



London City Airport Business Survey

METHODOLOGY NOTE

ComRes surveyed 1,002 business decision-makers in Central London business districts by telephone between 11th February and 2nd March 2016. Respondents were based from Canary Wharf in the East, through the City of London and Bank, to Westminster and Soho in the West of the capital. ComRes is a member of the British Polling Council and abides by its rules.

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Base: All respondents	
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Base: All respondents	
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Base: All respondents	
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Base: All respondents	

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Q19. Which of the following best describes your company sector? 46
Base: All respondents

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Q1. Which of the following responsibilities do you hold in your organisation? Please say all that apply

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Control of or involved in having the final say in financial or budgeting decisions	790 79%	710 80%	646 81%	80 71%	141 75%	459 79%	190 81%	84 79%	93 82%	13 81%	359 80%	100 75%	63 75%	78 76%	218 75%	568 81%
Control of or involved in having the final say in strategic or operational decisions	877 88%	782 88%	702 88%	95 84%	165 88%	508 88%	204 87%	97 92%	94 83%	13 81%	398 89%	110 82%	74 88%	91 88%	247 85%	623 89%
Recruitment (hiring new staff on a permanent or temporary basis)	717 72%	640 72%	579 73%	77 68%	138 74%	418 72%	161 69%	80 75%	70 62%	11 69%	320 72%	98 73%	59 70%	79 77%	206 71%	508 72%
Directly managing one or more employees	740 74%	647 73%	579 73%	93 82%	144 77%	425 73%	171 73%	87 82%	71 63%	13 81%	326 73%	99 74%	65 77%	79 77%	218 75%	516 74%
Procurement / supply chain management	595 59%	541 61%	493 62%	54 48%	105 56%	358 62%	132 56%	69 65%	53 47%	10 63%	269 60%	89 66%	42 50%	63 61%	162 55%	428 61%
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NETS																
Net: Final say on financial, strategic or operational decisions	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%

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Q2. How many people are directly employed by your business in the UK?

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0-9	481	481	481	-	84	264	133	56	68	9	207	57	42	42	104	374
	48%	54%	61%	-	45%	46%	57%	53%	60%	56%	46%	43%	50%	41%	36%	53%
10-49	314	314	314	-	62	189	63	28	31	4	144	45	25	37	83	229
	31%	35%	39%	-	33%	33%	27%	26%	27%	25%	32%	34%	30%	36%	28%	33%
50-199	77	77	-	-	12	45	20	11	8	1	34	11	5	7	33	44
	8%	9%	-	-	6%	8%	9%	10%	7%	6%	8%	8%	6%	7%	11%	6%
200-249	17	17	-	-	3	10	4	2	2	-	9	1	-	3	9	8
	2%	2%	-	-	2%	2%	2%	2%	2%	-	2%	1%	-	3%	3%	1%
250+	113	-	-	113	26	72	15	9	4	2	52	20	12	14	63	47
	11%	-	-	100%	14%	12%	6%	8%	4%	13%	12%	15%	14%	14%	22%	7%
NETS																
Net: Small	795	795	795	-	146	453	196	84	99	13	351	102	67	79	187	603
	79%	89%	100%	-	78%	78%	83%	79%	88%	81%	79%	76%	80%	77%	64%	86%
Net: SMEs	889	889	795	-	161	508	220	97	109	14	394	114	72	89	229	655
	89%	100%	100%	-	86%	88%	94%	92%	96%	88%	88%	85%	86%	86%	78%	93%

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Q3. Can I just confirm that your company has its main London office in this area?

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Yes	948 95%	848 95%	766 96%	100 88%	176 94%	552 95%	220 94%	100 94%	105 93%	15 94%	425 95%	127 95%	80 95%	96 93%	271 93%	669 95%
No	54 5%	41 5%	29 4%	13 12%	11 6%	28 5%	15 6%	6 6%	8 7%	1 6%	21 5%	7 5%	4 5%	7 7%	21 7%	33 5%
Don't Know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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Q4. Where in London would you say is the office you spend the majority of your time working? Please state the general postcode area if you know it.

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
E14 – Canary Wharf	106	97	84	9	-	-	106	106	-	-	-	-	-	-	24	82
	11%	11%	11%	8%	-	-	45%	100%	-	-	-	-	-	-	8%	12%
E1 – Tower Hamlets	113	109	99	4	-	-	113	-	113	-	-	-	-	-	25	88
	11%	12%	12%	4%	-	-	48%	-	100%	-	-	-	-	-	9%	13%
E1W – Wapping	16	14	13	2	-	-	16	-	-	16	-	-	-	-	4	12
	2%	2%	2%	2%	-	-	7%	-	-	100%	-	-	-	-	1%	2%
EC – City of London	446	394	351	52	-	446	-	-	-	-	446	-	-	-	153	288
	45%	44%	44%	46%	-	77%	-	-	-	-	100%	-	-	-	52%	41%
WC – Camden, Holborn and Covent Garden	134	114	102	20	-	134	-	-	-	-	-	134	-	-	37	96
	13%	13%	13%	18%	-	23%	-	-	-	-	-	100%	-	-	13%	14%
SW1 – Westminster	84	72	67	12	84	-	-	-	-	-	-	-	84	-	15	68
	8%	8%	8%	11%	45%	-	-	-	-	-	-	-	100%	-	5%	10%
W1 – West London	103	89	79	14	103	-	-	-	-	-	-	-	-	103	34	68
	10%	10%	10%	12%	55%	-	-	-	-	-	-	-	-	100%	12%	10%
NETS																
Net: West London / Westminster	187	161	146	26	187	-	-	-	-	-	-	-	84	103	49	136
	19%	18%	18%	23%	100%	-	-	-	-	-	-	-	100%	100%	17%	19%
Net: Central / City of London	580	508	453	72	-	580	-	-	-	-	446	134	-	-	190	384
	58%	57%	57%	64%	-	100%	-	-	-	-	100%	100%	-	-	65%	55%
Net: East London	235	220	196	15	-	-	235	106	113	16	-	-	-	-	53	182
	23%	25%	25%	13%	-	-	100%	100%	100%	100%	-	-	-	-	18%	26%

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Q5. Does your business have offices / operations overseas?

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	292	229	187	63	49	190	53	24	25	4	153	37	15	34	292	-
	29%	26%	24%	56%	26%	33%	23%	23%	22%	25%	34%	28%	18%	33%	100%	-
No	702	655	603	47	136	384	182	82	88	12	288	96	68	68	-	702
	70%	74%	76%	42%	73%	66%	77%	77%	78%	75%	65%	72%	81%	66%	-	100%
Don't know	8	5	5	3	2	6	-	-	-	-	5	1	1	1	-	-
	1%	1%	1%	3%	1%	1%	-	-	-	-	1%	1%	1%	1%	-	-

LCY BUSINESS SURVEY 2016**Q6_SUM. Which of the following airports, if any, have you used personally for either business or leisure in the last two years?****SUMMARY TABLE**

Base: All respondents

	For business	For leisure
Total	1002 100%	1002 100%
Heathrow	483 48%	704 70%
Gatwick	393 39%	727 73%
London City	295 29%	303 30%
Stansted	231 23%	486 49%
Luton	153 15%	300 30%
None	353 35%	60 6%

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Q6_1. Which of the following airports, if any, have you used personally for either business or leisure in the last two years?

For business

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Heathrow	483	449	403	34	95	286	102	39	57	6	226	60	40	55	189	292
	48%	51%	51%	30%	51%	49%	43%	37%	50%	38%	51%	45%	48%	53%	65%	42%
Gatwick	393	361	322	32	80	238	75	31	38	6	191	47	34	46	148	243
	39%	41%	41%	28%	43%	41%	32%	29%	34%	38%	43%	35%	40%	45%	51%	35%
London City	295	266	237	29	43	178	74	37	31	6	145	33	22	21	117	177
	29%	30%	30%	26%	23%	31%	31%	35%	27%	38%	33%	25%	26%	20%	40%	25%
Stansted	231	210	190	21	39	136	56	24	25	7	107	29	16	23	83	147
	23%	24%	24%	19%	21%	23%	24%	23%	22%	44%	24%	22%	19%	22%	28%	21%
Luton	153	143	130	10	27	95	31	12	15	4	82	13	8	19	50	102
	15%	16%	16%	9%	14%	16%	13%	11%	13%	25%	18%	10%	10%	18%	17%	15%
None	353	291	260	62	70	205	78	36	37	5	152	53	34	36	58	290
	35%	33%	33%	55%	37%	35%	33%	34%	33%	31%	34%	40%	40%	35%	20%	41%

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Q6_2. Which of the following airports, if any, have you used personally for either business or leisure in the last two years?

For leisure

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Gatwick	727 73%	652 73%	578 73%	75 66%	135 72%	434 75%	158 67%	73 69%	73 65%	12 75%	336 75%	98 73%	62 74%	73 71%	219 75%	502 72%
Heathrow	704 70%	636 72%	562 71%	68 60%	141 75%	400 69%	163 69%	70 66%	82 73%	11 69%	308 69%	92 69%	63 75%	78 76%	212 73%	489 70%
Stansted	486 49%	422 47%	380 48%	64 57%	84 45%	281 48%	121 51%	52 49%	58 51%	11 69%	229 51%	52 39%	37 44%	47 46%	154 53%	328 47%
London City	303 30%	270 30%	243 31%	33 29%	47 25%	183 32%	73 31%	35 33%	29 26%	9 56%	145 33%	38 28%	20 24%	27 26%	93 32%	209 30%
Luton	300 30%	268 30%	243 31%	32 28%	56 30%	187 32%	57 24%	24 23%	30 27%	3 19%	151 34%	36 27%	24 29%	32 31%	90 31%	206 29%
None	60 6%	50 6%	46 6%	10 9%	10 5%	41 7%	9 4%	4 4%	5 4%	- -	34 8%	7 5%	6 7%	4 4%	18 6%	40 6%

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Q7. Before now, how much, if at all, did you know about the proposals to extend and modernise London City Airport?

