



## PANCREATIC CANCER UK – PUBLIC POLLING 2017

Methodology: ComRes interviewed 4,184 UK adults aged 18+ online between 8<sup>th</sup> and 12<sup>th</sup> September 2017. Data were weighted to be representative of all UK adults aged 18+ by age, gender, region and socio-economic grade. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, featuring commentary and insight from the ComRes team, please email: [pollwatch@comresglobal.com](mailto:pollwatch@comresglobal.com)

### **REPUTATION | COMMUNICATIONS | PUBLIC POLICY**

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## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 1

**Q.1 How worried, if at all, would you be if you experienced a few of the following symptoms: tummy pain, indigestion, unexplained weight loss, floating poo?**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
NET: Worried	2630 63%	1208 59%	1422 66%A	261 56%	397 55%	386 57%	477 64%CDE	418 68%CDE	692 72%CDEF	658 55%	863 61%l	1109 70%lJ	705 63%	718 62%	562 65%	645 62%	390 63%	1061 59%
Very worried	(4) 593 14%	233 11%	360 17%A	48 10%	92 13%	84 13%	115 15%C	98 16%C	155 16%Cde	140 12%	200 14%	254 16%l	156 14%	160 14%	125 15%	152 15%	100 16%q	232 13%
Fairly worried	(3) 2037 49%	975 48%	1062 50%	213 45%	305 42%	302 45%	362 49%D	319 52%cDE	537 56%CDEF	517 44%	664 47%	856 54%lJ	549 49%	558 48%	438 51%	493 47%	290 47%	829 46%
Not very worried	(2) 1252 30%	663 32%B	589 27%	168 36%FGH	253 35%FGH	237 35%FGH	208 28%h	162 26%	225 23%	420 35%jK	444 31%K	388 25%	340 30%	364 31%	243 28%	305 29%	169 27%	588 33%P
Not at all worried	(1) 211 5%	122 6%B	89 4%	27 6%H	49 7%gH	40 6%H	39 5%H	26 4%	29 3%	76 6%K	80 6%K	55 3%	56 5%	63 5%	36 4%	56 5%	49 8%q	100 6%
NET: Not worried	1463 35%	785 38%B	678 32%	194 42%FGH	302 42%FGH	277 41%FGH	247 33%H	188 31%h	255 26%	496 42%jK	524 37%K	443 28%	396 35%	427 37%n	280 32%	361 35%	218 35%	688 38%
Don't know	91 2%	49 2%	42 2%	13 3%	20 3%	10 2%	20 3%	9 2%	17 2%	34 3%k	31 2%	26 2%	19 2%	21 2%	19 2%	31 3%lm	9 2%	45 2%
Mean	2.74	2.66	2.81A	2.62	2.63	2.65	2.76CDE	2.81CDE	2.86CDEF	2.63	2.71l	2.84lJ	2.73	2.71	2.77	2.74	2.73	2.68
Standard deviation	0.77	0.76	0.76	0.75	0.80	0.78	0.78	0.75	0.71	0.78	0.78	0.73	0.76	0.77	0.75	0.78	0.83	0.77
Standard error	0.01	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.04	0.02

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 2

**Q.1 How worried, if at all, would you be if you experienced a few of the following symptoms: tummy pain, indigestion, unexplained weight loss, floating poo?**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
NET: Worried	2630 63%	2297 63%	212 59%	103 60%	301 64%	202 59%	246 67%BEHL	188 62%	121 60%	240 61%	359 66%bEL	368 65%bel	210 59%	80 64%	1450 60%	1180 67%N
Very worried	(4) 593 14%	520 14%	48 14%	28 17%kL	71 15%KL	40 12%	58 16%KL	34 11%	25 12%	57 15%kl	115 21%BDEf GHIKL	59 10%	35 10%	22 18%KL	331 14%	262 15%
Fairly worried	(3) 2037 49%	1777 49%	164 46%	75 44%	230 49%	163 48%	188 52%	153 50%	96 47%	182 47%	244 45%	309 55%BCeh IJ	175 49%	58 46%	1119 46%	918 52%N
Not very worried	(2) 1252 30%	1074 30%	113 32%f	53 31%	124 26%	117 34%DFj	90 25%	95 31%f	64 32%f	122 31%f	153 28%	172 31%f	112 31%f	37 29%	757 31%O	495 28%
Not at all worried	(1) 211 5%	173 5%	25 7%ajK	10 6%K	27 6%K	17 5%k	15 4%	18 6%K	13 7%K	21 5%K	22 4%	14 2%	25 7%jK	4 3%	148 6%O	63 4%
NET: Not worried	1463 35%	1247 34%	138 39%dfjk	63 37%f	151 32%	133 39%dfjk	105 29%	113 37%F	78 38%F	143 37%F	175 32%	186 33%	137 38%F	41 33%	906 38%O	557 31%
Don't know	91 2%	80 2%	7 2%	4 2%	15 3%J	5 2%	14 4%gJ	4 1%	4 2%	7 2%	6 1%	10 2%	10 3%	4 3%	54 2%	37 2%
Mean	2.74	2.75	2.67	2.73	2.76L	2.67	2.82BEG HL	2.68	2.67	2.72	2.85BEG HIKL	2.75L	2.63	2.81l	2.69	2.79N
Standard deviation	0.77	0.76	0.80	0.81	0.79	0.75	0.75	0.75	0.78	0.78	0.80	0.67	0.76	0.77	0.79	0.73
Standard error	0.01	0.01	0.04	0.06	0.04	0.04	0.04	0.04	0.05	0.04	0.04	0.03	0.04	0.07	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 3  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**

**Summary****Base: All respondents**

	Cancer					
	Oesophageal	Testicular	Bowel	Lung	Kidney	Pancreatic
Unweighted base	4184	4184	4184	4184	4184	4184
Weighted base	4184	4184	4184	4184	4184	4184
I have never heard of it	1034 25%	76 2%	68 2%	52 1%	285 7%	94 2%
I have heard of it but know nothing about it	898 21%	604 14%	572 14%	441 11%	1031 25%	947 23%
I have heard of it but know little about it	1279 31%	1568 37%	1494 36%	1372 33%	1719 41%	1683 40%
I have heard of it and know something about it	769 18%	1637 39%	1577 38%	1796 43%	952 23%	1184 28%
I have heard of it and know a lot about it	204 5%	299 7%	473 11%	523 12%	197 5%	276 7%
NET: Heard of	3150 75%	4108 98%	4116 98%	4132 99%	3899 93%	4090 98%
NET: Know of it	2252 54%	3503 84%	3543 85%	3690 88%	2868 69%	3144 75%

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 4  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Oesophageal**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
I have never heard of it	1034 25%	582 29%B	452 21%	138 29%FH	189 26%H	186 28%FH	168 23%	158 26%H	195 20%	327 28%K	354 25%	353 22%	236 21%	260 22%	201 23%	337 33%LMN	130 21%	498 28%P
I have heard of it but know nothing about it	898 21%	418 20%	480 22%	109 23%H	159 22%H	159 24%gH	182 24%GH	118 19%	170 18%	269 23%K	341 24%K	288 18%	236 21%	243 21%	208 24%o	211 20%	134 22%	403 22%
I have heard of it but know little about it	1279 31%	611 30%	667 31%	132 28%	236 33%e	190 28%	228 31%	188 31%	304 32%	368 31%	418 29%	493 31%	356 32%o	378 32%O	257 30%	287 28%	208 34%q	525 29%
I have heard of it and know something about it	769 18%	336 16%	433 20%A	55 12%	111 15%	109 16%c	134 18%C	125 20%CDe	235 24%CDEFg	166 14%	243 17%l	360 23%lJ	236 21%NO	227 19%O	145 17%	161 16%	112 18%	284 16%
I have heard of it and know a lot about it	204 5%	94 5%	110 5%	35 7%DEFG	24 3%	29 4%	32 4%	26 4%	59 6%D	59 5%	61 4%	85 5%	57 5%	58 5%	50 6%o	40 4%	33 5%	83 5%
NET: Heard of	3150 75%	1460 71%	1690 79%A	331 71%	530 74%	487 72%	577 77%CE	457 74%	768 80%CDEG	861 72%	1064 75%	1225 78%l	884 79%O	906 78%O	660 77%O	700 67%	486 79%Q	1295 72%
NET: Know of it	2252 54%	1041 51%	1210 57%A	221 47%	371 52%	328 49%	395 53%c	339 55%CE	599 62%CDEFG	592 50%	722 51%	937 59%lJ	648 58%NO	663 57%no	452 53%O	489 47%	353 57%Q	892 50%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 5  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Oesophageal**  
**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
I have never heard of it	1034 25%	888 25%	84 23%	37 22%	120 26%gi	104 31%BcLm	93 26%GI	60 20%	62 31%abcGllm	79 20%	139 26%gi	148 26%GI	81 23%	26 21%	628 26%O	406 23%
I have heard of it but know nothing about it	898 21%	769 21%	85 24%f	38 22%	101 22%	71 21%	66 18%	78 26%Fjk	44 22%	99 26%FJk	103 19%	112 20%	73 20%	27 21%	537 22%	361 20%
I have heard of it but know little about it	1279 31%	1103 30%	124 35%deH	62 37%deH	133 29%	97 28%	108 29%	96 32%	52 25%	127 33%h	165 31%	166 29%	109 30%	39 31%	732 30%	546 31%
I have heard of it and know something about it	769 18%	683 19%B	45 13%	24 14%	83 18%b	56 17%	73 20%B	55 18%b	40 20%B	67 17%	104 19%B	113 20%B	85 24%BCdEi	24 19%	396 16%	373 21%N
I have heard of it and know a lot about it	204 5%	181 5%	18 5%	9 5%	29 6%hL	13 4%	25 7%eHL	16 5%	5 2%	17 4%	28 5%	24 4%	10 3%	10 8%eHL	117 5%	88 5%
NET: Heard of	3150 75%	2736 75%h	273 77%Eh	133 78%eh	347 74%	237 69%	272 74%	245 80%dEHjK	141 69%	311 80%dEHjK	401 74%	416 74%	276 77%Eh	99 79%eh	1782 74%	1368 77%N
NET: Know of it	2252 54%	1967 54%h	188 53%	95 56%	246 53%	166 49%	206 56%eh	167 55%	97 48%	211 54%	298 55%eh	303 54%	203 57%Eh	72 58%	1245 52%	1007 57%N

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 6  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Testicular**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
I have never heard of it	76 2%	43 2%	34 2%	14 3%GH	22 3%GH	18 3%GH	13 2%G	1 *	9 1%g	36 3%K	31 2%K	10 1%	19 2%	17 1%	22 3% <i>m</i>	18 2%	13 2%	36 2%
I have heard of it but know nothing about it	604 14%	268 13%	336 16%A	84 18%FGH	134 19%FGH	101 15%	93 12%	74 12%	118 12%	218 18%JK	194 14%	192 12%	151 13%	172 15%	113 13%	168 16%	84 14%	270 15%
I have heard of it but know little about it	1568 37%	721 35%	847 40%A	184 39%	272 38%	240 36%	286 38%	238 39%	348 36%	456 38%	526 37%	585 37%	387 35%	456 39%L	331 38%	394 38%	233 38%	667 37%
I have heard of it and know something about it	1637 39%	831 41% <i>b</i>	805 38%	143 30%	245 34%	265 39% <i>Cd</i>	288 39% <i>C</i>	269 44% <i>Cdf</i>	428 44% <i>CDeF</i>	388 33%	552 39% <i>i</i>	696 44% <i>lJ</i>	472 42% <i>mN</i>	448 38%	314 36%	402 39%	225 36%	692 39%
I have heard of it and know a lot about it	299 7%	179 9%B	120 6%	44 9% <i>dGh</i>	46 6%	50 7%	65 9% <i>Gh</i>	33 5%	61 6%	90 8%	115 8% <i>K</i>	95 6%	90 8% <i>O</i>	73 6%	81 9% <i>MO</i>	55 5%	63 10% <i>Q</i>	127 7%
NET: Heard of	4108 98%	1999 98%	2109 98%	455 97%	697 97%	656 97%	731 98%	614 100% <i>CDEFh</i>	955 99% <i>CDE</i>	1152 97%	1387 98%	1569 99% <i>lJ</i>	1100 98%	1149 99% <i>n</i>	839 97%	1019 98%	604 98%	1757 98%
NET: Know of it	3503 84%	1731 85%	1772 83%	371 79%	563 78%	554 82% <i>d</i>	639 86% <i>CD</i>	539 88% <i>CDE</i>	837 87% <i>CDE</i>	934 79%	1193 84% <i>l</i>	1376 87% <i>lJ</i>	950 85%	977 84%	725 84%	851 82%	520 84%	1487 83%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 7  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Testicular**  
**Base: All respondents**

	Total	Region											Work Status			
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
I have never heard of it	76 2%	63 2%	5 1%	2 1%	8 2%	4 1%	13 4%	3 1%	8 4%	3 1%	21 5%	10 2%	*	-	49 2%	27 2%
I have heard of it but know nothing about it	604 14%	515 14%	51 14%	34 20%	56 12%	45 13%	50 14%	51 17%	38 19%	56 14%	88 16%	67 12%	51 14%	18 15%	354 15%	250 14%
I have heard of it but know little about it	1568 37%	1350 37%	145 41%	70 41%	170 36%	123 36%	128 35%	114 37%	73 36%	154 40%	202 37%	208 37%	142 40%	40 32%	900 37%	668 38%
I have heard of it and know something about it	1637 39%	1428 39%	134 37%	52 30%	192 41%	150 44%	134 37%	114 37%	74 37%	153 39%	187 35%	250 44%	145 41%	51 41%	917 38%	719 41%
I have heard of it and know a lot about it	299 7%	268 7%	22 6%	13 8%	42 9%	19 6%	41 11%	24 8%	9 5%	24 6%	42 8%	29 5%	19 5%	16 13%	189 8%	109 6%
NET: Heard of	4108 98%	3561 98% <sup>H</sup>	352 99% <sup>hj</sup>	169 99% <sup>hj</sup>	459 98% <sup>hj</sup>	337 99% <sup>fHJ</sup>	352 96%	302 99% <sup>FHJ</sup>	195 96%	386 99% <sup>FHJ</sup>	519 96%	554 98% <sup>hj</sup>	357 100% <sup>bdF</sup>	126 100% <sup>fHJ</sup>	2361 98%	1747 98%
NET: Know of it	3503 84%	3046 84% <sup>H</sup>	301 84% <sup>h</sup>	135 79%	403 86% <sup>CHJ</sup>	292 86% <sup>cHJ</sup>	303 83%	251 82%	157 77%	331 85% <sup>Hj</sup>	431 80%	487 86% <sup>CHJ</sup>	306 86% <sup>cHj</sup>	107 85%	2007 83%	1497 84%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base



## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 8  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Bowel**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
I have never heard of it	68 2%	41 2% <sup>b</sup>	27 1%	14 3% <sup>fGH</sup>	27 4% <sup>eFGH</sup>	13 2% <sup>GH</sup>	10 1% <sup>Gh</sup>	-	4 *	41 3% <sup>JK</sup>	23 2% <sup>K</sup>	4 *	17 2%	10 1%	20 2% <sup>M</sup>	21 2% <sup>M</sup>	13 2%	39 2%
I have heard of it but know nothing about it	572 14%	291 14%	281 13%	111 24% <sup>dEFGH</sup>	137 19% <sup>FGH</sup>	113 17% <sup>FGH</sup>	89 12% <sup>gH</sup>	52 8%	71 7%	248 21% <sup>JK</sup>	201 14% <sup>K</sup>	123 8%	160 14%	151 13%	112 13%	149 14%	77 13%	287 16% <sup>p</sup>
I have heard of it but know little about it	1494 36%	763 37% <sup>B</sup>	731 34%	172 37% <sup>H</sup>	298 41% <sup>eGH</sup>	245 36% <sup>H</sup>	292 39% <sup>H</sup>	215 35% <sup>H</sup>	272 28%	470 40% <sup>K</sup>	537 38% <sup>K</sup>	487 31%	370 33%	423 36%	322 37% <sup>l</sup>	378 36%	212 34%	665 37%
I have heard of it and know something about it	1577 38%	736 36%	841 39% <sup>a</sup>	135 29%	204 28%	243 36% <sup>CD</sup>	270 36% <sup>CD</sup>	265 43% <sup>CDEF</sup>	459 48% <sup>CDEFg</sup>	339 29%	513 36% <sup>l</sup>	724 46% <sup>IJ</sup>	429 38%	455 39%	307 36%	386 37%	244 40%	635 35%
I have heard of it and know a lot about it	473 11%	212 10%	261 12% <sup>a</sup>	36 8%	53 7%	59 9%	84 11% <sup>cD</sup>	83 14% <sup>CDE</sup>	157 16% <sup>CDEF</sup>	90 8%	143 10% <sup>l</sup>	240 15% <sup>IJ</sup>	144 13% <sup>O</sup>	126 11%	100 12%	102 10%	71 11%	166 9%
NET: Heard of	4116 98%	2001 98%	2115 99% <sup>a</sup>	454 97%	692 96%	660 98% <sup>d</sup>	735 99% <sup>cD</sup>	615 100% <sup>CDEF</sup>	959 100% <sup>CDEF</sup>	1147 97%	1395 98% <sup>l</sup>	1574 100% <sup>IJ</sup>	1103 98%	1156 99% <sup>NO</sup>	841 98%	1016 98%	604 98%	1754 98%
NET: Know of it	3543 85%	1710 84%	1834 86%	344 73%	555 77%	547 81% <sup>Cd</sup>	646 87% <sup>CDE</sup>	563 92% <sup>CDEF</sup>	888 92% <sup>CDEF</sup>	899 76%	1193 84% <sup>l</sup>	1451 92% <sup>IJ</sup>	943 84%	1004 86%	730 85%	867 84%	526 85% <sup>q</sup>	1467 82%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 9  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Bowel**  
**Base: All respondents**

	Total	Region												Work Status		
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
I have never heard of it	68 2%	60 2%	3 1%	* *	7 2%i	7 2%ll	13 4%BCdgl kLm	4 1%	5 2%lL	1 *	18 3%BclLm	9 2%i	1 *	- -	52 2%O	16 1%
I have heard of it but know nothing about it	572 14%	486 13%	46 13%	40 23%BDEF GiJKLM	58 12%	43 13%	47 13%	46 15%k	40 20%ABDE FJKLM	61 16%K	73 14%	58 10%	46 13%	14 11%	365 15%O	207 12%
I have heard of it but know little about it	1494 36%	1288 36%	140 39%M	58 34%	159 34%	115 34%	127 35%	106 35%	66 32%	143 37% <i>m</i>	210 39%M	198 35%	137 38%M	34 27%	877 36%	617 35%
I have heard of it and know something about it	1577 38%	1372 38%	129 36%	54 32%	183 39% <i>j</i>	146 43% <i>bCFJ</i>	126 35%	112 37%	76 38%	143 37%	178 33%	240 43% <i>bCFi</i>	136 38%	54 43% <i>cj</i>	879 36%	698 39% <i>n</i>
I have heard of it and know a lot about it	473 11%	418 12%	39 11%	18 10%	60 13% <i>eh</i>	30 9%	52 14% <i>EH</i>	36 12%	16 8%	41 11%	61 11%	60 11%	37 10%	23 18% <i>bcEH</i> iJKL	237 10%	236 13% <i>N</i>
NET: Heard of	4116 98%	3563 98%	354 99% <i>FJ</i>	170 100% <i>Fj</i>	460 98% <i>f</i>	334 98%	352 96%	301 99% <i>f</i>	198 98%	389 100% <i>dEFH</i> Jk	522 97%	555 98% <i>f</i>	356 100% <i>eFH</i> J	126 100% <i>fj</i>	2358 98%	1758 99% <i>N</i>
NET: Know of it	3543 85%	3077 85% <i>H</i>	308 86% <i>CH</i>	130 76%	402 86% <i>CH</i>	291 85% <i>CH</i>	305 84% <i>c</i>	254 84% <i>c</i>	158 78%	327 84% <i>ch</i>	449 83% <i>c</i>	497 88% <i>Cfgh</i> iJ	310 87% <i>CH</i>	112 89% <i>CH</i>	1993 83%	1551 87% <i>N</i>

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 10  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Lung**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
I have never heard of it	52 1%	35 2%B	17 1%	10 2%GH	12 2%GH	14 2%GH	10 1%gH	2 *	4 *	22 2%K	24 2%K	6 *	14 1%	8 1%	19 2%M	12 1%	10 2%	28 2%
I have heard of it but know nothing about it	441 11%	211 10%	231 11%	64 14%FGH	107 15%FGH	92 14%FGH	66 9%h	50 8%	63 6%	171 14%JK	158 11%K	112 7%	116 10%	128 11%	86 10%	112 11%	64 10%	224 12%
I have heard of it but know little about it	1372 33%	666 33%	706 33%	159 34%h	259 36%H	225 33%H	251 34%H	202 33%h	275 29%	418 35%K	476 34%k	477 30%	356 32%	376 32%	275 32%	365 35%	197 32%	597 33%
I have heard of it and know something about it	1796 43%	879 43%	917 43%	181 39%	265 37%	272 40%	313 42%d	280 46%CDe	484 50%CDEfg	447 38%	585 41%i	764 48%IJ	486 43%	510 44%	368 43%	431 42%	268 43%	731 41%
I have heard of it and know a lot about it	523 12%	252 12%	271 13%	54 12%	76 11%	71 10%	104 14%de	81 13%	137 14%DE	130 11%	174 12%	218 14%i	149 13%	144 12%	112 13%	117 11%	78 13%	213 12%
NET: Heard of	4132 99%	2007 98%	2125 99%A	459 98%	707 98%	659 98%	734 99%	613 100%CDEf	959 100%CDEF	1166 98%	1393 98%	1572 100%IJ	1106 99%	1158 99%N	842 98%	1025 99%	606 98%	1765 98%
NET: Know of it	3690 88%	1796 88%	1894 88%	394 84%	600 83%	567 84%	668 90%CDE	563 92%CDE	897 93%CDEF	995 84%	1235 87%i	1460 93%IJ	991 88%	1031 88%	756 88%	913 88%	543 88%	1541 86%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 11  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Lung**  
**Base: All respondents**

	Total	Region												Work Status		
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North of Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
I have never heard of it	52 1%	45 1%	3 1%	3 2% <sup>l</sup>	6 1% <sup>il</sup>	4 1%	14 4% <sup>BDEgl</sup>	3 1% <sup>JKLM</sup>	5 2% <sup>IL</sup>	1 *	7 1% <sup>l</sup>	5 1%	*	-	39 2% <sup>O</sup>	13 1%
I have heard of it but know nothing about it	441 11%	370 10%	38 11%	22 13% <sup>K</sup>	48 10%	39 11% <sup>k</sup>	36 10%	31 10%	33 16% <sup>AbDFg</sup>	46 12% <sup>K</sup>	55 10%	43 8%	35 10%	15 12%	287 12% <sup>O</sup>	154 9%
I have heard of it but know little about it	1372 33%	1184 33%	124 35% <sup>D</sup>	66 39% <sup>De</sup>	128 27%	104 30%	114 31%	107 35% <sup>D</sup>	63 31%	141 36% <sup>D</sup>	180 33% <sup>d</sup>	187 33% <sup>d</sup>	121 34% <sup>d</sup>	36 29%	793 33%	578 33%
I have heard of it and know something about it	1796 43%	1559 43%	152 43% <sup>c</sup>	58 34%	214 46% <sup>Cf</sup>	156 46% <sup>Cf</sup>	141 39%	124 41%	85 42%	157 40%	218 40%	275 49% <sup>bCFG</sup>	167 47% <sup>Cf</sup>	48 38%	999 41%	797 45% <sup>N</sup>
I have heard of it and know a lot about it	523 12%	466 13% <sup>h</sup>	39 11%	21 12%	70 15% <sup>HKL</sup>	39 11%	61 17% <sup>beHiKL</sup>	40 13%	17 8%	44 11%	79 15% <sup>HKL</sup>	53 9%	33 9%	27 22% <sup>BcEG</sup>	291 12%	232 13%
NET: Heard of	4132 99%	3579 99%	355 99% <sup>F</sup>	168 98%	460 99% <sup>F</sup>	337 99% <sup>F</sup>	351 96%	301 99% <sup>f</sup>	198 98%	388 100% <sup>dFH</sup>	532 99% <sup>F</sup>	559 99% <sup>F</sup>	357 100% <sup>cdF</sup>	126 100% <sup>F</sup>	2371 98%	1761 99% <sup>N</sup>
NET: Know of it	3690 88%	3209 89% <sup>H</sup>	316 89% <sup>H</sup>	145 85%	412 88% <sup>H</sup>	298 87% <sup>h</sup>	316 86%	270 89% <sup>H</sup>	165 81%	342 88% <sup>H</sup>	478 88% <sup>H</sup>	516 91% <sup>CeFH</sup>	321 90% <sup>H</sup>	111 88%	2084 86%	1607 91% <sup>N</sup>

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 12  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Kidney**  
**Base: All respondents**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
I have never heard of it	285 7%	139 7%	146 7%	22 5%	63 9%CH	46 7%h	65 9%CH	46 7%ch	44 5%	84 7%	111 8%K	90 6%	72 6%	64 5%	70 8%M	79 8%m	36 6%	143 8%
I have heard of it but know nothing about it	1031 25%	476 23%	556 26%a	130 28%fH	214 30%FGH	178 26%H	170 23%	143 23%	197 20%	344 29%JK	348 25%k	339 21%	264 24%	300 26%	193 22%	274 26%n	149 24%	457 25%
I have heard of it but know little about it	1719 41%	851 42%	868 41%	175 37%	271 38%	277 41%	302 41%	280 45%CDf	414 43%cd	446 38%	579 41%	693 44%l	457 41%	496 43%	341 40%	425 41%	248 40%	711 40%
I have heard of it and know something about it	952 23%	471 23%	481 22%	112 24%D	129 18%	142 21%	169 23%d	134 22%	266 28%DEFG	241 20%	310 22%	401 25%IJ	266 24%	264 23%	200 23%	222 21%	145 24%	391 22%
I have heard of it and know a lot about it	197 5%	105 5%	92 4%	30 6%G	43 6%G	30 4%G	39 5%G	13 2%	42 4%G	72 6%K	69 5%k	55 4%	61 5%mo	42 4%	57 7%MO	38 4%	38 6%	91 5%
NET: Heard of	3899 93%	1903 93%	1996 93%	447 95%DFg	657 91%	627 93%	680 91%	569 93%	919 95%DeFG	1103 93%	1307 92%	1489 94%J	1048 94%	1102 95%No	791 92%	958 92%	581 94%	1650 92%
NET: Know of it	2868 69%	1427 70%b	1441 67%	317 68%d	443 62%	449 67%d	510 68%D	427 69%D	723 75%CDEFG64%	760 64%	959 68%i	1149 73%IJ	784 70%o	802 69%	597 69%	684 66%	431 70%	1193 67%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 13  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Kidney**  
**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
I have never heard of it	285 7%	244 7%	23 6% <sup>i</sup>	5 3%	32 7% <sup>cl</sup>	30 9% <sup>Cl</sup>	26 7% <sup>cl</sup>	24 8% <sup>cl</sup>	19 9% <sup>Cl</sup>	13 3%	46 8% <sup>Cl</sup>	34 6% <sup>i</sup>	22 6% <sup>i</sup>	12 9% <sup>Cl</sup>	180 7% <sup>o</sup>	105 6%
I have heard of it but know nothing about it	1031 25%	884 24%	90 25%	57 33% <sup>b</sup>	111 DEF24% <sup>gJKI</sup>	82 24%	78 21%	76 25%	57 28%	112 29% <sup>FJK</sup>	120 22%	125 22%	89 25%	33 27%	606 25%	425 24%
I have heard of it but know little about it	1719 41%	1488 41%	158 44% <sup>hm</sup>	70 41%	182 39%	139 41%	153 42%	127 42%	72 35%	159 41%	225 42%	238 42%	153 43%	43 34%	959 40%	760 43% <sup>n</sup>
I have heard of it and know something about it	952 23%	832 23%	71 20%	29 17%	112 24% <sup>c</sup>	77 23%	82 22%	70 23%	48 24%	88 23%	115 21%	147 26% <sup>bC</sup>	85 24%	29 23%	536 22%	415 23%
I have heard of it and know a lot about it	197 5%	175 5%	15 4%	10 6% <sup>gl</sup>	30 6% <sup>eGKL</sup>	12 4%	26 7% <sup>eGKL</sup>	7 2%	7 4%	18 5%	34 6% <sup>eGKL</sup>	20 4%	9 3%	9 7% <sup>GL</sup>	129 5% <sup>O</sup>	69 4%
NET: Heard of	3899 93%	3380 93%	335 94%	165 97% <sup>dEfg</sup>	435 93% <sup>HJM</sup>	311 91%	339 93%	281 92%	184 91%	377 97% <sup>bDEF</sup>	494 92% <sup>GHJKIM</sup>	530 94%	335 94%	114 91%	2230 93%	1669 94% <sup>n</sup>
NET: Know of it	2868 69%	2496 69% <sup>h</sup>	244 68%	109 64%	324 69%	228 67%	260 71% <sup>h</sup>	205 67%	128 63%	265 68%	374 69%	405 72% <sup>cH</sup>	246 69%	80 64%	1624 67%	1244 70% <sup>n</sup>

