NESTA: UK DIGITALISATION SURVEY

Methodology: ComRes interviewed 1,001 UK adults online between 9th and 18th August 2016. Data were weighted to be representative of all UK adults aged 18+ by age, gender and region. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

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EU Digitalisation Survey - UK

Q2_SUM. Would you be willing to do each of the following, or not?

SUMMARY TABLE

Base: All UK adults

	Total	Yes	No	Don't know
Substitute human soldiers in the battlefield with robots and drones	1001	550	290	161
	100%	55%	29%	16%
Implant a chip in your body to give you immediate feedback on your health (e.g. a mobile phone alert about an impending heart attack)	1001	420	405	176
	100%	42%	40%	18%
Get brain surgery from a robot that can operate with more accuracy than a human doctor	1001	397	350	254
	100%	40%	35%	25%
Sit in a driverless car where you do not need to use the steering wheel	1001	360	467	173
	100%	36%	47%	17%
Get rid of cash completely so all payments would be through 'digital currencies' (e.g. contactless payment cards, chip and pin cards)	1001	276	599	126
	100%	28%	60%	13%
Eat food made by a 3D printer which is better for the environment and replaces the need to go shopping	1001	214	600	187
	100%	21%	60%	19%
Let a robot take care of family members (e.g. your children, elderly parents or grandparents)	1001	212	620	169
	100%	21%	62%	17%
Upload your brain to a computer so you could continue existing as a conscious being after your biological body came to the end of its natural life	1001	198	638	165
	100%	20%	64%	17%

EU Digitalisation Survey - UK

Q2_SUM. Would you be willing to do each of the following, or not?

SUMMARY TABLE

Base: All UK adults

	Total	Yes	No	Don't know
If it were considerably cheaper or safer, replace your summer holiday with a virtual holiday, using virtual reality glasses whilst staying in your living room	1001	135	771	95
	100%	13%	77%	9%

EU Digitalisation Survey - UK

Q2. Would you be willing to do each of the following, or not?

'Yes' summary

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Substitute human soldiers in the battlefield with robots and drones	550	162	192	196	289	261	130	82	168	76	50	196	210	73	31	245	305
	55%	56%	55%	53%	59%	51%	55%	51%	53%	58%	61%	52%	56%	60%	64%	58%	53%
					e												
Implant a chip in your body to give you immediate feedback on your health (e.g. a mobile phone alert about an impending heart attack)	420	131	141	149	230	190	105	57	127	65	42	144	157	63	27	197	223
	42%	46%	41%	40%	47%	37%	45%	35%	40%	49%	51%	38%	42%	52%	57%	47%	39%
					e					g	g			k	k	p	
Get brain surgery from a robot that can operate with more accuracy than a human doctor	397	132	143	122	237	160	95	61	116	68	33	135	150	67	23	188	209
	40%	46%	41%	33%	49%	31%	41%	38%	37%	51%	40%	36%	40%	55%	48%	44%	36%
		c	c		e					fgh				kl		p	
Sit in a driverless car where you do not need to use the steering wheel	360	139	125	97	220	140	82	56	115	63	22	123	142	48	17	180	180
	36%	48%	36%	26%	45%	27%	35%	35%	37%	48%	27%	33%	38%	40%	36%	43%	31%
		bc	c		e					fghj						p	
Get rid of cash completely so all payments would be through 'digital currencies' (e.g. contactless payment cards, chip and pin cards)	276	106	94	77	159	118	57	48	77	52	28	85	115	49	18	132	144
	28%	37%	27%	21%	33%	23%	24%	30%	24%	39%	35%	23%	31%	41%	39%	31%	25%
		bc			e					fh			k	kl	k	p	
Eat food made by a 3D printer which is better for the environment and replaces the need to go shopping	214	103	75	37	129	86	54	27	61	48	13	68	85	33	13	119	95
	21%	36%	22%	10%	26%	17%	23%	17%	19%	36%	15%	18%	23%	27%	28%	28%	17%
		bc	c		e					fghj				k		p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2. Would you be willing to do each of the following, or not?

'Yes' summary

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Let a robot take care of family members (e.g. your children, elderly parents or grandparents)	212	84	71	57	132	80	52	28	66	44	13	68	81	39	10	107	104
	21%	29%	20%	16%	27%	16%	22%	17%	21%	33%	16%	18%	22%	32%	21%	25%	18%
		bc			e					fghj				kl		p	
Upload your brain to a computer so you could continue existing as a conscious being after your biological body came to the end of its natural life	198	92	74	32	130	67	45	32	55	41	12	61	79	33	14	103	94
	20%	32%	21%	9%	27%	13%	19%	20%	17%	31%	14%	16%	21%	27%	29%	24%	16%
		bc	c		e					fghj				k	k	p	
If it were considerably cheaper or safer, replace your summer holiday with a virtual holiday, using virtual reality glasses whilst staying in your living room	135	70	47	18	77	58	33	20	35	28	10	47	54	22	6	72	62
	13%	24%	14%	5%	16%	11%	14%	13%	11%	21%	12%	13%	14%	18%	12%	17%	11%
		bc	c		e					h						p	
None of the above	200	42	74	83	72	128	43	42	62	21	13	81	73	20	8	71	129
	20%	15%	21%	23%	15%	25%	18%	26%	20%	16%	16%	22%	20%	16%	17%	17%	22%
			a	a		d		i									o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2. Would you be willing to do each of the following, or not?

'Yes' summary

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Substitute human soldiers in the battlefield with robots and drones	550	291	238	490	54	460	35	176	304	285	237	473	90	257	320	255
	55%	55%	56%	55%	59%	59%	47%	61%	57%	58%	53%	58%	67%	61%	57%	62%
						f							kn			
Implant a chip in your body to give you immediate feedback on your health (e.g. a mobile phone alert about an impending heart attack)	420	204	196	373	41	355	24	153	260	236	163	367	80	222	253	204
	42%	38%	46%	42%	45%	46%	32%	53%	49%	48%	36%	45%	60%	53%	45%	50%
			a			f				j			kno	kn		
Get brain surgery from a robot that can operate with more accuracy than a human doctor	397	185	191	348	43	337	23	131	243	233	152	344	77	194	258	192
	40%	35%	45%	39%	47%	43%	31%	46%	46%	47%	34%	42%	57%	46%	46%	47%
			a			f				j			kmno			
Sit in a driverless car where you do not need to use the steering wheel	360	166	179	308	44	308	19	143	236	213	131	316	76	193	236	196
	36%	31%	42%	34%	49%	40%	25%	50%	45%	43%	29%	39%	57%	46%	42%	48%
			a		c	f				j			kmn	k		k
Get rid of cash completely so all payments would be through 'digital currencies' (e.g. contactless payment cards, chip and pin cards)	276	121	147	235	37	241	19	114	193	164	103	247	73	170	189	152
	28%	23%	34%	26%	41%	31%	26%	40%	36%	33%	23%	30%	54%	40%	34%	37%
			a		c					j			kmno	kn		k
Eat food made by a 3D printer which is better for the environment and replaces the need to go shopping	214	87	110	180	29	177	23	95	140	134	66	198	61	130	150	135
	21%	16%	26%	20%	33%	23%	31%	33%	26%	27%	15%	24%	46%	31%	27%	33%
			a		c			h		j			kmno	k		kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2. Would you be willing to do each of the following, or not?

'Yes' summary

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Let a robot take care of family members (e.g. your children, elderly parents or grandparents)	212	94	104	178	28	180	14	92	141	126	75	193	64	126	147	130
	21%	18%	24%	20%	31%	23%	19%	32%	27%	26%	17%	24%	48%	30%	26%	32%
			a		c					j			kmno	k		k
Upload your brain to a computer so you could continue existing as a conscious being after your biological body came to the end of its natural life	198	84	103	166	29	163	18	100	139	130	59	180	57	118	138	122
	20%	16%	24%	19%	32%	21%	24%	35%	26%	26%	13%	22%	43%	28%	25%	30%
			a		c			h		j			kmno	k		k
If it were considerably cheaper or safer, replace your summer holiday with a virtual holiday, using virtual reality glasses whilst staying in your living room	135	56	71	102	30	105	11	74	87	95	35	124	52	88	100	94
	13%	10%	17%	11%	33%	13%	15%	26%	16%	19%	8%	15%	39%	21%	18%	23%
			a		c			h		j			kmno	k		kn
None of the above	200	119	70	181	13	116	28	36	73	82	93	152	14	58	89	54
	20%	23%	16%	20%	15%	15%	38%	12%	14%	17%	21%	18%	11%	14%	16%	13%
		b					e					lmo				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_1. Would you be willing to do each of the following, or not?

Sit in a driverless car where you do not need to use the steering wheel
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	360	139	125	97	220	140	82	56	115	63	22	123	142	48	17	180	180
	36%	48%	36%	26%	45%	27%	35%	35%	37%	48%	27%	33%	38%	40%	36%	43%	31%
		bc	c		e					fghj						p	
No	467	96	166	206	199	269	118	80	143	45	48	177	171	58	20	178	289
	47%	34%	48%	56%	41%	52%	50%	50%	46%	34%	58%	47%	46%	48%	42%	42%	50%
			a	ab		d	i	i	i		hi						o
Don't know	173	52	56	66	69	105	34	24	56	24	13	75	60	15	10	65	108
	17%	18%	16%	18%	14%	20%	15%	15%	18%	18%	16%	20%	16%	12%	22%	15%	19%
						d											

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_1. Would you be willing to do each of the following, or not?

Sit in a driverless car where you do not need to use the steering wheel
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	360	166	179	308	44	308	19	143	236	213	131	316	76	193	236	196
	36%	31%	42%	34%	49%	40%	25%	50%	45%	43%	29%	39%	57%	46%	42%	48%
			a		c	f				j			kmn	k		k
No	467	264	181	425	36	350	48	107	211	206	237	370	42	163	227	155
	47%	50%	42%	48%	40%	45%	64%	37%	40%	42%	53%	45%	31%	39%	41%	38%
		b					e				i	lmo				
Don't know	173	100	67	161	10	122	8	38	83	73	79	134	15	64	95	58
	17%	19%	16%	18%	11%	16%	10%	13%	16%	15%	18%	16%	11%	15%	17%	14%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_2. Would you be willing to do each of the following, or not?

Get brain surgery from a robot that can operate with more accuracy than a human doctor
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	397	132	143	122	237	160	95	61	116	68	33	135	150	67	23	188	209
	40%	46%	41%	33%	49%	31%	41%	38%	37%	51%	40%	36%	40%	55%	48%	44%	36%
		c	c		e					fgh				kl		p	
No	350	91	123	137	147	203	83	63	114	33	28	142	123	35	11	139	211
	35%	32%	35%	37%	30%	40%	36%	39%	36%	25%	35%	38%	33%	29%	24%	33%	37%
						d	i	i	i								
Don't know	254	63	81	110	104	150	56	37	85	31	21	98	100	19	14	97	157
	25%	22%	23%	30%	21%	29%	24%	23%	27%	23%	25%	26%	27%	16%	29%	23%	27%
				a		d						m	m				

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_2. Would you be willing to do each of the following, or not?

Get brain surgery from a robot that can operate with more accuracy than a human doctor
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	397	185	191	348	43	337	23	131	243	233	152	344	77	194	258	192
	40%	35%	45% a	39%	47%	43% f	31%	46%	46%	47% j	34%	42%	57% kmno	46%	46%	47%
No	350	200	133	311	35	256	38	102	169	153	172	283	37	132	179	131
	35%	38% b	31%	35%	38%	33%	52% e	36%	32%	31%	39% i	34%	28%	31%	32%	32%
Don't know	254	145	102	237	13	187	13	54	117	106	123	193	20	94	120	86
	25%	27%	24%	26% d	14%	24%	17%	19%	22%	22%	28% i	24% l	15%	22%	22%	21%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_3. Would you be willing to do each of the following, or not?

Implant a chip in your body to give you immediate feedback on your health (e.g. a mobile phone alert about an impending heart attack)
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	420	131	141	149	230	190	105	57	127	65	42	144	157	63	27	197	223
	42%	46%	41%	40%	47%	37%	45%	35%	40%	49%	51%	38%	42%	52%	57%	47%	39%
					e					g	g			k	k	p	
No	405	87	156	162	188	217	87	66	135	52	28	160	148	42	16	161	244
	40%	30%	45%	44%	39%	42%	37%	41%	43%	39%	34%	43%	40%	35%	33%	38%	42%
			a	a													
Don't know	176	69	50	57	69	107	42	38	53	15	12	71	68	16	5	66	110
	18%	24%	14%	15%	14%	21%	18%	24%	17%	12%	14%	19%	18%	13%	10%	15%	19%
		bc				d		i									

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_3. Would you be willing to do each of the following, or not?

Implant a chip in your body to give you immediate feedback on your health (e.g. a mobile phone alert about an impending heart attack)
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	420	204	196	373	41	355	24	153	260	236	163	367	80	222	253	204
	42%	38%	46%	42%	45%	46%	32%	53%	49%	48%	36%	45%	60%	53%	45%	50%
			a			f				j			kno	kn		
No	405	230	160	367	30	299	46	91	176	174	209	313	38	131	198	140
	40%	43%	38%	41%	33%	38%	61%	31%	33%	35%	47%	38%	29%	31%	35%	34%
							e				i	lm				
Don't know	176	96	70	155	20	126	5	44	94	83	74	140	16	66	108	66
	18%	18%	16%	17%	22%	16%	7%	15%	18%	17%	17%	17%	12%	16%	19%	16%
						f									l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_4. Would you be willing to do each of the following, or not?

Get rid of cash completely so all payments would be through 'digital currencies' (e.g. contactless payment cards, chip and pin cards)
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	276	106	94	77	159	118	57	48	77	52	28	85	115	49	18	132	144
	28%	37%	27%	21%	33%	23%	24%	30%	24%	39%	35%	23%	31%	41%	39%	31%	25%
		bc			e					fh			k	kl	k	p	
No	599	138	207	254	273	326	142	98	195	67	48	227	221	64	23	237	361
	60%	48%	60%	69%	56%	63%	61%	61%	62%	51%	58%	61%	59%	53%	49%	56%	63%
			a	ab		d			i								o
Don't know	126	43	46	37	56	70	36	15	43	13	6	63	37	8	6	55	71
	13%	15%	13%	10%	12%	14%	15%	9%	14%	10%	7%	17%	10%	7%	12%	13%	12%
												lm					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_4. Would you be willing to do each of the following, or not?

Get rid of cash completely so all payments would be through 'digital currencies' (e.g. contactless payment cards, chip and pin cards)
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	276	121	147	235	37	241	19	114	193	164	103	247	73	170	189	152
	28%	23%	34%	26%	41%	31%	26%	40%	36%	33%	23%	30%	54%	40%	34%	37%
			a		c					j			kmno	kn		k
No	599	343	229	548	43	452	52	142	267	266	294	467	50	204	292	213
	60%	65%	54%	61%	48%	58%	69%	49%	50%	54%	66%	57%	37%	49%	52%	52%
		b		d							i	lm		l	l	l
Don't know	126	66	51	112	10	88	3	32	70	62	49	106	11	45	76	45
	13%	12%	12%	13%	11%	11%	5%	11%	13%	13%	11%	13%	8%	11%	14%	11%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_5. Would you be willing to do each of the following, or not?

Eat food made by a 3D printer which is better for the environment and replaces the need to go shopping
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	214	103	75	37	129	86	54	27	61	48	13	68	85	33	13	119	95
	21%	36%	22%	10%	26%	17%	23%	17%	19%	36%	15%	18%	23%	27%	28%	28%	17%
		bc	c		e					fghj				k		p	
No	600	124	204	272	269	331	130	101	200	59	55	228	224	66	29	236	364
	60%	43%	59%	74%	55%	64%	56%	63%	64%	45%	66%	61%	60%	54%	60%	56%	63%
			a	ab		d	i	i	i		i						o
Don't know	187	60	67	60	90	97	49	32	54	25	15	78	65	23	6	69	118
	19%	21%	19%	16%	18%	19%	21%	20%	17%	19%	18%	21%	17%	19%	12%	16%	20%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_5. Would you be willing to do each of the following, or not?

Eat food made by a 3D printer which is better for the environment and replaces the need to go shopping
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	214	87	110	180	29	177	23	95	140	134	66	198	61	130	150	135
	21%	16%	26%	20%	33%	23%	31%	33%	26%	27%	15%	24%	46%	31%	27%	33%
			a		c			h		j			kmno	k		kn
No	600	338	243	541	50	472	44	148	294	268	300	468	60	201	303	193
	60%	64%	57%	61%	56%	61%	59%	51%	56%	54%	67%	57%	45%	48%	54%	47%
		b									i	lmo			mo	
Don't know	187	105	73	173	11	131	8	45	95	90	80	154	12	88	105	81
	19%	20%	17%	19%	12%	17%	10%	16%	18%	18%	18%	19%	9%	21%	19%	20%
												l		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_6. Would you be willing to do each of the following, or not?

Substitute human soldiers in the battlefield with robots and drones

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	550	162	192	196	289	261	130	82	168	76	50	196	210	73	31	245	305
	55%	56%	55%	53%	59% e	51%	55%	51%	53%	58%	61%	52%	56%	60%	64%	58%	53%
No	290	74	107	109	131	159	68	54	92	33	23	110	108	31	13	109	181
	29%	26%	31%	30%	27%	31%	29%	34%	29%	25%	28%	29%	29%	25%	28%	26%	31% o
Don't know	161	50	48	63	68	94	36	24	56	23	10	69	55	17	4	71	90
	16%	18%	14%	17%	14%	18%	15%	15%	18%	17%	12%	18%	15%	14%	8%	17%	16%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_6. Would you be willing to do each of the following, or not?

Substitute human soldiers in the battlefield with robots and drones
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	550	291	238	490	54	460	35	176	304	285	237	473	90	257	320	255
	55%	55%	56%	55%	59%	59%	47%	61%	57%	58%	53%	58%	67%	61%	57%	62%
						f							kn			
No	290	153	122	267	18	214	30	73	153	137	133	226	27	109	166	101
	29%	29%	29%	30%	19%	27%	41%	25%	29%	28%	30%	28%	20%	26%	30%	25%
				d			e								l	
Don't know	161	86	66	138	19	106	10	39	73	71	76	122	17	53	72	54
	16%	16%	16%	15%	21%	14%	13%	14%	14%	14%	17%	15%	13%	13%	13%	13%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_7. Would you be willing to do each of the following, or not?

Upload your brain to a computer so you could continue existing as a conscious being after your biological body came to the end of its natural life
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	198	92	74	32	130	67	45	32	55	41	12	61	79	33	14	103	94
	20%	32%	21%	9%	27%	13%	19%	20%	17%	31%	14%	16%	21%	27%	29%	24%	16%
		bc	c		e					fghj				k	k	p	
No	638	126	220	292	280	358	142	101	222	70	56	242	237	73	25	256	382
	64%	44%	63%	79%	58%	70%	61%	63%	70%	53%	68%	65%	63%	61%	53%	60%	66%
			a	ab		d			fi		i						
Don't know	165	69	52	44	77	88	47	28	39	21	15	71	57	15	9	65	100
	17%	24%	15%	12%	16%	17%	20%	17%	12%	16%	18%	19%	15%	12%	18%	15%	17%
		bc					h										

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_7. Would you be willing to do each of the following, or not?

Upload your brain to a computer so you could continue existing as a conscious being after your biological body came to the end of its natural life
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	198	84	103	166	29	163	18	100	139	130	59	180	57	118	138	122
	20%	16%	24%	19%	32%	21%	24%	35%	26%	26%	13%	22%	43%	28%	25%	30%
			a		c			h		j			kmno	k		k
No	638	352	265	584	46	499	50	141	303	291	313	506	60	224	330	219
	64%	66%	62%	65%	50%	64%	67%	49%	57%	59%	70%	62%	45%	53%	59%	53%
				d					g		i	lmo			l	
Don't know	165	94	59	145	16	118	7	47	87	71	74	135	16	78	90	68
	17%	18%	14%	16%	18%	15%	10%	16%	16%	15%	17%	16%	12%	19%	16%	17%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_8. Would you be willing to do each of the following, or not?

Let a robot take care of family members (e.g. your children, elderly parents or grandparents)
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	212	84	71	57	132	80	52	28	66	44	13	68	81	39	10	107	104
	21%	29%	20%	16%	27%	16%	22%	17%	21%	33%	16%	18%	22%	32%	21%	25%	18%
		bc			e					fghj				kl		p	
No	620	145	227	248	273	347	140	108	197	65	54	235	236	66	25	252	367
	62%	51%	65%	67%	56%	68%	60%	68%	62%	49%	66%	63%	63%	55%	53%	59%	64%
			a	a		d	i	i	i		i						
Don't know	169	58	49	63	83	87	42	24	53	23	15	72	55	16	13	65	105
	17%	20%	14%	17%	17%	17%	18%	15%	17%	18%	18%	19%	15%	13%	26%	15%	18%
		b													lm		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_8. Would you be willing to do each of the following, or not?

Let a robot take care of family members (e.g. your children, elderly parents or grandparents)
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	212	94	104	178	28	180	14	92	141	126	75	193	64	126	147	130
	21%	18%	24%	20%	31%	23%	19%	32%	27%	26%	17%	24%	48%	30%	26%	32%
			a		c					j			kmno	k		k
No	620	345	256	566	46	475	53	159	302	288	295	492	58	234	328	220
	62%	65%	60%	63%	51%	61%	72%	55%	57%	59%	66%	60%	43%	56%	59%	54%
				d							i	lo		l	l	l
Don't know	169	91	66	150	16	125	7	37	86	78	76	134	12	59	83	60
	17%	17%	16%	17%	18%	16%	9%	13%	16%	16%	17%	16%	9%	14%	15%	15%
												l				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q2_9. Would you be willing to do each of the following, or not?

If it were considerably cheaper or safer, replace your summer holiday with a virtual holiday, using virtual reality glasses whilst staying in your living room
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	135	70	47	18	77	58	33	20	35	28	10	47	54	22	6	72	62
	13%	24%	14%	5%	16%	11%	14%	13%	11%	21%	12%	13%	14%	18%	12%	17%	11%
		bc	c		e					h						p	
No	771	178	268	325	363	408	181	124	250	93	64	285	291	88	38	316	455
	77%	62%	77%	88%	75%	79%	77%	78%	79%	70%	78%	76%	78%	73%	79%	75%	79%
			a	ab					i								
Don't know	95	38	31	25	47	48	20	15	30	12	9	43	28	11	4	36	59
	9%	13%	9%	7%	10%	9%	9%	10%	10%	9%	11%	11%	7%	9%	8%	8%	10%
		c															

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q2_9. Would you be willing to do each of the following, or not?

If it were considerably cheaper or safer, replace your summer holiday with a virtual holiday, using virtual reality glasses whilst staying in your living room
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	135	56	71	102	30	105	11	74	87	95	35	124	52	88	100	94
	13%	10%	17%	11%	33%	13%	15%	26%	16%	19%	8%	15%	39%	21%	18%	23%
			a		c			h		j			kmno	k		kn
No	771	424	317	709	51	616	59	189	397	357	375	624	73	297	413	281
	77%	80%	74%	79%	56%	79%	80%	66%	75%	73%	84%	76%	54%	71%	74%	69%
		b		d					g		i	lmo		l	l	l
Don't know	95	50	38	84	9	60	4	25	45	40	37	73	9	34	46	34
	9%	10%	9%	9%	10%	8%	5%	9%	8%	8%	8%	9%	6%	8%	8%	8%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q3. Which of the following, if any, do you think are the biggest benefits of the internet? Please select your top three
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Allowing people to find information quickly	681	144	239	298	321	360	155	125	213	76	58	248	262	82	32	275	406
	68%	50%	69%	81%	66%	70%	66%	78%	68%	57%	70%	66%	70%	68%	67%	65%	70%
			a	ab				fhi	i								
Allowing people to communicate with each other easily	531	129	185	217	250	281	124	83	166	72	44	202	209	61	23	242	289
	53%	45%	53%	59%	51%	55%	53%	52%	53%	55%	54%	54%	56%	50%	48%	57%	50%
			a	a												p	
Allowing people to buy a product online, instead of in a shop	339	70	126	144	158	181	79	68	97	36	30	131	133	42	8	125	214
	34%	24%	36%	39%	32%	35%	34%	43%	31%	27%	37%	35%	36%	35%	16%	29%	37%
			a	a				hi				n	n	n			o
Simplifying people's admin (e.g. online banking)	306	64	121	122	151	156	68	55	102	32	29	115	111	45	19	136	171
	31%	22%	35%	33%	31%	30%	29%	34%	32%	24%	35%	31%	30%	37%	40%	32%	30%
			a	a													
Bringing about social change (e.g. campaigns for human or equal rights)	184	69	56	58	101	82	37	19	58	36	18	64	66	18	12	83	101
	18%	24%	16%	16%	21%	16%	16%	12%	19%	28%	22%	17%	18%	15%	26%	20%	17%
		bc								fgh	g						
Creating new job opportunities for people	184	83	55	46	87	97	50	26	61	19	15	60	72	21	11	78	106
	18%	29%	16%	12%	18%	19%	21%	16%	19%	14%	18%	16%	19%	17%	23%	18%	18%
		bc															
Allowing people to share experiences with others (e.g. photos, videos)	160	53	57	50	75	86	40	19	52	19	13	61	48	23	13	60	100
	16%	19%	16%	14%	15%	17%	17%	12%	17%	14%	15%	16%	13%	19%	26%	14%	17%
															l		
Making it cheaper for new and small businesses to get off the ground and find customers	138	37	38	64	63	75	24	25	47	24	11	53	51	11	8	62	76
	14%	13%	11%	17%	13%	15%	10%	16%	15%	18%	14%	14%	14%	9%	17%	15%	13%
				b						f							

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q3. Which of the following, if any, do you think are the biggest benefits of the internet? Please select your top three
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Finding films, music and television quickly and on demand	115	57	36	21	68	47	36	14	30	19	7	49	38	15	8	54	61
	11%	20%	11%	6%	14%	9%	15%	9%	9%	14%	9%	13%	10%	12%	16%	13%	11%
		bc	c		e		h										
Earning additional income from selling items online or renting them out (e.g. your flat or car when you don't use it)	96	43	37	17	50	46	23	13	34	15	5	34	34	13	3	44	52
	10%	15%	11%	5%	10%	9%	10%	8%	11%	11%	6%	9%	9%	11%	6%	10%	9%
		c	c														
Helping people find love (e.g. through dating apps like Tinder)	43	21	16	7	29	14	12	5	10	7	3	24	13	5	1	20	23
	4%	7%	4%	2%	6%	3%	5%	3%	3%	6%	4%	6%	3%	4%	2%	5%	4%
		c	c		e												
None of these	14	7	2	4	6	7	5	1	4	3	-	5	5	-	-	3	10
	1%	2%	1%	1%	1%	1%	2%	*	1%	3%	-	1%	1%	-	-	1%	2%
Don't know	16	8	4	5	7	9	1	1	8	5	-	8	3	3	-	8	8
	2%	3%	1%	1%	1%	2%	*	1%	2%	3%	-	2%	1%	2%	-	2%	1%
										f							

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q3. Which of the following, if any, do you think are the biggest benefits of the internet? Please select your top three
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Allowing people to find information quickly	681	363	299	627	47	565	39	171	351	314	332	545	63	255	356	246
	68%	68%	70%	70% d	52%	72% f	52%	59%	66% g	64%	74% i	66% lmo	47%	61% l	64% l	60% l
Allowing people to communicate with each other easily	531	274	241	477	47	444	30	148	289	270	234	451	64	225	307	209
	53%	52%	56%	53%	52%	57% f	40%	51%	55%	55%	52%	55%	48%	54%	55%	51%
Allowing people to buy a product online, instead of in a shop	339	199	130	318	16	283	19	92	170	157	162	264	41	143	175	119
	34%	38% b	30%	35% d	18%	36%	26%	32%	32%	32%	36%	32%	31%	34%	31%	29%
Simplifying people's admin (e.g. online banking)	306	167	130	268	34	250	18	73	152	122	167	255	34	127	171	118
	31%	31%	30%	30%	38%	32%	24%	25%	29%	25%	37% i	31%	26%	30%	31%	29%
Bringing about social change (e.g. campaigns for human or equal rights)	184	75	94	160	20	144	15	68	106	116	58	158	28	83	109	92
	18%	14%	22% a	18%	22%	18%	20%	24%	20%	24% j	13%	19%	21%	20%	20%	22%
Creating new job opportunities for people	184	97	74	157	21	139	11	54	106	104	66	158	30	93	112	93
	18%	18%	17%	18%	23%	18%	14%	19%	20%	21% j	15%	19%	22%	22%	20%	23%
Allowing people to share experiences with others (e.g. photos, videos)	160	81	71	141	19	132	9	57	100	84	66	148	20	75	102	80
	16%	15%	17%	16%	21%	17%	12%	20%	19%	17%	15%	18%	15%	18%	18%	19%
Making it cheaper for new and small businesses to get off the ground and find customers	138	78	55	125	9	101	12	38	68	77	54	104	24	46	81	48
	14%	15%	13%	14%	10%	13%	16%	13%	13%	16%	12%	13%	18% m	11%	15%	12%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q3. Which of the following, if any, do you think are the biggest benefits of the internet? Please select your top three
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Finding films, music and television quickly and on demand	115	58	49	93	21	75	13	52	70	61	44	98	29	67	75	78
	11%	11%	12%	10%	23% c	10%	18% e	18%	13%	12%	10%	12%	22% kn	16% k	14%	19% kn
Earning additional income from selling items online or renting them out (e.g. your flat or car when you don't use it)	96	54	36	81	13	65	14	37	52	52	36	81	19	51	56	44
	10%	10%	8%	9%	14%	8%	19% e	13%	10%	11%	8%	10%	15%	12%	10%	11%
Helping people find love (e.g. through dating apps like Tinder)	43	18	20	39	3	31	9	18	22	28	12	36	15	22	31	23
	4%	3%	5%	4%	3%	4%	12% e	6%	4%	6% j	3%	4%	11% kmno	5%	6%	6%
None of these	14	11	3	10	3	4	1	3	4	3	9	8	1	4	4	4
	1%	2%	1%	1%	3%	*	1%	1%	1%	1%	2% i	1%	1%	1%	1%	1%
Don't know	16	9	3	15	1	5	3	3	8	4	8	11	4	4	6	4
	2%	2%	1%	2%	1%	1%	5% e	1%	2%	1%	2%	1%	3%	1%	1%	1%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q4. And which of the following, if any, do you think are the biggest problems caused by the internet? Please select your top three
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Increase in cybercrime (e.g. hacking, stealing people's data, infringement of privacy)	542	137	175	230	253	289	121	83	183	64	46	207	201	60	28	215	327
	54%	48%	50%	63% ab	52%	56%	52%	52%	58%	49%	56%	55%	54%	49%	59%	51%	57%
The aggression between some people on social media (e.g. online bullying, trolling)	353	98	133	122	141	212	97	56	110	33	34	141	125	33	18	151	202
	35%	34%	38%	33%	29%	41% d	41% i	35%	35% i	25%	41% i	38% m	33%	27%	37%	36%	35%
The breakdown of face-to-face relationships	334	89	123	122	159	175	76	53	99	51	31	121	122	43	20	138	197
	33%	31%	36%	33%	33%	34%	32%	33%	31%	39%	38%	32%	33%	35%	41%	32%	34%
Children losing important skills, like their ability to concentrate or communicate	322	69	112	141	155	167	68	52	104	39	27	128	117	39	9	131	191
	32%	24%	32% a	38% a	32%	33%	29%	33%	33%	30%	33%	34% n	31%	32%	19%	31%	33%
Making it easier for people to be exposed to extreme views or misleading, incorrect information	321	95	100	126	167	154	70	56	102	44	26	105	129	42	22	143	179
	32%	33%	29%	34%	34%	30%	30%	35%	32%	33%	32%	28%	35%	35%	47% k	34%	31%
People spending too much time inside and not exercising	316	83	119	114	163	153	79	48	105	40	22	112	123	39	13	120	196
	32%	29%	34%	31%	33%	30%	34%	30%	33%	30%	27%	30%	33%	32%	28%	28%	34%
Making it easier to access dangerous products (e.g. guns, drugs)	250	74	83	92	113	137	56	46	70	41	16	89	89	33	13	114	135
	25%	26%	24%	25%	23%	27%	24%	29%	22%	31% h	19%	24%	24%	28%	28%	27%	23%
People losing their jobs that have been made redundant by a technology	174	53	60	61	86	88	37	28	51	25	15	71	66	17	5	83	91
	17%	19%	17%	16%	18%	17%	16%	18%	16%	19%	18%	19%	18%	14%	11%	20%	16%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q4. And which of the following, if any, do you think are the biggest problems caused by the internet? Please select your top three
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threatening traditional parts of culture (e.g. the high street, print media)	137	39	48	51	72	66	27	22	44	20	13	56	51	16	8	67	70
	14%	13%	14%	14%	15%	13%	12%	14%	14%	15%	16%	15%	14%	13%	16%	16%	12%
None of these	13	7	4	2	8	5	5	2	4	2	-	8	6	-	-	5	8
	1%	3% c	1%	1%	2%	1%	2%	1%	1%	1%	-	2%	1%	-	-	1%	1%
Don't know	17	10	3	4	10	7	5	-	7	4	1	5	3	3	1	8	8
	2%	3% bc	1%	1%	2%	1%	2%	-	2%	3% g	1%	1%	1%	3%	2%	2%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q4. And which of the following, if any, do you think are the biggest problems caused by the internet? Please select your top three
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Increase in cybercrime (e.g. hacking, stealing people's data, infringement of privacy)	542	291	228	489	46	437	28	132	281	260	253	439	68	222	300	215
	54%	55%	54%	55%	51%	56%	37%	46%	53%	53%	57%	54%	51%	53%	54%	52%
						f			g							
The aggression between some people on social media (e.g. online bullying, trolling)	353	195	138	320	25	289	22	96	180	164	162	287	40	162	202	145
	35%	37%	32%	36%	28%	37%	30%	33%	34%	33%	36%	35%	30%	39%	36%	35%
The breakdown of face-to-face relationships	334	174	146	299	27	267	26	92	185	160	159	275	43	133	181	128
	33%	33%	34%	33%	30%	34%	35%	32%	35%	32%	36%	34%	32%	32%	32%	31%
Children losing important skills, like their ability to concentrate or communicate	322	177	134	290	26	242	27	86	157	143	158	267	33	113	180	112
	32%	33%	31%	32%	29%	31%	37%	30%	30%	29%	35%	33%	25%	27%	32%	27%
											i	m				
Making it easier for people to be exposed to extreme views or misleading, incorrect information	321	162	147	277	39	259	31	104	192	173	131	266	48	140	177	143
	32%	31%	35%	31%	43%	33%	42%	36%	36%	35%	29%	32%	36%	33%	32%	35%
					c											
People spending too much time inside and not exercising	316	156	145	287	24	259	19	96	164	153	143	259	40	132	187	131
	32%	29%	34%	32%	26%	33%	26%	33%	31%	31%	32%	32%	30%	31%	34%	32%
Making it easier to access dangerous products (e.g. guns, drugs)	250	125	115	222	26	199	21	79	137	127	112	212	38	122	142	102
	25%	24%	27%	25%	28%	26%	28%	27%	26%	26%	25%	26%	28%	29%	26%	25%
People losing their jobs that have been made redundant by a technology	174	98	68	156	15	134	15	49	80	93	71	137	25	83	91	77
	17%	18%	16%	17%	17%	17%	20%	17%	15%	19%	16%	17%	19%	20%	16%	19%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q4. And which of the following, if any, do you think are the biggest problems caused by the internet? Please select your top three
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threatening traditional parts of culture (e.g. the high street, print media)	137	69	63	124	11	108	8	42	76	81	49	107	21	51	79	56
	14%	13%	15%	14%	12%	14%	11%	15%	14%	16%	11%	13%	16%	12%	14%	14%
										j						
None of these	13	12	1	11	3	7	-	6	7	6	5	9	1	5	5	5
	1%	2%	*	1%	3%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%
		b														
Don't know	17	9	4	16	1	6	1	2	8	3	9	14	1	5	7	5
	2%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q5_1. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, technology has improved the intelligence of the average person by making a greater range of information easily and cheaply accessible	533	163	182	187	275	258	132	85	157	75	42	188	214	65	28	237	296
	53%	57%	53%	51%	56%	50%	56%	53%	50%	57%	51%	50%	57% k	54%	59%	56%	51%
Generally, technology has deteriorated the intelligence of the average person as they rely too much on computers to think for them	345	90	121	134	165	180	70	59	119	39	29	133	123	45	15	131	213
	34%	32%	35%	36%	34%	35%	30%	37%	38%	29%	35%	35%	33%	37%	30%	31%	37% o
Don't know	124	33	43	47	48	76	33	16	39	18	11	54	36	11	5	56	68
	12%	12%	12%	13%	10%	15% d	14%	10%	12%	14%	14%	14% l	10%	9%	10%	13%	12%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q5_1. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, technology has improved the intelligence of the average person by making a greater range of information easily and cheaply accessible	533	270	239	461	66	471	25	176	301	281	221	464	93	255	340	262
	53%	51%	56%	52%	73%	60%	33%	61%	57%	57%	49%	57%	69%	61%	61%	64%
					c	f				j			k			k
Generally, technology has deteriorated the intelligence of the average person as they rely too much on computers to think for them	345	184	148	322	17	246	45	86	184	174	159	266	35	133	172	124
	34%	35%	35%	36%	18%	32%	61%	30%	35%	35%	36%	32%	27%	32%	31%	30%
				d			e									
Don't know	124	75	39	112	8	63	4	26	44	37	67	90	6	31	46	24
	12%	14%	9%	13%	9%	8%	6%	9%	8%	7%	15%	11%	4%	7%	8%	6%
		b									i	lmo				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q5_2. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I would prefer to use a physical map if I needed to follow directions to get somewhere	305	57	99	149	151	154	56	54	112	43	19	122	110	34	14	134	171
	30%	20%	29%	40%	31%	30%	24%	34%	36%	33%	24%	33%	29%	28%	29%	32%	30%
			a	ab				f	fj								
I would prefer to use the GPS map on a mobile phone if I needed to follow directions to get somewhere	584	198	209	176	286	298	146	90	171	77	55	202	231	77	29	242	343
	58%	69%	60%	48%	59%	58%	62%	56%	54%	58%	67%	54%	62%	64%	61%	57%	59%
		bc	c								h		k				
Don't know	112	31	38	43	50	61	32	16	32	12	8	50	32	10	5	48	64
	11%	11%	11%	12%	10%	12%	14%	10%	10%	9%	9%	13%	9%	8%	10%	11%	11%
												l					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q5_2. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I would prefer to use a physical map if I needed to follow directions to get somewhere	305	153	144	284	18	234	34	79	140	148	148	237	41	92	139	96
	30%	29%	34%	32%	19%	30%	45%	27%	26%	30%	33%	29%	30%	22%	25%	23%
				d			e					mo	m			
I would prefer to use the GPS map on a mobile phone if I needed to follow directions to get somewhere	584	306	249	508	66	492	38	189	357	300	251	509	86	292	374	288
	58%	58%	58%	57%	73%	63%	51%	66%	67%	61%	56%	62%	65%	70%	67%	70%
					c	f								k		k
Don't know	112	70	34	103	6	54	3	20	32	44	48	75	7	36	44	26
	11%	13%	8%	11%	7%	7%	4%	7%	6%	9%	11%	9%	5%	9%	8%	6%
		b														

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q5_3. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, the positives provided by the internet outweigh the negatives	780	203	269	308	381	399	179	120	250	98	71	271	313	98	38	335	445
	78%	71%	78%	84%	78%	78%	77%	75%	79%	74%	86%	72%	84%	81%	79%	79%	77%
				ab							gi		k				
Generally, the negatives provided by the internet outweigh the positives	74	27	29	18	42	32	16	16	14	19	3	32	23	12	4	35	39
	7%	9%	9%	5%	9%	6%	7%	10%	4%	14%	3%	8%	6%	10%	8%	8%	7%
		c						h		fhj							
Don't know	147	57	48	42	64	83	39	25	51	16	8	71	37	11	6	53	93
	15%	20%	14%	11%	13%	16%	16%	16%	16%	12%	10%	19%	10%	9%	12%	13%	16%
		bc										lm					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q5_3. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, the positives provided by the internet outweigh the negatives	780	417	337	703	66	780	-	230	433	394	352	656	97	329	450	330
	78%	79%	79%	79%	73%	100%	-	80%	82%	80%	79%	80%	72%	78%	81%	81%
						f						l			l	l
Generally, the negatives provided by the internet outweigh the positives	74	33	35	62	12	-	74	28	38	46	22	60	23	36	42	39
	7%	6%	8%	7%	13%	-	100%	10%	7%	9%	5%	7%	17%	9%	7%	10%
					c		e			j			kmno			
Don't know	147	79	55	130	13	-	-	30	58	52	72	104	14	54	66	41
	15%	15%	13%	15%	14%	-	-	11%	11%	11%	16%	13%	10%	13%	12%	10%
											i					

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q5_4. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, the internet has improved public health as it makes it easier for people to find out about how to have a healthy lifestyle	483	137	181	166	241	243	118	70	144	79	38	170	176	69	33	224	260
	48%	48%	52%	45%	49%	47%	50%	44%	46%	60% gh	46%	46%	47%	57% k	69% kl	53% p	45%
Generally, the internet has harmed public health as people follow wrong and misleading information about how to have a healthy lifestyle	303	97	95	110	146	157	69	50	97	28	32	106	127	35	9	115	187
	30%	34%	28%	30%	30%	30%	29%	31%	31%	22%	39% i	28%	34% n	29%	18%	27%	32%
Don't know	215	52	70	92	100	114	47	40	75	25	12	98	69	18	6	85	130
	21%	18%	20%	25% a	21%	22%	20%	25%	24%	19%	14%	26% lmn	19%	15%	12%	20%	22%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q5_4. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, the internet has improved public health as it makes it easier for people to find out about how to have a healthy lifestyle	483	241	227	416	62	426	24	155	273	261	197	423	82	218	299	229
	48%	45%	53%	46%	68%	55%	32%	54%	51%	53%	44%	52%	62%	52%	54%	56%
			a		c	f				j			k			
Generally, the internet has harmed public health as people follow wrong and misleading information about how to have a healthy lifestyle	303	168	116	281	17	218	43	90	157	156	132	242	43	133	171	123
	30%	32%	27%	31%	18%	28%	58%	31%	30%	32%	30%	30%	32%	32%	31%	30%
				d			e									
Don't know	215	121	83	199	12	136	7	43	100	75	117	154	8	68	88	59
	21%	23%	19%	22%	14%	17%	10%	15%	19%	15%	26%	19%	6%	16%	16%	14%
											i	lo		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q5_5. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The Government should support the development of new digital technologies by funding new initiatives and regulating them carefully	551	151	201	200	285	266	130	84	183	72	43	201	212	71	24	239	312
	55%	53%	58%	54%	58%	52%	55%	53%	58%	55%	52%	54%	57%	59%	49%	56%	54%
					e												
Private companies should be given the freedom to innovate and develop new digital technologies without being hampered by regulation	249	76	85	89	140	110	56	37	75	41	19	86	94	34	17	103	147
	25%	26%	24%	24%	29%	21%	24%	23%	24%	31%	23%	23%	25%	28%	36%	24%	25%
					e												
Don't know	200	60	61	79	63	138	48	39	57	19	20	87	67	16	7	82	118
	20%	21%	18%	21%	13%	27%	21%	25%	18%	14%	25%	23%	18%	13%	15%	19%	20%
						d		i				m					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q5_5. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The Government should support the development of new digital technologies by funding new initiatives and regulating them carefully	551	284	251	498	47	465	39	172	310	297	232	467	85	238	326	252
	55%	54%	59%	56%	52%	60%	53%	60%	59%	60%	52%	57%	64%	57%	58%	61%
										j						
Private companies should be given the freedom to innovate and develop new digital technologies without being hampered by regulation	249	135	99	215	27	209	20	82	140	139	96	210	39	111	147	109
	25%	25%	23%	24%	30%	27%	26%	28%	26%	28%	22%	26%	29%	26%	26%	27%
										j						
Don't know	200	112	76	182	16	106	16	35	79	57	118	143	9	71	86	49
	20%	21%	18%	20%	17%	14%	21%	12%	15%	12%	27%	17%	7%	17%	15%	12%
											i	lo		lo	l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q5_6. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, websites or apps to book a hotel or taxi have improved society by making day-to-day life more convenient	685	203	252	230	339	346	166	101	220	87	59	234	269	101	32	296	389
	68%	71%	73%	62%	70%	67%	71%	63%	70%	66%	72%	63%	72%	84%	68%	70%	67%
		c	c										k	kln			
Generally, websites or apps to book a hotel or taxi have harmed society by making services less safe and more difficult to understand	125	36	37	51	67	57	23	23	35	25	7	55	42	9	9	60	65
	12%	13%	11%	14%	14%	11%	10%	14%	11%	19%	8%	15%	11%	7%	20%	14%	11%
										fhj		m			m		
Don't know	192	47	57	87	81	110	45	36	60	20	16	85	62	11	6	69	123
	19%	17%	16%	24%	17%	21%	19%	23%	19%	15%	19%	23%	17%	9%	13%	16%	21%
				ab								lm					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q5_6. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Generally, websites or apps to book a hotel or taxi have improved society by making day-to-day life more convenient	685	352	308	611	64	603	31	220	401	366	292	590	103	323	433	318
	68%	66%	72%	68%	71%	77%	41%	76%	76%	74%	65%	72%	77%	77%	78%	78%
						f				j					k	k
Generally, websites or apps to book a hotel or taxi have harmed society by making services less safe and more difficult to understand	125	67	49	107	15	67	36	40	63	64	49	83	22	47	55	45
	12%	13%	11%	12%	17%	9%	49%	14%	12%	13%	11%	10%	16%	11%	10%	11%
							e						kn			
Don't know	192	111	70	177	11	110	8	27	65	63	106	146	9	49	69	47
	19%	21%	16%	20%	12%	14%	10%	10%	12%	13%	24%	18%	6%	12%	12%	12%
											i	lmno				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q5_7. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I would rather cast my vote at the next General Election online through the internet or on my mobile phone than go into a polling station and cast my vote on a piece of paper.	471	144	176	152	225	246	120	71	154	54	31	166	182	63	26	203	269
	47%	50%	51%	41%	46%	48%	51%	44%	49%	41%	38%	44%	49%	52%	54%	48%	47%
		c	c				j										
I would rather go into a polling station at the next General Election and cast my vote on a piece of paper than do so online through the internet or on my mobile phone.	431	102	137	192	220	211	88	70	130	68	44	161	162	50	20	187	244
	43%	36%	40%	52%	45%	41%	38%	44%	41%	52%	53%	43%	43%	41%	42%	44%	42%
				ab						fh	fh						
Don't know	99	40	34	25	42	56	26	19	31	10	7	48	29	8	2	34	64
	10%	14%	10%	7%	9%	11%	11%	12%	10%	7%	9%	13%	8%	6%	5%	8%	11%
		c										l					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q5_7. For each of the following pairs of statements, which comes closer to your personal view?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I would rather cast my vote at the next General Election online through the internet or on my mobile phone than go into a polling station and cast my vote on a piece of paper.	471	252	204	416	47	415	22	157	278	245	204	408	68	227	295	229
	47%	48%	48%	46%	52%	53% f	30%	54%	52%	50%	46%	50%	51%	54%	53%	56% k
I would rather go into a polling station at the next General Election and cast my vote on a piece of paper than do so online through the internet or on my mobile phone.	431	223	186	392	32	326	47	110	205	216	193	336	58	157	214	157
	43%	42%	44%	44%	36%	42%	63% e	38%	39%	44%	43%	41%	43%	37%	38%	38%
Don't know	99	55	36	87	11	39	5	21	47	32	50	76	8	36	49	24
	10%	10%	8%	10%	12%	5%	7%	7%	9%	6%	11% i	9% o	6%	8%	9%	6%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_SUM. How much do you know about each of the following, if anything?

SUMMARY TABLE

Base: All UK adults

	Total	A great deal	A fair amount	Just a little	Heard of, know nothing about	Never heard of	Don't know	Net: Heard of	Net: Some knowledge	Net: Good knowledge
Apps (application software)	1001	203	352	318	76	31	21	949	873	555
	100%	20%	35%	32%	8%	3%	2%	95%	87%	55%
Crowdfunding	1001	67	202	256	194	242	41	718	524	268
	100%	7%	20%	26%	19%	24%	4%	72%	52%	27%
Startups	1001	59	149	264	211	268	50	683	472	208
	100%	6%	15%	26%	21%	27%	5%	68%	47%	21%
Sharing economy	1001	42	89	160	202	446	62	492	291	131
	100%	4%	9%	16%	20%	45%	6%	49%	29%	13%
Digital single market	1001	43	73	143	215	471	57	473	259	116
	100%	4%	7%	14%	21%	47%	6%	47%	26%	12%
E-government	1001	48	89	145	146	517	56	429	282	137
	100%	5%	9%	14%	15%	52%	6%	43%	28%	14%
Big data	1001	47	96	134	129	546	49	406	278	143
	100%	5%	10%	13%	13%	55%	5%	41%	28%	14%
Fourth industrial revolution	1001	36	53	104	118	632	59	311	192	89
	100%	4%	5%	10%	12%	63%	6%	31%	19%	9%
Fintech	1001	28	42	52	102	721	56	224	122	70
	100%	3%	4%	5%	10%	72%	6%	22%	12%	7%
Blockchain	1001	19	40	64	95	727	57	217	123	59
	100%	2%	4%	6%	9%	73%	6%	22%	12%	6%

EU Digitalisation Survey - UK

Q6_1. How much do you know about each of the following, if anything?

Sharing economy

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	42	27	12	3	29	13	12	5	11	10	2	14	13	11	4	25	17
	4%	9%	3%	1%	6%	3%	5%	3%	3%	8%	2%	4%	3%	9%	9%	6%	3%
		bc	c		e					h				kl		p	
A fair amount	89	46	27	16	58	30	20	15	18	24	7	22	33	17	13	52	37
	9%	16%	8%	4%	12%	6%	8%	9%	6%	18%	8%	6%	9%	14%	28%	12%	6%
		bc			e					fgh				k	klm	p	
Just a little	160	47	63	50	86	74	44	21	50	19	12	35	72	26	7	70	90
	16%	16%	18%	14%	18%	14%	19%	13%	16%	14%	14%	9%	19%	22%	15%	17%	16%
													k	k			
Heard of, know nothing about	202	53	66	83	97	105	37	30	82	25	16	83	77	20	5	85	116
	20%	18%	19%	23%	20%	20%	16%	19%	26%	19%	20%	22%	21%	16%	10%	20%	20%
									f								
Never heard of	446	92	159	195	191	256	104	80	135	47	43	189	160	43	14	166	281
	45%	32%	46%	53%	39%	50%	45%	50%	43%	36%	53%	50%	43%	35%	30%	39%	49%
			a	a		d		i			i	lmn					o
Don't know	62	22	20	20	26	36	17	9	20	7	2	31	17	4	4	27	36
	6%	8%	6%	5%	5%	7%	7%	6%	6%	5%	2%	8%	5%	3%	8%	6%	6%
												l					
NETS																	
Net: Heard of	492	172	167	153	271	222	113	71	161	78	37	154	196	74	29	232	260
	49%	60%	48%	42%	55%	43%	48%	44%	51%	59%	45%	41%	52%	61%	62%	55%	45%
		bc			e					fgj			k	k	k	p	
Net: Some knowledge	291	120	101	70	174	117	76	41	79	53	21	72	118	54	25	147	144
	29%	42%	29%	19%	36%	23%	32%	25%	25%	40%	25%	19%	32%	45%	51%	35%	25%
		bc	c		e					ghj			k	kl	kl	p	
Net: Good knowledge	131	73	39	20	87	43	31	20	29	34	9	37	46	28	18	76	54
	13%	25%	11%	5%	18%	8%	13%	12%	9%	26%	11%	10%	12%	23%	37%	18%	9%
		bc	c		e					fghj				kl	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_1. How much do you know about each of the following, if anything?

