

ITV London / LBC London Mayoral Survey

	First round	Run-off
Conservative candidate, Zac Goldsmith	37%	45%
Labour candidate, Sadiq Khan	44%	55%
Liberal Democrat candidate, Caroline Pidgeon	7%	
UKIP candidate, Peter Whittle	5%	
Green Party candidate, Sian Berry	4%	
Respect candidate, George Galloway	2%	
A candidate for another party	1%	

METHODOLOGY NOTE

ComRes interviewed 1,049 adults living in London online from 30th March to 3rd April 2016. Data were weighted to be representative of all adults living in London aged 18+. Data were also weighted by past vote recall to the London result on the 2015 General Election. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ONLINE Opinion Poll - London

V1. Thinking back to the General Election earlier last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, some other party, or did you not vote?

Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Some other party
Did not vote
Don't remember
Prefer not to say

	GENI	DER		AGE			SOCIAL	GRADE			REC	SION SUMMARY	1	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
313	169	144	85	107	121	166	85	36	26	35	77	33	79	89
30%	34%	26%	22%	28%	41%	38%	27%	27%	16%	19%	24%	28%	39%	39%
393	181	213	163	145	85	147	125	53	68	74	130	44	63	82
38%	36%	39%	43%	39%	29%	33%	40%	41%	40%	41%	41%	37%	31%	36%
70	33	37	22	24	24	35	20	7	9	17	6	11	19	17
7%	7%	7%	6%	6%	8%	8%	7%	5%	5%	10%	2%	9%	9%	7%
72	41	31	15	26	31	28	16	13	16	10	32	4	14	12
7%	8%	6%	4%	7%	11%	6%	5%	10%	10%	5%	10%	4%	7%	5%
50	18	32	23	19	9	21	20	3	7	15	15	7	10	4
5%	4%	6%	6%	5%	3%	5%	7%	2%	4%	8%	5%	6%	5%	2%
124	52	72	59	46	18	35	40	18	32	25	49	13	15	21
12%	10%	13%	16%	12%	6%	8%	13%	13%	19%	14%	15%	11%	7%	9%
5	4	1	-	3	2	1	2	-	2	-	3	1	1	1
1%	1%	*	-	1%	1%	*	1%	-	1%	-	1%	1%	1%	*
21	6	15	10	8	3	10	2	2	7	2	7	5	4	3
2%	1%	3%	3%	2%	1%	2%	1%	2%	4%	1%	2%	4%	2%	1%



ONLINE Opinion Poll - London

V1. Thinking back to the General Election earlier last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, some other party, or did you not vote?

Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Some other party
Did not vote
Don't remember
Prefer not to say

	ETHNICI	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	ERENCE		PAST VOTE -	GENERAL ELECT	ION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
313	215	96	238	70	227	25	8	5	1	313	-	-
30%	37%	22%	45%	14%	75%	7%	17%	9%	2%	100%	-	-
393	168	216	155	228	19	294	2	9	12	-	393	-
38%	29%	50%	29%	46%	6%	78%	4%	17%	33%	-	100%	-
70	50	19	38	32	15	11	-	32	2	-	_	_
7%	8%	5%	7%	6%	5%	3%	-	55%	7%	-	-	-
72	59	10	31	40	20	1	34	4	1	-	-	72
7%	10%	2%	6%	8%	7%	*	72%	6%	2%	-	-	100%
50	32	16	20	27	6	12	-	2	15	-	-	-
5%	5%	4%	4%	5%	2%	3%	-	4%	43%	-	-	-
124	57	62	30	89	12	30	3	5	2	-	-	-
12%	10%	14%	6%	18%	4%	8%	7%	9%	6%	-	-	-
5	4	1	3	3	-	1	-	_	3	-	_	-
1%	1%	*	*	1%	-	*	-	-	7%	-	-	-
21	4	9	11	10	3	4	-	_	-	-	_	-
2%	1%	2%	2%	2%	1%	1%	-	-	-	-	-	-



ONLINE Opinion Poll - London

V2. If the election for Mayor of London was held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely

Base: All respondents

			GENDI	ER	AGE SOCIAL GRADE female 18-34 35-54 55+ AB C1 C2 DE								RE	GION SUMMAR	/	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		1049 100%	504 100%	545 100%	378 100%	378 100%	294 100%	441 100%	310 100%	131 100%	167 100%	179 100%	319 100%	117 100%	205 100%	229 100%
1 - Certain not to vote	(1)	39 4%	12 2%	26 5%	17 4%	17 5%	5 2%	7 2%	9 3%	9 7%	13 8%	8 5%	14 4%	9 7%	3 2%	5 2%
2	(2)	7 1%	1	6 1%	1	3 1%	2 1%	1	3 1%	1 1%	1	-	3 1%	2 2%	1 1%	-
3	(3)	12 1%	4 1%	7 1%	9 2%	2 1%	1 *	2	5 1%	1 1%	4 2%	5 3%	4 1%	-	1	2 1%
4	(4)	6 1%	3 1%	3 1%	-	5 1%	1	2 1%	2 1%	2 2%	-	-	4 1%	-	-	2 1%
5	(5)	48 5%	17 3%	30 6%	20 5%	20 5%	8 3%	14 3%	15 5%	6 5%	13 8%	11 6%	14 4%	5 4%	8 4%	10 4%
6	(6)	43 4%	21 4%	22 4%	24 6%	12 3%	8 3%	13 3%	15 5%	6 5%	9 5%	11 6%	13 4%	6 5%	7 3%	7 3%
7	(7)	75 7%	31 6%	45 8%	35 9%	31 8%	9 3%	27 6%	27 9%	9 7%	11 7%	11 6%	26 8%	6 5%	17 8%	15 6%
8	(8)	112 11%	55 11%	57 10%	49 13%	39 10%	24 8%	54 12%	37 12%	11 8%	10 6%	24 14%	36 11%	9 7%	20 10%	23 10%
9	(9)	148 14%	71 14%	76 14%	57 15%	49 13%	41 14%	66 15%	42 14%	19 14%	20 12%	16 9%	50 16%	13 11%	28 13%	41 18%
10 - Absolutely certain to vote	(10)	523 50%	276 55%	247 45%	145 39%	191 50%	187 64%	243 55%	142 46%	64 49%	75 45%	91 51%	139 44%	64 54%	114 56%	114 50%
Prefer not to say		8 1%	3 1%	5 1%	5 1%	2 1%	1 *	4 1%	4 1%	-	-	-	2 1%	-	1 1%	5 2%
Don't know		30 3%	9 2%	21 4%	16 4%	6 2%	8 3%	9 2%	9 3%	2 2%	10 6%	1 1%	15 5%	4 4%	4 2%	6 3%
Mean score Standard deviation Standard error		8.49 2.27 .07	8.76 2.00 .09	8.24 2.47 .11	8.11 2.38 .13	8.38 2.40 .12	9.11 1.76 .10	8.89 1.79 .08	8.37 2.25 .13	8.15 2.69 .24	7.90 2.84 .24	8.29 2.42 .19	8.29 2.39 .14	8.32 2.72 .25	8.83 1.88 .13	8.72 1.97 .13

Prepared by ComRes



ONLINE Opinion Poll - London

V2. If the election for Mayor of London was held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

			ETHNIC	ITY	TENU	RE		VOTING INTI	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	TON 2015
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total		1049 100%	590 100%	429 100%	526 100%	499 100%	303 100%	379 100%	47 100%	58 100%	35 100%	313 100%	393 100%	72 100%
1 - Certain not to vote	(1)	39 4%	17 3%	20 5%	9 2%	29 6%	-	-	-	-	-	2 1%	4 1%	1 1%
2	(2)	7 1%	3	4 1%	2	5 1%	-	-	-	-	-	1	3 1%	-
3	(3)	12 1%	6 1%	5 1%	5 1%	7 1%	-	-	-	-	-	1	3 1%	-
4	(4)	6 1%	2	4 1%	5 1%	1	-	-	-	-	-	3 1%	1	-
5	(5)	48 5%	21 4%	20 5%	16 3%	30 6%	11 3%	18 5%	1 2%	-	1 4%	6 2%	10 3%	3 4%
6	(6)	43 4%	21 4%	21 5%	12 2%	30 6%	5 2%	23 6%	2 4%	1 1%	2 6%	11 4%	16 4%	2 3%
7	(7)	75 7%	36 6%	39 9%	34 6%	41 8%	19 6%	18 5%	7 14%	7 13%	4 11%	25 8%	24 6%	8 12%
8	(8)	112 11%	51 9%	54 13%	54 10%	54 11%	32 11%	45 12%	3 7%	9 16%	6 17%	33 11%	43 11%	7 10%
9	(9)	148 14%	76 13%	70 16%	83 16%	60 12%	45 15%	65 17%	5 11%	9 16%	3 10%	44 14%	63 16%	8 11%
10 - Absolutely certain to vote	(10)	523 50%	341 58%	174 41%	292 56%	221 44%	191 63%	210 55%	29 61%	31 55%	19 53%	184 59%	214 54%	41 56%
Prefer not to say		8 1%	2	3 1%	2	4 1%	- -	-	-	-	-	-	2 1%	
Don't know		30 3%	13 2%	15 3%	12 2%	18 4%		-	-	-	-	3 1%	10 3%	2 3%
Mean score Standard deviation		8.49 2.27	8.77 2.11	8.17 2.40	8.87 1.86	8.10 2.56	9.21 1.29	8.97 1.47	9.03 1.43	9.10 1.15	8.82 1.52	8.99 1.62	8.91 1.73	8.85 1.77



ONLINE Opinion Poll - London

V2. If the election for Mayor of London was held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

Unweighted Total Weighted Total Standard error

	ETHN	ICITY	TEN	JRE		VOTING IN	TENTION 1st PRE	FERENCE		PAST VOTE	- GENERAL ELE	CTION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
.07	.08	.13	.08	.13	.07	.08	.21	.14	.25	.09	.09	.21



ONLINE Opinion Poll - London

V3_1. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

First choice Base: All likely to vote

		GENDER Total Male Female			AGE			SOCIAL GR	RADE			RE	GION SUMMARY	,	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	958	489	469	294	358	306	439	277	114	128	150	268	111	201	228
Weighted Total	948	471	478	330	341	277	416	278	115	139	165	278	102	194	209
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	303	160	143	79	91	133	155	82	30	36	42	84	33	69	75
	32%	34%	30%	24%	27%	48%	37%	29%	26%	26%	25%	30%	32%	35%	36%
Labour candidate Sadiq Khan	379	177	201	166	134	78	152	116	53	57	75	118	44	72	70
	40%	38%	42%	50%	39%	28%	37%	42%	46%	41%	45%	43%	43%	37%	34%
Liberal Democrat candidate Caroline	58	32	26	23	19	15	32	16	7	3	15	7	6	12	17
Pidgeon	6%	7%	5%	7%	6%	5%	8%	6%	6%	2%	9%	3%	6%	6%	8%
UKIP candidate Peter Whittle	47	24	23	15	17	15	12	16	7	13	10	19	1	9	8
	5%	5%	5%	5%	5%	5%	3%	6%	6%	10%	6%	7%	1%	4%	4%
Green Party candidate Sian Berry	35	17	18	7	18	10	16	10	3	6	9	11	5	5	5
	4%	4%	4%	2%	5%	3%	4%	4%	3%	4%	5%	4%	5%	2%	3%
Respect candidate George Galloway	15 2%	12 3%	3 1%	4 1%	6 2%	5 2%	7 2%	5 2%	-	3 2%	1	7 2%	-	1	6 3%
Other	10 1%	3 1%	7 1%	5 2%	4 1%	1	2 1%	5 2%	1 1%	1 1%	2 1%	4 1%	1 1%	2 1%	1 1%
Would not vote	2 *	1 *	1	1	-	1	1	1	-	-	-	-	1 1%	-	1 *
Don't know	101	45	56	29	52	19	39	28	14	19	12	27	12	25	25
	11%	10%	12%	9%	15%	7%	9%	10%	13%	14%	8%	10%	12%	13%	12%



ONLINE Opinion Poll - London

V3_1. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

First choice Base: All likely to vote

		ETHNIC	ITY	TENU	RE		VOTING IN	TENTION 1st PREFE	RENCE		PAST VOTE -	- GENERAL ELEC	TION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	958	613	322	579	362	331	354	46	65	36	328	350	73
Weighted Total	948 100%	546 100%	378 100%	492 100%	436 100%	303 100%	379 100%	47 100%	58 100%	35 100%	303 100%	371 100%	69 100%
Conservative candidate Zac Goldsmith	303 32%	212 39%	85 23%	210 43%	87 20%	303 100%	-	-	-	-	227 75%	19 5%	20 29%
Labour candidate Sadiq Khan	379 40%	155 28%	214 56%	157 32%	212 49%	-	379 100%	-	-	-	25 8%	294 79%	1 1%
Liberal Democrat candidate Caroline Pidgeon	58 6%	41 8%	15 4%	36 7%	21 5%	-	-	-	58 100%	-	5 2%	9 3%	4 5%
UKIP candidate Peter Whittle	47 5%	40 7%	8 2%	15 3%	32 7%	-	-	47 100%	-	-	8 3%	2	34 49%
Green Party candidate Sian Berry	35 4%	29 5%	6 2%	15 3%	19 4%	-	-	-	-	35 100%	1	12 3%	1 1%
Respect candidate George Galloway	15 2%	6 1%	8 2%	5 1%	9 2%	-	-	-	-	-	3 1%	8 2%	1 1%
Other	10 1%	6 1%	2 1%	3 1%	6 1%	-		-	-	-	1	-	
Would not vote	2 *	2	-	1	1	- -	-	- -	-	-	- -	-	1 1%
Don't know	101 11%	56 10%	41 11%	50 10%	48 11%	- -	-	- -	-	-	33 11%	27 7%	8 11%



ONLINE Opinion Poll - London

V3_2. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

Second choice Base: All likely to vote

		GENDER Male Female			AGE			SOCIAL GR	ADE			RE	GION SUMMARY	,	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	958	489	469	294	358	306	439	277	114	128	150	268	111	201	228
Weighted Total	948	471	478	330	341	277	416	278	115	139	165	278	102	194	209
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	99	57	41	41	36	21	47	27	14	10	18	34	9	19	18
	10%	12%	9%	13%	11%	8%	11%	10%	12%	7%	11%	12%	9%	10%	9%
Labour candidate Sadiq Khan	101	50	51	36	39	26	58	22	8	13	20	28	6	12	34
	11%	11%	11%	11%	11%	9%	14%	8%	7%	9%	12%	10%	6%	6%	17%
Liberal Democrat candidate Caroline	105	56	49	26	35	44	47	35	10	14	14	24	20	26	20
Pidgeon	11%	12%	10%	8%	10%	16%	11%	12%	9%	10%	8%	9%	20%	13%	10%
UKIP candidate Peter Whittle	76	50	26	18	20	37	36	17	12	11	9	22	10	20	14
	8%	11%	5%	6%	6%	14%	9%	6%	10%	8%	5%	8%	10%	10%	7%
Green Party candidate Sian Berry	125	65	60	56	47	22	46	43	16	19	32	32	11	28	21
	13%	14%	13%	17%	14%	8%	11%	16%	14%	14%	19%	12%	11%	15%	10%
Respect candidate George Galloway	36	19	17	21	9	6	15	11	4	6	10	13	5	2	7
	4%	4%	4%	6%	3%	2%	4%	4%	4%	5%	6%	5%	5%	1%	3%
Other	20 2%	5 1%	15 3%	4 1%	8 2%	8 3%	10 2%	7 2%	2 2%	1	6 4%	4 1%	-	5 3%	4 2%
Would not vote	58	27	31	15	17	26	28	13	8	10	10	17	6	12	13
	6%	6%	6%	5%	5%	9%	7%	5%	7%	7%	6%	6%	6%	6%	6%
Don't know	231	99	132	82	86	63	84	76	30	41	34	71	23	50	53
	24%	21%	28%	25%	25%	23%	20%	27%	26%	30%	21%	26%	23%	26%	25%



