



# National Council for Palliative Care – Public Opinion on Death and Dying

## METHODOLOGY NOTE

ComRes interviewed 2,016 GB adults online between the 29th and 30th April 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:  
katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 1  
Q.1 How familiar or unfamiliar are you with each of the following terms?

#### Summary

Base: All respondents

	Terms					
	Lasting Power of Attorney	Advance Care Planning	Hospice care	End of life care	Palliative care	A Will
Unweighted base	2016	2016	2016	2016	2016	2016
Weighted base	2016	2016	2016	2016	2016	2016
NET: Heard of it	1688 84%	1209 60%	1842 91%	1698 84%	1610 80%	1906 95%
NET: Know what it is	1315 65%	784 39%	1685 84%	1392 69%	1259 62%	1855 92%
Know what it is and have direct experience of it	413 20%	125 6%	379 19%	317 16%	332 16%	956 47%
Heard of it and know what it is, but have no direct experience of it	902 45%	659 33%	1306 65%	1075 53%	927 46%	899 45%
Heard of it but don't know what it is	373 19%	425 21%	158 8%	306 15%	351 17%	51 3%
Never heard of it	212 10%	639 32%	89 4%	209 10%	278 14%	41 2%
Prefer not to say	17 1%	15 1%	14 1%	19 1%	17 1%	15 1%
Don't know	100 5%	153 8%	71 4%	89 4%	111 6%	54 3%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 2  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**Lasting Power of Attorney**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Heard of it	1688 84%	827 84%	861 84%	160 67%	255 75%	287 85%	312 87%	269 90%	404 92%	470 87%	471 84%	353 80%	395 82%	234 87%	706 82%
NET: Know what it is	1315 65%	628 64%	687 67%	107 45%	186 55%	203 60%	249 69%	228 76%	343 78%	366 68%	386 69%	254 58%	308 64%	177 66%	544 63%
Know what it is and have direct experience of it	413 20%	189 19%	224 22%	21 9%	42 13%	51 15%	75 21%	82 27%	142 32%	131 24%	138 25%	66 15%	79 16%	52 19%	155 18%
Heard of it and know what it is, but have no direct experience of it	902 45%	438 44%	463 45%	85 36%	143 42%	152 45%	174 48%	147 49%	201 46%	235 44%	249 45%	188 43%	230 48%	125 46%	389 45%
Heard of it but don't know what it is	373 19%	200 20%	174 17%	53 22%	70 21%	84 25%	63 18%	41 14%	62 14%	103 19%	85 15%	99 22%	86 18%	58 21%	162 19%
Never heard of it	212 10%	103 10%	109 11%	55 23%	51 15%	38 11%	37 10%	18 6%	13 3%	44 8%	59 11%	59 13%	50 10%	20 7%	103 12%
Prefer not to say	17 1%	10 1%	7 1%	3 1%	3 1%	1 *	2 1%	3 1%	4 1%	5 1%	1 *	5 1%	6 1%	2 1%	6 1%
Don't know	100 5%	48 5%	52 5%	21 9%	30 9%	13 4%	9 2%	8 3%	18 4%	20 4%	27 5%	23 5%	29 6%	12 5%	45 5%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 2  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**Lasting Power of Attorney**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Heard of it	1688 84%	150 83%	85 85%	1453 84%	66 82%	180 81%	158 87%	150 83%	123 87%	168 83%	210 80%	244 86%	154 85%	380 89%	1260 83%	426 81%	1260 85%	998 86%	680 81%
NET: Know what it is	1315 65%	120 66%	62 61%	1133 65%	47 58%	144 65%	123 68%	121 67%	95 67%	132 66%	149 57%	202 72%	119 66%	311 73%	966 63%	317 60%	997 67%	795 68%	514 62%
Know what it is and have direct experience of it	413 20%	44 24%	17 16%	353 20%	9 12%	46 21%	31 17%	41 22%	37 26%	40 20%	43 16%	66 23%	40 22%	102 24%	301 20%	93 18%	319 22%	277 24%	134 16%
Heard of it and know what it is, but have no direct experience of it	902 45%	76 42%	45 45%	781 45%	37 46%	98 44%	93 51%	80 44%	58 41%	92 46%	106 41%	136 48%	79 44%	209 49%	665 44%	224 42%	677 46%	518 44%	380 45%
Heard of it but don't know what it is	373 19%	31 17%	23 23%	319 18%	20 24%	36 16%	35 19%	29 16%	28 20%	35 17%	60 23%	42 15%	35 19%	70 16%	294 19%	108 20%	263 18%	203 17%	166 20%
Never heard of it	212 10%	22 12%	12 12%	177 10%	9 11%	21 10%	17 9%	22 12%	12 9%	21 11%	35 13%	21 7%	19 11%	32 8%	177 12%	67 13%	144 10%	113 10%	96 11%
Prefer not to say	17 1%	1 1%	1 1%	15 1%	- -	2 1%	1 1%	2 1%	1 1%	3 1%	4 1%	2 1%	- -	1 *	10 1%	3 1%	11 1%	8 1%	9 1%
Don't know	100 5%	8 4%	3 3%	89 5%	5 7%	19 8%	5 3%	8 5%	5 4%	10 5%	13 5%	15 5%	8 4%	14 3%	80 5%	33 6%	66 4%	48 4%	51 6%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 3  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**Advance Care Planning**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Heard of it	1209 60%	586 59%	623 61%	140 58%	179 53%	208 61%	209 58%	190 63%	284 65%	352 65%	329 59%	244 56%	284 59%	168 62%	510 59%
NET: Know what it is	784 39%	381 39%	403 39%	77 32%	122 36%	143 42%	135 37%	120 40%	187 43%	240 45%	219 39%	147 33%	178 37%	127 47%	319 37%
Know what it is and have direct experience of it	125 6%	50 5%	75 7%	16 7%	26 8%	21 6%	17 5%	17 6%	28 6%	39 7%	33 6%	23 5%	30 6%	29 11%	47 5%
Heard of it and know what it is, but have no direct experience of it	659 33%	331 34%	328 32%	61 26%	96 28%	122 36%	117 33%	103 34%	159 36%	201 37%	187 33%	123 28%	147 31%	98 37%	272 32%
Heard of it but don't know what it is	425 21%	205 21%	220 21%	62 26%	56 17%	65 19%	75 21%	70 23%	96 22%	112 21%	110 20%	97 22%	106 22%	41 15%	191 22%
Never heard of it	639 32%	316 32%	323 31%	75 31%	119 35%	105 31%	127 35%	93 31%	121 27%	149 28%	184 33%	157 36%	148 31%	81 30%	277 32%
Prefer not to say	15 1%	8 1%	7 1%	2 1%	2 1%	1 *	2 1%	3 1%	4 1%	3 1%	2 *	4 1%	6 1%	3 1%	3 *
Don't know	153 8%	78 8%	75 7%	23 9%	40 12%	25 7%	21 6%	14 5%	31 7%	34 6%	44 8%	35 8%	41 8%	16 6%	71 8%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 3  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**Advance Care Planning**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Heard of it	1209 60%	97 54%	63 62%	1049 61%	51 64%	136 61%	100 55%	107 59%	88 62%	123 61%	176 67%	168 60%	99 55%	276 64%	902 59%	326 62%	881 59%	717 61%	486 58%
NET: Know what it is	784 39%	70 39%	39 39%	675 39%	35 43%	90 41%	69 38%	67 37%	55 39%	75 37%	117 45%	100 35%	66 36%	178 41%	584 38%	220 42%	563 38%	466 40%	315 38%
Know what it is and have direct experience of it	125 6%	16 9%	8 8%	101 6%	3 4%	14 6%	9 5%	11 6%	7 5%	10 5%	13 5%	19 7%	14 8%	34 8%	85 6%	41 8%	84 6%	73 6%	53 6%
Heard of it and know what it is, but have no direct experience of it	659 33%	54 30%	31 31%	574 33%	32 39%	76 34%	60 33%	57 31%	48 34%	64 32%	105 40%	81 29%	52 29%	143 33%	499 33%	179 34%	479 32%	393 34%	263 31%
Heard of it but don't know what it is	425 21%	27 15%	24 23%	374 22%	17 21%	46 21%	31 17%	40 22%	32 23%	49 24%	58 22%	68 24%	33 18%	98 23%	318 21%	106 20%	318 21%	251 22%	171 20%
Never heard of it	639 32%	67 37%	31 30%	542 31%	23 28%	60 27%	67 37%	60 33%	44 31%	58 29%	70 27%	91 32%	69 38%	127 30%	498 33%	155 29%	484 33%	363 31%	271 32%
Prefer not to say	15 1%	1 1%	2 2%	12 1%	- -	2 1%	1 1%	1 *	1 1%	2 1%	3 1%	2 1%	1 1%	2 *	9 1%	3 1%	11 1%	6 1%	9 1%
Don't know	153 8%	16 9%	6 6%	131 8%	7 8%	24 11%	13 7%	13 7%	9 6%	19 9%	14 5%	21 7%	12 7%	24 6%	118 8%	45 9%	105 7%	81 7%	70 8%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 4  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**Hospice care**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Heard of it	1842 91%	889 90%	953 93%	202 84%	272 80%	314 92%	343 96%	291 97%	420 96%	495 92%	521 93%	391 89%	435 91%	249 93%	768 89%
NET: Know what it is	1685 84%	786 80%	899 87%	170 71%	238 70%	287 84%	321 89%	278 93%	390 89%	460 85%	482 86%	355 81%	387 81%	233 87%	690 80%
Know what it is and have direct experience of it	379 19%	169 17%	210 20%	31 13%	48 14%	66 20%	70 20%	67 23%	96 22%	108 20%	115 21%	72 16%	84 18%	58 22%	145 17%
Heard of it and know what it is, but have no direct experience of it	1306 65%	617 62%	689 67%	139 58%	190 56%	220 65%	251 70%	211 70%	294 67%	351 65%	368 66%	283 65%	303 63%	174 65%	545 63%
Heard of it but don't know what it is	158 8%	103 10%	54 5%	32 13%	33 10%	27 8%	22 6%	12 4%	30 7%	36 7%	38 7%	35 8%	48 10%	16 6%	79 9%
Never heard of it	89 4%	53 5%	36 3%	15 6%	36 11%	15 4%	10 3%	4 1%	9 2%	22 4%	20 4%	29 7%	17 4%	9 3%	50 6%
Prefer not to say	14 1%	9 1%	5 *	5 2%	2 1%	2 1%	2 *	1 *	3 1%	4 1%	3 1%	3 1%	4 1%	2 1%	5 1%
Don't know	71 4%	36 4%	35 3%	18 7%	29 9%	9 3%	4 1%	4 1%	7 2%	17 3%	15 3%	16 4%	23 5%	9 3%	37 4%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 4  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**Hospice care**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Heard of it	1842 91%	160 88%	95 94%	1588 92%	76 94%	204 92%	167 92%	161 89%	130 92%	188 93%	231 88%	263 93%	169 93%	407 95%	1387 91%	466 88%	1374 93%	1068 92%	763 91%
NET: Know what it is	1685 84%	150 82%	76 76%	1458 84%	69 85%	186 84%	156 86%	154 85%	115 82%	166 82%	205 78%	249 88%	158 87%	383 89%	1258 82%	417 79%	1266 85%	993 85%	684 82%
Know what it is and have direct experience of it	379 19%	36 20%	9 9%	334 19%	12 15%	54 24%	41 23%	43 24%	22 16%	27 13%	51 20%	54 19%	30 16%	103 24%	268 18%	102 19%	277 19%	242 21%	136 16%
Heard of it and know what it is, but have no direct experience of it	1306 65%	114 63%	68 67%	1124 65%	57 71%	132 60%	115 63%	111 61%	93 66%	139 69%	154 59%	195 69%	128 71%	280 65%	990 65%	315 60%	990 67%	751 64%	548 66%
Heard of it but don't know what it is	158 8%	10 6%	18 18%	129 7%	7 9%	18 8%	11 6%	7 4%	15 11%	22 11%	26 10%	14 5%	10 6%	24 6%	129 8%	49 9%	107 7%	76 6%	79 9%
Never heard of it	89 4%	14 8%	3 3%	72 4%	4 5%	8 4%	9 5%	13 7%	3 2%	6 3%	18 7%	4 2%	7 4%	14 3%	72 5%	32 6%	57 4%	60 5%	28 3%
Prefer not to say	14 1%	1 1%	-	13 1%	-	3 1%	1 *	1 *	1 1%	3 1%	1 *	3 1%	1 1%	2 *	7 *	3 1%	9 1%	5 *	8 1%
Don't know	71 4%	7 4%	3 3%	61 4%	1 1%	7 3%	5 3%	7 4%	7 5%	5 3%	13 5%	12 4%	5 3%	6 1%	60 4%	28 5%	42 3%	33 3%	37 4%



## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 5  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**End of life care**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Heard of it	1698 84%	809 82%	889 86%	193 81%	261 77%	282 83%	318 88%	248 83%	396 90%	464 86%	467 84%	365 83%	403 84%	233 87%	696 81%
NET: Know what it is	1392 69%	653 66%	739 72%	149 62%	211 62%	239 70%	260 72%	211 71%	322 73%	393 73%	390 70%	285 65%	324 68%	202 75%	570 66%
Know what it is and have direct experience of it	317 16%	126 13%	191 19%	30 12%	48 14%	54 16%	61 17%	53 18%	70 16%	88 16%	98 18%	64 15%	66 14%	55 21%	120 14%
Heard of it and know what it is, but have no direct experience of it	1075 53%	527 53%	548 53%	119 50%	163 48%	185 55%	199 55%	158 53%	251 57%	305 57%	291 52%	221 50%	258 54%	146 54%	451 52%
Heard of it but don't know what it is	306 15%	157 16%	150 15%	44 18%	50 15%	43 13%	58 16%	37 12%	75 17%	70 13%	77 14%	80 18%	79 17%	31 12%	125 15%
Never heard of it	209 10%	122 12%	88 9%	23 10%	49 14%	45 13%	28 8%	39 13%	26 6%	50 9%	65 12%	53 12%	41 9%	19 7%	116 13%
Prefer not to say	19 1%	9 1%	11 1%	3 1%	3 1%	1 *	3 1%	4 1%	4 1%	4 1%	2 *	5 1%	8 2%	4 1%	5 1%
Don't know	89 4%	48 5%	41 4%	20 8%	27 8%	11 3%	10 3%	7 2%	13 3%	21 4%	25 4%	16 4%	27 6%	13 5%	44 5%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 5  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**End of life care**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Heard of it	1698 84%	149 82%	89 88%	1461 84%	69 86%	188 85%	158 87%	147 81%	118 83%	175 87%	210 80%	240 85%	156 86%	376 88%	1276 84%	436 83%	1259 85%	991 85%	698 83%
NET: Know what it is	1392 69%	124 68%	73 73%	1195 69%	53 66%	156 70%	133 73%	128 71%	104 74%	145 72%	158 60%	198 70%	121 67%	319 74%	1040 68%	350 66%	1041 70%	799 68%	586 70%
Know what it is and have direct experience of it	317 16%	28 15%	12 12%	277 16%	13 17%	46 21%	32 18%	37 20%	18 13%	23 11%	38 14%	42 15%	28 16%	91 21%	218 14%	95 18%	221 15%	195 17%	120 14%
Heard of it and know what it is, but have no direct experience of it	1075 53%	96 53%	62 61%	918 53%	40 49%	110 50%	101 56%	91 50%	86 61%	121 60%	121 46%	155 55%	93 51%	228 53%	822 54%	255 48%	820 55%	604 52%	466 56%
Heard of it but don't know what it is	306 15%	25 14%	16 16%	266 15%	16 20%	32 15%	26 14%	19 10%	14 10%	30 15%	52 20%	42 15%	35 19%	57 13%	237 15%	86 16%	219 15%	192 16%	112 13%
Never heard of it	209 10%	23 13%	9 9%	177 10%	8 10%	20 9%	15 9%	22 12%	17 12%	20 10%	34 13%	24 8%	17 9%	40 9%	165 11%	61 11%	148 10%	125 11%	81 10%
Prefer not to say	19 1%	2 1%	1 1%	16 1%	- -	2 1%	1 1%	2 1%	1 1%	2 1%	5 2%	2 1%	1 *	2 1%	13 1%	2 *	15 1%	8 1%	11 1%
Don't know	89 4%	7 4%	2 2%	80 5%	4 4%	12 6%	7 4%	10 5%	5 4%	6 3%	13 5%	16 6%	7 4%	11 2%	72 5%	29 6%	60 4%	43 4%	46 5%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 6  
**Q.1 How familiar or unfamiliar are you with each of the following terms?**  
**Palliative care**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Heard of it	1610 80%	762 77%	848 82%	149 62%	226 67%	275 81%	312 87%	266 89%	383 87%	452 84%	461 82%	331 75%	367 77%	227 84%	665 77%
NET: Know what it is	1259 62%	557 56%	702 68%	104 43%	164 48%	204 60%	260 72%	214 71%	313 71%	364 67%	366 65%	255 58%	275 57%	193 72%	496 58%
Know what it is and have direct experience of it	332 16%	131 13%	201 20%	31 13%	37 11%	53 16%	59 17%	63 21%	88 20%	91 17%	112 20%	57 13%	72 15%	59 22%	111 13%
Heard of it and know what it is, but have no direct experience of it	927 46%	426 43%	500 49%	73 30%	127 37%	151 44%	200 56%	151 51%	225 51%	273 51%	254 45%	198 45%	203 42%	135 50%	385 45%
Heard of it but don't know what it is	351 17%	205 21%	146 14%	45 19%	61 18%	71 21%	52 14%	52 17%	70 16%	88 16%	95 17%	76 17%	92 19%	34 12%	168 20%
Never heard of it	278 14%	156 16%	122 12%	66 28%	76 22%	49 14%	32 9%	24 8%	31 7%	58 11%	70 13%	77 18%	72 15%	24 9%	140 16%
Prefer not to say	17 1%	7 1%	10 1%	2 1%	2 1%	1 *	3 1%	2 1%	6 1%	3 1%	2 *	5 1%	7 1%	5 2%	3 *
Don't know	111 6%	63 6%	48 5%	22 9%	35 10%	15 4%	13 3%	8 3%	19 4%	26 5%	26 5%	26 6%	33 7%	13 5%	53 6%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 6