Sharing economy

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	42	12	28	31	10	32	5	30	38	42	-	36	25	32	36	35
	4%	2%	7%	3%	12%	4%	7%	10%	7%	9%	-	4%	18%	8%	6%	8%
			a		c					j			kmno	k		k
A fair amount	89	25	60	69	20	72	11	62	69	89	-	82	33	62	73	71
	9%	5%	14%	8%	22%	9%	15%	21%	13%	18%	-	10%	25%	15%	13%	17%
			a		c			h		j			kmno	k		k
Just a little	160	62	88	144	16	128	19	57	104	160	-	143	31	74	104	86
	16%	12%	21%	16%	18%	16%	25%	20%	20%	32%	-	17%	23%	18%	19%	21%
			a							j						
Heard of, know nothing about	202	126	74	184	14	163	11	49	99	202	-	162	19	83	109	77
	20%	24%	17%	21%	15%	21%	15%	17%	19%	41%	-	20%	14%	20%	20%	19%
		b								j						
Never heard of	446	272	155	419	20	352	22	79	194	-	446	347	18	141	200	118
	45%	51%	36%	47%	22%	45%	30%	27%	37%	-	100%	42%	14%	34%	36%	29%
		b		d		f			g		i	lmno		l	lo	l
Don't know	62	33	22	49	10	33	6	11	25	-	-	50	7	29	36	23
	6%	6%	5%	5%	11%	4%	8%	4%	5%	-	-	6%	5%	7%	6%	6%
					c											
NETS																
Net: Heard of	492	224	250	427	61	394	46	198	311	492	-	423	108	250	322	269
	49%	42%	59%	48%	67%	51%	62%	69%	59%	100%	-	52%	81%	60%	58%	66%
			a		c			h		j			kmno	k	k	kn
Net: Some knowledge	291	98	177	243	47	231	35	149	211	291	-	261	89	167	213	192
	29%	19%	41%	27%	52%	30%	46%	52%	40%	59%	-	32%	67%	40%	38%	47%
			a		c		e	h		j			kmno	k	k	kmn
Net: Good knowledge	131	36	89	99	31	104	16	92	107	131	-	119	58	93	109	106
	13%	7%	21%	11%	34%	13%	22%	32%	20%	27%	-	14%	43%	22%	19%	26%
			a		c			h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_2. How much do you know about each of the following, if anything?

Digital single market

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	43	31	8	4	27	16	10	6	9	13	2	12	16	9	4	25	18
	4%	11%	2%	1%	6%	3%	4%	4%	3%	10%	2%	3%	4%	7%	9%	6%	3%
		bc								fghj						p	
A fair amount	73	38	22	13	55	18	17	7	23	17	6	16	28	16	9	42	31
	7%	13%	6%	3%	11%	3%	7%	4%	7%	13%	7%	4%	8%	13%	19%	10%	5%
		bc			e					g				k	kl	p	
Just a little	143	50	53	40	79	64	38	20	43	20	11	33	65	26	7	63	79
	14%	17%	15%	11%	16%	12%	16%	13%	14%	15%	14%	9%	17%	22%	15%	15%	14%
		c											k	k			
Heard of, know nothing about	215	55	72	88	104	111	57	33	71	25	17	78	80	26	10	107	108
	21%	19%	21%	24%	21%	22%	24%	21%	23%	19%	20%	21%	21%	22%	21%	25%	19%
																p	
Never heard of	471	94	171	206	201	271	99	88	149	50	43	209	166	41	14	165	306
	47%	33%	49%	56%	41%	53%	42%	55%	47%	38%	52%	56%	45%	34%	30%	39%	53%
			a	a		d		fi			i	lmn	m				o
Don't know	57	18	20	18	22	35	14	6	21	7	3	26	17	3	3	22	35
	6%	6%	6%	5%	4%	7%	6%	3%	7%	5%	4%	7%	5%	2%	6%	5%	6%
NETS																	
Net: Heard of	473	174	155	145	265	208	121	66	146	74	36	139	190	77	30	237	236
	47%	61%	45%	39%	54%	41%	52%	41%	46%	56%	44%	37%	51%	64%	64%	56%	41%
		bc			e		g			g			k	kl	k	p	
Net: Some knowledge	259	119	83	57	161	98	64	33	74	50	20	61	110	51	20	131	128
	26%	41%	24%	15%	33%	19%	27%	21%	24%	38%	24%	16%	30%	42%	43%	31%	22%
		bc	c		e					fghj			k	kl	k	p	
Net: Good knowledge	116	69	30	17	82	34	26	13	31	30	8	28	45	24	13	67	49
	12%	24%	9%	5%	17%	7%	11%	8%	10%	23%	10%	7%	12%	20%	28%	16%	8%
		bc	c		e					fghj			k	kl	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_2. How much do you know about each of the following, if anything?

Digital single market

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	43	10	29	36	7	35	4	33	39	40	3	38	23	30	35	36
	4%	2%	7%	4%	8%	5%	6%	12%	7%	8%	1%	5%	18%	7%	6%	9%
			a					h		j			kmno			k
A fair amount	73	24	46	51	20	58	11	45	60	67	6	72	32	49	61	60
	7%	5%	11%	6%	22%	7%	15%	16%	11%	14%	1%	9%	24%	12%	11%	15%
			a		c		e			j			kmno			k
Just a little	143	60	80	123	18	117	12	59	93	114	27	127	28	76	94	77
	14%	11%	19%	14%	20%	15%	16%	21%	18%	23%	6%	15%	21%	18%	17%	19%
			a							j						
Heard of, know nothing about	215	112	89	193	18	173	15	42	99	150	57	168	24	91	121	91
	21%	21%	21%	22%	20%	22%	21%	14%	19%	30%	13%	20%	18%	22%	22%	22%
										j						
Never heard of	471	288	167	444	21	371	28	96	221	108	348	373	18	152	216	125
	47%	54%	39%	50%	24%	48%	38%	33%	42%	22%	78%	45%	13%	36%	39%	30%
		b		d					g		i	lmno		l	lo	l
Don't know	57	35	16	48	5	26	4	14	18	12	6	43	8	22	31	20
	6%	7%	4%	5%	6%	3%	5%	5%	3%	2%	1%	5%	6%	5%	6%	5%
		b														
NETS																
Net: Heard of	473	207	244	403	64	382	43	179	291	372	92	404	107	246	310	265
	47%	39%	57%	45%	70%	49%	57%	62%	55%	76%	21%	49%	80%	59%	56%	65%
			a		c			h		j			kmno	k	k	kn
Net: Some knowledge	259	94	155	210	46	210	27	137	192	222	35	237	83	155	190	174
	26%	18%	36%	23%	51%	27%	37%	48%	36%	45%	8%	29%	62%	37%	34%	42%
			a		c			h		j			kmno	k	k	kn
Net: Good knowledge	116	35	75	86	28	93	15	78	99	108	8	110	55	79	96	96
	12%	7%	18%	10%	30%	12%	20%	27%	19%	22%	2%	13%	41%	19%	17%	23%
			a		c		e	h		j			kmno	k		kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_3. How much do you know about each of the following, if anything?

Crowdfunding

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	67	29	27	11	46	21	17	10	15	18	5	13	27	14	10	41	25
	7%	10%	8%	3%	9%	4%	7%	6%	5%	13%	6%	4%	7%	12%	21%	10%	4%
		c	c		e					gh			k	k	kl	p	
A fair amount	202	83	65	53	118	83	45	35	67	31	16	62	80	35	11	92	110
	20%	29%	19%	14%	24%	16%	19%	22%	21%	24%	20%	17%	22%	29%	24%	22%	19%
		bc			e									k			
Just a little	256	59	98	99	130	126	50	36	86	29	28	89	102	35	15	106	150
	26%	21%	28%	27%	27%	25%	21%	23%	27%	22%	35%	24%	27%	29%	31%	25%	26%
			a								fi						
Heard of, know nothing about	194	46	73	75	82	112	47	37	64	19	14	77	66	24	8	76	117
	19%	16%	21%	20%	17%	22%	20%	23%	20%	14%	17%	20%	18%	20%	16%	18%	20%
						d		i									
Never heard of	242	57	67	118	96	146	62	37	69	31	18	117	86	8	3	93	149
	24%	20%	19%	32%	20%	28%	27%	23%	22%	23%	21%	31%	23%	7%	6%	22%	26%
				ab		d						lmn	mn				
Don't know	41	12	17	12	16	25	13	5	13	5	1	16	12	4	1	16	25
	4%	4%	5%	3%	3%	5%	6%	3%	4%	4%	1%	4%	3%	4%	2%	4%	4%
NETS																	
Net: Heard of	718	217	262	239	376	342	159	118	234	96	63	241	276	109	44	315	403
	72%	76%	76%	65%	77%	67%	68%	74%	74%	73%	77%	64%	74%	90%	92%	74%	70%
		c	c		e								k	kl	kl		
Net: Some knowledge	524	171	190	163	294	230	112	81	169	78	49	165	210	85	36	239	286
	52%	60%	55%	44%	60%	45%	48%	50%	54%	59%	60%	44%	56%	70%	75%	56%	50%
		c	c		e					f			k	kl	kl	p	
Net: Good knowledge	268	112	92	64	164	104	62	44	83	49	21	76	107	49	21	133	135
	27%	39%	27%	17%	34%	20%	26%	28%	26%	37%	25%	20%	29%	41%	45%	31%	23%
		bc	c		e					fh			k	kl	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_3. How much do you know about each of the following, if anything?

Crowdfunding

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	67	15	49	56	10	52	10	43	57	58	8	63	34	45	55	50
	7%	3%	11%	6%	11%	7%	14%	15%	11%	12%	2%	8%	26%	11%	10%	12%
			a				e			j			kmno			k
A fair amount	202	85	112	176	24	176	13	92	145	145	51	178	48	110	140	122
	20%	16%	26%	20%	26%	23%	17%	32%	27%	30%	12%	22%	36%	26%	25%	30%
			a							j			kmn			k
Just a little	256	125	119	236	18	207	18	63	147	127	119	214	23	104	147	99
	26%	24%	28%	26%	20%	27%	25%	22%	28%	26%	27%	26%	17%	25%	26%	24%
												l			l	
Heard of, know nothing about	194	115	72	175	13	154	11	40	70	92	94	146	11	70	94	66
	19%	22%	17%	20%	15%	20%	15%	14%	13%	19%	21%	18%	8%	17%	17%	16%
												l		l	l	l
Never heard of	242	160	70	219	21	173	18	41	96	63	171	188	11	76	106	64
	24%	30%	16%	24%	23%	22%	24%	14%	18%	13%	38%	23%	8%	18%	19%	16%
		b									i	lo		l	l	l
Don't know	41	30	6	33	5	19	4	9	14	7	2	31	6	14	17	9
	4%	6%	1%	4%	5%	2%	6%	3%	3%	1%	*	4%	5%	3%	3%	2%
		b														
NETS																
Net: Heard of	718	340	351	643	65	589	53	238	419	423	273	601	117	329	435	337
	72%	64%	82%	72%	72%	75%	71%	83%	79%	86%	61%	73%	87%	78%	78%	82%
			a							j			kmn	k	k	k
Net: Some knowledge	524	225	279	468	51	435	42	199	349	331	179	455	105	260	341	271
	52%	42%	65%	52%	57%	56%	56%	69%	66%	67%	40%	56%	79%	62%	61%	66%
			a							j			kmno	k	k	k
Net: Good knowledge	268	100	160	232	33	228	23	136	202	204	60	241	82	156	194	171
	27%	19%	38%	26%	37%	29%	31%	47%	38%	41%	13%	29%	61%	37%	35%	42%
			a		c			h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_4. How much do you know about each of the following, if anything?

Fourth industrial revolution

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	36	23	11	2	24	12	6	6	7	14	2	10	13	8	6	25	11
	4%	8%	3%	1%	5%	2%	3%	4%	2%	10%	2%	3%	3%	6%	13%	6%	2%
		bc	c		e					fghj				k	kl	p	
A fair amount	53	22	20	11	36	16	11	5	13	16	4	12	24	8	7	32	21
	5%	8%	6%	3%	7%	3%	5%	3%	4%	12%	5%	3%	6%	7%	14%	8%	4%
		c			e					fgh			k		kl	p	
Just a little	104	50	26	27	72	32	28	14	29	21	3	30	40	16	7	51	53
	10%	18%	7%	7%	15%	6%	12%	9%	9%	16%	3%	8%	11%	14%	14%	12%	9%
		bc			e		j			hj							
Heard of, know nothing about	118	37	46	35	63	55	26	19	40	16	11	37	48	19	5	53	65
	12%	13%	13%	10%	13%	11%	11%	12%	13%	12%	14%	10%	13%	16%	11%	13%	11%
Never heard of	632	136	222	274	270	362	145	110	207	58	58	261	233	63	20	240	391
	63%	47%	64%	74%	55%	70%	62%	69%	66%	44%	71%	70%	63%	52%	42%	57%	68%
			a	ab		d	i	i	i		i	lmn	mn				o
Don't know	59	19	22	18	22	36	18	6	19	7	4	24	16	6	3	23	36
	6%	7%	6%	5%	5%	7%	8%	4%	6%	5%	5%	7%	4%	5%	6%	5%	6%
NETS																	
Net: Heard of	311	132	103	76	195	116	71	44	90	67	20	89	124	52	25	161	149
	31%	46%	30%	21%	40%	23%	30%	27%	28%	50%	24%	24%	33%	43%	52%	38%	26%
		bc	c		e					fghj			k	k	kl	p	
Net: Some knowledge	192	95	57	41	132	60	45	25	49	51	9	52	77	33	20	108	84
	19%	33%	16%	11%	27%	12%	19%	16%	16%	38%	10%	14%	21%	27%	41%	25%	15%
		bc	c		e					fghj			k	k	kl	p	
Net: Good knowledge	89	44	31	13	60	28	17	11	20	30	6	22	37	16	13	57	32
	9%	16%	9%	4%	12%	6%	7%	7%	6%	23%	7%	6%	10%	13%	27%	13%	5%
		bc	c		e					fghj			k	k	klm	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_4. How much do you know about each of the following, if anything?

Fourth industrial revolution

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	36	8	26	27	9	23	10	29	29	34	2	31	24	28	30	28
	4%	1%	6%	3%	10%	3%	13%	10%	5%	7%	*	4%	18%	7%	5%	7%
			a		c		e	h		j			kmno	k		k
A fair amount	53	13	40	40	11	38	10	37	47	51	1	50	29	41	48	44
	5%	2%	9%	4%	12%	5%	14%	13%	9%	10%	*	6%	22%	10%	9%	11%
			a		c		e			j			kmno	k		k
Just a little	104	34	61	80	22	85	9	53	76	83	18	91	27	51	71	68
	10%	6%	14%	9%	25%	11%	13%	19%	14%	17%	4%	11%	20%	12%	13%	17%
			a		c					j			kmn			k
Heard of, know nothing about	118	60	55	102	12	101	7	30	66	99	18	95	20	55	76	58
	12%	11%	13%	11%	13%	13%	10%	10%	13%	20%	4%	12%	15%	13%	14%	14%
										j						
Never heard of	632	382	225	597	29	501	32	127	288	209	405	507	26	223	306	194
	63%	72%	53%	67%	32%	64%	43%	44%	54%	42%	91%	62%	20%	53%	55%	47%
		b		d		f			g		i	lmno		l	lo	l
Don't know	59	33	19	49	7	32	5	12	23	18	3	47	8	21	29	18
	6%	6%	4%	5%	8%	4%	7%	4%	4%	4%	1%	6%	6%	5%	5%	4%
										j						
NETS																
Net: Heard of	311	114	183	250	54	246	37	149	218	266	39	267	99	176	223	198
	31%	22%	43%	28%	60%	32%	49%	52%	41%	54%	9%	33%	74%	42%	40%	48%
			a		c		e	h		j			kmno	k	k	kn
Net: Some knowledge	192	55	128	148	42	145	29	119	152	168	21	171	80	120	148	141
	19%	10%	30%	17%	46%	19%	39%	41%	29%	34%	5%	21%	60%	29%	26%	34%
			a		c		e	h		j			kmno	k	k	kn
Net: Good knowledge	89	20	66	67	20	61	20	66	76	85	3	81	53	69	77	73
	9%	4%	16%	8%	22%	8%	27%	23%	14%	17%	1%	10%	40%	16%	14%	18%
			a		c		e	h		j			kmno	k	k	k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_5. How much do you know about each of the following, if anything?

Apps (application software)

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	203	92	76	35	122	80	53	25	58	30	19	64	88	28	13	94	109
	20%	32%	22%	10%	25%	16%	23%	16%	18%	23%	23%	17%	24%	23%	26%	22%	19%
		bc	c		e								k				
A fair amount	352	119	120	114	180	172	82	56	114	54	24	115	131	51	22	156	196
	35%	42%	35%	31%	37%	34%	35%	35%	36%	41%	29%	31%	35%	42%	45%	37%	34%
		c												k	k		
Just a little	318	53	105	161	133	185	70	58	102	31	32	131	115	32	12	123	196
	32%	18%	30%	44%	27%	36%	30%	36%	32%	23%	39%	35%	31%	26%	26%	29%	34%
			a	ab		d		i			i						
Heard of, know nothing about	76	8	22	45	27	48	20	12	25	8	4	35	29	7	-	30	45
	8%	3%	6%	12%	6%	9%	9%	8%	8%	6%	5%	9%	8%	6%	-	7%	8%
			a	ab		d						n	n				
Never heard of	31	7	15	9	15	16	4	6	10	6	2	20	7	1	-	13	18
	3%	3%	4%	2%	3%	3%	2%	4%	3%	5%	3%	5%	2%	1%	-	3%	3%
												lm					
Don't know	21	7	10	5	9	12	5	3	7	3	1	10	3	2	1	9	13
	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	2%
NETS																	
Net: Heard of	949	272	322	355	463	486	225	151	299	123	79	345	363	118	47	403	546
	95%	95%	93%	96%	95%	95%	96%	95%	95%	93%	96%	92%	97%	97%	98%	95%	95%
				b									k	k			
Net: Some knowledge	873	264	300	310	436	437	205	139	274	115	75	310	334	111	47	372	501
	87%	92%	87%	84%	89%	85%	87%	87%	87%	87%	91%	83%	90%	92%	98%	88%	87%
		bc			e								k	k	k		
Net: Good knowledge	555	211	195	149	303	252	135	81	172	84	43	179	219	79	34	250	305
	55%	74%	56%	40%	62%	49%	58%	51%	55%	64%	52%	48%	59%	65%	72%	59%	53%
		bc	c		e					g			k	k	k		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_5. How much do you know about each of the following, if anything?

Apps (application software)

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	203	81	104	169	31	173	14	105	159	131	61	191	51	125	150	132
	20%	15%	24%	19%	34%	22%	19%	36%	30%	27%	14%	23%	38%	30%	27%	32%
			a		c					j			kn	k		k
A fair amount	352	180	158	311	36	290	21	121	228	193	145	303	56	167	224	177
	35%	34%	37%	35%	40%	37%	28%	42%	43%	39%	33%	37%	42%	40%	40%	43%
										j						k
Just a little	318	183	125	299	17	241	24	46	119	131	172	244	20	93	146	81
	32%	34%	29%	33%	19%	31%	32%	16%	22%	27%	39%	30%	15%	22%	26%	20%
				d					g		i	lmo			lo	
Heard of, know nothing about	76	49	25	71	3	52	10	8	14	34	40	51	2	19	25	11
	8%	9%	6%	8%	3%	7%	13%	3%	3%	7%	9%	6%	1%	5%	5%	3%
							e					lo				
Never heard of	31	21	9	28	2	19	4	5	6	4	26	17	3	8	7	5
	3%	4%	2%	3%	2%	2%	5%	2%	1%	1%	6%	2%	2%	2%	1%	1%
											i					
Don't know	21	15	5	18	1	6	2	3	5	-	2	14	2	8	6	5
	2%	3%	1%	2%	1%	1%	3%	1%	1%	-	1%	2%	1%	2%	1%	1%
NETS																
Net: Heard of	949	493	412	849	87	756	68	280	519	488	418	789	129	404	545	401
	95%	93%	97%	95%	97%	97%	92%	97%	98%	99%	94%	96%	96%	96%	98%	98%
			a			f				j						
Net: Some knowledge	873	444	387	778	84	704	58	272	505	454	378	738	127	385	520	389
	87%	84%	91%	87%	93%	90%	78%	94%	95%	92%	85%	90%	95%	92%	93%	95%
			a			f				j					k	k
Net: Good knowledge	555	261	263	479	67	463	35	226	386	324	206	494	107	293	374	309
	55%	49%	62%	54%	74%	59%	47%	78%	73%	66%	46%	60%	80%	70%	67%	75%
			a		c	f				j			kmn	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_6. How much do you know about each of the following, if anything?

Startups

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	59	31	19	9	40	18	14	7	14	17	4	14	21	15	7	37	21
	6%	11%	5%	2%	8%	4%	6%	4%	4%	13%	5%	4%	6%	13%	15%	9%	4%
		bc	c		e					fgh				kl	kl	p	
A fair amount	149	60	49	41	99	50	33	19	51	31	10	37	59	28	10	76	73
	15%	21%	14%	11%	20%	10%	14%	12%	16%	23%	12%	10%	16%	23%	22%	18%	13%
		bc			e					fgj			k	k	k	p	
Just a little	264	85	84	95	142	122	48	45	93	32	21	76	118	38	14	123	140
	26%	30%	24%	26%	29%	24%	20%	28%	29%	24%	26%	20%	32%	31%	30%	29%	24%
									f				k	k			
Heard of, know nothing about	211	42	75	94	90	122	52	36	64	22	22	93	75	19	6	72	139
	21%	15%	22%	25%	18%	24%	22%	22%	20%	17%	27%	25%	20%	16%	12%	17%	24%
			a	a		d						m					o
Never heard of	268	57	97	114	96	172	72	47	79	24	24	133	86	15	9	98	170
	27%	20%	28%	31%	20%	34%	31%	29%	25%	18%	29%	35%	23%	13%	19%	23%	29%
			a	a		d	i	i				lmn	m				o
Don't know	50	12	23	15	21	29	16	7	15	6	1	22	14	5	1	17	33
	5%	4%	7%	4%	4%	6%	7%	4%	5%	5%	1%	6%	4%	4%	2%	4%	6%
NETS																	
Net: Heard of	683	217	226	239	371	312	146	107	222	102	57	220	273	101	38	309	374
	68%	76%	65%	65%	76%	61%	62%	67%	70%	77%	70%	59%	73%	83%	79%	73%	65%
		bc			e				f	fg			k	kl	k	p	
Net: Some knowledge	472	175	151	146	281	190	94	71	158	80	35	127	198	82	32	237	235
	47%	61%	44%	40%	58%	37%	40%	44%	50%	61%	43%	34%	53%	67%	66%	56%	41%
		bc			e				f	fghj			k	kl	k	p	
Net: Good knowledge	208	90	67	50	140	69	47	26	65	48	14	51	80	44	18	113	95
	21%	32%	19%	14%	29%	13%	20%	17%	21%	36%	17%	14%	21%	36%	37%	27%	16%
		bc	c		e					fghj			k	kl	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_6. How much do you know about each of the following, if anything?

Startups

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	59	17	41	47	12	46	7	41	51	53	4	55	29	42	47	49
	6%	3%	10%	5%	13%	6%	9%	14%	10%	11%	1%	7%	21%	10%	8%	12%
			a		c					j			kmno	k		k
A fair amount	149	54	88	126	17	128	11	87	117	109	39	132	37	83	110	94
	15%	10%	21%	14%	19%	16%	14%	30%	22%	22%	9%	16%	27%	20%	20%	23%
			a					h		j			k			k
Just a little	264	128	124	235	26	215	17	80	173	170	86	219	38	123	163	127
	26%	24%	29%	26%	29%	28%	23%	28%	33%	35%	19%	27%	28%	29%	29%	31%
										j						
Heard of, know nothing about	211	114	89	198	11	174	15	37	80	98	102	165	15	70	102	68
	21%	22%	21%	22%	12%	22%	21%	13%	15%	20%	23%	20%	11%	17%	18%	17%
				d								l			l	
Never heard of	268	183	73	246	18	193	19	34	96	54	208	210	10	86	109	58
	27%	34%	17%	28%	20%	25%	25%	12%	18%	11%	47%	26%	7%	21%	20%	14%
		b							g		i	lmno		lo	lo	l
Don't know	50	34	11	42	5	24	6	9	13	9	7	40	6	16	26	13
	5%	6%	3%	5%	6%	3%	8%	3%	2%	2%	1%	5%	4%	4%	5%	3%
		b					e									
NETS																
Net: Heard of	683	313	342	606	67	563	50	245	421	430	232	570	118	317	423	339
	68%	59%	80%	68%	74%	72%	67%	85%	79%	87%	52%	70%	88%	76%	76%	83%
			a							j			kmn	k	k	kmn
Net: Some knowledge	472	199	252	409	56	389	34	207	340	332	129	405	103	247	321	271
	47%	38%	59%	46%	61%	50%	46%	72%	64%	67%	29%	49%	77%	59%	58%	66%
			a		c			h		j			kmno	k	k	kmn
Net: Good knowledge	208	71	128	173	29	174	17	127	167	162	43	186	65	124	158	144
	21%	13%	30%	19%	32%	22%	23%	44%	32%	33%	10%	23%	49%	30%	28%	35%
			a		c			h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_7. How much do you know about each of the following, if anything?

Blockchain

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	19	12	4	2	13	6	4	1	6	7	1	5	7	3	4	11	7
	2%	4%	1%	1%	3%	1%	2%	1%	2%	5%	1%	1%	2%	2%	8%	3%	1%
		bc								g					kl		
A fair amount	40	24	13	3	26	14	7	8	9	12	2	13	13	8	6	22	19
	4%	8%	4%	1%	5%	3%	3%	5%	3%	9%	2%	3%	3%	6%	13%	5%	3%
		bc	c		e					fhj					kl		
Just a little	64	36	22	6	45	19	16	9	16	12	4	25	24	10	5	37	27
	6%	13%	6%	2%	9%	4%	7%	6%	5%	9%	5%	7%	6%	9%	10%	9%	5%
		bc	c		e											p	
Heard of, know nothing about	95	31	33	31	61	34	24	10	30	17	9	21	38	21	5	44	51
	9%	11%	10%	8%	12%	7%	10%	7%	10%	13%	11%	6%	10%	18%	10%	10%	9%
					e								k	kl			
Never heard of	727	162	251	314	318	409	164	128	236	76	63	288	277	72	24	289	437
	73%	57%	72%	85%	65%	80%	70%	80%	75%	57%	77%	77%	74%	59%	51%	68%	76%
			a	ab		d	i	fi	i		i	mn	mn				o
Don't know	57	21	23	13	25	32	19	4	18	9	3	24	14	7	4	21	35
	6%	7%	7%	4%	5%	6%	8%	2%	6%	7%	4%	6%	4%	6%	8%	5%	6%
		c					g										
NETS																	
Net: Heard of	217	103	73	41	145	72	51	28	62	47	16	63	82	42	20	113	104
	22%	36%	21%	11%	30%	14%	22%	18%	20%	36%	19%	17%	22%	35%	41%	27%	18%
		bc	c		e					fghj				kl	kl	p	
Net: Some knowledge	123	72	40	11	84	39	27	18	32	30	7	42	44	21	15	70	53
	12%	25%	11%	3%	17%	8%	12%	11%	10%	23%	8%	11%	12%	17%	31%	16%	9%
		bc	c		e					fghj					klm	p	
Net: Good knowledge	59	36	18	5	39	20	11	9	15	19	3	18	20	11	10	33	26
	6%	13%	5%	1%	8%	4%	5%	6%	5%	14%	3%	5%	5%	9%	21%	8%	5%
		bc	c		e					fghj					klm	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_7. How much do you know about each of the following, if anything?

Blockchain

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	19	4	13	12	7	15	2	15	17	19	-	18	16	15	17	18
	2%	1%	3%	1%	7%	2%	2%	5%	3%	4%	-	2%	12%	4%	3%	4%
			a		c					j			kmno			k
A fair amount	40	6	34	33	7	24	13	30	34	40	-	35	26	31	35	34
	4%	1%	8%	4%	8%	3%	18%	11%	6%	8%	-	4%	20%	7%	6%	8%
			a		c		e	h		j			kmno	k		k
Just a little	64	24	37	51	12	46	10	37	48	60	3	57	23	45	50	51
	6%	5%	9%	6%	13%	6%	13%	13%	9%	12%	1%	7%	17%	11%	9%	12%
			a		c		e			j			kmn	k		k
Heard of, know nothing about	95	40	51	83	10	82	7	42	60	87	8	77	10	49	58	52
	9%	8%	12%	9%	11%	10%	10%	14%	11%	18%	2%	9%	8%	12%	10%	13%
			a							j						
Never heard of	727	421	277	671	44	587	36	151	348	271	432	590	48	260	372	239
	73%	79%	65%	75%	49%	75%	48%	52%	66%	55%	97%	72%	36%	62%	67%	58%
		b		d		f			g		i	lmno		l	lo	l
Don't know	57	35	14	44	10	26	7	12	23	16	4	43	10	18	27	16
	6%	7%	3%	5%	11%	3%	9%	4%	4%	3%	1%	5%	8%	4%	5%	4%
		b			c		e			j						
NETS																
Net: Heard of	217	75	135	180	36	167	32	125	159	205	10	186	75	141	159	155
	22%	14%	32%	20%	40%	21%	43%	43%	30%	42%	2%	23%	56%	34%	29%	38%
			a		c		e	h		j			kmno	k	k	kn
Net: Some knowledge	123	35	84	96	26	85	25	83	99	118	3	110	65	91	102	103
	12%	7%	20%	11%	29%	11%	33%	29%	19%	24%	1%	13%	48%	22%	18%	25%
			a		c		e	h		j			kmno	k	k	kn
Net: Good knowledge	59	10	48	45	14	39	15	46	51	58	-	53	42	47	52	52
	6%	2%	11%	5%	16%	5%	20%	16%	10%	12%	-	6%	31%	11%	9%	13%
			a		c		e	h		j			kmno	k	k	k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_8. How much do you know about each of the following, if anything?

Fintech

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	28	21	6	1	17	11	5	5	5	9	2	7	13	6	2	17	11
	3%	7%	2%	*	4%	2%	2%	3%	2%	7%	2%	2%	4%	5%	4%	4%	2%
		bc	c							fh						p	
A fair amount	42	21	18	3	33	9	7	6	14	14	1	10	15	9	7	26	16
	4%	7%	5%	1%	7%	2%	3%	4%	4%	10%	1%	3%	4%	8%	14%	6%	3%
		c	c		e					fghj				k	kl	p	
Just a little	52	28	18	6	33	18	13	7	15	11	4	16	20	11	3	30	22
	5%	10%	5%	2%	7%	4%	6%	4%	5%	8%	5%	4%	5%	9%	6%	7%	4%
		bc	c		e									k		p	
Heard of, know nothing about	102	40	33	30	67	35	26	15	28	16	12	26	39	18	8	49	53
	10%	14%	9%	8%	14%	7%	11%	10%	9%	12%	14%	7%	11%	15%	17%	12%	9%
		c			e									k	k		
Never heard of	721	158	250	312	314	407	164	122	237	75	62	297	269	71	24	281	440
	72%	55%	72%	85%	64%	79%	70%	76%	75%	57%	75%	79%	72%	59%	51%	66%	76%
			a	ab		d	i	i	i		i	lmn	mn				o
Don't know	56	18	22	16	23	34	20	5	17	7	2	19	15	6	4	21	35
	6%	6%	6%	4%	5%	7%	9%	3%	5%	6%	3%	5%	4%	5%	8%	5%	6%
							g										
NETS																	
Net: Heard of	224	110	74	40	151	73	50	33	62	49	18	59	88	45	20	123	101
	22%	38%	21%	11%	31%	14%	21%	21%	20%	37%	22%	16%	24%	37%	41%	29%	18%
		bc	c		e					fghj			k	kl	kl	p	
Net: Some knowledge	122	70	42	10	83	38	25	18	34	34	7	33	49	27	12	74	48
	12%	25%	12%	3%	17%	7%	10%	11%	11%	25%	8%	9%	13%	22%	25%	17%	8%
		bc	c		e					fghj				kl	kl	p	
Net: Good knowledge	70	42	24	4	50	20	12	11	19	23	3	17	29	15	9	44	26
	7%	15%	7%	1%	10%	4%	5%	7%	6%	17%	4%	5%	8%	13%	19%	10%	5%
		bc	c		e					fghj				k	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_8. How much do you know about each of the following, if anything?

Fintech

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	28	9	19	16	13	19	5	24	24	26	2	24	19	23	22	24
	3%	2%	5%	2%	14%	2%	6%	8%	5%	5%	*	3%	14%	6%	4%	6%
			a		c			h		j			kmno	k		k
A fair amount	42	4	35	33	9	26	11	32	38	42	-	40	29	34	38	34
	4%	1%	8%	4%	10%	3%	14%	11%	7%	9%	-	5%	22%	8%	7%	8%
			a		c		e			j			kmno	k		k
Just a little	52	21	30	37	14	40	10	25	37	47	5	45	17	34	43	41
	5%	4%	7%	4%	16%	5%	14%	9%	7%	10%	1%	6%	13%	8%	8%	10%
			a		c		e			j			k			k
Heard of, know nothing about	102	48	48	92	7	91	3	42	67	94	8	87	15	54	66	56
	10%	9%	11%	10%	7%	12%	5%	15%	13%	19%	2%	11%	12%	13%	12%	14%
										j						
Never heard of	721	415	277	673	39	575	40	151	342	269	429	579	42	254	361	237
	72%	78%	65%	75%	44%	74%	54%	52%	65%	55%	96%	71%	32%	61%	65%	58%
		b		d		f			g		i	lmno		l	lo	l
Don't know	56	33	18	44	8	28	6	13	22	14	4	44	10	21	28	17
	6%	6%	4%	5%	9%	4%	8%	5%	4%	3%	1%	5%	8%	5%	5%	4%
										j						
NETS																
Net: Heard of	224	82	132	178	43	177	29	124	166	209	14	196	81	145	169	156
	22%	15%	31%	20%	47%	23%	38%	43%	31%	42%	3%	24%	61%	34%	30%	38%
			a		c		e	h		j			kmno	k	k	kn
Net: Some knowledge	122	33	84	86	36	85	25	82	99	115	7	110	66	91	103	99
	12%	6%	20%	10%	40%	11%	34%	28%	19%	23%	1%	13%	49%	22%	19%	24%
			a		c		e	h		j			kmno	k	k	kn
Net: Good knowledge	70	13	54	48	22	46	15	56	62	68	2	64	49	57	60	59
	7%	2%	13%	5%	24%	6%	20%	20%	12%	14%	*	8%	36%	14%	11%	14%
			a		c		e	h		j			kmno	k		k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_9. How much do you know about each of the following, if anything?

E-government

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	48	28	15	5	33	15	8	6	11	19	3	11	17	10	9	31	17
	5%	10%	4%	1%	7%	3%	3%	4%	3%	14%	3%	3%	5%	8%	19%	7%	3%
		bc	c		e					fghj				k	klm	p	
A fair amount	89	35	33	21	61	28	18	15	31	15	5	25	35	21	5	45	44
	9%	12%	10%	6%	12%	6%	8%	9%	10%	12%	6%	7%	10%	17%	10%	11%	8%
		c			e									kl			
Just a little	145	46	56	43	96	49	34	21	47	21	10	47	57	27	7	72	73
	14%	16%	16%	12%	20%	10%	14%	13%	15%	16%	12%	12%	15%	22%	14%	17%	13%
					e									k			
Heard of, know nothing about	146	44	51	52	67	79	39	23	44	23	8	50	60	16	9	67	79
	15%	15%	15%	14%	14%	15%	17%	14%	14%	17%	10%	13%	16%	13%	19%	16%	14%
Never heard of	517	117	170	230	207	310	117	91	165	49	54	222	182	43	15	186	330
	52%	41%	49%	62%	42%	60%	50%	57%	52%	37%	66%	59%	49%	36%	32%	44%	57%
			a	ab		d	i	i	i		fhi	lmn	mn				o
Don't know	56	16	22	18	24	32	19	5	18	5	2	20	21	5	3	22	33
	6%	6%	6%	5%	5%	6%	8%	3%	6%	4%	3%	5%	6%	4%	6%	5%	6%
							g										
NETS																	
Net: Heard of	429	154	154	121	257	172	98	65	132	78	26	132	170	74	30	216	213
	43%	54%	45%	33%	53%	34%	42%	40%	42%	59%	32%	35%	45%	61%	62%	51%	37%
		bc	c		e					fghj			k	kl	kl	p	
Net: Some knowledge	282	110	104	69	189	93	59	42	89	55	17	82	109	57	21	148	134
	28%	38%	30%	19%	39%	18%	25%	26%	28%	42%	21%	22%	29%	47%	43%	35%	23%
		bc	c		e					fghj			k	kl	kl	p	
Net: Good knowledge	137	63	48	26	93	44	26	21	41	34	8	36	53	31	14	76	61
	14%	22%	14%	7%	19%	9%	11%	13%	13%	26%	10%	10%	14%	25%	29%	18%	11%
		bc	c		e					fghj				kl	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_9. How much do you know about each of the following, if anything?

E-government

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	48	9	37	36	11	33	9	34	41	45	3	44	29	34	41	40
	5%	2%	9%	4%	13%	4%	13%	12%	8%	9%	1%	5%	22%	8%	7%	10%
			a		c		e			j			kmno			k
A fair amount	89	22	65	72	17	72	10	61	73	80	7	75	30	51	66	66
	9%	4%	15%	8%	19%	9%	14%	21%	14%	16%	2%	9%	22%	12%	12%	16%
			a		c			h		j			kmn			k
Just a little	145	67	76	128	15	121	10	52	101	115	29	131	32	70	107	72
	14%	13%	18%	14%	16%	15%	14%	18%	19%	23%	7%	16%	24%	17%	19%	17%
			a							j			k			
Heard of, know nothing about	146	77	59	129	14	113	9	44	81	93	47	119	10	71	80	66
	15%	15%	14%	14%	16%	14%	12%	15%	15%	19%	10%	15%	8%	17%	14%	16%
										j		l		l	l	l
Never heard of	517	319	175	486	25	412	28	84	215	144	355	407	26	174	236	149
	52%	60%	41%	54%	28%	53%	38%	29%	41%	29%	80%	50%	19%	41%	42%	36%
		b		d		f			g		i	lmno		l	l	l
Don't know	56	36	14	44	8	29	7	13	18	14	5	44	7	19	28	17
	6%	7%	3%	5%	9%	4%	9%	5%	3%	3%	1%	5%	6%	5%	5%	4%
		b					e			j						
NETS																
Net: Heard of	429	174	238	364	57	339	39	191	296	334	86	370	101	226	294	244
	43%	33%	56%	41%	63%	43%	53%	66%	56%	68%	19%	45%	75%	54%	53%	59%
			a		c			h		j			kmno	k	k	kn
Net: Some knowledge	282	97	178	236	43	226	30	147	215	240	39	250	91	155	214	178
	28%	18%	42%	26%	47%	29%	41%	51%	41%	49%	9%	31%	68%	37%	38%	43%
			a		c		e	h		j			kmno	k	k	k
Net: Good knowledge	137	30	102	108	28	105	20	95	114	125	10	119	59	85	107	106
	14%	6%	24%	12%	31%	14%	27%	33%	22%	25%	2%	15%	44%	20%	19%	26%
			a		c		e	h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q6_10. How much do you know about each of the following, if anything?

Big data

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	47	28	14	6	31	16	13	3	13	13	4	13	15	12	7	31	17
	5%	10%	4%	2%	6%	3%	5%	2%	4%	10%	4%	3%	4%	10%	15%	7%	3%
		bc			e					gh				kl	kl	p	
A fair amount	96	48	34	15	65	31	21	14	26	24	7	23	38	17	11	50	47
	10%	17%	10%	4%	13%	6%	9%	9%	8%	18%	9%	6%	10%	14%	23%	12%	8%
		bc	c		e					fgh			k	k	kl		
Just a little	134	60	41	34	85	49	37	26	36	16	8	37	60	23	6	63	72
	13%	21%	12%	9%	18%	10%	16%	16%	11%	12%	10%	10%	16%	19%	12%	15%	12%
		bc			e								k	k			
Heard of, know nothing about	129	35	47	47	72	56	29	16	38	20	11	38	51	19	9	60	68
	13%	12%	14%	13%	15%	11%	12%	10%	12%	15%	13%	10%	14%	16%	18%	14%	12%
Never heard of	546	102	190	254	212	334	118	96	184	54	51	241	196	46	12	203	342
	55%	36%	55%	69%	43%	65%	50%	60%	58%	41%	62%	64%	53%	38%	26%	48%	59%
			a	ab		d		i	i		i	lmn	mn				o
Don't know	49	14	21	14	22	27	16	5	18	5	1	23	13	4	3	18	31
	5%	5%	6%	4%	4%	5%	7%	3%	6%	4%	1%	6%	3%	4%	6%	4%	5%
NETS																	
Net: Heard of	406	170	135	101	254	153	100	60	113	73	30	110	164	71	33	203	203
	41%	59%	39%	27%	52%	30%	43%	37%	36%	55%	36%	29%	44%	59%	68%	48%	35%
		bc	c		e					fghj			k	kl	kl	p	
Net: Some knowledge	278	135	88	54	181	97	71	44	75	53	19	72	113	52	24	143	135
	28%	47%	25%	15%	37%	19%	30%	27%	24%	40%	24%	19%	30%	43%	50%	34%	23%
		bc	c		e					ghj			k	kl	kl	p	
Net: Good knowledge	143	75	48	21	96	48	34	17	39	37	11	36	53	28	18	80	63
	14%	26%	14%	6%	20%	9%	14%	11%	12%	28%	13%	10%	14%	23%	38%	19%	11%
		bc	c		e					fghj			k	kl	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q6_10. How much do you know about each of the following, if anything?

Big data

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal	47	10	36	34	13	38	8	38	44	44	3	43	28	33	39	39
	5%	2%	9%	4%	14%	5%	11%	13%	8%	9%	1%	5%	21%	8%	7%	10%
			a		c		e	h		j			kmno			k
A fair amount	96	21	68	73	22	78	12	66	79	80	15	85	32	64	75	73
	10%	4%	16%	8%	24%	10%	16%	23%	15%	16%	3%	10%	24%	15%	13%	18%
			a		c			h		j			kmn	k		k
Just a little	134	55	69	114	15	101	13	50	96	106	24	116	33	76	97	79
	13%	10%	16%	13%	17%	13%	18%	17%	18%	22%	5%	14%	24%	18%	17%	19%
			a							j			k			k
Heard of, know nothing about	129	73	51	117	10	107	5	38	65	95	30	106	11	52	77	52
	13%	14%	12%	13%	11%	14%	7%	13%	12%	19%	7%	13%	8%	12%	14%	13%
										j						
Never heard of	546	340	190	519	24	432	32	88	228	158	372	430	23	179	246	154
	55%	64%	45%	58%	26%	55%	43%	30%	43%	32%	83%	52%	17%	43%	44%	37%
		b		d		f			g		i	lmno		l	lo	l
Don't know	49	31	12	39	7	24	4	9	18	9	3	40	7	16	24	13
	5%	6%	3%	4%	8%	3%	5%	3%	3%	2%	1%	5%	5%	4%	4%	3%
		b														
NETS																
Net: Heard of	406	158	224	338	60	324	38	192	284	326	71	350	103	225	288	243
	41%	30%	53%	38%	66%	42%	52%	67%	54%	66%	16%	43%	77%	54%	52%	59%
			a		c			h		j			kmno	k	k	kn
Net: Some knowledge	278	85	173	221	49	217	33	153	219	231	42	245	92	173	211	191
	28%	16%	41%	25%	55%	28%	45%	53%	41%	47%	9%	30%	69%	41%	38%	47%
			a		c		e	h		j			kmno	k	k	kn
Net: Good knowledge	143	31	104	107	35	116	20	104	123	124	18	129	60	97	114	112
	14%	6%	24%	12%	38%	15%	27%	36%	23%	25%	4%	16%	45%	23%	20%	27%
			a		c		e	h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_SUM. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

SUMMARY TABLE

Base: All UK adults

	Total	Very confident	Fairly confident	Not very confident	Not at all	Don't know	Net: Confident	Net: Not confident	Mean
Write and send an email	1001	833	120	19	10	18	953	29	3.81
	100%	83%	12%	2%	1%	2%	95%	3%	
Use social media	1001	555	285	76	63	23	840	138	3.36
	100%	55%	28%	8%	6%	2%	84%	14%	
Sell products or services online	1001	351	356	178	84	31	708	262	3.01
	100%	35%	36%	18%	8%	3%	71%	26%	
Prepare a powerpoint presentation	1001	280	250	197	253	23	529	449	2.57
	100%	28%	25%	20%	25%	2%	53%	45%	
Set up a new business by registering it online	1001	111	257	278	315	40	368	593	2.17
	100%	11%	26%	28%	31%	4%	37%	59%	
Build a website	1001	88	200	260	421	31	288	682	1.95
	100%	9%	20%	26%	42%	3%	29%	68%	
Build your own computer	1001	87	120	168	607	19	206	775	1.68
	100%	9%	12%	17%	61%	2%	21%	77%	
Use coding to develop software	1001	70	101	184	618	28	171	801	1.61
	100%	7%	10%	18%	62%	3%	17%	80%	

EU Digitalisation Survey - UK

Q7. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

'NET: Confident' summary

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Write and send an email	953	266	328	359	466	487	222	155	300	125	78	349	361	116	47	406	547
	95%	93%	95%	97%	96%	95%	95%	97%	95%	95%	95%	93%	97%	96%	98%	96%	95%
				a									k				
Use social media	840	257	314	270	407	433	202	137	258	109	71	318	308	107	41	366	474
	84%	90%	91%	73%	84%	84%	86%	86%	82%	83%	87%	85%	82%	88%	86%	86%	82%
		c	c														
Sell products or services online	708	229	257	222	368	340	163	108	224	106	55	241	284	96	38	309	398
	71%	80%	74%	60%	76%	66%	70%	67%	71%	80%	67%	64%	76%	79%	80%	73%	69%
		c	c		e					fghj			k	k	k		
Prepare a powerpoint presentation	529	213	178	138	283	246	115	89	177	72	40	162	211	85	39	236	293
	53%	74%	51%	37%	58%	48%	49%	56%	56%	55%	49%	43%	56%	70%	82%	56%	51%
		bc	c		e								k	kl	kl		
Set up a new business by registering it online	368	134	129	105	217	151	79	53	117	62	36	104	150	60	28	171	197
	37%	47%	37%	28%	44%	29%	34%	33%	37%	47%	43%	28%	40%	49%	58%	40%	34%
		bc	c		e					fgh			k	k	kl	p	
Build a website	288	132	94	62	177	111	62	40	83	59	23	89	117	48	18	147	141
	29%	46%	27%	17%	36%	22%	26%	25%	26%	45%	28%	24%	31%	39%	39%	35%	25%
		bc	c		e					fghj			k	k	k	p	
Build your own computer	206	81	90	35	158	48	46	32	52	50	11	75	72	36	14	109	97
	21%	28%	26%	10%	32%	9%	20%	20%	16%	38%	14%	20%	19%	30%	29%	26%	17%
		c	c		e					fghj				kl		p	
Use coding to develop software	171	90	58	23	131	40	36	26	45	45	9	46	65	38	16	96	75
	17%	31%	17%	6%	27%	8%	15%	16%	14%	34%	11%	12%	17%	32%	33%	23%	13%
		bc	c		e					fghj				kl	kl	p	
None of the above	27	10	11	7	13	14	6	3	10	3	4	15	6	3	1	11	16
	3%	4%	3%	2%	3%	3%	2%	2%	3%	2%	5%	4%	2%	2%	2%	3%	3%
												l					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

'NET: Confident' summary

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Write and send an email	953	500	412	851	89	758	68	281	522	469	434	796	125	404	542	393
	95%	94%	97%	95%	99%	97% f	91%	97%	99%	95%	97%	97%	94%	96%	97%	96%
Use social media	840	436	362	743	87	674	59	276	493	428	369	770	124	383	498	373
	84%	82%	85%	83%	96% c	86%	79%	96%	93%	87%	83%	94% n	93%	91%	89%	91%
Sell products or services online	708	334	348	630	71	583	51	264	454	392	285	615	113	338	443	337
	71%	63%	82% a	70%	79%	75%	68%	91% h	86%	80% j	64%	75%	84% k	81% k	79%	82% k
Prepare a powerpoint presentation	529	195	306	452	69	433	38	254	529	311	194	468	111	283	357	294
	53%	37%	72% a	51%	76% c	55%	52%	88%	100% g	63% j	43%	57%	83% kmno	67% k	64% k	72% kn
Set up a new business by registering it online	368	122	230	312	53	299	33	206	297	247	108	319	98	194	253	211
	37%	23%	54% a	35%	58% c	38%	44%	72% h	56%	50% j	24%	39%	73% kmno	46% k	45% k	51% k
Build a website	288	96	175	239	43	230	28	288	254	198	79	256	79	167	201	181
	29%	18%	41% a	27%	47% c	29%	37%	100% h	48%	40% j	18%	31%	59% kmno	40% k	36%	44% kn
Build your own computer	206	80	120	171	31	153	30	151	162	140	59	177	62	122	141	119
	21%	15%	28% a	19%	34% c	20%	41% e	52% h	31%	28% j	13%	22%	47% kmno	29% k	25%	29% k
Use coding to develop software	171	43	114	129	35	124	27	141	153	126	37	155	69	101	137	111
	17%	8%	27% a	14%	38% c	16%	36% e	49% h	29%	26% j	8%	19%	52% kmno	24% k	25% k	27% k
None of the above	27	21	6	25	-	12	3	-	-	9	7	12	3	8	9	9
	3%	4% b	1%	3%	-	2%	4%	-	-	2%	2%	1%	2%	2%	2%	2%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_1. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Write and send an email

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	833	221	291	322	402	431	189	126	279	110	69	294	326	102	42	356	477
		83%	77%	84%	87%	82%	84%	81%	79%	89%	83%	84%	78%	87%	84%	88%	84%	83%
				a	a					fg				k				
Fairly confident	(3.0)	120	46	37	37	64	56	33	29	21	16	9	55	35	14	5	50	70
		12%	16%	11%	10%	13%	11%	14%	18%	7%	12%	11%	15%	9%	12%	10%	12%	12%
			c					h	h				l					
Not very confident	(2.0)	19	9	6	4	7	12	5	1	5	2	4	9	6	3	-	7	12
		2%	3%	2%	1%	1%	2%	2%	1%	1%	1%	5%	2%	2%	2%	-	2%	2%
												g						
Not at all	(1.0)	10	2	4	3	4	7	5	-	3	2	-	6	1	2	-	3	8
		1%	1%	1%	1%	1%	1%	2%	-	1%	1%	-	2%	*	2%	-	1%	1%
Don't know		18	9	7	2	11	7	2	4	7	4	-	11	5	-	1	8	10
		2%	3%	2%	1%	2%	1%	1%	2%	2%	3%	-	3%	1%	-	2%	2%	2%
			c															
NETS																		
Net: Confident		953	266	328	359	466	487	222	155	300	125	78	349	361	116	47	406	547
		95%	93%	95%	97%	96%	95%	95%	97%	95%	95%	95%	93%	97%	96%	98%	96%	95%
					a									k				
Net: Not confident		29	11	11	7	10	19	10	1	8	3	4	15	7	5	-	9	20
		3%	4%	3%	2%	2%	4%	4%	1%	3%	2%	5%	4%	2%	4%	-	2%	3%
								g				g						
Mean score		3.81	3.74	3.81	3.85	3.81	3.80	3.75	3.80	3.87	3.82	3.80	3.75	3.86	3.79	3.90	3.83	3.79
					a					f				k				
Standard deviation		.51	.56	.51	.45	.47	.54	.61	.41	.46	.50	.50	.58	.41	.56	.31	.46	.54
Standard error		.02	.03	.03	.02	.02	.02	.04	.03	.03	.04	.06	.03	.02	.05	.04	.02	.02

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_1. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Write and send an email

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	833	433	366	748	72	699	49	251	477	415	381	704	101	352	481	348
		83%	82%	86%	84%	79%	90%	65%	87%	90%	84%	85%	86%	76%	84%	86%	85%
							f						l		l	l	l
Fairly confident	(3.0)	120	67	46	103	18	59	19	29	46	54	53	92	24	53	61	45
		12%	13%	11%	11%	19%	8%	26%	10%	9%	11%	12%	11%	18%	13%	11%	11%
						c		e						kno			
Not very confident	(2.0)	19	9	6	18	1	9	5	5	5	15	4	11	5	8	8	12
		2%	2%	1%	2%	1%	1%	7%	2%	1%	3%	1%	1%	4%	2%	1%	3%
								e			j			k			
Not at all	(1.0)	10	8	2	10	-	6	1	-	-	4	6	4	-	2	-	1
		1%	2%	*	1%	-	1%	1%	-	-	1%	1%	1%	-	*	-	*
Don't know		18	12	6	16	-	7	1	3	2	5	3	9	3	5	8	5
		2%	2%	1%	2%	-	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%
NETS																	
Net: Confident		953	500	412	851	89	758	68	281	522	469	434	796	125	404	542	393
		95%	94%	97%	95%	99%	97%	91%	97%	99%	95%	97%	97%	94%	96%	97%	96%
							f										
Net: Not confident		29	18	8	27	1	15	6	5	5	19	9	15	5	10	8	13
		3%	3%	2%	3%	1%	2%	8%	2%	1%	4%	2%	2%	4%	2%	1%	3%
								e									
Mean score		3.81	3.79	3.84	3.81	3.78	3.88	3.57	3.86	3.89	3.80	3.83	3.84	3.73	3.82	3.86	3.82
							f						l			l	
Standard deviation		.51	.55	.44	.51	.44	.42	.67	.39	.34	.51	.49	.44	.53	.46	.39	.47
Standard error		.02	.02	.02	.02	.05	.02	.08	.02	.01	.02	.02	.02	.05	.02	.02	.02

