

MHP – THE VALUE OF REAL WORLD EVIDENCE FOR GPS

METHODOLOGY NOTE

ComRes interviewed 1,003 UK-based GPs online between 12th and 21st August 2015. Quotas were set to ensure a representative spread of GPs across the former SHA regions of England, Scotland, Wales and Northern Ireland. ComRes is a member of the British Polling Council and abides by its rules. All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Table 1

Absolutes/col percents

Q1 Thinking about where real world evidence could add value in such a scenario, please rank the following information in order of how useful it would be in informing your prescribing practice.

Base: All respondents

Summary table

	Ranking					Not ranked	Top 3	Mean
	Ranked 1st	Ranked 2nd	Ranked 3rd	Ranked 4th	Ranked 5th		Ranked in Top 3	Mean ranking
Base	1003	1003	1003	1003	1003	1003	1003	1003
How to best fit the treatment into the current protocol, including when to switch patients	298 30%	232 23%	177 18%	132 13%	128 13%	36 4%	707 70%	1003 3.33
That use in clinical settings validates the phase 3 trial data	275 27%	175 17%	143 14%	152 15%	210 21%	48 5%	593 59%	1003 3.01
How the treatment is being used by my peers in a clinical setting	250 25%	246 25%	189 19%	150 15%	126 13%	42 4%	685 68%	1003 3.22
What the patient preference is for the treatment	93 9%	148 15%	220 22%	239 24%	262 26%	41 4%	461 46%	1003 2.45
What the adherence rates are in a clinical setting	57 6%	172 17%	244 24%	269 27%	211 21%	50 5%	473 47%	1003 2.45

Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Table 2

Absolutes/col percents

Q1 Thinking about where real world evidence could add value in such a scenario, please rank the following information in order of how useful it would be in informing your prescribing practice.

Base: All respondents

1st (Region)

	S3 - Region																		S3 - England						S3 - England NHS Networks													
	Total		London		South East Coastal		South Central		South West		West Midlands		East Midlands		East of England		Yorkshire & Humber		North East		North West		Scotland		Wales		Northern Ireland		England		NHS London		NHS South of England		NHS Midlands and East SHA		NHS North of England	
Base	1003	100%	118	100%	60	100%	70	100%	90	100%	87	100%	71	100%	94	100%	85	100%	46	100%	114	100%	90	100%	50	100%	28	100%	835	100%	118	100%	220	100%	252	100%	245	100%
How to best fit the treatment into the current protocol, including when to switch patients																																						
Ranked 1st	298	30%	38	32%	18	30%	13	19%	20	22%	26	30%	27	38%	29	31%	26	31%	11	24%	39	34%	26	29%	14	28%	11	39%	247	30%	38	32%	51	23%	82	33%	76	31%
That use in clinical settings validates the phase 3 trial data																																						
Ranked 1st	275	27%	36	31%	11	18%	24	34%	30	33%	17	20%	10	14%	28	30%	24	28%	15	33%	28	25%	28	31%	18	36%	6	21%	223	27%	36	31%	65	30%	55	22%	67	27%
How the treatment is being used by my peers in a clinical setting																																						
Ranked 1st	250	25%	24	20%	14	23%	28	40%	23	26%	23	26%	21	30%	23	24%	19	22%	13	28%	28	25%	20	22%	8	16%	6	21%	216	26%	24	20%	65	30%	67	27%	60	24%
What the patient preference is for the treatment																																						
Ranked 1st	93	9%	10	8%	10	17%	4	6%	9	10%	9	10%	7	10%	7	7%	8	9%	0	0%	11	10%	9	10%	6	12%	3	11%	75	9%	10	8%	23	10%	23	9%	19	8%
What the adherence rates are in a clinical setting																																						
Ranked 1st	57	6%	7	6%	3	5%	0	0%	4	4%	9	10%	3	4%	7	7%	4	5%	5	11%	6	5%	3	3%	4	8%	2	7%	48	6%	7	6%	7	3%	19	8%	15	6%
Real world evidence is not useful to me																																						
Ranked 1st	30	3%	3	3%	4	7%	1	1%	4	4%	3	3%	3	4%	0	0%	4	5%	2	4%	2	2%	4	4%	0	0%	0	0%	26	3%	3	3%	9	4%	6	2%	8	3%

Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Table 3

Absolutes/col percents

Q1 Thinking about where real world evidence could add value in such a scenario, please rank the following information in order of how useful it would be in informing your prescribing practice.

