

LCCI – QES Q2 2016

METHODOLOGY NOTE

ComRes interviewed 508 London business decision makers online between 16th May and 6th June 2016. Data were weighted to be representative of all London businesses by company size and broad industry sector. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Topical Q2 2016

Q9_SUM. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

SUMMARY TABLE

Base: All respondents

	Total	Aware and have used in the past	Aware but have not used	Not aware
The Cyber Essentials scheme	508 100%	16 3%	57 11%	435 86%
10 Steps to Cyber Security guide	508 100%	16 3%	76 15%	415 82%
The Cyber Security Information Sharing Partnership	508 100%	18 3%	62 12%	428 84%
Action Fraud	508 100%	47 9%	133 26%	328 65%
Cyber Streetwise	508 100%	19 4%	120 24%	368 72%
The London Digital Security Centre	508 100%	15 3%	71 14%	422 83%
'Responsible for Information' e-learning course	508 100%	16 3%	64 13%	427 84%
Innovation vouchers	508 100%	14 3%	45 9%	449 88%

Topical Q2 2016

Q9_SUM. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

SUMMARY OF AWARENESS

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used at least one	69	57	12	3	14	11	4	7	21	5	3	8	60
	13%	12%	22%	18%	20%	10%	6%	13%	17%	18%	8%	19%	13%
			a		f				f				
Aware but have not used any	171	151	20	4	21	42	24	21	35	10	12	14	157
	34%	33%	39%	24%	30%	40%	35%	37%	29%	35%	31%	33%	34%
Net Aware (irrespective of usage)	240	207	32	8	35	53	28	29	56	16	15	23	217
	47%	46%	61%	42%	50%	50%	41%	50%	47%	52%	39%	52%	47%
			a										
None of the above	268	248	21	11	35	52	40	29	64	14	23	21	247
	53%	54%	39%	58%	50%	50%	59%	50%	53%	48%	61%	48%	53%
		b											

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_SUM. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

SUMMARY OF AWARENESS

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used at least one	69	35	34	16	49	4	23	45	32	37	19	48	2
	13%	13%	14%	23%	12%	18%	27%	11%	17%	11%	18%	13%	8%
			d				g						
Aware but have not used any	171	88	83	16	152	4	27	144	59	112	30	130	11
	34%	33%	35%	23%	36%	16%	31%	34%	32%	35%	28%	34%	56%
			c										
Net Aware (irrespective of usage)	240	122	117	31	201	8	51	189	91	149	49	178	13
	47%	46%	49%	47%	48%	34%	58%	45%	49%	46%	46%	47%	65%
							g						
None of the above	268	146	123	36	218	15	36	232	96	173	58	203	7
	53%	54%	51%	53%	52%	66%	42%	55%	51%	54%	54%	53%	35%
							f						

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_1. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

The Cyber Essentials scheme

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	16	12	3	-	4	3	*	1	4	2	-	2	13
	3%	3%	6%	-	6%	3%	*	2%	4%	8%	-	6%	3%
					j					j			
Aware but have not used	57	46	12	5	10	12	7	9	8	3	3	11	47
	11%	10%	22%	28%	15%	11%	10%	16%	6%	9%	9%	24%	10%
			a					h				l	
Not aware	435	397	38	13	56	90	60	48	108	25	35	31	404
	86%	87%	72%	72%	79%	86%	89%	82%	90%	83%	91%	70%	87%
		b											k

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_1. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

The Cyber Essentials scheme

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	*e	f	g	h	i	j	k	*l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	16	10	6	6	9	1	11	5	9	7	4	12	*
	3%	4%	2%	8%	2%	6%	12%	1%	5%	2%	4%	3%	2%
				d			g						
Aware but have not used	57	30	27	13	42	2	17	40	26	32	19	34	4
	11%	11%	11%	20%	10%	7%	20%	9%	14%	10%	18%	9%	19%
				d			g				k		
Not aware	435	228	207	48	368	19	59	376	152	283	84	335	16
	86%	85%	86%	72%	88%	87%	68%	89%	82%	88%	79%	88%	79%
				c			f		h		j		

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_2. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

10 Steps to Cyber Security guide

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	16	12	4	2	4	2	1	2	3	1	1	4	13
	3%	3%	8%	9%	6%	2%	1%	4%	3%	5%	3%	9%	3%
			a										
Aware but have not used	76	64	12	2	16	18	13	9	11	4	3	8	69
	15%	14%	24%	12%	22%	17%	20%	16%	9%	12%	7%	18%	15%
			a		hj		j						
Not aware	415	379	36	14	51	85	54	46	106	25	34	32	383
	82%	83%	68%	79%	72%	81%	79%	80%	88%	83%	90%	74%	82%
		b							d		d		