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_2. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Build a website

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	88	41	29	17	60	28	19	15	24	15	8	22	33	18	11	47	41
		9%	14%	9%	5%	12%	5%	8%	9%	8%	12%	9%	6%	9%	14%	22%	11%	7%
			bc	c		e									k	kl	p	
Fairly confident	(3.0)	200	91	65	45	118	83	43	25	59	43	15	66	83	30	8	100	101
		20%	32%	19%	12%	24%	16%	18%	16%	19%	33%	18%	18%	22%	25%	16%	24%	17%
			bc	c		e					fghj						p	
Not very confident	(2.0)	260	89	88	83	146	115	61	48	88	28	24	98	97	34	12	105	156
		26%	31%	25%	23%	30%	22%	26%	30%	28%	21%	29%	26%	26%	28%	25%	25%	27%
			c			e												
Not at all	(1.0)	421	55	149	217	150	271	103	68	133	41	36	174	152	39	16	159	262
		42%	19%	43%	59%	31%	53%	44%	42%	42%	31%	43%	46%	41%	33%	34%	38%	45%
				a	ab		d	i		i			m					o
Don't know		31	9	15	6	15	16	8	5	11	4	-	15	6	-	1	14	18
		3%	3%	4%	2%	3%	3%	4%	3%	4%	3%	-	4%	2%	-	2%	3%	3%
				c									m					
NETS																		
Net: Confident		288	132	94	62	177	111	62	40	83	59	23	89	117	48	18	147	141
		29%	46%	27%	17%	36%	22%	26%	25%	26%	45%	28%	24%	31%	39%	39%	35%	25%
			bc	c		e					fghj			k	k	k	p	
Net: Not confident		682	145	237	300	295	386	164	116	221	69	59	271	250	73	28	264	418
		68%	51%	68%	82%	61%	75%	70%	72%	70%	53%	72%	72%	67%	61%	59%	62%	72%
				a	ab		d	i	i	i		i	m					o
Mean score		1.95	2.43	1.93	1.62	2.18	1.73	1.90	1.92	1.92	2.26	1.94	1.83	1.99	2.21	2.28	2.08	1.86
			bc	c		e					fghj			k	kl	k	p	
Standard deviation		1.00	.97	1.00	.88	1.02	.93	.99	.99	.97	1.04	1.00	.94	1.01	1.06	1.17	1.04	.96
Standard error		.03	.06	.05	.05	.05	.04	.07	.08	.06	.09	.11	.05	.05	.10	.17	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_2. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Build a website

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	88	17	66	71	13	72	13	88	84	65	21	78	33	53	69	60
		9%	3%	16%	8%	15%	9%	17%	30%	16%	13%	5%	10%	24%	13%	12%	15%
				a		c		e	h		j			kmno			k
Fairly confident	(3.0)	200	80	108	168	30	158	15	200	170	133	58	178	46	113	132	121
		20%	15%	25%	19%	33%	20%	20%	70%	32%	27%	13%	22%	35%	27%	24%	30%
				a		c			h		j			kn	k		kn
Not very confident	(2.0)	260	137	112	232	28	201	16	-	154	142	105	225	29	127	158	119
		26%	26%	26%	26%	31%	26%	22%	-	29%	29%	23%	27%	21%	30%	28%	29%
										g					l		
Not at all	(1.0)	421	275	134	397	18	335	28	-	116	147	251	317	25	119	185	101
		42%	52%	32%	44%	20%	43%	38%	-	22%	30%	56%	39%	19%	28%	33%	25%
			b		d					g		i	lmno		l	lo	
Don't know		31	22	5	27	2	14	2	-	6	5	12	22	1	7	14	8
		3%	4%	1%	3%	2%	2%	3%	-	1%	1%	3%	3%	1%	2%	2%	2%
			b									i					
NETS																	
Net: Confident		288	96	175	239	43	230	28	288	254	198	79	256	79	167	201	181
		29%	18%	41%	27%	47%	29%	37%	100%	48%	40%	18%	31%	59%	40%	36%	44%
				a		c			h		j			kmno	k		kn
Net: Not confident		682	412	246	629	46	536	45	-	269	290	356	542	54	246	343	220
		68%	78%	58%	70%	50%	69%	60%	-	51%	59%	80%	66%	40%	59%	61%	54%
			b		d					g		i	lmo		l	lo	l
Mean score		1.95	1.68	2.25	1.90	2.43	1.96	2.16	3.30	2.43	2.24	1.65	2.02	2.66	2.24	2.16	2.35
				a		c			h		j			kmno	k	k	kn
Standard deviation		1.00	.85	1.07	.99	.98	1.01	1.14	.46	1.01	1.03	.88	1.01	1.05	1.01	1.03	1.02
Standard error		.03	.04	.05	.03	.11	.04	.13	.03	.04	.05	.04	.04	.09	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_3. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Use coding to develop software

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	70	32	26	12	52	18	12	8	23	17	2	13	31	18	7	39	31
		7%	11%	7%	3%	11%	3%	5%	5%	7%	13%	3%	4%	8%	14%	14%	9%	5%
			c	c		e					fgj			k	k	k	p	
Fairly confident	(3.0)	101	58	32	11	78	23	24	18	23	28	7	33	33	21	9	57	44
		10%	20%	9%	3%	16%	4%	10%	11%	7%	21%	9%	9%	9%	17%	19%	13%	8%
			bc	c		e					fghj				kl	kl	p	
Not very confident	(2.0)	184	74	66	43	102	82	52	20	64	28	14	66	69	25	12	83	101
		18%	26%	19%	12%	21%	16%	22%	12%	20%	21%	17%	18%	18%	20%	26%	19%	18%
			bc	c		e		g		g								
Not at all	(1.0)	618	115	208	295	242	376	138	111	194	56	59	250	233	58	19	233	385
		62%	40%	60%	80%	50%	73%	59%	69%	61%	42%	72%	67%	63%	48%	39%	55%	67%
				a	ab		d	i	fi	i		fi	mn	mn				o
Don't know		28	7	14	7	13	15	9	3	12	4	-	13	7	-	1	12	16
		3%	3%	4%	2%	3%	3%	4%	2%	4%	3%	-	3%	2%	-	2%	3%	3%
													m					
NETS																		
Net: Confident		171	90	58	23	131	40	36	26	45	45	9	46	65	38	16	96	75
		17%	31%	17%	6%	27%	8%	15%	16%	14%	34%	11%	12%	17%	32%	33%	23%	13%
			bc	c		e					fghj				kl	kl	p	
Net: Not confident		801	189	274	338	344	458	190	131	258	83	73	316	302	83	31	315	486
		80%	66%	79%	92%	70%	89%	81%	82%	82%	63%	89%	84%	81%	68%	65%	74%	84%
				a	ab		d	i	i	i		i	mn	mn				o
Mean score		1.61	2.03	1.63	1.28	1.88	1.36	1.60	1.51	1.59	2.05	1.41	1.47	1.63	1.98	2.08	1.76	1.50
			bc	c		e					fghj			k	kl	kl	p	
Standard deviation		.94	1.04	.94	.68	1.05	.73	.88	.89	.92	1.09	.76	.81	.97	1.11	1.09	1.02	.86
Standard error		.03	.06	.05	.04	.05	.03	.06	.07	.05	.10	.08	.04	.05	.10	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_3. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Use coding to develop software

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	70	13	53	57	11	53	15	65	66	53	15	66	31	41	57	49
		7%	2%	12%	6%	12%	7%	20%	23%	12%	11%	3%	8%	23%	10%	10%	12%
				a		c		e	h		j			kmno			k
Fairly confident	(3.0)	101	29	62	72	24	71	12	76	87	73	22	89	38	61	80	62
		10%	6%	14%	8%	26%	9%	16%	27%	16%	15%	5%	11%	28%	14%	14%	15%
				a		c			h		j			kmno			k
Not very confident	(2.0)	184	86	85	157	27	139	17	82	132	120	55	157	33	107	115	110
		18%	16%	20%	18%	30%	18%	22%	28%	25%	24%	12%	19%	25%	25%	21%	27%
						c					j				k		kn
Not at all	(1.0)	618	382	221	586	27	502	30	63	241	240	346	490	31	204	294	180
		62%	72%	52%	65%	30%	64%	40%	22%	45%	49%	78%	60%	23%	49%	53%	44%
			b		d		f			g		i	lmno		l	lo	l
Don't know		28	19	5	24	2	15	1	2	4	6	8	19	1	7	12	9
		3%	4%	1%	3%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	2%	2%
			b														
NETS																	
Net: Confident		171	43	114	129	35	124	27	141	153	126	37	155	69	101	137	111
		17%	8%	27%	14%	38%	16%	36%	49%	29%	26%	8%	19%	52%	24%	25%	27%
				a		c		e	h		j			kmno	k	k	k
Net: Not confident		801	468	307	742	54	641	46	145	373	360	402	647	64	311	409	291
		80%	88%	72%	83%	60%	82%	62%	50%	70%	73%	90%	79%	48%	74%	73%	71%
			b		d		f			g		i	lno		l	l	l
Mean score		1.61	1.36	1.87	1.54	2.21	1.58	2.17	2.50	1.96	1.87	1.33	1.66	2.52	1.85	1.82	1.95
				a		c		e	h		j			kmno	k	k	k
Standard deviation		.94	.71	1.08	.90	1.02	.92	1.18	1.07	1.06	1.03	.72	.97	1.09	1.01	1.04	1.04
Standard error		.03	.03	.05	.03	.11	.03	.14	.06	.05	.05	.03	.03	.09	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_4. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Build your own computer

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	87	34	39	13	73	14	18	17	21	20	4	32	31	18	3	45	42
		9%	12%	11%	4%	15%	3%	8%	11%	7%	15%	5%	9%	8%	15%	7%	10%	7%
			c	c		e					fhj				kl			
Fairly confident	(3.0)	120	47	51	22	85	34	28	15	30	29	8	43	41	18	11	64	55
		12%	16%	15%	6%	17%	7%	12%	9%	10%	22%	9%	11%	11%	15%	22%	15%	10%
			c	c		e					fghj					kl	p	
Not very confident	(2.0)	168	66	63	38	104	64	52	24	55	17	12	49	66	24	9	74	94
		17%	23%	18%	10%	21%	13%	22%	15%	18%	13%	15%	13%	18%	20%	20%	18%	16%
			c	c		e		i										
Not at all	(1.0)	607	131	184	292	215	392	133	102	200	62	58	240	232	61	24	232	375
		61%	46%	53%	79%	44%	76%	57%	63%	63%	47%	71%	64%	62%	50%	49%	55%	65%
					ab		d		i	i		fi	mn	m				o
Don't know		19	8	9	2	10	9	3	3	8	3	-	11	3	-	1	9	11
		2%	3%	3%	1%	2%	2%	1%	2%	3%	2%	-	3%	1%	-	2%	2%	2%
			c	c									l					
NETS																		
Net: Confident		206	81	90	35	158	48	46	32	52	50	11	75	72	36	14	109	97
		21%	28%	26%	10%	32%	9%	20%	20%	16%	38%	14%	20%	19%	30%	29%	26%	17%
			c	c		e					fghj				kl		p	
Net: Not confident		775	197	247	331	319	456	184	126	255	79	71	289	298	85	33	306	469
		77%	69%	71%	90%	65%	89%	79%	78%	81%	60%	86%	77%	80%	70%	69%	72%	81%
					ab		d	i	i	i		i		m				o
Mean score		1.68	1.95	1.84	1.33	2.03	1.35	1.71	1.66	1.59	2.06	1.48	1.63	1.65	1.94	1.86	1.81	1.58
			c	c		e					fghj				kl		p	
Standard deviation		1.00	1.06	1.07	.75	1.11	.73	.97	1.03	.93	1.16	.85	1.00	.98	1.12	1.00	1.05	.94
Standard error		.03	.06	.06	.04	.05	.03	.06	.08	.05	.10	.09	.05	.05	.10	.15	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_4. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Build your own computer

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	87	33	53	71	13	66	14	69	73	59	24	73	28	49	64	53
		9%	6%	12%	8%	14%	8%	19%	24%	14%	12%	5%	9%	21%	12%	11%	13%
				a		c		e	h		j			kmno			k
Fairly confident	(3.0)	120	47	67	100	18	87	16	82	90	80	35	104	34	73	77	66
		12%	9%	16%	11%	20%	11%	21%	28%	17%	16%	8%	13%	26%	17%	14%	16%
				a		c		e	h		j			kmno	k		
Not very confident	(2.0)	168	78	84	141	25	132	13	63	115	107	52	144	32	83	111	88
		17%	15%	20%	16%	27%	17%	17%	22%	22%	22%	12%	18%	24%	20%	20%	21%
				a		c					j						
Not at all	(1.0)	607	358	220	567	34	487	31	74	249	242	330	487	37	208	298	196
		61%	68%	52%	63%	38%	62%	41%	26%	47%	49%	74%	59%	28%	50%	53%	48%
			b		d		f			g		i	lmno		l	l	l
Don't know		19	14	3	17	1	9	1	1	4	3	5	12	2	7	8	7
		2%	3%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	2%	2%	1%	2%
			b														
NETS																	
Net: Confident		206	80	120	171	31	153	30	151	162	140	59	177	62	122	141	119
		21%	15%	28%	19%	34%	20%	41%	52%	31%	28%	13%	22%	47%	29%	25%	29%
				a		c		e	h		j			kmno	k		k
Net: Not confident		775	436	304	707	59	619	43	136	363	350	383	631	69	291	409	284
		77%	82%	71%	79%	65%	79%	58%	47%	69%	71%	86%	77%	52%	69%	73%	69%
			b		d		f			g		i	lmo		l	l	l
Mean score		1.68	1.52	1.89	1.63	2.10	1.65	2.19	2.51	1.97	1.91	1.44	1.71	2.40	1.91	1.83	1.94
				a		c		e	h		j			kmno	k	k	k
Standard deviation		1.00	.90	1.08	.97	1.08	.98	1.18	1.12	1.10	1.07	.86	1.00	1.11	1.07	1.06	1.08
Standard error		.03	.04	.05	.03	.12	.04	.14	.07	.05	.05	.04	.04	.10	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_5. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Use social media

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	555	197	216	143	275	280	129	86	182	76	41	192	214	78	29	250	305
		55%	69%	62%	39%	56%	55%	55%	53%	58%	58%	50%	51%	57%	65%	61%	59%	53%
			c	c											k			
Fairly confident	(3.0)	285	60	98	127	132	153	72	52	77	33	30	126	94	29	12	115	170
		28%	21%	28%	34%	27%	30%	31%	32%	24%	25%	37%	34%	25%	24%	25%	27%	29%
				a	a							h	lm					
Not very confident	(2.0)	76	15	16	45	39	37	17	13	26	4	7	24	36	6	3	28	47
		8%	5%	4%	12%	8%	7%	7%	8%	8%	3%	8%	7%	10%	5%	5%	7%	8%
					ab													
Not at all	(1.0)	63	7	10	45	29	34	11	7	24	13	4	19	24	8	3	17	45
		6%	3%	3%	12%	6%	7%	5%	4%	7%	10%	5%	5%	6%	7%	6%	4%	8%
					ab													o
Don't know		23	7	7	10	13	10	4	4	7	6	-	14	5	-	1	13	10
		2%	2%	2%	3%	3%	2%	2%	2%	2%	5%	-	4%	1%	-	2%	3%	2%
											j		m					
NETS																		
Net: Confident		840	257	314	270	407	433	202	137	258	109	71	318	308	107	41	366	474
		84%	90%	91%	73%	84%	84%	86%	86%	82%	83%	87%	85%	82%	88%	86%	86%	82%
			c	c														
Net: Not confident		138	23	26	89	68	70	29	19	49	17	11	43	60	14	5	46	93
		14%	8%	8%	24%	14%	14%	12%	12%	16%	13%	13%	12%	16%	12%	11%	11%	16%
					ab													o
Mean score		3.36	3.60	3.53	3.02	3.38	3.35	3.39	3.38	3.35	3.37	3.32	3.36	3.35	3.46	3.45	3.46	3.29
			c	c													p	
Standard deviation		.88	.71	.73	1.01	.87	.88	.83	.81	.93	.95	.82	.82	.90	.88	.86	.80	.92
Standard error		.03	.04	.04	.05	.04	.04	.06	.06	.05	.09	.09	.04	.05	.08	.13	.04	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_5. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Use social media

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	555	275	253	491	56	469	39	222	374	304	223	527	100	283	365	285
		55%	52%	59%	55%	62%	60%	52%	77%	71%	62%	50%	64%	74%	68%	65%	69%
				a					h		j			kn			
Fairly confident	(3.0)	285	161	110	252	31	205	20	54	119	124	146	243	25	99	133	89
		28%	30%	26%	28%	34%	26%	27%	19%	22%	25%	33%	30%	18%	24%	24%	22%
												i	lmno				
Not very confident	(2.0)	76	44	31	73	1	55	6	5	24	35	39	38	4	17	35	20
		8%	8%	7%	8%	1%	7%	8%	2%	5%	7%	9%	5%	3%	4%	6%	5%
					d					g							
Not at all	(1.0)	63	35	26	59	3	39	8	5	9	22	34	6	2	13	15	10
		6%	7%	6%	7%	3%	5%	10%	2%	2%	5%	8%	1%	1%	3%	3%	3%
															k	k	k
Don't know		23	15	7	20	-	11	2	3	3	7	5	6	4	7	10	6
		2%	3%	2%	2%	-	1%	2%	1%	*	1%	1%	1%	3%	2%	2%	2%
														k		k	
NETS																	
Net: Confident		840	436	362	743	87	674	59	276	493	428	369	770	124	383	498	373
		84%	82%	85%	83%	96%	86%	79%	96%	93%	87%	83%	94%	93%	91%	89%	91%
						c							n				
Net: Not confident		138	79	57	132	4	94	14	9	33	57	73	44	5	30	50	30
		14%	15%	13%	15%	4%	12%	18%	3%	6%	12%	16%	5%	4%	7%	9%	7%
					d							i				k	
Mean score		3.36	3.31	3.40	3.34	3.54	3.44	3.24	3.73	3.63	3.46	3.26	3.58	3.71	3.58	3.55	3.61
						c			h		j			kn			
Standard deviation		.88	.89	.87	.89	.69	.84	1.00	.57	.66	.82	.91	.62	.59	.72	.74	.70
Standard error		.03	.04	.04	.03	.07	.03	.12	.03	.03	.04	.04	.02	.05	.04	.03	.03

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_6. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Set up a new business by registering it online
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	111	39	36	36	68	43	20	21	35	22	6	25	51	17	11	56	55
		11%	14%	10%	10%	14%	8%	9%	13%	11%	17%	8%	7%	14%	14%	23%	13%	10%
						e					f			k	k	k		
Fairly confident	(3.0)	257	96	93	68	149	108	59	32	82	40	29	79	99	43	17	116	141
		26%	33%	27%	19%	31%	21%	25%	20%	26%	30%	36%	21%	27%	36%	35%	27%	24%
			c	c		e					g	g			k	k		
Not very confident	(2.0)	278	85	97	97	128	150	65	40	93	31	25	100	112	34	11	118	160
		28%	30%	28%	26%	26%	29%	28%	25%	29%	24%	30%	27%	30%	28%	24%	28%	28%
Not at all	(1.0)	315	58	105	151	120	194	86	60	93	29	21	145	104	26	8	119	196
		31%	20%	30%	41%	25%	38%	37%	38%	29%	22%	25%	39%	28%	21%	16%	28%	34%
				a	ab		d	i	i				lmn					o
Don't know		40	9	15	16	23	17	5	7	13	10	1	25	6	1	1	16	24
		4%	3%	4%	4%	5%	3%	2%	4%	4%	7%	1%	7%	2%	1%	2%	4%	4%
											fj		lm					
NETS																		
Net: Confident		368	134	129	105	217	151	79	53	117	62	36	104	150	60	28	171	197
		37%	47%	37%	28%	44%	29%	34%	33%	37%	47%	43%	28%	40%	49%	58%	40%	34%
			bc	c		e					fgh			k	k	kl	p	
Net: Not confident		593	143	202	248	248	345	150	101	186	60	46	246	216	60	19	237	356
		59%	50%	58%	67%	51%	67%	64%	63%	59%	46%	56%	66%	58%	50%	40%	56%	62%
				a	ab		d	i	i	i			lmn	n				
Mean score		2.17	2.42	2.18	1.97	2.35	2.00	2.06	2.09	2.20	2.45	2.26	1.95	2.27	2.42	2.67	2.26	2.10
			bc	c		e					fgh			k	k	kl	p	
Standard deviation		1.01	.97	1.00	1.02	1.02	.98	.99	1.07	1.00	1.04	.93	.96	1.02	.98	1.02	1.03	1.00
Standard error		.03	.06	.05	.05	.05	.04	.07	.09	.06	.09	.10	.05	.05	.09	.15	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_6. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Set up a new business by registering it online
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	111	28	76	94	15	91	14	83	97	83	26	98	37	58	84	66
		11%	5%	18%	10%	17%	12%	19%	29%	18%	17%	6%	12%	28%	14%	15%	16%
				a					h		j			kmno			k
Fairly confident	(3.0)	257	94	154	218	37	208	19	123	200	164	82	221	61	136	169	144
		26%	18%	36%	24%	41%	27%	25%	43%	38%	33%	18%	27%	46%	32%	30%	35%
				a		c					j			kmno	k		k
Not very confident	(2.0)	278	165	101	253	21	227	14	62	151	149	119	232	23	122	162	124
		28%	31%	24%	28%	24%	29%	19%	21%	28%	30%	27%	28%	17%	29%	29%	30%
			b							g			l		l	l	l
Not at all	(1.0)	315	215	90	295	13	232	24	14	75	85	205	239	9	93	125	66
		31%	41%	21%	33%	15%	30%	33%	5%	14%	17%	46%	29%	7%	22%	22%	16%
			b		d					g		i	lmno		lo	lo	l
Don't know		40	28	6	35	3	21	3	7	6	11	13	30	4	10	17	9
		4%	5%	1%	4%	3%	3%	3%	2%	1%	2%	3%	4%	3%	2%	3%	2%
			b														
NETS																	
Net: Confident		368	122	230	312	53	299	33	206	297	247	108	319	98	194	253	211
		37%	23%	54%	35%	58%	38%	44%	72%	56%	50%	24%	39%	73%	46%	45%	51%
				a		c			h		j			kmno	k	k	k
Net: Not confident		593	380	191	548	35	460	39	75	226	234	325	471	32	216	288	190
		59%	72%	45%	61%	39%	59%	52%	26%	43%	48%	73%	57%	24%	51%	52%	46%
			b		d					g		i	lmno		l	l	l
Mean score		2.17	1.87	2.51	2.13	2.62	2.21	2.32	2.98	2.61	2.51	1.84	2.22	2.97	2.39	2.39	2.53
				a		c			h		j			kmno	k	k	kmn
Standard deviation		1.01	.91	1.02	1.01	.95	1.01	1.15	.84	.95	.97	.94	1.01	.87	.99	1.01	.96
Standard error		.03	.04	.05	.03	.10	.04	.14	.05	.04	.04	.05	.04	.08	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_7. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Sell products or services online

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	351	122	135	94	191	161	97	48	113	52	19	110	147	48	25	154	197
		35%	43%	39%	26%	39%	31%	41%	30%	36%	39%	24%	29%	39%	40%	52%	36%	34%
			c	c		e		gj		j	j			k	k	k		
Fairly confident	(3.0)	356	107	122	127	178	179	66	60	111	54	35	130	137	48	13	155	201
		36%	37%	35%	35%	36%	35%	28%	37%	35%	41%	43%	35%	37%	39%	28%	37%	35%
											f	f						
Not very confident	(2.0)	178	32	48	98	68	110	43	30	60	14	16	81	59	18	6	70	108
		18%	11%	14%	27%	14%	21%	18%	18%	19%	11%	20%	22%	16%	15%	12%	16%	19%
					ab		d			i			l					
Not at all	(1.0)	84	11	31	42	32	51	24	16	23	7	8	37	24	7	3	31	53
		8%	4%	9%	11%	7%	10%	10%	10%	7%	5%	9%	10%	7%	6%	6%	7%	9%
				a	a													
Don't know		31	14	10	7	19	13	5	7	9	5	3	17	6	-	1	14	17
		3%	5%	3%	2%	4%	2%	2%	4%	3%	4%	4%	4%	2%	-	2%	3%	3%
			c										lm					
NETS																		
Net: Confident		708	229	257	222	368	340	163	108	224	106	55	241	284	96	38	309	398
		71%	80%	74%	60%	76%	66%	70%	67%	71%	80%	67%	64%	76%	79%	80%	73%	69%
			c	c		e					fghj			k	k	k		
Net: Not confident		262	43	79	140	100	161	66	45	83	21	24	117	83	25	9	101	161
		26%	15%	23%	38%	21%	31%	28%	28%	26%	16%	29%	31%	22%	21%	18%	24%	28%
				a	ab		d	i	i	i		i	lm					
Mean score		3.01	3.25	3.08	2.76	3.12	2.90	3.03	2.91	3.02	3.19	2.85	2.88	3.11	3.13	3.29	3.06	2.97
			bc	c		e					gj			k	k	k		
Standard deviation		.94	.82	.95	.97	.90	.97	1.01	.96	.93	.84	.91	.96	.90	.88	.91	.92	.96
Standard error		.03	.05	.05	.05	.04	.04	.07	.08	.05	.08	.10	.05	.05	.08	.13	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_7. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Sell products or services online

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	351	158	180	314	34	298	23	167	254	212	130	316	70	179	230	186
		35%	30%	42%	35%	37%	38%	31%	58%	48%	43%	29%	39%	52%	43%	41%	45%
				a					h		j			kn			k
Fairly confident	(3.0)	356	176	168	316	38	285	28	96	200	180	155	299	43	159	213	151
		36%	33%	39%	35%	42%	37%	38%	33%	38%	37%	35%	36%	32%	38%	38%	37%
				a													
Not very confident	(2.0)	178	121	50	161	13	132	12	18	58	71	97	133	12	56	75	47
		18%	23%	12%	18%	14%	17%	16%	6%	11%	14%	22%	16%	9%	13%	14%	11%
			b							g		i	lo				
Not at all	(1.0)	84	54	24	76	4	54	9	2	12	24	52	52	6	18	26	18
		8%	10%	6%	9%	5%	7%	12%	1%	2%	5%	12%	6%	4%	4%	5%	4%
			b									i					
Don't know		31	21	5	28	2	10	2	5	5	5	12	20	4	7	14	7
		3%	4%	1%	3%	2%	1%	3%	2%	1%	1%	3%	2%	3%	2%	2%	2%
			b														
NETS																	
Net: Confident		708	334	348	630	71	583	51	264	454	392	285	615	113	338	443	337
		71%	63%	82%	70%	79%	75%	68%	91%	86%	80%	64%	75%	84%	81%	79%	82%
				a					h		j			k	k		k
Net: Not confident		262	175	74	237	17	187	21	20	70	95	149	185	17	74	102	66
		26%	33%	17%	26%	19%	24%	28%	7%	13%	19%	33%	23%	13%	18%	18%	16%
			b							g		i	lmo				
Mean score		3.01	2.86	3.19	3.00	3.13	3.07	2.90	3.51	3.33	3.19	2.84	3.10	3.36	3.21	3.19	3.25
				a					h		j			kn	k		k
Standard deviation		.94	.98	.86	.95	.85	.91	1.00	.64	.76	.86	.99	.90	.82	.84	.85	.84
Standard error		.03	.04	.04	.03	.09	.03	.12	.04	.03	.04	.05	.03	.07	.04	.04	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q7_8. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Prepare a powerpoint presentation

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	280	129	96	55	149	130	61	45	90	42	20	73	110	53	25	131	148
		28%	45%	28%	15%	31%	25%	26%	28%	29%	32%	25%	20%	29%	43%	53%	31%	26%
			bc	c										k	kl	kl		
Fairly confident	(3.0)	250	84	83	83	134	116	54	44	87	30	20	89	101	32	14	104	145
		25%	29%	24%	23%	27%	23%	23%	28%	28%	23%	25%	24%	27%	27%	30%	25%	25%
			c															
Not very confident	(2.0)	197	42	82	73	85	112	52	26	54	34	16	75	81	19	5	84	113
		20%	15%	24%	20%	17%	22%	22%	16%	17%	26%	20%	20%	22%	16%	10%	20%	20%
				a							gh							
Not at all	(1.0)	253	26	73	153	109	143	62	41	77	22	25	124	79	17	3	95	157
		25%	9%	21%	42%	22%	28%	27%	26%	24%	16%	30%	33%	21%	14%	6%	22%	27%
				a	ab		d	i				i	lmn	n				
Don't know		23	5	13	4	10	12	4	4	8	4	1	14	3	-	1	9	14
		2%	2%	4%	1%	2%	2%	2%	2%	2%	3%	1%	4%	1%	-	2%	2%	2%
				c									lm					
NETS																		
Net: Confident		529	213	178	138	283	246	115	89	177	72	40	162	211	85	39	236	293
		53%	74%	51%	37%	58%	48%	49%	56%	56%	55%	49%	43%	56%	70%	82%	56%	51%
			bc	c		e								k	kl	kl		
Net: Not confident		449	68	155	226	194	255	115	67	131	56	41	199	160	37	7	179	270
		45%	24%	45%	61%	40%	50%	49%	42%	41%	42%	50%	53%	43%	30%	16%	42%	47%
				a	ab		d						lmn	mn				
Mean score		2.57	3.12	2.60	2.11	2.68	2.46	2.50	2.59	2.62	2.72	2.44	2.31	2.65	2.99	3.32	2.66	2.50
			bc	c		e								k	kl	kl	p	
Standard deviation		1.16	.98	1.12	1.12	1.14	1.16	1.15	1.16	1.15	1.10	1.17	1.14	1.12	1.08	.89	1.15	1.16
Standard error		.04	.06	.06	.06	.05	.05	.08	.09	.06	.10	.13	.06	.06	.10	.13	.06	.05

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q7_8. If you were asked to do each of the following today, how confident or otherwise would you be in your ability to do each one?

Prepare a powerpoint presentation

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very confident	(4.0)	280	82	179	233	41	236	21	163	280	174	93	253	71	160	213	173
		28%	15%	42%	26%	45%	30%	29%	56%	53%	35%	21%	31%	53%	38%	38%	42%
				a		c					j			kmno	k	k	k
Fairly confident	(3.0)	250	113	127	220	28	197	17	92	250	137	101	215	40	122	145	121
		25%	21%	30%	25%	31%	25%	23%	32%	47%	28%	23%	26%	30%	29%	26%	30%
				a						g							
Not very confident	(2.0)	197	123	64	177	18	152	19	21	-	98	91	157	18	77	109	65
		20%	23%	15%	20%	20%	19%	26%	7%	-	20%	20%	19%	14%	18%	20%	16%
			b						h								
Not at all	(1.0)	253	193	55	245	4	186	15	13	-	80	156	180	3	55	83	46
		25%	36%	13%	27%	4%	24%	21%	5%	-	16%	35%	22%	2%	13%	15%	11%
			b		d				h			i	lmno		l	l	l
Don't know		23	18	2	21	-	10	2	-	-	4	6	15	2	5	9	5
		2%	3%	*	2%	-	1%	2%	-	-	1%	1%	2%	1%	1%	2%	1%
			b														
NETS																	
Net: Confident		529	195	306	452	69	433	38	254	529	311	194	468	111	283	357	294
		53%	37%	72%	51%	76%	55%	52%	88%	100%	63%	43%	57%	83%	67%	64%	72%
				a		c				g	j			kmno	k	k	kn
Net: Not confident		449	316	118	422	22	338	34	34	-	178	246	337	21	132	192	111
		45%	60%	28%	47%	24%	43%	46%	12%	-	36%	55%	41%	16%	31%	34%	27%
			b		d				h			i	lmno		l	lo	l
Mean score		2.57	2.16	3.01	2.50	3.17	2.63	2.61	3.40	3.53	2.83	2.30	2.67	3.36	2.94	2.89	3.04
				a		c				g	j			kmno	k	k	kn
Standard deviation		1.16	1.10	1.04	1.16	.90	1.15	1.13	.81	.50	1.09	1.16	1.14	.80	1.05	1.09	1.02
Standard error		.04	.05	.05	.04	.10	.04	.13	.05	.02	.05	.06	.04	.07	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q8. Which of the following, if any, does your employer offer to employees?
Base: All UK adults in work

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	571	203	265	103	308	263	134	86	179	85	46	149	237	101	44	263	308
Weighted Total	567	207	258	102	312	255	138	84	172	88	46	147	233	102	44	266	301
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Free tea and coffee	281	106	122	53	154	127	66	46	83	48	21	66	117	52	18	129	152
	50%	51%	47%	52%	49%	50%	48%	55%	48%	55%	46%	45%	50%	51%	42%	49%	50%
Basic training to use a computer for work (e.g. how to send emails, use spreadsheets, prepare powerpoint presentations)	188	65	84	39	104	84	47	23	68	23	16	35	76	44	20	88	100
	33%	32%	32%	38%	33%	33%	34%	28%	40%	26%	36%	24%	32%	43%	45%	33%	33%
									i					k	k		
Training for soft skills (e.g. communicating with clients and colleagues, project management)	159	76	63	19	85	74	42	15	53	30	11	32	55	38	25	84	75
	28%	37%	24%	19%	27%	29%	30%	17%	31%	34%	25%	22%	23%	37%	58%	32%	25%
		bc					g		g	g				kl	klm		
Employee health insurance	115	43	52	21	67	49	31	18	32	21	10	26	42	20	19	57	58
	20%	21%	20%	21%	21%	19%	22%	21%	19%	24%	22%	18%	18%	19%	42%	22%	19%
															klm		
Intermediate training to use a computer for work (e.g. how to analyse and work with data, building websites)	111	49	45	16	66	44	28	15	33	23	6	27	35	22	21	57	53
	19%	24%	17%	16%	21%	17%	20%	18%	19%	26%	13%	18%	15%	22%	48%	22%	18%
															klm		
Training in data analysis	88	41	33	14	55	33	17	14	31	17	4	19	35	16	15	45	43
	16%	20%	13%	14%	18%	13%	12%	16%	18%	20%	9%	13%	15%	15%	33%	17%	14%
		b													klm		
Advanced training to use a computer for work (e.g. coding, software programming)	86	41	34	11	53	34	18	14	27	18	4	22	35	15	12	45	42
	15%	20%	13%	11%	17%	13%	13%	17%	16%	20%	9%	15%	15%	15%	27%	17%	14%
															l		
None of these	139	43	65	31	73	66	38	19	42	19	11	40	62	22	6	58	81
	25%	21%	25%	30%	23%	26%	27%	22%	25%	21%	24%	27%	27%	21%	14%	22%	27%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q8. Which of the following, if any, does your employer offer to employees?
Base: All UK adults in work

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	571	267	288	498	64	454	47	208	367	334	204	498	114	293	378	295
Weighted Total	567	263	285	491	66	448	47	211	366	334	202	493	114	288	374	292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Free tea and coffee	281	132	135	240	36	228	25	110	188	168	98	253	60	145	193	153
	50%	50%	47%	49%	54%	51%	53%	52%	52%	50%	49%	51%	53%	50%	52%	52%
Basic training to use a computer for work (e.g. how to send emails, use spreadsheets, prepare powerpoint presentations)	188	79	101	154	30	153	19	76	139	117	62	174	41	116	130	114
	33%	30%	35%	31%	45% c	34%	39%	36%	38%	35%	31%	35%	36%	40%	35%	39%
Training for soft skills (e.g. communicating with clients and colleagues, project management)	159	49	102	117	35	122	17	76	129	109	42	141	54	101	124	106
	28%	19%	36% a	24%	53% c	27%	36%	36%	35%	33% j	21%	29%	47% kmno	35%	33%	36% k
Employee health insurance	115	45	62	90	21	91	8	47	89	74	35	105	32	67	82	76
	20%	17%	22%	18%	32% c	20%	17%	22%	24%	22%	18%	21%	28%	23%	22%	26%
Intermediate training to use a computer for work (e.g. how to analyse and work with data, building websites)	111	35	72	84	26	83	19	61	88	80	21	101	36	75	83	74
	19%	13%	25% a	17%	39% c	18%	39% e	29%	24%	24% j	10%	21%	31% kn	26%	22%	25%
Training in data analysis	88	26	58	66	21	63	12	53	76	67	13	80	38	61	70	60
	16%	10%	20% a	13%	32% c	14%	24%	25%	21%	20% j	7%	16%	33% kmno	21%	19%	20%
Advanced training to use a computer for work (e.g. coding, software programming)	86	24	58	61	21	64	12	55	77	62	18	78	41	62	71	66
	15%	9%	20% a	12%	32% c	14%	26% e	26%	21%	19% j	9%	16%	36% kmno	22% k	19%	23% k
None of these	139	74	61	129	9	110	6	40	75	64	67	111	9	51	75	50
	25%	28%	22%	26% d	13%	25%	12%	19%	21%	19%	33% i	23% l	8%	18% l	20% l	17% l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_SUM. How interested, if at all, would you be in doing each of the following on the internet?

SUMMARY TABLE

Base: All UK adults

	Total	Very interested	Fairly Interested	Not very interested	Not at all interested	Don't know	Net: Interested	Net: Not interested	Mean
Voting on how your government's budget should be spent in the area where you live	1001	291	438	133	84	54	730	217	2.99
	100%	29%	44%	13%	8%	5%	73%	22%	
Creating or signing a petition asking your government to do something	1001	297	402	150	105	46	700	255	2.93
	100%	30%	40%	15%	11%	5%	70%	25%	
Rating the performance of your politicians	1001	272	354	201	129	45	626	330	2.80
	100%	27%	35%	20%	13%	5%	63%	33%	
Making suggestions to your government about how they should design specific new laws or regulation	1001	209	376	211	144	61	585	355	2.69
	100%	21%	38%	21%	14%	6%	58%	35%	
Using a website or mobile app to vote in your next general election	1001	302	256	175	222	45	558	397	2.67
	100%	30%	26%	18%	22%	5%	56%	40%	
Using social media to mobilise people to support a cause you care about	1001	194	321	224	203	59	515	427	2.54
	100%	19%	32%	22%	20%	6%	51%	43%	
Talking directly to a politician	1001	178	310	284	180	50	487	463	2.51
	100%	18%	31%	28%	18%	5%	49%	46%	

EU Digitalisation Survey - UK

Q9. How interested, if at all, would you be in doing each of the following on the internet?

'NET: Interested' summary

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Voting on how your government's budget should be spent in the area where you live	730	218	239	273	368	361	175	112	228	91	63	273	286	93	33	326	404
	73%	76% b	69%	74%	76%	70%	75%	70%	72%	69%	77%	73%	77%	77%	69%	77% p	70%
Creating or signing a petition asking your government to do something	700	201	238	260	349	351	155	115	220	96	60	261	271	90	28	303	396
	70%	70%	69%	71%	72%	68%	66%	72%	70%	73%	73%	70%	73% n	74%	59%	71%	69%
Rating the performance of your politicians	626	185	206	234	335	291	140	103	189	90	52	231	247	81	31	291	335
	63%	65%	60%	64%	69% e	57%	60%	64%	60%	68%	64%	62%	66%	67%	65%	69% p	58%
Making suggestions to your government about how they should design specific new laws or regulation	585	179	207	198	315	270	140	89	175	86	49	202	237	83	25	266	318
	58%	63% c	60%	54%	65% e	52%	60%	56%	55%	65%	59%	54%	63% k	69% kn	52%	63% p	55%
Using a website or mobile app to vote in your next general election	558	188	202	168	281	277	139	83	171	77	43	199	217	81	29	255	303
	56%	66% c	58% c	46%	58%	54%	59%	52%	54%	58%	52%	53%	58%	67% k	60%	60% p	53%
Using social media to mobilise people to support a cause you care about	515	199	178	137	255	260	134	74	155	78	38	192	200	67	23	237	278
	51%	70% bc	51% c	37%	52%	51%	57% g	46%	49%	59% g	46%	51%	54%	55%	48%	56% p	48%
Talking directly to a politician	487	150	169	168	263	225	113	79	149	71	41	172	194	65	26	222	265
	49%	53%	49%	46%	54% e	44%	48%	49%	47%	54%	50%	46%	52%	54%	55%	52% p	46%
None of the above	107	21	50	36	46	61	25	20	33	13	8	42	29	10	7	36	71
	11%	7%	15% ac	10%	9%	12%	11%	12%	11%	10%	10%	11%	8%	8%	15%	8%	12%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9. How interested, if at all, would you be in doing each of the following on the internet?

'NET: Interested' summary
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Voting on how your government's budget should be spent in the area where you live	730	372	330	652	68	598	51	242	425	393	302	621	115	333	429	332
	73%	70%	77%	73%	76%	77%	69%	84%	80%	80%	68%	76%	86%	79%	77%	81%
			a							j			kn			k
Creating or signing a petition asking your government to do something	700	356	312	624	66	569	53	231	409	364	305	603	104	323	415	315
	70%	67%	73%	70%	73%	73%	72%	80%	77%	74%	68%	74%	78%	77%	74%	77%
			a													
Rating the performance of your politicians	626	312	290	552	65	520	42	222	384	336	260	535	102	294	383	301
	63%	59%	68%	62%	72%	67%	56%	77%	73%	68%	58%	65%	76%	70%	69%	73%
			a							j			k			k
Making suggestions to your government about how they should design specific new laws or regulation	585	280	281	516	59	483	49	221	372	334	222	505	99	284	379	287
	58%	53%	66%	58%	65%	62%	66%	77%	70%	68%	50%	62%	74%	68%	68%	70%
			a					h		j			k	k	k	k
Using a website or mobile app to vote in your next general election	558	282	260	488	63	465	34	203	344	306	229	490	102	283	374	286
	56%	53%	61%	55%	69%	60%	46%	70%	65%	62%	51%	60%	76%	67%	67%	70%
			a		c	f				j			kn	k	k	k
Using social media to mobilise people to support a cause you care about	515	248	237	444	62	419	40	206	331	306	184	489	101	275	357	277
	51%	47%	56%	50%	69%	54%	53%	72%	63%	62%	41%	60%	76%	66%	64%	68%
			a		c			h		j			kmn	k		k
Talking directly to a politician	487	239	229	429	53	405	35	189	307	280	181	426	92	237	325	250
	49%	45%	54%	48%	59%	52%	47%	66%	58%	57%	41%	52%	69%	57%	58%	61%
			a					h		j			kmn		k	k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9. How interested, if at all, would you be in doing each of the following on the internet?

'NET: Interested' summary
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of the above	107	65	32	98	6	62	7	8	30	36	49	70	5	28	35	18
	11%	12%	8%	11%	6%	8%	9%	3%	6%	7%	11%	8%	4%	7%	6%	4%
		b									i	o				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_1. How interested, if at all, would you be in doing each of the following on the internet?

Talking directly to a politician

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	178	64	58	55	106	72	42	31	54	29	15	71	63	20	13	86	92
		18%	22%	17%	15%	22%	14%	18%	19%	17%	22%	18%	19%	17%	17%	27%	20%	16%
			c			e												
Fairly Interested	(3.0)	310	86	111	113	157	153	71	48	96	42	26	101	131	45	13	136	173
		31%	30%	32%	31%	32%	30%	30%	30%	30%	32%	32%	27%	35%	37%	28%	32%	30%
														k	k			
Not very interested	(2.0)	284	79	86	119	142	142	73	38	92	39	23	106	105	38	9	120	164
		28%	27%	25%	32%	29%	28%	31%	24%	29%	30%	28%	28%	28%	32%	19%	28%	28%
					b													
Not at all interested	(1.0)	180	36	74	69	68	111	37	36	56	16	16	68	62	17	10	67	113
		18%	13%	21%	19%	14%	22%	16%	22%	18%	12%	19%	18%	17%	14%	21%	16%	20%
				a	a		d		i									
Don't know		50	21	17	13	15	36	12	8	17	5	3	28	12	1	2	15	35
		5%	7%	5%	3%	3%	7%	5%	5%	5%	4%	3%	8%	3%	1%	5%	4%	6%
			c				d						lm					
NETS																		
Net: Interested		487	150	169	168	263	225	113	79	149	71	41	172	194	65	26	222	265
		49%	53%	49%	46%	54%	44%	48%	49%	47%	54%	50%	46%	52%	54%	55%	52%	46%
						e											p	
Net: Not interested		463	115	161	188	210	253	109	74	149	56	38	174	167	55	19	187	276
		46%	40%	46%	51%	43%	49%	47%	46%	47%	42%	47%	47%	45%	45%	40%	44%	48%
					a		d											
Mean score		2.51	2.67	2.46	2.43	2.64	2.39	2.54	2.48	2.49	2.66	2.50	2.50	2.54	2.57	2.63	2.59	2.45
			bc			e											p	
Standard deviation		1.00	.99	1.03	.97	.99	1.00	.98	1.06	1.00	.98	1.01	1.03	.97	.93	1.13	1.00	1.00
Standard error		.03	.06	.06	.05	.05	.05	.07	.09	.06	.09	.11	.06	.05	.08	.17	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9_1. How interested, if at all, would you be in doing each of the following on the internet?

Talking directly to a politician

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	178	85	80	154	21	153	11	84	121	108	61	158	40	102	129	99
		18%	16%	19%	17%	23%	20%	15%	29%	23%	22%	14%	19%	30%	24%	23%	24%
									h		j			k	k		k
Fairly Interested	(3.0)	310	155	150	275	32	252	24	104	186	172	120	268	53	135	195	151
		31%	29%	35%	31%	36%	32%	32%	36%	35%	35%	27%	33%	39%	32%	35%	37%
											j						
Not very interested	(2.0)	284	146	125	253	25	228	19	63	139	137	135	222	29	104	139	100
		28%	27%	29%	28%	27%	29%	25%	22%	26%	28%	30%	27%	22%	25%	25%	24%
Not at all interested	(1.0)	180	114	58	167	11	126	17	28	63	61	110	138	9	60	78	46
		18%	21%	14%	19%	12%	16%	22%	10%	12%	12%	25%	17%	7%	14%	14%	11%
			b									i	lo		l	l	
Don't know		50	31	14	47	2	22	4	9	21	13	20	34	3	18	16	13
		5%	6%	3%	5%	2%	3%	5%	3%	4%	3%	4%	4%	2%	4%	3%	3%
NETS																	
Net: Interested		487	239	229	429	53	405	35	189	307	280	181	426	92	237	325	250
		49%	45%	54%	48%	59%	52%	47%	66%	58%	57%	41%	52%	69%	57%	58%	61%
				a					h		j			kmn		k	k
Net: Not interested		463	259	183	420	35	354	36	91	202	199	245	360	38	165	217	147
		46%	49%	43%	47%	39%	45%	48%	31%	38%	40%	55%	44%	29%	39%	39%	36%
												i	lo		l	l	
Mean score		2.51	2.42	2.61	2.49	2.72	2.57	2.42	2.88	2.72	2.68	2.31	2.57	2.94	2.69	2.69	2.76
				a		c			h		j			kmn	k	k	k
Standard deviation		1.00	1.02	.95	1.00	.97	.99	1.03	.95	.96	.96	1.01	1.00	.90	1.01	.99	.96
Standard error		.03	.05	.05	.03	.11	.04	.12	.06	.04	.04	.05	.04	.08	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_2. How interested, if at all, would you be in doing each of the following on the internet?

Rating the performance of your politicians

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	272	82	97	93	150	121	69	44	79	40	18	101	100	37	17	127	144
		27%	29%	28%	25%	31%	24%	29%	27%	25%	30%	23%	27%	27%	31%	37%	30%	25%
						e												
Fairly Interested	(3.0)	354	104	110	141	185	169	71	59	110	50	34	130	147	44	14	164	190
		35%	36%	32%	38%	38%	33%	30%	37%	35%	38%	41%	35%	39%	36%	29%	39%	33%
Not very interested	(2.0)	201	53	65	82	91	110	54	27	65	29	16	71	76	30	6	73	128
		20%	19%	19%	22%	19%	21%	23%	17%	21%	22%	20%	19%	20%	24%	12%	17%	22%
Not at all interested	(1.0)	129	25	58	46	42	87	27	25	46	9	12	50	40	9	8	44	85
		13%	9%	17%	12%	9%	17%	12%	15%	15%	7%	14%	13%	11%	8%	18%	10%	15%
				a			d		i	i								o
Don't know		45	23	17	6	20	26	13	6	15	5	2	23	10	1	2	16	29
		5%	8%	5%	2%	4%	5%	6%	4%	5%	4%	2%	6%	3%	1%	5%	4%	5%
			c	c									lm					
NETS																		
Net: Interested		626	185	206	234	335	291	140	103	189	90	52	231	247	81	31	291	335
		63%	65%	60%	64%	69%	57%	60%	64%	60%	68%	64%	62%	66%	67%	65%	69%	58%
						e											p	
Net: Not interested		330	78	123	128	133	197	81	51	111	37	28	121	116	39	14	117	213
		33%	27%	36%	35%	27%	38%	35%	32%	35%	28%	34%	32%	31%	32%	30%	28%	37%
				a	a		d											o
Mean score		2.80	2.92	2.74	2.78	2.95	2.67	2.82	2.79	2.74	2.95	2.74	2.80	2.85	2.91	2.88	2.92	2.72
			b			e					h						p	
Standard deviation		1.00	.94	1.06	.97	.93	1.04	1.01	1.03	1.01	.91	.98	1.01	.95	.93	1.13	.96	1.02
Standard error		.03	.06	.06	.05	.04	.05	.07	.08	.06	.08	.11	.05	.05	.09	.17	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9_2. How interested, if at all, would you be in doing each of the following on the internet?

Rating the performance of your politicians
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	272	126	129	237	28	223	25	108	178	159	98	244	54	136	170	137
		27%	24%	30%	26%	31%	29%	34%	37%	34%	32%	22%	30%	40%	32%	30%	33%
				a							j			kn			
Fairly Interested	(3.0)	354	186	160	315	37	297	17	115	206	177	162	290	48	158	212	164
		35%	35%	38%	35%	41%	38%	22%	40%	39%	36%	36%	35%	36%	38%	38%	40%
							f										
Not very interested	(2.0)	201	113	83	180	18	151	21	43	89	104	90	164	23	73	103	69
		20%	21%	19%	20%	20%	19%	29%	15%	17%	21%	20%	20%	17%	17%	18%	17%
Not at all interested	(1.0)	129	76	43	122	7	90	10	16	43	41	78	87	5	37	54	28
		13%	14%	10%	14%	7%	12%	13%	5%	8%	8%	17%	11%	4%	9%	10%	7%
												i	lo			l	
Don't know		45	29	11	41	1	18	2	7	13	11	19	34	4	15	18	11
		5%	5%	3%	5%	1%	2%	2%	3%	2%	2%	4%	4%	3%	4%	3%	3%
			b														
NETS																	
Net: Interested		626	312	290	552	65	520	42	222	384	336	260	535	102	294	383	301
		63%	59%	68%	62%	72%	67%	56%	77%	73%	68%	58%	65%	76%	70%	69%	73%
				a							j			k			k
Net: Not interested		330	189	126	302	25	241	31	58	132	145	168	252	28	111	157	98
		33%	36%	30%	34%	27%	31%	42%	20%	25%	29%	38%	31%	21%	26%	28%	24%
			b									i	lo				
Mean score		2.80	2.72	2.90	2.78	2.96	2.86	2.79	3.12	3.01	2.94	2.65	2.88	3.16	2.97	2.92	3.03
				a							j			kmn			k
Standard deviation		1.00	1.00	.96	1.01	.90	.97	1.07	.86	.92	.94	1.02	.97	.85	.94	.95	.90
Standard error		.03	.04	.05	.03	.10	.04	.13	.05	.04	.04	.05	.03	.07	.05	.04	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_3. How interested, if at all, would you be in doing each of the following on the internet?

