 6%	16 3%	7 2%	40 5%p
Hull	41 2%	15 2%	26 2%	7 3%E	9 3%e	2 *	5 1%	7 2%e	12 3%E	15 3%J	7 1%	19 2%j	7 1%	10 2%	10 3%	13 3%	2 1%	12 1%
Sheffield	58 3%	30 3%	28 3%	9 4%	9 3%	8 2%	14 4%	7 2%	12 2%	18 3%	22 3%	18 2%	10 2%	27 5%LN	6 1%	16 3%n	11 3%	25 3%
Manchester	164 8%	80 8%	83 8%	17 8%	27 8%	25 8%	29 8%	18 6%	47 10%g	45 8%	54 8%	65 8%	45 8%	40 7%	37 9%	42 8%	32 9%	60 7%
Liverpool	80 4%	39 4%	40 4%	8 3%	15 4%	14 4%	13 4%	16 5%	15 3%	22 4%	27 4%	30 4%	20 4%	19 3%	19 5%	20 4%	15 4%	39 5%
Nottingham	85 4%	34 3%	51 5%	11 5%	17 5%	12 4%	15 4%	12 4%	18 4%	28 5%	27 4%	30 4%	20 4%	27 5%	20 5%	17 3%	13 4%	34 4%
Birmingham	174 9%	80 8%	94 9%	30 13%eFGH	36 10%	27 8%	27 8%	21 7%	32 7%	66 11%jK	54 8%	54 7%	43 8%	44 8%	43 10%	44 9%	25 7%	73 9%
Norwich	85 4%	34 3%	51 5%	4 2%	11 3%	18 6%C	13 4%	18 6%Cd	21 4%	15 3%	31 5%i	39 5%I	22 4%	20 4%	15 4%	28 6%	17 5%	30 4%
Milton Keynes	55 3%	25 3%	30 3%	8 4%g	8 2%	11 3%	13 4%g	4 1%	12 2%	16 3%	24 3%	15 2%	15 3%	11 2%	11 3%	18 4%	5 1%	29 3%p
Brighton	54 3%	27 3%	27 3%	2 1%	7 2%	5 2%	12 3%	14 5%CdE	14 3%	9 2%	17 2%	28 4%I	11 2%	19 3%	11 3%	13 3%	5 1%	20 2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by Savanta-ComRes

Savanta:

