## Savanta: ComRes

## King's College London, Public Polling - August 2021

Methodology: Savanta ComRes interviewed 2,153 UK adults online from 2nd to 9th August 2021. Data were weighted to be nationally representative of UK adults by key demographics including age, gender, region and socio-economic grade. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

All press releases or other publications must be checked with Savanta ComRes before use. Savanta ComRes requires 48-hours to check a press release unless otherwise agreed.

For information about commissioning research please contact better.decisions@savanta.com or call 02076323434.
To register for Pollwatch, featuring commentary and insight from the Savanta ComRes team, please visit:
https://info.savanta.com/pollwatch

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q1. To what extent, if at all, do you feel that today's youth will have a better or worse life than their parents, or will it be about the same?
BASE:All respondents BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Better

Worse

About the same

Don't know

| Total | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  | a | b | a | b | c | d | e | f | g | h | i | a | b | c | d |
| 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
| 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 530 | 295 | 231 | 72 | 88 | 57 | 63 | 75 | 46 | 45 | 32 | 52 | 172 | 91 | 114 | 82 |
| 26\% | 30\% | 22\% | 32\% | 25\% | 17\% | 18\% | 23\% | 35\% | 35\% | 34\% | 40\% | 29\% | 19\% | 21\% | 33\% |
|  | b |  | cde | cd |  |  |  | bcde | bcde | cde | cde | bc |  |  | bc |
| 960 | 435 | 519 | 99 | 185 | 185 | 166 | 156 | 53 | 51 | 27 | 37 | 251 | 242 | 310 | 107 |
| 47\% | 44\% | 50\% | 44\% | 53\% | 57\% | 48\% | 48\% | 41\% | 40\% | 29\% | 28\% | 43\% | 50\% | 56\% | 43\% |
|  |  | a | h | afghi | adefghi | hi | hi |  |  |  |  |  | a | abd |  |
| 440 | 216 | 223 | 36 | 63 | 74 | 86 | 70 | 25 | 28 | 21 | 35 | 129 | 116 | 111 | 43 |
| 21\% | 22\% | 21\% | 16\% | 18\% | 23\% | $\begin{aligned} & 25 \% \\ & \mathrm{ab} \end{aligned}$ | 22\% | 20\% | 22\% | 23\% | 27\% | 22\% | $\begin{gathered} 24 \% \\ d \end{gathered}$ | 20\% | 17\% |
| 121 | 52 | 69 | 16 | 13 | 11 | 29 | 22 | 6 | 5 | 12 | 7 | 37 | 38 | 14 | 17 |
| 6\% | 5\% | 7\% | 7\% | 4\% | 3\% | 8\% | 7\% | 4\% | 4\% | 13\% | 5\% | 6\% | 8\% | 3\% | 7\% |
|  |  |  | c |  |  | bc | c |  |  | bcfg |  | c | c |  | c |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q1. To what extent, if at all, do you feel that today's youth will have a better or worse life than their parents, or will it be about the same?
BASE:All respondents
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Better

Worse

About the same

Don't know

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | g |  | h | i | j | k | London | a | b | c |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 530 | 9 | 45 | 78 | 17 | 43 | 22 | 48 | 48 | 28 | 77 | 33 | 81 | 161 | 270 | 99 |
| 26\% | 15\% | 26\% | 35\% | 20\% | 26\% | 23\% | 27\% | 32\% | 16\% | 28\% | 17\% | 30\% | 29\% | 27\% | 20\% |
|  |  | i | adik |  | i |  | ik | adik |  | ik |  | aik | c | c |  |
| 960 | 37 | 84 | 81 | 39 | 82 | 50 | 84 | 60 | 97 | 121 | 101 | 125 | 245 | 459 | 256 |
| 47\% | 64\% | 49\% | 36\% | 47\% | 49\% | 51\% | 47\% | 40\% | 54\% | 43\% | 53\% | 46\% | 43\% | 46\% | 52\% |
|  | cghil | c |  |  | c | c | c |  | chj |  | ch | c |  |  | a |
| 440 | 9 | 34 | 56 | 21 | 34 | 20 | 39 | 34 | 43 | 62 | 46 | 44 | 133 | 213 | 94 |
| 21\% | 16\% | 20\% | $\begin{gathered} 25 \% \\ \mathrm{I} \end{gathered}$ | 25\% | 20\% | 21\% | 22\% | 23\% | $\begin{gathered} 24 \% \\ 1 \end{gathered}$ | 22\% | 24\% | 16\% | 24\% | 21\% | 19\% |
| 121 | 3 | 8 | 11 | 6 | 9 | 5 | 9 | 8 | 11 | 19 | 11 | 21 | 24 | 48 | 48 |
| 6\% | 5\% | 5\% | 5\% | 8\% | 5\% | 5\% | 5\% | 5\% | 6\% | 7\% | 6\% | 8\% | 4\% | 5\% | 10\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q1. To what extent, if at all, do you feel that today's youth will have a better or worse life than their parents, or will it be about the same? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Better

| Total |  |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education | Primary school | Education <br> Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * ${ }^{\text {b }}$ |  | d | e | a | b | c | d | e | , |  | h |  |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 530 | 4 | 3 | 290 | 161 | 69 | 214 | 72 | 21 | 21 | 22 | 54 | 97 | 24 | 4 |
| 26\% | 14\% | 17\% | 26\% | 26\% | 28\% | 26\% | 22\% | 19\% | 20\% | 30\% | 41\% | 31\% | 18\% | 16\% |
|  |  |  |  |  |  |  |  |  |  |  | abcdh | bcdh |  |  |
| 960 | 12 | 10 | 502 | 314 | 116 | 411 | 160 | 61 | 46 | 34 | 41 | 119 | 73 | 16 |
| 47\% | 43\% | 51\% | 45\% | 50\% | 47\% | $\begin{aligned} & 50 \% \\ & \mathrm{fg} \end{aligned}$ | $\begin{aligned} & 49 \% \\ & \mathrm{fg} \end{aligned}$ | $\begin{gathered} 53 \% \\ \mathrm{fg} \end{gathered}$ | 43\% | 46\% | 31\% | 38\% | 55\% | 56\% |
| 440 | 9 | 6 | 235 | 132 | 53 | 174 | 78 | 20 | 19 | 14 | 30 | 69 | 29 | 7 |
| 21\% | 32\% | 30\% | 21\% | 21\% | 22\% | 21\% | 24\% | 17\% | 18\% | 20\% | 23\% | 22\% | 22\% | 24\% |
| 121 | 3 | 1 | 83 | 23 | 6 | 25 | 19 | 12 | 22 | 3 | 5 | 27 | 6 | 1 |
| 6\% | 11\% | 3\% | 8\% | 4\% | 3\% | 3\% | 6\% | 11\% | 20\% | 4\% | 4\% | 9\% | 5\% | 4\% |
|  |  |  | de |  |  |  | , | a | abefgh |  |  | , |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q1. To what extent, if at all, do you feel that today's youth will have a better or worse life than their parents, or will it be about the same?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Better

Worse

About the same

Don't know

| Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Black | Asian | Mixed | Other | $\begin{array}{c\|} \hline \text { NET: } \\ \text { Non-white } \\ \hline \end{array}$ | Conservative | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrat } \end{gathered}$ | Brexit Party | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \end{gathered}$ | Another party | Better | Worse | About the same |
|  | a | b | c | d | *e | $f$ | a | b | c | d | e | f |  | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 530 | 430 | 28 | 39 | 22 | 6 | 96 | 248 | 135 | 29 | 18 | 12 | 14 | 3 | 9 | 530 | - | - |
| 26\% | 24\% | $\begin{gathered} 42 \% \\ a \end{gathered}$ | $38 \%$ a | 31\% | 41\% | $\begin{gathered} 38 \% \\ \mathrm{a} \end{gathered}$ | $\begin{aligned} & 35 \% \\ & \text { bcef } \end{aligned}$ | 22\% | 24\% | $\begin{aligned} & 38 \% \\ & \text { bef } \end{aligned}$ | 18\% | 19\% | 27\% | 33\% | $\begin{gathered} 100 \% \\ \text { bc } \end{gathered}$ | - | - |
| 960 | 842 | 28 | 40 | 39 | 4 | 110 | 249 | 331 | 62 | 15 | 40 | 42 | 4 | 10 | - | 960 | - |
| 47\% | 47\% | 41\% | 39\% | $55 \%$ | 25\% | 43\% | 35\% | $\begin{aligned} & 54 \% \\ & \text { ad } \end{aligned}$ | $\begin{aligned} & 52 \% \\ & \text { ad } \end{aligned}$ | 32\% | $\begin{aligned} & \text { 60\% } \\ & \text { ad } \end{aligned}$ | 57\% <br> ad | 30\% | 38\% | - | $\begin{gathered} 100 \% \\ \text { ac } \end{gathered}$ | - |
| 440 | 396 | 11 | 19 | 8 | 2 | 39 | 180 | 120 | 24 | 7 | 14 | 15 | 5 | 6 | - | - | 440 |
| 21\% | $\begin{aligned} & \text { 22\% } \\ & \text { df } \end{aligned}$ | 16\% | 18\% | 11\% | 11\% | 15\% | $\begin{gathered} \text { 25\% } \\ \text { b } \end{gathered}$ | 20\% | 20\% | 14\% | 22\% | 19\% | 38\% | 23\% | - | - | $\begin{gathered} 100 \% \\ \mathrm{ab} \end{gathered}$ |
| 121 | 110 | - | 5 | 1 | 4 | 10 | 36 | 27 | 4 | 7 | - | 4 | 1 | 2 | - | - | - |
| 6\% | $\begin{aligned} & 6 \% \\ & b \end{aligned}$ | - | 5\% | 2\% | 23\% | 4\% | 5\% | 4\% | 3\% | $\begin{aligned} & 16 \% \\ & \text { abce } \end{aligned}$ | - | 5\% | 6\% | 6\% | - | - | - |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q1. To what extent, if at all, do you feel that today's youth will have a better or worse life than their parents, or will it be about the same? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Better

Worse

About the same

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 530 | 449 | 42 |
| $26 \%$ | $30 \%$ | $17 \%$ |
|  | b |  |
| 960 | 645 | 160 |
| $47 \%$ | $44 \%$ | $64 \%$ |
|  |  | a |
| 440 | 312 | 37 |
| $21 \%$ | $21 \%$ | $15 \%$ |
|  | b |  |
| 121 | 76 | 10 |
| $6 \%$ | $5 \%$ | $4 \%$ |
|  |  |  |

KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August -9th August 2021
Q2. SUMMARY: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Old and young people in the UK live more separate lives these days than they did a few decades ago

There is more conflict between old and young people in the UK these days than there was a few decades ago

| Total | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't know | NET: Agree | NET: Disagree |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2050 | 599 | 957 | 304 | 128 | 24 | 38 | 1556 | 152 |
| 100\% | 29\% | 47\% | 15\% | 6\% | 1\% | 2\% | 76\% | 7\% |
| 2050 | 414 | 822 | 463 | 274 | 30 | 48 | 1236 | 303 |
| 100\% | 20\% | 40\% | 23\% | 13\% | 1\% | 2\% | 60\% | 15\% |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.1. There is more conflict between old and young people in the UK these days than there was a few decades ago: To what extent do you agree or disagree with the following statements? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | , | g | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | $\begin{gathered} 414 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 19 \% \end{aligned}$ | 80 | 88 | 74 | 68 | 49 | 22 | 12 | ${ }^{6}$ | 14 | 82 | 95 | 129 | 91 |
|  |  |  |  | 36\% | 25\% | 23\% | 20\% | 15\% | 17\% | 9\% | 7\% | 11\% | 14\% | 20\% | 24\% | 37\% |
|  |  |  |  | bcdefghi | efghi | egh | gh | h | h |  |  |  |  | a | a | abc |
| (4.0) | 822 | $\begin{gathered} 403 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 416 \\ & 40 \% \end{aligned}$ |  | 180 | 140 | 131 | 112 | 44 | 49 | 34 | 42 | 204 | 185 | 271 | 101 |
|  | 40\% |  |  | $40 \%$ | $\begin{aligned} & 51 \% \\ & \text { acdefghi } \end{aligned}$ | 43\% | 38\% | 35\% | 34\% | 38\% | 37\% | 32\% | 35\% | 38\% | 49\% | 41\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | abd |  |
| (3.0) | 463 | $\begin{aligned} & 216 \\ & 22 \% \end{aligned}$ | 247 | 37 | 56 | 72 | 75 | 95 | 32 | 29 | 22 | 45 | 154 | 115 | 100 | 39 |
|  | 23\% |  | 24\% | 17\% | 16\% | 22\% | 22\% | abcd ${ }^{30 \%}$ | 25\% | 23\% | 23\% | 34\% | 26\%cd | 24\% | 18\% | 16\% |
|  |  |  |  |  |  |  |  |  |  |  |  | ab |  | cd |  |  |
| (2.0) | 274 | 133$13 \%$ | $\begin{gathered} 139 \\ 13 \% \end{gathered}$ | 15$7 \%$ | 17$5 \%$ | 30$9 \%$ | $\begin{aligned} & 53 \\ & 15 \% \\ & \text { abc } \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \\ & \text { abc } \end{aligned}$ | $\begin{gathered} 22 \\ 17 \% \\ \text { abc } \end{gathered}$ | $\begin{gathered} 33 \\ 26 \% \\ \text { abcde } \end{gathered}$ | $\begin{gathered} 28 \\ 31 \% \\ \text { abcdef } \end{gathered}$ | 24 | $\begin{gathered} 119 \\ 20 \% \\ \text { bcd } \end{gathered}$ | $\begin{aligned} & 71 \\ & 14 \% \\ & c d \end{aligned}$ | 32$6 \%$ | 16$6 \%$ |
|  | 13\% |  |  |  |  |  |  |  |  |  |  | 18\% |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  | ab |  |  |  |  |
| (1.0) | $\begin{aligned} & 30 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | ${ }_{*}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | 8$3 \%$ab | 6$4 \%$abcd | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | 3 | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ |  | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - |
|  |  |  |  |  |  |  |  |  |  |  |  | 2\% |  | 1\% |  |  |
|  |  | b |  |  |  |  |  |  |  | a |  | a | cd |  |  |  |
|  | 48 | 16 | 32 | ${ }^{*}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | 12 | 2\% | 4 |  |  | 3 | 14 | 15 | 13 | 1 |
|  | 2\% | 2\% | $\begin{aligned} & \text { 3\% } \\ & \text { a } \end{aligned}$ |  |  |  | $3 \%$ a |  | 3\% a | 3\% | $3 \%$ | 2\% | $2 \%$ |  | 2\% |  |
|  | 1236 | $\begin{aligned} & 612 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 616 \\ & 59 \% \end{aligned}$ | 171 | $\begin{aligned} & 268 \\ & 77 \% \end{aligned}$ | $\begin{gathered} 214 \\ 65 \% \end{gathered}$ | 199 | $\begin{aligned} & 160 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 43 \% \end{aligned}$ | 56$43 \%$ | $\begin{gathered} 286 \\ 48 \% \end{gathered}$ | 281$58 \%$ | 400 | 192 |
|  | 60\% |  |  | 76\% |  |  | 58\% |  |  |  |  |  |  |  | $\begin{aligned} & 73 \% \\ & \mathrm{ab} \end{aligned}$ | $\begin{aligned} & 78 \% \\ & \text { ab } \end{aligned}$ |
|  |  |  |  | cdefghi | cdefghi | defghi | egh |  |  |  |  |  |  | a |  |  |
|  | 303 | $\begin{gathered} 154 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | 10\% | 58 | 59$18 \%$ | 28$21 \%$ | $\begin{aligned} & 36 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 31 \% \end{aligned}$ | 27 | $\begin{aligned} & 136 \\ & 23 \% \end{aligned}$ | 176\% | $\begin{gathered} 36 \\ 7 \% \end{gathered}$ | 16$6 \%$ |
|  | 15\% |  |  |  |  |  | 17\% |  |  |  |  | 21\% |  |  |  |  |
|  |  |  |  |  |  |  | abc | abc | abc | abcde | abcde | ab | bcd | cd |  |  |
|  | 2002 | $\begin{gathered} 982 \\ 3.66 \end{gathered}$ | $\begin{gathered} 1011 \\ 3.65 \end{gathered}$ | 223 | 342 | 320 | 332 | 315 | $\begin{array}{r} 126 \\ 3.44 \end{array}$ | $\begin{array}{r} 126 \\ 3.28 \end{array}$ | $\begin{array}{r} 90 \\ 3.20 \end{array}$ | 1273.31 | 5753.37 | 473 | 537 | 247 |
|  | 3.66 |  |  | 4.05 | 3.98 | 3.78 | 3.62 | 3.45 |  |  |  |  |  | 3.62 | $\begin{array}{r} 3.91 \\ a b \end{array}$ | $\begin{gathered} 4.08 \\ a b c \end{gathered}$ |
|  |  |  |  | cdefghi | cdefghi | defghi | egh | h |  |  |  |  |  | a |  |  |
|  | 1.001 | 1.026.032 | $\begin{aligned} & .974 \\ & .031 \end{aligned}$ | . 896 | . 812 | .948.051 | 1.028 | 1.020.055 | 1.106 | 1.023 | . 969 | . 980 | 1.052 | 1.008 | . 856 | . 885 |
|  | . 022 |  |  | . 061 | . 043 |  | . 054 |  | . 092 | . 091 | . 108 | . 163 | . 042 | . 045 | . 036 | . 085 |
|  |  |  |  | * | * |  | * | * . 01 |  | . 01 | . 01 | . 03 |  | * |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.1. There is more conflict between old and young people in the UK these days than there was a few decades ago: To what extent do you agree or disagree with the following statements? BASE: All respondents
Significance Level: 95\%

Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score

Standard Deviation Standard Erro


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.1. There is more conflict between old and young people in the UK these days than there was a few decades ago: To what extent do you agree or disagree with the following statements? BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

## Base for stats

Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | *b | c | d | e | a | b | c | d | e | f | g | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 414 $20 \%$ | 7 $23 \%$ | 5 $22 \%$ | 214 $19 \%$ | $\begin{aligned} & 136 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | 28 $9 \%$ | $\begin{aligned} & 30 \\ & 23 \% \end{aligned}$ | 6 $22 \%$ |
|  |  |  |  |  |  |  | $\begin{aligned} & 24 \% \\ & \mathrm{fg} \end{aligned}$ | 19\% g | 20\% g | $\mathrm{fg}^{25 \%}$ | ${ }_{\text {bfg }}$ |  | 9\% | $\begin{aligned} & 23 \% \\ & \text { fg } \end{aligned}$ | 22\% |
| (4.0) | 822 | 12 | 9 | 451 | 246 | 100 | 358 | 130 | 44 | 36 | 36 | 49 | 103 | 56 | 11 |
|  | 40\% | 42\% | 42\% | 41\% | 39\% | 41\% | $\begin{gathered} 43 \% \\ \mathrm{~g} \end{gathered}$ | 40\% | 39\% | 34\% | $49 \%$ 9 | 38\% | 33\% | 42\% | 40\% |
| (3.0) | 463 | 8 | 5 | 256 | 133 | 56 | 154 | 97 | 31 | 27 | 4 | 34 | 83 | 26 | 7 |
|  | 23\% | 28\% | 24\% | 23\% | 21\% | 23\% | $\begin{gathered} 19 \% \\ \mathrm{e} \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { aeh } \end{aligned}$ | $\begin{aligned} & 27 \% \\ & \text { ae } \end{aligned}$ | $\begin{gathered} 25 \% \\ \mathrm{e} \end{gathered}$ | 5\% | $\begin{gathered} 26 \% \\ \mathrm{e} \end{gathered}$ | 27\% ${ }^{\text {ae }}$ | $\begin{gathered} 19 \% \\ \mathrm{e} \end{gathered}$ | 24\% |
| (2.0) | 274 | 2 | 2 | 147 | 89 | 32 | 95 | 29 | 7 | 12 | 10 | 25 | 77 | 18 | 2 |
|  | 13\% | 7\% | 12\% | 13\% | 14\% | 13\% | 12\% | 9\% | 6\% | 11\% | 13\% | $\begin{gathered} 19 \% \\ \mathrm{abc} \end{gathered}$ | $\begin{gathered} 25 \% \\ \text { abcdeh } \end{gathered}$ | 14\% | 6\% |
| (1.0) | 30 | - | - | 15 | 11 | 3 | 7 | 3 | 2 | 3 | - | 3 | 11 | - | 1 |
|  | 1\% | - | - | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 3\% | - | 2\% |  | - | 5\% |
|  | 48 | - | - | 27 | 14 | 5 | 14 | 7 | 6 | 2 | 1 | \% | 11 | 3 | 1 |
|  | 2\% | - | - | 2\% | 2\% | 2\% | 2\% | 2\% | 6\% | 2\% | 1\% | 2\% | 4\% a | 2\% | 4\% |
|  | 1236 | 19 | 13 | 664 | 382 | 148 | 556 | 192 | 67 | 64 | 59 | 64 | 130 | 86 | 17 |
|  | 60\% | 65\% | 65\% | 60\% | 61\% | 61\% | $\begin{aligned} & \text { 67\% } \\ & \text { bfg } \end{aligned}$ | $\begin{gathered} 59 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 59 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 59 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 81 \% \\ \text { abcdfgh } \end{gathered}$ | 49\% | 42\% | $\begin{aligned} & \text { 65\% } \\ & \text { fg } \end{aligned}$ | 62\% |
|  | 303 | 2 | 2 | 162 | 100 | 35 | 102 | 32 | 9 | 14 | 10 | 28 | 87 | 18 | 3 |
|  | 15\% | 7\% | 12\% | 15\% | 16\% | 14\% | 12\% | 10\% | 8\% | 13\% | 13\% | $\begin{aligned} & 22 \% \\ & \text { abc } \end{aligned}$ | $\begin{aligned} & \text { 28\% } \\ & \text { abcdeh } \end{aligned}$ | 14\% | 11\% |
|  | 2002 | 29 | 20 | 1082 | 614 | 239 | 812 | 321 | 107 | 106 | 73 | 126 | 300 | 130 | 27 |
|  | 3.66 | 3.82 | 3.75 | 3.65 | 3.66 | 3.66 | 3.80 | 3.68 | 3.74 | 3.70 | 4.01 | 3.38 | 3.20 | 3.75 | 3.70 |
|  |  |  |  |  |  |  | fg | fg | fg | fg | bfg |  |  | fg |  |
|  | 1.001 | . 883 | . 951 | . 990 | 1.033 | . 990 | . 967 | . 915 | . 936 | 1.057 | . 958 | 1.017 | 1.036 | . 970 | 1.071 |
|  | . 022 | . 177 | . 218 | . 031 | . 041 | . 060 | . 032 | . 052 | . 093 | . 114 | . 114 | . 102 | . 062 | . 089 | . 206 |
|  |  | . 03 | . 05 |  |  |  |  |  | . 01 | . 01 | . 01 | . 01 | * | . 01 | . 04 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.1. There is more conflict between old and young people in the UK these days than there was a few decades ago: To what extent do you agree or disagree with the following statements?
BASE: All respondents
Significance Level: 95\%

Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree
Don't know

NET: Agree

NET: Disagre

Base for stats
Mean Score

Deviation Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.1. There is more conflict between old and young people in the UK these days than there was a few decades ago: To what extent do you agree or disagree with the following statements? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree
Tend to agree

Neither agree nor disagree

Tend to disagree
Strongly disagree

Don't know
NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error varianc

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (5.0) | 414 | 300 | 58 |
|  | 20\% | 20\% | 23\% |
| (4.0) | 822 | 611 | 100 |
|  | 40\% | 41\% | 40\% |
| (3.0) | 463 | 304 | 40 |
|  | 23\% | 20\% | 16\% |
| (2.0) | 274 | 211 | 41 |
|  | 13\% | 14\% | 16\% |
| (1.0) | 30 | 23 | 5 |
|  | 1\% | 2\% | 2\% |
|  | 48 | 34 | 4 |
|  | 2\% | 2\% | 2\% |
|  | 1236 | 911 | 158 |
|  | 60\% | 61\% | 64\% |
|  | 303 | 234 | 46 |
|  | 15\% | 16\% | 19\% |
|  | 2002 | 1448 | 245 |
|  | 3.66 | 3.66 | 3.67 |
|  | 1.001 | 1.012 | 1.079 |
|  | . 022 | . 027 | . 069 |
|  |  | * | * |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.2. Old and young people in the UK live more separate lives these days than they did a few decades ago: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen } Z \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 599 | 282 | 311 | 88 | 129 | 92 | 97 | 80 | 36 | 32 | 18 | 28 | 144 | 137 | 177 | 101 |
|  | 29\% | 28\% | 30\% | $\begin{gathered} 39 \% \\ \text { cdefghi } \end{gathered}$ | $\begin{aligned} & 37 \% \\ & \text { cdegh } \end{aligned}$ | 28\% | 28\% | 25\% | 28\% | 24\% | 19\% | 21\% | 24\% | 28\% | $32 \%$ a | $\begin{aligned} & 41 \% \\ & \text { abc } \end{aligned}$ |
| (4.0) | 957 | 466 | 490 | 80 | 156 | 163 | 156 | 162 | 57 | 64 | 52 | 67 | 287 | 221 | 268 | 88 |
|  | 47\% | 47\% | 47\% | 36\% | $\begin{gathered} 45 \% \\ \mathrm{a} \end{gathered}$ | 50\% ${ }^{\text {a }}$ | $\begin{gathered} 45 \% \\ \mathrm{a} \end{gathered}$ | $\begin{gathered} 50 \% \\ \mathrm{a} \end{gathered}$ | 44\% | 49\% | 56\% ${ }^{\text {a }}$ | 51\% | 49\% ${ }_{\text {d }}$ | 45\% | 49\% ${ }_{\text {d }}$ | 36\% |
| (3.0) | 304 | 155 | 147 | 36 | 49 | 48 | 59 | 48 | 13 | 18 | 11 | 22 | 83 | 83 | 75 | 38 |
|  | 15\% | 16\% | 14\% | 16\% | 14\% | 15\% | $\underset{f}{17 \%}$ | 15\% | 10\% | 14\% | 12\% | 17\% | 14\% | 17\% | 14\% | 15\% |
| (2.0) | 128 | 65 | 63 | 13 | 7 | 16 | 26 | 22 | 14 | 12 | 11 | 8 | 52 | 36 | 15 | 13 |
|  | 6\% | 6\% | 6\% | $\begin{aligned} & \text { 6\% } \\ & \text { b } \end{aligned}$ | 2\% | $5 \%$ | $\begin{aligned} & \text { 8\% } \\ & \text { b } \end{aligned}$ | $7 \%$ | $\begin{aligned} & 11 \% \\ & \text { bc } \end{aligned}$ | $9 \%$ | $\begin{aligned} & 11 \% \\ & \text { bc } \end{aligned}$ | 6\% | 9\% c | 7\% c | 3\% | 5\% |
| (1.0) | 24 | 10 | 13 | 4 | 2 | 4 | 3 | 1 | 5 | 2 | - | 3 | 6 | 5 | 6 | 4 |
|  | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | * | 4\% | 1\% | - | 2\% | 1\% | 1\% | 1\% | 2\% |
|  | 38 | 19 | 19 | 3 | 6 | 5 | 3 | 10 | 5 | 2 | 1 | 3 | 17 | 6 | 9 | 3 |
|  | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 1\% | $\begin{aligned} & 3 \% \\ & \text { d } \end{aligned}$ | $\begin{aligned} & 4 \% \\ & d \end{aligned}$ | 2\% | 1\% | 2\% | 3\% | 1\% | 2\% | 1\% |
|  | 1556 | 748 | 800 | 168 | 285 | 255 | 253 | 242 | 93 | 96 | 70 | 94 | 431 | 359 | 445 | 189 |
|  | 76\% | 75\% | 77\% | 75\% | $\begin{aligned} & 82 \% \\ & \text { def } \end{aligned}$ | 78\% | 74\% | 75\% | 72\% | 74\% | 75\% | 72\% | 73\% | 74\% | $\begin{aligned} & 81 \% \\ & \text { ab } \end{aligned}$ | 76\% |
|  | 152 | 75 | 76 | 17 | 9 | 20 | 29 | 23 | 19 | 13 | 11 | 11 | 58 | 40 | 21 |  |
|  | 7\% | 8\% | 7\% | 7\% | 3\% | 6\% | 8\% | 7\% | 14\% | 10\% | 11\% | 9\% | 10\% | 8\% | 4\% | 7\% |
|  |  |  |  | b |  | b | b | b | abcde | b | b | b | c | c |  | c |
|  | 2012 | 978 | 1023 | 221 | 343 | 323 | 341 | 313 | 124 | 128 | 92 | 127 | 572 | 482 | 541 | 244 |
|  | 3.98 | 3.97 | 4.00 | 4.07 | $\begin{array}{r} 4.17 \\ \text { cdefghi } \end{array}$ | 4.00 | 3.94 | 3.95 | 3.85 | 3.88 | 3.84 | 3.84 | 3.89 | 3.94 | $\begin{array}{r} 4.10 \\ a b \end{array}$ | $\begin{array}{r} 4.10 \\ a b \end{array}$ |
|  | . 900 | . 898 | . 899 | . 975 | . 797 | . 869 | . 916 | . 843 | 1.077 | . 935 | . 871 | . 920 | . 921 | . 914 | . 815 | . 960 |
|  | . 020 | $\underset{*}{.028}$ | $\underset{*}{.029}$ | . 067 | .042 $*$ | . 047 | . 048 | . 045 | $\begin{array}{r} .090 \\ .01 \end{array}$ | $\begin{gathered} .083 \\ .01 \end{gathered}$ | $\begin{array}{r} .097 \\ .01 \end{array}$ | $\begin{array}{r} 153 \\ .02 \end{array}$ | . 037 | . 040 | . 034 | $\stackrel{.062}{*}$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.2. Old and young people in the UK live more separate lives these days than they did a few decades ago: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats

Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.2. Old and young people in the UK live more separate lives these days than they did a few decades ago: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | *b | c | d | e | a | b | c | d | e | + | g | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 599 | 7 | 8 | 337 | 165 | 78 | 247 | 87 | 35 | 44 | 31 | 25 | 66 | 53 | 9 |
|  | 29\% | 24\% | 40\% | 30\% | 26\% | 32\% | $\begin{gathered} 30 \% \\ \mathrm{fg} \end{gathered}$ | 27\% | $\begin{gathered} 31 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} \text { 41\% } \\ \text { abfg } \end{gathered}$ | $\begin{aligned} & 42 \% \\ & \text { abfg } \end{aligned}$ | 19\% | 21\% | $\begin{gathered} 40 \% \\ \text { abfg } \end{gathered}$ | 33\% |
| (4.0) | 957 | 16 | 7 | 514 | 319 | 96 | 405 | 140 | 51 | 32 | 26 | 79 | 154 | 57 | 12 |
|  | 47\% | 54\% | 35\% | $\begin{gathered} 46 \% \\ \mathrm{e} \end{gathered}$ | 51\% | 39\% | $\begin{aligned} & 49 \% \\ & \text { bde } \end{aligned}$ | $\begin{gathered} 43 \% \\ d \end{gathered}$ | 45\% | 30\% | 36\% | $\begin{gathered} \text { 61\% } \\ \text { abcdegh } \end{gathered}$ | $\begin{aligned} & 49 \% \\ & \text { de } \end{aligned}$ | 43\% | 43\% |
| (3.0) | 304 | 4 | 3 | 155 | 89 | 45 | 115 | 67 | 19 | 21 | 13 | 11 | 42 | 9 | 5 |
|  | 15\% | 14\% | 16\% | 14\% | 14\% | 19\% | $\begin{gathered} 14 \% \\ \mathrm{~h} \end{gathered}$ | $\begin{aligned} & \text { 20\% } \\ & \text { afgh } \end{aligned}$ | 17\% ${ }_{\text {h }}$ | $\begin{aligned} & \text { 20\% } \\ & \text { fh } \end{aligned}$ | $\begin{gathered} \text { 18\% } \\ \mathrm{h} \end{gathered}$ | 9\% | 14\% | 7\% | 18\% |
| (2.0) | 128 | 1 | 2 | 72 | 40 | 13 | 43 | 22 | 1 | 9 | 1 | 8 | 34 | 11 | - |
|  | 6\% | 5\% | 9\% | 7\% | 6\% | 5\% | 5\% | 7\% | 1\% | $\begin{gathered} 8 \% \\ \text { ce } \end{gathered}$ | 1\% | 6\% | $\begin{aligned} & 11 \% \\ & \text { ace } \end{aligned}$ | 8\% | - |
| (1.0) | 24 | - | - | 10 |  |  |  |  | 2 | - |  | 3 | 7 | 1 | - |
|  | 1\% | - | - | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | - | 2\% | 2\% | 2\% | * | - |
|  | 38 |  | - |  |  | 6 |  |  |  |  |  |  |  |  |  |
|  | 2\% | 3\% | - | 2\% | 1\% | 2\% | 1\% | 2\% | 5\% a | 1\% | 1\% | 2\% | 3\% | 1\% | 6\% |
|  | 1556 | 22 | 15 | 851 | 484 | 174 | 652 | 228 | 86 | 77 | 57 | 104 | 220 | 111 | 21 |
|  | 76\% | 78\% | 75\% | 77\% | 77\% | 71\% | $\begin{aligned} & 79 \% \\ & \mathrm{ba} \end{aligned}$ | 69\% | 76\% | 71\% | 78\% | 80\% ${ }^{\text {b }}$ | 71\% | $\begin{aligned} & 83 \% \\ & \text { bdg } \end{aligned}$ | 76\% |
|  | 152 | 1 | 2 | 83 | 47 | 19 | 48 | 26 | 3 | 9 | 3 | 11 | 41 | 11 | - |
|  | 7\% | 5\% | 9\% | 7\% | 7\% | 8\% | 6\% | $\begin{aligned} & 8 \% \\ & c \end{aligned}$ | 2\% | 8\% | 3\% | 8\% | $\begin{aligned} & 13 \% \\ & \text { abce } \end{aligned}$ | 8\% | - |
|  | 2012 | 28 | 20 | 1089 | 620 | 238 | 815 | 321 | 108 | 107 | 73 | 126 | 303 | 131 | 26 |
|  | 3.98 | 4.00 | 4.06 | 4.00 | 3.96 | 3.95 | 4.04 | 3.89 | 4.08 | 4.04 | 4.16 | 3.91 | 3.79 | 4.16 | 4.16 |
|  |  |  |  |  |  |  | bg |  | 9 | g | bg |  |  | bfg |  |
|  | . 900 | . 786 | . 980 | . 897 | . 878 | . 983 | . 847 | . 930 | . 821 | . 981 | . 918 | . 870 | . 981 | . 905 | . 733 |
|  | . 020 | . 161 | . 225 | . 028 | . 034 | . 060 | . 028 | . 053 | . 082 | . 106 | . 109 | . 087 | . 058 | . 082 | . 144 |
|  |  | . 03 | . 05 |  |  | * |  |  | . 01 | . 01 | . 01 | . 01 | * | . 01 | . 02 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.2. Old and young people in the UK live more separate lives these days than they did a few decades ago: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats

Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q2.2. Old and young people in the UK live more separate lives these days than they did a few decades ago: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree
Tend to disagree

Strongly disagree
Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (5.0) | 599 | 427 | 90 |
|  | 29\% | 29\% | 36\% |
|  |  |  | a |
| (4.0) | 957 | 732 | 102 |
|  | 47\% | 49\% | 41\% |
|  |  | b |  |
| (3.0) | 304 | 180 | 35 |
|  | 15\% | 12\% | 14\% |
| (2.0) | 128 | 100 | 13 |
|  | 6\% | 7\% | 5\% |
| (1.0) | 24 | 18 | 6 |
|  | 1\% | 1\% | 2\% |
|  | 38 | 25 | 3 |
|  | 2\% | 2\% | 1\% |
|  | 1556 | 1159 | 192 |
|  | 76\% | 78\% | 77\% |
|  | 152 | 118 | 19 |
|  | 7\% | 8\% | 8\% |
|  | 2012 | 1457 | 246 |
|  | 3.98 | 4.00 | 4.04 |
|  | . 900 | . 895 | . 974 |
|  | . 020 | . 023 | . 063 |
|  |  | * |  |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q3. These are some commonly used names for generations. Which of these, if any, do you consider yourself to be? If you use another term to describe your generation, please choose "other" and tell us that term. BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Gen Z

Millennials

Gen X

Baby Boomer

Silent Generation

Greatest Generation

Other

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q3. These are some commonly used names for generations. Which of these, if any, do you consider yourself to be? If you use another term to describe your generation, please choose "other" and tell us that term. BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Gen Z

Millennials

Gen X

Baby Boomer

Silent Generation

Greatest Generation

Other

|  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | f | g | h | i | j | k | 1 | a | b | c |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 178 | 5 | 14 | 20 | 3 | 8 | 6 | 13 | 13 | 13 | 17 | 14 | 53 | 59 | 87 | 32 |
| 9\% | 8\% | 8\% | 9\% | 4\% | 5\% | 6\% | 7\% | 9\% | 7\% | 6\% | 7\% | cdefghijk | 10\% | 9\% | 7\% |
| 300 | 9 | 15 | 24 | 15 | 28 | 18 | 28 | 22 | 33 | 31 | 27 | 52 | 84 | 162 | 55 |
| 15\% | 15\% | 9\% | 10\% | $\begin{gathered} \text { 18\% } \\ \text { b } \end{gathered}$ | $\begin{gathered} 17 \% \\ \text { b } \end{gathered}$ | $\begin{gathered} 18 \% \\ \mathrm{~b} \end{gathered}$ | $\begin{gathered} 15 \% \\ \text { b } \end{gathered}$ | 15\% | $\begin{aligned} & 18 \% \\ & \text { bcj } \end{aligned}$ | 11\% | 14\% | $\begin{aligned} & 19 \% \\ & \text { bcj } \end{aligned}$ | 15\% | $\begin{gathered} 16 \% \\ c \end{gathered}$ | 11\% |
| 274 | 6 | 30 | 28 | 12 | 24 | 8 | 22 | 17 | 30 | 44 | 26 | 26 | 66 | 133 | 75 |
| 13\% | 10\% | $\begin{gathered} \text { 18\% } \\ \mathrm{fl} \end{gathered}$ | 12\% | 14\% | 14\% | 8\% | 12\% | 12\% | $\begin{gathered} \text { 17\% } \\ \text { fl } \end{gathered}$ | $\begin{gathered} 16 \% \\ \text { । } \end{gathered}$ | 14\% | 10\% | 12\% | 13\% | 15\% |
| 412 | 15 | 37 | 51 | 16 | 31 | 17 | 38 | 30 | 35 | 60 | 38 | 45 | 112 | 193 | 108 |
| 20\% | 26\% | 22\% | 23\% | 19\% | 19\% | 17\% | 21\% | 20\% | 19\% | 21\% | 20\% | 17\% | 20\% | 19\% | 22\% |
| 145 | 6 | 11 | 15 | 6 | 14 | 6 | 19 | 11 | 8 | 22 | 12 | 14 | 41 | 80 | 25 |
| 7\% | 10\% | 7\% | 7\% | 7\% | 8\% | 7\% | $\begin{aligned} & 11 \% \\ & \text { il } \end{aligned}$ | 7\% | 5\% | 8\% | 6\% | 5\% | 7\% | 8\% | 5\% |
| 118 | - | 4 | 22 | 4 | 14 | 8 | 13 | 7 | 6 | 15 | 4 | 22 | 33 | 61 | 25 |
| 6\% | - | 3\% | 10\% | 4\% | 8\% | 8\% | 7\% | 4\% | 4\% | 5\% | 2\% | 8\% | 6\% | 6\% | 5\% |
|  |  |  | abhik |  | bk | bk | k |  |  |  |  | bk |  |  |  |
| 32 | 2 | 1 | 6 | 1 | - | 1 | 3 | 1 | 3 | 11 | - | 4 | 7 | 10 | 14 |
| 2\% | $\begin{aligned} & \text { 3\% } \\ & \text { ek } \end{aligned}$ | * | $\begin{gathered} 3 \% \\ \text { ek } \end{gathered}$ | 1\% | - | 1\% | 2\% | 1\% | 2\% | $\begin{gathered} 4 \% \\ \text { bek } \end{gathered}$ | - | 1\% | 1\% | 1\% | $\begin{aligned} & \text { 3\% } \\ & \mathrm{b} \end{aligned}$ |
| 590 | 16 | 58 | 59 | 27 | 49 | 35 | 44 | 49 | 50 | 79 | 70 | 56 | 162 | 265 | 163 |
| 29\% | 28\% | $\begin{gathered} 34 \% \\ \mathrm{gl} \end{gathered}$ | 26\% | $\begin{gathered} \text { 32\% } \\ \hline \end{gathered}$ | $\stackrel{29 \%}{1}$ | $\begin{gathered} 35 \% \\ \mathrm{gl} \end{gathered}$ | 24\% | $\begin{gathered} 32 \% \\ 1 \end{gathered}$ | 28\% | $\begin{gathered} 28 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 36 \% \\ & \text { cgl } \end{aligned}$ | 21\% | 29\% | 27\% | 33\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q3. These are some commonly used names for generations. Which of these, if any, do you consider yourself to be? If you use another term to describe your generation, please choose "other" and tell us that term.
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Gen Z

Millennials


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q3. These are some commonly used names for generations. Which of these, if any, do you consider yourself to be? If you use another term to describe your generation, please choose "other" and tell us that term.
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Gen Z

Millennials

Gen X

Baby Boomer

Silent Generation

Greatest Generation

Other


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q3. These are some commonly used names for generations. Which of these, if any, do you consider yourself to be? If you use another term to describe your generation, please choose "other" and tell us that term.

|  |  | Support/oppose Covidrestrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
| Significance Level: 95\% |  | a | b |
| Unweighted Total | 2050 | 1479 | 248 |
| Total | $\begin{aligned} & 2050 \\ & 100 \% \end{aligned}$ | 1482 | $\begin{aligned} & 249 \\ & 100 \% \\ & \hline \end{aligned}$ |
| Gen z | $\begin{gathered} 178 \\ 9 \% \end{gathered}$ | ${ }_{8 \%}^{119}$ | 32 $13 \%$ |
| Millennials | $\begin{gathered} 300 \\ 15 \% \end{gathered}$ | $\begin{gathered} 205 \\ 14 \% \end{gathered}$ | 40 $16 \%$ |
| Gen X | $\begin{gathered} 274 \\ { }_{13} \mathbf{4} \end{gathered}$ | $\underset{13 \%}{190}$ | 38 $15 \%$ |
| Baby Boomer | $\begin{gathered} 412 \\ 20 \% \end{gathered}$ | $\begin{gathered} 346 \\ { }_{23 \%} 8 \\ b \end{gathered}$ | 38 $15 \%$ |
| Silent Generation | $\begin{gathered} 145 \\ 7 \% \end{gathered}$ | $\begin{gathered} 116 \\ 8 \% \end{gathered}$ | 12 <br> $5 \%$ |
| Greatest Generation | $\begin{gathered} 118 \\ 6 \% \end{gathered}$ | ${ }_{6 \%}^{86}$ | +11 |
| Other | 32 $2 \%$ | 26 $2 \%$ | $\stackrel{3}{1 \%}$ |
| Don't know | $\begin{aligned} & 590 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 393 \\ 26 \% \end{gathered}$ | 74 <br> $30 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q4. To what extent do you personally support or oppose the restrictions that the UK government has placed on how we live during the pandemic to help control the spread of the virus? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly support

Tend to support

Neither support nor oppose

Tend to oppose

Strongly oppose

Don't know

NET: Support

NET: Oppose

Base for stats
Mean Score

Standard Deviation
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 591 $29 \%$ | 318 $32 \%$ | $\begin{gathered} 272 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 22 \% \end{aligned}$ | 55 $16 \%$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 48 \% \end{aligned}$ | 61 <br> 47\% |  |  | $\begin{gathered} 244 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 26 \% \end{aligned}$ | 98 $18 \%$ | 54 $22 \%$ |
|  | 29\% | $\begin{gathered} 32 \% \\ \text { b } \end{gathered}$ | 26\% |  |  | $\begin{gathered} \text { 24\% } \\ \text { b } \end{gathered}$ | $\begin{gathered} \text { 23\% } \\ \text { b } \end{gathered}$ | $\begin{aligned} & 38 \% \\ & \text { abcd } \end{aligned}$ | $\begin{gathered} 48 \% \\ \text { abcde } \end{gathered}$ | $\begin{aligned} & \text { 47\% } \\ & \text { abcd } \end{aligned}$ | $\begin{aligned} & 36 \% \\ & \text { abcd } \end{aligned}$ | $\begin{aligned} & 38 \% \\ & \text { abd } \end{aligned}$ | $\begin{aligned} & 41 \% \\ & \text { bcd } \end{aligned}$ | $\begin{gathered} 26 \% \\ c \end{gathered}$ | 18\% | 22\% |
| (4.0) | 891 | 428 | 458 | 90 | 169 | 134 | 141 | 132 | 58 | 58 | 43 | 65 | 257 | 193 | 252 | 104 |
|  | 43\% | 43\% | 44\% | 40\% | $\begin{aligned} & 49 \% \\ & \text { cde } \end{aligned}$ | 41\% | 41\% | 41\% | 45\% | 44\% | 46\% | 50\% | 44\% | 40\% | 46\% | 42\% |
| (3.0) | 290 | 123 | 166 | 44 | 68 | 69 | 67 | 25 | 3 | 4 | 5 | 4 | 35 | 88 | 117 | 47 |
|  | 14\% | 12\% | 16\% | 20\% | 20\% | 21\% | 20\% | 8\% | 2\% | 3\% | 6\% | 3\% | 6\% | 18\% | 21\% | 19\% |
|  |  |  | a | efghi | efghi | efghi | efghi | f |  |  |  |  |  | a | a | a |
| (2.0) | 150 | 67 | 81 | 27 | 30 | 19 | 29 | 21 | 6 | 2 | 9 | 8 | 32 | 37 | 41 | 28 |
|  | 7\% | 7\% | 8\% | 12\% | 9\% | 6\% | 8\% | 7\% | 4\% | 1\% | 10\% | 6\% | 5\% | 8\% | 7\% | 11\% |
|  |  |  |  | cefg | 9 | 9 | g | 9 |  |  | g |  |  |  |  | a |
| (1.0) | 99 | 49 | 49 | 10 | 17 | 22 | 25 | 16 | - | 6 | - | 4 | 16 | 39 | 29 | 11 |
|  | 5\% | 5\% | 5\% | 4\% | 5\% | 7\% | 7\% | 5\% | - | 5\% | - | 3\% | 3\% | 8\% | 5\% | 5\% |
|  |  |  |  | f | fh | fh | fh | fh |  | fh |  | $f$ |  | a | a |  |
|  | 29 | 12 | 17 | 4 | 10 | 6 | 3 | 4 | - | - | 2 | - | 6 | 6 | 13 | 4 |
|  | 1\% | 1\% | 2\% | 2\% | $\begin{gathered} 3 \% \\ f \end{gathered}$ | 2\% | 1\% | 1\% | - | - | 2\% | - | 1\% | 1\% | 2\% | 2\% |
|  | 1482 | 747 | 729 | 139 | 225 | 211 | 220 | 256 | 121 | 118 | 77 | 115 | 501 | 318 | 350 | 157 |
|  | 72\% | 75\% | 70\% | 62\% | 64\% | 64\% | 64\% | 79\% | 93\% | 91\% | 83\% | 88\% | 85\% | 65\% | 64\% | 63\% |
|  |  | b |  |  |  |  |  | abcd | abcdeh | abcde | abcd | abcd | bcd |  |  |  |
|  | 249 | 116 | 130 | 36 | 47 | 42 | 53 | 37 | 6 | 8 | 9 | 12 |  | 75 | 70 | 39 |
|  | 12\% | 12\% | 12\% | 16\% | 13\% | 13\% | $16 \%$ | 11\% | 4\% | 6\% | 10\% | 9\% | 8\% | 15\% | 13\% | 16\% |
|  |  |  |  | fg | fg | fg | fg | f |  |  |  |  |  | a | a | a |
|  | 2021 | 985 | 1026 | 220 | 340 | 322 | 341 | 318 | 129 | 130 | 91 | 131 | 583 | 482 | 537 | 243 |
|  | 3.85 | 3.91 | 3.80 | 3.64 | 3.64 | 3.70 | 3.65 | 4.03 | 4.38 | 4.27 | 4.12 | 4.15 | 4.17 | 3.68 | 3.65 | 3.66 |
|  |  | b |  |  |  |  |  | abcd | abcdeh | abcde | abcd | abcd | bcd |  |  |  |
|  | 1.074 | 1.077 | 1.065 | 1.087 | 1.018 | 1.108 | 1.141 | 1.086 | . 735 | . 948 | . 904 | . 944 | . 958 | 1.171 | 1.036 | 1.085 |
|  | . 024 | . 034 | . 034 | . 075 | . 054 | . 059 | . 060 | . 058 | . 060 | . 083 | . 100 | . 155 | . 038 | . 051 | . 044 | . 070 |
|  |  |  |  | . 01 |  |  |  |  |  | . 01 | . 01 | . 02 |  | * | * |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q4. To what extent do you personally support or oppose the restrictions that the UK government has placed on how we live during the pandemic to help control the spread of the virus? BASE: All respondents

```
Significance Level: 95%
```