ONLINE Opinion Poll - London

V3_2. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

Second choice Base: All likely to vote

		ETHNICI	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELEC	TION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	958	613	322	579	362	331	354	46	65	36	328	350	73
Weighted Total	948	546	378	492	436	303	379	47	58	35	303	371	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	99	39	58	45	54	-	65	20	12	1	22	42	16
	10%	7%	15%	9%	12%	-	17%	42%	21%	3%	7%	11%	22%
Labour candidate Sadiq Khan	101	58	40	60	38	52	-	3	20	18	39	25	5
	11%	11%	11%	12%	9%	17%	-	7%	35%	52%	13%	7%	7%
Liberal Democrat candidate Caroline Pidgeon	105	69	34	57	45	50	47	1	-	5	35	41	1
	11%	13%	9%	12%	10%	17%	12%	2%	-	14%	12%	11%	1%
UKIP candidate Peter Whittle	76	59	16	47	29	58	12	-	4	2	42	12	15
	8%	11%	4%	10%	7%	19%	3%	-	6%	4%	14%	3%	21%
Green Party candidate Sian Berry	125	78	45	62	59	19	84	7	10	-	18	70	6
	13%	14%	12%	13%	13%	6%	22%	14%	18%	-	6%	19%	8%
Respect candidate George Galloway	36	9	25	12	23	6	27	-	-	3	7	23	-
	4%	2%	7%	2%	5%	2%	7%	-	-	7%	2%	6%	-
Other	20	12	8	10	10	5	6	4	2	1	5	6	4
	2%	2%	2%	2%	2%	2%	2%	8%	4%	3%	2%	2%	6%
Would not vote	58	40	18	32	26	27	25	4	-	-	27	24	4
	6%	7%	5%	7%	6%	9%	7%	8%	-	-	9%	6%	6%
Don't know	231	129	95	111	117	45	72	7	6	3	73	86	15
	24%	24%	25%	23%	27%	15%	19%	15%	10%	7%	24%	23%	21%



ONLINE Opinion Poll - London V4. If you could only vote for the Conservative candidate Zac Goldsmith or the Labour candidate Sadiq Khan, who would you vote for? Base: All would not vote for Conservative or Labour as first or second choice

Unweighted Total Weighted Total Conservative candidate Zac Goldsmith Labour candidate Sadiq Khan Don't know

	GEND	ER		AGE			SOCIAL	GRADE			REG	GION SUMMAR	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
271	137	134	80	122	69	112	84	33	42	45	73	28	55	70
265	133	132	85	116	65	108	80	32	45	49	75	25	54	63
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
80	41	40	23	36	22	28	30	11	12	10	21	11	19	20
30%	31%	30%	27%	31%	34%	26%	37%	33%	26%	20%	28%	46%	34%	31%
85	45	40	33	33	19	46	18	9	12	21	22	6	14	22
32%	34%	31%	40%	28%	29%	43%	23%	28%	27%	43%	29%	26%	26%	34%
100	47	52	28	48	24	34	32	12	21	18	32	7	21	22
38%	36%	40%	33%	41%	37%	31%	40%	38%	47%	36%	43%	28%	40%	34%



ONLINE Opinion Poll - London V4. If you could only vote for the Conservative candidate Zac Goldsmith or the Labour candidate Sadiq Khan, who would you vote for? Base: All would not vote for Conservative or Labour as first or second choice

Unweighted Total Weighted Total Conservative candidate Zac Goldsmith Labour candidate Sadiq Khan Don't know

	ETHNI	CITY	TENU	IRE		VOTING IN	NTENTION 1st PREF	ERENCE		PAST VOTE -	GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
271	195	68	149	118	-	-	46	65	36	54	57	48
265	178	79	124	136	-	-	47	58	35	50	57	47
100%	100%	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%
80	58	23	45	34	-	-	26	19	7	23	9	21
30%	32%	29%	36%	25%	-	-	55%	33%	20%	46%	15%	45%
85	61	21	43	40	-	-	7	27	23	7	27	6
32%	34%	26%	35%	29%	-	-	15%	46%	65%	14%	48%	12%
100	60	36	36	62	-	-	14	12	5	20	21	20
38%	33%	45%	29%	46%	-	-	29%	21%	15%	40%	37%	43%



V3 Voting intention First (Turnout weighted) Base: All likely to vote and expressing a voting intention

		GENE	DER		AGE			SOCIAL GR	ADE			RE	GION SUMMARY	′	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	855	444	411	265	304	286	398	247	99	111	138	243	96	178	200
Weighted Total	301	154	147	100	105	96	148	87	30	36	54	89	32	61	65
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	111	59	51	27	33	50	62	29	9	11	15	31	12	25	28
	37%	39%	35%	27%	32%	52%	42%	33%	30%	30%	28%	35%	39%	41%	42%
Labour candidate Sadiq Khan	132	63	69	55	48	29	59	40	16	17	26	41	15	26	24
	44%	41%	47%	55%	46%	30%	40%	46%	52%	48%	48%	46%	48%	42%	37%
Liberal Democrat candidate Caroline	21	12	9	8	7	6	12	6	2	1	5	3	2	5	6
Pidgeon	7%	8%	6%	8%	7%	6%	8%	6%	6%	3%	10%	3%	6%	8%	9%
UKIP candidate Peter Whittle	16	8	8	5	6	5	5	5	2	4	3	7	*	3	3
	5%	5%	5%	5%	6%	6%	3%	6%	7%	11%	6%	8%	2%	5%	4%
Green Party candidate Sian Berry	13	6	7	3	7	3	6	4	1	2	3	4	2	2	2
	4%	4%	5%	3%	6%	4%	4%	4%	3%	5%	6%	5%	5%	3%	3%
Respect candidate George Galloway	5 2%	4 3%	1 1%	1 1%	2 2%	2 2%	3 2%	2 2%	-	1 2%	*	3 3%	-	* 1%	2 3%
Other	3 1%	1 1%	2 1%	2 2%	1 1%	*	1 1%	2 2%	* 1%	* 1%	1 1%	1 1%	* 1%	1 1%	* 1%



V3 Voting intention First (Turnout weighted) Base: All likely to vote and expressing a voting intention

		ETHNIC	ITY	TENUF	RE		VOTING INT	TENTION 1st PREF	ERENCE		PAST VOTE	- GENERAL ELEC	TION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	855	550	286	520	320	331	354	46	65	36	292	325	64
Weighted Total	301 100%	176 100%	118 100%	164 100%	131 100%	111 100%	132 100%	16 100%	21 100%	13 100%	99 100%	120 100%	21 100%
Conservative candidate Zac Goldsmith	111 37%	78 44%	31 26%	79 48%	30 23%	111 100%	-	-	-	-	83 84%	7 6%	8 36%
Labour candidate Sadiq Khan	132 44%	55 31%	74 62%	57 35%	71 54%	-	132 100%	-	-	-	9 9%	102 85%	* 1%
Liberal Democrat candidate Caroline Pidgeon	21 7%	15 9%	5 4%	14 8%	7 6%	-	-	-	21 100%	-	2 2%	4 3%	1 6%
UKIP candidate Peter Whittle	16 5%	13 8%	3 2%	5 3%	11 8%	-	-	16 100%	-	-	3 3%	1 1%	12 55%
Green Party candidate Sian Berry	13 4%	11 6%	2 2%	6 3%	7 5%	-	-	-	-	13 100%	*	4 4%	* 1%
Respect candidate George Galloway	5 2%	2 1%	3 2%	2 1%	3 3%	-	-	-	-	-	1 1%	3 2%	* 1%
Other	3 1%	2 1%	1 1%	1 1%	2 2%	-	-	-	-		*	-	



V3 Voting intention Run off (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total
Conservative candidate Zac Goldsmith
Labour candidate Sadiq Khan

	GENI	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	RY	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
768	401	367	239	265	264	368	215	90	95	121	219	85	161	182
271	139	132	91	92	88	137	76	27	31	47	80	28	55	60
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
122	66	56	32	36	55	66	34	10	12	16	34	13	28	31
45%	48%	42%	35%	39%	62%	48%	45%	38%	38%	35%	42%	45%	51%	51%
149	73	76	60	56	33	71	42	17	19	31	46	16	27	29
55%	52%	58%	65%	61%	38%	52%	55%	62%	62%	65%	58%	55%	49%	49%



V3 Voting intention Run off (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total
Conservative candidate Zac Goldsmith
Labour candidate Sadiq Khan

	ETHN	ICITY	TEN	JRE		VOTING IN	ITENTION 1st PRE	FERENCE		PAST VOTE	- GENERAL ELE	CTION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
768	482	271	477	277	331	354	23	36	19	287	312	42
271	154	112	151	115	111	132	8	12	7	97	115	14
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
122	87	33	84	36	111	-	7	4	*	86	7	13
45%	56%	30%	56%	32%	100%	-	87%	37%	5%	89%	6%	90%
149	67	79	67	79	_	132	1	7	7	11	108	1
55%	44%	70%	44%	68%	-	100%	13%	63%	95%	11%	94%	10%



ONLINE Opinion Poll - London Q1_SUM. At the current time, how worried, if at all, are you personally about each of the following? - SUMMARY TABLE Base: All respondents

	А	A terrorist attack happening in London	Interest rates rising	Another recession happening	Being attacked on the streets of London late at night	A war starting between Russia and Britain's allies	An outbreak of ebola or similar virus in the UK
Unweighted Total		1049	1049	1049	1049	1049	1049
Weighted Total		1049 100%	1049 100%	1049 100%	1049 100%	1049 100%	1049 100%
Very worried	(4)	388 37%	151 14%	206 20%	226 22%	120 11%	124 12%
Fairly worried	(3)	449 43%	358 34%	498 47%	374 36%	255 24%	209 20%
Not very worried	(2)	183 17%	382 36%	304 29%	370 35%	498 47%	501 48%
Not at all worried	(1)	29 3%	159 15%	41 4%	79 8%	176 17%	215 20%
NETS							
Net: Worried		837 80%	509 48%	704 67%	600 57%	375 36%	333 32%
Net: Not worried		212 20%	540 52%	345 33%	449 43%	674 64%	716 68%
Mean score Standard deviation Standard error		3.14 .80 .02	2.48 .92 .03	2.83 .78 .02	2.71 .89 .03	2.30 .88 .03	2.23 .91 .03



ONLINE Opinion Poll - London Q1_1. At the current time, how worried, if at all, are you personally about each of the following?

A terrorist attack happening in London Base: All respondents

			GEND	ER		AGE			SOCIAL GF	RADE			RE	GION SUMMARY	,	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		1049 100%	504 100%	545 100%	378 100%	378 100%	294 100%	441 100%	310 100%	131 100%	167 100%	179 100%	319 100%	117 100%	205 100%	229 100%
Very worried	(4)	388 37%	150 30%	238 44%	150 40%	147 39%	91 31%	167 38%	101 33%	54 41%	66 39%	63 35%	123 39%	47 40%	64 31%	91 40%
Fairly worried	(3)	449 43%	221 44%	228 42%	160 42%	145 38%	144 49%	190 43%	140 45%	47 36%	72 43%	71 39%	137 43%	50 42%	98 48%	93 41%
Not very worried	(2)	183 17%	109 22%	74 14%	54 14%	75 20%	54 19%	71 16%	62 20%	25 19%	25 15%	38 21%	50 16%	19 16%	37 18%	39 17%
Not at all worried	(1)	29 3%	24 5%	5 1%	14 4%	11 3%	4 2%	12 3%	8 3%	5 4%	4 2%	7 4%	9 3%	2 2%	5 2%	5 2%
NETS																
Net: Worried		837 80%	371 74%	466 85%	310 82%	292 77%	235 80%	358 81%	241 78%	100 77%	138 83%	134 75%	260 82%	97 82%	162 79%	184 81%
Net: Not worried		212 20%	133 26%	79 15%	68 18%	85 23%	59 20%	83 19%	70 22%	31 23%	29 17%	45 25%	59 18%	21 18%	42 21%	45 19%
Mean score Standard deviation Standard error		3.14 .80 .02	2.99 .84 .04	3.28 .73 .03	3.18 .81 .04	3.13 .83 .04	3.09 .74 .04	3.16 .79 .04	3.08 .79 .05	3.14 .87 .08	3.20 .77 .06	3.06 .85 .07	3.17 .79 .05	3.20 .78 .07	3.08 .77 .05	3.18 .80 .05
Standard error		.02	.04	.03	.04	.04	.04	.04	.05	.08	.06	.07	.05	.07	.05	.05





ONLINE Opinion Poll - London Q1_1. At the current time, how worried, if at all, are you personally about each of the following?

A terrorist attack happening in London Base: All respondents

]		ETHNICI	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total		1049 100%	590 100%	429 100%	526 100%	499 100%	303 100%	379 100%	47 100%	58 100%	35 100%	313 100%	393 100%	72 100%
Very worried	(4)	388 37%	181 31%	199 46%	182 35%	199 40%	124 41%	132 35%	19 40%	21 37%	11 31%	117 37%	152 39%	32 44%
Fairly worried	(3)	449 43%	284 48%	153 36%	232 44%	200 40%	133 44%	169 45%	18 38%	24 41%	14 40%	144 46%	161 41%	27 37%
Not very worried	(2)	183 17%	116 20%	59 14%	93 18%	91 18%	40 13%	64 17%	9 19%	10 18%	10 29%	45 14%	68 17%	12 17%
Not at all worried	(1)	29 3%	9 2%	18 4%	19 4%	10 2%	6 2%	14 4%	1 3%	2 4%	- -	7 2%	12 3%	1 2%
NETS														
Net: Worried		837 80%	465 79%	352 82%	414 79%	399 80%	257 85%	301 79%	37 78%	45 78%	25 71%	260 83%	313 80%	59 81%
Net: Not worried		212 20%	125 21%	77 18%	111 21%	101 20%	46 15%	78 21%	10 22%	13 22%	10 29%	52 17%	80 20%	13 19%
Mean score Standard deviation Standard error		3.14 .80 .02	3.08 .75 .03	3.24 .84 .04	3.10 .81 .03	3.18 .79 .04	3.24 .75 .04	3.11 .81 .04	3.15 .84 .12	3.11 .84 .10	3.01 .79 .13	3.18 .76 .04	3.15 .81 .04	3.24 .80 .09



ONLINE Opinion Poll - London Q1_2. At the current time, how worried, if at all, are you personally about each of the following?

Interest rates rising Base: All respondents

Unweighted Total	Total N 1049 1049 100%	522 504	Female 527	18-34 332	35-54	55+	AB	C1	C2	DE	Central	East	North	South	10/
Weighted Total	1049		527	332		I			02	DL	Ceritiai	⊑ası	NOTH	South	West
		504			393	324	461	306	128	154	162	305	126	211	245
Very worried (4)	10070	100%	545 100%	378 100%	378 100%	294 100%	441 100%	310 100%	131 100%	167 100%	179 100%	319 100%	117 100%	205 100%	229 100%
, , ,	151	60	90	74	63	13	62	41	29	19	26	59	16	22	28
	14%	12%	17%	20%	17%	5%	14%	13%	22%	12%	14%	18%	14%	11%	12%
Fairly worried (3)	358	147	210	160	131	67	147	101	51	58	50	109	41	74	84
	34%	29%	39%	42%	35%	23%	33%	33%	39%	35%	28%	34%	35%	36%	37%
Not very worried (2)	382	190	192	113	135	133	156	126	37	63	73	109	45	80	76
	36%	38%	35%	30%	36%	45%	35%	41%	28%	38%	41%	34%	38%	39%	33%
Not at all worried (1)	159	106	52	30	48	81	76	42	14	26	31	42	16	29	41
	15%	21%	10%	8%	13%	27%	17%	14%	11%	16%	17%	13%	13%	14%	18%
NETS															
Net: Worried	509	208	301	235	194	80	209	143	80	78	76	168	57	96	112
	48%	41%	55%	62%	51%	27%	47%	46%	61%	46%	42%	53%	49%	47%	49%
Net: Not worried	540	296	245	143	184	214	232	168	51	89	104	151	60	109	117
	52%	59%	45%	38%	49%	73%	53%	54%	39%	54%	58%	47%	51%	53%	51%
Mean score Standard deviation Standard error	2.48	2.32	2.62	2.74	2.55	2.04	2.44	2.46	2.72	2.42	2.40	2.58	2.49	2.43	2.43
	.92	.94	.87	.86	.92	.83	.94	.89	.93	.89	.93	.94	.89	.87	.92
	.03	.04	.04	.05	.05	.05	.04	.05	.08	.07	.07	.05	.08	.06	.06



ONLINE Opinion Poll - London Q1_2. At the current time, how worried, if at all, are you personally about each of the following?

Interest rates rising Base: All respondents

	ſ		ETHNICI	TY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total		1049 100%	590 100%	429 100%	526 100%	499 100%	303 100%	379 100%	47 100%	58 100%	35 100%	313 100%	393 100%	72 100%
Very worried	(4)	151 14%	45 8%	105 24%	67 13%	80 16%	33 11%	71 19%	4 9%	3 6%	4 11%	40 13%	69 17%	4 6%
Fairly worried	(3)	358 34%	171 29%	180 42%	175 33%	171 34%	77 25%	152 40%	13 27%	20 35%	8 23%	89 28%	160 41%	19 27%
Not very worried	(2)	382 36%	252 43%	116 27%	186 35%	187 37%	126 42%	121 32%	21 44%	18 32%	17 50%	124 40%	128 32%	29 41%
Not at all worried	(1)	159 15%	122 21%	29 7%	97 19%	61 12%	67 22%	34 9%	10 20%	16 28%	6 16%	60 19%	37 9%	19 27%
NETS														
Net: Worried		509 48%	215 37%	284 66%	242 46%	251 50%	110 36%	224 59%	17 36%	23 40%	12 34%	129 41%	229 58%	24 33%
Net: Not worried		540 52%	374 63%	145 34%	284 54%	248 50%	193 64%	155 41%	30 64%	34 60%	23 66%	184 59%	164 42%	49 67%
Mean score Standard deviation		2.48 .92	2.23 .86	2.84 .87	2.40 .93	2.54 .90	2.25 .92	2.69 .88	2.25 .89	2.18 .92	2.30 .88	2.35 .93	2.66 .87	2.12 .88
Standard error		.03	.03	.05	.04	.04	.05	.05	.13	.11	.15	.05	.05	.10



ONLINE Opinion Poll - London Q1_3. At the current time, how worried, if at all, are you personally about each of the following?