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 14  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Pancreatic**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
I have never heard of it	94 2%	56 3%B	37 2%	18 4%GH	30 4%efGH	14 2%G	17 2%G	3 *	12 1%	48 4%JK	31 2%K	15 1%	28 3%	20 2%	21 2%	24 2%	13 2%	45 3%
I have heard of it but know nothing about it	947 23%	462 23%	485 23%	136 29%FGH	192 27%FGH	169 25%gH	158 21%h	126 21%	166 17%	328 28%JK	327 23%K	292 18%	228 20%	256 22%	196 23%	267 26%Lm	131 21%	432 24%
I have heard of it but know little about it	1683 40%	854 42%b	829 39%	177 38%	302 42%	265 39%	309 41%	255 41%	376 39%	479 40%	573 40%	630 40%	438 39%	502 43%IN	319 37%	424 41%	228 37%	741 41%
I have heard of it and know something about it	1184 28%	532 26%	652 30%A	103 22%	155 22%	172 26%	206 28%CD	196 32%CDE	353 37%CDEFg	258 22%	378 27%i	549 35%IJ	350 31%mo	321 28%	253 29%o	261 25%	196 32%Q	444 25%
I have heard of it and know a lot about it	276 7%	137 7%	140 7%	34 7%	41 6%	54 8%	55 7%	35 6%	58 6%	75 6%	109 8%k	93 6%	76 7%	67 6%	72 8%Mo	61 6%	48 8%	132 7%
NET: Heard of	4090 98%	1986 97%	2105 98%A	450 96%	690 96%	659 98%d	728 98%d	612 100%CDEF	951 99%CD	1140 96%	1387 98%l	1564 99%IJ	1092 97%	1146 98%	840 98%	1013 98%	604 98%	1748 97%
NET: Know of it	3144 75%	1523 75%	1620 76%	315 67%	497 69%	490 73%c	569 76%CD	486 79%CDE	786 82%CDEF	812 68%	1060 75%l	1272 81%IJ	864 77%O	889 76%O	644 75%	746 72%	473 77%	1316 73%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 15  
**Q.2 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**  
**Pancreatic**  
**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
I have never heard of it	94 2%	80 2%	6 2%	1 1%	8 2%	7 2%	12 3%cll	8 2%	8 4%cll	4 1%	19 4%cll	17 3%ll	4 1%	1 1%	58 2%	35 2%
I have heard of it but know nothing about it	947 23%	814 22%	76 21%	50 29%bdeK	102 22%	75 22%	66 18%	70 23%	56 28%aFK	109 28%bdeK	123 23%	111 20%	79 22%	29 23%	563 23%	384 22%
I have heard of it but know little about it	1683 40%	1456 40%	152 42%	69 41%	178 38%	139 41%	150 41%	124 41%	75 37%	156 40%	221 41%	222 39%	151 42%	46 37%	969 40%	714 40%
I have heard of it and know something about it	1184 28%	1031 28%	101 28%	38 22%	141 30%c	105 31%c	101 28%	89 29%	53 26%	98 25%	138 25%	181 32%CIJ	104 29%	36 29%	639 27%	545 31%N
I have heard of it and know a lot about it	276 7%	242 7%	23 6%	12 7%	38 8%Eg	15 4%	36 10%EGIKl	14 5%	11 6%	23 6%	39 7%	32 6%	20 6%	13 10%EGk	180 7%O	96 5%
NET: Heard of	4090 98%	3543 98%	352 98%	169 99%fj	459 98%	334 98%	353 97%	297 98%	195 96%	386 99%FHJK	521 96%	547 97%	353 99%fj	124 99%	2352 98%	1739 98%
NET: Know of it	3144 75%	2729 75%H	275 77%Hi	119 70%	357 76%Hi	259 76%h	287 79%cHI	227 74%	139 68%	277 71%	398 74%	435 77%cHi	274 77%h	96 76%	1788 74%	1355 76%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 16

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Summary****Base: All respondents**

	Cancer					
	Oesophageal	Testicular	Bowel	Lung	Kidney	Pancreatic
Unweighted base	4184	4184	4184	4184	4184	4184
Weighted base	4184	4184	4184	4184	4184	4184
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	582 14%	723 17%	1414 34%	1532 37%	375 9%	814 19%
No, I do not have any personal experience or know of anyone who has been diagnosed	3602 86%	3461 83%	2770 66%	2652 63%	3809 91%	3370 81%

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 17

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?****Oesophageal****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	582 14%	249 12%	333 16%A	46 10%	67 9%	61 9%	92 12%e	104 17%CDEF	212 22%CDEFG	113 9%	154 11%	316 20%J	174 15%O	164 14%	119 14%	125 12%	84 14%	193 11%
No, I do not have any personal experience or know of anyone who has been diagnosed	3602 86%	1792 88%B	1809 84%	423 90%GH	652 91%GH	612 91%fGH	652 88%GH	511 83%H	751 78%	1075 91%K	1264 89%K	1262 80%	946 85%	1002 86%	742 86%	912 88%L	533 86%	1600 89%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 18

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	582 14%	501 14%	49 14%	22 13%	63 13%	47 14%	55 15%	44 15%	32 16%	51 13%	71 13%	70 12%	55 16%	24 19%k	278 12%	304 17%N
No, I do not have any personal experience or know of anyone who has been diagnosed	3602 86%	3123 86%	308 86%	149 87%	404 87%	294 86%	311 85%	260 85%	171 84%	339 87%	469 87%	494 88% <sup>m</sup>	302 84%	101 81%	2132 88% <sup>O</sup>	1470 83%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 19

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?****Testicular****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	723 17%	377 18% <sup>b</sup>	345 16%	64 14%	96 13%	94 14%	125 17%	125 20% <sup>CDE</sup>	218 23% <sup>CDEF</sup>	160 14%	219 15%	343 22% <sup>IJ</sup>	205 18%	185 16%	158 18%	174 17%	114 19%	275 15%
No, I do not have any personal experience or know of anyone who has been diagnosed	3461 83%	1664 82%	1797 84% <sup>a</sup>	404 86% <sup>GH</sup>	623 87% <sup>GH</sup>	580 86% <sup>GH</sup>	619 83% <sup>H</sup>	490 80%	745 77%	1027 86% <sup>K</sup>	1199 85% <sup>K</sup>	1235 78%	915 82%	981 84%	703 82%	863 83%	502 81%	1518 85%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
Overlap formulae used.

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 20

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	723 17%	632 17%	55 15%	23 14%	77 16%	64 19%	56 15%	65 21%bcfj	36 18%	69 18%	84 16%	99 18%	67 19%	28 22%c	390 16%	333 19%N
No, I do not have any personal experience or know of anyone who has been diagnosed	3461 83%	2992 83%	302 85%g	147 86%gm	390 84%	277 81%	309 85%g	239 79%	167 82%	321 82%	456 84%g	465 82%	290 81%	98 78%	2020 84%O	1441 81%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 21

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	1414 34%	615 30%	799 37%A	89 19%	165 23%	175 26%C	265 36%CDE	253 41%CDEF	466 48%CDEFG	253 21%	441 31%I	720 46%IJ	378 34%	390 33%	292 34%	354 34%	213 35%Q	488 27%
No, I do not have any personal experience or know of anyone who has been diagnosed	2770 66%	1427 70%B	1343 63%	380 81%EFGH	555 77%FGH	498 74%FGH	479 64%gH	362 59%H	497 52%	935 79%JK	977 69%K	859 54%	742 66%	776 67%	569 66%	683 66%	404 65%	1305 73%P

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
Overlap formulae used.

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 22

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North -ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	1414 34%	1230 34%	113 32%	64 38%J	152 33%	126 37%J	117 32%	106 35%j	71 35%	136 35%J	151 28%	199 35%J	123 35%j	55 44%BDFJ	702 29%	712 40%N
No, I do not have any personal experience or know of anyone who has been diagnosed	2770 66%	2394 66%	244 68%M	106 62%	315 67%M	215 63%	248 68%M	199 65%	132 65%	253 65%	388 72%CEgl KIM	365 65%	234 65%	71 56%	1708 71%O	1062 60%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o**  
**Overlap formulae used. \* small base**

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 23

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Lung**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	1532 37%	693 34%	839 39%A	111 24%	178 25%	200 30%Cd	273 37%CDE	265 43%CDEF	503 52%CDEFG	290 24%	473 33%I	769 49%J	393 35%	428 37%	325 38%	386 37%	237 38%Q	527 29%
No, I do not have any personal experience or know of anyone who has been diagnosed	2652 63%	1349 66%B	1304 61%	357 76%EFGH	541 75%eFGH	473 70%FGH	471 63%GH	350 57%H	460 48%	898 76%JK	945 67%K	810 51%	727 65%	738 63%	536 62%	651 63%	380 62%	1266 71%P

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
Overlap formulae used.



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 24

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Lung**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	1532 37%	1325 37%	137 38%	62 37%	173 37%	132 39%	132 36%	100 33%	69 34%	143 37%	186 34%	204 36%	139 39%	54 43%g	764 32%	767 43%N
No, I do not have any personal experience or know of anyone who has been diagnosed	2652 63%	2299 63%	220 62%	108 63%	294 63%	209 61%	234 64%	204 67% <sup>m</sup>	133 66%	246 63%	354 66%	360 64%	219 61%	71 57%	1646 68% <sup>O</sup>	1007 57%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 25

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	375 9%	188 9%	186 9%	32 7%	46 6%	44 7%	59 8%	60 10%De	132 14%CEFG	79 7%	104 7%	192 12%J	95 8%	102 9%	80 9%	97 9%	50 8%	135 8%
No, I do not have any personal experience or know of anyone who has been diagnosed	3809 91%	1853 91%	1956 91%	436 93%H	673 94%GH	629 93%gH	685 92%H	555 90%H	831 86%	1109 93%K	1314 93%K	1386 88%	1025 92%	1064 91%	781 91%	940 91%	567 92%	1658 92%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
Overlap formulae used.

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 26

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	375 9%	323 9%	28 8%	15 9%	39 8%	33 10%l	30 8%	28 9%	24 12%kL	41 11%L	63 12%bKL	41 7%	20 6%	13 10%	186 8%	189 11%N
No, I do not have any personal experience or know of anyone who has been diagnosed	3809 91%	3301 91%	329 92%j	156 91%	428 92%	307 90%	336 92%	277 91%	179 88%	348 89%	477 88%	522 93%hJ	337 94%eHIJ	113 90%	2224 92%O	1585 89%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 27

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	814 19%	350 17%	464 22%A	57 12%	103 14%	105 16%	129 17%C	141 23%CDEF	279 29%CDEFG	159 13%	235 17%i	420 27%J	225 20%	234 20%	170 20%	186 18%	138 22%Q	260 15%
No, I do not have any personal experience or know of anyone who has been diagnosed	3370 81%	1692 83%B	1678 78%	412 88%FGH	617 86%GH	568 84%GH	615 83%GH	474 77%H	684 71%	1028 87%jK	1183 83%K	1159 73%	895 80%	932 80%	691 80%	851 82%	479 78%	1533 85%P

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 28

**Q.3 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	814 19%	704 19%	65 18%	25 15%	99 21%E	51 15%	71 19%	74 24% <sup>b</sup>	44 22% <sup>E</sup>	75 19%	99 18%	112 20% <sup>e</sup>	62 17%	36 29% <sup>BCEf</sup>	398 17%	416 23% <sup>N</sup>
No, I do not have any personal experience or know of anyone who has been diagnosed	3370 81%	2919 81%	292 82% <sup>gM</sup>	145 85% <sup>GM</sup>	368 79%	290 85% <sup>DGHk</sup>	294 81% <sup>m</sup>	231 76%	159 78%	315 81% <sup>M</sup>	440 82% <sup>gM</sup>	452 80% <sup>m</sup>	295 83% <sup>gM</sup>	89 71%	2012 83% <sup>O</sup>	1358 77%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
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Absolutes/col percents

Table 29

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Summary****Base: All respondents**

	Cancer					
	Oesophageal	Testicular	Bowel	Lung	Kidney	Pancreatic
Unweighted base	4184	4184	4184	4184	4184	4184
Weighted base	4184	4184	4184	4184	4184	4184
1 - most common	135 3%	456 11%	1152 28%	2090 50%	140 3%	212 5%
2	188 5%	805 19%	1458 35%	992 24%	296 7%	445 11%
3	402 10%	1135 27%	761 18%	487 12%	484 12%	914 22%
4	623 15%	900 22%	406 10%	282 7%	773 18%	1200 29%
5	1024 24%	584 14%	256 6%	165 4%	1205 29%	950 23%
6 - least common	1812 43%	304 7%	151 4%	169 4%	1286 31%	464 11%
Mean	4.83	3.30	2.43	2.03	4.54	3.87
Standard deviation	1.36	1.40	1.34	1.37	1.39	1.32
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 30

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Oesophageal**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
1 - most common	135 3%	75 4%	59 3%	23 5%FGh	23 3%	27 4%	19 3%	15 2%	27 3%	46 4%	47 3%	42 3%	34 3%	24 2%	40 5%IM	37 4%M	17 3%	68 4%
2	188 5%	90 4%	98 5%	25 5%g	47 7%EGH	26 4%	35 5%	19 3%	37 4%	72 6%jK	61 4%	56 4%	51 5%	54 5%	44 5%	39 4%	31 5%	77 4%
3	402 10%	189 9%	213 10%	46 10%	75 10%E	47 7%	73 10%e	59 10%	102 11%E	121 10%	120 8%	161 10%	131 12%MO	95 8%	86 10%	91 9%	73 12%Q	152 8%
4	623 15%	311 15%	311 15%	59 13%	96 13%	104 15%	108 15%	103 17%c	153 16%	155 13%	212 15%	256 16%l	183 16%o	169 14%	132 15%	139 13%	88 14%	272 15%
5	1024 24%	468 23%	557 26%A	84 18%	164 23%c	166 25%C	182 24%C	165 27%C	264 27%Cd	248 21%	348 25%l	428 27%l	261 23%	303 26%	223 26%	237 23%	151 24%	410 23%
6 - least common	1812 43%	908 44%	904 42%	232 49%dfGH	314 44%	303 45%H	327 44%h	255 41%	380 39%	546 46%K	631 44%K	635 40%	460 41%	522 45%N	335 39%	495 48%LN	255 41%	814 45%
Mean	4.83	4.83	4.83	4.81	4.77	4.88	4.85	4.87	4.79	4.79	4.87	4.82	4.76	4.92LN	4.70	4.91LN	4.77	4.85
Standard deviation	1.36	1.39	1.34	1.50	1.42	1.37	1.34	1.27	1.32	1.46	1.35	1.30	1.37	1.29	1.44	1.36	1.37	1.39
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 31

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Oesophageal**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
1 - most common	135 3%	120 3%	10 3%	3 2%	18 4%eg	6 2%	15 4%eg	5 2%	5 2%	16 4%eg	24 4%EGlm	24 4%EGlm	7 2%	1 1%	86 4%	49 3%
2	188 5%	175 5%bH	10 3%	6 3%	22 5%eh	8 2%	23 6%BEGH	10 3%	3 2%	21 5%EH	33 6%BEGH	31 6%bEH	14 4%	8 7%bEH	109 5%	80 5%
3	402 10%	347 10%	39 11%	19 11%	44 9%	36 11%	41 11%	30 10%	17 8%	31 8%	52 10%	50 9%	29 8%	15 12%	226 9%	177 10%
4	623 15%	534 15%	58 16%	22 13%	70 15%	49 14%	44 12%	48 16%	31 15%	59 15%	87 16%	77 14%	58 16%	20 16%	360 15%	263 15%
5	1024 24%	872 24%	93 26%j	46 27%	113 24%	90 26%j	89 24%	88 29%iJK	59 29%iJK	86 22%	112 21%	124 22%	95 27%j	30 24%	561 23%	463 26%N
6 - least common	1812 43%	1576 43%	147 41%	74 43%	200 43%	153 45%	153 42%	124 41%	88 43%	178 46%	232 43%	258 46%	154 43%	51 41%	1069 44%	742 42%
Mean	4.83	4.82	4.84	4.90	4.80	4.96dFJ	4.72	4.89	4.97fJ	4.83	4.71	4.80	4.91j	4.78	4.83	4.83
Standard deviation	1.36	1.38	1.30	1.28	1.40	1.22	1.47	1.22	1.21	1.42	1.47	1.45	1.26	1.32	1.38	1.34
Standard error	0.02	0.02	0.07	0.10	0.06	0.06	0.08	0.07	0.08	0.07	0.07	0.06	0.07	0.12	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base



## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 32

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Testicular**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
1 - most common	456 11%	235 12%	221 10%	78 17%FGH	98 14%FGH	94 14%FGH	63 9%	44 7%	78 8%	176 15%JK	157 11%K	122 8%	120 11%	124 11%	98 11%	113 11%	69 11%	216 12%
2	805 19%	372 18%	433 20%	125 27%EFGH	165 23%FgH	129 19%H	134 18%h	113 18%h	139 14%	290 24%JK	262 19%k	252 16%	228 20%	231 20%	152 18%	194 19%	136 22%	352 20%
3	1135 27%	513 25%	623 29%A	96 20%	157 22%	187 28%CD	230 31%CD	187 30%CD	279 29%CD	253 21%	416 29%l	466 30%l	261 23%	353 30%L	230 27%	291 28%L	173 28%	463 26%
4	900 22%	431 21%	470 22%	95 20%	137 19%	135 20%	155 21%	141 23%	237 25%cDEf	232 20%	290 20%	378 24%lJ	228 20%	249 21%	185 21%	238 23%	115 19%	380 21%
5	584 14%	321 16%B	263 12%	51 11%	100 14%	84 13%	116 16%C	88 14%	144 15%c	151 13%	201 14%	232 15%	174 16%M	143 12%	127 15%	140 14%	80 13%	254 14%
6 - least common	304 7%	170 8%B	134 6%	23 5%	63 9%C	45 7%	46 6%	41 7%	86 9%cf	86 7%	91 6%	127 8%	108 10%MO	65 6%	69 8% <i>m</i>	62 6%	44 7%	129 7%
Mean	3.30	3.36B	3.24	2.97	3.23C	3.18C	3.36CE	3.39CdE	3.51CDEF	3.13	3.27I	3.46IJ	3.39Mo	3.22	3.34m	3.27	3.21	3.27
Standard deviation	1.40	1.45	1.35	1.42	1.50	1.42	1.34	1.31	1.36	1.48	1.38	1.35	1.48	1.34	1.43	1.36	1.40	1.42
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 33

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Testicular**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
1 - most common	456 11%	400 11%	31 9%	21 12%	56 12%	41 12%	43 12%	35 11%	24 12%	35 9%	58 11%	70 12%	31 9%	10 8%	285 12% <sup>O</sup>	171 10%
2	805 19%	687 19%	76 21% <sup>G</sup>	37 22% <sup>G</sup>	86 18%	74 22% <sup>G</sup>	61 17%	43 14%	41 20% <sup>g</sup>	86 22% <sup>G</sup>	101 19%	115 20% <sup>G</sup>	63 18%	21 17%	488 20% <sup>o</sup>	317 18%
3	1135 27%	979 27%	102 29%	49 29%	137 29%	83 24%	94 26%	85 28%	54 27%	106 27%	135 25%	152 27%	101 28%	37 29%	635 26%	500 28%
4	900 22%	777 21%	73 21%	32 19%	92 20%	85 25% <sup>JK</sup>	86 23% <sup>j</sup>	67 22%	50 25% <sup>j</sup>	90 23% <sup>j</sup>	95 18%	107 19%	88 25% <sup>JK</sup>	35 28% <sup>dJK</sup>	495 21%	405 23% <sup>n</sup>
5	584 14%	517 14%	45 13%	21 12%	62 13%	39 12%	45 12%	45 15%	22 11%	57 15%	100 18% <sup>BcdE</sup> FHk	79 14%	51 14%	17 14%	335 14%	249 14%
6 - least common	304 7%	264 7%	29 8% <sup>l</sup>	11 6%	33 7% <sup>i</sup>	18 5%	35 10% <sup>EI</sup>	30 10% <sup>EI</sup>	11 5%	16 4%	51 9% <sup>EI</sup>	42 7% <sup>l</sup>	23 6%	6 4%	173 7%	131 7%
Mean	3.30	3.31	3.31	3.15	3.26	3.18	3.37	3.44 <sup>cEh</sup> ik	3.18	3.24	3.43 <sup>cdE</sup> hik	3.24	3.38 <sup>e</sup>	3.36	3.26	3.36 <sup>N</sup>
Standard deviation	1.40	1.41	1.38	1.39	1.41	1.37	1.45	1.45	1.35	1.31	1.48	1.44	1.33	1.26	1.42	1.37
Standard error	0.02	0.02	0.07	0.11	0.06	0.07	0.08	0.08	0.09	0.06	0.07	0.06	0.07	0.11	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 34

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Bowel**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
1 - most common	1152 28%	496 24%	656 31%A	62 13%	168 23%C	148 22%C	240 32%CDE	224 36%CDE	309 32%CDE	231 19%	388 27%I	533 34%J	314 28%	316 27%	242 28%	279 27%	157 26%	473 26%
2	1458 35%	744 36%b	714 33%	130 28%	179 25%	245 36%CD	271 36%CD	230 37%CD	403 42%CDEF	309 26%	516 36%I	632 40%J	369 33%	402 34%	302 35%	384 37%I	202 33%	581 32%
3	761 18%	390 19%	371 17%	104 22%FGH	179 25%FGH	141 21%FGH	118 16%	88 14%	131 14%	283 24%JK	260 18%K	219 14%	216 19%	224 19%	143 17%	179 17%	137 22%	337 19%
4	406 10%	203 10%	204 10%	85 18%DEFGH	91 13%FGH	76 11%FGH	58 8%	41 7%	55 6%	176 15%JK	134 9%K	96 6%	107 10%	112 10%	85 10%	102 10%	65 10%	188 10%
5	256 6%	134 7%	122 6%	58 12%EFGH	70 10%EFGH	39 6%FG	28 4%	20 3%	40 4%	128 11%JK	67 5%	60 4%	72 6%	68 6%	52 6%	63 6%	39 6%	143 8%
6 - least common	151 4%	75 4%	76 4%	29 6%EGH	32 4%Gh	23 3%	29 4%G	12 2%	25 3%	62 5%K	52 4%K	37 2%	41 4%	45 4%	36 4%	29 3%	17 3%	70 4%
Mean	2.43	2.49B	2.37	3.07DEFGH	2.74EFGH	2.53FGH	2.26G	2.09	2.16	2.87JK	2.39K	2.13	2.44	2.44	2.43	2.39	2.48	2.53
Standard deviation	1.34	1.33	1.34	1.43	1.43	1.30	1.30	1.17	1.21	1.44	1.30	1.19	1.35	1.34	1.37	1.29	1.30	1.39
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 35

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Bowel**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
1 - most common	1152 28%	996 27%	104 29%F	52 30%f	138 30%Fk	99 29%F	80 22%	76 25%	52 26%	115 30%Fk	135 25%	134 24%	120 34%FGhJ K	46 37%FGhJ K	631 26%	521 29%N
2	1458 35%	1256 35%	124 35%	51 30%	167 36%	116 34%	141 38%cJ	112 37%	78 39%j	133 34%	168 31%	192 34%	135 38%j	41 33%	783 32%	675 38%N
3	761 18%	656 18%	75 21%ghl	32 19%	81 17%	68 20%	60 16%	47 16%	30 15%	71 18%	106 20%	113 20%	55 15%	22 18%	474 20%O	288 16%
4	406 10%	357 10%	26 7%	16 9%	47 10%l	29 9%	41 11%L	38 12%BIL	23 11%l	29 7%	70 13%BelkL	52 9%	23 6%	12 10%	253 10%o	153 9%
5	256 6%	222 6%	18 5%m	14 8%lM	23 5%m	18 5%m	27 7%M	19 6%M	16 8%M	23 6%m	34 6%M	46 8%dLM	15 4%	2 1%	182 8%O	74 4%
6 - least common	151 4%	138 4%	9 3%	6 4%	10 2%	11 3%	17 5%dh	12 4%	3 2%	19 5%dh	26 5%dh	25 4%dh	10 3%	2 2%	88 4%	63 4%
Mean	2.43	2.44	2.33	2.47LM	2.32	2.37lm	2.58BDeLM	2.50dLM	2.42lM	2.40Lm	2.59BDEiLM	2.57BDEiLM	2.18	2.11	2.52O	2.31
Standard deviation	1.34	1.35	1.25	1.41	1.25	1.31	1.38	1.36	1.28	1.38	1.40	1.39	1.24	1.15	1.37	1.29
Standard error	0.02	0.02	0.06	0.11	0.06	0.07	0.08	0.08	0.09	0.07	0.06	0.06	0.07	0.10	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 36

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Lung**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
1 - most common	2090 50%	1060 52%B	1030 48%	264 56%DFGh	337 47%	346 51%	365 49%	294 48%	485 50%	601 51%	711 50%	778 49%	551 49%	603 52%	414 48%	522 50%	311 50%	875 49%
2	992 24%	450 22%	542 25%A	77 16%	172 24%CE	128 19%	184 25%CE	173 28%CE	259 27%CE	249 21%	312 22%	432 27%J	254 23%	280 24%	216 25%	242 23%	138 22%	414 23%
3	487 12%	224 11%	263 12%	52 11%	76 11%	88 13%h	93 13%	82 13%H	95 10%	128 11%	181 13%	177 11%	134 12%	137 12%	91 11%	124 12%	70 11%	220 12%
4	282 7%	138 7%	144 7%	29 6%	69 10%cFGH	57 8%GH	46 6%	29 5%	51 5%	98 8%K	103 7%K	81 5%	94 8%MN	63 5%	50 6%	75 7%m	43 7%	138 8%
5	165 4%	74 4%	91 4%	22 5%	28 4%	28 4%	32 4%	19 3%	35 4%	51 4%	60 4%	54 3%	36 3%	46 4%	42 5%l	41 4%	21 3%	65 4%
6 - least common	169 4%	97 5%B	72 3%	24 5%g	37 5%fg	27 4%	23 3%	19 3%	38 4%	62 5%jk	51 4%	57 4%	52 5%	37 3%	48 6%MO	33 3%	34 5%	82 5%
Mean	2.03	2.02	2.04	2.03	2.15fGH	2.07	2.01	1.96	1.97	2.10K	2.04	1.97	2.08M	1.95	2.11M	2.00	2.07	2.08
Standard deviation	1.37	1.41	1.34	1.48	1.46	1.41	1.33	1.25	1.33	1.47	1.37	1.30	1.40	1.31	1.46	1.33	1.44	1.40
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 37

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Lung**

**Base: All respondents**

	Total	Region											Work Status			
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
1 - most common	2090 50%	1801 50%	188 53% <sup>c</sup>	75 44%	227 49%	170 50%	189 52%	166 55% <sup>c</sup>	101 50%	199 51%	261 48%	282 50%	173 49%	58 46%	1186 49%	904 51%
2	992 24%	858 24%	86 24%	47 28% <sup>F</sup>	124 26% <sup>eF</sup>	71 21%	68 19%	72 24%	48 24%	98 25% <sup>f</sup>	120 22%	130 23%	93 26% <sup>F</sup>	34 27% <sup>f</sup>	551 23%	441 25%
3	487 12%	420 12%	38 11%	18 11%	58 12%	53 16% <sup>bFGij</sup>	32 9%	27 9%	28 14% <sup>f</sup>	41 11%	61 11%	66 12%	44 12%	19 15% <sup>fg</sup>	290 12%	197 11%
4	282 7%	257 7% <sup>b</sup>	16 5%	11 6%	27 6%	19 6%	36 10% <sup>BDeHm6</sup>	20 6%	9 4%	28 7%	39 7%	40 7%	32 9% <sup>Bh</sup>	5 4%	181 8% <sup>O</sup>	101 6%
5	165 4%	146 4% <sup>B</sup>	6 2%	10 6% <sup>BdgiL</sup>	13 3%	16 5% <sup>BL</sup>	23 6% <sup>BDGIL</sup>	7 2%	12 3%	10 3%	29 5% <sup>BdgiL</sup>	24 4% <sup>bl</sup>	7 2%	6 5% <sup>b</sup>	86 4%	79 4%
6 - least common	169 4%	141 4%	22 6% <sup>aehilm</sup>	9 5%	18 4%	11 3%	17 5%	12 4%	6 3%	12 3%	30 6% <sup>L</sup>	22 4%	8 2%	3 2%	116 5% <sup>O</sup>	53 3%
Mean	2.03	2.04	1.97	2.18 <sup>gi</sup>	1.99	2.05	2.14 <sup>Gi</sup>	1.90	2.02	1.95	2.16 <sup>bGI</sup>	2.04	1.96	2.00	2.08 <sup>O</sup>	1.97
Standard deviation	1.37	1.37	1.40	1.46	1.31	1.36	1.51	1.31	1.34	1.29	1.49	1.38	1.22	1.25	1.41	1.31
Standard error	0.02	0.02	0.07	0.11	0.06	0.07	0.08	0.08	0.09	0.06	0.07	0.06	0.07	0.11	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 38