Base: All respondents

1st (GP info)

	S2 - GP Type					D3 - Gender		D4 - Year of qualification				D6 - Age					D8 - CCG Involvement																									
	Total	GP Principal	Salaried GP	GP Registrar	Locum GP	Male	Female	1979 or earlier	1980-1989	1990-1999	2000-2010	Under 30	30 - 39	40 - 49	50 - 59	60 or over	I am, or plan to be, an active member of my CCG governing board	I am, or plan to be, a GP representative	I do not take an active part in my CCG																							
Base	1003	100%	657	100%	225	100%	2	100%	119	100%	566	100%	437	100%	83	100%	239	100%	306	100%	375	100%	9	100%	354	100%	317	100%	248	100%	75	100%	90	100%	153	100%	595	100%				
How to best fit the treatment into the current protocol, including when to switch patients																																										
Ranked 1st	298	30%	185	28%	75	33%	0	0%	38	32%	162	29%	136	31%	23	28%	71	30%	86	28%	118	31%	3	33%	113	32%	89	28%	73	29%	20	27%	20	22%	51	33%	177	30%				
That use in clinical settings validates the phase 3 trial data																																										
Ranked 1st	275	27%	180	27%	60	27%	1	50%	34	29%	150	27%	125	29%	21	25%	78	33%	86	28%	90	24%	3	33%	79	22%	92	29%	79	32%	22	29%	25	28%	38	25%	161	27%				
How the treatment is being used by my peers in a clinical setting																																										
Ranked 1st	250	25%	171	26%	51	23%	1	50%	27	23%	142	25%	108	25%	17	20%	59	25%	82	27%	92	25%	1	11%	85	24%	89	28%	58	23%	17	23%	24	27%	31	20%	161	27%				
What the patient preference is for the treatment																																										
Ranked 1st	93	9%	60	9%	21	9%	0	0%	12	10%	62	11%	31	7%	13	16%	18	8%	24	8%	38	10%	1	11%	38	11%	23	7%	21	8%	10	13%	12	13%	13	9%	50	8%				
What the adherence rates are in a clinical setting																																										
Ranked 1st	57	6%	42	6%	10	4%	0	0%	5	4%	35	6%	22	5%	8	10%	9	4%	18	6%	22	6%	1	11%	23	7%	16	5%	11	4%	6	8%	7	8%	13	9%	29	5%				
Real world evidence is not useful to me	30	3%	19	3%	8	4%	0	0%	3	3%	15	3%	15	3%	1	1%	4	2%	10	3%	15	4%	0	0%	16	5%	8	3%	6	2%	0	0%	2	2%	7	5%	17	3%				

Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Absolutes/col percents

Table 4

Q1 Thinking about where real world evidence could add value in such a scenario, please rank the following information in order of how useful it would be in informing your prescribing practice.

Base: All respondents

1st (Practice info)

	D2 - Practice Location										D1 - Overall practice size					D5 - Dispensing Practice		D7 - Number of patients on practice list																
	Total	Rural area		Urban area		Semi-rural area		Suburban area		Other	1-2		3-5		6-10		11 or more		Yes	No	1-2500		2501-5000		5001-7500		7501-10000		10001+					
Base	1003	100%	94	100%	403	100%	235	100%	266	100%	5	100%	63	100%	413	100%	437	100%	90	100%	189	100%	814	100%	39	100%	158	100%	225	100%	231	100%	350	100%
How to best fit the treatment into the current protocol, including when to switch patients																																		
Ranked 1st	298	30%	28	30%	132	33%	64	27%	72	27%	2	40%	16	25%	115	28%	139	32%	28	31%	51	27%	247	30%	11	28%	47	30%	60	27%	68	29%	112	32%
That use in clinical settings validates the phase 3 trial data																																		
Ranked 1st	275	27%	23	24%	112	28%	65	28%	74	28%	1	20%	13	21%	128	31%	116	27%	18	20%	43	23%	232	29%	6	15%	48	30%	70	31%	66	29%	85	24%
How the treatment is being used by my peers in a clinical setting																																		
Ranked 1st	250	25%	25	27%	88	22%	68	29%	68	26%	1	20%	16	25%	95	23%	113	26%	26	29%	61	32%	189	23%	11	28%	39	25%	54	24%	62	27%	84	24%
What the patient preference is for the treatment																																		
Ranked 1st	93	9%	10	11%	38	9%	22	9%	22	8%	1	20%	11	17%	36	9%	38	9%	8	9%	18	10%	75	9%	7	18%	9	6%	20	9%	22	10%	35	10%
What the adherence rates are in a clinical setting																																		
Ranked 1st	57	6%	6	6%	22	5%	11	5%	18	7%	0	0%	3	5%	27	7%	20	5%	7	8%	12	6%	45	6%	2	5%	8	5%	14	6%	7	3%	26	7%
Real world evidence is not useful to me	30	3%	2	2%	11	3%	5	2%	12	5%	0	0%	4	6%	12	3%	11	3%	3	3%	4	2%	26	3%	2	5%	7	4%	7	3%	6	3%	8	2%

Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Table 5

Absolutes/col percents

Q1 Thinking about where real world evidence could add value in such a scenario, please rank the following information in order of how useful it would be in informing your prescribing practice.

Base: All respondents

Top 3 (Region)

	Total		S3 - Region																S3 - England				S3 - England NHS Networks															
			London		South East Coastal		South Central		South West		West Midlands		East Midlands		East of England		Yorkshire & Humber		North East		North West		Scotland		Wales		Northern Ireland		England		NHS London		NHS South of England		NHS Midlands and East SHA		NHS North of England	
Base	1003	100%	118	100%	60	100%	70	100%	90	100%	87	100%	71	100%	94	100%	85	100%	46	100%	114	100%	90	100%	50	100%	28	100%	835	100%	118	100%	220	100%	252	100%	245	100%
How to best fit the treatment into the current protocol, including when to switch patients																																						
Ranked in Top 3	707	70%	80	68%	43	72%	41	59%	63	70%	61	70%	56	79%	74	79%	59	69%	23	50%	86	75%	66	73%	36	72%	19	68%	586	70%	80	68%	147	67%	191	76%	168	69%
How the treatment is being used by my peers in a clinical setting																																						
Ranked in Top 3	685	68%	84	71%	35	58%	57	81%	55	61%	63	72%	49	69%	64	68%	55	65%	29	63%	81	71%	64	71%	29	58%	20	71%	572	69%	84	71%	147	67%	176	70%	165	67%
That use in clinical settings validates the phase 3 trial data																																						
Ranked in Top 3	593	59%	70	59%	27	45%	46	66%	57	63%	44	51%	40	56%	58	62%	58	68%	29	63%	61	54%	53	59%	29	58%	21	75%	490	59%	70	59%	130	59%	142	56%	148	60%
What the adherence rates are in a clinical setting																																						
Ranked in Top 3	473	47%	58	49%	35	58%	29	41%	44	49%	38	44%	36	51%	44	47%	35	41%	25	54%	52	46%	35	39%	31	62%	11	39%	396	47%	58	49%	108	49%	118	47%	112	46%
What the patient preference is for the treatment																																						
Ranked in Top 3	461	46%	53	45%	28	47%	34	49%	39	43%	46	53%	23	32%	42	45%	36	42%	26	57%	56	49%	40	44%	25	50%	13	46%	383	46%	53	45%	101	46%	111	44%	118	48%
Real world evidence is not useful to me	30	3%	3	3%	4	7%	1	1%	4	4%	3	3%	3	4%	0	0%	4	5%	2	4%	2	2%	4	4%	0	0%	0	0%	26	3%	3	3%	9	4%	6	2%	8	3%

Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Table 6

Absolutes/col percents

Q1 Thinking about where real world evidence could add value in such a scenario, please rank the following information in order of how useful it would be in informing your prescribing practice.