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_2. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

10 Steps to Cyber Security guide

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	16	10	7	6	9	1	11	6	10	7	7	10	-
	3%	4%	3%	9%	2%	6%	12%	1%	5%	2%	6%	3%	-
				d			g						
Aware but have not used	76	39	37	9	66	2	13	63	26	50	20	53	4
	15%	15%	15%	13%	16%	9%	15%	15%	14%	16%	18%	14%	18%
Not aware	415	219	197	52	344	19	63	352	151	264	81	318	17
	82%	82%	82%	78%	82%	85%	72%	84%	81%	82%	76%	83%	82%
							f						

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_3. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

The Cyber Security Information Sharing Partnership

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	18	14	4	2	6	2	1	*	4	2	-	4	14
	3%	3%	8%	9%	8%	2%	2%	*	4%	6%	-	9%	3%
		a	a		gj					gj			
Aware but have not used	62	52	10	3	13	13	4	8	14	4	1	8	54
	12%	11%	19%	18%	19%	12%	6%	14%	12%	15%	3%	19%	12%
		a	a		j			j		j			
Not aware	428	389	39	13	52	90	62	49	102	24	37	31	397
	84%	86%	74%	72%	73%	85%	92%	85%	84%	79%	97%	72%	85%
		b	b			d					deg		k

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_3. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

The Cyber Security Information Sharing Partnership

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	18	12	6	7	8	3	11	7	9	9	7	11	-
	3%	4%	3%	10%	2%	12%	13%	2%	5%	3%	7%	3%	-
				d			g						
Aware but have not used	62	30	32	12	49	2	16	46	30	32	16	45	1
	12%	11%	13%	18%	12%	7%	19%	11%	16%	10%	15%	12%	5%
							g		i				
Not aware	428	226	202	48	362	18	60	369	148	280	84	325	19
	84%	84%	84%	72%	86%	81%	69%	87%	79%	87%	79%	85%	95%
					c		f		h				

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_4. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

Action Fraud

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	47	41	6	3	12	5	2	5	14	3	2	7	40
	9%	9%	11%	18%	17%	5%	3%	8%	11%	9%	5%	16%	9%
					efj								
Aware but have not used	133	116	17	3	18	32	22	16	27	9	6	11	122
	26%	25%	33%	18%	26%	30%	33%	27%	22%	30%	17%	26%	26%
							j						
Not aware	328	298	30	12	40	68	43	37	80	18	30	25	303
	65%	66%	56%	63%	57%	65%	64%	64%	66%	61%	78%	58%	65%
											d		

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_4. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

Action Fraud

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	47	23	24	12	33	1	12	35	21	25	11	35	1
	9%	9%	10%	18%	8%	6%	14%	8%	11%	8%	10%	9%	7%
			d										
Aware but have not used	133	68	65	13	116	4	26	107	52	82	32	96	5
	26%	25%	27%	19%	28%	18%	30%	25%	28%	25%	30%	25%	26%
Not aware	328	177	151	42	270	17	48	280	114	214	64	250	14
	65%	66%	63%	63%	64%	76%	56%	66%	61%	67%	60%	66%	67%
							f						

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_5. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

Cyber Streetwise

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	19	15	4	3	3	3	1	2	4	2	1	6	14
	4%	3%	8% a	18%	4%	3%	2%	3%	4%	7%	2%	13% l	3%
Aware but have not used	120	103	18	2	23	29	12	16	23	9	7	10	111
	24%	23%	33% a	12%	32%	27%	18%	28%	19%	29%	19%	23%	24%
Not aware	368	337	31	13	45	74	54	40	93	19	30	28	340
	72%	74% b	58%	70%	64%	70%	80%	69%	77%	64%	79%	64%	73%

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_5. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

Cyber Streetwise

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	19	12	7	8	12	-	10	10	12	7	8	12	-
	4%	4%	3%	12%	3%	-	11%	2%	6%	2%	7%	3%	-
				d			g		i				
Aware but have not used	120	59	62	18	100	3	26	95	47	74	25	86	9
	24%	22%	26%	27%	24%	13%	30%	22%	25%	23%	24%	23%	43%
Not aware	368	197	171	41	308	19	51	317	128	240	74	283	12
	72%	74%	71%	61%	73%	87%	59%	75%	68%	75%	69%	74%	57%
				c			f						

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_6. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