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Kidney**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
1 - most common	140 3%	73 4%	67 3%	21 4%GH	48 7%EFGH	21 3%	20 3%	11 2%	20 2%	68 6%JK	41 3%	31 2%	43 4%	40 3%	29 3%	29 3%	30 5%	69 4%
2	296 7%	164 8%B	132 6%	62 13%DEFGH	62 9%FGH	57 8%FGH	40 5%	27 4%	47 5%	125 10%JK	97 7%K	74 5%	97 9%Mo	72 6%	61 7%	67 6%	38 6%	151 8%
3	484 12%	276 14%B	207 10%	69 15%EFg	89 12%	69 10%	82 11%	63 10%	111 12%	159 13%jk	151 11%	174 11%	135 12% <sub>m</sub>	112 10%	111 13%M	126 12% <sub>m</sub>	44 7%	243 14% <sub>P</sub>
4	773 18%	385 19%	389 18%	81 17%	145 20%	122 18%	126 17%	109 18%	189 20%	227 19%	248 18%	298 19%	198 18%	215 18%	167 19%	193 19%	117 19%	316 18%
5	1205 29%	581 28%	623 29%	139 30%	181 25%	198 29%	239 32%Dh	184 30% <sub>d</sub>	264 27%	320 27%	437 31%i	448 28%	307 27%	360 31% <sub>IN</sub>	223 26%	314 30% <sub>n</sub>	192 31%	495 28%
6 - least common	1286 31%	562 28%	724 34%A	96 20%	194 27%C	205 30%C	238 32% <sub>Cd</sub>	221 36% <sub>CDe</sub>	331 34% <sub>CD</sub>	290 24%	443 31% <sub>l</sub>	553 35% <sub>IJ</sub>	340 30%	367 32%	270 31%	309 30%	196 32%	519 29%
Mean	4.54	4.43	4.65A	4.16	4.29	4.54CD	4.66CD	4.78CDE	4.69CDE	4.24	4.60I	4.72IJ	4.47	4.62L	4.52	4.56	4.60Q	4.44
Standard deviation	1.39	1.41	1.36	1.47	1.52	1.40	1.31	1.26	1.30	1.50	1.36	1.28	1.44	1.36	1.40	1.34	1.41	1.44
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.04

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 39

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Kidney**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
1 - most common	140 3%	120 3%	9 3%	7 4%	10 2%	15 4% dGIL	19 5% DGIL	4 1%	11 5% DGIL	7 2%	26 5% DGIL	23 4% Gil	5 2%	5 4%	99 4% O	41 2%
2	296 7%	260 7%	23 6%	11 6%	21 4%	24 7%	26 7%	34 11% BDefh ILM	13 6%	24 6%	52 10% DiLM	48 9% DLm	17 5%	4 3%	189 8% O	107 6%
3	484 12%	423 12%	34 10% M	18 11% M	60 13% KM	37 11% M	47 13% kM	42 14% KM	27 13% kM	46 12% M	78 14% bKM	48 9% m	42 12% M	4 3%	287 12%	197 11%
4	773 18%	666 18%	73 20% f	41 24% Fgl	91 20% f	59 17%	52 14%	51 17%	34 17%	72 18%	95 18%	123 22% FI	57 16%	24 19%	433 18%	340 19%
5	1205 29%	1041 29%	108 30% C	34 20%	135 29% C	98 29% c	116 32% C	79 26%	55 27%	119 31% C	152 28% c	158 28% c	110 31% C	38 31% c	687 28%	518 29%
6 - least common	1286 31%	1114 31%	110 31%	60 35% J	149 32% J	108 32% j	105 29%	94 31%	62 31%	122 31% j	136 25%	163 29%	126 35% JK	50 40% bFJK	715 30%	571 32%
Mean	4.54	4.54	4.61 J	4.55 j	4.65 JK	4.54 J	4.46	4.48	4.47	4.64 J	4.31	4.48 j	4.75 eFG HJK	4.90 bcd EFGHJK	4.48	4.63 N
Standard deviation	1.39	1.39	1.32	1.42	1.29	1.43	1.46	1.41	1.47	1.29	1.47	1.41	1.26	1.27	1.43	1.32
Standard error	0.02	0.02	0.07	0.11	0.06	0.07	0.08	0.08	0.10	0.06	0.07	0.06	0.07	0.12	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 40

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Pancreatic**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
1 - most common	212 5%	102 5%	109 5%	21 4%	46 6%	37 5%	37 5%	28 5%	44 5%	66 6%	74 5%	72 5%	58 5%	59 5%	38 4%	57 6%	31 5%	92 5%
2	445 11%	222 11%	223 10%	50 11%	94 13%GH	89 13%GH	81 11%h	54 9%	78 8%	144 12%K	169 12%K	131 8%	121 11%	127 11%	85 10%	112 11%	72 12%	219 12%
3	914 22%	450 22%	464 22%	101 22%	143 20%	141 21%	149 20%	135 22%	245 25%DeF	245 21%	290 20%	380 24%iJ	243 22%	245 21%	200 23%	226 22%	121 20%	377 21%
4	1200 29%	574 28%	626 29%	119 25%	181 25%	180 27%	250 34%CDEh	192 31%cD	278 29%	299 25%	431 30%l	469 30%l	309 28%	359 31%	242 28%	290 28%	189 31%	499 28%
5	950 23%	464 23%	487 23%	114 24%f	176 24%f	157 23%	147 20%	139 23%	217 23%	290 24%	304 21%	356 23%	270 24%	247 21%	192 22%	242 23%	134 22%	426 24%
6 - least common	464 11%	230 11%	233 11%	64 14%	79 11%	69 10%	81 11%	67 11%	102 11%	143 12%	150 11%	170 11%	120 11%	130 11%	103 12%	111 11%	71 11%	179 10%
Mean	3.87	3.86	3.87	3.96e	3.81	3.80	3.85	3.91	3.89	3.87	3.83	3.90	3.87	3.85	3.90	3.85	3.87	3.83
Standard deviation	1.32	1.33	1.32	1.35	1.40	1.36	1.30	1.28	1.27	1.38	1.33	1.28	1.33	1.32	1.31	1.34	1.33	1.33
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 41

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Pancreatic**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
1 - most common	212 5%	187 5%	14 4%	13 7% <sup>dE</sup>	17 4%	11 3%	19 5%	19 6% <sup>e</sup>	10 5%	17 4%	35 7% <sup>dE</sup>	30 5%	21 6%	6 4%	123 5%	88 5%
2	445 11%	388 11%	38 11%	18 11%	48 10%	48 14% <sup>IK</sup>	46 13% <sup>Ik</sup>	34 11% <sup>i</sup>	19 9%	28 7%	65 12% <sup>Ik</sup>	47 8%	36 10%	17 13% <sup>i</sup>	290 12% <sup>O</sup>	154 9%
3	914 22%	799 22%	69 19%	34 20%	86 19%	64 19%	91 25% <sup>De</sup>	72 24%	46 23%	95 24% <sup>de</sup>	109 20%	135 24% <sup>de</sup>	85 24% <sup>d</sup>	28 23%	498 21%	416 23% <sup>N</sup>
4	1200 29%	1033 29%	110 31%	49 29%	140 30%	99 29%	106 29%	81 26%	56 28%	112 29%	153 28%	165 29%	100 28%	29 23%	688 29%	512 29%
5	950 23%	826 23%	86 24% <sup>f</sup>	45 26% <sup>f</sup>	120 26% <sup>Fh</sup>	79 23%	66 18%	65 21%	38 19%	95 24% <sup>f</sup>	113 21%	133 24% <sup>f</sup>	78 22%	32 26%	560 23%	391 22%
6 - least common	464 11%	390 11%	40 11%	11 7%	56 12% <sup>c</sup>	40 12%	38 10%	33 11%	33 16% <sup>ACfi</sup>	43 11%	65 12% <sup>c</sup>	54 10%	37 10%	13 11%	250 10%	213 12%
Mean	3.87	3.85	3.94 <sup>f</sup>	3.76	3.99 <sup>cFG</sup>	3.90	3.73	3.79	3.95 <sup>f</sup>	3.95 <sup>F</sup>	3.81	3.86	3.82	3.85	3.84	3.90
Standard deviation	1.32	1.32	1.29	1.34	1.29	1.32	1.32	1.36	1.38	1.27	1.39	1.29	1.33	1.36	1.33	1.31
Standard error	0.02	0.02	0.07	0.10	0.06	0.07	0.07	0.08	0.09	0.06	0.06	0.05	0.07	0.12	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 42

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Most common**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Lung	2090 50%	1060 52%B	1030 48%	264 56%DFGh	337 47%	346 51%	365 49%	294 48%	485 50%	601 51%	711 50%	778 49%	551 49%	603 52%	414 48%	522 50%	311 50%	875 49%
Bowel	1152 28%	496 24%	656 31%A	62 13%	168 23%C	148 22%C	240 32%CDE	224 36%CDE	309 32%CDE	231 19%	388 27%I	533 34%J	314 28%	316 27%	242 28%	279 27%	157 26%	473 26%
Testicular	456 11%	235 12%	221 10%	78 17%FGH	98 14%FGH	94 14%FGH	63 9%	44 7%	78 8%	176 15%JK	157 11%K	122 8%	120 11%	124 11%	98 11%	113 11%	69 11%	216 12%
Pancreatic	212 5%	102 5%	109 5%	21 4%	46 6%	37 5%	37 5%	28 5%	44 5%	66 6%	74 5%	72 5%	58 5%	59 5%	38 4%	57 6%	31 5%	92 5%
Kidney	140 3%	73 4%	67 3%	21 4%GH	48 7%EFGH	21 3%	20 3%	11 2%	20 2%	68 6%JK	41 3%	31 2%	43 4%	40 3%	29 3%	29 3%	30 5%	69 4%
Oesophageal	135 3%	75 4%	59 3%	23 5%FGh	23 3%	27 4%	19 3%	15 2%	27 3%	46 4%	47 3%	42 3%	34 3%	24 2%	40 5%IM	37 4%M	17 3%	68 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 43

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Most common**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Lung	2090 50%	1801 50%	188 53% <sup>c</sup>	75 44%	227 49%	170 50%	189 52%	166 55% <sup>c</sup>	101 50%	199 51%	261 48%	282 50%	173 49%	58 46%	1186 49%	904 51%
Bowel	1152 28%	996 27%	104 29% <sup>F</sup>	52 30% <sup>f</sup>	138 30% <sup>Fk</sup>	99 29% <sup>F</sup>	80 22%	76 25%	52 26%	115 30% <sup>Fk</sup>	135 25%	134 24%	120 34% <sup>FGHJ</sup> K	46 37% <sup>FGHJ</sup> K	631 26%	521 29% <sup>N</sup>
Testicular	456 11%	400 11%	31 9%	21 12%	56 12%	41 12%	43 12%	35 11%	24 12%	35 9%	58 11%	70 12%	31 9%	10 8%	285 12% <sup>O</sup>	171 10%
Pancreatic	212 5%	187 5%	14 4%	13 7% <sup>dE</sup>	17 4%	11 3%	19 5%	19 6% <sup>e</sup>	10 5%	17 4%	35 7% <sup>dE</sup>	30 5%	21 6%	6 4%	123 5%	88 5%
Kidney	140 3%	120 3%	9 3%	7 4%	10 2%	15 4% <sup>dGIL</sup>	19 5% <sup>DGIL</sup>	4 1%	11 5% <sup>DGIL</sup>	7 2%	26 5% <sup>DGIL</sup>	23 4% <sup>Gil</sup>	5 2%	5 4%	99 4% <sup>O</sup>	41 2%
Oesophageal	135 3%	120 3%	10 3%	3 2%	18 4% <sup>eg</sup>	6 2%	15 4% <sup>eg</sup>	5 2%	5 2%	16 4% <sup>eg</sup>	24 4% <sup>EGlm</sup>	24 4% <sup>EGlm</sup>	7 2%	1 1%	86 4%	49 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 44

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Least common**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Oesophageal	1812 43%	908 44%	904 42%	232 49%dfGH	314 44%	303 45%H	327 44%h	255 41%	380 39%	546 46%K	631 44%K	635 40%	460 41%	522 45%N	335 39%	495 48%LN	255 41%	814 45%
Kidney	1286 31%	562 28%	724 34%A	96 20%	194 27%C	205 30%C	238 32%Cd	221 36%CDe	331 34%CD	290 24%	443 31%l	553 35%J	340 30%	367 32%	270 31%	309 30%	196 32%	519 29%
Pancreatic	464 11%	230 11%	233 11%	64 14%	79 11%	69 10%	81 11%	67 11%	102 11%	143 12%	150 11%	170 11%	120 11%	130 11%	103 12%	111 11%	71 11%	179 10%
Testicular	304 7%	170 8%B	134 6%	23 5%	63 9%C	45 7%	46 6%	41 7%	86 9% Cf	86 7%	91 6%	127 8%	108 10%MO	65 6%	69 8%m	62 6%	44 7%	129 7%
Lung	169 4%	97 5%B	72 3%	24 5%g	37 5%fg	27 4%	23 3%	19 3%	38 4%	62 5%jk	51 4%	57 4%	52 5%	37 3%	48 6%MO	33 3%	34 5%	82 5%
Bowel	151 4%	75 4%	76 4%	29 6%EGH	32 4%Gh	23 3%	29 4%G	12 2%	25 3%	62 5%K	52 4%K	37 2%	41 4%	45 4%	36 4%	29 3%	17 3%	70 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 45

**Q.4 Based on your understanding, please rank the following types of cancer from most to least common.**

**Least common**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Oesophageal	1812 43%	1576 43%	147 41%	74 43%	200 43%	153 45%	153 42%	124 41%	88 43%	178 46%	232 43%	258 46%	154 43%	51 41%	1069 44%	742 42%
Kidney	1286 31%	1114 31%	110 31%	60 35%J	149 32%J	108 32%j	105 29%	94 31%	62 31%	122 31%j	136 25%	163 29%	126 35%JK	50 40%bFJK	715 30%	571 32%
Pancreatic	464 11%	390 11%	40 11%	11 7%	56 12% <sup>c</sup>	40 12%	38 10%	33 11%	33 16%ACfi	43 11%	65 12% <sup>c</sup>	54 10%	37 10%	13 11%	250 10%	213 12%
Testicular	304 7%	264 7%	29 8% <sup>l</sup>	11 6%	33 7% <sup>i</sup>	18 5%	35 10% <sup>EI</sup>	30 10% <sup>EI</sup>	11 5%	16 4%	51 9% <sup>EI</sup>	42 7% <sup>l</sup>	23 6%	6 4%	173 7%	131 7%
Lung	169 4%	141 4%	22 6% <sup>aehLm</sup>	9 5%	18 4%	11 3%	17 5%	12 4%	6 3%	12 3%	30 6% <sup>L</sup>	22 4%	8 2%	3 2%	116 5% <sup>O</sup>	53 3%
Bowel	151 4%	138 4%	9 3%	6 4%	10 2%	11 3%	17 5% <sup>dh</sup>	12 4%	3 2%	19 5% <sup>dh</sup>	26 5% <sup>dh</sup>	25 4% <sup>dh</sup>	10 3%	2 2%	88 4%	63 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 46

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Summary****Base: All respondents**

	Cancer					
	Oesophageal	Testicular	Bowel	Lung	Kidney	Pancreatic
Unweighted base	4184	4184	4184	4184	4184	4184
Weighted base	4184	4184	4184	4184	4184	4184
NET: Likely	966 23%	2739 65%	1779 43%	948 23%	1412 34%	822 20%
Very likely	91 2%	913 22%	267 6%	102 2%	140 3%	91 2%
Fairly likely	875 21%	1827 44%	1512 36%	846 20%	1272 30%	732 17%
Fairly unlikely	994 24%	343 8%	1026 25%	1453 35%	995 24%	1106 26%
Very unlikely	412 10%	123 3%	385 9%	862 21%	326 8%	1072 26%
NET: Unlikely	1406 34%	466 11%	1411 34%	2314 55%	1320 32%	2178 52%
Don't know	1812 43%	979 23%	993 24%	922 22%	1451 35%	1183 28%
Mean	2.27	3.10	2.52	2.06	2.45	1.95
Standard deviation	0.79	0.73	0.81	0.80	0.77	0.85
Standard error	0.02	0.01	0.01	0.01	0.01	0.02

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 47

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
NET: Likely	966 23%	483 24%	484 23%	102 22%	167 23%	152 23%	182 24%	138 22%	225 23%	269 23%	334 24%	363 23%	287 26% <sup>nO</sup>	272 23%	189 22%	218 21%	158 26%	417 23%
Very likely	91 2%	42 2%	50 2%	10 2%	16 2%	12 2%	13 2%	13 2%	27 3%	26 2%	25 2%	40 3%	29 3%	26 2%	19 2%	17 2%	16 3%	32 2%
Fairly likely	875 21%	441 22%	434 20%	93 20%	151 21%	140 21%	169 23%	125 20%	198 21%	243 20%	309 22%	323 20%	258 23% <sup>o</sup>	246 21%	171 20%	201 19%	141 23%	385 21%
Fairly unlikely	994 24%	450 22%	544 25% <sup>A</sup>	120 26%	164 23%	148 22%	175 24%	146 24%	241 25%	284 24%	323 23%	387 25%	304 27% <sup>MNO</sup>	260 22%	192 22%	238 23%	163 26% <sup>q</sup>	400 22%
Very unlikely	412 10%	188 9%	224 10%	43 9%	66 9%	49 7%	72 10%	69 11% <sup>E</sup>	111 12% <sup>E</sup>	110 9%	122 9%	180 11% <sup>iJ</sup>	116 10% <sup>o</sup>	124 11% <sup>O</sup>	89 10%	83 8%	66 11%	157 9%
NET: Unlikely	1406 34%	638 31%	767 36% <sup>A</sup>	164 35% <sup>e</sup>	230 32%	197 29%	248 33%	215 35% <sup>E</sup>	352 37% <sup>dE</sup>	394 33%	445 31%	567 36% <sup>J</sup>	420 37% <sup>MNO</sup>	384 33%	281 33%	320 31%	229 37% <sup>Q</sup>	556 31%
Don't know	1812 43%	921 45% <sup>B</sup>	892 42%	203 43%	322 45% <sup>h</sup>	324 48% <sup>FgH</sup>	315 42%	262 43%	386 40%	525 44%	639 45% <sup>K</sup>	648 41%	413 37%	510 44% <sup>L</sup>	390 45% <sup>L</sup>	499 48% <sup>Lm</sup>	230 37%	819 46% <sup>P</sup>
Mean	2.27	2.30	2.25	2.26	2.29	2.33	2.29	2.23	2.24	2.28	2.31	2.24	2.28	2.27	2.25	2.28	2.28	2.30
Standard deviation	0.79	0.79	0.79	0.77	0.79	0.76	0.78	0.80	0.82	0.78	0.77	0.81	0.78	0.81	0.81	0.76	0.79	0.77
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 48

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**  
**Oesophageal**  
**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
NET: Likely	966 23%	839 23%	84 24%kl	36 21%	124 27%KL	89 26%KL	104 28%hiKL	72 24%kl	43 21%	88 23%	128 24%KL	101 18%	61 17%	34 27%KL	575 24%	392 22%
Very likely	91 2%	84 2%h	7 2%h	7 4%H	12 3%H	7 2%h	11 3%H	7 2%h	* *	8 2%h	10 2%	14 2%h	7 2%h	1 1%	48 2%	43 2%
Fairly likely	875 21%	755 21%	77 22%KL	30 17%	112 24%KL	82 24%KL	93 25%cKL	65 21%kl	43 21%kl	80 21%kl	118 22%KL	87 15%	54 15%	33 26%KL	527 22%	348 20%
Fairly unlikely	994 24%	861 24%	86 24%J	57 33%BDEF hiJL	99 21%	75 22%j	86 23%J	86 28%DeJ	48 24%j	97 25%J	92 17%	155 27%DeJ	83 23%J	31 25%j	563 23%	431 24%
Very unlikely	412 10%	365 10%	30 9%	11 7%	49 11%	30 9%	29 8%	26 9%	16 8%	45 12%	66 12%cf	56 10%	40 11%	11 9%	223 9%	189 11%
NET: Unlikely	1406 34%	1225 34%	116 32%	68 40%defJ	149 32%	105 31%	115 31%	112 37%J	64 32%	143 37%J	157 29%	211 37%deJ	123 34%	42 33%	786 33%	620 35%
Don't know	1812 43%	1560 43%	157 44%	66 39%	194 42%	146 43%	146 40%	120 39%	95 47%	159 41%	254 47%cfgi	252 45%	173 48%cdfG i	49 39%	1049 44%	763 43%
Mean	2.27	2.27	2.30l	2.30	2.32kl	2.34KL	2.39lKL	2.29	2.25	2.22	2.26	2.19	2.16	2.32	2.29	2.24
Standard deviation	0.79	0.80	0.77	0.75	0.82	0.78	0.78	0.75	0.71	0.80	0.85	0.78	0.80	0.74	0.78	0.80
Standard error	0.02	0.02	0.05	0.08	0.05	0.05	0.06	0.06	0.07	0.05	0.05	0.04	0.06	0.09	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 49

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
NET: Likely	2739 65%	1298 64%	1441 67%A	244 52%	418 58%c	401 60%C	527 71%CDE	442 72%CDE	707 73%CDE	662 56%	928 65%l	1149 73%J	759 68%	755 65%	553 64%	672 65%	435 71%Q	1093 61%
Very likely	913 22%	447 22%	466 22%	61 13%	136 19%C	116 17%c	189 25%CDE	140 23%CE	269 28%CDEG	197 17%	306 22%l	410 26%J	245 22%	245 21%	185 21%	238 23%	123 20%	334 19%
Fairly likely	1827 44%	851 42%	975 46%A	182 39%	282 39%	285 42%	338 45%CD	302 49%CDE	438 45%CD	465 39%	622 44%l	740 47%l	514 46%o	510 44%	368 43%	435 42%	313 51%Q	759 42%
Fairly unlikely	343 8%	185 9%b	158 7%	64 14%defGH	69 10%fGh	64 10%fGh	48 6%	31 5%	68 7%	132 11%JK	113 8%k	98 6%	118 11%MO	77 7%	73 8%	75 7%	55 9%	161 9%
Very unlikely	123 3%	68 3%	55 3%	20 4%H	31 4%fgH	26 4%H	18 2%	14 2%	14 1%	51 4%K	44 3%K	29 2%	26 2%	35 3%	27 3%	35 3%	25 4%	58 3%
NET: Unlikely	466 11%	253 12%B	213 10%	83 18%efGH	100 14%FGH	90 13%FGH	66 9%	45 7%	82 9%	183 15%JK	156 11%K	127 8%	144 13%M	112 10%	101 12%	110 11%	80 13%	219 12%
Don't know	979 23%	491 24%	488 23%	141 30%FGH	201 28%FGH	182 27%FGH	152 20%	128 21%	174 18%	343 29%JK	334 24%K	302 19%	217 19%	299 26%L	208 24%L	255 25%L	101 16%	480 27%P
Mean	3.10	3.08	3.12	2.87	3.01C	3.00C	3.18CDE	3.17CDE	3.22CDE	2.96	3.10I	3.20IJ	3.08	3.11	3.09	3.12	3.03	3.04
Standard deviation	0.73	0.76	0.70	0.78	0.80	0.76	0.70	0.66	0.67	0.79	0.73	0.67	0.71	0.72	0.75	0.75	0.74	0.74
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.02	0.02	0.02	0.02	0.03	0.03	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 50

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	Eastern (i)	London (j)	South East (k)	South West (l)	North Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
NET: Likely	2739 65%	2366 65%	245 69%J	108 63%	313 67%J	236 69%J	234 64%j	221 73% cFHJ KL	128 63%	263 68%J	304 56%	368 65%J	229 64%J	90 72%J	1529 63%	1211 68%N
Very likely	913 22%	791 22%	79 22%j	43 25%J	102 22%	79 23%J	78 21%	71 23%j	42 21%	90 23%j	93 17%	115 20%	92 26%Jk	29 23%	456 19%	456 26%N
Fairly likely	1827 44%	1575 43%	166 46%jl	65 38%	211 45%jl	157 46%jl	155 42%	151 49% CJL	85 42%	173 45%	211 39%	253 45%jl	137 38%	62 49%jl	1072 44%	755 43%
Fairly unlikely	343 8%	297 8%	24 7%	17 10%	38 8%	27 8%	38 10%gl	19 6%	22 11%gl	27 7%	46 9%	54 10%	23 6%	8 6%	216 9%o	127 7%
Very unlikely	123 3%	98 3%	15 4% adGi	4 2%	10 2%	12 4%G	8 2%	3 1%	10 5% adGik	7 2%	27 5% DfGIK	13 2%	12 3%g	2 1%	84 3%O	39 2%
NET: Unlikely	466 11%	394 11%	40 11%	21 12%	47 10%	39 11%	47 13%G	23 7%	32 16% AdGIl m	34 9%	73 13% GI	67 12%g	34 10%	10 8%	300 12%O	166 9%
Don't know	979 23%	863 24%	72 20%	42 25%	107 23%	66 19%	85 23%	61 20%	43 21%	93 24%	163 30% BDEf GHlKm	129 23%	94 26% bEg	26 20%	582 24%	397 22%
Mean	3.10	3.11	3.08	3.14j	3.13J	3.10j	3.08	3.18HJk	3.01	3.16HJ	2.98	3.08	3.17hJ	3.17j	3.04	3.18N
Standard deviation	0.73	0.72	0.76	0.75	0.69	0.74	0.73	0.62	0.81	0.68	0.81	0.71	0.76	0.64	0.74	0.71
Standard error	0.01	0.01	0.04	0.07	0.04	0.04	0.05	0.04	0.06	0.04	0.04	0.03	0.05	0.07	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 51

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
NET: Likely	1779 43%	786 38%	993 46%A	135 29%	265 37%C	229 34%c	323 43%CDE	304 49%CDEF	523 54%CDEFg	400 34%	552 39%l	827 52%lJ	497 44%	475 41%	353 41%	454 44%	280 45%Q	668 37%
Very likely	267 6%	118 6%	149 7%	11 2%	32 4%c	24 4%	43 6%Ce	53 9%CDEF	104 11%CDEF	43 4%	67 5%	157 10%lJ	74 7%M	50 4%	55 6%m	87 8%M	22 4%	99 6%
Fairly likely	1512 36%	668 33%	844 39%A	125 27%	233 32%c	204 30%	280 38%CdE	251 41%CDE	419 43%CDEF	357 30%	484 34%l	670 42%lJ	423 38%	425 36%	298 35%	366 35%	257 42%Q	569 32%
Fairly unlikely	1026 25%	528 26%b	498 23%	140 30%fGH	181 25%	175 26%h	184 25%	135 22%	212 22%	320 27%K	359 25%K	347 22%	301 27%nO	307 26%O	196 23%	222 21%	163 26%	452 25%
Very unlikely	385 9%	205 10%	181 8%	48 10%	67 9%	61 9%	79 11%	52 8%	79 8%	115 10%	140 10%	131 8%	93 8%	101 9%	91 11%	100 10%	62 10%	168 9%
NET: Unlikely	1411 34%	733 36%B	679 32%	188 40%dGH	248 34%	236 35%gh	263 35%gH	186 30%	291 30%	435 37%K	499 35%K	477 30%	394 35%o	408 35%o	287 33%	322 31%	225 36%	620 35%
Don't know	993 24%	523 26%B	470 22%	145 31%FGH	207 29%FGH	209 31%FGH	159 21%H	124 20%H	149 16%	352 30%jK	367 26%K	274 17%	228 20%	283 24%L	221 26%L	261 25%L	112 18%	505 28%P
Mean	2.52	2.46	2.58A	2.30	2.45C	2.41c	2.49C	2.62CDEF	2.67CDEF	2.39	2.46	2.65lJ	2.54	2.48	2.50	2.57M	2.48	2.46
Standard deviation	0.81	0.82	0.80	0.76	0.80	0.78	0.82	0.81	0.82	0.79	0.80	0.82	0.79	0.77	0.84	0.85	0.76	0.81
Standard error	0.01	0.02	0.02	0.04	0.04	0.04	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 52