Base: All respondents

Top 3 (GP info)

	S2 - GP Type					D3 - Gender		D4 - Year of qualification				D6 - Age					D8 - CCG Involvement																							
	Total	GP Principal	Salaried GP	GP Registrar	Locum GP	Male	Female	1979 or earlier	1980-1989	1990-1999	2000-2010	Under 30	30 – 39	40 – 49	50 – 59	60 or over	I am, or plan to be, an active member of my CCG governing board	I am, or plan to be, a GP representative	I do not take an active part in my CCG																					
Base	1003	100%	657	100%	225	100%	2	100%	119	100%	566	100%	437	100%	83	100%	239	100%	306	100%	375	100%	9	100%	354	100%	317	100%	248	100%	75	100%	90	100%	153	100%	595	100%		
How to best fit the treatment into the current protocol, including when to switch patients																																								
Ranked in Top 3	707	70%	463	70%	154	68%	1	50%	89	75%	396	70%	311	71%	55	66%	173	72%	214	70%	265	71%	7	78%	249	70%	221	70%	177	71%	53	71%	59	66%	108	71%	421	71%		
How the treatment is being used by my peers in a clinical setting																																								
Ranked in Top 3	685	68%	449	68%	156	69%	1	50%	79	66%	377	67%	308	70%	52	63%	165	69%	215	70%	253	67%	5	56%	238	67%	228	72%	165	67%	49	65%	60	67%	97	63%	417	70%		
That use in clinical settings validates the phase 3 trial data																																								
Ranked in Top 3	593	59%	401	61%	121	54%	1	50%	70	59%	344	61%	249	57%	49	59%	161	67%	176	58%	207	55%	5	56%	191	54%	186	59%	162	65%	49	65%	56	62%	90	59%	346	58%		
What the adherence rates are in a clinical setting																																								
Ranked in Top 3	473	47%	313	48%	107	48%	1	50%	52	44%	276	49%	197	45%	48	58%	108	45%	149	49%	168	45%	4	44%	156	44%	153	48%	120	48%	40	53%	45	50%	73	48%	279	47%		
What the patient preference is for the treatment																																								
Ranked in Top 3	461	46%	288	44%	113	50%	2	100%	58	49%	260	46%	201	46%	42	51%	98	41%	134	44%	187	50%	6	67%	180	51%	139	44%	102	41%	34	45%	44	49%	70	46%	271	46%		
Real world evidence is not useful to me																																								
Ranked in Top 3	30	3%	19	3%	8	4%	0	0%	3	3%	15	3%	15	3%	1	1%	4	2%	10	3%	15	4%	0	0%	16	5%	8	3%	6	2%	0	0%	2	2%	7	5%	17	3%		

Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Absolutes/col percents

Table 7

Q1 Thinking about where real world evidence could add value in such a scenario, please rank the following information in order of how useful it would be in informing your prescribing practice.

Base: All respondents

Top 3 (Practice info)

	D2 - Practice Location										D1 - Overall practice size								D5 - Dispensing Practice		D7 - Number of patients on practice list													
	Total		Rural area		Urban area		Semi-rural area		Suburban area		Other		1-2		3-5		6-10		11 or more		Yes	No	1-2500		2501-5000		5001-7500		7501-10000		10001+			
Base	1003	100%	94	100%	403	100%	235	100%	266	100%	5	100%	63	100%	413	100%	437	100%	90	100%	189	100%	814	100%	39	100%	158	100%	225	100%	231	100%	350	100%
How to best fit the treatment into the current protocol, including when to switch patients																																		
Ranked in Top 3	707	70%	71	76%	285	71%	169	72%	178	67%	4	80%	41	65%	281	68%	321	73%	64	71%	140	74%	567	70%	25	64%	112	71%	155	69%	167	72%	248	71%
How the treatment is being used by my peers in a clinical setting																																		
Ranked in Top 3	685	68%	66	70%	275	68%	160	68%	181	68%	3	60%	37	59%	276	67%	305	70%	67	74%	136	72%	549	67%	27	69%	111	70%	145	64%	155	67%	247	71%
That use in clinical settings validates the phase 3 trial data																																		
Ranked in Top 3	593	59%	58	62%	237	59%	138	59%	157	59%	3	60%	35	56%	245	59%	261	60%	52	58%	107	57%	486	60%	22	56%	97	61%	131	58%	139	60%	204	58%
What the adherence rates are in a clinical setting																																		
Ranked in Top 3	473	47%	39	41%	198	49%	104	44%	130	49%	2	40%	27	43%	211	51%	193	44%	42	47%	82	43%	391	48%	19	49%	63	40%	119	53%	107	46%	165	47%
What the patient preference is for the treatment																																		
Ranked in Top 3	461	46%	42	45%	181	45%	119	51%	116	44%	3	60%	37	59%	190	46%	198	45%	36	40%	90	48%	371	46%	18	46%	70	44%	104	46%	107	46%	162	46%
Real world evidence is not useful to me	30	3%	2	2%	11	3%	5	2%	12	5%	0	0%	4	6%	12	3%	11	3%	3	3%	4	2%	26	3%	2	5%	7	4%	7	3%	6	3%	8	2%