Creating or signing a petition asking your government to do something
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	297	85	103	110	147	150	69	46	91	41	24	116	113	35	11	132	165
		30%	30%	30%	30%	30%	29%	29%	29%	29%	31%	30%	31%	30%	29%	24%	31%	29%
Fairly Interested	(3.0)	402	116	136	150	202	201	86	70	129	54	35	145	158	55	17	171	231
		40%	41%	39%	41%	41%	39%	37%	43%	41%	41%	43%	39%	42%	46%	35%	40%	40%
Not very interested	(2.0)	150	43	51	56	79	71	42	18	48	24	13	54	52	22	7	59	91
		15%	15%	15%	15%	16%	14%	18%	11%	15%	18%	15%	14%	14%	18%	15%	14%	16%
Not at all interested	(1.0)	105	22	43	39	39	66	27	19	32	6	9	37	39	9	10	42	63
		11%	8%	12%	11%	8%	13%	11%	12%	10%	5%	11%	10%	10%	7%	21%	10%	11%
							d	i	i							klm		
Don't know		46	19	14	13	20	26	10	8	16	6	1	23	11	-	2	20	26
		5%	7%	4%	4%	4%	5%	4%	5%	5%	5%	1%	6%	3%	-	5%	5%	5%
													lm			m		
NETS																		
Net: Interested		700	201	238	260	349	351	155	115	220	96	60	261	271	90	28	303	396
		70%	70%	69%	71%	72%	68%	66%	72%	70%	73%	73%	70%	73%	74%	59%	71%	69%
														n				
Net: Not interested		255	66	94	95	119	136	69	37	80	30	21	90	91	31	17	101	154
		25%	23%	27%	26%	24%	27%	29%	23%	25%	23%	26%	24%	24%	26%	36%	24%	27%
Mean score		2.93	2.99	2.89	2.93	2.98	2.89	2.88	2.93	2.93	3.04	2.93	2.97	2.96	2.96	2.65	2.97	2.91
													n	n				
Standard deviation		.95	.90	.99	.95	.91	.99	.98	.96	.94	.85	.95	.95	.94	.87	1.09	.94	.96
Standard error		.03	.06	.05	.05	.04	.05	.07	.08	.05	.08	.11	.05	.05	.08	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9_3. How interested, if at all, would you be in doing each of the following on the internet?

Creating or signing a petition asking your government to do something
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	297	152	129	269	23	259	18	111	193	160	124	260	47	147	188	149
		30%	29%	30%	30%	25%	33%	24%	39%	36%	33%	28%	32%	35%	35%	34%	36%
Fairly Interested	(3.0)	402	204	183	354	43	310	36	120	216	204	182	343	57	176	226	166
		40%	38%	43%	40%	47%	40%	48%	42%	41%	41%	41%	42%	43%	42%	41%	40%
Not very interested	(2.0)	150	84	63	134	14	122	6	38	67	76	68	115	16	55	81	59
		15%	16%	15%	15%	15%	16%	9%	13%	13%	15%	15%	14%	12%	13%	15%	14%
Not at all interested	(1.0)	105	61	39	97	9	69	14	10	37	41	55	71	9	25	45	19
		11%	12%	9%	11%	10%	9%	18%	3%	7%	8%	12%	9%	7%	6%	8%	5%
								e		g		i	o			o	
Don't know		46	28	13	41	2	19	1	9	16	11	18	31	4	17	17	16
		5%	5%	3%	5%	3%	2%	1%	3%	3%	2%	4%	4%	3%	4%	3%	4%
NETS																	
Net: Interested		700	356	312	624	66	569	53	231	409	364	305	603	104	323	415	315
		70%	67%	73%	70%	73%	73%	72%	80%	77%	74%	68%	74%	78%	77%	74%	77%
				a													
Net: Not interested		255	146	102	230	22	192	20	48	104	117	123	186	25	79	126	79
		25%	27%	24%	26%	25%	25%	27%	17%	20%	24%	28%	23%	19%	19%	23%	19%
Mean score		2.93	2.89	2.97	2.93	2.91	3.00	2.79	3.19	3.10	3.01	2.87	3.00	3.10	3.11	3.03	3.13
											j						k
Standard deviation		.95	.98	.92	.96	.90	.93	1.02	.80	.89	.91	.97	.91	.88	.86	.91	.84
Standard error		.03	.04	.04	.03	.10	.03	.12	.05	.04	.04	.05	.03	.08	.04	.04	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_4. How interested, if at all, would you be in doing each of the following on the internet?

Voting on how your government's budget should be spent in the area where you live

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	291	99	101	91	148	143	69	47	88	36	23	116	102	40	13	129	162
		29%	35%	29%	25%	30%	28%	29%	29%	28%	27%	28%	31%	27%	33%	27%	30%	28%
			c															
Fairly Interested	(3.0)	438	119	138	181	220	218	106	65	141	56	40	157	184	53	20	197	242
		44%	41%	40%	49%	45%	42%	45%	41%	45%	42%	49%	42%	49%	44%	43%	46%	42%
					ab									k				
Not very interested	(2.0)	133	34	48	51	68	65	31	21	45	24	9	40	52	18	6	48	85
		13%	12%	14%	14%	14%	13%	13%	13%	14%	18%	11%	11%	14%	15%	12%	11%	15%
Not at all interested	(1.0)	84	20	35	29	34	50	19	15	23	10	8	31	26	8	7	29	55
		8%	7%	10%	8%	7%	10%	8%	10%	7%	7%	10%	8%	7%	7%	14%	7%	10%
Don't know		54	15	24	16	17	37	9	12	20	7	2	29	10	2	2	21	33
		5%	5%	7%	4%	3%	7%	4%	7%	6%	5%	3%	8%	3%	2%	5%	5%	6%
							d						lm					
NETS																		
Net: Interested		730	218	239	273	368	361	175	112	228	91	63	273	286	93	33	326	404
		73%	76%	69%	74%	76%	70%	75%	70%	72%	69%	77%	73%	77%	77%	69%	77%	70%
			b														p	
Net: Not interested		217	53	83	80	102	115	50	36	67	34	17	72	78	26	12	77	140
		22%	19%	24%	22%	21%	22%	21%	23%	21%	25%	21%	19%	21%	22%	26%	18%	24%
																		o
Mean score		2.99	3.10	2.95	2.95	3.03	2.95	3.00	2.97	2.99	2.94	2.96	3.04	2.99	3.05	2.86	3.06	2.94
			bc														p	
Standard deviation		.90	.88	.95	.85	.86	.93	.89	.94	.87	.89	.91	.90	.84	.87	.99	.85	.93
Standard error		.03	.05	.05	.05	.04	.04	.06	.08	.05	.08	.10	.05	.04	.08	.15	.04	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9_4. How interested, if at all, would you be in doing each of the following on the internet?

Voting on how your government's budget should be spent in the area where you live

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	291	144	131	262	24	247	19	112	182	166	111	263	53	147	187	153
		29%	27%	31%	29%	26%	32%	26%	39%	34%	34% j	25%	32%	40%	35%	33%	37%
Fairly Interested	(3.0)	438	228	199	390	45	351	32	130	243	228	190	358	62	186	243	180
		44%	43%	47%	44%	50%	45%	43%	45%	46%	46%	43%	44%	46%	44%	44%	44%
Not very interested	(2.0)	133	72	54	119	12	98	12	28	55	68	61	100	11	49	76	52
		13%	14%	13%	13%	13%	13%	16%	10%	10%	14%	14%	12%	9%	12%	14%	13%
Not at all interested	(1.0)	84	51	29	76	7	54	8	10	31	22	56	61	4	19	32	15
		8%	10%	7%	9%	7%	7%	11%	4%	6%	4%	13% i	7% mo	3%	5%	6%	4%
Don't know		54	35	13	48	4	29	3	8	18	10	27	38	3	18	21	11
		5%	7% b	3%	5%	4%	4%	4%	3%	3%	2%	6% i	5%	2%	4%	4%	3%
NETS																	
Net: Interested		730	372	330	652	68	598	51	242	425	393	302	621	115	333	429	332
		73%	70%	77% a	73%	76%	77%	69%	84%	80%	80% j	68%	76%	86% kn	79%	77%	81% k
Net: Not interested		217	123	83	195	18	153	20	39	86	89	117	161	16	68	108	67
		22%	23%	19%	22%	20%	20%	27%	13%	16%	18%	26% i	20% l	12%	16%	19% l	16%
Mean score		2.99	2.94	3.05	2.99	2.98	3.05	2.87	3.23	3.13	3.11	2.85	3.05	3.26	3.15	3.09	3.18
											j			kn			k
Standard deviation		.90	.92	.86	.90	.85	.86	.95	.77	.83	.81	.96	.88	.75	.81	.85	.80
Standard error		.03	.04	.04	.03	.09	.03	.11	.05	.04	.04	.05	.03	.07	.04	.04	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_5. How interested, if at all, would you be in doing each of the following on the internet?

Making suggestions to your government about how they should design specific new laws or regulation
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	209	64	82	62	117	92	48	35	59	36	14	74	72	32	15	106	102
		21%	22%	24%	17%	24%	18%	21%	22%	19%	27%	17%	20%	19%	27%	31%	25%	18%
				c		e					h						p	
Fairly Interested	(3.0)	376	115	124	136	198	177	91	55	116	50	34	128	165	51	10	160	216
		38%	40%	36%	37%	41%	35%	39%	34%	37%	38%	42%	34%	44%	42%	21%	38%	37%
						e								kn	n			
Not very interested	(2.0)	211	55	56	100	95	116	49	35	75	24	18	80	82	22	11	85	126
		21%	19%	16%	27%	20%	23%	21%	22%	24%	18%	22%	21%	22%	18%	23%	20%	22%
					ab													
Not at all interested	(1.0)	144	29	63	53	55	89	28	26	47	13	14	59	43	13	9	48	96
		14%	10%	18%	14%	11%	17%	12%	17%	15%	10%	17%	16%	12%	11%	20%	11%	17%
				a			d											o
Don't know		61	23	21	17	23	39	18	10	18	9	1	33	11	3	2	24	37
		6%	8%	6%	5%	5%	8%	8%	6%	6%	7%	1%	9%	3%	2%	5%	6%	6%
								j					lm					
NETS																		
Net: Interested		585	179	207	198	315	270	140	89	175	86	49	202	237	83	25	266	318
		58%	63%	60%	54%	65%	52%	60%	56%	55%	65%	59%	54%	63%	69%	52%	63%	55%
			c			e								k	kn		p	
Net: Not interested		355	84	119	152	150	205	77	61	123	37	32	139	125	35	21	134	222
		35%	29%	34%	41%	31%	40%	33%	38%	39%	28%	39%	37%	34%	29%	43%	31%	38%
					a		d			i								o
Mean score		2.69	2.82	2.69	2.59	2.81	2.57	2.74	2.65	2.63	2.89	2.60	2.64	2.73	2.87	2.67	2.81	2.60
			c			e					ghj				k		p	
Standard deviation		.98	.93	1.05	.95	.94	1.01	.95	1.02	.98	.95	.97	1.01	.91	.94	1.15	.96	.99
Standard error		.03	.06	.06	.05	.04	.05	.07	.08	.06	.09	.11	.05	.05	.09	.17	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9_5. How interested, if at all, would you be in doing each of the following on the internet?

Making suggestions to your government about how they should design specific new laws or regulation
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	209	90	106	177	27	169	22	101	144	130	67	187	48	116	141	118
		21%	17%	25%	20%	29%	22%	30%	35%	27%	26%	15%	23%	36%	28%	25%	29%
				a		c			h		j			kn			k
Fairly Interested	(3.0)	376	190	175	339	32	314	26	120	229	204	155	318	51	167	238	169
		38%	36%	41%	38%	36%	40%	35%	42%	43%	41%	35%	39%	39%	40%	43%	41%
											j						
Not very interested	(2.0)	211	121	84	192	18	169	11	41	85	101	105	165	25	71	102	72
		21%	23%	20%	21%	20%	22%	15%	14%	16%	21%	23%	20%	19%	17%	18%	18%
Not at all interested	(1.0)	144	90	49	135	8	101	10	21	51	46	87	104	6	42	53	32
		14%	17%	11%	15%	9%	13%	13%	7%	10%	9%	19%	13%	5%	10%	10%	8%
			b									i	lo				
Don't know		61	40	13	52	6	28	5	5	20	12	33	47	3	23	24	19
		6%	8%	3%	6%	7%	4%	6%	2%	4%	2%	7%	6%	2%	6%	4%	5%
			b									i					
NETS																	
Net: Interested		585	280	281	516	59	483	49	221	372	334	222	505	99	284	379	287
		58%	53%	66%	58%	65%	62%	66%	77%	70%	68%	50%	62%	74%	68%	68%	70%
				a					h		j			k	k	k	k
Net: Not interested		355	210	132	327	26	269	21	62	137	147	192	269	31	113	155	104
		35%	40%	31%	37%	28%	35%	28%	22%	26%	30%	43%	33%	24%	27%	28%	25%
			b									i	lmo				
Mean score		2.69	2.57	2.82	2.66	2.92	2.73	2.88	3.07	2.91	2.87	2.49	2.76	3.07	2.90	2.87	2.95
				a		c			h		j			kn	k	k	k
Standard deviation		.98	.99	.95	.98	.95	.96	1.02	.89	.92	.92	1.00	.97	.87	.94	.92	.90
Standard error		.03	.04	.05	.03	.11	.03	.12	.05	.04	.04	.05	.03	.08	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_6. How interested, if at all, would you be in doing each of the following on the internet?

Using social media to mobilise people to support a cause you care about

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	194	93	54	47	96	98	48	30	53	35	15	78	68	25	9	95	99
		19%	32%	16%	13%	20%	19%	21%	19%	17%	27%	18%	21%	18%	21%	18%	22%	17%
			bc								h						p	
Fairly Interested	(3.0)	321	107	124	90	159	162	85	44	102	43	23	114	132	42	15	142	179
		32%	37%	36%	24%	33%	32%	36%	27%	32%	33%	28%	30%	35%	35%	30%	33%	31%
			c	c														
Not very interested	(2.0)	224	40	87	97	113	112	50	36	72	20	28	79	84	31	11	82	143
		22%	14%	25%	26%	23%	22%	21%	22%	23%	15%	34%	21%	23%	26%	23%	19%	25%
				a	a							fhi						o
Not at all interested	(1.0)	203	23	62	118	93	109	37	39	71	25	15	77	75	22	11	82	121
		20%	8%	18%	32%	19%	21%	16%	25%	23%	19%	18%	21%	20%	18%	22%	19%	21%
				a	ab				f	f								
Don't know		59	24	19	17	26	33	14	11	18	9	2	26	14	1	3	24	35
		6%	8%	5%	5%	5%	6%	6%	7%	6%	7%	3%	7%	4%	1%	6%	6%	6%
			c										m			m		
NETS																		
Net: Interested		515	199	178	137	255	260	134	74	155	78	38	192	200	67	23	237	278
		51%	70%	51%	37%	52%	51%	57%	46%	49%	59%	46%	51%	54%	55%	48%	56%	48%
			bc	c				g			g						p	
Net: Not interested		427	63	150	215	206	221	87	75	143	45	42	156	159	54	22	163	264
		43%	22%	43%	58%	42%	43%	37%	47%	45%	34%	52%	42%	43%	44%	45%	39%	46%
				a	ab				i	i		fi						o
Mean score		2.54	3.02	2.52	2.19	2.56	2.52	2.66	2.43	2.46	2.72	2.47	2.55	2.54	2.58	2.47	2.63	2.47
			bc	c				gh			gh						p	
Standard deviation		1.05	.93	.98	1.05	1.04	1.06	1.00	1.09	1.04	1.09	1.00	1.07	1.02	1.02	1.07	1.06	1.03
Standard error		.03	.06	.05	.06	.05	.05	.07	.09	.06	.10	.11	.06	.05	.09	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9_6. How interested, if at all, would you be in doing each of the following on the internet?

Using social media to mobilise people to support a cause you care about
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	194	93	85	167	25	162	13	93	128	124	58	186	44	112	140	114
		19%	17%	20%	19%	28%	21%	17%	32%	24%	25%	13%	23%	33%	27%	25%	28%
						c			h		j			k			
Fairly Interested	(3.0)	321	155	152	277	37	257	27	113	204	182	126	303	57	164	217	163
		32%	29%	36%	31%	41%	33%	36%	39%	38%	37%	28%	37%	43%	39%	39%	40%
				a		c					j						
Not very interested	(2.0)	224	122	100	210	14	180	15	49	110	99	115	187	23	81	111	81
		22%	23%	23%	23%	15%	23%	20%	17%	21%	20%	26%	23%	18%	19%	20%	20%
												i					
Not at all interested	(1.0)	203	125	72	190	10	152	18	24	69	71	120	102	5	45	71	34
		20%	24%	17%	21%	11%	20%	24%	8%	13%	15%	27%	12%	4%	11%	13%	8%
			b		d					g		i	lo		l	lo	
Don't know		59	35	18	51	5	29	3	9	19	15	28	42	4	18	19	18
		6%	7%	4%	6%	5%	4%	3%	3%	4%	3%	6%	5%	3%	4%	3%	4%
												i					
NETS																	
Net: Interested		515	248	237	444	62	419	40	206	331	306	184	489	101	275	357	277
		51%	47%	56%	50%	69%	54%	53%	72%	63%	62%	41%	60%	76%	66%	64%	68%
				a		c			h		j			kmn	k		k
Net: Not interested		427	247	172	399	23	332	32	73	179	171	235	289	29	126	182	114
		43%	47%	40%	45%	26%	43%	43%	25%	34%	35%	53%	35%	22%	30%	33%	28%
			b		d					g		i	lo			l	
Mean score		2.54	2.44	2.61	2.50	2.90	2.57	2.49	2.99	2.76	2.75	2.29	2.74	3.07	2.85	2.79	2.91
				a		c			h		j			kmn			k
Standard deviation		1.05	1.06	1.00	1.05	.95	1.04	1.06	.93	.98	1.00	1.03	.97	.83	.95	.98	.91
Standard error		.03	.05	.05	.04	.11	.04	.13	.06	.04	.05	.05	.03	.07	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q9_7. How interested, if at all, would you be in doing each of the following on the internet?

Using a website or mobile app to vote in your next general election
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	302	96	103	103	149	153	75	43	88	44	22	114	110	46	17	142	160
		30%	33%	30%	28%	31%	30%	32%	27%	28%	33%	27%	31%	30%	38%	37%	34% p	28%
Fairly Interested	(3.0)	256	93	98	65	133	124	64	41	83	33	21	85	107	35	11	113	143
		26%	32% c	28% c	18%	27%	24%	27%	25%	26%	25%	25%	23%	29%	29%	23%	27%	25%
Not very interested	(2.0)	175	42	59	74	85	90	36	25	62	23	20	61	75	17	5	69	106
		18%	15%	17%	20%	18%	17%	15%	15%	20%	17%	24%	16%	20%	14%	11%	16%	18%
Not at all interested	(1.0)	222	40	72	111	103	119	50	45	65	26	18	97	68	23	10	80	143
		22%	14%	21% a	30% ab	21%	23%	21%	28%	21%	19%	22%	26% l	18%	19%	20%	19%	25% o
Don't know		45	17	14	15	18	28	9	7	17	7	1	17	13	-	4	20	25
		5%	6%	4%	4%	4%	5%	4%	4%	5%	5%	1%	5% m	4% m	-	8% m	5%	4%
NETS																		
Net: Interested		558	188	202	168	281	277	139	83	171	77	43	199	217	81	29	255	303
		56%	66% c	58% c	46%	58%	54%	59%	52%	54%	58%	52%	53%	58%	67% k	60%	60% p	53%
Net: Not interested		397	81	131	185	188	209	87	70	127	48	38	158	143	41	15	148	249
		40%	28%	38% a	50% ab	39%	41%	37%	44%	40%	37%	47%	42%	38%	33%	32%	35%	43% o
Mean score		2.67	2.91 bc	2.70 c	2.45	2.70	2.64	2.72	2.53	2.65	2.76	2.57	2.60	2.72	2.85 k	2.83	2.79 p	2.58
Standard deviation		1.15	1.05	1.12	1.21	1.13	1.16	1.15	1.19	1.12	1.14	1.12	1.19	1.09	1.13	1.19	1.13	1.16
Standard error		.04	.06	.06	.06	.05	.05	.08	.10	.06	.10	.12	.06	.06	.10	.18	.06	.05

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q9_7. How interested, if at all, would you be in doing each of the following on the internet?

Using a website or mobile app to vote in your next general election

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very interested	(4.0)	302	151	141	264	34	260	17	116	194	168	122	265	57	159	205	157
		30%	28%	33%	29%	37%	33%	23%	40%	37%	34%	27%	32%	42%	38%	37%	38%
											j			k	k		k
Fairly Interested	(3.0)	256	131	119	224	29	205	17	87	150	139	107	225	45	124	169	128
		26%	25%	28%	25%	32%	26%	23%	30%	28%	28%	24%	27%	34%	30%	30%	31%
Not very interested	(2.0)	175	91	77	159	13	145	12	46	86	87	78	142	25	67	87	64
		18%	17%	18%	18%	14%	19%	16%	16%	16%	18%	17%	17%	19%	16%	16%	16%
Not at all interested	(1.0)	222	129	80	210	9	148	28	33	87	89	122	157	4	56	83	47
		22%	24%	19%	23%	10%	19%	38%	11%	16%	18%	27%	19%	3%	13%	15%	12%
			b		d			e				i	lmno		l	l	l
Don't know		45	28	9	38	5	21	1	6	13	10	17	31	2	13	14	12
		5%	5%	2%	4%	6%	3%	1%	2%	2%	2%	4%	4%	2%	3%	3%	3%
			b														
NETS																	
Net: Interested		558	282	260	488	63	465	34	203	344	306	229	490	102	283	374	286
		56%	53%	61%	55%	69%	60%	46%	70%	65%	62%	51%	60%	76%	67%	67%	70%
				a		c	f				j			kn	k	k	k
Net: Not interested		397	220	157	369	22	293	40	79	173	176	200	299	30	123	170	112
		40%	41%	37%	41%	25%	38%	53%	27%	33%	36%	45%	36%	22%	29%	31%	27%
					d			e				i	lmno				
Mean score		2.67	2.61	2.77	2.63	3.02	2.76	2.31	3.01	2.87	2.80	2.53	2.76	3.17	2.95	2.91	2.99
				a		c	f				j			kmn	k	k	k
Standard deviation		1.15	1.16	1.11	1.16	1.00	1.12	1.20	1.02	1.10	1.11	1.18	1.12	.86	1.05	1.07	1.02
Standard error		.04	.05	.05	.04	.11	.04	.14	.06	.05	.05	.06	.04	.07	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q10_1. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Me personally	350	115	112	123	191	159	91	47	102	56	24	122	125	59	21	161	189
	35%	40%	32%	33%	39%	31%	39%	30%	32%	42%	29%	32%	34%	48%	45%	38%	33%
		b			e					ghj				kl			
Other people in my country	389	103	134	153	184	206	82	68	124	53	37	145	160	37	15	155	234
	39%	36%	39%	41%	38%	40%	35%	43%	39%	40%	45%	39%	43%	30%	31%	37%	41%
													m				
Don't know	262	68	100	93	113	149	60	44	89	23	22	108	88	26	12	108	154
	26%	24%	29%	25%	23%	29%	26%	28%	28%	18%	26%	29%	24%	21%	25%	25%	27%
						d		i	i								

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q10_1. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Me personally	350	160	174	299	48	301	23	152	224	207	128	305	71	173	222	185
	35%	30%	41%	33%	53%	39%	31%	53%	42%	42%	29%	37%	53%	41%	40%	45%
			a		c			h		j			kmn			k
Other people in my country	389	223	155	356	28	302	35	81	184	195	173	311	44	158	207	142
	39%	42%	36%	40%	31%	39%	47%	28%	35%	40%	39%	38%	33%	38%	37%	35%
Don't know	262	147	97	240	15	177	16	55	122	90	146	204	19	89	129	83
	26%	28%	23%	27%	16%	23%	22%	19%	23%	18%	33%	25%	14%	21%	23%	20%
				d							i	l			l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q10_2. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People in my country	407	140	140	128	213	194	104	66	116	53	39	126	176	60	17	176	231
	41%	49%	40%	35%	44%	38%	44%	41%	37%	40%	47%	34%	47%	50%	35%	42%	40%
		bc											k	k			
People in other countries	225	70	84	71	118	108	53	30	70	34	21	87	80	30	12	96	129
	23%	25%	24%	19%	24%	21%	23%	19%	22%	26%	26%	23%	21%	25%	26%	23%	22%
Don't know	368	76	122	170	156	212	78	65	129	45	22	161	118	31	19	152	217
	37%	27%	35%	46%	32%	41%	33%	40%	41%	34%	27%	43%	32%	26%	40%	36%	38%
			a	ab		d		j	j			lm					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q10_2. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People in my country	407	197	193	356	44	350	31	148	250	233	157	353	74	201	250	200
	41%	37%	45%	40%	49%	45%	41%	51%	47%	47%	35%	43%	56%	48%	45%	49%
			a							j			kn			
People in other countries	225	123	95	198	26	177	23	64	127	123	90	187	40	109	137	104
	23%	23%	22%	22%	29%	23%	31%	22%	24%	25%	20%	23%	30%	26%	25%	25%
Don't know	368	210	139	342	20	253	21	76	153	136	199	280	19	109	171	106
	37%	40%	33%	38%	22%	32%	28%	27%	29%	28%	45%	34%	14%	26%	31%	26%
		b		d							i	lmo		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q10_3. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Large businesses	392	123	133	136	207	184	94	68	115	56	29	151	149	54	15	178	214
	39%	43%	38%	37%	43% e	36%	40%	42%	37%	42%	36%	40%	40%	44%	32%	42%	37%
Small businesses	346	101	115	130	166	180	86	46	111	45	34	107	143	45	19	145	201
	35%	35%	33%	35%	34%	35%	37%	29%	35%	34%	41%	29%	38% k	37%	39%	34%	35%
Don't know	263	63	98	102	114	149	53	46	89	31	19	117	81	23	14	101	162
	26%	22%	28%	28%	23%	29% d	23%	29%	28%	24%	23%	31% lm	22%	19%	28%	24%	28%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q10_3. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Large businesses	392	203	179	341	43	309	40	136	228	223	154	331	77	197	236	182
	39%	38%	42%	38%	48%	40%	54%	47%	43%	45%	34%	40%	58%	47%	42%	44%
							e			j			kmno	k		
Small businesses	346	177	148	313	30	300	23	101	187	183	145	293	42	141	198	153
	35%	33%	35%	35%	33%	39%	31%	35%	35%	37%	32%	36%	31%	34%	35%	37%
Don't know	263	150	99	241	17	170	11	51	114	87	148	197	15	82	124	74
	26%	28%	23%	27%	19%	22%	15%	18%	22%	18%	33%	24%	11%	19%	22%	18%
											i	lo		l	l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q10_4. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People living in towns and cities	464	138	153	173	263	201	105	73	138	74	38	158	187	62	20	219	246
	46%	48%	44%	47%	54%	39%	45%	46%	44%	56%	46%	42%	50%	51%	42%	52%	43%
					e					fh			k			p	
People living in rural areas	310	83	105	122	128	182	75	48	102	36	27	115	113	39	17	123	187
	31%	29%	30%	33%	26%	36%	32%	30%	32%	27%	33%	31%	30%	32%	35%	29%	32%
						d											
Don't know	226	65	88	73	96	130	54	39	75	22	17	101	73	20	11	82	144
	23%	23%	25%	20%	20%	25%	23%	24%	24%	17%	21%	27%	20%	16%	23%	19%	25%
						d						lm					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q10_4. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People living in towns and cities	464	231	216	406	50	386	31	159	274	245	200	382	75	205	281	210
	46%	44%	51%	45%	55%	50%	42%	55%	52%	50%	45%	47%	56%	49%	50%	51%
			a										k			
People living in rural areas	310	170	126	285	23	251	30	79	154	172	121	265	43	140	164	130
	31%	32%	30%	32%	25%	32%	40%	27%	29%	35%	27%	32%	32%	33%	29%	32%
										j						
Don't know	226	129	84	205	18	143	13	50	102	76	125	173	16	75	113	70
	23%	24%	20%	23%	20%	18%	18%	17%	19%	15%	28%	21%	12%	18%	20%	17%
											i	l			l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q10_5. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Younger people (aged under 30)	626	190	224	212	308	318	152	100	190	83	54	226	244	75	30	263	362
	63%	66%	65%	57%	63%	62%	65%	62%	60%	62%	66%	60%	65%	62%	62%	62%	63%
		c	c														
Older people (aged 30 or over)	160	38	50	72	84	76	31	19	56	25	12	48	68	25	10	70	90
	16%	13%	15%	20%	17%	15%	13%	12%	18%	19%	15%	13%	18%	20%	21%	17%	16%
				a									k	k			
Don't know	215	59	72	85	95	120	51	42	70	24	16	100	61	22	8	91	125
	22%	20%	21%	23%	20%	23%	22%	26%	22%	18%	20%	27%	16%	18%	17%	21%	22%
												lm					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q10_5. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Younger people (aged under 30)	626	321	276	551	65	522	43	189	359	328	271	526	89	285	374	274
	63%	61%	65%	62%	72%	67%	58%	65%	68%	67%	61%	64%	67%	68%	67%	67%
Older people (aged 30 or over)	160	86	72	150	10	125	21	49	84	89	61	136	27	71	92	72
	16%	16%	17%	17%	11%	16%	29% e	17%	16%	18%	14%	17%	20%	17%	16%	17%
Don't know	215	123	79	195	16	133	10	50	87	76	115	158	17	64	92	64
	22%	23%	18%	22%	17%	17%	13%	17%	16%	15%	26% i	19%	13%	15%	17%	16%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q10_6. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The wealthiest 1% of people worldwide	279	88	106	85	153	126	72	39	69	43	29	108	110	39	8	129	150
	28%	31%	31%	23%	31%	25%	31%	24%	22%	32%	35%	29%	29%	33%	17%	30%	26%
		c	c		e		h			h	h			n			
The remaining 99% of people worldwide	440	120	153	167	220	220	98	72	146	60	37	152	175	54	26	196	243
	44%	42%	44%	45%	45%	43%	42%	45%	46%	46%	46%	40%	47%	45%	54%	46%	42%
Don't know	282	78	88	117	115	168	65	49	100	29	16	115	89	27	14	99	183
	28%	27%	25%	32%	24%	33%	28%	30%	32%	22%	19%	31%	24%	23%	29%	23%	32%
						d			ij			l					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q10_6. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The wealthiest 1% of people worldwide	279	146	123	247	30	212	35	103	163	148	117	233	49	126	160	129
	28%	28%	29%	28%	33%	27%	48% e	36%	31%	30%	26%	28%	37%	30%	29%	32%
The remaining 99% of people worldwide	440	222	206	397	40	378	26	128	247	242	178	376	66	201	259	195
	44%	42%	48% a	44%	44%	48% f	36%	44%	47%	49% j	40%	46%	49%	48%	46%	48%
Don't know	282	162	97	251	21	190	13	57	119	102	151	212	19	93	139	85
	28%	31% b	23%	28%	23%	24%	17%	20%	23%	21%	34% i	26% l	14%	22% l	25% l	21%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q10_7. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People from established, 'first or second world' economies	580	165	210	204	303	276	144	87	174	76	55	196	238	74	24	251	329
	58%	58%	61%	55%	62% e	54%	61%	54%	55%	58%	67% h	52%	64% k	61%	51%	59%	57%
People from emerging or 'third world' economies	158	56	48	55	79	79	35	25	49	29	10	63	50	24	12	77	81
	16%	19%	14%	15%	16%	15%	15%	16%	16%	22%	12%	17%	13%	20%	24% l	18%	14%
Don't know	264	65	89	109	105	158	56	48	92	27	17	116	84	23	12	97	167
	26%	23%	26%	30% a	22%	31% d	24%	30%	29%	20%	21%	31% lm	23%	19%	25%	23%	29% o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q10_7. For each of the following people, who do you think has benefited more from the internet and developments in digital technology?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People from established, 'first or second world' economies	580	298	265	529	41	481	41	182	332	301	258	488	86	264	330	261
	58%	56%	62%	59%	45%	62%	56%	63%	63%	61%	58%	60%	65%	63%	59%	64%
				d												
People from emerging or 'third world' economies	158	75	75	131	25	135	13	54	89	104	46	129	29	71	99	67
	16%	14%	18%	15%	28%	17%	17%	19%	17%	21%	10%	16%	22%	17%	18%	16%
					c					j						
Don't know	264	157	87	235	24	164	20	52	108	88	142	203	18	84	129	83
	26%	30%	20%	26%	27%	21%	27%	18%	20%	18%	32%	25%	14%	20%	23%	20%
		b									i	l			l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q11_1. Who do you think digital / technology jobs are most suitable for?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Women	27	16	8	3	13	14	5	3	7	8	2	9	13	2	1	15	12
	3%	6%	2%	1%	3%	3%	2%	2%	2%	6%	3%	2%	4%	2%	2%	4%	2%
		bc								gh							
Men	92	35	34	23	50	42	25	13	24	20	5	43	31	13	3	48	44
	9%	12%	10%	6%	10%	8%	11%	8%	8%	15%	6%	12%	8%	10%	6%	11%	8%
		c								hj						p	
Both equally	832	214	286	332	401	431	196	132	271	96	72	301	311	104	43	340	492
	83%	75%	82%	90%	82%	84%	84%	82%	86%	72%	88%	80%	83%	85%	90%	80%	85%
			a	ab			i	i	i		i						o
Don't know	50	22	19	10	24	27	8	13	13	9	3	22	17	3	1	21	29
	5%	8%	5%	3%	5%	5%	4%	8%	4%	6%	4%	6%	5%	3%	2%	5%	5%
		c						f									

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q11_1. Who do you think digital / technology jobs are most suitable for?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Women	27	7	19	17	10	17	9	15	17	21	5	21	14	16	20	18
	3%	1%	4%	2%	11%	2%	13%	5%	3%	4%	1%	3%	11%	4%	4%	4%
			a		c		e			j			kmno			
Men	92	47	40	79	13	64	16	31	52	52	32	75	23	55	60	46
	9%	9%	9%	9%	14%	8%	22%	11%	10%	10%	7%	9%	17%	13%	11%	11%
							e						kn	k		
Both equally	832	445	354	759	61	684	44	229	441	409	387	689	95	333	459	339
	83%	84%	83%	85%	68%	88%	60%	79%	83%	83%	87%	84%	71%	79%	82%	83%
				d		f						lm		l	l	l
Don't know	50	31	13	41	6	15	4	13	19	10	22	35	2	16	18	7
	5%	6%	3%	5%	7%	2%	6%	5%	4%	2%	5%	4%	1%	4%	3%	2%
		b					e				i	o				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q11_2. Who do you think digital / technology jobs are most suitable for?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People who have been to university	122	47	44	31	77	45	25	20	36	23	5	42	43	22	7	59	64
	12%	16%	13%	9%	16%	9%	11%	13%	11%	17%	6%	11%	11%	18%	15%	14%	11%
		c			e					j							
People who have not been to university	66	26	25	14	38	28	20	7	16	17	4	21	29	4	2	37	29
	7%	9%	7%	4%	8%	5%	8%	4%	5%	13%	5%	6%	8%	3%	4%	9%	5%
		c	c							gh						p	
Both equally	749	189	254	306	343	405	181	116	244	82	70	283	281	93	36	304	444
	75%	66%	73%	83%	70%	79%	77%	72%	77%	62%	85%	76%	75%	76%	75%	72%	77%
			a	ab		d	i		i		gi						
Don't know	64	25	23	16	29	35	9	17	20	11	4	28	21	3	3	24	40
	6%	9%	7%	4%	6%	7%	4%	11%	6%	8%	4%	7%	6%	3%	6%	6%	7%
		c						f									

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q11_2. Who do you think digital / technology jobs are most suitable for?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People who have been to university	122	54	66	108	13	98	16	62	83	79	37	105	35	71	87	65
	12%	10%	16%	12%	14%	13%	21%	21%	16%	16%	8%	13%	26%	17%	16%	16%
			a				e	h		j			kmno	k		
People who have not been to university	66	26	31	52	12	36	19	25	34	43	19	50	19	33	37	36
	7%	5%	7%	6%	14%	5%	25%	9%	6%	9%	4%	6%	14%	8%	7%	9%
					c		e			j			kmn			
Both equally	749	411	310	681	58	620	37	186	389	356	359	624	77	294	409	297
	75%	78%	73%	76%	64%	80%	49%	65%	73%	72%	80%	76%	58%	70%	73%	73%
				d		f			g		i	lm		l	l	l
Don't know	64	39	19	54	7	26	3	16	23	14	32	41	3	21	25	12
	6%	7%	5%	6%	8%	3%	4%	5%	4%	3%	7%	5%	2%	5%	4%	3%
											i					

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q11_3. Who do you think digital / technology jobs are most suitable for?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People with scientific education	186	71	56	59	115	71	33	36	56	27	16	77	65	27	6	86	100
	19%	25%	16%	16%	24%	14%	14%	23%	18%	21%	20%	20%	17%	22%	14%	20%	17%
		bc			e			f									
People with arts and humanities education	50	19	25	6	27	23	20	5	12	9	1	21	17	6	1	23	27
	5%	7%	7%	2%	5%	5%	8%	3%	4%	7%	1%	6%	5%	5%	2%	5%	5%
		c	c				ghj										
Both equally	683	169	237	277	309	373	170	99	225	82	55	238	267	85	37	285	398
	68%	59%	69%	75%	63%	73%	72%	62%	71%	62%	67%	64%	72%	70%	78%	67%	69%
			a	ab		d	gi		g				k		k		
Don't know	83	28	28	27	37	46	12	20	22	14	10	39	24	3	3	30	53
	8%	10%	8%	7%	8%	9%	5%	12%	7%	10%	12%	11%	6%	3%	6%	7%	9%
								f			f	lm					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q11_3. Who do you think digital / technology jobs are most suitable for?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
People with scientific education	186	87	91	162	23	150	18	65	125	107	70	154	38	97	111	92
	19%	16%	21%	18%	26%	19%	24%	22%	24%	22%	16%	19%	29%	23%	20%	22%
										j			kn			
People with arts and humanities education	50	22	24	40	9	26	13	20	26	35	11	35	15	28	28	25
	5%	4%	6%	5%	9%	3%	18%	7%	5%	7%	3%	4%	11%	7%	5%	6%
					c		e			j			kn			
Both equally	683	370	287	620	52	566	38	185	351	329	322	577	77	268	388	275
	68%	70%	67%	69%	58%	73%	51%	64%	66%	67%	72%	70%	58%	64%	70%	67%
				d		f						lm			l	
Don't know	83	51	25	73	6	38	5	18	27	21	42	54	3	27	30	18
	8%	10%	6%	8%	7%	5%	7%	6%	5%	4%	10%	7%	2%	6%	5%	4%
		b									i	l				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q12_1. Which countries, if any, would you associate with each of the following?

Being entrepreneurial

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UK	564	162	185	217	286	278	124	88	196	69	44	191	229	66	31	246	318
	56%	57%	54%	59%	59%	54%	53%	55%	62%	52%	54%	51%	61%	54%	65%	58%	55%
									f				k				
The USA	546	142	184	220	267	279	111	79	194	64	53	192	206	80	26	235	310
	54%	49%	53%	60%	55%	54%	47%	49%	61%	48%	64%	51%	55%	66%	55%	55%	54%
				a					fgi		fgi			kl			
Japan	417	110	141	166	202	215	89	57	142	51	43	156	159	49	20	176	241
	42%	39%	41%	45%	42%	42%	38%	35%	45%	39%	52%	42%	43%	41%	42%	42%	42%
									g		fg						
China	412	114	137	161	206	206	86	64	138	51	43	147	168	50	21	168	244
	41%	40%	40%	44%	42%	40%	37%	40%	44%	39%	52%	39%	45%	41%	43%	40%	42%
											f						
Germany	364	85	126	153	195	169	75	51	132	43	35	116	152	47	25	150	214
	36%	30%	36%	42%	40%	33%	32%	32%	42%	32%	43%	31%	41%	39%	52%	35%	37%
				a	e				fg				k		k		
India	246	68	77	101	143	103	40	41	78	39	26	82	105	26	21	109	137
	25%	24%	22%	28%	29%	20%	17%	26%	25%	29%	32%	22%	28%	21%	44%	26%	24%
					e			f	f	f	f				klm		
France	211	79	61	71	111	100	47	24	70	37	18	66	90	30	15	98	112
	21%	28%	18%	19%	23%	19%	20%	15%	22%	28%	22%	18%	24%	25%	32%	23%	20%
		bc								g			k		k		
Sweden	201	48	62	91	94	107	45	23	69	29	20	62	82	25	16	80	121
	20%	17%	18%	25%	19%	21%	19%	14%	22%	22%	24%	17%	22%	21%	34%	19%	21%
				ab					g						k		
Italy	138	48	41	49	71	67	26	16	48	26	8	44	63	13	12	62	75
	14%	17%	12%	13%	14%	13%	11%	10%	15%	20%	10%	12%	17%	11%	24%	15%	13%
										fg			k		km		
Spain	127	39	37	52	55	73	28	16	39	17	13	45	54	14	9	51	76
	13%	14%	11%	14%	11%	14%	12%	10%	12%	13%	16%	12%	15%	12%	20%	12%	13%
Poland	114	31	36	47	56	58	26	13	38	15	13	33	50	11	16	44	70
	11%	11%	11%	13%	12%	11%	11%	8%	12%	12%	16%	9%	13%	9%	33%	10%	12%
															klm		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q12_1. Which countries, if any, would you associate with each of the following?

Being entrepreneurial

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mexico	86	29	28	28	41	45	19	10	23	20	7	23	35	14	12	40	45
	9%	10%	8%	8%	8%	9%	8%	6%	7%	15% fgh	9%	6%	9%	12%	24% klm	10%	8%
Estonia	81	26	28	28	47	34	17	7	26	16	5	27	30	11	11	32	50
	8%	9%	8%	8%	10%	7%	7%	5%	8%	12% g	6%	7%	8%	9%	24% klm	7%	9%
Bulgaria	68	25	22	21	35	34	14	7	22	13	9	20	29	7	10	26	43
	7%	9%	6%	6%	7%	7%	6%	4%	7%	10%	10%	5%	8%	6%	22% klm	6%	7%
None of these	19	2	11	6	8	11	6	3	5	2	-	10	5	1	1	6	13
	2%	1%	3% a	2%	2%	2%	3%	2%	2%	2%	-	3%	1%	1%	2%	1%	2%
Don't know	173	43	64	66	70	103	49	33	48	21	11	83	44	16	5	72	101
	17%	15%	18%	18%	14%	20% d	21%	21%	15%	16%	14%	22% lm	12%	13%	10%	17%	17%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q12_1. Which countries, if any, would you associate with each of the following?

Being entrepreneurial

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UK	564	295	244	506	50	462	37	171	318	300	231	467	72	253	332	253
	56%	56%	57%	57%	56%	59%	49%	59%	60%	61% j	52%	57%	54%	60%	59%	62%
The USA	546	277	242	484	51	463	32	160	318	298	217	460	64	238	325	246
	54%	52%	57%	54%	56%	59% f	43%	55%	60%	61% j	49%	56%	48%	57%	58% l	60% l
Japan	417	226	173	374	39	364	19	128	236	228	168	348	51	193	243	194
	42%	43%	41%	42%	43%	47% f	25%	44%	45%	46% j	38%	42%	38%	46%	44%	47%
China	412	216	175	367	36	351	25	123	227	218	169	352	44	178	241	177
	41%	41%	41%	41%	40%	45%	34%	43%	43%	44% j	38%	43% l	33%	42% l	43% l	43% l
Germany	364	178	171	327	32	314	20	108	204	210	135	309	44	159	211	170
	36%	34%	40% a	37%	35%	40% f	26%	37%	38%	43% j	30%	38%	33%	38%	38%	41%
India	246	115	122	209	32	210	17	81	150	149	79	206	40	115	154	113
	25%	22%	29% a	23%	35% c	27%	23%	28%	28%	30% j	18%	25%	30%	27%	28%	28%
France	211	90	109	179	29	174	16	91	144	129	68	189	49	113	141	124
	21%	17%	26% a	20%	32% c	22%	22%	32%	27%	26% j	15%	23%	36% kmn	27%	25%	30% k
Sweden	201	97	92	180	17	175	12	61	112	116	74	172	30	91	126	83
	20%	18%	22%	20%	19%	22%	17%	21%	21%	24% j	16%	21%	22%	22%	23%	20%
Italy	138	59	73	114	21	110	10	50	88	93	36	120	32	73	96	76
	14%	11%	17% a	13%	23% c	14%	13%	17%	17%	19% j	8%	15%	24% k	17%	17%	19%
Spain	127	67	54	107	19	102	10	44	82	77	40	113	21	66	79	66
	13%	13%	13%	12%	20% c	13%	13%	15%	16%	16% j	9%	14%	16%	16%	14%	16%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q12_1. Which countries, if any, would you associate with each of the following?

Being entrepreneurial

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Poland	114	47	64	102	11	99	6	38	73	69	34	94	22	56	68	49
	11%	9%	15% a	11%	12%	13%	8%	13%	14%	14% j	8%	11%	17%	13%	12%	12%
Mexico	86	28	55	69	15	63	12	40	60	62	20	80	28	45	62	49
	9%	5%	13% a	8%	17% c	8%	16% e	14%	11%	13% j	4%	10%	21% kmno	11%	11%	12%
Estonia	81	33	42	66	14	65	6	33	56	54	22	69	19	39	49	40
	8%	6%	10% a	7%	15% c	8%	8%	11%	11%	11% j	5%	8%	14% k	9%	9%	10%
Bulgaria	68	31	32	54	13	58	6	27	51	46	16	61	18	38	51	36
	7%	6%	8%	6%	14% c	7%	8%	10%	10%	9% j	4%	7%	13% k	9%	9%	9%
None of these	19	13	6	19	-	13	4	4	9	9	9	15	2	8	3	4
	2%	3%	1%	2%	-	2%	5% e	1%	2%	2%	2%	2% n	1%	2% n	1%	1%
Don't know	173	106	59	160	9	111	10	27	63	52	103	134	8	48	76	42
	17%	20% b	14%	18%	10%	14%	14%	10%	12%	10%	23% i	16% lmo	6%	11%	14% l	10%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q12_2. Which countries, if any, would you associate with each of the following?

Good at adapting to technological change
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UK	534	152	173	208	262	272	124	70	181	63	47	185	215	71	31	216	318
	53%	53%	50%	57%	54%	53%	53%	44%	58% g	48%	58% g	50%	58% k	58%	66% k	51%	55%
The USA	466	128	151	187	233	233	97	68	154	57	48	153	191	66	25	188	278
	47%	45%	43%	51% b	48%	45%	41%	42%	49%	43%	58% fgi	41%	51% k	55% k	52%	44%	48%
Japan	460	126	154	180	241	219	96	71	154	59	41	154	192	64	22	198	262
	46%	44%	45%	49%	49% e	43%	41%	44%	49%	45%	50%	41%	51% k	53% k	46%	47%	45%
China	427	112	146	169	230	196	97	66	136	56	36	141	181	57	19	173	254
	43%	39%	42%	46%	47% e	38%	42%	42%	43%	42%	44%	38%	49% k	47%	40%	41%	44%
Germany	396	86	131	179	219	177	89	48	143	52	38	127	170	56	21	166	230
	40%	30%	38% a	49% ab	45% e	34%	38%	30%	45% g	39%	46% g	34%	46% k	47% k	44%	39%	40%
India	297	59	94	144	161	136	63	43	97	40	25	95	126	36	20	120	178
	30%	21%	27%	39% ab	33% e	26%	27%	27%	31%	30%	30%	25%	34% k	30%	42% k	28%	31%
Sweden	286	65	100	121	156	130	62	36	88	48	29	84	128	39	13	129	158
	29%	23%	29%	33% a	32% e	25%	27%	22%	28%	36% g	35% g	22%	34% k	32% k	28%	30%	27%
France	259	65	83	110	134	125	61	33	89	34	21	89	103	35	17	106	153
	26%	23%	24%	30% a	27%	24%	26%	21%	28%	26%	26%	24%	28%	29%	36%	25%	27%
Italy	219	65	67	87	114	106	53	24	70	32	21	66	91	29	18	101	119
	22%	23%	19%	24%	23%	21%	23%	15%	22%	24% g	26% g	18%	24% k	24%	38% k	24%	21%
Spain	207	60	62	85	106	101	52	19	63	32	21	73	82	24	15	93	114
	21%	21%	18%	23%	22%	20%	22% g	12%	20% g	24% g	25% g	20%	22%	20%	31%	22%	20%
Poland	192	45	65	83	104	88	42	27	55	29	24	69	78	21	12	85	107
	19%	16%	19%	22% a	21%	17%	18%	17%	17%	22%	29% fgh	18%	21%	17%	25%	20%	19%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q12_2. Which countries, if any, would you associate with each of the following?

Good at adapting to technological change
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Estonia	158	39	52	66	82	76	41	16	39	29	19	57	63	18	11	74	85
	16%	14%	15%	18%	17%	15%	17%	10%	12%	22%	23%	15%	17%	15%	22%	17%	15%
							g			gh	gh						
Mexico	157	39	52	65	82	75	36	19	45	24	15	59	58	15	13	59	97
	16%	14%	15%	18%	17%	15%	16%	12%	14%	18%	19%	16%	16%	12%	28%	14%	17%
															klm		
Bulgaria	151	29	56	66	75	75	40	16	42	20	16	59	52	22	8	69	82
	15%	10%	16%	18%	15%	15%	17%	10%	13%	15%	19%	16%	14%	18%	16%	16%	14%
			a	a			g				g						
None of these	20	8	8	5	10	10	4	4	7	3	-	11	5	1	-	11	9
	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	-	3%	1%	1%	-	3%	2%
Don't know	182	46	73	64	66	116	46	35	56	22	14	87	50	15	7	76	106
	18%	16%	21%	17%	14%	23%	20%	22%	18%	16%	17%	23%	13%	12%	14%	18%	18%
						d						lm					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q12_2. Which countries, if any, would you associate with each of the following?

Good at adapting to technological change
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UK	534	284	228	479	45	439	33	170	305	296	214	448	73	237	313	244
	53%	54%	53%	54%	50%	56%	45%	59%	58%	60% j	48%	55%	54%	57%	56%	60%
The USA	466	239	207	418	38	398	21	149	268	271	179	395	64	205	283	206
	47%	45%	48%	47%	42%	51% f	28%	52%	51%	55% j	40%	48%	48%	49%	51%	50%
Japan	460	238	201	418	34	390	26	142	263	259	180	387	66	199	272	210
	46%	45%	47%	47%	37%	50% f	35%	49%	50%	53% j	40%	47%	49%	48%	49%	51%
China	427	221	190	389	32	364	21	133	246	227	182	354	48	188	248	189
	43%	42%	44%	43%	36%	47% f	29%	46%	47%	46%	41%	43%	36%	45%	45%	46% l
Germany	396	197	183	357	33	342	25	126	227	235	147	332	57	164	224	172
	40%	37%	43%	40%	37%	44%	34%	44%	43%	48% j	33%	40%	43%	39%	40%	42%
India	297	138	149	270	27	252	18	95	171	168	111	237	36	126	167	122
	30%	26%	35% a	30%	30%	32%	25%	33%	32%	34% j	25%	29%	27%	30%	30%	30%
Sweden	286	143	137	250	32	253	15	87	166	171	102	240	44	124	162	128
	29%	27%	32%	28%	35%	32% f	21%	30%	31%	35% j	23%	29%	33%	30%	29%	31%
France	259	128	118	227	27	222	19	84	151	161	84	226	43	114	158	123
	26%	24%	28%	25%	29%	28%	25%	29%	28%	33% j	19%	28%	32%	27%	28%	30%
Italy	219	108	101	186	29	184	18	78	135	141	68	190	39	106	135	106
	22%	20%	24%	21%	32% c	24%	24%	27%	25%	29% j	15%	23%	29%	25%	24%	26%
Spain	207	106	95	174	29	179	14	70	126	123	69	175	34	91	117	96
	21%	20%	22%	19%	32% c	23%	19%	24%	24%	25% j	16%	21%	25%	22%	21%	23%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q12_2. Which countries, if any, would you associate with each of the following?

Good at adapting to technological change
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Poland	192	95	89	166	23	172	8	75	120	110	75	161	30	84	118	86
	19%	18%	21%	19%	25%	22%	11%	26%	23%	22%	17%	20%	23%	20%	21%	21%
						f				j						
Estonia	158	78	74	133	24	138	11	61	102	93	58	130	34	74	100	75
	16%	15%	17%	15%	26%	18%	15%	21%	19%	19%	13%	16%	26%	18%	18%	18%
					c					j			kmn			
Mexico	157	89	62	132	24	136	9	46	91	89	58	127	22	66	94	67
	16%	17%	15%	15%	27%	17%	13%	16%	17%	18%	13%	15%	17%	16%	17%	16%
					c					j						
Bulgaria	151	80	67	129	20	123	14	50	91	87	57	126	24	65	90	60
	15%	15%	16%	14%	22%	16%	19%	17%	17%	18%	13%	15%	18%	16%	16%	15%
										j						
None of these	20	14	6	17	3	14	3	3	9	7	9	16	2	9	7	4
	2%	3%	1%	2%	3%	2%	4%	1%	2%	1%	2%	2%	1%	2%	1%	1%
Don't know	182	107	64	168	12	121	12	26	69	51	109	144	8	57	81	45
	18%	20%	15%	19%	13%	16%	17%	9%	13%	10%	24%	18%	6%	14%	14%	11%
		b									i	lo		l	l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q12_3. Which countries, if any, would you associate with each of the following?