The London Digital Security Centre

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	15	11	4	2	4	3	*	1	3	1	-	4	11
	3%	2%	7%	9%	6%	3%	*	1%	3%	5%	-	9%	2%
			a									l	
Aware but have not used	71	59	11	3	17	17	8	8	12	4	2	11	60
	14%	13%	22%	18%	24%	16%	12%	13%	10%	13%	5%	25%	13%
			a		hj	j						l	
Not aware	422	385	38	13	49	85	59	50	105	24	36	29	393
	83%	84%	72%	72%	70%	81%	88%	86%	88%	82%	95%	66%	85%
		b				d	d	d	d	d	dei		k

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_6. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

The London Digital Security Centre

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	15	10	4	6	8	-	9	6	11	4	7	8	-
	3%	4%	2%	9%	2%	-	10%	1%	6%	1%	7%	2%	-
				d			g		i		k		
Aware but have not used	71	39	32	13	56	2	19	52	28	43	15	53	3
	14%	14%	13%	20%	13%	9%	21%	12%	15%	13%	14%	14%	16%
							g						
Not aware	422	219	203	47	355	20	59	363	148	274	85	320	17
	83%	82%	85%	71%	85%	91%	69%	86%	79%	85%	79%	84%	84%
					c		f						

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_7. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

'Responsible for Information' e-learning course

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	16	12	4	-	4	3	*	1	4	4	-	3	14
	3%	3%	8%	-	6%	3%	*	2%	3%	14%	-	6%	3%
		a	a		j					efghj			
Aware but have not used	64	54	11	5	13	16	8	9	7	3	3	10	55
	13%	12%	20%	28%	19%	16%	12%	15%	6%	9%	8%	22%	12%
		a	a		h	h		h					
Not aware	427	390	38	13	53	86	59	48	110	23	35	31	396
	84%	86%	72%	72%	75%	82%	88%	83%	91%	77%	92%	71%	85%
		b	b						di		di		k

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_7. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

'Responsible for Information' e-learning course

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	16	11	5	4	11	1	11	5	9	8	5	11	-
	3%	4%	2%	7%	3%	6%	13%	1%	5%	2%	5%	3%	-
							g						
Aware but have not used	64	33	31	14	48	2	17	48	30	34	22	40	2
	13%	12%	13%	22%	12%	7%	19%	11%	16%	11%	21%	10%	11%
				d			g				k		
Not aware	427	223	204	48	360	19	59	369	148	279	79	330	18
	84%	83%	85%	72%	86%	87%	68%	88%	79%	87%	74%	87%	89%
				c			f		h		j		

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l

Topical Q2 2016

Q9_8. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

Innovation vouchers

Base: All respondents

	BUSINESS SIZE			INDUSTRY								MANUFACTURING/SERVICES	
	Total	0-9	10+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
Significance Level: 95%		a	b	*c	d	e	f	g	h	i	j	k	l
Unweighted Total	508	375	133	13	54	90	52	78	108	49	64	35	473
Weighted Total	508	455	53	18	71	105	68	58	120	30	38	44	464
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	14	11	3	-	4	3	1	-	4	2	-	2	12
	3%	2%	6%	-	5%	3%	2%	-	4%	6%	-	5%	3%
					g					g			
Aware but have not used	45	34	11	2	14	11	3	6	6	1	2	8	37
	9%	7%	21%	12%	20%	10%	4%	10%	5%	3%	6%	19%	8%
			a		fhij							l	
Not aware	449	410	39	16	53	91	64	52	110	27	36	33	416
	88%	90%	73%	88%	74%	87%	94%	90%	92%	91%	94%	77%	89%
		b					d	d	d	d	d		k

Columns Tested: a,b - c,d,e,f,g,h,i,j - k,l

Topical Q2 2016

Q9_8. Thinking about the following government schemes to help businesses defend against cyber-attack, please indicate which of the following apply to your experience of each one.

Innovation vouchers

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	508	284	224	85	400	23	128	380	200	308	106	381	21
Weighted Total	508	268	240	67	419	22	87	421	187	321	107	381	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware and have used in the past	14	9	5	5	7	1	11	3	9	4	5	8	-
	3%	3%	2%	8%	2%	6%	12%	1%	5%	1%	5%	2%	-
				d			g		i				
Aware but have not used	45	22	23	9	34	2	15	30	21	24	15	30	1
	9%	8%	10%	14%	8%	7%	18%	7%	11%	8%	14%	8%	4%
							g						
Not aware	449	237	212	52	377	19	61	388	157	292	87	342	19
	88%	88%	88%	78%	90%	87%	70%	92%	84%	91%	81%	90%	96%
					c		f		h		j		

Columns Tested: a,b - c,d,e - f,g - h,i - j,k,l