Importance of evidence in your adoption of new treatments
ONLINE Fieldwork Dates: 12th-21st August 2015

Absolutes/col percents

Table 11
Q2 If such evidence were peer reviewed would it then be of use to you?

Base: All respondents

Total	S3 - Region														S3 - England			S3 - England NHS Networks																				
	London		South East Coastal		South Central		South West		West Midlands		East Midlands		East of England		Yorkshire & Humber		North East		North West		Scotland		Wales		Northern Ireland		England		NHS London		NHS South of England		NHS Midlands and East SHA		NHS North of England			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R																				
Yes, peer reviewed evidence would be of use to me	26	87%	2	67%	4	100%	1	100%	2	50%	3	100%	2	67%	0	0%	4	100%	2	100%	2	100%	4	100%	0	0%	0	0%	22	85%	2	67%	7	78%	5	83%	8	100%
No, peer reviewed evidence would still be of no use to me	4	13%	1	33%	0	0%	0	0%	2	50%	0	0%	1	33%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	4	15%	1	33%	2	22%	1	17%	0	0%		
Total	30	100%	3	100%	4	100%	1	100%	4	100%	3	100%	3	100%	0	100%	4	100%	2	100%	2	100%	4	100%	0	100%	0	100%	26	100%	3	100%	9	100%	6	100%	8	100%

Prepared by ComRes



Importance of evidence in your adoption of new treatments
ONLINE Fieldwork Dates: 12th-21st August 2015

Absolutes/col percents

Table 12
Q2 If such evidence were peer reviewed would it then be of use to you?

Base: All respondents

Total	S2 - GP type				D3 - Gender		D4 - Year of qualification				D6 - Age					D8 - CCG Involvement																						
	GP Principal		Salaried GP		GP Registrar	Locum GP	Male	Female	1979 or earlier	1980-1989	1990-1999	2000-2010	Under 30	30 - 39	40 - 49	50 - 59	60 or over	I am, or plan to be, an active member of my CCG governing board	I am, or plan to be, a GP representative	I do not take an active part in my CCG																		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O																							
Yes, peer reviewed evidence would be of use to me	26	87%	16	84%	7	88%	0	0%	3	100%	11	73%	15	100%	1	100%	4	100%	8	80%	13	87%	0	0%	13	81%	7	88%	6	100%	0	0%	0	0%	6	86%	16	94%
No, peer reviewed evidence would still be of no use to me	4	13%	3	16%	1	13%	0	0%	0	0%	4	27%	0	0%	0	0%	0	0%	2	20%	2	13%	0	0%	3	19%	1	13%	0	0%	0	0%	2	100%	1	14%	1	6%
Total	30	100%	19	100%	8	100%	0	100%	3	100%	15	100%	15	100%	1	100%	4	100%	10	100%	15	100%	0	100%	16	100%	8	100%	6	100%	0	100%	2	100%	7	100%	17	100%

Prepared by ComRes



Importance of evidence in your adoption of new treatments
ONLINE Fieldwork Dates: 12th-21st August 2015

Absolutes/col percents

Table 13
Q2 If such evidence were peer reviewed would it then be of use to you?