Base: All respondents

	Total	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS	
		SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Knew a lot	(5) 5%	44 5%	37 5%	6 5%	14 7%	21 4%	15 6%	13 12%	- -	2 13%	16 4%	5 4%	6 7%	8 8%	17 6%	33 5%
Knew a fair amount	(4) 7%	66 7%	59 7%	9 8%	8 4%	39 7%	28 12%	12 11%	15 13%	1 6%	34 8%	5 4%	3 4%	5 5%	29 10%	46 7%
Knew just a little	(3) 24%	222 25%	195 25%	22 19%	46 25%	144 25%	54 23%	25 24%	24 21%	5 31%	111 25%	33 25%	18 21%	28 27%	70 24%	173 25%
Heard of, but knew nothing about it	(2) 16%	139 16%	129 16%	19 17%	30 16%	102 18%	26 11%	13 12%	12 11%	1 6%	87 20%	15 11%	15 18%	15 15%	42 14%	114 16%
Never heard of	(1) 47%	418 47%	375 47%	57 50%	89 48%	274 47%	112 48%	43 41%	62 55%	7 44%	198 44%	76 57%	42 50%	47 46%	134 46%	336 48%
NETS																
Net: Have at least heard of	527 53%	471 53%	420 53%	56 50%	98 52%	306 53%	123 52%	63 59%	51 45%	9 56%	248 56%	58 43%	42 50%	56 54%	158 54%	366 52%
Net: Have at least some knowledge	369 37%	332 37%	291 37%	37 33%	68 36%	204 35%	97 41%	50 47%	39 35%	8 50%	161 36%	43 32%	27 32%	41 40%	116 40%	252 36%
Net: Have at least a fair amount of knowledge	125 12%	110 12%	96 12%	15 13%	22 12%	60 10%	43 18%	25 24%	15 13%	3 19%	50 11%	10 7%	9 11%	13 13%	46 16%	79 11%
Net: Have no knowledge	633 63%	557 63%	504 63%	76 67%	119 64%	376 65%	138 59%	56 53%	74 65%	8 50%	285 64%	91 68%	57 68%	62 60%	176 60%	450 64%
Mean score	2.07	2.08	2.06	2.01	2.08	2.02	2.18	2.42	1.93	2.38	2.07	1.87	2.00	2.15	2.15	2.04
Standard deviation	1.21	1.21	1.20	1.23	1.25	1.15	1.32	1.43	1.14	1.45	1.15	1.14	1.23	1.27	1.27	1.19
Standard error	.04	.04	.04	.12	.09	.05	.09	.14	.11	.36	.05	.10	.13	.13	.07	.04

LCY BUSINESS SURVEY 2016

Q8. To what extent do you support or oppose the expansion proposals for London City Airport?

Base: All respondents

	Total	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS	
		SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Strongly support	(4) 320 32%	285 32%	257 32%	35 31%	49 26%	169 29%	102 43%	46 43%	46 41%	10 63%	135 30%	34 25%	20 24%	29 28%	95 33%	222 32%
Tend to support	(3) 410 41%	358 40%	320 40%	52 46%	68 36%	262 45%	80 34%	39 37%	37 33%	4 25%	195 44%	67 50%	34 40%	34 33%	118 40%	291 41%
Tend to oppose	(2) 51 5%	48 5%	42 5%	3 3%	18 10%	24 4%	9 4%	1 1%	8 7%	- -	19 4%	5 4%	9 11%	9 9%	15 5%	35 5%
Strongly oppose	(1) 29 3%	26 3%	25 3%	3 3%	9 5%	11 2%	9 4%	6 6%	3 3%	- -	10 2%	1 1%	4 5%	5 5%	7 2%	22 3%
Prefer not to say	42 4%	37 4%	31 4%	5 4%	7 4%	32 6%	3 1%	1 1%	2 2%	- -	25 6%	7 5%	5 6%	2 2%	15 5%	26 4%
Don't know	150 15%	135 15%	120 15%	15 13%	36 19%	82 14%	32 14%	13 12%	17 15%	2 13%	62 14%	20 15%	12 14%	24 23%	42 14%	106 15%
NETS																
Net: Support	730 73%	643 72%	577 73%	87 77%	117 63%	431 74%	182 77%	85 80%	83 73%	14 88%	330 74%	101 75%	54 64%	63 61%	213 73%	513 73%
Net: Oppose	80 8%	74 8%	67 8%	6 5%	27 14%	35 6%	18 8%	7 7%	11 10%	- -	29 7%	6 4%	13 15%	14 14%	22 8%	57 8%
Mean score	3.26	3.26	3.26	3.28	3.09	3.26	3.38	3.36	3.34	3.71	3.27	3.25	3.04	3.13	3.28	3.25
Standard deviation	.73	.74	.74	.68	.84	.66	.77	.81	.77	.47	.69	.58	.82	.86	.71	.74
Standard error	.03	.03	.03	.07	.07	.03	.05	.08	.08	.13	.04	.06	.10	.10	.05	.03

LCY BUSINESS SURVEY 2016

Q10. Overall, how often, if at all, does your business use London City Airport?

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
At least once a week	25 2%	18 2%	10 1%	7 6%	3 2%	16 3%	6 3%	4 4%	2 2%	-	14 3%	2 1%	2 2%	1 1%	14 5%	11 2%
Less than once a week, but at least once a month	81 8%	66 7%	50 6%	15 13%	13 7%	53 9%	15 6%	8 8%	5 4%	2 13%	39 9%	14 10%	4 5%	9 9%	47 16%	34 5%
Less than once a month, but at least once every six months	163 16%	151 17%	133 17%	12 11%	29 16%	91 16%	43 18%	21 20%	20 18%	2 13%	73 16%	18 13%	16 19%	13 13%	59 20%	103 15%
Less than once every six months, but at least once a year	129 13%	120 13%	109 14%	9 8%	18 10%	86 15%	25 11%	9 8%	13 12%	3 19%	73 16%	13 10%	5 6%	13 13%	43 15%	85 12%
Less than once a year	153 15%	139 16%	130 16%	14 12%	29 16%	84 14%	40 17%	19 18%	17 15%	4 25%	64 14%	20 15%	12 14%	17 17%	39 13%	114 16%
Never	425 42%	383 43%	354 45%	42 37%	92 49%	230 40%	103 44%	44 42%	54 48%	5 31%	172 39%	58 43%	44 52%	48 47%	78 27%	342 49%
Don't know	26 3%	12 1%	9 1%	14 12%	3 2%	20 3%	3 1%	1 1%	2 2%	-	11 2%	9 7%	1 1%	2 2%	12 4%	13 2%
NETS																
Net: At least once a year	398 40%	355 40%	302 38%	43 38%	63 34%	246 42%	89 38%	42 40%	40 35%	7 44%	199 45%	47 35%	27 32%	36 35%	163 56%	233 33%
Net: At least once every six months	269 27%	235 26%	193 24%	34 30%	45 24%	160 28%	64 27%	33 31%	27 24%	4 25%	126 28%	34 25%	22 26%	23 22%	120 41%	148 21%
Net: At least once a month	106 11%	84 9%	60 8%	22 19%	16 9%	69 12%	21 9%	12 11%	7 6%	2 13%	53 12%	16 12%	6 7%	10 10%	61 21%	45 6%

LCY BUSINESS SURVEY 2016

Q11_SUM. For each of the following, please say if you think the proposed expansion of London City Airport will have a positive, negative or neutral impact on each.

SUMMARY TABLE

Base: All respondents

		My business	Businesses in London
Total		1002 100%	1002 100%
Positive	(1)	413 41%	782 78%
Neutral	(0)	539 54%	143 14%
Negative	(-1)	25 2%	12 1%
Don't know		25 2%	65 6%
Mean score		.40	.82
Standard deviation		.54	.42
Standard error		.02	.01

LCY BUSINESS SURVEY 2016

Q11_1. For each of the following, please say if you think the proposed expansion of London City Airport will have a positive, negative or neutral impact on each.

My business

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION									OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Positive	(1) 413 41%	357 40%	308 39%	56 50%	68 36%	234 40%	111 47%	56 53%	47 42%	8 50%	186 42%	48 36%	30 36%	38 37%	144 49%	264 38%
Neutral	(0) 539 54%	486 55%	445 56%	53 47%	106 57%	322 56%	111 47%	46 43%	58 51%	7 44%	243 54%	79 59%	48 57%	58 56%	137 47%	400 57%
Negative	(-1) 25 2%	24 3%	22 3%	1 1%	6 3%	12 2%	7 3%	3 3%	4 4%	- -	8 2%	4 3%	4 5%	2 2%	5 2%	20 3%
Don't know	25 2%	22 2%	20 3%	3 3%	7 4%	12 2%	6 3%	1 1%	4 4%	1 6%	9 2%	3 2%	2 2%	5 5%	6 2%	18 3%
Mean score	.40	.38	.37	.50	.34	.39	.45	.50	.39	.53	.41	.34	.32	.37	.49	.36
Standard deviation	.54	.54	.54	.52	.54	.53	.56	.56	.56	.52	.53	.54	.56	.53	.53	.54
Standard error	.02	.02	.02	.05	.04	.02	.04	.05	.05	.13	.03	.05	.06	.05	.03	.02

LCY BUSINESS SURVEY 2016

Q11_2. For each of the following, please say if you think the proposed expansion of London City Airport will have a positive, negative or neutral impact on each.