ComRes

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 94  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Oxford	25 1%	12 1%	14 1%	2 1%	5 1%	6 2%	1 *	3 1%	8 2%	8 1%	7 1%	11 1%	8 1%	9 2%	4 1%	5 1%	4 1%	9 1%
London	445 22%	229 23%	216 21%	64 28%GH	90 26%GH	77 24%gH	82 23%H	55 18%	77 16%	154 27%K	159 23%K	132 17%	153 27%NO	133 23%No	69 17%	91 18%	83 24%	210 25%
Southampton	104 5%	43 4%	61 6%	11 5%	17 5%	17 5%	15 4%	10 3%	34 7%G	28 5%	32 5%	44 6%	28 5%	29 5%	21 5%	26 5%	17 5%	40 5%
Bristol	77 4%	36 4%	41 4%	7 3%	15 4%	10 3%	15 4%	10 3%	19 4%	23 4%	25 4%	30 4%	24 4%	18 3%	19 5%	17 3%	14 4%	29 4%
Plymouth	62 3%	34 3%	29 3%	4 2%	9 3%	7 2%	11 3%	13 4% c	18 4%	13 2%	18 3%	31 4% i	17 3%	16 3%	13 3%	17 3%	13 4% q	16 2%
Cardiff	78 4%	41 4%	37 4%	8 4%	16 5%	19 6% fH	11 3%	12 4%	13 3%	25 4%	30 4%	24 3%	20 4%	31 5% N	9 2%	18 4%	10 3%	36 4%
None of these	106 5%	52 5%	54 5%	5 2%	15 4%	7 2%	25 7% CE	21 7% CE	33 7% CE	20 3%	32 5%	54 7% Ij	26 5%	31 5%	21 5%	27 5%	13 4%	39 5%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 95  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Glasgow	90 4%	90 51%DBEFGHIJKLM-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	75 4%	74 42%DBEFGHIJKLM-	-	1 *	1 1%fkl	-	-	-	-	-	-	-	-
Newcastle	88 4%	-	-	88 5%AB	81 94%ABFGHIJKLM	8 3%AbGHIJKLM	-	-	-	-	-	-	-
Leeds	88 4%	-	-	88 5%AB	-	1 *	87 51%ABEFHJKLM	-	-	-	-	-	-
Hull	41 2%	-	-	41 2%a	1 1%	-	35 20%ABEFHJKLM	-	5 4%AbFHJKLM	1 *	-	-	-
Sheffield	58 3%	-	-	58 3%Ab	-	-	48 28%ABEFHJKLM	-	11 7%ABEFHJKLM	-	-	-	-
Manchester	164 8%	-	*	163 9%AB	-	151 65%ABEGHIJKLM	-	10 5%AbEGiJKLM	2 2%kL	-	-	-	-
Liverpool	80 4%	-	15 15%DAEGHIJKLM	65 4%A	-	64 27%ABEGHIJKLM	-	1 *	-	-	-	-	-
Nottingham	85 4%	-	-	85 5%AB	-	-	-	-	83 56%ABEFGHJKLM	2 1%	-	-	-
Birmingham	174 9%	-	-	174 10%AB	-	-	-	159 88%ABEFGIJKLM	14 9%ABEFGJKLM	-	-	-	2 1%
Norwich	85 4%	-	-	85 5%AB	-	-	-	-	1 1%	83 42%ABEFGHIKLM	-	1 *	-
Milton Keynes	55 3%	-	-	55 3%Ab	-	-	-	-	13 9%ABEFGHKM	28 14%ABEFGHKLM	-	14 5%ABEFGHKM	-
Brighton	54 3%	-	-	54 3%Ab	-	-	-	-	-	-	-	54 19%ABEFGHIJKM	-

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**  
**\* small base; \*\* very small base (under 30) ineligible for sig testing**