Inventing new (digital) technology

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Japan	564	154	199	211	281	283	118	87	182	76	57	204	229	68	27	248	315
	56%	54%	57%	57%	58%	55%	51%	54%	58%	58%	69% fg	55%	61%	56%	57%	59%	55%
The USA	524	132	181	212	269	255	110	77	177	71	45	177	219	68	24	212	313
	52%	46%	52%	57% a	55%	50%	47%	48%	56% f	54%	55%	47%	59% k	56%	50%	50%	54%
UK	472	115	156	201	252	220	108	64	158	64	46	158	191	60	27	192	280
	47%	40%	45%	55% ab	52% e	43%	46%	40%	50% g	48%	57% g	42%	51% k	50%	57%	45%	49%
China	455	134	152	169	214	241	106	71	150	56	36	164	183	63	20	184	271
	45%	47%	44%	46%	44%	47%	45%	44%	48%	43%	44%	44%	49%	52%	43%	43%	47%
Germany	285	69	95	120	168	117	57	35	104	44	26	82	118	43	22	134	150
	28%	24%	28%	33% a	34% e	23%	24%	22%	33% fg	34% g	31%	22%	32% k	36% k	45% k	32%	26%
India	141	40	38	62	80	61	23	16	48	27	14	42	66	16	9	69	71
	14%	14%	11%	17% b	16% e	12%	10%	10%	15%	20% fg	17%	11%	18% k	13%	20%	16%	12%
Sweden	133	33	49	51	70	62	29	7	56	23	12	40	53	25	9	61	72
	13%	11%	14%	14%	14%	12%	13% g	4%	18% g	18% g	14% g	11%	14%	21% k	18%	14%	12%
France	105	33	35	37	57	48	16	9	44	17	10	30	41	19	9	52	52
	10%	11%	10%	10%	12%	9%	7%	6%	14% fg	13% fg	12%	8%	11%	16% k	18% k	12%	9%
Italy	58	24	20	15	35	24	12	5	17	16	5	19	21	10	7	26	33
	6%	8% c	6%	4%	7%	5%	5%	3%	5%	12% fgh	6%	5%	6%	8%	14% kl	6%	6%
Spain	46	13	18	15	26	20	8	5	15	12	4	13	20	9	4	22	25
	5%	4%	5%	4%	5%	4%	4%	3%	5%	9% fg	5%	3%	5%	7%	8%	5%	4%
Estonia	42	18	12	12	29	14	14	4	11	8	3	7	18	14	2	20	23
	4%	6%	3%	3%	6% e	3%	6%	2%	3%	6%	4%	2%	5% k	11% kl	4%	5%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q12_3. Which countries, if any, would you associate with each of the following?

Inventing new (digital) technology

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Bulgaria	32	17	11	4	21	10	7	2	9	9	3	9	8	9	4	20	12
	3%	6%	3%	1%	4%	2%	3%	1%	3%	7%	4%	2%	2%	8%	7%	5%	2%
		c	c		e					gh				kl	l	p	
Poland	31	16	6	9	22	9	3	3	9	7	7	6	12	9	2	14	16
	3%	5%	2%	2%	5%	2%	1%	2%	3%	5%	8%	2%	3%	8%	4%	3%	3%
		bc			e					f	fgh			kl			
Mexico	30	14	7	9	18	12	4	2	13	7	3	9	11	6	4	10	20
	3%	5%	2%	2%	4%	2%	2%	1%	4%	5%	4%	2%	3%	5%	8%	2%	3%
		b													k		
None of these	21	5	10	7	12	9	9	2	6	1	1	7	9	1	2	5	17
	2%	2%	3%	2%	3%	2%	4%	1%	2%	1%	1%	2%	3%	1%	4%	1%	3%
Don't know	158	34	60	64	57	100	42	31	46	19	11	71	42	15	6	63	94
	16%	12%	17%	17%	12%	19%	18%	19%	15%	14%	13%	19%	11%	12%	12%	15%	16%
						d						l					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q12_3. Which countries, if any, would you associate with each of the following?

Inventing new (digital) technology

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Japan	564	302	238	502	52	474	30	169	324	288	245	479	73	250	338	256
	56%	57%	56%	56%	57%	61% f	41%	59%	61%	59%	55%	58%	54%	60%	61%	63%
The USA	524	271	232	472	44	452	25	162	301	281	215	444	59	222	304	228
	52%	51%	54%	53%	49%	58% f	33%	56%	57%	57% j	48%	54% l	44%	53%	55% l	56% l
UK	472	242	212	430	36	393	25	149	270	248	197	384	54	190	266	197
	47%	46%	50%	48%	39%	50% f	34%	52%	51%	50%	44%	47%	40%	45%	48%	48%
China	455	237	200	407	39	380	27	143	262	243	191	392	56	209	277	201
	45%	45%	47%	46%	43%	49% f	36%	50%	50%	49% j	43%	48%	42%	50%	50%	49%
Germany	285	135	139	252	26	245	18	91	170	172	101	234	36	122	175	131
	28%	25%	32% a	28%	29%	31%	24%	31%	32%	35% j	23%	29%	27%	29%	31%	32%
India	141	70	66	117	21	124	7	54	91	89	43	117	27	64	101	60
	14%	13%	16%	13%	23% c	16%	10%	19%	17%	18% j	10%	14%	20%	15%	18%	15%
Sweden	133	64	64	117	15	110	10	50	83	92	36	120	24	60	91	65
	13%	12%	15%	13%	16%	14%	14%	17%	16%	19% j	8%	15%	18%	14%	16%	16%
France	105	48	55	87	15	86	7	34	66	78	20	94	23	54	74	56
	10%	9%	13%	10%	17% c	11%	10%	12%	12%	16% j	5%	11%	17%	13%	13%	14%
Italy	58	25	33	45	11	44	10	29	41	46	12	49	15	30	42	34
	6%	5%	8% a	5%	12% c	6%	13% e	10%	8%	9% j	3%	6%	11% k	7%	7%	8%
Spain	46	16	29	37	8	39	4	22	34	37	8	41	13	29	32	30
	5%	3%	7% a	4%	9% c	5%	5%	8%	7%	7% j	2%	5%	10% k	7%	6%	7%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q12_3. Which countries, if any, would you associate with each of the following?

Inventing new (digital) technology
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Estonia	42	10	30	37	3	32	6	17	26	34	7	35	15	22	33	25
	4%	2%	7%	4%	3%	4%	8%	6%	5%	7%	2%	4%	11%	5%	6%	6%
			a							j			kmno			
Bulgaria	32	12	20	24	7	26	2	21	24	30	2	26	11	19	24	23
	3%	2%	5%	3%	7%	3%	2%	7%	4%	6%	*	3%	8%	5%	4%	6%
			a		c					j			k			k
Poland	31	7	23	24	6	21	7	16	18	26	4	24	12	19	22	19
	3%	1%	5%	3%	6%	3%	9%	6%	3%	5%	1%	3%	9%	5%	4%	5%
			a				e			j			kn			
Mexico	30	13	17	24	5	22	5	16	22	23	4	28	12	22	21	19
	3%	2%	4%	3%	5%	3%	6%	5%	4%	5%	1%	3%	9%	5%	4%	5%
										j			kno			
None of these	21	15	6	21	-	17	2	5	12	12	9	14	3	10	9	7
	2%	3%	1%	2%	-	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Don't know	158	93	54	146	8	104	11	22	56	47	94	123	8	42	63	34
	16%	17%	13%	16%	9%	13%	15%	8%	11%	10%	21%	15%	6%	10%	11%	8%
		b									i	lmo				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q13_SUM. To what extent do you agree or disagree with each of the following?

SUMMARY TABLE

Base: All UK adults

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Net: Agree	Net: Disagree	Mean
Allowing people to take risks and fail is what drives society forward	1001	202	523	115	27	135	724	142	3.04
	100%	20%	52%	11%	3%	13%	72%	14%	
I'm excited about the future and the opportunities that new technology is bringing to society	1001	183	460	169	39	150	643	208	2.92
	100%	18%	46%	17%	4%	15%	64%	21%	
I often feel like the world is changing too quickly	1001	198	432	213	87	71	630	300	2.80
	100%	20%	43%	21%	9%	7%	63%	30%	
Change in culture and society is usually a good thing	1001	116	460	183	51	191	576	234	2.79
	100%	12%	46%	18%	5%	19%	58%	23%	
The development of new technology often causes more problems than it solves	1001	77	280	393	102	149	357	495	2.39
	100%	8%	28%	39%	10%	15%	36%	49%	
The potential threats from technology are greater than the opportunities	1001	75	213	394	151	168	288	545	2.25
	100%	7%	21%	39%	15%	17%	29%	54%	

EU Digitalisation Survey - UK

Q13. To what extent do you agree or disagree with each of the following?

'NET: Agree' summary

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Allowing people to take risks and fail is what drives society forward	724	208	253	264	372	352	168	114	229	95	62	250	276	102	42	320	405
	72%	73%	73%	72%	76%	69%	72%	71%	73%	72%	76%	67%	74%	84%	87%	75%	70%
					e								k	kl	kl		
I'm excited about the future and the opportunities that new technology is bringing to society	643	204	223	216	336	307	149	94	198	96	55	222	250	95	31	291	352
	64%	71%	64%	59%	69%	60%	64%	58%	63%	72%	67%	59%	67%	78%	64%	69%	61%
		c			e					gh			k	kl		p	
I often feel like the world is changing too quickly	630	174	202	255	297	334	139	107	205	81	51	258	235	68	23	260	371
	63%	61%	58%	69%	61%	65%	59%	67%	65%	62%	62%	69%	63%	56%	48%	61%	64%
				ab								mn	n				
Change in culture and society is usually a good thing	576	174	206	196	280	296	137	86	179	84	47	198	224	83	32	252	324
	58%	61%	59%	53%	58%	58%	58%	54%	57%	64%	58%	53%	60%	69%	66%	59%	56%
													k	k			
The development of new technology often causes more problems than it solves	357	105	126	125	160	196	90	68	100	42	27	141	133	39	12	132	224
	36%	37%	36%	34%	33%	38%	38%	43%	32%	32%	33%	38%	36%	32%	25%	31%	39%
								h									o
The potential threats from technology are greater than the opportunities	288	98	103	86	145	143	78	47	80	40	18	102	114	39	12	112	177
	29%	34%	30%	23%	30%	28%	33%	30%	25%	30%	22%	27%	31%	32%	25%	26%	31%
		c					h										
None of the above	57	23	21	13	25	32	15	11	15	10	3	26	16	1	4	23	34
	6%	8%	6%	4%	5%	6%	6%	7%	5%	7%	4%	7%	4%	1%	9%	5%	6%
		c										m			m		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q13. To what extent do you agree or disagree with each of the following?

'NET: Agree' summary
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Allowing people to take risks and fail is what drives society forward	724	369	322	647	67	607	48	228	412	388	308	603	106	322	421	329
	72%	70%	76% a	72%	74%	78% f	64%	79%	78%	79% j	69%	74%	80%	77%	75%	80% k
I'm excited about the future and the opportunities that new technology is bringing to society	643	316	301	560	74	568	33	231	390	369	244	556	105	314	408	321
	64%	60%	71% a	63%	81% c	73% f	44%	80% h	74%	75% j	55%	68%	78% k	75% k	73% k	78% k
I often feel like the world is changing too quickly	630	360	246	561	58	478	57	162	306	307	288	506	90	254	329	241
	63%	68% b	58%	63%	65%	61%	76% e	56%	58%	62%	65%	62%	67%	60%	59%	59%
Change in culture and society is usually a good thing	576	285	272	503	64	494	34	201	359	327	226	500	101	280	363	287
	58%	54%	64% a	56%	70% c	63% f	45%	70%	68%	67% j	51%	61%	75% kn	67% k	65%	70% k
The development of new technology often causes more problems than it solves	357	199	142	319	36	244	56	120	189	193	147	291	63	156	197	147
	36%	38%	33%	36%	39%	31%	76% e	42%	36%	39% j	33%	35%	47% kmno	37%	35%	36%
The potential threats from technology are greater than the opportunities	288	156	118	253	33	190	54	102	159	160	107	238	61	146	174	130
	29%	29%	28%	28%	37%	24%	73% e	35%	30%	33% j	24%	29%	46% kmno	35% k	31%	32%
None of the above	57	31	20	49	5	23	4	10	22	15	28	39	3	24	21	11
	6%	6%	5%	6%	5%	3%	5%	4%	4%	3%	6% i	5%	2%	6% o	4%	3%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q13_1. To what extent do you agree or disagree with each of the following?

The development of new technology often causes more problems than it solves
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	77	26	28	23	39	38	14	15	21	13	2	32	24	11	5	29	48
		8%	9%	8%	6%	8%	7%	6%	10%	7%	10%	3%	8%	7%	9%	10%	7%	8%
Tend to agree	(3.0)	280	79	99	102	121	158	76	53	80	29	25	109	109	28	7	104	176
		28%	28%	28%	28%	25%	31%	32%	33%	25%	22%	30%	29%	29%	23%	15%	24%	31%
							d	i	i				n	n				o
Tend to disagree	(2.0)	393	113	124	157	212	182	80	67	127	58	35	139	161	51	17	184	210
		39%	39%	36%	43%	43%	35%	34%	42%	40%	44%	42%	37%	43%	42%	36%	43%	36%
						e											p	
Strongly disagree	(1.0)	102	27	42	33	67	35	28	5	40	16	6	27	42	19	9	46	56
		10%	9%	12%	9%	14%	7%	12%	3%	13%	12%	7%	7%	11%	16%	20%	11%	10%
						e		g		g	g				k	k		
Don't know		149	42	54	53	48	101	37	19	48	17	15	68	37	13	9	62	87
		15%	15%	16%	15%	10%	20%	16%	12%	15%	13%	18%	18%	10%	10%	19%	15%	15%
							d						lm					
NETS																		
Net: Agree		357	105	126	125	160	196	90	68	100	42	27	141	133	39	12	132	224
		36%	37%	36%	34%	33%	38%	38%	43%	32%	32%	33%	38%	36%	32%	25%	31%	39%
									h									o
Net: Disagree		495	140	166	190	279	216	108	73	167	74	40	166	202	70	26	230	266
		49%	49%	48%	51%	57%	42%	46%	45%	53%	56%	49%	44%	54%	57%	55%	54%	46%
						e								k	k		p	
Mean score		2.39	2.42	2.38	2.37	2.30	2.48	2.38	2.56	2.30	2.33	2.35	2.48	2.35	2.28	2.20	2.32	2.44
							d		fhi				lmn					o
Standard deviation		.81	.82	.85	.77	.83	.78	.82	.74	.82	.85	.69	.80	.79	.87	.96	.79	.82
Standard error		.03	.05	.05	.04	.04	.04	.06	.06	.05	.08	.08	.05	.04	.08	.15	.04	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q13_1. To what extent do you agree or disagree with each of the following?

The development of new technology often causes more problems than it solves
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	77	43	33	64	11	45	24	38	42	46	28	61	23	42	50	39
		8%	8%	8%	7%	12%	6%	32%	13%	8%	9%	6%	7%	17%	10%	9%	9%
								e	h					kmno			
Tend to agree	(3.0)	280	157	109	255	25	199	32	82	147	147	119	229	40	114	147	109
		28%	30%	25%	28%	28%	26%	43%	28%	28%	30%	27%	28%	30%	27%	26%	26%
								e									
Tend to disagree	(2.0)	393	199	175	353	32	349	13	106	212	191	185	329	49	158	238	169
		39%	38%	41%	39%	36%	45%	17%	37%	40%	39%	41%	40%	37%	38%	43%	41%
							f										
Strongly disagree	(1.0)	102	40	62	89	10	98	2	41	72	60	38	92	17	58	68	58
		10%	8%	15%	10%	11%	13%	2%	14%	14%	12%	9%	11%	13%	14%	12%	14%
				a			f										
Don't know		149	91	47	133	12	89	4	22	56	49	76	108	5	48	54	35
		15%	17%	11%	15%	13%	11%	5%	8%	11%	10%	17%	13%	3%	11%	10%	9%
			b									i	lno		l	l	l
NETS																	
Net: Agree		357	199	142	319	36	244	56	120	189	193	147	291	63	156	197	147
		36%	38%	33%	36%	39%	31%	76%	42%	36%	39%	33%	35%	47%	37%	35%	36%
								e			j			kmno			
Net: Disagree		495	239	237	443	43	447	14	147	284	251	223	421	66	216	307	227
		49%	45%	56%	49%	47%	57%	19%	51%	54%	51%	50%	51%	50%	51%	55%	55%
				a			f										
Mean score		2.39	2.46	2.30	2.39	2.46	2.28	3.11	2.44	2.34	2.40	2.37	2.37	2.53	2.38	2.36	2.34
			b					e						kno			
Standard deviation		.81	.79	.84	.80	.89	.78	.78	.92	.84	.85	.77	.81	.94	.88	.84	.86
Standard error		.03	.04	.04	.03	.10	.03	.09	.06	.04	.04	.04	.03	.08	.05	.04	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q13_2. To what extent do you agree or disagree with each of the following?

I often feel like the world is changing too quickly

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	198	62	55	82	94	105	39	38	57	30	15	96	54	23	6	87	111
		20%	22%	16%	22%	19%	20%	17%	24%	18%	22%	19%	26%	15%	19%	13%	21%	19%
					b								ln					
Tend to agree	(3.0)	432	112	147	173	203	229	100	69	148	52	36	162	181	45	17	172	260
		43%	39%	42%	47%	42%	45%	43%	43%	47%	39%	43%	43%	48%	37%	35%	41%	45%
					a									m				
Tend to disagree	(2.0)	213	63	85	65	107	106	52	25	70	30	18	60	85	37	10	96	117
		21%	22%	25%	18%	22%	21%	22%	15%	22%	23%	21%	16%	23%	31%	22%	23%	20%
				c										k	k			
Strongly disagree	(1.0)	87	26	36	25	55	32	27	16	22	11	7	29	35	12	9	39	47
		9%	9%	10%	7%	11%	6%	12%	10%	7%	8%	8%	8%	9%	10%	18%	9%	8%
						e										k		
Don't know		71	24	23	23	29	42	16	13	19	10	7	28	18	4	6	29	42
		7%	9%	7%	6%	6%	8%	7%	8%	6%	7%	8%	8%	5%	4%	12%	7%	7%
																lm		
NETS																		
Net: Agree		630	174	202	255	297	334	139	107	205	81	51	258	235	68	23	260	371
		63%	61%	58%	69%	61%	65%	59%	67%	65%	62%	62%	69%	63%	56%	48%	61%	64%
					ab								mn	n				
Net: Disagree		300	88	121	90	162	138	79	41	92	41	24	88	120	49	19	136	164
		30%	31%	35%	25%	33%	27%	34%	25%	29%	31%	30%	24%	32%	40%	40%	32%	28%
				c		e								k	k	k		
Mean score		2.80	2.80	2.68	2.90	2.73	2.86	2.69	2.88	2.81	2.82	2.79	2.94	2.72	2.67	2.48	2.78	2.81
					b		d						lmn					
Standard deviation		.88	.91	.89	.84	.92	.84	.91	.92	.83	.90	.88	.88	.84	.90	.98	.90	.86
Standard error		.03	.06	.05	.05	.04	.04	.06	.08	.05	.08	.10	.05	.04	.08	.15	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q13_2. To what extent do you agree or disagree with each of the following?

I often feel like the world is changing too quickly
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	198	120	66	171	21	137	28	52	94	92	95	159	31	82	97	82
		20%	23%	16%	19%	23%	18%	38%	18%	18%	19%	21%	19%	23%	20%	17%	20%
			b					e									
Tend to agree	(3.0)	432	239	180	390	38	341	28	110	212	216	193	347	58	172	232	159
		43%	45%	42%	44%	42%	44%	38%	38%	40%	44%	43%	42%	44%	41%	42%	39%
Tend to disagree	(2.0)	213	96	106	190	21	180	13	68	136	116	86	183	27	97	140	104
		21%	18%	25%	21%	23%	23%	18%	24%	26%	24%	19%	22%	21%	23%	25%	25%
				a													
Strongly disagree	(1.0)	87	36	48	81	6	83	2	47	61	53	31	79	16	51	59	53
		9%	7%	11%	9%	6%	11%	2%	16%	11%	11%	7%	10%	12%	12%	11%	13%
				a			f				j						
Don't know		71	39	26	63	5	39	3	12	27	16	41	53	1	18	30	13
		7%	7%	6%	7%	6%	5%	4%	4%	5%	3%	9%	6%	1%	4%	5%	3%
												i	lo		l	l	
NETS																	
Net: Agree		630	360	246	561	58	478	57	162	306	307	288	506	90	254	329	241
		63%	68%	58%	63%	65%	61%	76%	56%	58%	62%	65%	62%	67%	60%	59%	59%
			b					e									
Net: Disagree		300	131	154	271	27	263	15	115	196	169	118	261	43	148	200	157
		30%	25%	36%	30%	30%	34%	20%	40%	37%	34%	26%	32%	32%	35%	36%	38%
				a			f				j						k
Mean score		2.80	2.91	2.66	2.78	2.86	2.72	3.16	2.60	2.67	2.73	2.87	2.76	2.79	2.71	2.69	2.68
			b					e				i					
Standard deviation		.88	.85	.89	.88	.86	.89	.81	.98	.91	.90	.86	.90	.94	.93	.90	.95
Standard error		.03	.04	.04	.03	.10	.03	.10	.06	.04	.04	.04	.03	.08	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q13_3. To what extent do you agree or disagree with each of the following?

Change in culture and society is usually a good thing
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	116	49	44	22	67	48	32	15	29	23	6	39	48	15	8	56	60
		12%	17%	13%	6%	14%	9%	14%	10%	9%	17%	7%	10%	13%	12%	18%	13%	10%
			c	c		e					ghj							
Tend to agree	(3.0)	460	125	161	174	213	247	104	71	150	61	42	159	176	69	23	196	264
		46%	44%	47%	47%	44%	48%	44%	44%	48%	46%	51%	42%	47%	57%	48%	46%	46%
															k			
Tend to disagree	(2.0)	183	50	59	74	100	84	44	36	55	22	15	73	69	21	6	71	112
		18%	17%	17%	20%	20%	16%	19%	22%	17%	16%	19%	20%	19%	17%	13%	17%	19%
Strongly disagree	(1.0)	51	12	16	23	25	26	9	9	20	5	3	26	15	4	2	20	31
		5%	4%	5%	6%	5%	5%	4%	6%	7%	4%	3%	7%	4%	3%	5%	5%	5%
Don't know		191	50	65	75	83	108	45	29	61	22	17	78	65	13	8	81	109
		19%	18%	19%	20%	17%	21%	19%	18%	19%	16%	20%	21%	17%	11%	16%	19%	19%
													m					
NETS																		
Net: Agree		576	174	206	196	280	296	137	86	179	84	47	198	224	83	32	252	324
		58%	61%	59%	53%	58%	58%	58%	54%	57%	64%	58%	53%	60%	69%	66%	59%	56%
														k	k			
Net: Disagree		234	62	75	97	125	110	53	45	75	26	18	99	84	25	8	91	143
		23%	22%	22%	26%	26%	21%	23%	28%	24%	20%	22%	26%	22%	20%	18%	22%	25%
Mean score		2.79	2.90	2.83	2.66	2.80	2.78	2.85	2.71	2.74	2.93	2.77	2.71	2.84	2.87	2.95	2.84	2.76
			c	c							gh			k				
Standard deviation		.76	.78	.76	.73	.79	.73	.75	.76	.76	.76	.66	.80	.74	.68	.77	.76	.76
Standard error		.03	.05	.04	.04	.04	.04	.05	.07	.05	.07	.08	.05	.04	.06	.12	.04	.03

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q13_3. To what extent do you agree or disagree with each of the following?

Change in culture and society is usually a good thing
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	116	52	58	96	16	94	14	54	80	76	37	108	37	70	79	71
		12%	10%	14%	11%	18%	12%	18%	19%	15%	15%	8%	13%	28%	17%	14%	17%
						c					j			kmno			
Tend to agree	(3.0)	460	233	214	407	47	401	20	148	279	252	188	392	64	209	285	216
		46%	44%	50%	46%	52%	51%	27%	51%	53%	51%	42%	48%	48%	50%	51%	53%
							f				j						
Tend to disagree	(2.0)	183	106	65	172	10	130	23	44	82	84	85	142	21	65	95	62
		18%	20%	15%	19%	12%	17%	31%	15%	16%	17%	19%	17%	16%	15%	17%	15%
								e									
Strongly disagree	(1.0)	51	33	17	47	2	31	10	9	20	19	31	31	5	17	20	12
		5%	6%	4%	5%	2%	4%	14%	3%	4%	4%	7%	4%	4%	4%	4%	3%
								e				i					
Don't know		191	106	72	172	15	125	7	33	68	62	105	147	7	58	79	48
		19%	20%	17%	19%	16%	16%	9%	12%	13%	13%	23%	18%	5%	14%	14%	12%
												i	lo		l	l	l
NETS																	
Net: Agree		576	285	272	503	64	494	34	201	359	327	226	500	101	280	363	287
		58%	54%	64%	56%	70%	63%	45%	70%	68%	67%	51%	61%	75%	67%	65%	70%
				a		c	f				j			kn	k		k
Net: Disagree		234	139	83	219	12	161	34	53	102	103	116	173	26	82	115	75
		23%	26%	19%	25%	14%	21%	45%	18%	19%	21%	26%	21%	20%	19%	21%	18%
			b		d			e									
Mean score		2.79	2.72	2.88	2.76	3.03	2.85	2.55	2.97	2.91	2.89	2.68	2.86	3.05	2.92	2.88	2.96
				a		c	f				j			kn			k
Standard deviation		.76	.78	.73	.76	.68	.71	.99	.72	.72	.73	.79	.73	.78	.74	.72	.71
Standard error		.03	.04	.04	.03	.08	.03	.12	.05	.03	.04	.04	.03	.07	.04	.03	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q13_4. To what extent do you agree or disagree with each of the following?

The potential threats from technology are greater than the opportunities
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	75	27	33	15	43	32	19	9	23	12	2	27	30	11	5	32	43
		7%	9% c	10% c	4%	9%	6%	8%	6%	7%	9%	2%	7%	8%	9%	10%	8%	7%
Tend to agree	(3.0)	213	71	70	72	102	112	59	38	57	28	16	75	84	28	7	79	134
		21%	25%	20%	20%	21%	22%	25% h	24%	18%	21%	20%	20%	23%	23%	15%	19%	23%
Tend to disagree	(2.0)	394	103	123	167	189	205	83	63	135	45	38	145	163	43	14	163	231
		39%	36%	35%	45% ab	39%	40%	35%	39%	43%	34%	47%	39%	44%	36%	30%	38%	40%
Strongly disagree	(1.0)	151	38	65	48	88	63	39	19	47	21	14	53	50	24	11	71	80
		15%	13%	19% c	13%	18% e	12%	17%	12%	15%	16%	17%	14%	14%	20%	24%	17%	14%
Don't know		168	47	55	66	66	102	34	30	53	26	11	75	46	15	10	78	90
		17%	16%	16%	18%	14%	20% d	15%	19%	17%	20%	14%	20% l	12%	13%	21%	18%	16%
NETS																		
Net: Agree		288	98	103	86	145	143	78	47	80	40	18	102	114	39	12	112	177
		29%	34% c	30%	23%	30%	28%	33% h	30%	25%	30%	22%	27%	31%	32%	25%	26%	31%
Net: Disagree		545	141	188	216	277	268	122	82	182	66	52	198	213	67	26	234	310
		54%	49%	54%	59% a	57%	52%	52%	51%	58%	50%	64% i	53%	57%	55%	54%	55%	54%
Mean score		2.25	2.37 c	2.25	2.18	2.24	2.27	2.29	2.29	2.21	2.29	2.09	2.26	2.29	2.25	2.15	2.21	2.29
Standard deviation		.86	.88	.93	.75	.90	.81	.89	.81	.84	.92	.74	.85	.84	.92	1.01	.88	.84
Standard error		.03	.06	.05	.04	.04	.04	.06	.07	.05	.09	.09	.05	.05	.09	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q13_4. To what extent do you agree or disagree with each of the following?

The potential threats from technology are greater than the opportunities
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	75	40	30	65	8	48	16	41	48	48	24	62	21	38	51	40
		7%	8%	7%	7%	9%	6%	22% e	14% h	9%	10% j	5%	8%	16% kmno	9%	9%	10%
Tend to agree	(3.0)	213	115	88	188	25	142	38	61	111	112	84	175	40	108	123	91
		21%	22%	21%	21%	28%	18%	51% e	21%	21%	23%	19%	21%	30% k	26%	22%	22%
Tend to disagree	(2.0)	394	214	166	364	24	357	10	104	209	195	179	329	46	157	221	167
		39%	40%	39%	41% d	26%	46% f	13%	36%	40%	40%	40%	40%	34%	38%	40%	41%
Strongly disagree	(1.0)	151	61	83	129	17	141	4	59	101	80	68	132	19	67	95	72
		15%	11%	20% a	14%	18%	18% f	5%	20%	19%	16%	15%	16%	14%	16%	17%	17%
Don't know		168	99	59	148	17	92	7	23	60	57	91	121	8	49	68	41
		17%	19% b	14%	17%	19%	12%	9%	8%	11%	12%	20% i	15% lo	6%	12%	12% l	10%
NETS																	
Net: Agree		288	156	118	253	33	190	54	102	159	160	107	238	61	146	174	130
		29%	29%	28%	28%	37%	24%	73% e	35%	30%	33% j	24%	29%	46% kmno	35% k	31%	32%
Net: Disagree		545	275	250	493	40	498	14	163	310	275	248	461	64	225	316	238
		54%	52%	59% a	55%	45%	64% f	18%	57%	59%	56%	55%	56%	48%	54%	57%	58% l
Mean score		2.25	2.31 b	2.18	2.25	2.33	2.14	2.98 e	2.32	2.22	2.30	2.18	2.24	2.51 kmno	2.32	2.27	2.27
Standard deviation		.86	.83	.87	.84	.95	.82	.79	.99	.90	.89	.81	.86	.94	.89	.89	.89
Standard error		.03	.04	.05	.03	.11	.03	.10	.06	.04	.04	.04	.03	.08	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q13_5. To what extent do you agree or disagree with each of the following?

Allowing people to take risks and fail is what drives society forward
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	202	72	71	59	111	90	46	35	54	39	14	60	71	34	18	101	101
		20%	25%	21%	16%	23%	18%	20%	22%	17%	30%	17%	16%	19%	28%	38%	24%	18%
			c			e					fhj				kl	kl	p	
Tend to agree	(3.0)	523	137	181	205	261	262	122	79	175	56	48	190	205	69	24	219	304
		52%	48%	52%	56%	54%	51%	52%	50%	56%	42%	58%	51%	55%	56%	49%	52%	53%
					a					i		i						
Tend to disagree	(2.0)	115	27	39	49	54	61	32	16	32	14	11	58	37	10	-	43	72
		11%	10%	11%	13%	11%	12%	14%	10%	10%	11%	14%	16%	10%	9%	-	10%	13%
													ln	n	n			
Strongly disagree	(1.0)	27	10	8	9	14	13	8	4	8	4	1	9	17	2	-	8	19
		3%	3%	2%	2%	3%	3%	3%	2%	3%	3%	1%	2%	4%	1%	-	2%	3%
Don't know		135	41	46	48	48	87	26	27	46	19	8	58	43	7	6	54	81
		13%	14%	13%	13%	10%	17%	11%	17%	15%	14%	9%	15%	12%	6%	13%	13%	14%
							d						m					
NETS																		
Net: Agree		724	208	253	264	372	352	168	114	229	95	62	250	276	102	42	320	405
		72%	73%	73%	72%	76%	69%	72%	71%	73%	72%	76%	67%	74%	84%	87%	75%	70%
						e								k	kl	kl		
Net: Disagree		142	37	47	57	68	74	40	20	40	18	12	67	54	12	-	51	91
		14%	13%	14%	16%	14%	14%	17%	12%	13%	14%	15%	18%	14%	10%	-	12%	16%
													mn	n	n			
Mean score		3.04	3.10	3.05	2.98	3.07	3.01	2.99	3.09	3.02	3.15	3.02	2.95	3.00	3.17	3.43	3.11	2.98
			c												kl	klm	p	
Standard deviation		.70	.74	.69	.67	.70	.69	.73	.69	.67	.78	.63	.69	.73	.65	.50	.68	.71
Standard error		.02	.05	.04	.04	.03	.03	.05	.06	.04	.07	.07	.04	.04	.06	.08	.04	.03

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q13_5. To what extent do you agree or disagree with each of the following?

Allowing people to take risks and fail is what drives society forward
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	202	94	94	167	28	168	16	79	131	122	73	171	44	98	135	111
		20%	18%	22%	19%	31%	22%	22%	28%	25%	25%	16%	21%	33%	23%	24%	27%
						c					j			kmn			k
Tend to agree	(3.0)	523	274	229	481	39	439	32	149	281	266	235	433	62	224	286	218
		52%	52%	54%	54%	43%	56%	42%	52%	53%	54%	53%	53%	47%	53%	51%	53%
							f										
Tend to disagree	(2.0)	115	72	42	103	10	82	11	29	49	55	51	96	15	44	68	43
		11%	14%	10%	12%	11%	10%	15%	10%	9%	11%	12%	12%	11%	11%	12%	10%
Strongly disagree	(1.0)	27	10	17	23	4	20	4	7	13	16	8	23	6	13	16	12
		3%	2%	4%	3%	5%	3%	6%	2%	2%	3%	2%	3%	5%	3%	3%	3%
				a													
Don't know		135	79	45	121	10	71	11	24	55	33	80	98	6	41	53	26
		13%	15%	11%	14%	11%	9%	15%	8%	10%	7%	18%	12%	4%	10%	10%	6%
			b									i	lo		l		
NETS																	
Net: Agree		724	369	322	647	67	607	48	228	412	388	308	603	106	322	421	329
		72%	70%	76%	72%	74%	78%	64%	79%	78%	79%	69%	74%	80%	77%	75%	80%
				a			f				j						k
Net: Disagree		142	82	59	126	14	102	15	36	62	71	59	119	22	57	84	55
		14%	15%	14%	14%	15%	13%	21%	12%	12%	14%	13%	15%	16%	14%	15%	13%
Mean score		3.04	3.01	3.05	3.02	3.12	3.06	2.95	3.14	3.12	3.08	3.02	3.04	3.13	3.07	3.07	3.11
Standard deviation		.70	.68	.73	.68	.81	.68	.84	.71	.69	.72	.65	.70	.81	.71	.72	.72
Standard error		.02	.03	.04	.02	.09	.03	.10	.04	.03	.03	.03	.03	.07	.04	.03	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q13_6. To what extent do you agree or disagree with each of the following?

I'm excited about the future and the opportunities that new technology is bringing to society
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	183	73	61	48	98	85	43	22	55	27	13	60	72	27	14	81	101
		18%	26% bc	18%	13%	20%	17%	19%	14%	18%	21%	15%	16%	19%	22%	28% k	19%	18%
Tend to agree	(3.0)	460	130	162	168	238	222	106	72	142	68	43	162	179	68	17	210	251
		46%	46%	47%	46%	49%	43%	45%	45%	45%	52%	52%	43%	48%	56% kn	36%	49%	43%
Tend to disagree	(2.0)	169	37	51	81	82	87	35	33	58	17	13	60	77	17	5	60	108
		17%	13%	15%	22% ab	17%	17%	15%	21%	18%	13%	16%	16%	21%	14%	11%	14%	19%
Strongly disagree	(1.0)	39	12	13	15	14	26	8	6	18	4	1	24	7	2	2	14	25
		4%	4%	4%	4%	3%	5%	3%	4%	6%	3%	1%	6% lm	2%	2%	4%	3%	4%
Don't know		150	34	59	56	56	94	42	28	43	16	13	69	39	8	10	58	91
		15%	12%	17%	15%	12%	18% d	18%	17%	13%	12%	16%	18% lm	10%	7%	21% lm	14%	16%
NETS																		
Net: Agree		643	204	223	216	336	307	149	94	198	96	55	222	250	95	31	291	352
		64%	71% c	64%	59%	69% e	60%	64%	58%	63%	72% gh	67%	59%	67% k	78% kl	64%	69% p	61%
Net: Disagree		208	49	64	96	95	113	43	39	75	21	14	84	84	19	7	75	133
		21%	17%	18%	26% ab	20%	22%	18%	24%	24%	16%	17%	22%	22%	15%	15%	18%	23% o
Mean score		2.92	3.05 c	2.95 c	2.80	2.97	2.87	2.96	2.83	2.86	3.03 g	2.97	2.84	2.94	3.06 k	3.13 k	2.98	2.88
Standard deviation		.77	.79	.75	.75	.74	.80	.76	.75	.81	.71	.65	.83	.72	.68	.83	.74	.79
Standard error		.03	.05	.04	.04	.04	.04	.05	.07	.05	.07	.08	.05	.04	.06	.13	.04	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q13_6. To what extent do you agree or disagree with each of the following?

I'm excited about the future and the opportunities that new technology is bringing to society
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	183	76	97	151	29	167	9	96	134	124	52	172	41	112	140	117
		18%	14%	23%	17%	32%	21%	12%	33%	25%	25%	12%	21%	31%	27%	25%	29%
				a		c			h		j			k	k		k
Tend to agree	(3.0)	460	240	205	409	45	401	24	135	256	245	192	384	64	202	268	204
		46%	45%	48%	46%	50%	51%	32%	47%	48%	50%	43%	47%	48%	48%	48%	50%
							f				j						
Tend to disagree	(2.0)	169	92	71	161	7	111	23	35	75	64	91	122	16	52	75	47
		17%	17%	17%	18%	7%	14%	30%	12%	14%	13%	20%	15%	12%	12%	13%	12%
					d			e				i					
Strongly disagree	(1.0)	39	26	12	38	1	18	12	6	13	16	23	24	7	15	15	13
		4%	5%	3%	4%	1%	2%	16%	2%	3%	3%	5%	3%	6%	3%	3%	3%
								e									
Don't know		150	96	42	136	9	83	8	17	50	43	88	119	6	38	60	28
		15%	18%	10%	15%	10%	11%	10%	6%	10%	9%	20%	15%	4%	9%	11%	7%
			b									i	lmno			lo	
NETS																	
Net: Agree		643	316	301	560	74	568	33	231	390	369	244	556	105	314	408	321
		64%	60%	71%	63%	81%	73%	44%	80%	74%	75%	55%	68%	78%	75%	73%	78%
				a		c	f		h		j			k	k	k	k
Net: Disagree		208	118	83	198	7	129	34	41	89	80	114	145	23	67	90	60
		21%	22%	19%	22%	8%	16%	46%	14%	17%	16%	26%	18%	17%	16%	16%	15%
					d			e				i					
Mean score		2.92	2.84	3.01	2.89	3.26	3.03	2.45	3.18	3.07	3.06	2.76	3.00	3.08	3.08	3.07	3.11
				a		c	f		h		j						k
Standard deviation		.77	.78	.75	.77	.64	.71	.94	.73	.74	.75	.78	.75	.82	.76	.74	.75
Standard error		.03	.04	.04	.03	.07	.03	.11	.04	.03	.04	.04	.03	.07	.04	.03	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q14. Which of the following issues regarding digital technology and the internet do you think should be the biggest priority for your national government? Please select your top three
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Developing ways to protect people's data from cyber attacks	518	104	175	239	230	288	106	86	184	55	45	209	188	55	20	203	315
	52%	36%	51%	65%	47%	56%	45%	54%	58%	41%	55%	56%	50%	46%	41%	48%	55%
			a	ab		d		i	fi								o
Protecting people's data from being transferred between companies and countries without their permission	479	117	161	201	209	270	105	75	157	61	42	174	184	52	22	202	277
	48%	41%	46%	55%	43%	53%	45%	47%	50%	46%	51%	46%	49%	43%	47%	48%	48%
				ab		d											
Widening access to high speed broadband	334	62	110	162	179	155	66	55	109	48	29	119	136	38	15	131	203
	33%	22%	32%	44%	37%	30%	28%	34%	35%	37%	36%	32%	36%	31%	32%	31%	35%
			a	ab	e												
Funding new technology that has a public benefit (e.g. addressing transportation issues)	299	93	100	106	157	142	68	50	94	48	19	108	122	33	16	139	161
	30%	32%	29%	29%	32%	28%	29%	31%	30%	36%	23%	29%	33%	27%	32%	33%	28%
										j							
Improving the use of technology in public services (e.g. people being able to book a doctor's appointment online)	286	79	105	102	150	137	66	49	86	33	23	104	114	36	14	125	161
	29%	28%	30%	28%	31%	27%	28%	30%	27%	25%	29%	28%	31%	30%	29%	30%	28%
Developing better training of digital skills (e.g. coding / programming)	167	55	55	58	95	72	39	24	50	24	19	65	64	23	7	68	100
	17%	19%	16%	16%	19%	14%	16%	15%	16%	18%	23%	17%	17%	19%	15%	16%	17%
					e												
Regulating new technology services or businesses (e.g. AirBnB, Uber)	146	43	44	60	73	73	32	24	39	23	16	48	56	17	11	65	81
	15%	15%	13%	16%	15%	14%	14%	15%	13%	17%	20%	13%	15%	14%	23%	15%	14%
															k		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q14. Which of the following issues regarding digital technology and the internet do you think should be the biggest priority for your national government? Please select your top three
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Making it easier for new businesses that develop digital technologies to start	144	53	52	39	91	53	33	18	48	29	11	49	51	23	11	68	75
	14%	18%	15%	11%	19%	10%	14%	11%	15%	22%	13%	13%	14%	19%	24%	16%	13%
		c			e					fg					k		
Developing technologies that allow people to better track their own health	133	57	44	32	83	50	35	9	41	23	12	42	54	18	8	60	73
	13%	20%	13%	9%	17%	10%	15%	6%	13%	18%	15%	11%	14%	15%	16%	14%	13%
		bc			e		g		g	g	g						
None of these	17	7	4	6	6	11	7	3	4	1	2	9	4	1	2	6	11
	2%	2%	1%	2%	1%	2%	3%	2%	1%	1%	2%	2%	1%	1%	5%	1%	2%
															l		
Don't know	81	29	33	19	32	48	23	17	23	8	4	39	19	7	2	35	46
	8%	10%	10%	5%	7%	9%	10%	11%	7%	6%	5%	10%	5%	6%	4%	8%	8%
		c	c									l					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q14. Which of the following issues regarding digital technology and the internet do you think should be the biggest priority for your national government? Please select your top three
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Developing ways to protect people's data from cyber attacks	518	306	197	480	32	426	34	112	257	232	258	421	49	193	266	193
	52%	58%	46%	54%	35%	55%	46%	39%	49%	47%	58%	51%	36%	46%	48%	47%
		b		d					g		i	l			l	l
Protecting people's data from being transferred between companies and countries without their permission	479	265	194	442	31	375	45	131	244	227	223	401	55	193	269	195
	48%	50%	45%	49%	35%	48%	60%	45%	46%	46%	50%	49%	41%	46%	48%	48%
				d			e									
Widening access to high speed broadband	334	174	148	310	23	292	12	97	170	157	162	274	31	105	191	121
	33%	33%	35%	35%	26%	37%	16%	34%	32%	32%	36%	33%	23%	25%	34%	30%
						f						lm			lm	
Funding new technology that has a public benefit (e.g. addressing transportation issues)	299	152	139	261	33	249	23	100	171	179	106	260	44	123	174	142
	30%	29%	33%	29%	36%	32%	31%	35%	32%	36%	24%	32%	33%	29%	31%	35%
										j						
Improving the use of technology in public services (e.g. people being able to book a doctor's appointment online)	286	140	136	246	35	244	19	93	169	150	120	249	43	145	175	130
	29%	26%	32%	27%	39%	31%	25%	32%	32%	31%	27%	30%	32%	35%	31%	32%
					c											
Developing better training of digital skills (e.g. coding / programming)	167	81	80	148	15	137	14	71	102	99	61	138	33	77	95	79
	17%	15%	19%	16%	16%	18%	18%	25%	19%	20%	14%	17%	25%	18%	17%	19%
										j			kn			

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q14. Which of the following issues regarding digital technology and the internet do you think should be the biggest priority for your national government? Please select your top three
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Regulating new technology services or businesses (e.g. AirBnB, Uber)	146	70	68	128	16	110	17	42	90	77	62	119	23	72	85	62
	15%	13%	16%	14%	18%	14%	23% e	15%	17%	16%	14%	15%	17%	17%	15%	15%
Making it easier for new businesses that develop digital technologies to start	144	67	63	117	23	111	10	54	86	90	39	122	46	77	93	71
	14%	13%	15%	13%	26% c	14%	13%	19%	16%	18% j	9%	15%	35% kmno	18%	17%	17%
Developing technologies that allow people to better track their own health	133	59	60	105	25	94	10	50	75	76	47	117	27	74	84	67
	13%	11%	14%	12%	28% c	12%	13%	17%	14%	15% j	11%	14%	21%	18%	15%	16%
None of these	17	9	8	16	1	8	2	5	9	7	7	8	1	7	4	6
	2%	2%	2%	2%	1%	1%	3%	2%	2%	2%	2%	1%	1%	2%	1%	1%
Don't know	81	47	28	74	5	43	3	12	33	23	49	58	2	28	35	21
	8%	9%	7%	8%	5%	6%	4%	4%	6%	5%	11% i	7% l	2%	7% l	6% l	5%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q15. How do you see yourself?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UK only	565	143	196	226	254	310	145	102	186	62	32	223	200	73	24	221	343
	56%	50%	57%	61%	52%	60%	62%	64%	59%	47%	39%	59%	54%	60%	50%	52%	59%
				a		d	ij	ij	ij								o
European and UK	300	87	98	116	158	143	61	42	105	46	28	102	129	31	14	142	159
	30%	30%	28%	31%	32%	28%	26%	26%	33%	35%	34%	27%	35%	26%	30%	33%	28%
													k			p	
European only	32	16	11	5	18	14	6	3	6	10	2	8	9	7	5	20	12
	3%	6%	3%	1%	4%	3%	3%	2%	2%	8%	3%	2%	2%	6%	10%	5%	2%
		c								fgh					kl	p	
None of these	86	30	34	22	50	36	17	9	14	11	19	36	30	10	2	35	51
	9%	11%	10%	6%	10%	7%	7%	6%	5%	8%	23%	10%	8%	8%	4%	8%	9%
		c	c								fghi						
Don't know	18	11	7	-	8	11	5	4	4	3	1	5	6	1	3	6	12
	2%	4%	2%	-	2%	2%	2%	3%	1%	2%	1%	1%	1%	1%	6%	1%	2%
		c	c												klm		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q15. How do you see yourself?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UK only	565	350	192	529	31	429	44	139	254	249	287	460	62	223	291	200
	56%	66%	45%	59%	35%	55%	59%	48%	48%	51%	64%	56%	46%	53%	52%	49%
		b		d							i	lo				
European and UK	300	119	170	263	32	249	17	104	191	168	111	244	45	140	177	147
	30%	23%	40%	29%	35%	32%	23%	36%	36%	34%	25%	30%	34%	33%	32%	36%
			a							j						k
European only	32	8	21	30	2	22	4	15	26	21	6	28	10	17	23	21
	3%	1%	5%	3%	2%	3%	5%	5%	5%	4%	1%	3%	8%	4%	4%	5%
			a							j			k			
None of these	86	44	38	62	20	70	9	26	48	51	34	74	16	33	61	34
	9%	8%	9%	7%	22%	9%	11%	9%	9%	10%	8%	9%	12%	8%	11%	8%
					c											
Don't know	18	9	6	11	6	10	1	5	11	3	8	13	1	6	6	8
	2%	2%	1%	1%	6%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%
					c											

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q16. Do you think your country would be better off in or out of the European Union?
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Better inside the European Union	396	131	120	146	196	200	87	55	116	58	51	119	177	51	19	186	211
	40%	46%	35%	40%	40%	39%	37%	35%	37%	44%	62%	32%	48%	42%	40%	44%	36%
		b									fghi		k	k		p	
Better outside of the European Union	403	76	148	179	192	211	88	79	134	50	19	158	137	54	18	156	247
	40%	26%	43%	49%	39%	41%	38%	50%	43%	38%	23%	42%	37%	44%	38%	37%	43%
			a	a			j	fj	j	j							
It would make no difference	113	46	45	23	65	48	38	9	35	14	5	47	43	12	5	49	64
	11%	16%	13%	6%	13%	9%	16%	6%	11%	11%	6%	12%	11%	10%	10%	12%	11%
		c	c		e		gj										
Don't know	89	35	34	20	35	54	21	16	30	10	7	51	17	5	6	33	55
	9%	12%	10%	6%	7%	11%	9%	10%	10%	7%	9%	14%	4%	4%	12%	8%	10%
		c	c									lm			l		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q16. Do you think your country would be better off in or out of the European Union?
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Better inside the European Union	396	165	213	341	51	334	24	134	250	230	142	337	60	182	245	198
	40%	31%	50%	38%	56%	43%	32%	46%	47%	47%	32%	41%	45%	43%	44%	48%
			a		c					j						k
Better outside of the European Union	403	246	144	383	14	305	38	102	185	173	214	321	41	150	201	123
	40%	47%	34%	43%	15%	39%	51%	35%	35%	35%	48%	39%	30%	36%	36%	30%
		b		d			e				i	o				
It would make no difference	113	63	46	96	15	84	9	40	56	63	42	95	25	55	67	56
	11%	12%	11%	11%	17%	11%	11%	14%	11%	13%	10%	12%	18%	13%	12%	14%
													kn			
Don't know	89	56	23	75	11	56	3	12	38	26	48	67	8	33	46	32
	9%	11%	5%	8%	12%	7%	5%	4%	7%	5%	11%	8%	6%	8%	8%	8%
		b									i					

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_SUM. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

SUMMARY TABLE

Base: All UK adults

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Net: Agree	Net: Disagree	Mean
Removing mobile phone roaming charges	1001	277	361	110	46	207	638	156	3.09
	100%	28%	36%	11%	5%	21%	64%	16%	
Allowing people to buy and sell goods on the internet from other countries	1001	233	394	130	50	194	626	180	3.00
	100%	23%	39%	13%	5%	19%	63%	18%	
Making it easier for new businesses that develop digital technologies to start	1001	129	321	166	68	316	451	234	2.75
	100%	13%	32%	17%	7%	32%	45%	23%	
Protecting people's data from being transferred between companies and countries without their permission	1001	174	245	193	101	288	419	294	2.69
	100%	17%	25%	19%	10%	29%	42%	29%	
Allowing people without restriction to stream films, music or TV programmes when travelling in Europe	1001	137	264	165	67	368	401	232	2.74
	100%	14%	26%	16%	7%	37%	40%	23%	
Ensuring that everyone has access to fast internet	1001	160	239	216	99	287	399	315	2.65
	100%	16%	24%	22%	10%	29%	40%	31%	
Developing better training of digital skills (e.g. coding / programming)	1001	129	228	203	68	373	357	271	2.67
	100%	13%	23%	20%	7%	37%	36%	27%	

EU Digitalisation Survey - UK

Q17. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

'NET: Agree' summary

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Removing mobile phone roaming charges	638	172	220	246	339	298	144	87	202	95	57	212	260	82	34	284	354
	64%	60%	64%	67%	70%	58%	61%	54%	64%	72%	69%	57%	70%	67%	72%	67%	61%
					e				g	fg	g		k	k	k		
Allowing people to buy and sell goods on the internet from other countries	626	197	215	215	330	297	148	90	192	92	52	225	250	80	31	285	341
	63%	69%	62%	58%	68%	58%	63%	56%	61%	70%	64%	60%	67%	66%	64%	67%	59%
		c			e					g						p	
Making it easier for new businesses that develop digital technologies to start	451	160	156	135	240	211	111	58	132	73	38	151	175	60	26	213	238
	45%	56%	45%	37%	49%	41%	47%	36%	42%	55%	47%	40%	47%	49%	54%	50%	41%
		bc	c		e		g			gh						p	
Protecting people's data from being transferred between companies and countries without their permission	419	151	145	123	222	197	102	61	116	64	36	137	172	57	25	192	227
	42%	53%	42%	33%	46%	38%	44%	38%	37%	49%	44%	37%	46%	47%	52%	45%	39%
		bc	c		e					h			k	k	k		
Allowing people without restriction to stream films, music or TV programmes when travelling in Europe	401	151	136	114	225	175	104	56	108	67	31	131	161	55	28	190	210
	40%	53%	39%	31%	46%	34%	44%	35%	34%	51%	38%	35%	43%	45%	58%	45%	36%
		bc	c		e		h			gh			k	k	k	p	
Ensuring that everyone has access to fast internet	399	144	139	116	228	171	108	52	112	64	31	131	152	56	25	184	215
	40%	50%	40%	31%	47%	33%	46%	33%	35%	48%	38%	35%	41%	46%	53%	43%	37%
		bc	c		e		gh			gh				k	k		
Developing better training of digital skills (e.g. coding / programming)	357	142	116	100	203	154	89	50	98	56	29	124	144	47	20	164	193
	36%	50%	33%	27%	42%	30%	38%	31%	31%	43%	36%	33%	39%	39%	42%	39%	33%
		bc			e					h							
None of the above	203	49	73	81	75	128	46	45	66	19	14	99	60	15	8	70	133
	20%	17%	21%	22%	15%	25%	19%	28%	21%	14%	17%	26%	16%	13%	16%	16%	23%
						d		fi				lm					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