Businesses in London

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Positive	(1) 782 78%	688 77%	610 77%	94 83%	135 72%	462 80%	185 79%	87 82%	84 74%	14 88%	351 79%	111 83%	59 70%	76 74%	237 81%	539 77%
Neutral	(0) 143 14%	130 15%	118 15%	13 12%	31 17%	83 14%	29 12%	12 11%	17 15%	- -	70 16%	13 10%	17 20%	14 14%	41 14%	100 14%
Negative	(-1) 12 1%	12 1%	12 2%	- -	3 2%	4 1%	5 2%	1 1%	4 4%	- -	2 *	2 1%	3 4%	- -	2 1%	10 1%
Don't know	65 6%	59 7%	55 7%	6 5%	18 10%	31 5%	16 7%	6 6%	8 7%	2 13%	23 5%	8 6%	5 6%	13 13%	12 4%	53 8%
Mean score	.82	.81	.81	.88	.78	.83	.82	.86	.76	1.00	.83	.87	.71	.84	.84	.82
Standard deviation	.42	.42	.43	.33	.46	.39	.44	.38	.51	-	.39	.39	.53	.36	.39	.43
Standard error	.01	.01	.02	.03	.04	.02	.03	.04	.05	-	.02	.03	.06	.04	.02	.02

LCY BUSINESS SURVEY 2016

Q12_SUM. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

SUMMARY TABLE

Base: All respondents

	Total	Very important	Fairly important	Not very important	Not at all important	Don't know	NETS		
							Important	Not important	Mean
It providing wider economic benefits to London and the UK	1002 100%	443 44%	391 39%	76 8%	66 7%	26 3%	834 83%	142 14%	3.24
Greater air connectivity to other business destinations from London City Airport	1002 100%	460 46%	344 34%	85 8%	87 9%	26 3%	804 80%	172 17%	3.21
The ability of the new airport to handle quieter and more fuel-efficient aircraft	1002 100%	483 48%	297 30%	87 9%	82 8%	53 5%	780 78%	169 17%	3.24
It providing opportunities for greater foreign inward investment to London	1002 100%	387 39%	390 39%	101 10%	83 8%	41 4%	777 78%	184 18%	3.12
The creation of new jobs at the airport	1002 100%	478 48%	294 29%	107 11%	102 10%	21 2%	772 77%	209 21%	3.17
Increased airport capacity for London and the South East in the short-term	1002 100%	382 38%	369 37%	124 12%	86 9%	41 4%	751 75%	210 21%	3.09
Greater trade and export opportunities from the airport	1002 100%	370 37%	353 35%	127 13%	117 12%	35 3%	723 72%	244 24%	3.01
It providing increased tax revenue for the Treasury	1002 100%	253 25%	387 39%	162 16%	117 12%	83 8%	640 64%	279 28%	2.84

LCY BUSINESS SURVEY 2016

Q12_SUM. I am now going to read out some arguments that have been made -in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

NET IMPORTANT SUMMARY

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION											OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
It providing wider economic benefits to London and the UK	834 83%	733 82%	654 82%	101 89%	148 79%	488 84%	198 84%	89 84%	95 84%	14 88%	375 84%	113 84%	62 74%	86 83%	254 87%	573 82%
Greater air connectivity to other business destinations from London City Airport	804 80%	711 80%	632 79%	93 82%	139 74%	473 82%	192 82%	83 78%	95 84%	14 88%	360 81%	113 84%	59 70%	80 78%	255 87%	542 77%
The ability of the new airport to handle quieter and more fuel-efficient aircraft	780 78%	678 76%	605 76%	102 90%	137 73%	457 79%	186 79%	85 80%	87 77%	14 88%	355 80%	102 76%	62 74%	75 73%	246 84%	529 75%
It providing opportunities for greater foreign inward investment to London	777 78%	679 76%	605 76%	98 87%	135 72%	448 77%	194 83%	91 86%	89 79%	14 88%	342 77%	106 79%	56 67%	79 77%	238 82%	533 76%
The creation of new jobs at the airport	772 77%	671 75%	600 75%	101 89%	137 73%	447 77%	188 80%	84 79%	92 81%	12 75%	346 78%	101 75%	59 70%	78 76%	242 83%	523 75%
Increased airport capacity for London and the South East in the short-term	751 75%	660 74%	587 74%	91 81%	136 73%	443 76%	172 73%	75 71%	84 74%	13 81%	343 77%	100 75%	59 70%	77 75%	238 82%	507 72%
Greater trade and export opportunities from the airport	723 72%	637 72%	567 71%	86 76%	132 71%	413 71%	178 76%	82 77%	84 74%	12 75%	320 72%	93 69%	51 61%	81 79%	229 78%	487 69%

LCY BUSINESS SURVEY 2016

Q12_SUM. I am now going to read out some arguments that have been made -in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

NET IMPORTANT SUMMARY

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
It providing increased tax revenue for the Treasury	640 64%	562 63%	502 63%	78 69%	121 65%	362 62%	157 67%	76 72%	72 64%	9 56%	275 62%	87 65%	55 65%	66 64%	197 67%	438 62%

LCY BUSINESS SURVEY 2016

Q12_1. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

The creation of new jobs at the airport

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	478	410	370	68	92	260	126	61	57	8	206	54	38	54	158	317
		48%	46%	47%	60%	49%	45%	54%	58%	50%	50%	46%	40%	45%	52%	54%	45%
Fairly important	(3)	294	261	230	33	45	187	62	23	35	4	140	47	21	24	84	206
		29%	29%	29%	29%	24%	32%	26%	22%	31%	25%	31%	35%	25%	23%	29%	29%
Not very important	(2)	107	100	86	7	17	68	22	12	8	2	53	15	8	9	22	84
		11%	11%	11%	6%	9%	12%	9%	11%	7%	13%	12%	11%	10%	9%	8%	12%
Not at all important	(1)	102	98	91	4	31	51	20	9	9	2	35	16	15	16	20	82
		10%	11%	11%	4%	17%	9%	9%	8%	8%	13%	8%	12%	18%	16%	7%	12%
Don't know		21	20	18	1	2	14	5	1	4	-	12	2	2	-	8	13
		2%	2%	2%	1%	1%	2%	2%	1%	4%	-	3%	1%	2%	-	3%	2%
NETS																	
Net: Important		772	671	600	101	137	447	188	84	92	12	346	101	59	78	242	523
		77%	75%	75%	89%	73%	77%	80%	79%	81%	75%	78%	75%	70%	76%	83%	75%
Net: Not important		209	198	177	11	48	119	42	21	17	4	88	31	23	25	42	166
		21%	22%	22%	10%	26%	21%	18%	20%	15%	25%	20%	23%	27%	24%	14%	24%
Mean score		3.17	3.13	3.13	3.47	3.07	3.16	3.28	3.30	3.28	3.13	3.19	3.05	3.00	3.13	3.34	3.10
Standard deviation		.99	1.01	1.02	.77	1.12	.96	.96	.98	.92	1.09	.94	1.01	1.14	1.11	.90	1.02
Standard error		.03	.03	.04	.07	.08	.04	.06	.10	.09	.27	.05	.09	.13	.11	.05	.04

LCY BUSINESS SURVEY 2016

Q12_2. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

It providing wider economic benefits to London and the UK

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	443	388	349	55	74	255	114	47	58	9	205	50	34	40	136	302
		44%	44%	44%	49%	40%	44%	49%	44%	51%	56%	46%	37%	40%	39%	47%	43%
Fairly important	(3)	391	345	305	46	74	233	84	42	37	5	170	63	28	46	118	271
		39%	39%	38%	41%	40%	40%	36%	40%	33%	31%	38%	47%	33%	45%	40%	39%
Not very important	(2)	76	69	60	7	15	45	16	10	5	1	36	9	8	7	13	62
		8%	8%	8%	6%	8%	8%	7%	9%	4%	6%	8%	7%	10%	7%	4%	9%
Not at all important	(1)	66	65	63	1	22	29	15	6	8	1	18	11	13	9	15	51
		7%	7%	8%	1%	12%	5%	6%	6%	7%	6%	4%	8%	15%	9%	5%	7%
Don't know		26	22	18	4	2	18	6	1	5	-	17	1	1	1	10	16
		3%	2%	2%	4%	1%	3%	3%	1%	4%	-	4%	1%	1%	1%	3%	2%
NETS																	
Net: Important		834	733	654	101	148	488	198	89	95	14	375	113	62	86	254	573
		83%	82%	82%	89%	79%	84%	84%	84%	84%	88%	84%	84%	74%	83%	87%	82%
Net: Not important		142	134	123	8	37	74	31	16	13	2	54	20	21	16	28	113
		14%	15%	15%	7%	20%	13%	13%	15%	12%	13%	12%	15%	25%	16%	10%	16%
Mean score		3.24	3.22	3.21	3.42	3.08	3.27	3.30	3.24	3.34	3.38	3.31	3.14	3.00	3.15	3.33	3.20
Standard deviation		.86	.88	.90	.66	.98	.82	.86	.85	.88	.89	.80	.87	1.07	.89	.80	.89
Standard error		.03	.03	.03	.06	.07	.03	.06	.08	.08	.22	.04	.08	.12	.09	.05	.03