Another recession happening Base: All respondents

			GENE	DER		AGE			SOCIAL GF	RADE			REG	GION SUMMARY	,	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		1049 100%	504 100%	545 100%	378 100%	378 100%	294 100%	441 100%	310 100%	131 100%	167 100%	179 100%	319 100%	117 100%	205 100%	229 100%
Very worried	(4)	206 20%	109 22%	97 18%	75 20%	83 22%	48 16%	91 21%	55 18%	23 18%	37 22%	39 22%	66 21%	21 18%	41 20%	40 17%
Fairly worried	(3)	498 47%	210 42%	288 53%	183 48%	184 49%	131 45%	219 50%	146 47%	59 45%	74 45%	85 47%	149 47%	58 50%	95 46%	111 49%
Not very worried	(2)	304 29%	157 31%	147 27%	103 27%	97 26%	104 36%	121 27%	94 30%	41 31%	48 29%	51 29%	87 27%	35 30%	61 30%	70 30%
Not at all worried	(1)	41 4%	28 5%	14 2%	17 4%	14 4%	10 3%	10 2%	15 5%	8 6%	8 5%	5 3%	17 5%	2 2%	8 4%	9 4%
NETS																
Net: Worried		704 67%	318 63%	385 71%	258 68%	267 71%	179 61%	310 70%	201 65%	82 63%	111 67%	123 69%	215 67%	80 68%	135 66%	151 66%
Net: Not worried		345 33%	185 37%	160 29%	120 32%	111 29%	114 39%	131 30%	110 35%	49 37%	56 33%	56 31%	104 33%	38 32%	69 34%	78 34%
Mean score Standard deviation		2.83	2.79	2.86	2.84 .79	2.89	2.74	2.89 .75	2.77	2.74	2.84	2.88 .77	2.83	2.84	2.82	2.79
Standard error		.02	.04	.03	.04	.04	.04	.03	.05	.07	.07	.06	.05	.07	.05	.05



ONLINE Opinion Poll - London Q1_3. At the current time, how worried, if at all, are you personally about each of the following?

Another recession happening Base: All respondents

		ETHNICI	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total	1049	590	429	526	499	303	379	47	58	35	313	393	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very worried (4)	206	86	115	90	114	44	97	5	13	7	49	99	7
	20%	15%	27%	17%	23%	15%	25%	10%	22%	21%	16%	25%	10%
Fairly worried (3)	498	281	204	261	220	135	192	19	33	17	146	189	29
	47%	48%	48%	50%	44%	45%	51%	40%	57%	48%	47%	48%	40%
Not very worried (2)	304	206	89	153	146	110	77	21	10	11	106	92	30
	29%	35%	21%	29%	29%	36%	20%	44%	17%	31%	34%	23%	41%
Not at all worried (1)	41	16	21	22	19	14	14	3	2	-	13	13	6
	4%	3%	5%	4%	4%	5%	4%	6%	4%	-	4%	3%	8%
NETS													
Net: Worried	704	368	319	351	334	179	288	23	45	24	194	289	37
	67%	62%	74%	67%	67%	59%	76%	49%	79%	69%	62%	73%	51%
Net: Not worried	345	222	110	175	166	123	90	24	12	11	118	105	36
	33%	38%	26%	33%	33%	41%	24%	51%	21%	31%	38%	27%	49%
Mean score Standard deviation Standard error	2.83	2.74	2.97	2.80	2.86	2.69	2.98	2.53	2.96	2.89	2.74	2.95	2.53
	.78	.73	.82	.77	.81	.77	.78	.76	.75	.72	.77	.79	.79
	.02	.03	.04	.03	.04	.04	.04	.11	.09	.12	.04	.04	.09



ONLINE Opinion Poll - London Q1_4. At the current time, how worried, if at all, are you personally about each of the following?

Being attacked on the streets of London late at night Base: All respondents

	1		GEND	ER		AGE			SOCIAL G	RADE			REG	GION SUMMARY	*	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		1049 100%	504 100%	545 100%	378 100%	378 100%	294 100%	441 100%	310 100%	131 100%	167 100%	179 100%	319 100%	117 100%	205 100%	229 100%
Very worried	(4)	226 22%	95 19%	131 24%	98 26%	81 22%	46 16%	94 21%	55 18%	35 27%	41 25%	33 18%	80 25%	27 23%	35 17%	52 23%
Fairly worried	(3)	374 36%	148 29%	226 41%	151 40%	131 35%	93 32%	146 33%	122 39%	47 36%	59 35%	60 34%	122 38%	42 35%	64 31%	86 38%
Not very worried	(2)	370 35%	203 40%	167 31%	112 30%	136 36%	122 42%	168 38%	104 34%	41 32%	56 34%	70 39%	92 29%	40 34%	89 44%	78 34%
Not at all worried	(1)	79 8%	57 11%	22 4%	16 4%	30 8%	33 11%	33 7%	28 9%	8 6%	10 6%	16 9%	25 8%	9 8%	16 8%	13 6%
NETS																
Net: Worried		600 57%	243 48%	357 65%	249 66%	212 56%	139 47%	240 54%	178 57%	82 62%	101 60%	93 52%	202 63%	68 58%	99 48%	138 60%
Net: Not worried		449 43%	261 52%	188 35%	129 34%	166 44%	155 53%	201 46%	133 43%	49 38%	66 40%	87 48%	117 37%	49 42%	105 52%	91 40%
Mean score Standard deviation Standard error		2.71 .89 .03	2.56 .92 .04	2.86 .83 .04	2.88 .85 .05	2.70 .90 .05	2.52 .89 .05	2.68 .89 .04	2.66 .87 .05	2.83 .90 .08	2.79 .89 .07	2.61 .89 .07	2.80 .90 .05	2.73 .90 .08	2.58 .86 .06	2.78 .86 .06



ONLINE Opinion Poll - London Q1_4. At the current time, how worried, if at all, are you personally about each of the following?

Being attacked on the streets of London late at night Base: All respondents

			ETHNICI	TY	TENU	RE		VOTING INTE	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total		1049 100%	590 100%	429 100%	526 100%	499 100%	303 100%	379 100%	47 100%	58 100%	35 100%	313 100%	393 100%	72 100%
Very worried	(4)	226 22%	74 13%	146 34%	97 18%	125 25%	56 18%	91 24%	11 23%	14 24%	7 19%	58 19%	98 25%	16 22%
Fairly worried	(3)	374 36%	207 35%	158 37%	176 33%	183 37%	109 36%	143 38%	13 28%	18 31%	10 27%	106 34%	153 39%	15 21%
Not very worried	(2)	370 35%	263 45%	94 22%	206 39%	160 32%	114 38%	117 31%	21 45%	22 38%	17 49%	118 38%	121 31%	37 51%
Not at all worried	(1)	79 8%	46 8%	31 7%	48 9%	31 6%	25 8%	27 7%	2 4%	4 7%	2 5%	30 10%	22 6%	5 7%
NETS														
Net: Worried		600 57%	281 48%	305 71%	272 52%	308 62%	165 54%	235 62%	24 51%	32 55%	16 46%	165 53%	250 64%	31 43%
Net: Not worried		449 43%	309 52%	124 29%	253 48%	191 38%	138 46%	144 38%	23 49%	26 45%	19 54%	148 47%	143 36%	42 57%
Mean score Standard deviation		2.71 .89	2.52 .81	2.98 .92	2.61 .89	2.81 .89	2.65 .87	2.79 .89	2.70 .88	2.72 .91	2.60 .86	2.62 .90	2.83 .87	2.58 .91
Standard error		.03	.03	.05	.04	.04	.05	.05	.13	.11	.14	.05	.04	.10



ONLINE Opinion Poll - London Q1_5. At the current time, how worried, if at all, are you personally about each of the following?

A war starting between Russia and Britain's allies Base: All respondents

			GEND	ER		AGE			SOCIAL GI	RADE			RE	GION SUMMARY	,	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		1049 100%	504 100%	545 100%	378 100%	378 100%	294 100%	441 100%	310 100%	131 100%	167 100%	179 100%	319 100%	117 100%	205 100%	229 100%
Very worried	(4)	120 11%	47 9%	72 13%	59 16%	40 11%	21 7%	56 13%	31 10%	15 11%	19 11%	29 16%	45 14%	16 14%	12 6%	18 8%
Fairly worried	(3)	255 24%	104 21%	151 28%	97 26%	95 25%	62 21%	99 23%	67 22%	35 26%	54 32%	42 23%	75 23%	30 25%	52 25%	57 25%
Not very worried	(2)	498 47%	230 46%	268 49%	167 44%	184 49%	147 50%	207 47%	156 50%	65 50%	70 42%	77 43%	149 47%	52 45%	104 51%	115 50%
Not at all worried	(1)	176 17%	122 24%	53 10%	54 14%	58 15%	63 22%	79 18%	57 18%	16 12%	23 14%	31 17%	50 16%	19 16%	37 18%	39 17%
NETS																
Net: Worried		375 36%	151 30%	224 41%	156 41%	135 36%	83 28%	155 35%	97 31%	49 38%	73 44%	71 39%	120 38%	46 39%	64 31%	75 33%
Net: Not worried		674 64%	352 70%	322 59%	221 59%	242 64%	210 72%	286 65%	213 69%	82 62%	94 56%	109 61%	199 62%	72 61%	141 69%	154 67%
Mean score Standard deviation		2.30	2.15 .90	2.45 .84	2.43 .92	2.31 .86	2.14 .84	2.30 .91	2.23 .86	2.37 .84	2.41 .87	2.38 .95	2.36 .91	2.36 .92	2.19 .79	2.24
Standard error		.03	.04	.04	.05	.04	.05	.04	.05	.07	.07	.08	.05	.08	.05	.05



ONLINE Opinion Poll - London Q1_5. At the current time, how worried, if at all, are you personally about each of the following?

A war starting between Russia and Britain's allies Base: All respondents

	٦		ETHNIC	TY	TENU	RE		VOTING INTE	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total		1049 100%	590 100%	429 100%	526 100%	499 100%	303 100%	379 100%	47 100%	58 100%	35 100%	313 100%	393 100%	72 100%
Very worried	(4)	120 11%	44 7%	73 17%	55 10%	64 13%	37 12%	46 12%	7 14%	6 11%	4 13%	36 12%	49 13%	7 9%
Fairly worried	(3)	255 24%	139 24%	109 25%	114 22%	135 27%	70 23%	99 26%	10 21%	12 20%	6 18%	71 23%	109 28%	17 23%
Not very worried	(2)	498 47%	292 50%	193 45%	266 51%	219 44%	140 46%	175 46%	19 40%	32 56%	20 56%	146 47%	183 46%	29 40%
Not at all worried	(1)	176 17%	114 19%	53 12%	91 17%	82 16%	56 18%	58 15%	12 25%	8 13%	4 13%	59 19%	52 13%	20 28%
NETS														
Net: Worried		375 36%	183 31%	182 43%	169 32%	199 40%	107 35%	145 38%	17 35%	18 31%	11 31%	107 34%	158 40%	23 32%
Net: Not worried		674 64%	406 69%	247 57%	357 68%	301 60%	196 65%	234 62%	31 65%	40 69%	24 69%	205 66%	235 60%	49 68%
Mean score Standard deviation		2.30 .88	2.19 .83	2.47 .92	2.25 .86	2.36 .90	2.29 .91	2.35 .88	2.24 1.00	2.28 .84	2.31 .86	2.27 .90	2.40 .87	2.13 .93
Standard error		.03	.03	.05	.03	.04	.05	.05	.15	.10	.14	.05	.05	.11



ONLINE Opinion Poll - London Q1_6. At the current time, how worried, if at all, are you personally about each of the following?

An outbreak of ebola or similar virus in the UK Base: All respondents

			GEND	ER		AGE			SOCIAL GF	RADE			REG	SION SUMMARY		
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		1049 100%	504 100%	545 100%	378 100%	378 100%	294 100%	441 100%	310 100%	131 100%	167 100%	179 100%	319 100%	117 100%	205 100%	229 100%
Very worried	(4)	124 12%	44 9%	80 15%	56 15%	37 10%	31 10%	49 11%	28 9%	19 14%	28 17%	24 13%	45 14%	16 14%	15 7%	24 10%
Fairly worried	(3)	209 20%	95 19%	114 21%	85 23%	83 22%	41 14%	91 21%	60 19%	24 18%	34 21%	30 17%	71 22%	27 23%	36 18%	45 20%
Not very worried	(2)	501 48%	234 47%	267 49%	166 44%	174 46%	161 55%	224 51%	137 44%	62 47%	78 47%	84 47%	143 45%	55 47%	113 55%	106 46%
Not at all worried	(1)	215 20%	130 26%	85 16%	70 19%	84 22%	61 21%	77 17%	85 27%	27 20%	26 16%	41 23%	60 19%	19 16%	41 20%	54 24%
NETS																
Net: Worried		333 32%	140 28%	193 35%	142 38%	120 32%	72 24%	140 32%	88 28%	43 33%	62 37%	54 30%	116 36%	43 37%	51 25%	69 30%
Net: Not worried		716 68%	364 72%	352 65%	236 62%	258 68%	222 76%	300 68%	223 72%	88 67%	104 63%	126 70%	203 64%	74 63%	153 75%	160 70%
Mean score Standard deviation Standard error		2.23 .91 .03	2.11 .89 .04	2.34 .91 .04	2.34 .95 .05	2.19 .89 .05	2.14 .86 .05	2.26 .87 .04	2.10 .91 .05	2.26 .95 .08	2.38 .94 .08	2.20 .94 .07	2.32 .94 .05	2.35 .92 .08	2.13 .81 .06	2.17 .91 .06

Prepared by ComRes



ONLINE Opinion Poll - London Q1_6. At the current time, how worried, if at all, are you personally about each of the following?

An outbreak of ebola or similar virus in the UK Base: All respondents

		ETHNIC	ITY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total	1049	590	429	526	499	303	379	47	58	35	313	393	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very worried (4)	124	43	77	54	69	41	39	9	6	4	38	45	10
	12%	7%	18%	10%	14%	14%	10%	19%	10%	10%	12%	11%	13%
Fairly worried (3)	209	91	113	103	100	57	83	6	13	6	50	90	13
	20%	15%	26%	20%	20%	19%	22%	12%	22%	16%	16%	23%	17%
Not very worried (2)	501	324	163	264	224	145	177	22	28	21	157	181	34
	48%	55%	38%	50%	45%	48%	47%	47%	49%	59%	50%	46%	47%
Not at all worried (1)	215	131	77	105	107	59	80	10	11	5	68	78	16
	20%	22%	18%	20%	21%	19%	21%	22%	19%	14%	22%	20%	22%
NETS													
Net: Worried	333	134	189	157	169	99	122	15	19	9	88	134	22
	32%	23%	44%	30%	34%	33%	32%	31%	32%	26%	28%	34%	31%
Net: Not worried	716	456	240	369	331	204	257	33	39	26	225	259	50
	68%	77%	56%	70%	66%	67%	68%	69%	68%	74%	72%	66%	69%
Mean score Standard deviation Standard error	2.23	2.08	2.44	2.20	2.26	2.27	2.21	2.28	2.24	2.22	2.19	2.26	2.21
	.91	.81	.98	.88	.95	.93	.89	1.02	.88	.83	.91	.90	.94
	.03	.03	.05	.04	.05	.05	.05	.15	.11	.14	.05	.05	.11



ONLINE Opinion Poll - London Q2_SUM. Do you agree or disagree with each of the following statements? - SUMMARY TABLE Base: All respondents

		Bernard Hogan Howe London's Police Commissioner is doing a good job	Keeping London safe from terrorists is an important part of being Mayor of London	Keeping London safe from terrorists is not something the Mayor of London can do anything about	I trust the police and intelligence services to keep London safe	Sadiq Khan would do a better job of keeping London safe than Zac Goldsmith	Zac Goldsmith would do a better job of keeping London safe than Sadiq Khan
Unweighted Total		1049	1049	1049	1049	1049	1049
Weighted Total		1049 100%	1049 100%	1049 100%	1049 100%	1049 100%	1049 100%
Agree	(2)	313 30%	768 73%	216 21%	662 63%	276 26%	267 25%
Disagree	(1)	202 19%	124 12%	639 61%	192 18%	303 29%	304 29%
Don't know		534 51%	158 15%	195 19%	194 19%	469 45%	478 46%
Mean score Standard deviation		1.61 .49	1.86 .35	1.25 .43	1.77 .42	1.48 .50	1.47 .50
Standard error		.02	.01	.01	.01	.02	.02



Q2_1. Do you agree or disagree with each of the following statements?