Prepared by Savanta-ComRes

**Savanta:**  
ComRes

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 95  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Oxford	25 1%	-	-	25 1%	-	-	-	-	-	-	-	18 6%ABEFGHIJK	7 4%AbeFGHIJK
London	445 22%	-	-	445 25%AB	2 2%aFgm	-	-	1 1%	1 1%	59 30%ABEFGHIM	274 100%ABEFGHIJLM	108 8%ABEFGHIM	-
Southampton	104 5%	-	-	104 6%AB	-	-	-	-	-	-	-	73 26%ABEFGHIJKM	30 17%ABEFGHIJK
Bristol	77 4%	-	-	77 4%AB	-	-	-	1 *	-	-	-	* *	76 42%ABEFGHIJKL
Plymouth	62 3%	-	-	62 4%Ab	-	-	-	-	-	-	-	-	62 35%ABEFGHIJKL
Cardiff	78 4%	-	77 75%DAEFGHIJKLM	2	-	-	-	1 *	-	-	-	-	1 *
None of these	106 5%	13 8%eGKM	10 9%DEGKM	83 5%	1 1%	11 5%gK	2 1%	9 5%GKm	18 12%EFGHKLM	23 12%EFGHKLM	1 *	15 5%GKm	3 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 96  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Glasgow	90 4%	17 3%	13 2%	2 2%	38 54%ABCFG	-	5 2%	11 4%	14 2%	6 1%	7 3%	4 4%i	39 58%HIJKOR	-	-	1 5%	3 2%	30 3%	45 5%S
Edinburgh	75 4%	18 3%	15 2%	5 4%f	25 35%ABCFG	-	2 1%	6 2%	16 2%	11 2%	8 4%	1 1%	21 31%HIJKOR	-	2 4%	-	8 6%hik	20 2%	51 6%S
Newcastle	88 4%	21 3%	49 8%ADG	5 4%	-	-	9 5%g	4 1%	21 3%	33 6%Hjlr	7 3%	8 8%HjLr	-	-	5 9%HjLR	-	3 2%	43 5%	35 4%
Leeds	88 4%	29 5%	28 4%	7 5%d	-	-	5 3%	14 5%d	34 5%l	23 4%	8 4%	2 2%	-	-	1 1%	-	7 4%	43 5%	27 3%
Hull	41 2%	14 2%	16 2%c	-	-	-	5 3%c	5 2%	9 1%j	13 3%J	-	8 8%HIJLo	-	-	-	1 6%	7 4%HJ	23 3%t	10 1%
Sheffield	58 3%	12 2%	23 4%a	2 1%	-	-	8 4%a	14 5%Ad	11 2%	18 3%h	4 2%	4 3%	-	-	1 3%	1 4%	10 7%HJl	32 4%	18 2%
Manchester	164 8%	57 9%D	60 9%D	7 5%d	-	-	14 7%D	24 9%D	50 8%L	46 9%L	18 8%L	15 15%HjL	-	-	3 5%l	1 7%	15 10%L	83 9%t	56 7%
Liverpool	80 4%	19 3%	34 5%aCd	1 1%	-	2 14%	9 5%c	11 4%c	17 3%	34 7%HJl	4 2%	8 8%HJL	-	-	3 6%jl	1 5%	5 3%	34 4%	32 4%
Nottingham	85 4%	27 4%	38 6%dg	4 3%	-	-	7 3%	8 3%	31 5%	24 5%	11 5%	4 4%	-	-	2 4%	1 3%	5 3%	37 4%	38 5%
Birmingham	174 9%	56 9%D	62 9%D	10 7%D	-	-	18 9%D	23 8%D	63 10%L	50 10%L	18 8%L	5 5%	-	-	3 6%l	1 3%	18 12%kL	81 9%	67 8%
Norwich	85 4%	28 4%	28 4%	6 4%	-	-	12 6%d	9 3%	33 5%	20 4%	9 4%	3 3%	-	-	5 9%LR	1 4%	3 2%	42 5%	32 4%
Milton Keynes	55 3%	19 3%	17 3%	3 2%	-	-	9 4%	8 3%	22 3%	14 3%	7 3%	1 1%	-	-	1 2%	1 5%	1 1%	27 3%	22 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 96  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Past Vote								Voting Intention								2016 Referendum Vote		
	Total	Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
Brighton	54 3%	23 4%B	11 2%	3 2%	-	-	7 4%	10 4%b	22 3%	9 2%	8 3%	5 5%II	-	-	1 3%	1 3%	4 3%	32 3%T	12 1%
Oxford	25 1%	10 2%	4 1%	3 2%	-	-	* *	8 3%BF	12 2%	3 1%	5 2%	* *	-	-	-	-	2 1%	13 1%	7 1%
London	445 22%	135 21%D	147 23%D	37 28%D	-	-	43 22%D	65 23%D	143 22%L	121 24%L	68 29%HkL	18 18%L	-	-	12 23%L	5 23%	32 21%L	176 19%	207 25%S
Southampton	104 5%	44 7%BD	27 4%	6 5%	-	-	13 7%d	12 4%	46 7%klR	25 5%	12 5%l	2 2%	-	-	8 16%HIJKLR	-	3 2%	42 5%	45 5%
Bristol	77 4%	23 4%	25 4%	10 8%AbDF	-	-	4 2%	12 4%	25 4%	16 3%	14 6%l	2 2%	-	-	1 3%	1 3%	7 5%	30 3%	34 4%
Plymouth	62 3%	21 3%	12 2%	13 10%ABDFG	-	-	9 4%b	7 2%	26 4%R	11 2%	9 4%R	3 3%	-	-	1 3%	2 8%	1 *	36 4%	23 3%
Cardiff	78 4%	25 4%	24 4%	3 2%	-	10 86%	3 1%	10 4%	26 4%	14 3%	7 3%	3 3%	-	8 91%	1 1%	-	11 7%IjL	33 4%	33 4%
None of these	106 5%	35 6%B	20 3%	9 6%b	8 11%aB	-	15 8%B	17 6%B	37 6%l	15 3%	10 4%	6 6%	8 11%Ijo	1 9%	1 2%	4 21%	7 5%	57 6%t	34 4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t  
\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 97