Unweighted Total
Total
Strongly support
Tend to support
Neither support nor oppose
Tend to oppose
Strongly oppose
Don't know
NET: Support
NET: Oppose
Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  |  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | South-West | South-East | Eastern | London | AB | $\mathrm{C1C2}$ | DE |
|  |  | a | b | c | d | e | f | g | h | i | j | k | 1 | a | b | c |
|  | 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
|  | 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | $\begin{aligned} & 591 \\ & 29 \% \end{aligned}$ | 21 $37 \%$ | 53 $31 \%$ | $62$ 28\% | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | 53 $36 \%$ | 49 $27 \%$ | $\begin{aligned} & 85 \\ & 31 \% \end{aligned}$ | 54 $28 \%$ | $\begin{aligned} & 72 \\ & 27 \% \end{aligned}$ | 161 $29 \%$ | 284 $29 \%$ | $\begin{aligned} & 146 \\ & 29 \% \end{aligned}$ |
|  |  | d | d | d |  | d | d | d | d | d | d | d | d |  |  |  |
| (4.0) | 891 | 25 | 79 | 101 | 38 | 72 | 49 | 88 | 59 | 78 | 122 | 80 | 102 | 262 | 419 | 210 |
|  | 43\% | 43\% | 46\% | 45\% | 46\% | 43\% | $50 \%$ | $49 \%$ | 39\% | 44\% | 44\% | 42\% | 38\% | 47\% | 42\% | 42\% |
| (3.0) | 290 | 6 | 16 | 31 | 18 | 20 | 11 | 27 | 23 | 31 | 38 | 27 | 42 | 73 | 159 | 59 |
|  | 14\% | 11\% | 9\% | 14\% | $\begin{gathered} 22 \% \\ \text { befj } \end{gathered}$ | 12\% | 11\% | 15\% | 16\% | $\begin{gathered} 17 \% \\ \mathrm{~b} \end{gathered}$ | 14\% | 14\% | 15\% | 13\% | 16\% | 12\% |
| (2.0) | 150 | 5 | 10 | 17 | 5 | 14 | 4 | 8 | 8 | 12 | 20 | 16 | 31 | 34 | 70 | 46 |
|  | 7\% | 9\% | 6\% | 8\% | 6\% | 8\% | 4\% | 5\% | 5\% | 7\% | 7\% | 9\% | $\begin{aligned} & \text { 11\% } \\ & \text { fgh } \end{aligned}$ | 6\% | 7\% | 9\% |
| (1.0) | 99 | - | 8 | 10 | 6 | 5 | 6 | 6 | 5 | 8 | 14 | 13 | 18 | 28 | 50 | 21 |
|  | 5\% | - | 5\% | 4\% | 7\% | 3\% | 6\% | 3\% | 4\% | 5\% | 5\% | 7\% | 7\% | 5\% | 5\% | 4\% |
|  | 29 | - | 5 | 4 | 4 | 3 | 2 | 2 | 1 | - | 1 | 1 | 6 | 6 | 8 | 15 |
|  | 1\% | - | 3\% | 2\% | 5\% | 2\% | 2\% | 1\% | 1\% | - | * | * | 2\% | 1\% | 1\% | 3\% |
|  |  |  | ij | j | hijk |  | ij |  |  |  |  |  | ij |  |  | ab |
|  | 1482 | 46 | 133 | 163 | 50 | 126 | 75 | 136 | 112 | 127 | 207 | 133 | 174 | 423 | 704 | 356 |
|  | 72\% | $\begin{gathered} 80 \% \\ \text { dl } \end{gathered}$ | $\begin{gathered} 77 \% \\ \text { dl } \end{gathered}$ | $\begin{gathered} 73 \% \\ \text { dl } \end{gathered}$ | 60\% | $\begin{gathered} 75 \% \\ \text { dl } \end{gathered}$ | $\begin{gathered} 77 \% \\ \text { dl } \end{gathered}$ | $\begin{gathered} 76 \% \\ \text { dl } \end{gathered}$ | $\begin{gathered} 75 \% \\ \text { dl } \end{gathered}$ | 71\% | $\begin{gathered} 74 \% \\ \text { dl } \end{gathered}$ | 70\% | 64\% | 75\% | 71\% | 72\% |
|  | 249 | 5 | 18 | 27 | 11 | 19 | 10 | 14 | 13 | 21 | 34 | 29 | 49 | 62 | 120 | 67 |
|  | 12\% | 9\% | 10\% | 12\% | 13\% | 11\% | 10\% | 8\% | 9\% | 12\% | 12\% | $15 \%$ g | bgh ${ }^{18 \%}$ | 11\% | 12\% | 13\% |
|  | 2021 | 57 | 166 | 220 | 79 | 165 | 96 | 177 | 149 | 178 | 279 | 190 | 265 | 557 | 982 | 481 |
|  | 3.85 | $\begin{array}{r} 4.09 \\ \mathrm{dl} \end{array}$ | $\begin{array}{r} 3.96 \\ \mathrm{dl} \end{array}$ | $\begin{array}{r} 3.86 \\ d \end{array}$ | 3.58 | $\begin{array}{r} 3.95 \\ \mathrm{dl} \end{array}$ | $\begin{array}{r} 3.90 \\ d \end{array}$ | $\begin{array}{r} 3.93 \\ \text { dl } \end{array}$ | $\begin{array}{r} 3.99 \\ \text { dl } \end{array}$ | 3.82 | $\begin{array}{r} 3.88 \\ \mathrm{dl} \end{array}$ | 3.76 | 3.67 | 3.89 | 3.83 | 3.86 |
|  | 1.074 | . 915 | 1.046 | 1.054 | 1.056 | 1.033 | 1.045 | . 949 | 1.030 | 1.059 | 1.081 | 1.155 | 1.191 | 1.048 | 1.081 | 1.088 |
|  | . 024 | . 138 | . 083 | . 069 | . 111 | $.078$ | . 105 | . 069 | $.084$ | $076 .$ | . 063 | $\text { . } 096 .$ | . 075 | . 035 | . 035 | $.073$ |
|  |  | . 02 | . 01 | * | . 01 | $.01$ | . 01 |  | $.01$ | $.01$ |  | $.01$ | . 01 | * |  | . 01 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q4. To what extent do you personally support or oppose the restrictions that the UK government has placed on how we live during the pandemic to help control the spread of the virus? BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Strongly support

Tend to support

Neither support nor oppose

Tend to oppose

Strongly oppose

Don't know

NET: Support

NET: Oppose

## Base for stats

Mean Score
Standard Deviation
Standard Erro
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | *b |  | d | e | a | b | c | d | e | f | g | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 $100 \%$ | $29$ | 20 $100 \%$ | $1110$ $100 \%$ | $629$ | $244$ | $825$ $100 \%$ | $328$ | $113$ | $108$ | $73$ | $129$ | $312$ $100 \%$ | $133$ $100 \%$ | $28$ |
|  | 100\% | 100\% | 100\% |  |  |  |  |  |  |  |  |  |  |  |  |
| (5.0) | $\begin{gathered} 591 \\ 29 \% \end{gathered}$ | $\begin{gathered} 9 \\ 33 \% \end{gathered}$ | 6 $28 \%$ | 333 $30 \%$ | 178 $28 \%$ | $56$ 23\% | $\begin{gathered} 214 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 22 \% \end{aligned}$ | $32$ 28\% | 35 $32 \%$ | $\begin{aligned} & 17 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 37 \% \end{aligned}$ | $38$ $29 \%$ | $11$ $38 \%$ |
|  |  |  |  | e |  |  |  |  |  | b |  | abceh | abe |  |  |
| (4.0) | 891 | 7 | 3 | 481 | 273 | 121 | 366 | 153 | 38 | 30 | 29 | 51 | 157 | 56 | 10 |
|  | 43\% | 26\% | 17\% | 43\% | 43\% | 49\% | $\begin{aligned} & 44 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 47 \% \\ & c d \end{aligned}$ | 33\% | 28\% | 40\% | 40\% | $\begin{aligned} & 50 \% \\ & \mathrm{~cd} \end{aligned}$ | 42\% | 35\% |
| (3.0) | 290 | 9 | 5 | 153 | 87 | 36 | 130 | 56 | 25 | 23 | 13 | 6 | 14 | 18 | 6 |
|  | 14\% | $31 \%$ | 23\% | 14\% | 14\% | 15\% | $\begin{aligned} & \text { 16\% } \\ & \text { fg } \end{aligned}$ | $\begin{aligned} & \text { 17\% } \\ & \mathrm{fg} \end{aligned}$ | $\begin{aligned} & \text { 22\% } \\ & \text { fg } \end{aligned}$ | $\begin{gathered} 21 \% \\ \mathrm{fg} \end{gathered}$ | $\begin{aligned} & 17 \% \\ & \mathrm{fg} \end{aligned}$ | 4\% | 4\% | $\begin{aligned} & 13 \% \\ & \mathrm{fg} \end{aligned}$ | 23\% |
| (2.0) | 150 | 3 | 4 | 73 | 53 | 16 | 56 | 32 | 10 | 9 | 11 | 8 | 16 | 7 | - |
|  | 7\% | 10\% | 19\% | 7\% | 9\% | 7\% | 7\% | $\begin{gathered} 10 \% \\ \mathrm{~g} \end{gathered}$ | 9\% | 8\% | $\begin{aligned} & 15 \% \\ & \text { agh } \end{aligned}$ | 6\% | 5\% | 5\% | - |
| (1.0) | 99 | - | - | 51 | 36 | 11 | 51 | 11 | 9 | 4 | 2 | 6 | 6 | 10 | 1 |
|  | 5\% | - | - | 5\% | 6\% | 4\% | 6\% | 3\% | 8\% | 3\% | 3\% | 5\% | 2\% | 7\% | 4\% |
|  |  |  |  |  |  |  | g |  | g |  |  |  |  | g |  |
|  | 29 | - | 3 | 17 | 2 | 4 | 8 | 4 | * | 7 | 1 | 2 | 2 | 4 | - |
|  | 1\% | - | 12\% | $\begin{aligned} & 2 \% \\ & d \end{aligned}$ | * | $\begin{aligned} & 2 \% \\ & d \end{aligned}$ | 1\% | 1\% | * | $\begin{gathered} 7 \% \\ \text { abcfg } \end{gathered}$ | 1\% | 1\% | 1\% | 3\% | - |
|  | 1482 | $17$ | $9$ | 815 | 451 | 177 |  |  |  |  |  | 108 | 274 | 94 | 20 |
|  | 72\% | $59 \%$ | 45\% | 73\% | 72\% | 73\% | 70\% | 69\% | $61 \%$ | $60 \%$ | $63 \%$ | $\begin{aligned} & 84 \% \\ & \text { abcdeh } \end{aligned}$ | $\begin{gathered} 88 \% \\ \text { abcdeh } \end{gathered}$ | 71\% | 73\% |
|  | 249 | 3 | 4 | 124 | 89 | 27 | 107 | 43 | 19 | 12 | 14 | 14 | 22 | 17 | 1 |
|  | 12\% | 10\% | 19\% | 11\% | 14\% | 11\% | 13\% | 13\% | 16\% | 12\% | 18\% | 11\% | 7\% | 13\% | 4\% |
|  |  |  |  |  |  |  | g | g | g |  | g |  |  |  |  |
|  | 2021 | 29 | 18 | 1092 | 627 | 240 | 817 | 325 | 113 | 101 | 72 | 128 | 309 | 129 | 28 |
|  | 3.85 | 3.81 | 3.63 | 3.89 | 3.80 | 3.82 | 3.78 | 3.75 | 3.65 | 3.83 | 3.66 | 4.13 | 4.17 | 3.82 | 4.03 |
|  |  |  |  |  |  |  |  |  |  |  |  | abceh | abcdeh |  |  |
|  | 1.074 | 1.019 | 1.182 | 1.060 | 1.114 | 1.015 | 1.100 | 1.017 | 1.200 | 1.112 | 1.098 | 1.074 | . 879 | 1.144 | 1.011 |
|  | . 024 | . 204 | . 287 | . 033 | . 043 | . 062 | . 036 | . 057 | . 118 | . 122 | . 130 | . 107 | . 052 | . 105 | . 191 |
|  | * | . 04 | . 08 | * | * | * |  | * | . 01 | . 01 | . 02 | . 01 | * | . 01 | . 04 |

KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021
Q4. To what extent do you personally support or oppose the restrictions that the UK government has placed on how we live during the pandemic to help control the spread of the virus? BASE: All respondents

```
Significance Level: 95%
```

Unweighted Total
Total
Strongly support
Tend to support
Neither support nor oppose
Tend to oppose
Strongly oppose
Don't know
NET: Support
NET: Oppose
Base for stats
Mean Score
Standard Deviation
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q4. To what extent do you personally support or oppose the restrictions that the UK government has placed on how we live during the pandemic to help control the spread of the virus? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly support

Tend to support

Neither support nor oppose
Tend to oppose

Strongly oppose

Don't know

NET: Support

NET: Oppose

Base for stats
Mean Score
Standard Deviation Standard Erro


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q5. Which of the following statements is closest to your view?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

The vast majority of young people in the UK have been remarkably selfless in following restrictions on their freedoms, to control a virus that doesn't pose a high risk to most of them

Too many young people in the UK have been selfish during the pandemic, ignoring restrictions on their freedoms, becaus the virus doesn't pose a high risk to most of them

Neither of these statements reflect my view

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q5. Which of the following statements is closest to your view?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

The vast majority of young people in the UK have been remarkably selfless in following restrictions on their freedoms, to control a virus that doesn't pose a high risk to most of them

Too many young people in the UK have been selfish during the pandemic, ignoring restrictions on their freedoms, becaus virus doesn't pose a high risk to most of them

Neither of these statements reflect my view

Don't know

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | f | g | h | i | j | k | London | a | b | DE |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 643 | 14 | 56 | 68 | 28 | 42 | 22 | 62 | 45 | 56 | 87 | 68 | 93 | 190 | 300 | 153 |
| $31 \%$ | 24\% | 33\% | 30\% | 34\% | 25\% | 23\% | $\underset{f}{35 \%}$ | 30\% | 32\% | 31\% | $\begin{aligned} & 35 \% \\ & \text { ef } \end{aligned}$ | $\begin{aligned} & 34 \% \\ & \text { ef } \end{aligned}$ | 34\% | 30\% | 31\% |
| 1013 | 36 | 81 | 113 | 35 | 99 | 54 | 86 | 74 | 80 | 137 | 90 | 127 | 261 | 494 | 257 |
| 49\% | $\begin{aligned} & 63 \% \\ & \text { dil } \end{aligned}$ | 47\% | 51\% | 42\% | $\underset{\text { bdgijkl }}{59 \%}$ | 55\% | 48\% | 49\% | 45\% | 49\% | 47\% | 47\% | 46\% | 50\% | 52\% |
| 296 | 8 | 26 | 32 | 15 | 21 | 15 | 22 | 29 | 35 | 40 | 19 | 35 | 86 | 148 | 62 |
| 14\% | 13\% | 15\% | 14\% | 18\% | 12\% | 16\% | 12\% | 19\% | 19\% | 14\% | 10\% | 13\% | 15\% | 15\% | 12\% |
| 99 | - | 8 | 11 | 5 | 6 | 6 | 9 | 1 | 7 | 15 | 14 | 16 | 26 | 48 | 25 |
| 5\% | - | 5\% | 5\% | 6\% | 4\% | 6\% | 5\% | 1\% | 4\% | 5\% | 7\% | 6\% | 5\% | 5\% | 5\% |
|  |  | h | h | h |  | h | h |  |  | h | h | h |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q5. Which of the following statements is closest to your view?

## ASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

The vast majority of young people in the UK have been remarkably selfless in following restrictions on their freedoms, to control a virus that doesn't pose a high risk to most of them

Too many young people in the UK have been selfish during the pandemic, ignoring restrictions on their freedoms, because the virus doesn't pose a high risk to most of them

Neither of these statements reflect my view

Don't know

|  | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * b | c | d | e | a | b | or sick | d | e | f | g | h | *i |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 643 | 11 | 10 | 309 | 220 | 89 | 271 | 105 | 28 | 38 | 24 | 38 | 97 | 36 | 6 |
| 31\% | 38\% | 50\% | 28\% | $\begin{gathered} 35 \% \\ c \end{gathered}$ | $\begin{gathered} 36 \% \\ c \end{gathered}$ | 33\% | 32\% | 25\% | 35\% | 33\% | 30\% | 31\% | 27\% | 23\% |
| 1013 | 10 | 9 | 585 | 286 | 117 | 421 | 150 | 52 | 40 | 28 | 79 | 158 | 67 | 17 |
| 49\% | 35\% | 43\% | $\begin{gathered} 53 \% \\ d \end{gathered}$ | 45\% | 48\% | $\begin{aligned} & 51 \% \\ & \text { de } \end{aligned}$ | 46\% | 46\% | 37\% | 39\% | $\begin{aligned} & 61 \% \\ & \text { bcde } \end{aligned}$ | $\begin{gathered} 51 \% \\ \mathrm{~d} \end{gathered}$ | 51\% | 60\% |
| 296 | 4 | 1 | 154 | 104 | 29 | 101 | 51 | 27 | 17 | 19 | 10 | 45 | 22 | 3 |
| 14\% | 13\% | 5\% | 14\% | 17\% | 12\% | 12\% | 16\% | $\begin{aligned} & 24 \% \\ & \text { afg } \end{aligned}$ | 16\% | $\begin{gathered} \text { 26\% } \\ \text { abfg } \end{gathered}$ | 8\% | 14\% | 17\% | 10\% |
| 99 | 4 | 1 | 62 | 19 | 9 | 33 | 22 | 6 | 13 | 2 | 2 | 11 | 8 |  |
| 5\% | 14\% | 3\% | $\begin{aligned} & 6 \% \\ & \mathrm{~d} \\ & \hline \end{aligned}$ | 3\% | 4\% | 4\% | $7 \%$ | 5\% | 12\% <br> aefg | 3\% | 1\% | 4\% | 6\% | 7\% |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q5. Which of the following statements is closest to your view?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

The vast majority of young people in the UK have bee remarkably selfless in following restrictions on their
freedoms, to control a virus that doesn't pose a high risk to most of them to most of them

Too many young people in the UK have been selfish during the pandemic, ignoring restrictions on their freedoms, because the virus doesn't pose a high risk to most of them

Neither of these statements reflect my view

Don't know


## Savanta:

# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

Q5. Which of the following statements is closest to your view?
BASE: All rescondents
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

The vast majority of young people in the UK have been remarkably virus that doesn't pose a high risk to most of them

Too many young people in the UK have been selfish during the pandemic ignoring restrictions on their freedoms, because the virus doesn't pose a high risk to most of them

Neither of these statements reflect my view

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
|  |  |  |
| 643 | 479 | 103 |
| $31 \%$ | $32 \%$ | $41 \%$ |
|  |  | a |
|  |  |  |
| 1013 | 787 | 90 |
| $49 \%$ | $53 \%$ | $36 \%$ |
|  | b |  |
| 296 | 169 | 53 |
| $14 \%$ | $11 \%$ | $21 \%$ |
|  |  | a |
| 99 | 48 | 2 |
| $5 \%$ | $3 \%$ | $1 \%$ |
|  | b |  |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q6. Which, if any, of the following groups do you think have acted most responsibly in following the pandemic restrictions? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Teenagers

Children

None of these, there has been/will be no real difference
$\qquad$

|  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  | a b |  | a | b | c | d | e | f | g | h | i | a | b |  | d |
| 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
| 2050 | 998 | 1042 | 224$100 \%$ | 349 | 328$100 \%$ | 344$100 \%$ | 323$100 \%$ | 129$100 \%$ | 130$100 \%$ | 93$100 \%$ | 131 | 589 | 488 | 549 | 248$100 \%$ |
| 100\% | 100\% 100\% |  |  | 100\% 100\% |  |  |  |  |  |  | 100\% | 100\% | 100\% | 100\% |  |
| 904 | $\begin{array}{cc}482 & 420 \\ 48 \% & 40 \%\end{array}$ |  | 61$27 \%$ | 8825\% | $\begin{aligned} & 120 \\ & 37 \% \\ & \text { ab } \end{aligned}$ | $\begin{gathered} 133 \\ 39 \% \\ a b \end{gathered}$ | $\begin{gathered} 178 \\ 55 \% \\ \text { abcd } \end{gathered}$ | 96$75 \%$abcde | 86 66\% | $62$$67 \%$ | 79 | $\begin{gathered} 369 \\ 63 \% \\ \text { bcd } \end{gathered}$ | $\begin{gathered} 186 \\ 38 \% \end{gathered}$ | 172 | $\begin{aligned} & 64 \\ & 26 \% \end{aligned}$ |
| 44\% |  |  | 61\% |  |  |  |  |  |  |  | 31\% |  |  |  |
|  | b |  |  |  |  |  |  |  |  |  | abcd |  | cd |  |  |
| 380 | 179 | 200 |  | 32$14 \%$ | 64 | 76 | 87 | 66 | 11 | 19$15 \%$ | 7\% | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | 92 | 125 | 106 | 34 |
| 19\% | 18\% | 19\% | $18 \%$ |  | $\begin{aligned} & \text { 23\% } \\ & \text { afgh } \end{aligned}$ |  | 20\% | 8\% | 16\% |  |  |  | $26 \%$ acd | 19\% | 14\% |
| 190 | 89$9 \%$ | 98 | 57$26 \%$ | 61 | 28 | 17 | 12$4 \%$ | 1$1 \%$ | 3 | 3 | 7 | 16 | 27 | 71 | 68 |
| 9\% |  | 9\% |  | ${ }^{\text {cdefgh }}$ | defg | 5\% |  |  | 2\% | 4\% | 5\% | 3\% | $\begin{aligned} & 6 \% \\ & \mathrm{a} \end{aligned}$ | 13\% ${ }_{\text {ab }}$ | $\begin{gathered} 27 \% \\ a b c \end{gathered}$ |
|  |  |  | bcdefghi |  |  |  | 4\% | 1\% |  |  |  |  |  |  |  |
| 85 | $\begin{aligned} & 37 \\ & 4 \% \end{aligned}$ | 47 | 3214\%bcdefgh | $\begin{gathered} 22 \\ 6 \% \\ \text { defgh } \end{gathered}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | 2$1 \%$ | - | 1$1 \%$ | - | 4 | 3 | 10 | $\begin{array}{ll}34 & 34 \\ 6 \% & 14 \%\end{array}$ |  |
| 4\% |  | 4\% |  |  |  |  |  |  |  | - | 3\% | 2\% |  |  |  |  |
|  |  |  |  |  | defgh |  |  |  |  |  | f |  |  | ab | abc ${ }^{14 \%}$ |
| 62 | $\begin{gathered} 26 \\ 3 \% \end{gathered}$ | 35 | $\begin{aligned} & 8 \\ & 4 \% \\ & \mathrm{fg} \end{aligned}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{gathered} 13 \\ 4 \% \\ \text { efg } \end{gathered}$ | 9$3 \%$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  |  | 16 33 9 |
| 3\% |  | 3\% |  |  |  |  |  |  |  |  | - |  | $3 \%$a | ab ${ }^{6}$ | 4\%a |
|  |  |  |  |  |  | f |  |  |  |  |  |  |  |  |  |
| 303 | 132 | 169 | 26 | $\begin{aligned} & 63 \\ & 18 \% \\ & \text { afg } \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | 62 | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | 13$10 \%$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | 18 | $\begin{aligned} & 73 \\ & 12 \% \end{aligned}$ | $84 \quad 96$ |  | 30 |
| 15\% | 13\% | 16\% | 11\% |  |  | $\begin{gathered} \text { 18\% } \\ \text { afg } \end{gathered}$ |  |  |  |  | 13\% |  | $\begin{array}{cll}17 \% & 17 \% & 12 \% \\ \text { a }\end{array}$ |  |  |
| 127 | 53$5 \%$ | 74 | 8$4 \%$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | 21$7 \%$ | 30 | 15$5 \%$ | 8$6 \%$ | 8$7 \%$ | 9 | 4 | 33 | 39 | 36 | 9 |
| 6\% |  | 7\% |  |  |  | 9\% |  |  |  | 9\% 3\% |  | 6\% | 8\% | 7\% | 4\% |
|  |  |  |  |  |  | ae |  |  |  |  |  | d |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q6. Which, if any, of the following groups do you think have acted most responsibly in following the pandemic restrictions? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Teenagers

Children

None of these, there has been/will be no real difference

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | g |  | h | i | j | k | I | a | b | DE |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 904 | 25 | 79 | 97 | 41 | 72 | 47 | 78 | 72 | 79 | 124 | 91 | 98 | 254 | 421 | 228 |
| 44\% | 44\% | 46\% | 43\% | $\begin{gathered} \text { 50\% } \\ \hline \end{gathered}$ | 43\% | $\begin{gathered} 48 \% \\ \text { I } \end{gathered}$ | 43\% | $48 \%$ 1 | 44\% | 45\% | $48 \%$ 1 | 36\% | 45\% | 43\% | 46\% |
| 380 | 11 | 32 | 44 | 10 | 31 | 16 | 33 | 19 | 31 | 62 | 40 | 52 | 104 | 181 | 95 |
| 19\% | 19\% | 18\% | 20\% | 12\% | 19\% | 16\% | 19\% | 13\% | 17\% | $\begin{aligned} & 22 \% \\ & d h \end{aligned}$ | 21\% | 19\% | 18\% | 18\% | 19\% |
| 190 | 7 | 9 | 24 | 2 | 14 | 6 | 10 | 17 | 20 | 24 | 14 | 43 | 53 | 102 | 35 |
| 9\% | 12\% | 5\% | 11\% | 3\% | 8\% | 6\% | 5\% | 11\% | 11\% | 9\% | 8\% | 16\% | 9\% | 10\% | 7\% |
|  | d |  | bdg |  |  |  |  | bd | bdg |  |  | bdefgjk |  |  |  |
| 85 | 4 | 8 | 5 | 3 | 10 | 3 | 3 | 7 | 5 | 9 | 1 | 27 | 29 | 43 | 13 |
| 4\% | 8\% | 4\% | 2\% | 4\% | 6\% | 3\% | 2\% | 5\% | 3\% | 3\% | * | 10\% | 5\% | 4\% | 3\% |
|  | k | k |  | k | gk |  |  | k |  |  |  | bcfoijk |  |  |  |
| 62 | 2 | 10 | 8 | 2 | 3 | 4 | 6 | 4 | 3 | 6 | 6 | 9 | 17 | 34 | 11 |
| 3\% | 4\% | 6\% | 3\% | 3\% | 2\% | 4\% | 3\% | 2\% | 2\% | 2\% | 3\% | 3\% | 3\% | 3\% | 2\% |
| 303 | 6 | 23 | 24 | 20 | 26 | 14 | 34 | 23 | 30 | 40 | 29 | 33 | 79 | 136 | 88 |
| 15\% | 11\% | 14\% | 11\% | $\begin{aligned} & 24 \% \\ & \text { bcjl } \end{aligned}$ | 16\% | 14\% | $\begin{gathered} 19 \% \\ c \end{gathered}$ | 15\% | 17\% | 14\% | 15\% | 12\% | 14\% | 14\% | 18\% |
| 127 | 1 | 12 | 22 | 4 | 11 | 8 | 16 | 9 | 10 | 15 | 10 | 10 | 26 | 74 | 27 |
| 6\% | 2\% | 7\% | $\begin{gathered} \text { 10\% } \\ \hline \end{gathered}$ | 4\% | 7\% | 8\% | $9 \%$ | 6\% | 6\% | 5\% | 5\% | 4\% | 5\% | 7\% a | 5\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q6. Which, if any, of the following groups do you think have acted most responsibly in following the pandemic restrictions?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Teenagers

Children

None of these, there has been/will be no real difference

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * ${ }^{\text {b }}$ | C | d | level 5, etc. | a | b | c | d | e | $f$ | g | h | * |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 904 | 10 | 10 | 512 | 268 | 97 | 322 | 121 | 47 | 38 | 21 | 81 | 213 | 51 | 10 |
| 44\% | 35\% | 49\% | 46\% | 43\% | 40\% | 39\% | 37\% | 42\% | 35\% | 28\% | $\begin{gathered} \text { 62\% } \\ \text { abcdeh } \end{gathered}$ | $\begin{aligned} & \text { 68\% } \\ & \text { abcdeh } \end{aligned}$ | 39\% | 37\% |
| 380 | 9 | 7 | 214 | 106 | 42 | 173 | 64 | 21 | 18 | 13 | 23 | 31 | 32 | 4 |
| 19\% | 32\% | 33\% | 19\% | 17\% | 17\% | 21\% | 20\% | 19\% | 17\% | 18\% | 18\% | 10\% | 24\% | 15\% |
|  |  |  |  |  |  | g | 9 | g |  | 9 | g |  | g |  |
| 190 | 3 | - | 66 | 83 | 34 | 103 | 32 | 8 | 3 | 19 | 6 | 7 | 12 | 1 |
| 9\% | 11\% | - | 6\% | 13\% | 14\% | 12\% | 10\% | 7\% | 3\% | 25\% | 5\% | 2\% | 9\% | 2\% |
|  |  |  |  | c | c | dfg | dg | 9 |  | abcdfgh |  |  | g |  |
| 85 | - | 1 | 44 | 20 | 20 | 38 | 19 | 1 | 8 | 10 | 2 | - | 4 | 2 |
| 4\% | - | 5\% | 4\% | 3\% | 8\% | 5\% | 6\% | 1\% | 8\% | 14\% | 2\% | - | 3\% | 7\% |
|  |  |  |  |  | cd | 9 | g |  | cg | abcfgh | g |  | g |  |
| 62 | - | 1 | 27 | 21 | 13 | 34 | 13 | 5 | 1 | 3 | - | - | 6 | 1 |
| 3\% | - | 3\% | 2\% | 3\% | 5\% | 4\% | 4\% | 4\% | 1\% | 3\% | - | - | 4\% | 2\% |
|  |  |  |  |  | c | fg | fg | fg |  | 9 |  |  | fg |  |
| 303 | 3 | 2 | 168 | 96 | 32 | 119 | 59 | 18 | 26 | 6 | 8 | 41 | 20 | 7 |
| 15\% | 12\% | 10\% | 15\% | 15\% | 13\% | 14\% | 18\% | 16\% | 24\% | 7\% | 6\% | 13\% | 15\% | 25\% |
|  |  |  |  |  |  | f | ef | f | aefg |  |  |  | f |  |
| 127 | 3 | - | 78 | 35 | 6 | 37 | 21 | 13 | 13 | 2 | 9 | 20 | 8 | 3 |
| 6\% | 10\% | - | 7\% | 6\% | 2\% | 5\% | 6\% | 12\% | 12\% | 3\% | 7\% | 6\% | 6\% | 12\% |
|  |  |  | e | e |  |  |  | ae | ae |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q6. Which, if any, of the following groups do you think have acted most responsibly in following the pandemic restrictions? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults
oung adults

Teenagers

Childre

None of these, there has been/will be no real difference

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q6. Which, if any, of the following groups do you think have acted most responsibly in following the pandemic restrictions?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Teenagers

Childre
None of these, there has been/will be no real difference

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 904 | 696 | 86 |
| $44 \%$ | $47 \%$ | $35 \%$ |
|  | b |  |
| 380 | 287 | 52 |
| $19 \%$ | $19 \%$ | $21 \%$ |
| 190 | 135 | 25 |
| $9 \%$ | $9 \%$ | $10 \%$ |
| 85 | 62 | 10 |
| $4 \%$ | $4 \%$ | $4 \%$ |
| 62 | 40 | 8 |
| $3 \%$ | $3 \%$ | $3 \%$ |
| 303 | 180 | 59 |
| $15 \%$ | $12 \%$ | $24 \%$ |
|  |  | $a$ |
| 127 | 81 | 9 |
| $6 \%$ | $5 \%$ | $4 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q7. And which, if any, do you think have acted least responsibly in following the pandemic restrictions? <br> ASE. All respondents

Significance Level: 95\%
Unweighted Total
Total

Teenager

Young adults

Middle-aged adults

Older people

Children

None of these, there has been/will be no real difference
$\qquad$


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q7. And which, if any, do you think have acted least responsibly in following the pandemic restrictions? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Teenagers

Young adults

Middle-aged adults

Older people

Children

None of these, there has been/will be no real difference

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland |  | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | ${ }_{\text {DE }}$ |
|  | a | Scotland | c | d | e | f | g | h | i | J | k | London | a | b |  |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 626 | 27 | 51 | 73 | 24 | 49 | 30 | 48 | 33 | 48 | 93 | 60 | 89 | 177 | 275 | 175 |
| 31\% | $\begin{gathered} 48 \% \\ \text { bdefghik } \end{gathered}$ | 30\% | $\underset{\mathrm{h}}{33 \%}$ | 30\% | 29\% | 30\% | 27\% | 22\% | 27\% | $\begin{gathered} 33 \% \\ \mathrm{~h} \end{gathered}$ | $31 \%$ | $\begin{gathered} 33 \% \\ \mathrm{~h} \end{gathered}$ | 31\% | 28\% | 35\% |
| 608 | 16 | 56 | 57 | 22 | 49 | 26 | 57 | 58 | 56 | 85 | 53 | 73 | 163 | 298 | 147 |
| 30\% | 28\% | 33\% | 26\% | 27\% | 29\% | 26\% | 32\% | $\begin{aligned} & 39 \% \\ & \text { cfkl } \end{aligned}$ | 31\% | 30\% | 28\% | 27\% | 29\% | 30\% | 30\% |
| 171 | 4 | 10 | 20 | 4 | 18 | 6 | 9 | 9 | 22 | 16 | 19 | 34 | 45 | 100 | 26 |
| 8\% | 6\% | 6\% | 9\% | 5\% | $\underset{\mathrm{j}}{11 \%}$ | 6\% | 5\% | 6\% | $\begin{aligned} & \text { 12\% } \\ & \text { bgj } \end{aligned}$ | 6\% | 10\% | $\begin{aligned} & \text { 13\% } \\ & \text { bdghj } \end{aligned}$ | 8\% | 10\% | 5\% |
| 144 | 4 | 13 | 14 | 4 | 10 | 9 | 12 | 13 | 11 | 11 | 13 | 29 | 39 | 72 | 32 |
| 7\% | 7\% | 8\% | 6\% | 4\% | 6\% | $\begin{gathered} \text { 10\% } \\ \text { j } \end{gathered}$ | 7\% | ${ }^{\text {9\% }}$ | 6\% | 4\% | 7\% | $\begin{gathered} 11 \% \\ j \end{gathered}$ | 7\% | 7\% | 7\% |
| 68 | - | 9 | 10 | 2 | 3 | 6 | 9 | 3 | 4 | 7 | 4 | 12 | 26 | 32 | 11 |
| 3\% | - | 5\% | 4\% | 2\% | 2\% | $\begin{aligned} & \text { 7\% } \\ & \text { eh } \end{aligned}$ | 5\% | 2\% | 2\% | 2\% | 2\% | 4\% | 5\% | 3\% | 2\% |
| 284 | 5 | 23 | 29 | 21 | 20 | 12 | 34 | 24 | 23 | 44 | 30 | 20 | 78 | 136 | 70 |
| 14\% | 9\% | 13\% | 13\% | 26\% | 12\% | 12\% | 19\% | 16\% | 13\% | 16\% | 16\% | 7\% | 14\% | 14\% | 14\% |
|  |  | 1 | 1 | abcefijl |  |  | 1 | 1 | 1 | 1 | 1 |  |  |  |  |
| 149 | 1 | 10 | 21 | 5 | 19 | 9 | 11 | 10 | 15 | 22 | 11 | 14 | 35 | 79 | 36 |
| 7\% | 2\% | 6\% | 9\% | 6\% | $11 \%$ | 9\% | 6\% | 7\% | 8\% | 8\% | 6\% | 5\% | 6\% | 8\% | 7\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q7. And which, if any, do you think have acted least responsibly in following the pandemic restrictions? <br> Q7. All respondents

Significance Level: 95\%
Unweighted Total
Total

Teenagers

Young adults

Middle-aged adults

Older people

Children

None of these, there has been/will be no real difference

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education |  | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * ${ }^{\text {b }}$ | C | d | level 5, etc. | a | b | c | d | e | 1 | g | , | ${ }_{\text {carer }}^{\text {* }}$ |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 626 | 11 | 7 | 354 | 182 | 66 | 260 | 94 | 44 | 30 | 27 | 44 | 86 | 36 | 6 |
| 31\% | 39\% | 33\% | 32\% | 29\% | 27\% | 32\% | 29\% | $39 \%$ g | 28\% | 37\% | 34\% | 28\% | 27\% | 20\% |
| 608 | 8 | 8 | 339 | 192 | 58 | 238 | 93 | 25 | 22 | 10 | 41 | 126 | 49 | 5 |
| 30\% | 28\% | 38\% | 31\% | 30\% | 24\% | 29\% | 28\% | 22\% | 20\% | 13\% | 32\% | 40\% | 37\% | 19\% |
|  |  |  | e | e |  | e | e |  |  |  | e | abcde | cde |  |
| 171 | - | - | 73 | 62 | 33 | 88 | 30 | 7 | 6 | 14 | 7 | 14 | 3 | 2 |
| 8\% | - | - | 7\% | 10\% | 13\% | 11\% | 9\% | 6\% | 6\% | 19\% | 5\% | 5\% | 2\% | 6\% |
|  |  |  |  | c | c | gh | gh |  |  | abcdfgh |  |  |  |  |
| 144 | 1 | 1 | 68 | 39 | 35 | 73 | 32 | 1 | 2 | 10 | 5 | 9 | 10 | 2 |
| 7\% | 2\% | 3\% | 6\% | 6\% | 15\% | 9\% | 10\% | 1\% | 2\% | 14\% | 4\% | 3\% | 8\% | 7\% |
|  |  |  |  |  | cd | cdg | cdg |  |  | cdfg |  |  | cg |  |
| 68 | - | 3 | 23 | 26 | 15 | 34 | 10 | 1 | 5 | 2 | 4 | 4 | 5 | 3 |
| 3\% | - | 17\% | 2\% | 4\% | 6\% | 4\% | 3\% | 1\% | 4\% | 2\% | 3\% | 1\% | 4\% | 11\% |
|  |  |  |  | c | c | g |  |  |  |  |  |  |  |  |
| 284 | 7 | 2 | 158 | 94 | 24 | 92 | 43 | 20 | 31 | 10 | 16 | 48 | 18 | 7 |
| 14\% | 23\% | 10\% | 14\% | $15 \%$ | 10\% | 11\% | 13\% | 17\% |  | 13\% | 13\% | 15\% | 14\% | 25\% |
| 149 | 2 | - | 95 | 34 | 13 | 41 | 27 | 16 | 12 | 1 | 13 | 25 | 12 | 3 |
| 7\% | 9\% | - | 9\% | 5\% | 5\% | 5\% | 8\% | 14\% | 11\% | 1\% | 10\% | 8\% | 9\% | 12\% |
|  |  |  | d |  |  |  |  |  | ae |  | ae | ae | e |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q7. And which, if any, do you think have acted least responsibly in following the pandemic restrictions? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Teenagers

Young adults

Middle-aged adults

Older people

Children

None of these, there has been/will be no real difference

| Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White |  |  |  |  | NET: Non-white | Conservative | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrat } \end{gathered}$ | Brexit Party | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \\ \hline \end{gathered}$ | Another party | Better | Worse | About the same |
|  | a | Blackb |  | Mixed ${ }_{\text {d }}$ Other ${ }^{*}$ * |  | $f$ | a | b | c | d | e | f | ${ }^{*} \mathrm{~g}$ | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 626 | 539 | 24 | 34 | 22 | 3 | 83 | 231 | 178 | 31 | 23 | 21 | 20 | 4 | 9 | 175 | 303 | 121 |
| 31\% | 30\% | 36\% | 33\% | 31\% | 21\% | 32\% | 32\% | 29\% | 26\% | $\begin{gathered} 48 \% \\ \text { abcf } \end{gathered}$ | 31\% | 27\% | 32\% | 33\% | 33\% | 32\% | 28\% |
| 608 | 545 | 19 | 23 | 10 | 7 | 60 | 254 | 147 | 40 | 13 | 13 | 27 | 5 | 11 | 169 | 263 | 142 |
| 30\% | $31 \%$ | $\begin{gathered} 29 \% \\ d \end{gathered}$ | 23\% | 14\% | 45\% | 23\% | $\begin{aligned} & 36 \% \\ & \text { be } \end{aligned}$ | 24\% | 33\% | 28\% | 20\% | $\begin{aligned} & 36 \% \\ & \text { be } \end{aligned}$ | 37\% | 40\% | 32\% | 27\% | 32\% |
| 171 | 138 | 7 | 13 | 10 | 1 | 31 | 48 | 62 | 8 | 3 | 13 | 7 | 1 | - | 47 | 103 | 20 |
| 8\% | 8\% | 11\% 13\% |  | 14\% | 4\% | 12\% | 7\% | 10\% | 7\% | 5\% | ${ }^{\text {abcd }}$ 19\% | 9\% | 10\% | - | 9\% | 11\% | 5\% |
|  |  |  |  | a |  | a |  | a |  |  |  |  |  |  | c | c |  |
| 144 | 106 | 10 | 11 | 12 | 3 | 36 | 33 | 65 | 7 | 2 | 4 | 5 | - | 3 | 38 | 73 | $\begin{gathered} 25 \\ 6 \% \end{gathered}$ |
| 7\% | 6\% | $15 \%$ a | 10\% | 17\% | 22\% | $\begin{gathered} 14 \% \\ a \end{gathered}$ | 5\% | $\begin{gathered} 11 \% \\ \mathrm{a} \end{gathered}$ | 6\% | 5\% | 6\% | 7\% | - | 11\% | 7\% | 8\% |  |
| 68 | 49 3 \% | 3\% 10\% |  | 6 | 4\% | 19 | 2\% | 3\% | 4 | 4\% |  | 7\% | - | - | $\begin{gathered} 23 \\ 4 \% \end{gathered}$ |  | 3\% |
| 3\% |  |  |  | 8\% a |  | 7\% a |  |  | 4\% |  | 5\% |  |  |  |  | 3\% |  |
| 284 | $\begin{gathered} 265 \\ 15 \% \\ \text { bcf } \end{gathered}$ | $\begin{array}{ll}4 & 4 \\ 6 \% & 4 \%\end{array}$ |  | 6 | - | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & \text { 16\% } \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | 9\% | 10\% | 1 | 3 | 54 | 131 | $\begin{aligned} & 85 \\ & 19 \% \end{aligned}$$\mathrm{ab}$ |
| 14\% |  |  |  | 9\% |  |  |  |  |  |  |  |  | 9\% | 11\% | 10\% | 14\% |  |
| 149 | 135 | - | 7$7 \%$ | 5 | 3\% | 5\% | 43 |  | 11$9 \%$$d$ | - | 6dd | 3 | 1 | 1 | 23 | 57 | 35 <br> $8 \%$ <br> a |
| 7\% | 8\% |  |  | 7\% |  |  | 6\% | 8\% |  |  |  | 5\% | 12\% | 5\% | 4\% | 6\% |  |
|  | b |  | b | b |  |  |  |  |  |  |  |  |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q7. And which, if any, do you think have acted least responsibly in following the pandemic restrictions?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Teenagers

Young adults

Middle-aged adults

Older people

Childre
None of these, there has been/will be no real difference

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 626 | 475 | 67 |
| $31 \%$ | $32 \%$ | $27 \%$ |
| 608 | 484 | 54 |
| $30 \%$ | $33 \%$ | $22 \%$ |
|  | b |  |
| 171 | 124 | 16 |
| $8 \%$ | $8 \%$ | $6 \%$ |
| 144 | 95 | 25 |
| $7 \%$ | $6 \%$ | $10 \%$ |
|  |  | a |
| 68 | 47 | 3 |
| $3 \%$ | $3 \%$ | $1 \%$ |
| 284 | 160 | 69 |
| $14 \%$ | $11 \%$ | $28 \%$ |
|  |  | $a$ |
| 149 | 97 | 15 |
| $7 \%$ | $7 \%$ | $6 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q8. And which, if any, do you think has suffered the most negative effects due to the coronavirus pandemic to date? <br> ASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Children

Young adults

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference
$\qquad$


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q8. And which, if any, do you think has suffered the most negative effects due to the coronavirus pandemic to date?

ASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Children

Young adults

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference

|  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 |  |
|  | a | b | c | d | e | g |  | h | i j |  | k | I | a | b | DE |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 899 | 32 | 81 | 100 | 34 | 71 | 48 | 76 | 65 | 70 | 132 | 84 | 107 | 245 | 437 | 218 |
| 44\% | $\begin{gathered} 56 \% \\ \text { il } \end{gathered}$ | 47\% | 44\% | 41\% | 42\% | 49\% | 42\% | 43\% | 39\% | 47\% | 44\% | 39\% | 44\% | 44\% | 44\% |
| 279 | 9 | 15 | 38 | 9 | 34 | 22 | 28 | 18 | 25 | 29 | 17 | 35 | 66 | 130 | 83 |
| 14\% | 16\% | 9\% | 17\% bjk | 11\% | $\begin{aligned} & 20 \% \\ & \text { bdhjkl } \end{aligned}$ | $\begin{aligned} & 23 \% \\ & \text { bdhjkl } \end{aligned}$ | 15\% | 12\% | 14\% | 10\% | 9\% | 13\% | 12\% | 13\% | $17 \%$ a |
| 211 | 6 | 20 | 29 | 4 | 9 | 10 | 11 | 14 | 22 | 22 | 30 | 33 | 63 | 106 | 42 |
| 10\% | 11\% | 12\% | 13\% | 4\% | 5\% | 11\% | 6\% | 9\% | 12\% | 8\% | 16\% | 12\% | 11\% | 11\% | 8\% |
|  |  | de | deg |  |  |  |  |  | deg |  | degj | deg |  |  |  |
| 206 | 1 | 24 | 18 | 12 | 21 | 3 | 22 | 14 | 11 | 37 | 11 | 32 | 68 | 98 | 39 |
| 10\% | 2\% | 14\% | 8\% | 15\% | 12\% | 3\% | 12\% | 9\% | 6\% | 13\% | 6\% | 12\% | 12\% | 10\% | 8\% |
|  |  | afik |  | afik | afik |  | afik |  |  | actik |  | afi |  |  |  |
| 139 | 2 | 9 | 13 | 2 | 12 | 3 | 11 | 8 | 14 | 13 | 13 | 37 | 36 | 68 | 34 |
| 7\% | 4\% | 6\% | 6\% | 3\% | 7\% | 3\% | 6\% | 6\% | 8\% | 5\% | 7\% | 14\% | 6\% | 7\% | 7\% |
|  |  |  |  |  |  |  |  |  |  |  |  | cdefghijk |  |  |  |
| 159 | 6 | 14 | 9 | 13 | 5 | 6 | 18 | 15 | 16 | 24 | 21 | 12 | 42 | 76 | 41 |
| 8\% | 10\% | 8\% | 4\% | 16\% | 3\% | 6\% | 10\% | 10\% | 9\% | 9\% | 11\% | 4\% | 7\% | 8\% | 8\% |
|  |  |  |  | cefil |  |  | cel | cel | ce | cel | cel |  |  |  |  |
| 157 | 1 | 8 | 18 | 9 | 15 | 5 | 14 | 16 | 22 | 21 | 13 | 15 | 43 | 75 | 40 |
| 8\% | 1\% | 5\% | 8\% | 11\% | 9\% | 6\% | 8\% | 10\% | 12\% | 8\% | 7\% | 6\% | 8\% | 8\% | 8\% |
|  |  |  |  | a |  |  |  | a | abl |  |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q8. And which, if any, do you think has suffered the most negative effects due to the coronavirus pandemic to date?