**Q.1 How familiar or unfamiliar are you with each of the following terms?****Palliative care****Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Heard of it	1610 80%	147 81%	80 79%	1383 80%	60 74%	172 78%	147 81%	142 78%	111 79%	172 85%	206 78%	231 82%	142 78%	365 85%	1200 79%	399 75%	1208 82%	959 82%	641 77%
NET: Know what it is	1259 62%	124 69%	60 59%	1075 62%	42 52%	133 60%	115 63%	110 61%	82 58%	128 64%	160 61%	188 67%	117 65%	292 68%	925 61%	296 56%	963 65%	750 64%	503 60%
Know what it is and have direct experience of it	332 16%	30 16%	9 9%	293 17%	12 15%	45 20%	29 16%	40 22%	17 12%	28 14%	46 18%	46 16%	30 16%	101 24%	222 15%	79 15%	253 17%	190 16%	140 17%
Heard of it and know what it is, but have no direct experience of it	927 46%	95 52%	51 50%	781 45%	29 37%	88 40%	86 47%	70 38%	64 46%	100 50%	113 43%	143 51%	87 48%	191 45%	702 46%	216 41%	710 48%	560 48%	363 43%
Heard of it but don't know what it is	351 17%	23 13%	20 20%	308 18%	18 23%	40 18%	32 18%	32 18%	29 20%	44 22%	46 18%	42 15%	25 14%	72 17%	275 18%	103 20%	246 17%	209 18%	138 17%
Never heard of it	278 14%	24 13%	18 18%	236 14%	15 19%	34 15%	24 13%	27 15%	20 14%	16 8%	38 14%	34 12%	28 15%	47 11%	224 15%	87 17%	190 13%	142 12%	134 16%
Prefer not to say	17 1%	3 2%	1 1%	13 1%	- -	2 1%	1 1%	1 *	1 *	2 1%	4 1%	2 1%	1 1%	1 *	12 1%	3 *	13 1%	7 1%	10 1%
Don't know	111 6%	8 4%	2 2%	102 6%	6 7%	14 6%	9 5%	12 7%	10 7%	11 6%	15 6%	15 5%	10 5%	15 4%	90 6%	40 8%	70 5%	59 5%	51 6%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 7  
Q.1 How familiar or unfamiliar are you with each of the following terms?

#### A Will

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Heard of it	1906 95%	934 95%	972 95%	213 89%	296 87%	327 96%	349 97%	293 98%	429 98%	511 95%	533 95%	419 95%	444 93%	251 93%	813 94%
NET: Know what it is	1855 92%	899 91%	956 93%	202 84%	283 83%	317 93%	342 95%	289 97%	422 96%	498 92%	520 93%	406 93%	431 90%	247 92%	779 91%
Know what it is and have direct experience of it	956 47%	452 46%	504 49%	44 18%	94 28%	141 41%	198 55%	168 56%	312 71%	281 52%	287 51%	182 42%	205 43%	136 51%	369 43%
Heard of it and know what it is, but have no direct experience of it	899 45%	447 45%	452 44%	158 66%	189 56%	176 52%	144 40%	121 40%	110 25%	217 40%	232 42%	224 51%	226 47%	111 41%	410 48%
Heard of it but don't know what it is	51 3%	35 4%	16 2%	11 4%	13 4%	11 3%	7 2%	4 1%	6 1%	13 2%	14 2%	12 3%	12 3%	4 1%	34 4%
Never heard of it	41 2%	19 2%	22 2%	9 4%	22 6%	5 1%	4 1%	1 *	- -	12 2%	10 2%	9 2%	9 2%	7 3%	21 2%
Prefer not to say	15 1%	8 1%	7 1%	2 1%	4 1%	1 *	3 1%	2 1%	3 1%	4 1%	2 *	2 1%	6 1%	2 1%	6 1%
Don't know	54 3%	26 3%	27 3%	15 6%	18 5%	7 2%	3 1%	3 1%	7 2%	11 2%	13 2%	9 2%	20 4%	9 3%	21 2%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 7  
Q.1 How familiar or unfamiliar are you with each of the following terms?

#### A Will

Base: All respondents

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Heard of it	1906 95%	172 95%	98 97%	1637 94%	78 97%	208 94%	175 96%	170 94%	134 95%	192 95%	238 91%	269 95%	172 95%	415 97%	1444 95%	483 91%	1421 96%	1113 95%	782 94%
NET: Know what it is	1855 92%	167 92%	97 96%	1592 92%	76 94%	207 93%	168 92%	165 91%	134 95%	186 92%	225 86%	261 92%	172 95%	412 96%	1395 91%	464 88%	1390 94%	1081 93%	765 92%
Know what it is and have direct experience of it	956 47%	76 42%	44 43%	836 48%	28 34%	94 42%	89 49%	83 46%	85 60%	100 49%	121 46%	148 52%	90 50%	231 54%	703 46%	219 41%	735 50%	609 52%	343 41%
Heard of it and know what it is, but have no direct experience of it	899 45%	91 50%	53 53%	756 44%	48 60%	113 51%	79 44%	82 45%	49 35%	86 43%	104 40%	113 40%	81 45%	182 42%	692 45%	244 46%	654 44%	473 41%	422 51%
Heard of it but don't know what it is	51 3%	5 3%	1 1%	45 3%	2 3%	2 1%	7 4%	5 3%	1 *	7 3%	13 5%	8 3%	- -	2 *	48 3%	19 4%	31 2%	32 3%	17 2%
Never heard of it	41 2%	3 2%	1 1%	37 2%	2 2%	3 1%	2 1%	6 4%	1 1%	1 1%	12 5%	2 1%	6 3%	4 1%	35 2%	22 4%	19 1%	29 2%	12 1%
Prefer not to say	15 1%	1 1%	1 1%	13 1%	- -	2 1%	- -	1 *	1 *	3 1%	4 1%	2 1%	1 1%	2 *	9 1%	3 *	10 1%	7 1%	8 1%
Don't know	54 3%	5 3%	1 1%	48 3%	1 1%	9 4%	4 2%	4 2%	5 3%	5 2%	8 3%	9 3%	3 2%	9 2%	39 3%	21 4%	32 2%	19 2%	34 4%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 8  
**Q.2 Which, if any, of the following have you ever done?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
Written a will	709 35%	346 35%	363 35%	13 5%	47 14%	85 25%	154 43%	127 43%	284 65%	207 38%	225 40%	129 29%	149 31%	80 30%	265 31%
Registered to become an NHS organ donor or have an organ donor card	639 32%	266 27%	373 36%	78 33%	100 30%	94 28%	110 31%	95 32%	162 37%	187 35%	205 37%	107 24%	140 29%	99 37%	240 28%
Taken out life insurance	616 31%	330 33%	286 28%	19 8%	79 23%	106 31%	133 37%	105 35%	172 39%	181 34%	158 28%	123 28%	154 32%	80 30%	263 31%
Spoken to someone about your funeral wishes	540 27%	215 22%	326 32%	34 14%	58 17%	65 19%	96 27%	86 29%	202 46%	131 24%	172 31%	93 21%	145 30%	68 25%	176 20%
Bought a bereavement/with sympathies card in the last 12 months	540 27%	200 20%	339 33%	27 11%	52 15%	74 22%	116 32%	95 32%	177 40%	141 26%	168 30%	101 23%	130 27%	80 30%	196 23%
Talked to someone about your end of life wishes	398 20%	160 16%	238 23%	39 16%	54 16%	50 15%	74 21%	55 18%	126 29%	93 17%	132 24%	73 17%	99 21%	49 18%	149 17%
Asked a family member about their end of life wishes	367 18%	133 14%	234 23%	43 18%	55 16%	58 17%	74 21%	63 21%	74 17%	119 22%	120 22%	63 14%	65 14%	65 24%	141 16%
Written down any of your wishes or preferences about your future care, should you become unable to make decisions yourself	138 7%	46 5%	92 9%	8 3%	20 6%	19 6%	19 5%	28 9%	44 10%	36 7%	39 7%	23 5%	40 8%	18 7%	51 6%
None of these	521 26%	293 30%	228 22%	106 44%	121 36%	110 32%	81 23%	56 19%	47 11%	120 22%	140 25%	128 29%	133 28%	56 21%	264 31%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 8  
**Q.2 Which, if any, of the following have you ever done?**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
Written a will	709 35%	63 35%	33 32%	613 35%	18 22%	73 33%	66 37%	59 33%	59 42%	81 40%	77 29%	99 35%	81 45%	176 41%	515 34%	148 28%	560 38%	460 39%	248 30%
Registered to become an NHS organ donor or have an organ donor card	639 32%	62 34%	33 33%	544 31%	22 27%	64 29%	62 34%	64 35%	47 33%	59 29%	64 24%	102 36%	61 34%	153 36%	475 31%	139 26%	498 34%	369 32%	268 32%
Taken out life insurance	616 31%	59 33%	30 30%	526 30%	17 21%	57 26%	61 33%	62 34%	45 32%	61 30%	75 29%	93 33%	56 31%	146 34%	456 30%	212 40%	403 27%	430 37%	184 22%
Spoken to someone about your funeral wishes	540 27%	46 25%	26 26%	469 27%	21 26%	51 23%	59 32%	44 24%	54 39%	57 28%	63 24%	66 24%	53 29%	180 42%	344 23%	102 19%	438 30%	294 25%	243 29%
Bought a bereavement/with sympathies card in the last 12 months	540 27%	64 35%	28 27%	449 26%	16 20%	58 26%	49 27%	49 27%	40 28%	54 27%	55 21%	73 26%	56 31%	144 34%	378 25%	127 24%	413 28%	364 31%	173 21%
Talked to someone about your end of life wishes	398 20%	33 18%	28 28%	337 19%	18 22%	37 17%	34 19%	38 21%	27 19%	42 21%	52 20%	58 20%	32 17%	131 31%	256 17%	91 17%	307 21%	224 19%	174 21%
Asked a family member about their end of life wishes	367 18%	25 14%	18 18%	325 19%	13 16%	26 12%	33 18%	27 15%	25 18%	36 18%	62 24%	65 23%	38 21%	93 22%	260 17%	93 18%	273 18%	229 20%	135 16%
Written down any of your wishes or preferences about your future care, should you become unable to make decisions yourself	138 7%	12 7%	7 7%	119 7%	3 4%	17 8%	12 7%	8 4%	14 10%	10 5%	19 7%	16 6%	19 11%	46 11%	85 6%	37 7%	101 7%	73 6%	63 8%
None of these	521 26%	46 25%	28 27%	447 26%	24 30%	70 31%	36 20%	49 27%	29 21%	49 24%	85 32%	64 23%	41 23%	78 18%	424 28%	155 29%	363 25%	258 22%	255 31%



## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 9  
**Q.3 How old would you like to be when you die?**  
**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
60 or under	(60) 35 2%	17 2%	18 2%	12 5%	5 2%	11 3%	3 1%	2 1%	1 *	5 1%	9 2%	11 2%	11 2%	4 1%	14 2%
61-70	(65.5) 53 3%	34 3%	19 2%	9 4%	9 3%	18 5%	7 2%	9 3%	1 *	8 2%	19 3%	14 3%	11 2%	5 2%	32 4%
71-80	(75.5) 178 9%	90 9%	88 9%	22 9%	38 11%	27 8%	41 11%	34 11%	17 4%	61 11%	45 8%	40 9%	33 7%	30 11%	88 10%
81-90	(85.5) 537 27%	251 25%	286 28%	72 30%	95 28%	85 25%	86 24%	76 25%	123 28%	159 30%	146 26%	124 28%	108 23%	70 26%	229 27%
91-100	(95.5) 344 17%	137 14%	207 20%	30 13%	49 14%	54 16%	66 18%	51 17%	93 21%	93 17%	113 20%	68 16%	71 15%	46 17%	134 16%
Over 100	(105) 160 8%	100 10%	61 6%	22 9%	34 10%	28 8%	28 8%	21 7%	27 6%	57 11%	46 8%	25 6%	32 7%	30 11%	70 8%
I would like to live forever	270 13%	148 15%	122 12%	33 14%	43 13%	49 14%	49 14%	41 14%	56 13%	56 10%	71 13%	62 14%	81 17%	27 10%	120 14%
Prefer not to say	47 2%	23 2%	24 2%	5 2%	7 2%	9 3%	4 1%	5 2%	17 4%	12 2%	5 1%	15 3%	15 3%	6 2%	15 2%
Don't know	392 19%	188 19%	204 20%	34 14%	59 17%	59 17%	76 21%	60 20%	105 24%	88 16%	105 19%	82 19%	117 24%	49 18%	159 19%
Mean	87.67	87.58	87.75	85.59	87.45	86.34	88.03	87.22	90.32	88.48	88.06	86.33	87.34	88.43	87.01
Standard deviation	10.75	11.46	10.06	12.23	11.06	12.14	10.40	10.51	7.86	10.27	10.81	10.77	11.23	10.96	11.06
Standard error	0.30	0.46	0.39	0.95	0.77	0.78	0.66	0.83	0.47	0.49	0.55	0.76	0.67	0.81	0.47

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 9  
**Q.3 How old would you like to be when you die?**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
60 or under	(60)	35 2%	2 1%	3 3%	30 2%	2 3%	6 2%	2 1%	- -	3 2%	6 3%	9 3%	2 1%	11 2%	22 1%	9 2%	27 2%	9 1%	27 3%
61-70	(65.5)	53 3%	7 4%	4 4%	42 2%	2 3%	3 1%	- -	3 2%	6 4%	3 2%	8 3%	10 3%	17 4%	36 2%	22 4%	30 2%	29 3%	23 3%
71-80	(75.5)	178 9%	19 10%	8 8%	152 9%	8 10%	27 12%	18 10%	13 7%	14 10%	18 9%	28 10%	17 6%	44 10%	132 9%	56 11%	121 8%	104 9%	73 9%
81-90	(85.5)	537 27%	50 28%	24 24%	463 27%	17 21%	47 21%	51 28%	57 31%	36 25%	61 30%	61 23%	78 28%	103 24%	419 27%	145 27%	391 26%	329 28%	207 25%
91-100	(95.5)	344 17%	29 16%	15 15%	300 17%	16 20%	42 19%	29 16%	33 18%	23 17%	35 17%	43 16%	49 17%	62 14%	274 18%	90 17%	254 17%	222 19%	122 15%
Over 100	(105)	160 8%	16 9%	10 10%	134 8%	7 8%	20 9%	14 7%	22 12%	6 4%	13 6%	20 8%	26 9%	29 7%	128 8%	44 8%	115 8%	92 8%	68 8%
I would like to live forever	270 13%	25 14%	13 13%	232 13%	15 18%	33 15%	27 15%	16 9%	23 16%	20 10%	33 13%	34 12%	31 17%	61 14%	198 13%	72 14%	196 13%	144 12%	122 15%
Prefer not to say	47 2%	2 1%	1 1%	44 3%	4 5%	6 3%	4 2%	4 2%	3 2%	2 1%	10 4%	7 3%	3 2%	13 3%	26 2%	6 1%	39 3%	24 2%	21 2%
Don't know	392 19%	32 17%	23 23%	338 19%	10 13%	40 18%	37 20%	33 18%	28 20%	44 22%	51 19%	59 21%	37 20%	90 21%	291 19%	85 16%	307 21%	213 18%	173 21%
Mean	87.67	87.34	87.40	87.72	87.42	87.86	88.37	89.98	85.94	87.06	86.37	88.63	87.13	86.03	88.11	86.95	87.93	88.27	86.78
Standard deviation	10.75	10.93	12.36	10.64	11.89	11.31	9.51	9.55	10.77	10.53	11.85	10.48	9.49	11.53	10.50	11.10	10.60	10.03	11.71
Standard error	0.30	0.98	1.57	0.32	1.65	0.94	0.88	0.89	1.07	0.93	0.93	0.78	0.90	0.72	0.33	0.59	0.34	0.36	0.51