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Up to £7,000	(3.5) 78 4%	36 4%	42 4%	11 5% <sup>H</sup>	20 6% <sup>EH</sup>	7 2%	13 4% <sup>H</sup>	21 7% <sup>EfH</sup>	6 1%	31 5% <sup>j</sup>	20 3%	27 3%	7 1%	15 3%	5 1%	51 10% <sup>LMN</sup>	5 1%	15 2%
£7,001 to £14,000	(10.5) 245 12%	88 9%	157 15% <sup>A</sup>	15 7%	26 7%	27 8%	49 14% <sup>CDE</sup>	44 15% <sup>CDE</sup>	84 18% <sup>CDE</sup>	42 7%	75 11% <sup>I</sup>	128 17% <sup>IJ</sup>	23 4%	55 10% <sup>L</sup>	35 9% <sup>L</sup>	132 27% <sup>LMN</sup>	22 7%	49 6%
£14,001 to £21,000	(17.5) 327 16%	137 14%	190 18% <sup>A</sup>	12 5%	49 14% <sup>C</sup>	47 15% <sup>C</sup>	53 15% <sup>C</sup>	58 19% <sup>C</sup>	108 23% <sup>CDEF</sup>	62 11%	100 15% <sup>i</sup>	165 21% <sup>IJ</sup>	72 13%	106 19% <sup>LN</sup>	56 13%	93 19% <sup>LN</sup>	41 12%	120 14%
£21,001 to £28,000	(24.5) 378 19%	181 18%	197 19%	25 11%	49 14%	71 22% <sup>CD</sup>	63 17% <sup>c</sup>	68 23% <sup>CD</sup>	102 22% <sup>CD</sup>	74 13%	133 19% <sup>I</sup>	171 22% <sup>I</sup>	89 16%	140 24% <sup>LNO</sup>	66 16%	83 17%	67 20%	146 18%
£28,001 to £34,000	(31) 310 15%	164 17%	145 14%	16 7%	58 16% <sup>C</sup>	44 13% <sup>C</sup>	58 16% <sup>C</sup>	46 15% <sup>C</sup>	88 19% <sup>Ce</sup>	74 13%	102 15%	134 17% <sup>I</sup>	101 18% <sup>O</sup>	86 15% <sup>o</sup>	71 17% <sup>O</sup>	53 11%	55 16%	124 15%
£34,001 to £41,000	(37.5) 219 11%	126 13% <sup>B</sup>	93 9%	21 9%	52 15% <sup>cGH</sup>	40 12% <sup>H</sup>	44 12% <sup>H</sup>	25 8%	37 8%	72 12% <sup>K</sup>	85 12% <sup>K</sup>	62 8%	73 13% <sup>O</sup>	60 11% <sup>O</sup>	53 13% <sup>O</sup>	32 7%	46 13%	121 15%
£41,001 to £48,000	(44.5) 103 5%	61 6% <sup>B</sup>	42 4%	17 8% <sup>GH</sup>	25 7% <sup>GH</sup>	20 6% <sup>GH</sup>	18 5%	9 3%	14 3%	42 7% <sup>K</sup>	38 6% <sup>K</sup>	23 3%	36 7% <sup>O</sup>	24 4%	29 7% <sup>mO</sup>	13 3%	28 8%	57 7%
£48,001 to £55,000	(51.5) 77 4%	33 3%	44 4%	11 5% <sup>gH</sup>	20 6% <sup>GH</sup>	23 7% <sup>fGH</sup>	14 4% <sup>H</sup>	5 2%	4 1%	31 5% <sup>K</sup>	37 5% <sup>K</sup>	10 1%	23 4% <sup>O</sup>	16 3% <sup>O</sup>	33 8% <sup>LMO</sup>	5 1%	17 5%	50 6%
£55,001 to £62,000	(58.5) 46 2%	23 2%	23 2%	9 4% <sup>GH</sup>	13 4% <sup>GH</sup>	6 2%	13 4% <sup>GH</sup>	3 1%	3 1%	22 4% <sup>K</sup>	19 3% <sup>K</sup>	5 1%	24 4% <sup>MnO</sup>	11 2% <sup>o</sup>	9 2% <sup>O</sup>	2 *	11 3%	31 4%
£62,001 to £69,000	(65.5) 33 2%	15 2%	18 2%	10 4% <sup>H</sup>	6 2% <sup>H</sup>	6 2% <sup>H</sup>	6 2% <sup>H</sup>	5 2% <sup>H</sup>	-	15 3% <sup>K</sup>	12 2% <sup>k</sup>	5 1%	11 2% <sup>O</sup>	8 1% <sup>O</sup>	14 3% <sup>mO</sup>	-	10 3%	18 2%
£69,001 to £76,000	(72.5) 25 1%	16 2%	9 1%	8 4% <sup>DFH</sup>	3 1%	7 2% <sup>fH</sup>	2 *	4 1% <sup>h</sup>	1 *	11 2% <sup>k</sup>	9 1%	5 1%	10 2% <sup>O</sup>	6 1% <sup>O</sup>	10 2% <sup>O</sup>	-	3 1%	15 2%
£76,001 to £83,000	(79.5) 15 1%	13 1% <sup>B</sup>	3 *	5 2% <sup>GH</sup>	4 1% <sup>H</sup>	2 1% <sup>h</sup>	3 1% <sup>h</sup>	1 *	-	10 2% <sup>K</sup>	5 1% <sup>k</sup>	1 *	8 1% <sup>mo</sup>	2 *	4 1%	1 *	2 1%	10 1%
£83,001 or more	(86) 48 2%	38 4% <sup>B</sup>	10 1%	16 7% <sup>DGH</sup>	4 1% <sup>H</sup>	15 5% <sup>DGH</sup>	14 4% <sup>DGH</sup>	-	-	20 3% <sup>K</sup>	29 4% <sup>K</sup>	-	39 7% <sup>MNO</sup>	7 1% <sup>no</sup>	1 *	1 *	17 5%	26 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 97