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Total	Region												Work Status		
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
NET: Likely	1779 43%	1526 42%	160 45%J	66 39%	208 44%J	154 45%J	157 43%j	138 45%J	93 46%J	167 43%j	197 36%	230 41%	148 41%	63 50%cJk	948 39%	831 47%N
Very likely	267 6%	235 6%H	28 8%cH	5 3%	28 6%H	16 5%	21 6%h	21 7%H	4 2%	29 7%cH	36 7%H	39 7%cH	28 8%cH	12 10%CeH	121 5%	146 8%N
Fairly likely	1512 36%	1291 36%	132 37%J	61 36%	180 39%J	138 40%JKl	135 37%J	116 38%J	89 44%AiJK	138 36%j	160 30%	191 34%	120 34%	51 41%J	827 34%	685 39%N
Fairly unlikely	1026 25%	906 25%H	85 24%	44 26%h	120 26%H	75 22%	98 27%H	67 22%	36 18%	97 25%h	130 24%h	160 28%EgH	83 23%	32 25%	616 26%o	410 23%
Very unlikely	385 9%	331 9%	34 10%	16 10%	42 9%	37 11%Fi	22 6%	31 10%f	20 10%	26 7%	60 11%FI	51 9%	32 9%	12 10%	230 10%	156 9%
NET: Unlikely	1411 34%	1237 34%h	119 33%	60 35%	162 35%h	113 33%	120 33%	98 32%	56 28%	123 32%	190 35%h	211 37%Hi	115 32%	44 35%	845 35%O	566 32%
Don't know	993 24%	861 24%	78 22%	44 26%M	97 21%	74 22%	88 24%m	69 23%	54 27%M	100 26%M	153 28%bDEK	123 22%	94 26%dM	19 15%	617 26%O	376 21%
Mean	2.52	2.52	2.55	2.44	2.52	2.50	2.56	2.54	2.52	2.59j	2.45	2.49	2.54	2.59	2.47	2.59N
Standard deviation	0.81	0.81	0.83	0.77	0.79	0.81	0.75	0.84	0.76	0.79	0.86	0.81	0.84	0.84	0.80	0.82
Standard error	0.01	0.02	0.05	0.07	0.04	0.05	0.05	0.05	0.06	0.04	0.05	0.04	0.05	0.08	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 53

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Lung**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
NET: Likely	948 23%	447 22%	500 23%	83 18%	203 28%CEFG	107 16%	160 21%E	131 21%E	265 27%CEFG	286 24%J	267 19%	395 25%J	274 24%	263 23%	182 21%	228 22%	154 25%	392 22%
Very likely	102 2%	53 3%	49 2%	9 2%	32 5%CEFGH	9 1%	15 2%	11 2%	26 3%e	41 3%J	24 2%	37 2%	34 3%	25 2%	18 2%	26 2%	20 3%	38 2%
Fairly likely	846 20%	394 19%	451 21%	74 16%	170 24%CEf	98 15%	145 19%E	120 19%E	239 25%CEFG	244 21%J	243 17%	358 23%J	241 21%	238 20%	165 19%	202 19%	134 22%	354 20%
Fairly unlikely	1453 35%	703 34%	750 35%	165 35%d	210 29%	227 34%	275 37%D	210 34%d	366 38%De	375 32%	501 35%i	576 37%l	398 36%	383 33%	302 35%	370 36%	245 40%Q	576 32%
Very unlikely	862 21%	418 20%	443 21%	90 19%	116 16%	140 21%D	169 23%D	153 25%CDH	194 20%d	206 17%	309 22%l	346 22%l	231 21%	238 20%	183 21%	209 20%	112 18%	368 21%
NET: Unlikely	2314 55%	1121 55%	1193 56%	255 54%D	326 45%	367 54%D	443 60%De	363 59%D	560 58%D	581 49%	810 57%l	923 58%l	628 56%	621 53%	486 56%	579 56%	357 58%q	944 53%
Don't know	922 22%	473 23%	449 21%	130 28%FGH	190 26%FGH	200 30%FGH	141 19%H	122 20%H	139 14%	321 27%K	341 24%K	260 16%	217 19%	282 24%L	193 22%	230 22%	106 17%	457 25%P
Mean	2.06	2.05	2.06	2.00	2.22CEFGH	1.95	2.01	1.98	2.12CEFG	2.14JK	1.98	2.07J	2.09	2.06	2.03	2.06	2.12	2.05
Standard deviation	0.80	0.81	0.80	0.77	0.86	0.76	0.79	0.80	0.80	0.83	0.78	0.80	0.82	0.81	0.79	0.80	0.79	0.81
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 54

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Lung**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
NET: Likely	948 23%	821 23%	84 24% <sup>C</sup>	22 13%	112 24% <sup>C</sup>	82 24% <sup>C</sup>	75 20% <sup>c</sup>	78 25% <sup>C</sup>	43 21% <sup>c</sup>	91 23% <sup>C</sup>	131 24% <sup>C</sup>	130 23% <sup>C</sup>	73 21% <sup>c</sup>	27 22% <sup>c</sup>	546 23%	401 23%
Very likely	102 2%	92 3%	6 2%	2 1%	11 2%	8 2%	11 3%	11 4% <sup>kl</sup>	4 2%	15 4% <sup>bk</sup>	13 2%	9 2%	5 1%	6 5% <sup>bKL</sup>	58 2%	44 2%
Fairly likely	846 20%	729 20%	78 22% <sup>C</sup>	20 11%	102 22% <sup>C</sup>	74 22% <sup>C</sup>	64 17%	66 22% <sup>C</sup>	38 19% <sup>c</sup>	76 19% <sup>C</sup>	118 22% <sup>C</sup>	121 21% <sup>C</sup>	68 19% <sup>c</sup>	21 17%	489 20%	357 20%
Fairly unlikely	1453 35%	1256 35%	126 35% <sup>j</sup>	69 41% <sup>J</sup>	160 34% <sup>j</sup>	115 34%	153 42% <sup>bDEI</sup>	110 36% <sup>J</sup>	71 35%	129 33%	153 28%	205 36% <sup>J</sup>	116 33%	46 36%	821 34%	632 36%
Very unlikely	862 21%	740 20%	77 21%	36 21%	106 23% <sup>f</sup>	79 23% <sup>f</sup>	62 17%	56 18%	45 22%	79 20%	103 19%	110 19%	80 22%	30 24%	480 20%	381 21%
NET: Unlikely	2314 55%	1996 55%	202 57% <sup>J</sup>	105 62% <sup>J</sup>	266 57% <sup>J</sup>	193 57% <sup>J</sup>	215 59% <sup>J</sup>	166 55% <sup>j</sup>	115 57% <sup>J</sup>	208 53%	256 47%	314 56% <sup>J</sup>	196 55% <sup>j</sup>	76 60% <sup>J</sup>	1301 54%	1013 57% <sup>n</sup>
Don't know	922 22%	807 22%	70 20%	43 26%	89 19%	66 19%	75 21%	61 20%	45 22%	91 23%	153 28% <sup>BDEF</sup>	119 21%	88 25% <sup>d</sup>	23 18%	563 23% <sup>O</sup>	360 20%
Mean	2.06	2.06	2.05	1.91	2.04	2.04	2.08 <sup>c</sup>	2.14 <sup>Cl</sup>	2.01	2.09 <sup>c</sup>	2.11 <sup>C</sup>	2.07 <sup>c</sup>	1.99	2.03	2.07	2.05
Standard deviation	0.80	0.81	0.79	0.71	0.81	0.82	0.76	0.82	0.80	0.84	0.83	0.77	0.79	0.86	0.80	0.80
Standard error	0.01	0.02	0.04	0.06	0.04	0.05	0.05	0.05	0.06	0.05	0.05	0.04	0.05	0.09	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 55

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?****Kidney****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
NET: Likely	1412 34%	666 33%	746 35%	155 33%	251 35%	214 32%	260 35%	199 32%	334 35%	406 34%	474 33%	532 34%	403 36%	391 34%	277 32%	342 33%	244 40%Q	576 32%
Very likely	140 3%	65 3%	75 3%	12 3%	31 4%E	15 2%	23 3%	21 3%	39 4%e	43 4%	38 3%	59 4%	39 4%	31 3%	25 3%	45 4%M	16 3%	50 3%
Fairly likely	1272 30%	601 29%	671 31%	143 31%	220 31%	200 30%	237 32%	178 29%	295 31%	363 31%	436 31%	473 30%	363 32%o	361 31%	251 29%	297 29%	228 37%Q	526 29%
Fairly unlikely	995 24%	501 25%	494 23%	117 25%	161 22%	155 23%	187 25%	134 22%	240 25%	278 23%	342 24%	374 24%	284 25%o	271 23%	215 25%	225 22%	151 24%	441 25%
Very unlikely	326 8%	181 9%B	144 7%	43 9%Ef	66 9%Ef	37 5%	45 6%	53 9%Ef	82 9%Ef	109 9%J	81 6%	135 9%J	83 7%	89 8%	72 8%	83 8%	46 7%	137 8%
NET: Unlikely	1320 32%	682 33%B	638 30%	160 34%e	227 32%	192 28%	232 31%	187 30%	322 33%E	387 33%	424 30%	509 32%	367 33%	360 31%	286 33%	307 30%	197 32%	578 32%
Don't know	1451 35%	693 34%	758 35%	153 33%	241 34%	268 40%CDFH	252 34%	229 37%H	307 32%	394 33%	520 37%	537 34%	350 31%	415 36%L	298 35%	388 37%L	176 29%	639 36%P
Mean	2.45	2.41	2.49A	2.39	2.45	2.47	2.48	2.43	2.44	2.43	2.48	2.44	2.47	2.44	2.41	2.47	2.49	2.42
Standard deviation	0.77	0.78	0.75	0.77	0.81	0.71	0.73	0.79	0.78	0.79	0.72	0.79	0.75	0.75	0.77	0.80	0.73	0.75
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 56

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
NET: Likely	1412 34%	1219 34%	117 33%	59 35%l	152 33%	132 39% <sup>dGkL</sup>	147 40% <sup>bDGK</sup>	87 29%	76 37% <sup>gL</sup>	137 35% <sup>gL</sup>	186 34% <sup>L</sup>	181 32%	95 27%	44 35%	820 34%	593 33%
Very likely	140 3%	124 3%	10 3%	3 2%	14 3%	12 4%	15 4%	9 3%	7 3%	14 4%	30 6% <sup>bcdKI</sup>	14 2%	10 3%	3 2%	66 3%	74 4% <sup>N</sup>
Fairly likely	1272 30%	1095 30%	108 30% <sup>l</sup>	56 33% <sup>l</sup>	138 30%	119 35% <sup>GjL</sup>	131 36% <sup>dGjk</sup>	78 26%	69 34% <sup>gL</sup>	123 32% <sup>L</sup>	156 29%	167 30%	86 24%	41 32%	754 31%	518 29%
Fairly unlikely	995 24%	864 24%	81 23% <sup>j</sup>	42 25% <sup>j</sup>	117 25% <sup>J</sup>	79 23% <sup>j</sup>	82 22%	95 31% <sup>BdEF</sup>	50 25% <sup>J</sup>	95 24% <sup>J</sup>	95 18%	146 26% <sup>J</sup>	88 25% <sup>J</sup>	25 20%	592 25%	403 23%
Very unlikely	326 8%	279 8%	35 10% <sup>CeFh</sup>	6 4%	33 7%	21 6%	18 5%	24 8%	11 5%	28 7%	59 11% <sup>CdEFH</sup>	43 8%	30 8% <sup>cf</sup>	15 12% <sup>CeFh</sup>	183 8%	143 8%
NET: Unlikely	1320 32%	1143 32%	116 33%	48 28%	151 32%	101 30%	99 27%	119 39% <sup>bCdE</sup>	62 30%	123 32%	154 29%	189 34% <sup>f</sup>	118 33%	40 32%	775 32%	546 31%
Don't know	1451 35%	1262 35%	124 35%	63 37%	164 35%	109 32%	119 33%	98 32%	65 32%	130 33%	200 37%	193 34%	144 40% <sup>Efgh</sup>	42 34%	815 34%	636 36%
Mean	2.45	2.45	2.39	2.52 <sup>gl</sup>	2.44	2.53 <sup>bGk</sup>	2.59 <sup>BDG</sup>	2.35	2.52 <sup>GI</sup>	2.47 <sup>g</sup>	2.46	2.41	2.35	2.38	2.44	2.46
Standard deviation	0.77	0.77	0.79	0.65	0.75	0.73	0.72	0.74	0.72	0.76	0.88	0.74	0.78	0.82	0.75	0.79
Standard error	0.01	0.02	0.05	0.06	0.04	0.04	0.05	0.05	0.06	0.05	0.05	0.04	0.06	0.09	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 57

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
NET: Likely	822 20%	417 20%	405 19%	109 23%GH	178 25%eFGH	134 20%H	145 19%H	108 18%	148 15%	287 24%JK	279 20%K	256 16%	239 21%	225 19%	155 18%	204 20%	156 25%Q	367 20%
Very likely	91 2%	44 2%	46 2%	13 3%g	25 3%GH	14 2%	16 2%	8 1%	15 2%	38 3%K	29 2%	23 1%	32 3%O	24 2%	19 2%	15 1%	15 2%	41 2%
Fairly likely	732 17%	373 18%	359 17%	96 20%H	153 21%GH	120 18%H	129 17%h	100 16%	133 14%	249 21%jK	250 18%K	233 15%	207 18%	201 17%	135 16%	189 18%	142 23%Q	326 18%
Fairly unlikely	1106 26%	533 26%	574 27%	120 26%	169 23%	172 26%	199 27%	161 26%	285 30%De	288 24%	372 26%	446 28%l	325 29%O	304 26%	220 26%	257 25%	178 29%	455 25%
Very unlikely	1072 26%	486 24%	586 27%A	74 16%	152 21%C	147 22%C	210 28%CDE	181 29%CDE	308 32%CDE	226 19%	357 25%l	490 31%J	299 27%	295 25%	223 26%	255 25%	156 25%	408 23%
NET: Unlikely	2178 52%	1019 50%	1160 54%A	194 41%	320 45%	319 47%c	409 55%CDE	342 56%CDE	594 62%CDEFG	514 43%	729 51%l	936 59%J	624 56%mnO	599 51%	443 51%	512 49%	334 54%Q	863 48%
Don't know	1183 28%	606 30%b	578 27%	166 35%FGH	221 31%fH	220 33%FGH	190 26%	165 27%	221 23%	387 33%jK	410 29%K	387 24%	258 23%	342 29%L	263 31%L	321 31%L	127 21%	563 31%P
Mean	1.95	1.98B	1.91	2.16EFGH	2.10FGH	2.00GH	1.91H	1.85	1.80	2.12JK	1.95K	1.82	1.97	1.94	1.92	1.95	2.03	2.00
Standard deviation	0.85	0.85	0.85	0.84	0.90	0.84	0.85	0.82	0.80	0.88	0.85	0.81	0.86	0.85	0.85	0.84	0.85	0.86
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 58

**Q.5 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
NET: Likely	822 20%	706 19%	79 22% l	27 16%	91 19%	69 20%	91 25% iLm	53 17% CdGh	37 18%	72 19%	112 21%	114 20%	58 16%	19 15%	524 22% O	299 17%
Very likely	91 2%	81 2%	6 2%	4 2%	5 1%	7 2%	7 2%	5 2%	4 2%	8 2%	23 4% BDgk	12 2%	7 2%	3 2%	56 2%	35 2%
Fairly likely	732 17%	625 17%	74 21% cL	23 13%	86 18%	61 18%	84 23% JLM	48 16% CGhI	33 16%	64 17%	89 17%	102 18%	51 14%	17 13%	468 19% O	264 15%
Fairly unlikely	1106 26%	976 27%	84 23%	46 27%	139 30% bhJ	97 28% J	90 25%	93 31% bhJ	46 23%	107 28% j	116 22%	165 29% bhJ	90 25%	33 26%	633 26%	474 27%
Very unlikely	1072 26%	918 25%	99 28%	46 27%	109 23%	87 25%	85 23%	72 24%	54 27%	96 25%	145 27%	136 24%	98 27%	45 36% DeFG ljk	564 23% N	508 29% N
NET: Unlikely	2178 52%	1895 52%	183 51%	92 54%	249 53%	184 54%	175 48%	165 54%	100 49%	203 52%	262 48%	301 53%	188 53%	78 62% bFHi J	1197 50%	981 55% N
Don't know	1183 28%	1023 28%	95 27%	52 31%	127 27%	89 26%	100 27%	86 28%	66 32% m	114 29%	166 31%	149 26%	111 31%	28 23%	689 29%	494 28%
Mean	1.95	1.95	1.95	1.87	1.96m	1.96m	2.05cLM	1.94	1.90	1.94	1.97m	1.98M	1.87	1.77	2.01O	1.86
Standard deviation	0.85	0.85	0.86	0.84	0.80	0.84	0.86	0.80	0.86	0.83	0.93	0.83	0.84	0.83	0.85	0.83
Standard error	0.02	0.02	0.05	0.08	0.04	0.05	0.06	0.05	0.07	0.05	0.05	0.04	0.06	0.09	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 59

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Abdominal pain/ stomach ache	508 12%	197 10%	311 14%A	50 11%	69 10%	76 11%	84 11%	87 14%D	141 15%cd	120 10%	160 11%	228 14%IJ	137 12%	146 13%	113 13%	112 11%	89 14%Q	190 11%
Weight loss	500 12%	190 9%	309 14%A	32 7%	73 10%c	71 11%c	99 13%C	101 16%CD	123 13%CE	105 9%	170 12%I	224 14%I	141 13%	142 12%	110 13%	107 10%	73 12%	202 11%
Jaundice/ yellowing of the skin/ eyes	285 7%	104 5%	182 8%A	26 6%	38 5%	40 6%	37 5%	60 10%CDEF	84 9%cd	64 5%	77 5%	144 9%IJ	85 8%o	90 8%o	52 6%	58 6%	48 8%	105 6%
Pain/ acute pain/ chronic pain (non-specific)	172 4%	53 3%	119 6%A	9 2%	25 3%	30 4%C	27 4%	30 5%C	51 5%C	34 3%	57 4%	81 5%I	45 4%	48 4%	38 4%	41 4%	32 5%Q	57 3%
Nausea/ sickness	138 3%	47 2%	90 4%A	14 3%	13 2%	16 2%	28 4%d	25 4%D	42 4%DE	28 2%	44 3%	67 4%I	36 3%	30 3%	34 4%	37 4%	20 3%	42 2%
Loss of appetite	134 3%	57 3%	78 4%	11 2%	16 2%	20 3%	24 3%	28 5%cd	35 4%	27 2%	44 3%	63 4%I	45 4%am	29 3%	26 3%	33 3%	18 3%	50 3%
Tiredness/ fatigue	106 3%	44 2%	62 3%	13 3%	11 2%	20 3%	28 4%Dh	13 2%	20 2%	25 2%	48 3%IK	33 2%	48 4%MnO	15 1%	22 3%am	22 2%	18 3%	46 3%
Back pain	106 3%	40 2%	66 3%A	3 1%	18 2%C	11 2%	22 3%C	15 2%C	37 4%CE	21 2%	33 2%	52 3%I	32 3%	28 2%	28 3%o	18 2%	22 4%Q	32 2%
Bloating/ swelling	82 2%	14 1%	68 3%A	5 1%	8 1%	16 2%	14 2%	12 2%	27 3%cd	13 1%	30 2%i	39 2%I	20 2%	23 2%	17 2%	22 2%	13 2%	25 1%
Vomiting	76 2%	23 1%	53 2%A	4 1%	19 3%ch	11 2%	15 2%	14 2%	13 1%	23 2%	26 2%	27 2%	18 2%	21 2%	19 2%	19 2%	19 3%Q	25 1%
Indigestion/ heart burn/ acid reflux	72 2%	21 1%	51 2%A	5 1%	9 1%	9 1%	21 3%cd	11 2%	17 2%	13 1%	31 2%i	28 2%	21 2%O	18 2%	25 3%mo	8 1%	8 1%	31 2%
Blood in stools/ from the anus	69 2%	52 3%B	17 1%	5 1%	14 2%	14 2%	17 2%h	9 1%	10 1%	19 2%	31 2%k	19 1%	19 2%	18 2%	20 2%o	12 1%	4 1%	50 3%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 59

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Difficult to detect/ nothing until it is too late	60 1%	19 1%	41 2%A	4 1%	4 1%	9 1%	10 1%	12 2%D	21 2%D	8 1%	19 1%	33 2%I	17 2%	17 1%	12 1%	14 1%	9 1%	16 1%
Diabetes/ diabetic symptoms	47 1%	28 1%	19 1%	5 1%	8 1%	5 1%	10 1%	10 2%	10 1%	12 1%	15 1%	20 1%	14 1%	13 1%	6 1%	14 1%	7 1%	18 1%
Extreme/ severe pain	45 1%	25 1%	20 1%	2 *	* *	4 1%	7 1%D	13 2%CDEF	19 2%CDEF	2 *	10 1%I	33 2%IJ	15 1%	10 1%	8 1%	12 1%	9 1%Q	11 1%
Change in bowel movements/ habits	38 1%	14 1%	24 1%	2 *	10 1%	6 1%	9 1%	3 *	9 1%	12 1%	15 1%	11 1%	9 1%	13 1%O	11 1%O	4 *	8 1%	17 1%
Blood in urine	33 1%	19 1%	14 1%	8 2%GH	7 1%G	9 1%GH	6 1%	1 *	3 *	15 1%K	15 1%K	4 *	11 1%N	16 1%No	1 *	5 *	6 1%	21 1%
Change in blood sugar levels	32 1%	22 1%B	10 *	2 *	4 1%	7 1%	6 1%	8 1%	5 1%	6 1%	13 1%	13 1%	7 1%	10 1%	8 1%	7 1%	6 1%	12 1%
Problems digesting food	30 1%	10 *	20 1%	2 *	1 *	8 1%D	5 1%	9 1%Dh	5 1%	3 *	13 1%I	14 1%I	16 1%MNO	6 1%	2 *	6 1%	5 1%	15 1%
General feeling of being unwell	28 1%	9 *	19 1%	- -	5 1%	3 1%	5 1%	8 1%C	7 1%c	5 *	8 1%	15 1%	6 1%	9 1%	6 1%	7 1%	9 1%Q	6 *
Bleeding (non-specific)	27 1%	12 1%	15 1%	- -	5 1%	7 1%C	4 1%	4 1%	7 1%c	5 *	11 1%	11 1%	9 1%	4 *	7 1%	7 1%	6 1%	9 1%
Stomach problems (non-specific)	26 1%	14 1%	12 1%	2 *	1 *	4 1%	6 1%	6 1%d	7 1%	3 *	10 1%	13 1%	5 *	6 *	7 1%	8 1%	3 *	11 1%
Other toilet difficulty/ issue	25 1%	12 1%	13 1%	4 1%	3 *	5 1%	7 1%	4 1%	3 *	7 1%	11 1%	6 *	5 *	9 1%	8 1%	3 *	9 1%q	10 1%
Diarrhoea	24 1%	6 *	18 1%A	2 *	- -	1 *	9 1%DE	2 *	10 1%De	2 *	10 1%i	12 1%i	5 *	2 *	10 1%IM	7 1%	1 *	8 *
Pain in the area of the Pancreas (non-specific)	22 1%	12 1%	11 1%	3 1%	3 *	2 *	4 1%	4 1%	6 1%	6 1%	7 *	9 1%	6 1%	3 *	4 *	10 1%M	2 *	9 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 59

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Discolouration of stools	21 1%	9 *	12 1%	1 *	6 1%	2 *	4 *	4 1%	4 *	7 1%	6 *	8 1%	5 *	7 1%	7 1%o	2 *	3 *	9 1%
Pain in your side	21 *	4 *	17 1%A	3 1%	6 1%	3 *	4 1%	2 *	2 *	9 1%k	7 *	4 *	8 1%	3 *	5 1%	5 *	7 1%	8 *
Bowel problems/ issues (none-specific)	19 *	8 *	11 *	2 *	5 1%	4 1%	3 *	2 *	3 *	7 1%	7 *	5 *	7 1%	6 1%	4 1%	2 *	5 1%	7 *
Floating stool	17 *	9 *	7 *	2 *	1 *	2 *	3 *	3 1%	6 1%	2 *	5 *	9 1%	4 *	5 *	4 *	4 *	3 1%	6 *
Feeling weak	16 *	10 1%	6 *	2 *	6 1%	2 *	3 *	1 *	2 *	7 1%	5 *	4 *	8 1%M	1 *	5 1%m	2 *	1 *	10 1%
Discolouration of urine	15 *	7 *	8 *	3 1%	1 *	1 *	1 *	4 1%	5 1%	4 *	1 *	9 1%J	1 *	9 1%L	2 *	2 *	-	4 *
Growths/ lumps/ tumours (non-specific/ other)	15 *	9 *	6 *	3 1%	3 *	3 *	4 1%	1 *	2 *	6 1%	7 *	2 *	2 *	4 *	6 1%	3 *	1 *	7 *
Food intolerance/ difficulty eating	14 *	3 *	10 *	2 *	1 *	-	2 *	3 *	6 1%e	3 *	2 *	8 1%j	4 *	2 *	3 *	4 *	1 *	3 *
Stomach cramps	12 *	2 *	10 *A	1 *	2 *	2 *	2 *	3 *	2 *	2 *	5 *	5 *	3 *	5 *	2 *	2 *	1 *	5 *
Increased use of the toilet (non-specific)	12 *	6 *	6 *	-	-	1 *	3 *	4 1%cD	3 *	-	4 *	8 *	2 *	3 *	4 *	3 *	1 *	3 *
Difficulty in passing urine	11 *	5 *	7 *	-	5 1%	1 *	1 *	2 *	3 *	5 *	2 *	5 *	5 *M	-	4 *M	3 *m	2 *	2 *
Issues with organs/ surrounding organs (non-specific/ other)	11 *	3 *	9 *	-	3 *	2 *	1 *	1 *	4 *	3 *	3 *	5 *	1 *	5 *	2 *	4 *	2 *	3 *
Depression/ anxiety/ low mood	11 *	7 *	4 *	3 1%	* *	2 *	1 *	1 *	3 *	3 *	3 *	5 *	4 *	1 *	2 *	5 *m	2 *	7 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 59

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Frequent urination	8*	3*	5*	1*	-	2*	4*	1*	1*	1*	5*	2*	3*	1*	1*	3*	2*	2*
Pain passing urine	8*	3*	5*	1*	4% <sup>ef</sup>	-	-	2*	1*	5% <sup>j</sup>	-	3*	3*	1*	-	4% <sup>n</sup>	-	3*
Smelly stool	6*	2*	5*	1*	3*	1*	-	1*	1*	4*	1*	2*	1*	-	3% <sup>m</sup>	2*	-	3*
Thirst	6*	-	6% <sup>A</sup>	2% <sup>f</sup>	-	1*	-	1*	2*	2*	1*	3*	1*	1*	1*	3*	1*	1*
Blood clots	5*	4*	1*	1*	* <sup>*</sup>	2*	-	1*	1*	1*	2*	2*	3*	1*	-	1*	2*	2*
Itching	4*	2*	3*	1*	1*	-	2*	-	1*	2*	2*	1*	2*	2*	1*	-	-	2*
Swollen pancreas	4*	2*	2*	2% <sup>h</sup>	1*	-	-	2% <sup>h</sup>	-	2*	-	2*	2*	1*	1*	-	-	2*
Constipation	3*	-	3*	1*	-	-	2*	-	1*	1*	2*	1*	-	-	2*	2*	-	1*
Other answers	130 3%	71 3%	58 3%	20 4% <sup>e</sup>	24 3%	15 2%	21 3%	20 3%	29 3%	43 4%	37 3%	50 3%	41 4%	36 3%	25 3%	28 3%	15 2%	59 3%
Nothing/ there are no symptoms/ asymptomatic condition	20*	13 1%	8*	2*	3*	5 1% <sup>H</sup>	5 1% <sup>H</sup>	5 1% <sup>H</sup>	1*	5*	10 1%	6*	11 1% <sup>mO</sup>	3*	5 1%	1*	2*	13 1%
Invalid - Causes of pancreatic cancer	17*	8*	9*	1*	4*	3*	4*	2*	3*	5*	6*	6*	10 1% <sup>NO</sup>	6 1% <sup>O</sup>	1*	-	6 1%	6*
I am not aware of any	2670 64%	1399 69% <sup>B</sup>	1270 59%	327 70% <sup>fGH</sup>	483 67% <sup>GH</sup>	447 66% <sup>GH</sup>	475 64% <sup>h</sup>	367 60%	571 59%	810 68% <sup>K</sup>	922 65% <sup>K</sup>	938 59%	679 61%	744 64%	548 64%	699 67% <sup>L</sup>	361 59%	1193 67% <sup>P</sup>
Don't know	145 3%	62 3%	83 4%	9 2%	22 3%	21 3%	32 4% <sup>C</sup>	20 3%	41 4% <sup>C</sup>	31 3%	53 4%	61 4% <sup>i</sup>	37 3%	38 3%	22 3%	47 5% <sup>N</sup>	29 5% <sup>q</sup>	51 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 60