'NET: Agree' summary

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Removing mobile phone roaming charges	638	315	298	562	70	531	39	199	372	360	246	534	100	282	382	284
	64%	60%	70%	63%	77%	68%	52%	69%	70%	73%	55%	65%	75%	67%	68%	69%
			a		c	f				j			k			
Allowing people to buy and sell goods on the internet from other countries	626	302	298	545	75	525	35	218	377	365	229	532	108	302	398	311
	63%	57%	70%	61%	83%	67%	47%	76%	71%	74%	51%	65%	81%	72%	71%	76%
			a		c	f				j			kmn	k	k	k
Making it easier for new businesses that develop digital technologies to start	451	215	210	386	60	361	35	167	275	279	146	392	95	233	297	245
	45%	41%	49%	43%	66%	46%	48%	58%	52%	57%	33%	48%	71%	55%	53%	60%
			a		c					j			kmno	k		kn
Protecting people's data from being transferred between companies and countries without their permission	419	193	203	351	63	335	36	167	269	266	131	375	93	221	281	227
	42%	36%	48%	39%	69%	43%	48%	58%	51%	54%	29%	46%	70%	53%	50%	55%
			a		c			h		j			kmno	k		k
Allowing people without restriction to stream films, music or TV programmes when travelling in Europe	401	172	207	332	65	320	34	152	260	249	125	363	95	217	273	227
	40%	33%	49%	37%	71%	41%	46%	53%	49%	51%	28%	44%	71%	52%	49%	55%
			a		c					j			kmno	k		k
Ensuring that everyone has access to fast internet	399	186	190	339	58	315	31	162	245	251	125	348	92	218	257	220
	40%	35%	44%	38%	64%	40%	41%	56%	46%	51%	28%	42%	69%	52%	46%	54%
			a		c			h		j			kmno	k		kn
Developing better training of digital skills (e.g. coding / programming)	357	157	184	303	51	282	29	150	223	230	104	321	93	199	242	199
	36%	30%	43%	34%	57%	36%	39%	52%	42%	47%	23%	39%	70%	47%	43%	49%
			a		c			h		j			kmno	k		k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

'NET: Agree' summary

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of the above	203	135	59	191	7	129	24	34	73	52	129	150	9	58	76	47
	20%	26%	14%	21%	8%	17%	33%	12%	14%	11%	29%	18%	6%	14%	14%	12%
		b		d			e				i	lmno		l	l	

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_1. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Developing better training of digital skills (e.g. coding / programming)
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	129	55	45	29	75	54	30	16	28	26	14	40	56	17	8	65	65
		13%	19%	13%	8%	15%	11%	13%	10%	9%	20%	17%	11%	15%	14%	16%	15%	11%
			bc	c		e					gh	h						
Tend to agree	(3.0)	228	87	71	70	128	100	59	34	70	30	16	85	88	30	12	100	128
		23%	30%	21%	19%	26%	19%	25%	21%	22%	23%	19%	23%	24%	25%	26%	23%	22%
			bc			e												
Tend to disagree	(2.0)	203	46	75	82	104	99	48	29	71	32	10	70	86	34	4	82	121
		20%	16%	22%	22%	21%	19%	21%	18%	23%	24%	13%	19%	23%	28%	8%	19%	21%
										j	j			n	kn			
Strongly disagree	(1.0)	68	13	21	33	35	33	14	13	27	8	4	27	25	8	4	24	44
		7%	5%	6%	9%	7%	6%	6%	8%	8%	6%	5%	7%	7%	7%	9%	6%	8%
					a													
Don't know		373	85	134	154	146	227	84	67	119	36	38	154	119	31	20	154	219
		37%	30%	39%	42%	30%	44%	36%	42%	38%	27%	47%	41%	32%	26%	41%	36%	38%
				a	a		d		i	i		i	lm			m		
NETS																		
Net: Agree		357	142	116	100	203	154	89	50	98	56	29	124	144	47	20	164	193
		36%	50%	33%	27%	42%	30%	38%	31%	31%	43%	36%	33%	39%	39%	42%	39%	33%
			bc			e					h							
Net: Disagree		271	59	96	115	139	132	62	42	98	40	14	97	110	43	8	106	164
		27%	21%	28%	31%	28%	26%	26%	27%	31%	30%	18%	26%	30%	35%	17%	25%	28%
				a	a					j	j				kn			
Mean score		2.67	2.91	2.66	2.45	2.71	2.61	2.70	2.57	2.51	2.78	2.89	2.62	2.69	2.62	2.84	2.76	2.60
			bc	c							h	h					p	
Standard deviation		.92	.87	.92	.91	.92	.92	.89	.94	.90	.94	.97	.92	.92	.90	1.01	.92	.92
Standard error		.04	.06	.06	.06	.05	.05	.07	.10	.06	.10	.14	.06	.06	.09	.19	.06	.05

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17_1. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Developing better training of digital skills (e.g. coding / programming)
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	129	47	74	110	19	101	9	63	88	89	32	119	39	75	96	78
		13%	9%	17%	12%	21%	13%	13%	22%	17%	18%	7%	15%	29%	18%	17%	19%
				a		c					j			kmno			k
Tend to agree	(3.0)	228	110	110	194	33	180	19	87	135	141	72	202	55	124	146	121
		23%	21%	26%	22%	36%	23%	26%	30%	25%	29%	16%	25%	41%	29%	26%	30%
						c					j			kmno			
Tend to disagree	(2.0)	203	111	87	184	13	162	18	50	108	93	99	164	21	78	113	78
		20%	21%	20%	21%	14%	21%	24%	17%	20%	19%	22%	20%	16%	19%	20%	19%
Strongly disagree	(1.0)	68	37	28	65	3	52	10	22	32	31	37	48	5	24	30	24
		7%	7%	7%	7%	3%	7%	14%	8%	6%	6%	8%	6%	4%	6%	5%	6%
								e									
Don't know		373	225	127	343	23	284	18	66	166	139	206	286	14	118	172	109
		37%	43%	30%	38%	26%	36%	24%	23%	31%	28%	46%	35%	11%	28%	31%	27%
			b		d		f			g		i	lmo		l	l	l
NETS																	
Net: Agree		357	157	184	303	51	282	29	150	223	230	104	321	93	199	242	199
		36%	30%	43%	34%	57%	36%	39%	52%	42%	47%	23%	39%	70%	47%	43%	49%
				a		c			h		j			kmno	k		k
Net: Disagree		271	148	115	249	16	214	28	72	140	124	136	213	26	102	144	101
		27%	28%	27%	28%	17%	27%	37%	25%	27%	25%	30%	26%	19%	24%	26%	25%
					d												
Mean score		2.67	2.55	2.77	2.63	3.00	2.67	2.49	2.86	2.77	2.82	2.41	2.73	3.07	2.83	2.80	2.84
				a		c					j			kmno			
Standard deviation		.92	.89	.93	.93	.81	.92	.98	.94	.92	.91	.91	.91	.82	.90	.91	.90
Standard error		.04	.05	.05	.04	.10	.04	.13	.06	.05	.05	.06	.04	.07	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_2. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Ensuring that everyone has access to fast internet

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	160	63	52	46	91	69	41	20	42	26	15	46	63	23	11	78	82
		16%	22%	15%	12%	19%	13%	18%	13%	13%	19%	19%	12%	17%	19%	22%	18%	14%
			bc			e												
Tend to agree	(3.0)	239	81	87	70	137	101	66	32	70	38	16	85	89	33	14	105	133
		24%	28%	25%	19%	28%	20%	28%	20%	22%	29%	19%	23%	24%	28%	30%	25%	23%
			c			e												
Tend to disagree	(2.0)	216	52	69	95	106	110	42	32	88	24	12	76	95	27	5	72	144
		22%	18%	20%	26%	22%	21%	18%	20%	28%	18%	15%	20%	25%	22%	10%	17%	25%
					a					fij				n				o
Strongly disagree	(1.0)	99	19	35	45	50	48	18	22	33	12	5	45	28	12	5	38	60
		10%	7%	10%	12%	10%	9%	8%	14%	11%	9%	6%	12%	8%	10%	10%	9%	10%
					a								l					
Don't know		287	71	104	112	103	184	66	53	83	33	34	122	98	26	13	130	158
		29%	25%	30%	30%	21%	36%	28%	33%	26%	25%	41%	33%	26%	21%	27%	31%	27%
							d					fhi	m					
NETS																		
Net: Agree		399	144	139	116	228	171	108	52	112	64	31	131	152	56	25	184	215
		40%	50%	40%	31%	47%	33%	46%	33%	35%	48%	38%	35%	41%	46%	53%	43%	37%
			bc	c		e		gh			gh				k	k		
Net: Disagree		315	71	103	140	156	159	60	54	121	36	17	121	123	39	10	111	204
		31%	25%	30%	38%	32%	31%	26%	34%	38%	27%	21%	32%	33%	32%	20%	26%	35%
					ab				j	fij								o
Mean score		2.65	2.88	2.64	2.45	2.70	2.58	2.78	2.47	2.52	2.78	2.85	2.53	2.68	2.70	2.88	2.76	2.56
			bc	c				gh			gh	gh				k	p	
Standard deviation		.98	.93	.97	.98	.97	.98	.94	1.02	.95	.97	1.00	.99	.94	.98	1.02	.99	.96
Standard error		.04	.06	.06	.06	.05	.05	.07	.10	.06	.10	.14	.06	.06	.10	.17	.06	.05

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17_2. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Ensuring that everyone has access to fast internet

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	160	76	77	133	26	125	11	73	97	103	49	145	42	90	107	90
		16%	14%	18%	15%	29%	16%	15%	25%	18%	21%	11%	18%	32%	21%	19%	22%
						c			h		j			kmno			
Tend to agree	(3.0)	239	110	112	206	32	190	20	89	148	148	76	203	50	128	150	130
		24%	21%	26%	23%	35%	24%	26%	31%	28%	30%	17%	25%	37%	31%	27%	32%
				a		c					j			kn	k		k
Tend to disagree	(2.0)	216	125	86	198	12	178	14	52	111	105	101	180	23	76	122	73
		22%	24%	20%	22%	13%	23%	19%	18%	21%	21%	23%	22%	17%	18%	22%	18%
					d												
Strongly disagree	(1.0)	99	53	43	96	1	78	14	31	49	38	58	71	7	34	52	39
		10%	10%	10%	11%	1%	10%	18%	11%	9%	8%	13%	9%	5%	8%	9%	9%
					d			e				i					
Don't know		287	166	108	262	20	209	16	43	124	99	162	222	12	92	127	79
		29%	31%	25%	29%	22%	27%	21%	15%	23%	20%	36%	27%	9%	22%	23%	19%
			b							g		i	lmo		l	l	l
NETS																	
Net: Agree		399	186	190	339	58	315	31	162	245	251	125	348	92	218	257	220
		40%	35%	44%	38%	64%	40%	41%	56%	46%	51%	28%	42%	69%	52%	46%	54%
				a		c			h		j			kmno	k		kn
Net: Disagree		315	178	129	294	13	256	28	83	160	142	159	250	30	110	174	112
		31%	34%	30%	33%	14%	33%	38%	29%	30%	29%	36%	31%	22%	26%	31%	27%
					d							i				l	
Mean score		2.65	2.57	2.70	2.59	3.18	2.63	2.48	2.83	2.73	2.80	2.40	2.71	3.05	2.84	2.72	2.82
						c					j			kmno	k		
Standard deviation		.98	.98	.98	.98	.75	.97	1.05	1.00	.96	.93	1.00	.97	.87	.94	.97	.96
Standard error		.04	.05	.05	.04	.09	.04	.14	.06	.05	.05	.06	.04	.08	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_3. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Allowing people without restriction to stream films, music or TV programmes when travelling in Europe
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	137	57	45	35	79	58	26	18	35	31	10	44	56	17	12	71	66
		14%	20%	13%	10%	16%	11%	11%	11%	11%	24%	13%	12%	15%	14%	24%	17%	11%
			bc			e					fghj					k	p	
Tend to agree	(3.0)	264	95	90	79	147	117	78	38	73	35	20	87	105	38	16	119	144
		26%	33%	26%	21%	30%	23%	33%	24%	23%	27%	25%	23%	28%	31%	34%	28%	25%
			c			e		gh										
Tend to disagree	(2.0)	165	39	58	67	94	71	40	28	58	20	10	64	65	24	3	59	106
		16%	14%	17%	18%	19%	14%	17%	18%	19%	15%	12%	17%	17%	20%	6%	14%	18%
						e								n	n			
Strongly disagree	(1.0)	67	16	21	29	37	30	16	14	25	6	3	23	24	12	2	25	42
		7%	6%	6%	8%	8%	6%	7%	9%	8%	5%	3%	6%	6%	10%	5%	6%	7%
Don't know		368	79	131	158	131	237	74	62	123	39	38	156	123	31	15	150	218
		37%	28%	38%	43%	27%	46%	32%	39%	39%	30%	47%	42%	33%	25%	31%	35%	38%
				a	a		d					fi	lm					
NETS																		
Net: Agree		401	151	136	114	225	175	104	56	108	67	31	131	161	55	28	190	210
		40%	53%	39%	31%	46%	34%	44%	35%	34%	51%	38%	35%	43%	45%	58%	45%	36%
			bc	c		e		h			gh			k	k	k	p	
Net: Disagree		232	56	80	97	131	101	56	42	84	26	13	87	89	36	5	84	148
		23%	19%	23%	26%	27%	20%	24%	26%	27%	20%	16%	23%	24%	29%	11%	20%	26%
					a	e				j				n	n			o
Mean score		2.74	2.93	2.74	2.57	2.75	2.74	2.71	2.62	2.62	2.99	2.88	2.70	2.77	2.67	3.12	2.86	2.65
			bc	c							fgh					klm	p	
Standard deviation		.91	.88	.90	.93	.92	.91	.86	.95	.93	.91	.85	.91	.91	.93	.85	.91	.91
Standard error		.04	.06	.06	.06	.05	.05	.07	.10	.07	.10	.13	.06	.06	.10	.15	.05	.05

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17_3. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Allowing people without restriction to stream films, music or TV programmes when travelling in Europe
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	137	53	76	117	18	107	13	64	96	85	42	124	43	79	102	81
		14%	10%	18%	13%	20%	14%	18%	22%	18%	17%	9%	15%	32%	19%	18%	20%
				a							j			kmno			k
Tend to agree	(3.0)	264	120	131	215	47	213	21	88	164	163	83	239	52	138	171	146
		26%	23%	31%	24%	51%	27%	28%	30%	31%	33%	19%	29%	39%	33%	31%	36%
				a		c					j			k			k
Tend to disagree	(2.0)	165	96	62	149	11	134	15	53	92	81	77	137	23	62	95	67
		16%	18%	15%	17%	12%	17%	20%	18%	17%	16%	17%	17%	17%	15%	17%	16%
Strongly disagree	(1.0)	67	38	27	65	1	48	8	23	36	31	34	49	4	28	30	20
		7%	7%	6%	7%	1%	6%	11%	8%	7%	6%	8%	6%	3%	7%	5%	5%
					d												
Don't know		368	223	130	348	14	278	17	60	141	131	210	270	12	113	159	96
		37%	42%	31%	39%	15%	36%	23%	21%	27%	27%	47%	33%	9%	27%	29%	23%
			b		d		f					i	lmo		l	l	l
NETS																	
Net: Agree		401	172	207	332	65	320	34	152	260	249	125	363	95	217	273	227
		40%	33%	49%	37%	71%	41%	46%	53%	49%	51%	28%	44%	71%	52%	49%	55%
				a		c					j			kmno	k		k
Net: Disagree		232	134	89	214	12	182	23	76	128	113	111	186	26	90	125	87
		23%	25%	21%	24%	13%	23%	31%	27%	24%	23%	25%	23%	20%	21%	22%	21%
					d												
Mean score		2.74	2.61	2.87	2.70	3.06	2.75	2.68	2.84	2.82	2.84	2.56	2.80	3.11	2.88	2.87	2.92
				a		c					j			kmno			
Standard deviation		.91	.91	.90	.94	.66	.90	.99	.95	.91	.89	.95	.89	.81	.90	.88	.85
Standard error		.04	.05	.05	.04	.08	.04	.13	.06	.05	.05	.06	.04	.07	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_4. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Removing mobile phone roaming charges

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	277	82	100	96	147	130	65	37	81	41	27	86	112	35	19	128	149
		28%	29%	29%	26%	30%	25%	28%	23%	26%	31%	32%	23%	30% k	29%	40% k	30%	26%
Tend to agree	(3.0)	361	90	120	151	192	169	79	50	122	54	30	126	147	47	15	156	205
		36%	31%	35%	41% a	39% e	33%	34%	31%	39%	41%	37%	34%	40%	38%	32%	37%	35%
Tend to disagree	(2.0)	110	44	35	31	53	57	29	21	35	13	5	45	36	18	3	42	68
		11%	15% c	10%	8%	11%	11%	12%	13%	11%	10%	6%	12%	10%	15%	6%	10%	12%
Strongly disagree	(1.0)	46	15	14	17	24	22	10	10	18	4	2	21	13	5	2	14	32
		5%	5%	4%	5%	5%	4%	4%	6%	6%	3%	3%	6%	3%	4%	5%	3%	6%
Don't know		207	56	77	74	71	136	52	42	60	21	18	96	64	17	8	84	123
		21%	20%	22%	20%	14%	26% d	22%	26% i	19%	16%	22%	26% lm	17%	14%	17%	20%	21%
NETS																		
Net: Agree		638	172	220	246	339	298	144	87	202	95	57	212	260	82	34	284	354
		64%	60%	64%	67%	70% e	58%	61%	54%	64% g	72% fg	69% g	57%	70% k	67% k	72% k	67%	61%
Net: Disagree		156	59	50	48	77	79	38	31	53	16	7	67	49	23	5	57	100
		16%	20% bc	14%	13%	16%	15%	16%	19% j	17%	12%	9%	18%	13%	19%	11%	13%	17%
Mean score		3.09	3.04	3.13	3.10	3.11	3.08	3.09	2.97	3.04	3.19 g	3.27 gh	2.99	3.16 k	3.08	3.30 k	3.17 p	3.04
Standard deviation		.84	.90	.83	.81	.84	.85	.85	.91	.86	.76	.75	.88	.79	.83	.84	.80	.87
Standard error		.03	.06	.05	.05	.04	.04	.06	.08	.05	.07	.09	.05	.04	.08	.13	.04	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17_4. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Removing mobile phone roaming charges

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	277	119	147	234	40	231	13	94	169	165	98	237	50	125	184	138
		28%	22%	34%	26%	44%	30%	18%	33%	32%	33%	22%	29%	37%	30%	33%	34%
				a		c	f				j			k			
Tend to agree	(3.0)	361	196	151	328	30	299	25	105	202	195	148	296	50	156	198	146
		36%	37%	35%	37%	33%	38%	34%	36%	38%	40%	33%	36%	37%	37%	35%	36%
											j						
Tend to disagree	(2.0)	110	56	51	99	9	77	15	39	56	58	46	96	24	53	67	53
		11%	11%	12%	11%	10%	10%	21%	14%	11%	12%	10%	12%	18%	13%	12%	13%
								e						k			
Strongly disagree	(1.0)	46	24	17	43	1	31	8	16	25	20	27	34	4	16	23	14
		5%	4%	4%	5%	1%	4%	11%	6%	5%	4%	6%	4%	3%	4%	4%	3%
								e									
Don't know		207	135	60	191	11	141	13	33	76	55	128	156	6	69	86	59
		21%	25%	14%	21%	12%	18%	17%	12%	14%	11%	29%	19%	4%	17%	15%	14%
			b		d							i	lo		l	l	l
NETS																	
Net: Agree		638	315	298	562	70	531	39	199	372	360	246	534	100	282	382	284
		64%	60%	70%	63%	77%	68%	52%	69%	70%	73%	55%	65%	75%	67%	68%	69%
				a		c	f				j			k			
Net: Disagree		156	79	68	142	10	108	23	56	81	78	73	130	28	69	90	67
		16%	15%	16%	16%	11%	14%	31%	19%	15%	16%	16%	16%	21%	16%	16%	16%
								e									
Mean score		3.09	3.04	3.17	3.07	3.37	3.14	2.71	3.09	3.14	3.15	3.00	3.11	3.14	3.12	3.15	3.16
				a		c	f				j						
Standard deviation		.84	.83	.84	.84	.73	.81	.95	.88	.84	.82	.89	.83	.83	.82	.84	.82
Standard error		.03	.04	.04	.03	.08	.03	.12	.06	.04	.04	.05	.03	.07	.04	.04	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_5. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Protecting people's data from being transferred between companies and countries without their permission
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	174	61	65	47	95	79	39	26	38	35	18	47	73	23	12	81	92
		17%	21%	19%	13%	20%	15%	17%	16%	12%	27%	23%	12%	20%	19%	26%	19%	16%
			c	c							fgh	h		k		k		
Tend to agree	(3.0)	245	90	80	75	127	118	64	36	78	29	18	90	99	34	13	111	135
		25%	31%	23%	20%	26%	23%	27%	22%	25%	22%	22%	24%	26%	28%	27%	26%	23%
			bc															
Tend to disagree	(2.0)	193	49	62	81	97	95	39	31	71	26	13	71	82	24	5	79	113
		19%	17%	18%	22%	20%	19%	17%	19%	22%	20%	15%	19%	22%	19%	9%	19%	20%
														n				
Strongly disagree	(1.0)	101	23	37	41	54	47	22	18	38	12	4	42	32	13	4	38	63
		10%	8%	11%	11%	11%	9%	9%	11%	12%	9%	5%	11%	9%	11%	9%	9%	11%
Don't know		288	63	102	123	114	174	71	49	90	29	29	124	87	27	14	115	173
		29%	22%	29%	33%	23%	34%	30%	31%	29%	22%	36%	33%	23%	23%	30%	27%	30%
				a	a		d					i	lm					
NETS																		
Net: Agree		419	151	145	123	222	197	102	61	116	64	36	137	172	57	25	192	227
		42%	53%	42%	33%	46%	38%	44%	38%	37%	49%	44%	37%	46%	47%	52%	45%	39%
			bc	c		e					h			k	k	k		
Net: Disagree		294	72	99	122	152	142	61	49	109	39	16	114	114	37	9	117	177
		29%	25%	29%	33%	31%	28%	26%	31%	34%	29%	20%	30%	31%	30%	18%	28%	31%
					a					fj								
Mean score		2.69	2.85	2.71	2.53	2.70	2.67	2.73	2.62	2.52	2.85	2.96	2.56	2.74	2.71	2.99	2.76	2.64
			c	c				h			h	gh		k		k		
Standard deviation		.99	.94	1.02	.99	1.01	.98	.97	1.02	.96	1.03	.95	.98	.97	1.00	1.01	.98	1.00
Standard error		.04	.06	.06	.06	.05	.05	.08	.10	.06	.10	.13	.06	.06	.10	.17	.06	.05

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17_5. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Protecting people's data from being transferred between companies and countries without their permission
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	174	74	89	146	25	131	19	76	109	105	58	161	42	87	118	89
		17%	14%	21%	16%	28%	17%	25%	26%	21%	21%	13%	20%	31%	21%	21%	22%
				a		c					j			kmno			
Tend to agree	(3.0)	245	119	114	205	37	205	17	91	160	161	73	214	52	134	163	138
		25%	22%	27%	23%	41%	26%	23%	32%	30%	33%	16%	26%	39%	32%	29%	34%
						c					j			kn	k		k
Tend to disagree	(2.0)	193	117	72	179	12	159	10	53	98	86	98	161	20	71	99	72
		19%	22%	17%	20%	13%	20%	14%	19%	18%	18%	22%	20%	15%	17%	18%	17%
			b														
Strongly disagree	(1.0)	101	49	49	96	2	68	17	29	50	43	53	75	10	41	57	36
		10%	9%	11%	11%	2%	9%	23%	10%	9%	9%	12%	9%	7%	10%	10%	9%
					d			e									
Don't know		288	172	103	269	14	218	12	39	112	97	164	209	10	87	121	75
		29%	32%	24%	30%	15%	28%	16%	13%	21%	20%	37%	26%	8%	21%	22%	18%
			b		d		f			g		i	lo		l	l	l
NETS																	
Net: Agree		419	193	203	351	63	335	36	167	269	266	131	375	93	221	281	227
		42%	36%	48%	39%	69%	43%	48%	58%	51%	54%	29%	46%	70%	53%	50%	55%
				a		c			h		j			kmno	k		k
Net: Disagree		294	165	120	275	14	227	27	82	148	129	151	236	30	111	156	107
		29%	31%	28%	31%	15%	29%	36%	29%	28%	26%	34%	29%	23%	27%	28%	26%
					d							i					
Mean score		2.69	2.61	2.75	2.64	3.12	2.71	2.60	2.86	2.79	2.83	2.48	2.76	3.01	2.80	2.78	2.84
						c					j			kmn			
Standard deviation		.99	.96	1.02	1.00	.76	.96	1.18	.98	.97	.94	1.02	.98	.91	.96	.99	.94
Standard error		.04	.05	.06	.04	.09	.04	.15	.06	.05	.05	.06	.04	.08	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_6. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Making it easier for new businesses that develop digital technologies to start
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	129	47	45	38	74	55	32	17	31	24	12	35	54	18	8	64	65
		13%	16%	13%	10%	15%	11%	14%	10%	10%	18%	15%	9%	15%	15%	16%	15%	11%
			c			e					h			k				
Tend to agree	(3.0)	321	113	111	97	166	155	79	42	101	49	26	116	121	42	18	149	172
		32%	40%	32%	26%	34%	30%	34%	26%	32%	37%	31%	31%	32%	34%	38%	35%	30%
			c								g							
Tend to disagree	(2.0)	166	41	56	69	90	76	41	24	62	22	7	58	76	23	3	61	105
		17%	14%	16%	19%	19%	15%	18%	15%	20%	16%	9%	16%	20%	19%	6%	14%	18%
										j				n	n			
Strongly disagree	(1.0)	68	14	23	31	43	25	16	11	26	10	2	29	20	11	5	24	44
		7%	5%	7%	8%	9%	5%	7%	7%	8%	7%	2%	8%	5%	9%	11%	6%	8%
						e												
Don't know		316	71	111	133	114	202	66	66	96	28	35	136	101	28	14	126	190
		32%	25%	32%	36%	23%	39%	28%	41%	30%	21%	42%	36%	27%	23%	30%	30%	33%
				a	a		d		fhi	i		fhi	lm					
NETS																		
Net: Agree		451	160	156	135	240	211	111	58	132	73	38	151	175	60	26	213	238
		45%	56%	45%	37%	49%	41%	47%	36%	42%	55%	47%	40%	47%	49%	54%	50%	41%
			bc	c		e		g			gh						p	
Net: Disagree		234	55	79	100	134	101	57	36	88	31	9	88	96	34	8	85	149
		23%	19%	23%	27%	27%	20%	24%	22%	28%	24%	11%	23%	26%	28%	17%	20%	26%
					a	e		j	j	j	j							o
Mean score		2.75	2.89	2.76	2.60	2.73	2.77	2.76	2.68	2.62	2.84	3.03	2.65	2.77	2.72	2.83	2.85	2.67
			c								h	gh					p	
Standard deviation		.88	.81	.87	.91	.91	.83	.87	.91	.87	.89	.77	.88	.85	.91	.96	.85	.89
Standard error		.03	.06	.06	.06	.05	.05	.07	.09	.06	.09	.11	.06	.05	.09	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17_6. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Making it easier for new businesses that develop digital technologies to start
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	129	56	64	107	21	103	8	59	82	79	43	116	33	63	96	70
		13%	10%	15%	12%	23%	13%	11%	21%	15%	16%	10%	14%	24%	15%	17%	17%
				a		c					j			km			
Tend to agree	(3.0)	321	159	145	280	39	258	27	107	193	200	103	276	62	169	200	174
		32%	30%	34%	31%	43%	33%	37%	37%	37%	41%	23%	34%	47%	40%	36%	43%
						c					j			kn	k		kn
Tend to disagree	(2.0)	166	85	77	151	12	134	9	44	82	75	83	135	22	66	88	58
		17%	16%	18%	17%	14%	17%	13%	15%	15%	15%	19%	16%	17%	16%	16%	14%
Strongly disagree	(1.0)	68	37	29	65	2	48	15	26	40	33	34	49	7	25	32	23
		7%	7%	7%	7%	2%	6%	20%	9%	7%	7%	8%	6%	5%	6%	6%	6%
								e									
Don't know		316	193	110	293	16	237	15	52	133	106	183	244	9	96	142	84
		32%	36%	26%	33%	18%	30%	20%	18%	25%	22%	41%	30%	7%	23%	25%	21%
			b		d					g		i	lmo		l	l	l
NETS																	
Net: Agree		451	215	210	386	60	361	35	167	275	279	146	392	95	233	297	245
		45%	41%	49%	43%	66%	46%	48%	58%	52%	57%	33%	48%	71%	55%	53%	60%
				a		c					j			kmno	k		kn
Net: Disagree		234	122	107	216	14	182	24	69	121	107	117	184	30	91	120	81
		23%	23%	25%	24%	16%	23%	32%	24%	23%	22%	26%	22%	22%	22%	21%	20%
Mean score		2.75	2.69	2.77	2.71	3.06	2.77	2.48	2.85	2.80	2.84	2.59	2.80	2.97	2.84	2.87	2.90
						c	f				j			k			
Standard deviation		.88	.87	.88	.88	.75	.86	1.02	.92	.88	.84	.91	.86	.82	.83	.86	.82
Standard error		.03	.05	.05	.04	.09	.04	.13	.06	.04	.04	.06	.04	.07	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q17_7. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Allowing people to buy and sell goods on the internet from other countries
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	233	82	81	69	120	112	55	29	67	40	23	73	100	27	15	113	120
		23%	29%	24%	19%	25%	22%	23%	18%	21%	30%	28%	19%	27%	23%	32%	27%	21%
			c								gh			k		k	p	
Tend to agree	(3.0)	394	115	134	145	209	184	94	60	125	52	30	153	150	52	16	172	221
		39%	40%	39%	39%	43%	36%	40%	38%	40%	39%	36%	41%	40%	43%	32%	41%	38%
						e												
Tend to disagree	(2.0)	130	35	33	62	66	64	29	20	48	16	7	36	58	19	2	54	76
		13%	12%	10%	17%	13%	13%	12%	13%	15%	12%	9%	10%	16%	15%	4%	13%	13%
					b									kn	n			
Strongly disagree	(1.0)	50	11	15	24	26	25	11	10	17	4	3	23	12	9	2	15	35
		5%	4%	4%	6%	5%	5%	5%	6%	5%	3%	4%	6%	3%	7%	5%	4%	6%
													l		l			
Don't know		194	43	83	68	66	128	46	40	59	19	20	90	54	14	13	70	125
		19%	15%	24%	19%	14%	25%	20%	25%	19%	15%	24%	24%	15%	11%	27%	16%	22%
				a			d		i				lm			lm		o
NETS																		
Net: Agree		626	197	215	215	330	297	148	90	192	92	52	225	250	80	31	285	341
		63%	69%	62%	58%	68%	58%	63%	56%	61%	70%	64%	60%	67%	66%	64%	67%	59%
			c			e					g						p	
Net: Disagree		180	46	49	85	91	89	40	30	64	20	10	60	69	28	4	70	111
		18%	16%	14%	23%	19%	17%	17%	19%	20%	15%	12%	16%	19%	23%	9%	16%	19%
					ab										n			
Mean score		3.00	3.10	3.07	2.87	3.01	3.00	3.02	2.91	2.94	3.13	3.15	2.96	3.06	2.91	3.25	3.08	2.94
			c	c							gh						p	
Standard deviation		.84	.81	.82	.86	.83	.85	.83	.87	.84	.80	.81	.84	.80	.87	.85	.80	.86
Standard error		.03	.05	.05	.05	.04	.04	.06	.08	.05	.08	.10	.05	.04	.08	.14	.04	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q17_7. To what extent do you agree or disagree that the European Union makes a positive contribution to each of the following areas?

Allowing people to buy and sell goods on the internet from other countries
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	233	102	117	195	35	197	10	95	147	152	67	207	49	123	165	130
		23%	19%	27%	22%	38%	25%	14%	33%	28%	31%	15%	25%	37%	29%	30%	32%
				a		c	f				j			k			k
Tend to agree	(3.0)	394	200	180	349	40	328	25	123	230	213	162	324	59	179	233	180
		39%	38%	42%	39%	45%	42%	34%	43%	43%	43%	36%	40%	44%	43%	42%	44%
											j						
Tend to disagree	(2.0)	130	75	49	121	3	98	13	32	57	59	64	109	18	51	67	46
		13%	14%	12%	14%	4%	13%	17%	11%	11%	12%	14%	13%	14%	12%	12%	11%
					d												
Strongly disagree	(1.0)	50	31	19	48	3	33	12	15	25	23	26	34	2	15	18	16
		5%	6%	4%	5%	3%	4%	16%	5%	5%	5%	6%	4%	2%	4%	3%	4%
								e									
Don't know		194	122	60	181	9	125	14	22	70	45	128	146	5	52	75	37
		19%	23%	14%	20%	10%	16%	19%	8%	13%	9%	29%	18%	4%	12%	13%	9%
			b		d					g		i	lmno		l	lo	
NETS																	
Net: Agree		626	302	298	545	75	525	35	218	377	365	229	532	108	302	398	311
		63%	57%	70%	61%	83%	67%	47%	76%	71%	74%	51%	65%	81%	72%	71%	76%
				a		c	f				j			kmn	k	k	k
Net: Disagree		180	105	68	169	6	130	25	47	82	82	90	143	20	66	85	63
		18%	20%	16%	19%	7%	17%	33%	16%	16%	17%	20%	17%	15%	16%	15%	15%
					d			e									
Mean score		3.00	2.92	3.08	2.97	3.31	3.05	2.55	3.12	3.09	3.10	2.85	3.05	3.21	3.11	3.13	3.14
				a		c	f				j			k			
Standard deviation		.84	.85	.81	.84	.72	.81	1.00	.83	.81	.82	.85	.82	.74	.79	.78	.80
Standard error		.03	.04	.04	.03	.08	.03	.13	.05	.04	.04	.05	.03	.07	.04	.04	.04

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_SUM. How happy or otherwise would you be to do each of the following using the internet?

SUMMARY TABLE

Base: All UK adults

	Total	Would be very happy to	Would consider it	Would prefer not to	Would definitely not do	Don't know	Net: Happy to/ would consider	Net: Prefer not/ definitely not	Mean
Re-use someone's unwanted items (e.g. food, clothes, furniture)	1001	224	420	163	130	64	644	293	2.79
	100%	22%	42%	16%	13%	6%	64%	29%	
Provide live updates of your location to family or your partner so they know where you are	1001	171	329	202	213	86	500	415	2.50
	100%	17%	33%	20%	21%	9%	50%	42%	
Let someone borrow your pet or leave your pet in their home rather than taking it to a kennel	1001	84	257	176	362	121	341	539	2.07
	100%	8%	26%	18%	36%	12%	34%	54%	
Lend money to strangers to help them fund a project or idea	1001	54	204	204	456	84	258	659	1.84
	100%	5%	20%	20%	46%	8%	26%	66%	
Rent out your home for other people to stay in while you are away	1001	57	178	192	504	69	236	697	1.77
	100%	6%	18%	19%	50%	7%	24%	70%	
Rent your car to other people	1001	40	160	195	516	90	200	711	1.70
	100%	4%	16%	19%	52%	9%	20%	71%	
Let someone you've met online stay on your sofa for a night or two	1001	49	151	200	533	68	200	733	1.70
	100%	5%	15%	20%	53%	7%	20%	73%	
Publicise your driving route and share your journey with a stranger	1001	51	132	217	527	73	184	744	1.69
	100%	5%	13%	22%	53%	7%	18%	74%	

EU Digitalisation Survey - UK

Q18_1. How happy or otherwise would you be to do each of the following using the internet?

Rent out your home for other people to stay in while you are away
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	57	30	21	5	35	22	10	8	17	13	4	14	19	15	8	32	25
		6%	11%	6%	1%	7%	4%	4%	5%	5%	10%	5%	4%	5%	12%	16%	8%	4%
			bc	c							f				kl	kl	p	
Would consider it	(3.0)	178	77	58	43	103	75	46	21	57	34	9	60	81	22	5	88	90
		18%	27%	17%	12%	21%	15%	19%	13%	18%	26%	11%	16%	22%	18%	10%	21%	16%
			bc	c		e					gj			k			p	
Would prefer not to	(2.0)	192	65	69	59	104	88	48	38	50	24	19	73	69	26	10	80	113
		19%	23%	20%	16%	21%	17%	21%	23%	16%	18%	23%	20%	18%	22%	21%	19%	20%
			c						h									
Would definitely not do	(1.0)	504	84	174	246	210	295	113	84	166	52	48	201	179	55	23	194	311
		50%	29%	50%	67%	43%	57%	48%	52%	53%	39%	59%	54%	48%	45%	48%	46%	54%
				a	ab		d		i	i		i						o
Don't know		69	30	23	15	36	33	17	11	26	9	2	27	25	4	2	30	38
		7%	11%	7%	4%	7%	6%	7%	7%	8%	7%	2%	7%	7%	3%	4%	7%	7%
			c															
NETS																		
Net: Happy to/ would consider		236	108	80	48	138	98	56	28	73	47	13	73	101	36	13	121	115
		24%	38%	23%	13%	28%	19%	24%	18%	23%	35%	16%	20%	27%	30%	26%	28%	20%
			bc	c		e					fghj			k	k		p	
Net: Prefer not/ definitely not		697	149	243	305	314	383	162	121	216	76	67	274	248	81	33	273	423
		70%	52%	70%	83%	64%	75%	69%	76%	69%	58%	82%	73%	66%	67%	69%	64%	73%
				a	ab		d	i	i	i		fhi	l					o
Mean score		1.77	2.21	1.77	1.46	1.92	1.64	1.78	1.68	1.74	2.06	1.61	1.67	1.83	1.97	1.94	1.90	1.68
			bc	c		e					fghj			k	k		p	
Standard deviation		.96	1.03	.97	.76	1.00	.91	.94	.90	.97	1.06	.87	.90	.97	1.08	1.15	1.02	.91
Standard error		.03	.06	.05	.04	.05	.04	.06	.07	.06	.10	.10	.05	.05	.10	.17	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_1. How happy or otherwise would you be to do each of the following using the internet?

Rent out your home for other people to stay in while you are away
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	57	17	37	45	12	48	7	36	48	47	8	54	29	42	46	48
		6%	3%	9%	5%	13%	6%	9%	12%	9%	10%	2%	7%	22%	10%	8%	12%
				a		c					j			kmno	k		k
Would consider it	(3.0)	178	74	91	140	33	140	16	75	119	117	48	164	46	100	136	102
		18%	14%	21%	16%	36%	18%	22%	26%	22%	24%	11%	20%	35%	24%	24%	25%
				a		c					j			kmno			k
Would prefer not to	(2.0)	192	95	91	175	15	152	12	57	97	117	71	152	29	91	103	86
		19%	18%	21%	20%	16%	19%	17%	20%	18%	24%	16%	19%	21%	22%	18%	21%
											j						
Would definitely not do	(1.0)	504	308	183	479	21	410	32	101	227	190	285	399	24	159	241	151
		50%	58%	43%	54%	24%	53%	43%	35%	43%	39%	64%	49%	18%	38%	43%	37%
			b		d					g		i	lmno		l	lo	l
Don't know		69	36	25	56	10	31	7	20	38	21	33	50	6	28	32	22
		7%	7%	6%	6%	11%	4%	9%	7%	7%	4%	8%	6%	4%	7%	6%	5%
								e				i					
NETS																	
Net: Happy to/ would consider		236	91	128	185	45	187	23	111	167	164	57	219	76	141	183	151
		24%	17%	30%	21%	49%	24%	31%	38%	32%	33%	13%	27%	57%	34%	33%	37%
				a		c			h		j			kmno	k	k	k
Net: Prefer not/ definitely not		697	403	274	653	36	562	45	158	325	307	356	551	53	250	344	237
		70%	76%	64%	73%	40%	72%	60%	55%	61%	62%	80%	67%	39%	60%	62%	58%
			b		d		f					i	lmno		l	l	l
Mean score		1.77	1.59	1.95	1.70	2.44	1.77	1.96	2.17	1.98	2.05	1.47	1.84	2.63	2.06	1.98	2.12
				a		c			h		j			kmno	k	k	kn
Standard deviation		.96	.87	1.02	.93	1.04	.97	1.06	1.08	1.05	1.03	.78	.99	1.04	1.04	1.03	1.07
Standard error		.03	.04	.05	.03	.12	.04	.13	.07	.05	.05	.04	.04	.09	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_2. How happy or otherwise would you be to do each of the following using the internet?

Rent your car to other people

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	40	21	16	3	28	12	10	7	9	9	4	10	15	5	5	19	21
		4%	7%	5%	1%	6%	2%	4%	4%	3%	7%	5%	3%	4%	4%	10%	4%	4%
			c	c		e					h					k		
Would consider it	(3.0)	160	83	48	29	92	68	41	18	52	30	9	56	70	22	5	90	70
		16%	29%	14%	8%	19%	13%	17%	11%	17%	22%	11%	15%	19%	18%	10%	21%	12%
			bc	c		e					gj						p	
Would prefer not to	(2.0)	195	58	68	68	107	88	48	23	61	28	21	62	77	30	11	69	126
		19%	20%	20%	18%	22%	17%	21%	14%	19%	21%	26%	16%	21%	25%	23%	16%	22%
												g			k			o
Would definitely not do	(1.0)	516	91	178	247	217	300	113	93	171	50	42	196	187	57	25	203	313
		52%	32%	51%	67%	44%	58%	48%	58%	54%	38%	51%	52%	50%	47%	52%	48%	54%
				a	ab		d		i	i								o
Don't know		90	33	35	22	44	45	22	19	22	15	6	52	23	6	2	43	47
		9%	11%	10%	6%	9%	9%	9%	12%	7%	11%	8%	14%	6%	5%	5%	10%	8%
			c	c									lm					
NETS																		
Net: Happy to/ would consider		200	104	65	32	120	81	51	25	61	39	13	65	85	27	10	109	91
		20%	36%	19%	9%	25%	16%	22%	15%	19%	29%	15%	17%	23%	22%	21%	26%	16%
			bc	c		e					ghj						p	
Net: Prefer not/ definitely not		711	150	247	315	323	388	162	117	233	78	63	257	265	88	36	272	439
		71%	52%	71%	85%	66%	75%	69%	73%	74%	59%	77%	69%	71%	72%	75%	64%	76%
				a	ab		d		i	i		i						o
Mean score		1.70	2.13	1.69	1.39	1.84	1.56	1.75	1.56	1.65	1.98	1.66	1.63	1.75	1.78	1.77	1.80	1.62
			bc	c		e					fghj						p	
Standard deviation		.91	1.00	.92	.67	.96	.83	.92	.89	.87	1.00	.88	.87	.92	.91	1.03	.97	.86
Standard error		.03	.06	.05	.04	.05	.04	.06	.07	.05	.09	.10	.05	.05	.08	.15	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_2. How happy or otherwise would you be to do each of the following using the internet?

Rent your car to other people

Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	40	14	23	35	4	30	5	28	30	32	7	35	19	25	34	29
		4%	3%	5%	4%	5%	4%	7%	10%	6%	7%	2%	4%	14%	6%	6%	7%
				a					h		j			kmno			k
Would consider it	(3.0)	160	65	84	124	37	122	16	72	115	113	39	147	51	107	116	103
		16%	12%	20%	14%	41%	16%	22%	25%	22%	23%	9%	18%	38%	26%	21%	25%
				a		c					j			kmno	k		k
Would prefer not to	(2.0)	195	92	94	172	17	160	13	68	110	113	74	164	31	88	128	99
		19%	17%	22%	19%	19%	21%	17%	24%	21%	23%	17%	20%	23%	21%	23%	24%
											j						
Would definitely not do	(1.0)	516	306	192	487	25	414	37	93	234	204	283	410	23	166	247	154
		52%	58%	45%	54%	27%	53%	50%	32%	44%	41%	63%	50%	18%	39%	44%	37%
			b		d					g		i	lmno		l	lo	l
Don't know		90	52	33	78	7	54	4	27	41	30	44	64	9	33	34	25
		9%	10%	8%	9%	8%	7%	5%	10%	8%	6%	10%	8%	7%	8%	6%	6%
												i					
NETS																	
Net: Happy to/ would consider		200	80	107	158	41	152	21	99	145	145	46	181	70	132	150	132
		20%	15%	25%	18%	45%	20%	28%	34%	27%	30%	10%	22%	52%	32%	27%	32%
				a		c			h		j			kmno	k	k	k
Net: Prefer not/ definitely not		711	399	286	659	42	574	50	161	344	317	356	574	55	254	374	253
		71%	75%	67%	74%	46%	74%	67%	56%	65%	64%	80%	70%	41%	60%	67%	62%
			b		d					g		i	lmo		l	lm	l
Mean score		1.70	1.56	1.84	1.64	2.25	1.68	1.84	2.13	1.88	1.94	1.43	1.74	2.52	1.98	1.88	2.02
				a		c			h		j			kmno	k	k	kn
Standard deviation		.91	.84	.96	.89	.95	.90	1.01	1.02	.97	.98	.73	.93	.97	.98	.97	.98
Standard error		.03	.04	.05	.03	.11	.03	.12	.06	.04	.05	.04	.03	.09	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_3. How happy or otherwise would you be to do each of the following using the internet?

Let someone you've met online stay on your sofa for a night or two
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	49	22	24	4	38	11	8	7	7	18	2	17	21	4	7	30	19
		5%	8%	7%	1%	8%	2%	4%	4%	2%	14%	2%	4%	6%	3%	14%	7%	3%
			c	c		e					fghj					klm	p	
Would consider it	(3.0)	151	68	57	26	104	47	48	20	42	24	8	59	56	26	5	79	72
		15%	24%	16%	7%	21%	9%	20%	13%	13%	19%	10%	16%	15%	22%	10%	19%	12%
			bc	c		e		ghj									p	
Would prefer not to	(2.0)	200	73	67	60	111	89	51	40	58	22	18	73	75	28	12	81	119
		20%	25%	19%	16%	23%	17%	22%	25%	19%	16%	22%	19%	20%	23%	25%	19%	21%
			c			e												o
Would definitely not do	(1.0)	533	97	173	262	195	338	116	84	182	55	52	198	196	61	21	202	331
		53%	34%	50%	71%	40%	66%	49%	53%	58%	41%	64%	53%	53%	50%	45%	48%	57%
				a	ab		d			i		fi						o
Don't know		68	26	25	17	40	28	11	9	25	13	2	28	24	2	3	33	35
		7%	9%	7%	4%	8%	6%	5%	6%	8%	10%	2%	8%	7%	2%	6%	8%	6%
			c								j		m	m				
NETS																		
Net: Happy to/ would consider		200	90	81	29	142	59	56	27	50	43	10	76	77	30	12	109	91
		20%	32%	23%	8%	29%	11%	24%	17%	16%	32%	12%	20%	21%	25%	25%	26%	16%
			bc	c		e		hj			ghj						p	
Net: Prefer not/ definitely not		733	170	240	322	306	426	167	124	240	76	70	270	272	89	33	283	450
		73%	59%	69%	88%	63%	83%	71%	78%	76%	58%	86%	72%	73%	74%	69%	67%	78%
				a	ab		d	i	i	i		fi						o
Mean score		1.70	2.06	1.78	1.35	1.96	1.45	1.77	1.66	1.57	2.05	1.50	1.70	1.72	1.77	1.94	1.84	1.59
			bc	c		e		hj			fghj						p	
Standard deviation		.92	.99	.98	.66	1.00	.77	.91	.87	.83	1.13	.78	.92	.94	.90	1.10	1.00	.85
Standard error		.03	.06	.05	.04	.05	.04	.06	.07	.05	.10	.09	.05	.05	.08	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_3. How happy or otherwise would you be to do each of the following using the internet?

Let someone you've met online stay on your sofa for a night or two
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	49	13	32	41	8	37	9	34	41	36	10	49	25	36	43	40
		5%	2%	7%	5%	9%	5%	12%	12%	8%	7%	2%	6%	19%	8%	8%	10%
				a				e			j			kmno			k
Would consider it	(3.0)	151	57	82	121	28	109	20	66	105	102	43	139	48	97	103	96
		15%	11%	19%	14%	31%	14%	27%	23%	20%	21%	10%	17%	36%	23%	18%	23%
				a		c		e			j			kmno	k		k
Would prefer not to	(2.0)	200	105	85	181	14	159	9	62	113	117	78	167	33	92	130	90
		20%	20%	20%	20%	15%	20%	12%	21%	21%	24%	17%	20%	25%	22%	23%	22%
											j						
Would definitely not do	(1.0)	533	316	202	496	32	437	33	109	238	214	288	420	24	170	251	161
		53%	60%	47%	55%	35%	56%	45%	38%	45%	44%	65%	51%	18%	41%	45%	39%
			b		d							i	lmno		l	l	l
Don't know		68	38	26	55	9	38	3	17	32	24	28	46	4	25	31	23
		7%	7%	6%	6%	10%	5%	4%	6%	6%	5%	6%	6%	3%	6%	6%	6%
NETS																	
Net: Happy to/ would consider		200	70	113	163	36	146	29	100	146	137	53	187	73	133	146	136
		20%	13%	27%	18%	40%	19%	39%	35%	28%	28%	12%	23%	54%	32%	26%	33%
				a		c		e	h		j			kmno	k		kn
Net: Prefer not/ definitely not		733	421	287	677	45	596	42	171	352	331	366	587	57	262	381	251
		73%	80%	67%	76%	50%	76%	57%	59%	66%	67%	82%	72%	43%	62%	68%	61%
			b		d		f			g		i	lmo		l	lo	l
Mean score		1.70	1.53	1.86	1.65	2.16	1.66	2.07	2.09	1.90	1.91	1.46	1.76	2.57	2.00	1.88	2.04
				a		c		e	h		j			kmno	k	k	kn
Standard deviation		.92	.80	1.00	.90	1.06	.90	1.12	1.07	1.00	.99	.77	.96	1.01	1.02	.99	1.04
Standard error		.03	.04	.05	.03	.12	.03	.13	.06	.04	.05	.04	.03	.09	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_4. How happy or otherwise would you be to do each of the following using the internet?

Provide live updates of your location to family or your partner so they know where you are

Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	171	61	49	62	95	77	38	29	43	34	10	55	69	27	13	85	86
		17%	21%	14%	17%	19%	15%	16%	18%	14%	26%	13%	15%	18%	22%	26%	20%	15%
			b								fhj					k	p	
Would consider it	(3.0)	329	95	127	106	154	175	76	43	110	41	31	126	126	35	14	130	199
		33%	33%	37%	29%	32%	34%	32%	27%	35%	31%	38%	34%	34%	29%	29%	31%	34%
				c														
Would prefer not to	(2.0)	202	67	64	72	110	93	58	33	61	23	13	68	82	25	11	92	111
		20%	23%	18%	20%	22%	18%	25%	21%	19%	18%	16%	18%	22%	20%	22%	22%	19%
Would definitely not do	(1.0)	213	34	81	97	94	119	45	37	73	22	22	87	72	26	9	80	133
		21%	12%	23%	26%	19%	23%	19%	23%	23%	17%	26%	23%	19%	22%	18%	19%	23%
				a	a													
Don't know		86	29	26	31	36	50	18	17	28	12	6	39	25	8	2	37	49
		9%	10%	7%	8%	7%	10%	8%	11%	9%	9%	7%	10%	7%	7%	5%	9%	8%
NETS																		
Net: Happy to/ would consider		500	156	176	168	248	251	114	72	154	74	41	181	194	62	26	215	284
		50%	55%	51%	46%	51%	49%	49%	45%	49%	56%	50%	48%	52%	51%	55%	51%	49%
			c															
Net: Prefer not/ definitely not		415	101	145	170	203	212	103	71	134	46	35	155	153	51	19	172	244
		42%	35%	42%	46%	42%	41%	44%	44%	43%	35%	43%	41%	41%	42%	40%	41%	42%
					a													
Mean score		2.50	2.71	2.45	2.39	2.55	2.45	2.49	2.44	2.43	2.71	2.39	2.44	2.55	2.55	2.66	2.57	2.45
			bc								ghj							
Standard deviation		1.04	.97	1.03	1.09	1.04	1.05	1.01	1.09	1.03	1.07	1.04	1.05	1.03	1.09	1.09	1.05	1.04
Standard error		.03	.06	.06	.06	.05	.05	.07	.09	.06	.10	.12	.06	.05	.10	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_4. How happy or otherwise would you be to do each of the following using the internet?