LCY BUSINESS SURVEY 2016

Q12_3. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

It providing opportunities for greater foreign inward investment to London

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	387	334	297	53	65	220	102	49	47	6	174	46	28	37	124	261
		39%	38%	37%	47%	35%	38%	43%	46%	42%	38%	39%	34%	33%	36%	42%	37%
Fairly important	(3)	390	345	308	45	70	228	92	42	42	8	168	60	28	42	114	272
		39%	39%	39%	40%	37%	39%	39%	40%	37%	50%	38%	45%	33%	41%	39%	39%
Not very important	(2)	101	92	83	9	21	67	13	5	8	-	55	12	11	10	23	77
		10%	10%	10%	8%	11%	12%	6%	5%	7%	-	12%	9%	13%	10%	8%	11%
Not at all important	(1)	83	80	74	3	23	38	22	9	11	2	25	13	14	9	13	70
		8%	9%	9%	3%	12%	7%	9%	8%	10%	13%	6%	10%	17%	9%	4%	10%
Don't know		41	38	33	3	8	27	6	1	5	-	24	3	3	5	18	22
		4%	4%	4%	3%	4%	5%	3%	1%	4%	-	5%	2%	4%	5%	6%	3%
NETS																	
Net: Important		777	679	605	98	135	448	194	91	89	14	342	106	56	79	238	533
		78%	76%	76%	87%	72%	77%	83%	86%	79%	88%	77%	79%	67%	77%	82%	76%
Net: Not important		184	172	157	12	44	105	35	14	19	2	80	25	25	19	36	147
		18%	19%	20%	11%	24%	18%	15%	13%	17%	13%	18%	19%	30%	18%	12%	21%
Mean score		3.12	3.10	3.09	3.35	2.99	3.14	3.20	3.25	3.16	3.13	3.16	3.06	2.86	3.09	3.27	3.06
Standard deviation		.92	.93	.94	.75	1.00	.88	.92	.90	.95	.96	.87	.92	1.08	.92	.81	.95
Standard error		.03	.03	.03	.07	.07	.04	.06	.09	.09	.24	.04	.08	.12	.09	.05	.04

LCY BUSINESS SURVEY 2016

Q12_4. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Greater air connectivity to other business destinations from London City Airport

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	460	404	362	56	73	266	121	54	58	9	203	63	31	42	156	299
		46%	45%	46%	50%	39%	46%	51%	51%	51%	56%	46%	47%	37%	41%	53%	43%
Fairly important	(3)	344	307	270	37	66	207	71	29	37	5	157	50	28	38	99	243
		34%	35%	34%	33%	35%	36%	30%	27%	33%	31%	35%	37%	33%	37%	34%	35%
Not very important	(2)	85	75	67	10	19	50	16	11	4	1	42	8	10	9	16	68
		8%	8%	8%	9%	10%	9%	7%	10%	4%	6%	9%	6%	12%	9%	5%	10%
Not at all important	(1)	87	80	76	7	28	41	18	9	8	1	31	10	14	14	14	73
		9%	9%	10%	6%	15%	7%	8%	8%	7%	6%	7%	7%	17%	14%	5%	10%
Don't know		26	23	20	3	1	16	9	3	6	-	13	3	1	-	7	19
		3%	3%	3%	3%	1%	3%	4%	3%	5%	-	3%	2%	1%	-	2%	3%
NETS																	
Net: Important		804	711	632	93	139	473	192	83	95	14	360	113	59	80	255	542
		80%	80%	79%	82%	74%	82%	82%	78%	84%	88%	81%	84%	70%	78%	87%	77%
Net: Not important		172	155	143	17	47	91	34	20	12	2	73	18	24	23	30	141
		17%	17%	18%	15%	25%	16%	14%	19%	11%	13%	16%	13%	29%	22%	10%	20%
Mean score		3.21	3.20	3.18	3.29	2.99	3.24	3.31	3.24	3.36	3.38	3.23	3.27	2.92	3.05	3.39	3.12
Standard deviation		.93	.94	.96	.88	1.05	.89	.91	.96	.87	.89	.90	.88	1.08	1.02	.80	.98
Standard error		.03	.03	.03	.08	.08	.04	.06	.10	.08	.22	.04	.08	.12	.10	.05	.04

LCY BUSINESS SURVEY 2016

Q12_5. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

It providing increased tax revenue for the Treasury

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	253	222	204	31	56	131	66	33	28	5	96	35	18	38	76	175
		25%	25%	26%	27%	30%	23%	28%	31%	25%	31%	22%	26%	21%	37%	26%	25%
Fairly important	(3)	387	340	298	47	65	231	91	43	44	4	179	52	37	28	121	263
		39%	38%	37%	42%	35%	40%	39%	41%	39%	25%	40%	39%	44%	27%	41%	37%
Not very important	(2)	162	143	125	19	31	105	26	13	11	2	81	24	11	20	45	115
		16%	16%	16%	17%	17%	18%	11%	12%	10%	13%	18%	18%	13%	19%	15%	16%
Not at all important	(1)	117	111	103	6	26	63	28	9	17	2	50	13	14	12	23	94
		12%	12%	13%	5%	14%	11%	12%	8%	15%	13%	11%	10%	17%	12%	8%	13%
Don't know		83	73	65	10	9	50	24	8	13	3	40	10	4	5	27	55
		8%	8%	8%	9%	5%	9%	10%	8%	12%	19%	9%	7%	5%	5%	9%	8%
NETS																	
Net: Important		640	562	502	78	121	362	157	76	72	9	275	87	55	66	197	438
		64%	63%	63%	69%	65%	62%	67%	72%	64%	56%	62%	65%	65%	64%	67%	62%
Net: Not important		279	254	228	25	57	168	54	22	28	4	131	37	25	32	68	209
		28%	29%	29%	22%	30%	29%	23%	21%	25%	25%	29%	28%	30%	31%	23%	30%
Mean score		2.84	2.82	2.83	3.00	2.85	2.81	2.92	3.02	2.83	2.92	2.79	2.88	2.74	2.94	2.94	2.80
Standard deviation		.97	.98	.99	.85	1.03	.94	.98	.92	1.03	1.12	.94	.94	1.00	1.04	.90	1.00
Standard error		.03	.03	.04	.08	.08	.04	.07	.09	.10	.31	.05	.08	.11	.11	.06	.04

LCY BUSINESS SURVEY 2016

Q12_6. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Greater trade and export opportunities from the airport

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	370	323	288	47	68	212	90	44	41	5	166	46	24	44	119	248
		37%	36%	36%	42%	36%	37%	38%	42%	36%	31%	37%	34%	29%	43%	41%	35%
Fairly important	(3)	353	314	279	39	64	201	88	38	43	7	154	47	27	37	110	239
		35%	35%	35%	35%	34%	35%	37%	36%	38%	44%	35%	35%	32%	36%	38%	34%
Not very important	(2)	127	116	104	11	24	81	22	11	10	1	65	16	14	10	29	97
		13%	13%	13%	10%	13%	14%	9%	10%	9%	6%	15%	12%	17%	10%	10%	14%
Not at all important	(1)	117	110	101	7	27	63	27	11	14	2	39	24	17	10	19	98
		12%	12%	13%	6%	14%	11%	11%	10%	12%	13%	9%	18%	20%	10%	7%	14%
Don't know		35	26	23	9	4	23	8	2	5	1	22	1	2	2	15	20
		3%	3%	3%	8%	2%	4%	3%	2%	4%	6%	5%	1%	2%	2%	5%	3%
NETS																	
Net: Important		723	637	567	86	132	413	178	82	84	12	320	93	51	81	229	487
		72%	72%	71%	76%	71%	71%	76%	77%	74%	75%	72%	69%	61%	79%	78%	69%
Net: Not important		244	226	205	18	51	144	49	22	24	3	104	40	31	20	48	195
		24%	25%	26%	16%	27%	25%	21%	21%	21%	19%	23%	30%	37%	19%	16%	28%
Mean score		3.01	2.98	2.98	3.21	2.95	3.01	3.06	3.11	3.03	3.00	3.05	2.86	2.71	3.14	3.19	2.93
Standard deviation		1.00	1.01	1.02	.89	1.05	.99	.98	.97	1.00	1.00	.95	1.09	1.11	.96	.88	1.04
Standard error		.03	.03	.04	.09	.08	.04	.07	.10	.10	.26	.05	.09	.12	.10	.05	.04

LCY BUSINESS SURVEY 2016

Q12_7. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Increased airport capacity for London and the South East in the short-term

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Very important	(4)	382 38%	331 37%	302 38%	51 45%	66 35%	221 38%	95 40%	44 42%	40 35%	11 69%	174 39%	47 35%	23 27%	43 42%	125 43%	253 36%
Fairly important	(3)	369 37%	329 37%	285 36%	40 35%	70 37%	222 38%	77 33%	31 29%	44 39%	2 13%	169 38%	53 40%	36 43%	34 33%	113 39%	254 36%
Not very important	(2)	124 12%	109 12%	98 12%	15 13%	25 13%	71 12%	28 12%	16 15%	11 10%	1 6%	56 13%	15 11%	11 13%	14 14%	27 9%	95 14%
Not at all important	(1)	86 9%	83 9%	78 10%	3 3%	22 12%	43 7%	21 9%	9 8%	10 9%	2 13%	26 6%	17 13%	12 14%	10 10%	16 5%	70 10%
Don't know		41 4%	37 4%	32 4%	4 4%	4 2%	23 4%	14 6%	6 6%	8 7%	- -	21 5%	2 1%	2 2%	2 2%	11 4%	30 4%
NETS																	
Net: Important		751 75%	660 74%	587 74%	91 81%	136 73%	443 76%	172 73%	75 71%	84 74%	13 81%	343 77%	100 75%	59 70%	77 75%	238 82%	507 72%
Net: Not important		210 21%	192 22%	176 22%	18 16%	47 25%	114 20%	49 21%	25 24%	21 19%	3 19%	82 18%	32 24%	23 27%	24 23%	43 15%	165 24%
Mean score		3.09	3.07	3.06	3.28	2.98	3.11	3.11	3.10	3.09	3.38	3.16	2.98	2.85	3.09	3.23	3.03
Standard deviation		.94	.95	.96	.80	.99	.91	.96	.98	.93	1.09	.87	1.00	1.00	.98	.85	.97
Standard error		.03	.03	.03	.08	.07	.04	.06	.10	.09	.27	.04	.09	.11	.10	.05	.04

LCY BUSINESS SURVEY 2016

Q12_8. I am now going to read out some arguments that have been made in favour of the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

The ability of the new airport to handle quieter and more fuel-efficient aircraft