Base: All respondents

	Total	D2 - Practice Location					D1 - Overall practice size					D5 - Dispensing Practice		D7 - Number of patients on practice list																				
		Rural area		Urban area		Semi-rural area	Suburban area		Other		1-2	3-5	6-10	11 or more	Yes	No	1-2500	2501-5000	5001-7500	7501-10000	10001+													
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P																	
Yes, peer reviewed evidence would be of use to me	26	87%	1	50%	10	91%	3	60%	12	100%	0	0%	4	100%	11	92%	9	82%	2	67%	3	75%	23	88%	2	100%	7	100%	6	86%	5	83%	6	75%
No, peer reviewed evidence would still be of no use to me	4	13%	1	50%	1	9%	2	40%	0	0%	0	0%	0	0%	1	8%	2	18%	1	33%	1	25%	3	12%	0	0%	0	0%	1	14%	1	17%	2	25%
Total	30	100%	2	100%	11	100%	5	100%	12	100%	0	100%	4	100%	12	100%	11	100%	3	100%	4	100%	26	100%	2	100%	7	100%	7	100%	6	100%	8	100%

Prepared by ComRes



Importance of evidence in your adoption of new treatments

ONLINE Fieldwork Dates: 12th-21st August 2015

Table 14

Absolutes/col percents

Q3 Assuming that the real world evidence such as registry data or clinical audit has been peer reviewed, please rank the following information in order of how useful it would be in informing your prescribing practice?

Base: All qualifying respondents

Summary table

	Ranking					Not ranked	Top 3	Mean
	Ranked 1st	Ranked 2nd	Ranked 3rd	Ranked 4th	Ranked 5th		Ranked in Top 3	Mean ranking
Base	26	26	26	26	26	26	26	26
How the treatment is being used by my peers in a clinical setting	13 50%	7 27%	3 12%	1 4%	2 8%	0 0%	23 88%	26 4.08
How to best fit the treatment into the current protocol, including when to switch patients	6 23%	4 15%	7 27%	5 19%	4 15%	0 0%	17 65%	26 3.12
That use in clinical settings validates the phase 3 trial data	6 23%	5 19%	2 8%	6 23%	7 27%	0 0%	13 50%	26 2.88
What the adherence rates are in a clinical setting	1 4%	4 15%	10 38%	9 35%	1 4%	1 4%	15 58%	26 2.69
What the patient preference is for the treatment	0 0%	6 23%	4 15%	4 15%	11 42%	1 4%	10 38%	26 2.12

Importance of evidence in your adoption of new treatments
ONLINE Fieldwork Dates: 12th-21st August 2015

Absolutes/col percents

Table 15
Q3 Assuming that the real world evidence such as registry data or clinical audit has been peer reviewed, please rank the following information in order of how useful it would be in informing your prescribing practice?