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
Prefer not to answer	132 7%	62 6%	71 7%	50 22% DEFGH	23 7% F	12 4%	11 3%	13 4%	24 5%	73 13% JK	22 3%	37 5%	39 7%	36 6%	30 7%	27 6%	18 5%	47 6%
Average income (£000's)	29.54	32.18B	27.02	40.61 DEFGH	31.31 GH	33.37 fGH	30.69 GH	24.61	23.47	34.56 JK	31.96 K	23.92	37.27 MNO	28.18 O	32.84 MO	19.86	34.81	34.34

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 98

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London & (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Up to £7,000	(3.5) 78 4%	8 5%	3 3%	66 4%	4 4%	12 5%k	6 4%	8 4%	4 3%	4 2%	5 2%	13 4%	10 6%k
£7,001 to £14,000	(10.5) 245 12%	32 18%DfKLM	12 12%	200 11%	11 13%	26 11%	21 12%	23 13%	19 13%	23 12%	25 9%	31 11%	20 11%
£14,001 to £21,000	(17.5) 327 16%	20 11%	11 11%	295 17%a	14 16%	45 19%AbK	45 26%ABeJkLM	36 20%AbK	25 16%K	34 17%K	26 9%	44 16%K	27 15%
£21,001 to £28,000	(24.5) 378 19%	36 21%K	30 29%DFGhJkM	312 18%	22 26%fgK	39 17%k	26 15%	34 19%K	30 20%K	37 19%K	30 11%	61 21%K	33 18%K
£28,001 to £34,000	(31) 310 15%	26 15%	15 15%	268 15%	15 18%	38 16%	28 16%	24 13%	21 14%	26 13%	30 11%	46 16%	41 22%aHiJK
£34,001 to £41,000	(37.5) 219 11%	23 13%fk	14 13%f	182 10%	9 10%	17 7%	14 8%	19 10%	19 13%fk	34 17%FGhKL	21 8%	28 10%	21 12%
£41,001 to £48,000	(44.5) 103 5%	11 6%im	7 7%iM	85 5%	7 8%IM	13 5%im	6 4%	14 8%IM	3 2%	7 4%	18 7%iM	14 5%	3 2%
£48,001 to £55,000	(51.5) 77 4%	3 2%	3 3%	71 4%	1 1%	12 5%	7 4%	4 2%	6 4%	7 4%	18 7%AeHI	8 3%	8 5%
£55,001 to £62,000	(58.5) 46 2%	1 *	-	46 3%	1 1%	5 2%	2 1%	4 2%	3 2%	6 3%a	16 6%ABeFGhilm	7 2%	3 2%
£62,001 to £69,000	(65.5) 33 2%	5 3%HJ	-	27 2%	1 1%	2 1%	3 2%	-	1 1%	-	13 5%BFHiJLM	4 1%	3 2%
£69,001 to £76,000	(72.5) 25 1%	1 *	-	24 1%	-	4 2%	3 1%	1 1%	1 1%	4 2%	6 2%	3 1%	1 *
£76,001 to £83,000	(79.5) 15 1%	-	-	15 1%	-	3 1%	-	-	1 1%	-	8 3%AGHJM	3 1%	-
£83,001 or more	(86) 48 2%	3 2%	1 1%	44 3%	-	4 2%h	-	-	6 4%eGHLM	3 1%	29 11%ABEFGHIJLM1%	2 1%	1 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