Base: All respondents

	Total	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS	
		SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Very important	(4) 483 48%	421 47%	387 49%	62 55%	92 49%	283 49%	108 46%	51 48%	48 42%	9 56%	224 50%	59 44%	44 52%	48 47%	149 51%	330 47%
Fairly important	(3) 297 30%	257 29%	218 27%	40 35%	45 24%	174 30%	78 33%	34 32%	39 35%	5 31%	131 29%	43 32%	18 21%	27 26%	97 33%	199 28%
Not very important	(2) 87 9%	83 9%	72 9%	4 4%	20 11%	51 9%	16 7%	10 9%	5 4%	1 6%	37 8%	14 10%	10 12%	10 10%	18 6%	68 10%
Not at all important	(1) 82 8%	79 9%	72 9%	3 3%	21 11%	45 8%	16 7%	6 6%	9 8%	1 6%	33 7%	12 9%	11 13%	10 10%	15 5%	66 9%
Don't know	53 5%	49 6%	46 6%	4 4%	9 5%	27 5%	17 7%	5 5%	12 11%	- -	21 5%	6 4%	1 1%	8 8%	13 4%	39 6%
NETS																
Net: Important	780 78%	678 76%	605 76%	102 90%	137 73%	457 79%	186 79%	85 80%	87 77%	14 88%	355 80%	102 76%	62 74%	75 73%	246 84%	529 75%
Net: Not important	169 17%	162 18%	144 18%	7 6%	41 22%	96 17%	32 14%	16 15%	14 12%	2 13%	70 16%	26 19%	21 25%	20 19%	33 11%	134 19%
Mean score	3.24	3.21	3.23	3.48	3.17	3.26	3.28	3.29	3.25	3.38	3.28	3.16	3.14	3.19	3.36	3.20
Standard deviation	.94	.97	.97	.70	1.04	.93	.89	.88	.91	.89	.92	.96	1.08	1.00	.83	.98
Standard error	.03	.03	.04	.07	.08	.04	.06	.09	.09	.22	.04	.09	.12	.10	.05	.04

LCY BUSINESS SURVEY 2016

Q13_SUM. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

SUMMARY TABLE

Base: All respondents

	Total	Very important	Fairly important	Not very important	Not at all important	Don't know	NETS		
							Important	Not important	Mean
Increased carbon emissions near the airport	1002 100%	304 30%	346 35%	195 19%	131 13%	26 3%	650 65%	326 33%	2.84
Reduction in air quality near the airport	1002 100%	337 34%	311 31%	181 18%	141 14%	32 3%	648 65%	322 32%	2.87
Increased road traffic near the airport	1002 100%	250 25%	311 31%	248 25%	167 17%	26 3%	561 56%	415 41%	2.66
Increased noise near the airport	1002 100%	252 25%	264 26%	266 27%	189 19%	31 3%	516 51%	455 45%	2.60
Increased frequency of flights over some areas of London	1002 100%	197 20%	316 32%	284 28%	172 17%	33 3%	513 51%	456 46%	2.56
Disruption to existing airport operations at London City during construction	1002 100%	139 14%	302 30%	329 33%	194 19%	38 4%	441 44%	523 52%	2.40

LCY BUSINESS SURVEY 2016

Q13_SUM. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

NET IMPORTANT SUMMARY

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Increased carbon emissions near the airport	650 65%	577 65%	520 65%	73 65%	114 61%	372 64%	164 70%	77 73%	78 69%	9 56%	289 65%	83 62%	50 60%	64 62%	189 65%	458 65%
Reduction in air quality near the airport	648 65%	569 64%	508 64%	79 70%	125 67%	365 63%	158 67%	72 68%	79 70%	7 44%	280 63%	85 63%	57 68%	68 66%	198 68%	447 64%
Increased road traffic near the airport	561 56%	495 56%	439 55%	66 58%	115 61%	293 51%	153 65%	72 68%	74 65%	7 44%	230 52%	63 47%	49 58%	66 64%	172 59%	386 55%
Increased noise near the airport	516 51%	446 50%	403 51%	70 62%	88 47%	292 50%	136 58%	63 59%	68 60%	5 31%	226 51%	66 49%	41 49%	47 46%	152 52%	361 51%
Increased frequency of flights over some areas of London	513 51%	451 51%	411 52%	62 55%	96 51%	278 48%	139 59%	63 59%	68 60%	8 50%	209 47%	69 51%	39 46%	57 55%	153 52%	357 51%
Disruption to existing airport operations at London City during construction	441 44%	383 43%	342 43%	58 51%	85 45%	238 41%	118 50%	58 55%	55 49%	5 31%	190 43%	48 36%	36 43%	49 48%	139 48%	300 43%

LCY BUSINESS SURVEY 2016

Q13_1. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Increased noise near the airport

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	252	208	186	44	139	69	31	36	2	109	30	23	21	78	172	
		25%	23%	23%	39%	24%	24%	29%	29%	32%	13%	24%	22%	27%	20%	27%	25%
Fairly important	(3)	264	238	217	26	44	153	67	32	32	3	117	36	18	26	74	189
		26%	27%	27%	23%	24%	26%	29%	30%	28%	19%	26%	27%	21%	25%	25%	27%
Not very important	(2)	266	240	209	26	49	166	51	25	21	5	128	38	21	28	75	189
		27%	27%	26%	23%	26%	29%	22%	24%	19%	31%	29%	28%	25%	27%	26%	27%
Not at all important	(1)	189	175	158	14	45	105	39	15	18	6	77	28	21	24	52	135
		19%	20%	20%	12%	24%	18%	17%	14%	16%	38%	17%	21%	25%	23%	18%	19%
Don't know		31	28	25	3	5	17	9	3	6	-	15	2	1	4	13	17
		3%	3%	3%	3%	3%	3%	4%	3%	5%	-	3%	1%	1%	4%	4%	2%
NETS																	
Net: Important		516	446	403	70	88	292	136	63	68	5	226	66	41	47	152	361
		51%	50%	51%	62%	47%	50%	58%	59%	60%	31%	51%	49%	49%	46%	52%	51%
Net: Not important		455	415	367	40	94	271	90	40	39	11	205	66	42	52	127	324
		45%	47%	46%	35%	50%	47%	38%	38%	35%	69%	46%	49%	50%	50%	43%	46%
Mean score		2.60	2.56	2.56	2.91	2.48	2.58	2.73	2.77	2.80	2.06	2.60	2.52	2.52	2.44	2.64	2.58
Standard deviation		1.07	1.07	1.07	1.07	1.11	1.05	1.08	1.04	1.09	1.06	1.05	1.07	1.15	1.08	1.08	1.07
Standard error		.03	.04	.04	.10	.08	.04	.07	.10	.10	.27	.05	.09	.13	.11	.06	.04

LCY BUSINESS SURVEY 2016

Q13_2. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Increased frequency of flights over some areas of London

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	197	164	150	33	36	99	62	27	31	4	67	32	18	18	52	142
		20%	18%	19%	29%	19%	17%	26%	25%	27%	25%	15%	24%	21%	17%	18%	20%
Fairly important	(3)	316	287	261	29	60	179	77	36	37	4	142	37	21	39	101	215
		32%	32%	33%	26%	32%	31%	33%	34%	33%	25%	32%	28%	25%	38%	35%	31%
Not very important	(2)	284	253	219	31	49	183	52	26	20	6	144	39	24	25	76	204
		28%	28%	28%	27%	26%	32%	22%	25%	18%	38%	32%	29%	29%	24%	26%	29%
Not at all important	(1)	172	156	139	16	37	101	34	16	16	2	76	25	20	17	50	122
		17%	18%	17%	14%	20%	17%	14%	15%	14%	13%	17%	19%	24%	17%	17%	17%
Don't know		33	29	26	4	5	18	10	1	9	-	17	1	1	4	13	19
		3%	3%	3%	4%	3%	3%	4%	1%	8%	-	4%	1%	1%	4%	4%	3%
NETS																	
Net: Important		513	451	411	62	96	278	139	63	68	8	209	69	39	57	153	357
		51%	51%	52%	55%	51%	48%	59%	59%	60%	50%	47%	51%	46%	55%	52%	51%
Net: Not important		456	409	358	47	86	284	86	42	36	8	220	64	44	42	126	326
		46%	46%	45%	42%	46%	49%	37%	40%	32%	50%	49%	48%	52%	41%	43%	46%
Mean score		2.56	2.53	2.55	2.72	2.52	2.49	2.74	2.70	2.80	2.63	2.47	2.57	2.45	2.59	2.56	2.55
Standard deviation		1.00	1.00	1.00	1.05	1.03	.98	1.02	1.02	1.04	1.02	.96	1.05	1.08	.98	.99	1.01
Standard error		.03	.03	.04	.10	.08	.04	.07	.10	.10	.26	.05	.09	.12	.10	.06	.04

LCY BUSINESS SURVEY 2016

Q13_3. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Increased road traffic near the airport

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	250	216	193	34	45	121	84	42	39	3	98	23	18	27	76	171
		25%	24%	24%	30%	24%	21%	36%	40%	35%	19%	22%	17%	21%	26%	26%	24%
Fairly important	(3)	311	279	246	32	70	172	69	30	35	4	132	40	31	39	96	215
		31%	31%	31%	28%	37%	30%	29%	28%	31%	25%	30%	30%	37%	38%	33%	31%
Not very important	(2)	248	219	196	29	29	173	46	20	22	4	132	41	14	15	64	180
		25%	25%	25%	26%	16%	30%	20%	19%	19%	25%	30%	31%	17%	15%	22%	26%
Not at all important	(1)	167	153	141	14	40	96	31	13	13	5	69	27	20	20	47	119
		17%	17%	18%	12%	21%	17%	13%	12%	12%	31%	15%	20%	24%	19%	16%	17%
Don't know		26	22	19	4	3	18	5	1	4	-	15	3	1	2	9	17
		3%	2%	2%	4%	2%	3%	2%	1%	4%	-	3%	2%	1%	2%	3%	2%
NETS																	
Net: Important		561	495	439	66	115	293	153	72	74	7	230	63	49	66	172	386
		56%	56%	55%	58%	61%	51%	65%	68%	65%	44%	52%	47%	58%	64%	59%	55%
Net: Not important		415	372	337	43	69	269	77	33	35	9	201	68	34	35	111	299
		41%	42%	42%	38%	37%	46%	33%	31%	31%	56%	45%	51%	40%	34%	38%	43%
Mean score		2.66	2.64	2.63	2.79	2.65	2.57	2.90	2.96	2.92	2.31	2.60	2.45	2.57	2.72	2.71	2.64
Standard deviation		1.04	1.04	1.05	1.03	1.08	1.01	1.05	1.05	1.02	1.14	1.01	1.01	1.08	1.07	1.04	1.04
Standard error		.03	.04	.04	.10	.08	.04	.07	.10	.10	.28	.05	.09	.12	.11	.06	.04

