

LCCI – QES Q3 2016

METHODOLOGY NOTE

ComRes interviewed 504 London business decision makers online between 3rd August May and 31st August 2016. Data were weighted to be representative of all London businesses by company size and broad industry sector. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Tom Mludzinski: Tom.Mludzinski@comresglobal.com

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comresglobal.com

Topical Q3 2016

Q1. The Greenbelt is land around or between large urban areas on which new building is not allowed. Which of the following, if any, do you support?

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l
Unweighted Total	504	356	148	15	71	88	67	60	118	44	41	50	454
Weighted Total	504	452	52	18	70	104	67	57	119	30	38	48	456
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reclassification of poor quality greenbelt land around London to enable new housing development	234 47%	210 46%	25 47%	8 43%	33 47% j	51 49% j	33 49% j	26 46% j	59 50% j	15 51% j	10 26%	20 42%	214 47%
Reclassification of greenbelt land near to transport hubs around London to enable new housing development	132 26%	115 25%	18 34%	3 15%	14 21%	32 31% j	17 25%	23 40% dhj	29 24%	9 30%	6 15%	9 18%	124 27%
Reclassification of all greenbelt land around London to enable new housing development	41 8%	36 8%	6 11%	2 9%	6 8%	12 11% f	2 2%	4 7%	12 10%	1 4%	4 10%	6 12%	36 8%
Preservation of all greenbelt land around London	202 40%	187 41% b	16 30%	10 55%	30 43%	35 34%	25 38%	19 34%	50 41%	12 40%	21 54% eg	24 51%	178 39%

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q3 2016

Q1. The Greenbelt is land around or between large urban areas on which new building is not allowed. Which of the following, if any, do you support?

Base: All respondents

		LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES		
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l
Unweighted Total	504	283	221	56	408	40	105	399	201	303	127	349	28
Weighted Total	504	265	239	42	434	28	68	436	184	320	120	356	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reclassification of poor quality greenbelt land around London to enable new housing development	234	123	111	21	202	12	31	204	89	146	67	157	10
	47%	47%	46%	50%	46%	42%	45%	47%	48%	45%	56% k	44%	36%
Reclassification of greenbelt land near to transport hubs around London to enable new housing development	132	88	44	13	109	11	24	108	62	70	34	90	9
	26%	33% b	18%	30%	25%	38%	36% g	25%	34% i	22%	28%	25%	32%
Reclassification of all greenbelt land around London to enable new housing development	41	25	17	6	33	2	9	33	17	24	13	25	4
	8%	9%	7%	13%	8%	8%	13%	7%	9%	8%	10%	7%	13%
Preservation of all greenbelt land around London	202	103	99	13	177	13	18	184	64	138	38	151	13
	40%	39%	41%	31%	41%	45%	27%	42% f	35%	43%	32%	42% j	46%

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l