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North of Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Abdominal pain/ stomach ache	508 12%	451 12%h	41 11%	21 12%	63 13%hJL	45 13%hI	58 16%HJKL	49 16%HJKL	16 8%	47 12%	51 9%	63 11%	30 8%	24 19%bHIJ KL	280 12%	228 13%
Weight loss	500 12%	434 12%	45 13%C	11 6%	52 11%c	36 11%	50 14%C	41 13%C	21 10%	58 15%C	61 11%c	68 12%c	38 11%	19 15%C	276 11%	224 13%
Jaundice/ yellowing of the skin/ eyes	285 7%	243 7%	25 7%	16 9%el	28 6%	17 5%	22 6%	21 7%	18 9%el	29 7%	37 7%	44 8%l	16 5%	12 10%el	154 6%	132 7%
Pain/ acute pain/ chronic pain (non-specific)	172 4%	155 4%	9 2%	6 4%	13 3%	11 3%	17 5%	11 4%	8 4%	26 7%BDEkl	30 6%bD	23 4%	13 4%	5 4%	89 4%	83 5%
Nausea/ sickness	138 3%	120 3%	11 3%	3 2%	20 4%L	9 3%	8 2%	16 5%cefl	7 4%	12 3%	16 3%	28 5%cfL	5 1%	3 2%	61 3%	77 4%N
Loss of appetite	134 3%	119 3%	13 4%	4 2%	11 2%	14 4%J	8 2%	21 7%bcDFH2% JKL	3 2%	16 4%J	9 2%	19 3%	11 3%	4 3%	68 3%	66 4%
Tiredness/ fatigue	106 3%	97 3%	8 2%	2 1%	19 4%cHI	9 3%	9 2%	8 3%	2 1%	13 3%	12 2%	16 3%	6 2%	2 2%	64 3%	42 2%
Back pain	106 3%	87 2%	13 4%c	1 1%	15 3%c	8 2%	10 3%	12 4%cil	6 3%	6 2%	10 2%	16 3%	5 2%	2 2%	54 2%	52 3%
Bloating/ swelling	82 2%	72 2%	5 1%l	7 4%bGL	14 3%GL	8 2%L	10 3%gL	2 1%	5 3%gL	9 2%L	11 2%L	10 2%L	-	2 2%L	37 2%	45 3%N
Vomiting	76 2%	68 2%	2 1%	3 2%	9 2%	5 2%	7 2%	9 3%BL	6 3%bl	6 1%	11 2%	14 2%bl	2 1%	1 1%	44 2%	32 2%
Indigestion/ heart burn/ acid reflux	72 2%	62 2%	5 2%	4 3%	12 2%j	6 2%	4 1%	7 2%	4 2%	5 1%	5 1%	9 2%	7 2%	3 3%	40 2%	32 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base



## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 60

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Blood in stools/ from the anus	69 2%	65 2%b	2 *	3 2%	6 1%	11 3%BdhJ	8 2%b	6 2%	2 1%	8 2%b	4 1%	9 2%	7 2%b	3 3%b	54 2%O	14 1%
Difficult to detect/ nothing until it is too late	60 1%	53 1%	5 1%	5 3%jk	8 2%	5 1%	4 1%	3 1%	2 1%	10 2%k	6 1%	5 1%	7 2%	1 1%	25 1%	35 2%N
Diabetes/ diabetic symptoms	47 1%	45 1%	1 *	4 3%Bel	5 1%	2 1%	4 1%	5 2%b	1 1%	1 *	7 1%	7 1%	5 2%b	3 3%Bel	25 1%	23 1%
Extreme/ severe pain	45 1%	40 1%	4 1%	4 2%J	7 1%j	3 1%	6 2%J	2 1%	2 1%	4 1%	2 *	6 1%	4 1%	2 2%j	20 1%	25 1%
Change in bowel movements/ habits	38 1%	34 1%	2 1%	1 *	6 1%	2 1%	1 *	3 1%	2 1%	2 1%	3 1%	11 2%fj	2 1%	2 2%	25 1%	14 1%
Blood in urine	33 1%	31 1%	- -	1 1%	3 1%	2 1%	6 2%BG	- -	2 1%b	4 1%b	9 2%BGk	3 1%	2 1%	1 1%	27 1%O	6 *
Change in blood sugar levels	32 1%	27 1%	2 *	1 *	2 1%	1 *	4 1%i	4 1%l	3 1%l	- -	5 1%i	7 1%l	1 *	2 2%l	18 1%	14 1%
Problems digesting food	30 1%	28 1%	1 *	1 1%	4 1%	1 *	* *	- -	1 1%	2 1%	7 1%fg	9 2%fG	3 1%	- -	19 1%	11 1%
General feeling of being unwell	28 1%	25 1%	2 *	- -	- -	* *	4 1%d	4 1%De	2 1%d	3 1%d	2 *	5 1%d	4 1%D	3 2%cDEj	16 1%	13 1%
Bleeding (non-specific)	27 1%	26 1%	1 *	- -	2 *	2 1%	6 2%L	3 1%l	- -	3 1%	4 1%	7 1%l	- -	- -	15 1%	12 1%
Stomach problems (non-specific)	26 1%	20 1%	3 1%di	3 2%DeFl	- -	1 *	- -	3 1%di	3 1%DFl	- -	4 1%	6 1%Dfi	4 1%Dfl	- -	14 1%	12 1%
Other toilet difficulty/ issue	25 1%	19 1%	2 1%	1 1%	* *	3 1%d	4 1%d	2 1%	3 1%D	2 *	2 *	3 1%	1 *	- -	19 1%o	6 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 60

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Diarrhoea	24 1%	20 1%	2 *	- -	4 1%e	- -	- -	1 *	2 1%ef	2 1%	5 1%	5 1%	1 *	2 2%EF	9 *	15 1%n
Pain in the area of the Pancreas (non-specific)	22 1%	18 *	2 1%	- -	2 *	2 *	1 *	1 *	3 1%	5 1%j	1 *	5 1%	1 *	- -	11 *	11 1%
Discolouration of stools	21 1%	17 *	4 1%ikl	1 *	1 *	1 *	3 1%i	3 1%ikl	- -	- -	3 1%	1 *	- -	5 4%bcDEF	12 1%	9 *
Pain in your side	21 *	19 1%	1 *	1 *	2 *	3 1%j	- -	1 *	1 1%j	5 1%bFJ	- -	5 1%j	2 1%	- -	15 1%	6 *
Bowel problems/ issues (none-specific)	19 *	18 *	- -	- -	1 *	2 1%	1 *	3 1%b	1 *	4 1%b	2 *	3 1%	2 *	- -	12 *	7 *
Floating stool	17 *	16 *	- -	2 1%b	1 *	* *	2 1%	2 1%	1 *	1 *	2 *	2 *	1 *	2 2%Bde	9 *	7 *
Feeling weak	16 *	15 *	1 *	1 *	1 *	* *	1 *	1 *	1 *	2 1%	3 1%	5 1%	1 *	- -	11 *	6 *
Discolouration of urine	15 *	13 *	2 *	1 *	1 *	1 *	1 *	1 *	- -	1 *	4 1%	1 *	2 *	1 1%	4 *	11 1%N
Growths/ lumps/ tumours (non-specific/ other)	15 *	14 *	- -	- -	2 *	2 *	4 1%b	- -	1 *	1 *	3 *	4 1%	- -	- -	8 *	6 *
Food intolerance/ difficulty eating	14 *	10 *	3 1%Ail	1 *	1 *	1 *	2 *	2 1%	- -	- -	2 *	1 *	- -	1 1%	4 *	10 1%N
Stomach cramps	12 *	10 *	1 *	- -	2 *	- -	- -	- -	1 1%	1 *	3 *	1 *	3 1%	* *	6 *	6 *
Increased use of the toilet (non-specific)	12 *	10 *	- -	1 *	- -	- -	1 *	1 *	2 1%bd	2 *	1 *	2 *	2 1%	- -	4 *	8 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 60

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North of Ireland (m)	Working (n)	Not working (o)
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Difficulty in passing urine	11*	9*	2*	-	1*	1*	5* 1% <sup>dJKL</sup>	1*	1*	-	-	1*	-	-	4*	8*
Issues with organs/surrounding organs (non-specific/ other)	11*	10*	1*	1* 1% <sup>j</sup>	1*	-	2* 1%	1*	-	1*	-	3*	-	1* 1% <sup>eJL</sup>	5*	6*
Depression/ anxiety/ low mood	11*	10*	1*	2* 1% <sup>fJ</sup>	1*	1*	-	1*	-	1*	-	2*	3* 1% <sup>j</sup>	-	9*	3*
Frequent urination	8*	8*	-	-	* *	1*	1*	-	1*	1*	-	3* 1%	-	2* 1% <sup>bdgJL</sup>	4*	4*
Pain passing urine	8*	6*	2*	-	1*	-	-	2* 1%	-	1*	1*	2*	-	-	3*	5*
Smelly stool	6*	6*	-	1* 1%	1*	* *	3* 1% <sup>j</sup>	1*	-	-	-	1*	-	1* 1%	3*	4*
Thirst	6*	6*	-	-	1*	-	-	-	-	1*	2*	-	-	3* 2% <sup>BcDEF*</sup> GhIJKL	2*	4*
Blood clots	5*	5*	-	1* 1%	-	-	-	1*	-	-	-	2*	-	1* 1% <sup>dj</sup>	3*	1*
Itching	4*	4*	-	-	1*	-	1*	1*	-	-	2*	-	-	-	2*	3*
Swollen pancreas	4*	2*	2* 1% <sup>Ajk</sup>	-	1*	-	1*	-	-	-	-	-	-	-	2*	2*
Constipation	3*	3*	-	-	-	-	1*	-	-	1*	-	2*	-	-	1*	2*
Other answers	130 3%	117 3%	9 3%	7 4%	13 3%	11 3%	13 4%	6 2%	3 2%	7 2%	22 4% <sup>i</sup>	21 4% <sup>i</sup>	12 3%	5 4%	74 3%	56 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 60

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Nothing/ there are no symptoms/ asymptomatic condition	20 *	19 1%	1 *	1 *	2 *	3 1%	1 *	- -	- -	2 1%	5 1%	4 1%	1 *	- -	15 1%	6 *
Invalid - Causes of pancreatic cancer	17 *	15 *	- -	- -	3 1%	3 1%	1 *	- -	2 1%	1 *	3 1%	1 *	3 1%b	- -	12 1%	4 *
I am not aware of any	2670 64%	2291 63%	246 69% AFIK M	118 69% FK	308 66% Fkm	217 64%	212 58%	200 66% f	133 65%	241 62%	350 65% f	337 60%	236 66% fk	71 57%	1554 64%	1115 63%
Don't know	145 3%	120 3%	11 3%	3 2%	12 3%	15 4% l	12 3%	8 3%	14 7% Ab GJLm	15 4%	16 3%	30 5% cDJL	7 2%	2 2%	80 3%	65 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 61

**Q.7 Which of the following if any do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Abdominal pain	2356 56%	1050 51%	1306 61%A	252 54%	380 53%	372 55%	429 58%	359 58%d	564 59%D	632 53%	801 56%	923 58%l	615 55%	636 55%	512 59%lM	594 57%	376 61%Q	940 52%
Significant and unexplained weight loss	2179 52%	939 46%	1240 58%A	217 46%	320 44%	334 50%d	406 54%CD	364 59%CDE	538 56%CDE	537 45%	740 52%l	902 57%lJ	588 53%	611 52%	442 51%	538 52%	331 54%Q	859 48%
Extreme fatigue	1503 36%	648 32%	855 40%A	171 37%	243 34%	223 33%	297 40%DEH	236 38%e	333 35%	414 35%	521 37%	568 36%	402 36%	428 37%	320 37%	354 34%	251 41%Q	566 32%
Nausea/vomiting	1297 31%	522 26%	774 36%A	177 38%defGH	232 32%	207 31%	222 30%	179 29%	281 29%	408 34%JK	428 30%	460 29%	347 31%	381 33%	260 30%	309 30%	204 33%q	518 29%
Yellow skin or eyes	1087 26%	465 23%	622 29%A	140 30%fH	192 27%	171 25%	187 25%	165 27%	233 24%	332 28%	358 25%	397 25%	299 27%	307 26%	226 26%	255 25%	182 29%	458 26%
Back pain	944 23%	391 19%	553 26%A	91 19%	153 21%	145 22%	175 23%	143 23%	238 25%C	243 20%	320 23%	381 24%l	275 25%n	264 23%	180 21%	225 22%	163 26%Q	346 19%
Rectal bleeding	941 22%	512 25%B	429 20%	117 25%GH	194 27%GH	164 24%gH	187 25%GH	120 19%	159 17%	311 26%K	351 25%K	279 18%	237 21%	267 23%	219 25%LO	218 21%	154 25%	453 25%
Oily floating poo	933 22%	471 23%	462 22%	133 28%EGH	176 24%gH	149 22%H	196 26%eGH	122 20%h	157 16%	309 26%K	345 24%K	279 18%	298 27%MNO	232 20%	180 21%	223 21%	153 25%	417 23%
Indigestion or heartburn	789 19%	344 17%	446 21%A	88 19%	125 17%	111 16%	152 20%e	126 20%e	188 19%	213 18%	263 19%	314 20%	219 20%	223 19%	154 18%	193 19%	119 19%	303 17%
Coughing up blood	540 13%	304 15%B	235 11%	94 20%efGH	117 16%fGH	104 15%GH	92 12%H	67 11%H	66 7%	210 18%JK	197 14%K	133 8%	148 13%	151 13%	108 13%	133 13%	81 13%	282 16%
Itchy skin	283 7%	106 5%	177 8%A	41 9%GH	58 8%gH	58 9%GH	55 7%H	32 5%	38 4%	99 8%K	113 8%K	71 4%	75 7%	92 8%	53 6%	64 6%	55 9%	133 7%
None of these	588 14%	356 17%B	232 11%	63 14%	120 17%F	104 15%f	86 12%	82 13%	133 14%	183 15%	190 13%	215 14%	137 12%	187 16%LN	102 12%	162 16%LN	49 8%	289 16%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 62

**Q.7 Which of the following if any do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North of Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Abdominal pain	2356 56%	2046 56%	199 56%	94 55%	255 55%	189 55%	207 57%	174 57%	111 55%	226 58%	289 54%	323 57%	209 58%	81 64%dj	1316 55%	1040 59%N
Significant and unexplained weight loss	2179 52%	1888 52%	187 52%	86 50%	259 56%J	173 51%	188 52%	156 51%	104 51%	203 52%	260 48%	289 51%	189 53%	85 67%BCDE FGHIJKL	1190 49%	990 56%N
Extreme fatigue	1503 36%	1309 36%	125 35%	64 37%	176 38%	112 33%	138 38%	104 34%	69 34%	134 34%	193 36%	193 34%	131 37%	64 51%BCDE FGHIJKL	817 34%	686 39%N
Nausea/vomiting	1297 31%	1120 31%	114 32%	57 33%	162 35%ej	98 29%	112 31%	88 29%	62 31%	117 30%	154 29%	173 31%	112 31%	48 38%egj	722 30%	574 32%
Yellow skin or eyes	1087 26%	929 26%	103 29%l	45 27%	127 27%i	86 25%	96 26%	78 26%	55 27%	84 21%	136 25%	146 26%	90 25%	41 32%l	639 27%	447 25%
Back pain	944 23%	814 22%	85 24%	40 24%	111 24%	74 22%	98 27%lk	65 21%	46 23%	77 20%	120 22%	119 21%	80 22%	30 24%	509 21%	436 25%N
Rectal bleeding	941 22%	800 22%	93 26%GJ	40 23%	100 21%	94 28%DGJK m	89 24%	57 19%	48 24%	87 22%	104 19%	127 22%	79 22%	24 19%	607 25%O	334 19%
Oily floating poo	933 22%	816 23%	66 18%	38 23%	97 21%	75 22%	75 21%	70 23%	51 25%b	85 22%	129 24%b	137 24%b	75 21%	34 27%b	570 24%O	363 20%
Indigestion or heartburn	789 19%	693 19%	57 16%	33 20%	91 20%	61 18%	61 17%	64 21%	40 20%	65 17%	101 19%	124 22%Bfi	67 19%	26 21%	423 18%	367 21%N
Coughing up blood	540 13%	459 13%	55 15%gl	17 10%	68 15%gl	53 16%GI	46 13%	30 10%	25 13%	36 9%	78 14%gl	68 12%	47 13%	16 13%	363 15%O	177 10%
Itchy skin	283 7%	249 7%	20 6%	12 7%	25 5%	22 6%	30 8%	19 6%	14 7%	22 6%	39 7%	37 6%	25 7%	19 15%BCDEF GHIJKL	188 8%O	95 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 62

**Q.7 Which of the following if any do you think are symptoms of pancreatic cancer?**

**Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
None of these	588 14%	513 14%	48 14%	24 14%	69 15% <sup>e</sup>	34 10%	49 14%	49 16% <sup>Em</sup>	26 13%	50 13%	89 16% <sup>Em</sup>	73 13%	66 18% <sup>EIKM</sup>	11 9%	338 14%	250 14%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 63

**Q.8 You said that you have at least heard of pancreatic cancer. Thinking specifically about pancreatic cancer, where have you heard about the disease?**

**Base: All who have heard of pancreatic cancer**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4088	2031	2057	471	611	668	710	620	1008	1082	1378	1628	1088	1176	779	1045	524	1585
Weighted base	4090	1986	2105	450	690	659	728	612	951	1140	1387	1564	1092	1146	840	1013	604	1748
Health news story (TV / Radio / newspaper)	844 21%	464 23%B	380 18%	89 20%	131 19%	131 20%	155 21%	130 21%	208 22%	220 19%	286 21%	338 22%	263 24%MNo	214 19%	160 19%	206 20%	110 18%	355 20%
Internet browsing	550 13%	303 15%B	247 12%	95 21%EFGH	144 21%EFGH	92 14%GH	95 13%gH	58 9%h	66 7%	240 21%JK	187 13%K	124 8%	183 17%MO	128 11%	126 15%MO	113 11%	90 15%	260 15%
Read an information leaflet or poster at a GP surgery or hospital	482 12%	243 12%	238 11%	77 17%EFGH	106 15%EgH	56 9%	87 12%eh	68 11%	86 9%	183 16%JK	144 10%	155 10%	145 13%O	135 12%	100 12%	102 10%	90 15%	221 13%
A story I heard about a celebrity having the disease	434 11%	207 10%	227 11%	32 7%	61 9%	81 12%Cd	88 12%Cd	65 11%c	107 11%C	93 8%	169 12%l	172 11%l	119 11%	110 10%	103 12%m	102 10%	67 11%	173 10%
A close friend or family member being diagnosed	369 9%	161 8%	208 10%a	23 5%	44 6%	50 8%	63 9%C	63 10%CD	125 13%CDEF	67 6%	113 8%i	188 12%J	94 9%	102 9%	86 10%	87 9%	62 10%Q	121 7%
Someone else I know (not myself or a close friend or family member) being diagnosed with pancreatic cancer	364 9%	138 7%	226 11%A	16 3%	33 5%	48 7%C	46 6%c	64 10%CDeF	158 17%CDEFG	49 4%	93 7%l	222 14%J	107 10%	111 10%	64 8%	83 8%	49 8%	106 6%
A storyline about it on a television drama / soap	311 8%	125 6%	185 9%A	39 9%	77 11%EFGH	44 7%	52 7%	40 7%	58 6%	116 10%JK	96 7%	98 6%	85 8%	87 8%	65 8%	73 7%	51 8%	136 8%
Information on social media	214 5%	111 6%	103 5%	59 13%DEFGH	59 9%eFGH	36 5%GH	31 4%gH	14 2%	16 2%	118 10%JK	66 5%K	30 2%	76 7%MnO	54 5%	40 5%	45 4%	44 7%	106 6%
A billboard poster / printed advert (e.g. in a newspaper or on a bus)	122 3%	76 4%B	45 2%	28 6%EFGH	45 7%EFGH	15 2%	10 1%	13 2%	12 1%	73 6%JK	24 2%	24 2%	49 4%MO	22 2%	25 3%	25 3%	28 5%	66 4%
Personal experience of being diagnosed myself	3 *	3 *	1 *	- -	2 *	- -	* *	- -	1 *	2 *	* *	1 *	2 *	* *	- -	1 *	- -	2 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 63

**Q.8 You said that you have at least heard of pancreatic cancer. Thinking specifically about pancreatic cancer, where have you heard about the disease?**

**Base: All who have heard of pancreatic cancer**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	4090	1986	2105	450	690	659	728	612	951	1140	1387	1564	1092	1146	840	1013	604	1748
Other	339 8%	128 6%	211 10%A	47 10%d	49 7%	53 8%	55 8%	57 9%	78 8%	96 8%	108 8%	135 9%	85 8%	105 9%	69 8%	80 8%	63 11%Q	125 7%
NET: Personal experience/close friend or family member	372 9%	163 8%	208 10%a	23 5%	46 7%	50 8%	63 9%C	63 10%CD	126 13%CDEF	69 6%	114 8%i	189 12%IJ	96 9%	102 9%	86 10%	87 9%	62 10%Q	123 7%
Don't know / can't remember	1205 29%	606 31%	598 28%	120 27%	205 30%	212 32%cH	235 32%cH	181 30%	250 26%	325 29%	447 32%iK	432 28%	270 25%	372 32%LN	223 27%	340 34%LN	142 23%	567 32%P

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 64

**Q.8 You said that you have at least heard of pancreatic cancer. Thinking specifically about pancreatic cancer, where have you heard about the disease?**

**Base: All who have heard of pancreatic cancer**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North Ireland (m)	Working (n)	Not working (o)
Unweighted base	4088	3494	376	165	475	388	328	296	218	412	447	539	325	119	2109	1979
Weighted base	4090	3543	352	169	459	334	353	297	195	386	521	547	353	124*	2352	1739
Health news story (TV / Radio / newspaper)	844 21%	713 20%	87 25%adIL	33 20%	86 19%	73 22%L	75 21%l	65 22%l	44 22%l	70 18%	108 21%l	120 22%L	54 15%	29 23%l	466 20%	378 22%
Internet browsing	550 13%	480 14%	47 13%l	31 18%lLM	63 14%l	56 17%lLM	58 16%lLM	43 14%ll	23 12%	29 8%	69 13%l	86 16%lLM	34 10%	11 9%	350 15%O	200 11%
Read an information leaflet or poster at a GP surgery or hospital	482 12%	425 12%H	43 12%dh	28 17%DHjk	39 8%	46 14%DH	48 13%DH	45 15%DHK	14 7%	45 12%h	58 11%	59 11%	41 12%	16 13%	310 13%O	171 10%
A story I heard about a celebrity having the disease	434 11%	378 11%	34 10%	16 10%	47 10%	36 11%	33 9%	27 9%	22 11%	39 10%	67 13%	62 11%	41 12%	9 7%	240 10%	194 11%
A close friend or family member being diagnosed	369 9%	320 9%	27 8%	15 9%	43 9%	22 7%	29 8%	35 12%bEj	21 11%e	37 10%	41 8%	54 10%e	36 10%	9 7%	183 8%	186 11%N
Someone else I know (not myself or a close friend or family member) being diagnosed with pancreatic cancer	364 9%	311 9%	36 10%e	10 6%	42 9%	22 7%	27 8%	34 11%cEj	17 9%	35 9%	39 8%	51 9%	26 7%	25 20%BCDEF GHIJKL	155 7%	209 12%N
A storyline about it on a television drama / soap	311 8%	271 8%	22 6%	16 9%l	40 9%l	35 10%bfGiL	22 6%	16 6%	18 9%l	25 7%	45 9%l	43 8%	17 5%	12 10%l	186 8%	124 7%
Information on social media	214 5%	188 5%	18 5%m	12 7%iM	21 5%	18 5%m	19 5%m	15 5%m	9 5%	12 3%	38 7%iM	34 6%iM	17 5%	1 1%	150 6%O	64 4%
A billboard poster / printed advert (e.g. in a newspaper or on a bus)	122 3%	104 3%	11 3%g	7 4%GI	13 3%	9 3%	14 4%GL	3 1%	7 3%g	7 2%	31 6%bDEGI KLm	14 3%	4 1%	2 2%	94 4%O	28 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 64

**Q.8 You said that you have at least heard of pancreatic cancer. Thinking specifically about pancreatic cancer, where have you heard about the disease?**

**Base: All who have heard of pancreatic cancer**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North -ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Weighted base	4090	3543	352	169	459	334	353	297	195	386	521	547	353	124*	2352	1739
Personal experience of being diagnosed myself	3 *	3 *	- -	- -	- -	- -	1 *	- -	- -	* *	2 *	- -	- -	- -	2 *	1 *
Other	339 8%	291 8%	31 9% <sup>c</sup>	7 4%	37 8%	30 9% <sup>c</sup>	32 9% <sup>c</sup>	29 10% <sup>C</sup>	17 9%	33 9% <sup>c</sup>	39 7%	40 7%	32 9% <sup>c</sup>	13 10% <sup>c</sup>	189 8%	150 9%
NET: Personal experience/close friend or family member	372 9%	324 9%	27 8%	15 9%	43 9%	22 7%	29 8%	35 12% <sup>bE</sup>	21 11% <sup>e</sup>	37 10%	43 8%	54 10% <sup>e</sup>	36 10%	9 7%	185 8%	187 11% <sup>N</sup>
Don't know / can't remember	1205 29%	1052 30%	105 30% <sup>g</sup>	50 29%	149 32% <sup>EGh</sup>	83 25%	105 30%	69 23%	48 24%	125 32% <sup>EGh</sup>	165 32% <sup>EGh</sup>	149 27%	126 36% <sup>EGHK25</sup>	31 25%	708 30%	496 29%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 65

**Q.9 When did this experience of diagnosis for yourself or your close friend or family member occur?****Base: All who have personal experience of being diagnosed with pancreatic cancer, or a close friend or family member**

	Total	Gender		Age								Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	363	160	203	20	37	47	64	68	127	57	111	195	97	100	76	90	49	111
Weighted base	372	163	208	23**	46**	50*	63*	63*	126	69*	114*	189	96*	102*	86*	87*	62*	123*
Within the last 6 months	29 8%	11 7%	18 9%	5 21%	1 2%	2 3%	6 10%	3 4%	13 10%	6 9%	8 7%	15 8%	10 10%	6 6%	8 9%	5 6%	10 15%Q	5 4%
More than 6 months and up to a year ago	26 7%	15 9%	11 5%	1 6%	6 13%	2 4%	2 3%	3 5%	11 9%	7 11%	4 4%	14 8%	5 6%	7 7%	6 7%	8 9%	3 5%	10 8%
More than a year and up to 2 years ago	61 16%	32 19%	30 14%	8 32%	10 21%	14 27%Fh	5 7%	9 14%	17 14%	17 25%k	18 16%	26 14%	16 17%	18 18%	13 15%	14 16%	11 18%	27 22%
More than two years and up to three years ago	55 15%	30 18%	25 12%	2 7%	8 17%	10 20%	14 22%h	9 14%	13 10%	9 13%	24 21%K	22 12%	16 16%	17 16%	9 11%	13 15%	14 23%	19 16%
More than three years ago	201 54%	76 46%	125 60%A	8 33%	22 48%	23 46%	37 58%	40 63%	72 57%	30 43%	60 53%	111 59%i	49 51%	54 53%	51 59%	47 54%	24 38%	62 51%
NET: Up to three years ago	171 46%	88 54%B	83 40%	16 67%	24 52%	27 54%	27 42%	24 37%	54 43%	40 57%k	54 47%	77 41%	47 49%	48 47%	35 41%	41 46%	38 62%	61 49%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 66

**Q.9 When did this experience of diagnosis for yourself or your close friend or family member occur?****Base: All who have personal experience of being diagnosed with pancreatic cancer, or a close friend or family member**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	363	310	30	14	40	26	28	34	23	42	35	50	31	10	160	203
Weighted base	372	324	27**	15**	43*	22**	29**	35**	21**	37*	43**	54*	36**	9**	185	187
Within the last 6 months	29 8%	27 8%	1 5%	2 13%	2 6%	* 2%	7 23%	7 21%	1 2%	2 5%	1 3%	* 1%	3 10%	1 13%	14 8%	15 8%
More than 6 months and up to a year ago	26 7%	25 8%	1 5%	2 12%	2 4%	2 9%	2 6%	3 8%	- -	6 16% <sup>d</sup>	3 6%	5 8%	2 4%	- -	13 7%	13 7%
More than a year and up to 2 years ago	61 16%	56 17%	- -	5 34%	9 20%	6 28%	1 4%	4 10%	5 23%	4 10%	10 24%	14 26% <sup>i</sup>	3 9%	- -	38 21% <sup>o</sup>	23 12%
More than two years and up to three years ago	55 15%	43 13%	8 31%	- -	6 14%	3 15%	3 11%	7 19%	3 16%	7 20%	4 9%	8 15%	5 14%	- -	33 18%	22 12%
More than three years ago	201 54%	172 53%	16 59%	6 41%	24 56%	10 46%	16 56%	15 43%	13 59%	18 50%	25 58%	27 50%	22 63%	8 87%	86 46%	115 61% <sup>N</sup>
NET: Up to three years ago	171 46%	151 47%	11 41%	9 59%	19 44%	12 54%	13 44%	20 57%	9 41%	19 50%	18 42%	27 50%	13 37%	1 13%	99 54% <sup>O</sup>	72 39%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 67

**Q.9 When did this experience of diagnosis for yourself or your close friend or family member occur?****Base: All who have personal experience of a close friend or family member being diagnosed with pancreatic cancer (but not personally)**