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 10  
**Q.4 Roughly how often, if at all, would you say you think about dying or death?**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Ever	1770 88%	842 85%	929 90%	203 85%	285 84%	291 86%	320 89%	281 94%	390 89%	481 89%	488 87%	391 89%	411 86%	238 89%	753 87%
NET: Monthly or more	899 45%	432 44%	467 45%	113 47%	135 40%	150 44%	156 43%	148 50%	197 45%	241 45%	247 44%	191 43%	219 46%	115 43%	372 43%
NET: At least once a week	646 32%	311 31%	335 33%	70 29%	88 26%	108 32%	117 33%	110 37%	152 35%	167 31%	177 32%	139 32%	164 34%	87 32%	262 30%
At least once a day	228 11%	116 12%	112 11%	28 12%	38 11%	33 10%	38 10%	35 12%	57 13%	52 10%	58 10%	49 11%	69 14%	27 10%	91 11%
Once a week	417 21%	195 20%	222 22%	42 18%	50 15%	74 22%	80 22%	76 25%	95 22%	115 21%	119 21%	89 20%	94 20%	60 22%	171 20%
Once a month	253 13%	120 12%	133 13%	42 18%	47 14%	42 12%	39 11%	38 13%	45 10%	74 14%	71 13%	52 12%	56 12%	29 11%	110 13%
Once every few months	320 16%	131 13%	189 18%	43 18%	61 18%	55 16%	53 15%	48 16%	61 14%	90 17%	90 16%	75 17%	65 14%	47 17%	144 17%
Rarely	552 27%	279 28%	273 27%	48 20%	89 26%	86 25%	111 31%	84 28%	133 30%	150 28%	150 27%	125 28%	127 26%	76 28%	237 27%
Never	111 5%	82 8%	29 3%	13 6%	20 6%	26 8%	23 6%	6 2%	22 5%	24 4%	33 6%	28 6%	26 5%	14 5%	54 6%
Prefer not to say	50 2%	25 3%	25 2%	10 4%	8 2%	7 2%	7 2%	5 2%	12 3%	13 2%	13 2%	7 2%	17 4%	9 3%	19 2%
Don't know	85 4%	39 4%	46 4%	13 5%	26 8%	15 5%	9 3%	7 2%	14 3%	21 4%	26 5%	14 3%	25 5%	7 3%	35 4%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 10  
**Q.4 Roughly how often, if at all, would you say you think about dying or death?**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Ever	1770 88%	160 88%	88 87%	1522 88%	73 91%	187 84%	158 87%	159 88%	130 92%	182 90%	225 86%	251 89%	157 87%	401 94%	1331 87%	459 87%	1308 88%	1040 89%	723 86%
NET: Monthly or more	899 45%	91 50%	43 43%	765 44%	46 57%	90 40%	85 47%	86 48%	66 47%	80 40%	120 46%	114 40%	78 43%	243 57%	630 41%	227 43%	671 45%	518 44%	376 45%
NET: At least once a week	646 32%	61 33%	31 31%	554 32%	35 43%	70 32%	62 34%	56 31%	44 31%	63 31%	94 36%	77 27%	52 29%	185 43%	439 29%	163 31%	482 33%	378 32%	265 32%
At least once a day	228 11%	16 9%	10 10%	202 12%	12 15%	27 12%	26 14%	15 8%	15 11%	27 13%	36 14%	28 10%	16 9%	77 18%	143 9%	57 11%	171 12%	115 10%	112 13%
Once a week	417 21%	44 24%	21 21%	352 20%	22 27%	44 20%	36 20%	41 22%	29 20%	37 18%	58 22%	50 18%	36 20%	108 25%	296 19%	106 20%	311 21%	263 23%	153 18%
Once a month	253 13%	30 17%	12 12%	211 12%	11 14%	19 9%	23 12%	31 17%	22 16%	17 8%	26 10%	37 13%	25 14%	58 14%	191 12%	64 12%	189 13%	141 12%	111 13%
Once every few months	320 16%	25 14%	11 11%	284 16%	8 10%	33 15%	24 13%	27 15%	19 13%	34 17%	42 16%	60 21%	38 21%	65 15%	247 16%	83 16%	235 16%	178 15%	141 17%
Rarely	552 27%	45 25%	34 33%	474 27%	20 24%	64 29%	49 27%	46 26%	45 32%	68 34%	63 24%	77 27%	41 23%	93 22%	454 30%	149 28%	402 27%	344 29%	206 25%
Never	111 5%	9 5%	10 10%	91 5%	4 6%	21 10%	10 6%	9 5%	8 5%	6 3%	18 7%	10 3%	5 3%	12 3%	94 6%	36 7%	74 5%	66 6%	43 5%
Prefer not to say	50 2%	3 2%	1 1%	46 3%	1 2%	4 2%	4 2%	6 3%	3 2%	9 4%	6 2%	7 2%	7 4%	4 1%	33 2%	12 2%	36 2%	20 2%	27 3%
Don't know	85 4%	9 5%	2 2%	74 4%	2 2%	10 4%	9 5%	7 4%	1 1%	5 3%	14 5%	15 5%	12 7%	11 3%	68 4%	21 4%	64 4%	41 4%	43 5%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 11

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Summary****Base: All respondents**

	Factors					
	Being pain free	Being with your family and friends	Being cared for and able to die in the place of your choice	Retaining your dignity	Being involved in decisions about your care, or if you are not able to, for family or those close to you to be involved	Having your religious/spiritual needs met
Unweighted base	2016	2016	2016	2016	2016	2016
Weighted base	2016	2016	2016	2016	2016	2016
1st	662 33%	340 17%	129 6%	264 13%	120 6%	107 5%
2nd	377 19%	353 18%	214 11%	393 19%	239 12%	47 2%
3rd	212 11%	339 17%	364 18%	332 16%	320 16%	56 3%
4th	183 9%	256 13%	410 20%	285 14%	408 20%	80 4%
5th	132 7%	250 12%	398 20%	285 14%	426 21%	131 6%
6th	57 3%	84 4%	108 5%	64 3%	109 5%	1201 60%
I do not believe a good death is possible	296 15%	296 15%	296 15%	296 15%	296 15%	296 15%
Prefer not to say	97 5%	97 5%	97 5%	97 5%	97 5%	97 5%
Mean	2.33	2.98	3.65	3.08	3.68	5.27
Standard deviation	1.47	1.52	1.36	1.46	1.37	1.47
Standard error	0.04	0.04	0.03	0.04	0.03	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 12

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Being pain free**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
1st	662 33%	313 32%	348 34%	60 25%	91 27%	103 30%	133 37%	115 39%	159 36%	165 31%	185 33%	149 34%	163 34%	90 34%	280 33%
2nd	377 19%	175 18%	201 20%	43 18%	73 22%	73 22%	55 15%	49 16%	83 19%	116 21%	116 21%	80 18%	65 13%	58 22%	152 18%
3rd	212 11%	91 9%	121 12%	26 11%	33 10%	40 12%	42 12%	30 10%	41 9%	63 12%	64 11%	30 7%	55 12%	33 12%	88 10%
4th	183 9%	91 9%	93 9%	29 12%	39 12%	31 9%	31 9%	24 8%	29 7%	53 10%	55 10%	44 10%	30 6%	27 10%	75 9%
5th	132 7%	59 6%	73 7%	25 11%	17 5%	24 7%	19 5%	19 6%	27 6%	31 6%	39 7%	22 5%	40 8%	11 4%	62 7%
6th	57 3%	25 3%	32 3%	7 3%	9 3%	13 4%	9 3%	12 4%	7 2%	19 4%	13 2%	16 4%	10 2%	5 2%	23 3%
I do not believe a good death is possible	296 15%	177 18%	120 12%	38 16%	61 18%	41 12%	59 16%	34 11%	64 15%	68 13%	66 12%	82 19%	80 17%	33 12%	140 16%
Prefer not to say	97 5%	57 6%	40 4%	10 4%	15 4%	15 4%	12 3%	15 5%	29 7%	24 4%	21 4%	16 4%	36 8%	11 4%	40 5%
Mean	2.33	2.31	2.35	2.66	2.41	2.43	2.22	2.28	2.15	2.39	2.34	2.28	2.31	2.21	2.35
Standard deviation	1.47	1.47	1.48	1.54	1.43	1.50	1.44	1.54	1.39	1.46	1.44	1.51	1.50	1.33	1.49
Standard error	0.04	0.05	0.05	0.11	0.09	0.08	0.08	0.11	0.07	0.06	0.07	0.10	0.08	0.09	0.06

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 12

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Being pain free**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
1st	662 33%	65 36%	30 30%	567 33%	34 42%	73 33%	53 29%	63 34%	39 28%	84 42%	83 31%	77 27%	61 34%	144 34%	505 33%	158 30%	502 34%	378 32%	282 34%
2nd	377 19%	33 18%	18 18%	325 19%	15 18%	37 17%	40 22%	34 19%	28 20%	30 15%	51 19%	56 20%	34 19%	82 19%	282 19%	108 21%	268 18%	234 20%	141 17%
3rd	212 11%	19 10%	13 13%	181 10%	9 12%	25 11%	21 12%	14 8%	15 11%	18 9%	29 11%	32 11%	18 10%	37 9%	171 11%	56 11%	155 10%	129 11%	82 10%
4th	183 9%	19 11%	4 4%	160 9%	5 6%	18 8%	10 6%	23 13%	15 11%	19 9%	22 8%	30 11%	19 11%	37 9%	140 9%	62 12%	122 8%	117 10%	65 8%
5th	132 7%	12 7%	10 10%	110 6%	5 6%	12 5%	11 6%	11 6%	10 7%	10 5%	16 6%	26 9%	8 5%	42 10%	88 6%	29 6%	103 7%	67 6%	64 8%
6th	57 3%	4 2%	2 2%	50 3%	1 1%	7 3%	8 4%	3 2%	5 4%	5 3%	12 4%	5 2%	4 2%	13 3%	41 3%	17 3%	39 3%	38 3%	19 2%
I do not believe a good death is possible	296 15%	23 13%	14 14%	259 15%	10 13%	33 15%	30 16%	29 16%	22 16%	28 14%	40 15%	38 13%	29 16%	59 14%	223 15%	83 16%	211 14%	157 13%	135 16%
Prefer not to say	97 5%	6 4%	9 9%	82 5%	3 3%	16 7%	7 4%	5 3%	6 5%	8 4%	10 4%	19 7%	7 4%	15 4%	76 5%	15 3%	81 5%	47 4%	48 6%
Mean	2.33	2.30	2.38	2.33	2.02	2.31	2.38	2.29	2.51	2.13	2.40	2.49	2.26	2.41	2.30	2.41	2.30	2.35	2.30
Standard deviation	1.47	1.46	1.51	1.47	1.31	1.48	1.51	1.45	1.52	1.45	1.53	1.47	1.42	1.56	1.45	1.47	1.48	1.47	1.49
Standard error	0.04	0.12	0.17	0.04	0.17	0.11	0.12	0.12	0.13	0.11	0.11	0.10	0.12	0.08	0.04	0.07	0.04	0.05	0.06

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 13

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**  
**Being with your family and friends**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
1st	340 17%	158 16%	182 18%	70 29%	81 24%	76 23%	43 12%	26 9%	45 10%	108 20%	98 17%	71 16%	63 13%	62 23%	139 16%
2nd	353 18%	152 15%	201 20%	53 22%	60 18%	61 18%	52 15%	50 17%	77 18%	84 16%	96 17%	89 20%	84 18%	39 15%	165 19%
3rd	339 17%	170 17%	170 17%	30 13%	51 15%	60 18%	64 18%	59 20%	75 17%	90 17%	106 19%	60 14%	83 17%	54 20%	138 16%
4th	256 13%	120 12%	136 13%	17 7%	25 7%	43 13%	54 15%	48 16%	70 16%	61 11%	82 15%	60 14%	53 11%	21 8%	109 13%
5th	250 12%	108 11%	143 14%	14 6%	29 9%	30 9%	64 18%	51 17%	63 14%	78 15%	68 12%	43 10%	61 13%	34 13%	95 11%
6th	84 4%	47 5%	37 4%	8 3%	18 5%	13 4%	12 3%	16 5%	17 4%	25 5%	22 4%	18 4%	19 4%	13 5%	33 4%
I do not believe a good death is possible	296 15%	177 18%	120 12%	38 16%	61 18%	41 12%	59 16%	34 11%	64 15%	68 13%	66 12%	82 19%	80 17%	33 12%	140 16%
Prefer not to say	97 5%	57 6%	40 4%	10 4%	15 4%	15 4%	12 3%	15 5%	29 7%	24 4%	21 4%	16 4%	36 8%	11 4%	40 5%
Mean	2.98	3.01	2.96	2.35	2.67	2.75	3.27	3.39	3.23	2.98	2.99	2.91	3.06	2.84	2.93
Standard deviation	1.52	1.53	1.51	1.44	1.58	1.50	1.46	1.43	1.43	1.58	1.49	1.50	1.49	1.58	1.49
Standard error	0.04	0.06	0.05	0.10	0.10	0.08	0.08	0.10	0.08	0.07	0.07	0.10	0.08	0.11	0.06



## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 13

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Being with your family and friends**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
1st	340 17%	29 16%	17 17%	293 17%	11 13%	45 20%	26 15%	31 17%	24 17%	31 15%	43 16%	51 18%	31 17%	65 15%	262 17%	109 21%	230 16%	208 18%	130 16%
2nd	353 18%	29 16%	20 20%	304 18%	14 17%	40 18%	30 16%	38 21%	34 24%	32 16%	45 17%	41 15%	30 17%	76 18%	268 18%	95 18%	258 17%	215 18%	137 16%
3rd	339 17%	41 23%	14 14%	284 16%	17 21%	37 17%	30 16%	25 14%	20 14%	38 19%	41 15%	47 17%	30 17%	67 16%	264 17%	105 20%	235 16%	209 18%	129 15%
4th	256 13%	27 15%	12 12%	217 13%	11 13%	19 9%	25 14%	24 13%	12 9%	33 16%	35 14%	31 11%	27 15%	69 16%	180 12%	47 9%	209 14%	150 13%	106 13%
5th	250 12%	20 11%	6 6%	224 13%	14 17%	23 10%	28 15%	22 12%	19 14%	28 14%	29 11%	39 14%	23 13%	60 14%	186 12%	50 9%	200 13%	141 12%	107 13%
6th	84 4%	5 3%	8 8%	70 4%	1 2%	7 3%	6 3%	7 4%	4 2%	5 2%	20 7%	16 6%	5 2%	17 4%	66 4%	26 5%	58 4%	40 3%	44 5%
I do not believe a good death is possible	296 15%	23 13%	14 14%	259 15%	10 13%	33 15%	30 16%	29 16%	22 16%	28 14%	40 15%	38 13%	29 16%	59 14%	223 15%	83 16%	211 14%	157 13%	135 16%
Prefer not to say	97 5%	6 4%	9 9%	82 5%	3 3%	16 7%	7 4%	5 3%	6 5%	8 4%	10 4%	19 7%	7 4%	15 4%	76 5%	15 3%	81 5%	47 4%	48 6%
Mean	2.98	2.98	2.93	2.99	3.11	2.75	3.11	2.93	2.80	3.05	3.10	3.06	2.96	3.09	2.97	2.79	3.05	2.92	3.08
Standard deviation	1.52	1.41	1.61	1.52	1.42	1.50	1.50	1.52	1.49	1.44	1.60	1.60	1.47	1.50	1.52	1.52	1.51	1.48	1.56
Standard error	0.04	0.12	0.19	0.04	0.18	0.11	0.12	0.13	0.13	0.11	0.11	0.11	0.12	0.08	0.04	0.07	0.04	0.05	0.06

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 14

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Being cared for and able to die in the place of your choice**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
1st	129 6%	56 6%	73 7%	13 5%	14 4%	18 5%	29 8%	28 9%	27 6%	44 8%	28 5%	23 5%	34 7%	10 4%	63 7%
2nd	214 11%	97 10%	118 11%	25 10%	39 11%	40 12%	37 10%	31 10%	43 10%	52 10%	60 11%	45 10%	58 12%	40 15%	79 9%
3rd	364 18%	161 16%	202 20%	50 21%	57 17%	62 18%	61 17%	51 17%	83 19%	83 15%	103 18%	95 22%	82 17%	41 15%	145 17%
4th	410 20%	182 18%	227 22%	55 23%	64 19%	60 18%	79 22%	71 24%	81 18%	112 21%	133 24%	80 18%	85 18%	56 21%	169 20%
5th	398 20%	205 21%	193 19%	39 16%	68 20%	82 24%	63 18%	55 18%	91 21%	130 24%	117 21%	76 17%	75 16%	53 20%	177 21%
6th	108 5%	52 5%	55 5%	9 4%	21 6%	21 6%	20 6%	15 5%	22 5%	25 5%	31 6%	22 5%	30 6%	23 8%	48 6%
I do not believe a good death is possible	296 15%	177 18%	120 12%	38 16%	61 18%	41 12%	59 16%	34 11%	64 15%	68 13%	66 12%	82 19%	80 17%	33 12%	140 16%
Prefer not to say	97 5%	57 6%	40 4%	10 4%	15 4%	15 4%	12 3%	15 5%	29 7%	24 4%	21 4%	16 4%	36 8%	11 4%	40 5%
Mean	3.65	3.72	3.59	3.58	3.74	3.74	3.59	3.55	3.67	3.68	3.73	3.61	3.55	3.76	3.68
Standard deviation	1.36	1.37	1.36	1.27	1.35	1.37	1.40	1.40	1.36	1.40	1.30	1.32	1.43	1.38	1.40
Standard error	0.03	0.05	0.05	0.09	0.09	0.08	0.08	0.10	0.07	0.06	0.06	0.08	0.07	0.09	0.05