Prepared by Savanta-ComRes

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**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 98

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
Prefer not to answer	132 7%	6 4%	6 6%	120 7%	1 2%	15 7%	11 7%	15 8%aE	9 6%	10 5%	28 10%AEj	20 7%e	10 5%
Average income (£000's)	29.54	27.24	27.37	29.91a	25.73	28.90gh	25.89	25.87	29.61gh	29.07gh	41.96ABEFGHIJL28.28 M	27.18	27.18

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll

### ONLINE Fieldwork: 18th to 19th November 2019

Absolutes/col percents

Table 99

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Total	Past Vote							Voting Intention							2016 Referendum Vote				
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Unlikely to vote (r)	Leave (s)	Remain (t)	
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821	
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827	
Up to £7,000	(3.5) 4%	78 3%	18 3%	22 3%	7 5%	6 9%AB	-	7 4%	13 5%	20 3%	14 3%	5 2%	6 6%	6 9%HIJ	-	1 2%	1 3%	12 8%HIJ	36 4%	28 3%
£7,001 to £14,000	(10.5) 12%	245 10%	60 10%	67 10%	17 13%	13 19%Ab	2 15%	34 17%AB	40 14%Ab	74 11%J	53 10%J	12 5%	15 15%J	12 18%J	2 26%	12 23%HIJ	3 13%	33 21%HIJ	128 14%T	70 8%
£14,001 to £21,000	(17.5) 16%	327 16%	102 16%	115 18%	20 15%	7 10%	-	31 16%	42 15%	110 17%	88 17%	32 13%	19 18%	6 9%	-	4 9%	8 38%	28 19%	178 19%T	116 14%
£21,001 to £28,000	(24.5) 19%	378 19%	122 19%	121 19%	19 14%	16 23%	3 26%	38 19%	51 19%	128 19%J	110 22%Jr	31 13%	18 18%	18 27%Jr	-	8 17%	3 15%	23 15%	163 18%	165 20%
£28,001 to £34,000	(31) 15%	310 15%	115 18%g	95 15%	27 20%g	7 11%	-	27 14%	35 13%	113 17%l	73 14%	45 19%L	17 17%l	5 7%	-	8 16%	2 12%	21 14%	143 16%	130 16%
£34,001 to £41,000	(37.5) 11%	219 11%	74 12%G	71 11%G	18 13%G	11 16%G	3 26%	24 12%G	13 5%	73 11%R	55 11%R	35 15%oR	13 12%R	12 18%oR	4 49%	2 5%	2 9%	5 3%	92 10%	107 13%S
£41,001 to £48,000	(44.5) 5%	103 5%	32 5%	34 5%	6 4%	5 7%	3 24%	10 5%	12 5%	35 5%	26 5%	11 5%	4 4%	4 6%	-	3 7%	1 3%	10 7%	45 5%	44 5%
£48,001 to £55,000	(51.5) 4%	77 4%	27 4%C	32 5%Cd	* -	- 9%	1 9%	6 3%	7 2%	29 4%	16 3%	5 2%	4 4%	- 25%	3 5%l	-	-	4 3%	41 4%	30 4%
£55,001 to £62,000	(58.5) 2%	46 2%	16 3%c	18 3%c	-	1 1%	-	3 2%	8 3%c	17 3%	11 2%	5 2%	2 2%	1 1%	-	2 3%	-	2 1%	19 2%	21 3%
£62,001 to £69,000	(65.5) 2%	33 2%	11 2%	8 1%	2 1%	3 5%bF	-	1 *	7 3%	6 1%	6 1%	9 4%HIR	1 1%	3 5%HiR	-	2 3%R	-	-	11 1%	14 2%
£69,001 to £76,000	(72.5) 1%	25 1%	9 1%	7 1%	-	-	-	3 2%	4 1%	7 1%	7 1%	4 2%	-	-	-	-	1 6%	4 3%	7 1%	13 2%
£76,001 to £83,000	(79.5) 1%	15 1%	5 1%	1 *	6 4%ABFg	-	-	-	4 1%B	2 *	3 1%	7 3%HI	-	-	-	1 2%h	-	2 1%h	4 *	8 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