LCY BUSINESS SURVEY 2016

Q13_4. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Reduction in air quality near the airport

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Very important	(4)	337 34%	291 33%	258 32%	46 41%	61 33%	184 32%	92 39%	47 44%	42 37%	3 19%	145 33%	39 29%	29 35%	32 31%	100 34%	235 33%
Fairly important	(3)	311 31%	278 31%	250 31%	33 29%	64 34%	181 31%	66 28%	25 24%	37 33%	4 25%	135 30%	46 34%	28 33%	36 35%	98 34%	212 30%
Not very important	(2)	181 18%	163 18%	142 18%	18 16%	26 14%	117 20%	38 16%	17 16%	16 14%	5 31%	89 20%	28 21%	9 11%	17 17%	48 16%	130 19%
Not at all important	(1)	141 14%	127 14%	116 15%	14 12%	31 17%	83 14%	27 11%	11 10%	14 12%	2 13%	64 14%	19 14%	15 18%	16 16%	36 12%	104 15%
Don't know		32 3%	30 3%	29 4%	2 2%	5 3%	15 3%	12 5%	6 6%	4 4%	2 13%	13 3%	2 1%	3 4%	2 2%	10 3%	21 3%
NETS																	
Net: Important		648 65%	569 64%	508 64%	79 70%	125 67%	365 63%	158 67%	72 68%	79 70%	7 44%	280 63%	85 63%	57 68%	68 66%	198 68%	447 64%
Net: Not important		322 32%	290 33%	258 32%	32 28%	57 30%	200 34%	65 28%	28 26%	30 27%	7 44%	153 34%	47 35%	24 29%	33 32%	84 29%	234 33%
Mean score		2.87	2.85	2.85	3.00	2.85	2.82	3.00	3.08	2.98	2.57	2.83	2.80	2.88	2.83	2.93	2.85
Standard deviation		1.05	1.05	1.05	1.04	1.07	1.04	1.04	1.04	1.03	1.02	1.05	1.02	1.10	1.05	1.02	1.06
Standard error		.03	.04	.04	.10	.08	.04	.07	.10	.10	.27	.05	.09	.12	.10	.06	.04

LCY BUSINESS SURVEY 2016

Q13_5. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Disruption to existing airport operations at London City during construction

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	139	119	105	20	19	71	49	23	24	2	59	12	8	11	45	92
		14%	13%	13%	18%	10%	12%	21%	22%	21%	13%	13%	9%	10%	11%	15%	13%
Fairly important	(3)	302	264	237	38	66	167	69	35	31	3	131	36	28	38	94	208
		30%	30%	30%	34%	35%	29%	29%	33%	27%	19%	29%	27%	33%	37%	32%	30%
Not very important	(2)	329	292	262	37	54	215	60	24	29	7	163	52	27	27	89	235
		33%	33%	33%	33%	29%	37%	26%	23%	26%	44%	37%	39%	32%	26%	30%	33%
Not at all important	(1)	194	180	160	14	42	107	45	21	21	3	78	29	19	23	48	145
		19%	20%	20%	12%	22%	18%	19%	20%	19%	19%	17%	22%	23%	22%	16%	21%
Don't know		38	34	31	4	6	20	12	3	8	1	15	5	2	4	16	22
		4%	4%	4%	4%	3%	3%	5%	3%	7%	6%	3%	4%	2%	4%	5%	3%
NETS																	
Net: Important		441	383	342	58	85	238	118	58	55	5	190	48	36	49	139	300
		44%	43%	43%	51%	45%	41%	50%	55%	49%	31%	43%	36%	43%	48%	48%	43%
Net: Not important		523	472	422	51	96	322	105	45	50	10	241	81	46	50	137	380
		52%	53%	53%	45%	51%	56%	45%	42%	44%	63%	54%	60%	55%	49%	47%	54%
Mean score		2.40	2.38	2.38	2.59	2.34	2.36	2.55	2.58	2.55	2.27	2.40	2.24	2.30	2.37	2.49	2.36
Standard deviation		.97	.97	.96	.94	.95	.93	1.05	1.05	1.06	.96	.94	.91	.94	.96	.96	.96
Standard error		.03	.03	.03	.09	.07	.04	.07	.10	.10	.25	.05	.08	.10	.10	.06	.04

LCY BUSINESS SURVEY 2016

Q13_6. I am now going to read out some arguments that have been made against the proposed expansion of London City Airport. For each of the following, please say how important it will be to you and your business.

Increased carbon emissions near the airport

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very important	(4)	304	258	232	46	55	161	88	41	42	5	129	32	25	30	87	214
		30%	29%	29%	41%	29%	28%	37%	39%	37%	31%	29%	24%	30%	29%	30%	30%
Fairly important	(3)	346	319	288	27	59	211	76	36	36	4	160	51	25	34	102	244
		35%	36%	36%	24%	32%	36%	32%	34%	32%	25%	36%	38%	30%	33%	35%	35%
Not very important	(2)	195	172	146	23	36	123	36	16	17	3	91	32	15	21	56	136
		19%	19%	18%	20%	19%	21%	15%	15%	15%	19%	20%	24%	18%	20%	19%	19%
Not at all important	(1)	131	120	111	11	32	71	28	12	13	3	52	19	16	16	35	95
		13%	13%	14%	10%	17%	12%	12%	11%	12%	19%	12%	14%	19%	16%	12%	14%
Don't know		26	20	18	6	5	14	7	1	5	1	14	-	3	2	12	13
		3%	2%	2%	5%	3%	2%	3%	1%	4%	6%	3%	-	4%	2%	4%	2%
NETS																	
Net: Important		650	577	520	73	114	372	164	77	78	9	289	83	50	64	189	458
		65%	65%	65%	65%	61%	64%	70%	73%	69%	56%	65%	62%	60%	62%	65%	65%
Net: Not important		326	292	257	34	68	194	64	28	30	6	143	51	31	37	91	231
		33%	33%	32%	30%	36%	33%	27%	26%	27%	38%	32%	38%	37%	36%	31%	33%
Mean score		2.84	2.82	2.82	3.01	2.75	2.82	2.98	3.01	2.99	2.73	2.85	2.72	2.73	2.77	2.86	2.84
Standard deviation		1.01	1.01	1.01	1.03	1.07	.99	1.02	1.00	1.02	1.16	.98	.99	1.11	1.05	1.00	1.02
Standard error		.03	.03	.04	.10	.08	.04	.07	.10	.10	.30	.05	.09	.12	.10	.06	.04

LCY BUSINESS SURVEY 2016

Q14_SUM. There have been calls by some to build a Crossrail station at London City Airport.

For each of the following, please say if you think the proposals for a Crossrail station at London City Airport will have a positive, negative or neutral impact on each.

SUMMARY TABLE

Base: All respondents

		Businesses across London	My business
Total		1002 100%	1002 100%
Positive	(1)	852 85%	569 57%
Neutral	(0)	108 11%	373 37%
Negative	(-1)	20 2%	38 4%
Don't know		22 2%	22 2%
Mean score		.85	.54
Standard deviation		.41	.57
Standard error		.01	.02

LCY BUSINESS SURVEY 2016

Q14_1. There have been calls by some to build a Crossrail station at London City Airport.

For each of the following, please say if you think the proposals for a Crossrail station at London City Airport will have a positive, negative or neutral impact on each.

Businesses across London

Base: All respondents

	Total	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS	
		SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Positive	(1) 852 85%	755 85%	676 85%	97 86%	156 83%	497 86%	199 85%	96 91%	89 79%	14 88%	383 86%	114 85%	71 85%	85 83%	250 86%	595 85%
Neutral	(0) 108 11%	95 11%	84 11%	13 12%	23 12%	62 11%	23 10%	7 7%	16 14%	- -	46 10%	16 12%	10 12%	13 13%	28 10%	79 11%
Negative	(-1) 20 2%	19 2%	15 2%	1 1%	2 1%	11 2%	7 3%	2 2%	4 4%	1 6%	8 2%	3 2%	1 1%	1 1%	7 2%	13 2%
Don't know	22 2%	20 2%	20 3%	2 2%	6 3%	10 2%	6 3%	1 1%	4 4%	1 6%	9 2%	1 1%	2 2%	4 4%	7 2%	15 2%
Mean score	.85	.85	.85	.86	.85	.85	.84	.90	.78	.87	.86	.83	.85	.85	.85	.85
Standard deviation	.41	.42	.41	.37	.39	.41	.44	.36	.50	.52	.40	.43	.39	.39	.42	.41
Standard error	.01	.01	.01	.04	.03	.02	.03	.04	.05	.13	.02	.04	.04	.04	.02	.02

LCY BUSINESS SURVEY 2016

Q14_2. There have been calls by some to build a Crossrail station at London City Airport.

For each of the following, please say if you think the proposals for a Crossrail station at London City Airport will have a positive, negative or neutral impact on each.