Bernard Hogan Howe London's Police Commissioner is doing a good job Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GENI	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	Υ	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(2)	313	182	131	113	113	86	162	79	39	33	54	82	41	66	70
	30%	36%	24%	30%	30%	29%	37%	25%	29%	20%	30%	26%	35%	32%	30%
(1)	202	114	88	64	67	72	91	59	24	28	32	61	24	39	47
	19%	23%	16%	17%	18%	24%	21%	19%	19%	17%	18%	19%	20%	19%	21%
	534	208	327	200	198	136	188	173	68	106	94	176	52	100	112
	51%	41%	60%	53%	52%	46%	43%	56%	52%	64%	52%	55%	45%	49%	49%
	1.61	1.61	1.60	1.64	1.63	1.55	1.64	1.57	1.61	1.54	1.63	1.57	1.63	1.63	1.60
	.49	.49	.49	.48	.48	.50	.48	.50	.49	.50	.48	.50	.49	.49	.49
	.02	.03	.03	.04	.04	.04	.03	.04	.06	.07	.05	.04	.06	.05	.04



Q2_1. Do you agree or disagree with each of the following statements?

Bernard Hogan Howe London's Police Commissioner is doing a good job Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

Γ		ETHNICITY		TENUI	TENURE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	1049	590	429	526	499	303	379	47	58	35	313	393	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
)	313	184	125	183	126	119	124	9	19	7	126	120	15
	30%	31%	29%	35%	25%	39%	33%	19%	33%	21%	40%	31%	21%
,	202	120	74	112	86	69	67	18	7	9	74	71	20
	19%	20%	17%	21%	17%	23%	18%	38%	12%	25%	24%	18%	27%
	534	286	230	231	288	115	188	20	31	19	113	202	37
	51%	49%	54%	44%	58%	38%	50%	43%	55%	55%	36%	51%	52%
	1.61	1.60	1.63	1.62	1.60	1.63	1.65	1.33	1.74	1.45	1.63	1.63	1.44
	.49	.49	.48	.49	.49	.48	.48	.48	.45	.51	.48	.48	.50
	.02	.03	.04	.03	.04	.03	.04	.09	.08	.12	.03	.04	.08



Q2_2. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is an important part of being Mayor of London Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GENDER		GENDER AGE				SOCIAL GI	RADE		REGION SUMMARY				
[Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	768	358	410	259	282	227	343	223	93	110	116	228	94	160	169
	73%	71%	75%	69%	75%	77%	78%	72%	71%	66%	65%	72%	80%	78%	74%
1)	124	81	43	46	46	32	54	38	18	14	32	37	8	22	25
	12%	16%	8%	12%	12%	11%	12%	12%	13%	8%	18%	12%	6%	11%	11%
	158	64	93	73	49	36	44	49	21	43	31	53	16	23	34
	15%	13%	17%	19%	13%	12%	10%	16%	16%	26%	18%	17%	13%	11%	15%
	1.86	1.82	1.91	1.85	1.86	1.88	1.86	1.85	1.84	1.89	1.79	1.86	1.93	1.88	1.87
	.35	.39	.29	.36	.35	.33	.34	.35	.37	.32	.41	.35	.26	.33	.33
	.01	.02	.01	.02	.02	.02	.02	.02	.04	.03	.04	.02	.03	.02	.02



Q2_2. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is an important part of being Mayor of London Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

Г		ETHNI	CITY	TENU		VOTING INT	NTION 1st PREFI		PAST VOTE -	GENERAL ELECT	ΓΙΟΝ 2015		
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	1049	590	429	526	499	303	379	47	58	35	313	393	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	768	426	323	407	346	253	275	26	41	25	258	275	45
	73%	72%	75%	77%	69%	83%	73%	55%	72%	70%	83%	70%	62%
	124	76	43	62	57	25	43	13	12	5	30	44	17
	12%	13%	10%	12%	11%	8%	11%	27%	20%	15%	9%	11%	23%
ł	158	88	63	57	96	26	60	9	5	5	24	75	11
	15%	15%	15%	11%	19%	8%	16%	18%	8%	15%	8%	19%	15%
ł	1.86	1.85	1.88	1.87	1.86	1.91	1.86	1.67	1.78	1.82	1.90	1.86	1.72
	.35	.36	.32	.34	.35	.29	.34	.48	.42	.39	.30	.35	.45
	.01	.02	.02	.01	.02	.02	.02	.08	.05	.07	.02	.02	.06



Q2_3. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is not something the Mayor of London can do anything about Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GENDER		GENDER AGE				SOCIAL	GRADE			RE	GION SUMMAR	Υ	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(2)	216	121	95	79	76	61	89	64	33	30	41	74	20	41	39
	21%	24%	17%	21%	20%	21%	20%	21%	26%	18%	23%	23%	17%	20%	17%
(1)	639	313	325	219	240	179	298	189	66	86	105	181	79	134	140
	61%	62%	60%	58%	63%	61%	68%	61%	51%	52%	59%	57%	67%	65%	61%
	195	69	126	79	62	53	55	58	31	51	33	63	19	30	50
	19%	14%	23%	21%	16%	18%	12%	19%	24%	30%	18%	20%	16%	15%	22%
	1.25	1.28	1.23	1.26	1.24	1.25	1.23	1.25	1.34	1.26	1.28	1.29	1.20	1.24	1.22
	.43	.45	.42	.44	.43	.44	.42	.44	.47	.44	.45	.45	.40	.43	.41
	.01	.02	.02	.03	.02	.03	.02	.03	.05	.04	.04	.03	.04	.03	.03



Q2_3. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is not something the Mayor of London can do anything about Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2
Disagree	(1
Don't know	
Mean score Standard deviation Standard error	

ETHNICITY			TENU	JRE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE -	- GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
216	112	97	113	97	59	88	8	12	7	61	89	15
21%	19%	23%	21%	19%	20%	23%	18%	21%	19%	20%	23%	21%
639	379	247	342	284	214	224	30	37	22	219	217	47
61%	64%	57%	65%	57%	71%	59%	63%	64%	61%	70%	55%	65%
195	99	85	71	118	29	66	9	9	7	33	87	10
19%	17%	20%	13%	24%	10%	17%	20%	15%	19%	10%	22%	14%
1.25	1.23	1.28	1.25	1.25	1.22	1.28	1.22	1.25	1.24	1.22	1.29	1.24
.43	.42	.45	.43	.44	.41	.45	.42	.44	.43	.41	.45	.43
.01	.02	.03	.02	.02	.02	.03	.07	.06	.08	.02	.03	.05



Q2_4. Do you agree or disagree with each of the following statements?

I trust the police and intelligence services to keep London safe Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GEND	ER		AGE			SOCIAL G	RADE			RE	GION SUMMAR	Y	
[Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	662	336	327	211	233	218	297	193	72	100	119	188	73	133	150
	63%	67%	60%	56%	62%	74%	67%	62%	55%	60%	66%	59%	62%	65%	66%
1)	192	92	100	89	74	29	84	45	31	33	32	70	19	33	38
	18%	18%	18%	24%	20%	10%	19%	15%	24%	20%	18%	22%	16%	16%	17%
	194	76	118	77	71	46	60	72	28	34	28	62	26	39	40
	19%	15%	22%	20%	19%	16%	14%	23%	22%	20%	16%	19%	22%	19%	18%
	1.77	1.78	1.76	1.70	1.76	1.88	1.78	1.81	1.70	1.75	1.79	1.73	1.79	1.80	1.80
	.42	.41	.42	.46	.43	.32	.41	.39	.46	.43	.41	.45	.41	.40	.40
	.01	.02	.02	.03	.02	.02	.02	.03	.05	.04	.03	.03	.04	.03	.03



Q2_4. Do you agree or disagree with each of the following statements?

I trust the police and intelligence services to keep London safe Base: All respondents

Unweighted Total Weighted Total Agree (2) (1) Disagree Don't know Mean score Standard deviation Standard error

Г		ETHNI	CITY	TENU	RE		VOTING INT	NTION 1st PREFI	RENCE		PAST VOTE -	GENERAL ELECT	ΓΙΟΝ 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	1049	590	429	526	499	303	379	47	58	35	313	393	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	662	405	245	350	296	229	233	28	39	18	235	231	48
	63%	69%	57%	67%	59%	76%	62%	59%	67%	52%	75%	59%	66%
	192	92	95	91	97	32	75	14	11	11	38	73	15
	18%	16%	22%	17%	19%	11%	20%	30%	19%	33%	12%	19%	21%
	194	93	90	84	107	42	71	6	8	5	40	90	9
	19%	16%	21%	16%	21%	14%	19%	12%	14%	15%	13%	23%	13%
	1.77	1.82	1.72	1.79	1.75	1.88	1.76	1.67	1.78	1.61	1.86	1.76	1.76
1	.42	.39	.45	.41	.43	.33	.43	.48	.42	.50	.35	.43	.43
	.01	.02	.03	.02	.02	.02	.03	.08	.06	.09	.02	.03	.05



Q2_5. Do you agree or disagree with each of the following statements?

Sadiq Khan would do a better job of keeping London safe than Zac Goldsmith Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GEND	ER		AGE		•	SOCIAL GI	RADE			REC	SION SUMMARY	1	
[Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	276	138	138	108	100	68	123	77	36	40	60	81	31	52	53
	26%	27%	25%	29%	27%	23%	28%	25%	27%	24%	33%	25%	26%	25%	23%
1)	303	182	121	74	104	125	140	92	35	36	42	93	36	60	71
	29%	36%	22%	20%	28%	43%	32%	30%	27%	22%	24%	29%	31%	29%	31%
	469	183	286	196	173	101	178	141	60	91	77	145	51	92	104
	45%	36%	52%	52%	46%	34%	40%	45%	46%	54%	43%	46%	43%	45%	46%
	1.48	1.43	1.53	1.59	1.49	1.35	1.47	1.46	1.50	1.52	1.59	1.46	1.46	1.46	1.43
	.50	.50	.50	.49	.50	.48	.50	.50	.50	.50	.49	.50	.50	.50	.50
	.02	.03	.03	.04	.03	.03	.03	.04	.06	.06	.05	.04	.06	.05	.04



Q2_5. Do you agree or disagree with each of the following statements?

Sadiq Khan would do a better job of keeping London safe than Zac Goldsmith Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

Γ		ETHNI	CITY	TENU	RE		VOTING INT	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	TION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	1049	590	429	526	499	303	379	47	58	35	313	393	72
Ì	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	276	131	138	117	156	12	231	3	9	11	22	195	4
	26%	22%	32%	22%	31%	4%	61%	6%	16%	31%	7%	49%	5%
	303	214	83	199	96	213	19	25	12	6	192	38	35
	29%	36%	19%	38%	19%	71%	5%	53%	20%	17%	62%	10%	48%
	469	245	208	209	247	77	128	19	37	18	98	161	34
	45%	41%	48%	40%	49%	26%	34%	41%	64%	51%	31%	41%	47%
	1.48	1.38	1.63	1.37	1.62	1.05	1.92	1.10	1.44	1.64	1.10	1.84	1.10
ı	.50	.49	.49	.48	.49	.23	.27	.31	.51	.49	.31	.37	.30
	.02	.02	.04	.02	.03	.01	.02	.06	.10	.12	.02	.02	.05



Q2_6. Do you agree or disagree with each of the following statements?

Zac Goldsmith would do a better job of keeping London safe than Sadiq Khan Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

Γ		GEND	ER		AGE			SOCIAL GF	RADE			REC	SION SUMMARY	′	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	267	158	110	65	88	114	129	83	27	29	41	77	31	55	63
	25%	31%	20%	17%	23%	39%	29%	27%	20%	17%	23%	24%	27%	27%	28%
1)	304	153	151	124	108	72	140	86	39	39	67	92	31	53	61
	29%	30%	28%	33%	29%	24%	32%	28%	30%	23%	37%	29%	26%	26%	27%
	478	193	285	188	182	108	173	141	65	99	72	150	55	97	104
	46%	38%	52%	50%	48%	37%	39%	46%	50%	59%	40%	47%	47%	47%	45%
	1.47	1.51	1.42	1.34	1.45	1.61	1.48	1.49	1.40	1.43	1.38	1.46	1.50	1.51	1.51
İ	.50	.50	.49	.48	.50	.49	.50	.50	.49	.50	.49	.50	.50	.50	.50
	.02	.03	.03	.04	.03	.03	.03	.04	.06	.06	.05	.04	.06	.05	.04



Q2_6. Do you agree or disagree with each of the following statements?

Zac Goldsmith would do a better job of keeping London safe than Sadiq Khan Base: All respondents

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

Γ		ETHNIC	ITY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
Į	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	1049	590	429	526	499	303	379	47	58	35	313	393	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	267	183	79	180	80	213	12	15	9	3	180	29	27
1	25%	31%	18%	34%	16%	70%	3%	33%	15%	8%	57%	7%	37%
	304	156	141	134	166	17	219	10	14	13	31	199	11
1	29%	27%	33%	25%	33%	6%	58%	21%	24%	36%	10%	51%	15%
ł	478	250	209	212	254	73	148	22	35	20	102	165	35
1	46%	42%	49%	40%	51%	24%	39%	47%	61%	56%	33%	42%	48%
	1.47	1.54	1.36	1.57	1.33	1.93	1.05	1.61	1.39	1.18	1.85	1.13	1.71
	.50	.50	.48	.50	.47	.26	.22	.50	.50	.39	.35	.34	.46
	.02	.03	.03	.03	.03	.02	.01	.10	.10	.10	.02	.02	.07



ONLINE Opinion Poll - London

Q3_SUM. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate. -**SUMMARY TABLE**

Base: All respondents

Dangerous	Extreme	Trustworthy	Would make a good Mayor of London	Capable	Has a good personality	Passionate	Boring
1049	1049	1049	1049	1049	1049	1049	1049
1049	1049	1049	1049	1049	1049	1049	1049
100%	100%	100%	100%	100%	100%	100%	100%
117	101	287	347	434	347	327	226
11%	10%	27%	33%	41%	33%	31%	22%
159	148	320	387	421	356	407	211
15%	14%	30%	37%	40%	34%	39%	20%
516	507	216	110	103	174	188	377
49%	48%	21%	11%	10%	17%	18%	36%
273	302	293	263	264	287	281	308
26%	29%	28%	25%	25%	27%	27%	29%



ONLINE Opinion Poll - London

Q3_1. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Dangerous Base: All respondents

	GEND	ER		AGE			SOCIAL	GRADE			REC	SION SUMMAR	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
117 11%	64 13%	53 10%	47 12%	42 11%	28 9%	46 10%	36 12%	14 11%	20 12%	24 13%	36 11%	12 10%	20 10%	24 11%
159	98	61	43	54	62	62	47	25	25	26	49	18	30	35
15%	19%	11%	11%	14%	21%	14%	15%	19%	15%	15%	15%	16%	15%	15%
516 49%	252 50%	264 48%	172 46%	193 51%	150 51%	255 58%	145 47%	58 44%	59 35%	91 51%	148 47%	59 50%	107 52%	111 49%
273 26%	97 19%	176 32%	120 32%	96 25%	57 19%	82 19%	87 28%	37 28%	67 40%	39 22%	90 28%	31 26%	51 25%	63 28%



ONLINE Opinion Poll - London

Q3_1. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Dangerous Base: All respondents

	ETHNIC	CITY	TENU	JRE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE	- GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
117	61	54	46	69	3	80	4	8	6	11	79	3
11%	10%	12%	9%	14%	1%	21%	9%	13%	18%	4%	20%	4%
159	113	42	94	62	105	10	17	6	5	91	21	27
15%	19%	10%	18%	12%	35%	3%	37%	10%	13%	29%	5%	38%
516	291	212	287	218	157	224	13	40	22	162	197	25
49%	49%	49%	55%	44%	52%	59%	28%	69%	64%	52%	50%	35%
273	134	128	102	162	39	67	14	7	3	50	103	18
26%	23%	30%	19%	32%	13%	18%	29%	12%	8%	16%	26%	25%



ONLINE Opinion Poll - London

Q3_2. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Extreme Base: All respondents

	GENE	ER		AGE			SOCIAL	GRADE			REC	SION SUMMAR	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
101 10%	51 10%	51 9%	34 9%	43 11%	24 8%	42 9%	27 9%	11 8%	22 13%	23 13%	24 8%	14 12%	21 10%	19 8%
148	88	60	41	51	56	62	40	24	21	26	44	17	34	26
14%	17%	11%	11%	14%	19%	14%	13%	18%	13%	14%	14%	15%	17%	12%
507 48%	260 52%	247 45%	163 43%	189 50%	156 53%	252 57%	156 50%	46 35%	54 32%	89 50%	151 47%	60 51%	92 45%	114 50%
302 29%	109 22%	193 35%	141 37%	101 27%	60 20%	90 21%	89 29%	51 39%	71 43%	41 23%	102 32%	29 25%	58 29%	71 31%