: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Children

Young adults

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education |  | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * ${ }^{\text {b }}$ | c | d | e | a |  |  | d | e | 1 | g | h | *i |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 899 | 11 | 10 | 494 | 268 | 110 | 365 | 117 | 45 | 40 | 28 | 69 | 158 | 63 | 15 |
| 44\% | 39\% | 50\% | 45\% | 43\% | 45\% | 44\% | 36\% | 40\% | 37\% | 38\% | 53\% | 51\% | 47\% | 53\% |
|  |  |  |  |  |  | b |  |  |  |  | bcde | bde | b |  |
| 279 | 2 | 2 | 151 | 96 | 26 | 90 | 69 | 14 | 15 | 5 | 14 | 45 | 25 | 3 |
| 14\% | 8\% | 8\% | 14\% | 15\% | 11\% | 11\% | $\begin{gathered} 21 \% \\ \text { acefg } \end{gathered}$ | 12\% | 14\% | 7\% | 11\% | 14\% | $\begin{aligned} & 19 \% \\ & \text { ae } \end{aligned}$ | 10\% |
| 211 | 1 | - | 95 | 86 | 27 | 101 | 26 | 13 | 2 | 11 | 14 | 33 | 8 | 2 |
| 10\% | 2\% | - | 9\% | 14\% | 11\% | 12\% | 8\% | 12\% | 2\% | 15\% | 11\% | 11\% | 6\% | 8\% |
|  |  |  |  | c |  | bd | d | d |  | d | d | d |  |  |
| 206 | 2 | 3 | 112 | 60 | 27 | 99 | 38 | 5 | 5 | 16 | 9 | 23 | 11 | 1 |
| 10\% | 7\% | 13\% | 10\% | 10\% | 11\% | 12\% | 12\% | 4\% | 5\% | 22\% | 7\% | 7\% | 8\% | 2\% |
|  |  |  |  |  |  | cdg | c |  |  | abcdigh |  |  |  |  |
| 139 | 7 | 2 | 67 | 38 | 21 | 66 | 24 | 7 | 17 | 6 | 4 | 7 | 6 | 2 |
| 7\% | 26\% | 11\% | 6\% | 6\% | 9\% | 8\% | 7\% | 6\% | 16\% | 8\% | 3\% | 2\% | 5\% | 6\% |
|  |  |  |  |  |  | g | g |  | abctgh | g |  |  |  |  |
| 159 | 2 | 3 | 93 | 46 | 14 | 52 | 24 | 13 | 19 | 3 | 13 | 24 | 9 | 3 |
| 8\% | 8\% | 13\% | 8\% | 7\% | 6\% | 6\% | 7\% | 11\% |  | 4\% | 10\% | 8\% | 7\% | 10\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 157 $8 \%$ | 3 $10 \%$ | 1 $5 \%$ |  | 32 $5 \%$ | 17 $7 \%$ | 52 $6 \%$ | 31 $9 \%$ |  | 10 $9 \%$ | 4 $5 \%$ | 7 $5 \%$ | 23 | ${ }^{11}$ | 3 $10 \%$ |
| 8\% | 10\% | 5\% | $\begin{aligned} & 9 \% \\ & \text { d } \end{aligned}$ | 5\% | 7\% | 6\% | 9\% | $\begin{aligned} & 15 \% \\ & \text { aefg } \end{aligned}$ | 9\% | 5\% | 5\% | 7\% | 9\% | 10\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q8. And which, if any, do you think has suffered the most negative effects due to the coronavirus pandemic to date?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Children

Young adults

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference

|  | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | White | Black | Asian | Mixed | Other | NET: Non-white |  | Labour | Liberal Democrat | $\begin{aligned} & \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{array}{r} \text { Plaid } \\ \text { Cymru } \\ \hline \end{array}$ | Another party | Better | Worse | About the same |
|  | a | b | c | d | *e | f | Conservative | b | c | d | e | f | ${ }^{*} \mathrm{~g}$ | *h | b c |  |  |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 899 | 792 | 23 | 39 | 31 | 9 | 102 | 329 | 256 | 53 | 24 | 27 | 37 | 6 | 17 | 263 | 395 | 190 |
| 44\% | 45\% | $35 \%$ | 38\% | 44\% | 55\% | 40\% | 46\% | 42\% | 45\% | 51\% | 41\% | 49\% | 49\% | 64\% | $\begin{aligned} & 50 \% \\ & \text { bc } \end{aligned}$ | 41\% | 43\% |
| 279 | 237 | 11 | 17 | 6 | 4 | 38 | 105 | 91 | 21 | 4 | 4 | 10 | 2 | 1 | 60 | 159 | 52 |
| 14\% | 13\% | 16\% | 16\% | 9\% | 25\% | 15\% | $\begin{gathered} 15 \% \\ e \end{gathered}$ | $\begin{gathered} 15 \% \\ e \end{gathered}$ | 18\% | 8\% | 6\% | 13\% | 19\% | 3\% | 11\% | $\begin{aligned} & 17 \% \\ & \text { ac } \end{aligned}$ | 12\% |
| 211 | 182 | 8 | 9 | 10 | 1 | 28 | 56 | 68 | 13 | 6 | 9 | 5 | - | 3 | 58 | 103 | 41 |
| 10\% | 10\% | 12\% | 9\% | 14\% | 4\% | 11\% | 8\% | $\begin{gathered} 11 \% \\ \mathrm{a} \end{gathered}$ | 11\% | 13\% | 14\% | 7\% | - | 13\% | 11\% | 11\% | 9\% |
| 206 | 176 | 10 | 10 | 10 | 1 | 30 | 61 | 74 | 12 | 2 | 10 | 7 | 1 | 2 | 58 | 110 | 34 |
| 10\% | 10\% | 15\% | 9\% | 14\% | 4\% | 12\% | 9\% | $\begin{gathered} 12 \% \\ \mathrm{a} \end{gathered}$ | 10\% | 4\% | 14\% | 9\% | 6\% | 7\% | 11\% | $\begin{gathered} 11 \% \\ c \end{gathered}$ | 8\% |
| 139 | 101 | 11 | 15 | 8 | 1 | 36 | 52 | 48 | 7 | 2 | 9 | 7 | - | - | 38 | 64 | 30 |
| 7\% | 6\% | $16 \%$ a | $15 \%$ a | 12\% | 8\% | 14\% | 7\% | 8\% | 6\% | 5\% | 14\% | 9\% | - | - | 7\% | 7\% | 7\% |
| 159 | 146 | 2 | 6 | 3 | - | 11 | 57 | 41 | 8 | 3 | 3 | 5 | 2 | 3 | 27 | 63 | 56 |
| 8\% | $\begin{aligned} & 8 \% \\ & f \end{aligned}$ | 3\% | 6\% | 5\% | - | 4\% | 8\% | 7\% | 7\% | 6\% | 4\% | 7\% | 17\% | 11\% | 5\% | 7\% | $\begin{aligned} & 13 \% \\ & a b \end{aligned}$ |
| 157 | 145 | 2 | 7 | 1 | 1 | 11 | 53 | 37 | 4 | 6 | 5 | 4 | 1 | 1 | 26 | 66 | 37 |
| 8\% | 8\% | 3\% | 7\% | 2\% | 3\% | 4\% | 7\% | 6\% | 3\% | $13 \%$ $c$ | 8\% | 5\% | 9\% | 3\% | 5\% | 7\% | 8\% a |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q8. And which, if any, do you think has suffered the most negative effects due to the coronavirus pandemic to date?
ASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Children

Young adults

Teenagers

Middle-aged adults
None of these, there has been/will be no real difference

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 899 | 702 | 86 |
| $44 \%$ | $47 \%$ | $35 \%$ |
|  | b |  |
| 279 | 195 | 48 |
| $14 \%$ | $13 \%$ | $19 \%$ |
|  |  | a |
| 211 | 149 | 30 |
| $10 \%$ | $10 \%$ | $12 \%$ |
| 206 | 147 | 28 |
| $10 \%$ | $10 \%$ | $11 \%$ |
| 139 | 100 | 20 |
| $7 \%$ | $7 \%$ | $8 \%$ |
| 159 | 94 | 26 |
| $8 \%$ | $6 \%$ | $10 \%$ |
|  |  | a |
|  |  |  |
| 157 | 95 | 11 |
| $8 \%$ | $6 \%$ | $4 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q9. And which, if any, do you think will suffer the most negative effects due to the coronavirus pandemic over the long-term? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Young adults

Children

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference
$\qquad$


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q9. And which, if any, do you think will suffer the most negative effects due to the coronavirus pandemic over the long-term?

## All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Young adults

Children

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference

Don't know

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 |  |
|  | a | b | c | d | e | f g |  | h | i | j | k | 1 | a | b | $\mathrm{DE}_{\mathrm{c}}$ |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 418 | 20 | 45 | 60 | 17 | 31 | 23 | 39 | 21 | 33 | 44 | 43 | 42 | 111 | 203 | 104 |
| 20\% | 34\% | 26\% | 27\% | 20\% | 18\% | 24\% | 22\% | 14\% | 19\% | 16\% | 23\% | 15\% | 20\% | 20\% | 21\% |
|  | ehijl | hil | ehjl |  |  | h |  |  |  |  | h |  |  |  |  |
| 380 | 11 | 23 | 38 | 11 | 35 | 17 | 21 | 24 | 40 | 63 | 33 | 63 | 109 | 195 | 77 |
| 19\% | 19\% | 13\% | 17\% | 13\% | 21\% | 18\% | 12\% | 16\% | 22\% | 23\% | 18\% | 23\% | 19\% | 20\% | 15\% |
|  |  |  |  |  | 9 |  |  |  | bg | bdg |  | bdg |  |  |  |
| 349 | 12 | 27 | 40 | 16 | 30 | 21 | 31 | 24 | 29 | 55 | 27 | 38 | 103 | 155 | 90 |
| 17\% | 22\% | 16\% | 18\% | 19\% | 18\% | 21\% | 17\% | 16\% | 16\% | 20\% | 14\% | 14\% | 18\% | 16\% | 18\% |
| 284 | 4 | 34 | 34 | 8 | 24 | 14 | 20 | 29 | 22 | 26 | 15 | 54 | 75 | 143 | 65 |
| 14\% | 7\% | 20\% | 15\% | 9\% | 14\% | 14\% | 11\% | 19\% | 13\% | 9\% | 8\% | 20\% | 13\% | 14\% | 13\% |
|  |  | dgjk | jk |  |  |  |  | dgjk |  |  |  | adgijk |  |  |  |
| 212 | 3 | 13 | 18 | 3 | 19 | 7 | 20 | 19 | 13 | 34 | 26 | 38 | 70 | 85 | 57 |
| 10\% | 5\% | 8\% | 8\% | 3\% | 11\% | 7\% | 11\% | 12\% | 7\% | 12\% | 14\% | 14\% | 12\% | 9\% | 11\% |
|  |  |  |  |  | d |  | d | d |  | d | d | bcdi | b |  |  |
| 180 | 3 | 12 | 12 | 17 | 7 | 9 | 23 | 14 | 16 | 23 | 27 | 17 | 42 | 94 | 44 |
| 9\% | 6\% | 7\% | 5\% | 21\% | 4\% | 9\% | 13\% | 9\% | 9\% | 8\% | 14\% | 6\% | 8\% | 9\% | 9\% |
|  |  |  |  | abcefhijl |  |  | cel |  |  |  | bcel |  |  |  |  |
| 227 | 4 | 18 | 22 | 12 | 23 | 7 | 25 | 20 | 25 | 34 | 19 | 19 | 53 | 114 | 59 |
| 11\% | 7\% | 11\% | 10\% | 14\% | 14\% | 7\% | 14\% | 13\% | 14\% | 12\% | 10\% | 7\% | 9\% | 12\% | 12\% |
|  |  |  |  | 1 | 1 |  | 1 | 1 | 1 | 1 |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q9. And which, if any, do you think will suffer the most negative effects due to the coronavirus pandemic over the long-term?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Young adults

Children

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q9. And which, if any, do you think will suffer the most negative effects due to the coronavirus pandemic over the long-term?

BASE. Al respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Young adults

Children

Teenagers

Middle-aged adults

None of these, there has been/will be no real difference

|  | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | White |  |  | Mixed | Other | NET: Non-white | Conservative | Labour | Liberal Democrat | $\begin{aligned} & \hline \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \\ \hline \end{gathered}$ | Another party | Better | Worse | About the same |
|  | a | Blackb |  | d | *e | $\frac{\text { Non-white }}{\dagger}$ | a | b | c | d | e | f | ${ }^{*} \mathrm{~g}$ | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 418 | 376 | 16 | 16 | 8 | 2 | 42 | 160 | 107 | 19 | 21 | 11 | 22 | 4 | 10 | 120 | 195 | 84 |
| 20\% | $\begin{gathered} 21 \% \\ d \end{gathered}$ | $\begin{gathered} 24 \% \\ d \end{gathered}$ | 16\% | 11\% | 12\% | 16\% | $\begin{gathered} \text { 22\% } \\ \text { b } \end{gathered}$ | 17\% | 16\% | $\begin{aligned} & 44 \% \\ & \text { abce } \end{aligned}$ | 17\% | $\begin{aligned} & 29 \% \\ & b c \end{aligned}$ | 31\% | 38\% | 23\% | 20\% | 19\% |
| 380 | 326 | 14 | 17 | 18 | 1 | 51 | 131 | 113 | 32 | 4 | 18 | 12 | 1 | 5 | 101 | 192 | 77 |
| 19\% | 18\% | 21\% | 17\% | 26\% | 6\% | 20\% | 18\% | 18\% | $\begin{aligned} & 27 \% \\ & \text { abd } \end{aligned}$ | 8\% | $\begin{gathered} 28 \% \\ d \end{gathered}$ | 16\% | 6\% | 20\% | 19\% | 20\% | 17\% |
| 349 | 308 | 8 | 15 | 10 | 3 | 36 | 109 | 122 | 23 | 6 | 10 | 15 | 4 | 4 | 75 | 208 | 63 |
| 17\% | 17\% | 12\% | 14\% | 14\% | 17\% | 14\% | 15\% | $\begin{gathered} 20 \% \\ a \end{gathered}$ | 20\% | 14\% | 16\% | 20\% | 37\% | 14\% | 14\% | $\begin{aligned} & \text { 22\% } \\ & \text { ac } \end{aligned}$ | 14\% |
| 284 | 220 | 14 | 22 | 19 | 4 | 60 | 83 | 104 | 18 | 4 | 7 | 11 | 3 | 2 | 77 | 141 | 57 |
| 14\% | 12\% | $\begin{gathered} 22 \% \\ a \end{gathered}$ | 22\% ${ }^{2}$ | 27\% | 26\% | $\begin{gathered} 23 \% \\ a \end{gathered}$ | 12\% | $\begin{gathered} 17 \% \\ \mathrm{a} \end{gathered}$ | 15\% | 8\% | 10\% | 14\% | 26\% | 8\% | 15\% | 15\% | 13\% |
| 212 | 169 | 11 | 19 | 8 | 3 | 41 | 87 | 65 | 6 | 4 | 10 | 8 | - | 1 | 77 | 82 | 42 |
| 10\% | 10\% | 17\% | $\begin{gathered} 19 \% \\ \text { a } \end{gathered}$ | 11\% | 17\% | $16 \%$ a | $\begin{gathered} 12 \% \\ c \end{gathered}$ | 11\% | 5\% | 9\% | $\begin{gathered} 15 \% \\ c \end{gathered}$ | 10\% | - | 2\% | $\begin{aligned} & 15 \% \\ & \text { bc } \end{aligned}$ | 9\% | 10\% |
| 180 | 168 | 3 | 5 | 4 | - | 11 | 65 | 48 | 9 | 2 | 3 | 2 | - | 3 | 34 | 67 | 61 |
| 9\% | $\underset{f}{9 \%}$ | 4\% | 4\% | 5\% | - | 4\% | 9\% | 8\% | 8\% | 5\% | 4\% | 2\% | - | 11\% | 6\% | 7\% | $\begin{aligned} & 14 \% \\ & a b \end{aligned}$ |
| 227 | 210 | 1 | 8 | 4 | 4 | 16 | 77 | 56 | 11 | 6 | 7 | 6 | - | 1 | 44 | 75 | 56 |
| 11\% | $\begin{aligned} & \text { 12\% } \\ & \text { bf } \end{aligned}$ | 1\% | 8\% | 5\% | 23\% | 6\% | 11\% | 9\% | 9\% | 13\% | 11\% | 7\% | - | 5\% | 8\% | 8\% | $\begin{aligned} & 13 \% \\ & \text { ab } \end{aligned}$ |

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Q9. And which, if any, do you think will suffer the most negative effects due to the coronavirus pandemic over the long-term?
BASE:All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Young adults

Childre

Teenagers

Middle-aged adults
None of these, there has been/will be no real difference

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 418 | 313 | 44 |
| $20 \%$ | $21 \%$ | $18 \%$ |
| 380 | 282 | 51 |
| $19 \%$ | $19 \%$ | $21 \%$ |
| 349 | 230 | 59 |
| $17 \%$ | $16 \%$ | $24 \%$ |
|  |  | a |
| 284 | 214 | 34 |
| $14 \%$ | $14 \%$ | $14 \%$ |
| 212 | 179 | 21 |
| $10 \%$ | $12 \%$ | $8 \%$ |
| 180 | 112 | 23 |
| $9 \%$ | $8 \%$ | $9 \%$ |
| 227 | 152 | 17 |
| $11 \%$ | $10 \%$ | $7 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q10. And which, if any, of the following groups do you think the UK government has prioritised during the pandemic?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Children

Teenagers

None of these, there has been/will be no real difference
$\qquad$

|  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  | a b |  | a b |  | c | d | e | f | g | h | i | a | b | c | d |
| 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
| 2050 | 998 | 1042 | 224 | $\begin{aligned} & 349 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 344 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 323 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 93 \\ 100 \% \end{gathered}$ | 131$100 \%$ | 589$100 \%$ | 488$100 \%$ | 549 | 248$100 \%$ |
| 100\% | 100\% 100\% |  | 100\% |  |  |  |  |  |  |  |  |  |  | 100\% |  |
| 1072 | 514 | 551 | 103 $46 \%$ | 183 | 165 $50 \%$ | $\begin{aligned} & 180 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 170 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 57 \% \end{aligned}$ | $\begin{array}{ll}57 & 80 \\ 62 \% & 61 \%\end{array}$ |  | 316 | $\begin{gathered} 254 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 279 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 47 \% \end{aligned}$ |
| 52\% | 52\% 53\% |  | 46\% | 53\% | 50\% |  |  |  |  | $\begin{aligned} & 62 \% \\ & \text { af } \end{aligned}$ | 61\% | 54\% |  |  |  |
| 191 | 10982 |  | 28 | 31 $9 \%$ | 29 | 25 70 | 28 | 20 | 5 $4 \%$ | 8 | 17 | 53 | 34 | 51 | 30 |
| 9\% | $\begin{gathered} 11 \% \\ \text { b } \end{gathered}$ |  | $\begin{aligned} & 13 \% \\ & \mathrm{dg} \end{aligned}$ | 9\% | 9\% | 7\% | $9 \% \quad \begin{array}{r}15 \% \\ \text { bcdeg }\end{array}$ |  | 4\% | 9\% | $\begin{gathered} 13 \% \\ \mathrm{~g} \end{gathered}$ | 9\% | 7\% | 9\% | $\begin{gathered} 12 \% \\ \mathrm{~b} \end{gathered}$ |
| 85 | $\stackrel{47}{5 \%}$ | 38 | 17 | 21 | 16 | 12$4 \%$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | 5 | - | - | 18 | 20 | 31 |  |
| 4\% |  | 4\% | $\begin{gathered} 8 \% \\ \text { dfh } \end{gathered}$ | $\begin{aligned} & 6 \% \\ & \mathrm{~h} \end{aligned}$ | $\begin{aligned} & 5 \% \\ & h \end{aligned}$ |  |  |  | 4\% | - | - | 3\% | $\begin{array}{ccc}4 \% & 6 \% & 7 \% \\ & \mathrm{a} & \mathrm{a}\end{array}$ |  |  |
| 68 | 31$3 \%$ | 36$3 \%$ | 13 | 17 | 17 | 15 | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | ${ }^{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | 6 | 18 | 30 |  |
| 3\% |  |  |  | $\begin{aligned} & 5 \% \\ & \text { efh } \end{aligned}$ | efh | $4 \%$ <br> ef |  |  |  |  |  | 1\% | 4\% | 5\% | 14$6 \%$a |
|  |  |  |  |  |  |  |  |  |  |  |  |  | a | a |  |
| 64 | 38$4 \%$ | $\begin{aligned} & 26 \\ & 2 \% \end{aligned}$ | 24$10 \%$bcdefghi | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | 6$2 \%$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \\ & a b \end{aligned}$ | 24$10 \%$abc |
| 3\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | cde |  |  |  |  |  |  |  |  |  |  |  |
| 406 | $\begin{aligned} & 192 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 21 \% \\ & \mathrm{a} \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \\ & a b \end{aligned}$ | $\begin{aligned} & 74 \\ & 23 \% \\ & a b \end{aligned}$ | $\begin{aligned} & 30 \\ & 23 \% \\ & a b \end{aligned}$ | $\begin{aligned} & 35 \\ & 27 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 22 \\ & 24 \% \\ & a \end{aligned}$ | $\begin{aligned} & 23 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 23 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 110 \\ & 22 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 96 \\ & 17 \% \\ & d \end{aligned}$ |  |
| 20\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 12\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 164 | $\begin{gathered} 67 \\ 7 \% \end{gathered}$ | 97 | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $5 \%$ | $5 \%$ | 10 | $\begin{gathered} 49 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ |
| 8\% |  | $\begin{aligned} & 9 \% \\ & \mathrm{a} \end{aligned}$ |  |  |  |  |  |  |  |  | 8\% |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q10. And which, if any, of the following groups do you think the UK government has prioritised during the pandemic?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Children

Teenager

None of these, there has been/will be no real difference

|  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | f g |  | h | i j |  | k | 1 | a | b | DE |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1072 | 25 | 91 | 117 | 37 | 104 | 43 | 95 | 92 | 107 | 149 | 97 | 115 | 301 | 519 | 251 |
| 52\% | 43\% | 53\% | 52\% | 44\% | 62\% | 44\% | 53\% | 62\% | 60\% | 53\% | 51\% | 42\% | 54\% | 52\% | 51\% |
| 191 | 8 | 20 | 14 | 8 | 14 | 10 | 19 | 18 | 18 | 28 | 11 | 24 | 59 | 78 | 54 |
| 9\% | 14\% | 11\% | 6\% | 9\% | 8\% | 10\% | 10\% | $\begin{gathered} 12 \% \\ c \end{gathered}$ | 10\% | 10\% | 6\% | 9\% | 10\% | 8\% | 11\% |
| 85 | 1 | 9 | 7 | 1 | 4 | 6 | 6 | 1 | 7 | 9 | 10 | 24 | 23 | 49 | 13 |
| 4\% | 1\% | 5\% | 3\% | 2\% | 3\% | 6\% | 3\% | 1\% | 4\% | 3\% | 5\% | 9\% | 4\% | 5\% | 3\% |
|  |  | h |  |  |  | h |  |  |  |  | h | cdeghij |  |  |  |
| 68 | 1 | 2 | 11 | 2 | 3 | 4 | 9 | 4 | 3 | 9 | 4 | 15 | 22 | 37 | 8 |
| 3\% | 1\% | 1\% | $\begin{aligned} & 5 \% \\ & \text { bi } \end{aligned}$ | 3\% | 2\% | 4\% | 5\% | 3\% | 2\% | 3\% | 2\% | ${ }_{\text {bi }}{ }^{\text {b }}$ | 4\% | 4\% | 2\% |
| 64 | 3 | 7 | 6 | 3 | 4 | 3 | 7 | 2 | 4 | 5 | 3 | 17 | 22 | 31 | 11 |
| 3\% | 5\% | 4\% | 3\% | 4\% | 3\% | 3\% | 4\% | 2\% | 2\% | 2\% | 1\% | 6\% | 4\% | 3\% | 2\% |
|  |  |  |  |  |  |  |  |  |  |  |  | chijk |  |  |  |
| 406 | 20 | 32 | 48 | 24 | 21 | 22 | 27 | 25 | 28 | 60 | 49 | 50 | 93 | 203 | 109 |
| 20\% | 35\% | 19\% | 21\% | 29\% | 12\% | 22\% | 15\% | 17\% | 16\% | 22\% | 26\% | 19\% | 17\% | 21\% | 22\% |
|  | beghil |  | e | eghil |  | e |  |  |  | e | egi |  |  | a |  |
| 164 | 1 | 10 | 22 | 7 | 17 | 11 | 16 | 7 | 12 | 19 | 16 | 25 | 42 | 72 | 49 |
| 8\% | 1\% | 6\% | 10\% | 9\% | 10\% | $11 \%$ ah | 9\% | 5\% | 7\% | 7\% | 8\% | 9\% | 8\% | 7\% | 10\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q10. And which, if any, of the following groups do you think the UK government has prioritised during the pandemic?

## ASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Children

Teenagers

None of these, there has been/will be no real difference

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q10. And which, if any, of the following groups do you think the UK government has prioritised during the pandemic?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Children

Teenager

None of these, there has been/will be no real difference

| Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrat } \end{gathered}$ | Brexit Party | Green | SNP | $\begin{array}{r} \text { Plaid } \\ \text { Cymru } \\ \hline \end{array}$ | Another party | Better | Worse | About the same |
|  | a | b | c | *e |  | $f$ | a b |  | c | d | e | ${ }^{*} \mathrm{~g}$ |  | *h | a |  | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1072 | 946 | 27 | 48 | 35 | 8 | 118 | 390 | 319 | 64 | 25 | 26 | 39 | 7 | 9 | 288 | 522 | 219 |
| 52\% | $\begin{gathered} 53 \% \\ \text { bf } \end{gathered}$ | 40\% | 47\% | 50\% | 51\% | 46\% | $\begin{gathered} 55 \% \\ \mathrm{e} \end{gathered}$ | 52\% | 54\% | 54\% | 40\% | 53\% | 56\% | 33\% | 54\% | 54\% | 50\% |
| 191 | 161 | 10 | 6 | 9 | 3 | 28 | 69 | 53 | 12 | 5 | 3 | 7 | 4 | 4 | 60 | 92 | 35 |
| 9\% | 9\% | $\begin{gathered} 16 \% \\ c \end{gathered}$ | 6\% | 12\% | 18\% | 11\% | 10\% | 9\% | 10\% | 11\% | 5\% | 10\% | 34\% | 15\% | 11\% | 10\% | 8\% |
| 85 | 62 | 9 | 8 | 5 | 1 | 23 | 19 | 32 | 8 | 3 | 8 | 2 | - | 1 | 30 | 44 | 9 |
| 4\% | 3\% | 13\% | 8\% | 7\% | 8\% | 9\% | 3\% | 5\% | 6\% | 7\% | 12\% | 3\% | - | 2\% | 6\% | 5\% | 2\% |
|  |  | a | a |  |  | a |  | a | a |  | ab |  |  |  | c | c |  |
| 68 | 52 | 3 | 8 | 3 | - | 14 | 24 | 17 | 6 | 2 | 4 | 2 | - | 1 | 31 | 21 | 13 |
| 3\% | 3\% | 5\% | 7\% | 4\% | - | 5\% a | 3\% | 3\% | 5\% | 4\% | 6\% | 2\% | - | 3\% | $\begin{gathered} 6 \% \\ \text { bc } \end{gathered}$ | 2\% | 3\% |
| 64 | 38 | 8 | 13 | 5 | - | 26 | 15 | 27 | 4 | - | 5 | 6 | - | 1 | 28 | 24 | 12 |
| 3\% | 2\% | 11\% | 13\% | 7\% | - | 10\% | 2\% | 4\% | 3\% | - | 7\% | 7\% | - | 2\% | 5\% | 2\% | 3\% |
|  |  | a | a | a |  | a |  | a |  |  | a | a |  |  | b |  |  |
| 406 | 374 | 7 | 12 | 8 | 2 | 29 | 149 | 124 | 21 | 9 | 10 | 16 | 1 | 10 | 71 | 194 | 115 |
| 20\% | $\begin{gathered} 21 \% \\ \text { bcdf } \end{gathered}$ | 11\% | 11\% | 11\% | 15\% | 11\% | 21\% | 20\% | 18\% | 19\% | 14\% | 22\% | 4\% | 37\% | 13\% | 20\% ${ }^{\text {a }}$ | $\begin{aligned} & 26 \% \\ & \text { ab } \end{aligned}$ |
| 164 | 145 | 3 | 8 | 6 | 1 | 18 | 46 | 42 | 4 | 2 | 10 | 3 | 1 | 2 | 23 | 64 | 37 |
| 8\% | 8\% | 4\% | 8\% | 9\% | 8\% | 7\% | 6\% | 7\% | 3\% | 4\% | $\begin{gathered} 15 \% \\ \text { abcf } \end{gathered}$ | $3 \%$ | 6\% | 7\% | 4\% | 7\% | 8\% a |

# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

Q10. And which, if any, of the following groups do you think the UK government has prioritised during the pandemic?
BASE: Al respondents

Significance Level: 95\%
Unweighted Total
Total

Older people

Middle-aged adults

Young adults

Children

Teenagers

None of these, there has been/will be no real difference

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 1072 | 808 | 113 |
| $52 \%$ | $55 \%$ | $46 \%$ |
|  | b |  |
| 191 | 140 | 28 |
| $9 \%$ | $9 \%$ | $11 \%$ |
| 85 | 67 | 11 |
| $4 \%$ | $5 \%$ | $4 \%$ |
| 68 | 49 | 9 |
| $3 \%$ | $3 \%$ | $3 \%$ |
| 64 | 49 | 8 |
| $3 \%$ | $3 \%$ | $3 \%$ |
| 406 | 275 | 67 |
| $20 \%$ | $19 \%$ | $27 \%$ |
|  |  | $a$ |
| 164 | 94 | 13 |
| $8 \%$ | $6 \%$ | $5 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q11. How long, if at all, do you think you will feel any negative effects of the pandemic on your own life

## BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

There have been no real negative effects on my life

The next few month

The next year

The next 2-3 years

The next $4-5$ years

The next 6-10 years
The next 11-20 years

For more than 20 years/the rest of my life

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q11. How long, if at all, do you think you will feel any negative effects of the pandemic on your own life

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

There have been no real negative effects on my life

The next few months

The next yea

The next 2-3 years

The next $4-5$ years

The next 6-10 years

The next 11-20 year

For more than 20 years/the rest of my life


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q11. How long, if at all, do you think you will feel any negative effects of the pandemic on your own life <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

There have been no real negative effects on my life

The next few months

The next year

The next 2-3 years

The next 4-5 years

The next 6-10 years

The next 11-20 years
For more than 20 years/the rest of my life

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * b |  | d | e | a | b | c | d | e | 1 | g | h | *i |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 359 | 3 | 3 | 230 | 86 | 36 | 121 | 54 | 20 | 28 | 8 | 30 | 65 | 27 | 6 |
| 18\% | 11\% | 13\% | $\begin{aligned} & 21 \% \\ & \text { de } \end{aligned}$ | 14\% | 15\% | 15\% | 17\% | 18\% | $\begin{aligned} & 26 \% \\ & \text { ae } \end{aligned}$ | 11\% | $23 \%$ a | $21 \%$ a | 20\% | 20\% |
| 224 | 2 | 5 | 121 | 69 | 25 | 77 | 49 | 9 | 13 | 11 | 16 | 40 | 7 | 3 |
| 11\% | 8\% | 24\% | 11\% | 11\% | 10\% | 9\% | $\begin{aligned} & 15 \% \\ & \text { ah } \end{aligned}$ | 8\% | 12\% | $\begin{gathered} 15 \% \\ \mathrm{~h} \end{gathered}$ | 12\% | 13\% h | 5\% | 10\% |
| 404 | 7 | 2 | 212 | 147 | 35 | 161 | 65 | 18 | 9 | 11 | 31 | 78 | 26 | 6 |
| 20\% | 26\% | 8\% | 19\% | $\begin{aligned} & \text { 23\% } \\ & \text { ce } \end{aligned}$ | 14\% | $20 \%$ | $20 \%$ $d$ | 16\% | 8\% | 14\% | 24\% | 25\% ${ }_{\text {ad }}$ | $\begin{gathered} 19 \% \\ d \end{gathered}$ | 23\% |
| 471 | 5 | 5 | 215 | 162 | 78 | 226 | 78 | 19 | 11 | 19 | 20 | 66 | 28 | 4 |
| 23\% | 16\% | 23\% | 19\% | $\begin{gathered} 26 \% \\ c \end{gathered}$ | $32 \%$ $c$ | $\begin{aligned} & 27 \% \\ & \text { cdfg } \end{aligned}$ | $\begin{gathered} 24 \% \\ d \end{gathered}$ | 17\% | 10\% | $\begin{gathered} 26 \% \\ d \end{gathered}$ | 16\% | 21\% | $\begin{gathered} 21 \% \\ d \end{gathered}$ | 16\% |
| 166 | 2 | 3 | 78 | 64 | 19 | 71 | 21 | 12 | 9 | 7 | 10 | 21 | 13 | 1 |
| 8\% | 8\% | 13\% | 7\% | $\begin{gathered} 10 \% \\ c \end{gathered}$ | 8\% | 9\% | 6\% | 10\% | 9\% | 10\% | 8\% | 7\% | 10\% | 5\% |
| 66 | 1 | - | 32 | 22 | 10 | 34 | 12 | 6 | 1 | 4 | 3 | 4 | 2 | - |
| 3\% | 5\% | - | 3\% | 4\% | 4\% | 4\% | 4\% | 5\% | * | 6\% | 2\% | 1\% | 1\% | - |
|  |  |  |  |  |  | g | 9 | g |  | dg |  |  |  |  |
| 26 | - | - | 15 | 8 | 4 | 13 | 8 | 1 | 2 | - | - | 2 | - | - |
| 1\% | - | - | 1\% | 1\% | 2\% | 2\% | 3\% | * | 2\% | - | - | 1\% | - | - |
| 95 | - | 1 | 62 | 20 | 11 | 39 | 8 | 10 | 6 | 8 | 4 | 12 | 3 | 5 |
| 5\% | - | 7\% | 6\% | 3\% | 4\% | 5\% | 2\% | bh ${ }^{\text {9\% }}$ | 6\% | $\begin{aligned} & \text { 11\% } \\ & \text { abfgh } \end{aligned}$ | 3\% | 4\% | 2\% | 18\% |
| 239 | 7 | 2 | 144 | 51 | 26 | 82 | 34 | 19 | 29 | 5 | 17 | 25 | 27 | 2 |
| 12\% | 26\% | 12\% | 13\% | 8\% | 11\% | 10\% | 10\% | 17\% | 27\% | 7\% | 13\% | 8\% | 20\% | 9\% |
|  |  |  | d |  |  |  |  | ag | abefg |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q11. How long, if at all, do you think you will feel any negative effects of the pandemic on your own life <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

There have been no real negative effects on my life

The next few months

The next year

The next 2-3 years

The next $4-5$ years

The next $6-10$ years

The next 11-20 yea

For more than 20 years/the rest of my life

| Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Black | Asian | Mixed | Other | NET: <br> Non-white | Conservative | Labour | Liberal Democrat | Brexit Party | Green | SNP | Plaid Cymru | Another party | Better | Worse | About the same |
|  | a | b | c | d *e |  | f | a b |  | c | d | e | f | *g | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 359 | 326 | 16 | 6 | 8 | - | 30 | 159 | 74 | 18 | 6 | 5 | 15 | 4 | 5 | 102 | 133 | 99 |
| 18\% | $\begin{aligned} & 18 \% \\ & \text { cf } \end{aligned}$ | $\begin{aligned} & 25 \% \\ & \text { cdf } \end{aligned}$ | 6\% | 12\% | - | 12\% | $\begin{aligned} & \text { 22\% } \\ & \text { be } \end{aligned}$ | 12\% | 15\% | 12\% | 7\% | $20 \%$ $e$ | 31\% | 17\% | $\begin{gathered} \text { 19\% } \\ \text { b } \end{gathered}$ | 14\% | 23\% |
| 224 | 188 | 7 | 18 | 7 | 3 | 34 | 78 | 82 | 20 | 3 | 5 | 12 | 1 | 1 | 68 | 117 | 35 |
| 11\% | 11\% | 10\% | $\begin{gathered} 18 \% \\ \mathrm{a} \end{gathered}$ | 9\% | 16\% | 13\% | 11\% | 13\% | 17\% | 7\% | 8\% | 16\% | 9\% | 3\% | $\begin{gathered} 13 \% \\ c \end{gathered}$ | $\begin{gathered} \text { 12\% } \\ \text { c } \end{gathered}$ | 8\% |
| 404 | 354 | 14 | 26 | 3 | 5 | 48 | 164 | 101 | 22 | 12 | 17 | 13 | 4 | 7 | 131 | 170 | 85 |
| 20\% | 20\% | $\begin{gathered} 21 \% \\ d \end{gathered}$ | $\begin{gathered} 25 \% \\ \mathrm{~d} \end{gathered}$ | 5\% | 31\% | $\begin{gathered} 19 \% \\ d \end{gathered}$ | $\begin{gathered} \text { 23\% } \\ \text { b } \end{gathered}$ | 16\% | 19\% | 26\% | 25\% | 17\% | 31\% | 26\% | $\begin{aligned} & 25 \% \\ & \text { bc } \end{aligned}$ | 18\% | 19\% |
| 471 | 386 | 12 | 32 | 36 | 2 | 82 | 156 | 161 | 30 | 13 | 21 | 13 | 2 | 5 | 121 | 223 | 110 |
| 23\% | 22\% | 17\% | $\begin{gathered} 31 \% \\ \mathrm{a} \end{gathered}$ | $\begin{aligned} & \text { 52\% } \\ & \text { abcf } \end{aligned}$ | 12\% | $\begin{aligned} & 32 \% \\ & \text { ab } \end{aligned}$ | 22\% | 26\% | 25\% | 28\% | $\begin{gathered} \text { 32\% } \\ f \end{gathered}$ | 17\% | 13\% | 20\% | 23\% | 23\% | 25\% |
| 166 | 137 | 13 | 4 | 7 | 2 | 26 | 48 | 63 | 8 | 5 | 6 | 4 | - | 5 | 35 | 99 | 26 |
| 8\% | 8\% | $\begin{aligned} & 19 \% \\ & \text { acf } \end{aligned}$ | 4\% | 10\% | 14\% | 10\% | 7\% | $\begin{gathered} 10 \% \\ \mathrm{a} \end{gathered}$ | 6\% | 11\% | 9\% | 5\% | - | 19\% | 7\% | $\begin{aligned} & 10 \% \\ & \text { ac } \end{aligned}$ | 6\% |
| 66 | 58 | 2 | 3 | 2 | - | 7 | 20 | 21 | 4 | 1 | 2 | - | - | 2 | 10 | 38 | 17 |
| 3\% | 3\% | 3\% | 3\% | 3\% | - | 3\% | 3\% | 3\% | 3\% | 2\% | 3\% | - | - | 6\% | 2\% | $4 \%$ | 4\% |
| 26 | 18 | 2 | 5 | 1 | - | 7 | 5 | 9 | - | - | 2 | 3 | - | - | 5 | 18 | 4 |
| 1\% | 1\% | 2\% | 5\% | 1\% | - | 3\% | 1\% | 2\% | - | - | 3\% | 4\% | - | - | 1\% | 2\% | 1\% |
| 95 | 91 | 1 | 3 | - | - | 4 | 20 | 32 | 5 | 2 | 4 | 8 | 1 | 2 | 13 | 65 | 17 |
| 5\% | $\begin{aligned} & 5 \% \\ & \mathrm{df} \end{aligned}$ | 2\% | 3\% | - | - | 2\% | 3\% | $\begin{aligned} & 5 \% \\ & \mathrm{a} \end{aligned}$ | 4\% | 3\% | 6\% | $\begin{gathered} 10 \% \\ \mathrm{a} \end{gathered}$ | 6\% | 8\% | 2\% | $7 \%$ <br> ac | 4\% |
| 239 | 220 | - | 7 | 7 | 4 | 18 | 63 | 71 | 13 | 5 | 4 | 8 | 1 | 1 | 46 | 97 | 48 |
| 12\% | $12 \%$ | - | 7\% | $9 \%$ | 27\% | 7\% | 9\% | 12\% | 11\% | 11\% | 6\% | 10\% | 11\% | 2\% | 9\% | 10\% | 11\% |

# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

Q11. How long, if at all, do you think you will feel any negative effects of the pandemic on your own life
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

There have been no real negative effects on my life

The next few months

The next year
The next 2-3 years

The next 4-5 years
The next 6-10 years

The next 11-20 years
For more than 20 years/the rest of my life

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 359 | 262 | 46 |
| $18 \%$ | $18 \%$ | $18 \%$ |
| 224 | 167 | 23 |
| $11 \%$ | $11 \%$ | $9 \%$ |
| 404 | 308 | 40 |
| $20 \%$ | $21 \%$ | $16 \%$ |
| 471 | 345 | 51 |
| $23 \%$ | $23 \%$ | $20 \%$ |
| 166 | 124 | 18 |
| $8 \%$ | $8 \%$ | $7 \%$ |
| 66 | 45 | 10 |
| $3 \%$ | $3 \%$ | $4 \%$ |
| 26 | 18 | 4 |
| $1 \%$ | $1 \%$ | $1 \%$ |
| 95 | 53 | 31 |
| $5 \%$ | $4 \%$ | $13 \%$ |
|  |  | $a$ |
| 239 | 160 | 27 |
| $12 \%$ | $11 \%$ | $11 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q12. And how likely do you think it is that there will be another pandemic of the same or greater scale and impact as COVID-19 in the next 10 years?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely
(4.0)

Fairly likely
3.0)
(2.0)
(1.0)

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score

Sandard Deviation
trror variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen } Z \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | $\begin{aligned} & 423 \\ & 21 \% \end{aligned}$ | $204$ $20 \%$ | $\begin{gathered} 218 \\ 21 \% \end{gathered}$ | $29$ | $\begin{aligned} & 72 \\ & 21 \% \end{aligned}$ | $73$ 22\% | $75$ | $69$ $21 \%$ | 36 $28 \%$ | $23$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 114 \\ 23 \% \end{gathered}$ | $\begin{gathered} 114 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 144 \end{aligned}$ |
|  |  |  |  |  | a | a | a | a | ah |  |  |  | d | d | d |  |
| (3.0) | 921 | 437 | 481 | 96 | 163 | 132 | 151 | 154 | 55 | 69 | 41 | 60 | 285 | 205 | 248 | 107 |
|  | 45\% | 44\% | 46\% | 43\% | 47\% | 40\% | 44\% | 48\% | 43\% | 53\% ${ }_{\text {c }}$ | 44\% | 46\% | $\begin{gathered} 48 \% \\ b \end{gathered}$ | 42\% | 45\% | 43\% |
| (2.0) | 355 | 185 | 166 | 66 | 62 | 59 | 55 | 43 | 14 | 21 | 18 | 17 | 88 | 78 | 94 | 71 |
|  | 17\% | 19\% | 16\% | $\begin{gathered} 29 \% \\ \text { bcdefgi } \end{gathered}$ | 18\% | 18\% | 16\% | 13\% | 11\% | 16\% | 19\% | 13\% | 15\% | 16\% | 17\% | $\begin{aligned} & 29 \% \\ & \text { abc } \end{aligned}$ |
| (1.0) | 92 | 52 | 38 | 17 | 16 | 15 | 13 | 19 | 2 | 2 | 1 | 5 | 21 | 22 | 25 | 18 |
|  | 4\% | 5\% | 4\% |  | 4\% | 5\% | 4\% | 6\% | 2\% | 2\% | 2\% | 4\% | 4\% | 5\% | 5\% | 7\% |
|  | 259 | 119 | 140 | 15 | 36 | 48 | 50 | 39 | 21 | 15 | 19 | 17 | 71 | 69 | 69 | 17 |
|  | 13\% | 12\% | 13\% | 7\% | 10\% | $\begin{gathered} 15 \% \\ \mathrm{a} \end{gathered}$ | $\begin{gathered} 15 \% \\ \text { a } \end{gathered}$ | $\begin{gathered} 12 \% \\ \mathrm{a} \end{gathered}$ | 17\% | 11\% | $\begin{aligned} & \text { 20\% } \\ & \text { ab } \end{aligned}$ | 13\% | $\begin{gathered} 12 \% \\ d \end{gathered}$ | $\begin{gathered} 14 \% \\ \mathrm{~d} \end{gathered}$ | $\begin{gathered} 13 \% \\ d \end{gathered}$ | 7\% |
|  | 1344 | 641 | 699 | 126 | 236 | 206 | 225 | 222 | 91 | 92 | 55 | 92 | 408 | 318 | 361 | 141 |
|  | 66\% | 64\% | 67\% | 56\% | $67 \%$ a | 63\% | $65 \%$ a | $\begin{gathered} 69 \% \\ \mathrm{a} \end{gathered}$ | 70\% | $71 \%$ a | 59\% | 70\% | $\begin{gathered} 69 \% \\ d \end{gathered}$ | $\begin{gathered} 65 \% \\ d \end{gathered}$ | $\begin{gathered} 66 \% \\ d \end{gathered}$ | 57\% |
|  | 447 | 238 | 204 | 83 | 78 | 74 | 68 | 62 | 17 | 23 | 19 | 22 | 110 | 100 | 119 | 90 |
|  | 22\% | 24\% | 20\% | ${ }_{\text {bcdefghi }}^{37 \%}$ | $\underset{f}{22 \%}$ | 23\% | 20\% | 19\% | 13\% | 18\% | 21\% | 17\% | 19\% | 21\% | 22\% | abc ${ }^{36 \%}$ |
|  | 1791 | 879 | 903 | 209 | 313 | 280 | 294 | 284 | 108 | 115 | 74 | 114 | 518 | 418 | 480 | 231 |
|  | 2.94 | 2.90 | 2.97 | 2.66 | 2.93 | 2.94 | 2.98 | 2.96 | 3.15 | 2.98 | 2.92 | 3.05 | 2.99 | 2.98 | 2.94 | 2.68 |
|  |  |  |  |  | a | a | a | a | abcdeh | a | a | a | d | d | d |  |
|  | . 797 | . 820 | . 771 | . 822 | . 791 | . 831 | . 789 | . 814 | . 733 | . 685 | . 714 | . 774 | . 759 | . 820 | . 798 | . 821 |
|  | . 019 | . 027 | . 026 | . 058 | . 044 | . 047 | . 044 | . 046 | . 065 | . 064 | . 086 | . 137 | . 032 | . 038 | . 036 | . 054 |
|  |  |  |  |  |  |  |  |  |  |  | . 01 | . 02 |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q12. And how likely do you think it is that there will be another pandemic of the same or greater scale and impact as COVID-19 in the next 10 years?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely
(4.0)
(3.0)

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score

Standard Deviation Standard Erro


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q12. And how likely do you think it is that there will be another pandemic of the same or greater scale and impact as COVID-19 in the next 10 years?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | * ${ }^{\text {b }}$ | c | d | e | a | b | c | d | e | $f$ | 9 | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | $\begin{gathered} 423 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 7 \\ 33 \% \end{gathered}$ | $\begin{gathered} 227 \\ 20 \% \end{gathered}$ | 130 $21 \%$ | $\begin{aligned} & 51 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 184 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 9 \\ 31 \% \end{gathered}$ |
|  |  |  |  |  |  |  | bg |  |  | beg |  | bg |  | beg |  |
| (3.0) | 921 | 11 | 6 | 498 | 283 | 117 | 373 | 149 | 53 | 36 | 23 | 63 | 159 | 50 | 15 |
|  | 45\% | 40\% | 30\% | 45\% | 45\% | 48\% | $\begin{aligned} & 45 \% \\ & \mathrm{de} \end{aligned}$ | $\begin{aligned} & 45 \% \\ & \text { de } \end{aligned}$ | 47\% | 33\% | 31\% | $\begin{aligned} & \text { de } \\ & \text { de } \end{aligned}$ | $\begin{gathered} 51 \% \\ \text { deh } \end{gathered}$ | 38\% | 53\% |
| (2.0) | 355 | 9 | 3 | 180 | 114 | 47 | 151 | 62 | 13 | 15 | 24 | 16 | 46 | 25 | 2 |
|  | 17\% | 32\% | 13\% | 16\% | 18\% | 19\% | 18\% | 19\% | 12\% | 14\% | $\begin{gathered} 33 \% \\ \text { abcdfgh } \end{gathered}$ | 12\% | 15\% | 19\% | 7\% |
| (1.0) | 92 | - | 4 | 49 | 25 | 13 | 42 | 16 | 4 | 4 | 8 | 6 | 7 | 3 | 2 |
|  | 4\% | - | 21\% | 4\% | 4\% | 5\% | 5\% | 5\% | 4\% | 4\% | 11\% | 4\% | 2\% | 2\% | 6\% |
|  |  |  |  |  |  |  | g |  |  |  | abgh |  |  |  |  |
|  | 259 | 6 | 1 | 156 | 77 | 16 | 75 | 53 | 20 | 21 | 8 | 12 | 51 | 18 | 1 |
|  | 13\% | 20\% | 3\% | $\begin{gathered} 14 \% \\ \mathrm{e} \end{gathered}$ | 12\% | 7\% | 9\% | $16 \%$ a | $18 \%$ a | $19 \%$ a | 12\% | 10\% | $16 \%$ a | 13\% | 4\% |
|  | 1344 | 14 | 13 | 725 | 413 | 168 | 557 | 198 | 76 | 68 | 33 | 95 | 208 | 87 | 23 |
|  | 66\% | 48\% | 63\% | 65\% | 66\% | 69\% | $\begin{aligned} & 68 \% \\ & \text { be } \end{aligned}$ | $\begin{gathered} 60 \% \\ \mathrm{e} \end{gathered}$ | 67\% | $63 \%$ $e$ | 45\% | $\begin{aligned} & 73 \% \\ & \text { be } \end{aligned}$ | 67\% ${ }_{\text {e }}$ | $65 \%$ $e$ | 84\% |
|  | 447 | 9 | 7 | 228 | 138 | 59 | 193 | 78 | 17 | 19 | 32 | 22 | 54 | 28 | 3 |
|  | 22\% | 32\% | 34\% | 21\% | 22\% | 24\% | $23 \%$ | $24 \%$ | 15\% | 18\% | $44 \%$ | 17\% | 17\% | 21\% | 12\% |
|  |  |  |  |  |  |  | $\mathrm{g}$ |  |  |  | abcdigh |  |  |  |  |
|  | 1791 | 23 | 20 | 954 | 551 | 227 | 750 | 276 | 93 | 87 | 65 | 117 | 261 | 115 | 27 |
|  | 2.94 | 2.70 | 2.77 | 2.95 | 2.94 | 2.91 | $\begin{array}{r} 2.93 \\ \mathrm{e} \end{array}$ | $\begin{array}{r} 2.84 \\ e \end{array}$ | $\begin{array}{r} 3.01 \\ e \end{array}$ | $\begin{array}{r} 3.10 \\ \text { be } \end{array}$ | 2.53 | $\begin{array}{r} 3.04 \\ \text { be } \end{array}$ | $\begin{array}{r} 2.95 \\ e \end{array}$ | $\begin{array}{r} 3.04 \\ \text { be } \end{array}$ | 3.13 |
|  | . 797 | . 656 | 1.165 | . 793 | . 786 | . 805 | . 815 | . 777 | . 759 | . 859 | . 910 | . 780 | . 688 | . 805 | . 797 |
|  | . 019 | . 140 | . 275 | . 026 | . 033 | . 051 | . 028 | . 048 | . 080 | . 101 | . 113 | . 081 | . 044 | . 080 | . 156 |
|  |  | . 02 | . 08 |  |  |  |  |  | . 01 | . 01 | . 01 | . 01 | * | . 01 | . 02 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q12. And how likely do you think it is that there will be another pandemic of the same or greater scale and impact as COVID-19 in the next 10 years?