Prepared by Savanta-ComRes

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**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 99

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Total	Past Vote							Voting Intention								2016 Referendum Vote			
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)	
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827	
£83,001 or more	(86)	48 2%	10 2%	21 3%a	4 3%	-	-	2 1%	9 3%	11 2%	11 2%	18 8%HIKLR	2 2%	-	-	1 2%	-	-	8 1%	32 4%S
Prefer not to answer	132 7%	28 4%	38 6%	7 5%	1 1%	-	12 6%	30 11%ABcDf	34 5%	34 7%kl	15 6%	2 2%	1 1%	-	4 7%l	-	9 6%	43 5%	51 6%	
Average income (£000's)	29.54	30.26DF	30.31DF	29.80	25.46	33.12	26.85	29.48	29.12R	29.32R	37.59HIKL	26.78	25.56	33.99	29.66r	25.09	24.29	27.28	32.00S	

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 100

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2035	996	1039	218	303	350	334	322	508	521	684	830	568	548	452	467	311	779
Weighted base	2035	993	1042	226	352	325	360	301	470	578	686	772	556	572	413	494	343	831
NET: Yes	463 23%	211 21%	251 24%	35 16%	50 14%	56 17%	95 26%CDE	83 28%CDE	143 31%CDE	85 15%	151 22%I	226 29%IJ	99 18%	100 18%	80 19%	183 37%LMN	58 17%	110 13%
Yes - physical condition	277 14%	124 13%	153 15%	8 4%	20 6%	18 6%	53 15%CDE	64 21%CDEF	115 24%CDEF	28 5%	71 10%I	179 23%IJ	53 10%	57 10%	57 14%lm	110 22%LMN	19 6%	64 8%
Yes - mental condition	172 8%	71 7%	101 10%a	29 13%H	31 9%H	36 11%H	36 10%H	26 9%H	14 3%	60 10%K	72 11%K	40 5%	43 8%n	35 6%	20 5%	73 15%LMN	32 9%Q	41 5%
Yes - disability	157 8%	82 8%	75 7%	7 3%	9 3%	16 5%	43 12%CDE	29 10%CDE	52 11%CDE	17 3%	58 9%I	82 11%I	23 4%	26 5%	20 5%	87 18%LMN	12 4%	19 2%
Yes - other	15 1%	10 1%	5 1%	2 1%	2 *	3 1%	1 *	3 1%	4 1%	4 1%	4 1%	7 1%	3 *	3 1%	3 1%	7 1%	- -	2 *
No	1528 75%	758 76%	770 74%	184 81%FGH	285 81%FGH	258 79%fGH	262 73%	216 72%	324 69%	468 81%JK	520 76%K	540 70%	450 81%O	461 81%O	324 79%O	293 59%	276 80%	703 85%
Prefer not to say	45 2%	24 2%	20 2%	7 3%fgH	17 5%FGH	11 4%FGH	3 1%	3 1%	3 1%	24 4%jK	14 2%K	6 1%	7 1%	11 2%	8 2%	19 4%Lm	9 3%	19 2%