ONLINE Opinion Poll - London

Q3_2. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Extreme Base: All respondents

	ETHNIC	CITY	TENU	IRE		VOTING IN	ENTION 1st PREF	ERENCE		PAST VOTE -	- GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
101	54	46	38	62	12	66	3	4	6	14	59	3
10%	9%	11%	7%	12%	4%	17%	6%	6%	18%	4%	15%	49
148	101	44	86	60	89	23	13	9	2	78	30	21
14%	17%	10%	16%	12%	30%	6%	27%	15%	7%	25%	8%	29%
507	305	190	295	201	153	211	20	33	23	156	195	29
48%	52%	44%	56%	40%	50%	56%	42%	57%	64%	50%	50%	40%
302	136	152	111	181	48	83	13	13	5	65	111	21
29%	23%	35%	21%	36%	16%	22%	27%	23%	14%	21%	28%	29%



ONLINE Opinion Poll - London

Q3_3. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Trustworthy Base: All respondents

	GENE	ER		AGE			SOCIAL O	RADE			RE	GION SUMMAR	<u> </u>	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
287	166	121	85	95	107	149	77	34	28	48	76	30	64	69
27%	33%	22%	23%	25%	36%	34%	25%	26%	17%	27%	24%	26%	31%	30%
320	155	165	139	111	71	153	85	36	45	77	87	42	55	58
30%	31%	30%	37%	29%	24%	35%	28%	27%	27%	43%	27%	36%	27%	26%
216	109	106	76	76	63	80	65	31	40	26	74	23	42	51
21%	22%	19%	20%	20%	22%	18%	21%	24%	24%	14%	23%	19%	20%	22%
293	105	187	103	119	70	103	95	39	56	41	99	29	57	66
28%	21%	34%	27%	31%	24%	23%	31%	30%	33%	23%	31%	25%	28%	29%



ONLINE Opinion Poll - London

Q3_3. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Trustworthy Base: All respondents

	ETHNI	CITY	TENU	IRE		VOTING IN	TENTION 1st PREI	ERENCE		PAST VOTE -	GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
287	185	96	190	91	208	39	8	13	7	174	45	23
27%	31%	22%	36%	18%	69%	10%	17%	23%	21%	56%	11%	32%
320	152	161	143	173	37	240	5	11	12	47	205	7
30%	26%	37%	27%	35%	12%	63%	10%	19%	35%	15%	52%	10%
216	128	81	104	107	38	57	21	23	18	46	71	25
21%	22%	19%	20%	21%	12%	15%	45%	40%	51%	15%	18%	34%
293	161	121	135	149	47	67	13	15	3	74	93	19
28%	27%	28%	26%	30%	16%	18%	28%	25%	10%	24%	24%	27%



ONLINE Opinion Poll - London

Q3_4. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Would make a good Mayor of London Base: All respondents

	GENE	DER		AGE			SOCIAL G	RADE			REC	SION SUMMARY	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
347	197	150	98	110	139	175	99	38	35	51	98	40	76	82
33%	39%	28%	26%	29%	47%	40%	32%	29%	21%	29%	31%	34%	37%	36%
387	193	194	167	136	83	181	112	40	54	96	115	38	67	71
37%	38%	36%	44%	36%	28%	41%	36%	30%	33%	53%	36%	32%	33%	31%
110	54	57	39	45	26	43	28	14	26	15	40	12	18	26
11%	11%	10%	10%	12%	9%	10%	9%	11%	15%	8%	12%	10%	9%	11%
263	95	168	103	108	52	86	81	43	53	32	82	31	56	61
25%	19%	31%	27%	28%	18%	19%	26%	33%	32%	18%	26%	27%	28%	27%



ONLINE Opinion Poll - London

Q3_4. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Would make a good Mayor of London Base: All respondents

	ETHNI	CITY	TENU	RE		VOTING IN	ENTION 1st PREF	ERENCE		PAST VOTE -	GENERAL ELECT	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
347	232	107	229	112	251	46	18	11	8	218	45	31
33%	39%	25%	44%	22%	83%	12%	37%	20%	22%	70%	11%	43%
387	176	199	166	213	26	306	5	15	17	42	258	6
37%	30%	46%	32%	43%	9%	81%	12%	27%	48%	13%	66%	9%
110	68	38	49	59	12	16	15	18	9	20	30	18
11%	12%	9%	9%	12%	4%	4%	32%	30%	25%	6%	8%	25%
263	140	113	118	136	31	42	11	16	4	55	77	19
25%	24%	26%	23%	27%	10%	11%	22%	28%	12%	18%	20%	26%



ONLINE Opinion Poll - London

Q3_5. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Capable Base: All respondents

	GENI	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	lY.	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
434 41%	241 48%	193 35%	130 34%	154 41%	150 51%	219 50%	132 42%	42 32%	41 25%	72 40%	127 40%	46 40%	89 43%	100 44%
421 40%	209 42%	212 39%	178 47%	148 39%	94 32%	202 46%	124 40%	37 28%	58 35%	93 52%	123 38%	41 35%	75 37%	89 39%
103	46	58	39	37	27	38	26	16	23	14	31	14	18	27
10%	9%	11%	10%	10%	9%	9%	8%	12%	14%	8%	10%	12%	9%	12%
264	99	165	101	105	58	81	80	47	56	31	91	32	56	54
25%	20%	30%	27%	28%	20%	18%	26%	36%	33%	18%	28%	27%	27%	24%



ONLINE Opinion Poll - London

Q3_5. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Capable Base: All respondents

	ETHNIC	ITY	TENU	RE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE -	GENERAL ELECT	TON 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
434	275	152	272	151	254	96	18	28	12	229	93	31
41%	47%	35%	52%	30%	84%	25%	37%	49%	34%	73%	24%	43%
421	208	199	200	214	56	290	6	24	18	74	243	10
40%	35%	46%	38%	43%	18%	77%	13%	41%	53%	24%	62%	13%
103	59	39	50	52	16	20	11	14	7	15	35	14
10%	10%	9%	9%	10%	5%	5%	23%	24%	20%	5%	9%	19%
264	144	112	111	144	28	51	16	10	5	56	84	23
25%	24%	26%	21%	29%	9%	13%	33%	18%	14%	18%	21%	329



ONLINE Opinion Poll - London

Q3_6. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Has a good personality Base: All respondents

	GENE	DER		AGE			SOCIAL G	RADE			REC	GION SUMMAR	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
347	202	145	91	123	132	169	99	42	35	50	104	38	71	83
33%	40%	27%	24%	33%	45%	38%	32%	32%	21%	28%	33%	33%	35%	36%
356	183	173	142	130	84	167	108	37	45	75	106	36	65	74
34%	36%	32%	38%	34%	29%	38%	35%	28%	27%	42%	33%	31%	32%	33%
174	86	87	51	68	55	71	48	24	31	27	49	23	30	45
17%	17%	16%	14%	18%	19%	16%	15%	18%	18%	15%	16%	19%	15%	19%
287	99	188	131	101	56	96	88	40	64	44	99	32	58	54
27%	20%	34%	35%	27%	19%	22%	28%	31%	38%	24%	31%	28%	28%	24%



ONLINE Opinion Poll - London

Q3_6. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Has a good personality Base: All respondents

Unweighted Total
Weighted Total
Zac Goldsmith
Sadiq Khan
Neither
Don't know

	ETHNIC	ITY	TENU	RE		VOTING INTI	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	TON 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
347	220	119	221	120	214	78	11	14	10	179	86	27
33%	37%	28%	42%	24%	71%	21%	24%	25%	29%	57%	22%	38%
356	160	187	163	188	53	248	3	15	10	67	206	7
34%	27%	44%	31%	38%	18%	66%	6%	25%	30%	22%	52%	10%
174	119	50	99	73	32	46	18	20	13	48	60	19
17%	20%	12%	19%	15%	10%	12%	38%	36%	38%	15%	15%	27%
287	144	133	114	160	43	65	17	16	4	58	91	22
27%	24%	31%	22%	32%	14%	17%	37%	27%	12%	18%	23%	31%



ONLINE Opinion Poll - London

Q3_7. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Passionate
Base: All respondents

	GEND	ER		AGE			SOCIAL C	RADE			RE	GION SUMMARY	1	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
327	179	148	104	124	100	170	92	35	29	54	87	36	67	84
31%	36%	27%	27%	33%	34%	39%	30%	27%	17%	30%	27%	30%	33%	37%
407	206	201	160	155	92	193	128	41	46	82	120	43	77	85
39%	41%	37%	42%	41%	31%	44%	41%	31%	28%	46%	38%	37%	38%	37%
188	97	91	50	61	77	79	48	26	35	36	62	20	32	37
18%	19%	17%	13%	16%	26%	18%	15%	20%	21%	20%	19%	17%	16%	16%
281	97	184	118	98	65	87	87	40	67	30	93	32	62	64
27%	19%	34%	31%	26%	22%	20%	28%	30%	40%	30 17%	29%	32 27%	30%	28%



ONLINE Opinion Poll - London

Q3_7. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Passionate
Base: All respondents

	ETHNIC	CITY	TENU	RE		VOTING INT	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	TON 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
327	210	110	211	111	184	71	14	19	10	174	72	23
31%	36%	26%	40%	22%	61%	19%	30%	34%	28%	56%	18%	32%
407	203	193	191	208	77	254	8	21	10	95	214	17
39%	34%	45%	36%	42%	25%	67%	17%	37%	28%	30%	54%	23%
188	114	68	100	86	56	44	17	14	14	53	61	23
18%	19%	16%	19%	17%	18%	12%	36%	25%	40%	17%	16%	32%
281	155	115	119	153	43	65	14	14	5	59	94	19
27%	26%	27%	23%	31%	14%	17%	29%	25%	14%	19%	24%	26%



ONLINE Opinion Poll - London

Q3_8. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

BoringBase: All respondents

	GENE	DER		AGE			SOCIAL G	RADE			REC	SION SUMMARY	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
1049	504	545	378	378	294	441	310	131	167	179	319	117	205	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
226	127	99	86	81	58	105	64	22	36	45	68	21	50	42
22%	25%	18%	23%	22%	20%	24%	20%	17%	21%	25%	21%	18%	24%	18%
211	139	72	66	77	68	87	60	34	30	38	70	16	44	43
20%	28%	13%	17%	20%	23%	20%	19%	26%	18%	21%	22%	14%	22%	19%
377	178	199	116	144	117	183	118	35	42	65	100	52	67	92
36%	35%	36%	31%	38%	40%	41%	38%	26%	25%	36%	31%	44%	33%	40%
308	104	204	132	105	71	94	90	50	74	41	109	34	59	65
29%	21%	37%	35%	28%	24%	21%	29%	38%	44%	23%	34%	29%	29%	29%



ONLINE Opinion Poll - London

Q3_8. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

BoringBase: All respondents

	ETHNIC	ITY	TENU	RE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE -	GENERAL ELECT	TON 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
1049	590	429	526	499	303	379	47	58	35	313	393	72
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
226	113	106	106	116	22	131	12	16	12	33	120	15
22%	19%	25%	20%	23%	7%	35%	26%	28%	34%	11%	31%	20%
211	138	65	112	93	110	30	17	13	8	96	41	30
20%	23%	15%	21%	19%	36%	8%	35%	23%	23%	31%	10%	419
377	229	136	213	156	138	150	11	28	12	136	144	16
36%	39%	32%	41%	31%	46%	40%	23%	48%	33%	43%	37%	229
308	152	147	124	174	44	86	15	9	7	64	111	23
29%	26%	34%	24%	35%	15%	23%	32%	16%	21%	21%	28%	329



ONLINE Opinion Poll - London Q1_SUM. At the current time, how worried, if at all, are you personally about each of the following? - SUMMARY TABLE Base: (Turnout weighted)

		A terrorist attack happening in London	Interest rates rising	Another recession happening	Being attacked on the streets of London late at night	A war starting between Russia and Britain's allies	An outbreak of ebola or similar virus in the UK
Unweighted Total		1049	1049	1049	1049	1049	1049
Weighted Total		370 100%	370 100%	370 100%	370 100%	370 100%	370 100%
Very worried	(4)	136 37%	52 14%	73 20%	79 21%	42 11%	43 12%
Fairly worried	(3)	159 43%	124 34%	176 48%	131 35%	89 24%	74 20%
Not very worried	(2)	65 17%	136 37%	107 29%	132 36%	176 48%	178 48%
Not at all worried	(1)	10 3%	58 16%	14 4%	29 8%	63 17%	76 20%
NETS							
Net: Worried		295 80%	176 48%	249 67%	209 57%	131 35%	116 31%
Net: Not worried		75 20%	194 52%	121 33%	161 43%	240 65%	254 69%
Mean score Standard deviation Standard error		3.14 .80 .02	2.46 .92 .03	2.83 .78 .02	2.70 .89 .03	2.30 .88 .03	2.22 .90 .03



ONLINE Opinion Poll - London Q1_1. At the current time, how worried, if at all, are you personally about each of the following?

A terrorist attack happening in London Base: (Turnout weighted)

			GEND	ER		AGE			SOCIAL GI	RADE			RE	GION SUMMARY	,	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		370 100%	181 100%	189 100%	125 100%	136 100%	109 100%	173 100%	108 100%	39 100%	50 100%	63 100%	112 100%	41 100%	73 100%	81 100%
Very worried	(4)	136 37%	54 30%	82 43%	50 40%	53 39%	33 30%	65 38%	35 32%	16 41%	20 39%	22 35%	43 39%	16 39%	23 31%	32 40%
Fairly worried	(3)	159 43%	80 44%	80 42%	53 42%	53 39%	54 49%	75 43%	49 45%	14 36%	22 43%	25 40%	48 43%	18 44%	35 48%	33 41%
Not very worried	(2)	65 17%	39 21%	26 14%	18 14%	27 20%	20 19%	28 16%	22 20%	7 19%	8 15%	13 21%	18 16%	6 16%	13 18%	14 17%
Not at all worried	(1)	10 3%	8 5%	2 1%	4 3%	4 3%	2 2%	5 3%	3 3%	1 4%	1 2%	3 4%	3 3%	1 2%	2 2%	2 2%
NETS																
Net: Worried		295 80%	134 74%	161 85%	103 82%	106 78%	87 80%	141 81%	84 77%	30 77%	41 83%	47 75%	91 82%	34 82%	58 79%	65 80%
Net: Not worried		75 20%	47 26%	28 15%	22 18%	31 22%	22 20%	33 19%	24 23%	9 23%	9 17%	16 25%	21 18%	7 18%	15 21%	16 20%
Mean score Standard deviation		3.14	2.99	3.27	3.19 .81	3.13 .83	3.08	3.16 .79	3.07	3.14 .87	3.20 .78	3.06 .85	3.17 .79	3.18 .78	3.08	3.18
Standard error		.02	.04	.03	.04	.04	.04	.04	.05	.08	.06	.07	.05	.07	.05	.05



ONLINE Opinion Poll - London Q1_1. At the current time, how worried, if at all, are you personally about each of the following?

A terrorist attack happening in London Base: (Turnout weighted)

		ETHNIC	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very worried (4)	136	64	69	67	67	45	46	6	7	4	42	53	11
	37%	31%	46%	34%	40%	41%	35%	39%	36%	29%	37%	39%	44%
Fairly worried (3)	159	101	54	86	68	48	59	6	9	5	53	56	10
	43%	48%	36%	44%	40%	44%	45%	40%	42%	40%	46%	41%	39%
Not very worried (2)	65	41	21	34	31	15	22	3	4	4	17	24	4
	17%	20%	14%	17%	18%	13%	17%	18%	18%	31%	15%	17%	15%
Not at all worried (1)	10 3%	3 2%	6 4%	7 4%	3 2%	2 2%	5 4%	* 3%	1 4%	-	3 2%	4 3%	* 2%
NETS													
Net: Worried	295	165	123	153	134	94	105	13	16	9	95	109	21
	80%	79%	82%	79%	80%	85%	80%	79%	78%	69%	83%	80%	83%
Net: Not worried	75	45	27	41	34	17	27	3	5	4	19	28	4
	20%	21%	18%	21%	20%	15%	20%	21%	22%	31%	17%	20%	17%
Mean score Standard deviation Standard error	3.14	3.08	3.24	3.10	3.17	3.24	3.11	3.15	3.10	2.98	3.18	3.15	3.25
	.80	.75	.84	.81	.79	.75	.81	.84	.85	.81	.76	.81	.79
	.02	.03	.04	.03	.04	.04	.04	.12	.11	.13	.04	.04	.09



ONLINE Opinion Poll - London Q1_2. At the current time, how worried, if at all, are you personally about each of the following?