BASE: All respondents

Significance Level: 95\% Unweighted Total

Total

Very likely

Fairly likely
Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation Standard Error

|  | Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | Liberal Democrat | Brexit Party | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \end{gathered}$ | Another party | Better | Worse | About the same |
|  |  | a | b | c | d | *e | f | a | b | c | d | e | f | *g | *h | a | b | c |
|  | 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
|  | 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 423 | 387 | 3 | 17 | 11 | 3 | 34 $13 \%$ | 145 $20 \%$ | 120 | 21 | 12 | 16 | 24 $32 \%$ | $\begin{gathered} 2 \\ 17 \% \end{gathered}$ | $\begin{gathered} 9 \\ 34 \% \end{gathered}$ | $\begin{gathered} 107 \\ 20 \% \end{gathered}$ | $227$ | $69$ |
|  | 21\% | $\begin{aligned} & \text { 22\% } \\ & \text { bf } \end{aligned}$ | 4\% | 17\% | 15\% | 20\% | $\begin{gathered} 13 \% \\ \mathrm{~b} \end{gathered}$ | 20\% | 20\% | 18\% | 25\% | 24\% | abc ${ }^{3}$ | 17\% | $34 \%$ | 20\% | $\begin{gathered} 24 \% \\ c \end{gathered}$ | 16\% |
| (3.0) | 921 | 796 | 31 | 49 | 29 | 6 | 115 | 322 | 295 | 54 | 23 | 37 | 29 | 7 | 10 | 241 | 447 | 192 |
|  | 45\% | 45\% | 47\% | 48\% | 41\% | 40\% | 45\% | 45\% | 48\% | 46\% | 48\% | 55\% | 39\% | 61\% | 36\% | 46\% | 47\% | 44\% |
| (2.0) | 355 | 297 | 24 | 18 | 15 | - | 57 | 128 | 104 | 20 | 2 | 5 | 9 | 1 | 5 | 103 | 142 | 94 |
|  | 17\% | 17\% | $\begin{aligned} & 35 \% \\ & \text { acf } \end{aligned}$ | 18\% | 21\% | - | 22\% | $\begin{aligned} & 18 \% \\ & \text { de } \end{aligned}$ | $\begin{gathered} 17 \% \\ d \end{gathered}$ | $\begin{gathered} 17 \% \\ d \end{gathered}$ | 5\% | 8\% | 12\% | 10\% | 18\% | $\begin{gathered} \text { 19\% } \\ \text { b } \end{gathered}$ | 15\% | 21\% |
| (1.0) | 92 | 72 | 6 | 6 | 4 | 3 | 18 | 33 | 21 | 6 | 5 | 2 | 2 | - | 1 | 25 | 39 | 24 |
|  | 4\% | 4\% | 9\% | 5\% | 5\% | 17\% | $\begin{aligned} & 7 \% \\ & \mathrm{a} \end{aligned}$ | 5\% | 3\% | 5\% | $\begin{gathered} \text { 10\% } \\ \text { b } \end{gathered}$ | 3\% | 3\% | - | 3\% | 5\% | 4\% | 6\% |
|  | 259 | 226 | 3 | 13 | 12 | 4 | 31 | 84 | 75 | 17 | 6 | 6 | 11 | 1 | 3 | 54 | 104 | 60 |
|  | 13\% | 13\% | 5\% | 12\% | $\begin{gathered} \text { 17\% } \\ \text { b } \end{gathered}$ | 23\% | 12\% | 12\% | 12\% | 14\% | 12\% | 9\% | 14\% | 12\% | 10\% | 10\% | 11\% | 14\% |
|  | 1344 | 1183 | 34 | 67 | 39 | 9 | 150 | 467 | 415 | 75 | 34 | 53 | 53 | 10 | 19 | 349 | 675 | 262 |
|  | 66\% | $\begin{aligned} & 67 \% \\ & \text { bf } \end{aligned}$ | 51\% | 65\% | 56\% | 60\% | 59\% | 66\% | 68\% | 63\% | 73\% | abc | 71\% | 78\% | 69\% | 66\% | $70 \%$ c | 60\% |
|  | 447 | 369 | 29 | 24 | 19 | 3 | 75 | 161 | 125 | 27 | 7 | 7 | 11 | 1 | 5 | 128 | 181 | 118 |
|  | 22\% | 21\% | $\begin{gathered} 44 \% \\ \text { acdf } \end{gathered}$ | 23\% | 27\% | 17\% | $\begin{gathered} 29 \% \\ a \end{gathered}$ | $\begin{gathered} 23 \% \\ \mathrm{e} \end{gathered}$ | 20\% | 22\% | 15\% | 11\% | 15\% | 10\% | 21\% | 24\% | 19\% | 27\% |
|  | 1791 | 1552 | 64 | 91 | 58 | 12 | 224 | 628 | 540 | 102 | 41 | 60 | 64 | 11 | 24 | 476 | 856 | 380 |
|  | 2.94 | $\begin{array}{r} 2.97 \\ \mathrm{bf} \end{array}$ | 2.49 | $\begin{gathered} 2.86 \\ b \end{gathered}$ | $\begin{gathered} 2.80 \\ b \end{gathered}$ | 2.81 | $\begin{array}{r} 2.74 \\ \text { b } \end{array}$ | 2.92 | 2.95 | 2.88 | 3.00 | 3.11 | $\begin{array}{r} 3.16 \\ \text { ac } \end{array}$ | 3.08 | 3.11 | 2.91 | $\begin{array}{r} 3.01 \\ \mathrm{ac} \end{array}$ | 2.81 |
|  | . 797 | . 791 | . 731 | . 794 | . 818 | 1.103 | . 812 | . 800 | . 755 | . 806 | . 906 | . 695 | . 795 | . 580 | . 847 | . 801 | . 784 | . 807 |
|  | . 019 | . 020 | . 091 | . 083 | . 104 | . 295 | . 053 | . 032 | . 032 | . 078 | . 143 | . 086 | . 107 | . 175 | . 181 | . 036 | . 027 | . 041 |
|  |  |  | . 01 | . 01 | . 01 | . 09 | * | * | * | . 01 | . 02 | . 01 | . 01 | . 03 | . 03 | * | * | * |

# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

Q12. And how likely do you think it is that there will be another pandemic of the same or greater scale and impact as COVID-19 in the next 10 years? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Mean Score
Standard Deviation
Standard Error
Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (4.0) | 423 | 318 | 65 |
|  | 21\% | 21\% | 26\% |
| (3.0) | 921 | 696 | 91 |
|  | 45\% | 47\% | 37\% |
|  |  | b |  |
| (2.0) | 355 | 231 | 50 |
|  | 17\% | 16\% | 20\% |
| (1.0) | 92 | 56 | 20 |
|  | 4\% | 4\% | 8\% |
|  |  |  | a |
|  | 259 | 181 | 22 |
|  | 13\% | 12\% | 9\% |
|  | 1344 | 1014 | 156 |
|  | 66\% | 68\% | 63\% |
|  | 447 | 287 | 70 |
|  | 22\% | 19\% | 28\% |
|  |  |  | a |
|  | 1791 | 1301 | 226 |
|  | 2.94 | 2.98 | 2.89 |
|  | . 797 | . 771 | . 924 |
|  | . 019 | . 021 | . 062 |
|  |  |  |  |

## Savanta:

# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

Q13. Which of the following age groups in Britain, if any, do you think are most likely to have said they felt lonely at the beginning of the 'lockdown' measures, from April to May 2020?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

16-24 year olds

25-39 year olds

40-54 year olds

55-69 year olds

70+ year olds

No difference between age groups

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q13. Which of the following age groups in Britain, if any, do you think are most likely to have said they felt lonely at the beginning of the 'lockdown' measures, from April to May 2020?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$16-24$ year olds

25-39 year olds

40-54 year olds

55-69 year olds

70+ year olds

No difference between age groups

Don't know

|  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | f | g | h | i | j | k | 1 | a | b | c |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 213 | 8 | 20 | 10 | 7 | 16 | 11 | 13 | 10 | 20 | 27 | 26 | 45 | 62 | 103 | 48 |
| 10\% | 15\% | 12\% | 5\% | 9\% | 9\% | 11\% | 7\% | 7\% | 11\% | 10\% | 14\% | 17\% | 11\% | 10\% | 10\% |
|  | c | c |  |  |  | c |  |  | c | c | c | ceghj |  |  |  |
| 172 | 4 | 15 | 19 | 6 | 21 | 8 | 20 | 6 | 19 | 16 | 13 | 25 | 47 | 98 | 27 |
| 8\% | 6\% | 9\% | 8\% | 7\% | $\begin{aligned} & \text { 13\% } \\ & \mathrm{hj} \end{aligned}$ | 8\% | $\begin{gathered} \text { 11\% } \\ \mathrm{hj} \end{gathered}$ | 4\% | $\begin{gathered} 11 \% \\ \mathrm{hj} \end{gathered}$ | 6\% | 7\% | 9\% | 8\% | $\begin{gathered} 10 \% \\ c \end{gathered}$ | 5\% |
| 112 | 3 | 11 | 15 | 6 | 6 | 6 | 10 | 9 | 8 | 8 | 11 | 17 | 29 | 55 | 28 |
| 5\% | 6\% | 6\% | 7\% | 8\% | 4\% | 6\% | 5\% | 6\% | 5\% | 3\% | 6\% | 6\% | 5\% | 6\% | 6\% |
| 187 | 9 | 8 | 28 | 9 | 17 | 9 | 18 | 6 | 17 | 19 | 16 | 31 | 42 | 100 | 45 |
| 9\% | 16\% | 5\% | 12\% | 10\% | 10\% | 9\% | 10\% | 4\% | 10\% | 7\% | 9\% | 12\% | 7\% | 10\% | 9\% |
|  | bhj |  | bhj | h | h |  | h |  | h |  |  | bh |  | a |  |
| 963 | 22 | 86 | 107 | 36 | 76 | 52 | 77 | 83 | 86 | 148 | 85 | 106 | 270 | 453 | 240 |
| 47\% | 38\% | $\underset{\text { 50\% }}{5}$ | 48\% | 43\% | 45\% | $\begin{gathered} \text { 53\% } \\ \hline \end{gathered}$ | 43\% | $\begin{aligned} & 56 \% \\ & \text { agl } \end{aligned}$ | 48\% | $\begin{aligned} & 53 \% \\ & \mathrm{gl} \end{aligned}$ | 45\% | 39\% | 48\% | 46\% | 48\% |
| 304 | 8 | 20 | 34 | 17 | 27 | 8 | 34 | 25 | 20 | 43 | 29 | 36 | 84 | 143 | 76 |
| 15\% | 15\% | 12\% | 15\% | $\begin{aligned} & 21 \% \\ & \text { bfi } \end{aligned}$ | 16\% | 9\% | $\begin{gathered} 19 \% \\ \text { fi } \end{gathered}$ | 17\% | 11\% | 15\% | 15\% | 13\% | 15\% | 14\% | 15\% |
| 99 | 3 | 11 | 12 | 2 | 5 | 5 | 8 | 10 | 8 | 18 | 10 | 10 | 29 | 37 | 33 |
| 5\% | 5\% | 6\% | 5\% | 3\% | 3\% | 5\% | 4\% | 7\% | 4\% | 6\% | 5\% | 4\% | 5\% | 4\% | 7\% |

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Q13. Which of the following age groups in Britain, if any, do you think are most likely to have said they felt lonely at the beginning of the 'lockdown' measures, from April to May 2020 ?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total
$16-24$ year olds

25-39 year olds

40-54 year olds

55-69 year olds
$70+$ year olds

No difference between age groups

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * ${ }^{\text {b }}$ | c | d | e | a | b | c | d | e | $f$ | 9 | h | *i |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 213 | - | 1 | 108 | 72 | 26 | 93 | 34 | 9 | 4 | 25 | 9 | 26 | 11 | 1 |
| 10\% | - | 7\% | 10\% | 12\% | 11\% | $\begin{gathered} 11 \% \\ d \end{gathered}$ | 10\% | 8\% | 4\% | $\begin{gathered} 35 \% \\ \text { abcdfgh } \end{gathered}$ | 7\% | 8\% | 8\% | 2\% |
| 172 | 3 | 1 | 73 | 57 | 38 | 97 | 28 | 4 | 8 | 4 | 5 | 11 | 10 | 5 |
| 8\% | 10\% | $3 \%$ | 7\% | 9\% | $\begin{aligned} & 16 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & \text { 12\% } \\ & \text { cfg } \end{aligned}$ | $\begin{aligned} & 9 \% \\ & \mathrm{~g} \end{aligned}$ | 4\% | 7\% | 5\% | 4\% | 3\% | 7\% | 19\% |
| 112 | 3 | 1 | 42 | 47 | 17 | 56 | 28 | 4 | 8 | 2 | 1 | 4 | 9 | 1 |
| 5\% | 9\% | 5\% | 4\% | 7\% | 7\% | 7\% | 9\% | 4\% | 7\% | 2\% | 1\% | 1\% | 7\% | 2\% |
|  |  |  |  | c | c | fg | fg |  | fg |  |  |  | fg |  |
| 187 | 4 | 3 | 106 | 48 | 23 | 92 | 28 | 14 | 15 | 5 | 9 | 17 | 6 | 1 |
| 9\% | 15\% | 16\% | 10\% | 8\% | 9\% | $\begin{aligned} & 11 \% \\ & \mathrm{gh} \end{aligned}$ | 8\% | $\begin{aligned} & \text { 13\% } \\ & \text { gh } \end{aligned}$ | $\begin{aligned} & 14 \% \\ & \mathrm{gh} \end{aligned}$ | 7\% | 7\% | 5\% | 4\% | 5\% |
| 963 | 11 | 12 | 555 | 282 | 100 | 356 | 151 | 39 | 42 | 27 | 79 | 180 | 76 | 12 |
| 47\% | 37\% | 59\% | $\begin{aligned} & 50 \% \\ & \text { de } \end{aligned}$ | 45\% | 41\% | 43\% | $\begin{gathered} 46 \% \\ c \end{gathered}$ | 34\% | 39\% | 37\% | $\begin{gathered} 61 \% \\ \text { abcde } \end{gathered}$ | $\begin{gathered} 58 \% \\ \text { abcde } \end{gathered}$ | $\begin{gathered} 57 \% \\ \text { abcde } \end{gathered}$ | 44\% |
| 304 | 8 | 2 | 167 | 93 | 29 | 104 | 44 | 28 | 22 | 6 | 22 | 53 | 18 | 6 |
| 15\% | 27\% | 10\% | 15\% | 15\% | 12\% | 13\% | 13\% | 25\% | 20\% | 8\% | 17\% | 17\% | 13\% | 23\% |
|  |  |  |  |  |  |  |  | abeh | ae |  |  |  |  |  |
| 99 | 1 | - | 58 | 28 | 10 | 27 | 15 | 15 | 9 | 4 | 3 | 21 | 3 | 1 |
| 5\% | 3\% | - | 5\% | 5\% | 4\% | 3\% | 5\% | $13 \%$ | ah ${ }_{\text {a }}$ | 6\% | 3\% | 7\% | 2\% | 5\% |

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Q13. Which of the following age groups in Britain, if any, do you think are most likely to have said they felt lonely at the beginning of the 'lockdown' measures, from April to May 2020?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$16-24$ year olds

25-39 year olds

40-54 year olds

55-69 year olds
$70+$ year olds

No difference between age groups

Don't know

| Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | Liberal Democrat | $\begin{aligned} & \hline \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \\ \hline \end{gathered}$ | Another party | Better | Worse | About the same |
|  | a | b | c | d | *e | f | a | b | c | d | e | f | ${ }^{*} \mathrm{~g}$ | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 213 | 175 | 8 | 15 | 9 | 4 | 37 | 56 | 68 | $\begin{array}{ll}21 & 11 \\ 18 \% & 23 \%\end{array}$ |  | 6 | 8 | 2 | 1 | 65 | 116 | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ |
| 10\% | 10\% | 12\% | 15\% | 14\% | 23\% | 14\% | 8\% | 11\% |  |  | 9\% | 10\% | 17\% | 4\% | 12\% | 12\% |  |
|  |  |  |  |  |  | a |  | a | ab | abe |  |  |  |  | c | c |  |
| 172 | 129 | 23 | 9 | 10 | 143 |  | 44 | 68 | 15 3 |  | 11 | 10 | 2 |  | 57 | 76 | 37 |
| 8\% | 7\% | $\begin{aligned} & 34 \% \\ & \text { acdf } \end{aligned}$ | 9\% | $\begin{gathered} 14 \% \\ \mathrm{a} \end{gathered}$ | 8\% | 17\% | 6\% | $11 \%$a | 12\% | 6\% | 17\% | 13\% | 12\% | - | 11\% | 8\% | 8\% |
|  |  |  |  |  |  | ac |  |  | a |  | a | a |  |  |  |  |  |
| 112 | 87 | 4 | 8 | 92 |  | 23 | 38 | 36 | 41 |  | 4 | 6 | 1 | 4 | 28 | 51 | 30$7 \%$ |
| 5\% | 5\% | 5\% | 8\% | $13 \%$ a | 13\% | $\begin{aligned} & 9 \% \\ & \mathrm{a} \end{aligned}$ | 5\% | 6\% | 4\% | 3\% | 6\% | 7\% | 6\% | 15\% | 5\% | 5\% |  |
| 187 | 157 | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 15 \% \end{aligned}$ | $5 \%$ | 29 | 9\% | 11\% | 5\% | 9\% | 11\% | 5\% | 6\% | 4$14 \%$ | $\begin{aligned} & 56 \\ & 11 \% \end{aligned}$ | $9 \%$ | $\begin{gathered} 38 \\ 9 \% \end{gathered}$ |
| 9\% | 9\% |  |  |  |  | 12\% |  |  |  |  |  |  |  |  |  |  |  |
| 963 | $\begin{aligned} & 879 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 8 \\ 49 \% \end{gathered}$ | 79 | 388 |  | $\begin{aligned} & 52 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 46 \% \end{aligned}$ | $40 \%$ | $\begin{aligned} & 38 \\ & 51 \% \end{aligned}$ | 59\% | 10 | 250 | $\begin{aligned} & 460 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 45 \% \end{aligned}$ |
| 47\% | $\begin{gathered} 49 \% \\ \text { bcdf } \end{gathered}$ |  |  |  |  | 31\% | $\begin{aligned} & 54 \% \\ & \text { bce } \end{aligned}$ | 42\% |  |  |  |  |  | 39\% | 47\% |  |  |
| 304 | 265 | 5 | 19 | 8$12 \%$ | - | 33 | 103 | 86 | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $-$ | 4 | $\begin{aligned} & 52 \\ & 10 \% \end{aligned}$ | 138 | 84 |
| 15\% | 15\% | 8\% | $\begin{gathered} \text { 19\% } \\ \text { b } \end{gathered}$ |  | - | 13\% | 14\% | 14\% |  |  |  |  |  | 16\% |  | $\begin{array}{cl} 14 \% & 19 \% \\ a & a b \end{array}$ |  |
| 99 | 86$5 \%$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | 6\% | 3$4 \%$ | 3\% | 12 | 17 | 32 | 8 | 1 | 4 | 2 | - | 3 | 22$4 \%$ | 37 | 24 |
| 5\% |  |  |  |  |  | 5\% | 2\% | $\begin{aligned} & 5 \% \\ & \mathrm{a} \end{aligned}$ | 7\% | 3\% | 5\% | 3\% | - | 13\% |  | 4\% 5\% |  |
|  |  |  |  |  |  |  |  |  | a |  |  |  |  |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q13. Which of the following age groups in Britain, if any, do you think are most likely to have said they felt lonely at the beginning of the 'lockdown' measures, from April to May 2020?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

16-24 year olds

25-39 year olds

40-54 year olds
55-69 year olds
$70+$ year olds

No difference between age groups

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 213 | 165 | 31 |
| $10 \%$ | $11 \%$ | $12 \%$ |
| 172 | 137 | 11 |
| $8 \%$ | $9 \%$ | $5 \%$ |
|  | b |  |
| 112 | 60 | 16 |
| $5 \%$ | $4 \%$ | $6 \%$ |
| 187 | 128 | 24 |
| $9 \%$ | $9 \%$ | $10 \%$ |
| 963 | 734 | 106 |
| $47 \%$ | $50 \%$ | $43 \%$ |
|  | b |  |
| 304 | 192 | 56 |
| $15 \%$ | $13 \%$ | $23 \%$ |
|  |  | a |
| 99 | 65 | 4 |
| $5 \%$ | $4 \%$ | $2 \%$ |
|  | b |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14. SUMMARY: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Mental health problems will increase significantly among young people in the UK

Inequality between the rich and poor will increase in the UK

Mental health problems will increase significantly among older people in the UK

There will be a "baby boom" (that is, increased birth rates) in the UK as the pandemic restrictions end

There will be a "baby bust" (that is, decreased birth rates) in the UK as the economic impacts of the pandemic are felt

House prices will fall significantly in the UK

Young people will find it easier to buy their own home in the UK

| Total | Very likely | Fairly likely | Not very likely | Not at all likely | Don't know | NET: Likely | NET: Not |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2050 | 759 902 207 47 134  <br> $37 \%$ $44 \%$ $10 \%$ $2 \%$ 7661  |  |  |  |  |  |  |
| 100\% |  |  |  |  |  |  |  |
| 2050 | 796 | 782 | 260 | 79 | 133 | 1578 | 339 |
| 100\% | 39\% | 38\% | 13\% | 4\% | 6\% | 77\% | 17\% |
| 2050 | 673 | 897 | 261 | 73 | 146 | 1570 | 333 |
| 100\% | 33\% | 44\% | 13\% | 4\% | 7\% | 77\% | 16\% |
| 2050 | 366 | 779 | 485 | 163 | 257 | 1145 | 648 |
| 100\% | 18\% | 38\% | 24\% | 8\% | 13\% | 56\% | 32\% |
| 2050 | 249 | 646 | 583 | 234 | 338 | 896 | 817 |
| 100\% | 12\% | 32\% | 28\% | 11\% | 16\% | 44\% | 40\% |
| 2050 | 130 | 345 | 799 | 541 | 235 | 475 | 1340 |
| 100\% | 6\% | 17\% | 39\% | 26\% | 11\% | 23\% | 65\% |
| 2050 | 90 | 291 | 641 | 875 | 152 | 382 | 1516 |
| 100\% | 4\% | 14\% | 31\% | 43\% | 7\% | 19\% | 74\% |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.1. House prices will fall significantly in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely
(1.0)

Don't know

NET: Likely

NET: Not likely

Base for stats Mean Score

Standard Deviation Standard Erro Error variance

|  | Total | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | 9 | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 130 | 70 | 59 | 20 | 40 | 27 | 18 | 11 | 1 | 3 | - | 9 | 14 | 33 | 50 | 23 |
|  | 6\% | 7\% | 6\% | 9\% | 12\% |  | 5\% | 3\% | 1\% | 2\% | - | 7\% | 2\% | 7\% | 9\% | 9\% |
|  |  |  |  | efgh | defgh | efgh | fh |  |  |  |  | fh |  | a | a | a |
| (3.0) | 345 | 172 | 172 | 44 | 96 | 78 | 46 | 40 | 9 | 14 | 13 | 7 | 61 | 74 | 141 | 52 |
|  | 17\% | 17\% | 17\% | 20\% | 27\% | 24\% | 13\% | 12\% | 7\% | 11\% | 14\% | 5\% | 10\% | 15\% | 26\% | 21\% |
|  |  |  |  | efgi | adefghi | defgi | f |  |  |  |  |  |  | a | ab | a |
| (2.0) | 799 | 398 | 398 | 84 | 93 | 114 | 132 | 132 | 59 | 75 | 44 | 67 | 270 | 185 | 165 | 90 |
|  | 39\% | 40\% | 38\% | 38\% | 27\% | 35\% | 38\% | 41\% | 45\% | 58\% | 48\% | 51\% | 46\% | 38\% | 30\% | 36\% |
|  |  |  |  | b |  | b | b | b | bc | abcdef | bc | b | bcd | c |  |  |
| (1.0) | 541 | 265 | 273 | 54 | 88 | 72 | 91 | 101 | 49 | 26 | 22 | 39 | 177 | 123 | 134 | 60 |
|  | 26\% | 27\% | 26\% | 24\% | 25\% | 22\% | 26\% | 31\% | 38\% | 20\% | 24\% | 30\% | 30\% | 25\% | 24\% | 24\% |
|  |  |  |  |  |  |  |  | cg | abcdgh |  |  |  |  |  |  |  |
|  | 235 | 94 | 140 | 22 | 33 | 37 | 57 | 39 | 12 | 12 | 14 | 10 |  |  |  | 22 |
|  | 11\% | 9\% | $13 \%$ a | 10\% | 9\% | 11\% | $\begin{gathered} 17 \% \\ \text { abcfg } \end{gathered}$ | 12\% | 9\% | 9\% | 15\% | 7\% | 12\% | $\begin{aligned} & 15 \% \\ & c \mathrm{~cd} \end{aligned}$ | 11\% | 9\% |
|  | 475 | 242 | 231 | 64 | 136 | 105 | 64 | 51 | 10 | 17 | 13 | 16 | 75 | 107 | 191 | 75 |
|  | 23\% | 24\% | 22\% | 28\% | 39\% | 32\% | 19\% | 16\% | 8\% | 13\% | 14\% | 12\% | 13\% | 22\% | 35\% | 30\% |
|  |  |  |  | defghi | adefghi | defghi | + | f |  |  |  |  |  | a | ab | ab |
|  | 1340 | 662 | 671 | 138 | 180 | 186 | 223 | 233 | 107 | 101 | 66 | 105 | 447 | 308 | 298 | 151 |
|  | 65\% | 66\% | 64\% | 62\% | 52\% | 57\% | 65\% | 72\% | 83\% | 78\% | 72\% | 81\% | 76\% | 63\% | 54\% | 61\% |
|  |  |  |  |  |  |  | bc | abcd | abcdeh | abcd | bc | abc | bcd | c |  |  |
|  | 1815 | 904 | 902 | 202 | 316 | 291 | 287 | 283 | 117 | 118 | 79 | 121 | 521 | 415 | 490 | 226 |
|  | 2.04 | 2.05 | 2.02 | 2.14 | 2.28 | 2.21 | 1.97 | 1.86 | 1.68 | 1.95 | 1.88 | 1.89 | 1.83 | 2.04 | 2.22 | 2.17 |
|  |  |  |  | defgh | defghi | defgh | f | f |  | f | f |  |  | a | ab | a |
|  | . 879 | . 889 | . 869 | . 928 | 1.007 | . 921 | . 852 | . 796 | . 657 | . 671 | . 657 | . 820 | . 732 | . 889 | . 962 | . 942 |
|  | . 021 | . 029 | . 029 | . 066 | . 055 | . 051 | . 048 | . 045 | . 056 | . 062 | . 078 | . 141 | . 031 | . 042 | . 042 | . 063 |
|  |  |  |  |  |  |  |  |  |  |  | . 01 | . 02 |  |  |  | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.1. House prices will fall significantly in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents
Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.1. House prices will fall significantly in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Erro Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | $\begin{gathered} \text { Not working } \\ \text { and not } \\ \text { seeking work } \end{gathered}$ | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | *b | c | d | e | a | b | c | d | e | f | , | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 130 $6 \%$ | 3 $9 \%$ | 3 $16 \%$ | 56 ${ }_{5}$ | 39 $6 \%$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | 68 $8 \%$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | 4 | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | 5 $2 \%$ | 5 $3 \%$ | 1 $2 \%$ |
|  |  | 9\% |  | 5\% | 6\% | cd | ${ }^{8 \%}$ | $\begin{aligned} & \text { 7\% } \\ & \mathrm{g} \end{aligned}$ | $\begin{aligned} & 7 \% \\ & \mathrm{~g} \end{aligned}$ | 11\% <br> fgh | ${ }^{6 \%}$ |  |  | 3\% | 2\% |
| (3.0) | 345 | 7 | 2 | 173 | 106 | 56 | 179 | 61 | 15 | 10 | 11 | 12 | 31 | 23 | 3 |
|  | 17\% | 26\% | 11\% | 16\% | 17\% | $\begin{aligned} & 23 \% \\ & \text { cd } \end{aligned}$ | $\begin{gathered} 22 \% \\ \text { cdfg } \end{gathered}$ | $\begin{aligned} & 19 \% \\ & \mathrm{dfg} \end{aligned}$ | 13\% | 9\% | 15\% | 9\% | 10\% | $17 \%$ g | 12\% |
| (2.0) | 799 | 10 | 7 | 446 | 247 | 85 | 279 | 124 | 38 | 39 | 32 | 68 | 160 | 46 | 14 |
|  | 39\% | 33\% | 34\% | 40\% | 39\% | 35\% | 34\% | 38\% | 34\% | 36\% | 43\% | $\begin{gathered} 52 \% \\ \text { abcdh } \end{gathered}$ | $\begin{gathered} 51 \% \\ \text { abcdh } \end{gathered}$ | 35\% | 50\% |
| (1.0) | 541 | 5 | 6 | 306 | 169 | 51 | 223 | 79 | 31 | 27 | 19 | 36 | 81 | 37 | 7 |
|  | 26\% | 18\% | 28\% | $\begin{gathered} 28 \% \\ e \end{gathered}$ | 27\% | 21\% | 27\% | 24\% | 28\% | 25\% | 26\% | 28\% | 26\% | 28\% | 26\% |
|  | 235 | $4$ | $2$ | $129$ | 68 | $26$ |  | 41 |  | 20 | $7$ |  |  | 22 | 3 |
|  | 11\% | $14 \%$ | $12 \%$ | $12 \%$ | 11\% | 11\% | $9 \%$ | $12 \%$ | $\begin{aligned} & 19 \% \\ & \text { af } \end{aligned}$ | $\begin{aligned} & 19 \% \\ & \text { af } \end{aligned}$ | $10 \%$ | 8\% | $11 \%$ | af | 10\% |
|  | 475 | 10 | 5 | 228 | 145 | 82 | 247 | 85 | 23 | 22 | 16 | 16 | 36 | 27 | 4 |
|  | 23\% | 34\% | 27\% | 21\% | 23\% | $\begin{aligned} & 33 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 30 \% \\ & \text { cfgh } \end{aligned}$ | $\begin{gathered} 26 \% \\ \mathrm{fg} \end{gathered}$ | 20\% ${ }^{2}$ | 20\% | $21 \%$ 9 | 12\% | 12\% | $21 \%$ g | 14\% |
|  | 1340 | 15 | 12 | 752 | 416 | 137 | 502 | 203 | 69 | 66 | 51 | 104 | 241 | 83 | 21 |
|  | 65\% | 52\% | 61\% | $\begin{gathered} 68 \% \\ \mathrm{e} \end{gathered}$ | $\begin{gathered} 66 \% \\ \mathrm{e} \end{gathered}$ | 56\% | 61\% | 62\% | 61\% | 61\% | 69\% | $\begin{gathered} 80 \% \\ \text { abcdh } \end{gathered}$ | $\begin{gathered} \quad 77 \% \\ \text { abcdh } \end{gathered}$ | 63\% | 76\% |
|  | 1815 | 25 | 18 | 981 | 560 | 218 | 749 | 288 | 92 | 88 | 66 | 120 | 277 | 111 | 25 |
|  | 2.04 | 2.29 | 2.17 | 1.98 | 2.03 | $\begin{gathered} 2.25 \\ \mathrm{~cd} \end{gathered}$ | $\begin{array}{r} 2.12 \\ \mathrm{fg} \end{array}$ | $\begin{array}{r} 2.10 \\ \mathrm{fg} \end{array}$ | 1.99 | 2.07 g | 2.02 | 1.86 | 1.86 | 1.96 | 1.88 |
|  | . 879 | . 935 | 1.096 | . 846 | . 877 | . 949 | . 941 | $.899$ | . 921 | $.984$ | $.855$ | . 719 | . 676 | . 843 | . 725 |
|  | . 021 | . 199 | . 266 | . 028 | . 036 | . 060 | . 032 | . 054 | . 097 | . 117 | . 105 | . 074 | . 042 | . 082 | . 142 |
|  |  | . 04 | . 07 | * |  |  |  |  | . 01 | . 01 | . 01 | . 01 | * | . 01 | . 02 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.1. House prices will fall significantly in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents
Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

|  | Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrat } \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \end{gathered}$ | Another party | Better | Worse | About the same |
|  |  | a | b | c | d | *e | f | a | b | c | d | e | f | *g | *h | a | b | c |
|  | 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
|  | 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 130 | 101 | 11 | 8 | 6 | 2 | 27 | 37 | 49 | 6 | 3 | 6 | 4 | - | 1 | 44 | 63 | 20 |
|  | 6\% | 6\% | $17 \%$ a | 7\% | 9\% | 11\% | $\begin{gathered} 10 \% \\ \mathrm{a} \end{gathered}$ | 5\% | $\begin{aligned} & 8 \% \\ & \text { a } \end{aligned}$ | 5\% | 6\% | 9\% | 5\% | - | 5\% | $8 \%$ c | 7\% | 5\% |
| (3.0) | 345 | 271 | 23 | 31 | 14 | 3 | 71 | 113 | 114 | 16 | 8 | 12 | 15 | 3 | 5 | 122 | 148 | 69 |
|  | 17\% | 15\% | $34 \%$ a | 30\% | 21\% | 17\% | $\begin{gathered} 28 \% \\ \mathrm{a} \end{gathered}$ | 16\% | 19\% | 13\% | 16\% | 18\% | 20\% | 23\% | 18\% | $\begin{aligned} & 23 \% \\ & \text { bc } \end{aligned}$ | 15\% | 16\% |
| (2.0) | 799 | 710 | 21 | 31 | 23 | 9 | 84 | 311 | 223 | 52 | 18 | 25 | 14 | 4 | 15 | 191 | 363 | 191 |
|  | 39\% | $\begin{aligned} & 40 \% \\ & \text { cf } \end{aligned}$ | 32\% | 30\% | 32\% | 57\% | 33\% | $\begin{aligned} & 44 \% \\ & \text { bf } \end{aligned}$ | $\begin{gathered} 36 \% \\ f \end{gathered}$ | $\begin{gathered} 44 \% \\ \mathrm{f} \end{gathered}$ | 37\% | $\underset{f}{37 \%}$ | 18\% | 35\% | 55\% | 36\% | 38\% | $\begin{aligned} & 43 \% \\ & \mathrm{ab} \end{aligned}$ |
| (1.0) | 541 | 476 | 10 | 25 | 24 | 2 | 61 | 195 | 154 | 29 | 13 | 15 | 33 | 5 | 6 | 135 | 285 | 103 |
|  | 26\% | $\begin{gathered} \text { 27\% } \\ \text { b } \end{gathered}$ | 16\% | 24\% | $\begin{gathered} 34 \% \\ \mathrm{~b} \end{gathered}$ | 10\% | 24\% | 27\% | 25\% | 24\% | 28\% | 23\% | $\begin{aligned} & \text { 44\% } \\ & \text { abce } \end{aligned}$ | 43\% | 22\% | 25\% | $30 \%$ $c$ | 23\% |
|  | 235 | 220 | 1 | 8 | 3 | 1 | 13 | 56 | 74 | 16 | 6 | 8 | 10 | - | - | 37 | 100 | 57 |
|  | 11\% | $\begin{aligned} & 12 \% \\ & \text { bdf } \end{aligned}$ | 2\% | 8\% | 4\% | 4\% | 5\% | 8\% | $\begin{gathered} 12 \% \\ \mathrm{a} \end{gathered}$ | $\begin{gathered} 13 \% \\ \text { a } \end{gathered}$ | 12\% | 13\% | 13\% | - | - | 7\% | $10 \%$ a | $\begin{gathered} 13 \% \\ \mathrm{a} \end{gathered}$ |
|  | 475 | 372 | 34 | 39 | 21 | 4 | 98 | 150 | 163 | 22 | 11 | 18 | 18 | 3 | 6 | 167 | 211 | 89 |
|  | 23\% | 21\% | $\begin{aligned} & 51 \% \\ & a d \end{aligned}$ | 38\% | 29\% | 28\% | $\begin{gathered} 38 \% \\ a \end{gathered}$ | 21\% | $\begin{aligned} & 27 \% \\ & \text { ac } \end{aligned}$ | 18\% | 22\% | 28\% | 25\% | 23\% | 23\% | $\begin{aligned} & 31 \% \\ & \text { bc } \end{aligned}$ | 22\% | 20\% |
|  | 1340 | 1186 | 32 | 56 | 47 | 11 | 145 | 506 | 377 | 81 | 31 | 40 | 47 | 9 | 21 | 326 | 649 | 293 |
|  | 65\% | $\begin{aligned} & 67 \% \\ & \text { bcf } \end{aligned}$ | 47\% | 54\% | $\begin{gathered} 67 \% \\ \text { b } \end{gathered}$ | 67\% | 57\% | $\begin{aligned} & 71 \% \\ & \text { be } \end{aligned}$ | 61\% | 68\% | 65\% | 60\% | 62\% | 77\% | 77\% | 62\% | 68\% | 67\% |
|  | 1815 | 1558 | 66 | 95 | 67 | 15 | 243 | 656 | 540 | 103 | 41 | 58 | 65 | 12 | 27 | 493 | 860 | 382 |
|  | 2.04 | 2.00 | $\begin{aligned} & 2.53 \\ & \text { acdf } \end{aligned}$ | 2.23 a | 2.04 | 2.31 | $\begin{array}{r} 2.26 \\ a \end{array}$ | 1.99 | $\begin{array}{r} 2.11 \\ \text { af } \end{array}$ | 1.98 | 2.00 | 2.16 | 1.83 | 1.80 | 2.06 | $\begin{array}{r} 2.15 \\ \text { bc } \end{array}$ | 1.99 | 2.02 |
|  | . 879 | . 860 | . 959 | . 934 | . 973 | . 845 | . 959 | . 834 | . 921 | . 814 | . 895 | . 943 | . 969 | . 818 | . 792 | . 927 | . 893 | . 812 |
|  | . 021 | . 022 | . 120 | . 095 | . 115 | . 211 | . 061 | . 032 | . 039 | . 078 | . 142 | . 118 | . 128 | . 227 | . 158 | . 041 | . 030 | . 041 |
|  |  | * | . 01 | . 01 | . 01 | . 04 | * | * | * | . 01 | . 02 | . 01 | . 02 | . 05 | . 03 | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.1. House prices will fall significantly in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?

|  |  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Support | Oppose |
| Significance Level: 95\% |  |  | a | b |
| Unweighted Total |  | 2050 | 1479 | 248 |
| Total |  | 2050 | 1482 | 249 |
|  |  | 100\% | 100\% | 100\% |
| Very likely | (4.0) | $\begin{gathered} 130 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ |
| Fairly likely | (3.0) | 345 | 255 | 29 |
|  |  | 17\% | $\begin{gathered} 17 \% \\ \mathrm{~b} \end{gathered}$ | 12\% |
| Not very likely | (2.0) | 799 | 603 | 79 |
|  |  | 39\% | 41\% | 32\% |
|  |  |  | b |  |
| Not at all likely | (1.0) | 541 | 367 | 96 |
|  |  | 26\% | 25\% | 38\% |
|  |  |  |  | a |
| Don't know |  | 235 | 161 | 26 |
|  |  | 11\% | 11\% | 10\% |
| NET: Likely |  | 475 | 350 | 48 |
|  |  | 23\% | 24\% | 19\% |
| NET: Not likely |  | 1340 | 970 | 175 |
|  |  | 65\% | 65\% | 70\% |
| Base for stats |  | 1815 | 1321 | 223 |
| Mean Score |  | 2.04 | 2.06 | 1.86 |
|  |  |  | b |  |
| Standard Deviation |  | . 879 | . 870 | . 934 |
| Standard Error |  | . 021 | . 024 | . 062 |
| Error variance |  | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.2. Young people will find it easier to buy their own home in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats Mean Score

Standard Deviation
Standard Erro
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 90$4 \%$ | 49 | 42$4 \%$ | 16 | 29 | 18 | 17$5 \%$ | 4$1 \%$ | 2 | 1 | 1 | 3 | 6 | 25 | 38 | 18 |
|  |  |  |  | 7\% | 8\% | 6\% |  |  | 2\% | 1\% | 1\% | 3\% | 1\% | 5\% | 7\% | 7\% |
|  |  |  |  | efgh | efgh | eg | e |  |  |  |  |  |  | a | a | a |
| (3.0) | 291 | $\begin{array}{cc}141 & 149 \\ 14 \% & 14 \%\end{array}$ |  | 45$20 \%$defgh | 83$24 \%$ | 58 | 33$9 \%$ | 27 | 8$6 \%$ | 13$10 \%$ | 420 |  | 46$8 \%$ | 54$11 \%$ | 113 | 56 |
|  | 14\% |  |  | $\begin{gathered} 18 \% \\ \text { defgh } \end{gathered}$ |  | 5\% |  |  |  |  | 15\% | 21\% |  |  | 23\% |
|  |  | 14\% | 14\% |  | $\begin{gathered} 24 \% \\ \text { cdefgh } \end{gathered}$ |  | 9\% | 8\% |  |  |  | 8\% |  | ab | ab |
| (2.0) | 641 | $\begin{gathered} 303 \\ 30 \% \end{gathered}$ | $\begin{gathered} 336 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 26 \% \end{aligned}$ | $28 \%$ | 29\% | 30\% | 46 | 56 | $\begin{gathered} 46 \\ \text { abcdef } \end{gathered}$ | 48 | 211 | 29\% | 144 $26 \%$ | 29\% |
|  | 31\% |  |  |  |  |  |  |  | 36\% | $\begin{gathered} 43 \% \\ \text { abcde } \end{gathered}$ |  | 37\% | $36 \%$ |  |  |  |
| (1.0) | 875 | 432$43 \%$ | $\begin{gathered} 439 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 37 \% \end{aligned}$ | 136$39 \%$ | $\begin{aligned} & 139 \\ & 42 \% \end{aligned}$ | 153 $44 \%$ | $\begin{gathered} 172 \\ 53 \% \end{gathered}$ | 61$47 \%$ | $\begin{aligned} & 53 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 32 \% \end{aligned}$ | 281 | 216 | 224 | $\begin{aligned} & 92 \\ & 37 \% \end{aligned}$ |
|  | 43\% |  |  |  |  |  | 44\% |  |  |  |  |  | $\begin{aligned} & 48 \% \\ & \mathrm{~cd} \end{aligned}$ | 44\% | 41\% |  |
|  | 152 | 74$7 \%$ | $\begin{gathered} 77 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 43 \\ 13 \% \\ \text { abceg } \end{gathered}$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | 17 | $\begin{aligned} & 45 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 29 \\ 5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ |
|  | 7\% |  |  |  |  |  |  |  |  |  |  | 13\% |  |  |  |  |
|  |  |  |  |  |  |  |  | b | b |  |  | b |  | cd |  |  |
|  | 382 | $\begin{aligned} & 190 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 190 \\ 18 \% \end{gathered}$ | $\begin{array}{ll}61 & 112 \\ 27 \% & 32 \%\end{array}$ |  | 76$23 \%$ | $\begin{aligned} & 49 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & \hline \end{aligned}$ | 23 | $\begin{aligned} & 52 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 28 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 73 \\ & 30 \% \\ & \text { ab } \end{aligned}$ |
|  | 19\% |  |  |  |  | 18\% |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | defgh | cdefgh |  | defgh |  |  |  |  | efh |  | h |  |  | a |
|  | 1516 | $\begin{gathered} 734 \\ 74 \% \end{gathered}$ | $\begin{gathered} 775 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 225 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 230 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 251 \\ 73 \% \\ b \end{gathered}$ | $\begin{gathered} 269 \\ 83 \% \\ \text { abcdi } \end{gathered}$ | $\begin{gathered} 107 \\ 83 \% \\ \text { abcd } \end{gathered}$ | $\begin{gathered} 110 \\ 85 \% \\ \text { abcdi } \end{gathered}$ | $\begin{gathered} 80 \\ 87 \% \\ \text { abcdi } \end{gathered}$ | 91 | $\begin{aligned} & 492 \\ & 83 \% \\ & \text { bcd } \end{aligned}$ | $\begin{aligned} & 360 \\ & 74 \% \\ & c d \end{aligned}$ | $\begin{aligned} & 368 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 66 \% \end{aligned}$ |
|  | 74\% |  |  |  |  |  |  |  |  |  |  | 69\% |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1898 | $\begin{array}{r} 924 \\ 1.79 \end{array}$ | $\begin{array}{r} 965 \\ 1.78 \end{array}$ | 213 | $\begin{aligned} & 338 \\ & 2.02 \end{aligned}$ | $\begin{array}{r} 307 \\ 1.86 \end{array}$ | $\begin{array}{r} 301 \\ 1.71 \end{array}$ | $\begin{array}{r} 299 \\ 1.54 \end{array}$ | $\begin{array}{r} 117 \\ 1.58 \end{array}$ | $\begin{array}{r} 124 \\ 1.69 \end{array}$ | 851.66 | 114 | $544$ | $\begin{array}{r} 439 \\ 1.74 \end{array}$ | $\begin{array}{r} 520 \\ 1.93 \end{array}$ | $\begin{array}{r} 237 \\ 2.00 \\ a b \end{array}$ |
|  | 1.79 |  |  | 1.97 |  |  |  |  |  |  |  | 1.86 | $1.59$ |  |  |  |
|  |  |  |  | defgh | cdefgh | def | e |  |  | e |  | ef |  | a | ab |  |
|  | . 872 | .888.029 | $\begin{aligned} & .858 \\ & .028 \end{aligned}$ | . 949 | .997.053 | $\begin{aligned} & .927 \\ & .051 \end{aligned}$ | $\begin{aligned} & .872 \\ & .048 \end{aligned}$ | $\begin{aligned} & .708 \\ & .039 \end{aligned}$ | $$ | .698.063 | $\begin{array}{r} .611 \\ .070 \\ * \end{array}$ | . 807 | .691.029 | . 883 | . 970 | .960.063 |
|  | . 020 |  |  | . 066 |  |  |  |  |  |  |  | . 143 |  | . 040 | . 041 |  |
|  |  |  | * |  |  |  |  |  |  |  |  | . 02 |  | * | * | + |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.2. Young people will find it easier to buy their own home in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know
NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.2. Young people will find it easier to buy their own home in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents
Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.2. Young people will find it easier to buy their own home in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  | Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrat } \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \\ \hline \end{gathered}$ | Another party | Better | Worse | About the same |
|  |  | a | b | c | d | *e | f | a | b | c | d | e | f | *g | *h | a | b | c |
|  | 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
|  | 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 90 $4 \%$ | 68 $4 \%$ | 5 $7 \%$ | 12 $11 \%$ | 2 $3 \%$ | ${ }^{1} 8$ | 20 $8 \%$ | 27 $4 \%$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $7$ |  | $5$ | 4 $5 \%$ | $\begin{gathered} 2 \\ 15 \% \end{gathered}$ | - | 41 $8 \%$ | 26 $3 \%$ | $18$ |
|  | 4\% | 4\% | 7\% | 11\% ${ }_{\text {ad }}$ | $3 \%$ | 8\% | 8\% | 4\% | $4 \%$ | 6\% | $\begin{aligned} & 11 \% \\ & \text { ab } \end{aligned}$ | 8\% | 5\% | $15 \%$ |  | $\begin{aligned} & 8 \% \\ & \text { bc } \end{aligned}$ | 3\% | $4 \%$ |
| (3.0) | 291 | 226 | 20 | 21 | 16 | 5 | 62 | 100 | 106 | 14 | 7 | 12 | 5 | 2 | 2 | 120 | 109 | 57 |
|  | 14\% | 13\% | 30\% ${ }^{\text {a }}$ | 20\% | $\begin{gathered} 23 \% \\ \mathrm{a} \end{gathered}$ | 29\% | 24\% ${ }^{\text {a }}$ | 14\% | 17\% | 12\% | 15\% | 17\% | 7\% | 14\% | 7\% | $\begin{aligned} & 23 \% \\ & \text { bc } \end{aligned}$ | 11\% | 13\% |
| (2.0) | 641 | 563 | 26 | 25 | 17 | 7 | 76 | 257 | 161 | 32 | 17 | 15 | 25 | 3 | 12 | 175 | 253 | 174 |
|  | 31\% | 32\% | $\begin{gathered} 39 \% \\ c \end{gathered}$ | 25\% | 25\% | 46\% | 30\% | $\begin{aligned} & 36 \% \\ & \text { bce } \end{aligned}$ | 26\% | 27\% | 36\% | 23\% | 34\% | 21\% | 44\% | $\begin{gathered} 33 \% \\ \mathrm{~b} \end{gathered}$ | 26\% | $\begin{aligned} & 40 \% \\ & \mathrm{ab} \end{aligned}$ |
| (1.0) | 875 | 778 | 14 | 41 | 31 | 2 | 89 | 280 | 291 | 56 | 17 | 24 | 37 | 5 | 12 | 164 | 526 | 146 |
|  | 43\% | $\begin{aligned} & 44 \% \\ & \text { bf } \end{aligned}$ | 21\% | $\begin{gathered} 39 \% \\ b \end{gathered}$ | $\begin{gathered} 45 \% \\ b \end{gathered}$ | 13\% | $\begin{gathered} 35 \% \\ b \end{gathered}$ | 39\% | $\begin{gathered} \text { 47\% } \\ \text { a } \end{gathered}$ | 47\% | 37\% | 36\% | 49\% | 44\% | 46\% | 31\% | $\begin{aligned} & 55 \% \\ & \text { ac } \end{aligned}$ | 33\% |
|  | 152 | 142 | 2 | 4 | 3 | 1 | 9 | 48 | 29 | 11 | 1 | 10 | 4 | 1 | 1 | 30 | 46 | 44 |
|  | 7\% | $\begin{gathered} 8 \% \\ \mathrm{f} \end{gathered}$ | 2\% | 4\% | 4\% | 3\% | 4\% | 7\% | 5\% | 9\% | 2\% | $\begin{aligned} & 15 \% \\ & \text { abd } \end{aligned}$ | 6\% | 6\% | 3\% | 6\% | 5\% | $\begin{aligned} & 10 \% \\ & \mathrm{ab} \end{aligned}$ |
|  | 382 | 294 | 25 | 33 | 18 | 6 | 81 | 127 | 133 | 20 | 12 | 17 | 9 | 4 | 2 | 161 | 135 | 75 |
|  | 19\% | 17\% | $37 \%$ a | $32 \%$ a | $\begin{gathered} 26 \% \\ \mathrm{a} \end{gathered}$ | 37\% | $\begin{gathered} 32 \% \\ \mathrm{a} \end{gathered}$ | 18\% | 22\% | 17\% | $\underset{f}{26 \%}$ | $\underset{f}{25 \%}$ | 11\% | 29\% | 7\% | $\begin{aligned} & 30 \% \\ & \text { bc } \end{aligned}$ | 14\% | 17\% |
|  | 1516 | 1341 | 40 | 66 | 49 | 9 | 165 | 537 | 452 | 88 | 34 | 39 | 62 | 8 | 24 | 339 | 779 | 320 |
|  | 74\% | $\begin{aligned} & 75 \% \\ & \text { bcf } \end{aligned}$ | 60\% | 64\% | 70\% | 60\% | 64\% | $\begin{gathered} 75 \% \\ \mathrm{e} \end{gathered}$ | $\begin{gathered} 74 \% \\ \mathrm{e} \end{gathered}$ | $\begin{gathered} 74 \% \\ e \end{gathered}$ | 72\% | 59\% | 83\% | 65\% | 90\% | 64\% | $81 \%$ ac | $\begin{gathered} 73 \% \\ \mathrm{a} \end{gathered}$ |
|  | 1898 | 1636 | 65 | 99 | 67 | 15 | 246 | 665 | 585 | 108 | 46 | 56 | 71 | 11 | 26 | 500 | 914 | 395 |
|  | 1.79 | 1.75 | $\begin{gathered} 2.24 \\ \text { ad } \end{gathered}$ | $\begin{array}{r} 2.04 \\ a \end{array}$ | 1.83 | 2.32 | $\begin{array}{r} 2.05 \\ a \end{array}$ | 1.81 | 1.78 | 1.73 | $\begin{array}{r} 2.01 \\ f \end{array}$ | 1.96 | 1.65 | 2.00 | 1.61 | $\begin{array}{r} 2.08 \\ \text { bc } \end{array}$ | 1.60 | $\begin{array}{r} 1.87 \\ \mathrm{~b} \end{array}$ |
|  | . 872 | . 847 | . 882 | 1.054 | . 899 | . 840 | . 966 | . 838 | . 902 | . 910 | 1.003 | 1.009 | . 825 | 1.166 | . 636 | . 946 | . 807 | . 824 |
|  | . 020 | . 021 | . 109 | . 106 | . 105 | . 210 | . 061 | . 032 | . 037 | . 085 | . 151 | . 124 | . 104 | . 337 | . 130 | . 042 | . 027 | . 041 |
|  |  | * | . 01 | . 01 | . 01 | . 04 | * | * | * | . 01 | . 02 | . 02 | . 01 | . 11 | . 02 | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.2. Young people will find it easier to buy their own home in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely
Fairly likely

