

LEAD NOT LEAVE – BREXIT RESEARCH

Methodology: ComRes interviewed 4,073 GB adults between 23rd and 27th January 2019. Data were weighted to be demographically representative of all British adults by age, gender, region and social grade. ComRes is a member of the British Polling Council and abides by its rules.

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REPUTATION | COMMUNICATIONS | PUBLIC POLICY

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Brexit Poll

ONLINE Fieldwork: 23rd-27th January 2019

Absolutes/col percents

Table 1
Q.1 Of the options below, which would you choose?
Base: All respondents

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------------|-------------|---------------|-----------------|----------------|---------------|---------------|----------------|----------------|--------------|--------------|--------------|---------------|--------------|--------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 4073 | 2010 | 2063 | 390 | 660 | 691 | 767 | 611 | 954 | 1050 | 1458 | 1565 | 1142 | 1219 | 697 | 1015 | 610 | 1606 |
| Weighted base | 4073 | 1988 | 2085 | 452 | 704 | 652 | 721 | 603 | 941 | 1157 | 1372 | 1544 | 1112 | 1145 | 827 | 990 | 647 | 1703 |
| The UK continues to remain a member of the European Union, but with the following changes: More control over welfare benefits to EU migrants (e.g. no tax credits for up to four years) More direct contributions by UK Parliament to EU legislation UK not committed to closer integration into the EU (e.g opt-outs from measures designed specifically for eurozone countries) Regulatory burdens on businesses reduced to make the single market more competitive | 1573 39% | 797 40%b | 776 37% | 260 57%DEFGH | 344 49%EFGH | 266 41%FGH | 238 33% | 191 32% | 274 29% | 603 52%JK | 505 37%K | 465 30% | 519 47%MNO | 452 40%nO | 291 35% | 310 31% | 300 46%q | 707 42% |
| Leave the EU with No Deal: Leave the EU on 29th March with no transition period Trading with other countries under World Trade Organisation rules (e.g. tariffs on trade with EU member states) Freedom to make trade deals with other countries independently of the EU No obligation to adhere to EU regulations Potential new border infrastructure between Northern Ireland and Irish Republic An end to automatic freedom of movement of people between the UK and the EU The UK would no longer make | 1533 38% | 855 43%B | 678 33% | 75 17% | 164 23%C | 208 32%CD | 320 44%CDE | 299 50%CDEF | 467 50%CDEF | 239 21% | 528 38%I | 766 50%IJ | 377 34% | 417 36% | 350 42%LM | 389 39%L | 186 29% | 610 36%P |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|---------------------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|--------------|------------|-------------|-------------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
| Weighted base | 4073 | 1988 | 2085 | 452 | 704 | 652 | 721 | 603 | 941 | 1157 | 1372 | 1544 | 1112 | 1145 | 827 | 990 | 647 | 1703 |
| Neither of the above/Don't know | 868 21% | 288 15% | 579 28%A | 94 21% | 166 24%G | 154 24%G | 152 21% | 108 18% | 194 21% | 260 23%k | 306 22%k | 301 20% | 191 17% | 242 21%L | 171 21%l | 264 27%LMN | 134 21% | 338 20% |
| Prefer not to say | 99 2% | 47 2% | 52 3% | 23 5%FGH | 30 4%FGH | 23 4%FGH | 11 1% | 5 1% | 7 1% | 54 5%JK | 34 2%K | 12 1% | 25 2% | 33 3% | 14 2% | 27 3% | 27 4% | 49 3% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Absolutes/col percents