Interest rates rising Base: (Turnout weighted)

			GEND	ER		AGE			SOCIAL GF	RADE			REC	SION SUMMARY	,	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		370 100%	181 100%	189 100%	125 100%	136 100%	109 100%	173 100%	108 100%	39 100%	50 100%	63 100%	112 100%	41 100%	73 100%	81 100%
Very worried	(4)	52 14%	22 12%	30 16%	24 20%	23 17%	5 5%	24 14%	14 13%	8 21%	6 11%	9 14%	20 18%	5 13%	8 11%	10 12%
Fairly worried	(3)	124 34%	52 29%	72 38%	53 42%	47 35%	24 22%	57 33%	35 32%	15 39%	17 35%	18 28%	37 33%	14 35%	26 35%	29 36%
Not very worried	(2)	136 37%	69 38%	68 36%	38 30%	49 36%	49 45%	62 36%	44 41%	11 29%	19 38%	26 41%	39 35%	16 38%	29 40%	27 33%
Not at all worried	(1)	58 16%	38 21%	19 10%	10 8%	17 13%	31 28%	31 18%	15 14%	4 11%	8 16%	11 17%	16 14%	6 14%	10 14%	15 19%
NETS																
Net: Worried		176 48%	74 41%	102 54%	77 62%	70 51%	29 27%	81 47%	49 45%	23 60%	23 46%	26 42%	58 51%	20 48%	34 46%	39 48%
Net: Not worried		194 52%	107 59%	87 46%	48 38%	66 49%	80 73%	92 53%	59 55%	15 40%	27 54%	37 58%	54 49%	22 52%	39 54%	42 52%
Mean score Standard deviation Standard error		2.46 .92 .03	2.32 .94 .04	2.60 .88 .04	2.73 .87 .05	2.56 .92 .05	2.03 .83 .05	2.43 .94 .04	2.44 .89 .05	2.70 .94 .08	2.42 .90 .07	2.39 .94 .07	2.55 .95 .05	2.47 .90 .08	2.43 .86 .06	2.42 .94 .06



ONLINE Opinion Poll - London Q1_2. At the current time, how worried, if at all, are you personally about each of the following?

Interest rates rising Base: (Turnout weighted)

			ETHNICI	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total		370 100%	210 100%	150 100%	194 100%	169 100%	111 100%	132 100%	16 100%	21 100%	13 100%	114 100%	137 100%	25 100%
Very worried	(4)	52 14%	15 7%	36 24%	24 12%	27 16%	12 11%	25 19%	1 9%	1 5%	1 11%	14 12%	23 17%	1 6%
Fairly worried	(3)	124 34%	59 28%	62 42%	64 33%	57 34%	28 25%	52 39%	4 27%	7 35%	3 23%	32 28%	55 40%	7 27%
Not very worried	(2)	136 37%	91 43%	41 27%	69 36%	64 38%	45 41%	44 33%	7 44%	7 32%	6 51%	45 40%	45 33%	10 41%
Not at all worried	(1)	58 16%	45 21%	10 7%	37 19%	21 13%	25 23%	12 9%	3 20%	6 29%	2 16%	23 20%	13 10%	7 26%
NETS														
Net: Worried		176 48%	75 36%	99 66%	88 45%	84 50%	40 36%	76 58%	6 36%	8 40%	4 33%	46 41%	78 57%	8 33%
Net: Not worried		194 52%	135 64%	51 34%	106 55%	85 50%	71 64%	56 42%	10 64%	13 60%	8 67%	68 59%	58 43%	17 67%
Mean score Standard deviation		2.46	2.22 .86	2.83	2.39	2.53 .91	2.24 .93	2.68	2.26 .90	2.16 .92	2.29	2.33 .93	2.65 .88	2.12
Standard error		.03	.03	.05	.04	.04	.05	.05	.13	.11	.15	.05	.05	.10



ONLINE Opinion Poll - London Q1_3. At the current time, how worried, if at all, are you personally about each of the following?

Another recession happening Base: (Turnout weighted)

			GEND	ER		AGE			SOCIAL GF	RADE			REG	GION SUMMARY	,	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		370 100%	181 100%	189 100%	125 100%	136 100%	109 100%	173 100%	108 100%	39 100%	50 100%	63 100%	112 100%	41 100%	73 100%	81 100%
Very worried	(4)	73 20%	39 22%	33 18%	25 20%	30 22%	18 16%	36 21%	19 18%	7 18%	11 22%	13 21%	23 21%	7 18%	14 20%	14 18%
Fairly worried	(3)	176 48%	76 42%	101 53%	60 48%	67 49%	49 45%	86 50%	51 47%	17 45%	22 44%	30 48%	52 46%	20 49%	34 47%	39 49%
Not very worried	(2)	107 29%	56 31%	51 27%	34 27%	35 25%	38 35%	47 27%	33 31%	12 32%	14 29%	18 28%	31 28%	13 31%	21 29%	24 30%
Not at all worried	(1)	14 4%	9 5%	5 2%	5 4%	5 4%	4 3%	4 2%	5 5%	2 6%	2 5%	2 3%	6 5%	1 2%	3 4%	3 4%
NETS																
Net: Worried		249 67%	115 64%	134 71%	86 68%	97 71%	67 61%	122 70%	70 64%	24 62%	33 66%	43 69%	75 67%	28 67%	49 67%	54 67%
Net: Not worried		121 33%	66 36%	55 29%	39 32%	40 29%	42 39%	52 30%	38 36%	15 38%	17 34%	20 31%	37 33%	14 33%	24 33%	27 33%
Mean score Standard deviation Standard error		2.83 .78 .02	2.80 .84 .04	2.86 .72 .03	2.84 .79 .04	2.89 .78 .04	2.74 .77 .04	2.89 .75 .03	2.77 .80 .05	2.74 .83 .07	2.84 .82 .07	2.87 .77 .06	2.83 .82 .05	2.83 .74 .07	2.83 .79 .05	2.81 .77 .05



ONLINE Opinion Poll - London Q1_3. At the current time, how worried, if at all, are you personally about each of the following?

Another recession happening Base: (Turnout weighted)

		ETHNIC	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1049	657	362	615	414	331	354	46	65	36	338	371	76
Weighted Total	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very worried (4)	73	30	41	33	39	16	34	1	4	3	18	35	2
	20%	14%	27%	17%	23%	15%	26%	8%	21%	21%	15%	26%	10%
Fairly worried (3	176	101	71	96	74	50	67	7	12	6	54	66	11
	48%	48%	47%	50%	44%	45%	51%	41%	57%	47%	47%	48%	42%
Not very worried (2)	107	73	31	56	49	40	27	7	4	4	39	32	10
	29%	35%	21%	29%	29%	36%	20%	44%	17%	32%	34%	23%	41%
Not at all worried (1)	14 4%	6 3%	7 5%	8 4%	6 4%	5 4%	4 3%	1 6%	1 4%	-	4 4%	4 3%	2 7%
NETS													
Net: Worried	249	131	111	130	113	66	101	8	16	9	71	101	13
	67%	63%	75%	67%	67%	60%	76%	50%	79%	68%	62%	74%	52%
Net: Not worried	121	79	38	64	55	45	31	8	4	4	43	36	12
	33%	37%	25%	33%	33%	40%	24%	50%	21%	32%	38%	26%	48%
Mean score Standard deviation Standard error	2.83	2.74	2.97	2.80	2.87	2.70	2.99	2.52	2.96	2.89	2.74	2.96	2.54
	.78	.73	.82	.77	.81	.77	.77	.76	.76	.75	.77	.78	.78
	.02	.03	.04	.03	.04	.04	.04	.11	.09	.12	.04	.04	.09



ONLINE Opinion Poll - London Q1_4. At the current time, how worried, if at all, are you personally about each of the following?

Being attacked on the streets of London late at night Base: (Turnout weighted)

		GEN		AGE		SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total	370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very worried (-	79	34	44	32	30	17	37	19	10	12	11	28	9	12	18
	21%	19%	23%	26%	22%	15%	21%	18%	26%	25%	17%	25%	22%	17%	23%
Fairly worried (35%	53 29%	78 41%	50 40%	46 34%	35 32%	57 33%	42 39%	14 35%	18 35%	21 34%	42 38%	14 35%	23 32%	29 36%
Not very worried (:	132 36%	73 40%	59 31%	38 30%	49 36%	45 41%	66 38%	36 34%	12 32%	17 34%	25 39%	33 29%	15 35%	32 44%	28 35%
Not at all worried () 29	21	8	5	11	12	13	10	2	3	6	9	3	6	5
	8%	12%	4%	4%	8%	11%	8%	9%	6%	6%	9%	8%	8%	8%	6%
NETS															
Net: Worried	209	87	123	82	76	51	94	61	24	30	32	70	24	35	48
	57%	48%	65%	65%	56%	47%	54%	57%	62%	60%	52%	63%	57%	48%	59%
Net: Not worried	161	94	67	43	60	58	79	47	15	20	30	42	18	38	33
	43%	52%	35%	35%	44%	53%	46%	43%	38%	40%	48%	37%	43%	52%	41%
Mean score Standard deviation Standard error	2.70	2.55	2.84	2.87	2.70	2.51	2.68	2.65	2.82	2.79	2.60	2.80	2.71	2.57	2.76
	.89	.93	.83	.85	.90	.89	.89	.88	.91	.89	.89	.91	.91	.87	.87
	.03	.04	.04	.05	.05	.05	.04	.05	.08	.07	.07	.05	.08	.06	.06



ONLINE Opinion Poll - London Q1_4. At the current time, how worried, if at all, are you personally about each of the following?

Being attacked on the streets of London late at night Base: (Turnout weighted)

	Г		ETHNICI	TY	TENU	RE		VOTING INTI	ENTION 1st PREFE	RENCE		PAST VOTE - GENERAL ELECTION 2015			
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP	
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76	
Weighted Total		370 100%	210 100%	150 100%	194 100%	169 100%	111 100%	132 100%	16 100%	21 100%	13 100%	114 100%	137 100%	25 100%	
Very worried	(4)	79 21%	26 12%	51 34%	35 18%	42 25%	20 18%	32 24%	4 22%	5 23%	2 19%	21 19%	34 25%	5 21%	
Fairly worried	(3)	131 35%	73 35%	54 36%	64 33%	61 36%	39 36%	49 37%	5 28%	6 31%	3 27%	39 34%	52 38%	5 21%	
Not very worried	(2)	132 36%	94 45%	33 22%	76 39%	54 32%	42 38%	41 31%	7 45%	8 39%	6 50%	43 38%	43 31%	13 51%	
Not at all worried	(1)	29 8%	17 8%	11 7%	18 9%	11 6%	9 8%	10 7%	1 5%	2 7%	1 4%	11 10%	8 6%	2 7%	
NETS															
Net: Worried		209 57%	99 47%	106 71%	100 51%	103 61%	60 54%	81 61%	8 50%	11 54%	6 46%	60 52%	86 63%	11 42%	
Net: Not worried		161 43%	111 53%	44 29%	94 49%	65 39%	51 46%	51 39%	8 50%	10 46%	7 54%	54 48%	51 37%	15 58%	
Mean score Standard deviation		2.70	2.51 .81	2.98	2.60 .89	2.80	2.64	2.78 .90	2.67 .90	2.70 .93	2.61	2.61 .90	2.82 .87	2.56	
Standard error		.03	.03	.05	.04	.04	.05	.05	.13	.11	.15	.05	.05	.11	



ONLINE Opinion Poll - London Q1_5. At the current time, how worried, if at all, are you personally about each of the following?

A war starting between Russia and Britain's allies Base: (Turnout weighted)

			GEND	ER		AGE			SOCIAL GI	RADE			REC	SION SUMMARY	,	
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		370 100%	181 100%	189 100%	125 100%	136 100%	109 100%	173 100%	108 100%	39 100%	50 100%	63 100%	112 100%	41 100%	73 100%	81 100%
Very worried	(4)	42 11%	18 10%	24 13%	20 16%	14 11%	8 7%	21 12%	11 10%	4 11%	6 11%	10 16%	16 14%	5 13%	4 5%	7 8%
Fairly worried	(3)	89 24%	37 20%	52 27%	32 26%	34 25%	23 21%	39 22%	23 21%	10 26%	16 32%	14 23%	26 23%	10 25%	19 25%	20 24%
Not very worried	(2)	176 48%	82 46%	94 50%	55 44%	67 49%	55 50%	82 47%	54 50%	19 50%	21 42%	28 44%	52 46%	19 45%	37 51%	41 51%
Not at all worried	(1)	63 17%	44 24%	19 10%	18 14%	21 16%	24 22%	31 18%	20 19%	5 12%	7 14%	11 18%	18 16%	7 17%	13 18%	14 17%
NETS																
Net: Worried		131 35%	54 30%	76 40%	52 42%	48 35%	30 28%	60 35%	34 31%	15 38%	22 44%	24 39%	42 37%	16 38%	23 31%	26 32%
Net: Not worried		240 65%	126 70%	113 60%	73 58%	88 65%	79 72%	113 65%	74 69%	24 62%	28 56%	39 61%	70 63%	26 62%	50 69%	55 68%
Mean score Standard deviation Standard error		2.30 .88 .03	2.15 .90 .04	2.43 .84 .04	2.43 .93 .05	2.30 .86 .04	2.13 .83 .05	2.29 .91 .04	2.22 .86 .05	2.36 .85 .07	2.41 .88 .07	2.37 .96 .08	2.35 .92 .05	2.34 .92 .08	2.18 .79 .05	2.23 .83 .05

ONLINE Opinion Poll - London Q1_5. At the current time, how worried, if at all, are you personally about each of the following?

A war starting between Russia and Britain's allies Base: (Turnout weighted)

	ſ		ETHNICI	TY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE - GENERAL ELECTION 2015			
		Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP	
Unweighted Total		1049	657	362	615	414	331	354	46	65	36	338	371	76	
Weighted Total		370 100%	210 100%	150 100%	194 100%	169 100%	111 100%	132 100%	16 100%	21 100%	13 100%	114 100%	137 100%	25 100%	
Very worried	(4)	42 11%	15 7%	26 17%	20 10%	22 13%	13 12%	16 12%	2 13%	2 10%	2 13%	13 11%	17 13%	2 9%	
Fairly worried	(3)	89 24%	48 23%	38 25%	41 21%	45 27%	25 23%	34 26%	4 22%	4 19%	2 18%	26 23%	37 27%	6 23%	
Not very worried	(2)	176 48%	105 50%	67 45%	99 51%	73 43%	51 46%	61 46%	7 42%	12 57%	7 56%	54 47%	63 46%	10 41%	
Not at all worried	(1)	63 17%	42 20%	19 13%	34 17%	28 17%	21 19%	21 16%	4 24%	3 14%	2 14%	22 19%	19 14%	7 27%	
NETS															
Net: Worried		131 35%	64 30%	64 43%	61 32%	67 40%	38 35%	50 38%	6 34%	6 29%	4 30%	39 34%	55 40%	8 32%	
Net: Not worried		240 65%	147 70%	86 57%	133 68%	102 60%	72 65%	82 62%	11 66%	15 71%	9 70%	76 66%	82 60%	17 68%	
Mean score Standard deviation		2.30 .88	2.18 .83	2.47 .92	2.24 .86	2.36 .91	2.28 .91	2.35 .89	2.23 .98	2.25 .83	2.29 .89	2.26 .90	2.39 .88	2.13 .93	
Standard error		.03	.03	.05	.03	.04	.05	.05	.14	.10	.15	.05	.05	.11	



ONLINE Opinion Poll - London Q1_6. At the current time, how worried, if at all, are you personally about each of the following?

An outbreak of ebola or similar virus in the UK Base: (Turnout weighted)

			GEND	ER		AGE			SOCIAL GI	RADE			REC	SION SUMMARY		
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
Weighted Total		370 100%	181 100%	189 100%	125 100%	136 100%	109 100%	173 100%	108 100%	39 100%	50 100%	63 100%	112 100%	41 100%	73 100%	81 100%
Very worried	(4)	43 12%	16 9%	27 14%	19 15%	13 10%	11 10%	19 11%	10 9%	5 14%	8 17%	8 13%	16 14%	6 13%	5 7%	8 10%
Fairly worried	(3)	74 20%	34 19%	39 21%	29 23%	30 22%	15 14%	36 20%	21 19%	7 18%	10 21%	11 17%	25 22%	10 23%	13 18%	16 20%
Not very worried	(2)	178 48%	85 47%	93 49%	55 44%	63 46%	60 55%	89 51%	48 44%	19 48%	23 47%	29 47%	51 45%	20 47%	41 56%	38 47%
Not at all worried	(1)	76 20%	46 25%	30 16%	23 18%	30 22%	23 21%	30 17%	30 28%	8 20%	8 16%	15 23%	21 19%	7 16%	14 20%	19 23%
NETS																
Net: Worried		116 31%	50 28%	66 35%	47 38%	43 32%	26 24%	55 31%	31 28%	12 32%	19 37%	19 30%	40 36%	15 37%	18 25%	24 30%
Net: Not worried		254 69%	131 72%	123 65%	78 62%	93 68%	83 76%	119 69%	77 72%	26 68%	31 63%	44 70%	72 64%	26 63%	55 75%	57 70%
Mean score Standard deviation Standard error		2.22 .90 .03	2.11 .89 .04	2.33 .91 .04	2.34 .95 .05	2.20 .89 .04	2.12 .86 .05	2.25 .87 .04	2.10 .91 .05	2.26 .95 .08	2.39 .95 .08	2.19 .95 .07	2.31 .94 .05	2.34 .92 .08	2.12 .80 .06	2.17 .91 .06



ONLINE Opinion Poll - London Q1_6. At the current time, how worried, if at all, are you personally about each of the following?