Not very likely
Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation Standard Error Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (4.0) | $\begin{gathered} 90 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 5 \% \end{aligned}$ | 7 $3 \%$ |
| (3.0) | 291 | $\begin{gathered} 216 \\ 15 \% \end{gathered}$ | 21 |
|  | 14\% |  |  |
| (2.0) | 641 | 466 | 71 |
|  | 31\% | 31\% | 28\% |
| (1.0) | 875 | $\begin{aligned} & 627 \\ & 42 \% \end{aligned}$ | 133 |
|  | 43\% |  | 54\% |
|  |  |  | a |
|  | 152 | $\begin{gathered} 105 \\ 7 \% \end{gathered}$ | 17 |
|  | 7\% |  | 7\% |
|  | 382 | 285 | 28 |
|  | 19\% | 19\% | 11\% |
|  |  | b |  |
|  | 1516 | 1093 | 204 |
|  | 74\% | 74\% | 82\% |
|  |  |  | a |
|  | 1898 | 1377 | 232 |
|  | 1.79 | 1.80 | 1.58 |
|  |  | b |  |
|  | . 872 | . 879 | . 784 |
|  | . 020 | . 024 | . 051 |
|  |  |  | * |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.3. Mental health problems will increase significantly among young people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely
4.0)
(3.0)
(2.0)
(1.0)

Don't know

NET: Likely

NET: Not likely

Base for stats Mean Score

Standard Deviation
Standard Erro
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen } Z \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | 9 | h | i | , | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 759 | 325 | 429 | 117 | 146 | 136 | 137 | 112 | 25 | 32 | 21 | 34 | 156 | 203 | 230 | 126 |
|  | 37\% | 33\% | $41 \%$ a | $\begin{gathered} 52 \% \\ \text { bcdefghi } \end{gathered}$ | $\begin{aligned} & \text { 42\% } \\ & \text { efgh } \end{aligned}$ | $\begin{aligned} & 42 \% \\ & \text { fgh } \end{aligned}$ | $\begin{aligned} & 40 \% \\ & \text { fgh } \end{aligned}$ | $\begin{aligned} & 35 \% \\ & \text { fgh } \end{aligned}$ | 19\% | 24\% | 23\% | 26\% | 26\% | $\begin{gathered} 42 \% \\ a \end{gathered}$ | $42 \%$ a | $\begin{gathered} 51 \% \\ \mathrm{abc} \end{gathered}$ |
| (3.0) | 902 | 450 | 448 | 62 | 143 | 122 | 158 | 158 | 69 | 74 | 41 | 74 | 308 | 202 | 224 | 73 |
|  | 44\% | 45\% | 43\% | 28\% | 41\% | 37\% | 46\% | 49\% | 53\% | 57\% | 44\% | 57\% | 52\% | 42\% | 41\% | 29\% |
|  |  |  |  |  | a | a | ac | abc | abc | abcd | a | ac | bcd | d | d |  |
| (2.0) | 207 | 122 | 84 | 26 | 42 | 44 | 26 | 24 | 23 | 12 | 7 | 3 | 61 | 48 | 63 | 30 |
|  | 10\% | $\begin{gathered} 12 \% \\ \mathrm{~b} \end{gathered}$ | 8\% | 12\% | $\begin{aligned} & 12 \% \\ & \text { de } \end{aligned}$ | $\begin{aligned} & 13 \% \\ & \text { de } \end{aligned}$ | 8\% | 7\% | ${ }^{17 \%} \text { deghi }$ | 9\% | 8\% | 3\% | 10\% | 10\% | 12\% | 12\% |
| (1.0) | 47 | 22 | 25 | 8 | 10 | 9 | 6 | 6 | 6 | 1 | 1 | - | 14 | 8 | 17 | 8 |
|  | 2\% | 2\% | 2\% | 3\% | 3\% | 3\% | 2\% | 2\% | 5\% | 1\% | 1\% |  | 2\% | 2\% | 3\% | 3\% |
|  |  |  |  |  |  |  |  |  | g |  |  |  |  |  |  |  |
|  | 134 | 79 | 55 | 11 | 8 | 16 $5 \%$ | 16 | 22 | 812 |  | 22 | 20 | 50 | 27 | 14$3 \%$ | 11 4 |
|  | 7\% | 8\%b |  | $5 \%$ | 2\% | 5\% | 5\% | 7\% | 6\% | 9\% | $\begin{gathered} 24 \% \\ \text { abcdefg } \end{gathered}$ | $\begin{aligned} & 15 \% \\ & \text { abcd } \end{aligned}$ | 8\% |  |  |  |
|  |  |  |  | cd |  |  |  |  |  |  |  |  | c |  |  |  |
|  | 1661 | $\begin{gathered} 775 \\ 78 \% \end{gathered}$ | 877 |  | $\begin{gathered} 179 \\ 80 \% \end{gathered}$ | $\begin{gathered} 289 \\ 83 \% \end{gathered}$ | 259 | 295 | 270$84 \%$ | $\begin{aligned} & 93 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 108 \\ 83 \% \end{gathered}$ | $\begin{gathered} 464 \\ 79 \% \end{gathered}$ | $\begin{gathered} 405 \\ 83 \% \end{gathered}$ | $\begin{gathered} 454 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 199 \\ & 80 \% \end{aligned}$ |
|  | 81\% |  | 84\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | a | h | fh | h | cfh | fh | h |  |  |  |  |  |  |  |  |
|  | 255 | 144$14 \%$b | $\begin{aligned} & 110 \\ & 11 \% \end{aligned}$ | 34$15 \%$dei | $\begin{aligned} & 52 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ |  |
|  | 12\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | dei | dei |  |  | deghi |  |  |  |  |  |  |  |  |
|  | 1916 | 919 | 987 | 213 | 341 | 312 | 328 | 300 | 122 | 118 | 70 | 111 | 539 | 461 | 535 | 237 |  |
|  | 3.24 | 3.17 | 3.30 | 3.35fg | 3.25 | 3.24 | $\begin{array}{r} 3.30 \\ f \end{array}$ | $\begin{array}{r} 3.25 \\ f \end{array}$ | 2.92 | $\begin{array}{r} 3.15 \\ f \end{array}$ | 3.16 | $\begin{array}{r} 3.27 \\ f \end{array}$ | 3.12 | 3.30 | 3.25a | 3.33a |  |
|  |  |  | a |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | . 739 | .743.024 | . 731 | . 833 | . 781 | . 800 | . 700 | . 686 | . 762 | . 610 | . 673 | . 510 | . 701 | . 721 | . 788 | . 830 |  |
|  | . 017 |  | . 024 | . 058 | . 042 | . 043 | . 037 | $.038$ | . 065 | $057$ | $\begin{array}{r} .082 \\ .01 \end{array}$ | $\begin{array}{r} .092 \\ .01 \end{array}$ | . 029 | . 032 | . 033 | . 055 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.3. Mental health problems will increase significantly among young people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  |  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  |  | a | b | c | d | e | f | 9 | h | i | j | k | 1 | a | b | c |
|  | 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
|  | 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 759 $37 \%$ | 35 $61 \%$ | 70 $41 \%$ | 80 $36 \%$ | 29 $35 \%$ | 72 $43 \%$ | 47 $48 \%$ | $58$ | $\begin{aligned} & 50 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $97$ | $59$ | $\begin{gathered} 101 \\ 37 \% \end{gathered}$ | 206 $37 \%$ | 355 $36 \%$ | 199 $40 \%$ |
|  | 37\% | ${ }_{\text {bcdeghijkl }}{ }^{61 \%}$ | 41\% | 36\% | 35\% | $\begin{aligned} & \text { 43\% } \\ & \text { gk } \end{aligned}$ | $\begin{gathered} \text { cghijk } \end{gathered}$ | 32\% |  |  |  |  |  |  | 36\% | 40\% |
| (3.0) | 902 | 16 | 80 | 98 | 38 | 59 | 39 | 76 | 73 | 88 | 140 | 92 | 102 | 248 | 434 | 219 |
|  | 44\% | 28\% | $\begin{aligned} & 47 \% \\ & \text { ae } \end{aligned}$ | 44\% | 46\% | 35\% | 40\% | 42\% | $\begin{aligned} & 49 \% \\ & \text { ael } \end{aligned}$ | $\begin{aligned} & 50 \% \\ & \text { ael } \end{aligned}$ | $\begin{aligned} & 50 \% \\ & \text { ael } \end{aligned}$ | $\begin{aligned} & 48 \% \\ & \text { ael } \end{aligned}$ | 37\% | 44\% | 44\% | 44\% |
| (2.0) | 207 | 4 | 11 | 31 | 7 | 20 | 6 | 21 | 11 | 14 | 18 | 28 | 39 | 52 | 117 | 39 |
|  | 10\% | 6\% | 6\% | $\begin{aligned} & \text { 14\% } \\ & \text { bfhj } \end{aligned}$ | 8\% | $\underset{j}{12 \%}$ | 6\% | $\underset{\mathrm{j}}{12 \%}$ | 7\% | 8\% | 6\% | $\begin{aligned} & \text { 15\% } \\ & \text { bfhij } \end{aligned}$ | $\begin{aligned} & \text { 14\% } \\ & \text { bfhij } \end{aligned}$ | 9\% | 12\% | 8\% |
| (1.0) | 47 | 2 | 1 | 3 | 3 | 4 | 2 | 6 | 2 | 5 | 10 | 1 | 8 | 15 | 20 | 12 |
|  | 2\% | $\begin{aligned} & 4 \% \\ & \mathrm{~b} \end{aligned}$ | * | 1\% | 3\% | 2\% | 2\% | $\begin{aligned} & 4 \% \\ & b \end{aligned}$ | 1\% | 3\% | $\begin{aligned} & 4 \% \\ & \mathrm{~b} \end{aligned}$ | 1\% | 3\% | 3\% | 2\% | 2\% |
|  | 134 | - | 10 | 12 | 7 | 13 | 4 | 19 | 14 | 10 | 13 | 9 | 21 | 42 | 65 | 28 |
|  | 7\% | - | 6\% | 5\% | 8\% | 8\% | 4\% | $\begin{aligned} & \text { 10\% } \\ & \text { aj } \end{aligned}$ | 9\% | 6\% | 5\% | 5\% | 8\% | 7\% | 7\% | 6\% |
|  | 1661 | 51 | 150 | 179 | 67 | 131 | 86 | 134 | 123 | 149 | 238 | 152 | 203 | 455 | 789 | 418 |
|  | 81\% | $\begin{aligned} & \text { 90\% } \\ & \mathrm{gl} \end{aligned}$ | $\begin{gathered} 87 \% \\ \text { cegl } \end{gathered}$ | 80\% | 81\% | 78\% | $\begin{aligned} & 88 \% \\ & \text { egl } \end{aligned}$ | 74\% | 82\% | $\begin{aligned} & \text { 83\% } \\ & \mathrm{gl} \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { egl } \end{aligned}$ | 80\% | 75\% | 81\% | 80\% | 84\% |
|  | 255 | 6 | 11 | 34 | 9 | 24 | 7 | 27 | 13 | 19 | 28 | 30 | 47 | 67 | 136 | 51 |
|  | 12\% | 10\% | 7\% | $\begin{gathered} \text { 15\% } \\ \text { b } \end{gathered}$ | 11\% | $\begin{gathered} 14 \% \\ \text { b } \end{gathered}$ | 8\% | $\begin{gathered} 15 \% \\ \text { b } \end{gathered}$ | 8\% | 11\% | 10\% | 16\% | $\begin{gathered} 17 \% \\ \text { bfhj } \end{gathered}$ | 12\% | 14\% | 10\% |
|  | 1916 | 57 | 161 | 212 | 76 | 154 | 94 | 161 | 136 | 168 | 266 | 181 | 250 | 521 | 925 | 469 |
|  | 3.24 | 3.47 | 3.36 | 3.21 | 3.22 | 3.29 | 3.40 | 3.15 | 3.26 | 3.22 | 3.22 | 3.16 | 3.19 | 3.24 | 3.21 | 3.29 |
|  |  | cgijkl | cgkl |  |  |  | cgijkl |  |  |  |  |  |  |  |  |  |
|  | . 739 | . 796 | . 622 | . 734 | . 754 | . 782 | . 698 | . 792 | . 664 | . 722 | . 735 | . 701 | . 810 | . 745 | . 741 | . 728 |
|  | . 017 | . 120 | . 050 | . 049 | . 081 | . 061 | . 071 | . 059 | . 056 | . 054 | . 044 | . 060 | . 052 | . 026 | . 025 | . 050 |
|  | * | . 01 | * | * | . 01 | * | . 01 | * | * | * | * | * | * | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.3. Mental health problems will increase significantly among young people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.3. Mental health problems will increase significantly among young people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.3. Mental health problems will increase significantly among young people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic? BASE: All respondents

Significance Level: 95\% Unweighted Total

Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation Standard Erro Error variance

|  |  | Support/oppose Covidrestrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
| (4.0) |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
|  | 759 | 530 | 127 |
|  | 37\% | 36\% | 51\% |
| (3.0) | 902 | 676 | 90 |
|  | 44\% | 46\% | 36\% |
|  |  | b |  |
| (2.0) | 207 | 138 | 19 |
|  | 10\% | 9\% | 8\% |
| (1.0) | 47 | 36 | 6 |
|  | 2\% | 2\% | 3\% |
|  | 134 | 101 | 6 |
|  | 7\% | 7\% | 2\% |
|  |  | b |  |
|  | 1661 | 1207 | 217 |
|  | 81\% | 81\% | 87\% |
|  |  |  | a |
|  | 255 | 174 | 26 |
|  | 12\% | 12\% | 10\% |
|  | 1916 | 1381 | 243 |
|  | 3.24 | 3.23 | 3.39 |
|  |  |  | a |
|  | . 739 | . 731 | . 748 |
|  | . 017 | . 020 | . 048 |
|  | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.4. Mental health problems will increase significantly among older people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats Mean Score

Standard Deviation Standard Erro Error variance

| Total |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | $\begin{aligned} & \text { Millennials } \\ & (26-41) \end{aligned}$ | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline d \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | a | b | c |  |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | ${ }^{93}$ | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | $\begin{aligned} & 673 \\ & 33 \% \end{aligned}$ | 301 $30 \%$ | $\begin{gathered} 369 \\ 35 \% \end{gathered}$ | $83$ $37 \%$ | $\begin{gathered} 133 \\ 38 \% \end{gathered}$ | $\begin{gathered} 137 \\ 42 \% \end{gathered}$ | $\begin{gathered} 121 \\ 35 \% \end{gathered}$ | $90$ 28\% | $33$ 26\% | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | 22 $24 \%$ | $\begin{aligned} & 32 \\ & 25 \% \end{aligned}$ | 134 $23 \%$ | 184 $38 \%$ | 222 $40 \%$ | $90$ $36 \%$ |
|  |  |  | a | efgh | efgh | efghi | efgh | g | g |  |  |  |  | , | a | a |
| (3.0) | 897 | 435 | 457 | 93 | 148 | 119 | 150 | 167 | 56 | 61 | 36 | 69 | 285 | 201 | 213 | 107 |
|  | 44\% | 44\% | 44\% | 42\% | 42\% | 36\% | $\begin{gathered} 44 \% \\ c \end{gathered}$ | $\begin{aligned} & 52 \% \\ & \text { abcdh } \end{aligned}$ | 43\% | 47\% | 39\% | 53\% | $\begin{aligned} & 48 \% \\ & \text { bc } \end{aligned}$ | 41\% | 39\% | 43\% |
| (2.0) | 261 | 145 | 115 | 33 | 43 | 37 | 36 | 35 | 20 | 24 | 20 | 13 | 90 | 50 | 68 | 34 |
|  | 13\% | 15\% ${ }^{\text {b }}$ | 11\% | 15\% | 12\% | 11\% | 10\% | 11\% | 15\% | $\begin{aligned} & 19 \% \\ & \text { cde } \end{aligned}$ | bcde | 10\% | 15\% | 10\% | 12\% | 14\% |
| (1.0) | 73 | 41 | 31 | 10 | 9 | 18 | 11 | 8 | 7 | 3 | 1 | 6 | 19 | 16 | 20 | 11 |
|  | 4\% | 4\% | 3\% | 5\% | 3\% | $\begin{aligned} & 5 \% \\ & b \end{aligned}$ | 3\% | 3\% | 5\% | 2\% | 1\% | 5\% | 3\% | 3\% | 4\% | 5\% |
|  | 146 | 76 | 70 | 5 | 16 | 17 | 26 | 23 | 14 | 21 | 14 | 10 | 62 | 37 | 26 | 5 |
|  | 7\% | 8\% | 7\% | 2\% | 5\% | 5\% | 8\% | 7\% | 11\% | 16\% | 15\% | 8\% | 10\% | 8\% | 5\% | 2\% |
|  |  |  |  |  |  |  | a | a | abc | abcde | abcde |  | cd | cd |  |  |
|  | 1570 | 736 | 826 | 176 | 281 | 255 | 271 | 257 | 89 | 82 | 58 | 101 | 419 | 385 | 435 | 197 |
|  | 77\% | 74\% | 79\% | 78\% | 80\% | 78\% | 79\% | 80\% | 69\% | 63\% | 63\% | 77\% | 71\% | 79\% | 79\% | 80\% |
|  |  |  | a | fgh | fgh | fgh | fgh | fgh |  |  |  |  |  | a | a | a |
|  | 333 | 185 | 146 | 43 | 52 | 55 | 47 | 43 | 26 | 28 | 20 | 19 | 109 | 66 | 88 | 46 |
|  | 16\% | 19\% | 14\% | 19\% | 15\% | 17\% | 14\% | 13\% | 20\% | 21\% | 22\% | 15\% | 18\% | 14\% | 16\% | 19\% |
|  | 1904 | 922 | 972 | 219 | 333 | 310 | 318 | 300 | 115 | 109 | 79 | 120 | 527 | 451 | 523 | 243 |
|  | 3.14 | 3.08 | 3.20 | 3.13 | 3.22 | 3.21 | 3.20 | 3.13 | 3.01 | 2.91 | 3.01 | 3.06 | 3.01 | 3.22 | 3.22 | 3.13 |
|  |  |  | a | 9 | fgh | fg | fg | 9 |  |  |  |  |  | a | a | a |
|  | . 790 | . 809 | . 767 | . 836 | . 769 | . 867 | . 768 | . 717 | . 831 | . 725 | . 760 | . 769 | . 754 | . 783 | . 813 | . 828 |
|  | . 018 | . 026 | . 025 | . 058 | . 041 | . 047 | . 042 | . 040 | . 073 | . 069 | . 090 | . 132 | . 032 | . 036 | . 035 | . 054 |
|  |  |  |  |  |  | * |  |  | . 01 | * | . 01 | . 02 | * | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.4. Mental health problems will increase significantly among older people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.4. Mental health problems will increase significantly among older people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.4. Mental health problems will increase significantly among older people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents
Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation Standard Erro


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.4. Mental health problems will increase significantly among older people in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely
Not at all likely

Don't know

NET: Likely
NET: Not likely

Base for stats
Mean Score
Standard Deviation Standard Erro Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (4.0) | 673 | $\begin{aligned} & 461 \\ & 31 \% \end{aligned}$ | 119 |
|  | 33\% |  | $48 \%$ a |
| (3.0) | 897 | 705 | 75 |
|  | 44\% | 48\% |  |
| (2.0) | 261 | 164 | 32 |
|  | 13\% | 11\% | 13\% |
| (1.0) | 73 | $\begin{gathered} 46 \\ 3 \% \end{gathered}$ | 15 |
|  | 4\% |  | 6\% |
|  |  |  | a |
|  | 146 | 107 | 8 |
|  | 7\% | 7\% | 3\% |
|  |  |  | b |
|  | 1570 | 1166 | 194 |
|  | 77\% | 79\% | 78\% |
|  | 333 | 209 | 47 |
|  | 16\% | 14\% | 19\% |
|  |  |  | a |
|  | 1904 | 1375 | 241 |
|  | 3.14 | 3.15 | 3.23 |
|  | . 790 | . 752 | . 908 |
|  | . 018 | . 020 | . 059 |
|  | * |  | * |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.5. There will be a "baby boom" (that is, increased birth rates) in the UK as the pandemic restrictions end: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely
4.0)
(3.0)

Fairly likely

Not very likely
(2.0)
(1.0)

Don't know

NET: Likely

NET: Not likely

Base for stats Mean Score

Standard Deviation
Standard Erro
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | , | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 366 | 154 | 211 | 59 |  | 69 | 58 | 38 | 19 | ${ }^{11}$ | 10 | 16 | ${ }^{67}$ | 85 | 131 |  |
|  | 18\% | 15\% | 20\% | $\underset{\text { defgh }}{26 \%}$ | $\begin{aligned} & \text { 25\% } \\ & \text { defgh } \end{aligned}$ | $\begin{aligned} & 21 \% \\ & \text { egh } \end{aligned}$ | $\begin{aligned} & 17 \% \\ & \text { eg } \end{aligned}$ | 12\% | 15\% | 8\% | 10\% | 12\% | 11\% | 18\% ${ }^{\text {a }}$ | $24 \%$ | $\begin{aligned} & 25 \% \\ & a b \end{aligned}$ |
| (3.0) | 779 | 369 | 404 | 81 | 134 | 110 | 148 | 127 | 44 | 50 | 40 | 45 | 220 | 196 | 204 | 91 |
|  | 38\% | 37\% | 39\% | 36\% | 38\% | 34\% | $\begin{gathered} 43 \% \\ c \end{gathered}$ | 39\% | 34\% | 39\% | 43\% | 35\% | 37\% | 40\% | 37\% | 37\% |
| (2.0) | 485 | 246 | 238 | 45 | 82 | 77 | 72 | 78 | 32 | 41 | 21 | 37 | 156 | 105 | 130 | 53 |
|  | 24\% | 25\% | 23\% | 20\% | 23\% | 23\% | 21\% | 24\% | 25\% | $\begin{aligned} & 31 \% \\ & \text { ad } \end{aligned}$ | 23\% | 29\% | 26\% | 22\% | 24\% | 21\% |
| (1.0) | 163 | 93 | 68 | 22 | 20 | 30 | 19 | 34 | 13 | 11 | 4 | 9 | 58 | 34 | 36 | 24 |
|  | 8\% | $\begin{aligned} & 9 \% \\ & \mathrm{~b} \end{aligned}$ | 6\% | 10\% | 6\% | 9\% | 6\% | $11 \%$ bd | 10\% | 9\% | 4\% | 7\% | $\begin{gathered} 10 \% \\ c \end{gathered}$ | 7\% | 7\% | 10\% |
|  | 257 | 135 | 122 | 17 | 26 | 41 | 47 | 46 | 21 | 17 | 18 | 22 | 89 |  | 49 |  |
|  | 13\% | 14\% | 12\% | 8\% | 7\% | $\begin{gathered} 13 \% \\ \text { b } \end{gathered}$ | $\begin{aligned} & 14 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 14 \% \\ & \mathrm{ab} \end{aligned}$ | $\begin{aligned} & 16 \% \\ & \text { ab } \end{aligned}$ | 13\% | $\begin{aligned} & 20 \% \\ & \text { ab } \end{aligned}$ | 17\% | $\begin{aligned} & 15 \% \\ & c d \end{aligned}$ | 14\% | 9\% | 7\% |
|  | 1145 | 523 | 615 | 139 | 221 | 179 | 206 | 164 | 63 | 61 | 49 | 61 | 286 | 281 | 335 | 154 |
|  | 56\% | 52\% | 59\% | 62\% | 63\% | 55\% | 60\% | 51\% | 49\% | 47\% | 53\% | 47\% | 49\% | 58\% | 61\% | 62\% |
|  |  |  | a | efg | cefg |  | efg |  |  |  |  |  |  | a | a | a |
|  | 648 | 340 | 305 | 67 | 102 | 107 | 91 | 112 | 45 | 52 | 25 | 47 | 214 | 139 | 166 | 77 |
|  | 32\% | $\begin{gathered} 34 \% \\ \mathrm{~b} \end{gathered}$ | 29\% | 30\% | 29\% | 33\% | 26\% | $\begin{gathered} 35 \% \\ \mathrm{~d} \end{gathered}$ | 35\% | $\begin{aligned} & 40 \% \\ & \text { bd } \end{aligned}$ | 27\% | 36\% | $\begin{aligned} & 36 \% \\ & \text { bc } \end{aligned}$ | 28\% | 30\% | 31\% |
|  | 1793 | 863 | 921 | 207 | 323 | 287 | 297 | 276 | 109 | 113 | 74 | 108 | 500 | 420 | 501 | 230 |
|  | 2.75 | 2.68 | 2.82 | 2.85 | 2.89 | 2.76 | 2.82 | 2.61 | 2.64 | 2.53 | 2.74 | 2.63 | 2.59 | 2.79 | 2.86 | 2.83 |
|  |  |  | a | efg | efg | eg | efg |  |  |  |  |  |  | a | a | a |
|  | . 881 | . 890 | . 867 | . 953 | . 874 | . 937 | . 816 | . 872 | . 907 | . 801 | . 751 | . 844 | . 862 | . 856 | . 888 | . 943 |
|  | . 021 | . 029 | . 029 | . 067 | . 048 | . 053 | . 046 | . 050 | . 081 | . 075 | . 091 | . 154 | . 037 | . 040 | . 039 | . 062 |
|  |  |  |  |  |  |  |  |  | . 01 | . 01 | . 01 | . 02 |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.5. There will be a "baby boom" (that is, increased birth rates) in the UK as the pandemic restrictions end: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely
(4.0)

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.5. There will be a "baby boom" (that is, increased birth rates) in the UK as the pandemic restrictions end: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | $\begin{aligned} & \text { Not working } \\ & \text { and not } \\ & \text { seeking work } \end{aligned}$ | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | * b | c | d | e | a | b | - | d | e | f | a | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | $\begin{gathered} 366 \\ 18 \% \end{gathered}$ | 8 $28 \%$ | $\begin{gathered} 6 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | 26 $24 \%$ | 15 $21 \%$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | 27 $9 \%$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | 2 $8 \%$ |
|  |  |  |  |  |  |  | g | g | g | g | g |  |  | g |  |
| (3.0) | 779 | 8 | 7 | 433 | 231 | 95 | 336 | 103 | 41 | 31 | 28 | 56 | 109 | 63 | 13 |
|  | 38\% | 27\% | 33\% | 39\% | 37\% | 39\% | $\begin{aligned} & 41 \% \\ & \text { bd } \end{aligned}$ | 31\% | 36\% | 29\% | 38\% | $\begin{aligned} & 43 \% \\ & \text { bd } \end{aligned}$ | 35\% | bdg | 46\% |
| (2.0) | 485 | 6 | 2 | 248 | 167 | 59 | 191 | 94 | 23 | 14 | 12 | 26 | 98 | 18 | 8 |
|  | 24\% | 22\% | 9\% | 22\% | $\begin{gathered} 27 \% \\ c \end{gathered}$ | 24\% | $\begin{aligned} & 23 \% \\ & \text { dh } \end{aligned}$ | $\begin{aligned} & 29 \% \\ & \text { deh } \end{aligned}$ | 21\% | 13\% | 16\% | 20\% | $\begin{gathered} 31 \% \\ \text { acdefh } \end{gathered}$ | 14\% | 30\% |
| (1.0) | 163 | 2 | 5 | 77 | 51 | 27 | 60 | 23 | 10 | 9 | 12 | 11 | 24 | 10 | 4 |
|  | 8\% | 8\% | 23\% | 7\% | 8\% | $\begin{gathered} 11 \% \\ c \end{gathered}$ | 7\% | 7\% | 9\% | 8\% | $\begin{gathered} 16 \% \\ \text { abg } \end{gathered}$ | 9\% | 8\% | 7\% | 13\% |
|  | 257 | 4 | 1 | 155 | 78 | 17 | 73 | 46 | 17 | 27 | 7 | 16 | 54 | 16 | 1 |
|  | 13\% | 15\% | 3\% | $\begin{gathered} 14 \% \\ e \end{gathered}$ | $12 \%$ e | 7\% | 9\% | $\begin{gathered} 14 \% \\ a \end{gathered}$ | $\begin{gathered} 15 \% \\ \mathrm{a} \end{gathered}$ | $\begin{aligned} & 25 \% \\ & \text { abefh } \end{aligned}$ | 9\% | 12\% | 17\% ${ }^{\text {a }}$ | 12\% | 4\% |
|  | 1145 | 16 | 13 | 630 | 333 | 141 | 502 | 166 | 63 | 57 | 43 | 75 | 136 | 89 | 15 |
|  | 56\% | 56\% | 65\% | 57\% | 53\% | 58\% | $\begin{aligned} & 61 \% \\ & \text { bg } \end{aligned}$ | 50\% | 55\% ${ }^{\text {g }}$ | 53\% | 59\% ${ }^{\text {g }}$ | $\begin{gathered} \text { 58\% } \\ \text { g } \end{gathered}$ | 44\% | bdg | 54\% |
|  | 648 | 9 | 7 | 325 | 218 | 86 | 251 | 117 | 33 | 24 | 24 | 38 | 122 | 28 | 12 |
|  | 32\% | 30\% | 32\% | 29\% | $\begin{gathered} 35 \% \\ c \end{gathered}$ | 35\% | $\begin{gathered} 30 \% \\ \mathrm{~h} \end{gathered}$ | $\begin{aligned} & 36 \% \\ & \text { dh } \end{aligned}$ | 30\% | 22\% | 32\% | 29\% | $\begin{gathered} 39 \% \\ \text { adh } \end{gathered}$ | 21\% | 43\% |
|  | 1793 | 24 | 20 | 955 | 551 | 227 | 753 | 283 | 96 | 81 | 67 | 113 | 258 | 117 | 27 |
|  | 2.75 | 2.89 | 2.76 | 2.78 | 2.70 | 2.70 | 2.81 | 2.73 | 2.78 | 2.92 | 2.70 | 2.74 | 2.54 | 2.89 | 2.51 |
|  | . 881 | . 997 | 1.176 | . 862 | . 876 | . 926 | g .871 | g .899 | g .922 | g .977 | 1.018 | . 866 | . 802 | 9 .842 | . 841 |
|  | . 021 | $213 .$ | $277 .$ | . 029 | . 036 | . 058 | . 030 | . 054 | . 096 | . 124 | . 126 | . 092 | . 051 | . 082 | . 162 |
|  |  | . 05 | . 08 | * |  |  |  |  | . 01 | . 02 | . 02 | . 01 | * | . 01 | . 03 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.5. There will be a "baby boom" (that is, increased birth rates) in the UK as the pandemic restrictions end: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: Al respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.5. There will be a "baby boom" (that is, increased birth rates) in the UK as the pandemic restrictions end: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic? BASE: All respondents

Significance Level: 95\% Unweighted Total

Total

Very likely
Fairly likely

Not very likely
Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation Standard Erro Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (4.0) | 366 | 265 | 37 |
|  | 18\% | 18\% | 15\% |
| (3.0) | 779 | 595 | 68 |
|  | 38\% | 40\% | 27\% |
|  |  | b |  |
| (2.0) | 485 | 340 | 69 |
|  | 24\% | 23\% | 28\% |
| (1.0) | 163 | 107 | 40 |
|  | 8\% | 7\% | 16\% |
|  |  |  | a |
|  | 257 | 174 | 34 |
|  | 13\% | 12\% | 14\% |
|  | 1145 | 860 | 105 |
|  | 56\% | 58\% | 42\% |
|  |  | b |  |
|  | 648 | 448 | 110 |
|  | 32\% | 30\% | 44\% |
|  |  |  | a |
|  | 1793 | 1308 | 215 |
|  | 2.75 | 2.78 | 2.47 |
|  |  | b |  |
|  | . 881 | . 862 | . 986 |
|  | . 021 | . 024 | . 067 |
|  |  | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.6. There will be a "baby bust" (that is, decreased birth rates) in the UK as the economic impacts of the pandemic are felt: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely
(2.0)

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.6. There will be a "baby bust" (that is, decreased birth rates) in the UK as the economic impacts of the pandemic are felt: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.6. There will be a "baby bust" (that is, decreased birth rates) in the UK as the economic impacts of the pandemic are felt: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats Mean Score Standard Deviation Standard Error Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.6. There will be a "baby bust" (that is, decreased birth rates) in the UK as the economic impacts of the pandemic are felt: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likel

NET: Not likely

Base for stats
Mean Score
Standard Deviation Standard Erro Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.6. There will be a "baby bust" (that is, decreased birth rates) in the UK as the economic impacts of the pandemic are felt: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic? BASE: All respondents

Significance Level: 95\% Unweighted Total

Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely
NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (4.0) | 249 | 176 | 41 |
|  | 12\% | 12\% | 17\% |
|  |  |  | a |
| (3.0) | 646 | 481 | 74 |
|  | 32\% | 32\% | 30\% |
| (2.0) | 583 | 435 | 51 |
|  | 28\% | 29\% | 21\% |
|  |  | b |  |
| (1.0) | 234 | 164 | 32 |
|  | 11\% | 11\% | 13\% |
|  | 338 | 226 | 49 |
|  | 16\% | 15\% | 20\% |
|  | 896 | 657 | 116 |
|  | 44\% | 44\% | 47\% |
|  | 817 | 599 | 84 |
|  | 40\% | 40\% | 34\% |
|  |  | b |  |
|  | 1712 | 1256 | 200 |
|  | 2.53 | 2.53 | 2.62 |
|  | . 902 | . 889 | . 989 |
|  | . 022 | . 025 | . 070 |
|  | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.7. Inequality between the rich and poor will increase in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely
(3.0)
(2.0)
(1.0)

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | , | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | 796 | 409 | 382 | 85 | 144 | 120 | 146 | 142 | 47 | 41 | 25 | 46 | 215 | 207 | 216 | 94 |
|  | 39\% | 41\% | 37\% | 38\% | $\begin{gathered} 41 \% \\ \mathrm{~h} \end{gathered}$ | 37\% | $\begin{aligned} & 43 \% \\ & \mathrm{gh} \end{aligned}$ | $\begin{gathered} 44 \% \\ \text { cgh } \end{gathered}$ | 36\% | 32\% | 28\% | 35\% | 36\% | $42 \%$ a | 39\% | 38\% |
| (3.0) | 782 | 371 | 408 | 86 | 117 | 120 | 131 | 124 | 51 | 53 | 44 | 56 | 245 | 174 | 195 | 95 |
|  | 38\% | 37\% | 39\% | 38\% | 34\% | 37\% | 38\% | 38\% | 39\% | 41\% | 47\% | 43\% | $\begin{aligned} & 42 \% \\ & b c \end{aligned}$ | 36\% | 36\% | 39\% |
| (2.0) | 260 | 128 | 130 | 33 | 50 | 49 | 35 | 24 | 15 | 24 | 9 | 22 | 67 | 56 | 77 | 37 |
|  | 13\% | 13\% | 12\% | 15\% | $14 \%$ $e$ | 15\% | 10\% | 8\% | 11\% | 18\% | 9\% | 17\% | 11\% | 12\% | 14\% | 15\% |
| (1.0) | 79 | 32 | 47 | 11 | 20 | 23 | 8 | 12 | 2 | 2 | 2 | - | 16 | 16 | 34 | 13 |
|  | 4\% | 3\% | 4\% | 5\% | $\begin{gathered} 6 \% \\ \operatorname{dfg} \end{gathered}$ | $\underset{\text { defg }}{7 \%}$ | 2\% | 4\% | 1\% | 1\% | 2\% | - | 3\% | 3\% | $\begin{gathered} 6 \% \\ \mathrm{ab} \end{gathered}$ | 5\% |
|  | 133 |  | 76 |  | 17 | 16 | 24 | 21 | 15 | 10 | 13 | 6 |  | 34 | 26 |  |
|  | 6\% | 6\% | 7\% | $4 \%$ | 5\% | 5\% | 7\% | 7\% | 12\% | 8\% | 14\% | 5\% | 8\% | 7\% | 5\% | 4\% |
|  | 1578 | 780 | 790 | 171 | 262 | 240 | 277 | 266 | 98 | 94 | 69 | 102 | 460 | 381 | 412 | 189 |
|  | 77\% | 78\% | 76\% | 76\% | 75\% | 73\% | $\begin{gathered} 80 \% \\ c \end{gathered}$ | $\begin{aligned} & 82 \% \\ & \text { bcg } \end{aligned}$ | 76\% | 73\% | 75\% | 78\% | 78\% | 78\% | 75\% | 76\% |
|  | 339 | 161 | 177 | 44 | 70 | 72 | 43 | 36 | 16 | 25 | 11 | 22 | 82 | 73 | 111 | 49 |
|  | 17\% | 16\% | 17\% | 20\% | 20\% | 22\% | 13\% | 11\% | 13\% | 19\% | 11\% | 17\% | 14\% | 15\% | 20\% | 20\% |
|  |  |  |  | de | def | defh |  |  |  | e |  |  |  |  | ab | a |
|  | 1917 | 941 | 967 | 215 | 332 | 312 | 320 | 301 | 114 | 120 | 80 | 124 | 542 | 453 | 523 | 238 |
|  | 3.20 | 3.23 | 3.16 | 3.14 | 3.16 | 3.08 | 3.30 | 3.31 | 3.25 | 3.12 | 3.16 | 3.19 | 3.22 | 3.26 | 3.14 | 3.13 |
|  |  |  |  |  |  |  | abcg | abcg | c |  |  |  |  | c |  |  |
|  | . 823 | . 810 | . 834 | . 860 | . 894 | . 912 | . 764 | . 779 | . 734 | . 765 | . 710 | . 719 | . 767 | . 810 | . 896 | . 862 |
|  | . 019 | . 026 | . 027 | . 060 | . 049 | . 050 | . 041 | . 043 | . 063 | . 070 | . 084 | . 122 | . 032 | . 037 | . 038 | . 057 |
|  |  |  |  |  |  |  |  |  |  |  | . 01 | . 01 |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.7. Inequality between the rich and poor will increase in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.7. Inequality between the rich and poor will increase in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5 , etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | * ${ }^{\text {b }}$ | c | d | e | a | b | c | d | e | f | g | h | ${ }^{*}{ }^{\text {i }}$ |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | $\begin{aligned} & 2050 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 29 \\ 100 \% \end{gathered}$ | $\begin{gathered} 20 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 1110 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 629 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 244 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 825 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 73 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 312 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 28 \\ 100 \% \end{gathered}$ |
| (4.0) | $\begin{gathered} 796 \\ 39 \% \end{gathered}$ | $\begin{gathered} 9 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 433 \\ 39 \% \end{gathered}$ | $\begin{gathered} 235 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 339 \\ 41 \% \\ 9 \end{gathered}$ | $\begin{gathered} 121 \\ 37 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{aligned} & 55 \\ & \text { 49\% } \\ & \text { bgh } \end{aligned}$ | $\begin{gathered} 56 \\ 52 \% \\ \text { abefgh } \end{gathered}$ | $\begin{aligned} & 26 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 55 \% \end{aligned}$ |
| (3.0) | $\begin{gathered} 782 \\ 38 \% \end{gathered}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | 408 $37 \%$ | $\begin{gathered} 267 \\ 42 \% \\ c \end{gathered}$ | $\begin{aligned} & 90 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 318 \\ 39 \% \\ d \end{gathered}$ | $\begin{gathered} 124 \\ 38 \% \\ d \end{gathered}$ | 38 $33 \%$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 39 \% \\ & \text { d } \end{aligned}$ | $\begin{aligned} & 48 \\ & 37 \% \\ & d \end{aligned}$ | $\begin{gathered} 148 \\ 47 \% \\ \text { abcdh } \end{gathered}$ | $\begin{aligned} & 47 \\ & 35 \% \end{aligned}$ | 7 $25 \%$ |
| (2.0) | $\begin{gathered} 260 \\ 13 \% \end{gathered}$ | $\begin{gathered} 6 \\ 21 \% \end{gathered}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 141 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\stackrel{9}{8 \%}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 20 \% \\ & c \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |
| (1.0) | 79 $4 \%$ | $\begin{gathered} 5 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 4 \% \\ & \mathrm{~g} \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & \mathrm{fg} \end{aligned}$ | 6 $5 \%$ 9 | 3 $3 \%$ | 2\% | ${ }_{1}^{1 \%}$ | 4 $1 \%$ | $\begin{aligned} & 10 \\ & 7 \% \\ & \mathrm{fg} \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
|  | $\begin{gathered} 133 \\ 6 \% \end{gathered}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ | - | $\begin{aligned} & 87 \\ & 8 \% \\ & d \end{aligned}$ | $\begin{gathered} 29 \\ 5 \% \end{gathered}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | 5 $4 \%$ | $\begin{aligned} & 11 \\ & 10 \% \\ & \text { a } \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | 31 $10 \%$ a | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 15 \% \end{gathered}$ |
|  | $\begin{gathered} 1578 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 841 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 502 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 79 \% \end{aligned}$ | $\begin{gathered} 658 \\ 80 \% \\ h \end{gathered}$ | $\begin{gathered} 245 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 82 \% \\ & h \end{aligned}$ | $\begin{aligned} & 80 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 239 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 80 \% \end{aligned}$ |
|  | $\begin{aligned} & 339 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 4 \\ 22 \% \end{gathered}$ | $\begin{gathered} 182 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 24 \% \\ & \text { acg } \end{aligned}$ | 1 $5 \%$ |
|  | $\begin{aligned} & 1917 \\ & 3.20 \end{aligned}$ | $\begin{array}{r} 24 \\ 2.70 \end{array}$ | 20 3.30 | 1022 3.21 | $\begin{array}{r} 600 \\ 3.19 \end{array}$ | $\begin{gathered} 232 \\ 3.23 \end{gathered}$ | $\begin{array}{r} 790 \\ 3.22 \\ h \end{array}$ | 306 3.13 | $\begin{array}{r} 108 \\ 3.32 \\ h \end{array}$ | $\begin{array}{r} 97 \\ 3.38 \\ \text { bgh } \end{array}$ | 70 3.12 | 118 3.18 | 280 3.16 | 124 3.04 | 24 3.56 |
|  | .823 .019 | $\begin{array}{r} 1.182 \\ .252 \end{array}$ | $\begin{aligned} & .893 \\ & .205 \end{aligned}$ | .823 .026 | $.786$ | $\begin{aligned} & .822 \\ & .051 \end{aligned}$ | $.819$ | $.888$ | $847$ | $\begin{aligned} & .89 \\ & .096 \end{aligned}$ | $\begin{aligned} & .806 \\ & .098 \end{aligned}$ | $\text { . } 773 .$ $080$ | $.697 .$ | $.933$ | .688 .138 |
|  | . 019 | $\begin{array}{r} .252 \\ .06 \end{array}$ | .205 .04 |  |  |  |  |  | .086 .01 | .096 .01 | .098 .01 | .780 .01 | . 043 | $.01$ | .138 .02 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.7. Inequality between the rich and poor will increase in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

NET: Likely

NET: Not likely

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  | Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | Liberal Democrat | $\begin{aligned} & \text { Brexit } \\ & \text { Party } \end{aligned}$ | Green | SNP | $\begin{array}{r} \text { Plaid } \\ \text { Cymru } \end{array}$ | Another party | Better | Worse | About the same |
|  |  | a | b | c | d | *e | f | a | b | c | d | e | f | ${ }^{*} \mathrm{~g}$ | *h | a | b | c |
|  | 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
|  | 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (4.0) | $\begin{gathered} 796 \\ 39 \% \end{gathered}$ | $\begin{gathered} 680 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 37 \\ & 53 \% \\ & \text { ac } \end{aligned}$ | $\begin{gathered} 6 \\ 35 \% \end{gathered}$ | $\begin{gathered} 107 \\ 42 \% \end{gathered}$ | $\begin{gathered} 201 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 296 \\ & 48 \% \\ & \text { ae } \end{aligned}$ | $\begin{aligned} & 48 \\ & 40 \% \\ & \mathrm{a} \end{aligned}$ | $\begin{aligned} & 19 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 54 \% \\ & \text { ae } \end{aligned}$ | $\begin{gathered} 5 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 474 \\ & 49 \% \\ & \text { ac } \end{aligned}$ | $\begin{aligned} & 118 \\ & 27 \% \end{aligned}$ |
| (3.0) | 782 | 690 | 23 | 43 | 15 | 7 | 88 | 308 | 216 | 49 | 19 | 25 | 23 | 5 | 13 | 233 | 318 | 182 |
|  | 38\% | $\begin{gathered} 39 \% \\ d \end{gathered}$ | 35\% | $\begin{gathered} 42 \% \\ \mathrm{~d} \end{gathered}$ | 21\% | 44\% | $\begin{gathered} 34 \% \\ \mathrm{~d} \end{gathered}$ | $\begin{gathered} 43 \% \\ \mathrm{~b} \end{gathered}$ | 35\% | 41\% | 41\% | 37\% | 31\% | 40\% | 48\% | $\begin{gathered} 44 \% \\ b \end{gathered}$ | 33\% | $\begin{gathered} 41 \% \\ \text { b } \end{gathered}$ |
| (2.0) | 260 | 225 | 9 | 11 | 13 | 2 | 35 | 121 | 63 | 14 | 5 | 12 | 2 | 1 | 1 | 72 | 98 | 87 |
|  | 13\% | 13\% | 13\% | 11\% | 19\% | 13\% | 14\% | $\begin{aligned} & 17 \% \\ & \text { bf } \end{aligned}$ | 10\% | $\underset{\mathrm{f}}{\text { 12\% }}$ | 11\% | $\begin{gathered} 18 \% \\ f \end{gathered}$ | 3\% | 11\% | 2\% | 14\% | 10\% | $\begin{aligned} & 20 \% \\ & a b \end{aligned}$ |
| (1.0) | 79 | 58 | 8 | 7 | 2 | 1 | 18 | 21 | 26 | 3 | 2 | 4 | 2 | - | 1 | 22 | 37 | 14 |
|  | 4\% | 3\% | 12\% ad | 7\% a | 3\% | 4\% | $\begin{aligned} & 7 \% \\ & \mathrm{a} \end{aligned}$ | 3\% | 4\% | 3\% | 4\% | 6\% | 3\% | - | 2\% | 4\% | 4\% | 3\% |
|  | 133 | 124 | 3 | 2 | 3 | 1 | 8 | 63 | 15 | 5 | 2 | 4 | 6 | 1 | 1 | 35 | 32 | 38 |
|  | 6\% | $\begin{aligned} & 7 \% \\ & \text { cf } \end{aligned}$ | 4\% | 2\% | 4\% | 3\% | 3\% | $\begin{aligned} & 9 \% \\ & \mathrm{~b} \end{aligned}$ | 2\% | 4\% | 4\% | 7\% | 8\% | 6\% | 5\% | $\begin{aligned} & 7 \% \\ & \mathrm{~b} \end{aligned}$ | 3\% | 9\% |
|  | 1578 | 1370 | 48 | 83 | 52 | 12 | 195 | 508 | 511 | 96 | 38 | 46 | 64 | 10 | 24 | 402 | 792 | 300 |
|  | 77\% | 77\% | 72\% | 80\% | 74\% | 79\% | 76\% | 71\% | $\begin{aligned} & 83 \% \\ & \text { ae } \end{aligned}$ | $\begin{gathered} 81 \% \\ \mathrm{a} \end{gathered}$ | 81\% | 69\% | $\begin{aligned} & 86 \% \\ & \text { ae } \end{aligned}$ | 82\% | 90\% | $\begin{gathered} 76 \% \\ c \end{gathered}$ | $\begin{aligned} & \text { 83\% } \\ & \text { ac } \\ & \hline \end{aligned}$ | 68\% |
|  | 339 | 283 | 16 | 18 | 15 | 3 | 53 | 142 | 88 | 18 | 7 | 16 | 5 | 1 | 1 | 93 | 135 | 101 |
|  | 17\% | 16\% | 24\% | 18\% | 22\% | 18\% | 21\% | $\begin{aligned} & \text { 20\% } \\ & \text { bf } \end{aligned}$ | 14\% | 15\% | 15\% | $\begin{aligned} & 24 \% \\ & \text { bf } \end{aligned}$ | 6\% | 11\% | 4\% | 18\% | 14\% | $\begin{aligned} & 23 \% \\ & a b \end{aligned}$ |
|  | 1917 | 1654 | 64 | 101 | 67 | 15 | 247 | 650 | 599 | 114 | 45 | 62 | 69 | 11 | 25 | 495 | 927 | 401 |
|  | 3.20 | 3.20 | 3.01 | 3.14 | 3.30 | 3.14 | 3.15 | 3.06 | $\begin{array}{r} 3.30 \\ \mathrm{ae} \end{array}$ | $\begin{array}{r} 3.24 \\ a \end{array}$ | 3.22 | 3.02 | $\begin{array}{r} 3.49 \\ \text { ace } \end{array}$ | 3.33 | 3.38 | 3.11 | $\begin{array}{r} 3.33 \\ \text { ac } \end{array}$ | 3.01 |
|  | . 823 | . 804 | 1.006 | . 884 | . 894 | . 846 | . 918 | . 788 | . 823 | . 781 | . 812 | . 904 | . 733 | . 710 | . 663 | . 808 | . 820 | . 809 |
|  | . 019 | . 020 | . 127 | . 088 | . 105 | . 212 | . 058 | . 031 | . 033 | . 071 | . 122 | . 110 | . 093 | . 205 | . 138 | . 036 | . 027 | . 040 |
|  | * | * | . 02 | . 01 | . 01 | . 04 | * | * | * | . 01 | . 01 | . 01 | . 01 | . 04 | . 02 | * |  | , |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q14.7. Inequality between the rich and poor will increase in the UK: How likely, if at all, do you think it is that the following things will happen in the next 2-3 years following the pandemic?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Very likely

Fairly likely

Not very likely
Not at all likely

Don't know

NET: Likely
NET: Not likely

## Base for stats

Mean Score
Standard Deviation
Standard Error
Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (4.0) | 796 | 568 | 113 |
|  | 39\% | 38\% | 45\% |
|  |  |  | a |
| (3.0) | 782 | 590 | 88 |
|  | 38\% | 40\% | 35\% |
| (2.0) | 260 | 180 | 23 |
|  | 13\% | 12\% | 9\% |
| (1.0) | 79 | 49 | 19 |
|  | 4\% | 3\% | 8\% |
|  |  |  | a |
|  | 133 | 95 | 6 |
|  | 6\% | 6\% | 2\% |
|  |  | b |  |
|  | 1578 | 1158 | 201 |
|  | 77\% | 78\% | 81\% |
|  | 339 | 229 | 42 |
|  | 17\% | 15\% | 17\% |
|  | 1917 | 1387 | 243 |
|  | 3.20 | 3.21 | 3.21 |
|  | . 823 | . 799 | . 914 |
|  | . 019 | . 021 | . 059 |
|  | * | * | * |

KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021
Q15. And to what extent, if at all, do you agree or disagree that it would be a good thing if house prices fell in the UK?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree
(5.0)

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation Standard Error Error variance


KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021
Q15. And to what extent, if at all, do you agree or disagree that it would be a good thing if house prices fell in the UK?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q15. And to what extent, if at all, do you agree or disagree that it would be a good thing if house prices fell in the UK?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score

Standard Deviation
Standard Erro
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | * ${ }^{\text {b }}$ | c | d | e | a | b | c | d | e | $\ddagger$ | 9 | h | * |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | $\begin{aligned} & 497 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 9 \\ 42 \% \end{gathered}$ | $\begin{gathered} 256 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 24 \% \end{aligned}$ | $61$ $25 \%$ | $\begin{gathered} 231 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 37 \% \end{aligned}$ | $18$ 14\% | ${ }^{27} 9$ | $30$ | $\begin{gathered} 8 \\ 29 \% \end{gathered}$ |
|  |  |  |  |  |  |  | bfg | 9 | bfgh | bfgh | bfgh |  |  | g |  |
| (4.0) | 778 | 8 | 4 | 418 | 256 | 89 | 313 | 129 | 35 | 27 | 29 | 53 | 121 | 58 | 12 |
|  | 38\% | 27\% | 21\% | 38\% | 41\% | 37\% | 38\% ${ }_{\text {d }}$ | $39 \%$ d | 31\% | 25\% | $\begin{gathered} 40 \% \\ d \end{gathered}$ | 41\% | 39\% ${ }_{\text {d }}$ | $\begin{gathered} 43 \% \\ d \end{gathered}$ | 45\% |
| (3.0) | 467 | 7 | 5 | 267 | 128 | 56 | 165 | 87 | 16 | 22 | 12 | 36 | 97 | 27 | 6 |
|  | 23\% | 25\% | 24\% | 24\% | 20\% | 23\% | 20\% | 26\% ac | 14\% | 21\% | 16\% | 27\% | aceh | 20\% | 21\% |
| (2.0) | 148 | 1 | 2 | 74 | 55 | 16 | 65 | 20 | 6 | 3 | 5 | 9 | 36 | 5 | - |
|  | 7\% | 2\% | 9\% | 7\% | 9\% | 7\% | 8\% | 6\% | 5\% | 3\% | 7\% | 7\% | 12\% | 4\% | - |
|  |  |  |  |  |  |  |  |  |  |  |  |  | bdh |  |  |
| (1.0) | 83 | 1 | 1 | 48 | 20 | 11 | 26 | 11 | 5 | 5 | - | 8 | 17 | 9 | 1 |
|  | 4\% | 4\% | 4\% | 4\% | 3\% | 4\% | 3\% | 3\% | 5\% | 5\% | - | 6\% | 6\% | 7\% | 4\% |
|  |  |  |  |  |  |  |  |  |  |  |  | e | e | ae |  |
|  | 78 | 2 | - | 45 | 17 | 11 | 25 | 9 | 12 | 10 | - | 6 | 13 | 4 | 1 |
|  | 4\% | 8\% | - | 4\% | 3\% | 4\% | 3\% | 3\% | $\begin{gathered} 10 \% \\ \text { abegh } \end{gathered}$ | $\begin{aligned} & \text { abeh } \end{aligned}$ | - | 4\% | 4\% | 3\% | 2\% |
|  | 1274 | 17 | 13 | 674 | 407 | 150 | 544 | 202 | 75 | 67 | 57 | 72 | 149 | 88 | 20 |
|  | 62\% | 61\% | 63\% | 61\% | 65\% | 61\% | 66\% | 62\% | 66\% | 63\% | 77\% | 55\% | 48\% | 66\% | 73\% |
|  |  |  |  |  |  |  | fg | g | g | 9 | bfg |  |  | g |  |
|  | 231 | 2 | 3 | 123 | 76 | 27 | 91 | 30 | 11 | 9 | 5 | 17 | 53 | 14 | 1 |
|  | 11\% | 6\% | 13\% | 11\% | 12\% | 11\% | 11\% | 9\% | 10\% | 8\% | 7\% | 13\% | 17\% | 10\% | 4\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | abde |  |  |
|  | 1972 | 26 | 20 | 1064 | 612 | 233 | 800 | 320 | 101 | 98 | 73 | 124 | 299 | 129 | 27 |
|  | 3.74 | 3.91 | 3.88 | 3.71 | 3.76 | 3.74 | 3.82 | 3.73 | 3.96 | 3.96 | 4.08 | 3.53 | 3.35 | 3.74 | 3.97 |
|  |  |  |  |  |  |  | fg | 9 | fg | fg | abfgh |  |  | 9 |  |
|  | 1.048 | 1.089 | 1.202 | 1.048 | 1.031 | 1.062 | 1.042 | . 990 | 1.126 | 1.127 | . 898 | 1.033 | 1.000 | 1.079 | . 940 |
|  | . 024 | . 222 | . 276 | . 033 | . 040 | . 066 | . 035 | . 056 | . 115 | . 126 | . 106 | . 104 | . 060 | . 099 | . 181 |
|  | * | . 05 | . 08 |  |  |  |  | * | . 01 | . 02 | . 01 | . 01 | . | . 01 | . 03 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q15. And to what extent, if at all, do you agree or disagree that it would be a good thing if house prices fell in the UK?