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 14

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Being cared for and able to die in the place of your choice**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
1st	129 6%	10 5%	9 9%	110 6%	5 6%	10 5%	16 9%	8 4%	15 11%	9 4%	22 8%	16 6%	9 5%	31 7%	92 6%	36 7%	93 6%	78 7%	50 6%
2nd	214 11%	17 10%	9 9%	188 11%	8 9%	21 10%	16 9%	25 14%	19 13%	21 10%	22 8%	37 13%	20 11%	50 12%	160 11%	64 12%	151 10%	129 11%	85 10%
3rd	364 18%	38 21%	13 13%	312 18%	16 20%	35 16%	31 17%	31 17%	28 20%	40 20%	47 18%	48 17%	36 20%	89 21%	263 17%	92 17%	271 18%	214 18%	149 18%
4th	410 20%	33 18%	22 22%	354 20%	17 21%	44 20%	42 23%	38 21%	27 19%	38 19%	52 20%	58 20%	38 21%	85 20%	318 21%	104 20%	306 21%	244 21%	164 20%
5th	398 20%	43 24%	19 19%	336 19%	20 25%	48 21%	33 18%	38 21%	20 14%	47 23%	49 19%	52 18%	30 17%	76 18%	313 21%	104 20%	293 20%	233 20%	165 20%
6th	108 5%	10 6%	6 6%	92 5%	2 2%	15 7%	7 4%	8 4%	3 2%	11 5%	20 8%	15 5%	11 6%	24 6%	80 5%	32 6%	75 5%	66 6%	41 5%
I do not believe a good death is possible	296 15%	23 13%	14 14%	259 15%	10 13%	33 15%	30 16%	29 16%	22 16%	28 14%	40 15%	38 13%	29 16%	59 14%	223 15%	83 16%	211 14%	157 13%	135 16%
Prefer not to say	97 5%	6 4%	9 9%	82 5%	3 3%	16 7%	7 4%	5 3%	6 5%	8 4%	10 4%	19 7%	7 4%	15 4%	76 5%	15 3%	81 5%	47 4%	48 6%
Mean	3.65	3.74	3.66	3.64	3.65	3.82	3.55	3.66	3.25	3.76	3.68	3.61	3.65	3.55	3.69	3.63	3.66	3.65	3.66
Standard deviation	1.36	1.33	1.45	1.36	1.29	1.35	1.38	1.31	1.37	1.31	1.45	1.36	1.32	1.38	1.35	1.40	1.35	1.37	1.35
Standard error	0.03	0.11	0.17	0.04	0.16	0.10	0.11	0.11	0.12	0.10	0.10	0.09	0.11	0.07	0.04	0.07	0.04	0.04	0.05

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 15

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Retaining your dignity**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
1st	264 13%	125 13%	140 14%	20 8%	42 12%	47 14%	47 13%	44 15%	65 15%	68 13%	86 15%	56 13%	54 11%	31 11%	110 13%
2nd	393 19%	192 19%	200 19%	37 15%	40 12%	64 19%	86 24%	77 26%	88 20%	110 20%	113 20%	72 16%	97 20%	42 16%	174 20%
3rd	332 16%	151 15%	181 18%	43 18%	56 16%	51 15%	53 15%	51 17%	78 18%	94 18%	104 19%	80 18%	54 11%	46 17%	128 15%
4th	285 14%	129 13%	155 15%	32 13%	57 17%	58 17%	46 13%	35 12%	57 13%	87 16%	69 12%	50 11%	79 17%	41 15%	126 15%
5th	285 14%	129 13%	156 15%	45 19%	59 17%	56 16%	47 13%	33 11%	45 10%	69 13%	85 15%	72 16%	58 12%	53 20%	113 13%
6th	64 3%	28 3%	36 3%	15 6%	9 3%	7 2%	9 2%	10 3%	14 3%	17 3%	14 3%	11 2%	21 4%	11 4%	29 3%
I do not believe a good death is possible	296 15%	177 18%	120 12%	38 16%	61 18%	41 12%	59 16%	34 11%	64 15%	68 13%	66 12%	82 19%	80 17%	33 12%	140 16%
Prefer not to say	97 5%	57 6%	40 4%	10 4%	15 4%	15 4%	12 3%	15 5%	29 7%	24 4%	21 4%	16 4%	36 8%	11 4%	40 5%
Mean	3.08	3.04	3.11	3.47	3.29	3.12	2.95	2.87	2.91	3.07	2.99	3.13	3.15	3.35	3.07
Standard deviation	1.46	1.45	1.46	1.48	1.46	1.45	1.43	1.43	1.43	1.42	1.46	1.46	1.49	1.48	1.46
Standard error	0.04	0.05	0.05	0.11	0.09	0.08	0.08	0.10	0.08	0.06	0.07	0.09	0.08	0.10	0.06

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 15

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Retaining your dignity**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
1st	264 13%	22 12%	8 8%	235 14%	12 15%	24 11%	33 18%	26 14%	21 15%	26 13%	23 9%	47 17%	24 13%	60 14%	200 13%	65 12%	199 13%	164 14%	99 12%
2nd	393 19%	44 24%	16 16%	333 19%	17 21%	39 18%	35 19%	34 19%	18 13%	56 28%	48 18%	49 17%	37 21%	90 21%	299 20%	83 16%	310 21%	222 19%	168 20%
3rd	332 16%	20 11%	27 27%	285 16%	14 18%	38 17%	25 14%	41 23%	24 17%	30 15%	42 16%	45 16%	26 14%	81 19%	241 16%	77 15%	255 17%	189 16%	143 17%
4th	285 14%	29 16%	12 12%	243 14%	8 10%	38 17%	30 16%	17 9%	26 18%	24 12%	32 12%	47 17%	22 12%	52 12%	224 15%	87 16%	196 13%	176 15%	107 13%
5th	285 14%	28 15%	12 12%	245 14%	13 16%	29 13%	17 9%	25 14%	21 15%	25 12%	53 20%	31 11%	31 17%	56 13%	219 14%	104 20%	181 12%	176 15%	108 13%
6th	64 3%	10 6%	2 2%	51 3%	3 4%	5 2%	6 3%	4 2%	3 2%	5 2%	14 5%	7 3%	4 2%	17 4%	44 3%	15 3%	49 3%	35 3%	28 3%
I do not believe a good death is possible	296 15%	23 13%	14 14%	259 15%	10 13%	33 15%	30 16%	29 16%	22 16%	28 14%	40 15%	38 13%	29 16%	59 14%	223 15%	83 16%	211 14%	157 13%	135 16%
Prefer not to say	97 5%	6 4%	9 9%	82 5%	3 3%	16 7%	7 4%	5 3%	6 5%	8 4%	10 4%	19 7%	7 4%	15 4%	76 5%	15 3%	81 5%	47 4%	48 6%
Mean	3.08	3.19	3.16	3.06	3.04	3.14	2.85	2.96	3.15	2.89	3.41	2.95	3.07	3.01	3.08	3.29	3.00	3.09	3.07
Standard deviation	1.46	1.54	1.28	1.46	1.53	1.39	1.47	1.41	1.45	1.41	1.50	1.45	1.48	1.46	1.45	1.48	1.44	1.47	1.44
Standard error	0.04	0.13	0.15	0.04	0.19	0.10	0.12	0.12	0.13	0.11	0.11	0.10	0.12	0.08	0.04	0.07	0.04	0.05	0.06

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 16

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Being involved in decisions about your care, or if you are not able to, for family or those close to you to be involved**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
1st	120 6%	50 5%	70 7%	21 9%	14 4%	19 6%	17 5%	20 7%	30 7%	37 7%	41 7%	23 5%	19 4%	18 7%	45 5%
2nd	239 12%	114 12%	125 12%	27 11%	41 12%	36 11%	49 14%	39 13%	46 10%	70 13%	71 13%	48 11%	50 10%	35 13%	93 11%
3rd	320 16%	150 15%	169 16%	34 14%	55 16%	63 19%	60 17%	50 17%	58 13%	101 19%	86 15%	59 13%	73 15%	44 16%	152 18%
4th	408 20%	185 19%	224 22%	48 20%	64 19%	82 24%	64 18%	60 20%	91 21%	111 21%	115 21%	90 20%	93 19%	61 23%	171 20%
5th	426 21%	205 21%	222 22%	51 21%	72 21%	69 20%	76 21%	70 23%	88 20%	106 20%	123 22%	99 22%	99 21%	56 21%	177 21%
6th	109 5%	50 5%	59 6%	10 4%	18 5%	14 4%	23 6%	11 4%	33 8%	22 4%	36 6%	21 5%	30 6%	11 4%	42 5%
I do not believe a good death is possible	296 15%	177 18%	120 12%	38 16%	61 18%	41 12%	59 16%	34 11%	64 15%	68 13%	66 12%	82 19%	80 17%	33 12%	140 16%
Prefer not to say	97 5%	57 6%	40 4%	10 4%	15 4%	15 4%	12 3%	15 5%	29 7%	24 4%	21 4%	16 4%	36 8%	11 4%	40 5%
Mean	3.68	3.70	3.66	3.57	3.73	3.67	3.70	3.62	3.76	3.55	3.67	3.75	3.81	3.59	3.69
Standard deviation	1.37	1.36	1.38	1.42	1.34	1.29	1.38	1.37	1.43	1.35	1.42	1.36	1.34	1.35	1.33
Standard error	0.03	0.05	0.05	0.10	0.09	0.07	0.08	0.09	0.08	0.06	0.06	0.09	0.07	0.09	0.05

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 16

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Being involved in decisions about your care, or if you are not able to, for family or those close to you to be involved**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
1st	120 6%	16 9%	6 6%	98 6%	4 5%	12 5%	7 4%	13 7%	10 7%	6 3%	13 5%	22 8%	12 6%	29 7%	90 6%	25 5%	94 6%	62 5%	57 7%
2nd	239 12%	25 14%	13 13%	201 12%	15 19%	28 13%	22 12%	12 6%	14 10%	22 11%	31 12%	35 13%	21 12%	50 12%	179 12%	64 12%	175 12%	133 11%	105 13%
3rd	320 16%	29 16%	9 9%	282 16%	9 11%	29 13%	37 20%	32 18%	20 14%	37 18%	43 16%	45 16%	30 17%	70 16%	245 16%	81 15%	239 16%	188 16%	129 15%
4th	408 20%	37 21%	23 23%	348 20%	18 22%	45 20%	32 17%	38 21%	30 21%	48 24%	56 21%	50 18%	32 18%	92 21%	305 20%	109 21%	299 20%	231 20%	176 21%
5th	426 21%	35 19%	24 23%	367 21%	17 21%	44 20%	41 22%	41 23%	31 22%	45 22%	47 18%	60 21%	43 24%	91 21%	324 21%	117 22%	309 21%	280 24%	147 18%
6th	109 5%	9 5%	3 3%	97 6%	5 6%	14 6%	7 4%	12 7%	8 6%	8 4%	22 8%	15 5%	7 4%	23 5%	83 5%	35 7%	73 5%	69 6%	39 5%
I do not believe a good death is possible	296 15%	23 13%	14 14%	259 15%	10 13%	33 15%	30 16%	29 16%	22 16%	28 14%	40 15%	38 13%	29 16%	59 14%	223 15%	83 16%	211 14%	157 13%	135 16%
Prefer not to say	97 5%	6 4%	9 9%	82 5%	3 3%	16 7%	7 4%	5 3%	6 5%	8 4%	10 4%	19 7%	7 4%	15 4%	76 5%	15 3%	81 5%	47 4%	48 6%
Mean	3.68	3.51	3.69	3.70	3.63	3.71	3.68	3.80	3.73	3.77	3.74	3.59	3.65	3.66	3.69	3.77	3.65	3.77	3.56
Standard deviation	1.37	1.43	1.35	1.37	1.43	1.40	1.29	1.38	1.41	1.22	1.39	1.44	1.38	1.38	1.37	1.36	1.37	1.36	1.38
Standard error	0.03	0.12	0.16	0.04	0.18	0.10	0.10	0.12	0.12	0.10	0.10	0.10	0.11	0.07	0.04	0.07	0.04	0.04	0.05

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 17

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Having your religious/ spiritual needs met**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
1st	107 5%	51 5%	56 5%	8 3%	21 6%	20 6%	20 6%	17 6%	22 5%	24 5%	35 6%	18 4%	30 6%	13 5%	43 5%
2nd	47 2%	24 2%	23 2%	6 2%	9 3%	9 3%	9 2%	5 2%	9 2%	14 3%	17 3%	6 1%	10 2%	8 3%	17 2%
3rd	56 3%	31 3%	25 2%	8 3%	11 3%	8 2%	9 3%	9 3%	10 2%	14 3%	8 1%	17 4%	16 3%	6 2%	29 3%
4th	80 4%	47 5%	33 3%	10 4%	15 4%	10 3%	14 4%	12 4%	19 4%	22 4%	18 3%	18 4%	23 5%	17 6%	31 4%
5th	131 6%	49 5%	81 8%	17 7%	18 5%	22 6%	20 6%	22 7%	32 7%	33 6%	39 7%	29 7%	30 6%	17 6%	56 7%
6th	1201 60%	551 56%	650 63%	143 60%	189 56%	215 63%	216 60%	185 62%	254 58%	339 63%	356 64%	253 58%	253 53%	162 61%	505 59%
I do not believe a good death is possible	296 15%	177 18%	120 12%	38 16%	61 18%	41 12%	59 16%	34 11%	64 15%	68 13%	66 12%	82 19%	80 17%	33 12%	140 16%
Prefer not to say	97 5%	57 6%	40 4%	10 4%	15 4%	15 4%	12 3%	15 5%	29 7%	24 4%	21 4%	16 4%	36 8%	11 4%	40 5%
Mean	5.27	5.22	5.32	5.36	5.15	5.29	5.27	5.29	5.29	5.34	5.28	5.32	5.13	5.25	5.29
Standard deviation	1.47	1.51	1.44	1.33	1.59	1.50	1.50	1.46	1.44	1.41	1.51	1.39	1.59	1.47	1.45
Standard error	0.04	0.05	0.05	0.09	0.10	0.08	0.08	0.10	0.08	0.06	0.07	0.09	0.08	0.10	0.06



## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 17

**Q.5 Thinking about death, dying and bereavement, please rank the following factors in order of how important they are to you to ensure a 'good death' is possible?**

**Having your religious/ spiritual needs met**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
1st	107 5%	10 6%	8 8%	89 5%	2 2%	8 4%	9 5%	8 4%	2 2%	10 5%	29 11%	13 5%	8 5%	25 6%	78 5%	37 7%	71 5%	72 6%	35 4%
2nd	47 2%	3 2%	2 2%	42 2%	- -	6 3%	2 1%	4 2%	1 *	5 2%	15 6%	6 2%	3 2%	7 2%	38 2%	17 3%	28 2%	30 3%	16 2%
3rd	56 3%	5 3%	1 1%	49 3%	2 3%	9 4%	1 *	4 2%	6 4%	2 1%	11 4%	11 4%	4 2%	12 3%	43 3%	20 4%	35 2%	34 3%	21 3%
4th	80 4%	6 3%	4 4%	70 4%	9 11%	9 4%	6 4%	8 4%	2 1%	5 2%	15 6%	10 4%	6 3%	19 4%	59 4%	23 4%	57 4%	45 4%	35 4%
5th	131 6%	14 8%	7 7%	110 6%	- -	17 8%	15 8%	11 6%	11 8%	12 6%	18 7%	18 6%	9 5%	30 7%	96 6%	27 5%	104 7%	67 6%	63 7%
6th	1201 60%	113 62%	56 56%	1032 60%	55 69%	124 56%	111 61%	113 62%	90 64%	132 65%	124 47%	168 60%	114 63%	261 61%	912 60%	307 58%	895 60%	715 61%	482 58%
I do not believe a good death is possible	296 15%	23 13%	14 14%	259 15%	10 13%	33 15%	30 16%	29 16%	22 16%	28 14%	40 15%	38 13%	29 16%	59 14%	223 15%	83 16%	211 14%	157 13%	135 16%
Prefer not to say	97 5%	6 4%	9 9%	82 5%	3 3%	16 7%	7 4%	5 3%	6 5%	8 4%	10 4%	19 7%	7 4%	15 4%	76 5%	15 3%	81 5%	47 4%	48 6%
Mean	5.27	5.29	5.18	5.27	5.53	5.27	5.42	5.36	5.57	5.40	4.66	5.29	5.40	5.28	5.28	5.10	5.34	5.23	5.33
Standard deviation	1.47	1.47	1.62	1.47	1.08	1.41	1.34	1.38	1.06	1.41	1.88	1.44	1.38	1.47	1.47	1.64	1.40	1.54	1.38
Standard error	0.04	0.12	0.19	0.04	0.14	0.10	0.11	0.12	0.09	0.11	0.13	0.10	0.11	0.08	0.04	0.08	0.04	0.05	0.05