An outbreak of ebola or similar virus in the UK Base: (Turnout weighted)

		ETHNIC	TY	TENU	RE		VOTING INT	ENTION 1st PREFE	RENCE		PAST VOTE - GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP	
Unweighted Total	1049	657	362	615	414	331	354	46	65	36	338	371	76	
Weighted Total	370	210	150	194	169	111	132	16	21	13	114	137	25	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very worried (4)	43	15	26	19	23	15	13	3	2	1	13	15	3	
	12%	7%	18%	10%	14%	13%	10%	18%	9%	10%	12%	11%	13%	
Fairly worried (3)	74	32	40	38	34	21	29	2	4	2	18	31	5	
	20%	15%	26%	19%	20%	19%	22%	13%	21%	15%	16%	23%	19%	
Not very worried (2)	178	117	57	98	75	53	62	8	11	8	58	63	12	
	48%	55%	38%	51%	45%	48%	47%	48%	51%	60%	51%	46%	48%	
Not at all worried (1)	76	47	27	39	36	22	28	3	4	2	25	27	5	
	20%	22%	18%	20%	21%	20%	21%	21%	19%	15%	22%	20%	21%	
NETS														
Net: Worried	116	47	66	57	57	36	42	5	6	3	32	47	8	
	31%	22%	44%	29%	34%	32%	32%	31%	31%	25%	28%	34%	32%	
Net: Not worried	254	163	84	137	112	75	90	11	14	9	83	90	17	
	69%	78%	56%	71%	66%	68%	68%	69%	69%	75%	72%	66%	68%	
Mean score Standard deviation Standard error	2.22	2.07	2.44	2.19	2.26	2.26	2.21	2.28	2.21	2.20	2.17	2.25	2.24	
	.90	.81	.98	.87	.95	.93	.89	1.02	.88	.84	.91	.90	.94	
	.03	.03	.05	.04	.05	.05	.05	.15	.11	.14	.05	.05	.11	



ONLINE Opinion Poll - London Q2_SUM. Do you agree or disagree with each of the following statements? - SUMMARY TABLE Base: (Turnout weighted)

	Bernard Hogan Howe London's Police Commissioner is doing a good job	Keeping London safe from terrorists is an important part of being Mayor of London	Keeping London safe from terrorists is not something the Mayor of London can do anything about	I trust the police and intelligence services to keep London safe	Sadiq Khan would do a better job of keeping London safe than Zac Goldsmith	Zac Goldsmith would do a better job of keeping London safe than Sadiq Khan
Unweighted Total	1049	1049	1049	1049	1049	1049
Weighted Total	370	370	370	370	370	370
	100%	100%	100%	100%	100%	100%
Agree (2)	113	273	76	236	97	98
	30%	74%	21%	64%	26%	26%
Disagree (1)	72	44	228	67	110	107
	20%	12%	62%	18%	30%	29%
Don't know	185	53	66	67	163	165
	50%	14%	18%	18%	44%	45%
Mean score	1.61	1.86	1.25	1.78	1.47	1.48
Standard deviation	.49	.35	.43	.42	.50	.50
Standard error	.02	.01	.01	.01	.02	.02



Q2_1. Do you agree or disagree with each of the following statements?

Bernard Hogan Howe London's Police Commissioner is doing a good job Base: (Turnout weighted)

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GENE	DER		AGE			SOCIAL G	RADE			RE	GION SUMMAR	Y	
[Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(2)	113	67	46	39	42	32	63	28	11	10	19	30	15	24	25
	30%	37%	24%	31%	31%	29%	37%	26%	30%	20%	31%	27%	36%	33%	31%
(1)	72	41	31	21	24	27	36	21	7	8	11	21	9	14	17
	20%	23%	16%	17%	18%	25%	21%	19%	18%	17%	18%	19%	21%	20%	21%
	185	73	112	65	71	50	74	60	20	32	33	61	18	35	39
	50%	40%	59%	52%	52%	45%	43%	55%	52%	63%	52%	54%	43%	47%	49%
	1.61	1.62	1.60	1.65	1.63	1.54	1.64	1.57	1.62	1.54	1.63	1.58	1.62	1.62	1.60
	.49	.49	.49	.48	.49	.50	.48	.50	.50	.51	.49	.50	.50	.49	.50
	.02	.03	.03	.04	.04	.04	.03	.04	.06	.07	.06	.04	.06	.05	.04



Q2_1. Do you agree or disagree with each of the following statements?

Bernard Hogan Howe London's Police Commissioner is doing a good job Base: (Turnout weighted)

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		ETHNIC	ITY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	113	67	44	68	43	44	44	3	7	3	46	43	6
	30%	32%	30%	35%	26%	39%	34%	19%	34%	20%	40%	31%	22%
	72	44	26	42	29	25	24	6	3	3	27	25	7
İ	20%	21%	17%	22%	17%	23%	18%	37%	12%	27%	24%	19%	26%
	185	100	80	84	96	42	64	7	11	7	42	69	13
	50%	47%	53%	43%	57%	38%	49%	43%	53%	53%	36%	50%	52%
	1.61	1.60	1.63	1.62	1.60	1.63	1.65	1.34	1.74	1.43	1.63	1.63	1.45
	.49	.49	.49	.49	.49	.49	.48	.50	.46	.54	.49	.49	.52
	.02	.03	.04	.03	.04	.03	.04	.10	.09	.13	.03	.04	.09



Q2_2. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is an important part of being Mayor of London Base: (Turnout weighted)

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GENI	DER		AGE			SOCIAL G	RADE			RE	GION SUMMAR	Y	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	273	130	144	86	102	84	135	78	28	33	41	80	33	57	61
	74%	72%	76%	69%	75%	77%	78%	72%	71%	66%	65%	72%	81%	79%	75%
1)	44	29	15	15	17	12	21	13	5	4	11	14	3	8	8
	12%	16%	8%	12%	12%	11%	12%	12%	13%	8%	18%	12%	7%	11%	10%
	53	22	31	23	17	13	17	17	6	13	11	18	5	8	12
	14%	12%	16%	19%	12%	12%	10%	16%	15%	26%	17%	16%	12%	10%	14%
	1.86	1.82	1.91	1.85	1.86	1.88	1.86	1.86	1.84	1.89	1.79	1.85	1.92	1.88	1.88
	.35	.39	.29	.36	.35	.33	.34	.35	.37	.32	.41	.35	.27	.33	.33
	.01	.02	.01	.02	.02	.02	.02	.02	.04	.03	.04	.02	.03	.02	.02



Q2_2. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is an important part of being Mayor of London Base: (Turnout weighted)

Unweighted Total Weighted Total Agree (2) (1) Disagree Don't know Mean score Standard deviation Standard error

ſ		ETHNIC	ITY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
,	273	153	114	151	118	93	97	9	15	9	95	96	16
	74%	73%	76%	78%	70%	84%	73%	54%	71%	69%	83%	71%	61%
	44	27	15	23	19	9	15	4	4	2	11	16	6
	12%	13%	10%	12%	12%	8%	12%	26%	21%	16%	9%	12%	23%
	53	30	21	20	31	9	20	3	2	2	9	24	4
Ì	14%	14%	14%	10%	19%	8%	15%	20%	8%	15%	8%	18%	16%
	1.86	1.85	1.88	1.87	1.86	1.91	1.86	1.67	1.78	1.81	1.90	1.86	1.72
	.35	.36	.32	.34	.35	.29	.35	.49	.43	.41	.30	.35	.46
	.01	.02	.02	.01	.02	.02	.02	.08	.06	.07	.02	.02	.06



Q2_3. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is not something the Mayor of London can do anything about Base: (Turnout weighted)

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GEND	ER		AGE			SOCIAL G	RADE			REC	GION SUMMAR	Y	
[Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	76	43	33	26	28	22	35	22	10	9	14	27	7	14	14
	21%	24%	17%	21%	20%	20%	20%	21%	26%	18%	23%	24%	17%	20%	17%
1)	228	114	115	74	87	68	117	66	20	26	37	64	28	48	51
	62%	63%	61%	59%	64%	62%	68%	61%	51%	51%	59%	58%	68%	66%	63%
	66	24	42	25	21	19	21	20	9	15	11	21	6	11	16
	18%	13%	22%	20%	16%	18%	12%	19%	23%	30%	18%	19%	15%	15%	20%
	1.25	1.28	1.22	1.26	1.24	1.24	1.23	1.25	1.34	1.26	1.28	1.29	1.20	1.23	1.21
	.43	.45	.42	.44	.43	.43	.42	.44	.48	.45	.45	.46	.40	.43	.41
	.01	.02	.02	.03	.02	.03	.02	.03	.05	.04	.04	.03	.04	.03	.03



Q2_3. Do you agree or disagree with each of the following statements?

Keeping London safe from terrorists is not something the Mayor of London can do anything about Base: (Turnout weighted)

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation	
Standard error	

		ETHNIC	ITY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	TION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
,	76	40	34	41	33	21	31	3	4	3	22	31	5
	21%	19%	23%	21%	20%	19%	23%	17%	21%	20%	19%	23%	21%
,	228	137	87	128	97	79	79	10	13	8	81	76	17
	62%	65%	58%	66%	57%	72%	60%	64%	65%	61%	71%	56%	65%
	66	34	28	25	39	10	22	3	3	2	11	29	4
	18%	16%	19%	13%	23%	9%	17%	19%	14%	19%	10%	21%	14%
	1.25	1.22	1.28	1.24	1.26	1.21	1.28	1.21	1.25	1.25	1.21	1.29	1.24
	.43	.42	.45	.43	.44	.41	.45	.42	.44	.45	.41	.46	.44
	.01	.02	.03	.02	.02	.02	.03	.07	.06	.08	.02	.03	.05



Q2_4. Do you agree or disagree with each of the following statements?

I trust the police and intelligence services to keep London safe Base: (Turnout weighted)

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GEND	ER		AGE			SOCIAL G	RADE			RE	GION SUMMAR	Y	
[Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	236	122	114	71	84	81	117	68	21	30	42	67	26	48	54
	64%	68%	60%	57%	62%	74%	67%	63%	56%	60%	67%	59%	62%	66%	67%
1)	67	32	35	29	26	11	33	16	9	10	11	25	7	12	13
	18%	18%	18%	23%	19%	10%	19%	14%	23%	19%	17%	22%	16%	16%	16%
	67	26	41	25	25	17	24	25	8	10	10	21	9	14	14
	18%	15%	21%	20%	19%	16%	14%	23%	21%	20%	15%	19%	22%	19%	17%
	1.78	1.79	1.77	1.71	1.76	1.88	1.78	1.81	1.71	1.76	1.79	1.73	1.79	1.81	1.80
	.42	.41	.43	.46	.43	.33	.41	.39	.46	.43	.41	.45	.41	.40	.40
	.01	.02	.02	.03	.02	.02	.02	.03	.05	.04	.03	.03	.04	.03	.03



Q2_4. Do you agree or disagree with each of the following statements?

I trust the police and intelligence services to keep London safe Base: (Turnout weighted)

Unweighted Total
Weighted Total

Agree (2)
Disagree (1)
Don't know

Mean score
Standard deviation
Standard error

ſ		ETHNICI	TY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	ION 2015
[Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
)	236	146	86	130	100	84	82	10	14	7	87	81	17
	64%	69%	58%	67%	60%	76%	62%	59%	67%	52%	76%	59%	66%
,	67	32	33	33	33	11	26	5	4	4	14	25	5
ĺ	18%	15%	22%	17%	19%	10%	20%	29%	19%	32%	12%	19%	21%
	67	33	31	31	35	15	24	2	3	2	14	30	3
	18%	16%	20%	16%	21%	13%	18%	12%	15%	15%	12%	22%	12%
	1.78	1.82	1.73	1.80	1.75	1.88	1.76	1.67	1.78	1.62	1.86	1.76	1.76
İ	.42	.38	.45	.40	.43	.33	.43	.49	.42	.51	.34	.43	.44
	.01	.02	.03	.02	.02	.02	.03	.08	.06	.09	.02	.03	.05



Q2_5. Do you agree or disagree with each of the following statements?

Sadiq Khan would do a better job of keeping London safe than Zac Goldsmith Base: (Turnout weighted)

Unweighted Total Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GENI	DER		AGE			SOCIAL G	RADE			RE	GION SUMMAR	RY	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2)	97	50	48	36	36	25	48	27	10	12	21	28	11	19	19
	26%	27%	25%	29%	27%	23%	28%	25%	27%	24%	33%	25%	26%	26%	23%
1)	110	67	43	25	38	47	55	33	11	11	15	33	13	22	26
	30%	37%	23%	20%	28%	43%	32%	30%	27%	22%	24%	30%	32%	30%	32%
	163	64	99	64	62	38	70	49	18	27	27	50	17	33	36
	44%	36%	52%	51%	45%	34%	40%	45%	46%	54%	42%	45%	42%	45%	45%
	1.47	1.43	1.53	1.59	1.49	1.35	1.47	1.45	1.50	1.52	1.58	1.46	1.45	1.46	1.42
	.50	.50	.50	.50	.50	.48	.50	.50	.51	.51	.50	.50	.51	.50	.50
	.02	.03	.03	.04	.03	.03	.03	.04	.06	.06	.05	.04	.06	.05	.04



Q2_5. Do you agree or disagree with each of the following statements?

Sadiq Khan would do a better job of keeping London safe than Zac Goldsmith Base: (Turnout weighted)

Unweighted Total	
Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		ETHNICI	TY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	TON 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
,	97	47	48	44	53	4	81	1	3	4	8	68	1
	26%	22%	32%	22%	31%	4%	62%	6%	17%	31%	7%	50%	5%
,	110	78	29	74	33	78	7	9	4	2	70	13	12
	30%	37%	20%	38%	20%	71%	5%	54%	21%	16%	61%	10%	49%
	163	86	72	77	82	28	44	6	13	7	36	55	12
1	44%	41%	48%	39%	49%	25%	33%	40%	63%	53%	31%	40%	46%
	1.47	1.38	1.62	1.37	1.61	1.05	1.93	1.10	1.45	1.66	1.10	1.84	1.09
	.50	.49	.49	.49	.49	.22	.26	.32	.53	.52	.31	.37	.30
	.02	.02	.04	.03	.03	.01	.02	.06	.11	.13	.02	.02	.05



Q2_6. Do you agree or disagree with each of the following statements?

Zac Goldsmith would do a better job of keeping London safe than Sadiq Khan Base: (Turnout weighted)

Unweighted Total Weighted Total	
Agree	(2)
Disagree	(1)
Don't know	
Mean score Standard deviation Standard error	

ſ		GEN	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	Υ	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
	1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
	370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(2)	98	58	39	22	33	43	51	30	8	9	15	28	11	20	23
	26%	32%	21%	18%	24%	39%	29%	27%	21%	18%	24%	25%	27%	27%	29%
(1)	107	55	52	42	39	26	54	30	11	12	23	32	11	19	22
	29%	30%	28%	33%	29%	24%	31%	27%	30%	23%	36%	29%	27%	26%	27%
	165	68	98	61	64	40	68	49	19	29	25	52	19	34	36
	45%	37%	52%	49%	47%	36%	39%	45%	50%	59%	40%	46%	46%	46%	44%
	1.48	1.51	1.43	1.34	1.45	1.62	1.48	1.50	1.41	1.43	1.39	1.47	1.50	1.51	1.51
	.50	.50	.50	.48	.50	.49	.50	.50	.51	.51	.49	.50	.51	.51	.51
	.02	.03	.03	.04	.03	.03	.03	.04	.06	.06	.05	.04	.06	.05	.04



Q2_6. Do you agree or disagree with each of the following statements?

