



LCCI – QES Q4 2017

Methodology: ComRes interviewed 577 London business decision makers online between the 2nd November and 27th November 2017. Data were weighted to be representative of all London businesses by company size and broad industry sector. ComRes is a member of the British Polling Council and abides by its rules.

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For information about commissioning research please contact andrew.hawkins@comresglobal.com or call +44 (0)20 7871 8660.

REPUTATION | COMMUNICATIONS | PUBLIC POLICY

Four Millbank | London | SW1P 3JA | T. +44 (0)20 7871 8660

Rond-Point Schuman / Schumanplein 6 | Box 5 | 1040 Bruxelles | T. +32 (0)2 234 63 82

51/F Raffles City | No.268 Xi Zang Middle Road | HuangPu District Shanghai | 200001 China | T. +86 (0)21 2312 7674

Topical Q4 2017

Q1. 54% of London's 'blue light' emergency services workers (i.e. police officers, firefighters and paramedics) are not living in London. How concerned, if at all, are you about the impact this may have on the emergency services in the capital?

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
		a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%													
Unweighted Total	577	410	167	14	83	99	50	93	102	49	87	53	524
Weighted Total	577	517	60	21	80	119	77	66	137	34	43	52	525
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(4) 172 30%	156 30%	16 27%	7 33%	27 33%	28 23%	23 30%	15 23%	45 33%	12 36%	16 37% eg	17 33%	155 30%
Fairly concerned	(3) 232 40%	206 40%	26 43%	7 34%	28 34%	53 44%	29 37%	37 56% dfh	45 33%	14 41%	20 47%	16 31%	216 41%
Not very concerned	(2) 117 20%	103 20%	14 23%	7 32%	17 22% j	23 20% j	19 25% j	10 16%	32 24% j	4 11%	4 9%	15 28%	102 19%
Not at all concerned	(1) 36 6%	32 6%	3 5%	- -	8 10% g	11 9% g	4 5%	1 2%	8 6%	1 4%	2 4%	4 7%	32 6%
Don't know	20 4%	19 4%	2 3%	- -	1 1%	5 4%	2 2%	2 4%	6 5%	3 8% d	2 4%	* *	20 4%
NETS													
Net: Concerned	404 70%	363 70%	42 69%	14 68%	54 68%	81 68%	52 67%	52 79% h	90 66%	26 77%	36 83% defh	33 64%	371 71%
Net: Not concerned	153 26%	136 26%	17 28%	7 32%	25 32% gij	34 28% j	23 30% j	12 18%	41 30% gi	5 15%	6 13%	18 35%	134 26%
Mean score	3.0	3.0	2.9	3.0	2.9	2.9	2.9	3.0	3.0	3.2 e	3.2 de	2.9	3.0

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

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	BUSINESS SIZE		INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	*c	d	e	f	g	h	i	j	k	l	
Unweighted Total	577	410	167	14	83	99	50	93	102	49	87	53	524
Weighted Total	577	517	60	21	80	119	77	66	137	34	43	52	525
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	.88	.88	.86	.83	.98	.90	.88	.71	.92	.82	.79	.96	.87
Standard error	.04	.04	.07	.22	.11	.09	.13	.07	.09	.12	.09	.13	.04

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q4 2017

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Base: All respondents

	LOCATION			EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES		
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	577	287	290	84	456	37	147	430	235	342	166	379	32
Weighted Total	577	271	306	54	490	33	87	490	216	361	160	383	34
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned (4)	172 30%	87 32%	86 28%	14 26%	141 29%	18 53% cd	23 26%	150 30%	54 25%	118 33%	52 33%	102 27%	18 53% jk
Fairly concerned (3)	232 40%	104 39%	127 42%	26 49% e	197 40%	9 27%	47 54% g	185 38%	96 45%	136 38%	76 47%	146 38%	10 30%
Not very concerned (2)	117 20%	53 20%	64 21%	5 10%	105 21% c	6 19%	8 9%	109 22% f	35 16%	82 23%	25 16%	89 23% j	3 9%
Not at all concerned (1)	36 6%	16 6%	20 7%	4 7%	32 6%	- -	4 5%	31 6%	17 8%	19 5%	3 2%	31 8% j	1 4%
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NETS													
Net: Concerned	404 70%	191 71%	213 70%	40 74%	338 69%	26 80%	69 80% g	335 68%	150 70%	254 70%	128 80% k	248 65%	28 83% k
Net: Not concerned	153 26%	69 25%	84 27%	9 17%	137 28% c	6 19%	12 14%	140 29% f	52 24%	100 28%	28 18%	120 31% jl	4 12%
Mean score	3.0	3.0	2.9	3.0	2.9	3.3 d	3.1	3.0	2.9	3.0	3.1 k	2.9	3.4 k
Standard deviation	.88	.88	.88	.85	.89	.79	.76	.90	.88	.88	.75	.92	.82
Standard error	.04	.05	.05	.10	.04	.13	.06	.04	.06	.05	.06	.05	.15

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l