Table 2

Q.1 Of the options below, which would you choose?**Base: All respondents**

| | Region | | | | | | | | | | | | |
|---|-------------|------------------|--------------|---------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|--------------------|-------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 4073 | 356 | 223 | 3494 | 177 | 471 | 353 | 365 | 304 | 381 | 465 | 580 | 398 |
| Weighted base | 4073 | 354 | 204 | 3515 | 171 | 468 | 342 | 362 | 297 | 391 | 550 | 570 | 362 |
| The UK continues to remain a member of the European Union, but with the following changes: More control over welfare benefits to EU migrants (e.g. no tax credits for up to four years) More direct contributions by UK Parliament to EU legislation UK not committed to closer integration into the EU (e.g. opt-outs from measures designed specifically for eurozone countries) Regulatory burdens on businesses reduced to make the single market more competitive | 1573 39% | 155 44%dbfhJM | 71 35% | 1347 38% | 63 37% | 175 37% | 135 40%ljm | 130 36% | 93 31% | 127 32% | 273 50%BefGHJLM | 230 40%LJM | 120 33% |
| Leave the EU with No Deal: Leave the EU on 29th March with no transition period Trading with other countries under World Trade Organisation rules (e.g. tariffs on trade with EU member states) Freedom to make trade deals with other countries independently of the EU No obligation to adhere to EU regulations Potential new border infrastructure between Northern Ireland and Irish Republic An end to automatic freedom of movement of people between the UK and the EU The UK would no longer make | 1533 38% | 93 26% | 88 43%AK | 1353 38%A | 71 42%AK | 187 40%AK | 122 36%AK | 154 42%AgK | 128 43%AgK | 160 41%AK | 148 27% | 223 39%AK | 162 45%AGK |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

**** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 2

Q.1 Of the options below, which would you choose?

Base: All respondents

| | Region | | | | | | | | | | | | |
|------------------------------------|------------|-------------------------|--------------|---------------------|----------------------|-------------------|----------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Weighted base | 4073 | 354 | 204 | 3515 | 171 | 468 | 342 | 362 | 297 | 391 | 550 | 570 | 362 |
| Neither of the above/Don't know | 868 21% | 99 28% ^{Db} | 40 20% | 729 21% | 30 17% | 97 21% | 81 24% | 73 20% | 71 24% | 89 23% | 107 19% | 107 19% | 74 20% |
| Prefer not to say | 99 2% | 8 2% | 4 2% | 87 2% | 7 4% ^g | 10 2% | 5 1% | 5 1% | 5 2% | 15 4% ^{ghl} | 22 4% ^{GHI} | 10 2% | 7 2% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Table 3

Q.1 Of the options below, which would you choose?**Base: All respondents expressing a preference**

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------------|-------------|---------------|-----------------|----------------|---------------|---------------|---------------|----------------|--------------|--------------|--------------|---------------|--------------|--------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 3094 | 1667 | 1427 | 287 | 472 | 499 | 590 | 490 | 756 | 759 | 1089 | 1246 | 915 | 926 | 537 | 716 | 453 | 1232 |
| Weighted base | 3106 | 1652 | 1454 | 335 | 508 | 475 | 558 | 490 | 741 | 842 | 1033 | 1231 | 896 | 870 | 641 | 699 | 486 | 1317 |
| The UK continues to remain a member of the European Union, but with the following changes: More control over welfare benefits to EU migrants (e.g. no tax credits for up to four years) More direct contributions by UK Parliament to EU legislation UK not committed to closer integration into the EU (e.g opt-outs from measures designed specifically for eurozone countries) Regulatory burdens on businesses reduced to make the single market more competitive | 1573 51% | 797 48% | 776 53%A | 260 78%DEFGH | 344 68%EFGH | 266 56%FGH | 238 43%H | 191 39% | 274 37% | 603 72%JK | 505 49%K | 465 38% | 519 58%MNO | 452 52%NO | 291 45% | 310 44% | 300 62%Q | 707 54% |
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Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Table 4

Q.1 Of the options below, which would you choose?**Base: All respondents expressing a preference**

| | Region | | | | | | | | | | | | |
|---|-------------|---------------------|--------------|---------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------------|-------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 3094 | 254 | 175 | 2665 | 139 | 356 | 267 | 280 | 223 | 281 | 354 | 457 | 308 |
| Weighted base | 3106 | 247 | 159 | 2700 | 135 | 361 | 257 | 284 | 221 | 286 | 421 | 453 | 281 |
| The UK continues to remain a member of the European Union, but with the following changes: More control over welfare benefits to EU migrants (e.g. no tax credits for up to four years) More direct contributions by UK Parliament to EU legislation UK not committed to closer integration into the EU (e.g opt-outs from measures designed specifically for eurozone countries) Regulatory burdens on businesses reduced to make the single market more competitive | 1573 51% | 155 63%DBEFGHJLM | 71 45% | 1347 50% | 63 47% | 175 48% | 135 53%IJM | 130 46% | 93 42% | 127 44% | 273 65%BDEFGHJLM | 230 51%IM | 120 43% |
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