

## LCCI, Topical Questions Survey – Q2 2020

*Methodology: Savanta ComRes interviewed 500 London business leaders online between 30<sup>th</sup> April and 2<sup>nd</sup> June 2020. Data were weighted to be representative of all London business leaders by size and broad industry sector. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at [www.comresglobal.com](http://www.comresglobal.com)*

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To register for Pollwatch, featuring commentary and insight from the Savanta ComRes team, please email: [pollwatch@comresglobal.com](mailto:pollwatch@comresglobal.com)

## LCCI - Topical Q2 2020

### Online fieldwork: 30th April - 2nd June 2020

#### Q1. Thinking about your organisation's workforce during the COVID-19 pandemic, which of the following statements best applies to you?

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	500	329	171	15	59	87	47	75	77	70	70	47	453
Weighted Total	500	453	47	17	75	95	68	65	118	28	34	50	450
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
We have furloughed at least one employee	141	110	30	8	16	41	20	14	25	7	9	19	122
	28%	24%	64%	46%	22%	43%	29%	22%	22%	25%	27%	38%	27%
			a			dghij							
We have not yet furloughed any staff, but plan to furlough at least one of our employees	35	30	6	2	6	11	4	4	5	2	2	6	29
	7%	7%	12%	10%	8%	12%	7%	6%	4%	8%	4%	12%	7%
			a										
We have not yet furloughed any staff, and do not plan to furlough any of our employees	224	215	10	5	35	24	34	32	68	12	14	13	211
	45%	47%	21%	33%	47%	25%	50%	49%	58%	42%	41%	26%	47%
		b			e		e	e	ej	e	e	k	k
Don't know/ Prefer not to say	100	98	1	2	17	19	10	15	20	7	9	12	87
	20%	22%	3%	11%	23%	20%	15%	23%	17%	25%	28%	25%	19%
		b											
<b>NETS</b>													
Net: Furlough/Plan to furlough	176	140	36	9	22	52	24	18	30	9	11	25	151
	35%	31%	77%	56%	30%	55%	35%	28%	25%	33%	32%	50%	34%
			a			dghij						l	

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e/f/g/h/i/j - k/l

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Base: All respondents

	LOCATION			EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES		
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
		a	b	c	d	e	f	g	h	i	j	k	l
Unweighted Total	500	282	218	50	308	142	85	415	130	370	102	310	88
Weighted Total	500	265	235	40	351	109	49	451	120	380	104	312	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
We have furloughed at least one employee	141	74	66	14	78	49	24	117	30	111	43	69	29
	28%	28%	28%	35%	22%	45% d	48% g	26%	25%	29%	41% k	22%	34% k
We have not yet furloughed any staff, but plan to furlough at least one of our employees	35	25	11	6	17	11	10	26	10	25	7	21	8
	7%	9% b	5%	16% d	5%	10% d	19% g	6%	9%	7%	6%	7%	10%
We have not yet furloughed any staff, and do not plan to furlough any of our employees	224	118	107	12	185	27	14	211	64	161	40	153	31
	45%	44%	45%	31%	53% ce	24%	28%	47% f	53% i	42%	39%	49% l	37%
Don't know/ Prefer not to say	100	48	51	7	71	22	2	97	16	83	14	69	17
	20%	18%	22%	18%	20%	20%	5% f	22% f	14%	22% h	14%	22%	20%
NETS													
Net: Furlough/Plan to furlough	176	99	77	20	95	61	33	143	40	136	49	90	37
	35%	37%	33%	51% d	27%	56% d	67% g	32%	33%	36%	47% k	29%	44% k

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l

## LCCI - Topical Q2 2020

### Online fieldwork: 30th April - 2nd June 2020

**Q2. The government has guaranteed to pay 80% of furloughed employee wages. This scheme is currently running until the end of June, and extensions will be reviewed monthly. If your business's conditions have not improved considerably before the scheme is due to close, which of the following paths would you expect your business to take?**

**Base:** All respondents who have furloughed employees or plan to furlough

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9 a	10+ b	Agriculture, forestry & fishing / production *c	Construction / property *d	Motor trades / wholesale / retail / transport & storage / accommodation & food services e	Information & communication *f	Finance & insurance / business administration and support g	Professional, scientific & technical *h	Public administration and defence / education / health *i	Arts, entertainment, recreation and other services *j	Manufacturing *k	Services l
Unweighted Total	230	99	131	10	26	56	22	34	28	28	26	29	201
Weighted Total	176	140	36	9	22	52	24	18	30	9	11	25	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
We will have to lay off all of our furloughed staff	41 23%	37 27% b	4 10%	5 50%	4 16%	12 23%	7 27%	3 19%	6 22%	2 25%	2 16%	7 27%	34 23%
We will have to lay off some of our furloughed staff, and pay the wages of those who are retained ourselves	69 39%	48 34%	22 60% a	3 31%	15 67%	19 37%	9 36%	11 60% e	6 19%	3 36%	3 31%	14 55%	55 37%
We will not lay off any of our furloughed staff, and will pay their wages ourselves	43 24%	36 26%	7 19%	2 19%	3 16%	11 20%	6 26%	4 20%	11 37%	3 28%	3 31%	4 17%	39 26%
Don't know/ Prefer not to say	23 13%	19 14%	4 10%	- -	* 1%	10 19% g	3 11%	* *	7 22%	1 11%	2 22%	* 1%	23 15%
<b>NETS</b>													
Net: Lay off some/all furloughed staff	110 63%	85 61%	25 71%	8 81%	19 84%	32 60%	15 63%	14 80%	12 41%	6 61%	5 46%	20 82%	90 59%

**Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e/f/g/h/i/j - k/l**

**Savanta:**  
ComRes

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### Online fieldwork: 30th April - 2nd June 2020

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	LOCATION			EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES		
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
		a	b	c	d	e	f	g	h	i	j	k	l
Unweighted Total	230	141	89	30	108	92	59	171	59	171	58	128	44
Weighted Total	176 100%	99 100%	77 100%	20 100%	95 100%	61 100%	33 100%	143 100%	40 100%	136 100%	49 100%	90 100%	37 100%
We will have to lay off all of our furloughed staff	41 23%	25 26%	16 20%	10 51% d	8 8%	23 38% d	8 25%	33 23%	13 32%	28 21%	14 27% k	11 13%	16 44% k
We will have to lay off some of our furloughed staff, and pay the wages of those who are retained ourselves	69 39%	38 38%	31 40%	8 41%	33 35%	28 45%	18 54% g	51 36%	16 39%	53 39%	16 32%	40 45%	13 35%
We will not lay off any of our furloughed staff, and will pay their wages ourselves	43 24%	26 26%	17 22%	2 8%	36 37% ce	6 9%	5 16%	38 26%	10 24%	33 24%	10 19%	28 31% l	5 15%
Don't know/ Prefer not to say	23 13%	10 10%	13 17%	- -	19 20% ce	4 7%	2 5%	21 15%	2 5%	21 15% h	10 21% l	10 12%	2 6%
<b>NETS</b>													
Net: Lay off some/all furloughed staff	110 63%	64 64%	47 61%	19 92% d	41 43%	51 83% d	26 79% g	84 59%	28 71%	82 60%	29 60%	52 57%	29 79% jk

**Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l**