	Total	Gender		Age								Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	360	158	202	20	36	47	63	68	126	56	110	194	96	99	76	89	49	110
Weighted base	369	161	208	23**	44**	50*	63*	63*	125	67*	113*	188	94*	102*	86*	87*	62*	121*
Within the last 6 months	28 8%	11 7%	17 8%	5 21%	1 2%	2 3%	6 10%	3 4%	12 10%	6 9%	8 7%	15 8%	10 11%	6 6%	8 9%	5 5%	10 15%Q	5 4%
More than 6 months and up to a year ago	26 7%	15 9%	11 5%	1 6%	6 14%	2 4%	2 3%	3 5%	11 9%	7 11%	4 4%	14 8%	5 6%	7 7%	6 7%	8 9%	3 5%	10 8%
More than a year and up to 2 years ago	61 17%	32 20%	30 14%	8 32%	10 22%	14 27%Fh	5 7%	9 14%	17 14%	17 25%k	18 16%	26 14%	16 17%	18 18%	13 15%	14 16%	11 18%	27 22%
More than two years and up to three years ago	55 15%	30 19%	25 12%	2 7%	8 17%	10 20%	14 22%h	9 14%	13 11%	9 14%	24 21%K	22 12%	16 17%	17 16%	9 11%	13 15%	14 23%	19 16%
More than three years ago	198 54%	73 45%	125 60%A	8 33%	20 45%	23 46%	36 58%	40 63%	72 57%	28 41%	59 52%	111 59%l	47 50%	54 53%	51 59%	47 54%	24 38%	60 50%
NET: Up to three years ago	170 46%	88 55%B	83 40%	16 67%	24 55%	27 54%	27 42%	24 37%	53 43%	40 59%K	54 48%	77 41%	47 50%	48 47%	35 41%	40 46%	38 62%	61 50%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 68

**Q.9 When did this experience of diagnosis for yourself or your close friend or family member occur?****Base: All who have personal experience of a close friend or family member being diagnosed with pancreatic cancer (but not personally)**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	360	307	30	14	40	26	27	34	23	41	34	50	31	10	159	201
Weighted base	369	320	27**	15**	43*	22**	29**	35**	21**	37*	41**	54*	36**	9**	183	186
Within the last 6 months	28 8%	26 8%	1 5%	2 13%	2 6%	* 2%	6 22%	7 21%	1 2%	2 5%	1 3%	* 1%	3 10%	1 13%	14 8%	14 8%
More than 6 months and up to a year ago	26 7%	25 8%	1 5%	2 12%	2 4%	2 9%	2 6%	3 8%	- -	6 16% <sup>d</sup>	3 6%	5 8%	2 4%	- -	13 7%	13 7%
More than a year and up to 2 years ago	61 17%	56 18%	- -	5 34%	9 20%	6 28%	1 4%	4 10%	5 23%	4 10%	10 25%	14 26% <sup>i</sup>	3 9%	- -	38 21% <sup>O</sup>	23 12%
More than two years and up to three years ago	55 15%	43 14%	8 31%	- -	6 14%	3 15%	3 11%	7 19%	3 16%	7 20%	4 10%	8 15%	5 14%	- -	33 18%	22 12%
More than three years ago	198 54%	170 53%	16 59%	6 41%	24 56%	10 46%	16 57%	15 43%	13 59%	18 49%	23 56%	27 50%	22 63%	8 87%	84 46%	114 62% <sup>N</sup>
NET: Up to three years ago	170 46%	151 47%	11 41%	9 59%	19 44%	12 54%	12 43%	20 57%	9 41%	19 51%	18 44%	27 50%	13 37%	1 13%	99 54% <sup>O</sup>	72 38%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 69

**Q.9 When did this experience of diagnosis for yourself or your close friend or family member occur?****Base: All who have personal experience of being diagnosed with pancreatic cancer**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	3	2	1	-	1	-	1	-	1	1	1	1	1	1	-	1	-	1
Weighted base	3*	3**	1**	-.**	2**	-.**	***	-.**	1**	2**	***	1**	2**	***	-.**	1**	-.**	2**
Within the last 6 months	1 18%	-	1 100%	-	-	-	-	-	1 100%	-	-	1 100%	-	-	-	1 100%	-	-
More than 6 months and up to a year ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
More than a year and up to 2 years ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
More than two years and up to three years ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
More than three years ago	3 82%	3 100%	-	-	2 100%	-	* 100%	-	-	2 100%	* 100%	-	2 100%	* 100%	-	-	-	2 100%
NET: Up to three years ago	1 18%	-	1 100%	-	-	-	-	-	1 100%	-	-	1 100%	-	-	-	1 100%	-	-

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 70

**Q.9 When did this experience of diagnosis for yourself or your close friend or family member occur?****Base: All who have personal experience of being diagnosed with pancreatic cancer**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	3	3	-	-	-	-	1	-	-	1	1	-	-	-	1	2
Weighted base	3*	3**	..	..	..	..	1**	..	..	***	2**	..	..	..	2**	1**
Within the last 6 months	1 18%	1 18%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 53%
More than 6 months and up to a year ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
More than a year and up to 2 years ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
More than two years and up to three years ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
More than three years ago	3 82%	3 82%	-	-	-	-	-	-	-	* 100%	2 100%	-	-	-	2 100%	* 47%
NET: Up to three years ago	1 18%	1 18%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 53%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 71

**Q.10 Which cancer charities or organisations if any are you aware of that deal specifically with pancreatic cancer?****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Cancer Research	216 5%	103 5%	114 5%	34 7%fG	34 5%	40 6%	33 4%	26 4%	49 5%	68 6%	73 5%	75 5%	60 5%	57 5%	40 5%	58 6%	42 7%q	83 5%
Macmillan	193 5%	107 5%b	86 4%	11 2%	24 3%	28 4%	41 6%Cd	28 5%c	60 6%CDe	35 3%	70 5%l	89 6%l	41 4%	50 4%	34 4%	69 7%LMN	29 5%	76 4%
Cancer Research UK/ CRUK	102 2%	71 3%B	31 1%	14 3%f	25 4%F	19 3%f	10 1%	13 2%	20 2%	39 3%jk	29 2%	34 2%	32 3% <i>m</i>	19 2%	26 3% <i>m</i>	25 2%	15 2%	52 3%
Cancer UK	68 2%	38 2%	30 1%	3 1%	2 *	5 1%	21 3%CDE	13 2% <i>cDe</i>	23 2% <i>CDE</i>	5 *	26 2% <i>l</i>	37 2% <i>l</i>	19 2%	11 1%	21 2%M	16 2%	7 1%	30 2%
Pancreatic Cancer UK	53 1%	28 1%	25 1%	9 2% <i>e</i>	8 1%	4 1%	8 1%	9 1%	14 1%	17 1%	13 1%	23 1%	21 2% <i>no</i>	16 1%	7 1%	10 1%	16 3%Q	13 1%
Marie Curie	51 1%	28 1%	23 1%	4 1%	1 *	6 1% <i>d</i>	17 2% <i>cDe</i>	8 1%D	15 2%D	5 *	23 2% <i>l</i>	23 1% <i>l</i>	14 1%	10 1%	15 2%	13 1%	9 1%	19 1%
Pancreatic Cancer Research Fund	28 1%	19 1% <i>b</i>	9 *	5 1%	6 1%	4 1%	3 *	3 *	7 1%	11 1%	7 1%	9 1%	7 1%	11 1%	5 1%	5 *	5 1%	12 1%
Macmillan Nurses	17 *	9 *	8 *	- -	2 *	2 *	2 *	2 *	9 1% <i>c</i>	2 *	4 *	11 1% <i>i</i>	2 *	4 *	7 1% <i>L</i>	4 *	3 *	3 *
Pancreatic Cancer Action	11 *	8 *	3 *	1 *	2 *	2 *	2 *	2 *	2 *	3 *	4 *	4 *	3 *	4 *	- -	4 *	2 *	4 *
Hospices (non-specific/ other)	9 *	5 *	4 *	- -	1 *	1 *	1 *	3 *	4 *	1 *	1 *	7 * <i>j</i>	3 *	2 *	2 *	2 *	- -	4 *
Pancreatic Cancer Charity	7 *	2 *	5 *	2 *	* *	2 *	- -	- -	2 *	2 *	2 *	2 *	2 *	4 * <i>o</i>	1 *	- -	* *	3 *
Macmillan Cancer Support	6 *	4 *	2 *	- -	3 *	2 *	1 *	- -	1 *	3 *	3 *	1 *	6 * <i>MO</i>	- -	1 *	- -	2 *	4 *
Breast Cancer (non- specific)	6 *	- -	6 * <i>A</i>	- -	- -	- -	3 *	1 *	2 *	- -	3 *	3 *	3 *	1 *	- -	2 *	1 *	2 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 71

**Q.10 Which cancer charities or organisations if any are you aware of that deal specifically with pancreatic cancer?****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Pancreatic Cancer Research	6*	4*	2*	-	1*	2*	-	1*	2*	1*	2*	3*	3*	2*	1*	-	-	4*
Other breast cancer	5*	-	5*A	1*	1*	-	-	-	3*	2*	-	3*	2*	-	2*	2*	1*	1*
Cancer charity (non-specific)	5*	3*	2*	-	-	1*	1*	1*	2*	-	2*	3*	2*	-	1*	2*	-	2*
Imperial Cancer/Imperial Cancer Research	5*	5*B	-	-	-	1*	2*	1*	-	-	3*	1*	1*	-	1*	2*	-	5*
Macmillan Cancer	4*	2*	2*	* *	-	* *	1*	1*	1*	* *	1*	2*	1*	2*	1*	-	1*	2*
Worldwide Cancer Research	4*	2*	2*	-	-	-	2*	-	2*	-	2*	2*	-	-	2*	2*	-	2*
Cancer Trust	4*	1*	2*	-	1*	3* *h	-	-	-	1*	3* *k	-	1*	2*	1*	-	2*	2*
The NHS	3*	2*	1*	1*	-	-	-	1*	1*	1*	-	2*	1*	1*	-	1*	-	1*
CLIC Sargent	3*	3*	-	-	-	1*	-	1*	1*	-	1*	2*	-	1*	-	1*	-	1*
Pancreatic Cancer	3*	2*	1*	-	-	2*	-	-	1*	-	2*	1*	-	2*	-	1*	1*	-
Pancreatic Cancer Society	2*	1*	2*	-	1*	-	-	-	2*	1*	-	2*	1*	2*	-	-	-	1*
Pancreatic Cancer Research UK	2*	2*	-	1*	1*	-	-	-	-	2*	-	-	1*	-	-	1*	-	2*
Macmillan Cancer Trust	2*	2*	-	-	-	1*	-	-	1*	-	1*	1*	1*	-	-	1*	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 71

**Q.10 Which cancer charities or organisations if any are you aware of that deal specifically with pancreatic cancer?****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Cancer Care	2	1	1	-	-	1	-	-	1	-	1	1	-	2	-	-	-	-
Testicular cancer (non-specific)	2	-	2	-	-	-	-	1	1	-	-	2	2	-	-	-	1	1
Other answers	69	35	34	8	10	12	9	5	25	18	21	30	28	12	12	17	13	22
	2%	2%	2%	2%	1%	2%	1%	1%	3%fg	2%	1%	2%	2%M	1%	1%	2%	2%	1%
None	34	13	21	3	4	6	5	10	6	7	11	16	12	12	5	5	6	10
	1%	1%	1%	1%	1%	1%	1%	2%dh	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
I am not aware of any	3407	1619	1788	379	613	546	608	496	765	992	1154	1261	899	968	702	838	485	1467
	81%	79%	83%A	81%	85%cegH	81%	82%	81%	79%	84%K	81%	80%	80%	83%	82%	81%	79%	82%
Don't know	91	48	43	3	7	14	17	19	31	10	31	50	22	26	20	23	15	38
	2%	2%	2%	1%	1%	2%C	2%Cd	3%CD	3%CD	1%	2%l	3%l	2%	2%	2%	2%	2%	2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 72

**Q.10 Which cancer charities or organisations if any are you aware of that deal specifically with pancreatic cancer?****Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North of Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Cancer Research	216 5%	193 5%	14 4%	3 2%	23 5% <sup>c</sup>	19 5% <sup>c</sup>	23 6% <sup>C</sup>	10 3%	9 4%	23 6% <sup>C</sup>	43 8% <sup>BCGk</sup>	27 5% <sup>c</sup>	17 5%	6 5%	125 5%	91 5%
Macmillan	193 5%	174 5% <sup>b</sup>	10 3%	8 5% <sup>k</sup>	28 6% <sup>BIK</sup>	17 5% <sup>iK</sup>	35 9% <sup>BdEGh3IKLM</sup>	10 3%	10 5% <sup>k</sup>	9 2%	33 6% <sup>BIK</sup>	13 2%	17 5% <sup>k</sup>	3 3%	105 4%	88 5%
Cancer Research UK/CRUK	102 2%	90 2%	4 1%	4 2%	14 3% <sup>b</sup>	10 3% <sup>b</sup>	10 3%	8 3%	8 4% <sup>B</sup>	8 2%	13 2%	13 2%	9 2%	2 1%	67 3%	36 2%
Cancer UK	68 2%	60 2%	5 2%	5 3% <sup>k</sup>	7 1%	3 1%	9 2%	2 1%	3 1%	7 2%	13 2% <sup>k</sup>	5 1%	4 1%	4 3% <sup>egk</sup>	37 2%	31 2%
Pancreatic Cancer UK	53 1%	47 1%	4 1%	1 *	11 2% <sup>l</sup>	4 1%	4 1%	5 2%	1 1%	1 *	6 1%	9 2% <sup>i</sup>	5 1%	2 1%	29 1%	24 1%
Marie Curie	51 1%	44 1%	3 1%	2 1%	8 2% <sup>k</sup>	5 1%	6 2%	2 1%	5 2% <sup>jk</sup>	3 1%	3 1%	3 *	7 2% <sup>jk</sup>	5 4% <sup>BeGIJ</sup>	28 1%	24 1%
Pancreatic Cancer Research Fund	28 1%	25 1%	1 *	-	3 1%	-	2 1%	4 1% <sup>EI</sup>	2 1% <sup>i</sup>	-	5 1% <sup>ei</sup>	7 1% <sup>EI</sup>	2 1%	-	17 1%	10 1%
Macmillan Nurses	17 *	12 *	3 1% <sup>j</sup>	1 *	5 1% <sup>eJ</sup>	-	2 *	-	3 1% <sup>aEgJ</sup>	1 *	-	3 *	1 *	-	5 *	12 1% <sup>N</sup>
Pancreatic Cancer Action	11 *	9 *	1 *	-	1 *	-	-	-	1 1%	-	3 1%	4 1%	1 *	-	6 *	5 *
Hospices (non-specific/other)	9 *	6 *	-	1 *	-	1 *	-	-	3 1% <sup>ABDFg-IJ</sup>	-	* *	3 1%	1 *	-	4 *	5 *
Pancreatic Cancer Charity	7 *	7 *	-	-	1 *	2 1%	1 *	1 *	-	1 *	1 *	1 *	-	-	4 *	3 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 72

**Q.10 Which cancer charities or organisations if any are you aware of that deal specifically with pancreatic cancer?****Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North of Ireland (m)	Working (n)	Not working (o)
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Macmillan Cancer Support	6*	6*	1*	-	31%	-	-	-	-	-	1*	2*	-	-	6*	1*
Breast Cancer (non-specific)	6*	5*	1*	-	-	1*	1*	-	-	-	3*	-	-	-	3*	3*
Pancreatic Cancer Research	6*	6*	-	-	-	-	2*	1*	-	1*	2*	*	-	-	4*	2*
Other breast cancer	5*	5*	-	-	2*	1*	2*	-	-	-	1*	-	-	-	2*	3*
Cancer charity (non-specific)	5*	5*	-	1*	1*	-	-	-	-	-	2*	1*	-	-	2*	3*
Imperial Cancer/Imperial Cancer Research	5*	5*	-	-	-	-	-	-	-	21%	1*	1*	-	-	5*	-
Macmillan Cancer	4*	4*	1*	-	-	-	*	*	-	-	-	1*	-	21%DEIJK	4*	1*
Worldwide Cancer Research	4*	4*	-	-	-	-	-	-	-	21%	-	2*	-	-	2*	2*
Cancer Trust	4*	4*	-	-	-	-	-	-	-	-	41%k	-	-	-	4*	-
The NHS	3*	3*	-	-	21%	-	-	-	-	-	-	-	1*	-	1*	2*
CLIC Sargent	3*	3*	-	1*	-	-	-	-	-	-	-	1*	-	11%	1*	2*
Pancreatic Cancer	3*	1*	1*	-	-	-	1*	-	1*A	-	-	-	-	-	1*	2*

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 72

**Q.10 Which cancer charities or organisations if any are you aware of that deal specifically with pancreatic cancer?****Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Pancreatic Cancer Society	2*	2*	-	-	1*	-	-	2	-	-	-	-	-	-	1*	2*
Pancreatic Cancer Research UK	2*	1*	1*	-	-	-	-	-	-	-	1*	-	-	-	2*	-
Macmillan Cancer Trust	2*	1*	-	-	-	-	1*	-	1*	1*	-	-	-	-	-	2*
Cancer Care	2*	1*	1*	-	-	-	-	1*	1*	-	-	-	-	-	-	2*
Testicular cancer (non-specific)	2*	2*	-	-	-	1*	1*	-	-	-	-	-	-	-	2*	-
Other answers	69 2%	62 2%	5 1%	1 *	11 2%	6 2%	3 1%	3 1%	1 1%	6 2%	11 2%	9 2%	8 2%	4 3%	35 1%	34 2%
None	34 1%	31 1%	2 *	3 2% <sup>d</sup>	1 *	3 1%	3 1%	3 1%	1 1%	4 1%	3 1%	8 1% <sup>d</sup>	2 *	2 2% <sup>d</sup>	16 1%	18 1%
I am not aware of any	3407 81%	2940 81%	305 85% <sup>a</sup>	147 DFh86% <sup>FJ</sup>	372 80%	280 82% <sup>fJ</sup>	277 76%	261 86% <sup>dFhJ</sup>	161 80%	327 84% <sup>FJ</sup>	409 76%	468 83% <sup>FJ</sup>	292 82% <sup>ij</sup>	107 85% <sup>fj</sup>	1952 81%	1454 82%
Don't know	91 2%	78 2%	9 3%	3 2%	13 3%	8 2%	8 2%	3 1%	4 2%	11 3%	12 2%	12 2%	8 2%	1 1%	53 2%	38 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 73

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Summary****Base: All respondents**

	Cancer Charities									
	Breakthrough Breast Cancer	Target Ovarian Cancer	Kidney Research UK	Beating Bowel Cancer	Kidney Cancer Association	Oesophageal Patients Association	Pancreatic Cancer Action	Pancreatic Cancer Research Fund	Pancreatic Cancer UK	Target Pancreatic Cancer
Unweighted base	4184	4184	4184	4184	4184	4184	4184	4184	4184	4184
Weighted base	4184	4184	4184	4184	4184	4184	4184	4184	4184	4184
Net: Familiar	1548 37%	383 9%	945 23%	632 15%	363 9%	156 4%	197 5%	244 6%	385 9%	173 4%
Very familiar (4)	382 9%	66 2%	176 4%	107 3%	58 1%	34 1%	46 1%	56 1%	58 1%	33 1%
Fairly familiar (3)	1166 28%	317 8%	769 18%	525 13%	305 7%	122 3%	151 4%	188 4%	327 8%	140 3%
Fairly unfamiliar (2)	931 22%	786 19%	1052 25%	932 22%	842 20%	665 16%	740 18%	758 18%	882 21%	703 17%
Very unfamiliar (1)	1705 41%	3015 72%	2187 52%	2620 63%	2978 71%	3363 80%	3247 78%	3182 76%	2917 70%	3307 79%
Net: Unfamiliar	2636 63%	3801 91%	3239 77%	3552 85%	3821 91%	4028 96%	3987 95%	3940 94%	3799 91%	4011 96%
Mean	2.05	1.39	1.75	1.55	1.39	1.24	1.28	1.31	1.41	1.26
Standard deviation	1.02	0.70	0.90	0.81	0.68	0.54	0.58	0.62	0.69	0.55
Standard error	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 74

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Breakthrough Breast Cancer****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	1548 37%	462 23%	1086 51%A	102 22%	235 33% <b>C</b>	257 38% <b>Cd</b>	307 41% <b>CD</b>	254 41% <b>CD</b>	392 41% <b>CD</b>	338 28%	564 40% <b>l</b>	647 41% <b>l</b>	407 36%	441 38%	309 36%	391 38%	249 40% <b>Q</b>	593 33%
Very familiar	(4) 382 9%	83 4%	299 14%A	26 5%	53 7%	77 11% <b>CDG</b>	88 12% <b>CDG</b>	46 7%	93 10% <b>C</b>	79 7%	164 12% <b>IK</b>	139 9% <b>i</b>	102 9%	106 9%	85 10%	88 9%	70 11% <b>Q</b>	142 8%
Fairly familiar	(3) 1166 28%	379 19%	787 37%A	76 16%	182 25% <b>C</b>	180 27% <b>C</b>	220 29% <b>C</b>	208 34% <b>CDE</b>	299 31% <b>CDe</b>	258 22%	400 28% <b>l</b>	508 32% <b>lJ</b>	305 27%	335 29%	224 26%	302 29%	179 29%	451 25%
Fairly unfamiliar	(2) 931 22%	533 26% <b>B</b>	398 19%	110 24%	147 20%	141 21%	173 23%	144 23%	216 22%	257 22%	314 22%	360 23%	257 23%	239 20%	213 25% <b>M</b>	222 21%	129 21%	403 22%
Very unfamiliar	(1) 1705 41%	1047 51% <b>B</b>	658 31%	256 55% <b>DEFGH</b>	337 47% <b>EFGH</b>	275 41% <b>fg</b>	265 36%	217 35%	355 37%	593 50% <b>JK</b>	540 38%	572 36%	456 41%	486 42%	338 39%	425 41%	239 39%	798 44% <b>P</b>
Net: Unfamiliar	2636 63%	1580 77% <b>B</b>	1056 49%	366 78% <b>DEFGH</b>	484 67% <b>eFGH</b>	416 62%	437 59%	361 59%	571 59%	850 72% <b>JK</b>	854 60%	932 59%	713 64%	725 62%	552 64%	646 62%	368 60%	1200 67% <b>P</b>
Mean	2.05	1.75	2.34A	1.73	1.93 <b>C</b>	2.09 <b>CD</b>	2.17 <b>CD</b>	2.13 <b>CD</b>	2.14 <b>CD</b>	1.85	2.13 <b>i</b>	2.14 <b>i</b>	2.05	2.05	2.07	2.05	2.13 <b>Q</b>	1.96
Standard deviation	1.02	0.89	1.06	0.92	1.01	1.06	1.04	0.99	1.02	0.98	1.05	1.01	1.02	1.03	1.02	1.02	1.06	1.01
Standard error	0.02	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.04	0.03	0.05	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 75

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Breakthrough Breast Cancer****Base: All respondents**

	Total	Region												Work Status		
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Net: Familiar	1548 37%	1346 37%	134 38%d	65 38%	145 31%	114 33%	154 42%DEhi	111 36%	68 33%	138 36%	198 37%d	239 42%DEHi	134 37%d	47 38%	841 35%	707 40%N
Very familiar	(4) 9%	382 9%	30 8%	20 12%	45 10%	28 8%	32 9%	31 10%	15 7%	33 8%	48 9%	52 9%	40 11%	10 8%	211 9%	171 10%
Fairly familiar	(3) 28%	1166 28%	104 29%D	46 27%	100 21%	87 25%	122 33%DEgh	80 26%	53 26%	106 27%d	150 28%D	186 33%DEgh	94 26%	38 30%d	630 26%	536 30%N
Fairly unfamiliar	(2) 22%	931 22%	83 23%j	45 26%J	106 23%	87 25%Jk	78 21%	75 25%J	42 21%	103 26%JKI	98 18%	115 20%	72 20%	27 21%	532 22%	399 22%
Very unfamiliar	(1) 41%	1705 41%	140 39%	60 35%	215 46%bCFg	140 41%	133 36%	119 39%	93 46%cFik	148 38%	244 45%CFIK	211 37%	152 42%	51 41%	1037 43%O	668 38%
Net: Unfamiliar	2636 63%	2278 63%	223 62%	105 62%	322 69%bFJK	227 67%FK	211 58%	194 64%	135 67%fK	251 64%fk	342 63%k	325 58%	223 63%	78 62%	1569 65%O	1067 60%
Mean	2.05	2.06	2.07	2.15Dh	1.95	2.00	2.15DeH	2.08	1.95	2.06	2.00	2.14DeH	2.06	2.05	2.01	2.12N
Standard deviation	1.02	1.03	1.01	1.03	1.03	1.00	1.01	1.03	1.01	0.99	1.04	1.03	1.07	1.01	1.02	1.02
Standard error	0.02	0.02	0.05	0.08	0.05	0.05	0.06	0.06	0.07	0.05	0.05	0.04	0.06	0.09	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o

Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 76

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Target Ovarian Cancer****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	383 9%	138 7%	245 11%A	35 7%	99 14%CEFGH	57 9%	65 9%g	37 6%	90 9%G	133 11%JK	122 9%	127 8%	118 10%n	101 9%	67 8%	97 9%	77 12%Q	151 8%
Very familiar	(4) 66 2%	26 1%	40 2%	10 2%G	17 2%G	8 1%	15 2%G	3 *	15 2%g	26 2%K	23 2%	17 1%	24 2%m	12 1%	15 2%	15 1%	16 3%	29 2%
Fairly familiar	(3) 317 8%	111 5%	205 10%A	25 5%	82 11%CEFGH	50 7%	50 7%	34 6%	75 8%	107 9%jk	100 7%	110 7%	93 8%n	88 8%	52 6%	83 8%	61 10%Q	122 7%
Fairly unfamiliar	(2) 786 19%	384 19%	402 19%	89 19%	139 19%	133 20%	130 17%	110 18%	185 19%	228 19%	263 19%	295 19%	220 20%m	190 16%	167 19%	209 20%M	123 20%	308 17%
Very unfamiliar	(1) 3015 72%	1520 74%B	1495 70%	345 74%D	482 67%	483 72%d	550 74%D	468 76%Deh	688 71%d	827 70%	1032 73%	1156 73%i	782 70%	876 75%LO	626 73%	731 71%	417 68%	1334 74%P
Net: Unfamiliar	3801 91%	1904 93%B	1897 89%	434 93%D	621 86%	616 91%D	680 91%D	578 94%DfH	873 91%D	1054 89%	1295 91%l	1451 92%l	1002 90%	1065 91%	794 92%l	940 91%	540 88%	1642 92%P
Mean	1.39	1.34	1.44A	1.36	1.49CEFGH	1.38G	1.37g	1.30	1.39G	1.44JK	1.37	1.36	1.43Mn	1.35	1.37	1.40m	1.47Q	1.36
Standard deviation	0.70	0.64	0.74	0.68	0.79	0.67	0.70	0.59	0.70	0.75	0.69	0.66	0.74	0.66	0.68	0.70	0.78	0.68
Standard error	0.01	0.01	0.02	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 77

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Target Ovarian Cancer****Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Net: Familiar	383 9%	331 9%	36 10%ll	18 10%l	43 9%l	34 10%ll	43 12%lL	34 11%lL	15 8%	19 5%	57 11%ll	53 9%l	22 6%	8 7%	228 9%	155 9%
Very familiar	(4) 66 2%	53 1%	13 4%AFHIK Lm	4 2%l	9 2%l	6 2%l	4 1%	8 2%hl	1 *	1 *	12 2%hl	6 1%	3 1%	-	45 2%	21 1%
Fairly familiar	(3) 317 8%	278 8%	24 7%	14 8%	34 7%	28 8%i	39 11%bIL	26 9%l	15 7%	18 5%	45 8%l	47 8%l	19 5%	8 7%	183 8%	134 8%
Fairly unfamiliar	(2) 786 19%	674 19%	74 21%J	41 24%dJ	80 17%	72 21%J	70 19%j	62 20%J	38 19%	74 19%j	77 14%	113 20%J	63 18%	22 18%	431 18%	355 20%
Very unfamiliar	(1) 3015 72%	2619 72%	247 69%	111 65%	345 74%c	235 69%	252 69%	209 69%	149 74%	297 76%BCEF Gk	406 75%bCef g	397 70%	272 76%bCEf gk	95 76%CEf j	1751 73%	1264 71%
Net: Unfamiliar	3801 91%	3293 91%	321 90%	153 90%	424 91%	307 90%	322 88%	271 89%	188 92%	371 95%BCDE FGJK	483 89%	510 91%	335 94%beFG j	117 93%	2182 91%	1619 91%
Mean	1.39	1.38	1.45IL	1.47hIL m	1.37i	1.43IL	1.44IL	1.45ILm	1.34	1.29	1.37i	1.40ll	1.31	1.31	1.39	1.39
Standard deviation	0.70	0.69	0.77	0.74	0.70	0.72	0.73	0.76	0.62	0.55	0.73	0.69	0.61	0.59	0.71	0.68
Standard error	0.01	0.01	0.04	0.06	0.03	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.05	0.02	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 78