My business

Base: All respondents

	Total	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS	
		SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Positive	(1) 569 57%	496 56%	439 55%	73 65%	99 53%	343 59%	127 54%	60 57%	58 51%	9 56%	264 59%	79 59%	40 48%	59 57%	201 69%	363 52%
Neutral	(0) 373 37%	340 38%	313 39%	33 29%	77 41%	208 36%	88 37%	38 36%	46 41%	4 25%	160 36%	48 36%	39 46%	38 37%	77 26%	295 42%
Negative	(-1) 38 4%	36 4%	28 4%	2 2%	7 4%	15 3%	16 7%	8 8%	7 6%	1 6%	12 3%	3 2%	4 5%	3 3%	10 3%	28 4%
Don't know	22 2%	17 2%	15 2%	5 4%	4 2%	14 2%	4 2%	- -	2 2%	2 13%	10 2%	4 3%	1 1%	3 3%	4 1%	16 2%
Mean score	.54	.53	.53	.66	.50	.58	.48	.49	.46	.57	.58	.58	.43	.56	.66	.49
Standard deviation	.57	.58	.57	.51	.57	.55	.62	.64	.61	.65	.55	.54	.59	.56	.54	.58
Standard error	.02	.02	.02	.05	.04	.02	.04	.06	.06	.17	.03	.05	.06	.06	.03	.02

LCY BUSINESS SURVEY 2016**Q15_SUM. To what extent do you agree or disagree with the following statements about aviation capacity in the South East?****SUMMARY TABLE**

Base: All respondents

	Total	Agree strongly	Tend to agree	Tend to disagree	Disagree strongly	Don't know	NETS		
							Agree	Disagree	Mean
Increasing aviation capacity in the South East is necessary for business growth in London	1002 100%	393 39%	427 43%	99 10%	41 4%	42 4%	820 82%	140 14%	1.08
Increasing aviation capacity in the South East is necessary for the growth of my business	1002 100%	201 20%	361 36%	227 23%	144 14%	69 7%	562 56%	371 37%	.27

LCY BUSINESS SURVEY 2016

Q15_1. To what extent do you agree or disagree with the following statements about aviation capacity in the South East?

Increasing aviation capacity in the South East is necessary for the growth of my business

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree strongly	(4)	201	173	154	28	27	117	57	30	23	4	96	21	13	14	68	131
		20%	19%	19%	25%	14%	20%	24%	28%	20%	25%	22%	16%	15%	14%	23%	19%
Tend to agree	(3)	361	318	277	43	78	201	82	34	41	7	149	52	33	45	115	243
		36%	36%	35%	38%	42%	35%	35%	32%	36%	44%	33%	39%	39%	44%	39%	35%
Tend to disagree	(2)	227	203	188	24	40	147	40	19	18	3	110	37	14	26	61	164
		23%	23%	24%	21%	21%	25%	17%	18%	16%	19%	25%	28%	17%	25%	21%	23%
Disagree strongly	(1)	144	132	119	12	25	81	38	17	20	1	63	18	15	10	24	119
		14%	15%	15%	11%	13%	14%	16%	16%	18%	6%	14%	13%	18%	10%	8%	17%
Don't know		69	63	57	6	17	34	18	6	11	1	28	6	9	8	24	45
		7%	7%	7%	5%	9%	6%	8%	6%	10%	6%	6%	4%	11%	8%	8%	6%
NETS																	
Net: Agree		562	491	431	71	105	318	139	64	64	11	245	73	46	59	183	374
		56%	55%	54%	63%	56%	55%	59%	60%	57%	69%	55%	54%	55%	57%	63%	53%
Net: Disagree		371	335	307	36	65	228	78	36	38	4	173	55	29	36	85	283
		37%	38%	39%	32%	35%	39%	33%	34%	34%	25%	39%	41%	35%	35%	29%	40%
Mean score		2.66	2.64	2.63	2.81	2.63	2.65	2.73	2.77	2.66	2.93	2.67	2.59	2.59	2.66	2.85	2.59
Standard deviation		.98	.98	.99	.95	.92	.98	1.04	1.06	1.04	.88	.99	.93	1.00	.86	.91	1.00
Standard error		.03	.03	.04	.09	.07	.04	.07	.11	.10	.23	.05	.08	.12	.09	.06	.04

LCY BUSINESS SURVEY 2016

Q15_2. To what extent do you agree or disagree with the following statements about aviation capacity in the South East?

Increasing aviation capacity in the South East is necessary for business growth in London

Base: All respondents

		BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
		Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total		1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree strongly	(4)	393	349	311	44	67	229	97	45	43	9	187	42	28	39	123	267
		39%	39%	39%	39%	36%	39%	41%	42%	38%	56%	42%	31%	33%	38%	42%	38%
Tend to agree	(3)	427	376	338	51	85	248	94	45	43	6	187	61	38	47	123	301
		43%	42%	43%	45%	45%	43%	40%	42%	38%	38%	42%	46%	45%	46%	42%	43%
Tend to disagree	(2)	99	93	79	6	21	52	26	11	15	-	37	15	10	11	23	75
		10%	10%	10%	5%	11%	9%	11%	10%	13%	-	8%	11%	12%	11%	8%	11%
Disagree strongly	(1)	41	36	35	5	8	27	6	3	3	-	17	10	7	1	9	31
		4%	4%	4%	4%	4%	5%	3%	3%	3%	-	4%	7%	8%	1%	3%	4%
Don't know		42	35	32	7	6	24	12	2	9	1	18	6	1	5	14	28
		4%	4%	4%	6%	3%	4%	5%	2%	8%	6%	4%	4%	1%	5%	5%	4%
NETS																	
Net: Agree		820	725	649	95	152	477	191	90	86	15	374	103	66	86	246	568
		82%	82%	82%	84%	81%	82%	81%	85%	76%	94%	84%	77%	79%	83%	84%	81%
Net: Disagree		140	129	114	11	29	79	32	14	18	-	54	25	17	12	32	106
		14%	15%	14%	10%	16%	14%	14%	13%	16%	-	12%	19%	20%	12%	11%	15%
Mean score		3.22	3.22	3.21	3.26	3.17	3.22	3.26	3.27	3.21	3.60	3.27	3.05	3.05	3.27	3.29	3.19
Standard deviation		.80	.80	.81	.77	.80	.81	.77	.77	.80	.51	.78	.87	.90	.70	.75	.81
Standard error		.03	.03	.03	.07	.06	.03	.05	.08	.08	.13	.04	.08	.10	.07	.05	.03

LCY BUSINESS SURVEY 2016

Q16_SUM. I am now going to read out three types of destination. If there was an increase in the number of flights from the UK, which of these would you most like to see more flights to? Please rank them in order of how important they are to your business.

SUMMARY TABLE

Base: All respondents

	Most Important	Second most important	Third most important
Total	1002 100%	1002 100%	1002 100%
Europe	504 50%	412 41%	76 8%
Rest of the world	289 29%	301 30%	399 40%
Domestic	209 21%	272 27%	506 50%
No ranking given	- -	17 2%	21 2%

LCY BUSINESS SURVEY 2016

Q16_1. I am now going to read out three types of destination. If there was an increase in the number of flights from the UK, which of these would you most like to see more flights to? Please rank them in order of how important they are to your business.

Most Important

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Europe	504 50%	457 51%	412 52%	47 42%	84 45%	302 52%	118 50%	54 51%	53 47%	11 69%	245 55%	57 43%	38 45%	46 45%	153 52%	345 49%
Rest of the world	289 29%	261 29%	230 29%	28 25%	51 27%	165 28%	73 31%	33 31%	35 31%	5 31%	117 26%	48 36%	19 23%	32 31%	91 31%	196 28%
Domestic	209 21%	171 19%	153 19%	38 34%	52 28%	113 19%	44 19%	19 18%	25 22%	- -	84 19%	29 22%	27 32%	25 24%	48 16%	161 23%

LCY BUSINESS SURVEY 2016

Q16_2. I am now going to read out three types of destination. If there was an increase in the number of flights from the UK, which of these would you most like to see more flights to? Please rank them in order of how important they are to your business.

Second most important

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Europe	412 41%	360 40%	317 40%	52 46%	85 45%	233 40%	94 40%	45 42%	46 41%	3 19%	166 37%	67 50%	37 44%	48 47%	118 40%	292 42%
Rest of the world	301 30%	270 30%	238 30%	31 27%	47 25%	178 31%	76 32%	31 29%	38 34%	7 44%	145 33%	33 25%	24 29%	23 22%	103 35%	194 28%
Domestic	272 27%	244 27%	227 29%	28 25%	52 28%	158 27%	62 26%	28 26%	28 25%	6 38%	126 28%	32 24%	21 25%	31 30%	70 24%	200 28%
No ranking given	17 2%	15 2%	13 2%	2 2%	3 2%	11 2%	3 1%	2 2%	1 1%	-	9 2%	2 1%	2 2%	1 1%	1 *	16 2%

LCY BUSINESS SURVEY 2016

Q16_3. I am now going to read out three types of destination. If there was an increase in the number of flights from the UK, which of these would you most like to see more flights to? Please rank them in order of how important they are to your business.

Third most important

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Domestic	506 50%	461 52%	404 51%	45 40%	80 43%	301 52%	125 53%	57 54%	58 51%	10 63%	229 51%	72 54%	34 40%	46 45%	173 59%	327 47%
Rest of the world	399 40%	347 39%	318 40%	52 46%	88 47%	230 40%	81 34%	38 36%	39 35%	4 25%	178 40%	52 39%	40 48%	48 47%	97 33%	300 43%
Europe	76 8%	63 7%	57 7%	13 12%	16 9%	38 7%	22 9%	7 7%	13 12%	2 13%	30 7%	8 6%	8 10%	8 8%	20 7%	56 8%
No ranking given	21 2%	18 2%	16 2%	3 3%	3 2%	11 2%	7 3%	4 4%	3 3%	- -	9 2%	2 1%	2 2%	1 1%	2 1%	19 3%

LCY BUSINESS SURVEY 2016

Q17. Which of the following comes closest to your view on short-term aviation capacity in London before 2029?