Base: All respondents

	Total	S3 - Region														S3 - England		S3 - England NHS Networks			
		London	South East Coastal	South Central	South West	West Midlands	East Midlands	East of England	Yorkshire & Humber	North East	North West	Scotland	Wales	Northern Ireland	England	NHS London	NHS South of England	NHS Midlands and East SHA	NHS North of England		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R		
What the patient preference is for the treatment																					
Ranked 1st	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	
Ranked 2nd	6	23%	1	50%	1	25%	0	0%	1	50%	1	33%	0	0%	0	0%	0	0%	6	27%	
Ranked 3rd	4	15%	1	50%	0	0%	0	0%	0	0%	1	50%	0	0%	1	25%	0	0%	3	14%	
Ranked 4th	4	15%	0	0%	1	25%	1	100%	0	0%	0	0%	0	0%	1	25%	0	0%	4	18%	
Ranked 5th	11	42%	0	0%	2	50%	0	0%	1	50%	2	67%	1	50%	0	0%	2	29%	8	36%	
Not ranked	1	4%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	5%	
Total	26	100%	2	100%	4	100%	1	100%	2	100%	3	100%	2	100%	0	100%	4	100%	22	100%	
That use in clinical settings validates the phase 3 trial data																					
Ranked 1st	6	23%	0	0%	2	50%	0	0%	2	67%	0	0%	0	0%	1	25%	0	0%	5	23%	
Ranked 2nd	5	19%	0	0%	0	0%	1	50%	0	0%	1	50%	0	0%	1	25%	0	0%	3	14%	
Ranked 3rd	2	8%	1	50%	0	0%	0	0%	0	0%	0	0%	0	0%	1	50%	0	0%	2	9%	
Ranked 4th	6	23%	1	50%	0	0%	1	50%	0	0%	1	50%	0	0%	1	25%	0	0%	5	23%	
Ranked 5th	7	27%	0	0%	2	50%	1	100%	0	0%	1	33%	0	0%	1	25%	1	50%	7	32%	
Not ranked	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	
Total	26	100%	2	100%	4	100%	1	100%	2	100%	3	100%	2	100%	0	100%	4	100%	22	100%	
How the treatment is being used by my peers in a clinical setting																					
Ranked 1st	13	50%	1	50%	1	25%	0	0%	2	100%	1	33%	1	50%	0	0%	3	75%	11	50%	
Ranked 2nd	7	27%	0	0%	2	50%	1	100%	0	0%	1	33%	1	50%	0	0%	1	25%	6	27%	
Ranked 3rd	3	12%	0	0%	1	25%	0	0%	0	0%	1	33%	0	0%	0	0%	0	0%	3	14%	
Ranked 4th	1	4%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	5%	
Ranked 5th	2	8%	1	50%	0	0%	0	0%	0	0%	0	0%	0	0%	1	25%	0	0%	2	9%	
Not ranked	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	
Total	26	100%	2	100%	4	100%	1	100%	2	100%	3	100%	2	100%	0	100%	4	100%	22	100%	
What the adherence rates are in a clinical setting																					
Ranked 1st	1	4%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	
Ranked 2nd	4	15%	1	50%	0	0%	0	0%	0	0%	0	0%	0	0%	1	25%	0	0%	3	14%	
Ranked 3rd	10	38%	0	0%	3	75%	1	100%	2	100%	1	33%	0	0%	2	50%	0	0%	10	45%	
Ranked 4th	9	35%	1	50%	1	25%	0	0%	2	67%	1	50%	0	0%	1	25%	1	50%	7	32%	
Ranked 5th	1	4%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	5%	
Not ranked	1	4%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	5%	
Total	26	100%	2	100%	4	100%	1	100%	2	100%	3	100%	2	100%	0	100%	4	100%	22	100%	
How to best fit the treatment into the current protocol, including when to switch patients																					
Ranked 1st	6	23%	1	50%	1	25%	1	100%	0	0%	1	50%	0	0%	0	0%	0	0%	6	27%	
Ranked 2nd	4	15%	0	0%	1	25%	0	0%	1	33%	0	0%	0	0%	1	25%	1	50%	4	18%	
Ranked 3rd	7	27%	0	0%	0	0%	0	0%	1	33%	1	50%	0	0%	1	25%	0	0%	4	18%	
Ranked 4th	5	19%	0	0%	2	50%	0	0%	1	50%	1	33%	0	0%	1	25%	0	0%	5	23%	
Ranked 5th	4	15%	1	50%	0	0%	0	0%	0	0%	0	0%	0	0%	1	25%	0	0%	3	14%	
Not ranked	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	
Total	26	100%	2	100%	4	100%	1	100%	2	100%	3	100%	2	100%	0	100%	4	100%	22	100%	

Importance of evidence in your adoption of new treatments
ONLINE Fieldwork Dates: 12th-21st August 2015

Absolutes/col percents

Table 16
Q3 Assuming that the real world evidence such as registry data or clinical audit has been peer reviewed, please rank the following information in order of how useful it would be in informing your prescribing practice?