Zac Goldsmith would do a better job of keeping London safe than Sadiq Khan Base: (Turnout weighted)

Unweighted Total Weighted Total Agree (2) (1) Disagree Don't know Mean score Standard deviation Standard error

ſ		ETHN	CITY	TENU	JRE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE -	- GENERAL ELEC	TION 2015
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
	1049	657	362	615	414	331	354	46	65	36	338	371	76
	370	210	150	194	169	111	132	16	21	13	114	137	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
,	98	67	28	68	28	78	4	6	3	1	66	10	10
	26%	32%	19%	35%	16%	71%	3%	35%	15%	7%	58%	8%	38%
,	107	55	49	49	56	6	77	3	5	5	11	70	4
	29%	26%	33%	25%	33%	5%	58%	21%	24%	36%	10%	51%	15%
	165	88	72	77	85	27	51	7	13	7	37	56	12
	45%	42%	48%	40%	50%	24%	39%	44%	61%	57%	33%	41%	47%
	1.48	1.55	1.37	1.58	1.33	1.93	1.05	1.62	1.38	1.16	1.86	1.13	1.72
	.50	.50	.48	.50	.47	.26	.22	.51	.52	.41	.35	.34	.47
	.02	.03	.04	.03	.03	.02	.01	.11	.10	.10	.02	.02	.07



ONLINE Opinion Poll - London

Q3_SUM. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate. -

Base: (Turnout weighted)

Unweighted Total
Weighted Total
Zac Goldsmith
Sadiq Khan
Neither
Nettrier
Don't know

Dangerous	Extreme	Trustworthy	Would make a good Mayor of London	Capable	Has a good personality	Passionate	Boring
1049	1049	1049	1049	1049	1049	1049	1049
370	370	370	370	370	370	370	370
100%	100%	100%	100%	100%	100%	100%	100%
41	35	104	126	158	126	119	80
11%	10%	28%	34%	43%	34%	32%	22%
56	52	113	137	150	127	146	75
15%	14%	31%	37%	40%	34%	39%	20%
186	183	75	38	36	61	67	136
50%	50%	20%	10%	10%	17%	18%	37%
93	102	102	90	90	98	96	105
25%	28%	27%	24%	24%	27%	26%	



ONLINE Opinion Poll - London

Q3_1. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Dangerous Base: (Turnout weighted)

	GENI	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	lY.	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
41 11%	23 12%	18 10%	16 12%	15 11%	10 9%	18 10%	13 12%	4 11%	6 12%	8 13%	13 11%	4 10%	7 10%	9 11%
56 15%	35	21 11%	14 11%	19 14%	23	24 14%	17	7 19%	8 15%	10 15%	17 15%	7 17%	10 14%	12 15%
15%	19%	11%	11%	14%	21%	14%	15%	19%	15%	15%	15%	17%	14%	15%
186	92	93	58	71	57	101	51	17	18	32	54	21	39	40
50%	51%	49%	46%	52%	52%	58%	47%	44%	35%	51%	48%	50%	54%	49%
93	33	60	39	33	21	32	30	11	20	13	30	10	17	22
25%	18%	31%	31%	25%	19%	18%	28%	28%	40%	21%	27%	25%	24%	27%



ONLINE Opinion Poll - London

Q3_1. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Dangerous Base: (Turnout weighted)

	ETHNIC	CITY	TENU	IRE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE -	- GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
41	21	19	16	23	1	28	1	3	2	4	28	1
11%	10%	13%	8%	14%	1%	21%	9%	15%	18%	3%	20%	49
56	40	15	34	21	37	3	6	2	2	33	8	9
15%	19%	10%	18%	12%	34%	3%	36%	10%	12%	28%	6%	37%
186	106	75	108	74	58	79	5	14	8	60	70	9
50%	50%	50%	56%	44%	53%	60%	29%	69%	64%	53%	51%	37%
93	46	43	37	54	14	23	5	3	1	18	34	6
25%	22%	29%	19%	32%	13%	17%	28%	12%	9%	16%	25%	23%



ONLINE Opinion Poll - London

Q3_2. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Extreme
Base: (Turnout weighted)

	GENI	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	lY .	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
35 10%	18 10%	17 9%	12 9%	15 11%	9 8%	16 9%	10 9%	3 8%	7 13%	8 12%	9 8%	5 12%	8 11%	6 8%
52 14%	31 17%	21 11%	14 11%	18 13%	21 19%	25 14%	14 13%	7 19%	7 13%	10 15%	15 13%	7 16%	12 16%	9 12%
183	96	88	55	70	58	99	54	14	16	32	55	21	34	42
50%	53%	46%	44%	52%	53%	57%	50%	36%	32%	50%	49%	52%	46%	51%
102	37	65	45	36	22	35	31	15	21	14	34	10	20	24
28%	20%	34%	36%	26%	20%	20%	28%	38%	43%	22%	30%	23%	28%	30%



ONLINE Opinion Poll - London

Q3_2. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Extreme
Base: (Turnout weighted)

	ETHNIC	CITY	TENU	IRE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE	- GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
35	19	16	14	21	4	23	1	1	2	5	21	1
10%	9%	11%	7%	13%	4%	17%	6%	7%	17%	4%	15%	4%
52	36	15	31	20	32	8	4	3	1	28	10	7
14%	17%	10%	16%	12%	29%	6%	26%	16%	6%	24%	8%	29%
183	111	68	111	69	56	75	7	12	8	58	70	11
50%	53%	46%	57%	41%	51%	57%	44%	57%	65%	51%	51%	41%
102	46	51	39	60	18	28	4	5	2	23	37	7
28%	22%	34%	20%	35%	16%	21%	26%	22%	14%	21%	27%	28%



ONLINE Opinion Poll - London

Q3_3. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Trustworthy
Base: (Turnout weighted)

	GENE	ER		AGE			SOCIAL	GRADE			REC	SION SUMMAR	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
104 28%	61 34%	43 23%	30 24%	35 26%	40 37%	59 34%	27 25%	10 26%	9 17%	17 28%	28 25%	11 26%	23 31%	25 31%
113	56	57	47	40	26	59	30	11	14	27	31	15	20	21
31%	31%	30%	38%	29%	24%	34%	27%	27%	27%	43%	27%	36%	27%	26%
75	39	36	24	28	23	32	22	9	12	9	26	8	15	18
20%	22%	19%	19%	21%	21%	18%	21%	24%	24%	15%	23%	19%	20%	22%
102	37	65	33	42	26	41	33	11	17	14	34	10	20	23
27%	20%	34%	27%	31%	24%	23%	30%	30%	33%	23%	31%	25%	28%	28%



ONLINE Opinion Poll - London

Q3_3. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Trustworthy
Base: (Turnout weighted)

Unweighted Total
Weighted Total
Zac Goldsmith
Sadiq Khan
Neither
Don't know

	ETHNIC	CITY	TENU	RE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE -	GENERAL ELECT	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
104	67	35	71	32	76	14	3	5	3	64	16	8
28%	32%	23%	37%	19%	69%	11%	18%	23%	22%	56%	12%	33%
113	54	57	53	59	13	84	2	4	4	17	72	3
31%	26%	38%	27%	35%	12%	64%	10%	19%	34%	15%	53%	11%
75	45	27	38	36	14	19	7	9	6	17	25	9
20%	22%	18%	20%	21%	13%	14%	44%	41%	51%	14%	18%	34%
102	56	42	49	50	17	23	5	5	1	27	32	7
27%	27%	28%	25%	29%	16%	18%	28%	25%	10%	24%	23%	26%



ONLINE Opinion Poll - London

Q3_4. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Would make a good Mayor of London Base: (Turnout weighted)

	GENI	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	lY.	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
126	72	54	34	40	52	69	35	12	11	19	36	15	27	30
34%	40%	28%	27%	30%	48%	40%	32%	30%	22%	30%	32%	35%	37%	37%
137	70	67	57	50	30	70	39	12	16	33	41	13	24	25
37%	39%	35%	45%	36%	28%	40%	36%	30%	33%	53%	36%	32%	33%	31%
38	19	19	12	17	9	17	10	4	8	5	14	4	6	9
10%	11%	10%	10%	12%	9%	10%	9%	11%	15%	9%	12%	10%	9%	11%
90	32	58	33	38	19	34	28	12	16	11	28	11	20	21
24%	18%	31%	26%	28%	18%	20%	26%	32%	32%	17%	25%	26%	27%	26%



ONLINE Opinion Poll - London

Q3_4. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Would make a good Mayor of London Base: (Turnout weighted)

	ETHNI	CITY	TENU	IRE		VOTING INT	ENTION 1st PREF	ERENCE		PAST VOTE	- GENERAL ELEC	TION 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
126	85	38	86	39	92	16	6	4	3	80	16	11
34%	40%	26%	44%	23%	83%	12%	38%	19%	21%	70%	12%	44%
137	63	70	62	73	9	108	2	6	6	15	90	2
37%	30%	47%	32%	43%	8%	82%	12%	27%	48%	13%	66%	9%
38	24	13	18	20	4	5	5	6	3	7	11	6
10%	12%	9%	9%	12%	4%	4%	32%	31%	26%	6%	8%	25%
90	48	39	42	45	11	14	4	6	1	20	26	6
24%	23%	26%	22%	27%	10%	11%	22%	28%	11%	18%	19%	25%



ONLINE Opinion Poll - London

Q3_5. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Capable
Base: (Turnout weighted)

	GENE	DER		AGE			SOCIAL G	RADE			REC	GION SUMMAR	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
158	89	69	45	57	57	86	46	13	13	26	46	17	32	37
43%	49%	36%	36%	42%	52%	50%	43%	33%	25%	41%	41%	41%	44%	46%
150	76	74	61	54	35	79	43	11	17	33	44	14	27	32
40%	42%	39%	48%	40%	32%	45%	39%	28%	35%	52%	39%	35%	37%	39%
36	16	20	12	13	10	15	9	5	7	5	11	5	6	9
10%	9%	10%	10%	10%	9%	9%	8%	12%	14%	8%	10%	11%	9%	11%
90	34	56	32	37	22	32	28	14	17	11	31	11	20	19
24%	19%	30%	25%	27%	20%	19%	26%	35%	33%	17%	27%	26%	27%	23%



ONLINE Opinion Poll - London

Q3_5. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Capable
Base: (Turnout weighted)

	ETHNIC	CITY	TENU	RE		VOTING INT	ENTION 1st PREFI	ERENCE		PAST VOTE -	GENERAL ELECT	ΓΙΟΝ 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
158	100	55	102	52	94	34	6	10	4	84	33	11
43%	48%	37%	53%	31%	85%	26%	37%	48%	34%	74%	24%	44%
150	75	70	74	73	21	102	2	9	7	28	85	4
40%	36%	47%	38%	43%	19%	77%	14%	42%	53%	24%	62%	149
36	21	13	18	17	5	7	4	5	3	5	12	5
10%	10%	9%	9%	10%	5%	5%	22%	24%	21%	5%	9%	19%
90	49	38	40	48	10	17	5	4	2	20	28	8
24%	23%	26%	21%	28%	9%	13%	33%	17%	13%	18%	20%	31%



ONLINE Opinion Poll - London

Q3_6. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Has a good personality Base: (Turnout weighted)

	GENE	DER		AGE			SOCIAL O	RADE			RE	GION SUMMAR	Υ	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
126	74	52	31	45	50	67	35	13	11	18	38	14	26	30
34%	41%	27%	25%	33%	46%	39%	33%	33%	22%	29%	34%	33%	35%	37%
127	67	60	49	47	31	65	37	11	13	26	38	13	24	26
34%	37%	31%	39%	35%	29%	37%	35%	28%	27%	41%	34%	31%	33%	32%
61	31	31	16	25	20	28	17	7	9	10	17	8	10	16
17%	17%	16%	13%	18%	18%	16%	15%	18%	19%	16%	15%	19%	14%	20%
98	34	64	42	36	20	38	30	12	19	15	34	11	20	19
27%	19%	34%	34%	26%	19%	22%	28%	30%	38%	24%	30%	26%	28%	23%



ONLINE Opinion Poll - London

Q3_6. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Has a good personality Base: (Turnout weighted)

	ETHNIC	ITY	TENU	RE		VOTING INTE	NTION 1st PREFE	RENCE		PAST VOTE -	GENERAL ELECT	TON 2015
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
126	80	43	83	41	79	28	4	5	4	66	31	10
34%	38%	28%	43%	25%	71%	21%	23%	25%	28%	58%	22%	39%
127	58	66	61	64	19	87	1	5	4	25	72	3
34%	28%	44%	31%	38%	18%	66%	6%	26%	29%	22%	53%	10%
61	42	17	36	24	12	16	6	7	5	17	21	7
17%	20%	12%	19%	14%	10%	12%	39%	36%	41%	15%	15%	27%
98	49	45	41	53	15	22	6	5	1	21	31	8
27%	23%	30%	21%	32%	14%	17%	36%	26%	11%	18%	23%	30%



ONLINE Opinion Poll - London

Q3_7. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Passionate
Base: (Turnout weighted)

	GENI	DER		AGE			SOCIAL	GRADE			RE	GION SUMMAR	Υ	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
119	66	53	36	46	38	67	33	11	9	20	31	13	24	31
32%	36%	28%	28%	33%	35%	39%	30%	27%	17%	31%	28%	31%	33%	38%
146	75	71	54	57	34	75	44	12	14	29	43	15	28	30
39%	41%	37%	43%	42%	32%	43%	41%	31%	27%	46%	38%	37%	38%	37%
67	35	31	16	22	28	32	17	8	11	13	22	7	12	13
18%	20%	17%	13%	16%	26%	18%	16%	20%	21%	20%	19%	17%	16%	17%
96	33	63	37	34	24	34	30	12	20	10	32	11	21	21
26%	18%	33%	30%	25%	22%	20%	28%	30%	40%	16%	28%	26%	29%	26%



ONLINE Opinion Poll - London

Q3_7. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Passionate
Base: (Turnout weighted)

	ETHNIC	CITY	TENU	RE		VOTING INT	ENTION 1st PREF		PAST VOTE – GENERAL ELECTION 2015			
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
119	76	40	79	38	68	25	5	7	4	64	26	8
32%	36%	27%	41%	23%	62%	19%	30%	34%	29%	56%	19%	33%
146	73	68	71	71	29	89	3	8	3	35	75	6
39%	35%	46%	37%	42%	26%	68%	17%	37%	27%	31%	55%	24%
67	42	23	37	29	20	15	6	5	5	19	22	8
18%	20%	15%	19%	17%	18%	11%	37%	25%	43%	17%	16%	32%
96	54	39	43	50	15	22	5	5	2	21	31	6
26%	26%	26%	22%	30%	14%	17%	28%	25%	13%	19%	23%	25%



ONLINE Opinion Poll - London

Q3_8. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Boring
Base: (Turnout weighted)

	GEN	DER		AGE			SOCIAL G	RADE			REC	GION SUMMAR	Y	
Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
1049	522	527	332	393	324	461	306	128	154	162	305	126	211	245
370	181	189	125	136	109	173	108	39	50	63	112	41	73	81
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
80	46	34	29	30	21	41	22	7	11	16	24	8	18	15
22%	25%	18%	23%	22%	19%	24%	20%	17%	21%	25%	21%	19%	24%	18%
75	50	25	22	27	25	34	21	10	9	14	25	6	15	15
20%	28%	13%	18%	20%	23%	20%	20%	26%	18%	22%	22%	14%	20%	19%
136	65	71	39	53	44	72	41	10	13	24	36	18	25	33
37%	36%	37%	31%	39%	40%	42%	38%	26%	25%	37%	32%	44%	34%	41%
105	35	69	42	37	26	37	31	15	22	14	37	12	20	22
28%	20%	37%	34%	27%	23%	21%	29%	38%	44%	22%	33%	28%	28%	27%



ONLINE Opinion Poll - London

Q3_8. For each of the following characteristics please select which you think apply to each of Zac Goldsmith and Sadiq Khan. You can select the same characteristic for both or neither candidate.

Boring
Base: (Turnout weighted)

	ETHNICITY TENURE			VOTING INT	ENTION 1st PREF		PAST VOTE – GENERAL ELECTION 2015					
Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
1049	657	362	615	414	331	354	46	65	36	338	371	76
370	210	150	194	169	111	132	16	21	13	114	137	25
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
80	41	37	40	39	8	46	4	6	4	12	42	5
22%	19%	25%	20%	23%	7%	35%	27%	29%	33%	11%	31%	219
75	49	23	41	32	39	10	6	5	3	34	14	10
20%	23%	15%	21%	19%	36%	8%	35%	24%	24%	30%	11%	41%
136	83	49	80	53	51	53	4	10	4	51	51	6
37%	40%	33%	41%	32%	46%	40%	24%	48%	34%	45%	37%	23%
105	52	50	44	57	16	29	5	3	3	23	37	8
28%	25%	33%	23%	34%	15%	22%	31%	15%	21%	20%	27%	31%



ONLINE Opinion Poll - London

V1. Thinking back to the General Election earlier last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, some other party, or did you not vote?

Base: All respondents

Unweighted Total	
Weighted Total	
Conservative	
Labour	
Liberal Democrat	
Liberal Democrat	
UKIP	
Some other party	
	
Did not vote	
Don't remember	
Prefer not to say	

Unweighted	Weighted
1049	1049
1049	1049
100%	100%
338	313
32%	30%
371	393
35%	38%
82	70
8%	7%
76	72
7%	7%
48	50
5%	5%
110	124
10%	12%
5	5 1%
19	21
2%	2%