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?**  
**Kidney Research UK**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	945 23%	411 20%	533 25%A	95 20%	151 21%	139 21%	183 25%	146 24%	231 24%	246 21%	322 23%	377 24%i	269 24%m	242 21%	198 23%	236 23%	169 27%Q	362 20%
Very familiar	(4) 176 4%	82 4%	94 4%	14 3%	33 5%	24 3%	48 6%CEH	28 5%	29 3%	47 4%	71 5%k	57 4%	60 5%Mo	35 3%	44 5%M	37 4%	34 5%	80 4%
Fairly familiar	(3) 769 18%	329 16%	440 21%A	81 17%	118 16%	115 17%	135 18%	118 19%	202 21%De	199 17%	251 18%	320 20%lj	209 19%	207 18%	154 18%	199 19%	135 22%Q	282 16%
Fairly unfamiliar	(2) 1052 25%	529 26%	523 24%	112 24%	148 21%	160 24%	192 26%D	159 26%D	281 29%cDE	260 22%	352 25%	440 28%lj	286 26%	279 24%	225 26%	263 25%	155 25%	429 24%
Very unfamiliar	(1) 2187 52%	1101 54%b	1086 51%	262 56%fgH	420 58%FGH	375 56%FGH	369 50%	309 50%	452 47%	682 57%JK	744 52%K	761 48%	565 50%	646 55%Ln	439 51%	538 52%	293 47%	1002 56%P
Net: Unfamiliar	3239 77%	1630 80%B	1609 75%	374 80%	568 79%	535 79%	561 75%	469 76%	732 76%	942 79%k	1096 77%	1201 76%	850 76%	924 79%l	663 77%	801 77%	448 73%	1431 80%P
Mean	1.75	1.70	1.79A	1.67	1.67	1.68	1.81CDE	1.78cde	1.80CDE	1.67	1.75l	1.79l	1.79M	1.68	1.77m	1.74	1.85Q	1.69
Standard deviation	0.90	0.88	0.92	0.86	0.91	0.88	0.95	0.91	0.87	0.89	0.92	0.89	0.93	0.87	0.92	0.89	0.95	0.89
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.04	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 79

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?**  
**Kidney Research UK**  
**Base: All respondents**

	Total	Region													Work Status		
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)	
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022	
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774	
Net: Familiar	945 23%	792 22%	93 26% <sup>a</sup> <sub>KL</sub>	51 30% <sup>d</sup> <sub>KL</sub>	98 21%	75 22%	90 25% <sup>j</sup> <sub>KL</sub>	94 31% <sup>d</sup> <sub>KL</sub>	60 30% <sup>a</sup> <sub>JKL</sub>	68 18%	100 19%	119 21%	65 18%	32 26% <sup>i</sup>	531 22%	414 23%	
Very familiar	(4) 4%	176 4%	148 4%	16 5%	7 4%	25 5% <sup>L</sup>	11 3%	19 5% <sup>l</sup>	16 5% <sup>l</sup>	11 5% <sup>l</sup>	12 3%	25 5%	20 3%	8 2%	7 5%	113 5% <sup>o</sup>	62 4%
Fairly familiar	(3) 18%	769 18%	644 18%	76 21% <sup>d</sup> <sub>KL</sub>	44 26% <sup>d</sup> <sub>KL</sub>	73 16%	64 19% <sup>j</sup>	71 19% <sup>j</sup>	78 26% <sup>d</sup> <sub>JKL</sub>	49 24% <sup>a</sup> <sub>JKL</sub>	56 14%	76 14%	99 18%	57 16%	26 20%	418 17%	351 20% <sup>n</sup>
Fairly unfamiliar	(2) 25%	1052 25%	908 25%	91 25% <sup>j</sup>	50 29% <sup>J</sup>	117 25% <sup>j</sup>	90 26% <sup>J</sup>	101 28% <sup>J</sup>	69 23%	54 27% <sup>J</sup>	119 31% <sup>d</sup> <sub>GJL</sub>	105 19%	144 26% <sup>J</sup>	82 23%	30 24%	584 24%	468 26%
Very unfamiliar	(1) 52%	2187 52%	1924 53% <sup>H</sup>	174 49%	70 41%	253 54% <sup>c</sup> <sub>GH</sub>	176 52% <sup>Ch</sup>	174 48%	142 47%	89 44%	202 52% <sup>Ch</sup>	335 62% <sup>BCDE</sup> <sub>FGHIKM</sub>	301 53% <sup>CgH</sup>	210 59% <sup>BCeF</sup> <sub>GHi</sub>	63 50%	1295 54% <sup>O</sup>	892 50%
Net: Unfamiliar	3239 77%	2832 78% <sup>bH</sup>	264 74%	120 70%	369 79% <sup>CGH</sup>	266 78% <sup>c</sup> <sub>Gh</sub>	275 75%	211 69%	143 70%	321 82% <sup>BCFG</sup> <sub>Hm</sub>	439 81% <sup>BCFG</sup> <sub>H</sub>	445 79% <sup>CGH</sup>	292 82% <sup>BCFG</sup> <sub>H</sub>	93 74%	1879 78%	1360 77%	
Mean	1.75	1.73	1.82 <sup>a</sup> <sub>KL</sub>	1.93 <sup>d</sup> <sub>KL</sub>	1.72 <sup>j</sup>	1.74 <sup>j</sup>	1.82 <sup>i</sup> <sub>JL</sub>	1.89 <sup>d</sup> <sub>JKL</sub>	1.91 <sup>a</sup> <sub>DEI</sub> <sub>JKL</sub>	1.69	1.61	1.71 <sup>j</sup>	1.62	1.81 <sup>j</sup>	1.73	1.77	
Standard deviation	0.90	0.89	0.92	0.91	0.91	0.87	0.92	0.96	0.94	0.83	0.89	0.88	0.83	0.94	0.91	0.89	
Standard error	0.01	0.01	0.05	0.07	0.04	0.04	0.05	0.06	0.06	0.04	0.04	0.04	0.05	0.09	0.02	0.02	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 80

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Beating Bowel Cancer****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	632 15%	279 14%	353 16%A	51 11%	103 14%	77 11%	115 15%CE	91 15%ce	195 20%CDEFG	154 13%	192 14%	286 18%J	176 16%	173 15%	122 14%	162 16%	119 19%Q	218 12%
Very familiar	(4) 3%	57 3%	50 2%	12 2%	20 3%	12 2%	18 2%	10 2%	36 4%EG	31 3%	30 2%	46 3%	40 4%nO	29 2%	17 2%	21 2%	24 4%	44 2%
Fairly familiar	(3) 13%	221 11%	304 14%A	40 8%	83 12%	65 10%	97 13%Ce	81 13%Ce	159 16%CDEfg	123 10%	162 11%	240 15%J	136 12%	144 12%	105 12%	141 14%	95 15%Q	174 10%
Fairly unfamiliar	(2) 22%	450 22%	481 22%	98 21%	146 20%	143 21%	163 22%	144 23%	237 25%d	245 21%	306 22%	381 24%l	253 23%	237 20%	211 24%M	231 22%	133 22%	383 21%
Very unfamiliar	(1) 63%	2620 1313 64%B	1308 61%	319 68%fGH	470 65%H	453 67%fgH	467 63%H	380 62%H	532 55%	789 66%K	920 65%K	911 58%	691 62%	757 65%	529 61%	644 62%	365 59%	1192 66%P
Net: Unfamiliar	3552 85%	1763 86%B	1789 84%	417 89%FgH	616 86%H	596 89%FgH	630 85%H	524 85%H	769 80%	1034 87%K	1226 86%K	1292 82%	944 84%	993 85%	739 86%	875 84%	498 81%	1575 88%P
Mean	1.55	1.52	1.58A	1.45	1.52	1.46	1.55cE	1.55ce	1.69CDEFG	1.49	1.51	1.63IJ	1.58	1.52	1.55	1.55	1.64Q	1.48
Standard deviation	0.81	0.80	0.82	0.75	0.80	0.74	0.81	0.78	0.88	0.78	0.78	0.84	0.84	0.80	0.78	0.80	0.88	0.77
Standard error	0.01	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.03	0.02	0.03	0.02	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 81

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Beating Bowel Cancer****Base: All respondents**

	Total	Region													Work Status		
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)	
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022	
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774	
Net: Familiar	632 15%	536 15%	73 20% kLm	28 16% l	81 17% hIL	54 16% IL	61 17% IL	58 19% HIL	23 11%	33 9%	83 15% IL	89 16% IL	35 10%	15 12%	337 14%	294 17% N	
Very familiar	(4) 3%	107 3%	86 2% 5% AdeFH IKL	5 3%	11 2%	8 2%	7 2%	8 3%	3 1%	9 2%	17 3%	13 2%	5 2%	2 2%	68 3%	39 2%	
Fairly familiar	(3) 13%	525 12%	450 15% hIL	23 13% l	70 15% hIL	45 13% IL	54 15% IL	50 16% HIL	20 10%	24 6%	66 12% ll	76 13% IL	29 8%	12 10%	269 11%	255 14% N	
Fairly unfamiliar	(2) 22%	932 22%	815 22%	77 22%	48 28% hJ	107 23% j	85 25% J	80 22%	65 21%	40 20%	101 26% J	95 18%	124 22%	83 23% j	26 21%	516 23%	416 23%
Very unfamiliar	(1) 63%	2620 63%	2273 63%	207 58%	95 56%	279 60%	203 59%	224 61%	181 59%	140 69% aBCD EFG	255 65% bC	362 67% BCDE g	351 62%	239 67% BCde g	85 67% bc	1557 65% O	1064 60%
Net: Unfamiliar	3552 85%	3088 85% B	284 80%	143 84%	386 83%	287 84%	304 83%	246 81%	180 89% BdG	356 91% BCDE FGJK	457 85% b	475 84% b	323 90% BcDE FGJK	111 88% b	2073 86% O	1480 83%	
Mean	1.55	1.54h	1.67AHI JKLM	1.64HIL	1.60HIL	1.59HIL	1.57hiL	1.62HIL	1.44	1.46	1.51	1.56hil	1.44	1.47	1.52	1.59N	
Standard deviation	0.81	0.80	0.91	0.83	0.83	0.81	0.81	0.85	0.73	0.72	0.83	0.81	0.71	0.76	0.80	0.81	
Standard error	0.01	0.01	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.04	0.04	0.03	0.04	0.07	0.02	0.02	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base



## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 82

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Kidney Cancer Association****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)	
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626	
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793	
Net: Familiar	363 9%	180 9%	183 9%	43 9%	94 13% <sup>c</sup>	53 8% <sup>EF</sup>	57 8%	40 6%	76 8%	138 12% <sup>J</sup>	110 8%	116 7%	117 10% <sup>M</sup>	86 7%	75 9%	86 8%	81 13% <sup>Q</sup>	150 8%	
Very familiar	(4) 1%	58 2% <sup>B</sup>	19 1%	5 1%	20 3% <sup>c</sup>	7 1% <sup>EGH</sup>	14 2% <sup>G</sup>	3 *	9 1%	26 2% <sup>K</sup>	21 1% <sup>k</sup>	12 1%	28 2% <sup>MnO</sup>	12 1%	10 1%	8 1%	15 2%	28 2%	
Fairly familiar	(3) 7%	305 7%	141 7%	164 8%	38 8%	74 10% <sup>EF</sup>	46 7% <sup>GH</sup>	44 6%	37 6%	67 7%	112 9% <sup>JK</sup>	89 6%	104 7%	89 8%	74 6%	65 8%	78 8%	67 11% <sup>Q</sup>	122 7%
Fairly unfamiliar	(2) 20%	842 20%	418 20%	424 20%	93 20%	128 18%	135 20%	148 20%	119 19%	219 23% <sup>D</sup>	221 19%	283 20%	338 21%	225 20%	219 19%	190 22%	208 20%	123 20%	348 19%
Very unfamiliar	(1) 71%	2978 71%	1443 71%	1535 72%	332 71%	497 69%	486 72%	539 72%	456 74% <sup>dh</sup>	668 69%	829 70%	1025 72%	1125 71%	778 69%	861 74% <sup>LN</sup>	596 69%	743 72%	412 67%	1296 72% <sup>P</sup>
Net: Unfamiliar	3821 91%	1861 91%	1959 91%	425 91% <sup>d</sup>	625 87%	621 92% <sup>D</sup>	687 92% <sup>D</sup>	575 94% <sup>D</sup>	887 92% <sup>D</sup>	1050 88%	1308 92% <sup>l</sup>	1463 93% <sup>l</sup>	1003 90%	1080 93% <sup>L</sup>	786 91%	951 92%	536 87%	1643 92% <sup>P</sup>	
Mean	1.39	1.40	1.38	1.40	1.47 <sup>EF</sup>	1.37 <sup>Gh</sup>	1.37	1.33	1.39 <sup>g</sup>	1.44 <sup>JK</sup>	1.37	1.37	1.43 <sup>Mo</sup>	1.35	1.41 <sup>m</sup>	1.37	1.49 <sup>Q</sup>	1.38	
Standard deviation	0.68	0.70	0.66	0.69	0.79	0.66	0.68	0.61	0.66	0.75	0.67	0.64	0.74	0.64	0.68	0.66	0.78	0.68	
Standard error	0.01	0.02	0.01	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 83

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Kidney Cancer Association****Base: All respondents**

	Total	Region													Work Status	
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Net: Familiar	363 9%	315 9%	30 8%	16 9%	39 8%	28 8%	35 9% <sup>m</sup>	39 13% <sup>de</sup> ILM	18 9%	24 6%	56 10% <sup>i</sup> LM	53 9% <sup>ilm</sup>	21 6%	5 4%	231 10% <sup>O</sup>	132 7%
Very familiar	(4) 58 1%	52 1%	4 1%	1 1%	7 1%	3 1%	4 1%	6 2%	3 1%	5 1%	15 3% <sup>e</sup>	7 1%	4 1%	- -	42 2% <sup>O</sup>	16 1%
Fairly familiar	(3) 305 7%	263 7%	27 7%	15 9%	32 7%	24 7%	30 8% <sup>i</sup>	33 11% <sup>d</sup> ILM	15 8%	19 5%	42 8%	46 8% <sup>il</sup>	18 5%	5 4%	189 8%	117 7%
Fairly unfamiliar	(2) 842 20%	729 20%	72 20%	39 23%	78 17%	80 23% <sup>Dj</sup> KL	97 27% <sup>b</sup> DJK Lm	63 21%	42 21%	88 23% <sup>D</sup> I	97 18%	105 19%	59 17%	23 18%	471 20%	371 21%
Very unfamiliar	(1) 2978 71%	2580 71%	255 71% <sup>f</sup>	116 68%	350 75% <sup>EFG</sup>	233 68%	234 64%	203 67%	143 71%	278 71% <sup>f</sup>	387 72% <sup>F</sup>	406 72% <sup>F</sup>	277 77% <sup>b</sup> CEF Ghij	98 78% <sup>ce</sup> FG	1708 71%	1271 72%
Net: Unfamiliar	3821 91%	3309 91%	327 92%	155 91%	428 92% <sup>g</sup>	313 92% <sup>g</sup>	331 91%	266 87%	185 91%	365 94% <sup>G</sup> Jk	483 90%	511 91%	336 94% <sup>G</sup> Jk	120 96% <sup>f</sup> GJk	2179 90%	1642 93% <sup>N</sup>
Mean	1.39	1.39	1.38	1.42 <sup>lm</sup>	1.35	1.41 <sup>LM</sup>	1.47 <sup>DIL</sup> M	1.48 <sup>Dik</sup> LM	1.40 <sup>m</sup>	1.36	1.41 <sup>Lm</sup>	1.39 <sup>lm</sup>	1.29	1.26	1.40	1.37
Standard deviation	0.68	0.68	0.67	0.68	0.67	0.67	0.70	0.76	0.68	0.64	0.75	0.69	0.61	0.53	0.71	0.65
Standard error	0.01	0.01	0.03	0.05	0.03	0.03	0.04	0.04	0.05	0.03	0.03	0.03	0.03	0.05	0.02	0.01

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 84

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?**  
**Oesophageal Patients Association**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	156 4%	87 4%	69 3%	29 6%EFGH	56 8%EFGH	16 2%	21 3%	9 1%	24 3%	85 7%JK	38 3%	33 2%	63 6%MNO	36 3%	22 3%	34 3%	35 6%	75 4%
Very familiar	(4) 34 1%	23 1%b	12 1%	5 1%G	12 2%EG	2 *	6 1%	1 *	8 1%g	18 1%JK	8 1%	9 1%	17 2%NO	9 1%	3 *	5 1%	9 1%	18 1%
Fairly familiar	(3) 122 3%	64 3%	58 3%	24 5%EFGH	44 6%EFGH	14 2%	16 2%	8 1%	16 2%	68 6%JK	29 2%	25 2%	46 4%MN	28 2%	19 2%	29 3%	26 4%	57 3%
Fairly unfamiliar	(2) 665 16%	348 17%b	317 15%	82 17%	126 18%	117 17%	114 15%	87 14%	139 14%	208 17%K	232 16%	226 14%	195 17%M	160 14%	145 17% <i>m</i>	166 16%	115 19%	293 16%
Very unfamiliar	(1) 3363 80%	1607 79%	1756 82%A	358 76%	537 75%	540 80%D	609 82%CD	519 84%CD <i>e</i>	800 83%CD	895 75%	1149 81% <i>l</i>	1319 84% <i>lj</i>	862 77%	970 83%L	694 81% <i>l</i>	837 81% <i>l</i>	467 76%	1426 80% <i>p</i>
Net: Unfamiliar	4028 96%	1955 96%	2073 97%	439 94%	663 92%	657 98%CD	723 97%CD	606 99%CD	939 97%CD	1103 93%	1380 97% <i>l</i>	1545 98% <i>l</i>	1057 94%	1130 97%L	839 97%L	1003 97%L	582 94%	1718 96%
Mean	1.24	1.27B	1.22	1.31EFGH	1.35EFGH	1.23g	1.22	1.17	1.20	1.33JK	1.22	1.19	1.30MNO	1.21	1.22	1.23	1.31q	1.26
Standard deviation	0.54	0.57	0.51	0.62	0.67	0.49	0.51	0.42	0.50	0.65	0.50	0.47	0.62	0.51	0.49	0.51	0.62	0.56
Standard error	0.01	0.01	0.01	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.01	0.01	0.02	0.01	0.02	0.02	0.03	0.01

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 85

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Oesophageal Patients Association****Base: All respondents**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Net: Familiar	156 4%	140 4%	12 3%	8 5%	15 3%	11 3%	16 4% <sup>i</sup>	16 5% <sup>hIK</sup>	4 2%	8 2%	38 7% <sup>BDEHI2%</sup> KL	14 2%	11 3%	3 3%	109 5% <sup>O</sup>	47 3%
Very familiar	(4) 34 1%	27 1%	6 2% <sup>adi</sup>	2 1%	2 *	2 1%	4 1%	3 1%	1 1%	1 *	4 1%	4 1%	4 1%	1 *	27 1% <sup>O</sup>	8 *
Fairly familiar	(3) 122 3%	114 3%	6 2%	6 3%	13 3%	9 3%	12 3%	13 4% <sup>bhik</sup>	3 1%	6 2%	34 6% <sup>BDEfH2%</sup> IKL	10 2%	7 2%	3 2%	83 3% <sup>O</sup>	39 2%
Fairly unfamiliar	(2) 665 16%	575 16%	62 17%	34 20% <sup>jl</sup>	72 15%	58 17%	64 18% <sup>l</sup>	51 17%	29 14%	56 14%	73 14%	105 19% <sup>JL</sup>	45 13%	16 13%	408 17% <sup>o</sup>	257 15%
Very unfamiliar	(1) 3363 80%	2909 80%	284 79%	129 76%	380 81%	271 80%	285 78%	237 78%	170 84% <sup>c</sup>	326 84% <sup>Cfgk</sup>	428 79%	445 79%	302 84% <sup>Cfgk</sup>	106 84% <sup>c</sup>	1893 79%	1470 83% <sup>N</sup>
Net: Unfamiliar	4028 96%	3484 96%	345 97% <sup>J</sup>	163 95%	451 97% <sup>J</sup>	330 97% <sup>J</sup>	349 96%	288 95%	199 98% <sup>gJ</sup>	382 98% <sup>fGJ</sup>	501 93%	550 98% <sup>GJ</sup>	347 97% <sup>J</sup>	122 97%	2301 95%	1727 97% <sup>N</sup>
Mean	1.24	1.24	1.26 <sup>i</sup>	1.30 <sup>hll</sup>	1.22	1.24	1.27 <sup>hll</sup>	1.29 <sup>hll</sup>	1.19	1.19	1.28 <sup>hll</sup>	1.24	1.20	1.19	1.27 <sup>O</sup>	1.20
Standard deviation	0.54	0.54	0.57	0.59	0.51	0.53	0.57	0.60	0.47	0.45	0.61	0.51	0.51	0.47	0.58	0.48
Standard error	0.01	0.01	0.03	0.05	0.02	0.03	0.03	0.03	0.03	0.02	0.03	0.02	0.03	0.04	0.01	0.01

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 86

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Pancreatic Cancer Action****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	197 5%	128 6%B	69 3%	36 8%EFGH	76 11%EFGH	28 4%GH	28 4%Gh	9 1%	20 2%	112 9%JK	56 4%K	29 2%	85 8%MNO	38 3%	22 3%	51 5%mn	42 7%	104 6%
Very familiar	(4) 46 1%	27 1%	19 1%	7 1%gH	18 2%eGH	6 1%h	10 1%gH	2 *	3 *	25 2%jk	16 1%K	5 *	20 2%No	13 1%	5 1%	8 1%	16 3%Q	19 1%
Fairly familiar	(3) 151 4%	101 5%B	50 2%	29 6%EFGH	58 8%EFGH	22 3%Gh	18 2%g	6 1%	17 2%	87 7%JK	40 3%K	24 1%	65 6%MN	25 2%	17 2%	43 4%Mn	26 4%	85 5%
Fairly unfamiliar	(2) 740 18%	361 18%	379 18%	84 18%	130 18%	133 20%g	125 17%	95 16%	172 18%	214 18%	258 18%	268 17%	209 19%	189 16%	172 20%mo	170 16%	123 20%	320 18%
Very unfamiliar	(1) 3247 78%	1553 76%	1694 79%A	348 74%	514 71%	512 76%d	591 79%cd	511 83%CDE	771 80%CDe	862 73%	1104 78%l	1282 81%lJ	826 74%	939 80%L	667 77%l	816 79%L	452 73%	1369 76%
Net: Unfamiliar	3987 95%	1914 94%	2074 97%A	432 92%	644 89%	645 96%CD	716 96%CD	607 99%CDEF	943 98%CDef	1076 91%	1361 96%l	1550 98%lJ	1035 92%	1128 97%Lo	839 97%LO	986 95%L	575 93%	1689 94%
Mean	1.28	1.32B	1.25	1.35FGH	1.42EFGH	1.29GH	1.26G	1.19	1.22	1.39JK	1.27K	1.21	1.36MNO	1.24	1.26	1.27	1.36	1.31
Standard deviation	0.58	0.63	0.54	0.66	0.74	0.57	0.57	0.44	0.48	0.71	0.57	0.46	0.67	0.54	0.51	0.57	0.69	0.61
Standard error	0.01	0.01	0.01	0.03	0.03	0.02	0.02	0.02	0.01	0.02	0.02	0.01	0.02	0.02	0.02	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 87

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?**

**Pancreatic Cancer Action**

**Base: All respondents**

	Region															Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)	
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022	
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774	
Net: Familiar	197 5%	175 5%	15 4%	6 3%	25 5% <sup>i</sup>	16 5%	26 7% <sup>hIKLM</sup>	16 5% <sup>i</sup>	7 3%	10 3%	45 8% <sup>BcdEH IKLM</sup>	18 3%	11 3%	3 3%	146 6% <sup>O</sup>	51 3%	
Very familiar	(4) 1%	46 1%	37 1%	7 2% <sup>iK</sup>	1 1%	4 1%	5 1%	4 1%	2 1%	1 *	12 2% <sup>IK</sup>	2 *	2 1%	-	35 1% <sup>O</sup>	11 1%	
Fairly familiar	(3) 4%	151 4%	138 4%	8 2%	5 3%	21 4% <sup>i</sup>	11 3%	21 6% <sup>BhIKL</sup>	13 4%	4 2%	8 2%	33 6% <sup>BeHIK L</sup>	15 3%	8 2%	3 5% <sup>O</sup>	111 2%	40
Fairly unfamiliar	(2) 18%	740 18%	643 18%	64 18%	44 26% <sup>bDeH JkLM</sup>	70 15%	63 18%	75 21% <sup>dL</sup>	60 20% <sup>i</sup>	33 16%	76 19% <sup>L</sup>	104 18% <sup>l</sup>	48 13%	17 13%	443 18%	297 17%	
Very unfamiliar	(1) 78%	3247 78%	2806 77%	278 78% <sup>c</sup>	120 71%	372 80% <sup>CF</sup>	263 77%	264 72%	228 75%	163 80% <sup>CF</sup>	304 78% <sup>c</sup>	409 76%	442 78% <sup>cf</sup>	299 84% <sup>bCEFGiJk</sup>	106 84% <sup>CFgj</sup>	1821 76%	1427 80% <sup>N</sup>
Net: Unfamiliar	3987 95%	3449 95%	342 96% <sup>J</sup>	164 97% <sup>aj</sup>	442 95% <sup>aj</sup>	325 95% <sup>J</sup>	339 93%	288 95%	196 97% <sup>fJ</sup>	380 97% <sup>dFgJ</sup>	495 92%	546 97% <sup>FJ</sup>	347 97% <sup>FJ</sup>	122 97% <sup>fJ</sup>	2264 94%	1723 97% <sup>N</sup>	
Mean	1.28	1.28	1.28 <sup>l</sup>	1.33 <sup>LM</sup>	1.27	1.29 <sup>Lm</sup>	1.36 <sup>DHI KLM</sup>	1.32 <sup>LM</sup>	1.24	1.25	1.35 <sup>dhl KLM</sup>	1.25	1.20	1.18	1.32 <sup>O</sup>	1.23	
Standard deviation	0.58	0.58	0.61	0.56	0.58	0.60	0.65	0.61	0.54	0.50	0.70	0.52	0.50	0.45	0.63	0.51	
Standard error	0.01	0.01	0.03	0.04	0.03	0.03	0.04	0.03	0.04	0.02	0.03	0.02	0.03	0.04	0.01	0.01	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 88

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Pancreatic Cancer Research Fund****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	244 6%	145 7%B	100 5%	39 8% <b>EFGH</b>	78 11% <b>EFGH</b>	31 5%	34 5%	25 4%	37 4%	117 10% <b>JK</b>	65 5%	62 4%	95 8% <b>MNO</b>	49 4%	42 5%	57 6%	56 9% <b>Q</b>	105 6%
Very familiar	(4) 56 1%	29 1%	27 1%	11 2% <b>eGH</b>	18 3% <b>EGH</b>	6 1%	13 2% <b>gH</b>	3 1%	4 *	30 2% <b>jk</b>	19 1% <b>K</b>	8 *	28 2% <b>MNO</b>	13 1%	7 1%	9 1%	15 3%	31 2%
Fairly familiar	(3) 188 4%	115 6%B	72 3%	28 6% <b>eFgH</b>	59 8% <b>EFGH</b>	25 4%	21 3%	22 4%	32 3%	87 7% <b>JK</b>	46 3%	54 3%	67 6% <b>Mn</b>	36 3%	35 4%	49 5% <b>m</b>	41 7% <b>Q</b>	74 4%
Fairly unfamiliar	(2) 758 18%	370 18%	388 18%	81 17%	138 19%	129 19%	130 17%	103 17%	177 18%	219 18%	259 18%	280 18%	216 19% <b>m</b>	189 16%	165 19%	189 18%	121 20%	326 18%
Very unfamiliar	(1) 3182 76%	1527 75%	1654 77% <b>a</b>	348 74%	504 70%	513 76% <b>D</b>	580 78% <b>D</b>	487 79% <b>cD</b>	750 78% <b>D</b>	852 72%	1093 77% <b>l</b>	1236 78% <b>l</b>	809 72%	928 80% <b>Lno</b>	654 76%	791 76% <b>l</b>	439 71%	1362 76% <b>P</b>
Net: Unfamiliar	3940 94%	1897 93%	2043 95% <b>A</b>	429 92%	642 89%	642 95% <b>CD</b>	710 95% <b>CD</b>	590 96% <b>CD</b>	927 96% <b>CD</b>	1071 90%	1352 95% <b>l</b>	1516 96% <b>l</b>	1025 92%	1117 96% <b>L</b>	819 95% <b>L</b>	980 94% <b>L</b>	561 91%	1688 94% <b>P</b>
Mean	1.31	1.34 <b>B</b>	1.29	1.36 <b>efGH</b>	1.43 <b>EFGH</b>	1.29	1.28	1.26	1.26	1.41 <b>JK</b>	1.29	1.26	1.39 <b>MNO</b>	1.26	1.30	1.30	1.40 <b>Q</b>	1.32
Standard deviation	0.62	0.65	0.59	0.70	0.75	0.58	0.60	0.54	0.54	0.73	0.59	0.54	0.71	0.57	0.58	0.60	0.72	0.63
Standard error	0.01	0.01	0.01	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.02	0.02	0.02	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 89