Base: All respondents

Total	S2 - GP type					D3 - Gender		D4 - Year of qualification					D6 - Age					D8 - CCG Involvement		
	GP Principal	Salaried GP	GP Registrar	Locum GP		Male	Female	1979 or earlier	1980-1989	1990-1999	2000-2010	Under 30	30 - 39	40 - 49	50 - 59	60 or over	I am, or plan to be, an active member of my CCG governing board	I am, or plan to be, a GP representative	I do not take an active part in my CCG	
	A	B	C	D		E	F	G	H	I	J	K	L	M	N	O				
What the patient preference is for the treatment																				
Ranked 1st	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Ranked 2nd	6	23%	4	bd25%	2	29%	0	0%	0	0%	4	gh50%	2	15%	0	0%	2	15%	3	43%
Ranked 3rd	4	15%	2	13%	2	29%	0	0%	0	0%	1	9%	3	20%	0	0%	0	0%	4	gh31%
Ranked 4th	4	15%	4	bd25%	0	0%	0	0%	0	0%	1	9%	3	20%	1	ij100%	0	0%	1	13%
Ranked 5th	11	42%	5	31%	3	43%	0	0%	3	ab100%	5	45%	6	40%	0	0%	4	ij100%	2	25%
Not ranked	1	4%	1	6%	0	0%	0	0%	0	0%	0	0%	1	7%	0	0%	0	0%	1	13%
Total	26	100%	16	100%	7	100%	0	100%	3	100%	11	100%	15	100%	1	100%	4	100%	8	100%
That use in clinical settings validates the phase 3 trial data																				
Ranked 1st	6	23%	4	b25%	0	0%	0	0%	2	b67%	3	27%	3	20%	0	0%	2	50%	1	13%
Ranked 2nd	5	19%	3	19%	2	29%	0	0%	0	0%	0	0%	5	e33%	0	0%	1	25%	0	0%
Ranked 3rd	2	8%	2	13%	0	0%	0	0%	0	0%	1	9%	1	7%	0	0%	0	0%	1	13%
Ranked 4th	6	23%	3	19%	2	29%	0	0%	1	33%	4	36%	2	13%	0	0%	1	25%	2	25%
Ranked 5th	7	27%	4	d25%	3	43%	0	0%	0	0%	3	27%	4	27%	1	ij100%	0	0%	4	h50%
Not ranked	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Total	26	100%	16	100%	7	100%	0	100%	3	100%	11	100%	15	100%	1	100%	4	100%	8	100%
How the treatment is being used by my peers in a clinical setting																				
Ranked 1st	13	50%	8	50%	4	57%	0	0%	1	33%	5	45%	8	53%	0	0%	2	50%	5	g63%
Ranked 2nd	7	27%	5	b31%	0	0%	0	0%	2	b67%	3	27%	4	27%	1	hij100%	1	25%	1	13%
Ranked 3rd	3	12%	1	6%	2	29%	0	0%	0	0%	1	9%	2	13%	0	0%	1	25%	2	25%
Ranked 4th	1	4%	1	6%	0	0%	0	0%	0	0%	0	0%	1	7%	0	0%	0	0%	1	8%
Ranked 5th	2	8%	1	6%	1	14%	0	0%	0	0%	2	18%	0	0%	0	0%	2	15%	0	0%
Not ranked	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Total	26	100%	16	100%	7	100%	0	100%	3	100%	11	100%	15	100%	1	100%	4	100%	8	100%
What the adherence rates are in a clinical setting																				
Ranked 1st	1	4%	1	6%	0	0%	0	0%	0	0%	0	0%	1	7%	0	0%	0	0%	0	0%
Ranked 2nd	4	15%	1	6%	2	29%	0	0%	1	33%	3	27%	1	7%	0	0%	1	25%	1	13%
Ranked 3rd	10	38%	8	50%	1	14%	0	0%	1	33%	5	45%	5	33%	1	ij100%	2	50%	3	38%
Ranked 4th	9	35%	4	25%	4	57%	0	0%	1	33%	3	27%	6	40%	0	0%	1	25%	3	38%
Ranked 5th	1	4%	1	6%	0	0%	0	0%	0	0%	0	0%	1	7%	0	0%	0	0%	1	8%
Not ranked	1	4%	1	6%	0	0%	0	0%	0	0%	0	0%	1	7%	0	0%	0	0%	1	13%
Total	26	100%	16	100%	7	100%	0	100%	3	100%	11	100%	15	100%	1	100%	4	100%	8	100%
How to best fit the treatment into the current protocol, including when to switch patients																				
Ranked 1st	6	23%	3	19%	3	43%	0	0%	0	0%	3	27%	3	20%	1	ij100%	0	0%	2	25%
Ranked 2nd	4	15%	3	19%	1	14%	0	0%	0	0%	1	9%	3	20%	0	0%	1	25%	2	25%
Ranked 3rd	7	27%	3	19%	2	29%	0	0%	2	67%	3	27%	4	27%	0	0%	1	25%	2	25%
Ranked 4th	5	19%	3	19%	1	14%	0	0%	1	33%	3	27%	2	13%	0	0%	2	50%	1	13%
Ranked 5th	4	15%	4	bd25%	0	0%	0	0%	0	0%	1	9%	3	20%	0	0%	0	0%	1	13%
Not ranked	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Total	26	100%	16	100%	7	100%	0	100%	3	100%	11	100%	15	100%	1	100%	4	100%	8	100%