Q15. And to what extent, if at all, do you agree or disagree that it would be a good thing if house prices fell in the UK?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (5.0) | 497 | $\begin{gathered} 358 \\ 24 \% \end{gathered}$ | 74 |
|  | 24\% |  | 30\% |
| (4.0) | 778 | 598 | 87 |
|  | 38\% | 40\% | 35\% |
| (3.0) | 467 | 313 | 35 |
|  | 23\% | 21\% | 14\% |
|  |  | b |  |
| (2.0) | 148 | 106 | 24 |
|  | 7\% | 7\% | 10\% |
| (1.0) | 83 | $\begin{gathered} 56 \\ 4 \% \end{gathered}$ | 20 |
|  | 4\% |  | 8\% |
|  | 78 | 51 | 9 |
|  | 4\% | 3\% | 4\% |
|  | 1274 | $\begin{gathered} 956 \\ 64 \% \end{gathered}$ | 162 |
|  | 62\% |  | 65\% |
|  | 231 | 162 | 43 |
|  | 11\% | 11\% | 17\% |
|  |  |  | a |
|  | 1972 | 1431 | 240 |
|  | 3.74 | 3.77 | 3.72 |
|  | 1.048 | 1.031 | 1.232 |
|  | . 024 | . 027 | . 080 |
|  |  | * | . 01 |

## Savanta:

KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q16. Which of the following age groups do you think were most likely to have lost their job in June 2020? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

65+ year olds

55-64 year olds

45-54 year olds

35-44 year olds

25-34 year olds
$18-24$ year olds

No difference between age groups

Don't know

|  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  | a b |  | a | b | c | d | e | g |  | h | i | a | b | c | d |
| 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
| 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | $\begin{aligned} & 131 \\ & 100 \% \end{aligned}$ | 589$100 \%$ | 488$100 \%$ | $\begin{aligned} & 549 \\ & 100 \% \end{aligned}$ | 248$100 \%$ |
| 100\% | 100\% 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |  |  |  |  |
| 55 | $\begin{aligned} & 37 \\ & 4 \% \\ & b \end{aligned}$ | 18 | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | 10$3 \%$ | 14 | 7 | 5$4 \%$ | 1$1 \%$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | 24 | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | 9 | 4$1 \%$ |
| 3\% |  | 2\% |  |  |  |  | 4\% | 5\% |  |  |  | 4\% |  | 2\% |  |
|  |  |  |  |  |  |  | ac | ac |  |  |  | cd |  |  |  |
| 206 | 112 | 94 | 13 | 19 | 34 | 33 | 62 | 16 | 13 | 7 | 10 | 89 | 46 | 46 | 14 |
| 10\% | 11\% | 9\% | 6\% | 5\% | 11\% | 10\% | $\begin{gathered} 19 \% \\ \text { abcdgh } \end{gathered}$ | $12 \%$ | $\begin{gathered} 10 \% \\ b \end{gathered}$ | 8\% | 7\% | $\begin{aligned} & 15 \% \\ & \text { bcd } \end{aligned}$ | 9\% | 8\% | 6\% |
| 215 | 96 | 119 | 15$7 \%$ | 23$7 \%$ | $\begin{aligned} & 38 \\ & 12 \% \\ & \text { ab } \end{aligned}$ | $\begin{gathered} 59 \\ 17 \% \\ \text { abcefh } \end{gathered}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 16 \% \end{aligned}$ | 44 | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ |
| 10\% | 10\% | 11\% |  |  |  |  |  |  |  |  |  |  |  | 8\% |  |
| 247 | 128$13 \%$ | 118 | 21$9 \%$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 73 \\ \text { 22\% } \\ \text { abdefghi } \end{gathered}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 53 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 12 \% \end{aligned}$ | 95$17 \%$abd | 26$10 \%$ |
| 12\% |  | 11\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 364 | $\begin{aligned} & 164 \end{aligned}$ | 196 | $\begin{gathered} 59 \\ \text { 26\% } \\ \text { cdefghi } \end{gathered}$ | $\begin{gathered} 111 \\ 32 \% \\ \text { cdefghi } \end{gathered}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 25 \% \\ & a b \end{aligned}$ | $\begin{aligned} & 65 \\ & 26 \% \\ & \text { ab } \end{aligned}$ |
| 18\% |  | 19\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 394 | 192$19 \%$ | 200 | $\begin{gathered} 74 \\ 33 \% \\ \text { bcdefgi } \end{gathered}$ | $\begin{aligned} & 69 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 24 \% \end{aligned}$ | 18 | $\begin{aligned} & 107 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 102 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 32 \% \\ & a b c \end{aligned}$ |
| 19\% |  | 19\% |  |  |  |  |  |  |  |  | 14\% |  |  |  |  |
| 412 | $\begin{gathered} 183 \\ 18 \% \end{gathered}$ | 228 | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 23 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 68 \\ & 21 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \\ & \text { ab } \end{aligned}$ | 36 <br> 28\% <br> abc | $\begin{aligned} & 19 \\ & 20 \% \end{aligned}$ | 36 | $\begin{aligned} & 136 \\ & 23 \% \\ & c d \end{aligned}$ | $\begin{aligned} & 116 \\ & 24 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 85 \\ & 15 \% \end{aligned}$ |  |
| 20\% |  | $\begin{gathered} 22 \% \\ a \end{gathered}$ |  |  |  |  |  |  |  |  | $\begin{aligned} & 27 \% \\ & \mathrm{ab} \end{aligned}$ |  |  |  | 13\% |
| 157 | $\begin{gathered} 86 \\ 9 \% \end{gathered}$ | 70 | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | 12$9 \%$ | 5 | 15 28 <br> $16 \%$ $21 \%$ <br> abcdeg abcdefg |  | 46 |  | 33 |  |
| 8\% |  | 7\% |  |  |  |  |  |  | 4\% |  |  | 8\% | 6\% | 6\% | 5\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q16. Which of the following age groups do you think were most likely to have lost their job in June 2020?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$65+$ year olds

55-64 year olds

45-54 year olds
$35-44$ year olds

25-34 year olds

18-24 year olds

No difference between age groups

Don't know

|  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Northern Ireland | Scotland |  | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | North-West | d | e | f | g | h | i | j | k | London | a | b | c |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 55 | 2 | 4 | 9 | - | 5 | 3 | 7 | 3 | 7 | 7 | 3 | 5 | 8 | 37 | 10 |
| 3\% | 4\% | 2\% | 4\% | - | 3\% | 3\% | 4\% | 2\% | 4\% | 3\% | 2\% | 2\% | 1\% | 4\% a | 2\% |
| 206 | 9 | 9 | 27 | 6 | 18 | 12 | 16 | 11 | 28 | 31 | 15 | 25 | 62 | 95 | 49 |
| 10\% | 15\% | 5\% | 12\% | 7\% | 11\% | 12\% | 9\% | 7\% | 16\% | 11\% | 8\% | 9\% | 11\% | 10\% | 10\% |
|  | b |  | b |  |  | b |  |  | bdghkl | b |  |  |  |  |  |
| 215 | 2 | 16 | 14 | 9 | 21 | 16 | 25 | 10 | 15 | 37 | 15 | 32 | 57 | 97 | 61 |
| 10\% | 4\% | 10\% | 6\% | 11\% | 13\% | 17\% | 14\% | 7\% | 9\% | 13\% | 8\% | 12\% | 10\% | 10\% | 12\% |
|  |  |  |  |  | c | achik | ch |  |  | ch |  | c |  |  |  |
| 247 | 4 | 21 | 21 | 9 | 17 | 15 | 27 | 26 | 21 | 28 | 23 | 35 | 65 | 136 | 45 |
| 12\% | 7\% | 12\% | 10\% | 11\% | 10\% | 15\% | 15\% | $\begin{gathered} 17 \% \\ \text { cj } \end{gathered}$ | 12\% | 10\% | 12\% | 13\% | 12\% | 14\% | 9\% |
| 364 | 9 | 34 | 37 | 11 | 32 | 13 | 28 | 15 | 31 | 50 | 38 | 66 | 105 | 197 | 63 |
| 18\% | 16\% | 20\% | 17\% | 13\% | 19\% | 14\% | 16\% | 10\% | 17\% | 18\% | 20\% | 24\% | 19\% | 20\% | 13\% |
|  |  | h |  |  | h |  |  |  |  | h | h | cdfgh | c | c |  |
| 394 | 19 | 39 | 38 | 20 | 38 | 11 | 30 | 37 | 35 | 40 | 43 | 45 | 115 | 169 | 111 |
| 19\% | 33\% | 23\% | 17\% | 24\% | 22\% | 11\% | 17\% | 25\% | 20\% | 14\% | 22\% | 17\% | 20\% | 17\% | 22\% |
|  | cfgjl | fj |  | fj | fj |  |  | fj |  |  | fj |  |  |  |  |
| 412 | 10 | 34 | 59 | 21 | 26 | 24 | 33 | 39 | 33 | 63 | 36 | 34 | 103 | 189 | 120 |
| 20\% | 18\% | 20\% | 26\% | 26\% | 15\% | 25\% | 18\% | 26\% | 18\% | 22\% | 19\% | 12\% | 18\% | 19\% | 24\% |
|  |  | 1 | egil | el |  | el |  | el |  | 1 |  |  |  |  | a |
| 157 | 3 | 14 | 18 | 6 | 12 | 3 | 13 | 9 | 9 | 24 | 17 | 29 | 48 | 71 | 38 |
| 8\% | 5\% | 8\% | 8\% | 8\% | 7\% | 3\% | 7\% | 6\% | 5\% | 9\% | 9\% | 11\% | 9\% | 7\% | 8\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q16. Which of the following age groups do you think were most likely to have lost their job in June 2020? <br> BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

65 + year olds

55-64 year olds

45-54 year olds
$35-44$ year olds

25-34 year olds
$18-24$ year olds

No difference between age groups

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal <br> education Primary <br> school |  | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * ${ }^{\text {b }}$ | , | d | $\frac{\text { level } 5 \text {, etc. }}{\text { e }}$ | a |  | c | d | e | $f$ | g | h | *i |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 55 | - | - | 38 | 11 | 5 | 27 | 8 | 2 | 1 |  | 7 | 5 | 3 | - |
| 3\% | - | - | $\begin{aligned} & 3 \% \\ & d \end{aligned}$ | 2\% | 2\% | 3\% | 2\% | 2\% | 1\% | 1\% | 5\% | 1\% | 3\% | - |
| 206 | 5 | 2 | 108 | 65 | 26 | 84 | 37 | 7 | 12 | 3 | 5 | 40 | 14 | 5 |
| 10\% | 17\% | 10\% | 10\% | 10\% | 11\% | $\begin{gathered} \text { 10\% } \\ \mathrm{f} \end{gathered}$ | $\begin{aligned} & 11 \% \\ & \text { ef } \end{aligned}$ | 6\% | 11\% | 3\% | 4\% | $\begin{aligned} & 13 \% \\ & \text { ef } \end{aligned}$ | 11\% | 16\% |
| 215 | 5 | 5 | 116 | 54 | 34 | 95 | 22 | 9 | 11 | 8 | 11 | 31 | 20 | 8 |
| 10\% | 18\% | 24\% | 10\% | 9\% | $\begin{gathered} 14 \% \\ d \end{gathered}$ | $\begin{gathered} 12 \% \\ b \end{gathered}$ | 7\% | 8\% | 10\% | 11\% | 8\% | 10\% | $\begin{gathered} \text { 15\% } \\ \text { b } \end{gathered}$ | 28\% |
| 247 | 4 | 4 | 116 | 79 | 41 | 128 | 36 | 10 | 11 | 9 | 6 | 29 | 15 | 2 |
| 12\% | 15\% | 20\% | 10\% | 12\% | $\begin{gathered} 17 \% \\ c \end{gathered}$ | $\begin{aligned} & 15 \% \\ & \mathrm{fg} \end{aligned}$ | 11\% | 9\% | 10\% | 13\% | 5\% | 9\% | 11\% | 9\% |
| 364 | 1 | 6 | 168 | 125 | 63 | 182 | 64 | 19 | 11 | 12 | 20 | 36 | 12 | 7 |
| 18\% | 2\% | 29\% | 15\% | $\begin{gathered} 20 \% \\ c \end{gathered}$ | $\begin{aligned} & 26 \% \\ & c d \end{aligned}$ | $\begin{gathered} 22 \% \\ \text { dgh } \end{gathered}$ | $\begin{aligned} & \text { 19\% } \\ & \text { gh } \end{aligned}$ | 17\% | 10\% | 16\% | 16\% | 12\% | 9\% | 24\% |
| 394 | 1 | 2 | 203 | 146 | 37 | 154 | 64 | 23 | 18 | 30 | 21 | 60 | 24 | 1 |
| 19\% | 5\% | 9\% | 18\% | $\begin{aligned} & 23 \% \\ & \text { ce } \end{aligned}$ | 15\% | 19\% | 19\% | 20\% | 17\% | $\begin{gathered} \text { abcdfgh } \end{gathered}$ | 16\% | 19\% | 18\% | 2\% |
| 412 | 7 | 1 | 261 | 112 | 27 | 117 | 70 | 30 | 31 | 6 | 41 | 73 | 40 | 5 |
| 20\% | 24\% | 6\% | 23\% | 18\% | 11\% | 14\% | 21\% | 26\% | 29\% | 8\% | 32\% | 23\% | 30\% | 18\% |
|  |  |  | de | e |  |  | ae | ae | ae |  | abe | ae | ae |  |
| 157 | 5 | 1 | 100 | 37 | 11 | 38 | 27 | 13 | 12 | 4 | 18 | 38 | 5 | 1 |
| 8\% | 18\% | 3\% | 9\% | 6\% | 4\% | 5\% | 8\% | 12\% | 11\% | 6\% | 14\% | 12\% | 4\% | 3\% |

## Q16. Which of the following age groups do you think were most likely to have lost their job in June 2020? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$65+$ year olds

55-64 year olds

45-54 year olds

35-44 year olds

25-34 year olds

18-24 year olds

No difference between age groups


Q16. Which of the following age groups do you think were most likely to have lost their job in June 2020?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$65+$ year olds

55-64 year olds

45-54 year olds

35-44 year olds

25-34 year olds
$18-24$ year olds

No difference between age groups
Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
| 55 | 40 | 7 |
| $3 \%$ | $3 \%$ | $3 \%$ |
| 206 | 153 | 34 |
| $10 \%$ | $10 \%$ | $14 \%$ |
| 215 | 154 | 22 |
| $10 \%$ | $10 \%$ | $9 \%$ |
| 247 | 180 | 22 |
| $12 \%$ | $12 \%$ | $9 \%$ |
| 364 | 265 | 48 |
| $18 \%$ | $18 \%$ | $19 \%$ |
| 394 | 303 | 47 |
| $19 \%$ | $20 \%$ | $19 \%$ |
| 412 | 284 | 61 |
| $20 \%$ | $19 \%$ | $24 \%$ |
| 157 | 102 | 8 |
| $8 \%$ | $7 \%$ | $3 \%$ |
|  | b |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q17. Thinking beyond the pandemic, in general, which of the following groups, if any, do you think current economic policies from the UK government most benefit? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Middle-age people

Older people

Young people

No difference between age groups

Don't know

|  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  | $a \quad b$ |  | a | b | c | d | e | $\dagger$ | g | h | i | a | b | c | d |
| 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
| 2050 | 998 | 1042 | 224$100 \%$ | $\begin{aligned} & 349 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 344 \\ & 100 \% \end{aligned}$ | 323$100 \%$ | 129$100 \%$ | 130$100 \%$ | 93$100 \%$ | 131$100 \%$ | 100\% | 488100\% | 100\% | 248$100 \%$ |
| 100\% | 100\% | 100\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 504$25 \%$ | $\begin{gathered} 277 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 223 \\ & 21 \% \end{aligned}$ | 73 <br> 33\% <br> defghi | $\begin{aligned} & 106 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 31 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 82 \\ & 33 \% \\ & \text { ab } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | b |  |  | defgh | digh |  | f |  |  |  |  |  |  |  |  |
| 323$16 \%$ | $\begin{gathered} 165 \\ 17 \% \end{gathered}$ | $\begin{gathered} 154 \\ 15 \% \end{gathered}$ | 53 | $\begin{aligned} & 66 \\ & 19 \% \end{aligned}$ | 55$17 \%$ | $\begin{aligned} & 52 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 11 \% \end{aligned}$ | 20 | 16 | 12 | 13 | 78 | 73 |  | 57 |
|  |  |  | 24\% |  |  |  |  | 15\% | 12\% | 13\% | 10\% | 13\% | 15\% | 18\% | $\begin{aligned} & 23 \% \\ & a b \end{aligned}$ |
|  |  |  | cdegh | e | e |  |  |  |  |  |  |  |  |  |  |
| 245 | 128 $13 \%$ | 117 | 29$13 \%$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | 31$9 \%$ | 13\% | 10\% | 13\% | 21 | 7 | 10\% | 64 | 59 | 70 | 35 |
| 12\% | 13\% | 11\% |  |  |  |  |  |  | $\begin{aligned} & 16 \% \\ & \text { ce } \end{aligned}$ | 7\% |  | 11\% | 12\% | 13\% | 14\% |
| 622 | $\begin{aligned} & 286 \\ & 29 \% \end{aligned}$ | 334 | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 22 \% \end{aligned}$ | 86$26 \%$ | $\begin{aligned} & 107 \\ & 31 \% \\ & \text { ab } \end{aligned}$ | $\begin{gathered} 125 \\ 39 \% \\ \text { abcd } \end{gathered}$ | 53 | $\begin{array}{ll}48 & 37 \\ 37 \% & 40 \% \\ \text { abc } & \text { abc }\end{array}$ |  | 49 | 230$39 \%$ | $\begin{aligned} & 156 \\ & 32 \% \\ & c d \end{aligned}$ | $\begin{gathered} 124 \\ 23 \% \end{gathered}$ | 46$19 \%$ |
| 30\% |  | 32\% |  |  |  |  |  |  |  |  | 37\% |  |  |  |  |
|  |  |  |  |  |  |  |  | abcd |  |  | ab | bcd |  |  |  |
| 356 | $\begin{gathered} 142 \\ 14 \% \end{gathered}$ | 214 | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 21 \% \end{aligned}$ab | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $18$ | $\begin{gathered} 23 \\ 25 \% \\ \text { abg } \end{gathered}$ | $\begin{aligned} & 36 \\ & 27 \% \\ & a b \end{aligned}$ | 98$17 \%$ |  | 85 | 28 |
| 17\% |  | 21\% |  |  |  |  |  |  |  |  |  |  | $20 \%$$d$ | 15\% | 11\% |
|  |  | a |  |  |  |  |  |  |  |  |  | d |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q17. Thinking beyond the pandemic, in general, which of the following groups, if any, do you think current economic policies from the UK government most benefit? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Middle-age people

Older people

Young people
No difference between age groups

Don't know

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | AB | C1C2 |  |
|  | a | b | c | d | e | g |  | h | i | j | k | I | a | b | ${ }_{\text {DE }}$ |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 504 | 14 | 48 | 41 | 13 | 41 | 26 | 41 | 34 | 47 | 65 | 37 | 97 | 147 | 263 | 94 |
| 25\% | 25\% | $\begin{aligned} & 28 \% \\ & \text { cd } \end{aligned}$ | 18\% | 16\% | 24\% | 27\% | 23\% | 23\% | $\begin{aligned} & 26 \% \\ & c d \\ & \text { cd } \end{aligned}$ | 23\% | 19\% | $\begin{gathered} 36 \% \\ \text { cdeghijk } \end{gathered}$ | $26 \%$ $c$ | $27 \%$ $c$ | 19\% |
| 323 | 9 | 28 | 40 | 15 | 22 | 11 | 33 | 22 | 35 | 30 | 36 | 41 | 92 | 145 | 86 |
| 16\% | 16\% | 17\% | $\begin{gathered} \text { 18\% } \\ \text { j } \end{gathered}$ | 18\% | 13\% | 11\% | $\underset{j}{19 \%}$ | 15\% | $\underset{j}{20 \%}$ | 11\% | $\begin{gathered} \text { 19\% } \\ \text { j } \end{gathered}$ | 15\% | 16\% | 15\% | 17\% |
| 245 | 7 | 14 | 28 | 8 | 23 | 13 | 23 | 12 | 22 | 34 | 26 | 35 | 76 | 119 | 50 |
| 12\% | 13\% | 8\% | 13\% | 10\% | 14\% | 14\% | 13\% | 8\% | 12\% | 12\% | 14\% | 13\% | 14\% | 12\% | 10\% |
| 622 | 23 | 52 | 78 | 30 | 45 | 30 | 58 | 49 | 45 | 98 | 60 | 53 | 158 | 300 | 164 |
| 30\% | 41\% | 30\% | 35\% | 36\% | 27\% | 31\% | 32\% | 33\% | 25\% | 35\% | 31\% | 20\% | 28\% | 30\% | 33\% |
|  | il | 1 | il | 1 |  | 1 | 1 | 1 |  | il | 1 |  |  |  |  |
| 356 | 3 | 30 | 37 | 17 | 38 | 18 | 25 | 33 | 28 | 52 | 32 | 45 | 90 | 164 | 103 |
| 17\% | 5\% | 17\% | 16\% | 20\% | 22\% | 18\% | 14\% | 22\% | 16\% | 19\% | 17\% | 17\% | 16\% | 17\% | 21\% |
|  |  | a | a | , | ag | a |  | a |  | a | a | a |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q17. Thinking beyond the pandemic, in general, which of the following groups, if any, do you think current economic policies from the UK government most benefit? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Middle-age people

Older people

Young people

No difference between age groups

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q17. Thinking beyond the pandemic, in general, which of the following groups, if any, do you think current economic policies from the UK government most benefit?
BASE:Alrespondents BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Middle-age people

Older people

Young people

No difference between age groups

Don't know

|  | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | White | Black | Asian | Mixed | Other | NET: Non-white | $\frac{\text { Conservative }}{\mathrm{a}}$ |  | Liberal Democrat | $\begin{aligned} & \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{aligned} & \text { Plaid } \\ & \text { Cymru } \end{aligned}$ | Another party | Better | Worse | About the same |
|  | a | b | c | d | *e | f |  | $\frac{\text { Labour }}{\mathrm{b}}$ | c | d | e | f |  | *h | a | b | $\frac{\text { the same }}{\text { c }}$ |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 504 | 402 | 25 | 37 | 27 | 8 | 96 | 167 | 180 | 26 | 10 | 21 | 22 | 1 | 6 | 145 | 258 | 86 |
| 25\% | 23\% | $\begin{gathered} 37 \% \\ a \end{gathered}$ | $\begin{gathered} 36 \% \\ \mathrm{a} \end{gathered}$ | $\begin{gathered} 38 \% \\ a \end{gathered}$ | 49\% | $\begin{gathered} 37 \% \\ a \end{gathered}$ | 23\% | $\begin{gathered} 29 \% \\ a \end{gathered}$ | 22\% | 21\% | 31\% | 29\% | 11\% | 21\% | $\begin{gathered} 27 \% \\ c \end{gathered}$ | $\begin{gathered} 27 \% \\ c \end{gathered}$ | 19\% |
| 323 | 279 | 12 | 11 | 17 | 1 | 41 | 90 | 107 | 34 | 4 | 8 | 15 | 1 | 5 | 77 | 182 | 55 |
| 16\% | 16\% | 17\% | 11\% | $\begin{aligned} & 25 \% \\ & \text { ac } \end{aligned}$ | 4\% | 16\% | 13\% | $\begin{gathered} 17 \% \\ \mathrm{a} \end{gathered}$ | $\begin{aligned} & 28 \% \\ & \text { abde } \end{aligned}$ | 9\% | 13\% | 20\% | 6\% | 19\% | 14\% | $\begin{aligned} & 19 \% \\ & \text { ac } \end{aligned}$ | 13\% |
| 245 | 200 | 14 | 14 | 13 | 2 | 42 | 109 | 64 | 11 | 1 | 11 | 4 | 3 | 3 | 93 | 105 | 43 |
| 12\% | 11\% | $\begin{gathered} 21 \% \\ \mathrm{a} \end{gathered}$ | 13\% | 18\% | 15\% | $\begin{gathered} \text { 17\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 15 \% \\ & \text { bdf } \end{aligned}$ | 10\% | 9\% | 3\% | $\begin{aligned} & 17 \% \\ & \text { df } \end{aligned}$ | 5\% | 23\% | 13\% | $\begin{aligned} & 17 \% \\ & \text { bc } \end{aligned}$ | 11\% | 10\% |
| 622 | 574 | 15 | 22 | 6 | 1 | 44 | 252 | 152 | 27 | 18 | 13 | 25 | 7 | 10 | 145 | 268 | 180 |
| 30\% | $\begin{aligned} & 32 \% \\ & \text { cdf } \end{aligned}$ | $\begin{gathered} 23 \% \\ d \end{gathered}$ | $\begin{gathered} 22 \% \\ \text { d } \end{gathered}$ | 8\% | 9\% | $\begin{gathered} 17 \% \\ d \end{gathered}$ | $\begin{aligned} & 35 \% \\ & \text { bce } \end{aligned}$ | 25\% | 23\% | $\begin{aligned} & 39 \% \\ & \text { bce } \end{aligned}$ | 20\% | 33\% | 54\% | 36\% | 27\% | 28\% | $\begin{aligned} & 41 \% \\ & \text { ab } \end{aligned}$ |
| 356 | 323 | 2 | 19 | 8 | 4 | 32 | 95 | 112 | 21 | 14 | 13 | 10 | 1 | 3 | 70 | 147 | 76 |
| 17\% | $\begin{aligned} & 18 \% \\ & \text { bf } \end{aligned}$ | 3\% | $\begin{gathered} 18 \% \\ \mathrm{~b} \end{gathered}$ | 11\% | 23\% | $\begin{gathered} 13 \% \\ \text { b } \end{gathered}$ | 13\% | $\begin{gathered} 18 \% \\ a \end{gathered}$ | 18\% | $\begin{gathered} \text { 29\% } \\ \text { af } \end{gathered}$ | 19\% | 13\% | 6\% | 10\% | 13\% | 15\% | 17\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q17. Thinking beyond the pandemic, in general, which of the following groups, if any, do you think current economic policies from the UK government most benefit? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Middle-age people

Older people

Young people

No difference between age groups

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 504 | 395 | 46 |
| $25 \%$ | $27 \%$ | $18 \%$ |
|  | b |  |
| 323 | 221 | 51 |
| $16 \%$ | $15 \%$ | $21 \%$ |
|  |  | a |
| 245 | 186 | 30 |
| $12 \%$ | $13 \%$ | $12 \%$ |
| 622 | 456 | 85 |
| $30 \%$ | $31 \%$ | $34 \%$ |
| 356 | 224 | 36 |
| $17 \%$ | $15 \%$ | $15 \%$ |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q18. And to what extent do you agree or disagree that the UK government should take measures to reduce differences in income levels?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree
Neither agree nor disagre

Tend to disagree
(2.0)
(1.0
(1.0)

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation Standard Erro Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 595 | 298 | 294 | 60 | 100 | 95 | 121 | 107 | 27 | 36 | 16 | 33 | 154 | 173 | 161 | 64 |
|  | 29\% | 30\% | 28\% | 27\% | $\begin{gathered} \text { 29\% } \\ \text { h } \end{gathered}$ | $\begin{gathered} \text { 29\% } \\ \text { h } \end{gathered}$ | $\begin{aligned} & 35 \% \\ & \text { afh } \end{aligned}$ | $\begin{aligned} & 33 \% \\ & \text { fh } \end{aligned}$ | 21\% | 28\% | 18\% | 25\% | 26\% | acd | 29\% | 26\% |
| (4.0) | 711 | 328 | 381 | 75 | 131 | 110 | 123 | 108 | 44 | 49 | 35 | 35 | 211 | 163 | 196 | 88 |
|  | 35\% | 33\% | 37\% | 34\% | 38\% | 33\% | 36\% | 34\% | 34\% | 38\% | 38\% | 27\% | 36\% | 33\% | 36\% | 35\% |
| (3.0) | 447 | 212 | 233 | 57 | 70 | 77 | 67 | 69 | 33 | 25 | 22 | 26 | 137 | 96 | 116 | 65 |
|  | 22\% | 21\% | 22\% | 26\% | 20\% | 23\% | 20\% | 22\% | 26\% | 19\% | 24\% | 20\% | 23\% | 20\% | 21\% | 26\% |
| (2.0) | 142 | 87 | 53 | 18 | 14 | 18 | 8 | 18 | 16 | 17 | 11 | 22 | 54 | 16 | 26 | 18 |
|  | 7\% | 9\% | 5\% | 8\% | 4\% | 6\% | 2\% | 6\% | 13\% | 13\% | 12\% | 17\% | 9\% | 3\% | 5\% | 7\% |
|  |  | b |  | bd |  | d |  | d | bcde | bcde | bde | bcde | bc |  |  | b |
| (1.0) | 41 | 30 | 11 | 6 | 4 | 3 | 8 | 4 | 4 | 1 | 3 | 7 | 10 | 11 | 5 | 6 |
|  | 2\% | 3\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 3\% | 1\% | 4\% | $\begin{gathered} 5 \% \\ b c \end{gathered}$ | 2\% | 2\% | 1\% | 2\% |
|  | 114 | 44 | 71 | 7 | 30 | 25 | 17 | 16 | 5 | 2 | 5 | 7 | 23 | 29 | 45 | 8 |
|  | 6\% | 4\% | 7\% a | 3\% | $\begin{gathered} 9 \% \\ \text { adeg } \end{gathered}$ | $\begin{aligned} & 8 \% \\ & \text { ag } \end{aligned}$ | 5\% | 5\% | 4\% | 1\% | 5\% | 6\% | 4\% | 6\% | $\begin{aligned} & 8 \% \\ & \text { ad } \end{aligned}$ | 3\% |
|  | 1305 | 626 | 675 |  |  |  |  |  |  |  |  |  |  | 336 |  | 151 |
|  | 64\% | $63 \%$ | $65 \%$ | $61 \%$ | $66 \%$ | 62\% | $\begin{aligned} & 71 \% \\ & \text { acfhi } \end{aligned}$ | 67\% | $55 \%$ | $66 \%$ | $55 \%$ | $52 \%$ | 62\% | $\begin{aligned} & 69 \% \\ & \text { ad } \end{aligned}$ | $65 \%$ | 61\% |
|  | 183 | 117 | 64 | 24 | 18 | 21 | 16 | 22 | 20 | 18 | 14 | 29 | 64 | 27 | 31 | 24 |
|  | 9\% | 12\% | 6\% | 11\% | 5\% | 7\% | 5\% | 7\% | 16\% | 14\% | 15\% | 22\% | 11\% | 5\% | 6\% | 10\% |
|  |  | b |  | bd |  |  |  |  | bcde | bcde | bcde | abcde | bc |  |  |  |
|  | 1936 | 954 | 972 | 217 | 319 | 303 | 327 | 307 | 124 | 128 | 88 | 123 | 566 | 459 | 504 | 240 |
|  | 3.87 | 3.81 | 3.92 a | 3.77 | $3.97$ | $3.91$ | $4.04$ <br> afghi | $3.96$ | 3.60 | 3.79 | 3.57 | 3.52 | 3.79 | $\begin{gathered} 4.03 \\ \text { ad } \end{gathered}$ | $3.96$ | 3.77 |
|  | 1.003 | 1.071 | . 927 | 1.036 | . 906 | . 946 | . 951 | . 967 | 1.063 | 1.031 | 1.051 | 1.220 | 1.006 | . 968 | . 916 | 1.005 |
|  | . 023 | . 034 | . 030 | . 072 | . 049 | . 052 | . 051 | . 053 | . 089 | . 091 | . 120 | . 206 | . 041 | . 044 | . 040 | . 066 |
|  |  |  | * | . 01 |  | * |  | * | . 01 | . 01 | . 01 | . 04 | * | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q18. And to what extent do you agree or disagree that the UK government should take measures to reduce differences in income levels?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree
(4.0)
$(3.0)$
$(2.0)$
$(1.0)$

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Erro Error varianc

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | f | g | h | i | j | k | 1 | a | b | c |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 595 | 18 | 55 | 74 | 28 | 55 | 34 | 36 | 46 | 55 | 82 | 40 | 72 | 167 | 273 | 155 |
| 29\% | 32\% | 32\% | 33\% | 33\% | 33\% | 34\% | 20\% | 31\% | 31\% | 29\% | 21\% | 27\% | 30\% | 28\% | 31\% |
|  |  | gk | gk | gk | gk | gk |  | g | gk | 9 |  |  |  |  |  |
| 711 | 28 | 63 | 77 | 30 | 57 | 27 | 76 | 48 | 62 | 91 | 59 | 93 | 189 | 346 | 176 |
| 35\% | $\begin{aligned} & \text { 49\% } \\ & \text { fhjk } \end{aligned}$ | 37\% | 34\% | 36\% | 34\% | 27\% | $\begin{aligned} & 42 \% \\ & \text { fik } \end{aligned}$ | 32\% | 35\% | 33\% | 31\% | 34\% | 34\% | 35\% | 35\% |
| 447 | 7 | 31 | 46 | 15 | 34 | 25 | 46 | 32 | 32 | 61 | 57 | 62 | 118 | 221 | 108 |
| 22\% | 12\% | 18\% | 21\% | 18\% | 20\% | 25\% | 26\% ${ }^{\text {a }}$ | 21\% | 18\% | 22\% | $\begin{gathered} 30 \% \\ \text { abcdei } \end{gathered}$ | 23\% | 21\% | 22\% | 22\% |
| 142 | 3 | 9 | 11 | 1 | 8 | 2 | 7 | 10 | 15 | 29 | 22 | 24 | 39 | 80 | 23 |
| 7\% | 6\% | 6\% | 5\% | 1\% | 5\% | 2\% | 4\% | 7\% d | $\begin{gathered} \text { dfg } \end{gathered}$ | $\begin{array}{r} 10 \% \\ \text { cdefg } \end{array}$ | $\begin{gathered} 12 \% \\ \text { cdefg } \end{gathered}$ | $\begin{gathered} \text { 9\% } \\ \text { dfg } \end{gathered}$ | 7\% | 8\% | 5\% |
|  | - | $4$ |  | 2 | 4 | 1 |  |  | 1 |  |  |  |  | 12 |  |
| 2\% | - | 2\% | 2\% | 3\% | 3\% | 1\% | 2\% | 2\% | 1\% | 2\% | 3\% | 2\% | $\begin{aligned} & 3 \% \\ & b \end{aligned}$ | 1\% | 3\% |
| 114 | 1 | 9 | 12 | 7 | 8 | 9 | 11 | 11 | 13 | 11 | 7 | 15 | 32 | 59 | 23 |
| 6\% | 2\% | 5\% | 5\% | 8\% | 5\% | $\begin{gathered} 9 \% \\ j \end{gathered}$ | 6\% | 7\% | 7\% | 4\% | 4\% | 6\% | 6\% | 6\% | 5\% |
| 1305 | 46 | 118 | 150 | 58 | 113 | 61 | 112 | 94 | 117 | 173 | 99 | 165 | 356 | 619 | 330 |
| 64\% | 81\% | 69\% | 67\% | 70\% | 67\% | 62\% | 62\% | 63\% | 66\% | 62\% | 52\% | 61\% | 63\% | 62\% | 66\% |
|  | fghjkl | k | k | k | k |  |  |  | k | k |  |  |  |  |  |
| 183 | 3 | 14 | 16 | 3 | 13 | 3 | 11 | 14 | 16 | 33 | 28 | 28 | 56 | 92 | 35 |
| 9\% | 6\% | 8\% | 7\% | 4\% | 8\% | 3\% | 6\% | 9\% | 9\% | $\begin{aligned} & 12 \% \\ & \mathrm{dfg} \end{aligned}$ | $\begin{gathered} 15 \% \\ \text { cdefg } \end{gathered}$ | $\underset{f}{10 \%}$ | 10\% | $9 \%$ | 7\% |
| 1936 | 56 | 162 | 212 | 76 | 160 | 89 | 168 | 139 | 166 | 268 | 184 | 256 | 530 | 932 | 474 |
| 3.87 | 4.09 | 3.96 | 3.96 | 4.05 | 3.94 | 4.01 | 3.79 | 3.88 | 3.94 | 3.81 | 3.57 | 3.80 | 3.85 | 3.85 | 3.92 |
|  | k | k | k | gk | k | k | k | k | k | k |  | k |  |  |  |
| 1.003 | . 831 | . 998 | . 992 | . 956 | 1.013 | . 944 | . 907 | 1.024 | . 980 | 1.045 | 1.059 | 1.012 | 1.049 | . 982 | . 992 |
| . 023 | . 127 | . 080 | . 066 | . 104 | . 078 | . 098 | . 067 | . 085 | . 073 | . 062 | . 090 | . 065 | . 036 | . 033 | . 067 |
|  | . 02 | . 01 | * | . 01 | . 01 | . 01 | * | . 01 | . 01 | * | . 01 | * | * | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q18. And to what extent do you agree or disagree that the UK government should take measures to reduce differences in income levels?
BASE: BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score

Standard Deviation
Standard Erro
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q18. And to what extent do you agree or disagree that the UK government should take measures to reduce differences in income levels?

BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

|  | Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | Liberal Democrat | Brexit Party | Green | SNP | Plaid Cymru | Another party | Better | Worse | About the same |
|  |  | a | b | c | d | *e | f | a | b | c | d | e | f | *g | *h | a | b | c |
|  | 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
|  | 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 595 | 526 | 19 | 16 | 27 | 3 | 65 | 155 | 235 | 28 | 11 | 30 | 26 | 5 | 8 | 159 | 318 | 90 |
|  | 29\% | 30\% | 28\% | 16\% | 38\% | 21\% | 26\% | 22\% | 38\% | 24\% | 23\% | 45\% | 34\% | 37\% | 30\% | 30\% | 33\% | 20\% |
|  |  | c | c |  | cf |  | c |  | acd |  |  | acd | a |  |  | c | c |  |
| (4.0) | 711 | 610 | 24 | 48 | 15 | 8 | 95 | 246 | 214 | 47 | 16 | 20 | 28 | 4 | 11 | 175 | 359 | 144 |
|  | 35\% | $\begin{gathered} 34 \% \\ d \end{gathered}$ | 36\% | $\begin{aligned} & 47 \% \\ & \text { ad } \end{aligned}$ | 21\% | 48\% | $\begin{gathered} 37 \% \\ d \end{gathered}$ | 35\% | 35\% | 40\% | 34\% | 29\% | 37\% | 31\% | 42\% | 33\% | 37\% | 33\% |
| (3.0) | 447 | 386 | 18 | 20 | 19 | 3 | 60 | 187 | 109 | 21 | 9 | 15 | 13 | 4 | 6 | 123 | 172 | 133 |
|  | 22\% | 22\% | 26\% | 19\% | 28\% | 19\% | 23\% | $\begin{aligned} & 26 \% \\ & \text { bc } \end{aligned}$ | 18\% | 18\% | 18\% | 22\% | 17\% | 32\% | 22\% | 23\% | 18\% | $\begin{aligned} & 30 \% \\ & \text { ab } \end{aligned}$ |
| (2.0) | 142 | 126 | 3 | 9 | 3 | 1 | 15 | 74 | 22 | 10 | 9 | 1 | 5 | - | 1 | 45 | 51 | 34 |
|  | 7\% | 7\% | 4\% | 8\% | 5\% | 4\% | 6\% | 10\% | 4\% | 8\% | 20\% | 2\% | 7\% | - | 5\% | 8\% | 5\% | 8\% |
| (1.0) | 41 | 36 | - | 2 | 1 | 1 | 4 | 19 | 8 | 3 | - | - | - | - | 1 | 12 | 14 | 11 |
|  | 2\% | 2\% | - | 2\% | 1\% | 4\% | 2\% | 3\% | 1\% | 3\% | - | - | - | - | 2\% | 2\% | 1\% | 2\% |
|  | 114 | 94 | 4 | 8 | 5 | 1 | 16 | 31 | 28 | 8 | 3 | 1 | 4 | - | - | 16 | 45 | 28 |
|  | 6\% | 5\% | 6\% | 7\% | 6\% | 3\% | 6\% | 4\% | 5\% | 7\% | 5\% | 1\% | 5\% | - | - | 3\% | 5\% | 6\% |
|  | 1305 | 1136 | 43 | 65 | 42 | 11 | 160 | 402 | 448 | 76 | 27 | 49 | 53 | 8 | 19 | 334 | 678 | 234 |
|  | 64\% | 64\% | 64\% | 63\% | 60\% | 69\% | 63\% | 56\% | 73\% | 64\% | 57\% | 74\% | 71\% | 68\% | 71\% | 63\% | 71\% | 53\% |
|  |  |  |  |  |  |  |  |  | acd |  |  | ad | a |  |  | c | ac |  |
|  | 183 | 162 | 3 | 11 | 4 | 1 | 19 | 93 | 29 | 13 | 9 | 1 | 5 | - | 2 | 56 | 65 | 44 |
|  | 9\% | 9\% | 4\% | 11\% | 6\% | 8\% | 8\% | 13\% | 5\% | 11\% | 20\% | 2\% | 7\% | - | 7\% | 11\% | 7\% | 10\% |
|  |  |  |  |  |  |  |  | be |  | be | bef |  |  |  |  | b |  | b |
|  | 1936 | 1684 | 63 | 96 | 65 | 15 | 239 | 682 | 586 | 111 | 45 | 66 | 71 | 12 | 27 | 514 | 914 | 411 |
|  | 3.87 | 3.87 | 3.94 | 3.70 | 3.97 | 3.81 | 3.84 | 3.65 | 4.10 | 3.79 | 3.63 | 4.19 | 4.03 | 4.05 | 3.92 | 3.83 | 4.00 | 3.65 |
|  |  |  |  |  |  |  |  |  | acd |  |  | acd | ad |  |  | c | ac |  |
|  | 1.003 | 1.009 | . 868 | . 944 | 1.032 | . 996 | . 955 | 1.033 | . 917 | 1.026 | 1.080 | . 859 | . 922 | . 867 | . 959 | 1.037 | . 947 | . 992 |
|  | . 023 | . 025 | . 109 | . 096 | . 123 | . 249 | . 061 | . 039 | . 038 | . 096 | . 167 | . 103 | . 117 | . 241 | . 192 | . 045 | . 031 | . 049 |
|  |  |  | . 01 | . 01 | . 02 | . 06 | * | * |  | . 01 | . 03 | . 01 | . 01 | . 06 | . 04 | * | * | * |

# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

Q18. And to what extent do you agree or disagree that the UK government should take measures to reduce differences in income levels? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree
Tend to disagree

Strongly disagree
Don't know

NET: Agree
NET: Disagree

Base for stats
Mean Score Standard Deviation Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (5.0) | 595 | 434 | 86 |
|  | 29\% | 29\% | 35\% |
| (4.0) | 711 | 565 | 72 |
|  | 35\% | 38\% | 29\% |
|  |  | b |  |
| (3.0) | 447 | 284 | 48 |
|  | 22\% | 19\% | 19\% |
| (2.0) | 142 | 112 | 20 |
|  | 7\% | 8\% | 8\% |
| (1.0) | 41 | 29 | 8 |
|  | 2\% | 2\% | 3\% |
|  | 114 | 58 | 16 |
|  | 6\% | 4\% | 6\% |
|  | 1305 | 999 | 158 |
|  | 64\% | 67\% | 63\% |
|  | 183 | 141 | 28 |
|  | 9\% | 10\% | 11\% |
|  | 1936 | 1424 | 233 |
|  | 3.87 | 3.89 | 3.89 |
|  | 1.003 | . 995 | 1.104 |
|  | . 023 | . 026 | . 072 |
|  |  |  | . 01 |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q19. A representative survey of the British public in 2021 asked them what they thought the government should do on taxation: raise taxes, lower taxes or maintain taxes at their current level. On average, which of the following age groups do you think was most likely to say the government should raise taxes? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$55+$ year olds

35-54 year olds

18-34 year olds

No difference between age groups

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q19. A representative survey of the British public in 2021 asked them what they thought the government should do on taxation: raise taxes, lower taxes or maintain taxes at their current level. On average, which of the following age groups do you think was most likely to say the government should raise taxes? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$55+$ year olds
$35-54$ year olds