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 18  
**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**  
**Summary**  
**Base: All respondents**

	Aspects				
	Making adequate financial preparations	Family disagreements over money or belongings	Your funeral wishes not being followed	Lacking capacity to make your own end of life wishes known	Your end of life wishes not being met
Unweighted base	2016	2016	2016	2016	2016
Weighted base	2016	2016	2016	2016	2016
NET: Concerned	997 49%	637 32%	570 28%	1085 54%	868 43%
Very concerned (4)	315 16%	288 14%	202 10%	426 21%	329 16%
Fairly concerned (3)	682 34%	349 17%	368 18%	659 33%	540 27%
Not very concerned (2)	488 24%	551 27%	687 34%	469 23%	596 30%
Not at all concerned (1)	300 15%	614 30%	545 27%	220 11%	310 15%
NET: Not concerned	788 39%	1165 58%	1232 61%	689 34%	906 45%
Prefer not to say	97 5%	96 5%	91 5%	93 5%	96 5%
Don't know	135 7%	118 6%	122 6%	149 7%	146 7%
Mean	2.57	2.17	2.13	2.73	2.50
Standard deviation	0.97	1.07	0.97	0.96	0.99
Standard error	0.02	0.03	0.02	0.02	0.02

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 19  
**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**  
**Making adequate financial preparations**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Concerned	997 49%	419 42%	577 56%	107 45%	183 54%	179 53%	162 45%	169 56%	196 45%	262 49%	279 50%	217 49%	239 50%	135 50%	431 50%
Very concerned	(4) 315 16%	120 12%	195 19%	21 9%	55 16%	68 20%	52 15%	54 18%	65 15%	77 14%	78 14%	66 15%	94 20%	34 13%	124 14%
Fairly concerned	(3) 682 34%	299 30%	382 37%	86 36%	128 38%	111 33%	110 31%	115 38%	132 30%	186 34%	200 36%	151 34%	144 30%	101 37%	307 36%
Not very concerned	(2) 488 24%	269 27%	219 21%	66 27%	62 18%	73 21%	103 29%	72 24%	113 26%	147 27%	132 24%	103 23%	107 22%	70 26%	190 22%
Not at all concerned	(1) 300 15%	177 18%	123 12%	23 10%	37 11%	53 15%	64 18%	35 12%	88 20%	90 17%	84 15%	61 14%	65 14%	36 14%	129 15%
NET: Not concerned	788 39%	446 45%	342 33%	89 37%	99 29%	125 37%	167 47%	107 36%	201 46%	237 44%	215 39%	163 37%	172 36%	107 40%	320 37%
Prefer not to say	97 5%	53 5%	43 4%	20 8%	22 7%	11 3%	10 3%	9 3%	24 5%	25 5%	26 5%	19 4%	26 6%	11 4%	50 6%
Don't know	135 7%	69 7%	66 6%	23 10%	35 10%	24 7%	20 5%	14 5%	19 4%	15 3%	39 7%	39 9%	42 9%	16 6%	60 7%
Mean	2.57	2.42	2.71	2.54	2.71	2.64	2.46	2.68	2.44	2.50	2.55	2.58	2.65	2.55	2.57
Standard deviation	0.97	0.97	0.95	0.84	0.93	1.01	0.98	0.93	1.01	0.96	0.95	0.95	1.00	0.91	0.96
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.06	0.05	0.04	0.04	0.06	0.05	0.06	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 19

**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**

**Making adequate financial preparations**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Concerned	997	84	45	868	49	106	95	87	64	98	124	145	101	227	748	301	694	630	363
	49%	46%	44%	50%	61%	48%	52%	48%	45%	48%	47%	51%	55%	53%	49%	57%	47%	54%	43%
Very concerned	(4) 315	30	12	272	16	38	30	26	17	25	38	50	32	85	222	116	199	214	100
	16%	17%	12%	16%	19%	17%	17%	14%	12%	13%	14%	18%	18%	20%	15%	22%	13%	18%	12%
Fairly concerned	(3) 682	54	32	596	33	68	65	61	47	72	86	95	68	142	527	185	495	415	263
	34%	30%	32%	34%	41%	31%	36%	34%	33%	36%	33%	34%	38%	33%	35%	35%	33%	36%	31%
Not very concerned	(2) 488	47	33	408	17	56	41	39	40	47	64	67	35	105	374	107	380	275	212
	24%	26%	33%	24%	21%	25%	23%	22%	28%	24%	24%	24%	19%	25%	24%	20%	26%	24%	25%
Not at all concerned	(1) 300	37	16	247	8	36	25	28	23	34	36	32	24	65	222	62	237	151	147
	15%	20%	16%	14%	10%	16%	14%	15%	16%	17%	14%	11%	13%	15%	15%	12%	16%	13%	18%
NET: Not concerned	788	84	50	655	25	93	66	67	63	81	100	100	60	170	596	169	617	427	359
	39%	46%	49%	38%	31%	42%	36%	37%	45%	40%	38%	35%	33%	40%	39%	32%	42%	37%	43%
Prefer not to say	97	6	3	88	3	10	8	11	6	8	16	17	9	9	76	26	69	47	47
	5%	3%	3%	5%	3%	4%	5%	6%	4%	4%	6%	6%	5%	2%	5%	5%	5%	4%	6%
Don't know	135	8	3	124	4	13	12	16	9	14	22	20	13	22	106	33	102	63	67
	7%	4%	3%	7%	5%	6%	7%	9%	6%	7%	8%	7%	7%	5%	7%	6%	7%	5%	8%
Mean	2.57	2.47	2.43	2.59	2.76	2.54	2.62	2.55	2.46	2.50	2.56	2.67	2.68	2.62	2.56	2.75	2.50	2.66	2.44
Standard deviation	0.97	1.03	0.93	0.96	0.91	1.00	0.96	0.97	0.94	0.96	0.96	0.95	0.97	1.00	0.95	0.97	0.96	0.96	0.96
Standard error	0.02	0.08	0.10	0.02	0.11	0.07	0.07	0.08	0.08	0.07	0.06	0.06	0.08	0.05	0.03	0.05	0.03	0.03	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 20

**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?  
Family disagreements over money or belongings**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Concerned	637 32%	276 28%	361 35%	83 35%	118 35%	125 37%	103 29%	91 30%	118 27%	153 28%	186 33%	142 32%	157 33%	82 30%	284 33%
Very concerned	(4) 288 14%	112 11%	176 17%	26 11%	50 15%	54 16%	57 16%	40 13%	61 14%	67 12%	76 14%	65 15%	80 17%	43 16%	119 14%
Fairly concerned	(3) 349 17%	164 17%	185 18%	57 24%	68 20%	71 21%	46 13%	51 17%	57 13%	86 16%	109 20%	77 17%	77 16%	39 14%	165 19%
Not very concerned	(2) 551 27%	286 29%	265 26%	74 31%	95 28%	80 24%	105 29%	88 29%	109 25%	190 35%	134 24%	123 28%	104 22%	79 30%	237 28%
Not at all concerned	(1) 614 30%	306 31%	307 30%	41 17%	74 22%	98 29%	124 35%	104 35%	173 39%	154 29%	177 32%	125 28%	158 33%	80 30%	238 28%
NET: Not concerned	1165 58%	593 60%	572 56%	116 48%	169 50%	178 52%	229 64%	192 64%	281 64%	344 64%	311 56%	248 56%	262 55%	159 59%	475 55%
Prefer not to say	96 5%	55 6%	41 4%	19 8%	25 7%	12 4%	10 3%	8 3%	23 5%	24 4%	27 5%	19 4%	26 6%	12 4%	51 6%
Don't know	118 6%	64 6%	54 5%	22 9%	28 8%	25 7%	17 5%	9 3%	17 4%	18 3%	35 6%	30 7%	35 7%	16 6%	50 6%
Mean	2.17	2.09	2.25	2.34	2.33	2.27	2.11	2.10	2.02	2.13	2.17	2.21	2.19	2.18	2.22
Standard deviation	1.07	1.02	1.11	0.95	1.04	1.10	1.09	1.05	1.09	1.00	1.08	1.07	1.14	1.08	1.05
Standard error	0.03	0.03	0.04	0.07	0.06	0.06	0.06	0.07	0.05	0.04	0.05	0.06	0.05	0.07	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 20

**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**

**Family disagreements over money or belongings**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Concerned	637 32%	50 28%	32 32%	555 32%	35 44%	69 31%	50 28%	54 30%	38 27%	75 37%	89 34%	85 30%	59 32%	163 38%	457 30%	220 42%	416 28%	405 35%	230 28%
Very concerned	(4) 288 14%	26 14%	18 18%	245 14%	18 22%	32 14%	25 14%	24 13%	15 10%	31 15%	40 15%	35 13%	25 14%	70 16%	210 14%	100 19%	188 13%	196 17%	93 11%
Fairly concerned	(3) 349 17%	24 13%	14 14%	310 18%	18 22%	37 17%	26 14%	30 16%	23 16%	44 22%	49 19%	49 17%	34 18%	93 22%	247 16%	120 23%	228 15%	209 18%	138 16%
Not very concerned	(2) 551 27%	45 25%	28 27%	478 28%	24 30%	55 25%	59 32%	57 31%	41 29%	40 20%	67 26%	87 31%	48 27%	94 22%	439 29%	128 24%	421 28%	325 28%	223 27%
Not at all concerned	(1) 614 30%	72 40%	33 32%	509 29%	17 21%	76 34%	55 30%	48 27%	49 35%	65 32%	67 26%	75 27%	57 31%	141 33%	462 30%	124 23%	490 33%	334 29%	278 33%
NET: Not concerned	1165 58%	117 65%	60 60%	987 57%	41 51%	131 59%	113 62%	105 58%	90 64%	105 52%	135 51%	162 57%	105 58%	235 55%	901 59%	251 48%	910 61%	660 57%	500 60%
Prefer not to say	96 5%	6 4%	3 3%	87 5%	1 2%	10 5%	8 5%	9 5%	6 4%	8 4%	17 6%	18 6%	9 5%	8 2%	77 5%	26 5%	69 5%	48 4%	44 5%
Don't know	118 6%	7 4%	5 5%	105 6%	3 4%	11 5%	10 5%	13 7%	8 5%	13 7%	22 8%	17 6%	9 5%	22 5%	92 6%	32 6%	86 6%	54 5%	62 7%
Mean	2.17	2.02	2.18	2.19	2.48	2.12	2.13	2.19	2.03	2.23	2.27	2.18	2.17	2.23	2.15	2.42	2.09	2.25	2.06
Standard deviation	1.07	1.10	1.12	1.06	1.08	1.09	1.04	1.04	1.02	1.12	1.08	1.02	1.07	1.11	1.06	1.09	1.05	1.09	1.04
Standard error	0.03	0.08	0.12	0.03	0.13	0.08	0.08	0.09	0.08	0.09	0.07	0.07	0.08	0.06	0.03	0.05	0.03	0.03	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 21  
**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**  
**Your funeral wishes not being followed**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858	
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860	
NET: Concerned	570 28%	220 22%	350 34%	70 29%	86 25%	111 33%	102 28%	87 29%	114 26%	140 26%	174 31%	119 27%	138 29%	68 25%	246 29%	
Very concerned	(4) 10%	202 8%	80 12%	123 6%	15 9%	31 13%	44 9%	32 10%	31 11%	49 9%	49 11%	59 11%	48 11%	46 10%	22 8%	86 10%
Fairly concerned	(3) 18%	368 14%	141 22%	227 23%	54 16%	56 20%	67 19%	70 19%	57 15%	65 17%	91 20%	114 16%	71 19%	92 17%	46 17%	160 19%
Not very concerned	(2) 34%	687 34%	342 35%	345 34%	81 34%	107 32%	99 29%	130 36%	119 40%	151 34%	204 38%	177 32%	150 34%	157 33%	97 36%	294 34%
Not at all concerned	(1) 27%	545 27%	298 30%	247 24%	54 22%	82 24%	94 28%	102 28%	74 25%	139 32%	154 29%	148 26%	117 27%	127 26%	76 28%	209 24%
NET: Not concerned	1232 61%	639 65%	593 58%	134 56%	189 56%	193 57%	232 65%	194 65%	291 66%	357 66%	324 58%	267 61%	283 59%	173 64%	502 58%	
Prefer not to say	91 5%	51 5%	40 4%	17 7%	23 7%	11 3%	11 3%	8 3%	21 5%	24 5%	27 5%	18 4%	22 5%	10 4%	51 6%	
Don't know	122 6%	77 8%	45 4%	19 8%	41 12%	24 7%	15 4%	11 4%	14 3%	17 3%	34 6%	35 8%	36 8%	18 7%	61 7%	
Mean	2.13	2.00	2.24	2.15	2.13	2.20	2.10	2.16	2.06	2.07	2.17	2.13	2.14	2.06	2.16	
Standard deviation	0.97	0.94	0.98	0.90	0.97	1.03	0.95	0.94	1.00	0.94	0.99	0.98	0.97	0.93	0.96	
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.06	0.05	0.04	0.04	0.06	0.05	0.06	0.04	

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 21  
**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**  
**Your funeral wishes not being followed**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Concerned	570 28%	51 28%	26 25%	494 28%	22 27%	64 29%	44 24%	61 33%	36 25%	48 24%	88 34%	81 29%	51 28%	156 36%	399 26%	172 33%	397 27%	343 29%	224 27%
Very concerned	(4) 202 10%	17 9%	8 8%	177 10%	6 7%	26 12%	15 8%	19 10%	16 11%	16 8%	39 15%	29 10%	12 7%	70 16%	129 8%	58 11%	144 10%	123 11%	80 10%
Fairly concerned	(3) 368 18%	34 18%	18 17%	317 18%	16 20%	38 17%	29 16%	42 23%	20 14%	32 16%	49 19%	52 18%	39 21%	86 20%	270 18%	114 22%	253 17%	221 19%	145 17%
Not very concerned	(2) 687 34%	66 37%	31 31%	590 34%	32 40%	77 35%	68 37%	50 28%	47 33%	81 40%	78 30%	95 34%	62 34%	137 32%	535 35%	176 33%	508 34%	430 37%	255 30%
Not at all concerned	(1) 545 27%	51 28%	31 31%	463 27%	20 25%	61 27%	51 28%	48 27%	45 32%	49 24%	63 24%	75 27%	51 28%	105 25%	426 28%	114 22%	430 29%	288 25%	254 30%
NET: Not concerned	1232 61%	117 65%	63 62%	1052 61%	52 65%	138 62%	119 65%	99 54%	91 65%	130 65%	141 54%	170 60%	112 62%	242 56%	961 63%	290 55%	938 63%	718 61%	508 61%
Prefer not to say	91 5%	6 4%	3 3%	81 5%	2 2%	10 4%	8 4%	9 5%	5 4%	8 4%	15 6%	16 6%	9 5%	9 2%	71 5%	26 5%	64 4%	48 4%	41 5%
Don't know	122 6%	7 4%	9 9%	106 6%	5 6%	10 5%	11 6%	13 7%	8 6%	16 8%	18 7%	15 5%	9 5%	22 5%	95 6%	40 8%	82 6%	58 5%	63 8%
Mean	2.13	2.10	2.02	2.13	2.10	2.14	2.04	2.20	2.05	2.09	2.28	2.14	2.07	2.30	2.08	2.25	2.08	2.17	2.07
Standard deviation	0.97	0.95	0.96	0.97	0.89	0.99	0.93	1.00	1.00	0.90	1.05	0.98	0.92	1.05	0.94	0.97	0.97	0.96	0.99
Standard error	0.02	0.07	0.10	0.02	0.11	0.07	0.07	0.08	0.08	0.07	0.07	0.06	0.07	0.05	0.03	0.05	0.03	0.03	0.04



## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 22

**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**

**Lacking capacity to make your own end of life wishes known**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Concerned	1085 54%	464 47%	621 60%	114 47%	156 46%	184 54%	194 54%	183 61%	256 58%	282 52%	316 57%	223 51%	264 55%	146 54%	435 51%
Very concerned	(4) 21%	426 16%	267 26%	43 18%	54 16%	75 22%	72 20%	68 23%	113 26%	101 19%	122 22%	94 21%	109 23%	47 18%	170 20%
Fairly concerned	(3) 33%	659 31%	354 34%	70 29%	101 30%	108 32%	122 34%	114 38%	143 32%	181 34%	194 35%	129 29%	155 32%	99 37%	265 31%
Not very concerned	(2) 23%	469 26%	213 21%	64 27%	89 26%	62 18%	91 25%	70 23%	92 21%	152 28%	116 21%	111 25%	90 19%	63 23%	213 25%
Not at all concerned	(1) 11%	220 14%	85 8%	17 7%	35 10%	47 14%	42 12%	24 8%	54 12%	58 11%	60 11%	47 11%	54 11%	28 10%	91 11%
NET: Not concerned	689 34%	391 40%	297 29%	81 34%	124 37%	109 32%	133 37%	94 31%	146 33%	210 39%	177 32%	158 36%	144 30%	91 34%	304 35%
Prefer not to say	93 5%	52 5%	41 4%	19 8%	24 7%	12 3%	11 3%	8 3%	19 4%	24 5%	28 5%	18 4%	23 5%	13 5%	52 6%
Don't know	149 7%	80 8%	69 7%	26 11%	35 10%	34 10%	22 6%	14 5%	18 4%	22 4%	39 7%	40 9%	48 10%	19 7%	68 8%
Mean	2.73	2.57	2.87	2.72	2.62	2.72	2.68	2.82	2.78	2.66	2.77	2.71	2.78	2.70	2.70
Standard deviation	0.96	0.97	0.94	0.91	0.94	1.02	0.96	0.91	1.00	0.93	0.96	0.98	0.99	0.92	0.96
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.05	0.04	0.04	0.06	0.05	0.06	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 22

**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?  
Lacking capacity to make your own end of life wishes known**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Concerned	1085	88	49	948	46	117	109	96	83	110	133	157	98	270	787	287	797	646	434
	54%	49%	48%	55%	57%	53%	60%	53%	59%	55%	51%	55%	54%	63%	52%	54%	54%	55%	52%
Very concerned	(4) 426	36	17	373	15	46	49	35	30	44	46	60	48	132	285	98	328	244	181
	21%	20%	17%	21%	18%	21%	27%	19%	21%	22%	17%	21%	27%	31%	19%	19%	22%	21%	22%
Fairly concerned	(3) 659	52	31	576	31	70	60	61	54	66	88	96	49	138	502	189	468	403	253
	33%	29%	31%	33%	39%	32%	33%	34%	38%	33%	33%	34%	27%	32%	33%	36%	32%	34%	30%
Not very concerned	(2) 469	51	23	394	19	60	39	42	29	42	57	63	43	73	387	114	352	280	187
	23%	28%	23%	23%	24%	27%	22%	23%	20%	21%	22%	22%	24%	17%	25%	22%	24%	24%	22%
Not at all concerned	(1) 220	23	20	177	10	16	13	20	16	22	34	26	19	49	164	61	159	120	100
	11%	13%	20%	10%	12%	7%	7%	11%	11%	11%	13%	9%	10%	11%	11%	11%	11%	10%	12%
NET: Not concerned	689	74	43	571	29	76	52	62	45	64	91	89	62	122	551	175	511	399	286
	34%	41%	43%	33%	36%	34%	29%	34%	32%	32%	35%	31%	34%	28%	36%	33%	34%	34%	34%
Prefer not to say	93	6	3	84	1	10	7	9	5	9	15	18	9	9	74	28	64	49	43
	5%	4%	3%	5%	2%	4%	4%	5%	4%	5%	6%	6%	5%	2%	5%	5%	4%	4%	5%
Don't know	149	12	5	131	4	19	14	13	8	18	23	19	14	28	114	39	109	72	73
	7%	7%	5%	8%	5%	9%	7%	7%	5%	9%	9%	7%	7%	7%	7%	7%	7%	6%	9%
Mean	2.73	2.62	2.50	2.75	2.68	2.76	2.90	2.70	2.76	2.76	2.64	2.78	2.80	2.90	2.68	2.70	2.74	2.74	2.72
Standard deviation	0.96	0.99	1.04	0.95	0.94	0.91	0.93	0.96	0.95	0.97	0.97	0.94	1.00	1.01	0.94	0.95	0.97	0.94	0.99
Standard error	0.02	0.08	0.11	0.02	0.11	0.06	0.07	0.08	0.08	0.08	0.07	0.06	0.08	0.05	0.03	0.04	0.03	0.03	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 23

**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**  
**Your end of life wishes not being met**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Concerned	868 43%	342 35%	526 51%	97 40%	127 37%	151 44%	157 44%	140 47%	197 45%	238 44%	245 44%	189 43%	196 41%	114 42%	378 44%
Very concerned	(4) 329 16%	106 11%	223 22%	24 10%	43 13%	65 19%	59 16%	57 19%	81 18%	85 16%	96 17%	76 17%	72 15%	43 16%	120 14%
Fairly concerned	(3) 540 27%	236 24%	304 30%	73 30%	84 25%	86 25%	99 27%	83 28%	116 26%	153 28%	150 27%	113 26%	124 26%	71 27%	258 30%
Not very concerned	(2) 596 30%	328 33%	268 26%	72 30%	105 31%	94 28%	111 31%	93 31%	122 28%	167 31%	158 28%	130 30%	142 30%	84 31%	246 29%
Not at all concerned	(1) 310 15%	182 18%	129 13%	30 12%	47 14%	51 15%	60 17%	42 14%	81 18%	88 16%	84 15%	68 15%	71 15%	42 16%	118 14%
NET: Not concerned	906 45%	509 52%	397 39%	102 43%	151 45%	145 43%	171 47%	135 45%	202 46%	255 47%	241 43%	197 45%	212 44%	126 47%	364 42%
Prefer not to say	96 5%	56 6%	40 4%	19 8%	22 7%	11 3%	11 3%	9 3%	23 5%	24 4%	27 5%	19 4%	25 5%	12 4%	50 6%
Don't know	146 7%	81 8%	65 6%	22 9%	39 11%	32 10%	21 6%	16 5%	17 4%	22 4%	45 8%	33 8%	46 10%	17 6%	69 8%
Mean	2.50	2.31	2.67	2.46	2.44	2.55	2.48	2.57	2.49	2.48	2.53	2.51	2.48	2.48	2.51
Standard deviation	0.99	0.94	0.99	0.89	0.95	1.02	0.99	0.98	1.03	0.98	0.99	1.00	0.98	0.98	0.94
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.07	0.05	0.04	0.04	0.06	0.05	0.06	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 23

**Q.6 Thinking about your own death, to what extent, if at all, would you be concerned about the following?**  
**Your end of life wishes not being met**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Concerned	868 43%	71 39%	38 38%	759 44%	31 39%	96 43%	75 42%	87 48%	64 45%	79 39%	115 44%	134 47%	79 43%	202 47%	643 42%	234 44%	631 43%	531 45%	332 40%
Very concerned	(4) 329 16%	29 16%	14 14%	286 16%	8 10%	38 17%	35 19%	22 12%	22 16%	32 16%	51 20%	47 16%	31 17%	94 22%	225 15%	90 17%	238 16%	206 18%	122 15%
Fairly concerned	(3) 540 27%	42 23%	24 24%	474 27%	23 29%	57 26%	41 22%	65 36%	41 29%	47 23%	64 25%	87 31%	48 26%	108 25%	418 27%	144 27%	393 27%	325 28%	210 25%
Not very concerned	(2) 596 30%	66 36%	37 37%	493 28%	27 33%	65 30%	55 30%	44 24%	37 26%	70 35%	68 26%	73 26%	54 30%	123 29%	460 30%	154 29%	440 30%	346 30%	247 30%
Not at all concerned	(1) 310 15%	27 15%	16 16%	267 15%	13 17%	36 16%	32 18%	28 15%	25 17%	26 13%	42 16%	38 13%	27 15%	69 16%	235 15%	75 14%	235 16%	172 15%	138 16%
NET: Not concerned	906 45%	93 52%	53 53%	760 44%	40 50%	102 46%	87 48%	72 40%	62 44%	97 48%	109 42%	111 39%	80 44%	192 45%	695 46%	229 43%	675 46%	518 44%	385 46%
Prefer not to say	96 5%	6 3%	3 3%	87 5%	2 2%	11 5%	7 4%	9 5%	5 3%	8 4%	17 6%	18 6%	9 5%	10 2%	74 5%	26 5%	68 5%	47 4%	46 6%
Don't know	146 7%	11 6%	7 7%	128 7%	7 9%	14 6%	12 6%	14 8%	11 8%	18 9%	21 8%	19 7%	13 7%	25 6%	115 8%	39 7%	107 7%	71 6%	73 9%
Mean	2.50	2.44	2.39	2.51	2.36	2.49	2.48	2.51	2.49	2.48	2.55	2.58	2.52	2.58	2.47	2.54	2.49	2.54	2.44
Standard deviation	0.99	0.97	0.95	0.99	0.92	1.00	1.04	0.94	1.00	0.96	1.04	0.97	0.99	1.04	0.97	0.98	0.99	0.99	0.99
Standard error	0.02	0.08	0.10	0.03	0.11	0.07	0.08	0.08	0.08	0.07	0.07	0.06	0.08	0.05	0.03	0.05	0.03	0.03	0.04

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 24  
**Q.7 Have you ever discussed any of the following with...?**  
**Summary**  
**Base: All respondents**

	Who With		
	Your Partner	Your Parents	Anyone at all
Unweighted base	2016	2016	2016
Weighted base	2016	2016	2016
Their funeral wishes	533 26%	379 19%	940 47%
Where they would like to die (e.g. at home, in a hospice, in hospital, in a care home)	314 16%	236 12%	635 32%
Whether they have made a will	548 27%	539 27%	1033 51%
The type of care and support they would want at the end of their lives	342 17%	282 14%	695 34%
Their end of life financial preparations	349 17%	297 15%	715 35%
Not applicable	874 43%	935 46%	456 23%
Prefer not to say	352 17%	352 17%	320 16%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 25  
**Q.7 Have you ever discussed any of the following with...?**  
**Your Partner**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
Whether they have made a will	548 27%	258 26%	290 28%	20 8%	77 23%	78 23%	135 38%	96 32%	143 32%	173 32%	172 31%	126 29%	78 16%	84 31%	234 27%
Their funeral wishes	533 26%	241 24%	292 28%	23 9%	89 26%	66 19%	111 31%	87 29%	158 36%	144 27%	160 29%	139 32%	90 19%	69 26%	205 24%
Their end of life financial preparations	349 17%	175 18%	175 17%	17 7%	47 14%	52 15%	71 20%	53 18%	108 25%	104 19%	95 17%	95 22%	55 11%	55 21%	134 16%
The type of care and support they would want at the end of their lives	342 17%	169 17%	173 17%	19 8%	43 13%	45 13%	76 21%	59 20%	100 23%	102 19%	99 18%	83 19%	58 12%	51 19%	137 16%
Where they would like to die (e.g. at home, in a hospice, in hospital, in a care home)	314 16%	149 15%	165 16%	16 7%	46 14%	47 14%	68 19%	46 15%	91 21%	87 16%	91 16%	85 19%	50 11%	48 18%	127 15%
Not applicable	874 43%	423 43%	451 44%	140 58%	149 44%	150 44%	122 34%	138 46%	174 40%	209 39%	244 44%	151 34%	270 56%	116 43%	350 41%
Prefer not to say	352 17%	203 21%	149 14%	51 21%	65 19%	71 21%	63 17%	34 11%	68 16%	95 18%	82 15%	90 21%	84 18%	43 16%	172 20%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 25  
**Q.7 Have you ever discussed any of the following with...?**  
**Your Partner**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
Whether they have made a will	548 27%	54 30%	33 32%	461 27%	7 9%	46 21%	54 30%	53 29%	39 27%	53 26%	62 23%	87 31%	60 33%	112 26%	423 28%	185 35%	363 24%	491 42%	56 7%
Their funeral wishes	533 26%	51 28%	36 36%	446 26%	26 32%	44 20%	54 30%	56 31%	34 24%	46 23%	51 19%	79 28%	55 31%	130 30%	392 26%	158 30%	375 25%	470 40%	63 8%
Their end of life financial preparations	349 17%	38 21%	24 24%	287 17%	13 16%	30 14%	31 17%	34 19%	26 18%	23 11%	44 17%	55 19%	33 18%	81 19%	261 17%	111 21%	237 16%	312 27%	36 4%
The type of care and support they would want at the end of their lives	342 17%	37 20%	27 27%	279 16%	10 12%	25 11%	30 16%	33 18%	20 14%	26 13%	41 16%	59 21%	35 19%	83 19%	254 17%	106 20%	236 16%	301 26%	41 5%
Where they would like to die (e.g. at home, in a hospice, in hospital, in a care home)	314 16%	29 16%	29 29%	256 15%	12 15%	21 9%	34 19%	35 19%	20 14%	23 11%	34 13%	44 16%	34 19%	67 16%	238 16%	104 20%	210 14%	277 24%	36 4%
Not applicable	874 43%	77 43%	39 39%	757 44%	45 55%	115 52%	72 40%	75 41%	60 42%	90 45%	107 41%	116 41%	77 43%	205 48%	652 43%	158 30%	713 48%	267 23%	600 72%
Prefer not to say	352 17%	28 15%	16 16%	308 18%	9 11%	36 16%	30 17%	31 17%	24 17%	40 20%	61 23%	50 18%	27 15%	56 13%	271 18%	115 22%	234 16%	217 19%	131 16%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 26  
**Q.7 Have you ever discussed any of the following with...?**  
**Your Parents**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
Whether they have made a will	539 27%	222 22%	317 31%	84 35%	93 28%	112 33%	127 35%	86 29%	36 8%	174 32%	165 30%	106 24%	94 20%	101 38%	256 30%
Their funeral wishes	379 19%	143 15%	236 23%	47 20%	64 19%	85 25%	94 26%	64 22%	24 5%	109 20%	104 19%	92 21%	74 16%	77 29%	179 21%
Their end of life financial preparations	297 15%	115 12%	182 18%	34 14%	42 12%	73 22%	73 20%	52 17%	23 5%	85 16%	86 15%	61 14%	65 14%	55 21%	135 16%
The type of care and support they would want at the end of their lives	282 14%	92 9%	190 18%	32 13%	48 14%	68 20%	68 19%	48 16%	18 4%	87 16%	75 13%	69 16%	52 11%	59 22%	125 15%
Where they would like to die (e.g. at home, in a hospice, in hospital, in a care home)	236 12%	80 8%	156 15%	25 11%	34 10%	62 18%	51 14%	44 15%	20 5%	69 13%	76 14%	45 10%	46 10%	42 16%	109 13%
Not applicable	935 46%	482 49%	453 44%	88 37%	126 37%	114 34%	127 35%	154 51%	326 74%	220 41%	258 46%	199 45%	258 54%	89 33%	340 40%
Prefer not to say	352 17%	195 20%	157 15%	45 19%	72 21%	76 22%	62 17%	33 11%	64 15%	95 18%	88 16%	84 19%	85 18%	38 14%	168 20%



## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 26  
**Q.7 Have you ever discussed any of the following with...?**  
**Your Parents**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
Whether they have made a will	539 27%	45 25%	19 19%	474 27%	14 18%	56 25%	50 28%	44 24%	45 32%	56 28%	73 28%	79 28%	55 31%	108 25%	414 27%	152 29%	386 26%	306 26%	230 28%
Their funeral wishes	379 19%	35 19%	19 19%	325 19%	13 16%	39 18%	37 20%	18 10%	27 19%	44 22%	48 18%	62 22%	37 20%	96 23%	269 18%	113 21%	265 18%	214 18%	164 20%
Their end of life financial preparations	297 15%	27 15%	15 15%	255 15%	8 10%	27 12%	24 13%	28 16%	24 17%	20 10%	43 17%	54 19%	26 14%	66 15%	223 15%	91 17%	206 14%	168 14%	127 15%
The type of care and support they would want at the end of their lives	282 14%	26 14%	15 14%	242 14%	11 13%	24 11%	21 11%	25 14%	25 18%	26 13%	36 14%	45 16%	30 17%	65 15%	206 14%	86 16%	195 13%	164 14%	117 14%
Where they would like to die (e.g. at home, in a hospice, in hospital, in a care home)	236 12%	22 12%	8 8%	206 12%	9 11%	19 8%	27 15%	16 9%	17 12%	12 6%	35 13%	45 16%	26 14%	52 12%	174 11%	87 16%	148 10%	146 13%	88 11%
Not applicable	935 46%	83 46%	46 45%	806 46%	48 59%	114 51%	84 46%	91 50%	63 45%	100 50%	103 39%	119 42%	84 46%	221 52%	699 46%	188 36%	744 50%	540 46%	390 47%
Prefer not to say	352 17%	30 17%	24 24%	298 17%	9 12%	34 15%	25 14%	33 18%	21 15%	35 18%	61 23%	49 17%	31 17%	63 15%	264 17%	118 22%	232 16%	205 18%	142 17%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 27  
**Q.7 Have you ever discussed any of the following with...?**  
**Anyone at all**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
Whether they have made a will	1033 51%	457 46%	576 56%	115 48%	156 46%	161 47%	212 59%	162 54%	227 52%	301 56%	322 58%	222 51%	188 39%	156 58%	446 52%
Their funeral wishes	940 47%	409 41%	531 52%	88 37%	147 43%	138 41%	191 53%	147 49%	229 52%	252 47%	274 49%	222 51%	191 40%	138 52%	385 45%
Their end of life financial preparations	715 35%	318 32%	396 39%	67 28%	102 30%	118 35%	148 41%	112 37%	167 38%	191 35%	204 36%	171 39%	150 31%	108 40%	303 35%
The type of care and support they would want at the end of their lives	695 34%	301 30%	394 38%	64 27%	103 30%	103 30%	154 43%	110 37%	160 36%	194 36%	192 34%	166 38%	143 30%	112 42%	288 33%
Where they would like to die (e.g. at home, in a hospice, in hospital, in a care home)	635 32%	278 28%	357 35%	62 26%	87 26%	106 31%	131 36%	94 31%	155 35%	171 32%	181 32%	153 35%	130 27%	102 38%	259 30%
Not applicable	456 23%	259 26%	197 19%	66 28%	90 26%	79 23%	59 16%	72 24%	91 21%	108 20%	117 21%	87 20%	144 30%	48 18%	202 23%
Prefer not to say	320 16%	181 18%	139 14%	45 19%	60 18%	65 19%	55 15%	26 9%	70 16%	83 15%	74 13%	81 18%	83 17%	35 13%	144 17%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 27  
**Q.7 Have you ever discussed any of the following with...?**  
**Anyone at all**  
**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
Whether they have made a will	1033 51%	89 49%	53 52%	891 51%	25 31%	102 46%	96 53%	92 51%	77 54%	102 51%	134 51%	154 55%	108 60%	221 52%	789 52%	284 54%	747 50%	668 57%	361 43%
Their funeral wishes	940 47%	98 54%	50 50%	791 46%	35 43%	92 41%	91 50%	83 46%	68 48%	84 42%	107 41%	141 50%	92 50%	236 55%	677 44%	249 47%	688 46%	620 53%	318 38%
Their end of life financial preparations	715 35%	68 37%	40 39%	607 35%	25 31%	70 31%	57 31%	63 35%	56 40%	58 29%	98 38%	115 41%	66 36%	170 40%	528 35%	209 40%	504 34%	475 41%	237 28%
The type of care and support they would want at the end of their lives	695 34%	71 39%	41 40%	584 34%	25 30%	64 29%	53 29%	60 33%	52 37%	61 30%	81 31%	114 40%	73 40%	164 38%	514 34%	194 37%	500 34%	467 40%	227 27%
Where they would like to die (e.g. at home, in a hospice, in hospital, in a care home)	635 32%	64 35%	37 37%	535 31%	22 27%	56 25%	57 31%	55 30%	49 34%	49 24%	81 31%	100 36%	67 37%	147 34%	467 31%	189 36%	446 30%	428 37%	206 25%
Not applicable	456 23%	41 23%	21 21%	394 23%	31 38%	67 30%	44 24%	40 22%	26 19%	49 24%	50 19%	53 19%	34 19%	95 22%	356 23%	101 19%	354 24%	208 18%	245 29%
Prefer not to say	320 16%	24 13%	17 17%	279 16%	9 11%	30 14%	21 12%	30 17%	23 16%	34 17%	56 21%	48 17%	27 15%	60 14%	238 16%	93 18%	224 15%	167 14%	148 18%

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 28

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?**

**Summary**

**Base: All respondents**

	Statements					
	My quality of life is more important to me than how long I live for	I think it is more acceptable to talk about dying, death and bereavement now than it was 10 years ago	If people in Britain felt more comfortable discussing dying, death and bereavement it would be easier to have our end of life wishes met	People in Britain are uncomfortable discussing dying, death and bereavement	Providing end of life care should be a fundamental part of the work of the NHS	End of life care should be a priority for whoever is in Government after the general election
Unweighted base	2016	2016	2016	2016	2016	2016
Weighted base	2016	2016	2016	2016	2016	2016
NET: Agree	1600 79%	1287 64%	1438 71%	1444 72%	1520 75%	1255 62%
Strongly agree (4)	814 40%	398 20%	516 26%	521 26%	672 33%	463 23%
Tend to agree (3)	786 39%	889 44%	923 46%	923 46%	848 42%	792 39%
Tend to disagree (2)	95 5%	235 12%	147 7%	206 10%	121 6%	264 13%
Strongly disagree (1)	24 1%	30 1%	34 2%	38 2%	38 2%	82 4%
NET: Disagree	119 6%	265 13%	180 9%	244 12%	159 8%	346 17%
Prefer not to say	118 6%	113 6%	118 6%	111 6%	122 6%	112 6%
Don't know	179 9%	351 17%	279 14%	216 11%	216 11%	303 15%
Mean	3.39	3.07	3.19	3.14	3.28	3.02
Standard deviation	0.66	0.69	0.68	0.71	0.69	0.81
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 29

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?**  
**My quality of life is more important to me than how long I live for**

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Agree	1600 79%	762 77%	838 81%	166 69%	233 69%	259 76%	289 80%	261 87%	392 89%	436 81%	447 80%	339 77%	379 79%	200 74%	657 76%
Strongly agree	(4) 40%	814 35%	465 45%	92 38%	99 29%	115 34%	140 39%	130 44%	237 54%	223 41%	225 40%	169 38%	198 41%	96 36%	318 37%
Tend to agree	(3) 39%	786 42%	413 36%	75 31%	134 39%	143 42%	149 41%	131 44%	155 35%	213 40%	222 40%	170 39%	181 38%	104 39%	339 39%
Tend to disagree	(2) 5%	95 5%	48 5%	47 5%	15 6%	25 7%	20 6%	15 4%	12 4%	7 2%	28 5%	23 4%	26 6%	19 4%	41 5%
Strongly disagree	(1) 1%	24 1%	15 1%	9 1%	4 2%	3 1%	4 1%	8 2%	3 1%	3 1%	6 1%	7 1%	8 2%	3 1%	16 2%
NET: Disagree	119 6%	62 6%	56 5%	19 8%	28 8%	24 7%	23 6%	14 5%	10 2%	34 6%	30 5%	34 8%	21 4%	29 11%	57 7%
Prefer not to say	118 6%	66 7%	52 5%	25 11%	30 9%	17 5%	17 5%	11 4%	19 4%	31 6%	34 6%	24 6%	28 6%	17 6%	64 7%
Don't know	179 9%	97 10%	81 8%	29 12%	48 14%	40 12%	30 8%	13 4%	19 4%	38 7%	47 8%	43 10%	51 11%	22 8%	83 10%
Mean	3.39	3.33	3.45	3.37	3.26	3.31	3.35	3.41	3.56	3.39	3.39	3.34	3.43	3.27	3.34
Standard deviation	0.66	0.67	0.64	0.72	0.67	0.67	0.69	0.62	0.57	0.66	0.66	0.70	0.62	0.73	0.69
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 29

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?**  
**My quality of life is more important to me than how long I live for**

Base: All respondents

	Total	Region												Disability		Children in Household		Partner			
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No		
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855		
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836		
NET: Agree	1600	152	78	1370	70	174	149	150	116	167	180	216	148	361	1204	380	1218	943	651		
		79%	84%	77%	79%	87%	78%	82%	83%	82%	83%	69%	77%	82%	84%	79%	72%	82%	81%	78%	
Strongly agree	(4)	814	67	40	708	35	94	81	73	62	81	87	128	67	190	612	157	657	467	347	
		40%	37%	39%	41%	43%	42%	44%	40%	44%	40%	33%	45%	37%	44%	40%	30%	33%	44%	40%	42%
Tend to agree	(3)	786	85	38	663	35	80	68	77	54	86	94	88	81	171	592	223	560	476	304	
		39%	47%	38%	38%	44%	36%	37%	42%	38%	43%	36%	31%	45%	40%	39%	42%	38%	41%	36%	
Tend to disagree	(2)	95	7	4	84	1	10	9	6	7	2	26	13	10	21	73	35	58	50	42	
		5%	4%	4%	5%	2%	4%	5%	3%	5%	1%	10%	5%	6%	5%	5%	7%	4%	4%	5%	
Strongly disagree	(1)	24	3	*	20	1	2	2	1	3	5	5	2	5	19	7	17	15	9		
		1%	2%	*	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%		
NET: Disagree	119	10	5	104	2	12	10	7	8	5	31	18	12	26	92	42	75	65	51		
		6%	5%	6%	3%	5%	6%	4%	5%	2%	12%	6%	6%	6%	6%	8%	5%	6%	6%		
Prefer not to say	118	6	6	105	4	12	9	12	7	9	24	18	9	12	95	36	81	65	52		
		3%	6%	6%	6%	6%	5%	6%	5%	5%	9%	6%	5%	3%	6%	7%	5%	6%	6%		
Don't know	179	13	12	154	4	24	14	13	10	20	27	30	12	29	135	70	108	94	83		
		9%	7%	12%	9%	11%	8%	7%	7%	10%	10%	11%	7%	7%	9%	13%	7%	8%	10%		
Mean	3.39	3.33	3.42	3.40	3.45	3.43	3.43	3.42	3.43	3.43	3.24	3.45	3.34	3.41	3.39	3.26	3.44	3.38	3.41		
Standard deviation	0.66	0.65	0.62	0.66	0.59	0.65	0.65	0.60	0.64	0.61	0.75	0.69	0.64	0.66	0.66	0.68	0.64	0.65	0.66		
Standard error	0.02	0.05	0.07	0.02	0.07	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.03	0.02	0.03	0.02	0.02	0.02		

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 30

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?  
I think it is more acceptable to talk about dying, death and bereavement now than it was 10 years ago**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Agree	1287 64%	571 58%	717 70%	114 48%	167 49%	212 62%	234 65%	218 73%	342 78%	351 65%	351 63%	270 61%	315 66%	168 63%	509 59%
Strongly agree	(4) 398 20%	150 15%	248 24%	26 11%	50 15%	67 20%	75 21%	74 25%	107 24%	94 18%	109 19%	81 18%	114 24%	54 20%	151 18%
Tend to agree	(3) 889 44%	420 43%	469 46%	88 37%	117 35%	145 43%	159 44%	144 48%	235 53%	257 48%	242 43%	189 43%	201 42%	114 43%	358 42%
Tend to disagree	(2) 235 12%	138 14%	97 9%	26 11%	56 16%	35 10%	45 13%	34 11%	39 9%	63 12%	64 11%	61 14%	47 10%	42 16%	104 12%
Strongly disagree	(1) 30 1%	21 2%	9 1%	4 2%	7 2%	3 1%	6 2%	3 1%	7 2%	9 2%	9 2%	2 *	10 2%	5 2%	13 1%
NET: Disagree	265 13%	158 16%	106 10%	30 13%	63 19%	38 11%	51 14%	37 12%	46 10%	72 13%	73 13%	63 14%	57 12%	47 18%	117 14%
Prefer not to say	113 6%	63 6%	50 5%	25 10%	30 9%	16 5%	15 4%	10 3%	18 4%	31 6%	31 6%	24 6%	27 6%	13 5%	61 7%
Don't know	351 17%	196 20%	155 15%	70 29%	79 23%	74 22%	59 16%	35 12%	34 8%	85 16%	103 18%	82 19%	81 17%	40 15%	173 20%
Mean	3.07	2.96	3.16	2.94	2.91	3.11	3.06	3.14	3.14	3.03	3.06	3.05	3.13	3.00	3.03
Standard deviation	0.69	0.71	0.66	0.69	0.76	0.67	0.71	0.67	0.65	0.67	0.70	0.67	0.72	0.74	0.70
Standard error	0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.05	0.03	0.03	0.03	0.04	0.04	0.05	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 30

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?  
I think it is more acceptable to talk about dying, death and bereavement now than it was 10 years ago**

Base: All respondents

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Agree	1287	124	55	1108	55	145	116	122	92	128	150	184	117	301	958	312	972	769	514
	64%	68%	55%	64%	68%	65%	64%	67%	65%	63%	57%	65%	64%	70%	63%	59%	66%	66%	61%
Strongly agree	(4) 398	48	20	330	18	49	34	33	35	31	44	50	36	113	276	101	297	234	163
	20%	26%	20%	19%	22%	22%	19%	18%	25%	15%	17%	18%	20%	26%	18%	19%	20%	20%	19%
Tend to agree	(3) 889	76	35	778	37	96	82	89	57	97	106	134	80	188	682	211	675	535	351
	44%	42%	35%	45%	46%	43%	45%	49%	40%	48%	41%	47%	44%	44%	45%	40%	46%	46%	42%
Tend to disagree	(2) 235	17	17	202	10	24	19	21	15	24	39	29	22	43	185	72	163	134	100
	12%	9%	16%	12%	13%	11%	10%	11%	10%	12%	15%	10%	12%	10%	12%	14%	11%	11%	12%
Strongly disagree	(1) 30	3	2	25	2	3	3	2	-	1	3	7	4	9	21	5	25	14	15
	1%	1%	2%	1%	2%	1%	2%	1%	-	1%	1%	3%	2%	2%	1%	1%	2%	1%	2%
NET: Disagree	265	19	19	227	12	28	22	23	15	25	42	36	25	52	206	77	188	148	115
	13%	11%	19%	13%	15%	12%	12%	12%	10%	12%	16%	13%	14%	12%	13%	15%	13%	13%	14%
Prefer not to say	113	6	6	100	3	13	9	9	7	10	23	17	8	11	89	36	74	59	52
	6%	3%	6%	6%	4%	6%	5%	5%	5%	5%	9%	6%	4%	3%	6%	7%	5%	5%	6%
Don't know	351	32	21	299	10	37	34	28	27	39	48	46	32	65	274	103	248	191	155
	17%	18%	20%	17%	13%	16%	19%	15%	19%	19%	18%	16%	17%	15%	18%	20%	17%	16%	19%
Mean	3.07	3.18	2.99	3.06	3.06	3.11	3.06	3.06	3.19	3.03	3.00	3.03	3.05	3.15	3.04	3.05	3.07	3.08	3.05
Standard deviation	0.69	0.70	0.79	0.69	0.73	0.70	0.69	0.65	0.66	0.62	0.70	0.70	0.71	0.72	0.68	0.70	0.69	0.67	0.72
Standard error	0.02	0.06	0.09	0.02	0.09	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.04	0.02	0.04	0.02	0.02	0.03



## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 31

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?  
If people in Britain felt more comfortable discussing dying, death and bereavement it would be easier to have our end of life wishes met**

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Agree	1438 71%	655 66%	783 76%	134 56%	205 60%	239 70%	269 75%	241 81%	350 80%	373 69%	402 72%	313 71%	351 73%	201 75%	565 66%
Strongly agree	(4) 516 26%	194 20%	322 31%	51 21%	67 20%	87 26%	85 24%	96 32%	131 30%	126 23%	133 24%	121 27%	136 28%	66 25%	199 23%
Tend to agree	(3) 923 46%	461 47%	461 45%	83 35%	138 41%	152 45%	184 51%	146 49%	219 50%	247 46%	269 48%	192 44%	215 45%	135 50%	366 43%
Tend to disagree	(2) 147 7%	83 8%	64 6%	32 13%	37 11%	23 7%	19 5%	18 6%	19 4%	54 10%	40 7%	30 7%	23 5%	22 8%	84 10%
Strongly disagree	(1) 34 2%	23 2%	10 1%	8 3%	6 2%	6 2%	9 2%	3 1%	3 1%	9 2%	10 2%	7 2%	8 2%	9 3%	17 2%
NET: Disagree	180 9%	106 11%	74 7%	39 16%	43 13%	29 8%	28 8%	21 7%	21 5%	63 12%	49 9%	37 8%	31 6%	31 12%	101 12%
Prefer not to say	118 6%	65 7%	53 5%	27 11%	32 9%	15 5%	15 4%	9 3%	21 5%	33 6%	32 6%	26 6%	28 6%	15 6%	63 7%
Don't know	279 14%	161 16%	118 11%	40 17%	60 18%	56 17%	47 13%	28 9%	48 11%	70 13%	76 14%	64 15%	70 15%	22 8%	133 15%
Mean	3.19	3.08	3.28	3.02	3.07	3.19	3.16	3.27	3.29	3.13	3.16	3.22	3.25	3.11	3.12
Standard deviation	0.68	0.69	0.65	0.81	0.71	0.68	0.66	0.64	0.59	0.69	0.67	0.68	0.66	0.72	0.72
Standard error	0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 31

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?  
If people in Britain felt more comfortable discussing dying, death and bereavement it would be easier to have our end of life wishes met**

Base: All respondents

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Agree	1438	140	71	1228	63	155	129	131	98	137	185	190	140	340	1068	353	1084	846	585
	71%	77%	70%	71%	78%	70%	71%	72%	70%	68%	71%	67%	77%	79%	70%	67%	73%	73%	70%
Strongly agree	(4) 516	48	24	444	20	61	50	40	41	41	68	77	47	139	365	127	389	296	219
	26%	26%	24%	26%	25%	28%	27%	22%	29%	20%	26%	27%	26%	32%	24%	24%	26%	25%	26%
Tend to agree	(3) 923	92	47	784	42	94	79	92	57	96	117	113	93	201	703	225	695	550	366
	46%	51%	46%	45%	52%	42%	44%	51%	40%	48%	45%	40%	51%	47%	46%	43%	47%	47%	44%
Tend to disagree	(2) 147	11	11	125	1	16	14	13	13	16	15	28	9	15	125	39	107	79	67
	7%	6%	11%	7%	2%	7%	8%	7%	9%	8%	6%	10%	5%	4%	8%	7%	7%	7%	8%
Strongly disagree	(1) 34	4	1	29	1	3	3	4	2	3	7	2	3	7	27	9	24	16	18
	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	2%	2%	1%	2%
NET: Disagree	180	15	12	154	2	19	17	17	16	19	22	29	12	22	151	48	130	94	85
	9%	8%	11%	9%	3%	9%	10%	9%	11%	10%	8%	10%	7%	5%	10%	9%	9%	8%	10%
Prefer not to say	118	6	7	105	3	14	9	11	7	10	24	19	8	12	94	37	79	62	55
	6%	3%	7%	6%	4%	6%	5%	6%	5%	5%	9%	7%	4%	3%	6%	7%	5%	5%	7%
Don't know	279	21	11	247	13	34	27	22	20	35	31	44	21	54	212	90	188	164	111
	14%	11%	11%	14%	16%	15%	15%	12%	14%	17%	12%	16%	12%	13%	14%	17%	13%	14%	13%
Mean	3.19	3.19	3.14	3.19	3.27	3.22	3.20	3.13	3.20	3.12	3.19	3.21	3.20	3.30	3.15	3.17	3.19	3.20	3.17
Standard deviation	0.68	0.67	0.66	0.68	0.56	0.69	0.70	0.67	0.72	0.65	0.71	0.68	0.64	0.64	0.68	0.69	0.67	0.65	0.71
Standard error	0.02	0.05	0.08	0.02	0.07	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.03	0.02	0.03	0.02	0.02	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 32

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?**

**People in Britain are uncomfortable discussing dying, death and bereavement**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Agree	1444 72%	682 69%	763 74%	145 61%	205 60%	229 67%	280 78%	239 80%	346 79%	387 72%	411 74%	302 69%	344 72%	199 74%	585 68%
Strongly agree	(4) 26%	231 23%	290 28%	43 18%	78 23%	77 23%	100 28%	98 33%	125 28%	136 25%	140 25%	111 25%	134 28%	70 26%	206 24%
Tend to agree	(3) 46%	451 46%	472 46%	102 43%	127 37%	152 45%	180 50%	142 47%	221 50%	251 47%	270 48%	192 44%	210 44%	129 48%	379 44%
Tend to disagree	(2) 10%	110 11%	96 9%	32 13%	51 15%	41 12%	27 8%	20 7%	35 8%	62 11%	57 10%	46 11%	42 9%	33 12%	91 11%
Strongly disagree	(1) 2%	22 2%	16 2%	2 1%	7 2%	8 2%	6 2%	8 3%	8 2%	7 1%	6 1%	13 3%	13 3%	-	23 3%
NET: Disagree	244 12%	132 13%	112 11%	34 14%	58 17%	48 14%	33 9%	29 10%	42 10%	68 13%	63 11%	59 13%	54 11%	33 12%	114 13%
Prefer not to say	111 6%	62 6%	50 5%	26 11%	29 9%	15 4%	14 4%	9 3%	19 4%	30 6%	31 5%	24 6%	26 6%	13 5%	61 7%
Don't know	216 11%	112 11%	104 10%	35 14%	47 14%	47 14%	32 9%	22 7%	33 7%	53 10%	55 10%	54 12%	54 11%	23 9%	101 12%
Mean	3.14	3.09	3.18	3.04	3.05	3.08	3.19	3.23	3.19	3.13	3.15	3.11	3.17	3.16	3.10
Standard deviation	0.71	0.72	0.69	0.68	0.77	0.73	0.67	0.72	0.67	0.69	0.67	0.75	0.74	0.65	0.74
Standard error	0.02	0.03	0.02	0.05	0.05	0.04	0.04	0.05	0.03	0.03	0.03	0.05	0.04	0.04	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 32

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?**

**People in Britain are uncomfortable discussing dying, death and bereavement**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Agree	1444	142	74	1228	53	155	128	137	97	144	186	193	136	335	1069	348	1094	847	591
	72%	78%	73%	71%	65%	70%	71%	76%	69%	72%	71%	68%	75%	78%	70%	66%	74%	73%	71%
Strongly agree	(4)	521	53	440	19	67	42	44	29	42	59	87	51	147	354	124	397	303	216
	26%	29%	27%	25%	23%	30%	23%	24%	21%	21%	23%	31%	28%	34%	23%	24%	27%	26%	26%
Tend to agree	(3)	923	89	788	34	88	86	93	68	103	126	106	85	188	716	223	698	544	375
	46%	49%	46%	45%	42%	40%	47%	51%	48%	51%	48%	37%	47%	44%	47%	42%	47%	47%	45%
Tend to disagree	(2)	206	12	186	15	29	21	13	14	22	24	33	15	37	167	68	137	116	89
	10%	7%	8%	11%	18%	13%	12%	7%	10%	11%	9%	12%	8%	9%	11%	13%	9%	10%	11%
Strongly disagree	(1)	38	3	34	1	3	5	3	9	5	2	5	1	11	27	8	29	18	18
	2%	2%	2%	2%	1%	2%	3%	2%	6%	2%	1%	2%	1%	3%	2%	2%	2%	2%	2%
NET: Disagree	244	15	9	220	15	32	26	15	23	27	26	38	16	48	194	76	167	134	108
	12%	8%	9%	13%	19%	15%	14%	9%	16%	13%	10%	13%	9%	11%	13%	14%	11%	11%	13%
Prefer not to say	111	6	7	98	3	12	9	9	7	10	22	17	8	12	88	36	74	59	51
	6%	3%	7%	6%	4%	6%	5%	5%	5%	5%	8%	6%	4%	3%	6%	7%	5%	5%	6%
Don't know	216	18	10	188	9	22	19	19	14	20	29	34	22	34	176	69	147	127	87
	11%	10%	10%	11%	12%	10%	10%	11%	10%	10%	11%	12%	12%	8%	12%	13%	10%	11%	10%
Mean	3.14	3.22	3.20	3.13	3.04	3.17	3.07	3.17	2.98	3.06	3.14	3.19	3.22	3.23	3.11	3.09	3.16	3.15	3.13
Standard deviation	0.71	0.67	0.69	0.71	0.74	0.75	0.73	0.65	0.81	0.70	0.65	0.76	0.65	0.74	0.70	0.72	0.70	0.69	0.73
Standard error	0.02	0.05	0.08	0.02	0.09	0.05	0.06	0.05	0.07	0.05	0.05	0.05	0.05	0.04	0.02	0.04	0.02	0.02	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 33

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?  
Providing end of life care should be a fundamental part of the work of the NHS**

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860
NET: Agree	1520 75%	695 70%	825 80%	155 65%	227 67%	251 74%	289 80%	249 83%	349 79%	398 74%	424 76%	332 76%	367 76%	206 77%	614 71%
Strongly agree	(4) 33%	672 30%	377 37%	55 23%	89 26%	112 33%	122 34%	110 37%	184 42%	179 33%	187 34%	147 34%	159 33%	96 36%	260 30%
Tend to agree	(3) 42%	848 41%	448 44%	100 42%	138 41%	139 41%	167 47%	140 47%	165 37%	219 41%	236 42%	185 42%	208 43%	110 41%	354 41%
Tend to disagree	(2) 6%	121 8%	40 4%	14 6%	25 7%	22 7%	12 3%	17 6%	30 7%	51 9%	33 6%	19 4%	18 4%	18 7%	60 7%
Strongly disagree	(1) 2%	38 2%	13 1%	11 4%	6 2%	7 2%	2 1%	5 2%	7 2%	9 2%	13 2%	10 2%	6 1%	3 1%	23 3%
NET: Disagree	159 8%	105 11%	53 5%	24 10%	32 9%	29 9%	14 4%	22 7%	37 8%	60 11%	46 8%	29 7%	24 5%	21 8%	83 10%
Prefer not to say	122 6%	70 7%	52 5%	28 12%	32 9%	15 4%	15 4%	9 3%	23 5%	32 6%	32 6%	26 6%	31 6%	15 6%	65 8%
Don't know	216 11%	118 12%	98 10%	32 13%	49 14%	45 13%	40 11%	20 7%	30 7%	49 9%	57 10%	52 12%	58 12%	26 10%	98 11%
Mean	3.28	3.21	3.35	3.11	3.20	3.27	3.35	3.31	3.36	3.24	3.28	3.30	3.33	3.32	3.22
Standard deviation	0.69	0.74	0.64	0.78	0.71	0.71	0.59	0.67	0.71	0.72	0.71	0.70	0.64	0.67	0.74
Standard error	0.02	0.03	0.02	0.06	0.05	0.04	0.03	0.04	0.04	0.03	0.03	0.04	0.03	0.04	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 33

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?  
Providing end of life care should be a fundamental part of the work of the NHS**

**Base: All respondents**

	Region													Disability		Children in Household		Partner	
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836
NET: Agree	1520	141	73	1305	66	161	136	138	108	157	179	219	140	357	1126	387	1129	892	622
	75%	78%	73%	75%	82%	73%	75%	76%	77%	78%	68%	78%	77%	83%	74%	73%	76%	76%	74%
Strongly agree	(4) 672	63	31	578	33	68	61	62	52	65	73	101	64	188	468	155	517	395	274
	33%	35%	30%	33%	41%	30%	33%	34%	37%	32%	28%	36%	35%	44%	31%	29%	35%	34%	33%
Tend to agree	(3) 848	79	43	727	33	93	76	76	56	93	106	119	75	169	658	232	613	497	347
	42%	43%	43%	42%	41%	42%	42%	42%	40%	46%	40%	42%	42%	39%	43%	44%	41%	43%	42%
Tend to disagree	(2) 121	9	3	109	4	19	10	11	5	9	27	11	14	18	99	23	97	65	54
	6%	5%	3%	6%	4%	8%	6%	6%	3%	5%	10%	4%	8%	4%	6%	4%	7%	6%	6%
Strongly disagree	(1) 38	6	3	29	-	3	2	5	3	3	3	8	2	1	37	5	33	17	21
	2%	3%	3%	2%	-	1%	1%	3%	2%	1%	1%	3%	1%	*	2%	1%	2%	1%	2%
NET: Disagree	159	15	6	137	4	22	12	16	7	12	30	19	16	19	136	27	130	83	74
	8%	8%	6%	8%	4%	10%	7%	9%	5%	6%	11%	7%	9%	4%	9%	5%	9%	7%	9%
Prefer not to say	122	6	7	108	3	13	9	9	8	11	26	19	11	12	95	39	81	63	58
	6%	3%	7%	6%	4%	6%	5%	5%	6%	5%	10%	7%	6%	3%	6%	7%	5%	5%	7%
Don't know	216	19	14	183	8	26	24	18	18	22	27	25	15	40	170	75	141	129	83
	11%	10%	14%	11%	10%	12%	13%	10%	13%	11%	10%	9%	8%	9%	11%	14%	10%	11%	10%
Mean	3.28	3.27	3.27	3.29	3.42	3.23	3.31	3.27	3.36	3.30	3.19	3.31	3.29	3.45	3.23	3.30	3.28	3.30	3.26
Standard deviation	0.69	0.74	0.71	0.69	0.59	0.70	0.66	0.74	0.67	0.64	0.70	0.72	0.69	0.60	0.71	0.62	0.72	0.67	0.72
Standard error	0.02	0.06	0.08	0.02	0.07	0.05	0.05	0.06	0.06	0.05	0.05	0.05	0.06	0.03	0.02	0.03	0.02	0.02	0.03

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 34

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?**  
**End of life care should be a priority for whoever is in Government after the general election**

Base: All respondents

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	2016	993	1023	244	311	379	387	251	444	626	575	316	499	270	858	
Weighted base	2016	988	1028	240	339	339	359	299	439	539	559	439	479	268	860	
NET: Agree	1255 62%	582 59%	673 65%	128 53%	181 53%	204 60%	228 63%	209 70%	306 70%	324 60%	338 61%	273 62%	319 67%	165 61%	496 58%	
Strongly agree	(4) 23%	463 22%	214 24%	249 16%	39 18%	62 18%	70 21%	72 20%	88 29%	132 30%	106 20%	129 23%	96 22%	132 28%	64 24%	163 19%
Tend to agree	(3) 39%	792 37%	368 41%	424 37%	89 37%	119 35%	135 40%	156 43%	120 40%	174 40%	218 41%	209 37%	177 40%	188 39%	101 38%	332 39%
Tend to disagree	(2) 13%	264 14%	143 12%	121 15%	36 15%	48 14%	50 15%	48 13%	36 12%	47 11%	84 16%	79 14%	57 13%	44 9%	44 16%	113 13%
Strongly disagree	(1) 4%	82 5%	50 3%	31 3%	10 4%	15 4%	15 4%	5 2%	10 4%	26 6%	25 5%	27 5%	17 4%	13 3%	9 3%	41 5%
NET: Disagree	346 17%	194 20%	152 15%	46 19%	63 19%	65 19%	53 15%	46 15%	73 17%	109 20%	107 19%	74 17%	57 12%	53 20%	154 18%	
Prefer not to say	112 6%	60 6%	52 5%	25 10%	30 9%	15 5%	14 4%	9 3%	19 4%	29 5%	31 6%	23 5%	28 6%	13 5%	61 7%	
Don't know	303 15%	152 15%	151 15%	42 17%	65 19%	55 16%	64 18%	36 12%	41 9%	77 14%	83 15%	69 16%	75 16%	38 14%	150 17%	
Mean	3.02	2.96	3.08	2.90	2.93	2.96	3.05	3.12	3.09	2.94	2.99	3.02	3.17	3.01	2.95	
Standard deviation	0.81	0.85	0.77	0.81	0.84	0.82	0.71	0.80	0.86	0.81	0.85	0.80	0.76	0.81	0.82	
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.05	0.03	

## Death & Dying Survey

### ONLINE Fieldwork: 29th-30th April 2015

Absolutes/col percents

Table 34

**Q.8 Thinking about dying, death and bereavement, to what extent, if at all, do you agree or disagree with each of the following statements?**  
**End of life care should be a priority for whoever is in Government after the general election**

Base: All respondents

	Region													Disability		Children in Household		Partner		
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No	Yes	No	
Unweighted base	2016	182	97	1737	76	232	190	167	158	194	253	282	185	413	1541	515	1494	1144	855	
Weighted base	2016	181	101	1734	81	222	181	181	141	202	262	282	181	428	1526	529	1482	1167	836	
NET: Agree	1255	118	61	1076	51	140	116	117	85	123	159	170	115	317	904	324	927	754	497	
	62%	65%	61%	62%	63%	63%	64%	64%	60%	61%	61%	60%	64%	74%	59%	61%	63%	65%	59%	
Strongly agree	(4)	463	42	23	398	26	58	42	32	36	41	60	61	43	140	314	107	355	271	191
	23%	23%	23%	23%	33%	26%	23%	17%	25%	20%	23%	22%	23%	33%	21%	20%	24%	23%	23%	
Tend to agree	(3)	792	76	38	679	25	82	75	85	49	82	100	109	73	177	590	217	572	482	306
	39%	42%	38%	39%	31%	37%	41%	47%	35%	41%	38%	39%	40%	41%	39%	41%	39%	41%	37%	
Tend to disagree	(2)	264	20	14	230	9	23	26	25	14	26	40	41	25	37	224	69	195	140	120
	13%	11%	14%	13%	11%	10%	15%	14%	10%	13%	15%	15%	14%	9%	15%	13%	13%	12%	14%	
Strongly disagree	(1)	82	11	4	66	3	8	6	8	10	8	10	6	7	11	68	9	72	46	35
	4%	6%	4%	4%	3%	4%	3%	4%	7%	4%	4%	2%	4%	3%	4%	2%	5%	4%	4%	
NET: Disagree	346	31	19	296	11	31	32	33	25	34	50	47	32	48	291	78	267	187	155	
	17%	17%	19%	17%	14%	14%	18%	18%	17%	17%	19%	17%	18%	11%	19%	15%	18%	16%	18%	
Prefer not to say	112	7	6	99	3	12	9	9	8	9	23	17	8	12	90	35	76	60	51	
	6%	4%	6%	6%	4%	6%	5%	5%	6%	5%	9%	6%	5%	3%	6%	7%	5%	5%	6%	
Don't know	303	26	15	263	15	38	24	22	24	35	30	48	26	52	241	91	211	167	134	
	15%	14%	15%	15%	19%	17%	13%	12%	17%	17%	11%	17%	14%	12%	16%	17%	14%	14%	16%	
Mean	3.02	3.00	3.00	3.03	3.20	3.11	3.02	2.93	3.01	2.99	3.00	3.03	3.02	3.22	2.96	3.05	3.01	3.04	3.00	
Standard deviation	0.81	0.85	0.83	0.81	0.83	0.81	0.79	0.77	0.91	0.80	0.82	0.76	0.81	0.75	0.82	0.72	0.84	0.80	0.83	
Standard error	0.02	0.07	0.10	0.02	0.11	0.06	0.06	0.07	0.08	0.06	0.06	0.05	0.07	0.04	0.02	0.04	0.02	0.03	0.03	