



# Marie Curie – Retro Food Survey

## November 2015

### METHODOLOGY NOTE

ComRes interviewed 2,052 GB adults online between 6<sup>th</sup> and 8<sup>th</sup> November 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Retro Food Survey

### ONLINE Fieldwork: 6th-8th November 2015

Absolutes/col percents

Table 1

**Q.1 The following is a list of foods which some people consider to be 'retro'. Which, if any, of the following are your three favourite 'retro' foods? Please select the three foods you would choose as your favourite, from the list below. Please select up to three answers.**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	953	1099	222	298	343	383	310	496	509	598	392	553	235	827
Weighted base	2052	999	1053	238	355	337	366	296	460	552	552	447	501	267	895
Prawn Cocktail	695 34%	300 30%	395 38%	52 22%	97 27%	103 30%	132 36%	109 37%	203 44%	170 31%	180 33%	165 37%	180 36%	78 29%	272 30%
Black Forest Gateaux	623 30%	312 31%	311 30%	52 22%	71 20%	122 36%	124 34%	103 35%	153 33%	147 27%	162 29%	156 35%	159 32%	83 31%	259 29%
Trifle	613 30%	302 30%	311 30%	50 21%	91 26%	118 35%	116 32%	88 30%	150 33%	147 27%	148 27%	135 30%	183 37%	69 26%	254 28%
Scampi & Chips	553 27%	288 29%	265 25%	62 26%	70 20%	101 30%	91 25%	85 29%	144 31%	156 28%	161 29%	114 26%	122 24%	77 29%	241 27%
Arctic Roll	497 24%	263 26%	234 22%	48 20%	77 22%	88 26%	111 30%	81 27%	93 20%	131 24%	110 20%	119 27%	136 27%	64 24%	228 26%
Chicken Kiev	475 23%	235 23%	240 23%	53 22%	110 31%	86 25%	89 24%	53 18%	85 18%	130 24%	142 26%	95 21%	108 22%	62 23%	229 26%
Eton Mess	335 16%	119 12%	216 20%	53 22%	54 15%	48 14%	54 15%	45 15%	81 18%	92 17%	114 21%	71 16%	57 11%	49 18%	137 15%
Beef Bourguignon	320 16%	175 18%	145 14%	30 13%	44 12%	39 12%	44 12%	66 22%	97 21%	106 19%	77 14%	61 14%	76 15%	37 14%	130 15%
Vol-au-vents	294 14%	119 12%	174 17%	28 12%	64 18%	43 13%	72 20%	47 16%	38 8%	81 15%	90 16%	65 14%	58 12%	46 17%	138 15%
Coq au Vin	201 10%	104 10%	97 9%	21 9%	28 8%	16 5%	33 9%	42 14%	61 13%	70 13%	46 8%	30 7%	55 11%	27 10%	72 8%
Duck a l'Orange	189 9%	88 9%	101 10%	14 6%	31 9%	25 7%	20 5%	33 11%	65 14%	73 13%	44 8%	33 7%	39 8%	21 8%	77 9%
Fondue	173 8%	62 6%	111 11%	38 16%	35 10%	30 9%	27 7%	16 5%	27 6%	55 10%	56 10%	28 6%	33 7%	15 5%	89 10%
None of these	223 11%	116 12%	107 10%	42 18%	54 15%	32 9%	35 10%	21 7%	39 9%	56 10%	65 12%	41 9%	61 12%	30 11%	99 11%

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**Base: All respondents**

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2052	183	112	1757	88	244	190	192	155	165	243	278	202
Weighted base	2052	178	105	1769	86	236	174	184	152	199	271	287	180
Prawn Cocktail	695 34%	74 42%	36 34%	585 33%	26 31%	76 32%	66 38%	54 29%	53 35%	70 35%	76 28%	102 35%	61 34%
Black Forest Gateaux	623 30%	59 33%	39 37%	526 30%	21 24%	77 33%	52 30%	66 36%	55 36%	55 28%	69 25%	75 26%	56 31%
Trifle	613 30%	58 33%	28 27%	526 30%	30 35%	77 33%	53 30%	72 39%	39 26%	61 31%	63 23%	79 28%	53 30%
Scampi & Chips	553 27%	30 17%	22 21%	501 28%	28 32%	46 19%	55 31%	54 29%	52 34%	77 39%	58 21%	82 28%	49 27%
Arctic Roll	497 24%	49 27%	34 33%	414 23%	18 21%	72 30%	50 28%	42 23%	33 22%	60 30%	36 13%	66 23%	37 20%
Chicken Kiev	475 23%	44 25%	20 19%	412 23%	24 27%	46 19%	50 28%	44 24%	25 16%	70 35%	56 21%	59 20%	39 22%
Eton Mess	335 16%	24 14%	16 16%	294 17%	16 18%	43 18%	35 20%	20 11%	9 6%	30 15%	58 21%	52 18%	32 18%
Beef Bourguignon	320 16%	24 13%	20 19%	277 16%	9 10%	29 12%	24 14%	31 17%	28 18%	21 11%	38 14%	60 21%	36 20%
Vol-au-vents	294 14%	36 20%	13 13%	244 14%	12 14%	39 17%	15 8%	28 15%	24 16%	23 12%	33 12%	49 17%	21 12%
Coq au Vin	201 10%	14 8%	10 10%	176 10%	5 6%	29 12%	17 10%	14 8%	24 16%	12 6%	26 10%	30 10%	20 11%
Duck a l'Orange	189 9%	17 9%	12 12%	160 9%	5 6%	29 12%	11 6%	11 6%	15 10%	17 8%	28 10%	27 9%	19 10%
Fondue	173 8%	17 9%	6 6%	150 8%	7 8%	20 9%	5 3%	11 6%	12 8%	18 9%	41 15%	23 8%	12 6%
None of these	223 11%	14 8%	11 10%	198 11%	10 12%	23 10%	15 8%	17 9%	22 14%	14 7%	46 17%	30 11%	21 12%