**Proportions/Meanings: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 101

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2035	167	99	1769	85	249	169	182	165	185	232	314	188
Weighted base	2035	177	102*	1756	85*	234	171	181	149	195	275	285	181
NET: Yes	463 23%	44 25%K	33 32%DfIK	386 22%	24 28%K	51 22%K	41 24%K	41 23%K	29 19%k	50 26%K	35 13%	70 25%K	44 24%K
Yes - physical condition	277 14%	26 15%K	15 15%K	236 13%	15 18%K	29 13%K	25 15%K	29 16%K	19 13%K	35 18%K	14 5%	43 15%K	25 14%K
Yes - mental condition	172 8%	15 9%	16 15%DfghIK	141 8%	6 7%	18 8%	14 8%	15 8%	9 6%	17 9%	19 7%	27 10%	15 8%
Yes - disability	157 8%	18 10%K	12 12%K	127 7%	4 5%	16 7%k	12 7%k	12 7%k	10 7%k	19 10%K	8 3%	27 9%K	18 10%K
Yes - other	15 1%	1 *	2 2%jl	13 1%	2 2%jl	3 1%	2 1%	1 1%	1 1%	-	2 1%	1 *	2 1%
No	1528 75%	126 71%	68 67%	1334 76%B	60 70%	175 75%	127 74%	135 75%	119 80%aBe	143 73%	234 85%ABEFGHJLM:3%	208	132 73%
Prefer not to say	45 2%	6 4%i	1 1%	37 2%	1 2%	7 3%i	2 1%	5 3%	* *	2 1%	6 2%	6 2%	5 3%i

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Opinion Poll**  
**ONLINE Fieldwork: 18th to 19th November 2019**

Absolutes/col percents

Table 102

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Total	Past Vote							Voting Intention								2016 Referendum Vote		
		Cons (a)	Lab (b)	Lib Dems (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Did not vote (g)	Cons (h)	Lab (i)	Lib Dems (j)	Brexit Party (k)	SNP (l)	Plaid Cymru (m)	Green (o)	Some other party (q)	Un-likely to vote (r)	Leave (s)	Remain (t)
Unweighted base	2035	640	641	142	63	9	203	282	670	499	243	100	59	8	51	23	142	925	821
Weighted base	2035	631	652	134	70*	12**	199	277	659	507	235	103*	68*	9**	51*	20**	152	917	827
NET: Yes	463 23%	136 22%	150 23%	27 20%	21 30%G	5 39%	55 28%aG	50 18%	146 22%J	122 24%Jo	35 15%	33 32%HJO	21 31%JO	3 32%	6 12%	8 40%	39 25%Jo	252 27%T	152 18%
Yes - physical condition	277 14%	90 14%G	86 13%G	18 13%	13 19%G	2 14%	34 17%G	22 8%	101 15%JO	68 13%Jo	17 7%	19 19%JO	13 19%JO	-	2 4%	6 31%	22 15%Jo	162 18%T	87 11%
Yes - mental condition	172 8%	31 5%	65 10%A	8 6%	7 10%	3 25%	17 9%a	34 12%Ac	33 5%	55 11%HO	19 8%h	7 7%	7 11%ho	3 32%	1 1%	4 17%	26 17%HiJKO	72 8%	59 7%
Yes - disability	157 8%	54 8%g	49 8%	7 5%	10 15%bCG	2 21%	17 9%	14 5%	58 9%J	40 8%j	9 4%	11 11%J	10 14%J	-	2 5%	3 14%	11 7%	93 10%T	53 6%
Yes - other	15 1%	5 1%	2 *	-	-	1 6%	7 3%ABCG	1 *	2 *	1 *	2 1%	4 3%HI	-	-	2 4%HIj	2 8%	1 1%	7 1%	5 1%
No	1528 75%	491 78%F	488 75%	103 77%	48 69%	7 61%	138 69%	219 79%dF	507 77%K	373 74%	196 84%HIKLR	68 66%	46 67%	6 68%	44 86%iKLR	12 60%	108 71%	653 71%	660 80%S
Prefer not to say	45 2%	3 1%	14 2%A	4 3%A	1 1%	-	6 3%A	8 3%A	5 1%	12 2%H	4 2%	1 1%	2 3%	-	1 2%	-	6 4%H	12 1%	15 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r - s/t**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**