18-34 year olds

No difference between age groups

Don't know

|  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \\ \hline \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | g |  | h | i | j | k | London | a | b | c |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 690 | 20 | 60 | 84 | 31 | 51 | 28 | 60 | 49 | 73 | 85 | 77 | 72 | 190 | 316 | 184 |
| 34\% | 36\% | 35\% | $\begin{gathered} 38 \% \\ 1 \end{gathered}$ | 37\% | 30\% | 29\% | 34\% | 33\% | $41 \%$ efjl | 30\% | $\begin{gathered} \text { 40\% } \\ \mathrm{jl} \end{gathered}$ | 26\% | 34\% | 32\% | 37\% |
| 358 | 11 | 31 | 45 | 12 | 34 | 17 | 32 | 25 | 32 | 35 | 19 | 65 | 104 | 177 | 77 |
| 17\% | 19\% | 18\% | $\underset{\text { jk }}{20 \%}$ | 14\% | $\underset{\text { jk }}{20 \%}$ | 17\% | $\begin{gathered} 18 \% \\ \mathrm{k} \end{gathered}$ | 17\% | $\begin{gathered} 18 \% \\ \mathrm{k} \end{gathered}$ | 12\% | 10\% | $\underset{\text { jk }}{24 \%}$ | 18\% | 18\% | 16\% |
| 298 | 9 | 24 | 29 | 11 | 21 | 14 | 27 | 20 | 22 | 42 | 27 | 53 | 88 | 157 | 54 |
| 15\% | 17\% | 14\% | 13\% | 13\% | 12\% | 14\% | 15\% | 14\% | 12\% | 15\% | 14\% | $\begin{gathered} 19 \% \\ \text { ci } \end{gathered}$ | 16\% | 16\% | 11\% |
| 432 | 9 | 32 | 38 | 16 | 42 | 27 | 43 | 40 | 31 | 76 | 33 | 44 | 118 | 201 | 113 |
| 21\% | 16\% | 19\% | 17\% | 20\% | $\begin{aligned} & 25 \% \\ & \mathrm{cl} \end{aligned}$ | $\begin{gathered} 27 \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { 24\% } \\ \text { I } \end{gathered}$ | $\begin{aligned} & 27 \% \\ & \text { cikl } \end{aligned}$ | 17\% | $\begin{aligned} & 27 \% \\ & \text { cikl } \end{aligned}$ | 17\% | 16\% | 21\% | 20\% | 23\% |
| 272 | 7 | 24 | 28 | 13 | 21 | 13 | 16 | 14 | 20 | 42 | 35 | 38 | 63 | 140 | 69 |
| 13\% | 12\% | 14\% | 13\% | 16\% | 12\% | 13\% | 9\% | 10\% | 11\% | 15\% | $\begin{aligned} & \text { 18\% } \\ & \text { gh } \end{aligned}$ | 14\% | 11\% | 14\% | 14\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q19. A representative survey of the British public in 2021 asked them what they thought the government should do on taxation: raise taxes, lower taxes or maintain taxes at their current level. On average, which of the following age groups do you think was most likely to say the government should raise taxes? BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total
$55+$ year olds

35-54 year olds

18-34 year olds

No difference between age groups

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | ${ }^{*} \mathrm{~b}$ | c | d | e | a | b | c | d | e | , |  | h | *i |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 690 | 5 | 7 | 388 | 216 | 70 | 275 | 100 | 37 | 32 | 17 | 56 | 118 | 47 | 7 |
| 34\% | 16\% | 33\% | 35\% | 34\% | 29\% | 33\% | 31\% | 32\% | 30\% | 24\% | $\begin{aligned} & 43 \% \\ & \text { abe } \end{aligned}$ | $\begin{gathered} 38 \% \\ e \end{gathered}$ | 36\% | 26\% |
| 358 | 5 | 5 | 158 | 128 | 59 | 183 | 71 | 9 | 15 | 18 | 10 | 31 | 16 | 4 |
| 17\% | 17\% | 26\% | 14\% | $\begin{gathered} 20 \% \\ c \end{gathered}$ | $\begin{gathered} 24 \% \\ c \end{gathered}$ | $\begin{gathered} \text { 22\% } \\ \text { cfgh } \end{gathered}$ | $\begin{gathered} 22 \% \\ \text { cfgh } \end{gathered}$ | 8\% | 14\% | $\begin{gathered} 25 \% \\ \text { cfgh } \end{gathered}$ | 8\% | 10\% | 12\% | 13\% |
| 298 | 1 | 5 | 141 | 97 | 52 | 135 | 53 | 13 | 9 | 25 | 9 | 39 | 10 | 6 |
| 15\% | 2\% | 23\% | 13\% | 15\% | $21 \%$ cd | $\begin{aligned} & \text { 16\% } \\ & \text { dfh } \end{aligned}$ | $\begin{aligned} & 16 \% \% \\ & \text { fh } \end{aligned}$ | 11\% | 8\% | $\begin{gathered} \quad 34 \% \\ \text { abcdfgh } \end{gathered}$ | 7\% | 13\% | 7\% | 21\% |
| 432 | 6 | 2 | 266 | 119 | 38 | 152 | 58 | 30 | 29 | 5 | 28 | 83 | 37 | 10 |
| 21\% | 22\% | 9\% | $\begin{aligned} & 24 \% \\ & \text { de } \end{aligned}$ | 19\% | 16\% | $\begin{gathered} 18 \% \\ \mathrm{e} \end{gathered}$ | $18 \%$ e | 26\% ${ }_{\text {ae }}$ | 27\% | 7\% | $\underset{\mathrm{e}}{21 \%}$ | $\begin{aligned} & 27 \% \\ & \text { abe } \end{aligned}$ | $\begin{aligned} & 28 \% \\ & \text { abe } \end{aligned}$ | 35\% |
| 272 | 12 | 2 | 156 | 69 | 25 | 80 | 46 | 25 | 23 | 8 | 26 | 40 | 22 | 1 |
| 13\% | 42\% | 9\% | 14\% | 11\% | 10\% | 10\% | 14\% | 22\% | 21\% | 10\% | 20\% | 13\% | 17\% | 5\% |
|  |  |  |  |  |  |  | a | aeg | a |  | a |  | a |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q19. A representative survey of the British public in 2021 asked them what they thought the government should do on taxation: raise taxes, lower taxes or maintain taxes at their current level. On average, which of the following age groups do you think was most likely to say the government should raise taxes? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total
$55+$ year olds

35-54 year olds

18-34 year olds

No difference between age groups

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q19. A representative survey of the British public in 2021 asked them what they thought the government should do on taxation: raise taxes, lower taxes or maintain taxes at their current level. On average, which of the following age groups do you think was most likely to say the government should raise taxes? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

55+ year olds
35-54 year olds

18-34 year olds

No difference between age groups

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
|  |  |  |
| 690 | 529 | 85 |
| $34 \%$ | $36 \%$ | $34 \%$ |
| 358 | 256 | 41 |
| $17 \%$ | $17 \%$ | $16 \%$ |
| 298 | 238 | 29 |
| $15 \%$ | $16 \%$ | $12 \%$ |
| 432 | 288 | 62 |
| $21 \%$ | $19 \%$ | $25 \%$ |
|  |  | a |
| 272 | 170 | 32 |
| $13 \%$ | $11 \%$ | $13 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q21. Do you believe it is the responsibility of individuals or the government to ensure that people plan for their own long-term financial security? <br> \section*{BASE: All respondents}

Significance Level: 95\%
Unweighted Total
Total


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q21. Do you believe it is the responsibility of individuals or the government to ensure that people plan for their own long-term financial security? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Entirely the responsibility of individuals

Mostly the responsibility of individuals

Shared responsibility between individuals and the government

Mostly the responsibility of the government

Entirely the responsibility of the government

Don't know

|  | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | $\begin{aligned} & \text { West } \\ & \text { Midlands } \end{aligned}$ | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  | a | b | c | d | e | f | g | h | i | j | k | 1 | a | b | c |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 272 | 6 | 20 | 31 | 10 | 30 | 20 | 20 | 18 | 25 | 37 | 20 | 34 | 82 | 126 | 64 |
| 13\% | 11\% | 12\% | 14\% | 12\% | 18\% | $\begin{aligned} & \text { 20\% } \\ & \text { gk } \end{aligned}$ | 11\% | 12\% | 14\% | 13\% | 11\% | 13\% | 15\% | 13\% | 13\% |
| 571 | 16 | 54 | 59 | 18 | 51 | 19 | 48 | 38 | 50 | 91 | 63 | 64 | 155 | 283 | 133 |
| 28\% | 27\% | $\underset{f}{32 \%}$ | 26\% | 22\% | 30\% | 20\% | 27\% | 25\% | 28\% | $\begin{aligned} & 33 \% \\ & \text { dfl } \end{aligned}$ | $\begin{gathered} 33 \% \\ \text { fl } \end{gathered}$ | 24\% | 27\% | 29\% | 27\% |
| 813 | 22 | 67 | 94 | 40 | 64 | 36 | 79 | 63 | 67 | 104 | 77 | 101 | 221 | 397 | 195 |
| 40\% | 39\% | 39\% | 42\% | 48\% | 38\% | 37\% | 44\% | 42\% | 37\% | 37\% | 41\% | 37\% | 39\% | 40\% | 39\% |
| 193 | 10 | 14 | 19 | 4 | 12 | 13 | 14 | 14 | 26 | 21 | 13 | 34 | 45 | 93 | 55 |
| 9\% | $\begin{gathered} \text { 17\% } \\ \text { dejk } \end{gathered}$ | 8\% | 9\% | 5\% | 7\% | 13\% | 8\% | 9\% | $\begin{gathered} 14 \% \\ \text { degjk } \end{gathered}$ | 7\% | 7\% | 13\% | 8\% | 9\% | 11\% |
| 102 | 2 | 7 | 11 | 4 | 6 | 5 | 9 | 8 | 9 | 9 | 11 | 21 | 36 | 45 | 21 |
| 5\% | 4\% | 4\% | 5\% | 4\% | 4\% | 5\% | 5\% | 5\% | 5\% | 3\% | 6\% | $\begin{aligned} & \text { 8\% } \\ & \text { j } \end{aligned}$ | 6\% | 5\% | 4\% |
| 99 | 1 | 9 | 11 | 7 | 5 | 5 | 9 | 10 | 3 | 17 | 6 | 17 | 25 | 47 | 28 |
| 5\% | 1\% | 5\% | 5\% | $8 \%$ $i$ | 3\% | 5\% | 5\% | ${ }_{\text {6\% }}$ | 2\% | ${ }_{\text {6\% }}{ }_{\text {i }}$ | 3\% | ${ }_{\text {6\% }}^{\text {6 }}$ | 4\% | 5\% | 6\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q21. Do you believe it is the responsibility of individuals or the government to ensure that people plan for their own long-term financial security? <br> \section*{BASE: All respondents}

## Significance Level: 95\%

Unweighted Total
Total

Entirely the responsibility of individuals

Mostly the responsibility of individuals

Shared responsibility between individuals and the government

Mostly the responsibility of the government

Entirely the responsibility of the government

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | * ${ }^{\text {b }}$ | c | d | e | a | b | c | d | e | , | g | h | *i |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 272 | 3 | 4 | 161 | 74 | 26 | 98 | 28 | 4 | 13 | 4 | 28 | 66 | 24 | 7 |
| 13\% | 11\% | 21\% | 15\% | 12\% | 11\% | 12\% | 9\% | 4\% | 12\% | 5\% | 22\% | 21\% | 18\% | 26\% |
|  |  |  |  |  |  | c |  |  | c |  | abce | abce | bce |  |
| 571 | 7 | 5 | 303 | 194 | 60 | 238 | 80 | 27 | 17 | 14 | 44 | 116 | 31 | 4 |
| 28\% | 24\% | 23\% | 27\% | 31\% | 25\% | $\begin{gathered} 29 \% \\ d \end{gathered}$ | 24\% | 24\% | 16\% | 19\% | $\begin{aligned} & 34 \% \\ & \text { de } \end{aligned}$ | $\begin{gathered} 37 \% \\ \text { abcdeh } \end{gathered}$ | 24\% | 14\% |
| 813 | 11 | 6 | 446 | 252 | 96 | 296 | 149 | 53 | 54 | 30 | 48 | 125 | 48 | 9 |
| 40\% | 38\% | 27\% | 40\% | 40\% | 39\% | 36\% | $\begin{gathered} 45 \% \\ \mathrm{a} \end{gathered}$ | 47\% ${ }^{\text {a }}$ | $\begin{aligned} & 50 \% \\ & \text { ah } \end{aligned}$ | 41\% | 37\% | 40\% | 36\% | 34\% |
| 193 | 4 | 4 | 87 | 63 | 31 | 99 | 44 | 11 | 12 | 10 | 1 | 3 | 9 | 3 |
| 9\% | 14\% | 20\% | 8\% | 10\% | 13\% | 12\% | 13\% | 10\% | 11\% | 14\% | * | 1\% | 7\% | 12\% |
|  |  |  |  |  | c | fg | fg | fg | fg | fg |  |  | fg |  |
| 102 | - | 1 | 49 | 30 | 20 | 54 | 13 | 5 | 1 | 9 | 7 | 1 | 10 | 1 |
| 5\% | - | 3\% | 4\% | 5\% | 8\% | 7\% | 4\% | 4\% | * | 12\% | 5\% | * | 8\% | 5\% |
|  |  |  |  |  | cd | dg |  | g |  | bdg |  |  | dg |  |
| 99 | 4 | 1 | 64 | 16 | 11 | 40 | 14 | 13 | 11 | 7 | 2 | - | 10 | 2 |
| 5\% | 14\% | 5\% | 6\% | 3\% | 4\% | 5\% | 4\% | 11\% | 10\% | 9\% | 2\% | - | 8\% | 9\% |
|  |  |  | d |  |  | g | g | abfg | abfg | fg | 9 |  | fg |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q21. Do you believe it is the responsibility of individuals or the government to ensure that people plan for their own long-term financial security? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Entirely the responsibility of individuals

Mostly the responsibility of individuals

Shared responsibility between individuals and the government

Mostly the responsibility of the government

Entirely the responsibility of the government

Don't know

| Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrat } \end{gathered}$ | Brexit Party | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \\ \hline \end{gathered}$ | Another party | Better | Worse | About the same |
|  | a | b | c | d *e |  | f | a |  | c | d | e | ${ }^{*} \mathrm{~g}$ |  | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 272 | 243 | 8 | 11 | 6 | 3 | 28 | 138 | 57 | 17 | 5 | 4 | 4 | 3 | 3 | 90 | 115 | 60 |
| 13\% | 14\% | 12\% | 11\% | 8\% | 20\% | 11\% | 19\% bef | 9\% | 15\% | 10\% | 6\% | 6\% | 26\% | 12\% | $\begin{gathered} \text { 17\% } \\ \text { b } \end{gathered}$ | 12\% | 14\% |
| 571 | 502 | 19 | 26 | 15 | 3 | 63 | 246 | 138 | 37 | 8 | 11 | 26 | 3 | 12 | 149 | 247 | 144 |
| 28\% | 28\% | 28\% | 25\% | 21\% | 21\% | 25\% | $\begin{aligned} & 35 \% \\ & \text { bde } \end{aligned}$ | 23\% | $\begin{aligned} & 31 \% \\ & \text { be } \end{aligned}$ | 17\% | 16\% | $\begin{aligned} & 34 \% \\ & \text { be } \end{aligned}$ | 25\% | 46\% | 28\% | 26\% | 33\% |
| 813 | 717 | 21 | 35 | 29 | 5 | 89 | 256 | 260 | 46 | 17 | 39 | 28 | 5 | 7 | 205 | 389 | 170 |
| 40\% | 40\% | 32\% | 33\% | 41\% | 29\% | 35\% | 36\% | $\begin{gathered} 42 \% \\ a \end{gathered}$ | 39\% | 37\% | $\begin{gathered} 58 \% \\ \text { abcdf } \end{gathered}$ | 37\% | 37\% | 26\% | 39\% | 41\% | 39\% |
| 193 | 151 | 5 | 20 | 12 | 3 | 41 | 42 | 78 | 10 | 10 | 7 | 7 | 1 | 4 | 43 | 117 | 25 |
| 9\% | 8\% | 7\% | $\begin{aligned} & 20 \% \\ & \text { ab } \end{aligned}$ | $\begin{gathered} 18 \% \\ \mathrm{a} \end{gathered}$ | 22\% | $\begin{gathered} 16 \% \\ \mathrm{a} \end{gathered}$ | 6\% | $\begin{gathered} 13 \% \\ \mathrm{a} \end{gathered}$ | 8\% | $\begin{aligned} & 21 \% \\ & \text { ac } \end{aligned}$ | 10\% | 9\% | 6\% | 16\% | 8\% | $\begin{aligned} & 12 \% \\ & \text { ac } \end{aligned}$ | 6\% |
| 102 | 80 | 8 | 7 | 6 | 1 | 22 | 21 | 49 | 5 | 3 | 3 | 5 | 1 | - | 31 | 48 | 20 |
| 5\% | 5\% | $\begin{gathered} 12 \% \\ \mathrm{a} \end{gathered}$ | 7\% | 8\% | 4\% | $\begin{aligned} & \text { 8\% } \\ & \text { a } \end{aligned}$ | 3\% | $\begin{aligned} & 8 \% \\ & \mathrm{a} \end{aligned}$ | 4\% | 6\% | 4\% | 7\% | 6\% | - | 6\% | 5\% | 5\% |
| 99 | 85 | 6 | 5 | 2 | 1 | 13 | 10 | 32 | 3 | 4 | 4 | 5 | - | - | 13 | 44 | 20 |
| 5\% | 5\% | 9\% | 5\% | 3\% | 3\% | 5\% | 1\% | 5\% | 2\% | 8\% a | 6\% a | 7\% a | - | - | 2\% | $\begin{aligned} & 5 \% \\ & \mathrm{a} \end{aligned}$ | 4\% |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q21. Do you believe it is the responsibility of individuals or the government to ensure that people plan for their own long-term financial security? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Entirely the responsibility of individuals

Mostly the responsibility of individuals

Shared responsibility between individuals and the government

Mostly the responsibility of the government

Entirely the responsibility of the government

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
| 272 | 238 | 19 |
| $13 \%$ | $16 \%$ | $7 \%$ |
|  | b |  |
| 571 | 444 | 54 |
| $28 \%$ | $30 \%$ | $22 \%$ |
|  | b |  |
| 813 | 578 | 106 |
| $40 \%$ | $39 \%$ | $43 \%$ |
| 193 | 122 | 41 |
| $9 \%$ | $8 \%$ | $17 \%$ |
|  |  | a |
| 102 | 65 | 21 |
| $5 \%$ | $4 \%$ | $9 \%$ |
|  |  | a |
| 99 | 34 | 8 |
| $5 \%$ | $2 \%$ | $3 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22. SUMMARY: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Climate change, biodiversity loss and other environmental issues are big enough problems that they justify significant changes to people's lifestyles

I am willing to make significant changes to my own lifestyle to reduce the impact of climate change

Environmental concerns should be prioritised over economic growth

There is no point in changing my behaviour to tackle climate change because it won't make any difference anyway

| Total | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't know | NET: Agree | NET: Disagree |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2050 | 614 | 863 | 351 | 108 | 55 | 59 | 1477 | 164 |
| 100\% | 30\% | 42\% | 17\% | 5\% | 3\% | 3\% | 72\% | 8\% |
| 2050 | 501 | 867 | 374 | 184 | 91 | 33 | 1368 | 275 |
| 100\% | 24\% | 42\% | 18\% | 9\% | 4\% | 2\% | 67\% | 13\% |
| 2050 | 431 | 607 | 592 | 239 | 126 | 56 | 1038 | 364 |
| 100\% | 21\% | 30\% | 29\% | 12\% | 6\% | 3\% | 51\% | 18\% |
| 2050 | 173 | 359 | 442 | 513 | 535 | 29 | 532 | 1048 |
| 100\% | 8\% | 17\% | 22\% | 25\% | 26\% | 1\% | 26\% | 51\% |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.1. Climate change, biodiversity loss and other environmental issues are big enough problems that they justify significant changes to people's lifestyles: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | 9 | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 614 $30 \%$ | $\begin{gathered} 316 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 294 \\ & 28 \% \end{aligned}$ |  | $\begin{aligned} & 102 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 31 \% \end{aligned}$ | $46$ 36\% | $43$ 33\% | $\begin{aligned} & 36 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 23 \% \end{aligned}$ |  | $\begin{aligned} & 128 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 29 \% \end{aligned}$ |  |
|  | 30\% |  |  | $\begin{aligned} & 37 \% \\ & \text { bcd } \end{aligned}$ | 29\% |  |  | $\begin{gathered} 31 \% \\ d \end{gathered}$ | $\begin{gathered} 36 \% \\ \text { d } \end{gathered}$ | $\begin{gathered} 33 \% \\ \text { d } \end{gathered}$ | $\begin{aligned} & 39 \% \\ & \text { cd } \end{aligned}$ |  | $\begin{gathered} 33 \% \\ \mathrm{~b} \end{gathered}$ |  | 29\% | $\begin{gathered} \text { 36\% } \\ \text { b } \end{gathered}$ |
| (4.0) | 863 | 421 | 438 | 75 | 145 | 137 | 156 | 138 | 41 | 58 | 31 | 81 | $241$ | 211 | $226$ | $89$ |
|  | 42\% | 42\% | 42\% | 34\% | $\underset{f}{42 \%}$ | $\begin{aligned} & \text { 42\% } \\ & \text { af } \end{aligned}$ | $\begin{aligned} & 45 \% \\ & \text { af } \end{aligned}$ | $\begin{aligned} & 43 \% \\ & \text { af } \end{aligned}$ | 32\% | $\begin{aligned} & 44 \% \\ & \text { af } \end{aligned}$ | 34\% | ${ }_{\text {abcdefh }}^{62 \%}$ | $41 \%$ | $\begin{gathered} 43 \% \\ d \end{gathered}$ |  | 36\% |
| (3.0) | 351 | 140 | 210 | 47 | 62 | 71 | 63 | 47 | 18 | 15 | 18 | 9 | 83 | 90 | 107 | 50 |
|  | 17\% | 14\% | 20\% | $\begin{gathered} 21 \% \\ \mathrm{~g} \end{gathered}$ | 18\% | $\begin{gathered} \text { 22\% } \\ \text { efgi } \end{gathered}$ | 18\% | 15\% | 14\% | 11\% | 19\% | 7\% | 14\% | $\begin{gathered} 19 \% \\ \mathrm{a} \end{gathered}$ | 19\% | 20\% |
| (2.0) | 108 | 59 | 49 | 8 | 17 | 10 | 22 | 18 | 10 | 9 | 3 | 10 | 37 | 26 | 23 | 11 |
|  |  | 6\% | 5\% | 4\% | 5\% | 3\% | $\begin{aligned} & \text { 6\% } \\ & c \end{aligned}$ | 6\% | 7\% | 7\% | 3\% | 8\% | 6\% | 5\% | 4\% | 4\% |
| (1.0) | 55 | 40 | 14 | 3 | 6 | 10 | 11 | 12 | 7 | 4 | 3 | - | 23 | 16 | 13 | 3 |
|  | 3\% | $\begin{aligned} & \text { 4\% } \\ & \mathrm{b} \end{aligned}$ | 1\% | 1\% | 2\% | 3\% | 3\% | 4\% | ab ${ }_{\text {6 }}$ | 3\% | 3\% | - | $\begin{aligned} & 4 \% \\ & d \end{aligned}$ | 3\% | 2\% | 1\% |
|  | 59 | 21 | 38 | 7 | 16 | 7 | 13 | 6 | 7 | 2 | 1 | - | 13 | 17 | 22 | 7 |
|  | 3\% | 2\% | 4\% | 3\% | 5\% | 2\% | 4\% | 2\% | 6\% | 1\% | 1\% | - | 2\% | 3\% | 4\% | 3\% |
|  | 1477 | 737 | 732 | 159 | 247 | 229 | 235 | 239 | 87 | 101 | 68 | 111 | 434 | 339 | 384 | 177 |
|  | 72\% | 74\% | 70\% | 71\% | 71\% | 70\% | 68\% | 74\% | 68\% | $\begin{gathered} 78 \% \\ d \end{gathered}$ | 73\% | $\begin{aligned} & 85 \% \\ & \text { df } \end{aligned}$ | 74\% | 69\% | 70\% | 71\% |
|  | 164 | 99 | 63 | 11 |  | 20 | 33 | 30 | 17 | 12 |  |  | 59 |  | 36 |  |
|  | 8\% | $\begin{gathered} \text { 10\% } \\ \text { b } \end{gathered}$ | 6\% | 5\% | 7\% | 6\% | $\begin{gathered} \text { 10\% } \\ \text { a } \end{gathered}$ | 9\% | abc ${ }^{13 \%}$ | 10\% | 7\% | 8\% | $\begin{aligned} & 10 \% \\ & c d \end{aligned}$ | 9\% | 7\% | 6\% |
|  | 1991 | 976 | 1005 | 217 | 333 | 320 | 331 | 317 | 122 | 128 | 92 | 131 | 576 | 471 | 528 | 241 |
|  | 3.94 | 3.94 | 3.94 | $\begin{array}{r} 4.05 \\ d \end{array}$ | $\begin{array}{r} 3.96 \\ d \end{array}$ | 3.91 | 3.82 | 3.94 | 3.90 | 4.00 | 4.03 | 4.00 | 3.95 | 3.87 | 3.94 | $\begin{array}{r} 4.03 \\ b \end{array}$ |
|  | . 974 | 1.039 | . 905 | . 938 | . 932 | . 951 | . 979 | 1.018 | 1.170 | . 999 | 1.020 | . 786 | 1.041 | . 988 | . 949 | . 934 |
|  | . 022 | . 033 | . 029 | . 065 | . 050 | . 051 | . 052 | . 055 | . 097 | . 088 | . 113 | . 129 | . 042 | . 044 | . 040 | . 061 |
|  |  |  |  |  |  |  |  |  | . 01 | . 01 | . 01 | . 02 |  |  |  | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.1. Climate change, biodiversity loss and other environmental issues are big enough problems that they justify significant changes to people's lifestyles: To what extent do you agree or disagree with the following statements?
BASE: All respondents
Significance Level: 95\%

Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree
Don't know

NET: Agree

NET: Disagree
Base for stats
Mean Score

Standard Deviation Etror variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.1. Climate change, biodiversity loss and other environmental issues are big enough problems that they justify significant changes to people's lifestyles: To what extent do you agree or disagree with the following statements?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree
Strongly disagree

Don't know

NET: Agree

NET: Disagree

## Base for stats

Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.1. Climate change, biodiversity loss and other environmental issues are big enough problems that they justify significant changes to people's lifestyles: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.1. Climate change, biodiversity loss and other environmental issues are big enough problems that they justify significant changes to people's lifestyles: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree
Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation Etror variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.2. I am willing to make significant changes to my own lifestyle to reduce the impact of climate change: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagre

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  |  | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | Baby Boomers (56-76) | $\begin{array}{r} \text { Gen X } \\ (42-55) \\ \hline \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen Z } \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | g | h | i | a | b | c | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 501 | 242 | 255 | 74 | 83 | 83 | 68 | 75 | 40 | 30 | 25 | 24 | 145 | 107 | 136 | 76 |
|  | 24\% | 24\% | 25\% | $\begin{aligned} & 33 \% \\ & \text { bde } \end{aligned}$ | 24\% | 25\% | 20\% | 23\% | $\begin{gathered} 31 \% \\ d \end{gathered}$ | 23\% | 27\% | 18\% | 25\% | 22\% | 25\% | 31\% |
| (4.0) | 867 | 396 | 467 | 85 | 146 | 124 | 159 | 145 | 47 | 62 | 42 | 58 | 255 | 213 | 220 | 98 |
|  | 42\% | 40\% | $\begin{gathered} 45 \% \\ a \end{gathered}$ | 38\% | 42\% | 38\% | $\begin{aligned} & 46 \% \\ & \text { acf } \end{aligned}$ | 45\% | 36\% | 48\% | 46\% | 45\% | 43\% | 44\% | 40\% | 40\% |
| (3.0) | 374 | 187 | 187 | 41 | 75 | 73 | 58 | 46 | 16 | 20 | 14 | 31 | 91 | 87 | 116 | 47 |
|  | 18\% | 19\% | 18\% | 18\% | $\begin{aligned} & 21 \% \\ & \text { ef } \end{aligned}$ | $\begin{aligned} & \text { 22\% } \\ & \text { ef } \end{aligned}$ | 17\% | 14\% | 12\% | 16\% | 15\% | 24\% | 15\% | 18\% | $21 \%$ a | 19\% |
| (2.0) | 184 | 94 | 90 | 14 | 27 | 26 | 31 | 36 | 19 | 12 | 8 | 11 | 64 | 43 | 44 | 16 |
|  | 9\% | 9\% | 9\% | 6\% | 8\% | 8\% | 9\% | 11\% | 14\% | 9\% | 9\% | 8\% | 11\% | 9\% | 8\% | 6\% |
| (1.0) | 91 | 65 | 25 | 6 | 11 | 14 | 19 | 19 | 8 | 5 | 3 | 7 | 32 | 27 | 19 | 6 |
|  | 4\% | $\begin{aligned} & 7 \% \\ & \mathrm{~b} \end{aligned}$ | 2\% | 3\% | 3\% | 4\% | 5\% | 6\% | 6\% | 3\% | 3\% | 5\% | 5\% | 5\% | 3\% | 2\% |
|  | 33 | 14 | 19 | 4 | 9 | 6 | 9 | 3 | - | 1 | - | - | 3 | 11 | 15 | 4 |
|  | 2\% | 1\% | 2\% | 2\% | $\begin{gathered} 3 \% \\ f \end{gathered}$ | 2\% | f ${ }_{\text {f }}$ | 1\% | - | 1\% | - | - | * | $\begin{aligned} & \text { 2\% } \\ & \text { a } \end{aligned}$ | 3\% a | 2\% |
|  | 1368 | 638 | 722 | 158 | 228 | 208 | 227 | 220 | 87 | 92 | 67 | 82 | 399 | 320 | 355 | 174 |
|  | 67\% | 64\% | $\begin{gathered} 69 \% \\ a \end{gathered}$ | 71\% | 65\% | 63\% | 66\% | 68\% | 67\% | 71\% | 73\% | 63\% | 68\% | 66\% | 65\% | 70\% |
|  | 275 | 159 | 115 | 20 | 37 | 40 | 50 | 55 | 27 | 17 | 11 | 18 | 96 | 70 | 63 | 22 |
|  | 13\% | 16\% | 11\% | 9\% | 11\% | 12\% | 14\% | 17\% | 21\% | 13\% | 12\% | 14\% | 16\% | 14\% | 11\% | 9\% |
|  |  | b |  |  |  |  |  | ab | abc |  |  |  | cd | d |  |  |
|  | 2017 | 984 | 1024 | 220 | 340 | 321 | 335 | 320 | 129 | 129 | 93 | 131 | 586 | 477 | 534 | 243 |
|  | 3.75 | 3.67 | 3.82 | 3.94 | 3.77 | 3.74 | 3.68 | 3.69 | 3.71 | 3.79 | 3.84 | 3.62 | 3.71 | 3.70 | 3.77 | 3.91 |
|  |  |  |  | cde |  |  |  |  |  |  |  |  |  |  |  | ab |
|  | 1.068 | 1.142 | . 986 | 1.015 | 1.004 | 1.070 | 1.071 | 1.122 | 1.232 | 1.023 | 1.029 | 1.048 | 1.118 | 1.086 | 1.031 | . 997 |
|  | . 024 | . 036 | . 031 | . 070 | . 053 | . 057 | . 056 | . 060 | . 101 | . 090 | . 114 | . 172 | . 044 | . 048 | . 043 | . 064 |
|  |  |  |  |  |  |  |  |  | . 01 | . 01 | . 01 | . 03 | . | . | . | . 06 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.2. I am willing to make significant changes to my own lifestyle to reduce the impact of climate change: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.2. I am willing to make significant changes to my own lifestyle to reduce the impact of climate change: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | *b | c | d | e | a | b | c | d | e | f | g | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | ${ }^{129}$ | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | $\begin{aligned} & 501 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | 7 $36 \%$ | 257 $23 \%$ | 170 $27 \%$ | 61 $25 \%$ |  | $70$ $21 \%$ | 28 $25 \%$ | 24 $22 \%$ | 22 $30 \%$ | $36$ | 68 <br> 22\% | 27 $20 \%$ | 3 $12 \%$ |
|  | $24 \%$ | 8\% | 36\% | 23\% | 27\% | 25\% | $\begin{gathered} 27 \% \\ \mathrm{~b} \end{gathered}$ | 21\% | 25\% | 22\% | 30\% | 28\% | 22\% | 20\% | 12\% |
| (4.0) | 867 | 8 | 6 | 477 | 262 | 108 | 330 | 144 | 50 | 35 | 31 | 49 | 149 | 64 | 14 |
|  | 42\% | 27\% | $31 \%$ | 43\% | 42\% | 44\% | 40\% | $\begin{gathered} 44 \% \\ d \end{gathered}$ | 45\% | 32\% | 42\% | 38\% | $\begin{aligned} & 48 \% \\ & \mathrm{ad} \end{aligned}$ | $\begin{gathered} 48 \% \\ d \end{gathered}$ | 50\% |
| (3.0) | 374 | 8 | 4 | 196 | 117 | 44 | 154 | 65 | 12 | 21 | 14 | 25 | 54 | 23 | 5 |
|  | 18\% | 30\% | 22\% | 18\% | 19\% | 18\% | $\begin{gathered} 19 \% \\ c \end{gathered}$ | $\begin{gathered} 20 \% \\ c \end{gathered}$ | 10\% | 20\% | 20\% | 20\% | 17\% | 17\% | 18\% |
| (2.0) | 184 | 5 | 2 | 112 | 47 | 16 | 73 | 35 | 5 | 14 | 3 | 11 | 28 | 11 | 3 |
|  | 9\% | 17\% | 11\% | 10\% | 7\% | 7\% | 9\% | 11\% | 5\% | $\begin{gathered} 13 \% \\ c \end{gathered}$ | 5\% | 9\% | 9\% | 8\% | 11\% |
| (1.0) | 91 | 3 | - | 53 | 23 | 12 | 32 | 11 | 9 | 9 | 3 | 8 | 11 | 6 | 1 |
|  | 4\% | 11\% | - | 5\% | 4\% | 5\% | 4\% | 3\% | $\begin{gathered} 8 \% \\ a b \end{gathered}$ | 8\% | 4\% | 6\% | 4\% | 4\% | 4\% |
|  | 33 | 2 | - | ${ }^{15}$ | 10 | 3 | 13 | 3 $1 \%$ | 8 |  | - | - | ${ }^{1}$ | 2 $1 \%$ | 1 $5 \%$ |
|  | 2\% | 8\% | - | 1\% | 2\% | 1\% | 2\% | 1\% | $\underset{\text { abefgh }}{ }{ }^{7 \%}$ | $\begin{gathered} 5 \% \\ \text { abfg } \end{gathered}$ | - |  | * | 1\% | 5\% |
|  | 1368 | 10 | 14 | 734 | 432 | 169 | 553 | 214 | 79 | 58 | 52 | 85 | 217 | 91 | 17 |
|  | 67\% | 35\% | 66\% | 66\% | 69\% | 69\% | $\begin{gathered} 67 \% \\ d \end{gathered}$ | 65\% | 70\% | 54\% | 71\% | 65\% | 70\% | 69\% | 63\% |
|  | 275 | 8 | 2 | 165 | 70 | 28 | 105 | 46 | 15 | 23 | 7 | 19 | 39 | 17 | 4 |
|  | 13\% | 28\% | 11\% | $\begin{gathered} 15 \% \\ \mathrm{~d} \end{gathered}$ | 11\% | 11\% | 13\% | 14\% | 13\% | $\begin{aligned} & 21 \% \\ & \mathrm{ae} \end{aligned}$ | 9\% | 15\% | 13\% | 13\% | 15\% |
|  | 2017 | 26 | 20 | 1095 | 619 | 241 | 812 | 326 | 105 | 102 | 73 | 129 | 311 | 131 | 27 |
|  | 3.75 | 3.04 | 3.91 | 3.70 | 3.82 | 3.79 | 3.79 | 3.70 | 3.78 | 3.50 | 3.88 | 3.72 | 3.76 | 3.73 | 3.59 |
|  |  |  |  |  | ¢ |  | d |  |  |  | d |  |  |  |  |
|  | 1.068 | 1.151 | 1.039 | 1.083 | 1.033 | 1.052 | 1.066 | 1.035 | 1.167 | 1.230 | 1.035 | 1.144 | 1.010 | 1.027 | 1.011 |
|  | . 024 | . 235 | . 238 | . 034 | . 040 | . 064 | . 035 | . 058 | . 117 | . 134 | . 122 | . 113 | . 059 | . 093 | . 194 |
|  |  | . 06 | . 06 |  |  |  |  |  | . 01 | . 02 | . 01 | . 01 | * | . 01 | . 04 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.2. I am willing to make significant changes to my own lifestyle to reduce the impact of climate change: To what extent do you agree or disagree with the following statements?
BASE: All respondents

```
Significance Level: 95%
```

Unweighted Total
Total
Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree
Don't know
NET: Agree
NET: Disagree
Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrat } \end{gathered}$ | $\begin{aligned} & \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \end{gathered}$ | Another party | Better | Worse | About the same |
|  |  | a | b | c | d | *e | f | a | b | c | d | e | f | ${ }^{*} \mathrm{~g}$ | *h | a | b | c |
|  | 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
|  | 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | $\begin{aligned} & 501 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 428 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 41 \% \end{aligned}$ | 7 $44 \%$ | $\begin{aligned} & 69 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 148 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 169 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 37 \% \end{aligned}$ | 26 $35 \%$ | $\begin{gathered} 3 \\ 24 \% \end{gathered}$ | 5 $20 \%$ | $\begin{aligned} & 129 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 271 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 20 \% \end{aligned}$ |
|  |  |  |  |  | abcf |  | c |  | a |  |  | ac | a |  |  |  | c |  |
| (4.0) | 867 | 768 | 22 | 44 | 26 | 3 | 95 | 302 | 263 | 64 | 13 | 29 | 31 | 5 | 14 | 221 | 383 | 203 |
|  | 42\% | 43\% | 33\% | 43\% | 37\% | 19\% | 37\% | 42\% | $\begin{gathered} 43 \% \\ d \end{gathered}$ | $\begin{gathered} 54 \% \\ \text { abd } \end{gathered}$ | 28\% | 44\% | 41\% | 43\% | 51\% | 42\% | 40\% | $\begin{gathered} 46 \% \\ b \end{gathered}$ |
| (3.0) | 374 | 314 | 17 | 29 | 8 | 3 | 57 | 131 | 111 | 17 | 13 | 12 | 10 | 4 | 2 | 110 | 155 | 87 |
|  | 18\% | 18\% | $\begin{gathered} 25 \% \\ d \end{gathered}$ | $\begin{aligned} & 28 \% \\ & \text { ad } \end{aligned}$ | 12\% | 18\% | $\begin{gathered} 22 \% \\ d \end{gathered}$ | 18\% | 18\% | 15\% | 27\% | 17\% | 13\% | 34\% | 8\% | $\begin{gathered} 21 \% \\ b \end{gathered}$ | 16\% | 20\% |
| (2.0) | 184 | 164 | 6 | 7 | 4 |  | 17 | 85 | 46 | 7 |  | 1 | 4 | - | 5 | 50 | 90 | 37 |
|  | 9\% | 9\% | 10\% | 7\% | 5\% | - | 7\% | $\begin{aligned} & \text { 12\% } \\ & \text { bce } \end{aligned}$ | ${ }_{\mathrm{e}}^{8 \%}$ | 6\% | $\begin{gathered} 14 \% \\ \mathrm{e} \end{gathered}$ | 1\% | 5\% | - | 17\% | 9\% | 9\% | 9\% |
| (1.0) | 91 | 74 | 6 | 5 | 2 | 2 | 16 | 41 | 18 | 1 | 2 | - | 2 | - | - | 19 | 48 | 16 |
|  | 4\% | 4\% | 9\% | 5\% | $3 \%$ | 15\% | 6\% | $\begin{aligned} & 6 \% \\ & \text { bce } \end{aligned}$ | 3\% | 1\% | 4\% | - | 3\% | - | - | 4\% | 5\% | 4\% |
|  | 33 | 30 | - | 1 | 1 | 1 | 3 | 6 | 7 | 1 | 2 | 1 | 2 | - | 1 | 1 | 12 | 8 |
|  | 2\% | 2\% | - | 1\% | 2\% | 4\% | 1\% | 1\% | 1\% | 1\% | $\begin{aligned} & 4 \% \\ & a \\ & \text { a } \end{aligned}$ | 1\% | 2\% | - | 3\% | * | $\begin{aligned} & \text { 1\% } \\ & \text { a } \end{aligned}$ | $\begin{aligned} & 2 \% \\ & \text { a } \end{aligned}$ |
|  | 1368 | 1196 | 38 | 62 |  | 10 | 163 | 450 |  |  | 24 |  |  | 8 |  |  |  |  |
|  | 67\% | 67\% | 57\% | 60\% | $\begin{aligned} & 77 \% \\ & \text { bcf } \end{aligned}$ | 63\% | 64\% | 63\% | $\begin{aligned} & 70 \% \\ & \mathrm{ad} \end{aligned}$ | $\begin{aligned} & 78 \% \\ & \text { ad } \end{aligned}$ | 50\% | $\begin{aligned} & 81 \% \\ & \text { ad } \end{aligned}$ | $\begin{aligned} & 76 \% \\ & \mathrm{ad} \end{aligned}$ | 66\% | $72 \%$ | $66 \%$ | $68 \%$ | $66 \%$ |
|  | 275 | 238 | 12 | 12 | 6 | 2 | 33 | 126 | 65 | 8 | 8 | 1 | 6 | - | 5 | 69 | 139 | 53 |
|  | 13\% | 13\% | 18\% | 11\% | 9\% | 15\% | 13\% | $\begin{aligned} & 18 \% \\ & \text { bce } \end{aligned}$ | $11 \%$ e | 7\% | 18\% | 1\% | 8\% | - | 17\% | 13\% | 14\% | 12\% |
|  | 2017 | 1748 | 67 | 102 | 69 | 15 | 253 | 707 | 608 | 118 | 45 | 66 | 73 | 12 | 26 | 529 | 948 | 431 |
|  | 3.75 | 3.75 | 3.53 | 3.61 | $\begin{aligned} & 4.08 \\ & \text { abcf } \end{aligned}$ | 3.80 | 3.73 | 3.61 | $\begin{array}{r} 3.85 \\ a \end{array}$ | $\begin{array}{r} 3.94 \\ \mathrm{ad} \end{array}$ | 3.54 | $\begin{aligned} & 4.18 \\ & \text { abcd } \end{aligned}$ | $\begin{gathered} 4.02 \\ \mathrm{ad} \end{gathered}$ | 3.90 | 3.76 | 3.74 | 3.78 | 3.72 |
|  | 1.068 | 1.058 | 1.208 | 1.008 | 1.041 | 1.465 | 1.118 | 1.118 | 1.009 | . 849 | 1.132 | . 745 | 1.000 | . 784 | . 995 | 1.043 | 1.114 | 1.001 |
|  | . 024 | . 025 | . 149 | . 099 | . 121 | . 366 | . 069 | . 042 | . 041 | . 076 | . 173 | . 089 | . 125 | . 217 | . 203 | . 045 | . 036 | . 048 |
|  | * |  | . 02 | . 01 | . 01 | . 13 | * |  |  | . 01 | . 03 | . 01 | . 02 | . 05 | . 04 |  | * | * |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.2. I am willing to make significant changes to my own lifestyle to reduce the impact of climate change: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree
Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation Standard Erro


## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q22.3. Environmental concerns should be prioritised over economic growth: To what extent do you agree or disagree with the following statements? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree
(5.0)

Neither agree nor disagre

Tend to disagree
(2.0)

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance

|  | Total | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-69 | 70-74 | 75-79 | 80+ | $\begin{gathered} \text { Baby } \\ \text { Boomers } \\ (56-76) \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Gen X } \\ (42-55) \end{array}$ | Millennials (26-41) | $\begin{array}{r} \text { Gen } Z \\ (18-25) \\ \hline \end{array}$ |
|  |  | a | b | a | b | c | d | e | f | 9 | h | i |  | b | - | d |
|  | 2050 | 1035 | 1005 | 215 | 363 | 354 | 367 | 353 | 149 | 130 | 82 | 37 | 634 | 521 | 577 | 242 |
|  | 2050 | 998 | 1042 | 224 | 349 | 328 | 344 | 323 | 129 | 130 | 93 | 131 | 589 | 488 | 549 | 248 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | 431 | 220 | 207 | 65 | 87 | 79 | 59 | 58 | 25 | 20 | 25 | 13 | 107 | 94 | 136 | 70 |
|  | 21\% | 22\% | 20\% | $\begin{gathered} \text { 29\% } \\ \text { defgi } \end{gathered}$ | degi | $\begin{gathered} \text { 24\% } \\ \text { degi } \end{gathered}$ | 17\% | 18\% | 19\% | 15\% | $\begin{aligned} & \text { 27\% } \\ & \text { dgi } \end{aligned}$ | 10\% | 18\% | 19\% | $\begin{aligned} & 25 \% \\ & \text { ab } \end{aligned}$ | 28\% ${ }_{\text {ab }}$ |
| (4.0) | 607 | 273 | 331 | 81 | 120 | 98 | 89 | 72 | 30 | 47 | 25 | 44 | 152 | 124 | 178 | 93 |
|  | 30\% | 27\% | $\begin{gathered} 32 \% \\ a \end{gathered}$ | $\begin{aligned} & 36 \% \\ & \text { def } \end{aligned}$ | $\begin{aligned} & 34 \% \\ & \text { def } \end{aligned}$ | $\begin{gathered} 30 \% \\ \mathrm{e} \end{gathered}$ | 26\% | 22\% | 23\% | $\begin{aligned} & 37 \% \\ & \text { def } \end{aligned}$ | 27\% | 34\% | 26\% | 25\% | $\begin{aligned} & 32 \% \\ & \text { ab } \end{aligned}$ | ab ${ }^{37 \%}$ |
| (3.0) | 592 | 278 | 311 | 47 | 87 | 97 | 109 | 109 | 42 | 32 | 21 | 49 | 182 | 156 | 146 | 50 |
|  | 29\% | 28\% | 30\% | 21\% | 25\% | $\begin{gathered} 30 \% \\ a \end{gathered}$ | $\begin{aligned} & 32 \% \\ & \text { ab } \end{aligned}$ | $\begin{aligned} & 34 \% \\ & a b \end{aligned}$ | $\begin{gathered} 33 \% \\ \mathrm{a} \end{gathered}$ | 25\% | 23\% | $37 \%$ a | $\begin{gathered} 31 \% \\ d \end{gathered}$ | $\begin{gathered} 32 \% \\ d \end{gathered}$ | 27\% | 20\% |
| (2.0) | 239 | 129 | 110 | 14 | 31 | 30 | 47 | 47 | 21 | 20 | 11 | 18 | 90 | 64 | 46 | 16 |
|  | 12\% | 13\% | 11\% | 6\% | 9\% | 9\% | $\begin{aligned} & 14 \% \\ & \mathrm{ab} \end{aligned}$ | $\begin{aligned} & 14 \% \\ & \text { abc } \end{aligned}$ | $\begin{aligned} & 16 \% \\ & \text { abc } \end{aligned}$ | $\begin{aligned} & 16 \% \\ & \text { abc } \end{aligned}$ | 12\% | 14\% | $15 \%$ $\mathrm{cd}$ | $\begin{aligned} & 13 \% \\ & \text { cd } \end{aligned}$ | 8\% | 6\% |
| (1.0) |  |  | 45 | 9 | 12 | 17 | 23 | 31 |  | 8 | 8 | 6 | 51 | 30 | 25 |  |
|  | 6\% | $\begin{aligned} & 8 \% \\ & \mathrm{~b} \end{aligned}$ | 4\% | 4\% | 3\% | 5\% | $\begin{aligned} & 7 \% \\ & \mathrm{~b} \end{aligned}$ | $\begin{gathered} 10 \% \\ a b c \end{gathered}$ | $\begin{gathered} 9 \% \\ a b \end{gathered}$ | 7\% | b ${ }^{\text {b }}$ | 5\% | $\begin{gathered} 9 \% \\ \text { cd } \end{gathered}$ | 6\% | 4\% | 4\% |
|  | 56 | 17 | 39 | 8 | 13 | 7 | 18 | 6 | - | 2 | 3 | - | 7 | 20 | 18 | 8 |
|  | 3\% | 2\% | 4\% | 4\% | 4\% | 2\% | 5\% | 2\% | - | 1\% | 3\% | - | 1\% | 4\% | 3\% | 3\% |
|  |  |  | a | f | $f$ |  | cef |  |  |  | , |  |  | a | a | a |
|  | 1038 | 494 | 538 | 146 | 207 | 178 | 148 | 131 | 55 | 67 | 50 | 57 | 259 | 217 | 314 | 163 |
|  | 51\% | 50\% | 52\% | $\begin{gathered} \text { 65\% } \\ \text { cdefgi } \end{gathered}$ | $\begin{aligned} & 59 \% \\ & \text { def } \end{aligned}$ | $\begin{aligned} & 54 \% \\ & \text { def } \end{aligned}$ | 43\% | 41\% | 42\% | 52\% | 54\% | 44\% | 44\% | 45\% | $\begin{aligned} & 57 \% \\ & \mathrm{ab} \end{aligned}$ | $\begin{gathered} 66 \% \\ \text { abc } \end{gathered}$ |
|  | 364 | 209 | 155 | 23 | 42 | 46 | 70 | 78 | 33 | 29 | 19 | 25 | 141 | 94 | 71 | 26 |
|  | 18\% | 21\% | 15\% | 10\% | 12\% | 14\% | 20\% | 24\% | 25\% | 22\% | 20\% | 19\% | 24\% | 19\% | 13\% | 10\% |
|  |  | b |  |  |  |  | abc | abc | abc | abc | a |  | cd | cd |  |  |
|  | 1994 | 981 | 1003 | 216 | 336 | 321 | 326 | 317 | 129 | 128 | 90 | 131 | 582 | 468 | 531 | 239 |
|  | 3.49 | 3.43 | 3.54 | 3.83 | 3.72 | 3.60 | 3.35 | 3.25 | 3.27 | 3.39 | 3.53 | 3.29 | 3.30 | 3.40 | 3.67 | 3.83 |
|  |  |  | a | cdefghi | defgi | def |  |  |  |  |  |  |  |  | ab | ab |
|  | 1.141 | 1.203 | 1.072 | 1.063 | 1.056 | 1.113 | 1.141 | 1.201 | 1.208 | 1.128 | 1.259 | . 995 | 1.191 | 1.141 | 1.090 | 1.059 |
|  | . 025 | . 038 | . 034 | . 073 | . 056 | . 060 | . 061 | . 064 | . 099 | . 100 | . 140 | . 164 | . 048 | . 051 | . 046 | . 069 |
|  |  |  |  | . 01 |  |  |  |  | . 01 | . 01 | . 02 | . 03 |  |  | * | * |

# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

## Q22.3. Environmental concerns should be prioritised over economic growth: To what extent do you agree or disagree with the following statements? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree
(5.0)

Strongly disagree

Don't know

NET: Agree
NET: Disagree

Base for stats
Mean Score
Standard Deviation Standard Erro Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

$\underset{\text { BASE:Al respondents }}{\text { Q22.3. Environmental concerns should be prioritised over economic growth: To what extent do you agree or disagree with the following statements? }}$ BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score