Provide live updates of your location to family or your partner so they know where you are
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	171	73	89	141	28	142	10	72	110	105	59	153	36	93	119	89
		17%	14%	21%	16%	31%	18%	14%	25%	21%	21%	13%	19%	27%	22%	21%	22%
				a		c					j			k			
Would consider it	(3.0)	329	170	151	297	30	273	19	101	184	181	135	282	52	154	205	158
		33%	32%	35%	33%	33%	35%	26%	35%	35%	37%	30%	34%	39%	37%	37%	38%
											j						
Would prefer not to	(2.0)	202	112	81	183	15	149	20	56	105	92	97	163	27	80	109	80
		20%	21%	19%	20%	16%	19%	27%	19%	20%	19%	22%	20%	21%	19%	20%	19%
Would definitely not do	(1.0)	213	128	76	197	13	169	22	42	102	87	114	166	13	63	90	65
		21%	24%	18%	22%	15%	22%	30%	15%	19%	18%	26%	20%	10%	15%	16%	16%
			b									i	lm				
Don't know		86	47	30	76	5	48	3	16	29	27	41	56	6	29	35	19
		9%	9%	7%	9%	5%	6%	4%	6%	6%	5%	9%	7%	4%	7%	6%	5%
												i					
NETS																	
Net: Happy to/ would consider		500	243	240	438	58	414	29	173	294	286	194	435	88	247	324	246
		50%	46%	56%	49%	64%	53%	40%	60%	55%	58%	44%	53%	66%	59%	58%	60%
				a		c	f				j			k	k		k
Net: Prefer not/ definitely not		415	240	157	381	28	318	42	98	207	180	211	329	40	143	199	145
		42%	45%	37%	43%	31%	41%	57%	34%	39%	37%	47%	40%	30%	34%	36%	35%
			b		d			e				i	lm				
Mean score		2.50	2.39	2.64	2.47	2.85	2.53	2.24	2.75	2.60	2.65	2.34	2.55	2.86	2.71	2.68	2.69
				a		c	f				j			k	k	k	k
Standard deviation		1.04	1.03	1.03	1.04	1.05	1.05	1.05	1.02	1.04	1.03	1.04	1.04	.94	1.00	1.01	1.00
Standard error		.03	.05	.05	.04	.12	.04	.12	.06	.05	.05	.05	.04	.08	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_5. How happy or otherwise would you be to do each of the following using the internet?

Let someone borrow your pet or leave your pet in their home rather than taking it to a kennel
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	84	34	32	18	52	32	20	9	23	21	8	33	32	10	7	41	43
		8%	12%	9%	5%	11%	6%	8%	6%	7%	16%	10%	9%	9%	8%	14%	10%	8%
			c	c		e					fgh							
Would consider it	(3.0)	257	89	89	79	121	136	66	35	77	34	21	98	95	41	7	111	146
		26%	31%	26%	22%	25%	26%	28%	22%	25%	25%	25%	26%	26%	34%	15%	26%	25%
			c												n			
Would prefer not to	(2.0)	176	60	58	58	92	84	44	36	52	23	10	58	76	21	9	75	101
		18%	21%	17%	16%	19%	16%	19%	22%	16%	17%	13%	16%	20%	17%	19%	18%	17%
Would definitely not do	(1.0)	362	69	124	170	152	211	82	58	121	39	33	137	130	37	16	149	214
		36%	24%	36%	46%	31%	41%	35%	36%	38%	30%	40%	37%	35%	31%	34%	35%	37%
				a	ab		d											
Don't know		121	34	44	43	71	51	22	22	42	16	10	48	40	12	9	48	73
		12%	12%	13%	12%	14%	10%	9%	14%	13%	12%	12%	13%	11%	10%	18%	11%	13%
						e												
NETS																		
Net: Happy to/ would consider		341	123	121	97	173	168	86	44	101	54	29	131	127	51	14	152	189
		34%	43%	35%	26%	36%	33%	37%	28%	32%	41%	36%	35%	34%	42%	29%	36%	33%
			bc	c							g							
Net: Prefer not/ definitely not		539	129	182	228	244	295	126	94	173	62	43	195	206	58	25	224	315
		54%	45%	52%	62%	50%	57%	54%	59%	55%	47%	53%	52%	55%	48%	53%	53%	55%
					ab		d		i									
Mean score		2.07	2.35	2.09	1.83	2.18	1.98	2.11	1.97	2.01	2.30	2.07	2.08	2.09	2.22	2.11	2.12	2.04
			bc	c		e					gh							
Standard deviation		1.04	1.02	1.06	.98	1.06	1.01	1.03	.98	1.03	1.12	1.10	1.06	1.03	1.02	1.15	1.06	1.03
Standard error		.04	.07	.06	.05	.05	.05	.07	.08	.06	.11	.13	.06	.06	.10	.18	.05	.05

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_5. How happy or otherwise would you be to do each of the following using the internet?

Let someone borrow your pet or leave your pet in their home rather than taking it to a kennel
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	84	36	42	67	15	63	11	38	50	62	18	78	29	61	61	51
		8%	7%	10%	8%	16%	8%	15%	13%	9%	13%	4%	10%	21%	14%	11%	12%
						c					j			kno	k		
Would consider it	(3.0)	257	117	125	221	35	202	27	82	159	151	92	224	52	129	168	134
		26%	22%	29%	25%	38%	26%	37%	28%	30%	31%	21%	27%	39%	31%	30%	33%
				a		c		e			j			k			k
Would prefer not to	(2.0)	176	95	76	158	14	136	8	60	95	95	75	148	24	80	95	77
		18%	18%	18%	18%	16%	17%	11%	21%	18%	19%	17%	18%	18%	19%	17%	19%
Would definitely not do	(1.0)	362	219	130	340	18	297	22	81	166	142	199	286	20	108	175	112
		36%	41%	31%	38%	20%	38%	30%	28%	31%	29%	45%	35%	15%	26%	31%	27%
			b		d							i	lmo		l	l	l
Don't know		121	62	53	107	8	82	5	27	59	42	62	85	10	43	59	36
		12%	12%	12%	12%	9%	11%	7%	9%	11%	9%	14%	10%	8%	10%	11%	9%
												i					
NETS																	
Net: Happy to/ would consider		341	153	167	289	49	265	38	120	209	213	110	302	80	189	229	185
		34%	29%	39%	32%	55%	34%	51%	42%	39%	43%	25%	37%	60%	45%	41%	45%
				a		c		e			j			kmno	k		k
Net: Prefer not/ definitely not		539	314	206	499	33	433	31	141	261	237	274	433	43	187	270	189
		54%	59%	48%	56%	36%	55%	41%	49%	49%	48%	61%	53%	32%	45%	48%	46%
			b		d		f					i	lmo		l	l	l
Mean score		2.07	1.94	2.21	2.02	2.56	2.04	2.39	2.30	2.20	2.30	1.81	2.13	2.72	2.38	2.23	2.33
				a		c		e			j			kmno	kn		k
Standard deviation		1.04	1.01	1.04	1.03	1.03	1.04	1.10	1.06	1.04	1.06	.96	1.05	.99	1.06	1.06	1.05
Standard error		.04	.05	.05	.04	.12	.04	.13	.07	.05	.05	.05	.04	.09	.05	.05	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_6. How happy or otherwise would you be to do each of the following using the internet?

Publicise your driving route and share your journey with a stranger
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	51	24	22	5	34	18	13	9	10	13	2	15	22	8	4	26	25
		5%	8%	6%	1%	7%	3%	6%	6%	3%	10%	2%	4%	6%	6%	8%	6%	4%
			c	c		e					hj							
Would consider it	(3.0)	132	68	44	20	89	43	41	19	36	25	6	44	55	19	8	68	64
		13%	24%	13%	5%	18%	8%	18%	12%	11%	19%	8%	12%	15%	16%	16%	16%	11%
			bc	c		e		hj			hj						p	
Would prefer not to	(2.0)	217	65	66	86	124	93	50	30	70	34	13	79	88	31	8	100	117
		22%	23%	19%	23%	25%	18%	21%	19%	22%	25%	16%	21%	24%	25%	17%	24%	20%
						e												
Would definitely not do	(1.0)	527	102	184	242	203	324	110	92	174	52	57	201	187	60	25	196	331
		53%	36%	53%	66%	42%	63%	47%	58%	55%	40%	69%	54%	50%	50%	53%	46%	57%
				a	ab		d		fi	i		fhi						o
Don't know		73	27	30	16	37	35	19	10	25	9	4	36	21	3	3	34	39
		7%	10%	9%	4%	8%	7%	8%	6%	8%	7%	5%	10%	6%	2%	6%	8%	7%
			c	c									lm					
NETS																		
Net: Happy to/ would consider		184	92	67	25	123	61	55	28	45	37	8	59	77	27	12	94	90
		18%	32%	19%	7%	25%	12%	23%	18%	14%	28%	10%	16%	21%	22%	24%	22%	16%
			bc	c		e		hj			ghj						p	
Net: Prefer not/ definitely not		744	167	250	327	327	417	161	122	245	86	70	279	275	91	33	296	448
		74%	58%	72%	89%	67%	81%	69%	76%	78%	65%	85%	75%	74%	75%	70%	70%	78%
				a	ab		d		i	fi		fi						o
Mean score		1.69	2.05	1.70	1.40	1.90	1.49	1.80	1.64	1.59	1.98	1.41	1.62	1.75	1.79	1.78	1.80	1.60
			bc	c		e		hj			ghj						p	
Standard deviation		.91	1.01	.96	.67	.97	.81	.96	.93	.83	1.02	.75	.87	.94	.95	1.03	.95	.87
Standard error		.03	.06	.05	.04	.05	.04	.07	.08	.05	.09	.08	.05	.05	.09	.15	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_6. How happy or otherwise would you be to do each of the following using the internet?

Publicise your driving route and share your journey with a stranger
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	51	15	32	42	7	38	8	35	41	38	13	51	24	36	42	37
		5%	3%	7%	5%	8%	5%	11%	12%	8%	8%	3%	6%	18%	9%	8%	9%
				a				e	h		j			kmno			
Would consider it	(3.0)	132	57	64	104	28	98	15	60	89	96	28	117	49	82	94	83
		13%	11%	15%	12%	31%	13%	20%	21%	17%	19%	6%	14%	37%	20%	17%	20%
				a		c					j			kmno	k		k
Would prefer not to	(2.0)	217	105	106	192	21	178	10	73	126	122	86	185	31	102	131	103
		22%	20%	25%	21%	23%	23%	14%	26%	24%	25%	19%	23%	23%	24%	23%	25%
											j						
Would definitely not do	(1.0)	527	314	198	491	29	425	37	101	237	213	286	412	26	172	259	166
		53%	59%	46%	55%	32%	54%	49%	35%	45%	43%	64%	50%	19%	41%	47%	41%
			b		d					g		i	lmo		l	l	l
Don't know		73	39	27	66	5	40	5	18	36	23	34	55	4	27	32	21
		7%	7%	6%	7%	6%	5%	6%	6%	7%	5%	8%	7%	3%	7%	6%	5%
NETS																	
Net: Happy to/ would consider		184	72	96	146	35	137	23	95	131	134	40	168	74	119	136	120
		18%	14%	22%	16%	39%	18%	31%	33%	25%	27%	9%	20%	55%	28%	24%	29%
				a		c		e	h		j			kmno	k		k
Net: Prefer not/ definitely not		744	419	303	683	50	603	47	175	363	335	372	597	56	274	390	269
		74%	79%	71%	76%	56%	77%	63%	61%	68%	68%	83%	73%	42%	65%	70%	66%
			b		d		f			g		i	lmo		l	l	l
Mean score		1.69	1.54	1.82	1.64	2.15	1.66	1.92	2.10	1.87	1.91	1.44	1.75	2.55	1.96	1.85	1.98
				a		c		e	h		j			kmno	k		k
Standard deviation		.91	.82	.97	.89	1.00	.90	1.11	1.05	.99	.99	.75	.95	1.01	1.01	.98	1.01
Standard error		.03	.04	.05	.03	.11	.03	.13	.06	.04	.05	.04	.03	.09	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_7. How happy or otherwise would you be to do each of the following using the internet?

Lend money to strangers to help them fund a project or idea
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	54	35	17	3	35	19	8	6	12	22	5	18	17	9	5	35	19
		5%	12%	5%	1%	7%	4%	3%	4%	4%	17%	6%	5%	5%	7%	10%	8%	3%
			bc	c		e					fghj						p	
Would consider it	(3.0)	204	88	73	43	113	90	49	30	70	26	17	54	81	38	19	92	111
		20%	31%	21%	12%	23%	18%	21%	19%	22%	20%	21%	14%	22%	31%	40%	22%	19%
			bc	c		e								k	kl	kl		
Would prefer not to	(2.0)	204	54	76	73	97	107	51	35	59	27	15	78	78	25	7	89	115
		20%	19%	22%	20%	20%	21%	22%	22%	19%	20%	19%	21%	21%	21%	15%	21%	20%
Would definitely not do	(1.0)	456	74	147	235	203	253	103	75	151	43	42	193	163	44	13	174	281
		46%	26%	42%	64%	42%	49%	44%	47%	48%	33%	51%	52%	44%	36%	26%	41%	49%
				a	ab		d	i	i	i		i	lmn	n				o
Don't know		84	35	34	15	39	45	23	15	24	14	3	30	33	6	4	34	50
		8%	12%	10%	4%	8%	9%	10%	9%	8%	11%	3%	8%	9%	5%	9%	8%	9%
			c	c														
NETS																		
Net: Happy to/ would consider		258	123	89	46	149	109	57	35	82	48	22	73	99	46	24	127	131
		26%	43%	26%	12%	31%	21%	24%	22%	26%	37%	27%	19%	27%	38%	50%	30%	23%
			bc	c		e					fgh			k	kl	kl	p	
Net: Prefer not/ definitely not		659	128	223	308	300	359	154	110	210	70	57	271	241	69	20	263	396
		66%	45%	64%	84%	62%	70%	66%	69%	66%	53%	69%	72%	65%	57%	41%	62%	69%
				a	ab		d	i	i	i		i	lmn	n				o
Mean score		1.84	2.33	1.87	1.47	1.96	1.73	1.82	1.77	1.80	2.23	1.82	1.70	1.86	2.10	2.37	1.97	1.75
			bc	c		e					fghj			k	kl	kl	p	
Standard deviation		.97	1.05	.95	.74	1.01	.91	.92	.91	.94	1.14	.99	.92	.95	1.00	1.03	1.02	.91
Standard error		.03	.07	.05	.04	.05	.04	.06	.08	.05	.11	.11	.05	.05	.09	.16	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_7. How happy or otherwise would you be to do each of the following using the internet?

Lend money to strangers to help them fund a project or idea
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	54	17	36	44	11	40	8	39	41	43	9	50	31	38	46	44
		5%	3%	8%	5%	12%	5%	10%	13%	8%	9%	2%	6%	23%	9%	8%	11%
				a		c			h		j			kmno	k		k
Would consider it	(3.0)	204	76	118	175	26	168	17	84	151	145	46	187	55	119	153	122
		20%	14%	28%	20%	29%	22%	23%	29%	29%	29%	10%	23%	41%	28%	27%	30%
				a		c					j			kmno	k	k	k
Would prefer not to	(2.0)	204	106	90	183	18	166	14	61	106	108	87	170	22	93	118	91
		20%	20%	21%	20%	20%	21%	19%	21%	20%	22%	19%	21%	17%	22%	21%	22%
Would definitely not do	(1.0)	456	291	148	426	25	366	31	85	191	168	266	355	17	136	205	129
		46%	55%	35%	48%	28%	47%	42%	29%	36%	34%	60%	43%	13%	32%	37%	31%
			b		d							i	lmno		l	l	l
Don't know		84	40	35	67	10	40	4	19	40	29	39	58	9	33	36	24
		8%	8%	8%	7%	12%	5%	6%	7%	8%	6%	9%	7%	7%	8%	6%	6%
NETS																	
Net: Happy to/ would consider		258	92	154	219	37	208	25	123	193	188	55	237	86	157	200	166
		26%	17%	36%	24%	41%	27%	34%	43%	36%	38%	12%	29%	64%	37%	36%	40%
				a		c					j			kmno	k	k	k
Net: Prefer not/ definitely not		659	397	237	609	43	533	45	146	297	276	353	525	39	229	323	220
		66%	75%	56%	68%	48%	68%	60%	51%	56%	56%	79%	64%	29%	55%	58%	54%
			b		d							i	lmno		l	l	l
Mean score		1.84	1.63	2.11	1.80	2.28	1.84	2.03	2.29	2.09	2.14	1.50	1.91	2.80	2.15	2.08	2.21
				a		c			h		j			kmno	k	k	k
Standard deviation		.97	.86	1.02	.95	1.05	.96	1.07	1.06	1.02	1.01	.78	.98	.96	1.02	1.02	1.03
Standard error		.03	.04	.05	.03	.12	.04	.13	.06	.05	.05	.04	.04	.09	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q18_8. How happy or otherwise would you be to do each of the following using the internet?

Re-use someone's unwanted items (e.g. food, clothes, furniture)
Base: All UK adults

			AGE			GENDER		REGION					INCOME				LOCATION	
		Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total		1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total		1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	224	66	104	54	85	140	60	30	78	24	17	92	84	24	14	103	122
		22%	23%	30%	15%	17%	27%	25%	19%	25%	18%	21%	24%	22%	19%	29%	24%	21%
			c	c			d											
Would consider it	(3.0)	420	116	142	162	218	202	94	77	126	56	34	154	159	58	16	178	242
		42%	41%	41%	44%	45%	39%	40%	48%	40%	42%	42%	41%	43%	48%	34%	42%	42%
Would prefer not to	(2.0)	163	52	44	66	80	82	37	24	47	26	15	57	56	22	10	68	95
		16%	18%	13%	18%	16%	16%	16%	15%	15%	20%	18%	15%	15%	18%	21%	16%	16%
					b													
Would definitely not do	(1.0)	130	25	36	69	66	65	26	21	45	15	12	45	50	15	7	49	82
		13%	9%	10%	19%	13%	13%	11%	13%	14%	11%	15%	12%	14%	12%	14%	11%	14%
					ab													
Don't know		64	26	21	17	39	25	18	8	19	11	4	26	23	3	1	27	36
		6%	9%	6%	5%	8%	5%	7%	5%	6%	8%	5%	7%	6%	2%	2%	6%	6%
			c			e												
NETS																		
Net: Happy to/ would consider		644	182	246	217	303	342	153	107	204	80	51	245	243	82	30	281	364
		64%	64%	71%	59%	62%	67%	65%	67%	65%	60%	62%	65%	65%	67%	63%	66%	63%
				c														
Net: Prefer not/ definitely not		293	78	80	135	146	147	64	45	92	41	27	103	107	37	17	116	177
		29%	27%	23%	37%	30%	29%	27%	28%	29%	31%	33%	27%	29%	30%	35%	27%	31%
					ab													
Mean score		2.79	2.86	2.96	2.58	2.72	2.85	2.86	2.77	2.80	2.73	2.71	2.84	2.79	2.76	2.79	2.84	2.75
			c	c			d											
Standard deviation		.96	.91	.95	.97	.94	.98	.96	.93	1.00	.92	.98	.96	.97	.92	1.03	.95	.97
Standard error		.03	.06	.05	.05	.04	.04	.07	.08	.06	.08	.11	.05	.05	.08	.15	.05	.04

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q18_8. How happy or otherwise would you be to do each of the following using the internet?

Re-use someone's unwanted items (e.g. food, clothes, furniture)
Base: All UK adults

			EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
		Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total		1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total		1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Would be very happy to	(4.0)	224	111	104	207	15	192	10	68	136	127	85	205	31	118	149	108
		22%	21%	24%	23%	17%	25% f	13%	24%	26%	26% j	19%	25%	23%	28%	27%	26%
Would consider it	(3.0)	420	221	182	376	39	339	32	131	236	206	192	350	65	177	237	180
		42%	42%	43%	42%	43%	43%	43%	46%	45%	42%	43%	43%	49%	42%	42%	44%
Would prefer not to	(2.0)	163	90	66	141	20	121	14	43	75	85	70	123	20	64	89	69
		16%	17%	16%	16%	22%	16%	18%	15%	14%	17%	16%	15%	15%	15%	16%	17%
Would definitely not do	(1.0)	130	69	54	117	11	98	16	31	60	55	67	102	15	41	65	37
		13%	13%	13%	13%	12%	13%	22% e	11%	11%	11%	15%	12%	11%	10%	12%	9%
Don't know		64	39	21	54	5	29	3	15	22	19	33	40	3	19	19	15
		6%	7%	5%	6%	6%	4%	4%	5%	4%	4%	7% i	5%	2%	5%	3%	4%
NETS																	
Net: Happy to/ would consider		644	332	286	583	55	531	41	200	373	333	276	555	96	295	385	289
		64%	63%	67%	65%	60%	68% f	56%	69%	70%	68%	62%	68%	72%	70%	69%	70%
Net: Prefer not/ definitely not		293	159	120	258	31	220	30	73	135	140	137	225	35	105	153	106
		29%	30%	28%	29%	34%	28%	41% e	25%	26%	29%	31%	27%	26%	25%	27%	26%
Mean score		2.79	2.76	2.83	2.80	2.69	2.83 f	2.48	2.87	2.88	2.86 j	2.71	2.84	2.85	2.93	2.87	2.91
Standard deviation		.96	.96	.96	.97	.92	.96	1.00	.92	.94	.95	.97	.96	.91	.93	.95	.91
Standard error		.03	.04	.05	.03	.10	.03	.12	.06	.04	.04	.05	.03	.08	.05	.04	.05

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_SUM. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

SUMMARY TABLE

Base: All UK adults

	Total	Every day	Every few days	Every few weeks	Every few months or less	Never	Net: At least every few days	Net: At least every few weeks	Net: Less than every few months or never
Use social media	1001	517	189	75	57	163	706	781	220
	100%	52%	19%	7%	6%	16%	71%	78%	22%
Browse websites on your mobile phone	1001	329	214	101	75	283	543	643	358
	100%	33%	21%	10%	8%	28%	54%	64%	36%
Watch TV programmes or movies	1001	260	208	148	145	240	468	616	385
	100%	26%	21%	15%	15%	24%	47%	62%	38%
Plan a journey or travel	1001	40	163	272	390	137	202	474	527
	100%	4%	16%	27%	39%	14%	20%	47%	53%
Make a phone or video call	1001	211	232	143	112	304	442	585	416
	100%	21%	23%	14%	11%	30%	44%	58%	42%
Learn how to do something (e.g. academic course, how to repair or cook something)	1001	65	158	222	334	222	223	445	556
	100%	6%	16%	22%	33%	22%	22%	44%	56%
Raise money for myself, a project, gig or business idea	1001	37	69	49	104	742	105	154	847
	100%	4%	7%	5%	10%	74%	11%	15%	85%
Use my mobile phone to book and pay for a taxi	1001	35	63	98	148	658	98	196	805
	100%	3%	6%	10%	15%	66%	10%	20%	80%
Book accommodation in people's houses instead of booking a hotel	1001	30	51	48	106	765	81	130	871
	100%	3%	5%	5%	11%	76%	8%	13%	87%
Rent something for a limited time (e.g. car, tools, babysitter)	1001	27	48	58	131	737	75	133	868
	100%	3%	5%	6%	13%	74%	7%	13%	87%
Organise a carpool to reduce travelling costs	1001	32	46	55	53	816	78	132	869
	100%	3%	5%	5%	5%	82%	8%	13%	87%

EU Digitalisation Survey - UK

Q19_1. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Use social media

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	517	183	198	136	227	290	125	93	152	64	44	202	196	55	27	228	289
	52%	64% c	57% c	37%	47%	56% d	53%	58% h	48%	49%	54%	54%	52%	45%	56%	54%	50%
Every few days	189	51	68	70	106	84	46	19	69	23	17	65	68	33	7	82	108
	19%	18%	20%	19%	22% e	16%	20% g	12%	22% g	17%	21%	17%	18%	27% kl	14%	19%	19%
Every few weeks	75	20	26	29	39	36	17	10	26	10	7	26	28	9	4	27	47
	7%	7%	8%	8%	8%	7%	7%	6%	8%	8%	8%	7%	8%	7%	8%	6%	8%
Every few months or less	57	14	20	24	36	22	15	8	17	13	2	23	20	8	1	27	31
	6%	5%	6%	6%	7% e	4%	6%	5%	5%	10% j	3%	6%	5%	7%	2%	6%	5%
Never	163	18	34	110	80	83	31	30	52	22	12	58	61	17	10	61	102
	16%	6%	10%	30% ab	16%	16%	13%	19%	17%	16%	15%	16%	16%	14%	21%	14%	18%
NETS																	
Net: At least every few days	706	234	266	206	333	373	171	112	221	87	61	267	264	88	33	310	397
	71%	82% c	77% c	56%	68%	73%	73%	70%	70%	66%	75%	71%	71%	72%	70%	73%	69%
Net: At least every few weeks	781	254	292	234	372	409	188	122	247	97	68	293	292	96	37	337	444
	78%	89% c	84% c	64%	76%	80%	80%	76%	78%	74%	83%	78%	78%	79%	77%	79%	77%
Net: Less than every few months or never	220	32	54	134	115	105	46	38	69	35	14	81	81	25	11	87	133
	22%	11%	16%	36% ab	24%	20%	20%	24%	22%	26%	17%	22%	22%	21%	23%	21%	23%

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_1. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Use social media

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	517	279	212	454	55	425	26	160	303	257	228	509	76	261	342	255
	52%	53%	50%	51%	61%	54% f	35%	55%	57%	52%	51%	62%	57%	62%	61%	62%
Every few days	189	91	93	167	20	145	20	63	105	105	75	185	35	81	102	85
	19%	17%	22%	19%	22%	19%	27%	22%	20%	21%	17%	23%	26% n	19%	18%	21%
Every few weeks	75	34	34	66	8	55	7	28	46	42	28	60	16	32	41	32
	7%	6%	8%	7%	9%	7%	9%	10%	9%	9%	6%	7%	12%	8%	7%	8%
Every few months or less	57	30	26	51	5	40	6	13	25	28	23	43	6	17	30	18
	6%	6%	6%	6%	5%	5%	8%	4%	5%	6%	5%	5%	4%	4%	5%	4%
Never	163	95	61	156	2	115	15	25	51	59	92	23	1	28	43	20
	16%	18%	14%	17% d	2%	15%	20%	9%	10%	12%	21% i	3%	1%	7% kl	8% kl	5% l
NETS																
Net: At least every few days	706	370	306	621	76	570	47	223	408	363	303	693	111	343	444	339
	71%	70%	72%	69%	84% c	73%	63%	77%	77%	74%	68%	85% n	83%	82%	80%	83%
Net: At least every few weeks	781	404	340	688	84	625	54	250	454	405	331	753	127	374	485	372
	78%	76%	80%	77%	93% c	80%	72%	87%	86%	82% j	74%	92% n	95% n	89%	87%	91%
Net: Less than every few months or never	220	126	87	207	6	155	21	38	75	87	115	67	7	45	73	38
	22%	24%	20%	23% d	7%	20%	28%	13%	14%	18%	26% i	8%	5%	11%	13% kl	9%

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_2. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Browse websites on your mobile phone

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	329	167	122	40	160	169	87	60	80	53	30	98	143	39	21	160	168
	33%	58%	35%	11%	33%	33%	37%	38%	26%	40%	36%	26%	38%	32%	44%	38%	29%
		bc	c				h	h		h			k		k	p	
Every few days	214	60	99	55	123	91	48	31	72	29	16	73	77	40	10	91	123
	21%	21%	29%	15%	25%	18%	20%	19%	23%	22%	19%	20%	21%	33%	21%	21%	21%
		c	ac		e									kl			
Every few weeks	101	24	43	34	47	54	27	14	30	10	8	43	34	12	3	37	64
	10%	8%	12%	9%	10%	10%	11%	9%	9%	8%	10%	11%	9%	10%	6%	9%	11%
Every few months or less	75	12	30	33	26	49	23	11	25	9	5	36	20	11	3	28	47
	8%	4%	9%	9%	5%	10%	10%	7%	8%	6%	6%	10%	5%	9%	6%	7%	8%
			a	a		d						l					
Never	283	24	52	207	131	151	50	44	109	32	23	124	98	19	11	108	174
	28%	8%	15%	56%	27%	29%	22%	27%	35%	24%	29%	33%	26%	16%	23%	26%	30%
			a	ab					fi			lm	m				
NETS																	
Net: At least every few days	543	227	221	95	283	259	135	91	152	81	45	172	221	79	31	251	291
	54%	79%	64%	26%	58%	51%	57%	57%	48%	62%	55%	46%	59%	65%	65%	59%	51%
		bc	c		e		h			h			k	k	k	p	
Net: At least every few weeks	643	251	264	128	330	313	161	105	182	92	53	214	255	91	34	288	355
	64%	88%	76%	35%	68%	61%	69%	66%	58%	69%	65%	57%	68%	75%	72%	68%	62%
		bc	c		e		h			h			k	k		p	
Net: Less than every few months or never	358	35	82	240	157	200	73	55	133	40	29	160	118	30	14	136	221
	36%	12%	24%	65%	32%	39%	31%	34%	42%	31%	35%	43%	32%	25%	28%	32%	38%
			a	ab		d			fi			lm					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_2. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Browse websites on your mobile phone

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	329	146	155	269	53	266	20	130	217	194	112	303	74	199	243	196
	33%	28%	36%	30%	58%	34%	27%	45%	41%	39%	25%	37%	55%	47%	44%	48%
			a		c					j			kn	k	k	k
Every few days	214	119	93	192	21	180	17	74	143	121	85	191	37	107	129	99
	21%	23%	22%	21%	23%	23%	23%	26%	27%	25%	19%	23%	28%	25%	23%	24%
										j						
Every few weeks	101	56	44	92	7	72	11	30	48	50	43	87	15	41	60	42
	10%	11%	10%	10%	8%	9%	15%	11%	9%	10%	10%	11%	11%	10%	11%	10%
Every few months or less	75	41	31	72	2	54	6	10	34	30	41	59	5	24	40	31
	8%	8%	7%	8%	2%	7%	8%	4%	6%	6%	9%	7%	4%	6%	7%	8%
Never	283	167	104	269	7	208	20	43	88	98	166	181	3	48	87	42
	28%	32%	24%	30%	8%	27%	27%	15%	17%	20%	37%	22%	2%	11%	16%	10%
		b		d							i	lmno		l	lo	l
NETS																
Net: At least every few days	543	266	248	461	74	446	37	204	360	315	196	494	111	306	371	296
	54%	50%	58%	52%	81%	57%	50%	71%	68%	64%	44%	60%	83%	73%	67%	72%
			a		c					j			kmno	kn	k	k
Net: At least every few weeks	643	322	292	554	81	518	49	235	408	365	239	580	126	347	431	337
	64%	61%	68%	62%	89%	66%	65%	82%	77%	74%	54%	71%	94%	83%	77%	82%
			a		c					j			kmno	kn	k	k
Net: Less than every few months or never	358	208	135	341	10	262	26	53	121	127	207	240	8	72	127	73
	36%	39%	32%	38%	11%	34%	35%	18%	23%	26%	46%	29%	6%	17%	23%	18%
		b		d							i	lmno		l	lm	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_3. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Watch TV programmes or movies

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	260	119	83	58	138	122	65	42	67	42	24	87	107	33	17	128	132
	26%	41%	24%	16%	28%	24%	28%	26%	21%	32%	29%	23%	29%	27%	36%	30%	23%
		bc	c							h					k	p	
Every few days	208	83	83	42	115	93	49	29	73	30	11	73	82	30	7	77	132
	21%	29%	24%	11%	24%	18%	21%	18%	23%	23%	13%	19%	22%	25%	15%	18%	23%
		c	c		e												
Every few weeks	148	47	47	54	71	77	32	31	47	20	12	54	54	17	10	70	78
	15%	16%	14%	15%	15%	15%	14%	19%	15%	15%	15%	14%	15%	14%	20%	16%	14%
Every few months or less	145	16	53	76	65	81	32	17	53	15	12	51	54	20	8	60	86
	15%	6%	15%	21%	13%	16%	14%	10%	17%	12%	15%	14%	14%	16%	16%	14%	15%
			a	a													
Never	240	21	80	139	99	140	55	41	76	25	23	109	76	22	6	90	149
	24%	7%	23%	38%	20%	27%	23%	26%	24%	19%	28%	29%	20%	18%	13%	21%	26%
			a	ab		d						lmn					
NETS																	
Net: At least every few days	468	202	167	99	253	215	114	71	140	72	35	160	189	63	24	204	264
	47%	70%	48%	27%	52%	42%	49%	44%	44%	54%	43%	43%	51%	52%	51%	48%	46%
		bc	c		e								k				
Net: At least every few weeks	616	249	214	154	324	292	147	102	186	92	47	214	243	80	34	274	342
	62%	87%	62%	42%	66%	57%	63%	64%	59%	70%	57%	57%	65%	66%	71%	65%	59%
		bc	c		e					h			k				
Net: Less than every few months or never	385	38	133	215	164	221	87	58	129	40	35	160	130	42	14	150	235
	38%	13%	38%	58%	34%	43%	37%	36%	41%	30%	43%	43%	35%	34%	29%	35%	41%
			a	ab		d			i			l					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_3. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Watch TV programmes or movies

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	260	115	121	215	43	199	19	100	171	155	82	233	49	145	174	147
	26%	22%	28%	24%	48%	26%	26%	35%	32%	32%	18%	28%	37%	35%	31%	36%
			a		c					j			k	k		k
Every few days	208	98	105	180	26	162	22	77	128	120	78	184	53	113	143	120
	21%	18%	25%	20%	29%	21%	29%	27%	24%	24%	17%	22%	40%	27%	26%	29%
			a		c					j			kmno			k
Every few weeks	148	76	70	135	9	126	10	44	85	86	53	119	21	70	95	69
	15%	14%	16%	15%	10%	16%	13%	15%	16%	17%	12%	15%	16%	17%	17%	17%
										j						
Every few months or less	145	88	54	135	6	117	6	34	66	60	79	112	9	39	78	49
	15%	17%	13%	15%	6%	15%	9%	12%	12%	12%	18%	14%	6%	9%	14%	12%
				d							i	lm			lm	
Never	240	153	77	229	5	175	17	34	80	71	154	172	2	53	68	25
	24%	29%	18%	26%	6%	22%	23%	12%	15%	14%	34%	21%	1%	13%	12%	6%
		b		d							i	lmno		lo	lo	l
NETS																
Net: At least every few days	468	213	226	395	70	362	41	177	299	275	160	417	103	258	317	267
	47%	40%	53%	44%	77%	46%	55%	61%	57%	56%	36%	51%	77%	61%	57%	65%
			a		c					j			kmno	k	k	kn
Net: At least every few weeks	616	289	295	530	79	488	51	220	384	361	214	536	124	327	412	336
	62%	54%	69%	59%	88%	63%	68%	76%	73%	73%	48%	65%	92%	78%	74%	82%
			a		c					j			kmno	k	k	kn
Net: Less than every few months or never	385	241	131	365	11	292	24	68	145	131	233	284	10	92	146	74
	38%	46%	31%	41%	12%	37%	32%	24%	27%	27%	52%	35%	8%	22%	26%	18%
		b		d							i	lmno		l	lo	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_4. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Plan a journey or travel

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	40	22	14	4	26	13	6	6	9	14	3	13	16	7	3	26	14
	4%	8%	4%	1%	5%	3%	2%	4%	3%	10%	4%	3%	4%	6%	6%	6%	2%
		bc	c		e					fgh						p	
Every few days	163	75	53	34	87	75	38	24	42	34	13	54	57	28	13	87	76
	16%	26%	15%	9%	18%	15%	16%	15%	13%	26%	16%	14%	15%	23%	28%	20%	13%
		bc	c							fgh				k	kl	p	
Every few weeks	272	89	97	87	141	131	63	46	94	36	16	73	130	34	14	107	165
	27%	31%	28%	24%	29%	26%	27%	29%	30%	27%	19%	19%	35%	28%	29%	25%	29%
		c											k				
Every few months or less	390	74	142	174	180	210	84	61	136	35	39	150	144	47	15	149	240
	39%	26%	41%	47%	37%	41%	36%	38%	43%	27%	48%	40%	38%	39%	31%	35%	42%
			a	a				i	i		i						o
Never	137	26	41	70	53	84	44	23	35	14	11	84	27	6	3	55	82
	14%	9%	12%	19%	11%	16%	19%	15%	11%	10%	13%	22%	7%	5%	7%	13%	14%
				ab		d	hi					lmn					
NETS																	
Net: At least every few days	202	98	67	38	114	89	43	30	50	48	16	67	73	35	16	112	90
	20%	34%	19%	10%	23%	17%	18%	19%	16%	36%	19%	18%	20%	29%	34%	26%	16%
		bc	c		e					fghj				kl	kl	p	
Net: At least every few weeks	474	186	163	125	254	220	106	76	144	83	32	140	203	69	30	219	255
	47%	65%	47%	34%	52%	43%	45%	48%	46%	63%	39%	37%	54%	56%	63%	52%	44%
		bc	c		e					fghj			k	k	k	p	
Net: Less than every few months or never	527	100	183	244	233	294	128	84	171	49	50	235	170	53	18	205	322
	53%	35%	53%	66%	48%	57%	55%	52%	54%	37%	61%	63%	46%	44%	37%	48%	56%
			a	ab		d	i	i	i		i	lmn					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_4. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Plan a journey or travel

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	40	14	25	30	9	28	6	26	32	31	6	38	20	31	36	30
	4%	3%	6%	3%	10%	4%	8%	9%	6%	6%	1%	5%	15%	7%	6%	7%
			a		c		e			j			kmno			
Every few days	163	50	103	124	36	126	22	71	125	109	43	148	55	97	124	103
	16%	9%	24%	14%	39%	16%	30%	25%	24%	22%	10%	18%	41%	23%	22%	25%
			a		c		e			j			kmno	k		k
Every few weeks	272	123	133	247	19	227	11	84	166	136	120	232	39	124	161	127
	27%	23%	31%	28%	21%	29%	14%	29%	31%	28%	27%	28%	29%	30%	29%	31%
			a			f										
Every few months or less	390	239	135	363	24	324	18	89	174	183	190	308	16	138	204	131
	39%	45%	32%	41%	26%	42%	24%	31%	33%	37%	43%	38%	12%	33%	37%	32%
		b		d		f						l		l	l	l
Never	137	104	30	131	3	76	17	18	32	33	87	94	3	30	33	19
	14%	20%	7%	15%	4%	10%	23%	6%	6%	7%	20%	11%	2%	7%	6%	5%
		b		d			e				i	lmno		l		
NETS																
Net: At least every few days	202	64	128	155	45	153	29	97	157	141	49	186	76	127	160	133
	20%	12%	30%	17%	50%	20%	39%	34%	30%	29%	11%	23%	57%	30%	29%	32%
			a		c		e			j			kmno	k	k	k
Net: At least every few weeks	474	187	262	401	64	380	39	182	323	276	169	418	115	251	321	260
	47%	35%	61%	45%	70%	49%	53%	63%	61%	56%	38%	51%	86%	60%	57%	63%
			a		c					j			kmno	k	k	k
Net: Less than every few months or never	527	343	165	493	27	400	35	106	206	216	278	402	19	168	237	150
	53%	65%	39%	55%	30%	51%	47%	37%	39%	44%	62%	49%	14%	40%	43%	37%
		b		d							i	lmno		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_5. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Make a phone or video call

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	211	92	68	51	98	113	56	33	49	42	18	69	82	34	9	109	101
	21%	32%	20%	14%	20%	22%	24%	20%	16%	32%	22%	18%	22%	28%	19%	26%	18%
		bc	c				h			gh				k		p	
Every few days	232	75	96	61	132	100	61	29	77	34	14	70	91	31	18	103	129
	23%	26%	28%	17%	27%	19%	26%	18%	24%	26%	17%	19%	24%	25%	39%	24%	22%
		c	c		e										kl		
Every few weeks	143	46	48	49	72	71	28	31	44	17	14	52	58	20	6	54	88
	14%	16%	14%	13%	15%	14%	12%	19%	14%	13%	17%	14%	16%	16%	12%	13%	15%
Every few months or less	112	30	41	41	53	59	25	17	34	18	7	47	38	17	6	36	76
	11%	11%	12%	11%	11%	11%	10%	11%	11%	14%	9%	13%	10%	14%	12%	8%	13%
																	o
Never	304	44	93	167	133	171	64	51	111	21	28	136	104	20	9	122	182
	30%	15%	27%	45%	27%	33%	27%	32%	35%	16%	34%	36%	28%	16%	19%	29%	32%
			a	ab		d	i	i	i		i	lmn	m				
NETS																	
Net: At least every few days	442	166	164	112	229	213	117	61	126	76	32	139	173	65	27	212	230
	44%	58%	47%	30%	47%	41%	50%	38%	40%	57%	39%	37%	46%	53%	57%	50%	40%
		bc	c				gh			ghj			k	k	k	p	
Net: At least every few weeks	585	212	212	161	301	284	145	92	170	93	47	191	231	85	33	266	318
	58%	74%	61%	44%	62%	55%	62%	57%	54%	70%	57%	51%	62%	70%	69%	63%	55%
		bc	c		e					ghj			k	k	k	p	
Net: Less than every few months or never	416	74	134	207	186	230	89	68	145	39	35	183	142	36	15	158	258
	42%	26%	39%	56%	38%	45%	38%	43%	46%	30%	43%	49%	38%	30%	31%	37%	45%
			a	ab		d		i	i		i	lmn					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_5. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Make a phone or video call

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	211	106	93	168	39	169	14	84	131	125	63	183	53	123	152	116
	21%	20%	22%	19%	43%	22%	19%	29%	25%	25%	14%	22%	39%	29%	27%	28%
					c					j			kmno	k	k	k
Every few days	232	97	118	203	27	178	22	92	148	130	92	212	40	127	162	125
	23%	18%	28%	23%	30%	23%	29%	32%	28%	26%	21%	26%	30%	30%	29%	30%
			a							j						
Every few weeks	143	75	64	131	10	114	8	39	85	75	59	121	26	60	100	65
	14%	14%	15%	15%	11%	15%	11%	14%	16%	15%	13%	15%	19%	14%	18%	16%
Every few months or less	112	58	54	100	11	89	11	23	58	53	52	86	9	41	85	48
	11%	11%	13%	11%	12%	11%	15%	8%	11%	11%	12%	11%	7%	10%	15%	12%
															klm	
Never	304	194	97	292	4	229	20	50	107	109	181	218	5	68	58	55
	30%	37%	23%	33%	4%	29%	26%	17%	20%	22%	40%	27%	4%	16%	10%	13%
		b		d							i	lmno		ln	l	l
NETS																
Net: At least every few days	442	203	211	371	66	347	36	176	279	255	155	395	93	250	314	241
	44%	38%	50%	41%	73%	45%	48%	61%	53%	52%	35%	48%	70%	60%	56%	59%
			a		c			h		j			kmno	k	k	k
Net: At least every few weeks	585	278	275	503	76	461	44	215	364	331	214	516	119	310	414	306
	58%	52%	65%	56%	84%	59%	59%	75%	69%	67%	48%	63%	89%	74%	74%	75%
			a		c					j			kmno	k	k	k
Net: Less than every few months or never	416	252	151	392	14	319	30	73	165	162	233	304	15	109	143	104
	42%	48%	35%	44%	16%	41%	41%	25%	31%	33%	52%	37%	11%	26%	26%	25%
		b		d							i	lmno		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_6. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Learn how to do something (e.g. academic course, how to repair or cook something)
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	65	41	17	7	38	27	14	9	13	22	6	26	21	13	4	38	26
	6%	14%	5%	2%	8%	5%	6%	6%	4%	17%	7%	7%	5%	11%	8%	9%	5%
		bc	c							fghj						p	
Every few days	158	75	56	27	80	78	38	25	46	22	11	49	72	21	8	79	80
	16%	26%	16%	7%	16%	15%	16%	16%	15%	16%	13%	13%	19%	17%	16%	19%	14%
		bc	c										k			p	
Every few weeks	222	66	82	73	114	108	51	39	71	27	21	72	86	31	17	85	136
	22%	23%	24%	20%	23%	21%	22%	25%	23%	21%	25%	19%	23%	26%	35%	20%	24%
															k		
Every few months or less	334	74	123	137	155	179	76	46	121	35	27	126	126	36	13	139	195
	33%	26%	36%	37%	32%	35%	32%	29%	38%	27%	32%	34%	34%	30%	26%	33%	34%
			a	a					gi								
Never	222	31	67	124	101	121	56	40	64	26	19	102	70	20	7	83	140
	22%	11%	19%	34%	21%	24%	24%	25%	20%	19%	23%	27%	19%	17%	15%	20%	24%
			a	ab								lm					
NETS																	
Net: At least every few days	223	116	73	34	118	105	52	34	59	44	16	75	92	34	11	117	106
	22%	40%	21%	9%	24%	20%	22%	21%	19%	33%	20%	20%	25%	28%	24%	28%	18%
		bc	c							fghj						p	
Net: At least every few weeks	445	182	156	107	231	213	102	74	130	71	37	147	178	65	28	202	242
	44%	64%	45%	29%	47%	42%	44%	46%	41%	54%	45%	39%	48%	53%	59%	48%	42%
		bc	c							h			k	k	k		
Net: Less than every few months or never	556	104	191	261	256	300	132	87	185	61	45	228	195	56	20	222	334
	56%	36%	55%	71%	53%	58%	56%	54%	59%	46%	55%	61%	52%	47%	41%	52%	58%
			a	ab					i			lmn					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_6. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Learn how to do something (e.g. academic course, how to repair or cook something)
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	65	26	33	44	19	46	10	37	50	44	16	57	29	46	54	47
	6%	5%	8%	5%	21%	6%	13%	13%	10%	9%	4%	7%	22%	11%	10%	12%
					c		e			j			kmno	k		k
Every few days	158	50	91	128	26	117	21	69	104	104	44	145	48	99	121	100
	16%	9%	21%	14%	29%	15%	28%	24%	20%	21%	10%	18%	36%	24%	22%	25%
			a		c		e			j			kmno	k		k
Every few weeks	222	111	106	194	26	194	9	77	147	124	78	193	29	103	137	106
	22%	21%	25%	22%	29%	25%	12%	27%	28%	25%	18%	23%	22%	24%	25%	26%
						f				j						
Every few months or less	334	182	141	315	15	269	15	83	163	159	163	276	23	126	175	126
	33%	34%	33%	35%	17%	35%	20%	29%	31%	32%	37%	34%	17%	30%	31%	31%
				d		f						l		l	l	l
Never	222	161	56	214	4	153	20	23	65	61	144	149	5	46	71	31
	22%	30%	13%	24%	4%	20%	27%	8%	12%	12%	32%	18%	4%	11%	13%	7%
		b		d							i	lmno		l	lo	
NETS																
Net: At least every few days	223	76	124	172	45	164	30	105	154	148	61	202	77	145	175	148
	22%	14%	29%	19%	50%	21%	41%	36%	29%	30%	14%	25%	57%	34%	31%	36%
			a		c		e	h		j			kmno	k	k	k
Net: At least every few weeks	445	187	230	366	71	358	40	182	301	272	139	394	106	247	312	254
	44%	35%	54%	41%	79%	46%	53%	63%	57%	55%	31%	48%	79%	59%	56%	62%
			a		c					j			kmno	k	k	k
Net: Less than every few months or never	556	343	197	529	19	422	35	106	228	220	307	426	28	172	246	156
	56%	65%	46%	59%	21%	54%	47%	37%	43%	45%	69%	52%	21%	41%	44%	38%
		b		d							i	lmno		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_7. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Raise money for myself, a project, gig or business idea
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	37	26	9	2	24	13	8	4	9	9	5	12	13	8	3	22	15
	4%	9%	2%	1%	5%	3%	3%	2%	3%	7%	6%	3%	4%	6%	6%	5%	3%
		bc	c													p	
Every few days	69	44	20	5	40	28	15	15	16	16	1	22	22	16	5	41	27
	7%	15%	6%	1%	8%	5%	6%	9%	5%	12%	2%	6%	6%	13%	10%	10%	5%
		bc	c					j		fhj				kl		p	
Every few weeks	49	23	18	8	24	25	16	4	15	7	3	21	23	4	1	23	26
	5%	8%	5%	2%	5%	5%	7%	2%	5%	5%	4%	5%	6%	3%	2%	5%	5%
		c	c														
Every few months or less	104	43	46	15	51	54	27	19	33	17	6	32	46	13	4	46	58
	10%	15%	13%	4%	10%	10%	11%	12%	10%	13%	7%	9%	12%	11%	9%	11%	10%
		c	c														
Never	742	151	253	338	349	393	169	118	242	83	67	288	269	80	35	292	450
	74%	53%	73%	92%	72%	77%	72%	74%	77%	63%	82%	77%	72%	66%	73%	69%	78%
			a	ab				i	i		i	m					o
NETS																	
Net: At least every few days	105	70	28	7	64	41	23	19	25	25	6	34	35	24	8	63	42
	11%	24%	8%	2%	13%	8%	10%	12%	8%	19%	7%	9%	9%	20%	16%	15%	7%
		bc	c		e					fhj				kl		p	
Net: At least every few weeks	154	92	47	15	88	67	39	23	41	32	9	55	57	28	9	86	68
	15%	32%	14%	4%	18%	13%	17%	14%	13%	24%	11%	15%	15%	23%	18%	20%	12%
		bc	c		e					ghj				k		p	
Net: Less than every few months or never	847	194	300	353	400	447	195	138	275	100	73	320	316	93	39	338	509
	85%	68%	86%	96%	82%	87%	83%	86%	87%	76%	89%	85%	85%	77%	82%	80%	88%
			a	ab		d		i	i		i	m					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_7. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Raise money for myself, a project, gig or business idea
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	37	11	24	24	12	25	8	24	30	30	5	36	28	30	31	29
	4%	2%	6%	3%	13%	3%	10%	8%	6%	6%	1%	4%	21%	7%	6%	7%
			a		c		e			j			kmno	k		k
Every few days	69	17	44	51	14	40	19	39	55	59	7	64	39	48	56	47
	7%	3%	10%	6%	15%	5%	25%	14%	10%	12%	2%	8%	29%	11%	10%	12%
			a		c		e			j			kmno	k		k
Every few weeks	49	19	26	41	7	35	4	23	33	36	9	41	11	30	33	34
	5%	4%	6%	5%	7%	5%	6%	8%	6%	7%	2%	5%	8%	7%	6%	8%
										j						k
Every few months or less	104	49	53	91	13	85	4	33	69	66	30	90	20	63	74	62
	10%	9%	12%	10%	15%	11%	5%	12%	13%	13%	7%	11%	15%	15%	13%	15%
										j				k		k
Never	742	433	279	688	45	595	40	170	341	302	395	590	36	248	365	238
	74%	82%	66%	77%	49%	76%	54%	59%	64%	61%	89%	72%	27%	59%	65%	58%
		b		d		f					i	lmno		l	lmo	l
NETS																
Net: At least every few days	105	28	67	75	26	65	26	63	85	89	13	100	67	78	87	76
	11%	5%	16%	8%	29%	8%	36%	22%	16%	18%	3%	12%	50%	19%	16%	19%
			a		c		e	h		j			kmno	k		k
Net: At least every few weeks	154	47	94	116	33	100	31	85	119	125	21	141	78	108	119	110
	15%	9%	22%	13%	36%	13%	41%	30%	22%	25%	5%	17%	58%	26%	21%	27%
			a		c		e	h		j			kmno	k	k	k
Net: Less than every few months or never	847	483	333	779	58	680	44	203	411	367	425	679	56	311	438	300
	85%	91%	78%	87%	64%	87%	59%	70%	78%	75%	95%	83%	42%	74%	79%	73%
		b		d		f			g		i	lmno		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_8. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Use my mobile phone to book and pay for a taxi