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002	889	795	113	187	580	235	106	113	16	446	134	84	103	292	702
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
More capacity will be needed in the short-term	551	487	434	64	106	318	127	54	64	9	251	67	49	57	162	384
	55%	55%	55%	57%	57%	55%	54%	51%	57%	56%	56%	50%	58%	55%	55%	55%
Current levels are enough	327	294	263	33	60	195	72	36	30	6	142	53	23	37	96	228
	33%	33%	33%	29%	32%	34%	31%	34%	27%	38%	32%	40%	27%	36%	33%	32%
There is already too much	53	48	47	5	11	26	16	8	7	1	23	3	9	2	14	39
	5%	5%	6%	4%	6%	4%	7%	8%	6%	6%	5%	2%	11%	2%	5%	6%
Don't know	71	60	51	11	10	41	20	8	12	-	30	11	3	7	20	51
	7%	7%	6%	10%	5%	7%	9%	8%	11%	-	7%	8%	4%	7%	7%	7%

LCY BUSINESS SURVEY 2016

Q18. Which of the following best reflects your company's annual turnover?

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
£0 - £100,000	126 13%	125 14%	119 15%	1 1%	18 10%	53 9%	55 23%	26 25%	25 22%	4 25%	40 9%	13 10%	9 11%	9 9%	24 8%	102 15%
£100,000 - £500,000	213 21%	210 24%	206 26%	3 3%	29 16%	128 22%	56 24%	23 22%	28 25%	5 31%	95 21%	33 25%	18 21%	11 11%	40 14%	173 25%
£500,000 - £999,999	128 13%	122 14%	120 15%	6 5%	29 16%	74 13%	25 11%	10 9%	14 12%	1 6%	63 14%	11 8%	13 15%	16 16%	26 9%	102 15%
£1 million - £5 million	207 21%	195 22%	170 21%	12 11%	39 21%	132 23%	36 15%	17 16%	18 16%	1 6%	102 23%	30 22%	19 23%	20 19%	63 22%	139 20%
£5 million - £10 million	50 5%	41 5%	30 4%	9 8%	12 6%	32 6%	6 3%	3 3%	3 3%	- -	22 5%	10 7%	4 5%	8 8%	23 8%	27 4%
£10 million - £20 million	23 2%	20 2%	12 2%	3 3%	5 3%	14 2%	4 2%	3 3%	1 1%	- -	12 3%	2 1%	2 2%	3 3%	12 4%	11 2%
£20 million - £50 million	15 1%	7 1%	3 *	8 7%	3 2%	8 1%	4 2%	4 4%	- -	- -	5 1%	3 2%	1 1%	2 2%	7 2%	8 1%
£50 million+	58 6%	24 3%	16 2%	34 30%	14 7%	34 6%	10 4%	4 4%	4 4%	2 13%	27 6%	7 5%	3 4%	11 11%	37 13%	20 3%
Don't know	92 9%	67 8%	48 6%	25 22%	19 10%	50 9%	23 10%	10 9%	10 9%	3 19%	42 9%	8 6%	6 7%	13 13%	34 12%	57 8%
Prefer not to say	90 9%	78 9%	71 9%	12 11%	19 10%	55 9%	16 7%	6 6%	10 9%	- -	38 9%	17 13%	9 11%	10 10%	26 9%	63 9%
NETS																
Net: £0 - £999,999	467 47%	457 51%	445 56%	10 9%	76 41%	255 44%	136 58%	59 56%	67 59%	10 63%	198 44%	57 43%	40 48%	36 35%	90 31%	377 54%
Net: £1m - £10m	257 26%	236 27%	200 25%	21 19%	51 27%	164 28%	42 18%	20 19%	21 19%	1 6%	124 28%	40 30%	23 27%	28 27%	86 29%	166 24%
Net: £10m+	96 10%	51 6%	31 4%	45 40%	22 12%	56 10%	18 8%	11 10%	5 4%	2 13%	44 10%	12 9%	6 7%	16 16%	56 19%	39 6%

LCY BUSINESS SURVEY 2016

Q19. Which of the following best describes your company sector?

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Agriculture, forestry & fishing	2 *	2 *	2 *	-	-	2 *	-	-	-	-	2 *	-	-	-	-	2 *
Production	30 3%	27 3%	26 3%	3 3%	2 1%	22 4%	6 3%	2 2%	4 4%	-	19 4%	3 2%	1 1%	1 1%	5 2%	25 4%
Construction	36 4%	32 4%	28 4%	4 4%	7 4%	24 4%	5 2%	1 1%	4 4%	-	21 5%	3 2%	3 4%	4 4%	8 3%	28 4%
Motor trades	5 *	5 1%	5 1%	-	1 1%	-	4 2%	1 1%	3 3%	-	-	-	-	1 1%	1 *	4 1%
Wholesale	21 2%	19 2%	18 2%	2 2%	1 1%	11 2%	9 4%	1 1%	8 7%	-	9 2%	2 1%	-	1 1%	10 3%	11 2%
Retail	147 15%	112 13%	98 12%	35 31%	41 22%	66 11%	40 17%	18 17%	21 19%	1 6%	37 8%	29 22%	19 23%	22 21%	52 18%	93 13%
Transport & storage (Inc. postal)	33 3%	28 3%	24 3%	5 4%	3 2%	16 3%	14 6%	9 8%	4 4%	1 6%	13 3%	3 2%	3 4%	-	13 4%	20 3%
Accommodation & food services	121 12%	94 11%	80 10%	27 24%	28 15%	73 13%	20 9%	11 10%	5 4%	4 25%	52 12%	21 16%	15 18%	13 13%	28 10%	89 13%
Information & communication	97 10%	94 11%	86 11%	3 3%	16 9%	59 10%	22 9%	8 8%	11 10%	3 19%	53 12%	6 4%	12 14%	4 4%	28 10%	69 10%
Finance & insurance	83 8%	82 9%	66 8%	1 1%	5 3%	64 11%	14 6%	7 7%	6 5%	1 6%	60 13%	4 3%	2 2%	3 3%	36 12%	46 7%
Property	39 4%	34 4%	27 3%	5 4%	12 6%	16 3%	11 5%	8 8%	1 1%	2 13%	14 3%	2 1%	3 4%	9 9%	8 3%	31 4%
Professional, scientific and technical	120 12%	113 13%	105 13%	7 6%	12 6%	90 16%	18 8%	8 8%	10 9%	-	75 17%	15 11%	4 5%	8 8%	44 15%	75 11%

LCY BUSINESS SURVEY 2016

Q19. Which of the following best describes your company sector?

Base: All respondents

	BUSINESS SIZE				LONDON LOCATION										OPERATIONS OVERSEAS	
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Business administration and defence	59 6%	52 6%	48 6%	7 6%	8 4%	41 7%	10 4%	5 5%	4 4%	1 6%	27 6%	14 10%	4 5%	4 4%	13 4%	46 7%
Education	32 3%	28 3%	25 3%	4 4%	4 2%	15 3%	13 6%	7 7%	5 4%	1 6%	8 2%	7 5%	3 4%	1 1%	6 2%	26 4%
Health	35 3%	33 4%	29 4%	2 2%	7 4%	13 2%	15 6%	6 6%	8 7%	1 6%	10 2%	3 2%	3 4%	4 4%	7 2%	28 4%
Arts, entertainment, recreation and other services	142 14%	134 15%	128 16%	8 7%	40 21%	68 12%	34 14%	14 13%	19 17%	1 6%	46 10%	22 16%	12 14%	28 27%	33 11%	109 16%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NETS																
Net: Production, Manufacturing, and Wholesale	91 9%	81 9%	75 9%	10 9%	7 4%	51 9%	33 14%	13 12%	19 17%	1 6%	43 10%	8 6%	4 5%	3 3%	29 10%	62 9%
Net: Construction and Property	75 7%	66 7%	55 7%	9 8%	19 10%	40 7%	16 7%	9 8%	5 4%	2 13%	35 8%	5 4%	6 7%	13 13%	16 5%	59 8%
Net: Finance, Information and Communication	180 18%	176 20%	152 19%	4 4%	21 11%	123 21%	36 15%	15 14%	17 15%	4 25%	113 25%	10 7%	14 17%	7 7%	64 22%	115 16%
Net: Professional, Scientific and Technical	155 15%	146 16%	134 17%	9 8%	19 10%	103 18%	33 14%	14 13%	18 16%	1 6%	85 19%	18 13%	7 8%	12 12%	51 17%	103 15%

LCY BUSINESS SURVEY 2016

Q19. Which of the following best describes your company sector?

Base: All respondents

	BUSINESS SIZE			LONDON LOCATION										OPERATIONS OVERSEAS		
	Total	SMEs	Small	Large	Net: West London / Westminster	Net: Central / City of London	Net: East London	E14 – Canary Wharf	E1 – Tower Hamlets	E1W - Wapping	EC – City of London	WC – Camden, Holborn & Covent Garden	SW1 - Westminster	W1 – West London	Yes	No
Total	1002 100%	889 100%	795 100%	113 100%	187 100%	580 100%	235 100%	106 100%	113 100%	16 100%	446 100%	134 100%	84 100%	103 100%	292 100%	702 100%
Net: Administration and Education	91 9%	80 9%	73 9%	11 10%	12 6%	56 10%	23 10%	12 11%	9 8%	2 13%	35 8%	21 16%	7 8%	5 5%	19 7%	72 10%
Net: Accommodation, Recreation, Food and other services	263 26%	228 26%	208 26%	35 31%	68 36%	141 24%	54 23%	25 24%	24 21%	5 31%	98 22%	43 32%	27 32%	41 40%	61 21%	198 28%