Standard Deviation
Standard Erro
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | * | c | d | e | a | b | c | d | e | f | 9 | h | * |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (5.0) | $\begin{gathered} 431 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 9 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 8 \\ 37 \% \end{gathered}$ | $\begin{gathered} 209 \\ 19 \% \end{gathered}$ | 142 $23 \%$ | $\begin{aligned} & 67 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 24 \% \end{aligned}$ | $69$ $21 \%$ | 29 $26 \%$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | 19 $26 \%$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $22$ 17\% | $8$ $\begin{gathered} 8 \\ 28 \% \end{gathered}$ |
|  |  |  |  |  |  | c | fg |  | g |  | g |  |  |  |  |
| (4.0) | 607 | 15 | 8 | 298 | 212 | 69 | 245 | 106 | 28 | 26 | 29 | 35 | 96 | 38 | 4 |
|  | 30\% | 53\% | 39\% | 27\% | $\begin{gathered} 34 \% \\ c \end{gathered}$ | 29\% | 30\% | 32\% | 24\% | 24\% | $\begin{aligned} & 40 \% \\ & \mathrm{~cd} \end{aligned}$ | 27\% | 31\% | 28\% | 16\% |
| (3.0) | 592 | 6 | 3 | 345 | 165 | 67 | 225 | 100 | 32 | 24 | 19 | 38 | 101 | 43 | 8 |
|  | 29\% | 21\% | 14\% | $\begin{gathered} 31 \% \\ d \end{gathered}$ | 26\% | 27\% | 27\% | 30\% | 28\% | 23\% | 27\% | 29\% | 32\% | 33\% | 30\% |
| (2.0) | 239 | - | 1 | 149 | 61 | 26 | 96 | 34 | 6 | 15 | 3 | 25 | 39 | 16 | 4 |
|  | 12\% | - | 4\% | 13\% | 10\% | 11\% | 12\% | 10\% | 5\% | 14\% | 4\% | 20\% | 12\% | 12\% | 13\% |
|  |  |  |  | d |  |  | e |  |  | ce |  | abce | ce |  |  |
| (1.0) | 126 | 3 | 1 | 73 | 38 | 11 | 50 | 11 | 8 | 10 | 3 | 12 | 22 | 11 | - |
|  | 6\% | 9\% | 5\% | 7\% | 6\% | 4\% | 6\% | 3\% | 7\% | ${ }_{\text {b }}{ }^{\text {b }}$ | 3\% | $\begin{aligned} & 9 \% \\ & b \end{aligned}$ | 7\% | 8\% | - |
|  | 56 | 2 | - | 36 | 10 | 4 | 13 | 9 | 10 | 10 | - | - | 7 | 3 | 4 |
|  | 3\% | 8\% | - | $\begin{aligned} & 3 \% \\ & \mathrm{~d} \end{aligned}$ | 2\% | 2\% | 2\% | 3\% | $\begin{gathered} \quad 9 \% \\ \text { abefgh } \end{gathered}$ | $\begin{gathered} 9 \% \\ \text { abefgh } \end{gathered}$ | - | - | 2\% | 2\% | 13\% |
|  | 1038 | 18 | 16 | 507 | 355 | 136 | 440 | 174 | 57 | 48 | 49 | 54 | 143 | 60 | 12 |
|  | 51\% | 62\% | 77\% | 46\% | $\begin{gathered} 56 \% \\ c \end{gathered}$ | $\begin{gathered} 56 \% \\ c \end{gathered}$ | $\begin{aligned} & \text { 53\% } \\ & \text { fg } \end{aligned}$ | $\begin{gathered} 53 \% \\ f \end{gathered}$ | 50\% | 45\% | ${ }_{\text {abcdfgh }}{ }^{66 \%}$ | 42\% | 46\% | 45\% | 44\% |
|  | 364 | 3 | 2 | 222 | 99 | 37 | 147 | 45 | 14 | 25 | 5 | 37 | 60 | 27 | 4 |
|  | 18\% | 9\% | 9\% | $\underset{\text { d }}{20 \%}$ | 16\% | 15\% | 18\% | 14\% | 13\% | ${ }_{\text {be }} 23 \%$ | 7\% |  | 19\% | 20\% | 13\% |
|  |  |  |  | d |  |  |  |  |  | be |  | abceg | e | e |  |
|  | 1994 | 26 | 20 | 1074 | 619 | 240 | 813 | 319 | 103 | 98 | 73 | 129 | 305 | 130 | 24 |
|  | 3.49 | 3.59 | 4.00 | 3.39 | 3.58 | 3.65 | 3.54 | 3.59 | 3.61 | 3.37 | 3.81 | 3.19 | 3.36 | 3.35 | 3.67 |
|  |  |  |  |  |  | c | fg | fgh | f |  | dfgh |  |  |  |  |
|  | 1.141 | 1.026 | 1.094 | 1.146 | 1.128 | 1.130 | 1.157 | 1.046 | 1.190 | 1.275 | . 990 | 1.186 | 1.105 | 1.148 | 1.103 |
|  | . 025 | . 209 | . 251 | . 036 | . 044 | . 069 | . 038 | . 060 | . 120 | . 142 | . 117 | . 117 | . 065 | . 105 | . 225 |
|  |  | . 04 | . 06 |  | * |  |  |  | . 01 | . 02 | . 01 | . 01 |  | . 01 | . 05 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q22.3. Environmental concerns should be prioritised over economic growth: To what extent do you agree or disagree with the following statements? <br> BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree
(5.0) $(4.0)$
$(3.0)$
$(2.0)$
$(1.0)$

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation Standard Erro Error variance


# KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021 

Q22.3. Environmental concerns should be prioritised over economic growth: To what extent do you agree or disagree with the following statements? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  |  | Support/oppose Covid restrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (5.0) | 431 | $\begin{gathered} 332 \\ 22 \% \end{gathered}$ | 53 |
|  | 21\% |  | 21\% |
| (4.0) | 607 | 456 | 61 |
|  | 30\% | 31\% | 25\% |
| (3.0) | 592 | $\begin{gathered} 434 \\ 29 \% \end{gathered}$ | 43 |
|  | 29\% |  | 17\% |
|  |  | b |  |
| (2.0) | 239 | 172 | 39 |
|  | 12\% | 12\% | 16\% |
| (1.0) | 126 | 67 | 44 |
|  | 6\% | 5\% | 18\% |
|  |  |  | a |
|  | 56 | $\begin{aligned} & 20 \\ & 1 \% \end{aligned}$ | 9 |
|  | 3\% |  | 4\% |
|  |  |  | a |
|  | 1038 | $\begin{aligned} & 788 \\ & 53 \% \end{aligned}$ | 114 |
|  | 51\% |  | 46\% |
|  |  | b |  |
|  | 364 | 239 | 83 |
|  | 18\% | 16\% | 33\% |
|  |  |  | a |
|  | 1994 | 1462 | 240 |
|  | 3.49 | 3.56 | 3.17 |
|  |  | b |  |
|  | 1.141 | 1.101 | 1.416 |
|  | . 025 | . 029 | . 091 |
|  |  |  | . 01 |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.4. There is no point in changing my behaviour to tackle climate change because it won't make any difference anyway: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Error
Error variance


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.4. There is no point in changing my behaviour to tackle climate change because it won't make any difference anyway: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree
5.0)

$$
(3.0)
$$

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score

Standard Deviation Standard Error

|  | Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 | DE |
|  |  | a | b | c | d | e | f | g | h | i | j | k | 1 | a | b | c |
| (5.0) | 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
|  | 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | $\begin{gathered} 173 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | 13 $7 \%$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | 3 $4 \%$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | 23 $8 \%$ | 10 $5 \%$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 46 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 31 \\ 6 \% \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  | acdjk |  |  |  |
| (4.0) | 359 | 12 | 22 | 40 | 14 | 31 | 14 | 40 | 22 | 30 | 53 | 30 | 50 | 103 | 169 | 87 |
|  | 17\% | 21\% | 13\% | 18\% | 16\% | 19\% | 15\% | $\begin{gathered} \text { 22\% } \\ \text { b } \end{gathered}$ | 15\% | 17\% | 19\% | 16\% | 19\% | 18\% | 17\% | 17\% |
| (3.0) | 442 | 8 | 32 | 53 | 23 | 29 | 29 | 42 | 20 | 43 | 55 | 52 | 57 | 102 | 232 | 108 |
|  | 22\% | 14\% | 19\% | $\begin{gathered} 24 \% \\ \mathrm{~h} \end{gathered}$ | 27\% | 17\% | $\begin{aligned} & \text { 29\% } \\ & \text { ehj } \end{aligned}$ | $\begin{gathered} \text { 23\% } \\ \text { h } \end{gathered}$ | 13\% | 24\% | 20\% | 27\% | 21\% | 18\% | 23\% | 22\% |
| (2.0) | 513 | 17 | 38 | 56 | 24 | 38 | 24 | 46 | 46 | 37 | 77 | 45 | 64 | 152 | 228 | 133 |
|  | 25\% | 30\% | 22\% | 25\% | 29\% | 23\% | 24\% | 26\% | $31 \%$ $i$ | 21\% | 27\% | 24\% | 24\% | 27\% | 23\% | 27\% |
| (1.0) | 535 | 18 | 62 | 60 | 18 | 53 | 22 | 35 | 44 | 48 | 69 | 51 | 54 | 152 | 254 | 128 |
|  | 26\% | 32\% | $\begin{gathered} 36 \% \\ \text { cdfgjl } \end{gathered}$ | 27\% | 21\% | $\begin{aligned} & \text { 32\% } \\ & \mathrm{gl} \end{aligned}$ | 22\% | 19\% | $\begin{gathered} \text { 30\% } \\ \mathrm{gl} \end{gathered}$ | 27\% | 25\% | 27\% | 20\% | 27\% | 26\% | 26\% |
|  | 29 | 1 | 5 | 3 | 2 | 2 | - | 1 | 1 | 2 | 3 | 2 | 9 | 7 | 12 | 10 |
|  | 1\% | 2\% | 3\% | 1\% | 2\% | 1\% | - | * | 1\% | 1\% | 1\% | 1\% | $3 \%$ 9 | 1\% | 1\% | 2\% |
|  | 532 | 13 | 34 | 53 | 17 | 45 | 24 | 56 | 38 | 49 | 76 | 40 | 87 | 149 | 265 | 118 |
|  | 26\% | 23\% | 20\% | 23\% | 20\% | 27\% | 24\% | $\begin{aligned} & 31 \% \\ & \text { bk } \end{aligned}$ | 25\% | 27\% | 27\% | 21\% | $\begin{aligned} & 32 \% \\ & \text { bcdk } \end{aligned}$ | 26\% | 27\% | 24\% |
|  | 1048 | 35 | 100 | 116 | 42 | 92 | 46 | 81 | 91 | 85 | 145 | 96 | 119 | 305 | 483 | 261 |
|  | 51\% | $\begin{gathered} 61 \% \\ \text { I } \end{gathered}$ | $\begin{aligned} & 58 \% \\ & \text { gil } \end{aligned}$ | 52\% | 50\% | $55 \%$ | 47\% | 45\% | $\begin{aligned} & 61 \% \\ & \text { fgil } \end{aligned}$ | 48\% | 52\% | 51\% | 44\% | 54\% ${ }^{\text {b }}$ | 49\% | 52\% |
|  | 2021 | 56 | 167 | 222 | 81 | 166 | 98 | 179 | 149 | 177 | 276 | 189 | 262 | 556 | 979 | 487 |
|  | 2.57 | 2.31 | 2.31 | 2.50 | 2.51 | 2.48 | $\begin{array}{r} 2.65 \\ b \end{array}$ | $\begin{aligned} & 2.75 \\ & \text { abch } \end{aligned}$ | 2.45 | $\begin{array}{r} 2.63 \\ b \end{array}$ | $\begin{array}{r} 2.58 \\ \mathrm{~b} \end{array}$ | 2.48 | $\begin{array}{r} 2.81 \\ \text { abcehjk } \end{array}$ | 2.53 | 2.62 | 2.51 |
|  | 1.282 | 1.202 | 1.299 | 1.228 | 1.126 | 1.335 | 1.251 | 1.248 | 1.338 | 1.329 | 1.274 | 1.200 | 1.340 | 1.291 | 1.300 | 1.232 |
|  | . 029 | . 183 | . 103 | . 080 | . 118 | . 101 | . 124 | . 091 | . 109 | . 096 | . 074 | . 100 | . 085 | . 044 | . 043 | . 082 |
|  |  | . 03 | . 01 | . 01 | . 01 | . 01 | . 02 | . 01 | . 01 | . 01 | . 01 | . 01 | . 01 |  |  | . 01 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.4. There is no point in changing my behaviour to tackle climate change because it won't make any difference anyway: To what extent do you agree or disagree with the following statements?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Strongly agree

Tend to agree

Neither agree nor disagre

Tend to disagree

Strongly disagree

Don't know
NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  | Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  |  | *a | *b | c | d | e | a | b | c | d | e | f | 9 | h | *i |
|  | 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
|  | 2050 100\% | $\begin{gathered} 29 \\ 100 \% \end{gathered}$ | $\begin{gathered} 20 \\ 100 \% \end{gathered}$ | $\begin{gathered} 1110 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 629 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 244 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 825 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 73 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 312 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 28 \\ 100 \% \end{gathered}$ |
|  | 100\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (5.0) | $\begin{gathered} 173 \\ 8 \% \end{gathered}$ | 2 $6 \%$ | $\begin{gathered} 3 \\ 13 \% \end{gathered}$ | $\begin{gathered} 79 \\ 7 \% \end{gathered}$ | 51 $8 \%$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 10 \% \end{aligned}$ | $27$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | 10 $9 \%$ | 6\% | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | 15 $5 \%$ | 11 $8 \%$ | 1 $4 \%$ |
|  |  |  |  |  |  | cd | g |  | g |  |  |  |  |  |  |
| (4.0) | 359 | 6 | 2 | 191 | 106 | 51 | 165 | 46 | 19 | 22 | 11 | 24 | 48 | 18 | 6 |
|  | 17\% | 22\% | 11\% | 17\% | 17\% | 21\% | $\begin{gathered} \text { 20\% } \\ b \end{gathered}$ | 14\% | 16\% | 20\% | 15\% | 18\% | 15\% | 14\% | 20\% |
| (3.0) | 442 | 16 | 7 | 244 | 126 | 42 | 182 | 75 | 20 | 33 | 20 | 28 | 50 | 29 | 5 |
|  | 22\% | 56\% | 33\% | 22\% | 20\% | 17\% | 22\% | 23\% | 18\% | 31\% | 27\% | 21\% | 16\% | 22\% | 19\% |
|  |  |  |  |  |  |  | g | g |  | cg | g |  |  |  |  |
| (2.0) | 513 | 3 | 3 | 292 | 162 | 49 | 181 | 101 | 28 | 15 | 14 | 31 | 91 | 44 | 8 |
|  | 25\% | 10\% | 13\% | 26\% | 26\% | 20\% | 22\% | 31\% | 25\% | 14\% | 19\% | 24\% | 29\% | 33\% | 30\% |
| (1.0) | 535 | 1 | 6 | 288 | 176 | 62 | 204 | 77 | 31 | 25 | 23 | 37 | 103 | 29 | 5 |
|  | 26\% | 5\% | 29\% | 26\% | 28\% | 25\% | 25\% | 23\% | 28\% | 23\% | 31\% | 29\% | 33\% | 22\% | 19\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | abh |  |  |
|  | 29 | 1 | - | 15 | 8 | 4 | 9 | 3 | 3 | 4 | 1 | - | 5 | 1 | 2 |
|  | 1\% | 2\% | - | 1\% | 1\% | 2\% | 1\% | 1\% | 3\% | 3\% | 2\% | - | 2\% | 1\% | 8\% |
|  | 532 | 8 | 5 | 270 | 157 | 87 | 249 | 73 | 31 | 32 | 16 | 33 | 62 | 29 | 7 |
|  | 26\% | 28\% | 24\% | 24\% | 25\% | $\begin{aligned} & 36 \% \\ & \mathrm{~cd} \end{aligned}$ | $\begin{aligned} & 30 \% \\ & \text { bg } \end{aligned}$ | 22\% | 27\% | 29\% | 21\% | 26\% | 20\% | 22\% | 25\% |
|  | 1048 | 4 | 9 | 581 | 338 | 111 | 385 | 178 | 59 | 40 | 36 | 69 | 194 | 73 | 13 |
|  | 51\% | 15\% | 42\% | 52\% | 54\% | 46\% | 47\% | 54\% | 52\% | 37\% | 50\% | 53\% | 62\% | 55\% | 48\% |
|  |  |  |  | e | e |  |  | ad | d |  |  | d | abd | d |  |
|  | 2021 | 28 | 20 | 1095 | 621 | 240 | 816 | 326 | 110 | 104 | 72 | 129 | 306 | 132 | 26 |
|  | 2.57 | 3.15 | 2.66 | 2.52 | 2.51 | 2.79 | 2.69 | 2.52 | 2.56 | 2.78 | 2.46 | 2.51 | 2.28 | 2.52 | 2.58 |
|  |  |  |  |  |  | cd | 9 | g |  | g |  |  |  |  |  |
|  | 1.282 | . 874 | 1.378 | 1.248 | 1.286 | 1.420 | 1.319 | 1.225 | 1.349 | 1.284 | 1.260 | 1.283 | 1.216 | 1.214 | 1.192 |
|  | . 029 | . 178 | . 316 | . 039 | . 050 | . 087 | . 044 | . 069 | . 133 | . 140 | . 151 | . 127 | . 072 | . 110 | . 234 |
|  |  | . 03 | . 10 |  |  | . 01 |  |  | . 02 | . 02 | . 02 | . 02 | . 01 | . 01 | . 05 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.4. There is no point in changing my behaviour to tackle climate change because it won't make any difference anyway: To what extent do you agree or disagree with the following statements?

| Significance Level: 95\% |  |  | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | White | Black | Asian | Mixed | Other | $\begin{gathered} \text { NET: } \\ \text { Non-white } \end{gathered}$ | Conservative | Labour | Liberal Democrat | $\begin{aligned} & \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | $\begin{array}{r} \text { Plaid } \\ \text { Cymru } \end{array}$ | Another party | Better | Worse | $\begin{gathered} \text { About } \\ \text { the same } \end{gathered}$ |
|  |  |  | a | b | c | d | *e | $\dagger$ | a | b | c | d | e | f | *g | *h | a | b | c |
| Unweighted Total |  | 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| Total |  | $\begin{aligned} & 2050 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 1778 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 67 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 70 \\ 100 \% \end{gathered}$ | $\begin{gathered} 16 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 256 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 713 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 614 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 47 \\ 100 \% \end{gathered}$ | $\begin{gathered} 66 \\ 100 \% \end{gathered}$ | $\begin{gathered} 75 \\ 100 \% \end{gathered}$ | $\begin{gathered} 12 \\ 100 \% \end{gathered}$ | $\begin{gathered} 27 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 530 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 960 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 440 \\ & 100 \% \end{aligned}$ |
| Strongly agree | (5.0) | $\begin{gathered} 173 \\ 8 \% \end{gathered}$ | $\begin{gathered} 139 \\ 8 \% \end{gathered}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 19 \% \\ & \text { ac } \end{aligned}$ | $\begin{gathered} 2 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 12 \% \\ & \mathrm{a} \end{aligned}$ | $\begin{gathered} 62 \\ 9 \% \end{gathered}$ | $\begin{gathered} 46 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 17 \% \\ & \text { bc } \end{aligned}$ | $\begin{aligned} & 11 \\ & 17 \% \\ & \text { abc } \end{aligned}$ | $\begin{gathered} 9 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 12 \% \\ & \text { bc } \end{aligned}$ | 80 $8 \%$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ |
| Tend to agree | (4.0) | $\begin{gathered} 359 \\ 17 \% \end{gathered}$ | $\begin{gathered} 306 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 3 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 3 \\ 25 \% \end{gathered}$ | $\begin{gathered} 8 \\ 31 \% \end{gathered}$ | $\begin{gathered} 102 \\ 19 \% \end{gathered}$ | $\begin{gathered} 174 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 16 \% \end{aligned}$ |
| Neither agree nor disagree | (3.0) | $\begin{gathered} 442 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 373 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 37 \% \\ & \text { ad } \end{aligned}$ | $\begin{aligned} & 27 \\ & 26 \% \\ & d \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 3 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 25 \% \\ & d \end{aligned}$ | $\begin{gathered} 149 \\ 21 \% \\ c \end{gathered}$ | $\begin{gathered} 139 \\ 23 \% \\ c \end{gathered}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 19 \\ 40 \% \\ \text { abcef } \end{gathered}$ | $\begin{aligned} & 11 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 5 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 26 \% \\ & \text { ab } \end{aligned}$ |
| Tend to disagree | (2.0) | $\begin{aligned} & 513 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 455 \\ 26 \% \\ \text { bf } \end{gathered}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & \text { 29\% } \\ & \text { b } \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 184 \\ 26 \% \\ f \end{gathered}$ | $\begin{gathered} 152 \\ 25 \% \\ f \end{gathered}$ | $\begin{gathered} 41 \\ 34 \% \\ \text { abdf } \end{gathered}$ | $\begin{gathered} 9 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{gathered} 2 \\ 17 \% \end{gathered}$ | $\begin{gathered} 5 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 28 \% \end{aligned}$ |
| Strongly disagree | (1.0) | $\begin{gathered} 535 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 484 \\ & 27 \% \\ & \text { bcf } \end{aligned}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 29 \% \\ & c \end{aligned}$ | $\begin{gathered} 6 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 169 \\ 24 \% \\ d \end{gathered}$ | $\begin{gathered} 174 \\ 28 \% \\ d \end{gathered}$ | $\begin{aligned} & 38 \\ & 32 \% \\ & d \end{aligned}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{gathered} 22 \\ 33 \% \\ d \end{gathered}$ | $\begin{gathered} 31 \\ 42 \% \\ \text { abd } \end{gathered}$ | $\begin{gathered} 2 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 275 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 24 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 29 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \\ & \mathrm{a} \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | 9 $1 \%$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ |
| NET: Agree |  | $\begin{aligned} & 532 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 444 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 36 \% \\ & a \end{aligned}$ | $\begin{gathered} 5 \\ 32 \% \end{gathered}$ | $\begin{gathered} 84 \\ 33 \% \\ a \end{gathered}$ | $\begin{gathered} 202 \\ 28 \% \\ \mathrm{~b} \end{gathered}$ | $\begin{gathered} 144 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 4 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 31 \% \\ & \text { bc } \end{aligned}$ | $\begin{gathered} 254 \\ 26 \% \\ c \end{gathered}$ | $\begin{aligned} & 93 \\ & 21 \% \end{aligned}$ |
| NET: Disagree |  | $\begin{aligned} & 1048 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 939 \\ & 53 \% \\ & \text { bcf } \end{aligned}$ | $\begin{aligned} & 18 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 48 \% \\ & \text { b } \end{aligned}$ | $\begin{gathered} 7 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 353 \\ 49 \% \\ d \end{gathered}$ | $\begin{gathered} 326 \\ 53 \% \\ d \end{gathered}$ | $\begin{gathered} 78 \\ 66 \% \\ \text { abd } \end{gathered}$ | $\begin{aligned} & 13 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 55 \% \\ & d \end{aligned}$ | $\begin{aligned} & 39 \\ & 52 \% \\ & d \end{aligned}$ | $\begin{gathered} 4 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 512 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 225 \\ & 51 \% \end{aligned}$ |
| Base for stats |  | 2021 | 1756 | 66 | 100 | 68 | 15 | 248 | 704 | 609 | 118 | 47 | 66 | 73 | 12 | 27 | 526 | 951 | 433 |
| Mean Score |  | 2.57 | 2.52 | $\begin{array}{r} 3.06 \\ a \end{array}$ | $\begin{array}{r} 2.84 \\ a \end{array}$ | 2.77 | 2.56 | $\begin{array}{r} 2.86 \\ a \end{array}$ | $\begin{array}{r} 2.63 \\ b c \end{array}$ | 2.49 | 2.30 | $\begin{array}{r} 3.09 \\ \text { abcef } \end{array}$ | 2.56 | 2.46 | 2.90 | 2.55 | $\begin{array}{r} 2.71 \\ \mathrm{bc} \end{array}$ | 2.52 | 2.51 |
| Standard Deviation |  | 1.282 | 1.274 | 1.235 | 1.150 | 1.521 | 1.570 | 1.308 | 1.281 | 1.266 | 1.242 | 1.199 | 1.472 | 1.495 | 1.167 | 1.506 | 1.350 | 1.303 | 1.177 |
| Standard Error <br> Error variance |  | . 029 | . 030 | .153 .02 | .113 .01 | .178 .03 | .392 .15 | .082 .01 | . 048 | . 051 | . 111 .01 | .181 .03 | .176 .03 | .188 .04 | .324 .10 | .301 .09 | . 058 | . 042 | . 056 |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q22.4. There is no point in changing my behaviour to tackle climate change because it won't make any difference anyway: To what extent do you agree or disagree with the following statements?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Strongly agree
Tend to agree

Neither agree nor disagree

Tend to disagree
Strongly disagree

Don't know

NET: Agree

NET: Disagree

Base for stats
Mean Score
Standard Deviation
Standard Erro
Error variance

|  |  | Support/oppose Covidrestrictions |  |
| :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose |
|  |  | a | b |
|  | 2050 | 1479 | 248 |
|  | 2050 | 1482 | 249 |
|  | 100\% | 100\% | 100\% |
| (5.0) | 173 | 129 | 28 |
|  | 8\% | 9\% | 11\% |
| (4.0) | 359 | 264 | 44 |
|  | 17\% | 18\% | 18\% |
| (3.0) | 442 | 262 | 52 |
|  | 22\% | 18\% | 21\% |
| (2.0) | 513 | 384 | 60 |
|  | 25\% | 26\% | 24\% |
| (1.0) | 535 | 433 | 58 |
|  | 26\% | 29\% | 23\% |
|  | 29 | 10 | 6 |
|  | 1\% | 1\% | 2\% |
|  |  |  | a |
|  | 532 |  | 72 |
|  | 26\% | $\begin{aligned} & 393 \\ & 27 \% \end{aligned}$ | 29\% |
|  | 1048 | 818 | 119 |
|  | 51\% | 55\% | 48\% |
|  |  | b |  |
|  | 2021 | 1472 | 243 |
|  | 2.57 | 2.50 | 2.68 |
|  | 1.282 | 1.313 | 1.323 |
|  | . 029 | . 034 | . 085 |
|  |  |  | . 01 |

## Savanta:

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q23. Thinking about the UK population overall, on average, which of the following age groups do you think is most likely to say that there is no point changing their behaviour to tackle climate change because it won't make any difference? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

65-79 year olds

55-64 year olds

35-54 year olds

18-34 year olds

No difference between age groups

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q23. Thinking about the UK population overall, on average, which of the following age groups do you think is most likely to say that there is no point changing their behaviour to tackle climate change because it won't make any difference? BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

65-79 year olds

55-64 year olds

35-54 year olds

18-34 year olds

No difference between age groups

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | AB | C1C2 |  |
|  | , | b | c | d | e | f | g | h | Soun-West | Soun East | k | I | a | b | DE |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 712 | 20 | 51 | 83 | 25 | 52 | 22 | 65 | 54 | 78 | 101 | 94 | 65 | 202 | 335 | 176 |
| 35\% | 36\% | 30\% | $\begin{gathered} 37 \% \\ \mathrm{fl} \end{gathered}$ | 31\% | 31\% | 22\% | $\begin{gathered} 36 \% \\ \mathrm{fl} \end{gathered}$ | $\begin{gathered} 36 \% \\ \text { fl } \end{gathered}$ | $\begin{aligned} & \text { 44\% } \\ & \text { bdefl } \end{aligned}$ | $\begin{gathered} 36 \% \\ \mathrm{fl} \end{gathered}$ | $\begin{gathered} 50 \% \\ \text { bcdefghjl } \end{gathered}$ | 24\% | 36\% | 34\% | 35\% |
| 282 | 3 | 22 | 37 | 9 | 24 | 17 | 22 | 15 | 21 | 44 | 21 | 48 | 79 | 140 | 63 |
| 14\% | 5\% | 13\% | 16\% | 11\% | 14\% | 17\% | 12\% | 10\% | 12\% | 16\% | 11\% | $\begin{aligned} & 18 \% \% \\ & \text { ah } \end{aligned}$ | 14\% | 14\% | 13\% |
| 219 | 6 | 18 | 22 | 8 | 19 | 14 | 19 | 19 | 15 | 22 | 17 | 40 | 61 | 114 | 44 |
| 11\% | 11\% | 10\% | 10\% | 10\% | 11\% | 14\% | 11\% | 13\% | 9\% | 8\% | 9\% | $\begin{gathered} 15 \% \\ \text { j } \end{gathered}$ | 11\% | 11\% | 9\% |
| 388 | 12 | 33 | 38 | 14 | 43 | 26 | 31 | 35 | 29 | 45 | 18 | 63 | 106 | 181 |  |
| 19\% | 22\% | 19\% | 17\% | 17\% | 25\% | 27\% | 17\% | 23\% | 16\% | 16\% | 10\% | 23\% | 19\% | 18\% | 20\% |
|  | k | k | k |  | cijk | cijk | k | k |  |  |  | jk |  |  |  |
| 285 | 9 | 25 | 28 | 16 | 19 | 15 | 28 | 15 | 21 | 47 | 32 | 30 | 70 | 151 | 64 |
| 14\% | 15\% | 14\% | 13\% | 19\% | 12\% | 15\% | 15\% | 10\% | 12\% | 17\% | 17\% | 11\% | 12\% | 15\% | 13\% |
| 163 | 6 | 23 | 16 | 10 | 11 | 5 | 14 | 11 | 13 | 21 | 7 | 24 | 45 | 69 | 50 |
| 8\% | 11\% | ${ }_{\text {cefik }}$ | 7\% | 13\% | 7\% | 5\% | 8\% | 8\% | 7\% | 8\% | 4\% | 9\% | 8\% | 7\% | 10\% |
|  |  | cefjk |  | k |  |  |  |  |  |  |  |  |  |  |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q23. Thinking about the UK population overall, on average, which of the following age groups do you think is most likely to say that there is no point changing their behaviour to tackle climate change because it won't make any difference?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

65-79 year olds

55-64 year olds

35-54 year olds

18-34 year olds

No difference between age groups

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q23. Thinking about the UK population overall, on average, which of the following age groups do you think is most likely to say that there is no point changing their behaviour to tackle climate change because it won't make any difference? BASE: All respondents

Significance Level: 95\% Unweighted Total

Total

65-79 year olds

55-64 year olds

35-54 year olds

18-34 year olds

No difference between age groups
on't know

| Total | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | $\begin{gathered} \hline \text { Liberal } \\ \text { Democrat } \\ \hline \end{gathered}$ | Brexit Party | Green | SNP | Plaid Cymru | Another party | Better | Worse | About the same |
|  | a | b | c | *e |  | $f$ | b |  | c | d | e | $\dagger$ | ${ }^{\text {g }}$ | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 712 | 650 | 9 | 23 | 20 | 6 | 57 | 282 | 203 | 54 | 12 | 18 | 23 | 2 | 10 | 186 | 348 | 143 |
| 35\% | $\begin{aligned} & 37 \% \\ & \text { bcf } \end{aligned}$ | 13\% | 22\% | $\begin{gathered} \text { 29\% } \\ \text { b } \end{gathered}$ | 36\% | 22\% | $\begin{aligned} & 40 \% \\ & \text { be } \end{aligned}$ | 33\% | $\begin{aligned} & 45 \% \\ & \text { bdef } \end{aligned}$ | 25\% | 27\% | 30\% | 16\% | 39\% | 35\% | 36\% | 33\% |
| 282 | 239 | 9 | 16 | 12 | 3 | 40 | 97 | 91 | 17 | 5 | 10 | 12 | 1 | 1 | 72 | 144 | 61 |
| 14\% | 13\% | 13\% | 16\% | 17\% | 21\% | 16\% | 14\% | 15\% | 14\% | 11\% | 15\% | 16\% | 6\% | 4\% | 13\% | 15\% | 14\% |
| 219 | 170 | 18 | 12 | 13 | 2 | 45 | 73 | 65 | 9 | 6 | 11 | 11 | 2 | 3 | 73 | 99 | 45 |
| 11\% | 10\% | $\begin{aligned} & 28 \% \\ & \text { ac } \end{aligned}$ | 12\% | $18 \%$ a | 12\% | $18 \%$ a | 10\% | 11\% | 8\% | 12\% | 17\% | 14\% | 15\% | 11\% | $\begin{gathered} 14 \% \\ \mathrm{~b} \end{gathered}$ | 10\% | 10\% |
| 388 | 317 | 24 | 26 | 17 | 2 | 69 | 137 | 116 | 15 | 14 | 9 | 15 | 6 | 3 | 106 | 188 | 79 |
| 19\% | 18\% | $\begin{gathered} 36 \% \\ \mathrm{a} \end{gathered}$ | 25\% | 24\% | 12\% | 27\% ${ }^{\text {a }}$ | 19\% | 19\% | 13\% | $\begin{aligned} & 30 \% \\ & \text { ce } \end{aligned}$ | 13\% | 21\% | 50\% | 12\% | 20\% | 20\% | 18\% |
| 285 | 259 | 7 | 12 | 6 |  | 24 | 90 | 84 | 13 | 9 | 11 | 6 | 1 | 5 | 70 | 114 | 75 |
| 14\% | $\underset{f}{15 \%}$ | 10\% | 11\% | 8\% |  | 9\% | 13\% | 14\% | 11\% | 19\% | 17\% | 8\% | 6\% | 20\% | 13\% | 12\% | $\begin{gathered} \text { 17\% } \\ \text { b } \end{gathered}$ |
| 163 | 143 | - | 14 | 2 | 3 | 19 | 33 | 55 | 11 | 1 | 7 | 8 | 1 | 4 | 23 | 66 | 37 |
| 8\% | 8\% | - | 14\% | 3\% | 18\% | 8\% | 5\% | 9\% | 9\% | 2\% | 11\% | 10\% | 9\% | 14\% | 4\% | 7\% | 8\% |
|  | b |  | abd |  |  | b |  | a | a |  | a | a |  |  |  | a | a |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q23. Thinking about the UK population overall, on average, which of the following age groups do you think is most likely to say that there is no point changing their behaviour to tackle climate change because it won't make any difference?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

65-79 year olds

55-64 year olds

35-54 year olds

18-34 year olds

No difference between age groups

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
|  | a | b |
| 2050 | 1479 | 248 |
| 2050 | 1482 | 249 |
| $100 \%$ | $100 \%$ | $100 \%$ |
| 712 | 554 | 90 |
| $35 \%$ | $37 \%$ | $36 \%$ |
| 282 | 194 | 37 |
| $14 \%$ | $13 \%$ | $15 \%$ |
| 219 | 155 | 27 |
| $11 \%$ | $10 \%$ | $11 \%$ |
| 388 | 292 | 45 |
| $19 \%$ | $20 \%$ | $18 \%$ |
| 285 | 193 | 35 |
| $14 \%$ | $13 \%$ | $14 \%$ |
| 163 | 94 | 14 |
| $8 \%$ | $6 \%$ | $5 \%$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q24. A representative survey of people in Britain asked them whether they had boycotted certain products as a way to improve things or prevent things going wrong. Which of the following groups do you think was most likely to have boycotted products in the last year?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Pre-war generations (aged 77+)

Baby Boomers (aged 56-76)

Gen X (aged 42-55)

Millennials (aged 26-41)

Gen Z (aged 25 and under)

No difference between age groups

Don't know


## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q24. A representative survey of people in Britain asked them whether they had boycotted certain products as a way to improve things or prevent things going wrong. Which of the following groups do you think was most likely to have boycotted products in the last year?
BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Pre-war generations (aged 77+)

Baby Boomers (aged 56-76)

Gen $X$ (aged 42-55)

Millennials (aged 26-41)

Gen Z (aged 25 and under)

No difference between age groups

Don't know

| Total | UK Region |  |  |  |  |  |  |  |  |  |  |  | Social grade |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Northern Ireland | Scotland | North-West | North-East | Yorkshire \& Humberside | Wales | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | South-West | South-East | Eastern | London | AB | C1C2 |  |
|  | a | b | c | d | e | f | g | h | i | j | k | 1 | a | b | DE |
| 2050 | 44 | 162 | 238 | 93 | 178 | 102 | 191 | 153 | 192 | 296 | 145 | 256 | 883 | 939 | 228 |
| 2050 | 57 | 171 | 225 | 83 | 168 | 98 | 180 | 150 | 178 | 279 | 191 | 271 | 563 | 990 | 497 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 83 | 2 | 8 | 10 | 3 | 5 | 4 | 11 | 2 | 10 | 9 | 8 | 10 | 23 | 33 | 26 |
| 4\% | 3\% | 5\% | 4\% | 4\% | 3\% | 4\% | $\begin{aligned} & 6 \% \\ & \mathrm{~h} \end{aligned}$ | 1\% | $\begin{aligned} & 6 \% \\ & h \end{aligned}$ | 3\% | 4\% | 4\% | 4\% | 3\% | 5\% |
| 173 | 7 | 14 | 20 | 6 | 14 | 11 | 17 | 11 | 16 | 23 | 11 | 22 | 54 | 85 | 33 |
| 8\% | 13\% | 8\% | 9\% | 7\% | 8\% | 12\% | 10\% | 7\% | 9\% | 8\% | 6\% | 8\% | 10\% | 9\% | 7\% |
| 177 | 3 | 15 | 20 | 12 | 15 | 10 | 20 | 13 | 13 | 15 | 16 | 25 | 50 | 94 | 33 |
| 9\% | 5\% | 9\% | 9\% | i5\% | 9\% | 10\% | $\begin{gathered} 11 \% \\ \text { j } \end{gathered}$ | 9\% | 7\% | 5\% | 8\% | 9\% | 9\% | 9\% | 7\% |
| 472 | 10 | 41 | 49 | 21 | 51 | 24 | 34 | 32 | 30 | 66 | 39 | 75 | 128 | 237 | 107 |
| 23\% | 18\% | 24\% | 22\% | 26\% | $\begin{aligned} & 30 \% \\ & \text { gik } \end{aligned}$ | 24\% | 19\% | 21\% | 17\% | 24\% | 21\% | $\underset{\mathrm{gi}}{27 \%}$ | 23\% | 24\% | 22\% |
| 562 | 17 | 53 | 58 | 15 | 36 | 22 | 39 | 42 | 58 | 75 | 67 | 81 | 162 | 261 | 139 |
| 27\% | 30\% | $\begin{gathered} 31 \% \\ d \end{gathered}$ | 26\% | 18\% | 22\% | 22\% | 22\% | 28\% | $\begin{aligned} & 32 \% \\ & \text { deg } \end{aligned}$ | 27\% | $\begin{aligned} & 35 \% \\ & \text { defg } \end{aligned}$ | $30 \%$ $d$ | 29\% | 26\% | 28\% |
| 224 | 6 | 13 | 31 | 9 | 18 | 13 | 28 | 25 | 10 | 36 | 20 | 17 | 58 | 114 | 52 |
| 11\% | 10\% | 8\% | 14\% | 11\% | 11\% | 14\% | 16\% | 16\% | 5\% | 13\% | 10\% | 6\% | 10\% | 11\% | 10\% |
|  |  |  | il |  |  | il | bil | bil |  | il |  |  |  |  |  |
| 360 | 12 | 27 | 37 | 17 | 28 | 14 | 30 | 26 | 41 | 55 | 30 | 42 | 86 | 167 | 106 |
| 18\% | 22\% | 16\% | 16\% | 20\% | 16\% | 14\% | 17\% | 17\% | 23\% | 20\% | 16\% | 15\% | 15\% | 17\% | $21 \%$ $a$ |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

Q24. A representative survey of people in Britain asked them whether they had boycotted certain products as a way to improve things or prevent things going wrong. Which of the following groups do you think was most likely to have boycotted products in the last year?
BASE: All respondents

## Significance Level: 95\%

Unweighted Total
Total

Pre-war generations (aged 77+)

Baby Boomers (aged 56-76)

Gen X (aged 42-55)

Millennials (aged 26-41)

Gen Z (aged 25 and under)

No difference between age groups

Don't know

| Total | Education |  |  |  |  | Employment status |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No formal education | Primary school | Secondary school, high school, college, NVQ levels 1 to 3 , etc. | University degree or equivalent professional qualification, NVQ level 4, etc. | Higher university degree, doctorate, MBA, NVQ level 5, etc. | Working full time working 30 hours per week or more | Working part time working up to 29 hours per week | Not working but seeking work or temporarily unemployed or sick | Not working and not seeking work | Student | Retired on a state pension only | Retired with a private pension | House-wife / house-husband | Full time carer |
|  | *a | *b | c | d | e | a | b | c | d | e | + | g | h | ${ }^{\text {* }}$ |
| 2050 | 25 | 19 | 1046 | 667 | 272 | 926 | 317 | 105 | 87 | 72 | 102 | 290 | 123 | 28 |
| 2050 | 29 | 20 | 1110 | 629 | 244 | 825 | 328 | 113 | 108 | 73 | 129 | 312 | 133 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 83 | - | 3 | 47 | 25 | 7 | 25 | 11 | 5 | 3 | 2 | 17 | 12 | 7 | 1 |
| 4\% | - | 14\% | 4\% | 4\% | 3\% | 3\% | 3\% | 4\% | 2\% | 3\% | $\begin{gathered} 13 \% \\ \text { abcdegh } \end{gathered}$ | 4\% | 5\% | 3\% |
| 173 | 2 | 2 | 89 | 51 | 23 | 70 | 27 | 4 | 10 | 4 | 11 | 40 | 6 | 2 |
| 8\% | 7\% | 10\% | 8\% | 8\% | 9\% | 9\% | 8\% | 3\% | 9\% | 6\% | 8\% | $\begin{aligned} & 13 \% \\ & \text { ach } \end{aligned}$ | 4\% | 5\% |
| 177 | 5 | 2 | 83 | 62 | 25 | 93 | 23 | 9 | 8 | 7 | 5 | 23 | 10 | - |
| 9\% | 17\% | 8\% | 7\% | 10\% | 10\% | $\begin{aligned} & 11 \% \\ & \text { bfg } \end{aligned}$ | 7\% | 8\% | 8\% | 9\% | 4\% | 7\% | 7\% | - |
| 472 | 5 | 6 | 234 | 162 | 65 | 231 | 63 | 16 | 24 | 12 | 31 | 67 | 27 | 1 |
| 23\% | 17\% | 32\% | 21\% | $\begin{gathered} 26 \% \\ c \end{gathered}$ | 27\% | $\begin{gathered} 28 \% \\ \text { bceg } \end{gathered}$ | 19\% | 14\% | 22\% | 16\% | 24\% | 22\% | 20\% | 5\% |
| 562 | 4 | 3 | 292 | 179 | 81 | 241 | 100 | 37 | 26 | 40 | 21 | 55 | 32 | 10 |
| 27\% | 13\% | 14\% | 26\% | 29\% | $\begin{gathered} 33 \% \\ c \end{gathered}$ | $\begin{aligned} & \text { 29\% } \\ & \text { fg } \end{aligned}$ | $\begin{aligned} & 30 \% \\ & \mathrm{fg} \end{aligned}$ | $\begin{aligned} & 33 \% \\ & \mathrm{fg} \end{aligned}$ | 24\% | $\begin{gathered} \text { abcdfgh } \end{gathered}$ | 16\% | 18\% | 24\% | 36\% |
| 224 | 6 | 4 | 124 | 71 | 18 | 58 | 43 | 18 | 13 | 3 | 11 | 61 | 15 | 3 |
| 11\% | 21\% | 19\% | 11\% | 11\% | 8\% | 7\% | 13\% | 16\% | 12\% | 3\% | 9\% | 20\% | 11\% | 10\% |
|  |  |  |  |  |  |  | ae | ae |  |  |  | abefh |  |  |
| 360 | 7 | 1 | 240 | 79 | 25 | 106 | 62 | 26 | 25 | 5 | 34 | 54 | 36 | 11 |
| 18\% | 26\% | 3\% | 22\% | 13\% | 10\% | 13\% | 19\% | 23\% | 23\% | 7\% | 26\% | 17\% | 27\% | 41\% |
|  |  |  | de |  |  |  | ae | ae | ae |  | ae | ae | aeg |  |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

## Q24. A representative survey of people in Britain asked them whether they had boycotted certain products as a way to improve things or prevent things going wrong

 Which of the following groups do you think was most likely to have boycotted products in the last year?BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Pre-war generations (aged 77+)

Baby Boomers (aged 56-76)

Gen X (aged 42-55)

Millennials (aged 26-41)

Gen Z (aged 25 and under)

No difference between age groups

Don't know

|  | Ethnicity |  |  |  |  |  | Past Vote |  |  |  |  |  |  |  | Better or worse life than parents |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | White | Black | Asian | Mixed | Other | NET: Non-white | Conservative | Labour | Liberal Democrat | $\begin{aligned} & \hline \text { Brexit } \\ & \text { Party } \\ & \hline \end{aligned}$ | Green | SNP | Plaid Cymru | Another party | Better | Worse | About the same |
|  | a | b | c | d | *e | f | a | b | c | d | e | f | *g | *h | a | b | c |
| 2050 | 1767 | 66 | 105 | 76 | 17 | 264 | 722 | 620 | 127 | 45 | 71 | 66 | 13 | 25 | 546 | 956 | 444 |
| 2050 | 1778 | 67 | 103 | 70 | 16 | 256 | 713 | 614 | 119 | 47 | 66 | 75 | 12 | 27 | 530 | 960 | 440 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 83 | 71 | 3 | 6 | 1 | 1 | 11 | 29 | 20 | 6 | 8 | 5 | 7 | - | 2 | 29 | 35 | 16 |
| 4\% | 4\% | 5\% | 6\% | 1\% | 4\% | 4\% | 4\% | 3\% | 5\% | $\begin{aligned} & 17 \% \\ & \text { abc } \end{aligned}$ | 8\% | 9\% | - | 6\% | 6\% | 4\% | 4\% |
| 173 | 151 | 1 | 9 | 9 | 2 | 22 | 63 | 49 | 11 | 8 | 11 | 7 | 1 | 4 | 55 | 78 | 36 |
| 8\% | 8\% | 2\% | 9\% | $\begin{gathered} 13 \% \\ b \end{gathered}$ | 11\% | 8\% | 9\% | 8\% | 9\% | 16\% | $\begin{aligned} & 16 \% \\ & \mathrm{ab} \end{aligned}$ | 9\% | 11\% | 13\% | 10\% | 8\% | 8\% |
| 177 | 145 | 13 | 9 | 5 | 3 | 29 | 58 | 53 | 11 | 2 | 7 | 9 | 2 | 1 | 46 | 84 | 45 |
| 9\% | 8\% | $\begin{aligned} & 19 \% \\ & \text { acd } \end{aligned}$ | 9\% | 7\% | 17\% | 11\% | 8\% | 9\% | 9\% | 4\% | 11\% | 13\% | 16\% | 5\% | 9\% | 9\% | 10\% |
| 472 | 409 | 19 | 20 | 18 | 2 | 58 | 162 | 164 | 36 | 8 | 14 | 14 | 2 | 6 | 128 | 227 | 110 |
| 23\% | 23\% | 28\% | 19\% | 26\% | 12\% | 23\% | 23\% | 27\% | 30\% | 16\% | 21\% | 19\% | 18\% | 24\% | 24\% | 24\% | 25\% |
| 562 | 474 | 24 | 28 | 28 | 6 | 86 | 178 | 180 | 33 | 10 | 14 | 19 | 3 | 8 | 153 | 298 | 88 |
| 27\% | 27\% | 36\% | 27\% | $\begin{gathered} 40 \% \\ a \end{gathered}$ | 36\% | $\begin{gathered} 34 \% \\ a \end{gathered}$ | 25\% | 29\% | 28\% | 20\% | 21\% | 25\% | 21\% | 29\% | $29 \%$ c | $\begin{gathered} 31 \% \\ c \end{gathered}$ | 20\% |
| 224 | 204 | 2 | 11 | 3 | - | 16 | 102 | 57 | 6 | 5 | 2 | 6 | 1 | 3 | 57 | 78 | 69 |
| 11\% | $\begin{aligned} & 11 \% \\ & \text { bdf } \end{aligned}$ | 3\% | 11\% | 4\% | - | 6\% | $\begin{aligned} & 14 \% \\ & \text { bce } \end{aligned}$ | 9\% | 5\% | 11\% | 3\% | 9\% | 8\% | 13\% | 11\% | 8\% | $\begin{aligned} & 16 \% \\ & \mathrm{ab} \end{aligned}$ |
| 360 | 324 | 5 | 20 | 6 | 3 | 34 | 120 | 92 | 15 | 7 | 13 | 12 | 3 | 3 | 61 | 161 | 75 |
| 18\% | $\begin{aligned} & 18 \% \\ & \text { bdf } \end{aligned}$ | 8\% | $\begin{gathered} 19 \% \\ \mathrm{~b} \end{gathered}$ | 9\% | 18\% | 13\% | 17\% | 15\% | 12\% | 16\% | 19\% | 16\% | 26\% | 10\% | 12\% | $17 \%$ a | $17 \%$ a |

## KCL - Public Polling August 2021 ~ Fieldwork dates: 2nd August - 9th August 2021

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BASE: All respondents

Significance Level: 95\%
Unweighted Total
Total

Pre-war generations (aged 77+)
Baby Boomers (aged 56-76)

Gen X (aged 42-55)

Millennials (aged 26-41

Gen Z (aged 25 and under)

No difference between age groups

Don't know

|  | Support/oppose Covid <br> restrictions |  |
| :---: | :---: | :---: |
| Total | Support | Oppose |
| 2050 | a | b |
| 2050 | 1479 | 248 |
| $100 \%$ | 1482 | 249 |
| 83 | $100 \%$ | $100 \%$ |
| $4 \%$ | 64 | 11 |
| 173 | $4 \%$ | $4 \%$ |
| $8 \%$ | 133 | 19 |
| 177 | $9 \%$ | $8 \%$ |
| $9 \%$ | 121 | 19 |
| 472 | $8 \%$ | $8 \%$ |
| $23 \%$ | 361 | 55 |
| 562 | $24 \%$ | $22 \%$ |
| $27 \%$ | 414 | 79 |
| 224 | $28 \%$ | $32 \%$ |
| $11 \%$ | 153 | 27 |
| 360 | $10 \%$ | $11 \%$ |
| $18 \%$ | 237 | 40 |
| $16 \%$ | $16 \%$ |  |