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?**  
**Pancreatic Cancer Research Fund**  
**Base: All respondents**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Net: Familiar	244 6%	216 6%	17 5%	6 4%	27 6%i	18 5%	26 7%ll	29 10%BCdeh IKLm	11 5%	12 3%	51 9%BCdEI KLm	30 5%	12 3%	5 4%	161 7%O	83 5%
Very familiar	(4) 56 1%	52 1%	3 1%	1 1%	6 1%	5 1%	6 2%	9 3%blklm	1 1%	2 1%	15 3%blklm	6 1%	3 1%	- -	46 2%O	10 1%
Fairly familiar	(3) 188 4%	164 5%	14 4%	5 3%	21 5%	14 4%	21 6%ll	21 7%lL	9 5%	9 2%	35 7%lL	24 4%	9 3%	5 4%	115 5%	73 4%
Fairly unfamiliar	(2) 758 18%	657 18%	71 20%jl	36 21%jl	78 17%	71 21%hJL	74 20%jl	50 17%	30 15%	78 20%jL	82 15%	115 20%JL	50 14%	23 18%	448 19%	310 17%
Very unfamiliar	(1) 3182 76%	2751 76%	269 75%	128 75%	362 78%	251 74%	265 73%	225 74%	162 80%f	300 77%	407 75%	419 74%	295 83%BcEF GiJK	98 78%	1801 75%	1380 78%N
Net: Unfamiliar	3940 94%	3407 94%	340 95%GJ	164 96%GJ	440 94%gj	323 95%gJ	339 93%	275 90%	192 95%g	378 97%dFGJ	489 91%	534 95%GJ	345 97%fGJ	121 96%gj	2249 93%	1691 95%N
Mean	1.31	1.32	1.30l	1.29	1.29l	1.33L	1.36lL	1.39dhl L	1.26	1.27	1.37hlL	1.32L	1.22	1.26	1.34O	1.27
Standard deviation	0.62	0.63	0.58	0.55	0.61	0.62	0.66	0.74	0.57	0.53	0.73	0.61	0.53	0.52	0.66	0.56
Standard error	0.01	0.01	0.03	0.04	0.03	0.03	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.05	0.01	0.01

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base



## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 90

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Pancreatic Cancer UK****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	385 9%	199 10%	187 9%	60 13% <sup>EF</sup> GH	121 17% <sup>c</sup> EF <sup>GH</sup>	48 7%	63 8% <sup>H</sup>	39 6%	55 6%	181 15% <sup>JK</sup>	111 8% <sup>k</sup>	94 6%	137 12% <sup>MNO</sup>	93 8%	69 8%	86 8%	92 15% <sup>Q</sup>	165 9%
Very familiar	(4) 58 1%	32 2%	26 1%	10 2% <sup>Gh</sup>	15 2% <sup>Gh</sup>	11 2%	10 1%	3 1%	9 1%	25 2% <sup>K</sup>	21 1% <sup>k</sup>	12 1%	25 2% <sup>Mo</sup>	9 1%	12 1%	12 1%	15 3%	27 1%
Fairly familiar	(3) 327 8%	166 8%	161 8%	50 11% <sup>EF</sup> GH	106 15% <sup>c</sup> EF <sup>GH</sup>	37 5%	53 7% <sup>h</sup>	36 6%	46 5%	156 13% <sup>JK</sup>	89 6%	82 5%	113 10% <sup>MNO</sup>	83 7%	57 7%	74 7%	77 12% <sup>Q</sup>	139 8%
Fairly unfamiliar	(2) 882 21%	447 22%	435 20%	101 22%	137 19%	160 24% <sup>d</sup>	154 21%	123 20%	206 21%	239 20%	314 22%	329 21%	246 22%	239 20%	180 21%	217 21%	132 21%	377 21%
Very unfamiliar	(1) 2917 70%	1396 68%	1521 71% <sup>a</sup>	307 66%	461 64%	466 69% <sup>d</sup>	528 71% <sup>cd</sup>	453 74% <sup>CD</sup>	703 73% <sup>CD</sup>	768 65%	994 70% <sup>l</sup>	1155 73% <sup>lj</sup>	737 66%	834 72% <sup>L</sup>	612 71% <sup>L</sup>	734 71% <sup>L</sup>	392 64%	1250 70% <sup>P</sup>
Net: Unfamiliar	3799 91%	1843 90%	1956 91%	408 87% <sup>d</sup>	598 83%	626 93% <sup>CD</sup>	682 92% <sup>CD</sup>	576 94% <sup>CD</sup>	909 94% <sup>CDF</sup>	1007 85%	1307 92% <sup>l</sup>	1485 94% <sup>lj</sup>	983 88%	1073 92% <sup>L</sup>	792 92% <sup>L</sup>	951 92% <sup>L</sup>	524 85%	1628 91% <sup>P</sup>
Mean	1.41	1.43 <sup>b</sup>	1.39	1.49 <sup>EF</sup> GH	1.55 <sup>EF</sup> GH	1.39 <sup>h</sup>	1.39	1.33	1.34	1.53 <sup>JK</sup>	1.39 <sup>K</sup>	1.33	1.49 <sup>MNO</sup>	1.37	1.38	1.39	1.54 <sup>Q</sup>	1.41
Standard deviation	0.69	0.71	0.68	0.77	0.82	0.67	0.68	0.61	0.61	0.80	0.67	0.61	0.76	0.65	0.67	0.67	0.81	0.70
Standard error	0.01	0.02	0.01	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 91

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Pancreatic Cancer UK****Base: All respondents**

	Total	Region													Work Status	
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Net: Familiar	385 9%	331 9%	39 11%IL	15 9%I	50 11%IL	26 8%	40 11%IL	41 14%EHKLM	15 8%	22 6%	63 12%eIL	48 9%L	17 5%	8 7%	258 11%O	128 7%
Very familiar	(4) 58 1%	50 1%	8 2%HK	1 1%	5 1%	4 1%	8 2%hK	7 2%HK	-	3 1%	15 3%dHiKm	3 1%	4 1%	-	42 2%O	16 1%
Fairly familiar	(3) 327 8%	280 8%	32 9%IL	14 8%L	45 10%IL	22 6%	33 9%IL	34 11%EIL	15 8%I	18 5%	48 9%IL	45 8%IL	13 4%	8 7%	216 9%O	112 6%
Fairly unfamiliar	(2) 882 21%	766 21%	79 22%	49 29%JkL	90 19%	78 23%	89 25%h	58 19%	36 18%	81 21%	108 20%	120 21%	68 19%	24 19%	510 21%	372 21%
Very unfamiliar	(1) 2917 70%	2527 70%	239 67%	106 62%	327 70%c	237 69%	235 64%	205 67%	151 75%bCF	286 74%bCFg	369 68%	395 70%c	273 76%BCde	93 74%cf	1642 68%	1275 72%N
Net: Unfamiliar	3799 91%	3293 91%	318 89%	155 91%	417 89%	315 92%Gj	325 89%	263 86%	187 92%g	368 94%BDFG	477 88%	516 91%G	341 95%BcDF	117 93%g	2152 89%	1646 93%N
Mean	1.41	1.41	1.46HIL m	1.47hIL m	1.42iL	1.40L	1.49HIK Lm	1.49HIK Lm	1.33	1.33	1.46hIL	1.39L	1.29	1.33	1.44O	1.36
Standard deviation	0.69	0.69	0.75	0.68	0.71	0.67	0.75	0.78	0.61	0.61	0.77	0.66	0.59	0.60	0.73	0.64
Standard error	0.01	0.01	0.04	0.05	0.03	0.03	0.04	0.04	0.04	0.03	0.04	0.03	0.03	0.05	0.02	0.01

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 92  
**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?**  
**Target Pancreatic Cancer**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	4184	2088	2096	493	639	683	725	623	1021	1132	1408	1644	1118	1196	798	1072	536	1626
Weighted base	4184	2042	2142	469	719	673	744	615	963	1188	1418	1578	1120	1166	861	1037	617	1793
Net: Familiar	173 4%	106 5%B	67 3%	37 8%EFGH	62 9%EFGH	23 3%GH	31 4%GH	7 1%	13 1%	99 8%JK	54 4%K	20 1%	81 7%MNO	30 3%	25 3%	38 4%	46 7%q	90 5%
Very familiar	(4) 33 1%	22 1%b	11 1%	9 2%EFGH	12 2%EFGH	3 *	7 1%gh	1 *	2 *	21 2%JK	10 1%k	3 *	19 2%MNO	5 *	5 1%	5 *	9 1%	19 1%
Fairly familiar	(3) 140 3%	84 4%B	56 3%	29 6%EFGH	50 7%EFGH	20 3%GH	24 3%GH	6 1%	11 1%	78 7%JK	44 3%K	17 1%	62 6%MNO	25 2%	20 2%	33 3%	37 6%q	71 4%
Fairly unfamiliar	(2) 703 17%	352 17%	351 16%	81 17%	137 19%g	113 17%	120 16%	92 15%	159 17%	219 18%	234 16%	251 16%	190 17%	181 16%	162 19% <i>m</i>	170 16%	112 18%	306 17%
Very unfamiliar	(1) 3307 79%	1583 78%	1724 80%A	350 75%	520 72%	537 80% <i>cD</i>	593 80% <i>cD</i>	516 84% <i>CDef</i>	791 82% <i>CD</i>	870 73%	1130 80% <i>l</i>	1307 83% <i>IJ</i>	849 76%	955 82% <i>Ln</i>	674 78%	829 80% <i>L</i>	458 74%	1397 78%
Net: Unfamiliar	4011 96%	1935 95%	2075 97%A	431 92%	658 91%	650 97% <i>CD</i>	714 96% <i>CD</i>	608 99% <i>CDEF</i>	950 99% <i>CDEF</i>	1089 92%	1364 96% <i>l</i>	1558 99% <i>IJ</i>	1039 93%	1136 97% <i>L</i>	836 97% <i>L</i>	999 96% <i>L</i>	571 93%	1703 95% <i>p</i>
Mean	1.26	1.29B	1.23	1.35EFGH	1.38EFGH	1.24Gh	1.25GH	1.17	1.19	1.37JK	1.25K	1.19	1.33MNO	1.21	1.25	1.24	1.35q	1.28
Standard deviation	0.55	0.59	0.51	0.68	0.69	0.52	0.56	0.42	0.44	0.69	0.54	0.43	0.66	0.48	0.52	0.53	0.66	0.59
Standard error	0.01	0.01	0.01	0.03	0.03	0.02	0.02	0.02	0.01	0.02	0.01	0.01	0.02	0.01	0.02	0.02	0.03	0.01

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Cancer Survey

### ONLINE Fieldwork: 8th-12th September 2017

Absolutes/col percents

Table 93

**Q.11 How familiar or unfamiliar are you with each of the following cancer charities?****Target Pancreatic Cancer****Base: All respondents**

	Total	Region												Work Status		
		England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Working (n)	Not working (o)
Unweighted base	4184	3576	383	166	483	396	339	305	225	415	466	557	328	121	2162	2022
Weighted base	4184	3624	357	170	467	341	365	305	203	389	540	564	357	126*	2410	1774
Net: Familiar	173 4%	153 4%	14 4%i	5 3%	20 4%l	16 5%lm	25 7%IKLM	17 5%iklm	7 3%	6 2%	37 7%bhIKL M	16 3%	9 3%	1 1%	136 6%O	37 2%
Very familiar	(4) 33 1%	29 1%	3 1%	1 1%	3 1%	3 1%	5 1%	3 1%	1 1%	1 *	9 2%K	2 *	2 1%	-	27 1%O	6 *
Fairly familiar	(3) 140 3%	124 3%	11 3%	4 2%	17 4%l	14 4%l	20 6%IKLM	13 4%l	6 3%	5 1%	28 5%IKLM	14 3%	7 2%	1 1%	109 5%O	32 2%
Fairly unfamiliar	(2) 703 17%	613 17%	60 17%	38 22%hJL	76 16%	60 18%jl	71 19%JL	61 20%JL	30 15%	69 18%jl	71 13%	106 19%JL	45 12%	18 14%	418 17%	285 16%
Very unfamiliar	(1) 3307 79%	2857 79%	284 79%	127 75%	371 79%f	265 78%	270 74%	227 75%	166 82%Fg	314 81%Fg	432 80%f	442 78%	303 85%bCdE FGK	107 85%cFG	1856 77%	1452 82%N
Net: Unfamiliar	4011 96%	3471 96%	344 96%j	165 97%	447 96%	325 95%	340 93%	288 95%	196 97%j	383 98%bDEF GJ	503 93%	548 97%FgJ	348 97%FgJ	124 99%eFgJ	2274 94%	1737 98%N
Mean	1.26	1.26	1.25	1.29LM	1.26l	1.28Lm	1.34bdH IKLM	1.32hk LM	1.22	1.21	1.28iLm	1.25l	1.18	1.16	1.30O	1.21
Standard deviation	0.55	0.56	0.54	0.54	0.55	0.58	0.64	0.61	0.52	0.46	0.64	0.50	0.48	0.40	0.61	0.47
Standard error	0.01	0.01	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.02	0.03	0.04	0.01	0.01

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
 Overlap formulae used. \* small base

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 94

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Summary**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Pancreatic Cancer UK				
	Online information	Support Line	Printed information leaflets	Discussion forum	Any other services
Unweighted base	160	160	160	160	160
Weighted base	171	171	171	171	171
Heard of	18 10%	16 9%	16 9%	8 4%	11 6%
Used	6 4%	3 2%	4 2%	1 *	3 2%
Neither	148 86%	152 89%	151 89%	163 96%	157 92%

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 95

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Online information**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	160	77	83	11	21	23	27	24	54	32	50	78	49	42	30	39	30	53
Weighted base	171	88*	83*	16**	24**	27**	27**	24**	54*	40**	54*	77*	47*	48*	35**	41*	38**	61*
Heard of	18 10%	7 8%	11 13%	2 15%	5 21%	2 7%	-	2 10%	6 12%	7 19%	2 3%	9 11%	8 16%	6 13%	1 2%	3 8%	5 13%	4 7%
Used	6 4%	4 4%	2 3%	-	2 10%	1 4%	1 2%	1 4%	1 2%	2 6%	2 3%	2 3%	4 7%	1 2%	1 3%	1 1%	3 8%	1 2%
Neither	148 86%	77 87%	71 85%	13 85%	17 72%	24 89%	26 98%	20 86%	46 86%	31 77%	50 94%	67 86%	37 78%	41 85%	34 95%	37 90%	30 79%	56 92%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 96

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Online information**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	160	141	10	8	18	12	12	17	9	22	14	24	12	2	83	77
Weighted base	171	151	11**	9**	19**	12**	13**	20**	9**	19**	18**	27**	13**	1**	99*	72*
Heard of	18 10%	18 12%	- -	2 19%	1 7%	1 10%	3 22%	4 19%	- -	1 4%	2 9%	4 15%	1 6%	- -	9 9%	9 12%
Used	6 4%	6 4%	- -	- -	2 9%	1 8%	- -	- -	- -	- -	1 6%	2 6%	1 4%	- -	4 4%	2 3%
Neither	148 86%	128 85%	11 100%	7 81%	16 83%	10 82%	10 78%	16 81%	9 100%	18 96%	15 85%	22 81%	12 90%	1 100%	86 87%	62 86%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 97

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years.**

**For each of the following Pancreatic Cancer UK services, have you ...?**

**Support Line**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	160	77	83	11	21	23	27	24	54	32	50	78	49	42	30	39	30	53
Weighted base	171	88*	83*	16**	24**	27**	27**	24**	54*	40**	54*	77*	47*	48*	35**	41*	38**	61*
Heard of	16 9%	9 11%	7 8%	-	4 16%	2 7%	3 13%	3 14%	3 6%	4 10%	5 10%	7 9%	5 11%	4 9%	4 10%	3 7%	5 13%	7 11%
Used	3 2%	2 2%	1 1%	2 11%	-	-	-	-	1 2%	2 4%	-	1 1%	2 4%	1 2%	-	-	2 4%	-
Neither	152 89%	77 88%	75 91%	14 89%	20 84%	25 93%	23 87%	20 86%	49 92%	34 86%	49 90%	70 90%	41 85%	43 89%	32 90%	38 93%	31 82%	54 89%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 98

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Support Line**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	160	141	10	8	18	12	12	17	9	22	14	24	12	2	83	77
Weighted base	171	151	11**	9**	19**	12**	13**	20**	9**	19**	18**	27**	13**	1**	99*	72*
Heard of	16 9%	14 9%	- -	1 11%	3 18%	1 10%	1 5%	2 9%	2 19%	1 4%	1 4%	4 15%	1 6%	- -	12 12%	4 6%
Used	3 2%	3 2%	- -	- -	- -	- -	2 13%	- -	- -	- -	1 6%	- -	- -	- -	2 2%	1 1%
Neither	152 89%	134 89%	11 100%	8 89%	16 82%	11 90%	11 82%	18 91%	7 81%	18 96%	16 90%	23 85%	13 94%	1 100%	85 86%	67 93%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 99

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years.**

**For each of the following Pancreatic Cancer UK services, have you ...?**

**Printed information leaflets**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	160	77	83	11	21	23	27	24	54	32	50	78	49	42	30	39	30	53
Weighted base	171	88*	83*	16**	24**	27**	27**	24**	54*	40**	54*	77*	47*	48*	35**	41*	38**	61*
Heard of	16 9%	8 10%	7 9%	2 15%	4 16%	2 7%	2 7%	4 17%	2 4%	6 16%	4 7%	6 8%	6 13%	5 10%	4 10%	1 3%	7 18%	5 9%
Used	4 2%	2 2%	2 2%	- -	2 7%	- -	- -	- -	2 3%	2 5%	- -	2 2%	2 4%	2 4%	- -	- -	2 5%	- -
Neither	151 89%	78 88%	74 89%	13 85%	18 76%	25 93%	25 93%	20 83%	50 93%	32 80%	50 93%	70 90%	39 83%	41 86%	32 90%	39 97%	30 78%	55 91%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 100

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Printed information leaflets**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	160	141	10	8	18	12	12	17	9	22	14	24	12	2	83	77
Weighted base	171	151	11**	9**	19**	12**	13**	20**	9**	19**	18**	27**	13**	1**	99*	72*
Heard of	16 9%	14 9%	- -	2 19%	2 10%	1 6%	3 22%	2 9%	2 19%	- -	- -	4 15%	1 10%	- -	12 12%	4 5%
Used	4 2%	4 2%	- -	- -	2 9%	- -	- -	- -	- -	- -	2 10%	- -	- -	- -	2 2%	2 3%
Neither	151 89%	133 88%	11 100%	7 81%	15 80%	11 94%	10 78%	18 91%	7 81%	19 100%	16 90%	23 85%	12 90%	1 100%	85 86%	66 92%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 101

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years.**

**For each of the following Pancreatic Cancer UK services, have you ...?**

**Discussion forum**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	160	77	83	11	21	23	27	24	54	32	50	78	49	42	30	39	30	53
Weighted base	171	88*	83*	16**	24**	27**	27**	24**	54*	40**	54*	77*	47*	48*	35**	41*	38**	61*
Heard of	8 4%	2 3%	5 6%	-	4 14%	2 7%	-	1 3%	1 3%	4 9%	2 3%	2 3%	2 5%	4 8%	1 2%	1 2%	4 10%	2 3%
Used	1 *	-	1 1%	-	1 3%	-	-	-	-	1 2%	-	-	1 1%	-	-	-	-	-
Neither	163 96%	86 97%	78 94%	16 100%	21 86%	25 93%	27 100%	23 97%	52 97%	36 91%	52 97%	75 97%	45 95%	44 92%	34 98%	40 98%	34 90%	59 97%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 102

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Discussion forum**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	North- ern Ireland (m)	Work- ing (n)	Not work- ing (o)
Unweighted base	160	141	10	8	18	12	12	17	9	22	14	24	12	2	83	77
Weighted base	171	151	11**	9**	19**	12**	13**	20**	9**	19**	18**	27**	13**	1**	99*	72*
Heard of	8 4%	8 5%	-	-	-	1 6%	-	2 9%	-	-	-	4 13%	2 11%	-	5 6%	2 3%
Used	1 *	1 *	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	1 1%
Neither	163 96%	144 95%	11 100%	9 100%	19 100%	11 94%	13 100%	18 91%	9 100%	19 100%	18 100%	24 87%	12 89%	1 100%	93 94%	70 97%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 103

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years.**

**For each of the following Pancreatic Cancer UK services, have you ...?**

**Any other services**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	160	77	83	11	21	23	27	24	54	32	50	78	49	42	30	39	30	53
Weighted base	171	88*	83*	16**	24**	27**	27**	24**	54*	40**	54*	77*	47*	48*	35**	41*	38**	61*
Heard of	11 6%	5 5%	6 7%	-	3 12%	2 7%	1 5%	-	5 9%	3 7%	3 6%	5 6%	4 8%	4 9%	2 6%	1 2%	3 8%	3 5%
Used	3 2%	1 1%	2 3%	-	-	1 4%	-	-	2 4%	-	1 2%	2 3%	1 2%	2 4%	-	-	-	1 2%
Neither	157 92%	82 94%	75 90%	16 100%	21 88%	24 90%	25 95%	24 100%	47 87%	37 93%	50 92%	71 91%	43 90%	42 87%	33 94%	40 98%	35 92%	57 93%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 104

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Any other services**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Region														Work Status	
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	160	141	10	8	18	12	12	17	9	22	14	24	12	2	83	77
Weighted base	171	151	11**	9**	19**	12**	13**	20**	9**	19**	18**	27**	13**	1**	99*	72*
Heard of	11 6%	9 6%	1 12%	-	1 7%	1 10%	1 4%	3 14%	-	-	-	3 11%	1 6%	-	6 6%	5 7%
Used	3 2%	2 1%	-	-	-	-	-	-	1 12%	1 5%	1 6%	-	-	-	1 1%	2 3%
Neither	157 92%	140 92%	10 88%	9 100%	18 93%	11 90%	12 96%	17 86%	8 88%	18 95%	17 94%	24 89%	13 94%	1 100%	92 93%	65 90%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 105

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Heard of**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	160	77	83	11	21	23	27	24	54	32	50	78	49	42	30	39	30	53
Weighted base	171	88*	83*	16**	24**	27**	27**	24**	54*	40**	54*	77*	47*	48*	35**	41*	38**	61*
NET: Heard of any	26 15%	15 17%	11 13%	2 15%	5 21%	2 7%	4 15%	5 20%	8 14%	7 19%	6 11%	13 16%	9 19%	6 13%	4 10%	7 17%	8 20%	7 12%
Online information	18 10%	7 8%	11 13%	2 15%	5 21%	2 7%	- -	2 10%	6 12%	7 19%	2 3%	9 11%	8 16%	6 13%	1 2%	3 8%	5 13%	4 7%
Printed information leaflets	16 9%	8 10%	7 9%	2 15%	4 16%	2 7%	2 7%	4 17%	2 4%	6 16%	4 7%	6 8%	6 13%	5 10%	4 10%	1 3%	7 18%	5 9%
Support Line	16 9%	9 11%	7 8%	- -	4 16%	2 7%	3 13%	3 14%	3 6%	4 10%	5 10%	7 9%	5 11%	4 9%	4 10%	3 7%	5 13%	7 11%
Any other services	11 6%	5 5%	6 7%	- -	3 12%	2 7%	1 5%	- -	5 9%	3 7%	3 6%	5 6%	4 8%	4 9%	2 6%	1 2%	3 8%	3 5%
Discussion forum	8 4%	2 3%	5 6%	- -	4 14%	2 7%	- -	1 3%	1 3%	4 9%	2 3%	2 3%	2 5%	4 8%	1 2%	1 2%	4 10%	2 3%
None of these	145 85%	73 83%	72 87%	13 85%	19 79%	25 93%	23 85%	19 80%	46 86%	32 81%	48 89%	65 84%	39 81%	42 87%	32 90%	34 83%	31 80%	53 88%
NET: Not heard of used any	138 81%	68 78%	70 84%	13 85%	17 72%	23 86%	23 85%	18 76%	44 82%	31 77%	46 85%	62 80%	35 73%	40 83%	31 87%	34 83%	28 73%	51 84%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 106

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Heard of**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	North Ireland (m)	Working (n)	Not working (o)
Unweighted base	160	141	10	8	18	12	12	17	9	22	14	24	12	2	83	77
Weighted base	171	151	11**	9**	19**	12**	13**	20**	9**	19**	18**	27**	13**	1**	99*	72*
NET: Heard of any	26 15%	23 15%	1 12%	2 19%	5 25%	1 10%	3 22%	4 19%	2 19%	1 4%	2 9%	4 15%	2 15%	-	15 15%	11 15%
Online information	18 10%	18 12%	-	2 19%	1 7%	1 10%	3 22%	4 19%	-	1 4%	2 9%	4 15%	1 6%	-	9 9%	9 12%
Printed information leaflets	16 9%	14 9%	-	2 19%	2 10%	1 6%	3 22%	2 9%	2 19%	-	-	4 15%	1 10%	-	12 12%	4 5%
Support Line	16 9%	14 9%	-	1 11%	3 18%	1 10%	1 5%	2 9%	2 19%	1 4%	1 4%	4 15%	1 6%	-	12 12%	4 6%
Any other services	11 6%	9 6%	1 12%	-	1 7%	1 10%	1 4%	3 14%	-	-	-	3 11%	1 6%	-	6 6%	5 7%
Discussion forum	8 4%	8 5%	-	-	-	1 6%	-	2 9%	-	-	-	4 13%	2 11%	-	5 6%	2 3%
None of these	145 85%	129 85%	10 88%	7 81%	14 75%	11 90%	10 78%	16 81%	7 81%	18 96%	16 91%	23 85%	11 85%	1 100%	84 85%	62 85%
NET: Not heard of used any	138 81%	123 81%	10 88%	7 81%	12 66%	10 82%	10 78%	16 81%	6 69%	17 91%	15 85%	22 81%	11 85%	1 100%	79 80%	59 82%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 107

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

Used

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	160	77	83	11	21	23	27	24	54	32	50	78	49	42	30	39	30	53
Weighted base	171	88*	83*	16**	24**	27**	27**	24**	54*	40**	54*	77*	47*	48*	35**	41*	38**	61*
NET: Used any	11 6%	7 7%	4 5%	2 11%	2 10%	2 8%	1 2%	1 4%	3 5%	4 10%	3 5%	4 5%	6 13% <sup>o</sup>	3 6%	1 3%	1 1%	5 12%	2 3%
Online information	6 4%	4 4%	2 3%	- -	2 10%	1 4%	1 2%	1 4%	1 2%	2 6%	2 3%	2 3%	4 7%	1 2%	1 3%	1 1%	3 8%	1 2%
Printed information leaflets	4 2%	2 2%	2 2%	- -	2 7%	- -	- -	- -	2 3%	2 5%	- -	2 2%	2 4%	2 4%	- -	- -	2 5%	- -
Any other services	3 2%	1 1%	2 3%	- -	- -	1 4%	- -	- -	2 4%	- -	1 2%	2 3%	1 2%	2 4%	- -	- -	- -	1 2%
Support Line	3 2%	2 2%	1 1%	2 11%	- -	- -	- -	- -	1 2%	2 4%	- -	1 1%	2 4%	1 2%	- -	- -	2 4%	- -
Discussion forum	1 *	- -	1 1%	- -	1 3%	- -	- -	- -	- -	1 2%	- -	- -	1 1%	- -	- -	- -	- -	- -
None of these	160 94%	81 93%	79 95%	14 89%	22 90%	25 92%	26 98%	23 96%	51 95%	36 90%	51 95%	74 95%	41 87%	45 94%	34 97%	40 99% <sup>l</sup>	34 88%	59 97%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Cancer Survey**  
**ONLINE Fieldwork: 8th-12th September 2017**

Absolutes/col percents

Table 108

**Q.12 You said that you have personal experience of being diagnosed or know someone who has been diagnosed in the last three years. For each of the following Pancreatic Cancer UK services, have you ...?**

**Used**

**Base: All who have personal experience of being diagnosed with pancreatic cancer or a close friend or family member**

	Region													Work Status		
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	North-ern Ireland (m)	Work-ing (n)	Not work-ing (o)
Unweighted base	160	141	10	8	18	12	12	17	9	22	14	24	12	2	83	77
Weighted base	171	151	11**	9**	19**	12**	13**	20**	9**	19**	18**	27**	13**	1**	99*	72*
NET: Used any	11 6%	10 6%	-	-	2 9%	1 8%	2 13%	-	1 12%	1 5%	2 10%	2 6%	1 4%	-	7 7%	4 6%
Online information	6 4%	6 4%	-	-	2 9%	1 8%	-	-	-	-	1 6%	2 6%	1 4%	-	4 4%	2 3%
Printed information leaflets	4 2%	4 2%	-	-	2 9%	-	-	-	-	-	2 10%	-	-	-	2 2%	2 3%
Any other services	3 2%	2 1%	-	-	-	-	-	-	1 12%	1 5%	1 6%	-	-	-	1 1%	2 3%
Support Line	3 2%	3 2%	-	-	-	-	2 13%	-	-	-	1 6%	-	-	-	2 2%	1 1%
Discussion forum	1 *	1 *	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	1 1%
None of these	160 94%	142 94%	11 100%	9 100%	17 91%	11 92%	11 87%	20 100%	8 88%	18 95%	16 90%	26 94%	13 96%	1 100%	92 93%	68 94%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l/m - n/o  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing