



NCPC – Bereavement poll

METHODOLOGY NOTE

ComRes interviewed 2,058 GB adults online between the 17th and the 19th of October 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Bereavment Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 1
Q.1 Thinking about dying and death, do you agree or disagree with each of the following statements?
Summary Table
Base: All respondents

		Statements		
		People in Britain are uncomfortable talking to those who have recently been bereaved	I would feel uncomfortable talking to someone who has recently been bereaved	We don't talk openly enough about bereavement and grief in Britain
Unweighted base		2058	2058	2058
Weighted base		2058	2058	2058
NET: Agree		1616 79%	962 47%	1626 79%
Strongly agree	(4)	527 26%	261 13%	670 33%
Tend to agree	(3)	1088 53%	701 34%	956 46%
Tend to disagree	(2)	173 8%	546 27%	169 8%
Strongly disagree	(1)	48 2%	386 19%	45 2%
NET: Disagree		221 11%	933 45%	214 10%
Don't know		221 11%	164 8%	218 11%
Mean		3.14	2.44	3.22
Standard deviation		0.68	0.96	0.71
Standard error		0.02	0.02	0.02

Bereavment Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 2
Q.1 Thinking about dying and death, do you agree or disagree with each of the following statements?
People in Britain are uncomfortable talking to those who have recently been bereaved
Base: All respondents

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	2058	1000	1058	170	316	364	399	333	476	638	557	326	537	183	103	1772
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	185	103	1770
NET: Agree	1616 79%	774 77%	841 80%	160 66%	267 77%	258 74%	296 81%	270 88%	364 81%	447 81%	433 76%	366 82%	370 76%	141 76%	94 92%	1381 78%
Strongly agree	(4) 527 26%	223 22%	304 29%	55 23%	93 27%	85 24%	123 34%	82 27%	89 20%	133 24%	136 24%	123 28%	135 28%	45 24%	27 26%	456 26%
Tend to agree	(3) 1088 53%	551 55%	537 51%	105 43%	174 50%	174 50%	173 47%	188 61%	275 61%	315 57%	296 52%	242 54%	235 48%	96 52%	68 66%	925 52%
Tend to disagree	(2) 173 8%	92 9%	81 8%	18 7%	27 8%	27 8%	36 10%	17 6%	48 11%	49 9%	48 8%	30 7%	46 9%	15 8%	5 5%	153 9%
Strongly disagree	(1) 48 2%	23 2%	25 2%	7 3%	4 1%	10 3%	8 2%	6 2%	13 3%	7 1%	19 3%	9 2%	13 3%	8 4%	- -	40 2%
NET: Disagree	221 11%	115 11%	106 10%	25 10%	32 9%	37 11%	44 12%	23 7%	61 14%	56 10%	67 12%	38 9%	59 12%	23 12%	5 5%	193 11%
Don't know	221 11%	119 12%	102 10%	59 24%	48 14%	51 15%	26 7%	13 4%	23 5%	46 8%	71 12%	44 10%	60 12%	21 12%	4 4%	196 11%
Mean	3.14	3.10	3.18	3.13	3.19	3.13	3.21	3.18	3.04	3.14	3.10	3.19	3.15	3.08	3.22	3.14
Standard deviation	0.68	0.67	0.69	0.73	0.65	0.70	0.72	0.62	0.66	0.63	0.72	0.66	0.72	0.75	0.52	0.68
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.04	0.03	0.06	0.05	0.02

Bereavement Survey

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Absolutes/col percents

Table 2
Q.1 Thinking about dying and death, do you agree or disagree with each of the following statements?
People in Britain are uncomfortable talking to those who have recently been bereaved
Base: All respondents

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	2058	89	236	169	201	149	182	245	310	191	807	1203	569	1489
Weighted base	2058	82	226	185	185	144	206	268	288	185	777	1225	580	1478
NET: Agree	1616 79%	67 82%	177 78%	147 79%	149 80%	122 84%	162 79%	193 72%	220 76%	144 78%	654 84%	928 76%	414 71%	1201 81%
Strongly agree	(4) 527 26%	30 37%	51 23%	45 25%	50 27%	40 28%	41 20%	67 25%	80 28%	50 27%	232 30%	281 23%	123 21%	405 27%
Tend to agree	(3) 1088 53%	37 45%	126 56%	101 55%	98 53%	82 57%	122 59%	126 47%	140 49%	94 51%	422 54%	648 53%	292 50%	797 54%
Tend to disagree	(2) 173 8%	5 7%	18 8%	22 12%	14 8%	12 8%	16 8%	24 9%	24 8%	18 10%	57 7%	114 9%	53 9%	120 8%
Strongly disagree	(1) 48 2%	3 3%	6 3%	6 3%	3 1%	- -	4 2%	8 3%	7 2%	3 2%	22 3%	25 2%	10 2%	38 3%
NET: Disagree	221 11%	8 10%	24 11%	29 15%	17 9%	12 8%	20 10%	32 12%	31 11%	21 11%	78 10%	139 11%	63 11%	158 11%
Don't know	221 11%	7 9%	25 11%	10 5%	20 11%	11 7%	23 11%	43 16%	37 13%	21 11%	44 6%	158 13%	103 18%	119 8%
Mean	3.14	3.27	3.10	3.06	3.19	3.21	3.09	3.12	3.17	3.16	3.18	3.11	3.10	3.15
Standard deviation	0.68	0.74	0.68	0.73	0.65	0.59	0.63	0.73	0.70	0.68	0.69	0.67	0.66	0.69
Standard error	0.02	0.08	0.05	0.06	0.05	0.05	0.05	0.05	0.04	0.05	0.03	0.02	0.03	0.02

Bereavment Survey

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Absolutes/col percents

Table 3

**Q.1 Thinking about dying and death, do you agree or disagree with each of the following statements?
I would feel uncomfortable talking to someone who has recently been bereaved**

Base: All respondents

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	2058	1000	1058	170	316	364	399	333	476	638	557	326	537	183	103	1772
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	185	103	1770
NET: Agree	962 47%	506 50%	456 43%	121 49%	210 61%	182 53%	161 44%	127 42%	160 36%	257 47%	258 45%	231 52%	216 44%	85 46%	57 55%	820 46%
Strongly agree	(4) 261 13%	134 13%	127 12%	39 16%	74 21%	61 17%	34 9%	28 9%	26 6%	65 12%	65 11%	67 15%	64 13%	29 15%	17 17%	215 12%
Tend to agree	(3) 701 34%	372 37%	329 31%	82 34%	136 39%	122 35%	127 35%	100 33%	134 30%	192 35%	193 34%	164 36%	152 31%	56 30%	39 38%	605 34%
Tend to disagree	(2) 546 27%	259 26%	287 27%	45 19%	69 20%	80 23%	99 27%	107 35%	147 33%	148 27%	163 29%	110 25%	125 26%	46 25%	32 31%	468 26%
Strongly disagree	(1) 386 19%	151 15%	236 22%	23 9%	27 8%	52 15%	88 24%	65 21%	132 30%	115 21%	93 16%	77 17%	101 21%	34 18%	12 11%	341 19%
NET: Disagree	933 45%	410 41%	523 50%	69 28%	96 28%	131 38%	187 51%	171 56%	279 62%	263 48%	256 45%	187 42%	227 46%	80 43%	43 42%	809 46%
Don't know	164 8%	93 9%	71 7%	55 23%	41 12%	33 10%	19 5%	7 2%	9 2%	31 6%	56 10%	30 7%	47 10%	20 11%	3 3%	141 8%
Mean	2.44	2.53	2.35	2.72	2.84	2.61	2.31	2.30	2.12	2.40	2.45	2.53	2.40	2.48	2.62	2.43
Standard deviation	0.96	0.93	0.99	0.93	0.89	0.98	0.96	0.91	0.91	0.97	0.93	0.97	0.99	1.01	0.91	0.96
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.06	0.04	0.08	0.09	0.02

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Absolutes/col percents

Table 3

**Q.1 Thinking about dying and death, do you agree or disagree with each of the following statements?
I would feel uncomfortable talking to someone who has recently been bereaved**

Base: All respondents

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	2058	89	236	169	201	149	182	245	310	191	807	1203	569	1489
Weighted base	2058	82	226	185	185	144	206	268	288	185	777	1225	580	1478
NET: Agree	962 47%	37 45%	113 50%	85 46%	88 47%	70 48%	84 41%	126 47%	131 46%	87 47%	334 43%	602 49%	295 51%	667 45%
Strongly agree	(4) 261 13%	13 16%	29 13%	23 12%	22 12%	16 11%	13 6%	42 16%	38 13%	19 10%	94 12%	157 13%	70 12%	191 13%
Tend to agree	(3) 701 34%	24 29%	84 37%	62 33%	66 36%	54 37%	71 34%	84 31%	93 32%	68 37%	241 31%	445 36%	225 39%	476 32%
Tend to disagree	(2) 546 27%	27 33%	58 26%	53 29%	56 30%	33 23%	60 29%	63 24%	70 24%	49 26%	218 28%	318 26%	134 23%	412 28%
Strongly disagree	(1) 386 19%	12 15%	40 18%	38 21%	29 15%	32 22%	51 25%	45 17%	60 21%	34 18%	188 24%	199 16%	64 11%	322 22%
NET: Disagree	933 45%	39 48%	98 43%	91 49%	84 45%	65 45%	111 54%	108 41%	130 45%	82 44%	406 52%	517 42%	199 34%	734 50%
Don't know	164 8%	6 7%	15 7%	9 5%	13 7%	10 7%	10 5%	33 12%	27 9%	16 9%	37 5%	107 9%	86 15%	77 5%
Mean	2.44	2.50	2.49	2.40	2.47	2.40	2.24	2.52	2.42	2.42	2.33	2.50	2.61	2.38
Standard deviation	0.96	0.97	0.95	0.97	0.92	0.98	0.92	1.00	1.00	0.93	0.99	0.94	0.89	0.98
Standard error	0.02	0.11	0.06	0.08	0.07	0.08	0.07	0.07	0.06	0.07	0.04	0.03	0.04	0.03

Bereavement Survey

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Absolutes/col percents

Table 4

Q.1 Thinking about dying and death, do you agree or disagree with each of the following statements?

We don't talk openly enough about bereavement and grief in Britain

Base: All respondents

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	2058	1000	1058	170	316	364	399	333	476	638	557	326	537	183	103	1772
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	185	103	1770
NET: Agree	1626 79%	768 76%	857 82%	161 66%	253 73%	261 75%	300 82%	264 86%	387 87%	444 81%	444 78%	371 83%	366 75%	144 78%	91 89%	1390 79%
Strongly agree	(4) 670 33%	294 29%	376 36%	66 27%	107 31%	107 31%	132 36%	108 35%	150 34%	173 31%	168 29%	151 34%	179 37%	70 38%	35 34%	565 32%
Tend to agree	(3) 956 46%	474 47%	481 46%	94 39%	146 42%	154 44%	169 46%	156 51%	237 53%	271 49%	277 48%	221 49%	187 38%	75 40%	56 54%	825 47%
Tend to disagree	(2) 169 8%	93 9%	76 7%	21 9%	34 10%	33 9%	21 6%	22 7%	38 9%	51 9%	44 8%	27 6%	47 10%	17 9%	8 7%	144 8%
Strongly disagree	(1) 45 2%	19 2%	26 2%	5 2%	7 2%	9 3%	11 3%	8 3%	6 1%	10 2%	13 2%	7 2%	15 3%	5 3%	2 2%	39 2%
NET: Disagree	214 10%	112 11%	102 10%	26 11%	40 12%	41 12%	32 9%	30 10%	44 10%	61 11%	56 10%	35 8%	62 13%	22 12%	9 9%	183 10%
Don't know	218 11%	128 13%	90 9%	58 24%	53 15%	45 13%	34 9%	12 4%	16 4%	45 8%	70 12%	42 9%	61 13%	19 10%	2 2%	197 11%
Mean	3.22	3.18	3.26	3.19	3.20	3.19	3.27	3.24	3.23	3.20	3.20	3.27	3.24	3.26	3.24	3.22
Standard deviation	0.71	0.70	0.72	0.74	0.73	0.74	0.72	0.71	0.66	0.70	0.70	0.66	0.78	0.76	0.66	0.71
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.04	0.06	0.07	0.02

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 4

Q.1 Thinking about dying and death, do you agree or disagree with each of the following statements?

We don't talk openly enough about bereavement and grief in Britain

Base: All respondents

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	2058	89	236	169	201	149	182	245	310	191	807	1203	569	1489
Weighted base	2058	82	226	185	185	144	206	268	288	185	777	1225	580	1478
NET: Agree	1626 79%	62 75%	179 79%	151 81%	145 79%	124 86%	160 78%	197 74%	230 80%	143 77%	651 84%	945 77%	412 71%	1214 82%
Strongly agree	(4) 670 33%	32 39%	68 30%	56 30%	56 30%	54 37%	61 30%	81 30%	100 35%	56 30%	301 39%	357 29%	160 28%	510 35%
Tend to agree	(3) 956 46%	30 36%	111 49%	95 51%	89 48%	70 48%	99 48%	116 43%	130 45%	86 47%	350 45%	588 48%	252 43%	704 48%
Tend to disagree	(2) 169 8%	8 10%	19 8%	17 9%	16 9%	6 4%	20 10%	20 7%	20 7%	17 9%	53 7%	110 9%	51 9%	118 8%
Strongly disagree	(1) 45 2%	2 3%	7 3%	4 2%	4 2%	2 2%	5 3%	4 2%	5 2%	4 2%	26 3%	19 2%	12 2%	33 2%
NET: Disagree	214 10%	10 12%	26 12%	22 12%	20 11%	9 6%	26 12%	24 9%	25 9%	21 11%	78 10%	129 11%	64 11%	150 10%
Don't know	218 11%	10 13%	21 9%	13 7%	19 10%	12 8%	21 10%	46 17%	33 12%	21 12%	48 6%	151 12%	105 18%	114 8%
Mean	3.22	3.27	3.16	3.17	3.19	3.32	3.16	3.24	3.28	3.19	3.27	3.19	3.18	3.24
Standard deviation	0.71	0.79	0.74	0.71	0.71	0.65	0.73	0.69	0.69	0.72	0.74	0.68	0.72	0.71
Standard error	0.02	0.09	0.05	0.06	0.05	0.06	0.06	0.05	0.04	0.06	0.03	0.02	0.03	0.02

Bereavment Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 5

Q.2 Thinking about when someone you know has a friend or family member who has recently died, which of the following statements describe how you have felt when talking about it with them?

Base: All respondents

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	2058	1000	1058	170	316	364	399	333	476	638	557	326	537	183	103	1772
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	185	103	1770
I don't know anybody who had a friend or family member who has recently died	580 28%	340 34%	240 23%	99 40%	114 33%	91 26%	98 27%	71 23%	108 24%	153 28%	177 31%	133 30%	118 24%	54 29%	23 22%	502 28%
NET: Knowing somebody who had a close person recently dying	1478 72%	668 66%	810 77%	146 60%	233 67%	256 74%	269 73%	234 77%	340 76%	397 72%	394 69%	315 70%	372 76%	131 71%	80 78%	1267 72%
I have felt comfortable having conversations about it with them	678 33%	275 27%	403 38%	48 20%	70 20%	84 24%	135 37%	131 43%	210 47%	195 35%	189 33%	139 31%	155 32%	56 30%	29 28%	593 34%
I have only talked about it if they have mentioned it first	590 29%	287 28%	303 29%	65 27%	106 31%	109 31%	94 26%	104 34%	112 25%	150 27%	157 27%	129 29%	153 31%	44 24%	37 36%	509 29%
I have not known what to say to them	378 18%	183 18%	194 19%	69 28%	82 24%	74 21%	68 19%	36 12%	49 11%	93 17%	108 19%	79 18%	98 20%	32 17%	25 24%	321 18%
I have actively tried to get them to talk to me about how they were feeling	370 18%	134 13%	236 22%	35 14%	41 12%	56 16%	73 20%	61 20%	103 23%	99 18%	95 17%	93 21%	83 17%	38 21%	25 24%	306 17%
I have avoided talking about it with them when I see them	132 6%	78 8%	55 5%	22 9%	36 10%	20 6%	23 6%	19 6%	11 2%	36 7%	29 5%	35 8%	31 6%	11 6%	7 7%	114 6%
I have deliberately avoided seeing them	63 3%	39 4%	25 2%	15 6%	15 4%	17 5%	7 2%	7 2%	3 1%	15 3%	13 2%	22 5%	13 3%	9 5%	5 5%	49 3%
I have changed the subject if they have talked about their bereavement	58 3%	36 4%	22 2%	12 5%	12 3%	18 5%	4 1%	5 2%	7 2%	22 4%	13 2%	13 3%	11 2%	7 4%	1 1%	50 3%

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 5

Q.2 Thinking about when someone you know has a friend or family member who has recently died, which of the following statements describe how you have felt when talking about it with them?

Base: All respondents

	Region										Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	2058	89	236	169	201	149	182	245	310	191	807	1203	569	1489
Weighted base	2058	82	226	185	185	144	206	268	288	185	777	1225	580	1478
I don't know anybody who had a friend or family member who has recently died	580 28%	25 31%	61 27%	52 28%	52 28%	46 32%	69 34%	79 29%	70 24%	48 26%	122 16%	432 35%	580 100%	-
NET: Knowing somebody who had a close person recently dying	1478 72%	57 69%	165 73%	133 72%	134 72%	98 68%	137 66%	189 71%	218 76%	137 74%	654 84%	793 65%	-	1478 100%
I have felt comfortable having conversations about it with them	678 33%	17 20%	71 32%	60 32%	54 29%	57 39%	83 40%	76 29%	105 37%	70 38%	339 44%	332 27%	-	678 46%
I have only talked about it if they have mentioned it first	590 29%	27 33%	76 34%	52 28%	53 29%	46 32%	48 23%	62 23%	93 32%	51 28%	237 31%	340 28%	-	590 40%
I have not known what to say to them	378 18%	16 19%	40 17%	30 16%	44 24%	24 17%	26 12%	54 20%	55 19%	34 18%	145 19%	217 18%	-	378 26%
I have actively tried to get them to talk to me about how they were feeling	370 18%	12 14%	40 18%	38 21%	41 22%	20 14%	43 21%	33 12%	48 17%	31 17%	194 25%	171 14%	-	370 25%
I have avoided talking about it with them when I see them	132 6%	11 13%	10 4%	15 8%	12 7%	7 5%	10 5%	23 9%	23 8%	4 2%	43 6%	78 6%	-	132 9%
I have deliberately avoided seeing them	63 3%	5 6%	5 2%	6 3%	5 3%	2 1%	1 1%	11 4%	9 3%	6 3%	23 3%	37 3%	-	63 4%
I have changed the subject if they have talked about their bereavement	58 3%	1 2%	8 3%	6 3%	6 3%	2 1%	1 1%	15 6%	8 3%	3 2%	26 3%	29 2%	-	58 4%

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 6

Q.2 Thinking about when someone you know has a friend or family member who has recently died, which of the following statements describe how you have felt when talking about it with them?

Base: All respondents who know somebody who had a close person recently dying

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	1489	673	816	97	213	269	296	253	361	463	396	230	400	132	77	1280
Weighted base	1478	668	810	146	233	256	269	234	340	397	394	315	372	131	80	1267
I don't know anybody who had a friend or family member who has recently died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Knowing somebody who had a close person recently dying	1478	668	810	146	233	256	269	234	340	397	394	315	372	131	80	1267
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I have felt comfortable having conversations about it with them	678	275	403	48	70	84	135	131	210	195	189	139	155	56	29	593
	46%	41%	50%	33%	30%	33%	50%	56%	62%	49%	48%	44%	42%	43%	37%	47%
I have only talked about it if they have mentioned it first	590	287	303	65	106	109	94	104	112	150	157	129	153	44	37	509
	40%	43%	37%	45%	46%	43%	35%	44%	33%	38%	40%	41%	41%	33%	46%	40%
I have not known what to say to them	378	183	194	69	82	74	68	36	49	93	108	79	98	32	25	321
	26%	27%	24%	47%	35%	29%	25%	15%	14%	23%	27%	25%	26%	25%	31%	25%
I have actively tried to get them to talk to me about how they were feeling	370	134	236	35	41	56	73	61	103	99	95	93	83	38	25	306
	25%	20%	29%	24%	18%	22%	27%	26%	30%	25%	24%	29%	22%	29%	31%	24%
I have avoided talking about it with them when I see them	132	78	55	22	36	20	23	19	11	36	29	35	31	11	7	114
	9%	12%	7%	15%	16%	8%	9%	8%	3%	9%	7%	11%	8%	9%	9%	9%
I have deliberately avoided seeing them	63	39	25	15	15	17	7	7	3	15	13	22	13	9	5	49
	4%	6%	3%	10%	7%	7%	3%	3%	1%	4%	3%	7%	4%	7%	7%	4%
I have changed the subject if they have talked about their bereavement	58	36	22	12	12	18	4	5	7	22	13	13	11	7	1	50
	4%	5%	3%	9%	5%	7%	1%	2%	2%	5%	3%	4%	3%	5%	1%	4%

Bereavement Survey

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Absolutes/col percents

Table 6

Q.2 Thinking about when someone you know has a friend or family member who has recently died, which of the following statements describe how you have felt when talking about it with them?

Base: All respondents who know somebody who had a close person recently dying

	Region										Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	1489	63	174	119	146	102	120	173	240	143	684	776	-	1489
Weighted base	1478	57	165	133	134	98	137	189	218	137	654	793	-	1478
I don't know anybody who had a friend or family member who has recently died	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Knowing somebody who had a close person recently dying	1478	57	165	133	134	98	137	189	218	137	654	793	-	1478
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%
I have felt comfortable having conversations about it with them	678	17	71	60	54	57	83	76	105	70	339	332	-	678
	46%	29%	43%	45%	40%	58%	61%	40%	48%	51%	52%	42%	-	46%
I have only talked about it if they have mentioned it first	590	27	76	52	53	46	48	62	93	51	237	340	-	590
	40%	48%	46%	39%	40%	47%	35%	33%	42%	37%	36%	43%	-	40%
I have not known what to say to them	378	16	40	30	44	24	26	54	55	34	145	217	-	378
	26%	28%	24%	22%	33%	25%	19%	29%	25%	25%	22%	27%	-	26%
I have actively tried to get them to talk to me about how they were feeling	370	12	40	38	41	20	43	33	48	31	194	171	-	370
	25%	21%	24%	29%	31%	21%	31%	18%	22%	22%	30%	22%	-	25%
I have avoided talking about it with them when I see them	132	11	10	15	12	7	10	23	23	4	43	78	-	132
	9%	19%	6%	11%	9%	7%	7%	12%	10%	3%	7%	10%	-	9%
I have deliberately avoided seeing them	63	5	5	6	5	2	1	11	9	6	23	37	-	63
	4%	9%	3%	4%	4%	2%	1%	6%	4%	4%	4%	5%	-	4%
I have changed the subject if they have talked about their bereavement	58	1	8	6	6	2	1	15	8	3	26	29	-	58
	4%	2%	5%	4%	5%	2%	1%	8%	4%	2%	4%	4%	-	4%

Bereavment Survey

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Absolutes/col percents

Table 7
Q.3 Have you been bereaved in the past five years?
Base: All respondents

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	2058	1000	1058	170	316	364	399	333	476	638	557	326	537	183	103	1772
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	185	103	1770
Yes	777 38%	343 34%	433 41%	78 32%	113 33%	129 37%	167 45%	128 42%	161 36%	218 40%	204 36%	154 34%	201 41%	64 34%	50 48%	663 37%
No	1225 60%	633 63%	592 56%	142 58%	221 64%	210 61%	198 54%	172 56%	283 63%	314 57%	347 61%	283 63%	281 57%	115 62%	52 51%	1058 60%
Prefer not to say	56 3%	32 3%	24 2%	25 10%	12 4%	8 2%	2 1%	6 2%	3 1%	19 3%	19 3%	11 2%	7 1%	7 4%	1 1%	48 3%

Bereavment Survey

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Absolutes/col percents

Table 7

Q.3 Have you been bereaved in the past five years?**Base: All respondents**

	Region										Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	2058	89	236	169	201	149	182	245	310	191	807	1203	569	1489
Weighted base	2058	82	226	185	185	144	206	268	288	185	777	1225	580	1478
Yes	777 38%	28 34%	83 37%	78 42%	61 33%	49 34%	79 38%	99 37%	118 41%	68 37%	777 100%	-	122 21%	654 44%
No	1225 60%	53 64%	140 62%	102 55%	119 64%	86 59%	125 61%	153 57%	167 58%	113 61%	-	1225 100%	432 75%	793 54%
Prefer not to say	56 3%	1 1%	3 2%	5 3%	5 3%	9 7%	2 1%	15 6%	4 1%	4 2%	-	-	25 4%	31 2%

Bereavement Survey

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Absolutes/col percents

Table 8

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

Summary Table**Base: All respondents who have been bereaved in the last five years**

	Statements				
	People avoided talking to me after I was bereaved	People changed the subject rather than talk about my loss	I experienced someone saying something insensitive about my loss	Not enough of my family, friends, neighbours or colleagues made themselves available to support me	I lost a friend because of how they reacted to my bereavement
Unweighted base	807	807	807	807	807
Weighted base	777	777	777	777	777
NET: Agree	204 26%	267 34%	184 24%	192 25%	70 9%
Strongly agree (4)	53 7%	50 6%	73 9%	61 8%	35 4%
Tend to agree (3)	151 19%	217 28%	111 14%	131 17%	35 5%
Tend to disagree (2)	266 34%	243 31%	169 22%	227 29%	135 17%
Strongly disagree (1)	254 33%	212 27%	363 47%	303 39%	461 59%
NET: Disagree	520 67%	455 59%	532 68%	530 68%	596 77%
Not applicable	26 3%	32 4%	41 5%	35 4%	92 12%
Don't know	27 3%	23 3%	20 3%	21 3%	18 2%
Mean	2.00	2.15	1.85	1.93	1.47
Standard deviation	0.92	0.92	1.03	0.97	0.82
Standard error	0.03	0.03	0.04	0.04	0.03

Bereavement Survey

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Absolutes/col percents

Table 9

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

People avoided talking to me after I was bereaved

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	204 26%	82 24%	122 28%	19 24%	33 29%	42 33%	45 27%	37 29%	27 17%	55 25%	51 25%	51 33%	48 24%	21 33%	9 18%	174 26%
Strongly agree	(4) 53 7%	24 7%	29 7%	8 10%	11 10%	16 12%	12 7%	4 3%	2 1%	10 5%	12 6%	14 9%	16 8%	2 3%	3 7%	47 7%
Tend to agree	(3) 151 19%	58 17%	93 21%	11 14%	22 19%	26 20%	33 20%	33 26%	25 16%	44 20%	39 19%	36 24%	31 16%	19 29%	6 11%	126 19%
Tend to disagree	(2) 266 34%	122 35%	144 33%	36 45%	36 31%	40 31%	54 33%	43 33%	57 35%	87 40%	69 34%	49 32%	60 30%	20 32%	18 36%	227 34%
Strongly disagree	(1) 254 33%	110 32%	144 33%	17 22%	37 33%	37 28%	56 33%	41 32%	67 42%	65 30%	72 36%	45 29%	72 36%	21 32%	20 40%	213 32%
NET: Disagree	520 67%	231 67%	288 66%	53 67%	72 64%	77 60%	110 66%	83 65%	124 77%	152 70%	142 70%	94 61%	132 66%	41 64%	38 76%	441 66%
Not applicable	26 3%	17 5%	10 2%	4 6%	3 3%	2 1%	5 3%	3 3%	9 5%	4 2%	8 4%	2 1%	12 6%	2 3%	1 2%	23 3%
Don't know	27 3%	14 4%	14 3%	2 3%	5 4%	8 6%	7 4%	4 3%	1 1%	7 3%	3 1%	8 5%	9 5%	-	2 3%	26 4%
Mean	2.00	1.99	2.02	2.13	2.06	2.18	2.01	2.01	1.75	2.00	1.95	2.14	1.95	2.04	1.84	2.01
Standard deviation	0.92	0.92	0.93	0.91	0.99	1.02	0.95	0.87	0.78	0.86	0.91	0.97	0.97	0.89	0.91	0.93
Standard error	0.03	0.05	0.05	0.13	0.10	0.09	0.07	0.08	0.06	0.06	0.07	0.09	0.07	0.11	0.13	0.04

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Absolutes/col percents

Table 9

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

People avoided talking to me after I was bereaved

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	204 26%	6 21%	17 21%	16 21%	21 34%	11 23%	26 33%	31 32%	29 24%	16 24%	204 26%	-	15 12%	189 29%
Strongly agree	(4) 53 7%	5 18%	3 3%	2 2%	8 14%	1 1%	9 12%	7 7%	8 7%	4 6%	53 7%	-	4 4%	49 7%
Tend to agree	(3) 151 19%	1 3%	14 17%	14 18%	12 20%	10 21%	17 21%	24 25%	21 17%	12 18%	151 19%	-	10 8%	140 21%
Tend to disagree	(2) 266 34%	7 24%	30 36%	30 38%	16 26%	21 42%	27 34%	23 24%	45 38%	28 42%	266 34%	-	37 30%	229 35%
Strongly disagree	(1) 254 33%	13 46%	29 35%	26 34%	24 39%	13 26%	22 27%	33 33%	36 31%	18 26%	254 33%	-	52 43%	202 31%
NET: Disagree	520 67%	20 70%	59 71%	56 72%	40 65%	33 68%	48 61%	56 57%	82 69%	46 68%	520 67%	-	89 73%	431 66%
Not applicable	26 3%	2 7%	5 6%	2 3%	-	2 5%	1 1%	6 6%	3 2%	2 4%	26 3%	-	11 9%	15 2%
Don't know	27 3%	* 1%	2 2%	3 4%	1 1%	2 4%	4 5%	5 5%	5 4%	3 5%	27 3%	-	8 6%	20 3%
Mean	2.00	1.93	1.88	1.89	2.09	1.98	2.19	2.06	2.00	2.04	2.00	-	1.68	2.06
Standard deviation	0.92	1.17	0.84	0.81	1.08	0.77	1.00	0.99	0.91	0.87	0.92	-	0.82	0.93
Standard error	0.03	0.20	0.09	0.10	0.13	0.11	0.12	0.11	0.08	0.11	0.03	-	0.08	0.04

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Absolutes/col percents

Table 10

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

People changed the subject rather than talk about my loss

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	267	119	148	35	41	60	54	40	35	64	60	67	76	26	18	223
	34%	35%	34%	45%	37%	47%	33%	32%	22%	30%	29%	43%	38%	40%	36%	34%
Strongly agree	(4) 50	25	25	7	9	17	10	3	3	14	10	10	15	2	1	47
	6%	7%	6%	9%	8%	13%	6%	3%	2%	7%	5%	6%	8%	3%	2%	7%
Tend to agree	(3) 217	94	124	29	33	43	44	37	32	50	50	57	60	24	17	177
	28%	27%	29%	37%	29%	33%	26%	29%	20%	23%	24%	37%	30%	37%	34%	27%
Tend to disagree	(2) 243	102	141	22	29	34	54	46	58	78	64	47	54	19	17	207
	31%	30%	33%	28%	26%	27%	32%	36%	36%	36%	31%	30%	27%	30%	33%	31%
Strongly disagree	(1) 212	90	122	14	33	27	48	34	56	66	59	32	55	16	13	183
	27%	26%	28%	18%	29%	21%	29%	26%	35%	30%	29%	20%	27%	25%	27%	28%
NET: Disagree	455	192	263	36	62	61	102	80	114	144	123	78	109	35	30	389
	59%	56%	61%	46%	55%	47%	61%	62%	71%	66%	61%	51%	54%	55%	61%	59%
Not applicable	32	21	11	4	5	3	4	6	9	6	12	3	11	2	2	28
	4%	6%	3%	6%	5%	2%	3%	5%	5%	3%	6%	2%	5%	3%	3%	4%
Don't know	23	12	12	3	4	5	6	2	4	3	8	6	6	1	-	23
	3%	3%	3%	3%	4%	4%	4%	1%	2%	1%	4%	4%	3%	1%	-	3%
Mean	2.15	2.17	2.12	2.39	2.16	2.42	2.10	2.08	1.88	2.06	2.06	2.31	2.20	2.19	2.12	2.14
Standard deviation	0.92	0.94	0.91	0.91	0.98	0.99	0.92	0.84	0.82	0.91	0.90	0.89	0.96	0.87	0.85	0.93
Standard error	0.03	0.05	0.04	0.13	0.10	0.09	0.07	0.07	0.06	0.06	0.07	0.08	0.07	0.11	0.13	0.04

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Absolutes/col percents

Table 10

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

People changed the subject rather than talk about my loss

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	267 34%	10 36%	25 30%	18 23%	26 42%	21 43%	26 32%	29 29%	40 34%	29 42%	267 34%	-	21 17%	246 38%
Strongly agree	(4) 50 6%	3 11%	5 6%	5 7%	6 10%	2 3%	6 7%	6 7%	12 10%	2 3%	50 6%	-	7 6%	42 6%
Tend to agree	(3) 217 28%	7 24%	21 25%	13 17%	20 32%	19 40%	20 25%	23 23%	27 23%	27 40%	217 28%	-	14 11%	203 31%
Tend to disagree	(2) 243 31%	4 13%	29 35%	25 31%	17 28%	11 22%	23 29%	37 38%	36 30%	25 37%	243 31%	-	37 30%	206 31%
Strongly disagree	(1) 212 27%	12 43%	21 26%	29 37%	16 26%	13 27%	24 30%	22 23%	34 29%	11 16%	212 27%	-	41 34%	171 26%
NET: Disagree	455 59%	16 56%	51 61%	54 68%	33 54%	24 49%	47 59%	60 60%	70 59%	36 53%	455 59%	-	78 64%	376 57%
Not applicable	32 4%	2 7%	4 5%	2 3%	-	2 5%	3 4%	7 7%	5 4%	2 4%	32 4%	-	16 13%	16 2%
Don't know	23 3%	* 1%	3 4%	4 5%	2 4%	2 3%	3 4%	3 3%	4 4%	1 1%	23 3%	-	7 6%	16 2%
Mean	2.15	2.05	2.11	1.92	2.27	2.21	2.10	2.15	2.16	2.30	2.15	-	1.87	2.19
Standard deviation	0.92	1.13	0.89	0.94	0.98	0.92	0.96	0.88	0.99	0.78	0.92	-	0.91	0.92
Standard error	0.03	0.20	0.10	0.11	0.12	0.13	0.12	0.10	0.09	0.10	0.03	-	0.09	0.04

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Absolutes/col percents

Table 11

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

I experienced someone saying something insensitive about my loss

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	184	74	110	30	40	36	33	25	20	51	36	39	59	18	20	147
	24%	22%	25%	38%	35%	28%	20%	19%	13%	23%	18%	25%	29%	27%	39%	22%
Strongly agree	(4) 73	21	52	12	17	19	12	8	6	17	13	15	28	6	9	59
	9%	6%	12%	16%	15%	15%	7%	6%	4%	8%	6%	10%	14%	9%	17%	9%
Tend to agree	(3) 111	53	58	17	23	17	22	17	15	33	23	24	31	12	11	88
	14%	15%	13%	22%	20%	13%	13%	13%	9%	15%	11%	15%	15%	19%	22%	13%
Tend to disagree	(2) 169	79	89	14	24	27	38	31	36	43	50	44	33	14	11	143
	22%	23%	21%	17%	21%	21%	23%	24%	22%	20%	24%	28%	16%	22%	23%	22%
Strongly disagree	(1) 363	156	207	27	38	57	86	65	90	110	103	60	90	27	17	319
	47%	45%	48%	34%	34%	45%	52%	51%	55%	51%	51%	39%	45%	43%	34%	48%
NET: Disagree	532	235	297	40	62	84	124	96	125	153	153	104	122	41	28	462
	68%	68%	68%	51%	55%	65%	74%	75%	78%	70%	75%	67%	61%	65%	57%	70%
Not applicable	41	24	17	5	5	3	8	6	13	9	11	6	15	4	2	35
	5%	7%	4%	7%	5%	2%	5%	5%	8%	4%	5%	4%	7%	6%	4%	5%
Don't know	20	10	10	3	6	6	1	1	3	5	5	6	5	1	-	19
	3%	3%	2%	4%	5%	5%	1%	1%	2%	2%	2%	4%	3%	2%	-	3%
Mean	1.85	1.81	1.89	2.22	2.18	1.98	1.74	1.73	1.56	1.79	1.71	1.96	1.98	1.93	2.24	1.81
Standard deviation	1.03	0.96	1.07	1.14	1.11	1.13	0.96	0.93	0.83	1.00	0.93	1.01	1.13	1.03	1.13	1.01
Standard error	0.04	0.05	0.05	0.16	0.11	0.10	0.07	0.08	0.07	0.07	0.07	0.10	0.08	0.13	0.17	0.04

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Absolutes/col percents

Table 11

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

I experienced someone saying something insensitive about my loss

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	184 24%	5 18%	19 23%	15 20%	17 28%	13 26%	15 19%	23 23%	21 18%	18 27%	184 24%	-	17 14%	168 26%
Strongly agree	(4) 73 9%	3 9%	6 7%	4 5%	8 14%	7 15%	6 8%	14 14%	9 7%	2 3%	73 9%	-	7 5%	67 10%
Tend to agree	(3) 111 14%	3 9%	13 15%	12 15%	9 15%	5 11%	9 11%	10 10%	13 11%	16 24%	111 14%	-	10 8%	101 15%
Tend to disagree	(2) 169 22%	5 18%	21 26%	12 15%	13 22%	11 22%	16 21%	25 25%	25 21%	15 22%	169 22%	-	26 21%	143 22%
Strongly disagree	(1) 363 47%	16 55%	36 44%	42 54%	29 47%	19 40%	46 58%	41 41%	60 51%	30 45%	363 47%	-	62 51%	301 46%
NET: Disagree	532 68%	21 73%	58 70%	54 69%	42 69%	30 62%	62 79%	66 66%	84 72%	45 67%	532 68%	-	88 72%	444 68%
Not applicable	41 5%	2 7%	6 7%	4 5%	-	5 10%	1 1%	8 8%	7 6%	4 5%	41 5%	-	11 9%	29 4%
Don't know	20 3%	* 1%	-	5 7%	2 3%	1 3%	1 2%	2 3%	5 5%	1 1%	20 3%	-	7 6%	13 2%
Mean	1.85	1.70	1.85	1.67	1.95	2.01	1.68	1.95	1.72	1.84	1.85	-	1.63	1.89
Standard deviation	1.03	1.03	0.97	0.95	1.10	1.14	0.97	1.09	0.97	0.92	1.03	-	0.90	1.04
Standard error	0.04	0.18	0.11	0.12	0.13	0.16	0.12	0.12	0.09	0.12	0.04	-	0.09	0.04

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 12

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

Not enough of my family, friends, neighbours or colleagues made themselves available to support me

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	192	80	112	28	33	49	40	20	23	53	46	42	51	19	11	161
	25%	23%	26%	35%	29%	38%	24%	15%	14%	24%	23%	27%	25%	30%	23%	24%
Strongly agree	(4) 61	23	37	8	12	22	11	6	1	13	14	10	24	3	5	53
	8%	7%	9%	10%	11%	17%	6%	5%	1%	6%	7%	7%	12%	4%	10%	8%
Tend to agree	(3) 131	57	74	20	21	27	29	13	22	40	33	31	27	16	6	108
	17%	17%	17%	26%	18%	21%	17%	10%	13%	18%	16%	20%	13%	26%	13%	16%
Tend to disagree	(2) 227	106	121	26	25	39	48	39	49	55	70	48	53	21	18	187
	29%	31%	28%	34%	22%	30%	29%	31%	30%	25%	35%	31%	27%	34%	36%	28%
Strongly disagree	(1) 303	126	177	19	47	32	68	59	77	97	71	56	79	20	17	265
	39%	37%	41%	24%	42%	25%	41%	46%	47%	44%	35%	36%	39%	32%	35%	40%
NET: Disagree	530	232	298	45	72	72	116	99	125	152	141	104	133	42	35	452
	68%	67%	69%	58%	64%	56%	69%	77%	78%	70%	69%	67%	66%	66%	71%	68%
Not applicable	35	18	17	4	4	3	5	8	12	9	9	4	13	3	1	31
	4%	5%	4%	5%	3%	2%	3%	6%	7%	4%	5%	3%	6%	4%	2%	5%
Don't know	21	14	7	1	4	6	7	2	1	4	7	5	5	-	2	19
	3%	4%	2%	1%	4%	5%	4%	1%	1%	2%	3%	3%	3%	-	4%	3%
Mean	1.93	1.93	1.93	2.23	1.98	2.32	1.89	1.72	1.65	1.85	1.94	1.97	1.97	2.03	1.97	1.92
Standard deviation	0.97	0.94	0.99	0.96	1.06	1.06	0.94	0.87	0.76	0.95	0.92	0.94	1.05	0.89	0.97	0.97
Standard error	0.04	0.05	0.05	0.13	0.10	0.09	0.07	0.08	0.06	0.06	0.07	0.09	0.07	0.11	0.14	0.04

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Absolutes/col percents

Table 12

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

Not enough of my family, friends, neighbours or colleagues made themselves available to support me

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	192 25%	7 24%	24 29%	19 24%	16 26%	8 16%	14 18%	26 27%	23 20%	23 34%	192 25%	-	16 13%	176 27%
Strongly agree	(4) 61 8%	5 16%	7 9%	6 8%	4 7%	3 6%	5 7%	7 7%	9 8%	7 10%	61 8%	-	6 5%	54 8%
Tend to agree	(3) 131 17%	2 8%	17 20%	13 16%	12 20%	5 11%	9 11%	20 20%	14 12%	16 24%	131 17%	-	10 8%	121 19%
Tend to disagree	(2) 227 29%	7 26%	19 23%	18 23%	12 19%	18 37%	28 35%	25 25%	42 36%	18 26%	227 29%	-	29 23%	198 30%
Strongly disagree	(1) 303 39%	12 41%	35 42%	36 46%	28 45%	18 38%	31 39%	37 38%	45 38%	23 34%	303 39%	-	53 43%	250 38%
NET: Disagree	530 68%	19 68%	54 65%	54 69%	39 64%	36 74%	59 75%	62 63%	87 74%	41 60%	530 68%	-	82 67%	448 68%
Not applicable	35 4%	2 7%	3 3%	4 5%	3 5%	3 6%	3 3%	6 6%	5 4%	2 4%	35 4%	-	14 11%	21 3%
Don't know	21 3%	* 1%	2 2%	2 2%	3 4%	2 3%	3 4%	5 5%	2 2%	2 3%	21 3%	-	11 9%	10 2%
Mean	1.93	1.98	1.96	1.85	1.87	1.83	1.85	1.95	1.89	2.11	1.93	-	1.69	1.97
Standard deviation	0.97	1.13	1.03	1.00	1.01	0.88	0.91	0.97	0.93	1.02	0.97	-	0.90	0.97
Standard error	0.04	0.20	0.11	0.12	0.13	0.13	0.11	0.11	0.08	0.13	0.04	-	0.09	0.04

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Absolutes/col percents

Table 13

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

I lost a friend because of how they reacted to my bereavement

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	70 9%	32 9%	39 9%	13 17%	15 13%	20 16%	12 7%	7 5%	4 3%	21 10%	15 8%	17 11%	17 8%	8 13%	7 15%	55 8%
Strongly agree	(4) 35 4%	17 5%	18 4%	6 8%	6 5%	10 8%	7 4%	4 3%	2 1%	12 5%	7 3%	6 4%	11 5%	2 4%	3 6%	30 5%
Tend to agree	(3) 35 5%	14 4%	21 5%	7 9%	9 8%	10 8%	5 3%	2 2%	2 1%	9 4%	9 4%	11 7%	6 3%	6 9%	5 9%	25 4%
Tend to disagree	(2) 135 17%	56 16%	79 18%	24 31%	28 25%	25 19%	22 13%	16 12%	20 12%	38 18%	38 19%	26 17%	33 17%	8 12%	10 20%	117 18%
Strongly disagree	(1) 461 59%	192 56%	269 62%	34 43%	50 44%	70 54%	111 67%	87 68%	109 68%	137 63%	126 62%	84 55%	113 56%	40 62%	28 57%	393 59%
NET: Disagree	596 77%	248 72%	348 80%	58 74%	78 69%	95 73%	133 80%	103 81%	129 80%	176 81%	164 81%	110 71%	146 73%	47 74%	38 76%	511 77%
Not applicable	92 12%	55 16%	37 9%	4 6%	18 16%	9 7%	18 11%	16 13%	26 16%	18 8%	21 10%	23 15%	30 15%	5 8%	4 9%	83 12%
Don't know	18 2%	8 2%	10 2%	3 4%	2 2%	5 4%	4 2%	2 2%	2 1%	2 1%	3 1%	5 3%	8 4%	3 5%	- -	15 2%
Mean	1.47	1.49	1.45	1.79	1.68	1.66	1.36	1.30	1.22	1.47	1.42	1.51	1.48	1.47	1.60	1.45
Standard deviation	0.82	0.85	0.80	0.94	0.89	0.97	0.76	0.70	0.54	0.84	0.75	0.84	0.85	0.85	0.91	0.81
Standard error	0.03	0.05	0.04	0.13	0.09	0.09	0.06	0.06	0.04	0.06	0.06	0.08	0.06	0.11	0.14	0.03

Bereavement Survey

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Absolutes/col percents

Table 13

Q.4 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how people reacted to your bereavement?

I lost a friend because of how they reacted to my bereavement

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	70 9%	2 7%	7 9%	6 7%	5 9%	1 1%	3 4%	10 10%	11 9%	11 16%	70 9%	-	7 6%	63 10%
Strongly agree	(4) 35 4%	2 7%	5 6%	3 4%	4 6%	-	3 3%	6 6%	6 5%	3 4%	35 4%	-	4 3%	31 5%
Tend to agree	(3) 35 5%	-	3 3%	3 3%	2 3%	1 1%	1 1%	4 4%	5 4%	8 11%	35 5%	-	4 3%	32 5%
Tend to disagree	(2) 135 17%	2 5%	16 19%	16 20%	10 16%	9 19%	14 18%	16 16%	20 17%	16 23%	135 17%	-	16 13%	120 18%
Strongly disagree	(1) 461 59%	22 76%	46 55%	44 56%	41 67%	30 61%	51 65%	60 61%	66 56%	34 50%	461 59%	-	69 56%	393 60%
NET: Disagree	596 77%	23 82%	61 74%	60 76%	51 83%	39 80%	65 83%	76 77%	86 73%	49 73%	596 77%	-	84 69%	512 78%
Not applicable	92 12%	3 10%	14 17%	11 14%	3 6%	8 16%	8 10%	11 12%	19 16%	6 8%	92 12%	-	26 21%	66 10%
Don't know	18 2%	* 1%	1 1%	2 3%	2 3%	1 3%	2 3%	2 2%	3 2%	2 3%	18 2%	-	5 4%	13 2%
Mean	1.47	1.29	1.51	1.46	1.42	1.27	1.34	1.47	1.49	1.66	1.47	-	1.37	1.48
Standard deviation	0.82	0.84	0.86	0.78	0.84	0.49	0.69	0.86	0.85	0.88	0.82	-	0.75	0.83
Standard error	0.03	0.15	0.10	0.10	0.10	0.07	0.09	0.10	0.08	0.12	0.03	-	0.08	0.03

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Absolutes/col percents

Table 14

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

Summary Table

Base: All respondents who have been bereaved in the last five years

		Statements					
		I wanted to talk about my loss but could not find anyone to listen	I tried not to talk about my loss as I did not want to upset other people	Talking about my loss helped me feel better	I would not have coped with my loss without family and friends who were there for me	Since somebody close to me died, Christmas has been a particularly difficult time of year	In the year after I was bereaved I found it upsetting when people who knew of my loss did not refer to it in greetings cards (e.g.: Christmas or birthday cards) they sent me
	Unweighted base	807	807	807	807	807	807
	Weighted base	777	777	777	777	777	777
	NET: Agree	161 21%	338 43%	544 70%	481 62%	347 45%	101 13%
	Strongly agree (4)	38 5%	79 10%	168 22%	200 26%	123 16%	34 4%
	Tend to agree (3)	123 16%	258 33%	376 48%	281 36%	224 29%	66 9%
	Tend to disagree (2)	262 34%	231 30%	108 14%	143 18%	197 25%	245 32%
	Strongly disagree (1)	300 39%	157 20%	45 6%	85 11%	138 18%	307 40%
	NET: Disagree	561 72%	388 50%	152 20%	228 29%	335 43%	553 71%
	Not applicable	28 4%	21 3%	18 2%	21 3%	46 6%	85 11%
	Don't know	26 3%	30 4%	62 8%	46 6%	48 6%	38 5%
	Mean	1.86	2.36	2.96	2.84	2.49	1.74
	Standard deviation	0.88	0.94	0.81	0.97	1.01	0.84
	Standard error	0.03	0.03	0.03	0.04	0.04	0.03

Bereavment Survey

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Absolutes/col percents

Table 15

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

I wanted to talk about my loss but could not find anyone to listen

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	161	76	85	24	31	31	43	14	18	47	36	35	44	18	9	134
	21%	22%	20%	30%	28%	24%	26%	11%	11%	21%	18%	23%	22%	28%	18%	20%
Strongly agree	(4) 38	16	22	4	7	12	11	3	2	9	6	9	14	2	1	35
	5%	5%	5%	5%	7%	9%	6%	2%	1%	4%	3%	6%	7%	3%	3%	5%
Tend to agree	(3) 123	60	63	20	24	18	33	12	16	38	30	26	30	16	8	99
	16%	17%	15%	25%	21%	14%	20%	9%	10%	17%	15%	17%	15%	25%	16%	15%
Tend to disagree	(2) 262	109	153	25	40	40	53	50	54	72	68	51	71	17	21	224
	34%	32%	35%	32%	35%	31%	32%	39%	33%	33%	33%	33%	35%	27%	41%	34%
Strongly disagree	(1) 300	129	170	23	38	48	56	54	80	90	82	58	70	24	17	259
	39%	38%	39%	29%	34%	37%	34%	43%	49%	41%	40%	38%	35%	38%	33%	39%
NET: Disagree	561	238	323	48	78	89	109	104	133	161	150	109	141	42	37	483
	72%	69%	75%	61%	69%	69%	65%	82%	82%	74%	74%	71%	70%	65%	75%	73%
Not applicable	28	16	12	2	1	1	9	7	8	5	11	1	11	1	2	25
	4%	5%	3%	3%	1%	1%	5%	5%	5%	2%	5%	*	5%	2%	4%	4%
Don't know	26	13	13	4	3	8	6	2	3	4	7	10	6	3	2	21
	3%	4%	3%	6%	2%	6%	3%	2%	2%	2%	3%	6%	3%	5%	3%	3%
Mean	1.86	1.88	1.85	2.06	2.01	1.95	1.98	1.69	1.60	1.84	1.79	1.90	1.94	1.92	1.87	1.86
Standard deviation	0.88	0.89	0.87	0.90	0.92	0.99	0.93	0.75	0.73	0.87	0.83	0.91	0.92	0.90	0.80	0.89
Standard error	0.03	0.05	0.04	0.13	0.09	0.09	0.07	0.07	0.06	0.06	0.06	0.08	0.06	0.11	0.12	0.04

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Absolutes/col percents

Table 15

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

I wanted to talk about my loss but could not find anyone to listen

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	161 21%	6 20%	17 21%	13 17%	18 29%	9 18%	11 14%	21 21%	24 20%	17 25%	161 21%	-	21 17%	141 22%
Strongly agree	(4) 38 5%	4 14%	1 1%	3 4%	4 7%	3 6%	4 5%	6 6%	6 5%	4 7%	38 5%	-	6 5%	32 5%
Tend to agree	(3) 123 16%	2 7%	16 19%	10 12%	13 22%	6 12%	7 9%	15 15%	18 15%	12 18%	123 16%	-	15 12%	108 17%
Tend to disagree	(2) 262 34%	2 8%	30 36%	29 37%	15 25%	13 26%	31 39%	28 28%	45 39%	30 45%	262 34%	-	23 19%	239 36%
Strongly disagree	(1) 300 39%	15 52%	30 36%	33 43%	26 43%	20 41%	31 39%	43 43%	43 36%	18 26%	300 39%	-	60 49%	239 37%
NET: Disagree	561 72%	17 60%	60 73%	63 80%	41 68%	33 67%	62 78%	71 71%	88 75%	48 71%	561 72%	-	83 68%	478 73%
Not applicable	28 4%	4 13%	3 4%	1 2%	1 2%	3 7%	4 5%	3 3%	5 4%	-	28 4%	-	11 9%	17 3%
Don't know	26 3%	2 7%	3 3%	1 1%	1 1%	4 9%	2 3%	4 4%	1 1%	3 4%	26 3%	-	8 6%	19 3%
Mean	1.86	1.78	1.84	1.77	1.93	1.79	1.78	1.82	1.89	2.05	1.86	-	1.68	1.89
Standard deviation	0.88	1.19	0.80	0.84	0.99	0.93	0.83	0.92	0.87	0.87	0.88	-	0.92	0.87
Standard error	0.03	0.22	0.09	0.10	0.12	0.13	0.10	0.10	0.08	0.11	0.03	-	0.09	0.03

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Absolutes/col percents

Table 16

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

I tried not to talk about my loss as I did not want to upset other people

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	338	148	190	49	67	59	72	40	51	99	78	78	83	28	21	288
	43%	43%	44%	62%	59%	45%	43%	31%	32%	45%	38%	51%	41%	44%	43%	43%
Strongly agree	(4) 79	37	42	17	17	21	15	4	5	24	12	14	29	3	7	69
	10%	11%	10%	21%	15%	17%	9%	3%	3%	11%	6%	9%	14%	5%	15%	10%
Tend to agree	(3) 258	110	148	32	50	37	57	36	46	75	66	64	54	25	14	219
	33%	32%	34%	41%	44%	29%	34%	28%	29%	34%	32%	41%	27%	39%	28%	33%
Tend to disagree	(2) 231	111	120	13	21	36	57	46	58	65	73	31	62	18	18	195
	30%	32%	28%	17%	19%	28%	34%	36%	36%	30%	36%	20%	31%	29%	36%	29%
Strongly disagree	(1) 157	56	102	11	19	25	28	35	40	43	36	38	40	13	6	138
	20%	16%	23%	14%	17%	19%	17%	27%	25%	20%	18%	24%	20%	21%	12%	21%
NET: Disagree	388	167	221	24	41	61	85	80	98	108	109	69	102	32	24	333
	50%	49%	51%	31%	36%	47%	51%	63%	61%	50%	53%	45%	51%	49%	48%	50%
Not applicable	21	13	8	3	2	1	4	6	4	2	9	1	9	1	2	17
	3%	4%	2%	4%	2%	*	2%	5%	3%	1%	5%	*	5%	2%	4%	3%
Don't know	30	16	14	2	3	9	6	2	8	9	7	7	8	3	2	25
	4%	5%	3%	3%	3%	7%	4%	1%	5%	4%	4%	4%	4%	5%	4%	4%
Mean	2.36	2.41	2.32	2.75	2.60	2.46	2.38	2.08	2.11	2.38	2.29	2.37	2.39	2.30	2.50	2.35
Standard deviation	0.94	0.91	0.96	0.97	0.96	1.01	0.89	0.85	0.84	0.94	0.85	0.97	0.99	0.88	0.92	0.95
Standard error	0.03	0.05	0.05	0.14	0.09	0.09	0.07	0.07	0.07	0.06	0.06	0.09	0.07	0.11	0.14	0.04

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 16

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

I tried not to talk about my loss as I did not want to upset other people

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	338 43%	11 39%	39 47%	37 47%	31 51%	23 48%	29 36%	39 39%	51 43%	29 43%	338 43%	-	43 35%	295 45%
Strongly agree	(4) 79 10%	2 7%	4 5%	11 13%	8 14%	8 17%	11 14%	7 7%	13 11%	5 7%	79 10%	-	7 6%	72 11%
Tend to agree	(3) 258 33%	9 32%	35 42%	26 33%	22 37%	15 31%	18 23%	31 32%	38 32%	25 36%	258 33%	-	36 30%	222 34%
Tend to disagree	(2) 231 30%	6 21%	22 27%	18 23%	16 26%	11 22%	29 36%	26 27%	41 34%	25 37%	231 30%	-	27 22%	203 31%
Strongly disagree	(1) 157 20%	7 25%	19 23%	20 26%	13 22%	7 14%	18 22%	22 23%	20 17%	11 17%	157 20%	-	33 27%	125 19%
NET: Disagree	388 50%	13 46%	42 50%	38 49%	30 48%	18 37%	46 59%	49 49%	61 52%	37 54%	388 50%	-	60 49%	328 50%
Not applicable	21 3%	2 8%	1 1%	2 2%	-	3 7%	2 3%	3 3%	4 3%	1 1%	21 3%	-	9 7%	12 2%
Don't know	30 4%	2 7%	1 2%	2 2%	1 1%	4 9%	2 2%	9 9%	3 2%	1 2%	30 4%	-	10 8%	20 3%
Mean	2.36	2.25	2.30	2.36	2.43	2.60	2.29	2.27	2.39	2.35	2.36	-	2.17	2.39
Standard deviation	0.94	0.98	0.89	1.03	0.99	1.00	0.99	0.94	0.91	0.85	0.94	-	0.96	0.93
Standard error	0.03	0.18	0.10	0.12	0.12	0.15	0.12	0.11	0.08	0.11	0.03	-	0.10	0.04

Bereavment Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 17

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

Talking about my loss helped me feel better

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	544	215	329	49	75	85	120	94	120	149	140	112	144	53	33	458
	70%	63%	76%	62%	67%	66%	72%	74%	75%	68%	69%	73%	71%	83%	66%	69%
Strongly agree	(4) 168	44	124	13	16	26	46	34	33	53	42	29	44	16	11	141
	22%	13%	29%	16%	14%	20%	28%	26%	20%	24%	21%	19%	22%	25%	22%	21%
Tend to agree	(3) 376	170	206	36	59	59	74	60	88	96	98	83	100	37	22	317
	48%	50%	47%	46%	52%	46%	44%	47%	54%	44%	48%	54%	50%	58%	44%	48%
Tend to disagree	(2) 108	58	49	17	15	17	23	16	20	36	32	13	26	3	7	98
	14%	17%	11%	22%	14%	13%	14%	12%	12%	17%	16%	9%	13%	4%	13%	15%
Strongly disagree	(1) 45	21	23	3	14	8	9	5	6	13	9	9	13	1	5	39
	6%	6%	5%	4%	13%	6%	5%	4%	4%	6%	5%	6%	6%	1%	9%	6%
NET: Disagree	152	80	73	20	29	25	32	21	26	50	42	23	39	4	11	138
	20%	23%	17%	26%	26%	19%	19%	16%	16%	23%	20%	15%	19%	6%	22%	21%
Not applicable	18	11	7	1	1	2	4	6	4	2	7	3	6	1	3	14
	2%	3%	2%	1%	1%	2%	3%	5%	3%	1%	3%	2%	3%	2%	6%	2%
Don't know	62	38	24	8	8	17	11	7	11	17	15	17	13	6	3	53
	8%	11%	6%	11%	7%	13%	7%	6%	7%	8%	8%	11%	6%	10%	6%	8%
Mean	2.96	2.81	3.07	2.85	2.74	2.94	3.04	3.07	3.01	2.95	2.95	2.98	2.96	3.20	2.90	2.94
Standard deviation	0.81	0.78	0.81	0.76	0.88	0.83	0.83	0.78	0.73	0.85	0.79	0.77	0.81	0.60	0.91	0.81
Standard error	0.03	0.04	0.04	0.11	0.09	0.08	0.06	0.07	0.06	0.06	0.06	0.08	0.06	0.08	0.14	0.03

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 17

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

Talking about my loss helped me feel better

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	544 70%	17 59%	54 65%	47 61%	42 69%	34 70%	55 69%	74 75%	85 72%	51 74%	544 70%	-	67 55%	477 73%
Strongly agree	(4) 168 22%	5 18%	13 16%	15 19%	17 28%	6 12%	20 26%	26 26%	24 20%	15 22%	168 22%	-	13 11%	155 24%
Tend to agree	(3) 376 48%	12 41%	40 49%	32 41%	25 40%	29 58%	35 44%	48 49%	61 52%	35 52%	376 48%	-	54 44%	322 49%
Tend to disagree	(2) 108 14%	2 9%	17 21%	17 22%	10 17%	8 16%	13 17%	8 8%	13 11%	9 14%	108 14%	-	22 18%	86 13%
Strongly disagree	(1) 45 6%	3 10%	6 8%	5 6%	5 9%	2 3%	3 4%	6 6%	8 6%	2 3%	45 6%	-	13 10%	32 5%
NET: Disagree	152 20%	5 18%	24 28%	22 28%	15 25%	9 19%	16 21%	14 14%	20 17%	12 17%	152 20%	-	35 28%	118 18%
Not applicable	18 2%	3 12%	1 1%	1 1%	-	2 3%	2 3%	2 2%	3 2%	-	18 2%	-	8 7%	10 2%
Don't know	62 8%	3 10%	5 6%	8 10%	4 6%	4 7%	6 7%	9 9%	10 8%	6 9%	62 8%	-	12 10%	50 8%
Mean	2.96	2.87	2.78	2.83	2.94	2.88	3.01	3.07	2.96	3.02	2.96	-	2.66	3.01
Standard deviation	0.81	0.94	0.83	0.85	0.93	0.67	0.81	0.81	0.80	0.74	0.81	-	0.86	0.79
Standard error	0.03	0.18	0.09	0.10	0.11	0.10	0.10	0.09	0.07	0.09	0.03	-	0.09	0.03

Bereavment Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 18

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

I would not have coped with my loss without family and friends who were there for me

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	481	179	302	52	67	75	106	80	102	132	113	113	124	49	36	397
	62%	52%	70%	66%	59%	58%	64%	62%	63%	60%	55%	73%	62%	77%	71%	60%
Strongly agree	(4) 200	60	140	13	26	33	51	34	43	57	48	37	59	26	7	167
	26%	17%	32%	17%	23%	26%	31%	27%	26%	26%	23%	24%	29%	41%	15%	25%
Tend to agree	(3) 281	119	162	38	41	42	55	46	59	75	65	76	65	23	28	230
	36%	35%	37%	49%	36%	32%	33%	36%	37%	34%	32%	49%	33%	35%	56%	35%
Tend to disagree	(2) 143	80	63	14	22	26	28	20	33	46	44	17	36	7	5	131
	18%	23%	14%	18%	19%	20%	17%	16%	20%	21%	22%	11%	18%	11%	11%	20%
Strongly disagree	(1) 85	46	39	9	17	14	20	13	13	27	25	15	18	2	7	76
	11%	14%	9%	12%	15%	10%	12%	10%	8%	12%	12%	10%	9%	3%	14%	11%
NET: Disagree	228	127	102	23	39	40	48	33	46	73	69	32	55	9	12	207
	29%	37%	23%	30%	34%	31%	29%	26%	29%	33%	34%	21%	27%	14%	25%	31%
Not applicable	21	12	9	1	5	1	4	6	4	4	10	1	7	1	1	19
	3%	4%	2%	2%	4%	1%	2%	5%	2%	2%	5%	*	4%	2%	2%	3%
Don't know	46	25	21	2	3	13	9	9	10	10	12	8	15	5	1	41
	6%	7%	5%	3%	3%	10%	5%	7%	6%	5%	6%	6%	8%	7%	1%	6%
Mean	2.84	2.63	3.00	2.74	2.71	2.83	2.90	2.90	2.89	2.79	2.74	2.93	2.92	3.26	2.75	2.81
Standard deviation	0.97	0.97	0.94	0.89	1.01	0.98	1.01	0.96	0.93	0.99	1.00	0.89	0.97	0.82	0.90	0.98
Standard error	0.04	0.05	0.05	0.12	0.10	0.09	0.08	0.09	0.07	0.07	0.07	0.08	0.07	0.10	0.13	0.04

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 18

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

I would not have coped with my loss without family and friends who were there for me

Base: All respondents who have been bereaved in the last five years

	Region										Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	481 62%	15 51%	45 55%	45 58%	39 64%	28 57%	46 58%	64 64%	69 59%	46 68%	481 62%	-	61 49%	421 64%
Strongly agree	(4) 200 26%	6 22%	24 29%	19 25%	20 33%	8 17%	23 29%	23 23%	30 26%	12 18%	200 26%	-	21 17%	179 27%
Tend to agree	(3) 281 36%	8 29%	22 26%	26 33%	19 31%	20 40%	22 28%	41 41%	39 33%	34 50%	281 36%	-	39 32%	241 37%
Tend to disagree	(2) 143 18%	5 17%	22 26%	16 20%	9 15%	9 17%	13 17%	18 18%	26 22%	13 20%	143 18%	-	20 17%	123 19%
Strongly disagree	(1) 85 11%	4 16%	8 10%	12 16%	7 12%	7 14%	13 16%	7 7%	12 10%	6 8%	85 11%	-	21 17%	65 10%
NET: Disagree	228 29%	9 32%	30 36%	28 36%	17 27%	15 31%	26 33%	25 25%	38 32%	19 28%	228 29%	-	41 34%	187 29%
Not applicable	21 3%	2 8%	2 2%	1 1%	1 2%	1 1%	3 4%	4 4%	4 4%	1 2%	21 3%	-	10 8%	11 2%
Don't know	46 6%	3 9%	6 7%	4 6%	4 6%	5 10%	4 5%	7 7%	7 6%	2 2%	46 6%	-	10 9%	35 5%
Mean	2.84	2.69	2.82	2.71	2.93	2.69	2.78	2.89	2.82	2.81	2.84	-	2.60	2.88
Standard deviation	0.97	1.08	1.01	1.04	1.03	0.97	1.09	0.88	0.97	0.85	0.97	-	1.03	0.95
Standard error	0.04	0.20	0.11	0.13	0.13	0.14	0.13	0.10	0.09	0.11	0.04	-	0.10	0.04

Bereavment Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 19

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

Since somebody close to me died, Christmas has been a particularly difficult time of year

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	347 45%	143 42%	204 47%	36 46%	59 52%	66 51%	68 41%	53 41%	65 41%	96 44%	88 43%	67 44%	96 48%	31 48%	26 52%	290 44%
Strongly agree	(4) 123 16%	49 14%	73 17%	8 11%	21 19%	25 20%	32 19%	19 15%	17 10%	32 15%	28 14%	19 12%	43 21%	8 13%	7 14%	107 16%
Tend to agree	(3) 224 29%	94 27%	130 30%	28 35%	37 33%	41 32%	35 21%	34 26%	49 30%	63 29%	60 29%	48 31%	53 26%	23 35%	19 38%	183 28%
Tend to disagree	(2) 197 25%	93 27%	104 24%	21 26%	24 21%	24 18%	52 31%	28 22%	48 30%	58 27%	57 28%	34 22%	47 24%	18 28%	11 22%	168 25%
Strongly disagree	(1) 138 18%	64 19%	75 17%	9 11%	24 21%	25 19%	30 18%	23 18%	28 17%	43 20%	33 16%	31 20%	31 16%	5 8%	8 16%	125 19%
NET: Disagree	335 43%	157 46%	178 41%	29 37%	48 43%	48 38%	82 49%	52 40%	76 47%	101 46%	90 44%	66 43%	79 39%	23 36%	19 38%	293 44%
Not applicable	46 6%	24 7%	22 5%	5 6%	3 2%	3 2%	10 6%	12 9%	14 9%	10 5%	14 7%	7 4%	15 8%	6 10%	2 5%	38 6%
Don't know	48 6%	19 5%	29 7%	8 10%	4 3%	11 9%	7 4%	12 10%	6 4%	11 5%	12 6%	14 9%	11 5%	4 6%	3 5%	42 6%
Mean	2.49	2.43	2.53	2.55	2.52	2.58	2.47	2.46	2.39	2.44	2.47	2.41	2.62	2.63	2.56	2.47
Standard deviation	1.01	1.00	1.01	0.89	1.05	1.06	1.04	1.03	0.93	1.01	0.97	1.00	1.05	0.87	0.97	1.02
Standard error	0.04	0.06	0.05	0.13	0.10	0.10	0.08	0.10	0.07	0.07	0.07	0.10	0.08	0.11	0.15	0.04

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 19

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

Since somebody close to me died, Christmas has been a particularly difficult time of year

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	347 45%	12 42%	35 42%	32 40%	31 51%	16 32%	31 39%	43 43%	56 47%	35 52%	347 45%	-	33 27%	314 48%
Strongly agree	(4) 123 16%	4 14%	13 16%	15 19%	9 15%	8 16%	12 15%	18 18%	18 15%	12 17%	123 16%	-	12 10%	111 17%
Tend to agree	(3) 224 29%	8 28%	22 26%	17 22%	22 36%	8 16%	19 25%	25 26%	38 32%	24 35%	224 29%	-	21 17%	203 31%
Tend to disagree	(2) 197 25%	4 14%	22 26%	22 28%	13 21%	17 34%	24 30%	20 20%	30 25%	17 25%	197 25%	-	20 16%	177 27%
Strongly disagree	(1) 138 18%	7 24%	13 15%	18 23%	15 25%	8 17%	15 20%	16 16%	21 18%	12 18%	138 18%	-	39 32%	99 15%
NET: Disagree	335 43%	11 38%	35 42%	39 50%	28 46%	25 51%	39 50%	36 36%	51 43%	29 43%	335 43%	-	59 48%	276 42%
Not applicable	46 6%	3 10%	4 5%	3 4%	1 2%	7 14%	6 7%	8 8%	5 4%	2 3%	46 6%	-	18 14%	29 4%
Don't know	48 6%	3 10%	10 12%	4 6%	1 1%	2 3%	3 3%	12 12%	7 6%	2 3%	48 6%	-	13 10%	35 5%
Mean	2.49	2.41	2.51	2.40	2.42	2.38	2.39	2.57	2.49	2.53	2.49	-	2.07	2.55
Standard deviation	1.01	1.12	1.01	1.08	1.04	1.02	1.01	1.05	0.99	1.00	1.01	-	1.09	0.98
Standard error	0.04	0.21	0.11	0.13	0.13	0.15	0.13	0.12	0.09	0.13	0.04	-	0.11	0.04

Bereavment Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 20

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

In the year after I was bereaved I found it upsetting when people who knew of my loss did not refer to it in greetings cards (e.g.: Christmas or birthday cards) they sent me

Base: All respondents who have been bereaved in the last five years

	Total	Gender		Age						Social Grade				Country		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	Wales	England
Unweighted base	807	359	448	55	113	137	186	137	179	252	211	124	220	70	49	688
Weighted base	777	343	433	78	113	129	167	128	161	218	204	154	201	64	50	663
NET: Agree	101 13%	48 14%	53 12%	12 15%	23 20%	19 15%	22 13%	7 6%	18 11%	31 14%	16 8%	31 20%	22 11%	13 21%	9 17%	79 12%
Strongly agree	(4) 34 4%	15 4%	19 4%	- -	10 9%	8 6%	9 6%	3 3%	3 2%	7 3%	5 3%	14 9%	8 4%	2 3%	3 6%	29 4%
Tend to agree	(3) 66 9%	33 9%	34 8%	12 15%	12 11%	11 8%	13 8%	4 3%	15 9%	24 11%	10 5%	17 11%	15 7%	11 17%	6 11%	50 8%
Tend to disagree	(2) 245 32%	108 31%	138 32%	30 38%	21 19%	40 31%	56 33%	43 34%	55 34%	70 32%	77 38%	43 28%	55 28%	23 36%	17 34%	205 31%
Strongly disagree	(1) 307 40%	130 38%	177 41%	27 35%	52 46%	54 42%	57 34%	56 44%	61 38%	92 42%	83 41%	54 35%	78 39%	19 30%	19 38%	269 41%
NET: Disagree	553 71%	238 69%	314 73%	57 73%	73 65%	94 73%	113 68%	99 78%	116 72%	162 75%	160 78%	97 63%	133 66%	42 66%	36 72%	474 72%
Not applicable	85 11%	38 11%	47 11%	6 7%	12 11%	6 4%	22 13%	18 14%	22 14%	17 8%	23 11%	16 10%	30 15%	5 8%	4 8%	76 12%
Don't know	38 5%	19 6%	19 4%	4 5%	5 5%	11 9%	10 6%	3 2%	5 3%	7 3%	5 2%	10 7%	16 8%	4 6%	1 2%	34 5%
Mean	1.74	1.76	1.71	1.77	1.80	1.76	1.81	1.57	1.71	1.72	1.65	1.93	1.70	1.93	1.84	1.71
Standard deviation	0.84	0.85	0.84	0.72	1.03	0.90	0.87	0.72	0.76	0.82	0.73	1.00	0.84	0.84	0.91	0.84
Standard error	0.03	0.05	0.04	0.11	0.11	0.08	0.07	0.07	0.06	0.06	0.05	0.10	0.07	0.11	0.14	0.04

Bereavement Survey

ONLINE Fieldwork: 17th-19th October 2014

Absolutes/col percents

Table 20

Q.5 Thinking about the most recent time when you have been bereaved in the past five years, to what extent do you agree or disagree with each of the following statements about how you felt about it?

In the year after I was bereaved I found it upsetting when people who knew of my loss did not refer to it in greetings cards (e.g.: Christmas or birthday cards) they sent me

Base: All respondents who have been bereaved in the last five years

	Total	Region									Q.3 Bereaved in last five years?		Q.2 Knowing somebody who had a close person recently dying?	
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No	Yes	No
Unweighted base	807	36	89	74	71	54	71	92	134	67	807	-	123	684
Weighted base	777	28	83	78	61	49	79	99	118	68	777	-	122	654
NET: Agree	101 13%	4 13%	10 12%	7 9%	6 9%	4 8%	7 8%	16 16%	17 14%	9 14%	101 13%	-	9 8%	91 14%
Strongly agree	(4) 34 4%	3 9%	4 5%	1 1%	3 5%	-	1 1%	8 8%	9 7%	1 1%	34 4%	-	1 1%	33 5%
Tend to agree	(3) 66 9%	1 3%	6 7%	6 7%	3 5%	4 8%	6 7%	8 8%	8 7%	9 13%	66 9%	-	9 7%	58 9%
Tend to disagree	(2) 245 32%	7 24%	25 30%	19 24%	17 29%	13 27%	30 39%	37 38%	28 24%	28 42%	245 32%	-	31 25%	214 33%
Strongly disagree	(1) 307 40%	11 38%	33 40%	39 50%	26 43%	21 42%	31 39%	33 33%	51 43%	25 37%	307 40%	-	52 43%	255 39%
NET: Disagree	553 71%	18 63%	57 69%	58 74%	44 72%	34 69%	61 78%	70 71%	79 67%	53 78%	553 71%	-	83 68%	469 72%
Not applicable	85 11%	5 18%	13 16%	9 12%	9 15%	7 15%	7 9%	7 7%	16 13%	3 4%	85 11%	-	22 18%	64 10%
Don't know	38 5%	2 7%	2 2%	4 6%	2 4%	4 8%	4 5%	6 6%	6 6%	3 4%	38 5%	-	8 7%	30 5%
Mean	1.74	1.78	1.73	1.52	1.64	1.56	1.66	1.90	1.73	1.76	1.74	-	1.55	1.77
Standard deviation	0.84	1.03	0.88	0.72	0.84	0.68	0.69	0.92	0.96	0.73	0.84	-	0.70	0.86
Standard error	0.03	0.19	0.10	0.09	0.11	0.11	0.09	0.10	0.09	0.09	0.03	-	0.08	0.04