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	35	26	8	1	24	11	8	4	7	8	4	10	12	5	3	19	16
	3%	9%	2%	*	5%	2%	4%	3%	2%	6%	4%	3%	3%	4%	6%	4%	3%
		bc	c		e					h							
Every few days	63	38	14	12	41	23	15	5	14	18	6	21	18	16	5	36	27
	6%	13%	4%	3%	8%	4%	7%	3%	4%	14%	8%	6%	5%	13%	10%	9%	5%
		bc			e					fgh				kl		p	
Every few weeks	98	52	34	12	49	49	24	16	22	22	6	38	39	12	6	51	46
	10%	18%	10%	3%	10%	9%	10%	10%	7%	17%	7%	10%	11%	10%	12%	12%	8%
		bc	c							hj						p	
Every few months or less	148	66	55	26	70	78	41	20	53	15	11	49	64	20	6	71	77
	15%	23%	16%	7%	14%	15%	17%	13%	17%	12%	13%	13%	17%	16%	13%	17%	13%
		bc	c														
Never	658	104	236	318	304	353	146	114	220	68	55	256	240	70	28	247	411
	66%	36%	68%	86%	62%	69%	62%	71%	70%	51%	67%	68%	64%	57%	59%	58%	71%
			a	ab		d	i	i	i		i	m					o
NETS																	
Net: At least every few days	98	64	21	13	65	34	24	10	21	27	10	31	30	20	8	55	43
	10%	22%	6%	3%	13%	7%	10%	6%	7%	20%	12%	8%	8%	17%	16%	13%	7%
		bc			e					fgh				kl		p	
Net: At least every few weeks	196	116	55	25	113	82	47	26	43	49	16	70	69	32	13	106	89
	20%	41%	16%	7%	23%	16%	20%	16%	14%	37%	20%	19%	19%	26%	28%	25%	15%
		bc	c		e		h			fghj						p	
Net: Less than every few months or never	805	170	291	344	374	431	187	134	273	83	66	305	304	89	34	318	488
	80%	59%	84%	93%	77%	84%	80%	84%	86%	63%	80%	81%	81%	74%	72%	75%	85%
			a	ab		d	i	i	fi		i						o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_8. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Use my mobile phone to book and pay for a taxi

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	35	10	19	25	10	23	7	22	29	28	6	33	23	28	32	28
	3%	2%	4%	3%	11%	3%	9%	8%	5%	6%	1%	4%	17%	7%	6%	7%
			a		c		e			j			kmno	k		k
Every few days	63	20	36	48	16	42	14	42	49	45	12	58	30	44	53	46
	6%	4%	9%	5%	17%	5%	19%	14%	9%	9%	3%	7%	22%	11%	9%	11%
			a		c		e	h		j			kmno	k		k
Every few weeks	98	37	52	79	17	68	13	37	68	64	27	89	36	68	74	73
	10%	7%	12%	9%	19%	9%	17%	13%	13%	13%	6%	11%	27%	16%	13%	18%
			a		c		e			j			kmno	k		k
Every few months or less	148	77	66	124	18	114	7	49	92	97	41	134	34	89	106	93
	15%	15%	15%	14%	20%	15%	9%	17%	17%	20%	9%	16%	26%	21%	19%	23%
										j			k	k		k
Never	658	386	253	620	29	533	34	139	291	257	361	507	10	191	294	171
	66%	73%	59%	69%	32%	68%	46%	48%	55%	52%	81%	62%	8%	45%	53%	42%
		b		d		f					i	lmno		l	lmo	l
NETS																
Net: At least every few days	98	30	55	73	26	65	21	64	78	74	18	91	53	72	84	74
	10%	6%	13%	8%	28%	8%	28%	22%	15%	15%	4%	11%	40%	17%	15%	18%
			a		c		e	h		j			kmno	k	k	k
Net: At least every few weeks	196	67	107	151	43	133	33	100	146	138	45	180	89	140	158	146
	20%	13%	25%	17%	47%	17%	45%	35%	28%	28%	10%	22%	67%	33%	28%	36%
			a		c		e	h		j			kmno	k	k	kn
Net: Less than every few months or never	805	463	319	744	48	647	41	188	383	354	402	640	45	280	400	264
	80%	87%	75%	83%	53%	83%	55%	65%	72%	72%	90%	78%	33%	67%	72%	64%
		b		d		f			g		i	lmno		l	lo	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_9. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Book accommodation in people's houses instead of booking a hotel

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	30	21	8	1	21	8	6	3	6	12	1	7	12	6	4	20	9
	3%	7%	2%	*	4%	2%	3%	2%	2%	9%	1%	2%	3%	5%	8%	5%	2%
		bc	c		e					fghj					k	p	
Every few days	51	33	15	4	34	18	10	6	12	17	2	20	15	11	3	29	22
	5%	11%	4%	1%	7%	3%	4%	4%	4%	13%	2%	5%	4%	9%	7%	7%	4%
		bc	c		e					fghj				l		p	
Every few weeks	48	27	15	7	26	23	13	9	12	9	2	14	26	5	1	24	25
	5%	9%	4%	2%	5%	4%	6%	6%	4%	7%	3%	4%	7%	4%	2%	6%	4%
		bc															
Every few months or less	106	42	42	22	54	52	18	15	43	19	8	32	44	15	10	47	60
	11%	15%	12%	6%	11%	10%	8%	9%	14%	15%	9%	8%	12%	13%	20%	11%	10%
		c	c						f	f					k		
Never	765	163	267	335	352	413	187	127	243	75	69	302	276	84	30	304	461
	76%	57%	77%	91%	72%	80%	80%	79%	77%	57%	84%	81%	74%	69%	63%	72%	80%
			a	ab		d	i	i	i		i	lmn					o
NETS																	
Net: At least every few days	81	54	22	5	55	26	16	9	17	29	3	27	27	17	7	50	31
	8%	19%	6%	1%	11%	5%	7%	6%	6%	22%	4%	7%	7%	14%	14%	12%	5%
		bc	c		e					fghj				kl		p	
Net: At least every few weeks	130	81	37	12	81	49	30	19	29	38	5	41	53	22	8	74	56
	13%	28%	11%	3%	17%	10%	13%	12%	9%	29%	6%	11%	14%	18%	16%	17%	10%
		bc	c		e					fghj				k		p	
Net: Less than every few months or never	871	206	309	356	407	465	204	141	286	94	77	334	320	99	40	351	521
	87%	72%	89%	97%	83%	90%	87%	88%	91%	71%	94%	89%	86%	82%	84%	83%	90%
			a	ab		d	i	i	i		i	m					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_9. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Book accommodation in people's houses instead of booking a hotel
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	30	4	22	21	7	17	9	26	28	27	3	27	19	21	25	26
	3%	1%	5%	2%	8%	2%	13%	9%	5%	5%	1%	3%	14%	5%	4%	6%
			a		c		e	h		j			kmno			k
Every few days	51	19	31	37	15	29	11	32	36	43	4	47	30	39	43	37
	5%	4%	7%	4%	17%	4%	15%	11%	7%	9%	1%	6%	22%	9%	8%	9%
			a		c		e	h		j			kmno	k		k
Every few weeks	48	19	22	38	9	33	7	24	34	35	6	44	17	36	39	33
	5%	4%	5%	4%	10%	4%	9%	8%	6%	7%	1%	5%	13%	9%	7%	8%
					c					j			kn	k		
Every few months or less	106	46	54	87	16	88	8	37	73	62	38	91	29	52	73	62
	11%	9%	13%	10%	18%	11%	11%	13%	14%	13%	8%	11%	22%	12%	13%	15%
			a		c					j			kmn			k
Never	765	442	298	712	43	613	39	170	358	325	395	611	38	273	378	251
	76%	83%	70%	80%	47%	79%	53%	59%	68%	66%	88%	75%	28%	65%	68%	61%
		b		d		f			g		i	lmno		l	lo	l
NETS																
Net: At least every few days	81	23	52	58	22	46	20	58	64	70	8	74	49	60	68	64
	8%	4%	12%	6%	25%	6%	28%	20%	12%	14%	2%	9%	37%	14%	12%	16%
			a		c		e	h		j			kmno	k		k
Net: At least every few weeks	130	42	75	96	31	79	27	82	98	105	14	118	66	95	107	97
	13%	8%	18%	11%	35%	10%	37%	28%	19%	21%	3%	14%	50%	23%	19%	24%
			a		c		e	h		j			kmno	k	k	k
Net: Less than every few months or never	871	488	351	799	59	701	47	207	431	387	433	702	67	324	451	313
	87%	92%	82%	89%	65%	90%	63%	72%	81%	79%	97%	86%	50%	77%	81%	76%
		b		d		f			g		i	lmno		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_10. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Rent something for a limited time (e.g. car, tools, babysitter)
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	27	18	9	-	21	6	3	4	8	9	2	9	9	6	3	18	8
	3%	6%	3%	-	4%	1%	1%	3%	3%	7%	2%	3%	2%	5%	6%	4%	1%
		bc	c		e					fh						p	
Every few days	48	31	13	4	34	14	9	7	14	11	3	14	20	8	4	28	20
	5%	11%	4%	1%	7%	3%	4%	5%	5%	8%	3%	4%	5%	6%	8%	7%	3%
		bc	c		e											p	
Every few weeks	58	36	17	5	23	36	18	11	10	13	2	22	18	11	3	28	30
	6%	13%	5%	1%	5%	7%	8%	7%	3%	9%	2%	6%	5%	9%	6%	7%	5%
		bc	c				h			hj							
Every few months or less	131	45	55	31	75	56	25	20	45	18	15	29	55	27	7	55	76
	13%	16%	16%	8%	15%	11%	11%	13%	14%	13%	19%	8%	15%	22%	16%	13%	13%
		c	c		e								k	k			
Never	737	156	252	329	335	402	179	117	237	82	60	300	272	70	30	295	442
	74%	55%	73%	89%	69%	78%	76%	73%	75%	62%	74%	80%	73%	58%	64%	69%	77%
			a	ab		d	i	i	i			lmn	m				o
NETS																	
Net: At least every few days	75	49	22	4	55	20	12	11	23	20	5	24	28	13	7	47	28
	7%	17%	6%	1%	11%	4%	5%	7%	7%	15%	6%	6%	8%	11%	14%	11%	5%
		bc	c		e					fghj					k	p	
Net: At least every few weeks	133	85	39	9	77	55	30	23	33	33	6	45	46	24	10	75	58
	13%	30%	11%	2%	16%	11%	13%	14%	10%	25%	8%	12%	12%	20%	21%	18%	10%
		bc	c		e					fghj				kl		p	
Net: Less than every few months or never	868	201	307	360	410	458	204	137	283	100	76	329	327	97	38	350	519
	87%	70%	89%	98%	84%	89%	87%	86%	90%	75%	92%	88%	88%	80%	79%	82%	90%
			a	ab		d	i	i	i		i	m	m				o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_10. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Rent something for a limited time (e.g. car, tools, babysitter)
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	27	5	22	20	7	16	10	21	23	25	2	27	21	25	26	27
	3%	1%	5%	2%	7%	2%	13%	7%	4%	5%	*	3%	16%	6%	5%	6%
			a		c		e			j			kmno	k		k
Every few days	48	11	31	31	15	30	10	35	37	44	2	42	31	35	40	36
	5%	2%	7%	3%	17%	4%	13%	12%	7%	9%	*	5%	23%	8%	7%	9%
			a		c		e	h		j			kmno	k		k
Every few weeks	58	18	38	44	11	44	6	25	38	40	14	46	24	35	45	39
	6%	3%	9%	5%	12%	6%	8%	9%	7%	8%	3%	6%	18%	8%	8%	10%
			a		c					j			kmno			k
Every few months or less	131	60	65	116	15	110	8	38	88	83	42	115	22	68	95	75
	13%	11%	15%	13%	16%	14%	11%	13%	17%	17%	9%	14%	16%	16%	17%	18%
										j						
Never	737	436	271	684	43	580	41	169	342	300	387	590	35	257	353	234
	74%	82%	64%	76%	47%	74%	55%	59%	65%	61%	87%	72%	27%	61%	63%	57%
		b		d		f					i	lmno		l	l	l
NETS																
Net: At least every few days	75	16	53	51	22	46	20	56	61	69	3	69	52	59	65	62
	7%	3%	12%	6%	24%	6%	26%	19%	11%	14%	1%	8%	39%	14%	12%	15%
			a		c		e	h		j			kmno	k	k	k
Net: At least every few weeks	133	34	91	95	33	90	25	81	99	109	17	115	76	94	110	101
	13%	6%	21%	11%	36%	11%	34%	28%	19%	22%	4%	14%	57%	23%	20%	25%
			a		c		e	h		j			kmno	k	k	k
Net: Less than every few months or never	868	496	336	800	58	691	49	207	430	383	429	705	57	325	448	309
	87%	94%	79%	89%	64%	89%	66%	72%	81%	78%	96%	86%	43%	77%	80%	75%
		b		d		f			g		i	lmno		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q19_11. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Organise a carpool to reduce travelling costs

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	32	20	10	2	19	13	5	4	10	9	4	10	11	8	2	22	10
	3%	7%	3%	1%	4%	2%	2%	2%	3%	7%	5%	3%	3%	6%	4%	5%	2%
		bc	c							f						p	
Every few days	46	30	14	2	32	14	9	6	12	13	2	13	16	9	3	23	23
	5%	11%	4%	1%	7%	3%	4%	4%	4%	10%	2%	3%	4%	8%	6%	5%	4%
		bc	c		e					fghj				k			
Every few weeks	55	35	16	4	26	28	15	8	14	13	2	23	22	7	1	28	26
	5%	12%	4%	1%	5%	5%	6%	5%	4%	10%	2%	6%	6%	5%	2%	7%	5%
		bc	c							hj							
Every few months or less	53	24	24	5	26	26	15	8	18	8	2	14	26	8	2	26	27
	5%	8%	7%	1%	5%	5%	6%	5%	6%	6%	3%	4%	7%	7%	4%	6%	5%
		c	c														
Never	816	177	283	355	383	433	190	134	261	89	73	315	298	89	40	326	490
	82%	62%	82%	96%	79%	84%	81%	84%	83%	68%	89%	84%	80%	73%	84%	77%	85%
			a	ab		d	i	i	i		i	m					o
NETS																	
Net: At least every few days	78	51	23	4	51	26	15	9	22	22	6	23	27	17	5	44	34
	8%	18%	7%	1%	11%	5%	6%	6%	7%	17%	7%	6%	7%	14%	10%	10%	6%
		bc	c		e					fghj				kl		p	
Net: At least every few weeks	132	85	39	8	78	55	29	18	36	35	7	46	49	24	6	72	60
	13%	30%	11%	2%	16%	11%	13%	11%	11%	26%	9%	12%	13%	20%	12%	17%	10%
		bc	c		e					fghj				k		p	
Net: Less than every few months or never	869	201	308	360	410	459	205	142	279	97	75	329	324	97	42	352	517
	87%	70%	89%	98%	84%	89%	87%	89%	89%	74%	91%	88%	87%	80%	88%	83%	90%
			a	ab		d	i	i	i		i	m					o

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q19_11. How frequently, if at all, do you do each of the following on the internet? Please select the option which comes closest to your average use.

Organise a carpool to reduce travelling costs

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	32	6	25	20	11	20	9	22	25	29	3	31	22	25	29	24
	3%	1%	6%	2%	13%	3%	12%	7%	5%	6%	1%	4%	17%	6%	5%	6%
			a		c		e			j			kmno			
Every few days	46	19	23	37	9	29	10	26	36	38	6	42	28	33	39	32
	5%	4%	5%	4%	10%	4%	14%	9%	7%	8%	1%	5%	21%	8%	7%	8%
					c		e			j			kmno			
Every few weeks	55	14	36	39	14	36	7	30	35	44	7	45	23	38	40	41
	5%	3%	8%	4%	15%	5%	10%	11%	7%	9%	2%	6%	17%	9%	7%	10%
			a		c			h		j			kmno	k		k
Every few months or less	53	25	28	43	8	44	3	17	33	37	12	47	15	31	39	35
	5%	5%	7%	5%	8%	6%	4%	6%	6%	8%	3%	6%	11%	7%	7%	9%
										j			k			
Never	816	466	315	756	48	652	45	193	401	344	418	655	46	293	412	278
	82%	88%	74%	84%	54%	84%	61%	67%	76%	70%	94%	80%	34%	70%	74%	68%
		b		d		f			g		i	lmno		l	lo	l
NETS																
Net: At least every few days	78	25	48	57	20	49	19	48	61	67	9	73	50	58	67	56
	8%	5%	11%	6%	23%	6%	26%	17%	12%	14%	2%	9%	37%	14%	12%	14%
			a		c		e	h		j			kmno	k		k
Net: At least every few weeks	132	39	83	96	34	85	26	78	96	111	16	118	73	96	107	97
	13%	7%	20%	11%	38%	11%	36%	27%	18%	23%	4%	14%	54%	23%	19%	24%
			a		c		e	h		j			kmno	k	k	k
Net: Less than every few months or never	869	491	343	799	56	695	48	210	434	381	430	702	61	323	451	313
	87%	93%	80%	89%	62%	89%	64%	73%	82%	77%	96%	86%	46%	77%	81%	76%
		b		d		f			g		i	lmno		l	l	l

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_SUM. Have you used any of the following, either in the past month or previously?

SUMMARY TABLE

Base: All UK adults

	Total	Used in the past month	Used, but not in the past month	Never used	Don't know	Net: Ever used
Social media e.g. Twitter, Facebook	1001	726	94	161	20	820
	100%	73%	9%	16%	2%	82%
Navigation e.g. Citymapper, Google Maps	1001	426	316	227	32	742
	100%	43%	32%	23%	3%	74%
Video chat e.g. Skype, Facetime	1001	265	293	419	24	558
	100%	26%	29%	42%	2%	56%
Messaging services e.g. Snapchat, Whatsapp	1001	438	118	419	27	556
	100%	44%	12%	42%	3%	56%
Food delivery e.g. Deliveroo, JustEat	1001	185	235	548	33	420
	100%	18%	23%	55%	3%	42%
Music streaming e.g. Spotify, Deezer, SoundCloud	1001	222	188	560	31	410
	100%	22%	19%	56%	3%	41%
Crowd-funding e.g. Kickstarter	1001	38	96	824	43	134
	100%	4%	10%	82%	4%	13%
Ride sharing e.g. Uber, Blablacar	1001	60	74	821	47	134
	100%	6%	7%	82%	5%	13%
Home sharing e.g. Airbnb, Homestay	1001	42	82	834	43	124
	100%	4%	8%	83%	4%	12%
Peer to peer lending e.g. Transferwise, Funding Circle	1001	52	66	839	45	118
	100%	5%	7%	84%	4%	12%

EU Digitalisation Survey - UK

Q20. Have you used any of the following, either in the past month or previously?

'NET: Ever used' summary
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Social media e.g. Twitter, Facebook	820	258	302	260	394	426	204	133	257	96	68	305	307	104	40	351	469
	82%	90%	87%	71%	81%	83%	87%	83%	82%	73%	83%	81%	82%	85%	84%	83%	81%
		c	c				i	i	i								
Navigation e.g. Citymapper, Google Maps	742	244	264	234	376	366	168	121	234	105	56	249	303	97	42	326	416
	74%	85%	76%	64%	77%	71%	72%	76%	74%	80%	69%	66%	81%	80%	87%	77%	72%
		bc	c		e								k	k	k		
Video chat e.g. Skype, Facetime	558	202	204	152	272	286	130	84	171	89	40	171	227	80	40	254	304
	56%	71%	59%	41%	56%	56%	56%	52%	54%	67%	48%	46%	61%	66%	84%	60%	53%
		bc	c							fghj			k	k	klm	p	
Messaging services e.g. Snapchat, Whatsapp	556	233	208	115	262	294	136	92	162	81	44	185	223	71	34	252	304
	56%	81%	60%	31%	54%	57%	58%	57%	51%	62%	54%	49%	60%	58%	72%	59%	53%
		bc	c							h			k		k	p	
Food delivery e.g. Deliveroo, JustEat	420	202	153	64	205	214	117	60	118	67	34	149	162	60	27	214	206
	42%	71%	44%	17%	42%	42%	50%	38%	38%	51%	42%	40%	44%	49%	57%	50%	36%
		bc	c				gh			gh					k	p	
Music streaming e.g. Spotify, Deezer, SoundCloud	410	196	141	73	214	196	106	61	119	59	34	137	160	61	26	203	207
	41%	69%	41%	20%	44%	38%	45%	38%	38%	45%	41%	36%	43%	50%	55%	48%	36%
		bc	c											k	k	p	
Crowd-funding e.g. Kickstarter	134	76	45	13	75	60	27	20	40	28	13	31	56	26	12	66	69
	13%	27%	13%	4%	15%	12%	11%	12%	13%	21%	16%	8%	15%	21%	25%	15%	12%
		bc	c							fh			k	k	k		
Ride sharing e.g. Uber, Blablacar	134	84	36	14	81	53	35	18	31	35	7	38	53	25	13	81	53
	13%	29%	10%	4%	17%	10%	15%	11%	10%	27%	8%	10%	14%	20%	26%	19%	9%
		bc	c		e					fghj				k	kl	p	
Home sharing e.g. Airbnb, Homestay	124	71	37	16	73	51	24	23	36	30	9	34	56	19	11	75	49
	12%	25%	11%	4%	15%	10%	10%	14%	11%	23%	11%	9%	15%	16%	23%	18%	9%
		bc	c		e					fhj			k	k	k	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20. Have you used any of the following, either in the past month or previously?

'NET: Ever used' summary

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Peer to peer lending e.g. Transferwise, Funding Circle	118	61	38	19	77	41	20	17	38	29	10	32	47	18	12	69	49
	12%	21%	11%	5%	16%	8%	8%	10%	12%	22%	12%	9%	13%	15%	25%	16%	9%
		bc	c		e					fgh				k	kl	p	
None of the above	60	8	15	37	30	30	5	12	25	7	3	29	15	5	3	24	36
	6%	3%	4%	10%	6%	6%	2%	7%	8%	6%	4%	8%	4%	4%	6%	6%	6%
				ab				f	f			l					

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20. Have you used any of the following, either in the past month or previously?

'NET: Ever used' summary

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Social media e.g. Twitter, Facebook	820	431	349	727	81	656	60	256	468	423	347	820	126	388	503	381
	82%	81%	82%	81%	89%	84%	80%	89%	88%	86%	78%	100%	94%	92%	90%	93%
										j		lmno				
Navigation e.g. Citymapper, Google Maps	742	355	353	652	79	614	47	246	453	397	305	653	128	363	490	375
	74%	67%	83%	73%	88%	79%	63%	85%	86%	81%	68%	80%	96%	86%	88%	91%
			a		c	f				j			kmn	k	k	km
Video chat e.g. Skype, Facetime	558	248	284	477	73	450	42	201	357	322	200	503	123	304	558	312
	56%	47%	67%	53%	81%	58%	56%	70%	67%	65%	45%	61%	92%	73%	100%	76%
			a		c					j			kmo	k	klmo	k
Messaging services e.g. Snapchat, Whatsapp	556	269	256	470	78	449	36	199	352	311	210	512	118	324	415	318
	56%	51%	60%	52%	86%	58%	49%	69%	66%	63%	47%	62%	88%	77%	74%	78%
			a		c					j			kmno	k	k	k
Food delivery e.g. Deliveroo, JustEat	420	197	200	362	53	329	36	167	283	250	141	388	113	420	304	275
	42%	37%	47%	40%	58%	42%	49%	58%	53%	51%	32%	47%	85%	100%	55%	67%
			a		c					j			kno	klno	k	kn
Music streaming e.g. Spotify, Deezer, SoundCloud	410	174	211	344	61	330	39	181	294	269	118	381	114	275	312	410
	41%	33%	50%	38%	67%	42%	52%	63%	56%	55%	27%	46%	85%	65%	56%	100%
			a		c			h		j			kmn	kn	k	klmn
Crowd-funding e.g. Kickstarter	134	37	88	110	23	103	20	84	108	101	28	126	71	102	112	107
	13%	7%	21%	12%	25%	13%	28%	29%	20%	21%	6%	15%	53%	24%	20%	26%
			a		c		e	h		j			kmno	k	k	kn
Ride sharing e.g. Uber, Blablacar	134	35	90	98	31	97	23	79	111	108	18	126	134	113	123	114
	13%	7%	21%	11%	34%	12%	31%	27%	21%	22%	4%	15%	100%	27%	22%	28%
			a		c		e	h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20. Have you used any of the following, either in the past month or previously?

'NET: Ever used' summary
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Home sharing e.g. Airbnb, Homestay	124	31	81	92	27	90	21	73	105	98	25	116	72	98	107	103
	12%	6%	19%	10%	30%	11%	28%	25%	20%	20%	6%	14%	54%	23%	19%	25%
			a		c		e			j			kmno	k	k	kn
Peer to peer lending e.g. Transferwise, Funding Circle	118	34	75	88	25	87	20	69	94	97	16	107	69	94	101	95
	12%	6%	17%	10%	28%	11%	27%	24%	18%	20%	3%	13%	52%	23%	18%	23%
			a		c		e	h		j			kmno	k	k	k
None of the above	60	36	22	56	3	30	6	10	19	18	35	-	-	-	-	-
	6%	7%	5%	6%	3%	4%	9%	3%	4%	4%	8%	-	-	-	-	-
							e				i					

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_1. Have you used any of the following, either in the past month or previously?

Ride sharing e.g. Uber, Blablacar

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	60	42	14	4	35	25	8	7	13	23	4	17	23	13	6	40	20
	6%	15%	4%	1%	7%	5%	3%	5%	4%	17%	5%	5%	6%	10%	12%	9%	4%
		bc	c							fghj				k	k	p	
Used, but not in the past month	74	42	22	10	46	28	27	11	18	13	3	21	31	12	7	41	32
	7%	15%	6%	3%	9%	5%	12%	7%	6%	10%	3%	6%	8%	10%	14%	10%	6%
		bc	c		e		hj								k	p	
Never used	821	179	297	345	390	431	191	134	267	92	70	315	305	95	35	328	493
	82%	63%	86%	94%	80%	84%	82%	84%	85%	70%	85%	84%	82%	78%	74%	77%	85%
			a	ab			i	i	i		i						o
Don't know	47	23	14	9	17	30	8	8	18	5	5	21	15	2	-	15	31
	5%	8%	4%	3%	3%	6%	3%	5%	6%	4%	6%	6%	4%	2%	-	4%	5%
		bc															
NETS																	
Net: Ever used	134	84	36	14	81	53	35	18	31	35	7	38	53	25	13	81	53
	13%	29%	10%	4%	17%	10%	15%	11%	10%	27%	8%	10%	14%	20%	26%	19%	9%
		bc	c		e					fghj				k	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_1. Have you used any of the following, either in the past month or previously?

Ride sharing e.g. Uber, Blablacar
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	60	15	41	45	14	41	13	38	52	51	7	57	60	54	59	57
	6%	3%	10%	5%	15%	5%	18%	13%	10%	10%	2%	7%	45%	13%	11%	14%
			a		c		e			j			kmno	k	k	k
Used, but not in the past month	74	20	48	52	17	56	10	41	58	57	11	70	74	59	64	57
	7%	4%	11%	6%	18%	7%	13%	14%	11%	12%	2%	8%	55%	14%	11%	14%
			a		c					j			kmno	k		k
Never used	821	471	322	758	55	658	50	196	399	361	414	666	-	295	418	281
	82%	89%	76%	85%	61%	84%	67%	68%	75%	73%	93%	81%	-	70%	75%	69%
		b		d		f			g		i	lmno		l	lo	l
Don't know	47	24	15	39	5	26	2	13	20	23	14	27	-	11	17	15
	5%	5%	3%	4%	5%	3%	3%	5%	4%	5%	3%	3%	-	3%	3%	4%
												l			l	l
NETS																
Net: Ever used	134	35	90	98	31	97	23	79	111	108	18	126	134	113	123	114
	13%	7%	21%	11%	34%	12%	31%	27%	21%	22%	4%	15%	100%	27%	22%	28%
			a		c		e	h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_2. Have you used any of the following, either in the past month or previously?

Home sharing e.g. Airbnb, Homestay
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	42	24	15	4	25	17	2	11	14	11	4	14	14	7	6	26	16
	4%	8%	4%	1%	5%	3%	1%	7%	4%	8%	5%	4%	4%	6%	12%	6%	3%
		bc	c					f	f	f	f				kl	p	
Used, but not in the past month	82	47	23	12	48	34	21	12	22	19	5	20	42	13	5	49	33
	8%	17%	7%	3%	10%	7%	9%	7%	7%	14%	6%	5%	11%	10%	11%	11%	6%
		bc	c							gh			k			p	
Never used	834	196	298	340	401	433	201	132	265	98	67	316	307	101	36	335	500
	83%	68%	86%	92%	82%	84%	86%	82%	84%	74%	82%	84%	82%	83%	75%	79%	87%
			a	ab			i		i								o
Don't know	43	19	11	12	13	29	9	6	14	4	6	25	10	1	1	15	28
	4%	7%	3%	3%	3%	6%	4%	3%	5%	3%	7%	7%	3%	1%	2%	3%	5%
		b				d						lm					
NETS																	
Net: Ever used	124	71	37	16	73	51	24	23	36	30	9	34	56	19	11	75	49
	12%	25%	11%	4%	15%	10%	10%	14%	11%	23%	11%	9%	15%	16%	23%	18%	9%
		bc	c		e					fhj			k	k	k	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_2. Have you used any of the following, either in the past month or previously?

Home sharing e.g. Airbnb, Homestay
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	42	9	29	30	10	34	8	31	35	35	7	40	30	34	39	37
	4%	2%	7%	3%	12%	4%	11%	11%	7%	7%	2%	5%	22%	8%	7%	9%
			a		c		e	h		j			kmno	k		k
Used, but not in the past month	82	23	52	63	17	56	12	42	70	63	17	75	43	64	68	67
	8%	4%	12%	7%	19%	7%	17%	15%	13%	13%	4%	9%	32%	15%	12%	16%
			a		c		e			j			kmno	k		k
Never used	834	477	331	767	58	665	52	202	407	370	413	680	53	308	434	292
	83%	90%	78%	86%	64%	85%	70%	70%	77%	75%	93%	83%	40%	73%	78%	71%
		b		d		f			g		i	lmno		l	lo	l
Don't know	43	21	15	35	5	26	2	13	17	24	9	25	8	13	17	14
	4%	4%	4%	4%	6%	3%	2%	4%	3%	5%	2%	3%	6%	3%	3%	4%
										j						
NETS																
Net: Ever used	124	31	81	92	27	90	21	73	105	98	25	116	72	98	107	103
	12%	6%	19%	10%	30%	11%	28%	25%	20%	20%	6%	14%	54%	23%	19%	25%
			a		c		e			j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_3. Have you used any of the following, either in the past month or previously?

Social media e.g. Twitter, Facebook
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	726	226	275	225	339	387	178	115	229	83	65	278	265	94	36	306	419
	73%	79%	79%	61%	70%	75%	76%	72%	73%	62%	79%	74%	71%	77%	75%	72%	73%
		c	c			d	i		i		i						
Used, but not in the past month	94	32	27	34	54	40	27	18	28	13	3	27	42	10	4	45	49
	9%	11%	8%	9%	11%	8%	11%	11%	9%	10%	3%	7%	11%	8%	9%	11%	9%
							j	j									
Never used	161	18	37	105	85	76	26	22	52	34	12	59	60	18	8	64	96
	16%	6%	11%	29%	17%	15%	11%	14%	17%	25%	15%	16%	16%	15%	16%	15%	17%
			a	ab						fgh							
Don't know	20	10	7	3	9	11	4	4	6	3	2	10	6	-	-	8	12
	2%	3%	2%	1%	2%	2%	2%	3%	2%	2%	3%	3%	2%	-	-	2%	2%
		c															
NETS																	
Net: Ever used	820	258	302	260	394	426	204	133	257	96	68	305	307	104	40	351	469
	82%	90%	87%	71%	81%	83%	87%	83%	82%	73%	83%	81%	82%	85%	84%	83%	81%
		c	c				i	i	i								

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_3. Have you used any of the following, either in the past month or previously?

Social media e.g. Twitter, Facebook
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	726	388	306	650	66	593	44	227	409	362	322	726	99	343	450	331
	73%	73%	72%	73%	73%	76%	59%	79%	77%	74%	72%	89%	74%	82%	81%	81%
						f						lmno		l		
Used, but not in the past month	94	44	44	77	14	63	16	30	59	61	25	94	27	45	53	49
	9%	8%	10%	9%	16%	8%	21%	10%	11%	12%	6%	11%	21%	11%	10%	12%
					c		e			j			kmno			
Never used	161	89	70	152	7	117	13	28	52	57	97	-	6	31	54	23
	16%	17%	16%	17%	8%	15%	17%	10%	10%	11%	22%	-	5%	7%	10%	6%
				d							i		k	k	ko	k
Don't know	20	9	7	16	3	7	2	4	9	13	2	-	1	1	1	6
	2%	2%	2%	2%	3%	1%	3%	1%	2%	3%	*	-	1%	*	*	2%
										j			k			kmn
NETS																
Net: Ever used	820	431	349	727	81	656	60	256	468	423	347	820	126	388	503	381
	82%	81%	82%	81%	89%	84%	80%	89%	88%	86%	78%	100%	94%	92%	90%	93%
										j		lmno				

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_4. Have you used any of the following, either in the past month or previously?

Food delivery e.g. Deliveroo, JustEat
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	185	107	58	20	82	103	57	27	44	33	16	71	72	23	11	97	88
	18%	37%	17%	5%	17%	20%	24%	17%	14%	25%	19%	19%	19%	19%	23%	23%	15%
		bc	c				h			h						p	
Used, but not in the past month	235	96	95	44	123	112	61	34	74	34	18	79	90	37	17	116	118
	23%	33%	27%	12%	25%	22%	26%	21%	24%	26%	22%	21%	24%	31%	35%	27%	21%
		c	c											k	k	p	
Never used	548	69	184	296	265	284	109	94	187	60	46	207	204	59	20	196	352
	55%	24%	53%	80%	54%	55%	46%	59%	59%	45%	56%	55%	55%	49%	43%	46%	61%
			a	ab				fi	fi								o
Don't know	33	15	10	9	18	15	8	6	10	6	2	18	7	2	-	15	19
	3%	5%	3%	2%	4%	3%	3%	3%	3%	4%	3%	5%	2%	2%	-	3%	3%
												l					
NETS																	
Net: Ever used	420	202	153	64	205	214	117	60	118	67	34	149	162	60	27	214	206
	42%	71%	44%	17%	42%	42%	50%	38%	38%	51%	42%	40%	44%	49%	57%	50%	36%
		bc	c				gh			gh					k	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_4. Have you used any of the following, either in the past month or previously?

Food delivery e.g. Deliveroo, JustEat
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	185	78	96	156	29	143	18	82	131	124	52	177	65	185	137	128
	18%	15%	22%	17%	32%	18%	24%	28%	25%	25%	12%	22%	49%	44%	25%	31%
			a		c					j			kno	kno		kn
Used, but not in the past month	235	119	104	206	24	186	19	85	151	126	88	211	48	235	167	147
	23%	22%	24%	23%	27%	24%	25%	29%	29%	26%	20%	26%	36%	56%	30%	36%
										j			k	klno		k
Never used	548	311	220	506	34	436	37	114	236	227	295	417	19	-	248	129
	55%	59%	52%	57%	38%	56%	50%	40%	45%	46%	66%	51%	14%	-	45%	31%
		b		d							i	lmno	m		lmo	lm
Don't know	33	22	7	27	3	15	1	8	11	15	10	15	1	-	5	6
	3%	4%	2%	3%	4%	2%	1%	3%	2%	3%	2%	2%	1%	-	1%	2%
		b										m	m		m	m
NETS																
Net: Ever used	420	197	200	362	53	329	36	167	283	250	141	388	113	420	304	275
	42%	37%	47%	40%	58%	42%	49%	58%	53%	51%	32%	47%	85%	100%	55%	67%
			a		c					j			kno	klno	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_5. Have you used any of the following, either in the past month or previously?

Messaging services e.g. Snapchat, Whatsapp
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	438	192	157	89	201	237	107	66	122	71	36	136	178	59	30	209	229
	44%	67%	45%	24%	41%	46%	46%	41%	39%	54%	44%	36%	48%	49%	62%	49%	40%
		bc	c							gh			k	k	k	p	
Used, but not in the past month	118	41	51	26	61	57	28	25	40	11	8	49	45	11	5	42	76
	12%	14%	15%	7%	13%	11%	12%	16%	13%	8%	10%	13%	12%	9%	10%	10%	13%
		c	c					i									
Never used	419	43	130	246	214	204	92	66	142	47	37	177	142	50	13	162	256
	42%	15%	38%	67%	44%	40%	39%	41%	45%	36%	45%	47%	38%	42%	28%	38%	44%
			a	ab								ln					o
Don't know	27	11	8	8	11	15	6	3	11	4	1	14	8	-	-	11	16
	3%	4%	2%	2%	2%	3%	3%	2%	4%	3%	1%	4%	2%	-	-	2%	3%
												m					
NETS																	
Net: Ever used	556	233	208	115	262	294	136	92	162	81	44	185	223	71	34	252	304
	56%	81%	60%	31%	54%	57%	58%	57%	51%	62%	54%	49%	60%	58%	72%	59%	53%
		bc	c							h			k		k	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_5. Have you used any of the following, either in the past month or previously?

Messaging services e.g. Snapchat, Whatsapp
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	438	211	200	363	67	359	24	160	287	243	165	400	92	254	329	252
	44%	40%	47%	41%	74%	46%	33%	55%	54%	49%	37%	49%	69%	61%	59%	62%
			a		c	f				j			kn	k	k	k
Used, but not in the past month	118	58	56	107	11	90	12	39	65	69	45	112	26	69	86	66
	12%	11%	13%	12%	12%	12%	16%	13%	12%	14%	10%	14%	20%	17%	15%	16%
Never used	419	245	164	403	10	320	37	84	170	167	231	300	14	92	135	85
	42%	46%	38%	45%	11%	41%	50%	29%	32%	34%	52%	37%	10%	22%	24%	21%
		b		d							i	lmno		l	l	l
Don't know	27	15	7	22	3	11	1	5	8	14	5	8	2	4	7	7
	3%	3%	2%	2%	3%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	2%
NETS																
Net: Ever used	556	269	256	470	78	449	36	199	352	311	210	512	118	324	415	318
	56%	51%	60%	52%	86%	58%	49%	69%	66%	63%	47%	62%	88%	77%	74%	78%
			a		c					j			kmno	k	k	k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_6. Have you used any of the following, either in the past month or previously?

Video chat e.g. Skype, Facetime

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	265	105	90	70	134	131	54	44	79	49	15	72	118	36	21	129	136
	26%	37%	26%	19%	27%	25%	23%	27%	25%	37%	19%	19%	32%	30%	45%	30%	24%
		bc	c							fhj			k	k	k	p	
Used, but not in the past month	293	97	114	82	138	155	77	40	92	40	24	98	109	44	19	125	168
	29%	34%	33%	22%	28%	30%	33%	25%	29%	30%	30%	26%	29%	37%	39%	30%	29%
		c	c											k			
Never used	419	72	135	212	204	215	98	71	134	41	43	189	141	41	8	162	256
	42%	25%	39%	58%	42%	42%	42%	44%	43%	31%	52%	51%	38%	34%	16%	38%	44%
			a	ab			i	i	i		i	lmn	n	n			
Don't know	24	12	8	4	11	13	6	5	10	2	-	15	5	-	-	8	17
	2%	4%	2%	1%	2%	3%	2%	3%	3%	1%	-	4%	1%	-	-	2%	3%
		c										lm					
NETS																	
Net: Ever used	558	202	204	152	272	286	130	84	171	89	40	171	227	80	40	254	304
	56%	71%	59%	41%	56%	56%	56%	52%	54%	67%	48%	46%	61%	66%	84%	60%	53%
		bc	c							fghj			k	k	klm	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_6. Have you used any of the following, either in the past month or previously?

Video chat e.g. Skype, Facetime
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	265	104	145	209	49	221	21	104	183	162	88	246	72	148	265	153
	26%	20%	34%	23%	54%	28%	28%	36%	35%	33%	20%	30%	54%	35%	47%	37%
			a		c					j			kmo		kmo	k
Used, but not in the past month	293	144	139	268	24	230	21	97	174	160	112	258	51	156	293	159
	29%	27%	33%	30%	26%	29%	28%	34%	33%	32%	25%	31%	38%	37%	53%	39%
										j				k	klmo	k
Never used	419	271	134	399	14	317	32	82	162	161	238	309	10	113	-	94
	42%	51%	31%	45%	16%	41%	43%	28%	31%	33%	53%	38%	8%	27%	-	23%
		b		d							i	lmno	n	ln		ln
Don't know	24	11	9	19	3	12	1	5	10	10	8	7	-	2	-	4
	2%	2%	2%	2%	4%	2%	1%	2%	2%	2%	2%	1%	-	*	-	1%
												n				n
NETS																
Net: Ever used	558	248	284	477	73	450	42	201	357	322	200	503	123	304	558	312
	56%	47%	67%	53%	81%	58%	56%	70%	67%	65%	45%	61%	92%	73%	100%	76%
			a		c					j			kmo	k	klmo	k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_7. Have you used any of the following, either in the past month or previously?

Peer to peer lending e.g. Transferwise, Funding Circle
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	52	27	16	9	31	20	6	9	17	17	2	13	18	10	9	32	19
	5%	9%	4%	2%	6%	4%	3%	5%	6%	13%	2%	4%	5%	8%	18%	8%	3%
		bc								fghj				k	kl	p	
Used, but not in the past month	66	34	22	10	45	21	13	8	20	12	8	19	30	9	3	36	30
	7%	12%	6%	3%	9%	4%	6%	5%	6%	9%	10%	5%	8%	7%	6%	9%	5%
		bc	c		e											p	
Never used	839	208	292	339	394	445	199	135	264	101	70	322	312	102	34	345	493
	84%	73%	84%	92%	81%	87%	85%	84%	84%	77%	85%	86%	84%	84%	71%	81%	86%
			a	ab		d	i					n	n				
Don't know	45	17	17	10	17	27	15	8	13	2	2	21	14	1	2	11	34
	4%	6%	5%	3%	4%	5%	7%	5%	4%	1%	3%	6%	4%	1%	4%	2%	6%
		c					i					m					o
NETS																	
Net: Ever used	118	61	38	19	77	41	20	17	38	29	10	32	47	18	12	69	49
	12%	21%	11%	5%	16%	8%	8%	10%	12%	22%	12%	9%	13%	15%	25%	16%	9%
		bc	c		e					fgh				k	kl	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_7. Have you used any of the following, either in the past month or previously?

Peer to peer lending e.g. Transferwise, Funding Circle
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	52	12	37	35	15	41	7	37	44	46	3	48	33	43	44	40
	5%	2%	9%	4%	16%	5%	9%	13%	8%	9%	1%	6%	25%	10%	8%	10%
			a		c			h		j			kmno	k		k
Used, but not in the past month	66	22	38	53	11	46	13	32	50	50	12	59	36	51	58	55
	7%	4%	9%	6%	12%	6%	18%	11%	9%	10%	3%	7%	27%	12%	10%	13%
			a		c		e			j			kmno	k	k	k
Never used	839	469	341	768	61	669	52	212	422	378	414	684	61	315	439	305
	84%	89%	80%	86%	67%	86%	70%	74%	80%	77%	93%	83%	46%	75%	79%	74%
		b		d		f			g		i	lmno		l	l	l
Don't know	45	26	11	38	4	24	3	6	13	18	17	29	3	10	18	10
	4%	5%	3%	4%	5%	3%	4%	2%	2%	4%	4%	4%	2%	2%	3%	2%
NETS																
Net: Ever used	118	34	75	88	25	87	20	69	94	97	16	107	69	94	101	95
	12%	6%	17%	10%	28%	11%	27%	24%	18%	20%	3%	13%	52%	23%	18%	23%
			a		c		e	h		j			kmno	k	k	k

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_8. Have you used any of the following, either in the past month or previously?

Crowd-funding e.g. Kickstarter

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	38	22	14	2	22	16	7	6	10	10	4	13	12	8	5	26	13
	4%	8%	4%	1%	5%	3%	3%	4%	3%	8%	4%	3%	3%	6%	10%	6%	2%
		c	c							fh					kl	p	
Used, but not in the past month	96	54	31	11	52	44	20	14	30	17	10	18	44	18	7	40	56
	10%	19%	9%	3%	11%	9%	8%	8%	9%	13%	12%	5%	12%	15%	15%	9%	10%
		bc	c										k	k	k		
Never used	824	190	289	345	394	429	193	136	263	100	64	320	306	95	34	342	481
	82%	66%	83%	94%	81%	84%	82%	85%	84%	76%	79%	85%	82%	78%	71%	81%	83%
			a	ab								n					
Don't know	43	20	12	11	19	25	14	4	12	4	4	23	12	1	2	16	27
	4%	7%	3%	3%	4%	5%	6%	3%	4%	3%	5%	6%	3%	1%	4%	4%	5%
		bc										lm					
NETS																	
Net: Ever used	134	76	45	13	75	60	27	20	40	28	13	31	56	26	12	66	69
	13%	27%	13%	4%	15%	12%	11%	12%	13%	21%	16%	8%	15%	21%	25%	15%	12%
		bc	c							fh			k	k	k		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_8. Have you used any of the following, either in the past month or previously?

Crowd-funding e.g. Kickstarter

Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	38	12	24	29	9	30	6	28	35	30	8	34	26	31	32	32
	4%	2%	6%	3%	10%	4%	8%	10%	7%	6%	2%	4%	19%	7%	6%	8%
			a		c					j			kmno	k		k
Used, but not in the past month	96	25	64	81	14	73	15	56	73	71	20	93	46	71	80	75
	10%	5%	15%	9%	16%	9%	20%	20%	14%	14%	5%	11%	34%	17%	14%	18%
			a				e	h		j			kmno	k		k
Never used	824	466	329	752	61	659	51	197	407	373	404	671	58	306	430	291
	82%	88%	77%	84%	67%	84%	68%	69%	77%	76%	91%	82%	43%	73%	77%	71%
		b		d		f			g		i	lmno		l	lo	l
Don't know	43	27	9	33	7	18	3	6	14	18	14	23	5	12	15	12
	4%	5%	2%	4%	8%	2%	5%	2%	3%	4%	3%	3%	3%	3%	3%	3%
		b														
NETS																
Net: Ever used	134	37	88	110	23	103	20	84	108	101	28	126	71	102	112	107
	13%	7%	21%	12%	25%	13%	28%	29%	20%	21%	6%	15%	53%	24%	20%	26%
			a		c		e	h		j			kmno	k	k	kn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_9. Have you used any of the following, either in the past month or previously?

Navigation e.g. Citymapper, Google Maps

Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	426	165	149	113	211	216	92	61	139	74	30	132	171	66	30	212	215
	43%	58%	43%	31%	43%	42%	39%	38%	44%	56%	37%	35%	46%	55%	63%	50%	37%
		bc	c							fghj			k	k	kl	p	
Used, but not in the past month	316	79	115	121	165	150	77	60	95	31	26	117	132	31	12	114	202
	32%	28%	33%	33%	34%	29%	33%	38%	30%	23%	32%	31%	35%	25%	24%	27%	35%
								i					m				o
Never used	227	26	71	130	99	128	59	31	71	24	24	108	61	25	6	88	139
	23%	9%	20%	35%	20%	25%	25%	19%	22%	18%	29%	29%	16%	20%	13%	21%	24%
			a	ab								ln					
Don't know	32	16	11	5	12	20	7	8	10	3	2	17	9	-	-	10	22
	3%	6%	3%	1%	3%	4%	3%	5%	3%	3%	3%	5%	2%	-	-	2%	4%
		c										m					
NETS																	
Net: Ever used	742	244	264	234	376	366	168	121	234	105	56	249	303	97	42	326	416
	74%	85%	76%	64%	77%	71%	72%	76%	74%	80%	69%	66%	81%	80%	87%	77%	72%
		bc	c		e								k	k	k		

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_9. Have you used any of the following, either in the past month or previously?

Navigation e.g. Citymapper, Google Maps
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	426	182	223	362	56	358	22	160	296	250	154	393	84	232	313	237
	43%	34%	52%	40%	62%	46%	30%	56%	56%	51%	35%	48%	63%	55%	56%	58%
			a		c	f				j			k	k	k	k
Used, but not in the past month	316	173	130	290	23	257	25	86	157	147	151	260	44	131	177	138
	32%	33%	30%	32%	25%	33%	33%	30%	30%	30%	34%	32%	33%	31%	32%	34%
Never used	227	157	64	218	7	152	24	32	64	84	131	154	4	48	64	30
	23%	30%	15%	24%	8%	20%	33%	11%	12%	17%	29%	19%	3%	11%	11%	7%
		b		d			e				i	lmno		lo	lo	l
Don't know	32	17	10	25	4	13	3	10	12	12	11	13	2	9	4	5
	3%	3%	2%	3%	5%	2%	4%	3%	2%	2%	2%	2%	1%	2%	1%	1%
NETS																
Net: Ever used	742	355	353	652	79	614	47	246	453	397	305	653	128	363	490	375
	74%	67%	83%	73%	88%	79%	63%	85%	86%	81%	68%	80%	96%	86%	88%	91%
			a		c	f				j			kmn	k	k	km

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o

EU Digitalisation Survey - UK

Q20_10. Have you used any of the following, either in the past month or previously?

Music streaming e.g. Spotify, Deezer, SoundCloud
Base: All UK adults

		AGE			GENDER		REGION					INCOME				LOCATION	
	Total	18-34	35-54	55+	Male	Female	North	Midlands	South (ex. London)	London	Scotland	Less than £21,000	£21,000-£48,000	£48,001-£76,000	More than £76,001	Urban	Rural
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	1001	280	353	368	494	507	229	159	322	130	82	372	376	121	48	418	583
Weighted Total	1001	286	346	368	487	514	234	160	315	132	82	375	373	121	48	424	577
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	222	128	71	23	132	90	61	29	56	41	20	80	76	36	14	116	106
	22%	45%	20%	6%	27%	18%	26%	18%	18%	31%	25%	21%	20%	30%	30%	27%	18%
		bc	c		e		h			gh				l		p	
Used, but not in the past month	188	68	70	49	82	105	45	32	63	19	13	56	84	25	12	86	101
	19%	24%	20%	13%	17%	21%	19%	20%	20%	14%	16%	15%	23%	21%	25%	20%	18%
		c	c										k				
Never used	560	78	194	288	263	296	117	93	188	70	48	219	206	60	22	212	348
	56%	27%	56%	78%	54%	58%	50%	58%	60%	53%	59%	59%	55%	50%	45%	50%	60%
			a	ab					f								o
Don't know	31	12	12	8	10	21	11	6	8	3	-	19	7	-	-	10	22
	3%	4%	3%	2%	2%	4%	5%	4%	3%	2%	-	5%	2%	-	-	2%	4%
							j					lm					
NETS																	
Net: Ever used	410	196	141	73	214	196	106	61	119	59	34	137	160	61	26	203	207
	41%	69%	41%	20%	44%	38%	45%	38%	38%	45%	41%	36%	43%	50%	55%	48%	36%
		bc	c											k	k	p	

Columns Tested: a,b,c - d,e - f,g,h,i,j - k,l,m,n - o,p

EU Digitalisation Survey - UK

Q20_10. Have you used any of the following, either in the past month or previously?

Music streaming e.g. Spotify, Deezer, SoundCloud
Base: All UK adults

		EDUCATION		ETHNICITY		OPINIONS OF INTERNET		FEEL CONFIDENT		KNOWLEDGE OF "SHARING ECONOMY"		USE OF INTERNET PLATFORMS				
	Total	No university	Unversity	White	BAME	Positives outweigh negatives	Negatives outweigh positives	Building a website	Preparing a powerpoint presentation	Heard of	Not heard of	Social Media	Ride Sharing	Food delivery	Video Chat	Music streaming
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted Total	1001	530	431	900	85	785	74	289	532	494	445	821	134	424	559	414
Weighted Total	1001	530	426	895	90	780	74	288	529	492	446	820	134	420	558	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used in the past month	222	84	116	181	39	172	26	121	174	150	59	210	72	162	176	222
	22%	16%	27%	20%	43%	22%	35%	42%	33%	30%	13%	26%	54%	39%	31%	54%
			a		c		e	h		j			kmn	kn	k	kmn
Used, but not in the past month	188	90	95	163	22	159	13	60	120	118	59	171	42	113	136	188
	19%	17%	22%	18%	25%	20%	18%	21%	23%	24%	13%	21%	31%	27%	24%	46%
			a							j			k	k		klmn
Never used	560	337	208	524	28	431	35	103	227	210	319	423	18	138	235	-
	56%	64%	49%	59%	31%	55%	46%	36%	43%	43%	71%	52%	13%	33%	42%	-
		b		d					g		i	lmno	o	lo	lmo	
Don't know	31	19	8	27	2	18	1	4	8	14	9	16	2	7	11	-
	3%	4%	2%	3%	2%	2%	1%	1%	2%	3%	2%	2%	2%	2%	2%	-
												o	o	o	o	
NETS																
Net: Ever used	410	174	211	344	61	330	39	181	294	269	118	381	114	275	312	410
	41%	33%	50%	38%	67%	42%	52%	63%	56%	55%	27%	46%	85%	65%	56%	100%
			a		c			h		j			kmn	kn	k	klmn

Columns Tested: a,b - c,d - e,f - g,h - i,j - k,l,m,n,o